

Message

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**From:** HEERING, DAVID C [Redacted]  
on behalf of HEERING, DAVID C [Redacted]  
**Sent:** 2/9/2016 1:48:06 PM  
**To:** MURPHEY, SAMUEL [Redacted]  
[Redacted] DUNCAN, MELISSA S [Redacted]  
[Redacted]  
**CC:** MILLER, PHILIP W [Redacted] LOWRY, BRIAN R [Redacted]  
[Redacted]  
**Subject:** RE: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

Agree!

**From:** MURPHEY, SAMUEL [Redacted]  
**Sent:** Tuesday, February 09, 2016 7:47 AM  
**To:** DUNCAN, MELISSA S [Redacted]  
**Cc:** HEERING, DAVID C [Redacted] MILLER, PHILIP W [Redacted] LOWRY, BRIAN R [Redacted]  
**Subject:** Re: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

I'm fully supportive of getting out to our stakeholders (Prop 65 and others) and asking them to share and discuss. Just think we want the public push at arm's length from Monsanto.

Regards,

Sam

Sent from my iPhone

On Feb 9, 2016, at 2:42 PM, "DUNCAN, MELISSA S [Redacted] [Redacted]" wrote:

Is there not an opportunity to push to our Prop 65 network to have them engage and amplify? Notwithstanding WHO reference, the IARC component is right on point. I would think that even meat would engage on this.

Regards,

Melissa

**From:** MURPHEY, SAMUEL [Redacted]  
**Sent:** Tuesday, February 09, 2016 6:39 AM  
**To:** HEERING, DAVID C [Redacted]  
**Cc:** DUNCAN, MELISSA S [Redacted] MILLER, PHILIP W [Redacted] LOWRY, BRIAN R [Redacted]  
**Subject:** Re: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

This is a Reuters story, so it will be seen broadly. My recommendation is to make sure our stakeholders are aware, but as a company, I advise against pushing this directly. I would be interested in Brian's guidance, but with negotiations ongoing at the WHO level, I worry that getting too close to this could undermine those discussions. Brian, any thoughts?

Regards,

Sam

Sent from my iPhone

On Feb 9, 2016, at 1:20 PM, "HEERING, DAVID C [Redacted] [Redacted]" wrote:

How much can we do to make sure this gets broader coverage in both print and social media?

Thanks,

David

**From:** MURPHEY, SAMUEL [Redacted]  
**Sent:** Tuesday, February 09, 2016 5:18 AM  
**To:** DUNCAN, MELISSA S [Redacted] LOWRY, BRIAN R [Redacted] HEERING, DAVID C [Redacted] AGUSTIN, MELISSA [Redacted] LISTELLO, JENNIFER J [Redacted] STUMP, JEREMY [Redacted] JENKINS, DANIEL J [Redacted] REBMAN, JOHN [Redacted] STATER, STACEY L [Redacted]  
**Subject:** Fwd: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

FYI -- significant piece today from

Reuters on WHO and internal issues and external credibility. Does not specifically mention glyphosate but does reference confusing IARC classifications as an issue, especially meat.

Regards,

Sam

Sent from my iPhone

Begin forwarded message:

**From:** [Redacted]  
**To:** "MURPHEY, SAMUEL" [Redacted] [Redacted] "RICHARD, KYEL" [Redacted]  
[Redacted] "WAGGONER, COLE" [Redacted] [Redacted] "DUNCAN, MELISSA"  
S [Redacted] [Redacted] "LORD, CHARLA MARIE" [Redacted]  
<charla.marie.lord@ [Redacted]>  
[Redacted]  
[Redacted]  
[Redacted]  
[Redacted]  
**Cc:** [Redacted]  
[Redacted]  
**Subject:** Fwd: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

Sent from my iPhone

Begin forwarded message:

**From:** [Redacted]  
**Date:** February 9, 2016 at 11:29:17 GMT+1  
**To:** [Redacted]

**Redacted**

**Redacted**

Subject: Reuters Special Report: The World Health Organisation's critical challenge - healing itself

Dear all,

Reuters is carrying a special report on the WHO today, specifically focusing on the ever-growing need for reform of the organisation after its Executive Board meeting last month. While the report details issues surrounding the WHO's complex structure and financing, it cites IARC as a specific reason for the growing pressure on the WHO to reform.

The report states that the organisation's Lyon-based International Agency for Research on Cancer (IARC) has become a target of ridicule among some health experts for issuing confusing warnings on everything from the air we breathe to the meat we eat to the phones we use.

The report goes on to state that some experts are saying that the WHO's flaws mean the WHO's lead role in global health is now at risk. The report also says that the WHO suffers from mission creep and that diseases such as cancer were not originally on its radar when it was set up.

In addition to detailing the organisational and management inadequacies of the WHO, the report also highlights the links between the donations it receives and the activities it undertakes. Although it does not mention IARC in this regard, this is an issue with IARC's funding through organisations like the World Cancer Research Fund.

A copy of the article is attached and it is available in full here: <http://www.reuters.com/article/us-health-who-future-special-report-idUSKCN0VHOZI>

If you have any questions, please don't hesitate to get in touch.

Regards,

**Redacted**

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**Redacted**

Account Executive

Red Flag

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