

1. Re: Revised 2019 Academy report for your review and feedback

From: Mary Russell <pearl02@outlook.com>
To: Joan Schwaba <JSchwaba@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Doris Acosta
<dacosta@eatright.org>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 16, 2019 21:40:37
Subject: Re: Revised 2019 Academy report for your review and feedback
Attachment: [image002.jpg](#)

Thank you very much Doris for revising the deck and accommodating all of the comments! I ran through it quickly this evening and will focus much more deeply on it over the weekend. It looks very good. I believe it can easily be "edited" to accommodate the varying times allotted to the Academy in Action presentation. Thanks Joan for posting on the portal!!
M

From: Joan Schwaba <JSchwaba@eatright.org>
Sent: Wednesday, January 16, 2019 5:22 PM
To: DMartin@Burke.k12.ga.us; pearl02@outlook.com; Terri Raymond
Cc: Patricia Babjak; Doris Acosta; Dante Turner
Subject: RE: Revised 2019 Academy report for your review and feedback

The updated *Your Academy in Action* presentation is now posted on the Board communications platform. Please click [here](#) and enter your Academy website username and password to view the deck.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

From: Doris Acosta
Sent: Wednesday, January 16, 2019 3:28 PM
To: DMartin@Burke.k12.ga.us; pearl02@outlook.com; Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante

Turner <dtturner@eatright.org>

Subject: RE: Revised 2019 Academy report for your review and feedback

Thank you very much, Donna. Truly appreciate all the feedback. Joan will be posting it to the BOD portal soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 16, 2019 3:15 PM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dtturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, I just took a quick look through the revised Academy updates and am so thrilled to see the results. You included 100% of my recommendations and the results are amazing. Thank you so much. I will try and spend some more time on it as I know Terri and Mary will. This may not be the final version, but if you could send me this draft in a powerpoint format I would greatly appreciate it. You could post it on the portal and give us a link for now, if that is the easiest way to do it, and we could download it from there. Please give my sincerest thanks to your team for a job well done. Can't wait to give this presentation.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Wednesday, January 16, 2019 11:03 AM

To: Donna Martin; peark02@outlook.com; Terri Raymond

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: RE: Revised 2019 Academy report for your review and feedback

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 09, 2019 9:07 AM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.
4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.
6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.
7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.
8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to? Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite

completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

2. Re: Revised 2019 Academy report for your review and feedback

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Jan 16, 2019 19:21:52
Subject: Re: Revised 2019 Academy report for your review and feedback
Attachment: [image002.jpg](#)

Thanks Joan!

Sent from my iPhone

On Jan 16, 2019, at 6:22 PM, Joan Schwaba <JSchwaba@eatright.org> wrote:

The updated *Your Academy in Action* presentation is now posted on the Board communications platform. Please click [here](#) and enter your Academy website username and password to view the deck.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

From: Doris Acosta
Sent: Wednesday, January 16, 2019 3:28 PM
To: DMartin@Burke.k12.ga.us; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>
Subject: RE: Revised 2019 Academy report for your review and feedback

Thank you very much, Donna. Truly appreciate all the feedback. Joan will be posting it to the BOD portal soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Wednesday, January 16, 2019 3:15 PM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, I just took a quick look through the revised Academy updates and am so thrilled to see the results. You included 100% of my recommendations and the results are amazing. Thank you so much. I will try and spend some more time on it as I know Terri and Mary will. This may not be the final version, but if you could send me this draft in a powerpoint format I would greatly appreciate it. You could post it on the portal and give us a link for now, if that is the easiest way to do it, and we could download it from there. Please give my sincerest thanks to your team for a job well done. Can't wait to give this presentation.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Wednesday, January 16, 2019 11:03 AM

To: Donna Martin; peark02@outlook.com; Terri Raymond

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: RE: Revised 2019 Academy report for your review and feedback

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be

updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 09, 2019 9:07 AM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.

4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.
6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.
7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.
8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.
9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.
10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.
11. I also like the tile Your Academy in Action.
12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.
13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from

Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to?
Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3. RE: Revised 2019 Academy report for your review and feedback

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Doris Acosta <dacosta@eatright.org>, Dante Turner <dturner@eatright.org>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 16, 2019 18:22:13
Subject: RE: Revised 2019 Academy report for your review and feedback
Attachment: [image002.jpg](#)

The updated *Your Academy in Action* presentation is now posted on the Board communications platform. Please click [here](#) and enter your Academy website username and password to view the deck.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

From: Doris Acosta

Sent: Wednesday, January 16, 2019 3:28 PM

To: DMartin@Burke.k12.ga.us; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: RE: Revised 2019 Academy report for your review and feedback

Thank you very much, Donna. Truly appreciate all the feedback. Joan will be posting it to the BOD portal soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 16, 2019 3:15 PM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, I just took a quick look through the revised Academy updates and am so thrilled to see the results. You included 100% of my recommendations and the results are amazing. Thank you so much. I will try and spend some more time on it as I know Terri and Mary will. This may not be the final version, but if you could send me this draft in a powerpoint format I would greatly appreciate it. You could post it on the portal and give us a link for now, if that is the easiest way to do it, and we could download it from there. Please give my sincerest thanks to your team for a job well done. Can't wait to give this presentation.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Wednesday, January 16, 2019 11:03 AM

To: Donna Martin; peark02@outlook.com; Terri Raymond

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: RE: Revised 2019 Academy report for your review and feedback

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 09, 2019 9:07 AM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to

increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.

4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.

5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.

6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.

7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.

8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to?
Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

4. RE: Revised 2019 Academy report for your review and feedback

From: Doris Acosta <dacosta@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Dante Turner <dturner@eatright.org>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 16, 2019 16:27:48
Subject: RE: Revised 2019 Academy report for your review and feedback
Attachment: [image002.jpg](#)

Thank you very much, Donna. Truly appreciate all the feedback. Joan will be posting it to the BOD portal soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Wednesday, January 16, 2019 3:15 PM
To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>
Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, I just took a quick look through the revised Academy updates and am so thrilled to see the results. You included 100% of my recommendations and the results are amazing. Thank you so much. I will try and spend some more time on it as I know Terri and Mary will. This may not be the final version, but if you could send me this draft in a powerpoint format I would greatly appreciate it. You could post it on the portal and give us a link for now, if that is the easiest way to do it, and we could download it from there. Please give my sincerest thanks to your team for a job well done. Can't wait to give this presentation.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Wednesday, January 16, 2019 11:03 AM

To: Donna Martin; peark02@outlook.com; Terri Raymond

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: RE: Revised 2019 Academy report for your review and feedback

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 09, 2019 9:07 AM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante

Turner <dtturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.
4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.
6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.
7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic

diet orders. We have discussed licensure a lot, but not diet order writing so much.

8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us
Cc: Patricia Babjak; Joan Schwaba; Dante Turner
Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to?
Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy

- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

Twitter |Facebook|LinkedIn | YouTube

5. Re: Revised 2019 Academy report for your review and feedback

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Doris Acosta <dacosta@eatright.org>, peark02@outlook.com
<peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba
<JSchwaba@eatright.org>, Dante Turner <dturner@eatright.org>
Sent Date: Jan 16, 2019 16:15:20
Subject: Re: Revised 2019 Academy report for your review and feedback
Attachment: [image001.jpg](#)

Doris, I just took a quick look through the revised Academy updates and am so thrilled to see the results. You included 100% of my recommendations and the results are amazing. Thank you so much. I will try and spend some more time on it as I know Terri and Mary will. This may not be the final version, but if you could send me this draft in a powerpoint format I would greatly appreciate it. You could post it on the portal and give us a link for now, if that is the easiest way to do it, and we could download it from there. Please give my sincerest thanks to your team for a job well done. Can't wait to give this presentation.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>
Sent: Wednesday, January 16, 2019 11:03 AM
To: Donna Martin; peark02@outlook.com; Terri Raymond
Cc: Patricia Babjak; Joan Schwaba; Dante Turner
Subject: RE: Revised 2019 Academy report for your review and feedback

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Wednesday, January 09, 2019 9:07 AM

To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>

Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>

Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have

had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.

4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.

5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.

6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.

7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.

8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the

licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to?
Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

6. RE: Revised 2019 Academy report for your review and feedback

From: Doris Acosta <dacosta@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Dante Turner <dturner@eatright.org>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 16, 2019 11:04:55
Subject: RE: Revised 2019 Academy report for your review and feedback
Attachment: [image001.jpg](#)
[Academy Report 2019 8 notes pdf.pdf](#)

Hello everyone!

We truly appreciate all of the valuable feedback. Attached is the updated Your Academy in Action presentation for your review and input. Please note, the Leadership Institute slide #12 will be updated as soon as we have more information. We will also provide a current list of alliances for slide #26 because there are too many to list on one slide.

Thanks, again and please let us know your thoughts. We look forward to hearing back from you soon.

Best regards,

Doris

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Wednesday, January 09, 2019 9:07 AM
To: Doris Acosta <dacosta@eatright.org>; peark02@outlook.com; Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Dante Turner <dturner@eatright.org>
Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very

similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.
4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.
6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.
7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.
8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so

much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to? Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

Twitter |Facebook|LinkedIn | YouTube

7. Re: Revised 2019 Academy report for your review and feedback

From: Doris Acosta <dacosta@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Dante Turner <dturner@eatright.org>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 09, 2019 12:22:24
Subject: Re: Revised 2019 Academy report for your review and feedback
Attachment: [image003.jpg](#)

Donna,
Excellent feedback, thank you! We will adjust the slide deck to reflect your recommendations.

In appreciation,

Doris Acosta
Chief Communications Officer
Academy of Nutrition and Dietetics
312/899-4822

From: Donna Martin <dmartin@burke.k12.ga.us>
Sent: Wednesday, January 9, 2019 9:06 AM
To: Doris Acosta; peark02@outlook.com; Terri Raymond
Cc: Patricia Babjak; Joan Schwaba; Dante Turner
Subject: Re: Revised 2019 Academy report for your review and feedback

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?

2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**

3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.
4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much better example to give.
6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.
7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.
8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.
9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.
10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>
Sent: Tuesday, January 8, 2019 10:36 PM
To: peark02@outlook.com; Terri Raymond; Donna Martin
Cc: Patricia Babjak; Joan Schwaba; Dante Turner
Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta
Chief Communications Officer
Academy of Nutrition and Dietetics
312/899-4822

From: Mary Russell <peark02@outlook.com>
Sent: Tuesday, January 8, 2019 9:27 PM
To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us
Cc: Patricia Babjak; Joan Schwaba; Dante Turner
Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.
Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to?
Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight- perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are

not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

8. Re: Revised 2019 Academy report for your review and feedback

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Doris Acosta <dacosta@eatright.org>, peark02@outlook.com
<peark02@outlook.com>, Terri Raymond <tjraymond@aol.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba
<JSchwaba@eatright.org>, Dante Turner <dturner@eatright.org>
Sent Date: Jan 09, 2019 10:06:38
Subject: Re: Revised 2019 Academy report for your review and feedback
Attachment: [image003.jpg](#)

Doris, This is a great start to what should be a great slide deck for all kinds of meetings where we will be presenting this. I like all of Mary's comments and have a few of my own. Some are very similar to Mary's.

1. Could you please list a couple of examples of the Did you Know topics we have covered that we could use in the presentation?
2. Under the why be a member what students say I would change the bullet for Justin Pascual to read **The Academy is a priceless tool for your career that will catalyze your success as a professional in nutrition and dietetics.**
3. Under the findings of the Salary Survey I think it would be confusing for people who look at the slide and don't listen carefully to understand what is meant by reflects increases in younger members. We might not want to put on the slide that these figures are essentially the same as 2015, but we might need to say that annualized wages are the same as 2015 because we have had an increase in percentage of younger members in the workforce. Not sure how to do that though? I also think we need to clarify that education and job responsibility relates strongly to increases in compensation on the slide. I also agree with Mary on putting the reference to the continuing increase in need for RDN's and NDTR's in the notes section, but I think we need to word it more positively like increased demand for RDN's and NDTR's in the future.
4. On the first MGii slide I think we need to add the statistic on there about 27% decrease in 30 day readmission rates and two day reduction in average length of stay. That is powerful information we don't want the audience to miss. Some of them like to take pictures of the slides and that would be helpful information for them to take back.
5. I know this is petty, but could you change the slide on Media Coverage to replace Debbie Petipain talking about healthy and simple lunchbox options? The SNS DPG is very sensitive about us trying to encourage parents to pack their children lunch. We advocate for eating school lunch. in the talking points we talk about pre-biotics and pro-biotics and this would be a much

better example to give.

6. I had the same question about the alliance examples on the slide as Mary, but I would love a list of Alliances for us to use as a reference as we talk about this important topic.

7. On the Consumer Protection slide we need a color code for the slide so we can talk about what the colors mean on the slide. I think the best state map to put on this slide would be therapeutic diet orders. We have discussed licensure a lot, but not diet order writing so much.

8. I was the one who asked to have the sponsorship information put into the presentation, but my main focus on that was to get out to our members that we have a very rigorous process by which potential sponsors have to go through to become a sponsor. Our members still think Coca cola and Pepsi are sponsors. I would like the slide to reflect more that aspect of sponsorship. Not so much that once they are sponsors we regulate what they send out.

9. I have had several requests from members to have an update on the Second Century. I don't feel like the slide is an update. It is just a synopsis of what the projects are. What I think the members want is what is going on with these projects? Have they started? Have we given out any grants? Information along those lines.

10. on the Where does my Contribution go slide I would put some of the projects we have started funding. The title does not go with the bullet points.

11. I also like the tile Your Academy in Action.

12. I know this would be a ton of work to do, but it would be fantastic is we could have individual information for each state we are going to give the presentation to which would list what the licensure status was, diet ordering situation, telehealth and interstate practice regulations. Just a thought. I just think the states so appreciate us personalizing it.

13. We don't mention anything about FNCE this year (numbers) or next year? Maybe just a small plug would be helpful.

14. On the Code of ethics slide we should add and support for the values of our profession. Just having values on the slide does not make much sense.

15. the Leadership institute will be a popular slide, but without much information I hate to even mention it. Do we have any idea of when it might happen? Who would be included? Who is designing it? Anything along those lines would be very helpful.

16. I think we need to mention in the talking points our successful PPW last year. Remember the three of us are not the only ones who will be using this slide deck.

Thanks for listening to my suggestions. I am excited about the direction we are going with this.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

Past President of the Academy of Nutrition and Dietetics 2018-2019

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 10:36 PM

To: peark02@outlook.com; Terri Raymond; Donna Martin

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Mary,

Truly appreciate all of your great feedback. We willl update the presentation and work on fine tuning the notes pages. I also like "Academy in Action" best. . Look forward to getting input from Donna and Terri!, too!

Thanks, again!!

Doris Acosta

Chief Communications Officer

Academy of Nutrition and Dietetics

312/899-4822

From: Mary Russell <peark02@outlook.com>

Sent: Tuesday, January 8, 2019 9:27 PM

To: Doris Acosta; Terri Raymond; dmartin@burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Re: Revised 2019 Academy report for your review and feedback

Hi Doris,

Many thanks to you and the team for creating this document.

Some thoughts below.

Title: like Your Academy in Action the best, or perhaps @ Your Academy in Action (which may be a tad too "cutesy" on second thought).

Notes: great detail, and quite long. I know that the info is there so we can customize, personalize, etc. For me it would be very useful to have the notes as short bullets rather than complete sentences. The scenarios of presentations vary a lot--sometimes the laptop is far away from the podium, sometimes there is no podium, etc- so it is great to have the notes be short and succinct so they could be on note cards if needed.

Is there a way to separate the notes so we could put them on 3x5 cards (or etc) if we wanted to? Other ideas for keeping track of the key messages?

Member benefits slide-the Journal subscription price may not be the most crucial think to highlight--perhaps the value of its free CPE instead?

Love the "why be a member" and slides--likely many in these audiences are members but these slides can encourage them to recruit and also target those who may be teetering re renewal or are not members

Super to have the student input!!

Like the comp slides. Is there a reference for the Academy's belief that there will be more need to RDNs and NDTRs in coming years?

Is there any "harder" data for the Leadership Institute? People at FNCE heard this message and may crave a bit of an update. Good to mention it for sure.

Like the international focus a lot--especially here would be great to bullet the talking points-a lot of info to share (if time allows) and don't want to read it

Like MQii--any value in mentioning the MCC study and the value that will bring to the definition of malnutrition?

D&I is so important--again, what is the best way to assure that we can cover the high points of the detailed notes without reading them exactly? LOVE the accommodation side!!

Spokesperson and media coverage is great to highlight--is there a place here for encouraging people to consider a spokesperson or media role, and a referral to Academy programs that may

guide them that pursuit?

May need to update HoD slide pending outcome of discussion between now and time of presentations--I am not convinced right now that there is a "bold step" being made.

I would prefer if the Future of the HOD slide was stronger--but at the moment we cannot predict how it will go.

I LOVE Terri's comments on the plan to date. We cannot use these verbatim (at least not without her permission) and they DO clearly state the goals and desired future state.

First - Both our delegates and many members are excited and looking forward to the promised changes from our HOD.

Next - What three items will create the greatest impact for delegates and members? In what ways do these changes improve communication, efficiency and effectiveness and long term success of members? and probably most importantly meet the suggestions and requests of delegates and members?

Last - what is the "elevator speech/slogan we can use to sell these changes and drive support from delegates and members?

Alliances slide--what does the "I don't expect you to read all the names o the screen" refer to? Maybe the slide and not the notes was edited? Would it help to highlight one or two as examples, or would that be seen as favoritism?

Really love the policy slides--lead, build, strengthen and focus on consumer protection are super!! again, how do we best consolidate the notes so we can convert the details comfortably, quite completely, and without rattling papers?

Also love the "entry points to leadership" idea! Circles back to the member comments earlier about the values they gain.

Thanks for reading all of this, and for your hard work. I am really excited to get out and share this great news with members and would be members.

Mary

From: Doris Acosta <dacosta@eatright.org>

Sent: Tuesday, January 8, 2019 3:59 PM

To: peark02@outlook.com; Terri Raymond; DMartin@Burke.k12.ga.us

Cc: Patricia Babjak; Joan Schwaba; Dante Turner

Subject: Revised 2019 Academy report for your review and feedback

Thank you for today's call. As discussed, attached is the initial draft that captures all of the information you indicated was important to include. In addition, here are a few recommendations for the new name:

- Academy Happenings
- Activities @ Your Academy
- Academy Accomplishments
- Your Academy in Action

We welcome your thoughts/recommendations/comments/ideas on the new name and the presentation. Please review and provide your feedback and once we hear back from everyone, we will modify it and send a link to download the PowerPoint.

Thank you very much and please let me know if you have any questions.

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

Twitter |Facebook|LinkedIn | YouTube

9. Daily Skimm: Fuller, go easy on the Pepsi

From: theSkimm <dailyskimm@morning7.theskimm.com>
To: dmartin@burke.k12.ga.us
Sent Date: Dec 20, 2018 06:21:11
Subject: Daily Skimm: Fuller, go easy on the Pepsi
Attachment:

Skimm'd while working after a holiday party...

DECEMBER 20, 2018

READ IN BROWSER

Skimm'd while working after a holiday party...

QUOTE OF THE DAY

"Hot Jafar" – The internet's new boyfriend after pics came out of the "Aladdin" live-action remake. He's the Disney villain we deserve.

COMING TO AN END

The Story

The Trump admin is pulling all US forces out of Syria.

Take me back.

A few years back, the terror group ISIS gained ground in places like Iraq and Syria. There are a few involved in the fight to stop them: the US, Turkey, Syrian rebels and Kurdish rebels, Russia, Iran, and the Syrian gov. All working to get ISIS out of the region – but each side with a different motive. See: this. ISIS has been losing ground. Now, we're here.

What's the latest?

Yesterday, President Trump said that ISIS has been defeated in Syria. So he's ordered the military to get American forces out within the next 30 days. The admin says it's time to move on to the next phase of the fight against ISIS and that it'll continue to work with allies to take down the group "wherever it operates."

How are people reacting?

The announcement surprised pretty much everyone. Lawmakers – including some Republicans – want more info on all this. Sen. Lindsey Graham (R-SC) said if former President Obama had done

this "all of us would be going nuts." Some are worried about leaving Kurdish fighters (a US ally) in a tough spot – and that it could maybe make it hard for the US to gain trust from others in the future. The defense secretary is apparently concerned that this leaves Russia and Iran the major power-players in the region. And others are worried that ISIS isn't totally defeated and could regroup. But otherwise, good rollout.

theSkimm

This was one of Trump's campaign promises. Now that he's delivered on it, there's mounting concern it will create more problems in an already strenuous area.

REPEAT AFTER ME...

What to say when you hear Facebook's getting sued over the Cambridge Analytica scandal...

The DOJ isn't feeling the love either. Yesterday, a federal judge struck down DOJ policies around claiming asylum. Reminder: people can claim asylum and get legal protection in the US if they're facing or could face persecution back home for one of the following: their race, religion, nationality, political opinion, or "membership in a particular social group." The last one typically includes people who faced gang or domestic violence. But earlier this year, the DOJ said those types of violence don't fit that category. Advocates said that changing the rule could affect thousands of people trying to escape serious violence. Now a federal judge is stepping in, saying that the DOJ can't make edits to immigration law – that's up to Congress. The DOJ said it's reviewing its options.

What to say while turning up the thermostat in your apartment...

A little higher. Yesterday, the Fed raised interest rates for the fourth time this year. But before you start freaking out about how that affects your credit card bill, it looks like there won't be as many hikes next year. Here's the thing: hiking interest rates means the economy's doing really well. So pumping the brakes on that isn't an immediate SOS. But it does mean that next year, the economy is expected to grow at a slower pace. Meanwhile, Congress is also saying 'show me the money.' Yesterday, the Senate approved a short-term spending bill that would fund the gov through February. The bill doesn't include the \$5 billion for the border wall President Trump was hoping for – but this GoFundMe campaign could help him out. Now it's up to the House and Trump to give it the OK by Friday night.

What people are still upset about...

The Catholic Church. Surprise. Illinois' attorney general released a report that said the state's dioceses failed to report hundreds of priests and clergy members accused of sex abuse. This

investigation started after the bombshell Pennsylvania grand jury report on sex abuse allegations dropped earlier this year. Now, Illinois' AG is telling us what she found: almost 700 priests and clergy members were accused of sex abuse there – but the dioceses have only named 185 publicly. She says the cases either haven't been investigated properly or at all by the church. Not a good look. Neither is this: actress Eliza Dushku is accusing CBS of firing her after she confronted a co-worker for allegedly harassing her. This comes days after a report came out about a \$9.5 million settlement she made with the network over all this.

What to say when you like your brownies as gooey as possible...

Heeey, batter batter. The MLB is letting players from Cuba join the league without having to defect. Which they've had to do because of a US embargo. This comes after years of negotiating to make it easier for these players to get into the MLB. The US gov still has to sign off on it – and if it does, the deal will be in place through late 2021.

What to say when you hear everyone talking about Rachel McAdams' new photoshoot...

These women deserve a magazine spread too.

What to say when you round up your Venmo payment...

Keep the change, ya filthy animal.

THING TO KNOW

SaaS

Pronounced like sass. But it's more nerd emoji than girl with hand out emoji. It stands for 'software as a service' and it's a way of running your business from the cloud. When you use SaaS tools you don't need email or spreadsheets to track sales and customer info. Feet on the ground... head in the cloud.

PS: *Want to get SaaS-y and organized? Salesforce can help. Read: they're the top customer relationship management tool in the market.*

SKIMM PICKS

For when you want to leave the holiday party early...

Peel out. Literally. Estée Lauder's new Perfectionist Pro Instant Resurfacing Peel will give your face the perfect night in. It has the good kind of acid in it to make your skin feel baby soft. Get it

here.*

For when you have no cash money left for last-minute presents...

Coal-blooded. Credible can get your finances back on track. They help you consolidate debt and reduce interest rates with personal loan options. Santa's got a brand new (money) bag. Get yours here.*

For when your friend posts a pic of her new engagement ring...

Shine bright like a (you know the rest). Get focused on planning with this company. They have everything you need, including: invites, registry, custom websites, and more. Plus, Skimm'rs get something off the price tag. Here you go.*

*PS This is a sponsored section.

SKIMM SHARE

ICYMI, college football bowl games are happening soon. And we've been celebrating all week by giving you prizes just for downloading theSkimm App. **Today, download our app and win \$1,000 to use towards booking a trip to the game.** Wings not included. And to yesterday's winner, check your inbox. Questions? Answers.

* All you have to do is download theSkimm App, and start a free trial. That's it.

* Already have the app? Already entered to win.

SKIMM BIRTHDAYS

* indicates Skimm'bassador. Go big.

Lundun McCall-Mazza CA, *Alexis Teixeira CT, *Brittney Francis OH, *Maureen Clark, *Courtney Price TX, *Delaney Buenzli IL, *Devonne Etcheverry CA, *Erin Amstrup WA, *Barbara Hultgren FL, *Jenny Mobley IA, *Katy Schawe TX, *Keli Osborne NC, *Lauren McShane GA, *Laurren Rehkop MO, *Jessa Lux MN, *Morgan Breck VA, *Nadia Mohanty UT, *Sarah Puerini MA, *Raquel Meade CO, *Holly Rider, *Samantha Leenheer OH, Patti Berman PA, Kristi Bielewicz AZ, Madison Bigham AL, Andrew Borer CA, Chris Cantwell IL, Christopher Chilton Hickey MD, Kayin Denniston TN, Maddy Derse NY, Cynthia Foley MI, Lauren Haley TX, Barbara Hedrick TX, Ashleigh Herrin MO, Irene John VA, Brittany Kirkland NY, Geralyn Kowalski DE, Kylie LaFontaine MN, Jennifer Lever UK, Samantha Livingston WY, Ali Luthman MA, Kathryn McKinley TN, Nicole Montegary NJ, Ayesha Murray MD, Eric

Nelson MI, Andrea Shelton LA, Leslie Reed MN, Tori Rodrick NY, Christa Santulli NY, Dave Skurky NC, Don Sluman CA, Lesley Spaeth OH, Caroline Steadman VA, Mark Sterling OR, Charlotte Thornton TX, Lexi Tichenor WI, Cathy Trapani NJ, Elena Villa GA, Allie Voigt MN, Shannon Weeks FL, Kayla Wilburn VA, Gregory William Hickey CT

Skimm'd something we missed?
skimmthis@theSkimm.com

Issues?
help@theSkimm.com

Copyright (c) 2018 theSkimm, All rights reserved.
Our mailing address is:

theSkimm Inc. 50 West 23rd Street, Suite 5B

New York, NY, 10010, United States

[Unsubscribe](#)

[Unsubscribe](#)

10. THANK US LATER: join us this Cyber Week and save big!

From: eBay <ebay@reply.ebay.com>
To: dmad_us_oblegm <dmartin@burke.k12.ga.us>
Sent Date: Nov 28, 2018 12:40:06
Subject: THANK US LATER: join us this Cyber Week and save big!
Attachment:

eBay Newsletter Treat yourself. eBay is a one-stop shop for all the things you love!

[View In Browser](#)

[Fashion](#) · [Home & Garden](#) · [Electronics](#) · [Motors](#) · [Daily Deals](#)

[Don't Miss These Shopping Events](#)

[See All](#)

[Gifts of the Hour](#)

[For him and her, under \\$199.](#)

[Up to 50% Off Apple for Cyber Week](#)

[Save on iPhones and more.](#)

[Be the Life of the Party](#)

[Up to 30% off Pioneer DJ and more.](#)

[A Cozier, Comfier, Smarter Home](#)

[Kick back and let the tech do the work.](#)

[Popular Destinations](#)

[Today's Top Deals](#)

[See All](#)

[DJI Mavic Pro Drone with 4K HD...](#)

[\\$599.99](#)

[\\$799.00 · 24% OFF](#)

[Almost Gone](#)

[Clarks Guard Peak Boots-...](#)

[\\$49.95](#)

[\\$125.00 · 60% OFF](#)

[Big Boss Air Fryer Healthy...](#)

[\\$49.89](#)

[\\$99.89 · 50% OFF](#)

[Microsoft Xbox One S 1TB...](#)

[\\$204.99](#)

\$299.99 · 31% OFF

Kate Spade Laurel Way Winni...

\$74.99

\$84.99 · 11% OFF

Hanging Chaise Lounger Chair...

\$124.99

\$134.99 · 7% OFF

Apple MacBook Air Core i5...

\$299.99

\$1,099.99 · 72% OFF

Lenovo Thinkpad E570 15.6"...

\$549.99

\$999.99 · 45% OFF

Apple iPhone 7 Plus 32GB GSM...

\$309.99

\$799.99 · 61% OFF

Almost Gone

LG OLED65E8P 65" 4K HDR Smart...

\$2,299.00

\$4,999.00 · 54% OFF

Rolex GMT-Master Pepsi Auto...

\$12,555.00

\$13,950.00 · 10% OFF

adidas Essentials Track Jacket...

\$21.99

\$50.00 · 56% OFF

Did you find this email helpful?

Learn more to protect yourself from spoof (fake) e-mails.

eBay Inc. sent this e-mail to you at dmartin@burke.k12.ga.us because your Notification Preferences indicate that you want to receive general email promotions.

If you do not wish to receive further communications like this, please unsubscribe. Alternatively, you can change your Notification Preferences in My eBay. Please note that it may take up to 10 days to process your request.

Visit our [Privacy Notice](#) and [User Agreement](#) if you have any questions.

11. Collaborate With 150+ Microbiome Human Nutrition Experts

From: Alexander Puttick <info@hansonwade.com>
To: dmartin@burke.k12.ga.us
Sent Date: Sep 04, 2018 09:04:25
Subject: Collaborate With 150+ Microbiome Human Nutrition Experts
Attachment:

Email Newsletter Hi Donna,

“As market trends continuously change, it is critical we understand the consumer’s needs. The Microbiome Movement - Human Nutrition Summit provided insight to new clinical science, probiotic applications and brand challenges. A great forum with industry leaders to gain new perspectives.”

We know that networking opportunities are only as good as the people you’re networking with, and therefore we're committed not just to bring anyone together, but to bring the **right people together**.

Part of the established *Microbiome Movement*, **The Microbiome Movement – Human Nutrition Summit** will once again gather a unique concentration of food and nutritional multinationals, emerging start-ups, cutting-edge ingredient manufacturers and the wider research community to help discover, develop and commercialize breakthrough nutritional interventions, based on novel insights gathered from the gut microbiome.

Curious to know who will be joining us this year? Just some of the companies already registered include:

- Bill &Melinda Gates Foundation
- Biome Body
- Bloom Science
- Blue Prairie Brands
- Body + Eden
- Church &Dwight
- Danone
- DayTwo
- Deakin University
- DuPont Nutrition &Health
- Essential Formulas
- Evolve BioSystems
- FitBiomics
- GoodBelly
- Kaleido Biosciences

- Kellogg
- Korea Food Research Institute
- Lallemand Health Solutions
- Microbiome Labs
- National Institute of Health Sciences
- Pepsi Co
- Procter & Gamble
- Quadram Institute Bioscience
- Seed, Inc.
- Seventure Partners
- Sun Genomics
- U.S. Department of Agriculture
- Viome

Request the full attendee list or **view the full program** to see what will be discussed over this year's comprehensive three day agenda.

I hope you're able to join us this unique group of human nutrition experts. **Simply register online here.**

Kind regards,

Alexander Puttick
 Program Director & Co-Founder
The Microbiome Movement

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this or other events please update your subscription preferences.

View our full Privacy Policy.

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

12. Back to School promo - win \$20,000

From: Moore, Sara {PBC} <Sara.Moore@pepsico.com>
To: dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>
Sent Date: Aug 22, 2018 14:12:47
Subject: Back to School promo - win \$20,000
Attachment: [image001.jpg](#)
[2018 BTS School Promotions \(Menu Sweepstakes New User Promotion TC Promotion\)7.18.pdf](#)
[Rack It Smart Southeast.pdf](#)
[Coupon Portal - Quick Reference.pdf](#)

Hey Donna,

I hope that back to school is going well for you!

I have sent this out in a mass email but I wanted to send these BTS promos again to you. The ones you'll find attached are the Rack it Smart, Tortilla Chip Promo, New to You and the Tray in Play sweepstakes.

- **Rack it Smart** – I bring a merchandising rack to you and a picture of how it should be stocked. If the rack is maintained, the person who stocked it gets a prize!

If you are interested in a rack please email and I'll send you a form!

- **Tortilla Chip Promotion** – you can receive up to \$2.00 off a case of qualifying products that are on your menu. Ex: All Doritos flavors, Tostitos RF Crispy Rounds!

- **New To You Program** – receive rebates off of products that are “new to you” aka products you haven't bought in the past 6 months!

- **Put your Tray in Play** – if you menu select Frito-Lay products and submit your menu, the **first prize winner receives 20,000 dollars! Three second places winners with 2,000!**

The items are Top N Go Tostitos Crispy Rounds and Top N Go Doritos Nacho Cheese, Bulk Fritos, Bulk Crispy Rounds Tortilla chips. Visit everytrayinplay.com for more information!

All of these are so easy and the racks are proven to increase participation! Please let me know if I can help you in any way with these! It would be amazing if yall won the 20,000 dollars!

Thank you,

Sara Moore

PepsiCo Foodservice

Cell: (803) 673-7491

13. S.C. district focuses on variety, scratch-made meals

From: SNA SmartBrief <sna@smartbrief.com>
To: dmartin@burke.k12.ga.us
Sent Date: Aug 17, 2018 11:15:07
Subject: S.C. district focuses on variety, scratch-made meals
Attachment:

SNA SmartBrief

Ariz. district to offer free, healthy meals | S.C. district focuses on variety, scratch-made meals | Conn. district to serve universal, free meals

Created for **dmartin@burke.k12.ga.us** | Web Version

ADVERTISEMENT

August 17, 2018 Daily news about school nutrition [SIGN UP](#) [FORWARD](#) [Top Story](#)

Ariz. district to offer free, healthy meals

(Pixabay)

Students at five schools in an Arizona district will receive free breakfasts and lunches this school year through the Community Eligibility Provision. One school has a salad bar cart and a varied menu of healthy options, including teriyaki dippers with brown rice and toasted turkey melt sandwiches.

Arizona Daily Sun (Flagstaff) (8/16)

Build snacks with Jif[®] Peanut Butter

When paired with fresh fruit or veggies, Jif[®] 1.1oz Creamy Peanut Butter Cups make snack time more delicious. Try this smart way to spend your peanut Raw, Shelled Peanut Commodity (110700). Get your free sample kit for student testing. [View Terms & Conditions](#)

ADVERTISEMENT School Update

S.C. district focuses on variety, scratch-made meals

Greenville County Schools in South Carolina is expanding its lunch menu to include items such as Angus beef Philly cheesesteaks, scratch-made macaroni and cheese, gyoza and fresh-baked rolls. Joe Urban, the school district's food and nutrition services director, says over the past five years, they've focused on using fresh ingredients and incorporating different flavors and ethnic dishes to encourage students to try new foods.

The Greenville News (S.C.) (tiered subscription model) (8/16)

Other News

•Conn. district to serve universal, free meals [The Day](#) (New London, Conn.) (free registration) (8/16)

•Mo. district bans fast food in its schools [WDAF-TV](#) (Kansas City, Mo.) (8/16)

Your partner in ordering online anytime

PepsiCoPartners.com is here to revolutionize the way you shop and partner with PepsiCo. Online, in moments, with suggestions, insights, info on the latest, and so much more. Home to our loved and innovative brands—from Mtn Dew to Pure Leaf, Gatorade to everything Pepsi—this is your

new gateway to all the incredible tastes and tools we have to share.**ADVERTISEMENT** Nutrition & Wellness

Report: Some children's breakfast foods contain cancer-linked glyphosate

Thirty-one of 45 children's breakfast foods and cereals, such as granolas, oats and snack bars, had levels of glyphosate, a weed-killing chemical associated with cancer, exceeding what some consider to be safe levels for children, an Environmental Working Group report found. The report also showed that only two products didn't contain glyphosate.

CBS News (8/15)

Trends & Research

Sedentary behavior interruption tied to improved glucose metabolism in children

Researchers found that children with overweight or obesity who engaged in brief periods of moderate-intensity exercise had lower insulin secretion and insulin levels during the three-hour oral glucose tolerance test and lower C-peptide levels than when they had uninterrupted sitting for three hours. The findings, published in the journal *Diabetes Care* based on 35 children ages 7 to 11, revealed that interrupting sedentary behavior was not associated with a substantial increase in energy intake.

Healio (free registration)/Endocrine Today (8/16)

Study looks at youth camp-related acute gastroenteritis outbreaks

Researchers found that more than 50% of US states had acute gastroenteritis outbreaks among children attending youth camps between 2009 and 2016, with 53% of outbreaks due to person-to-person transmission. The findings in the *Journal of the Pediatric Infectious Diseases Society* also showed that norovirus, salmonella and Shiga toxin-producing *E. coli* were the most prevalent suspected or confirmed etiologies.

Healio (free registration)/Infectious Diseases in Children (8/15)

Policy Watch

Bill would measure how tech affects children

The US Congress is considering a measure that would fund research into how children are affected by media and technology. The Children and Media Research Advancement Act, if approved, would provide the National Institutes of Health with \$95 million over five years to study the effect of social media, television, video games, virtual and augmented reality and other media on children's development.

Education Week (tiered subscription model) (8/15)

SNA News

SNA certificate program: Professional growth is now more attainable!

SNA's certificate program has expanded to four Levels! We have launched a new Level 2 certificate to bridge the large jump in training requirements between Level 1 and the old Level 2. The goal of the new Level 2 is to provide members with a more realistic professional growth path. Read more.

Learn more about SNA: Resources | Publications | Career & Ed | Meetings

Legislative Action | Join SNA Sometimes dreams are wiser than waking. Black Elk, medicine man and teacher

Sign Up SmartBrief offers 200+ newsletters Advertise Learn more about the SmartBrief audience Subscriber Tools:
Manage Subscriptions
Update Your Profile
Unsubscribe
Send Feedback
Archive
Search
Contact Us:
Advertising - Chris Warne
P: 646.462.4647
Editor - Melissa Greenwood
Contributing Editor - Erin Cunningham
Mailing Address:
SmartBrief, Inc.®, 555 11th ST NW, Suite 600, Washington, DC 20004
© 1999-2018 SmartBrief, Inc.®
Privacy Policy (updated May 25, 2018) | Legal Information

14. Amazing Back to School Promo

From: Moore, Sara {PBC} <Sara.Moore@pepsico.com>
To: Cheryl Bell <cbell@baker.k12.ga.us>, Susan Nelson <susan.nelson@baldwin.k12.ga.us>, donna.mosely@bcsdk12.net <donna.mosely@bcsdk12.net>, kelli_green@bleckley.k12.ga.us <kelli_green@bleckley.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, kikerk@calhounschoools.org <kikerk@calhounschoools.org>, kdennis@metter.org <kdennis@metter.org>, dsuda@chattco.org <dsuda@chattco.org>, jwiggins@ccboe.net <jwiggins@ccboe.net>, sondra.chancellor@crawfordschools.org <sondra.chancellor@crawfordschools.org>, dbarrows@dodge.k12.ga.us <dbarrows@dodge.k12.ga.us>, donna.clark@dooly.k12.ga.us <donna.clark@dooly.k12.ga.us>, lisa.powell@dublincityschools.us <lisa.powell@dublincityschools.us>, cchooks@emanuel.k12.ga.us <cchooks@emanuel.k12.ga.us>, Betty Morrison <b Morrison@glascock.k12.ga.us>, lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, strozier-s@harris.k12.ga.us <strozier-s@harris.k12.ga.us>, KOFF, LAUREN <LAUREN.KOFF@hcbe.net>, wynns@jefferson.k12.ga.us <wynns@jefferson.k12.ga.us>, dherrmann@jchs.com <dherrmann@jchs.com>, redessa_crawford@johnson.k12.ga.us <redessa_crawford@johnson.k12.ga.us>, Sharon Manley <sharon.manley@lamar.k12.ga.us>, Donna Sapp <donnasapp@lcboe.net>, klight@lcboe.us <klight@lcboe.us>, pcollins@macon.k12.ga.us <pcollins@macon.k12.ga.us>, sfaulk@marion.k12.ga.us <sfaulk@marion.k12.ga.us>, strongc@mcduffie.k12.ga.us <strongc@mcduffie.k12.ga.us>, lisa.singley@mcschools.org <lisa.singley@mcschools.org>, cparten@montgomery.k12.ga.us <cparten@montgomery.k12.ga.us>, mckenzie.kelli.m@muscogee.k12.ga.us <mckenzie.kelli.m@muscogee.k12.ga.us>, mgrant@peachschools.org <mgrant@peachschools.org>, dcoats@pulaski.k12.ga.us <dcoats@pulaski.k12.ga.us>, schleke@boe.richmond.k12.ga.us <schleke@boe.richmond.k12.ga.us>, tjohnson@schley12.org <tjohnson@schley12.org>, vtreddick@screven.k12.ga.us <vtreddick@screven.k12.ga.us>, mhubbard@stewart.k12.ga.us <mhubbard@stewart.k12.ga.us>, cclemmons@sumterschools.org <cclemmons@sumterschools.org>, cmartin@taylor.k12.ga.us <cmartin@taylor.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, sdaniel@upson.k12.ga.us <sdaniel@upson.k12.ga.us>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, Sundra Stanley <sstanley@twiggs.k12.ga.us>,

dparson@vidalia-city.k12.ga.us <dparson@vidalia-city.k12.ga.us>,
wcssnutrition@warren.k12.ga.us <wcssnutrition@warren.k12.ga.us>,
kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>,
lwilburn@webster.k12.ga.us <lwilburn@webster.k12.ga.us>,
abarett@treutlen.k12.ga.us <abarett@treutlen.k12.ga.us>,
greg.wilcher@wheeler.k12.ga.us <greg.wilcher@wheeler.k12.ga.us>,
judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>

Sent Date: May 30, 2018 11:36:38
Subject: Amazing Back to School Promo
Attachment: [image001.jpg](#)
[BTS Tortilla Chip Menu Promo.pdf](#)
[Coupon Portal - Quick Reference.pdf](#)

Hey y'all,

I just got this back to school promo.

In my opinion, it is the best we have had in a while.

All of you already use these products and can earn up to \$1000!

You do need to enroll on the portal if you have not.

I have attached detailed instructions.

If you have not used the Top N Go before, please consider it. The students LOVE it.

It will definitely increase participation the day it is on the menu.

I have a lot of recipe ideas I can send as well!

As you plan for Back To School, know that I would love to attend any back to school managers meetings you schedule.

The end of July and beginning of August books fast, so please send me dates once you have them.

Have a great summer!

Thank you,

Sara Moore

PepsiCo Foodservice

Cell: (803) 673-7491

15. Summer Feeding Rebate

From: Moore, Sara {PBC} <Sara.Moore@pepsico.com>
To: Johnson, Cathy <JohnsCa@BOE.Richmond.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, strongc@mcduffie.k12.ga.us <strongc@mcduffie.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, cchooks@emanuel.k12.ga.us <cchooks@emanuel.k12.ga.us>, kdennis@metter.org <kdennis@metter.org>, kelli_green@bleckley.k12.ga.us <kelli_green@bleckley.k12.ga.us>, dbarrows@dodge.k12.ga.us <dbarrows@dodge.k12.ga.us>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, abraham@marriottbuckhead.com <abraham@marriottbuckhead.com>, dparson@vidalia-city.k12.ga.us <dparson@vidalia-city.k12.ga.us>, wcssnutrition@warren.k12.ga.us <wcssnutrition@warren.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, greg.wilcher@wheeler.k12.ga.us <greg.wilcher@wheeler.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>, wynns@jefferson.k12.ga.us <wynns@jefferson.k12.ga.us>, dherrmann@jchs.com <dherrmann@jchs.com>, redessa_crawford@johnson.k12.ga.us <redessa_crawford@johnson.k12.ga.us>, klight@lcboe.us <klight@lcboe.us>, lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, Betty Morrison <b Morrison@glascock.k12.ga.us>
Sent Date: Apr 23, 2018 14:59:14
Subject: Summer Feeding Rebate
Attachment: [image001.jpg](#)
[Summer Feeding Operator pre-book US Lexington 2018.final.pptx](#)
[K12inno- updated 3-20-18.pdf](#)

Good afternoon!

Just a friendly reminder to send back your summer feeding rebate form!

I have attached the form here.

If you participate in summer feeding, please fill this out and send back to me...even if you have already sent similar info to your distributor.

This is a rebate form that can earn you some money so don't miss out.

I have also attached a sheet showing our new products for next year that has info on each product in case you want to add them to your bids.

Let me know if you have any questions!

Thank you,

Sara Moore

PepsiCo Foodservice

Cell: (803) 673-7491

16. Frito Lay K12 Summer feeding

From: Moore, Sara {PBC} <Sara.Moore@pepsico.com>
To: dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>
Sent Date: Mar 26, 2018 17:17:22
Subject: Frito Lay K12 Summer feeding
Attachment: [image001.jpg](#)
[Summer Feeding Operator pre-book US Lexington 2018.final.pptx](#)
[2018 Menu Promo - Updated 2-15-18.pdf](#)
[2018 Innovation sample box letter Sara Moore.docx](#)

Dear Foodservice Director/Manager,

I hope you're having a good week so far. You should have received or will be receiving a sample box from me. It contains several new products that will be available August 1st. I wanted to go ahead and pass along the 2018 innovation, the summer feeding pre-book rebate form, and a promotion that can earn you money in the current school year. Please see the attached documents, one explains the nutritionals for the samples in the box.

- The summer feeding pre-book is due back by **May 18th**
- The menu promo ends **May 31st**. It is my understanding you can use menus from earlier this school year.
- Feel free to reach out if you need merchandising racks for our products.

Let me know if I can answer any questions you may have!

Thank you,

Sara Moore

PepsiCo Foodservice

Cell: (803) 673-7491

17. Golf Tournament Coming Soon

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <Sealsn@comcast.net>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Barbara Swint <bandkswint@yahoo.com>,
Bethany Suddreth <bmotes14@gmail.com>, Bryn Hamilton
<bryn.hamilton4@va.gov>, Cheryl Gullickson <rcgullickson@gmail.com>,
Cindy Elia <Sewstudio2@gmail.com>, Cynthia Scott
<cinthianscott@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>,
Donna Martin <dpeel@burke.k12.ga.us>, Evelyn Brown
<ebrown106@bellsouth.net>, Jeanne Lee <jeanneblee28@gmail.com>, Jill
McCoy <jemfit@gmail.com>, Jill Price <jillpricesc@yahoo.com>, Judith Anglin
<janglin@augusta.edu>, Karen Cota <karen.w.cota@gmail.com>, Karen
Walters <karen.walters@va.gov>, Karen Wish <karen.wish@yahoo.com>,
Katie Metz <kmetz@augusta.edu>, Katie Metz <metzkatelyn11@gmail.com>,
Kelly Karpen <karpenkelly@gmail.com>, Kim Beavers
<nutriwellness4health@gmail.com>, Laura Obert <lanneobert@gmail.com>,
Leah Motes <leah.motes@fmc-na.com>, Margaret Ann Armstrong
<marmstrong1228@gmail.com>, Mary Lindfors <mary.lindfors@yahoo.com>,
Michele Donohoe <micheleann22@gmail.com>, Nellie Rovanseck
<nell.rov@gmail.com>, Nicole Moore <nimoore@augusta.edu>, Patti Korwin
<korwinj@comcast.net>, Patty Huang <pattyhuang01@yahoo.com>, Ruth
Wilder <RuthWilder@uh.org>, Ruth Wilder <rwilder@g.clemson.edu>, Sally
Fisher <bobfisher09@comcast.net>, Sandra Menard
<lockkeeper18104@yahoo.com>, Sarah Deen <sdeen@augusta.edu>, Sarah
Glenny Schmidt <sglennyschmidt@gmail.com>, Sunitha Zechariah
<sunizech@hotmail.com>, Tracey Neely <traceyneely@comcast.net>,
Cathyrne Buice <SarahBuice@uh.org>, Deanna Shade
<deanna.shade@gmail.com>, Jo Kriikku <marlynjo@comcast.net>, Kristen
Middleton <krmiddleton1@gmail.com>, Lo Bannerman
<lcbannerman@gmail.com>, Lucie Kramer <Luciemag@gmail.com>, Nicole
Leblond <nleblond@augusta.edu>, Pam Brisky <pbrisky@augusta.edu>,
Rachel Johaneck <rachel.johaneck@gmail.com>, Sandra Loushine
<skloushine@gmail.com>, Sarah Tankersley <satankeersley@augusta.edu>,
Sarah Tankersley <setankersley@gmail.com>, Sheri Loflin
<Sheri.Loflin@va.gov>, Alanna Fopiano <afopiano@augusta.edu>, Alanna
Fopiano <fopgal@gmail.com>, Alex Richardson
<alexmarierichardson@gmail.com>, Allie Teilhaber
<ateilhaber@augusta.edu>, Amanda Reiter <areiter@augusta.edu>, Amber
Fentress <afentress@augusta.edu>, Ashley Jones <eljones1@augusta.edu>,
Caelan McCann <cmccann@augusta.edu>, Caitlyn Oligvey

<coligney@augusta.edu>, Catherine Mathews <camathews@augusta.edu>, Christine Swearigen <cswearingen@augusta.edu>, Emelina Perez <EMPEREZ@augusta.edu>, Gracie Barresi <GBARRESI@augusta.edu>, Gracie Barresi <gracie.barresi@yahoo.com>, jacqueline Lambert <jalambert@augusta.edu>, Julia goeckel <jgoeckel@augusta.edu>, Kelsey Haymond <khaymond@augusta.edu>, Lianni Maldonado <lmaldonado@augusta.edu>, Luuly <LUUNGUYEN@augusta.edu>, Luuly <luuly94@uga.edu>, Meaghan Youngblood <youngbldm@hotmail.com>, Natsumi Soto-Roman <natsumi.soto.roman@gmail.com>, Nicole Herring <niherring@augusta.edu>, Rwilderr@augusta.edu <Rwilderr@augusta.edu>, Sarah Boesch <sarah.boesch1@gmail.com>, Shainece Miller <shamiller@augusta.edu>, Teresa Ziemba <tziemba@augusta.edu>, Victoria Duplechain <vlduplechain@gmail.com>, jennpeters7@gmail.com

Sent Date: Mar 05, 2018 14:49:48
Subject: Golf Tournament Coming Soon
Attachment: [2018 PRIZE VOLUNTEER LIST.pdf](#)
[2018 Sponsor Golf Letter.doc](#)
[2018 Sponsor Receipt.doc](#)
[2018 Thank You.doc](#)
[2018+Golf+Flyer.pdf](#)

Hi everyone!

We are getting excited as we make preparations for our next successful **ADDA Golf Tournament - only 8 weeks away!** Each player will get to enjoy a hot Chick-Fil-A Chicken Biscuit compliments of Grovetown Chick-Fil-A, as well as a delicious BBQ lunch.

As many of you know, this is our annual fundraiser that allows ADDA to thrive as we continue to support nutrition education and programs in our community. For our tournament to be a success- we need you! We are guaranteed to have another fantastic event, **if every member can provide at least one contribution to our tournament by:**

- finding a team of golfers** (4 people/team- *TIP: find one golf fanatic and they will find the other 3 -lol!*)
- donating a door prize** (see attached sheet for places already being visited and find a new business to donate- or just purchase a gift card to donate)
- finding hole sponsor or sponsor a hole yourself** (see form for details)
- coming out May 5th to help with the tournament** (lots of fun!)

PRIZES: Everyone who donates a prize for the tournament will be entered in a drawing to **WIN a \$50 GIFT CARD...** the more prizes collected...the more chances to win!

TEAMS: Our goal is to have 18 teams this year so we still need several more. If you or someone you know is interested in playing in the tournament, registration is easy....just see our website: www.eatrightaugusta.org under *Upcoming Meetings & Events* If you have any questions, OR just print off several copies to hand out to friends you know that enjoy golf. Checks can be mailed to our PO Box shown on the attached flyer.

For questions you can email me at sldawg0904@gmail.com (Sheri Loflin) or call/text my cell # 706-825-9127.

We are looking forward to another fantastic tournament... Thanks again for your continued support!!

Sincerely,

Rachel Johaneck, Jo Krikku, Karen Cota, Jennifer Peters & Sheri Loflin
(Augusta District Dietetic Association Golf Committee)

18. Re: Post on FB called: Big news: I'm kissing my dietitian license goodbye

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 25, 2018 12:22:32
Subject: Re: Post on FB called: Big news: I'm kissing my dietitian license goodbye
Attachment: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)

The responses are very interesting . This is when Leah McGrath shines since she gets at the core of why Cassie is really upset.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Jan 25, 2018, at 11:18 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Doris, Chris and I have discussed Becky's email. We all agree that a response from you other than "thank you for your feedback" isn't fitting since this individual, Cassie, was posting on a personal Facebook page to which you are not privy. We also are not aware of the circumstances related to the licensure board investigation. Any comments may be taken out of context and could potentially pit us against a licensure board investigation and action. The Academy supports public protection through CDR and licensure and yet Becky seems to sympathize with, if not support, Cassie's decision. See Doris' intel below.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

+++++

From: Doris Acosta

Sent: Thursday, January 25, 2018 10:34 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Cc: Chris Reidy <CREIDY@eatright.org>; Jeanne Blankenship <JBlankenship@eatright.org>

Subject: Fw: Post on FB called: Big news: I'm kissing my dietitian license goodbye

Hi Pat,

The post is getting some traction on Facebook ...

From: Liz Spittler

Sent: Thursday, January 25, 2018 10:17 AM

To: Doris Acosta

Subject: Fwd: Post on FB called: Big news: I'm kissing my dietitian license goodbye

The Facebook post has 51 shares and 112 comments. Here's a link to it:

<https://www.facebook.com/dietitancassie/photos/a.275140859229761.62863.249290111814836/1564485620295272/?type=3&theater>

Dietitian Cassie

www.facebook.com

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for. I'M KISSING MY DIETITIAN LICENSE GOODBYE....

I gather this has more to do with her state's licensure rules than the Academy, but we are being pulled in. Some comments you see below are in defense of the Academy/RDNs. There also are

screenshots at the bottom (one of which calls out being a member of DFPI, who will undoubtedly latch on to this) that are worth reading in context so I left them together. Finally, there's a comment from Leah regarding complaining about Cassie's ethics:

Alissa Lorchick Good for you! As a dietitian who aligns with reality and science, not what “big food” wants us to, I commend you! If only the organization would change their position...they poison our reputation, unfortunately.

Ellen Shay Wow! Thank you for sharing your story. Wellness is more than nutrition. Big Government can be problematic! I also hate the influence of big food industries. Consumers have the right to clear and fair health advice, not big food/pharm backed government guidelines. Wellness is more than nutrition. I am going to keep following you! Good luck and I love your confidence!

Megan Barriger This is why as a fellow registered dietitian I do not belong to AND and will never attend FNCE. Keep up your great work helping people meet their goals. <image001.png>

Krystal Scott This is the exact reason why I was hesitant to apply to an internship. I graduated top of my class in dietetics but decided to go for masters in occupational therapy instead. I started following you a couple years ago because your values and insight aligned with what I've learned and believe as far as nutrition goes. I'm still super passionate about nutrition but Seeing your post only makes me glad I didn't waste my time or money on an internship, going further in my education for something I didn't agree with.

Dietitian Cassie That's a fair question! But, no. My scope of practice does not actually require state licensure (and there are actually many people providing nutrition education who are not LD's.)

Andrew Hindmarch Good for you. 100% agree with your stance. It's not just USA though, it's also UK, Australia, New Zealand, Canada... the list goes on.

Andrew Hindmarch Would this be the same Minnesota Board of Dietetics and Nutrition that says you have to follow the guidelines of the Academy of Nutrition and Dietetics? I think the only

surprise is that you stayed with them this long! <https://nutritionfacts.org/.../academy-of-nutrition-and.../>

Carol Ann McGlynn Well done & congratulations. The world needs more people like you who are not afraid to stand up for their values and what's best for people especially when these values fly in the face of the global big food companies who act in the best interests of their shareholders whilst pushing their heavily processed foods. Here's to breaking more rules!

Leslie Powell Schilling Lots of RDs feel this way - AND doesn't represent all of us... I agree it's pretty embarrassing.

Dietitian Cassie Overall, they did not think I should be talking about thyroid, hormones, supplements... or really anything other than just food. Problem is, you can't get results unless you look at the whole picture of health. That's how we get the results we have.

Overall, I have been very confused throughout this whole process, and I am still not entirely sure what dietitians are allowed to express, and what they are not, as those seemed to be moving goal posts throughout this litigation process.

Leah McGrath @Meg - translation.... many people complained about her ethics and the things she promoted. I know I did. e.g raw milk

Stephanie Scott Good for you Cassie, I'm so sorry to hear about how you were treated by AND. As a fellow RD seeing clients reap the benefits of ancestral nutrition I share so much of your frustration. I also remain confused about how the RD's running the Integrative and Functional Nutrition Academy are not also under fire. (I believe one or both of the founders is on the AND board? Could be mistaken...). Either way there are obviously a lot of fellow RD's and fans who are supporting your decision and I applaud you for remaining true to yourself in the face of so much controversy. I believe we will continue to see a paradigm shift in health care and those leading the revolution will receive the recognition they deserve in time. You're fighting a good fight.

Jennifer Scheinman Beautifully written and as a fellow RD I can certainly relate to much of what you said. I struggle each year that Academy dues are due as I hate putting money in Big Food's pocket. I know so many RD's who feel similarly...how do we unite to effect positive change and bridge the divide that runs within the profession?

Marlene Hillyer First off, I'm also completely appalled by the influence of big food on our profession. It's embarrassing and seriously needs addressing which you're helping it to get, so thank you! But it's the licensing board of your RD credential, not your LD, that accepts money and is heavily influenced by big food companies like Pepsi, McDonalds, Nestle, etc. Giving up your LD doesn't make a stand against your moral objection to the Academy of Nutrition and Dietetics. If that's the reason you're doing it, why then are you keeping your RD???

<image002.png>

<image003.png>

<image004.png>

<image005.png>

<image006.png>

<image007.png>

<image008.png>

+++++

-----Original Message-----

From: Becky Dorner [mailto:becky@beckydorner.com]

Sent: Thursday, January 25, 2018 7:15 AM

To: Patricia Babjak <PBABJAK@eatright.org>; DMartin@Burke.k12.ga.us; peark02@outlook.com
; Lucille Beseler <lbeseler_fnc@bellsouth.net>

Subject: Post on FB called: Big news: I'm kissing my dietitian license goodbye

Hope all is well with you! First, thank you for all you do to lead our profession. It can be challenging, especially when people don't keep up with current information and make their own interpretations without having all the background details. I Wanted you to be aware of this. It is being shared on groups in FB. This was posted on Dietitians in virtual practice:

Some of you may have seen this announcement by Dietitian Cassie and I think her situation points to the potential of some big shifts and may be a foreshadowing of a growing divide in our profession over the next 5-10 years as the landscape of both telehealth and functional nutrition continues to grow and expand.

So here is my question to this group -

If you were running a thriving virtual practice and felt solid in your ethics in the information and services your were providing and you were challenged by your state or even CDR to change your business, would you be willing to drop your license on either state or even national level?

Knowing that if you bent to their decision that it would either

A. cost you your business or B- significantly impact your income and way of life.

And go!

P.S. - Let's NOT turn this conversation into a discussion about Cassie and her practice as she is not in this group and we do not know the full story.

From Dietitian Cassie:

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for.

I'M KISSING MY DIETITIAN LICENSE GOODBYE.

Here's the full story:

The day I earned my certification as a Licensed Dietitian was one of the most important days of my career. I was SO proud: I'd studied hard, followed the rules, and earned the esteemed "L.D." Becoming a dietitian took a lot of work. In my class, only 50% of the students passed their exams and got an internship to become a dietitian. I was one of them.

Which is why today is so important: I've made the decision to kiss that license goodbye.

Why? I'll tell you.

I've shared for a while how I learned the hard way that the old "rules" about food and weight loss—the very ones I was trained on as a dietitian—don't work. They're the rules that caused me to gain 20+ pounds in dietitian school. Those rules also did nothing to protect my father, who I thought was the picture of health, from emergency heart surgery. They've led our country to become the sickest and most overweight we've ever been. And those rules have been the source of so much pain for my clients, who come to me after being frustrated beyond measure that they can't lose weight, despite following every food and weight loss rule to a T.

Since hanging my shingle as a dietitian, my team and I have helped thousands of people lose weight and keep it off. The results speak for themselves, and each year my business grows by at least 30%.

Here's the thing though...

The approaches that have worked for all of these people fly in the face of traditional dietitian training. Yup—it's only when we bucked those outdated rules that their weight fell off, and their lives changed.

But, the Minnesota Board of Dietetics and Nutrition didn't like this. At all.

The board said that they don't agree with the principles and approach that I use. They don't think I should be talking about thyroid, hormones, supplements... or really anything other than food. Problem is, you can't get results unless you look at the whole picture of health. That's why we do it—and how we get the results we have.

So here's what happened:

The results I got for clients, in the end, didn't matter. They wanted me to stick to "the rules." And so I had a choice: I could change how and what I teach, or I could relinquish my license.

Now, this didn't happen overnight. I fought this battle with the board for a while—five long years, to be exact. We're talking lawyers (and lawyer fees), court dates, mediation, negotiation, interrogation... for five years! I fought because I've built my brand on the authority that I believed my dietitian license gave me. I worked hard for those credentials, and for a while I wanted to keep them.

But in this process, I did some soul searching. I asked myself if I was going to keep fighting, or simply let it go. The choice became clear. I've chosen the latter. Because in those still, quiet moments, when I thought of surrendering this license, I experienced a newfound sense of peace and lightness that warmed my heart and made me feel faithful, connected and authentic. This is where I want to live and everything I do, and every decision that I make, I want to flow from this space. The choice suddenly didn't even feel like a choice, but more of a welcomed step toward transcendence, and opening up to newer, greater opportunities.

Even though this was not an easy decision (I call myself "Dietitian Cassie" for crying out loud!), in the end, I had to ask myself, if that license stands for all of the things I don't agree with, why would I hang onto it? It's not aligned with what I believe or how I run my business. It's not aligned with what I know works.

When I told the board what I decided, they were shocked. They couldn't believe I would give up the credentials. They expected a longer battle. Nope.

I've always held myself to the highest standards of service and care, and I wouldn't want you to settle for anything less.

So here are the main reasons I've relinquished my license, and what I've learned in the process, since there are things you can take away from my experience as you search for answers in your own journey, too:

REASON #1: I'd rather get results than follow rules.

You know me—I hate rules for their own sake. Makes no sense to me. I believe more in results than in what someone is paid to believe, and while I certainly wouldn't be the professional I am without my education (since it essentially taught me what not to do), what this license represents doesn't jive with what I believe and have seen to be true.

Sure, it's impressive to have letters after your name, I get it—but if losing those little letters means that I'm able to provide the support, insight, and advice I know works—without being at war with

an organization and dragged into court by my peers—so be it.

*REASON #2: I want to be free from any advice or education that's brought to you by Big Food influence. *

Imagine your doctor's license to practice medicine was paid for by McDonald's. Would you be surprised if you got a prescription for a Big Mac? And yet that is exactly what is happening in the world of nutrition. When I attended my first dietitian conference, I was shocked to see an entire tent set up by Pepsi, who was sponsoring a calorie-counting campaign.

I'm sorry, what?

It's true. As I've said many times before, the food industry does not have our best interests at heart. We know this. They're profit, not people, centered.

One thing that doesn't work in weight loss? Calorie counting. But have you ever wondered why this myth persists? Because if we treat all calories as created equal, then it doesn't actually matter what you eat—and that means you can pretend you're giving good, sound advice...while taking sponsorship dollars from companies whose products you can "safely" consume as long as it comes under your caloric limit (looking at you, Diet Pepsi).

If we all recognize that the type of calorie, and not the sheer number, mattered, then no one could possibly say that this snack or that soda "fits" into a healthy diet. And there goes that stream of income. Calorie blindness happens for a reason: Because it keeps some organizations in business.

Likewise, much of the education for nutritionists and dietitians is similarly flawed.

To this day, the very board that certifies dietitians is sponsored by Splenda, the Dairy Council, sugar producers, a milk company and more. Dietitians need to complete 75 hours of continuing education units (CEUs) every five years in order to maintain their credentials, and companies like Coca-Cola, General Mills, and McDonald's offer continuing education courses that are approved by the board! Nonsense.

REASON #3: I believe a certification is only worth keeping if it's aligned with your values.

Quite frankly, I'm relieved to finally get this weight off my shoulders. And the truth is I won't miss that license because I never really felt aligned with it to begin with. The rules behind it attempted to put me in the very box I've been telling you to break free from. I couldn't do it anymore.

And, just sharing this with you, letting this go, and beginning a new chapter is incredibly freeing. I feel more connected to myself, my heart and my calling than I ever have. The weight that's been lifted now allows me to put 100% of my time, focus, and energy into the practice that has proven results, rather than fighting the system that does not. It feels so good and SO right.

So, how does this affect you?

Honestly, it doesn't.

Apart from adjusting to the fact that I'll be changing the name (to my actual name!) and updating my social media handles and the website, this will not affect you.

I still hold my credentials with the national Commission on Dietetic Registration (CDR). However, I have made the decision to let go of my state license with the Minnesota Board of Dietetics and Nutrition.

And, frankly, this is really more a matter of branding for me; nothing will change in the way I provide insight and support to you. None of our programs will change. Everything stays the same, except for some exciting new branding changes that you'll see happening moving forward. My proven methodology remains what it is—rooted in science that has been proven time and again to be transformational and super effective at helping thousands of people lose weight and keep it off.

The reason I even felt compelled to tell you is because it was a big decision and one you should know about since you've a loyal follower of mine!

I'm always telling you to question the old rules and to break any of them that don't serve you. Rules for rules' sake are a waste of time. I've asked you to take risks and a leap of faith and abandon old rules, old habits, old ways of doing, even when they were more comfy than effective (read: not effective at all!).

The way I see it, if I'm going to ask you to take that leap of faith, then I need to take one, too. I need to break with the rules that no longer serve me—along with the ruling bodies that never served me or you to begin with.

So, today marks the beginning of a new, exciting era! I appreciate you for growing with me up to this point, and am so excited to have you with me as we continue our growth together and take everything to the next level. While change can be hard, it can also be really, really good.

Here's to starting 2018 fresh and free. And thanks, as always, for being so receptive, open, and brave.

Let's go break some more rules while we're at it!

xo Cassie

Warmest regards,

Becky

Becky Dorner, RDN, LD, FAND

President, Becky Dorner & Associates, Inc.

Alumni, National Pressure Ulcer Advisory Panel www.beckydorner.com

19. Re: Post on FB called: Big news: I'm kissing my dietitian license goodbye

From: Patricia Babjak <PBABJAK@eatright.org>
To: Becky Dorner <becky@beckydorner.com>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <pear02@outlook.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 25, 2018 12:19:46
Subject: Re: Post on FB called: Big news: I'm kissing my dietitian license goodbye
Attachment:

Thank you for sharing, Becky. We have read through the posts and the variety of pro and con responses are interesting. Leah McGrath's posting about what the licensure board was in fact investigating sheds some light on Cassie's decision.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Jan 25, 2018, at 7:15 AM, Becky Dorner <becky@beckydorner.com> wrote:

Hope all is well with you! First, thank you for all you do to lead our profession. It can be challenging, especially when people don't keep up with current information and make their own interpretations without having all the background details. I Wanted you to be aware of this. It is being shared on groups in FB. This was posted on Dietitians in virtual practice:

Some of you may have seen this announcement by Dietitian Cassie and I think her situation points to the potential of some big shifts and may be a foreshadowing of a growing divide in our profession over the next 5-10 years as the landscape of both telehealth and functional nutrition continues to grow and expand.

So here is my question to this group -

If you were running a thriving virtual practice and felt solid in your ethics in the information and services your were providing and you were challenged by your state or even CDR to change your business, would you be willing to drop your license on either state or even national level?

Knowing that if you bent to their decision that it would either

A. cost you your business or B- significantly impact your income and way of life.

And go!

P.S. - Let's NOT turn this conversation into a discussion about Cassie and her practice as she is not in this group and we do not know the full story.

From Dietitian Cassie:

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for.

I'M KISSING MY DIETITIAN LICENSE GOODBYE.

Here's the full story:

The day I earned my certification as a Licensed Dietitian was one of the most important days of my career. I was SO proud: I'd studied hard, followed the rules, and earned the esteemed "L.D." Becoming a dietitian took a lot of work. In my class, only 50% of the students passed their exams and got an internship to become a dietitian. I was one of them.

Which is why today is so important: I've made the decision to kiss that license goodbye.

Why? I'll tell you.

I've shared for a while how I learned the hard way that the old "rules" about food and weight loss—the very ones I was trained on as a dietitian—don't work. They're the rules that caused me to gain 20+ pounds in dietitian school. Those rules also did nothing to protect my father, who I thought was the picture of health, from emergency heart surgery. They've led our country to become the sickest and most overweight we've ever been. And those rules have been the source of so much pain for my clients, who come to me after being frustrated beyond measure that they can't lose weight, despite following every food and weight loss rule to a T.

Since hanging my shingle as a dietitian, my team and I have helped thousands of people lose weight and keep it off. The results speak for themselves, and each year my business grows by at least 30%.

Here's the thing though...

The approaches that have worked for all of these people fly in the face of traditional dietitian

training. Yup—it's only when we bucked those outdated rules that their weight fell off, and their lives changed.

But, the Minnesota Board of Dietetics and Nutrition didn't like this. At all.

The board said that they don't agree with the principles and approach that I use. They don't think I should be talking about thyroid, hormones, supplements... or really anything other than food. Problem is, you can't get results unless you look at the whole picture of health. That's why we do it—and how we get the results we have.

So here's what happened:

The results I got for clients, in the end, didn't matter. They wanted me to stick to "the rules." And so I had a choice: I could change how and what I teach, or I could relinquish my license.

Now, this didn't happen overnight. I fought this battle with the board for a while—five long years, to be exact. We're talking lawyers (and lawyer fees), court dates, mediation, negotiation, interrogation... for five years! I fought because I've built my brand on the authority that I believed my dietitian license gave me. I worked hard for those credentials, and for a while I wanted to keep them.

But in this process, I did some soul searching. I asked myself if I was going to keep fighting, or simply let it go. The choice became clear. I've chosen the latter. Because in those still, quiet moments, when I thought of surrendering this license, I experienced a newfound sense of peace and lightness that warmed my heart and made me feel faithful, connected and authentic. This is where I want to live and everything I do, and every decision that I make, I want to flow from this space. The choice suddenly didn't even feel like a choice, but more of a welcomed step toward transcendence, and opening up to newer, greater opportunities.

Even though this was not an easy decision (I call myself "Dietitian Cassie" for crying out loud!), in the end, I had to ask myself, if that license stands for all of the things I don't agree with, why would I hang onto it? It's not aligned with what I believe or how I run my business. It's not aligned with what I know works.

When I told the board what I decided, they were shocked. They couldn't believe I would give up the credentials. They expected a longer battle. Nope.

I've always held myself to the highest standards of service and care, and I wouldn't want you to settle for anything less.

So here are the main reasons I've relinquished my license, and what I've learned in the process, since there are things you can take away from my experience as you search for answers in your

own journey, too:

REASON #1: I'd rather get results than follow rules.

You know me—I hate rules for their own sake. Makes no sense to me. I believe more in results than in what someone is paid to believe, and while I certainly wouldn't be the professional I am without my education (since it essentially taught me what not to do), what this license represents doesn't jive with what I believe and have seen to be true.

Sure, it's impressive to have letters after your name, I get it—but if losing those little letters means that I'm able to provide the support, insight, and advice I know works—without being at war with an organization and dragged into court by my peers—so be it.

*REASON #2: I want to be free from any advice or education that's brought to you by Big Food influence. *

Imagine your doctor's license to practice medicine was paid for by McDonald's. Would you be surprised if you got a prescription for a Big Mac? And yet that is exactly what is happening in the world of nutrition. When I attended my first dietitian conference, I was shocked to see an entire tent set up by Pepsi, who was sponsoring a calorie-counting campaign.

I'm sorry, what?

It's true. As I've said many times before, the food industry does not have our best interests at heart. We know this. They're profit, not people, centered.

One thing that doesn't work in weight loss? Calorie counting. But have you ever wondered why this myth persists? Because if we treat all calories as created equal, then it doesn't actually matter what you eat—and that means you can pretend you're giving good, sound advice...while taking sponsorship dollars from companies whose products you can "safely" consume as long as it comes under your caloric limit (looking at you, Diet Pepsi).

If we all recognize that the type of calorie, and not the sheer number, mattered, then no one could possibly say that this snack or that soda "fits" into a healthy diet. And there goes that stream of income. Calorie blindness happens for a reason: Because it keeps some organizations in business.

Likewise, much of the education for nutritionists and dietitians is similarly flawed.

To this day, the very board that certifies dietitians is sponsored by Splenda, the Dairy Council, sugar producers, a milk company and more. Dietitians need to complete 75 hours of continuing education units (CEUs) every five years in order to maintain their credentials, and companies like

Coca-Cola, General Mills, and McDonald's offer continuing education courses that are approved by the board! Nonsense.

REASON #3: I believe a certification is only worth keeping if it's aligned with your values.

Quite frankly, I'm relieved to finally get this weight off my shoulders. And the truth is I won't miss that license because I never really felt aligned with it to begin with. The rules behind it attempted to put me in the very box I've been telling you to break free from. I couldn't do it anymore.

And, just sharing this with you, letting this go, and beginning a new chapter is incredibly freeing. I feel more connected to myself, my heart and my calling than I ever have. The weight that's been lifted now allows me to put 100% of my time, focus, and energy into the practice that has proven results, rather than fighting the system that does not. It feels so good and SO right.

So, how does this affect you?

Honestly, it doesn't.

Apart from adjusting to the fact that I'll be changing the name (to my actual name!) and updating my social media handles and the website, this will not affect you.

I still hold my credentials with the national Commission on Dietetic Registration (CDR). However, I have made the decision to let go of my state license with the Minnesota Board of Dietetics and Nutrition.

And, frankly, this is really more a matter of branding for me; nothing will change in the way I provide insight and support to you. None of our programs will change. Everything stays the same, except for some exciting new branding changes that you'll see happening moving forward. My proven methodology remains what it is—rooted in science that has been proven time and again to be transformational and super effective at helping thousands of people lose weight and keep it off.

The reason I even felt compelled to tell you is because it was a big decision and one you should know about since you've a loyal follower of mine!

I'm always telling you to question the old rules and to break any of them that don't serve you. Rules for rules' sake are a waste of time. I've asked you to take risks and a leap of faith and abandon old rules, old habits, old ways of doing, even when they were more comfy than effective (read: not effective at all!).

The way I see it, if I'm going to ask you to take that leap of faith, then I need to take one, too. I need to break with the rules that no longer serve me—along with the ruling bodies that never served me or you to begin with.

So, today marks the beginning of a new, exciting era! I appreciate you for growing with me up to this point, and am so excited to have you with me as we continue our growth together and take everything to the next level. While change can be hard, it can also be really, really good.

Here's to starting 2018 fresh and free. And thanks, as always, for being so receptive, open, and brave.

Let's go break some more rules while we're at it!

xo Cassie

Warmest regards,

Becky

Becky Dorner, RDN, LD, FAND
President, Becky Dorner & Associates, Inc.
Alumni, National Pressure Ulcer Advisory Panel
www.beckydorner.com

20. RE: Post on FB called: Big news: I'm kissing my dietitian license goodbye

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 25, 2018 12:19:38
Subject: RE: Post on FB called: Big news: I'm kissing my dietitian license goodbye
Attachment: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)

Doris, Chris and I have discussed Becky's email. We all agree that a response from you other than "thank you for your feedback" isn't fitting since this individual, Cassie, was posting on a personal Facebook page to which you are not privy. We also are not aware of the circumstances related to the licensure board investigation. Any comments may be taken out of context and could potentially pit us against a licensure board investigation and action. The Academy supports public protection through CDR and licensure and yet Becky seems to sympathize with, if not support, Cassie's decision. See Doris' intel below.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

+++++

From: Doris Acosta

Sent: Thursday, January 25, 2018 10:34 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Cc: Chris Reidy <CREIDY@eatright.org>; Jeanne Blankenship <JBlankenship@eatright.org>

Subject: Fw: Post on FB called: Big news: I'm kissing my dietitian license goodbye

Hi Pat,

The post is getting some traction on Facebook ...

From: Liz Spittler

Sent: Thursday, January 25, 2018 10:17 AM

To: Doris Acosta

Subject: Fwd: Post on FB called: Big news: I'm kissing my dietitian license goodbye

The Facebook post has 51 shares and 112 comments. Here's a link to it:

<https://www.facebook.com/dietitancassie/photos/a.275140859229761.62863.249290111814836/1564485620295272/?type=3&theater>

Dietitian Cassie

www.facebook.com

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for. I'M KISSING MY DIETITIAN LICENSE GOODBYE....

I gather this has more to do with her state's licensure rules than the Academy, but we are being pulled in. Some comments you see below are in defense of the Academy/RDNs. There also are screenshots at the bottom (one of which calls out being a member of DFPI, who will undoubtedly latch on to this) that are worth reading in context so I left them together. Finally, there's a comment from Leah regarding complaining about Cassie's ethics:

Alissa Lorchick Good for you! As a dietitian who aligns with reality and science, not what "big food" wants us to, I commend you! If only the organization would change their position...they poison our reputation, unfortunately.

Ellen Shay Wow! Thank you for sharing your story. Wellness is more than nutrition. Big Government can be problematic! I also hate the influence of big food industries. Consumers have the right to clear and fair health advice, not big food/pharm backed government guidelines.

Wellness is more than nutrition. I am going to keep following you! Good luck and I love your confidence!

Megan Barriger This is why as a fellow registered dietitian I do not belong to AND and will never attend FNCE. Keep up your great work helping people meet their goals.

Krystal Scott This is the exact reason why I was hesitant to apply to an internship. I graduated top of my class in dietetics but decided to go for masters in occupational therapy instead. I started following you a couple years ago because your values and insight aligned with what I've learned and believe as far as nutrition goes. I'm still super passionate about nutrition but Seeing your post only makes me glad I didn't waste my time or money on an internship, going further in my education for something I didn't agree with.

Dietitian Cassie That's a fair question! But, no. My scope of practice does not actually require state licensure (and there are actually many people providing nutrition education who are not LD's.)

Andrew Hindmarch Good for you. 100% agree with your stance. It's not just USA though, it's also UK, Australia, New Zealand, Canada... the list goes on.

Andrew Hindmarch Would this be the same Minnesota Board of Dietetics and Nutrition that says you have to follow the guidelines of the Academy of Nutrition and Dietetics? I think the only surprise is that you stayed with them this long! <https://nutritionfacts.org/.../academy-of-nutrition-and.../>

Carol Ann McGlynn Well done & congratulations. The world needs more people like you who are not afraid to stand up for their values and what's best for people especially when these values fly in the face of the global big food companies who act in the best interests of their shareholders whilst pushing their heavily processed foods. Here's to breaking more rules!

Leslie Powell Schilling Lots of RDs feel this way - AND doesn't represent all of us... I agree it's pretty embarrassing.

Dietitian Cassie Overall, they did not think I should be talking about thyroid, hormones, supplements... or really anything other than just food. Problem is, you can't get results unless you look at the whole picture of health. That's how we get the results we have.

Overall, I have been very confused throughout this whole process, and I am still not entirely sure what dietitians are allowed to express, and what they are not, as those seemed to be moving goal posts throughout this litigation process.

Leah McGrath @Meg - translation.... many people complained about her ethics and the things she promoted. I know I did. e.g raw milk

Stephanie Scott Good for you Cassie, I'm so sorry to hear about how you were treated by AND. As a fellow RD seeing clients reap the benefits of ancestral nutrition I share so much of your frustration. I also remain confused about how the RD's running the Integrative and Functional Nutrition Academy are not also under fire. (I believe one or both of the founders is on the AND board? Could be mistaken...). Either way there are obviously a lot of fellow RD's and fans who are supporting your decision and I applaud you for remaining true to yourself in the face of so much controversy. I believe we will continue to see a paradigm shift in health care and those leading the revolution will receive the recognition they deserve in time. You're fighting a good fight.

Jennifer Scheinman Beautifully written and as a fellow RD I can certainly relate to much of what you said. I struggle each year that Academy dues are due as I hate putting money in Big Food's pocket. I know so many RD's who feel similarly...how do we unite to effect positive change and bridge the divide that runs within the profession?

Marlene Hillyer First off, I'm also completely appalled by the influence of big food on our profession. It's embarrassing and seriously needs addressing which you're helping it to get, so thank you! But it's the licensing board of your RD credential, not your LD, that accepts money and is heavily influenced by big food companies like Pepsi, McDonalds, Nestle, etc. Giving up your LD doesn't make a stand against your moral objection to the Academy of Nutrition and Dietetics. If that's the reason you're doing it, why then are you keeping your RD???

+++++

-----Original Message-----

From: Becky Dorner [mailto:becky@beckydorner.com]

Sent: Thursday, January 25, 2018 7:15 AM

To: Patricia Babjak <PBABJAK@eatright.org>; DMartin@Burke.k12.ga.us;
peark02@outlook.com; Lucille Beseler <lbeseler_fnc@bellsouth.net>

Subject: Post on FB called: Big news: I'm kissing my dietitian license goodbye

Hope all is well with you! First, thank you for all you do to lead our profession. It can be challenging, especially when people don't keep up with current information and make their own interpretations without having all the background details. I Wanted you to be aware of this. It is being shared on groups in FB. This was posted on Dietitians in virtual practice:

Some of you may have seen this announcement by Dietitian Cassie and I think her situation points to the potential of some big shifts and may be a foreshadowing of a growing divide in our profession over the next 5-10 years as the landscape of both telehealth and functional nutrition continues to grow and expand.

So here is my question to this group -

If you were running a thriving virtual practice and felt solid in your ethics in the information and services your were providing and you were challenged by your state or even CDR to change your business, would you be willing to drop your license on either state or even national level?

Knowing that if you bent to their decision that it would either

A. cost you your business or B- significantly impact your income and way of life.

And go!

P.S. - Let's NOT turn this conversation into a discussion about Cassie and her practice as she is not in this group and we do not know the full story.

From Dietitian Cassie:

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for.

I'M KISSING MY DIETITIAN LICENSE GOODBYE.

Here's the full story:

The day I earned my certification as a Licensed Dietitian was one of the most important days of my career. I was SO proud: I'd studied hard, followed the rules, and earned the esteemed "L.D." Becoming a dietitian took a lot of work. In my class, only 50% of the students passed their exams and got an internship to become a dietitian. I was one of them.

Which is why today is so important: I've made the decision to kiss that license goodbye.

Why? I'll tell you.

I've shared for a while how I learned the hard way that the old "rules" about food and weight loss—the very ones I was trained on as a dietitian—don't work. They're the rules that caused me to gain 20+ pounds in dietitian school. Those rules also did nothing to protect my father, who I thought was the picture of health, from emergency heart surgery. They've led our country to become the sickest and most overweight we've ever been. And those rules have been the source of so much pain for my clients, who come to me after being frustrated beyond measure that they can't lose weight, despite following every food and weight loss rule to a T.

Since hanging my shingle as a dietitian, my team and I have helped thousands of people lose weight and keep it off. The results speak for themselves, and each year my business grows by at least 30%.

Here's the thing though...

The approaches that have worked for all of these people fly in the face of traditional dietitian training. Yup—it's only when we bucked those outdated rules that their weight fell off, and their

lives changed.

But, the Minnesota Board of Dietetics and Nutrition didn't like this. At all.

The board said that they don't agree with the principles and approach that I use. They don't think I should be talking about thyroid, hormones, supplements... or really anything other than food. Problem is, you can't get results unless you look at the whole picture of health. That's why we do it—and how we get the results we have.

So here's what happened:

The results I got for clients, in the end, didn't matter. They wanted me to stick to "the rules." And so I had a choice: I could change how and what I teach, or I could relinquish my license.

Now, this didn't happen overnight. I fought this battle with the board for a while—five long years, to be exact. We're talking lawyers (and lawyer fees), court dates, mediation, negotiation, interrogation... for five years! I fought because I've built my brand on the authority that I believed my dietitian license gave me. I worked hard for those credentials, and for a while I wanted to keep them.

But in this process, I did some soul searching. I asked myself if I was going to keep fighting, or simply let it go. The choice became clear. I've chosen the latter. Because in those still, quiet moments, when I thought of surrendering this license, I experienced a newfound sense of peace and lightness that warmed my heart and made me feel faithful, connected and authentic. This is where I want to live and everything I do, and every decision that I make, I want to flow from this space. The choice suddenly didn't even feel like a choice, but more of a welcomed step toward transcendence, and opening up to newer, greater opportunities.

Even though this was not an easy decision (I call myself "Dietitian Cassie" for crying out loud!), in the end, I had to ask myself, if that license stands for all of the things I don't agree with, why would I hang onto it? It's not aligned with what I believe or how I run my business. It's not aligned with what I know works.

When I told the board what I decided, they were shocked. They couldn't believe I would give up the credentials. They expected a longer battle. Nope.

I've always held myself to the highest standards of service and care, and I wouldn't want you to settle for anything less.

So here are the main reasons I've relinquished my license, and what I've learned in the process, since there are things you can take away from my experience as you search for answers in your

own journey, too:

REASON #1: I'd rather get results than follow rules.

You know me—I hate rules for their own sake. Makes no sense to me. I believe more in results than in what someone is paid to believe, and while I certainly wouldn't be the professional I am without my education (since it essentially taught me what not to do), what this license represents doesn't jive with what I believe and have seen to be true.

Sure, it's impressive to have letters after your name, I get it—but if losing those little letters means that I'm able to provide the support, insight, and advice I know works—without being at war with an organization and dragged into court by my peers—so be it.

*REASON #2: I want to be free from any advice or education that's brought to you by Big Food influence. *

Imagine your doctor's license to practice medicine was paid for by McDonald's. Would you be surprised if you got a prescription for a Big Mac? And yet that is exactly what is happening in the world of nutrition. When I attended my first dietitian conference, I was shocked to see an entire tent set up by Pepsi, who was sponsoring a calorie-counting campaign.

I'm sorry, what?

It's true. As I've said many times before, the food industry does not have our best interests at heart. We know this. They're profit, not people, centered.

One thing that doesn't work in weight loss? Calorie counting. But have you ever wondered why this myth persists? Because if we treat all calories as created equal, then it doesn't actually matter what you eat—and that means you can pretend you're giving good, sound advice...while taking sponsorship dollars from companies whose products you can "safely" consume as long as it comes under your caloric limit (looking at you, Diet Pepsi).

If we all recognize that the type of calorie, and not the sheer number, mattered, then no one could possibly say that this snack or that soda "fits" into a healthy diet. And there goes that stream of income. Calorie blindness happens for a reason: Because it keeps some organizations in business.

Likewise, much of the education for nutritionists and dietitians is similarly flawed.

To this day, the very board that certifies dietitians is sponsored by Splenda, the Dairy Council, sugar producers, a milk company and more. Dietitians need to complete 75 hours of continuing education units (CEUs) every five years in order to maintain their credentials, and companies like Coca-Cola, General Mills, and McDonald's offer continuing education courses that are approved by the board! Nonsense.

REASON #3: I believe a certification is only worth keeping if it's aligned with your values.

Quite frankly, I'm relieved to finally get this weight off my shoulders. And the truth is I won't miss that license because I never really felt aligned with it to begin with. The rules behind it attempted to put me in the very box I've been telling you to break free from. I couldn't do it anymore.

And, just sharing this with you, letting this go, and beginning a new chapter is incredibly freeing. I feel more connected to myself, my heart and my calling than I ever have. The weight that's been lifted now allows me to put 100% of my time, focus, and energy into the practice that has proven results, rather than fighting the system that does not. It feels so good and SO right.

So, how does this affect you?

Honestly, it doesn't.

Apart from adjusting to the fact that I'll be changing the name (to my actual name!) and updating my social media handles and the website, this will not affect you.

I still hold my credentials with the national Commission on Dietetic Registration (CDR). However, I have made the decision to let go of my state license with the Minnesota Board of Dietetics and Nutrition.

And, frankly, this is really more a matter of branding for me; nothing will change in the way I provide insight and support to you. None of our programs will change. Everything stays the same, except for some exciting new branding changes that you'll see happening moving forward. My proven methodology remains what it is—rooted in science that has been proven time and again to be transformational and super effective at helping thousands of people lose weight and keep it off.

The reason I even felt compelled to tell you is because it was a big decision and one you should know about since you've a loyal follower of mine!

I'm always telling you to question the old rules and to break any of them that don't serve you. Rules for rules' sake are a waste of time. I've asked you to take risks and a leap of faith and abandon old rules, old habits, old ways of doing, even when they were more comfy than effective (read: not effective at all!).

The way I see it, if I'm going to ask you to take that leap of faith, then I need to take one, too. I need to break with the rules that no longer serve me—along with the ruling bodies that never served me or you to begin with.

So, today marks the beginning of a new, exciting era! I appreciate you for growing with me up to this point, and am so excited to have you with me as we continue our growth together and take everything to the next level. While change can be hard, it can also be really, really good.

Here's to starting 2018 fresh and free. And thanks, as always, for being so receptive, open, and brave.

Let's go break some more rules while we're at it!

xo Cassie

Warmest regards,

Becky

Becky Dorner, RDN, LD, FAND

President, Becky Dorner & Associates, Inc.

Alumni, National Pressure Ulcer Advisory Panel www.beckydorner.com

21. Post on FB called: Big news: I'm kissing my dietitian license goodbye

From: Becky Dorner <becky@beckydorner.com>
To: Pat Babjak <PBABJAK@eatright.org>, Donna Martin
<DMartin@Burke.k12.ga.us>, Mary Russell <pearl02@outlook.com>, Lucille
Beseler <lbeseler_fnc@bellsouth.net>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 25, 2018 08:16:08
Subject: Post on FB called: Big news: I'm kissing my dietitian license goodbye
Attachment:

Hope all is well with you! First, thank you for all you do to lead our profession. It can be challenging, especially when people don't keep up with current information and make their own interpretations without having all the background details. I Wanted you to be aware of this. It is being shared on groups in FB. This was posted on Dietitians in virtual practice:

Some of you may have seen this announcement by Dietitian Cassie and I think her situation points to the potential of some big shifts and may be a foreshadowing of a growing divide in our profession over the next 5-10 years as the landscape of both telehealth and functional nutrition continues to grow and expand.

So here is my question to this group -

If you were running a thriving virtual practice and felt solid in your ethics in the information and services your were providing and you were challenged by your state or even CDR to change your business, would you be willing to drop your license on either state or even national level?

Knowing that if you bent to their decision that it would either

A. cost you your business or B- significantly impact your income and way of life.

And go!

P.S. - Let's NOT turn this conversation into a discussion about Cassie and her practice as she is not in this group and we do not know the full story.

From Dietitian Cassie:

I've got a big announcement for 2018, one that might come as a shock but totally feels like it's in alignment with what I believe and what I stand for.

I'M KISSING MY DIETITIAN LICENSE GOODBYE.

Here's the full story:

The day I earned my certification as a Licensed Dietitian was one of the most important days of my career. I was SO proud: I'd studied hard, followed the rules, and earned the esteemed "L.D." Becoming a dietitian took a lot of work. In my class, only 50% of the students passed their exams and got an internship to become a dietitian. I was one of them.

Which is why today is so important: I've made the decision to kiss that license goodbye.

Why? I'll tell you.

I've shared for a while how I learned the hard way that the old "rules" about food and weight loss—the very ones I was trained on as a dietitian—don't work. They're the rules that caused me to gain 20+ pounds in dietitian school. Those rules also did nothing to protect my father, who I thought was the picture of health, from emergency heart surgery. They've led our country to become the sickest and most overweight we've ever been. And those rules have been the source of so much pain for my clients, who come to me after being frustrated beyond measure that they can't lose weight, despite following every food and weight loss rule to a T.

Since hanging my shingle as a dietitian, my team and I have helped thousands of people lose weight and keep it off. The results speak for themselves, and each year my business grows by at least 30%.

Here's the thing though...

The approaches that have worked for all of these people fly in the face of traditional dietitian training. Yup—it's only when we bucked those outdated rules that their weight fell off, and their lives changed.

But, the Minnesota Board of Dietetics and Nutrition didn't like this. At all.

The board said that they don't agree with the principles and approach that I use. They don't think I should be talking about thyroid, hormones, supplements... or really anything other than food. Problem is, you can't get results unless you look at the whole picture of health. That's why we do it—and how we get the results we have.

So here's what happened:

The results I got for clients, in the end, didn't matter. They wanted me to stick to "the rules." And so I had a choice: I could change how and what I teach, or I could relinquish my license.

Now, this didn't happen overnight. I fought this battle with the board for a while—five long years, to be exact. We're talking lawyers (and lawyer fees), court dates, mediation, negotiation, interrogation... for five years! I fought because I've built my brand on the authority that I believed my dietitian license gave me. I worked hard for those credentials, and for a while I wanted to keep them.

But in this process, I did some soul searching. I asked myself if I was going to keep fighting, or simply let it go. The choice became clear. I've chosen the latter. Because in those still, quiet moments, when I thought of surrendering this license, I experienced a newfound sense of peace and lightness that warmed my heart and made me feel faithful, connected and authentic. This is where I want to live and everything I do, and every decision that I make, I want to flow from this space. The choice suddenly didn't even feel like a choice, but more of a welcomed step toward transcendence, and opening up to newer, greater opportunities.

Even though this was not an easy decision (I call myself "Dietitian Cassie" for crying out loud!), in the end, I had to ask myself, if that license stands for all of the things I don't agree with, why would I hang onto it? It's not aligned with what I believe or how I run my business. It's not aligned with what I know works.

When I told the board what I decided, they were shocked. They couldn't believe I would give up the credentials. They expected a longer battle. Nope.

I've always held myself to the highest standards of service and care, and I wouldn't want you to settle for anything less.

So here are the main reasons I've relinquished my license, and what I've learned in the process, since there are things you can take away from my experience as you search for answers in your own journey, too:

REASON #1: I'd rather get results than follow rules.

You know me—I hate rules for their own sake. Makes no sense to me. I believe more in results than in what someone is paid to believe, and while I certainly wouldn't be the professional I am without my education (since it essentially taught me what not to do), what this license represents doesn't jive with what I believe and have seen to be true.

Sure, it's impressive to have letters after your name, I get it—but if losing those little letters means that I'm able to provide the support, insight, and advice I know works—without being at war with an organization and dragged into court by my peers—so be it.

***REASON #2: I want to be free from any advice or education that's brought to you by Big Food**

influence. *

Imagine your doctor's license to practice medicine was paid for by McDonald's. Would you be surprised if you got a prescription for a Big Mac? And yet that is exactly what is happening in the world of nutrition. When I attended my first dietitian conference, I was shocked to see an entire tent set up by Pepsi, who was sponsoring a calorie-counting campaign.

I'm sorry, what?

It's true. As I've said many times before, the food industry does not have our best interests at heart. We know this. They're profit, not people, centered.

One thing that doesn't work in weight loss? Calorie counting. But have you ever wondered why this myth persists? Because if we treat all calories as created equal, then it doesn't actually matter what you eat—and that means you can pretend you're giving good, sound advice...while taking sponsorship dollars from companies whose products you can "safely" consume as long as it comes under your caloric limit (looking at you, Diet Pepsi).

If we all recognize that the type of calorie, and not the sheer number, mattered, then no one could possibly say that this snack or that soda "fits" into a healthy diet. And there goes that stream of income. Calorie blindness happens for a reason: Because it keeps some organizations in business.

Likewise, much of the education for nutritionists and dietitians is similarly flawed.

To this day, the very board that certifies dietitians is sponsored by Splenda, the Dairy Council, sugar producers, a milk company and more. Dietitians need to complete 75 hours of continuing education units (CEUs) every five years in order to maintain their credentials, and companies like Coca-Cola, General Mills, and McDonald's offer continuing education courses that are approved by the board! Nonsense.

REASON #3: I believe a certification is only worth keeping if it's aligned with your values.

Quite frankly, I'm relieved to finally get this weight off my shoulders. And the truth is I won't miss that license because I never really felt aligned with it to begin with. The rules behind it attempted to put me in the very box I've been telling you to break free from. I couldn't do it anymore.

And, just sharing this with you, letting this go, and beginning a new chapter is incredibly freeing. I feel more connected to myself, my heart and my calling than I ever have. The weight that's been lifted now allows me to put 100% of my time, focus, and energy into the practice that has proven results, rather than fighting the system that does not. It feels so good and SO right.

So, how does this affect you?

Honestly, it doesn't.

Apart from adjusting to the fact that I'll be changing the name (to my actual name!) and updating my social media handles and the website, this will not affect you.

I still hold my credentials with the national Commission on Dietetic Registration (CDR). However, I have made the decision to let go of my state license with the Minnesota Board of Dietetics and Nutrition.

And, frankly, this is really more a matter of branding for me; nothing will change in the way I provide insight and support to you. None of our programs will change. Everything stays the same, except for some exciting new branding changes that you'll see happening moving forward. My proven methodology remains what it is—rooted in science that has been proven time and again to be transformational and super effective at helping thousands of people lose weight and keep it off.

The reason I even felt compelled to tell you is because it was a big decision and one you should know about since you've a loyal follower of mine!

I'm always telling you to question the old rules and to break any of them that don't serve you. Rules for rules' sake are a waste of time. I've asked you to take risks and a leap of faith and abandon old rules, old habits, old ways of doing, even when they were more comfy than effective (read: not effective at all!).

The way I see it, if I'm going to ask you to take that leap of faith, then I need to take one, too. I need to break with the rules that no longer serve me—along with the ruling bodies that never served me or you to begin with.

So, today marks the beginning of a new, exciting era! I appreciate you for growing with me up to this point, and am so excited to have you with me as we continue our growth together and take everything to the next level. While change can be hard, it can also be really, really good.

Here's to starting 2018 fresh and free. And thanks, as always, for being so receptive, open, and brave.

Let's go break some more rules while we're at it!

xo Cassie

Warmest regards,

Becky

Becky Dorner, RDN, LD, FAND

President, Becky Dorner & Associates, Inc.

Alumni, National Pressure Ulcer Advisory Panel

www.beckydorner.com

22. Fwd: Message from KM_364e

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 02, 2018 15:21:51
Subject: Fwd: Message from KM_364e
Attachment:

The sage minds at the Academy have reviewed your email. Please forward the attachment to Doris to check out if it's legit. Thanks!
Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2190
Chicago, Illinois 60606
312-899-4856 | pbabjak@eatright.org | www.eatright.org

Begin forwarded message:

From: Paul Mifsud <PMifsud@eatright.org>
Date: January 2, 2018 at 1:52:12 PM CST
To: Mary Beth Whalen <Mwhalen@eatright.org>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Doris Acosta <dacosta@eatright.org>, Dante Turner <dturner@eatright.org>
Subject: RE: Message from KM_364e

It could be. I also know, last year, we had a lawsuit brought forward in Florida due to a FOIA!

P

From: Mary Beth Whalen
Sent: Tuesday, January 02, 2018 1:41 PM
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Patricia Babjak <PBABJAK@eatright.org>; Joan Schwaba <JSchwaba@eatright.org>; Doris Acosta <dacosta@eatright.org>; Dante Turner <dturner@eatright.org>
Subject: Re: Message from KM_364e

Didn't this come up when Kay was on the board? It was a FOIA request that came to her because of her role at Ohio State but since she was using her OSU address for the Academy all of that communication was searchable. It was after that that she suggested All board members use an alternative address.

Sent from my iPhone

On Jan 2, 2018, at 11:23 AM, Paul Mifsud <PMifsud@eatright.org> wrote:

Pat,

I have not. Somewhere a while back, I think this came up. It was a long time ago. For the life of me, I can't recall with whom? It is one of the dangers of sending emails or correspondence to a "governmental organization" like a school or university. Anyone can make a "public records" request under the Freedom of information Act. I do think the rules are different in each state (but, don't quote me). I would expect that Donna is working with her institution to answer this correctly.

I will see if I can find anything from the last time. Even if I don't, I will forward onto Paula to make sure we get her take on it and provide guidance to our members, if we can.

If I am missing something, let me know.

Paul

From: Patricia Babjak

Sent: Tuesday, January 02, 2018 12:38 PM

To: Joan Schwaba <JSchwaba@eatright.org>; Mary Beth Whalen <Mwhalen@eatright.org>; Doris Acosta <dacosta@eatright.org>; Paul Mifsud <PMifsud@eatright.org>

Cc: Dante Turner <dturner@eatright.org>

Subject: Fwd: Message from KM_364e

Please see below. Has anyone else received a similar inquiry? Thanks!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

Begin forwarded message:

From: Patricia Babjak <PBABJAK@eatright.org>

Date: January 2, 2018 at 12:36:17 PM CST

To: "DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>

Subject: Re: Message from KM_364e

Hi, Happy New Year! I'm asking around if anyone else received a similar request since I haven't heard anything. I'll get back to you on it.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Jan 2, 2018, at 10:25 AM, Donna Martin <DMartin@burke.k12.ga.us> wrote:

Pat, Happy New Year. Just wanted to let you know that I got an open records request dating back to 2013. They specifically requested correspondence to or from me for the Academy, Splenda, Heartland Food Products, Tate and Lyle, Abbott, Ingredion AND, Pepsi, Cocoa Cola and the American Beverage Association. I should not have any correspondence with any of these companies with the exception of the Academy and possibly Abbott with Sue Finn. Not particularly worried about it, but wanted you to know. Did anyone else get one of these? Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

President of the Academy of Nutrition and Dietetics 2017-2018

From: sys admin

Sent: Tuesday, January 2, 2018 12:27 PM

To: Donna Martin

Subject: Message from KM_364e

Scanned from a Pollock Company device

<SKM_364e18010212270.pdf>

23. Re: Message from KM_364e

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Hidden recipients: dmartin@burke.k12.ga.us
Sent Date: Jan 02, 2018 13:36:58
Subject: Re: Message from KM_364e
Attachment:

Hi, Happy New Year! I'm asking around if anyone else received a similar request since I haven't heard anything. I'll get back to you on it.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Jan 2, 2018, at 10:25 AM, Donna Martin <DMartin@burke.k12.ga.us> wrote:

Pat, Happy New Year. Just wanted to let you know that I got an open records request dating back to 2013. They specifically requested correspondence to or from me for the Academy, Splenda, Heartland Food Products, Tate and Lyle, Abbott, Ingredion AND, Pepsi, Cocoa Cola and the American Beverage Association. I should not have any correspondence with any of these companies with the exception of the Academy and possibly Abbott with Sue Finn. Not particularly worried about it, but wanted you to know. Did anyone else get one of these? Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

President of the Academy of Nutrition and Dietetics 2017-2018

From: sys admin

Sent: Tuesday, January 2, 2018 12:27 PM

To: Donna Martin

Subject: Message from KM_364e

Scanned from a Pollock Company device
<SKM_364e18010212270.pdf>

24. Fw: Message from KM_364e

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Jan 02, 2018 11:26:06
Subject: Fw: Message from KM_364e
Attachment: [SKM_364e18010212270.pdf](#)

Pat, Happy New Year. Just wanted to let you know that I got an open records request dating back to 2013. They specifically requested correspondence to or from me for the Academy, Splenda, Heartland Food Products, Tate and Lyle, Abbott, Ingredion AND, Pepsi, Cocoa Cola and the American Beverage Association. I should not have any correspondence with any of these companies with the exception of the Academy and possibly Abbott with Sue Finn. Not particularly worried about it, but wanted you to know. Did anyone else get one of these? Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director, School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830
work - 706-554-5393
fax - 706-554-5655
President of the Academy of Nutrition and Dietetics 2017-2018

From: sys admin
Sent: Tuesday, January 2, 2018 12:27 PM
To: Donna Martin
Subject: Message from KM_364e

Scanned from a Pollock Company device

25. Registration is closing tomorrow - Microbiome Human Nutrition Summit

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Nov 09, 2017 09:01:42
Subject: Registration is closing tomorrow - Microbiome Human Nutrition Summit
Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

FINAL PLACES REMAINING

[SECURE YOUR PLACE HERE](#)

Dear Donna,

With **over 120+ attendees** registered to attend **Microbiome Human Nutrition (November 15-16)**, we will be **closing the online registration tomorrow, Friday November 10th**. If you want to be a part of this foremost event to discuss how the human microbiome can be harnessed to develop functional products that provide microbial-mediated health benefits, **make sure you register today and secure one of the last remaining delegate passes:**

[REGISTER ONLINE](#)

Snapshot of companies already registered to attend include:

Argonne National Laboratory, Arizona Nutritional Supplements LLC, Arizona State University, Atlantia Food Clinical Trials, Beachbody, BGI Research, BioFortis, BiOWiSH Technologies, Biozym Scientific GmbH, Brigham Young University, CadenaBio, Caelus Health BV, Case Western Reserve University, Chobani LLC, Chr. Hansen A/S, Church & Dwight, Dalhousie University, Danone, Deerland Enzymes Inc., Diversigen, DNA Genotek, DuPont Agriculture & Nutrition, DuPont Nutrition & Health, Edge BioScience Communications, Evolve BioSystems Inc, Fred Hutchinson Cancer Research Center (FHCRC), Frieslandcampina, Geisel School of Medicine at Dartmouth, General Mills India Pvt Ltd, Glanbia, GoodBelly, Harris Freeman & Co. LP, Harvard Business School, ImmuneBiotech AB, International Probiotics Association, Jennewein Biotechnologie GmbH, Kaleido Biosciences Inc., Kellogg, Kibow Biotech Inc, Mead Johnson Nutrition, MegaSporeBiotic by Physicians Exclusive, Mesa Community College, Microbiome Insights, Microbiome Labs, Naturex, NBTY, Nestle, NIZO, PanTheryx Inc., Pepsi Co., Perrigo, Pharmavite LLC, Q:Quest, Quadram Institute Bioscience, Scaled Microbiomics, Seres Therapeutics, Sparrow Hospital, Systemic Formulas, Taiyo International Inc., The Broad Institute of Harvard & MIT, United States Department of Agriculture, University of California, School of Medicine, University of Illinois, Health Sciences, Washington State University, Winclove Probiotics and many more...

If you won't be able to register before tomorrow, please reply to this email and my colleague Adam Haras-Gummer will be happy to help. If you're still unsure about the event, **take a look at the event guide here.**

I hope you can join us next week,

Alex Puttick

Microbiome Series Program Director

Hanson Wade

JOIN MICROBIOME MOVEMENT AT www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

26. Donna, are you joining us this November? - Final places remaining for Microbiome Human Nutrition Boston 2017

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Oct 19, 2017 09:01:30
Subject: Donna, are you joining us this November? - Final places remaining for Microbiome Human Nutrition Boston 2017

Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

FINAL PLACES REMAINING

[SECURE YOUR PLACE HERE](#)

Dear Donna,

Microbiome Human Nutrition (November 15-16) is less than one month away and we only have 12 places remaining! Register now to **join over 100+ attendees** across industry, and be a part of the foremost event to discuss how the human microbiome can be harnessed to develop functional products that provide microbial-mediated health benefits:

[REGISTER ONLINE](#)

Snapshot of companies already registered to attend include:

Argonne National Laboratory, Arizona Nutritional Supplements LLC, Arizona State University, Atlantia Food Clinical Trials, Beachbody, BGI Research, BioFortis, BiOWiSH Technologies, Biozym Scientific GmbH, Brigham Young University, CadenaBio, Caelus Health BV, Case Western Reserve University, Chobani LLC, Chr. Hansen A/S, Church & Dwight, Dalhousie University, Danone, Deerland Enzymes Inc., Diversigen, DNA Genotek, DuPont Agriculture & Nutrition, DuPont Nutrition & Health, Edge BioScience Communications, Evolve BioSystems Inc, Fred Hutchinson Cancer Research Center (FHCRC), Frieslandcampina, Geisel School of Medicine at Dartmouth, General Mills India Pvt Ltd, Glanbia, GoodBelly, Harris Freeman & Co. LP, Harvard Business School, ImmuneBiotech AB, International Probiotics Association, Jennewein Biotechnologie GmbH, Kaleido Biosciences Inc., Kellogg, Kibow Biotech Inc, Mead Johnson Nutrition, MegaSporeBiotic by Physicians Exclusive, Mesa Community College, Microbiome Insights, Microbiome Labs, Naturex, NBTY, Nestle, NIZO, PanTheryx Inc., Pepsi Co., Perrigo, Pharmavite LLC, Q:Quest, Quadram Institute Bioscience, Scaled Microbiomics, Seres Therapeutics, Sparrow Hospital, Systemic Formulas, Taiyo International Inc., The Broad Institute of Harvard & MIT, United States Department of Agriculture, University of California, School of Medicine, University of Illinois, Health Sciences, Washington State University, Winclove Probiotics and many more...

I hope you can join us next month,

Alex Puttick
Microbiome Series Program Director
Hanson Wade

JOIN MICROBIOME MOVEMENT AT www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

27. Last chance | Microbiome Human Nutrition Summit, Boston 2017

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Oct 03, 2017 09:00:39
Subject: Last chance | Microbiome Human Nutrition Summit, Boston 2017
Attachment:

Microbiome Human Nutrition

Microbiome Human Nutrition Summit - If you are having trouble viewing this email click [here](#) to see the online version

Hello Donna,

I just wanted to remind you that this is your last opportunity to save on delegate passes for the **Microbiome Human Nutrition Summit (Boston, MA | November 15-16 2017)**. Register before Friday, 6th October to save:

REGISTER ONLINE

We're still more than 1 month away, but places are filling up quickly. Here is a snapshot of **100+ companies from the US, Sweden, the UK, France, China, Netherlands** and many more, with senior representatives already registered to attend:

Argonne National Laboratory, Arizona Nutritional Supplements LLC, Atlantia Food Clinical Trials, Beachbody, BGI Research, Bill & Melinda Gates Foundation, BioFortis, BiOWiSH Technologies, CadenaBio, Caelus Health BV, Chr. Hansen A/S, Danone, DayTwo Ltd., Deerland Enzymes Inc., DuPont Nutrition & Health, Essential Formulas Inc., Evolve BioSystems Inc, Fred Hutchinson Cancer Research Center, Frieslandcampina, Glanbia, GoodBelly, Harris Freeman & Co. LP, ImmuneBiotech AB, International Probiotics Association, Kaleido Biosciences Inc., Kellogg Co., Mead Johnson Nutrition, Mesa Community College, Microbiome Insights, Naturex, Nestle, NIZO, PanTheryx Inc., Pepsi Co., Perrigo, Pharmavite LLC, Quadram Institute Bioscience, Scaled Microbiomics, Seres Therapeutics, Taiyo International Inc., The Broad Institute of Harvard & MIT, United States Department of Agriculture, University of California, Winlove Probiotics and many more...

If you'd like to find out more, please take a look at the **online event guide here**. If you have any questions regarding event agenda, or registration, please **reply to this email** and we will in touch with you shortly.

I hope you can join us in November, to decide the future of human microbiome in nutrition.

Alex Puttick
Microbiome Series Program Director
Hanson Wade

www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E:
info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

28. Did you miss this?

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Sep 14, 2017 10:02:12
Subject: Did you miss this?
Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

EARLY BIRD EXPIRES TOMORROW

Hi Donna,

I just wanted to make sure you'd seen my note below. In case you didn't see it - this is just a very quick reminder that you only have until tomorrow to **save up to \$300 on your registration** for the Microbiome Human Nutrition Summit.

SAVE \$300 - REGISTER ONLINE

To register to attend online visit www.microbiome-nutrition.com/register/. Alternatively you can **reply to this email** and our team will be in touch with you shortly.

ADDITIONAL SAVINGS

For an extra saving off your delegate pass, bring your team along! If you bring 2 or more colleagues from Burke County Public Schools with you, you will receive **10-20% OFF each**. **Click here to access a group booking form.**

I look forward to welcoming you in Boston!

Kind regards,
Alex

SPEAKERS AGENDA ABOUT REGISTER

From: Alex Puttick <alex.puttick@microbiome-nutrition.com>

Sent: September 12 2017

To: Donna Martin

Subject: Last chance to save | Join 80+ top decision makers at Microbiome Human Nutrition

Hi Donna,

I'm just writing to let you know that this week is your final chance to **save \$300 off your delegate pass!**

Secure your place now to **join 80+ top decision makers** from companies including the likes of Pepsi Co., Kellogg Co., DuPont Nutrition & Health, USDA and many more... To take part, you can choose to:

1. Register to attend online at www.microbiome-nutrition.com/register/
2. **Reply to this email** and my colleague Adam Haras-Gummer can finalize your booking over the phone or via email

SAVE \$300 - REGISTER ONLINE

Who's attending?

Join the VPs, CEOs and Directors from companies that already registered to attend:

Argonne National Laboratory
Arizona Nutritional Supplements LLC
Arizona State University
Atlantia Food Clinical Trials
Beachbody
BGI Research
Bill & Melinda Gates Foundation
BioFortis
BiOWiSH Technologies
CadenaBio
Caelus Health BV
Chr. Hansen A/S
Danone
DayTwo Ltd.
Diversigen
DuPont Nutrition & Health
Essential Formulas Inc.
Evolve BioSystems Inc
Fred Hutchinson Cancer Research Center (FHCRC)
Frieslandcampina
General Mills
Glanbia
GoodBelly
Harris Freeman & Co. LP
ImmuneBiotech AB
International Probiotics Association
Kaleido Biosciences Inc.
Kellogg Co.
Mead Johnson Nutrition
Microbiome Labs
Mesa Community College
Microbiome Insights
Naturex
NBTY

Nestle
and many more...

...and that only takes us up to "N"! To find out who else is attending get in touch, by **replying to this email**.

Will your company join the 80+ top executives at the Microbiome Movement in Nutrition this year?

Now is the best time to decide. Will you be attending?

-
It only takes 5 minutes to secure your place online - **Click Register now** and you will be redirected to our secure online registration system - RegOnline. Don't miss out on the chance to collaborate with and learn from your peers.

For an extra saving off your delegate pass, bring 3 or more colleagues from Burke County Public Schools to receive **10-20% OFF each**. **Click here to access a group booking form**

I hope you can join the Microbiome Movement in Nutrition.

Kind regards,
Alex Puttick
Microbiome Series Program Director

EVENT GUIDE REGISTER ONLINE www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd. Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

29. Last chance to save | Join 80+ top decision makers at Microbiome Human Nutrition

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Sep 12, 2017 09:31:57
Subject: Last chance to save | Join 80+ top decision makers at Microbiome Human Nutrition

Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

THIS WEEK ONLY SAVE \$300 OFF [SPEAKERS AGENDA](#) [ABOUT REGISTER](#)

Hi Donna,

I'm just writing to let you know that this week is your final chance to **save \$300 off your delegate pass!**

Secure your place now to **join 80+ top decision makers** from companies including the likes of Pepsi Co., Kellogg Co., DuPont Nutrition & Health, USDA and many more... To take part, you can choose to:

1. Register to attend online at **www.microbiome-nutrition.com/register/**
2. **Reply to this email** and my colleague Adam Haras-Gummer can finalize your booking over the phone or via email

SAVE \$300 - REGISTER ONLINE

Who's attending?

Join the VPs, CEOs and Directors from companies that already registered to attend:

Argonne National Laboratory
Arizona Nutritional Supplements LLC
Arizona State University
Atlantia Food Clinical Trials
Beachbody
BGI Research
Bil-Jac
Bill & Melinda Gates Foundation
BioFortis
BiOWiSH Technologies
CadenaBio
Caelus Health BV
Chr. Hansen A/S
Danone
DayTwo Ltd.

Diversigen
DuPont Nutrition &Health
Essential Formulas Inc.
Evolve BioSystems Inc
Fred Hutchinson Cancer Research Center (FHCRC)
Frieslandcampina
General Mills
Glanbia
GoodBelly
Harris Freeman &Co. LP
ImmuneBiotech AB
International Probiotics Association
Kaleido Biosciences Inc.
Kellogg Co.
Mead Johnson Nutrition
Microbiome Labs
Mesa Community College
Microbiome Insights
Naturex
NBTY
Nestle
and many more...

...and that only takes us up to "N"! To find out who else is attending get in touch, by **replying to this email.**

Will your company join the 80+ top executives at the Microbiome Movement in Nutrition this year?

Now is the best time to decide. Will you be attending?

-
It only takes 5 minutes to secure your place online - **Click Register now** and you will be redirected to our secure online registration system - RegOnline. Don't miss out on the chance to collaborate with and learn from your peers.

For an extra saving off your delegate pass, bring 3 or more colleagues from Burke County Public Schools to receive **10-20% OFF each. Click here to access a group booking form**

I hope you can join the Microbiome Movement in Nutrition.

Kind regards,
Alex Puttick
Microbiome Series Program Director

EVENT GUIDE REGISTER ONLINE www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2017 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

30. FNCE - President's Suite

From: Erin Cannon <ecannon@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Aug 23, 2017 17:15:31
Subject: FNCE - President's Suite
Attachment: [image003.jpg](#)
[Presidential Suite Guidelines.docx](#)
[Hyatt Regency Chicago - Wacker.PDF](#)

Good Afternoon Donna,

Hope all is well! I wanted to reach out to you to let you know that I will be setting up your Presidential Suite at the Hyatt Regency Chicago, the FNCE Headquarter Hotel. I will be your point of contact for any needs at the headquarter hotel.

Attached is our Presidential Suite Guidelines for you to review. Please let me know if you have any preferences. I have also attached the catering menu from the Hyatt if you would like to hold an event in your suite.

Will you need any additional guest rooms for family or friends? If so, please send me that information as soon as possible.

I look forward to working with you and making your stay at the Hyatt Regency Chicago enjoyable!

Thank you,

Erin Cannon, CMP
Manager, Conference & Event Services
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2190
Chicago, Illinois 60606-6995
Phone 312/899-4862
Fax 312/899-0008
www.eatright.org

DONATE today in recognition of this major milestone and support our Second Century Initiative!

31. AIND Members - Daily Digest

From: NoReply@Webauthor.com
To: DMartin@Burke.k12.ga.us
Sent Date: Aug 22, 2017 07:08:15
Subject: AIND Members - Daily Digest
Attachment:

Mail AIND Members: Daily Digest View Community Message Board
View Posts

AHA Was Wrong in the 1960s and Is Still Wrong

Heart disease is primarily caused by chronic inflammation, which is caused by excessive amounts of omega-6 (unbalanced omega-6 to omega-339), dangerous trans fats, processed vegetable oils and excessive sugar in the diet. Saturated fats, on the other hand, have been repeatedly exonerated, with studies showing they do not contribute to heart disease and are in fact a very important source of fuel for your body.

Granted, it's tough to admit you've been wrong for 65-plus years. Such an admission can mar an organization's reputation. But in trying to turn back the clock to 1960 and promote margarine and vegetable oils over butter and coconut oil, the AHA is proving itself obsolete.

This recommendation is, in my view, professionally irresponsible. It's completely irrational in the face of modern nutritional science. With it, the AHA has painted itself into a corner from which it cannot extract itself without turning the entire organization upside-down. As noted by Dave Asprey, founder of Bulletproof.com,

"The AHA campaign is backfiring because of the millions of people who already know that adding undamaged saturated fats into their diets makes them feel better. They can feel the difference in their energy, see it in the mirror, and measure it in their blood work ...

These anti-coconut oil AHA guidelines are an orchestrated PR campaign aimed at changing what we eat to match what is in the interests of the AHA's corporate sponsors, regardless of what recent research suggests.

As the U.S. population gets more educated about the benefits of saturated fats and the harm posed by processed seed and vegetable oils, processed food manufacturers are looking for ways to trick us into eating the cheap, high profit, damaging 'food' they create and sell.

That appears to be why they sponsor the [AHA]. These new recommendations are from an industry special interest group that promotes low-fat, high-sugar diets that kill people and has the audacity to label them as 'heart healthy.' In fact, the AHA executive leading the charge against coconut oil is the same guy that used to run marketing for Kentucky Fried Chicken and other fast-

food chains."

Rita Batheja

Coconut Oil Promotes Thyroid Health

Part of coconut oil's health benefits also relate to its beneficial impact on your thyroid. Unlike many other oils, coconut oil does not interfere with T4 to T3 conversion, and T4 must be converted to T3 in order to create the enzymes needed to convert fats to energy.

Part of what makes processed vegetable oils so damaging to the thyroid is that they oxidize quickly and become rancid, which prevents the fatty acids from being deposited into your cells, thereby impairing the conversion of T4 to T3. This is symptomatic of hypothyroidism. Coconut oil is a saturated fat and therefore very stable and not susceptible to oxidation.

The fact that it doesn't go rancid helps boost your thyroid function. Eliminating processed vegetable oils from your diet and replacing them with coconut oil can, over time, help rebuild cell membranes in your liver (where much of the thyroid hormone conversion occurs) and increase enzyme production. This will assist in promoting the conversion of T4 to T3 hormones.

The most common fat in coconut oil is lauric acid, often considered a "miracle" fat because of its unique health-promoting properties. Your body converts lauric acid into monolaurin, which has antiviral, antibacterial and antiprotozoal properties. Thyroid problems can often be traced back to chronic inflammation, which the lauric acid in coconut oil can help suppress. To obtain the full range of coconut oil's health and weight loss benefits, I typically recommend 2 to 3 1/2 tablespoons per day for adults.

That said, there is at least one instance where coconut oil is contraindicated due to its lauric acid content. In his book, "The Plant Paradox: The Hidden Dangers in 'Healthy' Foods That Cause Disease and Weight Gain," Dr. Steven Gundry explains how coconut oil may be problematic if you have leaky gut, which is almost universal in individuals who are not paying attention to their lectin intake.

As it turns out, lipopolysaccharide (LPS), an endotoxin, attaches to lauric acid, facilitating its transport past your gut lining into your blood stream. Interestingly, MCT oil does not do this. So, if you have leaky gut, or unless you're healthy and eating a lectin-free diet, it may be best to avoid coconut oil and use MCT oil instead. Caprylic acid would be best, but neither of these will allow LPS to piggyback into your blood stream. You can learn more about lectins in my interview with Gundry.

Rita Batheja

Science has revealed the low-fat diet to be corporate-promoted misinformation, yet the AHA keeps insisting it's the heart-healthy choice. Why? As noted by cardiologist Dr. Barbara Roberts in an article in The Daily Beast in 2014,³⁰ "The quick answer: money, honey." Roberts points out that one of the reasons the AHA clings to "recommendations that fly in the face of scientific evidence"

is because of its ties to Big Food.

One of its primary revenue streams is its Heart Check Food Certification Program.³¹ Foods bearing this certification mark are supposed to make it easier for consumers to select products to include in a heart-healthy diet. Companies pay about \$700,000 annually for the right to use this mark on their packaging.³² As of 2014, the AHA endorsed about 890 foods as heart-healthy, including breads, cereals, pastas and pasta sauces, potatoes, egg substitutes, dried and canned fruits and processed meats.³³

In other words, a whole bunch of stuff you really shouldn't eat if you care about your health in general and your heart in particular is on the list. Processed meats, for example, have been deemed so hazardous there's no safe limit.³⁴ The AHA also endorses Subway sandwiches³⁵ and Cheerios,³⁶ and is sponsored by a long list of drug companies.³⁷ As noted by Roberts:³⁸

"Even more problematic are the foods containing added sugar ... The AHA recommends that women consume less than 6 teaspoons (100 calories) of sugar a day and less than 9 teaspoons (150 calories) for men.

Yet there are items that get the nod of approval from the Heart Check program despite being near or at the sugar limit, like Bruce's Yams Candied Sweet Potatoes ... Indeed, until 2010, the Heart Check imprimatur was stamped on a drink called Chocolate Moose Attack, which contained more sugar per ounce than regular Pepsi. And until [2014], Heart Check approved many foods with trans fats ..."

Rita Batheja

8/20/2017 Stop "Diabetes Walk & Exhibits" @ Cow Meadow Park- Freeport - Long Island - NY

Sangeeta Shrivastava

Please note that you must login to the portal in order to reply and/or to view any attachments to any of these messages. Your notifications are set to Daily Digest, if you would like to receive these notices in real-time, log into the portal and update your preferences under My Profile.

32. AIND Members - Daily Digest

From: NoReply@Webauthor.com
To: DMartin@Burke.k12.ga.us
Sent Date: Aug 21, 2017 07:21:32
Subject: AIND Members - Daily Digest
Attachment:

Mail AIND Members: Daily Digest View Community Message Board
View Posts

AHA Was Wrong in the 1960s and Is Still Wrong

Heart disease is primarily caused by chronic inflammation, which is caused by excessive amounts of omega-6 (unbalanced omega-6 to omega-339), dangerous trans fats, processed vegetable oils and excessive sugar in the diet. Saturated fats, on the other hand, have been repeatedly exonerated, with studies showing they do not contribute to heart disease and are in fact a very important source of fuel for your body.

Granted, it's tough to admit you've been wrong for 65-plus years. Such an admission can mar an organization's reputation. But in trying to turn back the clock to 1960 and promote margarine and vegetable oils over butter and coconut oil, the AHA is proving itself obsolete.

This recommendation is, in my view, professionally irresponsible. It's completely irrational in the face of modern nutritional science. With it, the AHA has painted itself into a corner from which it cannot extract itself without turning the entire organization upside-down. As noted by Dave Asprey, founder of Bulletproof.com,

"The AHA campaign is backfiring because of the millions of people who already know that adding undamaged saturated fats into their diets makes them feel better. They can feel the difference in their energy, see it in the mirror, and measure it in their blood work ...

These anti-coconut oil AHA guidelines are an orchestrated PR campaign aimed at changing what we eat to match what is in the interests of the AHA's corporate sponsors, regardless of what recent research suggests.

As the U.S. population gets more educated about the benefits of saturated fats and the harm posed by processed seed and vegetable oils, processed food manufacturers are looking for ways to trick us into eating the cheap, high profit, damaging 'food' they create and sell.

That appears to be why they sponsor the [AHA]. These new recommendations are from an industry special interest group that promotes low-fat, high-sugar diets that kill people and has the audacity to label them as 'heart healthy.' In fact, the AHA executive leading the charge against coconut oil is the same guy that used to run marketing for Kentucky Fried Chicken and other fast-

food chains."

Rita Batheja

"Shoutout Sunday"

!!Shoutout Sunday!!

Meet Dr Sudha Raj MS, PhD, RDN: AIND's first communication coordinator

"Dr. Sudha Raj serves as the Director of Graduate Programs in the Nutrition Science and Dietetics Program. Dr. Raj holds a B.Sc. degree in Nutrition and Dietetics from Madras University and M.Sc. degree from Bombay University in India. She subsequently completed her M.S and PhD degrees in Nutrition Science from Syracuse University. Dr. Raj is also a Fellow of the Academy of Nutrition and Dietetics.

Dr. Raj is interested in exploring the role of acculturative factors as they impact the health and well-being of Asian Indian immigrants specifically from India. Since 1994, she has developed dietetics related educational resources, written book chapters and given presentations highlighting the unique Asian Indian culture, food habits and role of food as delineated in the traditional medical system of Ayurveda. She was instrumental in developing and implementing one of the first pilot studies to investigate dietary acculturation patterns in Asian Indian immigrants in the U.S. Recently she was one of two academy members responsible for the inception of the Member interest group for Asian Indians in Dietetics.

Dr. Raj has been actively involved with the Academy of Nutrition and Dietetics. She has served as Newsletter Editor, Chair for the Vegetarian Nutrition Dietetic Practice Group and Chair for the Vegetarian Nutrition Evidence Analysis Group. She has also served as a committee member for the development of Standards of Practice for the Dietitians in Integrative and Functional Medicine. Dr. Raj's research and curricular development interests extend into the areas of vegetarian nutrition, integrative and functional nutrition and traditional food and medical systems such as Ayurveda. She is currently involved in the development of a Certificate of Advance Studies in Integrative and Functional Medicine at Syracuse University.

Dr. Raj is also a Bharata Natyam dancer and teaches dance in the Syracuse area. She recently celebrated 35 years of her dance school."

Sangeeta Shrivastava

Coconut Oil Promotes Thyroid Health

Part of coconut oil's health benefits also relate to its beneficial impact on your thyroid. Unlike many other oils, coconut oil does not interfere with T4 to T3 conversion, and T4 must be converted to T3 in order to create the enzymes needed to convert fats to energy.

Part of what makes processed vegetable oils so damaging to the thyroid is that they oxidize quickly and become rancid, which prevents the fatty acids from being deposited into your cells, thereby impairing the conversion of T4 to T3. This is symptomatic of hypothyroidism. Coconut oil is a saturated fat and therefore very stable and not susceptible to oxidation.

The fact that it doesn't go rancid helps boost your thyroid function. Eliminating processed vegetable oils from your diet and replacing them with coconut oil can, over time, help rebuild cell membranes in your liver (where much of the thyroid hormone conversion occurs) and increase enzyme production. This will assist in promoting the conversion of T4 to T3 hormones.

The most common fat in coconut oil is lauric acid, often considered a "miracle" fat because of its unique health-promoting properties. Your body converts lauric acid into monolaurin, which has antiviral, antibacterial and antiprotozoal properties. Thyroid problems can often be traced back to chronic inflammation, which the lauric acid in coconut oil can help suppress. To obtain the full range of coconut oil's health and weight loss benefits, I typically recommend 2 to 3 1/2 tablespoons per day for adults.

That said, there is at least one instance where coconut oil is contraindicated due to its lauric acid content. In his book, "The Plant Paradox: The Hidden Dangers in 'Healthy' Foods That Cause Disease and Weight Gain," Dr. Steven Gundry explains how coconut oil may be problematic if you have leaky gut, which is almost universal in individuals who are not paying attention to their lectin intake.

As it turns out, lipopolysaccharide (LPS), an endotoxin, attaches to lauric acid, facilitating its transport past your gut lining into your blood stream. Interestingly, MCT oil does not do this. So, if you have leaky gut, or unless you're healthy and eating a lectin-free diet, it may be best to avoid coconut oil and use MCT oil instead. Caprylic acid would be best, but neither of these will allow LPS to piggyback into your blood stream. You can learn more about lectins in my interview with Gundry.

Rita Batheja

Science has revealed the low-fat diet to be corporate-promoted misinformation, yet the AHA keeps insisting it's the heart-healthy choice. Why? As noted by cardiologist Dr. Barbara Roberts in an article in The Daily Beast in 2014,³⁰ "The quick answer: money, honey." Roberts points out that one of the reasons the AHA clings to "recommendations that fly in the face of scientific evidence" is because of its ties to Big Food.

One of its primary revenue streams is its Heart Check Food Certification Program.³¹ Foods bearing this certification mark are supposed to make it easier for consumers to select products to include in a heart-healthy diet. Companies pay about \$700,000 annually for the right to use this mark on their packaging.³² As of 2014, the AHA endorsed about 890 foods as heart-healthy, including breads, cereals, pastas and pasta sauces, potatoes, egg substitutes, dried and canned fruits and processed meats.³³

In other words, a whole bunch of stuff you really shouldn't eat if you care about your health in general and your heart in particular is on the list. Processed meats, for example, have been deemed so hazardous there's no safe limit.³⁴ The AHA also endorses Subway sandwiches³⁵ and

Cheerios,³⁶ and is sponsored by a long list of drug companies.³⁷ As noted by Roberts:³⁸

"Even more problematic are the foods containing added sugar ... The AHA recommends that women consume less than 6 teaspoons (100 calories) of sugar a day and less than 9 teaspoons (150 calories) for men.

Yet there are items that get the nod of approval from the Heart Check program despite being near or at the sugar limit, like Bruce's Yams Candied Sweet Potatoes ... Indeed, until 2010, the Heart Check imprimatur was stamped on a drink called Chocolate Moose Attack, which contained more sugar per ounce than regular Pepsi. And until [2014], Heart Check approved many foods with trans fats ..."

Rita Batheja

8/20/2017 Stop "Diabetes Walk & Exhibits" @ Cow Meadow Park- Freeport - Long Island - NY

Sangeeta Shrivastava

Please note that you must login to the portal in order to reply and/or to view any attachments to any of these messages. Your notifications are set to Daily Digest, if you would like to receive these notices in real-time, log into the portal and update your preferences under My Profile.

33. Your Ultimate Microbiome in Nutrition Networking Experience

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Aug 17, 2017 10:01:23
Subject: Your Ultimate Microbiome in Nutrition Networking Experience
Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

[NETWORKING EXPERIENCE](#) [EVENT GUIDE](#) [REGISTER NOW](#)

Hi Donna,

This November, over 100+ of your peers from the food industry will be converging at the inaugural Microbiome Human Nutrition Summit - part of Hanson Wade's global "Microbiome Movement Series".

This concentration of experts from multinational food manufacturers, leading nutritional providers and innovative biotechnology organizations in one place will give you a unique chance to network with potential new partners whilst building on existing relationships.

VIEW THE FULL EVENT GUIDE

To ensure you have the best networking experience throughout the two days, when attending Microbiome Human Nutrition you will benefit from:

- **7+ Hours** - dedicated to networking with the industry
- **Speed Networking** - designed to connect you with as many new contacts in a short space of time. This will be one of the most valuable hours you'll spend at the Microbiome Human Nutrition meeting
- **Have your say in the conversation** - Through our interactive panel presentations across the two days, help discuss the future of the human microbiome in nutrition, ask questions from the floor and see what experts in the area have to say about that

Snapshot of companies you'll be meeting with that are already registered to attend:

Bill & Melinda Gates Foundation, BiOWISH Technologies, Cadena Bio, Caelus Health BV, Danone, DayTwo Ltd, DuPont Nutrition & Health, Essential Formulas Inc, Evolve Biosystems, General Mills, Glanbia, Kaleido Biosciences, Kellogg, Mead Johnson Nutrition, Naturex, Nestle Health Science, Pepsi Co., Seventure Partners, WinClove Probiotics and many more...

[REGISTER NOW](#)

To join the key industry leaders in human nutrition, attend the meeting by registering at:
www.microbiome-nutrition.com/register/ Alternatively, you can **reply to this email** and I will be happy to help over the phone or email.

I hope you can join us this November,

Warm Regards,

Alex

Alex Puttick

Microbiome Series Program Director

[EVENT GUIDE](#) [REGISTER NOW](#) www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2016 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

34. Donna, discounted passes for Microbiome Human Nutrition expire this Friday!

From: Alex Puttick <Alex.Puttick@microbiome-nutrition.com>
To: dmartin@burke.k12.ga.us
Sent Date: Aug 07, 2017 11:12:46
Subject: Donna, discounted passes for Microbiome Human Nutrition expire this Friday!
Attachment:

Microbiome Human Nutrition

If you are having trouble viewing this email click [here](#) to see the online version

BOOK EARLY AND SAVE \$500 OFF [SPEAKERS](#) [AGENDA](#) [ABOUT](#) [REGISTER](#)

Hi Donna,

I'm just writing to let you know that this week is your final chance to **save \$500 off your delegate pass!** Places are filling up quickly and there is a limited number of discounted passes available.

To secure your delegate pass, you can choose to:

1. Register to attend online at **www.microbiome-nutrition.com/register/**
2. **Reply to this email** and my colleague James Woodcock can finalize your booking over the phone or via email

SAVE \$500 - REGISTER NOW

Who's attending?

With a growing list of confirmed attendees, this is your opportunity to join **70+ top executives** from the industry and be part of discussions about the future microbiome in nutrition. Here is a snapshot of companies already registered to attend:

Arizona Nutritional Supplements LLC

Arizona State University

Beachbody

BioFortis

CadenaBio

Caelus Health BV

DuPont Nutrition &Health

Essential Formulas Inc.

Kaleido Biosciences Inc.

Kellogg Co.

Naturex

Pepsi Co.

Pharmavite LLC

Quadram Institute Bioscience

Seventure Partners

Systemic Formulas

The Broad Institute of Harvard &MIT and more...

It only takes 5 minutes to secure your place online - **Click Register now** and you will be redirected to our secure online registration system - RegOnline.

For an extra saving off your delegate pass, bring 3 or more colleagues from Burke County Public Schools to receive **10-20% OFF each**. **Click here to access a group booking form**

I hope you can join the Microbiome Movement in Nutrition.

Kind regards,

Alex Puttick

Microbiome Series Program Director

EVENT GUIDE REGISTER NOW www.microbiome-nutrition.com CONTACT: T: +44 (0)203 141 8700 / +1 212 537 5898 E: info@hansonwade.com © 2016 Hanson Wade Ltd.

Should you no longer wish to receive emails sent to dmartin@burke.k12.ga.us from Hanson Wade about this topic, please update your subscription preferences.

[View our full Privacy Policy.](#)

© 2016 Hanson Wade Ltd, 52 Grosvenor Gardens, London, SW1W 0AU, United Kingdom.

35. TRY OUR DELICIOUS Fruit/No Sugar Added SMOOTHIES! Visit Barfresh at PepsiCo Booth #1145 or Spaceman Booth #121

From: Hull, Jennifer {PBC} <Jennifer.Hull@pepsico.com>
To:
Cc: Chris Varon <cvaron@Barfresh.com>
Hidden recipients: dmartin@burke.k12.ga.us, dpeel@burke.k12.ga.us
Sent Date: Jul 06, 2017 18:30:25
Subject: TRY OUR DELICIOUS Fruit/No Sugar Added SMOOTHIES! Visit Barfresh at PepsiCo Booth #1145 or Spaceman Booth #121
Attachment: [image001.png](#)
[Barfresh Information Sheet.pdf](#)

Dear SNA attendee,

On behalf of Barfresh Smoothies, we are hoping to get the chance to meet you and introduce our New Barfresh Smoothie products, on display at the PepsiCo booth #1145 during the 2017 SNA Annual National Conference in Atlanta next week.

We are very excited to sample our NEW and amazing smoothie product(s), with an 8oz portion containing ½-1 cup real fruit, no sugar added, gluten free, no preservatives, and provided at an affordable cost. Our flavors include Mango Pineapple and two Strawberry Banana flavors, both dairy (includes 4oz yogurt) and dairy free options. Note our product is dispensed via Taylor, Bunn/Granita, or Spaceman units. We will also be sampling product at the Spaceman Booth #1121.

Your local Barfresh Representative, Chris Varon, is cc'd on this email and available to provide you more information on our amazing school beverage solutions.

Again, we hope to see you at the show and thank you in advance for considering our product for your students and staff.

36. Meet the Top 500 chain restaurants

From: Your Winsight Team <admin@e.restaurantbusinessonline.com>
To: dmartin@burke.k12.ga.us
Sent Date: Jun 29, 2017 12:02:54
Subject: Meet the Top 500 chain restaurants
Attachment:

Winsight, LLC

Motivate staff with new monetary incentives

VIEW IN BROWSER Brought to you by:

Restaurant Business | FoodService Director | CSP

Products | Technomic | Winsight Events The Top 500 chain restaurants While 2016 was a rough year for chain restaurants, more than half of the industry's \$521.9 billion still comes from the Top 500 chains. Here, we rank those concepts by U.S. systemwide sales and dive into Technomic's *Top 500 Chain Restaurant Report* with insights from the wins and losses of these giants. RESTAURANT BUSINESS The winner of CSP's annual mystery shop is ... See who ranked No. 1 and, in doing so, scored a record number of overall points in the survey, which grades c-store chains on everything from the cleanliness of their fuel islands to the friendliness of their store employees. CSP DAILY NEWS 20 c-store food-product manufacturers land on Fortune 500 For packaged-food manufacturers, Pepsi clocked in as the highest at 44. Who else made the list? CONVENIENCE STORE PRODUCTS

Be heard. Earn rewards. No cost to join.

Meet Tesla's JB Straubel at FSTEC 2017 In his session titled "At the Forefront of Industrial Innovation," JB Straubel—who oversees Tesla's commercial energy concerns as part of his expanded role—will share new growth opportunities, exciting ventures and some of the company's biggest challenges. Register at FSTEC.com. WINSIGHT EVENTS Motivate staff with new monetary incentives See how operators are encouraging staff via fresh financial rewards.

FOODSERVICE DIRECTOR How consumers are redefining health in the beverage category Clean labeling is undoubtedly a trend that's here to stay, and a number of beverage attributes are enticing consumers to develop new definitions of health. See how functional benefits such as antioxidants and additives such as probiotics are helping to shape the future of beverage product portfolios. TECHNOMIC

About Winsight CSP Winsight Events Products Restaurant Business Technomic FoodService Director Unsubscribe 300 South Riverside Plaza Suite 1600 | Chicago, IL 60606 | 312-876-0004 Contact Us | © Winsight, LLC. 2017

37. RE: Season of change...

From: Geri Henchy <ghenchy@frac.org>
To: 'Mary Pat Raimondi' <mraimondi@eatright.org>, Lorelei DiSogra <LDiSogra@unitedfresh.org>, Colin Schwartz <cschwartz@cspinet.org>, Jessica Black <Jessica.Black@heart.org>, Kristy Anderson <kristy.anderson@heart.org>, Douglas Greenaway <DouglasG@nwica.org>, Robert Campbell <rcampbell@feedingamerica.org>, Ellen Teller <teller.ellen@gmail.com>, Mollie Van Lieu <mvanlieu@pewtrusts.org>, Imelcher@strength.org <Imelcher@strength.org>, Alexandra Lewin-Zwerdling <lewin-zwerdling@ific.org>, Shelton, Lisa <Lisa.Shelton@mail.house.gov>, Schneider, Jacquelyn (Agriculture) <Jacquelyn_Schneider@ag.senate.gov>, Baer, Julian (Agriculture) <Julian_Baer@ag.senate.gov>, jweidman@thefoodtrust.org <jweidman@thefoodtrust.org>, Gabriella Mora <gmora@thefoodtrust.org>, Tracy Fox (FNPC) <tracy@foodnutritionpolicy.com>, Matthew Marsom <Matthew.Marsom@phi.org>, Meredith Ponder <mponder@nanasp.org>, Bob Blancato (rblancato@matzblancato.com) <rblancato@matzblancato.com>, Katie Brown <kbrown@eatright.org>, Kyle Kinner <kkinner@pewtrusts.org>, Kathleen Fitzgerald <kathleenfitzgerald08@gmail.com>, Daniel - OSEC Christenson (Dan.Christenson@pepsico.com) <Dan.Christenson@pepsico.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Horton, Kelly <Kelly.Horton@effem.com>, angie.tagtow@mac.com <angie.tagtow@mac.com>
Cc: JFolliard@eatright.org <JFolliard@eatright.org>
Sent Date: Jun 22, 2017 16:06:45
Subject: RE: Season of change...
Attachment: [image001.jpg](#)

I am sorry to see Jenn go. She has always done a great job. I know she will bring her leadership and advocacy skills with her and create positive change in SD too.

From: Mary Pat Raimondi [mailto:mraimondi@eatright.org]
Sent: Wednesday, June 21, 2017 12:12 PM
To: Lorelei DiSogra; Colin Schwartz; Jessica Black; Kristy Anderson; Douglas Greenaway; Robert Campbell; Geri Henchy; Ellen Teller; Mollie Van Lieu; Imelcher@strength.org; Alexandra Lewin-Zwerdling; Shelton, Lisa; Schneider, Jacquelyn (Agriculture); Baer, Julian (Agriculture); jweidman@thefoodtrust.org; Gabriella Mora; Tracy Fox (FNPC); Matthew Marsom; Meredith Ponder; Bob Blancato (rblancato@matzblancato.com); Katie Brown; Kyle Kinner; Kathleen Fitzgerald; Daniel - OSEC Christenson (Dan.Christenson@pepsico.com); DMartin@Burke.k12.ga.us; Horton, Kelly; angie.tagtow@mac.com

Subject: Season of change...

We are very aware that change seems to come in waves.

Today I learned with mixed emotions that Jenn will be leaving her position next month. Sad for so many of us who appreciate her talents, expertise, and enthusiasm for life. It is hard not to go on Capitol Hill and have a member of Congress or staff member rave about Jenn!

But exciting for her, as she and Pete head to the upper Midwest. Pete has been offered a terrific job at Augustana University in Sioux Falls, SD, a huge coup for the recently PhD graduate in music. Sioux Falls is a great town for so many reasons including the start to raising a family.

Jenn will be missed but will remain a life-long colleague and friend for all of us!

Mary Pat

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

38. Re: Season of change...

From: Tracy Fox (FNPC) <tracy@foodnutritionpolicy.com>
To: Mary Pat Raimondi <mraimondi@eatright.org>
Cc: Lorelei DiSogra <LDiSogra@unitedfresh.org>, Colin Schwartz <cswartz@cspinet.org>, Jessica Black <Jessica.Black@heart.org>, Kristy Anderson <kristy.anderson@heart.org>, Douglas Greenaway <DouglasG@nwica.org>, Robert Campbell <rcampbell@feedingamerica.org>, Geri Henchy <GHenchy@frac.org>, Ellen Teller <teller.ellen@gmail.com>, Mollie Van Lieu <mvanlieu@pewtrusts.org>, Imelcher@strength.org <Imelcher@strength.org>, Alexandra Lewin-Zwerdling <lewin-zwerdling@ific.org>, Shelton, Lisa <Lisa.Shelton@mail.house.gov>, Schneider, Jacquelyn (Agriculture) <Jacqlyn_Schneider@ag.senate.gov>, Baer, Julian (Agriculture) <Julian_Baer@ag.senate.gov>, jweidman@thefoodtrust.org <jweidman@thefoodtrust.org>, Gabriella Mora <gmora@thefoodtrust.org>, Matthew Marsom <Matthew.Marsom@phi.org>, Meredith Ponder <mponder@nanasp.org>, Bob Blancato <rblancato@matzblancato.com> <rblancato@matzblancato.com>, Katie Brown <kbrown@eatright.org>, Kyle Kinner <kkinner@pewtrusts.org>, Kathleen Fitzgerald <kathleenfitzgerald08@gmail.com>, Daniel - OSEC Christenson <Dan.Christenson@pepsico.com> <Dan.Christenson@pepsico.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Horton, Kelly <Kelly.Horton@effem.com>, angie.tagtow@mac.com <angie.tagtow@mac.com>, Jennifer Folliard <JFolliard@eatright.org>, Tamar Magarik Haro <tharo@aap.org>
Sent Date: Jun 21, 2017 13:09:56
Subject: Re: Season of change...
Attachment:

Wow wow wow. I was really excited when I saw Midwest. Though sd is a bit farther west then the Midwest I live in but I'll take it! Congrats to jenn and Pete but what a gap to fill!

Let me know when the farewell is!

Sent from Tracy Fox's iPhone

On Jun 21, 2017, at 12:15 PM, Mary Pat Raimondi <mraimondi@eatright.org> wrote:

I forgot to include Jenn!!

Mary Pat Raimondi, MS RDN
Vice President,

Strategic Policy and Partnerships
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW-
Suite 460
Washington, DC 20036
phone: 312.899.1731
mraimondi@eatright.org
www.eatright.org

On Jun 21, 2017, at 12:11 PM, Mary Pat Raimondi <mraimondi@eatright.org> wrote:

We are very aware that change seems to come in waves.

Today I learned with mixed emotions that Jenn will be leaving her position next month. Sad for so many of us who appreciate her talents, expertise, and enthusiasm for life. It is hard not to go on Capitol Hill and have a member of Congress or staff member rave about Jenn!

But exciting for her, as she and Pete head to the upper Midwest. Pete has been offered a terrific job at Augustana University in Sioux Falls, SD, a huge coup for the recently PhD graduate in music. Sioux Falls is a great town for so many reasons including the start to raising a family.

Jenn will be missed but will remain a life-long colleague and friend for all of us!

Mary Pat

<image003.jpg>

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731
fax: 202.775.8284

mraimondi@eatright.org

39. Re: Season of change...

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: Lorelei DiSogra <LDiSogra@unitedfresh.org>, Colin Schwartz <cschwartz@cspinet.org>, Jessica Black <Jessica.Black@heart.org>, Kristy Anderson <kristy.anderson@heart.org>, Douglas Greenaway <DouglasG@nwica.org>, Robert Campbell <rcampbell@feedingamerica.org>, Geri Henchy <GHenchy@frac.org>, Ellen Teller <teller.ellen@gmail.com>, Mollie Van Lieu <mvanlieu@pewtrusts.org>, Imelcher@strength.org <Imelcher@strength.org>, Alexandra Lewin-Zwerdling <lewin-zwerdling@ific.org>, Shelton, Lisa <Lisa.Shelton@mail.house.gov>, Schneider, Jacquelyn (Agriculture) <Jacquelyn_Schneider@ag.senate.gov>, Baer, Julian (Agriculture) <Julian_Baer@ag.senate.gov>, jweidman@thefoodtrust.org <jweidman@thefoodtrust.org>, Gabriella Mora <gmora@thefoodtrust.org>, Tracy Fox (FNPC) <tracy@foodnutritionpolicy.com>, Matthew Marsom <Matthew.Marsom@phi.org>, Meredith Ponder <mponder@nanasp.org>, Bob Blancato (rblancato@matzblancato.com) <rblancato@matzblancato.com>, Katie Brown <kbrown@eatright.org>, Kyle Kinner <kkinner@pewtrusts.org>, Kathleen Fitzgerald <kathleenfitzgerald08@gmail.com>, Daniel - OSEC Christenson (Dan.Christenson@pepsico.com) <Dan.Christenson@pepsico.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Horton, Kelly <Kelly.Horton@effem.com>, angie.tagtow@mac.com <angie.tagtow@mac.com>, Jennifer Folliard <JFolliard@eatright.org>, Tamar Magarik Haro <tharo@aap.org>
Sent Date: Jun 21, 2017 12:15:42
Subject: Re: Season of change...
Attachment: [image003.jpg](#)

I forgot to include Jenn!!

Mary Pat Raimondi, MS RDN
Vice President,
Strategic Policy and Partnerships
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW-
Suite 460
Washington, DC 20036
phone: 312.899.1731
mraimondi@eatright.org
www.eatright.org

On Jun 21, 2017, at 12:11 PM, Mary Pat Raimondi <mraimondi@eatright.org> wrote:

We are very aware that change seems to come in waves.

Today I learned with mixed emotions that Jenn will be leaving her position next month. Sad for so many of us who appreciate her talents, expertise, and enthusiasm for life. It is hard not to go on Capitol Hill and have a member of Congress or staff member rave about Jenn!

But exciting for her, as she and Pete head to the upper Midwest. Pete has been offered a terrific job at Augustana University in Sioux Falls, SD, a huge coup for the recently PhD graduate in music. Sioux Falls is a great town for so many reasons including the start to raising a family.

Jenn will be missed but will remain a life-long colleague and friend for all of us!

Mary Pat

<image003.jpg>

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

40. Season of change...

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: Lorelei DiSogra <LDiSogra@unitedfresh.org>, Colin Schwartz <cschwartz@cspinet.org>, Jessica Black <Jessica.Black@heart.org>, Kristy Anderson <kristy.anderson@heart.org>, Douglas Greenaway <DouglasG@nwica.org>, Robert Campbell <rcampbell@feedingamerica.org>, Geri Henchy <GHenchy@frac.org>, Ellen Teller <teller.ellen@gmail.com>, Mollie Van Lieu <mvanlieu@pewtrusts.org>, Imelcher@strength.org <Imelcher@strength.org>, Alexandra Lewin-Zwerdling <lewin-zwerdling@ific.org>, Shelton, Lisa <Lisa.Shelton@mail.house.gov>, Schneider, Jacqlyn (Agriculture) <Jacqlyn_Schneider@ag.senate.gov>, Baer, Julian (Agriculture) <Julian_Baer@ag.senate.gov>, jweidman@thefoodtrust.org <jweidman@thefoodtrust.org>, Gabriella Mora <gmora@thefoodtrust.org>, Tracy Fox (FNPC) <tracy@foodnutritionpolicy.com>, Matthew Marsom <Matthew.Marsom@phi.org>, Meredith Ponder <mponder@nanasp.org>, Bob Blancato (rblancato@matzblancato.com) <rblancato@matzblancato.com>, Katie Brown <kbrown@eatright.org>, Kyle Kinner <kkinner@pewtrusts.org>, Kathleen Fitzgerald <kathleenfitzgerald08@gmail.com>, Daniel - OSEC Christenson (Dan.Christenson@pepsico.com) <Dan.Christenson@pepsico.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Horton, Kelly <Kelly.Horton@effem.com>, angie.tagtow@mac.com <angie.tagtow@mac.com>
Sent Date: Jun 21, 2017 12:11:35
Subject: Season of change...
Attachment: [image003.jpg](#)

We are very aware that change seems to come in waves.

Today I learned with mixed emotions that Jenn will be leaving her position next month. Sad for so many of us who appreciate her talents, expertise, and enthusiasm for life. It is hard not to go on Capitol Hill and have a member of Congress or staff member rave about Jenn!

But exciting for her, as she and Pete head to the upper Midwest. Pete has been offered a terrific job at Augustana University in Sioux Falls, SD, a huge coup for the recently PhD graduate in music. Sioux Falls is a great town for so many reasons including the start to raising a family.

Jenn will be missed but will remain a life-long colleague and friend for all of us!

Mary Pat

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

41. Introducing The Safe + Fair Food Company

From: The Safe + Fair Food Company <matt@safeandfair.com>
To: dmartin@burke.k12.ga.us
Sent Date: May 09, 2017 10:12:53
Subject: Introducing The Safe + Fair Food Company
Attachment:

Introducing The Safe + Fair Food Company

Evolving to Serve You Better:

Introducing The Safe + Fair Food Company

Dear Food Service Professionals,

Skeeter Snacks, LLC is now The Safe + Fair Food Company, LLC. We'll still offer the familiar line of nut-free food options you've come to rely on — and we'll be developing new food allergy friendly products under the Safe + Fair family of brands too.

Our name change is just one component of a company-wide evolution to pursue our vision: To help families and communities cope with food allergies by creating food allergy friendly brands with safe, fairly priced, and wholesome products that are delicious to everyone.

In addition to making life with food allergies a little easier, The Safe + Fair Food Company will give back. 3% of our proceeds will be donated to the Sean N. Parker Center for Allergy and Asthma Research at Stanford University. Through our exclusive partnership, we will support cutting-edge research and stay up-to-date with each new development in food allergy protocols.

To lead us in pursuit of our vision, we've got a new CEO in Will Holsworth. He brings a wealth of world-class food industry experience to the table — gathered from his leadership roles at Pepsi, Gatorade, Muscle Milk, and Sambazon — as well as a deep understanding of the profound issues food-allergic families deal with every day.

We look forward to the partnership ahead and will be announcing some exciting new products soon!

Matthew Blackmon

The Safe + Fair Food Company

Vice President, Food Service

matt@safeandfair.com

Knowledge is power. That's why 3% of Safe + Fair proceeds are donated to the Sean N. Parker Center for Allergy and Asthma Research at Stanford University.

How Schools Can Prepare For Food Allergies:

Did you know that 1 in every 13 kids — or on average, a child in every classroom in the USA — faces the possibility of a life-threatening food allergic reaction? That's an estimate of 2 kids per classroom.³

More than 15% of children with food allergies have had a reaction in food service settings — and in 25% of cases at schools, kids experiencing anaphylaxis had no previous food allergy diagnosis.³

The good news is that food service professionals can take the 5 key steps below to prepare for and manage food allergies:³

- 1. Initiate.** Download the [FARE Food Allergy &Anaphylaxis Emergency Care Plan](#) and provide this critical document to parents for completion.
- 2. Educate.** Review each Emergency Care Plan with school staff to ensure all are informed and prepared to respond. Make sure staff are aware of the many different environments and people each of these students comes into contact with during the day. Parents should notify principals, nurses, teachers, and cafeteria staff about their child's food allergies and confirm that the Emergency Care Plan for their child is understood.
- 3. Train.** Ensure that epinephrine is provided to the school nurse and that all staff members are aware of how to access and properly use this device when necessary.
- 4. Inform.** Communicate with school parent associations to help drive advocacy and awareness.
- 5. Repeat.** School team members change over time. Take these steps on a continuous basis to guarantee that all staff are prepared and able to manage food allergies.

Many schools have chosen to further support students with food allergies. Some have created nut-free snack pantries, food allergy friendly tables, and have even established completely nut-free locations in the cafeteria.

When it comes to food allergies, expanding the corridor of safety for students is a smart move for schools. Unfortunately, one in six children who have a food allergy will have a reaction at school² and teenagers and young adults with food allergies are at the highest risk of fatal food-induced anaphylaxis.¹

¹Bock SA, Muñoz-Furlong A., Sampson H. Further fatalities caused by anaphylactic reactions to food, 2001- 2006. J Allergy Clin Immunol. 2007; 119(4): 1016-8.

²Centers for Disease Control and Prevention (CDC). Voluntary Guidelines for Managing Food Allergies in Schools and Early Care and Education Programs. Washington, DC: US Department of Health and Human Services; 2013.

³Food Allergy Research &Education (FARE).

External Reading:

Managing Food Allergies in the Cafeteria

Undeclared Allergens a Leading Cause of Food Recalls in U.S.

Honey Baked Thins Dippers:

We're pleased to introduce a new, nut-free snack solution that meets a 1 oz. grain component and Smart Snack compliant guidelines! These delicious, crunchy crackers offer clean label, natural honey flavor with no artificial preservatives, high fructose corn syrup, or trans fats.

Pair Honey Baked Thins Dippers with any peanut butter alternative or yogurt to make a wholesome snack during any day-part. The honey flavor makes it a perfect breakfast-in-the-classroom option to drive student engagement. Transform your cafeteria with a grain component that is completely nut-free.

Just in time for the 2017-2018 school year, The Safe + Fair Food Company will partner with WOWButter to provide a robust rebate offer when purchasing Honey Baked Thins Dippers and WOWButter together. Please reach out to your broker or Safe + Fair Food Associate for more information on this pairing offer.

Our Shortbread Cookies:

Leading the clean label movement, Minneapolis Public Schools looks to include clean label products into their operation as frequently as possible. Our clean label shortbread mini-cookies, with only four ingredients, gained instant interest and were ultimately utilized by Minneapolis Public Schools.

For more information, contact us at foodservice@safeandfair.com or visit us at www.safeandfair.com. Our mailing address is:

318 W Adams
Suite 700C
Chicago, IL 60606

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.

42. Re: NOURISH TO FLOURISH: Please try again to join SLACK channel to keep abreast of Post-Summit Activity/Communications

From: Chip Goodman <chip@e-inteam.com>
To: Duguid, David <David.Duguid@dairy.org>
Cc: 'helene.clark@schwans.com' <helene.clark@schwans.com>,
'susan.loeper@sodexo.com' <susan.loeper@sodexo.com>,
'browe@schoolnutrition.org' <browe@schoolnutrition.org>,
'jennifer.armstrong@perdue.com' <jennifer.armstrong@perdue.com>,
'suzanne_mccarty@cargill.com' <suzanne_mccarty@cargill.com>,
'johnd@driftwooddairy.com' <johnd@driftwooddairy.com>, Hatch, Lisa - DMI
<Lisa.Hatch@dairy.org>, 'caroleerb@jtmfoodgroup.com'
<caroleerb@jtmfoodgroup.com>, 'josequinones@jtmfoodgroup.com'
<josequinones@jtmfoodgroup.com>, 'travismenard@jtmfoodgroup.com'
<travismenard@jtmfoodgroup.com>, Bambacht, Katie
<katie.bambacht@dairy.org>, 'sbrown@rich.com' <sbrown@rich.com>,
'bhfiiese@illinois.edu' <bhfiiese@illinois.edu>, Lee, Peggy
<Peggy.Lee@dairy.org>, Blake, Mark <Mark.Blake@dairy.org>, Dissinger,
Scott <Scott.Dissinger@dairy.org>, 'lesa.tieszen@genmills.com'
<lesa.tieszen@genmills.com>, 'ltrujillo@bvfoods.com'
<ltrujillo@bvfoods.com>, 'lhatch@strength.org' <lhatch@strength.org>, Kafer,
Karen <karen.kafer@genyouthnow.org>, 'mrosenberger@dallasisd.org'
<mrosenberger@dallasisd.org>, Ellis, Karen <kellis@mmseducation.com>,
Chmielewska, Katherine <Katherine.Chmielewska@dairy.org>,
'afinke@dccentralkitchen.org' <afinke@dccentralkitchen.org>, Leitner, Mark
<Mark.Leitner@dairy.org>, 'jpennington@accutemp.net'
<jpennington@accutemp.net>, Patey, Camellia <camellia.patey@dairy.org>,
'browe@schoolnutrition.org' <browe@schoolnutrition.org>, McCarty, Rusty
<rusty@customed.org>, 'jessica.welty@gorillakids.com'
<jessica.welty@gorillakids.com>, 'samantha.sullivan@gorillakids.com'
<samantha.sullivan@gorillakids.com>, 'clisberner@landolakes.com'
<clisberner@landolakes.com>, Naczi, Rick <rnaczi@milk4u.org>, Szymanski,
Molly <mszymanski@sedairy.org>, Pelzer, Molly
<mpelzer@midwestdairy.com>, St. John, Jaclyn
<jstjohn@idahodairycouncil.org>, 'cweekly@qcusd.org'
<cweekly@qcusd.org>, Plummer, Michelle
<plummer@winnersdrinkmilk.com>, Hawkins, Crista
<chawkins@odncouncil.org>, 'ktwilson369@hotmail.com'
<ktwilson369@hotmail.com>, Young, Shannan
<syoun@DairyCouncilofCA.org>, 'rktaylor@fcps.edu' <rktaylor@fcps.edu>,
'chinesnewell@sd25.org' <chinesnewell@sd25.org>, Konkle, Mike
<konklem@dairymax.org>, Kirchner, Alyson <KirchnerA@dairymax.org>,

Wedd, June <June.Wedd@drink-milk.com>, 'michelecooper@floridamilk.com'
 <michelecooper@floridamilk.com>, Brown, Katie <kbrown@eatright.org>,
 'lindsay@lindsaygraham.org.uk' <lindsay@lindsaygraham.org.uk>, Toth,
 Sharon <sharon@milkmeansmore.org>, Guyer, Anne
 <anne@milkmeansmore.org>, 'dcarroll@prairiefarms.com'
 <dcarroll@prairiefarms.com>, 'emullins@prairiefarms.com'
 <emullins@prairiefarms.com>, 'mwren@prairiefarms.com'
 <mwren@prairiefarms.com>, Burnett, Lisa <lburnett@newenglanddairy.com>,
 Ryan, Dottie <dottie.ryan@dairy.org>, Thompson, Andrea
 <athompson@milk4u.org>, 'mpoling1@greeleyschools.org'
 <mpoling1@greeleyschools.org>, 'cecily.upton@foodcorps.org'
 <cecily.upton@foodcorps.org>, 'alexelson23@gmail.com'
 <alexelson23@gmail.com>, 'browe@schoolnutrition.org'
 <browe@schoolnutrition.org>, Green, Randy <rgreen@watsongreenllc.com>,
 'janpoppend@gmail.com' <janpoppend@gmail.com>, Jones, Amy -- MWM
 Law <ajones@mwmlaw.com>, 'lindsay@lindsaygraham.org.uk'
 <lindsay@lindsaygraham.org.uk>, 'arainvill@emich.edu'
 <arainvill@emich.edu>, 'mvanlieu@pewtrusts.org'
 <mvanlieu@pewtrusts.org>, 'diane.punziano@browardschools.com'
 <diane.punziano@browardschools.com>, 'rosa@healthyschoolscampaign.org'
 <rosa@healthyschoolscampaign.org>, 'jbatten@redgold.com'
 <jbatten@redgold.com>, Poague, Amy <apoague@milkpep.org>,
 'jmatthews@feedingamerica.org' <jmatthews@feedingamerica.org>,
 'nicole.nicoloff@gfs.com' <nicole.nicoloff@gfs.com>,
 'tatum@tatumwanco.com' <tatum@tatumwanco.com>,
 'angela.manosky@usfoods.com' <angela.manosky@usfoods.com>,
 'tbarchak@nea.org' <tbarchak@nea.org>, 'bleyes613@msn.com'
 <bleyes613@msn.com>, 'jhewins@frac.org' <jhewins@frac.org>,
 'tom.ferris@advancepierre.com' <tom.ferris@advancepierre.com>,
 'cfitzsimons@frac.org' <cfitzsimons@frac.org>,
 'scott.benne@advancepierre.com' <scott.benne@advancepierre.com>,
 'cpodgurski@upstateniagara.com' <cpodgurski@upstateniagara.com>,
 'katie.simmons@everpack.com' <katie.simmons@everpack.com>,
 'dan@mcifoods.com' <dan@mcifoods.com>, 'chris@mcifoods.com'
 <chris@mcifoods.com>, 'ann.pendleton@compass-usa.com'
 <ann.pendleton@compass-usa.com>, Mendoza, Linda
 <mendoza@eatsmart.org>, 'wesley_delbridge@yahoo.com'
 <wesley_delbridge@yahoo.com>, French, Debra <french@eatsmart.org>,
 'Jim.zimmer@dominos.com' <Jim.zimmer@dominos.com>,
 'sean@goldstarfoods.com' <sean@goldstarfoods.com>, Kadison, Julia --
 MilkPEP <jkadison@milkpep.org>, 'PLogan@DiversifiedFoods.com'
 <PLogan@DiversifiedFoods.com>, Johnson, Patricia

<pjohnson@dairycouncilofaz.org>, Anglin, Ryan <ranglin@centurytel.net>, Marion, Christina Smith <Christina.Marion@dairy.org>, Seefeldt, Connie <Seefeldtfarms@gmail.com>, Vander Eyk, Arlene <ajstalktime@aol.com>, 'Rhonda@sevenoks.com' <Rhonda@sevenoks.com>, Pierson, Tim <tim@dairycouncilutnv.com>, 'cainsworth@portionpaccorp.com' <cainsworth@portionpaccorp.com>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'freis@kisales.com' <freis@kisales.com>, 'jmurphy@upstateniagara.com' <jmurphy@upstateniagara.com>, 'slemay@isiamerica.com' <slemay@isiamerica.com>, 'jufarris@dallasisd.org' <jufarris@dallasisd.org>, 'carolyn.broughton@gmail.com' <carolyn.broughton@gmail.com>, 'kolsenwhisler@gmail.com' <kolsenwhisler@gmail.com>, 'gabriella.danza@dannon.com' <gabriella.danza@dannon.com>, Fitzgerald, Erin <Erin.Fitzgerald@dairy.org>, 'mprayor@schools.nyc.gov' <mprayor@schools.nyc.gov>, 'devkennedy@outlook.com' <devkennedy@outlook.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, Baird, Sarah <Sarah.Baird@dairy.org>, 'lafowler@cps.edu' <lafowler@cps.edu>, 'campbellm@eths.k12.il.us' <campbellm@eths.k12.il.us>, 'pmsalemi@cps.edu' <pmsalemi@cps.edu>, 'tkdeclemente@cps.edu' <tkdeclemente@cps.edu>, 'ampolke@cps.edu' <ampolke@cps.edu>, 'klfox1@cps.edu' <klfox1@cps.edu>, 'jonashton@me.com' <jonashton@me.com>, 'joe.green@npd.com' <joe.green@npd.com>, Kaliappan, Siva <Siva.Kaliappan@dairy.org>, 'lbenavidez@bostonpublicschools.org' <lbenavidez@bostonpublicschools.org>, 'dg@chefsbrigaid.com' <dg@chefsbrigaid.com>, 'richard.hill@sodexo.com' <richard.hill@sodexo.com>, 'tliquori@schoolfoodfocus.org' <tliquori@schoolfoodfocus.org>, 'nyahiri.dozier@ocps.net' <nyahiri.dozier@ocps.net>, 'Lknoll@yahoo.com' <Lknoll@yahoo.com>, 'mford@jjsnack.com' <mford@jjsnack.com>, 'dlc6@case.edu' <dlc6@case.edu>, 'linda.vaccani@jmsmucker.com' <linda.vaccani@jmsmucker.com>, 'kristen.kaszeta@wayne.edu' <kristen.kaszeta@wayne.edu>, Nelson, Lori <lorin@floridamilk.com>, 'egoldstein@schools.nyc.gov' <egoldstein@schools.nyc.gov>, 'dbarrett3@schools.nyc.gov' <dbarrett3@schools.nyc.gov>,

'sobrien@urbanschoolfoodalliance.org'
 <sobrien@urbanschoolfoodalliance.org>, 'timikel.sharpe@lausd.net'
 <timikel.sharpe@lausd.net>, 'jason@gorillakids.com'
 <jason@gorillakids.com>, 'danielle@gorillakids.com'
 <danielle@gorillakids.com>, 'el@eletchinger.com' <el@eletchinger.com>,
 'kern@ingeniouscc.com' <kern@ingeniouscc.com>,
 'elizabeth.vegas@healthiergeneration.org'
 <elizabeth.vegas@healthiergeneration.org>, 'brummelerm@michigan.gov'
 <brummelerm@michigan.gov>, 'mckinney-stewart@aramark.com' <mckinney-
 stewart@aramark.com>, 'Matt@mbproducts.com' <Matt@mbproducts.com>,
 'lakebranchdairy@gmail.com' <lakebranchdairy@gmail.com>, 'calmese-
 keziah@aramark.com' <calmese-keziah@aramark.com>, 'rds@cbord.com'
 <rds@cbord.com>, 'carol.chong@healthiergeneration.org'
 <carol.chong@healthiergeneration.org>, 'jufarris@dallasisd.org'
 <jufarris@dallasisd.org>, 'jkleen@oregonfoodbank.org'
 <jkleen@oregonfoodbank.org>, 'jeff.jarchow@fosterfarms.com'
 <jeff.jarchow@fosterfarms.com>, 'tim.jensen@fosterfarms.com'
 <tim.jensen@fosterfarms.com>, Wilford, Laura <lwilford@wmmb.org>,
 'Lawanda.Burns@pepsico.com' <Lawanda.Burns@pepsico.com>,
 'rgmccoy@k12.wv.us' <rgmccoy@k12.wv.us>, 'pbfleischer@gmail.com'
 <pbfleischer@gmail.com>, 'ggallucci@csa-NYC.org' <ggallucci@csa-
 NYC.org>, 'mbecker9@schools.nyc.gov' <mbecker9@schools.nyc.gov>,
 'young-ralph@aramark.com' <young-ralph@aramark.com>,
 'lsantiago@esfoods.com' <lsantiago@esfoods.com>,
 'anne.valik@healthiergeneration.org' <anne.valik@healthiergeneration.org>,
 'rdeschak@schools.nyc.gov' <rdeschak@schools.nyc.gov>,
 'powers@culinarynutritionassociates.com'
 <powers@culinarynutritionassociates.com>, 'henner@msu.edu'
 <henner@msu.edu>, 'mcoppotelli@archny.org' <mcoppotelli@archny.org>,
 Dixon-Mays, Kimberly <Kimberly.dixon-mays@edelman.com>,
 'mraimondi@eatright.org' <mraimondi@eatright.org>,
 'byron.shefchik@delmonte.com' <byron.shefchik@delmonte.com>, Enslen,
 Tracy <tracy.enslen@drink-milk.com>, 'maya.chatburn@cssiculinary.com'
 <maya.chatburn@cssiculinary.com>, 'eddie.oliver@governor.virginia.gov'
 <eddie.oliver@governor.virginia.gov>, 'Catharine.Kennedy@compass-
 usa.com' <Catharine.Kennedy@compass-usa.com>,
 'tina.bulle@conagrafoods.com' <tina.bulle@conagrafoods.com>,
 'kmsmutch@gmail.com' <kmsmutch@gmail.com>, 'Micheline Herrera'
 <mherrera@urbanschoolfoodalliance.org>, Adams, Doug -- Prime Consulting
 Group Inc <doug@primeconsulting.biz>, 'adam.collins@mccain.com'
 <adam.collins@mccain.com>, 'lg464@cornell.edu' <lg464@cornell.edu>,
 'foodandbrandlab@cornell.edu' <foodandbrandlab@cornell.edu>,

'ddishman@hilanddairy.com' <ddishman@hilanddairy.com>,
'turleymichael@yahoo.com' <turleymichael@yahoo.com>,
'terry.pallister@tetrapak.com' <terry.pallister@tetrapak.com>,
'pfelts@unifiedbrands.net' <pfelts@unifiedbrands.net>,
'savannah.pargas@darigold.com' <savannah.pargas@darigold.com>,
'StudentAmbassador@FUTP60.com' <StudentAmbassador@FUTP60.com>,
'rebecca.heagney@kemps.com' <rebecca.heagney@kemps.com>,
'chris.gretchko@tetrapak.com' <chris.gretchko@tetrapak.com>,
'patrice.puertollano@pgcps.org' <patrice.puertollano@pgcps.org>,
'jmoen@acosta.com' <jmoen@acosta.com>, Jason Jolly <Jason@e-inteam.com>,
Lentsch, Lucas <llentsch@midwestdairy.com>,
'pparham@dadeschools.net' <pparham@dadeschools.net>,
'StudenAmbassador@FUTP60.com' <StudenAmbassador@FUTP60.com>,
'jrowe@esfoods.com' <jrowe@esfoods.com>, 'mbromber@noblenetwork.org' <mbromber@noblenetwork.org>,
Skip Hardie <skip.hardie@gmail.com>,
'kim@thelaughingacademy.com' <kim@thelaughingacademy.com>,
'anogueira@id.iit.edu' <anogueira@id.iit.edu>, 'myan8@id.iit.edu' <myan8@id.iit.edu>,
'tashakorinia@id.iit.edu' <tashakorinia@id.iit.edu>,
'kbavishi@id.iit.edu' <kbavishi@id.iit.edu>, 'lisa.radecki@id.iit.edu' <lisa.radecki@id.iit.edu>,
Tucker, Kristin <ktucker@westerndairyassociation.org>,
'busche-kristin@aramark.com' <busche-kristin@aramark.com>,
'Sejud.Betsy@chi.sysco.com' <Sejud.Betsy@chi.sysco.com>,
'christine.meresse@freshfromflorida.com' <christine.meresse@freshfromflorida.com>,
'weger-larry@aramark.com' <weger-larry@aramark.com>,
'gdavis@esfoods.com' <gdavis@esfoods.com>,
Hoover, Jill <jill.hoover@ams.usda.gov>,
'delaina.dries@ams.usda.gov' <delaina.dries@ams.usda.gov>,
'sbrown@vitamix.com' <sbrown@vitamix.com>,
'siqi.zhang@id.iit.edu' <siqi.zhang@id.iit.edu>,
'kate.siskel@healthiergeneration.org' <kate.siskel@healthiergeneration.org>,
'sbrown@midwestdairy.org' <sbrown@midwestdairy.org>,
Sachman, Sheryl <sheryl@sachman.net>,
'schleke@boe.richmond.k12.ga.us' <schleke@boe.richmond.k12.ga.us>,
Balazs, Eva <ebalazs@mdvamilk.com>,
'mmonagan@nrdc.org' <mmonagan@nrdc.org>,
'leighakinnear@northwestern.edu' <leighakinnear@northwestern.edu>,
'suzanne.stluka@sdsstate.edu' <suzanne.stluka@sdsstate.edu>,
Mary.Begalle@sunopta.com <Mary.Begalle@sunopta.com>

Sent Date:

May 02, 2017 15:20:45

Subject:

Re: NOURISH TO FLOURISH: Please try again to join SLACK channel to keep abreast of Post-Summit Activity/Communications

Attachment:

David...

Can you enable this feature:

slackbot [12:02 PM]

If you have any questions about *how to use Slack*, please ask me! I'll do my best to help.

inteam-chip [12:03 PM]

Can I edit a message I posted?

slackbot [12:03 PM]

The ability to edit: It's a beautiful ~thig~ thing.

And easy, too: To edit your most recent message, just press the *up arrow* (as long as editing has been enabled by a Team Admin).

To edit your older messages, hover over the message and click the *Show message actions* icon (three dots) that shows up on the right. Then choose *Edit message*.

On mobile, one long press on the message will give you options to do lots of things — including edit!

Chip Goodman

CEO

inTEAM

Associates, LLC

Direct: (310) 980-2447 - Chip@e-inteam.com - www.e-inteam.com

From: Duguid, David <David.Duguid@dairy.org>

Sent: Tuesday, May 2, 2017 11:59:07 AM

Cc: 'helene.clark@schwans.com'; 'susan.loeper@sodexo.com'; 'browe@schoolnutrition.org'; 'jennifer.armstrong@perdue.com'; 'suzanne_mccarty@cargill.com'; 'johnd@driftwooddairy.com'; Duguid, David; Hatch, Lisa - DMI; 'caroleerb@jtmfoodgroup.com'; 'josequinones@jtmfoodgroup.com'; 'travismenard@jtmfoodgroup.com'; Bambacht, Katie; 'sbrown@rich.com'; 'bhfiiese@illinois.edu'; Lee, Peggy; Blake, Mark; Dissinger, Scott;

'lesa.tieszen@genmills.com'; 'ltrujiillo@bvfoods.com'; 'lhatch@strength.org'; Kafer, Karen;
'mrosenberger@dallasisd.org'; Ellis, Karen; Chmielewska, Katherine;
'afinke@dccentralkitchen.org'; Leitner, Mark; 'jpennington@accutemp.net'; Patey, Camellia;
'browe@schoolnutrition.org'; McCarty, Rusty; 'jessica.welty@gorillakids.com';
'samantha.sullivan@gorillakids.com'; 'clisberner@landolakes.com'; Naczi, Rick; Szymanski, Molly;
Pelzer, Molly; St. John, Jaclyn; 'cweekly@qcusd.org'; Plummer, Michelle; Hawkins, Crista;
'ktwilson369@hotmail.com'; Young, Shannan; 'rktaylor@fcps.edu'; 'chinesnewell@sd25.org';
Konkle, Mike; Kirchner, Alyson; Wedd, June; 'michelecooper@floridamilk.com'; Brown, Katie;
'lindsay@lindsaygraham.org.uk'; Toth, Sharon; Guyer, Anne; 'dcarroll@prairiefarms.com';
'emullins@prairiefarms.com'; 'mwren@prairiefarms.com'; Burnett, Lisa; Ryan, Dottie; Thompson,
Andrea; 'mpoling1@greeleyschools.org'; 'cecily.upton@foodcorps.org'; 'alexelson23@gmail.com';
'browe@schoolnutrition.org'; Green, Randy; 'janpoppend@gmail.com'; Jones, Amy -- MWM Law;
'lindsay@lindsayGraham.org.uk'; 'arainvill@emich.edu'; 'mvanlieu@pewtrusts.org';
'diane.punziano@browardschools.com'; 'rosa@healthyschoolscampaign.org';
'jbatten@redgold.com'; Poague, Amy; 'jmatthews@feedingamerica.org'; 'nicole.nicoloff@gfs.com';
'tatum@tatumwanco.com'; 'angela.manosky@usfoods.com'; 'tbarchak@nea.org';
'bleyes613@msn.com'; 'jhewins@frac.org'; 'tom.ferris@advancepierre.com';
'cfitzsimons@frac.org'; 'scott.benne@advancepierre.com'; 'cpodgurski@upstateniagara.com';
'katie.simmons@everpack.com'; 'dan@mcifoods.com'; 'chris@mcifoods.com';
'ann.pendleton@compass-usa.com'; Mendoza, Linda; 'wesley_delbridge@yahoo.com'; French,
Debra; 'Jim.zimmer@dominos.com'; 'sean@goldstarfoods.com'; Kadison, Julia -- MilkPEP;
'PLogan@DiversifiedFoods.com'; Johnson, Patricia; Anglin, Ryan; Marion, Christina Smith;
Seefeldt, Connie; Vander Eyk, Arlene; 'Rhonda@sevenoks.com'; Pierson, Tim;
'cainsworth@portionpaccorp.com'; 'dmartin@burke.k12.ga.us'; 'freis@kisales.com';
'jmurphy@upstateniagara.com'; 'slemay@isiamerica.com'; 'jufarris@dallasisd.org';
'carolyn.broughton@gmail.com'; 'kolsenwhisler@gmail.com'; 'gabriella.danza@dannon.com';
Fitzgerald, Erin; 'mprayor@schools.nyc.gov'; 'devkennedy@outlook.com'; StudentAmbassador;
StudentAmbassador; StudentAmbassador; StudentAmbassador; StudentAmbassador;
StudentAmbassador; StudentAmbassador; StudentAmbassador; Baird, Sarah;
'lafowler@cps.edu'; 'campbellm@eths.k12.il.us'; 'pmsalemi@cps.edu'; 'tkdeclemente@cps.edu';
'ampolke@cps.edu'; 'klfox1@cps.edu'; 'jonashton@me.com'; 'joe.green@npd.com'; Kaliappan,
Siva; 'lbenavidez@bostonpublicschools.org'; 'dg@chefsbrigaid.com'; 'richard.hill@sodexo.com';
'tliquori@schoolfoodfocus.org'; 'nyahiri.dozier@ocps.net'; 'Lknoll@yahoo.com';
'mford@jjsnack.com'; 'dlc6@case.edu'; 'linda.vaccani@jmsmucker.com';
'kristen.kaszeta@wayne.edu'; Nelson, Lori; 'egoldstein@schools.nyc.gov';
'dbarrett3@schools.nyc.gov'; 'sobrien@urbanschoolfoodalliance.org'; 'timikel.sharpe@lausd.net';
'jason@gorillakids.com'; 'danielle@gorillakids.com'; 'el@eetchinger.com';
'kern@ingeniouscc.com'; 'elizabeth.vegas@healthiergeneration.org';
'brummelerm@michigan.gov'; 'mckinney-stewart@aramark.com'; 'Matt@mbproducts.com';
'lakebranchdairy@gmail.com'; 'calmese-keziah@aramark.com'; 'rds@cbord.com';
'carol.chong@healthiergeneration.org'; 'jufarris@dallasisd.org'; 'jkleen@oregonfoodbank.org';
'jeff.jarchow@fosterfarms.com'; 'tim.jensen@fosterfarms.com'; Wilford, Laura;

'Lawanda.Burns@pepsico.com'; 'rgmccoy@k12.wv.us'; 'pbfleischer@gmail.com'; 'ggallucci@csa-NYC.org'; 'mbecker9@schools.nyc.gov'; 'young-ralph@aramark.com'; 'lsantiago@esfoods.com'; 'anne.valik@healthiergeneration.org'; 'rdeschak@schools.nyc.gov'; 'powers@culinarynutritionassociates.com'; 'henner@msu.edu'; 'mcoppotelli@archny.org'; Dixon-Mays, Kimberly; 'mraimondi@eatright.org'; 'byron.shefchik@delmonte.com'; Enslen, Tracy; 'maya.chatburn@cssiculinary.com'; 'eddie.oliver@governor.virginia.gov'; 'Catharine.Kennedy@compass-usa.com'; 'tina.bulle@conagrafoods.com'; 'kmsmutch@gmail.com'; 'Micheline Herrera'; Adams, Doug -- Prime Consulting Group Inc; 'adam.collins@mccain.com'; 'lg464@cornell.edu'; 'foodandbrandlab@cornell.edu'; Chip Goodman; 'ddishman@hilanddairy.com'; 'turleymichael@yahoo.com'; 'terry.pallister@tetrapak.com'; 'pfelts@unifiedbrands.net'; 'savannah.pargas@darigold.com'; 'StudentAmbassador@FUTP60.com'; 'rebecca.heagney@kemps.com'; 'chris.gretchko@tetrapak.com'; 'patrice.puertollano@pgcps.org'; 'jmoen@acosta.com'; Jason Jolly; Lentsch, Lucas; 'pparham@dadeschools.net'; 'StudenAmbassador@FUTP60.com'; 'jrowe@esfoods.com'; 'mbromber@noblenetwork.org'; Skip Hardie; 'kim@thelaughingacademy.com'; 'anogueira@id.iit.edu'; 'myan8@id.iit.edu'; 'tashakorinia@id.iit.edu'; 'kbavishi@id.iit.edu'; 'lisa.radecki@id.iit.edu'; Tucker, Kristin; 'busche-kristin@aramark.com'; 'Sejud.Betsy@chi.sysco.com'; 'christine.meresse@freshfromflorida.com'; 'weger-larry@aramark.com'; 'gdavis@esfoods.com'; Hoover, Jill; 'delaina.dries@ams.usda.gov'; 'sbrown@vitamix.com'; 'siqi.zhang@id.iit.edu'; 'kate.siskel@healthiergeneration.org'; 'sbrown@midwestdairy.org'; Sachman, Sheryl; 'schleke@boe.richmond.k12.ga.us'; Balazs, Eva; 'mmonagan@nrdc.org'; 'leighakinnear@northwestern.edu'; 'suzanne.stluka@sdsstate.edu'; Mary.Begalle@sunopta.com

Subject: NOURISH TO FLOURISH: Please try again to join SLACK channel to keep abreast of Post-Summit Activity/Communications

Good afternoon School Meals Summit Attendees/Registrants:

A web portal (Slack) has been recently set-up as a “hub” for all of the activities, resources, documents, etc. associated with the Summit.

For the approximately 60 of you that have already registered ... THANK YOU!

If you have not done so already ...

1. Please register on “Slack” using the following link ...

<https://nourishtoflourish.slack.com/signup>

2. Once you have registered ...

- a. If you **ARE** currently on one of the 15 work groups, click on CHANNELS (along the upper left hand side of the page) to be taken to a page that lists all of the individual work groups, select the channel that corresponds to your work group and click the JOIN button at the bottom of the page
- b. If you **ARE NOT** currently on a work group, click on CHANNELS (along the upper left hand side of the page) to be taken to a page that lists all of the individual work groups, select the #open-to-all-teams” channel and click the JOIN button at the bottom of the page. This channel is for communications and resource sharing among ALL Summit attendees/registrants.

Please let me know if you have any questions.

David

David Duguid

Vice President – Knowledge and Insights

Dairy Management Inc.

10255 West Higgins Road, Suite 900

Rosemont, IL 60018

David.Duguid@Dairy.org

P: 847.627.3312

C: 224.567.1622

David Duguid

Vice President – Knowledge and Insights

Dairy Management Inc.

10255 West Higgins Road, Suite 900

Rosemont, IL 60018

David.Duguid@Dairy.org

P: 847.627.3312

C: 224.567.1622

43. NOURISH TO FLOURISH: Please try again to join SLACK channel to keep abreast of Post-Summit Activity/Communications

From: Duguid, David <David.Duguid@dairy.org>
To:
Cc: 'helene.clark@schwans.com' <helene.clark@schwans.com>,
'susan.loeper@sodexo.com' <susan.loeper@sodexo.com>,
'browe@schoolnutrition.org' <browe@schoolnutrition.org>,
'jennifer.armstrong@perdue.com' <jennifer.armstrong@perdue.com>,
'suzanne_mccarty@cargill.com' <suzanne_mccarty@cargill.com>,
'johnd@driftwooddairy.com' <johnd@driftwooddairy.com>, Duguid, David
<David.Duguid@dairy.org>, Hatch, Lisa - DMI <Lisa.Hatch@dairy.org>,
'caroleerb@jtmfoodgroup.com' <caroleerb@jtmfoodgroup.com>,
'josequinones@jtmfoodgroup.com' <josequinones@jtmfoodgroup.com>,
'travismenard@jtmfoodgroup.com' <travismenard@jtmfoodgroup.com>,
Bambacht, Katie <katie.bambacht@dairy.org>, 'sbrown@rich.com'
<sbrown@rich.com>, 'bhfiiese@illinois.edu' <bhfiiese@illinois.edu>, Lee,
Peggy <Peggy.Lee@dairy.org>, Blake, Mark <Mark.Blake@dairy.org>,
Dissinger, Scott <Scott.Dissinger@dairy.org>, 'lesa.tieszen@genmills.com'
<lesa.tieszen@genmills.com>, 'ltrujillo@bvfoods.com'
<ltrujillo@bvfoods.com>, 'lhatch@strength.org' <lhatch@strength.org>, Kafer,
Karen <karen.kafer@genyouthnow.org>, 'mrosenberger@dallasisd.org'
<mrosenberger@dallasisd.org>, Ellis, Karen <kellis@mmseducation.com>,
Chmielewska, Katherine <Katherine.Chmielewska@dairy.org>,
'afinke@dccentralkitchen.org' <afinke@dccentralkitchen.org>, Leitner, Mark
<Mark.Leitner@dairy.org>, 'jpennington@accutemp.net'
<jpennington@accutemp.net>, Patey, Camellia <camellia.patey@dairy.org>,
'browe@schoolnutrition.org' <browe@schoolnutrition.org>, McCarty, Rusty
<rusty@customed.org>, 'jessica.welty@gorillakids.com'
<jessica.welty@gorillakids.com>, 'samantha.sullivan@gorillakids.com'
<samantha.sullivan@gorillakids.com>, 'clisberner@landolakes.com'
<clisberner@landolakes.com>, Naczi, Rick <rnaczi@milk4u.org>, Szymanski,
Molly <mszymanski@sedairy.org>, Pelzer, Molly
<mpelzer@midwestdairy.com>, St. John, Jaclyn
<jstjohn@idahodairycouncil.org>, 'cweekly@qcusd.org'
<cweekly@qcusd.org>, Plummer, Michelle
<plummer@winnersdrinkmilk.com>, Hawkins, Crista
<chawkins@odncouncil.org>, 'ktwilson369@hotmail.com'
<ktwilson369@hotmail.com>, Young, Shannan
<syoun@DairyCouncilofCA.org>, 'rktaylor@fcps.edu' <rktaylor@fcps.edu>,
'chinesnewell@sd25.org' <chinesnewell@sd25.org>, Konkle, Mike
<konklem@dairymax.org>, Kirchner, Alyson <KirchnerA@dairymax.org>,

Wedd, June <June.Wedd@drink-milk.com>, 'michelecooper@floridamilk.com'
 <michelecooper@floridamilk.com>, Brown, Katie <kbrown@eatright.org>,
 'lindsay@lindsaygraham.org.uk' <lindsay@lindsaygraham.org.uk>, Toth,
 Sharon <sharon@milkmeansmore.org>, Guyer, Anne
 <anne@milkmeansmore.org>, 'dcarroll@prairiefarms.com'
 <dcarroll@prairiefarms.com>, 'emullins@prairiefarms.com'
 <emullins@prairiefarms.com>, 'mwren@prairiefarms.com'
 <mwren@prairiefarms.com>, Burnett, Lisa <lburnett@newenglanddairy.com>,
 Ryan, Dottie <dottie.ryan@dairy.org>, Thompson, Andrea
 <athompson@milk4u.org>, 'mpoling1@greeleyschools.org'
 <mpoling1@greeleyschools.org>, 'cecily.upton@foodcorps.org'
 <cecily.upton@foodcorps.org>, 'alexelson23@gmail.com'
 <alexelson23@gmail.com>, 'browe@schoolnutrition.org'
 <browe@schoolnutrition.org>, Green, Randy <rgreen@watsongreenllc.com>,
 'janpoppend@gmail.com' <janpoppend@gmail.com>, Jones, Amy -- MWM
 Law <ajones@mwmlaw.com>, 'lindsay@lindsayGraham.org.uk'
 <lindsay@lindsayGraham.org.uk>, 'arainvill@emich.edu'
 <arainvill@emich.edu>, 'mvanlieu@pewtrusts.org'
 <mvanlieu@pewtrusts.org>, 'diane.punziano@browardschools.com'
 <diane.punziano@browardschools.com>, 'rosa@healthyschoolscampaign.org'
 <rosa@healthyschoolscampaign.org>, 'jbatten@redgold.com'
 <jbatten@redgold.com>, Poague, Amy <apoague@milkpep.org>,
 'jmatthews@feedingamerica.org' <jmatthews@feedingamerica.org>,
 'nicole.nicoloff@gfs.com' <nicole.nicoloff@gfs.com>,
 'tatum@tatumwanco.com' <tatum@tatumwanco.com>,
 'angela.manosky@usfoods.com' <angela.manosky@usfoods.com>,
 'tbarchak@nea.org' <tbarchak@nea.org>, 'bleyes613@msn.com'
 <bleyes613@msn.com>, 'jhewins@frac.org' <jhewins@frac.org>,
 'tom.ferris@advancepierre.com' <tom.ferris@advancepierre.com>,
 'cfitzsimons@frac.org' <cfitzsimons@frac.org>,
 'scott.benne@advancepierre.com' <scott.benne@advancepierre.com>,
 'cpodgurski@upstateniagara.com' <cpodgurski@upstateniagara.com>,
 'katie.simmons@everpack.com' <katie.simmons@everpack.com>,
 'dan@mcifoods.com' <dan@mcifoods.com>, 'chris@mcifoods.com'
 <chris@mcifoods.com>, 'ann.pendleton@compass-usa.com'
 <ann.pendleton@compass-usa.com>, Mendoza, Linda
 <mendoza@eatsmart.org>, 'wesley_delbridge@yahoo.com'
 <wesley_delbridge@yahoo.com>, French, Debra <french@eatsmart.org>,
 'Jim.zimmer@dominos.com' <Jim.zimmer@dominos.com>,
 'sean@goldstarfoods.com' <sean@goldstarfoods.com>, Kadison, Julia --
 MilkPEP <jkadison@milkpep.org>, 'PLogan@DiversifiedFoods.com'
 <PLogan@DiversifiedFoods.com>, Johnson, Patricia

<pjohnson@dairycouncilofaz.org>, Anglin, Ryan <ranglin@centurytel.net>, Marion, Christina Smith <Christina.Marion@dairy.org>, Seefeldt, Connie <Seefeldtfarms@gmail.com>, Vander Eyk, Arlene <ajstalktime@aol.com>, 'Rhonda@sevenoks.com' <Rhonda@sevenoks.com>, Pierson, Tim <tim@dairycouncilutnv.com>, 'cainsworth@portionpaccorp.com' <cainsworth@portionpaccorp.com>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'freis@kisales.com' <freis@kisales.com>, 'jmurphy@upstateniagara.com' <jmurphy@upstateniagara.com>, 'slemay@isiamerica.com' <slemay@isiamerica.com>, 'jufarris@dallasisd.org' <jufarris@dallasisd.org>, 'carolyn.broughton@gmail.com' <carolyn.broughton@gmail.com>, 'kolsenwhisler@gmail.com' <kolsenwhisler@gmail.com>, 'gabriella.danza@dannon.com' <gabriella.danza@dannon.com>, Fitzgerald, Erin <Erin.Fitzgerald@dairy.org>, 'mprayor@schools.nyc.gov' <mprayor@schools.nyc.gov>, 'devkennedy@outlook.com' <devkennedy@outlook.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, StudentAmbassador <Studentambassador@fueluptoplay60.com>, Baird, Sarah <Sarah.Baird@dairy.org>, 'lafowler@cps.edu' <lafowler@cps.edu>, 'campbellm@eths.k12.il.us' <campbellm@eths.k12.il.us>, 'pmsalemi@cps.edu' <pmsalemi@cps.edu>, 'tkdeclemente@cps.edu' <tkdeclemente@cps.edu>, 'ampolke@cps.edu' <ampolke@cps.edu>, 'klfox1@cps.edu' <klfox1@cps.edu>, 'jonashton@me.com' <jonashton@me.com>, 'joe.green@npd.com' <joe.green@npd.com>, Kaliappan, Siva <Siva.Kaliappan@dairy.org>, 'lbenavidez@bostonpublicschools.org' <lbenavidez@bostonpublicschools.org>, 'dg@chefsbrigaid.com' <dg@chefsbrigaid.com>, 'richard.hill@sodexo.com' <richard.hill@sodexo.com>, 'tliquori@schoolfoodfocus.org' <tliquori@schoolfoodfocus.org>, 'nyahiri.dozier@ocps.net' <nyahiri.dozier@ocps.net>, 'Lknoll@yahoo.com' <Lknoll@yahoo.com>, 'mford@jjsnack.com' <mford@jjsnack.com>, 'dlc6@case.edu' <dlc6@case.edu>, 'linda.vaccani@jmsmucker.com' <linda.vaccani@jmsmucker.com>, 'kristen.kaszeta@wayne.edu' <kristen.kaszeta@wayne.edu>, Nelson, Lori <lorin@floridamilk.com>, 'egoldstein@schools.nyc.gov' <egoldstein@schools.nyc.gov>, 'dbarrett3@schools.nyc.gov' <dbarrett3@schools.nyc.gov>,

'sobrien@urbanschoolfoodalliance.org'
 <sobrien@urbanschoolfoodalliance.org>, 'timikel.sharpe@lausd.net'
 <timikel.sharpe@lausd.net>, 'jason@gorillakids.com'
 <jason@gorillakids.com>, 'danielle@gorillakids.com'
 <danielle@gorillakids.com>, 'el@eletchinger.com' <el@eletchinger.com>,
 'kern@ingeniouscc.com' <kern@ingeniouscc.com>,
 'elizabeth.vegas@healthiergeneration.org'
 <elizabeth.vegas@healthiergeneration.org>, 'brummelerm@michigan.gov'
 <brummelerm@michigan.gov>, 'mckinney-stewart@aramark.com' <mckinney-
 stewart@aramark.com>, 'Matt@mbproducts.com' <Matt@mbproducts.com>,
 'lakebranchdairy@gmail.com' <lakebranchdairy@gmail.com>, 'calmese-
 keziah@aramark.com' <calmese-keziah@aramark.com>, 'rds@cbord.com'
 <rds@cbord.com>, 'carol.chong@healthiergeneration.org'
 <carol.chong@healthiergeneration.org>, 'jufarris@dallasisd.org'
 <jufarris@dallasisd.org>, 'jkleen@oregonfoodbank.org'
 <jkleen@oregonfoodbank.org>, 'jeff.jarchow@fosterfarms.com'
 <jeff.jarchow@fosterfarms.com>, 'tim.jensen@fosterfarms.com'
 <tim.jensen@fosterfarms.com>, Wilford, Laura <lwilford@wmmb.org>,
 'Lawanda.Burns@pepsico.com' <Lawanda.Burns@pepsico.com>,
 'rgmccoy@k12.wv.us' <rgmccoy@k12.wv.us>, 'pbfleischer@gmail.com'
 <pbfleischer@gmail.com>, 'ggallucci@csa-NYC.org' <ggallucci@csa-
 NYC.org>, 'mbecker9@schools.nyc.gov' <mbecker9@schools.nyc.gov>,
 'young-ralph@aramark.com' <young-ralph@aramark.com>,
 'lsantiago@esfoods.com' <lsantiago@esfoods.com>,
 'anne.valik@healthiergeneration.org' <anne.valik@healthiergeneration.org>,
 'rdeschak@schools.nyc.gov' <rdeschak@schools.nyc.gov>,
 'powers@culinarynutritionassociates.com'
 <powers@culinarynutritionassociates.com>, 'henner@msu.edu'
 <henner@msu.edu>, 'mcoppotelli@archny.org' <mcoppotelli@archny.org>,
 Dixon-Mays, Kimberly <Kimberly.dixon-mays@edelman.com>,
 'mraimondi@eatright.org' <mraimondi@eatright.org>,
 'byron.shefchik@delmonte.com' <byron.shefchik@delmonte.com>, Enslen,
 Tracy <tracy.enslen@drink-milk.com>, 'maya.chatburn@cssiculinary.com'
 <maya.chatburn@cssiculinary.com>, 'eddie.oliver@governor.virginia.gov'
 <eddie.oliver@governor.virginia.gov>, 'Catharine.Kennedy@compass-
 usa.com' <Catharine.Kennedy@compass-usa.com>,
 'tina.bulle@conagrafoods.com' <tina.bulle@conagrafoods.com>,
 'kmsmutch@gmail.com' <kmsmutch@gmail.com>, 'Micheline Herrera'
 <mherrera@urbanschoolfoodalliance.org>, Adams, Doug -- Prime Consulting
 Group Inc <doug@primeconsulting.biz>, 'adam.collins@mccain.com'
 <adam.collins@mccain.com>, 'lg464@cornell.edu' <lg464@cornell.edu>,
 'foodandbrandlab@cornell.edu' <foodandbrandlab@cornell.edu>, 'Chip@e-

inteam.com' <Chip@e-inteam.com>, 'ddishman@hilanddairy.com'
 <ddishman@hilanddairy.com>, 'turleymichael@yahoo.com'
 <turleymichael@yahoo.com>, 'terry.pallister@tetrapak.com'
 <terry.pallister@tetrapak.com>, 'pfelts@unifiedbrands.net'
 <pfelts@unifiedbrands.net>, 'savannah.pargas@darigold.com'
 <savannah.pargas@darigold.com>, 'StudentAmbassador@FUTP60.com'
 <StudentAmbassador@FUTP60.com>, 'rebecca.heagney@kemps.com'
 <rebecca.heagney@kemps.com>, 'chris.gretchko@tetrapak.com'
 <chris.gretchko@tetrapak.com>, 'patrice.puertollano@pgcps.org'
 <patrice.puertollano@pgcps.org>, 'jmoen@acosta.com'
 <jmoen@acosta.com>, 'Jason@e-inteam.com' <Jason@e-inteam.com>,
 Lentsch, Lucas <llentsch@midwestdairy.com>, 'pparham@dadeschools.net'
 <pparham@dadeschools.net>, 'StudenAmbassador@FUTP60.com'
 <StudenAmbassador@FUTP60.com>, 'jrowe@esfoods.com'
 <jrowe@esfoods.com>, 'mbromber@noblenetwork.org'
 <mbromber@noblenetwork.org>, Skip Hardie <skip.hardie@gmail.com>,
 'kim@thelaughingacademy.com' <kim@thelaughingacademy.com>,
 'anogueira@id.iit.edu' <anogueira@id.iit.edu>, 'myan8@id.iit.edu'
 <myan8@id.iit.edu>, 'tashakorinia@id.iit.edu' <tashakorinia@id.iit.edu>,
 'kbavishi@id.iit.edu' <kbavishi@id.iit.edu>, 'lisa.radecki@id.iit.edu'
 <lisa.radecki@id.iit.edu>, Tucker, Kristin
 <ktucker@westerndairyassociation.org>, 'busche-kristin@aramark.com'
 <busche-kristin@aramark.com>, 'Sejud.Betsy@chi.sysco.com'
 <Sejud.Betsy@chi.sysco.com>, 'christine.merese@freshfromflorida.com'
 <christine.merese@freshfromflorida.com>, 'weger-larry@aramark.com'
 <weger-larry@aramark.com>, 'gdavis@esfoods.com' <gdavis@esfoods.com>,
 Hoover, Jill <jill.hoover@ams.usda.gov>, 'delaina.dries@ams.usda.gov'
 <delaina.dries@ams.usda.gov>, 'sbrown@vitamix.com'
 <sbrown@vitamix.com>, 'siqi.zhang@id.iit.edu' <siqi.zhang@id.iit.edu>,
 'kate.siskel@healthiergeneration.org' <kate.siskel@healthiergeneration.org>,
 'sbrown@midwestdairy.org' <sbrown@midwestdairy.org>, Sachman, Sheryl
 <sheryl@sachman.net>, 'schleke@boe.richmond.k12.ga.us'
 <schleke@boe.richmond.k12.ga.us>, Balazs, Eva <ebalazs@mdvamilk.com>,
 'mmonagan@nrdc.org' <mmonagan@nrdc.org>,
 'leighakinnear@northwestern.edu' <leighakinnear@northwestern.edu>,
 'suzanne.stluka@sdstate.edu' <suzanne.stluka@sdstate.edu>,
 Mary.Begalle@sunopta.com <Mary.Begalle@sunopta.com>

Sent Date:

May 02, 2017 15:02:27

Subject:

NOURISH TO FLOURISH: Please try again to join SLACK channel to keep abreast of Post-Summit Activity/Communications

Attachment:

Good afternoon School Meals Summit Attendees/Registrants:

A web portal (Slack) has been recently set-up as a “hub” for all of the activities, resources, documents, etc. associated with the Summit.

For the approximately 60 of you that have already registered ... THANK YOU!

If you have not done so already ...

1. Please register on “Slack” using the following link ...

<https://nourishtoflourish.slack.com/signup>

2. Once you have registered ...

a. If you **ARE** currently on one of the 15 work groups, click on CHANNELS (along the upper left hand side of the page) to be taken to a page that lists all of the individual work groups, select the channel that corresponds to your work group and click the JOIN button at the bottom of the page

b. If you **ARE NOT** currently on a work group, click on CHANNELS (along the upper left hand side of the page) to be taken to a page that lists all of the individual work groups, select the #open-to-all-teams” channel and click the JOIN button at the bottom of the page. This channel is for communications and resource sharing among ALL Summit attendees/registrants.

Please let me know if you have any questions.

David

David Duguid

Vice President – Knowledge and Insights

Dairy Management Inc.

10255 West Higgins Road, Suite 900

Rosemont, IL 60018

David.Duguid@Dairy.org

P: 847.627.3312

C: 224.567.1622

David Duguid

Vice President – Knowledge and Insights

Dairy Management Inc.

10255 West Higgins Road, Suite 900

Rosemont, IL 60018

David.Duguid@Dairy.org

P: 847.627.3312

C: 224.567.1622

44. Re: Food Research Collaborative -UK

From: gussch@aol.com
To: DMartin@burke.k12.ga.us
Sent Date: Apr 14, 2017 12:28:15
Subject: Re: Food Research Collaborative -UK
Attachment:

Donna,

Concur, I try to get to the UK a couple of times a year and catch up with Professor Lang and his encouragement of sustainable, healthy diets in the UK--as they develop and encourage relevant nutrition innovations of interest to the Academy, will update at meetings--UK Healthy Start and esp their laddered sugary drinks tax (the more sugar, the higher the tax) seems to be working. Coke and Pepsi reducing their sugar content.

Gus

-----Original Message-----

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Gus Schumacher <gus@wholesomewave.org>; Katie Brown <kbrown@eatright.org>; Nicci Brown <nbrown@eatright.org>
Cc: Mary Pat Raimondi <mraimondi@eatright.org>
Sent: Fri, Apr 14, 2017 11:37 am
Subject: Re: Food Research Collaborative -UK

Gus, I am going to forward your email onto Katie Brown and Nicci Brown who are working with the Foundation on our Second Century Projects. I think this contact might be someone they could put one of the teams who, so I don't think he would be a good fit there. They will now best how to utilize his skills. Thanks for thinking of us!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director, School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830
work - 706-554-5393
fax - 706-554-5655

From: Gus Schumacher <gus@wholesomewave.org>
Sent: Wednesday, April 12, 2017 6:10 AM
To: Donna Martin
Cc: Mary Pat Raimondi

Subject: Food Research Collaborative -UK

Donna,

Good morning, last November, I was invited to speak at Tim Lang's UK Food Research Collaborative on nutrition incentives and Veggie R/x programs.

Professor Tim Lang and his colleagues at City University of London continue to do terrific work policies to improve sustainable diets.

Wonder if the Academy might explore inviting Tim or one his colleagues to join us in June in Chicago?

Gus

Food Thinkers “How can we make progress on normalising Sustainable Diets?”

Speakers: Tim Lang, Professor of Food Policy, City, University of London; Tara Garnett, Director, (FCRN) Food Climate Research Network and Modi Mwatsama, Director of Policy and Global Health, UK Health Forum

When: Wednesday 24 May 2017, 4pm – 6pm

Where: A130, College Building, City University of London

RSVP [here](#)

About the talk:

This Food Thinkers seminar is an opportunity to discuss the issue of sustainable diets. This simple phrase sometimes seems to cover a vast range of issues shaping how and what we eat, from the environment to ethics, from the labour process to the content of foods. Three researchers will lead off discussion: Dr Tara Garnett of Oxford University who set up the Food Climate Research Network which has been a key global source of data and thinking over the last 11 years; Dr Modi Mwatsama of the UK Health Forum, which has been preparing a new report on how Health Sustainable Diets policy options in the UK; and Prof Tim Lang, of the Centre for Food Policy, whose new book *Sustainable Diets* (with Pamela Mason) offers an overview of the topic.

About the Speakers:

Tim Lang

Tim Lang has been Professor of Food Policy at City University London's Centre for Food Policy since 2002. After a PhD in social psychology at Leeds University, he became a hill farmer in the 1970s which shifted his attention to food policy, where it has been ever since. For over 35 years, he's engaged in academic and public research and debate about its direction, locally to globally. His abiding interest is how policy addresses the environment, health, social justice, and citizens. He has been a consultant to the World Health Organisation (eg. auditing the Global Top

25 Food Companies on food and health). He has been a special advisor to four House of Commons Select Committee inquiries (food standards x 2, globalisation and obesity), and a consultant on food security to the Royal Institute of International Affairs (Chatham House). He was a Commissioner on the UK Government's Sustainable Development Commission (2006-11), reviewing progress on food sustainability. He was on the Council of Food Policy Advisors to the Dept for Environment, Food & Rural Affairs (2008-10), and was appointed to the Mayor of London's Food Board in 2010

Tara Garnett

Tara Garnett initiated and runs the Food Climate Research Network (FCRN), based at the Environmental Change Institute.

Her work focuses on the contribution that the food system makes to greenhouse gas emissions and the scope for emissions reduction, looking at the technological options, at what could be achieved by changes in behaviour and how policies could help promote both these approaches. She is particularly interested in the relationship between emissions reduction objectives and other social and ethical concerns, particularly human health, livelihoods, and animal welfare. Much of her focus is on livestock, since this represents a nodal point where many of these issues converge.

Tara is keen to collaborate through the FCRN with other organisations to undertake research, organise events and build and extend interdisciplinary, intersectoral knowledge in this field.

45. Final Reminder TOS 2017 Grants Program: Call for Letters of Intent Closes This Friday!

From: The Obesity Society eNews <tos@multibriefs.com>
To: dmartin@burke.k12.ga.us
Sent Date: Apr 12, 2017 17:43:45
Subject: Final Reminder TOS 2017 Grants Program: Call for Letters of Intent Closes This Friday!

Attachment:

The Obesity Society eNews This message was sent to dmartin@burke.k12.ga.us

April 12, 2017 [About](#) | [Membership](#) | [Meetings & Events](#) | [Education](#)

[Advocacy](#) | [Publications](#) | [News](#) | [Resources](#) | [Support](#) [Subscribe](#) | [Archive](#) | [Advertise](#)
[Search Archive](#) | [View Web Version](#) | [Advertise](#)

[Search Past Issues](#) [View Web Version](#) [Advertise](#)

Monthly TOS Membership Issue

Obesity Research Spotlight: Mitochondria Functional Quality in Metabolically Healthy and Unhealthy Obese Contributed by Rod Velliquette, PhD

Metabolically healthy and unhealthy obese (MHO and MUO, respectively) are terms used to describe individuals that are obese by BMI standards but either healthy or unhealthy by metabolic biomarkers standards. In the recent *Obesity* journal, Kavanagh K et al., reported their findings on the metabolic health of subcutaneous adipose tissue from nonhuman primates that spontaneously develop the MHO and MUO phenotypes. Researchers first classified the primate colony into four categories, 1) metabolic healthy lean, 2) metabolic unhealthy lean, 3) MHO and 4) MUO. In a subset of MHO and MUO primates, subcutaneous adipose tissue was collected and specific proteins related to mitochondria functional quality were determined as well as macrophage inflammatory status.

The prevalence of MUO in this nonhuman primate colony was 31%, which is similar to what has been reported for humans, and suggest these obesity phenotypes are conserved. In subcutaneous adipose tissue from MUO, proteins related to mitochondria functional quality were lower and presented a proinflammatory macrophage profile. This research suggests that local subcutaneous adipose tissue mitochondria quality and inflammatory status could be a signature of the MUO phenotype. In addition, there is also commentary on Kavanagh K et al. Read the full article and commentary [here](#).

Advertisement

New Job Opportunities Posted on TOS Job Board TOS

Are you graduating soon or thinking about making a change in your career? Why not check out the

TOS job board. Each week hospitals, universities and association from across the country post openings. Job seekers also have the opportunity to provide a searchable resume for employers to review, as well as ask an expert for additional feedback to help you ace the interview. Check out this snapshot of what's up this week. Apply for your next position here.

TOS Fellow Spotlight: Interview with Juliana Cohen ScM, ScD, FTOS By: Rachel Goldman, PhD Fellowship is one of the highest honors The Obesity Society bestows. This week TOS Member Spotlight features a conversation with TOS Fellow Juliana FW Cohen, ScM, ScD.

Q: What is your full name, credentials, and title?

A: Juliana FW Cohen, ScM, ScD, Assistant Professor in the Department of Health Sciences at Merrimack College and Adjunct Assistant Professor in the Department of Nutrition at the Harvard T.H. Chan School of Public Health

Q: What is your primary research question or clinical field?

A: My research focuses on policies and innovative strategies to increase the selection and consumption of healthier foods among children in both school cafeteria and fast food restaurant settings. Additionally, my research examines the impact of a healthier diet on children's cognitive functioning.

Q: How long have you been in your career?

A: I have been conducting research in these areas for over 10 years.

Q: What excites you the most about your work?

A: This field has the potential to improve the diets of millions of children daily.

Q: What advice do you have to offer early career obesity professionals?

A: Seek out additional "unofficial" mentors to help guide your research and career in your early stages (this can be someone who you connect with at a TOS conference!). Continue reading...

Trending Topics in TOS Connect TOS

One popular question member services receives from new members is, "How can I engage more with other TOS members?" One quick and easy way is through the Open Forum in TOS Connect. The TOS Connect platform is an opportunity for all TOS members to engage, support and interact with one another.

When you see a Member Spotlight, reach out and congratulate that member! When someone from your committee or section talks about an event or situation, show them support them by posting a comment. As colleagues, ask questions, answer questions and encourage a discussion. TOS Connect is a space where young investigators and retired professionals alike can have a voice. If you want to ask a question or receive feedback from the general membership body, join the

conversation here.

Ferretts Iron - Oral, Liquid & Chewable

Are your patients looking for a better iron supplement? Need patient samples or more information call 800-456-4138 or **click here**.

Three Tips to Know Before Taking the ABOM Certification TOS

Are you ready to be distinguished as a physician who has specialized knowledge in the field and practice of obesity medicine? If you are ready to become that distinguished physician, then here are a couple of useful tips before taking the ABOM Certification.

Tip 1: Know the Material– As with any other examination, studying and reviewing material is critically important towards success. Thankfully, the item fields and scoring guides for the certification exam are available without charge on the public ABOM website. The materials are here to assist, advance and encourage individual study as well as review course development. Take a look at the suggested preparation and resource materials here.

TIP 2: Attend the Review Course at ObesityWeek – During ObesityWeek, TOS offers a review course for ABOM Certification participants wanting to further their education. As physicians, your knowledge of obesity will be strengthened by interacting with other test takers and reviewing test material in a group setting. You will be offered sample exam questions and didactic lectures in addition to receiving a 100 page educational workbook, which will allow you to continue your studies in the comfort of your own home. **Participants in the TOS Review Course have a 90% pass rate** for the exam. Review the ObesityWeek ABOM Review Course information here and join us in October!

Tip 3: ObesityWeek attendees can use credits earned during ObesityWeek towards the ABOM exam. View ABOM eligibility requirements here and additional resources here.

**Pass rate percentage based on 500 interviews.*

Final Reminder TOS 2017 Grants Program: Call for Letters of Intent Closes This Friday! TOS The Obesity Society is pleased to announce the 2017 grants to be awarded this year. The grants program demonstrates our commitment to promote, reward and encourage research in the field of obesity.

All applicants must be TOS members. An applicant cannot receive more than one award or grant within a calendar year.

Members of The Obesity Society are encouraged to apply by sending in their Letters of Intent (LOI) by April 14, 2017 for the following grants:

Early Career Research Grant (ECRG) – The Early-Career Research program funds studies proposed by new investigators who have completed their doctorate within the past 5 years with a PhD or 8 years with an MD. One grant will be funded up to \$25,000 for a 1-year pilot study.

Early Career Grant Challenge (ECGC) – The winner receives a \$25,000 research grant based on presentation of a research idea during The Obesity Society's Opening Session at ObesityWeek 2017. Four to five finalists will receive a \$1,500 travel grant to attend ObesityWeek.

Please click [here](#) for additional information and how to apply. If you have any questions, please contact grantsandawards@obesity.org.

Get More Involved with TOS — Volunteer for a Leadership Committee TOS

Want to get more involved? Become a leader? Apply today to join a committee.

TOS has a variety of committees that play an active role in assisting the Council to plan and administer the programs and activities that are at the heart of The Society's mission. Committees (standing and ad hoc) are responsible for studying issues, making recommendations, carrying out liaison activities, and implementing specific short-term projects approved by the Council.

Please note that committee seats necessitate a commitment to the cause of obesity and a dedication to the work. For example, committees meet each year during the Annual Scientific Meeting and committee members attend this meeting at their own expense. Acceptance of committee appointment implies a commitment to attend these meetings. Committee terms are a minimum of two years.

All TOS members are eligible to serve as on committees, with a few exceptions. Members interested in serving on a committee(s) may complete and submit the 2017 Committee Volunteer Self-Nomination Form. Submit your completed form to governance@obesity.org by Friday, June 9, 2017. You will be asked to list your committee interests in order of priority.

The Council urges interested members to volunteer. Your assistance in this effort to increase the effectiveness and productivity of The Society's objective and goals is recognized and appreciated.

The Call for Volunteers will remain open through **Friday, June 9**. Find out more about applying online [here](#).

Reminder TOS Abstract Submission for ObesityWeek 2017 is Now Open!
TOS

It's time to put the finishing touches on your obesity research abstracts! TOS's abstract submission site for ObesityWeek 2017 opens on March 31. Don't miss your chance to present the latest groundbreaking research on obesity prevention and treatment at TOS's annual meeting – ObesityWeek 2017 – at National Harbor, Maryland (Washington, DC metro area) Oct. 29 – Nov. 2. **Please note, the only opportunity to be considered for an Oral Abstract Presentation is during this abstract call.**

Researchers who present abstracts during TOS's annual meeting at ObesityWeek have increased:

- Visibility among leaders in the field.** Countless experts – including basic scientists, practicing physicians and surgeons, pharmaceutical researchers, public policy wonks and other professionals – attend ObesityWeek to learn about the latest research in obesity treatment and prevention.

- Global reach.** Last year, ObesityWeek impressions – or the number of times a person was reached with a message about ObesityWeek – rose to more than 7 billion. People read about ObesityWeek in leading outlets including *The Los Angeles Times*, *USA Today*, *TIME*, NPR, AP, Reuters, HealthDay, *Huffington Post*, as well as in leading health-related publications including *WedMD*, *MedPage Today*, *Medscape*, *Kaiser Health News*, *Healio/Endocrine Today* and HealthCentral.

- Networking with like-minded researchers.** Forge new research collaborations. Uncover pioneering scientific tools. Find a new job. ObesityWeek offers these and countless other opportunities to gain the edge needed to advance your career in obesity.

Abstract submission entries will close on April 23, 2017. Submit your abstract here, and stay up-to-date on the latest ObesityWeek information here.

Share this article:

The Obesity Society Awards Program TOS *Call for 2017 Awards Nominations*

The Obesity Society's awards program promotes, rewards, and encourages research in the field of obesity. Awards reflecting different aspects or points in the careers of obesity researchers will be presented at ObesityWeek 2017 in Washington, DC October 29-November 2, 2017.

The Obesity Society encourages you to identify the talented and exceptional people in the field who deserve to be recognized and awarded for their work.

Nominations will be reviewed by The Obesity Society's Awards Committee and the winners will be announced this summer.

All award nominations must be received at the national office by Wednesday, May 10, 2017.

Awards:

Atkinson-Stern Public Service Award

The George A. Bray Founders Award

The George A. Bray Master's Thesis & Doctoral Dissertation Awards

The TOPS Research Achievement Award

TOS Scientific Achievement Award

The Friends of Albert (Mickey) Stunkard Lifetime Achievement Award

Thomas A. Wadden Award for Distinguished Mentorship.

For more information on how to apply and to read the awards descriptions click here.

TOS eHealth/mHealth Reading Corner TOS

Stay up-to-date on developments in the important field of obesity. This week's articles include:

Farooq M, McCrory MA, Sazonov E. Reduction of energy intake using just-in-time feedback from a wearable sensor system. *Obesity*. 2017;25:676-81.

Goldstein CM, Thomas JG, Wing RR, Bond DS. Successful weight loss maintainers use health-tracking smartphone applications more than a nationally-representative sample: comparison of the National Weight Control Registry to Pew Tracking for Health. *Obesity Science and Practice*. 2017.

Schippers M, Adam PCG, Smolenski DJ, Wong HTH, de Wit JBF. A meta-analysis of overall effects of weight loss interventions delivered via mobile phones and effect size differences according to delivery mode, personal contact, and intervention intensity and duration. *Obesity Reviews*. 2017;1-10.

OBESITY IN THE NEWS

Your spare tire is taking years off your life New York Post

Maintaining a healthy weight can be tough for many of us. In fact, more than two-thirds of American adults are overweight and one-third are obese, according to the Centers for Disease Control and Prevention. But a new study suggests you may want to work harder to shed those few extra pounds if you want to live a longer life. [READ MORE](#)

A bad Pepsi ad and the cost of obesity The Washington Post

Can you use social justice to sell soda? Pepsi thought so and got smacked off the protest line. But there's more to this issue than a bad ad. The Vox Senior health correspondent Julia Belluz wrote about the ad that raised quite a bit of rancor: Pepsi's pulled protest ad is part of a long history of big soda exploiting black and Latino youth. [READ MORE](#)

Obesity: Scientists say that relationships greatly affect weight and health University Herald

Whether people like it or not, the relationships they allow to form in their lives greatly affect their weight and health. This has been proven by scientists from Harvard University issuing a warning how one should be careful in choosing their friends. According to the National Institute of Diabetes and Digestive and Kidney Diseases, one-third of adults in the United States are obese — that's one in three adults. [READ MORE](#)

What works for treating overweight and obesity [The Huffington Post](#)

This past week, the National Academies of Sciences, Engineering, and Medicine's Health and Medicine Division hosted two events in which I participated: (1) a full-afternoon discussion on obesity prevention and management, (2) a full-day workshop on treating overweight and obesity. [READ MORE](#)

Pets alter infants' microbiota to lower risk of allergies, obesity [Medical News Today](#)

New research highlights the benefits of having pets around the house during childhood, after finding that early-life exposure to furry animals may reduce the risk of developing allergies and obesity. Led by researchers from the University of Alberta in Canada, the study found that children exposed to dogs, cats, and other furry pets in early life — before birth and up to 3 months after — experienced significant increases in two beneficial gut bacteria: *Ruminococcus* and *Oscillospira*. [READ MORE](#)

The Obesity Society eNews Connect with TOS

[Recent Issues](#) | [Subscribe](#) | [Unsubscribe](#) | [Advertise](#) | [Web Version](#)

Rebecca Truxall, News Editor, The Obesity Society | [Contribute News](#)

Tanesia Dwight, Membership and Marketing Coordinator, The Obesity Society | [Contribute News](#)

Colby Horton, Vice President of Publishing, 469-420-2601 | [Download media kit](#)

Hope Barton, Content Editor, 469-420-2680 | [Contribute news](#)

The Obesity Society

1110 Bonifant Street, Suite 500 | Silver Spring, MD 20910 | 301-563-6526 | [Contact Us](#)

Disclaimer: eNews is a digest of the most important news selected for The Obesity Society from thousands of sources by the editors of MultiBriefs, an independent organization that also manages and sells advertising. The Obesity Society does not endorse any of the advertised products and services. Opinions expressed in the articles are those of the author and not of The Obesity Society.

Learn how to add us to your safe sender list so our emails get to your inbox.

7701 Las Colinas Ridge, Ste. 800, Irving, TX 75063

46. Nourish to Flourish: Thank You & Next Steps

From: Duguid, David <David.Duguid@dairy.org>
To: helene.clark@schwans.com <helene.clark@schwans.com>,
susan.loeper@sodexo.com <susan.loeper@sodexo.com>,
browe@schoolnutrition.org <browe@schoolnutrition.org>,
jennifer.armstrong@perdue.com <jennifer.armstrong@perdue.com>,
suzanne_mccarty@cargill.com <suzanne_mccarty@cargill.com>,
johnd@driftwooddairy.com <johnd@driftwooddairy.com>, Duguid, David
<David.Duguid@dairy.org>, Hatch, Lisa - DMI <Lisa.Hatch@dairy.org>,
caroleerb@jtmfoodgroup.com <caroleerb@jtmfoodgroup.com>,
josequinones@jtmfoodgroup.com <josequinones@jtmfoodgroup.com>,
travismenard@jtmfoodgroup.com <travismenard@jtmfoodgroup.com>,
Bambacht, Katie <katie.bambacht@dairy.org>, sbrown@rich.com
<sbrown@rich.com>, bhfiese@illinois.edu <bhfiese@illinois.edu>, Lee, Peggy
<Peggy.Lee@dairy.org>, Blake, Mark <Mark.Blake@dairy.org>, Dissinger,
Scott <Scott.Dissinger@dairy.org>, lesa.tieszen@genmills.com
<lesa.tieszen@genmills.com>, ltrujillo@bvfoods.com <ltrujillo@bvfoods.com>,
lhatch@strength.org <lhatch@strength.org>, Kafer, Karen
<karen.kafer@genyouthnow.org>, mrosenberger@dallasisd.org
<mrosenberger@dallasisd.org>, Ellis, Karen <kellis@mmseducation.com>,
Chmielewska, Katherine <Katherine.Chmielewska@dairy.org>,
afinke@dccentralkitchen.org <afinke@dccentralkitchen.org>, Leitner, Mark
<Mark.Leitner@dairy.org>, jpennington@accutemp.net
<jpennington@accutemp.net>, Patey, Camellia <camellia.patey@dairy.org>,
browe@schoolnutrition.org <browe@schoolnutrition.org>, McCarty, Rusty
<rusty@customed.org>, jessica.welty@gorillakids.com
<jessica.welty@gorillakids.com>, samantha.sullivan@gorillakids.com
<samantha.sullivan@gorillakids.com>, clisberner@landolakes.com
<clisberner@landolakes.com>, Naczi, Rick <rnaczi@milk4u.org>, Szymanski,
Molly <mszymanski@sedairy.org>, Pelzer, Molly
<mpelzer@midwestdairy.com>, St. John, Jaclyn
<jstjohn@idahodairycouncil.org>, cweekly@qcusd.org <cweekly@qcusd.org>,
Plummer, Michelle <plummer@winnersdrinkmilk.com>, Hawkins, Crista
<chawkins@odncouncil.org>, ktwilson369@hotmail.com
<ktwilson369@hotmail.com>, Young, Shannan
<syoun@DairyCouncilofCA.org>, rktaylor@fcps.edu <rktaylor@fcps.edu>,
chinesnewell@sd25.org <chinesnewell@sd25.org>, Konkle, Mike
<konklem@dairymax.org>, Kirchner, Alyson <KirchnerA@dairymax.org>,
Wedd, June <June.Wedd@drink-milk.com>, michelecooper@floridamilk.com
<michelecooper@floridamilk.com>, Brown, Katie <kbrown@eatright.org>,
lindsay@lindsaygraham.org.uk <lindsay@lindsaygraham.org.uk>, Toth,

Sharon <sharon@milkmeansmore.org>, Guyer, Anne
 <anne@milkmeansmore.org>, dcarroll@prairiefarms.com
 <dcarroll@prairiefarms.com>, emullins@prairiefarms.com
 <emullins@prairiefarms.com>, mwren@prairiefarms.com
 <mwren@prairiefarms.com>, Burnett, Lisa <lburnett@newenglanddairy.com>,
 Ryan, Dottie <dottie.ryan@dairy.org>, Thompson, Andrea
 <athompson@milk4u.org>, mpoling1@greeleyschools.org
 <mpoling1@greeleyschools.org>, cecily.upton@foodcorps.org
 <cecily.upton@foodcorps.org>, alexelson23@gmail.com
 <alexelson23@gmail.com>, browe@schoolnutrition.org
 <browe@schoolnutrition.org>, Green, Randy <rgreen@watsongreenllc.com>,
 janpoppend@gmail.com <janpoppend@gmail.com>, Jones, Amy -- MWM Law
 <ajones@mwmlaw.com>, lindsay@lindsayGraham.org.uk
 <lindsay@lindsayGraham.org.uk>, arainvill@emich.edu
 <arainvill@emich.edu>, mvanlieu@pewtrusts.org <mvanlieu@pewtrusts.org>,
 diane.punziano@browardschools.com
 <diane.punziano@browardschools.com>, rosa@healthyschoolscampaign.org
 <rosa@healthyschoolscampaign.org>, jbatten@redgold.com
 <jbatten@redgold.com>, Poague, Amy <apoague@milkpep.org>,
 jmatthews@feedingamerica.org <jmatthews@feedingamerica.org>,
 nicole.nicoloff@gfs.com <nicole.nicoloff@gfs.com>, tatum@tatumwanco.com
 <tatum@tatumwanco.com>, angela.manosky@usfoods.com
 <angela.manosky@usfoods.com>, tbarchak@nea.org <tbarchak@nea.org>,
 bleyes613@msn.com <bleyes613@msn.com>, jhewins@frac.org
 <jhewins@frac.org>, tom.ferris@advancepierre.com
 <tom.ferris@advancepierre.com>, cfitzsimons@frac.org
 <cfitzsimons@frac.org>, scott.benne@advancepierre.com
 <scott.benne@advancepierre.com>, cpodgurski@upstateniagara.com
 <cpodgurski@upstateniagara.com>, katie.simmons@everpack.com
 <katie.simmons@everpack.com>, dan@mcifoods.com <dan@mcifoods.com>,
 chris@mcifoods.com <chris@mcifoods.com>, ann.pendleton@compass-
 usa.com <ann.pendleton@compass-usa.com>, Mendoza, Linda
 <mendoza@havemilk.org>, wesley_delbridge@yahoo.com
 <wesley_delbridge@yahoo.com>, French, Debra <french@havemilk.com>,
 Jim.zimmer@dominos.com <Jim.zimmer@dominos.com>,
 sean@goldstarfoods.com <sean@goldstarfoods.com>, Kadison, Julia --
 MilkPEP <jkadison@milkpep.org>, PLogan@DiversifiedFoods.com
 <PLogan@DiversifiedFoods.com>, Johnson, Patricia
 <pjohnson@dairycouncilofaz.org>, Anglin, Ryan <ranglin@centurytel.net>,
 Marion, Christina Smith <Christina.Marion@dairy.org>, Seefeldt, Connie
 <Seefeldtfarms@gmail.com>, Vander Eyk, Arlene <ajstalktime@aol.com>,
 Rhonda@sevenoks.com <Rhonda@sevenoks.com>, Pierson, Tim

<tim@dairycouncilutnv.com>, cainsworth@portionpaccorp.com
 <cainsworth@portionpaccorp.com>, dmartin@burke.k12.ga.us
 <dmartin@burke.k12.ga.us>, freis@kisales.com <freis@kisales.com>,
 jmurphy@upstateniagara.com <jmurphy@upstateniagara.com>,
 slemay@isiamerica.com <slemay@isiamerica.com>, jufarris@dallasisd.org
 <jufarris@dallasisd.org>, carolyn.broughton@gmail.com
 <carolyn.broughton@gmail.com>, kolsenwhisler@gmail.com
 <kolsenwhisler@gmail.com>, gabriella.danza@dannon.com
 <gabriella.danza@dannon.com>, Fitzgerald, Erin <Erin.Fitzgerald@dairy.org>,
 mprayor@schools.nyc.gov <mprayor@schools.nyc.gov>,
 devkennedy@outlook.com <devkennedy@outlook.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, StudentAmbassador
 <Studentambassador@fueluptoplay60.com>, Baird, Sarah
 <Sarah.Baird@dairy.org>, lafowler@cps.edu <lafowler@cps.edu>,
 campbellm@eths.k12.il.us <campbellm@eths.k12.il.us>, pmsalemi@cps.edu
 <pmsalemi@cps.edu>, tkdeclemente@cps.edu <tkdeclemente@cps.edu>,
 ampolke@cps.edu <ampolke@cps.edu>, klfox1@cps.edu <klfox1@cps.edu>,
 jonashton@me.com <jonashton@me.com>, joe.green@npd.com
 <joe.green@npd.com>, Kaliappan, Siva <Siva.Kaliappan@dairy.org>,
 lbenavidez@bostonpublicschools.org <lbenavidez@bostonpublicschools.org>,
 dg@chefsbrigaid.com <dg@chefsbrigaid.com>, richard.hill@sodexo.com
 <richard.hill@sodexo.com>, tliquori@schoolfoodfocus.org
 <tliquori@schoolfoodfocus.org>, nyahiri.dozier@ocps.net
 <nyahiri.dozier@ocps.net>, Lknoll@yahoo.com <Lknoll@yahoo.com>,
 mford@jjsnack.com <mford@jjsnack.com>, dlc6@case.edu
 <dlc6@case.edu>, linda.vaccani@jmsmucker.com
 <linda.vaccani@jmsmucker.com>, kristen.kaszeta@wayne.edu
 <kristen.kaszeta@wayne.edu>, Nelson, Lori <lorin@floridamilk.com>,
 egoldstein@schools.nyc.gov <egoldstein@schools.nyc.gov>,
 dbarrett3@schools.nyc.gov <dbarrett3@schools.nyc.gov>,
 sobrien@urbanschoolfoodalliance.org
 <sobrien@urbanschoolfoodalliance.org>,
 mherrera@urbanschoofoodalliance.ogr
 <mherrera@urbanschoofoodalliance.ogr>, timikel.sharpe@lausd.net
 <timikel.sharpe@lausd.net>, jason@gorillakids.com <jason@gorillakids.com>,
 danielle@gorillakids.com <danielle@gorillakids.com>, el@eetchinger.com

<el@eletchinger.com>, kern@ingeniouscc.com <kern@ingeniouscc.com>, elizabeth.vegas@healthiergeneration.org
 <elizabeth.vegas@healthiergeneration.org>, brummelerm@michigan.gov <brummelerm@michigan.gov>, mckinney-stewart@aramark.com <mckinney-stewart@aramark.com>, Matt@mbproducts.com <Matt@mbproducts.com>, lakebranchdairy@gmail.com <lakebranchdairy@gmail.com>, calmese-keziah@aramark.com <calmese-keziah@aramark.com>, rds@cbord.com <rds@cbord.com>, carol.chong@healthiergeneration.org <carol.chong@healthiergeneration.org>, jufarris@dallasisd.org <jufarris@dallasisd.org>, suzane.stluka@sdsta.edu <suzane.stluka@sdsta.edu>, jkleen@oregonfoodbank.org <jkleen@oregonfoodbank.org>, jeff.jarchow@fosterfarms.com <jeff.jarchow@fosterfarms.com>, tim.jensen@fosterfarms.com <tim.jensen@fosterfarms.com>, Wilford, Laura <lwilford@wmmb.org>, Lawanda.Burns@pepsico.com <Lawanda.Burns@pepsico.com>, rgmccoy@k12.wv.us <rgmccoy@k12.wv.us>, pbfleischer@gmail.com <pbfleischer@gmail.com>, ggallucci@csa-NYC.org <ggallucci@csa-NYC.org>, mbecker9@schools.nyc.gov <mbecker9@schools.nyc.gov>, young-ralph@aramark.com <young-ralph@aramark.com>, lsantiago@esfoods.com <lsantiago@esfoods.com>, anne.valik@healthiergeneration.org <anne.valik@healthiergeneration.org>, rdeschak@schools.nyc.gov <rdeschak@schools.nyc.gov>, powers@culinarynutritionassociates.com <powers@culinarynutritionassociates.com>, henner@msu.edu <henner@msu.edu>, mcoppotelli@archny.org <mcoppotelli@archny.org>, Dixon-Mays, Kimberly <Kimberly.dixon-mays@edelman.com>, mraimondi@eatright.org <mraimondi@eatright.org>, byron.shefchik@delmonte.com <byron.shefchik@delmonte.com>, Enslin, Tracy <tracy.enslin@drink-milk.com>, maya.chatburn@cssiculinary.com <maya.chatburn@cssiculinary.com>, eddie.oliver@governor.virginia.gov <eddie.oliver@governor.virginia.gov>, Catharine.Kennedy@compass-usa.com <Catharine.Kennedy@compass-usa.com>, tina.bulle@conagrafoods.com <tina.bulle@conagrafoods.com>, kmsmutch@gmail.com <kmsmutch@gmail.com>, Adams, Doug -- Prime Consulting Group Inc <doug@primeconsulting.biz>, rsaunders@idfa.org <rsaunders@idfa.org>, adam.collins@mccain.com <adam.collins@mccain.com>, lg464@cornell.edu <lg464@cornell.edu>, foodandbrandlab@cornell.edu <foodandbrandlab@cornell.edu>, Chip@e-inteam.com <Chip@e-inteam.com>, ddishman@hilanddairy.com <ddishman@hilanddairy.com>, turleymichael@yahoo.com <turleymichael@yahoo.com>, terry.pallister@tetrapak.com <terry.pallister@tetrapak.com>, pfelts@unifiedbrands.net <pfelts@unifiedbrands.net>,

savannah.pargas@darigold.com <savannah.pargas@darigold.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 StudentAmbassador@FUTP60.com <StudentAmbassador@FUTP60.com>,
 rebecca.heagney@kemps.com <rebecca.heagney@kemps.com>,
 chris.gretchko@tetrapak.com <chris.gretchko@tetrapak.com>,
 patrice.puertollano@pgcps.org <patrice.puertollano@pgcps.org>,
 jmoen@acosta.com <jmoen@acosta.com>, Jason@e-inteam.com
 <Jason@e-inteam.com>, Lentsch, Lucas <llentsch@midwestdairy.com>,
 dmbegalle@comcast.net <dmbegalle@comcast.net>,
 pparham@dadeschools.net <pparham@dadeschools.net>,
 StudenAmbassador@FUTP60.com <StudenAmbassador@FUTP60.com>,
 jrowe@esfoods.com <jrowe@esfoods.com>, mbromber@noblenetwork.org
 <mbromber@noblenetwork.org>, Skip Hardie <skip.hardie@gmail.com>,
 kim@thelaughingacademy.com <kim@thelaughingacademy.com>,
 anogueira@id.iit.edu <anogueira@id.iit.edu>, myan8@id.iit.edu
 <myan8@id.iit.edu>, tashakorinia@id.iit.edu <tashakorinia@id.iit.edu>,
 kbavishi@id.iit.edu <kbavishi@id.iit.edu>, lisa.radecki@id.iit.edu
 <lisa.radecki@id.iit.edu>, Tucker, Kristin
 <ktucker@westerndairyassociation.org>, busche-kristin@aramark.com
 <busche-kristin@aramark.com>, Sejud.Betsy@chi.sysco.com
 <Sejud.Betsy@chi.sysco.com>, christine.merese@freshfromflorida.com
 <christine.merese@freshfromflorida.com>, weger-larry@aramark.com
 <weger-larry@aramark.com>, gdavis@esfoods.com <gdavis@esfoods.com>,
 Hoover, Jill <jill.hoover@ams.usda.gov>, delaina.dries@ams.usda.gov
 <delaina.dries@ams.usda.gov>, sbrown@vitamix.com
 <sbrown@vitamix.com>, siqi.zhang@id.iit.edu <siqi.zhang@id.iit.edu>,
 kate.siskel@healthiergeneration.org <kate.siskel@healthiergeneration.org>,
 sbrown@midwestdairy.org <sbrown@midwestdairy.org>, Sachman, Sheryl
 <sheryl@sachman.net>, schleke@boe.richmond.k12.ga.us
 <schleke@boe.richmond.k12.ga.us>, Balazs, Eva <ebalazs@mdvamilk.com>,
 mmonagan@nrdc.org <mmonagan@nrdc.org>,
 leighakinnear@northwestern.edu <leighakinnear@northwestern.edu>,
 Demmer, Elieke <Elieke.Demmer@dairy.org>, apate216@uic.edu

<apate216@uic.edu>, bhill@ergotron.com <bhill@ergotron.com>,
ksamp@aap.org <ksamp@aap.org>

Sent Date: Apr 06, 2017 16:07:22

Subject: Nourish to Flourish: Thank You & Next Steps

Attachment: [Nourish to Flourish - School Meals Summit - Thank You Note.docx](#)
[Nourish to Flourish - Aspirational Statements with How Might We Questions 4-6-17.pptx](#)
[Nourish to Flourish Illustrations.pdf](#)
[School Meals Summit registrants contact info.xlsx](#)

Dear Nourish to Flourish participants:

Thank you very much for your attendance and participation at last week's school meals summit. From the numerous emails I have received it is clear to me that this was much more than just a one-time meeting, but will serve as a launching-point to scale-up excellence in the school meals experience that's vital to fueling every child's success. A small group has been busy mapping the path forward in order to keep the momentum going and this email is the first step in that process.

In this email you will find:

1. A link to a brief survey so you can provide feedback regarding the recently completed school meals summit ... Nourish to Flourish School Meals Summit **Please complete the survey by Sunday, April 9**
2. A thank you note from the Urban School Food Alliance and National Dairy Council leaders Eric Goldstein and Jean Ragalie-Carr
3. The Aspirational Statements from the 16 work-groups that were formed
4. A digital version of the incredible visuals from our graphic illustrator Ryan Robinson
5. A list of the summit participants and their contact info

Additionally, we have already begun assembling the building blocks for our work. You may have received (or will be receiving soon) an invitation to join a "slack" channel from Nourish to Flourish attendee (and CEO of Gourmet Gorilla) Jason Weedon. He has created an online tool for us to use collectively as we communicate information, compile and share documents and plan future activities. Please sign-up when you receive the invitation.

Finally, I will be emailing a "doodle poll" to the project team leaders this week in order to find a date and time for an introductory call to discuss and formulate a process for moving forward. We are trying to move as quickly as we can while being thoughtful in our planning. We very much appreciate your commitment, patience and suggestions moving forward.

Sincerely,

David

David Duguid

Vice President – Knowledge and Insights

Dairy Management Inc.

10255 West Higgins Road, Suite 900

Rosemont, IL 60018

David.Duguid@Dairy.org

P: 847.627.3312

C: 224.567.1622

47. Daily Skimm: There's something happening here

From: theSkimm <dailyskimm@morning7.theskimm.com>
To: dmartin@burke.k12.ga.us
Sent Date: Apr 06, 2017 06:26:16
Subject: Daily Skimm: There's something happening here
Attachment:

Is this email not displaying correctly? View it in your browser. [SHARE THIS](#) [SHARE THIS](#) Skimm for April 6th *Skimm'd on a train ride home* QUOTE OF THE DAY

"Clearly we missed the mark" - Pepsi after pulling that Kendall Jenner ad. 'Mhmm' said literally everyone else.

Skimm This

YOU CAN'T SIT WITH US

THE STORY

Yesterday, Steve Bannon, President Trump's chief strategist, was kicked off the National Security Council's group text.

WHAT'S THAT?

A nonpartisan group of top US intelligence and military officials. Their job is to advise the president on everything from national security to foreign relations to military decisions - and to keep politics out of it.

SO WHAT'S THE ISSUE?

When the Trump administration came to town, Bannon - a top political adviser - got a seat on that council. Meanwhile, Trump told military and intelligence officials that they were no longer needed at every meeting. This set off alarm bells on both sides of the aisle. Weeks later, National Security Adviser Mike Flynn was forced out the door. Now, his replacement has forced Bannon out the door.

HOW ARE PEOPLE TAKING IT?

Team Trump's saying this is no big deal, and that Bannon was only on the council to keep an eye on Flynn. So he's not needed anymore. Critics say that Bannon never should have been there in the first place.

WHAT ELSE IS GOING ON?

Today, the Senate decides whether to approve Supreme Court nominee Neil Gorsuch. It will not go well. Meanwhile, Trump will be at his Palm Beach, FL resort with Chinese President Xi Jinping. It won't be all sun and games. Trump's spent months criticizing China for its trade and North Korea policies, and has said he thinks it'll be a "very difficult" meeting.

theSKIMM

For months, the council that advises the president on national security has been playing musical chairs. Now it looks like that's changing for the better. Slow clap.

Skimm This

REPEAT AFTER ME...

WHAT PEOPLE ARE WATCHING...

Syria. Yesterday, UN Ambassador Nikki Haley suggested the US may be open to military action in the country. This comes as Syria enters year seven of a brutal civil war between President Assad and rebel groups that want him gone. International leaders have said Assad needs to step down to achieve peace in Syria. But recently, the Trump administration reversed years of US policy and said the US is 'meh' on whether Assad stays or goes. The priority is fighting ISIS. Fast forward to this week when a chemical weapons attack in Syria killed more than 70 people. It was the largest attack since one in 2013 that killed more than 1,000 people. Both the 2013 attack and this recent attack were blamed on Assad's forces. Now, President Trump's says he's rethinking his "attitude toward Syria and Assad." He didn't elaborate. But Haley - at an emergency UN meeting - said the US might "take our own action" if the UN doesn't do enough to stop Assad.

Skimm This

WHAT TO SAY WHEN YOUR BOSS APPROVES THE PROJECT YOU'VE BEEN WORKING ON FOR MONTHS...

Score. Yesterday, US Soccer shook on a new deal to give the US women's national team better pay and benefits. Last year, the US women's team filed a complaint against US Soccer for seriously shortchanging them compared to the men's team. To be clear, the US women's team crushes world soccer. They're the defending World Cup champs. The men's team...not so much. Now, the ladies have a deal. They'll get a major salary bump, bigger bonuses, and better travel and maternity benefits. Bending it like Beckham all the way to the bank.

Skimm This

WHAT TO SAY TO YOUR FRIEND WHO ORDERS A HALF SALAD HALF SANDWICH FOR LUNCH EVERY DAY...

Chew on this. Yesterday, the company that owns Krispy Kreme dropped \$7.5 billion to bring more carbs under its roof with Panera Bread. That's one of the biggest US restaurant deals ever. The company - German investment firm JAB - has been on a highly caffeinated buying spree in recent years. It's also picked up Keurig Green Mountain, Caribou Coffee, and Stumptown. Now it's apparently ready to dig into lunch. Meanwhile, Panera's been king of the restaurant world and sales have been on a one-way ride uptown for years. Panera's CEO says the deal means it can invest in fancy things like ordering from your iPhone. Breaking bread and taking digits.

Skimm This SKIMM MONEY

Pay yourself first: Your new golden rule. Make sure a cut of every paycheck goes straight to your retirement or savings account and does not pass go. Pay yourself first and you might just retire like a boss later. Psst...here are some other budgeting ideas.

SKIMM GIFT

You need those pickup truck, dirt road, night sky vibes in your life. We've got VIP passes to the Stagecoach country music festival - including a meet-and-greet with Elle King. Airfare and hotel are taken care of. Giddy up and enter here.

SKIMM SHARE

Skimm A just took a trip down to college memory lane. Share theSkimm with your fav college roommate.

SKIMM BIRTHDAYS

*** indicates Skimm'bassador. Break out the bubbly.**

Rebecca Kaden (San Francisco, CA); **Rob Sullivan** (Chatham, NJ); **Maria Maio** (New York, NY); ***Allie Hill** (Seattle, WA); ***Kaimana Bingham** (Honolulu, HI); ***Liz Stark** (Beachwood, OH); ***Allison Alexander** (Denison, TX); ***Melissa Miklos** (Costa Mesa, CA); ***Melissa Robinson** (Costa Mesa, CA); ***Elise Benham** (Charlotte, NC); ***Braden Shaffer** (College Station, TX); ***Kat Judd** (Salt Lake City, UT); ***Taylor Troyan** (Hamden, CT); ***Daryl Weinhoff** (Sydney, New South Wales); ***Fatima Lalani** (Miami, FL); ***Kacey Schreiber** (Marshall, MI); ***Jeanette Rouisse** (Atlanta, GA); ***Megan Mills** (Chicago, IL); ***Andra Bitter** (Montevue, ID); ***Elizabeth Sicard** (Baton Rouge, LA); ***Laurie Sonia**; ***Sarah Fazendin** (Denver, CO); ***Shelby Hauge**; ***Megan Piepkorn** (St. Paul, MN); ***Jordyn McClain** (Minneapolis, MN); ***Jennifer Nelson** (Monroe, NC); **Gray Huffard** (New York, NY); **Mike Bisesti** (Potomac, MD); **Megan Mines** (Denver, CO); **Allison Hill**; **Amanda Skrzypchak** (Denver, CO); **Cortney Jodoin** (Weymouth, MA); **Wanda DeBella** (Somerset, NJ); **Sarah Ogden** (New York, NY); **Sofia Torra** (San Diego, CA); **Kyle**

Rutledge (Houston, TX); **Candace Cameron Bure** (Los Angeles, CA); **Lori Moss** (New York, NY); **Alli Fassett** (Chicago, IL); **Sheila Otwe** (Alexandria, VA); **Molly Santa Cruz** (Birmingham, AL); **Jonny Wax** (New York, NY); **Michele Van Son** (Winter Park, FL); **Roni Blaustein** (Edgemont, NY); **Lindsay Ray** (El Dorado Hills, CA); **Nan Krushinski** (Pittsburgh, PA); **Kipp Corbus** (Cincinnati, OH); **Laura Johnson** (Concord, MA); **Pierre Coker** (New York, NY); **Dixon O'Donnell** (Norfolk, VA); **Elizabeth Roberts** (Easthampton, MA); **Tanya Bienstock**; **Roxanne Tury** (Greensboro, NC); **Siobhan Peterson** (Aberdeen, WA); **Sonya Myers** (Virginia Beach, VA); **Libby Wall** (Block Island, RI); **Keiren Baliban** (Chicago, IL); **Addison Cole** (Dallas, TX); **Jennifer Christie** (Minneapolis, MN); **Page Simpson** (Jacksonville, FL); **Virginia McPherson** (Abilene, TX); **Kate Wolfe** (Cary, NC); **April Ball** (San Francisco, CA); **Damien Golden** (Bethany Beach, DE); **Cara Lidrbauch** (Cleveland, OH); **Emma Shebest** (Potomac, MD); **Melanie Miksis** (Wakefield, MA); **Krista Owens** (Plano, TX); **Shelby Sackett** (Saint Paul, MN); **Carlie Thompson** (San Francisco, CA); **Lauren Faust** (Minneapolis, MN); **Jessi McPherrin** (Philadelphia, PA); **Marissa Ellin** (Atlanta, GA); **Olga Handal** (Plano, TX); **Gail Braun** (Troy, MI); **Elizabeth Hegarty** (Washington, DC); **Taylor Sherman** (Chicago, IL); **Kate Cunningham** (West Des Moines, IA); **Amanda Freeman** (Fresno, CA); **Jamie Kronfeld** (New York, NY); **Felicia Palmer** (Los Angeles, CA); **Elisha Greenwald** (Queens, NY); **Jeanette Gerger** (Chicago, IL); **Alyse Weaver** (Philadelphia, PA); **Karina Diaz** (King City, CA); **Molly O'Connell** (Long Island, NY); **Nina Friend** (Chicago, IL); **Sami Hall** (Independence, MO); **Stephanie Nelson** (Washington, DC)

Skimm'd something we missed?

Email SkimmThis@theSkimm.com • Read in browser » [SHARE & FOLLOW US](#) [Facebook](#) [Twitter](#) [Medium](#) [Instagram](#) [Snapchat](#) Copyright © 2017 theSkimm, All rights reserved. **Our mailing address is:**

theSkimm Inc.

49 W 23rd Street, 10th Floor

New York, NY, 10010, United States [Update Profile](#)

[Unsubscribe](#)

48. summer feeding

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, light@lcboe.us <light@lcboe.us>, strongc@mcduffie.k12.ga.us <strongc@mcduffie.k12.ga.us>, wcoss@warren.k12.ga.us <wcoss@warren.k12.ga.us>, bmorrison@glascock.k12.ga.us <bmorrison@glascock.k12.ga.us>, schleke@boe.richmond.k12.ga.us <schleke@boe.richmond.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, wynns@jefferson.k12.ga.us <wynns@jefferson.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>, kelli_green@bleckley.k12.ga.us <kelli_green@bleckley.k12.ga.us>, dbarrows@dodge.k12.ga.us <dbarrows@dodge.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, greg.wilcher@wheeler.k12.ga.us <greg.wilcher@wheeler.k12.ga.us>, cparten@montgomery.k12.ga.us <cparten@montgomery.k12.ga.us>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, robinwaters@tattall.k12.ga.us <robinwaters@tattall.k12.ga.us>, cchooks@emanuel.k12.ga.us <cchooks@emanuel.k12.ga.us>, dherrmann@jchs.com <dherrmann@jchs.com>, abarrett@treutlen.k12.ga.us <abarrett@treutlen.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, vtreddick@screven.k12.ga.us <vtreddick@screven.k12.ga.us>, bellt@pike.k12.ga.us <bellt@pike.k12.ga.us>, sharon.manley@lamar.k12.ga.us <sharon.manley@lamar.k12.ga.us>, layson-p@harris.k12.ga.us <layson-p@harris.k12.ga.us>
Sent Date: Mar 09, 2017 09:06:59
Subject: summer feeding
Attachment: [image001.png](#)
[Summer Feeding Operator pre-book 2017.final.pptx](#)

Hello Again

I have attached the summer feeding pre-book.

If your district does summer feeding please fill out and send back to me.

As you know, we discontinue many school specific items over the summer so these are the only ones we have.

We use these pre-book forms to know how many cases to produce in the summer.

Thanks so much.

Susan

From: Wickizer, Susan {FLNA}

Sent: Thursday, March 02, 2017 2:27 PM

To: lingram@hancock.k12.ga.us; light@lcboe.us; strongc@mcduffie.k12.ga.us; wcss@warren.k12.ga.us; 'bmorrison@glascock.k12.ga.us'; schleke@boe.richmond.k12.ga.us; 'dmartin@burke.k12.ga.us'; wynns@jefferson.k12.ga.us; kyonchak@washington.k12.ga.us; judy.brown@wilkinson.k12.ga.us; kelli_green@bleckley.k12.ga.us; 'dbarrows@dodge.k12.ga.us'; smartin@telfairschools.org; greg.wilcher@wheeler.k12.ga.us; cparten@montgomery.k12.ga.us; gayc@toombs.k12.ga.us; robinwaters@tattall.k12.ga.us; cchooks@emanuel.k12.ga.us; 'dherrmann@jchs.com'; abarrett@treutlen.k12.ga.us; jwiggins@ccboe.net; vtreddick@screven.k12.ga.us; 'bellt@pike.k12.ga.us'; sharon.manley@lamar.k12.ga.us; layson-p@harris.k12.ga.us

Subject: RE: new products and promotions

Hey there.

I recently sent out some sample boxes of our new products.

You should have received them a week or two ago.

If you did not, please send me your address and I will send again.

I have attached the nutrition info for all the new products too.

Thanks

Susan

From: Wickizer, Susan {FLNA}

Sent: Thursday, February 02, 2017 12:28 PM

To: 'lingram@hancock.k12.ga.us'; 'light@lcboe.us'; 'strongc@mcduffie.k12.ga.us';

'wcss@warren.k12.ga.us'; 'bmorrison@glascock.k12.ga.us'; 'schleke@boe.richmond.k12.ga.us';
'dmartin@burke.k12.ga.us'; 'wynns@jefferson.k12.ga.us'; 'kyonchak@washington.k12.ga.us';
'judy.brown@wilkinson.k12.ga.us'; 'kelli_green@bleckley.k12.ga.us';
'dbarrows@dodge.k12.ga.us'; 'smartin@telfairschools.org'; 'greg.wilcher@wheeler.k12.ga.us';
cparten@montgomery.k12.ga.us; 'gayc@toombs.k12.ga.us'; 'robinwaters@tattall.k12.ga.us';
'cchooks@emanuel.k12.ga.us'; 'dherrmann@jchs.com'; 'abarrett@treutlen.k12.ga.us';
'jwiggins@ccboe.net'; 'vtreddick@screven.k12.ga.us'; 'bellt@pike.k12.ga.us';
'sharon.manley@lamar.k12.ga.us'; 'layson-p@harris.k12.ga.us'

Subject: new products and promotions

Hello All

I am Susan Wickizer with PepsiCo (Frito Lay, Gatorade, Quaker Oats, Tropicana, Naked Juice, Izze, Sabra). I have worked with many of you over the years. Last year you may have had someone different call on you or maybe no one at all contact you. **Going forward, I will be your contact!** I am super excited to be working with those of you I have worked with before and meeting those whom I have never met!

We have more new products for next school year than we have ever had before-I am not joking. I have attached a flyer showing all of them. Let me know if you want samples and once I get them, I will send some to you. Also, let me know if you want detailed nutrition info on any of them.

I have also attached the best second semester promo we have ever had. **You can get paid for using products you already use....and for trying some new ones.** Please let me know if you want to participate!

We also have a fun recipe contest. It is an easy way for you to win kitchen equipment. That flyer is also attached.

Please let me know how I can help you. I would love to meet with you, attend a manager meeting, send free chip racks to help grow you're a la carte sales, etc.

Please do not reply to all if you respond.

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003

49. new products and promotions

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, light@lcboe.us <light@lcboe.us>, strongc@mcduffie.k12.ga.us <strongc@mcduffie.k12.ga.us>, wcss@warren.k12.ga.us <wcss@warren.k12.ga.us>, 'bmorrison@glascock.k12.ga.us' <bmorrison@glascock.k12.ga.us>, schleke@boe.richmond.k12.ga.us <schleke@boe.richmond.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, wynns@jefferson.k12.ga.us <wynns@jefferson.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>, kelli_green@bleckley.k12.ga.us <kelli_green@bleckley.k12.ga.us>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, greg.wilcher@wheeler.k12.ga.us <greg.wilcher@wheeler.k12.ga.us>, cparten@montgomery.k12.ga.us <cparten@montgomery.k12.ga.us>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, robinwaters@tattnall.k12.ga.us <robinwaters@tattnall.k12.ga.us>, cchooks@emanuel.k12.ga.us <cchooks@emanuel.k12.ga.us>, 'dherrmann@jchs.com' <dherrmann@jchs.com>, abarrett@treutlen.k12.ga.us <abarrett@treutlen.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, vtreddick@screven.k12.ga.us <vtreddick@screven.k12.ga.us>, 'bellt@pike.k12.ga.us' <bellt@pike.k12.ga.us>, sharon.manley@lamar.k12.ga.us <sharon.manley@lamar.k12.ga.us>, layson-p@harris.k12.ga.us <layson-p@harris.k12.ga.us>
Sent Date: Feb 02, 2017 12:29:14
Subject: new products and promotions
Attachment: [image001.png](#)
[PepsiCo New K-12 Products -1-30-17.pptx](#)
[Menu Promo schools Jan. vFinal.pdf](#)
[Recipe contest sell sheet 2017.pptx](#)

Hello All

I am Susan Wickizer with PepsiCo (Frito Lay, Gatorade, Quaker Oats, Tropicana, Naked Juice, Izze, Sabra). I have worked with many of you over the years. Last year you may have had someone different call on you or maybe no one at all contact you. **Going forward, I will be your contact!** I am super excited to be working with those of you I have worked with before and meeting those whom I have never met!

We have more new products for next school year than we have ever had before-I am not joking. I have attached a flyer showing all of them. Let me know if you want samples and once I get them, I will send some to you. Also, let me know if you want detailed nutrition info on any of them.

I have also attached the best second semester promo we have ever had. **You can get paid for using products you already use....and for trying some new ones.** Please let me know if you want to participate!

We also have a fun recipe contest. It is an easy way for you to win kitchen equipment. That flyer is also attached.

Please let me know how I can help you. I would love to meet with you, attend a manager meeting, send free chip racks to help grow you're a la carte sales, etc.

Please do not reply to all if you respond.

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003

50. Reminder: 1/12 Nutrition Impact Summit Initiative Project Webinar Update

From: Nicci Brown <nbrown@eatright.org>
To: queenalike@gmail.com <queenalike@gmail.com>, datwood@merid.org <datwood@merid.org>, connie.avramis@unilever.com <connie.avramis@unilever.com>, Patricia Babjak <PBABJAK@eatright.org>, Douglas.Balentine@fda.hhs.gov <Douglas.Balentine@fda.hhs.gov>, bertha.stanley@fda.hhs.gov <bertha.stanley@fda.hhs.gov>, Hope.Barkoukis@case.edu <Hope.Barkoukis@case.edu>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, lbeseler_fnc@bellsouth.net <lbeseler_fnc@bellsouth.net>, rblancato@matzblancato.com <rblancato@matzblancato.com>, jenny.bogard@healthiergeneration.org <jenny.bogard@healthiergeneration.org>, marglobogle@yahoo.com <marglobogle@yahoo.com>, don.bradley@duke.edu <don.bradley@duke.edu>, brantley.susan@gmail.com <brantley.susan@gmail.com>, Kim.Brooks@effem.com <Kim.Brooks@effem.com>, vbrown@rwjf.org <vbrown@rwjf.org>, billy.z.brown@gmail.com <billy.z.brown@gmail.com>, alison.g.m.brown@gmail.com <alison.g.m.brown@gmail.com>, Alison.brown@tufts.edu <Alison.brown@tufts.edu>, Katie Brown <kbrown@eatright.org>, vbudinich@ashoka.org <vbudinich@ashoka.org>, Sara.Burnett@panerabread.com <Sara.Burnett@panerabread.com>, Susan Burns <Sburns@eatright.org>, ccalice@ift.org <ccalice@ift.org>, eileenmcameron@gmail.com <eileenmcameron@gmail.com>, carrpd@miamioh.edu <carrpd@miamioh.edu>, stella.cash@sparrow.org <stella.cash@sparrow.org>, cheng.feon@gmail.com <cheng.feon@gmail.com>, c.christie@unf.edu <c.christie@unf.edu>, nevacoch@aol.com <nevacoch@aol.com>, kevin.concannon@osec.usda.gov <kevin.concannon@osec.usda.gov>, evelyncrayton64@gmail.com <evelyncrayton64@gmail.com>, jessie@gardensforhealth.org <jessie@gardensforhealth.org>, lcubillos@foodminds.com <lcubillos@foodminds.com>, jojo@nutritioned.com <jojo@nutritioned.com>, adelooy@plymouth.ac.uk <adelooy@plymouth.ac.uk>, wesley_delbridge@yahoo.com <wesley_delbridge@yahoo.com>, jdoddrd@aol.com <jdoddrd@aol.com>, jdonzeblack@gmail.com <jdonzeblack@gmail.com>, keliot@slu.edu <keliot@slu.edu>, Tatyana.elkour@gmail.com <Tatyana.elkour@gmail.com>, escottstumps@ecu.edu <escottstumps@ecu.edu>, linda.farr@me.com <linda.farr@me.com>, DeniceFerkoAdams@gmail.com <DeniceFerkoAdams@gmail.com>, smfinn171@gmail.com <smfinn171@gmail.com>, susan.finn@outlook.com

<susan.finn@outlook.com>, Erin Fitzgerald <erin.sexson@dairy.org>, Michael.fleming@antidotecme.com <Michael.fleming@antidotecme.com>, eflint@kwiktrip.com <eflint@kwiktrip.com>, Marshall.Fong@fmc.com <Marshall.Fong@fmc.com>, tracy@foodnutritionpolicy.com <tracy@foodnutritionpolicy.com>, mgarner@ua.edu <mgarner@ua.edu>, marcierdn@gmail.com <marcierdn@gmail.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, janice@gardensforhealth.org <janice@gardensforhealth.org>, egolan@oce.usda.gov <egolan@oce.usda.gov>, lauraromig@gmail.com <lauraromig@gmail.com>, Mary Gregoire <mgregoire@eatright.org>, David.Grotto@kellogg.com <David.Grotto@kellogg.com>, dgunders@nrdc.org <dgunders@nrdc.org>, cggunder@illinois.edu <cggunder@illinois.edu>, bfy2@cdc.gov <bfy2@cdc.gov>, dgustafson@ilsu.org <dgustafson@ilsu.org>, khamilton@feedingamerica.org <khamilton@feedingamerica.org>, tharlan@tulane.edu <tharlan@tulane.edu>, amie.heap@abbott.com <amie.heap@abbott.com>, amanda.s.hege@gmail.com <amanda.s.hege@gmail.com>, Mary.Hennigan@crs.org <Mary.Hennigan@crs.org>, lhilmi@coregroupdc.org <lhilmi@coregroupdc.org>, Jennifer Horton <Jhorton@eatright.org>, kate_houston@cargill.com <kate_houston@cargill.com>, yaqutullah@gmail.com <yaqutullah@gmail.com>, bivens@ncats.net <bivens@ncats.net>, reemjabr@alum.syracuse.edu <reemjabr@alum.syracuse.edu>, eliza.jones@zipongo.com <eliza.jones@zipongo.com>, kolasaka@ecu.edu <kolasaka@ecu.edu>, elliekrieger.connect@gmail.com <elliekrieger.connect@gmail.com>, rlangholz@cox.net <rlangholz@cox.net>, rlangholz@sbcglobal.net <rlangholz@sbcglobal.net>, valerie.lawson@ymca.net <valerie.lawson@ymca.net>, tle@underarmour.com <tle@underarmour.com>, jim.lee@altarum.org <jim.lee@altarum.org>, ylehmenn@thefoodtrust.org <ylehmenn@thefoodtrust.org>, catherine.lewenberg@cvshealth.com <catherine.lewenberg@cvshealth.com>, Suzanne.lindsay-Walker@kroger.Com <Suzanne.lindsay-Walker@kroger.Com>, michele.d.lites@kp.org <michele.d.lites@kp.org>, Daun Longshore <DLongshore@eatright.org>, jlovejoy@arivale.com <jlovejoy@arivale.com>, sitoyaj@hotmail.com <sitoyaj@hotmail.com>, fitfoodpro@gmail.com <fitfoodpro@gmail.com>, Matthew.Marsom@phi.org <Matthew.Marsom@phi.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, mattes@purdue.edu <mattes@purdue.edu>, brett@katefarms.com <brett@katefarms.com>, smcneill@beef.org <smcneill@beef.org>, Paul Mifsud <PMifsud@eatright.org>, miles081@umn.edu <miles081@umn.edu>, gregory.miller@dairy.org <gregory.miller@dairy.org>, steve.miranda44@gmail.com

<steve.miranda44@gmail.com>, Kelly_C._Miterko@who.eop.gov
 <Kelly_C._Miterko@who.eop.gov>, tmoran@jhmi.edu <tmoran@jhmi.edu>,
 audreymorgan.dtr@gmail.com <audreymorgan.dtr@gmail.com>,
 sara.muschkina@gmail.com <sara.muschkina@gmail.com>,
 amy@farmersdaughterconsulting.com
 <amy@farmersdaughterconsulting.com>, mneuhous@fredhutch.org
 <mneuhous@fredhutch.org>, Amanda Nieh <amanda.nieh@dairy.org>,
 Luciana.Nunez@danone.com <Luciana.Nunez@danone.com>,
 eonuoha@tbh.org <eonuoha@tbh.org>, marianne.oshea@pepsico.com
 <marianne.oshea@pepsico.com>, Erin.Ostlund@target.com
 <Erin.Ostlund@target.com>, jmpace16@gmail.com <jmpace16@gmail.com>,
 crystal.feda@gmail.com <crystal.feda@gmail.com>,
 melissa.pflugh@gmail.com <melissa.pflugh@gmail.com>,
 epivonka@pbhfoundation.org <epivonka@pbhfoundation.org>,
 Chloe.Plummer@promedica.org <Chloe.Plummer@promedica.org>,
 diannepolly@gmail.com <diannepolly@gmail.com>,
 margaret.powers@parknicollet.com <margaret.powers@parknicollet.com>,
 powers@culinarynutritionassociates.com
 <powers@culinarynutritionassociates.com>, joanne.ragalie@dairy.org
 <joanne.ragalie@dairy.org>, jean.ragalie-carr@dairy.org <jean.ragalie-
 carr@dairy.org>, Mary Pat Raimondi <mraimondi@eatright.org>,
 tlk3@case.edu <tlk3@case.edu>, rangecamille@gmail.com
 <rangecamille@gmail.com>, tjraymond@aol.com <tjraymond@aol.com>,
 chriviera@feedingamerica.org <chriviera@feedingamerica.org>,
 susanro@baylorhealth.edu <susanro@baylorhealth.edu>,
 jrodrigu@comcast.net <jrodrigu@comcast.net>, lhr@alum.mit.edu
 <lhr@alum.mit.edu>, srudy@ghfp.net <srudy@ghfp.net>,
 kari.ryan@abbott.com <kari.ryan@abbott.com>, margie.saidel@compass-
 usa.com <margie.saidel@compass-usa.com>, ksauer@ksu.edu
 <ksauer@ksu.edu>, marlene.schmidt@us.nestle.com
 <marlene.schmidt@us.nestle.com>, Marsha Schofield
 <mschofield@eatright.org>, gus@wholesomewave.org
 <gus@wholesomewave.org>, sharon.schwartz@sodexo.com
 <sharon.schwartz@sodexo.com>, ellen.shanley@uconn.edu
 <ellen.shanley@uconn.edu>, spiker@jhu.edu <spiker@jhu.edu>, Alison
 Steiber <ASteiber@eatright.org>, miltonstokes@gmail.com
 <miltonstokes@gmail.com>, carolinesusie04@gmail.com
 <carolinesusie04@gmail.com>, lauri.symonds@mjn.com
 <lauri.symonds@mjn.com>, angie.tagtow@mac.com
 <angie.tagtow@mac.com>, atalhami@dccentralkitchen.org
 <atalhami@dccentralkitchen.org>, talk13@students.ecu.edu
 <talk13@students.ecu.edu>, ctarantino@ift.org <ctarantino@ift.org>,

hktrueblood@hotmail.com <hktrueblood@hotmail.com>,
cecily.upton@foodcorps.org <cecily.upton@foodcorps.org>,
chrisvogliano@gmail.com <chrisvogliano@gmail.com>,
eward@ix.netcom.com <eward@ix.netcom.com>, Mary Beth Whalen
<Mwhalen@eatright.org>, kathywilsongoldrd@gmail.com
<kathywilsongoldrd@gmail.com>, anne@amwolf.com <anne@amwolf.com>,
Kay_Wolf@Columbus.rr.com <Kay_Wolf@Columbus.rr.com>,
myadrick@computrition.com <myadrick@computrition.com>,
eyjimenez@unm.edu <eyjimenez@unm.edu>,
patricia_zecca@campbellsoup.com <patricia_zecca@campbellsoup.com>,
kzelman@webmd.net <kzelman@webmd.net>,
alinazolotareva@aerofarms.com <alinazolotareva@aerofarms.com>, Paul
Slomski <pslomski@eatright.org>, Amy Biedenharn
<ABiedenharn@eatright.org>, Lilliane Smothers <LSmothers@eatright.org>,
msedge@smithedge.com <msedge@smithedge.com>, Cloutier, Renee
<Renee.Cloutier@Sparrow.Org>, cindy_henry@cox.net
<cindy_henry@cox.net>, Doris Acosta <dacosta@eatright.org>, Mackenzie
Allen <mallen@eatright.org>, Jeanne Blankenship
<JBlankenship@eatright.org>, Diane Enos <denos@eatright.org>,
rebecca@whalenconsulting.us <rebecca@whalenconsulting.us>, Beth
Labrador <BLabrador@eatright.org>, Ellie Moss <ellie@whalenconsulting.us>,
Chris Reidy <CREIDY@eatright.org>, Joan Schwaba
<JSchwaba@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>,
john whalen <john@whalenconsulting.us>, Mary C. Wolski
<MWolski@eatright.org>, kdotson@tulane.edu <kdotson@tulane.edu>,
Michelle Kuppich <mkuppich@eatright.org>, shellen.goltz@pepsico.com
<shellen.goltz@pepsico.com>, aidouge@gmail.com <aidouge@gmail.com>,
lhb7@cdc.gov <lhb7@cdc.gov>, Robinson Ahmed, Shannon
(CDC/ONDIEH/NCCDPHP) <kbx4@cdc.gov>, Mickey.Rubin@dairy.org
<Mickey.Rubin@dairy.org>, Kristina Stravinskaite
<kstravinskaite@mail.bradley.edu>

Cc: Amy Myrdal Miller, MS, RDN, FAND <amy.myrdal@comcast.net>,
hdb@case.edu <hdb@case.edu>, Garner, Margaret
<MGarner@cchs.ua.edu>, Bonny McColl <bmccoll@ift.org>, Juliette M. Fry
<jfry@ift.org>, Rae Ulrich <rulrich@ift.org>, Robert Langholz
<RobertLangholz@goalltech.com>, Roberts, Susan
<Susan.Roberts@BSWHealth.org>, Dave Stangis
<dave_stangis@campbellsoup.com>

Sent Date: Jan 12, 2017 11:49:59

Subject: Reminder: 1/12 Nutrition Impact Summit Initiative Project Webinar Update

Attachment: [ATT90252 1.jpg](#)
[Agenda_Nutrition Impact Summit Initiative Project Update_01 12](#)
[17_FINAL.docx](#)

Hi everyone,

We are looking forward to the webinar shortly! In order to sync your audio with the WebEx, please follow the below steps:

- In WebEx, click “I will call in.”
- After you have dialed the phone number and entered the conference code, you will be entered into the conference. **No sound/tone will be heard when you enter/exit the call.**
- Once in the conference, enter the third number – this is your **unique number that starts and ends with the # sign.**

Once on the call, we will mute everyone and unmute as needed for questions/comments. To do this yourself:

- Mute: *6
- Unmute: #6

The final agenda is also attached. A recording of the webinar will be shared later today or tomorrow for those who cannot join.

Thanks!
Nicci

Greetings and Happy 2017!

Don't forget to join next week's Nutrition Impact Summit webinar to hear how the innovation projects have progressed since the Summit. This will be the final opportunity to share your feedback and to suggest potential collaborators to help ensure the success of these initiatives before the detailed concept notes for each project are presented to the Academy and Foundation Boards of Directors in mid-February.

The webinar is scheduled for next Thursday, January 12, from 11 a.m. to 1 p.m. Central Time.

Please find the webinar login information below. If you have any questions or encounter difficulties with the invitation, please email me at nbrown@eatright.org.

Nutrition Impact Summit Innovation Project Update Thursday, January 12, 2017 11 a.m. | Central Standard Time (Chicago, GMT-06:00) | 2 hours

Meeting password: impact

Add to Calendar

When it's time, join the meeting.

Join by phone Call-in toll-free number: 1-866-477-4564 (US) Show global numbers Conference Code: 930 108 7059

We hope you can join us!

Yours in health,
--Nicci

Nicci Brown, MS, RDN, CD

Project Manager | Second Century Initiatives

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

P: 312-899-1748 | **E:** nbrown@eatright.org

www.eatright.org | www.eatrightPRO.org | www.eatright.org/foundation

@NicciBrownRD

51. Reminder: 1/12 Nutrition Impact Summit Initiative Project Webinar Update

From: Nicci Brown <nbrown@eatright.org>
To: queenalike@gmail.com <queenalike@gmail.com>, datwood@merid.org <datwood@merid.org>, connie.avramis@unilever.com <connie.avramis@unilever.com>, Patricia Babjak <PBABJAK@eatright.org>, Douglas.Balentine@fda.hhs.gov <Douglas.Balentine@fda.hhs.gov>, bertha.stanley@fda.hhs.gov <bertha.stanley@fda.hhs.gov>, Hope.Barkoukis@case.edu <Hope.Barkoukis@case.edu>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, lbeseler_fnc@bellsouth.net <lbeseler_fnc@bellsouth.net>, rblancato@matzblancato.com <rblancato@matzblancato.com>, jenny.bogard@healthiergeneration.org <jenny.bogard@healthiergeneration.org>, marglobogle@yahoo.com <marglobogle@yahoo.com>, don.bradley@duke.edu <don.bradley@duke.edu>, brantley.susan@gmail.com <brantley.susan@gmail.com>, Kim.Brooks@effem.com <Kim.Brooks@effem.com>, vbrown@rwjf.org <vbrown@rwjf.org>, billy.z.brown@gmail.com <billy.z.brown@gmail.com>, alison.g.m.brown@gmail.com <alison.g.m.brown@gmail.com>, Alison.brown@tufts.edu <Alison.brown@tufts.edu>, Katie Brown <kbrown@eatright.org>, vbudinich@ashoka.org <vbudinich@ashoka.org>, Sara.Burnett@panerabread.com <Sara.Burnett@panerabread.com>, Susan Burns <Sburns@eatright.org>, ccalice@ift.org <ccalice@ift.org>, eileenmcameron@gmail.com <eileenmcameron@gmail.com>, carrpd@miamioh.edu <carrpd@miamioh.edu>, stella.cash@sparrow.org <stella.cash@sparrow.org>, cheng.feon@gmail.com <cheng.feon@gmail.com>, c.christie@unf.edu <c.christie@unf.edu>, nevacoch@aol.com <nevacoch@aol.com>, kevin.concannon@osec.usda.gov <kevin.concannon@osec.usda.gov>, evelyncrayton64@gmail.com <evelyncrayton64@gmail.com>, jessie@gardensforhealth.org <jessie@gardensforhealth.org>, lcubillos@foodminds.com <lcubillos@foodminds.com>, jojo@nutritioned.com <jojo@nutritioned.com>, adelooy@plymouth.ac.uk <adelooy@plymouth.ac.uk>, wesley_delbridge@yahoo.com <wesley_delbridge@yahoo.com>, jdoddrd@aol.com <jdoddrd@aol.com>, jdonzeblack@gmail.com <jdonzeblack@gmail.com>, keliot@slu.edu <keliot@slu.edu>, Tatyana.elkour@gmail.com <Tatyana.elkour@gmail.com>, escottstumps@ecu.edu <escottstumps@ecu.edu>, linda.farr@me.com <linda.farr@me.com>, DeniceFerkoAdams@gmail.com <DeniceFerkoAdams@gmail.com>, smfinn171@gmail.com <smfinn171@gmail.com>, susan.finn@outlook.com

<susan.finn@outlook.com>, Erin Fitzgerald <erin.sexson@dairy.org>, Michael.fleming@antidotecme.com <Michael.fleming@antidotecme.com>, eflint@kwiktrip.com <eflint@kwiktrip.com>, Marshall.Fong@fmc.com <Marshall.Fong@fmc.com>, tracy@foodnutritionpolicy.com <tracy@foodnutritionpolicy.com>, mgarner@ua.edu <mgarner@ua.edu>, marcierdn@gmail.com <marcierdn@gmail.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, janice@gardensforhealth.org <janice@gardensforhealth.org>, egolan@oce.usda.gov <egolan@oce.usda.gov>, lauraromig@gmail.com <lauraromig@gmail.com>, Mary Gregoire <mgregoire@eatright.org>, David.Grotto@kellogg.com <David.Grotto@kellogg.com>, dgunders@nrdc.org <dgunders@nrdc.org>, cggunder@illinois.edu <cggunder@illinois.edu>, bfy2@cdc.gov <bfy2@cdc.gov>, dgustafson@ilsu.org <dgustafson@ilsu.org>, khamilton@feedingamerica.org <khamilton@feedingamerica.org>, tharlan@tulane.edu <tharlan@tulane.edu>, amie.heap@abbott.com <amie.heap@abbott.com>, amanda.s.hege@gmail.com <amanda.s.hege@gmail.com>, Mary.Hennigan@crs.org <Mary.Hennigan@crs.org>, lhilmi@coregroupdc.org <lhilmi@coregroupdc.org>, Jennifer Horton <Jhorton@eatright.org>, kate_houston@cargill.com <kate_houston@cargill.com>, yaqutullah@gmail.com <yaqutullah@gmail.com>, bivens@ncats.net <bivens@ncats.net>, reemjabr@alum.syracuse.edu <reemjabr@alum.syracuse.edu>, eliza.jones@zipongo.com <eliza.jones@zipongo.com>, kolasaka@ecu.edu <kolasaka@ecu.edu>, elliekrieger.connect@gmail.com <elliekrieger.connect@gmail.com>, rlangholz@cox.net <rlangholz@cox.net>, rlangholz@sbcglobal.net <rlangholz@sbcglobal.net>, valerie.lawson@ymca.net <valerie.lawson@ymca.net>, tle@underarmour.com <tle@underarmour.com>, jim.lee@altarum.org <jim.lee@altarum.org>, ylehmenn@thefoodtrust.org <ylehmenn@thefoodtrust.org>, catherine.lewenberg@cvshealth.com <catherine.lewenberg@cvshealth.com>, Suzanne.lindsay-Walker@kroger.Com <Suzanne.lindsay-Walker@kroger.Com>, michele.d.lites@kp.org <michele.d.lites@kp.org>, Daun Longshore <DLongshore@eatright.org>, jlovejoy@arivale.com <jlovejoy@arivale.com>, sitoyaj@hotmail.com <sitoyaj@hotmail.com>, fitfoodpro@gmail.com <fitfoodpro@gmail.com>, Matthew.Marsom@phi.org <Matthew.Marsom@phi.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, mattes@purdue.edu <mattes@purdue.edu>, brett@katefarms.com <brett@katefarms.com>, smcneill@beef.org <smcneill@beef.org>, Paul Mifsud <PMifsud@eatright.org>, miles081@umn.edu <miles081@umn.edu>, gregory.miller@dairy.org <gregory.miller@dairy.org>, steve.miranda44@gmail.com

<steve.miranda44@gmail.com>, Kelly_C._Miterko@who.eop.gov
 <Kelly_C._Miterko@who.eop.gov>, tmoran@jhmi.edu <tmoran@jhmi.edu>,
 audreymorgan.dtr@gmail.com <audreymorgan.dtr@gmail.com>,
 sara.muschkina@gmail.com <sara.muschkina@gmail.com>,
 amy@farmersdaughterconsulting.com
 <amy@farmersdaughterconsulting.com>, mneuhous@fredhutch.org
 <mneuhous@fredhutch.org>, Amanda Nieh <amanda.nieh@dairy.org>,
 Luciana.Nunez@danone.com <Luciana.Nunez@danone.com>,
 eonuoha@tbh.org <eonuoha@tbh.org>, marianne.oshea@pepsico.com
 <marianne.oshea@pepsico.com>, Erin.Ostlund@target.com
 <Erin.Ostlund@target.com>, jmpace16@gmail.com <jmpace16@gmail.com>,
 crystal.feda@gmail.com <crystal.feda@gmail.com>,
 melissa.pflugh@gmail.com <melissa.pflugh@gmail.com>,
 epivonka@pbhfoundation.org <epivonka@pbhfoundation.org>,
 Chloe.Plummer@promedica.org <Chloe.Plummer@promedica.org>,
 diannepolly@gmail.com <diannepolly@gmail.com>,
 margaret.powers@parknicollet.com <margaret.powers@parknicollet.com>,
 powers@culinarynutritionassociates.com
 <powers@culinarynutritionassociates.com>, joanne.ragalie@dairy.org
 <joanne.ragalie@dairy.org>, jean.ragalie-carr@dairy.org <jean.ragalie-
 carr@dairy.org>, Mary Pat Raimondi <mraimondi@eatright.org>,
 tlk3@case.edu <tlk3@case.edu>, rangecamille@gmail.com
 <rangecamille@gmail.com>, tjraymond@aol.com <tjraymond@aol.com>,
 chriviera@feedingamerica.org <chriviera@feedingamerica.org>,
 susanro@baylorhealth.edu <susanro@baylorhealth.edu>,
 jrodrigu@comcast.net <jrodrigu@comcast.net>, lhr@alum.mit.edu
 <lhr@alum.mit.edu>, srudy@ghfp.net <srudy@ghfp.net>,
 kari.ryan@abbott.com <kari.ryan@abbott.com>, margie.saidel@compass-
 usa.com <margie.saidel@compass-usa.com>, ksauer@ksu.edu
 <ksauer@ksu.edu>, marlene.schmidt@us.nestle.com
 <marlene.schmidt@us.nestle.com>, Marsha Schofield
 <mschofield@eatright.org>, gus@wholesomewave.org
 <gus@wholesomewave.org>, sharon.schwartz@sodexo.com
 <sharon.schwartz@sodexo.com>, ellen.shanley@uconn.edu
 <ellen.shanley@uconn.edu>, spiker@jhu.edu <spiker@jhu.edu>, Alison
 Steiber <ASteiber@eatright.org>, miltonstokes@gmail.com
 <miltonstokes@gmail.com>, carolinesusie04@gmail.com
 <carolinesusie04@gmail.com>, lauri.symonds@mjn.com
 <lauri.symonds@mjn.com>, angie.tagtow@mac.com
 <angie.tagtow@mac.com>, atalhami@dccentralkitchen.org
 <atalhami@dccentralkitchen.org>, talk13@students.ecu.edu
 <talk13@students.ecu.edu>, ctarantino@ift.org <ctarantino@ift.org>,

hktrueblood@hotmail.com <hktrueblood@hotmail.com>,
cecily.upton@foodcorps.org <cecily.upton@foodcorps.org>,
chrisvogliano@gmail.com <chrisvogliano@gmail.com>,
eward@ix.netcom.com <eward@ix.netcom.com>, Mary Beth Whalen
<Mwhalen@eatright.org>, kathywilsongoldrd@gmail.com
<kathywilsongoldrd@gmail.com>, anne@amwolf.com <anne@amwolf.com>,
Kay_Wolf@Columbus.rr.com <Kay_Wolf@Columbus.rr.com>,
myadrick@computrition.com <myadrick@computrition.com>,
eyjimenez@unm.edu <eyjimenez@unm.edu>,
patricia_zecca@campbellsoup.com <patricia_zecca@campbellsoup.com>,
kzelman@webmd.net <kzelman@webmd.net>,
alinazolotareva@aerofarms.com <alinazolotareva@aerofarms.com>, Paul
Slomski <pslomski@eatright.org>, Amy Biedenharn
<ABiedenharn@eatright.org>, Lilliane Smothers <LSmothers@eatright.org>,
msedge@smithedge.com <msedge@smithedge.com>, Cloutier, Renee
<Renee.Cloutier@Sparrow.Org>, cindy_henry@cox.net
<cindy_henry@cox.net>, Doris Acosta <dacosta@eatright.org>, Mackenzie
Allen <mallen@eatright.org>, Jeanne Blankenship
<JBlankenship@eatright.org>, Diane Enos <denos@eatright.org>,
rebecca@whalenconsulting.us <rebecca@whalenconsulting.us>, Beth
Labrador <BLabrador@eatright.org>, Ellie Moss <ellie@whalenconsulting.us>,
Chris Reidy <CREIDY@eatright.org>, Joan Schwaba
<JSchwaba@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>,
john whalen <john@whalenconsulting.us>, Mary C. Wolski
<MWolski@eatright.org>, kdotson@tulane.edu <kdotson@tulane.edu>,
Michelle Kuppich <mkuppich@eatright.org>, shellen.goltz@pepsico.com
<shellen.goltz@pepsico.com>, aidouge@gmail.com <aidouge@gmail.com>,
lhb7@cdc.gov <lhb7@cdc.gov>, Robinson Ahmed, Shannon
(CDC/ONDIEH/NCCDPHP) <kbx4@cdc.gov>

Sent Date: Jan 05, 2017 18:38:31

Subject: Reminder: 1/12 Nutrition Impact Summit Initiative Project Webinar Update

Attachment: [ATT68744 1.jpg](#)

Greetings and Happy 2017!

Don't forget to join next week's Nutrition Impact Summit webinar to hear how the innovation projects have progressed since the Summit. This will be the final opportunity to share your feedback and to suggest potential collaborators to help ensure the success of these initiatives before the detailed concept notes for each project are presented to the Academy and Foundation Boards of Directors in mid-February.

The webinar is scheduled for next Thursday, January 12, from 11 a.m. to 1 p.m. Central Time.

Please find the webinar login information below. If you have any questions or encounter difficulties with the invitation, please email me at nbrown@eatright.org.

Nutrition Impact Summit Innovation Project Update Thursday, January 12, 2017 11 a.m. | Central Standard Time (Chicago, GMT-06:00) | 2 hours

Meeting password: impact

Add to Calendar

When it's time, join the meeting.

Join by phone Call-in toll-free number: 1-866-477-4564 (US) Show global numbers Conference Code: 930 108 7059

We hope you can join us!

Yours in health,
--Nicci

Nicci Brown, MS, RDN, CD

Project Manager | Second Century Initiatives

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza, Suite 2190

Chicago, Illinois 60606-6995

P: 312-899-1748 | **E:** nbrown@eatright.org

www.eatright.org | www.eatrightPRO.org | www.eatright.org/foundation

@NicciBrownRD

52. Just Picked: Weekly News from United Fresh

From: United Fresh <unitedfresh@multibriefs.com>
To: dmartin@burke.k12.ga.us
Sent Date: Dec 20, 2016 11:29:04
Subject: Just Picked: Weekly News from United Fresh
Attachment:

What's Fresh This message was sent to dmartin@burke.k12.ga.us

December 20, 2016

[Home](#) | [About Us](#) | [Events and Programs](#) | [Membership](#) | [Advocacy](#) | [Foundation](#)
[Subscribe](#) | [Archive](#)
[Search Archive](#) | [View Web Version](#) | [Advertise](#)

[Search Archive](#) [View Web Version](#) [Advertise](#)

INSIDE UNITED FRESH

United Fresh Retains Senior Technology Adviser United Fresh

United Fresh is pleased to announce that Nathan Dorn has joined the association team as Senior Technology Adviser to help build its education and trade show technology platform, supporting the new United FreshTEC Conference & Expo, June 13-15, 2017 in Chicago. Dorn will share his expertise in robotics, engineering, mechanical harvesting and other technology applications gained from years of experience with the Reiter Affiliated Companies, Gallo Family Vineyards, and the Pepsi Bottling Group. [READ MORE](#)

RETAIL & FOODSERVICE

Ten Facts About The Retail Produce Manager Awards The Packer

You probably know the deadline is coming soon for the United Fresh Retail Produce Manager Awards. (Hint: It's Jan. 6). You also probably know that winners and their corporate managers receive a complimentary trip to the United Fresh show. You might even know that five winners are chosen for cash prizes each year at a fancy dinner. But the program is so much more for a produce manager — and you. [READ MORE](#)

United Fresh Foodservice Award: Recognizing The Best Of The Best For 10 Years Running The Produce News

For 10 years, the United Fresh Produce Excellence in Foodservice Awards Program, sponsored by PRO*ACT LLC, has shined a spotlight on chefs and foodservice operations for their innovative efforts in using fresh fruits and vegetables on their menus. Nominations will remain open for the 2017 awards until Jan. 15, 2017. Winners will be honored guests of the 2017 United Fresh Show in Chicago and will be recognized during the Retail Foodservice Celebration Dinner on June 15.

[READ MORE](#)

. SPONSOR SPOTLIGHT

How Retailers Can Fight Holiday Season Hackers [InformationWeek](#)

The holidays are here and while it brings out the shoppers, it also brings out the crooks. Big money will change hands. Based on early estimates from the National Retail Federation, the trade group expects retail sales excluding gas, autos and restaurants in November and December to increase 3.6 percent to \$655.8 billion. That's significantly higher than the 10-year average of 2.5 percent and above the seven-year average of 3.4 percent since the economy began recovering from the Great Recession in 2009. And there's even more good news for retailers. Ruston Miles, founder and chief innovation officer at Bluefin Payment Systems, says with more retailers using EMV chip cards at their point-of-sale (POS) terminals, the chances for counterfeit cards to get by cashiers has diminished. [READ MORE](#)

MARKETING AND MERCHANDISING

Branding From Why [The Huffington Post](#)

The cultural context of business has changed and today, people believe their lives have an impact and hold their brands to this higher bar. Customers, employees and forward-thinking investors no longer see meaning as just nice to have, but now gravitate toward businesses and organizations that deliver it. This shift in belief calls for a wide range of disciplines such as marketing, design, engineering and production, to collaborate in generating purposeful value. [READ MORE](#)

Neustar Launches Data Directory To Help Brands Create More Valuable Connected Customer Experiences [Business Wire](#)

Neustar, Inc. (NYSE: NSR), a trusted, neutral provider of real-time information services, today announced new enhancements to PlatformOne™, an award-winning identity data management platform (IDMP), with the release of its Data Directory. The brand-new Neustar Data Directory will help marketers create and optimize custom audiences; activate them consistently across programmatic, omnichannel marketing campaigns; and provide deeper insights into how marketing fuels return on investment (ROI). [READ MORE](#)

Eight Online Marketing Tips For The Holidays [Forbes](#)

It's that time of year again. For millions of consumers, this is peak spending season; you'll be buying gifts, making food, and taking time off work to relax with your friends and loved ones. For marketers, this is crunch time — your chance to end the year with a bang and send your company's sales firmly into the black. Holiday spending this year is already off to a booming start, with \$9.36 billion in sales over Thanksgiving weekend — a 16 percent increase over last year — so how can your company position itself to earn a piece of that pie? Try implementing these marketing tips for extra visibility during the holidays. [READ MORE](#)

CMO Council Says Data Will Drive Customer Experience In 2017 [Media Daily News](#)

Some 43 percent of marketers say they find it difficult to aggregate and centralize data in order to gain a clear view of the customer, although 44 percent acknowledge that digital and data have become inextricably linked. [READ MORE](#)

FOOD SAFETY & TECHNOLOGY

An (Edible) Solution To Extend Produce's Shelf Life [The New York Times](#)

What if a Florida tomato could be left on the vine long enough to turn red and fully develop its flavor — and still be ripe and juicy when it arrived at a grocery store in New York days later? That is precisely the promise of a start-up here in Southern California, Apeel Sciences, that aims to make obsolete the gas, wax and other tricks growers use to keep fruits and vegetables fresh over time. [READ MORE](#)

Genetically Engineered Pink Pineapple Is Safe To Sell, FDA Says [NBC News](#)

A strain of pineapple genetically engineered to be pink instead of yellow got the go-ahead from the U.S. Food and Drug Administration on Wednesday. The pink pineapple, made by Del Monte Fresh Produce, simply has some genes toned down to keep the flesh of the fruit pinker and sweeter, the FDA said. "(Del Monte) submitted information to the agency to demonstrate that the pink flesh pineapple is as safe and nutritious as its conventional counterparts," the FDA said. [READ MORE](#)

SUPPLY CHAIN LOGISTICS

Future Of Work: Four Supply Chain Careers For 2025 [Forbes](#)

100 years ago, nearly 40 percent of all U.S. jobs were in agriculture. Today, the figure is 2 percent. The same dynamic happened in manufacturing, which in the 1950s dominated work, but since then has receded as a mass employer. Technology made it happen then, and technology shows no evidence of slowing down now. What lies ahead for work, and how will supply chain careers evolve in the next decade? [READ MORE](#)

How Supply Chain Analytics Can Help Drive Data-Driven Decisions [Modern Materials Handling](#)

Whether selling to businesses or consumers, producers and distributors are under relentless pressure to keep costs down, deliver goods quickly, efficiently, and accurately, and to anticipate trends and disruptions. Supply chain managers need hard data, the tools and expertise to sort through the information, and solutions that are purpose-built to use these facts to solve their specific business problems. [READ MORE](#)

GOVERNMENT RELATIONS

He Grew Up Hungry. Now He Wants To Revolutionize School Lunch. [The Washington Post](#)

School cafeterias often draw on less-than-pleasing stereotypes, with many thinking back to the days of servers in hairnets peddling unappetizing slop to lines of disappointed schoolchildren. Rodney Taylor, Fairfax County Public Schools' food services director, sees something entirely

different. In his ideal school cafeteria, children would have options much like they would in a mall food court. [READ MORE](#)

UNITED FRESH START FOUNDATION

Invest in Children ... Make A Gift To The United Fresh Start Foundation United Fresh Start Foundation

By increasing children's access to fresh produce from an early age, and helping children form healthy eating habits that last into adulthood, we can ensure a new generation is ***Growing Up Fresh!*** Please consider making a tax deductible donation before end of the year. To learn more about the Foundation and to make a gift please visit UnitedFreshStart.org.

United Fresh Start Foundation Brings Tour De Fresh Riders Face To Face With Sacramento-Area Schools [AndNowUKnow](#)

In the produce industry, it's not every day you get to see the real impact of the year's hard work on the children we aim to serve. So, when the United Fresh Start Foundation invited some of the supporters of this year's Tour de Fresh to see firsthand the effects of their 300-mile bike ride and the Let's Move Salad Bars to Schools initiative, it's not surprising that several jumped at the chance. [READ MORE](#)

Kansas Students Developing An Appetite For Healthier School Meals [KCUR](#)

School lunch has long been a target of jokes. Those jokes turned to complaints from students and parents alike in 2012 when new congressionally mandated nutrition standards took effect. Since it was established 70 years ago, the national school lunch program has required the federally assisted meals to be nutritionally balanced. The revisions that went into effect in 2012 were the first major changes in 15 years. Based on recommendations from the Institute of Medicine and the 2010 Dietary Guidelines for Americans, they were intended to help stem the growing problem of childhood obesity. [READ MORE](#)

California School District Honored For Health Programs [The Press Enterprise](#)

Nine schools in the Alvord Unified School District have been recognized for successful health programs. The schools received America's Healthiest Schools awards from the Alliance for a Healthier Generation, founded by the American Heart Association and the Clinton Foundation to help kids to develop lifelong healthy habits. Kaiser Permanente Southern California is a partner in the program and also honored the schools. [READ MORE](#)

What's Fresh? Connect with United Fresh

[Recent Issues](#) | [Subscribe](#) | [Unsubscribe](#) | [Advertise](#) | [Web Version](#)

MultiView

Colby Horton, Executive Vice President of Publishing, 469.420.2601

Brie Ragland, Senior Editor, 469.420.2639

United Fresh Produce Association

1901 Pennsylvania Ave NW #1100 | Washington, DC 20006 | 202.303.3400 | [Contact Us](#)

Learn how to add us to your safe sender list so our emails get to your inbox.

7701 Las Colinas Ridge, Ste. 800, Irving, TX 75063

53. Daily News & Journal Review: Wednesday, November 23, 2016

From: Academy's Knowledge Center <knowledge@eatright.org>
To: Donna S Martin RDN LD SNS EDS FAND <DMartin@burke.k12.ga.us>
Sent Date: Nov 23, 2016 10:49:29
Subject: Daily News & Journal Review: Wednesday, November 23, 2016
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

The Daily News will not be published November 24 & 25, 2016.

Happy Thanksgiving

How to Prepare That Holiday Turkey Safely

USDA offers advice for avoiding foodborne illness

https://medlineplus.gov/news/fullstory_162173.html

Related Resource: Food Safety

<https://www.foodsafety.gov/keep/types/turkey/>

Alarming disparities in health outcomes could be prevented by breastfeeding

<https://www.sciencedaily.com/releases/2016/11/161122131934.htm>

Source: *Journal of Pediatrics*

[http://www.jpeds.com/article/S0022-3476\(16\)31096-4/abstract](http://www.jpeds.com/article/S0022-3476(16)31096-4/abstract)

Related Resource: Promoting and Supporting Breastfeeding

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/promoting-and-supporting-breastfeeding>

Americans are eating more fish, but still not enough

<http://www.usatoday.com/story/life/2016/11/20/fish-consumption-diet-nutrition/93792688/>

Fruits, Veggies May Stave Off Kidney Function Decline

Study in black community finds less functional decline with access to healthy foods

(Presented at the American Society of nephrologys Kidney Week)

<http://www.medpagetoday.com/MeetingCoverage/ASN/61641>

In a California Valley, Healthy Food Everywhere but on the Table

<http://www.nytimes.com/2016/11/23/us/in-a-california-valley-healthy-food-everywhere-but-on-the-table.html>

Six culinary and cultural trends changing the shape of Thanksgiving in 2016

<http://www.foodnavigator-usa.com/Markets/Six-culinary-and-cultural-trends-changing-the-shape-of-Thanksgiving>

How Many Calories Americans Will Eat on Thanksgiving

http://abcnews.go.com/Health/calories-americans-eat-thanksgiving/story?id=43690796&cid=clicksource_4380645_6_film_strip_icymi_hed

Jennifer Gibson's cool sports job: Chicago Bears sports science coordinator and dietitian

<http://www.espn.com/espnw/voices/article/18084206/jennifer-gibson-cool-sports-job-chicago-bears-sports-science-coordinator-dietitian>

For a healthy diet, be choosy about your cheese

https://www.washingtonpost.com/e812732a-a75a-11e6-ba59-a7d93165c6d4_story.html

Consumers seek low-sugar claims, but remain confused and distrustful of nutrition labeling

<http://www.foodnavigator-usa.com/Manufacturers/Consumer-s-seek-low-sugar-claims-but-distrust-labeling>

Slow Start for Soda Industrys Push to Cut Calories

Coke, Pepsi push more water and low-calorie drinks, but drop in diet soda consumption and rise of energy drinks offset benefit

<http://www.wsj.com/articles/slow-start-for-soda-industrys-push-to-cut-calories-1479837601>

New Pop sets itself apart in crowded TRE popcorn category by offering the first skinless option

<http://www.foodnavigator-usa.com/Manufacturers/New-Pop-sets-itself-apart-in-crowded-RTE-popcorn-category-by-offering-first-skinless-option>

Heinz issues gravy recall days before Thanksgiving

<http://www.foxnews.com/health/2016/11/23/heinz-issues-gravy-recall-days-before-thanksgiving.html>

Source: FDA -Recalls, Market Withdrawals, &Safety Alerts

<http://www.fda.gov/Safety/Recalls/default.htm>

MedlinePlus: Latest Health News

-Food Allergies Among Kids Vary by Race: Study

Researchers find blacks and Hispanics more likely to be allergic to corn and shellfish, for instance

-These Medicines Often Send Americans to ERs

CDC cites blood thinners, antibiotics, diabetes drugs for nearly half of adverse drug-related

events

- Fewer Americans Suffering From Dementia, Study Finds
Rates have dropped over last decade, and better education might be one reason why
- TV Snack Ads Make Preschoolers Snack More: Study
This happened even with kids who weren't hungry, researchers found
<https://medlineplus.gov/healthnews.html>

Journal Review

Journal of the Academy of Nutrition and Dietetics, December 2016

<http://www.andjrnl.org/current>

- Presidents Page: The Academy's Millennial Generation
- Evaluating Human Resource and Financial Management Responsibilities of Clinical Nutrition Managers
- Position of the Academy of Nutrition and Dietetics: Vegetarian Diets
- The Commission on Dietetic Registration: Ahead of the Trends for a Competent 21st Century Workforce
- Question of the Month: What Strategies do Registered Dietitian Nutritionists Use to Assess a Patients/Clients Weight Loss Readiness?

Clinical Nutrition, November 11-19, 2016, Online First

<http://www.sciencedirect.com/science/journal/aip/02615614>

- Spinal Muscular Atrophy, types I and II: What are the differences in body composition and resting energy expenditure?
- Towards a multidisciplinary approach to understand and manage obesity and related diseases
- Adherence to healthy lifestyle factors and risk of death in men with diabetes mellitus: The Physicians' Health Study

Critical Reviews in Food Science and Nutrition, November 22, 2016

<http://www.tandfonline.com/action/showAxaArticles?journalCode=bfsn20>

- The Therapeutic Potential of Plant Flavonoids on Rheumatoid Arthritis
- Cucurmin; Anticancer and Antitumor Perspectives A Comprehensive Review

European Journal of Nutrition, November 17, 2016, Online First

<http://link.springer.com/journal/394/onlineFirst/page/1>

- Coffee and oxidative stress: a human intervention study

Food Quality and Preference, December 2016

<http://www.sciencedirect.com/science/journal/09503293/54>

- Fruit and vegetable intake and dietary variety in adult picky eaters
- Is cake more appealing in the afternoon? Time of day is associated with control over automatic positive responses to unhealthy food

-The blender effect: Physical state of food influences healthiness perceptions and consumption decisions

***Health Education & Behavior*, November 18, 2016, Online First**

<http://heb.sagepub.com/content/early/recent>

- Pairing Animal Cartoon Characters With Produce Stimulates Selection Among Child Zoo Visitors
- Utilizing Talking Circles as a Means of Gathering American Indian Stories for Developing a Nutrition and Physical Activity Curriculum

***Journal of Diabetes Science and Technology*, November 14-20, 2016, Online First**

<http://dst.sagepub.com/content/early/recent>

- Accurate Carbohydrate Counting Is an Important Determinant of Postprandial Glycemia in Children and Adolescents With Type 1 Diabetes on Insulin Pump Therapy
- Impact of Xylose on Glucose-Dehydrogenase-Based Blood Glucose Meters for Patient Self-Testing

***Journal of Nutrition*, November 2016**

<http://jn.nutrition.org/content/current>

- Egg Consumption Increases Vitamin E Absorption from Co-Consumed Raw Mixed Vegetables in Healthy Young Men
- Flavanone Intake Is Inversely Associated with Risk of Incident Ischemic Stroke in the Reasons for Geographic and Racial Differences in Stroke (REGARDS) Study
- A Whole-Grain Diet Reduces Cardiovascular Risk Factors in Overweight and Obese Adults: A Randomized Controlled Trial
- Maternal Dietary Patterns during Pregnancy Are Associated with Child Growth in the First 3 Years of Life

***Journal of Parenteral & Enteral Nutrition*, November 22, 2016, Online First**

<http://pen.sagepub.com/content/early/recent>

- Independence From Parenteral Nutrition and Intravenous Fluid Support During Treatment With Teduglutide Among Patients With Intestinal Failure Associated With Short Bowel Syndrome

***Public Health Nutrition*, November 21, 2016, Online First**

<https://www.cambridge.org/core/journals/public-health-nutrition/firstview>

- Latino mothers beliefs about child weight and family health

Quote of the Week

I am grateful for what I am and have. My thanksgiving is perpetual.

-Henry David Thoreau

Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

To unsubscribe from the Daily News send an email to knowledge@eatright.org
In the subject line type unsubscribe.

COPYRIGHT 2016 Academy of Nutrition and Dietetics

54. Daily News: Tuesday, November 1, 2016

From: Academy's Knowledge Center <knowledge@eatright.org>
To: Donna S Martin RDN LD SNS EDS FAND <DMartin@burke.k12.ga.us>
Sent Date: Nov 01, 2016 12:32:21
Subject: Daily News: Tuesday, November 1, 2016
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Americans Blame Obesity on Willpower, Despite Evidence Its Genetic

<http://www.nytimes.com/2016/11/01/health/americans-obesity-willpower-genetics-study.html>

Source: American Society for Metabolic and Bariatric Surgery (ASMBS) and NORC at the University of Chicago

<http://www.norc.org/Research/Projects/Pages/the-asmbsnorc-obesity-poll.aspx>

Does 'Good' Cholesterol Matter in Heart Disease Risk?

Lifestyle appears more important than the HDL number, study suggests

<https://consumer.healthday.com/vitamins-and-nutrition-information-27/high-cholesterol-health-news-359/does-good-cholesterol-matter-in-heart-disease-risk-716361.html>

Source: *Journal of the American College of Cardiology*

<http://www.sciencedirect.com/science/article/pii/S0735109716351579>

Do Candy and Soda Makers Belong at a Dietitians' Conference?

<http://www.nytimes.com/aponline/2016/10/31/us/ap-us-food-industry-dietitians.html>

Studies Linked to Soda Industry Mask Health Risks

<http://www.nytimes.com/2016/11/01/well/eat/studies-linked-to-soda-industry-mask-health-risks.html>

Source: *Annals of Internal Medicine*

<http://annals.org/aim/article/2578450/do-sugar-sweetened-beverages-cause-obesity-diabetes-industry-manufacture-scientific>

Looking For a Healthy Snack? Try Reaching for a Bag of Bugs

Some insects pack more nutrients than beef, according to new research

<http://www.wsj.com/articles/looking-for-a-healthy-snack-try-a-buffalo-worm-1477577346>

Related article: Pepsi CEO names the snack food of the future: bugs

<http://www.cnbc.com/2016/10/28/pepsi-ceo-names-the-snack-food-of-the-future-bugs.html>

Related Resource: *Food & Nutrition Magazine*

<http://www.foodandnutrition.org/Stone-Soup/August-2016/Eating-Bugs-and-the-Future-of-Nutrition/>

Comments in FDA docket reveals consumers shifting perceptions of healthy

(deadline for submitting comments is January 26, 2017)

<http://www.foodnavigator-usa.com/Regulation/Consumers-tell-the-FDA-what-they-think-healthy-means>

A New Death Toll for Smoking

<http://www.nytimes.com/2016/11/01/health/smoking-deaths-cancer.html>

Source: *JAMA Internal Medicine*

<http://jamanetwork.com/journals/jamainternalmedicine/article-abstract/2571615>

Sugar is sneaking up on chemical preservatives and chemicals as most troublesome ingredient, Civic Science finds

<http://www.foodnavigator-usa.com/Manufacturers/Sugar-sneaking-up-on-chemicals-as-most-troublesome-CivicScience-says>

Here's how much Halloween candy you can eat before it kills you

<http://www.usatoday.com/story/news/nation-now/2016/10/31/how-much-halloween-candy-can-you-eat-before-kills-you/93091726/>

USDA Approves Genetically Engineered Potatoes

<http://www.nbcnews.com/health/health-news/gm-potatoes-get-usda-ok-n675856>

Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

To unsubscribe from the Daily News send an email to knowledge@eatright.org

In the subject line type unsubscribe.

COPYRIGHT 2016 Academy of Nutrition and Dietetics

55. Countdown to ObesityWeek 2016

From: The Obesity Society eNews <tos@multibriefs.com>
To: dmartin@burke.k12.ga.us
Sent Date: Oct 26, 2016 16:52:19
Subject: Countdown to ObesityWeek 2016
Attachment:

The Obesity Society eNews This message was sent to dmartin@burke.k12.ga.us
October 26, 2016 About | Membership | Meetings & Events | Education
Advocacy | Publications | News | Resources | Support Subscribe | Archive | Advertise
Search Archive | View Web Version | Advertise

Search Past Issues View Web Version Advertise

Advertisement

Countdown to ObesityWeek 2016 – See you in New Orleans! Letter from the President
Dear Colleagues,

Each year the annual conference of The Obesity Society gets bigger and better, and this year's conference is exceptional. By bringing together world-renowned experts, this event presents a unique opportunity to weave together the diverse communities working to advance the research, treatment and prevention of obesity. Our interdisciplinary focus on both science and treatment sets this meeting apart, and it benefits our expected more than 5,000 attendees who will learn about innovative research, treatment breakthroughs and public policy all in one place. With more than 1,500 cutting-edge scientific presentations, compelling key lectures, networking events and more, I know you will return home enriched and invigorated to continue your important work.

ObesityWeek offers the unique ability to engage in discussions across the full scope of translational obesity science. Attendees can learn about cutting-edge obesity science all the way from bench to animal models to human studies. I hope you'll take advantage of this one-of-a-kind opportunity to engage in discussions among the basic scientists, neuroscientists, behaviorists, clinicians, epidemiologists, policymakers and more in attendance.

The incredible learning opportunities presented through scientific sessions, forums, lectures and presentations is thanks to the hard work of our dedicated Annual Program committee. In particular, I want to express my gratitude to **Corby Martin, PhD, FTOS (Chair)** and **Jeffrey M. Zigman, MD, PhD, FTOS (Co-Chair)** for their leadership. The subcommittees for our six tracks have ensured that the material presented at the meeting is the highest-quality science, and I thank them

sincerely. In addition, a big thank you to TOS staff and volunteers who have worked extremely hard this past year to ensure the high-quality and value of this meeting for all our participants.

Read more in Dr. Gordon-Larsen's full ObesityWeek Welcome Letter [here](#).

Advertisement

Embrace the 'Take 5' challenge during National Obesity Care Week TOS

Health professionals can gain tips and tools to help patients struggling with obesity by participating in the "Take 5" challenge during National Obesity Care Week (NOCW) Oct. 30 – Nov. 5. The "Take 5" program provides resources to address obesity including key reasons to discuss weight; starter questions to engage in productive patient conversations; and ICD-10 codes and referral options for obesity specialists.

There will be opportunities to "Take 5" during TOS ObesityWeek in New Orleans Nov. 1 - 4, with which NOCW coincides. As leaders in the effort to treat and prevent obesity, it is important for ObesityWeek participants to "Take 5" and use it as an opportunity to talk with colleagues back home about the importance of talking to patients about obesity and its health impact. The challenge builds on idea of taking five, by calling on health professionals to:

- Take 5 minutes to learn how to talk about obesity with patients
- Ask 5 questions to start a conversation
- Know 5 reasons to address obesity
- Engage in 5 conversations to inspire action

Learn more, and download the Take 5 handout crammed with helpful info on how to talk with patients about obesity. Once you "Take 5," share your #Take5ForObesity experience with National Obesity Care Week through Facebook, Twitter or LinkedIn.

National Obesity Care Week is the only public awareness week dedicated to the disease of obesity, and was founded by a coalition of health groups, including The Obesity Society (TOS). This is the second annual NOCW, which was created to ignite a national movement to ensure those affected by the disease of obesity receive compassionate, patient-centric, and comprehensive care.

Celebrate leaders making a difference in obesity research, treatment and policy at ObesityWeek TOS

TOS President Dr. Gordon-Larsen Honors Sen. Cassidy, MD Each year, The Obesity Society chooses from among the best and brightest making a difference in obesity research, treatment and policy to honor at its meeting. This year, our award winners truly shine bright. Please join us to honor both long-standing and emerging TOS leaders whose work is making an impact in a wide arena from basic science to clinical research to policy development. All ObesityWeek attendees are encouraged to attend all TOS Award sessions, which include:

- TOS Opening Session on Tuesday, Nov. 1 from 4:45 - 6:45pm CT.
- TOS Awards session on Thursday, Nov. 3 from 10:30 am - Noon
- Ethan Sims Finalists Presentations and Awards session on Friday, Nov. 4 from 1:30 – 3:45pm CT

We are particularly excited to share with you TOS Presidential Medals of Distinction award winners. This award was established in 2014, and the TOS president handpicks these award winners for their distinguished service to TOS, advocacy for persons with obesity and work on breakthrough discoveries or treatments for the disease. This year, TOS President Dr. Gordon-Larsen will honor three people for their leadership in pushing forward policy measures to expand patient access to care for obesity treatments.

Two U.S. Senators will be honored for their leadership and support for the Treat and Reduce Obesity Act. U.S. Senators Bill Cassidy, MD (Louisiana) and Thomas Carper (Delaware) are two champions for this legislation, which will provide meaningful tools to treat and reduce obesity by improving Medicare patients' access to obesity screening and counseling services, and to prescription drugs for chronic weight management. This is a truly impressive, bipartisan effort to improve the care of people with obesity.

Joseph Nadglowski, President and CEO of the Obesity Action Coalition, will also receive this prestigious Medal for leading the charge to advocate for better treatment, access to care and better health for persons with obesity. Mr. Nadglowski has transformed advocacy by giving patients with obesity power, voice and visibility. [Read more about TOS awards recipients here.](#)

Learn how to get the most out of scientific meetings TOS

The Obesity Society's Early Career Member Committee is pleased to announce its new webinar: How to Get the Most Out of Scientific Meetings. Being a successful scholar requires building a strong reputation as well as developing meaningful collaborations, both within and across disciplines. This timely webinar, now available right before ObesityWeek, covers a range of topics, including:

- Redefining and refining your personal objectives in attending scientific meetings
- Why personal relationships count
- How to talk to anyone about anything
- Dos and don'ts to get the most out of scientific meetings
- Following up and keeping in touch

Dr. Arya M. Sharma, MD/PhD, FRCPC shares his insights in this webinar. He is a professor and chair of obesity research and management at the University of Alberta. He is also the medical director of the Edmonton Regional Weight Wise Program, the scientific director of the Canadian Obesity Network and President of the Canadian Association of Bariatric Physicians and Surgeons. His research focuses on an evidence-based approach to managing patients with obesity.

PhRMA foundation announces 2017 funding opportunities TOS

The PhRMA Foundation has millions of dollars to award to its 2017 grants and fellowships, and encourages premier young scientists who are eligible to apply. The PhRMA Foundation has a 50-year history of supporting and rewarding innovative researchers. Join this prestigious group in escalating research and innovation in pharmaceutical science.

2017 PhRMA Foundation brochures for the following programs are now available. Program links and deadline dates are as follows:

Clinical Pharmacology, **Feb. 1, 2017**

Health Outcomes, **Feb. 1, 2017**

Translational Medicine & Therapeutics, **Feb. 1, 2017**

Find out more information about their programs here or contact them at foundation@phrma.org.

SPONSORED CONTENT Advertisement Promoted by

- How we can help your patients overcome obesity & reclaim their passion for life.
- Wow! A delicious shake that replaces one full meal, that's THE ART OF NUTRITION.
- Our food science chefs are always cooking up new and delicious menu items for your patients.
- Need an array of products for your VLCD Plan? We got you covered.
- Keep it simple with Starter Kits. Take all the guesswork out of starting a new patient on your diet plan.

Become a TOS Fellow TOS

Have you made significant contributions to the field of obesity? Apply to be a TOS Fellow. Fellowship is one of the highest honors bestowed by TOS and sets you apart by acknowledging your high-level contributions to the field of obesity research, treatment and/or prevention. Fellows can hold office, vote for officers and make constitutional changes. Fellows have a special private community in TOS Connect and have a private lounge at ObesityWeek. As a Fellow, you have earned the right to include FTOS among your credentials to let your colleagues know that you are an esteemed member of the leading scientific society dedicated to the study of obesity. If you are interested in learning more about the requirements for becoming a senior Fellow of The Obesity Society, please apply online here.

New virtual issue highlights gut microbiota research in *Obesity* TOS

The gut and its microbes are integral to our health, as a growing body of literature has made clear. Recently these findings have been extended to gut microbiota's effects on obesity and type 2 diabetes. Studies published in *Obesity* have helped untangle the complex relationships that lead to dysbiosis-associated metabolic complications, shedding light on potential factors such as diet composition, antibiotics/probiotics, gut permeability and inflammation. To highlight the latest clinical and basic science research on this hot topic, the editors of *Obesity* have handpicked 12

recent articles for a new virtual issue titled “Gut Check: Microbiota, Diet and Obesity.”

In addition, we also invite you to read and share “*Obesity’s* Top Cited,” a special collection of articles making an impact in the global fight against obesity. Both virtual issues are free for a limited time so be sure to download these *Obesity* articles today!

Ferretts Iron - Oral, Liquid & Chewable

Are your patients looking for a better iron supplement? Need patient samples or more information call 800-456-4138 or **click here**.

New transdisciplinary training opportunity in energetics and cancer TOS

Funded by the National Cancer Institute and led by Yale University’s Melinda Irwin, MD, with a Senior Advisory Board and expert faculty from across the country, this program will build capacity in transdisciplinary research in energetics and cancer that is designed specifically for post-doctoral and early career investigators. This 5-day, in-residence Workshop will be offered annually and will place emphasis on developing and applying TD competencies focused on energetics (i.e., obesity, diet and exercise) and cancer. Faculty span an array of professional disciplines, from basic scientists to clinicians to behavioral and population scientists. Formal didactic learning will be integrated with one-on-one dialog and small group discussions to enable fellows to learn from each other and from faculty and to develop a TD network.

The inaugural course will be held June 18-23, 2017, at Water’s Edge Resort, Westbrook, Connecticut. Costs will be covered (excluding ground transportation). Applications are due Jan. 2, 2017. Find out more [here](#).

OBESITY IN THE NEWS

ObesityWeek 2016 to Probe Medical, Surgical Weight Loss Medscape

ObesityWeek 2016, this year’s joint annual scientific meeting of the American Society for Metabolic and Bariatric Surgery and the Obesity Society, will showcase research ranging from the weight-loss expectations of bariatric-surgery patients to how appetite “reset” may explain weight-loss plateaus. The more than 5,000 attendees expected in New Orleans will be able to choose from more than 1,200 research abstracts (in posters and talks) as well as many sessions providing in-depth, broader insight into challenging aspects of treating patients with obesity. [READ MORE](#)

6 things to look for at ObesityWeek 2016 ConscienHealth

ObesityWeek 2016 in New Orleans is barely a week away. ASMBS and the Obesity Society have wedged an incredible wealth of new information into this short week. Sorting through the options is already a challenge and program information just keeps coming. More than a thousand research abstracts will be presented. [READ MORE](#)

ObesityWeek 2016 is here! A look at what to expect [Connect Magazine](#)

More than 5,000 surgeons, doctors, integrated health professionals, scientists, policymakers and other experts on obesity will gather in the Big Easy during the first week of November for ObesityWeek 2016. The American Society for Metabolic and Bariatric Surgery and The Obesity Society have again joined forces to focus the world on the basic science, clinical application and prevention and treatment of obesity. [READ MORE](#)

Obesity Care Week is coming up [New Jersey Herald \(Opinion\)](#)

To increase awareness of obesity as a disease that requires a respectful, thoughtful and comprehensive approach to treatment, the week of Oct. 30 to Nov. 5 has been designated National Obesity Care Week. Educational materials can be found at www.obesitycareweek.org. Drawing attention to obesity as a disease may change how the public and medical community see people who are overweight or obese. [READ MORE](#)

GP referral to weight-loss program is effective, acceptable and takes 30 seconds [University of Oxford](#)

Tackling obesity by offering the opportunity to attend a weight loss program during a routine consultation is effective, welcomed by patients and takes 30 seconds of physicians' time, according to a new randomized trial of over 1,800 people published in *The Lancet*. The findings should provide reassurance to doctors who rarely talk to patients about their weight for fear of causing offense, lack of time or belief that such interventions are ineffective. The authors say the low cost intervention should be considered as the first point of call for GPs in treating obesity. [READ MORE](#)

Vitamins and supplements are doing more damage than we think [Business Week](#)

Supplements, particularly herbal supplements, are generally seen as safe ways to potentially help our bodies and fight disease. But as a new study makes clear, not all supplements are safe, and consumers need to know that some can do serious damage. [READ MORE](#)

With weight bias prominent, National Obesity Care Week challenges healthcare providers to take action [KFBB-TV](#)

Obesity, a serious disease associated with more than 20 related conditions, including diabetes and cancer, is often overlooked in the healthcare field. Recent research shows that patients with excess weight have a 70 percent chance of encountering weight bias from a healthcare professional. Additionally, most healthcare professionals have not been trained to have discussions on weight and health.ⁱⁱ Working to bridge this gap, partners of National Obesity Care Week, the only public awareness week dedicated to the disease of obesity, have designed a new initiative that enables HCPs to better understand why and how to engage with patients to discuss their weight. [READ MORE](#)

ObesityWeek: The latest on surgical obesity care [ConscienHealth](#)

The world's leading experts in surgical obesity care will be presenting the latest advances in

surgical obesity care at ObesityWeek in New Orleans. Already one of the most potent tools for treating obesity, surgery is evolving into a critical tool for putting type 2 diabetes into remission. With broader indications for surgery, research on metabolic and bariatric surgery is focusing on refinements, safety and quality to ensure better outcomes. [READ MORE](#)

Preventive medicine: Dietitians and the power of unity New Haven Register (Opinion)

Dr. David Katz writes: "I was honored to take the stage recently at FNCE 2016 (the annual meeting of the Academy of Nutrition and Dietetics, for those who don't know the lingo) in Boston with Dr. Walter Willett of Harvard, and Kathleen Zelman of WebMD, our session moderator. Dr. Willett provided a thoroughly evidence-based review of the fundamentals of healthful, sustainable eating, reprising the themes laid out at the Common Ground Conference a year ago, also in Boston, and sponsored by Oldways – and updating the case with studies published since. I followed with a discussion of how we can be so prone to perpetual, pseudo-confusion in the first place when the relevant evidence is so abundant and so clear." [READ MORE](#)

Coke and Pepsi are finally ditching sugar Yahoo News

This past week we learned that PepsiCo is finally turning against sugar. But the soda giant's sudden interest in nutrition is not as unexpected as it seems. Recently, PepsiCo announced that by 2025, two thirds of its drinks will have 100 calories or fewer from added sugar, per 12 oz serving. Currently, these types of sugary beverages make up 40 percent of PepsiCo's drinks. [READ MORE](#)

Advertisement

Advertisement

Advertisement

Advertisement

The Obesity Society eNews Connect with TOS

[Recent Issues](#) | [Subscribe](#) | [Unsubscribe](#) | [Advertise](#) | [Web Version](#)

Mollie Turner, News Editor, The Obesity Society | [Contribute News](#)

Chelsea Clark, News Editor, The Obesity Society | [Contribute News](#)

Colby Horton, Vice President of Publishing, 469-420-2601 | [Download media kit](#)

Hope Barton, Content Editor, 469-420-2680 | [Contribute news](#)

The Obesity Society

1110 Bonifant Street, Suite 500 | Silver Spring, MD 20910 | 301-563-6526 | [Contact Us](#)

Disclaimer: eNews is a digest of the most important news selected for The Obesity Society from thousands of sources by the editors of MultiBriefs, an independent organization that also manages and sells advertising. The Obesity Society does not endorse any of the advertised products and services. Opinions expressed in the articles are those of the author and not of The Obesity Society.

Learn how to add us to your safe sender list so our emails get to your inbox.

7701 Las Colinas Ridge, Ste. 800, Irving, TX 75063

56. K-12 Recipe Ideas

From: Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>
To: Abdul Lindsay (abdul_lindsay@putnam.k12.ga.us)
<abdul_lindsay@putnam.k12.ga.us>, Alecia Barrett
(abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison -
Glascock County Public School (bmorrison@glascock.k12.ga.us)
<bmorrison@glascock.k12.ga.us>, Carla Martin (cmartin@taylor.k12.ga.us)
<cmartin@taylor.k12.ga.us>, Catherine Parten
(cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>,
Chandra Hooks (cchooks@emanuel.k12.ga.us)
<cchooks@emanuel.k12.ga.us>, Courtney Gay (gayc@toombs.k12.ga.us)
<gayc@toombs.k12.ga.us>, Debra Herrmann (dherrmann@jchs.com)
<dherrmann@jchs.com>, Dena Barrows (DBarrows@dodge.k12.ga.us)
<DBarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-
city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Coats
(dcoats@pulaski.k12.ga.us) <dcoats@pulaski.k12.ga.us>, Donna Martin
(dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Donna Mosely
(donna.mosely@bcsdk12.net) <donna.mosely@bcsdk12.net>, Donna Sapp
(donnasapp@lcboe.net) <donnasapp@lcboe.net>, Donna Vella
(vella.donna@newton.k12.ga.us) <vella.donna@newton.k12.ga.us>, Echo
Kronberg (egarner@chattco.org) <egarner@chattco.org>, Felicia Holman
(fholman@jasper.k12.ga.us) <fholman@jasper.k12.ga.us>, Gregory Wilcher
(greg.wilcher@wheeler.k12.ga.us) <greg.wilcher@wheeler.k12.ga.us>, Joyce
Campbell (campbellj@stewart.k12.ga.us) <campbellj@stewart.k12.ga.us>,
Judith Brown (judy.brown@wilkinson.k12.ga.us)
<judy.brown@wilkinson.k12.ga.us>, Karen Yonchak
(kyonchak@washington.k12.ga.us) <kyonchak@washington.k12.ga.us>,
Kathy Peavy (kpeavy@bleckley.k12.ga.us) <kpeavy@bleckley.k12.ga.us>,
Kerri Dennis (kdennis@metter.org) <kdennis@metter.org>, Kim Johnson
(kim.johnson@morgan.k12.ga.us) <kim.johnson@morgan.k12.ga.us>, Laura
Youmans (laura.youmans@gscs.org) <laura.youmans@gscs.org>, Lauren
Weyand <lauren.veyand@bcsdk12.net>, Linton Ingram
(lingram@hancock.k12.ga.us) <lingram@hancock.k12.ga.us>, Lisa Bryant
(lisa.bryant@dooly.k12.ga.us) <lisa.bryant@dooly.k12.ga.us>, Lisa Singley
(lisa.singley@mcschools.org) <lisa.singley@mcschools.org>, Lorna Wilburn
(lwilburn@webster.k12.ga.us) <lwilburn@webster.k12.ga.us>, Margaret
McKinnes (margaret.mckinnes@socialcircleschools.org)
<margaret.mckinnes@socialcircleschools.org>, Martha Harvey
(mharvey@sumterschools.org) <mharvey@sumterschools.org>, Matoshia
Grant (mgrant@peachschools.org) <mgrant@peachschools.org>, Megan
Blanchard (mblanchard@bullochschools.org)

<mblanchard@bullochschools.org>, Meredith Potter
(meredith.potter@hcbe.net) <meredith.potter@hcbe.net>, Nicole James
(jamesn@bcssk12.org) <jamesn@bcssk12.org>, Patricia Collins
(pcollins@macon.k12.ga.us) <pcollins@macon.k12.ga.us>, Peggy Lawrence
(plawrence@rockdale.k12.ga.us) <plawrence@rockdale.k12.ga.us>, Phoebe
Layson (layson-p@harris.k12.ga.us) <layson-p@harris.k12.ga.us>, Redessa
Crawford (redessa_crawford@johnson.k12.ga.us)
<redessa_crawford@johnson.k12.ga.us>, Roslyn Bell
(rbell@talialferro.k12.ga.us) <rbell@talialferro.k12.ga.us>, Roslyn Foster
(rfoster@jones.k12.ga.us) <rfoster@jones.k12.ga.us>, Sandra Hudson
(sandra.hudson@mcssga.org) <sandra.hudson@mcssga.org>, Scott
Richardson (wcass@warren.k12.ga.us) <wcass@warren.k12.ga.us>, Shelley
Daniel (sdaniel@upson.k12.ga.us) <sdaniel@upson.k12.ga.us>, Shirley
Martin (smartin@telfairschools.org) <smartin@telfairschools.org>, Sondra
Chancellor (sondra.chancellor@crawfordschools.org)
<sondra.chancellor@crawfordschools.org>, Sonya Faulk
(sfaulk@marion.k12.ga.us) <sfaulk@marion.k12.ga.us>, Stephanie Wynn
(wynns@jefferson.k12.ga.us) <wynns@jefferson.k12.ga.us>, Sundra Stanley
(sstanley@twiggs.k12.ga.us) <sstanley@twiggs.k12.ga.us>, Susan Nelson
(susan.nelson@baldwin.k12.ga.us) <susan.nelson@baldwin.k12.ga.us>,
Tammy Bell (bellt@pike.k12.ga.us) <bellt@pike.k12.ga.us>, Terry Dixon
(terry.dixon@dublincityschools.us) <terry.dixon@dublincityschools.us>,
Thelma Blount (tblount@talbot.k12.ga.us) <tblount@talbot.k12.ga.us>, Tiffany
Lawrence (lawrence.tiffany.l@uscogee.k12.ga.us)
<lawrence.tiffany.l@uscogee.k12.ga.us>, Tracey Johnson
(tjohnson@schleyk12.org) <tjohnson@schleyk12.org>, Vicki Reddick
(vtreddick@screven.k12.ga.us) <vtreddick@screven.k12.ga.us>

Sent Date: Oct 24, 2016 10:54:47

Subject: K-12 Recipe Ideas

Attachment: [image001.jpg](#)
[image002.jpg](#)
[K-12 Recipe Ideas from PepsiCo 6-22-16.pdf](#)
[Schools-Equipment Order Form PEPSICO .ppt](#)

Good morning,

I hope the school year is going wonderfully thus far!

Attached to this email are two documents:

1. Delicious recipe ideas
2. Equipment brochure

Please reach out to me with questions and if you need equipment, simply complete the attached form and email it back to me.

Kind regards,

Melanie Spencer | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

57. Meet PepsiCo's nutrition and culinary team and sample new products at FNCE=?UTF-8?B?wq4=?= Booth

From: PepsiCo Nutrition Science <lvandrie@apcoworldwide.com>
To: dmartin@burke.k12.ga.us
Sent Date: Oct 14, 2016 09:02:06
Subject: Meet PepsiCo's nutrition and culinary team and sample new products at FNCE=?UTF-8?B?wq4=?= Booth
Attachment:

Download Document

It's a fact: people don't mind scrolling to read an email, as long as it's relevant and interesting. Make sure your message follows through on the promise in your subject line, and use several short paragraphs if you have a lot to say. When in doubt, challenge yourself to write less and add links that support your topic.

PepsiCo | 700 Anderson Hill Road, Purchase, NY 10577 Unsubscribe dmartin@burke.k12.ga.us
Update Profile | About our service provider Sent by lvandrie@apcoworldwide.com in collaboration with Try it free today

58. Re: Purchased BESELER/LUCILLE 09-20-2016 Dallas/Ft Worth TX AA

From: Donna Martin <DMartin@burke.k12.ga.us>
To: lbeseler fnc <lbeseler_fnc@bellsouth.net>
Sent Date: Sep 18, 2016 16:03:56
Subject: Re: Purchased BESELER/LUCILLE 09-20-2016 Dallas/Ft Worth TX AA
Attachment:

I did get nervous for sure, but decided I would just have to live with it. Glad I was wrong. No CEO eval stuff. Just listening to Cathy tell us about us turning down Pepsi!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
Sent: Sunday, September 18, 2016 3:57 PM
To: Donna Martin
Subject: Re: Purchased BESELER/LUCILLE 09-20-2016 Dallas/Ft Worth TX AA

DID you get yourself all nervous!? I do that all the time and give myself heart palpitations!! :)

I will see you at the hotel then.

We do not have to review the CEO evaluation again DO WE???

Cathy will give a report in executive session and I will ask Pat if she has anything she would like to discuss!

Of all the summit invitees I cant believe we forgot Disney! I should of thought of them!

I am doing all my homework. I think I am okay with it all.

Lucille

Lucille Beseler MS,RDN,LDN,CDE, FAND
President-Family Nutrition Center of South Florida

President Academy of Nutrition and Dietetics 2016-2017

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

From: Donna Martin <DMartin@burke.k12.ga.us>

To: "Wolf, Kay" <wolf.4@osu.edu>; Lucille Beseler <lbeseler_fnc@bellsouth.net>

Sent: Sunday, September 18, 2016 3:51 PM

Subject: Re: Purchased BESELER/LUCILLE 09-20-2016 Dallas/Ft Worth TX AA

Never mind. just realized the board meeting is 1 pm, but the summit is noon. I will be there in time for Executive session on Tuesday.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Wolf, Kay <wolf.4@osu.edu>

Sent: Sunday, September 18, 2016 3:44 PM

To: Donna Martin

Subject: Automatic reply: Purchased BESELER/LUCILLE 09-20-2016 Dallas/Ft Worth TX AA

Thank you for your e-mail. I will be out of the office through September 26. If you need immediate assistance, please contact Jan Neiger at Neiger.4@osu.edu.

Kay

59. Back to School Rebate EXTENSION

From: Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>
To: Abdul Lindsay (abdul_lindsay@putnam.k12.ga.us)
<abdul_lindsay@putnam.k12.ga.us>, Alecia Barrett
(abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison -
Glascok County Public School (bmorrison@glascock.k12.ga.us)
<bmorrison@glascock.k12.ga.us>, Carla Martin (cmartin@taylor.k12.ga.us)
<cmartin@taylor.k12.ga.us>, Catherine Parten
(cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>,
Chandra Hooks (cchooks@emanuel.k12.ga.us)
<cchooks@emanuel.k12.ga.us>, Courtney Gay (gayc@toombs.k12.ga.us)
<gayc@toombs.k12.ga.us>, Debra Herrmann (dherrmann@jchs.com)
<dherrmann@jchs.com>, Dena Barrows (DBarrows@dodge.k12.ga.us)
<DBarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-
city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Coats
(dcoats@pulaski.k12.ga.us) <dcoats@pulaski.k12.ga.us>, Donna Martin
(dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Donna Mosely
(donna.mosely@bcsdk12.net) <donna.mosely@bcsdk12.net>, Donna Sapp
(donnasapp@lcboe.net) <donnasapp@lcboe.net>, Donna Vella
(vella.donna@newton.k12.ga.us) <vella.donna@newton.k12.ga.us>, Echo
Kronberg (egarner@chattco.org) <egarner@chattco.org>, Felicia Holman
(fholman@jasper.k12.ga.us) <fholman@jasper.k12.ga.us>, Gregory Wilcher
(greg.wilcher@wheeler.k12.ga.us) <greg.wilcher@wheeler.k12.ga.us>, Joyce
Campbell (campbellj@stewart.k12.ga.us) <campbellj@stewart.k12.ga.us>,
Judith Brown (judy.brown@wilkinson.k12.ga.us)
<judy.brown@wilkinson.k12.ga.us>, Karen Yonchak
(kyonchak@washington.k12.ga.us) <kyonchak@washington.k12.ga.us>,
Kathy Peavy (kpeavy@bleckley.k12.ga.us) <kpeavy@bleckley.k12.ga.us>,
Kerri Dennis (kdennis@metter.org) <kdennis@metter.org>, Kim Johnson
(kim.johnson@morgan.k12.ga.us) <kim.johnson@morgan.k12.ga.us>, Laura
Youmans (laura.youmans@gscs.org) <laura.youmans@gscs.org>, Lauren
Weyand <lauren.veyand@bcsdk12.net>, Linton Ingram
(lingram@hancock.k12.ga.us) <lingram@hancock.k12.ga.us>, Lisa Bryant
(lisa.bryant@dooly.k12.ga.us) <lisa.bryant@dooly.k12.ga.us>, Lisa Singley
(lisa.singley@mcschools.org) <lisa.singley@mcschools.org>, Lorna Wilburn
(lwilburn@webster.k12.ga.us) <lwilburn@webster.k12.ga.us>, Margaret
McKinnes (margaret.mckinnes@socialcircleschools.org)
<margaret.mckinnes@socialcircleschools.org>, Martha Harvey
(mharvey@sumterschools.org) <mharvey@sumterschools.org>, Matoshia
Grant (mgrant@peachschools.org) <mgrant@peachschools.org>, Megan
Blanchard (mblanchard@bullochschools.org)

<mblanchard@bullochschools.org>, Meredith Potter
(meredith.potter@hcbe.net) <meredith.potter@hcbe.net>, Nicole James
(jamesn@bcssk12.org) <jamesn@bcssk12.org>, Patricia Collins
(pcollins@macon.k12.ga.us) <pcollins@macon.k12.ga.us>, Peggy Lawrence
(plawrence@rockdale.k12.ga.us) <plawrence@rockdale.k12.ga.us>, Phoebe
Layson (layson-p@harris.k12.ga.us) <layson-p@harris.k12.ga.us>, Redessa
Crawford (redessa_crawford@johnson.k12.ga.us)
<redessa_crawford@johnson.k12.ga.us>, Roslyn Bell
(rbell@talialferro.k12.ga.us) <rbell@talialferro.k12.ga.us>, Roslyn Foster
(rfoster@jones.k12.ga.us) <rfoster@jones.k12.ga.us>, Sandra Hudson
(sandra.hudson@mcssga.org) <sandra.hudson@mcssga.org>, Scott
Richardson (wcass@warren.k12.ga.us) <wcass@warren.k12.ga.us>, Shelley
Daniel (sdaniel@upson.k12.ga.us) <sdaniel@upson.k12.ga.us>, Shirley
Martin (smartin@telfairschools.org) <smartin@telfairschools.org>, Sondra
Chancellor (sondra.chancellor@crawfordschools.org)
<sondra.chancellor@crawfordschools.org>, Sonya Faulk
(sfaulk@marion.k12.ga.us) <sfaulk@marion.k12.ga.us>, Stephanie Wynn
(wynns@jefferson.k12.ga.us) <wynns@jefferson.k12.ga.us>, Sundra Stanley
(sstanley@twiggs.k12.ga.us) <sstanley@twiggs.k12.ga.us>, Susan Nelson
(susan.nelson@baldwin.k12.ga.us) <susan.nelson@baldwin.k12.ga.us>,
Tammy Bell (bellt@pike.k12.ga.us) <bellt@pike.k12.ga.us>, Terry Dixon
(terry.dixon@dublincityschools.us) <terry.dixon@dublincityschools.us>,
Thelma Blount (tblount@talbot.k12.ga.us) <tblount@talbot.k12.ga.us>, Tiffany
Lawrence (lawrence.tiffany.l@uscogee.k12.ga.us)
<lawrence.tiffany.l@uscogee.k12.ga.us>, Tracey Johnson
(tjohnson@schleyk12.org) <tjohnson@schleyk12.org>, Vicki Reddick
(vtreddick@screven.k12.ga.us) <vtreddick@screven.k12.ga.us>

Sent Date: Aug 24, 2016 11:56:22

Subject: Back to School Rebate EXTENSION

Attachment: [image001.jpg](#)
[image002.jpg](#)
[2016 BTS Rebate Through Oct 21st.pptx](#)
[Schools-Equipment Order Form PEPSICO .ppt](#)

Hello all,

I hope Back To School has been as uneventful as possible!

I have attached a Back to School rebate that has been EXTENDED through October 21st.

It has 4 products on it:

1. Reduced Fat Doritos Flamas
2. Whole Grain Baked Cheetos
3. Whole Grain Baked Cheetos Flamin Hot
4. Smartfood Sea Salted Caramel Popcorn

The rebate is **\$3 per case** so it is a great deal.

If you aren't already using these, almost all distributors are stocking all of these. I can work with you and your distributor to make sure they stock it.

If you want to participate, fill out Page 1 of the form and send it back to me.

I also attached the equipment order form in case you have any schools that need new or additional racks.

Kind regards,

Melanie Spencer | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

60. RE:

From: Tonya Beasley-Blocker <tblocker@evans.k12.ga.us>
To: Donna Martin <DMartin@burke.k12.ga.us>
Sent Date: Jul 27, 2016 15:31:51
Subject: RE:
Attachment: [image001.png](#)
[image002.jpg](#)
[image004.jpg](#)
[image005.jpg](#)

But...you will come out smelling like a rose. It will all work out! Go get a Pepsi or something and some chocolate. J

Tonya Beasley-Blocker

Evans County School Nutrition Director

613 West Main Street

Claxton, GA 30417

Phone: 912.739.3544 ext 230

Fax: 912.739.2492

tblocker@evans.k12.ga.us

www.evans.k12.ga.us

This institution is an equal opportunity provider.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Wednesday, July 27, 2016 3:24 PM
To: Tonya Beasley-Blocker <tblocker@evans.k12.ga.us>
Subject: Re:

Yikes!!! My day has been so bad today that I could walk out at any moment. People quitting, new Farm to School person who does not know what she is doing, small equipment orders all wrong. I could go on and on.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Tonya Beasley-Blocker <tblocker@evans.k12.ga.us>

Sent: Wednesday, July 27, 2016 3:20 PM

To: Donna Martin

Subject: RE:

Oh I know. They are trying to take my bookkeeper ½ time from me and I am just comparing what others do in state.

Tonya Beasley-Blocker

Evans County School Nutrition Director

613 West Main Street

Claxton, GA 30417

Phone: 912.739.3544 ext 230

Fax: 912.739.2492

tblocker@evans.k12.ga.us

This institution is an equal opportunity provider.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Wednesday, July 27, 2016 3:20 PM
To: Tonya Beasley-Blocker <tblocker@evans.k12.ga.us>
Subject: Re:

No, but she was hired because of our Early Head Start Program. She does Wellness/ Farm to School and Early Head Start. She is 240.

Keep in mind we do Early Head Start School, Supper, huge summer feeding and Fresh Fruit and Vegetable Grant in 3 schools. Supper and summer feeding are more work than all my other programs.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Tonya Beasley-Blocker <tblocker@evans.k12.ga.us>
Sent: Wednesday, July 27, 2016 3:15 PM
To: Donna Martin
Subject:

Last question today...I promise....

Your farm to school girl...is she in this count?

Tonya Beasley-Blocker

Evans County School Nutrition Director

613 West Main Street

Claxton, GA 30417

Phone: 912.739.3544 ext 230

Fax: 912.739.2492

tblocker@evans.k12.ga.us

www.evans.k12.ga.us

This institution is an equal opportunity provider.

61. K-12 Menu Promotion

From: Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>
To: Abdul Lindsay (abdul_lindsay@putnam.k12.ga.us)
<abdul_lindsay@putnam.k12.ga.us>, Alecia Barrett
(abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison -
Glascocock County Public School (bmorrison@glascocock.k12.ga.us)
<bmorrison@glascocock.k12.ga.us>, Carla Martin (cmartin@taylor.k12.ga.us)
<cmartin@taylor.k12.ga.us>, Catherine Parten
(cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>,
Chandra Hooks (cchooks@emanuel.k12.ga.us)
<cchooks@emanuel.k12.ga.us>, Courtney Gay (gayc@toombs.k12.ga.us)
<gayc@toombs.k12.ga.us>, Debra Herrmann (dherrmann@jchs.com)
<dherrmann@jchs.com>, Dena Barrows (DBarrows@dodge.k12.ga.us)
<DBarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-
city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Coats
(dcoats@pulaski.k12.ga.us) <dcoats@pulaski.k12.ga.us>, Donna Martin
(dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Donna Mosely
(donna.mosely@bcsdk12.net) <donna.mosely@bcsdk12.net>, Donna Sapp
(donnasapp@lcboe.net) <donnasapp@lcboe.net>, Echo Kronberg
(egarner@chattco.org) <egarner@chattco.org>, Felicia Holman
(fholman@jasper.k12.ga.us) <fholman@jasper.k12.ga.us>, Gregory Wilcher
(greg.wilcher@wheeler.k12.ga.us) <greg.wilcher@wheeler.k12.ga.us>, Joyce
Campbell (campbellj@stewart.k12.ga.us) <campbellj@stewart.k12.ga.us>,
Judith Brown (judy.brown@wilkinson.k12.ga.us)
<judy.brown@wilkinson.k12.ga.us>, Karen Yonchak
(kyonchak@washington.k12.ga.us) <kyonchak@washington.k12.ga.us>,
Kathy Peavy (kpeavy@bleckley.k12.ga.us) <kpeavy@bleckley.k12.ga.us>,
Kerri Dennis (kdennis@metter.org) <kdennis@metter.org>, Kim Johnson
(kim.johnson@morgan.k12.ga.us) <kim.johnson@morgan.k12.ga.us>, Laura
Youmans (laura.youmans@gscs.org) <laura.youmans@gscs.org>, Lauren
Weyand <lauren.weyand@bcsdk12.net>, Linton Ingram
(lingram@hancock.k12.ga.us) <lingram@hancock.k12.ga.us>, Lisa Bryant
(lisa.bryant@dooly.k12.ga.us) <lisa.bryant@dooly.k12.ga.us>, Lisa Singley
(lisa.singley@mcschools.org) <lisa.singley@mcschools.org>, Lorna Wilburn
(lwilburn@webster.k12.ga.us) <lwilburn@webster.k12.ga.us>, Margaret
McKinnes (margaret.mckinnes@socialcircleschools.org)
<margaret.mckinnes@socialcircleschools.org>, Martha Harvey
(mharvey@sumterschools.org) <mharvey@sumterschools.org>, Matoshia
Grant (mgrant@peachschools.org) <mgrant@peachschools.org>, Megan
Blanchard (mblanchard@bullochschools.org)
<mblanchard@bullochschools.org>, Meredith Potter

(meredith.potter@hcbe.net) <meredith.potter@hcbe.net>, Nicole James (jamesn@bcssk12.org) <jamesn@bcssk12.org>, Patricia Collins (pcollins@macon.k12.ga.us) <pcollins@macon.k12.ga.us>, Peggy Lawrence (plawrence@rockdale.k12.ga.us) <plawrence@rockdale.k12.ga.us>, Phoebe Layson (layson-p@harris.k12.ga.us) <layson-p@harris.k12.ga.us>, Redessa Crawford (redessa_crawford@johnson.k12.ga.us) <redessa_crawford@johnson.k12.ga.us>, Roslyn Bell (rbell@talialferro.k12.ga.us) <rbell@talialferro.k12.ga.us>, Roslyn Foster (rfoster@jones.k12.ga.us) <rfoster@jones.k12.ga.us>, Sandra Hudson (sandra.hudson@mcssga.org) <sandra.hudson@mcssga.org>, Scott Richardson (wcass@warren.k12.ga.us) <wcass@warren.k12.ga.us>, Shelley Daniel (sdaniel@upson.k12.ga.us) <sdaniel@upson.k12.ga.us>, Shirley Martin (smartin@telfairschools.org) <smartin@telfairschools.org>, Sondra Chancellor (sondra.chancellor@crawfordschools.org) <sondra.chancellor@crawfordschools.org>, Sonya Faulk (sfaulk@marion.k12.ga.us) <sfaulk@marion.k12.ga.us>, Stephanie Wynn (wynns@jefferson.k12.ga.us) <wynns@jefferson.k12.ga.us>, Sundra Stanley (sstanley@twiggs.k12.ga.us) <sstanley@twiggs.k12.ga.us>, Susan Nelson (susan.nelson@baldwin.k12.ga.us) <susan.nelson@baldwin.k12.ga.us>, Tammy Bell (bellt@pike.k12.ga.us) <bellt@pike.k12.ga.us>, Terry Dixon (terry.dixon@dublincityschools.us) <terry.dixon@dublincityschools.us>, Thelma Blount (tblount@talbot.k12.ga.us) <tblount@talbot.k12.ga.us>, Tiffany Lawrence (lawrence.tiffany.l@muscogee.k12.ga.us) <lawrence.tiffany.l@muscogee.k12.ga.us>, Tracey Johnson (tjohnson@schleyk12.org) <tjohnson@schleyk12.org>, Vicki Reddick (vtreddick@screven.k12.ga.us) <vtreddick@screven.k12.ga.us>

Sent Date: Jul 18, 2016 10:05:02

Subject: K-12 Menu Promotion

Attachment: [image001.jpg](#)
[image002.jpg](#)
[MenuPromo2016 -25K.PDF](#)
[MenuPromo2016 25K-50K.PDF](#)
[MenuPromo2016 50K+.pdf](#)

Happy Monday everyone,

The K-12 Menu Promotion is finally ready to go!

There are 3 versions of the promo—each is a different color and will vary slightly to correspond with the district enrollment size, as the payout is greater for larger districts. I have attached all three versions of the promo for your convenience.

We are paying out the district based on:

- 1) # of products menued in the district and
- 2) frequency of menuing.

Finally, there is a bonus raffle to win a digital menu package. The more products and the more often you menu, the more entries you will receive.

Points to remember:

1) We are not paying out by school building nor by age group. This incentive will pay out if at least 50% of the **district** is participating.

2) Earnings by product: The ultimate goal is to gain new menus, but we also don't want to lose any either. We want to optimize the payout with new menus.

How does this work:

Example: *If Banana Elem School menus WGR Tostitos and Apple Middle School menus WGR Fritos, that's 2 products for the district.*

If another school menus RF Doritos in October, the district will hit their 3 products.

Please let me know if you have any questions and have a great week!

Kind regards,

Melanie Spencer | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

62. Back To School Meetings/Chip Racks

From: Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>
To: Abdul Lindsay (abdul_lindsay@putnam.k12.ga.us)
<abdul_lindsay@putnam.k12.ga.us>, Alecia Barrett
(abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison
(bmorrision@glascock.k12.ga.us) <bmorrision@glascock.k12.ga.us>, Carla
Martin (cmartin@taylor.k12.ga.us) <cmartin@taylor.k12.ga.us>, Catherine
Parten (cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>,
Courtney Gay (gayc@toombs.k12.ga.us) <gayc@toombs.k12.ga.us>, Debra
Herrmann (dherrmann@jchs.com) <dherrmann@jchs.com>, Dena Barrows
(DBarrows@dodge.k12.ga.us) <DBarrows@dodge.k12.ga.us>, Denise
Parsons (dparsons@vidalia-city.k12.ga.us) <dparsons@vidalia-
city.k12.ga.us>, Diane Feagle (diane.feagle@morgan.k12.ga.us)
<diane.feagle@morgan.k12.ga.us>, Donna Coats (dcoats@pulaski.k12.ga.us)
<dcoats@pulaski.k12.ga.us>, Donna Martin (dmartin@burke.k12.ga.us)
<dmartin@burke.k12.ga.us>, Donna Mosely (donna.mosely@bcsdk12.net)
<donna.mosely@bcsdk12.net>, Donna Sapp (donnasapp@lcboe.net)
<donnasapp@lcboe.net>, Echo Kronberg (egarner@chattco.org)
<egarner@chattco.org>, Felicia Holman (fholman@jasper.k12.ga.us)
<fholman@jasper.k12.ga.us>, Gregory Wilcher
(greg.wilcher@wheeler.k12.ga.us) <greg.wilcher@wheeler.k12.ga.us>, Joyce
Campbell (campbellj@stewart.k12.ga.us) <campbellj@stewart.k12.ga.us>,
Judith Brown (judy.brown@wilkinson.k12.ga.us)
<judy.brown@wilkinson.k12.ga.us>, Karen Yonchak
(kyonchak@washington.k12.ga.us) <kyonchak@washington.k12.ga.us>,
Kathy Hood (khood@emanuel.k12.ga.us) <khood@emanuel.k12.ga.us>,
Kathy Peavy (kpeavy@bleckley.k12.ga.us) <kpeavy@bleckley.k12.ga.us>,
Kerri Dennis (kdennis@metter.org) <kdennis@metter.org>, Laura Youmans
(laura.youmans@gscs.org) <laura.youmans@gscs.org>, Lauren Weyand
<lauren.veyand@bcsdk12.net>, Linton Ingram (lingram@hancock.k12.ga.us)
<lingram@hancock.k12.ga.us>, Lisa Bryant (lisa.bryant@dooly.k12.ga.us)
<lisa.bryant@dooly.k12.ga.us>, Lisa Singley (lisa.singley@mcschools.org)
<lisa.singley@mcschools.org>, Lorna Wilburn (lwilburn@webster.k12.ga.us)
<lwilburn@webster.k12.ga.us>, Margaret McKinnes
(margaret.mckinnes@socialcircleschools.org)
<margaret.mckinnes@socialcircleschools.org>, Martha Harvey
(mharvey@sumterschools.org) <mharvey@sumterschools.org>, Matoshia
Grant (mgrant@peachschools.org) <mgrant@peachschools.org>, Megan
Blanchard (mblanchard@bullochschools.org)
<mblanchard@bullochschools.org>, Meredith Potter
(meredith.potter@hcbe.net) <meredith.potter@hcbe.net>, Nicole James

(jamesn@bcssk12.org) <jamesn@bcssk12.org>, Patricia Collins
(pcollins@macon.k12.ga.us) <pcollins@macon.k12.ga.us>, Peggy Lawrence
(plawrence@rockdale.k12.ga.us) <plawrence@rockdale.k12.ga.us>, Phoebe
Layson (layson-p@harris.k12.ga.us) <layson-p@harris.k12.ga.us>, Redessa
Crawford (redessa_crawford@johnson.k12.ga.us)
<redessa_crawford@johnson.k12.ga.us>, Roslyn Bell
(rbell@talialferro.k12.ga.us) <rbell@talialferro.k12.ga.us>, Roslyn Foster
(rfoster@jones.k12.ga.us) <rfoster@jones.k12.ga.us>, Sandra Hudson
(sandra.hudson@mcssga.org) <sandra.hudson@mcssga.org>, Scott
Richardson (wcass@warren.k12.ga.us) <wcass@warren.k12.ga.us>, Shelley
Daniel (sdaniel@upson.k12.ga.us) <sdaniel@upson.k12.ga.us>, Shirley
Martin (smartin@telfairschools.com) <smartin@telfairschools.com>, Sondra
Chancellor (sondra.chancellor@crawfordschools.org)
<sondra.chancellor@crawfordschools.org>, Sonya Faulk
(sfaulk@marion.k12.ga.us) <sfaulk@marion.k12.ga.us>, Stephanie Wynn
(wynns@jefferson.k12.ga.us) <wynns@jefferson.k12.ga.us>, Sundra Stanley
(sstanley@twiggs.k12.ga.us) <sstanley@twiggs.k12.ga.us>, Susan Nelson
(susan.nelson@baldwin.k12.ga.us) <susan.nelson@baldwin.k12.ga.us>,
Tammy Bell (bellt@pike.k12.ga.us) <bellt@pike.k12.ga.us>, Terry Dixon
(terry.dixon@dublincityschools.us) <terry.dixon@dublincityschools.us>,
Thelma Blount (tblount@talbot.k12.ga.us) <tblount@talbot.k12.ga.us>, Tiffany
Lawrence (lawrence.tiffany.l@muscogee.k12.ga.us)
<lawrence.tiffany.l@muscogee.k12.ga.us>, Tracey Johnson
(tjohnson@schleyk12.org) <tjohnson@schleyk12.org>, Vicki Reddick
(vtreddick@screven.k12.ga.us) <vtreddick@screven.k12.ga.us>

Sent Date: Jul 13, 2016 08:36:08
Subject: Back To School Meetings/Chip Racks
Attachment: [image001.jpg](#)
[image002.jpg](#)
[Equipment Brochure 2016.pdf](#)

Hello all—

I hope you are each having a great summer. I am already getting requests to come to back to school manager meetings to provide snacks/show what is new on your bid and see which schools need new chip racks or ice barrels (I attached the flyer).

Please let me know if you would like me to attend one of your back to school or manager meetings.

Kind regards,

Melanie Spencer | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

63. RE: RWJF Project: Advisory Committee Invitation

From: Patricia Babjak <PBABJAK@eatright.org>
To: Lucille Beseler <lbeseler_fnc@bellsouth.net>
Cc: evelyncrayton64 <evelyncrayton64@gmail.com>, craytef@aces.edu
<craytef@aces.edu>, craytef@charter.net <craytef@charter.net>,
connors@ohsu.edu <connors@ohsu.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Sent Date: May 10, 2016 18:51:36
Subject: RE: RWJF Project: Advisory Committee Invitation
Attachment: [image003.jpg](#)

You are the right person for this group, so thank you! I'm noticing a trend that we are fast becoming the only nutrition organization being asked to be at the table for deliberations, a great trend! This is one example; another is the invitation the Academy received from the Clinton Health Matters Initiative to serve as the nutrition content experts for its new College Health Program. We reached out to Margaret Garner to serve as our representative, but she was not able to accept. We then offered it to Connie Diekman who was thrilled to serve. Last week Evelyn represented the Academy at the roundtable on food, nutrition and health, organized by the Institute of Food Technologists and supported by the Charles Valentine Riley Memorial Foundation. Participants included leaders from food, nutrition and health organizations, academia and other stakeholders. Evelyn discussed the critical need for a unifying message and contributed ideas and insights on moving forward toward a common goal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org | www.eatrightPRO.org | www.eatrightSTORE.org

From: Lucille Beseler [mailto:lbeseler_fnc@bellsouth.net]
Sent: Monday, May 09, 2016 3:55 PM
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: evelyncrayton64 <evelyncrayton64@gmail.com>; connors@ohsu.edu;
DMartin@Burke.k12.ga.us; craytef@aces.edu
Subject: Re: RWJF Project: Advisory Committee Invitation

Hi Pat

I am happy to do so. This is a great project - I have taught dental students in the past and found they are very enthusiastic about advising families on healthy eating. I have worked with in a craniofacial team for many years again interfacing with dentists, orthodontists and oral surgeons.

I would be comfortable in this toke. Thanks. Lucille

Lucille Beseler MS, RDN, LDN,CDE

President Family Nutrition Center of S. Florida

President elect Academy of Nutrition &Dietetics 2015-2016

Office # 954-360-7883

Sent from my iPhone

On May 9, 2016, at 3:33 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Hi,

I received an invitation from Robert Wood Johnson Foundation (see below) to join its advisory committee on the "Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity." It is a collaborative project with the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group. It is great the Academy was selected to represent childhood obesity.

Regardless of RWJF goal #1, I recommend we need to be a part of this advisory group. I would suggest Lucille take my place because of her expertise in children's nutrition. Should you agree, we need to share our involvement with the Sponsorship Committee when Pepsi comes up for

renewal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

<image001.png>

From: kholt@ncemch.org [mailto:kholt@ncemch.org] **On Behalf Of** Katrina Holt

Sent: Monday, May 09, 2016 10:49 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Subject: Re: RWJF Project: Advisory Committee Invitation

Dear Pat,

I apologize that the e-mail message I recently sent you included an incorrect e-mail address for Beth Lowe. Her correct e-mail address is eal38@georgetown.edu.

We look forward to hearing from you!

Sincerely,

Katrina Holt

On Mon, May 9, 2016 at 10:10 AM, Katrina Holt <kholt@georgetown.edu> wrote:

Dear Pat,

I hope that all is well with you!

I'm writing to invite you to become a part of an important new Robert Wood Johnson Foundation (RWJF) project—**Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity**—by joining the project's virtual advisory committee. The project is being spearheaded by a collaboration consisting of the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group.

A series of background papers designed to examine the state of the science related to preventing childhood obesity (children under age 12) and reducing the consumption of sugar-sweetened beverages among children has been commissioned. The findings from reviews of the scientific research and national surveys of oral health professionals will be shared during a **national conference of stakeholders**—a wide array of professionals—to refine evidence-based recommendations and strategies that oral health professionals, oral-health-related organizations, and others can employ to prevent childhood obesity. An invitation to the conference was sent to your organization. If you did not receive the invitation, please let me know. For more information about the conference, visit <http://www.oralhealth4healthyfutures.org>.

The project aligns with two RWJF goals: (1) to **eliminate young children's consumption of sugar-sweetened beverages** and (2) to ensure that children enter kindergarten at a healthy weight.

We understand that you are involved in many activities and your time is limited. For this reason, all advisory committee business will be conducted electronically. In other words, there will be no scheduled conference calls or meetings. When there is a topic to discuss or for which committee members' feedback is needed, the "conversations" will take place via e-mail or another convenient electronic method. This will allow discussion to take place in the most efficient manner possible and will enable everyone to take part in the discussion at a convenient time.

We hope that you will join this exciting project's virtual advisory committee and contribute to enabling children to live longer, healthier lives.

To let us know whether you or another representative from the Academy of Nutrition and Dietetics are interested in being part of the committee, please contact Beth Lowe at eal38@gmail.com. For planning purposes, we would appreciate hearing about your decision by May 20.

Thank you so much for considering our request.

With warm regards,
Katrina

Katrina Holt
Director
National Maternal and Child Oral Health Resource Center

E-mail: kholt@georgetown.edu

Phone: (202) 784-9551

64. Re: RWJF Project: Advisory Committee Invitation

From: Lucille Beseler <lbeseler_fnc@bellsouth.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: evelyncrayton64 <evelyncrayton64@gmail.com>, connors@ohsu.edu
<connors@ohsu.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, craytef@aces.edu <craytef@aces.edu>
Sent Date: May 09, 2016 16:59:11
Subject: Re: RWJF Project: Advisory Committee Invitation
Attachment:

Hi Pat

I am happy to do so. This is a great project - I have taught dental students in the past and found they are very enthusiastic about advising families on healthy eating. I have worked with in a craniofacial team for many years again interfacing with dentists, orthodontists and oral surgeons. I would be comfortable in this toke. Thanks. Lucille

Lucille Beseler MS, RDN, LDN,CDE
President Family Nutrition Center of S. Florida
President elect Academy of Nutrition &Dietetics 2015-2016
Office # 954-360-7883
Sent from my iPhone

On May 9, 2016, at 3:33 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Hi,

I received an invitation from Robert Wood Johnson Foundation (see below) to join its advisory committee on the "Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity." It is a collaborative project with the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group. It is great the Academy was selected to represent childhood obesity.

Regardless of RWJF goal #1, I recommend we need to be a part of this advisory group. I would suggest Lucille take my place because of her expertise in children's nutrition. Should you agree, we need to share our involvement with the Sponsorship Committee when Pepsi comes up for renewal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

<image001.png>

From: kholt@ncemch.org [mailto:kholt@ncemch.org] **On Behalf Of** Katrina Holt

Sent: Monday, May 09, 2016 10:49 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Subject: Re: RWJF Project: Advisory Committee Invitation

Dear Pat,

I apologize that the e-mail message I recently sent you included an incorrect e-mail address for Beth Lowe. Her correct e-mail address is eal38@georgetown.edu.

We look forward to hearing from you!

Sincerely,

Katrina Holt

On Mon, May 9, 2016 at 10:10 AM, Katrina Holt <kholt@georgetown.edu> wrote:

Dear Pat,

I hope that all is well with you!

I'm writing to invite you to become a part of an important new Robert Wood Johnson Foundation

(RWJF) project—**Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity**—by joining the project’s virtual advisory committee. The project is being spearheaded by a collaboration consisting of the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists’ Association, and the Santa Fe Group.

A series of background papers designed to examine the state of the science related to preventing childhood obesity (children under age 12) and reducing the consumption of sugar-sweetened beverages among children has been commissioned. The findings from reviews of the scientific research and national surveys of oral health professionals will be shared during a **national conference of stakeholders**—a wide array of professionals—to refine evidence-based recommendations and strategies that oral health professionals, oral-health-related organizations, and others can employ to prevent childhood obesity. An invitation to the conference was sent to your organization. If you did not receive the invitation, please let me know. For more information about the conference, visit <http://www.oralhealth4healthyfutures.org>.

The project aligns with two RWJF goals: (1) to **eliminate young children’s consumption of sugar-sweetened beverages** and (2) to ensure that children enter kindergarten at a healthy weight.

We understand that you are involved in many activities and your time is limited. For this reason, all advisory committee business will be conducted electronically. In other words, there will be no scheduled conference calls or meetings. When there is a topic to discuss or for which committee members’ feedback is needed, the “conversations” will take place via e-mail or another convenient electronic method. This will allow discussion to take place in the most efficient manner possible and will enable everyone to take part in the discussion at a convenient time.

We hope that you will join this exciting project’s virtual advisory committee and contribute to enabling children to live longer, healthier lives.

To let us know whether you or another representative from the Academy of Nutrition and Dietetics are interested in being part of the committee, please contact Beth Lowe at eal38@gmail.com. For planning purposes, we would appreciate hearing about your decision by May 20.

Thank you so much for considering our request.

With warm regards,
Katrina

Katrina Holt
Director

National Maternal and Child Oral Health Resource Center

E-mail: kholt@georgetown.edu

Phone: (202) 784-9551

65. Re: RWJF Project: Advisory Committee Invitation

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>, 'evelyncrayton64' <evelyncrayton64@gmail.com>, 'connors@ohsu.edu' <connors@ohsu.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'craytef@aces.edu' <craytef@aces.edu>
Sent Date: May 09, 2016 15:52:27
Subject: Re: RWJF Project: Advisory Committee Invitation
Attachment: [image001.png](#)

Lucille would be perfect as her practice deals so much with children.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Patricia Babjak <PBABJAK@eatright.org>
Sent: Monday, May 9, 2016 3:33 PM
To: 'evelyncrayton64'; 'connors@ohsu.edu'; 'Lucille Beseler'; Donna Martin; 'craytef@aces.edu'
Subject: RWJF Project: Advisory Committee Invitation

Hi,

I received an invitation from Robert Wood Johnson Foundation (see below) to join its advisory committee on the “Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity.” It is a collaborative project with the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists’ Association, and the Santa Fe Group. It is great the Academy was selected to represent childhood obesity.

Regardless of RWJF goal #1, I recommend we need to be a part of this advisory group. I would suggest Lucille take my place because of her expertise in children's nutrition. Should you agree, we need to share our involvement with the Sponsorship Committee when Pepsi comes up for renewal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: kholt@ncemch.org [mailto:kholt@ncemch.org] **On Behalf Of** Katrina Holt

Sent: Monday, May 09, 2016 10:49 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Subject: Re: RWJF Project: Advisory Committee Invitation

Dear Pat,

I apologize that the e-mail message I recently sent you included an incorrect e-mail address for Beth Lowe. Her correct e-mail address is eal38@georgetown.edu.

We look forward to hearing from you!

Sincerely,

Katrina Holt

On Mon, May 9, 2016 at 10:10 AM, Katrina Holt <kholt@georgetown.edu> wrote:

Dear Pat,

I hope that all is well with you!

I'm writing to invite you to become a part of an important new Robert Wood Johnson Foundation (RWJF) project—**Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity**—by joining the project's virtual advisory committee. The project is being spearheaded by a collaboration consisting of the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group.

A series of background papers designed to examine the state of the science related to preventing childhood obesity (children under age 12) and reducing the consumption of sugar-sweetened beverages among children has been commissioned. The findings from reviews of the scientific research and national surveys of oral health professionals will be shared during a **national conference of stakeholders**—a wide array of professionals—to refine evidence-based recommendations and strategies that oral health professionals, oral-health-related organizations, and others can employ to prevent childhood obesity. An invitation to the conference was sent to your organization. If you did not receive the invitation, please let me know. For more information about the conference, visit <http://www.oralhealth4healthyfutures.org>.

The project aligns with two RWJF goals: (1) to **eliminate young children's consumption of sugar-sweetened beverages** and (2) to ensure that children enter kindergarten at a healthy weight.

We understand that you are involved in many activities and your time is limited. For this reason, all advisory committee business will be conducted electronically. In other words, there will be no scheduled conference calls or meetings. When there is a topic to discuss or for which committee members' feedback is needed, the "conversations" will take place via e-mail or another convenient electronic method. This will allow discussion to take place in the most efficient manner possible and will enable everyone to take part in the discussion at a convenient time.

We hope that you will join this exciting project's virtual advisory committee and contribute to enabling children to live longer, healthier lives.

To let us know whether you or another representative from the Academy of Nutrition and Dietetics are interested in being part of the committee, please contact Beth Lowe at eal38@gmail.com. For planning purposes, we would appreciate hearing about your decision by May 20.

Thank you so much for considering our request.

With warm regards,
Katrina

Katrina Holt
Director
National Maternal and Child Oral Health Resource Center

E-mail: kholt@georgetown.edu

Phone: (202) 784-9551

66. Re: RWJF Project: Advisory Committee Invitation

From: Evelyn Crayton <evelyncrayton64@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, craytef@aces.edu <craytef@aces.edu>
Sent Date: May 09, 2016 15:45:51
Subject: Re: RWJF Project: Advisory Committee Invitation
Attachment: [image001.png](#)

This sounds like a great opportunity for our incoming President. I agree with you.

On Monday, May 9, 2016, Patricia Babjak <PBABJAK@eatright.org> wrote:
Hi,

I received an invitation from Robert Wood Johnson Foundation (see below) to join its advisory committee on the “Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity.” It is a collaborative project with the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists’ Association, and the Santa Fe Group. It is great the Academy was selected to represent childhood obesity.

Regardless of RWJF goal #1, I recommend we need to be a part of this advisory group. I would suggest Lucille take my place because of her expertise in children’s nutrition. Should you agree, we need to share our involvement with the Sponsorship Committee when Pepsi comes up for renewal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: kholt@ncemch.org [mailto:kholt@ncemch.org] **On Behalf Of** Katrina Holt
Sent: Monday, May 09, 2016 10:49 AM
To: Patricia Babjak <PBABJAK@eatright.org>
Subject: Re: RWJF Project: Advisory Committee Invitation

Dear Pat,

I apologize that the e-mail message I recently sent you included an incorrect e-mail address for Beth Lowe. Her correct e-mail address is eal38@georgetown.edu.

We look forward to hearing from you!

Sincerely,

Katrina Holt

On Mon, May 9, 2016 at 10:10 AM, Katrina Holt <kholt@georgetown.edu> wrote:

Dear Pat,

I hope that all is well with you!

I'm writing to invite you to become a part of an important new Robert Wood Johnson Foundation (RWJF) project—**Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity**—by joining the project's virtual advisory committee. The project is being spearheaded by a collaboration consisting of the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group.

A series of background papers designed to examine the state of the science related to preventing childhood obesity (children under age 12) and reducing the consumption of sugar-sweetened beverages among children has been commissioned. The findings from reviews of the scientific research and national surveys of oral health professionals will be shared during a **national conference of stakeholders**—a wide array of professionals—to refine evidence-based recommendations and strategies that oral health professionals, oral-health-related organizations, and others can employ to prevent childhood obesity. An invitation to the conference was sent to

your organization. If you did not receive the invitation, please let me know. For more information about the conference, visit <http://www.oralhealth4healthyfutures.org>.

The project aligns with two RWJF goals: (1) to **eliminate young children's consumption of sugar-sweetened beverages** and (2) to ensure that children enter kindergarten at a healthy weight.

We understand that you are involved in many activities and your time is limited. For this reason, all advisory committee business will be conducted electronically. In other words, there will be no scheduled conference calls or meetings. When there is a topic to discuss or for which committee members' feedback is needed, the "conversations" will take place via e-mail or another convenient electronic method. This will allow discussion to take place in the most efficient manner possible and will enable everyone to take part in the discussion at a convenient time.

We hope that you will join this exciting project's virtual advisory committee and contribute to enabling children to live longer, healthier lives.

To let us know whether you or another representative from the Academy of Nutrition and Dietetics are interested in being part of the committee, please contact Beth Lowe at eal38@gmail.com. For planning purposes, we would appreciate hearing about your decision by May 20.

Thank you so much for considering our request.

With warm regards,
Katrina

Katrina Holt
Director
National Maternal and Child Oral Health Resource Center

E-mail: kholt@georgetown.edu

Phone: (202) 784-9551

67. RWJF Project: Advisory Committee Invitation

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'evelyncrayton64' <evelyncrayton64@gmail.com>, 'connors@ohsu.edu' <connors@ohsu.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@aces.edu' <craytef@aces.edu>
Sent Date: May 09, 2016 15:37:44
Subject: RWJF Project: Advisory Committee Invitation
Attachment: [image001.png](#)

Hi,

I received an invitation from Robert Wood Johnson Foundation (see below) to join its advisory committee on the “Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity.” It is a collaborative project with the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists’ Association, and the Santa Fe Group. It is great the Academy was selected to represent childhood obesity.

Regardless of RWJF goal #1, I recommend we need to be a part of this advisory group. I would suggest Lucille take my place because of her expertise in children’s nutrition. Should you agree, we need to share our involvement with the Sponsorship Committee when Pepsi comes up for renewal.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: kholt@ncemch.org [mailto:kholt@ncemch.org] **On Behalf Of** Katrina Holt

Sent: Monday, May 09, 2016 10:49 AM

To: Patricia Babjak <PBABJAK@eatright.org>

Subject: Re: RWJF Project: Advisory Committee Invitation

Dear Pat,

I apologize that the e-mail message I recently sent you included an incorrect e-mail address for Beth Lowe. Her correct e-mail address is eal38@georgetown.edu.

We look forward to hearing from you!

Sincerely,

Katrina Holt

On Mon, May 9, 2016 at 10:10 AM, Katrina Holt <kholt@georgetown.edu> wrote:

Dear Pat,

I hope that all is well with you!

I'm writing to invite you to become a part of an important new Robert Wood Johnson Foundation (RWJF) project—**Engaging Oral Health Professionals in Efforts to Reduce Childhood Obesity**—by joining the project's virtual advisory committee. The project is being spearheaded by a collaboration consisting of the National Maternal and Child Oral Health Resource Center, the American Academy of Pediatric Dentistry, the American Dental Association, the American Dental Hygienists' Association, and the Santa Fe Group.

A series of background papers designed to examine the state of the science related to preventing childhood obesity (children under age 12) and reducing the consumption of sugar-sweetened beverages among children has been commissioned. The findings from reviews of the scientific research and national surveys of oral health professionals will be shared during a **national conference of stakeholders**—a wide array of professionals—to refine evidence-based recommendations and strategies that oral health professionals, oral-health-related organizations, and others can employ to prevent childhood obesity. An invitation to the conference was sent to your organization. If you did not receive the invitation, please let me know. For more information about the conference, visit <http://www.oralhealth4healthyfutures.org>.

The project aligns with two RWJF goals: (1) to **eliminate young children's consumption of**

sugar-sweetened beverages and (2) to ensure that children enter kindergarten at a healthy weight.

We understand that you are involved in many activities and your time is limited. For this reason, all advisory committee business will be conducted electronically. In other words, there will be no scheduled conference calls or meetings. When there is a topic to discuss or for which committee members' feedback is needed, the "conversations" will take place via e-mail or another convenient electronic method. This will allow discussion to take place in the most efficient manner possible and will enable everyone to take part in the discussion at a convenient time.

We hope that you will join this exciting project's virtual advisory committee and contribute to enabling children to live longer, healthier lives.

To let us know whether you or another representative from the Academy of Nutrition and Dietetics are interested in being part of the committee, please contact Beth Lowe at eal38@gmail.com. For planning purposes, we would appreciate hearing about your decision by May 20.

Thank you so much for considering our request.

With warm regards,
Katrina

Katrina Holt
Director
National Maternal and Child Oral Health Resource Center

E-mail: kholt@georgetown.edu

Phone: (202) 784-9551

68. summer feeding

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: susan.nelson@baldwin.k12.ga.us <susan.nelson@baldwin.k12.ga.us>, donna.mosley@bcsdk.net <donna.mosley@bcsdk.net>, kpeavy@bleckley.k12.ga.us <kpeavy@bleckley.k12.ga.us>, mblanchard@bullochschools.org <mblanchard@bullochschools.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, jamesn@bcssk12.org <jamesn@bcssk12.org>, kdennis@metter.org <kdennis@metter.org>, 'egarner@chattco.org' <egarner@chattco.org>, sandra.chancellor@crawfordschools.org <sandra.chancellor@crawfordschools.org>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, lisa.bryant@dooly.k12.ga.us <lisa.bryant@dooly.k12.ga.us>, terry.dixon@dublincityschools.us <terry.dixon@dublincityschools.us>, khood@emanuel.k12.ga.us <khood@emanuel.k12.ga.us>, 'bmorrison@glascock.k12.ga.us' <bmorrison@glascock.k12.ga.us>, bmorris@glascock.k12.ga.us <bmorris@glascock.k12.ga.us>, lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, layson-p@harris.k12.ga.us <layson-p@harris.k12.ga.us>, 'dherrmann@jchs.com' <dherrmann@jchs.com>, redessa_crawford@johnson.k12.ga.us <redessa_crawford@johnson.k12.ga.us>, rfoster@jones.k12.ga.us <rfoster@jones.k12.ga.us>, 'dparsons@vidalia-city.k12.ga.us' <dparsons@vidalia-city.k12.ga.us>, wcass@warren.k12.ga.us <wcass@warren.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, lwilbur@webster.k12.ga.us <lwilbur@webster.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>
Sent Date: Apr 01, 2016 13:59:19
Subject: summer feeding
Attachment: [image001.png](#)
[Summer Feeding Operator Rebate 2016_final2.pptx](#)

All

I have attached the summer feeding pre-book and promotion.

Remember that we usually quit making most of our “school” chips in the summer since school is out, but we will be producing the items on this form.

We have two more flavors available this summer than we had last summer!

You get \$2 off per case, but only if you pre-book.

Filling out this pre-book is very important so we can produce enough chips at the plant and so your distributor will have enough in stock.

Don't forget to fill in the dates that you will want the chips...each district is different so that is why we leave it blank so you can fill it in.

Please fill this out and get it back to me at your earliest convenience.

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003

69. Re: AND President Elect Questions

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Sandra Wyers <sandra.wyers@sshainc-houston.com>
Sent Date: Feb 18, 2016 19:38:49
Subject: Re: AND President Elect Questions
Attachment:

Sandy, Another good question. The current SATF committee has completed its charge and will not be in existence in its current state. A new sponsorship advisory task force will be appointed by the BOD to work on testing the new guidelines as part of the pilot program for the revised guidelines. I am not sure how the task force members will be selected, but if I am elected I will be happy to put your name forward for consideration if you are interested.

Sent from my iPhone

On Feb 18, 2016, at 5:17 PM, Sandra Wyers <sandra.wyers@sshainc-houston.com> wrote:

Hi Ms. Martin:

Thank you for your quick follow-up replies to my questions. How do I find out who is on the Sponsorship Advisory Task Force and how does one get chosen to be on the SATF?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeriespecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [<mailto:DMartin@burke.k12.ga.us>]

Sent: Monday, February 15, 2016 5:58 AM

To: Sandra Wyers

Subject: Re: AND President Elect Questions

Sandy, I had the privilege to be on the Board throughout all the discussions on sponsorships and I support sponsorships. It has been great to see how the Academy tackled this very sensitive issue with a lot of input from individuals, affiliate members, DPG's, MIG's, the HOD, the Foundation Board of Directors, and the members of the Sponsorship Advisory Task Force. After reviewing the SATF's recommendations the BOD voted to implement a one year pilot program that would include appointing a sponsorship committee, to review national-level sponsor opportunities and to develop assessment tools that will support the sponsorship process. I think some very important recommendations came out of this comprehensive look at sponsorship such as:

1. The Academy will not endorse any company, brand or company products, nor will the Academy's name or logo appear on any product.
2. All aspects of the sponsorship (such as research, consumer messaging or professional education for members) align with the Academy's Scientific Integrity Principles and these

principles give us a strong guide for determining whether this sponsorship is a good fit for us.

3. The sponsor's product portfolio, vision and mission are broadly aligned with the Academy's Vision: *Optimizing health through food and nutrition and with our position papers.*

What I think is so important to remember about sponsorships is that we have such a huge opportunity to influence the sponsor to more closely align their portfolio with our mission and vision. We are seeing such a huge increase in the number of RDN's being employed by the major corporations and we are seeing the tremendous impact they are having on making changes in the corporation's products. Take for example the big strides that McDonalds has made offering milk, yogurt and fruit with their happy meals. I feel confident these new guidelines will allow for more transparency and ultimately result in better decisions being made. Since I am currently still on the board, I support all decisions that the board of directors have made to move this issue forward and to keep moving the profession of dietetics in the right direction that supports our vision and mission.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 6:04 PM

To: Donna Martin

Subject: RE: AND President Elect Questions

Ms. Martin:

Thank you for your timely response! While I appreciate and wholeheartedly agree with your points below, I did not see any response to the question about your thoughts on the ideals and concerns voiced by the organization "Dietitians for Professional Integrity," as they're concerns are also my concerns. Please review their FAQs page and let me know your thoughts (<http://integritydietitians.org/about-us/faq>). Please see the links of the corporate sponsorship issues below that the Academy has faced and how consequently that has damaged our reputations as

health professionals. For many years I refused to renew my membership to the Academy (formerly ADA) because of this. Since my move out of clinical and into outpatient prevention I have since become a member once again because there are such tremendous resources available to use and expand professional knowledge. However, I am still very concerned about the A.N.D. and their corporate sponsorship relations.

<http://abcnews.go.com/Health/kraft-singles-1st-food-allowed-display-kids-eat/story?id=29616537>

<http://blog.fooducate.com/2014/05/14/mcdonalds-loves-dietitians-so-much/>

http://articles.chicagotribune.com/2013-06-17/features/chi-food-policy-dietetic-association-should-not-take-money-from-mcdonalds-cocacola-pepsi-and-other-junk-20130617_1_petition-mcdonald-dietitian

<http://www.npr.org/sections/thesalt/2014/05/14/312460302/how-food-companies-court-nutrition-educators-with-junk-food>

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]
Sent: Friday, February 12, 2016 2:54 PM
To: Sandra Wyers
Subject: Re: AND President Elect Questions

Sandy, Thanks so much for reaching out to me with questions about the professions visibility, image and reputation. As a candidate for the position of President-elect of the Academy I definitely am concerned about all of these issues. One thing I would suggest you consider doing is to go back and listen to the president-elect candidates forum if you have not listened to it. I am including the link here. I think it will help you with what both are positions are on a lot of timely subjects. <http://www.eatrightpro.org/resource/leadership/nominations-and-elections/elections-process/candidate-forum-president-elect>

1. My vision for dietetics as President would be to make the public aware that health is the **true wealth**. Without health we have nothing. I love this Margaret Mead quote: "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed it is the only thing that ever has." We are that small group of committed citizens that can change the landscape of health through nutrition. We need to build a culture of health to enable our nation's diverse society to lead healthier lives now and for generations to come.

My second vision is that **food is medicine**. I love when physicians give prescriptions for food like fresh fruits and vegetables, instead of a prescription for medicine. This program was piloted in Augusta where I live. In my district, we have starting offering farmer's markets in the school once a month to encourage the parents and staff to eat a healthier, more sustainable diet. United Healthcare is piloting a health savings card, which helps members save money when they

purchase healthy foods at the grocery store. Wouldn't it be wonderful if when you bought healthy food with SNAP you doubled the dollars you get to spend? Which would be similar to what is being done at farmer's markets like the one we have at our schools where their SNAP dollars are doubled.

My third vision is to see our members actively involved in every aspect of the **food chain** so that we can halt the devastating effects that greater urbanization and poor environmental stewardship has had on our food and agriculture systems. I believe that **everybody has the right to eat right** and as dietitians we need to get more involved in improving food systems to ensure that we have a more sustainable diet that will be able to feed our growing population. Farm to table is a great tool to help save our environment and improving the sustainability of our agricultural system. With that in mind, Academy members are also the perfect people to deal with the 30 to 40% of lost or wasted food that we are now learning how to reclaim.

I would also love to see every member be engaged in **advocacy and public policy** because it is essential for adequate funding for reimbursement and full funding for food and nutrition programs like WIC, School Nutrition and SNAP.

2. In terms of increasing reimbursement through Medicare/Medicaid I think the Academy is already working very diligently in this area. Marsha Schofield heads up this area and she is one of our most capable employees. Right now we only have **MNT for diabetes and renal disease** and you have to be a Medicare provider before you can bill for reimbursement. The main thing we need to do is to make sure we are documenting how what we do helps save money and improve patient outcomes. Bills like the Treat and Reduce Obesity Act would help get us the medical reimbursement through Medicare we need for treating obesity. That is why our public policy office in DC is so important.

The Academy has a **toolkit** called "Integrating the Registered Dietitian into Primary Care: Comprehensive Primary Care Initiative that will help dietitians interested in getting MNT. The Academy also offers a "**Business of MNT Boot Camp**," The two-day train-the-trainer program focused on the business aspects of providing medical nutrition therapy services under changing health-care delivery and payment models. Many of these new health care delivery models require primary care practices to meet new conditions to be eligible for payment for patient care. Registered dietitians are in a very unique position because we have the skill sets to provide the services for many of these new requirements. New areas like Comprehensive Care Initiative (CPCI), Patient Centered Medical Home (PCMH), Accountable Care Organization (ACO), and the Affordable Care Act (ACA). We need to help the RD to be able to provide services in each of these models, also with strategies for marketing RD services and negotiating payment, insurance basics, tips for credentialing, and that there are resources available to them to help them learn more.

3. My thoughts on the biggest areas of concern facing dietitians are the following:

I see big areas of encroachment and competition for our jobs coming in the areas of wellness, health promotion and disease prevention. There has been an explosion of nutrition-related credentials popping up with very few regulatory standards to combat them. Credentials like

Certified Nutritionist ,Certified Clinical Nutritionist , Certified Sports Nutritionist. With the advent of the Internet everyone now thinks they have all the nutrition advice they need at their fingertips. I think there is a lot we can do to stop the competition, and just recently Dawn Jackson Blatner did just that when she won the “My diet is better than your diet” competition. There is no better way to show what we can do than to beat out all the competition who didn’t have any real credentials and do it on national TV!

Continuing efforts to strengthen **licensure** would help with these bogus credentials. I also think we desperately need to increase the **ethnic diversity** of Academy. Community health workers and other lay educators are taking away our jobs because we do not have the diversity to meet the increasing demands of a more ethnically diverse population that by 2044 will be 50% minorities. We need to be able to **illustrate the cost effectiveness** of what we do for patient outcomes, resulting in reduced hospital stays and reduced readmissions. Let’s get all our members collecting data that supports that our interventions decrease costs and help justify our positions. Everyone should be practicing using evidence based guidelines that we have developed and studied. The new area of **personalized nutrition and nutritional genomics** has and the possibility that it could of motivating individuals to want to make positive food choices to a greater degree than populations based dietary recommendations. We need to be more involved in the **Patient Centered medial home** movement and **tele-dietetics**. This is the way of the future and we need to make sure we are on that bus before it leaves the station.

Are we training our future dietitians to be able to play in the **new fields** of agriculture and food systems, food insecurity, farm to table, policy change and health promotion.

Are our dietetic students being trained in **computer programming** skills so they can help with the **development of apps and, programs, 3D printers and robots** that would help the profession and the public.

Dietitians need to shift their duties to the **higher level skills and services** that cannot be automated or programmed to be done by a computer. For example, dietitians need to be using **motivational interviewing** to work with patients to change their eating habits.

We are going to need more dietitians. So, I would love to see all Academy members be a **preceptor** to help train the future members of our profession. The **profession is continuing to age** with the median age of our members being 49 years old and 35% are 55 or older. This is going to be a serious issue.

The first thing we need to make sure that all **employers realize what a benefit** it is to have students in their facilities. Students can help stretch a dietitian’s time and allow them to do more with less. They help keep the dietitian on their toes and current with what is the latest information being taught in schools. It is a big help when you are trying to recruit staff to your facility if they have already rotated there. Studies show that patients receive a higher quality of care when dietitians are preceptors.

RDN's also need them to understand the **benefits they receive from being a preceptor**. One of the most important is the personal satisfaction experienced in mentoring students. Students can provide assistance with job responsibilities and additional duties. For example, students can be asked to develop educational materials, analyze menus or teach classes that staff might not have the extra time to complete. Student presence and questions stimulate and intellectually challenge staff. They bring fresh ideas and up-to-date information. For example, many facilities have received assistance from interns with implementing the Nutrition Care Process.

We need to be **giving incentives** to preceptors like continuing education credits through intern seminars, helping them purchase education materials, providing them a stipend to attend an educational meeting.

We also need to change the regulations so we can allow **international preceptors**. We would have to do some more work to make sure they have the same standards of practice that we have, but I think it is very doable.

I recognize that one of the greatest challenges in the 21st century is to sustainably feed the growing world population in a manner that respects the earth's environment and limited resources. Malnutrition exists in some form in every country in the world—undernutrition, micronutrient malnutrition, and/or overweight and obesity, and RDNs need to be leading nutrition and agriculture interventions that promote sustainable agriculture while improving global health.

I think we can do a lot to expand the what areas we are working in and, as President, I would make sure our members got the necessary training in these areas so they can be successful in pursuing these future avenues of work.

I hope this helps with your questions and if I am elected President-elect I would love for you to continue to reach out to me with your questions and concerns!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 11:28 AM

To: Donna Martin

Subject: AND President Elect Questions

Hi Ms. Martin:

As a licensed health professional concerned about our professions image and public reputation, what are your thoughts about the ideals and concerns voiced by the organization "Dietitians for Professional Integrity" (<http://integritydietitians.org/>)? Do you have any specific plans or ideas to improve our professions visibility, public image and reputation as the nations trusted nutrition experts? Also, do you have any specific plans about how to increase reimbursement for our services from insurance companies and Medicare/Medicaid? What do you see are the 5 biggest barriers facing our profession today and in the next 5-10 years, and how would you help in overcoming them?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

70. RE: AND President Elect Questions

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>
To: Donna Martin <DMartin@burke.k12.ga.us>
Sent Date: Feb 18, 2016 17:17:16
Subject: RE: AND President Elect Questions
Attachment:

Hi Ms. Martin:

Thank you for your quick follow-up replies to my questions. How do I find out who is on the Sponsorship Advisory Task Force and how does one get chosen to be on the SATF?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Monday, February 15, 2016 5:58 AM

To: Sandra Wyers

Subject: Re: AND President Elect Questions

Sandy, I had the privilege to be on the Board throughout all the discussions on sponsorships and I support sponsorships. It has been great to see how the Academy tackled this very sensitive issue with a lot of input from individuals, affiliate members, DPG's, MIG's, the HOD, the Foundation Board of Directors, and the members of the Sponsorship Advisory Task Force. After reviewing the SATF's recommendations the BOD voted to implement a one year pilot program that would include appointing a sponsorship committee, to review national-level sponsor opportunities and to develop assessment tools that will support the sponsorship process. I think some very important recommendations came out of this comprehensive look at sponsorship such as:

1. The Academy will not endorse any company, brand or company products, nor will the Academy's name or logo appear on any product.
2. All aspects of the sponsorship (such as research, consumer messaging or professional education for members) align with the Academy's Scientific Integrity Principles and these principles give us a strong guide for determining whether this sponsorship is a good fit for us.
3. The sponsor's product portfolio, vision and mission are broadly aligned with the Academy's Vision: *Optimizing health through food and nutrition and with our position papers.*

What I think is so important to remember about sponsorships is that we have such a huge opportunity to influence the sponsor to more closely align their portfolio with our mission and vision. We are seeing such a huge increase in the number of RDN's being employed by the major corporations and we are seeing the tremendous impact they are having on making changes in the corporation's products. Take for example the big strides that McDonalds has made offering milk, yogurt and fruit with their happy meals. I feel confident these new guidelines will allow for more

transparency and ultimately result in better decisions being made. Since I am currently still on the board, I support all decisions that the board of directors have made to move this issue forward and to keep moving the profession of dietetics in the right direction that supports our vision and mission.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 6:04 PM

To: Donna Martin

Subject: RE: AND President Elect Questions

Ms. Martin:

Thank you for your timely response! While I appreciate and wholeheartedly agree with your points below, I did not see any response to the question about your thoughts on the ideals and concerns voiced by the organization "Dietitians for Professional Integrity," as they're concerns are also my concerns. Please review their FAQs page and let me know your thoughts (<http://integritydietitians.org/about-us/faq>). Please see the links of the corporate sponsorship issues below that the Academy has faced and how consequently that has damaged our reputations as health professionals. For many years I refused to renew my membership to the Academy (formerly ADA) because of this. Since my move out of clinical and into outpatient prevention I have since become a member once again because there are such tremendous resources available to use and expand professional knowledge. However, I am still very concerned about the A.N.D. and their corporate sponsorship relations.

<http://abcnews.go.com/Health/kraft-singles-1st-food-allowed-display-kids-eat/story?id=29616537>

<http://blog.fooducate.com/2014/05/14/mcdonalds-loves-dietitians-so-much/>

http://articles.chicagotribune.com/2013-06-17/features/chi-food-policy-dietetic-association-should-not-take-money-from-mcdonalds-cocacola-pepsi-and-other-junk-20130617_1_petition-mcdonald-dietitian

<http://www.npr.org/sections/thesalt/2014/05/14/312460302/how-food-companies-court-nutrition-educators-with-junk-food>

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is

prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Friday, February 12, 2016 2:54 PM

To: Sandra Wyers

Subject: Re: AND President Elect Questions

Sandy, Thanks so much for reaching out to me with questions about the professions visibility, image and reputation. As a candidate for the position of President-elect of the Academy I definitely am concerned about all of these issues. One thing I would suggest you consider doing is to go back and listen to the president-elect candidates forum if you have not listened to it. I am including the link here. I think it will help you with what both are positions are on a lot of timely subjects. <http://www.eatrightpro.org/resource/leadership/nominations-and-elections/elections-process/candidate-forum-president-elect>

1. My vision for dietetics as President would be to make the public aware that health is the **true wealth**. Without health we have nothing. I love this Margaret Mead quote: "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed it is the only thing that ever has." We are that small group of committed citizens that can change the landscape of health through nutrition. We need to build a culture of health to enable our nation's diverse society to lead healthier lives now and for generations to come.

My second vision is that **food is medicine**. I love when physicians give prescriptions for food like fresh fruits and vegetables, instead of a prescription for medicine. This program was piloted in Augusta where I live. In my district, we have started offering farmer's markets in the school once a month to encourage the parents and staff to eat a healthier, more sustainable diet. United Healthcare is piloting a health savings card, which helps members save money when they purchase healthy foods at the grocery store. Wouldn't it be wonderful if when you bought healthy food with SNAP you doubled the dollars you get to spend? Which would be similar to what is being done at farmer's markets like the one we have at our schools where their SNAP dollars are doubled.

My third vision is to see our members actively involved in every aspect of the **food chain** so that we can halt the devastating effects that greater urbanization and poor environmental stewardship has had on our food and agriculture systems. I believe that **everybody has the right to eat right** and as dietitians we need to get more involved in improving food systems to ensure that we have

a more sustainable diet that will be able to feed our growing population. Farm to table is a great tool to help save our environment and improving the sustainability of our agricultural system. With that in mind, Academy members are also the perfect people to deal with the 30 to 40% of lost or wasted food that we are now learning how to reclaim.

I would also love to see every member be engaged in **advocacy and public policy** because it is essential for adequate funding for reimbursement and full funding for food and nutrition programs like WIC, School Nutrition and SNAP.

2. In terms of increasing reimbursement through Medicare/Medicaid I think the Academy is already working very diligently in this area. Marsha Schofield heads up this area and she is one of our most capable employees. Right now we only have **MNT for diabetes and renal disease** and you have to be a Medicare provider before you can bill for reimbursement. The main thing we need to do is to make sure we are documenting how what we do helps save money and improve patient outcomes. Bills like the Treat and Reduce Obesity Act would help get us the medical reimbursement through Medicare we need for treating obesity. That is why our public policy office in DC is so important.

The Academy has a **toolkit** called “Integrating the Registered Dietitian into Primary Care: Comprehensive Primary Care Initiative that will help dietitians interested in getting MNT. The Academy also offers a “**Business of MNT Boot Camp**,” The two-day train-the-trainer program focused on the business aspects of providing medical nutrition therapy services under changing health-care delivery and payment models. Many of these new health care delivery models require primary care practices to meet new conditions to be eligible for payment for patient care. Registered dietitians are in a very unique position because we have the skill sets to provide the services for many of these new requirements. New areas like Comprehensive Care Initiative (CPCI), Patient Centered Medical Home (PCMH), Accountable Care Organization (ACO), and the Affordable Care Act (ACA). We need to help the RD to be able to provide services in each of these models, also with strategies for marketing RD services and negotiating payment, insurance basics, tips for credentialing, and that there are resources available to them to help them learn more.

3. My thoughts on the biggest areas of concern facing dietitians are the following:

I see big areas of encroachment and competition for our jobs coming in the areas of wellness, health promotion and disease prevention. There has been an explosion of nutrition-related credentials popping up with very few regulatory standards to combat them. Credentials like Certified Nutritionist, Certified Clinical Nutritionist, Certified Sports Nutritionist. With the advent of the Internet everyone now thinks they have all the nutrition advice they need at their fingertips. I think there is a lot we can do to stop the competition, and just recently Dawn Jackson Blatner did just that when she won the “My diet is better than your diet” competition. There is no better way to show what we can do than to beat out all the competition who didn’t have any real credentials and do it on national TV!

Continuing efforts to strengthen **licensure** would help with these bogus credentials. I also think we desperately need to increase the **ethnic diversity** of Academy. Community health workers

and other lay educators are taking away our jobs because we do not have the diversity to meet the increasing demands of a more ethnically diverse population that by 2044 will be 50% minorities. We need to be able to **illustrate the cost effectiveness** of what we do for patient outcomes, resulting in reduced hospital stays and reduced readmissions. Let's get all our members collecting data that supports that our interventions decrease costs and help justify our positions. Everyone should be practicing using evidence based guidelines that we have developed and studied. The new area of **personalized nutrition and nutritional genomics** has and the possibility that it could of motivating individuals to want to make positive food choices to a greater degree than populations based dietary recommendations. We need to be more involved in the **Patient Centered medial home** movement and **tele-dietetics**. This is the way of the future and we need to make sure we are on that bus before it leaves the station.

Are we training our future dietitians to be able to play in the **new fields** of agriculture and food systems, food insecurity, farm to table, policy change and health promotion.

Are our dietetic students being trained in **computer programming** skills so they can help with the **development of apps and, programs, 3D printers and robots** that would help the profession and the public.

Dietitians need to shift their duties to the **higher level skills and services** that cannot be automated or programmed to be done by a computer. For example, dietitians need to be using **motivational interviewing** to work with patients to change their eating habits.

We are going to need more dietitians. So, I would love to see all Academy members be a **preceptor** to help train the future members of our profession. The **profession is continuing to age** with the median age of our members being 49 years old and 35% are 55 or older. This is going to be a serious issue.

The first thing we need to make sure that all **employers realize what a benefit** it is to have students in their facilities. Students can help stretch a dietitian's time and allow them to do more with less. They help keep the dietitian on their toes and current with what is the latest information being taught in schools. It is a big help when you are trying to recruit staff to your facility if they have already rotated there. Studies show that patients receive a higher quality of care when dietitians are preceptors.

RDN's also need them to understand the **benefits they receive from being a preceptor**. One of the most important is the personal satisfaction experienced in mentoring students. Students can provide assistance with job responsibilities and additional duties. For example, students can be asked to develop educational materials, analyze menus or teach classes that staff might not have the extra time to complete. Student presence and questions stimulate and intellectually challenge staff. They bring fresh ideas and up-to-date information. For example, many facilities have received assistance from interns with implementing the Nutrition Care Process.

We need to be **giving incentives** to preceptors like continuing education credits through intern seminars, helping them purchase education materials, providing them a stipend to attend an educational meeting.

We also need to change the regulations so we can allow **international preceptors**. We would have to do some more work to make sure they have the same standards of practice that we have, but I think it is very doable.

I recognize that one of the greatest challenges in the 21st century is to sustainably feed the growing world population in a manner that respects the earth's environment and limited resources. Malnutrition exists in some form in every country in the world—undernutrition, micronutrient malnutrition, and/or overweight and obesity, and RDNs need to be leading nutrition and agriculture interventions that promote sustainable agriculture while improving global health.

I think we can do a lot to expand the what areas we are working in and, as President, I would make sure our members got the necessary training in these areas so they can be successful in pursuing these future avenues of work.

I hope this helps with your questions and if I am elected President-elect I would love for you to continue to reach out to me with your questions and concerns!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 11:28 AM

To: Donna Martin

Subject: AND President Elect Questions

Hi Ms. Martin:

As a licensed health professional concerned about our professions image and public reputation, what are your thoughts about the ideals and concerns voiced by the organization "Dietitians for Professional Integrity" (<http://integritydietitians.org/>)? Do you have any specific plans or ideas to

improve our professions visibility, public image and reputation as the nations trusted nutrition experts? Also, do you have any specific plans about how to increase reimbursement for our services from insurance companies and Medicare/Medicaid? What do you see are the 5 biggest barriers facing our profession today and in the next 5-10 years, and how would you help in overcoming them?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have

received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

71. Re: AND President Elect Questions

From: Donna Martin <DMartin@burke.k12.ga.us>
To: Sandra Wyers <sandra.wyers@sshainc-houston.com>
Sent Date: Feb 15, 2016 06:57:54
Subject: Re: AND President Elect Questions
Attachment:

Sandy, I had the privilege to be on the Board throughout all the discussions on sponsorships and I support sponsorships. It has been great to see how the Academy tackled this very sensitive issue with a lot of input from individuals, affiliate members, DPG's, MIG's, the HOD, the Foundation Board of Directors, and the members of the Sponsorship Advisory Task Force. After reviewing the SATF's recommendations the BOD voted to implement a one year pilot program that would include appointing a sponsorship committee, to review national-level sponsor opportunities and to develop assessment tools that will support the sponsorship process. I think some very important recommendations came out of this comprehensive look at sponsorship such as:

1. The Academy will not endorse any company, brand or company products, nor will the Academy's name or logo appear on any product.
2. All aspects of the sponsorship (such as research, consumer messaging or professional education for members) align with the Academy's Scientific Integrity Principles and these principles give us a strong guide for determining whether this sponsorship is a good fit for us.
3. The sponsor's product portfolio, vision and mission are broadly aligned with the Academy's Vision: *Optimizing health through food and nutrition and with our position papers.*

What I think is so important to remember about sponsorships is that we have such a huge opportunity to influence the sponsor to more closely align their portfolio with our mission and vision. We are seeing such a huge increase in the number of RDN's being employed by the major corporations and we are seeing the tremendous impact they are having on making changes in the corporation's products. Take for example the big strides that McDonalds has made offering milk, yogurt and fruit with their happy meals. I feel confident these new guidelines will allow for more transparency and ultimately result in better decisions being made. Since I am currently still on the board, I support all decisions that the board of directors have made to move this issue forward and to keep moving the profession of dietetics in the right direction that supports our vision and mission.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 6:04 PM

To: Donna Martin

Subject: RE: AND President Elect Questions

Ms. Martin:

Thank you for your timely response! While I appreciate and wholeheartedly agree with your points below, I did not see any response to the question about your thoughts on the ideals and concerns voiced by the organization "Dietitians for Professional Integrity," as they're concerns are also my concerns. Please review their FAQs page and let me know your thoughts (<http://integritydietitians.org/about-us/faq>). Please see the links of the corporate sponsorship issues below that the Academy has faced and how consequently that has damaged our reputations as health professionals. For many years I refused to renew my membership to the Academy (formerly ADA) because of this. Since my move out of clinical and into outpatient prevention I have since become a member once again because there are such tremendous resources available to use and expand professional knowledge. However, I am still very concerned about the A.N.D. and their corporate sponsorship relations.

<http://abcnews.go.com/Health/kraft-singles-1st-food-allowed-display-kids-eat/story?id=29616537>

<http://blog.fooducate.com/2014/05/14/mcdonalds-loves-dietitians-so-much/>

http://articles.chicagotribune.com/2013-06-17/features/chi-food-policy-dietetic-association-should-not-take-money-from-mcdonalds-cocacola-pepsi-and-other-junk-20130617_1_petition-mcdonald-dietitian

<http://www.npr.org/sections/thesalt/2014/05/14/312460302/how-food-companies-court-nutrition-educators-with-junk-food>

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [<mailto:DMartin@burke.k12.ga.us>]

Sent: Friday, February 12, 2016 2:54 PM

To: Sandra Wyers

Subject: Re: AND President Elect Questions

Sandy, Thanks so much for reaching out to me with questions about the professions visibility, image and reputation. As a candidate for the position of President-elect of the Academy I definitely am concerned about all of these issues. One thing I would suggest you consider doing is to go back and listen to the president-elect candidates forum if you have not listened to it. I am including the link here. I think it will help you with what both are positions are on a lot of timely subjects. <http://www.eatrightpro.org/resource/leadership/nominations-and-elections/elections-process/candidate-forum-president-elect>

1. My vision for dietetics as President would be to make the public aware that health is the **true wealth**. Without health we have nothing. I love this Margaret Mead quote: "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed it is the only thing that ever has." We are that small group of committed citizens that can change the landscape of health through nutrition. We need to build a culture of health to enable our nation's diverse society to lead healthier lives now and for generations to come.

My second vision is that **food is medicine**. I love when physicians give prescriptions for food like fresh fruits and vegetables, instead of a prescription for medicine . This program was piloted in Augusta where I live. In my district, we have starting offering farmer's markets in the school once a month to encourage the parents and staff to eat a healthier, more sustainable diet. United Healthcare is piloting a health savings card, which helps members save money when they purchase healthy foods at the grocery store. Wouldn't it be wonderful if when you bought healthy food with SNAP you doubled the dollars you get to spend? Which would be similar to what is being done at farmer's markets like the one we have at our schools where their SNAP dollars are doubled.

My third vision is to see our members actively involved in every aspect of the **food chain** so that we can halt the devastating effects that greater urbanization and poor environmental stewardship has had on our food and agriculture systems. I believe that **everybody has the right to eat right** and as dietitians we need to get more involved in improving food systems to ensure that we have a more sustainable diet that will be able to feed our growing population. Farm to table is a great tool to help save our environment and improving the sustainability of our agricultural system. With that in mind, Academy members are also the perfect people to deal with the 30 to 40% of lost or wasted food that we are now learning how to reclaim.

I would also love to see every member be engaged in **advocacy and public policy** because it is essential for adequate funding for reimbursement and full funding for food and nutrition programs like WIC, School Nutrition and SNAP.

2. In terms of increasing reimbursement through Medicare/Medicaid I think the Academy is already working very diligently in this area. Marsha Schofield heads up this area and she is one of our most capable employees. Right now we only have **MNT for diabetes and renal disease** and

you have to be a Medicare provider before you can bill for reimbursement. The main thing we need to do is to make sure we are documenting how what we do helps save money and improve patient outcomes. Bills like the Treat and Reduce Obesity Act would help get us the medical reimbursement through Medicare we need for treating obesity. That is why our public policy office in DC is so important.

The Academy has a **toolkit** called “Integrating the Registered Dietitian into Primary Care: Comprehensive Primary Care Initiative that will help dietitians interested in getting MNT. The Academy also offers a “**Business of MNT Boot Camp**,” The two-day train-the-trainer program focused on the business aspects of providing medical nutrition therapy services under changing health-care delivery and payment models. Many of these new health care delivery models require primary care practices to meet new conditions to be eligible for payment for patient care. Registered dietitians are in a very unique position because we have the skill sets to provide the services for many of these new requirements. New areas like Comprehensive Care Initiative (CPCI), Patient Centered Medical Home (PCMH), Accountable Care Organization (ACO), and the Affordable Care Act (ACA). We need to help the RD to be able to provide services in each of these models, also with strategies for marketing RD services and negotiating payment, insurance basics, tips for credentialing, and that there are resources available to them to help them learn more.

3. My thoughts on the biggest areas of concern facing dietitians are the following:

I see big areas of encroachment and competition for our jobs coming in the areas of wellness, health promotion and disease prevention. There has been an explosion of nutrition-related credentials popping up with very few regulatory standards to combat them. Credentials like Certified Nutritionist, Certified Clinical Nutritionist, Certified Sports Nutritionist. With the advent of the Internet everyone now thinks they have all the nutrition advice they need at their fingertips. I think there is a lot we can do to stop the competition, and just recently Dawn Jackson Blatner did just that when she won the “My diet is better than your diet” competition. There is no better way to show what we can do than to beat out all the competition who didn’t have any real credentials and do it on national TV!

Continuing efforts to strengthen **licensure** would help with these bogus credentials. I also think we desperately need to increase the **ethnic diversity** of Academy. Community health workers and other lay educators are taking away our jobs because we do not have the diversity to meet the increasing demands of a more ethnically diverse population that by 2044 will be 50% minorities. We need to be able to **illustrate the cost effectiveness** of what we do for patient outcomes, resulting in reduced hospital stays and reduced readmissions. Let’s get all our members collecting data that supports that our interventions decrease costs and help justify our positions. Everyone should be practicing using evidence based guidelines that we have developed and studied. The new area of **personalized nutrition and nutritional genomics** has and the possibility that it could of motivating individuals to want to make positive food choices to a greater degree than populations based dietary recommendations.

We need to be more involved in the **Patient Centered medical home** movement and **tele-dietetics**. This is the way of the future and we need to make sure we are on that bus before it

leaves the station.

Are we training our future dietitians to be able to play in the **new fields** of agriculture and food systems, food insecurity, farm to table, policy change and health promotion.

Are our dietetic students being trained in **computer programming** skills so they can help with the **development of apps and, programs, 3D printers and robots** that would help the profession and the public.

Dietitians need to shift their duties to the **higher level skills and services** that cannot be automated or programmed to be done by a computer. For example, dietitians need to be using **motivational interviewing** to work with patients to change their eating habits.

We are going to need more dietitians. So, I would love to see all Academy members be a **preceptor** to help train the future members of our profession. The **profession is continuing to age** with the median age of our members being 49 years old and 35% are 55 or older. This is going to be a serious issue.

The first thing we need to make sure that all **employers realize what a benefit** it is to have students in their facilities. Students can help stretch a dietitian's time and allow them to do more with less. They help keep the dietitian on their toes and current with what is the latest information being taught in schools. It is a big help when you are trying to recruit staff to your facility if they have already rotated there. Studies show that patients receive a higher quality of care when dietitians are preceptors.

RDN's also need them to understand the **benefits they receive from being a preceptor**. One of the most important is the personal satisfaction experienced in mentoring students. Students can provide assistance with job responsibilities and additional duties. For example, students can be asked to develop educational materials, analyze menus or teach classes that staff might not have the extra time to complete. Student presence and questions stimulate and intellectually challenge staff. They bring fresh ideas and up-to-date information. For example, many facilities have received assistance from interns with implementing the Nutrition Care Process.

We need to be **giving incentives** to preceptors like continuing education credits through intern seminars, helping them purchase education materials, providing them a stipend to attend an educational meeting.

We also need to change the regulations so we can allow **international preceptors**. We would have to do some more work to make sure they have the same standards of practice that we have, but I think it is very doable.

I recognize that one of the greatest challenges in the 21st century is to sustainably feed the growing world population in a manner that respects the earth's environment and limited resources. Malnutrition exists in some form in every country in the world—undernutrition, micronutrient malnutrition, and/or overweight and obesity, and RDNs need to be leading nutrition and agriculture interventions that promote sustainable agriculture while improving global health.

I think we can do a lot to expand the what areas we are working in and, as President, I would make sure our members got the necessary training in these areas so they can be successful in pursuing these future avenues of work.

I hope this helps with your questions and if I am elected President-elect I would love for you to continue to reach out to me with your questions and concerns!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 11:28 AM

To: Donna Martin

Subject: AND President Elect Questions

Hi Ms. Martin:

As a licensed health professional concerned about our professions image and public reputation, what are your thoughts about the ideals and concerns voiced by the organization "Dietitians for Professional Integrity" (<http://integritydietitians.org/>)? Do you have any specific plans or ideas to improve our professions visibility, public image and reputation as the nations trusted nutrition experts? Also, do you have any specific plans about how to increase reimbursement for our services from insurance companies and Medicare/Medicaid? What do you see are the 5 biggest barriers facing our profession today and in the next 5-10 years, and how would you help in overcoming them?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----**CONFIDENTIALITY STATEMENT**

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

72. RE: AND President Elect Questions

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>
To: Donna Martin <DMartin@burke.k12.ga.us>
Sent Date: Feb 12, 2016 18:07:56
Subject: RE: AND President Elect Questions
Attachment:

Ms. Martin:

Thank you for your timely response! While I appreciate and wholeheartedly agree with your points below, I did not see any response to the question about your thoughts on the ideals and concerns voiced by the organization "Dietitians for Professional Integrity," as they're concerns are also my concerns. Please review their FAQs page and let me know your thoughts (<http://integritydietitians.org/about-us/faq>). Please see the links of the corporate sponsorship issues below that the Academy has faced and how consequently that has damaged our reputations as health professionals. For many years I refused to renew my membership to the Academy (formerly ADA) because of this. Since my move out of clinical and into outpatient prevention I have since become a member once again because there are such tremendous resources available to use and expand professional knowledge. However, I am still very concerned about the A.N.D. and their corporate sponsorship relations.

<http://abcnews.go.com/Health/kraft-singles-1st-food-allowed-display-kids-eat/story?id=29616537>

<http://blog.fooducate.com/2014/05/14/mcdonalds-loves-dietitians-so-much/>

http://articles.chicagotribune.com/2013-06-17/features/chi-food-policy-dietetic-association-should-not-take-money-from-mcdonalds-cocacola-pepsi-and-other-junk-20130617_1_petition-mcdonald-dietitian

<http://www.npr.org/sections/thesalt/2014/05/14/312460302/how-food-companies-court-nutrition-educators-with-junk-food>

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric & Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----CONFIDENTIALITY STATEMENT

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

From: Donna Martin [mailto:DMartin@burke.k12.ga.us]

Sent: Friday, February 12, 2016 2:54 PM

To: Sandra Wyers

Subject: Re: AND President Elect Questions

Sandy, Thanks so much for reaching out to me with questions about the professions visibility, image and reputation. As a candidate for the position of President-elect of the Academy I

definitely am concerned about all of these issues. One thing I would suggest you consider doing is to go back and listen to the president-elect candidates forum if you have not listened to it. I am including the link here. I think it will help you with what both are positions are on a lot of timely subjects. <http://www.eatrightpro.org/resource/leadership/nominations-and-elections/elections-process/candidate-forum-president-elect>

1. My vision for dietetics as President would be to make the public aware that health is the **true wealth**. Without health we have nothing. I love this Margaret Mead quote: "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed it is the only thing that ever has." We are that small group of committed citizens that can change the landscape of health through nutrition. We need to build a culture of health to enable our nation's diverse society to lead healthier lives now and for generations to come.

My second vision is that **food is medicine**. I love when physicians give prescriptions for food like fresh fruits and vegetables, instead of a prescription for medicine. This program was piloted in Augusta where I live. In my district, we have started offering farmer's markets in the school once a month to encourage the parents and staff to eat a healthier, more sustainable diet. United Healthcare is piloting a health savings card, which helps members save money when they purchase healthy foods at the grocery store. Wouldn't it be wonderful if when you bought healthy food with SNAP you doubled the dollars you get to spend? Which would be similar to what is being done at farmer's markets like the one we have at our schools where their SNAP dollars are doubled.

My third vision is to see our members actively involved in every aspect of the **food chain** so that we can halt the devastating effects that greater urbanization and poor environmental stewardship has had on our food and agriculture systems. I believe that **everybody has the right to eat right** and as dietitians we need to get more involved in improving food systems to ensure that we have a more sustainable diet that will be able to feed our growing population. Farm to table is a great tool to help save our environment and improving the sustainability of our agricultural system. With that in mind, Academy members are also the perfect people to deal with the 30 to 40% of lost or wasted food that we are now learning how to reclaim.

I would also love to see every member be engaged in **advocacy and public policy** because it is essential for adequate funding for reimbursement and full funding for food and nutrition programs like WIC, School Nutrition and SNAP.

2. In terms of increasing reimbursement through Medicare/Medicaid I think the Academy is already working very diligently in this area. Marsha Schofield heads up this area and she is one of our most capable employees. Right now we only have **MNT for diabetes and renal disease** and you have to be a Medicare provider before you can bill for reimbursement. The main thing we need to do is to make sure we are documenting how what we do helps save money and improve patient outcomes. Bills like the Treat and Reduce Obesity Act would help get us the medical reimbursement through Medicare we need for treating obesity. That is why our public policy office in DC is so important.

The Academy has a **toolkit** called “Integrating the Registered Dietitian into Primary Care: Comprehensive Primary Care Initiative that will help dietitians interested in getting MNT. The Academy also offers a “**Business of MNT Boot Camp**,” The two-day train-the-trainer program focused on the business aspects of providing medical nutrition therapy services under changing health-care delivery and payment models. Many of these new health care delivery models require primary care practices to meet new conditions to be eligible for payment for patient care. Registered dietitians are in a very unique position because we have the skill sets to provide the services for many of these new requirements. New areas like Comprehensive Care Initiative (CPCI), Patient Centered Medical Home (PCMH), Accountable Care Organization (ACO), and the Affordable Care Act (ACA). We need to help the RD to be able to provide services in each of these models, also with strategies for marketing RD services and negotiating payment, insurance basics, tips for credentialing, and that there are resources available to them to help them learn more.

3. My thoughts on the biggest areas of concern facing dietitians are the following:

I see big areas of encroachment and competition for our jobs coming in the areas of wellness, health promotion and disease prevention. There has been an explosion of nutrition-related credentials popping up with very few regulatory standards to combat them. Credentials like Certified Nutritionist, Certified Clinical Nutritionist, Certified Sports Nutritionist. With the advent of the Internet everyone now thinks they have all the nutrition advice they need at their fingertips. I think there is a lot we can do to stop the competition, and just recently Dawn Jackson Blatner did just that when she won the “My diet is better than your diet” competition. There is no better way to show what we can do than to beat out all the competition who didn’t have any real credentials and do it on national TV!

Continuing efforts to strengthen **licensure** would help with these bogus credentials. I also think we desperately need to increase the **ethnic diversity** of Academy. Community health workers and other lay educators are taking away our jobs because we do not have the diversity to meet the increasing demands of a more ethnically diverse population that by 2044 will be 50% minorities. We need to be able to **illustrate the cost effectiveness** of what we do for patient outcomes, resulting in reduced hospital stays and reduced readmissions. Let’s get all our members collecting data that supports that our interventions decrease costs and help justify our positions. Everyone should be practicing using evidence based guidelines that we have developed and studied. The new area of **personalized nutrition and nutritional genomics** has and the possibility that it could of motivating individuals to want to make positive food choices to a greater degree than populations based dietary recommendations.

We need to be more involved in the **Patient Centered medical home** movement and **tele-dietetics**. This is the way of the future and we need to make sure we are on that bus before it leaves the station.

Are we training our future dietitians to be able to play in the **new fields** of agriculture and food systems, food insecurity, farm to table, policy change and health promotion.

Are our dietetic students being trained in **computer programming** skills so they can help with the **development of apps and, programs, 3D printers and robots** that would help the profession and the public.

Dietitians need to shift their duties to the **higher level skills and services** that cannot be automated or programmed to be done by a computer. For example, dietitians need to be using **motivational interviewing** to work with patients to change their eating habits.

We are going to need more dietitians. So, I would love to see all Academy members be a **preceptor** to help train the future members of our profession. The **profession is continuing to age** with the median age of our members being 49 years old and 35% are 55 or older. This is going to be a serious issue.

The first thing we need to make sure that all **employers realize what a benefit** it is to have students in their facilities. Students can help stretch a dietitian's time and allow them to do more with less. They help keep the dietitian on their toes and current with what is the latest information being taught in schools. It is a big help when you are trying to recruit staff to your facility if they have already rotated there. Studies show that patients receive a higher quality of care when dietitians are preceptors.

RDN's also need them to understand the **benefits they receive from being a preceptor**. One of the most important is the personal satisfaction experienced in mentoring students. Students can provide assistance with job responsibilities and additional duties. For example, students can be asked to develop educational materials, analyze menus or teach classes that staff might not have the extra time to complete. Student presence and questions stimulate and intellectually challenge staff. They bring fresh ideas and up-to-date information. For example, many facilities have received assistance from interns with implementing the Nutrition Care Process.

We need to be **giving incentives** to preceptors like continuing education credits through intern seminars, helping them purchase education materials, providing them a stipend to attend an educational meeting.

We also need to change the regulations so we can allow **international preceptors**. We would have to do some more work to make sure they have the same standards of practice that we have, but I think it is very doable.

I recognize that one of the greatest challenges in the 21st century is to sustainably feed the growing world population in a manner that respects the earth's environment and limited resources. Malnutrition exists in some form in every country in the world—undernutrition, micronutrient malnutrition, and/or overweight and obesity, and RDNs need to be leading nutrition and agriculture interventions that promote sustainable agriculture while improving global health.

I think we can do a lot to expand the what areas we are working in and, as President, I would make sure our members got the necessary training in these areas so they can be successful in pursuing these future avenues of work.

I hope this helps with your questions and if I am elected President-elect I would love for you to continue to reach out to me with your questions and concerns!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director, School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

work - 706-554-5393

fax - 706-554-5655

From: Sandra Wyers <sandra.wyers@sshainc-houston.com>

Sent: Friday, February 12, 2016 11:28 AM

To: Donna Martin

Subject: AND President Elect Questions

Hi Ms. Martin:

As a licensed health professional concerned about our professions image and public reputation, what are your thoughts about the ideals and concerns voiced by the organization "Dietitians for Professional Integrity" (<http://integritydietitians.org/>)? Do you have any specific plans or ideas to improve our professions visibility, public image and reputation as the nations trusted nutrition experts? Also, do you have any specific plans about how to increase reimbursement for our services from insurance companies and Medicare/Medicaid? What do you see are the 5 biggest barriers facing our profession today and in the next 5-10 years, and how would you help in overcoming them?

Thank you,

Sandy R. Wyers, MS, RD

Nutrition Therapy & Wellness Counseling

Bariatric &Corporate Wellness Program Coordinator

Surgery Specialty Hospitals of America

4301 Vista Rd

Pasadena, TX 77504

Office: 713-378-3057

Fax: 713-944-0381

Email: sandra.wyers@surgeryspecialty.com

Website: <http://ssha.us.com/services>

LinkedIn: <https://www.linkedin.com/in/srwmnt>

-----CONFIDENTIALITY STATEMENT

This electronic message and the documents accompanying this transmission may contain confidential health information that is legally privileged. This information is intended only for the use of the individual or entity named above. The authorized recipient of this information is prohibited from disclosing this information to any other party unless required to do so by law or regulation and is required to destroy the information after its stated need has been fulfilled. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action taken in reliance on the contents of these documents is strictly prohibited. If you have received this information in error, please notify the sender immediately and arrange for the return or destruction of these documents.

73. US FOODS BID SALES MANAGER AT COLUMBIA

From: Payne, Melissa <Melissa.Payne@usfoods.com>
To: ANDREA DUNCAN <ADUNCAN@richlandone.org>, Andrye'l Walker (andryel.walker@richlandone.org) <andryel.walker@richlandone.org>, Belinda DeBerry <bdeberry@gilbertfoods.com>, Madden, Benjamin <BMadden@ed.sc.gov>, bid.southeast@asmwaypoint.com <bid.southeast@asmwaypoint.com>, (BidKelloggs@kellogg.com) <BidKelloggs@kellogg.com>, Bob Abrams <BobAbrams@hopcobroker.com>, (beugenio@kisales.com) <beugenio@kisales.com>, BRIAN TUCK (Brian.Tuck@gapac.com) <Brian.Tuck@gapac.com>, Brian Wolverton (brianw@cool-tropics.com) <brianw@cool-tropics.com>, Carol <carol@integrity-foods.com>, Chip Conner <chip@suncupjuice.com>, CHRISTY ROGERS (c.rogers@cohenfoods.com) <c.rogers@cohenfoods.com>, dhemby@tastybrandsk12.com <dhemby@tastybrandsk12.com>, ERIC LONGSHORE (elongshore@acosta.com) <elongshore@acosta.com>, (bids@hopcobroker.com) <bids@hopcobroker.com>, (jdodge@kisales.com) <jdodge@kisales.com>, Jennifer.harrison@genmills.com <Jennifer.harrison@genmills.com>, Jim Albergotti <Jim.Albergotti@ASMWaypoint.com>, Jim Stahl <Jim.Stahl@schwans.com>, John Boone - Cohen E-mail <j.boone@cohenfoods.com>, Jonathan Smoak <Jonathan.Smoak@ASMWaypoint.com>, (jasmo@appleandeve.com) <jasmo@appleandeve.com>, KAREN JACKSON <kajackson@richlandone.org>, KEITH RINGER (executdir@scpurchasingalliance.org) <executdir@scpurchasingalliance.org>, Keith Whipple <kwhipple@coregroupsales.com>, KEN WOODBURN (KWOODBURN@ACOSTA.COM) <KWOODBURN@ACOSTA.COM>, Kerri {FLNA} Fairey <Kerri.Fairey@fritolay.com>, (sebids@kisales.com) <sebids@kisales.com>, Kevin Ros (kevinros@pmgwins.com) <kevinros@pmgwins.com>, Kimberly Kinsaul <Kimberly.Kinsaul@savannah.chatham.k12.ga.us>, KRISTINE KINNINGER (Kristine.Kinninger@conagrafoods.com) <Kristine.Kinninger@conagrafoods.com>, Leslie Pannenbacker <lesliep@pmgwins.com>, Linda Benyo <linda.benyo@asianfoodsolutions.com>, Megan Teates <meganteates@pmgwins.com>, (bidsupport@pmgwins.com) <bidsupport@pmgwins.com>, Patrick Walker <patrickwalker@juicealive.net>, Ray Bullock (RBullock@acosta.com) <RBullock@acosta.com>, RAY BULLOCK (jbullock@acosta.com) <jbullock@acosta.com>, Bowens-Seabrook, Juanita <JBowens@ed.sc.gov>, Robert L. Parker Jr. (rparker@bcswan.net) <rparker@bcswan.net>, Ron Petty

(ron.petty@kqf.com) <ron.petty@kqf.com>, RUTH ANN TOXIE
 (Rtoxie@coregroupsales.com) <Rtoxie@coregroupsales.com>, Sherry
 Crawley (SCrawley@tastyblend.com) <SCrawley@tastyblend.com>,
 (Stacey.cosentino@pepsico.com) <Stacey.cosentino@pepsico.com>,
 (sthomas@gilbertfoods.com) <sthomas@gilbertfoods.com>,
 Tara.ingalls@asmwaypoint.com <Tara.ingalls@asmwaypoint.com>, Tracy
 Dixon (Tracy.dixon@richlandone.org) <Tracy.dixon@richlandone.org>, Walter
 cAUDLE (WCAUDLE@ED.SC.GOV) <WCAUDLE@ED.SC.GOV>, Wendy
 Justus <WJustus@cfsauer.com>, WENDY SAVERANCE
 (WENDY@INTEGRITY-FOODS.COM) <WENDY@INTEGRITY-
 FOODS.COM>, will sumter (WILLIAM.SUMTER@kellogg.com)
 <WILLIAM.SUMTER@kellogg.com>, (Yvette.David@Kellogg.com)
 <Yvette.David@Kellogg.com>, Kim Murrill <K_Murrill@Cohenfoods.com>,
 (aconnelly@saludaschools.org) <aconnelly@saludaschools.org>,
 (CStorey@acpsd.net) <CStorey@acpsd.net>,
 (granche@hampton2.k12.sc.us) <granche@hampton2.k12.sc.us>,
 (kingp@dillon.k12.sc.us) <kingp@dillon.k12.sc.us>, Angela Robinson
 (Angela.robinson@ocsd4sc.net) <Angela.robinson@ocsd4sc.net>, Ann
 Agnew (AAGNEW@bamberg1.net) <AAGNEW@bamberg1.net>, Annie
 Taylor <ataylor@clar1.k12.sc.us>, Brown Deonna <brownd@wlgos.sc.gov>,
 Carolyn Barnes (cbarnes@newberry.k12.sc.us)
 <cbarnes@newberry.k12.sc.us>, Charlene Jordan (CJordan@gcsd.k12.sc.us)
 <CJordan@gcsd.k12.sc.us>, DAWN BAILEY (baileyd@dillon.k12.sc.us)
 <baileyd@dillon.k12.sc.us>, Deborah Filomarino
 (dfilomarino@dorchester2.k12.sc.us) <dfilomarino@dorchester2.k12.sc.us>,
 Debra Hoffman <dhoffman@lexington4.net>, Dee Cook
 (Dee.Cook@sumterschools.net) <Dee.Cook@sumterschools.net>, Deidre
 Yonce <DYonce@lexington1.net>, Don Navorska
 <dnavorska@florence3.k12.sc.us>, DONNIE CHAVIS
 <DONNIE.CHAVIS@fsd1.org>, Doris Grant (dgrant@ccpsonline.net)
 <dgrant@ccpsonline.net>, Eartha Atterberry (eatterberry@bamberg2.org)
 <eatterberry@bamberg2.org>, ejohnson@williston.k12.sc.us
 <ejohnson@williston.k12.sc.us>, ELLEN FITCH
 (efitch@mail.colleton.k12.sc.us) <efitch@mail.colleton.k12.sc.us>, Evon
 Williams <Ewilliams@marlboro.k12.sc.us>, Gayle M. Brown
 <Gayle.Brown@ocsd5.net>, Geraldine Morris
 <morrisg@mccormick.k12.sc.us>, Heather Stone
 <HStone@horrycountyschools.net>, Jack Johnson
 (jjohnson@barnwell45.k12.sc.us) <jjohnson@barnwell45.k12.sc.us>, Jackie
 Harris (jacqueline.harris@ocsd5.net) <jacqueline.harris@ocsd5.net>, Jan
 Knox <jknox@gcsd.k12.sc.us>, Janice Benbow (jbenbow@fairfield.k12.sc.us)
 <jbenbow@fairfield.k12.sc.us>, Jeannie Carmichael

<jcarmich@flo5.k12.sc.us>, Joan Walker (jwalker@greenwood52.org)
 <jwalker@greenwood52.org>, Johnnis Tanner <jptanner99@yahoo.com>,
 Karen M Taylor <Taylork@bcsdschools.net>, Karen Threatt
 <kthreatt@bamberg1.net>, Kim Johnson (kjohnson@horrycountyschools.net)
 <kjohnson@horrycountyschools.net>, Laura Farmer
 (LFARMER@horrycountyschools.net) <LFARMER@horrycountyschools.net>,
 LEIGH reynolds (Leigh.Catoe@kcsdschools.net)
 <Leigh.Catoe@kcsdschools.net>, Leon S. Williams
 <Leon.Williams@sumterschools.net>, Linda Fairchild
 (fairchildl@bcsdschools.net) <fairchildl@bcsdschools.net>, Lisa Eklund
 <leklund@riverviewcharterschool.org>, Lora Beth Rucker
 <LRucker@lexington4.net>, Lydia Breland <lbreland@jcsd.net>, Mary
 Graham (mgraham@csd2.org) <mgraham@csd2.org>, MELISSA JACKSON
 (MKJACKSON@EDGEFIELD.K12.SC.US)
 <MKJACKSON@EDGEFIELD.K12.SC.US>, MICELLE GASKINS
 <MGASKINS@FLORENCE3.K12.SC.US>, MINNIE BROWN
 (MINNIE.BROWN@DELAHOWE.K12.SC.US)
 <MINNIE.BROWN@DELAHOWE.K12.SC.US>, Misha Lawyer
 <misha.lawyer@kcsdschools.net>, Mitsy Foxworth
 (MFOXWORTH@WCSD.K12.SC.US) <MFOXWORTH@WCSD.K12.SC.US>,
 Moreen B. Joseph (josephm@orangeburg3.onmicrosoft.com)
 <josephm@orangeburg3.onmicrosoft.com>, Mozelle Murdaugh
 <mwmurdaugh@hampton1.k12.sc.us>, Nicole Giles (ngiles@wcsd.k12.sc.us)
 <ngiles@wcsd.k12.sc.us>, Pam Vaughn
 (pamela.vaughan@darlington.k12.sc.us)
 <pamela.vaughan@darlington.k12.sc.us>, Pat Carter
 <Pcarter@lexington1.net>, Patricia Truett <ptruett@dd4.k12.sc.us>, Rebecca
 Kenner (rkenner@colleton.k12.sc.us) <rkenner@colleton.k12.sc.us>, Rene
 Sturgeon (rene.sturgeon@darlington.k12.sc.us)
 <rene.sturgeon@darlington.k12.sc.us>, Sandy Wallace
 <Swallace@marlboro.k12.sc.us>, Sharon Mann (smann@gwd51.org)
 <smann@gwd51.org>, Shirley Joe <Joes@lee.k12.sc.us>, Teresa Zorn
 (tzorn@barnwell45.k12.sc.us) <tzorn@barnwell45.k12.sc.us>, Terri Freeman
 <TFREEMAN@gcsd.k12.sc.us>, Theresa Rogers
 <Theresa@mail.dillon3.k12.sc.us>, Tuesday Johnson
 <johnsont@acs.k12.sc.us>, Vicki Livingston
 <vlivingston@newberry.k12.sc.us>, WANDA ROBINSON
 (WROBINSON@FAIRFIELD.K12.SC.US)
 <WROBINSON@FAIRFIELD.K12.SC.US>, Whittaker Williams
 (wwilliams@ccpsonline.net) <wwilliams@ccpsonline.net>, Debbie Joye
 (joyed@anderson1.k12.sc.us) <joyed@anderson1.k12.sc.us>, Jenaffer Pitt
 <JenafferPitt@pickens.k12.sc.us>, Sally Nicholson

<SallyNicholson@pickens.k12.sc.us>, Sharon Hunt
 (sharonhunt@anderson5.net) <sharonhunt@anderson5.net>,
 tbedenba@lexrich5.org <tbedenba@lexrich5.org>, Travis Fisher
 (tfisher@spart6.org) <tfisher@spart6.org>, WALTER CAMPBELL
 <WALTER_CAMPBELL@charleston.k12.sc.us>,
 (jeremy_tunstill@charleston.k12.sc.us)
 <jeremy_tunstill@charleston.k12.sc.us>, AMANDA REID
 <amanda_reid@charleston.k12.sc.us>, ANGELA MCLAUGHLIN
 <angela_mclaughlin@charleston.k12.sc.us>, Frank Manigault
 (frank.manigault@charleston.k12.sc.us)
 <frank.manigault@charleston.k12.sc.us>, SARAH BATES
 <sarah_bates@charleston.k12.sc.us>,
 suzanne_cottingham@charleston.k12.sc.us
 <suzanne_cottingham@charleston.k12.sc.us>,
 (bmorrison@glascock.k12.ga.us) <bmorrison@glascock.k12.ga.us>,
 (gayc@toombs.k12.ga.us) <gayc@toombs.k12.ga.us>,
 (jzeagler@screven.k12.ga.us) <jzeagler@screven.k12.ga.us>,
 (kdennis@metter.org) <kdennis@metter.org>,
 (kim.dupree@wheeler.k12.ga.us) <kim.dupree@wheeler.k12.ga.us>,
 (motond@mcduffie.k12.ga.us) <motond@mcduffie.k12.ga.us>,
 (sharper@hancock.k12.ga.us) <sharper@hancock.k12.ga.us>, Carol Knight
 <cellis@bryan.k12.ga.us>, Cathy Johnson <cjohnson@lcboe.us>, Charlene
 Phillips <CPhillips@bryan.k12.ga.us>, Daphne Callison
 <dcalliso@burke.k12.ga.us>, Debra Herman (DHERRMANN@JCHS.COM)
 <DHERRMANN@JCHS.COM>, Dena Barrows
 <dbarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-
 city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Martin
 <Dmartin@Burke.k12.ga.us>, Donna Sapp <donnasapp@LCBOE.NET>,
 Jessica O'Leary (joleary@effingham.k12.ga.us)
 <joleary@effingham.k12.ga.us>, Lisa Leone <lleone@bulloch.k12.ga.us>,
 MEGAN BLANCHARD (mblanchard@bulloch.k12.ga.us)
 <mblanchard@bulloch.k12.ga.us>, Pam Todd (ptodd@metter.org)
 <ptodd@metter.org>, Redessa Crawford
 <redessa_crawford@johnson.k12.ga.us>, Reida Ferrell
 <FerrellR@mcduffie.k12.ga.us>, Rhonda Cooper
 <rcooper@pierce.k12.ga.us>, RINDY TRAPNELL
 <RTrapnell@wayne.k12.ga.us>, Shirley Martin <smartin@telfair.k12.ga.us>,
 STEPHANIE FOX (sfox@long.k12.ga.us) <sfox@long.k12.ga.us>, Tonya
 Beasley <Tbeasley@Evans.k12.ga.us>
 Pegues, Alyce <Alyce.Pegues@usfoods.com>, Kinard, Michael
 <Michael.Kinard@usfoods.com>, Parks, Dana <Dana.Parks@usfoods.com>,
 Russell, Steve <Steve.Russell@usfoods.com>

Cc:

Hidden recipients: dmartin@burke.k12.ga.us, DCallison@burke.k12.ga.us
Sent Date: Feb 12, 2016 10:58:14
Subject: US FOODS BID SALES MANAGER AT COLUMBIA
Attachment: [Organizational Announcement - Pegues.pdf](#)

Good Morning,

Please see the attached letter as we will soon be welcoming Alyce Pegues into the department at US Foods Columbia as the Bid Sales Manager. Alyce brings a wealth of knowledge and great Customer Service Management skills to our School Bid Sales Team.

We are looking very forward to having her on board. Once we have her official start date as she transitions into our department we will update you with her contact information.

Thank you

Melissa H Payne

US Foods

Director, Business Development For Schools-Southeast Region

(Columbia, FT Mill, Raleigh Distribution Centers)

120 Longs Pond Road , Lexington, SC 29072

M 803.727.3398

melissa.payne@usfoods.com

This email message and any attachments are for the sole use of the intended recipient(s) and may contain information that is proprietary to US Foods, Inc. and/or its subsidiaries or otherwise confidential or legally privileged. If you have received this message in error, please notify the sender by reply, and delete all copies of this message and any attachments. If you are the intended recipient you may use the information contained in this message and any files attached to this message only as authorized by US Foods, Inc. Files attached to this message may only be transmitted using secure systems and appropriate means of encryption, and must be secured using the same level password and security protection with which the file was provided to you. Any unauthorized use, dissemination or disclosure of this message or its attachments is strictly prohibited.

74. FW: Help - surprise

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, 'Marcia' <mlsdl8@aol.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 30, 2015 11:17:24
Subject: FW: Help - surprise
Attachment:

Sent on behalf of Past President Anne Gennings

From: abgennings@aol.com [mailto:abgennings@aol.com]
Sent: Friday, November 27, 2015 10:18 AM
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Subject: Fwd: Help - surprise

abgennings@aol.com

A SURPRISE

The Accutemp employees are having a surprise luncheon for their company President, Scott Swogger on Tuesday, December 1st, which is "Giving Tuesday".

They are having a "Recognition Wall" which will have brief sentences about Scott's involvement and commitment to the SNF as Foundation

Chair the past three years.

Would you please answer this question - "When I think of Scott's contribution to the SNF, I think of"

Please email your quote to cspringer@accutemp.net by 4:00 PM Monday, November 30th.

In addition, if you would like to join me in contributing to SNF in Scott's honor, please send your donation to SNF.

AND - remember this is a surprise.

Thank you,

Anne

If you don't get your quote in to Cindy before the Tuesday luncheon, send it anyway and she will keep adding to the wall!!

Giving Tuesday is December 1, 2015 – Make a contribution

<https://donatenow.networkforgood.org/SNF> and tell others why you support the School Nutrition Foundation!

75. SNF Board Election Results

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Ronnei Jean' <jean.ronnei@spps.org>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <SSwogger@accutemp.net>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>
Sent Date: Aug 18, 2015 14:04:05
Subject: SNF Board Election Results
Attachment: [image001.jpg](#)
[Composition of SNF Board August 1 2015.docx](#)

The purpose of this email is to inform you of the results of the SNF Board elections and reason for the delay in announcing the results of the election. During the election, I received an inquiry from a Board member about the process for board nominations and questioned whether we should step back and reevaluate. I was on vacation after ANC and responded that I would look into it when I returned.

When I got back in the office, I reviewed the ballots received (5 from 8 voting members) and did a preliminary review of Roberts Rules of Order pertaining to elections. Per my review of Roberts Rules I found that elections cannot be halted once underway, and that given a majority had submitted a ballot, the results were valid. I then emailed SNA's legal counsel, Peter Spanos, and asked him to provide his legal opinion. Peter confirmed my findings; you can read his e-mail below.

And so the results for the open SNF Board positions are as follows:

SN Operator Position

Gay Anderson, Brandon Valley School District in South Dakota

At Large Positions

Chuck Ainsworth, Division Manager, SFSPAC Food Service Sanitation

Jim Clough, President, Advance Pierre Foods

Attached is the 2015-16 SNF Board of Directors roster. I have called Donna and Marcia, who were on the ballot, and let them know the election results. Today and tomorrow, I will be calling the successful and other unsuccessful candidates.

We now need to elect a chair and a vice chair which will be done by the new 2015-16 Board. Per the SNF Bylaws, "a director must have served at least on (1) year on the SNF Board before being eligible for nomination for the position of Chair. " Some of the returning Board members have expressed an interest in serving as chair. I have been asked about the time commitment required and so we will be adding that information to the chair position job description and sending that out to the interested Board members later this week and then will be sending out a mail ballot early next week.

To those of you going off the Board, thank you for your service and support, and we hope you continue to be a supporter of the Foundation in the years ahead.

Please let me know if you have any questions.

From: Spanos, Peter [mailto:PSpanos@btlaw.com]

Sent: Wednesday, August 05, 2015 3:51 PM

To: Montague, Patricia

Subject: RE: Mail Ballot members final

Patti: Per your request, I have reviewed your e-mail and the attached documents.

Based on this information, in my opinion there are no valid grounds for challenging the SNF Board of Directors election that was held between July 15 and July 22. In addition, the election complied with all applicable provisions of the SNF Bylaws. Accordingly, the election should stand and cannot be recalled or invalidated.

The grounds for challenging an election such as this are very limited. The election may be challenged only for fraud, ineligibility of a person or persons to hold the particular office, for miscounting or other irregularities in the ballots, or for failure to follow the specific rules of elections

in the organization's bylaws. None of these grounds are supported by the facts as summarized by you. There is no suggestion of any fraud. The persons elected apparently met the applicable minimum criteria for service on the Board of Directors. It also appears that you have re-examined the ballots and determined that each ballot was validly cast and readable. You have verified the count of the votes.

As you point out, there are essentially no provisions in the SNF Bylaws governing how elections must be conducted. In particular, there is no requirement in the Bylaws for any background investigation, nominating committee approval, discussion of the candidates, interviews of the candidates, documentation requirements, or any other kind of "vetting" of the candidates. Therefore, the election cannot be challenged for failure to "vet" or discuss the candidates. There is no requirement in the Bylaws that the candidates be "vetted" or discussed in any way. Although persons concerned about the election may have sincere and legitimate beliefs that candidates for the SNF Board should be more thoroughly "vetted," the fact remains that a non-existent requirement cannot be invoked or enforced to set aside this election. Whether the Bylaws or other governing documents should be revised to include more "vetting" requirements, such as a nominating committee, is a question that must be addressed as a matter of future policy, not retroactively.

In addition, it appears that the question about "vetting" of the candidates was not raised until after the candidates were selected and the election was underway. Accordingly, the concern was untimely as to adopting additional rules that would apply to this particular election.

Please note that Roberts Rules of Order (and other similar parliamentary guides) does not require "vetting" of candidates for any election. The Rules allow organizations to adopt such procedures, including the use of nominating committees and specific qualifications for holding offices, but that is left to the organization's discretion. Please also note that in elections of any kind (public or private), it can be said often that better candidates are needed. If elections could be challenged on this basis then few elections would be valid.

The count of the votes also does not support setting aside the election. The SNF Bylaws do contain different and inconsistent quorum requirements for filling vacancies on the Board. Article IV-A requires only a "majority vote" but Article IV-G requires a two-thirds vote to fill "vacancies." However, the applicable language for this election is the last sentence of Article IV-A, which states: "Any vacancy occurring in the Board of Directors, or any directorship to be filled by reason of an increase in the number of directors, shall be filled by a vote of a majority of the members of the Board of Directors." In this case, under Article IV-A, a majority of members of the Board of Directors constitutes a quorum for the election of the directors. Article IV-H states that "the affirmative vote of a majority of the directors present in any meeting at which a quorum exists shall be the action of the Board of Directors." The vote is sufficient because it complies with both of

these provisions of the Bylaws.

Please let me know if you would like to discuss this issue or if any other questions are raised about the election.

Best wishes,

Peter

Peter R. Spanos | Partner

Barnes &Thornburg LLP

3475 Piedmont Road, NE, Suite 1700, Atlanta, GA 30305

Direct: 404-264-4045 | Fax: 404-264-4033

pspanos@btlaw.com

Atlanta | Chicago | Delaware | Indiana | Los Angeles | Michigan | Minneapolis | Ohio |
Washington D.C.

76. Sponsorship Impact

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Evelyn Crayton' <craytef@charter.net>, craytef@aces.edu
<craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Sonja Connor' <connors@ohsu.edu>, 'Wolf, Kay' <wolf.4@osu.edu>, 'Margaret Garner' <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, 'Aida Miles-school' <miles081@umn.edu>, 'Linda Farr' <linda.farr@me.com>, 'Elise Smith' <easaden@aol.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'michelelites@sbcglobal.net' <michelelites@sbcglobal.net>, 'Michele.D.Lites@kp.org' <Michele.D.Lites@kp.org>, 'Tracey Bates' <Tracey.Bates@dpi.nc.gov>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tammy.randall@case.edu' <Tammy.randall@case.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Steven A. Miranda' <sam387@cornell.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'hoboisit@gmail.com' <hoboisit@gmail.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Jennifer Horton <Jhorton@eatright.org>
Sent Date: Aug 10, 2015 14:01:34
Subject: Sponsorship Impact
Attachment: [image003.jpg](#)
[image005.jpg](#)
[Academy Impact Report.pdf](#)
[Academy Foundation Impact.pdf](#)

The Sponsorship Advisory Task Force continues its dialogue on Academy guidelines for working with industry. During the course of the conversations they requested and were provided top-line numbers regarding the impact on membership that could occur as a result of any increase in dues needed to offset a reduction or elimination of sponsorship support. We do not believe a top-line number tells the whole story and so, in addition to the baseline information that was provided, the accounting and membership teams have worked to develop the attached comprehensive projection of a sponsorship reduction/elimination impact. The report includes various sponsorship program adjustment scenarios.

What is not reflected in this report is the impact on innovation. Signature programs such as the National Spokesperson Program, the Evidence Analysis Library, ANDHI, Home Food Safety, the recently developed Nutrition Focused Physical Exam course, etc. would not have been possible without industry support. Additional innovation and philanthropy that has its roots in the Foundation such as Kids Eat Right, the scholarship program (launched with a direct mail campaign to industry funders spearheaded by then President, Colonel Katherine E. Manchester), Champions Grant program (entering its 11th year with over \$6.5 million in support) would never have come to fruition if we had to rely solely on the generosity of our members above and beyond dues payments. The Foundation is taking its own look at industry support for innovation and a draft of its work-in-progress is also shared for your reference. Kathy, please share these with the task force.

I hope you find the information valuable as the important dialogue continues.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

77. June Financial Reports

From: Williams, Kim <KWILLIAMS@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Jean Ronnei <jean.ronnei@spps.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Aug 04, 2015 11:45:03
Subject: June Financial Reports
Attachment: [SNF June Financials BOD.pdf](#)

Good Morning,

Attached please find the June 2015 financial reports for the School Nutrition Foundation. Sorry this is arriving so late, but with ANC and vacation schedules we have finally finalized the report. Please note the July report will not be distributed until mid- October and will be part of the fiscal year end audit report. The year-end audit for SNF is scheduled to begin on Monday September 14.

If you have any questions, please do not hesitate to email or give me a call.

Thank you,

Kim

Kimberley Williams-Jones

SVP, Finance &IT

School Nutrition Association

Phone: (301) 686-3100 xt. 136

Fax: (301) 686-3115

www.schoolnutrition.org

One Stop Shopping Never Looked Better!

Tap into the incredible network of School Nutrition Association through the **SN Marketplace**. **SN Marketplace** is the premier search tool for school nutrition professionals. Find all the products and services you need, within the network of the association you trust. *Start your search today at* <http://www.snmarketplace.com/>

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

P please don't print this e-mail unless you really need to.

78. Mail Ballot members final

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'jean.ronnei@spps.org' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Marcia' <mlsdl8@aol.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jul 15, 2015 11:05:21
Subject: Mail Ballot members final
Attachment: [Mail Ballot members final.docx](#)

Good morning! Attached is the ballot for the election of board members for the School Nutrition Foundation.

Please complete your ballot and return to Deborah Van Balen by the close of business on Wednesday, July 22, 2015.

If the election should result in a tie between two or more candidates, a subsequent ballot will be issued with the names of those candidates who are tied. This re-balloting process will continue until a candidate has been selected for each position.

If you have any questions, just let me know.

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

79. SNF Board Election - Update

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'jean.ronnei@spps.org' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jul 08, 2015 17:51:15
Subject: SNF Board Election - Update
Attachment:

Good afternoon,

I want to let you know that the SNF Board Election Ballot has been delayed as we contacted all nominees to ask if they were willing to have their names on the ballot. That process ended this morning. The ballot is ready, pending the final review of Patti Montague. Patti is currently tied up with SNA Board meetings, House of Delegates, and ANC. I will keep you updated, but I imagine we will not send out the ballot before the end of the week or possibly early next week. Thank you for your patience.

We received a number of nominees for the open positions and nominees have been flattered to be nominated. There are 4 candidates for the ONE practitioner and there are eight candidates for the TWO at-large positions.

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

80. Re: Good news!

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: Scott Swogger <SSwogger@accutemp.net>, Donna Martin <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, Marcia <mlsdl8@aol.com>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Gary Vonck <gvonck@kisales.com>, Pat McCoy <Pat.McCoy@advancepierre.com>, Chuck Ainsworth <cainsworth@portionpaccorp.com>, Jill Conklin <jill.conklin@saltblock8.com>, Ford, Mimi <MFord@jjsnack.com>, Jean Harris <maryjean@bellsouth.net>, Isberner, Cheryl <CLIsberner@landolakes.com>, Jackson, J.J. <jjjackson@winstonind.com>, Wilson, Matthew <MWilson@rich.com>, Tom Ferris <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 17:11:55
Subject: Re: Good news!
Attachment:

Great job! Thanks for the wonderful news!!

Sent from my iPhone

On Jul 2, 2015, at 3:52 PM, Hedrick, Janet <jhedrick@schoolnutrition.org> wrote:

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

81. Re: Good news!

From: Mary Begalle <Mary.Begalle@schwans.com>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: Scott Swogger <SSwogger@accutemp.net>, Donna Martin <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, Marcia <mlsdl8@aol.com>, Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, XT:KeyImpact - Gary Vonck <gvonck@kisales.com>, Pat McCoy <Pat.McCoy@advancepierre.com>, Chuck Ainsworth <cainsworth@portionpaccorp.com>, Jill Conklin <jill.conklin@saltblock8.com>, Ford, Mimi <MFord@jjsnack.com>, Jean Harris <maryjean@bellsouth.net>, Isberner, Cheryl <CLIsberner@landolakes.com>, Jackson, J.J. <jjjackson@winstonind.com>, Wilson, Matthew <MWilson@rich.com>, Tom Ferris <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 17:07:37
Subject: Re: Good news!
Attachment:

Many thanks to APF!

Sent from my iPhone

On Jul 2, 2015, at 2:52 PM, Hedrick, Janet <jhedrick@schoolnutrition.org> wrote:

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

This entire email message (including all forwards and replies) and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret, work-product, attorney-client or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

82. RE: Good news!

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>, 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, Gary Vonck <gvonck@kisaes.com>, 'Pat McCoy' <Pat.McCoy@advancepierre.com>, 'Chuck Ainsworth' <cainsworth@portionpaccorp.com>, 'Jill Conklin' <jill.conklin@saltblock8.com>, 'Ford, Mimi' <MFord@jjsnack.com>, 'Jean Harris' <maryjean@bellsouth.net>, 'Isberner, Cheryl' <CLIsberner@landolakes.com>, 'Jackson, J.J.' <jjjackson@winstonind.com>, 'Wilson, Matthew' <MWilson@rich.com>
Cc: 'Tom Ferris' <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 16:19:43
Subject: RE: Good news!
Attachment:

Wow – yes, that is great news!!

From: Hedrick, Janet [mailto:jhedrick@schoolnutrition.org]
Sent: Thursday, July 02, 2015 3:53 PM
To: 'Scott Swogger'; 'Donna Martin'; 'Sandra Ford'; 'Marcia'; 'Bauscher, Julia O'; 'JEAN.RONNEI@spps.org'; 'Mary Begalle'; Childers, Ami N {FLNA}; Gary Vonck; 'Pat McCoy'; 'Chuck Ainsworth'; 'Jill Conklin'; 'Ford, Mimi'; 'Jean Harris'; 'Isberner, Cheryl'; 'Jackson, J.J.'; 'Wilson, Matthew'
Cc: 'Tom Ferris'; Carrigan, Sherry
Subject: Good news!

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

83. Re: Good news!

From: Marcia <mlsdl8@aol.com>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: Scott Swogger <SSwogger@accutemp.net>, Donna Martin <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Gary Vonck <gvonck@kisales.com>, Pat McCoy <Pat.McCoy@advancepierre.com>, Chuck Ainsworth <cainsworth@portionpaccorp.com>, Jill Conklin <jill.conklin@saltblock8.com>, Ford, Mimi <MFord@jjsnack.com>, Jean Harris <maryjean@bellsouth.net>, Isberner, Cheryl <CLIsberner@landolakes.com>, Jackson, J.J. <jjjackson@winstonind.com>, Wilson, Matthew <MWilson@rich.com>, Tom Ferris <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 16:16:33
Subject: Re: Good news!
Attachment:

Thanks for sharing the great news.

Marcia

Sent from my iPad

On Jul 2, 2015, at 3:52 PM, Hedrick, Janet <jhedrick@schoolnutrition.org> wrote:

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

84. Re: Good news!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Pat McCoy' <Pat.McCoy@advancepierre.com>, 'Marcia' <mlsdl8@aol.com>, 'JeanHarris' <maryjean@bellsouth.net>, Julia O' 'Bauscher' <julia.bauscher@jefferson.kyschools.us>, Mimi' 'Ford' <MFord@jjsnack.com>, Gary Vonck <gvonck@kisaes.com>, Cheryl' 'Isberner' <CLIsberner@landolakes.com>, 'Sandra Ford' <fords@manateeschools.net>, Ami N {FLNA}' 'Childers' <Ami.N.Childers@pepsico.com>, 'ChuckAinsworth' <cainsworth@portionpaccorp.com>, Matthew' 'Wilson' <MWilson@rich.com>, 'Jill Conklin' <jill.conklin@saltblock8.com>, Janet Hedrick <jhedrick@schoolnutrition.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, J.J.' 'Jackson' <jjjackson@winstonind.com>
Cc: 'Tom Ferris' <Tom.Ferris@advancepierre.com>, Sherry Carrigan <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 15:54:49
Subject: Re: Good news!
Attachment: [TEXT.htm](#)

Congratulations! Very exciting indeed!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Hedrick, Janet" <jhedrick@schoolnutrition.org> 7/2/2015 3:52 PM >>>

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will

be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy -www.schoolnutrition.org/snfdonate

85. Good news!

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, Gary Vonck <gvonck@kisales.com>, 'Pat McCoy' <Pat.McCoy@advancepierre.com>, 'Chuck Ainsworth' <cainsworth@portionpaccorp.com>, 'Jill Conklin' <jill.conklin@saltblock8.com>, 'Ford, Mimi' <MFord@jjsnack.com>, 'Jean Harris' <maryjean@bellsouth.net>, 'Isberner, Cheryl' <CLIsberner@landolakes.com>, 'Jackson, J.J.' <jjjackson@winstonind.com>, 'Wilson, Matthew' <MWilson@rich.com>
Cc: 'Tom Ferris' <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jul 02, 2015 15:52:38
Subject: Good news!
Attachment:

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4th of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

86. RE: back to school promotion-last reminder

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habersham.k12.ga.us' <athomas@habersham.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Nixon, Cathe' <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Diane Feagle' <diane.feagle@morgan.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'Gillette, Justin' <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde_r_bodunrin@dekalbschoolsga.org)' <kehinde_r_bodunrin@dekalbschoolsga.org>, 'kiker@calhounschools.org' <kiker@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us) <kmathis@paulding.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, lileggett@crispschools.org <lileggett@crispschools.org>, 'Ideen@ware.k12.ga.us' <Ideen@ware.k12.ga.us>, 'layson-p@harris.k12.ga.us' <layson-

p@harris.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'
 <laura.lynn@brantley.k12.ga.us>, 'Azain, Linda'
 (linda.azain@stephenscountyschools.org)'
 <linda.azain@stephenscountyschools.org>, 'Linda Waters'
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>,
 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'
 <libbypeters@lowndes.k12.ga.us>, 'laura.youmans@gscs.org'
 <laura.youmans@gscs.org>, Megan Gower
 (megan.gower@bufordcityschools.org)
 <megan.gower@bufordcityschools.org>, marian freeman
 <marian.freeman@carrollcountyschools.com>, 'm.barrett@grady.k12.ga.us'
 <m.barrett@grady.k12.ga.us>, Onetha Bonaparte
 (Onetha.Bonaparte@sccpss.com) <Onetha.Bonaparte@sccpss.com>,
 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'
 <pamela.lefrois@barrow.k12.ga.us>, 'rcooper@pierce.k12.ga.us'
 <rcooper@pierce.k12.ga.us>, 'rkellam@telfairschools.org'
 <rkellam@telfairschools.org>, 'redessa_crawford@johnson.k12.ga.us'
 <redessa_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'
 <sfox@long.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, 'Susan Elsner (selsner@oconeeschools.org)'
 <selsner@oconeeschools.org>, 'sheila.cooper@coffee.k12.ga.us'
 <sheila.cooper@coffee.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, 'Shelley Daniel (sdaniel@upson.k12.ga.us)'
 <sdaniel@upson.k12.ga.us>, 'Stacey Morgan (smorgan@banks.k12.ga.us)'
 <smorgan@banks.k12.ga.us>, 'Tonya Beasley-Blocker
 (tblocker@evans.k12.ga.us)' <tblocker@evans.k12.ga.us>,
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>,
 'vanessa.hayes@tiftschools.com' <vanessa.hayes@tiftschools.com>,
 'woodhams@tcity.org' <woodhams@tcity.org>, 'Yu, Victor
 (YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

Sent Date:

Jul 01, 2015 13:13:52

Subject:

RE: back to school promotion-last reminder

Attachment:

[2015 BTSprebook editedCATOV1 .pptx](#)

Hello All

Just a reminder that the Back To School promotion needs to be returned to me ASAP if you want to participate.

Happy 4th of July!

Susan

From: Wickizer, Susan {FLNA}

Sent: Thursday, June 18, 2015 8:50 AM

To: 'Andrea Thomas (athomas@habershamschools.com)'; 'Amy.Lambert@Cobbk12.org'; 'amanda ridley (amanda.ridley@murray.k12.ga.us)'; 'Angie Brown (angie_brown@whitfield.k12.ga.us)'; 'arowland@white.k12.ga.us'; 'Allen, Blaine (blaine.allen@docoschools.org)'; 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'; 'abarrett@treutlen.net'; 'athomas@habersham.k12.ga.us'; 'bridgett.cross@carrollcountyschools.com'; 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)'; 'Cleta Long (Cleta.Long@bcsdk12.net)'; 'Cown, Trae (trae.cown@hallco.org)'; 'Culver, Cindy (cculver@marietta-city.k12.ga.us)'; 'Nixon, Cathe'; 'dcarver@floydboe.net'; 'Diane Feagle'; 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'; 'dmartin@burke.k12.ga.us'; 'dmorris@jackson.k12.ga.us'; 'Donna Vella'; 'dcoats@pulaski.k12.ga.us'; 'emily.hanlin@douglas.k12.ga.us'; 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)'; 'Gillette, Justin'; 'Hill, Tiffany (Tiffany.Hill@sodexo.com)'; 'ingrid.farahdel@clayton.k12.ga.us'; 'Jackie Grover'; 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)'; 'kmcburnett@polk.k12.ga.us'; 'Kehinde Bodunrin (Operations) (kehinde_r_bodunrin@dekalbschoolsga.org)'; 'kikerk@calhounschools.org'; 'keidson@thomas.k12.ga.us'; 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us); 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Karen Mecyssine'; 'kpeavy@bleckley.k12.ga.us'; 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'; 'Jackie Grover'; 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)'; 'Lauren.Koff@hcbe.net'; 'lleggett@crispschools.org'; 'Ideen@ware.k12.ga.us'; 'layson-p@harris.k12.ga.us'; 'laura.lynn@brantley.k12.ga.us'; 'Lynnsey Goddard (lgoddard@studentsrockdalek12ga.onmicrosoft.com)'; 'Azain, Linda (linda.azain@stephenscountyschools.org)'; 'Linda Waters' (linda.waters@gilmerschools.com)'; 'Lew, Leslie A'; 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'; 'laura.youmans@gscs.org'; 'Megan Gower (megan.gower@bufordcityschools.org)'; 'marian freeman'; 'm.barrett@grady.k12.ga.us'; 'Onetha Bonaparte (Onetha.Bonaparte@sccpss.com)'; 'Peggy Lawrence - CO'; 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'; 'rcooper@pierce.k12.ga.us'; 'rkellam@telfairschools.org'; 'redessa_crawford@johnson.k12.ga.us'; 'sfox@long.k12.ga.us'; 'sharper@hancock.k12.ga.us'; 'Susan Elsner (selsner@oconeeschools.org)'; 'sharon.manley@lamar.k12.ga.us'; 'sheila.cooper@coffee.k12.ga.us'; 'sharper@hancock.k12.ga.us'; 'Shelley Daniel (sdaniel@upson.k12.ga.us)'; 'Stacey Morgan (smorgan@banks.k12.ga.us)'; 'thaw@fultonschools.org'; 'Tonya Beasley-Blocker (tblocker@evans.k12.ga.us)'; 'tmorris@cartersville.k12.ga.us'; 'vanessa.hayes@tiftschools.com'; 'wimberly.brackett@dalton.k12.ga.us'; 'woodhams@tcity.org'; 'Yu, Victor

(YuVi@BOE.Richmond.k12.ga.us)'

Subject: back to school promotion

Hello All

It seems like school just ended and summer feeding just started, but here I am sending you a **Back To School promotion.**

Please take a look at the attachment....some of the rebates are \$3 per case!

Please send it back to me **by June 30.**

If you are interested in some of these products, but they weren't on your bid we can work with your distributor to get bid pricing.

I attached a fun recipe idea for the new reduced fat Fritos too.

I would love to attend any of your back to school manager meetings!

Also, if you need help increasing you're a la carte sales, I will gladly visit your schools to make sure the racks are stocked properly with the right products in the right places.

I am here to help you. Let me know what I can do.

Take care.

Susan

87. Assistance at SNF Booth at ANC

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Sent Date: Jun 29, 2015 15:54:11
Subject: Assistance at SNF Booth at ANC
Attachment: [SIGN UP FOR SNF BOOTH IN THE MARKETPLACE AT 2015 ANC.docx](#)

Good afternoon,

I look forward to seeing in SLC at ANC!

We need your help again this year at the SNF Booth! Please consider volunteering at the SNF Booth during ANC.

You would welcome those who stop by and provide them with information – you would assist them in making a contribution to the Annual Fund for 2015. I'm hoping to have two people at the booth so that you can work as a team. (If you know of somebody that you'd like to invite to volunteer with you, that's wonderful!) We will provide you with the information that you need and probably either I or Edna Lowder will check by on a regular basis.

Attached is the schedule for the booth – I hope you will consider helping in this way! Thanks!

Safe travels,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

88. Reminder - Nominations for the Board of Directors for SNF

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Jun 29, 2015 15:39:42
Subject: Reminder - Nominations for the Board of Directors for SNF
Attachment: [CALL FOR NOMINATIONS June 2015.docx](#)

Good afternoon,

Tomorrow, June 30, is the deadline for nominations for the Board of Directors of SNF.

Please send your nominations to me by the end of the day tomorrow.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

89. May 2015 Financial Reports

From: Williams, Kim <KWILLIAMS@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Jean Ronnei <jean.ronnei@spps.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Jun 25, 2015 12:22:19
Subject: May 2015 Financial Reports
Attachment: [SNF May Financials BOD.pdf](#)

Good Afternoon,

Attached please find the SNF financial reports for the month of May. Please let me know if you have any questions.

Thank you,

Kim

Kimberley Williams-Jones

SVP, Finance &IT

School Nutrition Association

Phone: (301) 686-3100 xt. 136

Fax: (301) 686-3115

www.schoolnutrition.org

One Stop Shopping Never Looked Better!

Tap into the incredible network of School Nutrition Association through the **SN Marketplace**. **SN Marketplace** is the premier search tool for school nutrition professionals. Find all the products and services you need, within the network of the association you trust. *Start your search today at* <http://www.snmarketplace.com/>

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

P please don't print this e-mail unless you really need to.

90. ANC STATE PHOTO SCHEDULES

From: Payne, Melissa <Melissa.Payne@usfoods.com>
To: Reynolds, Casey <Casey.Reynolds@usfoods.com>, RAY BULLOCK
(jbullock@acosta.com) <jbullock@acosta.com>, Greg Frey
<GFrey@acosta.com>, 'Christy Rogers' <C.Rogers@cohenfoods.com>,
J.Boone@CohenFoods.com <J.Boone@CohenFoods.com>,
S.Crawley@CohenFoods.com <S.Crawley@CohenFoods.com>, 'Ula
Kalinowski' <ula@nardonebros.com>,
(Stephanie.johnson@advancepierre.com)
<Stephanie.johnson@advancepierre.com>, Megan Teates
<meganteates@pmgwins.com>, Leslie Pannenbacker
<lesliep@pmgwins.com>, Robin Chriscoe <robinchriscoe@pmgwins.com>,
Rick Carter <rickcarter@pmgwins.com>, Frances Meena
<francesmeena@pmgwins.com>, Keith Whipple
<KeithWhipple@hopcobroker.com>, Ashley Ellington
<AshleyEllington@hopcobroker.com>, Bob Abrams
<BobAbrams@hopcobroker.com>, Tricia Ivey <tivey@kisales.com>, Chip
Conner <chip@suncupjuice.com>, Scott Carawan
(scott.carawan@mccain.com) <scott.carawan@mccain.com>, Mike Spencer
<mike.spencer@jtmfoodgroup.com>, 'Jeff Flynn' <Jeff@mealsplus.com>,
Ginny Spencer <GSpencer@esfoods.com>, Wendy Saverance
<wendy@integrity-foods.com>, Mark <mark@integrity-foods.com>, Penny
Fine <pfine@gilbertfoods.com>, Susan Thomas
<stthomas@gilbertfoods.com>, Regina Price
<Regina.Price@ASMWaypoint.com>, Jonathan Smoak
<Jonathan.Smoak@ASMWaypoint.com>, 'Wanda McDowell'
<wanda.mcdowell@superbakery.com>, 'Linda Benyo'
<Linda.Benyo@asianfoodsolutions.com>, Steve Shockley
<SteveShockley@proviewfoods.com>, Frank E. Samuelson
(Frank.Samuelson@perdue.com) <Frank.Samuelson@perdue.com>, Madden,
Benjamin <BMadden@ed.sc.gov>, Brittany Kepple
(Brittany.Kepple@ARYZTA.com) <Brittany.Kepple@ARYZTA.com>, Char
Kluvers <char.kluvers@saralee.com>, David Thomas (david@integrity-
foods.com) <david@integrity-foods.com>, Diane Gillie <DGILLIE@ed.sc.gov>,
dhemby@tastybrandsk12.com <dhemby@tastybrandsk12.com>, ERIC
LONGSHORE (elongshore@acosta.com) <elongshore@acosta.com>, Jack
Crawford (Jack.Crawford@pilgrims.com) <Jack.Crawford@pilgrims.com>,
(jdodge@kisales.com) <jdodge@kisales.com>,
Jennifer.harrison@genmills.com <Jennifer.harrison@genmills.com>, Julie
Brigham <JBrigham@acosta.com>, Kristin C. Dukes
<k.dukes@cohenfoods.com>, (Stacey.cosentino@pepsico.com)

<Stacey.cosentino@pepsico.com>, Walter cAUDLE
 (WCAUDLE@ED.SC.GOV) <WCAUDLE@ED.SC.GOV>, Wanda Knight
 <wknight@laurens55.k12.sc.us>, Wendy Justus <WJustus@cfsauer.com>,
 will sumter (WILLIAM.SUMTER@kellogg.com)
 <WILLIAM.SUMTER@kellogg.com>, Jacobs, Cindy
 <CindyJacobs@lcsd56.org>, snasc <snasc@bellsouth.net>,
 (aconnelly@saludaschools.org) <aconnelly@saludaschools.org>,
 (CStorey@acpsd.net) <CStorey@acpsd.net>,
 (granche@hampton2.k12.sc.us) <granche@hampton2.k12.sc.us>,
 (kingp@dillon.k12.sc.us) <kingp@dillon.k12.sc.us>,
 (schavis@williston.k12.sc.us) <schavis@williston.k12.sc.us>,
 (tperry@bamberg2.k12.sc.us) <tperry@bamberg2.k12.sc.us>, Angela
 Robinson (Angela.robinson@ocsd4sc.net) <Angela.robinson@ocsd4sc.net>,
 Ann Agnew (AAGNEW@bamberg1.net) <AAGNEW@bamberg1.net>, Annie
 Taylor <ataylor@clar1.k12.sc.us>, Brown Deonna <brownd@wlgos.sc.gov>,
 Carolyn Barnes (cbarnes@newberry.k12.sc.us)
 <cbarnes@newberry.k12.sc.us>, Charlene Jordan (CJordan@gcsd.k12.sc.us)
 <CJordan@gcsd.k12.sc.us>, DAWN BAILEY (baileyd@dillon.k12.sc.us)
 <baileyd@dillon.k12.sc.us>, Debra Hoffman <dhoffman@lexington4.net>, Dee
 Cook (Dee.Cook@sumterschools.net) <Dee.Cook@sumterschools.net>,
 Deidre Yonce <DYonce@lexington1.net>, Don Navorska
 <dnavorska@florence3.k12.sc.us>, DONNIE CHAVIS
 <DONNIE.CHAVIS@fsd1.org>, Doris Grant (dgrant@ccpsonline.net)
 <dgrant@ccpsonline.net>, ELLEN FITCH (efitch@mail.colleton.k12.sc.us)
 <efitch@mail.colleton.k12.sc.us>, Evon Williams
 <Ewilliams@marlboro.k12.sc.us>, Gayle M. Brown
 <Gayle.Brown@ocsd5.net>, Geraldine Morris
 <morrisg@mccormick.k12.sc.us>, Heather Stone
 <HStone@horrycountyschools.net>, Jack Johnson
 (jjohnson@barnwell45.k12.sc.us) <jjohnson@barnwell45.k12.sc.us>, Jackie
 Harris (jacqueline.harris@ocsd5.net) <jacqueline.harris@ocsd5.net>, Jan
 Knox <jknox@gcsd.k12.sc.us>, Janice Benbow (jbenbow@fairfield.k12.sc.us)
 <jbenbow@fairfield.k12.sc.us>, Jeannie Carmichael
 <jcarmich@flo5.k12.sc.us>, Joan Walker (jwalker@greenwood52.org)
 <jwalker@greenwood52.org>, Johnnis Tanner <jptanner99@yahoo.com>,
 Karen M Taylor <Taylork@bcstdschools.net>, Karen Threatt
 <kthreath@bamberg1.net>, Kim Johnson (kjohnson@horrycountyschools.net)
 <kjohnson@horrycountyschools.net>, kringer@lexington1.net
 (kringer@lexington1.net) <kringer@lexington1.net>, Laura Farmer
 (LFARMER@horrycountyschools.net) <LFARMER@horrycountyschools.net>,
 LEIGH reynolds (Leigh.Catoe@kcsdschools.net)
 <Leigh.Catoe@kcsdschools.net>, Leon S. Williams

<Leon.Williams@sumterschools.net>, Linda Fairchild
 (fairchildl@bcsdschools.net) <fairchildl@bcsdschools.net>, Lisa Eklund
 <leklund@riverviewcharterschool.org>, Lora Beth Rucker
 <LRucker@lexington4.net>, Lydia Breland <lbreland@jcsd.net>, Mary
 Graham (mgraham@csd2.org) <mgraham@csd2.org>, MELISSA JACKSON
 (MKJACKSON@EDGEFIELD.K12.SC.US)
 <MKJACKSON@EDGEFIELD.K12.SC.US>, MICELLE GASKINS
 <MGASKINS@FLORENCE3.K12.SC.US>, MINNIE BROWN
 (MINNIE.BROWN@DELAHOWE.K12.SC.US)
 <MINNIE.BROWN@DELAHOWE.K12.SC.US>, Misha Lawyer
 <misha.lawyer@kcsdschools.net>, Mitsy Foxworth
 (MFOXWORTH@WCSD.K12.SC.US) <MFOXWORTH@WCSD.K12.SC.US>,
 Moreen B. Joseph (josephm@orangeburg3.onmicrosoft.com)
 <josephm@orangeburg3.onmicrosoft.com>, Mozelle Murdaugh
 <mwmurdaugh@hampton1.k12.sc.us>, Nicole Giles (ngiles@wcsd.k12.sc.us)
 <ngiles@wcsd.k12.sc.us>, Pam Vaughn
 (pamela.vaughan@darlington.k12.sc.us)
 <pamela.vaughan@darlington.k12.sc.us>, Pat Carter
 <Pcarter@lexington1.net>, Patricia Truett <ptruett@dd4.k12.sc.us>, Ray
 Bahadori (abahadori@dorchester2.k12.sc.us)
 <abahadori@dorchester2.k12.sc.us>, Rebecca Kenner
 <RKenner@lexington1.net>, Rene Sturgeon
 (rene.sturgeon@darlington.k12.sc.us) <rene.sturgeon@darlington.k12.sc.us>,
 Sandy Wallace <Swallace@marlboro.k12.sc.us>, Sharon Mann
 (smann@gwd51.org) <smann@gwd51.org>, Shirley Joe
 <Joes@lee.k12.sc.us>, Teresa Zorn (tzorn@barnwell45.k12.sc.us)
 <tzorn@barnwell45.k12.sc.us>, Terri Freeman
 <TFREEMAN@gcsd.k12.sc.us>, Theresa Rogers
 <Theresa@mail.dillon3.k12.sc.us>, Tuesday Johnson
 <johnsont@acs.k12.sc.us>, Vicki Livingston
 <vlivingston@newberry.k12.sc.us>, WANDA ROBINSON
 (WROBINSON@FAIRFIELD.K12.SC.US)
 <WROBINSON@FAIRFIELD.K12.SC.US>, Whittaker Williams
 (wwilliams@ccpsonline.net) <wwilliams@ccpsonline.net>,
 (bmorrison@glascock.k12.ga.us) <bmorrison@glascock.k12.ga.us>,
 (gayc@toombs.k12.ga.us) <gayc@toombs.k12.ga.us>,
 (jzeagler@screven.k12.ga.us) <jzeagler@screven.k12.ga.us>,
 (kdennis@metter.org) <kdennis@metter.org>,
 (kim.dupree@wheeler.k12.ga.us) <kim.dupree@wheeler.k12.ga.us>,
 (motond@mcduffie.k12.ga.us) <motond@mcduffie.k12.ga.us>,
 (sharper@hancock.k12.ga.us) <sharper@hancock.k12.ga.us>, Carol Knight
 <cellis@bryan.k12.ga.us>, Cathy Johnson <cjohnson@lcooe.us>, Charlene

Phillips <CPhillips@bryan.k12.ga.us>, Daphne Callison
 <dcalliso@burke.k12.ga.us>, Debra Herman (DHERRMANN@JCHS.COM)
 <DHERRMANN@JCHS.COM>, Dena Barrows
 <dbarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-
 city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Martin
 <Dmartin@Burke.k12.ga.us>, Donna Sapp <donnasapp@LCBOE.NET>,
 Jessica O'Leary (joleary@effingham.k12.ga.us)
 <joleary@effingham.k12.ga.us>, Lisa Leone <lleone@bulloch.k12.ga.us>,
 MEGAN BLANCHARD (mblanchard@bulloch.k12.ga.us)
 <mblanchard@bulloch.k12.ga.us>, Pam Todd (ptodd@metter.org)
 <ptodd@metter.org>, Redessa Crawford
 <redessa_crawford@johnson.k12.ga.us>, Reida Ferrell
 <FerrellR@mcduffie.k12.ga.us>, Rhonda Cooper
 <rcooper@pierce.k12.ga.us>, RINDY TRAPNELL
 <RTrapnell@wayne.k12.ga.us>, Shirley Martin <smartin@telfair.k12.ga.us>,
 STEPHANIE FOX (sfox@long.k12.ga.us) <sfox@long.k12.ga.us>, Tonya
 Beasley <Tbeasley@Evans.k12.ga.us>,
 (LYDIA.MARTIN@SAVANNAH.CHATHAM.K12.GA.US)
 <LYDIA.MARTIN@SAVANNAH.CHATHAM.K12.GA.US>, Kimberly Kinsaul
 <Kimberly.Kinsaul@savannah.chatham.k12.ga.us>, Onetha Bonaparte
 <Onetha.Bonaparte@savannah.chatham.k12.ga.us>, Parks, Dana
 <Dana.Parks@usfoods.com>, Bridget Campbell
 <bcampbell@richlandone.org>, DENNISE TOWNSEND
 (DTOWNSEND@richlandone.org) <DTOWNSEND@richlandone.org>,
 IMOGENE CLARKE <ICLARKE@richlandone.org>, JOHNNIE MAE BUTLER
 <JOHBUTLER@richlandone.org>, KAREN JACKSON
 <kajackson@richlandone.org>, MARSHA TAYLOR
 <marshataylor@richlandone.org>, Tracy Dixon <tdixon@richlandone.org>,
 Erin Briggs <ebriggs@lexrich5.org>, Faircloth, Andy
 <AndyFaircloth@anderson5.net>, Jenaffer Pitt
 <JenafferPitt@pickens.k12.sc.us>, Junkins, Shannon
 <ShannonJunkins@anderson5.net>, Sally Nicholson
 <SallyNicholson@pickens.k12.sc.us>, Sharon Hunt
 (sharonhunt@anderson5.net) <sharonhunt@anderson5.net>,
 tbedenba@lexrich5.org <tbedenba@lexrich5.org>, Travis Fisher
 (tfisher@spart6.org) <tfisher@spart6.org>, WALTER CAMPBELL
 <WALTER_CAMPBELL@charleston.k12.sc.us>,
 (jeremy_tunstill@charleston.k12.sc.us)
 <jeremy_tunstill@charleston.k12.sc.us>, (kevin_earle@charleston.k12.sc.us)
 <kevin_earle@charleston.k12.sc.us>, AMANDA REID
 <amanda_reid@charleston.k12.sc.us>, ANGELA MCLAUGHLIN
 <angela_mclaughlin@charleston.k12.sc.us>, Frank Manigault

(frank.manigault@charleston.k12.sc.us)
<frank.manigault@charleston.k12.sc.us>, SARAH BATES
<sarah_bates@charleston.k12.sc.us>,
suzanne_cottingham@charleston.k12.sc.us
<suzanne_cottingham@charleston.k12.sc.us>

Sent Date: Jun 25, 2015 10:19:41
Subject: ANC STATE PHOTO SCHEDULES
Attachment:

Photo Sessions for State Delegations at ANC Salt Lake City

Next month at ANC, take advantage of so many state members being in one place by gathering together for a state delegation photo.

Room 260AB

Monday 1:00 PM = North Carolina

Monday 1:30 PM= Georgia

Tuesday 10:00 AM= South Carolina

Melissa H Payne

US Foods

Director, Business Development For Schools-Southeast Region

120 Longs Pond Road , Lexington, SC 29072

M 803.727.3398

melissa.payne@usfoods.com

US Foods

KEEPING KITCHENS COOKING™

This email message and any attachments are for the sole use of the intended recipient(s) and may contain information that is proprietary to US Foods, Inc. and/or its subsidiaries or otherwise confidential or legally privileged. If you have received this message in error, please notify the sender by reply, and delete all copies of this message and any attachments. If you are the intended recipient you may use the information contained in this message and any files attached to this message only as authorized by US Foods, Inc. Files attached to this message may only be transmitted using secure systems and appropriate means of encryption, and must be secured using the same level password and security protection with which the file was provided to you. Any unauthorized use, dissemination or disclosure of this message or its attachments is strictly prohibited.

91. Updated SNF Board List

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN. RONNEI@spps.org' <JEAN. RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 24, 2015 16:04:54
Subject: Updated SNF Board List
Attachment: [Board list - updated June 2015.docx](#)

Good afternoon,

The SNF Board list in your board packet for the June 18 meeting contained some incorrect information. The corrected version is attached.

Please replace the list in your Board book with this one.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

92. Board Nominations

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 24, 2015 15:44:09
Subject: Board Nominations
Attachment: [Nomination timeline.docx](#)
[CALL FOR NOMINATIONS June 2015.docx](#)
[BOARD PROFILE and notes.pdf](#)
[Composition of SNF Board Approved 6-18-15.docx](#)
[Responsibilities of the School Nutrition Foundation Board of Directors - Approved 6-18-15.docx](#)

Good afternoon,

Attached is the Nominations Form for the School Nutrition Foundation Board of Directors. Also attached are the timeline for the nominations process, the composite profile of the current SNF Board and notes about the composite profile, and the recently approved composition and responsibilities of the SNF Board.

The following link will take you to the list of persons who have contributed to the 2015 Annual Fund. <https://schoolnutrition.org/SNF/ReportOnGiving/ListOfDonors/#byfund>

Please do not limit your thinking to those who have given, as a relatively small number of SNA members are currently supporting the Foundation. Many members remain unaware of what the Foundation does – If you know of persons who you feel would be good members of the SNF Board, please nominate them even if they do not currently have a history of giving. As one of the responsibilities of the SNF Board is making a personal contribution, those nominated will be made aware of that responsibility before they agree to serve on the Foundation Board.

If you have any questions, please let me know.

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

93. RE: back to school promotion

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Angie Brown (angie_brown@whitfield.k12.ga.us)' <angie_brown@whitfield.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habersham.k12.ga.us' <athomas@habersham.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Nixon, Cathe' <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Diane Feagle' <diane.feagle@morgan.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'Donna Vella' <vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Gillette, Justin' <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde_r_bodunrin@dekalbschoolsga.org)' <kehinde_r_bodunrin@dekalbschoolsga.org>, 'kiker@calhounschools.org' <kiker@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us' <kmathis@paulding.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'

<Kantrell.Brown@henry.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us'
 <kpeavy@bleckley.k12.ga.us>, 'Jenkins, Patricia
 (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,
 Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Lauren.Koff@hcbe.net'
 <Lauren.Koff@hcbe.net>, lileggett@crispschools.org
 <lileggett@crispschools.org>, 'Ideen@ware.k12.ga.us'
 <ldeen@ware.k12.ga.us>, 'layson-p@harris.k12.ga.us' <layson-
 p@harris.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'
 <laura.lynn@brantley.k12.ga.us>, Lynnsey Goddard
 (lgoddard@studentsrockdalek12ga.onmicrosoft.com)
 <lgoddard@studentsrockdalek12ga.onmicrosoft.com>, 'Azain, Linda'
 (linda.azain@stephenscountyschools.org)'
 <linda.azain@stephenscountyschools.org>, 'Linda Waters'
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>, 'Lew,
 Leslie A' <Lew@fultonschools.org>, 'LIBBY PETERS
 (libbypeters@lowndes.k12.ga.us)' <libbypeters@lowndes.k12.ga.us>,
 'laura.youmans@gscs.org' <laura.youmans@gscs.org>, Megan Gower
 (megan.gower@bufordcityschools.org)
 <megan.gower@bufordcityschools.org>, marian freeman
 <marian.freeman@carrollcountyschools.com>, 'm.barrett@grady.k12.ga.us'
 <m.barrett@grady.k12.ga.us>, 'Onetha Bonaparte
 (Onetha.Bonaparte@sccpss.com)' <Onetha.Bonaparte@sccpss.com>, Peggy
 Lawrence - CO <PLawrence@rockdale.k12.ga.us>, 'Pamela LeFrois
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,
 'rcooper@pierce.k12.ga.us' <rcooper@pierce.k12.ga.us>,
 'rkellam@telfairschools.org' <rkellam@telfairschools.org>,
 'redessa_crawford@johnson.k12.ga.us'
 <redessa_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'
 <sfox@long.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, Susan Elsner (selsner@oconeeschools.org)
 <selsner@oconeeschools.org>, 'sharon.manley@lamar.k12.ga.us'
 <sharon.manley@lamar.k12.ga.us>, 'sheila.cooper@coffee.k12.ga.us'
 <sheila.cooper@coffee.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, 'Shelley Daniel (sdaniel@upson.k12.ga.us)'
 <sdaniel@upson.k12.ga.us>, Stacey Morgan (smorgan@banks.k12.ga.us)
 <smorgan@banks.k12.ga.us>, 'thaw@fultonschools.org'
 <thaw@fultonschools.org>, Tonya Beasley-Blocker
 (tblocker@evans.k12.ga.us) <tblocker@evans.k12.ga.us>,
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>,
 'vanessa.hayes@tiftschools.com' <vanessa.hayes@tiftschools.com>,
 'woodhams@tcity.org' <woodhams@tcity.org>, 'Yu, Victor
 (YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

Sent Date: Jun 24, 2015 10:34:38
Subject: RE: back to school promotion
Attachment:

Just a reminder about the pre-book promotion.

There could be a lot of money in rebates here!

Susan

From: Wickizer, Susan {FLNA}

Sent: Thursday, June 18, 2015 8:50 AM

To: 'Andrea Thomas (athomas@habershamschools.com)'; 'Amy.Lambert@Cobbk12.org'; 'amanda ridley (amanda.ridley@murray.k12.ga.us)'; 'Angie Brown (angie_brown@whitfield.k12.ga.us)'; 'arowland@white.k12.ga.us'; 'Allen, Blaine (blaine.allen@docoschools.org)'; 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'; 'abarrett@treutlen.net'; 'athomas@habersham.k12.ga.us'; 'bridgett.cross@carrollcountyschools.com'; 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)'; 'Cleta Long (Cleta.Long@bcsdk12.net)'; 'Cown, Trae (trae.cown@hallco.org)'; 'Culver, Cindy (cculver@marietta-city.k12.ga.us)'; Nixon, Cathe; 'dcarver@floydboe.net'; Diane Feagle; 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'; 'dmartin@burke.k12.ga.us'; 'dmorris@jackson.k12.ga.us'; Donna Vella; 'dcoats@pulaski.k12.ga.us'; 'emily.hanlin@douglas.k12.ga.us'; 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)'; Gillette, Justin; 'Hill, Tiffany (Tiffany.Hill@sodexo.com)'; 'ingrid.farahdel@clayton.k12.ga.us'; 'Jackie Grover'; 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)'; 'kmcburnett@polk.k12.ga.us'; 'Kehinde Bodunrin (Operations) (kehinde_r_bodunrin@dekalbschoolsga.org)'; 'kikerk@calhounschools.org'; 'keidson@thomas.k12.ga.us'; 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us); 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Karen Meczyssine'; 'kpeavy@bleckley.k12.ga.us'; 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'; 'Jackie Grover'; 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)'; 'Lauren.Koff@hcbe.net'; 'lleggett@crispschools.org'; 'Ideen@ware.k12.ga.us'; 'layson-p@harris.k12.ga.us'; 'laura.lynn@brantley.k12.ga.us'; Lynnsey Goddard (lgoddard@studentsrockdalek12ga.onmicrosoft.com); 'Azain, Linda' (linda.azain@stephenscountyschools.org); 'Linda Waters' (linda.waters@gilmerschools.com); Lew, Leslie A; 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'; 'laura.youmans@gscs.org'; 'Megan Gower (megan.gower@bufordcityschools.org)'; 'marian freeman'; 'm.barrett@grady.k12.ga.us'; 'Onetha Bonaparte (Onetha.Bonaparte@sccpss.com)'; 'Peggy Lawrence - CO'; 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'; 'rcooper@pierce.k12.ga.us'; 'rkellam@telfairschools.org'; 'redessa_crawford@johnson.k12.ga.us'; 'sfox@long.k12.ga.us'; 'sharper@hancock.k12.ga.us'; Susan Elsner

(selsner@oconeeschools.org); 'sharon.manley@lamar.k12.ga.us';
'sheila.cooper@coffee.k12.ga.us'; 'sharper@hancock.k12.ga.us'; 'Shelley Daniel
(sdaniel@upson.k12.ga.us)'; Stacey Morgan (smorgan@banks.k12.ga.us);
'thaw@fultonschools.org'; 'Tonya Beasley-Blocker (tblocker@evans.k12.ga.us)';
'tmorris@cartersville.k12.ga.us'; 'vanessa.hayes@tiftschools.com';
'wimberly.brackett@dalton.k12.ga.us'; 'woodhams@tcity.org'; 'Yu, Victor
(YuVi@BOE.Richmond.k12.ga.us)'

Subject: back to school promotion

Hello All

It seems like school just ended and summer feeding just started, but here I am sending you a
Back To School promotion.

Please take a look at the attachment....some of the rebates are \$3 per case!

Please send it back to me **by June 30.**

If you are interested in some of these products, but they weren't on your bid we can work with your distributor to get bid pricing.

I attached a fun recipe idea for the new reduced fat Fritos too.

I would love to attend any of your back to school manager meetings!

Also, if you need help increasing you're a la carte sales, I will gladly visit your schools to make sure the racks are stocked properly with the right products in the right places.

I am here to help you. Let me know what I can do.

Take care.

Susan

94. RE: SNF Nominations

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Mary Begalle' <Mary.Begalle@schwans.com>, Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 22, 2015 17:26:15
Subject: RE: SNF Nominations
Attachment:

Hi Mary,

We missed you. Glad it was vacation and not work that interfered J!

Julia will be able to bring you up-to-date –

Looking forward to seeing you at ANC.

Janet

From: Mary Begalle [mailto:Mary.Begalle@schwans.com]
Sent: Monday, June 22, 2015 5:14 PM
To: Hedrick, Janet; Scott Swogger; 'Donna Martin'; 'Childers, Ami N {FLNA}'; 'Sandra Ford'; 'Marcia'; 'Bauscher, Julia O'; 'JEAN.RONNEI@spps.org'
Cc: Montague, Patricia; Carrigan, Sherry
Subject: RE: SNF Nominations

Thanks Janet. So sorry I had to miss the board meeting. I was on vacation last week with no availability to attend. I am at TASN this week and hope to connect with Julia for an update.

Mary Begalle, PhD, RDN, SNS

952-841-4623 office

612-209-9643 mobile

507-537-5329 fax

mary.begalle@schwans.com

From: Hedrick, Janet [mailto:jhedrick@schoolnutrition.org]

Sent: Monday, June 22, 2015 3:41 PM

To: Scott Swogger; 'Donna Martin'; Mary Begalle; 'Childers, Ami N {FLNA}'; 'Sandra Ford'; 'Marcia'; 'Bauscher, Julia O'; 'JEAN.RONNEI@spps.org'

Cc: Montague, Patricia; Carrigan, Sherry

Subject: SNF Nominations

Good afternoon,

We are updating the giving lists online so that you have the most current information on giving to review as you identify candidates for the SNF Board. The process should be completed tomorrow and we will forward the nominations form, the current board's composite profile, and the link to the names of donors at that time.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

This entire email message (including all forwards and replies) and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret, work-product, attorney-client or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

95. RE: SNF Nominations

From: Mary Begalle <Mary.Begalle@schwans.com>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>, Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 22, 2015 17:14:16
Subject: RE: SNF Nominations
Attachment:

Thanks Janet. So sorry I had to miss the board meeting. I was on vacation last week with no availability to attend. I am at TASN this week and hope to connect with Julia for an update.

Mary Begalle, PhD, RDN, SNS

952-841-4623 office

612-209-9643 mobile

507-537-5329 fax

mary.begalle@schwans.com

From: Hedrick, Janet [mailto:jhedrick@schoolnutrition.org]
Sent: Monday, June 22, 2015 3:41 PM
To: Scott Swogger; 'Donna Martin'; Mary Begalle; 'Childers, Ami N {FLNA}'; 'Sandra Ford'; 'Marcia'; 'Bauscher, Julia O'; 'JEAN.RONNEI@spps.org'
Cc: Montague, Patricia; Carrigan, Sherry
Subject: SNF Nominations

Good afternoon,

We are updating the giving lists online so that you have the most current information on giving to review as you identify candidates for the SNF Board. The process should be completed tomorrow

and we will forward the nominations form, the current board's composite profile, and the link to the names of donors at that time.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

This entire email message (including all forwards and replies) and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret, work-product, attorney-client or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

96. SNF Nominations

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN. RONNEI@spps.org' <JEAN. RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 22, 2015 16:41:17
Subject: SNF Nominations
Attachment:

Good afternoon,

We are updating the giving lists online so that you have the most current information on giving to review as you identify candidates for the SNF Board. The process should be completed tomorrow and we will forward the nominations form, the current board's composite profile, and the link to the names of donors at that time.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

97. back to school promotion

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Angie Brown (angie_brown@whitfield.k12.ga.us)' <angie_brown@whitfield.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habersham.k12.ga.us' <athomas@habersham.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, Diane Feagle <diane.feagle@morgan.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, Donna Vella <vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, Gillette, Justin <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde_r_bodunrin@dekalbschoolsga.org)' <kehinde_r_bodunrin@dekalbschoolsga.org>, 'kiker@calhounschools.org' <kiker@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us'

(kmathis@paulding.k12.ga.us)' <kmathis@paulding.k12.ga.us>, 'Brown,
 Kantrell (Kantrell.Brown@henry.k12.ga.us)'
 <Kantrell.Brown@henry.k12.ga.us>, Karen Mecyssine
 <Karen.Mecyssine@dalton.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us'
 <kpeavy@bleckley.k12.ga.us>, 'Jenkins, Patricia
 (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,
 Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Linda Dittrich
 (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>,
 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>, lileggett@crispschools.org
 <lileggett@crispschools.org>, 'Ideen@ware.k12.ga.us'
 <lileen@ware.k12.ga.us>, 'layson-p@harris.k12.ga.us' <layson-
 p@harris.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'
 <laura.lynn@brantley.k12.ga.us>, Lynnsey Goddard
 (lgoddard@studentsrockdalek12ga.onmicrosoft.com)
 <lgoddard@studentsrockdalek12ga.onmicrosoft.com>, 'Azain, Linda'
 (linda.azain@stephenscountyschools.org)'
 <linda.azain@stephenscountyschools.org>, 'Linda Waters'
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>, Lew,
 Leslie A <Lew@fultonschools.org>, 'LIBBY PETERS
 (libbypeters@lowndes.k12.ga.us)' <libbypeters@lowndes.k12.ga.us>,
 'laura.youmans@gscs.org' <laura.youmans@gscs.org>, 'Megan Gower
 (megan.gower@bufordcityschools.org)'
 <megan.gower@bufordcityschools.org>, marian freeman
 <marian.freeman@carrollcountyschools.com>, 'm.barrett@grady.k12.ga.us'
 <m.barrett@grady.k12.ga.us>, 'Onetha Bonaparte
 (Onetha.Bonaparte@sccpss.com)' <Onetha.Bonaparte@sccpss.com>, Peggy
 Lawrence - CO <PLawrence@rockdale.k12.ga.us>, 'Pamela LeFrois
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,
 'rcooper@pierce.k12.ga.us' <rcooper@pierce.k12.ga.us>,
 'rkellam@telfairschools.org' <rkellam@telfairschools.org>,
 'redessa_crawford@johnson.k12.ga.us'
 <redessa_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'
 <sfox@long.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, Susan Elsner (selsner@oconeeschools.org)
 <selsner@oconeeschools.org>, 'sharon.manley@lamar.k12.ga.us'
 <sharon.manley@lamar.k12.ga.us>, 'sheila.cooper@coffee.k12.ga.us'
 <sheila.cooper@coffee.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, 'Shelley Daniel (sdaniel@upson.k12.ga.us)'
 <sdaniel@upson.k12.ga.us>, Stacey Morgan (smorgan@banks.k12.ga.us)
 <smorgan@banks.k12.ga.us>, 'thaw@fultonschools.org'
 <thaw@fultonschools.org>, 'Tonya Beasley-Blocker
 (tblocker@evans.k12.ga.us)' <tblocker@evans.k12.ga.us>,

'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>,
'vanessa.hayes@tiftschools.com' <vanessa.hayes@tiftschools.com>,
'wimberly.brackett@dalton.k12.ga.us' <wimberly.brackett@dalton.k12.ga.us>,
'woodhams@tcity.org' <woodhams@tcity.org>, 'Yu, Victor
(YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

Sent Date: Jun 18, 2015 08:50:26

Subject: back to school promotion

Attachment: [2015 BTSprebook editedCATOV1 .pptx](#)
[RF Fritos cards JR 5-12-15 \(1\).pptx](#)

Hello All

It seems like school just ended and summer feeding just started, but here I am sending you a **Back To School promotion.**

Please take a look at the attachment....some of the rebates are \$3 per case!

Please send it back to me **by June 30.**

If you are interested in some of these products, but they weren't on your bid we can work with your distributor to get bid pricing.

I attached a fun recipe idea for the new reduced fat Fritos too.

I would love to attend any of your back to school manager meetings!

Also, if you need help increasing you're a la carte sales, I will gladly visit your schools to make sure the racks are stocked properly with the right products in the right places.

I am here to help you. Let me know what I can do.

Take care.

Susan

98. Re-election

From: Scott Swogger <SSwogger@accutemp.net>
To: Childers, Ami N ' <Ami.N.Childers@pepsico.com>, Marcia
<mlsdl8@aol.com>
Cc: dmartin@burke.k12.ga.us
Sent Date: Jun 15, 2015 17:00:06
Subject: Re-election
Attachment:

Good afternoon,

At the SNF Board meeting on Thursday, June 18, we will be calling for nominations for three board of directors positions, including one practitioner/operator and two at-large positions. As you serve in one of those positions and are eligible to serve a second three-year term, I would like for you to indicate if you would like for your name to appear on the ballot. Please let me know by tomorrow, June 13 if possible, if you want to be considered for a second term. (Please copy Janet Hedrick jhedrick@schoolnutrition.org on your response to me.) Thank you for your service to the Foundation and I look forward to hearing from you about running for re-election to the Foundation Board.

(Donna....I think you already agreed during our most recent task force conference call.)

Best regards,
Scott

99. SNF Board of Directors Meeting Materials

From: Lowder, Edna <elowder@schoolnutrition.org>
To: 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'jean.ronnei@spps.org' <jean.ronnei@spps.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, 'scarrigan@shoolnutrition.org' <scarrigan@shoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 12, 2015 12:13:42
Subject: SNF Board of Directors Meeting Materials
Attachment: [Electronic June 18 2015 SNF Board Book.pdf](#)

Good Afternoon:

Attached are the materials for the SNF Board Meeting on June 18. Not included is the proposed budget for 2015-16 which is being reviewed. The proposed budget will be sent to you early next week.

Edna Lowder

Development Coordinator
School Nutrition Association
120 Waterfront Street
National Harbor, MD 20745

Suite 300
(301) 686-3100 Phone
(301) 686-3115 Fax

elowder@schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

100. SNF 990 Tax Filing

From: Williams, Kim <KWILLIAMS@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Jean Ronnei <jean.ronnei@spps.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Jun 10, 2015 11:00:20
Subject: SNF 990 Tax Filing
Attachment: [SNFs 990.pdf](#)

Good Morning,

Attached is the 990 tax filing for SNF for fiscal year 2013-14. We will be filing the report late afternoon on Friday June 12th. If you have any questions on any of the line items, please email or give me a call.

Thank you,

Kim

Kimberley Williams-Jones

SVP, Finance & IT

School Nutrition Association

Phone: (301) 686-3100 xt. 136

Fax: (301) 686-3115

Register for the school nutrition event of the year! SNA's Annual National Conference in Salt Lake City – July 12-15, 2015. Visit www.schoolnutrition.org/ANC for more information.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

P please don't print this e-mail unless you really need to.

101. SNF Board of Directors Conference Call

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, Marcia Smith <mlsdl8@aol.com>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Sandra Ford' <fords@manateeschools.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>
Sent Date: Jun 01, 2015 17:15:47
Subject: SNF Board of Directors Conference Call
Attachment:

Hello Everyone:

Here is the call information for the SNF Board of Directors conference call meeting on June 18, 2015 from 2:00 PM to 4:00 PM, Eastern Time. I will also send a calendar request.

1. Please join the SNF Board of Directors conference call meeting.

<https://global.gotomeeting.com/join/913934861>

2. Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

Dial +1 (571) 317-3112

Access Code: 913-934-861

Audio PIN: Shown after joining the meeting

Meeting ID: 913-934-861

GoToMeeting®
Online Meetings Made Easy®

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation
<https://twitter.com/SchoolLunch>

From: Balla, Deborah

Sent: Wednesday, May 20, 2015 4:17 PM

To: 'Scott Swogger'; Marcia Smith; 'ami.n.childers@pepsico.com'; 'Mary Begalle'; 'Julia Bauscher'; 'Jean Ronnei'; 'Sandra Ford'; 'Donna Martin'

Cc: Montague, Patricia; Hedrick, Janet; Carrigan, Sherry

Subject: SNF Board of Directors Conference Call

Hello Everyone:

It seems that we can get a Board majority for the call on Thursday, June 18, 2015 from 2:00 PM – 4:00 PM. Please mark your calendars – I will send out more detailed call information in the near future.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

102. April 2015 SNF Financial Reports

From: Williams, Kim <KWILLIAMS@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Jean Ronnei <jean.ronnei@spps.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: May 21, 2015 15:25:03
Subject: April 2015 SNF Financial Reports
Attachment: [SNF April Financials BOD.pdf](#)

Good Afternoon All,

Attached, please find the SNF financial reports for the month of April. Please email me or give me a call if you have any questions.

Thank you,

Kim

Kimberley Williams-Jones

SVP, Finance &IT

School Nutrition Association

Phone: (301) 686-3100 xt. 136

Fax: (301) 686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! SNA's Annual National Conference in Salt Lake City – July 12-15, 2015. Visit www.schoolnutrition.org/ANC for more information.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

P please don't print this e-mail unless you really need to.

103. SNF Board of Directors Conference Call

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, Marcia Smith
<mlsdl8@aol.com>, 'ami.n.childers@pepsico.com'
<ami.n.childers@pepsico.com>, 'Mary Begalle'
<Mary.Begalle@schwans.com>, 'Julia Bauscher'
<julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei'
<jean.ronnei@spps.org>, 'Sandra Ford' <fords@manateeschools.net>, 'Donna
Martin' <dmartin@burke.k12.ga.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet
<jhedrick@schoolnutrition.org>, Carrigan, Sherry
<SCARRIGAN@schoolnutrition.org>
Sent Date: May 20, 2015 16:17:04
Subject: SNF Board of Directors Conference Call
Attachment:

Hello Everyone:

It seems that we can get a Board majority for the call on Thursday, June 18, 2015 from 2:00 PM – 4:00 PM. Please mark your calendars – I will send out more detailed call information in the near future.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

104. Re: Foundation Message to members 3-16-15

From: Comcast <sandralgill@comcast.net>
To: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
Cc: Don Bradley, M.D. <don.bradley@duke.edu>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: May 18, 2015 17:36:03
Subject: Re: Foundation Message to members 3-16-15
Attachment:

Indeed thanks I will join call tomorrow Thurs with my ears open and mouth shut as my mother taught me in first grade...I thank all of you for exceptional respect and courage in what must feel so very draining. I remain hopeful for discourse tomorrow
Sandra

Sent from my iPhone

On Mar 17, 2015, at 9:49 PM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Don, your comments are perfect. Thanks.

From: Don Bradley, M.D. [mailto:don.bradley@duke.edu]

Sent: Tuesday, March 17, 2015 12:35 PM

To: 'Sonja Connor'; McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell;

Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: RE: Foundation Message to members 3-16-15

All,

I've followed the prolific email trail regarding the "Kraft crunch" [my term] over the last week or so. As a public member of the Board, I wonder how **clients/patients/consumers** view the addition of the AND logo on Kraft singles. Do they believe the logo represents an endorsement? Do they care? Does it alter a consumer's view of the Academy or RDs/DTRs credibility? They may, they may not.

I frequently tell my story about taking Lisa Hark, the RD who starred in the US version of the TV show, "Honey, we're killing the kids" (You can Google it) to dinner prior to a speaking engagement for a "State of Preventive Health Summit". My concern was that I would need to order sprouts, lettuce, yogurt, and tofu for dinner (kale wasn't in fashion then) to keep from being derided by this apparent food police. Her most recent episode called for junk food-eating 8 and 11 year olds to immediately switch to Brussel sprouts and asparagus. I made sure she ordered first, and to my relief, she selected lamb chops with mint jelly, a baked potato with sour cream and butter, a salad, and a dessert. When I asked her how her dinner selection fit with her TV show, she replied, "It's all about moderation." My respect for this dietician rose exponentially.

My point here is that at least this consumer looks for nutritionists to provide practical advice on how real people in the real world can eat a healthy diet.

That said, I don't have Kraft singles in my refrigerator (I prefer real cheese), but I certainly don't condemn those who do, especially those who have kids (Aren't you relieved, Aida?)

I'm not surprised by "journalists" misrepresenting facts in a story to make a personal point. It's disappointing, but not surprising, and I would have expected better from the New York Times.

I'm also not surprised that a segment of nutritionists/AND members are upset- no, outraged- that this action by the AND organization that represents them (and by extension their professional identity) has besmirched them by working with a corporate giant. We had this discussion at the Board meeting, and the topic was at least peripherally presented at FNCE.

So fine, let's talk about it [again]. I absolutely agree that we need to listen to AND members carefully and authentically. We also need to understand what proportion of the membership they represent, and how rigorous our dietary standards and principles should be.

More importantly, let's think through how our customers view this event. Some damage has been done by a careless [being kind] reporter, but I doubt it will be the end of the world. On the other hand, there may be consumers out there like me who are glad that nutritionists aren't riding around on their high horses, demanding that we all eat high-priced, organically-farmed, free range, humanely produced goat or sheep cheese.

Finally, I would like for us to consider as AND Board members our duty to protect the brand **AND** our fiduciary duty to keep the Academy and the Foundation viable. We can "repeal the seal", though at this point I don't expect complaining members to be happy. We also need to think through what backing out of Kraft support for the Foundation will do to future opportunities for external support.

Could we have planned better for this support deal? Maybe.

Could we have anticipated a NYT reporter presenting such an inaccurate representation? Probably not, unless you're a cynic like me.

Let's talk about it with our members. Let's work to get an accurate representation of the relationship with Kraft out in the media. Let's see what our customers think and whether they care. But let's avoid knee-jerk reactions.

To quote an RD I respect, "It's all about the moderation."

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 10:06 AM

To: McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Don Bradley, M.D.; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

I agree. Thanks Aida and Elise. Am thinking the Board may need to talk. I will be in touch.

Sonja

Sent from my iPhone

On Mar 17, 2015, at 6:54 AM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Aida and Elise...I had these same conversations (well, not word for word, but "essentially the same") with several people yesterday. Very well stated and well summarized.

From: Elise Smith [mailto:easaden@aol.com]

Sent: Tuesday, March 17, 2015 9:20 AM

To: Aida Miles

Cc: Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Well said Aida. I agree with all she has said. We need to step back and wait for the conversation. We need to truly listen to the involved member and stop telling ourselves that it is a small minority. At this time I would encourage the Foundation to rethink the Monsanto decision.

Elise

Sent from my iPad

On Mar 17, 2015, at 7:58 AM, Aida Miles <miles081@umn.edu> wrote:

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,

Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition &Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook| LinkedIn | YouTube

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

105. RE: Some Sad News

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>, Marcia Smith <mlsdl8@aol.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: May 14, 2015 14:23:50
Subject: RE: Some Sad News
Attachment:

So Sorry to hear it....thanks for letting us know.

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]
Sent: Thursday, May 14, 2015 12:55 PM
To: Marcia Smith; 'Sandra Ford'; Childers, Ami N {FLNA}; 'Julia Bauscher'; 'Jean Ronnei'; 'Mary Begalle'; 'Donna Martin'
Cc: Carrigan, Sherry; Hedrick, Janet; Montague, Patricia
Subject: Some Sad News

Hi Everyone:

Patti asked that I send you some news. Scott's mother passed away on Mother's Day. We will send a donation to SNF in honor of his mother. Patti will see Scott in Chicago at the National Restaurant Show this weekend and early next week.

In case you want to send a card here is Scott's address.

Scott Swogger
8415 N Clinton Park
Fort Wayne, IN 46825

Deborah

Deborah Van Balen
Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

106. Foundation Focus on SNF Facebook

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'Childers, Ami N ' <Ami.N.Childers@pepsico.com>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Marcia' <mlsdl8@aol.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: May 14, 2015 13:02:44
Subject: Foundation Focus on SNF Facebook
Attachment:

<https://www.facebook.com/105222571894/posts/10152688938031895>

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy –www.schoolnutrition.org/snfdonate

107. Some Sad News

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: Marcia Smith <mlsdl8@aol.com>, 'Sandra Ford' <fords@manateeschools.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: May 14, 2015 12:55:08
Subject: Some Sad News
Attachment:

Hi Everyone:

Patti asked that I send you some news. Scott's mother passed away on Mother's Day. We will send a donation to SNF in honor of his mother. Patti will see Scott in Chicago at the National Restaurant Show this weekend and early next week.

In case you want to send a card here is Scott's address.

Scott Swogger

8415 N Clinton Park

Fort Wayne, IN 46825

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! Over 90 education session, the largest exhibit floor in school nutrition and 10 amazing pre-cons. SNA's Annual National Conference in Salt Lake City is July 12-15, 2015. www.schoolnutrition.org/ANC

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

108. Hot This Week

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: May 08, 2015 13:23:22
Subject: Hot This Week
Attachment:

Groupon Occasion View All Deals GA Aesthetic Med Spa Laser Hair-Removal Laser system wipes skin canvases clean of unwanted hair during a series of sessions \$594 \$79 View Deal Empire Autosports Interior and Exterior Detailing Technicians vacuum, shampoo, and wipe down your car's interior before hand washing... \$100 \$45 View Deal Hillbrook Family Medicine B-12 Lipotropic Injections Lipotropic B-12 works in conjunction with exercise to help burn calories more efficiently \$50 \$25 View Deal Dancing Dogs Power Yoga Yoga Classes Specializing in the practice of Baptiste Power Vinyasa yoga, the studio offers a full power yoga schedule with classes 7... \$119 \$49 View Deal GA Aesthetic Med Spa Laser Skin-Tightening Treatments Laser system helps tighten up the skin on the face, creating a firmer, more... \$558 \$129 View Deal Hungry Howie's Pizza Meal Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products \$30.78 \$15 View Deal North Georgia Canopy Tours Zipline Tour Soar down up to 12 ziplines, traverse sky bridges, and hike along nature trails; includes a commemorative t-shirt \$109 \$55 View Deal Finch & Fifth New American Cuisine and Drinks Entrees such as duck confit and kale-squash sandwiches, artisan meats and cheeses, and... \$20 \$12 View Deal Wedges & Woods 45-Minute Golf Lessons Students learn to demonstrate efficiency, simplicity, and consistency with the golf swing through instructor's camera-aided... \$85 \$39 View Deal Magnolia Plantation & Gardens Plantation Admission and Tours Visit the splendid gardens of a plantation founded more than 300 years ago, then see... \$30 \$24 View Deal Adventures Unlimited Half-Day Whitewater-Rafting Trip Beginner and experienced rafters navigate Class III and IV rapids in 14 ft. self-bailing... \$59.95 \$29 View Deal Vertex Body Sciences Three-Day Juice and Food Cleanse Juices, protein shakes, snacks, and supplements fortify customers and may help to detox... \$209 \$59 View Deal Harbour House Crabs Co. Maryland Blue Crabs Order steamed Maryland blue crab, jumbo shrimp, or dinners for two online; overnight shipping available \$50 \$25 View Deal Georgia Aesthetic Med Spa - Augusta Facial Treatments Facial treatments renew and revive facial skin for a more youthful appearance \$279 \$75 View Deal Blue Heron Adventure at Whitewater Express Blue Heron Express Pass Ziplines stretch 1,200 feet across a whitewater canyon, reaching speeds of up to 40 mph; aerial course with rope bridges and... \$99 \$49 View Deal View All Deals Get Inspired Browse More Deals by Category Need help? Have feedback? Feel free to contact us To feature your business on Groupon, get started at GrouponWorks. You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Groupon Occasion emails, including unsubscribing, click here. Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 400 Chicago, IL, 60654, USA

109. Maryland comments on sponsorship

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: May 01, 2015 17:07:10
Subject: Maryland comments on sponsorship
Attachment:

Mail 2014-2015 House of Delegates - Maryland comments on sponsorship View Post Message I apologize for the length. Here are the approx 36 responses from Maryland members:

How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?

Very carefully.

Choose our sponsors very carefully. It may help to choose sponsors that support all realms of a healthy life style, like a sports equipment company. Would a company that makes a healthier version of processed food be a possibility, like Paul Newman's or Amy's. Certainly companies that sell medical supplements like Abbott or Carnation (Instant Breakfast) would be better than soda companies

The only way to evolve the program is to eliminate it. AND's reputation and integrity has been damaged and can only be repaired with elimination of sponsorship. I would gladly pay a higher membership fee to do this. I feel it is not in line with my goals to be unbiased toward any products. Other groups do this. Look at Consumers Union and the Center for the Science in the Public Interest. They both offer expert opinions in their respective fields without the use of corporate sponsorship. I consider them the authorities on their subjects. I want AND to be that authority to represent us as nutrition professionals.

What would happen if the Academy stopped sponsorships? If current sponsors are kept consider promoting the positive products

Only work with sponsors who make and sell food that we would recommend to our patients.

The academy must carefully chose what companies and/or products they should allow sponsorship.

Make sure to have a panel of RDs that represent us review before taking action

Continue to maintain high standards set and to be set, including the future mission, vision and goals of the Academy.

make it transparent and ensure everyone that the sponsor is not influencing the science.

Stick with the science.

Can not be done.

Probably need to stay with clinical nutrition Products to safe guard our reputation. Otherwise, there will be issues. I DO have another out of the Box idea- see question 8 ;)

Tighten rules on who can sponsor AND. At present, allowing companies such as Coke, Pepsi, and Mars to sponsor the Academy erodes AND's and RDN's brand as unbiased nutrition professionals.

Regardless of the intent, partnering with Coke, Pepsi and Mars, who have a poor reputation in relation to health and nutrition, needs to stop. These companies who produce junkfood and sugar sweetened beverages should not be allowed to partner with AND. They tarnish our image and create the appearance of influence. Honestly, as an RDN, I am wary of the nutrition information that the Academy produces due to the partnerships with Coke, Pepsi, Mars etc.

Work with companies that have strong nutritional ethics

Choosing to partner only with companies that share our values and goals.

AND should not be accepting sponsorships from any food or commodity company, period.

Give 'em the facts.

I don't think it can be done. Partnering with food companies is a mistake and it undermines our credibility

We need to eliminate all involvement with accepting sponsorship with food and beverage companies.

Have a clear understanding that they're role is limited. Provide blinded outlets of information, in which the identity of the sponsor can be withheld in certain circumstances to avoid bias. Make sure the Academy's agenda is always clearly indicated before the known agenda of the sponsors. make the relationship more known to RDs

I really have no opinion on this

Look at how the DPG groups are doing it - to get potential ideas, e.g. Woman's Health DPG.

1.No sponsor whose sales are 1/4 or more products whose content or manufacturing method we cannot endorse without qualifications ("an occasional small serving," "all foods fit" or other such equivocations 2)No sponsor who limits our activities against products that negatively affect nutritional or environmental or economic health (sugar-free beverages, CAFOs, ruination of small farms in developing nations)

Only align with sponsors that have health in mind - corporations whol promote junk and healthy food do not really have the health of the nation in mind - they want to make a profit. There are companies that only want to promote health and their food that they sell is line with that.

You have told us that the corporate sponsors help advertise us as the nutrition experts. How does sponsoring AND benefit our corporate sponsors? This is an important question to answer.

Recommendations for safeguarding the Academy's reputation and integrity? Be more democratic and transparent - who are the funders, what are they funding, and what are the direct benefits to members? Create a member oversight committee. Broadcast meetings that allow for member participation via webinar. It really feels like the great Oz.

We need to be selective about who we allow sponsorship from. It should be from those whose values and integrity promote and provide the same healthy food ideals that the Academy should be promoting and providing. The Academy cannot be in a "do as I say, not as I do" attitude. This means that some who want to sponsor us may need to be turned down. It is hard to turn down money, but that may be the only way to keep the integrity and reputation of the Academy with out sacrificing it.

Listen to members concerns and be in dialogue with HEN DPG and Dietitians for Professional Integrity.

This has been a challenge for years -- finding the balance. Clear ethical statements in contractual

arrangements for sponsors &AND/ANDF to follow.

The Academy is losing its reputation by allowing sponsorship to continue as it stands. While it may not view its programs as endorsements, the food industry positions these as such and the media clearly sees sponsorships as endorsements as well. The sponsorship program should be ended.

Have you, your students, or your affiliate or DPG been impacted by sponsorship? If so, please give specific examples.

No.

MAND was supporting a bill in the Maryland State Legislature that would only allow in Children's Meals Low fat milk or bottled water. Soda or other sweetened drinks were available, but would cost extra. I was asked to write a letter to the editor in support of this bill and bring up how Pepsi or Coca-Cola were not there to promote their bottled waters, concerned that would get less soda sales. I knew I could not write a letter of that kind as a representative of MAND and the Academy, since they are sponsors. It is embarrassing not to be able to take the soda companies to task. I have been affected to the point that I no longer want to be an AND member. I am not renewing my membership this year and don't plan to renew until the corporate sponsorship program is eliminated.

None that I am aware

I've heard a lot of negative comments about RD's in general since AND has worked with some food companies which are not seem as healthful by the public.

Consumers are asking what is in Kraft cheese product as compared to real cheese and Why would the Academy promote such a product?.

Yes and it has allowed me to represent sponsors I feel happy about

NA

many of my continuing ed credits are from sponsored webinars/events

Sponsorship leads to many speakers giving disclamers at meetings/conferences.

Kraft issue was felt by individual RDNs and the AFFILIATE in MD but we stood behind our Academy and actively communicated with Academy Media Manager for direction and guidance on affiliate communications on social media.

Each time a negative news story is produced about our junkfood corporate sponsors and AND, I feel very embarrassed and hope that my colleagues and clients do not learn of it. I feel less confident about being an RDN and feel that RDN's suffer negative PR each time a story comes out.

Mainly from peers in the hospital joking about a nutrition association being sponsered by McDonalds, Coke, etc..

No

Yes. Over the past couple years, but in the past several months in particular, my credentials as an RDN have been questioned by potential clients because RDNs are seen as promoting junk food because of ANDs well known ties to industry. I am a private practice RDN so this directly impacts my ability to make a living.

No

Yes, credibility suffers. And the latest debacle using KER logo with Kraft cost me patients. New

patients cancelled appointments as they view we are endorsing and promoting processed foods. At this current time, I am unaware of the potential impact sponsorship has had. I'm sure at FNCE and annual state academy meetings, I've been exposed to the branding aspect of sponsorship. But I am unsure of the extent the sponsorship may have had on my decision making.

no

I am sure I have but can't give you examples

Several of my internship graduates were very embarrassed by the recent Kraft cheese food sponsorship blunder.

The Academy is so little-known (except by those who monitor national news) that I as a retired RD am little affected. I can only imagine, and flinch, when I think of what recent debacles have done to our image in Congress. How much more we might be respected there, and by the public, if we dared to take controversial or anti-big business stands when our professional knowledge and ethics demanded it. Then we might truly be the leading food and nutrition professionals.

I am not sure what this question means however I can tell you that by the Academy being broadcast as a trade group, our reputation has been damaged.

Yes. The DPG that I'm a member of, (Pediatric) is sponsored by a formula company. Regardless of what's said in the newsletters, there are big ads for the formula company, and this educates our members that infant formula is normal, which it is not. It is an artificial product that is made to imitate human milk, which in most cases is plentiful. We, the experts in nutrition, need to teach our own colleagues and future colleagues about the mechanics and management of breastfeeding, so that when something is not working right, we fix the breastfeeding, not substitute the alternative. However, this cannot and will not happen when we partner with the groups that profit from the less healthy, artificial alternative. Yes, our colleagues also need to learn about these products, as they have their place, but today we are trained just like formula companies--to give lip service and say breast is best, then turn around and prescribe formula at any bump in the road, implying that it is just as good (which it is not if you look at scientific evidence).

I avoid seeking out continuing education credits from large food companies.

n/a

Yes. A hospital I worked at would not allow dietitians to attend many FNCE events due to corporate sponsorship which was against hospital regulations.

In your view, what are the PROS of corporate sponsorship (if any)? Please give specific examples.

Receive funding.

Decreases the cost of membership. If we had sponsors we believed in, we could become good partners encouraging public policy or research, etc.

I don't see any pros for this program. There are now other viable means for people to become nutritional professionals without using AND accredited affiliates. Why give them a chance to take over as the authority of nutrition? They can enter the arena as unbiased without any financial ties to corporations and take over. Where will AND be then? What will that do to the RD credential? We may be working our way out of viable jobs that can be taken over by other non-RD credentials.

Education of the public about the range of products of each sponsor. All foods fit but in moderation only

Ability to fund events for RD's.

Working with companies which provide a mission to provide nutritious and healthy foods and products to consumers.

Benefit could be recognition of the Academy as a reliable source of nutrition information and used for in service employee training which could also impact nutrition in their home..

sponsorship allows us as RDs to reach more people at little or no out of pocket cost- sponsors often provide food at public events which can help with attendance or grants to support students in research when funding can be difficult to acquire. They sponsor webinars to disseminate information.

Outreach

RDs are losing their creditability with corporate sponsorship

Pros= revenue to promote ourselves to media and to the public so as to drive consumers to RDNs for their nutrition education needs. We need \$ to STRATEGiCALLY advertise our credential and professional organizations directly to consumers with TV ads , billboards in busy traffic, adds in Parent and other Trendy magazines- perhaps in TOP SELLING Summer, Halloween and Christmas issues only

I would rather pay increased dues than have corporate sponsorship from companies that produce junkfood and sweetened beverages.

Funding; ways to reach a large audience

Financial, sponsorship of AND programs

There are no pros.

Reputable and clout.

Money

There are no PROS!

Pros would include being able to identify with a corporate sponsor outside of the Academy. This helps to build a stronger industrial network as well as help the public see which outside sources are support (to some extent) by the Academy.

While we get money from sponsors- I am not sure if it is worth it sometimes in terms of the loss of public credibility.

What PRO is there except the money we receive from sponsors for allowing them to use our name to promote their product? We should sell our name only to those who can truly "partner" with us to promote good nutrition and food, environmental and economic sustainability.

could be a "win" for both if the right values are aligned.

Everyone has a place at the table, including corporate sponsors. It's not an either or type-of-thing, it's about being transparent and representing the membership. Members must be heard and not told what is happening. PROs of corporate sponsorship include having money for scholarships, nice looking website and conference, and perspective from the business side of nutrition. It is so important to understand the business perspective. They need to be partners in solving many nutrition-related problems.

The pros are money. It is nice to have the financial support. It also can be a great way to market

our name and good nutrition ideas (but it has to be coupled with a corporate sponsor that truly exhibits what we stand for).

Funds to underwrite programs.

In your view, what are the CONS of corporate sponsorship (if any)? Please give specific examples.

The AND will appear to endorse, promote or be in favor of a company's product(s), and the public will therefore assume that the products must be nutritious.

I think it effects what we see at FNCE. For instance in Philadelphia last time there was a presentation on a sugar substitute without any comparison to other products. You got CPE's for it, but it was a paid advertisement. It is embarrassing to walk around with a tote bag that has those sponsors who promote high sugar foods or very highly processed foods.

I only see negatives in sponsorship. It creates a sense of endorsement for products, bias for products of sponsors and creates a negative image for RD's as the authority on nutrition.

Being associated with foods not considered healthy by many

Negative publicity for RD's Seems hypocritical to our overall message

Having the media and the public determine that the Academy is promoting certain products.

Representing corporate that body of members don't agree with

Misinterpretation of the Academy's nutrition standards and recommendations.

people automatically assume the sponsor will influence behavior/attitudes, bias

Potential for miscommunication

Corporate sponsorship creates greed and does not agree with evidenced based practice.

The only con is the negative PR impact potential, as we have seen. PERCEPTION is REAL to those who have an opinion.

Corporated sponsorship, particularly from companies that produce junkfood and sweetened beverages, can create bias and/or the appearance of bias in everything AND does- evidence analysis library, NCM, respond to health issues, in the press.

Having sponsorship from large companies, the public automatically assume that means the AND supports their most unhealthy products,

Conflicts of interest The appearance of having been influenced for marketing purposes

Perception of RDNs as promoting junk food. Perception of AND as being pro-industry instead of pro-nutrition. Lessens the influence of RDNs with consumers.

What's their agenda.

We lose credibility

It does not matter that the AND says on paper they are NOT endorsing any foods. Placing a logo, having companies at state, national meetings is perceived as endorsement to the public. It's is no different that other symbols, such as the Good Housekeeping Seal. AND needs to understand it is public perception, not what the AND intentions are.

The cons is potential product limitation. While the sponsors chosen are highly credible, it's possible that nutrition professionals may unintentionally default to using, recommending, promoting products of the sponsors without conducting a thorough search of similar products that could benefit their patient/client, for example.

Corporate sponsorship reduces the ability of the Academy to be perceived by the public (and many of its own members) as a neutral, credible third party, i.e. as a non-biased source of evidence-based scientific information.

The risk of compromising our message and our ethics, as has been amply shown.

makes dietitians look bad/stupid when companies that do not have the health of the nation in mind and then we are given a bag with their logo on it making it like we promote that product - example: coke cola, processed cheese by Kraft, etc.

Pushing the corporate agenda ahead of the Academy's agenda. It is a struggle to get paid and to be reimbursed for nutrition services. This situation discredits our profession in the eyes of the public, other health professionals, and elected officials which directly impacts the ability to be reimbursed for services, be included in legislation that would cover nutrition services. We are working against ourselves.

It suggests that we sponsor or stand behind that product. It makes that product look like it is a good, healthy, recommended product. You can say that sponsorship does not mean that, and it might not mean that to the Academy leadership, but the perception to the members and to the general public is that this is a product the Academy backs. Communication is very tricky. It's not about what you say you are communicating, it's about how the person receiving the communication takes it. You need to make sure that the message you send is received in the way that you intended. That doesn't happen with the current level of corporate sponsorship, especially shown by the recent Kraft sponsorship.

One of the primary negatives is that the public opinion of RDs is impacted by what looks like a close relationship between large food companies and professionals. There is also a concern about corporate sponsors providing continuing education credits and whether this presents biased information. The public has become much more aware of these issues and as a result, the trust of our profession is at risk.

Look at what we are in now! Sponsors can be perceived as "assuming" roles of dictating AND policy.

I understand that the history of the organization included sponsorship and know that it seems appealing in terms of reaching the public with a nutrition message, but in practice, this is not possible and is not happening. Many young RDs do not trust the Academy and have not even joined as members, citing specifically corporate sponsorship as a reason. Also, with the recent Kraft sponsorship, the media and public are now wary of the Academy as well.

Other comments/specific suggestions for the Academy?

Be very, very, very careful with whom it partners with, because the public is watching and will make assumptions and form opinions based on those relationships. Our integrity or reputation must not be compromised under any circumstances. It is better to err on the side of caution and lose a sponsor than choose the wrong one and lose the public's trust.

It certainly would curtail some of the Academy's services without sponsors. That is sad but I accept that. It is just that we cannot accept sponsors that make it appear we have sold our soul. Promote fruits and vegetables on one hand and promote foods and drinks that promote obesity on the other.

Eliminate any sponsorship. Period.

Perhaps there could be a section on the website for comments about possible sponsorship and ask for member comments. Keep the members informed about the board decisions.

Continue to update current science of nutrition,. maintain high standards, educate members and public.

The Academy should have notified members that the Kraft sponsorship with Kids Eat Right prior to the recent public attention, they only seemed to react after the negative publicity.

It is already embarrassing to see this issue with AND and the kids endorsement of the product.

my husband is a MD and I see ALL the medical sponsors and ALL the \$ given their many specialized annual meetings. MDs have large amounts of \$ to lobby and promote themselves with the 1000s of equipment and medicine products that are used in medical care of patients. RDNs, on the other hand have food which is an emotional land mine for so many splinter food consumers. Maybe the Academy should look at individual food equipment Corporate companies to start relationships for advertising with like Tupperware, Glad Storage products, Cling Wrap, Reynolds Aluminum Foil, Pottery Barn (decorative and trendy plates, cups, forks, and table service designware), Crate and Barrel (also beautiful trendy kitchen table items). Perhaps Dr Katz can sponsor RDNs this year at our annual meeting to promote his NuVal food labeling and to counter his negative Linked In message about our Academy. Put his \$ where his mouth is! Give us another sponsorship option besides big food companies! These big MD personalities have the ability to reach down and pull us up as partners in promoting sound nutrition to the masses. Finally, we should invest in a FULL Page NY Times PAID AD to say we heard the public on this issue, give us some other advertising options that can help us spread our messages of sound nutrition. PAY for TOP marketing firm to craft this message. The PR potential profits are enormous. RDNs have FINALLY been put on National News with this controversy and we have the Nation's attention for a response that markets our profession. Maybe get Dr. Katz to stand behind us with a comment promoting the good RDNs do each day. NY Times is preferred media for maximum impact.

If we are trying to improve the brand of RDN's why would we partner with Coke, Pepsi, and Mars? It honestly makes very little sense except for increasing income. To many, RDN's are seen as 'brought' by big food, agriculture, and the chemical and pesticide industry. Let's make a clean break from companies harming the health of our nation and become more creative on strategies to increase funds for the Academy. On the one hand, I am proud to be an RDN, but on the other, extremely embarrassed by our partnerships and the fear that more of the public will find out. I am truly concerned for the health of our profession if these partnerships continue.

none

Stop all sponshipships ASAP!!

None.

Stop all corporate sponsorships. If the American College of Nutrition can do it. so can the AND!

The Academy must find persons to serve on its committees who have the ability to both "think outside the box" and demonstrate strong strategic skills to clearly identify and avoid potential unintended consequences to prevent future PR blunders like "KidsEatright" and Kraft Cheese food. It is truly a sad day when the Academy president has to send out two separate apologies

within 2 weeks for Academy blunders. The Academy must become more effective at engaging and including the general membership in decisions that affect them or run risk of losing more members. Transparency also remains an issue.

Instead of bemoaning the risk of losing (a mere) 10% of our budget, draw up a set of ethical guidelines for choosing sponsors (without benefit of a paid consultant) and compensate for the remaining loss by reducing expenditures and raising dues. Surely AND could have a division that creates our own educational materials. One way to save money might be to return FNCE to the Annual Meeting of the Academy of N&D instead of a huge showpiece trying to impress the outside world.

Help Americans get away from processed foods - Americans including dietitians think we are too busy to fix healthy foods to eat - we need to help people change that mindset.

Transparency and member participation.

It is time that we practice what we preach, in all aspects, including the messaging we're giving to both our colleagues (by sponsorship at meetings and of our mailings) and by sponsorship or products that send messages to the public. I also would like to see my colleagues/future colleagues learning more in their didactic and hand-on programs about breastfeeding. We've given away that expertise largely to nurses and others. We are the experts in nutrition. That's the best nutrition at the very earliest stage and we should be right in there with that. Unfortunately I haven't seen the national or my state level Academies take that view--it seems they both turn away breastfeeding and don't consider it of value as I've noted through applications submitted for research, awards, and presentations at meetings.

The latest issue with Kraft Singles really highlights the deeper issues. It is very bothersome that the Academy does not call the seal an endorsement, yet that is precisely how it looks to the public. Endorsements are not allowable per contract according to the Academy, but that is not what the public sees. The public sees a stamp of approval from RDs everywhere on a processed food product. I do appreciate the increase in communication related to this issue. I have often wondered if the Academy is aware of how many dietitians have not renewed their membership over the years as a result of the corporate sponsorship concerns.

Berit Christensen

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

110. Mega Issue Response on Academy Sponsorship from the Kansas Dietetic Association

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 29, 2015 18:29:13
Subject: Mega Issue Response on Academy Sponsorship from the Kansas Dietetic Association
Attachment:

Mail 2014-2015 House of Delegates - Mega Issue Response on Academy Sponsorship from the Kansas Dietetic Association View Post Message

Deborah Canter House of Delegates – Spring 2015
Kansas Dietetic Association feedback on Mega Issues
Deborah D. Canter, PhD, RD, LD, FAND

From March 30, 2015 until April 28, 2015, a survey was distributed to Kansas Dietetic Association members to ascertain member input on the two mega issues identified as topics for the mid-year HOD meeting on May 2-3, 2015. Subsequently, HOD leadership decided to postpone the discussion on the malnutrition mega issue. Thus, the results of the survey on that topic will be shared at a later date. Below is a summary of the comments on the mega issue of Academy sponsorship.

The survey was distributed via the Kansas Dietetic Association listserv to 818 listserv members. Forty-seven members responded or 5.75%.

Six statements about Academy sponsorships were posed to KDA members. These practitioners indicated that:

- 57.9% strongly agreed or agreed that Academy sponsorship helps support the work and educational initiatives of the organization and its members.
- 48.65% strongly agreed or agreed that after reviewing the HOD Sponsorship Fact Sheet, they had a better understanding of the Academy sponsorship process.
- 55.26% strongly agreed or agreed that they appreciated the educational information provided by Academy sponsors.
- 81.08% strongly agreed or agreed that the Academy should examine its sponsorship process.
- 73.68% strongly agreed or agreed that the Academy should consider individual brands within a company's portfolio when reviewing sponsorship.
- 81.58% strongly agreed or agreed that the Academy should have specific nutrition "guardrails" for products under consideration for sponsorship.

Following are comments from KDA members:

- While corporate sponsorship does support our work as RDs from a financial standpoint, I feel this financial backing could be provided by a more ethical means. I would gladly pay a slightly higher fee in order to keep corporate sponsors out of the Academy. Also, while I do like some of the

materials provided by our corporate sponsors, I hesitate to use many of them due to their often highly biased nature. Academy sponsorship is NOT a member benefit as it has been presented. In fact, it is enough cause to consider termination of membership.

- As an intern, I am already fighting for respect from other health-related students (nursing, PT, etc.) in treating patients during my clinical rotations. Other students (not members of the Academy) find it very challenging to trust my knowledge and training from an organization sponsored by Coca-Cola and PepsiCo. These partnerships are lowering the value of the RDN credential in other people's eyes. I am working so hard to become a nutrition expert, and to have people undermine RDNs and say not to trust RDNs is harming the credential and is really harming our future profession.
- It may seem like the sponsorship is a good idea and we (AND) may know the goals of the sponsorship, but we must always think about how it looks to the public who only sees the connection between AND and the corporation like Pepsi. Consumers are led to believe that is an endorsement of products or perceives this as a conflict of interest and therefore believes the Academy and its members are not credible.
- When we are trying to have people eat better, I believe we shouldn't have sponsors that sell or promote soda pop even if it is the diet version. It isn't a natural food and if it is diet pop, then it has chemical sweeteners in it.
- I understand the importance and value of Academy sponsorships and think RDs are perfectly capable of forming their own opinions regarding products and related research. However, the public's perception of Academy sponsorships isn't something that can be overlooked. I personally think these sponsorships can be a great opportunity to show that we're working with companies to improve the nutrition of their products, to promote a balanced lifestyle, or to endorse certain product lines within their brand. However, it doesn't seem that the Academy has properly capitalized on this opportunity and people tend to just assume that their sponsorship means that the Academy and all RDs are promoting "unhealthy" products.
- The Academy should not endorse or sponsor any products. I understand how partnerships can help further the mission, but in no way should a product carry "a seal of approval" such as in the Kraft cheese debacle.
- The Academy should decline sponsorship by organizations whose portfolios include products that harm health - i.e. tobacco products, electronic cigarettes, and food products that are predominantly of low nutrient value (sugar-sweetened beverages). I would further advise the Academy to develop review criteria for organizations, commodity associations and others whose work promotes the promulgation of unhealthy, heavily- processed foods that are known to contribute to poor health.
- The public perceives an endorsement of a product if an Academy campaign logo is on it whether or not that is true. While all foods can fit, we tread a fine line when brands come into the mix. I once attended a conference on building a healthy community sponsored by the CDC and Pepsi. It sends a mixed message.
- Don't assume the public will take things the way you think they will.
- Allowing sponsorship from any food-related corporations gives the appearance the Academy is endorsing the products of that corporation. I do not think ANY sponsorship from related

companies should be accepted.

- Consider other organizations which have tight guardrails they've learned to use. The Veterans Administration, political candidates, CMS, etc., have defined monetary limits. We have destroyed our professional credibility with the recent snafu. Membership will decline.
- I have mixed feelings about these questions. I can see both good aspects and negative issues to sponsorships.
- I see an illustration of the problem on the final page of the AND defense outlining ConAgra and Home Food Safety: Most food poisoning, I believe, happens in commercially-prepared foods. In 2015 in the real world, most Americans do not cook from scratch. By highlighting home food preparation, consumers are intimidated from preparing their own food, and therefore trust processed food more highly. That benefits ConAgra. The consumer, not so much.
- Having worked for a professional membership organization in the past, I completely understand the need for corporate sponsorship which funds many important programs and initiatives. However, I think that missteps were taken in allowing Kids Eat Right logo to be used on Kraft Singles. I think that the bad press received in mainstream media severely damaged the image of RDs and RDNs and the Academy in general simply because it looked like a product endorsement. I appreciate the fact that Academy leadership is attempting to remedy this situation. I think that there must be a way for industry and the Academy to work together in a different way in which it does not seem to be that products are receiving an endorsement.
- I don't want us to go down the path of labeling foods as good or bad.
- Given recent events in the arena of sponsorship within AND, I feel very strongly that the process should be examined and made more transparent (not only for dues-paying members, but also for the public). I had not considered nutrition "guardrails" as proposed by the last question, but I appreciate that this would be an example of a possible addition to the process that would help protect the reputation of the Academy as well as its members. I personally don't feel that the endorsement or perceived endorsement through partnerships is helpful to the public's opinion of the dietetics profession, but I do understand that sponsorships are helpful from a financial standpoint. Given that they may be helpful and/or necessary for certain Academy programs (ANDF, grants, etc.) I absolutely feel that sponsorships should be more carefully considered and ensured to align with the values of not only the Academy as a whole, but also represent the voices of its members.

The question was posed, "Are you aware of the Kids Eat Right / Kraft educational initiative?"

- 78.95% of respondents were familiar with the initiative
- 21.05% of respondents were NOT familiar with the initiative

Nine statements were posed to KDA members which were specific to the Kids Eat Right/Kraft initiative. A summary of their responses indicated that:

- 76.67% strongly agreed or agreed that the use of the Kids Eat Right logo implies endorsement.
- 70% strongly disagreed or disagreed that the use of the Kids Eat Right logo does not imply endorsement.
- 70% strongly agreed or agreed that the initiative was a surprise to them.

- 86.67% strongly disagreed or disagreed that the selection of Kraft Singles as the first product to have the Kids Eat Right logo was a good one.
- 86.20% strongly disagreed or disagreed that members received adequate information on this initiative prior to its announcement.
- 73.33% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view my personal integrity as a dietitian, dietetic technician and/or nutrition professional.
- 83.34% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view the integrity of ALL dietitians, dietetic technicians, and/or nutrition professionals.
- 53.33% strongly agreed or agreed that the Academy should terminate the relationship with Kids Eat Right / Kraft as soon as possible.
- 73.33% strongly agreed or agreed that the Academy should strengthen its focus on communicating the rationale related to why we're working with Kraft.

Following are comments from KDA members:

- I cannot begin to explain the embarrassment I felt after reading about this issue not in an Academy announcement to the members, but on the news as our profession was being ridiculed. While I am incredibly uncomfortable with Academy sponsorship as a whole, the Kraft situation crossed a major line. Due to the fact that AND did not consider their membership in this decision nor the continued complaints with corporate sponsorship, I feel no loyalty to this organization as I feel they have no loyalty to me as a member.
- This partnership has already led to people to not trust RDNs. The Academy should not be affiliated with any company that produces junk food. Just because "everything in moderation" can be fit into a healthy diet/lifestyle, doesn't mean we have to be affiliated with them.
- I think that if the Academy wants to promote a high calcium food, they should promote milk, yogurt, or other whole foods (as most of the RDs I know would do). Kraft Singles aren't exactly a health food but they have their place and we can't just eliminate all foods that aren't 100% healthy, whole foods. However, I also don't think we need to put the Academy logo (which appears as if it's a "stamp of approval") on processed food products either.
- The Academy has for years sought to become "the" voice for nutrition with its members viewed as nutrition professionals. If our Academy's endorsement can be purchased this easily by large food manufacturers, we are not putting members in a particularly credible position, nor are we providing responsible messaging to the consumer. It might be within the realm of credibility for the Academy to work with a manufacturer on a nutrition education campaign, strategies to increase the healthfulness of feeding programs or etc., but to label specific food items in a way that so blatantly implies Academy endorsement seems detrimental to the aims of the Academy and its members. Think of the dramatic contribution of dietary sodium to premature cardiovascular disease (number one cause of death in the US!) and the concentrated sodium content of processed cheese products. Yikes! What message are we providing to the public by endorsing Kraft singles for children!
- The use of logos on any products should be prohibited.
- For the most part, I do not think the general public was even aware of this issue with Kraft Singles. Fact is they could have picked much worse items!

- I tend to get a lot of emails every day. I don't always read through things the Academy sends. So I don't know if members received adequate information prior to the announcement.
- Stop the Kraft initiative. Adopt stringent guidelines approved by membership.
- Communication is important, but not of the type the HOD Fact sheet provides. There is not enough communication about whether or not the logo implies endorsement. It is not clear so I can neither agree nor disagree. Collaboration with corporate business is important to achieve healthy outcomes, but it can be done without endorsement of products that are questionable and any endorsement should be clearly identified.
- One of my sisters pointed out this debacle initially to me. My sister was appalled. I was horrified and embarrassed. On a scale of 1 (disregarding) to 10 (diligent), I think I'm a 4 or 5 in keeping up with dietetics information, but I was blindsided by this one. Ugh.
- My previous comments likely suffice on this topic, so I will just add that in general, I feel that the Academy made a very poor decision in not only the selection of a Kraft cheese product, but also the communication with RDs/RDNs and the public after the fact. I am fearful of the damage done to the dietetics professions, in that other health professionals may no longer view dietitians as having the best training and understanding of evidence based practices and the public becoming more apprehensive of the dietetics profession. I feel that this may prompt both groups to seek nutrition advice from elsewhere, and it goes without saying that this is not the direction we should be moving in.

Demographics of respondents:

Age

- Under 25 5.26%
- 25 to 45 34.21%
- 46 to 65 55.26%
- Over 65 5.26%

Practice Area

- Community/public health 44.44%
- Clinical 25.00%
- Foodservice management 8.33%
- Consulting 8.33%
- Education 8.33%
- Business/industry 2.78%
- Private practice 2.78%
- Other
- 1 intern
- 1 unemployed
- 1 public advocacy

Deborah Canter

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

111. Food and Culinary Professionals DPG survey response to mega issues

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 29, 2015 18:25:50
Subject: Food and Culinary Professionals DPG survey response to mega issues
Attachment:

Mail 2014-2015 House of Delegates - Mega Issue Response on Academy Sponsorship from the Kansas Dietetic Association View Post Message **House of Delegates – Spring 2015**

Kansas Dietetic Association feedback on Mega Issues

Deborah D. Canter, PhD, RD, LD, FAND

From March 30, 2015 until April 28, 2015, a survey was distributed to Kansas Dietetic Association members to ascertain member input on the two mega issues identified as topics for the mid-year HOD meeting on May 2-3, 2015. Subsequently, HOD leadership decided to postpone the discussion on the malnutrition mega issue. Thus, the results of the survey on that topic will be shared at a later date. Below is a summary of the comments on the mega issue of Academy sponsorship.

The survey was distributed via the Kansas Dietetic Association listserv to 818 listserv members. Forty-seven members responded or 5.75%.

Six statements about Academy sponsorships were posed to KDA members. These practitioners indicated that:

- 57.9% strongly agreed or agreed that Academy sponsorship helps support the work and educational initiatives of the organization and its members.
- 48.65% strongly agreed or agreed that after reviewing the HOD Sponsorship Fact Sheet, they had a better understanding of the Academy sponsorship process.
- 55.26% strongly agreed or agreed that they appreciated the educational information provided by Academy sponsors.
- 81.08% strongly agreed or agreed that the Academy should examine its sponsorship process.
- 73.68% strongly agreed or agreed that the Academy should consider individual brands within a company's portfolio when reviewing sponsorship.
- 81.58% strongly agreed or agreed that the Academy should have specific nutrition “guardrails” for products under consideration for sponsorship.

Following are comments from KDA members:

- While corporate sponsorship does support our work as RDs from a financial standpoint, I feel this financial backing could be provided by a more ethical means. I would gladly pay a slightly higher fee in order to keep corporate sponsors out of the Academy. Also, while I do like some of the materials provided by our corporate sponsors, I hesitate to use many of them due to their often

highly biased nature. Academy sponsorship is NOT a member benefit as it has been presented. In fact, it is enough cause to consider termination of membership.

- As an intern, I am already fighting for respect from other health-related students (nursing, PT, etc.) in treating patients during my clinical rotations. Other students (not members of the Academy) find it very challenging to trust my knowledge and training from an organization sponsored by Coca-Cola and PepsiCo. These partnerships are lowering the value of the RDN credential in other people's eyes. I am working so hard to become a nutrition expert, and to have people undermine RDNs and say not to trust RDNs is harming the credential and is really harming our future profession.
- It may seem like the sponsorship is a good idea and we (AND) may know the goals of the sponsorship, but we must always think about how it looks to the public who only sees the connection between AND and the corporation like Pepsi. Consumers are led to believe that is an endorsement of products or perceives this as a conflict of interest and therefore believes the Academy and its members are not credible.
- When we are trying to have people eat better, I believe we shouldn't have sponsors that sell or promote soda pop even if it is the diet version. It isn't a natural food and if it is diet pop, then it has chemical sweeteners in it.
- I understand the importance and value of Academy sponsorships and think RDs are perfectly capable of forming their own opinions regarding products and related research. However, the public's perception of Academy sponsorships isn't something that can be overlooked. I personally think these sponsorships can be a great opportunity to show that we're working with companies to improve the nutrition of their products, to promote a balanced lifestyle, or to endorse certain product lines within their brand. However, it doesn't seem that the Academy has properly capitalized on this opportunity and people tend to just assume that their sponsorship means that the Academy and all RDs are promoting "unhealthy" products.
- The Academy should not endorse or sponsor any products. I understand how partnerships can help further the mission, but in no way should a product carry "a seal of approval" such as in the Kraft cheese debacle.
- The Academy should decline sponsorship by organizations whose portfolios include products that harm health - i.e. tobacco products, electronic cigarettes, and food products that are predominantly of low nutrient value (sugar-sweetened beverages). I would further advise the Academy to develop review criteria for organizations, commodity associations and others whose work promotes the promulgation of unhealthy, heavily- processed foods that are known to contribute to poor health.
- The public perceives an endorsement of a product if an Academy campaign logo is on it whether or not that is true. While all foods can fit, we tread a fine line when brands come into the mix. I once attended a conference on building a healthy community sponsored by the CDC and Pepsi. It sends a mixed message.
- Don't assume the public will take things the way you think they will.
- Allowing sponsorship from any food-related corporations gives the appearance the Academy is endorsing the products of that corporation. I do not think ANY sponsorship from related companies should be accepted.

- Consider other organizations which have tight guardrails they've learned to use. The Veterans Administration, political candidates, CMS, etc., have defined monetary limits. We have destroyed our professional credibility with the recent snafu. Membership will decline.
- I have mixed feelings about these questions. I can see both good aspects and negative issues to sponsorships.
- I see an illustration of the problem on the final page of the AND defense outlining ConAgra and Home Food Safety: Most food poisoning, I believe, happens in commercially-prepared foods. In 2015 in the real world, most Americans do not cook from scratch. By highlighting home food preparation, consumers are intimidated from preparing their own food, and therefore trust processed food more highly. That benefits ConAgra. The consumer, not so much.
- Having worked for a professional membership organization in the past, I completely understand the need for corporate sponsorship which funds many important programs and initiatives. However, I think that missteps were taken in allowing Kids Eat Right logo to be used on Kraft Singles. I think that the bad press received in mainstream media severely damaged the image of RDs and RDNs and the Academy in general simply because it looked like a product endorsement. I appreciate the fact that Academy leadership is attempting to remedy this situation. I think that there must be a way for industry and the Academy to work together in a different way in which it does not seem to be that products are receiving an endorsement.
- I don't want us to go down the path of labeling foods as good or bad.
- Given recent events in the arena of sponsorship within AND, I feel very strongly that the process should be examined and made more transparent (not only for dues-paying members, but also for the public). I had not considered nutrition "guardrails" as proposed by the last question, but I appreciate that this would be an example of a possible addition to the process that would help protect the reputation of the Academy as well as its members. I personally don't feel that the endorsement or perceived endorsement through partnerships is helpful to the public's opinion of the dietetics profession, but I do understand that sponsorships are helpful from a financial standpoint. Given that they may be helpful and/or necessary for certain Academy programs (ANDF, grants, etc.) I absolutely feel that sponsorships should be more carefully considered and ensured to align with the values of not only the Academy as a whole, but also represent the voices of its members.

The question was posed, "Are you aware of the Kids Eat Right / Kraft educational initiative?"

- 78.95% of respondents were familiar with the initiative
- 21.05% of respondents were NOT familiar with the initiative

Nine statements were posed to KDA members which were specific to the Kids Eat Right/Kraft initiative. A summary of their responses indicated that:

- 76.67% strongly agreed or agreed that the use of the Kids Eat Right logo implies endorsement.
- 70% strongly disagreed or disagreed that the use of the Kids Eat Right logo does not imply endorsement.
- 70% strongly agreed or agreed that the initiative was a surprise to them.
- 86.67% strongly disagreed or disagreed that the selection of Kraft Singles as the first product to have the Kids Eat Right logo was a good one.

- 86.20% strongly disagreed or disagreed that members received adequate information on this initiative prior to its announcement.
- 73.33% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view my personal integrity as a dietitian, dietetic technician and/or nutrition professional.
- 83.34% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view the integrity of ALL dietitians, dietetic technicians, and/or nutrition professionals.
- 53.33% strongly agreed or agreed that the Academy should terminate the relationship with Kids Eat Right / Kraft as soon as possible.
- 73.33% strongly agreed or agreed that the Academy should strengthen its focus on communicating the rationale related to why we're working with Kraft.

Following are comments from KDA members:

- I cannot begin to explain the embarrassment I felt after reading about this issue not in an Academy announcement to the members, but on the news as our profession was being ridiculed. While I am incredibly uncomfortable with Academy sponsorship as a whole, the Kraft situation crossed a major line. Due to the fact that AND did not consider their membership in this decision nor the continued complaints with corporate sponsorship, I feel no loyalty to this organization as I feel they have no loyalty to me as a member.
- This partnership has already led to people to not trust RDNs. The Academy should not be affiliated with any company that produces junk food. Just because "everything in moderation" can be fit into a healthy diet/lifestyle, doesn't mean we have to be affiliated with them.
- I think that if the Academy wants to promote a high calcium food, they should promote milk, yogurt, or other whole foods (as most of the RDs I know would do). Kraft Singles aren't exactly a health food but they have their place and we can't just eliminate all foods that aren't 100% healthy, whole foods. However, I also don't think we need to put the Academy logo (which appears as if it's a "stamp of approval") on processed food products either.
- The Academy has for years sought to become "the" voice for nutrition with its members viewed as nutrition professionals. If our Academy's endorsement can be purchased this easily by large food manufacturers, we are not putting members in a particularly credible position, nor are we providing responsible messaging to the consumer. It might be within the realm of credibility for the Academy to work with a manufacturer on a nutrition education campaign, strategies to increase the healthfulness of feeding programs or etc., but to label specific food items in a way that so blatantly implies Academy endorsement seems detrimental to the aims of the Academy and its members. Think of the dramatic contribution of dietary sodium to premature cardiovascular disease (number one cause of death in the US!) and the concentrated sodium content of processed cheese products. Yikes! What message are we providing to the public by endorsing Kraft singles for children!
- The use of logos on any products should be prohibited.
- For the most part, I do not think the general public was even aware of this issue with Kraft Singles. Fact is they could have picked much worse items!
- I tend to get a lot of emails every day. I don't always read through things the Academy sends. So I don't know if members received adequate information prior to the announcement.

- Stop the Kraft initiative. Adopt stringent guidelines approved by membership.
- Communication is important, but not of the type the HOD Fact sheet provides. There is not enough communication about whether or not the logo implies endorsement. It is not clear so I can neither agree nor disagree. Collaboration with corporate business is important to achieve healthy outcomes, but it can be done without endorsement of products that are questionable and any endorsement should be clearly identified.
- One of my sisters pointed out this debacle initially to me. My sister was appalled. I was horrified and embarrassed. On a scale of 1 (disregarding) to 10 (diligent), I think I'm a 4 or 5 in keeping up with dietetics information, but I was blindsided by this one. Ugh.
- My previous comments likely suffice on this topic, so I will just add that in general, I feel that the Academy made a very poor decision in not only the selection of a Kraft cheese product, but also the communication with RDs/RDNs and the public after the fact. I am fearful of the damage done to the dietetics professions, in that other health professionals may no longer view dietitians as having the best training and understanding of evidence based practices and the public becoming more apprehensive of the dietetics profession. I feel that this may prompt both groups to seek nutrition advice from elsewhere, and it goes without saying that this is not the direction we should be moving in.

Demographics of respondents:

Age

- Under 25 5.26%
- 25 to 45 34.21%
- 46 to 65 55.26%
- Over 65 5.26%

Practice Area

- Community/public health 44.44%
- Clinical 25.00%
- Foodservice management 8.33%
- Consulting 8.33%
- Education 8.33%
- Business/industry 2.78%
- Private practice 2.78%
- Other
- 1 intern
- 1 unemployed
- 1 public advocacy

Deborah Canter

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

112. Food and Culinary Professionals DPG survey response to mega issues

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 29, 2015 18:20:23
Subject: Food and Culinary Professionals DPG survey response to mega issues
Attachment:

Mail 2014-2015 House of Delegates - Mega Issue Response on Academy Sponsorship from the Kansas Dietetic Association View Post Message **House of Delegates – Spring 2015**
Kansas Dietetic Association Feedback on Mega Issue - Academy Sponsorship
Deborah D. Canter, PhD, RD, LD, FAND

From March 30, 2015 until April 28, 2015, a survey was distributed to Kansas Dietetic Association members to ascertain member input on the two mega issues identified as topics for the mid-year HOD meeting on May 2-3, 2015. Subsequently, HOD leadership decided to postpone the discussion on the malnutrition mega issue. Thus, the results of the survey on that topic will be shared at a later date. Below is a summary of the comments on the mega issue of Academy sponsorship.

The survey was distributed via the Kansas Dietetic Association listserv to 818 listserv members. Forty-seven members responded or 5.75%.

Six statements about Academy sponsorships were posed to KDA members. These practitioners indicated that:

- 57.9% strongly agreed or agreed that Academy sponsorship helps support the work and educational initiatives of the organization and its members.
- 48.65% strongly agreed or agreed that after reviewing the HOD Sponsorship Fact Sheet, they had a better understanding of the Academy sponsorship process.
- 55.26% strongly agreed or agreed that they appreciated the educational information provided by Academy sponsors.
- 81.08% strongly agreed or agreed that the Academy should examine its sponsorship process.
- 73.68% strongly agreed or agreed that the Academy should consider individual brands within a company's portfolio when reviewing sponsorship.
- 81.58% strongly agreed or agreed that the Academy should have specific nutrition "guardrails" for products under consideration for sponsorship.

Following are comments from KDA members:

- While corporate sponsorship does support our work as RDs from a financial standpoint, I feel this financial backing could be provided by a more ethical means. I would gladly pay a slightly higher fee in order to keep corporate sponsors out of the Academy. Also, while I do like some of the materials provided by our corporate sponsors, I hesitate to use many of them due to their often highly biased nature. Academy sponsorship is NOT a member benefit as it has been presented.

In fact, it is enough cause to consider termination of membership

- As an intern, I am already fighting for respect from other health-related students (nursing, PT, etc.) in treating patients during my clinical rotations. Other students (not members of the Academy) find it very challenging to trust my knowledge and training from an organization sponsored by Coca-Cola and PepsiCo. These partnerships are lowering the value of the RDN credential in other people's eyes. I am working so hard to become a nutrition expert, and to have people undermine RDNs and say not to trust RDNs is harming the credential and is really harming our future profession.
- It may seem like the sponsorship is a good idea and we (AND) may know the goals of the sponsorship, but we must always think about how it looks to the public who only sees the connection between AND and the corporation like Pepsi. Consumers are led to believe that is an endorsement of products or perceives this as a conflict of interest and therefore believes the Academy and its members are not credible.
- When we are trying to have people eat better, I believe we shouldn't have sponsors that sell or promote soda pop even if it is the diet version. It isn't a natural food and if it is diet pop, then it has chemical sweeteners in it.
- I understand the importance and value of Academy sponsorships and think RDs are perfectly capable of forming their own opinions regarding products and related research. However, the public's perception of Academy sponsorships isn't something that can be overlooked. I personally think these sponsorships can be a great opportunity to show that we're working with companies to improve the nutrition of their products, to promote a balanced lifestyle, or to endorse certain product lines within their brand. However, it doesn't seem that the Academy has properly capitalized on this opportunity and people tend to just assume that their sponsorship means that the Academy and all RDs are promoting "unhealthy" products.
- The Academy should not endorse or sponsor any products. I understand how partnerships can help further the mission, but in no way should a product carry "a seal of approval" such as in the Kraft cheese debacle.
- The Academy should decline sponsorship by organizations whose portfolios include products that harm health - i.e. tobacco products, electronic cigarettes, and food products that are predominantly of low nutrient value (sugar-sweetened beverages). I would further advise the Academy to develop review criteria for organizations, commodity associations and others whose work promotes the promulgation of unhealthy, heavily- processed foods that are known to contribute to poor health.
- The public perceives an endorsement of a product if an Academy campaign logo is on it whether or not that is true. While all foods can fit, we tread a fine line when brands come into the mix. I once attended a conference on building a healthy community sponsored by the CDC and Pepsi. It sends a mixed message.
- Don't assume the public will take things the way you think they will.
- Allowing sponsorship from any food-related corporations gives the appearance the Academy is endorsing the products of that corporation. I do not think ANY sponsorship from related companies should be accepted.

- Consider other organizations which have tight guardrails they've learned to use. The Veterans Administration, political candidates, CMS, etc., have defined monetary limits. We have destroyed our professional credibility with the recent snafu. Membership will decline.
- I have mixed feelings about these questions. I can see both good aspects and negative issues to sponsorships.
- I see an illustration of the problem on the final page of the AND defense outlining ConAgra and Home Food Safety: Most food poisoning, I believe, happens in commercially-prepared foods. In 2015 in the real world, most Americans do not cook from scratch. By highlighting home food preparation, consumers are intimidated from preparing their own food, and therefore trust processed food more highly. That benefits ConAgra. The consumer, not so much.
- Having worked for a professional membership organization in the past, I completely understand the need for corporate sponsorship which funds many important programs and initiatives. However, I think that missteps were taken in allowing Kids Eat Right logo to be used on Kraft Singles. I think that the bad press received in mainstream media severely damaged the image of RDs and RDNs and the Academy in general simply because it looked like a product endorsement. I appreciate the fact that Academy leadership is attempting to remedy this situation. I think that there must be a way for industry and the Academy to work together in a different way in which it does not seem to be that products are receiving an endorsement.
- I don't want us to go down the path of labeling foods as good or bad.
- Given recent events in the arena of sponsorship within AND, I feel very strongly that the process should be examined and made more transparent (not only for dues-paying members, but also for the public). I had not considered nutrition "guardrails" as proposed by the last question, but I appreciate that this would be an example of a possible addition to the process that would help protect the reputation of the Academy as well as its members. I personally don't feel that the endorsement or perceived endorsement through partnerships is helpful to the public's opinion of the dietetics profession, but I do understand that sponsorships are helpful from a financial standpoint. Given that they may be helpful and/or necessary for certain Academy programs (ANDF, grants, etc.) I absolutely feel that sponsorships should be more carefully considered and ensured to align with the values of not only the Academy as a whole, but also represent the voices of its members.

The question was posed, "Are you aware of the Kids Eat Right / Kraft educational initiative?"

- 78.95% of respondents were familiar with the initiative
- 21.05% of respondents were NOT familiar with the initiative

Nine statements were posed to KDA members which were specific to the Kids Eat Right/Kraft initiative. A summary of their responses indicated that:

- 76.67% strongly agreed or agreed that the use of the Kids Eat Right logo implies endorsement.
- 70% strongly disagreed or disagreed that the use of the Kids Eat Right logo does not imply endorsement.
- 70% strongly agreed or agreed that the initiative was a surprise to them.
- 86.67% strongly disagreed or disagreed that the selection of Kraft Singles as the first product to have the Kids Eat Right logo was a good one.

- 86.20% strongly disagreed or disagreed that members received adequate information on this initiative prior to its announcement.
- 73.33% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view my personal integrity as a dietitian, dietetic technician and/or nutrition professional.
- 83.34% strongly agreed or agreed that the Kids Eat Right / Kraft situation may affect how others view the integrity of ALL dietitians, dietetic technicians, and/or nutrition professionals.
- 53.33% strongly agreed or agreed that the Academy should terminate the relationship with Kids Eat Right / Kraft as soon as possible.
- 73.33% strongly agreed or agreed that the Academy should strengthen its focus on communicating the rationale related to why we're working with Kraft.

Following are comments from KDA members:

- I cannot begin to explain the embarrassment I felt after reading about this issue not in an Academy announcement to the members, but on the news as our profession was being ridiculed. While I am incredibly uncomfortable with Academy sponsorship as a whole, the Kraft situation crossed a major line. Due to the fact that AND did not consider their membership in this decision nor the continued complaints with corporate sponsorship, I feel no loyalty to this organization as I feel they have no loyalty to me as a member.
- This partnership has already led to people to not trust RDNs. The Academy should not be affiliated with any company that produces junk food. Just because "everything in moderation" can be fit into a healthy diet/lifestyle, doesn't mean we have to be affiliated with them.
- I think that if the Academy wants to promote a high calcium food, they should promote milk, yogurt, or other whole foods (as most of the RDs I know would do). Kraft Singles aren't exactly a health food but they have their place and we can't just eliminate all foods that aren't 100% healthy, whole foods. However, I also don't think we need to put the Academy logo (which appears as if it's a "stamp of approval") on processed food products either.
- The Academy has for years sought to become "the" voice for nutrition with its members viewed as nutrition professionals. If our Academy's endorsement can be purchased this easily by large food manufacturers, we are not putting members in a particularly credible position, nor are we providing responsible messaging to the consumer. It might be within the realm of credibility for the Academy to work with a manufacturer on a nutrition education campaign, strategies to increase the healthfulness of feeding programs or etc., but to label specific food items in a way that so blatantly implies Academy endorsement seems detrimental to the aims of the Academy and its members. Think of the dramatic contribution of dietary sodium to premature cardiovascular disease (number one cause of death in the US!) and the concentrated sodium content of processed cheese products. Yikes! What message are we providing to the public by endorsing Kraft singles for children!
- The use of logos on any products should be prohibited.
- For the most part, I do not think the general public was even aware of this issue with Kraft Singles. Fact is they could have picked much worse items!
- I tend to get a lot of emails every day. I don't always read through things the Academy sends. So I don't know if members received adequate information prior to the announcement.

- Stop the Kraft initiative. Adopt stringent guidelines approved by membership.
- Communication is important, but not of the type the HOD Fact sheet provides. There is not enough communication about whether or not the logo implies endorsement. It is not clear so I can neither agree nor disagree. Collaboration with corporate business is important to achieve healthy outcomes, but it can be done without endorsement of products that are questionable and any endorsement should be clearly identified.
- One of my sisters pointed out this debacle initially to me. My sister was appalled. I was horrified and embarrassed. On a scale of 1 (disregarding) to 10 (diligent), I think I'm a 4 or 5 in keeping up with dietetics information, but I was blindsided by this one. Ugh.
- My previous comments likely suffice on this topic, so I will just add that in general, I feel that the Academy made a very poor decision in not only the selection of a Kraft cheese product, but also the communication with RDs/RDNs and the public after the fact. I am fearful of the damage done to the dietetics professions, in that other health professionals may no longer view dietitians as having the best training and understanding of evidence based practices and the public becoming more apprehensive of the dietetics profession. I feel that this may prompt both groups to seek nutrition advice from elsewhere, and it goes without saying that this is not the direction we should be moving in.

Demographics of respondents:

Age

- Under 25 5.26%
- 25 to 45 34.21%
- 46 to 65 55.26%
- Over 65 5.26%

Practice Area

- Community/public health 44.44%
- Clinical 25.00%
- Foodservice management 8.33%
- Consulting 8.33%
- Education 8.33%
- Business/industry 2.78%
- Private practice 2.78%
- Other
- 1 intern
- 1 unemployed
- 1 public advocacy

Deborah Canter

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

113. RE: chip suggestion for the end of the year

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'amanda ridley (amanda.ridley@murray.k12.ga.us)'
<amanda.ridley@murray.k12.ga.us>, 'Amy.Lambert@Cobbk12.org'
<Amy.Lambert@Cobbk12.org>, 'arowland@white.k12.ga.us'
<arowland@white.k12.ga.us>, 'Angie Brown
(angie_brown@whitfield.k12.ga.us)' <angie_brown@whitfield.k12.ga.us>,
'Andrea Thomas (athomas@habershamschools.com)'
<athomas@habershamschools.com>, 'Allen, Blaine
(blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'Perkins,
Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>,
'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'
<Kantrell.Brown@henry.k12.ga.us>,
'bridgett.cross@carrollcountyschools.com'
<bridgett.cross@carrollcountyschools.com>, 'Cown, Trae
(trae.cown@hallco.org)' <trae.cown@hallco.org>,
'ccale@effingham.k12.ga.us' <ccale@effingham.k12.ga.us>, 'Culver, Cindy
(cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Cleta
Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'Nixon, Cathe'
<cathe.nixon@cowetaschools.net>, 'Diane Feagle'
<diane.feagle@morgan.k12.ga.us>, 'Debra Williams (dwilliams@floydboe.net)'
<dwilliams@floydboe.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>,
'Bennett, Deborah (DEBORAH.BENNETT@hcbe.net)'
<DEBORAH.BENNETT@hcbe.net>, 'Danielle Freeman
(Danielle.Freeman@douglas.k12.ga.us)'
<Danielle.Freeman@douglas.k12.ga.us>, 'dmorris@jackson.k12.ga.us'
<dmorris@jackson.k12.ga.us>, Dawn Lewis (dawn.lewis@glynn.k12.ga.us)
<dawn.lewis@glynn.k12.ga.us>, 'Donna Vella'
<vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us'
<dcoats@pulaski.k12.ga.us>, 'dmartin@burke.k12.ga.us'
<dmartin@burke.k12.ga.us>, 'dmosely@bibb.k12.ga.us'
<dmosely@bibb.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us'
<emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P.
(farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Boone, Gwenda'
<gwenda.boone@cowetaschools.net>, 'Hill, Tiffany
(Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>,
ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>,
'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'
<JenkiPa@BOE.Richmond.k12.ga.us>, 'kmcburnett@polk.k12.ga.us'
<kmcburnett@polk.k12.ga.us>, 'kiker@calhounschools.org'
<kiker@calhounschools.org>, 'keidson@thomas.k12.ga.us'

<keidson@thomas.k12.ga.us>, 'katheryn.banks@walton.k12.ga.us'
 <katheryn.banks@walton.k12.ga.us>, 'kmathis@paulding.k12.ga.us'
 (kmathis@paulding.k12.ga.us)' <kmathis@paulding.k12.ga.us>, 'Kokeeta
 Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>,
 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'Linda Dittrich
 (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>,
 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>, layson-p@harris.k12.ga.us
 <layson-p@harris.k12.ga.us>, lileggett@crispschools.org
 <lileggett@crispschools.org>, lileggett@crispschools.org
 <lileggett@crispschools.org>, lideen@ware.k12.ga.us
 <lideen@ware.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'
 <laura.lynn@brantley.k12.ga.us>, 'Azain, Linda'
 (linda.azain@stephenscountyschools.org)'
 <linda.azain@stephenscountyschools.org>, Lynnsey Goddard
 (lgoddard@studentsrockdalek12ga.onmicrosoft.com)
 <lgoddard@studentsrockdalek12ga.onmicrosoft.com>,
 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>, m.barrett@grady.k12.ga.us
 <m.barrett@grady.k12.ga.us>, marian freeman
 <marian.freeman@carrollcountyschools.com>, Megan Gower
 (megan.gower@bufordcityschools.org)
 <megan.gower@bufordcityschools.org>, 'POTTER, MEREDITH'
 <MEREDITH.POTTER@hcbe.net>, 'Pamela LeFrois
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,
 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)'
 <PBlakeney@BARTOW.K12.GA.US>, 'rcooper@pierce.k12.ga.us'
 <rcooper@pierce.k12.ga.us>, 'rkellam@telfairschools.org'
 <rkellam@telfairschools.org>, 'redessa_crawford@johnson.k12.ga.us'
 <redessa_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'
 <sfox@long.k12.ga.us>, 'sharper@hancock.k12.ga.us'
 <sharper@hancock.k12.ga.us>, 'Susan Elsner (selsner@oconeeshools.org)'
 <selsner@oconeeshools.org>, sharon.manley@lamar.k12.ga.us
 <sharon.manley@lamar.k12.ga.us>, sheila.cooper@coffee.k12.ga.us
 <sheila.cooper@coffee.k12.ga.us>, 'Susan Smith-Tate (ssmith-
 tate@ucschools.org)' <ssmith-tate@ucschools.org>, 'Shelley Daniel
 (sdaniel@upson.k12.ga.us)' <sdaniel@upson.k12.ga.us>,
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>, Tonya
 Beasley-Blocker (tblocker@evans.k12.ga.us) <tblocker@evans.k12.ga.us>,
 vanessa.hayes@tiftschools.com <vanessa.hayes@tiftschools.com>,
 wimberly.brackett@dalton.k12.ga.us <wimberly.brackett@dalton.k12.ga.us>

Sent Date:

Apr 28, 2015 10:23:12

Subject:

RE: chip suggestion for the end of the year

Attachment:

[image001.png](#)

Just a reminder...order early, order extra, order something besides reduced fat Doritos.
The plant can't keep up and we cut every distributor this week.
I want you all to know this is a Frito Lay issue, not a distributor issue.
We are building another line which we alleviate this problem for back to school, but that sure doesn't help today!

I can't tell you how much I appreciate your patience.

Susan

Susan Wickizer Blank
Susan.wickizer@pepsico.com
423-838-2003 cell
423-517-8618 office

From: Wickizer, Susan {FLNA}

Sent: Tuesday, April 21, 2015 8:08 AM

To: 'amanda ridley (amanda.ridley@murray.k12.ga.us)'; 'Amy.Lambert@Cobbk12.org'; 'arowland@white.k12.ga.us'; 'Angie Brown (angie_brown@whitfield.k12.ga.us)'; 'Andrea Thomas (athomas@habershamschools.com)'; 'Allen, Blaine (blaine.allen@docoschools.org)'; 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'; 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'bridgett.cross@carrollcountyschools.com'; 'Cown, Trae (trae.cown@hallco.org)'; 'ccale@effingham.k12.ga.us'; 'Culver, Cindy (cculver@marietta-city.k12.ga.us)'; 'Cleta Long (clong@bibb.k12.ga.us)'; 'Nixon, Cathe'; 'Diane Feagle'; 'Debra Williams (dwilliams@floydboe.net)'; 'dcarver@floydboe.net'; 'Bennett, Deborah (DEBORAH.BENNETT@hcbe.net)'; 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'; 'dmorris@jackson.k12.ga.us'; 'Dawn Lewis (dawn.lewis@glynn.k12.ga.us)'; 'Donna Vella'; 'dcoats@pulaski.k12.ga.us'; 'dmartin@burke.k12.ga.us'; 'dmosely@bibb.k12.ga.us'; 'emily.hanlin@douglas.k12.ga.us'; 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)'; 'Boone, Gwenda'; 'Hill, Tiffany (Tiffany.Hill@sodexo.com)'; 'ingrid.farahdel@clayton.k12.ga.us'; 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'; 'kmcburnett@polk.k12.ga.us'; 'kikerk@calhounschoools.org'; 'keidson@thomas.k12.ga.us'; 'katheryn.banks@walton.k12.ga.us'; 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us); 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)'; 'kpeavy@bleckley.k12.ga.us'; 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)'; 'Lauren.Koff@hcbe.net'; 'layson-p@harris.k12.ga.us'; 'lleggett@crispschools.org'; 'lleggett@crispschools.org'; 'ldeen@ware.k12.ga.us'; 'laura.lynn@brantley.k12.ga.us'; 'Azain, Linda' (linda.azain@stephenscountyschools.org); 'Lynnsey Goddard (lgoddard@studentsrockdalek12ga.onmicrosoft.com)'; 'Lauren.Koff@hcbe.net'; 'm.barrett@grady.k12.ga.us'; 'marian freeman'; 'Megan Gower (megan.gower@bufordcityschools.org)'; 'POTTER, MEREDITH'; 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'; 'Peggy Lawrence - CO'; 'Blakeney, Pam

(PBlakeney@BARTOW.K12.GA.US)'; 'rcooper@pierce.k12.ga.us'; 'rkellam@telfairschools.org';
'redessa_crawford@johnson.k12.ga.us'; 'sfox@long.k12.ga.us'; 'sharper@hancock.k12.ga.us';
Susan Elsner (selsner@oconeeschools.org); sharon.manley@lamar.k12.ga.us;
sheila.cooper@coffee.k12.ga.us; 'Susan Smith-Tate (ssmith-tate@ucschools.org)'; 'Shelley Daniel
(sdaniel@upson.k12.ga.us)'; 'tmorris@cartersville.k12.ga.us'; Tonya Beasley-Blocker
(tblocker@evans.k12.ga.us); vanessa.hayes@tiftschools.com;
wimberly.brackett@dalton.k12.ga.us

Subject: chip suggestion for the end of the year

All

The end of the school year is always a busy time for chip sales due to field trips, sack lunches and field days.

All three flavors of reduced fat Doritos will continue to be shorted to some degree.

I am suggesting that you let your managers know this so they can order a different chip if they want to.

I also suggest ordering at least a week earlier than they need the chips so they can re-order if they are shorted.

The dates will definitely be fresh because we are shipping them out the day after we make them in most cases.

We do not want to upset staff and students with no chips.

I have attached a listing of all the chips that meet the USDA Smart Snack guidelines in case you want to order more of a variety of chips.

Thanks so much for your help with this.

The plant is building another line, so we should be good to go for back to school. Thank goodness!

Susan

Susan Wickizer Blank
Susan.wickizer@pepsico.com
423-838-2003 cell
423-517-8618 office

114. Annual ' It of Lose It' Time

From: Jim Dillingham <JimD+venducation.com@mnbc.email>
To: DMartin@Burke.K12.ga.us
Sent Date: Apr 28, 2015 08:15:00
Subject: Annual ' It of Lose It' Time
Attachment:

Send to a Friend
Old Budget Out
New Budget In

Use It or Lose It

Doesn't Everything Seem To Have An Expiration Code

Tick Tock Tick Tock.... freshness codes, Printer cartridges, vacations, our children's youth and innocence, each day's fading vitality... everything is limited and when its gone, its gone.

This has been an **exceptionally** challenging year in school Food Services. Meal sales have plummeted. Food Costs have risen. Smart Snack rules have school food suppliers scrambling. Many more School Food Service programs have deficits. Benefits costs are prompting Boards to consider outsourcing. What do we think the 2015-16 budget is going to look like? Let's get positive.

If you happen to have budget funds you need to use or lose, why not use it for a guaranteed income generator... unattended retailing by harnessing available technology and school resources. Why shouldn't School Food Services be selling the same healthy, wholesome, fresh made food, snacks and beverages the student will be buying long after scholastic sessions have ended?!! If you invest any available end of year budget dollars into POS interfaced school vending kiosks you will reap a profit harvest that is often being defaulted to the more expensive and less nutritious local C-stores, fast food shops and the campus Coke/Pepsi vending machines.

If your Athletic Dept. would like a higher protein and caloric content in the afternoon school kiosk menu you can always program those selections to only be available for sale beginning at 30 minutes after the last class has ended, while all the Smart Snack compliant selections can be purchased with cash or a POS account balance 24-7.

No Budget Funds Left... No Problem

We also offer an in-house municipal leasing option so there is no deposit and you get an annual lease cancellation privilege since municipalities are not allowed to commit to expenses beyond their publicly approved budget period. You can start earning new dollars immediately without investment. We turn that budget lemon into lemonade for you.

Benefits???

Besides the necessary benefit of a lot more needed money for school Food Services, there are many other real benefits realized from adding POS integrated self-op school vending kiosks.

Your student body, particularly the exceptional achievers participating in all those after school activities, will enjoy access to fresh made, wholesome foods while safe on campus. Parents get to audit their child's snacking habits through their lunch account funding, without having to provide

that anonymous cash for that after school snacking.

In fact Vend-ucation has had direct inquiries from a number of school Principals looking for ways to provide healthy fuel for all those extra achievers in the after school programs. This is the nature of synergy... that magical exponential value achieved when a number of components are harmoniously blended.

How Much Money???

I have been promoting self-op school vending for over 25 years, beginning with Northeast Metropolitan Regional Technical High School in January of 1990, when I was stunned at the \$150 in sales per day from just one snack vending machine. School vending has changed immensely over that 25 years. But in that time our youth have developed a preference for purchasing through technology. Students like to do business with computers and machines.

We see annual school vending sales per student ranging from a low of about \$25 per student annually up to over \$90. Yes, that's a big spread, but there are a number of reasons for that. These reasons include menu variety, vending accessibility, multiple payment avenues (cash, cashless, rewards), after school participation, community activities, financial demographics and how often the vending kiosks are restocked. The really good news is... even the lowest self-op school vending income is at least 5 times more than the small commissions provided by outsourced vending service companies like Coke, Pepsi and XYZ Vending Co. Self-op vending converts the massive operating expenses of an outsourced vending company into school profits. You don't need to pay for offsite warehousing, route trucks or personnel with all that expensive 'windshield' time, sales staff, fuel, income taxes and owner's profits. You don't have to wait until the school vending machines are empty in order to refill them, in order to be profitable. The lowest income level from self-op school vending always exceeds the small commissions from outsourced vending services by at least 500%, without exception.

IF YOU WANT TO USE YOUR SOON TO DISAPPEAR BUDGET DOLLARS TO GENERATE NEW PROFITS...

CALL US OR EMAIL US

(800) 633-1200

jimd@venducation.com

Vend-ucation • 123 Stark Hwy So • Dunbarton, NH 03046

<http://www.venducation.com> [Subscribe](#) • [Unsubscribe](#) • [Preferences](#) • [Send to a Friend](#) •

[Report Spam](#) Powered by [MyNewsletterBuilder](#)

115. Student member comments: Corporate Sponsorship and Malnutrition

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 23, 2015 18:44:43
Subject: Student member comments: Corporate Sponsorship and Malnutrition
Attachment:

Mail 2014-2015 House of Delegates - Student member comments: Corporate Sponsorship and Malnutrition View Post Message

Hello all, I tried to post this earlier and it never saved or sent for some reason! Below is student/recent graduate feedback about our topics. Unfortunately, it was a challenge to get student feedback on BOTH topics; many students who contacted me or the ones who replied to my outreach emails only provided their feedback on corporate sponsorship. I too received a lot of the copy and pasted letter that was floating around, but below I've included original comments. Thanks! -Rachel Cassinat, At-Large Student Delegate

Corporate sponsorship:

"I think it is a shame that the first product to use the Kids Eat Right seal happened to be one that isn't actually healthy. Despite this, I think there is a lot of opportunity for corporate sponsorship. Like all big organizations I am sure one of the focuses of the Academy is making money or having sponsors, and corporate sponsorship may be a potential avenue to team up with organizations we actually support. (Dr. Murray is always talking about how Academy events are sponsored by organizations like Coke or Pepsi). Sponsoring products could also be a great way for us to legitimately back up healthy products. For instance, when Shoprite Dieticians put their "seal of approval" on various products throughout the store. I am sure a lot of people will be turned off by the idea completely after the beginnings with Kraft, but I think there are still a lot of things to be considered, and this mistake should be used a learning opportunity on how to handle corporate sponsorship in a better way, perhaps so the Academy has more input before a "seal" is used."

"I saw it and it really looks like AND is giving Kraft American cheese product a "healthy" label. Even though I know they said it means that Kraft is a supporter of kids eating right, that is NOT the message that is portrayed, especially now that the media has a hold of it. I saw an article titled "75,000 Dietitians Now Recommend Kids Eat American Cheese." That is what everyone will think, whether that was the intent or not. I feel it was a major marketing error and wasn't thought out super well. I like the idea of companies sponsoring the Kids Eat Right, but feel the Academy should be selective in which companies sport the logo. And at this point, I wonder if there's been too much damage done to the logo to get some consumers to take it seriously."

"Just a few thoughts from UW-Stout students. I have gotten some very negative feedback from not only the members of our Student Dietetic Association, but from community members. I found the

recent actions of the Academy with Kraft to be unprofessional and an insult to our profession. I do not think it is a good message to be sent that our approval and opinions can be bought out by big food companies. I am finding it harder to trust the Academy's research as big food and beverage companies sponsor and pay for them. I understand that we need sponsors and money to come from somewhere, but the longer that we continue to let these companies use our name and sponsorship to push their own agendas, the more we become the problem and no longer the solution to the obesity crisis. Lastly; the Academy's email to the membership was not helpful at all. It confused members and did not give any clarity to the situation. I think that the Academy needs to be honest and admit to their members what they are using Kraft's money for and how much our "approval" is worth. Also something to mention; I participated in the Minnesota AND Day at the capitol and this recent controversy got used by politicians as an excuse not to listen to what we had to say. Sorry about the lengthy email! I myself have been receiving a ton of emails from our members."

"As far as the Academy's Corporate Sponsorship Program, I have mixed feelings. Again, I have looked into this issue a whole lot, but can respond from what I have read. First off I want to say that I think it's GREAT that the Academy was able to partner with another corporation in order to create awareness of the Academy in hopes of increasing consumer's awareness and nutritional knowledge, as provided through resources such as kidseatright.org. However, I think people misunderstood this partnership as a promotion from the Academy saying that Kraft Singles were a nutritional food source. And its true (to my knowledge) that Kraft Singles contain milk and calcium, etc., but they are not (or are not perceived as) the best milk source to consume. I think this is getting a lot of publicity because it is the first time the Academy has partnered with a food product (to my knowledge) and this is an odd first choice. If the Academy had partnered with another food product or another brand that was perceived generally as more healthy and less processed, I think the turn out would have been better received. All in all, if the Academy's goal was to promote their resources and not the product, there should have been a better distinction. If Kraft claims this was a product promotion, and the Academy intended it as a way to promote nutrition, better communication and intentions between the companies probably should be discussed. All that aside, I love the fact that the Academy is putting their name out there to increase the awareness of health, especially in kids! And in the end, publicity- good or bad- is still publicity, and I hope people look into nutrition and can see the Academy's intentions. Thanks for your work as a Student Delegate. I appreciate the fact that you want feedback from the Student Liaisons and care about our responses. I appreciate you giving us the opportunity to give our opinions on these matters! The main thing I have to say is that I do not know much about the Academy Corporate Sponsorship Program at all. I think one thing the Academy could do a better job with is getting that information out to its student members, and making it something we actually want to pay attention to. I know talking to just a few of the other dietetics majors at my school that they feel the same way. Many people see the Academy as a means to help them get internships, and I think that is in part due to the fact that students do not play a large role within the decision making of the academy, especially when it comes to information flow. "

"I am a first year Nutrition/Dietetics student at the University of Michigan's School of Public Health. And as a first time member of the Academy of Nutrition and Dietetics, I would like to express to you my concerns about the latest Kids Eat Right nutrition seal on Kraft Singles. As Student Delegate for the AND, I'm sure you have been receiving emails on this issue frequently, so I will keep mine brief. First, I'd like to say that it is a little embarrassing to be a part of a national nutrition organization that endorses a "cheese-like substance." Even more so as it is the FIRST product with the Kids Eat Right logo. This is a deceiving message to parents and kids who look at labels and logos to decide what is "healthy." Secondly, AND's affiliation with Kraft Singles harms the integrity of Academy members and our profession as a whole. I believe that dietitians are beginning to make a break through in our nation's health status by working with communities and in other non-traditional settings. This logo makes all of our efforts ambiguous. Lastly, I want to make the point that nutrition is about so much more than nutrients. Where those nutrients come from, how foods are grown and processed, how products are packaged - it all impacts health. And Kraft Singles are not an ideal vehicle for nutrient intake. I want to represent an organization that I am proud to be a part of. I do not want my credentials to be questioned when I have them. And I know I am not the only student who feels this way. I hope this ideas are shared with your colleagues at the AND House of Delegates meeting."

"I'm an undergraduate in the DPD program at Cornell University. Thank you for asking for students to voice their opinions in anticipation of the HOD meeting. I have been against AND's current sponsorship model for a while now, and I am glad that the seal on Kraft Singles has brought so much attention to this issue. In my view, it is impossible for the Academy to promote the best evidence-based nutrition and dietetics practice with health as its goal while being primarily financially supported by corporations whose goal is to increase return on investments. The Academy claims that sponsors don't have undue influence on its activities, but it seems highly unlikely to me that any sponsor would continue giving financial support if the Academy ever took a position that clearly conflicted with the sponsor's bottom line. Furthermore, it totally discredits the Academy and its members to be partnered with the companies that produce many of the products that are the most closely linked with the obesity epidemic. Whether or not the Academy is technically endorsing particular products, these sponsorships give the public the impression that this organization of dietitians could potentially prioritize corporate interests over public health. Take this whole Kraft scandal, for instance--AND claims that the seal is meant to be an advertisement for Kids Eat Right, yet Kraft paid to be able to use it. There are seemingly no criteria to meet to be allowed to bear the Kids Eat Right seal, which further discredits AND's commitment to evidence-based nutrition. In terms of public relations, these sponsorships only seem to be benefiting the sponsors who can claim they are partnering with health professionals to promote better nutrition, and more and more this practice is coming to light as a corrupt marketing tactic. I personally would not mind paying higher dues if it meant that the Academy's activities did not depend on corporate dollars, and there are organizations of health professionals who have completely eliminated corporate sponsorships and still have reasonable dues, like the American Public Health Association."

"I am very passionate about healthy food, healthy food in schools, and healthy food systems. I have volunteered in several capacities within my local community as we strive to develop a healthy, regional, sustainable food system. **I have been considering future second career**

options, looking at all possibilities, with one option dedicating myself to becoming a Registered Dietitian. However, after learning about the recent financial alliance between Kraft and the professional association for dietitians, which has essentially "endorsed" a food-like product sold by Kraft, I will no longer consider that career choice because of the obvious misalignment of the actions of the dietetics professional association with the values I hold to achieve these urgent and necessary goals. From the work experiences I have already had, I can see many other ways to apply my passions, education, and skills to achieve these needed outcomes. In fact, I suspect that these other efforts and professionals who are striving for healthy food to nourish healthy communities will be viewed with more integrity and trust than that of Registered Dietitians after this grave judgement error on the part of their professional association. Thank you for listening and taking my view forward at your upcoming meeting for the House of Delegates."

"I'm writing as a dietetic intern and an active member of AND, DIFM, DBC, and NOBIDAN. As a future RDN, I am disappointed by the Academy's decision to partner, collaborate, or endorse -- or however you would like to label it -- with Kraft. Specifically, the poor decision to place a label on a "cheese food product." As a steward of good nutrition, this is not only appalling, but confusing to consumers and colleagues. Dialogue to form such a partnership should have included active members of the Academy as it affects our profession. I implore you to reconsider your choice and work with the tens of thousands of dietitians who have a stake in this issue and in this organization to reach a more favorable option. There is tremendous groundswell in light of the Academy's actions to make this right and protect the integrity of the profession."

"Thank you for representing members at the upcoming House of Delegate meeting. I am a doctoral student in Public Health Nutrition at the Harvard T.C. Chan School of Public Health. As a childhood obesity researcher and advocate for health I believe it is unacceptable that my professional organization be involved in any activities which distract from our primary purpose, which is to promote evidence-based guidelines for healthy eating. I think focusing on the verbage of "endorsement" vs collaboration with respect to the Kraft story misses the bigger underlying problem and the reason that so many people are so upset by this. I know that industry is an important part of large-scale public health changes, but the AND must be above reproach when it comes to the way in which we engage with for-profit entities. Although the New York Times article may have inaccurately portrayed some events that took place, the fact is that our professional name is appearing on a processed food product. Partnering in this way, even if for the purpose of promoting our website, is likely not consistent with the values of our members. Although my credentials and experience as an RDN are an asset, many of my colleagues in nutrition research at top level institutions (who conduct the very research that RDNs across the country are diligently conveying to patients) privately share that they perceive the dietetic field as awash in controversy. Many questioned the integrity of my entire profession, pointing to corporate sponsorship we engage in and wondering where our healthy messaging comes from. I am not agreeing with all of these claims, but I do think that recent press about AND (both now and in the past year) have been creating a stronger drumbeat of concern. A quick Google search of the AND in the news even prior to the Kraft story yields hundreds of unflattering articles. Anecdotally, many of my colleagues are letting their memberships lapse due to conflict of interest issues like this. As of now there are

2,600 RDN's who have signed a petition asking for more transparency from the Academy in response to the Kraft collaboration and

12,000 followers of Dietitians for Professional Integrity, a group calling for an end to food industry influence. As an RDN and future professor who will be teaching dietetics, I have a strong stake in seeing the Academy and my profession succeed. I am concerned the Academy is going to have a very serious problem with enrollment, retention, and cohesion if there isn't more transparency with members. I would like to recommend a healthy first step forward in the form of a survey of members to assess attitudes and values, publish these findings, and respond with changes if necessary. I would be happy to be part of such an effort."

"Let my start by saying thank you for being involved in AND. I have been a Registered Dietitian since December of 1990. I grew to love Nutrition by learning about food. I teach an introductory nutrition class at a community college in my hometown, Gallatin, TN. People here have known me for 42 years. Tennesseans are not known for healthy habits. MANY take my class because they HAVE to take it. Fifteen weeks later, they leave the class enlightened. One of my favorite student evaluation quotes is, "This should be a gen-ed class." I am on the front lines teaching people of all ages and walks of life about nutrition. That is why I am writing you today. I am concerned about the direction AND is taking my life's work."

"First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and **the public perceive it as such**. I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

'Food Babe' was just lauded by *TIME* for her huge sphere of influence. On Facebook, 937,646 people follow her. Her one post about KidsEatRight and Kraft Cheese food slices has been shared over 1000 times in the last few days. AND's actions in the last few days have done more to promote her than the Registered Dietitians who pay dues to AND. AND's actions make people run to her.

Be aware that Kids Eat Right has 73,006 following on Facebook.

AND has 37,405 people following it.

Ellie Krieger has 52,000 people following her.

Joy Bauer has 100,662 people following her.

Food Babe has 937,646 people following her.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo. For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise. I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy."

"My initial reactions to the recent news of the partnership between Kid's Eat Right and Kraft foods were feelings of embarrassment. I have worked so hard to become a dietitian, but I saw comments like "This is why we shouldn't trust what the Academy has to say" and "No wonder people don't listen to RDs." As I read the negative headlines, I felt the value of my new credential decreasing before my eyes. This is probably the most public incident like this, but I wish I could say it were the only one. It's unfortunately not. I want the RD credential to be well-trusted and meaningful to the public, but I believe that maintaining the Academy's current Corporate Sponsorship Program, as it is, makes it difficult to achieve these goals.

I feel a strong commitment to the Academy, something that has increased during my time as a member of the Academy's Student Advisory Committee. I want to help make the Academy the best it can be because it is an organization that I care deeply about. Because of this, I would like to see better alignment of our corporate sponsors and partners with the mission and vision of the Academy. I have seen other organizations do this successfully such as the American Public Health Association, and I believe AND can do it too. Here are some specific examples of ways we could do this:

- Create more stringent guidelines for the types of sponsors/partners we choose
- Eliminate sponsors/partners that lobby against the nutrition policies and initiatives that we support
- Select sponsors/partners that create products that RDs would recommend as healthy to their clients and communities
- Avoid sponsors/partners that sell foods that are not recommended by RDs
- Only form partnerships that support RDs as nutrition experts
- Place limitations on the sponsorship of continuing education and education sessions
- Apply nutrition criteria to the food products offered at the Food and Nutrition Expo so that the products advertised are healthier

I also support increased transparency of sponsorship practices and soliciting more input in a non-biased way from members about the Academy's Corporate Sponsorship Program and tentative partnerships. I would like to see more decisions made directly by the elected leaders such as members of the House of Delegates. Many members feel like their voices aren't being heard. Finally, I would be okay with paying more for my membership and having a more conservative FNCE if it meant being more selective about sponsors and partners to make sure they align with the Academy's mission and vision."

Malnutrition:

"I love that one of your topics is malnutrition, because my ultimate goal as a future dietitian is to do mission work in developing countries where undernutrition is a major issue! It's something I'm pretty passionate about and I think it's great that it's a topic for discussion and look forward to hearing about that. For my own opinions on the matter, I think it's crazy that with as much food as our earth produces, not everyone is well fed or nourished. I think the problem of malnutrition, specifically under nutrition, both here and abroad (but especially abroad) stems from the even bigger issue of poverty. I think addressing poverty is essential with discussing malnutrition."

"As far as the topic of malnutrition in our country, it is **not** a topic I have spent a lot of time studying. I think it's something that's often overlooked, since America's obesity epidemic has grown over the last few decades. However I know it still is a problem. Sometimes I think people forget that malnutrition is a broad term, and covers lots of different degrees of malnutrition and not just those who are severely malnourished. A think one place we see malnourishment is in children who don't have access to much food at home, and are rely solely on school lunches for their dietary intake. I believe breakfast programs in several schools have helped increase the amount of food available through the school lunch program, and I know schools are seeing their beneficial effects."

"As far as malnutrition goes, I think one of the main problems is the lack of awareness of it, especially in the United States. I know that many people live by the mindset that the United States is a great place to live and no one who lives in this country has any issues, especially with malnutrition. I think that when people are asked about malnutrition, their minds immediately go to Africa and areas of great poverty, not to people who might only live a few miles from them. I think one goal of dietitians (and the Academy) should be to focus consumers attention on the problems that the U.S. faces with malnutrition (not to the exclusion of other countries that have the same problem). If people were to have the opportunity to see what it is like firsthand, then a great step would be taken to help combat the problem and more people might be willing to do something to fix the problem."

"I think it would be great if the the Academy could point to more best practices for use in settings outside hospitals and other clinical settings. This could be a toolkit with simple screening tools, advice about how to talk about malnutrition in the community, and guidance about where to refer various at-risk populations in different settings. I think the Academy could do more to promote the tools that already exist to RDs who aren't in clinical settings. I've heard a lot of past discussion about RDs learning how to do more thorough nutrition-focused physical assessments to look for malnutrition. I think a lot of RDs aren't comfortable with this because it isn't always part of formal training. I think it would be helpful for this to be part of classroom curriculum and dietetic internships."

Rachel Cassinat

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

116. More NDEP corporate sponsorship feedback

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 22, 2015 21:53:00
Subject: More NDEP corporate sponsorship feedback
Attachment:

Mail 2014-2015 House of Delegates - More NDEP corporate sponsorship feedback View Post
Message MORE FEEDBACK on Corporate Sponsorship from NDEP

1. Fellow PhD nutrition researchers who are non - RDs emailed me asking how the Academy justified the Kids Eat Right seal. They perceived it as promoting a highly processed product, something they do not see as fitting into the concept of promoting a healthy diet. Based on the comments made by

my colleagues it sullied our reputation. Though I have no bias for or against the Kraft cheese slices nutritionally, nor many of the corporate sponsored products, it is the perception that is the problem. I know we can use the financial support but if we ruin our reputation as providers of unbiased evidence based nutrition information we have caused irreparable harm. The Academy members individually and collectively have worked too hard to risk the loss.

2. I have been a member of ADA/The Academy for decades. My input about implied endorsements via use of Academy logos follows.

First, I am not mollified by the Academy's protest that using the logo was not intended to imply endorsement. It is naïve to state that use of a logo does not imply endorsement—of course it does. Perception is everything. And this is why Kraft put it on their product. The fact sheet on the Academy's Sponsorship Program is pretty vague and gives us no information about the criteria for use on specific attributes of foods/products.

Secondly, I do not know any dietitian who would recommend singles cheese food/product as a good source of calcium. On so many levels would we not promote a highly processed food-like product such as singles.

Thirdly, I understand that the Academy relies on financial sponsorship by food companies. And I fully support continuing to pursue partnerships between the profession and food industry. We are not enemies, nor should we be—we need to be working with industry to get healthier food accessible to consumers. The key is in developing more rigorous policies about what we will implicitly endorse through use of our logos, and name.

The sponsorship program is all fine and well. It's the use of our logo on specific products that needs rigorous review and stringent criteria. Otherwise we will be the butt of late night TV jokes

again and again.

The Academy can be a powerful change agent in getting food producers and processors to develop and market healthier food options, and I believe we should use the power of the Academy to do just that

3. While I recognize the Academy's need for funding, I am very concerned about the perception the public has. I really would love to see dietitians become primary care providers alongside PAs and NPs, and that will require that we be taken seriously. So I ask, will we be taken seriously if it looks like we are being paid to recommend foods from certain companies? I know the damage that has already been done by Morgan Spurlock's "Don't Eat This Book" where he basically says we as RDs have sold our souls to the Devil. Is that how we want the public to view us? I, for one, would prefer NOT.

Have you, your students, or your affiliate or DPG been impacted by sponsorship?

1. We have all been impacted as we have to respond to questions about this practice and its not really something we feel we can defend. My students have talked about it and we discuss the pros and cons of this type of issue. I guess it is a teachable moment.

2. – I am retired, so no impact to my current students – However, I know many members and some former students who have resigned membership in the Academy both recently, and over the past several years because of this issue.

How do you view corporate sponsorship (identity pros and cons)?

1. The obvious pro is the money. If we chose to promote foods that everyone could agree are extremely healthy, like organic blueberries or kale, perhaps the pro might be that the weight of our organization's "recognition" of the food would help boost consumption. Regardless, I do not think that the organization should accept money for this "recognition" or "endorsement". Now....the cons! I don't feel like we will be respected as unbiased sources of information if we promote items that may be reasonably healthy but are processed and/or our organization is being paid money for the collaboration. I would like to limit our relationship with food companies to the exhibit hall and advertisements in publications directed to members. I'm fine with Coke and other less healthy products being promoted there because I assume all dietitians have the ability to discern the place that those foods play in the overall diet of individuals. I really don't like having food corporations sponsoring educational sessions at FNCE. I have no faith that the content of the session is unbiased if a company is the sponsor. If that means I have to pay more to attend, that's okay with me.

If we are going to allow sponsorship, we need a very clear set of guidelines. I believe HEN has a set of guidelines for their practice group and SNEB may as well.

2. – I view corporate sponsorship to anything except direct contributions to scholarships, as being offensive and negative. For at least the last decade I have refused to carry the ADA/Academy issued tote bags during FNCE. It is distressing to me to have those bags list McD's, Coke, Pepsi, etc. on the same bag as the eatright.org logo. I try to carry a bag with no corporate logo to hold my FNCE-related materials.

One of my former students posted the following re the topic of sponsorship on Facebook last week, "I'm wishing that I were in one of NH 's dietetics seminars where we talked about controversial topics like this while sitting and facing each other

Submitted by:

Ruth Johnston, MS, RD, LD

NDEP Delegate

Ruth Johnston

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

117. FW: Foundation Focus: News from the School Nutrition Foundation - Spring 2015

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Marcia' <mlsdl8@aol.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Lowder, Edna <elowder@schoolnutrition.org>, Eckman, Julie <JECKMAN@schoolnutrition.org>
Sent Date: Apr 17, 2015 12:23:02
Subject: FW: Foundation Focus: News from the School Nutrition Foundation - Spring 2015
Attachment:

Dear SNF Board Members:

The Spring 2015 Foundation Focus is ready to be distributed. (See below.) We are developing a comprehensive emailing list to reach a broader audience beyond our current and past donors. We will send it to all SNA members, including Industry members. If you have names of persons who would not be on those two lists, please send the name and email to Edna Lowder at elowder@schoolnutrition.org and she will include on our compiled emailing list.

Thanks,

Janet

From: School Nutrition Foundation [<mailto:webmaster@schoolnutrition.org>]
Sent: Thursday, April 16, 2015 10:05 AM
To: Hedrick, Janet
Subject: Foundation Focus: News from the School Nutrition Foundation - Spring 2015

A Message from Your Foundation Chairman

Over 250 SNA members and guests attended the 2015 Celebration of School Nutrition Heroes on Monday, March 2. The event, which began in 2014 as part of the 50th Anniversary of the School Nutrition Foundation, featured the honoring of five extraordinary school nutrition professionals who

are making a difference in their schools, school districts and communities. Click [here](#) to learn about the heroes and to see the videos that were shared at the Celebration.

We want to thank the sponsors of the 2015 Celebration. A special word of appreciation goes to AdvancePierre Foods for taking the lead as Premier Sponsor. Click [here](#) to see the list of sponsors. The numbers are not final, but we estimate net income from the Celebration will exceed \$45,000.

Save the date—Monday, February 29, 2016—for the 2016 Celebration of School Nutrition Heroes, which will be held during SNA's Legislative Action Conference (LAC) in Washington, D.C.

Begin thinking about the SNA members who go above and beyond their responsibilities to make a difference in the lives of others. Plan on nominating one of them as a 2016 School Nutrition Hero. The call for nominations will go out in late summer.

Sincerely,
Scott Swogger
Chairman, School Nutrition Foundation

SUPPORT THE FOUNDATION'S ANNUAL FUND

SNF CALENDAR

July 12-15, 2015

Annual National Conference

Salt Lake City, Utah

December 1, 2015

Giving Tuesday

February 29, 2016

Celebration of School Nutrition Heroes

Washington, D.C.

JOIN US ONLINE

[Donate to the Foundation](#)

[Annual Fund](#)

[Report on Giving](#)

[SNF Scholarships](#)

News & Updates

Annual Fund 2014

In December, the 2014 Annual Fund closed after an exciting 50th Anniversary year for the Foundation. As the Foundation celebrated its five decades of work to enhance the school nutrition

profession through education and professional development, research, and scholarships, SNA members joined in support of the Annual Fund in record numbers. Not only were the total dollars increased, but the number of SNA members who gave grew, as many made personal contributions to the Annual Fund for the first time. For a list of supporters, [click here](#).

Giving Tuesday 2014

Thanksgiving is the day set aside for counting our blessings. The next day is Black Friday and the following Monday is Cyber Monday, both of which focus on shopping. Now, on the first Tuesday after Thanksgiving, we celebrate the joy of giving. On December 2, 2014, Giving Tuesday provided an opportunity for SNA members to give and to tell others why they supported the School Nutrition Foundation. The day was the capstone for a year of giving at new levels. To learn more, [click here](#).

Annual Fund 2015

The 2015 Annual Fund will feature a new dimension this year—competition between states for the title of “Giving Champion” by having the highest percentage participation in the Individual Giving Campaign. Any individual who makes a contribution of \$10 or more for the 2015 Annual Fund will be counted as participating. Three winners will be named, one from each of the SNA member divisions. Those who contributed to the Annual Fund in the winning state will be entered in a drawing for two reserved seats for the entertainment event at the Annual National Conference (ANC) in 2016. To learn more, [click here](#).

Scholarships for 2015-16

Members of SNA have been applying for educational scholarships and equipment grants. As the application period for each type of scholarship closes, the School Nutrition Foundation Scholarship Committee reviews the submitted materials, including the answers to essay questions on how the scholarship will assist them in their position. By early May, those receiving scholarships will be notified. To learn more about scholarships, [click here](#).

New SNF Annual Fund Scholarship

The School Nutrition Foundation has designated that the donations from SNA members to the 2014 Annual Fund be used for educational scholarships for 2015-16. Multiple scholarships of up to \$2,500 each will be awarded to SNA members this year. A total of \$25,000, representing the total donated by SNA members in 2014, is available for funding these new scholarships.

Article in *School Nutrition* magazine

The April 2015 issue of *School Nutrition* magazine includes an article on ways to give, highlighting the potential for income tax savings. In addition, the importance of individual giving is explained, noting a study that indicates 72% of all philanthropic support comes from individuals. Information on the School Nutrition Legacy Circle accompanies the “Foundation Fundamentals” article.

School Nutrition Legacy Circle

The School Nutrition Legacy Circle is a recognition program for those who have made a provision for the School Nutrition Foundation in their will, through a retirement plan or insurance policy, or through another type of gift plan. Foundation Board members Marcia Smith, PhD, SNS, and Sandra Ford, SNS, both of whom are SNA Past Presidents, are co-chairing the Planned Giving Committee. To learn more, [click here](#).

Lifetime Achievement Award for Josephine Martin

Congratulations to Dr. Josephine Martin, who received the 2015 Gertrude Applebaum Lifetime Achievement Award at the Foodservice Achievement Management Excellence (FAME) Dinner at the School Nutrition Industry Conference (SNIC) in January. A mini-campaign garnered the support of a number of individuals, who made contributions to the Josephine Martin National Policy Fellowship Fund in honor of Dr. Martin for receiving the award and for her birthday in February.

2015 Josephine Martin National Policy Fellow

Julie Martin, a school and community services manager with Jefferson County (Ky.) Public Schools, was selected as the winner of the Josephine Martin National Policy Fellowship for 2015. The fellowship enables an SNA member to attend the Legislative Action Conference (LAC) in Washington, D.C. Martin, who is the third recipient of the fellowship, traveled to the nation's capital in February to participate in the 43rd LAC.

Announcements &Reminders

Celebration of School Nutrition Heroes

If you took photos at the 2015 Celebration of School Nutrition Heroes, please send them to Janet Hedrick, SNF Director of Development, at jhedrick@schoolnutrition.org. To see photos from the event, [click here](#).

In Memory of Thelma Becker

We were saddened to learn that SNA Past President Thelma Becker passed away in February. Our sympathy goes out to her family and friends. A number of Past Presidents made contributions to the School Nutrition Foundation in memory of Thelma, who served as SNA President in 1986-87. To make a gift in memory of Thelma Becker, [click here](#).

2015 Annual Fund

Please consider participating in the 2015 Annual Fund today. The dollars raised through the Annual Fund are used to support SNA and its members by providing education and professional development, research, and scholarships. The theme for the SNA member campaign is "Lighting the Way," as the Annual Fund lights the way to education and professional development, research to validate best practices, and scholarships for members to continue their education.

As an SNA member, you can help your state become the "Giving Champion" for 2015, but more importantly, you can make a difference in the lives of your colleagues and in the lives of the children whose lives they touch each day. GIVE TODAY!

Online/Recurring Giving

When you make an online contribution to the School Nutrition Foundation, you will have the option of a one-time gift or a recurring gift. Making a monthly gift is easy and may make it possible for you to give more than you can with a one-time gift. Consider the convenience of a monthly gift when you make your contribution. [Click here](#) to make your contribution.

Annual National Conference

The School Nutrition Foundation will have a booth in the SNA Marketplace (near SNA Member Services Booth) at the Annual National Conference (ANC) in Salt Lake in July. During ANC, attendees will be encouraged to stop by and make contributions to the 2015 Annual Fund. Would you be willing to help for a couple of hours? You would have the opportunity to ask your friends to join you in participating in the "Individual Giving Campaign: Lighting the Way." You can encourage SNA members in your state to get on board. If you are interested in helping, please contact Janet Hedrick at jhedrick@schoolnutrition.org.

Did You Know?

72% of all philanthropic giving in the United States came from individual donors in 2013. If you add bequests, which also come from individuals, that total rises to 80%.

In 2013, individual giving increased by 4.2% while giving by corporations declined 1.9%.

Foundation Focus is an e-newsletter designed especially for those who support the School Nutrition Foundation, providing them with the latest Foundation news and happenings. This quarterly e-newsletter delivers top headlines, special announcements, important dates and deadlines.

To unsubscribe from this mailing list please e-mail webmaster@schoolnutrition.org or simply click [here](#).

School Nutrition Foundation | 120 Waterfront St, Suite 300 | National Harbor, MD 20745
Tel (301) 686-3100 | Fax (301) 686-3115 | E-mail snf@schoolnutrition.org

118. Feedback from Oregon Academy Nutrition and Dietetic (OAND) members

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 17, 2015 02:45:37
Subject: Feedback from Oregon Academy Nutrition and Dietetic (OAND) members
Attachment:

Mail 2014-2015 House of Delegates - Feedback from Oregon Academy Nutrition and Dietetic (OAND) members View Post Message House of Delegates (HOD) – Spring 2015

Kimra Hawk, RD, LD

Oregon Academy Nutrition and Dietetics Mega Issues Survey

Between March 26 and April 9th, Oregon Academy Nutrition and Dietetics (OAND) launched a seven question survey regarding members' opinions about the two mega issues to be discussed in the HOD session on May 2-3, 2015. The mega issues identified by the HOD Leadership Team are: Malnutrition and Sponsorships. Five of the questions on the OAND survey were specifically focused on the two mega issues, and an additional two questions were included to collect demographic data about the OAND members responding to the survey.

A total of 62 OAND members completed part or all of the survey.

Mega Issue One - Malnutrition:

When asked about their experience working in malnutrition and dietetics, a majority (66%) reported that they had some type of work experience in malnutrition. One person reported that because of documentation of malnutrition they realized a 1.8 Million increase in reimbursement for their hospital last fiscal year.

An open-ended question was asked about how the Academy can best empower leaders in the management of malnutrition, including identification, diagnosis and intervention. OAND members are very passionate about this topic with 73% offering comments, below are a few:

- Post information on the Nutrition Care Manual website. The dietitians continually use the site and so do nurses and doctors.
- Training on the identifying and diagnosing process including hands on training for the physical exam component. Education on the benefits in terms of revenue and better outcomes for the patient. (Training was listed repeatedly)
- Better documentation when charting. We identify the pieces that would lead to a diagnosis of malnutrition, but speaking for myself, I do not write "malnutrition" as much as I should.
- Provide clear, evidenced based guidelines to use when diagnosing malnutrition.
- I believe that it is important to have a consistent definition of "malnutrition," and how to identify this. This needs to incorporate the opinions of RDs, physicians, and other healthcare professionals so that, at the very least, our starting point is the same.
- I believe dietitians need to take a more active role in local community assessments.
- Communication with other disciplines. Quality studies of how RDN intervention impacts management of malnutrition.

- The clear definition of malnutrition was a great first step. Now please further our knowledge in physical assessment of malnutrition and treatment of deficiencies. Some of us have been in the field long enough to have not learned these skills, and we don't work by MD's who will prescribe the repletion dose of vits/mins for us.
- We are aggressively focusing on the ASPEN criteria for diagnosing malnutrition and familiarizing dietetic students with billing codes/rationale for catching all to which it applies. There seems to be a lack of evidence for identifying mild malnutrition. The hand strength criteria is also one not widely conducted. We could use more evidence based indicators/ways to measure mild and moderate malnutrition. Students also struggle with the subjectivity of mild, moderate, severe somatic store assessments. Advanced practitioners seem to have seen the range of malnutrition enough that they are more comfortable assigning these labels with confidence.
- In Oregon, there is a movement to add a food security screening question in primary care and clinic settings (Oregon Food Bank developed I believe). It is a first step in identifying malnutrition in the community settings but there are lots of ""next steps"" to develop the diagnosis and intervention component at the community level. With health care reform and CCO's developing strategies (in partnership with community-based organizations/clinics etc) to bring more ""clinical-like"" nutrition interventions to community-based settings RDNs need to be involved in developing dx and intervention strategies."
- Our necessity and value must be recognized by physicians and other health care providers as the experts. We need to find our voice, our confidence is making ourselves visible among the multidisciplinary teams. At our hospital, we participate in daily rounding with the team so we are visible and heard. Help with language and most effective articulation of our points would be a way to support and empower RDNs.
- Encourage regulatory agencies to recognize that RDs have the training and ability to identify malnutrition, and encourage EHR companies to provide standardized ways for RDs and independent providers to chart malnutrition using out of the box structured data.
- Our necessity and value must be recognized by physicians and other health care providers as the experts. We need to find our voice, our confidence is making ourselves visible among the multidisciplinary teams. At our hospital, we participate in daily rounding with the team so we are visible and heard. Help with language and most effective articulation of our points would be a way to support and empower RDNs.
- working with hospital coders to streamline identification and reimbursement; their references do not link to our definition of malnutrition"
- I work in a PACE clinic (Program for All Inclusive Care for the Elderly), which provides primary care to frail elderly. Our group readily uses the ASPEN/Academy malnutrition diagnostic criteria in our everyday work to identify our participants that meet criteria for malnutrition. We have permission to add it to the Problem/Diagnosis List and notify PCP -- they remove if they disagree. What really increased our ability to document malnutrition diagnosis, however, was receiving hands on training r/t Nutrition Focused Physical Exam. This has led to increased reimbursement to our program, and I believe this is part of the reason we were able to reduce our census to FTE ratio from 350 participants: 1 FT RD to 300:1 FTE. I think the NFPE trainings that the Academy is just starting to market will go a long way to help add value not only to RDN

practice, but also reimbursement returns which elevates our standing in healthcare.

- RDNs need to empower themselves to be experts and leaders in the management of malnutrition. They should seek out opportunities to learn. The Academy can support these efforts by providing learning opportunities that provide CE credit. Also, COLLABORATE with other professionals MD,PA, NP, RN, PT, Social Worker, Home Health etc.

Mega Issue Two - Sponsorships:

A series of statements were presented to OAND members about sponsorships. Below is a summary of their responses:

Nearly 51% strongly agree or agree that sponsorships support the work of the Academy.

Nearly all (94%) strongly agreed or agreed the Academy should examine the existing sponsorship policy.

82% strongly agreed or agreed the Academy should consider individual brands within a company's product portfolio when considering sponsorships.

82% strongly agreed or agreed that there should be specific nutrition "guardrails" for products when considering product sponsorships.

After reviewing the HOD sponsorship Fact Sheet 53% felt they had a better understanding of the Academy sponsorship process.

Almost all (98%) felt the Academy should be transparent with members regarding the vetting process for sponsorships.

Only 32% feel the Academy should not accept sponsorships from any organization.

OAND members were asked specifically about the Kids Eat Right/Kraft education initiative:

10% responding felt they received adequate information on this initiative prior to its announcement.

Eighty-eight (88%) of OAND members responding to the survey stated they were aware of the Kids Eat Right/Kraft education initiative.

100% felt that the KER logo on the Kraft Singles implies endorsement, while the remaining respondents felt that it didn't imply endorsement or were neutral about the statement.

Eighty-six percent (86%) of dietitians felt that the KER/Kraft initiative may have a negative impact on how others view their credibility as a dietetic professional or the credibility of other dietetic professionals in general.

68% believe the Academy should terminate the relationship with Kraft/KER as soon as possible.

Below are comments from OAND members:

- No additional rationale will help justify how ridiculous and a poor decision it was to form collaboration with a company like Kraft foods.
- It is annoying that the Academy keeps repeating the same line about how the KER logo on Kraft foods is not an intended endorsement. It doesn't matter what is "intended." The only thing that matters is that it is perceived as an endorsement.
- I am a supporter of the whole food (which this product does not comply) plant based (which dairy is not included) lifestyle for disease prevention and management. With all the research today, I am extremely disappointed that the Academy does not take a stronger stance in support of the whole food plant based lifestyle and instead, allows itself to be manipulated by funding and political interests.

- Even if the members are aware of why this partnership took place, the public will still be confused. As a group of professionals who educate individuals on how confusing food labels can be, we know that our organization should not be contributing to the problem of making healthy food choices.
- Just let the membership know what is going on in some specifics. Make common sense choices about relationships with the food industry. Many of these large companies have some healthful foods and many we would like to avoid. It doesn't need to be all or nothing but association with a product does imply endorsement even if not formally agreed upon on paper.
- I'm not sure how or why the processed cheese was selected to have the logo but it was not a good choice. I am not sure how to respond to the question about terminating the relationship since I don't really have a clear idea of what the "relationship" involves beyond the package logo and ed materials on the web site. How many professionals and or consumers have looked at the KER ed materials - I think the logo on cheese portion of the agreement should be seriously reconsidered - that is what has raised concern among members, media and public.
- I'm not sure the relationship needs to be terminated but redefined. What we are willing to compromise in terms of our message about what is considered healthy food must be clearly defined and have it resolved this line cannot be crossed. Clearly Kraft Singles do not fit most RDNs' description of healthy food. If we cannot identify a product within a sponsor's line that has a clear representation, then perhaps we terminate that relationship. I would think Kraft would be interested in working with the Academy to develop an acceptable Kids Eat Right food, not RDNs lowering their standards for money.
- There is so much false information out there regarding nutrition that RDNs and DTRs work every day to overcome in their profession, AND made a mockery of RDN's and DTRs everywhere with this initiative.
- The public perception of RDNs because of the attention is negative and perception is reality and continues forever in the current media environment whether it is true or not.
- I am not a supporter of our organization creating a brand/logo. Whatever its intention, it will be viewed as an endorsement or viewed in the wrong manner. The Academy needs to recognize that while the intention may have been good, there were unintended consequences of this decision. I specifically have an on-going conversation with my community about cheese - specifically that they do not feel that American cheese is a food, that it is a healthy choice and not real. When I chose to purchase and menu it for their children, they (and their children) were outraged. I felt comfortable then using my credential as a RDN to back my argument. But with the media attention regarding the Academy and Kraft, I feel that my credibility is on the line, that my thoughts are not evidence based but "purchased."
- Because RDNs claim to be "the nutrition experts," we really have to avoid endorsements of brands and commodity groups, focusing instead on big picture concepts (MNT, food security and meal management skills) supported by a science base vs

fads.

- The decision to sell the KER logo to Kraft was terribly misguided and seemingly made behind closed doors. It may have irreparably damaged our reputations as RDs. I am shocked, saddened, and outraged that AND would betray it's members this way.
- It appears to be damage control and weaken our credibility. Especially in view of the local and national movements to have whole foods, minimally processed, be the direction of our food system, to link with a highly processed food is very confusing....
- "When the Kraft 'debacle' hit the media, I was actually at the Oregon State Capitol for RD legislative day. Luckily I didn't get any questions there, but the Food Service Director at work emailed me about it. Bestowing the first seal on a ""cheese"" product really was a bad choice. As an RDN and a mom, I am constantly working to promote the intake of whole/real/food-in-its-natural state and minimize/decrease the intake of processed foods, and American Cheese is about as far from real/unprocessed as you can get.
- About two years ago now, I was at a presentation by a psychiatrist who was largely speaking to a room full of social workers and she veered quite significantly into nutrition, speaking about Weston Price, SAD (Standard American Diet), and promoting a paleo/ketogenic type eating pattern. She pulled up a slide directly commenting about the Academy and the corporate sponsorships from Coca Cola and Pepsi, and how interesting it was that nutrition experts took money from these companies. Quite embarrassing for me to listen to, as at the time I really didn't know about the corporate sponsorships."

Demographic information (age) was collected from respondents. Forty-three (43%) were over 46 years of age; 53% were 25 to 45 years of age; only 1 was under the age of 25.

OAND member respondents to this survey have a wide range of work focuses. The strongest responses as either a primary or secondary area of work focus included: Clinical, Community/Public Health and Private practice/outpatient clinical.

Kimra Hawk

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

119. Sponsorship Responses from the District of Columbia

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Apr 03, 2015 19:36:43
Subject: Sponsorship Responses from the District of Columbia
Attachment:

Mail 2014-2015 House of Delegates - Sponsorship Responses from the District of Columbia View Post Message The following comments were shared by District of Columbia members. The dashes (or line) indicates comments from another person.

I'm not against corporate funding, sponsorships, and partnerships. However, when I saw this logo I thought it was an endorsement. On the front of package it looks like "eat right" (translate good choice, smart choice etc.) of course what would consumers think? The back is clearer acknowledging support of KER.

I have heard people say this was the "foundation" and not the Academy (and therefore not accountable to members).

This issue for me has nothing to do with the product. A life value of mine is respecting individual choices and preferences and no moral judgment of food. (I may differ with many on that -- we don't all have to have the same philosophy.)

The press release did nothing for me. I still have questions:

1. Why is the website up with no content? That is an absolute failure!
2. Who benefits from this and how?
3. Why was the membership not consulted, or at least informed of the plans? Did they not care about our thoughts, feelings and views? When I heard the news, I assumed I was "out of the loop" and membership knew this was happening. But from everyone I spoke with, members did not know. (Is that true?)
4. I understand the goal was to drive awareness of calcium and nutrient inadequate intake in kids and drive traffic to the website. However, was branding a package the best use of funds to achieve this? The academy takes volunteers for KER, why not fund production of in store KER branded materials, work with supermarket RDs and KER RD volunteers to educate the community - food demos, tours, q/a etc. Fine to allow sponsor logos at the event, or even include recipes using sponsor products, sponsors offering coupons at store events. Sponsors could fund a cool education app to use and brand KER. Or on another track, fund an unbranded KER marketing campaign on

social media, print, and broadcast. Lots of options. My point is, even if they want to say, "it's not an endorsement" which it is absolutely a perceived endorsement, I don't believe that this business decision was the best one to accomplish the stated goals. If it's not the best why are we doing it?

5. Why front and back of packaging if you must do both? Why brand with a logo, why not say on the back "Free healthy recipes for kids at URL..."

6. They say there is "more to come" - if what does come represents useful education then it begs the question what is the value of the package labeling? I don't buy driving traffic to website. That goal can be accomplished without labeling.

I am an RD member of the academy. But in total disagreement with the endorsement of products like Kraft' singles, there is a petition on Change.org. I am sharing for those that agree with many of us about repealing this type of business practices inside the Academy.

This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision, and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe if we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Regarding the Change.org petition:

I was disappointed myself when I learned about the "seal for sale" as I call it, but I kept feeling that what's been talked about on the various listserves I read isn't getting to the crux of the issue. THIS DOES. It's not about the sponsorship itself or the partner they chose as their first. It's about **my** member organization who I have long felt doesn't actually represent **me** - a non-clinical, second-career dietitian with more experience in the business world than in the health field. We need a leadership who really leads and represents us...not hides behind after-the-fact press releases or boring videos supposedly announcing this partnership that I stopped watching because I'm too busy and it wasn't getting to the point so I lost interest. I've also tried taking their surveys but they're so poorly written and not written to RDs who don't counsel patients directly.

My public comment on the Change.org petition:

I am a dietitian who works with industry, and I respect others who do the same as well as those who feel there should be a divide. To me, this issue isn't about cheese or Kraft or any corporation, really. It's about a member organization that went rogue and abused its power in representing its 75,000+ members. The fact that we had to learn about this new on-package label in a New York Times piece, that it wasn't in the Academy daily news even though it's very much the subject of conversation among RDs - it's disappointing at minimum and damaging at its worst. The Academy supposedly acknowledges and supports that the field of dietetics is changing and evolving - beyond the lab-coat clinical and foodservice. But the Academy leadership needs to get with it too and have a heck of a lot more business savvy.

I frankly don't care what other organizations are doing for front-of-package labeling programs. When an RD accepts money to blog for Coca Cola, that's her decision and her reputation, and I firmly disagree with others who think it's a mark on the industry but when a member association allows its logo to be used on food packaging, that's the entire membership association's reputation. While I may think Dr. Oz is a cuckoo, I don't think all MDs are shills. But if the American Medical Association (or AMA Foundation) began putting its logo on things without consulting its members, then we have a problem. Same thing here.

Not financially -- I have been emotionally hurt by public discord assuming Academy = all RDs and negative press, negativity about RD credential from food and health influencers.

I support sponsorship, including Coke, Pepsi, and General Mills. It is necessary. However, the academy should proactively recruit sponsorship from more healthy brands and slide a scale of fees to make it reasonable for smaller companies. In addition, the academy should set parameters around what gets featured in the sponsorship, e.g., Quaker Oats is owned by Pepsi and a better alignment than many other Pepsi products. Sabra hummus is Pepsi -- matching that with Academy. The Academy should stop any future plans for seals of any kind on any product because it is not an effective way to educate consumers and it implies an endorsement. The academy should be transparent and disclose what the sponsorships are funding specifically. It should be public so there is nothing to criticize.

Consumers are not going to know or care what the difference is between "supporter" and "endorsement." They will see a seal or logo and think "hey, dietitians or health care providers think this is a healthy product, super!" This is a wonderful example of how a large organization (i.e. the Academy) can do things without even considering the voice of so many of its members. I have nothing against AND, but I feel this happens too often with large organizations taking it upon themselves at the higher-up levels before running things down to us at "lower ranks" for lack of better words. The media can then blow it out of proportion with all "75,000 dietitians" recommending something we didn't even have a say in, plus Jon Stewart throwing his comical but incorrect analogy in the mix.

This is my two cents, and apologies for the tangent, but all of this to say that this petition is IMPORTANT if we want our voice HEARD and changes to be made WITHIN the Academy. I know they emailed out an "apology" letter last night saying they were "working on fixing this" and trying to "retract" the article from the NY Times, but what's done is done, and things like this need to NOT happen in the first place.

I strongly request that great effort be made to separate the two topics during this meeting: "endorsements" vs. "sponsorship." I fully recognize that this latest blunder (for lack of a better word) opens the door to conversations about AND corporate sponsorship policies and that are great—we should encourage open discussions on this. However, I do fear that this incident will be used as "evidence" to negatively impact future sponsorship policies and the financial stability of AND. We have an endorsement policy in place and IMO; this was a breach of that policy. Call it technical or just perceived—either way it's received as an endorsement by the public and our Foundation leaders should have had the foresight to understand this would occur. For the record, I personally don't support the KER, AND or any AND-affiliated program logo on any food product, packaged baby carrots or Kraft Singles. But hey, my opinion was never consulted and perhaps as the Foundation they don't need member approval for such arrangements—you would know best.

Thanks for hearing me out. My answers are below.

Academy Corporate Sponsorship Program

1. Have you, your students, or DCMADA been impacted by the academy's corporate sponsorship? Only positively.

2. How do you view corporate sponsorship (identify pros and cons)? I view our corporate sponsorship as positive.

Pros: AND members benefits from the funding, research, information, communications, and employment opportunities afforded RDs from food industry. There are many brilliant minds (RDs, in fact) that work within industry who speak/engage at our meetings. These perspectives are invaluable to learning and AND members would get limited exposure to them should corporate sponsorships be eliminated.

Cons: Public perception. A loud AND-member minority is attempting to bring public attention to AND corporate sponsorship. Their goal is to negatively effect public perception of AND and our sponsors. While the tactics used are certainly debatable, I believe the campaign is working. Perception is reality.

For those that view AND sponsorship negatively, I say this: As trained professionals, we are taught to think critically and independently and pass judgment based on evidence. We should be smart enough to understand the difference between commercialism and scientific evidence.

No need to repeat what has already been stated so well: bottom line is that I agree with the positions I have read from DCMADA members. Troublesome to me that many large organizations - at the top level - proceed with authority to "speak" for their members, who assume decisions are always made in their best interest, silently and blindly following the party line. Am thrilled to see the power and passion voiced in opposition around 'sealed' slices of cheese! The Kraft debacle may also allow members to re-visit corporate sponsorship in general, and of industries that dietitians may have issues with = Coca Cola and PepsiCo. We have long championed being the voice of foods and nutrition, and personally, I rejoice seeing advertisements touting avocados and walnuts while I cringe with the association with sugar-laden beverages. Big business = big bucks from donors. I believe when the dust settles, Jon Stewart would be likely to read a follow-up story on his program that sets the record straight.

In response to the A.N.D sponsorship policies I must add my name to the many looking for transparency on the mentioned policies, therefore

"I am participating in the #RepealTheSeal campaign to show my disagreement with the

Academy's recent decision to allow the Kids Eat Right logo onto food packaging. I invite my fellow colleagues and bloggers who share this opinion, or who support this campaign, to also post this open letter on their own blog, to sign the petition at change.org and/or to use #RepealTheSeal hashtag via social media.

Dietitians and Academy members still have more questions than answers. As the word about the Change.org petition spreads, we continue to wait for a swift and appropriate response from the Academy leadership. As Geagan says, "Our feeling was that going public with our petition to the Academy was the only way we could effect REAL change."

I agree wholeheartedly that placing a logo on a package – any package, in my opinion (yes, I'd feel the same if this was a brand of carrots or edamame) – implies an endorsement, which is problematic if the Academy and its members are to maintain their credibility and public trust. I signed the petition to #RepealTheSeal because I support transparency, and I would like to see more effective solutions for the goals of the Kids Eat Right program that does not involve placing logos on products. I encourage anyone who cares about our issue to sign the petition and make your voice heard.

It really does not matter whether it is an endorsement; the PUBLIC perception is that we endorsed fake food! How will we EVER establish ourselves as THE nutrition expert if we continue to partner with big food? We have just indirectly lent Food Babe and other non-credentialed "nutritionists" credibility while losing it for our entire, educated profession!

-No one knows or cares that the Foundation is separate from AND. They (foundation, AND) are still towing the party line as we are being bashed by all credible media outlets! AND MUST DO SOMETHING TO ATTEMPT TO REPAIR OUR COLLECTIVE REPUTATION - I SUGGEST A PR CAMPAIGN AND SOME RECANT OF THE KER SEAL!

I have been an active member in the Academy throughout my entire career and have always tried to work within the system. It has become apparent that those of us who want change are not getting the support of the Academy and that is why there are various groups, within our association, who have set out to do so without their blessing.

First, I want to express my strong disappointment in the Academy foundation decision to put the first ever kids eat Right seal on packages of Kraft singles. Despite the academy's insistence that this is not an endorsement or seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates (HOD) is addressing corporate sponsorship at the Spring meeting is precisely because many members, like me, feel our reputation is eroding in the eyes of the public and other health professionals as a result of the partnership with coca Cola,

PepsiCo, General Mills and Kellogg's.

This latest development, while specific to the academy foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe if we want to be regarded as the nutrition experts we are, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians through real, tangible action, not regurgitated old positions and supporting the status quo.

I urge the HOD to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image, nor ask professionals to uncomfortably defend and support the academy.

Katrina Holt

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

120. Comments from Florida

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Mar 27, 2015 00:34:25
Subject: Comments from Florida
Attachment:

Mail 2014-2015 House of Delegates - RE: KER View Post Message I agree both issues are highly pertinent and deserve time and attention! The sponsorship/KER issue is more controversial, so it is receiving more attention currently. I am trying to take advantage of my members' interest in sponsorship to gain feedback on malnutrition by using a survey which includes questions related to both issues.

So far, I've received 6 unsolicited emails from members (between 3/13 and 3/18) concerning displeasure with the KER logo on Kraft singles. In addition, 16 RD/RDNs have completed the survey monkey questionnaire addressing both sponsorship/KER logo and malnutrition. While the majority of respondents (75%, n=12) expressed being *terribly upset* or *upset* with the KER logo on Kraft Singles, 18.75% (n=2) were *ok* or neutral with the logo being displayed and one (6.25%) was *very pleased* with the logo. Many members suggested that lack of coordinated care between health professions is a barrier to assessing and treating malnutrition.

A. Responses to Survey Monkey Questionnaire: Spring 2015 HOD: Malnutrition & Academy Sponsorship (survey is still open) (N=16)

Q1: Did you know 30-50% of adult hospital patients are likely malnourished but only 3.2% of patients are discharged with a medical diagnosis of malnutrition? (Note a medical diagnosis by an MD, OD, PA, etc. is needed along with reference to a care of plan to qualify for CMS reimbursement for malnutrition).

- Yes – 50% (n=8)
- No – 50% (n=8)

Q2 Do you or your facility use a validated tool (Mini Nutritional Assessment-Short Form, Malnutrition Universal Screening Tool, Nutrition Risk Classification, etc.) to screen for malnutrition?

- Yes – 40% (6)
- No – 26.6% (4)
- I don't know – 6.67% (1)
- Not applicable to my practice area 26.6% (4)

Q3 Studies have found that early assessment and treatment by a dietitian can lead to reduce length of stay in the hospital setting and cost savings. What barriers do you experience in assessing and treating malnutrition? (Select all that apply.)

- Insufficient personnel 18.75% (3)

- Lack of resources 0% (0)
- Lack of appropriate triggers to indicate need for RD assessment 31.25% (5)
- Lack of expertise (ex. Personnel need training on malnutrition characteristics or need training to use Nutrition Focused Physical Examination) 25% (4)
- Lack of coordinated care between health professionals 43.75% (7)
- Not applicable to my practice area 43.75% (7)
- Other (please specify) 12.5% (2)

Q4 What is your experience with malnutrition in your practice area? Please also provide any additional comment on malnutrition.

(Answered: 9; Skipped: 7)

- Not applicable
- We are diagnosing using the most current criteria and now able to order supplements/tube feeding. We have also worked with coders to encourage physicians to document malnutrition.
- Not applicable to my practice area.
- Familiar with (great) work of Clinical Staff at WVUH.
- I regularly code patients as malnourished in the hospital setting in order to try and get additional reimbursement from insurance companies for care.
- Indirect - staff RDs do a fabulous job with reimbursement for diagnosed malnutrition. Its the more subtle malnutrition that I worry about
- I work dialysis and we use Malnutrition Inflammation Score Once a year six months after the patient's annual screening and in addition we use SGA screening as well. In our monthly charting we also can do the SGA screening if we see a weight loss, etc.
- Very little in my current practice area, but very experienced with this when I worked in clinical dietetics.
- Malnutrition is common. I am currently trying to convince our corporation to replace our current nutrition risk screen with the MST. There is resistance to this right now, as the initiative is "nutrition-based" and not "nursing-based."

Q5 What could the Academy of Nutrition and Dietetics or WVAND do to assist you in identifying, assessing, planning care for and receiving reimbursement for malnutrition?

(Answered: 8, Skipped: 8)

- Provide additional information on reimbursement to support the importance of RDs and possibly increase pay. CPEUs that discuss and provide hands on learning concerning the physical assessment to diagnose malnutrition.
- N/A
- Provide how to's.
- Guide on how to set up a malnutrition program within a hospital.
- Continue researching improved outcomes/cost saving for institutions that implement universal malnutrition intervention
- For hospital dietitians, do not allow dietitians to be spread so thin. because of the turnover in the hospital I don't believe a dietitian should have more than 50 patients a day. I don't know how many patient a physician hospitalist has, but a dietitian should have no more than they have.

- Highlight collaboration with all disciplines involved, especially nursing organizations to drive this change to use a validated tool.

Q6 What positive and negative consequences do you associate with the Academy Sponsorship Program?

(Answered: 11; Skipped: 5)

Benefits:

- Financial assistance for grants, research, educational speakers, promoting education messages
- unsure
- Unsure of details of sponsorship program.
- Money to do programming
- None
- Allow for the Academy to exist
- None
- opportunity to influence industry practices
- Education hours, net working, providing research and resources.
- Collaboration with the goal of improvement of the food environment
- money

Negatives:

- Partnerships with corporations which members and the public view as misaligned with Academy goals and proper nutrition deteriorate the reputation of the Academy and disenfranchise dietitians.
- perpetuating the "good" and "bad" food mentality rather than a balanced diet
- Unable to answer
- Misrepresentation of my values. We need to be partnering with people because it's right and not to make a buck. Let's put our label on farmers markets and kale. Not cheese "food"
- Support of foods with no nutritional benefits. Horrible publicity. Supporting foods that don't optimize the nation's health nor provide practical solutions to the science.
- Degrades/harms our authority as lead nutrition experts, creates a corporate environment where it appears we are more likely to recommend processed/sponsored foods
- Associated with companies I would not consider healthy.
- looks like an endorsement, dilutes our credibility
- focuses on things like RD needs a masters degrees to practice when most who have them don't have a nutrition masters. Spread out too much e.g. food service verses clinical
- There are many. Associating ourselves with large food corporations sends the wrong message to the public that we agree with food industry platforms. Though many food companies are showing a small effort in creating healthy products, that is not their main objective and not their bottom line. Many companies that have sponsored the academy continue to market unhealthy and detrimental products to the public, and have no intention of scaling back. No matter what the Academy says, the public, as well as other organizations, see our alliance with these companies as support of ALL of their products and initiatives, and it also creates the atmosphere that we are influenced by their marketing and research. regardless of whether that is true or not, we cannot have this public perception. It damages our perceived credibility.

• veiled activity, conflicts of interest, negative public opinion about conflicts of interest

Q7 Which best describes how you feel about the Foundation's new partnership with Kraft which includes the Kids Eat Right Logo on KRAFT Singles packages (identifying the brand as a proud supporter of Kids Eat Right)?

Terribly upset – 50% (8)

Upset – 25% (4)

Okay or neutral – 18.75% (3)

Pleased – 0%

Very pleased – 6.25% (1)

I am unaware of this new... – 0%

Q8 The Academy Foundation sees its partnership with Kraft as an opportunity to raise awareness of the importance of vitamin D and calcium in children's diets. This collaboration is not intended to constitute any endorsement or to be a nutritional seal of approval. Do you think consumers will interpret the Kids Eat Right logo on Kraft Singles (or other products) as an endorsement/seal of nutritional approval?

Yes – 75% (12)

No – 12.5% (2)

Maybe – 6.25% (1)

Other (please specify) -6.25% (1) -I don't have a problem with kids eating cheese

Q9 Please provide any additional comments about the Academy Sponsorship Program or your response to the Kids Eat Right Logo on 2% and Regular Kraft Singles packages.

(Answered: 10; Skipped: 6)

- Entering into a partnership should be carefully considered and researched. Were focus groups completed to assess how members and the public would react to the KER Logo on Kraft Singles? Were other food items explored? Potentially members and the public would have responded more favorable if a message on the package included something about vitamin D or Calcium and if the package didn't say "pasteurized processed cheese product."
- I feel that the public will see this as an opportunity to undermine RDs and our expertise.
- There has been controversy for at least a decade about the Academy's sponsorship. The delegates asked for input then, and ignored it. Time to act on membership's opinion.
- I have no problem raising awareness of the importance of vitamin D and calcium in children's diets. However, I do have a problem using the Kids Right Logo. In the eyes of the consumer this automatically means - this product is okay for children to eat. I believe there could be other ways. Also, I am sure Kraft knew this would be perceived by consumers as positive and approved and increase sales. Even the world news made mention that it was no way an endorsement but very confusing for the public.
- It's ridiculous and makes me ashamed to be a part of such an organization. As a student about to enter the professional world, I will be looking for alternatives to spread my nutrition knowledge rather than be affiliated with AND.

- Kids Eat Right Logo needs to come off. No one should be able to pay us to put a logo on a product. There are other ways to increase people coming to the eat right kids website and getting information from RDs than a logo on a processed food product that should be eaten minimally and occasionally.
- Completely misguided...if it looks like a duck, quacks like a duck, walks like a duck don't try to convince people its a swan
- So many years eggs were vilified. Since I was with a major cholesterol study involving seven states while I was up in ND in the 80's I balked at the restriction of eggs and never restricted my patient's from eating eggs. Restricting eggs I believe did more harm than good, even in the general population. It was never research based. So until you show me why the Regular Kraft Singles are bad when children need fat for brain growth. So I ask the dietitian who are outraged to reevaluate and don't go there with me. Just as natural cholesterol in food is needed for brain function in the young and elderly. I don't mean the type that is made in the body. I mean dietary cholesterol. The fat in milk is natural and not man made. Just as coconut milk fat is natural and the bonds break easier. Unlike man made hydrogenated fats. Children need to move rather than restrict their intake. They also need to do exercise a lot. It is the parents responsibility to provide the food and then allow the child to choose from the selections provided and the selections should be from a wide variety of food group sources. Cheese and milk being one of them (skim is not good for children until they are older, transition them to skim after brains have fully developed). I always said to parents if they are in a lot of sports then don't get too worried until they stop. Then transition them after they stop the sports activities. That was always part of my teaching when I did work with children. I don't believe transitioning children prior to 25 years old is necessary if they are extremely active. Too many dietitians have eating bias's and they translate those to their patient populations. In my college CUP class alone 50% were ether anorexic or bulimic. Out of the 20 of us there 15 with eating disorders. And they didn't believe what they were going to have to teach. I used to ask them why they were there. They said to help themselves. If that is still true with the numbers that enter the profession then we have a problem in our profession. Not the cheese. The over reaction to the cheese is biased based, I believe. I don't like the Academy paring with anyone, but reality is we are a money based society and exposure is extremely important. I am more upset with these supplement companies like juice plus and other supplements for weight loss etc. I believe you should eat whole foods and exercise, included in that is eating cheese. If a child chooses 2% cheese verses potato chips great. Or if the child chooses corn chips from the health food section such as Garden of Eatin and then eats Kraft cheese with it then great. Better than a candy bar. How about some Pistachios. Better than eating chicken nuggets from a fast food place. How about Kraft Singles on a salad or even on a sandwich. It's better than Kraft Lunchables. I am going to ignore the uprising against Kraft and the Academy. Because it is better than Pepsi and Coke and the Academy. I know I am long winded, but I would rather the kids eat the singles then eat many of the the things they do eat. Instead of going against it work on good recipe or food combos with the singles. So that you can get the better foods into them. Kraft singles and celery sticks, wrap Kraft singles around mini carrot sticks like pigs in a blanket. Apple slices and Kraft singles. Cucumbers and Kraft singles. Get them to eat veggies.

- I am terribly disappointed with this recent venture. There are many other ways the academy can raise awareness about the importance of Vitamin D and Calcium for children! This product is not representative of what RDs recommend for their patients (as it is highly processed), nor should we allow Kraft to pay us to use our logo (I know that was not the intention, but in reality, that is what has happened here). No matter what we say the intention of this was, public perception is important. They see this as an endorsement of this product and an alignment with Kraft (who manufactures many products of extremely poor nutritional quality). We have been made a mockery in the news media, and, I am afraid, almost rightly so. There are companies out there, though maybe not with the money that Kraft has, that are seriously interested in the health of the public and produce high quality products. Sponsorship should weigh heavy on our minds, and the Academy needs to be very careful who they align themselves with. This particular venture WILL affect our credibility with the public, though I am sure you would like to think it will not. I have dedicated over 20 years to the Academy and served on our affiliate board in multiple positions, including president. I defend our positions every day. I defend our credibility, knowledge, expertise, and excellence in serving the public. I am so proud of my affiliate members, and I want them to receive the respect and reverence they deserve, without having to answer to these poor decisions that have been made above our heads. I have made my position very clear to my employer (who is the Health Promotions Director of our state employee insurance program) regarding this issue. She asked me why the Academy would do this, and felt that you all did not consider the ramifications of these actions. I would have to say I agree. Please listen to your members and do NOT put our logo out for sale, especially not for questionable products. This should never have been an issue, because someone should have seen the repercussions coming. Thank you.
- How could the logo mean anything but approval? People don't usually put their name on something unless they approve of it. This decision happened behind closed doors and affects all of us. I do not think processed cheese should be a daily food choice "approved" by an organization who is supposed to represent my credential. As fellow educated nutrition experts, I'm sure they understand the consequences of choosing such foods frequently, as well as the implication of endorsing such items. They could have chosen a more benign food.

I received 6 unsolicited emails from members between 3/13 and 3/18 concerning displeasure with the KER logo on Kraft singles. In addition, 16 RD/RDNs have completed a survey monkey questionnaire addressing both Sponsorship/KER Logo and Malnutrition.

B. Unsolicited email samples:

Member 1:

Dear Jana,

Thank you for representing WVAND members at the upcoming House of Delegate meeting. Late last week I updated my bio for participating on a veteran farming panel in my community. I took a moment to consider if the RDN credential would be an asset or a liability with this event's target audience, and it is because of the Academy's ongoing ties with corporate food companies, including this most recent Kids Eat Right action.

When I noted that the HOD was going to discuss the Academy's sponsorship in the spring meeting, I thought the Academy was truly starting to listen and respond to its members, I had a renewed faith that change was on the way.

I am disappointed in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Dietitians and the public do perceive it as an endorsement.

Corporate sponsorship casts a negative light on our hard earned RDN credentials and is professionally embarrassing to me.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

Please ask the House of Delegates to insist that the Academy leadership re-evaluate expenses, income, and fundraising and adopt a new financial model that does not compromise our professional image nor ask us to uncomfortably defend the Academy.

Sincerely,

Barbara E. Hartman, MS, RD, LD
Chief, Nutrition and Food Service
VA Medical Center
Martinsburg, West Virginia

Member 2:

Jana, this is a reprint of a letter written by a Dietitians for Professional Integrity Member. I understand AND's sponsorship policy is once again up for discussion. I felt the same many years ago when Sharon Maynard was delegate and this topic was up for discussion. I'm so embarrassed by AND's sponsorship of non healthy food products. Thanks for pursuing our mission:

"Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of

the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Cynthia Gay, RD, LD

40 Year Member of the Academy

Member 3:

Dear Ms. Hovland

Thank you for representing WV Dietitians at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, many dietitians, physicians and the public perceive it as such. This is a critical issue in our state. I work in Pediatric Nutrition. The challenges of educating our WV families on healthful food choices are many. Misleading labeling will only complicate the task and confuse our families, especially those with limited resources or literacy levels.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately

address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Kelly Loomis, MS, RD, LD, CDE

Jana hovland

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

121. Replacement Member on Scholarship Committee

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, Marcia Smith <mlsdl8@aol.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Sanders, Sara <ssanders@schoolnutrition.org>
Sent Date: Mar 20, 2015 15:38:22
Subject: Replacement Member on Scholarship Committee
Attachment: [Action Item - Replacement Member to Scholarship Committee.docx](#)
[SNF Scholarship Committee Replacement Member Ballot.docx](#)

Hello Everyone:

I am attaching an Action Item and Mail Ballot for a replacement member to the Scholarship Committee. Previously you approved Donna Roy being added to the Committee but she had to decline her appointment. The new ballot is for Peggy Eller to be appointed.

Please return the ballot to me by Noon on Tuesday, March 24, 2015,

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Now more than ever, your voice is critical as we begin 2015 Child Nutrition Reauthorization! There's no better time or place to make a difference than at LAC. Click here for more information.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

122. February 2015 Financial Statements

From: Williams, Kim <KWILLIAMS@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin
<dmartin@burke.k12.ga.us>, Jean Ronnei <jean.ronnei@spps.org>, Julia
Bauscher <julia.bauscher@jefferson.kyschools.us>, Marcia Smith
<mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra
Ford <fords@manateeschools.net>, Scott Swogger
<sswogger@accutemp.net>
Sent Date: Mar 18, 2015 13:05:29
Subject: February 2015 Financial Statements
Attachment: [SNF February Financials.pdf](#)

Good Afternoon All,

Attached please find the February 2015 financial statements for SNF. After reviewing, if you have any questions, please do not hesitate to email or give me a call. Enjoy your Wednesday!

Thank you,

Kim

Kimberley Williams-Jones

Controller

School Nutrition Association

Phone: (301) 686-3100 xt. 136

Fax: (301) 686-3115

www.schoolnutrition.org

Register for the school nutrition event of the year! SNA's Annual National Conference in Salt Lake City – July 12-15, 2015. Visit www.schoolnutrition.org/ANC for more information.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

P please don't print this e-mail unless you really need to.

123. RE: Foundation Message to members 3-16-15

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Don Bradley, M.D. <don.bradley@duke.edu>, 'Sonja Connor' <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandragill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 21:49:58
Subject: RE: Foundation Message to members 3-16-15
Attachment:

Don, your comments are perfect. Thanks.

From: Don Bradley, M.D. [mailto:don.bradley@duke.edu]
Sent: Tuesday, March 17, 2015 12:35 PM
To: 'Sonja Connor'; McClusky, Kathy
Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond
Subject: RE: Foundation Message to members 3-16-15

All,

I've followed the prolific email trail regarding the "Kraft crunch" [my term] over the last week or so. As a public member of the Board, I wonder how **clients/patients/consumers** view the addition of the AND logo on Kraft singles. Do they believe the logo represents an endorsement? Do they care? Does it alter a consumer's view of the Academy or RDs/DTRs credibility? They may, they may not.

I frequently tell my story about taking Lisa Hark, the RD who starred in the US version of the TV show, "Honey, we're killing the kids" (You can Google it) to dinner prior to a speaking engagement for a "State of Preventive Health Summit". My concern was that I would need to order sprouts, lettuce, yogurt, and tofu for dinner (kale wasn't in fashion then) to keep from being derided by this apparent food police. Her most recent episode called for junk food-eating 8 and 11 year olds to immediately switch to Brussel sprouts and asparagus. I made sure she ordered first, and to my relief, she selected lamb chops with mint jelly, a baked potato with sour cream and butter, a salad, and a dessert. When I asked her how her dinner selection fit with her TV show, she replied, "It's all about moderation." My respect for this dietician rose exponentially.

My point here is that at least this consumer looks for nutritionists to provide practical advice on how real people in the real world can eat a healthy diet.

That said, I don't have Kraft singles in my refrigerator (I prefer real cheese), but I certainly don't condemn those who do, especially those who have kids (Aren't you relieved, Aida?)

I'm not surprised by "journalists" misrepresenting facts in a story to make a personal point. It's disappointing, but not surprising, and I would have expected better from the New York Times.

I'm also not surprised that a segment of nutritionists/AND members are upset- no, outraged- that this action by the AND organization that represents them (and by extension their professional identity) has besmirched them by working with a corporate giant. We had this discussion at the Board meeting, and the topic was at least peripherally presented at FNCE.

So fine, let's talk about it [again]. I absolutely agree that we need to listen to AND members carefully and authentically. We also need to understand what proportion of the membership they represent, and how rigorous our dietary standards and principles should be.

More importantly, let's think through how our customers view this event. Some damage has been done by a careless [being kind] reporter, but I doubt it will be the end of the world. On the other hand, there may be consumers out there like me who are glad that nutritionists aren't riding around on their high horses, demanding that we all eat high-priced, organically-farmed, free range, humanely produced goat or sheep cheese.

Finally, I would like for us to consider as AND Board members our duty to protect the brand **AND** our fiduciary duty to keep the Academy and the Foundation viable. We can "repeal the seal", though at this point I don't expect complaining members to be happy. We also need to think through what backing out of Kraft support for the Foundation will do to future opportunities for external support.

Could we have planned better for this support deal? Maybe.

Could we have anticipated a NYT reporter presenting such an inaccurate representation? Probably not, unless you're a cynic like me.

Let's talk about it with our members. Let's work to get an accurate representation of the relationship with Kraft out in the media. Let's see what our customers think and whether they care. But let's avoid knee-jerk reactions.

To quote an RD I respect, "It's all about the moderation."

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 10:06 AM

To: McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Don Bradley, M.D.; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

I agree. Thanks Aida and Elise. Am thinking the Board may need to talk. I will be in touch.

Sonja

Sent from my iPhone

On Mar 17, 2015, at 6:54 AM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Aida and Elise...I had these same conversations (well, not word for word, but "essentially the same") with several people yesterday. Very well stated and well summarized.

From: Elise Smith [mailto:easaden@aol.com]

Sent: Tuesday, March 17, 2015 9:20 AM

To: Aida Miles

Cc: Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller;

Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Well said Aida. I agree with all she has said. We need to step back and wait for the conversation. We need to truly listen to the involved member and stop telling ourselves that it is a small minority. At this time I would encourage the Foundation to rethink the Monsanto decision.

Elise

Sent from my iPad

On Mar 17, 2015, at 7:58 AM, Aida Miles <miles081@umn.edu> wrote:

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,

Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they

came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

124. RE: Foundation Message to members 3-16-15

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: 'Sonja Connor' <connors@ohsu.edu>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>
Cc: Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 12:35:06
Subject: RE: Foundation Message to members 3-16-15
Attachment:

All,

I've followed the prolific email trail regarding the "Kraft crunch" [my term] over the last week or so. As a public member of the Board, I wonder how **clients/patients/consumers** view the addition of the AND logo on Kraft singles. Do they believe the logo represents an endorsement? Do they care? Does it alter a consumer's view of the Academy or RDs/DTRs credibility? They may, they may not.

I frequently tell my story about taking Lisa Hark, the RD who starred in the US version of the TV show, "Honey, we're killing the kids" (You can Google it) to dinner prior to a speaking engagement for a "State of Preventive Health Summit". My concern was that I would need to order sprouts, lettuce, yogurt, and tofu for dinner (kale wasn't in fashion then) to keep from being derided by this apparent food police. Her most recent episode called for junk food-eating 8 and 11 year olds to immediately switch to Brussel sprouts and asparagus. I made sure she ordered first, and to my

relief, she selected lamb chops with mint jelly, a baked potato with sour cream and butter, a salad, and a dessert. When I asked her how her dinner selection fit with her TV show, she replied, “It’s all about moderation.” My respect for this dietician rose exponentially.

My point here is that at least this consumer looks for nutritionists to provide practical advice on how real people in the real world can eat a healthy diet.

That said, I don’t have Kraft singles in my refrigerator (I prefer real cheese), but I certainly don’t condemn those who do, especially those who have kids (Aren’t you relieved, Aida?)

I’m not surprised by “journalists” misrepresenting facts in a story to make a personal point. It’s disappointing, but not surprising, and I would have expected better from the New York Times.

I’m also not surprised that a segment of nutritionists/AND members are upset- no, outraged- that this action by the AND organization that represents them (and by extension their professional identity) has besmirched them by working with a corporate giant. We had this discussion at the Board meeting, and the topic was at least peripherally presented at FNCE.

So fine, let’s talk about it [again]. I absolutely agree that we need to listen to AND members carefully and authentically. We also need to understand what proportion of the membership they represent, and how rigorous our dietary standards and principles should be.

More importantly, let’s think through how our customers view this event. Some damage has been done by a careless [being kind] reporter, but I doubt it will be the end of the world.

On the other hand, there may be consumers out there like me who are glad that nutritionists aren’t riding around on their high horses, demanding that we all eat high-priced, organically-farmed, free range, humanely produced goat or sheep cheese.

Finally, I would like for us to consider as AND Board members our duty to protect the brand **AND** our fiduciary duty to keep the Academy and the Foundation viable. We can “repeal the seal”, though at this point I don’t expect complaining members to be happy. We also need to think through what backing out of Kraft support for the Foundation will do to future opportunities for external support.

Could we have planned better for this support deal? Maybe.

Could we have anticipated a NYT reporter presenting such an inaccurate representation?
Probably not, unless you're a cynic like me.

Let's talk about it with our members. Let's work to get an accurate representation of the relationship with Kraft out in the media. Let's see what our customers think and whether they care. But let's avoid knee-jerk reactions.

To quote an RD I respect, "It's all about the moderation."

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 10:06 AM

To: McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane

Heller; Don Bradley, M.D.; Sandra Gill; jean.ragalie-carr@rosedmi.com;
constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-
erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

I agree. Thanks Aida and Elise. Am thinking the Board may need to talk. I will be in touch.

Sonja

Sent from my iPhone

On Mar 17, 2015, at 6:54 AM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Aida and Elise...I had these same conversations (well, not word for word, but "essentially the same") with several people yesterday. Very well stated and well summarized.

From: Elise Smith [mailto:easaden@aol.com]

Sent: Tuesday, March 17, 2015 9:20 AM

To: Aida Miles

Cc: Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Sonja Connor; Evelyn Crayton;
Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy
Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller;
Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy;
constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-
erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Well said Aida. I agree with all she has said. We need to step back and wait for the conversation. We need to truly listen to the involved member and stop telling ourselves that it is a small minority. At this time I would encourage the Foundation to rethink the Monsanto decision.

Elise

Sent from my iPad

On Mar 17, 2015, at 7:58 AM, Aida Miles <miles081@umn.edu> wrote:

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,

Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition &Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of

committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

125. Re: Foundation Message to members 3-16-15

From: Aida Miles <miles081@umn.edu>
To: Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>
Cc: Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com, McClusky, Kathy <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, Mary.christ-erwin@porternovelli.com, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 08:58:20
Subject: Re: Foundation Message to members 3-16-15
Attachment: [image002.jpg](#)
[image001.jpg](#)

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be

heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,
Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics
traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook| LinkedIn | YouTube

126. Save Room for Taste of Groupon—EXTRA 20% OFF INSIDE >

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Mar 05, 2015 13:05:01
Subject: Save Room for Taste of Groupon—EXTRA 20% OFF INSIDE >
Attachment:

Groupon Occasion Visit Taste of Groupon Hungry Howie's Pizza Meal Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products \$30.78 \$14 View Deal Ovation Brands Five Groupons, Five Buffets Buffet restaurant options include Old Country Buffet's all-you-can-eat smorgasbord... \$50 \$30 View Deal Great American Cookies Cookie Cake Chefs at the *Entrepreneur* magazine-lauded bakery craft cookie cakes from a generations-old recipe and decorate them... \$27.99 \$14 View Deal Young's Seafood Fish and Chips Young's Seafood is locally owned and operated, serving traditional southern seafood dishes and some of the best... \$20 \$12 View Deal My Friend's Place Sandwiches, Salads, and Soups Made-to-order salads, wraps, and sandwiches like chicken salad with chopped apples,... \$20 \$11 View Deal Hamilton Beach Eclectrics Metal Stand Mixer Hamilton Beach Stand Mixer Whisk egg whites into light meringues or mix thick doughs and batters with this powerful... \$304.75 \$189.99 View Deal The Acorn Restaurant At Red Oak Manor American Food Hot breakfasts, deli-style sandwiches, and fried fish served inside a manor that dates back to 1880 \$20 \$10 View Deal Paris Vacation with Airfare and Culinary Experiences Paris Vacation with Airfare Attend a cooking class, sample six different French wines, and set your own itinerary on... \$2697 \$1699 View Deal The Essex Resort & Spa Culinary Vermont Resort Award-winning hotel and French culinary school with spa and elegant restaurant; located near Burlington and Lake Champlain \$171 \$99 View Deal Surrey Tavern Admission and Drinks Tavern hosts numerous bands on a ground-level stage while bartenders pour beer, shots, and well drinks \$30 \$15 View Deal Zorba's Island Bar Restaurant Greek Cuisine and Drinks Spanakopita, gyros platters, and pizzas made with freshly kneaded dough; game room, full bar, and patio for outdoor dining \$24 \$15 View Deal Nespresso Espresso Machine and Optional Milk Frother Nespresso Espresso Machine Pop a capsule into these espresso machines and sip espresso, cappuccino, and lattes while... \$429.99 \$199.99 View Deal Central Italian Culinary Tour Culinary Tour in Central Italy Learn to hand make pasta with truffles and pair it with wine on this Italy tour, which... \$3598 \$1898 View Deal Buca di Beppo Half Off at Buca di Beppo Family-sized dishes from Italy combine into a uniquely American cuisine including Cheesy Bread Florentine, Veal Parmigiana,... \$20 \$10 View Deal View All Deals Get Inspired Browse More Deals by Category Need help? Have feedback? Feel free to contact us To feature your business on Groupon, get started at GrouponWorks. You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Groupon Occasion emails, including unsubscribing, click here. Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 400 Chicago, IL, 60654, USA

127. summer feeding rebate

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Yu, Victor (YuVi@BOE.Richmond.k12.ga.us) <YuVi@BOE.Richmond.k12.ga.us>, rcooper@pierce.k12.ga.us <rcooper@pierce.k12.ga.us>, yetunde.alade@clayton.k12.ga.us <yetunde.alade@clayton.k12.ga.us>
Sent Date: Mar 04, 2015 09:12:52
Subject: summer feeding rebate
Attachment: [image001.png](#)
[Summer Feeding 3 pages not 4Rebate 2015_final.pptx](#)

Hello All

I have attached a summer feeding rebate from Frito Lay.
We have 7 products this year that have a \$2 per case rebate if you pre-book them.
If you are interested, please fill out the form and return it to me.

Thanks so much.

Susan

Susan Wickizer Blank
Susan.wickizer@pepsico.com
423-838-2003 cell
423-517-8618 office

128. VIP Reception on Monday, March 2

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Marcia' <mlsdl8@aol.com>
Cc: Lowder, Edna <elowder@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Feb 23, 2015 12:15:30
Subject: VIP Reception on Monday, March 2
Attachment: [2015 VIP Reception Invitation.docx](#)

Members of the Foundation Board are invited to attend the VIP Reception being held on Monday, March 2, prior to the Celebration of School Nutrition Heroes. See attached invitation. I hope you will be able to join us.

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

129. FW: Summary from Network for Good - Online giving

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Scott Swogger' <sswogger@accutemp.net>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Ronnei Jean' <jean.ronnei@spps.org>, 'Sandy Ford' <fords@manateeschools.net>
Sent Date: Feb 03, 2015 16:29:53
Subject: FW: Summary from Network for Good - Online giving
Attachment: [image003.png](#)

From: Hedrick, Janet
Sent: Tuesday, February 03, 2015 11:41 AM
To: Williams, Kim
Cc: Carrigan, Sherry; Montague, Patricia; Etrata, Rebecca; Lowder, Edna
Subject: Summary from Network for Good - Online giving

Summary for Online giving:

May 2014 – January 2015:

89 contributions totaling \$6,441.70

- Includes one gift of \$100.80 from Network for Good – Matching gift for Giving Tuesday

Average gift = \$72.38

Fees paid by donors: \$165.62

Fees paid by SNF: \$24.60

Peak in July – ANC/ Peak in December – Giving Tuesday and Year-end Giving

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

130. Special Days promotion

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: Andrea Thomas (athomas@habershamschools.com)
<athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org'
<Amy.Lambert@Cobbk12.org>, 'amanda ridley
(amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>,
'ajohns@atkinson.k12.ga.us' <ajohns@atkinson.k12.ga.us>, 'Perkins, Andrea
(APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'Bridgette
Matthews (bmatthew@elbert.k12.ga.us)' <bmatthew@elbert.k12.ga.us>,
'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'
<Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam
(PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>,
Beth Thompson <beththompson@pickenscountyschools.org>, 'BOE: Starr,
Jeanne (Jeanne.Starr@baldwin.k12.ga.us)'
<Jeanne.Starr@baldwin.k12.ga.us>, 'Cown, Trae (trae.cown@hallco.org)'
<trae.cown@hallco.org>, 'cbarnes@effingham.k12.ga.us'
<cbarnes@effingham.k12.ga.us>, 'Candice Sisson'
(CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>,
'cdean@rabun.k12.ga.us' <cdean@rabun.k12.ga.us>, 'Cleta Long
(clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, Nixon, Cathe
<cathe.nixon@cowetaschools.net>, 'dmorris@jackson.k12.ga.us'
<dmorris@jackson.k12.ga.us>, 'donnasapp@lcboe.net'
<donnasapp@lcboe.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>,
'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'
<Danielle.Freeman@douglas.k12.ga.us>, Donna Vella
<vella.donna@newton.k12.ga.us>, 'Dawn Lewis
(Dawn.Lewis@coffee.k12.ga.us)' <Dawn.Lewis@coffee.k12.ga.us>,
'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>,
'dmosely@bibb.k12.ga.us' <dmosely@bibb.k12.ga.us>,
'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>,
'erica.pinkney@appling.k12.ga.us' <erica.pinkney@appling.k12.ga.us>,
'House, Emily (Emily.House@gcssk12.net)' <Emily.House@gcssk12.net>,
'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>,
Fields, Tara (tara.fields@hallco.org) <tara.fields@hallco.org>, Gillette, Justin
<Justin.Gillette@sodexo.com>, 'ingrid.farahdel@clayton.k12.ga.us'
<ingrid.farahdel@clayton.k12.ga.us>, 'ipugh@oglethorpe.k12.ga.us'
(ipugh@oglethorpe.k12.ga.us)' <ipugh@oglethorpe.k12.ga.us>, Ingall, Tina
<TINGall@marietta-city.k12.ga.us>, 'Jenkins, Patricia
(JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,
'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)'

<Jeanne.Starr@baldwin.k12.ga.us>, 'Keshia Williams
 (keshia.williams@haralson.k12.ga.us)' <keshia.williams@haralson.k12.ga.us>,
 'Karen_Hallford@Gwinnett.k12.ga.us' <Karen_Hallford@Gwinnett.k12.ga.us>,
 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'KEHINDE R.
 BODUNRIN (KEHINDE_R_BODUNRIN@fc.dekalb.k12.ga.us)'
 <KEHINDE_R_BODUNRIN@fc.dekalb.k12.ga.us>,
 '"kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us)'
 <kmathis@paulding.k12.ga.us>, 'Linda Dittrich
 (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>,
 'lisa.singley@monroe.k12.ga.us' <lisa.singley@monroe.k12.ga.us>,
 Lydia.Martin@sccpss.com <Lydia.Martin@sccpss.com>, Lew, Leslie A
 <Lew@fultonschools.org>, 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>,
 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'
 <libbypeters@lowndes.k12.ga.us>, 'Azain, Linda'
 (linda.azain@stephenscountyschools.org)'
 <linda.azain@stephenscountyschools.org>, 'linda.holland@dalton.k12.ga.us'
 <linda.holland@dalton.k12.ga.us>, 'Linda Waters'
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>,
 POTTER, MEREDITH <MEREDITH.POTTER@hcbe.net>, Nixon, Cathe
 <cathe.nixon@cowetaschools.net>, 'Pamela LeFrois
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,
 'Rachel Nix (rachel.nix@banks.k12.ga.us)' <rachel.nix@banks.k12.ga.us>,
 'Shelley Daniel (sdaniel@upson.k12.ga.us)' <sdaniel@upson.k12.ga.us>,
 'smorgan@banks.k12.ga.us' <smorgan@banks.k12.ga.us>, 'Tina Hudson
 (thudson@elbert.k12.ga.us)' <thudson@elbert.k12.ga.us>, 'Cown, Trae
 (trae.cown@hallco.org)' <trae.cown@hallco.org>,
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>, Donna Vella
 <vella.donna@newton.k12.ga.us>, 'Kokeeta Wilder
 (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>,
 lgoddard@rockdale.k12.ga.us <lgoddard@rockdale.k12.ga.us>,
 plawrence@rockdale.k12.ga.us <plawrence@rockdale.k12.ga.us>,
 marian.freeman@carrollcountyschools.com
 <marian.freeman@carrollcountyschools.com>,
 'bridgett.cross@carrollcountyschools.com'
 <bridgett.cross@carrollcountyschools.com>,
 megan.gower@bufordcityschools.org <megan.gower@bufordcityschools.org>,
 'laura.lynn@brantley.k12.ga.us' <laura.lynn@brantley.k12.ga.us>,
 linette.dodson@carrolltoncityschools.org
 <linette.dodson@carrolltoncityschools.org>, lileggett@crispschools.org
 <lileggett@crispschools.org>

Sent Date:

Jan 13, 2015 12:50:19

Subject:

Special Days promotion

Attachment: [image001.png](#)
[Special days Incentive.pptx](#)

Celebrate Valentine's Day with

Rold Gold Heartzels

January 26th – February 28

&

Have Menu Fun on Earth Day on April 22nd with

Sunchips Mix

March 25th-April 30

Heartzels & Sunchips Mix have a \$2 Rebate per case during the promotion time frame.

Please let me know by January 23th if planning a Menu for Heartzels &

March 22nd for Sunchips Mix to ensure product availability.

*Attached are promotion details

Thank you,

Susan

Susan Wickizer Blank

Susan.wickizer@pepsico.com

423-838-2003 cell

423-517-8618 office

131. White House selects new executive director for Let's Move!

From: FSD Update <admin@e.fsdmag.com>
To: dmartin@burke.k12.ga.us
Sent Date: Jan 12, 2015 08:00:41
Subject: White House selects new executive director for Let's Move!
Attachment:

Foodservice Director Update

Va. schools may transfer foodservice employees to Sodexo payroll [VIEW IN BROWSER](#)

Foodservice Ideas & Innovation November 12, 2014 [ADVERTISEMENT](#) FoodService Director |

FSD Update **White House selects new executive director for Let's Move!** [INDUSTRY NEWS](#)

Debra Eschmeyer will also take on role of senior policy advisor for nutrition policy for the Obama Administration. **Va. schools may transfer foodservice employees to Sodexo payroll**

[INDUSTRY NEWS](#) Sodexo could provide benefits to workers the school can't due to budgetary restraints. **Sterling College ranks 1st in healthy, fair and sustainable foodservice** [INDUSTRY NEWS](#)

76% of the college's food is local, sustainable, humane and fair-trade.

[ADVERTISEMENT](#) **Optional add-ons make up 76% of GVSU meal plans sold in 2014**

[INDUSTRY NEWS](#) The university says Aramark dining and Pepsi are popular with students.

Award-winning Keller accepts position at Gonzaga University [PEOPLE IN FOODSERVICE](#)

Nancy Keller nee Levandowski, Iowa State University's NACUFS-award-winning former foodservice director and a 2011 FoodService Director FSD of the Month, has moved to Gonzaga University as resident district manager, employed by Sodexo. **The Big Picture: Are food trucks**

the wheel deal? [RESEARCH](#) Food trucks have been slow to catch on in non-commercial foodservice, according to The Big Picture research. **Butternut Squash Risotto** [RECIPEDIA](#) Get away from ordinary sides with this creamy butternut squash risotto. It will stand out at any holiday meal or as a hearty vegetarian dish. **FSD of the Month nomination** [PEOPLE IN FOODSERVICE](#) Have a standout director who you think should be featured in *FoodService Director*? Every month, *FSD* honors a dedicated professional who is demonstrating best practices in foodservice management and operation. Send in your nominations and your director could be featured in the pages of *FSD*.

FEATURED RECIPE SPONSORED BY

Bacon & Egg Brussels Sprout Salad Rethink Brussels sprouts with this flavorful salad. The sweet potatoes balance the Brussels sprouts, the bacon adds a smoky, salty flair, and the poached egg adds the perfect finishing touch. Great Food. SafeEggs™. Get the recipe at SafeEggs.com/baconeggs.

Subscribe | Unsubscribe | Add to Safe Sender List

© 2015 CSP Business Media LLC

1 Tower Lane, Suite 2000, Oakbrook Terrace, IL 60181

FoodService Director Magazine | [About Us](#) | [Contact Us](#) | [Advertise](#)

– Online Subscription Assistance: Phil Sedelnik, psedelnik@cspnet.com

– Advertising Inquires: Nick Hayman (630) 528-9224, *nhayman@cspnet.com*

To view our Privacy Policy, [click here](#)

All of the releases provided are protected by copyright and other applicable laws, treaties, conventions. All reproduction, other than for an individual user's reference, is prohibited without prior written consent.

132. Golf Donations

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <aaron.newberry@dbhdd.ga.gov>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Hubbard <abhende89@gmail.com>,
Amy Culberson <amyhdietitian@gmail.com>, Amy Fedewa
<fedewa.amy@gmail.com>, Angela Hilton <angienewton88@hotmail.com>,
Anna Phillips <annacphillips@yahoo.com>, Ashley Rainwater
<anmclane@gmail.com>, Barbara Swint <bandkswint@yahoo.com>, Brianna
Dumas <bdumas57187@gmail.com>, Cathyrne Buice <sbuice@uh.org>,
Cheryl Gullickson <rcgullickson@gmail.com>, Christopher Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsafes@yahoo.com>,
Cynthia Wallerich <cswallerich@gmail.com>, Deanna Shade
<deanna.shade@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>,
Elizabeth Murray <emurray@gru.edu>, Esther Hatzigeorgiou
<hatzi@comcast.net>, Evelyn Brown <ebrown106@bellsouth.net>, Frances
Wilkinson <fcwilkinson1@comcast.net>, Hope Luka <hopeluka@uh.org>,
Jeanne Lee <jlee@uh.org>, Jessica Holland Johnson
<jholla146@yahoo.com>, Jill McCoy <jemfit@gmail.com>, Jill Price
<jillpricesc@yahoo.com>, Jo Kriikku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Katrina Waters <kewaters1102@gmail.com>,
Keith Ward <keith.ward@dbhdd.ga.gov>, Kim Beavers
<augustakim@comcast.net>, Kristina Fauser <kristinafauser@gmail.com>,
Lauren Belcher <ldbel23@gmail.com>, Leah Driver
<leahdriverrdn@gmail.com>, Leah Motes <philmotes@aol.com>, Mary
Sullivan <laimom@live.com>, Michele Donohoe <micheleann22@gmail.com>,
Nancy Walters <ngwaltrdld@aol.com>, Nicole Moore <nimoore@gru.edu>,
Pam Brisky <pbrisky@gru.edu>, Patricia Skolnik <plouise829@yahoo.com>,
Patty Huang <pattyhuang01@yahoo.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Rebekah Fortney <rlfortney1@gmail.com>,
Regina Hilton <regina.a.hilton@gmail.com>, Rosanne Gschwendner
<dr_food06@msn.com>, Sally Fisher <bobfisher09@comcast.net>, Sandra
Loushine <skloushine@yahoo.com>, Sandra Menard
<lockkeeper18104@yahoo.com>, Sarah Glenny Schmidt
<sglennyschmidt@gmail.com>, Sarah Tankersley <satanekersley@gru.edu>,
Sharon Iwama <sharon.iwama@gmail.com>, Sheri Loflin
<sldawg0904@gmail.com>, Sunitha Zechariah <szechariah@uh.org>, Tracey
Neely <traceyneely@comcast.net>, Victor Yu <armydietitian@yahoo.com>,
Wish, Karen <karen.wish@yahoo.com>, mcwells@clemson.edu, Allie Sulok

<asulok22@gmail.com>, Benjamin Sisic <benkosisic@gmail.com>, Catherine Creel <cat1089@gmail.com>, Elodie Bouchard <elb1129@gmail.com>, Emilie Koetter <emiliekoetter@gmail.com>, Hannah Wigington <hwigingt@gmail.com>, Hilary Garreau <hegarreau@gmail.com>, Jennifer Goodman <jennifergoodman610@gmail.com>, Katie ochwat <katieochwat@gmail.com>, Melanie Wells <wellsmc91@gmail.com>, Meredith Hawk <fostermeredith2@gmail.com>, Rachel McConnell <rmcconn9@gmail.com>, Rebecca Fox <rebeccasfoxx@gmail.com>

Sent Date: Jan 11, 2015 20:41:51
Subject: Golf Donations
Attachment: [2015 Golf Flyer.doc](#)
[2015 Sponsor Golf Letter.doc](#)
[2015 Sponsor Receipt.doc](#)

Hi Everybody!

Thank you to all that have signed up to collect donations for the tournament. Since its time to start, I've listed below all that everyone has signed up for as a reminder. Please email me as you obtain donations so I may keep track of it.

We also have a list of places that had donated last year that no one has claimed. Please let me know if you are interested in contacting that company. If you have an idea of a place to contact for a donation, please feel free! If it's not on the list below, it only means it didn't donate last year.

Attached are the forms you will need. Thank you again! Please feel free to email me with any questions.

Rachel Johanek
Fundraising Chair
rachel.johanek@gmail.com
706-504-1132

Golf Tournament 2015

Donations List – Member listed has agreed to contact the businesses below their name

Unclaimed

William Sonoma
Sports Chips
Sharon's Nail Salon

Robolis
Lighthouse Fellowship
Kamo
Gerald Jones Honda
Fringe Hair Salon
Communi Graphics
Bath &Body Works

Jeanne Lee

Accent on Hair

Big Day Cakes

Katherine Filipack

Jo Kriikku

Anytime Fitness

Sandy Menard

Applewoood Golf Course

Coke

First Tee

Forest Hills Golf Course

Hickory Knob Golf Course

Jones Creek Golf Course

Point South Golf Course

River Club Golf course

Lauren Belcher

Augusta Liquors

Augusta Locally Grown

Buona Caffè

Pepsi

YP

The Retreat

Rachel JohaneK

Bartrum Trails Golf Course

Bobs Red Mill

GA Peanuts

GAND Rep/Sharon Rhodes

Morrison

National Pasteurized Eggs

YMCA

Jill McCoy

Body Mechanics

Cabot Cheese

Hooters

Stella &Dot

TGIF

Pam Brisky

Buffalo Wild Wings

PF Changs

Sodexo

Sally Fisher

Calvert's

CC Magazine

French Market Grille West

Honey Ham

Windsor Jewelers

Sheri Loflin

Chickfila Mullins Crossing

Neil Pharmacy

Cheryl Gullickson

Diablo's Southwest Grill

Brianna Dumas

Edwin Watts

Golds Gym

New Life Natural Food

Patty Huang

Northside Package Shop

Cindy Wallarich

Pratt-Dudley

Leah Motes

Cosign Design

133. It's All About the Benjamins

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Ami.N.Childers@pepsico.com' <Ami.N.Childers@pepsico.com>,
'SSwogger@accutemp.net' <SSwogger@accutemp.net>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>,
'fords@manateeschools.net' <fords@manateeschools.net>,
'mlsdl8@aol.com' <mlsdl8@aol.com>, 'Mary.Begalle@schwans.com'
<Mary.Begalle@schwans.com>, 'julia.bauscher@jefferson.kyschools.us'
<julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org'
<JEAN.RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry
<SCARRIGAN@schoolnutrition.org>
Sent Date: Jan 02, 2015 16:35:37
Subject: It's All About the Benjamins
Attachment:

Interesting article -

<http://notyourfatherscharity.com/benjamins/>

I found the following excerpts of interest -

- “The End of Fundraising: Raise More Money By Selling Your Impact”
- Being careful about how money is spent is smart business. Finding ways to keep the budget as impossibly minimal as possible and do everything for years and years on a shoe-string budget with flat or minimal growth is not smart business.

Happy New Year!

Janet

134. Article on Donor-Advised Funds

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jan 02, 2015 14:04:04
Subject: Article on Donor-Advised Funds
Attachment:

Nice article on donor-advised funds – from New York Times

<http://dealbook.nytimes.com/2014/12/10/a-shake-up-as-the-financial-world-infiltrates-philanthropy/>

Happy New Year!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

135. December 31, 2014 SNF Report to SNA Board of Directors

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Becky Domokos-Bays <becky.bays@lcps.org>, Carol Weekly <cweekly@qcusd.org>, Debbi Beauvais <deborah_beauvais@gateschili.org>, Debbie Kallio <dkkallio@comcast.net>, Donna Parsons <donna.parsons@k12.wa.us>, Gary Vonck <gvonck@kisaes.com>, Gay Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>, Jill Kidd <jill.kidd@pueblacityschools.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Kevin Ponce <kaponce@okcps.org>, Linda Eichenberger <eichenberger_l@ohlsd.org>, Lynnelle Grumbles <LGrumbles@scvsfsa.net>, Melissa Livesay <melissa.livesay@fcstn.net>, Micheline Piekarski <mpiekarski@oprfs.org>, Renee Hanks <renee.hanks@southcolonie.k12.ny.us>, Roxanne Knops <roxanne.knops@isd624.org>, Sara Gasiorowski <sara.gasiorowski@wayne.k12.in.us>, Wendy Weyer <weweyer@seattleschools.org>
Cc: Balla, Deborah <DBALLA@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Scott Swogger <sswogger@accutemp.net>, Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Sandy Ford <fords@manateeschools.net>, Ronnei Jean <jean.ronnei@spps.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Mary Begalle <Mary.Begalle@schwans.com>, Marcia Smith <mlsdl8@aol.com>
Sent Date: Dec 31, 2014 18:19:11
Subject: December 31, 2014 SNF Report to SNA Board of Directors
Attachment: [SNFDEC2014ReportSNABoardFinal.pdf](#)

Sent on Behalf of the School Nutrition Foundation Board

Per the joint SNA and SNF Board of Directors' July 2014, attached you will find a report from the SNF Board to the SNA Board.

Happy New Year!

136. Groupon's Most Wanted

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Dec 31, 2014 13:21:00
Subject: Groupon's Most Wanted
Attachment:

Groupon Occasion View All Deals GA Aesthetic Med Spa Laser Skin-Tightening Treatments Laser system helps tighten up the skin on the face, creating a firmer, more... \$558 \$129 View Deal Center for Civil and Human Rights Civil and Human Rights Museum Learn about the struggles for voice and equality by heroes of the past and present with... \$30 \$18 View Deal Blue Heron Adventure at Whitewater Express Blue Heron Express Pass Ziplines stretch 1,200 feet across a whitewater canyon, reaching speeds of up to 40 mph; aerial course with rope bridges and... \$99 \$49 View Deal Hungry Howie's Pizza Meal Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products \$30.78 \$15 View Deal Salon at Surrey Haircut Packages Experienced stylists create stylish new looks; partial or full color adds dimension and shine to hairstyles \$45 \$19 View Deal CrossFit Aiken 5 or 10 CrossFit Classes CrossFit trainers teach safe workouts that use functional activity via weightlifting, cardio, and gymnastics \$80 \$15 View Deal _The Atlanta Journal-Constitution_ Digital Newspaper Subscription In-depth local coverage of news, entertainment, opinion, and sports, including extra... \$179.88 \$19.99 View Deal GA Aesthetic Med Spa Laser Hair-Removal Laser system wipes skin canvases clean of unwanted hair during a series of sessions \$594 \$79 View Deal Young's Seafood Fish and Chips Young's Seafood is locally owned and operated, serving traditional southern seafood dishes and some of the best... \$20 \$12 View Deal Riverside Ergogenics Medical Massage Medical Massages A clinical massage therapist focuses on the lower back to relieve symptoms of chronic pain while relaxing the whole body \$70 \$35 View Deal StrikeHouse Bowl Bowling with Shoe Rental Roll strikes and spares on refurbished lanes at the former Aiken bowl; snack bar provides cold, refreshing drinks \$36 \$18 View Deal Savannah Rapids Kayak Rental Single- or Tandem-Kayak Rental Single- and tandem-kayak rentals come with paddles, life vests, and whistles for... \$20 \$10 View Deal Dancing Dogs Power Yoga Yoga Classes Specializing in the practice of Baptiste Power Vinyasa yoga, the studio offers a full power yoga schedule with classes 7... \$119 \$49 View Deal Empire Autosports Interior and Exterior Detailing Technicians vacuum, shampoo, and wipe down your car's interior before hand washing and... \$100 \$40 View Deal Jones Creek Golf Club Golf Lessons Instructors help improve swing mechanics and teach game strategy during hourlong golf lessons \$80 \$40 View Deal Aiken Center for The Arts BYOB Painting Class Customers can bring wine, cocktails, and refreshments to painting classes, creating works of art in a step-by-step process \$30 \$15 View Deal Hillbrook Family Medicine B-12 Lipotropic Injections Lipotropic B-12 works in conjunction with exercise to help burn calories more efficiently \$50 \$25 View Deal Gifted Touch Therapeutic Massage Bamboo or Swedish Massages Massage therapists integrate bamboo canes or long, flowing Swedish strokes into soothing... \$80 \$39 View Deal View All Deals Get Inspired Browse More Deals by Category Need help? Have feedback?

Feel free to contact us To feature your business on Groupon, get started at GrouponWorks. You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Groupon Occasion emails, including unsubscribing, [click here](#). Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 400 Chicago, IL, 60654, USA

137. RE: SNF October Financials

From: Sandra Ford <fords@manateeschools.net>
To: Balla, Deborah <DBALLA@schoolnutrition.org>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, Marcia Smith <mlsdl8@aol.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>
Sent Date: Dec 15, 2014 12:46:32
Subject: RE: SNF October Financials
Attachment:

Thank you for sharing Didn't see anything that didn't make sense.

Sandra Ford, SNS

Director, Food and Nutrition Services

Manatee County Schools

2501 63rd Ave. E

Bradenton, FL 34203

941-751-6550, ext 2130

www.manateeschoolfood.net

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]
Sent: Tuesday, December 09, 2014 9:24 AM
To: 'sswogger@accutemp.net'; Sandra Ford; 'dmartin@burke.k12.ga.us'; 'ami.n.childers@pepsico.com'; Marcia Smith; 'Julia Bauscher'; 'Jean Ronnei'; 'Mary Begalle'
Subject: SNF October Financials

Hello Everyone:

Attached are the SNF October financials.

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

138. new product promotion

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: Andrea Thomas (athomas@habershamschools.com)
<athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org'
<Amy.Lambert@Cobbk12.org>, 'amanda ridley
(amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>,
'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'
<APerkins@forsyth.k12.ga.us>, 'ajohns@atkinson.k12.ga.us'
<ajohns@atkinson.k12.ga.us>, 'Boone, Gwenda'
<gwenda.boone@cowetaschools.net>, 'Bridgette Matthews
(bmatthew@elbert.k12.ga.us)' <bmatthew@elbert.k12.ga.us>, 'Brown, Kantrell
(Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>,
'cbarnes@effingham.k12.ga.us' <cbarnes@effingham.k12.ga.us>, 'Cown,
Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Cleta Long
(clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'Candice Sisson'
(CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>, Nixon, Cathe
<cathe.nixon@cowetaschools.net>, 'cdean@rabun.k12.ga.us'
<cdean@rabun.k12.ga.us>, 'dcarver@floydboe.net' <dcarver@floydboe.net>,
'donnasapp@lcboe.net' <donnasapp@lcboe.net>,
'diane_ramunno@gwinnett.k12.ga.us' <diane_ramunno@gwinnett.k12.ga.us>,
Donna Vella <vella.donna@newton.k12.ga.us>, 'Danielle Freeman
(Danielle.Freeman@douglas.k12.ga.us)'
<Danielle.Freeman@douglas.k12.ga.us>, 'Dawn Lewis
(Dawn.Lewis@coffee.k12.ga.us)' <Dawn.Lewis@coffee.k12.ga.us>,
'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>,
'dberrong@townscountyschools.org' <dberrong@townscountyschools.org>,
'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'dparsons@vidalia-
city.k12.ga.us' <dparsons@vidalia-city.k12.ga.us>, 'dpurcell@dcboe.com'
<dpurcell@dcboe.com>, 'dmorris@jackson.k12.ga.us'
<dmorris@jackson.k12.ga.us>, 'dmartin@burke.k12.ga.us'
<dmartin@burke.k12.ga.us>, 'dmosely@bibb.k12.ga.us'
<dmosely@bibb.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us'
<emily.hanlin@douglas.k12.ga.us>, 'erica.pinkney@appling.k12.ga.us'
<erica.pinkney@appling.k12.ga.us>, 'Farmer, Paula P.
(farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Gillette, Justin L
(jlgillette@atlanta.k12.ga.us)' <jlgillette@atlanta.k12.ga.us>, 'House, Emily
(Emily.House@gcssk12.net)' <Emily.House@gcssk12.net>,
'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>,
'ipugh@oglethorpe.k12.ga.us' (ipugh@oglethorpe.k12.ga.us)
<ipugh@oglethorpe.k12.ga.us>, 'Jenkins, Patricia
(JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,

'julie_tucker@mitchell.k12.ga.us' <julie_tucker@mitchell.k12.ga.us>,
'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'KEHINDE R.
BODUNRIN (KEHINDE_R_BODUNRIN@fc.dekalb.k12.ga.us)'
<KEHINDE_R_BODUNRIN@fc.dekalb.k12.ga.us>,
'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us)'
<kmathis@paulding.k12.ga.us>, 'Lauren.Koff@hcbe.net'
<Lauren.Koff@hcbe.net>, 'Lisa Smith (lsmith@rockdale.k12.ga.us)'
<lsmith@rockdale.k12.ga.us>, Lew, Leslie A <Lew@fultonschools.org>,
'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'
<libbypeters@lowndes.k12.ga.us>

Sent Date: Dec 13, 2014 20:27:58

Subject: new product promotion

Attachment: [image001.png](#)
[Oven Baked Ruffles CSC .8 oz. 11-14-14.pdf](#)
[OBR - Pre-Book Incentive \(3\).pptx](#)

All

I wanted to let you know that we are introducing baked Ruffles cheddar and sour cream in the education channel. This product is currently available in retail sized bags at the grocery store. Now we will produce it in single serve bags that meet the Smart Snack guidelines.

I have attached the nutrition sheet on it.

We are also offering \$2 of per case for all pre-booked cases.

Please fill out this form and send it back to me if you are interested.

I will help you work with your foodservice distributor to get bid pricing.

Also, you won't be held to purchase the quantities on the form...we just want to get some idea how many to produce.

You will get paid on the cases you actually purchase.

Please let me know if you have any questions.

Have a wonderful and much deserved break!

Susan

Susan Wickizer Blank
Susan.wickizer@pepsico.com
423-838-2003 cell
423-517-8618 office

139. SNF October Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, Marcia Smith <mlsdl8@aol.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>
Sent Date: Dec 09, 2014 09:24:30
Subject: SNF October Financials
Attachment: [Oct 2014 SNF Financials.pdf](#)

Hello Everyone:

Attached are the SNF October financials.

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

140. Follow-up - Giving Tuesday

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Marcia' <mlsdl8@aol.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Dec 08, 2014 12:46:06
Subject: Follow-up - Giving Tuesday
Attachment:

Follow-up on Giving Tuesday continues . . . See the web story on the Home Page of the SNA website(Click on link below.) In addition, we are putting messages in the newsletters that go to Industry Members and State Associations. We are also sending a series of emails to members in December to encourage year-end giving. On Friday, we received a "Giving Tuesday" gift of \$50 with a corporate matching gift of 3 to 1, for a total contribution of \$200. Takes our total over \$6,000! 59 contributions totaling \$6,075.

Thank you again for your support!

news & announcements

12/5/2014

Giving Tuesday Secures Over \$5,000 for the Foundation

Giving Tuesday was a success for the School Nutrition Foundation! The Foundation received more than \$5,000 in contributions in response to the promotion of Giving Tuesday.

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

141. Groupon's Most Wanted This Holiday Season

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Dec 05, 2014 14:11:36
Subject: Groupon's Most Wanted This Holiday Season
Attachment:

Groupon Occasion View All Deals GA Aesthetic Med Spa Laser Hair-Removal Laser system wipes skin canvases clean of unwanted hair during a series of sessions \$594 \$79 View Deal Aiken Center for The Arts BYOB Painting Class Customers can bring wine, cocktails, and refreshments to painting classes, creating works of art in a step-by-step process \$30 \$15 View Deal Canvas on Demand Gallery-Wrapped Canvas Prints 16"x20" textured artist canvas is gallery wrapped with prints of personal images and... \$126.95 \$29.99 View Deal Empire Autosports Interior and Exterior Detailing Technicians vacuum, shampoo, and wipe down your car's interior before hand washing and... \$100 \$45 View Deal Dancing Dogs Power Yoga Yoga Classes Specializing in the practice of Baptiste Power Vinyasa yoga, the studio offers a full power yoga schedule with classes 7... \$119 \$40 View Deal Gifted Touch Therapeutic Massage Bamboo or Swedish Massages Massage therapists integrate bamboo canes or long, flowing Swedish strokes into soothing... \$80 \$39 View Deal Hillbrook Family Medicine B-12 Lipotropic Injections Lipotropic B-12 works in conjunction with exercise to help burn calories more efficiently \$50 \$25 View Deal Hungry Howie's Pizza Meal Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products \$30.78 \$15 View Deal Vertex Body Sciences Three-Day Juice and Food Cleanse Juices, protein shakes, snacks, and supplements fortify customers and may help to detox... \$209 \$59 View Deal Jones Creek Golf Club Golf Lessons Instructors help improve swing mechanics and teach game strategy during hourlong golf lessons \$80 \$40 View Deal FTD.com Flowers and Gifts from FTD.com Colorful bouquets arranged by artisan florists, gourmet chocolate, elegant jewelry, and... \$30 \$15 View Deal Riverside Ergogenics Medical Massage Medical Massages A clinical massage therapist focuses on the lower back to relieve symptoms of chronic pain while relaxing the whole body \$70 \$35 View Deal Salon at Surrey Haircut Packages Experienced stylists create stylish new looks; partial or full color adds dimension and shine to hairstyles \$45 \$19 View Deal Savannah Rapids Kayak Rental Single- or Tandem-Kayak Rental Single- and tandem-kayak rentals come with paddles, life vests, and whistles for... \$20 \$10 View Deal StrikeHouse Bowl Bowling with Shoe Rental Roll strikes and spares on refurbished lanes at the former Aiken bowl; snack bar provides cold, refreshing drinks \$36 \$18 View Deal Wedges & Woods All-Day Driving-Range Access The 23-acre driving range features 40 hitting stations and a full short-game practice area \$90 \$16 View Deal View All Deals Great Gift Ideas Shop Holiday Gifts Need help? Have feedback? Feel free to contact us To feature your business on Groupon, get started at GrouponWorks. You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Groupon Occasion emails, including unsubscribing, click here. Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 400 Chicago,

IL, 60654, USA

142. Update On SNF

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>
Sent Date: Dec 03, 2014 14:01:01
Subject: Update On SNF
Attachment: [Summary on the heroes.docx](#)

Giving Tuesday

Thank you to all who contributed to SNF on Giving Tuesday. Given it was our first time participating, I would say we had a pretty great day! Considering the total for August 1, 2013 – July 31, 2014 was \$22,000, this one day represents about 20% of that total for one year. Thanks to Janet on spearheading this wonderful effort which will now be an annual event for SNF!

- Total contributions: 55
- Total donors: 54
- Total giving: \$4,775

By Designation:

Josephine Martin Fund:

9 gifts

Total: \$590

Scholarships:

6 gifts

Total: \$335

Unrestricted:

40 gifts

\$3,850

2015 School Nutrition Heroes

Below are the names of the School Nutrition Heroes selected for 2015, and attached is a brief summary on each of the heroes. These heroes will be recognized at the Celebration of School Nutrition Heroes on Monday, March 2 during LAC. We had a total of 27 nominations from 16 different states. Every region had at least one nominee. All have been notified and are humbled and excited.

| | |
|-----------------------------|-----------------------|
| <u>Nancy Younglove</u> | Wolcott, NY |
| <u>Jill Kidd</u> | Pueblo, CO |
| <u>Coletta Hines-Newell</u> | Arlington Heights, IL |

| | |
|---------------------|---------------|
| <u>Cathy Potter</u> | Maryville, TN |
| <u>Robert Rusan</u> | Maplewood, MO |

SNF Governance Changes

Janet and I have spent some time reviewing and discussing all the notes from our great discussions at the SNF Board meeting. Early next week we are pulling everything together and will be sending to those of you who volunteered to serve on the Task Force. I would like to see if we could do a conference call with the Task Force the week of December 15 before we leave for the holidays. I also have on my list the report we promised the SNF Board which Janet and I will draft and send to you for your approval before sending.

USDA Wellness Research Grant

As you may recall, we submitted an application with Baylor University for a USDA Wellness Research Grant. Original deadline for notification was early November. We were first told that it was postponed a few weeks based on the number of applications received. Today we learned that they would not be announcing until sometime in January.

Hope everyone is well. Please let me know if you have any questions.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

143. Re: Challenge from Employees of AccuTemp

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'Marcia' <mlsdl8@aol.com>, Julia O' 'Bauscher
<julia.bauscher@jefferson.kyschools.us>,
'fords@manateeschools.net' <fords@manateeschools.net>, Ami N {FLNA}'
'Childers <Ami.N.Childers@pepsico.com>, Janet Hedrick
<jhedrick@schoolnutrition.org>, 'Mary Begalle'
<Mary.Begalle@schwans.com>,
'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>
Cc: 'Scott Swogger' <SSwogger@accutemp.net>, Patricia Montague
<PMONTAGUE@schoolnutrition.org>, Sherry Carrigan
<SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 02, 2014 08:09:25
Subject: Re: Challenge from Employees of AccuTemp
Attachment: [TEXT.htm](#)

Thanks to Scott for kicking off the campaign in such a grand way!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Hedrick, Janet" <jhedrick@schoolnutrition.org> 11/26/2014 12:55 PM >>>

Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has achieved 100% participation from the company employees in support of SNF! (See the attached UNselfies!)

A message is going out on Monday to SNA Industry members that challenges them to support Giving Tuesday as AccuTemp has:

The employees of AccuTemp Products, Inc. are challenging all SNA industry members to participate in Giving Tuesday as they have. AccuTemp Products has achieved 100% employee participation in support of the Foundation and challenges you and your employees to follow suit. Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

The momentum for Tuesday is building . . .

Have a Happy Thanksgiving!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy - use your mobile device - www.schoolnutrition.org/snfdonate

144. Re: Matching Funds for online gifts on Tuesday, December 2

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Marcia' <mlsdl8@aol.com>, Julia O' Bauscher <julia.bauscher@jefferson.kyschools.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, Ami N {FLNA}' Childers <Ami.N.Childers@pepsico.com>, Janet Hedrick <jhedrick@schoolnutrition.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>
Cc: Patricia Montague <PMONTAGUE@schoolnutrition.org>, Sherry Carrigan <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 01, 2014 15:11:40
Subject: Re: Matching Funds for online gifts on Tuesday, December 2
Attachment: [TEXT.htm](#)

Sounds good Janet, thanks for your efforts.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Hedrick, Janet" <jhedrick@schoolnutrition.org> 12/1/2014 1:20 PM >>>

The efforts for Giving Tuesday are growing . . .

I want to let you know that the Foundation is eligible for Matching Funds from the Network for Good, the company that processes our online contributions. Network for Good will be providing a match for all online gifts from midnight on Tuesday morning to midnight on Wednesday morning. They estimate that they will be providing \$1 for every \$25 given on Giving Tuesday. (Network for Good has a total of \$100,000 to use as a match; based on \$2.5 million being given through Network for Good would result in \$1 for every \$25. The amount could be higher or could be lower.)

It's a nice incentive for tomorrow! If you remind your friends and colleagues today or tomorrow, you might want to tell them about the matching funds.

Thank you for your many efforts - I'm expecting some activity tomorrow. I will keep you posted!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy - use your mobile device - www.schoolnutrition.org/snfdonate

145. Matching Funds for online gifts on Tuesday, December 2

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 01, 2014 13:20:05
Subject: Matching Funds for online gifts on Tuesday, December 2
Attachment:

The efforts for Giving Tuesday are growing . . .

I want to let you know that the Foundation is eligible for Matching Funds from the Network for Good, the company that processes our online contributions. Network for Good will be providing a match for all online gifts from midnight on Tuesday morning to midnight on Wednesday morning. They estimate that they will be providing \$1 for every \$25 given on Giving Tuesday. (Network for Good has a total of \$100,000 to use as a match; based on \$2.5 million being given through Network for Good would result in \$1 for every \$25. The amount could be higher or could be lower.)

It's a nice incentive for tomorrow! If you remind your friends and colleagues today or tomorrow, you might want to tell them about the matching funds.

Thank you for your many efforts – I'm expecting some activity tomorrow. I will keep you posted!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

146. Re: Challenge from Employees of AccuTemp

From: Dmartin <dmartin@burke.k12.ga.us>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: fords@manateeschools.net <fords@manateeschools.net>, Marcia <mlsdl8@aol.com>, Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Scott Swogger <SSwogger@accutemp.net>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 29, 2014 06:30:02
Subject: Re: Challenge from Employees of AccuTemp
Attachment:

Way to go team Accu-Temp! What a great way to celebrate Thanksgiving by giving!

Sent from my iPad

On Nov 26, 2014, at 12:55 PM, "Hedrick, Janet" <jhedrick@schoolnutrition.org> wrote:

Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has achieved 100% participation from the company employees in support of SNF! (See the attached UNselfies!)

A message is going out on Monday to SNA Industry members that challenges them to support Giving Tuesday as AccuTemp has:

The employees of AccuTemp Products, Inc. are challenging all SNA industry members to participate in Giving Tuesday as they have. AccuTemp Products has achieved **100% employee participation** in support of the Foundation and challenges you and your employees to follow suit. Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

The momentum for Tuesday is building . . .

Have a Happy Thanksgiving!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

<accutemp school unselfie.png>

<AccuTemp Unselife.jpg>

147. Re: Challenge from Employees of AccuTemp

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: Donna Martin <dmartin@burke.k12.ga.us>, fords@manateeschools.net
<forwards@manateeschools.net>, Marcia <mlsdl8@aol.com>,
JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Mary Begalle
<Mary.Begalle@schwans.com>, Childers, Ami N {FLNA}
<Ami.N.Childers@pepsico.com>, Scott Swogger
<SSwogger@accutemp.net>, Montague, Patricia
<PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry
<SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 26, 2014 20:44:10
Subject: Re: Challenge from Employees of AccuTemp
Attachment:

Wow!! What great news!!!! Thanks Scott and Accu-Temp!!!

Sent from my iPhone

> On Nov 26, 2014, at 12:55 PM, "Hedrick, Janet" <jhedrick@schoolnutrition.org> wrote:
>
> Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving
Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has
achieved 100% participation from the company employees in support of SNF! (See the attached
UNselfies!)

>
> A message is going out on Monday to SNA Industry members that challenges them to support
Giving Tuesday as AccuTemp has:

>
> The employees of AccuTemp Products, Inc. are challenging all SNA industry members to
participate in Giving Tuesday as they have. AccuTemp Products has achieved 100% employee
participation in support of the Foundation and challenges you and your employees to follow suit.
Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

>
> The momentum for Tuesday is building . . .

>
> Have a Happy Thanksgiving!

>
> Janet
> Janet L. Hedrick
> Director of Development

> School Nutrition Foundation
> 120 Waterfront Street
> Suite 300
> National Harbor, MD 20745
> Direct Phone: 301-686-3081
> Phone: 301-686-3100, ext 181
> Toll-Free: 800-877-8822, ext 181
> Fax: 301-686-3115
> www.schoolnutrition.org<<http://www.schoolnutrition.org/>>
>
> Giving is easy – use your mobile device –
www.schoolnutrition.org/snfdonate<<http://www.schoolnutrition.org/snfdonate>>
>
> <accutemp school unselfie.png>
> <AccuTemp Unselife.jpg>

148. Re: Challenge from Employees of AccuTemp

From: Marcia <mlsdl8@aol.com>
To: jhedrick@schoolnutrition.org, dmartin@burke.k12.ga.us, fords@manateeschools.net, julia.bauscher@jefferson.kyschools.us, JEAN.RONNEI@spps.org, Mary.Begalle@schwans.com, Ami.N.Childers@pepsico.com
Cc: SSwogger@accutemp.net, PMONTAGUE@schoolnutrition.org, SCARRIGAN@schoolnutrition.org
Sent Date: Nov 26, 2014 16:55:01
Subject: Re: Challenge from Employees of AccuTemp
Attachment:

Wow that is awesome news. Thanks for sharing and Happy Thanksgiving to everyone!
Marcia

-----Original Message-----

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Donna Martin' <dmartin@burke.k12.ga.us>; 'fords@manateeschools.net' <fords@manateeschools.net>; 'Marcia' <mlsdl8@aol.com>; 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>; 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>; 'Mary Begalle' <Mary.Begalle@schwans.com>; 'Childers, Ami N {FLNA}' {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'Scott Swogger' <SSwogger@accutemp.net>; Montague, Patricia <PMONTAGUE@schoolnutrition.org>; Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent: Wed, Nov 26, 2014 12:55 pm
Subject: Challenge from Employees of AccuTemp

Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has achieved 100% participation from the company employees in support of SNF! (See the attached UNselfies!)

A message is going out on Monday to SNA Industry members that challenges them to support Giving Tuesday as AccuTemp has:

The employees of AccuTemp Products, Inc. are challenging all SNA industry members to participate in Giving Tuesday as they have. AccuTemp Products has achieved **100% employee participation** in support of the Foundation and challenges you and your employees to follow suit. Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

The momentum for Tuesday is building . . .

Have a Happy Thanksgiving!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

149. Re: Challenge from Employees of AccuTemp

From: JEAN.RONNEI@spps.org
To: Hedrick, Janet <jhedrick@schoolnutrition.org>
Cc: Donna Martin <dmartin@burke.k12.ga.us>, fords@manateeschools.net
<forfs@manateeschools.net>, Marcia <mlsdl8@aol.com>, Bauscher, Julia O
<julia.bauscher@jefferson.kyschools.us>, Mary Begalle
<Mary.Begalle@schwans.com>, Childers, Ami N {FLNA}
<Ami.N.Childers@pepsico.com>, Scott Swogger
<SSwogger@accutemp.net>, Montague, Patricia
<PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry
<SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 26, 2014 13:48:59
Subject: Re: Challenge from Employees of AccuTemp
Attachment:

How wonderful!

Thank you to Scott and the entire AccuTemp team.

Happy Thanksgiving, Jean

Jean Ronnei
Sent from iPad

> On Nov 26, 2014, at 11:55 AM, "Hedrick, Janet"
<jhedrick@schoolnutrition.org> wrote:

>

>

>

> Thank you to Scott Swogger and the employees of AccuTemp for their
support of Giving Tuesday. AccuTemp has been active on Social Media
promoting Giving Tuesday and has achieved 100% participation from the
company employees in support of SNF! (See the attached UNselfies!)

>

>

>

> A message is going out on Monday to SNA Industry members that challenges
them to support Giving Tuesday as AccuTemp has:

>

>

>
> The employees of AccuTemp Products, Inc. are challenging all SNA industry
members to participate in Giving Tuesday as they have. AccuTemp Products
has achieved 100% employee participation in support of the Foundation and
challenges you and your employees to follow suit. Encourage your employees
to support the School Nutrition Foundation on Giving Tuesday.
>
>
>
> The momentum for Tuesday is building . . .
>
>
>
> Have a Happy Thanksgiving!
>
>
>
> Janet
>
> Janet L. Hedrick
>
> Director of Development
>
> School Nutrition Foundation
>
> 120 Waterfront Street
>
> Suite 300
>
> National Harbor, MD 20745
>
> Direct Phone: 301-686-3081
>
> Phone: 301-686-3100, ext 181
>
> Toll-Free: 800-877-8822, ext 181
>
> Fax: 301-686-3115
>
> www.schoolnutrition.org
>
>

>

> Giving is easy – use your mobile device –

www.schoolnutrition.org/snfdonate

>

> - accutemp school unselfie.png - AccuTemp Unselife.jpg

> <accutemp school unselfie.png>

> <AccuTemp Unselife.jpg>

150. RE: Challenge from Employees of AccuTemp

From: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
To: Hedrick, Janet <jhedrick@schoolnutrition.org>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'Scott Swogger' <SSwogger@accutemp.net>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 26, 2014 13:20:30
Subject: RE: Challenge from Employees of AccuTemp
Attachment:

That's so great!

Sent via the Samsung GALAXY S®4, an AT&T 4G LTE smartphone

----- Original message -----

From: "Hedrick, Janet" <jhedrick@schoolnutrition.org>
Date: 11/26/2014 12:55 PM (GMT-05:00)
To: 'Donna Martin' <dmartin@burke.k12.ga.us>, "'fords@manateeschools.net'" <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, "'Bauscher, Julia O'" <julia.bauscher@jefferson.kyschools.us>, "'JEAN.RONNEI@spps.org'" <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, "'Childers, Ami N {FLNA}'" <Ami.N.Childers@pepsico.com>
Cc: 'Scott Swogger' <SSwogger@accutemp.net>, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org>, "Carrigan, Sherry" <SCARRIGAN@schoolnutrition.org>
Subject: Challenge from Employees of AccuTemp

Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has achieved 100% participation from the company employees in support of SNF! (See the attached UNselfies!)

A message is going out on Monday to SNA Industry members that challenges them to support Giving Tuesday as AccuTemp has:

The employees of AccuTemp Products, Inc. are challenging all SNA industry members to participate in Giving Tuesday as they have. AccuTemp Products has achieved **100% employee participation** in support of the Foundation and challenges you and your employees to follow suit. Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

The momentum for Tuesday is building . . .

Have a Happy Thanksgiving!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

151. Challenge from Employees of AccuTemp

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'Scott Swogger' <SSwogger@accutemp.net>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Nov 26, 2014 12:55:26
Subject: Challenge from Employees of AccuTemp
Attachment: [accutemp school unselfie.png](#)
[AccuTemp Unselfie.jpg](#)

Thank you to Scott Swogger and the employees of AccuTemp for their support of Giving Tuesday. AccuTemp has been active on Social Media promoting Giving Tuesday and has achieved 100% participation from the company employees in support of SNF! (See the attached UNselfies!)

A message is going out on Monday to SNA Industry members that challenges them to support Giving Tuesday as AccuTemp has:

The employees of AccuTemp Products, Inc. are challenging all SNA industry members to participate in Giving Tuesday as they have. AccuTemp Products has achieved **100% employee participation** in support of the Foundation and challenges you and your employees to follow suit. Encourage your employees to support the School Nutrition Foundation on Giving Tuesday.

The momentum for Tuesday is building . . .

Have a Happy Thanksgiving!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

152. December School Nutrition Magazine

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Nov 25, 2014 13:23:57
Subject: December School Nutrition Magazine
Attachment:

When you receive your copy of the December issue of *School Nutrition* magazine, be sure to read Julia's wonderful column, "The Gifts of the Giving Season," on page 6. She mentions that SNA and SNF are working together more closely, the importance of individual giving, Giving Tuesday, and the Celebration of School Nutrition Heroes!

Thank you to Julia for helping to raise the visibility of the School Nutrition Foundation!

Happy Thanksgiving! I am blessed to work with such a dedicated group of Board members!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

153. Check out SNF Facebook - RE: Giving Tuesday

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN. RONNEI@spps.org' <JEAN. RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'Karen Watson' <WatsonK@sylacauga.k12.al.us>, 'mary.fish@anoka.k12.mn.us' <mary.fish@anoka.k12.mn.us>, 'deborah_beauvais@gateschili.org' <deborah_beauvais@gateschili.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Nov 20, 2014 10:45:34
Subject: Check out SNF Facebook - RE: Giving Tuesday
Attachment:

See <https://www.facebook.com/SchoolNutritionFoundation> - Great UNselfies and testimonies on why these persons support SNF – and contributions!

Also see <http://www.schoolnutrition.org/GivingTuesday/>

Remember to reach out to your peers next week before Thanksgiving to tell them about giving to SNF on 12/2/14 – with a reminder on December 1 and/or 2.

Thanks!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

154. Daily News: Thursday, November 6, 2014

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Nov 06, 2014 11:03:51
Subject: Daily News: Thursday, November 6, 2014
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration

Want to Be a Leader? Cultivate a Healthy Look

The appearance of fitness trumps a look of intelligence, study says

<http://consumer.healthday.com/mental-health-information-25/psychology-and-mental-health-news-566/people-like-their-leaders-to-look-healthy-study-693378.html>

Related Resources: Online Certificate of Training Programs

-Developing Your Role as Leader (Level 1)

-Advancing Your Role as Leader (Level 2)

<http://www.eatright.org/cpd/online/>

First long-term study on calorie labeling shows strategy effective in reducing weight gain by 50%

(Findings from this UK-based study were presented at the Obesity Society Annual Meeting)

<http://www.sciencedaily.com/releases/2014/11/141105101054.htm>

Sales share of top 20 U.S. grocery retailers increased in 2013

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=49466&ref=collection>

Source: *Amber Waves*

http://www.ers.usda.gov/amber-waves/2014-november/slow-sales-growth-and-increased-company-acquisitions-impact-us-food-retailing.aspx#.VFt__fnF8eo

Dulled Sense of Taste May Boost Weight-Loss Surgery Results

(Findings presented at the annual meeting of the American Society for Metabolic and Bariatric Surgery)

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/dulling-of-taste-after-weight-loss-surgery-might-help-shed-pounds-693448.html>

What to do when your guests can't eat your meal

<http://www.chicagotribune.com/lifestyles/food/ct-dinner-guests-special-requests-20141103-column.html>

Related Resource: *ADA Pocket Guide to Gluten-Free Strategies for Clients with Multiple Diet Restrictions* (10% off during the month of November)

<https://www.eatright.org/shop/product.aspx?id=6442466949>

FDA rejects calls for aspartame ban: No new credible scientific evidence has been presented

(The US Food & Drug Administration (FDA) has rejected two citizens petitions urging it to ban the use of aspartame as a food additive, arguing that neither presented any credible scientific data that would warrant a change of policy on the zero-calorie sweetener)

<http://www.foodnavigator-usa.com/Regulation/FDA-rejects-two-citizen-petitions-calling-for-aspartame-ban>

Researcher: Coca-Cola Life is a hit

(mid-calorie cola sweetened with a blend of stevia leaf extract and sugar)

<http://www.usatoday.com/story/money/business/2014/11/04/coca-cola-soft-drinks-coca-cola-life-coke-life-pepsi-true/18477965/>

Related Resource: Position of the Academy of Nutrition and Dietetics: Use of Nutritive and Nonnutritive Sweeteners

<http://www.eatright.org/About/Content.aspx?id=8363>

Half of elderly people are more than happy to consume new foods

<http://www.medicalnewstoday.com/releases/284889.php>

MedlinePlus: Latest Health News

-Early Signs of Plaque in Arteries Signals Future Heart Trouble: Study

Finding suggests even if blood vessels aren't blocked, heart attack risk still increases significantly

-Google Glass Might Curb Your Vision

Some peripheral sight may be obstructed while wearing device, researchers find

-Long-Term Shift Work May Drain the Brain, Study Reports

Rotating shifts for more than 10 years seemed to have the biggest impact, researchers say

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details

-Effects of Dietary Interventions on the Brain in Mild Cognitive Impairment (MCI)

<http://clinicaltrials.gov/ct2/show/NCT01219244?term=NCT01219244&rank=1>

Registered Dietitians in the News

Eat right, live well: Brussels sprouts deserve a spot on your plate

(By Toby Smithson, Academy Spokesperson)

<http://www.dailyherald.com/article/20141105/entlife/141109997/>

Florida sets national standard for school nutrition

(Lora Gilbert, RD quoted)

<http://highlandstoday.com/list/highlands-agri-leader-news/florida-sets-national-standard-for-school-nutrition-20141105/>

Superfoods That Warm You Up

(Keri Gans, RD & Cynthia Sass, RD both quoted)

<http://abcnews.go.com/Health/superfoods-warm/story?id=26716245#>

Prostate Cancer Foods

(Lisa Andrews, RD featured)

<http://www.fox19.com/clip/10814919/prostrate-cancer-food>

Mood Boosting Food and Behaviors

(Abigail Dougherty, RDN featured)

<http://www.wfla.com/video?clipId=10816460&topVideoCatNo=252098&autoStart=true>

Fast food may be fast, but not always cheap -- and rarely nutritious

(By Molly Kimball, RD)

http://www.nola.com/healthy-eating/2014/11/fast_food_may_be_fast_but_not.html

Pre-holidays, here's how to eat healthy

(Priscilla Dhas, RD quoted)

<http://www.greenvilleonline.com/story/off-the-menu/2014/11/05/follow-these-tips-for-eating-healthy/18459351/>

Plymouth dietitians will meet, tweet and eat to share expertise

(Sian Porter & Marie-Clare Oliver Dietitians/UK both quoted)

<http://www.plymouthherald.co.uk/Plymouth-dietitians-meet-tweet-eat-share/story-24186953-detail/story.html#ixzz3IIIL96jB>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of

listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=32392

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-32392-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

155. SNF Facebook

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Nov 04, 2014 17:29:44
Subject: SNF Facebook
Attachment:

And check out the SNF Facebook page -

<https://www.facebook.com/photo.php?fbid=10152326754826895>

What a handsome group!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

156. Giving Tuesday - SNA website

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, dmartin@burke.k12.ga.us
<dmartin@burke.k12.ga.us>, fords@manateeschools.net
<forads@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>,
'julia.bauscher@jefferson.kyschools.us'
<julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org'
<JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>,
'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, Montague, Patricia
<PMONTAGUE@schoolnutrition.org>
Sent Date: Nov 04, 2014 17:25:12
Subject: Giving Tuesday - SNA website
Attachment:

1. Web story posted on SNA website today about Giving Tuesday – go to <http://www.schoolnutrition.org/> and look under news & announcements

11/4/2014

Four Weeks and Counting... Giving Tuesday is Tuesday, December 2, 2014

2. The lovely “unselfie” of the SNF Board appeared in the slider at the top of SNA website today and will appear on Tuesdays between now and December 2, 2014.

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

157. Giving Tuesday - Peer-to-Peer Giving

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, dmartin@burke.k12.ga.us
<dmartin@burke.k12.ga.us>, fords@manateeschools.net
<forwards@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>,
'julia.bauscher@jefferson.kyschools.us'
<julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org'
<JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>,
'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Oct 30, 2014 18:26:27
Subject: Giving Tuesday - Peer-to-Peer Giving
Attachment: [SNF BOARD PEER-TO-PEER GIVING.xlsx](#)
[snf board 2.jpg](#)
[snf board.jpg](#)
[Documents for SNF Board.docx](#)

Thank you for identifying the persons that you will encourage to give on **Giving Tuesday** – I'm attaching the list. I have highlighted the names of those who have already given in 2014 (August 1, 2013 – today). You may want to identify another person(s) to contact or you can encourage the person to make a pledge for 2015. Please let me know if I misspelled any names and if you did not provide me with names or have additional names, please send me your list.

Sample message:

I want to invite you to join me in supporting the School Nutrition Foundation. As a member of the Board of the Foundation, I see how the contributions by SNA members to the Annual Fund make a difference in providing educational programs, supporting research to help members make smart decisions, and offering scholarships to members to continue their education.

December 2, 2014 is a special day – **Giving Tuesday** – We have Black Friday and Cyber Monday which focus on consumerism, now we have Giving Tuesday to celebrate the power of supporting others. Giving Tuesday is a global effort and non-profits are marking the day in many ways. We are asking others to join us in support of the Foundation. Please go to the following link <https://donatenow.networkforgood.org/SNF> and make a contribution to the School Nutrition Foundation. And tell your friends – post on your Facebook – send out an email to 5 to 10 SNA members to encourage them to give!

Thank you for your support of the Foundation!

Please feel free to modify the message in any way that you would like – personalize it and make it your own –

You may want to incorporate Donna’s idea of “Pay it Forward” – you start by making a gift in honor of somebody, you tell that person of your gift and you encourage that person to “pay it forward” by making a gift in honor of another person and telling the person in whose honor the gift was made and encouraging him/her to make a gift in honor of another person – etc.

If you want to get others to participate in Giving Tuesday, you will find a info sheet and participation form attached that you can share with others.

In addition, I’m sending you the two unselfies that were taken yesterday. I would encourage you to share the photos on your facebook pages and/or to take an unselfie of your own to post and to share with SNA/SNF for the SNF Facebook.

You can print out the signs for your unselfies at the following link:

http://schoolnutrition.org/uploadedFiles/About_SNA/School_Nutrition_Foundation/Donate_to_the_Foundation/GivingTuesUNselfie.pdf

You can find additional info on Giving Tuesday at the following website.

<http://www.schoolnutrition.org/GivingTuesday/>

Thank you for everything you do to support the School Nutrition Foundation!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

158. Board Books

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, Marcia Smith <mlsdl8@aol.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Williams, Kim <KWILLIAMS@schoolnutrition.org>
Sent Date: Oct 24, 2014 08:06:56
Subject: Board Books
Attachment:

Hello Everyone:

We sent the Board Books yesterday via UPS overnight so you should receive them today. This is not on the schedule but we will have lunch at Noon on Tuesday, October 28 in Studio C at the Renaissance. Scott, Donna and Sandy will meet with Nat Bartholomew from CliftonLarsonAllen, our auditors, at Noon in Studio A and they will have lunch with Nat and go over the audit.

Ami, I know that you are not coming to the meeting but I did send you a Board book.

See you next week!

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

159. Taste of Groupon Presents Best Restaurants

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Oct 23, 2014 11:50:11
Subject: Taste of Groupon Presents Best Restaurants
Attachment:

Groupon Occasion View All Deals The Acorn Restaurant At Red Oak Manor American Food Hot breakfasts, deli-style sandwiches, and fried fish served inside a manor that dates back to 1880 \$20 \$10 View Deal Catch Phrase Cafe Café Food and Drinks Café in Columbia County Library serves food like club sandwiches, jumbo muffins, and salads and pairs it with espresso,... \$24 \$12 View Deal Italian Culinary Tour Italy Culinary Tour On a 7-day trip to Italy's eastern coast, re-create regional dishes and tour nearby salami, olive-oil, and cheese production... \$3498 \$1898 View Deal KitchenAid 600 Series 6Qt Bowl Lift Professional Stand Mixer (Refurbished) KitchenAid 6Qt. Stand Mixer Making homemade bread, cookies, or pizza dough becomes effortless with this powerful... \$449.99 \$279.99 View Deal Hamilton Beach Mess-Free Belgian-Style Waffle Maker Hamilton Beach Waffle Maker Three-prong mess-fighting design, with deep grid, overflow channel, and pre-measured... \$39.99 \$19.99 View Deal Cuisinart Single-Serve Coffeemaker Cuisinart Single-Serve Brewer One-touch programming brews coffee from single-serve coffee cartridges or heats water for... \$279.99 \$79.99 View Deal Joe's Underground Cafe Sandwiches, Pizza, and Drinks Sandwiches and specialty pizzas served at underground pub with nightly entertainment... \$10 \$5 View Deal Hungry Howie's Pizza Meal Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products \$30.78 \$15 View Deal Surrey Tavern Admission and Drinks Tavern hosts numerous bands on a ground-level stage while bartenders pour beer, shots, and well drinks \$30 \$15 View Deal Heartwood & Oak Curated Premium Wines Delivered Wine specialists curate a large selection of red and white wines from around the world,... \$60 \$19.99 View Deal NakedWines.com Wine Select award-winning reds and whites from independent winemakers and they'll be shipped to your door \$75 \$25 View Deal Barclay's Wine International Wine Online purveyor scours the globe for standout wines, each outfitted with detailed descriptions and delivered to homes or... \$75 \$25 View Deal Ronco 5500 Series Rotisserie and Accessories Bundle Ronco Rotisserie Oven Bundle Ronco's countertop rotisserie oven uses the same principle—low and slow—as a slow... \$225 \$109.99 View Deal Big Boss 16qt Oil-less Fryer Big Boss 16qt Oil-less Fryer This 16qt oil-free fryer uses three different heating elements to give foods a crispy... \$166 \$69.99 View Deal View All Deals Get Inspired Visit Taste of Groupon Need help? Have feedback? Feel free to contact us To feature your business on Groupon, get started at GrouponWorks. You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Groupon Occasion emails, including unsubscribing, click here. Delivered by Groupon Inc. 600 W. Chicago Avenue, Suite 400 Chicago, IL, 60654, USA

160. Daily News: Monday, October 13, 2014

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Oct 13, 2014 11:00:59
Subject: Daily News: Monday, October 13, 2014
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Calm, Positive Family Meals May Help Keep Kids Slim

http://www.philly.com/philly/health/topics/HealthDay692600_20141013_Calm__Positive_Family_Meals_May_Help_Keep_Kids_Slim.html

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2014/10/08/peds.2014-1936.abstract>

Related Resource: KIDS Eat Right

<http://www.eatright.org/kids/>

Teal pumpkins try to change Halloween for kids with food allergies

http://www.cnn.com/2014/10/13/health/halloween-safety-food-allergies/index.html?hpt=he_c2

Related Resource: *The Health Professionals Guide to Food Allergies and Intolerances*

<https://www.eatright.org/shop/product.aspx?id=6442472295>

Oral capsule as effective as invasive procedures for delivery of fecal transplant

<http://www.sciencedaily.com/releases/2014/10/141011172138.htm>

Source: *JAMA*

<http://jama.jamanetwork.com/article.aspx?articleid=1916296>

Related Resource: *The Health Professional's Guide to Gastrointestinal Nutrition*

<https://www.eatright.org/shop/product.aspx?id=6442482041>

Scientists create breakthrough recipe to grow insulin-secreting cells by the billions

<http://www.washingtonpost.com/news/speaking-of-science/wp/2014/10/10/scientists-create-breakthrough-recipe-to-grow-insulin-secreting-cells-by-the-billions/>

Source: *Cell*

[http://www.cell.com/cell/abstract/S0092-8674\(14\)01228-8](http://www.cell.com/cell/abstract/S0092-8674(14)01228-8)

Inventing a GMO Apple That Wont Brown

Arctic Apple, a Genetically Modified Breed, Seeks U.S. Approval

<http://online.wsj.com/articles/inventing-a-gmo-apple-that-wont-brown-1412964241>

New products gallery: Mamma Chia heads to the bar, PepsiCo keeps it real with craft soda, and pumpkin spice fever spreads.

<http://www.foodnavigator-usa.com/Manufacturers/New-products-gallery-Mamma-Chia-Pepsi-True-Chobani-pumpkin-spice>

Timeline: Ebola in the USA

<http://www.usatoday.com/story/news/nation/2014/10/01/ebola-us-timeline/16541935/>

Related Article: C.D.C. Will Offer More Ebola Training to Health Care Workers

<http://www.nytimes.com/2014/10/13/us/cdc-will-offer-more-ebola-training-to-health-care-workers.html?ref=health>

Related Resource: CDC

http://www.cdc.gov/vhf/ebola/hcp/safety-training-course/index.html?s_cid=cs_1344

MedlinePlus: Latest Health News

-Fried Foods Linked to Raised Risk of Diabetes in Pregnancy

-Study Finds Hospital Patients Don't Wash Their Hands Enough

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Registered Dietitians in the News

What should a young, growing athlete eat?

(By Diana Cuy Castellanos, RD)

<http://www.daytondailynews.com/news/lifestyles/what-should-a-young-growing-athlete-eat/nhgKb/>

From the Dietitian: Beans are inexpensive, healthful

(By Julie Gieseman, RD)

<http://www.desmoinesregister.com/story/life/living-well/2014/10/12/beans-healthy-food-recipe-dietitian/17061281/>

Chicken Saltimbocca undergoes healthy transformation

(By Darlene Zimmerman, RD)

<http://www.freep.com/story/life/food/recipes/2014/10/12/chicken-healthy-italian-wine-sauce-recipe/17054741/>

Anderson helps patients find best diet during treatment

(Elyzabeth Anderson, RD quoted)

<http://www.tallahassee.com/story/life/wellness/2014/10/10/anderson-helps-patients-find-best-diet->

treatment/17046727/

8 foods to help you sleep

(By Patricia Bannan, RD)

<http://www.foxnews.com/health/2014/10/11/8-foods-to-help-sleep/>

Top 5 foods for fall

(By Jeanine Stice, RD)

<http://www.statesmanjournal.com/story/news/health/2014/10/13/top-foods-fall/16803443/>

What's in a 300-plus-pound (Indianapolis) Colt's diet?

(Healthier Fink, RD quoted)

<http://www.indystar.com/story/sports/2014/10/11/pound-colts-diet/17134817/>

How to Stay Healthy in Cold and Flu Season

(Tracey Smith, RD quoted)

<http://online.wsj.com/articles/how-to-stay-healthy-in-cold-and-flu-season-1413147941>

Hospital (Scotland) ordered to make raft of improvements over patients' nutrition

("Both BMIs for both weights should have triggered a referral to the dietitian but neither did)

<http://news.stv.tv/west-central/295583-inverclyde-royal-hospital-ordered-to-improve-patients-nutrition/>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

COPYRIGHT 2014 Academy of Nutrition and Dietetics

You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=31871

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-31871-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

161. SNF Board Meeting October 2014

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Sep 18, 2014 15:17:57
Subject: SNF Board Meeting October 2014
Attachment: [SNF Board Mtg Housing Form.doc](#)
[SNF Oct Board Meeting Memo.docx](#)

Apologies we did not send this memo on the SNF Board meeting at the end of October. We had trouble finding hotel rooms. We working on agenda now and will send it out in the next few weeks.

Any questions, please call or email. I look forward to seeing everyone.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

162. Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

From: Scott Swogger <SSwogger@accutemp.net>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>
Sent Date: Aug 21, 2014 21:18:41
Subject: Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies
Attachment:

This is precisely what we have been striving for as we redirect the Foundation's focus and efforts. As we have discussed, research grants and projects such as this meet our joint objectives and also raise the awareness of our various constituents in the status of the School Nutrition Foundation brand.

Great timing for this fantastic opportunity!

Sent from my iPad

On Aug 21, 2014, at 2:34 PM, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> wrote:

We have been contacted by Karen Cullen from Baylor University about co-partnering on a USDA/ARS Children's Nutrition Research Center grant on Local Wellness Policy Surveillance System . This is required in the Healthy Hungry Free Kids Act. It is a 3 year, \$1.7 million dollar project. Karen has successfully secured other grants in the past and worked with USDA and she believes that SNA and SNF are the best partner for this. She would work with us in filling out the application. The application submission date is October 6 2014 with a November 3, 2014 aware date which is quick turnaround.

This is the type of research that SNA and SNF should be involved in and would be a great opportunity as we set forth on revitalizing the Foundation. Please let me know if you have any issues with moving forward on working with Baylor and Karen and submitting a grant application.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

163. Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

From: Leah Schmidt <leahs@hickmanmills.org>
To: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
Cc: Marcia <mlsdl8@aol.com>, PMONTAGUE@schoolnutrition.org
<PMONTAGUE@schoolnutrition.org>, ami.n.childers@pepsico.com
<ami.n.childers@pepsico.com>, dmartin@burke.k12.ga.us
<dmartin@burke.k12.ga.us>, Mary.Begalle@schwans.com
<Mary.Begalle@schwans.com>, fords@manateeschools.net
<fords@manateeschools.net>, sswogger@accutemp.net
<sswogger@accutemp.net>
Sent Date: Aug 21, 2014 18:13:39
Subject: Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies
Attachment:

Agree with all. So exciting!

Sent from my iPhone

On Aug 21, 2014, at 3:18 PM, "Bauscher, Julia O" <julia.bauscher@jefferson.kyschools.us> wrote:

This sounds like a wonderful opportunity!

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Marcia [mailto:mlsdl8@aol.com]

Sent: Thursday, August 21, 2014 3:35 PM

To: PMONTAGUE@schoolnutrition.org; ami.n.childers@pepsico.com; dmartin@burke.k12.ga.us ; Bauscher, Julia O; leahs@hickmanmills.org; Mary.Begalle@schwans.com; fords@manateeschools.net; sswogger@accutemp.net

Subject: Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

Wow, what a wonderful opportunity. Good Job! Marcia

-----Original Message-----

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>

To: 'Ami Childers' <ami.n.childers@pepsico.com>; 'Donna Martin' <dmartin@burke.k12.ga.us>; 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>; 'Leah Schmidt' <leahs@hickmanmills.org>; 'Marcia Smith' <mlsdl8@aol.com>; 'Mary Begalle' <Mary.Begalle@schwans.com>; 'Sandy Ford' <fords@manateeschools.net>; 'Scott Swogger' <sswogger@accutemp.net>

Sent: Thu, Aug 21, 2014 2:36 pm

Subject: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

We have been contacted by Karen Cullen from Baylor University about co-partnering on a USDA/ARS Children's Nutrition Research Center grant on Local Wellness Policy Surveillance System . This is required in the Healthy Hungry Free Kids Act. It is a 3 year, \$1.7 million dollar project. Karen has successfully secured other grants in the past and worked with USDA and she believes that SNA and SNF are the best partner for this. She would work with us in filling out the application. The application submission date is October 6 2014 with a November 3, 2014 aware date which is quick turnaround.

This is the type of research that SNA and SNF should be involved in and would be a great opportunity as we set forth on revitalizing the Foundation. Please let me know if you have any issues with moving forward on working with Baylor and Karen and submitting a grant application.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

164. Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

From: Marcia <mlsdl8@aol.com>
To: PMONTAGUE@schoolnutrition.org, ami.n.childers@pepsico.com, dmartin@burke.k12.ga.us, julia.bauscher@jefferson.kyschools.us, leahs@hickmanmills.org, Mary.Begalle@schwans.com, fords@manateeschools.net, sswogger@accutemp.net
Sent Date: Aug 21, 2014 15:35:00
Subject: Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies
Attachment:

Wow, what a wonderful opportunity. Good Job! Marcia

-----Original Message-----

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>; 'Donna Martin' <dmartin@burke.k12.ga.us>; 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>; 'Leah Schmidt' <leahs@hickmanmills.org>; 'Marcia Smith' <mlsdl8@aol.com>; 'Mary Begalle' <Mary.Begalle@schwans.com>; 'Sandy Ford' <fords@manateeschools.net>; 'Scott Swogger' <sswogger@accutemp.net>
Sent: Thu, Aug 21, 2014 2:36 pm
Subject: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

We have been contacted by Karen Cullen from Baylor University about co-partnering on a USDA/ARS Children's Nutrition Research Center grant on Local Wellness Policy Surveillance System . This is required in the Healthy Hungry Free Kids Act. It is a 3 year, \$1.7 million dollar project. Karen has successfully secured other grants in the past and worked with USDA and she believes that SNA and SNF are the best partner for this. She would work with us in filling out the application. The application submission date is October 6 2014 with a November 3, 2014 aware date which is quick turnaround.

This is the type of research that SNA and SNF should be involved in and would be a great opportunity as we set forth on revitalizing the Foundation. Please let me know if you have any issues with moving forward on working with Baylor and Karen and submitting a grant application.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

165. Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'ScottSwogger' <sswogger@accutemp.net>, 'Marcia Smith' <mlsdl8@aol.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Sandy Ford' <fords@manateeschools.net>, 'Ami Childers' <ami.n.childers@pepsico.com>, Patricia Montague <PMONTAGUE@schoolnutrition.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>
Sent Date: Aug 21, 2014 14:58:05
Subject: Re: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies
Attachment: [TEXT.htm](#)

Woo hoo!!!! This looks perfect for us. I say go for it!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> 8/21/2014 2:36 PM >>>

We have been contacted by Karen Cullen from Baylor University about co-partnering on a USDA/ARS Children's Nutrition Research Center grant on Local Wellness Policy Surveillance System. This is required in the Healthy Hungry Free Kids Act. It is a 3 year, \$1.7 million dollar project. Karen has successfully secured other grants in the past and worked with USDA and she believes that SNA and SNF are the best partner for this. She would work with us in filling out the application. The application submission date is October 6 2014 with a November 3, 2014 aware date which is quick turnaround.

This is the type of research that SNA and SNF should be involved in and would be a great

opportunity as we set forth on revitalizing the Foundation. Please let me know if you have any issues with moving forward on working with Baylor and Karen and submitting a grant application.

Patti Montague, CAE
Chief Executive Officer
SCHOOLNUTRITION ASSOCIATION

120 Waterfront Street, Suite 300
National Harbor, MD 20745
(301) 686-3100 Phone
(301) 686-3115 Fax
www.schoolnutrition.org
pmontague@schoolnutrition.org

Take action to help protect school meals! Click here (<http://www.capwiz.com/asfsa/issues/alert/?alertid=63200006&type=CO>) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter
www.facebook.com/SchoolNutritionAssociation
www.twitter.com/SchoolLunch

166. Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Sent Date: Aug 21, 2014 14:36:28
Subject: Invitation by Baylor College of Medicine to Co-Partner on USDA Grant on Wellness Policies
Attachment:

We have been contacted by Karen Cullen from Baylor University about co-partnering on a USDA/ARS Children's Nutrition Research Center grant on Local Wellness Policy Surveillance System . This is required in the Healthy Hungry Free Kids Act. It is a 3 year, \$1.7 million dollar project. Karen has successfully secured other grants in the past and worked with USDA and she believes that SNA and SNF are the best partner for this. She would work with us in filling out the application. The application submission date is October 6 2014 with a November 3, 2014 aware date which is quick turnaround.

This is the type of research that SNA and SNF should be involved in and would be a great opportunity as we set forth on revitalizing the Foundation. Please let me know if you have any issues with moving forward on working with Baylor and Karen and submitting a grant application.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

167. FW: my letter of resignation from SNF Board

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Sent Date: Jul 30, 2014 10:23:20
Subject: FW: my letter of resignation from SNF Board
Attachment: [cgm resignation letter.pdf](#)

Attached is Connie Mueller's resignation letter from the SNF Board. Connie had talked to Scott and I before ANC but waited to send the letter after the meeting.

I am leaving to go on vacation later today and will be back in the office the week of August 11 and will begin working on next steps for SNF.

From: Connie Mueller [mailto:muellerc28@gmail.com]
Sent: Tuesday, July 29, 2014 10:14 PM
To: sswogger@accutemp.net; Montague, Patricia
Subject: my letter of resignation from SNF Board

Scott and Patti,

As promised, here is my letter. I have enjoyed working with both of you. Please do not hesitate to call upon me if I can ever help. Connie

--

Constance G. Mueller, MS, RD, SNS

1118 E. Monroe St.

Bloomington, IL 61701

309.212.7281

From: Payne, Melissa <Melissa.Payne@usfoods.com>
To: Eric Longshore <ELongshore@acosta.com>, RAY BULLOCK
 (jbullock@acosta.com) <jbullock@acosta.com>, Linda Benyo
 <LBenyo@kisales.com>, Keith Whipple <KeithWhipple@hopcobroker.com>,
 Bob Abrams <BobAbrams@hopcobroker.com>,
 S.Crawley@CohenFoods.com <S.Crawley@CohenFoods.com>, Leslie
 Pannenbacker <lesliep@pmgwins.com>, Susan Cassels
 <SusanCassels@pmgwins.com>, Megan Teates
 <meganteates@pmgwins.com>, Torie Combs <toriecombs@pmgwins.com>,
 Gayle Mathews <gaylemathews@pmgwins.com>, Brenda Eugenio
 <BEugenio@kisales.com>, BIDS@hopcobroker.com
 <BIDS@hopcobroker.com>, Mark, Emily <Emily.Mark@kellogg.com>,
 Jennifer Harrison <Jennifer.Harrison@genmills.com>, Cosentino, Stacey
 {PBC} <Stacey.Cosentino@pepsico.com>, Rick Leppert
 <Rick.Leppert@Kraft.com>, Wickizer, Susan {FLNA}
 <Susan.Wickizer@pepsico.com>, Stephanie Johnson
 <Stephanie.Johnson@advancepierre.com>, Chip Conner
 <chip@suncupjuice.com>, Char Kluvers <char.kluvers@saralee.com>, Susan
 Thomas <sthomas@gilbertfoods.com>, Penny Fine
 <pfine@gilbertfoods.com>, Stacy Woolhouse
 <Stacy.Woolhouse@genmills.com>, Samuelson, Frank
 <Frank.Samuelson@perdue.com>, Shivar, Chad
 <Chad.Shivar@us.hjheinz.com>, Stephan.McRorie@mdlz.com
 <Stephan.McRorie@mdlz.com>, Kristine Kinninger (ConAgra Foods)
 <Kristine.Kinninger@conagrafoods.com>, scott.carawan@mccain.com
 <scott.carawan@mccain.com>, Todd Bedenbaugh <tbedenba@lexrich5.org>,
 Erin Briggs <ebriggs@lexrich5.org>, Sawyer, Patricia
 <psawyer@gleamnschrc.org>, Amy Harrigan <AHarrigan@acosta.com>, Tina
 Smith (thsmith@acosta.com) <thsmith@acosta.com>,
 (aconnelly@saludaschools.org) <aconnelly@saludaschools.org>,
 (apaulhus@horrycountyschools.net) <apaulhus@horrycountyschools.net>,
 (granche@hampton2.k12.sc.us) <granche@hampton2.k12.sc.us>,
 (kingp@dillon.k12.sc.us) <kingp@dillon.k12.sc.us>,
 (schavis@williston.k12.sc.us) <schavis@williston.k12.sc.us>,
 (tperry@bamberg2.k12.sc.us) <tperry@bamberg2.k12.sc.us>, Angela
 Robinson <RobinsonA@orangeburg4.com>, Ann Agnew
 (AAGNEW@bamberg1.net) <AAGNEW@bamberg1.net>, Annie Taylor
 <ataylor@clar1.k12.sc.us>, Carolyn Barnes (cbarnes@newberry.k12.sc.us)
 <cbarnes@newberry.k12.sc.us>, Charlene Jordan (CJordan@gcsd.k12.sc.us)
 <CJordan@gcsd.k12.sc.us>, DAWN BAILEY (baileyd@dillon.k12.sc.us)

<baileyd@dillon.k12.sc.us>, Debra Hoffman <dhoffman@lexington4.net>, Dee Cook (Dee.Cook@sumterschools.net) <Dee.Cook@sumterschools.net>, Deidre Yonce <DYonce@lexington1.net>, Don Navorska <dnavorska@florence3.k12.sc.us>, DONNIE CHAVIS <DONNIE.CHAVIS@fsd1.org>, Doris Grant (dgrant@ccpsonline.net) <dgrant@ccpsonline.net>, ELLEN FITCH (efitch@mail.colleton.k12.sc.us) <efitch@mail.colleton.k12.sc.us>, Evon Williams <Ewilliams@marlboro.k12.sc.us>, Geraldine Morris <morrisg@mccormick.k12.sc.us>, Glenda Wafford (gwafford@aikencountypublicschools.net) <gwafford@aikencountypublicschools.net>, Heather Stone <HStone@horrycountyschools.net>, Jack Johnson (jjohnson@barnwell45.k12.sc.us) <jjohnson@barnwell45.k12.sc.us>, Jackie Harris (jacqueline.harris@ocsd5.net) <jacqueline.harris@ocsd5.net>, Jan Knox <jknox@gcsd.k12.sc.us>, Janice Benbow (jbenbow@fairfield.k12.sc.us) <jbenbow@fairfield.k12.sc.us>, Jeannie Carmichael <jcarmich@flo5.k12.sc.us>, Joan Walker (jwalker@greenwood52.org) <jwalker@greenwood52.org>, Johnnis Tanner <jptanner99@yahoo.com>, Karen M Taylor <Taylork@bcsdschools.net>, Karen Threatt <kthreatt@bamberg1.net>, Kim Johnson (kjohnson@horrycountyschools.net) <kjohnson@horrycountyschools.net>, kringer@lexington1.net <kringer@lexington1.net>, Laura Farmer (LFARMER@horrycountyschools.net) <LFARMER@horrycountyschools.net>, LEIGH reynolds (Leigh.Catoe@kcsdschools.net) <Leigh.Catoe@kcsdschools.net>, Leon S. Williams <Leon.Williams@sumterschools.net>, Linda Fairchild (fairchildl@bcsdschools.net) <fairchildl@bcsdschools.net>, Lora Beth Rucker <LRucker@lexington4.net>, Lydia Breland <lbreland@jcsd.net>, Mary Graham (mgraham@csd2.org) <mgraham@csd2.org>, MELISSA JACKSON (MKJACKSON@EDGEFIELD.K12.SC.US) <MKJACKSON@EDGEFIELD.K12.SC.US>, MICELLE GASKINS <MGASKINS@FLORENCE3.K12.SC.US>, MINNIE BROWN (MINNIE.BROWN@DELAHOWE.K12.SC.US) <MINNIE.BROWN@DELAHOWE.K12.SC.US>, Misha Lawyer <misha.lawyer@kcsdschools.net>, Mitsy Foxworth (MFOXWORTH@WCSD.K12.SC.US) <MFOXWORTH@WCSD.K12.SC.US>, Mozelle Murdaugh <mwmurdaugh@hampton1.k12.sc.us>, Nicole Giles (ngiles@wcsd.k12.sc.us) <ngiles@wcsd.k12.sc.us>, Pam Vaughn (pamela.vaughan@darlington.k12.sc.us) <pamela.vaughan@darlington.k12.sc.us>, Pat Carter <Pcarter@lexington1.net>, Ray Bahadori <rbahadori@dorchester2.k12.sc.us>, Rebecca Kenner

<RKenner@lexington1.net>, Rene Sturgeon
 (rene.sturgeon@darlington.k12.sc.us) <rene.sturgeon@darlington.k12.sc.us>,
 Sandy Wallace <Swallace@marlboro.k12.sc.us>, Teresa Zorn
 (tzorn@barnwell45.k12.sc.us) <tzorn@barnwell45.k12.sc.us>, Terri Freeman
 <TFREEMAN@gcsd.k12.sc.us>, Theresa Rogers
 <Theresa@mail.dillon3.k12.sc.us>, TONYA TUCKER
 <TONYATUCKER@aiken.k12.sc.us>, Tuesday Johnson
 <johnsont@acs.k12.sc.us>, VALARIE WALKER
 (valaire.walker@sumterschools.net) <valaire.walker@sumterschools.net>,
 Vicki Livingston <vlivingston@newberry.k12.sc.us>, Whittaker Williams
 (wwilliams@ccpsonline.net) <wwilliams@ccpsonline.net>,
 (jeremy_tunstill@charleston.k12.sc.us)
 <jeremy_tunstill@charleston.k12.sc.us>, (kevin_earle@charleston.k12.sc.us)
 <kevin_earle@charleston.k12.sc.us>, AMANDA REID
 <amanda_reid@charleston.k12.sc.us>, ANGELA MCLAUGHLIN
 <angela_mclaughlin@charleston.k12.sc.us>, Frank Manigault
 (frank.manigault@charleston.k12.sc.us)
 <frank.manigault@charleston.k12.sc.us>, SARAH BATES
 <sarah_bates@charleston.k12.sc.us>,
 suzanne_cottingham@charleston.k12.sc.us
 <suzanne_cottingham@charleston.k12.sc.us>, WALTER CAMPBELL
 <WALTER_CAMPBELL@charleston.k12.sc.us>, Bridget Campbell
 <bcampbell@richlandone.org>, DENNISE TOWNSEND
 (DTOWNSEND@richlandone.org) <DTOWNSEND@richlandone.org>,
 IMOGENE CLARKE <ICLARKE@richlandone.org>, JOHNNIE MAE BUTLER
 <JOHBUTLER@richlandone.org>, KAREN JACKSON
 <kajackson@richlandone.org>, MARSHA TAYLOR
 <marshataylor@richlandone.org>, PAULETTE SIMMONS
 <psimmons@richlandone.org>, SUZY BRIGHT
 <SBRIGHT@richlandone.org>, Tracy Dixon <tdixon@richlandone.org>,
 (bmorrison@glascock.k12.ga.us) <bmorrison@glascock.k12.ga.us>,
 (gayc@toombs.k12.ga.us) <gayc@toombs.k12.ga.us>,
 (julie.roberston@appling.k12.ga.us) <julie.roberston@appling.k12.ga.us>,
 (jzeagler@screven.k12.ga.us) <jzeagler@screven.k12.ga.us>,
 (kim.dupree@wheeler.k12.ga.us) <kim.dupree@wheeler.k12.ga.us>,
 (motond@mcduffie.k12.ga.us) <motond@mcduffie.k12.ga.us>,
 (scurry@warren.k12.ga.us) <scurry@warren.k12.ga.us>,
 (sharper@hancock.k12.ga.us) <sharper@hancock.k12.ga.us>, Alice Woods
 <awoods@lcooe.us>, Carol Knight <cellis@bryan.k12.ga.us>, cathy johnson
 (cjohnson@warren.k12.ga.us) <cjohnson@warren.k12.ga.us>, Charlene
 Phillips <CPhillips@bryan.k12.ga.us>, Christine Reddick
 (creddick@liberty.k12.ga.us) <creddick@liberty.k12.ga.us>, Daphne Callison

<dcalliso@burke.k12.ga.us>, Debra Herman (DHERRMANN@JCHS.COM)
 <DHERRMANN@JCHS.COM>, Dena Barrows
 <dbarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Martin
 <Dmartin@Burke.k12.ga.us>, Donna Sapp <donnasapp@LCBOE.NET>, Jean Bragg <jbragg@bulloch.k12.ga.us>, Jessica O'Leary
 (joleary@liberty.k12.ga.us) <joleary@liberty.k12.ga.us>, Jewell Shaw
 <JShaw@wayne.k12.ga.us>, June Poulsen <jpoulsen@effingham.k12.ga.us>, Karen Yonchak <Karen.Yonchak@washington.k12.ga.us>, Kathy Hood
 <khood@metter.org>, Lisa Leone <lleone@bulloch.k12.ga.us>, Marsha Ware
 <mware@treutlen.k12.ga.us>, Martha Lucas <malucas@bleckley.k12.ga.us>, MEGAN BLANCHARD (mblanchard@bulloch.k12.ga.us)
 <mblanchard@bulloch.k12.ga.us>, Pam Todd (ptodd@metter.org)
 <ptodd@metter.org>, Peggy Kight <peggykight@treutlen.net>, Redessa Crawford <redessa_crawford@johnson.k12.ga.us>, Reida Ferrell
 <FerrellR@mcduffie.k12.ga.us>, Rhonda Cooper
 <rcooper@pierce.k12.ga.us>, RINDY TRAPNELL
 <RTrapnell@wayne.k12.ga.us>, Shirley Martin <smartin@telfair.k12.ga.us>, STEPHANIE FOX (sfox@long.k12.ga.us) <sfox@long.k12.ga.us>, Susan Graham <sgraham@dodge.k12.ga.us>, Tonya Beasley
 <Tbeasley@Evans.k12.ga.us>, Brown, Michael
 <Michael.Brown@usfoods.com>, Craven, Kyle D
 <Kyle.Craven@usfoods.com>, Deal, Mike <Mike.Deal@usfoods.com>, Hall, Margaret M <Margaret.Hall@usfoods.com>, Harrell, Joe
 <Joe.Harrell@usfoods.com>, Horne, Brian <Brian.Horne@usfoods.com>, Lavelle, Tom <Tom.Lavelle@usfoods.com>, Lee, Robert E
 <RobertE.Lee@usfoods.com>, Mccoy, Stephen
 <Stephen.Mccoy@usfoods.com>, Rovolis, Anna
 <Anna.Rovolis@usfoods.com>, Sauls, Matt <Matt.Sauls@usfoods.com>, Smith, Joey M <Joey.Smith@usfoods.com>, Sperry, Travis B
 <Travis.Sperry@usfoods.com>, Warren, Mac <Mac.Warren@usfoods.com>, Dinello, Ed <Ed.Dinello@usfoods.com>, Garrick, Larry
 <Larry.Garrick@usfoods.com>, Herndon, Billy <Billy.Herndon@usfoods.com>, McCall, Don <Don.McCall@usfoods.com>, Outlaw, Cobb
 <Cobb.Outlaw@usfoods.com>, Patrick, Kevin <Kevin.Patrick@usfoods.com> Reynolds, Casey <Casey.Reynolds@usfoods.com>, Medlin, Dennis
 <Dennis.Medlin@usfoods.com>, Wagner, Kristen
 <Kristen.Wagner@usfoods.com>, Cochcroft, Kim
 <Kim.Cochcroft@usfoods.com>, Cunningham, Trey
 <Trey.Cunningham@usfoods.com>, Lawson, Jennifer
 <Jennifer.Lawson@usfoods.com>, Parks, Dana <Dana.Parks@usfoods.com>, Scheppmann, Jean <Jean.Scheppmann@usfoods.com>

Cc:

Sent Date: Jul 27, 2014 14:09:58
Subject:
Attachment: [Organizational Announcement - Koutrakos.pdf](#)

Good Afternoon,

Please Welcome Summer Koutrakos to the School Team at US Foods Lexington. Summer will take over my position as School Bid Sales Department Manger at the division beginning tomorrow 07/28. I will be working hand in hand with her for the next several weeks. As most of you know I am now working as the School Business Development Director for the Southeast Region at US Foods which currently covers Lexington, FT Mill and our Raleigh division. I will still be very involved and in communication with all of you. My day to day responsibilities of course will be changing and move over to Summer. But I will always be available if you need to contact me. We appreciate your support with this transition. We are looking forward to a great school year with all of you . Thank you

Melissa H Payne | Director, Business Development For Schools-Southeast Region
120 Longs Pond Road | Lexington, SC 29072
| M 803.727.3398
melissa.payne@usfoods.com

US Foods
KEEPING KITCHENS COOKING(tm)

This email message and any attachments are for the sole use of the intended recipient(s) and may contain information that is proprietary to US Foods, Inc. and/or its subsidiaries or otherwise confidential or legally privileged. If you have received this message in error, please notify the sender by reply, and delete all copies of this message and any attachments. If you are the intended recipient you may use the information contained in this message and any files attached to this message only as authorized by US Foods, Inc. Files attached to this message may only be transmitted using secure systems and appropriate means of encryption, and must be secured using the same level password and security protection with which the file was provided to you. Any unauthorized use, dissemination or disclosure of this message or its attachments is strictly prohibited.

169. RE: Update

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, 'Marcia' <mlsdl8@aol.com>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>
Cc: 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jul 09, 2014 10:12:09
Subject: RE: Update
Attachment:

Ami,

Thanks so much!

See you in Boston!

Janet

From: Childers, Ami N {FLNA} [mailto:Ami.N.Childers@pepsico.com]
Sent: Wednesday, July 09, 2014 8:47 AM
To: Hedrick, Janet; 'Scott Swogger'; 'Donna Martin'; 'Donna Martin'; 'Sandra Ford'; 'Connie Mueller'; 'Marcia'; 'mary.begalle@schwans.com'
Cc: 'leahs@hickmanmills.org'; 'julia.bauscher@jefferson.kyschools.us'; Montague, Patricia; Balla, Deborah
Subject: RE: Update

I will cover the booth on Saturday morning hours with Marcia Smith. 7:30 – 12:00pm

Safe travels all.

Ami

From: Hedrick, Janet [mailto:jhedrick@schoolnutrition.org]

Sent: Tuesday, July 08, 2014 5:00 PM

To: 'Scott Swogger'; 'Donna Martin'; 'Donna Martin'; 'Sandra Ford'; 'Connie Mueller'; 'Marcia'; 'mary.begalle@schwans.com'; Childers, Ami N {FLNA}

Cc: 'leahs@hickmanmills.org'; 'julia.bauscher@jefferson.kyschools.us'; Montague, Patricia; Balla, Deborah

Subject: Update

Good afternoon,

Members of the staff are beginning to leave for Boston – for what promises to be an exciting ANC! I'm leaving Thursday morning and look forward to seeing you on Friday for the Joint Meeting of the SNA and SNF Board meeting. I trust you have received the materials for that meeting -

Since our Board meeting in June, we have been moving ahead on a couple of items we discussed and I wanted to give you an update.

First, let me thank you for the suggestion to have Reserved Seating for donors to the Annual Fund. I was able to secure Reserved Seating for the General Session on Wednesday when the Foundation update will be given. Donors will need to stop by the SNF Booth to get their special “thank you” gift (The pin that I distributed at the Board Meeting – which I encourage you to wear at ANC!) to get the reserved seating. We sent out an email blast yesterday to everyone coming to ANC – and we have received 7 gifts in response! (Reserved seating for one General Session in 2014; we will try to get reserved seating at all general sessions next year!)

Thank you to everyone who provided input on the Nomination Form for the 2015 School Nutrition Hero. The form will be posted on the website. (The new SNA website is going live today and I hope the Nomination Form will be linked. If not, I will take care of getting it linked as soon as possible.) To provide ANC attendees with some idea of who may be a “School Nutrition Hero,” we are showing one of the videos from the event in March. The video of Sandi Kramer will be part of the SNF presentation at the General Session on Wednesday. (Thanks to Pat McCoy for that idea!)

After reviewing the thoughts of the SNF Board on the plans for the 2015 Celebration of School Nutrition Heroes, Gary Vonck and Pat McCoy whole heartedly agreed that keeping the ticket price and the sponsorship levels the same would be wise for 2015. To increase the net revenue, the initial emphasis will be on getting one Premier Sponsor at \$50,000 and four Benefactor Sponsors at \$25,000 each. The plan includes increasing the numbers of sponsors at the other levels and to secure 500 attendees. Pat and Gary are still reviewing the budget projections, but are talking about a goal for net revenue of \$200,000 or possibly \$250,000!

If you haven't signed up yet to help at the SNF Booth during ANC, please consider taking a shift or two. Thanks to Donna Martin, who signed up for multiple slots and to Marcia Smith, who has volunteered to cover the booth on Saturday. I think we will see some activity as people ask about getting the Annual Fund ribbon and the "I Support the School Nutrition Foundation" button. Your assistance is sincerely appreciated. It gives members a chance to meet SNF Board members!

See you in Boston!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

170. Update

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, 'Marcia' <mlsdl8@aol.com>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jul 08, 2014 17:00:07
Subject: Update
Attachment: [2015 Final Sponsorship Packages for ANC.docx](#)
[Budget.xlsx](#)
[SNF Hero Application 2015 \(2\).doc](#)
[SIGN UP FOR SNF BOOTH IN THE MARKETPLACE AT 2014 ANC.docx](#)

Good afternoon,

Members of the staff are beginning to leave for Boston – for what promises to be an exciting ANC! I'm leaving Thursday morning and look forward to seeing you on Friday for the Joint Meeting of the SNA and SNF Board meeting. I trust you have received the materials for that meeting -

Since our Board meeting in June, we have been moving ahead on a couple of items we discussed and I wanted to give you an update.

First, let me thank you for the suggestion to have Reserved Seating for donors to the Annual Fund. I was able to secure Reserved Seating for the General Session on Wednesday when the Foundation update will be given. Donors will need to stop by the SNF Booth to get their special "thank you" gift (The pin that I distributed at the Board Meeting – which I encourage you to wear at ANC!) to get the reserved seating. We sent out an email blast yesterday to everyone coming to ANC – and we have received 7 gifts in response! (Reserved seating for one General Session in 2014; we will try to get reserved seating at all general sessions next year!)

Thank you to everyone who provided input on the Nomination Form for the 2015 School Nutrition Hero. The form will be posted on the website. (The new SNA website is going live today and I hope the Nomination Form will be linked. If not, I will take care of getting it linked as soon as

possible.) To provide ANC attendees with some idea of who may be a “School Nutrition Hero,” we are showing one of the videos from the event in March. The video of Sandi Kramer will be part of the SNF presentation at the General Session on Wednesday. (Thanks to Pat McCoy for that idea!)

After reviewing the thoughts of the SNF Board on the plans for the 2015 Celebration of School Nutrition Heroes, Gary Vonck and Pat McCoy whole heartedly agreed that keeping the ticket price and the sponsorship levels the same would be wise for 2015. To increase the net revenue, the initial emphasis will be on getting one Premier Sponsor at \$50,000 and four Benefactor Sponsors at \$25,000 each. The plan includes increasing the numbers of sponsors at the other levels and to secure 500 attendees. Pat and Gary are still reviewing the budget projections, but are talking about a goal for net revenue of \$200,000 or possibly \$250,000!

If you haven’t signed up yet to help at the SNF Booth during ANC, please consider taking a shift or two. Thanks to Donna Martin, who signed up for multiple slots and to Marcia Smith, who has volunteered to cover the booth on Saturday. I think we will see some activity as people ask about getting the Annual Fund ribbon and the “I Support the School Nutrition Foundation” button. Your assistance is sincerely appreciated. It gives members a chance to meet SNF Board members!

See you in Boston!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

171. Information for the SNA/SNF Discussion at the SNA Board Meeting

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, Marcia Smith
<mlsdl8@aol.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Donna
Martin' <dmartin@burke.k12.ga.us>, 'Childers, Ami N {FLNA}'
<Ami.N.Childers@pepsico.com>, 'Mary Begalle'
<Mary.Begalle@schwans.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet
<jhedrick@schoolnutrition.org>
Sent Date: Jul 07, 2014 09:36:38
Subject: Information for the SNA/SNF Discussion at the SNA Board Meeting
Attachment: [1 Joint SNA SNF Discussion.pdf](#)

Hello Everyone:

Attached are the items for the SNA and SNF Discussion at the Board Meeting on Friday, July 11, 2014. Lunch will be served at 12:00 PM in the Otis Room on the Lobby Level of the Westin Boston Waterfront Hotel. The Board Meeting will commence at 1:00 PM in the Webster Room on the Lobby Level.

See you all at lunch on Friday!

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

172. Volunteering at the SNF Booth during ANC

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, 'Marcia' <mlsdl8@aol.com>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Lowder, Edna <elowder@schoolnutrition.org>
Sent Date: Jul 01, 2014 17:21:57
Subject: Volunteering at the SNF Booth during ANC
Attachment: [SIGN UP FOR SNF BOOTH IN THE MARKETPLACE AT 2014 ANC.docx](#)

Good afternoon,

I have modified the schedule for the SNF booth at ANC to include the times of SNA/SNF Board meeting, General Sessions, etc. If you would take a look and let me know when you would be available to assist at the Booth, I would appreciate it. The SNF Booth will be located in the North Lobby where registration and other basic functions are located. Hope you can help out with one or more time slots.

Just let me know which times would work best for you and I will update the chart and send it back to you.

Thanks so much!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

173. Letter From SNF Chair Scott Swogger on SNF Endorsing SNA Strategic Plan

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Becky Domokos-Bays <becky.domokos-bays@acps.k12.va.us>, Cheryl Goffus <cheryl.goffus@ag.state.nj.us>, Gary Vonck <gvonck@kisaales.com>, Gay Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>, Jill Kidd <jill.kidd@pueblocityschools.us>, Jill Vincent <jill.vincent@usd253.net>, Jon Dickl <jon.dickl@knoxschools.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Linda Aljets <laljets@woodburnsd.org>, Lynn Harvey <lynn.harvey@dpi.nc.gov>, Lynnelle Grumbles <lgrumbles@visalia.k12.ca.us>, Melanie Konarik <melaniek@springisd.org>, Micheline Piekarski <mpiekarski@oprfs.org>, Nancy Thatcher <gagathatch@gmail.com>, Sara Gasiorowski <sara.gasiorowski@wayne.k12.in.us>, Sheila Parisien <parisiens@mersd.org>, Wendy Weyer <weweyer@seattleschools.org>
Cc: Carol Weekly <cweekly@qcusd.org>, Debbi Beauvais <deborah_beauvais@gateschili.org>, Debbie Kallio <dkkallio@comcast.net>, Donna Parsons <donna.parsons@k12.wa.us>, Kevin Ponce (kaponce@okcps.org) <kaponce@okcps.org>, Linda Eichenberger <eichenberger_l@ohlsd.org>, Renee Hanks <renee.hanks@southcolonie.k12.ny.us>, Teresa Stevenson <teresa.stevenson@cobbk12.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Sent Date: Jul 01, 2014 15:10:32
Subject: Letter From SNF Chair Scott Swogger on SNF Endorsing SNA Strategic Plan
Attachment: [Endorsedment New SNA Strategic Plan.pdf](#)

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

174. Revised Criteria for Nomination for School Nutrition Hero

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: SSwogger@accutemp.net <SSwogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, 'Marcia' <mlsdl8@aol.com>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Jun 24, 2014 13:06:56
Subject: Revised Criteria for Nomination for School Nutrition Hero
Attachment: [SNF Hero Application 2015 \(2\).doc](#)

Thank you to Donna, Sandra, and Marcia for their input on the School Nutrition Hero Nomination Form for 2015. I have reviewed the suggestions and the questions with Patti Montague and have revised the nomination form accordingly.

Several of the changes include:

1. SNA members at all levels are eligible for recognition as a School Nutrition Hero. [Directors are included.] The language about the person in the school cafeteria has been modified to eliminate any confusion.
2. Any SNA member may nominate one School Nutrition Hero. [Nominations are not limited to those made by a select group of SNA members. However, one person cannot make multiple nominations.]
3. Developed three questions to gather more specific information.

Please let me know if other changes are needed or if you have any questions.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

175. Re: SNF May Financials

From: Sandra Ford <fords@manateeschools.net>
To: DBALLA@schoolnutrition.org
Cc: SSwogger@accutemp.net, dmartin@burke.k12.ga.us, leahs@hickmanmills.org, julia.bauscher@jefferson.kyschools.us, Ami.N.Childers@pepsico.com, Mary.Begalle@schwans.com, muellerc28@gmail.com, PMONTAGUE@schoolnutrition.org, jhedrick@schoolnutrition.org, KWILLIAMS@schoolnutrition.org
Sent Date: Jun 23, 2014 12:06:55
Subject: Re: SNF May Financials
Attachment:

Thanks for the timely sharing of financials. They look good

Sandra Ford, SNS
Director, Food and Nutrition
2501 63rd Ave. E
Bradenton, FL 34203
941-751-6550, ext 2130

"Balla, Deborah" <DBALLA@schoolnutrition.org> on Monday, June 23, 2014 at 11:55 AM - 0400 wrote:

Hello Everyone:

Attached are the SNF May Financials. If you have any questions, please feel free to contact Kim or Patti.

Sincerely,

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115
www.schoolnutrition.org

Take action to help protect school meals! Click hereto encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

176. SNF May Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Williams, Kim <KWILLIAMS@schoolnutrition.org>
Sent Date: Jun 23, 2014 11:55:14
Subject: SNF May Financials
Attachment: [SNF May 2014.pdf](#)

Hello Everyone:

Attached are the SNF May Financials. If you have any questions, please feel free to contact Kim or Patti.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

177. Invitation from SNA Board of Directors

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Sandra Ford' <fords@manateeschools.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Marcia Smith <mlsdl8@aol.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'LEAH SCHMIDT' <leahs@hickmanmills.org>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Thompson, Cheryl <CTHOMPSON@schoolnutrition.org>, Bullock, Markita <m_bullock@schoolnutrition.org>
Sent Date: Jun 19, 2014 08:47:21
Subject: Invitation from SNA Board of Directors
Attachment:

This email is being sent on behalf of Patti Montague, Executive Director of the School Nutrition Foundation, by Deborah Van Balen.

The SNA Board of Directors would like to invite you to join them for lunch and the SNA Board Meeting on Friday, July 11, 2014 beginning at Noon with lunch and the Board Meeting until 5:00 PM. Lunch will be held at the Westin Boston Waterfront Hotel in the Otis Room on the lobby level. The Board Meeting will be held in the Webster Room on the lobby level.

For the non-industry members of the SNF Board of Directors, the School Nutrition Foundation will cover one hotel room night and also the fees to change your flight reservation. If you were not planning on attending ANC, SNF will cover the flight costs and one hotel room night to attend the lunch and Board Meeting. Industry members are responsible for their on travel costs. Our Meetings staff will be able to assist you in reserving your room for the extra night or nights that you may need, depending on when you were originally arriving in Boston.

Please let Deborah know if you will be attending the SNA Board lunch and meeting and if you need assistance in changing/obtaining your room reservation.

Hope to see you in Boston!

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

178. RE: Criteria for "School Nutrition Hero"

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Sandra Ford' <fords@manateeschools.net>
Cc: SSwogger@accutemp.net <SSwogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, muellerc28@gmail.com <muellerc28@gmail.com>, mlsdls8@aol.com <mlsdls8@aol.com>, leahs@hickmanmills.org <leahs@hickmanmills.org>, julia.bauscher@jefferson.kyschools.us <julia.bauscher@jefferson.kyschools.us>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Ami.N.Childers@pepsico.com <Ami.N.Childers@pepsico.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 18, 2014 14:37:06
Subject: RE: Criteria for "School Nutrition Hero"
Attachment:

Sandra,

Thanks for your comments. Your questions are excellent – I believe the nomination form was sent to those who were thought to have the knowledge of the heroes. I see your point – maybe we should open it to any SNA member who wants to nominate another SNA member or members. I will see what I can learn as to the rationale for the limitations of one nominee per person. My guess that it was to have people focus on those they see as most qualified for the recognition – Again you make a good point. I will raise these questions as we revise the form.

Thanks again. See you at ANC!

Janet

From: Sandra Ford [mailto:fords@manateeschools.net]
Sent: Wednesday, June 18, 2014 2:17 PM
To: Hedrick, Janet
Cc: SSwogger@accutemp.net; dmartin@burke.k12.ga.us; muellerc28@gmail.com; mlsdls8@aol.com; leahs@hickmanmills.org; julia.bauscher@jefferson.kyschools.us; mary.begalle@schwans.com; Ami.N.Childers@pepsico.com; Montague, Patricia; Balla, Deborah
Subject: Re: Criteria for "School Nutrition Hero"

Here are my thoughts

Sandra Ford, SNS

Director, Food and Nutrition

2501 63rd Ave. E

Bradenton, FL 34203

941-751-6550, ext 2130

"Hedrick, Janet" <jhedrick@schoolnutrition.org> on Tuesday, June 17, 2014 at 4:59 PM - 0400 wrote:

At the Foundation Board meeting, the suggestion was made that the criteria for School Nutrition Hero be reviewed and more clearly stated. Attached is the criteria from last year. I will adjust the copy to reflect the second year of the program, etc. Please review and make any changes to the criteria that you feel are needed and/or add your comments to the document. If you could return the document to me no later than Monday, July 7, I would appreciate it. I will incorporate the changes and suggestions and return to you for your final review.

The current plan is to recognize five SNA members as school nutrition heroes – without linking anyone to a specific decade. The deadline for nominations is in September and the selection is scheduled for October 2014. As noted in the document, those who will be asked to submit nominations are: SNF Board members; SNA Board members; Current presidents of state school nutrition associations; past presidents of SNA; and SNA industry members.

Thank you so much!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

179. Re: Criteria for "School Nutrition Hero"

From: Sandra Ford <fords@manateeschools.net>
To: jhedrick@schoolnutrition.org
Cc: SSwogger@accutemp.net, dmartin@burke.k12.ga.us, muellerc28@gmail.com, mlsdls8@aol.com, leahs@hickmanmills.org, julia.bauscher@jefferson.kyschools.us, mary.begalle@schwans.com, Ami.N.Childers@pepsico.com, PMONTAGUE@schoolnutrition.org, DBALLA@schoolnutrition.org
Sent Date: Jun 18, 2014 14:17:19
Subject: Re: Criteria for "School Nutrition Hero"
Attachment: [Final SNF Hero Application 2014 2.doc](#)

Here are my thoughts

Sandra Ford, SNS
Director, Food and Nutrition
2501 63rd Ave. E
Bradenton, FL 34203
941-751-6550, ext 2130

"Hedrick, Janet" <jhedrick@schoolnutrition.org> on Tuesday, June 17, 2014 at 4:59 PM - 0400 wrote:

At the Foundation Board meeting, the suggestion was made that the criteria for School Nutrition Hero be reviewed and more clearly stated. Attached is the criteria from last year. I will adjust the copy to reflect the second year of the program, etc. Please review and make any changes to the criteria that you feel are needed and/or add your comments to the document. If you could return the document to me no later than Monday, July 7, I would appreciate it. I will incorporate the changes and suggestions and return to you for your final review.

The current plan is to recognize five SNA members as school nutrition heroes – without linking anyone to a specific decade. The deadline for nominations is in September and the selection is scheduled for October 2014. As noted in the document, those who will be asked to submit nominations are: SNF Board members; SNA Board members; Current presidents of state school nutrition associations; past presidents of SNA; and SNA industry members.

Thank you so much!

Janet
Janet L. Hedrick
Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

180. Criteria for "School Nutrition Hero"

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, 'Marcia' <mlsdl8@aol.com>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 17, 2014 16:59:20
Subject: Criteria for "School Nutrition Hero"
Attachment: [Final SNF Hero Application 2014.doc](#)

At the Foundation Board meeting, the suggestion was made that the criteria for School Nutrition Hero be reviewed and more clearly stated. Attached is the criteria from last year. I will adjust the copy to reflect the second year of the program, etc. Please review and make any changes to the criteria that you feel are needed and/or add your comments to the document. If you could return the document to me no later than Monday, July 7, I would appreciate it. I will incorporate the changes and suggestions and return to you for your final review.

The current plan is to recognize five SNA members as school nutrition heroes – without linking anyone to a specific decade. The deadline for nominations is in September and the selection is scheduled for October 2014. As noted in the document, those who will be asked to submit nominations are: SNF Board members; SNA Board members; Current presidents of state school nutrition associations; past presidents of SNA; and SNA industry members.

Thank you so much!

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

181. promotion and new products

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'erica.pinkney@appling.k12.ga.us' <erica.pinkney@appling.k12.ga.us>, 'ajohns@atkinson.k12.ga.us' <ajohns@atkinson.k12.ga.us>, 'becky.swain@bcraiders.com' <becky.swain@bcraiders.com>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)' <Jeanne.Starr@baldwin.k12.ga.us>, 'smorgan@banks.k12.ga.us' <smorgan@banks.k12.ga.us>, 'dixonm@ben-hill.k12.ga.us' <dixonm@ben-hill.k12.ga.us>, 'donna.hendley@berrien.k12.ga.us' <donna.hendley@berrien.k12.ga.us>, kpeavy@bleckley.k12.ga.us <kpeavy@bleckley.k12.ga.us>, laura.lynn@brantley.k12.ga.us <laura.lynn@brantley.k12.ga.us>, 'kellie.grubbs@bremencs.com' <kellie.grubbs@bremencs.com>, swade@brooks.k12.ga.us <swade@brooks.k12.ga.us>, 'cellis@bryan.k12.ga.us' <cellis@bryan.k12.ga.us>, megan.gower@bufordcityschools.org <megan.gower@bufordcityschools.org>, mblanchard@bulloch.k12.ga.us <mblanchard@bulloch.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'jamesn@district.butts.k12.ga.us' <jamesn@district.butts.k12.ga.us>, priscillajohnson@calhoun.k12.ga.us <priscillajohnson@calhoun.k12.ga.us>, 'Kiker, Kim' (kikerk@calhounschoools.org) <kikerk@calhounschoools.org>, 'khood@metter.org' <khood@metter.org>, linette.dodson@carrolltoncityschools.net <linette.dodson@carrolltoncityschools.net>, 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>, 'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>, egarner@chattco.org <egarner@chattco.org>, 'pwoliver@chattooga.k12.ga.us' <pwoliver@chattooga.k12.ga.us>, lwilliams@clay.k12.ga.us <lwilliams@clay.k12.ga.us>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'etyson@clinchcounty.com' <etyson@clinchcounty.com>, mgriner@colquitt.k12.ga.us <mgriner@colquitt.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, 'sharvin@commerce-city.k12.ga.us' <sharvin@commerce-city.k12.ga.us>, Jackie Williams <jmwilliams@cook.k12.ga.us>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, lisa.bryant@dooly.k12.ga.us <lisa.bryant@dooly.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, emily.hanlin@douglas.k12.ga.us <emily.hanlin@douglas.k12.ga.us>, 'ann.coogle@dublincityschools.us' <ann.coogle@dublincityschools.us>, 'dorothea.kinsey@echols.k12.ga.us' <dorothea.kinsey@echols.k12.ga.us>, jpoulsen@effingham.k12.ga.us

<jpoulsen@effingham.k12.ga.us>, 'lsconyers@emanuel.k12.ga.us'
<lsconyers@emanuel.k12.ga.us>, tblocker@evans.k12.ga.us
<tblocker@evans.k12.ga.us>, 'dcarver@floydboe.net'
<dcarver@floydboe.net>, mfreeman@franklin.k12.ga.us
<mfreeman@franklin.k12.ga.us>, 'penny.fowler@gcssk12.net'
<penny.fowler@gcssk12.net>, 'bmorrison@glascock.k12.ga.us'
<bmorrison@glascock.k12.ga.us>, 'Janet Mitchell (jmittchell@glynn.k12.ga.us)'
<jmittchell@glynn.k12.ga.us>, 'dyarbrough@gcbe.org'
<dyarbrough@gcbe.org>, r.keve@grady.k12.ga.us
<r.keve@grady.k12.ga.us>, 'Della Fowler' (della.fowler@greene.k12.ga.us)
<della.fowler@greene.k12.ga.us>, laura.youmans@gscs.org
<laura.youmans@gscs.org>

Sent Date: Jun 10, 2014 18:37:59

Subject: promotion and new products

Attachment: [image001.png](#)
[2014 Fast Start Sign Up Form FINAL \(5\).pptx](#)
[RF Tostitos 1 45 oz \(30103\) 4-14.pdf](#)
[Sunchips Snack Mix Garden Salsa .875 oz. 5-15.pdf](#)
[Sunchips Snack Mix Harvest Cheddar \(30820\) .875 oz. 5-14.pdf](#)

All

I have attached a back to school promotion.

If you want to participate, please have it back to me by July 11.

Also, we have three new products I wanted you to know about.

We now have a 2 bread reduced fat Tostitos! Several districts had asked me about a product like this! It is great for a nacho line/taco bar.

There are also two Sun Chip snack mixes that are sure to be a hit. They meet the new smart snack a la carte guidelines.

I will send samples as soon as I get them.

Please let me know if you have interest in any of these.

I hope you are having a great summer.

Susan

Susan Wickizer Blank

Susan.wickizer@pepsico.com

423-838-2003 cell

423-517-8618 office

182. SNF Financials & Important Confidential Information

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, Marcia Smith <mlsdl8@aol.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Williams, Kim <KWILLIAMS@schoolnutrition.org>
Sent Date: Jun 02, 2014 11:30:48
Subject: SNF Financials & Important Confidential Information
Attachment: [SNF April 2014.pdf](#)
[SNF 990 For Board Review.pdf](#)

Hello Everyone:

Attached are the SNF April Financials (which are also in the board book) and the SNF 990. Kim has asked that you review the financials and the 990 and if you have any questions please let her know. Kim will file the 990 next week so if you have any questions, please ask them as soon as possible. Once you have reviewed the 990, please discard it in a confidential manner, i.e., shred

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

183. School Nutrition Foundation Board Book

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Mary Begalle'
<Mary.Begalle@schwans.com>, 'ami.n.childers@pepsico.com'
<ami.n.childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>,
'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Leah Schmidt'
<leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, 'Bauscher,
Julia O' <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia
<PMONTAGUE@schoolnutrition.org>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, 'Leigh Wintz'
<lwintz@tecker.com>
Sent Date: May 29, 2014 17:50:55
Subject: School Nutrition Foundation Board Book
Attachment: [June 2014 SNF Board Book.pdf](#)

Hello Everyone:

Attached is the SNF Board Book. I will be sending the hard copy to you overnight via UPS for delivery on Monday. If you will not be available to receive it on Monday, please let me know and I will have your book for you at the hotel.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

184. Re: SNF Board Agenda

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, Marcia Smith <mlsds8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, Julia O' Bauscher <julia.bauscher@jefferson.kyschools.us>, 'Sandra Ford' <fords@manateeschools.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, Deborah Balla <DBALLA@schoolnutrition.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>
Cc: Janet Hedrick <jhedrick@schoolnutrition.org>, Kim Williams <KWILLIAMS@schoolnutrition.org>, Patricia Montague <PMONTAGUE@schoolnutrition.org>
Sent Date: May 28, 2014 14:25:22
Subject: Re: SNF Board Agenda
Attachment: [TEXT.htm](#)

Absolutely love the new strategic agenda!

Donna S. Martin, EdS, RDN, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Balla, Deborah" <DBALLA@schoolnutrition.org> 5/28/2014 1:31 PM >>>

This email is being sent on behalf of Patti Montague, SNF Executive Director, by Deborah Van Balen.

The agenda for the SNF Board of Directors Meeting is attached. You may notice that the format of the Board meeting is quite different than the meetings in the past. Leigh Wintz, from Tecker International, will be a special guest at the Board meeting and she is going to introduce us to the

new Strategic Board Agenda. The SNA Board began using the new strategic format at their April Board meeting.

My apologies that I am getting this out to you at such a late date. SNA's advocacy efforts have increased and a great majority of my time has been required in the efforts. We will be sending out the electronic version of the SNF Board Book to you tomorrow and a hard copy of the book will be sent to you overnight on Friday to be delivered on Monday. If you are not be able to receive the hard copy of the book on Monday, please let Deborah know so we have the book available for you on Tuesday when you get to the hotel.

I look forward to seeing everyone next week!

Patti

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

Take action to help protect school meals! Click here (<http://www.capwiz.com/asfsa/issues/alert/?alertid=63200006&type=CO>) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter
<https://www.facebook.com/SchoolNutritionAssociation>
www.linkedin.com/SchoolNutritionAssociation (<http://www.linkedin.com/groups/School-Nutrition-Association-2360119/about>)
<https://twitter.com/SchoolLunch>

185. SNF Board Agenda

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Sandra Ford' <fords@manateeschools.net>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Marcia Smith <mlsdl8@aol.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Williams, Kim <KWILLIAMS@schoolnutrition.org>
Sent Date: May 28, 2014 13:31:13
Subject: SNF Board Agenda
Attachment: [SNF June 2014 BOD Agenda Revised.pdf](#)

This email is being sent on behalf of Patti Montague, SNF Executive Director, by Deborah Van Balen.

The agenda for the SNF Board of Directors Meeting is attached. You may notice that the format of the Board meeting is quite different than the meetings in the past. Leigh Wintz, from Tecker International, will be a special guest at the Board meeting and she is going to introduce us to the new Strategic Board Agenda. The SNA Board began using the new strategic format at their April Board meeting.

My apologies that I am getting this out to you at such a late date. SNA's advocacy efforts have increased and a great majority of my time has been required in the efforts. We will be sending out the electronic version of the SNF Board Book to you tomorrow and a hard copy of the book will be sent to you overnight on Friday to be delivered on Monday. If you are not be able to receive the hard copy of the book on Monday, please let Deborah know so we have the book available for you on Tuesday when you get to the hotel.

I look forward to seeing everyone next week!

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

186. RE: School Nutrition Foundation Meeting

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Mary Begalle' <Mary.Begalle@schwans.com>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Thompson, Cheryl <CTHOMPSON@schoolnutrition.org>, Bullock, Markita <m_bullock@schoolnutrition.org>
Sent Date: May 27, 2014 09:15:51
Subject: RE: School Nutrition Foundation Meeting
Attachment:

Good Morning,

Due to a meeting recently scheduled on Tuesday, I will not make it in for dinner on Tuesday evening.

I arrive after 10pm. I look forward to a productive meeting on Wednesday.

Safe travels all and see you next week.

Ami Childers
Education Strategy Manager
PepsiCo Foodservice

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]
Sent: Monday, May 19, 2014 3:16 PM
To: 'sswogger@accutemp.net'; 'dmartin@burke.k12.ga.us'; 'Sandra Ford'; Childers, Ami N {FLNA}; 'Mary Begalle'; Marcia Smith; 'muellerc28@gmail.com'; 'Julia Bauscher'; 'Leah Schmidt'; Montague, Patricia
Cc: Hedrick, Janet; Thompson, Cheryl; Bullock, Markita
Subject: School Nutrition Foundation Meeting

This email is being sent on behalf of Patti Montague, Executive Director, School Nutrition Foundation, by Deborah Van Balen.

The School Nutrition Foundation (SNF) Board Meeting will be held at the Renaissance Arlington Capital View Hotel, Wednesday, June 4, 2104 in Arlington, Virginia from 8:30 AM – 4:00 PM in Studio E. Rooms have been reserved for Board members and confirmations will be sent to you.

Renaissance Arlington Capital View Hotel

2800 South Potomac Ave
Arlington, Virginia 22202
703-413-1300

If you are arriving in time for dinner, please plan on joining us at Kora on Tuesday, June 3, 2014 at 6:00 PM. We will meet in the lobby of the hotel at 5:40 PM. My cell phone number is 571-274-9427, just in case you get delayed. Chef Morou, owner of Kora, has been on Iron Chef America and the Next Iron Chef. If you are unable to join us for dinner, please let Deborah know. The address for Kora is:

Kora Restaurant

2250 Crystal Drive
Arlington, VA 22202

SHUTTLE SERVICE

The Renaissance Arlington Capital View Hotel is less than 2 miles from Reagan National Airport and has complimentary shuttle service from the airport to the hotel. Reservations are recommended for the shuttle and can be made by calling 703-413-1300.

I look forward to seeing you in June!

Patti

Deborah

Deborah Van Balen
Executive Assistant

School Nutrition Association

120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

187. School Nutrition Foundation Meeting

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Thompson, Cheryl <CTHOMPSON@schoolnutrition.org>, Bullock, Markita <m_bullock@schoolnutrition.org>
Sent Date: May 19, 2014 15:15:35
Subject: School Nutrition Foundation Meeting
Attachment:

This email is being sent on behalf of Patti Montague, Executive Director, School Nutrition Foundation, by Deborah Van Balen.

The School Nutrition Foundation (SNF) Board Meeting will be held at the Renaissance Arlington Capital View Hotel, Wednesday, June 4, 2104 in Arlington, Virginia from 8:30 AM – 4:00 PM in Studio E. Rooms have been reserved for Board members and confirmations will be sent to you.

Renaissance Arlington Capital View Hotel

2800 South Potomac Ave

Arlington, Virginia 22202

703-413-1300

If you are arriving in time for dinner, please plan on joining us at Kora on Tuesday, June 3, 2014 at 6:00 PM. We will meet in the lobby of the hotel at 5:40 PM. My cell phone number is 571-274-9427, just in case you get delayed. Chef Morou, owner of Kora, has been on Iron Chef America and the Next Iron Chef. If you are unable to join us for dinner, please let Deborah know. The address for Kora is:

Kora Restaurant

2250 Crystal Drive

Arlington, VA 22202

SHUTTLE SERVICE

The Renaissance Arlington Capital View Hotel is less than 2 miles from Reagan National Airport and has complimentary shuttle service from the airport to the hotel. Reservations are recommended for the shuttle and can be made by calling 703-413-1300.

I look forward to seeing you in June!

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

188. Greetings!

From: Hedrick, Janet <jhedrick@schoolnutrition.org>
To: 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'mlsdl8@aol.com' <mlsdl8@aol.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: May 09, 2014 12:57:30
Subject: Greetings!
Attachment:

Greetings from SNA and SNF,

I wanted to share with you the new online giving site for SNF – www.schoolnutrition.org/snfdonate - We have designed the online giving site to make giving as easy as possible. We will actively promote online giving at ANC encouraging attendees to give using their mobile devices. In fact, we just created a QR code, which I have attached, that allows members to make one click to get to the site. I'm optimistic that SNF will see increased giving, as other organizations have, with online capability. I will let you know how it goes . . .

Looking forward to seeing you at the Board meeting in June! Thank you for your commitment and support of School Nutrition through SNF.

Cordially,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click [here](#) to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Giving is easy – use your mobile device – www.schoolnutrition.org/snfdonate

189. SNF March Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Marcia' <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: May 08, 2014 08:36:36
Subject: SNF March Financials
Attachment: [SNF Mar 2014.pdf](#)

Hello Everyone:

Attached are the latest financials.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

190. SNF Board Meeting - June 4, 2014

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Mary Begalle'
<Mary.Begalle@schwans.com>, 'ami.n.childers@pepsico.com'
<ami.n.childers@pepsico.com>, 'fords@manateeschools.net'
<fords@manateeschools.net>, 'muellerc28@gmail.com'
<muellerc28@gmail.com>, 'Leah Schmidt' <leahs@hickmanmills.org>,
'Marcia' <mlsdl8@aol.com>, 'Julia Bauscher'
<julia.bauscher@jefferson.kyschools.us>, Montague, Patricia
<PMONTAGUE@schoolnutrition.org>
Sent Date: May 02, 2014 11:12:29
Subject: SNF Board Meeting - June 4, 2014
Attachment:

Hello Everyone:

In case you wish to start booking your flights for the SNF Board Meeting on June 4, the information is below:

AIR TRAVEL

All airline reservations must be booked through SNA's travel agency, ATC Travel Management.

- Book your tickets online at www.atcmeetings.com/sna or by calling ATC Travel Management at 1-800-458-9383.
- If booking online, please click on the link, Official Travel on the travel management website. You will be asked to enter your username and password (if you have completed your online profile you will already have this information). SNA provides a list of all members approved for SNA funded travel to ATC Travel Management.
- Once you have chosen your flight information, please select **SNA Miscellaneous Travel as the meeting and enter the authorization code 146501. Please do not share this code with anyone.**
- If ordering by phone, please identify yourself as an SNA/SNF member and provide the Meeting and Travel Authorization Code and your ticket will be billed to SNA's master account.

We are still gathering hotel information and will get that to you as soon as we have it.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

191. SNF Board Meeting - Save the Date

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia' <mlsdl8@aol.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Thompson, Cheryl <CTHOMPSON@schoolnutrition.org>
Sent Date: Apr 21, 2014 08:31:14
Subject: SNF Board Meeting - Save the Date
Attachment:

Hello Everyone:

Save the date for the School Nutrition Foundation Board Meeting on Wednesday, June 4, 2014 from 8:30 AM – 4:00 PM. You should plan to arrive on Tuesday, June 3 and if you can get a flight out, depart on Wednesday, June 4, after 5:30 PM. We will provide more information to you as soon as possible; we are planning to secure hotel rooms for your stay.

June 4th was the best option for the majority of members of the SNF board. Leah and Julia will already be here in the Washington, DC area for another meeting they are attending June 2 and 3, 2014.

Stay tuned for more information!

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

192. Fwd: Golf Update: We Need Your Help

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <aanewber@dhr.state.ga.us>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Henderson
<AmandaHenderson@uh.org>, Amber Hotz <anfunk25@gmail.com>, Amy
Culberson <aculbersonrd@yahoo.com>, Amy Fedewa <afedewa@gru.edu>,
Amy Ruth <amy ruth02@gmail.com>, Amy Silver <arsilver610@gmail.com>,
Angela Hilton <angienewton88@hotmail.com>, Anna Phillips
<annacphillips@yahoo.com>, Ashley Rainwater <anmclane@gmail.com>,
Cassie DeFeo <cassiedefeo11@gmail.com>, Cathyrne Buice
<sbuice@uh.org>, Cheryl Gullickson <rcgullickson@gmail.com>, Chris Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsaf@yahoo.com>, Cindy
Wallarich <cynthia.wallerich@va.gov>, Donna Martin
<dmartin@burke.k12.ga.us>, Elizabeth Murray <emurray2@gru.edu>, Erika
Stahl <erikastahl1@gmail.com>, Esther Hatzigeorgiou <hatzi@comcast.net>,
Evelyn Brown <ebrown106@bellsouth.net>, Frances Wilkinson
<fcwilkinson1@comcast.net>, Jane Greene <janegreene@knology.net>,
Jeanne Lee <jlee@uh.org>, Jessica Holland <jholla146@yahoo.com>, Jill
McCoy <jemfit@gmail.com>, Jo Kriikku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Kim Beavers <augustakim@comcast.net>,
Kristen Middleton <krmiddleton@gru.edu>, Kristin Rushton
<krushto@gmail.com>, Lauren Belcher <laurendwhite_21@yahoo.com>, Leah
Motes <philnotes@aol.com>, Lynnette Stephens <stepr@bellsouth.net>,
Mary Sullivan <laimom@live.com>, Megan Jeffords <meg62887@gmail.com>,
Michele Donohoe <micheleann22@gmail.com>, Nancy Giles Walters
<ngwaltrld@aol.com>, Nancy Teston <njteston@gmail.com>, Nellie
Rovansek <nellierovansek@uh.org>, Nicole Larson
<nikolelarson@gmail.com>, Nicole Moore <nimoore@gru.edu>, Paige Adkins
<paigelowens3@gmail.com>, Pam Brisky <briskyp2004@yahoo.com>,
Patricia Jenkins <patriciajenkins08@gmail.com>, Patricia Ward
<plouise829@yahoo.com>, Patti Korwin <korwinj@comcast.net>, Patty Huang
<pattyhuang01@yahoo.com>, Rachel Hollomon
<rachel.hollomon@gmail.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Randalynn Hajek <rhajek@gru.edu>, regina. a.
hilton <regina.a.hilton@gmail.com>, Robert Benson
<robert24benson@gmail.com>, Sally Fisher <bobfisher09@comcast.net>,
Sandra Leonard <sandyandrosie@aol.com>, Sandra Loushine
<skloushine@yahoo.com>, Sandra Menard <sandymenard@uh.org>, Sarah

Deen <sdeen@gru.edu>, Sarah Glenny Schmidt
<sglennyschmidt@gmail.com>, Sarah Tankersley
<setankersley@gmail.com>, Sharon Iwama <sharon.iwama@gmail.com>,
Sheri Loflin <sldawg0904@gmail.com>, Sohailla Digsby
<sohailladigsby@yahoo.com>, Sunitha Zechariah <szechariah@uh.org>,
Tracey Neely <traceyneely@comcast.net>, Victor Yu
<armydietitian@comcast.net>, Wish, Karen <karen.wish@yahoo.com>

Sent Date: Apr 01, 2014 09:56:26
Subject: Fwd: Golf Update: We Need Your Help
Attachment: [2014 Golf Donation Roster.xlsx](#)

Hello ADDA Members,

I hope you all enjoyed celebrating National Nutrition Month and RD Day.
It is now the beginning of April and we have one month before our Annual Golf Tournament.

Right now we have confirmed:

7 teams

8 hole sponsorships

13 donations for prizes & goodie bags

However, **WE STILL NEED YOUR HELP!!!** We need more teams to sign up and more wonderful prizes for our players.

So invite your family, friends, neighbors, or colleagues to play in the golf tournament.

Ask local businesses for donations and hand out our sponsor letter.

An updated Donation Roster has been attached. If you have any questions, feel free to email or call me.

Thank you for your help thus far,

Rachel Hollomon

Nutritionist

East Central Health District 6-0

Richmond County Health Department

706-721-5914 (office)

706-790-2532 (office)

rhollomon6@dhr.state.ga.us

706-691-1380 (cell)

rachel.hollomon@gmail.com

193. RE: SNF Board Meeting

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Mary Begalle' <Mary.Begalle@schwans.com>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'Sandy Ford' <fords@manateeschools.net>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Mar 20, 2014 10:13:05
Subject: RE: SNF Board Meeting
Attachment:

Hi Mary:

Yes, it is only the one day.

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

From: Mary Begalle [mailto:Mary.Begalle@schwans.com]

Sent: Thursday, March 20, 2014 10:13 AM

To: Balla, Deborah; 'sswogger@accutemp.net'; 'ami.n.childers@pepsico.com'; 'julia.bauscher@jefferson.kyschools.us'; 'Sandy Ford'; 'leahs@hickmanmills.org'; 'dmartin@burke.k12.ga.us'; 'mlsdl8@aol.com'; 'muellerc28@gmail.com'; Montague, Patricia

Subject: RE: SNF Board Meeting

Will we be done that day? I go on vacation the following day.

Mary Begalle, PhD, RD, SNS

952-841-4623 office

612-209-9643 mobile

507-537-5329 fax

mary.begalle@schwans.com

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]

Sent: Thursday, March 20, 2014 8:27 AM

To: 'sswogger@accutemp.net'; 'ami.n.childers@pepsico.com'; Mary Begalle;

'julia.bauscher@jefferson.kyschools.us'; 'Sandy Ford'; 'leahs@hickmanmills.org';
'dmartin@burke.k12.ga.us'; 'mlsdl8@aol.com'; 'muellerc28@gmail.com'; Montague, Patricia
Subject: SNF Board Meeting

Hello Everyone:

We are still trying to find a date for the SNF Board Meeting. Can you please let me know if you are available on June 4, 2014 from 8:30 am – 4:00 pm? The meeting will be held here at SNA Headquarters.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

This entire email message (including all forwards and replies) and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret, work-product, attorney-client or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

194. RE: SNF Board Meeting

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'Sandy Ford' <fords@manateeschools.net>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Mar 20, 2014 10:06:44
Subject: RE: SNF Board Meeting
Attachment:

I can attend. Thank you

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]
Sent: Thursday, March 20, 2014 9:27 AM
To: 'sswogger@accutemp.net'; Childers, Ami N {FLNA}; 'mary.begalle@schwans.com'; 'julia.bauscher@jefferson.kyschools.us'; 'Sandy Ford'; 'leahs@hickmanmills.org'; 'dmartin@burke.k12.ga.us'; 'mlsdl8@aol.com'; 'muellerc28@gmail.com'; Montague, Patricia
Subject: SNF Board Meeting

Hello Everyone:

We are still trying to find a date for the SNF Board Meeting. Can you please let me know if you are available on June 4, 2014 from 8:30 am – 4:00 pm? The meeting will be held here at SNA Headquarters.

Sincerely,

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745

Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

195. Re: SNF Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'mlsdl8@aol.com' <mlsdl8@aol.com>,
'muellerc28@gmail.com' <muellerc28@gmail.com>,
'leahs@hickmanmills.org' <leahs@hickmanmills.org>,
'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>,
'Sandy Ford' <fords@manateeschools.net>,
'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, Deborah Balla
<DBALLA@schoolnutrition.org>, Patricia Montague
<PMONTAGUE@schoolnutrition.org>,
'mary.begalle@schwans.com' <mary.begalle@schwans.com>
Sent Date: Mar 20, 2014 09:35:25
Subject: Re: SNF Board Meeting
Attachment: [TEXT.htm](#)

Deborah, I am available. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Balla, Deborah" <DBALLA@schoolnutrition.org> 3/20/2014 9:26 AM >>>

Hello Everyone:

We are still trying to find a date for the SNF Board Meeting. Can you please let me know if you are available on June 4, 2014 from 8:30 am - 4:00 pm? The meeting will be held here at SNA Headquarters.

Sincerely,

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter
<https://www.facebook.com/SchoolNutritionAssociation>
www.linkedin.com/SchoolNutritionAssociation (<http://www.linkedin.com/groups/School-Nutrition-Association-2360119/about>)
<https://twitter.com/SchoolLunch>

196. SNF Board Meeting

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'Sandy Ford' <fords@manateeschools.net>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Mar 20, 2014 09:26:46
Subject: SNF Board Meeting
Attachment:

Hello Everyone:

We are still trying to find a date for the SNF Board Meeting. Can you please let me know if you are available on June 4, 2014 from 8:30 am – 4:00 pm? The meeting will be held here at SNA Headquarters.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

197. SNF January Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'fords@manateeschools.net' <fords@manateeschools.net>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>
Sent Date: Mar 13, 2014 10:19:46
Subject: SNF January Financials
Attachment: [SNF Jan 2014.pdf](#)

Hello Everyone:

Attached are the SNF January financials. If you have any questions, please feel free to contact Kim or Patti.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

198. Re: SNF 50th Anniversary Celebration at LAC

From: Donna Martin <dmartin@burke.k12.ga.us>
To: ScottSwogger <sswogger@accutemp.net>, Marcia Smith
<mlsdl8@aol.com>, Connie Mueller <muellerc28@gmail.com>, Leah
Schmidt <leahs@hickmanmills.org>, JuliaBauscher
<julia.bauscher@jefferson.kyschools.us>, Sandy Ford
<fords@manateeschools.net>, Ami Childers <ami.n.childers@pepsico.com>,
Patricia Montague <PMONTAGUE@schoolnutrition.org>, Mary Begalle
<Mary.Begalle@schwans.com>
Cc: Janet Hedrick <jhedrick@schoolnutrition.org>, Sherry Carrigan
<SCARRIGAN@schoolnutrition.org>
Sent Date: Mar 10, 2014 15:47:36
Subject: Re: SNF 50th Anniversary Celebration at LAC
Attachment: [TEXT.htm](#)

Thanks to everyone's hard work it was not only a financial success, but a great party!

Donna S. Martin, EdS, RDN, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> 3/10/2014 3:43 PM >>>

Thanks to all who came in for SNF's 50th Anniversary Celebration, and to those who made a donation who were unable to attend. I am happy to report that It was a resounding success thanks to the hard work Sherry Carrigan, Janet Hedrick and the Development Committee.

Total paid seats: 285
Total Revenue Dollars: \$176,025
Estimated Expenses: \$ 50,092

Estimated Net Revenue: \$125,933

Please note that the above figures do not reflect Janet's staff time charged to the event. Once we add that in, we will still be over the \$103,000 budgeted net revenue for this event.

We can discuss plans for next year at our next Board meeting. Speaking of which, the two different date options we proposed work for some and not others. Will be sending some new dates sometime this week so we can get the meeting scheduled.

Patti Montague, CAE
Chief Executive Officer
SCHOOLNUTRITION ASSOCIATION

120 Waterfront Street, Suite 300
National Harbor, MD 20745
(301) 686-3100 Phone
(301) 686-3115 Fax
www.schoolnutrition.org
pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter
www.facebook.com/SchoolNutritionAssociation
www.twitter.com/SchoolLunch

199. SNF 50th Anniversary Celebration at LAC

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Mar 10, 2014 15:43:25
Subject: SNF 50th Anniversary Celebration at LAC
Attachment:

Thanks to all who came in for SNF's 50th Anniversary Celebration, and to those who made a donation who were unable to attend. I am happy to report that It was a resounding success thanks to the hard work Sherry Carrigan, Janet Hedrick and the Development Committee.

Total paid seats: 285

Total Revenue Dollars: \$176,025

Estimated Expenses: \$ 50,092

Estimated Net Revenue: \$125,933

Please note that the above figures do not reflect Janet's staff time charged to the event. Once we add that in, we will still be over the \$103,000 budgeted net revenue for this event.

We can discuss plans for next year at our next Board meeting. Speaking of which, the two different date options we proposed work for some and not others. Will be sending some new dates sometime this week so we can get the meeting scheduled.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

200. Josephine Martin

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Applebaum, Gertrude <inteamgert@aol.com>, Bender, Betty <bbender831@aol.com>, Donna Wittrock (E-mail) <donnawittrock@msn.com>, Dora Rivas <drivas@dallasisd.org>, Dorothy Caldwell (E-mail) <caldwelldr@aol.com>, Gaye Lynn MacDonald (E-mail) <glmacdonald@gmail.com>, Gennings, Anne <abgennings@aol.com>, Gibson-barksdale, Sharon <sharonbarksdale@aol.com>, Greig, Sue <sueg8@att.net>, Griffith, Phyllis (E-mail) <pgriffith063@verizon.net>, Helen Phillips <hphillips@npsk12.com>, Higgins, Clarice <clarice764@aol.com>, Janey Thornton <Janey.Thornton@osec.usda.gov>, Karen Johnson <kjohnson@yuma.org>, Katie Wilson <ktwilson@olemiss.edu>, Lowe, Beverly <bevlowe@kaballero.com>, Marcia Smith <mlsdl8@aol.com>, Marilyn Hurt <mbhurt@acegroup.cc>, Martha Hill <mhill47@suddenlink.net>, Martin, Josephine <mjomartin@comcast.net>, Mary Hill <mhill@jackson.k12.ms.us>, McPherson, Elizabeth <lib@clanmcpherson.com>, Nancy Rice <nrice@doe.k12.ga.us>, Nix, Mary <mnix1@bellsouth.net>, Penny McConnell <penny.mcconnell@fcps.edu>, Ruth Jonen <jjonen@sbcglobal.net>, Sandra Ford <fords@manateeschools.net>, Shirley Watkins <shirleywatkinsbowden@gmail.com>, Thelma Becker <thelmabecker1@gmail.com>, Turner, Melinda (E-mail) <cmturn2@prtcnet.org>, White, Gene (E-mail) <wgw@whidbey.com>, Wynn, Jane <janewynn0002@aol.com>
Sent Date: Feb 23, 2014 18:38:44
Subject: Josephine Martin
Attachment:

I received word from Mary Nix that Josephine Martin fell at her home on Friday and fractured her pelvis and elbow. She was taken to Emory University Hospital. They did surgery last night and the doctor's believe her pelvis should heal but it will take time. They are hoping that they will be able to move her to a rehab facility soon. I am sending flowers from the Board and the Past Presidents tomorrow morning.

Please keep her in your prayers. If I get any updates, I will be sure and let you know.

Patti

201. FW: \$20,000 Grant Opportunity - Deadline March 14, 2014

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>
Sent Date: Feb 14, 2014 16:33:28
Subject: FW: \$20,000 Grant Opportunity - Deadline March 14, 2014
Attachment:

Janet is looking at grants that are available. This is one through the Academy that we could consider, however, it has a tight deadline. Staff is brainstorming on a potential project. Reaching out to you as well to see if you have any ideas as well. If so, please let me know. Thank you.

From: Hedrick, Janet
Sent: Friday, February 14, 2014 4:13 PM
To: 0Senior Staff
Cc: Montague, Patricia
Subject: \$20,000 Grant Opportunity - Deadline March 14, 2014
Importance: High

Any thoughts on one-year projects that can be completed with \$20,000?

For more than a decade, the Academy of Nutrition and Dietetics Foundation and the General Mills Foundation have partnered to improve youth nutrition and physical activity behaviors across the country. The goal of the Champions grants program is to encourage communities in the United States to partner with Registered Dietitian Nutritionists to improve the eating and physical activity patterns of youth, ages 2-18. Using a competitive process, fifty grants of \$20,000 each will be awarded to non-profit organizations working with/in communities that demonstrate the greatest need and likelihood of sustainable impact on youth nutrition and physical activity behaviors through effective programming resulting in positive outcomes.

-
Some questions and answers – more of this type of information on the website . . .

1. Who is eligible to apply?

Organizations within the US that are:

1. Not-for-profit organizations 501 c (3) and 509 (a)
2. Health Departments
3. Government Agencies
4. Schools and School Districts
5. Native American Tribes

1. What is the role of the RD or DTR?

To ensure that the nutrition and physical fitness information in the proposed program is accurate and is scientifically based, a Registered Dietitian Nutritionist (RDN) or Dietetic Technician, Registered (DTR) must either be directly involved or serve as an advisor to the program. If you need help in locating a dietetics professional in your area, visit the Academy of Nutrition and Dietetics website at www.eatright.org and click on “Find a Registered Dietitian.”

2. What resources are available to develop a strong application?

Applicants are strongly encouraged to utilize the Guide for Effective Nutrition Interventions and Education (GENIE) checklist and resources. GENIE is a validated tool to help nutrition education practitioners design high quality and effective programs. The GENIE checklist and Resource Toolkit can be found at: sm.eatright.org/GENIE.

3.

What are some examples of budget line items?

1. Salaries

1. Examples: Staff salaries, staff benefits, and consultant fees

2. Office Supplies

1. Examples: Writing utensils, paper, staplers, scissors, etc. (items necessary for office use)

3. Food used for educational purposes

1. Examples: Food used for educational purposes only, such as for tastings or cooking learning activities

4. Equipment/Capital

1. Examples: Individual items valued at \$1,000 or higher-may include office equipment, playground equipment, appliances, etc.

5. Program materials/resources

1. Examples: Materials/resources used to implement program-may include curriculum, books, handouts, DVDs/CDs, jump ropes, exercise mats, balls, pedometers, cooking utensils, etc.

6. Travel

1. Examples: Travel expenses necessary for training, site visits, or mileage to implement program

7. Other

1. Examples: Indirect costs or other program expenses

8. Budget must total exactly \$20,000

4. Are indirect costs, capital expenses or overhead costs allowed?

Indirect costs, capital expenses and overhead costs are allowable. However, given these are meant to be one-time project grants, preference will be given to projects with low/no indirect, capital and overhead costs.

5. What is the difference between program materials/resources and equipment/capital?

Examples of program materials include curriculum, books, handouts, DVDs/CDs, jump ropes, exercise mats, balls, pedometers, cooking utensils, etc. Equipment can be non-capital or capital. Non-capital equipment is a single item that costs between \$1,000 and \$4,999 that is freestanding and has a use life of one year or more. Capital equipment is a single item that costs \$5,000 or more, is freestanding and has a use life of one year or more. Examples of equipment/capital include office equipment, playground equipment, appliances, etc.

6. How much is the grant amount?

All grants awards are \$20,000.

7. When will funds be dispersed?

The full \$20,000 grant amount will be dispersed on May 31.

8. What is the length of the funding period?

June 1, 2014-May 31, 2015

9. If awarded a grant, what will the reporting requirements be?

A mid-point report will be due December 31, 2014 and a final report will be due May 31, 2015.

Please let me have your thoughts on ideas by the end of next week – Friday, February 24. We will need to identify the member of the Academy to assist us with the proposal and the project.

Thanks,

Janet

Janet L. Hedrick

Director of Development

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

www.schoolnutrition.org

202. SNF Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Hedrick, Janet <jhedrick@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Feb 12, 2014 14:09:56
Subject: SNF Update
Attachment: [50thAnnCeleTicDonationForm.pdf](#)

Hi All

It's a busy time here getting ready for LAC and the 50th Anniversary Celebration. As of today, we have 204 people coming and have raised \$155,700. Our goal is \$227,500. We are carefully monitoring expenses and should be okay in terms of the ratio of revenue to expenses in the overall budget. Development Committee is still busy reaching out to industry.

Attached is a form to purchase tickets to the 50th Anniversary Celebration or to make a donation for those who have not yet done so.

The Development Committee has been hard at work planning the event and raising funds working with Staff VP of Industry Relations and Meetings Sherry Carrigan and Director of Development Janet Hedrick. I know Janet is looking forward to meeting all of you who come to LAC.

I am not sure you saw the blast email that went out early last week announcing the 5 School Nutrition Heroes which will be honored at the event. The 2014 honorees are:

- Dorothy Caldwell, SNA Past President (1993-94), Director of Child Nutrition (Retired), Arkansas Department of Education, Deputy Administrator for Special Nutrition Programs (Retired), U.S. Department of Agriculture, Food, Nutrition and Consumer Services
- Margo Frazier, Supervisor of Operations, Sheldon (Texas) Independent School District
- Sandi Kramer, Nutrition Director, Yankton (S.D.) School District
- Joanne Terry, Administrative Assistant, Charlotte County (Fla.) Public Schools
- Karen Watson, CNP Manager, Sylacauga High School, Sylacauga City (Ala.) Schools

Each of the five women who will be honored in March has made an impact on the lives of others in her school, district, community and/or association, and has applied skills learned through

involvement in SNA/SNF. In their nominations, they are praised as “role models,” “mentors,” “motivators,” “ideal association members” and “caregivers.”

In addition to managing the demanding requirements of school nutrition, these Heroes have gone the extra mile in many ways, including:

- coordinating a “Sack Pack” program to ensure low-income children have weekend meals;
- volunteering for the community rescue squad;
- revamping a state association scholarship program;
- making significant life changes to become a role model for health and wellness; and
- spearheading the establishment of an endowment fund to support efforts that raise public awareness about school nutrition programs.

Josephine Martin National Policy Fellow for 2014

Janet Dunmyer of Zionsville, IN has been chosen as the Josephine Martin National Policy Fellow for 2014. She is delighted to be the recipient of this LAC scholarship. Ms. Dunmyer is the Child Nutrition Manager for Zionsville Community Schools. According to the website, Zionsville Community Schools include five elementary schools, two middle schools and one high school.

Next Board Meeting

Next week I will send two potential dates for our next Board meeting to you all to rank by your availability so we can get it scheduled.

Walmart Cycle 3 Funding

The Walmart Foundation approved funding for Cycle 3 of the project. We are beginning to do preliminary work on it. As you may recall from the Board meeting in October, for Cycle 3 we will be targeting states instead of individual school districts to promote school breakfast. We have already received the first payment to work on the project for \$833,500. Please note that most of the money will be paid out in grants.

Development Plan

In between working on the 50th Anniversary Celebration, Janet is researching foundations and potential partners and mapping out ideas for a SNF Development Plan. Today, the SNA Senior Staff team met to brainstorm ideas for projects that we can seek funding for. I will share the notes of that meeting with you next week once they are typed up, and welcome any other ideas that you may want to share. From there, we will prioritize and begin sending out grant applications.

If you have any questions, please let me know. Hope all is well and I look forward to seeing you at LAC and the 50th Anniversary Celebration.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

203. SNF December Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Ami Childers <ami.n.childers@pepsico.com>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, 'Connie Mueller' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Feb 11, 2014 09:14:35
Subject: SNF December Financials
Attachment: [SNF Dec 2013.pdf](#)

Hello Everyone:

Attached are the SNF December Financials. If you have any questions, please feel free to contact Kim or Patti.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

204. Fwd: Golf Donation Update

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <aanewber@dhr.state.ga.us>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Henderson
<AmandaHenderson@uh.org>, Amber Hotz <anfunk25@gmail.com>, Amy
Culberson <aculbersonrd@yahoo.com>, Amy Fedewa <afedewa@gru.edu>,
Amy Ruth <amy ruth02@gmail.com>, Amy Silver <arsilver610@gmail.com>,
Angela Hilton <angienewton88@hotmail.com>, Anna Phillips
<annacphillips@yahoo.com>, Ashley Rainwater <anmclane@gmail.com>,
Cassie DeFeo <cassiedefeo11@gmail.com>, Cathyrne Buice
<sbuice@uh.org>, Cheryl Gullickson <rcgullickson@gmail.com>, Chris Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsaf@yahoo.com>, Cindy
Wallarich <cynthia.wallerich@va.gov>, Donna Martin
<dmartin@burke.k12.ga.us>, Elizabeth Murray <emurray2@gru.edu>, Erika
Stahl <erikastahl1@gmail.com>, Esther Hatzigeorgiou <hatzi@comcast.net>,
Evelyn Brown <ebrown106@bellsouth.net>, Frances Wilkinson
<fcwilkinson1@comcast.net>, Jane Greene <janegreene@knology.net>,
Jeanne Lee <jlee@uh.org>, Jessica Holland <jholla146@yahoo.com>, Jill
McCoy <jemfit@gmail.com>, Jo Kriikku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Kim Beavers <augustakim@comcast.net>,
Kristen Middleton <krmiddleton@gru.edu>, Kristin Rushton
<krushto@gmail.com>, Lauren Belcher <laurendwhite_21@yahoo.com>, Leah
Motes <philnotes@aol.com>, Lynnette Stephens <stepr@bellsouth.net>,
Mary Sullivan <laimom@live.com>, Megan Jeffords <meg62887@gmail.com>,
Michele Donohoe <micheleann22@gmail.com>, Nancy Giles Walters
<ngwaltrdld@aol.com>, Nancy Teston <njteston@gmail.com>, Nellie
Rovansek <nellierovansek@uh.org>, Nicole Larson
<nikolelarson@gmail.com>, Nicole Moore <nimoore@gru.edu>, Paige Adkins
<paigelowens3@gmail.com>, Pam Brisky <briskyp2004@yahoo.com>,
Patricia Jenkins <patriciajenkins08@gmail.com>, Patricia Ward
<plouise829@yahoo.com>, Patti Korwin <korwinj@comcast.net>, Patty Huang
<pattyhuang01@yahoo.com>, Rachel Hollomon
<rachel.hollomon@gmail.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Randalynn Hajek <rhajek@gru.edu>, Robert
Benson <robert24benson@gmail.com>, Sally Fisher
<bobfisher09@comcast.net>, Sandra Leonard <sandyandrosie@aol.com>,
Sandra Loushine <skloushine@yahoo.com>, Sandra Menard
<sandymenard@uh.org>, Sarah Deen <sdeen@gru.edu>, Sarah Glenny

Schmidt <sglennyschmidt@gmail.com>, Sarah Tankersley
<setankersley@gmail.com>, Sharon Iwama <sharon.iwama@gmail.com>,
Sheri Loflin <sldawg0904@gmail.com>, Sohailla Digsby
<sohailladigsby@yahoo.com>, Sunitha Zechariah <szechariah@uh.org>,
Tracey Neely <traceyneely@comcast.net>, Victor Yu
<armydietitian@comcast.net>, Wish, Karen <karen.wish@yahoo.com>

Sent Date: Feb 03, 2014 19:48:16
Subject: Fwd: Golf Donation Update
Attachment: [2014 Golf Donation Roster.xlsx](#)
[2014 Sponsor Letter \(template\).docx](#)

Hello ADDA Members,

So far we have **3 donations** for the Golf Tournament!

I have updated the Golf Donation Roster (note that all changes are in red). More members have signed up for vendors and new vendors have been added. Thank you for your help thus far!

For the month of February, please start contacting your vendors and sending sponsor letters. Some vendors may require prior notice for all donation requests. For example, I know one of my vendors wants to receive requests 1 month in advance.

We still have the following vendors to contact. Let me know if you like to sign up for a vendor.

- Ace Hardware - Garlic Glove
- Big Day Cakes - JoAnn's Day Spa
- Carolina Ale House - T Bonz steakhouse
- Dick's Sporting Goods - Walden's
- Evans Fitness Center - Whiskey Bar Tavern

Sincerely,

Rachel Hollomon

Nutritionist

East Central Health District 6-0

Richmond County Health Department

706-721-5914 (office)

706-790-2532 (office)

rhollomon6@dhr.state.ga.us

706-691-1380 (cell)

rachel.hollomon@gmail.com

205. Re: Donations needed for the ADDA 2014 Golf Tournament

From: augustakim@comcast.net
To: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>
Cc: Aaron Newberry <aanewber@dhrr.state.ga.us>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Henderson
<AmandaHenderson@uh.org>, Amber Hotz <anfunk25@gmail.com>, Amy
Culberson <aculbersonrd@yahoo.com>, Amy Fedewa <afedewa@gru.edu>,
Amy Ruth <amyruth02@gmail.com>, Amy Silver <arsilver610@gmail.com>,
Angela Hilton <angienewton88@hotmail.com>, Anna Phillips
<annacphillips@yahoo.com>, Ashley Rainwater <anmclane@gmail.com>,
Cassie DeFeo <cassiedefeo11@gmail.com>, Cathyrne Buice
<sbuice@uh.org>, Cheryl Gullickson <rcgullickson@gmail.com>, Chris Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsaf@yahoo.com>, Cindy
Wallarich <cynthia.wallerich@va.gov>, Donna Martin
<dmartin@burke.k12.ga.us>, Elizabeth Murray <emurray2@gru.edu>, Erika
Stahl <erikastahl1@gmail.com>, Esther Hatzigeorgiou <hatzi@comcast.net>,
Evelyn Brown <ebrown106@bellsouth.net>, Frances Wilkinson
<fcwilkinson1@comcast.net>, Jane Greene <janegreene@knology.net>,
Jeanne Lee <jlee@uh.org>, Jessica Holland <jholla146@yahoo.com>, Jill
McCoy <jemfit@gmail.com>, Jo Krikkku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Kristen Middleton <krmiddleton@gru.edu>,
Kristin Rushton <krushto@gmail.com>, Lauren Belcher
<laurendwhite_21@yahoo.com>, Leah Motes <philmotes@aol.com>, Lynnette
Stephens <stepr@bellsouth.net>, Mary Sullivan <laimom@live.com>, Megan
Jeffords <meg62887@gmail.com>, Michele Donohoe
<micheleann22@gmail.com>, Nancy Giles Walters <ngwaltrd@aol.com>,
Nancy Teston <njteston@gmail.com>, Nellie Rovanseck
<nellierovanseck@uh.org>, Nicole Larson <nikolelarson@gmail.com>, Nicole
Moore <nimoore@gru.edu>, Paige Adkins <paigelowens3@gmail.com>, Pam
Brisky <briskyp2004@yahoo.com>, Patricia Jenkins
<patriciaajenkins08@gmail.com>, Patricia Ward <plouise829@yahoo.com>,
Patti Korwin <korwinj@comcast.net>, Patty Huang
<pattyhuang01@yahoo.com>, Rachel Hollomon
<rachel.hollomon@gmail.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Randalynn Hajek <rhajek@gru.edu>, Robert
Benson <robert24benson@gmail.com>, Sally Fisher
<bobfisher09@comcast.net>, Sandra Leonard <sandyandrosie@aol.com>,
Sandra Loushine <skloushine@yahoo.com>, Sandra Menard

<sandymenard@uh.org>, Sarah Deen <sdeen@gru.edu>, Sarah Glenn
Schmidt <sglennyschmidt@gmail.com>, Sarah Tankersley
<setankersley@gmail.com>, Sharon Iwama <sharon.iwama@gmail.com>,
Sheri Loflin <sldawg0904@gmail.com>, Sohailla Digsby
<sohailladigsby@yahoo.com>, Sunitha Zechariah <szechariah@uh.org>,
Tracey Neely <traceyneely@comcast.net>, Victor Yu
<armydietitian@comcast.net>, Karen Wish <karen.wish@yahoo.com>

Sent Date:

Jan 18, 2014 10:16:11

Subject:

Re: Donations needed for the ADDA 2014 Golf Tournament

Attachment:

Thanks for the email;

I will work on Escape outdoors too, and will work on a few others.

Kim

From: "Augusta District Dietetic Association Augusta District Dietetic Association"

<augustadietetics@gmail.com>

To: "Aaron Newberry" <aanewber@dhr.state.ga.us>, "Allegra Vosseller"

<allegrajeanne@hotmail.com>, "Amanda Henderson" <AmandaHenderson@uh.org>, "Amber Hotz" <anfunk25@gmail.com>, "Amy Culberson" <aculbersonrd@yahoo.com>, "Amy Fedewa" <afedewa@gru.edu>, "Amy Ruth" <amyruth02@gmail.com>, "Amy Silver" <arsilver610@gmail.com>, "Angela Hilton" <angienewton88@hotmail.com>, "Anna Phillips" <annacphillips@yahoo.com>, "Ashley Rainwater" <anmclane@gmail.com>, "Cassie DeFeo" <cassiedefeo11@gmail.com>, "Cathyrne Buice" <sbuice@uh.org>, "Cheryl Gullickson" <rcgullickson@gmail.com>, "Chris Nesbitt" <Nchris974@gmail.com>, "Cindy Elia" <keepingfoodsaf@yahoo.com>, "Cindy Wallarich" <cynthia.wallerich@va.gov>, "Donna Martin" <dmartin@burke.k12.ga.us>, "Elizabeth Murray" <emurray2@gru.edu>, "Erika Stahl" <erikastahl1@gmail.com>, "Esther Hatzigeorgiou" <hatzi@comcast.net>, "Evelyn Brown" <ebrown106@bellsouth.net>, "Frances Wilkinson" <fcwilkinson1@comcast.net>, "Jane Greene" <janegreene@knology.net>, "Jeanne Lee" <jlee@uh.org>, "Jessica Holland" <jholla146@yahoo.com>, "Jill McCoy" <jemfit@gmail.com>, "Jo Kriikku" <marlynjo@comcast.net>, "Karen Cota" <karen.cota@va.gov>, "Karen Walters" <karen.walters@va.gov>, "Kathy Belinski" <belinka@boe.richmond.k12.ga.us>, "Katie Metz" <metzkatelyn11@gmail.com>, "Kim Beavers" <augustakim@comcast.net>, "Kristen Middleton" <krmiddleton@gru.edu>, "Kristin Rushton" <krushto@gmail.com>, "Lauren Belcher" <laurendwhite_21@yahoo.com>, "Leah Motes" <philmotes@aol.com>, "Lynnette Stephens" <stepr@bellsouth.net>, "Mary Sullivan" <laimom@live.com>, "Megan Jeffords" <meg62887@gmail.com>, "Michele Donohoe" <micheleann22@gmail.com>, "Nancy Giles Walters" <ngwaltrld@aol.com>, "Nancy Teston" <njteston@gmail.com>, "Nellie Rovanseck"

<nellierovansek@uh.org>, "Nicole Larson" <nikolelarson@gmail.com>, "Nicole Moore" <nimoore@gru.edu>, "Paige Adkins" <paigelowens3@gmail.com>, "Pam Brisky" <briskyp2004@yahoo.com>, "Patricia Jenkins" <patriciajenkins08@gmail.com>, "Patricia Ward" <plouise829@yahoo.com>, "Patti Korwin" <korwinj@comcast.net>, "Patty Huang" <pattyhuang01@yahoo.com>, "Rachel Hollomon" <rachel.hollomon@gmail.com>, "Rachel Johaneck" <rachel.johaneck@gmail.com>, "Randallynn Hajek" <rhajek@gru.edu>, "Robert Benson" <robert24benson@gmail.com>, "Sally Fisher" <bobfisher09@comcast.net>, "Sandra Leonard" <sandyandrosie@aol.com>, "Sandra Loushine" <skloushine@yahoo.com>, "Sandra Menard" <sandymenard@uh.org>, "Sarah Deen" <sdeen@gru.edu>, "Sarah Glenny Schmidt" <sglennyschmidt@gmail.com>, "Sarah Tankersley" <setankersley@gmail.com>, "Sharon Iwama" <sharon.iwama@gmail.com>, "Sheri Loflin" <sldawg0904@gmail.com>, "Sohailla Digsby" <sohailladigsby@yahoo.com>, "Sunitha Zechariah" <szechariah@uh.org>, "Tracey Neely" <traceyneely@comcast.net>, "Victor Yu" <armydietitian@comcast.net>, "Karen Wish" <karen.wish@yahoo.com>

Sent: Friday, January 17, 2014 8:41:10 PM

Subject: Donations needed for the ADDA 2014 Golf Tournament

Hello ADDA members,

Here is the updated Golf Tournament donation roster (please see attachment). **So far we have one donation from White House Cleaners!!** We still need your help to collect more donations.

According to the roster, we have the following vendors that need to be assigned:

- Academy Sports
- Ace Hardware
- Big Day Cakes
- Carolina Ale House
- Dick's Sporting Goods
- Escape Outdoors
- Evans Fitness Center
- Garlic Glove
- JoAnn's Day Spa
- Pepsi
- T Bonz steakhouse
- Walden's
- Whiskey Bar Tavern

It would be greatly appreciated if you can sign up to contact one of these vendors. The roster has examples of donations that we received the previous year. We also have a generic Sponsor Letter that you can hand out to vendors.

However, we are not just limited to these vendors. You can give the Sponsor Letter to any business that you know personally or visit frequently. I will follow up with you all for any updates

on new vendors or donations.

Thank you for your help,

Rachel Hollomon

Nutritionist

East Central Health District 6-0

Richmond County Health Department

706-721-5914 (office)

706-790-2532 (office)

rhollomon6@dhr.state.ga.us

706-691-1380 (cell)

rachel.hollomon@gmail.com

206. Donations needed for the ADDA 2014 Golf Tournament

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <aanewber@dhr.state.ga.us>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Henderson
<AmandaHenderson@uh.org>, Amber Hotz <anfunk25@gmail.com>, Amy
Culberson <aculbersonrd@yahoo.com>, Amy Fedewa <afedewa@gru.edu>,
Amy Ruth <amy ruth02@gmail.com>, Amy Silver <arsilver610@gmail.com>,
Angela Hilton <angienewton88@hotmail.com>, Anna Phillips
<annacphillips@yahoo.com>, Ashley Rainwater <anmclane@gmail.com>,
Cassie DeFeo <cassiedefeo11@gmail.com>, Cathyrne Buice
<sbuice@uh.org>, Cheryl Gullickson <rcgullickson@gmail.com>, Chris Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsaf@yahoo.com>, Cindy
Wallarich <cynthia.wallerich@va.gov>, Donna Martin
<dmartin@burke.k12.ga.us>, Elizabeth Murray <emurray2@gru.edu>, Erika
Stahl <erikastahl1@gmail.com>, Esther Hatzigeorgiou <hatzi@comcast.net>,
Evelyn Brown <ebrown106@bellsouth.net>, Frances Wilkinson
<fcwilkinson1@comcast.net>, Jane Greene <janegreene@knology.net>,
Jeanne Lee <jlee@uh.org>, Jessica Holland <jholla146@yahoo.com>, Jill
McCoy <jemfit@gmail.com>, Jo Kriikku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Kim Beavers <augustakim@comcast.net>,
Kristen Middleton <krmiddleton@gru.edu>, Kristin Rushton
<krushto@gmail.com>, Lauren Belcher <laurendwhite_21@yahoo.com>, Leah
Motes <philnotes@aol.com>, Lynnette Stephens <stepr@bellsouth.net>,
Mary Sullivan <laimom@live.com>, Megan Jeffords <meg62887@gmail.com>,
Michele Donohoe <micheleann22@gmail.com>, Nancy Giles Walters
<ngwaltrld@aol.com>, Nancy Teston <njteston@gmail.com>, Nellie
Rovansek <nellierovansek@uh.org>, Nicole Larson
<nikolelarson@gmail.com>, Nicole Moore <nimoore@gru.edu>, Paige Adkins
<paigelowens3@gmail.com>, Pam Brisky <briskyp2004@yahoo.com>,
Patricia Jenkins <patriciajenkins08@gmail.com>, Patricia Ward
<plouise829@yahoo.com>, Patti Korwin <korwinj@comcast.net>, Patty Huang
<pattyhuang01@yahoo.com>, Rachel Hollomon
<rachel.hollomon@gmail.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Randalynn Hajek <rhajek@gru.edu>, Robert
Benson <robert24benson@gmail.com>, Sally Fisher
<bobfisher09@comcast.net>, Sandra Leonard <sandyandrosie@aol.com>,
Sandra Loushine <skloushine@yahoo.com>, Sandra Menard
<sandymenard@uh.org>, Sarah Deen <sdeen@gru.edu>, Sarah Glenny

Schmidt <sglennyschmidt@gmail.com>, Sarah Tankersley
<setankersley@gmail.com>, Sharon Iwama <sharon.iwama@gmail.com>,
Sheri Loflin <sldawg0904@gmail.com>, Sohailla Digsby
<sohailladigsby@yahoo.com>, Sunitha Zechariah <szechariah@uh.org>,
Tracey Neely <traceyneely@comcast.net>, Victor Yu
<armydietitian@comcast.net>, Wish, Karen <karen.wish@yahoo.com>

Sent Date: Jan 17, 2014 20:41:10

Subject: Donations needed for the ADDA 2014 Golf Tournament

Attachment: [2014 Golf Donation Roster.xlsx](#)
[2014 Sponsor Letter \(generic template\).docx](#)

Hello ADDA members,

Here is the updated Golf Tournament donation roster (please see attachment). **So far we have one donation from White House Cleaners!!** We still need your help to collect more donations.

According to the roster, we have the following vendors that need to be assigned:

- Academy Sports
- Ace Hardware
- Big Day Cakes
- Carolina Ale House
- Dick's Sporting Goods
- Escape Outdoors
- Evans Fitness Center
- Garlic Glove
- JoAnn's Day Spa
- Pepsi
- T Bonz steakhouse
- Walden's
- Whiskey Bar Tavern

It would be greatly appreciated if you can sign up to contact one of these vendors. The roster has examples of donations that we received the previous year. We also have a generic Sponsor Letter that you can hand out to vendors.

However, we are not just limited to these vendors. You can give the Sponsor Letter to any business that you know personally or visit frequently. I will follow up with you all for any updates on new vendors or donations.

Thank you for your help,

Rachel Hollomon

Nutritionist

East Central Health District 6-0

Richmond County Health Department

706-721-5914 (office)

706-790-2532 (office)

rhollomon6@dhr.state.ga.us

706-691-1380 (cell)

rachel.hollomon@gmail.com

207. School Nutrition Foundation Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Sent Date: Jan 17, 2014 14:51:24
Subject: School Nutrition Foundation Update
Attachment: [Final SNF Hero Application--edits.doc](#)

Greetings -- It is hard to believe that we are already in the second part of January. It is certainly a busy time for SNA and SNF and I wanted to provide you with an update.

· We just returned from Miami and SNA's School Nutrition Industry Conference which was very successful. Before the meeting, SNA held a Strategic Planning Retreat as part of our Strategic Realignment Project that I shared with those of you who attended the Board meeting at the end of October. At that time, I shared with you that our consultant advised us that it was critical for SNF to be involved in SNA's planning and, so SNA's Executive Team invited Donna Martin as SNF's Representative to participate in the Planning Session. There are a series of meetings with SNA's Executive Committee and Senior Management Team over the next few months. In April, a new strategic plan will be presented to SNA's Board of Directors for approval. I will keep you updated as the project moves ahead. You probably saw a blast email that went out to SNA members on January 6 on the Strategic Realignment Project. Information can be found on our website, in the About SNA section. <http://www.schoolnutrition.org/Content.aspx?id=19718>

· In December, myself, Donna Martin and Scott Swogger went to Chicago and met with the Academy of Nutrition and Dietetics to learn more about their successful Foundation. It was a very helpful and productive meeting. We met with Pat Babjak, AND CEO; Mary Beth Whalen, VP, External Affairs and Exec Director of Academy Foundation; Katie Brown, Academy Foundation National Education Director and Susan Burns, Senior Director, Academy Foundation. AND is very interested in partnering with SNA and SNF in a number of different areas. More information will be shared in the near future.

· In December I interviewed several candidates for the Director of Development for SNF. I am happy to report that on Tuesday, Janet Hedrick will be joining SNF and the Director of Development. Janet has terrific experience and is a well-seasoned fund developer. Most recently, she worked at the Buffalo Bill Historical Center as a Development Manager. Before that, she worked at Bentz, Whaley, Flessner, a full service development consulting firm; the University

of Massachusetts Memorial Foundation, and for a host of other hospitals over the years in fund development. I know she is very eager to get started, and probably will calling and emailing the Board very soon. In addition to working on the 50th Anniversary Celebration, she will begin drafting a development plan.

- SNF 50th Anniversary Celebration. As of 2:30 today, we have raised \$81,500 thanks to the hard work of the Development Committee and Sherry Carrigan, SNA's VP of Industry Relations and Meetings. Sherry will still be involved when Janet comes on board, but Janet will be taking over managing the event.
- School Nutrition Heros – nominations are coming in for School Nutrition Heros. I am attaching the application for those of you who have not yet nominated someone. I would hope as a SNF Board member that you would send in a nomination. If you cannot think of anyone to nominate after reviewing the application, reach out to your colleagues and SN friends.
- In December, we were notified by Winston and the National Dairy Council (NDC) that they were cutting back on their support of the Foundation. Winston will no longer be sponsoring the ANC First Timer Scholarships. We are still working with NDC to identify programs and projects to fund, but I do know that it will be less than half of what they supported last year.
- On a positive note, we did receive word earlier this week that the Walmart Foundation has approved the Cycle 3 Funding for the Breakfast in the Classroom Project. The total program budget for two years is \$420,388 or \$210,000 a year. This is wonderful news and we will update you more as we ramp up for implementation.

Finally, I am working with SNA's Communications staff to develop a new brochure for SNF (currently don't have one) and we will be sending out a e-newsletter in the coming weeks. I am looking at the SNA calendar and potential dates for SNF Board meetings so will be back in touch soon with more information.

If you have any questions, please do not hesitate to contact me. Thanks for your support.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

208. Fwd: It's Golf Tournament Time with ADDA

From: Augusta District Dietetic Association Augusta District Dietetic Association
<augustadietetics@gmail.com>

To: Aaron Newberry <aanewber@dhr.state.ga.us>, Allegra Vosseller
<allegrajeanne@hotmail.com>, Amanda Henderson
<AmandaHenderson@uh.org>, Amber Hotz <anfunk25@gmail.com>, Amy
Culberson <aculbersonrd@yahoo.com>, Amy Fedewa <afedewa@gru.edu>,
Amy Ruth <amy ruth02@gmail.com>, Amy Silver <arsilver610@gmail.com>,
Angela Hilton <angienewton88@hotmail.com>, Anna Phillips
<annacphillips@yahoo.com>, Ashley Rainwater <anmclane@gmail.com>,
Cassie DeFeo <cassiedefeo11@gmail.com>, Cathyrne Buice
<sbuice@uh.org>, Cheryl Gullickson <rcgullickson@gmail.com>, Chris Nesbitt
<Nchris974@gmail.com>, Cindy Elia <keepingfoodsaf@yahoo.com>, Cindy
Wallarich <cynthia.wallerich@va.gov>, Donna Martin
<dmartin@burke.k12.ga.us>, Elizabeth Murray <emurray2@gru.edu>, Erika
Stahl <erikastahl1@gmail.com>, Esther Hatzigeorgiou <hatzi@comcast.net>,
Evelyn Brown <ebrown106@bellsouth.net>, Frances Wilkinson
<fcwilkinson1@comcast.net>, Jane Greene <janegreene@knology.net>,
Jeanne Lee <jlee@uh.org>, Jessica Holland <jholla146@yahoo.com>, Jill
McCoy <jemfit@gmail.com>, Jo Kriikku <marlynjo@comcast.net>, Karen Cota
<karen.cota@va.gov>, Karen Walters <karen.walters@va.gov>, Kathy
Belinski <belinka@boe.richmond.k12.ga.us>, Katie Metz
<metzkatelyn11@gmail.com>, Kim Beavers <augustakim@comcast.net>,
Kristen Middleton <krmiddleton@gru.edu>, Kristin Rushton
<krushto@gmail.com>, Lauren Belcher <laurendwhite_21@yahoo.com>, Leah
Motes <philnotes@aol.com>, Lynnette Stephens <stepr@bellsouth.net>,
Mary Sullivan <laimom@live.com>, Megan Jeffords <meg62887@gmail.com>,
Michele Donohoe <micheleann22@gmail.com>, Nancy Giles Walters
<ngwaltrld@aol.com>, Nancy Teston <njteston@gmail.com>, Nellie
Rovansek <nellierovansek@uh.org>, Nicole Larson
<nikolelarson@gmail.com>, Nicole Moore <nimoore@gru.edu>, Paige Adkins
<paigelowens3@gmail.com>, Pam Brisky <briskyp2004@yahoo.com>,
Patricia Jenkins <patriciajenkins08@gmail.com>, Patricia Ward
<plouise829@yahoo.com>, Patti Korwin <korwinj@comcast.net>, Patty Huang
<pattyhuang01@yahoo.com>, Rachel Hollomon
<rachel.hollomon@gmail.com>, Rachel Johanek
<rachel.johanek@gmail.com>, Randalynn Hajek <rhajek@gru.edu>, Robert
Benson <robert24benson@gmail.com>, Sally Fisher
<bobfisher09@comcast.net>, Sandra Leonard <sandyandrosie@aol.com>,
Sandra Loushine <skloushine@yahoo.com>, Sandra Menard
<sandymenard@uh.org>, Sarah Deen <sdeen@gru.edu>, Sarah Glenny

Schmidt <sglennyschmidt@gmail.com>, Sarah Tankersley
<setankersley@gmail.com>, Sharon Iwama <sharon.iwama@gmail.com>,
Sheri Loflin <sldawg0904@gmail.com>, Sohailla Digsby
<sohailladigsby@yahoo.com>, Sunitha Zechariah <szechariah@uh.org>,
Tracey Neely <traceyneely@comcast.net>, Victor Yu
<armydietitian@comcast.net>, Wish, Karen <karen.wish@yahoo.com>

Sent Date: Jan 13, 2014 20:20:48

Subject: Fwd: It's Golf Tournament Time with ADDA

Attachment: [image003.png](#)
[image002.jpg](#)
[2014-Golf-Flyer.doc](#)
[2014-sponsor-letter-request.docx](#)
[Golf Donation List Dec 2013.xlsx](#)
[2014 Sponsor Donation Receipt.docx](#)

Good Afternoon ADDA Members,

It is time to start talking up our 21st Annual ADDA Golf Tournament scheduled for May 3, 2014. We have changed the location to Bartram Trail this year and are ready to start signing up teams and collecting hole sponsors and other donations. Attached is the Flyer/Registration form and sponsor forms. Please print several copies and keep them on hand so that when you are visiting your favorite stores you can share the flyer and ask if they are interested in sponsoring our tournament. The sponsor letter explains how the funds from this event support nutrition initiatives throughout our community. Feel free to approach potential sponsors that are not currently listed on our roster...we love new sponsors J!

As you receive donations, **please notify Rachel Hollomon (Rachel.Hollomon@gmail.com)** so that she can update the attached donation roster. We would like to have all donations collected no later than Friday, April 11th. However, sooner is better than later since many businesses are hit up for donations in the Spring.

ADDA Fundraising Committee

Karen Walters

Lauren Belcher

Rachel Hollomon

Sally Fisher

Sheri Loflin

209. Re: Academy Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 03, 2014 15:10:22
Subject: Re: Academy Board Meeting
Attachment: [TEXT.htm](#)

Paul, What is not to like about the good news he will be presenting? Everything looks good to me. The only flag that I saw was that Pepsico is one of our top ten stocks. I personally like Pepsico and do not have any problems with us owning it, but I wonder if someone will say something about that. Hopefully they will be happy like they should be! I personally would be OK if we owned Coke stock! I think Diet Coke is far superior to Diet Pepsi!
Thanks for putting the information together!!!

Donna S. Martin, EdS, RDN, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 1/3/2014 11:40 AM >>>

Donna,

On the Board agenda for January is an investment overview by Al Bryant. I had him put together both the Academy's and Foundation's results. However, I told him that the Academy would be his focus for the meeting. Here is the information he will be presenting. Let me know if you have any questions.

Paul

210. Wis. district features monthly harvest on school menus

From: SNA SmartBrief <sna@smartbrief.com>
To: DMartin@Burke.k12.ga.us
Sent Date: Jan 02, 2014 10:40:54
Subject: Wis. district features monthly harvest on school menus
Attachment:

SNA SmartBrief

Wis. district features monthly harvest on school menus | Mont. school seeks to ease overcrowding during lunch | Mo. district to bring breakfast to some students

Created for **DMartin@Burke.k12.ga.us** | Web Version

January 2, 2014 Daily news about school nutrition [SIGN UP](#) | [FORWARD](#) | [ARCHIVE](#) |
[ADVERTISE](#)

Top StorySponsored By

Wis. district features monthly harvest on school menus

A school district in Wisconsin recently launched the "Harvest of the Month" program in which school meals feature a locally grown fruit or vegetable. Some of the produce is grown on campus by high-school students, and other items, such as apples and asparagus, are sourced from local growers. District officials hope to expand the district's Farm to School program in the future. The Country Today (Eau Claire, Wis.) (12/30)

Share:

Enhancing gluten-free eating with great tasting sausage.

Jones Dairy Farm is committed to supporting the gluten-free community by providing delicious, high-quality products you can serve with confidence. All of our sausage products are certified gluten-free, not to mention all natural and lower in sodium and fat. Our light pork sausage, for example, contains just 7g fat, 170mg sodium, and 100 calories per serving, with zero artificial ingredients. Learn more about our gluten-free sausage products and **get a free case today.**

Advertisement

School UpdateSponsored By

Mont. school seeks to ease overcrowding during lunch

A high school in Montana is opening an additional on-campus cafeteria, which will serve sandwiches, wraps and other cold food. Officials say the new option will help to ease overcrowding in the school's existing cafeteria and lengthen meal times from 25 minutes to 35 minutes. Officials also hope the change will encourage more students to eat lunch on campus. KRTV-TV (Great Falls, Mont.) (12/31)

Share:

Mo. district to bring breakfast to some students

A school district in Missouri hopes to increase breakfast participation by moving breakfast service from the cafeteria to the classroom at two elementary schools. "Research is clear that a healthy breakfast improves classroom performance and attendance and decreases behavioral problems and tardiness," said Deborah Cook, director of health services for the district. "It has a calming effect on the kids, instead of walking into the classroom and immediately sitting down and starting to work," she said. Daily Dunklin Democrat (Kennett, Mo.) (12/27)

Share:

Three Reasons Why Retailers and Foodservice Operators Should Embrace Cloud-Based Workforce Management Technology. Download the **Aberdeen Analyst Insight** to learn how cloud computing proves to be a key differentiator to help control costs and increase efficiencies — and how to address cloud challenges

Nutrition & Wellness

Teacher, personal trainer help launch after-school program for students

Some students in Rockland County, N.Y., are being offered after-school tutoring and fitness classes provided by a veteran teacher and a personal trainer. The sessions are intended to replace some academic services and extracurricular programs that have been cut due to budget issues. In addition to helping students with their studies and their fitness goals, the sessions are intended to help build self-esteem and teamwork skills. The Journal News (White Plains, N.Y.) (tiered subscription model) (1/1)

Share:

Other News

•Tips for starting healthy eating habits in 2014

The Dallas Morning News (free content) (12/31)

Share:

Trends & Research

Analysis: Food choices are swayed by social groups

A review in the Journal of the Academy of Nutrition and Dietetics found that social groups affect people's food choices, causing individuals to be more likely to opt for lower-calorie foods if they believe their peers chose similar foods. "Taking these points into consideration, the findings of the present review may have implications for the development of more effective public health campaigns to promote healthy eating," researcher Eric Robinson said. Science World Report (12/30)

Share:

Policy Watch

Kan. board asked to reverse decision on diet sodas in schools

The Kansas State Board of Education is being asked by Pepsi-Cola of Topeka to reverse its position against selling low-calorie sodas in schools. The board adopted the position as part of its model wellness policy, which local school boards can choose to follow. Officials with Pepsi-Cola say the company already has taken steps to promote healthier beverages in schools and that the limit on low-calorie sodas will affect revenue. The Topeka Capital-Journal (Kan.) (12/31)

Share:

Other News

•Opinion: More schools should embrace after-school meal programs

InsideBayArea.com (Oakland, Calif.) (12/28)

Share:

SNA News

Let your voice be heard at LAC 2014!

It's a critical time to remind politicians in Washington, D.C., that school nutrition issues deserve a place at the legislative table. It's your turn to be heard, and there's no better place to speak up than at SNA's Legislative Action Conference (LAC). Taking place March 2 to 5 at Washington's

J.W. Marriott -- including a day spent lobbying on Capitol Hill -- the conference program is jam-packed with opportunities to bring school nutrition back to the forefront. [Learn more.](#)

Share:

SmartQuote

Always try to be a little kinder than is necessary."

-- J.M. Barrie,

Scottish writer and dramatist

Share:

Learn more about SNA ->[Resources](#) | [Publications](#) | [Career &Ed](#) | [Meetings](#) | [Legislative Action](#) | [Join SNA](#)

[Subscriber Tools](#)

Please contact one of our specialists for advertising opportunities, editorial inquiries, job placements, or any other questions.

Lead Editor: Melissa Greenwood

Contributing Editor: Erin Cunningham

Publisher, Food & Beverage: Chris Warne

P: 646.462.4647

[SIGN UP](#) [SHARE](#) [ADVERTISE](#) [SEND FEEDBACK](#)

[Update Profile](#) | [Change e-mail address](#) | [Unsubscribe](#) |

[Archive](#) | [Web version \(print friendly\)](#)

[Download the SmartBrief App](#) [iTunes](#) / [Android](#)

Mailing Address:

SmartBrief, Inc.®, 555 11th ST NW, Suite 600, Washington, DC 20004

© 1999-2014 SmartBrief, Inc.®

[Privacy policy](#) | [Legal Information](#)

211. Re: SNF 50th Anniversary Celebration

From: Marcia <mlsdl8@aol.com>
To: PMONTAGUE@schoolnutrition.org, ami.n.childers@pepsico.com, muellerc28@gmail.com, dmartin@burke.k12.ga.us, julia.bauscher@jefferson.kyschools.us, leahs@hickmanmills.org, mary.begale@schwans.com, fords@manateeschools.net, sswogger@accutemp.net
Cc: SCARRIGAN@schoolnutrition.org
Sent Date: Dec 09, 2013 17:51:40
Subject: Re: SNF 50th Anniversary Celebration
Attachment:

Everything sounds great. I would be happy to help with judging. Was glad to see that the save the date cards were mailed. Let me know if you need help with anything. Marcia

-----Original Message-----

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>; Connie Mueller <muellerc28@gmail.com>; Donna Martin <dmartin@burke.k12.ga.us>; Julia Bauscher <julia.bauscher@jefferson.kyschools.us>; Leah Schmidt <leahs@hickmanmills.org>; Marcia Smith <mlsdl8@aol.com>; Mary Begalle <mary.begale@schwans.com>; Sandy Ford <fords@manateeschools.net>; Scott Swogger <sswogger@accutemp.net>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent: Mon, Dec 9, 2013 10:35 am
Subject: SNF 50th Anniversary Celebration

I wanted to update you on the Development Committee's plans for the 50th Anniversary Celebration, scheduled to be held on Monday night, March 3rd, at the JW Marriott in Washington, DC.

The Committee has been divided up into two teams—a fundraising team led by Gary Vonck, and an evening program team led by Pat McCoy—and everyone is working very hard to ensure a successful event.

On the fundraising side, Sherry Carrigan is doing a fantastic job in organizing the whole event working with the co-chairs. The solicitation letters and sponsorship packages have been developed, and the prospect list is being divided up among the group. We received our first \$10,000 sponsorship commitment yesterday from National Dairy Council. This team is having weekly conference calls, and is determined to generate a minimum of \$100,000 net revenue from this event.

On the evening program side, the plan for this year is to reach out to industry, state leaders, the Past Presidents, and the SNF and SNA Boards and ask them to nominate someone who was a “pioneer” in school nutrition. Because we have such a short window of opportunity, we thought that it would be best to have it focused in this way. Our goal is to get the nomination forms out by the end of this week and people will have until January 20th to return them to SNA. This will give the program team enough time to capture some video footage, photos, testimonials, etc. for use in the evening program. We will continue to honor school nutrition heroes in the coming years, and will have more time to cast a wider net. Pat McCoy is graciously paying for a videographer to go out and videotape the pioneers selected.

I would like to put together a small team of judges to review the nominations and select up to 4 or 5 persons to be celebrated on March 3rd. It would be great to have 2 volunteers from the SNF Board to join myself, Scott Swogger, Pat McCoy, and Gary Vonck for this year’s judging. We will plan on meeting via conference call so travel will not be involved.

Please let me know by COB on Wednesday, December 11 if you would be able to participate in the judging; and most importantly, if you are comfortable with the decisions that have been made and the overall direction of the event.

I will look forward to hearing back from you soon.

Thanks!

212. Re: SNF 50th Anniversary Celebration

From: Connie Mueller <muellerc28@gmail.com>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Ami Childers <ami.n.childers@pepsico.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 09, 2013 11:03:34
Subject: Re: SNF 50th Anniversary Celebration
Attachment:

Patti - Your direction looks very good. I would suggest Gertrude Applebaum as a possible pioneer choice. Penny McConnell would also be a later addition to the list. I would be happy to help with judging. Connie

On Mon, Dec 9, 2013 at 9:39 AM, Montague, Patricia <PMONTAGUE@schoolnutrition.org> wrote:

I wanted to update you on the Development Committee's plans for the 50th Anniversary Celebration, scheduled to be held on Monday night, March 3rd, at the JW Marriott in Washington, DC.

The Committee has been divided up into two teams—a fundraising team led by Gary Vonck, and an evening program team led by Pat McCoy—and everyone is working very hard to ensure a successful event.

On the fundraising side, Sherry Carrigan is doing a fantastic job in organizing the whole event working with the co-chairs. The solicitation letters and sponsorship packages have been developed, and the prospect list is being divided up among the group. We received our first \$10,000 sponsorship commitment yesterday from National Dairy Council. This team is having weekly conference calls, and is determined to generate a minimum of \$100,000 net revenue from this event.

On the evening program side, the plan for this year is to reach out to industry, state leaders, the Past Presidents, and the SNF and SNA Boards and ask them to nominate someone who was a "pioneer" in school nutrition. Because we have such a short window of opportunity, we thought that it would be best to have it focused in this way. Our goal is to get the nomination forms out by the end of this week and people will have until January 20th to return them to SNA. This will give the

program team enough time to capture some video footage, photos, testimonials, etc. for use in the evening program. We will continue to honor school nutrition heroes in the coming years, and will have more time to cast a wider net. Pat McCoy is graciously paying for a videographer to go out and videotape the pioneers selected.

I would like to put together a small team of judges to review the nominations and select up to 4 or 5 persons to be celebrated on March 3rd. It would be great to have 2 volunteers from the SNF Board to join myself, Scott Swogger, Pat McCoy, and Gary Vonck for this year's judging. We will plan on meeting via conference call so travel will not be involved.

Please let me know by COB on Wednesday, December 11 if you would be able to participate in the judging; and most importantly, if you are comfortable with the decisions that have been made and the overall direction of the event.

I will look forward to hearing back from you soon.

Thanks!

--

Constance G. Mueller, MS, RD, SNS
1118 E. Monroe St.
Bloomington, IL 61701
309.212.7281

213. Re: SNF 50th Anniversary Celebration

From: Donna Martin <dmartin@burke.k12.ga.us>
To: ScottSwogger <sswogger@accutemp.net>, Marcia Smith <mlsdl8@aol.com>, Connie Mueller <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, JuliaBauscher <julia.bauscher@jefferson.kyschools.us>, Sandy Ford <fords@manateeschools.net>, Ami Childers <ami.n.childers@pepsico.com>, Patricia Montague <PMONTAGUE@schoolnutrition.org>, Mary Begalle <mary.begalle@schwans.com>
Cc: Sherry Carrigan <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 09, 2013 10:53:11
Subject: Re: SNF 50th Anniversary Celebration
Attachment: [TEXT.htm](#)

Patti, Looks like we are making good progress. I would be glad to help with the judging.

Donna S. Martin, EdS, RDN, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> 12/9/2013 10:39 AM >>>

I wanted to update you on the Development Committee's plans for the 50th Anniversary Celebration, scheduled to be held on Monday night, March 3rd, at the JW Marriott in Washington, DC.

The Committee has been divided up into two teams-a fundraising team led by Gary Vonck, and an evening program team led by Pat McCoy-and everyone is working very hard to ensure a successful event.

On the fundraising side, Sherry Carrigan is doing a fantastic job in organizing the whole event working with the co-chairs. The solicitation letters and sponsorship packages have been

developed, and the prospect list is being divided up among the group. We received our first \$10,000 sponsorship commitment yesterday from National Dairy Council. This team is having weekly conference calls, and is determined to generate a minimum of \$100,000 net revenue from this event.

On the evening program side, the plan for this year is to reach out to industry, state leaders, the Past Presidents, and the SNF and SNA Boards and ask them to nominate someone who was a "pioneer" in school nutrition. Because we have such a short window of opportunity, we thought that it would be best to have it focused in this way. Our goal is to get the nomination forms out by the end of this week and people will have until January 20th to return them to SNA. This will give the program team enough time to capture some video footage, photos, testimonials, etc. for use in the evening program. We will continue to honor school nutrition heroes in the coming years, and will have more time to cast a wider net. Pat McCoy is graciously paying for a videographer to go out and videotape the pioneers selected.

I would like to put together a small team of judges to review the nominations and select up to 4 or 5 persons to be celebrated on March 3rd. It would be great to have 2 volunteers from the SNF Board to join myself, Scott Swogger, Pat McCoy, and Gary Vonck for this year's judging. We will plan on meeting via conference call so travel will not be involved.

Please let me know by COB on Wednesday, December 11 if you would be able to participate in the judging; and most importantly, if you are comfortable with the decisions that have been made and the overall direction of the event.

I will look forward to hearing back from you soon.

Thanks!

214. RE: SNF 50th Anniversary Celebration

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 09, 2013 10:40:02
Subject: RE: SNF 50th Anniversary Celebration
Attachment:

Sounds like a wonderful plan and team working on this special event! I vote YAY on progress and plan thus far.

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Monday, December 09, 2013 10:40 AM

To: Ami Childers; Connie Mueller; Donna Martin; Bauscher, Julia O; Leah Schmidt; Marcia Smith; Mary Begalle; Sandy Ford; Scott Swogger

Cc: Carrigan, Sherry

Subject: SNF 50th Anniversary Celebration

I wanted to update you on the Development Committee's plans for the 50th Anniversary Celebration, scheduled to be held on Monday night, March 3rd, at the JW Marriott in Washington, DC.

The Committee has been divided up into two teams—a fundraising team led by Gary Vonck, and an evening program team led by Pat McCoy—and everyone is working very hard to ensure a successful event.

On the fundraising side, Sherry Carrigan is doing a fantastic job in organizing the whole event working with the co-chairs. The solicitation letters and sponsorship packages have been developed, and the prospect list is being divided up among the group. We received our first \$10,000 sponsorship commitment yesterday from National Dairy Council. This team is having weekly conference calls, and is determined to generate a minimum of \$100,000 net revenue from this event.

On the evening program side, the plan for this year is to reach out to industry, state leaders, the Past Presidents, and the SNF and SNA Boards and ask them to nominate someone who was a “pioneer” in school nutrition. Because we have such a short window of opportunity, we thought that it would be best to have it focused in this way. Our goal is to get the nomination forms out by the end of this week and people will have until January 20th to return them to SNA. This will give the program team enough time to capture some video footage, photos, testimonials, etc. for use in the evening program. We will continue to honor school nutrition heroes in the coming years, and will have more time to cast a wider net. Pat McCoy is graciously paying for a videographer to go out and videotape the pioneers selected.

I would like to put together a small team of judges to review the nominations and select up to 4 or 5 persons to be celebrated on March 3rd. It would be great to have 2 volunteers from the SNF Board to join myself, Scott Swogger, Pat McCoy, and Gary Vonck for this year's judging. We will plan on meeting via conference call so travel will not be involved.

Please let me know by COB on Wednesday, December 11 if you would be able to participate in the judging; and most importantly, if you are comfortable with the decisions that have been made and the overall direction of the event.

I will look forward to hearing back from you soon.

Thanks!

215. SNF 50th Anniversary Celebration

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandy Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>
Sent Date: Dec 09, 2013 10:40:00
Subject: SNF 50th Anniversary Celebration
Attachment:

I wanted to update you on the Development Committee's plans for the 50th Anniversary Celebration, scheduled to be held on Monday night, March 3rd, at the JW Marriott in Washington, DC.

The Committee has been divided up into two teams—a fundraising team led by Gary Vonck, and an evening program team led by Pat McCoy—and everyone is working very hard to ensure a successful event.

On the fundraising side, Sherry Carrigan is doing a fantastic job in organizing the whole event working with the co-chairs. The solicitation letters and sponsorship packages have been developed, and the prospect list is being divided up among the group. We received our first \$10,000 sponsorship commitment yesterday from National Dairy Council. This team is having weekly conference calls, and is determined to generate a minimum of \$100,000 net revenue from this event.

On the evening program side, the plan for this year is to reach out to industry, state leaders, the Past Presidents, and the SNF and SNA Boards and ask them to nominate someone who was a "pioneer" in school nutrition. Because we have such a short window of opportunity, we thought that it would be best to have it focused in this way. Our goal is to get the nomination forms out by the end of this week and people will have until January 20th to return them to SNA. This will give the program team enough time to capture some video footage, photos, testimonials, etc. for use in the evening program. We will continue to honor school nutrition heroes in the coming years, and will have more time to cast a wider net. Pat McCoy is graciously paying for a videographer to go out and videotape the pioneers selected.

I would like to put together a small team of judges to review the nominations and select up to 4 or 5 persons to be celebrated on March 3rd. It would be great to have 2 volunteers from the SNF Board to join myself, Scott Swogger, Pat McCoy, and Gary Vonck for this year's judging. We will

plan on meeting via conference call so travel will not be involved.

Please let me know by COB on Wednesday, December 11 if you would be able to participate in the judging; and most importantly, if you are comfortable with the decisions that have been made and the overall direction of the event.

I will look forward to hearing back from you soon.

Thanks!

216. FW: DoSomething web story

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begale@schwans.com>, 'Sandy Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Becky Domokos-Bays <becky.domokos-bays@acps.k12.va.us>, Cheryl Goffus <cheryl.goffus@ag.state.nj.us>, Gay Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>, Jill Kidd <jill.kidd@pueblacityschools.us>, Jill Vincent <jill.vincent@usd253.net>, Jon Dickl <jon.dickl@knoxschools.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Kevin Woods <kwoods@globeslicers.com>, Leah Schmidt <leahs@hickmanmills.org>, Linda Aljets <laljets@woodburnsd.org>, Lynn Harvey <lynn.harvey@dpi.nc.gov>, Lynnelle Grumbles <lgrumbles@visalia.k12.ca.us>, Melanie Konarik <melaniek@springisd.org>, Micheline Piekarski <mpiekarski@oprfs.org>, Nancy Thatcher <gagathatch@gmail.com>, Sara Gasiorowski <sara.gasiorowski@wayne.k12.in.us>, Sheila Parisien <parisiens@mersd.org>, Wendy Weyer <weweyer@seattleschools.org>
Sent Date: Dec 03, 2013 17:17:02
Subject: FW: DoSomething web story
Attachment:

You may recall that I sent you an email a few months ago about DoSomething.org that was focusing on school lunches and asking kids to send in photos. I sent a letter and had a conversation with their CEO to enlighten her. This Friday, DoSomething.org will be releasing its report. We had sent out an alert to our spokesperson network and will be sending out a blast email to get members to post good photos on USA Today. Below is an article we are posting on our website to keep members informed.

From: Pratt-Heavner, Diane
Sent: Tuesday, December 03, 2013 4:46 PM
To: Montague, Patricia; Schuchart, Cathy
Cc: Murphy, Sarah; Liz (ecowles@cjpr.com); Lewi, Jen; Westin, Nichole; Murphy, Sarah; Eckman, Julie
Subject: DoSomething web story

Hi Patti and Cathy – Given that the USA Today story indicates DoSomething.org will release their report later this week, and the Fed Up webpage (<http://fedup.dosomething.org/fedup>) features preliminary findings, I'd like to post a web story response before the report release. That way we can show members that we were ahead of the curve, and we have info to send to any reporters who decide to write about the report. CJ PR is reaching out to Greg Toppo (who wrote the USA Today story) as well and Sarah has been tweeting positive school meal photos. Does this draft look ok? Thanks!

Diane

DoSomething.org's Fed Up Campaign Paints an Inaccurate Portrayal of School Meals

This week, DoSomething.org is expected to release a "report of the true state of school lunch" based on their Fed Up campaign. The campaign, <http://fedup.dosomething.org/fedup>, asked young people to post photos of their meals, complete a short survey on their impressions of school lunch, and vote either "eat it" or "toss it" on posted photos.

The School Nutrition Association (SNA) encourages students to get involved in their school meal programs and SNA members welcome student feedback as they plan menus that meet new federal nutrition standards and student tastes.

However, the Fed Up campaign promoted negative attitudes to school meals, and with marketing messages like "Got a gross burrito? 'Poo-rito' explains everything we need to know," DoSomething collected exaggerated photos and captions that do not represent the true state of school meals. Many of the photos posted do not picture school lunches under the National School Lunch Program, and instead depict a la carte items (which will meet new nutrition standards starting Fall 2014), lunches from home, fast food meals, or lunches purchased on college campuses.

When the campaign launched in September, SNA CEO Patti Montague sent this letter to DoSomething.org on behalf of members regarding campaign inaccuracies. SNA has also encouraged members to post photos of their school meals to the site.

SNA members have a new opportunity to show the true state of school meals. *USA Today*, which recently reported on findings of the DoSomething.org campaign, is also requesting school lunch photos. See *USA Today's* request for details on how to submit your picture.

Diane Pratt-Heavner

Director of Media Relations

School Nutrition Association

120 Waterfront Street, Suite 300

National Harbor, MD 20745

Phone: (301) 686-3100 x124

Direct: (301) 686-3124

Cell: (703) 576-7526

Fax: (301) 686-3115

www.schoolnutrition.org

Follow us on Twitter: @SchoolLunch

Spread the word about healthy school meals. Visit www.TrayTalk.org.

217. SNF October 2013 Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <sswogger@accutemp.net>, Sandra Ford <fords@manateeschools.net>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Ami Childers <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>
Sent Date: Nov 22, 2013 17:08:37
Subject: SNF October 2013 Financials
Attachment: [Oct 2013 SNF Financials.pdf](#)

Hello Everyone:

Attached are the SNF October 2013 Financials. If you have any questions please feel free to contact Patti.

Sincerely,

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Connect with SNA on Facebook, LinkedIn and Twitter

<https://www.facebook.com/SchoolNutritionAssociation>

www.linkedin.com/SchoolNutritionAssociation

<https://twitter.com/SchoolLunch>

218. Re: Development Director Job Description

From: Sandra Ford <fords@manateeschools.net>
To: julia.bauscher@jefferson.kyschools.us
Cc: PMONTAGUE@schoolnutrition.org, ami.n.childers@pepsico.com, muellerc28@gmail.com, dmartin@burke.k12.ga.us, leahs@hickmanmills.org, mlsdls8@aol.com, mary.begalle@schwans.com, sswogger@accutemp.net
Sent Date: Nov 22, 2013 15:25:32
Subject: Re: Development Director Job Description
Attachment:

Sorry I have not responded - Besides what Julia mentioned I didn't see any thing. Would probably just be good for all staff involved to be sure you are clear on what this person is going to do.

S

Sandra Ford, SNS
Director, Food and Nutrition
2501 63rd Ave. E
Bradenton, FL 34203
941-751-6550, ext 2130

"Bauscher, Julia O" <julia.bauscher@jefferson.kyschools.us> on Tuesday, November 19, 2013 at 12:43 PM -0500 wrote:

On the job description:

The second and third bullet under experience refers to "programs and services" – we're talking about programs and services relative to SNF fundraising and not programs and services developed with resources identified by SNF?

There is a "bullet" missing next to the first item under "Competencies"

"Support for Governance" – p3 – the statement sounds funny, rambling. There are too many "and"s or not enough commas, or something.

Good Job!!

Julia O. Bauscher, SNS
Jefferson County Public Schools

School and Community Nutrition Services
3001 Crittenden Drive
Louisville, KY 40209
Phone: 502-485-3186
Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Tuesday, November 19, 2013 10:22 AM

To: Bauscher, Julia O; Ami Childers; Connie Mueller; Donna Martin; Leah Schmidt; Marcia Smith; Mary Begalle; Sandra Ford; Scott Swogger

Subject: Development Director Job Description

I realized I didn't attach the job description right after I hit the Send button. My apologies.

Patti Montague, CAE
Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300
National Harbor, MD 20745
(301) 686-3100 Phone
(301) 686-3115 Fax
www.schoolnutrition.org
pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

219. RE: Development Director Job Description

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Sent Date: Nov 19, 2013 12:43:46
Subject: RE: Development Director Job Description
Attachment:

On the job description:

The second and third bullet under experience refers to “programs and services” – we’re talking about programs and services relative to SNF fundraising and not programs and services developed with resources identified by SNF?

There is a “bullet” missing next to the first item under “Competencies”

“Support for Governance” – p3 – the statement sounds funny, rambling. There are too many “and”s or not enough commas, or something.

Good Job!!

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Tuesday, November 19, 2013 10:22 AM

To: Bauscher, Julia O; Ami Childers; Connie Mueller; Donna Martin; Leah Schmidt; Marcia Smith; Mary Begalle; Sandra Ford; Scott Swogger

Subject: Development Director Job Description

I realized I didn't attach the job description right after I hit the Send button. My apologies.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

220. RE: SNF Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Sent Date: Nov 19, 2013 10:35:42
Subject: RE: SNF Update
Attachment:

I shared with Sherry the Board's input. We have to price it all out first and then will update you and the committee. They want to make it different from the Gala. Yes they will be selling state tables.

From: Bauscher, Julia O [mailto:julia.bauscher@jefferson.kyschools.us]
Sent: Tuesday, November 19, 2013 10:29 AM
To: Montague, Patricia; 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'
Subject: RE: SNF Update

I remember the discussion at the board meeting relevant to food stations vs. seated meal and I thought that the overwhelming opinion was seated dinner was preferable. Alternatively, there was also discussion about the considerable savings that could be realized with food stations. I will support whatever is planned. I just think that the committee should be cautious about ticket pricing given the planned service. Will states still be able to reserve tables? We want whatever we do this first year to be widely accepted and raved about so that state associations and other supporters will want to attend in the future. My two cents....

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Tuesday, November 19, 2013 10:20 AM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Subject: SNF Update

The purpose of this email is to provide you with an update on a number of things. As you all know, Julie has resigned her position and her last day is a week from tomorrow, November 27.

- Working with Jean Geraghty, SNA's Director of Human Resources, a more clearly defined position description has been drafted for a Director of Development. An ad has been placed on the American Society of Association Executives online job board and on the Association of Fundraising Professionals job board. Ad just placed last week and a few resumes have come in. Will keep you posted.
- Two weeks ago, I sat with Julie and Paula Zdanowicz, SNF Project Manager, and got a full debriefing of SNF's working and status of all projects and initiatives. At that time, I pulled Julie off of the 50th Anniversary Celebration and asked her to focus on drafting the grant applications for Walmart Cycle 3 Project and the National Dairy Council 2014 Proposal as well as get everything in order before she leaves. I have assigned Sherry Carrigan and Jessica Garrett to support the Development Committee on the 50th Anniversary Celebration. The Development Committee had a call yesterday which was very good from what I am told (notes are below). I had a meeting on Capitol Hill and could not attend, but plan on attending in the future if my schedule allows.
- In SNF review meeting with Julie, I discovered quite a few things that need to get back on track.
 - o 50th Anniversary Celebration Save the Date postcard – being printed and going out in the mail in the next week.

- o SNF Brochure – none exists. I have Communications staff drafting and I will send you all a draft to see.
- o Annual Fund Solicitation – Drafting letter to send to states on 50th Anniversary Annual Fund appeal and we are creating an yearend annual fund email to send to members.
- o SNF Newsletter – there does not seem to be a regular schedule of when these go out. Last one in August, before that it as sometime in 2012. Don't want it to get lost in all the holiday e-cards so we will draft and send at beginning of new year.
- I am moving over the SNF project work to Cathy Schuchart, SVP of Child Nutrition and Policy which means that Paula will move over to Cathy's Center when we return from the Thanksgiving holiday. Cathy, Julie, Paula and I are meeting on Thursday. In addition, Cathy and I have a meeting with staff from FRAC on CN Reauthorization which are the same people involved on Walmart Project.
- Donna Martin has reached out to our friends at the Academy of Nutrition and Dietetics to see if they were willing to meet with us to share their best practices in running their foundation. Donna and I are going to Chicago and meeting with them on Tuesday, December 17 from 9am to 1pm. We are meeting with Mary Beth Whalen and Pat Babjak. Will update you after the meeting.
- Julie is still drafting the minutes from our meeting and I will send those to you in the next week or two.

Please let me know if you have any questions or concerns. Thanks for your support.

Notes from November 18, 2013 Development Committee Call (Notes Sherry sent to Committee members unable to be on call)

Our Development Committee call went really well this morning. Gary and Pat provided an overview of what we were trying to accomplish with the 50th Anniversary Celebration, and explained that we hope to have a Foundation fundraising dinner every year at LAC. Our goal is to generate a net revenue of \$100,000 and we will soon finalize just how we plan to achieve that. I had created some sponsorship packages as a starting point, but those on the call felt that given the economic environment and the fact that most folks won't have budgeted for this event, we need to create smaller less expensive ways for people to get involved. We are working on that so we still have to finalize sponsorships and ticket pricing. I also need to finalize talking points for both teams.

Additionally, we all agreed that it was preferable to have elegant food stations set-up around the room rather than have a 3-course served/plated dinner. This would help facilitate more networking which is a critical aspect to highlight to get people to come to the event. We will still have the round tables for seating and sponsorship.

We agreed that entertainment by the Capitol Steps would be a good idea as well. We are hoping to have a program that is both moving emotionally and fun in hopes of getting people to return the following year.

The Committee was divided up into two teams—fundraising and program planning—please see below, and let me know which team you feel most comfortable being a part of.

Fundraising

Gary Vonck (Team Leader)

Tom LeBuhn

Dorothy Caldwell

Jill Conklin

Michael Turley

Chuck Ainsworth

Sherry Carrigan (Liaison)

Program Planning

Pat McCoy (Team Leader)

JJ Jackson

Mimi Ford

Jean Harris

Camellia Patey

Sherry Carrigan (Liaison)

The Save the Date cards have been finalized and will go out by the end of this week.

Next steps on this end will be to try to identify the most impactful initiatives that the Foundation has been involved in over the past 50 years in an effort to put the evening program together. I will pull together a staff team here to do some research and make some recommendations. Additionally, I will reach out to the Capitol Steps to get pricing and check availability and I want to review/revise the initial budget.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

221. RE: SNF Update

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Sent Date: Nov 19, 2013 10:29:13
Subject: RE: SNF Update
Attachment:

I remember the discussion at the board meeting relevant to food stations vs. seated meal and I thought that the overwhelming opinion was seated dinner was preferable. Alternatively, there was also discussion about the considerable savings that could be realized with food stations. I will support whatever is planned. I just think that the committee should be cautious about ticket pricing given the planned service. Will states still be able to reserve tables? We want whatever we do this first year to be widely accepted and raved about so that state associations and other supporters will want to attend in the future. My two cents....

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Tuesday, November 19, 2013 10:20 AM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Subject: SNF Update

The purpose of this email is to provide you with an update on a number of things. As you all know, Julie has resigned her position and her last day is a week from tomorrow, November 27.

- Working with Jean Geraghty, SNA's Director of Human Resources, a more clearly defined position description has been drafted for a Director of Development. An ad has been placed on the American Society of Association Executives online job board and on the Association of Fundraising Professionals job board. Ad just placed last week and a few resumes have come in. Will keep you posted.
- Two weeks ago, I sat with Julie and Paula Zdanowicz, SNF Project Manager, and got a full debriefing of SNF's working and status of all projects and initiatives. At that time, I pulled Julie off of the 50th Anniversary Celebration and asked her to focus on drafting the grant applications for Walmart Cycle 3 Project and the National Dairy Council 2014 Proposal as well as get everything in order before she leaves. I have assigned Sherry Carrigan and Jessica Garrett to support the Development Committee on the 50th Anniversary Celebration. The Development Committee had a call yesterday which was very good from what I am told (notes are below). I had a meeting on Capitol Hill and could not attend, but plan on attending in the future if my schedule allows.
- In SNF review meeting with Julie, I discovered quite a few things that need to get back on track.
 - o 50th Anniversary Celebration Save the Date postcard – being printed and going out in the mail in the next week.
 - o SNF Brochure – none exists. I have Communications staff drafting and I will send you all a draft to see.
 - o Annual Fund Solicitation – Drafting letter to send to states on 50th Anniversary Annual Fund appeal and we are creating an yearend annual fund email to send to members.
 - o SNF Newsletter – there does not seem to be a regular schedule of when these go out. Last one in August, before that it as sometime in 2012. Don't want it to get lost in all the holiday e-cards so we will draft and send at beginning of new year.
- I am moving over the SNF project work to Cathy Schuchart, SVP of Child Nutrition and Policy which means that Paula will move over to Cathy's Center when we return from the Thanksgiving holiday. Cathy, Julie, Paula and I are meeting on Thursday. In addition, Cathy and I

have a meeting with staff from FRAC on CN Reauthorization which are the same people involved on Walmart Project.

- Donna Martin has reached out to our friends at the Academy of Nutrition and Dietetics to see if they were willing to meet with us to share their best practices in running their foundation. Donna and I are going to Chicago and meeting with them on Tuesday, December 17 from 9am to 1pm. We are meeting with Mary Beth Whalen and Pat Babjak. Will update you after the meeting.
- Julie is still drafting the minutes from our meeting and I will send those to you in the next week or two.

Please let me know if you have any questions or concerns. Thanks for your support.

Notes from November 18, 2013 Development Committee Call (Notes Sherry sent to Committee members unable to be on call)

Our Development Committee call went really well this morning. Gary and Pat provided an overview of what we were trying to accomplish with the 50th Anniversary Celebration, and explained that we hope to have a Foundation fundraising dinner every year at LAC. Our goal is to generate a net revenue of \$100,000 and we will soon finalize just how we plan to achieve that. I had created some sponsorship packages as a starting point, but those on the call felt that given the economic environment and the fact that most folks won't have budgeted for this event, we need to create smaller less expensive ways for people to get involved. We are working on that so we still have to finalize sponsorships and ticket pricing. I also need to finalize talking points for both teams.

Additionally, we all agreed that it was preferable to have elegant food stations set-up around the room rather than have a 3-course served/plated dinner. This would help facilitate more networking which is a critical aspect to highlight to get people to come to the event. We will still have the round tables for seating and sponsorship.

We agreed that entertainment by the Capitol Steps would be a good idea as well. We are hoping to have a program that is both moving emotionally and fun in hopes of getting people to return the following year.

The Committee was divided up into two teams—fundraising and program planning—please see below, and let me know which team you feel most comfortable being a part of.

Fundraising

Gary Vonck (Team Leader)

Tom LeBuhn

Dorothy Caldwell

Jill Conklin

Michael Turley

Chuck Ainsworth

Sherry Carrigan (Liaison)

Program Planning

Pat McCoy (Team Leader)

JJ Jackson

Mimi Ford

Jean Harris

Camellia Patey

Sherry Carrigan (Liaison)

The Save the Date cards have been finalized and will go out by the end of this week.

Next steps on this end will be to try to identify the most impactful initiatives that the Foundation has been involved in over the past 50 years in an effort to put the evening program together. I will pull together a staff team here to do some research and make some recommendations. Additionally, I will reach out to the Capitol Steps to get pricing and check availability and I want to review/revise the initial budget.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

222. Development Director Job Description

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Julia Bauscher (julia.bauscher@jefferson.kyschools.us)
<julia.bauscher@jefferson.kyschools.us>, Ami Childers
<ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>,
Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt
<leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle
<mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>,
Scott Swogger <sswogger@accutemp.net>
Sent Date: Nov 19, 2013 10:22:00
Subject: Development Director Job Description
Attachment: [Director, SNF 11-13.docx](#)

I realized I didn't attach the job description right after I hit the Send button. My apologies.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

223. SNF Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Sent Date: Nov 19, 2013 10:19:47
Subject: SNF Update
Attachment:

The purpose of this email is to provide you with an update on a number of things. As you all know, Julie has resigned her position and her last day is a week from tomorrow, November 27.

- Working with Jean Geraghty, SNA's Director of Human Resources, a more clearly defined position description has been drafted for a Director of Development. An ad has been placed on the American Society of Association Executives online job board and on the Association of Fundraising Professionals job board. Ad just placed last week and a few resumes have come in. Will keep you posted.
- Two weeks ago, I sat with Julie and Paula Zdanowicz, SNF Project Manager, and got a full debriefing of SNF's working and status of all projects and initiatives. At that time, I pulled Julie off of the 50th Anniversary Celebration and asked her to focus on drafting the grant applications for Walmart Cycle 3 Project and the National Dairy Council 2014 Proposal as well as get everything in order before she leaves. I have assigned Sherry Carrigan and Jessica Garrett to support the Development Committee on the 50th Anniversary Celebration. The Development Committee had a call yesterday which was very good from what I am told (notes are below). I had a meeting on Capitol Hill and could not attend, but plan on attending in the future if my schedule allows.
- In SNF review meeting with Julie, I discovered quite a few things that need to get back on track.
 - o 50th Anniversary Celebration Save the Date postcard – being printed and going out in the mail in the next week.
 - o SNF Brochure – none exists. I have Communications staff drafting and I will send you all a draft to see.
 - o Annual Fund Solicitation – Drafting letter to send to states on 50th Anniversary Annual Fund appeal and we are creating an yearend annual fund email to send to members.

- o SNF Newsletter – there does not seem to be a regular schedule of when these go out. Last one in August, before that it was sometime in 2012. Don't want it to get lost in all the holiday e-cards so we will draft and send at beginning of new year.
- I am moving over the SNF project work to Cathy Schuchart, SVP of Child Nutrition and Policy which means that Paula will move over to Cathy's Center when we return from the Thanksgiving holiday. Cathy, Julie, Paula and I are meeting on Thursday. In addition, Cathy and I have a meeting with staff from FRAC on CN Reauthorization which are the same people involved on Walmart Project.
- Donna Martin has reached out to our friends at the Academy of Nutrition and Dietetics to see if they were willing to meet with us to share their best practices in running their foundation. Donna and I are going to Chicago and meeting with them on Tuesday, December 17 from 9am to 1pm. We are meeting with Mary Beth Whalen and Pat Babjak. Will update you after the meeting.
- Julie is still drafting the minutes from our meeting and I will send those to you in the next week or two.

Please let me know if you have any questions or concerns. Thanks for your support.

Notes from November 18, 2013 Development Committee Call (Notes Sherry sent to Committee members unable to be on call)

Our Development Committee call went really well this morning. Gary and Pat provided an overview of what we were trying to accomplish with the 50th Anniversary Celebration, and explained that we hope to have a Foundation fundraising dinner every year at LAC. Our goal is to generate a net revenue of \$100,000 and we will soon finalize just how we plan to achieve that. I had created some sponsorship packages as a starting point, but those on the call felt that given the economic environment and the fact that most folks won't have budgeted for this event, we need to create smaller less expensive ways for people to get involved. We are working on that so we still have to finalize sponsorships and ticket pricing. I also need to finalize talking points for both teams.

Additionally, we all agreed that it was preferable to have elegant food stations set-up around the room rather than have a 3-course served/plated dinner. This would help facilitate more networking which is a critical aspect to highlight to get people to come to the event. We will still have the round tables for seating and sponsorship.

We agreed that entertainment by the Capitol Steps would be a good idea as well. We are hoping to have a program that is both moving emotionally and fun in hopes of getting people to return the

following year.

The Committee was divided up into two teams—fundraising and program planning—please see below, and let me know which team you feel most comfortable being a part of.

Fundraising

Gary Vonck (Team Leader)

Tom LeBuhn

Dorothy Caldwell

Jill Conklin

Michael Turley

Chuck Ainsworth

Sherry Carrigan (Liaison)

Program Planning

Pat McCoy (Team Leader)

JJ Jackson

Mimi Ford

Jean Harris

Camellia Patey

Sherry Carrigan (Liaison)

The Save the Date cards have been finalized and will go out by the end of this week.

Next steps on this end will be to try to identify the most impactful initiatives that the Foundation has been involved in over the past 50 years in an effort to put the evening program together. I will pull together a staff team here to do some research and make some recommendations. Additionally, I will reach out to the Capitol Steps to get pricing and check availability and I want to review/revise the initial budget.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

224. Re: follow up on research idea

From: Connie Mueller <muellerc28@gmail.com>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Ami Childers <ami.n.childers@pepsico.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 18:30:55
Subject: Re: follow up on research idea
Attachment:

I think this topic definitely needs investigation. I think we should proceed. Connie

On Wed, Nov 13, 2013 at 1:31 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:
Since I am the one who keeps requesting we do research, I am thrilled to see this proposal. I cannot imagine that Pew's interests would not be exactly the same as ours. I say go for it!

Sent from my iPhone

On Nov 13, 2013, at 12:36 PM, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> wrote:

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.

2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer

edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Tuesday, October 08, 2013 2:24 PM
To: Schuchart, Cathy
Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!
Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

<PEW Study - School Lunch Periods.docx>

--

Constance G. Mueller, MS, RD, SNS

1118 E. Monroe St.

Bloomington, IL 61701

309.212.7281

225. Re: follow up on research idea

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 14:31:20
Subject: Re: follow up on research idea
Attachment:

Since I am the one who keeps requesting we do research, I am thrilled to see this proposal. I cannot imagine that Pew's interests would not be exactly the same as ours. I say go for it!

Sent from my iPhone

On Nov 13, 2013, at 12:36 PM, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> wrote:

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would

like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our

organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [<mailto:CSCHUCHART@schoolnutrition.org>]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

<PEW Study - School Lunch Periods.docx>

226. RE: follow up on research idea

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Childers, Ami N {FLNA}' <Ami.N.Childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Cc: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 14:31:14
Subject: RE: follow up on research idea
Attachment:

It seems that they don't want us to use results if it any way conflicts with their positions.

From: Childers, Ami N {FLNA} [mailto:Ami.N.Childers@pepsico.com]
Sent: Wednesday, November 13, 2013 2:12 PM
To: Montague, Patricia; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Julia Bauscher (julia.bauscher@jefferson.kyschools.us)
Cc: Schuchart, Cathy
Subject: RE: follow up on research idea

This is a great topic for research.

Curious on the stipulation that SNA not use research for its federal agenda.
Does that limit what we can do with the results to address the needs of successfully feeding children in US schools?

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]
Sent: Wednesday, November 13, 2013 12:36 PM
To: Childers, Ami N {FLNA}; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Julia Bauscher (julia.bauscher@jefferson.kyschools.us)
Cc: Schuchart, Cathy
Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about

doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

227. RE: follow up on research idea

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Cc: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 14:11:55
Subject: RE: follow up on research idea
Attachment:

This is a great topic for research.

Curious on the stipulation that SNA not use research for its federal agenda.

Does that limit what we can do with the results to address the needs of successfully feeding children in US schools?

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]
Sent: Wednesday, November 13, 2013 12:36 PM
To: Childers, Ami N {FLNA}; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Julia Bauscher (julia.bauscher@jefferson.kyschools.us)
Cc: Schuchart, Cathy
Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.

2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to

promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH
Director, Kids' Safe and Healthful Foods Project
www.healthyschoolfoodsnow.org
jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]
Sent: Tuesday, October 08, 2013 3:31 PM
To: Jessica Donze Black
Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Tuesday, October 08, 2013 2:24 PM
To: Schuchart, Cathy
Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

228. Re: follow up on research idea

From: Scott Swogger <SSwogger@accutemp.net>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 13:57:06
Subject: Re: follow up on research idea
Attachment:

Third party research will also provide a bit of independence from the results which typically is beneficial.

I think this looks great.

Sent from my iPhone

On Nov 13, 2013, at 1:49 PM, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> wrote:

We would use a third party company to do the research. Susan Coppess is working as a contractor with SNA and we would use her in a consulting capacity on this research.

From: Bauscher, Julia O [mailto:julia.bauscher@jefferson.kyschools.us]
Sent: Wednesday, November 13, 2013 1:19 PM
To: Montague, Patricia; 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'
Cc: Schuchart, Cathy
Subject: RE: follow up on research idea

This topic was discussed extensively at the AHG meeting yesterday and several of us pointed out the need for research. Is SNF positioned/resourced to do research? Or would we partner with a third party to do the research. Is there a trained researcher on the SNF or SNA staff? Research is pretty technical stuff if you want statistically significant results.

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Wednesday, November 13, 2013 12:36 PM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Cc: Schuchart, Cathy

Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.

2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask

that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Tuesday, October 08, 2013 2:24 PM
To: Schuchart, Cathy
Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!
Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

229. Re: follow up on research idea

From: LEAH SCHMIDT <leahs@hickmanmills.org>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 13:56:59
Subject: Re: follow up on research idea
Attachment:

I agree that it is a topic worth pursuing.

Leah Schmidt, SNS
5401 E 103rd Street
Kansas City, MO 64137
Office (816) 316-7102
Fax (816) 316-7106

On Wed, Nov 13, 2013 at 12:54 PM, Montague, Patricia <PMONTAGUE@schoolnutrition.org> wrote:

We would use a third party company to do the research. Susan Coppess is working as a contractor with SNA and we would use her in a consulting capacity on this research.

From: Bauscher, Julia O [mailto:julia.bauscher@jefferson.kyschools.us]
Sent: Wednesday, November 13, 2013 1:19 PM
To: Montague, Patricia; 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'
Cc: Schuchart, Cathy
Subject: RE: follow up on research idea

This topic was discussed extensively at the AHG meeting yesterday and several of us pointed out the need for research. Is SNF positioned/resourced to do research? Or would we partner with a third party to do the research. Is there a trained researcher on the SNF or SNA staff? Research is pretty technical stuff if you want statistically significant results.

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Wednesday, November 13, 2013 12:36 PM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Cc: Schuchart, Cathy

Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

230. RE: follow up on research idea

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 13:54:15
Subject: RE: follow up on research idea
Attachment:

We would use a third party company to do the research. Susan Coppess is working as a contractor with SNA and we would use her in a consulting capacity on this research.

From: Bauscher, Julia O [mailto:julia.bauscher@jefferson.kyschools.us]
Sent: Wednesday, November 13, 2013 1:19 PM
To: Montague, Patricia; 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'
Cc: Schuchart, Cathy
Subject: RE: follow up on research idea

This topic was discussed extensively at the AHG meeting yesterday and several of us pointed out the need for research. Is SNF positioned/resourced to do research? Or would we partner with a third party to do the research. Is there a trained researcher on the SNF or SNA staff? Research is pretty technical stuff if you want statistically significant results.

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Wednesday, November 13, 2013 12:36 PM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Cc: Schuchart, Cathy

Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big

issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

231. Re: follow up on research idea

From: Mary Begalle <Mary.Begalle@schwans.com>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 13:48:09
Subject: Re: follow up on research idea
Attachment:

Yes, this is a good subject for research.

Mary Begalle, PhD, RD, SNS
Mary.begalle@schwans.com
612-209-9643
Sent from my iPad

On Nov 13, 2013, at 11:32 AM, "Montague, Patricia" <PMONTAGUE@schoolnutrition.org> wrote:

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final

recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

<PEW Study - School Lunch Periods.docx>

This entire email message (including all forwards and replies) and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret, work-product, attorney-client or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

232. RE: follow up on research idea

From: Bauscher, Julia O <julia.bauscher@jefferson.kyschools.us>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 13:18:40
Subject: RE: follow up on research idea
Attachment:

This topic was discussed extensively at the AHG meeting yesterday and several of us pointed out the need for research. Is SNF positioned/resourced to do research? Or would we partner with a third party to do the research. Is there a trained researcher on the SNF or SNA staff? Research is pretty technical stuff if you want statistically significant results.

Julia O. Bauscher, SNS

Jefferson County Public Schools

School and Community Nutrition Services

3001 Crittenden Drive

Louisville, KY 40209

Phone: 502-485-3186

Fax: 502-485-6428

STUDENT ACHIEVEMENT

Powered by

Healthy School Meals

From: Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]

Sent: Wednesday, November 13, 2013 12:36 PM

To: 'Ami Childers'; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary

Begalle'; 'Sandra Ford'; 'Scott Swogger'; Bauscher, Julia O

Cc: Schuchart, Cathy

Subject: FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy

Sent: Tuesday, November 12, 2013 11:32 AM

To: Montague, Patricia

Cc: Balla, Deborah

Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Monday, November 11, 2013 10:36 PM

To: Schuchart, Cathy

Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [mailto:CSCHUCHART@schoolnutrition.org]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]

Sent: Tuesday, October 08, 2013 2:24 PM

To: Schuchart, Cathy

Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

233. FW: follow up on research idea

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Cc: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
Sent Date: Nov 13, 2013 12:36:29
Subject: FW: follow up on research idea
Attachment: [PEW Study - School Lunch Periods.docx](#)

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.
2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

ACTION REQUIRED: Please Reply to All and let the group know if you believe this is something that SNF should pursue.

From: Schuchart, Cathy
Sent: Tuesday, November 12, 2013 11:32 AM
To: Montague, Patricia
Cc: Balla, Deborah
Subject: FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Monday, November 11, 2013 10:36 PM
To: Schuchart, Cathy
Subject: RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

jblack@pewtrusts.org

From: Schuchart, Cathy [<mailto:CSCHUCHART@schoolnutrition.org>]

Sent: Tuesday, October 08, 2013 3:31 PM

To: Jessica Donze Black

Subject: RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

From: Jessica Donze Black [mailto:jblack@pewtrusts.org]
Sent: Tuesday, October 08, 2013 2:24 PM
To: Schuchart, Cathy
Subject: follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!
Jessica

Jessica Donze Black RD, MPH

Director, Kids' Safe and Healthful Foods Project

www.healthyschoolfoodsnow.org

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

jblack@pewtrusts.org

234. Staff Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, 'Becky Domokos-Bays' <becky.domokos-bays@acps.k12.va.us>, 'Cheryl Goffus' <cheryl.goffus@ag.state.nj.us>, 'Gay Anderson' <gay.anderson@k12.sd.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Jill Kidd' <jill.kidd@pueblcityschools.us>, 'Jill Vincent' <jill.vincent@usd253.net>, 'Jon Dickl' <jon.dickl@knoxschools.org>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Kevin Woods' <kwoods@globeslicers.com>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Linda Aljets' <laljets@woodburnsd.org>, 'Lynn Harvey' <lynn.harvey@dpi.nc.gov>, 'Lynnelle Grumbles' <lgrumbles@visalia.k12.ca.us>, 'Melanie Konarik' <melaniek@springisd.org>, 'Micheline Piekarski' <mpiekarski@oprfs.org>, 'Nancy Thatcher' <gagathatch@gmail.com>, 'Sara Gasiorowski' <sara.gasiorowski@wayne.k12.in.us>, 'Sheila Parisien' <parisiens@mersd.org>, 'Wendy Weyer' <weweyer@seattleschools.org>
Sent Date: Nov 04, 2013 16:27:45
Subject: Staff Update
Attachment:

Julie Abrera has resigned her position as Director of the School Nutrition Foundation to pursue other opportunities. Julie has done great work for the Foundation over the years.

I will be reviewing the position description in light of the changes we have discussed for SNF in terms of that position focusing on fundraising for the Foundation, and will begin recruitment this week. Julie's last day will be Wednesday, November 27. Over the next few weeks, I will be working closely with Julie to ensure a smooth transition including involving staff here on SNF initiatives to assist me and Paula Zdanowicz, SNF Project Manager, until a new Foundation Director is hired.

Please join me in wishing Julie well.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info www.schoolnutrition.org/certification

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

235. School Nutrition Foundation Board Book - Meeting October 30 - 31, 2013

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Ami Childers <ami.n.childers@pepsico.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsds8@aol.com>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'Connie Mueller' <muellerc28@gmail.com>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>
Sent Date: Oct 28, 2013 09:46:29
Subject: School Nutrition Foundation Board Book - Meeting October 30 - 31, 2013
Attachment: [SNF Board Book October 2013.pdf](#)

This email is being sent on behalf of Patti Montague, Executive Director School Nutrition Foundation, by Deborah Van Balen.

TO: SNF Board of Directors

Attached is an electronic copy of the board book for the SNF Board of Directors meeting which will be held at SNA's headquarters office October 30 – 31, 2013. The meeting is scheduled to begin at 1pm on Wednesday.

For those of you who will be arriving early, Julie and I would like to invite you to join us for lunch at Fiorella's at 11:30am. Please e-mail Deborah Van Balen at dvanbalen@schoolnutrition.org to let her know if you will be joining us so she can make a reservation.

Look forward to seeing everyone next week. It has been unseasonably chilly here the past few days and forecasters say that it will continue for a number of days so you may want to check the weather forecast before packing.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

236. RE: SNA Board Meeting - October 30-31, 2013

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>, 'Scott Swogger' <sswogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, mary.begalle@schwans.com <mary.begalle@schwans.com>, 'Connie Mueller' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Oct 22, 2013 04:46:55
Subject: RE: SNA Board Meeting - October 30-31, 2013
Attachment:

I apologize for the delay on my final plans, I've been held at bay waiting on my senior leadership.

As mentioned before and is now confirmed, I unfortunately have to attend a mandatory company meeting next week in Dallas Mon-Wed.

If there are any materials that I can pre-read and send comments back before next week, please let me know.

Thank you.

Ami Childers

From: Balla, Deborah [mailto:DBALLA@schoolnutrition.org]
Sent: Thursday, October 03, 2013 1:26 PM
To: 'Scott Swogger'; 'Donna Martin'; Sandra Ford; mary.begalle@schwans.com; Childers, Ami N {FLNA}; 'Connie Mueller'; Leah Schmidt; Marcia Smith; Julia Bauscher
Cc: Montague, Patricia; Abrera, Julie; Seymour, Danny
Subject: SNA Board Meeting - October 30-31, 2013

This email is being on behalf of Patti Montague, SNF Executive Director, by Deborah Van Balen.

Hello:

We are looking forward to seeing you at the SNF Board meeting October 30-31.

We will be sending out an advance packet of information/materials prior to the meeting.

As mentioned in our earlier email, the meeting will take place at the SNA/SNF offices at 120 Waterfront Street, Suite 300, National Harbor, MD.

Our meeting schedule is:

Arrival on Wednesday, October 30 for a 1:00pm start. For those arriving earlier, we can go for a casual lunch as a group before the meeting.

Meeting ends Thursday, October 31 at 12:30pm. Lunch will be served.

We have reserved rooms at the Gaylord Hotel at National Harbor.

For those of you traveling independently (Mary and Ami), please let me know if you need assistance with a room reservation. In a separate email, we will send hotel confirmation information.

Here is the attendance list. *Please let us know if your plans have changed.*

Scott Swogger
Donna Martin
Sandy Ford
Julia Bauscher
Mary Begalle
Leah Schmidt
Marcia Smith

Unable to attend:
Connie Mueller

Plans not final:
Ami Childers

See you in a few weeks.

Patti

Deborah

Deborah Van Balen
Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

237. Water Inquiry

From: Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>
To: Ami Childers <ami.n.childers@pepsico.com>, becky.domokos-bays@acps.k12.va.us <becky.domokos-bays@acps.k12.va.us>, Brooks, Cynthia <CBrooks@seymourschools.org>, Chris Kamradt <christopher.kamradt@springbranchisd.com>, Gary Vonck (gvonck@kisales.com) <gvonck@kisales.com>, Jean Ronnei <jean.ronnei@spps.org>, leahs@hickmanmills.org <leahs@hickmanmills.org>, Lynn Harvey <lynn.harvey@dpi.nc.gov>, Marilyn Briggs <marilynbriggs@sbcglobal.net>, Megan Schaper <mas15@scasd.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Murphy, Sarah <smurphy@schoolnutrition.org>, Westin, Nichole <nwestin@schoolnutrition.org>, Pat McCoy (pat.mccoy@schwans.com) <pat.mccoy@schwans.com>, Paul Becker <pbecker@fz.k12.mo.us>, Sandra Ford (fords@fc.manatee.k12.fl.us) <fords@fc.manatee.k12.fl.us>, Sara Gasiorowski (sara.gasiorowski@wayne.k12.in.us) <sara.gasiorowski@wayne.k12.in.us>, Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>, Wendy Weyer <weweyer@seattleschools.org>, ddavis@bsdvt.org <ddavis@bsdvt.org>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, hphillips@npsk12.com <hphillips@npsk12.com>, lharvey@dpi.state.nc.us <lharvey@dpi.state.nc.us>, lora.gilbert@ocps.net <lora.gilbert@ocps.net>, mford@jjsnack.com <mford@jjsnack.com>, sspero@sandi.net <sspero@sandi.net>
Sent Date: Oct 15, 2013 15:08:26
Subject: Water Inquiry
Attachment:

Hi all:

We've had an inquiry from a reporter preparing a story regarding the water requirements within HHFKA (i.e. lack of cups, lack of fountains, etc.). She is seeking input on challenges and issues you may be having in implementing this provision.

If you could let me know if you have/are experiencing any challenges, and what those are, I would appreciate it.

Thanks in advance for your assistance, Cathy

Cathy Schuchart

Staff Vice President

Child Nutrition and Policy Center

School Nutrition Association

120 Waterfront Street, Suite 300

National Harbor, MD 20745

Phone: 301-686-3100

Fax: 301-686-3115

www.schoolnutrition.org

238. district 1 meeting follow up

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dherrmann@jchs.com' <dherrmann@jchs.com>, 'jpotter@Screven.k12.ga.us' <jpotter@Screven.k12.ga.us>, jpoulson@effingham.k12.ga.us <jpoulson@effingham.k12.ga.us>, 'mblanchard@bulloch.k12.ga.us' <mblanchard@bulloch.k12.ga.us>, lsconyers@emanuel.k12.ga.us <lsconyers@emanuel.k12.ga.us>, 'khood@metter.org' <khood@metter.org>, redessa_crawford@johnson.k12.ga.us <redessa_crawford@johnson.k12.ga.us>, abarrett@treutlen.net <abarrett@treutlen.net>, 'donnasapp@lcboe.net' <donnasapp@lcboe.net>, 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, robinwaters@tattnallschools.org <robinwaters@tattnallschools.org>, tblocker@evans.k12.ga.us <tblocker@evans.k12.ga.us>, sfox@long.k12.ga.us <sfox@long.k12.ga.us>, 'creddick@liberty.k12.ga.us' <creddick@liberty.k12.ga.us>, cellis@bryan.k12.ga.us <cellis@bryan.k12.ga.us>, 'lydia.martin@sccpss.com' <lydia.martin@sccpss.com>
Sent Date: Oct 09, 2013 10:34:58
Subject: district 1 meeting follow up
Attachment: [rackbarrelsheets.ppt](#)
[RF Tostitos Sell Sheet.pdf](#)
[RF Puffs Sell Sheet.pdf](#)

Directors,

I wanted to thank you all for allowing me to attend the district 1 meeting last week.

I have attached the sheets on a couple of the new Frito Lay whole grain products I mentioned last week.

I have also attached the sheet about free chip racks.

If your schools sell a la carte and needs a chip rack or Gatorade barrel, just let me know.

They arrive via UPS in about 10 days.

As always, please let me know if there is anything I can do for you.

Susan

Susan Wickizer Blank

PepsiCo Education Manager-Georgia

423.838.2003 cell

423.517.8618 office

susan.wickizer@pepsico.com

239. SNA Board Meeting - October 30-31, 2013

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'Scott Swogger' <sswogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Ami Childers <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Oct 03, 2013 13:26:09
Subject: SNA Board Meeting - October 30-31, 2013
Attachment:

This email is being on behalf of Patti Montague, SNF Executive Director, by Deborah Van Balen.

Hello:

We are looking forward to seeing you at the SNF Board meeting October 30-31.

We will be sending out an advance packet of information/materials prior to the meeting.

As mentioned in our earlier email, the meeting will take place at the SNA/SNF offices at 120 Waterfront Street, Suite 300, National Harbor, MD.

Our meeting schedule is:

Arrival on Wednesday, October 30 for a 1:00pm start. For those arriving earlier, we can go for a casual lunch as a group before the meeting.

Meeting ends Thursday, October 31 at 12:30pm. Lunch will be served.

We have reserved rooms at the Gaylord Hotel at National Harbor.

For those of you traveling independently (Mary and Ami), please let me know if you need assistance with a room reservation. In a separate email, we will send hotel confirmation information.

Here is the attendance list. *Please let us know if your plans have changed.*

Scott Swogger

Donna Martin

Sandy Ford

Julia Bauscher

Mary Begalle

Leah Schmidt

Marcia Smith

Unable to attend:

Connie Mueller

Plans not final:

Ami Childers

See you in a few weeks.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

240. FW: Memo to States

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Becky Domokos-Bays <becky.domokos-bays@acps.k12.va.us>, Cheryl Goffus <cheryl.goffus@ag.state.nj.us>, Gay Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>, Jill Kidd <jill.kidd@pueblocitieschools.us>, Jill Vincent <jill.vincent@usd253.net>, Jon Dickl <jon.dickl@knoxschools.org>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Kevin Woods <kwoods@globeslicers.com>, Leah Schmidt <leahs@hickmanmills.org>, Linda Aljets <laljets@woodburnsd.org>, Lynn Harvey <lynn.harvey@dpi.nc.gov>, Lynnelle Grumbles <lgrumbles@visalia.k12.ca.us>, Melanie Konarik <melaniek@springisd.org>, Micheline Piekarski <mpiekarski@oprfs.org>, Nancy Thatcher <gagathatch@gmail.com>, Sara Gasiorowski <sara.gasiorowski@wayne.k12.in.us>, Sheila Parisien <parisiens@mersd.org>, Wendy Weyer <weweyer@seattleschools.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Sent Date: Oct 01, 2013 12:50:42
Subject: FW: Memo to States
Attachment: [image001.png](#)
[Lapse in CN Funding Final 10-1-13.pdf](#)

From: Schuchart, Cathy

Sent: Tuesday, October 01, 2013 10:28 AM

To: Montague, Patricia; leahs@hickmanmills.org; Julia Bauscher; JEAN.RONNEI@spps.org; Ariane Maori Shanley (shanley@skitsap.wednet.edu); Barb Mechura; Dolores Sutterfield; Doug Davis; Kevin Woods; Laura Farmer; Lori Adkins (lori.adkins@oakland.k12.mi.us); Lynn Harvey; Margan Holloway (marganh@fsusd.org); Marilyn Moody (mbmoody@wcpss.net); Stephanie Taylor; Wendy Weyer

Cc: Schuchart, Cathy; Pratt-Heavner, Diane; Murphy, Sarah; Westin, Nichole

Subject: Memo to States

Hi all:

I just received the attached from USDA/FNS regarding the effect of the government shutdown on CN programs.

I wanted you to have this first, as we will be posting on the website shortly with an article. So please check the website.

Please share with your regions.

Thanks in advance, Cathy

From: Long, Cindy - FNS [mailto:Cindy.Long@fns.usda.gov]

Sent: Tuesday, October 01, 2013 10:16 AM

To: Schuchart, Cathy

Subject: memo to States

Cathy, this went out to States a little while ago, contains more info on the shutdown and CN programs. I am here all day if you have any questions.

Cynthia Long

Director, Child Nutrition Division

Food and Nutrition Service, USDA

703-305-2590

This electronic message contains information generated by the USDA solely for the intended recipients. Any unauthorized interception of this message or the use or disclosure of the information it contains may violate the law and subject the violator to civil or criminal penalties. If you believe you have received this message in error, please notify the sender and delete the email

immediately.

241. Pizza Meal

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Sep 25, 2013 10:37:00
Subject: Pizza Meal
Attachment:

Groupon Your Daily Augusta Groupon | [Go to Groupon.com](#) | [Personalize this email](#)
| Prices valid until midnight.

Be sure to add us to your address book or safe sender list so our emails get to your inbox. Learn how. Get better deals **Donna** here are your daily deals for Augusta Top seller in Augusta Pizza Meal Hungry Howie's Grovetown-Harlem — 5 miles from Home

Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products

View Deal \$30.78 \$15 Introductory Rock Climbing Sandwiches, Pizza, and Drinks CrossFit 4 Everyone Augusta (3 miles from Home) Joe's Underground Cafe Central Business District (5 miles from Home) Over 150 bought \$35 \$15 View Over 100 bought \$10 \$5 View Car Washes Fitness Workouts Top Notch Express Car Wash Evans (6 miles from Home) Curves North Augusta (6 miles from Home) \$50 \$25 View \$71 \$19 View Camper Rental 60-Minute Deep-Tissue Massage Pollard Camper Rental, LLC Redeem from Home Flowing Hands Mobile Massage On Location \$100 \$35 View Now Available! \$100 \$50 View See all Augusta deals Tons of deals on everything Augusta! New Deals Food & Drink Events & Activities Beauty & Spas Fitness & Health Home & Garden Automotive Shopping See all deals

Don't See Any Deals You Want? Tell us what you like and we'll pick the right deals for you. Get Better Deals

in less than 29 seconds

Need help? Have feedback? Feel free to contact us. To feature your business on Groupon, get started at GrouponWorks.

You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Daily Deal emails, including unsubscribing, [click here](#). Delivered by Groupon 600 W. Chicago Avenue, Suite 400, Chicago, IL 60654, USA

242. SNF Development Committee

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Sep 16, 2013 17:09:08
Subject: SNF Development Committee
Attachment: [Development committee Action Item.docx](#)
[Development committee Action Item.docx](#)

Dear SNF Board,

On September 11 and 12, the SNF Executive Committee (Scott Swogger, Donna Martin and Sandy Ford) and Mary Begalle met to review the draft strategic plan and draft a final version for board review at our October 30-31 meeting. In the course of the conversation, we discussed the need for a Development Committee. This idea was discussed by the larger group at the May meeting in San Antonio.

SNF has not had a development committee for many years. To expand SNF's reach and bring more people into SNF, the group that met this week saw the creation of the development committee to work on raising money for a 50th anniversary celebration event at LAC in March 2014 as a good place to start. In order to jump start the process and have a committee in place over the next few weeks, the attached action item proposes the creation of the committee with Scott Swogger as chair. We welcome suggestions on committee members and will be doing outreach to assemble the committee.

The October meeting will have an update on the committee, its goals and progress. **Please complete the attached Action Item ballot and fax back to Deborah Van Balen at 301-686-3115 or by e-mail at Dvanbalen@schoolnutrition.org by COB on Wednesday, September 18.**

If you have questions or need more information, please do not hesitate to let me know.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

243. SNF Board in person board meeting October 30 & 31

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Aug 26, 2013 16:33:05
Subject: SNF Board in person board meeting October 30 & 31
Attachment:

Hello.

Thanks to all of you for checking your calendars for the in person SNF Board meeting.

Based on your availability, the meeting will take place at the SNF/SNA office at National Harbor, MD:

Arrival on Wednesday, October 30 in time for a 1:00pm start

Departure on Thursday, October 31 on or around 12:30pm

As soon as we have hotel information, we will forward to you as well information on making plane reservations.

If you have questions or need additional information, please let us know.

Best,

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

244. Corporate Award Selection

From: Amy Donatell <adonatell@eatright.org>
To: 'kmcclusky@iammorrison.com' <kmcclusky@iammorrison.com>, TJRaymond@aol.com <TJRaymond@aol.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'lauraromig@gmail.com' <lauraromig@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@aces.edu>, jean.ragalie@rosedmi.com <jean.ragalie@rosedmi.com>, 'Bier, Dennis M' <dbier@bcm.edu>, 'Mchrist-erwin@porternovelli.com' <Mchrist-erwin@porternovelli.com>, robert murray <murraymd@live.com>
Sent Date: Aug 22, 2013 10:31:28
Subject: Corporate Award Selection
Attachment: [image001.png](#)
[ADAF Corporate Award criteria.doc](#)
[Corporate Award Giving History.doc](#)

From: Kathleen W. McClusky, MS, RD, FADA, Chair 2013 Corporate Award Selection Committee

Re: 2013 Academy of Nutrition and Dietetics Foundation Corporate Award

Each year, the Academy Foundation Corporate Award Selection Committee is charged with selecting a recipient for the Academy Foundation Board's consideration and approval.

The corporate award is given to a corporation or group that has demonstrated meaningful support to the Academy Foundation through the Scholarship and Awards Program, Research Endowment, Kids Eat Right Initiative, Annual Fund or activities of the Academy through the Foundation. The support may come in the form of financial contributions, organizational service or committee involvement. A copy of this criteria document is attached.

A crystal apple is presented each year to the recipient at the Academy Foundation Gala, which takes place during the Academy's Food & Nutrition Conference & Expo. This year's event is scheduled for Monday, October 21, 2013 in Houston.

The 2013 Academy Foundation Corporate Award Selection Committee included: Evelyn F. Crayton, EdD, RD, LD, Jean H. Ragaile, RD and Kathleen W. McClusky, MS, RD, FADA.

The following organizations were considered for this year's award. Attached is an overview of the organizations giving histories.

- Coca Cola
- General Mills
- The Kellogg Company
- PepsiCo

The Academy Foundation Corporate Award Selection Committee recommends that General Mills receive the 2013 Corporate Award.

Please approve or oppose awarding the 2013 Corporate Award to General Mills via email to Amy Donatell at adonatell@eatright.org by **Tuesday, August 28th**. Motions conducted via email require a unanimous vote and responses should be returned within five working days. If you have any questions or need additional information, please contact Amy Donatell at adonatell@eatright.org or 800/877-1600 x4767.

General Mills will receive the 2013 Corporate Award

_____ Approve

_____ Oppose

Comments: _____

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4767

www.eatright.org

245. SNF Board in person meeting date - for consideration/response by Monday, August 19th

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Aug 15, 2013 17:25:22
Subject: SNF Board in person meeting date - for consideration/response by Monday, August 19th
Attachment:

Hello.

As we discussed on the board call at the end of July, we have some dates for you to consider for an in-person SNF board meeting at the SNA/SNF office in National Harbor, MD.

Please look at the week of October 28th, 2013 for a meeting over two days:

Day 1

Arrival in time for a 1pm start and meet the afternoon
Board dinner

Day 2

Morning meeting and departure at lunch

Dates for consideration:

- Arrive Monday, October 28 / Depart Tuesday, October 29
- Arrive Tuesday, October 29 / Depart Wednesday, October 30
- Arrive Wednesday, October 30 / Depart Thursday, October 31
- Arrive Thursday, October 31 / Depart Friday, November 1

Please respond by Monday, August 19th with your availability.

Thanks!

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

246. SNF Foundation Focus Newsletter - August 2013

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Aug 15, 2013 14:49:21
Subject: SNF Foundation Focus Newsletter - August 2013
Attachment:

The SNF Foundation Focus newsletter was sent to our donor list and SNA members. I wanted to make sure that you had a copy.

Best,

Julie

Julie Abrera

School Nutrition Foundation

301-686-3100 x181

August 2013

Message from Scott Swogger, Chair

Dear Friends

It was great to see many of you at ANC 2013 in Kansas City. As chair of SNF, I spent time

meeting members, attending education sessions and sharing the great work that SNF is doing for SNA members. One of the highlights of ANC for me was sitting in on the Breakfast in the Classroom session and hearing from three of the districts that are working with SNF and the Walmart Foundation to expand breakfast. Now in our third year of this partnership with the Walmart Foundation, our results speak for themselves—over 30,000 additional students are now eating breakfast in the classroom.

I also had a chance to spend time with the Winston ANC First Timer Scholarship Award winners at the meet and greet at the SNF booth. Each one of the attendees was so appreciative to be in Kansas City and full of ideas to take back to their districts. Perhaps the best part of the meet and greet was the networking opportunity first time attendees had with four of the SNA past presidents—talk about transfer of knowledge!

Perhaps the biggest story of all is the fact that SNF is turning 50 this year. Fifty years of providing education, resources and support to SNA members is quite an accomplishment. To celebrate this milestone, we will be kicking off a series of events over the next year. I encourage you to share how SNF has helped your career, provided scholarship dollars or had a great program or resource that helped expand your program or turn a challenge into an opportunity.

Left: SNF Chair Scott Swogger in the Green Room at ANC 2013; Right: ANC First Timers at ANC
Your story is our story-let the celebration begin!

Scott Swogger
SNF Chair

ANC 2013 Recap

SNF had a great time in Kansas City! Our booth, just across from registration, was a hub of activity. New this year was our video booth. We encouraged members to walk the red carpet and share their breakfast stories, scholarship success stories and wish SNF a happy anniversary. You can see many of these videos over the coming weeks on BeyondBreakfast.org or on our Facebook page.

Our "Bringing Everyone to the Table: Expanding Breakfast" session featured foodservice directors Jon Dickl (Knox County, Tenn.), Sandy Huisman (Des Moines, Iowa) and Karla Robinson (Kansas City, Kan.). They shared best practices and solutions to serving breakfast in the classroom as part of our Partners for Breakfast in the Classroom project with the Walmart Foundation.

Left: Kathleen Stitt Award Winner Kelly Lingsch and Scott Swogger; Right: The SNF Booth at ANC 2013

SNF Board for FY 2013-14

SNF is pleased to announce the board for FY 2013-14

Chair:

Scott Swogger, President &CEO, AccuTemp Products, Inc.

Vice Chair:

Donna Martin, EdS, RD, LD, SNS, Director School Nutrition Programs, Burke County (Ga.)
School District

Treasurer:

Sandra Ford, SNS, Director, Manatee County (Fla.) School District &2012-13 SNA President

Board Members:

Julia Bauscher, SNS, Director of School &Community Nutrition Services, Jefferson County (Ky.)
Public Schools

Mary Begalle, PhD, SNS, Senior Director Channel Business Development, Schwan's Food
Service

Ami Childers, Sales &Development Training Manager, PepsiCo Foodservice

Constance Mueller, MS, RD, SNS

Leah Schmidt, SNS, Food Service Director, Hickman Mills C-1 School District (Mo.) &2013-14
SNA President

Marcia Smith, PhD, RD, SNS, 2001-02 SNA President

Staff Advisor:

Danny Seymour, SNA Dean of Education, Ex-Officio

Chief Executive Officer:

Patricia Montague, CAE, Executive Director, Ex-Officio

SNF Awards \$80,000 in Scholarships

In May, the SNF Scholarship Committee, chaired by SNA Past President Karen Johnson, convened to award scholarships to SNA members. SNF Scholarships, an SNA member benefit, are funded with support from Schwan's Foodservice, Winston Industries, friends of Nancy Curry, Kathleen Stitt and members of the SNA.

Are you a past SNF scholarship recipient? We would love to hear from you! Drop us an email at scholarships@schoolnutrition.org and let us know how the SNF scholarship made a difference in your career.

Congratulations to our scholarship winners:

Schwan's Foodservice

Melinda Bonner
Jennifer Brown
Michael Clark
Cynthia Davis
Megan de Vries
Sherry Durante
Rosa Estrella
Lori Ferguson
Hannah Gibbs
Lorie Grant
Monica Heys
Desiree Karst
David Kroeger
Karen McGahey
Elizabeth McLaughlin
Jason Mills
Jeri Paull
Shayna Smith
Teresa Stevenson
Sherry Stratton
Erin Thacker
Julie Tucker
Ramona Turner
Stephanie Vickers
Kathlyn Walter
Lucinda Ward
Tina Wolf

Winston

Melinda Bonner
Jane Crawford
Cynthia Davis
Megan de Vries
Sherry Durante
Lorie Grant
Monica Heys
Desiree Karst
Karen McGahey
Elizabeth McLaughlin

Jason Mills
Michelle Reed
Shayna Smith
Erin Thacker
Julie Tucker
Ramona Turner
Lucinda Ward
Tina Wolf

Professional Growth

Victor Delgado
DorothyGail Elmore
Rosa Estrella
Jeri Paull
Teresa Stevenson

Nancy Curry

Shayna Smith

Kathleen Stitt

Kelly Lingsch

SNF is Turning 50 this Year!

Join us in our yearlong celebration. Throughout 2013-2014, SNF will be sharing stories and holding special events to celebrate this landmark anniversary. Look for stories with our 50th anniversary logo and see how SNF has been an integral part of SNA members' professional lives.

Do you have a great SNF story you would like to share or would you like to wish SNF a happy anniversary? Drop us line at snf@schoolnutrition.org or connect with us on Facebook. We will share your thoughts!

Back to School with Breakfast in the Classroom

SNF is looking forward to the successes that are sure to come with the 2013-2014 school year. Last year, 8 districts nationwide implemented Breakfast in the Classroom (BIC) in 113 of their schools and by the end of SY 2012-13, the goal of feeding an additional 20,000 students through the Partners for Breakfast in the Classroom (PBIC) was exceeded.

This partnership with three other national organizations, FRAC, National Association of Elementary School Principals Foundation and National Education Association Health Information

Network and funded by the Walmart Foundation, has made a significant investment in expanding universal breakfast in the classroom over the past three years in 13 school districts.

This school year the program will expand to an additional 30 schools in the districts and the PBIC are excited to announce the addition of a 9th district to the program, Polk County Public Schools (Fla.) will begin to serve breakfast in the classroom in 15 schools.

Follow the progress of all the districts on our BeyondBreakfast.org blog, Facebook or on Twitter @beyondbreakfast.

Partners for Breakfast in the Classroom Districts SY 12 &13

Charleston County School District (S.C.)

Denver Public Schools (Colo.)

Des Moines Public Schools (Iowa)

School District U-46 (Ill.)

Guilford County Schools (N.C.)

Jefferson County Public Schools (Ky.)

Kansas City Public Schools (Kan.)

Knox County Public Schools (Tenn.)

Polk County Public Schools (Fla.)

Check out these free SNF Resources

Are you looking to bring breakfast in the classroom (BIC) to your school nutrition program and don't know where to start? Or do you already have BIC, but aren't quite where you would like to be in participation? Look no further, below is a sneak peek at some great breakfast resources from SNF:

Breakfast Resource Center

- Whether you are looking for ways to engage stakeholders, menu planning ideas, the latest research or trying to determine the feasibility of BIC, SNF's Breakfast Resource Center has everything you need. Visit www.schoolnutrition.org/bic.

- ***NEW! Insiders Look-Breakfast in the Classroom: Case Studies of Dallas and Memphis:*** Explore how two districts were able to implement BIC and increase their breakfast participation. Learn about the steps that were taken to increase the overall success, including menu related changes, decision-making processes like staff training and development, explore the different operation models, and determine the feasibility of your program with a handy worksheet.

NEW! Building Partnerships between Schools and Chefs

- If you are thinking about working with a chef or are curious how a chef could assist your

program, this 20-minute presentation is for you! Join us as we follow Jefferson County Public Schools (Ky.), Knox County Public Schools (Tenn.), and Charleston County School District (S.C.) and hear how by working with a chef, these three districts have seen measurable results, including increased participation, staff acceptance and engagement, as well as district wide change in education efforts and the perception of school nutrition. Visit www.snuiversity.org.

Breakfast Peer Advisory Network

- SNF extends the conversation around breakfast and bridges the gap between districts with their online Breakfast Peer Advisory Group on Facebook. This is the ultimate virtual breakfast workshop. Members and SNF share best practices, questions and give individuals a chance to discuss each topic. In addition, educational opportunities, news alerts and resources are posted daily. Peer advisory networks are indispensable learning tools, because they allow members to interact with districts that although not connected geographically, might be similar in size or asking the same questions.

To request to join the group, visit the Breakfast Peer Advisory Group on Facebook.

Webinar Wednesdays

SNF has a very busy webinar schedule for this year. Check the webinar page to view upcoming webinars around breakfast and after school meals, as well as some of the webinars that you may have missed, and earn CEUs for SNA certification.

To learn more, visit www.schoolnutrition.org/webinars.

NOTE: You have our permission to print or e-mail *Foundation Focus* to others as long as it is sent in its entirety, including this message. To unsubscribe from this mailing list please e-mail jabrera@schoolnutrition.org or click [here](#).

School Nutrition Foundation | 120 Waterfront St, Suite 300 | National Harbor, MD 20745
Tel (301) 686-3100 | Fax (301) 686-3115 | E-mail snf@schoolnutrition.org

247. Pizza Meal

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: Aug 09, 2013 11:07:40
Subject: Pizza Meal
Attachment:

Groupon Your Daily Augusta Groupon | [Go to Groupon.com](#) | [Personalize this email](#)

Be sure to add us to your address book or safe sender list so our emails get to your inbox. Learn how. Get better deals **Donna** here are your daily deals for Augusta Pizza Meal Hungry Howie's Grovetown-Harlem — 5 miles from Home

Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products

[View Deal](#) \$30.78 \$15

[Show more deals like this](#)

Southern-Inspired French Cuisine Savannah Historic District Hotel Bistro 491 Augusta (1 mile from Home) Best Western Plus Savannah Historic District Savannah, GA Over 450 bought \$50 \$25 [View](#) \$89 \$62 [View](#) See all Augusta deals Oceanfront Myrtle Beach Resort The Breakers Resort Myrtle Beach, SC Condos on Georgia Coast Villas by the Sea Resort Jekyll Island, GA Over 1,000 bought \$99 \$41 [View](#) Over 100 bought \$129 \$79 [View](#) Florida Gulf Coast Condos The Summit Beach Resort Panama City Beach, FL Eastern Tennessee Resort Brookside Resort Gatlinburg, TN Over 300 bought \$109 \$75 [View](#) Over 300 bought \$75 \$53 [View](#) See all Getaways deals

Don't See Any Deals You Want? Tell us what you like and we'll pick the right deals for you. [Get Better Deals](#)

in less than 29 seconds

Need help? Have feedback? Feel free to contact us. To feature your business on Groupon, get started at [GrouponWorks](#).

You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. To adjust how often you receive future Daily Deal emails, including unsubscribing, [click here](#). Delivered by Groupon 600 W. Chicago Avenue, Suite 400, Chicago, IL 60654, USA

248. SNF update

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Aug 02, 2013 17:48:30
Subject: SNF update
Attachment: [SNA-SNF joint board meeting documentation.docx](#)

Hello.

As we discussed on the board call on Tuesday, July 30, we are sending out the report from the joint SNF/SNA board meeting at ANC. We just received this from Cynthia Waisner.

We are reviewing this document at SNF and are working to schedule the small group meeting to work through the strategic planning documents to share for discussion and approval at the in person board meeting.

As soon as we have some tentative dates for the full board meeting, we will send out a notice.

Best,

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

249. School Nutrition Foundation Board Meeting Materials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, Sandra Ford <fords@manateeschools.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Ami Childers <ami.n.childers@pepsico.com>, Marcia Smith <mlsdl8@aol.com>, mary.begalle@schwans.com <mary.begalle@schwans.com>, Leah Schmidt <leahs@hickmanmills.org>, 'muellerc28@gmail.com' <muellerc28@gmail.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jul 26, 2013 16:39:39
Subject: School Nutrition Foundation Board Meeting Materials
Attachment: [1 Approval of December 17 2012 minutes.pdf](#)
[2 SNF Investment Report.pdf](#)
[3 SNF Financial Report.pdf](#)
[4 FY 2013 2014 Board Election.pdf](#)
[5 Invest in Us Distribution for FY 2013 2014.pdf](#)
[6 Review of School Nutrition Foundation Strategic Planning.pdf](#)
[DRAFT agenda July 2013 board call.doc](#)

It was good to see many of you at ANC last week at the joint board meeting. Thank you for taking the time to meet in Kansas City.

To prepare for Tuesday's board call, attached is the agenda and supporting documents. This will serve as our annual meeting. If you have any questions between now and Tuesday, please let me know.

Dial in/log in information:

Tuesday, July 30

1:00pm – 3:00pm ET

1. Please join the meeting.

<https://www2.gotomeeting.com/join/285224802>

2. Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.

Dial +1 (267) 507-0012

Access Code: 285-224-802

Audio PIN: Shown after joining the meeting

Meeting ID: 285-224-802

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

250. SNF meeting dates - need response by COB Tuesday, July 9

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jul 08, 2013 11:05:02
Subject: SNF meeting dates - need response by COB Tuesday, July 9
Attachment:

Hello.

Can you take a moment and let me know which dates work for a two hour SNF board conference call? Please let me know by COB on Tuesday, July 9th.

We have some business that we need to transact before the end of the fiscal year on July 31st.

Wednesday, July 24

10am – 12pm

1pm – 3pm

Thursday, July 25

1pm – 3pm

Friday, July 26

11am – 1pm

1pm – 3pm

Monday, July 29

1pm – 3pm

Tuesday, July 30

10am – 12pm

1pm – 3pm

Wednesday, July 31

10am – 12pm

1pm – 3pm

Thank you!

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

251. Re: SNF update and Schedule of events at ANC

From: Connie Mueller <muellerc28@gmail.com>
To: Abrera, Julie <jabrera@schoolnutrition.org>
Cc: Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jul 05, 2013 12:07:14
Subject: Re: SNF update and Schedule of events at ANC
Attachment:

I am so sorry that I will be unable to attend due to California grandchildren here to visit us. Good luck with your meeting. Connie

On Mon, Jul 1, 2013 at 5:33 PM, Abrera, Julie <jabrera@schoolnutrition.org> wrote:
We are looking forward to seeing you at ANC 2013 in Kansas City.

SNF will be busy at ANC! Here is an overview of our activities at ANC as well as an update included in the SNA board packet. If you have questions or need additional information, please let Patti or me know.

Friday, July 12

SNA/SNF joint board meeting

Lunch 12:00pm

Meeting 1:00pm – 4:00pm

Kansas City Marriott Downtown

200 West 12th Street

Kansas City, MO

816-421-6800

Saturday – Wednesday

SNF booth in the registration area

Stop by and say hello and step into our video booth to wish SNF a happy anniversary, talk about BIC, equipment or your experience as a scholarship recipient.

Sunday

1:15pm – 2:15 pm

SNF Education Session: Expanding Breakfast – Bringing Everyone to the Table (room 2502A).

Panelists: Jon Dickl, Karla Robinson, Sandy Huisman

Tuesday

10:00 am - 11:00am

SNF Education Session: Making the Case for Breakfast (room 2502B) with Share Our Strength.

11:30 – Noon

ANC First Timers Reception at the SNF Booth with Winston Industries.

Wednesday

8:30 am – 10:00 am

Final General Session – SNF update with Scott Swogger, Chair

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

--

Constance G. Mueller, MS, RD, SNS
1118 E. Monroe St.
Bloomington, IL 61701
309.212.7281

252. Daily News & Journal Review: Friday, July 5, 2013

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD <DMartin@burke.k12.ga.us>
Sent Date: Jul 05, 2013 10:29:26
Subject: Daily News & Journal Review: Friday, July 5, 2013
Attachment:

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to access online content.

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

Obamacare requires most insurers to tackle obesity

<http://www.usatoday.com/story/news/nation/2013/07/04/obesity-disease-insurance-coverage/2447217/>

Related Resource: Medicare Preventive Services Obesity

<http://www.eatright.org/Members/content.aspx?id=6442468513>

Keeping weight off is tough

<http://www.usatoday.com/story/news/nation/2013/07/04/weight-loss-effort/2486529/>

Related Resource: Weight loss resources from the Academy

<https://www.eatright.org/shop/categories.aspx?id=254>

Drink more water, lose more weight?

<http://www.chicagotribune.com/health/sns-rt-us-drink-more-water-20130703,0,664648.story>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2013/06/26/ajcn.112.055061>

People eat less after harder workouts: small study

<http://www.chicagotribune.com/health/sns-rt-us-harder-workouts-20130704,0,1729362.story>

Source: *International Journal of Obesity*

<http://www.nature.com/ijo/journal/vaop/naam/abs/ijo2013102a.html>

How supersized portions cost the earth

http://www.cnn.com/2013/07/04/world/how-supersized-portions-cost/index.html?hpt=he_c2

Related Resource: Portion Distortion and Serving Size

<http://www.nhlbi.nih.gov/health/public/heart/obesity/wecan/eat-right/distortion.htm>

5 Things You Didn't Know About Competitive Eating

<http://abcnews.go.com/Health/eating-win-things-competitive-eating/story?id=19571743#>

When in Margaritaville, beware rash from citrus, sun

<http://www.usatoday.com/story/news/health/2013/07/04/citrus-sun-rash/2482739/>

WHO director general slams industry involvement in health policy

<http://www.foodnavigator-usa.com/Markets/WHO-director-general-slams-industry-involvement-in-health-policy>

Environmental group finds carcinogen in Pepsi

<http://www.usatoday.com/story/money/business/2013/07/03/group-finds-carcinogen-in-pepsi/2485643/>

Listeria outbreak linked to cheese; 1 dead, 4 sickened

<http://www.cnn.com/2013/07/03/health/listeria-outbreak/index.html>

Related Resources: CDC

<http://www.cdc.gov/listeria/>

Home Food Safety

www.homefoodsafety.org

Medline Plus: Latest Health News

-Altered protein shapes may explain differences in some brain diseases

-Does Being a Bookworm Boost Your Brainpower in Old Age?

-Move It to Lose It

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Registered Dietitians in the News

Get more bang for your buck this summer

(By Kym Wroble, RD)

<http://www.press-citizen.com/article/20130703/FEATURES09/307030003/Get-more-bang-your-buck-summer>

Celebrating Safely: Outdoor Food Safety

(Elisa Sloss, RD featured)

<http://www.wowt.com/news/headlines/Celebrating-Safely-Outdoor-Food-Safety-214000461.html?ref=461>

Best and worst condiments

(Sarah-Jane Bedwell, RD; Carolyn Brown, RD and Keri Gans, RD all quoted)

<http://www.foxnews.com/health/2013/07/05/best-and-worst-condiments/>

Ogden pediatrician: Childhood obesity serious

(Jennifer James, RD quoted)

<http://www.standard.net/stories/2013/07/04/ogden-pediatrician-childhood-obesity-serious>

5 ways to drop your soda habit

(By Keri Gans, RD)

<http://www.wwlp.com/dpp/health/5-ways-to-drop-your-soda-habit>

Go bananas for dessert this summer

(By Kati Mora, RD)

<http://www.themorningsun.com/article/20130704/LIFE03/130709843/kati-mora-go-bananas-for-dessert-this-summer>

A shoppers guide to milk and non-dairy substitutes

(Carol Harrison, Dietitian/Canada quoted)

<http://www.ottawacitizen.com/life/shopper+guide+milk+dairy+substitutes/8616934/story.html>

Dietitian says superfood quinoa packs nutritional punch

(Angela Dufour, Dietitian/Canada quoted)

<http://atlantic.ctvnews.ca/dieticians-say-superfood-quinoa-packs-nutritional-punch-1.1352273>

Journal Review

Amber Waves, July 1, 2013

<http://www.ers.usda.gov/amber-waves.aspx>

Obesity and Other Health Concerns Lead Food Companies To Step Up Health and Nutrient Claims

<http://www.ers.usda.gov/amber-waves/2013-july/obesity-and-other-health-concerns-lead-food-companies-to-step-up-health-and-nutrient-claims.aspx>

Food Insecurity Increased in Most States From 2001 to 2011

<http://www.ers.usda.gov/amber-waves/2013-july/food-insecurity-increased-in-most-states-from-2001-to-2011.aspx>

American Journal of Clinical Nutrition, July 2013

<http://ajcn.nutrition.org/content/current>

Public health impact of dietary phosphorus excess on bone and cardiovascular health in the general population

<http://ajcn.nutrition.org/content/98/1/6.abstract>

Concomitant changes in sleep duration and body weight and body composition during weight loss and 3-mo weight maintenance

<http://ajcn.nutrition.org/content/98/1/25.abstract>

The absorption of iron from whole diets: a systematic review

<http://ajcn.nutrition.org/content/98/1/65.abstract>

Impact of continuing folic acid after the first trimester of pregnancy: findings of a randomized trial of Folic Acid Supplementation in the Second and Third Trimesters

<http://ajcn.nutrition.org/content/98/1/92.abstract>

Blood type diets lack supporting evidence: a systematic review

<http://ajcn.nutrition.org/content/98/1/99.abstract>

Minced beef is more rapidly digested and absorbed than beef steak, resulting in greater postprandial protein retention in older men

<http://ajcn.nutrition.org/content/98/1/121.abstract>

Homocysteine, folate, vitamin B-12, and 10-y incidence of age-related macular degeneration

<http://ajcn.nutrition.org/content/98/1/129.abstract>

Egg consumption in relation to risk of cardiovascular disease and diabetes: a systematic review and meta-analysis

<http://ajcn.nutrition.org/content/98/1/146.abstract>

Trends in sugar-sweetened beverage consumption among youth and adults in the United States: 1999-2010

<http://ajcn.nutrition.org/content/98/1/180.abstract>

Maternal first-trimester diet and childhood bone mass: the Generation R Study

<http://ajcn.nutrition.org/content/98/1/224.abstract>

American Journal of Epidemiology, July 1, 2013

<http://aje.oxfordjournals.org/content/178/1?etoc>

Low-Risk Lifestyle, Coronary Calcium, Cardiovascular Events, and Mortality: Results From MESA

<http://aje.oxfordjournals.org/content/178/1/12.abstract>

Prevalence of Nonalcoholic Fatty Liver Disease in the United States: The Third National Health and Nutrition Examination Survey, 1988-1994

<http://aje.oxfordjournals.org/content/178/1/38.abstract>

Fish Intake and Risks of Total and Cause-specific Mortality in 2 Population-based Cohort Studies of 134,296 Men and Women

<http://aje.oxfordjournals.org/content/178/1/46.abstract>

Breast Cancer Among Nurses: Is the Intensity of Night Work Related to Hormone Receptor Status?

<http://aje.oxfordjournals.org/content/178/1/110.abstract>

Annals of Clinical Biochemistry, July 2013

<http://acb.sagepub.com/content/50/4.toc>

Vitamin B₁₂ and ageing: current issues and interaction with folate

<http://acb.sagepub.com/content/50/4/315.abstract>

***Annals of Internal Medicine*, July 2, 2013**

<http://annals.org/issue.aspx?journalid=90&IssueID=927184>

Pressure Ulcer Risk Assessment and Prevention: A Systematic Comparative Effectiveness Review

<http://annals.org/article.aspx?articleid=1700643>

Pressure Ulcer Treatment Strategies: A Systematic Comparative Effectiveness Review

<http://annals.org/article.aspx?articleid=1700644>

Screening for HIV: U.S. Preventive Services Task Force Recommendation Statement

<http://annals.org/article.aspx?articleid=1700660>

***Annals of Nutrition & Metabolism*, Vol. 64 No. 4, 2013**

<http://www.karger.com/Journal/Issue/259893>

Mediterranean Diet Adherence in Individuals with Prediabetes and Unknown Diabetes: The Di@bet.es Study

<http://www.karger.com/Article/FullText/346553>

***Clinical Nutrition Insight*, July 2013**

<http://journals.lww.com/clinnutrinsight/Pages/default.aspx>

(Subscription required)

-Evaluating the Surviving Sepsis Nutrition Guidelines for Critically Ill Adult Patients

-Glutamine in the ICU: What Now?

-Questioning the Value of Routine Gastric Residual Volume (GRVs)

-Preventing C. Diff Infections: Are Probiotics the Answer?

***Games for Health Journal*, June 2013**

<http://online.liebertpub.com/toc/g4h/2/3>

A Systematic Review of Health Videogames on Childhood Obesity Prevention and Intervention

<http://online.liebertpub.com/doi/full/10.1089/g4h.2013.0025>

Active Videogames and Weight Management: Is There a Future?

<http://online.liebertpub.com/doi/abs/10.1089/g4h.2013.0031>

***Health Education & Behavior*, July 2, 2013 On-Line First**

<http://heb.sagepub.com/content/early/recent>

The Use of Lifestyle and Behavioral Modification Approaches in Obesity Interventions for Black Women- A Literature Review

<http://heb.sagepub.com/content/early/2013/07/01/1090198113492768.abstract>

***Journal of the American Medical Association*, July 3, 2013**

<http://jama.jamanetwork.com/issue.aspx>

Sodium Reduction in Populations

: Insights From the Institute of Medicine Committee

<http://jama.jamanetwork.com/article.aspx?articleid=1695838>

Examining the Health Effects of Fructose

<http://jama.jamanetwork.com/article.aspx?articleid=1693739>

Autism and Mental Retardation Among Offspring Born After In Vitro Fertilization

<http://jama.jamanetwork.com/article.aspx?articleid=1707721>

Smoking Cessation, Weight Change, and Coronary Heart Disease Among Postmenopausal Women With and Without Diabetes

<http://jama.jamanetwork.com/article.aspx?articleid=1707710>

JAMA Internal Medicine, July 1, 2013 On-Line First

<http://archinte.jamanetwork.com/onlineFirst.aspx>

Nonsurgical Treatments for Urinary Incontinence in Women

<http://archinte.jamanetwork.com/article.aspx?articleID=1705717>

Correlates of Repeat Lipid Testing in Patients With Coronary Heart Disease

<http://archinte.jamanetwork.com/article.aspx?articleid=1705724>

Journal of Nutrition, Health & Aging, June 2013

<http://link.springer.com/journal/12603/17/6/page/1>

The relationship between body mass index and quality of life in community-living older adults living in the United States

<http://link.springer.com/article/10.1007/s12603-013-0022-y>

Meeting the nutritional needs of elderly residents in aged-care: Are we doing enough?

<http://link.springer.com/article/10.1007/s12603-013-0042-7>

Late-life metabolic syndrome prevents cognitive decline among older men aged 75 years and over: One-year prospective cohort study

<http://link.springer.com/article/10.1007/s12603-013-0010-2>

Virgin olive oil supplementation and long-term cognition: the Predimed-Navarra randomized, trial

<http://link.springer.com/article/10.1007/s12603-013-0027-6>

Dietary patterns and relationship to obesity-related health outcomes and mortality in adults 75 years of age or greater

<http://link.springer.com/article/10.1007/s12603-013-0014-y>

Journal of Renal Nutrition, July 2013

<http://www.jrnjournal.org/current>

The Prevalence of Phosphorus-Containing Food Additives in Top-Selling Foods in Grocery Stores

[http://www.jrnjournal.org/article/S1051-2276\(12\)00230-0/abstract](http://www.jrnjournal.org/article/S1051-2276(12)00230-0/abstract)

Nonprotein Calorie Supplement Improves Adherence to Low-Protein Diet and Exerts Beneficial Responses on Renal Function in Chronic Kidney Disease

[http://www.jrnjournal.org/article/S1051-2276\(12\)00182-3/abstract](http://www.jrnjournal.org/article/S1051-2276(12)00182-3/abstract)

Soy Milk Consumption and Blood Pressure Among Type 2 Diabetic Patients With Nephropathy

[http://www.jrnjournal.org/article/S1051-2276\(13\)00043-5/abstract](http://www.jrnjournal.org/article/S1051-2276(13)00043-5/abstract)

Altered Taste Perception and Nutritional Status Among Hemodialysis Patients

[http://www.jrnjournal.org/article/S1051-2276\(12\)00176-8/abstract](http://www.jrnjournal.org/article/S1051-2276(12)00176-8/abstract)

Role of Nutrition Impact Symptoms in Predicting Nutritional Status and Clinical Outcome in Hemodialysis Patients: A Potential Screening Tool

[http://www.jrnjournal.org/article/S1051-2276\(12\)00158-6/abstract](http://www.jrnjournal.org/article/S1051-2276(12)00158-6/abstract)

Long-Term Fish Intake Preserves Kidney Function in Elderly Individuals: The Ikaria Study

[http://www.jrnjournal.org/article/S1051-2276\(12\)00181-1/abstract](http://www.jrnjournal.org/article/S1051-2276(12)00181-1/abstract)

Lancet, July 6, 2013

<http://www.thelancet.com/journals/lancet/issue/current>

Exercise for depression in elderly residents of care homes: a cluster-randomised controlled trial

[http://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(13\)60649-2/abstract](http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(13)60649-2/abstract)

Metabolism Clinical and Experimental, July 2013

<http://www.metabolismjournal.com/current>

Impaired glucose metabolism is a risk factor for increased thyroid volume and nodule prevalence in a mild-to-moderate iodine deficient area

[http://www.metabolismjournal.com/article/S0026-0495\(13\)00013-9/abstract](http://www.metabolismjournal.com/article/S0026-0495(13)00013-9/abstract)

Altered relationship of plasma triglycerides to HDL cholesterol in patients with HIV/HAART-associated dyslipidemia: Further evidence for a unique form of Metabolic Syndrome in HIV patients

[http://www.metabolismjournal.com/article/S0026-0495\(13\)00036-X/abstract](http://www.metabolismjournal.com/article/S0026-0495(13)00036-X/abstract)

Morbidity and Mortality Weekly Report, July 5, 2013

http://www.cdc.gov/mmwr/mmwr_wk.html

Botulism Associated with Home-Fermented Tofu in Two Chinese Immigrants New York City, March-April 2012

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6226a1.htm?s_cid=mm6226a1_w

Vital Signs: Overdoses of Prescription Opioid Pain Relievers and Other Drugs Among Women United States, 1999-2010

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6226a3.htm?s_cid=mm6226a3_w

Announcements: National Cleft and Craniofacial Awareness and Prevention Month

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6226a4.htm?s_cid=mm6226a4_w

New England Journal of Medicine, July 4, 2013

<http://www.nejm.org/toc/nejm/medical-journal>

Mental Health and the Global Agenda

<http://www.nejm.org/doi/full/10.1056/NEJMra1110827>

Nutrition Research, June 2013

<http://www.nrjournal.com/current>

Acute and chronic caffeine administration increases physical activity in sedentary adults

[http://www.nrjournal.com/article/S0271-5317\(13\)00076-6/abstract](http://www.nrjournal.com/article/S0271-5317(13)00076-6/abstract)

Acute sodium bicarbonate loading has negligible effects on resting and exercise blood pressure but causes gastrointestinal distress

[http://www.nrjournal.com/article/S0271-5317\(13\)00083-3/abstract](http://www.nrjournal.com/article/S0271-5317(13)00083-3/abstract)

Preventing Chronic Disease - CDC, July 3, 2013

<http://www.cdc.gov/pcd/>

Effectiveness of the MOVE! Multidisciplinary Weight Loss Program for Veterans in Los Angeles

http://www.cdc.gov/pcd/issues/2013/12_0325.htm

Trends in Health-Related Quality of Life Among Adolescents in the United States, 2001-2010

http://www.cdc.gov/pcd/issues/2013/12_0334.htm

Consumer Nutrition Environments of Hospitals: An Exploratory Analysis Using the Hospital Nutrition Environment Scan for Cafeterias, Vending Machines, and Gift Shops, 2012

http://www.cdc.gov/pcd/issues/2013/12_0335.htm

Establishing Content Validity for the Nutrition Literacy Assessment Instrument

http://www.cdc.gov/pcd/issues/2013/12_0267.htm

Tufts Health & Nutrition Letter, July 2013

<http://www.tuftshealthletter.com/>

People Who Eat More Fish Live Longer

<http://www.tuftshealthletter.com/ShowArticle.aspx?RowID=1242>

Ginkgo Linked to Cancer in Lab Animals

<http://www.tuftshealthletter.com/ShowArticle.aspx?RowID=1245>

Try Kale for Vitamin K and Cancer Protection

<http://www.tuftshealthletter.com/ShowArticle.aspx?RowID=1250>

To Protect Your Health, Find Ways to Work Walnuts into Your Diet

<http://www.tuftshealthletter.com/ShowArticle.aspx?RowID=1251>

(Subscription required)

-Dietary Fiber Has Benefits Beyond Regularity

-Be Aware and Beware of What the Label Says: With questions raised about calorie counts, vitamins and fish, it pays to shop smart

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

COPYRIGHT 2013 Academy of Nutrition and Dietetics

Sponsor: SOYJOY®

For more information, visit: <http://us.soyjoy.com/Nutrition/Healthcare-Professionals>

You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=21556

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-21556-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

253. SNF update and Schedule of events at ANC

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jul 01, 2013 18:33:12
Subject: SNF update and Schedule of events at ANC
Attachment: [SNF board update for SNA July 2013.docx](#)

We are looking forward to seeing you at ANC 2013 in Kansas City.

SNF will be busy at ANC! Here is an overview of our activities at ANC as well as an update included in the SNA board packet. If you have questions or need additional information, please let Patti or me know.

Friday, July 12

SNA/SNF joint board meeting

Lunch 12:00pm

Meeting 1:00pm – 4:00pm

Kansas City Marriott Downtown

200 West 12th Street

Kansas City, MO

816-421-6800

Saturday – Wednesday

SNF booth in the registration area

Stop by and say hello and step into our video booth to wish SNF a happy anniversary, talk about BIC, equipment or your experience as a scholarship recipient.

Sunday

1:15pm – 2:15 pm

SNF Education Session: Expanding Breakfast – Bringing Everyone to the Table (room 2502A).
Panelists: Jon Dickl, Karla Robinson, Sandy Huisman

Tuesday

10:00 am - 11:00am

SNF Education Session: Making the Case for Breakfast (room 2502B) with Share Our Strength.

11:30 – Noon

ANC First Timers Reception at the SNF Booth with Winston Industries.

Wednesday

8:30 am – 10:00 am

Final General Session – SNF update with Scott Swogger, Chair

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

254. Draft strategic planning report

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Abrera, Julie <jabrera@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Mary Begalle <Mary.Begalle@schwans.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Scott Swogger <SSwogger@accutemp.net>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jun 18, 2013 16:51:49
Subject: Draft strategic planning report
Attachment: [SNF Strategic Planning Documentation.docx](#)

Hello.

We are working on taking the report from the strategic planning session in May 2013 and turning it into a strategic planning document for SNF.

As we work on the draft document, we wanted to send you the report for review (attached).

If you have questions or need additional information, please let us know.

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

255. SNF/SNA joint meeting at ANC

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: fords@manateeschools.net <for ds@manateeschools.net>, Scott Swogger <SSwogger@accutemp.net>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl s8@aol.com) <mlsdl s8@aol.com>, Seymour, Danny <dseymour@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 17, 2013 17:39:48
Subject: SNF/SNA joint meeting at ANC
Attachment:

We are planning for ANC and the joint SNA/SNF board meeting on Friday, July 12 in Kansas City to talk about SNF strategic planning session and intersections between the two organizations.

Can you confirm via response to this email, if you will be attending this meeting so we can make final plans?

In addition, we are trying to schedule the SNF board meeting before the end of the fiscal year (July 31). The first set of sates we sent out didn't result in a date where we had a quorum. We will circulate another set of dates for review.

Best,

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street

Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

256. Re: SNF 50th logo- vote for your favorite

From: Connie Mueller <muellerc28@gmail.com>
To: Abrera, Julie <jabrera@schoolnutrition.org>
Cc: Scott Swogger <SSwogger@accutemp.net>, Donna Martin(dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Seymour, Danny <dseymour@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 05, 2013 20:44:15
Subject: Re: SNF 50th logo- vote for your favorite
Attachment:

I vote for #3 too. Connie

Sent from my iPad

On Jun 5, 2013, at 4:22 PM, "Abrera, Julie" <jabrera@schoolnutrition.org> wrote:

Hello.

As we discussed at the strategic planning session, SNF will be celebrating its 50th anniversary in FY13-14.

To help celebrate, we have created three different logo looks to use during the year to celebrate and promote 50 years of SNF.

These three looks are attached in the PDF document.

Please take a moment to look at the logos and vote for your favorite. The selected logo version will be introduced at ANC and help us kick off a year of celebration.

Please vote by return email and indicate your choice – 1, 2 or 3. Each version has two related looks that we can use interchangeably for flexibility in placement, depending on the use.

Please respond by Friday, June 7th. As soon as we have the results, we will let you know!

Best,

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

<SNF 50th logo choices.pdf>

257. Re: SNF 50th logo- vote for your favorite

From: Donna Martin <dmartin@burke.k12.ga.us>
To: SSwogger@accutemp.net, mlsdls8@aol.com, fords@fc.manatee.k12.fl.us, muellerc28@gmail.com, Leahs@hickmanmills.org, Ami.N.Childers@pepsico.com, dseymour@schoolnutrition.org, jabrera@schoolnutrition.org, PMONTAGUE@schoolnutrition.org, Mary.Begalle@schwans.com
Cc: DBALLA@schoolnutrition.org
Sent Date: Jun 05, 2013 20:31:33
Subject: Re: SNF 50th logo- vote for your favorite
Attachment:

I vote for #3!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> "Abrera, Julie" <jabrera@schoolnutrition.org> 06/05/13 17:21 PM >>>
Hello.

As we discussed at the strategic planning session, SNF will be celebrating its 50th anniversary in FY13-14.

To help celebrate, we have created three different logo looks to use during the year to celebrate and promote 50 years of SNF.

These three looks are attached in the PDF document.

Please take a moment to look at the logos and vote for your favorite. The selected logo version will be introduced at ANC and help us kick off a year of celebration.

Please vote by return email and indicate your choice - 1, 2 or 3. Each version has two related looks that we can use interchangeably for flexibility in placement, depending on the use.

Please respond by Friday, June 7th. As soon as we have the results, we will let you know!

Best,
Julie

Julie Abrera
Director
School Nutrition Foundation
120 Waterfront Street
Suite 300
National Harbor, MD 20745
301-686-3100 x181
301-686-3115 (fax)
jabrera@schoolnutrition.org<<mailto:jabrera@schoolnutrition.org>>
Facebook: School Nutrition Foundation
Twitter: Beyondbreakfast

258. SNF 50th logo- vote for your favorite

From: Abrera, Julie <jabrera@schoolnutrition.org>
To: Scott Swogger <SSwogger@accutemp.net>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Mary Begalle <Mary.Begalle@schwans.com>, Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>, Sandra Ford <fords@fc.manatee.k12.fl.us>, Connie Mueller (muellerc28@gmail.com) <muellerc28@gmail.com>, Leah Schmidt <Leahs@hickmanmills.org>, Marcia Smith (mlsdl8@aol.com) <mlsdl8@aol.com>, Seymour, Danny <dseymour@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Jun 05, 2013 17:22:37
Subject: SNF 50th logo- vote for your favorite
Attachment: [SNF 50th logo choices.pdf](#)

Hello.

As we discussed at the strategic planning session, SNF will be celebrating its 50th anniversary in FY13-14.

To help celebrate, we have created three different logo looks to use during the year to celebrate and promote 50 years of SNF.

These three looks are attached in the PDF document.

Please take a moment to look at the logos and vote for your favorite. The selected logo version will be introduced at ANC and help us kick off a year of celebration.

Please vote by return email and indicate your choice – 1, 2 or 3. Each version has two related looks that we can use interchangeably for flexibility in placement, depending on the use.

Please respond by Friday, June 7th. As soon as we have the results, we will let you know!

Best,

Julie

Julie Abrera

Director

School Nutrition Foundation

120 Waterfront Street
Suite 300

National Harbor, MD 20745

301-686-3100 x181

301-686-3115 (fax)

jabrera@schoolnutrition.org

Facebook: School Nutrition Foundation

Twitter: Beyondbreakfast

259. Daily News: Monday, June 3, 2013

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RD LD <DMartin@burke.k12.ga.us>
Sent Date: Jun 03, 2013 11:03:44
Subject: Daily News: Monday, June 3, 2013
Attachment:

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to access online content.

Adding dip to veggies gets kids to eat more

<http://www.reuters.com/article/2013/05/31/us-health-kids-vegetable-idUSBRE94U12220130531>

Source: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrnl.org/article/S2212-2672\(13\)00304-3/abstract](http://www.andjrnl.org/article/S2212-2672(13)00304-3/abstract)

Grrrreat! Is America's sweet tooth finally being tamed?

<http://www.usatoday.com/story/money/business/2013/06/02/sweet-tooth-npd-group-harry-balzer-coke-pepsi-kelloggs-general-mills/2328015/>

Gaining weight at work? You're not alone

<http://www.usatoday.com/story/news/nation/2013/05/31/workplace-weight-gain/2378085/>

Meatless Mondays may be on school menu

<http://www.utsandiego.com/news/2013/may/31/meatless-mondays-on-menu-for-sd-schools/>

Caffeine and kids: A safe mix?

<http://www.chicagotribune.com/health/ct-met-caffeinated-kids-20130603,0,6735282.story>

Slew of new caffeinated food products has FDA jittery

http://www.washingtonpost.com/national/health-science/slew-of-caffeinated-food-products-has-fda-jittery/2013/06/01/2b9049ce-c479-11e2-914f-a7aba60512a7_story.html

Coming soon? Nutritional labels on alcohol

<http://www.usatoday.com/story/money/business/2013/06/01/nutritional-labels-alcohol/2380465/>

Healthy Weight Commitment Foundation Weve delivered on promise to cut calories in the marketplace

<http://www.foodnavigator-usa.com/Manufacturers/Healthy-Weight-Commitment-Foundation-Weve-delivered-on-promise-to-cut-calories-in-the-marketplace>

Related Resource: Academy of Nutrition & Dietetics

<http://www.eatright.org/Media/content.aspx?id=6442476718>

Go Veggie Food allergies are becoming part of the mainstream now

<http://www.foodnavigator-usa.com/Manufacturers/Go-Veggie-Food-allergies-are-becoming-part-of-the-mainstream-now>

European Union urges testing of U.S. wheat imports for unapproved Monsanto strain

http://www.washingtonpost.com/business/economy/european-union-urges-testing-of-us-wheat-imports-for-unapproved-strain/2013/05/31/eaafcdc-c9fc-11e2-8da7-d274bc611a47_story.html

Registered Dietitians in the News

The Importance of Calcium

(Marcia Crawford, RD featured)

<http://www.indianasnewscenter.com/insight/Registered-Dietitian-Marcia-Crawford---The-Importance-of-Calcium-209683051.html?vid=a>

Recruit some fruit to guard your health

Vitamins, antioxidants, lycopene provide defense against disease

(By Elizabeth Cole, RD quoted)

<http://www.desmoinesregister.com/article/20130603/LIFE/306030013/1175>

5 tips for a healthier salad

(Amy Moore, RD & Shaynee Roper, RD both quoted)

<http://www.omaha.com/article/20130603/LIVEWELL25/706039980>

MORE than 150 people turned out for a special coeliac awareness day at Worthing Hospital.

(Heidi Heddings, RD quoted)

<http://www.littlehamptongazette.co.uk/news/coeliac-awareness-at-worthing-hospital-1-5134378>

Registered dietitian Keri Gans shares healthy meal options from the freezer section

(Keri Gans, RD featured)

<http://pix11.com/2013/05/31/registered-dietician-keri-gans-shares-healthy-meal-options-from-the-freezer-section/#axzz2V9rfjQF0>

Trying to eat healthy? Here are 12 'perfect' foods

(Lori Graff, RD quoted)

<http://www.desmoinesregister.com/article/20130603/LIFE/306030011/1042>

Confusion about nitrate consumption persists

Preservative found in hot dogs, bacon, pepperoni

(Alyssa Lavoie, RD quoted)

<http://www.seacoastonline.com/apps/pbcs.dll/article?AID=/20130602/LIFE/306020316/-1/NEWSMAP>

How to keep the beer, hold the belly

(Rebecca Beaudoin, RD quoted)

<http://www.omaha.com/article/20130603/LIVEWELL25/706039994/1161>

Potatoes much healthier than you might think

(By Leslie Beck, Dietitian/Canada)

<http://www.theglobeandmail.com/life/health-and-fitness/ask-a-health-expert/potatoes-much-healthier-than-you-might-think/article12297402/>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

COPYRIGHT 2013 Academy of Nutrition and Dietetics

Sponsor: SOYJOY®

For more information, visit: <http://us.soyjoy.com/Nutrition/Healthcare-Professionals>

You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=20894

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-20894-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

260. April 2013 SNF Financials

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: May 31, 2013 19:37:49
Subject: April 2013 SNF Financials
Attachment: [SNF April 2013 financials board.pdf](#)

Attached are the April 2013 SNF financials for your review. If you have any questions, please let me or Kim Williams know.

We are finalizing the plans for our joint meeting with the SNA Board at ANC on Friday, July 12th from 12pm – 4pm, beginning with lunch. Julie and I are taking the notes from the meeting with Cynthia and pulling together a draft Strategic Plan for the Board to review.

We have asked Cynthia Waisner to facilitate the discussion between the two boards as we talk about the outcomes of SNF's strategic plan and where the intersections are between our two organizations.

As you make your ANC plans, please plan to arrive in Kansas City in time for the meeting on that Friday. As we the date comes closer, I will send more information.

If you haven't already, please be sure to respond to the Doodle poll for our board call in June.

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

261. samples

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'andrea.thomas@hallco.org' <andrea.thomas@hallco.org>, 'Jennifer B. Davis (Davis.Jennifer.B@muscogee.k12.ga.us)' <Davis.Jennifer.B@muscogee.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, meredith.potter@hcbe.net <meredith.potter@hcbe.net>
Sent Date: May 29, 2013 15:03:11
Subject: samples
Attachment: [RF Tostitos 16 oz \(18793\) SIGNED 3-25-13.pdf](#)
[RF Tostitos 875 oz \(18792\) signed 3-25-13.pdf](#)

Ladies

I had a surplus of the new reduced fat Tostitos, so I sent you each a case to try.

They are available in single serve bags, and bulk bags.

They are whole grain.

We have a \$2 off a case promotion for most of the first semester, so let me know if you liked them.

Have a great summer.

Susan

Susan Wickizer Blank
PepsiCo Education Manager-Georgia
423.838.2003 cell
423.517.8618 office
susan.wickizer@pepsico.com

262. Doodle: Link for poll "SNF Board Conference Call"

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>,
mary.begalle@schwans.com <mary.begalle@schwans.com>, Ami Childers
<ami.n.childers@pepsico.com>, Sandra Ford <fords@manateeschools.net>,
Leah Schmidt <leahs@hickmanmills.org>, 'muellerc28@gmail.com'
<muellerc28@gmail.com>, Marcia Smith <mlsdl8@aol.com>
Cc: Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie
<jabrera@schoolnutrition.org>
Sent Date: May 29, 2013 11:46:49
Subject: Doodle: Link for poll "SNF Board Conference Call"
Attachment:

Hello Everyone:

Below is the link to Doodle for the School Nutrition Foundation Board Conference Call poll. Please complete the poll as soon as possible.

<http://www.doodle.com/cxi3uh85fh4cfkuc>

Sincerely,

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

263. Pizza Meal

From: Groupon <noreply@r.groupon.com>
To: dmartin@burke.k12.ga.us
Sent Date: May 23, 2013 10:53:30
Subject: Pizza Meal
Attachment:

Groupon Your Daily Augusta Groupon | Go to Groupon.com | Personalize this email
Be sure to add us to your address book or safe sender list so our emails get to your inbox. Learn how. Get better deals **Donna S.** here are your daily deals for Augusta Pizza Meal Hungry Howie's — Evans 5 miles from Home
Signature flavored-crust pizzas offer a choice of eight doughy foundations, complemented by cheesy bread and Pepsi products
View Deal \$30.78 \$15 60-Minute Massages Introductory Rock Climbing Riverside Ergogenics Medical Massage North Augusta (5 miles from Home) CrossFit 4 Everyone Augusta (3 miles from Home) Over 200 bought \$70 \$35 View \$35 \$15 View Custom-Printing Services Eyewear Vistaprint Online Deal Stanton Optical Augusta (3 miles from Home) Over 100 bought \$70 \$17 View Over 200 bought \$200 \$50 View Online Meal Planning Custom Photo Books eMeals Online Deal Photobook America Online Deal Over 50 bought \$58 \$29 View \$100 \$29 View Online Photography Class IT Network Cisco Training flying photo school Online Deal IT University Online Online Deal \$97 \$29 View \$3295 \$99 View See all Augusta deals Zumba for Wii or Kinect Online Deal Cubic Zirconia Stud Earrings Online Deal Over 500 bought \$39.99 \$26.99 View Over 950 bought \$179.97 \$7.99 View Down-Alternative Pillow 2-Pack Online Deal 30"x20" Motivational Prints Online Deal Over 150 bought \$84.99 \$39.99 View \$139.99 \$49.99 View See all Goods deals » Don't See Any Deals You Want? Tell us what you like and we'll pick the right deals for you. Get Better Deals
in less than 29 seconds Need help? Have feedback? Feel free to contact us. To feature your business on Groupon, get started at GrouponWorks.

You are receiving this email because dmartin@burke.k12.ga.us is signed up to receive Groupon communications. If you wish to change your preferences for receiving future Daily Deal emails, including unsubscribing, you can click [here](#) and tell us how often you want to receive them. If you'd like to modify your other email subscriptions, click [here](#) to access your subscription center.
Delivered by Groupon 600 W. Chicago Avenue, Suite 400, Chicago, IL 60654, USA To purchase a deal listed in this email, click the link or deal image to visit the deal's page on the Groupon website. Next, click the "Buy!" button and proceed through checkout. After your purchase is complete, you'll receive an email confirmation with instructions on how to retrieve your actual voucher. Neither this email nor the purchase confirmation email is a valid Groupon voucher.

[Privacy Statement](#)

264. WAT-AAH! Turns 5 TODAY!

From: WAT-AAH! <wataahblog@gmail.com>
To: dmartin@burke.k12.ga.us
Sent Date: May 22, 2013 09:41:09
Subject: WAT-AAH! Turns 5 TODAY!
Attachment:

Celebrating its fifth year in the marketplace **TODAY May 22nd**, WAT-AAH!, one of the fastest growing functional bottled water in the industry, continues its aggressive distribution nationwide with authorization in significant chain accounts including Harris Teeter (Southeast), Ingles (Southeast), Hannaford (New England), Price Chopper (Northeast), Big Y (New England), Sweetbay (Florida), ACME (Mid-Atlantic), Acme Fresh Market (Ohio) and Farm Fresh (Virginia). WAT-AAH! is also available in major retail outlets such as Kroger and its banners (Dillons, Fred Meyer, Fry's, King Soopers, QFC, Ralph's and Smith's), Ahold subsidiaries (Stop & Shop, Giant-Landover and Giant-Carlisle), Shaw's, Giant Eagle, BI-LO, Albertsons, ShopRite, Food Lion, Whole Foods Markets as well as school districts across the country. In addition, the brand is currently distributed through UNFI, Nature's Best, KeHe, C&S Wholesale Grocers along with various DSDs (Central Beverages, g.housen, Great States/Blue Coast Beverages, Matagrano Inc. and Preferred Beverage to name a few), as well as food service providers and vending machine companies nationwide.

WAT-AAH! continues to spread its positive message of maintaining a healthy lifestyle and playing an influential role in the fight against childhood obesity. The brand leads the organization of the "Move Your Body" campaign, one of the most popular and successful initiatives supporting the First Lady Michelle Obama's Let's Move! program. With "Move Your Body," WAT-AAH! recruits and encourages schools year round to regularly utilize the exercise routine, recorded and choreographed by Beyonce for Let's Move!, and on the first week of May, the company spearheads its nationwide anniversary celebration. This year, a PSA video kicked off a very successful campaign, which resulted in over 300,000 students and a number of entertainment and sports celebrity participants, national media coverage generating over 120 million impressions and most importantly, a formal acknowledgement and congratulatory letter from the First Lady Michelle Obama for the "Move Your Body" initiative and the company's dedication to promote the health and wellness to today's kids.

The brand is committed to building positive imagery around health and drinking water. Through relevant consumer touch points like music, sports, entertainment and social media, WAT-AAH! has made drinking water less boring and "cooler" in the eyes of children. Some of WAT-AAH!'s major initiatives have included product integration in The Wanted's highly anticipated music video, "Walks Like Rihanna," and several unique and popular social media initiatives such as the "Blame

It On The SUG-AAH!" contest, "Show Me WAT-YOU-GOT!" kid-talent competition and "WAT-AAH! Ride" for the teen skateboarding crowd. Additionally, WAT-AAH! was recently recognized by Billboard Magazine as one of the brands leading the trend in promoting healthy beverages with music celebrities. The brand has partnered with celebrities such as Nick Cannon, Carly Rae Jepsen, Mindless Behavior, Austin Mahone, Willow Smith, Jonas Brothers, Disney's Bella Thorne and many others. Furthermore, WAT-AAH! has been growing it's NFL/NBA partnerships and has worked alongside athletes such as Marques Colston of the New Orleans Saints, Pat Peterson of the Arizona Cardinals, Calvin Johnson of the Detroit Lions, Steve Nash of the Los Angeles Lakers and Lou Williams of the Atlanta Hawks to promote charities focusing on health, education and physical activity.

"The growth and acceptance of our brand in the market is strong and means one thing, that today's generation of kids do want and will choose healthier options. If it is marketed the right way, they will even go for the most boring product of all -- WATER," says Rose Cameron CEO and Founder of WAT-AAH!. "We are motivated to keep going and to continue our relentless approach to champion what we believe is the most important agenda for the children of this country today -- their health," she adds.

Forbes Magazine recently covered the brand in the article, "A New York Mom Outsmarts Coke and Pepsi," pointing out its timely health proposition, smart marketing and growing success at the retail level including schools. In fact, WAT-AAH! is one of the fastest growing functional bottled water brands in the industry, experiencing an annual growth rate of over 230%. Founded by Rose Cameron, WAT-AAH! was created after she learned an alarming fact that today's generation of kids are predicted to have a shorter life expectancy than their parents due in large part to childhood obesity. Inspired by her two boys and armed with 20+ years of experience in brand building and developing successful national marketing campaigns for various industries, they worked together to design WAT-AAH!'s screaming boy logo and its first line of premium functional products containing absolutely no sugar, flavor or colorings, which entered the market in 2008.

Forward this email

This email was sent to dmartin@burke.k12.ga.us by wataahblog@gmail.com |
Update Profile/Email Address | Instant removal with SafeUnsubscribe™ | Privacy Policy.
WAT-AAH! | 133 W 25th ST | FI 9W | NEW YORK | NY | 10001

265. GCNF response to 5/2/2013 memo

From: Davies, Erica <edavies@schoolnutrition.org>
To: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Cc: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'fords@manateeschools.net' <fords@manateeschools.net>,
'leahschmidt@hickmanmills.org' <leahschmidt@hickmanmills.org>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>,
'mary.begalle@schwans.com' <mary.begalle@schwans.com>,
'ami.n.childers@pepsico.com' <ami.n.childers@pepsico.com>,
'muellerc28@gmail.com' <muellerc28@gmail.com>, 'mlsdl8@aol.com'
<mlsdl8@aol.com>, Seymour, Danny <dseymour@schoolnutrition.org>,
Abrera, Julie <jabrera@schoolnutrition.org>, Abbi Trebilcock
<atrebilcock@ofwlaw.com>, Carol Shelley <cshelley@solae.com>, Caroline
Oleary <caroline.oleary@tufts.edu>, Daniel Silva Balaban
<daniel.balaban@wfp.org>, Dr. Eileen Kennedy <Eileen.Kennedy@tufts.edu>,
Emmanuel Ohene Afoakwa <e_afoakwa@yahoo.com>, Fatima Calcuttawalla
<Fatima.Calcuttawalla@fcps.edu>, Gene White <wgw@whidbey.com>, Jim
Clough <jim.clough@schwans.com>, Julia Bauscher
<julia.bauscher@jefferson.kyschools.us>, Julie Calvin
<Julie.Calvin@schwans.com>, Lloyd Le Page <lloyd@heartland-global.com>,
Marshall Matz <mmatz@ofwlaw.com>, Mary Marulli
<MCMARULLI@PARTNERS.ORG>, Michele Fite <mfite@solae.com>, Penny
McConnell <Penny.McConnell@fcps.edu>, Ronald Kleinman
<rkleinman@partners.org>, Garnett, Stan <sgarnett@schoolnutrition.org>,
Stan Garnett <esgarnett@cox.net>, Susan Neely <sneely@ameribev.org>,
Thornton, Janey <Janey.Thornton@osec.usda.gov>, Ulla Holm
<Ulla.Holm@tetrapak.com>, Becky Domokos-Bays <becky.domokos-
bays@acps.k12.va.us>, Beth Egan <bethegan@psu.edu>, Cheryl Goffus
<cheryl.goffus@ag.state.nj.us>, Cindy Brooks
<cbrooks@seymourschools.org>, Gary Vonck <gvonck@kisaes.com>, Gay
Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>,
Jill Vincent <jill.vincent@usd253.net>, Leah Schmidt
<leahs@hickmanmills.org>, Linda Aljets <laljets@woodburnsd.org>, Linda
Eichenberger <eichenberger_l@ohlsd.org>, Lynn Harvey
(lynn.harvey@dpi.nc.gov) <lynn.harvey@dpi.nc.gov>, Marilyn Moody
<mbmoody@wcpss.net>, Melanie Konarik <melaniek@springisd.org>, Nancy
Thatcher <gagathatch@gmail.com>, Sandra Ford
<fords@manateeschools.net>, Sheila Parisien <parisiens@mersd.org>,
Wanda Grant <wgrant@psusd.us>
Sent Date: May 15, 2013 11:36:45
Subject: GCNF response to 5/2/2013 memo

Attachment: [Memo_GW_May 15.pdf](#)
[GCNF Organization Overview_REVFINAL.pptx](#)

Dear Patti:

On behalf of GCNF President, Gene White, please find important correspondence related to your May 2, 2013 memo, with the referenced attachment.

If you have any questions, do not hesitate to let me know.

Best,

Erica

Erica Davies

Senior Program Manager

Global Child Nutrition Foundation

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(800) 877-8822, ext. 104

(301) 686-3100, ext. 104

fax: (301) 686-3115

www.gcnf.org

www.facebook.com/gcnfoundation

www.twitter.com/gcnfoundation

266. SNF - Strategic Planning Update

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, Leah Schmidt <leahs@hickmanmills.org>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Marcia Smith <mlsdl8@aol.com>, Ami Childers <ami.n.childers@pepsico.com>, mary.begalle@schwans.com <mary.begalle@schwans.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: May 10, 2013 17:32:16
Subject: SNF - Strategic Planning Update
Attachment: [Board List 12-13.docx](#)
[Attendee list.doc](#)

Dear SNF Board Members:

It was good to see everyone in San Antonio earlier this week. We covered a lot of ground and have the start of a blueprint for the next 12-24 months.

Over the next two weeks, SNF staff will work on the wording of the mission, vision and pillars based on our conversations. Cynthia Waisner will be sending the report next week which we will then forward to you for review. The Board will need to approve the plan on the upcoming Board call.

The upcoming Board call in June will take care of some business that we need to do before the end of our fiscal year on July 31, 2013. In addition, we will finalize the joint SNF/SNA Board meeting at ANC in Kansas City. As we prepare for the June conference call, Deborah Van Balen will send out a Doodle request on Monday, May 13, 2013 to see what dates/times you would be available.

Also attached is the current Board list and strategic planning attendance list that you requested at the meeting.

Again, thank you for spending three very productive days in San Antonio mapping SNF's future. I am very excited about what we came up with.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

267. FW: Education Summit Final Report

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Jean Ronnei (jean.ronnei@spps.org) <jean.ronnei@spps.org>, Bauscher, Julia O. <julia.bauscher@jefferson.kyschools.us>, Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Sent Date: May 06, 2013 10:34:46
Subject: FW: Education Summit Final Report
Attachment: [SNA Education Summit Feb 2013 - Final.docx](#)

Attached is the full report from the Education Summit. It is 28 pages so big to print off at hotel and distribute. I am printing out the last page which addressed next steps and will distribute to group participating in Strategic Planning as well as notes from meeting with Katie Wilson in late April identifying ways for SNA and NFSMI to collaborate in the next year.

From: Balla, Deborah
Sent: Monday, May 06, 2013 9:10 AM
To: Montague, Patricia
Subject: RE: Education Summit Final Report

Here you go.

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

From: Montague, Patricia

Sent: Monday, May 06, 2013 8:19 AM

To: Balla, Deborah

Subject: Education Summit Final Report

If you are up to it, can you go on and find the report and send to me please? Email Archives are not working. Thanks

268. Breakfast In the Classroom Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>
Sent Date: May 03, 2013 15:27:34
Subject: Breakfast In the Classroom Update
Attachment:

On May 2nd we had a successful media event in Elgin School District U-46 (IL), one of our PBIC districts. We are very excited to have had such positive coverage of the event and wanted to take a moment and share with you a recap of the event provided to us by Amber LaCroix from BRG, the PR firm that the Partners use for the project and a link to an article featured in the Chicago Daily Herald about the event.

Full coverage of the event as well as exclusive interviews will be posted on our Beyond Breakfast blog (www.beyondbreakfast.org) later next week.

Recap of event:

We had a successful event in Elgin today with almost twenty program advocates at the Breakfast in the Classroom event; Walmart alone sent a regional spokesperson as well as two additional representatives, including the local store manager, who herself was raised in Elgin and went to the schools. Dr. Torres, the superintendent, did an excellent job talking about how community partnerships and the Partners made this happen, highlighting the recent awards to the school district for Breakfast in the Classroom, and the success to date. He seemed very pleased and impressed by the program's progress to date.

Principal Joe Corcoran had only glowing things to say about how the program is working in his school and how his staff and parents have come together to support the effort. Two parents were present at different times to speak to guests. Joe has been principal of the school for 14 years and made it clear what an honor it was to be able to go to the Governor's Mansion to accept the Breakfast in the Classroom award on behalf of the school.

After a welcome by Joe, the guests visited a 4th grade classroom, where Captain Nutrition (a super-hero banana), made a special appearance. The Walmart representatives were curious about the food packaging and delivery so before everyone else arrived, they were able to see how the food was packaged, delivered and presented – they were impressed and pleased. Paula was able to talk with them about how this works, too. They noted how seeing the program firsthand makes them proud to work for a company that makes community members lives better. One of the store managers joked about how maybe if they served breakfast on Black Friday at their stores, crowds would be calmer, like the children they observed eating a healthy breakfast.

The roundtable format worked very well for this market, with everyone deferred to sharing perceptions about their participation. The entire program was completed on time, by 9 a.m., with guests lingering for over a half hour to talk privately and make new connections. The event's key message was the importance of feeding children for their futures to keep them focused in the classroom and healthy and how everyone is pleased to be a part of this program, especially to see its success and positive impact in a school where over 82 percent of the school's population are deemed low-income.

List of onsite attendees:

- Dr. Jose M. Torres, Superintendent, Elgin School District U-46
- Joe Corcoran, School Principal, Harriet Gifford Elementary, in addition to his vice principal
- Kim Pankowski, Breakfast in the Classroom program manager, Elgin School District U-46

- Christina Hernandez, Manager of Elementary Schools/food service, Elgin School District U-46

- Patrick Moggy, Communications Director, Elgin School District U-46 + a staff photographer
- Eyang Garrison, Breakfast in the Classroom (Food Research and Action Center)
- Paula Zdanowicz, Breakfast in the Classroom (School Nutrition Foundation)
- Kaitlin Wolfe, Director of Operations for Northern Illinois, Walmart
- Kristin Frank, Health and Wellness Midwest Dairy Council Program Manager
- Kathryn Castle, Elgin Teachers Association

- Diane Doherty, Illinois Hunger Coalition + a colleague
- Erica Jones, Walmart Communications

Patti Montague, CAE

Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

269. SNF Strategic Planning

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>,
'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>,
mary.begalle@schwans.com <mary.begalle@schwans.com>, Ami Childers
<ami.n.childers@pepsico.com>, Sandra Ford <fords@manateeschools.net>,
'muellerc28@gmail.com' <muellerc28@gmail.com>, Leah Schmidt
<leahs@hickmanmills.org>, Julia Bauscher
<julia.bauscher@jefferson.kyschools.us>, Jean Ronnei
<jean.ronnei@spps.org>, cwaisner@ccpmail.com <cwaisner@ccpmail.com>,
Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie
<jabrera@schoolnutrition.org>, Carrigan, Sherry
<SCARRIGAN@schoolnutrition.org>
Cc: Marcia Smith <mlsdl8@aol.com>
Sent Date: Apr 26, 2013 15:52:13
Subject: SNF Strategic Planning
Attachment: [Board Advance Material.pdf](#)

This email is being sent on behalf of Patti Montague, Executive Director, School Nutrition Foundation, by Deborah Van Balen.

To: SNF Board and Strategic Planning Attendees

We are looking forward to seeing you in San Antonio May 5-7 for the School Nutrition Foundation Strategic Planning Session.

Cynthia Waisner, MBA, PhD, managing partner, Catalyst Partners, LLC will be facilitating our session, which based on our planning conversations, should be engaging and help us chart a plan for SNF.

To help you prepare for our time together, we have put together a packet of materials for your review. These materials have been assembled to give you background information on SNF. I encourage you to read and familiarize yourself with the materials.

As you read through the materials, please think about some key outcomes you would like to see as a result of the planning session. Our time together will be one of collaboration and having some

outcomes in mind before you arrive will help guide our conversations and encourage sharing of ideas and strategies to move SNF forward.

The group consists of the SNF board, members of the SNA leadership team and SNA and SNF staff. This group will bring diverse perspectives to the table.

The information is being sent to you in two formats:

- An electronic version with the majority of materials attached
- A hard copy that will arrive on Monday as some materials are not available in an electronic format

Please plan to be at the hotel in time for a 2:00pm start on Sunday, May 5th. We will work until 6:30pm on Sunday and then head to dinner at 7:15pm. Monday we will start at 8:00am, break for lunch and wrap up at 5:00pm in time for a sangria and tapas reception at the hotel. Afterwards we will go out for an informal dinner on the Riverwalk. Tuesday starts at 8:00am and we will conclude at approximately 11:45am. Lunch on Tuesday will be on your own to accommodate those catching afternoon flights or heading to the CIA for the Healthy Flavors Conference.

If you have questions or need additional information, please do not hesitate to let me know.

Patti Montague

Executive Director

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

270. SNA CEO Appointment

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Ami Childers <ami.n.childers@pepsico.com>, Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford <fords@manateeschools.net>, mary.begalle@schwans.com <mary.begalle@schwans.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>
Cc: Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>
Sent Date: Apr 18, 2013 15:55:39
Subject: SNA CEO Appointment
Attachment:

This email is being sent on behalf of Sandra Ford, SNA President, by Deborah Van Balen.

The SNA Board of Directors met on Tuesday, April 16, 2013, to review the CEO vacancy and the options for filling the position. I am pleased to announce that the Board voted to offer the position to Patti Montague, Acting CEO. Patti has accepted the offer. Her appointment is effective April 17, 2013.

Patti has demonstrated that her experience, her skills and her commitment to SNA throughout her tenure have made her uniquely qualified to lead SNA. The Board looks forward to your continued strong support as we move forward.

Sandy

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

271. Re: Breakfast In the Classroom Project Update

From: Sandra Ford <fords@manateeschools.net>
To: PMONTAGUE@schoolnutrition.org
Cc: ami.n.childers@pepsico.com, muellerc28@gmail.com,
dmartin@burke.k12.ga.us, leahs@hickmanmills.org, mlsdls8@aol.com,
mary.begalle@schwans.com, sswogger@accutemp.net,
jabrera@schoolnutrition.org, dseymour@schoolnutrition.org,
DBALLA@schoolnutrition.org
Sent Date: Apr 03, 2013 20:47:47
Subject: Re: Breakfast In the Classroom Project Update
Attachment:

This is great info. I plan on sending to our elementary principals along with the Impact report to try to stir up interest.

Sandy

Sandra Ford, SNS
Director, Food and Nutrition
2501 63rd Ave. E
Bradenton, FL 34203
941-751-6550, ext 2130

272. Breakfast In the Classroom Project Update

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>, Balla, Deborah <DBALLA@schoolnutrition.org>
Sent Date: Apr 03, 2013 08:13:39
Subject: Breakfast In the Classroom Project Update
Attachment: [Final Board Update of PBIC April 1 2013.pdf](#)

Attached is a summary report of SNF's breakfast in the classroom project. I wanted to share this report with you to give you a better idea of the scope of the project, the success we are having and the impact it is having in the districts. At the end of February, an additional 20,183 students are eating breakfast as a result of the program; meeting and exceeding our goal of 20,000 students.

There are two additional districts that we will be working in and will be naming in the coming weeks. We are currently working through the MOU process in each district. Each MOU must be signed by the national partners as well as the school district. In the majority of districts, the MOU has gone before the school board for approval and signature. This will be the case in the final two districts.

You can always follow the progress of the project via our Beyond Breakfast blog – www.beyondbreakfast.org.

We are pleased by the progress we have made in these districts and look forward to more success in the final two districts.

If you have any questions or need additional information, please let me know.

Patti

Patti Montague, CAE

Acting Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

273. School Nutrition Foundation Strategic Planning

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: 'Ami Childers' <ami.n.childers@pepsico.com>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>, JEAN.RONNEI@spps.org <JEAN.RONNEI@spps.org>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>
Sent Date: Mar 26, 2013 18:38:23
Subject: School Nutrition Foundation Strategic Planning
Attachment: [SNF Board Meeting agenda.docx](#)
[SNF Strategic Planning Meetings Housing Form-Board.doc](#)

Attached you will find information on the Strategic Planning session planned for the School Nutrition Foundation, May 5 – 7, 2013 in San Antonio, Texas as well as the housing form. We will be meeting at the Hotel Contessa which is located on the River Walk. We are planning to begin on Sunday at 2pm and end on Tuesday by noon so you can fly out that afternoon. In addition to the SNF Board of Directors, Julia Bauscher, SNA's Vice President and Jean Ronnei, SNA's Education Committee Chair and incoming Vice President will also be participating in the Strategic Planning session.

Due to a very busy spring travel schedule, it was hard finding dates that worked for everyone, but we were able to squeeze this in before a conference that some of us are attending later in the week that is sponsored by the Culinary Institute of America.

Healthy Flavors, Healthy Kids is scheduled beginning in the afternoon on Tuesday, May 7 thru Thursday, May 9. We have arranged for all SNF Strategic Planning attendees to be invited to this conference and you should be receiving an invitation soon. Here is the link to the meeting registration website so you can read about it.

<http://www.ciaprochef.com/healthykids/registration.html>

If you plan on attending the conference, you can just stay on at the Hotel Contessa. Please indicate that you are planning to attend the conference. We will let the hotel know and your May 7 and May 8 will be Individual Pays Own (IPO) instead of billed to SNF's master account for SN operator members.

The Strategic Planning session is being facilitated by Cynthia Waisner, Managing Partner of Catalyst Consulting Partners, LLC out of Wichita, Kansas. Cynthia has done work for NFSMI and

USDA in the past so you may be familiar with her. She facilitated the Education Summit that SNA, NFSMI and USDA did back in early February and did a fabulous job.

Please let me know if you have any questions. We will get some background information out to you before the meeting.

Patti Montague, CAE

Acting Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

274. Re: SNF Mail Ballot - SNF Strategic Planning Meeting Action Item

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'sswogger@accutemp.net' <sswogger@accutemp.net>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford <fords@manateeschools.net>, Ami Childers <ami.n.childers@pepsico.com>, Deborah Balla <DBALLA@schoolnutrition.org>, mary.begalle@schwans.com <mary.begalle@schwans.com>
Cc: Danny Seymour <dseymour@schoolnutrition.org>, Julie Abrera <jabrera@schoolnutrition.org>, Patricia Montague <PMONTAGUE@schoolnutrition.org>
Sent Date: Mar 25, 2013 11:48:45
Subject: Re: SNF Mail Ballot - SNF Strategic Planning Meeting Action Item
Attachment: [TEXT.htm](#)

Vote and return your ballot via one of the following methods no later than Thursday, March 28, 2013:

Name: Donna S. Martin

Date: 3-25-2013

☒ Approve allocation up to \$20,000 from SNF funds

☐ Do not approve the allocation up to \$20,000 from SNF funds

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Balla, Deborah" <DBALLA@schoolnutrition.org> 3/25/2013 11:16 AM >>>

Hello Everyone:

I am attaching a Mail Ballot from Scott Swogger, SNF Chair, for your approval. The mail ballot is to allocate funds for the Strategic Planning Meeting which will be held in San Antonio, Texas, May 5 - 7, 2013. Please return the ballot to me via fax, mail or email by Thursday, March 28, 2013.

Please note that we will be sending detailed information regarding the meeting this week so you can begin making your plans.

Sincerely,

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

275. Re: SNF Mail Ballot - SNF Strategic Planning Meeting Action Item

From: Sandra Ford <fords@manateeschools.net>
To: DBALLA@schoolnutrition.org
Cc: sswogger@accutemp.net, dmartin@burke.k12.ga.us,
mary.begalle@schwans.com, ami.n.childers@pepsico.com,
muellerc28@gmail.com, leahs@hickmanmills.org, mlsdls8@aol.com,
PMONTAGUE@schoolnutrition.org, dseymour@schoolnutrition.org,
jabrera@schoolnutrition.org
Sent Date: Mar 25, 2013 11:37:31
Subject: Re: SNF Mail Ballot - SNF Strategic Planning Meeting Action Item
Attachment:

Vote and return your ballot via one of the following methods no later than *Thursday, March 28, 2013*:

Name: Sandra E Ford

Date: march 25, 2013

XX Approve allocation up to \$20,000 from SNF funds

Sandra Ford, SNS
Director, Food and Nutrition
2501 63rd Ave. E
Bradenton, FL 34203
941-751-6550, ext 2130

276. #SummerMeals Twitter Town Hall with USDA FNS and Maryland Governor Martin O'Malley

From: getinvolved - FNS <getinvolved@fns.usda.gov>
To: contact@howardshealthychoices.org <contact@howardshealthychoices.org>, contrerasm@hss.sbcounty.gov <contrerasm@hss.sbcounty.gov>, conxita.girvent@ssa.ocgov.com <conxita.girvent@ssa.ocgov.com>, cookee1@mmc.org <cookee1@mmc.org>, cooleyjeep@yahoo.com <cooleyjeep@yahoo.com>, corafenich2000@yahoo.com <corafenich2000@yahoo.com>, corendorff@nyos.org <corendorff@nyos.org>, corinnab@yccac.org <corinnab@yccac.org>, coronadaking@yahoo.com <coronadaking@yahoo.com>, cortezlena503@gmail.com <cortezlena503@gmail.com>, cortiz@philasd.org <cortiz@philasd.org>, cory.j.mcmahon@gmail.com <cory.j.mcmahon@gmail.com>, cory.talbott@fairfaxcounty.gov <cory.talbott@fairfaxcounty.gov>, cory.talbott@gmail.com <cory.talbott@gmail.com>, costanzica@wmhcc.org <costanzica@wmhcc.org>, countryfunjc@msn.com <countryfunjc@msn.com>, countrypeddler@hotmail.com <countrypeddler@hotmail.com>, courtney.powell@texasagriculture.gov <courtney.powell@texasagriculture.gov>, courtneyfield@gmail.com <courtneyfield@gmail.com>, courtneyt@health.ok.gov <courtneyt@health.ok.gov>, courtneytavares@hotmail.com <courtneytavares@hotmail.com>, covecityoutreach@gmail.com <covecityoutreach@gmail.com>, covenantpromises@aol.com <covenantpromises@aol.com>, cpaganini@bellavitafoods.com <cpaganini@bellavitafoods.com>, cparsaca@pilgrimmanor.org <cparsaca@pilgrimmanor.org>, cpeshek@cvhnclinics.org <cpeshek@cvhnclinics.org>, cplante@mrpk.org <cplante@mrpk.org>, cpounds@bwfoods.com <cpounds@bwfoods.com>, cprince@childrensdefense.org <cprince@childrensdefense.org>, cquasula@cc-az.org <cquasula@cc-az.org>, cquintuna@caresnyc.org <cquintuna@caresnyc.org>, craig_lindo10@hotmail.com <craig_lindo10@hotmail.com>, craighawkins@speedyquick.net <craighawkins@speedyquick.net>, craigme@enahec.org <craigme@enahec.org>, cray.41@hotmail.com <cray.41@hotmail.com>, cre-8-tive@hotmail.com <cre-8-tive@hotmail.com>, Colleen Fillmore (director) <crfillmore@sde.idaho.gov>, crice45@yahoo.com <crice45@yahoo.com>, crichardson@childcareassociates.org <crichardson@childcareassociates.org>, crichardson@nwica.org <crichardson@nwica.org>, cristina.acosta@cdph.ca.gov <cristina.acosta@cdph.ca.gov>, cristy.harris@djj.state.fl.us <cristy.harris@djj.state.fl.us>, crmnlz1611@gmail.com <crmnlz1611@gmail.com>, crnchq@gmail.com <crnchq@gmail.com>,

crobbi@arlingtonva.us <crobbi@arlingtonva.us>,
 crobinson@healthedcouncil.org <crobinson@healthedcouncil.org>,
 crodriguez@foodbanknyc.org <crodriguez@foodbanknyc.org>,
 crossi@cawm.org <crossi@cawm.org>, crosswalkoutreach@yahoo.com
 <crosswalkoutreach@yahoo.com>, Croweandco@gmail.com
 <Croweandco@gmail.com>, croy3636@gmail.com <croy3636@gmail.com>,
 crpprt@gmail.com <crpprt@gmail.com>, crw7147@yahoo.com
 <crw7147@yahoo.com>, Crybaker737@aol.com <Crybaker737@aol.com>,
 crystal.lloyd@texasagriculture.gov <crystal.lloyd@texasagriculture.gov>,
 crystal.more.consulting@gmail.com <crystal.more.consulting@gmail.com>,
 crystal@njcitizenaction.org <crystal@njcitizenaction.org>,
 crystal_3aka23@yahoo.com <crystal_3aka23@yahoo.com>,
 crystal40k@yahoo.com <crystal40k@yahoo.com>,
 crystaleen007@yahoo.com <crystaleen007@yahoo.com>,
 csbarnet@access.k12.wv.us <csbarnet@access.k12.wv.us>,
 csboykin@yahoo.com <csboykin@yahoo.com>, cseth@pathways-va.org
 <cseth@pathways-va.org>, cshainberg@seedco.org
 <cshainberg@seedco.org>, cshanahan@cox.net <cshanahan@cox.net>,
 cshousing@aol.com <cshousing@aol.com>, csim.state.gov@gmail.com
 <csim.state.gov@gmail.com>, csimon@idfdn.org <csimon@idfdn.org>,
 csjohnson@ksde.org <csjohnson@ksde.org>, csmith9024@bellsouth.net
 <csmith9024@bellsouth.net>, cspi@cspinet.org <cspi@cspinet.org>,
 cstolarskyj@legalaidofnebraska.com <cstolarskyj@legalaidofnebraska.com>,
 cstrupp@northernilfoodbank.org <cstrupp@northernilfoodbank.org>,
 csura.sps@gmail.com <csura.sps@gmail.com>, cthompson@mason-
 city.k12.ia.us <cthompson@mason-city.k12.ia.us>, cthornburg@cde.ca.gov
 <cthornburg@cde.ca.gov>, cthreats@hand-prints.org <cthreats@hand-
 prints.org>, ctspencer@elmhurst205.org <ctspencer@elmhurst205.org>,
 cturner@ncsmartstart.org <cturner@ncsmartstart.org>, cunsal@dhd10.org
 <cunsal@dhd10.org>, currey.hitchens@gmail.com
 <currey.hitchens@gmail.com>, curtis_d_99@yahoo.com
 <curtis_d_99@yahoo.com>, curtiscurry@circlingconnections.org
 <curtiscurry@circlingconnections.org>, curtisteen.brooks@arkansas.gov
 <curtisteen.brooks@arkansas.gov>, cuspertti@yahoo.com
 <cuspertti@yahoo.com>, customerservice@menumakerfoods.com
 <customerservice@menumakerfoods.com>, cuwire2@yahoo.com
 <cuwire2@yahoo.com>, cvafcommunications@gmail.com
 <cvafcommunications@gmail.com>, cvankam95@gmail.com
 <cvankam95@gmail.com>, cverbos@bellevue-schools.com
 <cverbos@bellevue-schools.com>, cverdeck@hlv.k12.ia.us
 <cverdeck@hlv.k12.ia.us>, cviorato@ecenter.org <cviorato@ecenter.org>,
 cvokes@co.livingston.ny.us <cvokes@co.livingston.ny.us>,

cvolante@dhs.ri.gov <cvolante@dhs.ri.gov>, cwaller@vapgc.com
 <cwaller@vapgc.com>, cwebs48@yahoo.com <cwebs48@yahoo.com>,
 cweiser@rcchawaii.org <cweiser@rcchawaii.org>,
 cwhite@atlantaregional.com <cwhite@atlantaregional.com>,
 cwhitehead100@sbcglobal.net <cwhitehead100@sbcglobal.net>,
 cwilson@fsifamily.org <cwilson@fsifamily.org>, cwlirette@tpcg.org
 <cwlirette@tpcg.org>, cwrong@dhr.state.ga.us <cwlong@dhr.state.ga.us>,
 cyannris@gmail.com <cyannris@gmail.com>, cyber2549@gmail.com
 <cyber2549@gmail.com>, cyndi.willmarth@education.ky.gov
 <cyndi.willmarth@education.ky.gov>, cyniyha@yahoo.com
 <cyniyha@yahoo.com>, cynthia.ervin@dhhs.nc.gov
 <cynthia.ervin@dhhs.nc.gov>, cynthia.holt@cesa2.org
 <cynthia.holt@cesa2.org>, cynthia.manlove@state.de.us
 <cynthia.manlove@state.de.us>, cynthia.monger@gmail.com
 <cynthia.monger@gmail.com>, cynthia.pugh@e-hps.com <cynthia.pugh@e-
 hps.com>, cynthia.valencic@cacaainc.org <cynthia.valencic@cacaainc.org>,
 cynthia.wilson@cdcr.ca.gov <cynthia.wilson@cdcr.ca.gov>,
 cynthia@missoulafoodbank.org <cynthia@missoulafoodbank.org>,
 cynthia_galvan@doh.state.fl.us <cynthia_galvan@doh.state.fl.us>,
 cynthia_thompson@uss.salvationarmy.org
 <cynthia_thompson@uss.salvationarmy.org>, cynthia536@aol.com
 <cynthia536@aol.com>, cynthiaclouser@yahoo.com
 <cynthiaclouser@yahoo.com>, cynthiahall@cablelynx.com
 <cynthiahall@cablelynx.com>, cyoung@thefoodtrust.org
 <cyoung@thefoodtrust.org>, czortman@ldftribe.com
 <czortman@ldftribe.com>, czwick@azcaa.org <czwick@azcaa.org>,
 d.yatesminix@yahoo.com <d.yatesminix@yahoo.com>,
 d_berrouet@yahoo.com <d_berrouet@yahoo.com>, d40030@de.gobierno.pr
 <d40030@de.gobierno.pr>, d95@otenet.gr <d95@otenet.gr>,
 Dabbema@Arvin-DO.com <Dabbema@Arvin-DO.com>, dabdrabou@ocde.us
 <dabdrabou@ocde.us>, dadams@newhavenyfs.org
 <dadams@newhavenyfs.org>, dadams@theplanningcouncil.org
 <dadams@theplanningcouncil.org>, dairyspot@milk4u.org
 <dairyspot@milk4u.org>, dale.fleming@sdcounty.ca.gov
 <dale.fleming@sdcounty.ca.gov>, dale.simonson@state.mn.us
 <dale.simonson@state.mn.us>, daleeoh@gmail.com <daleeoh@gmail.com>,
 dalekehr@illinois.edu <dalekehr@illinois.edu>, daleoliver1@yahoo.com
 <daleoliver1@yahoo.com>, daler@lakesandprairies.net
 <daler@lakesandprairies.net>, dalewolfe8@gmail.com
 <dalewolfe8@gmail.com>, dalvadi.gautam@yahoo.com
 <dalvadi.gautam@yahoo.com>, dan@mcifoods.com <dan@mcifoods.com>,
 dana.snodgrass@wal-mart.com <dana.snodgrass@wal-mart.com>,

dana.teeple@gmail.com <dana.teeple@gmail.com>,
 dana.williams@mountainhome.af.mil <dana.williams@mountainhome.af.mil>,
 dana@dmwenterprisesllc.com <dana@dmwenterprisesllc.com>,
 danastasey@maximus.com <danastasey@maximus.com>,
 danastos@vssmn.org <danastos@vssmn.org>, danboyd@hotmail.com
 <danboyd@hotmail.com>, dancarrier4@aol.com <dancarrier4@aol.com>,
 dane.snodgrass@wal-mart.com <dane.snodgrass@wal-mart.com>,
 danette@careandshare.org <danette@careandshare.org>,
 daniel.bezden@thestudiokitchen.com
 <daniel.bezden@thestudiokitchen.com>, daniel.l.mcdougall@gmail.com
 <daniel.l.mcdougall@gmail.com>, daniel.werner@wisconsin.gov
 <daniel.werner@wisconsin.gov>, daniel@snapgardens.org
 <daniel@snapgardens.org>, daniel1366@att.net <daniel1366@att.net>,
 daniela.lazar_eli@yahoo.com <daniela.lazar_eli@yahoo.com>,
 danielathudson@gmail.com <danielathudson@gmail.com>,
 danielbyrd@embarqmail.com <danielbyrd@embarqmail.com>,
 danielle_wilson@doh.state.fl.us <danielle_wilson@doh.state.fl.us>,
 daniellediver@fdlrez.com <daniellediver@fdlrez.com>,
 daniellek12lunches@gmail.com <daniellek12lunches@gmail.com>,
 danielp@8cap.org <danielp@8cap.org>, danielr@foodforthe poor.com
 <danielr@foodforthe poor.com>, danielsj@adw.org <danielsj@adw.org>,
 danielson@ppic.org <danielson@ppic.org>, danihamilton@earthlink.net
 <danihamilton@earthlink.net>, dann.katchia@wstribes.org
 <danni.katchia@wstribes.org>, danielle.campos@bankofamerica.com
 <danielle.campos@bankofamerica.com>, dannyljr@hotmail.com
 <dannyljr@hotmail.com>, danwcook@verizon.net <danwcook@verizon.net>,
 danyaz2004@yahoo.com <danyaz2004@yahoo.com>,
 darbee.fryer@sdsate.edu <darbee.fryer@sdsate.edu>, darcelcl@aol.com
 <darcelcl@aol.com>, daribrandon@yahoo.com <dairbrandon@yahoo.com>,
 darklife0420@live.com <darklife0420@live.com>, darlenep@cacci.cc
 <darlenep@cacci.cc>, darlingtonpantry@gmail.com
 <darlingtonpantry@gmail.com>, darniece.amos@nebraska.gov
 <darniece.amos@nebraska.gov>, DARRELL.MORRIS@fsd1.org
 <DARRELL.MORRIS@fsd1.org>, darrell@boystomenfoundation.org
 <darrell@boystomenfoundation.org>, darsteca@rf.buffalostate.edu
 <darsteca@rf.buffalostate.edu>, das62@law.georgetown.edu
 <das62@law.georgetown.edu>, dashfront@aol.com <dashfront@aol.com>,
 daughtersfaith@bellsouth.net <daughtersfaith@bellsouth.net>,
 davalyn.billings@chickasaw.net <davalyn.billings@chickasaw.net>,
 dave.peace@us.nestle.com <dave.peace@us.nestle.com>,
 dave.stettner@giant eagle.com <dave.stettner@giant eagle.com>,
 dave.treiber@challengedairy.com <dave.treiber@challengedairy.com>,

dave@professional-contracting.com <dave@professional-contracting.com>,
dave_johnson@usc.salvationarmy.org
<dave_johnson@usc.salvationarmy.org>, davebleyl@aim.com
<davebleyl@aim.com>, Davena73@aol.com <Davena73@aol.com>,
davi4291@bellsouth.net <davi4291@bellsouth.net>,
david.mills@angelfoodministries.com <david.mills@angelfoodministries.com>,
david.smalley@fssa.in.gov <david.smalley@fssa.in.gov>,
david.villanova@bmchp.org <david.villanova@bmchp.org>,
david.wyrick@wal-mart.com <david.wyrick@wal-mart.com>,
david@itsaboutthekidseducation.org <david@itsaboutthekidseducation.org>,
DAVID@STANDRIDGEEQ.COM <DAVID@STANDRIDGEEQ.COM>,
david1535@foxmail.com <david1535@foxmail.com>,
davidamsterdam@netzero.net <davidamsterdam@netzero.net>,
davidvlach@hotmail.com <davidvlach@hotmail.com>,
davis.corrie@gmail.com <davis.corrie@gmail.com>, davisalicia50@gmail.com
<davisalicia50@gmail.com>, davisgail47@yahoo.com
<davisgail47@yahoo.com>, davismel@mail.gcps.k12.fl.us
<davismel@mail.gcps.k12.fl.us>, dawn.l.hawkins@wv.gov
<dawn.l.hawkins@wv.gov>, dawn.mayhew@childrenschoice.com
<dawn.mayhew@childrenschoice.com>, dawn.myers@state.or.us
<dawn.myers@state.or.us>, Dawna.Blackstone@ghslakers.org
<Dawna.Blackstone@ghslakers.org>, dawnna.bowen@tyson.com
<dawnna.bowen@tyson.com>, daycare@hmhosp.org
<daycare@hmhosp.org>, daycaredcc@earthlink.net
<daycaredcc@earthlink.net>, daylex@dshs.wa.gov <daylex@dshs.wa.gov>,
DBARKER516@GMAIL.COM <DBARKER516@GMAIL.COM>,
dbarnes@ochca.com <dbarnes@ochca.com>, dbeckmann@bread.org
<dbeckmann@bread.org>, dbilkadi@impactseven.org
<dbilkadi@impactseven.org>, dbishop2@att.net <dbishop2@att.net>,
dbowen@nul.org <dbowen@nul.org>, dboyer92921@yahoo.com
<dboyer92921@yahoo.com>, dbrown@ccsbriv.org <dbrown@ccsbriv.org>,
dcarter@esc6.net <dcarter@esc6.net>, dcbentley@acogod.org
<dcbentley@acogod.org>, dcca@lexcominc.net <dcca@lexcominc.net>,
dcmmaciejewski00@gmail.com <dcmmaciejewski00@gmail.com>,
dcoe@lchcnet.org <dcoe@lchcnet.org>, dcoffman@faswva.org
<dcoffman@faswva.org>, dcollier@pgst.nsn.us <dcollier@pgst.nsn.us>,
dconnelly08055@gmail.com <dconnelly08055@gmail.com>,
dcornelius@safehandsinc.org <dcornelius@safehandsinc.org>,
dcorpe1@live.com <dcorpe1@live.com>, dcortes@esperanza.us
<dcortes@esperanza.us>, dcotta@mcswain.k12.ca.us
<dcotta@mcswain.k12.ca.us>, dcrane@genhealth.org
<dcrane@genhealth.org>, dcrayco@endhungerct.org

<dcrayco@endhungerct.org>, dcwelch1234@gmail.com
 <dcwelch1234@gmail.com>, dd225@cornell.edu <dd225@cornell.edu>,
 ddarin@cox.net <ddarin@cox.net>, dderven@emeril.org
 <dderven@emeril.org>, ddkirnig@solanocounty.com
 <ddkirnig@solanocounty.com>, ddm7360@yahoo.com
 <ddm7360@yahoo.com>, ddoll@macc-ct.org <ddoll@macc-ct.org>,
 ddomenech@aasa.org <ddomenech@aasa.org>, ddougherty@dwss.nv.gov
 <ddougherty@dwss.nv.gov>, ddunithan@coushattatribela.org
 <ddunithan@coushattatribela.org>, dean@cbpp.org <dean@cbpp.org>,
 deanna.jones@tyson.com <deanna.jones@tyson.com>,
 deanna_mcmillan@uss.salvationarmy.org
 <deanna_mcmillan@uss.salvationarmy.org>, deanne.brandstetter@compass-
 usa.com <deanne.brandstetter@compass-usa.com>, deb.tack@lssmn.org
 <deb.tack@lssmn.org>, deb@actionforhealthykids.org
 <deb@actionforhealthykids.org>, deb5055@gmail.com
 <deb5055@gmail.com>, debbi@eastchambers.net
 <debbi@eastchambers.net>, debbie.bading@kerrvilleisd.net
 <debbie.bading@kerrvilleisd.net>, debbie.burris@lewiscountywa.gov
 <debbie.burris@lewiscountywa.gov>, debbie.luppold@unh.edu
 <debbie.luppold@unh.edu>, debbie@childrensharbor.cc
 <debbie@childrensharbor.cc>, debbie@rowlandjohnson.com
 <debbie@rowlandjohnson.com>, debbie@thehatchergroup.com
 <debbie@thehatchergroup.com>, debbie@vpas.info <debbie@vpas.info>,
 debbie_shinn@chino.k12.ca.us <debbie_shinn@chino.k12.ca.us>,
 debbrown5041@yahoo.com <debbrown5041@yahoo.com>,
 debby.nance@la.gov <debby.nance@la.gov>, debeemckinney@aol.com
 <debeemckinney@aol.com>, deberrymechurch@mail.com
 <deberrymechurch@mail.com>, debib@heartlandcaa.org
 <debib@heartlandcaa.org>, debla57@yahoo.com <debla57@yahoo.com>,
 deblewis56@yahoo.com <deblewis56@yahoo.com>,
 debmarley70@yahoo.com <debmarley70@yahoo.com>,
 deborah.beirne@vdh.virginia.gov <deborah.beirne@vdh.virginia.gov>,
 deborah.freeman@ocfl.net <deborah.freeman@ocfl.net>,
 deborah.grenier@dhs.wisconsin.gov <deborah.grenier@dhs.wisconsin.gov>,
 deborah.riley@stjamesla.com <deborah.riley@stjamesla.com>,
 deborah.shaut@ewpc.us <deborah.shaut@ewpc.us>,
 deborah.slater@okdhs.org <deborah.slater@okdhs.org>, Stokes, Deborah -
 FSA, St. Louis, MO <deborah.stokes@stl.usda.gov>,
 deborah.swope@monticello.kyschools.us
 <deborah.swope@monticello.kyschools.us>, deborah.underwood@k12.sd.us
 <deborah.underwood@k12.sd.us>, deborahflowers125@yahoo.com
 <deborahflowers125@yahoo.com>, deborahjeffers@salemk12.org

<deborahjeffers@salemk12.org>, debra.a.june@fisglobal.com
 <debra.a.june@fisglobal.com>, debra.christofferson@usu.edu
 <debra.christofferson@usu.edu>, debra.dominguez@deca.mil
 <debra.dominguez@deca.mil>, debra.lico@pepsico.com
 <debra.lico@pepsico.com>, debra.miller@manchester-panthers.org
 <debra.miller@manchester-panthers.org>, Owens-Coleman, Debra
 <Debra.Owens@ARS.USDA.GOV>, debra.ryan@atlantichhealth.org
 <debra.ryan@atlantichhealth.org>, debra@foodcorps.org
 <debra@foodcorps.org>, debra_butler@yahoo.com
 <debra_butler@yahoo.com>, debraivey_2006@yahoo.com
 <debraivey_2006@yahoo.com>, debral.gallegos@state.nm.us
 <debral.gallegos@state.nm.us>, debraohebert@yahoo.com
 <debraohebert@yahoo.com>, debstolle@sbcglobal.net
 <debstolle@sbcglobal.net>, debzeppeliniv@yahoo.com
 <debzeppeliniv@yahoo.com>, deckergirl65@yahoo.com
 <deckergirl65@yahoo.com>, dedelson@aplu.org <dedelson@aplu.org>,
 dedemeeks@aol.com <dedemeeks@aol.com>, dee.obryan@gmail.com
 <dee.obryan@gmail.com>, dee.pearson@alaska.gov
 <dee.pearson@alaska.gov>, deeanna.serres@ankenyschools.org
 <deeanna.serres@ankenyschools.org>, deeks5185@gmail.com
 <deeks5185@gmail.com>, deenie_espinoza@yahoo.com
 <deenie_espinoza@yahoo.com>, deervalleydana@aol.com
 <deervalleydana@aol.com>, deflori2@msu.edu <deflori2@msu.edu>,
 degaris@comcast.net <degaris@comcast.net>, deidria.bolden@decal.ga.gov
 <deidria.bolden@decal.ga.gov>, deirdre1599@gmail.com
 <deirdre1599@gmail.com>, deisenhut@live.com <deisenhut@live.com>,
 delia.houseal@nih.gov <delia.houseal@nih.gov>, delia.msb@gmail.com
 <delia.msb@gmail.com>, delilahott@flippinschools.net
 <delilahott@flippinschools.net>, delisserc@hra.nyc.gov
 <delisserc@hra.nyc.gov>, della.villers@angelfoodministries.com
 <della.villers@angelfoodministries.com>, Delmarcareypt@Gmail.com
 <Delmarcareypt@Gmail.com>, delmatoya@yahoo.com
 <delmatoya@yahoo.com>, deltahse218@deltahouse21stcentury.com
 <deltahse218@deltahouse21stcentury.com>, demars@msu.edu
 <demars@msu.edu>, denise.b.eagan@wv.gov <denise.b.eagan@wv.gov>,
 denise.boyd@illinois.gov <denise.boyd@illinois.gov>, denise.harris@la.gov
 <denise.harris@la.gov>, Knoll, Denise - AMS <Denise.Knoll@ams.usda.gov>,
 denise.malone@abbott.com <denise.malone@abbott.com>,
 Denise.Plante@sad12.com <Denise.Plante@sad12.com>,
 denise.rea@sdstaate.edu <denise.rea@sdstaate.edu>,
 denise.reilly@mhu.k12.ca.us <denise.reilly@mhu.k12.ca.us>,
 Denisefsimmons@aol.com <Denisefsimmons@aol.com>,

denisejohnson332@yahoo.com <denisejohnson332@yahoo.com>,
Dennette.Woodiwiss@dshs.wa.gov <Dennette.Woodiwiss@dshs.wa.gov>,
dennis.watson@alaska.gov <dennis.watson@alaska.gov>,
DennisSmith@UCCenters.org <DennisSmith@UCCenters.org>,
denniswalker@hughes.net <denniswalker@hughes.net>, dentctt@aol.com
<dentctt@aol.com>, deonner@northernmed.com
<deonner@northernmed.com>, derek9903@yahoo.com
<derek9903@yahoo.com>, derobertsjr@gci.net <derobertsjr@gci.net>,
deschmeyer@oxy.edu <deschmeyer@oxy.edu>,
deshoin_york@suagcenter.com <deshoin_york@suagcenter.com>,
destinychild4u2003@yahoo.com <destinychild4u2003@yahoo.com>,
destinyg@hccorp.org <destinyg@hccorp.org>,
detricia.peeples@christchs.org <detricia.peeples@christchs.org>,
detta.hunt@dss.ca.gov <detta.hunt@dss.ca.gov>, detwilerj@michigan.gov
<detwilerj@michigan.gov>, dev01@co.henrico.va.us
<dev01@co.henrico.va.us>, deversnco@yahoo.com
<deversnco@yahoo.com>, dfair@revfoods.com <dfair@revfoods.com>,
dfalugba@yahoo.com <dfalugba@yahoo.com>, dferguso@hhcorp.org
<dferguso@hhcorp.org>, dfikes@fmi.org <dfikes@fmi.org>,
dfocke@sacandfoxnation-nsn.gov <dfocke@sacandfoxnation-nsn.gov>,
dfrankel1@gmail.com <dfrankel1@gmail.com>, Dfwbluemoon@gmail.com
<Dfwbluemoon@gmail.com>, dgeorge617@aol.com <dgeorge617@aol.com>,
DGibison@yahoo.com <DGibison@yahoo.com>, dgilbe82@aol.com
<dgilbe82@aol.com>, dgraham425@yahoo.com <dgraham425@yahoo.com>,
dgriffith@ascd.org <dgriffith@ascd.org>, dgrondin@afterschoolalliance.org
<dgrondin@afterschoolalliance.org>, dhalouska@gmail.com
<dhalouska@gmail.com>, dhana@romoland.net <dhana@romoland.net>,
dharris@caddo.k12.la.us <dharris@caddo.k12.la.us>, dhaub@iastate.edu
<dhaub@iastate.edu>, dhavlik@exchange.vt.edu
<dhavlik@exchange.vt.edu>, dhawkey@columbus.k12.oh.us
<dhawkey@columbus.k12.oh.us>, dhazeleaf@cde.ca.gov
<dhazeleaf@cde.ca.gov>, dhendricks@harvesters.org
<dhendricks@harvesters.org>, dhenry@isd.k12.in.us
<dhenry@isd.k12.in.us>, dhoffman@lafoodbank.org
<dhoffman@lafoodbank.org>, dholston@agcenter.lsu.edu
<dholston@agcenter.lsu.edu>, dian2529@gmail.com
<dian2529@gmail.com>, diana.manningsquire@gmail.com
<diana.manningsquire@gmail.com>, diana.shockley@vbschools.com
<diana.shockley@vbschools.com>, dianaedith85@hotmail.com
<dianaedith85@hotmail.com>, dianas36@gmail.com <dianas36@gmail.com>,
diane.morris@usfood.com <diane.morris@usfood.com>,
diane@dhleonardconsulting.com <diane@dhleonardconsulting.com>,

diane@goldencuisine.com <diane@goldencuisine.com>, diane@mlui.org
<diane@mlui.org>, diane_dickerson@projectbread.org
<diane_dickerson@projectbread.org>, dianem53@yahoo.com
<dianem53@yahoo.com>, dianemulloney@polk-county.net
<dianemulloney@polk-county.net>, dianereliford@elpasoco.com
<dianereliford@elpasoco.com>, dianisi.torres@uconn.edu
<dianisi.torres@uconn.edu>, dianne@fitness4kidz.com
<dianne@fitness4kidz.com>, diannen@ywcagri.org <diannen@ywcagri.org>,
dianneyoung-murray@sbcglobal.net <dianneyoung-murray@sbcglobal.net>,
dichelewhite@yahoo.com <dichelewhite@yahoo.com>, dickersonc@hbsd.net
<dickersonc@hbsd.net>, dickersons@hra.nyc.gov
<dickersons@hra.nyc.gov>, diegoibt@live.com <diegoibt@live.com>,
dilcia.granville@fda.hhs.gov <dilcia.granville@fda.hhs.gov>,
dillonjan@hotmail.com <dillonjan@hotmail.com>,
dinah@hungerfreecolorado.org <dinah@hungerfreecolorado.org>,
dinesh1970gupta@hotmail.com <dinesh1970gupta@hotmail.com>,
dingeem@duvalschools.org <dingeem@duvalschools.org>,
dingersonl@michigan.gov <dingersonl@michigan.gov>,
dinosaurz@ymail.com <dinosaurz@ymail.com>, dircbp@gocaomaha.org
<dircbp@gocaomaha.org>, director@arkademia.org
<director@arkademia.org>, director@interfaithgoodsam.com
<director@interfaithgoodsam.com>, director@jumpingjacks.ws
<director@jumpingjacks.ws>, director@littlethinkerslearningcampus.com
<director@littlethinkerslearningcampus.com>,
director@pvloavesandfishes.org <director@pvloavesandfishes.org>, director-
outreach@verizon.net <director-outreach@verizon.net>,
diva_justice@bshsi.org <diva_justice@bshsi.org>, diversanews@gmail.com
<diversanews@gmail.com>, djbaker@uaex.edu <djbaker@uaex.edu>,
djh123@tds.net <djh123@tds.net>, djloveguru.richardson@gmail.com
<djloveguru.richardson@gmail.com>, djnichols@cattco.org
<djnichols@cattco.org>, djones@foodbanknyc.org
<djones@foodbanknyc.org>, djones@heartloveplace.org
<djones@heartloveplace.org>, djsciedu2012@gmail.com
<djsciedu2012@gmail.com>, dkb12@psu.edu <dkb12@psu.edu>,
dklein@chedermonsey.org <dklein@chedermonsey.org>,
dkrieg1595@aol.com <dkrieg1595@aol.com>, dkshad@charter.net
<dkshad@charter.net>, dksinger@dhr.state.ga.us
<dksinger@dhr.state.ga.us>, Kugler, Daniel E <DKUGLER@nifa.usda.gov>,
dlahmann@gleaners.org <dlahmann@gleaners.org>,
dlaurenti@hamilton.k12.nj.us <dlaurenti@hamilton.k12.nj.us>,
dlawrence@elderlawofmi.org <dlawrence@elderlawofmi.org>,
dld156@psu.edu <dld156@psu.edu>, dlewis@ccboe.org

<dlewis@ccboe.org>, dlhatfield@tvschools.org <dlhatfield@tvschools.org>,
 dlhaugen@cableone.net <dlhaugen@cableone.net>, dljd4@msn.com
 <dljd4@msn.com>, dlpaolillo@yahoo.com <dlpaolillo@yahoo.com>,
 d'lyna.bell@pangburnschools.org <d'lyna.bell@pangburnschools.org>,
 dm_gerstenberger@yahoo.com <dm_gerstenberger@yahoo.com>,
 dmacdow@megalink.net <dmacdow@megalink.net>,
 dmahaney2002@yahoo.com <dmahaney2002@yahoo.com>,
 dmalak_lopez@ssgmain.org <dmalak_lopez@ssgmain.org>,
 dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, dmast@klcorp.com
 <dmast@klcorp.com>, dmathis@communityactionpartnership.com
 <dmathis@communityactionpartnership.com>, dmccall@foodbankccs.org
 <dmccall@foodbankccs.org>, dmcinteer@sbcglobal.net
 <dmcinteer@sbcglobal.net>, dmeehan@mail.nysed.gov
 <dmeehan@mail.nysed.gov>, dmennecke@gecac.org
 <dmennecke@gecac.org>, dm0228@yahoo.com <dm0228@yahoo.com>,
 dmgmt@alaska.com <dmgmt@alaska.com>, dming@hss.sbcounty.gov
 <dming@hss.sbcounty.gov>, dmmcdonald@alaska.edu
 <dmmcdonald@alaska.edu>, dmoesta@bedhd.org <dmoesta@bedhd.org>,
 dmoyer@rock.k12.nc.us <dmoyer@rock.k12.nc.us>, dmp_63_07@yahoo.com
 <dmp_63_07@yahoo.com>, dmverg@comcast.net <dmverg@comcast.net>,
 dmyhoney2@comcast.net <dmyhoney2@comcast.net>,
 dnatof@ci.galesburg.il.us <dnatof@ci.galesburg.il.us>,
 dnichols@stjohnsvilla.net <dnichols@stjohnsvilla.net>, dnofi@msn.com
 <dnofi@msn.com>, dnuckles@ccj-mi.org <dnuckles@ccj-mi.org>,
 dobrien@huntsvilleradio.net <dobrien@huntsvilleradio.net>,
 dobson46@yahoo.com <dobson46@yahoo.com>,
 dodgers_4life84@yahoo.com <dodgers_4life84@yahoo.com>, doerr-
 colleen@aramark.com <doerr-colleen@aramark.com>,
 dohernandez@ag.tamu.edu <dohernandez@ag.tamu.edu>,
 doigj@kcsd.k12.or.us <doigj@kcsd.k12.or.us>, doloresmarconi@gmail.com
 <doloresmarconi@gmail.com>, domcbrid@vt.edu <domcbrid@vt.edu>,
 domike@vcn.com <domike@vcn.com>,
 dominic.camplisson@sdcounty.ca.gov
 <dominic.camplisson@sdcounty.ca.gov>, don@lfministries.org
 <don@lfministries.org>, don@palletguy.net <don@palletguy.net>,
 dondonata@hotmail.com <dondonata@hotmail.com>,
 donkefren@hotmail.com <donkefren@hotmail.com>,
 donna.coleman@walton.k12.ga.us <donna.coleman@walton.k12.ga.us>,
 donna.everage@vdh.virginia.gov <donna.everage@vdh.virginia.gov>,
 donna.glass@dss.virginia.gov <donna.glass@dss.virginia.gov>,
 donna.glass@gctcw.org <donna.glass@gctcw.org>,
 donna.jones@co.delaware.ny.us <donna.jones@co.delaware.ny.us>,

donna.krauth@co.mcleod.mn.us <donna.krauth@co.mcleod.mn.us>,
 Rountree, Donna - FSA, Courtland, VA <Donna.Rountree@va.usda.gov>,
 donna.timm@gmail.com <donna.timm@gmail.com>,
 donna@firstuniteddaycare.com <donna@firstuniteddaycare.com>,
 donnagreen@state.pa.us <donnagreen@state.pa.us>, donnahigbee@att.net
 <donnahigbee@att.net>, donnajean.rheaves@gmail.com
 <donnajean.rheaves@gmail.com>, donnamarie949@yahoo.com
 <donnamarie949@yahoo.com>, donnemann@gmail.com
 <donnemann@gmail.com>, don-pat@peoplepc.com <don-
 pat@peoplepc.com>, dore.burphy@att.net <dore.burphy@att.net>,
 doressa.warren@dss.virginia.gov <doressa.warren@dss.virginia.gov>,
 dorianroffehammond@gmail.com <dorianroffehammond@gmail.com>,
 dorice.timko@maine.edu <dorice.timko@maine.edu>,
 doris.timmen@sodexo.com <doris.timmen@sodexo.com>,
 doritooo123@gmail.com <doritooo123@gmail.com>, doron@brafb.org
 <doron@brafb.org>, dorothea.moll@dcsark.org <dorothea.moll@dcsark.org>,
 dorotheareid48@yahoo.com <dorotheareid48@yahoo.com>, dorothy.inman-
 johnson@cacaainc.org <dorothy.inman-johnson@cacaainc.org>,
 dorothyn@albanydamiencenter.org <dorothyn@albanydamiencenter.org>,
 dorsmith@ucdavis.edu <dorsmith@ucdavis.edu>, dot4564@charter.net
 <dot4564@charter.net>, dottiv3@yahoo.com <dottiv3@yahoo.com>,
 doug@wilkinson-group.com <doug@wilkinson-group.com>,
 douglas.marcelle@sargento.com <douglas.marcelle@sargento.com>,
 douglasefull@gmail.com <douglasefull@gmail.com>, douglasg@nwica.org
 <douglasg@nwica.org>, down4ubabe@yahoo.com
 <down4ubabe@yahoo.com>, dpatsie@otwcac.org <dpatsie@otwcac.org>,
 dpdcorange@yahoo.com <dpdcorange@yahoo.com>, dpear10512@aim.com
 <dpear10512@aim.com>, dpeters@ofcinc.org <dpeters@ofcinc.org>,
 dpflugardt@wsd.waupaca.k12.wi.us <dpflugardt@wsd.waupaca.k12.wi.us>,
 dphipps@highlandscsb.org <dphipps@highlandscsb.org>,
 dplizzymom4@optonline.net <dplizzymom4@optonline.net>,
 dquintanilla@donnaisd.net <dquintanilla@donnaisd.net>, dqureshi@slahp.org
 <dqureshi@slahp.org>, dr.karima_fhc@yahoo.com
 <dr.karima_fhc@yahoo.com>, dranck@state.pa.us <dranck@state.pa.us>,
 drangaar@umn.edu <drangaar@umn.edu>, drdebbye@yahoo.com
 <drdebbye@yahoo.com>, drdianeevans@gmail.com
 <drdianeevans@gmail.com>, drdigangi@aol.com <drdigangi@aol.com>,
 drdorene@lunchboxseminars.com <drdorene@lunchboxseminars.com>,
 dresch.rebecca@satx.sysco.com <dresch.rebecca@satx.sysco.com>,
 drfatema74@googlemail.com <drfatema74@googlemail.com>,
 drfrankdude@gmail.com <drfrankdude@gmail.com>, drgrebien@cox.net
 <drgrebien@cox.net>, drhitch@hotmail.com <drhitch@hotmail.com>,

drice@halifax.k12.va.us <drice@halifax.k12.va.us>, drieth2@hotmail.com
<drieth2@hotmail.com>, driley@njfoodbank.org <driley@njfoodbank.org>,
drindranice@yahoo.com <drindranice@yahoo.com>, dritter@fmschools.org
<dritter@fmschools.org>, drjacques1@bellsouth.net
<drjacques1@bellsouth.net>, drjan@foodfortots.com
<drjan@foodfortots.com>, drmccainvision@aol.com
<drmccainvision@aol.com>, drmelba@hotmail.com <drmelba@hotmail.com>,
drngongo_elongo_musafiri@yahoo.fr <drngongo_elongo_musafiri@yahoo.fr>,
droberts@azdes.gov <droberts@azdes.gov>, drobinette@cde.ca.gov
<drobinette@cde.ca.gov>, drobinson@ochca.com <drobinson@ochca.com>,
drowe@bgcbuffalo.org <drowe@bgcbuffalo.org>, drpasi@verizon.net
<drpasi@verizon.net>, drrasha.ab@gmail.com <drrasha.ab@gmail.com>,
Drroyce@oasiswc.org <Drroyce@oasiswc.org>, drs0009@aces.edu
<drs0009@aces.edu>, drtmoody@aol.com <drtmoody@aol.com>,
ds0505@gmail.com <ds0505@gmail.com>, d-sageser@tamu.edu <d-
sageser@tamu.edu>, dschenkelberg@gcfd.org <dschenkelberg@gcfd.org>,
dschiebner@ccj-mi.org <dschiebner@ccj-mi.org>,
dschuler@pbhfoundation.org <dschuler@pbhfoundation.org>,
dschwid@nextdoormil.org <dschwid@nextdoormil.org>, Smallwood, David -
ERS <DSMALLWD@ers.usda.gov>, dsmith@advancedmeal.com
<dsmith@advancedmeal.com>, dsmith@mhap.org <dsmith@mhap.org>,
dsmithbarrow@gmail.com <dsmithbarrow@gmail.com>, dsnell2302@aol.com
<dsnell2302@aol.com>, dsolano@sandiegofoodbank.org
<dsolano@sandiegofoodbank.org>, dsonger@ccdserie.com
<dsonger@ccdserie.com>, dstenger@arcolaschools.com
<dstenger@arcolaschools.com>, dstump@vbisd.org <dstump@vbisd.org>,
dsulliva@ksu.edu <dsulliva@ksu.edu>,
dsullivan@homeandhealthcaremgmt.com
<dsullivan@homeandhealthcaremgmt.com>, dsummers@broomfield.org
<dsummers@broomfield.org>, dsussex@mesaschool.org
<dsussex@mesaschool.org>, dsweeney@bssd.net <dsweeney@bssd.net>,
dsylvia@doe.mass.edu <dsylvia@doe.mass.edu>, dtayloe@aap.org
<dtayloe@aap.org>, Donna Taylor (TEFAP) <dtaylor@doe.mass.edu>,
dthiry@proctor.k12.mn.us <dthiry@proctor.k12.mn.us>,
dtindle@cnbsomerset.com <dtindle@cnbsomerset.com>,
dtnicely@hotmail.com <dtnicely@hotmail.com>, DTungate@centertech.com
<DTungate@centertech.com>, dturner@ksu.edu <dturner@ksu.edu>,
duck_hi@live.com <duck_hi@live.com>, duffy000@live.com
<duffy000@live.com>, duffys@co.thurston.wa.us
<duffys@co.thurston.wa.us>, duitsmanp@missouri.edu
<duitsmanp@missouri.edu>, dulce@educ-enrichment.org <dulce@educ-
enrichment.org>, dulceyoshira@live.com <dulceyoshira@live.com>,

dummydlb3@aol.com <dummydlb3@aol.com>, dumonde@elderaffairs.org
 <dumonde@elderaffairs.org>, dunleamark@aol.com <dunleamark@aol.com>,
 dunndl@co.monterey.ca.us <dunndl@co.monterey.ca.us>,
 dunnsinromea@comcast.net <dunnsinromea@comcast.net>,
 durrell@moultriega.net <durrell@moultriega.net>, dussr@epix.net
 <dussr@epix.net>, dutchgirl63j@yahoo.com <dutchgirl63j@yahoo.com>,
 dvalente@state.pa.us <dvalente@state.pa.us>,
 dvillafana@hillhealthcenter.com <dvillafana@hillhealthcenter.com>,
 dvinecdc@aol.com <dvinecdc@aol.com>, dwaggoner@my-cap.org
 <dwaggoner@my-cap.org>, dwaine_wishard@wasd.k12.pa.us
 <dwaine_wishard@wasd.k12.pa.us>, dwalcott@strength.org
 <dwalcott@strength.org>, dwalker365@yahoo.com
 <dwalker365@yahoo.com>, dwalsh@co.siskiyou.ca.us
 <dwalsh@co.siskiyou.ca.us>, dWASHINGTON@educaredc.org
 <dWASHINGTON@educaredc.org>, dwatson@opportunities-inc.org
 <dwatson@opportunities-inc.org>, dwatson292@aol.com
 <dwatson292@aol.com>, dwbarber@centurytel.net
 <dwbarber@centurytel.net>, dwcraig43152001@yahoo.com
 <dwcraig43152001@yahoo.com>, dweinstein@chn.org
 <dweinstein@chn.org>, dwhite316@gmail.com <dwhite316@gmail.com>,
 dwhitehead@nationalhomeless.org <dwhitehead@nationalhomeless.org>,
 dwilsonTX@gmail.com <dwilsonTX@gmail.com>, dwilsonus2000@yahoo.com
 <dwilsonus2000@yahoo.com>, dwood@karuk.us <dwood@karuk.us>,
 dwood@ksu.edu <dwood@ksu.edu>, dworkinh@hra.nyc.gov
 <dworkinh@hra.nyc.gov>, dxmartinez@firstfoodbank.org
 <dxmartinez@firstfoodbank.org>, dxwalker2@gmail.com
 <dxwalker2@gmail.com>, dybryant48@hotmail.com
 <dybryant48@hotmail.com>, dyhairstongreen@pvamu.edu
 <dyhairstongreen@pvamu.edu>, dyoung@horizonsfamily.org
 <dyoung@horizonsfamily.org>, dyoung10@verizon.net
 <dyoung10@verizon.net>, dysipal@yahoo.com <dysipal@yahoo.com>,
 dzastrow@sccmo.org <dzastrow@sccmo.org>, dzeiser@snohd.org
 <dzeiser@snohd.org>, e_shields@hotmail.com <e_shields@hotmail.com>,
 eagleheartmin@yahoo.com <eagleheartmin@yahoo.com>,
 eaguilar@thefamilyplacedc.org <eaguilar@thefamilyplacedc.org>,
 eamehr@gmail.com <eamehr@gmail.com>, eamezcua@ochca.com
 <eamezcua@ochca.com>, eandress@uga.edu <eandress@uga.edu>,
 earney@snhdmail.org <earney@snhdmail.org>, ebejb1766@gmail.com
 <ebejb1766@gmail.com>, ebenson@stfrancishs.org
 <ebenson@stfrancishs.org>, ecarter@cahs.org <ecarter@cahs.org>,
 ecborowski@gmail.com <ecborowski@gmail.com>, ecec@templeofisrael.org
 <ecec@templeofisrael.org>, ecep.usdaupdates@gmail.com

<ecep.usdaupdates@gmail.com>, echow@councilforastrongamerica.org
 <echow@councilforastrongamerica.org>, eclemmons@oaklandnet.com
 <eclemmons@oaklandnet.com>, ecm310@nyu.edu <ecm310@nyu.edu>,
 ecoactionteam@gmail.com <ecoactionteam@gmail.com>,
 ecooney@hungercenter.org <ecooney@hungercenter.org>,
 ecooper@safoodbank.org <ecooper@safoodbank.org>,
 ecpcheetahs@yahoo.com <ecpcheetahs@yahoo.com>, ecubas@tchci.com
 <ecubas@tchci.com>, Thompson, Ed - OSEC
 <Ed.Thompson@osec.usda.gov>, ed.twigg@pcae.k12.mn.us
 <ed.twigg@pcae.k12.mn.us>, ed9288@msn.com <ed9288@msn.com>,
 edawson@lenoir.k12.nc.us <edawson@lenoir.k12.nc.us>,
 eddie.rivera@illinois.gov <eddie.rivera@illinois.gov>, edelacruz@saisd.org
 <edelacruz@saisd.org>, edeninoakland@gmail.com
 <edeninoakland@gmail.com>, ederosa@ceoccambridge.org
 <ederosa@ceoccambridge.org>, edesimone@foodminds.com
 <edesimone@foodminds.com>, edgewk@gmail.com <edgewk@gmail.com>,
 edibleeducationnv@att.net <edibleeducationnv@att.net>,
 edicicco@marionpolkfoodshare.org <edicicco@marionpolkfoodshare.org>,
 edith@schoolnutritionplus.com <edith@schoolnutritionplus.com>,
 editor@iowaindependent.com <editor@iowaindependent.com>,
 editor@notoriousspinks.com <editor@notoriousspinks.com>,
 edlysan@gmail.com <edlysan@gmail.com>, edna45678919@hotmail.com
 <edna45678919@hotmail.com>, edool9@gmail.com <edool9@gmail.com>,
 edowneyleitzinger@unitygno.org <edowneyleitzinger@unitygno.org>,
 edudoc98@aol.com <edudoc98@aol.com>, edvon@roadrunner.com
 <edvon@roadrunner.com>, edward.doklovic@ode.state.oh.us
 <edward.doklovic@ode.state.oh.us>, edward.fortenberry@dhs.gov
 <edward.fortenberry@dhs.gov>, edwinadruyos@yahoo.com
 <edwinadruyos@yahoo.com>, eeddy@emergencyfoodshelf.org
 <eeddy@emergencyfoodshelf.org>, eemosby@bellsouth.net
 <eemosby@bellsouth.net>, eesch@mtpleasant.edzone.net
 <eesch@mtpleasant.edzone.net>, efectvwtr@yahoo.com
 <efectvwtr@yahoo.com>, efindley@glwd.org <efindley@glwd.org>,
 efitzgerald@nclrights.org <efitzgerald@nclrights.org>,
 efrey@plainfield.k12.nj.us <efrey@plainfield.k12.nj.us>,
 fuller5454@hotmail.com <fuller5454@hotmail.com>, egirons@hotmail.com
 <egirons@hotmail.com>, egomez@accfb.org <egomez@accfb.org>,
 eguppy4@aol.com <eguppy4@aol.com>, ehansen@dhs.state.ia.us
 <ehansen@dhs.state.ia.us>, eharris@telamon.org <eharris@telamon.org>,
 ehernandez@cc-az.org <ehernandez@cc-az.org>, ehill@ndsarch.org
 <ehill@ndsarch.org>, ehios@dhhs.state.nh.us <ehios@dhhs.state.nh.us>,
 Ehtobergte@cs.com <Ehtobergte@cs.com>, ehyme@feedingamerica.org

<ehyde@feedingamerica.org>, eibarra@njfoodbank.org
 <eibarra@njfoodbank.org>, eifbearlycat@gmail.com
 <eifbearlycat@gmail.com>, eileen.division@hq.doe.gov
 <eileen.division@hq.doe.gov>, eileen.k.maloney@irs.gov
 <eileen.k.maloney@irs.gov>, eileen_schilling@dcf.state.fl.us
 <eileen_schilling@dcf.state.fl.us>, eileend@aerobodies.com
 <eileend@aerobodies.com>, eileenvaughan@mssonline.net
 <eileenvaughan@mssonline.net>, ejackson2u@gmail.com
 <ejackson2u@gmail.com>, ejessup.ccropp@gmail.com
 <ejessup.ccropp@gmail.com>, ejoseph94@aim.com <ejoseph94@aim.com>,
 ekarolak@ececonsortium.org <ekarolak@ececonsortium.org>,
 ekennedy@usouthal.edu <ekennedy@usouthal.edu>, ekovac@stpeterskc.org
 <ekovac@stpeterskc.org>, elaine.adams@oya.state.or.us
 <elaine.adams@oya.state.or.us>, elaine.archangelo@state.de.us
 <elaine.archangelo@state.de.us>, elaine.vaughn@rcs.k12.al.us
 <elaine.vaughn@rcs.k12.al.us>, elaine@sliwinski.net <elaine@sliwinski.net>,
 elaine_wolff@ios.doi.gov <elaine_wolff@ios.doi.gov>,
 elaine1@qwestoffice.net <elaine1@qwestoffice.net>,
 elainedanfield@comcast.net <elainedanfield@comcast.net>,
 elainejones459@yahoo.com <elainejones459@yahoo.com>,
 elantzyosm@gmail.com <elantzyosm@gmail.com>,
 elaydon@aoapartnerships.org <elaydon@aoapartnerships.org>,
 elcalanc@riversidedpss.org <elcalanc@riversidedpss.org>,
 elcentro.reina@gmail.com <elcentro.reina@gmail.com>, elderbey@live.com
 <elderbey@live.com>, eleanor.thompson@feedthechildren.org
 <eleanor.thompson@feedthechildren.org>, elessig@interflex.net
 <elessig@interflex.net>, elisa_slobodow@projectbread.org
 <elisa_slobodow@projectbread.org>, eliseg@psu.edu <eliseg@psu.edu>,
 eliza.y.devlin@state.or.us <eliza.y.devlin@state.or.us>, Kelpis, Elizabeth D -
 APHIS <Elizabeth.D.Kelpis@aphis.usda.gov>,
 elizabeth.leister@hungertaskforce.org
 <elizabeth.leister@hungertaskforce.org>,
 elizabeth.musolfreilly@eagleschools.net
 <elizabeth.musolfreilly@eagleschools.net>,
 elizabeth.swayze@msdh.state.ms.us <elizabeth.swayze@msdh.state.ms.us>,
 elizabeth.williamson@ed.gov <elizabeth.williamson@ed.gov>,
 elizabethb@asd.k12.ar.us <elizabethb@asd.k12.ar.us>,
 elizabethmaxwell@crcenter.org <elizabethmaxwell@crcenter.org>,
 elizabethpc@sbcglobal.net <elizabethpc@sbcglobal.net>,
 elizabethr@congreso.net <elizabethr@congreso.net>, elizabethw@nasbe.org
 <elizabethw@nasbe.org>, elizhall12@aol.com <elizhall12@aol.com>,
 Ellen.Libby@Maine.edu <Ellen.Libby@Maine.edu>, ellen@cfpa.net

<ellen@cfpa.net>, ellenm.wells@dc.gov <ellenm.wells@dc.gov>,
 elliott@lunchtimesolutions.com <elliott@lunchtimesolutions.com>,
 ellison_eileen@yahoo.com <ellison_eileen@yahoo.com>,
 elmejormedico2009@gmail.com <elmejormedico2009@gmail.com>,
 elsa.perez@dphss.guam.gov <elsa.perez@dphss.guam.gov>,
 elsministries@bellsouth.net <elsministries@bellsouth.net>,
 elston313@gmail.com <elston313@gmail.com>, elucas@hungerfreemn.org
 <elucas@hungerfreemn.org>, elvertacalin@gmail.com
 <elvertacalin@gmail.com>, elyat@clps.org <elyat@clps.org>,
 elzermad@clintondaleschools.net <elzermad@clintondaleschools.net>,
 emadden@nvcss.org <emadden@nvcss.org>,
 emaritzaserrano1@hotmail.com <emaritzaserrano1@hotmail.com>,
 emarthaler@midwesterngovernors.org
 <emarthaler@midwesterngovernors.org>, emartinez@rivercityfoodbank.org
 <emartinez@rivercityfoodbank.org>, emauldin@mbtsal.org
 <emauldin@mbtsal.org>, emcarrasco79@gmail.com
 <emcarrasco79@gmail.com>, emccourt@massbay.edu
 <emccourt@massbay.edu>, emebeta@live.com <emebeta@live.com>,
 emelo@cals.arizona.edu <emelo@cals.arizona.edu>, emercado@hopes.org
 <emercado@hopes.org>, emersonrussell@yahoo.com
 <emersonrussell@yahoo.com>, emiddleton@foodbankcenc.org
 <emiddleton@foodbankcenc.org>, emilee.causey@gvmc.com
 <emilee.causey@gvmc.com>, emilie.esmont@jfs.ohio.gov
 <emilie.esmont@jfs.ohio.gov>, emily.heinlein@gmail.com
 <emily.heinlein@gmail.com>, emilya@sanpabloca.gov
 <emilya@sanpabloca.gov>, emilycane@gmail.com <emilycane@gmail.com>,
 emjvalentine@gmail.com <emjvalentine@gmail.com>,
 emka_researcher@yahoo.com <emka_researcher@yahoo.com>,
 emma@accessofwestmichigan.org <emma@accessofwestmichigan.org>,
 emmarkhands@yahoo.com <emmarkhands@yahoo.com>,
 emoniab@yahoo.com <emoniab@yahoo.com>, emorrissey@swkey.org
 <emorrissey@swkey.org>, emple@newamerica.net
 <emple@newamerica.net>, empowered1st@gmail.com
 <empowered1st@gmail.com>, empress32@live.com <empress32@live.com>,
 emuma@foodbanksbc.org <emuma@foodbanksbc.org>, emunoz@bread.org
 <emunoz@bread.org>, emuttillo@city.cleveland.oh.us
 <emuttillo@city.cleveland.oh.us>, emv52@aol.com <emv52@aol.com>,
 enabled11@gmail.com <enabled11@gmail.com>, enesmith@nacog.org
 <enesmith@nacog.org>, enrichardsoncharles@aol.com
 <enrichardsoncharles@aol.com>, enrique.gandara@wi.gov
 <enrique.gandara@wi.gov>, ensle@aesop.rutgers.edu
 <ensle@aesop.rutgers.edu>, entffoodcoordinator@gmail.com

<entffoodcoordinator@gmail.com>, eocssdunn@gmail.com
 <eocssdunn@gmail.com>, eolson@pewtrusts.org <eolson@pewtrusts.org>,
 epartin@yahoo.com <epartin@yahoo.com>, eperezg@ochca.com
 <eperezg@ochca.com>, eperry3@ec.rr.com <eperry3@ec.rr.com>,
 epeterson@afterschoolalliance.org <epeterson@afterschoolalliance.org>,
 epivonka@pbhfoundation.org <epivonka@pbhfoundation.org>,
 equinn@mves.org <equinn@mves.org>, ereed@dhr.state.md.us
 <ereed@dhr.state.md.us>, eregonzalez0822@gmail.com
 <eregonzalez0822@gmail.com>, erejino@levellandtexas.org
 <erejino@levellandtexas.org>, Eric.faulk@texasagriculture.gov
 <Eric.faulk@texasagriculture.gov>, eric.longshore@nardonebros.com
 <eric.longshore@nardonebros.com>, eric.mckisick@ssa.gov
 <eric.mckisick@ssa.gov>, eric.weber@alverno.edu
 <eric.weber@alverno.edu>, eric@arabellaadvisors.com
 <eric@arabellaadvisors.com>, erica_h210@yahoo.com
 <erica_h210@yahoo.com>, ericad@hcapweb.org <ericad@hcapweb.org>,
 ericmorningstar3@gmail.com <ericmorningstar3@gmail.com>,
 erika.branch@louisvilleky.gov <erika.branch@louisvilleky.gov>,
 erika.rosas@acgov.org <erika.rosas@acgov.org>, erika@mowaa.org
 <erika@mowaa.org>, erika@weldfoodbank.org <erika@weldfoodbank.org>,
 Erin.Fiene@ucdenver.edu <Erin.Fiene@ucdenver.edu>,
 erin@westbroadway.org <erin@westbroadway.org>,
 Erizrushiyana@yahoo.com <Erizrushiyana@yahoo.com>,
 ernestinenagell@bellsouth.net <ernestinenagell@bellsouth.net>, erossetti-
 ryan@aces.org <erossetti-ryan@aces.org>, eroush1@yahoo.com
 <eroush1@yahoo.com>, ErskineL@mail.santarosa.k12.fl.us
 <ErskineL@mail.santarosa.k12.fl.us>, esalomon@rpry.org
 <esalomon@rpry.org>, esands@cherokee.org <esands@cherokee.org>,
 esdelara@ucdavis.edu <esdelara@ucdavis.edu>, esimon@icfi.com
 <esimon@icfi.com>, eskiner3@nc.rr.com <eskiner3@nc.rr.com>,
 esmgr@marinettecounty.com <esmgr@marinettecounty.com>,
 esparzm@co.kern.ca.us <esparzm@co.kern.ca.us>, espinosac@sfusd.edu
 <espinosac@sfusd.edu>, esprecious1@yahoo.com
 <esprecious1@yahoo.com>, estellaconcepcion.gholar@aol.com
 <estellaconcepcion.gholar@aol.com>, estherbabs@yahoo.com
 <estherbabs@yahoo.com>, eswmsrd@aol.com <eswmsrd@aol.com>,
 eternal10covenant@hotmail.com <eternal10covenant@hotmail.com>,
 ethierr@stancounty.com <ethierr@stancounty.com>, etofft@wpusd.k12.ca.us
 <etofft@wpusd.k12.ca.us>, etosh@co.johnson.ia.us
 <etosh@co.johnson.ia.us>, etss3@aol.com <etss3@aol.com>,
 eugenias@ext.msstate.edu <eugenias@ext.msstate.edu>,
 evabeachblvdcoc@hotmail.com <evabeachblvdcoc@hotmail.com>,

evafayethomas@yahoo.com <evafayethomas@yahoo.com>, Smith, Evan -
 NRCS, Grass Valley, CA <Evan.Smith@ca.usda.gov>, eveljen@hotmail.com
 <eveljen@hotmail.com>, evelyn.delgado@dshs.state.tx.us
 <evelyn.delgado@dshs.state.tx.us>, evelyn.hawkins@region10.org
 <evelyn.hawkins@region10.org>, evelyn.richardson@tn.gov
 <evelyn.richardson@tn.gov>, evelyngonzalez1@yahoo.com
 <evelyngonzalez1@yahoo.com>, even.2@cfaes.osu.edu
 <even.2@cfaes.osu.edu>, evenspierrelouisapple@gmail.com
 <evenspierrelouisapple@gmail.com>, evergreencaremax@yahoo.com
 <evergreencaremax@yahoo.com>, evergreenrealestategroup@yahoo.com
 <evergreenrealestategroup@yahoo.com>, Evieoliver@aol.com
 <Evieoliver@aol.com>, evonne.schumacher@sdsstate.edu
 <evonne.schumacher@sdsstate.edu>, evvoddenthor@seattleschools.org
 <evvoddenthor@seattleschools.org>, ewbooker23@hotmail.com
 <ewbooker23@hotmail.com>, ewbryant@feedingindianashungry.org
 <ewbryant@feedingindianashungry.org>, ewindahl@regionalfoodbank.org
 <ewindahl@regionalfoodbank.org>, ewing_properties@yahoo.com
 <ewing_properties@yahoo.com>, exec.dir@harborinterfaith.org
 <exec.dir@harborinterfaith.org>, executivedirector@ofamadco.org
 <executivedirector@ofamadco.org>, eyoung@bread.org
 <eyoung@bread.org>, ezogby@state.pa.us <ezogby@state.pa.us>,
 ezraserrins@gmail.com <ezraserrins@gmail.com>, fabiana@sic.org.br
 <fabiana@sic.org.br>, fairbre@sutterhealth.org <fairbre@sutterhealth.org>,
 fairsharegardenBJT@gmail.com <fairsharegardenBJT@gmail.com>,
 faith.community@yahoo.com <faith.community@yahoo.com>,
 faith9@bellsouth.net <faith9@bellsouth.net>, faithl@co.jefferson.ny.us
 <faithl@co.jefferson.ny.us>, falcone.kevin@gmail.com
 <falcone.kevin@gmail.com>, falita.flowers@decal.ga.gov
 <falita.flowers@decal.ga.gov>, falledoug@yahoo.com
 <falledoug@yahoo.com>, faortiz@ag.tamu.edu <faortiz@ag.tamu.edu>,
 farhatulain16@gmail.com <farhatulain16@gmail.com>, farm2city@msn.com
 <farm2city@msn.com>, farmersmarket@cvcountryside.org
 <farmersmarket@cvcountryside.org>, fatbastard88@gmail.com
 <fatbastard88@gmail.com>, fawn4woodenshoes@gmail.com
 <fawn4woodenshoes@gmail.com>, faysheart@hotmail.com
 <faysheart@hotmail.com>, fbc - OSEC <fbc@osec.usda.gov>,
 fccchildcare@gmail.com <fccchildcare@gmail.com>, fconte@hungerfreevt.org
 <fconte@hungerfreevt.org>, fcortes@stmartini.org <fcortes@stmartini.org>,
 featherman2@gmail.com <featherman2@gmail.com>, fedvafb@aol.com
 <fedvafb@aol.com>, feedingkids@gmail.com <feedingkids@gmail.com>,
 feedthekids@netfoodbank.org <feedthekids@netfoodbank.org>,
 fefe_mahmoud@chino.k12.ca.us <fefe_mahmoud@chino.k12.ca.us>,

feleciabarrow@yahoo.com <feleciabarrow@yahoo.com>,
 felicia@butterbeanskitchen.com <felicia@butterbeanskitchen.com>,
 felileana@yahoo.com <felileana@yahoo.com>, felton53@msn.com
 <felton53@msn.com>, femmiali2003@yahoo.com
 <femmiali2003@yahoo.com>, fencepost01@gmail.com
 <fencepost01@gmail.com>, feonnutrition@gmail.com
 <feonnutrition@gmail.com>, fergu009@umn.edu <fergu009@umn.edu>,
 ferguson.carole@gmail.com <ferguson.carole@gmail.com>,
 fergusonheather611@ymail.com <fergusonheather611@ymail.com>,
 ferne.bordash@foodbankforwestchester.org
 <ferne.bordash@foodbankforwestchester.org>, feson@comcast.net
 <feson@comcast.net>, festivia@gmail.com <festivia@gmail.com>,
 festrow@fgeteam.com <festrow@fgeteam.com>, Forest Farris (all other
 programs) <ffarris@mt.gov>, ffmeyn@yahoo.com <ffmeyn@yahoo.com>,
 fgnuop@yahoo.com <fgnuop@yahoo.com>,
 fgoldstein@solutionsforprogress.com <fgoldstein@solutionsforprogress.com>,
 fhcuffie@verizon.net <fhcuffie@verizon.net>, fhenson404@comcast.net
 <fhenson404@comcast.net>, fhofner@sustainableagriculture.net
 <fhofner@sustainableagriculture.net>, ficmocinc@bellsouth.net
 <ficmocinc@bellsouth.net>, fiesty8261958@yahoo.com
 <fiesty8261958@yahoo.com>, figucm@fUSD.net <figucm@fUSD.net>,
 finnertzbarry@yahoo.com <finnertzbarry@yahoo.com>, fionam@fhcsd.org
 <fionam@fhcsd.org>, fitzner@sbcglobal.net <fitzner@sbcglobal.net>,
 fitzpalm@mchp.org <fitzpalm@mchp.org>, fiveb_farms@yahoo.com
 <fiveb_farms@yahoo.com>, fjrcius@gmail.com <fjrcius@gmail.com>,
 fkennedy@vt.edu <fkennedy@vt.edu>, fladd@mac.com <fladd@mac.com>,
 flashstorefront@gmail.com <flashstorefront@gmail.com>,
 fleshgirl702@yahoo.com <fleshgirl702@yahoo.com>,
 fletcherhenri@gmail.com <fletcherhenri@gmail.com>,
 fliu@revolutionfoods.com <fliu@revolutionfoods.com>, flmurphy@eiu.edu
 <flmurphy@eiu.edu>, flocece@yahoo.com <flocece@yahoo.com>,
 flood@ific.org <flood@ific.org>, floomiller@gmail.com
 <floomiller@gmail.com>, flossie_smith@doh.state.fl.us
 <flossie_smith@doh.state.fl.us>, floyd.hooker@tnstate.edu
 <floyd.hooker@tnstate.edu>, fmiles@tricityport.com <fmiles@tricityport.com>,
 fmoore@ngfa.org <fmoore@ngfa.org>, fnaic1@aol.com <fnaic1@aol.com>,
 foland.3@wright.edu <foland.3@wright.edu>, food@rvcds.org
 <food@rvcds.org>, food2015@gmail.com <food2015@gmail.com>,
 foodbank@extendedfamilyprograms.com
 <foodbank@extendedfamilyprograms.com>, foodoutreach@grandecom.net
 <foodoutreach@grandecom.net>, foodprogram@stagnesosakis.com
 <foodprogram@stagnesosakis.com>, foodshre@mt.net <foodshre@mt.net>,

foodstampoutreach@jeffcoac.org <foodstampoutreach@jeffcoac.org>,
 ford19662004@yahoo.com <ford19662004@yahoo.com>,
 fordlucy@yahoo.com <fordlucy@yahoo.com>,
 foremanswholesale@yahoo.com <foremanswholesale@yahoo.com>,
 forestsouth@live.com <forestsouth@live.com>, formanruby@yahoo.com
 <formanruby@yahoo.com>, forsythe76@att.net <forsythe76@att.net>,
 forsythfarmersmarket@gmail.com <forsythfarmersmarket@gmail.com>,
 forwardscience1@gmail.com <forwardscience1@gmail.com>,
 foundations2009@hotmail.com <foundations2009@hotmail.com>,
 fowusu@dchunger.org <fowusu@dchunger.org>, fox.264@osu.edu
 <fox.264@osu.edu>, foxibrowni@yahoo.com <foxibrowni@yahoo.com>,
 fparawan@yahoo.com <fparawan@yahoo.com>, fpawsch@aol.com
 <fpawsch@aol.com>, fpiazza@saintjosephschool.org
 <fpiazza@saintjosephschool.org>, fpo1893791@aol.com
 <fpo1893791@aol.com>, framarwlm@wmconnect.com
 <framarwlm@wmconnect.com>, Parianous, Frances L - APHIS
 <Frances.L.Parianous@aphis.usda.gov>, francesdurbin@bellsouth.net
 <francesdurbin@bellsouth.net>, francoisnatacha@hotmail.com
 <francoisnatacha@hotmail.com>, frank.martineznocito@baystatehealth.org
 <frank.martineznocito@baystatehealth.org>, frank.ruiz@cset.org
 <frank.ruiz@cset.org>, frank@pointbreezecomunications.com
 <frank@pointbreezecomunications.com>, frank_ciotti@dcf.state.fl.us
 <frank_ciotti@dcf.state.fl.us>, frank4bros@gmail.com
 <frank4bros@gmail.com>, frankie.boykin@doh.state.nj.us
 <frankie.boykin@doh.state.nj.us>, frankie.ellard@yahoo.com
 <frankie.ellard@yahoo.com>, franzenwendy@yahoo.com
 <franzenwendy@yahoo.com>, freda.butner@ncagr.gov
 <freda.butner@ncagr.gov>, freddy.branham@freshfromflorida.com
 <freddy.branham@freshfromflorida.com>, freddy.phillips@usfoods.com
 <freddy.phillips@usfoods.com>, fredia.robinson@vdh.virginia.gov
 <fredia.robinson@vdh.virginia.gov>, fredtelles1@comcast.net
 <fredtelles1@comcast.net>, freedoms76@yahoo.com
 <freedoms76@yahoo.com>, fretobe605@yahoo.com
 <freetobe605@yahoo.com>, freinhart@wavelinc.com
 <freinhart@wavelinc.com>, frgcher@aol.com <frgcher@aol.com>,
 fridell8@sbcglobal.net <fridell8@sbcglobal.net>,
 friendistheworldtoSARRIS@hotmail.com
 <friendistheworldtoSARRIS@hotmail.com>, fritzmarcuse@yahoo.com
 <fritzmarcuse@yahoo.com>, fryewinda1@yahoo.com
 <fryewinda1@yahoo.com>, fs1@gpcom.net <fs1@gpcom.net>,
 fsaleem@dycd.nyc.gov <fsaleem@dycd.nyc.gov>, fscdc123@yahoo.com
 <fscdc123@yahoo.com>, fshelpcoord@ccj-mi.org <fshelpcoord@ccj-mi.org>,

fslenker@state.pa.us <fslenker@state.pa.us>, fsmith@dpi.state.nc.us
 <fsmith@dpi.state.nc.us>, fsupasadena1@yahoo.com
 <fsupasadena1@yahoo.com>, fuerstveronica@live.com
 <fuerstveronica@live.com>, funarony@gmail.com <funarony@gmail.com>,
 fvcc4him@gmail.com <fvcc4him@gmail.com>, fvillalobos@diocesecc.org
 <fvillalobos@diocesecc.org>, fwaltz@pittsburghfoodbank.org
 <fwaltz@pittsburghfoodbank.org>, fw buz2000@msn.com
 <fw buz2000@msn.com>, fwritenour@gmail.com <fwritenour@gmail.com>,
 fwilliams@minorityhealth.hhs.gov <fwilliams@minorityhealth.hhs.gov>,
 fyfe_kristin@montebello.k12.ca.us <fyfe_kristin@montebello.k12.ca.us>,
 fyhtchnsn@yahoo.com <fyhtchnsn@yahoo.com>, fzosky@g-w.com
 <fzosky@g-w.com>, g.e.minino@gmail.com <g.e.minino@gmail.com>,
 g.osoria-cole@hotmail.com <g.osoria-cole@hotmail.com>,
 g_green3@yahoo.com <g_green3@yahoo.com>, g0bbilyg00k@optimum.net
 <g0bbilyg00k@optimum.net>, gabor.grossfeld@verizon.net
 <gabor.grossfeld@verizon.net>, gabriel.gomez@state.nm.us
 <gabriel.gomez@state.nm.us>, gabrielaoverdorff@hotmail.com
 <gabrielaoverdorff@hotmail.com>, gabrielleachapman@gmail.com
 <gabrielleachapman@gmail.com>, gacp_2000@yahoo.com
 <gacp_2000@yahoo.com>, gadams@foodbankcenc.org
 <gadams@foodbankcenc.org>, gaddy629@comcast.net
 <gaddy629@comcast.net>, gail.dorth@lutheransouth.org
 <gail.dorth@lutheransouth.org>, gail.ferguson@tyson.com
 <gail.ferguson@tyson.com>, gail.fox@srs.ks.gov <gail.fox@srs.ks.gov>,
 gail.lane@maine.edu <gail.lane@maine.edu>, gail.lombardi@maine.gov
 <gail.lombardi@maine.gov>, gail@grandmashousebg.com
 <gail@grandmashousebg.com>, gaillanell@sbcglobal.net
 <gaillanell@sbcglobal.net>, galatainc@hotmail.com
 <galatainc@hotmail.com>, Galdamez@anr.msu.edu
 <Galdamez@anr.msu.edu>, gallaharsr@gmail.com <gallaharsr@gmail.com>,
 ganthony@columbuslegalaid.org <ganthony@columbuslegalaid.org>,
 garciadianaa@gmail.com <garciadianaa@gmail.com>,
 garciasln@de.gobierno.pr <garciasln@de.gobierno.pr>,
 gardengreenangel@aol.com <gardengreenangel@aol.com>,
 gardenstartchico@gmail.com <gardenstartchico@gmail.com>,
 gardenteach@yahoo.com <gardenteach@yahoo.com>, garkv07@aol.com
 <garkv07@aol.com>, gary.gay@ncagr.gov <gary.gay@ncagr.gov>,
 gary@ampleharvest.org <gary@ampleharvest.org>,
 gary88262000@hotmail.com <gary88262000@hotmail.com>,
 Garymisbach@gmail.com <Garymisbach@gmail.com>,
 GASANCHEZ8@AOL.COM <GASANCHEZ8@AOL.COM>,
 gaskill.amy@epa.gov <gaskill.amy@epa.gov>, gaskoj40@yahoo.com

<gaskoj40@yahoo.com>, gatkings@refb.org <gatkings@refb.org>,
gayersbrown@aol.com <gayersbrown@aol.com>,
gayle@sidestreetdining.com <gayle@sidestreetdining.com>,
GAYLE@VANGUARDGERIATRICS.COM
<GAYLE@VANGUARDGERIATRICS.COM>, gaylyn.reske@milwcnty.com
<gaylyn.reske@milwcnty.com>, gberg@lco.edu <gberg@lco.edu>,
gbooker2@utk.edu <gbooker2@utk.edu>, gcfc@ellijay.com
<gcfc@ellijay.com>, gcnurseryschool@gcts.edu
<gcnurseryschool@gcts.edu>, gcrawford@azdes.gov
<gcrawford@azdes.gov>, gcrooke@handsonatlanta.org
<gcrooke@handsonatlanta.org>, gct5196@njit.edu <gct5196@njit.edu>,
geechidasaint@yahoo.com <geechidasaint@yahoo.com>,
geegee.thorn@pisd.edu <geegee.thorn@pisd.edu>,
geissler_baker@ncsu.edu <geissler_baker@ncsu.edu>,
gemarsha@laurens56.k12.sc.us <gemarsha@laurens56.k12.sc.us>,
gene_cline@sbcglobal.net <gene_cline@sbcglobal.net>, genew@ccsso.org
<genew@ccsso.org>, genna.cherichello@foodcorps.org
<genna.cherichello@foodcorps.org>, gent.michael@gmail.com
<gent.michael@gmail.com>, george.iannetta@state.de.us
<george.iannetta@state.de.us>, georgejr@centurylink.net
<georgejr@centurylink.net>, georgia.oliver@christchs.org
<georgia.oliver@christchs.org>, georgiab@nezperce.org
<georgiab@nezperce.org>, Funkhouser, Gerald - FSIS
<Gerald.Funkhouser@fsis.usda.gov>, gerald_echols@hotmail.com
<gerald_echols@hotmail.com>, geraldh2@netzero.com
<geraldh2@netzero.com>, gerardc@pcsb.org <gerardc@pcsb.org>,
gerarddonald@hotmail.com <gerarddonald@hotmail.com>,
gerson@customfoodproducts.com <gerson@customfoodproducts.com>,
gersub22@gmail.com <gersub22@gmail.com>, gestrella19@hotmail.com
<gestrella19@hotmail.com>, gfalk@ <crs.loc.gov gfalk>, >

Sent Date: Mar 22, 2013 15:24:35

Subject: #SummerMeals Twitter Town Hall with USDA FNS and Maryland Governor
Martin O'Malley

Attachment:

#SummerMeals Twitter Town Hall - Join Us on March 26 at 1pm EST

Title: "Help Feed Kids in Your Community this Summer with #SummerMeals" Twitter Town Hall.

Date and Time: March 26, 2013, 1:00 pm - 2:00 pm EST

Featuring:

- Maryland Governor Martin O'Malley (@GovernorOMalley)
- Food Research and Action Center (@FRACtweets)
- Feeding America (@FeedingAmerica)
- USDA Food and Nutrition Service (@USDANutrition)
- New York City Coalition Against Hunger (@NYCCAH)

Instructions on How to Participate:

1. This entire Town Hall will take place on Twitter.
2. Use the hashtag: #summermeals to find and follow the conversation. Please use the #summermeals hashtag in all of your tweets. You can tweet questions, comments, and haikus!
3. You can follow the conversation by searching for #summermeals in your Twitter search or by using a program such as TweetDeck to monitor the #summermeals feed during the Town Hall. For more information go to **<http://1.usa.gov/YgZDU8>**.

This electronic message contains information generated by the USDA solely for the intended recipients. Any unauthorized interception of this message or the use or disclosure of the information it contains may violate the law and subject the violator to civil or criminal penalties. If you believe you have received this message in error, please notify the sender and delete the email immediately.

277. SNF 990 FY 2011-12 Federal Tax Form

From: Montague, Patricia <PMONTAGUE@schoolnutrition.org>
To: Seymour, Danny <dseymour@schoolnutrition.org>, Ami Childers <ami.n.childers@pepsico.com>, Connie Mueller <muellerc28@gmail.com>, Donna Martin <dmartin@burke.k12.ga.us>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Mary Begalle <mary.begalle@schwans.com>, Sandra Ford <fords@manateeschools.net>, Scott Swogger <sswogger@accutemp.net>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>
Sent Date: Mar 12, 2013 14:36:05
Subject: SNF 990 FY 2011-12 Federal Tax Form
Attachment: [FINAL SNF 990 FY 11 12.pdf](#)

Attached is the School Nutrition Foundation 990 for FY 11-12 for your review.

Before we file with the IRS, I wanted to share with you. The 990 was prepared by former SNF accountant Michael Saylor and reviewed internally by SNA's Director of Finance, Kim Williams. I will be reviewing as well as SNF's Treasurer Sandy Ford.

We will be filing on Friday, March 15th.

Please let me know if I can provide clarification on anything before we file by noon on Friday, March 15.

Thank you.

Patti Montague, CAE

Acting Chief Executive Officer

SCHOOL NUTRITION ASSOCIATION

120 Waterfront Street, Suite 300

National Harbor, MD 20745

(301) 686-3100 Phone

(301) 686-3115 Fax

www.schoolnutrition.org

pmontague@schoolnutrition.org

Follow SNA on Facebook and Twitter

www.facebook.com/SchoolNutritionAssociation

www.twitter.com/SchoolLunch

278. The First Josephine Martin National Policy Fellow

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: sswogger@accutemp.net <sswogger@accutemp.net>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, Marcia Smith <mlsdl8@aol.com>, Sandra Ford <fords@manateeschools.net>, Leah Schmidt <leahs@hickmanmills.org>, mary.begalle@schwans.com <mary.begalle@schwans.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>
Cc: Abrera, Julie <jabrera@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Becky Domokos-Bays <becky.domokos-bays@acps.k12.va.us>, Beth Egan <bethegan@psu.edu>, Cheryl Goffus <cheryl.goffus@ag.state.nj.us>, Cindy Brooks <cbrooks@seymourschools.org>, 'Gary Vonck' <gvonck@kisaes.com>, Gay Anderson <gay.anderson@k12.sd.us>, Jean Ronnei <jean.ronnei@spps.org>, 'Jill Vincent' <jill.vincent@usd253.net>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>, Leah Schmidt <leahs@hickmanmills.org>, Linda Aljets <laljets@woodburnsd.org>, Linda Eichenberger <eichenberger_l@ohlsd.org>, Lynn Harvey (lynn.harvey@dpi.nc.gov) <lynn.harvey@dpi.nc.gov>, Marilyn Moody <mbmoody@wcpss.net>, Melanie Konarik <melaniek@springisd.org>, Nancy Thatcher <gagathatch@gmail.com>, Sandra Ford <fords@manateeschools.net>, Sheila Parisien <parisiens@mersd.org>, Wanda Grant <wgrant@psusd.us>
Sent Date: Feb 15, 2013 08:54:11
Subject: The First Josephine Martin National Policy Fellow
Attachment:

Hello Everyone:

The following is an article that will be posted to our website:

The School Nutrition Foundation (SNF) is pleased to announce the first Josephine Martin National Policy Fellow, Sandi Walter, SNS from Marysville City, TN Schools.

Ms. Walter has 20 years of school nutrition experience and is the cafeteria manager of Coulter Grove Intermediate School in Marysville. She is a certified SNA trainer and currently serves as the president of the Marysville Chapter of the Tennessee School Nutrition Association.

The award established in July 2012 in honor of school nutrition pioneer and advocate Dr. Josephine Martin, enables an SNA member to attend the Legislative Action Conference (LAC) for the first time.

It is a fitting tribute to Dr. Martin's passion for child nutrition and ensures that the voices of nutrition professionals will continue to be heard by legislators and policy makers at the local, state, and national level.

When asked about her upcoming trip to Washington, Ms. Walter said, "Attending LAC offers me an opportunity to network with school nutrition leaders and learn about the important issues facing our industry. Child Nutrition is where I want to be and is a field that allows for creativity and innovation, as well as providing me an opportunity to serve my community."

Ms. Walter will be recognized during the first general session at LAC on Sunday, March 3rd.

Funding for the Josephine Martin National Policy Fellow is made possible by the Josephine Martin Endowment Fund at SNF. The Endowment is still accepting contributions to reach its \$75,000 goal. To date the Endowment has raised approximately \$22,000. www.schoolnutrition.org/JosephineMartin for more information.

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

279. Forbes: A New York Mom Outsmarts Coke And Pepsi With A Cool Marketing Idea

From: dave@wat-aah.com
To: Donna Martin <dmartin@burke.k12.ga.us>
Sent Date: Feb 14, 2013 13:39:27
Subject: Forbes: A New York Mom Outsmarts Coke And Pepsi With A Cool Marketing Idea
Attachment:

Hi Donna,

I wanted to share the most recent piece written about WAT-AAH!.

Please let me know how your inventory is doing and if you need another order.

All the best,

David Wills

Senior Brand Manager

WAT-AAH!

40 W27th St. 3rd Floor

NY, NY 10001

212-627-2630

www.wat-aah.com

A New York Mom Outsmarts Coke And Pepsi With A Cool Marketing Idea

By: Avi Dan

New York City is about to crack down on soda but parents still face a challenge: weaning their children of the sugary stuff. Awareness of childhood obesity is just beginning, and the statistics are troubling: one in three children are obese and this generation of children is expected to have a shorter lifespan than their parents.

Non-sugary drinks, like water, are just not cool enough for kids, says Rose Cameron. Between 2005 and 2007, before she launched her WAT-AAH! brand of bottled water for kids, 36 beverages aimed at the younger demographic were introduced and all of them contained colors or sweeteners.

"As a mom, I've tried it all, all the tricks," says Cameron, who has two boys aged 13 and 9, "Bribe them, promise them this or that, put a dash of lemon or orange in the water." Nothing worked. Cameron, a former advertising executive, decided to bring her branding skills to bear and tried serving water in a "cute little container." This time her approach stuck. The kids thought that the

new container was cool.

And that's how Rose Cameron stumbled on an idea that the big soft drink companies missed altogether: a healthy drink that kids would adopt as cool. She realized that many mothers face the same dilemma about getting their kids to avoid sugary drinks, but the alternatives were not appealing to kids. Cameron decided to come up with a water brand for kids, by kids. And in 2008, the WAT-AAH! brand of water was born.

Cameron gathered her two sons and her partner's children around her dining room table to discuss the potential for a kid brand. The name WAT-AAH! was born during an informal focus group after the kids screamed "water", and it sounded like "Wat-aah." The screaming also inspired the brand's logo, which came from her sons drawing each other with large mouths. Her sons chose the colors, the style, and the sleek shaped bottle. They even starred in the first commercials for WAT-AAH!

To read the full article [click here!](#)

280. Re: SNF meeting/Strategic Planning

From: Connie Mueller <muellerc28@gmail.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>
Cc: sswogger@accutemp.net <sswogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, mary.begalle@schwans.com <mary.begalle@schwans.com>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, Sandra Ford <fords@manateeschools.net>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Feb 12, 2013 22:22:21
Subject: Re: SNF meeting/Strategic Planning
Attachment:

Deb -- That works for me. Connie

On Tue, Feb 12, 2013 at 2:44 PM, Balla, Deborah <DBALLA@schoolnutrition.org> wrote:
This email is being sent by Patti Montague, Acting SNF Executive Director, by Deborah Van Balen.

Hello Everyone:

I wanted to follow up with you regarding the next in person SNF meeting/Strategic Planning session. Can you confirm your availability for our meeting on the following dates:

San Antonio, Texas, May 5-7, 2013

Arrival on Sunday, May 5 for a 2:00 PM – 5:30 PM session

All day session on Monday, May 6

Half day session on Tuesday, May 7 from 8:00 AM – 11:30 AM

San Antonio was chosen as this is the location for the Culinary Institute of America (CIA) Healthy Flavor Healthy Kids conference that starts the afternoon of Tuesday, May 7. Some of the Board

members are attending the conference and holding the SNF meeting in advance in San Antonio would allow people to attend both meetings.

We have tentatively secured the services of Cynthia Weisner to facilitate the strategic planning session. She most recently worked with us on the very successful Education Summit.

If you can confirm your availability for these dates, we will finalize the meeting so you can make travel plans. You can let Deborah know if these dates work for you. We are currently looking at hotels near the CIA and will send you information as soon as we have confirmed everything.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

--

Constance G. Mueller, MS, RD, SNS

1118 E. Monroe St.

Bloomington, IL 61701

309.212.7281

281. Re: SNF meeting/Strategic Planning

From: Donna Martin <dmartin@burke.k12.ga.us>
To: sswogger@accutemp.net<sswogger@accutemp.net>, Marcia Smith
<mlsdl8@aol.com>, 'muellerc28@gmail.com'<muellerc28@gmail.com>,
Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford
<fords@manateeschools.net>,
ami.n.childers@pepsico.com<ami.n.childers@pepsico.com>, Deborah Balla
<DBALLA@schoolnutrition.org>,
mary.begalle@schwans.com<mary.begalle@schwans.com>
Cc: Danny Seymour <dseymour@schoolnutrition.org>, Julie Abrera
<jabrera@schoolnutrition.org>, Patricia Montague
<PMONTAGUE@schoolnutrition.org>
Sent Date: Feb 12, 2013 15:57:26
Subject: Re: SNF meeting/Strategic Planning
Attachment: [TEXT.htm](#)

It works for me!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Balla, Deborah" <DBALLA@schoolnutrition.org> 2/12/2013 3:44 PM >>>

This email is being sent by Patti Montague, Acting SNF Executive Director, by Deborah Van Balen.

Hello Everyone:

I wanted to follow up with you regarding the next in person SNF meeting/Strategic Planning

session. Can you confirm your availability for our meeting on the following dates:

San Antonio, Texas, May 5-7, 2013

Arrival on Sunday, May 5 for a 2:00 PM - 5:30 PM session

All day session on Monday, May 6

Half day session on Tuesday, May 7 from 8:00 AM - 11:30 AM

San Antonio was chosen as this is the location for the Culinary Institute of America (CIA) Healthy Flavor Healthy Kids conference that starts the afternoon of Tuesday, May 7. Some of the Board members are attending the conference and holding the SNF meeting in advance in San Antonio would allow people to attend both meetings.

We have tentatively secured the services of Cynthia Weisner to facilitate the strategic planning session. She most recently worked with us on the very successful Education Summit.

If you can confirm your availability for these dates, we will finalize the meeting so you can make travel plans. You can let Deborah know if these dates work for you. We are currently looking at hotels near the CIA and will send you information as soon as we have confirmed everything.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

282. SNF meeting/Strategic Planning

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: sswogger@accutemp.net <sswogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, mary.begalle@schwans.com <mary.begalle@schwans.com>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, Sandra Ford <fords@manateeschools.net>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>
Cc: Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Feb 12, 2013 15:44:00
Subject: SNF meeting/Strategic Planning
Attachment:

This email is being sent by Patti Montague, Acting SNF Executive Director, by Deborah Van Balen.

Hello Everyone:

I wanted to follow up with you regarding the next in person SNF meeting/Strategic Planning session. Can you confirm your availability for our meeting on the following dates:

San Antonio, Texas, May 5-7, 2013

Arrival on Sunday, May 5 for a 2:00 PM – 5:30 PM session

All day session on Monday, May 6

Half day session on Tuesday, May 7 from 8:00 AM – 11:30 AM

San Antonio was chosen as this is the location for the Culinary Institute of America (CIA) Healthy Flavor Healthy Kids conference that starts the afternoon of Tuesday, May 7. Some of the Board members are attending the conference and holding the SNF meeting in advance in San Antonio would allow people to attend both meetings.

We have tentatively secured the services of Cynthia Weisner to facilitate the strategic planning session. She most recently worked with us on the very successful Education Summit.

If you can confirm your availability for these dates, we will finalize the meeting so you can make travel plans. You can let Deborah know if these dates work for you. We are currently looking at hotels near the CIA and will send you information as soon as we have confirmed everything.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

283. November & December Financials

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: sswogger@accutemp.net <sswogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, mary.begalle@schwans.com <mary.begalle@schwans.com>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Feb 08, 2013 14:31:09
Subject: November & December Financials
Attachment: [November 2012 financials for SNF board.pdf](#)
[December 2012 for SNF board.pdf](#)

This email is being sent by Patti Montague, Acting SNF Executive Director, by Deborah Van Balen.

To: SNF Board of Directors

Attached are the SNF November & December Financials. In January we hired a new accountant to assist with the Foundations, both SNF and GCNF, and work directly under the SNA Director of Finance Kimberley Williams. The outside accountant that we had working for us finished up his work January 31 and the new accountant, Antoinette Allen has been brought up to speed. Kim and Antoinette are reviewing everything in the General Ledger in the efforts to enhance validity and reliability of the financial information. Moving forward we will be providing the financials on a more timely basis and beginning next month will also send a financial analysis each month.

If you have any questions, please feel free to contact me.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

284. SNF Mail Ballot - Committee Appointments

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: sswogger@accutemp.net <sswogger@accutemp.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, mary.begalle@schwans.com <mary.begalle@schwans.com>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, Sandra Ford <fords@manateeschools.net>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>
Cc: Seymour, Danny <dseymour@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>
Sent Date: Feb 04, 2013 15:28:46
Subject: SNF Mail Ballot - Committee Appointments
Attachment: [Revised Scholarship Chair and Committee Appointments Action Item.docx](#)
[Scholarship Committee Vacancy Mail Ballot.doc](#)

This email is being sent by Patti Montague, Acting SNF Executive Director, by Deborah Van Balen.

To: SNF Board of Directors:

Thank you to all of you for sending your availability for the next SNF meeting. We are looking at the dates and will get back to you as soon as possible so you can put the dates on your calendar.

In other business, attached is a revised action item and mail ballot for the nominees to the SNF Scholarship Committee. This item was discussed at the December 17th board meeting. The three nominees have been contacted and are interested in serving on the committee.

Please take a moment to review and both and return your completed ballot by Close Of Business, Wednesday, February 6th to Deborah. If you have any questions or need additional information, please do not hesitate to let me know.

The SNA/USDA/NFSMI Education Summit is being held today and tomorrow. Scott Swogger will be representing SNF during the two day meeting and Julia and I are representing as staff. We are

looking forward to good discussion and how our organizations can work more closely together to meet the needs of SNA members and the child nutrition committee. We will update you after the conclusion of the summit.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

285. RE: SNF Updates and In Person Meeting - Dates for Consideration

From: Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>
To: Connie Mueller <muellerc28@gmail.com>, Balla, Deborah <DBALLA@schoolnutrition.org>
Cc: mary.begalle@schwans.com <mary.begalle@schwans.com>, sswogger@accutemp.net <sswogger@accutemp.net>, Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford <fords@manateeschools.net>, Marcia Smith <mlsdl8@aol.com>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jan 24, 2013 05:59:49
Subject: RE: SNF Updates and In Person Meeting - Dates for Consideration
Attachment:

Week of May6-10 work best for me as well.

From: Connie Mueller [mailto:muellerc28@gmail.com]
Sent: Wednesday, January 23, 2013 8:46 PM
To: Balla, Deborah
Cc: mary.begalle@schwans.com; sswogger@accutemp.net; Childers, Ami N {FLNA}; Leah Schmidt; Sandra Ford; Marcia Smith; dmartin@burke.k12.ga.us; Montague, Patricia; Abrera, Julie; Seymour, Danny
Subject: Re: SNF Updates and In Person Meeting - Dates for Consideration

Deborah -- May 6 to 8 would work for me as well. The first week does not work for me. Connie

Constance G. Mueller, MS, RD, SNS
1118 E. Monroe St.
Bloomington, IL 61701
309.212.7281

On Tue, Jan 22, 2013 at 12:51 PM, Balla, Deborah <DBALLA@schoolnutrition.org> wrote:
This email is being sent on behalf of Patti Montague, School Nutrition Foundation Acting Executive Director, by Deborah Van Balen.

Hello and Happy New Year.

I wanted to update you on a few things and have you check your schedules for a time that works for an in person meeting at SNF.

Updates

The Josephine Martin Endowment Fund continues to grow. We reached the \$21,000 mark over the holiday break. We are receiving applications for the first Josephine Martin National Policy Fellow at LAC. We will be introducing the recipient at LAC in early March.

The scholarship programs will be opening in early February 2013.

The SNA/USDA/NFSMI Education summit will be held February 3-5 at the SNA offices. We are looking forward to a productive few days and will report back to the board after the summit. Scott will be attending, representing SNF along with Julie and myself on the staff side.

Webinar Wednesdays are back for the Spring 2013. SNF continues to update the webinar page as programs are finalized.

The breakfast in the classroom project continues to do well. The partnership is closer to signing with the ninth and tenth districts for the project.

In person meeting

Please review the following sets of dates for your availability. Please let Deborah Van Balen know what dates work for in person meeting here at SNA/SNF.

Date Range 1:

Wednesday, April 24 – Friday, April 26

Date Range 2:

Week of May 6-10

As always, if you have any questions or need additional information, please let me know.

Patti

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association
120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

--

286. Re: SNF Updates and In Person Meeting - Dates for Consideration

From: Connie Mueller <muellerc28@gmail.com>
To: Balla, Deborah <DBALLA@schoolnutrition.org>
Cc: mary.begalle@schwans.com <mary.begalle@schwans.com>, sswogger@accutemp.net <sswogger@accutemp.net>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford <fords@manateeschools.net>, Marcia Smith <mlsdl8@aol.com>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jan 23, 2013 20:46:28
Subject: Re: SNF Updates and In Person Meeting - Dates for Consideration
Attachment:

Deborah -- May 6 to 8 would work for me as well. The first week does not work for me. Connie

Constance G. Mueller, MS, RD, SNS
1118 E. Monroe St.
Bloomington, IL 61701
309.212.7281

On Tue, Jan 22, 2013 at 12:51 PM, Balla, Deborah <DBALLA@schoolnutrition.org> wrote:
This email is being sent on behalf of Patti Montague, School Nutrition Foundation Acting Executive Director, by Deborah Van Balen.

Hello and Happy New Year.

I wanted to update you on a few things and have you check your schedules for a time that works for an in person meeting at SNF.

Updates

The Josephine Martin Endowment Fund continues to grow. We reached the \$21,000 mark over the holiday break. We are receiving applications for the first Josephine Martin National Policy Fellow at LAC. We will be introducing the recipient at LAC in early March.

The scholarship programs will be opening in early February 2013.

The SNA/USDA/NFSMI Education summit will be held February 3-5 at the SNA offices. We are looking forward to a productive few days and will report back to the board after the summit. Scott will be attending, representing SNF along with Julie and myself on the staff side.

Webinar Wednesdays are back for the Spring 2013. SNF continues to update the webinar page as programs are finalized.

The breakfast in the classroom project continues to do well. The partnership is closer to signing with the ninth and tenth districts for the project.

In person meeting

Please review the following sets of dates for your availability. Please let Deborah Van Balen know what dates work for in person meeting here at SNA/SNF.

Date Range 1:

Wednesday, April 24 – Friday, April 26

Date Range 2:

Week of May 6-10

As always, if you have any questions or need additional information, please let me know.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

--

287. Report on Sponsorship

From: Patricia Babjak <PBABJAK@eatright.org>
To: Becky Dorner <becky@beckydorner.com>, dwheller@mindspring.com <dwheller@mindspring.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Ethan A. Bergman <bergmane@cwu.edu>, Evelyn Crayton <craytef@auburn.edu>, Glennacac@aol.com <Glennacac@aol.com>, Joe Derochowski <joe.derochowski@nielsen.com>, Linda Farr <linda.farr@me.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sylvia Escott-Stump <escottstumps@ecu.edu>, Trisha Fuhrman <nutrisha50@earthlink.net>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Ulric Chung <UCHung@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Doris Acosta <dacosta@eatright.org>, Karen Lechowich <KLechowich@eatright.org>
Sent Date: Jan 23, 2013 13:22:46
Subject: Report on Sponsorship
Attachment: [Screen shot 2013-01-23 at 4.40.18 AM.PNG](#)
[AND_Corporate_Sponsorship_Report.pdf](#)
[Report Questions Nutrition Group's Use of Corporate Sponsors - NYTimes.c....pdf](#)

You have probably seen that Michele Simon this morning released her report on the Academy's corporate sponsorship program and an article on the program has appeared in today's *New York Times*. Copies of the report and the *Times* article are attached to this email. This is the report and article that we discussed in our January 18 email to you.

As we anticipated, the report is a mixture of facts – most of which were obtained from publicly accessible pages on the Academy's website – and opinion and speculation on Ms. Simon's part.

There is one indisputable fact in the report about the Academy's sponsorship program: We have one. The majority of the report consists of these publicly available facts filtered through Ms. Simon's opinions, many of which she has previously written about. She is of course entitled to her opinions.

While the Academy will not engage in point-by-point rebuttals to the report, we will make it clear that the Academy does not tailor its messages or programs in any way due to influence by corporate sponsors and that Ms. Simon's report does not provide evidence to the contrary.

The “recommendations” in the report consist mainly of things that we are already doing. For example, we are transparent. We post our Annual Report to the website, after the financial statements are approved by independent auditors.

A great deal of Ms. Simon's report is based on HEN's 2011 survey, which was not statistically representative of our entire membership. This is misleading. The fact is, each year the Academy utilizes Performance Research, an independent, third-party research company, to examine a random selection of members that is a statistically sound representation of the Academy membership as a whole. The results from these representative surveys have shown an increased awareness and continued support of the sponsorship program.

The callout to HEN in the recommendations and references sections also indicates HEN members were sources.

Much of the report is drawn from the Academy's own public materials – a testament to our commitment to transparency in candor in all our actions, including corporate sponsorship. Of the 67 references at the end of Ms. Simon's report, at least 24 (more than one-third) are information from the Academy and the Foundation's websites; the Commission on Dietetic Registration's website; and research articles published by Academy members. Many of the references are to previous blog postings by Ms. Simon herself.

We understand that members will have questions about this report and the Academy's reaction to it. It is important that we remind members to not take all information they see at face value, but to consider the source (in this case, an advocate who is predisposed to find fault with the Academy) and seek out the facts.

This afternoon, we will post a statement to our website that will include excerpts from Ethan Bergman's March *Journal* President's Page, which is on an especially timely topic: the need for members and the entire Academy to be leaders in disseminating accurate information to the public. To quote one paragraph from President Bergman's column:

The Academy's Media Spokesperson Policy requires those who speak on the Academy's behalf to “provide – and when necessary, seek out – accurate information when acting as a source for the media, the public and Academy members or any other audience.” This is good advice for us all. Another pertinent old saying comes from the field of journalism: “If your mother says she loves you – check it out!”

We have planned and will implement a social media strategy incorporating Facebook, Twitter and other platforms to encourage all members to “check it out” and draw their own conclusions, separating fact from opinion. Spokespeople will be front and center on the outreach. As a note, we have already seen online comments in which RDs are taking issue with the opinions expressed by Ms. Simon and her supporters. We anticipate more of this fact-checking and support for the Academy to continue. We will also send a link to the statement to the affiliates, DPGs and MIGs.

Finally, if you are contacted by anyone from the news media for comment on this report, please politely decline to comment and refer the caller to the Academy’s Strategic Communications Team at media@eatright.org.

Thank you and please let me know if you have any questions or comments.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics
(formerly the American Dietetic Association)
NEW NAME, SAME COMMITMENT TO PUBLIC’S NUTRITIONAL HEALTH

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606

Tel: 312/899-4856

E-mail: pbabjak@eatright.org

288. Re: SNF Updates and In Person Meeting - Dates for Consideration

From: Donna Martin <dmartin@burke.k12.ga.us>
To: sswogger@accutemp.net<sswogger@accutemp.net>, Marcia Smith
<mlsdl8@aol.com>, 'muellerc28@gmail.com'<muellerc28@gmail.com>,
Leah Schmidt <leahs@hickmanmills.org>, SandraFord
<fords@manateeschools.net>,
ami.n.childers@pepsico.com<ami.n.childers@pepsico.com>, Deborah Balla
<DBALLA@schoolnutrition.org>,
mary.begalle@schwans.com<mary.begalle@schwans.com>
Cc: Danny Seymour <dseymour@schoolnutrition.org>, Julie Abrera
<jabrera@schoolnutrition.org>, Patricia Montague
<PMONTAGUE@schoolnutrition.org>
Sent Date: Jan 22, 2013 14:03:28
Subject: Re: SNF Updates and In Person Meeting - Dates for Consideration
Attachment: [TEXT.htm](#)

Deborah, The only dates that work for me would be in May 6-8. Thanks for the update.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> "Balla, Deborah" <DBALLA@schoolnutrition.org> 1/22/2013 1:51 PM >>>

This email is being sent on behalf of Patti Montague, School Nutrition Foundation Acting Executive Director, by Deborah Van Balen.

Hello and Happy New Year.

I wanted to update you on a few things and have you check your schedules for a time that works

for an in person meeting at SNF.

Updates

The Josephine Martin Endowment Fund continues to grow. We reached the \$21,000 mark over the holiday break. We are receiving applications for the first Josephine Martin National Policy Fellow at LAC. We will be introducing the recipient at LAC in early March.

The scholarship programs will be opening in early February 2013.

The SNA/USDA/NFSMI Education summit will be held February 3-5 at the SNA offices. We are looking forward to a productive few days and will report back to the board after the summit. Scott will be attending, representing SNF along with Julie and myself on the staff side.

Webinar Wednesdays are back for the Spring 2013. SNF continues to update the webinar page as programs are finalized.

The breakfast in the classroom project continues to do well. The partnership is closer to signing with the ninth and tenth districts for the project.

In person meeting

Please review the following sets of dates for your availability. Please let Deborah Van Balen know what dates work for in person meeting here at SNA/SNF.

Date Range 1:

Wednesday, April 24 - Friday, April 26

Date Range 2:

Week of May 6-10

As always, if you have any questions or need additional information, please let me know.

Patti

Deborah

Deborah Van Balen
Executive Assistant
School Nutrition Association

120 Waterfront Street
Suite 300
National Harbor, MD 20745
Direct Phone: 301-686-3114
Phone: 301-686-3100, ext 114
Toll-Free: 800-877-8822, ext 114
Fax: 301-686-3115
www.schoolnutrition.org

289. SNF Updates and In Person Meeting - Dates for Consideration

From: Balla, Deborah <DBALLA@schoolnutrition.org>
To: mary.begalle@schwans.com <mary.begalle@schwans.com>, sswogger@accutemp.net <sswogger@accutemp.net>, ami.n.childers@pepsico.com <ami.n.childers@pepsico.com>, Leah Schmidt <leahs@hickmanmills.org>, Sandra Ford <fords@manateeschools.net>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>
Cc: Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>
Sent Date: Jan 22, 2013 13:51:54
Subject: SNF Updates and In Person Meeting - Dates for Consideration
Attachment:

This email is being sent on behalf of Patti Montague, School Nutrition Foundation Acting Executive Director, by Deborah Van Balen.

Hello and Happy New Year.

I wanted to update you on a few things and have you check your schedules for a time that works for an in person meeting at SNF.

Updates

The Josephine Martin Endowment Fund continues to grow. We reached the \$21,000 mark over the holiday break. We are receiving applications for the first Josephine Martin National Policy Fellow at LAC. We will be introducing the recipient at LAC in early March.

The scholarship programs will be opening in early February 2013.

The SNA/USDA/NFSMI Education summit will be held February 3-5 at the SNA offices. We are looking forward to a productive few days and will report back to the board after the summit. Scott will be attending, representing SNF along with Julie and myself on the staff side.

Webinar Wednesdays are back for the Spring 2013. SNF continues to update the webinar page as programs are finalized.

The breakfast in the classroom project continues to do well. The partnership is closer to signing with the ninth and tenth districts for the project.

In person meeting

Please review the following sets of dates for your availability. Please let Deborah Van Balen know what dates work for in person meeting here at SNA/SNF.

Date Range 1:

Wednesday, April 24 – Friday, April 26

Date Range 2:

Week of May 6-10

As always, if you have any questions or need additional information, please let me know.

Patti

Deborah

Deborah Van Balen

Executive Assistant

School Nutrition Association

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

www.schoolnutrition.org

290. Frito Lay

From: Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>
To: "lbyrd@dawson.k12.ga.us" (lbyrd@dawson.k12.ga.us)' <lbyrd@dawson.k12.ga.us>, "Candice Sisson" (CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>, "Linda Waters" (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>, 'emilyhanlin@pickens.k12.ga.us' <emilyhanlin@pickens.k12.ga.us>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)' <Jeanne.Starr@baldwin.k12.ga.us>, 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, mblanchard@bulloch.k12.ga.us <mblanchard@bulloch.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, "Libby Cooke" (lcooke@catoosa.k12.ga.us)' <lcooke@catoosa.k12.ga.us>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>, "Kathy Williams" (kathy.williams@cherokee.k12.ga.us)' <kathy.williams@cherokee.k12.ga.us>, 'lydia.martin@sccpss.com' <lydia.martin@sccpss.com>
Sent Date: Jan 14, 2013 11:35:39
Subject: Frito Lay
Attachment: [US Hartzels Pre-Order Form.pptx](#)

Ladies

I sent out some samples of a brand new product, reduced fat Tostitos, recently.

They will be available in early March...let me know if you want pricing on them.

I also included a binder with updated nutritional info.

As our products become whole grain, they will automatically replace the older products at the distributors.

There is no action for you to take as the code numbers stay the same....with the exception of the Hartzels and USFS has already updated that.

That new number is 6712434.

I can get you the code number if you use a different distributor, but they do not all stock it yet.

I am also attaching a special promotion.

Please send it back to me if you are interested so I can let USFS know if they need to increase what they have on hand.

As always, please let me know if I can help you in any way.

Susan

PepsiCo Education Manager-Georgia

423.838.2003 cell

423.517.8618 office

susan.wickizer@pepsico.com

From: Payne, Melissa <Melissa.Payne@usfoods.com>
To: - SC ALLIANCE (part 2) <IMCEAMAPIDL-Unknown@usfoods.com>, (bgwatson@edgefield.k12.sc.us) <bgwatson@edgefield.k12.sc.us>, (chehayes@dorchester2.k12.sc.us) <chehayes@dorchester2.k12.sc.us>, (cscunningham@edgefield.k12.sc.us) <cscunningham@edgefield.k12.sc.us>, (gwilliams@florence4.k12.sc.us) <gwilliams@florence4.k12.sc.us>, (jeremy_tunstill@charleston.k12.sc.us) <jeremy_tunstill@charleston.k12.sc.us>, (kevin_earle@charleston.k12.sc.us) <kevin_earle@charleston.k12.sc.us>, (margaret_bradbury@charleston.k12.sc.us) <margaret_bradbury@charleston.k12.sc.us>, (mgillila@saludaschools.org) <mgillila@saludaschools.org>, (schavis@williston.k12.sc.us) <schavis@williston.k12.sc.us>, (tperry@bamberg2.k12.sc.us) <tperry@bamberg2.k12.sc.us>, Angela Robinson <RobinsonA@orangeburg4.com>, Ann McConnell <amcconnell@newberry.k12.sc.us>, Annie Taylor <ataylor@clar1.k12.sc.us>, Barry Reese (breese@mail.colleton.k12.sc.us) <breese@mail.colleton.k12.sc.us>, BEVERLY FUNDERBURKE (bfunderb@saludaschools.org) <bfunderb@saludaschools.org>, Brenda Cross (Bcross@marion.k12.sc.us) <Bcross@marion.k12.sc.us>, Casandra Garner <GarnerC@lee.k12.sc.us>, Charlena Jordan <CJordan@gcsd.k12.sc.us>, CHAVIS, DONNIE <DONNIE.CHAVIS@fsd1.org>, Dani Walden II <dwalden@greenwood52.org>, DAWN BAILEY (baileyd@dillon.k12.sc.us) <baileyd@dillon.k12.sc.us>, Debra Hoffman <dhoffman@lexington4.net>, Dee Cook (Dee.Cook@sumterschools.net) <Dee.Cook@sumterschools.net>, Deidre Yonce <DYonce@lexington1.net>, Don Navorska <dnavorska@florence3.k12.sc.us>, Donna Leaphart <dleaphart@lex3.k12.sc.us>, Doris Grant <dgrant@ccps.calhoun.k12.sc.us>, Dorothy Zeigler <zeiglerd@obg3.k12.sc.us>, ELLEN FITCH (efitch@mail.colleton.k12.sc.us) <efitch@mail.colleton.k12.sc.us>, Erin Briggs <ebriggs@lexrich5.org>, FINKLEAE (finkleae@lee.k12.sc.us) <finkleae@lee.k12.sc.us>, Gayle BROWN <GMB06@orangeburg5.k12.sc.us>, Geraldine Morris <morrisg@mccormick.k12.sc.us>, Glenda Wafford <gwafford@aiken.k12.sc.us>, Gwen Phillips <gphillips@clarendon3.org>, Heather Stone <HStone@horrycountyschools.net>, IMOGENE CLARKE <ICLARKE@richlandone.org>, Jack Johnson <JJohnson@Barnwell45.k12.sc.us>, Jackie Harris <JAH98@Orangeburg5.k12.sc.us>, Jan Knox <jknox@gcsd.k12.sc.us>, Janice Benbow (jbenbow@fairfield.k12.sc.us) <jbenbow@fairfield.k12.sc.us>,

Jeannie Carmichael <jcarmich@flo5.k12.sc.us>, Jennifer Bair
 (jennifer.bair@kcsdschools.net) <jennifer.bair@kcsdschools.net>, Johnnis
 Tanner <jptanner99@yahoo.com>, Juanita Green
 (juanita.green@sumterschools.net) <juanita.green@sumterschools.net>,
 JULIANN BUTLER-GREEN <JULIANN_BUTLER-
 GREEN@charleston.k12.sc.us>, KAREN JACKSON
 <kajackson@richlandone.org>, Karen M Taylor <Taylork@bcsdschools.net>,
 Karen Myers <evettern@yahoo.com>, Karen Threatt
 <kthreatt@bamberg1.net>, Kim Johnson (kjohnson@horrycountyschools.net)
 <kjohnson@horrycountyschools.net>, Laura Farmer
 (LFARMER@horrycountyschools.net) <LFARMER@horrycountyschools.net>,
 Leigh Reynolds <leigh.reynolds@kcsdschools.net>, Leon S. Williams
 <Leon.Williams@sumterschools.net>, Linda Fairchild
 (fairchildl@bcsdschools.net) <fairchildl@bcsdschools.net>, Lora Beth Rucker
 <LRucker@lexington4.net>, Lydia Breland <lbreland@jcsd.net>, MARSHA
 TAYLOR <marshataylor@richlandone.org>, Mary Graham
 <mgraham@clarendon2.k12.sc.us>, MICELLE GASKINS
 <MGASKINS@FLORENCE3.K12.SC.US>, MINNIE BROWN
 (MINNIE.BROWN@DELAHOWE.K12.SC.US)
 <MINNIE.BROWN@DELAHOWE.K12.SC.US>, Misha Lawyer
 <misha.lawyer@kcsdschools.net>, Mitsy Foxworth
 (MFOXWORTH@WCSD.K12.SC.US) <MFOXWORTH@WCSD.K12.SC.US>,
 Mozelle Murdaugh <mwmurdaugh@hampton1.k12.sc.us>, Nicole Giles
 (ngiles@wcsd.k12.sc.us) <ngiles@wcsd.k12.sc.us>, Pam Vaughn
 <pamv@darlington.k12.sc.us>, PAT BRYANT
 (BRYAPAT@HAMPTON2.K12.SC.US)
 <BRYAPAT@HAMPTON2.K12.SC.US>, Pat Carter
 <Pcarter@lexington1.net>, Pat Truett <ptruett@mail.dd4.k12.sc.us>, Ray
 Bahadori <rbahadori@dorchester2.k12.sc.us>, Rebecca Kenner
 <RKenner@lexington1.net>, Rene Sturgeon <ReneS@darlington.k12.sc.us>,
 Sandy Wallace <Swallace@marlboro.k12.sc.us>, SARAH BATES
 <sarah_bates@charleston.k12.sc.us>, Shana Catoe
 <scatoe@ccps.calhoun.k12.sc.us>, Smith, Susan
 <ssmith@gwd51.k12.sc.us>, Susan Cassels <scassels@lex3.k12.sc.us>,
 Syneke DeVore <sdevore@hampton1.k12.sc.us>, Tekeshia Wade
 <twade@ocabcaa.org>, Teresa Zorn <Tzorn@barnwell45.k12.sc.us>, Terri
 Freeman <TFREEMAN@gcsd.k12.sc.us>, Theresa Rogers
 <Theresa@mail.dillon3.k12.sc.us>, TONYA TUCKER
 <TONYATUCKER@aiken.k12.sc.us>, TONZA THOMAS
 (tonzat@wlgos.sc.gov) <tonzat@wlgos.sc.gov>, Tracy Dixon
 <tdixon@richlandone.org>, Tuesday Johnson <johnsont@acs.k12.sc.us>,
 VALARIE WALKER (valaire.walker@sumterschools.net)

<valaire.walker@sumterschools.net>, Vicki Livingston
 <vlivingston@newberry.k12.sc.us>, WALTER CAMPBELL
 <WALTER_CAMPBELL@charleston.k12.sc.us>, Walter cAUDLE
 (WCAUDLE@ED.SC.GOV) <WCAUDLE@ED.SC.GOV>, WANDA HUTTO
 (WHUTTO@CLAR1.K12.SC.US) <WHUTTO@CLAR1.K12.SC.US>, WANDA
 ROBINSON (WROBINSON@FAIRFIELD.K12.SC.US)
 <WROBINSON@FAIRFIELD.K12.SC.US>, Yvette Mixon
 (ywmixon@hotmail.com) <ywmixon@hotmail.com>, (awoods@lcboe.us)
 <awoods@lcboe.us>, (bmorrison@glascock.k12.ga.us)
 <bmorrison@glascock.k12.ga.us>, (gayc@toombs.k12.ga.us)
 <gayc@toombs.k12.ga.us>, (julie.roberston@appling.k12.ga.us)
 <julie.roberston@appling.k12.ga.us>, (jzeagler@screven.k12.ga.us)
 <jzeagler@screven.k12.ga.us>, (mlove@montgomery.ga.k12.us)
 <mlove@montgomery.ga.k12.us>, (motond@mcduffie.k12.ga.us)
 <motond@mcduffie.k12.ga.us>, (peggykight@treutlen.net)
 <peggykight@treutlen.net>, (scurry@warren.k12.ga.us)
 <scurry@warren.k12.ga.us>, (sharper@hancock.k12.ga.us)
 <sharper@hancock.k12.ga.us>, Becky Swain (becky.swain@bcraiders.com)
 <becky.swain@bcraiders.com>, Carol Knight <cellis@bryan.k12.ga.us>,
 Charlene Phillips <CPhillips@bryan.k12.ga.us>, Christine Reddick
 (creddick@liberty.k12.ga.us) <creddick@liberty.k12.ga.us>, Daphne Callison
 <dcalliso@burke.k12.ga.us>, Debra Herman (DHERRMANN@JCHS.COM)
 <DHERRMANN@JCHS.COM>, Donna Martin <Dmartin@Burke.k12.ga.us>,
 Donna Sapp <donnasapp@LCBOE.NET>, Dr Kathy C. Peavy
 <kpeavy@bleckley.k12.ga.us>, GENEVA Fries <gfries@screven.k12.ga.us>,
 Jane Earick <jearick@wheeler.k12.ga.us>, Jean Bragg
 <jbragg@bulloch.k12.ga.us>, Jewell Shaw <JShaw@wayne.k12.ga.us>, Judy
 Brown <jbrown@wilkinson.k12.ga.us>, June Poulsen
 <jpoulsen@effingham.k12.ga.us>, Karen.Yonchak@washington.k12.ga.us
 <Karen.Yonchak@washington.k12.ga.us>, Kathy Hood <khood@metter.org>,
 LINDA COLLINS <lcollins@vidalia-city.k12.ga.us>, LINTON INGRAM
 (lingram@hancock.k12.ga.us) <lingram@hancock.k12.ga.us>, Marsha Ware
 <mware@treutlen.k12.ga.us>, Martha Lucas <malucas@bleckley.k12.ga.us>,
 MEGAN BLANCHARD (mblanchard@bulloch.k12.ga.us)
 <mblanchard@bulloch.k12.ga.us>, Melonie Beckworth
 <melonie.beckworth@ccboe.net>, mexley@effingham.k12.ga.us
 <mexley@effingham.k12.ga.us>, Miriam Lynn <mlynn@tattall.k12.ga.us>,
 Pam Todd (ptodd@metter.org) <ptodd@metter.org>, Redessa Crawford
 <redessa_crawford@johnson.k12.ga.us>, Reida Ferrell
 <FerrellR@mcduffie.k12.ga.us>, Rhonda Cooper
 <rcooper@pierce.k12.ga.us>, RINDY TRAPNELL
 <RTrapnell@wayne.k12.ga.us>, SHARON REED

(sreed@mcintosh.k12.ga.us) <sreed@mcintosh.k12.ga.us>, Shirley Martin
<smartin@telfair.k12.ga.us>, STEPHANIE FOX (sfox@long.k12.ga.us)
<sfox@long.k12.ga.us>, Susan Graham <sgraham@dodge.k12.ga.us>, tonya
<Tblocker@Evans.k12.ga.us>, Tonya Beasley <Tbeasley@Evans.k12.ga.us>,
Vicki Pullen (vpullen@emanuel.k12.ga.us) <vpullen@emanuel.k12.ga.us>,
Vicki Reddick <vreddick@screven.k12.ga.us>,
(LYDIA.MARTIN@SAVANNAH.CHATHAM.K12.GA.US)
<LYDIA.MARTIN@SAVANNAH.CHATHAM.K12.GA.US>, Antoinette Freeman
(Antoinette.Coast@savannah.chatham.k12.ga.us)
<Antoinette.Coast@savannah.chatham.k12.ga.us>, Kimberly Kinsaul
<Kimberly.Kinsaul@savannah.chatham.k12.ga.us>, Onetha Bonaparte
<Onetha.Bonaparte@savannah.chatham.k12.ga.us>, Parks, Dana
<Dana.Parks@usfoods.com>, Rhonda Barlow
<Rhonda.Barlow@savannah.chatham.k12.ga.us>, Sharon Stroman
<Sharon.Stroman@savannah.chatham.k12.ga.us>, Wilson, Nathaniel
<Nathaniel.Wilson@usfoods.com>

Cc: Cosentino, Stacey {PBC} <Stacey.Cosentino@pepsico.com>, Payne, Melissa
<Melissa.Payne@usfoods.com>, Wickizer, Susan {FLNA}
<Susan.Wickizer@pepsico.com>, Caldwell, John
<John.Caldwell@usfoods.com>, Cochcroft, Kim
<Kim.Cochcroft@usfoods.com>, Dearlove, Vicki
<Vicki.Dearlove@usfoods.com>, Gollwitzer, Sharon
<Sharon.Gollwitzer@usfoods.com>, Scheppmann, Jean
<Jean.Scheppmann@usfoods.com>

Sent Date: Jan 14, 2013 10:08:35

Subject: FW: Pre-order form

Attachment: [image001.jpg](#)
[image002.jpg](#)
[US Lex Heartzels Pre-Order Form.pptx](#)

Please see the attached pre booking form from Frito Lay along with updated nutritional for the new and approved Heart Pretzels. They are running a promotion on this item and you most complete the attached so we know how to order for you and where and when to ship.

US Foods code 6712434 104 count \$ 28.48 per case.

Thank you

USF SCHOOL SHOW

HUNT YOUR WAY TO HEALTHY MEALS

01/24/2013 11:00AM-3:00PM

DOUBLE TREE HOTEL COLUMBIA , S.C.

Melissa Payne

Bid Sales Manager

US Foods Columbia Division

803-951-4348

melissa.payne@usfoods.com

US Foods

KEEPING KITCHENS COOKING™

From: Cosentino, Stacey {PBC} [mailto:Stacey.Cosentino@pepsico.com]

Sent: Monday, January 14, 2013 9:50 AM

To: Payne, Melissa

Subject: Pre-order form

Hi Melissa, If you would mind sending this out to the SC contacts and copy me on it. Would you mind doing this for me? I would really appreciate it.

Thanks,

Stacey

Stacey Cosentino

Education Development Manager

North Carolina/South Carolina

PepsiCo Foodservice

843-323-7358

stacey.cosentino@pepsico.com

Visit our New School Source Website!

www.pepsicoschoolsource.com

This email message and any attachments are for the sole use of the intended recipient(s) and may contain information that is proprietary to US Foods, Inc. and/or its subsidiaries or otherwise confidential or legally privileged. If you have received this message in error, please notify the sender by reply, and delete all copies of this message and any attachments. If you are the intended recipient you may use the information contained in this message and any files attached to this message only as authorized by US Foods, Inc. Files attached to this message may only be

transmitted using secure systems and appropriate means of encryption, and must be secured using the same level password and security protection with which the file was provided to you. Any unauthorized use, dissemination or disclosure of this message or its attachments is strictly prohibited.