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> FEATURE ARTICLES

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> · Organic Foods Go Mainstream - “Big box” stores, supermarkets and warehouse retailers are helping to make organic goods more accessible to consumers.

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> · DIY Kitchen: Gelato - Make rich and creamy gelato at home with only five ingredients (and very cold kitchen tools).

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- >
- > Phone: 818.286-3112
- >
- >
- >
- > Please let me know if you have any questions. Thank you!
- >
- > Doris Acosta
- > Chief Communications Officer
- >
- > [cid:image003.jpg@01D081FF.DDDC99D0]

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YouTube<<http://www.youtube.com/eatrighttv>>

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> <image003.jpg>

> <MJ2015.pdf>

3153. RE: May/June 2015 Food & Nutrition Magazine

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Doris Acosta' <dacosta@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, craytef@charter.net, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'McCollum, Glenna' <glenna@glennamccollum.com>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Don Bradley, M.D.' <don.bradley@duke.edu>, sandralgill@comcast.net, 'Terri Raymond' <TJRaymond@aol.com>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>
Sent Date: Apr 29, 2015 05:47:48
Subject: RE: May/June 2015 Food & Nutrition Magazine
Attachment: [image001.jpg](#)

Doris,
Congratulations to you and your team. So deserving!
Marcy

From: Doris Acosta [mailto:dacosta@eatright.org]
Sent: Tuesday, April 28, 2015 11:09 PM
To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; McCollum, Glenna; 'Garner, Margaret'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; 'Catherine Christie'; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Don Bradley, M.D.; 'sandralgill@comcast.net'; Terri Raymond; Patricia Babjak
Cc: Mary Beth Whalen
Subject: May/June 2015 Food & Nutrition Magazine

The May/June 2015 issue of *Food & Nutrition* is scheduled to mail this week. Attached is a confidential SNEAK PREVIEW and below is a synopsis. In addition, we are happy to announce that *Food & Nutrition* has been awarded the American Society of Association Executives' highest honor, the 2015 Gold Circle Award! We will be including this wonderful news in *Eat Right Weekly* and promoting via social media, but we wanted you to hear it first!

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Phone: 818.286-3112

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Doris Acosta
Chief Communications Officer

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3154. Re: May/June 2015 Food & Nutrition Magazine

From: Sonja Connor <connors@ohsu.edu>
To: Doris Acosta <dacosta@eatright.org>
Cc: craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, McCollum, Glenna <glenna@glennamccollum.com>, Garner, Margaret <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 28, 2015 23:11:17
Subject: Re: May/June 2015 Food & Nutrition Magazine
Attachment: [image003.jpg](#)

Congratulations Doris and to your team!

Sonja

Sent from my iPhone

On Apr 28, 2015, at 8:09 PM, Doris Acosta <dacosta@eatright.org> wrote:

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Please let me know if you have any questions. Thank you!

Doris Acosta

Chief Communications Officer

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Sent Date: Apr 28, 2015 23:08:38
Subject: May/June 2015 Food & Nutrition Magazine
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3156. Lou Babjak

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Carole Clemente <Carole.Clemente@rosedmi.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Sent Date: Apr 28, 2015 19:13:03
Subject: Lou Babjak
Attachment:

Dear Foundation BOD,

Thank you all for your patience. So many people have contacted me directly to inquire about the plans and how they can reach out to Pat and her family with their support. I have passed all of these comments along to her and she is truly touched. I have received more details from her regarding the funeral plans and I'm happy to share this information with you.

According to Lou's wishes, there will be no visitation. A funeral mass will be held on Friday, May 1 at 11:30 AM at St. Mary's Church, 126 Herrick Road in Riverside, Illinois. Many of you have inquired about donations. These can be sent to the Esophageal Cancer Awareness Association, ecaaware.org. There is a donate button on the website or you can mail checks to ECAA, P.O. Box 55071 #15530, Boston, MA. 02205-5071. If you would like to send Pat and her family a personal note of support, her mailing address is 3017 Buckingham Ave., Westchester, IL. 60154.

Pat and Lou enjoyed 42 years of marriage. They proudly raised two wonderful daughters Lauren and Catherine. Many of you have watched these girls grow up. It will be a new normal for Pat and her family. She is fortunate to have such a supportive Academy family as well to help her through these difficult times.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

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From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 28, 2015 17:51:23
Subject: Lou Babjak
Attachment:

Preceptor Month and more: A video message from the Academy's President
 Communication from Mary Beth Whalen follows below.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

+++++

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mwhalen@eatright.org

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3158. RE: Academy Membership - 10th year of growth

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Mary Beth Whalen <Mwhalen@eatright.org>, 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>
Cc: Carole Clemente <Carole.Clemente@rosedmi.com>, Sue Cecala <Sue.Cecala@rosedmi.com>
Sent Date: Apr 28, 2015 17:07:02
Subject: RE: Academy Membership - 10th year of growth
Attachment:

Yeah &Whoopee.

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]
Sent: Tuesday, April 28, 2015 11:27 AM
To: 'Carl Barnes'; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; 'Eileen Kennedy'; 'Evelyn Crayton'; 'Jean Ragalie-Carr'; McClusky, Kathy; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; 'Terri Raymond'
Cc: Carole Clemente; Sue Cecala
Subject: Academy Membership - 10th year of growth

Dear Foundation BOD,

We are proud to announce that we have achieved a new membership record! As of today we have **75,614** members, marking our tenth consecutive year of membership growth. Few professional associations can claim such sustained membership success, a testament to our value proposition. We are celebrating completing the fiscal year with this positive momentum!

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000
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312/899-4856
pbabjak@eatright.org
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Mary Beth Whalen

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312/899-4820

mwhalen@eatright.org

www.eatright.org

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

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From: Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>
To: Whalen, Mary Beth <mwhalen@eatright.org>
Cc: Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Babjak, Patricia <pbabjak@eatright.org>, Cecala, Sue <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>, Clemente, Carole <Carole.Clemente@rosedmi.com>
Sent Date: Apr 28, 2015 16:04:55
Subject: Re: Academy Membership - 10th year of growth
Attachment:

This is good news!

Sent from my iPhone

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Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

312/899-4820

mwhalen@eatright.org

www.eatright.org

3160. Meeting invitation: Finance and Audit Committee Meeting

From: Academy IT Department <messenger@webex.com>
To: dmartin@burke.k12.ga.us
Sent Date: Apr 28, 2015 16:00:45
Subject: Meeting invitation: Finance and Audit Committee Meeting
Attachment:

Hello ,

Academy IT Department invites you to attend this online meeting.

Topic: Finance and Audit Committee Meeting
Date: Thursday, April 30, 2015
Time: 8:15 am, Central Daylight Time (Chicago, GMT-05:00)
Meeting Number: 741 992 014
Meeting Password: dietetics

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=maab6732d10f21f8bdb1d992fe84968d2>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: dietetics
4. Click "Join".

To view in other time zones or languages, please click the link:
<https://eatright.webex.com/eatright/j.php?MTID=m10cfb19b21d421c4d656d3c5ab3ff990>

To join the teleconference only

Call-in toll-free number: 1-866-477-4564 (US)
Call-in number: 1-312-899-4738 (US)
Show global numbers: <https://www.tcconline.com/offSite/OffSiteController.jsp?cc=9431787218>
Conference Code: 943 178 7218

For assistance

1. Go to <https://eatright.webex.com/eatright/mc>
2. On the left navigation bar, click "Support".

You can contact me at:
itoperations@eatright.org

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:
<https://eatright.webex.com/eatright/j.php?MTID=ma06d1eecab2886d189c165082fc3a1b8>

The playback of UCF (Universal Communications Format) rich media files requires appropriate players. To view this type of rich media files in the meeting, please check whether you have the players installed on your computer by going to
<https://eatright.webex.com/eatright/systemdiagnosis.php>.

<http://www.webex.com>

CCP:+13128994738x9431787218#

IMPORTANT NOTICE: This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. By joining this session, you automatically consent to such recordings. If you do not consent to the recording, discuss your concerns with the meeting host prior to the start of the recording or do not join the session. Please note that any such recordings may be subject to discovery in the event of litigation.

3161. RE: It's Official – A Decade of Academy Membership Growth

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: 'Christie, Catherine' <c.christie@unf.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'McCollum, Glenna' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, 'peark02@outlook.com' <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Margaret Garner' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'sandra gill@comcast.net' <sandra gill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 15:55:28
Subject: RE: It's Official – A Decade of Academy Membership Growth
Attachment:

Well done!

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Christie, Catherine [mailto:c.christie@unf.edu]

Sent: Tuesday, April 28, 2015 11:45 AM

To: 'Patricia Babjak'; 'Sonja Connor'; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; 'McCollum, Glenna'; 'DMartin@Burke.k12.ga.us'; 'Wolf, Kay'; 'peark02@outlook.com'; 'Elise Smith'; 'Aida Miles-school'; 'Nancylewis1000@gmail.com'; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; 'dwheller@mindspring.com'; 'Marcia Kyle'; Don Bradley, M.D.; 'sandra.gill@comcast.net'; 'Terri Raymond'

Cc: 'Executive Team Mailbox'; 'Chris Reidy'; 'Mary Gregoire'

Subject: RE: It's Official – A Decade of Academy Membership Growth

That is excellent news. Congratulations to all our staff and members who encouraged students and practitioners to make the smart choice to be part of their amazing professional association!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 28, 2015 11:23 AM

To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; 'McCollum, Glenna'; 'DMartin@Burke.k12.ga.us'; 'Wolf, Kay'; 'peark02@outlook.com'; 'Elise Smith'; 'Aida Miles-school';

Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; Christie, Catherine; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; 'sandrallgill@comcast.net'; Terri Raymond
Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire
Subject: It's Official – A Decade of Academy Membership Growth

We are proud to announce that we have achieved a new membership record! As of today we have **75,614** members, marking our tenth consecutive year of membership growth. Few professional associations can claim such sustained membership success, a testament to our value proposition. We are celebrating completing the fiscal year with this positive momentum!

Best regards,

Mary Beth on behalf of Pat
Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3162. Meeting invitation: Finance and Audit Committee Meeting

From: Academy IT Department <messenger@webex.com>
To: dmartin@burke.k12.ga.us
Sent Date: Apr 28, 2015 15:51:40
Subject: Meeting invitation: Finance and Audit Committee Meeting
Attachment:

Hello ,

Academy IT Department invites you to attend this online meeting.

Topic: Finance and Audit Committee Meeting
Date: Wednesday, April 29, 2015
Time: 8:00 am, Central Daylight Time (Chicago, GMT-05:00)
Meeting Number: 741 907 224
Meeting Password: dietetics

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m8ecf39f5519d022cbc5912d78c3d3062>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: dietetics
4. Click "Join".

To view in other time zones or languages, please click the link:
<https://eatright.webex.com/eatright/j.php?MTID=m6deaa444e26db08cd2e91571002e9aab>

To join the teleconference only

Call-in toll-free number: 1-866-477-4564 (US)
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Show global numbers: <https://www.tcconline.com/offSite/OffSiteController.jsp?cc=9431787218>
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2. On the left navigation bar, click "Support".

You can contact me at:
itoperations@eatright.org

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:
<https://eatright.webex.com/eatright/j.php?MTID=m2cdda36f9e4470a5ba2f9da891dd1a28>

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<https://eatright.webex.com/eatright/systemdiagnosis.php>.

<http://www.webex.com>

CCP:+13128994738x9431787218#

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3163. Annual CDR Profile Review

From: Commission on Dietetic Registration <cdr@eatright.org>
To: DMartin@burke.k12.ga.us
Sent Date: Apr 28, 2015 15:07:31
Subject: Annual CDR Profile Review
Attachment:

Commission on Dietetic Registration - Weight Management Programs
Having trouble viewing this e-mail? View it in your browser.

Annual CDR Profile Review

The Commission on Dietetic Registration (CDR) is asking that you take a few minutes to review your **Profile** at www.cdrnet.org to make sure your mailing address, email address* and primary contact telephone number are correct (** If your company has a firewall that will block emails from eatright.org, you may wish to change your primary email address to your personal email*). To access your record, you will need your login and your Web password.

Date of Birth (DOB) and Mothers Maiden Name (MMN) - The Academy and CDR will no longer be maintaining social security numbers (last 4 digits) for database security verification. To protect your security, we are transitioning to the use of your Date of Birth (DOB) and Mothers Maiden Name (MMN). This information will only be requested one time. If we do not already have this information, when you login, you will be prompted to add your DOB and MMN.

Update Contact Information - Once you have logged into your record, you will be on My CDR page, please click on the **Profile** tab which is located on the navigation bar. If you need to make updates, click on the link **Update Contact Information**. Please make any necessary changes as soon as possible to insure the delivery of important future CDR emails and/or mailings.

We are unable to change mailing address and email address based on a verbal request.

Name Changes - If you have a name change, please click on the link below for CDRs Change of Name/Address Policy: <http://cdrnet.org/news/change-of-name-address-policy>

Please call CDR at 800/877-1600, ext 5500 (8am to 5pm Central time), if you have additional questions, or use the CDR LiveChat option on www.cdrnet.org

Thank you for your cooperation.

Share this mailing with your social network:

You have received this email from the Commission on Dietetic Registration.

If you prefer not to receive future emails from CDR, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

3164. RE: It's Official - A Decade of Academy Membership Growth

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, 'Craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandrargill@comcast.net' <sandrargill@comcast.net>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 15:02:27
Subject: RE: It's Official - A Decade of Academy Membership Growth
Attachment: [image003.jpg](#)

Continuing great news! I'll add to my NDEP ¾ meeting this weekend!

This is wonderful!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 28, 2015 10:23 AM

To: Sonja Connor; 'Craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Don Bradley, M.D.; 'sandrargill@comcast.net'; Terri Raymond

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire

Subject: It's Official – A Decade of Academy Membership Growth

We are proud to announce that we have achieved a new membership record! As of today we have **75,614** members, marking our tenth consecutive year of membership growth. Few professional associations can claim such sustained membership success, a testament to our value proposition. We are celebrating completing the fiscal year with this positive momentum!

Best regards,

Mary Beth on behalf of Pat

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3165. Re: It's Official – A Decade of Academy Membership Growth

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Sonja Connor <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra gill' <sandra gill@comcast.net> <sandra gill@comcast.net>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 14:27:09
Subject: Re: It's Official – A Decade of Academy Membership Growth
Attachment:

I believe we should view this as 75,614 votes of confidence in our association, our vision for the future and our leadership. Great news!

Lucille Beseler MS,RDN,LDN,CDE

President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

From: Sonja Connor <connors@ohsu.edu>

To: 'Patricia Babjak' <PBABJAK@eatright.org>; "'craytef@charter.net'" <craytef@charter.net>; 'Evelyn Crayton' <craytef@aces.edu>; 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>; "McCollum, Glenna" <glenna@glennamccollum.com>; "DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>; "'Wolf, Kay'" <wolf.4@osu.edu>; "peark02@outlook.com" <peark02@outlook.com>; Elise Smith <easaden@aol.com>; 'Aida Miles-school

<miles081@umn.edu>; "Nancylewis1000@gmail.com" <Nancylewis1000@gmail.com>; Denice Ferko-Adams <denice@healthfirstonline.net>; 'Denice Ferko-Adams' <denice@rcn.com>; 'Catherine Christie <c.christie@unf.edu>; Margaret Garner <MGarner@cchs.ua.edu>; Tracey Bates <traceybatesrd@gmail.com>; Tracey Bates <tracey.bates@dpi.nc.gov>; "dwheller@mindspring.com" <dwheller@mindspring.com>; 'Marcia Kyle <bkyle@roadrunner.com>; "Don Bradley, M.D." <don.bradley@duke.edu>; "sandrajill@comcast.net" <sandrajill@comcast.net>; Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>; Chris Reidy <CREIDY@eatright.org>; Mary Gregoire <mgregoire@eatright.org>
Sent: Tuesday, April 28, 2015 2:11 PM
Subject: RE: It's Official – A Decade of Academy Membership Growth

How lovely!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Tuesday, April 28, 2015 8:23 AM
To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; 'Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; 'sandrajill@comcast.net'; Terri Raymond
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Subject: It's Official – A Decade of Academy Membership Growth

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Best regards,

Mary Beth on behalf of Pat

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3166. RE: It's Official – A Decade of Academy Membership Growth

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra gill' <sandra gill@comcast.net> <sandra gill@comcast.net>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 14:11:38
Subject: RE: It's Official – A Decade of Academy Membership Growth
Attachment:

How lovely!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 28, 2015 8:23 AM

To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; 'Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; 'sandrajill@comcast.net'; Terri Raymond

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire

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Mary Beth on behalf of Pat

Mary Beth Whalen

Chief Operating Officer

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Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

3167. Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Donald Milton Stokes <miltonstokes@gmail.com>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 28, 2015 13:50:48
Subject: Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [image001.gif](#)

That's too risky. Vegans might reply. (Joke)

Donald Milton Stokes
Sent from my iPhone

On Apr 28, 2015, at 12:41 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

Milton,

Sorry I missed this. I had not planned anything since people were coming in at different times. Send out an email to the group to see who would be available for dinner tonight? You might get some takers.

Paul

From: Milton Stokes [mailto:miltonstokes@gmail.com]
Sent: Monday, April 27, 2015 6:46 PM
To: Paul Mifsud; DMartin@Burke.k12.ga.us
Subject: Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

Hi Paul and Donna. Is there a gathering Tuesday evening?

On Thu, Apr 23, 2015 at 4:43 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

We have posted all of the information to the Academy portal. We are still “tweaking” the FY16 budget package and it may change. That being said, I would not expect the overall financials to change at this time. The “tweaking” would be more around the narrative and potential typos!! Yes, even with this being reviewed 9 million times, there could be a typo. In any event, there is information in the FY16 budget package, albeit high level, that is very sensitive. It could generate a great deal of concern with the staff. Therefore, I ask that you consider this confidential and not to be discussed outside of the Finance and Audit Committee. Once it goes to the Board, we can expand that to the Board of Directors as well.

The list of the documents that have been loaded to the portal are as follows;

1. Agenda
2. Minutes for the March meeting.
3. Insurance overview from Rob Wessel
4. Investment overview from Al Bryant.
5. FY15 Audit and tax plan provided by Plante Moran
6. Preliminary March Financials.
7. FY17 Dues increase proposal.
8. FY16 budget package.

You can access the portal at <https://eal.webauthor.com>. If you need any assistance, please let me know. Evelyn, the FY16 budget information did not get into the package sent to your home today. It will go out to you tomorrow.

If there is anything that anyone would like to make sure we discuss, but, is not listed, please let me know.

Paul

--

D. Milton Stokes

<http://www.MiltonStokes.com>

3168. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Milton Stokes <miltonstokes@gmail.com>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Sent Date: Apr 28, 2015 13:41:10
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [image001.gif](#)

Milton,

Sorry I missed this. I had not planned anything since people were coming in at different times. Send out an email to the group to see who would be available for dinner tonight? You might get some takers.

Paul

From: Milton Stokes [mailto:miltonstokes@gmail.com]
Sent: Monday, April 27, 2015 6:46 PM
To: Paul Mifsud; DMartin@Burke.k12.ga.us
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On Thu, Apr 23, 2015 at 4:43 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

We have posted all of the information to the Academy portal. We are still "tweaking" the FY16 budget package and it may change. That being said, I would not expect the overall financials to change at this time. The "tweaking" would be more around the narrative and potential typos!! Yes, even with this being reviewed 9 million times, there could be a typo. In any event, there is information in the FY16 budget package, albeit high level, that is very sensitive. It could generate a great deal of concern with the staff. Therefore, I ask that you consider this confidential and not

to be discussed outside of the Finance and Audit Committee. Once it goes to the Board, we can expand that to the Board of Directors as well.

The list of the documents that have been loaded to the portal are as follows;

1. Agenda
2. Minutes for the March meeting.
3. Insurance overview from Rob Wessel
4. Investment overview from Al Bryant.
5. FY15 Audit and tax plan provided by Plante Moran
6. Preliminary March Financials.
7. FY17 Dues increase proposal.
8. FY16 budget package.

You can access the portal at <https://eal.webauthor.com>. If you need any assistance, please let me know. Evelyn, the FY16 budget information did not get into the package sent to your home today. It will go out to you tomorrow.

If there is anything that anyone would like to make sure we discuss, but, is not listed, please let me know.

Paul

--

D. Milton Stokes

<http://www.MiltonStokes.com>

3169. Re: Academy Membership - 10th year of growth

From: craytef@charter.net<craytef@charter.net>
To: Mwhalen@eatright.org <Mwhalen@eatright.org>, carl@learntoeatright.com <carl@learntoeatright.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, mary.christ-erwin@porternovelli.com <mary.christ-erwin@porternovelli.com>, PBABJAK@eatright.org <PBABJAK@eatright.org>, Sue.Cecala@rosedmi.com <Sue.Cecala@rosedmi.com>, tjraymond@aol.com <tjraymond@aol.com>
Cc: Carole.Clemente@rosedmi.com <Carole.Clemente@rosedmi.com>
Sent Date: Apr 28, 2015 12:25:01
Subject: Re: Academy Membership - 10th year of growth
Attachment:

Gteat news!!

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Mary Beth Whalen

Date: Tue, Apr 28, 2015 11:26 AM

To: 'Carl Barnes';Constance Geiger (constancegeiger@cgeiger.net);DMartin@Burke.k12.ga.us ;'Eileen Kennedy';'Evelyn Crayton';'Jean Ragalie-Carr';'Kathleen McClusky';Mary Christ-Erwin;Patricia Babjak;Sue Cecala;'Terri Raymond';

Cc: Carole Clemente;Sue Cecala;

Subject:Academy Membership - 10th year of growth

Dear Foundation BOD,

We are proud to announce that we have achieved a new membership record! As of today we have **75,614** members, marking our tenth consecutive year of membership growth. Few professional associations can claim such sustained membership success, a testament to our value proposition. We are celebrating completing the fiscal year with this positive momentum!

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org

www.eatright.org

Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

312/899-4820

mwhalen@eatright.org

www.eatright.org

3170. Re: It's Official – A Decade of Academy Membership Growth

From: Diane Heller <dwheller@mindspring.com>
To: Nancy Lewis <nancylewis1000@gmail.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 12:14:27
Subject: Re: It's Official – A Decade of Academy Membership Growth
Attachment:

I echo the sentiments previously sent!
Way to go Academy of Nutrition & Dietetics!
Diane

Sent from my iPhone

On Apr 28, 2015, at 11:46 AM, Nancy Lewis <nancylewis1000@gmail.com> wrote:

Really great news!
Congratulations and many thanks to staff and volunteers for keeping the light bright as we look ahead.

Nancy Lewis, PhD, RDN, FADA, FAND
Immediate Past Speaker, House of Delegates
Board of Directors
Academy of Nutrition and Dietetics

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mwhalen@eatright.org

www.eatright.org

3171. Re: It's Official – A Decade of Academy Membership Growth

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler
<lbeseler_fnc@bellsouth.net>, McCollum, Glenna
<glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us
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pearK02@outlook.com <pearK02@outlook.com>, Elise Smith
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<dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Don
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<sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>,
Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy
<CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:46:38
Subject: Re: It's Official – A Decade of Academy Membership Growth
Attachment:

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Nancy Lewis, PhD, RDN, FADA, FAND
Immediate Past Speaker, House of Delegates
Board of Directors
Academy of Nutrition and Dietetics

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Mary Beth on behalf of Pat
Mary Beth Whalen

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mwhalen@eatright.org

www.eatright.org

3172. RE: It's Official – A Decade of Academy Membership Growth

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'McCollum, Glenna' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, 'peark02@outlook.com' <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Margaret Garner' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandra gill@comcast.net' <sandra gill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:44:52
Subject: RE: It's Official – A Decade of Academy Membership Growth
Attachment:

That is excellent news. Congratulations to all our staff and members who encouraged students and practitioners to make the smart choice to be part of their amazing professional association!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 28, 2015 11:23 AM

To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'Lucille Beseler'; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Denice Ferko-Adams'; Christie, Catherine; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; 'sandrajill@comcast.net'; Terri Raymond

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire

Subject: It's Official – A Decade of Academy Membership Growth

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Best regards,

Mary Beth on behalf of Pat

Mary Beth Whalen

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Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

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Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3173. RE: It's Official – A Decade of Academy Membership Growth

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Mary Russell <pear02@outlook.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Pat Babjak <pbabjak@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Donna Martin <dmartin@burke.k12.ga.us>, Kay Wolf <wolf.4@osu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <tjraymond@aol.com>, Executive Team Mailbox <executiveteammailbox@eatright.org>, Chris Reidy <creidy@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:44:34
Subject: RE: It's Official – A Decade of Academy Membership Growth
Attachment:

Well said Mary...and I echo your comments of congratulations and thanks to the Academy team.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Mary Russell [mailto:pear02@outlook.com]

Sent: Tuesday, April 28, 2015 8:33 AM

To: Denice Ferko-Adams; Pat Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Lucille Beseler;
glenna@glennamccollum.com; Donna Martin; Kay Wolf; Elise Smith; Aida Miles;
Nancylewis1000@gmail.com; Denice Ferko-Adams; Christie, Catherine; Margaret Garner; Tracey
Bates; Tracey Bates; Diane Heller; Marcia Kyle; Don Bradley, M.D.; Sandra Gill; Terri Raymond;
Executive Team Mailbox; Chris Reidy; Mary Gregoire

Subject: RE: It's Official – A Decade of Academy Membership Growth

Amazing accomplishment! Kudos to Barbara and her staff especially, and to all AND staff members for making member value a priority.

Mary

Subject: Re: It's Official – A Decade of Academy Membership Growth

From: denice@healthfirstonline.net

Date: Tue, 28 Apr 2015 11:27:58 -0400

CC: connors@ohsu.edu; craytef@charter.net; craytef@aces.edu; lbeseler_fnc@bellsouth.net;
glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu;
peark02@outlook.com; easaden@aol.com; miles081@umn.edu; Nancylewis1000@gmail.com;
denice@rcn.com; c.christie@unf.edu; MGarner@cchs.ua.edu; traceybatesrd@gmail.com;
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don.bradley@duke.edu; sandralgill@comcast.net; TJRaymond@aol.com;
ExecutiveTeamMailbox@eatright.org; CREIDY@eatright.org; mgregoire@eatright.org
To: PBABJAK@eatright.org

That is great news - thank you for sharing Mary Beth.

When will this news be shared with the membership?

I will be at the PA state meeting on Friday - looking forward to spreading the news!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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mwhalen@eatright.org

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3174. RE: It's Official – A Decade of Academy Membership Growth

From: Mary Russell <pear02@outlook.com>
To: Denice Ferko-Adams <denice@healthfirstonline.net>, Pat Babjak <pbabjak@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Glenna McCollum <glenna@glennamccollum.com>, Donna Martin <dmartin@burke.k12.ga.us>, Kay Wolf <wolf.4@osu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <tjraymond@aol.com>, Executive Team Mailbox <executiveteammailbox@eatright.org>, Chris Reidy <creidy@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:33:04
Subject: RE: It's Official – A Decade of Academy Membership Growth
Attachment:

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Mary

Subject: Re: It's Official – A Decade of Academy Membership Growth
From: denice@healthfirstonline.net
Date: Tue, 28 Apr 2015 11:27:58 -0400
CC: connors@ohsu.edu; craytef@charter.net; craytef@aces.edu; lbeseler_fnc@bellsouth.net; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; pear02@outlook.com; easaden@aol.com; miles081@umn.edu; Nancylewis1000@gmail.com; denice@rcn.com; c.christie@unf.edu; MGarner@cchs.ua.edu; traceybatesrd@gmail.com; tracey.bates@dpi.nc.gov; dwheller@mindspring.com; bkyle@roadrunner.com; don.bradley@duke.edu; sandralgill@comcast.net; TJRaymond@aol.com; ExecutiveTeamMailbox@eatright.org; CREIDY@eatright.org; mgregoire@eatright.org
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mwhalen@eatright.org

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3175. FAC-will be there all day tomorrow

From: Mary Russell <peark02@outlook.com>
To: Paul Mifsud <pmifsud@eatright.org>, Donna Martin
<dmartin@burke.k12.ga.us>
Sent Date: Apr 28, 2015 11:30:11
Subject: FAC-will be there all day tomorrow
Attachment:

Hi Paul and Donna,

The meeting I mentioned was rescheduled (to the second day of the May BoD meeting) so I will not need to step out of the FAC meeting tomorrow.

I do have a work conference call at 6 pm. I hope to finish in an hour and make it to dinner late--will see how that goes.

Safe travels Donna.

Mary

3176. Re: It's Official – A Decade of Academy Membership Growth

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler
<lbeseler_fnc@bellsouth.net>, McCollum, Glenna
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<TJRaymond@aol.com>, Executive Team Mailbox
<ExecutiveTeamMailbox@eatright.org>, Chris Reidy
<CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:28:02
Subject: Re: It's Official – A Decade of Academy Membership Growth
Attachment:

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mwhalen@eatright.org

www.eatright.org

3177. Academy Membership - 10th year of growth

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>
Cc: Carole Clemente <Carole.Clemente@rosedmi.com>, Sue Cecala <Sue.Cecala@rosedmi.com>
Sent Date: Apr 28, 2015 11:26:45
Subject: Academy Membership - 10th year of growth
Attachment:

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Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

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3178. It's Official – A Decade of Academy Membership Growth

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbseler_fnc@bellsouth.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra gill' <sandra gill@comcast.net> <sandra gill@comcast.net>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 28, 2015 11:23:11
Subject: It's Official – A Decade of Academy Membership Growth
Attachment:

We are proud to announce that we have achieved a new membership record! As of today we have **75,614** members, marking our tenth consecutive year of membership growth. Few professional associations can claim such sustained membership success, a testament to our value proposition. We are celebrating completing the fiscal year with this positive momentum!

Best regards,

Mary Beth on behalf of Pat

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3179. Daily News: Tuesday, April 28, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 28, 2015 10:49:38
Subject: Daily News: Tuesday, April 28, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Diet Drug Saxenda Makes Expensive Debut

Priced at \$1,000 a month, the drug joins a crowded field

<http://www.medpagetoday.com/Endocrinology/Obesity/51171>

Related Resource: Academy of Nutrition and Dietetics: Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Adult Weight Management

[http://www.andjrn.org/article/S2212-2672\(14\)01880-2/abstract](http://www.andjrn.org/article/S2212-2672(14)01880-2/abstract)

Strength vs. endurance does exercise type matter in the fight against obesity?

<http://medicalxpress.com/news/2015-04-strength-endurancedoes-obesity.html>

Source: *Journal of Applied Physiology*

<http://jap.physiology.org/content/118/8/1006>

Serving healthy foods with a smile may entice students to eat better

(Labeling healthy foods with smiley faces and offering small prizes for buying nutritious items may be a low-cost way to get students to make healthy choices in the school lunch line, according to a study presented at the Pediatric Academic Societies annual meeting)

<http://www.sciencedaily.com/releases/2015/04/150426110507.htm>

After test with Chobani, USDA will offer Greek yogurt in schools nationwide

<http://www.syracuse.com/business->

[news/index.ssf/2015/04/after_test_with_chobani_usda_will_offer_greek_yogurt_in_schools_nationwide.html](http://www.syracuse.com/business-news/index.ssf/2015/04/after_test_with_chobani_usda_will_offer_greek_yogurt_in_schools_nationwide.html)

Study Challenges Salt Guidelines for Kids

But one expert questions the controversial findings

<http://consumer.healthday.com/kids-health-information-23/adolescents-and-teen-health-news-719/study-challenges-salt-guidelines-for-kids-698825.html>

Source: *JAMA Pediatrics*

<http://archpedi.jamanetwork.com/article.aspx?articleid=2272973>

On Food Labels, Calorie Miscounts

<http://well.blogs.nytimes.com/2015/04/27/on-food-labels-calorie-miscounts/>

GMA et al lose bid to 'stop the clock' on Vermont GMO labeling law until lawsuit is resolved

(A federal court has rejected an attempt by the Grocery Manufacturers Association (GMA) and other trade associations to prevent the state of Vermont from implementing its controversial GMO labeling law until litigation over the legislation has been resolved)

<http://www.foodnavigator-usa.com/Suppliers2/GMA-loses-bid-to-stop-the-clock-on-Vermont-GMO-labeling-law>

Related Resource: Public Policy Workshop (PPW 2015)

<http://www.eatrightpro.org/resources/advocacy/take-action/public-policy-workshop>

Chipotle goes non-GMO, and embarks on quest to eliminate additives

(Chipotle Mexican Grill has achieved its goal of moving to only non-GMO ingredients to make all of the food in its US restaurants, and is now embarking on a quest to eliminate additives such as dough conditioners from its foods)

<http://www.foodnavigator-usa.com/Markets/Chipotle-goes-non-GMO-embarks-on-quest-to-eliminate-additives>

Related Resources: Knowledge Center FAQ

-What Should I Tell My Clients When They Ask About Genetically Modified Foods?

<http://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/what-should-i-tell-my-clients-when-they-ask-about-genetically-modified-foods>

Apples HealthKit Linked to Patients at Big Los Angeles Hospital

(With the use of HealthKit, patients can incorporate data such as glucose levels, oxygen saturation levels and weight from various health and fitness applications into their patient files, giving physicians access to the data)

<http://www.bloomberg.com/news/articles/2015-04-26/apple-s-healthkit-linked-to-patients-at-big-los-angeles-hospital>

What people who live longest eat

(five blue zones: Okinawa, Japan; Sardinia, Italy; the Greek island of Ikaria; the Nicoya peninsula of Costa Rica; and Loma Linda, Calif.)

http://www.washingtonpost.com/national/health-science/what-people-who-live-longest-eat/2015/04/27/964801a8-e3b7-11e4-b510-962fcfab310_story.html

MedlinePlus: Latest Health News

-2nd U.S. Ice Cream Maker Pulls All Products After Listeria Threat

Jeni's Splendid Ice Creams joins Blue Bell Creameries after test showing contamination

-Daily Aspirin Taken by More Than Half of Older U.S. Adults

Usage doesn't always comply with national guidelines

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3180. RE: ACTION: Minute Approval (via email)

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'Delia Peel' <dpeel@burke.k12.ga.us>, 'dmartin@burke.k12.ga.u' <dmartin@burke.k12.ga.u>
Sent Date: Apr 28, 2015 10:49:27
Subject: RE: ACTION: Minute Approval (via email)
Attachment:

Thank you

From: Delia Peel [mailto:dpeel@burke.k12.ga.us]
Sent: Tuesday, April 28, 2015 9:32 AM
To: Martha Ontiveros
Subject: Fwd: ACTION: Minute Approval (via email)

>>>Donna Martin <dmartin@burke.k12.ga.us> 4/28/2015 10:16 AM >>>

Delia, Can you forward my approval on these two items to Martha for me please? My phone will not allow me to respond to her. Thanks!

Sent from my iPhone

Begin forwarded message:

From: Martha Ontiveros <Montiveros@eatright.org>
Date: April 28, 2015 at 10:01:36 AM EDT
To: Carl Barnes <carl@learntoeatright.com>, "Constance Geiger (constancegeiger@cgeiger.net)" <constancegeiger@cgeiger.net>, "DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, "Jean Ragalie-Carr" <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Subject: ACTION: Minute Approval (via email)

We did not have a quorum for the Foundation during the joint April 23rd call so need two action items (minute approval) via email.

Our bylaws stipulate that every member (other than Pat because she is ex-officio) need to respond in order for it to be valid.

Attached are the minutes, please approve or oppose, we need 100% participation on emails per our bylaws. I am requesting a **vote by Friday, May 1**. Thanks.

§ <!--[if !supportLists]--><!--[endif]-->March 27 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

Yes

No

§ <!--[if !supportLists]--><!--[endif]-->April 2 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

Yes

No

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

<image001.png>

From: Susan Burns

Sent: Thursday, April 23, 2015 3:25 PM

To: Martha Ontiveros

Subject: FW: April 23 Joint Academy/Foundation Board Meeting Attachments

Importance: High

Hi Martha. We did not have a quorum for the Foundation during the joint April 23rd call so need to send out the two action items (minute approval) via email. Our bylaws stipulate that every member (other than Pat because she is ex-officio) need to respond in order for it to be valid. Please send out the minutes, ask them to approve or oppose, let them know why we need a vote via email and remind them that we need 100% participation on emails per our bylaws. Give them a date you are requesting a vote by and follow up with anyone you haven't heard from after that date. Please let me know when these have been approved by all Foundation Board members. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

<image001.png>

<Att 1.1 March 27 JointAcademy-Foundation Board Teleconference MinutesREV.pdf>

<Att 1.2 April 2 JointAcademy-Foundation Board Teleconference Minutes.pdf>

3181. RE: ACTION: Minute Approval (via email)

From: Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>
To: Martha Ontiveros <Montiveros@eatright.org>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Babjak, Patricia <pbabjak@eatright.org>, Cecala, Sue <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Sent Date: Apr 28, 2015 10:06:37
Subject: RE: ACTION: Minute Approval (via email)
Attachment: [image001.png](#)

I vote yes for the votes.

From: Martha Ontiveros [mailto:Montiveros@eatright.org]
Sent: Tuesday, April 28, 2015 9:02 AM
To: Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Ragalie-Carr, Jean; Kathleen McClusky; Mary Christ-Erwin; Babjak, Patricia; Cecala, Sue; Terri Raymond
Subject: ACTION: Minute Approval (via email)
Importance: High

We did not have a quorum for the Foundation during the joint April 23rd call so need two action items (minute approval) via email.

Our bylaws stipulate that every member (other than Pat because she is ex-officio) need to respond in order for it to be valid.

Attached are the minutes, please approve or oppose, we need 100% participation on emails per our bylaws. I am requesting a **vote by Friday, May 1**. Thanks.

§ March 27 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

___XXX Yes

___ No

§ April 2 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

___XXXX Yes

___ No

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

From: Susan Burns

Sent: Thursday, April 23, 2015 3:25 PM

To: Martha Ontiveros

Subject: FW: April 23 Joint Academy/Foundation Board Meeting Attachments

Importance: High

Hi Martha. We did not have a quorum for the Foundation during the joint April 23rd call so need to send out the two action items (minute approval) via email. Our bylaws stipulate that every member (other than Pat because she is ex-officio) need to respond in order for it to be valid. Please send

out the minutes, ask them to approve or oppose, let them know why we need a vote via email and remind them that we need 100% participation on emails per our bylaws. Give them a date you are requesting a vote by and follow up with anyone you haven't heard from after that date. Please let me know when these have been approved by all Foundation Board members. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3182. ACTION: Minute Approval (via email)

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Sent Date: Apr 28, 2015 10:01:38
Subject: ACTION: Minute Approval (via email)
Attachment: [image001.png](#)
[Att 1.1 March 27 Joint Academy-Foundation Board Teleconference MinutesREV.pdf](#)
[Att 1.2 April 2 Joint Academy-Foundation Board Teleconference Minutes.pdf](#)

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Attached are the minutes, please approve or oppose, we need 100% participation on emails per our bylaws. I am requesting a **vote by Friday, May 1**. Thanks.

§ March 27 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

Yes

No

§ April 2 Joint Academy Foundation Board Teleconference Minutes

VOTE to approve

Yes

No

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

From: Susan Burns

Sent: Thursday, April 23, 2015 3:25 PM

To: Martha Ontiveros

Subject: FW: April 23 Joint Academy/Foundation Board Meeting Attachments

Importance: High

Hi Martha. We did not have a quorum for the Foundation during the joint April 23rd call so need to send out the two action items (minute approval) via email. Our bylaws stipulate that every member (other than Pat because she is ex-officio) need to respond in order for it to be valid. Please send out the minutes, ask them to approve or oppose, let them know why we need a vote via email and remind them that we need 100% participation on emails per our bylaws. Give them a date you are requesting a vote by and follow up with anyone you haven't heard from after that date. Please let me know when these have been approved by all Foundation Board members. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

3183. Angie Hasemann, MS, RDN, CSP

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: dwheller@mindspring.com <dwheller@mindspring.com>
Sent Date: Apr 28, 2015 09:48:40
Subject: Angie Hasemann, MS, RDN, CSP
Attachment:

Below is an email from Diane Heller

From: TJRaymond@aol.com [mailto:TJRaymond@aol.com]
Sent: Friday, April 24, 2015 12:06 PM
To: Martha Ontiveros
Subject: Fwd: (no subject)

Hi Martha,

Could you send this to the Foundation Board? Thank you!

Terri

Hi all!

It was a good call today but as I mentioned I am a little worried that we may not be hearing from a large segment of our membership who are supportive of sponsorships/partnerships/collaborations with industry. I was checking my emails after the call and received this message from an RDN who I have worked with through the WM DPG...she is a young member and I see her as a rising superstar within the Academy. She just completed her Masters in Nutrition Communications at Boston University. I'm not sure if she has even turned 30 yet and she is completing her year as President of the Virginia Academy of

Nutrition and Dietetics and during the last year became the internship director at UVA. She also just saw Denice at the NDEP meeting!

Terri...I have been having trouble forwarding emails to your BOD so if you could send this to them I would appreciate it!

Diane
dwheller@mindspring.com

>Hi Diane &Denice,

>

>It was great to see you both at conferences over the past couple
>weeks. Given your roles with the Academy BOD and how hard I know you
>both work to represent members, I wanted to share my perspective on
>the Kraft sponsorship with you. I sent this to the delegates of
>every Academy section that I'm a member of, but I also wanted to
>support the work that you do as leaders in the Academy.

>

>Thanks for all the work you do. J

>

>Angie

>

>Angie Hasemann, MS, RDN, CSP

>Weight Management Dietitian, Pediatric Endocrinology, University of
>Virginia Children's Hospital

>Program Director, UVA Health System Dietetic Internship

>Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>Phone: 434-924-2348

>PIC: 2483

>E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>

>

>

>From: Hasemann, Angela J *HS

>Sent: Monday, March 30, 2015 11:40 AM

>To: 'pathharper@gmail.com'

>Subject: Academy Sponsorship Feedback

>

>

>Hi Pat,

>

>I wanted to share my thoughts related to the Kraft issue that many
>members have been posting about. I have not signed the petition to
>remove the Kids Eat Right logo and don't plan to. With my experience
>in working with over 3000 overweight and obese children and their
>families, 50-75% of which are on Medicaid and are of low
>socioeconomic status, I can see the value of using Kraft cheese
>packets as a billboard per se to advertise the Kids Eat Right
>program. None of my patients have asked about sponsorship or this
>logo, and I don't see any of them questioning the Academy because of
>it. I hope they see the logo and visit the website to find more
>information. If this move helps to share the phenomenal nutrition
>information available on the KER website, then I see it as a success.

>

>I'm a Kids Eat Right volunteer and a huge supporter of the program.
>While I don't 100% agree with this move, I don't necessarily
>disagree with it either. I know there are very intelligent people
>making decisions in the Academy and Academy Foundation and I 100%
>trust that they have our members' best interest at heart. I fear
>that the low turnout with voting in Academy elections and running
>for leadership positions are examples of our members not exercising
>their voices and sharing their insights and wisdom with our leaders
>until they disagree with something. The level of hostility and
>disrespect of some members related to this issue has been very
>frustrating to read and has caused me to not want to respond on the
>EML for fear of attack by some members. I worry that others may feel
>the same, and therefore, their voices may not be heard.

>

>I feel we need to be working with industry partners to ensure that
>healthier options are available to consumers and that nutrition
>messages are communicated accurately. Not working with them only
>hurts us and our patients. In my opinion, we need to build
>collaborations and provide clear communication about the purpose,
>process, and proceeds of these. I fear that members won't read this
>communication and will jump on opportunities to criticize once
>again, just like the media does. I think we are our best advocates.
>I don't believe this 'Kraft cheese debacle' has harmed my
>credibility. I feel my credibility isn't based primarily in what the
>media says, but rather in how I help patients to eat healthier and
>lead healthier lives. I feel that members jumping on the bandwagon
>and criticizing the Academy without having full information only
>hurts our profession further. I wish I had an easy answer to this,

>but I don't. I wanted to make sure to share my thoughts in the
>appropriate way that will lead to action, and I appreciate your work
>as our WM DPG Delegate to share our voices.

>

>Thank you,

>

>Angie

>

>Angie Hasemann, MS, RDN, CSP

>Weight Management Dietitian, Pediatric Endocrinology, University of

>Virginia Children's Hospital

>Program Director, UVA Health System Dietetic Internship

>Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>Phone: 434-924-2348

>PIC: 2483

>E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>

3184. RE: Bears on the Move Confirmation

From: KidsEatRight <KidsEatRight@eatright.org>
To: Brianna Dumas <bdumas@burke.k12.ga.us>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 28, 2015 08:52:21
Subject: RE: Bears on the Move Confirmation
Attachment:

Thank you, Brianna. Can you please send me your IRS determination letter?

Thanks,

Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist

From: Brianna Dumas [bdumas@burke.k12.ga.us]
Sent: Thursday, April 23, 2015 7:10 AM
To: KidsEatRight
Cc: DMartin@Burke.k12.ga.us
Subject: Bears on the Move Confirmation

Thank you so much! We are excited to begin Bears on the Move!

Please make check payable to: **Burke County School Nutrition Program**

Mail check to:

**789 Burke Veterans Parkway
Waynesboro GA 30830**

Attention: **Donna Martin, School Nutrition Director**

Thank you!

Brianna Dumas, RDN, LD
Early Head Start, Wellness & Farm to School Dietitian
Burke County Public Schools
(706) 554-2306
(706) 554-5393

3185. Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Milton Stokes <miltonstokes@gmail.com>
To: Paul Mifsud <PMifsud@eatright.org>, Donna Martin <dmartin@burke.k12.ga.us>
Sent Date: Apr 27, 2015 19:46:06
Subject: Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [image001.gif](#)

Hi Paul and Donna. Is there a gathering Tuesday evening?

On Thu, Apr 23, 2015 at 4:43 PM, Paul Mifsud <PMifsud@eatright.org> wrote:
All,

We have posted all of the information to the Academy portal. We are still “tweaking” the FY16 budget package and it may change. That being said, I would not expect the overall financials to change at this time. The “tweaking” would be more around the narrative and potential typos!! Yes, even with this being reviewed 9 million times, there could be a typo. In any event, there is information in the FY16 budget package, albeit high level, that is very sensitive. It could generate a great deal of concern with the staff. Therefore, I ask that you consider this confidential and not to be discussed outside of the Finance and Audit Committee. Once it goes to the Board, we can expand that to the Board of Directors as well.

The list of the documents that have been loaded to the portal are as follows;

1. Agenda
2. Minutes for the March meeting.
3. Insurance overview from Rob Wessel
4. Investment overview from Al Bryant.
5. FY15 Audit and tax plan provided by Plante Moran
6. Preliminary March Financials.
7. FY17 Dues increase proposal.
8. FY16 budget package.

You can access the portal at <https://eal.webauthor.com>. If you need any assistance, please let me know. Evelyn, the FY16 budget information did not get into the package sent to your home today. It will go out to you tomorrow.

If there is anything that anyone would like to make sure we discuss, but, is not listed, please let me know.

Paul

--

D. Milton Stokes

<http://www.MiltonStokes.com>

3186. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Darchele Erskine <derskine@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 27, 2015 17:42:15
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment: [P Babjak May 2015 Finance and Audit Committee Report042715.docx](#)

All,

I have put onto the portal a memo from Pat to the Finance and Audit Committee. It is under the FY2016 budget overview section. I am attaching it here for your review as well. Please do not forward at this time. We don't have much in the way of additional information regarding Lou's funeral. Early indications are it may not be until Friday. Pat is working on the arrangements. As soon as we have something more tangible, we will let you know.

If you have any additional questions, please let me know.

Paul

From: Paul Mifsud

Sent: Monday, April 27, 2015 11:25 AM

To: Paul Mifsud; DMartin@Burke.k12.ga.us; 'craytef@charter.net'; peark02@outlook.com; 'TJRaymond@aol.com'; 'miles081@umn.edu'; 'Milton Stokes'; 'Heather Comstock'; 'Kathryn Hamilton'; 'Wolf.4@osu.edu'

Cc: Patricia Babjak; Darchele Erskine; Christian Krapp; Maria Juarez

Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday

April 30th

All,

Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if the Committee meeting coincides with any arrangements, we could alter our agenda if it is the wish of the Committee. Again, as soon as we have the information, I will pass it along.

Now onto the financial results.

I. February Adjustments

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We did not make any adjustments to the preliminary February results.

II. Investments

The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

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The Academy did not have a good month in March. The explanation is well known at this point; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$170,272. This was \$182,856 higher (worse) than the budget. Considering the investment losses for the month of \$31.4K, the Academy had a Net deficit of \$201,652. This was \$326,831 higher (worse) than the budget. Not a good month.

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- j. **Computer Expenses** – This area is **under budget** by \$174 in March and is **under budget** by \$51,859 for the year. There isn’t any material variance in March.
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- n. **Bank and trust fees** – This area is **under budget** by \$3,882 in March and is **over budget** by \$7,729 for the year. The under-run in March is due to lower credit cards fees.
- o. **Other** – This area is **under budget** by \$1,329 in March and **under budget** \$50,449 for the year. The under-run in March is not specific to any one project.
- p. **Expense allocation** – This area is **unfavorable to budget** by \$19,142 in March and is **unfavorable to budget** by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$4,669 in March and is **under budget** by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).
- r. **Legal and Audit** – This area is **under budget** by \$7,427 in March and is **under budget** by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.
- s. **Printing** – This area is **under budget** by \$538 in March and is **over budget** by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3187. RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, Aida Miles <miles081@umn.edu>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 17:38:01
Subject: RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Aida,

It just occurred to me that I did not answer the questions raised before the two questions I did answer. Please accept my apologies.

1. Vice Chair Orientation - This was eliminated by Harold. I believe he thinks it can be handled another way.
2. Student Advisory Committee- This was addressed by Barbara. I know the FNCE reception was eliminated due to the Nashville. We felt it would tough to compete with the "strip". I think Barbara feels she can handle the orientation another way; similar to Harold.

As for money saving ideas we discussed, some follow;

1. Reduce or eliminate face to face meetings – Work with technology to achieve the objective
2. Reduce staff travel
3. Reduce or eliminate salary adjustments
4. Reduce 401K contributions (done once already)
5. Adjust medical plan to save costs (done once already)
6. Reduce or eliminate cell phone reimbursement
7. Reduce food service for meetings

8. Reduce comped registrations for FNCE and PPW.

This is in addition to the structural changes Pat has discussed. There are probably more that don't hit be immediately. Let me know if this helps.

Paul

From: Paul Mifsud

Sent: Monday, April 27, 2015 1:20 PM

To: 'Aida Miles'

Cc: DMartin@Burke.k12.ga.us

Subject: RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

Aida,

I hope the answers below answer your questions.

Paul

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Monday, April 27, 2015 11:46 AM

To: Paul Mifsud

Cc: DMartin@Burke.k12.ga.us

Subject: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

Thank you Paul!

Elise talked to Pat yesterday and she told her that the funeral was going to be a small family-only affair. Not sure if this is still the plan.

On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. **And please know that I realize that you have all worked countless hours on alternatives to make our budget fit our needs.**

I was disappointed to see two of the options to cut back expenses were to do away with Vice-Chair orientation, as well as not having a f2f meeting for the student advisory committee.

Having just completed vice-chair orientation (Evelyn and I led this), I found it incredibly helpful to the vice chairs. With the reorganization of committees, making sure that they work with each other and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

About the student advisory committee- I wish they could have an opportunity to meet F2F since these are our future leaders.... but I am less sad about this than the VC orientation.

Can you provide some input on other money saving ideas that have likely been talked about in the past?

Below are 2 questions I have that relate specifically to BOD expenses -

1. The BOD retreat- do we have a cost comparison of holding the retreat in Chicago to save costs, versus somewhere else? I hate to cut down on a meeting of other Academy leaders if there is anything the BOD can do to cut back on costs. I don't have a comparison readily available. However, we do a cost comparison versus each city to which would be a more cost effective location. As you can imagine, Chicago in the Summer does get expensive. We also worked with New Orleans to get very low rates on the hotels. So, I believe our analysis indicated that this would be much cheaper than Chicago. Naturally, that will also depend on the number of staff attending.

2. I realize the Academy has really great deals with area hotels for all of us who travel to Chicago often. Has there been any cost comparison between the hotels that we stay in, and perhaps a chain hotel that may offer breakfast? **And I am sure this sounds like blasphemy and I may be the ONLY person who would ever consider this, but I am a penny pincher. We have done this before. Last year I believe we chose the LaQuinta hotel in Chicago. It was not well received. If we can get a hotel that provides a breakfast, then we will do it if the rate is still lower. The hotel for the FAC meeting has a pretty low rate for Chicago this time of year.**

Again, I can't recall all of the specifics. However, we do go out to bid to get the lowest rates possible. I hope this helps.

I paid my way last year to go to an ACEND workshop in Chicago, and I stayed at the Fairfield Inn (Marriott) and I had free breakfast, and it was within walking distance to the Academy.

This is the one where I stayed: <http://www.marriott.com/hotels/travel/chift-fairfield-inn-and-suites-chicago-downtown-river-north/>

Thanks so much for all you and your team does! I am always blown away by the thoroughness!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Apr 27, 2015 at 11:24 AM, Paul Mifsud <PMifsud@eatright.org> wrote:

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Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3188. RE: Good luck today!

From: Jennifer Folliard <JFolliard@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 17:22:32
Subject: RE: Good luck today!
Attachment:

So good to hear!!!!!! Congratulations!

Let me know how I can help or follow up with the staff. I have met with Congressman Allen's staff, Katie, and with Senator Perdue's staff. Best of luck on your meetings tomorrow!

Safe travels when you leave DC!

BEst,
Jenn
Jennifer Noll Folliard MPH, RDN
Director, USDA Legislation and Policy
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW, Suite 460
Washington, D.C. 20036
Phone 202-775-8277 ext. 6021
Fax number 202-775-8284
www.eatright.org

From: DMartin@Burke.k12.ga.us
Sent: Monday, April 27, 2015 4:58 PM
To: Jennifer Folliard
Subject: Re: Good luck today!

Jenn, Thanks for sending Mary Beth. It went well. I met with Congressman Austin Scott's staff today for 45 minutes. It went well also. I meet with Congressman Allen's staff tomorrow and Senator Perdue's staff also. Then I fly to Chicago for Finance and Audit Committee.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Jennifer Folliard <JFolliard@eatright.org> 04/27/15 8:54 AM >>>

Donna,

Hope that the hearing goes really well today! Mary Pat is hoping to be there to support you!

I also wanted to let you know that I met with Congressman Allen's staff to thank them for the thoughtful questions at the hearing.

Very best,

Jenn

Jennifer Noll Folliard MPH, RDN
Director, USDA Legislation and Policy
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Washington, D.C. 20036
Phone 202-775-8277 ext. 6021
Fax number 202-775-8284
www.eatright.org<<http://www.eatright.org>>

3189. RE: FW:

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 17:03:06
Subject: RE: FW:
Attachment:

Donna,

All of us share your sentiments. I have not heard from Pat. As of lunch, neither had Mary Beth. If we hear anything, we will let you know.

P

-----Original Message-----

From: DMartin@Burke.k12.ga.us
Sent: Monday, April 27, 2015 4:03 PM
To: Paul Mifsud
Subject: Re: FW:

Paul, Finally getting to really respond to email and my heart is totally breaking for Pat and her daughters.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Paul Mifsud <PMifsud@eatright.org> 04/27/15 9:29 AM >>>

Donna,

I believe an email will be going to the Board this morning. I thought you should know.

Paul

From: Patricia Babjak
Sent: Monday, April 27, 2015 6:24 AM

To: Chris Reidy; Mary Beth Whalen; Doris Acosta; Barbara Visocan; Paul Mifsud; Mary Pat Raimondi; Jeanne Blankenship; Harold Holler; Diane Enos; Mary Gregoire; Carrolyn Patterson
Subject:

My husband passed away this morning. I will be in touch. Many thanks to all of you for your prayers and kindness.

Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000<x-apple-data-detectors://1/0>
Chicago, Illinois 60606<x-apple-data-detectors://1/0>
312-899-4856<tel:312-899-4856> | pbabjak@eatright.org<mailto:pbabjak@eatright.org> |
www.eatright.org<http://www.eatright.org/>

3190. Re: FW:

From: Donna Martin <dmartin@burke.k12.ga.us>
To: PMifsud@eatright.org
Sent Date: Apr 27, 2015 17:02:46
Subject: Re: FW:
Attachment:

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Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
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Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000<x-apple-data-detectors://1/0>

Chicago, Illinois 60606<x-apple-data-detectors://1/0>
312-899-4856<tel:312-899-4856> | pbabjak@eatright.org<mailto:pbabjak@eatright.org> |
www.eatright.org<http://www.eatright.org/>

3191. RE: A couple of Qs Re: Finance and Audit Committee meeting onWednesday, April 29th and Thursday April 30th

From: Donna Martin <dmartin@burke.k12.ga.us>
To: PMifsud@eatright.org, miles081@umn.edu
Sent Date: Apr 27, 2015 17:01:02
Subject: RE: A couple of Qs Re: Finance and Audit Committee meeting onWednesday, April 29th and Thursday April 30th

Attachment:

Paul, Good information, but I think the LaQuinta hotel will be better received in the future :)!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Paul Mifsud <PMifsud@eatright.org> 04/27/15 2:21 PM >>>

Aida,

I hope the answers below answer your questions.

Paul

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Monday, April 27, 2015 11:46 AM

To: Paul Mifsud

Cc: DMartin@Burke.k12.ga.us

Subject: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

Thank you Paul!

Elise talked to Pat yesterday and she told her that the funeral was going to be a small family-only affair. Not sure if this is still the plan.

On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. And please know that I realize that you

have all worked countless hours on alternatives to make our budget fit our needs.

I was disappointed to see two of the options to cut back expenses were to do away with Vice-Chair orientation, as well as not having a f2f meeting for the student advisory committee.

Having just completed vice-chair orientation (Evelyn and I led this), I found it incredibly helpful to the vice chairs. With the reorganization of committees, making sure that they work with each other and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

About the student advisory committee- I wish they could have an opportunity to meet F2F since these are our future leaders.... but I am less sad about this than the VC orientation.

Can you provide some input on other money saving ideas that have likely been talked about in the past?

Below are 2 questions I have that relate specifically to BOD expenses -

1. The BOD retreat- do we have a cost comparison of holding the retreat in Chicago to save costs, versus somewhere else? I hate to cut down on a meeting of other Academy leaders if there is anything the BOD can do to cut back on costs. I don't have a comparison readily available. However, we do a cost comparison versus each city to which would be a more cost effective location. As you can imagine, Chicago in the Summer does get expensive. We also worked with New Orleans to get very low rates on the hotels. So, I believe our analysis indicated that this would be much cheaper than Chicago. Naturally, that will also depend on the number of staff attending.

2. I realize the Academy has really great deals with area hotels for all of us who travel to Chicago often. Has there been any cost comparison between the hotels that we stay in, and perhaps a chain hotel that may offer breakfast? And I am sure this sounds like blasphemy and I may be the ONLY person who would ever consider this, but I am a penny pincher. We have done this before. Last year I believe we chose the LaQuinta hotel in Chicago. It was not well received. If we can get a hotel that provides a breakfast, then we will do it if the rate is still lower. The hotel for the FAC meeting has a pretty low rate for Chicago this time of year. Again, I can't recall all of the specifics. However, we do go out to bid to get the lowest rates possible. I hope this helps.

I paid my way last year to go to an ACEND workshop in Chicago, and I stayed at the Fairfield Inn (Marriott) and I had free breakfast, and it was within walking distance to the Academy.

This is the one where I stayed: <http://www.marriott.com/hotels/travel/chift-fairfield-inn-and-suites-chicago-downtown-river-north/>

Thanks so much for all you and your team does! I am always blown away by the thoroughness!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director<<http://sph.umn.edu/faculty1/name/aida-miles/>>, Coordinated MPH

Nutrition<<http://sph.umn.edu/programs/phn/>> - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu<<mailto:miles081@umn.edu>> -

Academy of Nutrition & Dietetics<<http://www.eatright.org/>> - Speaker Elect, House of

Delegates<<http://www.eatright.org/hod/>> - Member, Board of Directors

<<http://www.eatright.org/bod/>> - Advisor, Pediatric Nutrition Practice Group <<http://pnpg.org/>>

On Mon, Apr 27, 2015 at 11:24 AM, Paul Mifsud

<PMifsud@eatright.org<<mailto:PMifsud@eatright.org>>> wrote:

All,

Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if the Committee meeting coincides with any arrangements, we could alter our agenda if it is the wish of the Committee. Again, as soon as we have the information, I will pass it along.

Now onto the financial results.

I. February Adjustments

We did not make any adjustments to the preliminary February results.

II. Investments

The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

III. Academy preliminary March Financials (A10)

The Academy did not have a good month in March. The explanation is well known at this point; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$170,272. This was \$182,856 higher (worse) than the budget. Considering the investment losses for the month of \$31.4K, the Academy had a Net deficit of \$201,652. This was \$326,831 higher (worse) than the budget. Not a good month.

On a year to date basis, the Academy has an Operating Deficit of \$2,131,735 through March. This is \$212,844 smaller (better) than the budget. So, even after a bad March, the Academy is still beating the overall Operating Deficit budget. The investments make this picture a little better. Year to date, our investments have provided over \$1.3M in income. This is \$175.8K higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$829,950. This is \$388,679 smaller (better) than the budget. I am still optimistic that the Academy will achieve the FY15 operating deficit budget.

The following is a breakdown of the various categories for February:

A. Revenues

- a. Membership Dues - This area is over budget by \$1,046 in March and is over budget by \$865 for the year. The over-run in March is being driven by higher Membership Dues revenue (up \$7.8K) offset by lower Fellow program revenue (down \$6.8K).
- b. Programs and Meetings - This area is under budget by \$8,890 in March and is under budget by \$438,720 for the year. The under-run March is due entirely to lower Professional Development revenue.
- c. Publications and Materials - This area is under budget by \$33,749 in March and is under budget by \$120,910 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$14.9K), lower Journal (down \$4.3K), lower List Rental (down \$12.8K), and lower Eatright store (down \$4.5K), offset by higher Traditional Publications (up \$2.0K) and higher across all other (up \$0.8K).
- d. Subscriptions - This area is under budget by \$49,582 in March and is under budget by \$312,898 for the year. The under-run in March is primarily due to lower eNCPT (down \$43.5K)

as sales are slower than budgeted and lower NCM and related products (down \$8.5K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.0K) and higher EAL (up \$1.5K).

e. Advertising - This area is over budget by \$7,411 in March and under budget by \$1,285 for the year. The over-run in March is entirely due to advertising revenue not recognized for the FNCE program book. Accounting discovered this oversight in March and the revenue was recorded.

f. All grants - This area is under budget by \$296,836 in March and is under budget by \$319,591 for the year. The under-run in March is primarily due to lower Research (down \$272.5K), Guides for Practice (down \$10.0K), lower Abbott Malnutrition (down \$13.9K) and lower ConAgra (down \$3.2K) and other (down \$2.0K). This is offset by higher recognition of the Carry the Flame project (up \$4.8K).

g. Sponsorships - This area is under budget by \$23,905 in March and is under budget by \$74,384 for the year. The under-run in March is higher than in February. Since the Kraft agreement was canceled, money anticipated for the remainder of the year had to be removed. This reflects a portion of the shortfall due to Kraft and will continue for April and May.

h. Other - This area was under budget by \$10,259 in March and is over budget by \$89,737 for the year. The under-run in March is primarily due to lower rebates from the Member benefit's program (down \$5.2K), lower Journal (down \$8.1K) and lower Brand Promise (down \$3.0K). This is offset by higher Traditional Publications licensing (up \$4.2K) and higher across all other (up \$1.9K).

B. Expenses

a. Personnel - This area is under budget by \$34,364 in March and is under budget by \$187,017 for the year. The under-run in March is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b. Publications - This area is under budget by \$848 in March and is under budget by \$97,505 for the year. The under-run in March is not due to any particular program.

c. Travel - This area is under budget by \$88,806 in March and is under budget by \$396,297 for the year. The under-run in March is primarily due to lower Research projects (down \$39.7K), Lower Quality Management (down \$19.3K), lower Nutrition Services (down \$22.8K), lower PR and Marketing (down \$7.2K), lower Affiliate Management (down \$4.1K), lower administration (down \$4.0K), and lower across all other (down \$7.7K). This was offset by higher Public Policy (up \$16.0K).

- d. Professional Fees - This area is under budget by \$84,409 in March and is under budget by \$266,654 for the year. The under-run in March is being driven by lower Research (down \$82.6K), lower IT/web (down \$2.3K), lower Guides for Practice (down \$3.0K), lower List Rental (down \$1.3K), lower National Nutrition Month (down \$2.0K), lower Quality Management (down \$1.8K) and lower Membership retention and recruitment (down \$8.1K). This is offset by higher Corporate Relations (up \$6.6K) and higher Brand Promise Marketing (up \$9.8K) and higher across all other (up \$0.3).
- e. Postage and Mailing - This area is under budget by \$12,236 in March and is under budget by \$100,685 for the year. The under-run for March is being driven by lower Traditional Publications (down \$4.7K), lower Membership Recruitment and Retention (down \$6.7K) and lower across all other projects (down \$0.8K).
- f. Office Supplies and Equipment - This area is under budget by \$1,016 in March and is under budget by \$17,946 for the year. The under-run in March is due to lower copy supplies (down \$0.7K), and lower across all other projects (down \$0.3K).
- g. Rent and utilities - This area is under budget by \$1,263 in March and is under budget by \$63,353 for the year. The under-run in March is due to lower costs within our new lease in Washington DC (down \$1.7K) offset by higher maintenance costs associated with work done in Chicago (up \$0.4).
- h. Telephone and communications - This is under budget by \$1,205 in March and is under budget by \$3,969 for the year. The under-run in March is primarily due to lower telecom charges in Chicago and Washington.
- i. Commissions - This area is on Target in March and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. Even though Advertising revenue was higher in March, it was not due to Food and Nutrition Magazine. Therefore, no commissions were incurred.
- j. Computer Expenses - This area is under budget by \$174 in March and is under budget by \$51,859 for the year. There isn't any material variance in March.
- k. Advertising and Promotion - This area is under budget by \$4,116 in March and is under budget by \$47,912 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$3.7) and lower across all other (down \$0.4K).
- l. Insurance - This area is under budget by \$534 in March and is under budget by \$7,667 for the year. The under-run in March is due to lower insurance premiums for the overall insurance.
- m. Depreciation - This area is under budget by \$4,233 in March and is under budget by \$3,980

for the year. The under-run in March is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in March and should have an impact for the remainder of the fiscal year.

n. Bank and trust fees - This area is under budget by \$3,882 in March and is over budget by \$7,729 for the year. The under-run in March is due to lower credit cards fees.

o. Other - This area is under budget by \$1,329 in March and under budget \$50,449 for the year. The under-run in March is not specific to any one project.

p. Expense allocation - This area is unfavorable to budget by \$19,142 in March and is unfavorable to budget by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q. Meeting services - This area is under budget by \$4,669 in March and is under budget by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).

r. Legal and Audit - This area is under budget by \$7,427 in March and is under budget by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.

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bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3192. Re: Good luck today!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: JFolliard@eatright.org
Sent Date: Apr 27, 2015 16:58:27
Subject: Re: Good luck today!
Attachment:

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>>> Jennifer Folliard <JFolliard@eatright.org> 04/27/15 8:54 AM >>>

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Very best,
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Phone 202-775-8277 ext. 6021
Fax number 202-775-8284
www.eatright.org<<http://www.eatright.org>>

3193. Re: March 2015 Weight Management Program Evaluation Report

From: Donna Martin <dmartin@burke.k12.ga.us>
To: PJohnson@eatright.org
Sent Date: Apr 27, 2015 16:50:21
Subject: Re: March 2015 Weight Management Program Evaluation Report
Attachment:

Thanks Pearlie, I guess I will have to work on my yall's!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Pearlie Johnson <PJohnson@eatright.org> 04/27/15 2:33 PM >>>

Hi Donna,

Attached is your faculty evaluation report for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management Program that was held in Charlotte, North Carolina.

Please let me know if you have any questions.

Pearlie Johnson-Freeman, MBA
Director, Credentialing Services

Commission on Dietetic Registration
the credentialing agency for the
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, IL 60606-6995
phone: 312-899-4839
fax: 312-899-4772
pjohnson@eatright.org<mailto:kdidriksen@eatright.org>

3194. RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Aida Miles <miles081@umn.edu>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 16:26:45
Subject: RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Not a problem on both fronts.

Paul

From: Aida Miles [mailto:miles081@umn.edu]
Sent: Monday, April 27, 2015 2:50 PM
To: Paul Mifsud
Cc: DMartin@Burke.k12.ga.us
Subject: Re: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

Thanks for indulging me! I knew you had it covered!

By the way, my hotel reservation was changed by the Governance team because I am there until next Tuesday, since the HOD meeting is later this week. It was changed to the Burnham, so I am not staying with the rest of the group. I know how to get to the Academy so I'll just meet the group there on Wednesday morning.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Apr 27, 2015 at 1:19 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

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Paul

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Monday, April 27, 2015 11:46 AM

To: Paul Mifsud

Cc: DMartin@Burke.k12.ga.us

Subject: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

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On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. **And please know that I realize that you have all worked countless hours on alternatives to make our budget fit our needs.**

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and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

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Aida Miles, MMSc, RDN, LD, FAND

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V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

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Now onto the financial results.

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On a year to date basis, the Academy has an Operating Deficit of \$2,131,735 through March. This is \$212,844 smaller (better) than the budget. So, even after a bad March, the Academy is still beating the overall Operating Deficit budget. The investments make this picture a little better. Year to date, our investments have provided over \$1.3M in income. This is \$175.8K higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$829,950. This is \$388,679 smaller (better) than the budget. I am still optimistic that the Academy will achieve the FY15 operating deficit budget.

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- n. **Bank and trust fees** – This area is under budget by \$3,882 in March and is over budget by \$7,729 for the year. The under-run in March is due to lower credit cards fees.
- o. **Other** – This area is under budget by \$1,329 in March and under budget \$50,449 for the year. The under-run in March is not specific to any one project.
- p. **Expense allocation** – This area is unfavorable to budget by \$19,142 in March and is unfavorable to budget by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is under budget by \$4,669 in March and is under budget by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).
- r. **Legal and Audit** – This area is under budget by \$7,427 in March and is under budget by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.
- s. **Printing** – This area is under budget by \$538 in March and is over budget by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have

performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3195. Re: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Aida Miles <miles081@umn.edu>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>
Sent Date: Apr 27, 2015 15:50:08
Subject: Re: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Thanks for indulging me! I knew you had it covered!

By the way, my hotel reservation was changed by the Governance team because I am there until next Tuesday, since the HOD meeting is later this week. It was changed to the Burnham, so I am not staying with the rest of the group. I know how to get to the Academy so I'll just meet the group there on Wednesday morning.

Aida

Aida Miles, MMSc, RDN, LD, FAND
Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454
V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -
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On Mon, Apr 27, 2015 at 1:19 PM, Paul Mifsud <PMifsud@eatright.org> wrote:
Aida,

I hope the answers below answer your questions.

Paul

From: Aida Miles [mailto:miles081@umn.edu]
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Thank you Paul!

Elise talked to Pat yesterday and she told her that the funeral was going to be a small family-only affair. Not sure if this is still the plan.

On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. **And please know that I realize that you have all worked countless hours on alternatives to make our budget fit our needs.**

I was disappointed to see two of the options to cut back expenses were to do away with Vice-Chair orientation, as well as not having a f2f meeting for the student advisory committee.

Having just completed vice-chair orientation (Evelyn and I led this), I found it incredibly helpful to the vice chairs. With the reorganization of committees, making sure that they work with each other and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

About the student advisory committee- I wish they could have an opportunity to meet F2F since these are our future leaders.... but I am less sad about this than the VC orientation.

Can you provide some input on other money saving ideas that have likely been talked about in the past?

Below are 2 questions I have that relate specifically to BOD expenses -

1. The BOD retreat- do we have a cost comparison of holding the retreat in Chicago to save costs, versus somewhere else? I hate to cut down on a meeting of other Academy leaders if there is anything the BOD can do to cut back on costs. I don't have a comparison readily available. However, we do a cost comparison versus each city to which would be a more cost effective location. As you can imagine, Chicago in the Summer does get expensive. We also worked with New Orleans to get very low rates on the hotels. So, I believe our analysis indicated that this would be much cheaper than Chicago. Naturally, that will also depend on the number of staff attending.

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r. **Legal and Audit** – This area is under budget by \$7,427 in March and is under budget by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.

s. **Printing** – This area is under budget by \$538 in March and is over budget by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3196. RE: Corporate Award Review Committee Update

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Apr 27, 2015 15:23:26
Subject: RE: Corporate Award Review Committee Update
Attachment: [image001.png](#)

Sorry, for any confusion with the meeting dates for this meeting. At this time we are not having a meeting on May 6th and we are not going to reschedule with any new dates until after the HOD meeting.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: craytef@charter.net [mailto:craytef@charter.net]
Sent: Monday, April 27, 2015 2:14 PM
To: Amy Donatell; DMartin@Burke.k12.ga.us
Cc: TJRaymond@aol.com; craytef@charter.net
Subject: Re: Corporate Award Review Committee Update

Amy, are we still meeting by phone on May 6th?

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Amy Donatell

Date: Mon, Apr 27, 2015 8:53 AM

To: craytef@charter.net;DMartin@Burke.k12.ga.us;

Cc: TJRaymond@aol.com;

Subject:Corporate Award Review Committee Update

Dear Corporate Award Review Committee,

Thank you for taking the time to reschedule the Corporate Award Review Committee meeting. At this time, the Foundation has decided to re-visit the corporate award review process after the May HOD meeting. There will not be a committee meeting on the week of Wednesday, June 6th.

Thank you for your time and patience.

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3197. Re: Corporate Award Review Committee Update

From: craytef@charter.net<craytef@charter.net>
To: adonatell@eatright.org <adonatell@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>, craytef@charter.net <craytef@charter.net>
Sent Date: Apr 27, 2015 15:14:37
Subject: Re: Corporate Award Review Committee Update
Attachment: [image001.png](#)

Amy, are we still meeting by phone on May 6th?

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Amy Donatell
Date: Mon, Apr 27, 2015 8:53 AM
To: craytef@charter.net;DMartin@Burke.k12.ga.us;
Cc: TJRaymond@aol.com;
Subject:Corporate Award Review Committee Update

Dear Corporate Award Review Committee,

Thank you for taking the time to reschedule the Corporate Award Review Committee meeting. At this time, the Foundation has decided to re-visit the corporate award review process after the May HOD meeting. There will not be a committee meeting on the week of Wednesday, June 6th.

Thank you for your time and patience.

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: sandralgill@comcast.net
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathy McClusky <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 27, 2015 14:58:52
Subject: Re: FYI: It's Not Just the Food Babe: the Food Industry Runs on Misinformation | Adweek

Attachment:

Deep apologies, all...besides losing my calendar sync, I was caught up in work crises and totally missed the Board call.

No disrespect, just end of academic year urgencies...

when minutes are ready, I'll be sure to review.

Sandra

From: "Joan Schwaba" <JSchwaba@eatright.org>
To: "Sonja Connor" <connors@ohsu.edu>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Denice Ferko-Adams" <denice@rcn.com>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <MGarner@cchs.ua.edu>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>,"

"Sandra Gill" <sandralgill@comcast.net>, "Don Bradley, M.D." <don.bradley@duke.edu>, "Lucille Beseler" <lbeseler_fnc@bellsouth.net>, "Terri Raymond" <TJRaymond@aol.com>, "jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>, "Kathy McClusky" <KathyMcClusky@IamMorrison.com>, "constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>, "eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>, "carl@learntoeatright.com" <'carl@learntoeatright.com'>, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>

Cc: "Executive Team Mailbox" <ExecutiveTeamMailbox@eatright.org>, "Susan Burns" <Sburns@eatright.org>

Sent: Thursday, April 23, 2015 12:22:33 PM

Subject: FYI: It's Not Just the Food Babe: the Food Industry Runs on Misinformation | Adweek

Kathy McClusky requested I share the following information below with the Academy and Foundation Boards prior to today's call.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

-----Original Message-----

From: McClusky, Kathy [mailto:KathyMcClusky@IamMorrison.com]

Sent: Thursday, April 23, 2015 9:56 AM

Subject: It's Not Just the Food Babe: the Food Industry Runs on Misinformation | Adweek

<http://www.adweek.com/news/advertising-branding/food-babe-debacle-underscores-crisis-credibility-surrounding-what-we-eat-164071>

This is a very well done article summarizing the issues with science and pseudo-science regarding nutrition. It mentions both Kraft and Monsanto and I thought people may want to read it before today's call if they can.

Thanks.

Kathy

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3199. Re: Sad News

From: craytef@charter.net<craytef@charter.net>
To: Mwhalen@eatright.org <Mwhalen@eatright.org>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, don.bradley@duke.edu <don.bradley@duke.edu>, c.christie@unf.edu <c.christie@unf.edu>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, denice@healthfirstonline.net <denice@healthfirstonline.net>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, glenna@glennamccollum.com <glenna@glennamccollum.com>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, easaden@aol.com <easaden@aol.com>, wolf.4@osu.edu <wolf.4@osu.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, mary.christ-erwin@porternovelli.com <mary.christ-erwin@porternovelli.com>, PBABJAK@eatright.org <PBABJAK@eatright.org>, Sue.Cecala@rosedmi.com <Sue.Cecala@rosedmi.com>, tjraymond@aol.com <tjraymond@aol.com>
Cc: ExecutiveTeamMailbox@eatright.org <ExecutiveTeamMailbox@eatright.org>, derskine@eatright.org <derskine@eatright.org>, JSchwaba@eatright.org <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 14:46:19
Subject: Re: Sad News
Attachment:

We will continue to pray for Pat and her family in the loss of their love one. Let us know. If there is anything that I can do for her.

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Mary Beth Whalen

Date: Mon, Apr 27, 2015 8:29 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net';

'mgarner@cchs.ua.edu'; 'sandra.gill@comcast.net'; dwheller@mindspring.com;
'bkyle@roadrunner.com'; NancyLewis1000@gmail.com; DMartin@Burke.k12.ga.us;
'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; 'pearl02@outlook.com';
'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger
(constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean
Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond;
Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba;

Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3200. Re: Levick review of Monsanto talking points

From: craytef@charter.net<craytef@charter.net>
To: Mwhalen@eatright.org <Mwhalen@eatright.org>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, don.bradley@duke.edu <don.bradley@duke.edu>, c.christie@unf.edu <c.christie@unf.edu>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, denice@healthfirstonline.net <denice@healthfirstonline.net>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, glenna@glennamccollum.com <glenna@glennamccollum.com>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, easaden@aol.com <easaden@aol.com>, wolf.4@osu.edu <wolf.4@osu.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, mary.christ-erwin@porternovelli.com <mary.christ-erwin@porternovelli.com>, PBABJAK@eatright.org <PBABJAK@eatright.org>, Sue.Cecala@rosedmi.com <Sue.Cecala@rosedmi.com>, tjraymond@aol.com <tjraymond@aol.com>
Sent Date: Apr 27, 2015 14:43:17
Subject: Re: Levick review of Monsanto talking points
Attachment:

Thanks. Mary Beth. This will be helpful should the question arise.

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Mary Beth Whalen

Date: Mon, Apr 27, 2015 11:16 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandralgill@comcast.net'; 'dwheller@mindspring.com'; 'bkyle@roadrunner.com'; 'Nancylewis1000@gmail.com'; 'DMartin@Burke.k12.ga.us'; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; 'peark02@outlook.com';

'easaden@aol.com';'wolf.4@osu.edu';'Carl Barnes';Constance Geiger
(constancegeiger@cgeiger.net);DMartin@Burke.k12.ga.us;'Eileen Kennedy';'Evelyn
Crayton';'Jean Ragalie-Carr';'Kathleen McClusky';Mary Christ-Erwin;Patricia Babjak;Sue
Cecala;'Terri Raymond';

Subject:Levick review of Monsanto talking points

As a follow-up to our conversation at the joint board meeting, we are providing you with one very concise talking point to be used regarding the Monsanto grant as well as any other new Academy sponsorships and/or Foundation grants. This is based on a recommendation from our communications consultant Levick . They are discouraging us from referring to any company by name and encouraging us to respond, if asked, with the following statement.

All new Academy industry sponsorships and Foundation grants are on hold pending the sponsorship discussion taking place at the HOD in May and the follow up recommendations from the Academy Sponsorship Task Force.

This statement supports our promise to the membership to give them a voice before we move forward. We have nothing to hide. We simply have nothing to report at this time. Thank you.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3201. Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: craytef@charter.net<craytef@charter.net>
To: PMifsud@eatright.org <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, miltonstokes@gmail.com <miltonstokes@gmail.com>, Heather.Comstock@bryanhealth.org <Heather.Comstock@bryanhealth.org>, kathryn.hamilton@verizon.net <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: PBABJAK@eatright.org <PBABJAK@eatright.org>, derskine@eatright.org <derskine@eatright.org>, ckrapp@eatright.org <ckrapp@eatright.org>, MJuarez@eatright.org <MJuarez@eatright.org>
Sent Date: Apr 27, 2015 14:37:18
Subject: Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Thanks Paul. Please let us know how we might become involved. We all love Pat and mourn her loss.

Thanks for the detailed report of our financial status.

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Paul Mifsud

Date: Mon, Apr 27, 2015 11:24 AM

To: Paul Mifsud;DMartin@Burke.k12.ga.us;craytef@charter.net;peark02@outlook.com ;TJRaymond@aol.com;miles081@umn.edu;Milton Stokes;Heather Comstock;Kathryn Hamilton ;Wolf.4@osu.edu;

Cc: Patricia Babjak;Darchele Erskine;Christian Krapp;Maria Juarez;

Subject:RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

All,

Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if

the Committee meeting coincides with any arrangements, we could alter our agenda if it is the wish of the Committee. Again, as soon as we have the information, I will pass it along.

Now onto the financial results.

I. February Adjustments

-
We did not make any adjustments to the preliminary February results.

II. Investments

The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

III. Academy preliminary March Financials (A10)

The Academy did not have a good month in March. The explanation is well known at this point; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$170,272. This was \$182,856 higher (worse) than the budget. Considering the investment losses for the month of \$31.4K, the Academy had a Net deficit of \$201,652. This was \$326,831 higher (worse) than the budget. Not a good month.

On a year to date basis, the Academy has an Operating Deficit of \$2,131,735 through March. This is \$212,844 smaller (better) than the budget. So, even after a bad March, the Academy is still beating the overall Operating Deficit budget. The investments make this picture a little better. Year to date, our investments have provided over \$1.3M in income. This is \$175.8K higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$829,950. This is \$388,679 smaller (better) than the budget. I am still optimistic that the Academy will achieve the FY15 operating deficit budget.

The following is a breakdown of the various categories for February:

A. Revenues

- a. **Membership Dues** - This area is over budget by \$1,046 in March and is over budget by \$865 for the year. The over-run in March is being driven by higher Membership Dues revenue (up \$7.8K) offset by lower Fellow program revenue (down \$6.8K).
- b. **Programs and Meetings** - This area is under budget by \$8,890 in March and is under budget by \$438,720 for the year. The under-run March is due entirely to lower Professional Development revenue.
- c. **Publications and Materials** - This area is under budget by \$33,749 in March and is under budget by \$120,910 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$14.9K), lower Journal (down \$4.3K), lower List Rental (down \$12.8K), and lower Eatright store (down \$4.5K), offset by higher Traditional Publications (up \$2.0K) and higher across all other (up \$0.8K).
- d. **Subscriptions** – This area is under budget by \$49,582 in March and is under budget by \$312,898 for the year. The under-run in March is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$8.5K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.0K) and higher EAL (up \$1.5K).
- e. **Advertising** – This area is over budget by \$7,411 in March and under budget by \$1,285 for the year. The over-run in March is entirely due to advertising revenue not recognized for the FNCE program book. Accounting discovered this oversight in March and the revenue was recorded.
- f. **All grants** - This area is under budget by \$296,836 in March and is under budget by \$319,591 for the year. The under-run in March is primarily due to lower Research (down \$272.5K), Guides for Practice (down \$10.0K), lower Abbott Malnutrition (down \$13.9K) and lower ConAgra (down \$3.2K) and other (down \$2.0K). This is offset by higher recognition of the Carry the Flame project (up \$4.8K).
- g. **Sponsorships** – This area is under budget by \$23,905 in March and is under budget by \$74,384 for the year. The under-run in March is higher than in February. Since the Kraft agreement was canceled, money anticipated for the remainder of the year had to be removed. This reflects a portion of the shortfall due to Kraft and will continue for April and May.
- h. **Other** – This area was under budget by \$10,259 in March and is over budget by \$89,737 for the year. The under-run in March is primarily due to lower rebates from the Member benefit's program (down \$5.2K), lower Journal (down \$8.1K) and lower Brand Promise (down \$3.0K). This is offset by higher Traditional Publications licensing (up \$4.2K) and higher across all other (up \$1.9K).

B. Expenses

- a. **Personnel** – This area is under budget by \$34,364 in March and is under budget by \$187,017 for the year. The under-run in March is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.
- b. **Publications** – This area is under budget by \$848 in March and is under budget by \$97,505 for the year. The under-run in March is not due to any particular program.

- c. **Travel** – This area is under budget by \$88,806 in March and is under budget by \$396,297 for the year. The under-run in March is primarily due to lower Research projects (down \$39.7K), Lower Quality Management (down \$19.3K), lower Nutrition Services (down \$22.8K), lower PR and Marketing (down \$7.2K), lower Affiliate Management (down \$4.1K), lower administration (down \$4.0K), and lower across all other (down \$7.7K). This was offset by higher Public Policy (up \$16.0K).
- d. **Professional Fees** - This area is under budget by \$84,409 in March and is under budget by \$266,654 for the year. The under-run in March is being driven by lower Research (down \$82.6K), lower IT/web (down \$2.3K), lower Guides for Practice (down \$3.0K), lower List Rental (down \$1.3K), lower National Nutrition Month (down \$2.0K), lower Quality Management (down \$1.8K) and lower Membership retention and recruitment (down \$8.1K). This is offset by higher Corporate Relations (up \$6.6K) and higher Brand Promise Marketing (up \$9.8K) and higher across all other (up \$0.3).
- e. **Postage and Mailing** - This area is under budget by \$12,236 in March and is under budget by \$100,685 for the year. The under-run for March is being driven by lower Traditional Publications (down \$4.7K), lower Membership Recruitment and Retention (down \$6.7K) and lower across all other projects (down \$0.8K).
- f. **Office Supplies and Equipment** – This area is under budget by \$1,016 in March and is under budget by \$17,946 for the year. The under-run in March is due to lower copy supplies (down \$0.7K), and lower across all other projects (down \$0.3K).
- g. **Rent and utilities** - This area is under budget by \$1,263 in March and is under budget by \$63,353 for the year. The under-run in March is due to lower costs within our new lease in Washington DC (down \$1.7K) offset by higher maintenance costs associated with work done in Chicago (up \$0.4).
- h. **Telephone and communications** – This is under budget by \$1,205 in March and is under budget by \$3,969 for the year. The under-run in March is primarily due to lower telecom charges in Chicago and Washington.
- i. **Commissions** – This area is on Target in March and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. Even though Advertising revenue was higher in March, it was not due to Food and Nutrition Magazine. Therefore, no commissions were incurred.
- j. **Computer Expenses** – This area is under budget by \$174 in March and is under budget by \$51,859 for the year. There isn’t any material variance in March.
- k. **Advertising and Promotion** – This area is under budget by \$4,116 in March and is under budget by \$47,912 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$3.7) and lower across all other (down \$0.4K).
- l. **Insurance** – This area is under budget by \$534 in March and is under budget by \$7,667 for the year. The under-run in March is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is under budget by \$4,233 in March and is under budget by \$3,980 for the year. The under-run in March is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and

adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in March and should have an impact for the remainder of the fiscal year.

n. **Bank and trust fees** – This area is under budget by \$3,882 in March and is over budget by \$7,729 for the year. The under-run in March is due to lower credit cards fees.

o. **Other** – This area is under budget by \$1,329 in March and under budget \$50,449 for the year. The under-run in March is not specific to any one project.

p. **Expense allocation** – This area is unfavorable to budget by \$19,142 in March and is unfavorable to budget by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

q. **Meeting services** – This area is under budget by \$4,669 in March and is under budget by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).

r. **Legal and Audit** – This area is under budget by \$7,427 in March and is under budget by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.

s. **Printing** – This area is under budget by \$538 in March and is over budget by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3202. March 2015 Weight Management Program Evaluation Report

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 14:32:07
Subject: March 2015 Weight Management Program Evaluation Report
Attachment: [WMC0315 Donna Martin.pdf](#)

Hi Donna,

Attached is your faculty evaluation report for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management Program that was held in Charlotte, North Carolina.

Please let me know if you have any questions.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3203. RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Aida Miles <miles081@umn.edu>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 14:19:40
Subject: RE: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Aida,

I hope the answers below answer your questions.

Paul

From: Aida Miles [mailto:miles081@umn.edu]
Sent: Monday, April 27, 2015 11:46 AM
To: Paul Mifsud
Cc: DMartin@Burke.k12.ga.us
Subject: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

Thank you Paul!

Elise talked to Pat yesterday and she told her that the funeral was going to be a small family-only affair. Not sure if this is still the plan.

On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. **And please know that I realize that you have all worked countless hours on alternatives to make our budget fit our needs.**

I was disappointed to see two of the options to cut back expenses were to do away with Vice-Chair orientation, as well as not having a f2f meeting for the student advisory committee.

Having just completed vice-chair orientation (Evelyn and I led this), I found it incredibly helpful to the vice chairs. With the reorganization of committees, making sure that they work with each other and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

About the student advisory committee- I wish they could have an opportunity to meet F2F since these are our future leaders.... but I am less sad about this than the VC orientation.

Can you provide some input on other money saving ideas that have likely been talked about in the past?

Below are 2 questions I have that relate specifically to BOD expenses -

1. The BOD retreat- do we have a cost comparison of holding the retreat in Chicago to save costs, versus somewhere else? I hate to cut down on a meeting of other Academy leaders if there is anything the BOD can do to cut back on costs. I don't have a comparison readily available. However, we do a cost comparison versus each city to which would be a more cost effective location. As you can imagine, Chicago in the Summer does get expensive. We also worked with New Orleans to get very low rates on the hotels. So, I believe our analysis indicated that this would be much cheaper than Chicago. Naturally, that will also depend on the number of staff attending.

2. I realize the Academy has really great deals with area hotels for all of us who travel to Chicago often. Has there been any cost comparison between the hotels that we stay in, and perhaps a chain hotel that may offer breakfast? **And I am sure this sounds like blasphemy and I may be the ONLY person who would ever consider this, but I am a penny pincher. We have done this before. Last year I believe we chose the LaQuinta hotel in Chicago. It was not well received. If we can get a hotel that provides a breakfast, then we will do it if the rate is still lower. The hotel for the FAC meeting has a pretty low rate for Chicago this time of year. Again, I can't recall all of the specifics. However, we do go out to bid to get the lowest rates possible. I hope this helps.**

I paid my way last year to go to an ACEND workshop in Chicago, and I stayed at the Fairfield Inn (Marriott) and I had free breakfast, and it was within walking distance to the Academy.

This is the one where I stayed: <http://www.marriott.com/hotels/travel/chift-fairfield-inn-and-suites-chicago-downtown-river-north/>

Thanks so much for all you and your team does! I am always blown away by the thoroughness!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Apr 27, 2015 at 11:24 AM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if the Committee meeting coincides with any arrangements, we could alter our agenda if it is the wish of the Committee. Again, as soon as we have the information, I will pass it along.

Now onto the financial results.

I. February Adjustments

We did not make any adjustments to the preliminary February results.

II. Investments

The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

III. Academy preliminary March Financials (A10)

The Academy did not have a good month in March. The explanation is well known at this point; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$170,272. This was \$182,856 higher (worse) than the budget. Considering the investment losses for the month of \$31.4K, the Academy had a Net deficit of \$201,652. This was \$326,831 higher (worse) than the budget. Not a good month.

On a year to date basis, the Academy has an Operating Deficit of \$2,131,735 through March. This is \$212,844 smaller (better) than the budget. So, even after a bad March, the Academy is still beating the overall Operating Deficit budget. The investments make this picture a little better. Year to date, our investments have provided over \$1.3M in income. This is \$175.8K higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$829,950. This is \$388,679 smaller (better) than the budget. I am still optimistic that the Academy will achieve the FY15 operating deficit budget.

The following is a breakdown of the various categories for February:

A. Revenues

a. Membership Dues - This area is over budget by \$1,046 in March and is over budget by \$865 for the year. The over-run in March is being driven by higher Membership Dues revenue (up \$7.8K) offset by lower Fellow program revenue (down \$6.8K).

- b. **Programs and Meetings** - This area is **under budget** by \$8,890 in March and is **under budget** by \$438,720 for the year. The under-run March is due entirely to lower Professional Development revenue.
- c. **Publications and Materials** - This area is **under budget** by \$33,749 in March and is **under budget** by \$120,910 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$14.9K), lower Journal (down \$4.3K), lower List Rental (down \$12.8K), and lower Eatright store (down \$4.5K), offset by higher Traditional Publications (up \$2.0K) and higher across all other (up \$0.8K).
- d. **Subscriptions** – This area is **under budget** by \$49,582 in March and is **under budget** by \$312,898 for the year. The under-run in March is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$8.5K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.0K) and higher EAL (up \$1.5K).
- e. **Advertising** – This area is **over budget** by \$7,411 in March and **under budget** by \$1,285 for the year. The over-run in March is entirely due to advertising revenue not recognized for the FNCE program book. Accounting discovered this oversight in March and the revenue was recorded.
- f. **All grants** - This area is **under budget** by \$296,836 in March and is **under budget** by \$319,591 for the year. The under-run in March is primarily due to lower Research (down \$272.5K), Guides for Practice (down \$10.0K), lower Abbott Malnutrition (down \$13.9K) and lower ConAgra (down \$3.2K) and other (down \$2.0K). This is offset by higher recognition of the Carry the Flame project (up \$4.8K).
- g. **Sponsorships** – This area is **under budget** by \$23,905 in March and is **under budget by** \$74,384 for the year. The under-run in March is higher than in February. Since the Kraft agreement was canceled, money anticipated for the remainder of the year had to be removed. This reflects a portion of the shortfall due to Kraft and will continue for April and May.
- h. **Other** – This area was **under budget** by \$10,259 in March and is **over budget** by \$89,737 for the year. The under-run in March is primarily due to lower rebates from the Member benefit's program (down \$5.2K), lower Journal (down \$8.1K) and lower Brand Promise (down \$3.0K). This is offset by higher Traditional Publications licensing (up \$4.2K) and higher across all other (up \$1.9K).

B. Expenses

- a. **Personnel** – This area is **under budget** by \$34,364 in March and is **under budget** by \$187,017 for the year. The under-run in March is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

- b. **Publications** – This area is under budget by \$848 in March and is under budget by \$97,505 for the year. The under-run in March is not due to any particular program.
- c. **Travel** – This area is under budget by \$88,806 in March and is under budget by \$396,297 for the year. The under-run in March is primarily due to lower Research projects (down \$39.7K), Lower Quality Management (down \$19.3K), lower Nutrition Services (down \$22.8K), lower PR and Marketing (down \$7.2K), lower Affiliate Management (down \$4.1K), lower administration (down \$4.0K), and lower across all other (down \$7.7K). This was offset by higher Public Policy (up \$16.0K).
- d. **Professional Fees** - This area is under budget by \$84,409 in March and is under budget by \$266,654 for the year. The under-run in March is being driven by lower Research (down \$82.6K), lower IT/web (down \$2.3K), lower Guides for Practice (down \$3.0K), lower List Rental (down \$1.3K), lower National Nutrition Month (down \$2.0K), lower Quality Management (down \$1.8K) and lower Membership retention and recruitment (down \$8.1K). This is offset by higher Corporate Relations (up \$6.6K) and higher Brand Promise Marketing (up \$9.8K) and higher across all other (up \$0.3).
- e. **Postage and Mailing** - This area is under budget by \$12,236 in March and is under budget by \$100,685 for the year. The under-run for March is being driven by lower Traditional Publications (down \$4.7K), lower Membership Recruitment and Retention (down \$6.7K) and lower across all other projects (down \$0.8K).
- f. **Office Supplies and Equipment** – This area is under budget by \$1,016 in March and is under budget by \$17,946 for the year. The under-run in March is due to lower copy supplies (down \$0.7K), and lower across all other projects (down \$0.3K).
- g. **Rent and utilities** - This area is under budget by \$1,263 in March and is under budget by \$63,353 for the year. The under-run in March is due to lower costs within our new lease in Washington DC (down \$1.7K) offset by higher maintenance costs associated with work done in Chicago (up \$0.4).
- h. **Telephone and communications** – This is under budget by \$1,205 in March and is under budget by \$3,969 for the year. The under-run in March is primarily due to lower telecom charges in Chicago and Washington.
- i. **Commissions** – This area is on Target in March and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. Even though Advertising revenue was higher in March, it was not due to Food and Nutrition Magazine. Therefore, no commissions were incurred.
- j. **Computer Expenses** – This area is under budget by \$174 in March and is under budget by \$51,859 for the year. There isn’t any material variance in March.

- k. **Advertising and Promotion** – This area is **under budget** by \$4,116 in March and is **under budget** by \$47,912 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$3.7) and lower across all other (down \$0.4K).
- l. **Insurance** – This area is **under budget** by \$534 in March and is **under budget** by \$7,667 for the year. The under-run in March is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** by \$4,233 in March and is **under budget** by \$3,980 for the year. The under-run in March is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in March and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is **under budget** by \$3,882 in March and is **over budget** by \$7,729 for the year. The under-run in March is due to lower credit cards fees.
- o. **Other** – This area is **under budget** by \$1,329 in March and **under budget** \$50,449 for the year. The under-run in March is not specific to any one project.
- p. **Expense allocation** – This area is **unfavorable to budget** by \$19,142 in March and is **unfavorable to budget** by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$4,669 in March and is **under budget** by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).
- r. **Legal and Audit** – This area is **under budget** by \$7,427 in March and is **under budget** by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.
- s. **Printing** – This area is **under budget** by \$538 in March and is **over budget** by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3204. Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Kathryn Hamilton <kathryn.hamilton@verizon.net>
To: Donna Martin <dmartin@burke.k12.ga.us>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 27, 2015 13:48:40
Subject: Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Pls keep me in mind if making arrangements for Pat. I would like to contribute or attend services with the FAC.

Thx...Kathryn

Sent from my iPhone

> On Apr 27, 2015, at 1:26 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

>

> Paul, We will all wait to hear about arrangements, but I know that most of the people on FAC will need to be there if at all possible. As soon as you all know something we can make plans.

Thanks for thinking of us!

> Donna S. Martin, EdS, RD, LD, SNS

> Director School Nutrition Program

> Burke County Board of Education

> 789 Burke Veterans Parkway

> Waynesboro, GA 30830

>

> 706-554-5393 (office)

> 706-554-5655 (fax)

>

> DMartin@Burke.k12.ga.us

>>>> Paul Mifsud <PMifsud@eatright.org> 04/27/15 12:26 PM >>>>

> All,

>

> Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if the Committee meeting coincides with any arrangements, we could alter our agenda if it is the

wish of the Committee. Again, as soon as we have the information, I will pass it along.

>

> Now onto the financial results.

>

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>

> I. February Adjustments

>

> We did not make any adjustments to the preliminary February results.

>

>

> II. Investments

>

> The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

>

>

>

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> III. Academy preliminary March Financials (A10)

>

> The Academy did not have a good month in March. The explanation is well known at this point; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$170,272. This was \$182,856 higher (worse) than the budget. Considering the investment losses for the month of \$31.4K, the Academy had a Net deficit of \$201,652. This was \$326,831 higher (worse) than the budget. Not a good month.

>

> On a year to date basis, the Academy has an Operating Deficit of \$2,131,735 through March. This is \$212,844 smaller (better) than the budget. So, even after a bad March, the Academy is still beating the overall Operating Deficit budget. The investments make this picture a little better. Year to date, our investments have provided over \$1.3M in income. This is \$175.8K higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$829,950. This is \$388,679 smaller (better) than the budget. I am still optimistic that the Academy will achieve the FY15 operating deficit budget.

>

>

> The following is a breakdown of the various categories for February:

3205. Re: FW:

From: Donna Martin <dmartin@burke.k12.ga.us>
To: PMifsud@eatright.org
Sent Date: Apr 27, 2015 13:39:21
Subject: Re: FW:
Attachment:

Paul, Thanks so much for letting me know. I am in DC and have very limited access to respond to email. I can read it, but cannot respond easily. Mary Pat came to my presentation and we talked about Lou's death. She said that Pat had a very hard time a weekend ago. I cannot even imagine how hard this is.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Paul Mifsud <PMifsud@eatright.org> 04/27/15 9:29 AM >>>

Donna,

I believe an email will be going to the Board this morning. I thought you should know.

Paul

From: Patricia Babjak
Sent: Monday, April 27, 2015 6:24 AM
To: Chris Reidy; Mary Beth Whalen; Doris Acosta; Barbara Visocan; Paul Mifsud; Mary Pat Raimondi; Jeanne Blankenship; Harold Holler; Diane Enos; Mary Gregoire; Carrolyn Patterson
Subject:

My husband passed away this morning. I will be in touch. Many thanks to all of you for your prayers and kindness.

Pat

Patricia M. Babjak
Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000<x-apple-data-detectors://1/0>

Chicago, Illinois 60606<x-apple-data-detectors://1/0>

312-899-4856<tel:312-899-4856> | pbabjak@eatright.org<mailto:pbabjak@eatright.org> |

www.eatright.org<http://www.eatright.org/>

3206. Re: Sad News

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Mary Beth Whalen <Mwhalen@eatright.org>
Cc: traceybatesrd@gmail.com <traceybatesrd@gmail.com>, don.bradley@duke.edu <don.bradley@duke.edu>, c.christie@unf.edu <c.christie@unf.edu>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, craytef@charter.net <craytef@charter.net>, denice@healthfirstonline.net <denice@healthfirstonline.net>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, glenna@glennamccollum.com <glenna@glennamccollum.com>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, easaden@aol.com <easaden@aol.com>, wolf.4@osu.edu <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 13:27:59
Subject: Re: Sad News
Attachment:

Thank you Mary Beth.

Please convey my sincere condolences and prayers to the family during this difficult time.

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Apr 27, 2015, at 9:29 AM, Mary Beth Whalen <Mwhalen@eatright.org> wrote:

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3207. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Donna Martin <dmartin@burke.k12.ga.us>
To: TJRaymond@aol.com, Heather.Comstock@bryanhealth.org, craytef@charter.net, PMifsud@eatright.org, miltonstokes@gmail.com, Wolf.4@osu.edu, peark02@outlook.com, miles081@umn.edu, kathryn.hamilton@verizon.net
Cc: ckrapp@eatright.org, derskine@eatright.org, MJuarez@eatright.org, PBABJAK@eatright.org
Sent Date: Apr 27, 2015 13:26:37
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Paul, We will all wait to hear about arrangements, but I know that most of the people on FAC will need to be there if at all possible. As soon as you all know something we can make plans.

Thanks for thinking of us!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Paul Mifsud <PMifsud@eatright.org> 04/27/15 12:26 PM >>>

All,

Hopefully, all of you have looked at the information posted to the portal last week. I know it is a great deal of information. I look forward to your questions and comments. On a sad note; We were informed that Pat's husband, Lou, passed away this morning. I know Pat has been very appreciative of everyone's thoughts, prayers and support throughout this difficult period. We don't have any information at this point. As soon as we do, we will pass it along. Since all of us have known Pat a long time, I know we would want to pay our respects if given the opportunity. So, if the Committee meeting coincides with any arrangements, we could alter our agenda if it is the wish of the Committee. Again, as soon as we have the information, I will pass it along.

Now onto the financial results.

I. February Adjustments

We did not make any adjustments to the preliminary February results.

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The investment market continues to fluctuate. In February, the combined portfolios lost approximately \$142,700. This brought the total FY15 investment returns to nearly \$3,611,000. This is still very strong and nearly \$1,241,000 above the budget. So far, through April, the combined portfolios have gained \$1,130,000. The markets are up again this morning. So, with the month ending on Thursday, it looks promising that April will be another strong month for the investment returns.

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\$865 for the year. The over-run in March is being driven by higher Membership Dues revenue (up \$7.8K) offset by lower Fellow program revenue (down \$6.8K).

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h. Other - This area was under budget by \$10,259 in March and is over budget by \$89,737 for the year. The under-run in March is primarily due to lower rebates from the Member benefit's program (down \$5.2K), lower Journal (down \$8.1K) and lower Brand Promise (down \$3.0K). This is offset by higher Traditional Publications licensing (up \$4.2K) and higher across all other (up \$1.9K).

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Commissions are associated with Food and Nutrition Magazine's advertising sales. Even though Advertising revenue was higher in March, it was not due to Food and Nutrition Magazine. Therefore, no commissions were incurred.

j. Computer Expenses - This area is under budget by \$174 in March and is under budget by \$51,859 for the year. There isn't any material variance in March.

k. Advertising and Promotion - This area is under budget by \$4,116 in March and is under budget by \$47,912 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$3.7) and lower across all other (down \$0.4K).

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n. Bank and trust fees - This area is under budget by \$3,882 in March and is over budget by \$7,729 for the year. The under-run in March is due to lower credit cards fees.

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p. Expense allocation - This area is unfavorable to budget by \$19,142 in March and is unfavorable to budget by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q. Meeting services - This area is under budget by \$4,669 in March and is under budget by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).

r. Legal and Audit - This area is under budget by \$7,427 in March and is under budget by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in

legal expenses in April and May.

s. Printing - This area is under budget by \$538 in March and is over budget by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3208. A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th

From: Aida Miles <miles081@umn.edu>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Donna Martin <DMartin@burke.k12.ga.us>
Sent Date: Apr 27, 2015 12:46:09
Subject: A couple of Qs Re: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
Attachment:

Thank you Paul!

Elise talked to Pat yesterday and she told her that the funeral was going to be a small family-only affair. Not sure if this is still the plan.

On another note, I have briefly looked through the info on the portal. I know how thorough you are and below are some questions I will have when we meet. **And please know that I realize that you have all worked countless hours on alternatives to make our budget fit our needs.**

I was disappointed to see two of the options to cut back expenses were to do away with Vice-Chair orientation, as well as not having a f2f meeting for the student advisory committee.

Having just completed vice-chair orientation (Evelyn and I led this), I found it incredibly helpful to the vice chairs. With the reorganization of committees, making sure that they work with each other and do not remain working as "silos" is important. The VC orientation was a tremendously helpful kick off for this collaboration.

About the student advisory committee- I wish they could have an opportunity to meet F2F since these are our future leaders.... but I am less sad about this than the VC orientation.

Can you provide some input on other money saving ideas that have likely been talked about in the past?

Below are 2 questions I have that relate specifically to BOD expenses -

1. The BOD retreat- do we have a cost comparison of holding the retreat in Chicago to save costs, versus somewhere else? I hate to cut down on a meeting of other Academy leaders if there is anything the BOD can do to cut back on costs.

2. I realize the Academy has really great deals with area hotels for all of us who travel to Chicago often. Has there been any cost comparison between the hotels that we stay in, and perhaps a chain hotel that may offer breakfast? **And I am sure this sounds like blasphemy and I may be**

the ONLY person who would ever consider this, but I am a penny pincher.

I paid my way last year to go to an ACEND workshop in Chicago, and I stayed at the Fairfield Inn (Marriott) and I had free breakfast, and it was within walking distance to the Academy.

This is the one where I stayed: <http://www.marriott.com/hotels/travel/chift-fairfield-inn-and-suites-chicago-downtown-river-north/>

Thanks so much for all you and your team does! I am always blown away by the thoroughness!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Apr 27, 2015 at 11:24 AM, Paul Mifsud <PMifsud@eatright.org> wrote:

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From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Darchele Erskine <derskine@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>
Sent Date: Apr 27, 2015 12:24:44
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday April 30th
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The following is a breakdown of the various categories for February:

A. Revenues

- a. **Membership Dues** - This area is **over budget** by \$1,046 in March and is **over budget** by \$865 for the year. The over-run in March is being driven by higher Membership Dues revenue (up \$7.8K) offset by lower Fellow program revenue (down \$6.8K).
- b. **Programs and Meetings** - This area is **under budget** by \$8,890 in March and is **under budget** by \$438,720 for the year. The under-run March is due entirely to lower Professional

Development revenue.

- c. **Publications and Materials** - This area is **under budget** by \$33,749 in March and is **under budget** by \$120,910 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$14.9K), lower Journal (down \$4.3K), lower List Rental (down \$12.8K), and lower Eatright store (down \$4.5K), offset by higher Traditional Publications (up \$2.0K) and higher across all other (up \$0.8K).
- d. **Subscriptions** – This area is **under budget** by \$49,582 in March and is **under budget** by \$312,898 for the year. The under-run in March is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$8.5K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.0K) and higher EAL (up \$1.5K).
- e. **Advertising** – This area is **over budget** by \$7,411 in March and **under budget** by \$1,285 for the year. The over-run in March is entirely due to advertising revenue not recognized for the FNCE program book. Accounting discovered this oversight in March and the revenue was recorded.
- f. **All grants** - This area is **under budget** by \$296,836 in March and is **under budget** by \$319,591 for the year. The under-run in March is primarily due to lower Research (down \$272.5K), Guides for Practice (down \$10.0K), lower Abbott Malnutrition (down \$13.9K) and lower ConAgra (down \$3.2K) and other (down \$2.0K). This is offset by higher recognition of the Carry the Flame project (up \$4.8K).
- g. **Sponsorships** – This area is **under budget** by \$23,905 in March and is **under budget by** \$74,384 for the year. The under-run in March is higher than in February. Since the Kraft agreement was canceled, money anticipated for the remainder of the year had to be removed. This reflects a portion of the shortfall due to Kraft and will continue for April and May.
- h. **Other** – This area was **under budget** by \$10,259 in March and is **over budget** by \$89,737 for the year. The under-run in March is primarily due to lower rebates from the Member benefit's program (down \$5.2K), lower Journal (down \$8.1K) and lower Brand Promise (down \$3.0K). This is offset by higher Traditional Publications licensing (up \$4.2K) and higher across all other (up \$1.9K).

B. Expenses

- a. **Personnel** – This area is **under budget** by \$34,364 in March and is **under budget** by \$187,017 for the year. The under-run in March is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

- b. **Publications** – This area is **under budget** by \$848 in March and is **under budget** by \$97,505 for the year. The under-run in March is not due to any particular program.
- c. **Travel** – This area is **under budget** by \$88,806 in March and is **under budget** by \$396,297 for the year. The under-run in March is primarily due to lower Research projects (down \$39.7K), Lower Quality Management (down \$19.3K), lower Nutrition Services (down \$22.8K), lower PR and Marketing (down \$7.2K), lower Affiliate Management (down \$4.1K), lower administration (down \$4.0K), and lower across all other (down \$7.7K). This was offset by higher Public Policy (up \$16.0K).
- d. **Professional Fees** - This area is **under budget** by \$84,409 in March and is **under budget** by \$266,654 for the year. The under-run in March is being driven by lower Research (down \$82.6K), lower IT/web (down \$2.3K), lower Guides for Practice (down \$3.0K), lower List Rental (down \$1.3K), lower National Nutrition Month (down \$2.0K), lower Quality Management (down \$1.8K) and lower Membership retention and recruitment (down \$8.1K). This is offset by higher Corporate Relations (up \$6.6K) and higher Brand Promise Marketing (up \$9.8K) and higher across all other (up \$0.3).
- e. **Postage and Mailing** - This area is **under budget** by \$12,236 in March and is **under budget** by \$100,685 for the year. The under-run for March is being driven by lower Traditional Publications (down \$4.7K), lower Membership Recruitment and Retention (down \$6.7K) and lower across all other projects (down \$0.8K).
- f. **Office Supplies and Equipment** – This area is **under budget** by \$1,016 in March and is **under budget** by \$17,946 for the year. The under-run in March is due to lower copy supplies (down \$0.7K), and lower across all other projects (down \$0.3K).
- g. **Rent and utilities** - This area is **under budget** by \$1,263 in March and is **under budget** by \$63,353 for the year. The under-run in March is due to lower costs within our new lease in Washington DC (down \$1.7K) offset by higher maintenance costs associated with work done in Chicago (up \$0.4).
- h. **Telephone and communications** – This is **under budget** by \$1,205 in March and is **under budget** by \$3,969 for the year. The under-run in March is primarily due to lower telecom charges in Chicago and Washington.
- i. **Commissions** – This area is **on Target** in March and is **over budget** by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. Even though Advertising revenue was higher in March, it was not due to Food and Nutrition Magazine. Therefore, no commissions were incurred.
- j. **Computer Expenses** – This area is **under budget** by \$174 in March and is **under budget** by \$51,859 for the year. There isn’t any material variance in March.

- k. **Advertising and Promotion** – This area is **under budget** by \$4,116 in March and is **under budget** by \$47,912 for the year. The under-run in March is primarily due to lower National Nutrition Month (down \$3.7) and lower across all other (down \$0.4K).
- l. **Insurance** – This area is **under budget** by \$534 in March and is **under budget** by \$7,667 for the year. The under-run in March is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** by \$4,233 in March and is **under budget** by \$3,980 for the year. The under-run in March is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in March and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is **under budget** by \$3,882 in March and is **over budget** by \$7,729 for the year. The under-run in March is due to lower credit cards fees.
- o. **Other** – This area is **under budget** by \$1,329 in March and **under budget** \$50,449 for the year. The under-run in March is not specific to any one project.
- p. **Expense allocation** – This area is **unfavorable to budget** by \$19,142 in March and is **unfavorable to budget** by \$70,797 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$4,669 in March and is **under budget** by \$165,128 for the year. The under-run in March is primarily due to lower Affiliate Leader Training (down \$3.4K), lower Corporate Relations (down \$5.6K), lower Research (down \$1.6K), lower Quality Management (down \$2.5K), lower Nutrition Services (down \$4.0K) and lower across all other (down \$0.7K). This is offset by the timing of higher Board expenses (up \$13.1K).
- r. **Legal and Audit** – This area is **under budget** by \$7,427 in March and is **under budget** by \$23,231 for the year. The under-run in March is due to lower legal expenses. However, the expenses for the Kraft legal support has not yet been included. This may result in over-runs in legal expenses in April and May.
- s. **Printing** – This area is **under budget** by \$538 in March and is **over budget** by \$13,943 for the year. The under-run in March is across all areas of the business.

Overall, not a good month for the Academy. I will stop here. Hopefully, this will help provide to you a overall variance for the Academy. If you break it down; Research accounted for \$316,000 of the total revenue under-run; \$122,600 of the total expense under-run and \$193,000 in the operating deficit variance. If this was pulled out of the equation, the Academy would have performed better than the operational for the month of March. I know the Research team is working diligently to increase revenue and reduce expenses to offset the shortfalls.

I see the markets have turned a little. I generally expect this around lunch time. So, it may bounce back. We will keep watching in the hope that it does. If you have any questions, please let me know. We will start the meeting on Wednesday at 8:10. We will provide a hot breakfast for all.

Paul

3210. RE: Sad News

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Mary Beth Whalen <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 12:21:27
Subject: RE: Sad News
Attachment:

Mary Beth:

Thank you for letting us know about Lou. Please offer Pat and her daughters my sincere condolences as well.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 6:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandrajill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; NancyLewis1000@gmail.com; DMartin@Burke.k12.ga.us; glenna@glennamccollum.com; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3211. Levick review of Monsanto talking points

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>
Sent Date: Apr 27, 2015 12:16:16
Subject: Levick review of Monsanto talking points
Attachment:

As a follow-up to our conversation at the joint board meeting, we are providing you with one very concise talking point to be used regarding the Monsanto grant as well as any other new Academy sponsorships and/or Foundation grants. This is based on a recommendation from our communications consultant Levick . They are discouraging us from referring to any company by name and encouraging us to respond, if asked, with the following statement.

All new Academy industry sponsorships and Foundation grants are on hold pending the sponsorship discussion taking place at the HOD in May and the follow up recommendations from the Academy Sponsorship Task Force.

This statement supports our promise to the membership to give them a voice before we move forward. We have nothing to hide. We simply have nothing to report at this time. Thank you.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3212. RE: Sad News

From: Kennedy, Eileen T. <Eileen.Kennedy@tufts.edu>
To: Sonja Connor <connors@ohsu.edu>, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 12:14:52
Subject: RE: Sad News
Attachment:

Our thoughts and prayers are with Pat and her family. Eileen Kennedy_____

From: Sonja Connor [connors@ohsu.edu]

Sent: Monday, April 27, 2015 12:13 PM

To: 'Mary Beth Whalen'; 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandrajill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net);

DMartin@Burke.k12.ga.us; Kennedy, Eileen T.; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond
Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba
Subject: RE: Sad News

Hi Mary Beth,

Thanks for sharing the information about Lou. It is so very hard to go through the death of the love of your life! I am sending Pat and her daughters lots of love, hugs and prayers.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]
Sent: Monday, April 27, 2015 6:30 AM
To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; Sonja Connor; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandrafgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond
Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba
Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen
Chief Operating Officer
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120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org<mailto:mwhalen@eatright.org>

www.eatright.org<http://www.eatright.org/>

3213. RE: Sad News

From: Sonja Connor <connors@ohsu.edu>
To: 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandalgill@comcast.net' <sandalgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 12:13:29
Subject: RE: Sad News
Attachment:

Hi Mary Beth,

Thanks for sharing the information about Lou. It is so very hard to go through the death of the love of your life! I am sending Pat and her daughters lots of love, hugs and prayers.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 6:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; Sonja Connor; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandralgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; NancyLewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

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Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3214. Daily News: Monday, April 27, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 27, 2015 11:38:23
Subject: Daily News: Monday, April 27, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is a member benefit. Renew your membership by June 1, so you don't miss an issue. Log on to www.eatrightPRO.org/Renew to renew online or call the Member Service Center at 800/877-1600, ext. 5000 (weekdays, 8AM - 5PM, Central Time) / International callers dial +1-312/899-0040, ext. 5000. Or, return the dues renewal invoice you recently received.

The Secret to Successful Wellness Programs

(Medical nutrition therapy services provided by an RD is cost-effective and has positive impacts on both physical and biochemical parameters which are often key outcome indicators of the success of a corporate wellness program.)

http://www.huffingtonpost.com/krista-yoder-latortue/the-secret-to-successful-_b_7100704.html

(Related Resource: *Journal of the Academy of Nutrition and Dietetics*, April 2015

-Celebrate National Workplace Wellness Week Using the Worksite Wellness Toolkit)

[http://www.andjrn.org/article/S2212-2672\(15\)00124-0/abstract](http://www.andjrn.org/article/S2212-2672(15)00124-0/abstract)

Foods That Help Keep the Pounds Off as You Age

Study found it's not just about calories; some foods not as bad for waistline as thought

<http://consumer.healthday.com/senior-citizen-information-31/misc-aging-news-10/what-foods-help-you-lose-weight-and-keep-it-off-698445.html>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/04/08/ajcn.114.100867.abstract>

U.S. FDA warns five companies over BMPEA stimulant in supplements

<http://www.reuters.com/article/2015/04/23/us-supplements-warning-fda-idUSKBN0NE20H20150423>

Related Resource: FDA - BMPEA in Dietary Supplements

<http://www.fda.gov/Food/DietarySupplements/QADietarySupplements/ucm443790.htm>

Room service dining now available at Yuma Regional Medical Center

http://www.yumasun.com/news/room-service-dining-now-available-at-yrmc/article_ad7c332c-ea14-11e4-b5f5-a3d60d78cca0.html

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, April 2015

-A Systematic Review of Hospital Foodservice Patient Satisfaction Studies

[http://www.andjrn.org/article/S2212-2672\(14\)01760-2/abstract](http://www.andjrn.org/article/S2212-2672(14)01760-2/abstract)

Knowledge Center FAQ - What Is the Current Direction for Hospital Room Service?

<http://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/what-is-the-current-direction-for-hospital-room-service>

Obesity risk increases in children watching 1 hour of TV daily

(Presented at the Pediatric Academic Societies annual meeting)

<http://consumer.healthday.com/kids-health-information-23/misc-kid-s-health-news-435/just-an-hour-of-tv-a-day-ups-young-kids-odds-of-overweight-study-suggests-698696.html>

US Lowers Fluoride In Water; Too Much Causing Splotchy Teeth

http://hosted.ap.org/dynamic/stories/U/US_MED_FLUORIDE_LEVELS?SITE=AP&SECTION=HOME&TEMPLATE=DEFAULT&CTIME=2015-04-27-11-04-11

Source: CDC

<http://www.cdc.gov/fluoridation/>

MedlinePlus: Latest Health News

-Health Food Stores Often Promote Adult-Only Supplements to Teens

More than 40 percent of stores called by minors suggested buying testosterone booster

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

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The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

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3215. RE: Sad News

From: Christie, Catherine <c.christie@unf.edu>
To: 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajgill@comcast.net' <sandrajgill@comcast.net>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'pearl02@outlook.com' <pearl02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, 'Carl Barnes' <carl@learntoeatright.com>, 'Constance Geiger (constancegeiger@cgeiger.net)' <constancegeiger@cgeiger.net>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, 'Mary Christ-Erwin' <mary.christ-erwin@porternovelli.com>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sue Cecala' <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Darchele Erskine' <derskine@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 11:21:13
Subject: RE: Sad News
Attachment:

I am so sorry to hear this very sad news. Please let Pat know that she and her family are in my thoughts and prayers.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 9:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; Christie, Catherine; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandrafgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3216. RE: Sad News

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 11:00:51
Subject: RE: Sad News
Attachment:

Please offer Pat and her family my sincere condolences. It's been a difficult time for her family, and a complicated time for her professional life.

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 9:30 AM

To: 'traceybatesrd@gmail.com'; Don Bradley, M.D.; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; 'mgarner@cchs.ua.edu'; 'sandralgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3217. Re: Sad News

From: sandralgill@comcast.net
To: 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'easaden@aol.com' <easaden@aol.com>, dwheller@mindspring.com, DMartin@Burke.k12.ga.us, 'miles081@umn.edu' <miles081@umn.edu>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, 'c.christie@unf.edu' <c.christie@unf.edu>, peark02@outlook.com, Patricia Babjak <PBABJAK@eatright.org>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, NancyLewis1000@gmail.com, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Margaret Garner <MGarner@cchs.ua.edu>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Terri Raymond <tjraymond@aol.com>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, Evelyn Crayton <craytef@charter.net>, Mary Beth Whalen <Mwhalen@eatright.org>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, Eileen Kennedy <eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, Carl Barnes <carl@learntoeatright.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Darchele Erskine <derskine@eatright.org>
Sent Date: Apr 27, 2015 10:57:01
Subject: Re: Sad News
Attachment: [image002.jpg](#)

I know my prayers and support have been joined by all of yours, and I hope to join services for Lou just as Pat and Chris honored my family just a year ago.

Sandra

Sent from Xfinity Mobile App

----- Original Message -----

From: Margaret Garner

To: Mary Beth Whalen, 'traceybatesrd@gmail.com', 'don.bradley@duke.edu', 'c.christie@unf.edu', 'CONNORS@OHSU.EDU', 'craytef@charter.net', 'denice@healthfirstonline.net', Sandra L. Gill Ph. D., dwheller@mindspring.com, Marcia Kyle, NancyLewis1000@gmail.com, DMartin@Burke.k12.ga.us, 'glenna@glennamccollum.com', 'miles081@umn.edu', 'tjraymond@aol.com', peark02@outlook.com, 'easaden@aol.com', 'wolf.4@osu.edu', Carl Barnes, Constance Geiger (constancegeiger@cgeiger.net), DMartin@Burke.k12.ga.us, Eileen Kennedy,

Evelyn Crayton, Jean Ragalie-Carr, Kathy McClusky, Mary Christ-Erwin, Patricia Babjak, Sue Cecala, Terri Raymond

Cc: Executive Team Mailbox, Darchele Erskine, JSchwaba@eatright.org

Sent: April 27, 2015 at 9:35 AM

Subject: RE: Sad News

So sad. I know personally how hard this is, caring for and then losing a treasured spouse. She and her family, especially her daughters, are in my prayers.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 8:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; Garner, Margaret; 'sandrajill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995

mwhalen@eatright.org
www.eatright.org

3218. Re: Sad News

From: Marcia Kyle <bkyle@roadrunner.com>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, don.bradley@duke.edu <don.bradley@duke.edu>, c.christie@unf.edu <c.christie@unf.edu>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, craytef@charter.net <craytef@charter.net>, denice@healthfirstonline.net <denice@healthfirstonline.net>, sandralgill@comcast.net <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, glenna@glennamccollum.com <glenna@glennamccollum.com>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, easaden@aol.com <easaden@aol.com>, wolf.4@osu.edu <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 10:56:22
Subject: Re: Sad News
Attachment:

Mary Beth, Thank -you for sharing this very sad news. Please let Pat know my prayers are with her and her family at this difficult time. Marcy

Sent from my iPhone

On Apr 27, 2015, at 10:35 AM, "Garner, Margaret" <MGarner@cchs.ua.edu> wrote:

So sad. I know personally how hard this is, caring for and then losing a treasured spouse. She and her family, especially her daughters, are in my prayers.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960
<image002.jpg>

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 8:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu'; 'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; Garner, Margaret; 'sandrafgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; 'Nancylewis1000@gmail.com'; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com'; 'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com'; 'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

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Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3219. RE: Sad News

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Mary Beth Whalen <Mwhalen@eatright.org>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'sandalgill@comcast.net' <sandalgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 10:34:52
Subject: RE: Sad News
Attachment: [image002.jpg](#)

So sad. I know personally how hard this is, caring for and then losing a treasured spouse. She and her family, especially her daughters, are in my prayers.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness

The University of Alabama
205-348-7960

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Monday, April 27, 2015 8:30 AM

To: 'traceybatesrd@gmail.com'; 'don.bradley@duke.edu'; 'c.christie@unf.edu';
'CONNORS@OHSU.EDU'; 'craytef@charter.net'; 'denice@healthfirstonline.net'; Garner,
Margaret; 'sandrulgill@comcast.net'; dwheller@mindspring.com; 'bkyle@roadrunner.com';
Nancylewis1000@gmail.com; DMartin@Burke.k12.ga.us; 'glenna@glennamccollum.com';
'miles081@umn.edu'; 'tjraymond@aol.com'; peark02@outlook.com; 'easaden@aol.com';
'wolf.4@osu.edu'; Carl Barnes; Constance Geiger (constancegeiger@cgeiger.net);
DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; Kathleen
McClusky; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond

Cc: Executive Team Mailbox; Darchele Erskine; Joan Schwaba

Subject: Sad News

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Mary Beth Whalen

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120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3220. Sad News

From: Pearlie Johnson <PJohnson@eatright.org>
To: 'Cummings, Susan M.' <SCUMMINGS1@PARTNERS.ORG>, 'Biesemeier, Christina K' <chris.biesemeier@Vanderbilt.Edu>, 'Robert F Kushner' <rkushner@northwestern.edu>, 'Foreyt, John P' <jforeyt@bcm.edu>, 'Ruth Ann' <ruthann@healthintegrationllc.com>, 'Jeannette Beasley' <jeannette.beasley@einstein.yu.edu>, Johnston, Craig Allen <caj@bcm.edu>, 'Rigassio Radler, Diane' <rigassdl@shrp.rutgers.edu>, 'WEST, DELIA' <WESTDS@mailbox.sc.edu>, 'Anne Wolf' <anne@amwolf.com>, 'Jortberg, Bonnie' <Bonnie.Jortberg@ucdenver.edu>, Mattes, Richard D <mattes@purdue.edu>, 'Corby Martin' <Corby.Martin@pbrc.edu>, lbeseler fnc <lbeseler_fnc@bellsouth.net>, 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Kathy Cobb' <kathy.cobb@snet.net>, 'cthomson@email.arizona.edu' <cthomson@email.arizona.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Debra Kibbe' <dkibbe@gsu.edu>, 'Gail Frank' <Gail.Frank@csulb.edu>, 'Michelle Horan' <mhoranrd@gmail.com>, 'Aida Miles' <aida.miles@gmail.com>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>, 'Kirk, Shelley' <Shelley.Kirk@cchmc.org>, 'Isadora' <isadora.v.nogueira@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 10:12:50
Subject: Sad News
Attachment:

Molly Gee has shared the following message regarding the funeral arrangements for her Mom.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Gee, Molly [mailto:mgee@bcm.edu]

Sent: Monday, April 27, 2015 12:32 AM

To: Gee, Molly

Subject: Betty F. Gee

Dear Friends,

Thank you for all your support and prayers. My mother, Betty F. Gee, passed away peacefully on Thursday, April 23, 2015 surrounded by her family. Here are the visitation and funeral arrangements:

Visitation will be held on Sunday, May 3, 2015, from 4:00 pm to 7:00 pm at Forest Park Westheimer, 12800 Westheimer Road, Houston, Texas, 77077, 281-497-2330.

Funeral service will be held Monday, May 4, 2015, at 10:00 am at Chinese Baptist Church, 900 Brogden Road, Houston Texas, 77024, 713-461-0963, followed by interment at Forest Park Westheimer.

In lieu of flowers, contributions may be made in Betty's memory to Chinese Baptist Church, 900 Brogden Road, Houston, TX 77024.

Thanks for your continued prayers.

Molly

3221. Corporate Award Review Committee Update

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Apr 27, 2015 09:53:01
Subject: Corporate Award Review Committee Update
Attachment: [image001.png](#)

Dear Corporate Award Review Committee,

Thank you for taking the time to reschedule the Corporate Award Review Committee meeting. At this time, the Foundation has decided to re-visit the corporate award review process after the May HOD meeting. There will not be a committee meeting on the week of Wednesday, June 6th.

Thank you for your time and patience.

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'craytef@charter.net' <craytef@charter.net>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'miles081@umn.edu' <miles081@umn.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 27, 2015 09:29:57
Subject: Sad News
Attachment:

We recently learned the sad news from Pat that her husband Lou passed away this morning. We will provide more details as soon as they are available. Your messages of support, prayers and kindness have all been greatly appreciated by Pat and her family during this difficult time.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3223. FW:

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 09:28:03
Subject: FW:
Attachment:

Donna,

I believe an email will be going to the Board this morning. I thought you should know.

Paul

From: Patricia Babjak
Sent: Monday, April 27, 2015 6:24 AM
To: Chris Reidy; Mary Beth Whalen; Doris Acosta; Barbara Visocan; Paul Mifsud; Mary Pat Raimondi; Jeanne Blankenship; Harold Holler; Diane Enos; Mary Gregoire; Carrolyn Patterson
Subject:

My husband passed away this morning. I will be in touch. Many thanks to all of you for your prayers and kindness.

Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, Illinois 60606
312-899-4856 | pbabjak@eatright.org | www.eatright.org

3224. Good luck today!

From: Jennifer Folliard <JFolliard@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 27, 2015 08:52:43
Subject: Good luck today!
Attachment:

Donna,

Hope that the hearing goes really well today! Mary Pat is hoping to be there to support you!

I also wanted to let you know that I met with Congressman Allen's staff to thank them for the thoughtful questions at the hearing.

Very best,

Jenn

Jennifer Noll Folliard MPH, RDN
Director, USDA Legislation and Policy
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW, Suite 460
Washington, D.C. 20036
Phone 202-775-8277 ext. 6021
Fax number 202-775-8284
www.eatright.org

3225. Daily News & Journal Review: Friday, April 24, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 24, 2015 11:30:45
Subject: Daily News & Journal Review: Friday, April 24, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Abridged Standards of Care for Diabetes Developed for PCPs

(Referrals-Registered dietitian for medical nutrition therapy)

<http://www.physiciansbriefing.com/Article.asp?AID=698659>

Source: *Clinical Diabetes*

<http://clinical.diabetesjournals.org/content/33/2/97.full>

Related Resource: From the Academy Website

Sample Nutrition Coverage Referral Forms and Patient Policies

<http://www.eatrightpro.org/resource/practice/getting-paid/smart-business-practice-and-management/sample-financial-and-patient-policies>

Eating Disorders Common in Girls With Type 1 Diabetes

By age 25 years, cumulative probability of onset of eating disorder is 60 percent

<http://www.physiciansbriefing.com/Article.asp?AID=698620>

Source: *Diabetes Care*

<http://care.diabetesjournals.org/content/early/2015/03/24/dc14-2646.abstract>

Ask Well: Do Microwaves Degrade Food Nutrients?

Q. Are there any good quality studies regarding loss of nutrients due to heating (not cooking) food in a microwave?

<http://well.blogs.nytimes.com/2015/04/24/ask-well-do-microwaves-degrade-food-nutrients/>

Related Resource: Evidence Analysis Library - Microwave and Home Food Safety project

<http://www.andeal.org/topic.cfm?menu=4819>

2015: the Year of the Ugly Vegetable?

As much as 40 percent of perfectly fresh, nutritious produce is wasted because it's less than aesthetically pleasing

<http://health.usnews.com/health-news/blogs/eat-run/2015/04/23/2015-the-year-of-the-ugly-vegetable>

Related Resources: Home Food Safety - Produce from Purchase to Plate: Steps to Reduce Food Waste

<http://www.homefoodsafety.org/refrigerate/reduce-produce-waste>

How Can We Keep Produce Fresh Longer? [Infographic]

<http://www.homefoodsafety.org/downloads/produce-infographic>

Labels on the front of food packaging can enable healthier choices, new research finds

<http://www.medicalnewstoday.com/releases/292788.php>

Source: *British Journal of Nutrition*

<http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=9653420&fileId=S0007114515000264>

Just two weeks of drinking sugary drinks boost risk factors for heart disease, study suggests

<http://www.sciencedaily.com/releases/2015/04/150422142515.htm>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/04/22/ajcn.114.100461.abstract>

Westside Elementary students learn healthy living at Food Brings Hope Sports Nutrition Day. Students learn about health, fitness, nutrition

<http://www.news-journalonline.com/article/20150423/NEWS09/150429832?Title=Westside-Elementary-students-learn-healthy-living-at-Food-Brings-Hope-Sports-Nutrition-Day>

Related Resource: *Sports Nutrition Care Manual* (SNCM)

The annual update to the SNCM was published earlier this month. New sections include Common Gastrointestinal Issues in Athletes; Eating Disorders; and Athletes with an Impairment, among many others.

<https://www.nutritioncaremanual.org/about-sncm>

Minnesota declares state of emergency over bird flu in poultry

<http://www.reuters.com/article/2015/04/23/us-health-birdflu-minnesota-idUSKBN0NE2JP20150423>

Unusual ice cream recalls raise questions about cause

<http://www.foxnews.com/health/2015/04/24/unusual-ice-cream-recalls-raise-questions-about-cause/>

Journal Review

Journal of the Academy of Nutrition and Dietetics, April 20, 2015, Online First

<http://www.andjrnl.org/inpress>

- Clinical Nutrition Staffing Benchmarks for Acute Care Hospitals
- Understanding Millennial Grocery Shoppers Behavior and the Role of the Registered Dietitian Nutritionist

American Journal of Clinical Nutrition, April 22, 2015, Online First

<http://ajcn.nutrition.org/content/early/recent>

- A dose-response study of consuming high-fructose corn syrupsweetened beverages on lipid/lipoprotein risk factors for cardiovascular disease in young adults

American Journal of Epidemiology, April 21, 2015, Online First

<http://aje.oxfordjournals.org/content/early/recent>

- Polyunsaturated Fatty Acids and Serum C-Reactive Protein: The Rotterdam Study
- Weight Change and Risk of Colorectal Cancer: A Systematic Review and Meta-Analysis

Breastfeeding Medicine, April 21, 2015, Online First

<http://online.liebertpub.com/toc/bfm/0/0>

- Prepregnancy Obesity and Breastfeeding Noninitiation in the United States: An Examination of Racial and Ethnic Differences

British Journal of Nutrition, April 17-21, 2015, Online First

<http://journals.cambridge.org/action/displayJournal?jid=BJN>

- Endothelial function, arterial stiffness and adherence to the 2010 Dietary Guidelines for Americans: a cross-sectional analysis
- Vitamin E supplementation is associated with lower levels of C-reactive protein only in higher dosages and combined with other antioxidants: The Cooperative Health Research in the Region of Augsburg (KORA) F4 study

Diabetes, April 21, 2015, Online First

<http://diabetes.diabetesjournals.org/content/early/recent>

- Preserved insulin secretory capacity and weight loss are the predominant predictors of glycemic control in patients with type 2 diabetes randomized to Roux-en-Y gastric bypass

Diabetes Care, April 17-23, 2015, Online First

<http://care.diabetesjournals.org/content/early/recent>

- Analysis of Continuous Glucose Monitoring in Pregnant Women With Diabetes: Distinct Temporal Patterns of Glucose Associated With Large-for-Gestational-Age Infants
- Eating Disorders in Girls and Women With Type 1 Diabetes: A Longitudinal Study of Prevalence, Onset, Remission, and Recurrence

Diabetes Technology & Therapeutics, April 22, 2015, Online First

<http://online.liebertpub.com/toc/dia/0/0>

-Ethnic-Specific Criteria for Classification of Body Mass Index: A Perspective for Asian Indians and American Diabetes Association Position Statement

Food Technology Magazine, April 2015

<http://www.ift.org/Food-Technology/Past-Issues/2015/April.aspx>

-The Top Ten Food Trends

-Protecting the Aging Brain

Journal of Attention Disorders, April 20, 2015, Online First

<http://jad.sagepub.com/content/early/recent>

-Prevalence of Overweight and Obesity in Children and Adolescents With ADHD: The Significance of Comorbidities and Pharmacotherapy

Journal of Human Lactation, April 21-23, 2015, Online First

<http://jhl.sagepub.com/content/early/recent>

-Group versus Individual Professional Antenatal Breastfeeding Education for Extending Breastfeeding Duration and Exclusivity: A Systematic Review

-Direct-Breastfeeding Premature Infants in the Neonatal Intensive Care Unit

Morbidity and Mortality Weekly Report (MMWR), April 24, 2015

http://www.cdc.gov/mmwr/mmwr_wk.html

-Optimal Serum and Red Blood Cell Folate Concentrations in Women of Reproductive Age for Prevention of Neural Tube Defects: World Health Organization Guidelines

Nutrition in Clinical Practice, April 20, 2015, Online First

<http://ncp.sagepub.com/content/early/recent>

-Use of Premixed Parenteral Nutrition During a Phosphate Shortage in a NonCritically Ill Population

Nutrition Reviews, April 2015

<http://nutritionreviews.oxfordjournals.org/content/73/4>

-Qualitative aspects of diet affecting visceral and subcutaneous abdominal adipose tissue: a systematic review of observational and controlled intervention studies

-Dietary flavonoids and nitrate: effects on nitric oxide and vascular function

Qualitative Health Research, April 22, 2015, Online First

<http://qhr.sagepub.com/content/early/recent>

-Partner Facilitation and Partner Interference in Individuals Weight Loss Goals

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3226. RE: A Letter from a Member

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Don Bradley <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcy Kyle <bkyle@roadrunner.com>, Mary Russell <pearck02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Apr 24, 2015 09:49:06
Subject: RE: A Letter from a Member
Attachment:

Diane...yes, I know Angie and she is a rising leader, as are many of the UVA dietitians. It is an amazing place. Thanks for sharing.

-----Original Message-----

From: Diane Heller [mailto:dwheller@mindspring.com]
Sent: Friday, April 24, 2015 12:40 AM
To: Sonja Connor; Patricia Babjak; Elise Smith; Aida Miles; Catherine Christie; Denice Ferko-Adams; Don Bradley; Donna Martin; Evelyn Crayton; Margaret Garner; Glenna McCollum; Kay Wolf; Lucille Beseler; Marcy Kyle; Mary Russell; Nancy Lewis; Sandra Gill; Terri Raymond; Tracey Bates
Cc: McClusky, Kathy
Subject: A Letter from a Member

>Hi all!

>It was a good call today but as I mentioned I am a little worried that
>we may not be hearing from a large segment of our membership who are
>supportive of sponsorships/partnerships/collaborations with industry.
>I was checking my emails after the call and received this message from
>an RDN who I have worked with through the WM DPG...she is a young
>member and I see her as a rising superstar within the Academy. She just
>completed her Masters in Nutrition Communications at Boston University.

>I'm not sure if she has even turned 30 yet and she is completing her
>year as President of the Virginia Academy of Nutrition and Dietetics
>and during the last year became the internship director at UVA. She
>also just saw Denice at the NDEP meeting!

>

>Terri...I have been having trouble forwarding emails to your BOD so if
>you could send this to them I would appreciate it!

>

>Diane

>

>

>

>

>>Hi Diane & Denice,

>>

>>It was great to see you both at conferences over the past couple
>>weeks. Given your roles with the Academy BOD and how hard I know you
>>both work to represent members, I wanted to share my perspective on
>>the Kraft sponsorship with you. I sent this to the delegates of every
>>Academy section that I'm a member of, but I also wanted to support the
>>work that you do as leaders in the Academy.

>>

>>Thanks for all the work you do. J

>>

>>Angie

>>

>>Angie Hasemann, MS, RDN, CSP

>>Weight Management Dietitian, Pediatric Endocrinology, University of

>>Virginia Children's Hospital Program Director, UVA Health System

>>Dietetic Internship

>>Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>>Phone: 434-924-2348

>>PIC: 2483

>>E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>>

>>

>>

>>From: Hasemann, Angela J *HS

>>Sent: Monday, March 30, 2015 11:40 AM

>>To: 'pathharper@gmail.com'

>>Subject: Academy Sponsorship Feedback

>>

>>

>>Hi Pat,

>>

>>I wanted to share my thoughts related to the Kraft issue that many
>>members have been posting about. I have not signed the petition to
>>remove the Kids Eat Right logo and don't plan to. With my experience
>>in working with over 3000 overweight and obese children and their
>>families, 50-75% of which are on Medicaid and are of low socioeconomic
>>status, I can see the value of using Kraft cheese packets as a
>>billboard per se to advertise the Kids Eat Right program. None of my
>>patients have asked about sponsorship or this logo, and I don't see
>>any of them questioning the Academy because of it. I hope they see the
>>logo and visit the website to find more information. If this move
>>helps to share the phenomenal nutrition information available on the
>>KER website, then I see it as a success.

>>

>>I'm a Kids Eat Right volunteer and a huge supporter of the program.
>>While I don't 100% agree with this move, I don't necessarily disagree
>>with it either. I know there are very intelligent people making
>>decisions in the Academy and Academy Foundation and I 100% trust that
>>they have our members' best interest at heart. I fear that the low
>>turnout with voting in Academy elections and running for leadership
>>positions are examples of our members not exercising their voices and
>>sharing their insights and wisdom with our leaders until they disagree
>>with something. The level of hostility and disrespect of some members
>>related to this issue has been very frustrating to read and has caused
>>me to not want to respond on the EML for fear of attack by some
>>members. I worry that others may feel the same, and therefore, their
>>voices may not be heard.

>>

>>I feel we need to be working with industry partners to ensure that
>>healthier options are available to consumers and that nutrition
>>messages are communicated accurately. Not working with them only hurts
>>us and our patients. In my opinion, we need to build collaborations
>>and provide clear communication about the purpose, process, and
>>proceeds of these. I fear that members won't read this communication
>>and will jump on opportunities to criticize once again, just like the
>>media does. I think we are our best advocates.

>>I don't believe this 'Kraft cheese debacle' has harmed my credibility.

>>I feel my credibility isn't based primarily in what the media says,
>>but rather in how I help patients to eat healthier and lead healthier
>>lives. I feel that members jumping on the bandwagon and criticizing

>>the Academy without having full information only hurts our profession
>>further. I wish I had an easy answer to this, but I don't. I wanted to
>>make sure to share my thoughts in the appropriate way that will lead
>>to action, and I appreciate your work as our WM DPG Delegate to share
>>our voices.

>>

>>Thank you,

>>

>>Angie

>>

>>Angie Hasemann, MS, RDN, CSP

>>Weight Management Dietitian, Pediatric Endocrinology, University of

>>Virginia Children's Hospital Program Director, UVA Health System

>>Dietetic Internship

>>Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>>Phone: 434-924-2348

>>PIC: 2483

>>E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>>

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3227. RE:

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Evelyn Crayton <craytef@aces.edu>, Diane Heller <dwheller@mindspring.com>
Cc: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Don Bradley <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcy Kyle <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@IamMorrison.com>
Sent Date: Apr 24, 2015 09:44:32
Subject: RE:
Attachment:

Good to hear. This is why this issue is so complex. I am so pleased we are moving forward and appreciate the feedback as we continue to listen, encourage and work together toward solutions. I agree, thanks for sharing.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

-----Original Message-----

From: Evelyn Crayton [mailto:craytef@aces.edu]
Sent: Friday, April 24, 2015 5:06 AM
To: Diane Heller
Cc: Sonja Connor; Patricia Babjak; Elise Smith; Aida Miles; Catherine Christie; Denice Ferko-Adams; Don Bradley; Donna Martin; Garner, Margaret; Glenna McCollum; Kay Wolf; Lucille Beseler; Marcy Kyle; Mary Russell; Nancy Lewis; Sandra Gill; Terri Raymond; Tracey Bates; Kathy McClusky

Subject: Re:

Thanks Diane for sharing.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015 Professor Emerita, Auburn

University Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

> On Apr 24, 2015, at 12:34 AM, Diane Heller <dwheller@mindspring.com> wrote:

>

> Hi all!

> It was a good call today but as I mentioned I am a little worried that we may not be hearing from a large segment of our membership who are supportive of sponsorships/partnerships/collaborations with industry. I was checking my emails after the call and received this message from an RDN who I have worked with through the WM DPG...she is a young member and I see her as a rising superstar within the Academy. She just completed her Masters in Nutrition Communications at Boston University. I'm not sure if she has even turned 30 yet and she is completing her year as President of the Virginia Academy of Nutrition and Dietetics and during the last year became the internship director at UVA. She also just saw Denice at the NDEP meeting!

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> Diane

>

>

>

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>>

>> Thanks for all the work you do. J

>>

>> Angie

>>

>> Angie Hasemann, MS, RDN, CSP

>> Weight Management Dietitian, Pediatric Endocrinology, University of

>> Virginia Children's Hospital Program Director, UVA Health System

>> Dietetic Internship

>> Address: P.O. Box 800673, Charlottesville, VA 22908-0673

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>> PIC: 2483

>> E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>>

>>

>>

>> From: Hasemann, Angela J *HS

>> Sent: Monday, March 30, 2015 11:40 AM

>> To: 'pathharper@gmail.com'

>> Subject: Academy Sponsorship Feedback

>>

>>

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>>

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>>

>> I'm a Kids Eat Right volunteer and a huge supporter of the program. While I don't 100% agree with this move, I don't necessarily disagree with it either. I know there are very intelligent people making decisions in the Academy and Academy Foundation and I 100% trust that they have our members' best interest at heart. I fear that the low turnout with voting in Academy elections and running for leadership positions are examples of our members not exercising their voices and sharing their insights and wisdom with our leaders until they disagree with something. The level of hostility and disrespect of some members related to this issue has been very frustrating to read and has caused me to not want to respond on the EML for fear of attack by some members. I worry that others may feel the same, and therefore, their voices may not be heard.

>>

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available to consumers and that nutrition messages are communicated accurately. Not working with them only hurts us and our patients. In my opinion, we need to build collaborations and provide clear communication about the purpose, process, and proceeds of these. I fear that members won't read this communication and will jump on opportunities to criticize once again, just like the media does. I think we are our best advocates. I don't believe this 'Kraft cheese debacle' has harmed my credibility. I feel my credibility isn't based primarily in what the media says, but rather in how I help patients to eat healthier and lead healthier lives. I feel that members jumping on the bandwagon and criticizing the Academy without having full information only hurts our profession further. I wish I had an easy answer to this, but I don't. I wanted to make sure to share my thoughts in the appropriate way that will lead to action, and I appreciate your work as our WM DPG Delegate to share our voices.

>>

>> Thank you,

>>

>> Angie

>>

>> Angie Hasemann, MS, RDN, CSP

>> Weight Management Dietitian, Pediatric Endocrinology, University of

>> Virginia Children's Hospital Program Director, UVA Health System

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>> Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>> Phone: 434-924-2348

>> PIC: 2483

>> E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>

3228. Monday...

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 24, 2015 07:18:30
Subject: Monday...
Attachment:

Looking forward to seeing you. You will be great!

The office is open to you if you need anything. Let me know what you need.

-Mary Pat

3229. RE: 2015 Corporate Award Committee

From: Donna Martin <dmartin@burke.k12.ga.us>
To: TJRaymond@aol.com, craytef@charter.net, adonatell@eatright.org
Sent Date: Apr 24, 2015 07:16:05
Subject: RE: 2015 Corporate Award Committee
Attachment:

Amy, I will be in Atlanta on May 6th and could possibly be available by phone. I will be traveling around that time and might be able to join on the phone. Since it sounds like we only have one company to look at, it might work for me to just join by phone.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Amy Donatell <adonatell@eatright.org> 04/23/15 5:44 PM >>>

We will only have one conference call.

Are you available May 6th at 1pm (CST)? Once I get a date confirmed for the meeting, I will send an email with more information.

Thank you,

Amy Donatell
Annual Fund Manager
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, IL 60606-6995
312-899-4767
www.eatright.org/foundation<<http://www.eatright.org/foundation>>

[cid:image001.png@01D07DE4.89BA5550]

From: Evelyn Crayton [mailto:craytef@charter.net]

Sent: Thursday, April 23, 2015 4:40 PM
To: TJRaymond@aol.com
Cc: Amy Donatell; DMartin@Burke.k12.ga.us
Subject: Re: 2015 Corporate Award Committee

Are we talking twice? Did I miss something?

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Apr 23, 2015, at 2:39 PM, TJRaymond@aol.com<mailto:TJRaymond@aol.com> wrote:
Hi Evelyn,
There is only one corporation that we will review, I do not think it will take much time to read the information.
I believe we are looking at May 6th at 1 PM CDT and May 8th at 2 PM CDT.
Terri

In a message dated 4/23/2015 11:27:38 A.M. Pacific Daylight Time, craytef@charter.net<mailto:craytef@charter.net> writes:
What are the new dates to review the documents? Can we do them next week when I come into town for the F and Audit committee. I usually get to the city around 2:30. I can come by and pick up the packet and have them ready the next day or you can send them as an attachment. I can read them when I return home on Saturday.

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Mar 12, 2015, at 9:49 AM, Amy Donatell <adonatell@eatright.org<mailto:adonatell@eatright.org>> wrote:
To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org<mailto:adonatell@eatright.org>. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability - all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

___ 10 am ___ 1 pm

___ 11 am ___ 2 pm

___ 12 pm ___ 3 pm

Friday, March 27

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___ 11 am ___ 2 pm

___ 12 pm ___ 3 pm

Amy Donatell
Annual Fund Manager
Academy of Nutrition and Dietetics Foundation
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www.eatright.org/foundation<<http://www.eatright.org/foundation>>

<image001.png>

=

3230. Re:

From: Evelyn Crayton <craytef@aces.edu>
To: Diane Heller <dwheller@mindspring.com>
Cc: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Don Bradley <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Margaret Garner <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Lucille Beseler <lbесeler_fnc@bellsouth.net>, Marcy Kyle <bkyle@roadrunner.com>, Mary Russell <pearck02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@lamMorrison.com>
Sent Date: Apr 24, 2015 06:05:57
Subject: Re:
Attachment:

Thanks Diane for sharing.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

> On Apr 24, 2015, at 12:34 AM, Diane Heller <dwheller@mindspring.com> wrote:

>

> Hi all!

> It was a good call today but as I mentioned I am a little worried that we may not be hearing from a large segment of our membership who are supportive of sponsorships/partnerships/collaborations with industry. I was checking my emails after the call and received this message from an RDN who I have worked with through the WM DPG...she is a young member and I see her as a rising superstar within the Academy. She just completed her Masters in Nutrition Communications at Boston University. I'm not sure if she has even turned 30 yet and she is completing her year as President of the Virginia Academy of Nutrition and Dietetics and during the last year became the internship director at UVA. She also just saw Denice at the

NDEP meeting!

>

> Terri...I have been having trouble forwarding emails to your BOD so if you could send this to them I would appreciate it!

>

> Diane

>

>

>

>

>> Hi Diane & Denice,

>>

>> It was great to see you both at conferences over the past couple weeks. Given your roles with the Academy BOD and how hard I know you both work to represent members, I wanted to share my perspective on the Kraft sponsorship with you. I sent this to the delegates of every Academy section that I'm a member of, but I also wanted to support the work that you do as leaders in the Academy.

>>

>> Thanks for all the work you do. J

>>

>> Angie

>>

>> Angie Hasemann, MS, RDN, CSP

>> Weight Management Dietitian, Pediatric Endocrinology, University of Virginia Children's Hospital

>> Program Director, UVA Health System Dietetic Internship

>> Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>> Phone: 434-924-2348

>> PIC: 2483

>> E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>>

>>

>>

>> From: Hasemann, Angela J *HS

>> Sent: Monday, March 30, 2015 11:40 AM

>> To: 'pathharper@gmail.com'

>> Subject: Academy Sponsorship Feedback

>>

>>

>> Hi Pat,

>>

>> I wanted to share my thoughts related to the Kraft issue that many members have been posting

about. I have not signed the petition to remove the Kids Eat Right logo and don't plan to. With my experience in working with over 3000 overweight and obese children and their families, 50-75% of which are on Medicaid and are of low socioeconomic status, I can see the value of using Kraft cheese packets as a billboard per se to advertise the Kids Eat Right program. None of my patients have asked about sponsorship or this logo, and I don't see any of them questioning the Academy because of it. I hope they see the logo and visit the website to find more information. If this move helps to share the phenomenal nutrition information available on the KER website, then I see it as a success.

>>

>> I'm a Kids Eat Right volunteer and a huge supporter of the program. While I don't 100% agree with this move, I don't necessarily disagree with it either. I know there are very intelligent people making decisions in the Academy and Academy Foundation and I 100% trust that they have our members' best interest at heart. I fear that the low turnout with voting in Academy elections and running for leadership positions are examples of our members not exercising their voices and sharing their insights and wisdom with our leaders until they disagree with something. The level of hostility and disrespect of some members related to this issue has been very frustrating to read and has caused me to not want to respond on the EML for fear of attack by some members. I worry that others may feel the same, and therefore, their voices may not be heard.

>>

>> I feel we need to be working with industry partners to ensure that healthier options are available to consumers and that nutrition messages are communicated accurately. Not working with them only hurts us and our patients. In my opinion, we need to build collaborations and provide clear communication about the purpose, process, and proceeds of these. I fear that members won't read this communication and will jump on opportunities to criticize once again, just like the media does. I think we are our best advocates. I don't believe this 'Kraft cheese debacle' has harmed my credibility. I feel my credibility isn't based primarily in what the media says, but rather in how I help patients to eat healthier and lead healthier lives. I feel that members jumping on the bandwagon and criticizing the Academy without having full information only hurts our profession further. I wish I had an easy answer to this, but I don't. I wanted to make sure to share my thoughts in the appropriate way that will lead to action, and I appreciate your work as our WM DPG Delegate to share our voices.

>>

>> Thank you,

>>

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>> Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>> Phone: 434-924-2348

>> PIC: 2483

>> E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>

3231. A Letter from a Member

From: Diane Heller <dwheller@mindspring.com>
To: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Don Bradley <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcy Kyle <bkyle@roadrunner.com>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Cc: Kathy McClusky <KathyMcClusky@IamMorrison.com>
Sent Date: Apr 24, 2015 00:40:18
Subject: A Letter from a Member
Attachment:

>Hi all!

>It was a good call today but as I mentioned I am a little worried
>that we may not be hearing from a large segment of our membership
>who are supportive of sponsorships/partnerships/collaborations with
>industry. I was checking my emails after the call and received this
>message from an RDN who I have worked with through the WM DPG...she
>is a young member and I see her as a rising superstar within the
>Academy. She just completed her Masters in Nutrition Communications
>at Boston University. I'm not sure if she has even turned 30 yet and
>she is completing her year as President of the Virginia Academy of
>Nutrition and Dietetics and during the last year became the
>internship director at UVA. She also just saw Denice at the NDEP meeting!

>

>Terri...I have been having trouble forwarding emails to your BOD so
>if you could send this to them I would appreciate it!

>

>Diane

>

>

>

>

>>Hi Diane & Denice,

>>

>>It was great to see you both at conferences over the past couple
>>weeks. Given your roles with the Academy BOD and how hard I know
>>you both work to represent members, I wanted to share my
>>perspective on the Kraft sponsorship with you. I sent this to the
>>delegates of every Academy section that I'm a member of, but I also
>>>wanted to support the work that you do as leaders in the Academy.

>>

>>Thanks for all the work you do. J

>>

>>Angie

>>

>>Angie Hasemann, MS, RDN, CSP

>>Weight Management Dietitian, Pediatric Endocrinology, University of

>>Virginia Children's Hospital

>>Program Director, UVA Health System Dietetic Internship

>>Address: P.O. Box 800673, Charlottesville, VA 22908-0673

>>Phone: 434-924-2348

>>PIC: 2483

>>E-mail: <mailto:ajh5j@virginia.edu>ajh5j@virginia.edu

>>

>>

>>

>>From: Hasemann, Angela J *HS

>>Sent: Monday, March 30, 2015 11:40 AM

>>To: 'pathharper@gmail.com'

>>Subject: Academy Sponsorship Feedback

>>

>>

>>Hi Pat,

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>>I wanted to share my thoughts related to the Kraft issue that many
>>members have been posting about. I have not signed the petition to
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>>Angie Hasemann, MS, RDN, CSP
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3232.

From: Diane Heller <dwheller@mindspring.com>
To: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcy Kyle <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Cc: Kathy McClusky <KathyMcClusky@IamMorrison.com>
Sent Date: Apr 24, 2015 00:34:23
Subject:
Attachment:

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>Angie Hasemann, MS, RDN, CSP
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>

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>Subject: Academy Sponsorship Feedback

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>

3233. Re: 2015 Corporate Award Committee

From: Evelyn Crayton <craytef@charter.net>
To: Amy Donatell <adonatell@eatright.org>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>
Sent Date: Apr 23, 2015 18:11:39
Subject: Re: 2015 Corporate Award Committee
Attachment:

I am in Boston and away from my room. I will make myself be free. If I have something it is probably a conference call.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 23, 2015, at 5:42 PM, Amy Donatell <adonatell@eatright.org> wrote:

We will only have one conference call.

Are you available May 6th at 1pm (CST)? Once I get a date confirmed for the meeting, I will send an email with more information.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

<image001.png>

From: Evelyn Crayton [mailto:craytef@charter.net]

Sent: Thursday, April 23, 2015 4:40 PM

To: TJRaymond@aol.com

Cc: Amy Donatell; DMartin@Burke.k12.ga.us

Subject: Re: 2015 Corporate Award Committee

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Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

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I believe we are looking at May 6th at 1 PM CDT and May 8th at 2 PM CDT.

Terri

In a message dated 4/23/2015 11:27:38 A.M. Pacific Daylight Time, craytef@charter.net writes:

What are the new dates to review the documents? Can we do them next week when I come into town for the F and Audit committee. I usually get to the city around 2:30. I can come by and pick up the packet and have them ready the next day or you can send them as an attachment. I can read them when I return home on Saturday.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

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To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call

to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

___ 10 am ___ 1 pm

___ 11 am ___ 2 pm

___ 12 pm ___ 3 pm

Friday, March 27

___ 10 am ___ 1 pm

___ 11 am ___ 2 pm

___ 12 pm ___ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

<image001.png>

=

3234. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Darchele Erskine <derskine@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>
Sent Date: Apr 23, 2015 17:43:57
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [image001.gif](#)

All,

We have posted all of the information to the Academy portal. We are still “tweaking” the FY16 budget package and it may change. That being said, I would not expect the overall financials to change at this time. The “tweaking” would be more around the narrative and potential typos!! Yes, even with this being reviewed 9 million times, there could be a typo. In any event, there is information in the FY16 budget package, albeit high level, that is very sensitive. It could generate a great deal of concern with the staff. Therefore, I ask that you consider this confidential and not to be discussed outside of the Finance and Audit Committee. Once it goes to the Board, we can expand that to the Board of Directors as well.

The list of the documents that have been loaded to the portal are as follows;

1. Agenda
2. Minutes for the March meeting.
3. Insurance overview from Rob Wessel
4. Investment overview from Al Bryant.
5. FY15 Audit and tax plan provided by Plante Moran

6. Preliminary March Financials.
7. FY17 Dues increase proposal.
8. FY16 budget package.

You can access the portal at <https://eal.webauthor.com>. If you need any assistance, please let me know. Evelyn, the FY16 budget information did not get into the package sent to your home today. It will go out to you tomorrow.

If there is anything that anyone would like to make sure we discuss, but, is not listed, please let me know.

Paul

3235. RE: 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: Evelyn Crayton <craytef@charter.net>, TJRaymond@aol.com
<TJRaymond@aol.com>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 23, 2015 17:42:54
Subject: RE: 2015 Corporate Award Committee
Attachment: [image001.png](#)

We will only have one conference call.

Are you available May 6th at 1pm (CST)? Once I get a date confirmed for the meeting, I will send an email with more information.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Evelyn Crayton [mailto:craytef@charter.net]
Sent: Thursday, April 23, 2015 4:40 PM
To: TJRaymond@aol.com
Cc: Amy Donatell; DMartin@Burke.k12.ga.us
Subject: Re: 2015 Corporate Award Committee

Are we talking twice? Did I miss something?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 23, 2015, at 2:39 PM, TJRaymond@aol.com wrote:

Hi Evelyn,

There is only one corporation that we will review, I do not think it will take much time to read the information.

I believe we are looking at May 6th at 1 PM CDT and May 8th at 2 PM CDT.

Terri

In a message dated 4/23/2015 11:27:38 A.M. Pacific Daylight Time, craytef@charter.net writes:

What are the new dates to review the documents? Can we do them next week when I come into town for the F and Audit committee. I usually get to the city around 2:30. I can come by and pick up the packet and have them ready the next day or you can send them as an attachment. I can read them when I return home on Saturday.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Mar 12, 2015, at 9:49 AM, Amy Donatell <adonatell@eatright.org> wrote:

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

<image001.png>

=

3236. Re: 2015 Corporate Award Committee

From: Evelyn Crayton <craytef@charter.net>
To: TJRaymond@aol.com <TJRaymond@aol.com>
Cc: adonatell@eatright.org <adonatell@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 23, 2015 17:39:43
Subject: Re: 2015 Corporate Award Committee
Attachment:

Are we talking twice? Did I miss something?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

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Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
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Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

___ 10 am ___ 1 pm

___ 11 am ___ 2 pm

___ 12 pm ___ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

<image001.png>

=

3237. Re: FY16 budget

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 23, 2015 15:52:21
Subject: Re: FY16 budget
Attachment: [TEXT.htm](#)

Paul, I think all of us are pretty aware of what is going on with Pat. You will not get any argument from me on what we have to do to adjust for what all she is dealing with. It is the least we can do on our end. Just so you know I will be in DC Sunday through Tuesday talking to the House of Representatives about our Farm to School Program. I am taking a vacation day tomorrow because of that golf tournament that my son plays in with my husband. We have his in laws coming in for the tournament also. That is why I cannot ever have our F2F meeting for FAC this week. It is a fun weekend, but not good timing with everything else going on. FAC will roll with whatever we have to roll with.

You do what you have to do and I will support you 100%.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/23/2015 3:07 PM >>>

Donna,

I will have this today. I was waiting for comments back from Pat, but, since she may not be able to get to me, it will have to go out without her review. Then if she has changes, we can add them later. Let me know if you think this will be a problem.

Paul

From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 23, 2015 13:22:35
Subject: FYI: It's Not Just the Food Babe: the Food Industry Runs on Misinformation | Adweek
Attachment:

Kathy McClusky requested I share the following information below with the Academy and Foundation Boards prior to today's call.

Best regards,
Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

-----Original Message-----

From: McClusky, Kathy [mailto:KathyMcClusky@IamMorrison.com]

Sent: Thursday, April 23, 2015 9:56 AM

Subject: It's Not Just the Food Babe: the Food Industry Runs on Misinformation | Adweek

<http://www.adweek.com/news/advertising-branding/food-babe-debacle-underscores-crisis-credibility-surrounding-what-we-eat-164071>

This is a very well done article summarizing the issues with science and pseudo-science regarding nutrition. It mentions both Kraft and Monsanto and I thought people may want to read it before today's call if they can.

Thanks.

Kathy

This email is subject to certain disclaimers, which may be reviewed via the following link.

<http://compass-usa.com/Pages/Disclaimer.aspx>.

3239. RE: Academy Foundation Board Call and Meeting Calendar - REVISED

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Burns, Susan <Sburns@eatright.org>
Sent Date: Apr 23, 2015 09:03:30
Subject: RE: Academy Foundation Board Call and Meeting Calendar - REVISED
Attachment: [unknown_name_lovac](#)

Sorry, I just saw that you copied her. You will love working with her!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 4/23/2015 9:03 AM >>>

Thanks Donna. She is copied on the email too. I am looking forward to working with Kay, but going to miss you! At least I will see you at the Academy Board Meetings J

Susie Burns
Senior Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4752
www.eatright.org/foundation

From: DMartin@Burke.k12.ga.us
Sent: Thursday, April 23, 2015 7:59 AM

To: Susan Burns

Cc: Wolf, Kay

Subject: Re: Academy Foundation Board Call and Meeting Calendar - REVISED

Susie, I am sending this to Kay Wolf since she will take over in June!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 4/23/2015 8:59 AM >>>

Good morning. Thank you for participating in yesterday's call. As discussed we have some changes in dates for upcoming Board Meetings. An updated calendar is attached.

A significant amount of time for the in person meeting will be dedicated to a facilitated strategic planning discussion for the Foundation, particularly around the Second Century Concept. Much of the concept survey testing and fundraising capacity research that will take place over the summer will help inform this dialogue. Therefore, we are rescheduling the June Board Meeting to a three hour call on June 18th and scheduling the face to face in September. This will allow us to do this prep work, including surveys and also identify potential Board Members for participation in the face to face meeting.

Please also fill out the following doodle poll <http://doodle.com/svryzw64ge4y4p4p> that was previously sent to let us know your availability for the Foundation Board Call to approve the FY16 Budget. Your response by April 27th is appreciated. Please let me know if there is additional information I can provide. Thank you for your flexibility.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3240. Re: Academy Foundation Board Call and Meeting Calendar - REVISED

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Burns, Susan <Sburns@eatright.org>
Cc: Wolf, Kay <Wolf.4@osu.edu>
Sent Date: Apr 23, 2015 08:59:26
Subject: Re: Academy Foundation Board Call and Meeting Calendar - REVISED
Attachment: [unknown_name_kbirm](#)

Susie, I am sending this to Kay Wolf since she will take over in June!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
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Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3241. Academy Foundation Board Call and Meeting Calendar - REVISED

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Cecala, Sue <Sue.Cecala@rosedmi.com>, 'Clemente, Carole' <Carole.Clemente@rosedmi.com>, Joan Schwaba <JSchwaba@eatright.org>, Darchele Erskine <derskine@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, 'lbeseler fnc' <lbeseler_fnc@bellsouth.net>, 'kay.wolf@osumc.edu' <kay.wolf@osumc.edu>
Sent Date: Apr 23, 2015 08:59:18
Subject: Academy Foundation Board Call and Meeting Calendar - REVISED
Attachment: [image001.png](#)
[Foundation Board Meeting and Calls Calendar.doc](#)

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A significant amount of time for the in person meeting will be dedicated to a facilitated strategic planning discussion for the Foundation, particularly around the Second Century Concept. Much of the concept survey testing and fundraising capacity research that will take place over the summer will help inform this dialogue. Therefore, we are rescheduling the June Board Meeting to a three hour call on June 18th and scheduling the face to face in September. This will allow us to do this prep work, including surveys and also identify potential Board Members for participation in the face to face meeting.

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Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3242. Bears on the Move Confirmation

From: Brianna Dumas <bdumas@burke.k12.ga.us>
To: KidsEatRight@eatright.org
Cc: Donna Martin <dmartin@burke.k12.ga.us>
Sent Date: Apr 23, 2015 08:10:44
Subject: Bears on the Move Confirmation
Attachment: [TEXT.htm](#)

Thank you so much! We are excited to begin Bears on the Move!

Please make check payable to: Burke County School Nutrition Program

Mail check to:
789 Burke Veterans Parkway
Waynesboro GA 30830

Attention: Donna Martin, School Nutrition Director

Thank you!

Brianna Dumas, RDN, LD
Early Head Start, Wellness & Farm to School Dietitian
Burke County Public Schools
(706) 554-2306
(706) 554-5393

3243. Benchmark Your Cost of Bank Services

From: Phoenix-Hecht <statements@phbluebook.com>
To: Dmartin@eatright.Org
Sent Date: Apr 23, 2015 05:55:18
Subject: Benchmark Your Cost of Bank Services
Attachment:

Dear Donna:

To receive your free Blue Book Compensation Review™ in August, we need to receive your account analysis summary statements from your major providers by Thursday, April 30th. Please use our secure online submission program at:

<http://phbluebook.com/Donna.Martin>

Are you sure you're paying a fair price, given the size of your bank relationship? Don't miss out on this opportunity to receive your personalized Blue Book Compensation Review.

Sincerely,

David A. Bochnovic

Executive Vice President

Phoenix-Hecht's Bank Price Study provides the Blue Book Compensation Review, an individualized analysis of treasury management fees which provides insight into how your overall pricing compares to other companies. Many companies use the BCR to avoid the frustration of doing their own analysis and some have even used it to avoid the length RFP process to verify that their pricing is competitive. Send your statement today.

If you prefer not to receive emails from Phoenix-Hecht regarding The Blue Book Compensation Review™, please click [here](#).

3244. CHK Grantees

From: Lisa Medrow <LMedrow@eatright.org>
To: Katie Brown <kbrown@eatright.org>, Dana Gerstein <danaeg@berkeley.edu>, nicola.dixon@genmills.com <nicola.dixon@genmills.com>, allison.olson@genmills.com <allison.olson@genmills.com>, Chris Vogliano <cvogliano@kent.edu>, Jenica Abram <jka230@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>
Sent Date: Apr 22, 2015 17:53:15
Subject: CHK Grantees
Attachment: [2015-2016 CHK Project Descriptions.pdf](#)
[2015-2016 CHK Grantee List.pdf](#)
[Grantee Demographics.pdf](#)

Hello Superstar Reviewers!

Thank you so much for your contributions to this morning's call, resulting in the successful selection of 50 deserving Champions for Healthy Kids grantees! Attached are three documents for your information: project descriptions, grantee list, and grantee demographics.

For those unable to remain on the call for the 50th applicant decision, the group decided to approve the Minnesota Spark! project and place the Wisconsin Growing Green Thumbs project as the #1 alternate. If we happen to need more alternates than one, we will reach out to you at a later date.

All applicants have been notified through our online grants management system and public announcements will begin May 4, where the grantees will be listed in the Kids Eat Right Monday Message and posted to the webpage www.eatrightfoundation.org/foundation/championgrants. We ask that all public promotions begin May 4.

As always, we like to improve each year and welcome your suggestions about the review process and final selection call. I made note of a few comments mentioned on the call (double the scoring system, provide applications we will discuss on the call to reviewers in advance and ask reviewers to be prepared to discuss the applications they reviewed, develop a system to apply weights to identified criteria, and make it extra clear to applicants that weight treatment programs are not eligible.) Please email me with any other suggestions you have.

We can't thank you enough for the time and expertise you have devoted to this project! The hundreds of applicants truly deserve the best system of reviews and I think we can all feel good about the decisions made. And of course, huge thanks to the General Mills Foundation for awarding \$1 million to programs in 23 states, reaching **57,652 children and youth!**

Thank you!

Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

3245. April 23 Joint Academy/Foundation Board Meeting Attachments

From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 22, 2015 16:58:45
Subject: April 23 Joint Academy/Foundation Board Meeting Attachments
Attachment: [image002.jpg](#)
[Agenda 4-23-15.pdf](#)
[Att 1.1 March 27 Joint Academy-Foundation Board Teleconference MinutesREV.pdf](#)
[Att 1.2 April 2 Joint Academy-Foundation Board Teleconference Minutes.pdf](#)
[Att 3.0a Kids Eat Right Initiative Follow up Survey.pdf](#)
[Att 3.0b KER Survey Data.pdf](#)

The attachments for tomorrow's webinar are attached. Please note the survey results and all the individual comments are separate documents. We will identify a comprehensive report for next steps following tomorrow's discussion, the House of Delegates' dialogue and the recommendations from the Sponsorship Task Force.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3246. May Board Meeting Agenda

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, Michele.D.Lites@kp.org <Michele.D.Lites@kp.org>, Linda Farr <linda.farr@me.com>, Tamara Randall <tlk3@case.edu>, 'Ragalie-Carr, Jean' <jean.ragalie-carr@rosedmi.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 22, 2015 15:41:50
Subject: May Board Meeting Agenda
Attachment: [image002.jpg](#)
[Att 2.0 May 2015 Board AgendaDRAFT-V3.doc](#)

Attached for your review and input is the draft agenda for the May 13-14 Board meeting. We welcome your feedback. The agenda and materials for the meeting will be posted to the Board of Directors communications platform by Friday, May 1. A paper packet will be mailed for arrival by Thursday, May 7 to all of you who requested one.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3247. Re: FAC meeting next week

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 15:26:23
Subject: Re: FAC meeting next week
Attachment:

Donna,

In case it comes up. The financials for the foundation have softened a little in March. Net income dropped to \$1,900,622 from the \$2,133,764 in February.

Reserves at the end of March are \$24.3 million. Down a little.

Finally, investments have risen \$300,000 in April through yesterday and today the markets are up.

So, with the bequest of \$250,000 the news looks like it will continue to improve over what you see here in February.

Paul

Sent from my iPhone

On Apr 22, 2015, at 7:06 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Sounds great. Please invite Christian and Maria to come to eat. Pat would be welcome to come also, but I am sure she would prefer to go home. Obviously we would love for you to come, but understand if you need to go home also. We can adjust the number when we know how many can attend!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 6:26 PM >>>

Donna,

I think Greek is the right choice. This is a good restaurant. Let me know if there is another you would prefer.

Paul

Sent from my iPhone

Begin forwarded message:

From: Chirag Patel <Cpatel@eatright.org>
Date: April 21, 2015 at 4:25:23 PM CDT
To: Paul Mifsud <PMifsud@eatright.org>
Subject: RE: FW: FAC meeting next week

<!--[if mso 9]--> <!--[endif]-->

Hi Paul,

I've made a reservation under your name at Greek Islands for 12 people @ 6:30 p.m. on Wed. 4/29/15. We all agreed it's our favorite Greek restaurant in Greektown... they also have a 2nd location in Lombard that I frequent a couple of times a year. No special room, no courses, just order off the menu (prices are very reasonable).

<http://www.greekislands.net/home>

Chirag Patel, CMP

Manager, Meeting Services

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

P: 312-899-4756

F: 312-899-0008

E: cpatel@eatright.org

W: www.eatright.org

From: Paul Mifsud

Sent: Tuesday, April 21, 2015 1:49 PM

To: Chirag Patel

Subject: FW: FW: FAC meeting next week

Chirag,

FYI.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Tuesday, April 21, 2015 12:25 PM

To: Paul Mifsud

Cc: peark02@outlook.com

Subject: RE: FW: FAC meeting next week

Paul, I like all, but we have never done Greek. Mary mentioned that we are kind of in a Greek neighborhood, so that might be fun.

Chiraq always does a great job in this arena, so I will support whatever he decides. I just didn't want to do a fixed 5 course menu that would cost a fortune.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 1:10 PM >>>

Donna,

I have Chirag looking into it. There are some moderately priced restaurants not far from the hotel. Do you have preference; Italian, Greek, etc. Let me know and we will get the options.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Tuesday, April 21, 2015 11:58 AM

To: Paul Mifsud

Subject: Re: FW: FAC meeting next week

Paul, I have talked with Mary and we both agree that she does not need to be doing dinner at her house. Although, I know we would have enjoyed it! I really think the best option would be for us to schedule a dinner meal for all of us at some reasonably priced restaurant. We can let the committee know about the option to go to the lakefront events. We can make them feel comfortable in attending that event if that is their choice. Mary has offered to try and come up with some restaurant ideas and get back in touch with you. There are 9 on the committee, and depending on who on the Headquarters team wanted to come, it could be as many as 12. I think with those numbers we could still be accommodated without having to do a fixed expensive menu. I really like the networking time at dinners we all do as a committee, but if people want to do something else then they would be free to do just that. I always worry that someone would be left out, if we just all do our own thing. That is probably a female mentality thing, and I will just go ahead and own up to it! Thanks for starting the conversation

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

.

>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:10 AM >>>

Donna,

Given the demand on Mary, I would recommend you don't go her place. I can only imagine what it would be like for her to work like crazy, pulled in multiple directions and then have people over to her home. Too exhausting. She is kind to offer, but, I would not want to do this to her. It would be your call. If you like, I can reach out to her.

That being said, I can find a restaurant for the FAC or we can leave it open. It will be crazy in Chicago since the NFL draft begins on the 30th. I think the FAC might get a kick out of the activities that are planned over by the lake front. So, my recommendation would be to let people go and have fun; especially if the weather is nice.

Let me know.

Paul

From: Mary Russell [mailto:peark02@outlook.com]

Sent: Tuesday, April 21, 2015 7:23 AM

To: DMartin@Burke.k12.ga.us; kay.wolf@osumc.edu; Paul Mifsud

Subject: FAC meeting next week

Hello Donna, Kay and Paul,

Hope you all are well-hard to believe this meeting is right around the corner!

I need to mention a couple of conflicts, only one of which affects (for a short time) my participation in the actual FAC meeting.

On Wed 4/29 from 9-11am, a call is scheduled about a key program that I'm involved with at work. I don't believe that I'll need to be present for the entire call but will need to be on for at least the first hour. I had no control over the timing of the call, which includes about 10 others (many with impossible schedules). So I will step out of the room during this time and return ASAP.

Wed 4/29 from 6-7 pm, I'll also need to be on a call with an Australian group we're working with. For them it'll be 9 am!

I still would be glad to host a casual meal for the FAC at my place, it would just need to start after 7 pm. There are plenty of local places that would be glad to cater in some tasty items.

Sorry to have to make a few waves with this last meeting.

Mary

3248. Eat Right Weekly - April 22, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 22, 2015 15:17:15
Subject: Eat Right Weekly - April 22, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

April 22, 2015

[Quick Links: On the Pulse of Public Policy | CPE Corner | Career Resources | Research Briefs
Academy Member Updates | Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Attend PPW 2015: World's Largest Food and Nutrition Advocacy Summit

The Academy will host its annual Public Policy Workshop June 7 to 9 in Washington, D.C. Nearly 500 Academy members will attend the world's largest food and nutrition advocacy summit. PPW offers top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with members of Congress. [Review the program of events.](#)

Academy Supports Improved Nutrition Standards for Child Care Facilities

The Academy offered its general support to the U.S. Department of Agriculture's Food and Nutrition Service for proposed revisions to the Child and Adult Care Food Program, which provides funding for low-income and at-risk infants and children and certain disabled adults. The new nutrition standards ensure meals more closely align with National School Lunch Program and WIC standards, balancing consistency with recognition of the need to keep costs low. The Academy made several recommendations for improving the standards and implementing best practices to assist providers and program operators in meeting the new rules.

New Mexico Licensure Renewal Signed Into Law

Gov. Susana Martinez signed into law SB 318, renewing New Mexico's process for licensing dietitians and nutritionists. The bill, sponsored by Sen. Carlos Cisneros, ensures consumers in New Mexico will be protected and keeps high standards for licensure. Congratulations to the New Mexico Academy of Nutrition and Dietetics on their success.

'Doc Fix': Congress Averts 21 Percent Medicare Pay Cut

In a historic act on April 14, Congress passed the Medicare Access and CHIP Reauthorization Act of 2015, eliminating the negative update for the Medicare Physician Fee Schedule of 21 percent that was scheduled to take effect April 1. President Obama signed the legislation into law on April 16, and the Centers for Medicare and Medicaid Services will immediately begin work to implement its provisions. Learn more about the "doc fix." An upcoming issue of the Academy's *MNT Provider* newsletter will contain a complete analysis of this legislation and its impact on registered dietitian nutritionists. Thanks to all Academy members who responded to the Action Alert urging your senators to pass this bill.

New Report Examines Public Health Funding in the States

Trust for America's Health has released its 10th annual report, "Investing in America's Health: A State-by-State Look at Public Health Funding and Key Health Facts." The report examines public health funding and key health facts for each state. Such reports are valuable when speaking with legislators and other policymakers, to provide them with detailed information about their constituencies.

Updated Feeding America Study on Mapping the Meal Gap

What does food insecurity and hunger in your county look like? Feeding America released its annual "Map the Meal Gap" report, containing state, county and congressional district data on overall and child food insecurity rates. The report also includes data on food cost variation by county and congressional district and the percent of food-insecure populations who are likely eligible for federal nutrition programs. Reports like this are helpful when speaking with legislators and policymakers.

Surgeon General Headlines Forum on Strategies to Combat Obesity

The Healthcare Leadership Forum, which partners with the Academy on the Diabetes Advocacy Alliance, hosted a Capitol Hill forum to discuss strategies for curbing obesity and its related health outcomes. U.S. Surgeon General Vivek Murthy, MD, spoke on the importance of "community involvement and teaching sound nutrition and lifestyle choices at an early age."

House Examines Nutrition Assistance Programs

The House of Representatives held simultaneous hearings examining the impact of nutrition assistance programs, which included SNAP, school meals, summer foodservice program and farm to school, among others. The House Education and the Workforce Committee looked at how effectively child nutrition programs are delivering healthy foods to children and the impact on health and educational attainment. The House Agriculture Committee examined the role of the charitable sector - primarily food banks and pantries - and its relationships with SNAP in providing enough nutritious food to hungry Americans. The Academy advocates for policies that promote strong nutrition programs that effectively deliver healthy food to those who are food-insecure and hungry.

Improvements in School Lunches Result in Healthier Options for Millions of Children

A research brief from the Robert Wood Johnson Foundation finds that elementary school lunches have been consistently improving since 2006-2007, with more schools offering healthier items like whole grains, vegetables, and fruits, and fewer offering items like french fries and higher-fat milks or pizza. The brief also shows all elementary schools are giving students more, and a greater variety of, fruits and vegetables. The Academy continues to support our members implementing these changes in schools.

CPE CORNER

Career Advancement with Online Certificate of Training Programs

The career outlook for registered dietitian nutritionists has never been brighter. As *the* health and wellness experts, RDNs possess food and nutrition knowledge that allow you to excel as educators, leaders and marketing professionals. To help RDNs move up in your careers, the Academy offers Certificate of Training programs addressing critical issues such as changing clinical environments, building business relationships and ever-evolving roles and responsibilities of today's RDN. Browse the full range of online modules.

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available. These papers and quizzes can be accessed through the Academy's Online Learning Center.

Earn 2 Free CPEUs: eNCPT Tutorials

Free, updated tutorials - and the opportunity to earn 2 CPEUs - are available for Academy members to learn more about the new eNCPT (formerly the IDNT). Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

CAREER RESOURCES

April 30 Webinar: Integrative Sports Nutrition and Supplements

Join the re-launch of the Academy's Professional Development webinar series and earn unlimited group learning opportunities. As the sports nutrition field continues to evolve, new programs and

theories arise for achieving optimal performance levels though nutrition and supplementation. Are these programs safe, effective and legal? Lisa Dorfman, MS, RD, CSSD, LMHC, FAND, will share her knowledge as a 30-year sports nutrition leader in an April 30 webinar, "Integrative Sports Nutrition and Supplements: Efficacy, Safety and Practical Guidelines." The webinar will outline practice strategies and appropriate and effective supplement use; and identify certification agencies, their standards and seals of approval.

New Academy Merchandise Now Available

Gifts for your colleagues, friends and family members: The Academy's new line of products includes baby gifts, kitchen gadgets, apparel, lunch containers and more.

RESEARCH BRIEFS

Role of RDN Counseling in Pediatric Weight Management

A randomized controlled trial from the Research in Office Settings Network of the American Academy of Pediatrics found motivational interviewing by providers and registered dietitian nutritionists resulted in significant reductions in BMI percentile of obese children.

Need to Decipher a New Research Article?

The Evidence Analysis Library's Quality Criteria Checklist is available for members to critically appraise research articles by answering a series of relevance and validity questions.

ACADEMY MEMBER UPDATES

EatrightPRO.org and Mozilla's New Firefox Release

Some users of Mozillas Firefox web browser may have experienced recent difficulties logging in to the Academy's member website eatrightPRO.org. This is the result of a newly released version of Firefox that created security vulnerabilities. The current versions of Google Chrome, Internet Explorer and Safari are not experiencing these issues, and members using the newest version of Firefox are encouraged to use one of these alternatives while development of a resolution is underway.

[Learn More](#)

New Video Message from Academy President

April is National Preceptor Month - the annual opportunity to raise awareness of the need for preceptors, and to recognize and thank practitioners who are willing to serve. A new video message from Academy President Sonja L. Connor, MS, RDN, LD, FAND, contains information about becoming a preceptor; the Academy's Council on Future Practice's three-year visioning process; and news about planning for the celebration of the Academy's 100th anniversary in 2017.

Recognize Importance of Preceptors

While showing your appreciation for preceptors, make a difference today for tomorrow's

practitioners: Sign up for the Academy's Find-a-Preceptor database.

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

Membership Renewal Now Open

Now is the time to renew your Academy membership and remain a part of the world's largest organization of food and nutrition experts. Renewing your 2015-2016 membership is easy: You can renew online, by phone at 800/877-1600, ext. 5000 (Monday through Friday, 8 a.m. to 5 p.m. Central Time) or by mail with the application materials you were recently mailed.

Get Connected with Academy's eMentoring Program

Join the Academy's award-winning eMentoring program to enhance your professional connections, gain and share knowledge and earn free continuing professional education. Free and open to all members, eMentoring matches you with a mentor or mentee who best fits your areas of interest, communication style and availability. As a mentor, use this opportunity to give back to the profession and enrich your network. As a mentee, connect with an experienced professional and take your career to the next level.

PHILANTHROPY, AWARDS AND GRANTS

Important Successes: Learn More About Kids Eat Right and the Foundation

The Foundation's award-winning Kids Eat Right initiative is top of mind for many Academy members. Since its inception in late 2010, Kids Eat Right has mobilized members to participate in community and school childhood obesity prevention efforts, and to educate families, communities and policy makers about the importance of high-quality nutrition. Do you know how much the program has accomplished? Learn more about the many important successes - and ongoing activities - of Kids Eat Right. Now more than ever, the Foundation needs members' continued support to create healthier lifestyles for kids and families. See how your Foundation is making a difference.

Make a Difference in the Profession While Renewing Your Academy Dues

Support the Foundation's Annual Fund through the checkoff box on your Academy dues renewal form or online. Your support will enable the Foundation to continue to provide scholarships, research grants, continuing education awards and innovative educational programs through the Kids Eat Right initiative. Please consider a donation to the Academy Foundation of *your* profession by year-end. See the Foundation's impact on the nutrition and dietetics profession. Learn more

about the Foundation or make a donation.

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3249. RE: Congrats Donna!

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Marcia Kyle' <bkyle@roadrunner.com>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 14:33:32
Subject: RE: Congrats Donna!
Attachment: [image003.jpg](#)

Yes, of course! Congrats, Donna!!!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Marcia Kyle [mailto:bkyle@roadrunner.com]
Sent: Tuesday, April 21, 2015 7:59 PM
To: DMartin@Burke.k12.ga.us
Cc: Joan Schwaba
Subject: Congrats Donna!

Joan,

Can you share this link posted in today's Public Policy News with the BOD about Donna Martin's well deserved recognition during Hill hearings on school meals.

Marcy Kyle

A very important Hill hearing on schools meals was the platform for well-deserved kudos for Academy Board of Directors member Donna Martin on her very successful Farm to School program. Studies have shown the effectiveness of this program introducing school age children to healthy foods to develop lifelong habits. Enjoy the recognition **here**. Forward to 2:14 minutes into the video to hear the start about Donna's program.

146 Mystic Avenue

Rockport, ME 04856

703-346-4996

3250. FW: Foundation BOD-April 22 @ 2pm CT

From: Martha Ontiveros <Montiveros@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 22, 2015 14:02:20
Subject: FW: Foundation BOD-April 22 @ 2pm CT
Attachment: [Agenda 04-22-15.docx](#)
[4.0 Foundation Financial Update.doc](#)
[4.1 Foundation Financial Report.xlsx](#)

Donna,

Attached is the agenda and the attachments for today's WebEx.

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

From: Martha Ontiveros

Sent: Wednesday, April 15, 2015 3:43 PM

To: 'Carl Barnes'; Constance Geiger (constancegeiger@cgeiger.net); DMartin@Burke.k12.ga.us; 'Eileen Kennedy'; 'Evelyn Crayton'; 'Jean Ragalie-Carr'; 'Kathleen McClusky'; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; 'Terri Raymond'; 'bkyle@roadrunner.com'; Paul Mifsud; Alison Steiber; Chris Vogliano; Mary Beth Whalen; Katie Brown; Susan Burns; Beth Labrador; Amy Donatell; Martha Ontiveros

Cc: Linda Serwat; Mary-Ann Johnson; Harold Holler; Cecily Byrne; Darchele Erskine

Subject: Foundation BOD-April 22 @ 2pm CT

Importance: High

The **updated** agenda and corresponding attachments for the Foundation BOD WebEx are available on the Academy's on-line portal for your review.

To download, go to <https://eal.webauthor.com>

1. Select the "Committee Central" section, found on the left menu bar under "Tools."
2. Select the "Foundation BOD"
3. Go to Library section "Topics"
4. Select the "April 22, 2015" folder
5. To download all the files at once, select "**0.0 Binder April 22, 2015**".

Go to <https://eatright.webex.com/eatright/j.php?MTID=m73820ef72116913beeb5215bf7ed1f45>

If requested, enter your name and email address.

Meeting Number: **741 882 755** - Meeting Password: **0422** - *Click "Join"*.

To join via teleconference only, Dial: 1-866-477-4564 (US) Code: 824 097 8145

Headquarters Participants – Presidents' conference room

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | **FAX** 312-899-4796

montiveros@eatright.org

www.eatright.org

3251. Re: Public Policy Weekly News

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Teresa Nece <TNece@eatright.org>
Sent Date: Apr 22, 2015 13:45:21
Subject: Re: Public Policy Weekly News
Attachment: [TEXT.htm](#)

Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Teresa Nece <TNece@eatright.org> 4/22/2015 11:53 AM >>>

April 21, 2015

Today's Public Policy Weekly News:

1. Legislative Messages for PPW 2015 - Today
2. Congress Averts 21% Medicare Pay Cut
3. The House Takes a Special Interest in Nutrition
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<https://eatright.webex.com/eatright/j.php?RGID=r732b6fac9b3222b790015312f1faeff9>).

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If your DPG is interested in contributing to the Academy's formal comments, please contact Pepin Tuma, Director of Regulatory Affairs. Please note that regulatory comments are time sensitive. Comments are due to Pepin by Wednesday, April 29.

Below are a number of questions from each chapter of the Scientific Report. The page and line numbers correspond to the document here (<http://www.health.gov/dietaryguidelines/2015-scientific-report/PDFs/Scientific-Report-of-the-2015-Dietary-Guidelines-Advisory-Committee.pdf>).

When answering the yes/no questions, please offer the rationale/reason for your response. It is also important to provide cited support whenever possible in your answers to enable the Academy to use your responses most effectively. Please note that although reviewers had many questions reviewers when reading the report, it is not important that you specifically answer any or all of them. Combined, the questions try to arrive at answers to the following questions: Do you support the approach taken by the DGAC, specifically with regard to looking at dietary patterns and food categories actually eaten, rather than focusing on specific nutrients? Why or why not? If you could determine the charge and scope of the DGAC (unencumbered by existing limitations), what would be included? To what extent is the question of where Americans choose to eat relevant to the Dietary Guidelines? The DGAC examined food on a broader scale than previous DGACs, going from production to processing to purchase to consumption; is this an appropriate scope for the DGAC? Is the research methodology sound? Is their interpretation of the research sound?

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Child Nutrition Reauthorization (CNR) is a broad piece of legislation that includes school meals,

farm to school, child and adult care food program, fresh fruit and vegetable program, summer food service program, and WIC. These programs employ many members who are leaders in this area, and impact millions of children on a daily basis.

The Academy's CNR workgroup was comprised of representatives from all of the programs addressed during CNR. Their leadership, and vision for child nutrition programs is extraordinary, and their time and efforts are greatly appreciated. We would like to thank and recognize the members of this work group: Ethan Bergman, PhD, RD, CD, FADA, Marilyn Briggs, PhD, RD, SNS, Meg Bruening, PhD, MPH, RD, Sue Foerster, MPH, RD, Beverly Girard, PhD, MBA, RDN, Stephanie Heim, MPH, RD, Geri Henchy, MPH, RD, Dianne Lollar, MPH, RD, LD, Clare H. Miller, MS, RD, Patty Keane, MPH, RD and Lisa Eaton Wright, MS, RDN, LDN.

On behalf of the CNR work group, Patty Keane and Jennifer Folliard would like to present the Academy's recommendation for Child Nutrition Reauthorization. The documents are attached.

These recommendations are the foundation of the Academy's advocacy and legislative strategy on Capitol Hill, as well within coalitions inside and outside DC.

PPW 2105 Training for PPC and PAL

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Once you have listened to the recording, please send an email to me at tnece@eatright.org (<https://mail.eatright.org/owa/redir.aspx?C=Ef7Ylj1z4UGkK4yG6GbWlrQn5Rw66tAlYlTiQSZhSDUsXZJuEoIVtF6fF5Cp4gsZo8NRH0PCXqM.&URL=mailto%3atnece%40eatright.org>). The certificate and an evaluation survey will be sent to you.

Register for PPW 2015 Today!

The PPW2015 registration and housing information is available. For more information on registration, hotel and travel simply click, PPW 2015 (

<http://www.eatrightpro.org/resource/advocacy/take-action/public-policy-workshop/registration-housing-and-travel>) . This year we will once again be offering a group registration discount.

Groups must consist of members from one cohesive organization, such as a Public Policy Panel, State Affiliate Board, DPG, Company, Hospital or Community Center. Please note: Students paying a reduced student rate are not eligible for the group discount.

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PPC, PAL, alternate PPC and alternate PAL registration scholarship recipients will be expected to attend a PPW Boot Camp Training scheduled on Saturday, June 6, 2015 from 9 a.m. - 5 p.m.

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Please let me know if you have questions.

Best Regards,

Teresa

Teresa A. Nece, MS, RDN, LD, SNS

Director, Grassroots Advocacy

The Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW, Suite 460

Washington, D.C. 20036

Phone: 800.877.1600 Ext. 6022

Fax: 202.775.8284

Email: tnece@eatright.org (

<https://mail.eatright.org/owa/redir.aspx?C=Ef7Ylj1z4UGkK4yG6GbWlrQn5Rw66tAlylTiQSZhSDUsXZJuEoIVtF6fF5Cp4gsZo8NRH0PCXqM.&URL=mailto%3atnece%40eatright.org>)

3252. Public Policy Weekly News

From: Teresa Nece <TNece@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 11:53:13
Subject: Public Policy Weekly News
Attachment: [DPG Inquiry for DGAC1.pdf](#)
[Academy CNR Recommendations Executive Summary .pdf](#)
[CNR work group April 19.pdf](#)

April 21, 2015

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Teresa A. Nece, MS, RDN, LD, SNS

Director, Grassroots Advocacy

The Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW, Suite 460

Washington, D.C. 20036

Phone: 800.877.1600 Ext. 6022

Fax: 202.775.8284

Email: tnece@eatright.org

3253. Re: Foundation BOD Budget Call

From: craytef@charter.net<craytef@charter.net>
To: Montiveros@eatright.org <Montiveros@eatright.org>,
carl@learntoeatright.com <carl@learntoeatright.com>,
constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>,
DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>,
eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, jean.ragalie-
carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>,
KathyMcClusky@lamMorrison.com <KathyMcClusky@lamMorrison.com>,
mary.christ-erwin@porternovelli.com <mary.christ-erwin@porternovelli.com>,
PBABJAK@eatright.org <PBABJAK@eatright.org>,
Sue.Cecala@rosedmi.com <Sue.Cecala@rosedmi.com>, tjraymond@aol.com
<tjraymond@aol.com>, lbeseler_fnc@bellsouth.net
<lbeseler_fnc@bellsouth.net>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: PMifsud@eatright.org <PMifsud@eatright.org>, kbrown@eatright.org
<kbrown@eatright.org>, Sburns@eatright.org <Sburns@eatright.org>,
adonatell@eatright.org <adonatell@eatright.org>, BLabrador@eatright.org
<BLabrador@eatright.org>, LSerwat@eatright.org <LSerwat@eatright.org>,
derskine@eatright.org <derskine@eatright.org>, Mwhalen@eatright.org
<Mwhalen@eatright.org>
Sent Date: Apr 22, 2015 11:32:33
Subject: Re: Foundation BOD Budget Call
Attachment:

Tjanks

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Martha Ontiveros

Date: Wed, Apr 22, 2015 8:53 AM

To: 'Carl Barnes';Constance Geiger (constancegeiger@cgeiger.net);DMartin@Burke.k12.ga.us
';Eileen Kennedy';'Evelyn Crayton';'Jean Ragalie-Carr';'Kathleen McClusky';Mary Christ-
Erwin;Patricia Babjak;Sue Cecala;'Terri Raymond';lbeseler fnc;Kay Wolf (wolf.4@osu.edu);

Cc: Paul Mifsud;Katie Brown;Susan Burns;Amy Donatell;Beth Labrador;Linda Serwat;Darchele
Erskine;Mary Beth Whalen;

Subject:Foundation BOD Budget Call

Good morning,

I just CANCELED the Foundation BOD Budget Call on Outlook Calendar.

The Foundation FY16 budget process is still in progress and we need reschedule the May 7th
Foundation Board Call to approve the Budget.

The Foundation Finance and Audit Committee will be holding their call during this time and we need to look at alternative dates for the full Board call.

Please go to the link below to let me know what dates/times you are available the week of May 18-22.

<http://doodle.com/svryzw64ge4y4p4p>

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

3254. Daily News: Wednesday, April 22, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 22, 2015 11:07:10
Subject: Daily News: Wednesday, April 22, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Child obesity intervention with strong IT support found to be effective

<http://www.medicalnewstoday.com/articles/292687.php>

Source: *JAMA Pediatrics*

<http://archpedi.jamanetwork.com/article.aspx?articleid=2241760>

A Diet Might Cut the Risk of Developing Alzheimers

Researchers spent two years developing the MIND diet, which includes many brain-healthy foods like berries and greens

(The MIND diet, which took two years to develop, stands for Mediterranean-DASH Intervention for Neurodegenerative Delay)

<http://www.wsj.com/articles/a-diet-might-cut-the-risk-of-developing-alzheimers-1429569168>

Source: *Alzheimers Dement*

[http://www.alzheimersanddementia.com/article/S1552-5260\(15\)00017-5/abstract](http://www.alzheimersanddementia.com/article/S1552-5260(15)00017-5/abstract)

Related Resource: Rush University Medical Center

<https://www.rush.edu/news/diet-may-help-prevent-alzheimers>

Regular consumption of yogurt does not improve health

<http://www.sciencedaily.com/releases/2015/04/150421084537.htm>

Source: *Journal of the Academy of Nutrition and Dietetics*

Habitual Yogurt Consumption and Health-Related Quality of Life: A Prospective Cohort Study

[http://www.andjrnl.org/article/S2212-2672\(14\)00598-X/abstract](http://www.andjrnl.org/article/S2212-2672(14)00598-X/abstract)

Consumers buying more organic products despite high prices

<http://www.poconorecord.com/article/20150421/NEWS/150429832/101118/LIFESTYLE>

Related Resource: USDA Announces Record Number of Organic Producers in U.S.

<http://www.usda.gov/wps/portal/usda/usdamediafb?contentid=2015/04/0097.xml&printable=true&contentidonly=true>

Q&A Kitchen talk with Grant Baldwin of 'Just Eat It: A Food Waste Story'

<http://www.latimes.com/food/dailydish/la-dd-grant-baldwin-just-eat-it-a-food-waste-story-20150419-story.html#page=1>

Related Resources: From the Academy Website: Home Composting: Put Your Scraps to Use
<http://www.eatright.org/resource/food/planning-and-prep/eat-right-on-a-budget/home-composting-put-your-scraps-to-use>

Reduce Plate Waste: School, Home and Eating Out

<http://www.eatright.org/resource/food/planning-and-prep/cooking-tips-and-trends/reduce-plate-waste>

Listeria: What is it, how do you get it, and what's the risk?

(Blue Bell Creameries voluntarily pulled all of its frozen dessert products off the market because of potential contamination with listeria)

<http://www.cnn.com/2015/04/21/health/listeria-explainer/index.html>

One dead, 20 sick with Botulism symptoms after church potluck

<http://www.reuters.com/article/2015/04/22/us-usa-ohio-botulism-idUSKBN0ND08720150422>

MedlinePlus: Latest Health News

-Another Study Finds No Vaccine-Autism Link

Finding held true even for children at risk for the developmental disorder

-Could High-Dose Insulin Prevent Type 1 Diabetes in High-Risk Kids?

Study found daily capsules of the natural hormone triggered protective immune response

-FDA Weighs Tighter Regulation of Homeopathic Medicines

Critics say these natural remedies are ineffective, potentially dangerous; backers contend current oversight is sufficient

-More Kids With Type 1 Diabetes Facing Dangerous Complication

Diabetic ketoacidosis can prove serious; researchers point to lack of insurance leading to late diagnosis

-Global pandemic of fake medicines poses urgent risk, scientists say

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

Journal of the Academy of Nutrition and Dietetics, May 2015

<http://www.andjrnl.org/current>

-Presidents Page: The Role of Sponsorship in Achieving Our Mission

-New Menu Labeling Requirements: Academy Advocacy Expands Opportunities

-Position of the Academy of Nutrition and Dietetics: Vegetarian Diets

-Registered Dietitian Nutritionists and Nutrition and Dietetics Technicians, Registered, Are Ethically Obligated to Maintain Personal Competence in Practice

-Question of the Month: What Nutritional Contribution Do Edible Flowers Make?

America Journal of Preventive Medicine, May 2015

<http://www.ajpmonline.org/current>

-Racial/Ethnic Differences in Obesity Trends Among Young Low-Income Children

-Socioeconomic Disparities in Chronic Kidney Disease: A Systematic Review and Meta-Analysis

Annals of Internal Medicine, April 21, 2015

<http://annals.org/issue.aspx>

-Routine Iron Supplementation and Screening for Iron Deficiency Anemia in Pregnancy: A Systematic Review for the U.S. Preventive Services Task Force

British Journal of Nutrition, April 14, 2015

<http://journals.cambridge.org/action/displayJournal?jid=BJN>

-Vitamin E intake, -tocopherol levels and pulmonary function in children and adolescents with cystic fibrosis

Current Opinion in Clinical Nutrition and Metabolic Care, May 2015

<http://journals.lww.com/co-clinicalnutrition/pages/currenttoc.aspx>

-Protein intake and muscle function in older adults

-Latest consensus and update on protein-energy wasting in chronic kidney disease

-Preterm infant nutrition, gut bacteria, and necrotizing enterocolitis

Health Education Journal, May 2015

<http://hej.sagepub.com/content/74/3.toc>

-Effectiveness of health promotion programmes for truck drivers: A systematic review

-A social marketing approach to promoting healthful eating and physical activity in low-income and ethnically diverse schools

Journal of Parenteral & Enteral Nutrition, April 17-21, 2015, Online First

<http://pen.sagepub.com/content/early/recent>

-Clinical Outcomes Related to Protein Delivery in a Critically Ill Population: A Multicenter, Multinational Observation Study

-Validation of the Society of Critical Care Medicine and American Society for Parenteral and Enteral Nutrition Recommendations for Caloric Provision to Critically Ill Obese Patients: A Pilot Study

-No Clinical or Biochemical Evidence for Essential Fatty Acid Deficiency in Home Patients Who Depend on Long-Term Mixed Olive Oil and Soybean OilBased Parenteral Nutrition

***Nutrition Journal*, April 10, 2015, Online First**

<http://www.nutritionj.com/content>

-Dietary intake of patients with moderate to severe COPD in relation to fat-free mass index: a cross-sectional study.

***Perspectives in Public Health*, April 17, 2015, Online First**

<http://rsh.sagepub.com/content/early/recent>

-Elementary school lunch categorisation and correlations with dietitian recommendations

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

Quote of the Week

In every walk with nature one receives far more than he seeks.

-John Muir

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3255. Re: Rescheduled 2015 Corporate Award Committee

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Donatell, Amy <adonatell@eatright.org>
Sent Date: Apr 22, 2015 10:58:12
Subject: Re: Rescheduled 2015 Corporate Award Committee
Attachment: [unknown_name_lwsmo](#)
[unknown_name_prhgv](#)

Amy, I can do Wednesday May 6th.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Amy Donatell <adonatell@eatright.org> 4/22/2015 9:45 AM >>>
Dear Corporate Review Committee,

I would like to reschedule our canceled corporate award review committee meeting.

Please let me know if any of the following dates and time work for you.

_____ Wednesday, May 6th at 1pm (CST)

_____ Friday, May 8th at 2pm (CST)

Please let me know by 4/24/2015 which dates and time works for you.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell

Sent: Wednesday, March 25, 2015 4:06 PM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: Canceled 2015 Corporate Award Committee

Importance: High

The Corporate Award Review Committee meeting that was scheduled for **Friday, March 27th at 2pm (central time) has be canceled.** I will reschedule the meeting next week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell

Sent: Monday, March 16, 2015 10:27 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: RE: 2015 Corporate Award Committee

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

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Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell
Sent: Thursday, March 12, 2015 8:49 AM
To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us
Cc: 'TJRaymond@aol.com'
Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

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Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3256. RE: 29 applications

From: Katie Brown <kbrown@eatright.org>
To: 'Nicola Dixon' <Nicola.Dixon@genmills.com>, Lisa Medrow <LMedrow@eatright.org>, Chris Vogliano <cvogliano@kent.edu>, Allison Olson <Allison.Olson@genmills.com>, Jenica Abram <jka230@gmail.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, Dana Gerstein <danaeg@berkeley.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 10:41:53
Subject: RE: 29 applications
Attachment:

866-477-4564; code: 843 1004 180

From: Nicola Dixon [mailto:Nicola.Dixon@genmills.com]
Sent: Wednesday, April 22, 2015 9:41 AM
To: Lisa Medrow; Chris Vogliano; Katie Brown; Allison Olson; Jenica Abram; 'jean.ragalie-carr@rosedmi.com'; Dana Gerstein; DMartin@Burke.k12.ga.us
Subject: RE: 29 applications

The conference call line just dropped.... Can you please reply with dial-in info (or display on screen), so we can dial back in?

From: Lisa Medrow [mailto:LMedrow@eatright.org]
Sent: Wednesday, April 22, 2015 8:49 AM
To: Chris Vogliano; Katie Brown; Allison Olson; Nicola Dixon; Jenica Abram; 'jean.ragalie-carr@rosedmi.com'; Dana Gerstein; DMartin@Burke.k12.ga.us
Subject: 29 applications

3257. Talking Points ... Kraft Singles packages in story

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 22, 2015 10:28:26
Subject: Talking Points ... Kraft Singles packages in story
Attachment: [image003.jpg](#)

We are aware that packages of Kraft Singles regular and 2% with the Kids Eat Right message are now appearing on retail shelves. Talking points to use as needed follow.

- The Academy and Kraft have mutually agreed to terminate the consumer education initiative. The on package elements of the program are already in motion and cannot be changed.
- Packages of Kraft Singles with the Kids Eat Right messaging are now appearing on retail shelves and will continue through mid-July 2015.
- Through on-package messaging identifying Kraft Singles as a “Proud Supporter of Kids Eat Right,” the goal of the program was to send millions of consumers to the Kids Eat Right website

for trusted, science-based information and recipes developed by registered dietitian nutritionists.

- As we shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets. Consumers will be able to access unbranded, educational resources on calcium and vitamin D at KidsEatRight.org/CheesyFacts through the end of this year.
- We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3258. Foundation BOD Budget Call

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>, lbeseler fnc <lbeseler_fnc@bellsouth.net>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>
Cc: Paul Mifsud <PMifsud@eatright.org>, Katie Brown <kbrown@eatright.org>, Susan Burns <Sburns@eatright.org>, Amy Donatell <adonatell@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Darchele Erskine <derskine@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 22, 2015 09:53:25
Subject: Foundation BOD Budget Call
Attachment:

Good morning,

I just CANCELED the Foundation BOD Budget Call on Outlook Calendar.

The Foundation FY16 budget process is still in progress and we need reschedule the May 7th Foundation Board Call to approve the Budget.

The Foundation Finance and Audit Committee will be holding their call during this time and we need to look at alternative dates for the full Board call.

Please go to the link below to let me know what dates/times you are available the week of May 18-22.

<http://doodle.com/svryzw64ge4y4p4p>

If you need additional information, please, let me know.

Martha Ontiveros
Administrative Assistant

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796

montiveros@eatright.org

www.eatright.org

3259. Rescheduled 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Apr 22, 2015 09:45:54
Subject: Rescheduled 2015 Corporate Award Committee
Attachment: [image001.png](#)
[image002.png](#)

Dear Corporate Review Committee,

I would like to reschedule our canceled corporate award review committee meeting.

Please let me know if any of the following dates and time work for you.

_____ Wednesday, May 6th at 1pm (CST)

_____ Friday, May 8th at 2pm (CST)

Please let me know by 4/24/2015 which dates and time works for you.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell
Sent: Wednesday, March 25, 2015 4:06 PM
To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us
Cc: 'TJRaymond@aol.com'
Subject: Canceled 2015 Corporate Award Committee
Importance: High

The Corporate Award Review Committee meeting that was scheduled for **Friday, March 27th at 2pm (central time) has be canceled.** I will reschedule the meeting next week.

Thank you,

Amy Donatell

Annual Fund Manager

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www.eatright.org/foundation

From: Amy Donatell
Sent: Monday, March 16, 2015 10:27 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: RE: 2015 Corporate Award Committee

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

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www.eatright.org/foundation

From: Amy Donatell

Sent: Thursday, March 12, 2015 8:49 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3260. Canceled: Foundation BOD Budget Call

From: Martha Ontiveros <Montiveros@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'craytef@charter.net' <craytef@charter.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>, 'carl@leartoeatright.com' <carl@leartoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Susan Burns <Sburns@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, lbeseler fnc <lbeseler_fnc@bellsouth.net>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Dee Crye <dcrye@eatright.org>, Linda Serwat <LSerwat@eatright.org>, 'Mary Christ-Erwin' <mary.christ-erwin@porternovelli.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>
Sent Date: Apr 22, 2015 09:15:39
Subject: Canceled: Foundation BOD Budget Call
Attachment:

3261. RE: Fwd: FAC meeting next week

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 22, 2015 09:04:40
Subject: RE: Fwd: FAC meeting next week
Attachment: [TEXT.htm](#)

You are in good company!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/22/2015 9:00 AM >>>

Not everyone!! I understand I have been added to Glenna's list J. Oh well!!

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, April 22, 2015 8:00 AM
To: Paul Mifsud
Subject: RE: Fwd: FAC meeting next week

Well it was debatable! Haha, I just don't want you to feel pressured, obviously everyone loves it when you come! See you soon!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/22/2015 8:52 AM >>>

I will... for a minute there I was getting concerned!! Wasn't sure I was invited J. I don't think Maria will make it, but I will check.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, April 22, 2015 7:07 AM
To: Paul Mifsud
Subject: Re: Fwd: FAC meeting next week

Sounds great. Please invite Christian and Maria to come to eat. Pat would be welcome to come also, but I am sure she would prefer to go home. Obviously we would love for you to come, but understand if you need to go home also. We can adjust the number when we know how many can attend!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/21/2015 6:26 PM >>>

Donna,

I think Greek is the right choice. This is a good restaurant. Let me know if there is another you would prefer.

Paul

Sent from my iPhone

Begin forwarded message:

From: Chirag Patel <Cpatel@eatright.org>

Date: April 21, 2015 at 4:25:23 PM CDT

To: Paul Mifsud <PMifsud@eatright.org>

Subject: RE: FW: FAC meeting next week

<!--[if mso 9]--> <!--[endif]-->

Hi Paul,

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<http://www.greekislands.net/home>

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Manager, Meeting Services

Academy of Nutrition and Dietetics

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Chicago, Illinois 60606-6995

P: 312-899-4756

F: 312-899-0008

E: cpatel@eatright.org

W: www.eatright.org

From:Paul Mifsud

Sent: Tuesday, April 21, 2015 1:49 PM

To: Chirag Patel

Subject: FW: FW: FAC meeting next week

Chirag,

FYI.

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From:Donna Martin [<mailto:dmartin@burke.k12.ga.us>]

Sent: Tuesday, April 21, 2015 12:25 PM

To: Paul Mifsud

Cc: pear02@outlook.com

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To: DMartin@Burke.k12.ga.us; kay.wolf@osumc.edu; Paul Mifsud

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Sorry to have to make a few waves with this last meeting.

Mary

3262. RE: Finance and Audit Committee Material

From: Paul Mifsud <PMifsud@eatright.org>
To: Evelyn Crayton <craytef@charter.net>, Linda Serwat <LSerwat@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, Heather Comstock
<Heather.comstock@bryanhealth.org>, Kathryn Hamilton
<kathryn.hamilton@verizon.net>, Kay Wolf (Wolf.4@osu.edu)
<Wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Milton
Stokes (mstokes@usj.edu) <mstokes@usj.edu>, Terri Raymond
<TJRaymond@aol.com>
Sent Date: Apr 22, 2015 09:03:56
Subject: RE: Finance and Audit Committee Material
Attachment:

All,

One more thing just in case you download the agenda before I change it. We have made 6:30 dinner reservations for the Finance and Audit Committee on Wednesday night (April 29th) at Greek Islands restaurant. The restaurant isn't very far from the hotel. Since you are in Greek town, why not try Greek food!!

So, "jot" that down onto your calendar. If you can't make it, let me know.

Paul

From: Evelyn Crayton [mailto:craytef@charter.net]
Sent: Wednesday, April 22, 2015 4:02 AM
To: Linda Serwat
Cc: Aida Miles; DMartin@Burke.k12.ga.us; Heather Comstock; Kathryn Hamilton; Kay Wolf (Wolf.4@osu.edu); peark02@outlook.com; Milton Stokes (mstokes@usj.edu); Terri Raymond; Paul Mifsud
Subject: Re: Finance and Audit Committee Material

I would like a copy sent to my home address. I would like to review the info before the meeting.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 21, 2015, at 12:05 PM, Linda Serwat <LSerwat@eatright.org> wrote:

Good Afternoon Everyone,

For those of you who will be attending the Finance and Audit Committee meeting next week, please let me know if you would like a paper copy of the materials that will be on the portal. If you do, we will have them ready upon your arrival at the office.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

<image001.png>

3263. RE: CHK 2nd Round Reviewers....update and reminder

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lisa Medrow <LMedrow@eatright.org>
Sent Date: Apr 22, 2015 09:03:26
Subject: RE: CHK 2nd Round Reviewers....update and reminder
Attachment: [TEXT.htm](#)

I do not have a microphone. That is why I was wanting to call in. Will try and get a microphone.

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>>> Lisa Medrow <LMedrow@eatright.org> 4/22/2015 8:36 AM >>>

Hi Donna,

We will be on a webinar today so we can view the applications together. Login info is below.

Talk with you soon!

Lisa

When it's time to join the webinar, please click on the link below to join (using your computer speakers/mic--no phone line).

Topic: Champions for Healthy Kids Final Selection Webinar

Date: Wednesday, April 22, 2015

Time: 8:00 am, Central Daylight Time (Chicago, GMT-05:00)

Meeting Number: 747 688 431

Meeting Password: 0422

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m3366e370b208feb47be9282f7a529ffe>

2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: 0422
4. Click "Join".
From: Donna Martin [dmartin@burke.k12.ga.us]
Sent: Wednesday, April 22, 2015 7:26 AM
To: Lisa Medrow
Subject: Re: CHK 2nd Round Reviewers....update and reminder

Lisa, Do we have a telephone number to call in on?

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>>> Lisa Medrow <LMedrow@eatright.org> 4/17/2015 4:15 PM >>>

Hi CHK 2nd round reviewers,

Thank you all so much for completing your reviews and giving such thought and concern over each application! Each application was reviewed by two 2nd round reviewers and scores were averaged. Of the 104 applications assigned to 2nd round reviewers, 35 of them scored in the highest tier and if everyone is in agreement, these 35 will be approved. There were 40 applications that scored in the lowest tier and have been eliminated. That leaves 15 out of the 29 remaining applications to approve on our webinar Wed, April 22 8am-11:3am CST (webinar link is on your Outlook Invite).

The 35 projects that scored in the highest tier included the following:

22 applications with both 2nd round reviewers who "strongly" recommended the application

13 applications scoring 35 or higher with one reviewer who "strongly" recommended the application and the other who "possibly recommended" the application

The 40 applications that scored in the lowest tier included the following:

23 applications with total scores under 30

6 applications with scores under 33 with both reviewers who "possibly" recommended the application

8 with one reviewer who "possibly" recommended the application and the other who "did not"

recommended the application

3 applications with both reviewers who "did not" recommend the application

Attached is a zip file of the 35 applications of approved projects and a pdf file that includes the breakdown of the 35 projects, including target audience, ethnicity, setting, state represented, and project descriptions. Please keep this information confidential.

Thank you once again for your time commitment to conducting the reviews and your expertise--I look forward to our webinar on Wednesday!

Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

3264. RE: Fwd: FAC meeting next week

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 09:00:22
Subject: RE: Fwd: FAC meeting next week
Attachment:

Not everyone!! I understand I have been added to Glenna's list J. Oh well!!

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, April 22, 2015 8:00 AM
To: Paul Mifsud
Subject: RE: Fwd: FAC meeting next week

Well it was debatable! Haha, I just don't want you to feel pressured, obviously everyone loves it when you come! See you soon!

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I will..... for a minute there I was getting concerned!! Wasn't sure I was invited J. I don't think Maria will make it, but I will check.

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Sent: Wednesday, April 22, 2015 7:07 AM

To: Paul Mifsud

Subject: Re: Fwd: FAC meeting next week

Sounds great. Please invite Christian and Maria to come to eat. Pat would be welcome to come also, but I am sure she would prefer to go home. Obviously we would love for you to come, but understand if you need to go home also. We can adjust the number when we know how many can attend!

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Donna,

I think Greek is the right choice. This is a good restaurant. Let me know if there is another you would prefer.

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Sent from my iPhone

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Date: April 21, 2015 at 4:25:23 PM CDT
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Subject: RE: FW: FAC meeting next week

<!--[if mso 9]--> <!--[endif]-->

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<TJRaymond@aol.com>, Maria Juarez <MJuarez@eatright.org>, Christian
Krapp <ckrapp@eatright.org>
Sent Date: Apr 22, 2015 08:57:41
Subject: RE: Finance and Audit Committee Material
Attachment:

Evelyn,

We will be more than happy to send the information to your home. Naturally, the quickest way to get the information would be on the portal. Right now, the information I mentioned yesterday has been posted. Since this is coming in pieces, it would be cheaper as well to get it off of the portal. However, it won't be a problem.

If anyone else would like the information sent to their home, please let me know. The information I mentioned yesterday is currently on the portal. The only things missing are;

1. FY16 budget package (I am expecting this to be posted tomorrow)
2. Christian's February narrative (he hopes to have it later today)
3. Auditor's tax and audit plan (They hope to have it tomorrow)

If you have any questions or concerns, please let me know.

Paul

From: Evelyn Crayton [mailto:craytef@charter.net]

Sent: Wednesday, April 22, 2015 4:02 AM

To: Linda Serwat

Cc: Aida Miles; DMartin@Burke.k12.ga.us; Heather Comstock; Kathryn Hamilton; Kay Wolf (Wolf.4@osu.edu); peark02@outlook.com; Milton Stokes (mstokes@usj.edu); Terri Raymond; Paul Mifsud

Subject: Re: Finance and Audit Committee Material

I would like a copy sent to my home address. I would like to review the info before the meeting.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 21, 2015, at 12:05 PM, Linda Serwat <LSerwat@eatright.org> wrote:

Good Afternoon Everyone,

For those of you who will be attending the Finance and Audit Committee meeting next week, please let me know if you would like a paper copy of the materials that will be on the portal. If you do, we will have them ready upon your arrival at the office.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

<image001.png>

3267. RE: Fwd: FAC meeting next week

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 08:52:31
Subject: RE: Fwd: FAC meeting next week
Attachment:

I will..... for a minute there I was getting concerned!! Wasn't sure I was invited J. I don't think Maria will make it, but I will check.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, April 22, 2015 7:07 AM
To: Paul Mifsud
Subject: Re: Fwd: FAC meeting next week

Sounds great. Please invite Christian and Maria to come to eat. Pat would be welcome to come also, but I am sure she would prefer to go home. Obviously we would love for you to come, but understand if you need to go home also. We can adjust the number when we know how many can attend!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 6:26 PM >>>

Donna,

I think Greek is the right choice. This is a good restaurant. Let me know if there is another you would prefer.

Paul

Sent from my iPhone

Begin forwarded message:

From: Chirag Patel <Cpatel@eatright.org>
Date: April 21, 2015 at 4:25:23 PM CDT
To: Paul Mifsud <PMifsud@eatright.org>
Subject: RE: FW: FAC meeting next week

<!--[if mso 9]--> <!--[endif]-->

Hi Paul,

I've made a reservation under your name at Greek Islands for 12 people @ 6:30 p.m. on Wed. 4/29/15. We all agreed it's our favorite Greek restaurant in Greektown... they also have a 2nd location in Lombard that I frequent a couple of times a year. No special room, no courses, just order off the menu (prices are very reasonable).

<http://www.greekislands.net/home>

Chirag Patel, CMP

Manager, Meeting Services

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

P: 312-899-4756

F: 312-899-0008

E: cpatel@eatright.org

W: www.eatright.org

From: Paul Mifsud
Sent: Tuesday, April 21, 2015 1:49 PM
To: Chirag Patel
Subject: FW: FW: FAC meeting next week

Chirag,

FYI.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, April 21, 2015 12:25 PM
To: Paul Mifsud
Cc: peark02@outlook.com
Subject: RE: FW: FAC meeting next week

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Chirag always does a great job in this arena, so I will support whatever he decides. I just didn't want to do a fixed 5 course menu that would cost a fortune.

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>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 1:10 PM >>>

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Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Tuesday, April 21, 2015 11:58 AM

To: Paul Mifsud

Subject: Re: FW: FAC meeting next week

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.
>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:10 AM >>>

Donna,

Given the demand on Mary, I would recommend you don't go her place. I can only imagine what it would be like for her to work like crazy, pulled in multiple directions and then have people over to her home. Too exhausting. She is kind to offer, but, I would not want to do this to her. It would be your call. If you like, I can reach out to her.

That being said, I can find a restaurant for the FAC or we can leave it open. It will be crazy in Chicago since the NFL draft begins on the 30th. I think the FAC might get a kick out of the activities that are planned over by the lake front. So, my recommendation would be to let people go and have fun; especially if the weather is nice.

Let me know.

Paul

From: Mary Russell [mailto:pear02@outlook.com]

Sent: Tuesday, April 21, 2015 7:23 AM

To: DMartin@Burke.k12.ga.us; kay.wolf@osumc.edu; Paul Mifsud

Subject: FAC meeting next week

Hello Donna, Kay and Paul,

Hope you all are well-hard to believe this meeting is right around the corner!

I need to mention a couple of conflicts, only one of which affects (for a short time) my participation in the actual FAC meeting.

On Wed 4/29 from 9-11am, a call is scheduled about a key program that I'm involved with at work. I don't believe that I'll need to be present for the entire call but will need to be on for at least the first hour. I had no control over the timing of the call, which includes about 10 others (many with impossible schedules). So I will step out of the room during this time and return ASAP.

Wed 4/29 from 6-7 pm, I'll also need to be on a call with an Australian group we're working with. For them it'll be 9 am!

I still would be glad to host a casual meal for the FAC at my place, it would just need to start after 7 pm. There are plenty of local places that would be glad to cater in some tasty items.

Sorry to have to make a few waves with this last meeting.

Mary

3268. RE: CHK 2nd Round Reviewers....update and reminder

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 22, 2015 08:37:00
Subject: RE: CHK 2nd Round Reviewers....update and reminder
Attachment:

Hi Donna,

We will be on a webinar today so we can view the applications together. Login info is below.

Talk with you soon!

Lisa

When it's time to join the webinar, please click on the link below to join (using your computer speakers/mic--no phone line).

Topic: Champions for Healthy Kids Final Selection Webinar

Date: Wednesday, April 22, 2015

Time: 8:00 am, Central Daylight Time (Chicago, GMT-05:00)

Meeting Number: 747 688 431

Meeting Password: 0422

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m3366e370b208feb47be9282f7a529ffe>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: 0422
4. Click "Join".

From: Donna Martin [dmartin@burke.k12.ga.us]

Sent: Wednesday, April 22, 2015 7:26 AM

To: Lisa Medrow

Subject: Re: CHK 2nd Round Reviewers....update and reminder

Lisa, Do we have a telephone number to call in on?

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

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Waynesboro, GA 30830

706-554-5393 (office)

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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Lisa Medrow <LMedrow@eatright.org> 4/17/2015 4:15 PM >>>

Hi CHK 2nd round reviewers,

Thank you all so much for completing your reviews and giving such thought and concern over each application! Each application was reviewed by two 2nd round reviewers and scores were averaged. Of the 104 applications assigned to 2nd round reviewers, 35 of them scored in the highest tier and if everyone is in agreement, these 35 will be approved. There were 40 applications that scored in the lowest tier and have been eliminated. That leaves **15 out of the 29 remaining applications to approve** on our webinar **Wed, April 22 8am-11:3am CST** (webinar link is on your Outlook Invite).

The **35 projects** that scored in the **highest tier** included the following:

22 applications with both 2nd round reviewers who "strongly" recommended the application

13 applications scoring 35 or higher with one reviewer who "strongly" recommended the application and the other who "possibly recommended" the application

The **40 applications** that scored in the **lowest tier** included the following:

23 applications with total scores under 30

6 applications with scores under 33 with both reviewers who "possibly" recommended the application

8 with one reviewer who "possibly" recommended the application and the other who "did not" recommended the application

3 applications with both reviewers who "did not" recommend the application

Attached is a zip file of the 35 applications of approved projects and a pdf file that includes the breakdown of the 35 projects, including target audience, ethnicity, setting, state represented, and project descriptions. Please keep this information confidential.

Thank you once again for your time commitment to conducting the reviews and your expertise--I look forward to our webinar on Wednesday!

Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

3269. Re: CHK 2nd Round Reviewers....update and reminder

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lisa Medrow <LMedrow@eatright.org>
Sent Date: Apr 22, 2015 08:26:50
Subject: Re: CHK 2nd Round Reviewers....update and reminder
Attachment: [TEXT.htm](#)

Lisa, Do we have a telephone number to call in on?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

3270. Re: Fwd: FAC meeting next week

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 22, 2015 08:07:22
Subject: Re: Fwd: FAC meeting next week
Attachment: [TEXT.htm](#)

Sounds great. Please invite Christian and Maria to come to eat. Pat would be welcome to come also, but I am sure she would prefer to go home. Obviously we would love for you to come, but understand if you need to go home also. We can adjust the number when we know how many can attend!

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Sent from my iPhone

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From: Chirag Patel <Cpatel@eatright.org>

Date: April 21, 2015 at 4:25:23 PM CDT
To: Paul Mifsud <PMifsud@eatright.org>
Subject: RE: FW: FAC meeting next week

<!--[if mso 9]--><!--[endif]-->

Hi Paul,

I've made a reservation under your name at Greek Islands for 12 people @ 6:30 p.m. on Wed. 4/29/15. We all agreed it's our favorite Greek restaurant in Greektown. they also have a 2nd location in Lombard that I frequent a couple of times a year. No special room, no courses, just order off the menu (prices are very reasonable).

<http://www.greekislands.net/home>

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Chicago, Illinois 60606-6995
P: 312-899-4756
F: 312-899-0008
E: cpatel@eatright.org
W: www.eatright.org

From: Paul Mifsud
Sent: Tuesday, April 21, 2015 1:49 PM
To: Chirag Patel
Subject: FW: FW: FAC meeting next week

Chirag,

FYI.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, April 21, 2015 12:25 PM
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Mary

3271. Re: Finance and Audit Committee Material

From: Evelyn Crayton <craytef@charter.net>
To: Linda Serwat <LSerwat@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, Heather Comstock
<Heather.comstock@bryanhealth.org>, Kathryn Hamilton
<kathryn.hamilton@verizon.net>, Kay Wolf (Wolf.4@osu.edu)
<Wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Milton
Stokes (mstokes@usj.edu) <mstokes@usj.edu>, Terri Raymond
<TJRaymond@aol.com>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 22, 2015 05:02:09
Subject: Re: Finance and Audit Committee Material
Attachment:

I would like a copy sent to my home address. I would like to review the info before the meeting.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

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Thanks,

Linda

Linda Serwat

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120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

<image001.png>

3272. Congrats Donna!

From: Marcia Kyle <bkyle@roadrunner.com>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 21, 2015 20:58:32
Subject: Congrats Donna!
Attachment:

Joan,

Can you share this link posted in today's Public Policy News with the BOD about Donna Martin's well deserved recognition during Hill hearings on school meals.

Marcy Kyle

A very important Hill hearing on schools meals was the platform for well-deserved kudos for Academy Board of Directors member Donna Martin on her very successful Farm to School program. Studies have shown the effectiveness of this program introducing school age children to healthy foods to develop lifelong habits. Enjoy the recognition **here**. Forward to 2:14 minutes into the video to hear the start about Donna's program.

146 Mystic Avenue
Rockport, ME 04856
703-346-4996

3273. Fwd: FAC meeting next week

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 21, 2015 18:26:49
Subject: Fwd: FAC meeting next week
Attachment:

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F: 312-899-0008

E: cpatel@eatright.org

W: www.eatright.org

From: Paul Mifsud

Sent: Tuesday, April 21, 2015 1:49 PM

To: Chirag Patel

Subject: FW: FW: FAC meeting next week

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Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

.

>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:10 AM >>>

Donna,

Given the demand on Mary, I would recommend you don't go her place. I can only imagine what it would be like for her to work like crazy, pulled in multiple directions and then have people over to her home. Too exhausting. She is kind to offer, but, I would not want to do this to her. It would be your call. If you like, I can reach out to her.

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Let me know.

Paul

From: Mary Russell [mailto:peark02@outlook.com]
Sent: Tuesday, April 21, 2015 7:23 AM
To: DMartin@Burke.k12.ga.us; kay.wolf@osumc.edu; Paul Mifsud
Subject: FAC meeting next week

Hello Donna, Kay and Paul,

Hope you all are well-hard to believe this meeting is right around the corner!

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I still would be glad to host a casual meal for the FAC at my place, it would just need to start after 7 pm. There are plenty of local places that would be glad to cater in some tasty items.

Sorry to have to make a few waves with this last meeting.

Mary

3274. RE: FW: FAC meeting next week

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Mary Russell <pear02@outlook.com>
Sent Date: Apr 21, 2015 13:24:30
Subject: RE: FW: FAC meeting next week
Attachment: [TEXT.htm](#)

Paul, I like all, but we have never done Greek. Mary mentioned that we are kind of in a Greek neighborhood, so that might be fun.

Chiraq always does a great job in this arena, so I will support whatever he decides. I just didn't want to do a fixed 5 course menu that would cost a fortune.

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>>> Paul Mifsud <PMifsud@eatright.org> 4/21/2015 1:10 PM >>>

Donna,

I have Chirag looking into it. There are some moderately priced restaurants not far from the hotel. Do you have preference; Italian, Greek, etc. Let me know and we will get the options.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, April 21, 2015 11:58 AM
To: Paul Mifsud
Subject: Re: FW: FAC meeting next week

Paul, I have talked with Mary and we both agree that she does not need to be doing dinner at her house. Although, I know we would have enjoyed it! I really think the best option would be for us to schedule a dinner meal for all of us at some reasonably priced restaurant. We can let the committee know about the option to go to the lakefront events. We can make them feel comfortable in attending that event if that is their choice. Mary has offered to try and come up with some restaurant ideas and get back in touch with you. There are 9 on the committee, and depending on who on the Headquarters team wanted to come, it could be as many as 12. I think with those numbers we could still be accommodated without having to do a fixed expensive menu. I really like the networking time at dinners we all do as a committee, but if people want to do something else then they would be free to do just that. I always worry that someone would be left out, if we just all do our own thing. That is probably a female mentality thing, and I will just go ahead and own up to it! Thanks for starting the conversation

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Sorry to have to make a few waves with this last meeting.

Mary

3275. Re: Finance and Audit Committee Material

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Serwat, Linda <LSerwat@eatright.org>
Sent Date: Apr 21, 2015 13:23:34
Subject: Re: Finance and Audit Committee Material
Attachment: [unknown_name_dbdpk](#)

Linda, I would love a copy please! Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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>>>Linda Serwat <LSerwat@eatright.org> 4/21/2015 1:05 PM >>>

Good Afternoon Everyone,

For those of you who will be attending the Finance and Audit Committee meeting next week, please let me know if you would like a paper copy of the materials that will be on the portal. If you do, we will have them ready upon your arrival at the office.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3276. Finance and Audit Committee Material

From: Linda Serwat <LSerwat@eatright.org>
To: Aida Miles <Miles081@umn.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Clayton <craytef@charter.net>, Heather Comstock <Heather.comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Kay Wolf (Wolf.4@osu.edu) <Wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Milton Stokes (mstokes@usj.edu) <mstokes@usj.edu>, Terri Raymond <TJRaymond@aol.com>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 21, 2015 13:05:15
Subject: Finance and Audit Committee Material
Attachment: [image001.png](#)

Good Afternoon Everyone,

For those of you who will be attending the Finance and Audit Committee meeting next week, please let me know if you would like a paper copy of the materials that will be on the portal. If you do, we will have them ready upon your arrival at the office.

Thanks,

Linda

Linda Serwat

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Academy of Nutrition and Dietetics

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Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3277. Re: FW: FAC meeting next week

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 21, 2015 12:57:30
Subject: Re: FW: FAC meeting next week
Attachment: [TEXT.htm](#)

Paul, I have talked with Mary and we both agree that she does not need to be doing dinner at her house. Although, I know we would have enjoyed it! I really think the best option would be for us to schedule a dinner meal for all of us at some reasonably priced restaurant. We can let the committee know about the option to go to the lakefront events. We can make them feel comfortable in attending that event if that is their choice. Mary has offered to try and come up with some restaurant ideas and get back in touch with you. There are 9 on the committee, and depending on who on the Headquarters team wanted to come, it could be as many as 12. I think with those numbers we could still be accommodated without having to do a fixed expensive menu. I really like the networking time at dinners we all do as a committee, but if people want to do something else then they would be free to do just that. I always worry that someone would be left out, if we just all do our own thing. That is probably a female mentality thing, and I will just go ahead and own up to it! Thanks for starting the conversation

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>>> Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:10 AM >>>

Donna,

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Let me know.

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Mary

3278. Re: FW: FAC meeting next week

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 21, 2015 11:29:38
Subject: Re: FW: FAC meeting next week
Attachment: [TEXT.htm](#)

Paul, I think I will call Mary and see what she wants to do. I do not want to hurt her feelings, and I think she will be honest with me about her preferences would be. I do like to have networking opportunities for the board on the one evening we are all together, so I will just run things by her! Will let you know the outcome!

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>>> Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:10 AM >>>

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Mary

3279. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mifsud, Paul <PMifsud@eatright.org>
Sent Date: Apr 21, 2015 11:13:47
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [unknown_name_6oonr](#)

Paul, Please put on the agenda for us to discuss the make up of the FAC committee. Thanks!

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>>>Paul Mifsud <PMifsud@eatright.org> 4/21/2015 10:27 AM >>>
All,

I hope you are having a great day. I just want to remind you of our meeting next week. The information for our meeting will begin to be loaded onto the portal this afternoon. I won't get into the March financial narrative at this point since there is a lot of information to discuss. I hope to have this later in the week. We will be providing the following information;

1. Agenda
2. Minutes for the March meeting.
3. Insurance overview from Rob Wessel

4. Investment overview from Al Bryant. He has provided both the Foundation's and the Academy's information. For this meeting, I will have him focus on the Academy. However, I will leave both for your review. If you feel otherwise, please let me know.
5. FY15 audit and tax plan from Plante Moran. This may not be available today. We have not yet received the information. We will post it as soon as we receive it.
6. Final February Financials. The final financial statements will be posted today. However, the narrative from Christian may not be available until later in the week.
7. Preliminary March Financials. Financial Statements will be posted today
8. FY17 Dues increase proposal. Yes, it is "that" time again. We are accelerating this decision a little. Barbara Visocan has put together an overview for a potential dues increase in FY17.
9. FY16 budget package. This will come a little later in the week. We are "tweaking" the information. I hope to have this to you no later than Thursday.

If there is anything that anyone would like to make sure we discuss, but, is not listed, please let me know.

Paul

3280. RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Darchele Erskine <derskine@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>
Sent Date: Apr 21, 2015 10:27:33
Subject: RE: Finance and Audit Committee meeting on Wednesday, April 29th and Thursday, April 30th
Attachment: [image002.gif](#)

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3281. FW: FAC meeting next week

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 21, 2015 10:10:16
Subject: FW: FAC meeting next week
Attachment:

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3282. FAC meeting next week

From: Mary Russell <pearck02@outlook.com>
To: Donna Martin <dmartin@burke.k12.ga.us>, kay.wolf@osumc.edu
<kay.wolf@osumc.edu>, Paul Mifsud <pmifsud@eatright.org>
Sent Date: Apr 21, 2015 08:22:42
Subject: FAC meeting next week
Attachment:

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Mary

3283. March Board Evaluation

From: Darchele Erskine <derskine@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Apr 20, 2015 17:15:15
Subject: March Board Evaluation
Attachment: [image003.jpg](#)
[image004.jpg](#)
[March Board Evaluation.doc](#)

This is a friendly reminder to ask if you have not turned in your March board evaluation (attached), please email it to me no later than Thursday, April 23. Thanks much!

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3284. April 23 Joint Academy/Foundation Board Meeting

From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 20, 2015 12:58:23
Subject: April 23 Joint Academy/Foundation Board Meeting
Attachment: [image003.jpg](#)
[Agenda 4-23-15.docx](#)

Attached is the agenda approved by Terri and Sonja for the joint webinar of the Academy and Foundation Boards. The survey responses are due today. A summary and the agenda attachments will be sent Wednesday morning.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3285. Re: Kids Eat Right Communication - more transparency

From: Denice Ferko-Adams <denice@rcn.com>
To: Mary Beth Whalen <Mwhalen@eatright.org>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 17, 2015 18:25:16
Subject: Re: Kids Eat Right Communication - more transparency
Attachment:

Thank you Mary Beth and Pat

I will review over the weekend more thoroughly

How can we make this info more accessible to members?

On a spinoff -

I was thinking of this issue like the little towns than ban tall buildings and neon billboards - the local mom and pop store is just as prominent as the CVS next door - not sure how to accomplish it all but I am listening to all views

Have a great weekend and thanks again for the fast reply!

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

On Apr 17, 2015, at 5:36 PM, Mary Beth Whalen <Mwhalen@eatright.org> wrote:

Hi Denice.

Pat shared with me your message and I'm happy to respond. You are correct that our website lists the Academy's top level sponsors, national and premier levels. It also includes background on each company and a statement explaining how/why we work with them including their Corporate Social Responsibility efforts. In addition to posting on the website, which we have done since we have had a website, we run a list of the sponsors in an acknowledgment six times per year through *Eat Right Weekly* and also publish the printed list in our *Journal* (six times per year) as well as *Food and Nutrition* magazine (two to four times a year). All of the Academy and Foundation sponsors are identified in our Academy Annual Report which is also available on our website and promoted each year in *Eat Right Weekly*. The Foundation uses multiple channels and touch points to communicate/announce our sponsorships as well that includes a combination of *Eat Right Weekly*, the Donor Report, Kids Eat Right Monday Message, etc. What we don't do (and should really begin to include to further enhance transparency) is provide a list of all the Dietetic Practice Group sponsors (see attached list). These lists are contained within the individual DPG communications and don't reach the broader membership. We should disclose these comprehensive lists with the same kind of detailed information that we provide regarding our Academy and Foundation sponsors. This will both inform our members and show the benefits of these types of support.

We are exploring creating our own Academy Social Responsibility Report, that can highlight all of these actions and be a readily available resource to members and consumers published electronically for easy updates and access. It can really help tell our story of who we work with, our review processes, the outcomes of these activities and how it moves forward our mission and vision.

Here are some useful links to the information referenced above.

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FNCE Sponsors each year live on the FNCE website:

<http://www.eatrightfnce.org/FNCE/content.aspx?id=6442485238>

Academy Foundation Donor Report:

Click on read the report on the right hand side

<http://www.eatrightfoundation.org/Foundation/>

You asked for a three-year snapshot of KER. I'm sure we can put that together. We do have a three year snapshot of *all* the Foundation activities in an infographic format. This has also been shared with members through Eat Right Weekly, to donors and to KER volunteers through the KER Monday message.

Foundation infographic

<http://www.eatrightfoundation.org/Foundation/content.aspx?id=6442484105>

Thanks for your questions and comments. This is good information that needs to be shared. I'm going to pass it along to the Foundation Board as well. So sorry to be sending this late on a Friday. I hope this information is helpful. If you have any additional questions please let me know.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, April 17, 2015 9:27 AM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Terri Raymond; Sandra Gill; Don Bradley, M.D.; Executive Team Mailbox; Susan Burns; Chris Reidy; Mary Gregoire

Subject: Re: Kids Eat Right Communication - more transparency

Hello,

I agree, this is a great summary - more thoughts

Since KER started in 2010 - is there a way to show in a graph format what was done annually?

I am hear members say they want transparency - what other companies are sponsors - website lists top 5 - is there a comprehensive list

Thanks,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

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I am sharing with you Terri Raymond's communication highlighting the good work of Kids Eat Right and the Foundation. It will be sent to individual donors who have given at any level over the past 3 years. A similar letter, without the donor reference, will appear in an upcoming issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image003.jpg>

<KER Donor Communication.docx>

<DPG Sponsors FY 2014.xlsx>

3286. Re: KER Initiative Post Assessment Survey

From: sandralgill@comcast.net
To: Babjak, Patricia <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean ragalie-carr <jean.ragalie-carr@rosedmi.com>, Kathy McClusky <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net, eileen kennedy <eileen.kennedy@tufts.edu>, carl@learntoeatright.com, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Beth Labrador <BLabrador@eatright.org>, CREIDY <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 17, 2015 17:54:57
Subject: Re: KER Initiative Post Assessment Survey
Attachment: [image003.jpg](#)
[image005.jpg](#)
[image009.jpg](#)

thanks to all, wise decisions

Sandra

From: "Patricia Babjak" <PBABJAK@eatright.org>
To: "sandalgill@comcast.net" <sandalgill@comcast.net>
Cc: "Sonja Connor" <connors@ohsu.edu>, "Evelyn Crayton" <craytef@aces.edu>, "Evelyn Crayton" <craytef@charter.net>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Denice Ferko-Adams" <denice@rcn.com>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <MGarner@cchs.ua.edu>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>, "Don Bradley, M.D." <don.bradley@duke.edu>, "Lucille Beseler" <lbeseler_fnc@bellsouth.net>,

"Terri Raymond" <TJRaymond@aol.com>, "jean ragalie-carr" <jean.ragalie-carr@rosedmi.com>, "Kathy McClusky" <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net, "eileen kennedy" <eileen.kennedy@tufts.edu>, carl@learntoeatright.com, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, "Executive Team Mailbox" <ExecutiveTeamMailbox@eatright.org>, "Susan Burns" <Sburns@eatright.org>, "Beth Labrador" <BLabrador@eatright.org>, "Chris Reidy" <CREIDY@eatright.org>, "Mary Gregoire" <mgregoire@eatright.org>

Sent: Friday, April 17, 2015 11:50:56 AM

Subject: RE: KER Initiative Post Assessment Survey

My sentiments exactly. However, we did go to LEVICK and asked them to view the presentation and give their feedback. They suggest we not send it out to all members and strongly recommend we focus on moving forward.

The presentation is important to capture and we are therefore recording it. We can make decisions when and where to use it, if warranted.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: sandralgill@comcast.net [mailto:sandralgill@comcast.net]

Sent: Friday, April 17, 2015 8:17 AM

To: Joan Schwaba

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie;

Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; Kathy McClusky; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Patricia Babjak

Subject: Re: KER Initiative Post Assessment Survey

This is exceptionally documented and well done....reading it, for me, was far less effective than seeing/hearing Katie Brown herself--who is, in my experience, among the best professional presenters I have ever heard....soooo, any chance of this getting into a video, "by popular demand"....acknowledging when it was first delivered (transparency) and that it was subsequently taped in response to member (Board members') request as Foundation resource for all members???

Such a video could get blow back and appear to some as "pushing the sponsorship agenda against members' views" or something---with all honesty and humility, I'd just love to capture Katie delivering this to all members somehow. Really invaluable, a virtual documentary that otherwise has been/could get lost.

my 2 cents

sg

From: "Joan Schwaba" <JSchwaba@eatright.org>

To: "Sonja Connor" <connors@ohsu.edu>, "Evelyn Crayton" <craytef@aces.edu>, "Evelyn Crayton" <craytef@charter.net>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Denice Ferko-Adams" <denice@rcn.com>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <MGarner@cchs.ua.edu>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>, "Sandra Gill" <sandralgill@comcast.net>, "Don Bradley, M.D." <don.bradley@duke.edu>, "Lucille Beseler" <lbeseler_fnc@bellsouth.net>, "Terri Raymond" <TJRaymond@aol.com>, "jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>, "Kathy McClusky" <KathyMcClusky@IamMorrison.com>, "constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>, "eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>, "carl@learntoeatright.com" <'carl@learntoeatright.com'>, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, "Patricia Babjak" <PBABJAK@eatright.org>

Sent: Tuesday, April 14, 2015 5:35:41 PM

Subject: RE: KER Initiative Post Assessment Survey

A message from Diane Heller follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

+++++

From: Diane Heller [mailto:dwheller@mindspring.com]

Sent: Tuesday, April 14, 2015 4:14 PM

To: Joan Schwaba

This presentation is so well done! Makes me want to cry that we had to abandon the project! It is so important that all our members get a copy (maybe sent multiple ways) of this presentation!!!

Diane

Sent from my iPhone

From: Patricia Babjak

Sent: Tuesday, April 14, 2015 11:44 AM

To: 'Evelyn Crayton'; Evelyn Crayton

Cc: Sonja Connor; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

Subject: RE: KER Initiative Post Assessment Survey

Hi Evelyn,

Thank you for your email. I agree, Katie Brown's presentation clearly articulates the purpose of the KER initiative and the original plan for communications. Attached is the information she presented to Academy Spokespeople this weekend. It contains a Foundation update and KER/KRAFT education initiative timeline. Since Katie's presentation is an hour long, I have attached the information so that you may review it before the call. Please feel free to forward any questions.

LEVICK provided a risk assessment report during the last conference call and we will have them provide updates on a monthly basis. As mentioned in my March 28 email to the Board, LEVICK's contract required an initial deposit of \$45,000, which they are billing against on an hourly basis. We have not exceeded the amount. We have not been billed by Barnes & Thornburg for any additional legal expense at this time, and as soon as we have that information I will let you know.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Evelyn Crayton [mailto:craytef@aces.edu]

Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

Pat could we hear the report that Katie Brown gave on Saturday at the Spokespersons training me? Will we also get a report of the Risk Assessment Plan from Levick? What about an updated financial report of the cost of their services and that of the additional legal help.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Apr 13, 2015, at 5:13 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:
To prepare for our debrief regarding the KER initiative we worked with LEVICK to create a post assessment survey. To participate in the survey, please click here and provide your input by **Monday, April 20**. The results will be shared on the joint Board teleconference scheduled for Thursday, April 23 at 3pm CST.

Thank you!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3287. FW: Kids Eat Right Communication - more transparency

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Apr 17, 2015 17:51:02
Subject: FW: Kids Eat Right Communication - more transparency
Attachment: [image001.png](#)
[DPG Sponsors FY 2014.xlsx](#)

Good afternoon. The KER Communication was also shared with the Academy Board. Below is a question from Board Member Denice Ferko-Adams and the response. We wanted to share this information with you as well. Please let me know if you need additional information. Thanks and have a great weekend.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Mary Beth Whalen

Sent: Friday, April 17, 2015 4:37 PM

To: Denice Ferko-Adams

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum;

DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Terri Raymond; Sandra Gill; Don Bradley, M.D.; Executive Team Mailbox; Susan Burns; Chris Reidy; Mary Gregoire

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Foundation infographic

<http://www.eatrightfoundation.org/Foundation/content.aspx?id=6442484105>

Thanks for your questions and comments. This is good information that needs to be shared. I'm going to pass it along to the Foundation Board as well. So sorry to be sending this late on a Friday. I hope this information is helpful. If you have any additional questions please let me know.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

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mwhalen@eatright.org

www.eatright.org

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Sent: Friday, April 17, 2015 9:27 AM

To: Patricia Babjak

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Subject: Re: Kids Eat Right Communication - more transparency

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I am hear members say they want transparency - what other companies are sponsors - website lists top 5 - is there a comprehensive list

Thanks,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

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Board of Directors, Director-at-Large, 2014-2017

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Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image003.jpg>

<KER Donor Communication.docx>

3288. Kids Eat Right Communication - more transparency

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 17, 2015 17:36:39
Subject: Kids Eat Right Communication - more transparency
Attachment: [DPG Sponsors FY 2014.xlsx](#)

Hi Denice.

Pat shared with me your message and I'm happy to respond. You are correct that our website lists the Academy's top level sponsors, national and premier levels. It also includes background on each company and a statement explaining how/why we work with them including their Corporate Social Responsibility efforts. In addition to posting on the website, which we have done since we have had a website, we run a list of the sponsors in an acknowledgment six times per year through *Eat Right Weekly* and also publish the printed list in our *Journal* (six times per year) as well as *Food and Nutrition* magazine (two to four times a year). All of the Academy and Foundation sponsors are identified in our Academy Annual Report which is also available on our website and promoted each year in *Eat Right Weekly*. The Foundation uses multiple channels and touch points to communicate/announce our sponsorships as well that includes a combination of *Eat Right Weekly*, the Donor Report, Kids Eat Right Monday Message, etc. What we don't do (and should really begin to include to further enhance transparency) is provide a list of all the Dietetic Practice Group sponsors (see attached list). These lists are contained within the

individual DPG communications and don't reach the broader membership. We should disclose these comprehensive lists with the same kind of detailed information that we provide regarding our Academy and Foundation sponsors. This will both inform our members and show the benefits of these types of support.

We are exploring creating our own Academy Social Responsibility Report, that can highlight all of these actions and be a readily available resource to members and consumers published electronically for easy updates and access. It can really help tell our story of who we work with, our review processes, the outcomes of these activities and how it moves forward our mission and vision.

Here are some useful links to the information referenced above.

For more information on how Academy sponsors contribute to the Academy's mission, visit www.eatright.org/corporatesponsors.

Meet our sponsors:

<http://www.eatrightpro.org/resources/about-us/advertising-and-sponsorship/meet-our-sponsors>

FNCE Sponsors each year live on the FNCE website:

<http://www.eatrightfnce.org/FNCE/content.aspx?id=6442485238>

Academy Foundation Donor Report:

Click on read the report on the right hand side
<http://www.eatrightfoundation.org/Foundation/>

You asked for a three-year snapshot of KER. I'm sure we can put that together. We do have a three year snapshot of *all* the Foundation activities in an infographic format. This has also been shared with members through Eat Right Weekly, to donors and to KER volunteers through the KER Monday message.

Foundation infographic

<http://www.eatrightfoundation.org/Foundation/content.aspx?id=6442484105>

Thanks for your questions and comments. This is good information that needs to be shared. I'm going to pass it along to the Foundation Board as well. So sorry to be sending this late on a Friday. I hope this information is helpful. If you have any additional questions please let me know.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, April 17, 2015 9:27 AM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Terri Raymond; Sandra Gill; Don Bradley, M.D.; Executive Team Mailbox; Susan Burns; Chris Reidy; Mary Gregoire

Subject: Re: Kids Eat Right Communication - more transparency

Hello,

I agree, this is a great summary - more thoughts

Since KER started in 2010 - is there a way to show in a graph format what was done annually?

I am hear members say they want transparency - what other companies are sponsors - website lists top 5 - is there a comprehensive list

Thanks,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Apr 16, 2015, at 12:10 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

I am sharing with you Terri Raymond's communication highlighting the good work of Kids Eat Right and the Foundation. It will be sent to individual donors who have given at any level over the past 3 years. A similar letter, without the donor reference, will appear in an upcoming issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image003.jpg>

<KER Donor Communication.docx>

3289. RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

From: Jennifer Folliard <JFolliard@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 17, 2015 16:37:46
Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs"
Hearing
Attachment: [ATT00001.png](#)
[ATT00002.png](#)
[ATT00003.png](#)
[ATT00004.png](#)
[ATT00005.png](#)
[ATT00006.png](#)

So cool!!!! :)

Did I tell you that I grew up on at golf course LOL! My family built/own and operated a golf course for 40 years. We just sold it. Love golf!!

Jennifer Noll Folliard MPH, RDN

Director, USDA Legislation and Policy

Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW, Suite 460

Washington, D.C. 20036

Phone 202-775-8277 ext. 6021

Fax number 202-775-8284

www.eatright.org

From: Donna Martin [dmartin@burke.k12.ga.us]

Sent: Friday, April 17, 2015 4:19 PM

To: Jennifer Folliard

Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

Jenn, It was awesome and I love the winner Jordan Spieth.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

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Waynesboro, GA 30830

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706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Jennifer Folliard <JFolliard@eatright.org> 4/17/2015 4:14 PM >>>

Donna

Thanks for sending! I was at the hearing and it was such a testament to your leadership that he was so well-informed about school nutrition.

Thank you for sending along the email chain between you and Katie. I will plan to follow up with her in DC next week.

Many many thanks!!!

Have a great weekend! I hope that the Masters was really fun!!

Jenn

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From: Mary Pat Raimondi

Sent: Friday, April 17, 2015 3:39 PM

To: DMartin@Burke.k12.ga.us; Jennifer Folliard

Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

What great news! Thanks for doing this. Let us know if you need anything. J

Mary Pat Raimondi, MS RDN

Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics

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Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, April 17, 2015 2:03 PM

To: Jennifer Folliard; Mary Pat Raimondi

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>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/15/2015 4:39 PM >>>

Donna,

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Thank you SO much for your help and insight on this hearing. You are a ROCKSTAR in child nutrition!

I think you will enjoy watching the clip from today:

<https://www.youtube.com/watch?v=ca58C-aEtbg&feature=youtu.be>

Also, I got an invite to a briefing you will be speaking at the week after next, I plan to attend.

You see then!

Katie

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, April 15, 2015 2:24 PM

To: Hunter, Katie

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Katie, Please tell Rick, thank you, thank you, thank you! I heard he used some of the information I sent to you at the hearings today. My friends in the School Nutrition Community loved what he said!! Tell him thanks for all of us!!!

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I understand! Masters is a very busy week from what I have heard.

Thanks so much for sending all this information. I will make sure Congressman Allen has the information and the questions you presented.

I will let you know how it goes.

Katie

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, April 13, 2015 11:27 AM

To: Hunter, Katie

Subject: Re: "Serving Students and Families through Child Nutrition Programs" Hearing

Kaite, Thanks so much for reaching out to me. I was off for Master's week so I am sorry it took me awhile to get back to you. I am attaching a document that has "Findings from a Survey on School Nutrition Among Parents in Georgia" that has some great information for background information for Congressman Allen to use at the hearings. The questions I would most like him to ask are:

1. I recently saw a poll (attached) that indicated that 93% of parents in my state think school foodservice SHOULD serve a fruit or vegetable with every meal. Are there strategies we could be using to increase consumption of these fruits and vegetables?

For example in one of my district's (Burke County) they are having a lot of success with their farm to school program. They are serving locally grown collard greens, sweet potatoes, cabbage, broccoli, strawberries, whole grain grits, blueberries, locally milled whole wheat flour and many other local products.

Do you think programs like Farm to School or Smarter Lunchroom funding have been helpful?

2. What are the current recommendations in terms of whether or not we are going to stay with the Target 1 sodium levels or will we continue to decrease the sodium content of meals to levels that the students might find very unacceptable? The current recommendations seem feasible, but the Target 2 levels are going to create a tremendous burden on school districts and

manufacturers. (See attached sodium targets)

Let me know if he has any questions. Hope it goes well. I would love to hear some feedback from you on what his take is on the hearings.

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>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/9/2015 2:57 PM >>>

Hi Donna!

Just wanted to let you know that the Education and Workforce Committee is holding its first hearing on child nutrition programs on Wednesday, April 15.

I was just wondering if there was anything in particular you would like Congressman Allen to highlight or ask a question about? Obviously, I can't guarantee he will bring up your question or point because sometimes he gets inspired and asks entirely different questions. J But I still wanted to give you an opportunity to share your experiences or highlight concerns with the committee through Congressman Allen.

All the best,

Katie

Katie Hunter

Legislative Assistant
Congressman Rick Allen (GA-12)

513 Cannon House Building
(202) 225-2823

[Click here to sign up for Congressman Allen's weekly eNewsletter](#)

3290. Re: CHK-confidential

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lisa Medrow <LMedrow@eatright.org>
Sent Date: Apr 17, 2015 16:30:31
Subject: Re: CHK-confidential
Attachment: [TEXT.htm](#)

Lisa, I will not tell a soul! Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Lisa Medrow <LMedrow@eatright.org> 4/17/2015 4:20 PM >>>

Hi Donna,

If you open the documents I just sent you, you will see that your application is one of the 35 proposed pre-'awarded' based on being in the highest scoring tier. Congratulations, informally of course! I wanted to ask that you please keep this information to yourself and not share with your colleagues as you have an unfair advantage of being privy to this knowledge before any other applicant. Please do not say anything to anyone until you receive the formal email announcement (which we have told all applicants will be before May 31). It will be your little happy secret! :)

Thank you--have a great weekend!

Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

3291. CHK-confidential

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Katie Brown <kbrown@eatright.org>
Sent Date: Apr 17, 2015 16:20:04
Subject: CHK-confidential
Attachment:

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Thank you--have a great weekend!

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Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

3292. RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Folliard, Jennifer <JFolliard@eatright.org>
Sent Date: Apr 17, 2015 16:19:25
Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs"
Hearing
Attachment: [unknown_name_xnqyh](#)
[unknown_name_ldz6u](#)
[unknown_name_029sn](#)
[unknown_name_r1wbo](#)
[unknown_name_epdzy](#)
[unknown_name_sidwv](#)

Jenn, It was awesome and I love the winner Jordan Spieth.

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Many many thanks!!!

Have a great weekend! I hope that the Masters was really fun!!

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Academy of Nutrition and Dietetics

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Washington, D.C. 20036

Phone 202-775-8277 ext. 6021

Fax number 202-775-8284

www.eatright.org

From: Mary Pat Raimondi

Sent: Friday, April 17, 2015 3:39 PM

To: DMartin@Burke.k12.ga.us; Jennifer Folliard

Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

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Academy of Nutrition and Dietetics

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Washington, DC 20036

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Sent: Friday, April 17, 2015 2:03 PM

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[Click here to sign up for Congressman Allen's weekly eNewsletter](#)

3293. RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

From: Jennifer Folliard <JFolliard@eatright.org>
To: Mary Pat Raimondi <mraimondi@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 17, 2015 16:14:31
Subject: RE: RE: "Serving Students and Families through Child Nutrition Programs" Hearing
Attachment: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

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For example in one of my district's (Burke County) they are having a lot of success with their farm to school program. They are serving locally grown collard greens, sweet potatoes, cabbage, broccoli, strawberries, whole grain grits, blueberries, locally milled whole wheat flour and many other local products.

Do you think programs like Farm to School or Smarter Lunchroom funding have been helpful?

2. What are the current recommendations in terms of whether or not we are going to stay with the Target 1 sodium levels or will we continue to decrease the sodium content of meals to levels that the students might find very unacceptable? The current recommendations seem feasible, but the Target 2 levels are going to create a tremendous burden on school districts and manufacturers. (See attached sodium targets)

Let me know if he has any questions. Hope it goes well. I would love to hear some feedback from you on what his take is on the hearings.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/9/2015 2:57 PM >>>
Hi Donna!

Just wanted to let you know that the Education and Workforce Committee is holding its first hearing on child nutrition programs on Wednesday, April 15.

I was just wondering if there was anything in particular you would like Congressman Allen to highlight or ask a question about? Obviously, I can't guarantee he will bring up your question or point because sometimes he gets inspired and asks entirely different questions. J But I still wanted to give you an opportunity to share your experiences or highlight concerns with the

committee through Congressman Allen.

All the best,

Katie

Katie Hunter

Legislative Assistant
Congressman Rick Allen (GA-12)

513 Cannon House Building
(202) 225-2823

[Click here to sign up for Congressman Allen's weekly eNewsletter](#)

3294. Fwd: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Folliard, Jennifer <JFolliard@eatright.org>, Raimondi, Mary <mraimondi@eatright.org>
Sent Date: Apr 17, 2015 14:03:01
Subject: Fwd: RE: "Serving Students and Families through Child Nutrition Programs" Hearing
Attachment: [unknown_name_9j94k](#)
[unknown_name_ls0cz](#)
[unknown_name_r9asm](#)
[unknown_name_gf1ic](#)
[unknown_name_lei4u](#)

Jenn and Mary Pat, Thought I would forward on this clip of Congressman Allen talking about School Lunch and Burke County. Jenn I know you were there, but was not sure if Mary Pat was. I am coming Monday and Tuesday (April 27 and 28) to do a Farm to School Briefing for the House. The briefing is from 10:30-11:30 am on Monday. Eugene Kim invited me to come and speak.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
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Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/15/2015 4:39 PM >>>
Donna,

You are so welcome! Yes, he was able to ask one of your questions and I think he did a really great job. Ms. Bauscher and Congressman Allen both talked about your great work!

Thank you SO much for your help and insight on this hearing. You are a ROCKSTAR in child nutrition!

I think you will enjoy watching the clip from today:

<https://www.youtube.com/watch?v=ca58C-aEtbg&feature=youtu.be>

Also, I got an invite to a briefing you will be speaking at the week after next, I plan to attend.

You see then!

Katie

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, April 15, 2015 2:24 PM

To: Hunter, Katie

Subject: RE: "Serving Students and Families through Child Nutrition Programs" Hearing

Katie, Please tell Rick, thank you, thank you, thank you! I heard he used some of the information I sent to you at the hearings today. My friends in the School Nutrition Community loved what he said!! Tell him thanks for all of us!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/14/2015 4:43 PM >>>

I understand! Masters is a very busy week from what I have heard.

Thanks so much for sending all this information. I will make sure Congressman Allen has the information and the questions you presented.

I will let you know how it goes.

Katie

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, April 13, 2015 11:27 AM

To: Hunter, Katie

Subject: Re: "Serving Students and Families through Child Nutrition Programs" Hearing

Kaite, Thanks so much for reaching out to me. I was off for Master's week so I am sorry it took me awhile to get back to you. I am attaching a document that has "Findings from a Survey on School Nutrition Among Parents in Georgia" that has some great information for background information for Congressman Allen to use at the hearings. The questions I would most like him to ask are:

1. I recently saw a poll (attached) that indicated that 93% of parents in my state think school foodservice SHOULD serve a fruit or vegetable with every meal. Are there strategies we could be using to increase consumption of these fruits and vegetables?

For example in one of my district's (Burke County) they are having a lot of success with their farm to school program. They are serving locally grown collard greens, sweet potatoes, cabbage, broccoli, strawberries, whole grain grits, blueberries, locally milled whole wheat flour and many other local products.

Do you think programs like Farm to School or Smarter Lunchroom funding have been helpful?

2. What are the current recommendations in terms of whether or not we are going to stay with the Target 1 sodium levels or will we continue to decrease the sodium content of meals to levels that the students might find very unacceptable? The current recommendations seem feasible, but the Target 2 levels are going to create a tremendous burden on school districts and manufacturers. (See attached sodium targets)

Let me know if he has any questions. Hope it goes well. I would love to hear some feedback from you on what his take is on the hearings.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

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"USDA Healthier US School Challenge GOLD award recipient"

>>>"Hunter, Katie" <Katie.Hunter@mail.house.gov> 4/9/2015 2:57 PM >>>

Hi Donna!

Just wanted to let you know that the Education and Workforce Committee is holding its first hearing on child nutrition programs on Wednesday, April 15.

I was just wondering if there was anything in particular you would like Congressman Allen to highlight or ask a question about? Obviously, I can't guarantee he will bring up your question or point because sometimes he gets inspired and asks entirely different questions. J But I still wanted to give you an opportunity to share your experiences or highlight concerns with the committee through Congressman Allen.

All the best,

Katie

Katie Hunter

Legislative Assistant
Congressman Rick Allen (GA-12)

513 Cannon House Building
(202) 225-2823

[Click here to sign up for Congressman Allen's weekly eNewsletter](#)

3295. RE: KER Initiative Post Assessment Survey

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'sandra.gill@comcast.net' <sandra.gill@comcast.net>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathy McClusky <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 17, 2015 12:50:58
Subject: RE: KER Initiative Post Assessment Survey
Attachment: [image003.jpg](#)
[image005.jpg](#)
[image009.jpg](#)

My sentiments exactly. However, we did go to LEVICK and asked them to view the presentation and give their feedback. They suggest we not send it out to all members and strongly recommend we focus on moving forward.

The presentation is important to capture and we are therefore recording it. We can make decisions when and where to use it, if warranted.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: sandralgill@comcast.net [mailto:sandralgill@comcast.net]

Sent: Friday, April 17, 2015 8:17 AM

To: Joan Schwaba

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; McCollum, Glenna; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; Kathy McClusky; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Patricia Babjak

Subject: Re: KER Initiative Post Assessment Survey

This is exceptionally documented and well done....reading it, for me, was far less effective than seeing/hearing Katie Brown herself--who is, in my experience, among the best professional presenters I have ever heard....soooo, any chance of this getting into a video, "by popular demand"....acknowledging when it was first delivered (transparency) and that it was subsequently taped in response to member (Board members') request as Foundation resource for all members???

Such a video could get blow back and appear to some as "pushing the sponsorship agenda against members' views" or something---with all honesty and humility, I'd just love to capture Katie delivering this to all members somehow. Really invaluable, a virtual documentary that otherwise has been/could get lost.

my 2 cents

sg

From: "Joan Schwaba" <JSchwaba@eatright.org>

To: "Sonja Connor" <connors@ohsu.edu>, "Evelyn Crayton" <craytef@aces.edu>, "Evelyn Crayton" <craytef@charter.net>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Denice Ferko-Adams" <denice@rcn.com >, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <MGarner@cchs.ua.edu>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>, "Sandra Gill" <sandralgill@comcast.net>, "Don Bradley, M.D." <don.bradley@duke.edu>, "Lucille Beseler" <lbeseler_fnc@bellsouth.net>, "Terri Raymond" <TJRaymond@aol.com>, "jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>, "Kathy McClusky" <KathyMcClusky@IamMorrison.com>, "constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>, "eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>, "carl@learntoeatright.com" <'carl@learntoeatright.com'>, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, "Patricia Babjak" <PBABJAK@eatright.org>

Sent: Tuesday, April 14, 2015 5:35:41 PM

Subject: RE: KER Initiative Post Assessment Survey

A message from Diane Heller follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

+++++

From: Diane Heller [mailto:dwheller@mindspring.com]

Sent: Tuesday, April 14, 2015 4:14 PM

To: Joan Schwaba

This presentation is so well done! Makes me want to cry that we had to abandon the project! It is so important that all our members get a copy (maybe sent multiple ways) of this presentation!!!

Diane

Sent from my iPhone

From: Patricia Babjak

Sent: Tuesday, April 14, 2015 11:44 AM

To: 'Evelyn Crayton'; Evelyn Crayton

Cc: Sonja Connor; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

Subject: RE: KER Initiative Post Assessment Survey

Hi Evelyn,

Thank you for your email. I agree, Katie Brown's presentation clearly articulates the purpose of the KER initiative and the original plan for communications. Attached is the information she presented to Academy Spokespeople this weekend. It contains a Foundation update and KER/KRAFT education initiative timeline. Since Katie's presentation is an hour long, I have attached the information so that you may review it before the call. Please feel free to forward any questions.

LEVICK provided a risk assessment report during the last conference call and we will have them provide updates on a monthly basis. As mentioned in my March 28 email to the Board, LEVICK's contract required an initial deposit of \$45,000, which they are billing against on an hourly basis. We have not exceeded the amount. We have not been billed by Barnes & Thornburg for any additional legal expense at this time, and as soon as we have that information I will let you know.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Evelyn Crayton [mailto:craytef@aces.edu]

Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

Pat could we hear the report that Katie Brown gave on Saturday at the Spokespersons training me? Will we also get a report of the Risk Assessment Plan from Levick? What about an updated financial report of the cost of their services and that of the additional legal help.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 13, 2015, at 5:13 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

To prepare for our debrief regarding the KER initiative we worked with LEVICK to create a post assessment survey. To participate in the survey, please click [here](#) and provide your input by **Monday, April 20**. The results will be shared on the joint Board teleconference scheduled for Thursday, April 23 at 3pm CST.

Thank you!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3296. RE: Foundation Finance Committee Call

From: Linda Serwat <LSerwat@eatright.org>
To: Susan Burns <Sburns@eatright.org>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'kay.wolf@osumc.edu' <kay.wolf@osumc.edu>, Paul Mifsud <PMifsud@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, Clemente, Carole <Carole.Clemente@rosedmi.com>
Sent Date: Apr 17, 2015 09:35:28
Subject: RE: Foundation Finance Committee Call
Attachment:

Good Morning Sue,

Paul is open on May 5th.

Thanks,
Linda

-----Original Appointment-----

From: Susan Burns
Sent: Thursday, April 16, 2015 10:21 AM
To: 'TJRaymond@aol.com'; Ragalie-Carr, Jean; DMartin@Burke.k12.ga.us; 'kay.wolf@osumc.edu'; Paul Mifsud; 'Cecala, Sue'; Linda Serwat; Clemente, Carole
Subject: FW: Foundation Finance Committee Call
When: Monday, April 20, 2015 2:00 PM-3:00 PM (UTC-06:00) Central Time (US &Canada).
Where: Dial in number: (866) 477-4564; Conference code: 82-40-97-81-45#

Good morning. There is still some work that needs to be done to the Foundation budget, so we need to reschedule our April 20th call. Unfortunately I am out the week of the 27th (without email or cell service), so we are proposing the call for May 5th and sending it out to the remainder of the Board following the call. Please let me know if you are available on May 5th. Thanks.

-----Original Appointment-----

From: Susan Burns
Sent: Thursday, April 02, 2015 2:41 PM
To: Susan Burns; 'TJRaymond@aol.com'; Ragalie-Carr, Jean; DMartin@Burke.k12.ga.us; 'kay.wolf@osumc.edu'; Paul Mifsud; 'Cecala, Sue'; Linda Serwat; Clemente, Carole

Subject: Foundation Finance Committee Call

When: Monday, April 20, 2015 2:00 PM-3:00 PM (UTC-06:00) Central Time (US &Canada).

Where: Dial in number: (866) 477-4564; Conference code: 82-40-97-81-45#

Hi. The Foundation Finance Committee is asked to review the FY16 budget prior to the May 7th Foundation Board of Directors Budget Call. Thank you for letting us know your availability. Materials will be sent prior to the 20th. Thanks.

3297. Re: Video Message from Sonja

From: Christie, Catherine <c.christie@unf.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 16, 2015 17:09:11
Subject: Re: Video Message from Sonja
Attachment: [image003.jpg](#)
[image003.jpg](#)

Very well done, Sonya! Love the message and the venue.

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

On Apr 16, 2015, at 4:51 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Preceptor Month and more: A video message from the Academy's President
Excellent.....Thanks Sonja and staff!

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, April 16, 2015 11:45 AM

To: Sonja Connor; 'Evelyn Crayton'; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Terri Raymond; Sandra Gill; Don Bradley, M.D.

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: Video Message from Sonja

In celebration of April as National Preceptor Month, we have prepared a video message from Sonja going to all Academy members this afternoon.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

Having trouble viewing this e-mail? **View it in your browser.**

Connect with the Academy:

Preceptor Month and more: A video message from the Academy's President

April 16, 2015

To all Academy members:

April is National Preceptor Month. It's our annual opportunity to raise awareness of the need for preceptors, and to recognize and thank practitioners who are willing to serve. The Academy's preceptor recruitment activities take place throughout the year.

Please view this video, that was **recorded in February 2015**, to learn more about becoming a preceptor; the Academy's Council on Future Practice's three-year visioning process; and news about planning for the celebration of the Academy's 100th anniversary in 2017.

Click Here to view the video message.

Sonja L. Connor, MS, RDN, LD, FAND
President, 2014-2015

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Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3298. RE: Video Message from Sonja

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 16, 2015 16:51:07
Subject: RE: Video Message from Sonja
Attachment: [image003.jpg](#)

Preceptor Month and more: A video message from the Academy's President
Excellent.....Thanks Sonja and staff!
m

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Thursday, April 16, 2015 11:45 AM
To: Sonja Connor; 'Evelyn Crayton'; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Terri Raymond; Sandra Gill; Don Bradley, M.D.
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

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Patricia M. Babjak

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Academy of Nutrition and Dietetics

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Phone: 312/899-4856

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April 16, 2015

To all Academy members:

April is National Preceptor Month. It's our annual opportunity to raise awareness of the need for preceptors, and to recognize and thank practitioners who are willing to serve. The Academy's preceptor recruitment activities take place throughout the year.

Please view this video, that was **recorded in February 2015**, to learn more about becoming a preceptor; the Academy's Council on Future Practice's three-year visioning process; and news about planning for the celebration of the Academy's 100th anniversary in 2017.

Click Here to view the video message.

Sonja L. Connor, MS, RDN, LD, FAND
President, 2014-2015

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3299. Kids Eat Right Communication

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Terri Raymond <TJRaymond@aol.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 16, 2015 12:10:52
Subject: Kids Eat Right Communication
Attachment: [image003.jpg](#)
[KER Donor Communication.docx](#)

I am sharing with you Terri Raymond's communication highlighting the good work of Kids Eat Right and the Foundation. It will be sent to individual donors who have given at any level over the past 3 years. A similar letter, without the donor reference, will appear in an upcoming issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org
www.eatright.org

3300. Re: FW: Foundation Finance Committee Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Linda Serwat <LSerwat@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Susan Burns <Sburns@eatright.org>, 'kay.wolf@osumc.edu' <kay.wolf@osumc.edu>, Carole Clemente <Carole.Clemente@rosedmi.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Sue 'Cecala' <Sue.Cecala@rosedmi.com>
Sent Date: Apr 16, 2015 11:23:53
Subject: Re: FW: Foundation Finance Committee Call
Attachment: [TEXT.htm](#)

May 5th is great for me!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Susan Burns 4/2/2015 3:53 PM >>>

Good morning. There is still some work that needs to be done to the Foundation budget, so we need to reschedule our April 20th call. Unfortunately I am out the week of the 27th (without email or cell service), so we are proposing the call for May 5th and sending it out to the remainder of the Board following the call. Please let me know if you are available on May 5th. Thanks.

-----Original Appointment-----

From: Susan Burns
Sent: Thursday, April 02, 2015 2:41 PM
To: Susan Burns; 'TJRaymond@aol.com'; Ragalie-Carr, Jean; DMartin@Burke.k12.ga.us; 'kay.wolf@osumc.edu'; Paul Mifsud; 'Cecala, Sue'; Linda Serwat; Clemente, Carole
Subject: Foundation Finance Committee Call
When: Monday, April 20, 2015 2:00 PM-3:00 PM (UTC-06:00) Central Time (US & Canada).

Where: Dial in number: (866) 477-4564; Conference code: 82-40-97-81-45#

Hi. The Foundation Finance Committee is asked to review the FY16 budget prior to the May 7th Foundation Board of Directors Budget Call. Thank you for letting us know your availability. Materials will be sent prior to the 20th. Thanks.

3301. RE: Academy business

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Sonja Connor <connors@ohsu.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@auburn.edu>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Mary Russell <peark02@outlook.com>, 'Mary Russell-work (mary_russell@baxter.com)' <mary_russell@baxter.com>
Cc: 'Carrolyn Patterson' <CPatterson@eatright.org>
Sent Date: Apr 16, 2015 10:21:55
Subject: RE: Academy business
Attachment:

Sonja (and all):

I just returned and will review. Thank you again for your continued leadership with this transition of job description/performance review related to our CEO. Back in touch.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Sonja Connor [mailto:connors@ohsu.edu]
Sent: Tuesday, April 14, 2015 11:29 AM
To: Donna Martin; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com; Kay Wolf (wolf.4@osu.edu); Mary Russell; 'Mary Russell-work (mary_russell@baxter.com)'; Sonja Connor
Cc: 'Carrolyn Patterson'
Subject: Academy business

Hi Compensation Committee – Glenna, Evelyn, Mary, Donna and Kay,

All of the Board members have completed the CEO evaluation. The summary data are attached. Pat is being asked to also complete the evaluation as she does every year.

I have also attached the CEO 2014-15 Performance Evaluation Form updated as of today (4-14-15):

- Part I. Performance Objective Evaluation (pages 1-6) – I have provided updated information.
- Part II. Competency Evaluation pages 7-10 – this is the section just completed by the Board
 - o For each competency, I put the percentage who indicated “Demonstrates” and the percentage who indicated “Needs Improvement.” I also selected comments from the summary data that reflect the comments for that competency as well as the percentages for that competency, I also made sure each Board member who made specific comments for the competencies was represented in the comments. **Please, as you review the summary data and the comments I selected to provide any and all suggestions for changes.**
- Part III. Overall Evaluation (pages 11-12).
 - o Part B. Competency Rating. I added the average percentages for “Demonstrates” and “Needs Improvement” (page 11)
 - o Part D. Compensation Committee Comments. **Please review the comments for question 7 in the summary data document as well as considering the comments for each competency and let me know what you would like for the Board to say to the CEO with regard to her major strengths and on those areas in which performance needs to be improved over the next period (2015-2016).**

I am in contact with Carrolyn who is in contact with Lynn from PRM who will help guide us through this CEO evaluation. The plan is to do the evaluation with Pat at the Board retreat as we will not have all of the information until after the end of the fiscal year (May 31, 2015).

It would be lovely if you could have your responses to me by April 27.

Many thanks as always!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3302. Kids Eat Right Communication

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, 'Clemente, Carole' <Carole.Clemente@rosedmi.com>
Sent Date: Apr 16, 2015 10:18:12
Subject: Kids Eat Right Communication
Attachment: [image001.png](#)
[KER Donor Communication.docx](#)

Good morning. Attached is a letter being sent under Terri's signature highlighting all the good work of Kids Eat Right and the Foundation. It will be sent to individual donors who have given at any level over the past 3 years. A similar letter, without the donor reference, will appear in an upcoming ERW. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3303. Eat Right Weekly - April 15, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 15, 2015 18:06:13
Subject: Eat Right Weekly - April 15, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

April 15, 2015

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[Academy Member Updates](#) | [Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Attend PPW 2015: World's Largest Food and Nutrition Advocacy Summit

The Academy will host its annual Public Policy Workshop June 7 to 9 in Washington, D.C. Nearly 500 Academy members will attend the world's largest food and nutrition advocacy summit. PPW offers top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with members of Congress. [Review the program of events.](#)

New Public Health Caucus Created during National Public Health Week

U.S. Rep. Gene Green (Texas) and Rob Wittman (Va.) have launched the new Public Health Caucus as a way for members of Congress to discuss and support federal policies that result in improved health for all citizens.

White House Conference on Aging Releases Healthy Aging Policy Brief

The White House Conference on Aging has released the first in a series of policy briefs, focusing on healthy aging.

USDA Encourages Seniors to Use SNAP for Fruits and Vegetables

The United States Department of Agriculture encourages older adults to enroll in SNAP to learn how to shop at local grocery stores, and to purchase, prepare and store fruits and vegetables.

CPE CORNER

Earn 2 Free CPEUs: eNCPT Tutorials

Free, updated tutorials - and the opportunity to earn 2 CPEUs - are available for Academy members to learn more about the new eNCPT (formerly the IDNT). Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

Career Advancement with Online Certificate of Training Programs

The career outlook for registered dietitian nutritionists has never been brighter. As *the* health and wellness experts, RDNs possess food and nutrition knowledge that allow you to excel as educators, leaders and marketing professionals. To help RDNs move up in your careers, the Academy offers Certificate of Training programs addressing critical issues such as changing clinical environments, building business relationships and ever-evolving roles and responsibilities of today's RDN. Browse the full range of online modules.

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available. These papers and quizzes can be accessed through the Academy's Online Learning Center.

CAREER RESOURCES

Sports Nutrition Care Manual Updated

The annual update to the *Sports Nutrition Care Manual* will be published April 13. New sections include Common Gastrointestinal Issues in Athletes; Eating Disorders; and Athletes with an Impairment, among many others.

April 23-24 Workshop: Envisioning the Future of Health Professional Education

The Institute of Medicine will hold the Global Forum on Innovation in Health Professional Education April 23 and 24 in Washington, D.C. The Academy has a successful alliance relationship with the Forum, which regularly brings together stakeholders from nations and professions to network, discuss and illuminate issues within health professional education. Academy members can attend the free workshop in person or via webcast.

April 30 Webinar: Integrative Sports Nutrition and Supplements

Join the re-launch of the Academys Professional Development webinar series and earn unlimited group learning opportunities. As the sports nutrition field continues to evolve, new programs and theories arise for achieving optimal performance levels through nutrition and supplementation. Are these programs safe, effective and legal? Lisa Dorfman, MS, RD, CSSD, LMHC, FAND, will share her knowledge as a 30-year sports nutrition leader in an April 30 webinar, "Integrative Sports Nutrition and Supplements: Efficacy, Safety and Practical Guidelines." The webinar will outline practice strategies and appropriate and effective supplement use; and identify certification agencies, their standards and seals of approval.

Updated Position Paper: Developmental Disabilities and Special Needs

The Academys updated position paper "Nutrition Services for Individuals with Intellectual and Developmental Disabilities and Special Health Care Needs" was published in the April *Journal of the Academy of Nutrition and Dietetics*. It is the position of the Academy that nutrition services provided by registered dietitian nutritionists and nutrition and dietetics technicians, registered, who work under the registered dietitian nutritionist's supervision, are essential components of comprehensive care for all adults with intellectual and development disabilities and children and youth with special health care needs.

RESEARCH BRIEFS

Adult Weight Management Practice Guidelines on EAL

The Evidence Analysis Library has published an evidence-based practice guideline on the effectiveness of counseling by registered dietitian nutritionists to treat and reduce obesity, including realistic weight goal setting, calorie reduction and multiple behavior therapy strategies.

Nutrition Focused Physical Exam

Attend or host a train-the-trainer workshop on "Diagnosing Malnutrition Using a Nutrition Focused Physical Exam." For more information, email nfpe@eatright.org.

ACADEMY MEMBER UPDATES

April 17 Deadline: Member Comments on New Proposed Position Concept

The Academy Positions Committee values information that Academy members provide on refining proposed position concepts. APC has approved the proposed position concept, "Inter-professional Education in Nutrition as an Essential Component of Medical Education." The deadline to submit comments on the proposed position concept is April 17.

Spring 2015 HOD Virtual Meeting

The House of Delegates will conduct its spring 2015 Meeting on May 2 and 3. The House will discuss the Academys Corporate Sponsorship program on both days. Materials pertaining to the

meeting include a webinar on the program. The meeting's agenda and a fact sheet are available. Consolidated dialogues and outcomes will be posted in mid-May. The topic "Engaging Members in the Need to Address Malnutrition Across Nutrition and Dietetic Practice Settings" will be discussed at the Fall HOD meeting in Nashville, Tenn.

2015 Outstanding Preceptor Award Winners

Congratulations to seven members who were selected by Nutrition and Dietetic Educators and Preceptors and the Foundation as winners of the 2015 Outstanding Preceptor Awards. More than 80 preceptors were nominated for the awards, funded by the Foundation, making the winners the best of the best.

Bylaws Amended

The Academy's Bylaws were amended March 26 by the House of Delegates. The amendments include a revision to the Retired and International member qualifications.

Play Ball: Fueling the Professional Athlete

Just in time for the start of the 2015 Major League Baseball season, the Academy has released a video highlighting the work of Academy member and Toronto Blue Jays team dietitian Leslie Bonci, MPH, RDN, CSSD, LDN, as she helps players achieve and maintain peak performance on and off the diamond. Watch the video and share with your friends and colleagues as baseball season gets into full swing.

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

Membership Renewal Now Open

Now is the time to renew your Academy membership and remain a part of the world's largest organization of food and nutrition experts. Renewing your 2015-2016 membership is easy: You can renew online, by phone at 800/877-1600, ext. 5000 (Monday through Friday, 8 a.m. to 5 p.m. Central Time) or by mail with the application materials you were recently mailed.

Are You Acquainted with Your Student Community?

If you haven't accessed the Student Community recently, you could be missing out on valuable information. Available only to Student members, the Academy's Community is your resource for scholarship opportunities, event bulletins, student discussion sessions and more. Stay connected with the student dietetics world via the Community.

PHILANTHROPY, AWARDS AND GRANTS

Infographic for Food and Nutrition Professionals: 'U.S. Farming 101'

The Foundation's infographic "U.S. Farming 101" helps to increase awareness about who grows our food, how food is grown and how food and nutrition professionals can get involved. The infographic was developed through an educational grant from Elanco.

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet.'

The Foundation's new toolkit is now available. The toolkit - in English and Spanish - includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

May 1 Application Deadline: Future of Food Mini-Grants

To support the use of the new "Smart Choices. For a Healthy Planet." toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity are made possible through an educational grant from Elanco.

May 1 Application Deadline: Healthy Aging DPG Community Based Applied Research/Best Practice Award

This \$4,000 award encourages applied research projects that improve the nutritional status, well-being and independence of community-residing older adults. Ideally, the award will be used to identify and solve problems pertaining to dietetic practice, program administration, service/care coordination or behavioral practices of older adults.

Make a Difference in the Profession While Renewing Your Academy Dues

Support the Foundation's Annual Fund through the checkoff box on your Academy dues renewal form or online. Your support will enable the Foundation to continue to provide scholarships, research grants, continuing education awards and innovative educational programs through the Kids Eat Right initiative. Please consider a donation to the Academy Foundation of *your* profession by year-end. See the Foundation's impact on the nutrition and dietetics profession. Learn more about the Foundation or make a donation.

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3304. Re: KER Initiative Post Assessment Survey

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 15, 2015 18:05:33
Subject: Re: KER Initiative Post Assessment Survey
Attachment:

Katie's presentation really helped everyone in the room understand the intent of the Kraft project and the timeline of how it was derailed. As I have previously mentioned ,I believe it would be helpful for the delegates to view this video before the HOD meeting. It will change the tone of the conversations.

Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Evelyn Crayton <craytef@aces.edu>; Evelyn Crayton <craytef@charter.net>; Glenna McCollum <glenna@glennamccollum.com>; "DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>; 'Kay Wolf <wolf.4@osu.edu>; "pearl02@outlook.com" <pearl02@outlook.com>; Elise Smith <easaden@aol.com>; 'Aida Miles-school <miles081@umn.edu>; "Nancylewis1000@gmail.com" <Nancylewis1000@gmail.com>; Denice Ferko-Adams <denice@healthfirstonline.net>; Denice Ferko-Adams <denice@rcn.com>; 'Catherine Christie <c.christie@unf.edu>; "Garner, Margaret" <MGarner@cchs.ua.edu>; Tracey Bates <traceybatesrd@gmail.com>; Tracey Bates <tracey.bates@dpi.nc.gov>; "dwheller@mindspring.com" <dwheller@mindspring.com>; 'Marcia Kyle <bkyle@roadrunner.com>; Sandra Gill <sandragill@comcast.net>; "Don Bradley, M.D." <don.bradley@duke.edu>; Lucille Beseler <lbeseler_fnc@bellsouth.net>; Terri Raymond <TJRaymond@aol.com>; "jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>; "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>; "constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>; "eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>; "carl@learntoeatright.com" <'carl@learntoeatright.com'>; Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>; Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>; Susan Burns <Sburns@eatright.org>
Sent: Wednesday, April 15, 2015 5:11 PM
Subject: Re: KER Initiative Post Assessment Survey

It might be a different story had Katie's presentation been spread widely prior to the Kraft roll-out.

Sonja

Sent from my iPhone

On Apr 15, 2015, at 1:45 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

I couldn't agree more with the comments from Donna and Diane -- the presentation by Katie Brown at the Nutrition News Forecast this past weekend really helped communicate the true intent and tremendous potential of this missed opportunity. As Evelyn and Lucille can attest, the spokespeople articulated that the presentation and slides should be available for all members.

As we prepare for the HOD discussion, I am sharing with you a perspective from a long-time Academy member and RDN, Barbara Beck, who is making her membership contingent on the Academy continuing its collaborations with industry.

-----Original Message-----

From: Barbara Beck [mailto:beck-barbara@att.net]

Sent: Tuesday, April 14, 2015 1:13 PM

To: Membership Team Mailbox

Subject: Membership question

Can you tell me if the issues of corporate sponsorship will be resolved and communicated to members prior to the June 1 membership renewal deadline? I think that working together with corporate sponsors can do so much to promote good nutrition messages to consumers and benefit the image of the Academy. I would really like to know the direction AND plans to take before renewing my membership. I've been a member for over 35 years and have valued the partnerships we have had with industry.

Thanks.

Barbara Beck

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

+++++

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, April 15, 2015 9:17 AM

To: Patricia Babjak; Crayton', 'Evelyn; Crayton, Evelyn

Cc: Bates, Tracey; Bates, Tracey; Beseler, Lucille; Christ-Erwin, Mary; Christie, 'Catherine; Connor, Sonja; Don Bradley, M.D.; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; Gill, Sandra; Kyle, 'Marcia; McClusky, Kathy; McCollum, Glenna; Miles-school, 'Aida; Nancylewis1000@; Raymond, Terri; Smith, Elise; Wolf, 'Kay; carl@; constancegeiger@; dwheller@; eileen.kennedy@; jean.ragalie-carr@; peark02@

Subject: RE: KER Initiative Post Assessment Survey

Pat, This is such an excellent recap of all we did and a great resource for all of us on the board to have. It does make you so sad when you look at what we did and what could have been, that it did not work out. Lessons learned!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830
706-554-5393 (office)
706-554-5655 (fax)
DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

+++++

From: Diane Heller [mailto:dwheller@mindspring.com]

Sent: Tuesday, April 14, 2015 4:14 PM

This presentation is so well done! Makes me want to cry that we had to abandon the project! It is so important that all our members get a copy (maybe sent multiple ways) of this presentation!!!

Diane

Sent from my iPhone

+++++

>>>Patricia Babjak <PBABJAK@eatright.org> 4/14/2015 12:44 PM >>>

Hi Evelyn,

Thank you for your email. I agree, Katie Brown's presentation clearly articulates the purpose of the KER initiative and the original plan for communications. Attached is the information she presented to Academy Spokespeople this weekend. It contains a Foundation update and KER/KRAFT education initiative timeline. Since Katie's presentation is an hour long, I have attached the information so that you may review it before the call. Please feel free to forward any questions. LEVICK provided a risk assessment report during the last conference call and we will have them provide updates on a monthly basis. As mentioned in my March 28 email to the Board, LEVICK's contract required an initial deposit of \$45,000, which they are billing against on an hourly basis. We have not exceeded the amount. We have not been billed by Barnes & Thornburg for any additional legal expense at this time, and as soon as we have that information I will let you know.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

From: Evelyn Crayton [mailto:craytef@aces.edu]

Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

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Thank you!

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Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

3305. RE: KER Initiative Post Assessment Survey

From: Doris Acosta <dacosta@eatright.org>
To: Elise Smith <easaden@aol.com>, Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, "Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, "Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, "Marcia Kyle" <bkyle@roadrunner.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 15, 2015 17:56:59
Subject: RE: KER Initiative Post Assessment Survey
Attachment:

Hi Elise,

We can do produce a video but a webinar would be preferred because it is more cost effective, the presentation is easier to download and view on many different devices, and the slides can accompany the audio. We will certainly do whatever you prefer, so please let us know and we will work with Katie to produce it.

Thank you very much.

Doris

From: Elise Smith [easaden@aol.com]

Sent: Wednesday, April 15, 2015 3:50 PM

To: Patricia Babjak; 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; 'Aida Miles-school'; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Garner, Margaret'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Sandra Gill'; 'Don Bradley, M.D.'; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: KER Initiative Post Assessment Survey

Can Katie do a video to put on Eat Right Weekly before the HOD meeting?

EAS

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, April 15, 2015 3:46 PM

To: Sonja Connor; 'Evelyn Crayton'; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

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From: Barbara Beck [mailto:beck-barbara@att.net]

Sent: Tuesday, April 14, 2015 1:13 PM

To: Membership Team Mailbox

Subject: Membership question

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Thanks.

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Best regards,

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Email: pbabjak@eatright.org

www.eatright.org

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, April 15, 2015 9:17 AM

To: Patricia Babjak; Crayton', 'Evelyn; Crayton, Evelyn

Cc: Bates, Tracey; Bates, Tracey; Beseler, Lucille; Christ-Erwin, Mary; Christie, 'Catherine; Connor, Sonja; Don Bradley, M.D.; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; Gill, Sandra; Kyle, 'Marcia; McClusky, Kathy; McCollum, Glenna; Miles-school, 'Aida; Nancylewis1000@; Raymond, Terri; Smith, Elise; Wolf, 'Kay; carl@; constancegeiger@; dwheller@; eileen.kennedy@; jean.ragalie-carr@; peark02@

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3306. RE: KER Initiative Post Assessment Survey

From: Elise Smith <easaden@aol.com>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Evelyn Crayton' <craytef@aces.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Apr 15, 2015 17:18:46
Subject: RE: KER Initiative Post Assessment Survey
Attachment:

I couldn't agree more.

EAS

From: Sonja Connor [mailto:connors@ohsu.edu]
Sent: Wednesday, April 15, 2015 4:12 PM
To: Patricia Babjak
Cc: Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns
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Sent from my iPhone

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Cc: Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
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Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

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Sent from my iPad

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President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 13, 2015, at 5:13 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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Thank you!

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Academy of Nutrition and Dietetics

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Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3308. RE: KER Initiative Post Assessment Survey

From: Elise Smith <easaden@aol.com>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Apr 15, 2015 16:50:55
Subject: RE: KER Initiative Post Assessment Survey
Attachment:

Can Katie do a video to put on Eat Right Weekly before the HOD meeting?
EAS

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Wednesday, April 15, 2015 3:46 PM
To: Sonja Connor; 'Evelyn Crayton'; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin
Cc: Executive Team Mailbox; Susan Burns
Subject: RE: KER Initiative Post Assessment Survey

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To: Membership Team Mailbox

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Thanks.

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Best regards,

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Email: pbabjak@eatright.org

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Sent: Wednesday, April 15, 2015 9:17 AM

To: Patricia Babjak; Crayton', 'Evelyn; Crayton, Evelyn

Cc: Bates, Tracey; Bates, Tracey; Beseler, Lucille; Christ-Erwin, Mary; Christie, 'Catherine;

Connor, Sonja; Don Bradley, M.D.; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; Gill, Sandra; Kyle, 'Marcia; McClusky, Kathy; McCollum, Glenna; Miles-school, 'Aida; Nancylewis1000@; Raymond, Terri; Smith, Elise; Wolf, 'Kay; carl@; constancegeiger@; dwheller@; eileen.kennedy@; jean.ragalie-carr@; peark02@

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Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 15, 2015 16:45:54
Subject: RE: KER Initiative Post Assessment Survey
Attachment: [image002.jpg](#)

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3310. Foundation BOD-April 22 @ 2pm CT

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, 'Terri Raymond' <tjraymond@aol.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Paul Mifsud <PMifsud@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Chris Vogliano <cvogliano@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Susan Burns <Sburns@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>
Cc: Linda Serwat <LSerwat@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>, Darchele Erskine <derskine@eatright.org>
Sent Date: Apr 15, 2015 16:43:22
Subject: Foundation BOD-April 22 @ 2pm CT
Attachment: [Agenda 04-22-15.pdf](#)

The **updated** agenda and corresponding attachments for the Foundation BOD WebEx are available on the Academy's on-line portal for your review.

To download, go to <https://eal.webauthor.com>

1. Select the "Committee Central" section, found on the left menu bar under "Tools."
2. Select the "Foundation BOD"
3. Go to Library section "Topics"
4. Select the "April 22, 2015" folder
5. To download all the files at once, select "**0.0 Binder April 22, 2015**".

Go to <https://eatright.webex.com/eatright/j.php?MTID=m73820ef72116913beeb5215bf7ed1f45>
If requested, enter your name and email address.

Meeting Number: **741 882 755** - Meeting Password: **0422** - Click "Join".

To join via teleconference only, Dial: 1-866-477-4564 (US) Code: 824 097 8145

Headquarters Participants – Presidents' conference room

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | **FAX** 312-899-4796

montiveros@eatright.org

www.eatright.org

3311. Re: KER Initiative Post Assessment Survey

From: Diane Heller <dwheller@mindspring.com>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Apr 15, 2015 13:23:39
Subject: Re: KER Initiative Post Assessment Survey
Attachment:

I just wonder how much influence she will try to maintain through Evelyn!!!
I think we need to teach our members how to stand up to negative/twisted media attention by focusing on the positives/purpose and reach!!
Diane

Sent from my iPhone

On Apr 15, 2015, at 11:12 AM, "Donna Martin" <dmartin@burke.k12.ga.us> wrote:

Pat, Know that we have only 46 more days of enduring Miss Negative! I know it cannot come fast enough for you!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 4/15/2015 11:00 AM >>>

So true! You both responded positively so I am writing to you. Again, it absolutely pains me because this was a great initiative, even if Tracey to this day says it's not cheese--she wrote me that just last week before the all member message went out. Responding to all may make me look defensive, especially in light of Glenna highlighting Denice's sentence re communications. What is shown in Katie's presentation is that there was a plan and it was culminating in April when the slices were appearing on shelves. And yes, we were aware of the perception of endorsement, but highlighting this is not an endorsement would have been a lightning rod for those who either hate

the brand, sponsorships and industry. We also could have turned the tide had we been only responding to members. The initiative was doomed once it went external in such a public and negative way, with some of our own members feeding it. This is now going to be our reality due to social media, especially since members know we can be bullied. Any controversial issue we deliberate in the future will need to be assessed by not only what will our members say but will we stay the course when there is push back and emotion. Katie, by the way, has done a great job presenting to the Affiliates.

Thanks for all of your support!

Pat

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Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3312. Re: KER Initiative Post Assessment Survey

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 15, 2015 11:36:15
Subject: Re: KER Initiative Post Assessment Survey
Attachment:

Since she didn't care about her fiduciary duties when she sent the letter outside the Boards, hate to think what she's planning after May 31. My mantra these days is --it is what it is--actually has a calming effect. Talk with you soon!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Apr 15, 2015, at 10:11 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Pat, Know that we have only 46 more days of enduring Miss Negative! I know it cannot come fast enough for you!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 4/15/2015 11:00 AM >>>

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Thanks for all of your support!

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Best regards,

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Email: pbabjak@eatright.org

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<mime-attachment.jpg>

From: Evelyn Crayton [mailto:craytef@aces.edu]

Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

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Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

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Thank you!

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<image002.jpg>

3313. Re: KER Initiative Post Assessment Survey

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>, dwheller@mindspring.com<dwheller@mindspring.com>
Sent Date: Apr 15, 2015 11:12:35
Subject: Re: KER Initiative Post Assessment Survey
Attachment: [TEXT.htm](#)

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Thanks for all of your support!

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To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, dwheller@mindspring.com <dwheller@mindspring.com>
Sent Date: Apr 15, 2015 11:00:11
Subject: Re: KER Initiative Post Assessment Survey
Attachment: [ATT00001.jpg](#)

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<mime-attachment.jpg>

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Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

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<image002.jpg>

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To: Babjak, Patricia <PBABJAK@eatright.org>, Crayton', 'Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>
Cc: Bates, Tracey <tracey.bates@dpi.nc.gov>, Bates, Tracey <traceybatesrd@gmail.com>, Beseler, Lucille <lbeseler_fnc@bellsouth.net>, Christ-Erwin, Mary <Mary.Christ-Erwin@porternovelli.com>, Christie, 'Catherine <c.christie@unf.edu>, Connor, Sonja <connors@ohsu.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Ferko-Adams, Denice <denice@rcn.com>, Garner, Margaret <MGarner@cchs.ua.edu>, Gill, Sandra <sandralgill@comcast.net>, Kyle, 'Marcia <bkyle@roadrunner.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, McCollum, Glenna <glenna@glennamccollum.com>, Miles-school, 'Aida <miles081@umn.edu>, Nancylewis1000@gmail.com<Nancylewis1000@gmail.com>, Raymond, Terri <TJRaymond@aol.com>, Smith, Elise <easaden@aol.com>, Wolf, 'Kay <wolf.4@osu.edu>, carl@learntoeatright.com<'carl@learntoeatright.com'>, constancegeiger@cgeiger.net<'constancegeiger@cgeiger.net'>, dwheller@mindspring.com<dwheller@mindspring.com>, eileen.kennedy@tufts.edu<'eileen.kennedy@tufts.edu'>, jean.ragalie-carr@rosedmi.com<'jean.ragalie-carr@rosedmi.com'>, peark02@outlook.com<peark02@outlook.com>
Sent Date: Apr 15, 2015 10:17:12
Subject: RE: KER Initiative Post Assessment Survey
Attachment: [unknown_name_6rjh6](#)

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Phone: 312/899-4856

Email: pbabjak@eatright.org

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<image002.jpg>

3316. Benchmark Your Cost Of Bank Services

From: Phoenix-Hecht <statements@phbluebook.com>
To: Dmartin@eatright.Org
Sent Date: Apr 15, 2015 06:51:16
Subject: Benchmark Your Cost Of Bank Services
Attachment:

Dear Donna:

I would like to introduce you to a unique and free bank fee analysis from Phoenix-Hecht[®] based on our Bank Price Study. The Blue Book Compensation Review[™] (BCR) is an individualized analysis of treasury management fees which provides insight into how your overall pricing compares to other companies. Many companies use the BCR to avoid the frustration of doing their own analysis and some have even used it to avoid the lengthy RFP process just to verify that their pricing is competitive.

To receive your free BCR you simply need to send your March 2015 account analysis summary statements from your major providers to us by Thursday, April 30th, using our secure online submission program at:

<http://phbluebook.com/Donna.Martin>

For over 27 years, Phoenix-Hecht, as an independent research firm, has been conducting the Bank Price Study based on actual prices from account analysis statements. You can be assured that Phoenix-Hecht adheres to strict confidentiality standards. No individual company information is identified as part of this study.

Click here to view a sample BCR. I encourage you to take advantage of obtaining this unique, no-cost analysis. It will only take a few minutes of your time and your BCR(s) will be sent by July 31st.

Sincerely,

David A. Bochnovic

Executive Vice President

P.S. The free Blue Book Compensation Review[™] and optional The Blue Book of Bank Prices[®] publication are only available to companies who submit their account analysis statements for this study.

If you prefer not to receive emails from Phoenix-Hecht regarding The Blue Book Compensation Review[™], please click here.

3317. RE: KER Initiative Post Assessment Survey

From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Apr 14, 2015 18:35:43
Subject: RE: KER Initiative Post Assessment Survey
Attachment: [image001.jpg](#)
[Foundation update NNF_April_11_2015.pdf](#)

A message from Diane Heller follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

+++++

From: Diane Heller [mailto:dwheller@mindspring.com]
Sent: Tuesday, April 14, 2015 4:14 PM
To: Joan Schwaba

This presentation is so well done! Makes me want to cry that we had to abandon the project! It is so important that all our members get a copy (maybe sent multiple ways) of this presentation!!!

Diane

Sent from my iPhone

From: Patricia Babjak

Sent: Tuesday, April 14, 2015 11:44 AM

To: 'Evelyn Crayton'; Evelyn Crayton

Cc: Sonja Connor; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

Subject: RE: KER Initiative Post Assessment Survey

Hi Evelyn,

Thank you for your email. I agree, Katie Brown's presentation clearly articulates the purpose of the KER initiative and the original plan for communications. Attached is the information she presented to Academy Spokespeople this weekend. It contains a Foundation update and KER/KRAFT education initiative timeline. Since Katie's presentation is an hour long, I have attached the information so that you may review it before the call. Please feel free to forward any questions.

LEVICK provided a risk assessment report during the last conference call and we will have them provide updates on a monthly basis. As mentioned in my March 28 email to the Board, LEVICK's contract required an initial deposit of \$45,000, which they are billing against on an hourly basis. We have not exceeded the amount. We have not been billed by Barnes & Thornburg for any additional legal expense at this time, and as soon as we have that information I will let you know.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Evelyn Crayton [mailto:craytef@aces.edu]

Sent: Monday, April 13, 2015 7:55 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Don Bradley, M.D.; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: KER Initiative Post Assessment Survey

Pat could we hear the report that Katie Brown gave on Saturday at the Spokespersons training me? Will we also get a report of the Risk Assessment Plan from Levick? What about an updated financial report of the cost of their services and that of the additional legal help.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 13, 2015, at 5:13 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

To prepare for our debrief regarding the KER initiative we worked with LEVICK to create a post assessment survey. To participate in the survey, please click [here](#) and provide your input by **Monday, April 20**. The results will be shared on the joint Board teleconference scheduled for Thursday, April 23 at 3pm CST.

Thank you!

Pat

Patricia M. Babjak

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Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3318. Re: NDEP Area 6 7 followup

From: Evelyn Crayton <craytef@charter.net>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 14, 2015 18:15:28
Subject: Re: NDEP Area 6 7 followup
Attachment:

Thank you Denice for sharing this report. It is very helpful as we continue to present at affiliates meeting.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 13, 2015, at 4:42 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Hello,

I am going to provide a more formal summary but wanted everyone to know that I worked into my presentation the type of quick summary that I did the NE call. Right before my presentation, someone in the audience made reference to the greatest PR blunder of the association. I discussed KER/Kraft saying that I want to acknowledge this - here is a brief recap and status - and

then said that sponsorship is being addressed at the HOD - that they can contact their delegate or they can contact me.

I added slides on the Nutrition Services Payment Committee and I had questions asking for more details - I plan to provide some additional web links -(the real ? they asked is -What is the Academy doing to help RDs be reimbursed?)

Lisa Meadow did the Foundation presentation as the final speaker (so end of the next day) - I think it would have been better to have her and my talk together. Her presentation was well received, featuring the focus on agriculture and the food banks.

On the second day, I made a point to do more mingling with other to get input - will expand on that too Something that I have mentioned - there was concern expressed regarding the Wt Mgt Interdisciplinary certification - "what are we doing - giving away our jobs?" "I have not heard about that before" etc We need to immediately improve communication on hot issues that may be considered controversial.

The group also mentioned that they were glad that Chris and Mary were present for the discussion on the ACEND topics. This was my first NDEP meeting - I thought it went well. I felt my slides could be more targeted for this audience, e.g. overview of the BOD structure, show the live links on the new web site and where to find resources, etc.

New topic - NE update: I wrote a short article for the online monthly chair chat for the NE DPG and featured my role as a BOD member and focused on the new web site, links to review for free items linked to MNT and info graphics, etc.

Have a great week!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3319. RE: FW: Post-Test Assistance

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 14, 2015 17:17:56
Subject: RE: FW: Post-Test Assistance
Attachment:

No, the information does not necessarily need to be on the slides. We wanted to make sure it was presented.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the
Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, April 14, 2015 4:10 PM
To: Pearlie Johnson
Subject: Re: FW: Post-Test Assistance

Pearlie, I deleted a lot of information off my slides because we were told to make them "less wordy" so some of the answers to these questions were verbally stated in the session, but not specifically on the slides. Some of the answers to these questions came from the pre-reading also. I am attaching a document that addresses where the answers are found. Please feel free to have the participant contact me for more help. I thought they were supposed to synthesize what they learned and put it to use on the post test? I was not aware that the exact wording for the questions were to be in the slides. I will revise my slides for future presentations.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 4/13/2015 1:45 PM >>>

Hi Donna, one of the participants from the March 12-14, 2015 Childhood Program is challenging her post-test score. Can you please verify that you covered the content of following questions in your presentation and if possible identify the slide numbers where the content can be located.

The Healthy Hunger Free Kids Act of 2010 will:

- a) Update the nutrition standards for school meals based on expert recommendations from the Institute of Medicine.
- b) Require more funding for school nutrition to be generated at the school district level
- c) Limit the meals offered in afterschool programs.
- d) Remove the requirement for school wellness policies to be in place at the school level.

Which of the following items are required to be served daily in the National School Lunch program as of Fiscal Year 2014?

- a) Fresh fruit
- b) Fresh vegetable
- c) Whole grain
- d) Fruit juice

Thank you.

Pearlie Johnson-Freeman, MBA

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phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3320. Re: FW: Post-Test Assistance

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Pearlie Johnson <PJohnson@eatright.org>
Sent Date: Apr 14, 2015 17:09:53
Subject: Re: FW: Post-Test Assistance
Attachment: [TEXT.htm](#)
[Questions_on_Post_Test.docx](#)

Pearlie, I deleted a lot of information off my slides because we were told to make them "less wordy" so some of the answers to these questions were verbally stated in the session, but not specifically on the slides. Some of the answers to these questions came from the pre-reading also. I am attaching a document that addresses where the answers are found. Please feel free to have the participant contact me for more help. I thought they were supposed to synthesize what they learned and put it to use on the post test? I was not aware that the exact wording for the questions were to be in the slides. I will revise my slides for future presentations.

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Thank you.

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phone: 312-899-4839
fax: 312-899-4772
pjohnson@eatright.org (<mailto:kdidriksen@eatright.org>)

3321. Adult Weight Management Program Coming to New Orleans

From: CDR <weightmgmt@eatright.org>
To: DMartin@Burke.k12.ga.us
Sent Date: Apr 14, 2015 16:33:24
Subject: Adult Weight Management Program Coming to New Orleans
Attachment:

April 14, 2015

Come and join your fellow colleagues on June 4-6, 2015 at the Certificate of Training in Adult Weight Management program in New Orleans. Don't miss this opportunity to earn a certificate of training in adult weight management, earn 35 CPE hours, network with other dietetic practitioners and enjoy the great city of New Orleans. New Orleans is one of the world's most fascinating cities. Steeped in a history of influences from Europe, the Caribbean, Africa and beyond, it's home to a truly unique melting pot of culture, food and music. The Big Easy is home to some of the finest jazz and blues in the world. In addition to music, the city has much to offer, including delicious Creole dining, and such attractions as The Aquarium of the Americas, the Superdome, the National World War II Museum, and many more must-see sites.

The program will be held at the Astor Crowne Plaza which is located in the heart of the legendary French Quarter.

[Click here to register for the program](#)

[Click here to plan your trip to New Orleans.](#)

[Click here to check-out what recent program attendees are saying about the Certificate of Training in Adult Weight Management program.](#)

Commission on Dietetic Registration

You are currently subscribed to receive weight management related emails from the Commission on Dietetic Registration. If you prefer not to receive future weight management emails, simply reply to this email with the message "unsubscribe."

3322. Re: HOD presentation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 14, 2015 15:24:03
Subject: Re: HOD presentation
Attachment: [TEXT.htm](#)

Paul, You are much too kind!!! The only reason it is any good is because you did an awesome script!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/14/2015 3:16 PM >>>

Donna,

Great job as always!!!

Paul

3323. Academy business

From: Sonja Connor <connors@ohsu.edu>
To: Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@auburn.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, 'Mary Russell-work (mary_russell@baxter.com)' <mary_russell@baxter.com>, Sonja Connor <connors@ohsu.edu>
Cc: 'Carrolyn Patterson' <CPatterson@eatright.org>
Sent Date: Apr 14, 2015 15:00:25
Subject: Academy business
Attachment: [Summary Data.pdf](#)
[CEO 2014-15 Performance Objectives approved by BOD 10-22-14 - 4-13-15.doc](#)

I discovered I had transposed the 2014 membership number for performance objective 4. The corrected info is attached.

Hi Compensation Committee – Glenna, Evelyn, Mary, Donna and Kay,

All of the Board members have completed the CEO evaluation. The summary data are attached. Pat is being asked to also complete the evaluation as she does every year.

I have also attached the CEO 2014-15 Performance Evaluation Form updated as of today (4-14-15):

- Part I. Performance Objective Evaluation (pages 1-6) – I have provided updated information.
- Part II. Competency Evaluation pages 7-10 – this is the section just completed by the Board
 - o For each competency, I put the percentage who indicated “Demonstrates” and the percentage who indicated “Needs Improvement.” I also selected comments from the summary data that reflect the comments for that competency as well as the percentages for that competency, I also made sure each Board member who made specific comments for the competencies was represented in the comments. **Please, as you review the summary data and the comments I selected to provide any and all suggestions for changes.**

- Part III. Overall Evaluation (pages 11-12).
 - o Part B. Competency Rating. I added the average percentages for “Demonstrates” and “Needs Improvement” (page 11)
 - o Part D. Compensation Committee Comments. **Please review the comments for question 7 in the summary data document as well as considering the comments for each competency and let me know what you would like for the Board to say to the CEO with regard to her major strengths and on those areas in which performance needs to be improved over the next period (2015-2016).**

I am in contact with Carrolyn who is in contact with Lynn from PRM who will help guide us through this CEO evaluation. The plan is to do the evaluation with Pat at the Board retreat as we will not have all of the information until after the end of the fiscal year (May 31, 2015).

It would be lovely if you could have your responses to me by April 27.

Many thanks as always!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3324. Academy business

From: Sonja Connor <connors@ohsu.edu>
To: Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@auburn.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, 'Mary Russell-work (mary_russell@baxter.com)' <mary_russell@baxter.com>, Sonja Connor <connors@ohsu.edu>
Cc: 'Carrolyn Patterson' <CPatterson@eatright.org>
Sent Date: Apr 14, 2015 14:28:35
Subject: Academy business
Attachment: [CEO 2014-15 Performance Objectives approved by BOD 10-22-14 - 4-13-15.doc](#)
[Summary Data.pdf](#)

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Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3325. Thank you

From: Cecily Byrne <cbyrne@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 14, 2015 14:18:58
Subject: Thank you
Attachment: [image001.png](#)

Donna,

Thank you for meeting with me this morning to record the Treasurer's report to the HOD. You did great! I am including the link to the video, which will be shared with the HOD on Thursday:
<https://www.youtube.com/watch?v=P5WuO2IqXPE&feature=youtu.be>

As we discussed, I will call attention to the fact that sponsorships only made up 5% of the Academy's budget in FY 15. Our fact sheet indicated that funding from sponsorships does not exceed 10% of the Academy's budget. Let me know if you think anything else needs to be highlighted.

Thanks again, and have a great afternoon.

Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

3326. RE: KER Initiative Post Assessment Survey

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Evelyn Crayton' <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>
Cc: Sonja Connor <connors@ohsu.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Apr 14, 2015 12:44:20
Subject: RE: KER Initiative Post Assessment Survey
Attachment: [image002.jpg](#)
[Foundation update NNF_April_11_2015.pdf](#)

Hi Evelyn,

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Best regards,

Pat

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Subject: Re: KER Initiative Post Assessment Survey

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Chief Executive Officer

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Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3327. Daily News: Tuesday, April 14, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 14, 2015 11:23:10
Subject: Daily News: Tuesday, April 14, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Eating out 'raises risk for high blood pressure'

<http://www.medicalnewstoday.com/articles/292307.php>

Source: *American Journal of Hypertension*

<http://ajh.oxfordjournals.org/content/early/2015/03/18/ajh.hpv027.abstract>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrn.org/article/S2212-2672\(14\)01510-X/abstract](http://www.andjrn.org/article/S2212-2672(14)01510-X/abstract)

Eating Specific Proteins, Carbs May Be More Effective For Weight Management Than Counting Calories

<http://www.medicaldaily.com/eating-specific-proteins-carbs-may-be-more-effective-weight-management-counting-328888>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/04/08/ajcn.114.100867.abstract>

Related Resource: Academy of Nutrition and Dietetics: Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Adult Weight Management

[http://www.andjrn.org/article/S2212-2672\(14\)01880-2/abstract](http://www.andjrn.org/article/S2212-2672(14)01880-2/abstract)

Overweight Women With Nickel Allergy Benefit From Special Diet

Reducing dietary nickel helps allergic women shed pounds

<http://www.medpagetoday.com/HematologyOncology/Hematology/50971>

Source: *PLOS One*

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0123265>

Weight-Control Myths Keep Many U.S. Women Smoking

Anti-tobacco efforts should focus on these concerns, researchers say

<http://consumer.healthday.com/cancer-information-5/smoking-cessation-news-628/women-smoking-weight-tobacco-control-uic-release-batch-1687-698185.html>

Knowledge Center FAQ: Is Weight Gain Inevitable after Smoking Cessation?

<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/is-weight-gain-inevitable-after-smoking-cessation>

USDA/Economic Research Service: Effects of the WIC program extend beyond its participants

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=52566&ref=collection>

Source: *Amber Waves*

Painting a More Complete Picture of WIC: How WIC Impacts Nonparticipants

http://www.ers.usda.gov/amber-waves/2015-april/painting-a-more-complete-picture-of-wic-how-wic-impacts-nonparticipants.aspx#.VS0il_nF8eo

Study finds troubling link between use of muscle-building supplements and cancer

(The growth in popularity of dietary supplements has come largely despite a lack of scientific evidence to back up claims that they work)

<http://www.washingtonpost.com/news/to-your-health/wp/2015/04/13/study-finds-troubling-link-between-use-of-muscle-building-supplements-and-cancer/>

Source: *British Journal of Cancer*

<http://www.ncbi.nlm.nih.gov/pubmed/25826226>

Related Resources: Regulatory Comments

Academy Comments to FDA on Manufacturing of Dietary Supplements

<http://www.eatrightpro.org/resource/advocacy/take-action/regulatory-comments/academy-february-2014-comments-to-fda-on-manufacturing-of-dietary-supplements>

Journal of the Academy of Nutrition and Dietetics

-A Free New Dietary Supplement Label Database for Registered Dietitian Nutritionists

[http://www.andjrn.org/article/S2212-2672\(14\)00458-4/abstract](http://www.andjrn.org/article/S2212-2672(14)00458-4/abstract)

More than 200 fall ill on two cruise ships from San Diego: CDC

<http://www.reuters.com/article/2015/04/13/us-usa-california-cruiseship-idUSKBN0N42BF20150413>

Related Resource: CDC - Preventing Norovirus Outbreaks - Food service has a key role

<http://www.cdc.gov/vitalsigns/norovirus/index.html>

New Meaning for Meaningful Use?

Rule would reduce the overall number of objectives

<http://www.medpagetoday.com/PracticeManagement/InformationTechnology/50962>

Related Resource: Practice Paper: Nutrition Informatics

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/practice-papers/practice-paper-nutrition-informatics>

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<http://www.eatright.org/positions/>

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3328. Re: KER Initiative Post Assessment Survey

From: Evelyn Crayton <craytef@aces.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Don Bradley, M.D. <don.bradley@duke.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 13, 2015 20:55:08
Subject: Re: KER Initiative Post Assessment Survey
Attachment: [image002.jpg](#)

Pat could we hear the report that Katie Brown gave on Saturday at the Spokespersons training me? Will we also get a report of the Risk Assessment Plan from Levick? What about an updated financial report of the cost of their services and that of the additional legal help.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 13, 2015, at 5:13 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

To prepare for our debrief regarding the KER initiative we worked with LEVICK to create a post assessment survey. To participate in the survey, please click [here](#) and provide your input by **Monday, April 20**. The results will be shared on the joint Board teleconference scheduled for Thursday, April 23 at 3pm CST.

Thank you!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

3329. KER Initiative Post Assessment Survey

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Lucille Beseler <lbесeler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 13, 2015 18:13:39
Subject: KER Initiative Post Assessment Survey
Attachment: [image002.jpg](#)

To prepare for our debrief regarding the KER initiative we worked with LEVICK to create a post assessment survey. To participate in the survey, please click [here](#) and provide your input by **Monday, April 20**. The results will be shared on the joint Board teleconference scheduled for Thursday, April 23 at 3pm CST.

Thank you!

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3330. NDEP Area 6 7 followup

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 13, 2015 17:42:40
Subject: NDEP Area 6 7 followup
Attachment:

Hello,

I am going to provide a more formal summary but wanted everyone to know that I worked into my presentation the type of quick summary that I did the NE call. Right before my presentation, someone in the audience made reference to the greatest PR blunder of the association. I discussed KER/Kraft saying that I want to acknowledge this - here is a brief recap and status - and then said that sponsorship is being addressed at the HOD - that they can contact their delegate or they can contact me.

I added slides on the Nutrition Services Payment Committee and I had questions asking for more details - I plan to provide some additional web links -(the real ? they asked is -What is the Academy doing to help RDs be reimbursed?)

Lisa Meadow did the Foundation presentation as the final speaker (so end of the next day) - I think it would have been better to have her and my talk together. Her presentation was well received, featuring the focus on agriculture and the food banks.

On the second day, I made a point to do more mingling with other to get input - will expand on that too Something that I have mentioned - there was concern expressed regarding the Wt Mgt Interdisciplinary certification - "what are we doing - giving away our jobs?" "I have not heard about

that before” etc We need to immediately improve communication on hot issues that may be considered controversial.

The group also mentioned that they were glad that Chris and Mary were present for the discussion on the ACEND topics. This was my first NDEP meeting - I thought it went well. I felt my slides could be more targeted for this audience, e.g. overview of the BOD structure, show the live links on the new web site and where to find resources, etc.

New topic - NE update: I wrote a short article for the online monthly chair chat for the NE DPG and featured my role as a BOD member and focused on the new web site, links to review for free items linked to MNT and info graphics, etc.

Have a great week!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3331. FW: Post-Test Assistance

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 13, 2015 13:46:13
Subject: FW: Post-Test Assistance
Attachment:

Hi Donna, one of the participants from the March 12-14, 2015 Childhood Program is challenging her post-test score. Can you please verify that you covered the content of following questions in your presentation and if possible identify the slide numbers where the content can be located.

The Healthy Hunger Free Kids Act of 2010 will:

- a) Update the nutrition standards for school meals based on expert recommendations from the Institute of Medicine.
- b) Require more funding for school nutrition to be generated at the school district level
- c) Limit the meals offered in afterschool programs.
- d) Remove the requirement for school wellness policies to be in place at the school level.

Which of the following items are required to be served daily in the National School Lunch program as of Fiscal Year 2014?

- a) Fresh fruit
- b) Fresh vegetable
- c) Whole grain
- d) Fruit juice

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3332. Daily News: Monday, April 13, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 13, 2015 11:30:55
Subject: Daily News: Monday, April 13, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Young Womens Hearts at Risk

http://well.blogs.nytimes.com/2015/04/13/young-womens-hearts-at-risk/?ref=health&_r=0

Related Resource: Heart Attack Symptoms Differ in Young Women

https://www.goredforwomen.org/about-heart-disease/heart_disease_research-subcategory/heart-attack-symptoms-differ-in-young-women/

Scientists debate impact of removing guidelines for dietary cholesterol

<http://www.chicagotribune.com/lifestyles/health/sns-tns-bc-health-cholesterol-guide-20150413-story.html#page=1>

Related Resource: *Scientific Report of the 2015 Dietary Guidelines Advisory Committee* (Advisory Report)

<http://www.health.gov/dietaryguidelines/2015-scientific-report/>

Improving nutrition in cancer survivors

<http://www.sciencedaily.com/releases/2015/04/150413075011.htm>

Source: *Nurse Education Today*

[http://www.nurseeducationtoday.com/article/S0260-6917\(14\)00193-2/abstract](http://www.nurseeducationtoday.com/article/S0260-6917(14)00193-2/abstract)

Related Resource: *Academy of Nutrition and Dietetics Pocket Guide to the Nutrition Care Process and Cancer* (Print)

<http://www.eatrightstore.org/product/3A9F0C78-32BD-428D-9FC6-212DE8067A71>

Pears could be part of a healthy diet to manage diabetes

<http://www.sciencedaily.com/releases/2015/04/150413074905.htm>

Source: *Food Research International*

<http://www.sciencedirect.com/science/article/pii/S0963996914007844>

Related Resource: Prevention of Type 2 Diabetes (PDM) Guideline (2014)

<http://www.anddeal.org/topic.cfm?menu=5344&cat=5013>

Soda should come with a warning label, says public health scientists, researchers

<http://www.foodnavigator-usa.com/Manufacturers/Soda-should-come-with-a-warning-label-say-lawmakers-in-CA-NY>

Texas Medical Panel Votes to Limit Telemedicine Practices in State

<http://www.nytimes.com/2015/04/11/us/texas-medical-panel-votes-to-limit-telemedicine-practices-in-state.html?ref=health>

Related Resource: Telehealth

<http://www.eatrightpro.org/resource/practice/getting-paid-in-the-future/emerging-health-care-delivery-and-payment/telehealth>

Dr. iPhone will see you now

<http://www.usatoday.com/story/tech/2015/04/10/iphone-health-and-fitness/25561927/>

Related Resource: Food and Nutrition Apps

<http://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/food-and-nutrition-apps>

Entrepreneurs send healthier snacks into schools, work

<http://www.usatoday.com/story/money/business/2015/04/12/healthy-vending-machines/25656755/>

Related Resource: USDA

<http://www.fns.usda.gov/healthierschoolday/tools-schools-focusing-smart-snacks>

What to know about recent food recalls and listeria

<http://www.foxnews.com/health/2015/04/13/what-to-know-about-recent-food-recalls-and-listeria/>

Related Resource: CDC-Listeria

<http://www.cdc.gov/listeria/>

MedlinePlus: Latest Health News

-The Inside Dish on Barbecue Safety

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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3333. RE: CHK reviews?

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lisa Medrow <LMedrow@eatright.org>
Sent Date: Apr 13, 2015 11:05:51
Subject: RE: CHK reviews?
Attachment: [TEXT.htm](#)
[DMartin_Reviewer_Score_Sheet_final_2.0.xlsx](#)

Lisa, Attached is my review check list. Is there anyway I can look at grant request 13 again?
A collaboration Commitment to Provide Nourishment, Nutrition and Education for Inner City Youth and Families

I am not sure I scored it correctly?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Lisa Medrow <LMedrow@eatright.org> 4/13/2015 8:08 AM >>>

Thank you, Donna! Hope you had some good quality vacation time.

Thanks again for completing the reviews,

Lisa

From: Donna Martin [dmartin@burke.k12.ga.us]
Sent: Sunday, April 12, 2015 1:48 PM
To: Lisa Medrow
Subject: Re: CHK reviews?

Lisa, I will have them done by Monday. I am sorry, but I got behind because of all the Kraft issues. I was technically on vacation this week, but have continued to work on them. I will get them to you sometime Monday. Sorry for the delay.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Lisa Medrow <LMedrow@eatright.org> 04/11/15 11:37 AM >>>

Hi Donna,

I see you have completed some of your Champions for Healthy Kids reviews, but not all 26. The reviews were due yesterday but when do you think you can have them done?

Thank you,

Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

3334. RE: CHK reviews?

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 13, 2015 08:08:01
Subject: RE: CHK reviews?
Attachment:

Thank you, Donna! Hope you had some good quality vacation time.
Thanks again for completing the reviews,
Lisa

From: Donna Martin [dmartin@burke.k12.ga.us]
Sent: Sunday, April 12, 2015 1:48 PM
To: Lisa Medrow
Subject: Re: CHK reviews?

Lisa, I will have them done by Monday. I am sorry, but I got behind because of all the Kraft issues. I was technically on vacation this week, but have continued to work on them. I will get them to you sometime Monday. Sorry for the delay.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us
>>> Lisa Medrow <LMedrow@eatright.org> 04/11/15 11:37 AM >>>

Hi Donna,

I see you have completed some of your Champions for Healthy Kids reviews, but not all 26. The reviews were due yesterday but when do you think you can have them done?

Thank you,
Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

3335. Re: CHK reviews?

From: Donna Martin <dmartin@burke.k12.ga.us>
To: LMedrow@eatright.org
Sent Date: Apr 12, 2015 14:48:38
Subject: Re: CHK reviews?
Attachment:

Lisa, I will have them done by Monday. I am sorry, but I got behind because of all the Kraft issues. I was technically on vacation this week, but have continued to work on them. I will get them to you sometime Monday. Sorry for the delay.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Lisa Medrow <LMedrow@eatright.org> 04/11/15 11:37 AM >>>

Hi Donna,

I see you have completed some of your Champions for Healthy Kids reviews, but not all 26. The reviews were due yesterday but when do you think you can have them done?

Thank you,

Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

3336. Re: 2014 Foundation Tax Returns

From: Evelyn Crayton <craytef@aces.edu>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Susan Burns <Sburns@eatright.org>, KMcClusky@iammorrison.com
<KMcClusky@iammorrison.com>, tjraymond@aol.com
<tjraymond@aol.com>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, constancegeiger@cgeiger.net
<constancegeiger@cgeiger.net>, Eileen.kennedy@tufts.edu
<Eileen.kennedy@tufts.edu>, carl@learntoeatright.com
<carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 11, 2015 15:08:46
Subject: Re: 2014 Foundation Tax Returns
Attachment:

Thanks again.

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Apr 11, 2015, at 12:25 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

These are for the 2014 Fiscal Year and the 2013 Tax year. It is just another "oddity" of the IRS.

Paul

From: Evelyn Crayton [mailto:craytef@aces.edu]
Sent: Saturday, April 11, 2015 8:05 AM
To: Susan Burns
Cc: KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us;
jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com;

constancegeiger@cgeiger.net; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak; Mary Beth Whalen; Paul Mifsud

Subject: Re: 2014 Foundation Tax Returns

I have another question, are these the returns for 2013 or 2014?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 3, 2015, at 7:53 AM, Susan Burns <Sburns@eatright.org> wrote:

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

<image001.png>

<2014 Foundatin Tax Returns.pdf>

3337. RE: 2014 Foundation Tax Returns

From: Paul Mifsud <PMifsud@eatright.org>
To: Evelyn Crayton <craytef@aces.edu>, Susan Burns <Sburns@eatright.org>
Cc: KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 11, 2015 13:25:14
Subject: RE: 2014 Foundation Tax Returns
Attachment:

All,

These are for the 2014 Fiscal Year and the 2013 Tax year. It is just another "odddity" of the IRS.

Paul

From: Evelyn Crayton [mailto:craytef@aces.edu]
Sent: Saturday, April 11, 2015 8:05 AM
To: Susan Burns
Cc: KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; constancegeiger@cgeiger.net; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak; Mary Beth Whalen; Paul Mifsud
Subject: Re: 2014 Foundation Tax Returns

I have another question, are these the returns for 2013 or 2014?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 3, 2015, at 7:53 AM, Susan Burns <Sburns@eatright.org> wrote:

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

<image001.png>

<2014 Foundatin Tax Returns.pdf>

3338. CHK reviews?

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 11, 2015 11:35:53
Subject: CHK reviews?
Attachment:

Hi Donna,

I see you have completed some of your Champions for Healthy Kids reviews, but not all 26. The reviews were due yesterday but when do you think you can have them done?

Thank you,

Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

3339. Re: Just following up

From: Donna Martin <dmartin@burke.k12.ga.us>
To: PMifsud@eatright.org
Sent Date: Apr 11, 2015 09:20:14
Subject: Re: Just following up
Attachment: [Text.htm](#)

Paul, You are correct. We are enjoying the Masters. What a great tournament so far. We are heading out for round three as soon as I finish this email. I am set for the HOD presentation. I decided to just pretty much use your script. I am afraid with all this "sponsorship" back and forth going on to stay away from that area right now. I have set up a time to record the presentation, so all should be good. My phone will not allow me to respond to email, so this week is hard to keep up with email. We rent our house and stay at my mothers, so I am using her computer to respond to email. I will be back in the swing of things come Monday though. Thanks for checking. Hope things are calming down at headquarters a little.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Paul Mifsud <PMIFSUD@EATRRIGHT.ORG>04/10/15 9:08 AM >>>

Donna,<Xxml:namespace prefix = o ns = "urn:schemas-microsoft-com:office:office" /><o:p></o:p>
<o:p> </o:p>

I know you must be busy with the Masters, so I will make this short. Are you all set on the HOD presentation?

<o:p></o:p>

<o:p> </o:p>

Paul<o:p></o:p>

3340. Re: 2014 Foundation Tax Returns

From: Evelyn Crayton <craytef@aces.edu>
To: Susan Burns <Sburns@eatright.org>
Cc: KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 11, 2015 09:04:31
Subject: Re: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

I have another question, are these the returns for 2013 or 2014?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 3, 2015, at 7:53 AM, Susan Burns <Sburns@eatright.org> wrote:

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

<image001.png>

<2014 Foundatin Tax Returns.pdf>

3341. RE: Champions for Healthy Kids Final Selection Webinar

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 10, 2015 15:03:38
Subject: RE: Champions for Healthy Kids Final Selection Webinar
Attachment:

Hi Donna,

I hope your reviews are going well! Can you please send me your completed excel spreadsheet when you are done?

Thank you--have a great weekend!

Lisa

From: Lisa Medrow
Sent: Monday, March 30, 2015 3:00 PM
To: Donna Martin
Subject: RE: Champions for Healthy Kids Final Selection Webinar

From: Donna Martin [dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 2:44 PM
To: Lisa Medrow
Subject: Re: Champions for Healthy Kids Final Selection Webinar

Can you call me when you have a minute? I have some questions about this review process.
Thanks

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"
!

>>>Lisa Medrow 1/20/2015 10:32 AM >>>

When: Wednesday, April 22, 2015 8:00 AM-11:30 AM. (UTC-06:00) Central Time (US &Canada)

Where: Join webinar live via instructions below

~~*~*~*~*~*~*~*~*

When it's time to join the webinar, please click on the link below to join (using your computer speakers/mic--no phone line).

Topic: Champions for Healthy Kids Final Selection Webinar

Date: Wednesday, April 22, 2015

Time: 8:00 am, Central Daylight Time (Chicago, GMT-05:00)

Meeting Number: 747 688 431

Meeting Password: 0422

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m3366e370b208feb47be9282f7a529ffe>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: 0422
4. Click "Join".

3342. Board Monthly - Thank You Calls

From: Martha Ontiveros <Montiveros@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 10, 2015 14:03:19
Subject: Board Monthly - Thank You Calls
Attachment: [Information for Thankers.doc](#)
[FAQ.DOC](#)

Attached are the talking points and QA list to make your monthly Board thank you calls or email messages.

BOD

First Name

Last Name

EMAIL

Home #

Office #

State

Fund ID

Gift \$

Gift Date

Membership

Donna M

Jenette

Merrill

njmerrill@sio.midco.net

(605)338-0512

South Dakota

Annual Fund

\$50.00

3/4/2015

5/31/2015

Donna M

Kristin

McTigue

kmctigue@uwyo.edu

(646)303-9645

Wyoming

Annual Fund

\$50.00

3/4/2015

5/31/2015

Donna M

Patricia

Marincic

pzm0015@auburn.edu

320/529-0501

(334)844-3271

Alabama

Annual Fund

\$50.00

3/17/2015

5/31/2015

Donna M

Sue

Miller

SueTheRD@USA2net.net

(352)742-4670

Florida

Annual Fund

\$50.00

3/27/2015

5/31/2016

Donna M

Suzanne

Bonnici

SBNutrition1@gmail.com

201/684-0979

New Jersey

Annual Fund

\$50.00

3/30/2015

5/31/2016

If you have any questions or need additional information, please contact me.

Thanks,

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

1-800-877-1600, ext. 4773 or 312-899-4773

Fax 312-899-4796

montiveros@eatright.org

www.eatright.org/foundation

3343. Confirmation – Academy of Nutrition and Dietetics

From: membership@eatright.org
To: DMartin@Burke.k12.ga.us
Sent Date: Apr 10, 2015 11:39:56
Subject: Confirmation – Academy of Nutrition and Dietetics
Attachment:

Dear Donna S Martin,

Your Academy of Nutrition and Dietetics membership payment has been received – Thank you.

For questions regarding your Academy membership account, to place a product order, or to submit additional verification documents needed to activate your website access (if required), please contact us at membership@eatright.org or by calling 800/877-1600, ext. 5000 (Weekdays, 8:00 AM - 5:00 PM Central Time). International callers can reach us at +1-312/899-0040.

Thank you,

Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, IL 60606-6995 USA
membership@eatright.org
Fax: 312/899-4812

3344. Daily News & Journal Review: Friday, April 10, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 10, 2015 11:07:05
Subject: Daily News & Journal Review: Friday, April 10, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Being overweight 'reduces dementia risk

<http://www.bbc.com/news/health-32233571>

Source: *Lancet Diabetes & Endocrinology*

[http://www.thelancet.com/journals/landia/article/PIIS2213-8587\(15\)00033-9/abstract](http://www.thelancet.com/journals/landia/article/PIIS2213-8587(15)00033-9/abstract)

Migraine Drug May Up Risk of Eating Disorders in Some Teens

Case reports don't prove the medicine caused problems, however

<http://consumer.healthday.com/mental-health-information-25/anorexia-news-28/migraine-medicine-may-up-risk-of-eating-disorders-in-teens-698166.html>

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2015/03/31/peds.2014-3413.abstract>

Many U.S. Shoppers Choose Low-Salt Fare

Survey found about a third opt for healthier grocery items, although experts say labels could be improved

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/many-u-s-shoppers-choose-low-salt-fare-698202.html>

Source: *Preventing Chronic Disease*

http://www.cdc.gov/pcd/issues/2015/14_0522.htm

New piece in the 'French paradox' diet and health puzzle: Cheese metabolism

(Figuring out why the French have low cardiovascular disease rates despite a diet high in saturated fats has spurred research and many theories to account for this phenomenon known as the 'French paradox.' Most explanations focus on wine and lifestyle, but a key role could belong to another French staple: cheese. The evidence, say scientists, is in cheese metabolism)

<http://www.sciencedaily.com/releases/2015/04/150408124618.htm>

Source: *Journal of Agricultural and Food Chemistry*

<http://pubs.acs.org/doi/abs/10.1021/jf505878a>

Food preferences among elderly peers may differ, says study

(Older adults with a poor appetite may have a higher preference for variation in foods compared with older adults with a good appetite, according to a study)

<http://www.foodnavigator.com/Trends/Sugar-and-health/Food-preferences-in-elderly-peers-may-differ-research-says>

Source: *Appetite*

<http://www.sciencedirect.com/science/article/pii/S0195666315001051>

USDA/Economic Research Service

-Over 30 retail fruits cost less than 80 cents per cup equivalent

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=52564&ref=collection>

Source: ERS Fruit and Vegetable Prices

<http://www.ers.usda.gov/data-products/fruit-and-vegetable-prices.aspx>

Enriched broccoli reduces cholesterol

(Including a new broccoli variety in the diet reduces blood LDL-cholesterol levels by around 6 percent, according to the results of human trials. The broccoli variety was bred to contain two to three times more of a naturally occurring compound glucoraphanin. It is now available in supermarkets in England, under the name Beneforte.)

<http://www.sciencedaily.com/releases/2015/04/150408113619.htm>

Source: *Molecular Nutrition*

<http://onlinelibrary.wiley.com/doi/10.1002/mnfr.201400863/abstract;jsessionid=925C8A6B722EAB7B5838FAD407AD23DC.f02t04>

Field-to-Fork inspires students to eat healthy

<http://www.courier-journal.com/story/life/food/2015/04/07/field-fork-club-inspires-students-eat-healthy/25416741/>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

Nutrition and Health Literacy: A Systematic Review to Inform Nutrition Research and Practice

[http://www.andjrn.org/article/S0002-8223\(11\)01508-2/abstract](http://www.andjrn.org/article/S0002-8223(11)01508-2/abstract)

Eco-friendly foods: Can environmental messages be better targeted to consumers?

(Research outlining why consumers support environmental food policies could help identify how messages should be targeted to different groups)

<http://www.foodnavigator.com/Science/Eco-friendly-foods-Can-environmental-messages-be-better-targeted-to-consumers>

Source: *Appetite*

<http://www.ncbi.nlm.nih.gov/pubmed/25841645>

Patient attitudes toward telemedicine: 3 key findings

<http://www.beckershospitalreview.com/healthcare-information-technology/patient-attitudes-toward-telemedicine-3-key-findings.html>

Source: *Telemed J E Health*

<http://www.ncbi.nlm.nih.gov/pubmed/25839334>

Related Resource: Telehealth

<http://www.eatrightpro.org/resource/practice/getting-paid-in-the-future/emerging-health-care-delivery-and-payment/telehealth>

NARB panel recommends Neogenis Laboratories discontinue certain claims for Neo40 daily supplement

(National Advertising Division found that Neogenis had not provided a reasonable basis to support its claim that Neo40 Daily is proven to help the body naturally increase its nitric oxide levels and the NAD recommended that the claim be discontinued)

<http://www.medicalnewstoday.com/releases/292204.php>

Related Resource: FNCE 2014 Session

-Dietary Nitrates and Nitrites: Prescribing Foods for Nitric Oxide Production

<http://www.starlibraries.com/fnce/session/1605/Dietary-Nitrates-and-Nitrites-Prescribing-Foods-for-Nitric-Oxide-Production>

Retailers to Stop Sales of Controversial Supplements

(Some leading vitamin stores announced that they were pulling from their shelves a group of controversial supplements that may contain the amphetamine-like stimulant BMPEA)

<http://well.blogs.nytimes.com/2015/04/09/retailers-to-stop-sales-of-controversial-supplements/?ref=health>

Three in Texas infected with Listeria from tainted ice cream: CDC

<http://www.reuters.com/article/2015/04/09/us-usa-texas-listeria-idUSKBN0N022U20150409>

Related Resource: CDC-Listeria

<http://www.cdc.gov/listeria/>

MedlinePlus: Latest Health News

-Arts, Crafts, Socializing May Buoy the Aging Brain

Those participating in these activities or using computers half as likely to develop mild dementia, study found

-Genes May Leave Short People Prone to Heart Disease

Researchers suggest a link between stature and cardiovascular risk

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

American Journal of Clinical Nutrition, April 1-8, 2015, Online First

<http://ajcn.nutrition.org/content/early/recent>

- Changes in intake of protein foods, carbohydrate amount and quality, and long-term weight change: results from 3 prospective cohorts
- Trends in intake and sources of caffeine in the diets of US adults: 2001-2010
- Food sources of fat may clarify the inconsistent role of dietary fat intake for incidence of type 2 diabetes

American Journal of Epidemiology, March 31-April 7, 2015, Online First

<http://aje.oxfordjournals.org/content/early/by/section>

- Associations of the Ratios of n-3 to n-6 Dietary Fatty Acids With Longitudinal Changes in Depressive Symptoms Among US Women
- A Dynamic Panel Model of the Associations of Sweetened Beverage Purchases With Dietary Quality and Food-Purchasing Patterns

American Journal of Lifestyle Medicine, April 2, 2015, Online First

<http://ajl.sagepub.com/content/early/recent>

- Optimizing Protein in the Older Adult: Issues and Considerations When Applying the Evidence
- Omega-3 Fatty Acids and Cognitive Decline

Breastfeeding Medicine, April 1, 2015, Online First

<http://online.liebertpub.com/toc/bfm/0/0>

- Racial and Ethnic Disparities in Breastfeeding

Childhood Obesity, April 2015

<http://online.liebertpub.com/toc/chi/11/2>

- If We Offer It, Will Children Buy It? Sales of Healthy Foods Mirrored Their Availability in a Community Sport, Commercial Setting in Alberta, Canada
- Weight Management-Related Assessment and Counseling by Primary Care Providers in an Area of High Childhood Obesity Prevalence: Current Practices and Areas of Opportunity

Critical Reviews in Food Science and Nutrition, April 1-7, 2015, Online First

<http://www.tandfonline.com/action/showAxaArticles?journalCode=bfsn20>

- Bioactivation of Phytoestrogens: Intestinal Bacteria and Health
- The Anti-cancer and Anti-obesity Effects of Mediterranean Diet

Diabetes Care, April 7, 2015, Online First

<http://care.diabetesjournals.org/content/early/recent>

- Effects of Dietary n-3 Fatty Acids on Hepatic and Peripheral Insulin Sensitivity in Insulin Resistant Humans

Diabetes Technology & Therapeutics, April 1, 2015, Online First

<http://online.liebertpub.com/toc/dia/0/0>

-Web-Based Remote Monitoring Systems for Self-Managing Type 2 Diabetes: A Systematic Review

Health Education & Behavior, April 4, 2015, Online First

<http://heb.sagepub.com/content/early/recent?papetoc>

-Does Successful Weight Loss in an Internet-Based Worksite Weight Loss Program Improve Employee Presenteeism and Absenteeism?

Journal of Human Lactation, April 1, 2015, Online First

<http://jhl.sagepub.com/content/early/recent>

-A Community Health Clinic Breastfeeding-Friendly Pilot: What Can We Learn about the Policy Process?

Journal of Parenteral & Enteral Nutrition, April 8, 2015, Online First

<http://pen.sagepub.com/content/early/recent>

-Comparison Between Handgrip Dynamometry and Manual Muscle Testing Performed by Registered Dietitians in Measuring Muscle Strength and Function of Hospitalized Patients

Journal of Pediatric Gastroenterology and Nutrition, April 2015

<http://journals.lww.com/jpgn/pages/currenttoc.aspx>

-Esophageal Eosinophilia in Pediatric Patients With Celiac Disease: Is It a Causal or an Incidental Association?

-Maternal Supplementation With Natural or Synthetic Vitamin E and Its Levels in Human Colostrum

-Clinical Tube Weaning Supported by Hunger Provocation in Fully-Tube-Fed Children

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The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3345. Dietitians in Sports: Fueling the Professional Athlete

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Susan Burns <Sburns@eatright.org>
Sent Date: Apr 10, 2015 09:52:18
Subject: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [Leslie Bonci Toronto Blue Jays Video Release v5.pdf](#)

Attached is a press release that was share with sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

3346. Just following up

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 10, 2015 09:06:53
Subject: Just following up
Attachment:

Donna,

I know you must be busy with the Masters, so I will make this short. Are you all set on the HOD presentation?

Paul

3347. Re: Dietitians in Sports: Fueling the Professional Athlete

From: Comcast <sandralgill@comcast.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 10, 2015 09:05:06
Subject: Re: Dietitians in Sports: Fueling the Professional Athlete
Attachment:

Exceptional video and press release!
Thanks to all- perfect timing with Opening Day!
Sandra

Sent from my iPhone

On Apr 9, 2015, at 4:02 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a press release that went out yesterday to sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image003.jpg>

<Leslie Bonci Toronto Blue Jays Video Release v5.pdf>

3348. RE: Dietitians in Sports: Fueling the Professional Athlete

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, 'pearl02@outlook.com' <pearl02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>
Sent Date: Apr 09, 2015 21:56:08
Subject: RE: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [image001.jpg](#)

Great video and publicity for an area of nutrition and dietetics that many students want to be a part of. This will inspire and motivate future practitioners to get the CSSD credential and make a difference from little league to the pros. Way to go!

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Thursday, April 09, 2015 5:03 PM
To: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; pearl02@outlook.com; Elise Smith; 'Aida Miles-school'; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; Christie, Catherine; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Sandra Gill; 'Don Bradley, M.D.'; Terri Raymond
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy
Subject: Dietitians in Sports: Fueling the Professional Athlete

Attached is a press release that went out yesterday to sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3349. RE: Dietitians in Sports: Fueling the Professional Athlete

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>
Sent Date: Apr 09, 2015 20:00:14
Subject: RE: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [image001.jpg](#)

Awesome press release and video!

Marcy

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Thursday, April 9, 2015 5:03 PM
To: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; Elise Smith; 'Aida Miles-school'; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie'; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle'; Sandra Gill; 'Don Bradley, M.D.'; Terri Raymond
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy
Subject: Dietitians in Sports: Fueling the Professional Athlete

Attached is a press release that went out yesterday to sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (

www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3350. RE: Update on Message to Members - April 9, 2015

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>
Sent Date: Apr 09, 2015 18:57:25
Subject: RE: Update on Message to Members - April 9, 2015
Attachment:

Good to read the communication to our members as they know their voices are being heard and their questions responded to. I hope their response is positive. Look forward to hearing an update.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, April 8, 2015 1:39 PM

To: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; 'Don Bradley, M.D.'; Patricia Babjak

Cc: Executive Team Mailbox

Subject: Update on Message to Members - April 9, 2015

Importance: High

Based on additional feedback we received that members may not respond positively to one of the questions, we have revised the all-member email. We don't want to over simplify their concerns regarding sponsorship. Question number three has been deleted and following the House dialogue, we will address the bigger issues surrounding sponsorship in a future email communication to members.

The email that will go out tomorrow morning follows. Please let me know if you have any questions. Thank you.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

April 9, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on some of the most common questions.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

How is the Academy going to move forward?

Kids Eat Right is one of the Foundation's and Academy's most important and rewarding initiatives. We will continue to work to provide educational resources and positive messaging through Kids Eat Right to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about sponsorships at the upcoming House of Delegates meeting in May. If you have not done so already, please share any concerns or suggestions that you have regarding sponsorship with your Affiliate or Dietetic Practice Group delegate. In addition, members of the Academy's leadership will be at many Affiliate meetings over the next few weeks including Arkansas, California, Ohio, Pennsylvania and Wisconsin.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3351. RE: Dietitians in Sports: Fueling the Professional Athlete

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 09, 2015 18:55:31
Subject: RE: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [image001.jpg](#)

Great promo! And very exciting, particularly with the most recent information from Diane Enos regarding the FNCE segment in 2015.

Thanks to all ... and a special thanks to Leslie BonciJ.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, April 9, 2015 2:03 PM

To: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; 'Don Bradley, M.D.'; Terri Raymond

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: Dietitians in Sports: Fueling the Professional Athlete

Attached is a press release that went out yesterday to sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3352. RE: Dietitians in Sports: Fueling the Professional Athlete

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 09, 2015 18:39:11
Subject: RE: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [image001.jpg](#)

This is great PR Pat!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, April 09, 2015 2:03 PM

To: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; Sandra Gill; 'Don Bradley, M.D.'; Terri Raymond

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: Dietitians in Sports: Fueling the Professional Athlete

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Best regards,

Pat

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Chief Executive Officer

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120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3353. Dietitians in Sports: Fueling the Professional Athlete

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 09, 2015 17:02:34
Subject: Dietitians in Sports: Fueling the Professional Athlete
Attachment: [image003.jpg](#)
[Leslie Bonci Toronto Blue Jays Video Release v5.pdf](#)

Attached is a press release that went out yesterday to sports nutrition focused media announcing a new video that promotes RDNs working with sports teams (specifically baseball in this case) and features past-Academy spokesperson, Leslie Bonci, MPH, RDN, CSSD, LD. This is a very timely video with 2015 baseball season just getting underway. We promoted it on our Eat Right Facebook page (www.facebook.com/eatrightnutrition), our Eat Right Twitter account (www.twitter.com/eatright) and in this week's issue of *Eat Right Weekly*.

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Chief Executive Officer

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Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

3354. RE: 2014 Foundation Tax Returns

From: Paul Mifsud <PMifsud@eatright.org>
To: Constance Geiger <constancegeiger@cgeiger.net>, Susan Burns <Sburns@eatright.org>, KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@auburn.edu <craytef@auburn.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 09, 2015 14:03:37
Subject: RE: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

Constance,

I apologize for not getting back to you on question number 4 sooner. I took a close look at the information. I think that the \$500,000 increase in expenses you are referring to below is actually for the "Other Expense" category of expenses; First page of the 990, line 17. These went down from \$1,919,993 in 2013 to \$1,413,381 in 2014 (\$506,612). The increases and decreases of any expense category really depend on how the money came in and how it goes out. As you can see, the expenses change across the various line items as you gravitate back to page 10 (part IX; Statement of Functional Expenses).

The \$506,613 reduction is made up of a few areas; the largest of which were the EB4K (down \$218K) and MetLife (down \$168K). So, I was partially right. I forgot about the MetLife change. If you stay on page 10, you might notice that there was a large increase on line 1; Grants. This primary driver of this increase is the increase of the General Mills Grants the Foundation was able to secure in FY14 (and in FY15!!).

In any event, I hope this helps. As I read your responses below, I am happy to see that they "make sense" or appear "ok". The Tax returns are an interesting animal. In many cases, they really are not logical. Each year, we develop the data, create the reports and I go through and ask the same questions or map each item on the tax return to a correlating item on the audited financial statement (when applicable). There are many times I am left to shake my head at the inconsistencies required by the IRS!! We keep the tax accountants busy.

If you need anything else, please let me know.

Have a great day.

Paul

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Thursday, April 09, 2015 9:58 AM

To: Paul Mifsud; Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen; constancegeiger@cgeiger.net

Subject: RE: 2014 Foundation Tax Returns

Thank you again Paul for this information. I have placed responses in your email and by your responses.

All the best,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Paul Mifsud [<mailto:PMifsud@eatright.org>]

Sent: Tuesday, April 7, 2015 4:28 PM

To: Constance Geiger; Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen

Subject: RE: 2014 Foundation Tax Returns

Constance,

I don't have all of the answers in front of me. However, I think the following should be correct. If not, I will let you know tomorrow. I put the answers below in red. As for the percentage of the budget in reserves; the policy for the Academy indicates 50% of budgeted expenses should be in reserve. The Foundation is a little unique in that it has a great deal of money associated with Temporarily and Permanently restricted programs. However, it does have over a year in reserve in the unrestricted assets. Thank you.

Yes the organization's have run deficits. I know Donna may want to provide input. The reserves for the various groups were rising. It was determine by the FAC and Board that the Academy would use reserves to invest in new programs and initiatives as long as there wasn't a risk of the reserves declining to an uncomfortable level. I have attached the financial planning policy that may help. Paul, this document is helpful.

I hope this helps. I know the Tax returns can be a little odd. They are a recount of the audited financial statements with a little more information. Some things may make sense; some don't. Let me know if you need anything else. I can have the tax accountants attend the next foundation board meeting if you like. Paul, this may be useful. I will that up to Terry and Jean. I will also verify tomorrow the answer to question 4 below.

Have a great night.

Paul

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Tuesday, April 07, 2015 4:06 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com;

DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud; constancegeiger@cgeiger.net

Subject: RE: 2014 Foundation Tax Returns

Thank you Susie for sending these forms for the Foundation's tax returns. I do think it would be instructive to review these in further detail at our April 22nd meeting—especially the financial connections between the Academy and Foundation. I have a few questions for Paul for clarification.

1) The request for extension was for Jan 2015. We now are filing on April 15. Why was there a need for 2 extensions? What information was not available that was needed?—Form 8868, p.2

Answer: The tax returns cannot be done until after the audit is completed and accepted by the Board. Since that does not happen until FNCE in October, we automatically file for an extension because the returns have to be filed by October 15th. Naturally, by default, we need the first extension of 90 days just to be able to begin the process. The process requires a great deal of “give and take” between staff and the tax attorneys. In addition, the reviews required along with holiday season and the requirement for the Board to have the documents before filing requires us to file a second extension. This gives us to April 15th to finalize the returns. This is not an issue since the Foundation does not pay any taxes. In the case of the Academy, we would estimate any taxes that may be required and pay those in order to not pay any penalties. The time line for this process also allows us manage the staffing requirements internally. Thank you Paul, this makes sense.

2) On the 990: who is the non-independent voting member?

Answer: Pat is considered a non-voting member of the Foundation board. Thank you.

3) Why is the number of employees 0 for the Foundation, Form 990 p.1 , line 5, while salaries on line 15 are \$737,215?

Answer: This is one of oddities of the IRS. The IRS has ruled that people are considered the staff of the organization that provides the payroll or who provides the W2s. Even though the employees, like Susan Burns, Beth Labrador, Katie Brown, Mary Beth, etc., work for the Foundation, they are not considered employees of the Foundation. This is a change from previous years. The expenses of \$737,215 are the true expenses paid by the Foundation for the work provided by the staff. It is kind of like a “transfer” from one entity to another; The Academy pays the payroll and the Foundation reimburses the Academy for the expense.

4) Why are the expenses ~\$500,000+ less than the previous year?

Answer: I will have to get back to you on this one. However, I think it has to do with EB4K initiative. It may have ended in 2013.

5) What are considered membership dues for the Foundation?—Part VIII, p. 9—approx \$1.2 million. They are reported as revenue.

Answer: Even though this may not sound logical , this really is membership contributions. Given the definitions provided by the IRS, member contributions go onto this line (even though it says membership dues). The Foundation had \$1.2 million in member contributions in 2014. OK. That makes sense.

6) For Schedule A—why does the Academy have contributions of approximately \$2.2 million to the Foundation?

Answer: Again, even though this may not sound logical, this number is for the total contributions provided to the Foundation by the Academy, CDR, DPGS, MIGS for the past five years. The primary contributor is probably CDR with the scholarships that they provide. I believe they are \$1.8 million of the total. The remainder would come from the DPGS (approximately \$300,000) and the Academy (approximately \$100K). Again, I would have to verify the exact amounts, but, I should be close. OK

7) For Schedule B, part 1, with the exception of Martha Snavelly, why do the amounts for total contributions differ from Schedule A?

Answer: Again, the IRS is not logical; Schedule B, part 1 is just for the current fiscal year. So, Martha Snavelly is consistent because it came in the 2014 Fiscal year. The other amounts on Schedule B, part 1 would be one year's worth of contributions of the five years included in Schedule A. OK

I may be reading these incorrectly, but for the consolidated statements, specifically p. 23 and 25, it appears that the Academy, CDR, and the Foundation are running in a deficit position without the addition of return of investments to their budgets. The Academy appears in a deficit even with the returns on Investments. It has been awhile since I have been on the Board, so I may not remember, but is there a certain percentage of returns on investment that are "allowed/safe" to use for operating costs? What is the percentage of operating costs that we should have in reserve? I realize these may have been mentioned at a previous ANDF Board meeting, but somehow I may have missed them. Thank you for attaching the policy.

Thank you for your patience with these questions. I appreciate your consideration.

With kind regards,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [<mailto:Sburns@eatright.org>]

Sent: Friday, April 3, 2015 6:53 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com'; 'constancegeiger@cgeiger.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud

Subject: 2014 Foundation Tax Returns

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3355. Kids Eat Right Update

From: Academy President <president@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 09, 2015 13:49:22
Subject: Kids Eat Right Update
Attachment:

Kids Eat Right Update

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

A Message from the Academy President to Academy Members

April 9, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on some of the most common questions.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

How is the Academy going to move forward?

Kids Eat Right is one of the Foundation's and Academy's most important and rewarding initiatives. We will continue to work to provide educational resources and positive messaging through Kids Eat Right to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about sponsorships at the upcoming House of Delegates meeting in May. If you have not done so already, please share any concerns or suggestions that you have regarding sponsorship with your Affiliate or Dietetic Practice Group delegate. In addition, members of the Academy's leadership will be at many Affiliate meetings over the next few weeks including

Arkansas, California, Ohio, Pennsylvania and Wisconsin.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND
Academy President 2014-2015

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Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3356. RE: 2014 Foundation Tax Returns

From: Constance Geiger <constancegeiger@cgeiger.net>
To: 'Paul Mifsud' <PMifsud@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, KMcClusky@iammorrison.com, tjraymond@aol.com, DMartin@Burke.k12.ga.us, craytef@auburn.edu, jean.ragalie-carr@rosedmi.com, Mary.christ-erwin@porternovelli.com, Eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>, constancegeiger@cgeiger.net
Sent Date: Apr 09, 2015 10:58:20
Subject: RE: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

Thank you again Paul for this information. I have placed responses in your email and by your responses.

All the best,
Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD
Geiger & Associates, LLC
1511 County Road 261
Fort Bridger, WY 82933
Telephone: 307.782.6837
Facsimile: 801.415.7086
Cell phone: 801.641.7343
Email: constancegeiger@cgeiger.net

From: Paul Mifsud [mailto:PMifsud@eatright.org]
Sent: Tuesday, April 7, 2015 4:28 PM
To: Constance Geiger; Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak
Cc: Mary Beth Whalen
Subject: RE: 2014 Foundation Tax Returns

Constance,

I don't have all of the answers in front of me. However, I think the following should be correct. If not, I will let you know tomorrow. I put the answers below in red. As for the percentage of the budget in reserves; the policy for the Academy indicates 50% of budgeted expenses should be in

reserve. The Foundation is a little unique in that it has a great deal of money associated with Temporarily and Permanently restricted programs. However, it does have over a year in reserve in the unrestricted assets. Thank you.

Yes the organization's have run deficits. I know Donna may want to provide input. The reserves for the various groups were rising. It was determine by the FAC and Board that the Academy would use reserves to invest in new programs and initiatives as long as there wasn't a risk of the reserves declining to an uncomfortable level. I have attached the financial planning policy that may help. Paul, this document is helpful.

I hope this helps. I know the Tax returns can be a little odd. They are a recount of the audited financial statements with a little more information. Some things may make sense; some don't. Let me know if you need anything else. I can have the tax accountants attend the next foundation board meeting if you like. Paul, this may be useful. I will that up to Terry and Jean. I will also verify tomorrow the answer to question 4 below.

Have a great night.

Paul

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Tuesday, April 07, 2015 4:06 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us ; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud; constancegeiger@cgeiger.net

Subject: RE: 2014 Foundation Tax Returns

Thank you Susie for sending these forms for the Foundation's tax returns. I do think it would be instructive to review these in further detail at our April 22nd meeting—especially the financial connections between the Academy and Foundation. I have a few questions for Paul for clarification.

1) The request for extension was for Jan 2015. We now are filing on April 15. Why was there a need for 2 extensions? What information was not available that was needed?—Form 8868, p.2

Answer: The tax returns cannot be done until after the audit is completed and accepted by the Board. Since that does not happen until FNCE in October, we automatically file for an extension

because the returns have to be filed by October 15th. Naturally, by default, we need the first extension of 90 days just to be able to begin the process. The process requires a great deal of “give and take” between staff and the tax attorneys. In addition, the reviews required along with holiday season and the requirement for the Board to have the documents before filing requires us to file a second extension. This gives us to April 15th to finalize the returns. This is not an issue since the Foundation does not pay any taxes. In the case of the Academy, we would estimate any taxes that may be required and pay those in order to not pay any penalties. The time line for this process also allows us manage the staffing requirements internally. Thank you Paul, this makes sense.

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Answer: Pat is considered a non-voting member of the Foundation board. Thank you.

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Thank you for your patience with these questions. I appreciate your consideration.

With kind regards,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [<mailto:Sburns@eatright.org>]

Sent: Friday, April 3, 2015 6:53 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us;

'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com';
'constancegeiger@cgeiger.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia
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Cc: Mary Beth Whalen; Paul Mifsud

Subject: 2014 Foundation Tax Returns

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Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3357. Celebrate National Preceptor Month...Save 10%!

From: eatrightSTORE <eatrightstore@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 09, 2015 10:42:01
Subject: Celebrate National Preceptor Month...Save 10%!
Attachment:

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Connect with Us:

Celebrate National Preceptor Month

In April we honor our Preceptors!

These dedicated individuals shape the future of our profession. In celebration of Preceptor Month, please enjoy **10% Savings** on the below publications.

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ADA Pocket Guide to Nutrition Assessment, 2nd Ed.

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120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3358. Daily News: Thursday, April 9, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 09, 2015 10:35:46
Subject: Daily News: Thursday, April 9, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Nutrition Is Key Component of Care for People with Disabilities and Special Needs: Updated Position of Academy of Nutrition and Dietetics

<http://www.newswise.com/articles/nutrition-is-key-component-of-care-for-people-with-disabilities-and-special-needs-updated-position-of-academy-of-nutrition-and-dietetics>

Related Resources: Position of the Academy of Nutrition and Dietetics: Nutrition Services for Individuals with Intellectual and Developmental Disabilities and Special Health Care Needs

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-services-for-individuals-with-intellectual-and-developmental-disabilities>

Academy of Nutrition and Dietetics: Standards of Practice and Standards of Professional Performance for Registered Dietitians (Competent, Proficient, and Expert) in Intellectual and Developmental Disabilities

[http://www.andjrn.org/article/S2212-2672\(12\)01188-4/abstract](http://www.andjrn.org/article/S2212-2672(12)01188-4/abstract)

Can you eat healthy at the ballpark?

<http://www.daytondailynews.com/news/lifestyles/can-you-eat-healthy-at-the-ballpark/nkmTZ/>

Related Resource - New Video: As Baseball Returns, Registered Dietitian Nutritionists Fuel Players For Long, Grueling Season

<http://www.virtualpressoffice.com/publicsiteContentFileAccess?fileContentId=1959489&fromOtherPageToDisableHistory=Y&menuName=News&sld=&sInfo=>

Family Stress Linked to Teen Obesity in Study

Efforts to keep childhood weight in check need to take home environment into account, researcher says

<http://consumer.healthday.com/public-health-information-30/family-health-news-749/family-stress-linked-to-teen-obesity-in-study-698189.html>

Source: *Preventive Medicine*

<http://www.sciencedirect.com/science/article/pii/S0091743515000158>

Benefits Of Exercise Outweigh Dieting In Aging Adults Managing Their Weight

<http://www.medicaldaily.com/benefits-exercise-outweigh-dieting-aging-adults-managing-their-weight-328136>

Source: *Medicine & Science in Sports & Exercise*

<http://journals.lww.com/acsm->

[msse/Fulltext/2015/04000/Associations_among_Physical_Activity,_Diet.9.aspx](http://journals.lww.com/acsm-MSSE/Fulltext/2015/04000/Associations_among_Physical_Activity,_Diet.9.aspx)

Are current dietary guidelines for sodium and potassium reasonable?

<http://www.sciencedaily.com/releases/2015/04/150407171619.htm>

Source: *BMJ Open*

<http://bmjopen.bmj.com/content/5/3/e006625>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

-The Imbalance of Sodium and Potassium Intake: Implications for Dietetic Practice

[http://www.andjrn.org/article/S2212-2672\(14\)00193-2/abstract](http://www.andjrn.org/article/S2212-2672(14)00193-2/abstract)

Food labels: Using emoticons better than using colour?

(Emoticons on nutritional labels could have stronger impacts on perceptions of snacks than colour-coded labels, a study has claimed)

<http://www.foodnavigator.com/Science/Food-labels-Using-emoticons-better-than-using-colour>

Source: *Appetite*

<http://www.sciencedirect.com/science/article/pii/S0195666315001373>

Related Resource: FDA - Proposed Changes to the Nutrition Facts Label

<http://www.fda.gov/food/guidanceregulation/guidancedocumentsregulatoryinformation/labelingnutrition/ucm385663.htm>

Butter versus margarine

<http://www.smh.com.au/lifestyle/diet-and-fitness/butter-versus-margarine-20150409-1mh6wb.html>

Related Resource: Scientific Report of the 2015 Dietary Guidelines Advisory Committee

(The Federal government will determine how it will use the information in the Advisory Report as the government develops the Dietary Guidelines for Americans. HHS and USDA will jointly release the Dietary Guidelines for Americans, 2015 later this year)

<http://www.health.gov/dietaryguidelines/2015-scientific-report/>

King (Congressman/Iowa) reheats 'No Hungry Kids Act'

<http://www.stormlakepilottribune.com/story/2182525.html>

Related Resource: Public Policy Workshop (PPW 2015)

<http://www.eatrightpro.org/resources/advocacy/take-action/public-policy-workshop>

New legislation would increase access to diabetes education

<http://www.healio.com/endocrinology/diabetes-education/news/online/%7B3f730943-1246-4475-82b5-6d7ad1d62afa%7D/new-legislation-would-increase-access-to-diabetes-education>

Sabra pulls 30,000 cases of hummus off store shelves because of Listeria fears

<http://www.washingtonpost.com/news/to-your-health/wp/2015/04/09/sabra-pulls-30000-cases-of-hummus-off-store-shelves-due-to-listeria-fears/>

Related Resource: FDA

<http://www.fda.gov/Safety/Recalls/ucm441863.htm>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details

-Soda and Milk Study (SAMS)

<https://clinicaltrials.gov/ct2/show/NCT02094768?term=high+fructose+corn+syrup&rank=9>

MedlinePlus: Latest Health News

-Alcoholics Face Greater Death Risk When Hospitalized

And they die an average of 8 years earlier than those with no drinking problem, study shows

-Are Heart Surgery Patients Losing Too Much Blood to Tests?

Experts recommend limiting frequency of tests, using conservation measures

-As the Weather Warms, Avoid Gardening's Pitfalls

U.S. Centers for Disease Control and Prevention offers safety tips

-Genes Linked to Breast, Ovarian Cancers Act Differently in Each Woman: Study

Angelina Jolie's decision for surgery might not be right for everyone carrying BRCA mutations

Placenta Test Measures Babies' Exposure to Arsenic

This type of screening seems as reliable as urine and toenail samples, study say

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3359. Re: BOD call w NE DPG

From: Mary Russell <pearck02@outlook.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 09, 2015 10:19:03
Subject: Re: BOD call w NE DPG
Attachment:

Agree Sonja! I attempted to get a dialog going on the ON DPG list. Did declare my BoD affiliation. For whatever reason, only 1 response.

Mary Russell
224-254-0654

On Apr 9, 2015, at 09:14, Sonja Connor <connors@ohsu.edu> wrote:

Hi Denice,

Thanks for your great observations. I agree with the person who said,

“One person state that we need to see more comments on the listserv like this - but I replied saying I am always unsure w being on the BOD - how active I should be on the listserv.”

We need to figure out ways to do this in the future.

Sonja

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Wednesday, April 08, 2015 10:03 AM

To: Joan Schwaba

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Don Bradley, M.D.; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Sandra Gill; Lucille Beseler; Terri Raymond; McClusky, Kathy; Executive Team Mailbox; Susan Burns

Subject: BOD call w NE DPG

Hello All,

I am sharing feedback from participating - for 15 minutes - on the NE DPG board of directors call last night - the NE Chair invited BOD members to send me questions and I will be doing a leadership focused article in their newsletter.

I only had 1 question submitted in advance on understanding what the process is for making these decisions - which Joan and Doris provided me with an answer - That the Foundation BOD with feedback from the Academy BOD approved this to raise visibility of KER - having the potential to reach 80% of all households and promote the KER website.

One of the board members then commented that she posted a supportive statement on the listserv and felt that she was attacked but that many other RDs contacted her privately.

I used that as an opportunity to mention that on our state, more seasoned leaders like Judy Dodd also posted in support - because they understand what it takes to fund the many services offered through KER.

Since they did not have other ?s — I expanded on how the board takes these decisions seriously, evaluates the many pros and cons that were expressed on the listserv, and that it was a pilot to potentially reach many consumers.

I also mentioned that Sonja's video announced that this would be happening - and thousands of RDs viewed the video w positive comments - but that the NYTimes article and misinformation resulted in a downward spiral.

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I closed with saying that we need to find a solution that works for our members, requested that the chair send a letter on behalf of the DPG with their top issues, and to know that I, as Director at Large, represent them - and can be contacted by phone or email at any time.

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Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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3360. RE: BOD call w NE DPG

From: Sonja Connor <connors@ohsu.edu>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 09, 2015 10:14:23
Subject: RE: BOD call w NE DPG
Attachment:

Hi Denice,

Thanks for your great observations. I agree with the person who said,

“One person state that we need to see more comments on the listserv like this - but I replied saying I am always unsure w being on the BOD - how active I should be on the listserv.”

We need to figure out ways to do this in the future.

Sonja

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Wednesday, April 08, 2015 10:03 AM

To: Joan Schwaba

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; Nancylewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Don Bradley, M.D.; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Sandra Gill; Lucille Beseler; Terri Raymond; McClusky, Kathy; Executive Team Mailbox; Susan Burns

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Hello All,

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3361. Simplify Your Account Analysis Statement Review

From: Phoenix-Hecht <statements@phbluebook.com>
To: Dmartin@eatright.Org
Sent Date: Apr 09, 2015 03:16:41
Subject: Simplify Your Account Analysis Statement Review
Attachment:

Dear Donna:

I would like to introduce you to a unique and free bank fee analysis from Phoenix-Hecht[®] based on our Bank Price Study. The Blue Book Compensation Review[™] (BCR) is an individualized analysis of treasury management fees which provides insight into how your overall pricing compares to other companies. Many companies use the BCR to avoid the frustration of doing their own analysis and some have even used it to avoid the lengthy RFP process just to verify that their pricing is competitive.

To receive your free BCR you simply need to send your March 2015 account analysis summary statements from your major providers to us by Thursday, April 30th, using our secure online submission program at:

<http://phbluebook.com/Donna.Martin>

For over 27 years, Phoenix-Hecht, as an independent research firm, has been conducting the Bank Price Study based on actual prices from account analysis statements. You can be assured that Phoenix-Hecht adheres to strict confidentiality standards. No individual company information is identified as part of this study.

Click here to view a sample BCR. I encourage you to take advantage of obtaining this unique, no-cost analysis. It will only take a few minutes of your time and your BCR(s) will be sent by July 31st.

Sincerely,

David A. Bochnovic

Executive Vice President

P.S. The free Blue Book Compensation Review[™] and optional The Blue Book of Bank Prices[®] publication are only available to companies who submit their account analysis statements for this study.

If you prefer not to receive emails from Phoenix-Hecht regarding The Blue Book Compensation Review[™], please click here.

3362. Re: BOD call w NE DPG

From: Denice Ferko-Adams <denice@rcn.com>
To: Nancy Lewis <nancylewis1000@gmail.com>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 22:48:25
Subject: Re: BOD call w NE DPG
Attachment:

Good idea - thanks !

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Apr 8, 2015, at 1:09 PM, Nancy Lewis <nancylewis1000@gmail.com> wrote:

Thanks Denice.
It sounds like a very productive call.

You may want to encourage DPG and NDEP members to send comments to their Delegates too. For the upcoming HOD meeting (May 2 & 3) we will be spending both days on the Sponsorship discussion topic.

Good luck at Area 6/7.
Thanks for representing us.

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Apr 8, 2015, at 1:02 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

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3363. Re: BOD call w NE DPG

From: Denice Ferko-Adams <denice@rcn.com>
To: lbeseler fnc <lbeseler_fnc@bellsouth.net>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 18:05:20
Subject: Re: BOD call w NE DPG
Attachment:

Thanks all for your feedback - I definitely will continue to explore ideas to build support - maybe we all need to submit a letter in what we see as the main issues too!

Will be out of touch w NDEP meeting

Best,

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Apr 8, 2015, at 4:25 PM, lbeseler fnc <lbeseler_fnc@bellsouth.net> wrote:

Hi Denice:

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group that have become disruptors. I received an email from a group that is Certifying "Medical Chefs". I like that you really have the pulse of this group. Great work on your part. Regards,
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Lucille Beseler MS,RDN,LDN,CDE

President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

From: Denice Ferko-Adams <denice@healthfirstonline.net>

To: Joan Schwaba <JSchwaba@eatright.org>

Cc: Sonja Connor <connors@ohsu.edu>; Evelyn Crayton <craytef@charter.net>; Evelyn Crayton <craytef@aces.edu>; Glenna McCollum <glenna@glennamccollum.com>; "

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school <miles081@umn.edu>; " NancyLewis1000@gmail.com" <NancyLewis1000@gmail.com>;

Denice Ferko-Adams <denice@rcn.com>; 'Catherine Christie <c.christie@unf.edu>; "Garner,
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Team Mailbox <ExecutiveTeamMailbox@eatright.org>; Susan Burns <Sburns@eatright.org>

Sent: Wednesday, April 8, 2015 1:02 PM

Subject: BOD call w NE DPG

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3364. Update on Message to Members - April 9, 2015

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>
Sent Date: Apr 08, 2015 16:39:06
Subject: Update on Message to Members - April 9, 2015
Attachment:

Based on additional feedback we received that members may not respond positively to one of the questions, we have revised the all-member email. We don't want to over simplify their concerns regarding sponsorship. Question number three has been deleted and following the House dialogue, we will address the bigger issues surrounding sponsorship in a future email communication to members.

The email that will go out tomorrow morning follows. Please let me know if you have any questions. Thank you.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

April 9, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on some of the most common questions.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

How is the Academy going to move forward?

Kids Eat Right is one of the Foundation's and Academy's most important and rewarding initiatives. We will continue to work to provide educational resources and positive messaging through Kids Eat Right to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about sponsorships at the upcoming House of Delegates meeting in May. If you have not done so already, please share any concerns or suggestions that you have regarding sponsorship with your Affiliate or Dietetic Practice Group delegate. In addition, members of the Academy's leadership will be at many Affiliate meetings over the next few weeks including Arkansas, California, Ohio, Pennsylvania and Wisconsin.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3365. Re: BOD call w NE DPG

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
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I closed with saying that we need to find a solution that works for our members, requested that the chair send a letter on behalf of the DPG with their top issues, and to know that I, as Director at Large, represent them - and can be contacted by phone or email at any time.

I feel like we are moving forward... leaving for Area 6/7 NDEP meeting next - so I hope we have made a turn!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3366. Eat Right Weekly - April 8, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 08, 2015 16:20:55
Subject: Eat Right Weekly - April 8, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

April 8, 2015

[Quick Links: On the Pulse of Public Policy](#) | [CPE Corner](#) | [Career Resources](#) | [Research Briefs](#)
[Academy Member Updates](#) | [Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Attend PPW 2015: Worlds Largest Food and Nutrition Advocacy Summit

The Academy will host its annual Public Policy Workshop June 7 to 9 in Washington, D.C. Nearly 500 Academy members will attend the world's largest food and nutrition advocacy summit. PPW offers top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with members of Congress. [Review the program of events.](#)

Academy Provides Testimony on FY 2016 Appropriations Process

The Academy has submitted written testimony in support of the benefits of medical nutrition therapy provided by registered dietitian nutritionists for people with HIV/AIDS through the Ryan White program.

Office of National HIV/AIDS Policy Hosts Public Regional Forums

Members are encouraged to participate in regional forums that will help craft the updated National HIV/AIDS Strategy. Academy member Marcy Fenton, MS, RD, will attend the April 22 forum in Los Angeles.

Incentives for Healthy Eating: Innovative USDA Grants

Agriculture Secretary Tom Vilsack announced awards totaling \$31 million in more than 30 communities to encourage fruit and vegetable purchases by SNAP recipients. This newly funded project, intended to improve healthy eating, is a result of the passage of the 2014 Farm Bill that

the Academy worked hard to support.

Host a Viewing Session for White House Conference on Aging

Academy members are encouraged to host a viewing session and provide input to the White House Conference on Aging. This feedback will be integral in developing the priority issues for the conference.

CPE CORNER

Earn 2 Free CPEUs: eNCPT Tutorials

Free, updated tutorials - and the opportunity to earn 2 CPEUs - are available for Academy members to learn more about the new eNCPT (formerly the IDNT). Click on the Pricing tab and the yellow button under "Subscribe Today."

[Learn More](#)

Take the Next Career Step: Online Certificate of Training Programs

The career outlook for registered dietitian nutritionists has never been brighter. As *the* health and wellness experts, RDNs possess food and nutrition knowledge that allows you to excel as educators, leaders and marketing professionals. To help RDNs take the next steps in your careers, the Academy offers Certificate of Training programs that address critical issues, including changing clinical environments, building business relationships and ever-evolving roles and responsibilities of today's RDN. Browse the full range of online modules.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available. These papers and quizzes can be accessed through the Academy's Online Learning Center.

CAREER RESOURCES

2015 Standards of Practice and Professional Performance for RDNs in Adult Weight Management

The Academy's Quality Management Committee and the Adult Weight Management dietetic practice group have developed the current standards for registered dietitian nutritionists in adult weight management. The *2015 Standards of Practice and Standards of Professional Performance*

for Registered Dietitian Nutritionists (Competent, Proficient and Expert) in Adult Weight Management allows RDNs to assess their current skill levels and to identify areas for further professional development in this expanding practice area.

New AHRQ Resources Help Primary Care Practices Engage in Quality Improvement Activities

The Agency for Healthcare Research and Quality has released two new white papers to help primary care practices engage in quality improvement activities in a continuous and effective way. *Engaging Primary Care Practices in Quality Improvement: Strategies for Practice Facilitators* provides a framework to engage primary care practices in QI and practical strategies to help practice facilitators address important challenges. *Using Health Information Technology to Support Quality Improvement in Primary Care* shares lessons from experts in health IT, clinical practice, primary care transformation and human factors engineering, as well as from representatives of primary care organizations that have made exemplary use of health IT for QI. The white papers, associated briefs and related resources are available from AHRQ's PCMH Resource Center.

[Learn More](#)

April 16 Online Forum: Quality Measurement 101

What is a quality measure? How do different people - payers, purchasers, providers, patients and researchers - use quality measures? Where does measurement fit into health care quality improvement? The National Quality Forum will offer Quality Measurement 101: The Basics on April 16 to answer these questions and more. During the 60-minute virtual session, NQF staff will explain fundamental concepts and terminology of quality measurement. The Academy is a member of NQF, allowing Academy members to take advantage of this learning opportunity.

[Learn More](#)

Sentinel Event Alert Examines Safe Use of Health Information Technology

Safe use of health information technology is the focus of *Sentinel Event Alert* Issue 54, released March 31 by The Joint Commission. The alert examines contributing factors to events that are health IT-related and suggests solutions for health care organizations. The Joint Commission also offers a free continuing education course, Investigating and Preventing Health Information Technology-Related Patient Safety Events, that teaches how to identify, report and address health IT-related safety concerns.

[Learn More](#)

RESEARCH BRIEFS

Have You Seen ANDHII lately?

Enhanced reliability and new terms of service that allow for international use are included in the latest update of the Academy of Nutrition and Dietetics Health Informatics Infrastructure. Start tracking your patient and client outcomes and contributing to the advancement of the nutrition and dietetics profession with ANDHII.

In the *Journal*: New Research from the Academy

Learn about barriers encountered by registered dietitian nutritionists to conducting research and efforts by the Dietetics Practice Based Research Network to overcome them. Clinical nutrition managers: Read an article from DPBRN and the Clinical Nutrition Managers dietetic practice group on how to update your staffing levels with the latest information.

ACADEMY MEMBER UPDATES

Play Ball: Fueling the Professional Athlete

Just in time for the start of the 2015 Major League Baseball season, the Academy has released a video highlighting the work of Academy member and Toronto Blue Jays team dietitian Leslie Bonci, MPH, RDN, CSSD, LDN, as she helps players achieve and maintain peak performance on and off the diamond. Watch the video and share with your friends and colleagues as baseball season gets into full swing.

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

Membership Renewal Now Open

Now is the time to renew your Academy membership and remain a part of the world's largest organization of food and nutrition experts. Renewing your 2015-2016 membership is easy: You can renew online, by phone at 800/877-1600, ext. 5000 (Monday through Friday, 8 a.m. to 5 p.m. Central Time) or by mail with the application materials you were recently mailed.

Not Receiving the *Journal*? Make Sure Your Contact Information Is Up-to-Date

Take full advantage of the exclusive benefits included with your Academy membership, such as subscriptions to the *Journal*, *Food & Nutrition Magazine*, *Daily News*, *Eat Right Weekly* and much more. To update your contact information, sign in to www.eatrightPRO.org and access the My Profile tab in the My Academy toolbar.

PHILANTHROPY, AWARDS AND GRANTS

April Kids Eat Right Everyday Heroes

Read about your Academy colleagues who are this month's Kids Eat Right Everyday Heroes.

Impact of Kids Eat Right

Learn more about the Kids Eat Right program and its impact on children, families and communities.

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet.'

The Foundation's new toolkit is now available. The toolkit - in English and Spanish - includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

May 1 Application Deadline: Future of Food Mini-Grants

To support the use of the new "Smart Choices. For a Healthy Planet." toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity are made possible through an educational grant from Elanco.

May 1 Application Deadline: Healthy Aging DPG Community Based Applied Research/Best Practice Award

This \$4,000 award encourages applied research projects that improve the nutritional status, well-being and independence of community residing older adults. Ideally, the award will be used to identify and solve problems pertaining to dietetic practice, program administration, service/care coordination or behavioral practices of older adults.

Make a Difference in the Profession While Renewing Your Academy Dues

Support the Foundation's Annual Fund through the checkoff box on your Academy dues renewal form or online. Your support will enable the Foundation to continue to provide scholarships, research grants, continuing education awards and innovative educational programs through the Kids Eat Right initiative. Please consider a donation to the Academy Foundation of *your* profession by year-end. See the Foundation's impact on the nutrition and dietetics profession. Learn more about the Foundation or make a donation.

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3367. Re: Message to Members - April 8, 2015

From: Evelyn Crayton <craytef@aces.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 15:44:12
Subject: Re: Message to Members - April 8, 2015
Attachment: [image004.jpg](#)
[image002.jpg](#)

Best wishes Margaret!

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Apr 7, 2015, at 3:22 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Excellent.

All, I am heading for my son's wedding in TN tomorrow and will be "out of pocket".
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image002.jpg>

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 07, 2015 2:37 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles-school';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie';
Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don
Bradley'; 'Sandra Gill'; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com';
'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; '
carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Message to Members - April 8, 2015

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image004.jpg>

+++++

Wednesday, April 8, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on the most common questions and topics.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

Why didn't you know that a Kraft Singles sponsorship would have negative repercussions?

The Academy launched this initiative with the goal of raising consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets and driving consumers, in particular moms, to our Kids Eat Right website for unbranded content. The program aimed to leverage Kraft's extensive national distribution network and gain access – through this product – to millions of consumer homes. Since the contract firmly stipulated this was not an endorsement, we did not foresee the potential for the “proud supporter of Kids Eat Right” messaging to be misconstrued as an “endorsement” of a product. This has been a teachable moment for us.

How is the Academy going to move forward?

Kids Eat Right continues to be one of the Foundation's and Academy's most important and rewarding initiatives. We will focus on all of the extensive resources and positive, unbranded messages this program offers to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about industry sponsorships at the upcoming House of Delegates meeting in May. In addition, key members of the Academy's leadership will be at many Affiliate and DPG meetings over the next few weeks including California, Wisconsin, Arkansas, Pennsylvania, and Ohio.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3368. Update on the Message to Members

From: Patricia Babjak <PBABJAK@eatright.org>
To: Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 15:28:25
Subject: Update on the Message to Members
Attachment:

Based on additional feedback, we are working on fine tuning the all-member communication from Sonja. Since *Eat Right Weekly* is going out today to all members, we will send the blast email to members tomorrow morning.

Please let me know if you have any questions. Thank you.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3369. RE: BOD call w NE DPG

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 14:13:12
Subject: RE: BOD call w NE DPG
Attachment:

Denice...this is great feedback. Thanks so much. I am hoping that starting with the HOD, we can get some great feedback and clearer numbers on how our members really feel about all of this. I know many of those objecting to the Kraft deal objected to the food product itself, while others simply objected to the "surprise." This is very different than objecting to the idea all together or objecting to Sponsorship all together. The kind of dialogue you reported certainly shows this. Also, the idea of Twitter "acting" like it's a great place for open debate, while those who try to indulge in such debate are often treated shamefully or even threatened. How obnoxious is that?

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Wednesday, April 08, 2015 1:03 PM

To: Joan Schwaba

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; 'Catherine Christie; Garner, Margaret; Don Bradley, M.D.; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Sandra Gill; Lucille Beseler; Terri Raymond; McClusky, Kathy; Executive Team Mailbox; Susan Burns

Subject: BOD call w NE DPG

Hello All,

I am sharing feedback from participating - for 15 minutes - on the NE DPG board of directors call last night - the NE Chair invited BOD members to send me questions and I will be doing a leadership focused article in their newsletter.

I only had 1 question submitted in advance on understanding what the process is for making these decisions - which Joan and Doris provided me with an answer - That the Foundation BOD with feedback from the Academy BOD approved this to raise visibility of KER - having the potential to reach 80% of all households and promote the KER website.

One of the board members then commented that she posted a supportive statement on the listserv and felt that she was attacked but that many other RDs contacted her privately.

I used that as an opportunity to mention that on our state, more seasoned leaders like Judy Dodd also posted in support - because they understand what it takes to fund the many services offered through KER.

Since they did not have other ?s — I expanded on how the board takes these decisions seriously, evaluates the many pros and cons that were expressed on the listserv, and that it was a pilot to potentially reach many consumers.

I also mentioned that Sonja's video announced that this would be happening - and thousands of RDs viewed the video w positive comments - but that the NYTimes article and misinformation resulted in a downward spiral.

Since this is a legal issue -it will take time to resolve, but the Board is listening and interested in their suggestions.

As a forever NE member - and they nominated me for Director at Large - I told them that I personally feel we need to work with corporations to make improvements - and if we do not, others will step in like chefs, nurses and others.

One person state that we need to see more comments on the listserv like this - but I replied saying I am always unsure w being on the BOD - how active I should be on the listserv.

I closed with saying that we need to find a solution that works for our members, requested that the chair send a letter on behalf of the DPG with their top issues, and to know that I, as Director at Large, represent them - and can be contacted by phone or email at any time.

I feel like we are moving forward... leaving for Area 6/7 NDEP meeting next - so I hope we have made a turn!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3370. Re: BOD call w NE DPG

From: Evelyn Crayton <craytef@charter.net>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 13:51:46
Subject: Re: BOD call w NE DPG
Attachment:

This has been very helpful. I have been very busy trying to complete assignments. Therefore, I have been off line for a couple of days.

Thanks for all of the helpful messages. Thank you Pat for keeping us updated.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 8, 2015, at 12:02 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

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Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3371. Re: BOD call w NE DPG

From: Comcast <sandralgill@comcast.net>
To: Nancy Lewis <nancylewis1000@gmail.com>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 13:32:02
Subject: Re: BOD call w NE DPG
Attachment:

Thanks to all , inspiring leadership communications!

Sandra

Sent from my iPhone

On Apr 8, 2015, at 12:09 PM, Nancy Lewis <nancylewis1000@gmail.com> wrote:

Thanks Denice.

It sounds like a very productive call.

You may want to encourage DPG and NDEP members to send comments to their Delegates too. For the upcoming HOD meeting (May 2 &3) we will be spending both days on the Sponsorship discussion topic.

Good luck at Area 6/7.

Thanks for representing us.

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Apr 8, 2015, at 1:02 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Hello All,

I am sharing feedback from participating - for 15 minutes - on the NE DPG board of directors call last night - the NE Chair invited BOD members to send me questions and I will be doing a leadership focused article in their newsletter.

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Since this is a legal issue -it will take time to resolve, but the Board is listening and interested in their suggestions.

As a forever NE member - and they nominated me for Director at Large - I told them that I personally feel we need to work with corporations to make improvements - and if we do not, others will step in like chefs, nurses and others.

One person state that we need to see more comments on the listserv like this - but I replied saying I am always unsure w being on the BOD - how active I should be on the listserv.

I closed with saying that we need to find a solution that works for our members, requested that the chair send a letter on behalf of the DPG with their top issues, and to know that I, as Director at Large, represent them - and can be contacted by phone or email at any time.

I feel like we are moving forward... leaving for Area 6/7 NDEP meeting next - so I hope we have made a turn!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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3372. Re: BOD call w NE DPG

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Nancy Lewis <nancylewis1000@gmail.com>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 13:10:45
Subject: Re: BOD call w NE DPG
Attachment:

Yes - the delegate is fr Philly and she was on the call and I have been involving her

When I said - I represent them - I really said - Members at Large - that I am not part of the HOD but work with them

Just the cliff notes!

Denice Ferko-Adams, MPH, RDN, LDN

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Professor Emerita, University of Nebraska, Lincoln
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3373. Re: BOD call w NE DPG

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 13:09:33
Subject: Re: BOD call w NE DPG
Attachment:

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Nancy

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3374. BOD call w NE DPG

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Don Bradley, M.D. <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 13:02:42
Subject: BOD call w NE DPG
Attachment:

Hello All,

I am sharing feedback from participating - for 15 minutes - on the NE DPG board of directors call last night - the NE Chair invited BOD members to send me questions and I will be doing a leadership focused article in their newsletter.

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3375. RE: Message to Members - April 8, 2015

From: Joan Schwaba <JSchwaba@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 12:24:13
Subject: RE: Message to Members - April 8, 2015
Attachment:

Communication from Diane Heller follows.

Thanks,
Joan

+++++

From: Diane Heller [mailto:dwheller@mindspring.com]
Sent: Wednesday, April 08, 2015 10:42 AM
To: Joan Schwaba
Subject: Message to members

The message sounds great! Hopefully our members receive it in a positive way!!

Congrats to Margaret and her family...enjoy this special time!

Diane

Sent from my iPhone

On Apr 7, 2015, at 1:38 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

+++++

Wednesday, April 8, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on the most common questions and topics.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

Why didn't you know that a Kraft Singles sponsorship would have negative repercussions?

The Academy launched this initiative with the goal of raising consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets and driving consumers, in particular moms, to our Kids Eat Right website for unbranded content. The program aimed to leverage Kraft's extensive national distribution network and gain access – through this product – to millions of consumer homes. Since the contract firmly stipulated this was not an endorsement, we did not foresee the potential for the "proud supporter of Kids Eat Right" messaging to be misconstrued as an "endorsement" of a product. This has been a teachable moment for us.

How is the Academy going to move forward?

Kids Eat Right continues to be one of the Foundation's and Academy's most important and rewarding initiatives. We will focus on all of the extensive resources and positive, unbranded messages this program offers to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about industry sponsorships at the upcoming House of Delegates meeting in May. In addition, key members of the Academy's leadership will be at many Affiliate and DPG

meetings over the next few weeks including California, Wisconsin, Arkansas, Pennsylvania, and Ohio.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

<Board Talking Points KraftCONFIDENTIAL033115.pdf>

3376. Re: Message to Members - April 8, 2015

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 08, 2015 11:08:55
Subject: Re: Message to Members - April 8, 2015
Attachment: [image002.jpg](#)

Well done.

Don

Sent from my iPhone

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Phone: 312/899-4856

Email: pbabjak@eatright.org

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<image002.jpg>

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Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

<Board Talking Points KraftCONFIDENTIAL033115.pdf>

3377. Daily News & Journal Review: Wednesday, April 8, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 08, 2015 10:48:10
Subject: Daily News & Journal Review: Wednesday, April 8, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Increased registered dietitian visits linked to improved BMI outcomes in children with obesity

<http://www.healio.com/endocrinology/obesity/news/online/%7B743c23b9-fdf3-47df-91c3-4cce883f4408%7D/increased-registered-dietician-visits-linked-to-improved-bmi-outcomes-in-children-with-obesity>

Source: *Childhood Obesity*

http://online.liebertpub.com/doi/abs/10.1089/chi.2014.0079?url_ver=Z39.88-2003&rfr_id=ori%3Arid%3Acrossref.org&rfr_dat=cr_pub%3Dpubmed

Related Resources: Pediatric Weight Management Care Coordination Resources

<http://www.eatrightpro.org/resource/about-us/alliances-and-collaborations/healthier-generation-benefit/pediatric-weight-management-care-coordination-resources>

New study questions role of breast milk in obesity prevention

<http://www.sciencedaily.com/releases/2015/04/150407085302.htm>

Source: *Current Obesity Reports*

<http://link.springer.com/article/10.1007%2Fs13679-015-0148-9>

Critical windows to turn away junk food craving

(two critical windows--equating to late pregnancy and in adolescence in humans)

<http://www.medicalnewstoday.com/releases/291976.php>

Source: *FASEB J*

<http://www.fasebj.org/content/29/2/365.abstract>

With diabetes, fewer meals may mean less hunger, depression

(Link to abstract of the Letter to Editor available at link below)

<http://www.reuters.com/article/2015/04/07/us-diabetes-meals-depression->

idUSKBN0MY20F20150407

Source: *European Journal of Clinical Nutrition* Letter to the Editor

-Do patients with type 2 diabetes still need to eat snacks?

Small portions of fast food just as effective for recovery after work-out as sports supplements

<http://www.sciencedaily.com/releases/2015/04/150407141335.htm>

Source: *International Journal of Sports Nutrition and Exercise Metabolism*

<http://journals.humankinetics.com/ijsnem-in-press/ijsnem-in-press/post-exercise-glycogen-recovery-and-exercise-performance-is-not-significantly-different-between-fast-food-and-sport-supplements>

USDA wants low-income seniors to use their food stamps for fruits and veggies

<http://www.washingtonpost.com/news/local/wp/2015/04/07/usda-wants-low-income-seniors-to-use-their-food-stamps-for-fruits-and-veggies/>

Related Resource: Fruits and Vegetables-More Matters

<http://www.fruitsandveggiesmorematters.org/welcome-health-professionals-fruit-and-veggie-resources>

Regular, Vigorous Exercise May Lengthen Your Life: Study

Intense workouts seem more beneficial than less-intense ones, researchers say

<http://consumer.healthday.com/fitness-information-14/misc-health-news-265/regular-vigorous-exercise-might-lengthen-your-life-698114.html>

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2212268>

MedlinePlus: Latest Health News

-Breast Cancer Patients Concerned About Genetic Risk, Survey Finds

But almost half don't have conversation with doctor about potential for future problems

-Costlier Breast Cancer Treatments Linked to Better Survival

Study shows recent advances help improve odds, but medical bills are rising

-Fit at 50? Cardiac Arrest During Exercise Unlikely, Study Finds

Only 5 percent of attacks occurred during activities such as jogging or bicycling

-Tobacco Smoke Strengthens 'Superbug,' Lab Research Finds

MRSA may become deadlier, even more resistant to treatment

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Quote of the Week

There is no influence like the influence of habit."

-Gilbert Parker

Journal Review

Journal of the Academy of Nutrition and Dietetics, April 1-6, 2015, Online First

<http://www.andjrnl.org/inpress>

- Intermittent Fasting and Human Metabolic Health
- At-Risk and Underserved: A Proposed Role for Nutrition in the Adult Trajectory of Autism
- Enhanced and Updated American Heart Association Heart-Check Front-of-Package Symbol: Efforts to Help Consumers Identify Healthier Food Choices

American Journal of Clinical Nutrition, April 2015

<http://ajcn.nutrition.org/content/current>

- The effect of a low-fat spread with added plant sterols on vascular function markers: results of the Investigating Vascular Function Effects of Plant Sterols (INVEST) study
- Nut consumption on all-cause, cardiovascular, and cancer mortality risk: a systematic review and meta-analysis of epidemiologic studies
- Long-chain ω -3 fatty acid intake and endometrial cancer risk in the Womens Health Initiative

Annals of Internal Medicine, April 7, 2015

<http://annals.org/issue.aspx>

- Efficacy of Commercial Weight-Loss Programs: An Updated Systematic Review

Clinical Nutrition, April 2015

<http://www.clinicalnutritionjournal.com/current>

- Blood docosahexaenoic acid and eicosapentaenoic acid in vegans: Associations with age and gender and effects of an algal-derived omega-3 fatty acid supplement
- Vitamin K intake and mortality in people with chronic kidney disease from NHANES III
- Nutritional risk screening in hospitalized patients with heart failure

Diabetes Educator, April 2015

<http://tde.sagepub.com/content/41/2.toc>

- An Ecological Perspective on Diabetes Self-care Support, Self-management Behaviors, and Hemoglobin A1C Among Latinos

Journal of Nutrition, April 2015

<http://jn.nutrition.org/content/current>

- Purified Anthocyanin Supplementation Reduces Dyslipidemia, Enhances Antioxidant Capacity, and Prevents Insulin Resistance in Diabetic Patients
- Dietary Flaxseed Independently Lowers Circulating Cholesterol and Lowers It beyond the Effects of Cholesterol-Lowering Medications Alone in Patients with Peripheral Artery Disease
- Mothers Child-Feeding Practices Are Associated with Childrens Sugar-Sweetened Beverage Intake

***Journal of Parenteral & Enteral Nutrition*, April 6, 2015, Online First**

<http://pen.sagepub.com/content/early/recent>

-Seven-Point Subjective Global Assessment Is More Time Sensitive Than Conventional Subjective Global Assessment in Detecting Nutrition Changes

***Obstetric Medicine*, April 2, 2015, Online First**

<http://obm.sagepub.com/content/early/recent>

-Prevention of gestational diabetes in pregnant women with risk factors for gestational diabetes: a systematic review and meta-analysis of randomised trials

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3378. Re: Message to Members - April 8, 2015

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 20:52:26
Subject: Re: Message to Members - April 8, 2015
Attachment: [image002.jpg](#)

Excellent Pat and staff,
We are keeping them informed and responding to questions.
The transparency has to be helpful.

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Apr 7, 2015, at 3:37 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the

talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

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Wednesday, April 8, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on the most common questions and topics.

Why wasn't the termination more immediate?

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final legal process is complete.

Why didn't you know that a Kraft Singles sponsorship would have negative repercussions?

The Academy launched this initiative with the goal of raising consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets and driving consumers, in particular moms, to our Kids Eat Right website for unbranded content. The program aimed to leverage Kraft's extensive national distribution network and gain access – through this product – to millions of consumer homes. Since the contract firmly stipulated this was not an endorsement, we did not foresee the potential for the “proud supporter of Kids Eat Right” messaging to be misconstrued as an “endorsement” of a product. This has been a teachable moment for us.

How is the Academy going to move forward?

Kids Eat Right continues to be one of the Foundation's and Academy's most important and rewarding initiatives. We will focus on all of the extensive resources and positive, unbranded messages this program offers to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about industry sponsorships at the upcoming House of Delegates meeting in May. In addition, key members of the Academy's leadership will be at many Affiliate and DPG meetings over the next few weeks including California, Wisconsin, Arkansas, Pennsylvania, and Ohio.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

<Board Talking Points KraftCONFIDENTIAL033115.pdf>

3379. Re: Message to Members - April 8, 2015

From: Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>
To: Babjak, Patricia <pbabjak@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 20:18:31
Subject: Re: Message to Members - April 8, 2015
Attachment: [image002.jpg](#)
[image002.jpg](#)

This is great and will help me when I am meeting with leaders at TX FNCE meeting tomorrow.

Sent from my iPhone

On Apr 7, 2015, at 2:37 PM, Babjak, Patricia <pbabjak@eatright.org> wrote:

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

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I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

<Board Talking Points KraftCONFIDENTIAL033115.pdf>

3380. Re: Message to Members - April 8, 2015

From: Christie, Catherine <c.christie@unf.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 20:12:23
Subject: Re: Message to Members - April 8, 2015
Attachment: [image002.jpg](#)

Very positive and affirming for members. Great work.

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

On Apr 7, 2015, at 3:40 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

+++++

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Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

<Board Talking Points KraftCONFIDENTIAL033115.pdf>

3381. RE: 2014 Foundation Tax Returns

From: Constance Geiger <constancegeiger@cgeiger.net>
To: 'Paul Mifsud' <PMifsud@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, KMcClusky@iammorrison.com, tjraymond@aol.com, DMartin@Burke.k12.ga.us, craytef@auburn.edu, jean.ragalie-carr@rosedmi.com, Mary.christ-erwin@porternovelli.com, Eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>, constancegeiger@cgeiger.net
Sent Date: Apr 07, 2015 19:16:02
Subject: RE: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

Thank you Paul for your quick and detailed response. I will let you know if I have further questions.

All the best,
Constance

From: Paul Mifsud [mailto:PMifsud@eatright.org]
Sent: Tuesday, April 07, 2015 4:28 PM
To: Constance Geiger; Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak
Cc: Mary Beth Whalen
Subject: RE: 2014 Foundation Tax Returns

Constance,

I don't have all of the answers in front of me. However, I think the following should be correct. If not, I will let you know tomorrow. I put the answers below in red. As for the percentage of the budget in reserves; the policy for the Academy indicates 50% of budgeted expenses should be in reserve. The Foundation is a little unique in that it has a great deal of money associated with Temporarily and Permanently restricted programs. However, it does have over a year in reserve in the unrestricted assets.

Yes the organization's have run deficits. I know Donna may want to provide input. The reserves for the various groups were rising. It was determine by the FAC and Board that the Academy would use reserves to invest in new programs and initiatives as long as there wasn't a risk of the reserves declining to an uncomfortable level. I have attached the financial planning policy that may help.

I hope this helps. I know the Tax returns can be a little odd. They are a recount of the audited financial statements with a little more information. Some things may make sense; some don't. Let me know if you need anything else. I can have the tax accountants attend the next foundation board meeting if you like. I will also verify tomorrow the answer to question 4 below.

Have a great night.

Paul

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Tuesday, April 07, 2015 4:06 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us ; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud; constancegeiger@cgeiger.net

Subject: RE: 2014 Foundation Tax Returns

Thank you Susie for sending these forms for the Foundation's tax returns. I do think it would be instructive to review these in further detail at our April 22nd meeting—especially the financial connections between the Academy and Foundation. I have a few questions for Paul for clarification.

1) The request for extension was for Jan 2015. We now are filing on April 15. Why was there a need for 2 extensions? What information was not available that was needed?—Form 8868, p.2

Answer: The tax returns cannot be done until after the audit is completed and accepted by the Board. Since that does not happen until FNCE in October, we automatically file for an extension because the returns have to be filed by October 15th. Naturally, by default, we need the first extension of 90 days just to be able to begin the process. The process requires a great deal of "give and take" between staff and the tax attorneys. In addition, the reviews required along with holiday season and the requirement for the Board to have the documents before filing requires us to file a second extension. This gives us to April 15th to finalize the returns. This is not an issue since the Foundation does not pay any taxes. In the case of the Academy, we would estimate any taxes that may be required and pay those in order to not pay any penalties. The time line for this process also allows us manage the staffing requirements internally.

2) On the 990: who is the non-independent voting member?

Answer: Pat is considered a non-voting member of the Foundation board.

3) Why is the number of employees 0 for the Foundation, Form 990 p.1 , line 5, while salaries on line 15 are \$737,215?

Answer: This is one of oddities of the IRS. The IRS has ruled that people are considered the staff of the organization that provides the payroll or who provides the W2s. Even though the employees, like Susan Burns, Beth Labrador, Katie Brown, Mary Beth, etc., work for the Foundation, they are not considered employees of the Foundation. This is a change from previous years. The expenses of \$737,215 are the true expenses paid by the Foundation for the work provided by the staff. It is kind of like a “transfer” from one entity to another; The Academy pays the payroll and the Foundation reimburses the Academy for the expense.

4) Why are the expenses ~\$500,000+ less than the previous year?

Answer: I will have to get back to you on this one. However, I think it has to do with EB4K initiative. It may have ended in 2013.

5) What are considered membership dues for the Foundation?—Part VIII, p. 9—approx \$1.2 million. They are reported as revenue.

Answer: Even though this may not sound logical , this really is membership contributions. Given the definitions provided by the IRS, member contributions go onto this line (even though it says membership dues). The Foundation had \$1.2 million in member contributions in 2014.

6) For Schedule A—why does the Academy have contributions of approximately \$2.2 million to the Foundation?

Answer: Again, even though this may not sound logical, this number is for the total contributions provided to the Foundation by the Academy, CDR, DPGS, MIGS for the past five years. The primary contributor is probably CDR with the scholarships that they provide. I believe they are \$1.8 million of the total. The remainder would come from the DPGS (approximately \$300,000) and the Academy (approximately \$100K). Again, I would have to verify the exact amounts, but, I should be close.

7) For Schedule B, part 1, with the exception of Martha Snavely, why do the amounts for total contributions differ from Schedule A?

Answer: Again, the IRS is not logical; Schedule B, part 1 is just for the current fiscal year. So, Martha Snavely is consistent because it came in the 2014 Fiscal year. The other amounts on

Schedule B, part 1 would be one year's worth of contributions of the five years included in Schedule A.

I may be reading these incorrectly, but for the consolidated statements, specifically p. 23 and 25, it appears that the Academy, CDR, and the Foundation are running in a deficit position without the addition of return of investments to their budgets. The Academy appears in a deficit even with the returns on Investments. It has been awhile since I have been on the Board, so I may not remember, but is there a certain percentage of returns on investment that are "allowed/safe" to use for operating costs? What is the percentage of operating costs that we should have in reserve? I realize these may have been mentioned at a previous ANDF Board meeting, but somehow I may have missed them.

Thank you for your patience with these questions. I appreciate your consideration.

With kind regards,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [<mailto:Sburns@eatright.org>]

Sent: Friday, April 3, 2015 6:53 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com'; 'constancegeiger@cgeiger.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud

Subject: 2014 Foundation Tax Returns

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3382. RE: 2014 Foundation Tax Returns

From: Paul Mifsud <PMifsud@eatright.org>
To: Constance Geiger <constancegeiger@cgeiger.net>, Susan Burns <Sburns@eatright.org>, KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@auburn.edu <craytef@auburn.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 07, 2015 18:28:07
Subject: RE: 2014 Foundation Tax Returns
Attachment: [image001.png](#)
[Financial planning policy.doc](#)

Constance,

I don't have all of the answers in front of me. However, I think the following should be correct. If not, I will let you know tomorrow. I put the answers below in red. As for the percentage of the budget in reserves; the policy for the Academy indicates 50% of budgeted expenses should be in reserve. The Foundation is a little unique in that it has a great deal of money associated with Temporarily and Permanently restricted programs. However, it does have over a year in reserve in the unrestricted assets.

Yes the organization's have run deficits. I know Donna may want to provide input. The reserves for the various groups were rising. It was determine by the FAC and Board that the Academy would use reserves to invest in new programs and initiatives as long as there wasn't a risk of the reserves declining to an uncomfortable level. I have attached the financial planning policy that may help.

I hope this helps. I know the Tax returns can be a little odd. They are a recount of the audited financial statements with a little more information. Some things may make sense; some don't. Let me know if you need anything else. I can have the tax accountants attend the next foundation board meeting if you like. I will also verify tomorrow the answer to question 4 below.

Have a great night.

Paul

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Tuesday, April 07, 2015 4:06 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com;

DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: Mary Beth Whalen; Paul Mifsud; constancegeiger@cgeiger.net

Subject: RE: 2014 Foundation Tax Returns

Thank you Susie for sending these forms for the Foundation's tax returns. I do think it would be instructive to review these in further detail at our April 22nd meeting—especially the financial connections between the Academy and Foundation. I have a few questions for Paul for clarification.

1) The request for extension was for Jan 2015. We now are filing on April 15. Why was there a need for 2 extensions? What information was not available that was needed?—Form 8868, p.2

Answer: The tax returns cannot be done until after the audit is completed and accepted by the Board. Since that does not happen until FNCE in October, we automatically file for an extension because the returns have to be filed by October 15th. Naturally, by default, we need the first extension of 90 days just to be able to begin the process. The process requires a great deal of “give and take” between staff and the tax attorneys. In addition, the reviews required along with holiday season and the requirement for the Board to have the documents before filing requires us to file a second extension. This gives us to April 15th to finalize the returns. This is not an issue since the Foundation does not pay any taxes. In the case of the Academy, we would estimate any taxes that may be required and pay those in order to not pay any penalties. The time line for this process also allows us manage the staffing requirements internally.

2) On the 990: who is the non-independent voting member?

Answer: Pat is considered a non-voting member of the Foundation board.

3) Why is the number of employees 0 for the Foundation, Form 990 p.1 , line 5, while salaries on line 15 are \$737,215?

Answer: This is one of oddities of the IRS. The IRS has ruled that people are considered the staff of the organization that provides the payroll or who provides the W2s. Even though the employees, like Susan Burns, Beth Labrador, Katie Brown, Mary Beth, etc., work for the Foundation, they are not considered employees of the Foundation. This is a change from previous years. The expenses of \$737,215 are the true expenses paid by the Foundation for the work provided by the staff. It is kind of like a “transfer” from one entity to another; The Academy pays the payroll and the Foundation reimburses the Academy for the expense.

4) Why are the expenses ~\$500,000+ less than the previous year?

Answer: I will have to get back to you on this one. However, I think it has to do with EB4K initiative. It may have ended in 2013.

5) What are considered membership dues for the Foundation?—Part VIII, p. 9—approx \$1.2 million. They are reported as revenue.

Answer: Even though this may not sound logical , this really is membership contributions. Given the definitions provided by the IRS, member contributions go onto this line (even though it says membership dues). The Foundation had \$1.2 million in member contributions in 2014.

6) For Schedule A—why does the Academy have contributions of approximately \$2.2 million to the Foundation?

Answer: Again, even though this may not sound logical, this number is for the total contributions provided to the Foundation by the Academy, CDR, DPGS, MIGS for the past five years. The primary contributor is probably CDR with the scholarships that they provide. I believe they are \$1.8 million of the total. The remainder would come from the DPGS (approximately \$300,000) and

the Academy (approximately \$100K). Again, I would have to verify the exact amounts, but, I should be close.

7) For Schedule B, part 1, with the exception of Martha Snavely, why do the amounts for total contributions differ from Schedule A?

Answer: Again, the IRS is not logical; Schedule B, part 1 is just for the current fiscal year. So, Martha Snavely is consistent because it came in the 2014 Fiscal year. The other amounts on Schedule B, part 1 would be one year's worth of contributions of the five years included in Schedule A.

I may be reading these incorrectly, but for the consolidated statements, specifically p. 23 and 25, it appears that the Academy, CDR, and the Foundation are running in a deficit position without the addition of return of investments to their budgets. The Academy appears in a deficit even with the returns on Investments. It has been awhile since I have been on the Board, so I may not remember, but is there a certain percentage of returns on investment that are "allowed/safe" to use for operating costs? What is the percentage of operating costs that we should have in reserve? I realize these may have been mentioned at a previous ANDF Board meeting, but somehow I may have missed them.

Thank you for your patience with these questions. I appreciate your consideration.

With kind regards,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [<mailto:Sburns@eatright.org>]

Sent: Friday, April 3, 2015 6:53 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com'; 'constancegeiger@cgeiger.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia Babjak

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Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3383. RE: 2014 Foundation Tax Returns

From: Constance Geiger <constancegeiger@cgeiger.net>
To: 'Susan Burns' <Sburns@eatright.org>, KMcClusky@iammorrison.com, tjraymond@aol.com, DMartin@Burke.k12.ga.us, craytef@auburn.edu, jean.ragalie-carr@rosedmi.com, Mary.christ-erwin@porternovelli.com, Eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, constancegeiger@cgeiger.net
Sent Date: Apr 07, 2015 17:06:14
Subject: RE: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

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Thank you for your patience with these questions. I appreciate your consideration.
With kind regards,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

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Sent: Friday, April 3, 2015 6:53 AM

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'constancegeiger@cgeiger.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia
Babjak

Cc: Mary Beth Whalen; Paul Mifsud

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Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3384. RE: Message to Members - April 8, 2015

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Garner, Margaret <MGarner@cchs.ua.edu>, Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:55:14
Subject: RE: Message to Members - April 8, 2015
Attachment: [image001.jpg](#)
[image002.jpg](#)

Congratulations MargaretJ Have a wonderful time in TN!

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Tuesday, April 7, 2015 1:22 PM

To: Patricia Babjak; 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; "Kay Wolf"; peark02@outlook.com; 'Elise Smith'; "Aida Miles-school"; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; "Catherine Christie"; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; "Marcia Kyle"; "Don Bradley"; 'Sandra Gill'; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Message to Members - April 8, 2015

Excellent.

All, I am heading for my son's wedding in TN tomorrow and will be "out of pocket".

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 07, 2015 2:37 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; "Kay Wolf"; peark02@outlook.com; 'Elise Smith'; "Aida Miles-school"; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; "Catherine Christie"; Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; "Marcia Kyle"; "Don

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'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu';
'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Message to Members - April 8, 2015

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

+++++

Wednesday, April 8, 2015

Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on the most common questions and topics.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

Why didn't you know that a Kraft Singles sponsorship would have negative repercussions?

The Academy launched this initiative with the goal of raising consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets and driving consumers, in particular moms, to our Kids Eat Right website for unbranded content. The program aimed to leverage Kraft's extensive national distribution network and gain access – through this product – to millions of consumer homes. Since the contract firmly stipulated this was not an endorsement, we did not foresee the potential for the “proud supporter of Kids Eat Right” messaging to be misconstrued as an “endorsement” of a product. This has been a teachable moment for us.

How is the Academy going to move forward?

Kids Eat Right continues to be one of the Foundation's and Academy's most important and rewarding initiatives. We will focus on all of the extensive resources and positive, unbranded messages this program offers to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about industry sponsorships at the upcoming House of Delegates meeting in May. In addition, key members of the Academy's leadership will be at many Affiliate and DPG meetings over the next few weeks including California, Wisconsin, Arkansas, Pennsylvania, and Ohio.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3385. Re: Message to Members - April 8, 2015

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Garner, Margaret <MGarner@cchs.ua.edu>, Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandrafgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:50:37
Subject: Re: Message to Members - April 8, 2015
Attachment: [image004.jpg](#)
[image002.jpg](#)

Great messaging! Thanks, Lucille

Lucille Beseler MS,RDN,LDN,CDE

President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

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Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>; Susan Burns <Sburns@eatright.org>

Sent: Tuesday, April 7, 2015 4:21 PM

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Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
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Academy of Nutrition and Dietetics

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Sincerely,

*Sonja L. Connor, MS, RDN, LD, FAND
Academy President 2014-2015*

3386. RE: Message to Members - April 8, 2015

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Sonja Connor <connors@ohsu.edu>, Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:47:59
Subject: RE: Message to Members - April 8, 2015
Attachment:

Thanks so much Sonja, Pat, and everyone....these communications are so important and are really good.

From: Sonja Connor [mailto:connors@ohsu.edu]
Sent: Tuesday, April 07, 2015 4:35 PM
To: Garner, Margaret
Cc: Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay Wolf; peark02@outlook.com; Elise Smith; 'Aida Miles-school; NancyLewis1000@gmail.com; Denice Ferko-Adams; Denice Ferko-Adams; 'Catherine Christie; Tracey Bates; Tracey Bates; dwheller@mindspring.com; 'Marcia Kyle; 'Don Bradley; Sandra Gill; Lucille Beseler; Terri Raymond; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns

Subject: Re: Message to Members - April 8, 2015

Happy wedding, Margaret!

Sonja

Sent from my iPhone

On Apr 7, 2015, at 1:22 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Excellent.

All, I am heading for my son's wedding in TN tomorrow and will be "out of pocket".

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image002.jpg>

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 07, 2015 2:37 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; ' Elise Smith'; 'Aida Miles-school';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie';
Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don
Bradley'; 'Sandra Gill '; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com';
'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; '

carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Message to Members - April 8, 2015

Staff and LEVICK have drafted the following message to members. It has been approved by Sonja and will be emailed to all members tomorrow, Wednesday, April 8. I have also re-attached the talking points in case you receive any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image004.jpg>

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Wednesday, April 8, 2015

Dear Academy Members,

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I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3387. Re: Message to Members - April 8, 2015

From: Christie, Catherine <c.christie@unf.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:39:34
Subject: Re: Message to Members - April 8, 2015
Attachment: [image004.jpg](#)
[image002.jpg](#)

Congratulations to your son. Enjoy the time off line!

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

On Apr 7, 2015, at 4:21 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Excellent.

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Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image002.jpg>

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 07, 2015 2:37 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles-school'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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Best regards,

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Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image004.jpg>

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Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3388. Re: Message to Members - April 8, 2015

From: Sonja Connor <connors@ohsu.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Terri Raymond <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:35:20
Subject: Re: Message to Members - April 8, 2015
Attachment: [image004.jpg](#)
[image002.jpg](#)

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Sonja

Sent from my iPhone

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Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

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205-348-7960

<image002.jpg>

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, April 07, 2015 2:37 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles-school'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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Patricia M. Babjak

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Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image004.jpg>

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Academy President 2014-2015

3389. RE: Message to Members - April 8, 2015

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 16:21:54
Subject: RE: Message to Members - April 8, 2015
Attachment: [image004.jpg](#)
[image002.jpg](#)

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Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
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To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; ' Elise Smith'; 'Aida Miles-school'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill '; 'Lucille Beseler'; 'Terri Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

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From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Lucille Beseler' <lbесeler_fnc@bellsouth.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 07, 2015 15:37:12
Subject: Message to Members - April 8, 2015
Attachment: [image002.jpg](#)
[Board Talking Points KraftCONFIDENTIAL033115.pdf](#)

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Dear Academy Members,

Since our last communication on March 30 regarding the Kids Eat Right pilot initiative with Kraft, we have received a number of follow-up questions about the program and our next steps. In an effort to keep all Academy members apprised of the latest developments, I will be sending out regular e-mails to address the most prevalent questions and keep everyone up to date.

I appreciate the passion and interest of all members who have taken the time to share their thoughts. Following are comments on the most common questions and topics.

Why wasn't the termination more immediate?

The process for termination of the contract with Kraft will require some legal discussions between the Academy's attorneys and Kraft's legal department. We are moving forward diligently to finalize the termination of the contract, and we will immediately notify the entire membership when the final legal process is complete.

Why didn't you know that a Kraft Singles sponsorship would have negative repercussions?

The Academy launched this initiative with the goal of raising consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets and driving consumers, in particular moms, to our Kids Eat Right website for unbranded content. The program

aimed to leverage Kraft's extensive national distribution network and gain access – through this product – to millions of consumer homes. Since the contract firmly stipulated this was not an endorsement, we did not foresee the potential for the “proud supporter of Kids Eat Right” messaging to be misconstrued as an “endorsement” of a product. This has been a teachable moment for us.

How is the Academy going to move forward?

Kids Eat Right continues to be one of the Foundation's and Academy's most important and rewarding initiatives. We will focus on all of the extensive resources and positive, unbranded messages this program offers to empower families to shop, cook and eat healthy.

Both Boards are opening a constructive dialogue with members nationwide, and we plan to have an open discussion about industry sponsorships at the upcoming House of Delegates meeting in May. In addition, key members of the Academy's leadership will be at many Affiliate and DPG meetings over the next few weeks including California, Wisconsin, Arkansas, Pennsylvania, and Ohio.

I encourage all members to continue providing input and feedback that contributes to this dialogue in the days, weeks and months to come.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND

Academy President 2014-2015

3391. It's Your Turn to Lead

From: Public Policy Workshop <ppw@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Apr 07, 2015 12:04:05
Subject: It's Your Turn to Lead
Attachment:

Its Your Turn to Lead

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with Us:

Dear Donna,

Through your ANDPAC donations youve helped us positively influence policy and now it is your turn to take the lead! Attend the Academys Public Policy Workshop (PPW) June 7 9, 2015:

- Unmatched leadership training
- Professional connections with leaders in the field
- Face-to-face dialogue with your members of Congress
- Skills that will launch your career beyond PPW

We are offering other fun ANDPAC activities at PPW!

Attend ANDPACs Signature Event on Monday, June 8: Mingle with nutrition and dietetic leaders and enjoy hors d'oeuvre and spirits while you hear from members of Congress who support our profession through bills like the Older Americans Act and the Treat and Reduce Obesity Act. This event is open to all Academy members who wish to attend and does not require PPW attendance. Individuals donating \$125 or more to the PAC are cordially invited to attend the ANDPAC Signature Event.*

Participate in the ANDPAC Film Festival in Conjunction with HEN DPG: A \$20 donation is requested to attend the ANDPAC Film Festival on Saturday, June 6, 2015 at 7:30 pm.* The event will feature a documentary film about food policy issues. You do not have be registered for PPW to attend this event.

See you at PPW!

Sincerely,

Denise Andersen, MS, RDN, LD, CLC
Chair, Academy of Nutrition and Dietetics Political Action Committee

** Federal law requires political committees to report to Federal Election Commission the name, mailing address, occupation and name of employer for each individual whose contributions aggregate in excess of \$200.00 in a calendar year. Corporate contributions are prohibited by law. Individuals can not contribute more than \$2000 per calendar year to the same political action committee. **Donations to ANDPAC are not tax deductible.***

Share this mailing with your social network:

This Public Policy Workshop email was sent to you from the Academy of Nutrition and Dietetics. If you prefer not to receive future PPW emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3392. Daily News: Tuesday, April 7, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 07, 2015 10:32:59
Subject: Daily News: Tuesday, April 7, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

'Limited evidence' to support commercial weight-loss programs

(According to a comprehensive review of such programs conducted by Johns Hopkins researchers, very few are effective)

<http://www.medicalnewstoday.com/articles/291932.php>

Source: *Annals of Internal Medicine*

<http://annals.org/article.aspx?articleid=2214178>

Related Resource: Academy of Nutrition and Dietetics: Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Adult Weight Management

[http://www.andjrn.org/article/S2212-2672\(14\)01880-2/abstract](http://www.andjrn.org/article/S2212-2672(14)01880-2/abstract)

Study: weight-loss supplements contain amphetamine-like ingredients

<http://www.usatoday.com/story/news/2015/04/07/weight-loss-supplements-amphetamines-sports/25380525/>

Schools becoming the 'last frontier' for hungry kids

<http://www.usatoday.com/story/news/2015/04/05/public-school-dinners-pantries/70389176/>

New Guidelines Would Greatly Boost Number of Young People on Statins

Analysis finds 483,500 people aged 17 to 21 would get a cholesterol drug, based on NIH advisory

<http://consumer.healthday.com/cardiovascular-health-information-20/heart-stroke-related-stroke-353/new-guidelines-would-greatly-boost-number-of-young-people-on-statins-698074.html>

Source: *JAMA Pediatrics*

<http://archpedi.jamanetwork.com/article.aspx?articleid=2211374>

Can Certain Foods Improve Eyesight?

<http://www.wsj.com/articles/can-certain-foods-improve-eyesight-1428358373>

FDA approves breath test for diagnosis of gastroparesis

<http://www.healio.com/gastroenterology/therapeutics-diagnostics/news/online/%7B12cbeab9-bd4d-42d0-a6f5-75f895ec39c7%7D/fda-approves-breath-test-for-diagnosis-of-gastroparesis>

Source: FDA

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm441370.htm>

Dial up food storage, cooking advice with FoodKeeper app

<http://www.news.cornell.edu/stories/2015/04/dial-food-storage-cooking-advice-foodkeeper-app>

Source: USDA Announces 'FoodKeeper' Application in Advance of World Health Day

<http://www.usda.gov/wps/portal/usda/usdahome?contentid=2015/04/0086.xml&contentidonly=true>

Related Resources: World Health Day 2015: Food safety - the global view

<http://www.who.int/campaigns/world-health-day/2015/en/>

HomeFoodSafety.org

<http://www.homefoodsafety.org/>

Hunger for Organic Foods Stretches Supply Chain

Natures Path buys cropland, while Chipotle provides financing for farmers

<http://www.wsj.com/articles/organic-food-firms-tackle-supply-constraints-1428081170>

Web portal gathers organic producers, purveyors and consumers under one umbrella

<http://www.foodnavigator-usa.com/Markets/Web-portal-gathers-organic-producers-purveyors-and-consumers-under-one-umbrella>

Flapping the Flab Away, in Theory

Q. Did those old exercise machines that quickly oscillated a belt around the midsection have any fat-burning benefits?

<http://www.nytimes.com/2015/04/07/science/07qna.html?ref=health>

MedlinePlus: Latest Health News

-Education Doesn't Guarantee Happiness

Mental well-being similar across socioeconomic levels, study finds

-Could Household Bleach Raise Kids' Risk for Flu, Other Infections?

European study shows 'modest' effect, but cause-and-effect not clear

-Urine Isn't Free of Bacteria

New study links bacteria found in urine in bladder to urinary incontinence

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

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<http://www.eatright.org/positions/>

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3393. Upcoming Weight Management Programs

From: Commission on Dietetic Registration <cdr@eatright.org>
To: DMartin@burke.k12.ga.us
Sent Date: Apr 06, 2015 19:49:08
Subject: Upcoming Weight Management Programs
Attachment:

Commission on Dietetic Registration - Weight Management Programs
Having trouble viewing this e-mail? View it in your browser.

Upcoming Weight Management Programs

Certificate of Training in Adult Weight Management Program

June 4-6, 2015 ~ New Orleans, Louisiana

Registration Fee: \$370.00

CPE Hours Awarded: 35

For registration information and to view the certificate requirements, timeline, registration deadlines and agenda:

<http://cdrnet.org/weight-management-adult-program>

Certificate of Training in Childhood and Adolescent Weight Management Program

September 10-12, 2015 ~ Buffalo, New York

Registration Fee: \$370.00

CPE Hours Awarded: 32

For registration information and to view the certificate requirements, timeline, registration deadlines and agenda:

<http://cdrnet.org/weight-management-childhood-adolescent-program>

Level 2 Certificate of Training in Adult Weight Management Program

May 14-16, 2015 ~ Charlotte, North Carolina

Registration Fee: \$445.00

CPE Hours Awarded: 50

For registration information and to view the certificate requirements, timeline, registration deadlines and agenda:

<http://cdrnet.org/weight-management/level2>

Steps to earn certificate:

1. Register for a certificate program.
2. Read pre-work materials which include research articles, resources and activities.
3. Pass multiple choice pre-test with a minimum score of 80%. The questions are based on the pre-work readings.
4. Attend a 2 1/2 day on-site workshop where you can learn and network with peers.
5. Pass a take-home multiple choice post-test with a minimum

score of 80%. The questions are based on the on-site presentations and pre-work readings.

What previous participants have to say about the programs:

Because I primarily work in the clinical setting, my experience in weight management counseling has been limited. This training provided me with the framework to implement behavioral modification counseling to patients who are interested in weight loss.

D. Ahamirano, RD
Clinical Dietitian, Private Practice
Los Angeles, CA

I feel so motivated to change around my current strategies for goal setting and engaging my patients on their care/goals. I feel as though I will have an easier time monitoring and evaluating their progress.

J. Hicks, MBA, RD, LDN
Registered Dietitian
Skokie, IL

Great program. I gained valuable experience and knowledge that will benefit the patients I serve.

C. Schnell, RD
Pediatric Dietitian Specialist
Orlando, FL

Happy and motivated to learn from other health professionals that share the passion in helping our youth to grow healthy, happy and at their maximum potential.

A. Cardenas, MS, RD
Clinical Pediatrics
Los Angeles, CA

If you are unable to attend an on-site program, you may wish to consider one of our self-study modules. The modules are now available in paper and on-line versions.

For Information:
Adult Weight Management Self-Study Module
<http://cdrnet.org/weight-management/adult-module>

Childhood and Adolescent Weight Management Self-Study Module

For information:
<http://cdrnet.org/weight-management/childhood-module>

Level 2 Adult Weight Management Self-Study Module

For information:
<http://www.cdrnet.org/weight-management/level-2-module>

Share this mailing with your social network:

You are currently subscribed to receive Weight Management related emails from the Commission on Dietetic Registration.

If you prefer not to receive future Weight Management emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

3394. RE: added two slide 12/13

From: Becky Sulik <becky@idahomed.com>
To: 'lbeseler fnc' <lbeseler_fnc@bellsouth.net>, 'Marsha Schofield' <mschofield@eatright.org>, 'Donna Martin' <dmartin@burke.k12.ga.us>
Sent Date: Apr 06, 2015 18:14:45
Subject: RE: added two slide 12/13
Attachment: [image001.png](#)

I like it!

Becky Sulik, RD LD CDE

Director of Education

Rocky Mountain Diabetes & Osteoporosis Center

3910 Washington Parkway

Idaho Falls, ID 83404

(208) 523-1122 x 530

Fax (208) 523-2582

From: lbeseler fnc [mailto:lbeseler_fnc@bellsouth.net]

Sent: Monday, April 06, 2015 2:04 PM

To: Marsha Schofield; Donna Martin; Becky Sulik

Subject: RE:added two slide 12/13

Hi

I added two slides on outcomes 12/13. Thanks, Lucille

Lucille Beseler MS,RDN,LDN,CDE

President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

3395. RE:added two slide 12/13

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Marsha Schofield <mschofield@eatright.org>, Donna Martin
<dmartin@burke.k12.ga.us>, Becky Sulik <becky@idahomed.com>
Sent Date: Apr 06, 2015 16:04:19
Subject: RE:added two slide 12/13
Attachment: [MNTBOOTCAMP2msmb.ppt](#)

Hi

I added two slides on outcomes 12/13. Thanks, Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
www.nutritionandfamily.com
5350 W. Hillsboro Blvd. #105
Coconut Creek, Fl. 33073
954-360-7883
fax:954-360-7884

3396. Daily News: Monday, April 6, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 06, 2015 11:01:40
Subject: Daily News: Monday, April 6, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

Breast Milk Bought Online Might Contain Cow's Milk, Study Finds

Untested samples may also harbor bacteria, viruses, experts say

<http://consumer.healthday.com/women-s-health-information-34/breast-feeding-news-82/breast-milk-bought-online-often-contains-cow-s-milk-study-finds-698084.html>

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2015/03/31/peds.2014-3554.abstract>

Key Disordered Eating Info Not Reaching Overweight Youth

Prevalence of disordered eating among overweight girls and boys remained the same from 1999 to 2010

<http://www.physiciansbriefing.com/Article.asp?AID=697894>

Source: *International Journal of Eating Disorders*

<http://onlinelibrary.wiley.com/doi/10.1002/eat.22382/abstract>

Lessons in Diabetes Care from Around the World

How different countries can learn from each other in the treatment of type 2 diabetes

<http://www.medpagetoday.com/Endocrinology/Diabetes/50824>

Related Resource: National Diabetes Education Program: Guiding Principles for Diabetes Care

<http://ndep.nih.gov/hcp-businesses-and-schools/guiding-principles/>

Battling Crime and Calories at F.B.I. (Fit Bureau of Investigation)

(For the first time in 16 years, the F.B.I. is requiring that its agents pass a fitness test)

http://www.nytimes.com/2015/04/06/us/battling-crime-and-calories-at-fbi-fit-bureau-of-investigation.html?ref=health&_r=0

14 states ask Congress to investigate the herbal supplement industry

<http://www.latimes.com/business/la-fi-state-attorneys-herbal-investigation-20150402-story.html>

Listeria fear spreads as Blue Bell closes Oklahoma ice cream plant

<http://www.reuters.com/article/2015/04/05/us-usa-texas-listeria-idUSKBN0MW01N20150405>

Related Resource: CDC

<http://www.cdc.gov/listeria/outbreaks/ice-cream-03-15/index.html>

MedlinePlus: Latest Health News

-Belief That Moon Influences Hospital Admissions Is Lunacy, Researcher Says

Investigator refutes prior findings about surge in patients

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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3397. CHAMPIONS FOR HEALTHY KIDS: mid-point report

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger (constancegeiger@cgeiger.net) <constancegeiger@cgeiger.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Susan Burns <Sburns@eatright.org>
Sent Date: Apr 06, 2015 08:53:19
Subject: CHAMPIONS FOR HEALTHY KIDS: mid-point report
Attachment: [image001.png](#)
[image004.jpg](#)
[CHK Mid-Point Report 2014-2015-3-31-15.pdf](#)

Good morning,

Attached is the mid-point report from the 14-15 Champions recipients and that final reports will be submitted at the end of June.

In May 2014, 50 non-profit organizations from across the nation were selected to each receive \$20,000 in funding to support nutrition and physical activity programs targeting children and families.

Thanks!

Martha Ontiveros
Administrative Assistant

312-899-4773 or montiveros@eatright.org

www.eatright.org

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Katie Brown

Sent: Thursday, April 02, 2015 1:18 PM

To: Susan Burns; Beth Labrador

Subject: CHK mid-point report

Hi. Attached is the mid-point report for the 2014 CHK grantees. I appreciate your review and input. Hoping to send to Nicola tomorrow.

--Katie

3398. Fwd: 2014 Foundation Tax Returns

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, peark02@outlook.com <peark02@outlook.com>, Kay Wolf <wolf.4@osu.edu>, Margaret Garner <mgarner@cchs.ua.edu>
Sent Date: Apr 04, 2015 13:04:51
Subject: Fwd: 2014 Foundation Tax Returns
Attachment: [image001.png](#)

As treasurers you should have been copied on Evelyn's question related to Foundation staff salaries. Please see the thread below.

Wishing you and your families a joyous Easter!
Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, Illinois 60606
312-899-4856 | pbabjak@eatright.org | www.eatright.org

Begin forwarded message:

From: Paul Mifsud <PMifsud@eatright.org>
Date: April 4, 2015 at 11:49:37 AM CDT
To: Evelyn Crayton <craytef@aces.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, MS RD LD - Academy President Elect Candidate Sonja Connor <sonjaconnormsrd@gmail.com>, "Glenna McCollum (Glennacac@aol.com)" <Glennacac@aol.com>, "lbeseler_fnc@bellsouth.net" <lbeseler_fnc@bellsouth.net>, Evelyn Crayton <craytef@charter.net>
Subject: Re: 2014 Foundation Tax Returns

Evelyn,

Since the payroll is through the Academy, the government now requires us to report the salaries as coming through the Academy for tax return purposes. Even though they are for the Foundation. You will also see Mary Beth's salary is no longer allocated between the two organizations as it has been in the past. Since it was new this year, it was an issue discussed with our external tax accountants. They have assured me this is the appropriate way to represent the salaries when reflecting individual information. However, the salaries and benefits for each of these individuals is included within the expenses for the Foundation (represented in the expense area of the return)

where applicable.

Let me know if you have any other questions.

Paul

Sent from my iPhone

On Apr 4, 2015, at 11:14 AM, Evelyn Crayton <craytef@aces.edu> wrote:

I have reviewed the Tax forms. I am wondering about the salaries of Susan Burns, Director of Major Gifts and Katie Brown, National Senior Director, Nutrition. Page 45, Part VII, Section A Compensation says that salaries are paid by AND, since most services performed by these individuals were for ANDF. Compensation reported in Column D as if paid by the organization. Please clarify? Is this an error did I misread the document?

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 3, 2015, at 7:53 AM, Susan Burns <Sburns@eatright.org> wrote:

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

<image001.png>

<2014 Foundatin Tax Returns.pdf>

3399. Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: sandralgill@comcast.net
To: Evelyn Crayton <craytef@aces.edu>
Cc: Marcia Kyle <bkyle@roadrunner.com>, Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Nancylewis1000@gmail.com, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Don Bradley <don.bradley@duke.edu>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, CREIDY <CREIDY@eatright.org>
Sent Date: Apr 03, 2015 17:32:44
Subject: Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Attachment:

Marcy, all--fabulous example, indeed--what a great success!

Sandra

From: "Evelyn Crayton" <craytef@aces.edu>
To: "Marcia Kyle" <bkyle@roadrunner.com>
Cc: "Joan Schwaba" <JSchwaba@eatright.org>, "Sonja Connor" <connors@ohsu.edu>, "Evelyn Crayton" <craytef@charter.net>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "'Kay Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "'Aida Miles-school" <miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Denice Ferko-Adams" <denice@rcn.com>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <MGarner@cchs.ua.edu>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, "'Don Bradley" <don.bradley@duke.edu>, "Sandra Gill" <sandralgill@comcast.net>, "Terri Raymond" <TJRaymond@aol.com>, "Executive Team Mailbox" <ExecutiveTeamMailbox@eatright.org>, "Susan Burns" <Sburns@eatright.org>, "Mary Gregoire" <mgregoire@eatright.org>, "Chris Reidy" <CREIDY@eatright.org>
Sent: Friday, April 3, 2015 12:16:08 PM
Subject: Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

This is good news and an excellent example of the good that we can do for others when we work together as a team!

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Apr 1, 2015, at 10:23 PM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Mary Pat and team,

Thanks for leading the Farm Bill advocacy efforts! As a result, Maine Farmland Trust received almost \$250,000 today from the USDA as part of the Food Insecurity Nutrition Incentive program in the Farm Bill to help increase fruit and vegetable consumption among SNAP recipients.

I would also like to recognize the Academy House of Delegates for raising awareness on Food Insecurity when this topic was discussed three years ago. As a direct result Maine Academy volunteer leaders formed a Food Insecurity Task Force that led Maine's grassroots efforts. We can do so much more when we work together.

Sincerely,

Marcy Kyle, RDN, LDN, CDE, FAND

Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center

6 Glen Cove Road

Rockport, Maine 04856

703-346-4996

bkyle@roadrunner.com

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Wednesday, April 1, 2015 4:59 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; "Kay Wolf"; peark02@outlook.com; ' Elise Smith'; "Aida Miles-school"; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; "Catherine Christie"; 'Garner, Margaret'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; "Marcia Kyle"; "Don Bradley"; 'Sandra Gill '; 'Terri Raymond'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

Hello!

I wanted to share good news from our Farm Bill advocacy efforts. This is a very successful pilot that received increased funding in the last Farm Bill. Rather than penalizing persons on SNAP , this program incentivizes persons to purchase more fruits and vegetables. Through advocacy efforts, funding was increased to \$31 million and offers significant job opportunities for our members wanting to work in food security and healthy food systems.

Jenn Folliard represented the Academy a few weeks ago as a grant reviewer to distribute these new monies.

Let me know if you have any questions!

Mary Pat
Mary Pat Raimondi, MS RDN

Vice President, Strategic Policy and Partnerships

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

<image001.jpg>

From: USDA Food and Nutrition Service [mailto:usda.fns@service.govdelivery.com]

Sent: Wednesday, April 01, 2015 10:30 AM

To: Mary Pat Raimondi

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

<image002.jpg>

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

ORLANDO, Fla., April 1, 2015 – Agriculture Secretary Tom Vilsack today announced that USDA has awarded \$31.5 million in funding to local, state, and national organizations to support programs that help participants in the Supplemental Nutrition Assistance Program (SNAP) increase their purchase of fruits and vegetables. Recognizing that all Americans fall well short of the servings of fruits and vegetables recommended by the Dietary Guidelines for Americans, the grants will test incentive strategies to help SNAP participants better afford fruits and vegetables. These grants were made through the Food Insecurity Nutrition Incentive (FINI) program authorized by the 2014 Farm Bill.

The Secretary, who made the announcement at the Freshfields Farm market in Orlando, said, "Encouraging low income families to put more healthy food in their grocery baskets is part of USDA's ongoing commitment to improving the diet and health of all Americans." Vilsack

continued, "These creative community partnerships also benefit regional food producers and local economies along with SNAP participants."

FINI is a joint effort between USDA's National Institute of Food and Agriculture (NIFA) and USDA's Food and Nutrition Service, which oversees SNAP and has responsibility for evaluating the effectiveness of the incentive projects. FINI brings together stakeholders from distinct parts of the food system and fosters understanding of how they might improve the nutrition and health status of SNAP households. The awards under FINI represent a variety of projects, including relatively small pilot projects, multi-year community-based projects, and larger-scale multi-year projects.

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- Florida Certified Organic Growers and Consumers, Gainesville, Fla., \$1,937,179
- Massachusetts Department of Transitional Assistance, Boston, Mass., \$3,401,384
- Fair Food Network, Ann Arbor, Mich., \$5,171,779
- International Rescue Committee, Inc., New York, N.Y., \$564,231
- Washington State Department of Health, Tumwater, Wash., \$5,859,307

Descriptions of the funded projects are available on the NIFA website.

Wednesday's announcement featured Marty Mesh, Executive Director of Florida Certified Organic Growers and Consumers (FOG). With FINI funding, FOG will expand its Fresh Access Bucks program, which allows SNAP participants to double their food dollars for fresh, Florida-grown fruits and vegetables at farmers markets around the state.

An evaluation of the funded projects will help policymakers determine how best to provide incentives to SNAP participants to increase healthy purchases. Priority was given to projects that develop innovative or improved benefit redemption systems that can be replicated, use direct-to-consumer marketing, show previous success implementing nutrition incentive programs that connect low-income consumers with agricultural producers, provide locally- or regionally-produced fruits and vegetables, and are located in underserved communities.

All FINI projects must (1) have the support of a state SNAP agency; (2) increase the purchase of fruits and vegetables by SNAP participants by providing incentives at the point of purchase; (3) operate through authorized SNAP retailers; (4) agree to participate in the comprehensive FINI program evaluation; (5) ensure that the same terms and conditions apply to purchases made by both SNAP participants and non-participants; and (6) include effective and efficient technologies for benefit redemption systems that may be replicated in other states and communities.

The FINI program is authorized and funded by the 2014 Farm Bill. The Farm Bill builds on historic economic gains in rural America over the past six years, while achieving meaningful reform and billions of dollars in savings for taxpayers. Since enactment, USDA has made significant progress to implement each provision of this critical legislation, including providing disaster relief to farmers and ranchers; strengthening risk management tools; expanding access to rural credit; funding critical research; establishing innovative public-private conservation partnerships; developing new markets for rural-made products; and investing in infrastructure, housing and community facilities to help improve quality of life in rural America. For more information, visit www.usda.gov/farmbill.

SNAP — the nation's first line of defense against hunger — helps put food on the table for millions of families experiencing hardship. The program has never been more critical to the fight against

hunger. Over 60 percent of SNAP participants are children, elderly, or individuals with disabilities, and 42 percent of participants live in households in which at least one adult is working but still cannot afford to put sufficient food on the table. SNAP benefits provided help to millions who lost their jobs during the Great Recession. For many, SNAP benefits provide temporary assistance, with the average new applicant remaining on the program 12 months.

Through federal funding and leadership for research, education and extension programs, NIFA focuses on investing in science and solving critical issues impacting people's daily lives and the nation's future. More information can be found on the NIFA website.

#

USDA is an equal opportunity provider and employer. To file a complaint of discrimination, write to USDA, Assistant Secretary for Civil Rights, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, S.W., Stop 9410, Washington, DC 20250-9410, or call toll-free at (866) 632-9992 (English) or (800) 877-8339 (TDD) or (866) 377-8642 (English Federal-relay) or (800) 845-6136 (Spanish Federal-relay)

<image003.jpg>

Update your subscriptions, modify your password or e-mail address, or stop subscriptions at any time on your Subscriber Preferences Page. You will need to use your e-mail address to log in. If you have questions or problems with the subscription service, please contact subscriberhelp.govdelivery.com.

This service is provided to you at no charge by the USDA Food and Nutrition Service.

This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

<image004.jpg>

<image005.jpg>

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9428 - Release Date: 04/01/15

3400. Re: Fwd: story corps collection app - heads up!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Dora L Rivas <drivas@dallasisd.org>, Alice Jo Rainville <alicejo.rainville@emich.edu>
Cc: Jennifer Folliard <jfolliard@eatright.org>
Sent Date: Apr 03, 2015 16:08:03
Subject: Re: Fwd: story corps collection app - heads up!
Attachment: [TEXT.htm](#)

Alice Jo, Thanks for thinking of me, but I will be at the Masters Tournament that day! It is one of the few days I am going. Living in Augusta does have a few perks

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Alice Jo Rainville <alicejo.rainville@emich.edu> 4/3/2015 4:03 PM >>>

Dear Dora and Donna,

I thought of you two regarding hunger stories. Jenn is having a conference call on Friday, April 10 at 9:30 Eastern if you're available.

Thank you and have a Happy Easter!

Alice Jo

From: "Jennifer Folliard" <JFolliard@eatright.org>
To: "Judy Klavens-Giunta" <klavensgi@gmail.com>, "sarah trist" <sarah.trist@gmail.com>, MariaMahar@ongov.net, "Alice Jo Rainville" <alicejo.rainville@emich.edu>, jill@jillcastle.com
Cc: "Mary Pat Raimondi" <mraimondi@eatright.org>, "Stefanie Winston" <swinston@eatright.org>
Sent: Friday, April 3, 2015 3:34:04 PM
Subject: RE: story corps collection app - heads up!

Hello again!

I know that Stefanie or I have in some way mentioned this opportunity to you.

We did receive more information on the timeline, and the news that advocacy organizations are developing a toolkit to facilitate the collection of these stories. We thought that if each of you could identify 2-3 of your member leaders working within the nutrition safety net programs, like school meals, SNAP, SNAP-Ed, WIC, CACFP, Meals on Wheels, congregate dining, that would be great. This is still confidential at this time, but we want to provide as much lead time as possible.

We recognize the difficulties that talking with someone who struggles with hunger may present.

For that reason, and to answer any questions on this project, Stefanie and I would like to host a call on Friday April 10 at 9:30 EST.

Please let us know if that will not work.

These are few dates to keep in mind:

Monday, April 20 - Final draft of Toolkit - circulate to all - get it out to your networks

§ Monday, April 27 - Organizations start recruiting for stories

§ Monday, May 5 - First stories get posted.

End Hunger in America - Stories from Across Our Nation

Overview

With an abundant food supply in our nation, one can easily look past or be completely unaware that millions of our neighbors struggle to make ends meet including children, Veterans, and older adults. Many people would be shocked to learn that they know someone who is may need a helping hand up. That can and needs to change.

The purpose of this initiative is to highlight that hunger and food insecurity exists everywhere in the United States of America; broadcast people's stories in their own words about how lack of access at all times to enough nutritious food for an active, healthy life impacts them and their families; and

illustrate how the nutrition safety net benefits those in need.

Through a variety of targeted programs - such as SNAP (formerly called food stamps), WIC, School Meals, Meals on Wheels, Child and Adult Care Feeding Programs, Summer Feeding Programs - our nation's nutrition safety net is meant to help lift people out of poverty. These programs are funded by Congress. So, Congress needs to know that, while our nation is recovering from the Great Recession, many are still struggling and hunger persists in America.

Best,

Jenn and Stef

Stefanie Winston

Director of HHS Legislation and Policy

Academy of Nutrition and Dietetics

1120 Connecticut Ave NW, Suite 460

Washington DC 20036

O: (202) 775-8277 ext. 6006

F: (202) 775-8284

Email: swinston@eatright.org

Website: www.eatright.org

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Director, USDA Legislation and Policy

Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW, Suite 460

Washington, D.C. 20036

Phone 202-775-8277 ext. 6021

Fax number 202-775-8284

www.eatright.org

From: Jennifer Folliard

Sent: Monday, March 30, 2015 12:10 PM

To: Judy Klavens-Giunta; sarah.trist@gmail.com; jill@jillcastle.com

Cc: Mary Pat Raimondi; Stefanie Winston

Subject: story corps collection app - heads up!

Hello DPG policy leaders!

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More details and strategy will be coming soon, as we continue to work with prominent members of Congress on this effort.

We are very excited and we hope you are too!

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Jennifer Noll Folliard
Director, USDA Legislation and Policy
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Phone: 202-775-8277 ext. 6021
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From: Alice Jo Rainville <alicejo.rainville@emich.edu>
To: Dora L Rivas <drivas@dallasisd.org>, dmartin <dmartin@burke.k12.ga.us>
Cc: Jennifer Folliard <jfolliard@eatright.org>
Sent Date: Apr 03, 2015 16:03:14
Subject: Fwd: story corps collection app - heads up!
Attachment:

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Washington D.C. 20036
Phone: 202-775-8277 ext. 6021

3402. Input Requested: National Election

From: Nominating Committee <Nominations@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 03, 2015 12:16:44
Subject: Input Requested: National Election
Attachment:

Input Requested: National Election

Having trouble viewing this e-mail? [View it in your browser.](#)

The national Academy election was held February 1-22, 2015. Exercising your member privilege to vote helps shape the future of the Academy. We are always seeking ways to encourage more members to vote. We would appreciate your thoughts on how we can increase member participation and improve the nominations and elections processes. Please share your feedback by completing this brief survey.

Thank you for your input!

2014-15 Nominating Committee

Share this mailing with your social network:

This election email was sent to you by the Academy of Nutrition and Dietetics.

If you prefer not to receive future election emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3403. Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: Evelyn Crayton <craytef@aces.edu>
To: Marcia Kyle <bkyle@roadrunner.com>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 03, 2015 12:16:09
Subject: Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)
[image004.jpg](#)
[image005.jpg](#)

This is good news and an excellent example of the good that we can do for others when we work together as a team!

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Apr 1, 2015, at 10:23 PM, Marcia Kyle <bkyle@roadrunner.com> wrote:

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Mary Pat and team,

Thanks for leading the Farm Bill advocacy efforts! As a result, Maine Farmland Trust received almost \$250,000 today from the USDA as part of the Food Insecurity Nutrition Incentive program in the Farm Bill to help increase fruit and vegetable consumption among SNAP recipients.

I would also like to recognize the Academy House of Delegates for raising awareness on Food Insecurity when this topic was discussed three years ago. As a direct result Maine Academy volunteer leaders formed a Food Insecurity Task Force that led Maine's grassroots efforts. We can do so much more when we work together.

Sincerely,

Marcy Kyle, RDN, LDN, CDE, FAND

Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center

6 Glen Cove Road

Rockport, Maine 04856

703-346-4996

bkyle@roadrunner.com

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Wednesday, April 1, 2015 4:59 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles-school'; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Garner, Margaret'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'Terri Raymond'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

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fax: 202.775.8284

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<image001.jpg>

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<image002.jpg>

Release No. 0084.15

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- Florida Certified Organic Growers and Consumers, Gainesville, Fla., \$1,937,179
- Massachusetts Department of Transitional Assistance, Boston, Mass., \$3,401,384
- Fair Food Network, Ann Arbor, Mich., \$5,171,779

- International Rescue Committee, Inc., New York, N.Y., \$564,231
- Washington State Department of Health, Tumwater, Wash., \$5,859,307

Descriptions of the funded projects are available on the NIFA website.

Wednesday's announcement featured Marty Mesh, Executive Director of Florida Certified Organic Growers and Consumers (FOG). With FINI funding, FOG will expand its Fresh Access Bucks program, which allows SNAP participants to double their food dollars for fresh, Florida-grown fruits and vegetables at farmers markets around the state.

An evaluation of the funded projects will help policymakers determine how best to provide incentives to SNAP participants to increase healthy purchases. Priority was given to projects that develop innovative or improved benefit redemption systems that can be replicated, use direct-to-consumer marketing, show previous success implementing nutrition incentive programs that connect low-income consumers with agricultural producers, provide locally- or regionally-produced fruits and vegetables, and are located in underserved communities.

All FINI projects must (1) have the support of a state SNAP agency; (2) increase the purchase of fruits and vegetables by SNAP participants by providing incentives at the point of purchase; (3) operate through authorized SNAP retailers; (4) agree to participate in the comprehensive FINI program evaluation; (5) ensure that the same terms and conditions apply to purchases made by both SNAP participants and non-participants; and (6) include effective and efficient technologies for benefit redemption systems that may be replicated in other states and communities.

The FINI program is authorized and funded by the 2014 Farm Bill. The Farm Bill builds on historic economic gains in rural America over the past six years, while achieving meaningful reform and billions of dollars in savings for taxpayers. Since enactment, USDA has made significant progress to implement each provision of this critical legislation, including providing disaster relief to farmers and ranchers; strengthening risk management tools; expanding access to rural credit; funding critical research; establishing innovative public-private conservation partnerships; developing new markets for rural-made products; and investing in infrastructure, housing and community facilities to help improve quality of life in rural America. For more information, visit www.usda.gov/farmbill.

SNAP — the nation's first line of defense against hunger — helps put food on the table for millions of families experiencing hardship. The program has never been more critical to the fight against hunger. Over 60 percent of SNAP participants are children, elderly, or individuals with disabilities, and 42 percent of participants live in households in which at least one adult is working but still cannot afford to put sufficient food on the table. SNAP benefits provided help to millions who lost their jobs during the Great Recession. For many, SNAP benefits provide temporary assistance, with the average new applicant remaining on the program 12 months.

Through federal funding and leadership for research, education and extension programs, NIFA focuses on investing in science and solving critical issues impacting people's daily lives and the

nation's future. More information can be found on the NIFA website.

#

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<image003.jpg>

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This service is provided to you at no charge by the USDA Food and Nutrition Service.

This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

<image004.jpg>

<image005.jpg>

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9428 - Release Date: 04/01/15

3404. 2014 Foundation Tax Returns

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 03, 2015 08:53:09
Subject: 2014 Foundation Tax Returns
Attachment: [image001.png](#)
[2014 Foundatin Tax Returns.pdf](#)

Good morning. Attached are the 2014 Foundation Tax Returns that were to be included as part of last month's Board call that needed to be rescheduled. There is no action required, but need to be circulated to the Foundation Board prior to the filing date of April 15th. Please let Paul know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3405. May Board of Directors Meeting

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandrafgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, Michele.D.Lites@kp.org <Michele.D.Lites@kp.org>, Linda Farr <linda.farr@me.com>, Tamara Randall <tlk3@case.edu>, 'Ragalie-Carr, Jean' <jean.ragalie-carr@rosedmi.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 02, 2015 19:10:57
Subject: May Board of Directors Meeting
Attachment: [image002.jpg](#)
[Creating a Profile in aXiom.pdf](#)

This is a reminder that the upcoming Board of Directors meeting is scheduled for May 13-14 at Academy headquarters in Chicago, 120 South Riverside Plaza, Suite 2000. In previous years the orientation for incoming Board members preceded the May Board meeting, however orientation for the 2015-16 Board will be focused on governance and will occur during the July 8-10 Board retreat in New Orleans.

Reservations have been made at the Hotel Allegro, 171 W. Randolph Street, for arrival on May 12, unless you request otherwise. Your hotel room will be master-billed, but you will be asked to pay for incidentals. The meeting will convene at 8:00 am on Wednesday, May 13 and will adjourn on Thursday, May 14 at 12:00 pm. We welcome incoming Academy Board members Lucille Beseler, Michele Delille Lites, Linda Farr, Tamara Randall and Jean Ragalie-Carr who will audit the meeting.

You are approved to make your travel arrangements for the May meeting. To book your travel online, click on the following link: <https://adatvl.axo20.com/> and enter 103-2430 into the Approval Code box in the Reporting Information section. First time users will need to select *Create a New Account* to establish a user record. Detailed instructions are attached.

Please contact me at jschwaba@eatright.org if you have any questions.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3406. RE: Foundation update for Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mifsud, Paul <PMifsud@eatright.org>, Ontiveros, Martha <Montiveros@eatright.org>
Cc: Serwat, Linda <LSerwat@eatright.org>
Sent Date: Apr 02, 2015 15:56:32
Subject: RE: Foundation update for Board Meeting
Attachment: [unknown_name_rvyu5](#)

Thanks, I had a different time that day, so I will change it to 2 pm.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Martha Ontiveros <Montiveros@eatright.org> 4/2/2015 3:40 PM >>>
Hello,

I'm just checking that you have this meeting on your calendar. Thanks!!!

Topic: Foundation BOD
Date: Wednesday, April 22, 2015
Time: 2:00 pm, Central Daylight Time (Chicago, GMT-05:00)

Go to <https://eatright.webex.com/eatright/j.php?MTID=m73820ef72116913beeb5215bf7ed1f45>
If requested, enter your name and email address.

- Meeting Number: **741 882 755** --- Meeting Password: **0422** --- *Click "Join".*

To join via teleconference only, Dial: 1-866-477-4564 (US) Code: 824 097 8145

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

1-800-877-1600, Ext 4773 or 312-899-4773

montiveros@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Susan Burns

Sent: Thursday, April 02, 2015 10:31 AM

To: Martha Ontiveros

Subject: FW: Foundation update for Board Meeting

Importance: High

Do they both have the new date on their calendars? Can you follow up and update the portal with this information (replace the old).

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Paul Mifsud

Sent: Thursday, April 02, 2015 10:26 AM

To: Susan Burns; DMartin@Burke.k12.ga.us

Subject: Foundation update for Board Meeting

Susan,

Donna,

I updated the Foundation financial information that was originally to be presented in March. The original included information through January. This has been updated through March. I am not sure what date the new meeting will be, so, Susa will have to add the date on the cover.

Let me know if you have any questions.

Paul

3407. RE: Foundation update for Board Meeting

From: Martha Ontiveros <Montiveros@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: Linda Serwat <LSerwat@eatright.org>
Sent Date: Apr 02, 2015 15:40:53
Subject: RE: Foundation update for Board Meeting
Attachment: [image001.png](#)

Hello,

I'm just checking that you have this meeting on your calendar. Thanks!!!

Topic: Foundation BOD

Date: Wednesday, April 22, 2015

Time: 2:00 pm, Central Daylight Time (Chicago, GMT-05:00)

Go to <https://eatright.webex.com/eatright/j.php?MTID=m73820ef72116913beeb5215bf7ed1f45>

If requested, enter your name and email address.

- Meeting Number: **741 882 755** --- Meeting Password: **0422** --- *Click "Join".*

To join via teleconference only, Dial: 1-866-477-4564 (US) Code: 824 097 8145

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

1-800-877-1600, Ext 4773 or 312-899-4773

montiveros@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Susan Burns
Sent: Thursday, April 02, 2015 10:31 AM
To: Martha Ontiveros
Subject: FW: Foundation update for Board Meeting
Importance: High

Do they both have the new date on their calendars? Can you follow up and update the portal with this information (replace the old).

Susie Burns
Senior Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4752
www.eatright.org/foundation

From: Paul Mifsud
Sent: Thursday, April 02, 2015 10:26 AM
To: Susan Burns; DMartin@Burke.k12.ga.us
Subject: Foundation update for Board Meeting

Susan,

Donna,

I updated the Foundation financial information that was originally to be presented in March. The original included information through January. This has been updated through March. I am not sure what date the new meeting will be, so, Susa will have to add the date on the cover.

Let me know if you have any questions.

Paul

3408. Re: Joint Academy/Foundation Board Status Update

From: Donna Martin <dmartin@burke.k12.ga.us>
To: ', 'Sandra Gill <sandralgill@comcast.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'MaryChrist-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'TraceyBates' <traceybatesrd@gmail.com>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, Babjak, Patricia <PBABJAK@eatright.org>, Bates', 'Tracey <tracey.bates@dpi.nc.gov>, Bradley', 'Don <don.bradley@duke.edu>, Christie', 'Catherine <c.christie@unf.edu>, Connor', 'Sonja <connors@ohsu.edu>, Crayton', 'Evelyn <craytef@aces.edu>, Crayton', 'Evelyn <craytef@charter.net>, Ferko-Adams', 'Denice <denice@healthfirstonline.net>, Ferko-Adams', 'Denice <denice@rcn.com>, Kyle', 'Marcia <bkyle@roadrunner.com>, McCollum', 'Glenna <glenna@glennamccollum.com>, Miles-school', 'Aida <miles081@umn.edu>, NancyLewis1000@gmail.com<NancyLewis1000@gmail.com>, Raymond', 'Terri <TJRaymond@aol.com>, Smith', 'Elise <easaden@aol.com>, Wolf', 'Kay <wolf.4@osu.edu>, dwheller@mindspring.com<dwheller@mindspring.com>, peark02@outlook.com<peark02@outlook.com>
Cc: Burns, Susan <Sburns@eatright.org>, Mailbox, Executive Team <ExecutiveTeamMailbox@eatright.org>
Sent Date: Apr 02, 2015 15:28:32
Subject: Re: Joint Academy/Foundation Board Status Update
Attachment: [unknown_name_bgijj](#)
[unknown_name_y12ze](#)
[unknown_name_dsidi](#)

Board members, Here is something to hopefully make you feel a little better. It could be worse? Have you all seen this about the School Nutrition Association? <http://blog.ucsusa.org/the-school-nutrition-association-opposing-better-nutrition-in-schools-since-2013-689>

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 3/31/2015 11:21 AM >>>

Terri and Sonja are calling for a WebEx/teleconference 3pm CT on Thursday, April 2. A communications expert from LEVICK will provide a status. An agenda, dial-in and WebEx connection information will be sent in a separate email from Darchele.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3409. Joint Academy and Foundation WebEx/Conference Call: March 27 Meeting Minutes

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 02, 2015 13:18:33
Subject: Joint Academy and Foundation WebEx/Conference Call: March 27 Meeting Minutes
Attachment: [image003.jpg](#)
[image004.jpg](#)
[Att 1.0 March 27 Joint Academy-Foundation Board Teleconference Minutes.pdf](#)

Attached are the March 27, 2015 Joint Academy/Foundation draft minutes for review and approval on the call today.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Joan Schwaba

Sent: Wednesday, April 01, 2015 12:01 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peak02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; jean.ragalie-carr@rosedmi.com; 'McClusky, Kathy'; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT

Attached is the agenda for the Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CDT. The attachment for agenda item 1.0 - *March 27, 2015 Joint Academy/Foundation Minutes* will be sent tomorrow morning. WebEx connection and teleconference dial-in information is provided on the agenda.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3410. Foundation update for Board Meeting

From: Paul Mifsud <PMifsud@eatright.org>
To: Susan Burns <Sburns@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Sent Date: Apr 02, 2015 11:25:45
Subject: Foundation update for Board Meeting
Attachment: [April 2015 cover.doc](#)
[foundation board report through february 2015 electronic.xlsx](#)

Susan,

Donna,

I updated the Foundation financial information that was originally to be presented in March. The original included information through January. This has been updated through March. I am not sure what date the new meeting will be, so, Susa will have to add the date on the cover.

Let me know if you have any questions.

Paul

3411. ACH Check deposit notification

From: eortiz@eatright.org

To: dmartin@burke.k12.ga.us

Sent Date: Apr 02, 2015 11:02:44

Subject: ACH Check deposit notification

Attachment: [report-1_2015-04-02_10-02_0776922_d9c312a8-81f8-4319-9a19-e65bdd2f9a3c.pdf](#)

See attached file

3412. RE: HOD Power point with notes

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Apr 02, 2015 10:34:29
Subject: RE: HOD Power point with notes
Attachment: [TEXT.htm](#)

Paul, We will just have to see where it goes. I am hoping Pat just somewhat ignores it, but she may not be able to.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 4/2/2015 9:32 AM >>>

Donna,

Sorry I missed this. This is what I expected. The problem with this is it indicates that Barnes and Thornburg does not have the resources, beyond Paula, to address this issue. If I were Paula, or BT, I would not be too thrilled. That being said, it isn't unprecedented that we use outside legal counsel. Usually, it is due to a conflict at BT or where they may not have the expertise. Basic contract law and negotiations are a different issue. None-the-less, it is the board's purview to do as they have done and Pat has to follow suit.

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 2:29 PM
To: Paul Mifsud
Subject: RE: HOD Power point with notes

Paul, They were not talking about more help from Barnes and Thornburg. They were talking about going outside of that group to get a second opinion. I love Paula, but I am in the minority on this one. This is what Sonja sent to Pat. Yikes!

The Academy Board met in executive session and discussed ways we could support you and the Academy staff in addressing the current crisis with regard to legal counsel and crisis communication.

Legal Counsel. The Academy Board appreciates the advice and work that our legal counsel is providing. Certainly Paula has guided the Academy through significant growth and change over several years. The current crisis with the Kraft contract and relationship necessitates additional external legal support for Paula to help expedite legal/contract resolution, to provide another set of eyes on the issue, and to potentially provide additional expertise. We would see Paula as lead counsel with external legal support. The Board requests that you as the CEO, identify and retain additional legal support in consultation with the Academy Board Chair.

My hope is that she is ignoring this!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:32 PM >>>

Donna,

More legal help. from Barnes and Thornburg? I hope so. Here is the link to their website. <http://www.btlaw.com/> They are pretty big and can provide all of the support necessary to handle this situation. Paula is just the tip of the iceberg. She has a ton of support underneath the

surface. If the board is looking to something outside, maybe the link to their website will help. I can't imagine Paula or Barnes and Thornburg would take well to having another law firm look over their shoulders. It is kind of like accounting; One auditor only. If we had another do a review, the first would look at that as a vote of no confidence and quit. That happened to the Academy in 2001.

That is my two cents. Let me know if I can help.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 3:28 PM

To: Paul Mifsud

Subject: RE: HOD Power point with notes

I can believe it, but it is coming from the board making crazy recommendations, such as we need more legal help. They are about to put me over the edge with their pettiness. Especially the one person trying to get rid of people!!!!!! We are as much at fault about this as the Academy is. We are all in this together and no one should be shouldering all the blame. It was a good idea until social media high jacked it!!! Members are being so short sighted. This is going to have huge ramifications on the 100th anniversary program. Sue Finn is very upset about all this. I had a feeling this would effect you all like it is effecting all of us.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:02 PM >>>

Donna,

Hang in there. We need your voice. I am concerned about the drain this is having on Pat, Mary Beth and the rest of the staff. I know it is difficult from a member and leader perspective. Right now, internally, it appears as if there isn't anything else but Kraft. The impact on productivity is huge!!

I will get the recording set up for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 2:37 PM

To: Paul Mifsud

Subject: Re: HOD PowerPoint with notes

Paul, This looks good. Based on what we are dealing with over the sponsorship issue I think I will take the easy road out and just say that 5% is the % we get from sponsorship. If you want to send Cecily the deck and ask her to get with me on doing the recording I will do it. Thanks for all the work you put into this. As you can imagine I am spending a huge amount of time on the Kraft issue. I was worried about having to write a script for this. Pat has asked about calling me tomorrow to discuss what is going on. "Lots" is going to be my answer, but I want to reassure her also of the support she has from the majority of the board. Very few exceptions and I know you know who they are. All this is not my cup of tea. My southern roots are getting the best of me and wish that some of these people had more southern roots they could (or should) claim.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3413. RE: HOD Power point with notes

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Apr 02, 2015 09:32:51
Subject: RE: HOD Power point with notes
Attachment:

Donna,

Sorry I missed this. This is what I expected. The problem with this is it indicates that Barnes and Thornburg does not have the resources, beyond Paula, to address this issue. If I were Paula, or BT, I would not be too thrilled. That being said, it isn't unprecedented that we use outside legal counsel. Usually, it is due to a conflict at BT or where they may not have the expertise. Basic contract law and negotiations are a different issue. None-the-less, it is the board's purview to do as they have done and Pat has to follow suit.

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 2:29 PM
To: Paul Mifsud
Subject: RE: HOD Power point with notes

Paul, They were not talking about more help from Barnes and Thornburg. They were talking about going outside of that group to get a second opinion. I love Paula, but I am in the minority on this one. This is what Sonja sent to Pat. Yikes!

The Academy Board met in executive session and discussed ways we could support you and the Academy staff in addressing the current crisis with regard to legal counsel and crisis communication.

Legal Counsel. The Academy Board appreciates the advice and work that our legal counsel is providing. Certainly Paula has guided the Academy through significant growth and change over several years. The current crisis with the Kraft contract and relationship necessitates additional external legal support for Paula to help expedite legal/contract resolution, to provide another set of eyes on the issue, and to potentially provide additional expertise. We would see Paula as lead counsel with external legal support. The Board requests that you as the CEO, identify and retain additional legal support in consultation with the Academy Board Chair.

My hope is that she is ignoring this!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>>Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:32 PM >>>

Donna,

More legal help... from Barnes and Thornburg? I hope so. Here is the link to their website. <http://www.btlaw.com/> They are pretty big and can provide all of the support necessary to handle this situation. Paula is just the tip of the iceberg. She has a ton of support underneath the surface. If the board is looking to something outside, maybe the link to their website will help. I can't imagine Paula or Barnes and Thornburg would take well to having another law firm look over their shoulders. It is kind of like accounting; One auditor only. If we had another do a review, the first would look at that as a vote of no confidence and quit. That happened to the Academy in 2001.

That is my two cents. Let me know if I can help.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 3:28 PM

To: Paul Mifsud

Subject: RE: HOD Power point with notes

I can believe it, but it is coming from the board making crazy recommendations, such as we need more legal help. They are about to put me over the edge with their pettiness. Especially the one person trying to get rid of people!!!!!! We are as much at fault about this as the Academy is. We are all in this together and no one should be shouldering all the blame. It was a good idea until social media high jacked it!!! Members are being so short sighted. This is going to have huge ramifications on the 100th anniversary program. Sue Finn is very upset about all this. I had a feeling this would effect you all like it is effecting all of us.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:02 PM >>>
Donna,

Hang in there. We need your voice. I am concerned about the drain this is having on Pat, Mary Beth and the rest of the staff. I know it is difficult from a member and leader perspective. Right now, internally, it appears as if there isn't anything else but Kraft. The impact on productivity is huge!!

I will get the recording set up for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 2:37 PM

To: Paul Mifsud

Subject: Re: HOD PowerPoint with notes

Paul, This looks good. Based on what we are dealing with over the sponsorship issue I think I will take the easy road out and just say that 5% is the % we get from sponsorship. If you want to send Cecily the deck and ask her to get with me on doing the recording I will do it. Thanks for all the work you put into this. As you can imagine I am spending a huge amount of time on the Kraft issue. I was worried about having to write a script for this. Pat has asked about calling me tomorrow to discuss what is going on. "Lots" is going to be my answer, but I want to reassure her also of the support she has from the majority of the board. Very few exceptions and I know you know who they are. All this is not my cup of tea. My southern roots are getting the best of me and wish that some of these people had more southern roots they could (or should) claim.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3414. RE: Beautiful flowers!

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Mary Beth Whalen' <Mwhalen@eatright.org>, DMartin@Burke.k12.ga.us, Kay.Wolf@osumc.edu, elise@ntrsyst.com, tjraymond@aol.com, dwheller@mindspring.com, 'lbeseler fnc' <lbeseler_fnc@bellsouth.net>, 'Christie, Catherine' <c.christie@unf.edu>, peark02@outlook.com, 'Garner, Margaret' <MGarner@cchs.ua.edu>
Sent Date: Apr 02, 2015 06:02:32
Subject: RE: Beautiful flowers!
Attachment:

Mary Beth,
Every time you feel stressed, I hope the flowers will remind you of our support.
All by best,
Marcy

-----Original Message-----

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]
Sent: Wednesday, April 1, 2015 2:35 PM
To: DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; 'elise@ntrsyst.com'; tjraymond@aol.com; dwheller@mindspring.com; Marcia Kyle; lbeseler fnc; 'Christie, Catherine'; peark02@outlook.com; 'Garner, Margaret'
Subject: Beautiful flowers!

The beautiful flowers and the message of unity truly made my day. Thank you for thinking of me. This has been a tremendously stressful experience and I'm focused on finding a path forward together that will put us ahead of where we started. Knowing that you are supportive means so much to me.

Mary Beth Whalen
Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

3415. RE: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Joan Schwaba' <JSchwaba@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>
Sent Date: Apr 01, 2015 23:23:03
Subject: RE: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)
[image004.jpg](#)
[image005.jpg](#)

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Mary Pat and team,

Thanks for leading the Farm Bill advocacy efforts! As a result, Maine Farmland Trust received almost \$250,000 today from the USDA as part of the Food Insecurity Nutrition Incentive program in the Farm Bill to help increase fruit and vegetable consumption among SNAP recipients.

I would also like to recognize the Academy House of Delegates for raising awareness on Food Insecurity when this topic was discussed three years ago. As a direct result Maine Academy volunteer leaders formed a Food Insecurity Task Force that led Maine's grassroots efforts. We can do so much more when we work together.

Sincerely,

Marcy Kyle, RDN, LDN, CDE, FAND
Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center
6 Glen Cove Road
Rockport, Maine 04856
703-346-4996
bkyle@roadrunner.com

From: Joan Schwaba [mailto:JSchwaba@eatright.org]
Sent: Wednesday, April 1, 2015 4:59 PM
To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; ' Elise Smith'; 'Aida Miles-school';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie';
'Garner, Margaret'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don
Bradley'; 'Sandra Gill '; 'Terri Raymond'
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy
Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

Hello!

I wanted to share good news from our Farm Bill advocacy efforts. This is a very successful pilot that received increased funding in the last Farm Bill. Rather than penalizing persons on SNAP , this program incentivizes persons to purchase more fruits and vegetables. Through advocacy efforts, funding was increased to \$31 million and offers significant job opportunities for our members wanting to work in food security and healthy food systems.

Jenn Folliard represented the Academy a few weeks ago as a grant reviewer to distribute these new monies.

Let me know if you have any questions!

Mary Pat
Mary Pat Raimondi, MS RDN

Vice President, Strategic Policy and Partnerships
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460
Washington, DC 20036
phone: 312.899.1731
fax: 202.775.8284
mraimondi@eatright.org
www.eatright.org

From: USDA Food and Nutrition Service [mailto:usda.fns@service.govdelivery.com]
Sent: Wednesday, April 01, 2015 10:30 AM
To: Mary Pat Raimondi
Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

ORLANDO, Fla., April 1, 2015 – Agriculture Secretary Tom Vilsack today announced that USDA has awarded \$31.5 million in funding to local, state, and national organizations to support programs that help participants in the Supplemental Nutrition Assistance Program (SNAP) increase their purchase of fruits and vegetables. Recognizing that all Americans fall well short of the servings of fruits and vegetables recommended by the Dietary Guidelines for Americans, the grants will test incentive strategies to help SNAP participants better afford fruits and vegetables. These grants were made through the Food Insecurity Nutrition Incentive (FINI) program authorized by the 2014 Farm Bill.

The Secretary, who made the announcement at the Freshfields Farm market in Orlando, said, "Encouraging low income families to put more healthy food in their grocery baskets is part of USDA's ongoing commitment to improving the diet and health of all Americans." Vilsack continued, "These creative community partnerships also benefit regional food producers and local economies along with SNAP participants."

FINI is a joint effort between USDA's National Institute of Food and Agriculture (NIFA) and USDA's Food and Nutrition Service, which oversees SNAP and has responsibility for evaluating the effectiveness of the incentive projects. FINI brings together stakeholders from distinct parts of the food system and fosters understanding of how they might improve the nutrition and health status of SNAP households. The awards under FINI represent a variety of projects, including relatively small pilot projects, multi-year community-based projects, and larger-scale multi-year projects. USDA is funding projects in 26 states for up to 4 years, using funds from FY2014 and FY2015. USDA will issue a separate request for applications in FY16, and in subsequent years. Fiscal year 2014 and 2015 awards are:

Pilot projects (up to \$100,000, not to exceed 1 year):

- Yolo County Department of Employment and Social Services, Woodland, Calif., \$100,000
- Heritage Ranch, Inc., Honaunau, Hawaii, \$100,000
- Backyard Harvest, Inc., Moscow, Idaho, \$10,695
- City of Aurora, Aurora, Ill., \$30,000
- Forsyth Farmers' Market, Inc., Savannah, Ga., \$50,000
- Blue Grass Community Foundation, Lexington, Ky., \$47,250
- Lower Phalen Creek Project, Saint Paul, Minn., \$45,230
- Vermont Farm-to-School, Inc., Newport, V.T., \$93,750
- New Mexico Farmers Marketing Association, Santa Fe, N.M., \$99,999
- Santa Fe Community Foundation, Santa Fe, N.M., \$100,000
- Guilford County Department of Health and Human Services, Greensboro, N.C., \$99,987
- Chester County Food Bank, Exton, Pa., \$76,543
- Nurture Nature Center, Easton, Pa., \$56,918
- Rodale Institute, Kutztown, Pa., \$46,442
- Rhode Island Public Health Institute, Providence, R.I., \$100,000
- San Antonio Food Bank, San Antonio, Texas, \$100,000

Multi-year community-based projects (up to \$500,000, not to exceed 4 years):

- Mandela Marketplace, Inc., Oakland, Calif., \$422,500
- Market Umbrella, New Orleans, La., \$378,326
- Maine Farmland Trust, Belfast, Maine, \$249,816
- Farmers Market Fund, Portland, Ore., \$499,172
- The Food Trust, Philadelphia, Pa., \$500,000
- Utahns Against Hunger, Salt Lake City, Utah, \$247,038

Multi-year large-scale projects (\$500,000 or greater, not to exceed 4 years):

- Ecology Center, Berkeley, Calif., \$3,704,287
- Wholesome Wave Foundation Charitable Ventures, Inc., Bridgeport, Conn., \$3,775,700
- AARP Foundation, Washington, D.C., \$3,306,224
- Florida Certified Organic Growers and Consumers, Gainesville, Fla., \$1,937,179
- Massachusetts Department of Transitional Assistance, Boston, Mass., \$3,401,384
- Fair Food Network, Ann Arbor, Mich., \$5,171,779
- International Rescue Committee, Inc., New York, N.Y., \$564,231
- Washington State Department of Health, Tumwater, Wash., \$5,859,307

Descriptions of the funded projects are available on the NIFA website.

Wednesday's announcement featured Marty Mesh, Executive Director of Florida Certified Organic Growers and Consumers (FOG). With FINI funding, FOG will expand its Fresh Access Bucks program, which allows SNAP participants to double their food dollars for fresh, Florida-grown fruits and vegetables at farmers markets around the state.

An evaluation of the funded projects will help policymakers determine how best to provide incentives to SNAP participants to increase healthy purchases. Priority was given to projects that develop innovative or improved benefit redemption systems that can be replicated, use direct-to-

consumer marketing, show previous success implementing nutrition incentive programs that connect low-income consumers with agricultural producers, provide locally- or regionally-produced fruits and vegetables, and are located in underserved communities.

All FINI projects must (1) have the support of a state SNAP agency; (2) increase the purchase of fruits and vegetables by SNAP participants by providing incentives at the point of purchase; (3) operate through authorized SNAP retailers; (4) agree to participate in the comprehensive FINI program evaluation; (5) ensure that the same terms and conditions apply to purchases made by both SNAP participants and non-participants; and (6) include effective and efficient technologies for benefit redemption systems that may be replicated in other states and communities.

The FINI program is authorized and funded by the 2014 Farm Bill. The Farm Bill builds on historic economic gains in rural America over the past six years, while achieving meaningful reform and billions of dollars in savings for taxpayers. Since enactment, USDA has made significant progress to implement each provision of this critical legislation, including providing disaster relief to farmers and ranchers; strengthening risk management tools; expanding access to rural credit; funding critical research; establishing innovative public-private conservation partnerships; developing new markets for rural-made products; and investing in infrastructure, housing and community facilities to help improve quality of life in rural America. For more information, visit www.usda.gov/farmbill. SNAP — the nation's first line of defense against hunger — helps put food on the table for millions of families experiencing hardship. The program has never been more critical to the fight against hunger. Over 60 percent of SNAP participants are children, elderly, or individuals with disabilities, and 42 percent of participants live in households in which at least one adult is working but still cannot afford to put sufficient food on the table. SNAP benefits provided help to millions who lost their jobs during the Great Recession. For many, SNAP benefits provide temporary assistance, with the average new applicant remaining on the program 12 months.

Through federal funding and leadership for research, education and extension programs, NIFA focuses on investing in science and solving critical issues impacting people's daily lives and the nation's future. More information can be found on the NIFA website.

#

USDA is an equal opportunity provider and employer. To file a complaint of discrimination, write to USDA, Assistant Secretary for Civil Rights, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, S.W., Stop 9410, Washington, DC 20250-9410, or call toll-free at (866) 632-9992 (English) or (800) 877-8339 (TDD) or (866) 377-8642 (English Federal-relay) or (800) 845-6136 (Spanish Federal-relay)

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This service is provided to you at no charge by the USDA Food and Nutrition Service.

This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

No virus found in this message.

Checked by AVG - www.avg.com

3416. Re: Beautiful flowers!

From: Christie, Catherine <c.christie@unf.edu>
To: Mary Beth Whalen <Mwhalen@eatright.org>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Kay.Wolf@osumc.edu <Kay.Wolf@osumc.edu>, elise@ntrs.com <elise@ntrs.com>, tjraymond@aol.com <tjraymond@aol.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, lbeseler fnc <lbeseler_fnc@bellsouth.net>, peark02@outlook.com <peark02@outlook.com>, Garner, Margaret <MGarner@cchs.ua.edu>
Sent Date: Apr 01, 2015 20:02:31
Subject: Re: Beautiful flowers!
Attachment:

So glad you enjoyed them. Its been s tough road and we need to support each other. I did a talk at the west virginia state meeting today and no one was angry and all were glad about sonya's letter and continued dialogue so what we're doing is working!

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

> On Apr 1, 2015, at 2:34 PM, Mary Beth Whalen <Mwhalen@eatright.org> wrote:

>

> The beautiful flowers and the message of unity truly made my day. Thank you for thinking of me. This has been a tremendously stressful experience and I'm focused on finding a path forward together that will put us ahead of where we started. Knowing that you are supportive means so much to me.

>

> Mary Beth Whalen
> Chief Operating Officer
> Academy of Nutrition and Dietetics
> Executive Director
> Academy Foundation
> 120 South Riverside Plaza, Suite 2000
> Chicago, IL. 60606-6995
> mwhalen@eatright.org
> www.eatright.org

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> <photo.JPG>

>

>

>

> Sent from my iPhone

3417. Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: sandralgill@comcast.net
To: 'Evelyn Crayton' <craytef@aces.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Marcia Kyle' <bkyle@roadrunner.com>, Joan Schwaba <JSchwaba@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Don Bradley' <don.bradley@duke.edu>, dwheller@mindspring.com, DMartin@Burke.k12.ga.us, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Evelyn Crayton' <craytef@charter.net>, 'Aida Miles-school' <miles081@umn.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Catherine Christie' <c.christie@unf.edu>, peark02@outlook.com, 'Sonja Connor' <connors@ohsu.edu>, 'Kay Wolf' <wolf.4@osu.edu>, Nancylewis1000@gmail.com, Margaret Garner <MGarner@cchs.ua.edu>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Apr 01, 2015 19:34:03
Subject: Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Attachment: [image004.jpg](#)
[image002.jpg](#)

wonderful success, for so many children and families!

sg

Sent from Xfinity Mobile App

----- Original Message -----

From: Margaret Garner

To: JSchwaba@eatright.org, 'Sonja Connor', 'Evelyn Crayton', 'Evelyn Crayton', 'Glenna McCollum', DMartin@Burke.k12.ga.us, 'Kay Wolf', peark02@outlook.com, 'Elise Smith', 'Aida Miles-school', Nancylewis1000@gmail.com, 'Denice Ferko-Adams', 'Denice Ferko-Adams', 'Catherine Christie', 'Tracey Bates', 'Tracey Bates', dwheller@mindspring.com, Marcia Kyle, 'Don Bradley', Sandra L. Gill Ph. D., 'Terri Raymond'

Cc: Executive Team Mailbox, Sburns@eatright.org, Mary Gregoire, Chris Reidy

Sent: April 1, 2015 at 6:14 PM

Subject: RE: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Wonderful news. Thanks so much for the leadership of staff and volunteers!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Wednesday, April 01, 2015 3:59 PM

To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; ' Elise Smith'; 'Aida Miles-school';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie';
Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don
Bradley'; 'Sandra Gill '; 'Terri Raymond'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

Hello!

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Let me know if you have any questions!

Mary Pat
Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460
Washington, DC 20036
phone: 312.899.1731
fax: 202.775.8284
mraimondi@eatright.org
www.eatright.org

From: USDA Food and Nutrition Service [mailto:usda.fns@service.govdelivery.com]
Sent: Wednesday, April 01, 2015 10:30 AM
To: Mary Pat Raimondi
Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

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The Secretary, who made the announcement at the Freshfields Farm market in Orlando, said, "Encouraging low income families to put more healthy food in their grocery baskets is part of USDA's ongoing commitment to improving the diet and health of all Americans." Vilsack continued, "These creative community partnerships also benefit regional food producers and local economies along with SNAP participants."

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- Blue Grass Community Foundation, Lexington, Ky., \$47,250
- Lower Phalen Creek Project, Saint Paul, Minn., \$45,230
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- New Mexico Farmers Marketing Association, Santa Fe, N.M., \$99,999
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- Chester County Food Bank, Exton, Pa., \$76,543
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- Rodale Institute, Kutztown, Pa., \$46,442
- Rhode Island Public Health Institute, Providence, R.I., \$100,000
- San Antonio Food Bank, San Antonio, Texas, \$100,000

Multi-year community-based projects (up to \$500,000, not to exceed 4 years):

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- Market Umbrella, New Orleans, La., \$378,326
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- Farmers Market Fund, Portland, Ore., \$499,172
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- Florida Certified Organic Growers and Consumers, Gainesville, Fla., \$1,937,179
- Massachusetts Department of Transitional Assistance, Boston, Mass., \$3,401,384
- Fair Food Network, Ann Arbor, Mich., \$5,171,779
- International Rescue Committee, Inc., New York, N.Y., \$564,231
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Descriptions of the funded projects are available on the NIFA website.

Wednesday's announcement featured Marty Mesh, Executive Director of Florida Certified Organic Growers and Consumers (FOG). With FINI funding, FOG will expand its Fresh Access Bucks program, which allows SNAP participants to double their food dollars for fresh, Florida-grown fruits and vegetables at farmers markets around the state.

An evaluation of the funded projects will help policymakers determine how best to provide incentives to SNAP participants to increase healthy purchases. Priority was given to projects that develop innovative or improved benefit redemption systems that can be replicated, use direct-to-

consumer marketing, show previous success implementing nutrition incentive programs that connect low-income consumers with agricultural producers, provide locally- or regionally-produced fruits and vegetables, and are located in underserved communities.

All FINI projects must (1) have the support of a state SNAP agency; (2) increase the purchase of fruits and vegetables by SNAP participants by providing incentives at the point of purchase; (3) operate through authorized SNAP retailers; (4) agree to participate in the comprehensive FINI program evaluation; (5) ensure that the same terms and conditions apply to purchases made by both SNAP participants and non-participants; and (6) include effective and efficient technologies for benefit redemption systems that may be replicated in other states and communities.

The FINI program is authorized and funded by the 2014 Farm Bill. The Farm Bill builds on historic economic gains in rural America over the past six years, while achieving meaningful reform and billions of dollars in savings for taxpayers. Since enactment, USDA has made significant progress to implement each provision of this critical legislation, including providing disaster relief to farmers and ranchers; strengthening risk management tools; expanding access to rural credit; funding critical research; establishing innovative public-private conservation partnerships; developing new markets for rural-made products; and investing in infrastructure, housing and community facilities to help improve quality of life in rural America. For more information, visit www.usda.gov/farmbill. SNAP — the nation's first line of defense against hunger — helps put food on the table for millions of families experiencing hardship. The program has never been more critical to the fight against hunger. Over 60 percent of SNAP participants are children, elderly, or individuals with disabilities, and 42 percent of participants live in households in which at least one adult is working but still cannot afford to put sufficient food on the table. SNAP benefits provided help to millions who lost their jobs during the Great Recession. For many, SNAP benefits provide temporary assistance, with the average new applicant remaining on the program 12 months.

Through federal funding and leadership for research, education and extension programs, NIFA focuses on investing in science and solving critical issues impacting people's daily lives and the nation's future. More information can be found on the NIFA website.

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This service is provided to you at no charge by the USDA Food and Nutrition Service.

This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

3418. RE: Beautiful flowers!

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Mary Beth Whalen <Mwhalen@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, 'elise@ntrsys.com' <elise@ntrsys.com>, tjraymond@aol.com <tjraymond@aol.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, lbeseler_fnc <lbeseler_fnc@bellsouth.net>, 'Christie, Catherine' <c.christie@unf.edu>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Apr 01, 2015 19:21:07
Subject: RE: Beautiful flowers!
Attachment:

You are appreciated. We are all in this together and we can move together in the power of collaboration and commitment that leads to a solutions oriented path to a better place.

Thanks for all you do,

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

-----Original Message-----

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]
Sent: Wednesday, April 01, 2015 1:35 PM
To: DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; 'elise@ntrsys.com'; tjraymond@aol.com; dwheller@mindspring.com; Marcia Kyle; lbeseler_fnc; 'Christie, Catherine'; peark02@outlook.com; Garner, Margaret
Subject: Beautiful flowers!

The beautiful flowers and the message of unity truly made my day. Thank you for thinking of me. This has been a tremendously stressful experience and I'm focused on finding a path forward together that will put us ahead of where we started. Knowing that you are supportive means so much to me.

Mary Beth Whalen

Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

3419. RE: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 01, 2015 19:12:15
Subject: RE: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Attachment: [image004.jpg](#)
[image002.jpg](#)

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Wonderful news. Thanks so much for the leadership of staff and volunteers!
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Joan Schwaba [mailto:JSchwaba@eatright.org]
Sent: Wednesday, April 01, 2015 3:59 PM
To: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay Wolf'; peark02@outlook.com; ' Elise Smith'; 'Aida Miles-school'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; 'Catherine Christie';

Garner, Margaret; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill '; 'Terri Raymond'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

Hello!

I wanted to share good news from our Farm Bill advocacy efforts. This is a very successful pilot that received increased funding in the last Farm Bill. Rather than penalizing persons on SNAP , this program incentivizes persons to purchase more fruits and vegetables. Through advocacy efforts, funding was increased to \$31 million and offers significant job opportunities for our members wanting to work in food security and healthy food systems.

Jenn Folliard represented the Academy a few weeks ago as a grant reviewer to distribute these new monies.

Let me know if you have any questions!

Mary Pat
Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships
Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460
Washington, DC 20036
phone: 312.899.1731
fax: 202.775.8284
mraimondi@eatright.org
www.eatright.org

From: USDA Food and Nutrition Service [mailto:usda.fns@service.govdelivery.com]

Sent: Wednesday, April 01, 2015 10:30 AM

To: Mary Pat Raimondi

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

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3420. Re: Letter from PNPG Chair

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Aida Miles <miles081@umn.edu>
Cc: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, 'Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 01, 2015 17:45:32
Subject: Re: Letter from PNPG Chair
Attachment:

Thanks for sharing Aida -

It would be great if each DPG provided a letter/survey results - summarizing constructive feedback to move sponsorship guidelines forward.

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017
With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Apr 1, 2015, at 5:11 PM, Aida Miles <miles081@umn.edu> wrote:

Hi all,

Attached is a letter from the Chair of the Pediatric Nutrition Practice Group, Lynn Brann, who asked me to share with the BOD. I think it has some really good points.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

<KER Kraft partnership response letter Brann.docx>

3421. RE: Letter from PNPG Chair

From: Elise Smith <easaden@aol.com>
To: 'Aida Miles' <miles081@umn.edu>, 'Sonja Connor' <connors@ohsu.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, 'DMartin@Burke.k12.ga.us' <DMartin@burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Mary Beth Whalen' <Mwhalen@eatright.org>
Sent Date: Apr 01, 2015 17:33:28
Subject: RE: Letter from PNPG Chair
Attachment:

Much appreciated. I hope this is the tone the HOD meeting will take.
EAS

From: Aida Miles [mailto:miles081@umn.edu]
Sent: Wednesday, April 01, 2015 4:12 PM
To: Sonja Connor; Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; Jean Ragalie-Carr; Patricia Babjak; Mary Beth Whalen
Subject: Letter from PNPG Chair

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Attached is a letter from the Chair of the Pediatric Nutrition Practice Group, Lynn Brann, who asked me to share with the BOD. I think it has some really good points.

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Aida Miles, MMSc, RDN, LD, FAND

**Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St.
Suite 300, Minneapolis, MN 55454**

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

**Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of
Directors - Advisor, Pediatric Nutrition Practice Group**

3422. Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Denice Ferko-Adams <denice@rcn.com>, 'Catherine Christie <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle <bkyle@roadrunner.com>, 'Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 01, 2015 17:17:05
Subject: Re: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Attachment:

Thanks for all your efforts Mary Pat and the whole DC office.

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Apr 1, 2015, at 4:58 PM, Joan Schwaba <JSchwaba@eatright.org> wrote:

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

+++++

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Jenn Folliard represented the Academy a few weeks ago as a grant reviewer to distribute these new monies.

Let me know if you have any questions!

Mary Pat
Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

<image002.jpg>

From: USDA Food and Nutrition Service [<mailto:usda.fns@service.govdelivery.com>]

Sent: Wednesday, April 01, 2015 10:30 AM

To: Mary Pat Raimondi

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

ORLANDO, Fla., April 1, 2015 – Agriculture Secretary Tom Vilsack today announced that USDA has awarded \$31.5 million in funding to local, state, and national organizations to support programs that help participants in the Supplemental Nutrition Assistance Program (SNAP) increase their purchase of fruits and vegetables. Recognizing that all Americans fall well short of the servings of fruits and vegetables recommended by the Dietary Guidelines for Americans, the grants will test incentive strategies to help SNAP participants better afford fruits and vegetables. These grants were made through the Food Insecurity Nutrition Incentive (FINI) program authorized by the 2014 Farm Bill.

The Secretary, who made the announcement at the Freshfields Farm market in Orlando, said, "Encouraging low income families to put more healthy food in their grocery baskets is part of USDA's ongoing commitment to improving the diet and health of all Americans." Vilsack continued, "These creative community partnerships also benefit regional food producers and local economies along with SNAP participants."

FINI is a joint effort between USDA's National Institute of Food and Agriculture (NIFA) and USDA's Food and Nutrition Service, which oversees SNAP and has responsibility for evaluating the effectiveness of the incentive projects. FINI brings together stakeholders from distinct parts of the food system and fosters understanding of how they might improve the nutrition and health status of SNAP households. The awards under FINI represent a variety of projects, including relatively small pilot projects, multi-year community-based projects, and larger-scale multi-year projects.

USDA is funding projects in 26 states for up to 4 years, using funds from FY2014 and FY2015. USDA will issue a separate request for applications in FY16, and in subsequent years. Fiscal year 2014 and 2015 awards are:

Pilot projects (up to \$100,000, not to exceed 1 year):

- Yolo County Department of Employment and Social Services, Woodland, Calif., \$100,000
- Heritage Ranch, Inc., Honaunau, Hawaii, \$100,000

- Backyard Harvest, Inc., Moscow, Idaho, \$10,695
- City of Aurora, Aurora, Ill., \$30,000
- Forsyth Farmers' Market, Inc., Savannah, Ga., \$50,000
- Blue Grass Community Foundation, Lexington, Ky., \$47,250
- Lower Phalen Creek Project, Saint Paul, Minn., \$45,230
- Vermont Farm-to-School, Inc., Newport, V.T., \$93,750
- New Mexico Farmers Marketing Association, Santa Fe, N.M., \$99,999
- Santa Fe Community Foundation, Santa Fe, N.M., \$100,000
- Guilford County Department of Health and Human Services, Greensboro, N.C., \$99,987
- Chester County Food Bank, Exton, Pa., \$76,543
- Nurture Nature Center, Easton, Pa., \$56,918
- Rodale Institute, Kutztown, Pa., \$46,442
- Rhode Island Public Health Institute, Providence, R.I., \$100,000
- San Antonio Food Bank, San Antonio, Texas, \$100,000

Multi-year community-based projects (up to \$500,000, not to exceed 4 years):

- Mandela Marketplace, Inc., Oakland, Calif., \$422,500
- Market Umbrella, New Orleans, La., \$378,326
- Maine Farmland Trust, Belfast, Maine, \$249,816
- Farmers Market Fund, Portland, Ore., \$499,172
- The Food Trust, Philadelphia, Pa., \$500,000
- Utahns Against Hunger, Salt Lake City, Utah, \$247,038
- Opportunity Council, Bellingham, Wash., \$301,658

Multi-year large-scale projects (\$500,000 or greater, not to exceed 4 years):

- Ecology Center, Berkeley, Calif., \$3,704,287
- Wholesome Wave Foundation Charitable Ventures, Inc., Bridgeport, Conn., \$3,775,700
- AARP Foundation, Washington, D.C., \$3,306,224
- Florida Certified Organic Growers and Consumers, Gainesville, Fla., \$1,937,179
- Massachusetts Department of Transitional Assistance, Boston, Mass., \$3,401,384
- Fair Food Network, Ann Arbor, Mich., \$5,171,779
- International Rescue Committee, Inc., New York, N.Y., \$564,231
- Washington State Department of Health, Tumwater, Wash., \$5,859,307

Descriptions of the funded projects are available on the NIFA website.

Wednesday's announcement featured Marty Mesh, Executive Director of Florida Certified Organic Growers and Consumers (FOG). With FINI funding, FOG will expand its Fresh Access Bucks program, which allows SNAP participants to double their food dollars for fresh, Florida-grown fruits and vegetables at farmers markets around the state.

An evaluation of the funded projects will help policymakers determine how best to provide incentives to SNAP participants to increase healthy purchases. Priority was given to projects that

develop innovative or improved benefit redemption systems that can be replicated, use direct-to-consumer marketing, show previous success implementing nutrition incentive programs that connect low-income consumers with agricultural producers, provide locally- or regionally-produced fruits and vegetables, and are located in underserved communities.

All FINI projects must (1) have the support of a state SNAP agency; (2) increase the purchase of fruits and vegetables by SNAP participants by providing incentives at the point of purchase; (3) operate through authorized SNAP retailers; (4) agree to participate in the comprehensive FINI program evaluation; (5) ensure that the same terms and conditions apply to purchases made by both SNAP participants and non-participants; and (6) include effective and efficient technologies for benefit redemption systems that may be replicated in other states and communities.

The FINI program is authorized and funded by the 2014 Farm Bill. The Farm Bill builds on historic economic gains in rural America over the past six years, while achieving meaningful reform and billions of dollars in savings for taxpayers. Since enactment, USDA has made significant progress to implement each provision of this critical legislation, including providing disaster relief to farmers and ranchers; strengthening risk management tools; expanding access to rural credit; funding critical research; establishing innovative public-private conservation partnerships; developing new markets for rural-made products; and investing in infrastructure, housing and community facilities to help improve quality of life in rural America. For more information, visit www.usda.gov/farmbill.

SNAP — the nation's first line of defense against hunger — helps put food on the table for millions of families experiencing hardship. The program has never been more critical to the fight against hunger. Over 60 percent of SNAP participants are children, elderly, or individuals with disabilities, and 42 percent of participants live in households in which at least one adult is working but still cannot afford to put sufficient food on the table. SNAP benefits provided help to millions who lost their jobs during the Great Recession. For many, SNAP benefits provide temporary assistance, with the average new applicant remaining on the program 12 months.

Through federal funding and leadership for research, education and extension programs, NIFA focuses on investing in science and solving critical issues impacting people's daily lives and the nation's future. More information can be found on the NIFA website.

#

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This service is provided to you at no charge by the USDA Food and Nutrition Service.

This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

3423. Letter from PNPG Chair

From: Aida Miles <miles081@umn.edu>
To: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Patricia Babjak <PBABJAK@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 01, 2015 17:11:34
Subject: Letter from PNPG Chair
Attachment: [KER Kraft partnership response letter Brann.docx](#)

Hi all,

Attached is a letter from the Chair of the Pediatric Nutrition Practice Group, Lynn Brann, who asked me to share with the BOD. I think it has some really good points.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3424. USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Apr 01, 2015 16:59:23
Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Attachment: [image002.jpg](#)

USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods
Correspondence from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

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Hello!

I wanted to share good news from our Farm Bill advocacy efforts. This is a very successful pilot that received increased funding in the last Farm Bill. Rather than penalizing persons on SNAP , this program incentivizes persons to purchase more fruits and vegetables. Through advocacy efforts, funding was increased to \$31 million and offers significant job opportunities for our members wanting to work in food security and healthy food systems.

Jenn Folliard represented the Academy a few weeks ago as a grant reviewer to distribute these new monies.

Let me know if you have any questions!

Mary Pat

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

From: USDA Food and Nutrition Service [<mailto:usda.fns@service.govdelivery.com>]

Sent: Wednesday, April 01, 2015 10:30 AM

To: Mary Pat Raimondi

Subject: USDA Awards \$31 Million in Grants to Help SNAP Participants Afford Healthy Foods

Release No. 0084.15

Contact:

Office of Communications (202)720-4623

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#

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This email was sent to Mraimondi@eatright.org using GovDelivery, on behalf of: USDA Food and Nutrition Service · 3101 Park Center Drive · Alexandria, VA 22302 · 800-439-1420

3425. Doodle: Foundation Finance Committee

From: Martha Ontiveros <Montiveros@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, 'TJRaymond@aol.com'
<TJRaymond@aol.com>, 'Jean Ragalie-Carr' <jean.ragalie-
carr@rosedmi.com>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Susan Burns <Sburns@eatright.org>, Linda Serwat <LSerwat@eatright.org>,
'Sue Cecala' <Sue.Cecala@rosedmi.com>
Sent Date: Apr 01, 2015 16:10:25
Subject: Doodle: Foundation Finance Committee
Attachment: [image003.png](#)
[image004.jpg](#)

Good afternoon,

Please review your calendars and let me know what dates/times work best for you to schedule a teleconference with the Foundation Finance Committee. **We are currently working on the FY16 budget and which the Finance Committee need to review prior to our May 7th Board Budget Call.**

The link to your poll is:

<http://doodle.com/svryzw64ge4y4p4p>

If you need additional information, please, let me know.

Martha Ontiveros
Administrative Assistant

312-899-4773 or montiveros@eatright.org

www.eatright.org

3426. Recall: Doodle: Foundation Finance Committee

From: Martha Ontiveros <Montiveros@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, 'TJRaymond@aol.com'
<TJRaymond@aol.com>, 'Jean Ragalie-Carr' <jean.ragalie-
carr@rosedmi.com>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Susan Burns <Sburns@eatright.org>, Linda Serwat <LSerwat@eatright.org>,
'Sue Cecala' <Sue.Cecala@rosedmi.com>
Sent Date: Apr 01, 2015 16:09:50
Subject: Recall: Doodle: Foundation Finance Committee
Attachment:

Martha Ontiveros would like to recall the message, "Doodle: Foundation Finance Committee".

3427. FW: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, 'Catherine Christie' <c.christie@unf.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 01, 2015 15:58:16
Subject: FW: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT
Attachment:

A message from Sandra Gill follows below.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

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http://www.mckinsey.com/insights/strategy/the_social_side_of_strategy

I look forward to our call tomorrow.

Link above makes me want to nap, but it's more truthful than I like to accept--

(McKinsey Insights) proclaims strategic leadership is rapidly evolving from exceptional expertise and foresight to "social architecture", and "hives" of digital interactions across many media platforms, inside and outside organizational boundaries where expectations constantly change..." Brownian motion leadership" as my physician colleagues often called it.

Sandra

From: "Eileen T. Kennedy" <Eileen.Kennedy@tufts.edu>

To: "Joan Schwaba" <JSchwaba@eatright.org>, "Sonja Connor" <connors@ohsu.edu>, "Elise Smith" <easaden@aol.com>, "Aida Miles-school" <miles081@umn.edu>, "Catherine Christie" <c.christie@unf.edu>, "Denice Ferko-Adams" <denice@healthfirstonline.net>, dwheller@mindspring.com, "Don Bradley" <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Lucille Beseler" <lbeseler_fnc@bellsouth.net>, "Margaret 'Garner" <MGarner@cchs.ua.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, "Kay Wolf" <wolf.4@osu.edu>, "Marcia Kyle" <bkyle@roadrunner.com>, peark02@outlook.com, Nancylewis1000@gmail.com, "Sandra Gill" <sandralgill@comcast.net>, "Terri Raymond" <TJRaymond@aol.com>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "jean ragalie-carr" <'jean.ragalie-carr@rosedmi.com'>, "Kathy' McClusky" <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', "eileen kennedy" <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com', "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>
Cc: "Executive Team Mailbox" <ExecutiveTeamMailbox@eatright.org>, "Susan Burns" <Sburns@eatright.org>

Sent: Wednesday, April 1, 2015 12:15:34 PM

Subject: RE: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT

I will be on my way to the airport. I will try to join by phone. Best. Eileen

From: Joan Schwaba [JSchwaba@eatright.org]

Sent: Wednesday, April 01, 2015 1:00 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT

Attached is the agenda for the Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CDT. The attachment for agenda item 1.0 - *March 27, 2015 Joint Academy/Foundation Minutes* will be sent tomorrow morning. WebEx connection and teleconference dial-in information is provided on the agenda.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3428. Doodle: Foundation Finance Committee

From: Martha Ontiveros <Montiveros@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, 'TJRaymond@aol.com'
<TJRaymond@aol.com>, 'Jean Ragalie-Carr' <jean.ragalie-
carr@rosedmi.com>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Susan Burns <Sburns@eatright.org>, Linda Serwat <LSerwat@eatright.org>,
Sue Cecala <Sue.Cecala@rosedmi.com>
Sent Date: Apr 01, 2015 15:47:08
Subject: Doodle: Foundation Finance Committee
Attachment: [image003.png](#)
[image004.jpg](#)

Good afternoon,

Please review your calendars and let me know what dates/times work best for you to schedule a teleconference with the Foundation Finance Committee.

The link to your poll is:

<http://doodle.com/svryzw64ge4y4p4p>

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

312-899-4773 or montiveros@eatright.org

www.eatright.org

3429. Re: Beautiful flowers!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Apr 01, 2015 14:41:02
Subject: Re: Beautiful flowers!
Attachment: [TEXT.htm](#)

Mary Beth, We all care so much about you all and are so worried about you. Hope they will reassure you how much we care!!! You can tell everyone they are from secret admirers!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Mary Beth Whalen <Mwhalen@eatright.org> 4/1/2015 2:34 PM >>>

The beautiful flowers and the message of unity truly made my day. Thank you for thinking of me. This has been a tremendously stressful experience and I'm focused on finding a path forward together that will put us ahead of where we started. Knowing that you are supportive means so much to me.

Mary Beth Whalen
Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

3430. Beautiful flowers!

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, 'elise@ntrs.com' <elise@ntrs.com>, tjraymond@aol.com <tjraymond@aol.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, lbeseler fnc <lbeseler_fnc@bellsouth.net>, 'Christie, Catherine' <c.christie@unf.edu>, peark02@outlook.com <peark02@outlook.com>, 'Garner, Margaret' <MGarner@cchs.ua.edu>
Sent Date: Apr 01, 2015 14:34:49
Subject: Beautiful flowers!
Attachment: [photo.JPG](#)
[ATT00001.txt](#)

The beautiful flowers and the message of unity truly made my day. Thank you for thinking of me. This has been a tremendously stressful experience and I'm focused on finding a path forward together that will put us ahead of where we started. Knowing that you are supportive means so much to me.

Mary Beth Whalen
Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

3431. April is Preceptor Month!

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 01, 2015 13:28:42
Subject: April is Preceptor Month!
Attachment:

April is Preceptor Month!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

Preceptors make a lasting impression on the profession by helping students fulfill their dream of being a registered dietitian nutritionist. Preceptors provide a rewarding experience for students, and also benefit from the energy and enthusiasm these interns can bring to the workplace.

Preceptors can be anywhere in the field of nutrition and dietetics including hospitals, clinics, outpatient facilities, food service establishments, community settings, schools, private practice, wellness and so much more!

We Thank Preceptors for Creating Tomorrows Leaders!

Learn More about Preceptors or how you can get involved!

Share this mailing with your social network:

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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3432. Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Apr 01, 2015 13:00:53
Subject: Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CT
Attachment: [image003.jpg](#)
[Agenda 4-2-15.pdf](#)

Attached is the agenda for the Joint Academy and Foundation WebEx/Conference Call on Thursday, April 2 at 3 PM CDT. The attachment for agenda item 1.0 - *March 27, 2015 Joint Academy/Foundation Minutes* will be sent tomorrow morning. WebEx connection and teleconference dial-in information is provided on the agenda.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3433. Daily News & Journal Review: Wednesday, April 1, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Apr 01, 2015 10:50:03
Subject: Daily News & Journal Review: Wednesday, April 1, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Tips for diagnosing young children with autism

<http://www.chicagotribune.com/lifestyles/health/sc-hlth-0325-autism-diagnosing-young-children-20150320-story.html>

Related Resource: Nutrition Services for Individuals with Intellectual and Developmental Disabilities and Special Health Care Needs

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-services-for-individuals-with-intellectual-and-developmental-disabilities>

Energy drink TV adverts are placed on channels that appeal to teens: US study

<http://www.foodnavigator-usa.com/R-D/Energy-drink-TV-adverts-are-placed-on-channels-that-appeal-to-teens-US-study>

Source: *Journal of Nutrition Education & Behavior*

[http://www.jneb.org/article/S1499-4046\(14\)00790-8/abstract](http://www.jneb.org/article/S1499-4046(14)00790-8/abstract)

Number of childhood cancer survivors increasing, most have morbidities

<http://www.sciencedaily.com/releases/2015/04/150401084556.htm>

Source: *Cancer Epidemiology, Biomarkers & Prevention*

<http://cebp.aacrjournals.org/content/24/4/653>

1,000-Year-Old Eye Infection Salve May Kill MRSA Super Bug, Study Shows

(Presented at the Society for General Microbiology annual meeting-UK)

<http://abcnews.go.com/Health/1000-year-eye-infection-salve-kill-mrsa-super/story?id=30035061>

Scientists have created the tear-less onion of your dreams

<http://www.washingtonpost.com/news/speaking-of-science/wp/2015/03/31/scientists-have-now-created-the-tear-less-onion-of-your-dreams/>

Hemp is the new superfood for vitamins and omega-3

<http://www.foodnavigator-usa.com/Manufacturers/Hemp-is-the-new-superfood-for-vitamins-and-omega-3>

Related Resource: *Food & Nutrition Magazine*

<http://www.foodandnutrition.org/November-December-2014/Hemp-Seeds-Join-the-Super-Food-Cool-Kids-Table/>

Yogurt makers expand when and who eats yogurt with new product platforms

<http://www.foodnavigator-usa.com/Manufacturers/Yogurt-makers-expand-when-who-eats-yogurt-with-new-products>

Just Eat It - A food waste story- film

(the issue of waste from farm, through retail, all the way to the back the fridge)

<http://www.msnbc.com/msnbc/watch/just-eat-it-a-food-waste-story-420697667911>

Related Resource: U.S. Food Waste Challenge

<http://www.usda.gov/oce/foodwaste/>

Best Apps for Hospitalists

<http://www.medpagetoday.com/HospitalBasedMedicine/GeneralHospitalPractice/50740>

Related Resource: Food and Nutrition Apps

<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/food-and-nutrition-apps>

MedlinePlus: Latest Health News

-Breast Cancer Is Not One Disease, Experts Say

-Fecal Transplant Treats Serious, Recurrent Intestinal Infection

-Gestational Diabetes Drug Might Raise Babies' Complication Risk

-Lots of Leafy Greens Might Shield Aging Brains, Study Finds

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

***American Journal of Clinical Nutrition*, March 25, 2015, Online First**

<http://ajcn.nutrition.org/content/early/recent>

-Red meat, dairy, and insulin sensitivity: a randomized crossover intervention study

-The effect of tree nut, peanut, and soy nut consumption on blood pressure: a systematic review and meta-analysis of randomized controlled clinical trials

***American Journal of Lifestyle Medicine*, March/April 2015**

<http://ajl.sagepub.com/content/9/2.toc>

-Muscle Quality in Older Adults: What Are the Health Implications?

-Pharmacological Management of the Obese Patient

American Journal of Preventive Medicine, April 2015

<http://www.ajpmonline.org/current>

- U.S. Health Professionals Views on Obesity Care, Training, and Self-Efficacy
- Medicares Intensive Behavioral Therapy for Obesity: An Exploratory Cost-Effectiveness Analysis
- Healthcare Utilization Associated With Obesity and Physical Disabilities

British Journal of Nutrition, March 2015

<http://journals.cambridge.org/action/displayJournal?jid=BJN>

- Sugar-sweetened beverages and risk of hypertension and CVD: a doseresponse meta-analysis

Clinical Pediatrics, April 2015

<http://cpj.sagepub.com/content/54/4.toc>

- Severely Obese Preschoolers in a Tertiary Care Obesity Program: Characteristics and Management

Diabetes, April 2015

<http://diabetes.diabetesjournals.org/content/current>

- Evidence of Early Alterations in Adipose Tissue Biology and Function and Its Association With Obesity-Related Inflammation and Insulin Resistance in Children

Diabetes Care, April 2015

<http://care.diabetesjournals.org/content/38/4?etoc>

- Dietary Diabetes Risk Reduction Score, Race and Ethnicity, and Risk of Type 2 Diabetes in Women
- The Effect of Alcohol Consumption on Insulin Sensitivity and Glycemic Status: A Systematic Review and Meta-analysis of Intervention Studies

Health Education & Behavior, April 2015

<http://heb.sagepub.com/content/42/2.toc>

- Impact Evaluation of Enabling Mothers to Prevent Pediatric Obesity Through Web-Based Education and Reciprocal Determinism (EMPOWER) Randomized Control Trial
- Taking Steps Together: A Family- and Community-Based Obesity Intervention for Urban, Multiethnic Children
- Outcome of a Food Observational Study Among Low-Income Preschool Children Participating in a Family-Style Meal Setting

JAMA Internal Medicine, March 30, 2015, Online First

<http://archinte.jamanetwork.com/onlineFirst.aspx>

- Association Between Apple Consumption and Physician Visits: Appealing the Conventional Wisdom That an Apple a Day Keeps the Doctor Away

***Journal of Nutrition Education and Behavior*, March/April 2015**

<http://www.jneb.org/current>

-Impact of Non-Diet Approaches on Attitudes, Behaviors, and Health Outcomes: A Systematic Review

-Validation of 5 Stage-of-Change Measures for Parental Support of Healthy Eating and Activity

-Strengthening Moral Reasoning Through Dedicated Ethics Training in Dietetic Preparatory Programs

Quote of the Week

A love affair with knowledge will never end in heartbreak.

Michael Garrett Marino

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3434. RE: Recording of Treasurer's Presentation for HOD

From: Cecily Byrne <cbyrne@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 31, 2015 16:04:21
Subject: RE: Recording of Treasurer's Presentation for HOD
Attachment: [image001.png](#)

Thank you Donna. Here is the WebEx link and conference call information for our webinar. I look forward to speaking with you then! Cecily Byrne

Meeting information

Topic: Recording of Donna Martin's presentation

Date: Tuesday, April 14, 2015

Time: 10:00 am, Central Daylight Time (Chicago, GMT-05:00)

Meeting Number: 741 320 800

Meeting Password: 12345

To start or join the online meeting

Go to
<https://eatright.webex.com/eatright/j.php?MTID=m7f0b194486c202088e70c85a09f53c11>

Teleconference information

Call-in toll-free number: 1-866-477-4564 (US)

Conference Code: 958 218 2301

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 2:04 PM
To: Cecily Byrne
Subject: RE: Recording of Treasurer's Presentation for HOD

That works. I will put it on my calendar.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/31/2015 9:09 AM >>>

Hi Donna,

Can we plan to record the session on Tuesday, April 14 at 10 am CT? Let me know if that works for you.

Thanks,
Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 7:04 AM
To: Cecily Byrne
Subject: Re: Recording of Treasurer's Presentation for HOD

Cecily, I am available the week of April 13-17. Just pick a day and time and I will try and accommodate you. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/30/2015 5:52 PM >>>

Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN

Director, House of Delegates Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org

www.eatright.org

3435. RE: Post-Tet Question - Charlotte Program

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 31, 2015 15:45:19
Subject: RE: Post-Tet Question - Charlotte Program
Attachment: [image001.png](#)

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the
Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 2:38 PM
To: Pearlie Johnson
Subject: Re: Post-Tet Question - Charlotte Program

Yes, Pearlie. We definitely talked about this, but I will make sure I make it even clearer in future presentations.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 3/31/2015 12:58 PM >>>

Hi Donna,

We conducted an item analysis of the post-test and the question below did not perform well among the participants. We look for the questions to perform at 70%. Can you confirm that the content was presented during your presentation.

67%

The Healthy Hunger Free Kids Act of 2010 will:

- a) Update the nutrition standards for school meals based on expert recommendations from the Institute of Medicine.
- b) Require more funding for school nutrition to be generated at the school district level
- c) Limit the meals offered in afterschool programs.
- d) Remove the requirement for school wellness policies to be in place at the school level.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3436. Re: Post-Tet Question - Charlotte Program

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Mar 31, 2015 15:37:46
Subject: Re: Post-Tet Question - Charlotte Program
Attachment: [unknown_name_zsmzr](#)

Yes, Pearlie. We definitely talked about this, but I will make sure I make it even clearer in future presentations.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 3/31/2015 12:58 PM >>>
Hi Donna,

We conducted an item analysis of the post-test and the question below did not perform well among the participants. We look for the questions to perform at 70%. Can you confirm that the content was presented during your presentation.

67%

The Healthy Hunger Free Kids Act of 2010 will:

- a) Update the nutrition standards for school meals based on expert recommendations from the Institute of Medicine.
- b) Require more funding for school nutrition to be generated at the school district level
- c) Limit the meals offered in afterschool programs.

d) Remove the requirement for school wellness policies to be in place at the school level.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3437. RE: HOD Power point with notes

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 31, 2015 15:29:29
Subject: RE: HOD Power point with notes
Attachment: [TEXT.htm](#)

Paul, They were not talking about more help from Barnes and Thornburg. They were talking about going outside of that group to get a second opinion. I love Paula, but I am in the minority on this one. This is what Sonja sent to Pat. Yikes!

The Academy Board met in executive session and discussed ways we could support you and the Academy staff in addressing the current crisis with regard to legal counsel and crisis communication.

Legal Counsel. The Academy Board appreciates the advice and work that our legal counsel is providing. Certainly Paula has guided the Academy through significant growth and change over several years. The current crisis with the Kraft contract and relationship necessitates additional external legal support for Paula to help expedite legal/contract resolution, to provide another set of eyes on the issue, and to potentially provide additional expertise. We would see Paula as lead counsel with external legal support. The Board requests that you as the CEO, identify and retain additional legal support in consultation with the Academy Board Chair.

My hope is that she is ignoring this!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:32 PM >>>

Donna,

More legal help. from Barnes and Thornburg? I hope so. Here is the link to their website. <http://www.btlaw.com/> They are pretty big and can provide all of the support necessary to handle this situation. Paula is just the tip of the iceberg. She has a ton of support underneath the surface. If the board is looking to something outside, maybe the link to their website will help. I can't imagine Paula or Barnes and Thornburg would take well to having another law firm look over their shoulders. It is kind of like accounting; One auditor only. If we had another do a review, the first would look at that as a vote of no confidence and quit. That happened to the Academy in 2001.

That is my two cents. Let me know if I can help.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 3:28 PM
To: Paul Mifsud
Subject: RE: HOD Power point with notes

I can believe it, but it is coming from the board making crazy recommendations, such as we need more legal help. They are about to put me over the edge with their pettiness. Especially the one person trying to get rid of people!!!!!! We are as much at fault about this as the Academy is. We are all in this together and no one should be shouldering all the blame. It was a good idea until social media high jacked it!!! Members are being so short sighted. This is going to have huge ramifications on the 100th anniversary program. Sue Finn is very upset about all this. I had a feeling this would effect you all like it is effecting all of us.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:02 PM >>>

Donna,

Hang in there. We need your voice. I am concerned about the drain this is having on Pat, Mary Beth and the rest of the staff. I know it is difficult from a member and leader perspective. Right now, internally, it appears as if there isn't anything else but Kraft. The impact on productivity is huge!!

I will get the recording set up for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 2:37 PM

To: Paul Mifsud

Subject: Re: HOD PowerPoint with notes

Paul, This looks good. Based on what we are dealing with over the sponsorship issue I think I will take the easy road out and just say that 5% is the % we get from sponsorship. If you want to send Cecily the deck and ask her to get with me on doing the recording I will do it. Thanks for all the work you put into this. As you can imagine I am spending a huge amount of time on the Kraft issue. I was worried about having to write a script for this. Pat has asked about calling me tomorrow to discuss what is going on. "Lots" is going to be my answer, but I want to reassure her also of the support she has from the majority of the board. Very few exceptions and I know you know who they are. All this is not my cup of tea. My southern roots are getting the best of me and wish that some of these people had more southern roots they could (or should) claim.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3438. RE: Recording of Treasurer's Presentation for HOD

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Byrne, Cecily <cbyrne@eatright.org>
Sent Date: Mar 31, 2015 15:04:04
Subject: RE: Recording of Treasurer's Presentation for HOD
Attachment: [unknown_name_8hmxo](#)

That works. I will put it on my calendar.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/31/2015 9:09 AM >>>
Hi Donna,

Can we plan to record the session on Tuesday, April 14 at 10 am CT? Let me know if that works for you.

Thanks,
Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 7:04 AM
To: Cecily Byrne
Subject: Re: Recording of Treasurer's Presentation for HOD

Cecily, I am available the week of April 13-17. Just pick a day and time and I will try and accommodate you. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/30/2015 5:52 PM >>>
Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN

Director, House of Delegates Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org

www.eatright.org

3439. Post-Tet Question - Charlotte Program

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 31, 2015 12:58:11
Subject: Post-Tet Question - Charlotte Program
Attachment: [image001.png](#)

Hi Donna,

We conducted an item analysis of the post-test and the question below did not perform well among the participants. We look for the questions to perform at 70%. Can you confirm that the content was presented during your presentation.

67%

The Healthy Hunger Free Kids Act of 2010 will:

- a) Update the nutrition standards for school meals based on expert recommendations from the Institute of Medicine.
- b) Require more funding for school nutrition to be generated at the school district level
- c) Limit the meals offered in afterschool programs.
- d) Remove the requirement for school wellness policies to be in place at the school level.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3440. Re: Recording of Treasurer's Presentation for HOD

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Cecily Byrne <cbyrne@eatright.org>
Sent Date: Mar 31, 2015 11:44:31
Subject: Re: Recording of Treasurer's Presentation for HOD
Attachment:

That works. I will put it on my calendar.

Sent from my iPhone

On Mar 31, 2015, at 9:09 AM, Cecily Byrne <cbyrne@eatright.org> wrote:

Hi Donna,

Can we plan to record the session on Tuesday, April 14 at 10 am CT? Let me know if that works for you.

Thanks,
Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

<image001.png>

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 7:04 AM
To: Cecily Byrne
Subject: Re: Recording of Treasurer's Presentation for HOD

Cecily, I am available the week of April 13-17. Just pick a day and time and I will try and accommodate you. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/30/2015 5:52 PM >>>
Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

<image001.png>

3441. RE: Social Media Sentiment Report - Initial response is largely positive

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 31, 2015 11:22:00
Subject: RE: Social Media Sentiment Report - Initial response is largely positive
Attachment: [image001.png](#)
[image003.jpg](#)
[image005.jpg](#)
[image006.png](#)
[image007.jpg](#)
[image008.jpg](#)
[image009.png](#)
[image010.png](#)
[image011.jpg](#)
[image012.png](#)

Thanks Pat. I have spoken and/or e-mailed with all of the SATF members and their reaction, in general, was positive. We eagerly await the outcome of HOD discussions. I think the statement that was developed with LEVICK was respectful of our members' opinions while accurately stating our original rationale. I am so pleased we included the well stated section regarding the

appearance of some product on store shelves. Hopefully now all of our discussions can move forward in a positive and inclusive fashion (easier said, than done....of course). Again, thanks to all of you in Chicago for all of the 23.5 hour days I know you have put in. Thanks as well to Sonja and Terri for their leadership through this rough period.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Monday, March 30, 2015 9:54 PM

To: 'Sonja Connor'; ' Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Social Media Sentiment Report - Initial response is largely positive

Importance: High

Below is a sentiment report that reflects the overall tone among social media users this afternoon/evening. We are reading just about every post in real time. Even before we released the message, we were contacted by members who somehow heard the Academy was making a major announcement. As I mentioned, our members did share it with the media. We received calls from the *New York Times* and the *Associated Press* and in keeping with LEVICK and legal advice, we responded that we do not have public comment at this time. However, they all have Sonja's message and other materials that our members have shared.

We will continue to keep you posted and will have an update for you tomorrow.

Pat

SENTIMENT

The initial response from Academy members has been largely positive. There were a handful of negative responses but the top influencers in this conversation quickly moderated the criticism. The bar graph below displays the trend in sentiment over the past week. As you can see, negative mentions have declined significantly and the positive mentions have increased.

TOP INFLUENCERS

The users listed below have been the most vocal on social platforms. Each user has taken an aggressive stance against the seal and has advocated for its removal. Their responses to today's statement have been (for the most part) supportive.

TOP HASHTAG

#RepealtheSeal is the most influential connection to users speaking out against AND's contract with Kraft. Currently, Regan Jones RD, Rachel Begun RD, and Kate Geagan are among those being credited with the Academy's decision to terminate the contract with Kraft.

Megan Mitchell

Director

5:30 pm = 177 clicks

TWITTER

FACEBOOK

INSTAGRAM

COMMENT ON BLOG POST

This email is subject to certain disclaimers, which may be reviewed via the following link.

<http://compass-usa.com/Pages/Disclaimer.aspx>.

3442. Joint Academy/Foundation Board Status Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 31, 2015 11:21:25
Subject: Joint Academy/Foundation Board Status Update
Attachment: [image002.jpg](#)
[image004.jpg](#)

Terri and Sonja are calling for a WebEx/teleconference 3pm CT on Thursday, April 2. A communications expert from LEVICK will provide a status. An agenda, dial-in and WebEx connection information will be sent in a separate email from Darchele.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3443. Daily News: Tuesday, March 31, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 31, 2015 11:11:25
Subject: Daily News: Tuesday, March 31, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Dietitians Group Negotiating to End Labeling Deal With Kraft Singles

<http://www.nytimes.com/2015/03/31/business/dietitians-group-negotiating-to-end-labeling-deal-with-kraft-singles.html>

Related Resource: A Message from the Academy President to Academy Members

<https://www.eatrightpro.org/resource/news-center/member-updates/from-our-leaders/message-from-the-academy-president-to-academy-members>

Red Meat Is Not the Enemy

http://www.nytimes.com/2015/03/31/upshot/red-meat-is-not-the-enemy.html?hp&action=click&pgtype=Homepage&module=mini-moth®ion=top-stories-below&WT.nav=top-stories-below&_r=0&abt=0002&abg=1

Source: National Health and Nutrition Examination Survey

<http://www.cdc.gov/nchs/nhanes.htm>

Pregnant, Obese ... and in Danger

<http://www.nytimes.com/2015/03/29/opinion/sunday/pregnant-obese-and-in-danger.html>

Related Resource: Nutrition and Lifestyle for a Healthy Pregnancy Outcome

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-and-lifestyle-for-a-healthy-pregnancy-outcome>

Dialysis and Phosphorus: Does Race Matter?

(Two studies presented at the National Kidney Foundation annual meeting)

<http://www.medpagetoday.com/MeetingCoverage/NKF/50684>

Fish Oil Claims Not Supported by Research

<http://well.blogs.nytimes.com/2015/03/30/fish-oil-claims-not-supported-by-research/?ref=health>

Related Resource: NIH- Office of Dietary Supplement

<http://ods.od.nih.gov/factsheets/Omega3FattyAcidsandHealth-HealthProfessional/>

A Spice to Help Ease Pain After Exercise

Saffron supplements can prevent muscle weakness and pain after a strenuous workout

<http://www.wsj.com/articles/a-spice-to-help-ease-pain-after-exercise-1427735087>

Source: *Clinical Journal of Sports Medicine*

http://journals.lww.com/cjsportsmed/Abstract/2015/03000/Preventive_Effects_of_10_Day_Supplementation_With.5.aspx

Patients Bounce Back Faster From Surgery With Hospitals New Protocol

Clear liquids and pain meds before surgery, less IV fluid during and fewer narcotics afterward

<http://www.wsj.com/articles/patients-bounce-back-faster-from-surgery-with-hospitals-new-protocol-1427739292>

Source: *Journal of the American College of Surgeons*

[http://www.journalacs.org/article/S1072-7515\(15\)00012-5/abstract](http://www.journalacs.org/article/S1072-7515(15)00012-5/abstract)

Why is your baby crying? Is it really colic or not?

http://www.washingtonpost.com/national/health-science/why-is-your-baby-crying-is-it-really-colic-or-not/2015/03/30/0f1b280c-c2c6-11e4-9271-610273846239_story.html

Home cooks who watch food shows tend to be heavier than viewers who do not

<http://www.foodnavigator-usa.com/Manufacturers/Home-cooks-who-watch-food-shows-heavier-than-viewers-who-do-not-cook>

Source: *Appetite*

http://www.sciencedirect.com/science?_ob=ArticleListURL&_method=list&_ArticleListID=-763507381&_sort=r&_st=13&view=c&md5=8a0d5758c6d2f2bee979423c0b27b110&searchtype=a

Smaller plates, smaller portions? Not always, study says.

(Presented at the American Psychosomatic Society annual meeting)

<http://www.foodnavigator-usa.com/Markets/Smaller-plates-may-not-lead-teen-girls-to-eat-less-says-study>

An Apple a Day May Not Keep the Doctor Away After All, a New Study Finds

<http://abcnews.go.com/Health/apple-day-doctor-study-finds/story?id=30006422>

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2210883>

McDonalds to Test Expanded Breakfast Hours

http://www.wsj.com/articles/mcdonalds-to-test-expanded-breakfast-hours-1427757395?mod=WSJ_hp_RightTopStories

Calorie labels coming for some beer and liquor

http://www.washingtonpost.com/national/health-science/calorie-labels-coming-for-some-beer-and-liquor/2015/03/30/d8797d1e-d3c1-11e4-8fce-3941fc548f1c_story.html

Pesticide residue in fruits and vegetables associated with low sperm count

<http://www.washingtonpost.com/news/to-your-health/wp/2015/03/30/pesticide-residue-in-fruits-and-vegetables-associated-with-low-sperm-count/>

Source: *Human Reproduction*

<http://humrep.oxfordjournals.org/content/early/2015/03/27/humrep.dev064.abstract>

MedlinePlus: Latest Health News

-Connection Between Diabetes, Advanced Breast Cancer Detected in Study

-Could a Diet Help Shield You From Alzheimer's?

-Kidney Patients Living Longer on Dialysis, Study Shows

-Weight-Loss Surgery Might Reduce Serious Asthma Flare-Ups

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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<http://www.eatright.org/positions/>

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3444. RE: Follow up info (comments) - Sponsorship

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra@gill@comcast.net' <sandra@gill@comcast.net>, Donna Martin <dmartin@burke.k12.ga.us>, Sonja Connor <connors@ohsu.edu>
Cc: miles081@umn.edu <miles081@umn.edu>, c christie <c.christie@unf.edu>, craytef@aces.edu <craytef@aces.edu>, easaden@aol.com <easaden@aol.com>, tjraymond@aol.com <tjraymond@aol.com>, lbeseler_fnc <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, craytef@charter.net <craytef@charter.net>, tracey bates <tracey.bates@dpi.nc.gov>, ExecutiveTeamMailbox@eatright.org <ExecutiveTeamMailbox@eatright.org>, Babjak, Patricia <PBABJAK@eatright.org>, Sburns@eatright.org <Sburns@eatright.org>, nancylewis1000@gmail.com <nancylewis1000@gmail.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, KathyMcClusky@iammorrison.com <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, dwheller@mindspring.com <dwheller@mindspring.com>, connors@ohsu.edu <connors@ohsu.edu>, wolf 4 <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com <denice@rcn.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, jean ragalie-carr <jean.ragalie-carr@rosedmi.com>, eileen kennedy <eileen.kennedy@tufts.edu>, denice@wellnesspress.com <denice@wellnesspress.com>
Sent Date: Mar 31, 2015 09:44:28
Subject: RE: Follow up info (comments) - Sponsorship
Attachment:

I would like to echo Don's comments and appreciate Sandra's suggestion of an organizational risk assessment, as we continue to monitor our reputation with public and our membership numbers within our profession.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Don Bradley, M.D. [mailto:don.bradley@duke.edu]

Sent: Monday, March 30, 2015 9:47 AM

To: 'sandra.gill@comcast.net'; Donna Martin; Sonja Connor

Cc: miles081@umn.edu; c christie; craytef@aces.edu; easaden@aol.com; tjraymond@aol.com; lbeseler fnc; mgarner@cchs.ua.edu; constancegeiger@cgeiger.net; craytef@charter.net; tracey bates; ExecutiveTeamMailbox@eatright.org; Babjak, Patricia; Sburns@eatright.org; glenna@glennamccollum.com; nancylewis1000@gmail.com; traceybatesrd@gmail.com; KathyMcClusky@iammorrison.com; carl@learntoeatright.com; dwheller@mindspring.com; connors@ohsu.edu; wolf 4; peark02@outlook.com; Mary Christ-Erwin; denice@rcn.com; bkyle@roadrunner.com; jean ragalie-carr; eileen kennedy; denice@wellnesspress.com

Subject: RE: Follow up info (comments) - Sponsorship

Sandra, Your analysis and recommendations are elegantly stated- thank you!

The talking points are very well done, reflect our Board discussions, and strike a reasonable balance between our good intentions and acknowledging our culpability in the controversy.

I also appreciate the rapid response by Academy staff and Levick. I believe we know understand the pace and the scope of the reputational work we need to do.

I particularly like Sandra's suggestion for an organizational reputational risk assessment function [and action where needed].

Thanks to all.

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: sandralgill@comcast.net [mailto:sandralgill@comcast.net]

Sent: Monday, March 30, 2015 12:21 PM

To: Donna Martin; Sonja Connor

Cc: miles081@umn.edu; c christie; craytef@aces.edu; easaden@aol.com; tjraymond@aol.com; lbeseler fnc; mgarner@cchs.ua.edu; constancegeiger@cgeiger.net; craytef@charter.net; tracey bates; Don Bradley, M.D.; ExecutiveTeamMailbox@eatright.org; Babjak, Patricia; Sburns@eatright.org; McCollum, Glenna; nancylewis1000@gmail.com; traceybatesrd@gmail.com ; KathyMcClusky@iammorrison.com; carl@learntoeatright.com; dwheller@mindspring.com; connors@ohsu.edu; wolf 4; peark02@outlook.com; Mary Christ-Erwin; denice@rcn.com; bkyle@roadrunner.com; jean ragalie-carr; eileen kennedy; denice@wellnesspress.com

Subject: Re: Follow up info (comments) - Sponsorship

All, apologies if I'm in the wrong "thread"--

I hope the following framework and comments are constructive, which I developed after reflection from Friday's board call. These capture my thoughts and suggestions (I hope more clearly in prior conversations). I am not expert in crisis and reputation management, so comments below are likely "future focused" and of little immediate help.

1) I was thrilled with the addition of the crisis management experts, and thank all of you for your great contributions so the leadership team and Academy can move forward from this crisis. The disputed "legitimacy" of Kraft Singles (e.g., recognition by government agencies as part of school snacks and lunch programs) within the membership adds even more complication beyond members' opinions about being associated with Kraft Singles, i.e. "endorsement". Stakeholders demand to know how they will be treated in such crisis, so I welcome the extra experts.

I hope analyzing stakeholder input is in the background--*informing* the foreground messages, *not being the* message which sounds defensive, disconnected from members' rage and wants: for me, right now members want evidence of listening and acting, not comparative data .It is important, for example, to know how many of the change.org signers are Academy members since it's a public petition platform anyone can join--a valuable data point of both member and public perspectives, not "representative" in a statistical sense, but clearly symbolic of a key stakeholder perception-- a groundswell of members and a fraction of the public (200 M adults in USA) that needs to be more fully explored, like academic "early warning" and how great clinicians take initiative) ...in hindsight, change.org was a social media canary in the coal mine.

2) I also suggest we get expert advice--and hopefully measurement-- on the "damage to our reputation"--if not already underway.

I certainly read the emails about "further damage to our reputation " (in the letter requesting STF report be withdrawn)--while I hear this, I don't know if we do or will get any broad scale assessment of this, which I (and I perceive other members) would like to obtain-- if feasible, assessment from stakeholders other than "members", such as public, policy makers, or even consumers. I don't doubt this "damage to our reputation" , I'd prefer to better understand it in all its complexities and magnitude (Academy and Foundation), so I can better fulfill our Board Handbook D. Information Flow, Guide for Board Members, Barnes &Thornburg, LLP) D.2. *A Board's decisions must not only be informed, but must also be reasoned and deliberate (also see a-f).*

3) Board responsibilities: Our Board Handbook states (D.1, underlines added) *Directors must assure themselves that information and reporting systems exist in the organization that are reasonably designed to provide to senior management and to the Board itself, timely, accurate information, sufficient to allow management and the Board to reach an informed judgment.*

I suggest we get expert advice to adopt a robust Academy (and Foundation) Reputation Risk Management function, after the most urgent crisis management, if this is not already underway.

Don's advice was critically correct, that this requires crisis management, and ongoing integration of communications, marketing and public relations with their own unique contributions to (my words) Reputation Risk Management. Almost all of the current crisis has been recognized in corporate-focused articles on "reputational risk management" (which I've not previously reviewed, regrettably).

I/we have not, to my knowledge, requested or required a substantial update/revision to the Academy's Risk Management program, nor even discussed a specific Reputation Risk Management function within the board as a whole. My review of recent board packets showed that the senior management team does consider "brand equity" considerations, as shown in Mary Beth's replies to the Board in the summary of Monsanto related questions. I could not find any Board measures on Academy reputation, per se, and regret that I had not pushed harder on this as a sponsorship task force, where it was briefly identified as a future consideration among Mary Beth and me (and I can't recall/don't see, Kathy, if I ever advanced this in writing to you). Perhaps this is discussed more within the Foundation, I'm not sure. Such plans include on going multiple stakeholder risk-reality gap assessments, functional scenarios, crisis/risk management action plans, and strategic communications to support the organization's "identity"--which is largely defined by (members), along with other major stakeholders-- consumers, industry, the public and employees. Most important, the organization's "Identity" changes over time, in the eyes of stakeholders, as social norms and expectations evolve, especially through social media.

4) The Reputation Risk Management function can obtain measures of the Academy "brand" and other reputation management measures--part of a pro-active reputation risk management plan (see references below) which I hope we can obtain from the new consultants or other experts. To me, members' expressions clearly show anger, frustration, loss of respect (even for each other) and exasperation over the Krast/KER event(s). Supporting the executive team to augment "communication" with crisis management expertise is key so members not only know we are listening, but also with Academy behavior and performance (actions) effectively expressed consistent with legal constraints.

I am hopeful the very active, candid updates on contractual resolution will help. Communication absent "behavior" to address the issues is not effective, based on a small number of studies I reviewed--thanks all of you for this invaluable resource support with the crisis management team.

5) As part of a reputation risk management plan, we will need on going assessment of multiple stakeholders' changing beliefs and expectations of Academy (and Foundation) "character" and identity--members primarily, along with consumers, and I submit, industry--to capture their expectations of the Academy and "latent" concerns (see Eccles, et. al Reputation and Its Risks).

For me, this key insight shows the brilliance of the HOD mega issue statement, which I am hopeful remains very informative and captures diverse stakeholder perspectives. I hope a range of "issues/suggestions" evolve. Members' expectations and their sense of "field data" (clients, peers,

employers, consumer expectations) are key!

I think more clearly when I have a mental framework, and found the Eccles, et. al framework most helpful (a business model, not professional association). (LAST page in link to Reputation and Its Risks, HBR, see below)

For example, I was not aware that the Federal Trade Commission defined "endorsement" as one member noted (<https://www.ftc.gov/sites/default/files/attachments/press-releases/ftc-publishes-final-guides-governing-endorsements-testimonials/091005revisedendorsementguides.pdf>) This is just one example of changing beliefs and expectations coming from government regulations as well as social media norms. I don't recall any of us on the Sponsorship Task Force, or the Board, discussing this definition, directly or online (I joined the Sponsorship Task Force after FNCE so it might have been discussed months earlier).

The lesson I learned (from the articles and this crisis) is that crises occur from similar past behaviors because stakeholder expectations of the organization have changed, which the organization missed (see HBR Eccles, et. al.). It appears there are successful methods for "reading the trail and the smoke signals"--as part Cherokee, I permit myself this metaphor) : (internal, external groups) stakeholder assessments, increasing use of social media to measure such opinions on changing expectations of the organization, and third party reports on consumer/ more external social norms. This goes way beyond the traditional "strategic surveillance" reviews of forthcoming policies, funding sources, client trends, etc. My own view on "strategic surveillance" has been updated, regrettably after the fact, which I regret.

6) thanks, will make myself available for call this week, around regional travel on Thursday.

resource disclosure: I do not know or have not worked with any of the individuals in the resources I selected below

R. Eccles, S. Newquist, R. Schatz, (Feb, 2007, 104-115). Reputation and Its Risks, Harvard Business Review <https://hbr.org/2007/02/reputation-and-its-risks--LAST page in this link>

http://cw.routledge.com/textbooks/doorley/data/Chapter_1_Reputation_Management_2nd_Edition.pdf

<http://www.lebow.drexel.edu/academics/centers/corporate-reputation-management>

Sandra

From: "Donna Martin" <dmartin@burke.k12.ga.us>

To: miles081@umn.edu, "c christie" <c.christie@unf.edu>

Cc: craytef@aces.edu, easaden@aol.com, tjraymond@aol.com, "lbeseler fnc" <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, sandralgill@comcast.net, "tracey bates" <tracey.bates@dpi.nc.gov>, "don bradley" <don.bradley@duke.edu>, ExecutiveTeamMailbox@eatright.org, PBABJAK@eatright.org, Sburns@eatright.org, glenna@glennamccollum.com, nancylewis1000@gmail.com, traceybatesrd@gmail.com, KathyMcClusky@iammorrison.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, "wolf 4" <wolf.4@osu.edu>, peark02@outlook.com, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com, bkyle@roadrunner.com, "jean ragalie-carr" <jean.ragalie-carr@rosedmi.com>, "eileen kennedy" <eileen.kennedy@tufts.edu>, denice@wellnesspress.com

Sent: Sunday, March 29, 2015 3:44:43 PM

Subject: Re: Follow up info (comments) - Sponsorship

Aida, Cathy and Denise, Yes Flamin Hot Cheetos qualify as a smart snack. Frito Lay reformulated the product to be whole grain and reduced fat so it now qualifies. In order for something to qualify, like Aida said, it has to have as one of the first ingredients be one of the following: dairy, whole grain, fruit, vegetable or a meat. It also has to meet sodium, fat and calorie restrictions. If it does not have one of the following as the first ingredient then it has to have 10% of one of the nutrients missing in children's diets. The 10% option goes out in July of 2015. I think one way to look at it is that children are going to eat Flamin Hot Cheetos and that it is great that they have been reformulated to be healthier! Another way I like to look at it is that we are taking baby steps to improve the health and eating habits of

children. Yes we wish they would not eat Flamin Hot Cheetos, but now at least they are whole grain and reduced fat! Hopefully, someday our KER campaign will get kids to eat healthy all the time so that Flamin Hot Cheetos are not on their list of food they want to eat!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us
>>>Aida Miles <miles081@umn.edu> 03/29/15 1:14 PM >>>
Thanks Cathy!

I may be able to answer the Smart Snacks question as I have done presentations on it locally.

I am attaching info on Smart Snacks in Schools.

2% singles do seem to fit as Donna indicated.

Denice, I haven't heard about Flaming Hot Cheetos being a smart snack, and I don't think they could.

The current "caveat" with Smart Snacks is with foods that provide at least 10% of the DV of a nutrient of concern (fiber, calcium, potassium or vitamin D). IF they provide at least 10% of the DV, they do NOT need to meet the first ingredient criteria (be a whole grain, fruit, veggie or protein food). But they DO need to meet criteria for sodium, fat,

calories, sugar.

A fruit snack* fortified* with calcium or fiber could be a smart snack,
for
example, if it is low cal, low fat, low sugar, low Na.

This goes away as of July 1, 2016. Until then, some questionable snacks
are considered Smart Snacks... but I doubt Flaming Hot Cheeto's are.

Aida

Aida Miles, MMSc, RDN, LD, FAND

*Director <<http://sph.umn.edu/faculty1/name/aida-miles/>>, Coordinated
MPH

Nutrition <<http://sph.umn.edu/programs/phn/>> - U of Minnesota, School of
Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454*

*V.Mail: 612-625-5865. email (preferred): miles081@umn.edu
<miles081@umn.edu> - *

*Academy of Nutrition & Dietetics <<http://www.eatright.org/>> - Speaker
Elect, House of Delegates <<http://www.eatright.org/hod/>> - Member, Board
of

Directors <<http://www.eatright.org/bod/>>- ** Advisor, Pediatric
Nutrition

Practice Group <<http://pnpg.org/>>*

On Sun, Mar 29, 2015 at 11:45 AM, Christie, Catherine

<c.christie@unf.edu>

wrote:

> I looked up WIC approved cheeses and the list is attached. Are Kraft
> singles Pasteurized Processed American? If so, they are included.

>

> Doesn't change our problem but good to know.

>

> *Catherine Christie, PhD, RDN, LDN, FADA, FAND*

>

>Associate Dean, Brooks College of Health

>

>Professor and Nutrition Graduate Program Director

>

>University of North Florida

>

>1 UNF Drive

>

>Jacksonville, FL 32224

>

>904-620-2810

>

>904-620-1202

>

>

>

>*From:* Denice Ferko-Adams [mailto:denice@rcn.com]

>*Sent:* Sunday, March 29, 2015 10:20 AM

>*To:* Lucille Beseler

>*Cc:* Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond;
Margaret

>Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill;

>tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna
McCollum;

>Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com;

>Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin;

>Marcia Kyle; Jean Ragalie-> Christie, Catherine; Denice Ferko-Adams; Executive Team
Mailbox; Susan

Burns

>*Subject:* Re: Follow up info (comments) - Sponsorship

>

>

>

>Donna - I think your letter has many excellent points but I do not
know

>the Smart Snack standards - I had heard a recent news blurb that Hot

>Cheetos are a Smart Snack - so would this bring more controversy?

>

>Sent from my iPhone

>

>Denice Ferko-Adams, MPH, RDN

>

>610-751-9512

>

>

>

>

>On Mar 28, 2015, at 3:31 PM, Lucille Beseler

<lbeseler_fnc@bellsouth.net>

>wrote:

>

> Would we consider putting this wonderful letter from Donna out to the
>members? These are the facts and what a waste not to be able to share
with

>our members. Many members don't really know the facts. Isn't this why
the

>Board made the decision. Lucille

>

>

>*Lucille Beseler MS,RDN,LDN,CDE President-Family Nutrition Center of
South

>Florida*

>*Billit!mnt *

>A subsidiary of FNC

>www.billitmnt.com

>5350 W. Hillsboro Blvd. #105

>Coconut Creek, Fl. 33073

>954-360-7883

>fax:954-360-7884

>

>Sent from my iPad

>

>

>On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us>

wrote:

>

> Dear Board Members,

>I want to take this opportunity as a School Nutrition Director to set
the

>record straight about crediting Kraft singles in the National School
Lunch

>Program. I have the privilege of not only serving on the Academy BOD,
but

>also on the Foundation BOD as Treasurer for both boards. I voted both

>times to support the KER Kraft program initiative. When the proposed
>Kraft program came to the attention of the Foundation I took the
initiative
>to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to
get her
>thoughts on Kraft singles and the School Nutrition Program. She
agreed
>with me that they were a creditable product as evidenced by the fact
that
>we have several USDA commodities that fit the same profile as Kraft
>singles, but are not made by Kraft. The USDA Commodity Program
offers
>several American Cheese single products for us to purchase. Some are
>regular fat and some are reduced fat. They also offer processed
cheese
>loaves for the program.
>
>This is the information on just one of the products that they sell to
us
>and it is creditable as stated below.
>
>*00018—Cheese, American, Yellow, Pasteurized, Sliced*
>
>*Category: Meat/Meat Alternate*
>
>*PRODUCT DESCRIPTION*
>
>This item is a pasteurized, processed yellow American cheese. This
product
>is available in cases with six 5-pound loaves containing 160 1/2-ounce
>slices per loaf.
>
>*CREDITING/YIELD*
>
>. One case yields 480 1-ounce portions of cheese. CN Crediting: 1
ounce
>cheese credits as 1 oz equivalent meat/meat alternate.
>
>The second statement I would like to make is that the Kraft singles
>reduced fat does qualify as a "Smart Snack" in the National School
Lunch
>Program . I personally ran the product through the Smart Snacks

product

>calculator and sent the sheet to Mary Beth to let her know it was

>creditable as a smart snack. The regular Kraft singles are not
creditable

>as a smart snack, but the reduced fat ones are. In talking to Janey

>Thornton about the program she was very much in favor of us
collaborating

>with Kraft, and had hopes that if she stayed on at USDA that they
might get

>involved with the KER campaign.

>

>I am sorry I was not able to stay on the last board call long enough
to

>get this message out there, but wanted to make sure you had this

>information before the call today. Looking forward to our
discussions.

>

>

>

>

>

>

>

>Donna S. Martin, EdS, RDN, LD, SNS, FAND

>Director School Nutrition Program

>Burke County Board of Education

>789 Burke Veterans Parkway

>Waynesboro, GA 30830

>

>706-554-5393 (office)

>706-554-5655 (fax)

>

>DMartin@Burke.k12.ga.us

>

>

>

>"USDA Healthier US School Challenge GOLD award recipient"

>

>

>

>>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 >Academy and Foundation
boards call to put my comments in writing

>(especially since not everyone was still on the call and able to hear my
>remarks). As I have shared during our calls (both the October Board
>conference call and the joint call last week), I have very strong
feelings
>about the Kraft partnership and roll out of the campaign. My sincere
>appreciation goes to both boards and staff for reconsidering the
placement
>of the Kids Eat Right logo on Kraft Singles and the partnership with
Kraft
>for an education campaign. As we move forward, I wanted to reiterate
some
>concerns that I tried to convey during our discussions and that many
>members have expressed. This is not meant to dwell on what has
happened but
>to assist us as we take steps toward the future.
>
>I must begin with full disclosure though:
>
>- I was and still am opposed to placement of the Kids Eat Right logo
on
>Kraft Singles.
>- I do not have any Kraft Singles in my refrigerator, nor will I
purchase
>Kraft Singles. I prefer to purchase and consume real cheese and
support as
>many local farmers and family owned dairy operations as I can. Have I
or my
>child eaten Kraft Singles? Most likely at some point. My husband is
>allergic to dairy.
>- My family and I are not perfect eaters, but we strive to make the
best
>choices that we can. I do not aim to take every opportunity to serve
as the
>food police. Please do not worry if you are out to eat a meal with me;
I
>will not analyze your food choices unless you have requested my
expertise
>and services as a registered dietitian.
>- If I were not on the board, I would be signing the petition to
>#RepealtheSeal, sending letters to Academy leaders and reconsidering
my

>membership.

>

>Some suggestions in terms of considering the future and moving forward:

>

>*Accurate and complete information should be presented to the Academy and

>Foundation Boards for consideration.* Benefits and potential

>repercussions from any partnership or sponsorship should be explored fully.

>Incorrect background information was provided to the Board to review in

>consideration of the Kraft partnership. Kraft Singles, may not be counted

>as a required (Meat/Meat Alternate) component of reimbursable school meals.

>Kraft Singles are not creditable for reimbursable school meals, not because

>they are sliced and wrapped in plastic. They are not creditable because

>they are not real cheese. Only real cheese is creditable for reimbursable

>school meals. Only real cheese is also creditable for WIC. School nutrition

>programs may serve Kraft Singles as part of school meals, if inclusion of

>Kraft Singles does not prevent the nutrition analysis of the meals from

>meeting the calorie, fat and sodium limits of the federal nutrition

>regulations. School nutrition programs can purchase and use sliced and

>packaged real cheese that is creditable for school meals. Kraft Singles,

>Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is

>also on the other side of the debate and should be considered. The Academy

>rebuttal has been that placement of the Kids Eat Right logo on Kraft

>Singles packaging is not an endorsement. However, we did not review or

>conduct consumer research on front of package (FOP) labeling regarding this

>concern. In addition, information regarding endorsement and FTC guidelines

>was not presented to the Foundation board and the Academy Board for
>consideration.

>

>*Input from members and those we serve is imperative.* We want the
public

>to trust us as the food and nutrition expert. We want to be the go to

>resource for our members and we want to promote the expertise and
brand of

>RDNs and NDTRs. Members could have been consulted in advance regarding

>partnering with Kraft and elements of the campaign. The Research DPG
could

>have been consulted regarding FOP labeling. The Public
Health/Community

>Nutrition DPG or School Nutrition DPG could have been consulted
regarding

>whether Kraft Singles were allowable in sch> food and nutrition assistance programs. It is
difficult for those of

us who

>work in these practice areas to have a product that features the Kids
Eat

>Right logo, not be approved for use (creditable) in the programs that
we

>work with. It is confusing to consumers to have the Kids Eat Right
logo on

>a product that does not also have 'WIC approved' labeling on its shelf
tag.

>Many consumers do not examine food labels. When consumers see the Kids
Eat

>Right logo on a product, they will assume that the product is a
healthy

>choice for their family. The survey that went out to members regarding

>nutrients of concern, Kraft, etc. should have been reviewed by the
board,

>the Sponsorship Task Force or an entity like the newly created Member

>Advisory Panel. If processes are in place, gleaning input from members
and

>those we serve can be efficiently done. No assumptions should be made.

>There was an assumption made that only a small minority would be
opposed to

>the Kraft partnership and use of the Kids Eat Right logo on Kraft
Singles.

>It is evident that a significant number of RDNs and NDTRs, members or

not,

>other health professionals and members of the public are opposed. In

this

>day and age of social media, it only takes one motivated person to

inspire

>a movement for change. The decision and the announcement were made

before

>the sponsorship dialogue at the House of Delegates meeting or the work

of

>the Sponsorship Task Force was completed. This conveys the notion that

>member input is not valued in decision making. Members are the

Academy.

>Their input is critical to decisions made and actions taken by the

Academy.

>

>*The Academy should be in a position to set precedence or influence

policy

>that advances nutrition and promotes the profession.* Entering into

>partnerships with corporations has been described as an opportunity to

>influence policies, practices or products of companies. Kraft dictated

>policy to the Academy and could potentially put the Academy in a

position

>to influence nutrition policy negatively. Kraft limited our choices

for

>placement of the Kids Eat Right logo. Based on discussion during the

>October Board call if the Kids Eat Right logo was to be placed on any

Kraft

>products, it was to be Kraft Singles Regular or 2%. The Academy and

the

>Foundation should control use of the Kids Eat Right logo. We should

have

>been able to work with Kraft to select the best products, if any, for

the

>logo to be displayed on. If Kraft was not willing to feature the Kids

Eat

>Right logo on those products, then we should not have granted

permission

>for use of the logo. It is very interesting timing to have the Kids

Eat

>Right logo on Kraft Singles when the 2015 Dietary Guidelines Report

>recommends reducing consumption of cheese and increasing consumption

of

>fluid milk to maximize calcium intake and decrease sodium. In addition,
>discussions and preparation for the Child Nutrition Reauthorization have
>begun, which affects school nutrition programs and other food and nutrition
>assistance programs, for which Kraft Singles are not a creditable
>component. Companies and other organizations can only benefit from
>partnering with the Academy; however, the Academy, and potentially our
>members, can have a great deal to lose. How the Academy acts reflects on
>our members and non-members alike. As an organization or profession, we do
>not have the resources, financial or personnel, to overcome the
>consequences of negative media coverage or public perception.
>
>*Any campaign announcement or communication elements should be carefully
>developed and disseminated.* The Academy response has been that the
>placement of the Kids Eat Right logo is not an endorsement and that the
>Academy has never endorsed any products. However, some value judgement was
>made in selecting or agreeing to placement of the Kids Eat Right logo on
>Kraft Singles. If the Kids Eat Right logo is to be placed on any products,
>nutrition criteria should be established, based on s> products, then the Kids Eat Right logo could
be placed on any product,
>which would not support the Academy mission of optimizing health and
>nutrition. Information regarding the partnership with Kraft should not have
>been shared with members unless talking points and all campaign materials
>were ready to go. Members are media savvy and will quickly share news and
>information from the Academy. The *New York Times* immediately picked up
>the story and described the partnership and placement of the Kids Eat Right
>logo as an endorsement. It did not help that a Kraft spokesperson was
>quoted as stating this is the first time the Academy has endorsed a

product

>and allowed the Kids Eat Right logo to be featured. Once a story is in
>print or online it is difficult to correct the information conveyed to
the

>public, even if you are able to get a retraction. The URL,

>www.eatright.org/cheesyfacts, was not the best link to promote

>information related to a product that is in fact not real cheese. It
also

>promotes cheese instead of all foods that can provide calcium, vitamin
D

>and other nutrients of concern. Such a controversial announcement
should

>not have been made in March during National Nutrition Month, when we
are

>trying to promote the brand and expertise of the RDN, NDTR and the
Academy.

>The strides that had been made in the NNM campaign are overshadowed by
the

>announcement and the disagreement among those within our own
membership and

>profession. We do not want to be the subject of a negative news
headline or

>documentary storyline or the punchline of a late night joke. You do
not

>want to be trending because of a poor decision. You want to set trends
in a

>positive light, advancing nutrition and the profession.

>

>*The Academy Board and Foundation Boards need to work cooperatively.*

The

>Academy Board of Directors should be allowed the opportunity to
discuss

>potential sponsorships prior to the Academy Foundation deliberation
and

>decision. Input from the Board may be helpful to the Foundation as
they

>make critical decisions regarding sponsorships. The Foundation is

>considered a separate legal entity from the Academy; however,
decisions

>made by the Foundation can potentially affect the Academy in regards
to

>membership gain or loss, staff time (Executive Team; Communications,

>Knowledge Center, Research, and Governance staff, etc.), and resources. In

>turn, decisions made by the Academy Board can potentially affect the

>Foundation. We both want to support scholarships, education and research.

>We must also work together to promote the expertise of RDNs and NDTRs and

>optimize nutrition and health.

>

>Given the response and what we have learned regarding the Kraft

>initiative, I do request that the Academy Board and Foundation Board

>revisit the decision to accept sponsorship funding from and partner with

>Monsanto for the Future of Food initiative. Kraft has a negative perception

>in the minds of many members because of their products and business

>practices. However, Kraft has a much more favorable image than Monsanto

>does among members, non-members, other professionals and the public. The

>Kraft partnership has been one of the most divisive decisions for our

>organization. I hope that we can overcome the fallout from the Kraft

>partnership decision, membership dissension and negative publicity. I am

>not sure that the Academy can fully overcome potential repercussions from

>announcing a partnership with Monsanto.

>

>Each time we have a decision to make regarding a sponsorship we must ask

>ourselves if we would partner with the company, organization or entity if

>money was not involved and if we would be not only comfortable with, but

>proud of, the partnership.

>

>Thank you for the opportunity to share my comments and concerns in writing.

>

>

>Healthy regards,

>

>Tracey Bates, MPH, RDN, LDN, FAND

>

>Nutrition Consultant

>

>Board Member and House

3445. RE: Recording of Treasurer's Presentation for HOD

From: Cecily Byrne <cbyrne@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 31, 2015 09:09:19
Subject: RE: Recording of Treasurer's Presentation for HOD
Attachment: [image001.png](#)

Hi Donna,

Can we plan to record the session on Tuesday, April 14 at 10 am CT? Let me know if that works for you.

Thanks,
Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 31, 2015 7:04 AM
To: Cecily Byrne
Subject: Re: Recording of Treasurer's Presentation for HOD

Cecily, I am available the week of April 13-17. Just pick a day and time and I will try and accommodate you. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education

789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/30/2015 5:52 PM >>>
Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

3446. Re: Conversation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Mar 31, 2015 09:01:46
Subject: Re: Conversation
Attachment: [TEXT.htm](#)

No problem!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Patricia Babjak <PBABJAK@eatright.org> 3/31/2015 8:55 AM >>>

I'll call you at 9:15 your time. Am running behind. Thanks!

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000 (x-apple-data-detectors://1/0)

Chicago, Illinois 60606 (x-apple-data-detectors://1/0)

312-899-4856 (tel:312-899-4856) | pbabjak@eatright.org | www.eatright.org

3447. Re: Recording of Treasurer's Presentation for HOD

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Byrne, Cecily <cbyrne@eatright.org>
Sent Date: Mar 31, 2015 08:04:03
Subject: Re: Recording of Treasurer's Presentation for HOD
Attachment: [unknown_name_xqdz0](#)

Cecily, I am available the week of April 13-17. Just pick a day and time and I will try and accommodate you. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Cecily Byrne <cbyrne@eatright.org> 3/30/2015 5:52 PM >>>
Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

3448. FYI ... New York Times blog post ...

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Marcia Kyle' <bkyle@roadrunner.com>, miles081@umn.edu <miles081@umn.edu>, 'c christie' <c.christie@unf.edu>, craytef@aces.edu <craytef@aces.edu>, easaden@aol.com <easaden@aol.com>, tjraymond@aol.com <tjraymond@aol.com>, 'lbeseler fnc' <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, craytef@charter.net <craytef@charter.net>, 'tracey bates' <tracey.bates@dpi.nc.gov>, 'don bradley' <don.bradley@duke.edu>, 'McCollum, Glenna' <glenna@glennamccollum.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, carl@learntoeatright.com <carl@learntoeatright.com>, dwheller@mindspring.com <dwheller@mindspring.com>, connors@ohsu.edu <connors@ohsu.edu>, 'wolf 4' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com <denice@rcn.com>, 'jean ragalie-carr' <jean.ragalie-carr@rosedmi.com>, 'eileen kennedy' <eileen.kennedy@tufts.edu>, denice@wellnesspress.com <denice@wellnesspress.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, sandralgill@comcast.net <sandralgill@comcast.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Sonja Connor' <connors@ohsu.edu>
Sent Date: Mar 30, 2015 22:31:04
Subject: FYI ... New York Times blog post ...
Attachment:

New York Times blog post ...

Dietitians Group Negotiating to End Labeling Deal With Kraft Singles

By **STEPHANIE STROM** MARCH 30, 2015

The Academy of Nutrition and Dietetics said it was working with the Kraft Foods Group to end part of a deal that allowed the food company to use one of the academy's logos on packages of Kraft Singles.

After the deal was announced by Kraft this month, the organization faced a mutiny among some of the 75,000 registered dietitians and other food professionals who are its members.

“The academy and Kraft are in discussions to terminate the contract for our pilot program,” the organization said in its email. “This will take a short period of time to complete.”

But the organization said the program was already so advanced that it could not be changed immediately. Kraft Singles with the new logo will begin appearing on retail shelves on Wednesday.

“We are working with Kraft to limit the time it remains on shelves,” the academy said in its email.

Ryan O'Malley, a spokesman for the academy, did not comment further.

As part of the original deal, Kraft agreed to pay for scholarships, research and public awareness campaigns in exchange for the right to use the academy's Kids Eat Right label and website address on packages of Kraft Singles.

After The New York Times published an article about the deal, some of the nutrition organization's members expressed outrage that it would lend its imprimatur to a highly processed food.

Kraft Singles packaging describes the product as a “pasteurized prepared cheese product” made with milk, Cheddar cheese, whey, milk protein concentrate, milk fat and sodium citrate.

Kraft intended for the label to be the starting point for a broader campaign to educate parents about the importance of calcium and vitamin D in children's diets. Some 80 percent of girls and 75 percent of boys ages 4 to 18 do not get enough calcium, while almost half of all children do not consume enough vitamin D.

“Although we stand by our decision to work together to shine a light on this issue and not to serve as a product endorsement, we believe misperceptions are overshadowing the campaign,” Jody Moore, a Kraft corporate spokeswoman, said in a statement. “As such, both organizations have agreed it is best not to proceed as originally planned.”

Andy Bellatti, a founder of Dietitians for Professional Integrity, a group started by dietitians who questioned the academy's strong ties to the food industry, said he was pleased that it was working to change its deal with Kraft.

“Hopefully, this is the beginning of much-needed and much-overdue dialogue on the academy's corporate sponsorships,” Mr. Bellatti said. “Dietitians need to continue advocating for an organization that represents us with integrity and that we can be proud of, rather than continually have to apologize for.”

3449. Social Media Sentiment Report - Initial response is largely positive

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 30, 2015 21:53:56
Subject: Social Media Sentiment Report - Initial response is largely positive
Attachment: [image001.png](#)
[image005.jpg](#)
[image006.png](#)
[image008.jpg](#)
[image009.png](#)
[image010.png](#)
[image011.jpg](#)
[image012.png](#)
[image002.jpg](#)
[image004.jpg](#)

Below is a sentiment report that reflects the overall tone among social media users this afternoon/evening. We are reading just about every post in real time. Even before we released the message, we were contacted by members who somehow heard the Academy was making a major

announcement. As I mentioned, our members did share it with the media. We received calls from the *New York Times* and the *Associated Press* and in keeping with LEVICK and legal advice, we responded that we do not have public comment at this time. However, they all have Sonja's message and other materials that our members have shared.

We will continue to keep you posted and will have an update for you tomorrow.

Pat

SENTIMENT

The initial response from Academy members has been largely positive. There were a handful of negative responses but the top influencers in this conversation quickly moderated the criticism. The bar graph below displays the trend in sentiment over the past week. As you can see, negative mentions have declined significantly and the positive mentions have increased.

TOP INFLUENCERS

The users listed below have been the most vocal on social platforms. Each user has taken an aggressive stance against the seal and has advocated for its removal. Their responses to today's statement have been (for the most part) supportive.

TOP HASHTAG

#RepealtheSeal is the most influential connection to users speaking out against AND's contract with Kraft. Currently, Regan Jones RD, Rachel Begun RD, and Kate Geagan are among those being credited with the Academy's decision to terminate the contract with Kraft.

Megan Mitchell

Director

5:30 pm = 177 clicks

TWITTER

FACEBOOK

INSTAGRAM

COMMENT ON BLOG POST

3450. Recording of Treasurer's Presentation for HOD

From: Cecily Byrne <cbyrne@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 30, 2015 17:52:45
Subject: Recording of Treasurer's Presentation for HOD
Attachment: [image001.png](#)

Hi Donna,

I hope this email finds you well. I know it's been a trying couple of weeks. I talked with Paul, and he has provided me with your Treasurer's presentation to record prior to the Spring HOD meeting. My plan is to distribute the presentation to the HOD on either April 16 or April 23.

Are you available April 9 or the week after (not April 17) to record this session with me? Let me know your availability at your convenience. If needed, we can also record the session on April 20-22. Once we confirm a date and time, I will send you the webinar link and conference call information that you will need to record the session.

Thanks in advance!

Cecily

Cecily Byrne, MS RDN LDN
Director, House of Delegates Governance
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Chicago, Illinois 60606-6995
312-899-4819 (phone); 312-899-2790 (fax)

cbyrne@eatright.org
www.eatright.org

3451. RE: Follow up info (comments) - Sponsorship

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, sandralgill@comcast.net, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sonja Connor' <connors@ohsu.edu>
Cc: miles081@umn.edu, 'c christie' <c.christie@unf.edu>, craytef@aces.edu, easaden@aol.com, tjraymond@aol.com, 'lbeseler fnc' <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, 'tracey bates' <tracey.bates@dpi.nc.gov>, 'don bradley' <don.bradley@duke.edu>, ExecutiveTeamMailbox@eatright.org, 'Babjak, Patricia' <PBABJAK@eatright.org>, Sburns@eatright.org, 'McCollum, Glenna' <glenna@glennamccollum.com>, nancylewis1000@gmail.com, traceybatesrd@gmail.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, 'wolf 4' <wolf.4@osu.edu>, peark02@outlook.com, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com, 'jean ragalie-carr' <jean.ragalie-carr@rosedmi.com>, 'eileen kennedy' <eileen.kennedy@tufts.edu>, denice@wellnesspress.com
Sent Date: Mar 30, 2015 17:46:59
Subject: RE: Follow up info (comments) - Sponsorship
Attachment:

Hi all,

Just read the flurry of emails after a full day of seeing patients and care plan meetings with physicians and not one mention about KER!

Having said that, I am not discounting the importance of all that was accomplished between Friday at sunset and Monday afternoon by our Academy CEO and staff, President, Foundation and Academy BOD, legal and now Levick's messaging that captured the spirit of our intent.

I feel confident, thanks to Sandra, we now have a defined framework to build on as we move forward.

Wishing you all a restful night. Remember, I live where the sun sets first!

Marcy

From: McClusky, Kathy [mailto:KathyMcClusky@lamMorrison.com]

Sent: Monday, March 30, 2015 3:18 PM

To: sandralgill@comcast.net; Donna Martin; Sonja Connor

Cc: miles081@umn.edu; c christie; craytef@aces.edu; easaden@aol.com; tjraymond@aol.com; lbeseler fnc; mgarner@cchs.ua.edu; constancegeiger@cgeiger.net; craytef@charter.net; tracey bates; don bradley; ExecutiveTeamMailbox@eatright.org; Babjak, Patricia; Sburns@eatright.org; McCollum, Glenna; nancylewis1000@gmail.com; traceybatesrd@gmail.com; carl@learntoeatright.com; dwheller@mindspring.com; connors@ohsu.edu; wolf 4; peark02@outlook.com; Mary Christ-Erwin; denice@rcn.com; bkyle@roadrunner.com; jean ragalie-carr; eileen kennedy; denice@wellnesspress.com

Subject: RE: Follow up info (comments) - Sponsorship

. I am sending this to all of you because I just wanted to publically reiterate how amazing Sandra is, both as a voice of reason and of someone whose expertise has been so valuable to the SATF. It has only "at this minute" come to my feeble mind to think of one more thing we can learn from this experience. That thing is: how we word our "charges" to various groups. SATF's first charge: "Make recommendations regarding the existing Corporate Sponsorship guidelines" may have been what we originally intended, but certainly turned into "develop sponsorship guidelines"which was probably what we needed, but didn't know it at the time!!! I am being a little "cute with words here", but as Sandra and Mick Jagger so wisely point out, you don't always get what you want, but sometimes you get what you need! Anyway, Sandra has laid out a blue print for the future. Thanks so much.

From: sandralgill@comcast.net [mailto:sandralgill@comcast.net]

Sent: Monday, March 30, 2015 12:21 PM

To: Donna Martin; Sonja Connor

Cc: miles081@umn.edu; c christie; craytef@aces.edu; easaden@aol.com; tjraymond@aol.com; lbeseler fnc; mgarner@cchs.ua.edu; constancegeiger@cgeiger.net; craytef@charter.net; tracey bates; don bradley; ExecutiveTeamMailbox@eatright.org; Babjak, Patricia; Sburns@eatright.org; McCollum, Glenna; nancylewis1000@gmail.com; traceybatesrd@gmail.com; McClusky, Kathy; carl@learntoeatright.com; dwheller@mindspring.com; connors@ohsu.edu; wolf 4; peark02@outlook.com; Mary Christ-Erwin; denice@rcn.com; bkyle@roadrunner.com; jean ragalie-carr; eileen kennedy; denice@wellnesspress.com

Subject: Re: Follow up info (comments) - Sponsorship

All, apologies if I'm in the wrong "thread"--

I hope the following framework and comments are constructive, which I developed after reflection from Friday's board call. These capture my thoughts and suggestions (I hope more clearly in prior conversations). I am not expert in crisis and reputation management, so comments below are likely "future focused" and of little immediate help.

1) I was thrilled with the addition of the crisis management experts, and thank all of you for your great contributions so the leadership team and Academy can move forward from this crisis. The disputed "legitimacy" of Kraft Singles (e.g., recognition by government agencies as part of school snacks and lunch programs) within the membership adds even more complication beyond members' opinions about being associated with Kraft Singles, i.e. "endorsement". Stakeholders demand to know how they will be treated in such crisis, so I welcome the extra experts.

I hope analyzing stakeholder input is in the background--*informing* the foreground messages, *not being the* message which sounds defensive, disconnected from members' rage and wants: for me, right now members want evidence of listening and acting, not comparative data. It is important, for example, to know how many of the change.org signers are Academy members since it's a public petition platform anyone can join--a valuable data point of both member and public perspectives, not "representative" in a statistical sense, but clearly symbolic of a key stakeholder perception-- a groundswell of members and a fraction of the public (200 M adults in USA) that needs to be more fully explored, like academic "early warning" and how great clinicians take initiative) ...in hindsight, change.org was a social media canary in the coal mine.

2) I also suggest we get expert advice--and hopefully measurement-- on the "damage to our reputation"--if not already underway.

I certainly read the emails about "further damage to our reputation " (in the letter requesting STF report be withdrawn)--while I hear this, I don't know if we do or will get any broad scale assessment of this, which I (and I perceive other members) would like to obtain-- if feasible, assessment from stakeholders other than "members", such as public, policy makers, or even consumers. I don't doubt this "damage to our reputation" , I'd prefer to better understand it in all its complexities and magnitude (Academy and Foundation), so I can better fulfill our Board Handbook D. Information Flow, Guide for Board Members, Barnes & Thornburg, LLP) D.2. *A Board's decisions must not only be informed, but must also be reasoned and deliberate (also see a-f).*

3) Board responsibilities: Our Board Handbook states (D.1, underlines added) *Directors must assure themselves that information and reporting systems exist in the organization that are reasonably designed to provide to senior management and to the Board itself, timely, accurate information, sufficient to allow management and the Board to reach an informed judgment.*

I suggest we get expert advice to adopt a robust Academy (and Foundation) Reputation Risk Management function, after the most urgent crisis management, if this is not already underway. Don's advice was critically correct, that this requires crisis management, and ongoing integration of communications, marketing and public relations with their own unique contributions to (my words) Reputation Risk Management. Almost all of the current crisis has been recognized in corporate-focused articles on "reputational risk management" (which I've not

previously reviewed, regrettably).

I/we have not, to my knowledge, requested or required a substantial update/revision to the Academy's Risk Management program, nor even discussed a specific Reputation Risk Management function within the board as a whole. My review of recent board packets showed that the senior management team does consider "brand equity" considerations, as shown in Mary Beth's replies to the Board in the summary of Monsanto related questions. I could not find any Board measures on Academy reputation, per se, and regret that I had not pushed harder on this as a sponsorship task force, where it was briefly identified as a future consideration among Mary Beth and me (and I can't recall/don't see, Kathy, if I ever advanced this in writing to you). Perhaps this is discussed more within the Foundation, I'm not sure. Such plans include on going multiple stakeholder risk-reality gap assessments, functional scenarios, crisis/risk management action plans, and strategic communications to support the organization's "identity"--which is largely defined by (members), along with other major stakeholders-- consumers, industry, the public and employees. Most important, the organization's "Identity" changes over time, in the eyes of stakeholders, as social norms and expectations evolve, especially through social media.

4) The Reputation Risk Management function can obtain measures of the Academy "brand" and other reputation management measures--part of a pro-active reputation risk management plan (see references below) which I hope we can obtain from the new consultants or other experts. To me, members' expressions clearly show anger, frustration, loss of respect (even for each other) and exasperation over the Krast/KER event(s). Supporting the executive team to augment "communication" with crisis management expertise is key so members not only know we are listening, but also with Academy behavior and performance (actions) effectively expressed consistent with legal constraints.

I am hopeful the very active, candid updates on contractual resolution will help. Communication absent "behavior" to address the issues is not effective, based on a small number of studies I reviewed--thanks all of you for this invaluable resource support with the crisis management team.

5) As part of a reputation risk management plan, we will need on going assessment of multiple stakeholders' changing beliefs and expectations of Academy (and Foundation) "character" and identity--members primarily, along with consumers, and I submit, industry--to capture their expectations of the Academy and "latent" concerns (see Eccles, et. al Reputation and Its Risks).

For me, this key insight shows the brilliance of the HOD mega issue statement, which I am hopeful remains very informative and captures diverse stakeholder perspectives. I hope a range of "issues/suggestions" evolve. Members' expectations and their sense of "field data" (clients, peers, employers, consumer expectations) are key!

I think more clearly when I have a mental framework, and found the Eccles, et. al framework most helpful (a business model, not professional association). (LAST page in link to Reputation and Its Risks, HBR, see below)

For example, I was not aware that the Federal Trade Commission defined "endorsement" as one member noted (<https://www.ftc.gov/sites/default/files/attachments/press-releases/ftc-publishes-final-guides-governing-endorsements-testimonials/091005revisedendorsementguides.pdf>) This is just one example of changing beliefs and expectations coming from government regulations as well as social media norms. I don't recall any of us on the Sponsorship Task Force, or the Board, discussing this definition, directly or online (I joined the Sponsorship Task Force after FNCE so it might have been discussed months earlier).

The lesson I learned (from the articles and this crisis) is that crises occur from similar past behaviors because stakeholder expectations of the organization have changed, which the organization missed (see HBR Eccles, et. al.). It appears there are successful methods for "reading the trail and the smoke signals"--as part Cherokee, I permit myself this metaphor) : (internal, external groups) stakeholder assessments, increasing use of social media to measure such opinions on changing expectations of the organization, and third party reports on consumer/ more external social norms. This goes way beyond the traditional "strategic surveillance" reviews of forthcoming policies, funding sources, client trends, etc. My own view on "strategic surveillance" has been updated, regrettably after the fact, which I regret.

6) thanks, will make myself available for call this week, around regional travel on Thursday.

resource disclosure: I do not know or have not worked with any of the individuals in the resources I selected below

R. Eccles, S. Newquist, R. Schatz, (Feb, 2007, 104-115). Reputation and Its Risks, Harvard Business Review [https://hbr.org/2007/02/reputation-and-its-risks--LAST page in this link](https://hbr.org/2007/02/reputation-and-its-risks--LAST%20page%20in%20this%20link)

http://cw.routledge.com/textbooks/doorley/data/Chapter_1_Reputation_Management_2nd_Edition.pdf

<http://www.lebow.drexel.edu/academics/centers/corporate-reputation-management>

Sandra

From: "Donna Martin" <dmartin@burke.k12.ga.us>
To: miles081@umn.edu, "c christie" <c.christie@unf.edu>
Cc: craytef@aces.edu, easaden@aol.com, tjrayment@aol.com, "lbeseler fnc" <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, sandralgill@comcast.net, "tracey bates" <tracey.bates@dpi.nc.gov>, "don bradley" <don.bradley@duke.edu>, ExecutiveTeamMailbox@eatright.org, PBABJAK@eatright.org, Sburns@eatright.org, glenna@glennamccollum.com, nancylewis1000@gmail.com, traceybatesrd@gmail.com, KathyMcClusky@iammorrison.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, "wolf 4" <wolf.4@osu.edu>, peark02@outlook.com, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com, bkyle@roadrunner.com, "jean ragalie-carr" <jean.ragalie-carr@rosedmi.com>, "eileen kennedy" <eileen.kennedy@tufts.edu>, denice@wellnesspress.com
Sent: Sunday, March 29, 2015 3:44:43 PM
Subject: Re: Follow up info (comments) - Sponsorship

Aida, Cathy and Denise, Yes Flamin Hot Cheetos qualify as a smart snack. Frito Lay reformulated the product to be whole grain and reduced fat so it now qualifies. In order for something to qualify, like Aida said, it has to have as one of the first ingredients be one of the following: dairy, whole grain, fruit, vegetable or a meat. It also has to meet sodium, fat and calorie restrictions. If it does not have one of the following as the first ingredient then it has to have 10% of one of the nutrients missing in children's diets. The 10% option goes out in July of 2015. I think one way to look at it is that children are going to eat Flamin Hot Cheetos and that it is great that they have been reformulated to be healthier! Another way I like to look at it is that we are taking baby steps to improve the health and eating habits of children. Yes we wish they would not eat Flamin Hot Cheetos, but now at least they are whole grain and reduced fat! Hopefully, someday our KER campaign will get kids to eat healthy all the time so that Flamin Hot Cheetos are not on their list of food they want to eat!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Aida Miles <miles081@umn.edu> 03/29/15 1:14 PM >>>

Thanks Cathy!

I may be able to answer the Smart Snacks question as I have done presentations on it locally.

I am attaching info on Smart Snacks in Schools.

2% singles do seem to fit as Donna indicated.

Denice, I haven't heard about Flaming Hot Cheetos being a smart snack, and I don't think they could.

The current "caveat" with Smart Snacks is with foods that provide at least

10% of the DV of a nutrient of concern (fiber, calcium, potassium or vitamin D). IF they provide at least 10% of the DV, they do NOT need to meet the first ingredient criteria (be a whole grain, fruit, veggie or protein food). But they DO need to meet criteria for sodium, fat, calories, sugar.

A fruit snack* fortified* with calcium or fiber could be a smart snack, for example, if it is low cal, low fat, low sugar, low Na.

This goes away as of July 1, 2016. Until then, some questionable snacks are considered Smart Snacks... but I doubt Flaming Hot Cheeto's are.

Aida

Aida Miles, MMSc, RDN, LD, FAND

*Director <<http://sph.umn.edu/faculty1/name/aida-miles/>>, Coordinated MPH

Nutrition <<http://sph.umn.edu/programs/phn/>> - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454*

*V.Mail: 612-625-5865. email (preferred): miles081@umn.edu <miles081@umn.edu> - *

*Academy of Nutrition & Dietetics <<http://www.eatright.org/>> - Speaker

Elect, House of Delegates <<http://www.eatright.org/hod/>> - Member, Board
of
Directors <<http://www.eatright.org/bod/>>- ** Advisor, Pediatric
Nutrition
Practice Group <<http://pnpg.org/>>*

On Sun, Mar 29, 2015 at 11:45 AM, Christie, Catherine
<c.christie@unf.edu>
wrote:

> I looked up WIC approved cheeses and the list is attached. Are Kraft
> singles Pasteurized Processed American? If so, they are included.
>
> Doesn't change our problem but good to know.
>
> *Catherine Christie, PhD, RDN, LDN, FADA, FAND*
>
> Associate Dean, Brooks College of Health
>
> Professor and Nutrition Graduate Program Director
>
> University of North Florida
>
> 1 UNF Drive
>
> Jacksonville, FL 32224
>
> 904-620-2810
>
> 904-620-1202
>
>
>
> *From:* Denice Ferko-Adams [<mailto:denice@rcn.com>]
> *Sent:* Sunday, March 29, 2015 10:20 AM
> *To:* Lucille Beseler
> *Cc:* Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond;
Margaret
> Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill;
> tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna
McCollum;
> Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com;

> Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin;
> Marcia Kyle; Jean Ragalie-> Christie, Catherine; Denice Ferko-Adams; Executive Team
Mailbox; Susan

Burns

> *Subject:* Re: Follow up info (comments) - Sponsorship

>

>

>

> Donna - I think your letter has many excellent points but I do not
know

> the Smart Snack standards - I had heard a recent news blurb that Hot

> Cheetos are a Smart Snack - so would this bring more controversy?

>

> Sent from my iPhone

>

> Denice Ferko-Adams, MPH, RDN

>

> 610-751-9512

>

>

>

>

> On Mar 28, 2015, at 3:31 PM, Lucille Beseler

<lbeseler_fnc@bellsouth.net>

> wrote:

>

> Would we consider putting this wonderful letter from Donna out to the
> members? These are the facts and what a waste not to be able to share
with

> our members. Many members don't really know the facts. Isn't this why
the

> Board made the decision. Lucille

>

>

> *Lucille Beseler MS,RDN,LDN,CDE President-Family Nutrition Center of
South

> Florida*

> *Billit!mnt *

> A subsidiary of FNC

> www.billitmnt.com

> 5350 W. Hillsboro Blvd. #105

> Coconut Creek, Fl. 33073

> 954-360-7883

> fax:954-360-7884

>

> Sent from my iPad

>

>

> On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us>
wrote:

>

> Dear Board Members,

> I want to take this opportunity as a School Nutrition Director to set
the

> record straight about crediting Kraft singles in the National School
Lunch

> Program. I have the privilege of not only serving on the Academy BOD,
but

> also on the Foundation BOD as Treasurer for both boards. I voted both
> times to support the KER Kraft program initiative. When the proposed
> Kraft program came to the attention of the Foundation I took the
initiative

> to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to
get her

> thoughts on Kraft singles and the School Nutrition Program. She
agreed

> with me that they were a creditable product as evidenced by the fact
that

> we have several USDA commodities that fit the same profile as Kraft
> singles, but are not made by Kraft. The USDA Commodity Program
offers

> several American Cheese single products for us to purchase. Some are
> regular fat and some are reduced fat. They also offer processed
cheese

> loaves for the program.

>

> This is the information on just one of the products that they sell to
us

> and it is creditable as stated below.

>

> *00018—Cheese, American, Yellow, Pasteurized, Sliced*

>

> *Category: Meat/Meat Alternate*

>

> *PRODUCT DESCRIPTION*

>
> This item is a pasteurized, processed yellow American cheese. This product
> is available in cases with six 5-pound loaves containing 160 1/2-ounce
> slices per loaf.

>
> *CREDITING/YIELD*

>
> . One case yields 480 1-ounce portions of cheese. CN Crediting: 1
ounce
> cheese credits as 1 oz equivalent meat/meat alternate.

>
> The second statement I would like to make is that the Kraft singles
> reduced fat does qualify as a "Smart Snack" in the National School
Lunch

> Program . I personally ran the product through the Smart Snacks
product

> calculator and sent the sheet to Mary Beth to let her know it was
> creditable as a smart snack. The regular Kraft singles are not
creditable

> as a smart snack, but the reduced fat ones are. In talking to Janey
> Thornton about the program she was very much in favor of us
collaborating

> with Kraft, and had hopes that if she stayed on at USDA that they
might get

> involved with the KER campaign.

>
> I am sorry I was not able to stay on the last board call long enough
to

> get this message out there, but wanted to make sure you had this
> information before the call today. Looking forward to our
discussions.

>

>

>

>

>

>

>

> Donna S. Martin, EdS, RDN, LD, SNS, FAND

> Director School Nutrition Program

> Burke County Board of Education
> 789 Burke Veterans Parkway
> Waynesboro, GA 30830
>
> 706-554-5393 (office)
> 706-554-5655 (fax)
>
> DMartin@Burke.k12.ga.us
>
>
>
> "USDA Healthier US School Challenge GOLD award recipient"
>
>
>
> >>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 >Academy and Foundation
boards call to put my comments in writing
> (especially since not everyone was still on the call and able to hear
my
> remarks). As I have shared during our calls (both the October Board
> conference call and the joint call last week), I have very strong
feelings
> about the Kraft partnership and roll out of the campaign. My sincere
> appreciation goes to both boards and staff for reconsidering the
placement
> of the Kids Eat Right logo on Kraft Singles and the partnership with
Kraft
> for an education campaign. As we move forward, I wanted to reiterate
some
> concerns that I tried to convey during our discussions and that many
> members have expressed. This is not meant to dwell on what has
happened but
> to assist us as we take steps toward the future.
>
> I must begin with full disclosure though:
>
> - I was and still am opposed to placement of the Kids Eat Right logo
on
> Kraft Singles.
> - I do not have any Kraft Singles in my refrigerator, nor will I
purchase
> Kraft Singles. I prefer to purchase and consume real cheese and

support as

> many local farmers and family owned dairy operations as I can. Have I
or my

> child eaten Kraft Singles? Most likely at some point. My husband is
> allergic to dairy.

> - My family and I are not perfect eaters, but we strive to make the
best

> choices that we can. I do not aim to take every opportunity to serve
as the

> food police. Please do not worry if you are out to eat a meal with me;
I

> will not analyze your food choices unless you have requested my
expertise

> and services as a registered dietitian.

> - If I were not on the board, I would be signing the petition to

> #RepealtheSeal, sending letters to Academy leaders and reconsidering
my

> membership.

>

> Some suggestions in terms of considering the future and moving
forward:

>

> *Accurate and complete information should be presented to the Academy
and

> Foundation Boards for consideration.* Benefits and potential

> repercussions from any partnership or sponsorship should be explored
fully.

> Incorrect background information was provided to the Board to review
in

> consideration of the Kraft partnership. Kraft Singles, may not be
counted

> as a required (Meat/Meat Alternate) component of reimbursable school
meals.

> Kraft Singles are not creditable for reimbursable school meals, not
because

> they are sliced and wrapped in plastic. They are not creditable
because

> they are not real cheese. Only real cheese is creditable for
reimbursable

> school meals. Only real cheese is also creditable for WIC. School
nutrition

> programs may serve Kraft Singles as part of school meals, if inclusion

of

- > Kraft Singles does not prevent the nutrition analysis of the meals from
- > meeting the calorie, fat and sodium limits of the federal nutrition
- > regulations. School nutrition programs can purchase and use sliced and
- > packaged real cheese that is creditable for school meals. Kraft Singles,
- > Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is
- > also on the other side of the debate and should be considered. The Academy
- > rebuttal has been that placement of the Kids Eat Right logo on Kraft
- > Singles packaging is not an endorsement. However, we did not review or
- > conduct consumer research on front of package (FOP) labeling regarding this
- > concern. In addition, information regarding endorsement and FTC guidelines
- > was not presented to the Foundation board and the Academy Board for
- > consideration.
- >
- > *Input from members and those we serve is imperative.* We want the public
- > to trust us as the food and nutrition expert. We want to be the go to
- > resource for our members and we want to promote the expertise and brand of
- > RDNs and NDTRs. Members could have been consulted in advance regarding
- > partnering with Kraft and elements of the campaign. The Research DPG could
- > have been consulted regarding FOP labeling. The Public Health/Community
- > Nutrition DPG or School Nutrition DPG could have been consulted regarding
- > whether Kraft Singles were allowable in sch> food and nutrition assistance programs. It is difficult for those of
- us who
- > work in these practice areas to have a product that features the Kids Eat
- Eat
- > Right logo, not be approved for use (creditable) in the programs that we
- > work with. It is confusing to consumers to have the Kids Eat Right logo on
- > a product that does not also have 'WIC approved' labeling on its shelf

tag.

> Many consumers do not examine food labels. When consumers see the Kids Eat

> Right logo on a product, they will assume that the product is a healthy

> choice for their family. The survey that went out to members regarding

> nutrients of concern, Kraft, etc. should have been reviewed by the board,

> the Sponsorship Task Force or an entity like the newly created Member

> Advisory Panel. If processes are in place, gleaning input from members and

> those we serve can be efficiently done. No assumptions should be made.

> There was an assumption made that only a small minority would be opposed to

> the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles.

> It is evident that a significant number of RDNs and NDTRs, members or not,

> other health professionals and members of the public are opposed. In this

> day and age of social media, it only takes one motivated person to inspire

> a movement for change. The decision and the announcement were made before

> the sponsorship dialogue at the House of Delegates meeting or the work of

> the Sponsorship Task Force was completed. This conveys the notion that

> member input is not valued in decision making. Members are the Academy.

> Their input is critical to decisions made and actions taken by the Academy.

>

> *The Academy should be in a position to set precedence or influence policy

> that advances nutrition and promotes the profession.* Entering into

> partnerships with corporations has been described as an opportunity to

> influence policies, practices or products of companies. Kraft dictated

> policy to the Academy and could potentially put the Academy in a position

> to influence nutrition policy negatively. Kraft limited our choices for

> placement of the Kids Eat Right logo. Based on discussion during the

> October Board call if the Kids Eat Right logo was to be placed on any Kraft
> products, it was to be Kraft Singles Regular or 2%. The Academy and the
> Foundation should control use of the Kids Eat Right logo. We should
have
> been able to work with Kraft to select the best products, if any, for
the
> logo to be displayed on. If Kraft was not willing to feature the Kids
Eat
> Right logo on those products, then we should not have granted
permission
> for use of the logo. It is very interesting timing to have the Kids
Eat
> Right logo on Kraft Singles when the 2015 Dietary Guidelines Report
> recommends reducing consumption of cheese and increasing consumption
of
> fluid milk to maximize calcium intake and decrease sodium. In
addition,
> discussions and preparation for the Child Nutrition Reauthorization
have
> begun, which affects school nutrition programs and other food and
nutrition
> assistance programs, for which Kraft Singles are not a creditable
> component. Companies and other organizations can only benefit from
> partnering with the Academy; however, the Academy, and potentially our
> members, can have a great deal to lose. How the Academy acts reflects
on
> our members and non-members alike. As an organization or profession,
we do
> not have the resources, financial or personnel, to overcome the
> consequences of negative media coverage or public perception.
>
> *Any campaign announcement or communication elements should be
carefully
> developed and disseminated.* The Academy response has been that the
> placement of the Kids Eat Right logo is not an endorsement and that
the
> Academy has never endorsed any products. However, some value judgement
was
> made in selecting or agreeing to placement of the Kids Eat Right logo
on

> Kraft Singles. If the Kids Eat Right logo is to be placed on any products,

> nutrition criteria should be established, based on s> products, then the Kids Eat Right logo could be placed on any product,

> which would not support the Academy mission of optimizing health and

> nutrition. Information regarding the partnership with Kraft should not have

> been shared with members unless talking points and all campaign materials

> were ready to go. Members are media savvy and will quickly share news and

> information from the Academy. The *New York Times *immediately picked up

> the story and described the partnership and placement of the Kids Eat Right

> logo as an endorsement. It did not help that a Kraft spokesperson was

> quoted as stating this is the first time the Academy has endorsed a product

> and allowed the Kids Eat Right logo to be featured. Once a story is in

> print or online it is difficult to correct the information conveyed to the

> public, even if you are able to get a retraction. The URL,

> www.eatright.org/cheesyfacts, was not the best link to promote

> information related to a product that is in fact not real cheese. It also

> promotes cheese instead of all foods that can provide calcium, vitamin D

> and other nutrients of concern. Such a controversial announcement should

> not have been made in March during National Nutrition Month, when we are

> trying to promote the brand and expertise of the RDN, NDTR and the Academy.

> The strides that had been made in the NNM campaign are overshadowed by the

> announcement and the disagreement among those within our own membership and

> profession. We do not want to be the subject of a negative news headline or

> documentary storyline or the punchline of a late night joke. You do not

> want to be trending because of a poor decision. You want to set trends

in a

> positive light, advancing nutrition and the profession.

>

> *The Academy Board and Foundation Boards need to work cooperatively.*

The

> Academy Board of Directors should be allowed the opportunity to discuss

> potential sponsorships prior to the Academy Foundation deliberation and

> decision. Input from the Board may be helpful to the Foundation as they

> make critical decisions regarding sponsorships. The Foundation is

> considered a separate legal entity from the Academy; however, decisions

> made by the Foundation can potentially affect the Academy in regards to

> membership gain or loss, staff time (Executive Team; Communications,

> Knowledge Center, Research, and Governance staff, etc.), and

resources. In

> turn, decisions made by the Academy Board can potentially affect the

> Foundation. We both want to support scholarships, education and research.

> We must also work together to promote the expertise of RDNs and NDTRs and

> optimize nutrition and health.

>

> Given the response and what we have learned regarding the Kraft

> initiative, I do request that the Academy Board and Foundation Board

> revisit the decision to accept sponsorship funding from and partner with

> Monsanto for the Future of Food initiative. Kraft has a negative perception

> in the minds of many members because of their products and business

> practices. However, Kraft has a much more favorable image than

Monsanto

> does among members, non-members, other professionals and the public.

The

> Kraft partnership has been one of the most divisive decisions for our

> organization. I hope that we can overcome the fallout from the Kraft

> partnership decision, membership dissension and negative publicity. I

am

> not sure that the Academy can fully overcome potential repercussions

from

> announcing a partnership with Monsanto.

>

> Each time we have a decision to make regarding a sponsorship we must ask

> ourselves if we would partner with the company, organization or entity if

> money was not involved and if we would be not only comfortable with, but

> proud of, the partnership.

>

> Thank you for the opportunity to share my comments and concerns in writing.

>

>

> Healthy regards,

>

> Tracey Bates, MPH, RDN, LDN, FAND

>

> Nutrition Consultant

>

> Board Member and House

This email is subject to certain disclaimers, which may be reviewed via the following link.

<http://compass-usa.com/Pages/Disclaimer.aspx>.

No virus found in this message.

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Version: 2013.0.3495 / Virus Database: 4311/9415 - Release Date: 03/30/15

3452. Important Update on Kids Eat Right Initiative

From: Academy President <president@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 30, 2015 17:11:21
Subject: Important Update on Kids Eat Right Initiative
Attachment:

Important Update on Kids Eat Right Initiative

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

A message from the Academy President to Academy Members

Dear Academy Members,

I want to update all of you on a few immediate actions we are taking on the Kids Eat Right pilot initiative with Kraft. As our Academy members, you deserve the most immediate as well as accurate information that we are able to provide.

The Academy and Kraft are in discussions to terminate the contract for our pilot program. This will take a short period of time to complete. We will continue to keep you posted as we move to finalize the termination.

Elements of the program are already in motion and cannot be changed. On April 1, Kraft Singles will begin appearing on retail shelves with the Kids Eat Right logo on the packaging. We are working with Kraft to limit the time it remains on the shelves.

The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in childrens diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this

situation.

Sonja L. Connor, MS, RDN, LD, FAND
Academy President, 2014-2015

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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3453. Important Update on Kids Eat Right Initiative

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Denice Ferko-Adams' <denice@rcn.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 30, 2015 16:43:58
Subject: Important Update on Kids Eat Right Initiative
Attachment: [image002.jpg](#)
[image004.jpg](#)

Sonja's message has now been released to the HOD and spokespeople and will be posted to DPG, MIG and Affiliate list servs at 4:00 p.m. It will be distributed to members at 4:05 p.m. this afternoon. Staff received the communication at 3:30 p.m. It is important to note that this is an internal Academy communication to members. We are unable to distribute a joint public statement with Kraft since we are still in negotiations related to the contract.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3454. RE: HOD Power point with notes

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 16:32:22
Subject: RE: HOD Power point with notes
Attachment:

Donna,

More legal help... from Barnes and Thornburg? I hope so. Here is the link to their website. <http://www.btlaw.com/> They are pretty big and can provide all of the support necessary to handle this situation. Paula is just the tip of the iceberg. She has a ton of support underneath the surface. If the board is looking to something outside, maybe the link to their website will help. I can't imagine Paula or Barnes and Thornburg would take well to having another law firm look over their shoulders. It is kind of like accounting; One auditor only. If we had another do a review, the first would look at that as a vote of no confidence and quit. That happened to the Academy in 2001.

That is my two cents. Let me know if I can help.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 3:28 PM
To: Paul Mifsud
Subject: RE: HOD Power point with notes

I can believe it, but it is coming from the board making crazy recommendations, such as we need more legal help. They are about to put me over the edge with their pettiness. Especially the one person trying to get rid of people!!!!!! We are as much at fault about this as the Academy is. We are all in this together and no one should be shouldering all the blame. It was a good idea until social media high jacked it!!! Members are being so short sighted. This is going to have huge ramifications on the 100th anniversary program. Sue Finn is very upset about all this. I had a feeling this would effect you all like it is effecting all of us.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:02 PM >>>

Donna,

Hang in there. We need your voice. I am concerned about the drain this is having on Pat, Mary Beth and the rest of the staff. I know it is difficult from a member and leader perspective. Right now, internally, it appears as if there isn't anything else but Kraft. The impact on productivity is huge!!

I will get the recording set up for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 2:37 PM

To: Paul Mifsud

Subject: Re: HOD PowerPoint with notes

Paul, This looks good. Based on what we are dealing with over the sponsorship issue I think I will take the easy road out and just say that 5% is the % we get from sponsorship. If you want to send Cecily the deck and ask her to get with me on doing the recording I will do it. Thanks for all the work you put into this. As you can imagine I am spending a huge amount of time on the Kraft

issue. I was worried about having to write a script for this. Pat has asked about calling me tomorrow to discuss what is going on. "Lots" is going to be my answer, but I want to reassure her also of the support she has from the majority of the board. Very few exceptions and I know you know who they are. All this is not my cup of tea. My southern roots are getting the best of me and wish that some of these people had more southern roots they could (or should) claim.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3455. RE: HOD Power point with notes

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 30, 2015 16:27:35
Subject: RE: HOD Power point with notes
Attachment: [TEXT.htm](#)

I can believe it, but it is coming from the board making crazy recommendations, such as we need more legal help. They are about to put me over the edge with their pettiness. Especially the one person trying to get rid of people!!!!!! We are as much at fault about this as the Academy is. We are all in this together and no one should be shouldering all the blame. It was a good idea until social media high jacked it!!! Members are being so short sighted. This is going to have huge ramifications on the 100th anniversary program. Sue Finn is very upset about all this. I had a feeling this would effect you all like it is effecting all of us.

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 4:02 PM >>>

Donna,

Hang in there. We need your voice. I am concerned about the drain this is having on Pat, Mary Beth and the rest of the staff. I know it is difficult from a member and leader perspective. Right now, internally, it appears as if there isn't anything else but Kraft. The impact on productivity is huge!!

I will get the recording set up for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 2:37 PM
To: Paul Mifsud
Subject: Re: HOD PowerPoint with notes

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>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3456. RE: Confidential message to members from Sonja and talking points-Do not distribute

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 16:10:02
Subject: RE: Confidential message to members from Sonja and talking points-Do not distribute
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

I will call you at 9am EST. Looking forward to it!

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 2:39 PM
To: Patricia Babjak
Subject: RE: Confidential message to members from Sonja and talking points-Do not distribute

I will be in the office from 8 am until 10 am EST. 706-554-5393 I would love to talk to you.

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>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 1:57 PM >>>

That means so much to me! Can I call you tomorrow to talk? Any time before 3pm CST.

Patricia M. Babjak

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 12:35 PM

To: Patricia Babjak

Subject: RE: Confidential message to members from Sonja and talking points -Do not distribute

Know that I am praying for you and Mary Beth and that you both have my 110% support. I do not like a lot of what is going on, but know that we will come out on top of this. Let me know if there is anything I can do behind the scenes, other than what I am doing everyday in terms of trying to talk to board members on the phone. You have a lot of support out there despite what you might be feeling.

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>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 1:20 PM >>>

I agree, your suggestion sounds better. I will run it by LEVICK at 1:30CT during a call we have scheduled. I questioned a couple things and discovered nuances I hadn't considered, so I'll be sure to ask. I will respond to all as soon as I can. Thanks, Donna!

Patricia M. Babjak

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312/899-4856

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 11:58 AM

To: Patricia Babjak; Bates, Tracey; Beseler, Lucille; Bradley, Don; Christie, Catherine; Connor, Sonja; Crayton, Evelyn; Crayton, Evelyn; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; GlennaMcCollum; KathyMcClusky; Kyle, Marcia; MaryChrist-Erwin; Miles, Aida;

Nancylewis1000@; Ragalie-Carr, Jean; Raymond, Terri J.; SandraGill; Wolf, Kay; carl@; constancegeiger@; dwheller@; easaden; eileen.kennedy@; peark02@; tracey.bates@

Cc: Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute

Pat, I love the message. My only concern was the word timing instead of time in this sentence: ***We are working with Kraft to limit the timing it remains on the shelves.*** Should the word be time?

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>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 12:07 PM >>>

The all-member message was prepared by LEVICK, vetted by legal and approved by Sonja. I have attached confidential talking points for your use, based on the LEVICK message. This document is not for distribution however feel free to forward Sonja's message (after it goes out to the general membership later this afternoon) to anyone who might have missed it.

Per LEVICK's Chair of Corporate and Reputation Practice John Lovallo, their rationale for the content of the message follows:

We believe a complete and comprehensive statement, with this level of detail and context, is needed to minimize further internal and public fallout. We adapted this language from the materials.

Importantly, we do not infer we are placing any "blame" for the pending termination of this initiative on Kraft. If anything, this implies that the Academy is taking responsibility for the program not working as intended. It also makes clear the pending termination is not immediate, but needs to be unwound over a period of time.

We do not believe continued “apologies” to the membership are appropriate. The Academy initiative with Kraft was undertaken with good intentions, but unfortunately it did not work. It is imperative the Academy leadership and Board demonstrate you are taking responsible, affirmative action to preserve your credibility.

Because we know this e-mail will be shared in a public forum almost as soon as it arrives in member’s inboxes, we recommend re-packaging this as a “media statement” press release to be distributed over one of the newswires, and concurrently calling selected news outlets/reporters to share this development.

The goal is to pre-empt sustained criticism of the Academy from internal sources, and contain the public story to a one day news event before the April 1 appearance of the packaging. It may also provide cover for your internal supporters to come forward within the Academy community and affirm that the Academy has “done the right thing” in working to terminate the agreement.

Based on your briefing and the materials you shared, you and your team have prepared a lot of good messaging to frame your side of the story in the most favorable way possible. This statement expresses that decision without prejudice to Kraft and stops short of a full “mea culpa.”

The facts are on your side: the program was designed to do good things (raise consumer awareness) and the use of the initiative as an official endorsement was prohibited in the contract. The best approach is to take the right action, maybe take a few more punches from those factions within the community who do not like working with industry, and contain the public media story to a one day event.

Best,

John Lovallo

Chair, Corporate &Reputation Practice, Chair, Financial Practice

-

-

ALL-MEMBER MESSAGE PREPARED BY LEVICK AND APPROVED BY LEGAL COUNSEL

A message from the Academy President to Academy Members ...

Dear Academy Members,

I want to update all of you on a few immediate actions we are taking on the Kids Eat Right pilot initiative with Kraft. As our Academy members, you deserve the most immediate as well as accurate information that we are able to provide.

The Academy and Kraft are in discussions to terminate the contract for our pilot program. This will take a short period of time to complete. We will continue to keep you posted as we move to finalize the termination.

Elements of the program are already in motion and cannot be changed. On April 1, Kraft Singles will begin appearing on retail shelves with the Kids Eat Right logo on the packaging. We are working with Kraft to limit the timing it remains on the shelves.

The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this situation.

Sonja L. Connor, MS, RDN, LD, FAND

Just a reminder, Sonja's message will be distributed in the following order later this afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list servs

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

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3457. RE: Confidential message to members from Sonja and talkingpoints-Do not distribute

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Babjak, Patricia <PBABJAK@eatright.org>
Sent Date: Mar 30, 2015 16:08:39
Subject: RE: Confidential message to members from Sonja and talkingpoints-Do not distribute
Attachment: [unknown_name_bdtqo](#)
[unknown_name_mfvcr](#)
[unknown_name_3pdtm](#)

OK

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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Cc: Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute

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- o All-member email
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pbabjak@eatright.org | www.eatright.org

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3458. RE: HOD PowerPoint with notes

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 16:02:54
Subject: RE: HOD PowerPoint with notes
Attachment:

Donna,

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To: Paul Mifsud
Subject: Re: HOD PowerPoint with notes

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Donna,

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Paul

3459. RE: Champions for Healthy Kids Final Selection Webinar

From: Lisa Medrow <LMedrow@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 16:00:51
Subject: RE: Champions for Healthy Kids Final Selection Webinar
Attachment: [Champions for Healthy Kids Grant Reviewer Training Webinar-2nd round reviewers.pdf](#)
[Reviewer Score Sheet final.xlsx](#)
[Scoring Rubric final.docx](#)

From: Donna Martin [dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 2:44 PM
To: Lisa Medrow
Subject: Re: Champions for Healthy Kids Final Selection Webinar

Can you call me when you have a minute? I have some questions about this review process.
Thanks

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>>Lisa Medrow 1/20/2015 10:32 AM >>>

When: Wednesday, April 22, 2015 8:00 AM-11:30 AM. (UTC-06:00) Central Time (US &Canada)

Where: Join webinar live via instructions below

~~*~*~*~*~*~*~*~*

When it's time to join the webinar, please click on the link below to join (using your computer speakers/mic--no phone line).

Topic: Champions for Healthy Kids Final Selection Webinar

Date: Wednesday, April 22, 2015

Time: 8:00 am, Central Daylight Time (Chicago, GMT-05:00)

Meeting Number: 747 688 431

Meeting Password: 0422

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m3366e370b208feb47be9282f7a529ffe>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: 0422
4. Click "Join".

3460. Re: Champions for Healthy Kids Final Selection Webinar

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lisa Medrow <LMedrow@eatright.org>
Sent Date: Mar 30, 2015 15:44:52
Subject: Re: Champions for Healthy Kids Final Selection Webinar
Attachment: [TEXT.htm](#)

Can you call me when you have a minute? I have some questions about this review process.
Thanks

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
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2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: 0422
4. Click "Join".

3461. RE: Confidential message to members from Sonja and talking points-Do not distribute

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Babjak, Patricia <PBABJAK@eatright.org>
Sent Date: Mar 30, 2015 15:39:28
Subject: RE: Confidential message to members from Sonja and talking points-Do not distribute
Attachment: [unknown_name_od5xa](#)
[unknown_name_4e5x8](#)
[unknown_name_4dcw5](#)

I will be in the office from 8 am until 10 am EST. 706-554-5393 I would love to talk to you.

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>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 1:20 PM >>>

I agree, your suggestion sounds better. I will run it by LEVICK at 1:30CT during a call we have scheduled. I questioned a couple things and discovered nuances I hadn't considered, so I'll be sure to ask. I will respond to all as soon as I can. Thanks, Donna!

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 11:58 AM

To: Patricia Babjak; Bates, Tracey; Beseler, Lucille; Bradley, Don; Christie, Catherine; Connor, Sonja; Crayton, Evelyn; Crayton, Evelyn; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; GlennaMcCollum; KathyMcClusky; Kyle, Marcia; MaryChrist-Erwin; Miles, Aida; Nancylewis1000@; Ragalie-Carr, Jean; Raymond, Terri J.; SandraGill; Wolf, Kay; carl@; constancegeiger@; dwheller@; easaden; eileen.kennedy@; peark02@; tracey.bates@

Cc: Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute

Pat, I love the message. My only concern was the word timing instead of time in this sentence: ***We are working with Kraft to limit the timing it remains on the shelves.*** Should the word be time?

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

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>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 12:07 PM >>>

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Because we know this e-mail will be shared in a public forum almost as soon as it arrives in member's inboxes, we recommend re-packaging this as a "media statement" press release to be distributed over one of the newswires, and concurrently calling selected news outlets/reporters to share this development.

The goal is to pre-empt sustained criticism of the Academy from internal sources, and contain the public story to a one day news event before the April 1 appearance of the packaging. It may also provide cover for your internal supporters to come forward within the Academy community and affirm that the Academy has "done the right thing" in working to terminate the agreement.

Based on your briefing and the materials you shared, you and your team have prepared a lot of good messaging to frame your side of the story in the most favorable way possible. This statement expresses that decision without prejudice to Kraft and stops short of a full "mea culpa."

The facts are on your side: the program was designed to do good things (raise consumer awareness) and the use of the initiative as an official endorsement was prohibited in the contract. The best approach is to take the right action, maybe take a few more punches from those factions within the community who do not like working with industry, and contain the public media story to a one day event.

Best,

John Lovallo

Chair, Corporate & Reputation Practice, Chair, Financial Practice

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ALL-MEMBER MESSAGE PREPARED BY LEVICK AND APPROVED BY LEGAL COUNSEL

A message from the Academy President to Academy Members ...

Dear Academy Members,

I want to update all of you on a few immediate actions we are taking on the Kids Eat Right pilot initiative with Kraft. As our Academy members, you deserve the most immediate as well as accurate information that we are able to provide.

The Academy and Kraft are in discussions to terminate the contract for our pilot program. This will take a short period of time to complete. We will continue to keep you posted as we move to finalize the termination.

Elements of the program are already in motion and cannot be changed. On April 1, Kraft Singles will begin appearing on retail shelves with the Kids Eat Right logo on the packaging. We are working with Kraft to limit the timing it remains on the shelves.

The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this situation.

Sonja L. Connor, MS, RDN, LD, FAND

Just a reminder, Sonja's message will be distributed in the following order later this afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list serves

Please let me know if you have any questions. Thank you.

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Twitter | Facebook | LinkedIn | YouTube

3462. Re: HOD PowerPoint with notes

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 30, 2015 15:36:51
Subject: Re: HOD PowerPoint with notes
Attachment: [TEXT.htm](#)

Paul, This looks good. Based on what we are dealing with over the sponsorship issue I think I will take the easy road out and just say that 5% is the % we get from sponsorship. If you want to send Cecily the deck and ask her to get with me on doing the recording I will do it. Thanks for all the work you put into this. As you can imagine I am spending a huge amount of time on the Kraft issue. I was worried about having to write a script for this. Pat has asked about calling me tomorrow to discuss what is going on. "Lots" is going to be my answer, but I want to reassure her also of the support she has from the majority of the board. Very few exceptions and I know you know who they are. All this is not my cup of tea. My southern roots are getting the best of me and wish that some of these people had more southern roots they could (or should) claim.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/30/2015 2:44 PM >>>

Donna,

I put some notes onto the PowerPoint presentation. Take a "run through". If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3463. RE: Florist Recommendation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 30, 2015 14:53:11
Subject: RE: Florist Recommendation
Attachment: [unknown_name_tqh4m](#)
[unknown_name_wpiqk](#)

Thanks and sorry to bother you. The other florist finally called back and they are doing the arrangements. They should be there sometime in the morning. Please let me know that they get there if you don't mind. We are all trying to support them in any way we can. I personally feel terrible about all this!!!

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/30/2015 2:48 PM >>>

Hi Donna,

I heard the following Florist puts together beautiful floral designs.

Le Fleur

312.888.2298

Diana (owner)

www.lefleurinteriorsbydianallc.com

- Hope this works.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 12:40 PM

To: Joan Schwaba

Subject: RE: Florist Recommendation

Joan, I hate to bother you again, but this florist cannot take credit cards until Friday. They are supposed to call me back to see if they can work out something else, but in case they can't, do you have another recommendations?

Donna S. Martin, EdS, RDN, LD, SNS, FAND

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/30/2015 11:27 AM >>>

Hi Donna,

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Niko's Flower Design
3300 W North Avenue, Chicago, IL 60647
(773) 292-1556

Joan

Joan Schwaba, MS, RDN, LDN

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Sent: Monday, March 30, 2015 7:50 AM
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3464. HOD PowerPoint with notes

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 14:44:21
Subject: HOD PowerPoint with notes
Attachment: [hod 2015 spring meeting 32515 with notes.pptx](#)

Donna,

I put some notes onto the PowerPoint presentation. Take a “run through”. If you are good, I will delete the notes for Cecily and pass it along to her as well.

Paul

3465. RE: Confidential message to members from Sonja and talking points -Do not distribute

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 13:57:47
Subject: RE: Confidential message to members from Sonja and talking points -Do not distribute
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

That means so much to me! Can I call you tomorrow to talk? Any time before 3pm CST.

Patricia M. Babjak

Chief Executive Officer

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312/899-4856

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 30, 2015 12:35 PM
To: Patricia Babjak
Subject: RE: Confidential message to members from Sonja and talking points -Do not distribute

Know that I am praying for you and Mary Beth and that you both have my 110% support. I do not like a lot of what is going on, but know that we will come out on top of this. Let me know if there is anything I can do behind the scenes, other than what I am doing everyday in terms of trying to talk to board members on the phone. You have a lot of support out there despite what you might be feeling.

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I agree, your suggestion sounds better. I will run it by LEVICK at 1:30CT during a call we have scheduled. I questioned a couple things and discovered nuances I hadn't considered, so I'll be sure to ask. I will respond to all as soon as I can. Thanks, Donna!

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Nancylewis1000@; Ragalie-Carr, Jean; Raymond, Terri J.; SandraGill; Wolf, Kay; carl@; constancegeiger@; dwheller@; easaden; eileen.kennedy@; peark02@; tracey.bates@

Cc: Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute

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Best,

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Chair, Corporate &Reputation Practice, Chair, Financial Practice

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3466. RE: Florist Recommendation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 30, 2015 13:40:09
Subject: RE: Florist Recommendation
Attachment: [unknown_name_lxssm](#)

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3467. RE: Confidential message to members from Sonja and talking points -Do not distribute

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Babjak, Patricia <PBABJAK@eatright.org>
Sent Date: Mar 30, 2015 13:35:07
Subject: RE: Confidential message to members from Sonja and talking points -Do not distribute
Attachment: [unknown_name_ltiv7](#)
[unknown_name_5fhsd](#)
[unknown_name_ljwmw](#)

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Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3468. RE: Confidential message to members from Sonja and talking points - Do not distribute

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Bates, Tracey <traceybatesrd@gmail.com>, Beseler, Lucille <lbeseler_fnc@bellsouth.net>, Bradley, Don <don.bradley@duke.edu>, Christie, Catherine <c.christie@unf.edu>, Connor, Sonja <connors@ohsu.edu>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Ferko-Adams, Denice <denice@rcn.com>, Ferko-Adams, Denice <denice@wellnesspress.com>, Garner, Margaret <mgarner@cchs.ua.edu>, GlennaMcCollum <glenna@glennamccollum.com>, KathyMcClusky <KathyMcClusky@iammorrison.com>, Kyle, Marcia <bkyle@roadrunner.com>, MaryChrist-Erwin <Mary.Christ-Erwin@porternovelli.com>, Miles, Aida <miles081@umn.edu>, Nancylewis1000@ <gmail.com Nancylewis1000@gmail.com>, Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>, Raymond, Terri J. <tjraymond@aol.com>, SandraGill <sandralgill@comcast.net>, Wolf, Kay <wolf.4@osu.edu>, carl@ <learntoeatright.com carl@learntoeatright.com>, constancegeiger@ <cgeiger.net constancegeiger@cgeiger.net>, dwheller@ <mindspring.com dwheller@mindspring.com>, easaden <easaden@aol.com>, eileen.kennedy@ <tufts.edu eileen.kennedy@tufts.edu>, peark02@ <outlook.com peark02@outlook.com>, tracey.bates@ <dpi.nc.gov tracey.bates@dpi.nc.gov>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 30, 2015 13:20:35
Subject: RE: Confidential message to members from Sonja and talking points - Do not distribute
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

I agree, your suggestion sounds better. I will run it by LEVICK at 1:30CT during a call we have scheduled. I questioned a couple things and discovered nuances I hadn't considered, so I'll be sure to ask. I will respond to all as soon as I can. Thanks, Donna!

Patricia M. Babjak

Chief Executive Officer

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[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 11:58 AM

To: Patricia Babjak; Bates, Tracey; Beseler, Lucille; Bradley, Don; Christie, Catherine; Connor, Sonja; Crayton, Evelyn; Crayton, Evelyn; Ferko-Adams, Denice; Ferko-Adams, Denice; Garner, Margaret; GlennaMcCollum; KathyMcClusky; Kyle, Marcia; MaryChrist-Erwin; Miles, Aida; NancyLewis1000@; Ragalie-Carr, Jean; Raymond, Terri J.; SandraGill; Wolf, Kay; carl@; constancegeiger@; dwheller@; easaden; eileen.kennedy@; peark02@; tracey.bates@

Cc: Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute

Pat, I love the message. My only concern was the word timing instead of time in this sentence: ***We are working with Kraft to limit the timing it remains on the shelves.*** Should the word be time?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 3/30/2015 12:07 PM >>>

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Per LEVICK's Chair of Corporate and Reputation Practice John Lovallo, their rationale for the content of the message follows:

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Best,

John Lovallo

Chair, Corporate &Reputation Practice, Chair, Financial Practice

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ALL-MEMBER MESSAGE PREPARED BY LEVICK AND APPROVED BY LEGAL COUNSEL

A message from the Academy President to Academy Members ...

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The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this situation.

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- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list serves

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

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From: Donna Martin <dmartin@burke.k12.ga.us>
To: Babjak, Patricia <PBABJAK@eatright.org>, Bates, Tracey <traceybatesrd@gmail.com>, Beseler, Lucille <lbeseler_fnc@bellsouth.net>, Bradley, Don <don.bradley@duke.edu>, Christie, Catherine <c.christie@unf.edu>, Connor, Sonja <connors@ohsu.edu>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Ferko-Adams, Denice <denice@rcn.com>, Ferko-Adams, Denice <denice@wellnesspress.com>, Garner, Margaret <mgarner@cchs.ua.edu>, GlennaMcCollum <glenna@glennamccollum.com>, KathyMcClusky <KathyMcClusky@iammorrison.com>, Kyle, Marcia <bkyle@roadrunner.com>, MaryChrist-Erwin <Mary.Christ-Erwin@porternovelli.com>, Miles, Aida <miles081@umn.edu>, Nancylewis1000@gmail.com<Nancylewis1000@gmail.com>, Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>, Raymond, Terri J. <tjraymond@aol.com>, SandraGill <sandragill@comcast.net>, Wolf, Kay <wolf.4@osu.edu>, carl@learntoeatright.com<carl@learntoeatright.com>, constancegeiger@cgeiger.net<constancegeiger@cgeiger.net>, dwheller@mindspring.com<dwheller@mindspring.com>, easaden <easaden@aol.com>, eileen.kennedy@tufts.edu<eileen.kennedy@tufts.edu>, peark02@outlook.com<peark02@outlook.com>, tracey.bates@dpi.nc.gov<tracey.bates@dpi.nc.gov>
Cc: Whalen, Mary Beth <Mwhalen@eatright.org>
Sent Date: Mar 30, 2015 12:58:04
Subject: Re: Confidential message to members from Sonja and talking points - Donot distribute
Attachment: [unknown_name_enwb6](#)
[unknown_name_6f8ix](#)
[unknown_name_j50nw](#)

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Chair, Corporate &Reputation Practice, Chair, Financial Practice

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3470. RE: Confidential message to members from Sonja and talking points - Do not distribute

From: Patricia Babjak <PBABJAK@eatright.org>
To: Denice Ferko-Adams <denice@rcn.com>
Cc: Aida Miles <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Glenna McCollum <glenna@glennamccollum.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 30, 2015 12:24:12
Subject: RE: Confidential message to members from Sonja and talking points - Do not distribute
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

We are planning to send it later this afternoon. We are working with Levick and legal on a joint Academy/Kraft statement that can be shared with the media and on social media messaging.

Patricia M. Babjak

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From: Denice Ferko-Adams [mailto:denice@rcn.com]

Sent: Monday, March 30, 2015 11:14 AM

To: Patricia Babjak

Cc: Aida Miles; Christie, Catherine; Lucille Beseler; DMartin@Burke.k12.ga.us; Evelyn Crayton; easaden; Terri J. Raymond; Margaret Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill; tracey.bates@dpi.nc.gov; Don Bradley; Glenna McCollum; Nancylewis1000@gmail.com; Tracey Bates; Kathy McClusky; carl@learntoeatright.com; dwheller@mindspring.com; Sonja Connor; Kay Wolf; peark02@outlook.com; Mary Christ-Erwin; Marcia Kyle; Jean Ragalie-Carr; eileen.kennedy@tufts.edu; Denice Ferko-Adams; Mary Beth Whalen

Subject: Re: Confidential message to members from Sonja and talking points - Do not distribute

Hello,

The message and rationale all look great thanks to all involved for working on this - when will be sent?

Just FYI - I will be back in my office on Wednesday - will be on a plane most of Tuesday.

Thanks again,

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

On Mar 30, 2015, at 9:07 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

<Board Talking Points Kraft.pdf>

3471. Re: Follow up info (comments) - Sponsorship

From: sandralgill@comcast.net
To: Donna Martin <dmartin@burke.k12.ga.us>, Sonja Connor <connors@ohsu.edu>
Cc: miles081@umn.edu, c christie <c.christie@unf.edu>, craytef@aces.edu, easaden@aol.com, tjraymond@aol.com, lbeseler fnc <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, tracey bates <tracey.bates@dpi.nc.gov>, don bradley <don.bradley@duke.edu>, ExecutiveTeamMailbox@eatright.org, Babjak, Patricia <PBABJAK@eatright.org>, Sburns@eatright.org, McCollum, Glenna <glenna@glennamccollum.com>, nancylewis1000@gmail.com, traceybatesrd@gmail.com, KathyMcClusky@iammorrison.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, wolf 4 <wolf.4@osu.edu>, peark02@outlook.com, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com, bkyle@roadrunner.com, jean ragalie-carr <jean.ragalie-carr@rosedmi.com>, eileen kennedy <eileen.kennedy@tufts.edu>, denice@wellnesspress.com
Sent Date: Mar 30, 2015 12:21:21
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

All, apologies if I'm in the wrong "thread"--

I hope the following framework and comments are constructive, which I developed after reflection from Friday's board call. These capture my thoughts and suggestions (I hope more clearly in prior conversations). I am not expert in crisis and reputation management, so comments below are likely "future focused" and of little immediate help.

1) I was thrilled with the addition of the crisis management experts, and thank all of you for your great contributions so the leadership team and Academy can move forward from this crisis. The disputed "legitimacy" of Kraft Singles (e.g., recognition by government agencies as part of school snacks and lunch programs) within the membership adds even more complication beyond members' opinions about being associated with Kraft Singles, i.e. "endorsement". Stakeholders demand to know how they will be treated in such crisis, so I welcome the extra experts.

I hope analyzing stakeholder input is in the background-- *informing* the foreground messages, *not being the* message which sounds defensive, disconnected from members' rage and wants: for me, right now members want evidence of listening and acting, not comparative data. It is important, for example, to know how many of the change.org signers are Academy members since it's a public petition platform anyone can join--a valuable data point of both member and public perspectives, not "representative" in a statistical sense, but clearly symbolic of a key stakeholder perception-- a

groundswell of members and a fraction of the public (200 M adults in USA) that needs to be more fully explored, like academic "early warning" and how great clinicians take initiative) ...in hindsight, change.org was a social media canary in the coal mine.

2) I also suggest we get expert advice--and hopefully measurement-- on the "damage to our reputation"--if not already underway.

I certainly read the emails about "further damage to our reputation " (in the letter requesting STF report be withdrawn)--while I hear this, I don't know if we do or will get any broad scale assessment of this, which I (and I perceive other members) would like to obtain-- if feasible, assessment from stakeholders other than "members", such as public, policy makers, or even consumers. I don't doubt this "damage to our reputation" , I'd prefer to better understand it in all its complexities and magnitude (Academy and Foundation), so I can better fulfill our Board Handbook D. Information Flow, Guide for Board Members, Barnes &Thornburg, LLP) D.2. *A Board's decisions must not only be informed, but must also be reasoned and deliberate (also see a-f).*

3) Board responsibilities: Our Board Handbook states (D.1, underlines added) *Directors must assure themselves that information and reporting systems exist in the organization that are reasonably designed to provide to senior management and to the Board itself, timely, accurate information, sufficient to allow management and the Board to reach an informed judgment.*

I suggest we get expert advice to adopt a robust Academy (and Foundation) Reputation Risk Management function, after the most urgent crisis management, if this is not already underway. Don's advice was critically correct, that this requires crisis management, and ongoing integration of communications, marketing and public relations with their own unique contributions to (my words) Reputation Risk Management. Almost all of the current crisis has been recognized in corporate-focused articles on "reputational risk management" (which I've not previously reviewed, regrettably).

I/we have not, to my knowledge, requested or required a substantial update/revision to the Academy's Risk Management program, nor even discussed a specific Reputation Risk Management function within the board as a whole. My review of recent board packets showed that the senior management team does consider "brand equity" considerations, as shown in Mary Beth's replies to the Board in the summary of Monsanto related questions. I could not find any Board measures on Academy reputation, per se, and regret that I had not pushed harder on this as a sponsorship task force, where it was briefly identified as a future consideration among Mary Beth and me (and I can't recall/don't see, Kathy, if I every advanced this in writing to you). Perhaps this is discussed more within the Foundation, I'm not sure. Such plans include on going multiple stakeholder risk-reality gap assessments, functional scenarios, crisis/risk management action plans, and strategic communications to support the organization's "identity"--which is largely defined by (members), along with other major stakeholders-- consumers, industry, the public and

employees. Most important, the organization's "Identity" changes over time, in the eyes of stakeholders, as social norms and expectations evolve, especially through social media.

4) The Reputation Risk Management function can obtain measures of the Academy "brand" and other reputation management measures--part of a pro-active reputation risk management plan (see references below) which I hope we can obtain from the new consultants or other experts. To me, members' expressions clearly show anger, frustration, loss of respect (even for each other) and exasperation over the Krast/KER event(s). Supporting the executive team to augment "communication" with crisis management expertise is key so members not only know we are listening, but also with Academy behavior and performance (actions) effectively expressed consistent with legal constraints.

I am hopeful the very active, candid updates on contractual resolution will help. Communication absent "behavior" to address the issues is not effective, based on a small number of studies I reviewed--thanks all of you for this invaluable resource support with the crisis management team.

5) As part of a reputation risk management plan, we will need on going assessment of multiple stakeholders' changing beliefs and expectations of Academy (and Foundation) "character" and identity--members primarily, along with consumers, and I submit, industry--to capture their expectations of the Academy and "latent" concerns (see Eccles, et. al Reputation and Its Risks).

For me, this key insight shows the brilliance of the HOD mega issue statement, which I am hopeful remains very informative and captures diverse stakeholder perspectives. I hope a range of "issues/suggestions" evolve. Members' expectations and their sense of "field data" (clients, peers, employers, consumer expectations) are key!

I think more clearly when I have a mental framework, and found the Eccles, et. al framework most helpful (a business model, not professional association). (LAST page in link to Reputation and Its Risks, HBR, see below)

For example, I was not aware that the Federal Trade Commission defined "endorsement" as one member noted (<https://www.ftc.gov/sites/default/files/attachments/press-releases/ftc-publishes-final-guides-governing-endorsements-testimonials/091005revisedendorsementguides.pdf>) This is just one example of changing beliefs and expectations coming from government regulations as well as social media norms. I don't recall any of us on the Sponsorship Task Force, or the Board, discussing this definition, directly or online (I joined the Sponsorship Task Force after FNCE so it might have been discussed months earlier).

The lesson I learned (from the articles and this crisis) is that crises occur from *similar past behaviors* because stakeholder *expectations of the organization have changed*, which the

organization missed (see HBR Eccles, et. al.). It appears there are successful methods for "reading the trail and the smoke signals"--as part Cherokee, I permit myself this metaphor) : (internal, external groups) stakeholder assessments, increasing use of social media to measure such opinions on changing expectations of the organization, and third party reports on consumer/ more external social norms. This goes way beyond the traditional "strategic surveillance" reviews of forthcoming policies, funding sources, client trends, etc. My own view on "strategic surveillance" has been updated, regrettably after the fact, which I regret.

6) thanks, will make myself available for call this week, around regional travel on Thursday.

resource disclosure: I do not know or have not worked with any of the individuals in the resources I selected below

R. Eccles, S. Newquist, R. Schatz, (Feb, 2007, 104-115). Reputation and Its Risks, Harvard Business Review <https://hbr.org/2007/02/reputation-and-its-risks--LAST> page in this link

http://cw.routledge.com/textbooks/doorley/data/Chapter_1_Reputation_Management_2nd_Edition.pdf

<http://www.lebow.drexel.edu/academics/centers/corporate-reputation-management>

Sandra

From: "Donna Martin" <dmartin@burke.k12.ga.us>

To: miles081@umn.edu, "c christie" <c.christie@unf.edu>

Cc: craytef@aces.edu, easaden@aol.com, tjraymond@aol.com, "lbeseler fnc" <lbeseler_fnc@bellsouth.net>, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, sandralgill@comcast.net, "tracey bates" <tracey.bates@dpi.nc.gov>, "don bradley" <don.bradley@duke.edu>, ExecutiveTeamMailbox@eatright.org, PBABJAK@eatright.org, Sburns@eatright.org, glenna@glennamccollum.com, nancylewis1000@gmail.com, traceybatesrd@gmail.com, KathyMcClusky@iammorrison.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, "wolf 4" <wolf.4@osu.edu>, peark02@outlook.com, "Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>, denice@rcn.com, bkyle@roadrunner.com, "jean ragalie-carr" <jean.ragalie-carr@rosedmi.com>, "eileen kennedy" <eileen.kennedy@tufts.edu>, denice@wellnesspress.com

Sent: Sunday, March 29, 2015 3:44:43 PM

Subject: Re: Follow up info (comments) - Sponsorship

Aida, Cathy and Denise, Yes Flamin Hot Cheetos qualify as a smart snack. Frito Lay reformulated the product to be whole grain and reduced fat so it now qualifies. In order for something to qualify, like Aida said, it has to have as one of the first ingredients be one of the following: dairy, whole grain, fruit, vegetable or a meat. It also has to meet sodium, fat and calorie restrictions. If it does not have one of the following as the first ingredient then it has to have 10% of one of the nutrients missing in children's diets. The 10% option goes out in July of 2015. I think one way to look at it is that children are going to eat Flamin Hot Cheetos and that it is great that they have been reformulated to be healthier! Another way I like to look at it is that we are taking baby steps to improve the health and eating habits of children. Yes we wish they would not eat Flamin Hot Cheetos, but now at least they are whole grain and reduced fat! Hopefully, someday our KER campaign will get kids to eat healthy all the time so that Flamin Hot Cheetos are not on their list of food they want to eat!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>>Aida Miles <miles081@umn.edu> 03/29/15 1:14 PM >>>

Thanks Cathy!

I may be able to answer the Smart Snacks question as I have done presentations on it locally.

I am attaching info on Smart Snacks in Schools.

2% singles do seem to fit as Donna indicated.

Denise, I haven't heard about Flaming Hot Cheetos being a smart snack, and

I don't think they could.

The current "caveat" with Smart Snacks is with foods that provide at least 10% of the DV of a nutrient of concern (fiber, calcium, potassium or vitamin D). IF they provide at least 10% of the DV, they do NOT need to meet the first ingredient criteria (be a whole grain, fruit, veggie or protein food). But they DO need to meet criteria for sodium, fat, calories, sugar.

A fruit snack* fortified* with calcium or fiber could be a smart snack, for example, if it is low cal, low fat, low sugar, low Na.

This goes away as of July 1, 2016. Until then, some questionable snacks are considered Smart Snacks... but I doubt Flaming Hot Cheeto's are.

Aida

Aida Miles, MMSc, RDN, LD, FAND

*Director <<http://sph.umn.edu/faculty1/name/aida-miles/>>, Coordinated MPH

Nutrition <<http://sph.umn.edu/programs/phn/>> - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454*

*V.Mail: 612-625-5865. email (preferred): miles081@umn.edu <miles081@umn.edu> - *

*Academy of Nutrition & Dietetics <<http://www.eatright.org/>> - Speaker Elect, House of Delegates <<http://www.eatright.org/hod/>> - Member, Board of Directors <<http://www.eatright.org/bod/>>- ** Advisor, Pediatric Nutrition Practice Group <<http://pnpg.org/>>*

On Sun, Mar 29, 2015 at 11:45 AM, Christie, Catherine <c.christie@unf.edu> wrote:

> I looked up WIC approved cheeses and the list is attached. Are Kraft >singles Pasteurized Processed American? If so, they are included.

>

>Doesn't change our problem but good to know.

>

>*Catherine Christie, PhD, RDN, LDN, FADA, FAND*

>

>610-751-9512

>

>

>

>

>On Mar 28, 2015, at 3:31 PM, Lucille Beseler

<lbeseler_fnc@bellsouth.net>

>wrote:

>

> Would we consider putting this wonderful letter from Donna out to the
>members? These are the facts and what a waste not to be able to share
with

>our members. Many members don't really know the facts. Isn't this why
the

>Board made the decision. Lucille

>

>

>*Lucille Beseler MS,RDN,LDN,CDE President-Family Nutrition Center of
South

>Florida*

>*Billit!mnt *

>A subsidiary of FNC

>www.billitmnt.com

>5350 W. Hillsboro Blvd. #105

>Coconut Creek, Fl. 33073

>954-360-7883

>fax:954-360-7884

>

>Sent from my iPad

>

>

>On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us>

wrote:

>

> Dear Board Members,

>I want to take this opportunity as a School Nutrition Director to set
the

>record straight about crediting Kraft singles in the National School
Lunch

>Program. I have the privilege of not only serving on the Academy BOD,
but

>also on the Foundation BOD as Treasurer for both boards. I voted both

>times to support the KER Kraft program initiative. When the proposed
>Kraft program came to the attention of the Foundation I took the
initiative
>to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to
get her
>thoughts on Kraft singles and the School Nutrition Program. She
agreed
>with me that they were a creditable product as evidenced by the fact
that
>we have several USDA commodities that fit the same profile as Kraft
>singles, but are not made by Kraft. The USDA Commodity Program
offers
>several American Cheese single products for us to purchase. Some are
>regular fat and some are reduced fat. They also offer processed
cheese
>loaves for the program.
>
>This is the information on just one of the products that they sell to
us
>and it is creditable as stated below.
>
>*00018—Cheese, American, Yellow, Pasteurized, Sliced*
>
>*Category: Meat/Meat Alternate*
>
>*PRODUCT DESCRIPTION*
>
>This item is a pasteurized, processed yellow American cheese. This
product
>is available in cases with six 5-pound loaves containing 160 1/2-ounce
>slices per loaf.
>
>*CREDITING/YIELD*
>
> One case yields 480 1-ounce portions of cheese. CN Crediting: 1
ounce
>cheese credits as 1 oz equivalent meat/meat alternate.
>
>The second statement I would like to make is that the Kraft singles
>reduced fat does qualify as a "Smart Snack" in the National School
Lunch
>Program . I personally ran the product through the Smart Snacks

product

>calculator and sent the sheet to Mary Beth to let her know it was

>creditable as a smart snack. The regular Kraft singles are not
creditable

>as a smart snack, but the reduced fat ones are. In talking to Janey

>Thornton about the program she was very much in favor of us
collaborating

>with Kraft, and had hopes that if she stayed on at USDA that they
might get

>involved with the KER campaign.

>

>I am sorry I was not able to stay on the last board call long enough
to

>get this message out there, but wanted to make sure you had this

>information before the call today. Looking forward to our
discussions.

>

>

>

>

>

>

>

>Donna S. Martin, EdS, RDN, LD, SNS, FAND

>Director School Nutrition Program

>Burke County Board of Education

>789 Burke Veterans Parkway

>Waynesboro, GA 30830

>

>706-554-5393 (office)

>706-554-5655 (fax)

>

>DMartin@Burke.k12.ga.us

>

>

>

>"USDA Healthier US School Challenge GOLD award recipient"

>

>

>

>>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 >Academy and Foundation
boards call to put my comments in writing

>(especially since not everyone was still on the call and able to hear my
>remarks). As I have shared during our calls (both the October Board
>conference call and the joint call last week), I have very strong
feelings
>about the Kraft partnership and roll out of the campaign. My sincere
>appreciation goes to both boards and staff for reconsidering the
placement
>of the Kids Eat Right logo on Kraft Singles and the partnership with
Kraft
>for an education campaign. As we move forward, I wanted to reiterate
some
>concerns that I tried to convey during our discussions and that many
>members have expressed. This is not meant to dwell on what has
happened but
>to assist us as we take steps toward the future.

>

>I must begin with full disclosure though:

>

>- I was and still am opposed to placement of the Kids Eat Right logo
on
>Kraft Singles.

>- I do not have any Kraft Singles in my refrigerator, nor will I
purchase
>Kraft Singles. I prefer to purchase and consume real cheese and
support as
>many local farmers and family owned dairy operations as I can. Have I
or my
>child eaten Kraft Singles? Most likely at some point. My husband is
>allergic to dairy.

>- My family and I are not perfect eaters, but we strive to make the
best
>choices that we can. I do not aim to take every opportunity to serve
as the
>food police. Please do not worry if you are out to eat a meal with me;
I
>will not analyze your food choices unless you have requested my
expertise
>and services as a registered dietitian.

>- If I were not on the board, I would be signing the petition to
>#RepealtheSeal, sending letters to Academy leaders and reconsidering
my

>membership.

>

>Some suggestions in terms of considering the future and moving forward:

>

>*Accurate and complete information should be presented to the Academy and

>Foundation Boards for consideration.* Benefits and potential

>repercussions from any partnership or sponsorship should be explored fully.

>Incorrect background information was provided to the Board to review in

>consideration of the Kraft partnership. Kraft Singles, may not be counted

>as a required (Meat/Meat Alternate) component of reimbursable school meals.

>Kraft Singles are not creditable for reimbursable school meals, not because

>they are sliced and wrapped in plastic. They are not creditable because

>they are not real cheese. Only real cheese is creditable for reimbursable

>school meals. Only real cheese is also creditable for WIC. School nutrition

>programs may serve Kraft Singles as part of school meals, if inclusion of

>Kraft Singles does not prevent the nutrition analysis of the meals from

>meeting the calorie, fat and sodium limits of the federal nutrition

>regulations. School nutrition programs can purchase and use sliced and

>packaged real cheese that is creditable for school meals. Kraft Singles,

>Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is

>also on the other side of the debate and should be considered. The Academy

>rebuttal has been that placement of the Kids Eat Right logo on Kraft

>Singles packaging is not an endorsement. However, we did not review or

>conduct consumer research on front of package (FOP) labeling regarding this

>concern. In addition, information regarding endorsement and FTC guidelines

>was not presented to the Foundation board and the Academy Board for
>consideration.

>

>*Input from members and those we serve is imperative.* We want the
public
>to trust us as the food and nutrition expert. We want to be the go to
>resource for our members and we want to promote the expertise and
brand of
>RDNs and NDTRs. Members could have been consulted in advance regarding
>partnering with Kraft and elements of the campaign. The Research DPG
could
>have been consulted regarding FOP labeling. The Public
Health/Community
>Nutrition DPG or School Nutrition DPG could have been consulted
regarding
>whether Kraft Singles were allowable in sch> food and nutrition assistance programs. It is difficult
for those of
us who
>work in these practice areas to have a product that features the Kids
Eat
>Right logo, not be approved for use (creditable) in the programs that
we
>work with. It is confusing to consumers to have the Kids Eat Right
logo on
>a product that does not also have 'WIC approved' labeling on its shelf
tag.
>Many consumers do not examine food labels. When consumers see the Kids
Eat
>Right logo on a product, they will assume that the product is a
healthy
>choice for their family. The survey that went out to members regarding
>nutrients of concern, Kraft, etc. should have been reviewed by the
board,
>the Sponsorship Task Force or an entity like the newly created Member
>Advisory Panel. If processes are in place, gleaning input from members
and
>those we serve can be efficiently done. No assumptions should be made.
>There was an assumption made that only a small minority would be
opposed to
>the Kraft partnership and use of the Kids Eat Right logo on Kraft
Singles.
>It is evident that a significant number of RDNs and NDTRs, members or

not,

>other health professionals and members of the public are opposed. In

this

>day and age of social media, it only takes one motivated person to

inspire

>a movement for change. The decision and the announcement were made

before

>the sponsorship dialogue at the House of Delegates meeting or the work

of

>the Sponsorship Task Force was completed. This conveys the notion that

>member input is not valued in decision making. Members are the

Academy.

>Their input is critical to decisions made and actions taken by the

Academy.

>

>*The Academy should be in a position to set precedence or influence

policy

>that advances nutrition and promotes the profession.* Entering into

>partnerships with corporations has been described as an opportunity to

>influence policies, practices or products of companies. Kraft dictated

>policy to the Academy and could potentially put the Academy in a

position

>to influence nutrition policy negatively. Kraft limited our choices

for

>placement of the Kids Eat Right logo. Based on discussion during the

>October Board call if the Kids Eat Right logo was to be placed on any

Kraft

>products, it was to be Kraft Singles Regular or 2%. The Academy and

the

>Foundation should control use of the Kids Eat Right logo. We should

have

>been able to work with Kraft to select the best products, if any, for

the

>logo to be displayed on. If Kraft was not willing to feature the Kids

Eat

>Right logo on those products, then we should not have granted

permission

>for use of the logo. It is very interesting timing to have the Kids

Eat

>Right logo on Kraft Singles when the 2015 Dietary Guidelines Report

>recommends reducing consumption of cheese and increasing consumption

of

>fluid milk to maximize calcium intake and decrease sodium. In addition,
>discussions and preparation for the Child Nutrition Reauthorization have
>begun, which affects school nutrition programs and other food and nutrition
>assistance programs, for which Kraft Singles are not a creditable
>component. Companies and other organizations can only benefit from
>partnering with the Academy; however, the Academy, and potentially our
>members, can have a great deal to lose. How the Academy acts reflects on
>our members and non-members alike. As an organization or profession, we do
>not have the resources, financial or personnel, to overcome the
>consequences of negative media coverage or public perception.
>
>*Any campaign announcement or communication elements should be carefully
>developed and disseminated.* The Academy response has been that the
>placement of the Kids Eat Right logo is not an endorsement and that the
>Academy has never endorsed any products. However, some value judgement was
>made in selecting or agreeing to placement of the Kids Eat Right logo on
>Kraft Singles. If the Kids Eat Right logo is to be placed on any products,
>nutrition criteria should be established, based on s> products, then the Kids Eat Right logo could
>be placed on any product,
>which would not support the Academy mission of optimizing health and
>nutrition. Information regarding the partnership with Kraft should not have
>been shared with members unless talking points and all campaign materials
>were ready to go. Members are media savvy and will quickly share news and
>information from the Academy. The *New York Times* immediately picked up
>the story and described the partnership and placement of the Kids Eat Right
>logo as an endorsement. It did not help that a Kraft spokesperson was
>quoted as stating this is the first time the Academy has endorsed a

product

>and allowed the Kids Eat Right logo to be featured. Once a story is in
>print or online it is difficult to correct the information conveyed to
the
>public, even if you are able to get a retraction. The URL,
>www.eatright.org/cheesyfacts, was not the best link to promote
>information related to a product that is in fact not real cheese. It
also
>promotes cheese instead of all foods that can provide calcium, vitamin
D
>and other nutrients of concern. Such a controversial announcement
should
>not have been made in March during National Nutrition Month, when we
are
>trying to promote the brand and expertise of the RDN, NDTR and the
Academy.
>The strides that had been made in the NNM campaign are overshadowed by
the
>announcement and the disagreement among those within our own
membership and
>profession. We do not want to be the subject of a negative news
headline or
>documentary storyline or the punchline of a late night joke. You do
not
>want to be trending because of a poor decision. You want to set trends
in a
>positive light, advancing nutrition and the profession.
>
>*The Academy Board and Foundation Boards need to work cooperatively.*
The
>Academy Board of Directors should be allowed the opportunity to
discuss
>potential sponsorships prior to the Academy Foundation deliberation
and
>decision. Input from the Board may be helpful to the Foundation as
they
>make critical decisions regarding sponsorships. The Foundation is
>considered a separate legal entity from the Academy; however,
decisions
>made by the Foundation can potentially affect the Academy in regards
to
>membership gain or loss, staff time (Executive Team; Communications,

>Knowledge Center, Research, and Governance staff, etc.), and resources. In

>turn, decisions made by the Academy Board can potentially affect the

>Foundation. We both want to support scholarships, education and research.

>We must also work together to promote the expertise of RDNs and NDTRs and

>optimize nutrition and health.

>

>Given the response and what we have learned regarding the Kraft

>initiative, I do request that the Academy Board and Foundation Board

>revisit the decision to accept sponsorship funding from and partner with

>Monsanto for the Future of Food initiative. Kraft has a negative perception

>in the minds of many members because of their products and business

>practices. However, Kraft has a much more favorable image than Monsanto

>does among members, non-members, other professionals and the public. The

>Kraft partnership has been one of the most divisive decisions for our

>organization. I hope that we can overcome the fallout from the Kraft

>partnership decision, membership dissension and negative publicity. I am

>not sure that the Academy can fully overcome potential repercussions from

>announcing a partnership with Monsanto.

>

>Each time we have a decision to make regarding a sponsorship we must ask

>ourselves if we would partner with the company, organization or entity if

>money was not involved and if we would be not only comfortable with, but

>proud of, the partnership.

>

>Thank you for the opportunity to share my comments and concerns in writing.

>

>

>Healthy regards,

>

>Tracey Bates, MPH, RDN, LDN, FAND

>

>Nutrition Consultant

>

>Board Member and House

3472. Re: Confidential message to members from Sonja and talking points - Do not distribute

From: Denice Ferko-Adams <denice@rcn.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Aida Miles <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Glenna McCollum <glenna@glennamccollum.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 30, 2015 12:14:05
Subject: Re: Confidential message to members from Sonja and talking points - Do not distribute

Attachment:

Hello,

The message and rationale all look great thanks to all involved for working on this - when will be sent?

Just FYI - I will be back in my office on Wednesday - will be on a plane most of Tuesday.

Thanks again,

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Mar 30, 2015, at 9:07 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

The all-member message was prepared by LEVICK, vetted by legal and approved by Sonja. I have attached confidential talking points for your use, based on the LEVICK message. This document is not for distribution however feel free to forward Sonja's message (after it goes out to the general membership later this afternoon) to anyone who might have missed it.

Per LEVICK's Chair of Corporate and Reputation Practice John Lovallo, their rationale for the content of the message follows:

We believe a complete and comprehensive statement, with this level of detail and context, is needed to minimize further internal and public fallout. We adapted this language from the materials.

Importantly, we do not infer we are placing any "blame" for the pending termination of this initiative on Kraft. If anything, this implies that the Academy is taking responsibility for the program not working as intended. It also makes clear the pending termination is not immediate, but needs to be unwound over a period of time.

We do not believe continued "apologies" to the membership are appropriate. The Academy initiative with Kraft was undertaken with good intentions, but unfortunately it did not work. It is imperative the Academy leadership and Board demonstrate you are taking responsible, affirmative action to preserve your credibility.

Because we know this e-mail will be shared in a public forum almost as soon as it arrives in member's inboxes, we recommend re-packaging this as a "media statement" press release to be distributed over one of the newswires, and concurrently calling selected news outlets/reporters to share this development.

The goal is to pre-empt sustained criticism of the Academy from internal sources, and contain the public story to a one day news event before the April 1 appearance of the packaging. It may also provide cover for your internal supporters to come forward within the Academy community and affirm that the Academy has "done the right thing" in working to terminate the agreement.

Based on your briefing and the materials you shared, you and your team have prepared a lot of good messaging to frame your side of the story in the most favorable way possible. This statement expresses that decision without prejudice to Kraft and stops short of a full "mea culpa."

The facts are on your side: the program was designed to do good things (raise consumer awareness) and the use of the initiative as an official endorsement was prohibited in the contract. The best approach is to take the right action, maybe take a few more punches from those factions within the community who do not like working with industry, and contain the public media story to a one day event.

Best,

John Lovallo

Chair, Corporate &Reputation Practice, Chair, Financial Practice

-

-

ALL-MEMBER MESSAGE PREPARED BY LEVICK AND APPROVED BY LEGAL COUNSEL

A message from the Academy President to Academy Members ...

Dear Academy Members,

I want to update all of you on a few immediate actions we are taking on the Kids Eat Right pilot initiative with Kraft. As our Academy members, you deserve the most immediate as well as accurate information that we are able to provide.

The Academy and Kraft are in discussions to terminate the contract for our pilot program. This will take a short period of time to complete. We will continue to keep you posted as we move to finalize the termination.

Elements of the program are already in motion and cannot be changed. On April 1, Kraft Singles will begin appearing on retail shelves with the Kids Eat Right logo on the packaging. We are working with Kraft to limit the timing it remains on the shelves.

The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this situation.

Sonja L. Connor, MS, RDN, LD, FAND

Just a reminder, Sonja's message will be distributed in the following order later this afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list serves

Please let me know if you have any questions. Thank you.

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

<Board Talking Points Kraft.pdf>

3473. Confidential message to members from Sonja and talking points - Do not distribute

From: Patricia Babjak <PBABJAK@eatright.org>
To: Aida Miles <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>, Denice Ferko-Adams <denice@rcn.com>, Lucille Beseler <lbseler_fnc@bellsouth.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Glenna McCollum <glenna@glennamccollum.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Denice Ferko-Adams <denice@wellnesspress.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 30, 2015 12:07:03
Subject: Confidential message to members from Sonja and talking points - Do not distribute
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)
[Board Talking Points Kraft.pdf](#)

The all-member message was prepared by LEVICK, vetted by legal and approved by Sonja. I have attached confidential talking points for your use, based on the LEVICK message. This document is not for distribution however feel free to forward Sonja's message (after it goes out to the general membership later this afternoon) to anyone who might have missed it.

Per LEVICK's Chair of Corporate and Reputation Practice John Lovallo, their rationale for the content of the message follows:

We believe a complete and comprehensive statement, with this level of detail and context, is needed to minimize further internal and public fallout. We adapted this language from the materials.

Importantly, we do not infer we are placing any “blame” for the pending termination of this initiative on Kraft. If anything, this implies that the Academy is taking responsibility for the program not working as intended. It also makes clear the pending termination is not immediate, but needs to be unwound over a period of time.

We do not believe continued “apologies” to the membership are appropriate. The Academy initiative with Kraft was undertaken with good intentions, but unfortunately it did not work. It is imperative the Academy leadership and Board demonstrate you are taking responsible, affirmative action to preserve your credibility.

Because we know this e-mail will be shared in a public forum almost as soon as it arrives in member’s inboxes, we recommend re-packaging this as a “media statement” press release to be distributed over one of the newswires, and concurrently calling selected news outlets/reporters to share this development.

The goal is to pre-empt sustained criticism of the Academy from internal sources, and contain the public story to a one day news event before the April 1 appearance of the packaging. It may also provide cover for your internal supporters to come forward within the Academy community and affirm that the Academy has “done the right thing” in working to terminate the agreement.

Based on your briefing and the materials you shared, you and your team have prepared a lot of good messaging to frame your side of the story in the most favorable way possible. This statement expresses that decision without prejudice to Kraft and stops short of a full “mea culpa.”

The facts are on your side: the program was designed to do good things (raise consumer awareness) and the use of the initiative as an official endorsement was prohibited in the contract. The best approach is to take the right action, maybe take a few more punches from those factions within the community who do not like working with industry, and contain the public media story to a one day event.

Best,

John Lovallo

Chair, Corporate & Reputation Practice, Chair, Financial Practice

-
-
ALL-MEMBER MESSAGE PREPARED BY LEVICK AND APPROVED BY LEGAL COUNSEL

A message from the Academy President to Academy Members ...

Dear Academy Members,

I want to update all of you on a few immediate actions we are taking on the Kids Eat Right pilot initiative with Kraft. As our Academy members, you deserve the most immediate as well as accurate information that we are able to provide.

The Academy and Kraft are in discussions to terminate the contract for our pilot program. This will take a short period of time to complete. We will continue to keep you posted as we move to finalize the termination.

Elements of the program are already in motion and cannot be changed. On April 1, Kraft Singles will begin appearing on retail shelves with the Kids Eat Right logo on the packaging. We are working with Kraft to limit the timing it remains on the shelves.

The Academy deeply regrets the circumstances that have led to the pending termination of this initiative. As we have shared previously, we launched this initiative to raise consumer awareness about the importance of having vitamin D and calcium as essential nutrients in children's diets.

This pilot initiative was never intended to be an official Academy endorsement of a particular product, which is strictly prohibited by our policy and is expressly included in all contracts.

The Board and Academy leadership are taking immediate steps to avoid a similar situation in the future. We will engage with the Academy House of Delegates and with all Academy members on future initiatives to promote healthful foods and nutrition in the most professional, ethical and transparent manner possible.

Thank you for your continued support of the Academy and your patience as we resolve this situation.

Sonja L. Connor, MS, RDN, LD, FAND

Just a reminder, Sonja's message will be distributed in the following order later this afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list servs

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3474. RE: Florist Recommendation

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 30, 2015 11:27:48
Subject: RE: Florist Recommendation
Attachment: [image003.jpg](#)

Hi Donna,

How nice! The following is a florist that delivers to the Academy.

Niko's Flower Design

3300 W North Avenue, Chicago, IL 60647

(773) 292-1556

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [<mailto:dmartin@burke.k12.ga.us>]

Sent: Monday, March 30, 2015 7:50 AM

To: Joan Schwaba

Subject: Florist Recommendation

Joan, Could you recommend a florist that delivers to the Academy please? Several of us want to send Pat and Mary Par some flowers, but I would prefer to use someone that you all like. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3475. RE: Florist Recommendation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 30, 2015 11:27:12
Subject: RE: Florist Recommendation
Attachment: [unknown_name_r9xgz](#)

Thanks so much!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/30/2015 11:27 AM >>>

Hi Donna,

How nice! The following is a florist that delivers to the Academy.

Niko's Flower Design

3300 W North Avenue, Chicago, IL 60647

(773) 292-1556

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 30, 2015 7:50 AM

To: Joan Schwaba

Subject: Florist Recommendation

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Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3476. Florist Recommendation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Mar 30, 2015 08:50:20
Subject: Florist Recommendation
Attachment: [TEXT.htm](#)

Joan, Could you recommend a florist that delivers to the Academy please? Several of us want to send Pat and Mary Par some flowers, but I would prefer to use someone that you all like. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3477. RE: Crisis Management Follow Up and Recovery

From: craytef@charter.net
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: 'Terri J. Raymond' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us, 'Evelyn Crayton' <craytef@aces.edu>, jean.ragalie-carr@rosedmi.com, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Sonja Connor' <Connors@ohsu.edu>, Mary Beth Whalen <Mwhalen@eatright.org>, Beth Labrador <BLabrador@eatright.org>
Sent Date: Mar 30, 2015 05:18:48
Subject: RE: Crisis Management Follow Up and Recovery
Attachment:

Thank you Pat for all you and the staff are doing in this crisis.

Dr. Evelyn F. Crayton, RDN, LDN
Professor Emerita, Auburn University
Director, Living Well Associates, LLC
Montgomery, AL 36117
craytef@charter.net
craytef@aces.edu
www.evelynfcrayton.com
(334) 272-3487 (H)
(334) 220-3061

On Sun, Mar 29, 2015 at 7:51 PM, Patricia Babjak wrote:

The Academy Board has given staff the go ahead to obtain additional support in regards to crisis communications and legal counsel during this time. We are working with LEVICK, a firm with expertise in crisis communications, advocacy, reputation, and litigation communications. The firm will provide us with strategic counsel, reputation management, strategy development, impact assessment and post-crisis evaluation and recovery. They have been onboard since 9 a.m. Saturday and they are working closely with legal to develop a tactical crisis response plan, which we hope to have on Monday. LEVICK is currently finalizing a communication to members that will go out on Monday from Sonja. We have been reminded by LEVICK that members may share Sonja's communication with the media and may also post it to their social outlets. The final version of Sonja's message will be emailed to both Boards with talking points on Monday morning. It will then be distributed in the following order Monday afternoon:

- o HOD, Spokespeople
- o All-member email

- o Posted on DPG, MIG and Affiliate list servs

Thank you for your support. Please let me know if you have any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

[cid:935C8E49-B519-4E4F-9131-0FCB6E544A73](#)

3478. Re: Crisis management follow up and recovery

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 30, 2015 00:16:14
Subject: Re: Crisis management follow up and recovery
Attachment: [image001.jpg](#)

We will schedule a call for 3pm CT this Thursday, April 2. I will let you know if one is needed earlier.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Mar 29, 2015, at 8:52 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

Thanks for such a quick response.

During the executive session Friday the Board requested to have a call this coming Thursday.

Could this be scheduled for 3 pm CT? Let us know if we need the call to be earlier to approve anything.

Many thanks!

Sonja

Sent from my iPhone

On Mar 28, 2015, at 4:47 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

I sincerely appreciate the support of the Boards and I am moving promptly on all of your directives.

We have hired a crisis communication firm. We interviewed three agencies and decided to go with LEVICK, who came highly recommend by Dr. Vincent Covello, who many will remember from the Board retreat when he presented on change and risk communications. LEVICK has expertise in crisis communications, advocacy, reputation, and litigation communications. Their standard arrangement to execute the contract required an initial deposit of \$45,000, which they will bill against on an hourly basis.

LEVICK will provide us with strategic counsel, reputation management, strategy development, impact assessment and post-crisis evaluation and recovery. They have been onboard since 9 a.m. this morning and are working closely with legal to develop a tactical crisis response plan, which we hope to have on Monday. We have shared your input into Sonja's statement and LEVICK is currently finalizing the communication. We have been reminded by LEVICK that members may share Sonja's communication with the media and may also post it to their social outlets.

LEVICK is proposing we send the message out on Monday. The final version of Sonja's message will be emailed to both Boards with talking points on Monday morning. It will then be distributed in the following order Monday afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list servs

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3479. Re: Crisis management follow up and recovery

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 22:10:12
Subject: Re: Crisis management follow up and recovery
Attachment:

I meant to mention that it would be good to have someone from Levick on the call.

Sonja

Hi Pat,

Thanks for such a quick response.

During the executive session Friday the Board requested to have a call this coming Thursday. Could this be scheduled for 3 pm CT? Let us know if we need the call to be earlier to approve anything.

Many thanks!

Sonja

Sent from my iPhone

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- o All-member email
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Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3480. Re: Crisis management follow up and recovery

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 21:52:29
Subject: Re: Crisis management follow up and recovery
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

Hi Pat,

Thanks for such a quick response.

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Many thanks!

Sonja

Sent from my iPhone

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- o All-member email
- o Posted on DPG, MIG and Affiliate list servs

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3481. Crisis Management Follow Up and Recovery

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Terri J. Raymond' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>
Cc: 'Sonja Connor' <Connors@ohsu.edu>, Mary Beth Whalen <Mwhalen@eatright.org>, Beth Labrador <BLabrador@eatright.org>
Sent Date: Mar 29, 2015 20:52:00
Subject: Crisis Management Follow Up and Recovery
Attachment: [image003.jpg](#)

The Academy Board has given staff the go ahead to obtain additional support in regards to crisis communications and legal counsel during this time. We are working with LEVICK, a firm with expertise in crisis communications, advocacy, reputation, and litigation communications. The firm will provide us with strategic counsel, reputation management, strategy development, impact assessment and post-crisis evaluation and recovery. They have been onboard since 9 a.m. Saturday and they are working closely with legal to develop a tactical crisis response plan, which we hope to have on Monday. LEVICK is currently finalizing a communication to members that will go out on Monday from Sonja. We have been reminded by LEVICK that members may share Sonja's communication with the media and may also post it to their social outlets

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- o HOD, Spokespeople
- o All-member email
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Thank you for your support. Please let me know if you have any questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3482. Re: Follow up info (comments) - Sponsorship

From: Donna Martin <dmartin@burke.k12.ga.us>
To: miles081@umn.edu, c.christie@unf.edu
Cc: craytef@aces.edu, easaden@aol.com, tjraymond@aol.com, lbeseler_fnc@bellsouth.net, mgarner@cchs.ua.edu, constancegeiger@cgeiger.net, craytef@charter.net, sandralgill@comcast.net, tracey.bates@dpi.nc.gov, don.bradley@duke.edu, ExecutiveTeamMailbox@eatright.org, PBABJAK@eatright.org, Sburns@eatright.org, glenna@glennamccollum.com, nancylewis1000@gmail.com, traceybatesrd@gmail.com, KathyMcClusky@iammorrison.com, carl@learntoeatright.com, dwheller@mindspring.com, connors@ohsu.edu, wolf.4@osu.edu, peark02@outlook.com, Mary.Christ-Erwin@porternovelli.com, denice@rcn.com, bkyle@roadrunner.com, jean.ragalie-carr@rosedmi.com, eileen.kennedy@tufts.edu, denice@wellnesspress.com
Sent Date: Mar 29, 2015 16:44:43
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

Aida, Cathy and Denise, Yes Flamin Hot Cheetos qualify as a smart snack. Frito Lay reformulated the product to be whole grain and reduced fat so it now qualifies. In order for something to qualify, like Aida said, it has to have as one of the first ingredients be one of the following: dairy, whole grain, fruit, vegetable or a meat. It also has to meet sodium, fat and calorie restrictions. If it does not have one of the following as the first ingredient then it has to have 10% of one of the nutrients missing in children's diets. The 10% option goes out in July of 2015. I think one way to look at it is that children are going to eat Flamin Hot Cheetos and that it is great that they have been reformulated to be healthier! Another way I like to look at it is that we are taking baby steps to improve the health and eating habits of children. Yes we wish they would not eat Flamin Hot Cheetos, but now at least they are whole grain and reduced fat! Hopefully, someday our KER campaign will get kids to eat healthy all the time so that Flamin Hot Cheetos are not on their list of food they want to eat!

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Aida Miles <miles081@umn.edu> 03/29/15 1:14 PM >>>

Thanks Cathy!

I may be able to answer the Smart Snacks question as I have done presentations on it locally.

I am attaching info on Smart Snacks in Schools.

2% singles do seem to fit as Donna indicated.

Denice, I haven't heard about Flaming Hot Cheetos being a smart snack, and I don't think they could.

The current "caveat" with Smart Snacks is with foods that provide at least 10% of the DV of a nutrient of concern (fiber, calcium, potassium or vitamin D). IF they provide at least 10% of the DV, they do NOT need to meet the first ingredient criteria (be a whole grain, fruit, veggie or protein food). But they DO need to meet criteria for sodium, fat, calories, sugar.

A fruit snack* fortified* with calcium or fiber could be a smart snack, for example, if it is low cal, low fat, low sugar, low Na.

This goes away as of July 1, 2016. Until then, some questionable snacks are considered Smart Snacks... but I doubt Flaming Hot Cheeto's are.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director <<http://sph.umn.edu/faculty1/name/aida-miles/>>, Coordinated MPH Nutrition <<http://sph.umn.edu/programs/phn/>> - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

*V.Mail: 612-625-5865. email (preferred): miles081@umn.edu <miles081@umn.edu> - *

*Academy of Nutrition & Dietetics <<http://www.eatright.org/>> - Speaker Elect, House of Delegates <<http://www.eatright.org/hod/>> - Member, Board of Directors <<http://www.eatright.org/bod/>>- ** Advisor, Pediatric Nutrition Practice Group <<http://pnpg.org/>>*

On Sun, Mar 29, 2015 at 11:45 AM, Christie, Catherine <c.christie@unf.edu> wrote:

> I looked up WIC approved cheeses and the list is attached. Are Kraft
> singles Pasteurized Processed American? If so, they are included.
>
> Doesn't change our problem but good to know.
>
> *Catherine Christie, PhD, RDN, LDN, FADA, FAND*
>
> Associate Dean, Brooks College of Health
>
> Professor and Nutrition Graduate Program Director
>
> University of North Florida
>
> 1 UNF Drive
>
> Jacksonville, FL 32224
>
> 904-620-2810
>
> 904-620-1202
>
>
>
> *From:* Denice Ferko-Adams [mailto:denice@rcn.com]
> *Sent:* Sunday, March 29, 2015 10:20 AM
> *To:* Lucille Beseler
> *Cc:* Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond; Margaret
> Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill;
> tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna McCollum;
> Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com;
> Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin;
> Marcia Kyle; Jean Ragalie-Carr; eileen.kennedy@tufts.edu; Aida Miles;
> Christie, Catherine; Denice Ferko-Adams; Executive Team Mailbox; Susan Burns
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> Cheetos are a Smart Snack - so would this bring more controversy?
>

> Sent from my iPhone

>

> Denice Ferko-Adams, MPH, RDN

>

> 610-751-9512

>

>

>

>

> On Mar 28, 2015, at 3:31 PM, Lucille Beseler <lbeseler_fnc@bellsouth.net>

> wrote:

>

> Would we consider putting this wonderful letter from Donna out to the
> members? These are the facts and what a waste not to be able to share with
> our members. Many members don't really know the facts. Isn't this why the
> Board made the decision. Lucille

>

>

> *Lucille Beseler MS,RDN,LDN,CDE President-Family Nutrition Center of South
> Florida*

> *Billit!mnt *

> A subsidiary of FNC

> www.billitmnt.com

> 5350 W. Hillsboro Blvd. #105

> Coconut Creek, Fl. 33073

> 954-360-7883

> fax:954-360-7884

>

> Sent from my iPad

>

>

> On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

>

> Dear Board Members,

> I want to take this opportunity as a School Nutrition Director to set the
> record straight about crediting Kraft singles in the National School Lunch
> Program. I have the privilege of not only serving on the Academy BOD, but
> also on the Foundation BOD as Treasurer for both boards. I voted both
> times to support the KER Kraft program initiative. When the proposed
> Kraft program came to the attention of the Foundation I took the initiative
> to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her
> thoughts on Kraft singles and the School Nutrition Program. She agreed

> with me that they were a creditable product as evidenced by the fact that
> we have several USDA commodities that fit the same profile as Kraft
> singles, but are not made by Kraft. The USDA Commodity Program offers
> several American Cheese single products for us to purchase. Some are
> regular fat and some are reduced fat. They also offer processed cheese
> loaves for the program.

>
> This is the information on just one of the products that they sell to us
> and it is creditable as stated below.

>
> *00018-Cheese, American, Yellow, Pasteurized, Sliced*

>
> *Category: Meat/Meat Alternate*

>
> *PRODUCT DESCRIPTION*

>
> This item is a pasteurized, processed yellow American cheese. This product
> is available in cases with six 5-pound loaves containing 160 1/2-ounce
> slices per loaf.

>
> *CREDITING/YIELD*

>
> ?? One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce
> cheese credits as 1 oz equivalent meat/meat alternate.

>
> The second statement I would like to make is that the Kraft singles
> reduced fat does qualify as a "Smart Snack" in the National School Lunch
> Program . I personally ran the product through the Smart Snacks product
> calculator and sent the sheet to Mary Beth to let her know it was
> creditable as a smart snack. The regular Kraft singles are not creditable
> as a smart snack, but the reduced fat ones are. In talking to Janey
> Thornton about the program she was very much in favor of us collaborating
> with Kraft, and had hopes that if she stayed on at USDA that they might get
> involved with the KER campaign.

>
> I am sorry I was not able to stay on the last board call long enough to
> get this message out there, but wanted to make sure you had this
> information before the call today. Looking forward to our discussions.

>
>
>
>

>
>
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> Donna S. Martin, EdS, RDN, LD, SNS, FAND
> Director School Nutrition Program
> Burke County Board of Education
> 789 Burke Veterans Parkway
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> "USDA Healthier US School Challenge GOLD award recipient"
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> >>> Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>
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> Everyone,
>
> I wanted to follow up the information that I shared during the joint
> Academy and Foundation boards call to put my comments in writing
> (especially since not everyone was still on the call and able to hear my
> remarks). As I have shared during our calls (both the October Board
> conference call and the joint call last week), I have very strong feelings
> about the Kraft partnership and roll out of the campaign. My sincere
> appreciation goes to both boards and staff for reconsidering the placement
> of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft
> for an education campaign. As we move forward, I wanted to reiterate some
> concerns that I tried to convey during our discussions and that many
> members have expressed. This is not meant to dwell on what has happened but
> to assist us as we take steps toward the future.
>
> I must begin with full disclosure though:
>
> - I was and still am opposed to placement of the Kids Eat Right logo on
> Kraft Singles.
> - I do not have any Kraft Singles in my refrigerator, nor will I purchase

> Kraft Singles. I prefer to purchase and consume real cheese and support as
> many local farmers and family owned dairy operations as I can. Have I or my
> child eaten Kraft Singles? Most likely at some point. My husband is
> allergic to dairy.

> - My family and I are not perfect eaters, but we strive to make the best
> choices that we can. I do not aim to take every opportunity to serve as the
> food police. Please do not worry if you are out to eat a meal with me; I
> will not analyze your food choices unless you have requested my expertise
> and services as a registered dietitian.

> - If I were not on the board, I would be signing the petition to
> #RepealtheSeal, sending letters to Academy leaders and reconsidering my
> membership.

>

> Some suggestions in terms of considering the future and moving forward:

>

> *Accurate and complete information should be presented to the Academy and
> Foundation Boards for consideration.* Benefits and potential
> repercussions from any partnership or sponsorship should be explored fully.
> Incorrect background information was provided to the Board to review in
> consideration of the Kraft partnership. Kraft Singles, may not be counted
> as a required (Meat/Meat Alternate) component of reimbursable school meals.
> Kraft Singles are not creditable for reimbursable school meals, not because
> they are sliced and wrapped in plastic. They are not creditable because
> they are not real cheese. Only real cheese is creditable for reimbursable
> school meals. Only real cheese is also creditable for WIC. School nutrition
> programs may serve Kraft Singles as part of school meals, if inclusion of
> Kraft Singles does not prevent the nutrition analysis of the meals from
> meeting the calorie, fat and sodium limits of the federal nutrition
> regulations. School nutrition programs can purchase and use sliced and
> packaged real cheese that is creditable for school meals. Kraft Singles,
> Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is
> also on the other side of the debate and should be considered. The Academy
> rebuttal has been that placement of the Kids Eat Right logo on Kraft
> Singles packaging is not an endorsement. However, we did not review or
> conduct consumer research on front of package (FOP) labeling regarding this
> concern. In addition, information regarding endorsement and FTC guidelines
> was not presented to the Foundation board and the Academy Board for
> consideration.

>

> *Input from members and those we serve is imperative.* We want the public
> to trust us as the food and nutrition expert. We want to be the go to
> resource for our members and we want to promote the expertise and brand of

> RDNs and NDTRs. Members could have been consulted in advance regarding
> partnering with Kraft and elements of the campaign. The Research DPG could
> have been consulted regarding FOP labeling. The Public Health/Community
> Nutrition DPG or School Nutrition DPG could have been consulted regarding
> whether Kraft Singles were allowable in school nutrition programs or other
> food and nutrition assistance programs. It is difficult for those of us who
> work in these practice areas to have a product that features the Kids Eat
> Right logo, not be approved for use (creditable) in the programs that we
> work with. It is confusing to consumers to have the Kids Eat Right logo on
> a product that does not also have 'WIC approved' labeling on its shelf tag.
> Many consumers do not examine food labels. When consumers see the Kids Eat
> Right logo on a product, they will assume that the product is a healthy
> choice for their family. The survey that went out to members regarding
> nutrients of concern, Kraft, etc. should have been reviewed by the board,
> the Sponsorship Task Force or an entity like the newly created Member
> Advisory Panel. If processes are in place, gleaning input from members and
> those we serve can be efficiently done. No assumptions should be made.
> There was an assumption made that only a small minority would be opposed to
> the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles.
> It is evident that a significant number of RDNs and NDTRs, members or not,
> other health professionals and members of the public are opposed. In this
> day and age of social media, it only takes one motivated person to inspire
> a movement for change. The decision and the announcement were made before
> the sponsorship dialogue at the House of Delegates meeting or the work of
> the Sponsorship Task Force was completed. This conveys the notion that
> member input is not valued in decision making. Members are the Academy.
> Their input is critical to decisions made and actions taken by the Academy.
>
> *The Academy should be in a position to set precedence or influence policy
> that advances nutrition and promotes the profession.* Entering into
> partnerships with corporations has been described as an opportunity to
> influence policies, practices or products of companies. Kraft dictated
> policy to the Academy and could potentially put the Academy in a position
> to influence nutrition policy negatively. Kraft limited our choices for
> placement of the Kids Eat Right logo. Based on discussion during the
> October Board call if the Kids Eat Right logo was to be placed on any Kraft
> products, it was to be Kraft Singles Regular or 2%. The Academy and the
> Foundation should control use of the Kids Eat Right logo. We should have
> been able to work with Kraft to select the best products, if any, for the
> logo to be displayed on. If Kraft was not willing to feature the Kids Eat
> Right logo on those products, then we should not have granted permission
> for use of the logo. It is very interesting timing to have the Kids Eat

> Right logo on Kraft Singles when the 2015 Dietary Guidelines Report
> recommends reducing consumption of cheese and increasing consumption of
> fluid milk to maximize calcium intake and decrease sodium. In addition,
> discussions and preparation for the Child Nutrition Reauthorization have
> begun, which affects school nutrition programs and other food and nutrition
> assistance programs, for which Kraft Singles are not a creditable
> component. Companies and other organizations can only benefit from
> partnering with the Academy; however, the Academy, and potentially our
> members, can have a great deal to lose. How the Academy acts reflects on
> our members and non-members alike. As an organization or profession, we do
> not have the resources, financial or personnel, to overcome the
> consequences of negative media coverage or public perception.
>
> *Any campaign announcement or communication elements should be carefully
> developed and disseminated.* The Academy response has been that the
> placement of the Kids Eat Right logo is not an endorsement and that the
> Academy has never endorsed any products. However, some value judgement was
> made in selecting or agreeing to placement of the Kids Eat Right logo on
> Kraft Singles. If the Kids Eat Right logo is to be placed on any products,
> nutrition criteria should be established, based on science, and agreed upon
> in advance. If there are not any criteria or judgement for selecting
> products, then the Kids Eat Right logo could be placed on any product,
> which would not support the Academy mission of optimizing health and
> nutrition. Information regarding the partnership with Kraft should not have
> been shared with members unless talking points and all campaign materials
> were ready to go. Members are media savvy and will quickly share news and
> information from the Academy. The *New York Times* immediately picked up
> the story and described the partnership and placement of the Kids Eat Right
> logo as an endorsement. It did not help that a Kraft spokesperson was
> quoted as stating this is the first time the Academy has endorsed a product
> and allowed the Kids Eat Right logo to be featured. Once a story is in
> print or online it is difficult to correct the information conveyed to the
> public, even if you are able to get a retraction. The URL,
> www.eatright.org/cheesyfacts, was not the best link to promote
> information related to a product that is in fact not real cheese. It also
> promotes cheese instead of all foods that can provide calcium, vitamin D
> and other nutrients of concern. Such a controversial announcement should
> not have been made in March during National Nutrition Month, when we are
> trying to promote the brand and expertise of the RDN, NDTR and the Academy.
> The strides that had been made in the NNM campaign are overshadowed by the
> announcement and the disagreement among those within our own membership and
> profession. We do not want to be the subject of a negative news headline or

> documentary storyline or the punchline of a late night joke. You do not
> want to be trending because of a poor decision. You want to set trends in a
> positive light, advancing nutrition and the profession.

>

> *The Academy Board and Foundation Boards need to work cooperatively.* The
> Academy Board of Directors should be allowed the opportunity to discuss
> potential sponsorships prior to the Academy Foundation deliberation and
> decision. Input from the Board may be helpful to the Foundation as they
> make critical decisions regarding sponsorships. The Foundation is
> considered a separate legal entity from the Academy; however, decisions
> made by the Foundation can potentially affect the Academy in regards to
> membership gain or loss, staff time (Executive Team; Communications,
> Knowledge Center, Research, and Governance staff, etc.), and resources. In
> turn, decisions made by the Academy Board can potentially affect the
> Foundation. We both want to support scholarships, education and research.
> We must also work together to promote the expertise of RDNs and NDTRs and
> optimize nutrition and health.

>

> Given the response and what we have learned regarding the Kraft
> initiative, I do request that the Academy Board and Foundation Board
> revisit the decision to accept sponsorship funding from and partner with
> Monsanto for the Future of Food initiative. Kraft has a negative perception
> in the minds of many members because of their products and business
> practices. However, Kraft has a much more favorable image than Monsanto
> does among members, non-members, other professionals and the public. The
> Kraft partnership has been one of the most divisive decisions for our
> organization. I hope that we can overcome the fallout from the Kraft
> partnership decision, membership dissension and negative publicity. I am
> not sure that the Academy can fully overcome potential repercussions from
> announcing a partnership with Monsanto.

>

> Each time we have a decision to make regarding a sponsorship we must ask
> ourselves if we would partner with the company, organization or entity if
> money was not involved and if we would be not only comfortable with, but
> proud of, the partnership.

>

> Thank you for the opportunity to share my comments and concerns in writing.

>

>

> Healthy regards,

>

> Tracey Bates, MPH, RDN, LDN, FAND

- >
- > Nutrition Consultant
- >
- > Board Member and House of Delegates Director - Academy of Nutrition and
> Dietetics
- >
- > traceybatesrd@gmail.com
- >
- >

3483. RE: Follow up info (comments) - Sponsorship

From: Christie, Catherine <c.christie@unf.edu>
To: 'Aida Miles' <miles081@umn.edu>
Cc: 'Denice Ferko-Adams' <denice@rcn.com>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Evelyn Crayton' <craytef@aces.edu>, 'easaden' <easaden@aol.com>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Evelyn Crayton' <craytef@charter.net>, 'Sandra Gill' <sandralgill@comcast.net>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'Don Bradley' <don.bradley@duke.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Nancy Lewis' <nancylewis1000@gmail.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Kathy McClusky' <KathyMcClusky@iammorrison.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Diane Heller' <dwheller@mindspring.com>, 'Sonja Connor' <connors@ohsu.edu>, 'Kay Wolf' <wolf.4@osu.edu>, 'Mary Russell' <peark02@outlook.com>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'Denice Ferko-Adams' <denice@wellnesspress.com>, 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 29, 2015 15:58:11
Subject: RE: Follow up info (comments) - Sponsorship
Attachment:

Me, too. It is apparently not considered "pasteurized processed American cheese". Thanks Mary for the clarification! Obviously I don't work or teach about WIC!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Sunday, March 29, 2015 3:42 PM

To: Christie, Catherine

Cc: Denice Ferko-Adams; Lucille Beseler; Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond; Margaret Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill; tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna McCollum; Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com; Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin; Marcia Kyle; Jean Ragalie-Carr; eileen.kennedy@tufts.edu; Denice Ferko-Adams; Executive Team Mailbox; Susan Burns

Subject: Re: Follow up info (comments) - Sponsorship

Sorry for all the emails. My Kraft Singles says: **Pasteurized Prepared Cheese Product**. I don't think it qualifies for WIC. I looked up specifically in MN and Ga, and neither allows it for WIC, even though both have slightly different cheese allowances, MN being more stringent.

I really DO need a hobby!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

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Billit!mnt

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"USDA Healthier US School Challenge GOLD award recipient"

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I must begin with full disclosure though:

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- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

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food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

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organization or profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

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The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and

partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3484. Re: Follow up info (comments) - Sponsorship

From: Aida Miles <miles081@umn.edu>
To: Christie, Catherine <c.christie@unf.edu>
Cc: Denice Ferko-Adams <denice@rcn.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 29, 2015 15:42:08
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

Sorry for all the emails. My Kraft Singles says: **Pasteurized Prepared Cheese Product**. I don't think it qualifies for WIC. I looked up specifically in MN and Ga, and neither allows it for WIC, even though both have slightly different cheese allowances, MN being more stringent.

I really DO need a hobby!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Sun, Mar 29, 2015 at 11:45 AM, Christie, Catherine <c.christie@unf.edu> wrote:

I looked up WIC approved cheeses and the list is attached. Are Kraft singles Pasteurized Processed American? If so, they are included.
Doesn't change our problem but good to know.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Denice Ferko-Adams [mailto:denice@rcn.com]

Sent: Sunday, March 29, 2015 10:20 AM

To: Lucille Beseler

Cc: Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond; Margaret Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill; tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna McCollum; Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com; Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin; Marcia Kyle; Jean Ragalie-Carr; eileen.kennedy@tufts.edu; Aida Miles; Christie, Catherine; Denice Ferko-Adams; Executive Team Mailbox; Susan Burns

Subject: Re: Follow up info (comments) - Sponsorship

Donna - I think your letter has many excellent points but I do not know the Smart Snack standards - I had heard a recent news blurb that Hot Cheetos are a Smart Snack - so would this bring more controversy?

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

On Mar 28, 2015, at 3:31 PM, Lucille Beseler <lbeseler_fnc@bellsouth.net> wrote:

Would we consider putting this wonderful letter from Donna out to the members? These are the facts and what a waste not to be able to share with our members. Many members don't really know the facts. Isn't this why the Board made the decision. Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida

Billit!mnt

A subsidiary of FNC

www.billitmnt.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

Sent from my iPad

On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Dear Board Members,

I want to take this opportunity as a School Nutrition Director to set the record straight about crediting Kraft singles in the National School Lunch Program. I have the privilege of not only serving on the Academy BOD, but also on the Foundation BOD as Treasurer for both boards. I voted both times to support the KER Kraft program initiative. When the proposed Kraft program came to the attention of the Foundation I took the initiative to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her thoughts on Kraft singles and the School Nutrition Program. She agreed with me that they were a creditable product as evidenced by the fact that we have several USDA commodities that fit the same profile as Kraft singles, but are not made by Kraft. The USDA Commodity Program offers several American Cheese single products for us to purchase. Some are regular fat and some are reduced fat. They also offer processed cheese loaves for the program.

This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018—Cheese, American, Yellow, Pasteurized, Sliced

Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

The second statement I would like to make is that the Kraft singles reduced fat does qualify as a "Smart Snack" in the National School Lunch Program . I personally ran the product through the Smart Snacks product calculator and sent the sheet to Mary Beth to let her know it was creditable as a smart snack. The regular Kraft singles are not creditable as a smart snack, but the reduced fat ones are. In talking to Janey Thornton about the program she was very much in favor of us collaborating with Kraft, and had hopes that if she stayed on at USDA that they might get involved with the KER campaign.

I am sorry I was not able to stay on the last board call long enough to get this message out there, but wanted to make sure you had this information before the call today. Looking forward to our discussions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>
Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation

boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

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consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft

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Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3485. Re: Follow up info (comments) - Sponsorship

From: Aida Miles <miles081@umn.edu>
To: Christie, Catherine <c.christie@unf.edu>
Cc: Denice Ferko-Adams <denice@rcn.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 29, 2015 13:12:20
Subject: Re: Follow up info (comments) - Sponsorship
Attachment: [Smart Snacks in Schools.pdf](#)

Thanks Cathy!

I may be able to answer the Smart Snacks question as I have done presentations on it locally.

I am attaching info on Smart Snacks in Schools.

2% singles do seem to fit as Donna indicated.

Denice, I haven't heard about Flaming Hot Cheetos being a smart snack, and I don't think they could.

The current "caveat" with Smart Snacks is with foods that provide at least 10% of the DV of a nutrient of concern (fiber, calcium, potassium or vitamin D). IF they provide at least 10% of the DV, they do NOT need to meet the first ingredient criteria (be a whole grain, fruit, veggie or protein food). But they DO need to meet criteria for sodium, fat, calories, sugar.

A fruit snack **fortified** with calcium or fiber could be a smart snack, for example, if it is low cal, low fat, low sugar, low Na.

This goes away as of July 1, 2016. Until then, some questionable snacks are considered Smart Snacks... but I doubt Flaming Hot Cheeto's are.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

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Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

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Sent: Sunday, March 29, 2015 10:20 AM

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610-751-9512

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Would we consider putting this wonderful letter from Donna out to the members? These are the facts and what a waste not to be able to share with our members. Many members don't really know the facts. Isn't this why the Board made the decision. Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
Billit!mnt

A subsidiary of FNC

www.billitmnt.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

Sent from my iPad

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Dear Board Members,

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voted both times to support the KER Kraft program initiative. When the proposed Kraft program came to the attention of the Foundation I took the initiative to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her thoughts on Kraft singles and the School Nutrition Program. She agreed with me that they were a creditable product as evidenced by the fact that we have several USDA commodities that fit the same profile as Kraft singles, but are not made by Kraft. The USDA Commodity Program offers several American Cheese single products for us to purchase. Some are regular fat and some are reduced fat. They also offer processed cheese loaves for the program.

This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018—Cheese, American, Yellow, Pasteurized, Sliced

Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

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>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>

Everyone,

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Some suggestions in terms of considering the future and moving forward:

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sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

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Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3486. RE: Follow up info (comments) - Sponsorship

From: Christie, Catherine <c.christie@unf.edu>
To: 'Denice Ferko-Adams' <denice@rcn.com>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>
Cc: 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Evelyn Crayton' <craytef@aces.edu>, 'easaden' <easaden@aol.com>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'Evelyn Crayton' <craytef@charter.net>, 'Sandra Gill' <sandralgill@comcast.net>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'Don Bradley' <don.bradley@duke.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Nancy Lewis' <nancylewis1000@gmail.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Kathy McClusky' <KathyMcClusky@iammorrison.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Diane Heller' <dwheller@mindspring.com>, 'Sonja Connor' <connors@ohsu.edu>, 'Kay Wolf' <wolf.4@osu.edu>, 'Mary Russell' <pear02@outlook.com>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'Aida Miles' <miles081@umn.edu>, 'Denice Ferko-Adams' <denice@wellnesspress.com>, 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 29, 2015 12:45:55
Subject: RE: Follow up info (comments) - Sponsorship
Attachment: [CHEESE.docx](#)

I looked up WIC approved cheeses and the list is attached. Are Kraft singles Pasteurized Processed American? If so, they are included.
Doesn't change our problem but good to know.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Denice Ferko-Adams [mailto:denice@rcn.com]

Sent: Sunday, March 29, 2015 10:20 AM

To: Lucille Beseler

Cc: Donna Martin; Evelyn Crayton; easaden; Terri J. Raymond; Margaret Garner; constancegeiger@cgeiger.net; Evelyn Crayton; Sandra Gill; tracey.bates@dpi.nc.gov; Don Bradley; Patricia Babjak; Glenna McCollum; Nancy Lewis; Tracey Bates; Kathy McClusky; carl@learntoeatright.com; Diane Heller; Sonja Connor; Kay Wolf; Mary Russell; Mary Christ-Erwin; Marcia Kyle; Jean Ragalie-Carr; eileen.kennedy@tufts.edu; Aida Miles; Christie, Catherine; Denice Ferko-Adams; Executive Team Mailbox; Susan Burns

Subject: Re: Follow up info (comments) - Sponsorship

Donna - I think your letter has many excellent points but I do not know the Smart Snack standards - I had heard a recent news blurb that Hot Cheetos are a Smart Snack - so would this bring more controversy?

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

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To: Lucille Beseler <lbeseler_fnc@bellsouth.net>
Cc: Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 29, 2015 10:20:12
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

Donna - I think your letter has many excellent points but I do not know the Smart Snack standards - I had heard a recent news blurb that Hot Cheetos are a Smart Snack - so would this bring more controversy?

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Mar 28, 2015, at 3:31 PM, Lucille Beseler <lbeseler_fnc@bellsouth.net> wrote:

Would we consider putting this wonderful letter from Donna out to the members? These are the facts and what a waste not to be able to share with our members. Many members don't really know the facts. Isn't this why the Board made the decision. Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
Billit!mnt
A subsidiary of FNC
www.billitmnt.com
5350 W. Hillsboro Blvd. #105
Coconut Creek, Fl. 33073
954-360-7883
fax: 954-360-7884
Sent from my iPad

On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Dear Board Members,

I want to take this opportunity as a School Nutrition Director to set the record straight about crediting Kraft singles in the National School Lunch Program. I have the privilege of not only serving on the Academy BOD, but also on the Foundation BOD as Treasurer for both boards. I voted both times to support the KER Kraft program initiative. When the proposed Kraft program came to the attention of the Foundation I took the initiative to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her thoughts on Kraft singles and the School Nutrition Program. She agreed with me that they were a creditable product as evidenced by the fact that we have several USDA commodities that fit the same profile as Kraft singles, but are not made by Kraft. The USDA Commodity Program offers several American Cheese single products for us to purchase. Some are regular fat and some are reduced fat. They also offer processed cheese loaves for the program.

This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018—Cheese, American, Yellow, Pasteurized, Sliced

Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

The second statement I would like to make is that the Kraft singles reduced fat does qualify as a "Smart Snack" in the National School Lunch Program. I personally ran the product through the Smart Snacks product calculator and sent the sheet to Mary Beth to let her know it was creditable as a smart snack. The regular Kraft singles are not creditable as a smart snack, but the reduced fat ones are. In talking to Janey Thornton about the program she was very much in favor of us

collaborating with Kraft, and had hopes that if she stayed on at USDA that they might get involved with the KER campaign.

I am sorry I was not able to stay on the last board call long enough to get this message out there, but wanted to make sure you had this information before the call today. Looking forward to our discussions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>

Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do

not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.

- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently

done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft Singles are not a creditable component. Companies and other organizations can only benefit from partnering with the Academy; however, the Academy, and potentially our members, can have a great deal to lose. How the Academy acts reflects on our members and non-members alike. As an organization or profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

Any campaign announcement or communication elements should be carefully developed and disseminated. The Academy response has been that the placement of the Kids Eat Right logo is not an endorsement and that the Academy has never endorsed any products. However, some value judgement was made in selecting or agreeing to placement of the Kids Eat Right logo on Kraft Singles. If the Kids Eat Right logo is to be placed on any products, nutrition criteria should be established, based on science, and agreed upon in advance. If there are not any criteria or judgement for selecting products, then the Kids Eat Right logo could be placed on any product, which would not support the Academy mission of optimizing health and nutrition. Information regarding the partnership with Kraft should not have been shared with members unless talking points and all campaign materials were ready to go. Members are media savvy and will quickly share news and information from the Academy. The *New York Times* immediately picked up the

story and described the partnership and placement of the Kids Eat Right logo as an endorsement. It did not help that a Kraft spokesperson was quoted as stating this is the first time the Academy has endorsed a product and allowed the Kids Eat Right logo to be featured. Once a story is in print or online it is difficult to correct the information conveyed to the public, even if you are able to get a retraction. The URL, www.eatright.org/cheesyfacts, was not the best link to promote information related to a product that is in fact not real cheese. It also promotes cheese instead of all foods that can provide calcium, vitamin D and other nutrients of concern. Such a controversial announcement should not have been made in March during National Nutrition Month, when we are trying to promote the brand and expertise of the RDN, NDTR and the Academy. The strides that had been made in the NNM campaign are overshadowed by the announcement and the disagreement among those within our own membership and profession. We do not want to be the subject of a negative news headline or documentary storyline or the punchline of a late night joke. You do not want to be trending because of a poor decision. You want to set trends in a positive light, advancing nutrition and the profession.

The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3488. Re: Helpful hints about Representing the Academy at Meetings

From: Christie, Catherine <c.christie@unf.edu>
To: Mary Russell <pear02@outlook.com>
Cc: Aida Miles <miles081@umn.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Elise Smith <easaden@aol.com>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Wolf, Kay <Kay.Wolf@osumc.edu>, Kyle Marcia <bkyle@roadrunner.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, Donna Martin <DMartin@burke.k12.ga.us>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 10:11:46
Subject: Re: Helpful hints about Representing the Academy at Meetings
Attachment:

As a firmer member and chair, I think that is an excellent discussion to be had by the ethics committee. I also think members could like to know what we are doing internally as an organization on many fronts to address this issue. Is that something we could add to our messaging or do we have to wait for a deal with Kraft?

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

On Mar 29, 2015, at 10:01 AM, Mary Russell <pear02@outlook.com> wrote:

Terrific messages-thanks very much everyone for your amazing representation of AND (and "us") to members and for your inspiring words.
My husband says, in response to any griping I do (and to this issue) "what are you going to do about it?" So much is happening to proactively answer this. And I plan to devote Ethics committee work to this and related concerns in the upcoming program year--with the support and encouragement of all of you.

Mary Russell
224-254-0654

On Mar 29, 2015, at 08:30, Aida Miles <miles081@umn.edu> wrote:

Hi Cathy and all

I started the new thread as I didn't want to completely hijack the letter that Elise and Margaret sent to us in the spirit of unity.

Cathy - **your example is really good.** Personal examples seem to hit home. I think they need to see that we are flesh and blood like they are.

Margaret's approach was so wise! Although most people had no clue that there was a Kraft crisis, if she had not said anything, and they found out later, it would have made us look like we were hiding it.

At this last NDEP meeting the anger was more directed at the HLT/HOD/CEO. Kraft was just a symptom. And jumping ship OR seeing how they could take our power away was more verbally **and boldly** expressed.

At this meeting I also shared my example about *being a part of the solution*. Here is my example, for what is worth:

30 years ago our internship director told us that over the years we would likely hear a lot of people criticizing the association, and that her philosophy was that criticizing accomplished nothing, if we were unhappy about something WE needed to get in there and help fix it. All of us interns watched her being very involved in the Atlanta district. 30 years ago I wouldn't have dreamed of being part of the HLT/BOD today, because I am just an ordinary member who started doing the volunteer work that no one else wanted to do a LONG time ago, and have not stopped. I want to be part of the solution and they can too.

Cathy, you will do a great job! You are genuine and they will see that.

As my husband says: "This too, shall pass." (he also says "these dietitians just need to get a hobby!")

:)

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3489. Re: Helpful hints about Representing the Academy at Meetings

From: Mary Russell <peark02@outlook.com>
To: Aida Miles <miles081@umn.edu>
Cc: Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Elise Smith <easaden@aol.com>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Wolf, Kay <Kay.Wolf@osumc.edu>, Kyle Marcia <bkyle@roadrunner.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, Donna Martin <DMartin@burke.k12.ga.us>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 10:01:00
Subject: Re: Helpful hints about Representing the Academy at Meetings
Attachment:

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V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

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3490. Re: Helpful hints about Representing the Academy at Meetings

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Aida Miles <miles081@umn.edu>
Cc: Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Elise Smith <easaden@aol.com>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Wolf, Kay <Kay.Wolf@osumc.edu>, Kyle Marcia <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, Donna Martin <DMartin@burke.k12.ga.us>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 09:44:31
Subject: Re: Helpful hints about Representing the Academy at Meetings
Attachment:

Aida and All,

Reading through all your vast array of experiences I am reminded of how blessed I am to be amongst such great teachers!

Thank you so much for sharing.

Please enjoy the rest of the weekend.

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Mar 29, 2015, at 9:30 AM, Aida Miles <miles081@umn.edu> wrote:

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V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

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3491. Helpful hints about Representing the Academy at Meetings

From: Aida Miles <miles081@umn.edu>
To: Catherine Christie <c.christie@unf.edu>, Margaret Garner <MGarner@cchs.ua.edu>, Elise Smith <easaden@aol.com>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Wolf, Kay <Kay.Wolf@osumc.edu>, Kyle Marcia <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, Donna Martin <DMartin@burke.k12.ga.us>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 29, 2015 09:30:51
Subject: Helpful hints about Representing the Academy at Meetings
Attachment:

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3492. Re: Follow up info (comments) - Sponsorship

From: Sonja Connor <connors@ohsu.edu>
To: Mary Russell <pearck02@outlook.com>
Cc: Lucille Beseler <lbeseler_fnc@bellsouth.net>, Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Kay Wolf <wolf.4@osu.edu>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 28, 2015 20:45:04
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

I also agree. Right now we need to provide advice and put our trust in our crisis management firm.

Sonja

Sent from my iPhone

On Mar 28, 2015, at 5:19 PM, Mary Russell <pearck02@outlook.com> wrote:

Absolutely agree! Assume all communications will need to be "vetted" by our crisis management firm and hope they will agree to this.

Mary

On Mar 28, 2015, at 17:31, Lucille Beseler <lbeseler_fnc@bellsouth.net> wrote:

Would we consider putting this wonderful letter from Donna out to the members? These are the facts and what a waste not to be able to share with our members. Many members don't really know the facts. Isn't this why the Board made the decision. Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
Billit!mnt
A subsidiary of FNC
www.billitmnt.com
5350 W. Hillsboro Blvd. #105
Coconut Creek, Fl. 33073
954-360-7883
fax: 954-360-7884
Sent from my iPad

On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

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This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018—Cheese, American, Yellow, Pasteurized, Sliced
Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

The second statement I would like to make is that the Kraft singles reduced fat does qualify as a "Smart Snack" in the National School Lunch Program . I personally ran the product through the Smart Snacks product calculator and sent the sheet to Mary Beth to let her know it was creditable as a smart snack. The regular Kraft singles are not creditable as a smart snack, but the reduced fat ones are. In talking to Janey Thornton about the program she was very much in favor of us collaborating with Kraft, and had hopes that if she stayed on at USDA that they might get involved with the KER campaign.

I am sorry I was not able to stay on the last board call long enough to get this message out there, but wanted to make sure you had this information before the call today. Looking forward to our discussions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>

Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those

of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft Singles are not a creditable component. Companies and other organizations can only benefit from partnering with the Academy; however, the Academy, and potentially our members, can have a great deal to lose. How the Academy acts reflects on our members and non-members alike. As an organization or profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

Any campaign announcement or communication elements should be carefully developed and disseminated. The Academy response has been that the placement of the Kids Eat Right logo is not an endorsement and that the Academy has never endorsed any products. However,

some value judgement was made in selecting or agreeing to placement of the Kids Eat Right logo on Kraft Singles. If the Kids Eat Right logo is to be placed on any products, nutrition criteria should be established, based on science, and agreed upon in advance. If there are not any criteria or judgement for selecting products, then the Kids Eat Right logo could be placed on any product, which would not support the Academy mission of optimizing health and nutrition. Information regarding the partnership with Kraft should not have been shared with members unless talking points and all campaign materials were ready to go. Members are media savvy and will quickly share news and information from the Academy. The *New York Times* immediately picked up the story and described the partnership and placement of the Kids Eat Right logo as an endorsement. It did not help that a Kraft spokesperson was quoted as stating this is the first time the Academy has endorsed a product and allowed the Kids Eat Right logo to be featured. Once a story is in print or online it is difficult to correct the information conveyed to the public, even if you are able to get a retraction. The URL, www.eatright.org/cheesyfacts, was not the best link to promote information related to a product that is in fact not real cheese. It also promotes cheese instead of all foods that can provide calcium, vitamin D and other nutrients of concern. Such a controversial announcement should not have been made in March during National Nutrition Month, when we are trying to promote the brand and expertise of the RDN, NDTR and the Academy. The strides that had been made in the NNM campaign are overshadowed by the announcement and the disagreement among those within our own membership and profession. We do not want to be the subject of a negative news headline or documentary storyline or the punchline of a late night joke. You do not want to be trending because of a poor decision. You want to set trends in a positive light, advancing nutrition and the profession.

The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome

potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3493. Re: Follow up info (comments) - Sponsorship

From: Mary Russell <pear02@outlook.com>
To: Lucille Beseler <lbeseler_fnc@bellsouth.net>
Cc: Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandragill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 28, 2015 20:19:32
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

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Tracey Bates, MPH, RDN, LDN, FAND
Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics
traceybatesrd@gmail.com

3494. Crisis management follow up and recovery

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 28, 2015 19:47:45
Subject: Crisis management follow up and recovery
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

I sincerely appreciate the support of the Boards and I am moving promptly on all of your directives.

We have hired a crisis communication firm. We interviewed three agencies and decided to go with LEVICK, who came highly recommend by Dr. Vincent Covello, who many will remember from the Board retreat when he presented on change and risk communications. LEVICK has expertise in crisis communications, advocacy, reputation, and litigation communications. Their standard arrangement to execute the contract required an initial deposit of \$45,000, which they will bill against on an hourly basis.

LEVICK will provide us with strategic counsel, reputation management, strategy development, impact assessment and post-crisis evaluation and recovery. They have been onboard since 9 a.m. this morning and are working closely with legal to develop a tactical crisis response plan, which we hope to have on Monday. We have shared your input into Sonja's statement and LEVICK is currently finalizing the communication. We have been reminded by LEVICK that members may share Sonja's communication with the media and may also post it to their social outlets.

LEVICK is proposing we send the message out on Monday. The final version of Sonja's message will be emailed to both Boards with talking points on Monday morning. It will then be distributed in the following order Monday afternoon:

- o HOD, Spokespeople
- o All-member email
- o Posted on DPG, MIG and Affiliate list servs

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3495. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 18:39:10
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image001.jpg](#)

Good message and reflective of our conversations. I agree with Kay and Margaret that "embarrassment" should be left out. "Distress" covers a full spectrum of maladies, including embarrassment.

Don

Sent from my iPhone

On Mar 27, 2015, at 9:12 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

Dear Academy Members,

First, I want you to know how sorry I am that the Kraft issue has caused you so much distress and embarrassment. We are working furiously with Kraft on a resolution. Do know that it involves a contract so cannot be turned around on a dime. While we are working on a resolution, some of the program is already in motion; the Kraft Singles are scheduled to appear on the shelves as early as April 1.

I will send additional updates at least weekly, and sooner if I have something to report to you.

Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

Thanks for your feedback, Sonja. Hope you have a restful weekend.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Mar 27, 2015, at 6:49 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

This is not at all the message I want to send. I am too fried to work on it at the moment. I will get back to you by tomorrow.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

We have crafted a message based on your conversation today to go from Sonja to the membership. The confidential draft we forwarded to Paula for review follows.

DRAFT

Thank you being a part of the professional dialogue and for expressing your concerns. Please know that the Board truly is listening and values your input. The issues are complicated and we are working on all of our options. We know that you want more information and I will continue to

provide regular updates.

It's important for me to share that while we are still in discussions, we just learned from Kraft that the product with the "Proud supporter of Kids Eat Right" logo is scheduled to appear on shelves as early as April 1 and run through mid-July.

This program was developed to drive millions of consumers to the Kids Eat Right website. The Board is passionate about the profession and the organization and we are committed to sharing additional information with you soon. I want to reassure you that we are acting on your concerns.

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<image003.png>

3496. Re: Follow up info (comments) - Sponsorship

From: Lucille Beseler <lbeseler_fnc@bellsouth.net>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com <carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 28, 2015 18:31:14
Subject: Re: Follow up info (comments) - Sponsorship
Attachment:

Would we consider putting this wonderful letter from Donna out to the members? These are the facts and what a waste not to be able to share with our members. Many members don't really know the facts. Isn't this why the Board made the decision. Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
Billit!mnt
A subsidiary of FNC
www.billitmnt.com
5350 W. Hillsboro Blvd. #105
Coconut Creek, Fl. 33073
954-360-7883
fax: 954-360-7884
Sent from my iPad

On Mar 27, 2015, at 3:24 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Dear Board Members,

I want to take this opportunity as a School Nutrition Director to set the record straight about crediting Kraft singles in the National School Lunch Program. I have the privilege of not only serving on the Academy BOD, but also on the Foundation BOD as Treasurer for both boards. I voted both times to support the KER Kraft program initiative. When the proposed Kraft program came to the attention of the Foundation I took the initiative to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her thoughts on Kraft singles and the School Nutrition Program. She agreed with me that they were a creditable product as evidenced by the fact that we have several USDA commodities that fit the same profile as Kraft singles, but are not made by Kraft. The USDA Commodity Program offers several American Cheese single products for us to purchase. Some are regular fat and some are reduced fat. They also offer processed cheese loaves for the program.

This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018—Cheese, American, Yellow, Pasteurized, Sliced

Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

The second statement I would like to make is that the Kraft singles reduced fat does qualify as a "Smart Snack" in the National School Lunch Program. I personally ran the product through the Smart Snacks product calculator and sent the sheet to Mary Beth to let her know it was creditable as a smart snack. The regular Kraft singles are not creditable as a smart snack, but the reduced fat ones are. In talking to Janey Thornton about the program she was very much in favor of us collaborating with Kraft, and had hopes that if she stayed on at USDA that they might get involved with the KER campaign.

I am sorry I was not able to stay on the last board call long enough to get this message out there, but wanted to make sure you had this information before the call today. Looking forward to our discussions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>

Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required

(Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been

described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft Singles are not a creditable component. Companies and other organizations can only benefit from partnering with the Academy; however, the Academy, and potentially our members, can have a great deal to lose. How the Academy acts reflects on our members and non-members alike. As an organization or profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

Any campaign announcement or communication elements should be carefully developed and disseminated. The Academy response has been that the placement of the Kids Eat Right logo is not an endorsement and that the Academy has never endorsed any products. However, some value judgement was made in selecting or agreeing to placement of the Kids Eat Right logo on Kraft Singles. If the Kids Eat Right logo is to be placed on any products, nutrition criteria should be established, based on science, and agreed upon in advance. If there are not any criteria or judgement for selecting products, then the Kids Eat Right logo could be placed on any product, which would not support the Academy mission of optimizing health and nutrition. Information regarding the partnership with Kraft should not have been shared with members unless talking points and all campaign materials were ready to go. Members are media savvy and will quickly share news and information from the Academy. The *New York Times* immediately picked up the story and described the partnership and placement of the Kids Eat Right logo as an endorsement. It did not help that a Kraft spokesperson was quoted as stating this is the first time the Academy has endorsed a product and allowed the Kids Eat Right logo to be featured. Once a story is in print or online it is difficult to correct the information conveyed to the public, even if you are able to get a retraction. The URL, www.eatright.org/cheesyfacts, was not the best link to promote information related to a product that is in fact not real cheese. It also promotes cheese instead of all foods that can provide calcium, vitamin D and other nutrients of concern. Such a controversial announcement should not have been made in March during National Nutrition Month, when we are trying to promote the brand and expertise of the RDN, NDTR and the Academy. The strides that had been made in the NNM campaign are overshadowed by the announcement and the disagreement among those within our own membership and profession. We do not want to be the subject of a negative news headline or documentary storyline or the punchline of a late night joke.

You do not want to be trending because of a poor decision. You want to set trends in a positive light, advancing nutrition and the profession.

The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3497. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Elise Smith <easaden@aol.com>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Christie, Catherine' <c.christie@unf.edu>, 'Sonja Connor' <connors@ohsu.edu>
Cc: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles-school' <miles081@umn.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'Mary Beth Whalen' <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 17:49:35
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

Good revisions from Cathy, Lucille and Margaret
Thanks to all for assisting and to Sonja for a great start.
EAS

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]
Sent: Saturday, March 28, 2015 4:42 PM
To: Christie, Catherine; Sonja Connor
Cc: Patricia Babjak; Elise Smith; 'Aida Miles-school'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

Cathy,

You have a great point..... the word "diligently" works for me.

Also, perhaps the sentence (. Do know that it involves a contract so cannot be turned around on a dime.) could read: *Do know that since contractual agreements are in place, negotiations involve both parties and take some time.*

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Christie, Catherine [mailto:c.christie@unf.edu]

Sent: Saturday, March 28, 2015 2:46 PM

To: Sonja Connor

Cc: Patricia Babjak; Elise Smith; 'Aida Miles-school; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

One more thought. Does working furiously imply anger or hard work? I don't want it to be misconstrued. Maybe working diligently or expeditiously?

Sent from my iPad

Catherine Christie, PhD, RDN, LDN, FAND
Associate Dean, Brooks College of Health
University of North Florida

On Mar 27, 2015, at 9:12 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

Dear Academy Members,

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Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school'; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

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Cc: Mary Beth Whalen

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Please let me know if you have any questions. Thank you.

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3498. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Christie, Catherine <c.christie@unf.edu>, Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 17:42:05
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image005.jpg](#)
[image006.jpg](#)
[image001.jpg](#)

Cathy,

You have a great point..... the word "diligently" works for me.

Also, perhaps the sentence (. Do know that it involves a contract so cannot be turned around on a dime.) could read: *Do know that since contractual agreements are in place, negotiations involve both parties and take some time.*

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Christie, Catherine [mailto:c.christie@unf.edu]

Sent: Saturday, March 28, 2015 2:46 PM

To: Sonja Connor

Cc: Patricia Babjak; Elise Smith; 'Aida Miles-school; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

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Sent from my iPad

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University of North Florida

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[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<image003.png>

3499. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: lbeseler fnc <lbeseler_fnc@bellsouth.net>
To: Christie, Catherine <c.christie@unf.edu>, Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 17:07:56
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

Great messaging. Do you think that a mention of how the Boards came to this decision? Our members needs to know how seriously Board members take their responsibilities. If they were privy to the previous emails they would know how badly the board feels because all of you have a deep sense of caring and love for our profession and membership. I was thinking along the lines of if it does not sound defensive...

"The Board wants the membership to know that this decision was made after much deliberation. We discussed the pros and cons and perhaps the Board was blinded by the opportunity to reach 60% of households. Please know the Board takes its responsibility very seriously."

Lastly: The pain is palpable in the emails. It would be wonderful if all our decisions in business went well but that is not the case. Show me the person who never made a bad business decision and I doubt they are successful. This situation should not make us or our members retreat and be fearful of making decisions, embracing change and looking for new opportunities. Do not doubt yourselves the decision was made diligently.

I think it was still a great idea and hate that our members are demonizing foods that consumers enjoy eating and for some are the only one they can afford to eat. I seriously believe the new

"food police" must not do any counseling because telling folks what not to eat does not work. Maybe they have not heard of motivational interview! :)

Lucille Beseler MS,RDN,LDN,CDE

President-Family Nutrition Center of South Florida

www.nutritionandfamily.com

5350 W. Hillsboro Blvd. #105

Coconut Creek, Fl. 33073

954-360-7883

fax:954-360-7884

From: "Christie, Catherine" <c.christie@unf.edu>

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Sent: Saturday, March 28, 2015 3:45 PM

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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pbabjak@eatright.org | www.eatright.org

Twitter| Facebook| LinkedIn| YouTube

<image003.png>

3500. Fwd: AND and Kraft feedback

From: Evelyn Crayton <craytef@charter.net>
To: Glenna McCollum <glenna@glennamccollum.com>, 'Don Bradley <don.bradley@duke.edu>, lbeseler_fnc@bellsouth.net, Tracey Bates <traceybatesrd@gmail.com>, 'Nancy Lewis' <nancylewis1000@gmail.com>, Elise Smith <easaden@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com, Kathy McClusky <KathyMcClusky@iammorrison.com>, 'Kay Wolf <wolf.4@osu.edu>, Donna Martin <dmartin@burke.k12.ga.us>, Mary Russell (pearl02@outlook.com) <pearl02@outlook.com>, c.christie@unf.edu, aida.miles@gmail.com, 'Aida Miles-school <miles081@umn.edu>, connors@ohsu.edu, Diane Heller <dwheller@mindspring.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Evelyn Crayton <craytef@charter.net>
Sent Date: Mar 28, 2015 16:26:40
Subject: Fwd: AND and Kraft feedback
Attachment:

Sonja, Pat and I received this message Thursday.

I have receive hundreds of messages, this one caught my attention.

If I left anyone's name off the list feel free to share.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

Begin forwarded message:

From: "Ben Atkinson" <batkinso@u.washington.edu>

Date: March 26, 2015 at 2:30:12 PM CDT

To: <connors@ohsu.edu>, <pbabjak@eatright.org>, <craytef@charter.net>

Subject: AND and Kraft feedback

Hi,

The recent headlines about the AND relationship with Kraft is troubling.

I manage a group of RDs in a major academic medical center. None of them (20 RDs) are AND members, and the relationship that AND has w/ 'big food' is one of the main reasons.

I am a member of the AND, DPGs, and my local/state affiliate. This may change soon. I'd happily pay increased membership dues though, if it meant that AND could absolve itself of sponsorship from 'big food' companies.

I've never personally recommended products by 'big food' companies, as I don't find any scientific backing for their promotion to the majority of patients.

The public perception of AND's relation to 'big food' is very troubling.

You probably saw the Daily Show mention of the AND. The groups that the Daily Show typically pokes fun of are the GOP and the NRA. I DON'T WANT THE AND GROUPED WITH THOSE ORGANIZATIONS. In the current times of Citizens United and immense influence by lobbyists, the AND should absolve itself of these ties to 'big food'. We can't be taken seriously if we don't.

Do we want to be perceived the way Congress, the NRA, politicians in-general, and Wall Street are perceived? Do we want to look like there is any inkling of monetary influence in what we do? It's really not worth it to me.

Please re-examine your relations to 'big food' companies. They aren't supported by members, and definitely aren't supported by the public.

Ben Atkinson
AND #982794

Ben Atkinson, MS RDN CD
Manager of Ambulatory Nutrition, Informatics, Wellness
Food and Nutrition Services
Harborview Medical Center
Box 359790
325 9th Ave.
Seattle, WA 98104
phone: 206-744-2803

The above email may contain patient identifiable or confidential information. Because email is not secure, please be aware of associated risks of email transmission. If you are a patient, communicating to a UW Medicine Provider via email implies your agreement to email communication; see <http://www.uwmedicine.org/Global/Compliance/EmailRisk.htm>

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From: Christie, Catherine <c.christie@unf.edu>
To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbесeler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 15:45:39
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image001.jpg](#)
[image002.jpg](#)

One more thought. Does working furiously imply anger or hard work? I don't want it to be misconstrued. Maybe working diligently or expeditiously?

Sent from my iPad
Catherine Christie, PhD, RDN, LDN, FAND
Associate Dean, Brooks College of Health
University of North Florida

On Mar 27, 2015, at 9:12 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

Dear Academy Members,

First, I want you to know how sorry I am that the Kraft issue has caused you so much distress and embarrassment. We are working furiously with Kraft on a resolution. Do know that it involves a contract so cannot be turned around on a dime. While we are working on a resolution, some of the program is already in motion; the Kraft Singles are scheduled to appear on the shelves as early as April 1.

I will send additional updates at least weekly, and sooner if I have something to report to you.

Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

Thanks for your feedback, Sonja. Hope you have a restful weekend.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

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Research Associate Professor

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connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

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are working on all of our options. We know that you want more information and I will continue to provide regular updates.

It's important for me to share that while we are still in discussions, we just learned from Kraft that the product with the "Proud supporter of Kids Eat Right" logo is scheduled to appear on shelves as early as April 1 and run through mid-July.

This program was developed to drive millions of consumers to the Kids Eat Right website. The Board is passionate about the profession and the organization and we are committed to sharing additional information with you soon. I want to reassure you that we are acting on your concerns.

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3502. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Sonja Connor <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbseler_fnc@bellsouth.net>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyale@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 14:54:28
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image005.jpg](#)
[image006.jpg](#)
[image001.jpg](#)

I agree with Kay. Perhaps the first sentence could end with the words, "so much distress".

Thanks,
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 8:12 PM

To: 'Patricia Babjak'

Cc: Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

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Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
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503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

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Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

Thanks for your feedback, Sonja. Hope you have a restful weekend.

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Cc: Mary Beth Whalen

Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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It's important for me to share that while we are still in discussions, we just learned from Kraft that the product with the "Proud supporter of Kids Eat Right" logo is scheduled to appear on shelves as early as April 1 and run through mid-July.

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3503. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Sonja Connor <connors@ohsu.edu>
To: Nancy Lewis <nancylewis1000@gmail.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 14:08:50
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment:

Hi Nancy,

I will check this out, but my gut feeling is that making such a statement could inflame the situation even more. I hope we get a crisis management group soon who can address these kinds of questions.

Sonja

Sent from my iPhone

On Mar 28, 2015, at 11:04 AM, Nancy Lewis <nancylewis1000@gmail.com> wrote:

Sonja,

I have a question about information we received during our conference call yesterday.

As I understood the report on the "Repeal the Seal" petition, there were approximately 11,000 signatures. When these names were checked against our membership listing, only approximately 3,000 could be shown to be members.

My question is can we share this information or is this confidential?

Thanks,

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND

Past Speaker 2014-2015 House of Delegates

The Academy of Nutrition and Dietetics

Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

On Mar 28, 2015, at 12:44 AM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

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Many thanks!

Sonja

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 6:40 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL

COUNSEL REVIEW ..

Thanks, Sonja. Your message has been forwarded to Paula for review.

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

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To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 14:04:48
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment:

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Sent: Friday, March 27, 2015 6:40 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Thanks, Sonja. Your message has been forwarded to Paula for review.

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

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Hi Pat,

I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

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Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

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Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

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Please let me know if you have any questions. Thank you.

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3505. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Wolf, Kay <wolf.4@osu.edu>
To: Marcia Kyle <bkyle@roadrunner.com>
Cc: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 13:27:47
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment:

I agree the letter captures the board members' thoughts. I personally am not a fan of the word embarrassment being in the letter. Perhaps others are better at communication that is soothing to a crowd but to me this suggests embarrassment over the product. And I would not want to suggest that to anyone. If we as a board distressed the membership, I understand that thought and I will take that responsibility as a leader. I know there are risks and benefits in decisions and our analysis did not fully recognize the perception risk and loss of membership trust. Again that is a role as a leader. So distress and increased lack of trust is a concern to me. That is about us, not the product. Just a thought.

And I apologize thAt when I went to vote while driving, I hit end call. Kay

Sent from my iPhone

On Mar 28, 2015, at 9:40 AM, "Marcia Kyle" <bkyle@roadrunner.com> wrote:

Sonja,

The letter captured what the board brought up as concerns from our members. If Paula agrees, I think including the timeline for when the cheese will be on the shelf (end date as well) will go a long way for transparency.

Thanks for your leadership.

Marcy

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Saturday, March 28, 2015 12:45 AM

To: 'Patricia Babjak'

Cc: Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Hi Pat,

One thing I meant to mention is that I did not say...April 1 through July because I thought Paula said we did not know this for certain. I think it would go better for members if it would be included. Could you run this by Paula?

Many thanks!

Sonja

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 6:40 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Thanks, Sonja. Your message has been forwarded to Paula for review.

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I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

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I will send additional updates at least weekly, and sooner if I have something to report to you.

Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

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To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

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<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9396 - Release Date: 03/27/15

3506. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 13:19:06
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment:

Sonja,

Thanks very much for capturing the message from all our discussion.
I look forward to the next steps and getting this message out to members.
Thanks to a courageous BOD for all the leadership.

Nancy

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

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<image001.jpg>

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<image002.jpg>

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3507. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: craytef@charter.net<craytef@charter.net>
To: PBABJAK@eatright.org <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>
Cc: easaden@aol.com <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, c.christie@unf.edu <c.christie@unf.edu>, denice@healthfirstonline.net <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, don.bradley@duke.edu <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@aces.edu <craytef@aces.edu>, lbeseler_fnc@bellsouth.net <lbeseler_fnc@bellsouth.net>, MGarner@cchs.ua.edu <MGarner@cchs.ua.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, wolf.4@osu.edu <wolf.4@osu.edu>, bkyle@roadrunner.com <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, sandralgill@comcast.net <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.Christ-Erwin@porternovelli.com <Mary.Christ-Erwin@porternovelli.com>, Mwhalen@eatright.org <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 11:01:36
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment:

Thank everyone for moving the message forward. The sooner our members hear from the leadership the better.

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Patricia Babjak

Date: Sat, Mar 28, 2015 8:58 AM

To: Sonja Connor;

Cc: Elise Smith;'Aida Miles-school;'Catherine Christie;Denice Ferko-Adams
;dwheller@mindspring.com;'Don Bradley;DMartin@Burke.k12.ga.us;Evelyn Crayton;Evelyn
Crayton;Lucille Beseler;Garner, Margaret;Glenna McCollum;'Kay Wolf;'Marcia Kyle
;pear02@outlook.com;Nancylewis1000@gmail.com;Sandra Gill;Terri Raymond;Tracey
Bates;Tracey Bates;jean.ragalie-carr@rosedmi.com;McClusky, Kathy
;constancegeiger@cgeiger.net;eileen.kennedy@tufts.edu;carl@learntoeatright.com;Mary Christ-
Erwin;Mary Beth Whalen;

Subject:Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL
COUNSEL REVIEW ..

The time span question has been forwarded to Paula. I'll share her edits /comments for your
review, and the message will be sent to members as soon as she responds.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

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Could you run this by Paula?

Many thanks!

Sonja

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 6:40 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams;
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connors@ohsu.edu

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Sent: Friday, March 27, 2015 4:14 PM

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Please let me know if you have any questions. Thank you.

<image001.jpg>

Patricia M. Babjak

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<image002.jpg>

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook|LinkedIn | YouTube

<image003.png>

3508. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

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To: Sonja Connor <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 09:58:16
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Attachment:

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3509. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>, 'Mary Beth Whalen' <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 09:40:02
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Attachment:

Sonja,

The letter captured what the board brought up as concerns from our members. If Paula agrees, I think including the timeline for the when the cheese will be on the shelf (end date as well) will go a long way for transparency.

Thanks for your leadership.

Marcy

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Saturday, March 28, 2015 12:45 AM

To: 'Patricia Babjak'

Cc: Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net;

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<image003.png>

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9396 - Release Date: 03/27/15

3510. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Sonja Connor <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 09:04:57
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

Sonja:

Thank you Sonja....your continued work to reach out to our members in a meaningful way is greatly appreciated This letter is excellent with a compassionate tone and I hope legal council gives it's a quick and positive response (hair on fire) so it can be sent to our members as soon as possible.

We appreciate your leadership.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 6:12 PM

To: 'Patricia Babjak'

Cc: Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; glenna@glennamccollum.com; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

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I will send additional updates at least weekly, and sooner if I have something to report to you.

Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net;

eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

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connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

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This program was developed to drive millions of consumers to the Kids Eat Right website. The Board is passionate about the profession and the organization and we are committed to sharing additional information with you soon. I want to reassure you that we are acting on your concerns.

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3511. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 28, 2015 00:44:41
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Attachment:

Hi Pat,

One thing I meant to mention is that I did not say...April 1 through July because I thought Paula said we did not know this for certain. I think it would go better for members if it would be included. Could you run this by Paula?

Many thanks!

Sonja

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 6:40 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

Thanks, Sonja. Your message has been forwarded to Paula for review.

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Chicago, Illinois 60606

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Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

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Research Associate Professor

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Portland, Oregon 97239

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connors@ohsu.edu

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Sent: Friday, March 27, 2015 5:27 PM

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From: Patricia Babjak [mailto:PBABJAK@eatright.org]

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To: Sonja Connor; ' Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

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Please let me know if you have any questions. Thank you.

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<image003.png>

3512. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 27, 2015 21:40:01
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ..
Attachment: [image001.jpg](#)
[image002.jpg](#)

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<image001.jpg>

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Chief Executive Officer

<image002.jpg>

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3513. Academy Board requests

From: Sonja Connor <connors@ohsu.edu>
To: Pat Babjak <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pearck02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 27, 2015 21:14:46
Subject: Academy Board requests
Attachment:

3/27/15

Dear Pat,

The Academy Board met in executive session and discussed ways we could support you and the Academy staff in addressing the current crisis with regard to legal counsel and crisis communication.

Legal Counsel. The Academy Board appreciates the advice and work that our legal counsel is providing. Certainly Paula has guided the Academy through significant growth and change over several years. The current crisis with the Kraft contract and relationship necessitates additional external legal support for Paula to help expedite legal/contract resolution, to provide another set of eyes on the issue, and to potentially provide additional expertise. We would see Paula as lead counsel with external legal support. The Board requests that you as the CEO, identify and retain additional legal support in consultation with the Academy Board Chair.

Crisis Communication.

- Regarding communication with members the Board feels the messages have tended to be defensive and developed from the Academy point of view rather than from the member's point of view. It feels the Academy and GMMB is missing the connection with the anger of the membership
- The Board feels uncertain about the crisis management experience of GMMB. The Board recommends seeking a crisis management firm that will address our sense of urgency and prepare messages that address the anger of our members. The Board requests a plan be developed immediately for addressing this crisis and given to the Board for approval.
- After the current crisis has been addressed, the Board requests development of a three prong messaging approach around marketing, public relations (which is the focus of our current crisis) and member relations.

The Board, like you, feels like our hair is on fire and we need that same sense of urgency coming from the Academy staff in all actions and communications.

We continue to want to be supportive in every way possible so that you and your team can successfully management this crisis.

On behalf of the Academy of Nutrition and Dietetics Board of Directors,

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition &Dietetics

Research Associate Professor

Endocrinology, Diabetes &Clinical Nutrition

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From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 27, 2015 21:12:24
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

Hi Pat,

I recovered. Here is my suggested message to send to members via e-blast ASAP that has been reviewed by Terri and Don.

Dear Academy Members,

First, I want you to know how sorry I am that the Kraft issue has caused you so much distress and embarrassment. We are working furiously with Kraft on a resolution. Do know that it involves a contract so cannot be turned around on a dime. While we are working on a resolution, some of the program is already in motion; the Kraft Singles are scheduled to appear on the shelves as early as April 1.

I will send additional updates at least weekly, and sooner if I have something to report to you.

Thank you for your continued patience.

Let me know what revisions legal and GMMB have so I can approve the final email.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 5:27 PM

To: Sonja Connor

Cc: Elise Smith; 'Aida Miles-school; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; Garner, Margaret; Glenna McCollum; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin; Mary Beth Whalen

Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

Thanks for your feedback, Sonja. Hope you have a restful weekend.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Mar 27, 2015, at 6:49 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

This is not at all the message I want to send. I am too fried to work on it at the moment. I will get back to you by tomorrow.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

We have crafted a message based on your conversation today to go from Sonja to the membership. The confidential draft we forwarded to Paula for review follows.

DRAFT

Thank you being a part of the professional dialogue and for expressing your concerns. Please know that the Board truly is listening and values your input. The issues are complicated and we are working on all of our options. We know that you want more information and I will continue to provide regular updates.

It's important for me to share that while we are still in discussions, we just learned from Kraft that the product with the "Proud supporter of Kids Eat Right" logo is scheduled to appear on shelves as early as April 1 and run through mid-July.

This program was developed to drive millions of consumers to the Kids Eat Right website. The Board is passionate about the profession and the organization and we are committed to sharing additional information with you soon. I want to reassure you that we are acting on your concerns.

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<image003.png>

3515. Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 27, 2015 20:27:20
Subject: Re: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

Thanks for your feedback, Sonja. Hope you have a restful weekend.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Mar 27, 2015, at 6:49 PM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

This is not at all the message I want to send. I am too fried to work on it at the moment. I will get back to you by tomorrow.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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DRAFT

Thank you being a part of the professional dialogue and for expressing your concerns. Please know that the Board truly is listening and values your input. The issues are complicated and we are working on all of our options. We know that you want more information and I will continue to provide regular updates.

It's important for me to share that while we are still in discussions, we just learned from Kraft that the product with the "Proud supporter of Kids Eat Right" logo is scheduled to appear on shelves as early as April 1 and run through mid-July.

This program was developed to drive millions of consumers to the Kids Eat Right website. The Board is passionate about the profession and the organization and we are committed to sharing additional information with you soon. I want to reassure you that we are acting on your concerns.

Please let me know if you have any questions. Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

3516. RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 27, 2015 19:49:40
Subject: RE: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

Hi Pat,

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Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

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Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 4:14 PM

To: Sonja Connor; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

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Please let me know if you have any questions. Thank you.

Patricia M. Babjak

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3517. Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 27, 2015 19:13:34
Subject: Statement from Sonja ... CONFIDENTIAL FIRST DRAFT WAITING LEGAL COUNSEL REVIEW ...
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

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312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3518. Contract clarification

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Mar 27, 2015 18:39:45
Subject: Contract clarification
Attachment: [image005.jpg](#)
[image006.jpg](#)
[October Board Materials.pdf](#)

To answer Glenna's question about the contract. Attached is the information you received prior to your vote in October. The contracts for National Sponsorship are all signed by the Academy. National level sponsorship is a requirement for the Academy to engage in an education campaign. The Kids Eat Right program is identified within the terms of the contract.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3519. Re: Follow up info (comments) - Sponsorship

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Evelyn Crayton <craytef@aces.edu>, easaden <easaden@aol.com>, Terri J. Raymond <tjraymond@aol.com>, lbeseler_fnc@bellsouth.net, Margaret Garner <mgarner@cchs.ua.edu>, constancegeiger@cgeiger.net<constancegeiger@cgeiger.net>, Evelyn Crayton <craytef@charter.net>, Sandra Gill <sandralgill@comcast.net>, tracey.bates@dpi.nc.gov<tracey.bates@dpi.nc.gov>, Don Bradley <don.bradley@duke.edu>, Patricia Babjak <PBABJAK@eatright.org>, Glenna McCollum <glenna@glennamccollum.com>, Nancy Lewis <nancylewis1000@gmail.com>, Tracey Bates <traceybatesrd@gmail.com>, Kathy McClusky <KathyMcClusky@iammorrison.com>, carl@learntoeatright.com<carl@learntoeatright.com>, Diane Heller <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>, Kay Wolf <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Marcia Kyle <bkyle@roadrunner.com>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, eileen.kennedy@tufts.edu<eileen.kennedy@tufts.edu>, Aida Miles <miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 15:24:08
Subject: Re: Follow up info (comments) - Sponsorship
Attachment: [TEXT.htm](#)

Dear Board Members,

I want to take this opportunity as a School Nutrition Director to set the record straight about crediting Kraft singles in the National School Lunch Program. I have the privilege of not only serving on the Academy BOD, but also on the Foundation BOD as Treasurer for both boards. I voted both times to support the KER Kraft program initiative. When the proposed Kraft program came to the attention of the Foundation I took the initiative to contact Janey Thornton (USDA Deputy Under Secretary for USDA) to get her thoughts on Kraft singles and the School Nutrition Program. She agreed with me that they were a creditable product as evidenced by the fact that we have several USDA commodities that fit the same profile as Kraft singles, but are not made by Kraft. The USDA Commodity Program offers several American Cheese single products for us to purchase. Some are regular fat and some are reduced fat. They also offer processed cheese loaves for the program.

This is the information on just one of the products that they sell to us and it is creditable as stated below.

00018-Cheese, American, Yellow, Pasteurized, Sliced

Category: Meat/Meat Alternate

PRODUCT DESCRIPTION

This item is a pasteurized, processed yellow American cheese. This product is available in cases with six 5-pound loaves containing 160 1/2-ounce slices per loaf.

CREDITING/YIELD

?? One case yields 480 1-ounce portions of cheese. CN Crediting: 1 ounce cheese credits as 1 oz equivalent meat/meat alternate.

The second statement I would like to make is that the Kraft singles reduced fat does qualify as a "Smart Snack" in the National School Lunch Program . I personally ran the product through the Smart Snacks product calculator and sent the sheet to Mary Beth to let her know it was creditable as a smart snack. The regular Kraft singles are not creditable as a smart snack, but the reduced fat ones are. In talking to Janey Thornton about the program she was very much in favor of us collaborating with Kraft, and had hopes that if she stayed on at USDA that they might get involved with the KER campaign.

I am sorry I was not able to stay on the last board call long enough to get this message out there, but wanted to make sure you had this information before the call today. Looking forward to our discussions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Tracey Bates <traceybatesrd@gmail.com> 3/27/2015 2:16 PM >>>

Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out

of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food

and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft Singles are not a creditable component. Companies and other organizations can only benefit from partnering with the Academy; however, the Academy, and potentially our members, can have a great deal to lose. How the Academy acts reflects on our members and non-members alike. As an organization or

profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

Any campaign announcement or communication elements should be carefully developed and disseminated. The Academy response has been that the placement of the Kids Eat Right logo is not an endorsement and that the Academy has never endorsed any products. However, some value judgement was made in selecting or agreeing to placement of the Kids Eat Right logo on Kraft Singles. If the Kids Eat Right logo is to be placed on any products, nutrition criteria should be established, based on science, and agreed upon in advance. If there are not any criteria or judgement for selecting products, then the Kids Eat Right logo could be placed on any product, which would not support the Academy mission of optimizing health and nutrition. Information regarding the partnership with Kraft should not have been shared with members unless talking points and all campaign materials were ready to go. Members are media savvy and will quickly share news and information from the Academy. The New York Times immediately picked up the story and described the partnership and placement of the Kids Eat Right logo as an endorsement. It did not help that a Kraft spokesperson was quoted as stating this is the first time the Academy has endorsed a product and allowed the Kids Eat Right logo to be featured. Once a story is in print or online it is difficult to correct the information conveyed to the public, even if you are able to get a retraction. The URL, www.eatright.org/cheesyfacts, was not the best link to promote information related to a product that is in fact not real cheese. It also promotes cheese instead of all foods that can provide calcium, vitamin D and other nutrients of concern. Such a controversial announcement should not have been made in March during National Nutrition Month, when we are trying to promote the brand and expertise of the RDN, NDTR and the Academy. The strides that had been made in the NNM campaign are overshadowed by the announcement and the disagreement among those within our own membership and profession. We do not want to be the subject of a negative news headline or documentary storyline or the punchline of a late night joke. You do not want to be trending because of a poor decision. You want to set trends in a positive light, advancing nutrition and the profession.

The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and

partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3520. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Aida Miles <miles081@umn.edu>, Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Sonja Connor <connors@ohsu.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 14:53:28
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

Hi everyone. I am finding a lot of this discussion very helpful as I try to get my mind ready for our call later. But I worry that a couple of things could get lost in all of this. As a reminder, I work for a huge company and certainly am solidly in favor of industry partnerships. There are 3 major issues that I am concerned about as we move forward.

1. Implied endorsement (I've already said enough on this)
2. The word "sponsorship"---that has not come up much, but I still think it is part of the issue
3. Timing....most of our problems here involve timing, whether we realized it or it was accidental, there were so many timing problems it makes me sad. Of course, again, our old 20/20 hindsight friend is involved in this, but not in regard to the on-going work of the Task Force and the input from the HOD.

I just don't want us to lose track of the fact that we had acknowledged our need to reexamine the Sponsorship situation....we had the right idea....it just got lost.

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Friday, March 27, 2015 2:30 PM

To: Garner, Margaret

Cc: Sonja Connor; glenna@glennamccollum.com; Patricia Babjak; Elise Smith; 'Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley; DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Lucille Beseler; 'Kay Wolf; 'Marcia Kyle; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; McClusky, Kathy; Mary Christ-Erwin; Executive Team Mailbox; Susan Burns
Subject: Re: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi again,

Along with Margaret, I do recall voting or at a minimum saying that I was in favor of this, I don't recall who made the motion (or if there was a motion or if it was just opinion). **I do know that I said yes.** Tracey voted no, everyone else voted yes.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Fri, Mar 27, 2015 at 1:09 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Sorry all, I don't recall who made a motion. I did not say before, but Tracey didn't you abstain or vote no to the sponsorship; that is my memory of one or the other.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 12:50 PM

To: 'glenna@glennamccollum.com'; Garner, Margaret; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Board members,

There seems to be debate about the October board call. If you made a motion or if you seconded a motion would you let us know?

Thanks a bunch!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, March 27, 2015 10:30 AM

To: Garner, Margaret; Sonja Connor; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

I agree with Sonja, in that each member voiced their opinion, but we were not asked as a board for a vote.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Friday, March 27, 2015 10:13 AM

To: Sonja Connor; 'Patricia Babjak'; ' Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; glenna@glennamccollum.com; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Sonja and Pat,

I am confident we did vote and there was either one abstention or one "no" vote. I know we don't record how each person voted, but this is what I recall.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 11:52 AM

To: 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Pat,

There is an incorrect statement in the minutes. The Academy board did not pass a motion in October to approve Kraft as a National Sponsor. The Academy board provided feedback but there was no motion. Could you please change the minutes and resend them to everyone?

Many thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 9:28 AM

To: Sonja Connor; ' Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Yesterday you should have received an agenda and a cover email providing a status update with immediate, short- and long- term recommendations for your consideration. In addition to the notes from the March 19 joint meeting you received via email that afternoon, I am including draft minutes for review and approval on the call today. Attached is the amended agenda. We are working with legal counsel to finalize a joint statement with Kraft and will update the FAQ and message to members once it has been approved by both parties. **Members will be the first to be informed.**

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3521. Input Needed!- Kraft/Kids Eatright Partnership & House MEGA Issues

From: Georgia Academy of Nutrition and Dietetics <info@eatrightgeorgia.org>
To: DMartin@Burke.k12.ga.us
Sent Date: Mar 27, 2015 14:35:11
Subject: Input Needed!- Kraft/Kids Eatright Partnership & House MEGA Issues
Attachment:

So that Ann Dunaway Teh, the Georgia Delegate to the Academy's House of Delegates (HOD), can better represent the views of Georgia members at the upcoming Spring House of Delegate meeting May 2-3, 2015, please complete a short survey on the following topics:

- The partnership of Kids Eat Right and Kraft
- HOD Mega Issue: Corporate Sponsorship
- HOD Mega Issue: Malnutrition

LI LINK TO SURVEY (Deadline: April 3rd)

Please contact Ann directly to share additional thoughts and comments.

Ann REALLY wants to hear from you!

E: ann@dunawaydietetics.com

Forward this email

This email was sent to DMartin@Burke.k12.ga.us by info@eatrightgeorgia.org |
Update Profile/Email Address | Rapid removal with SafeUnsubscribe™ | Privacy Policy.

Georgia Academy of Nutrition and Dietetics | 4780 Ashford Dunwoody Rd | Suite A #512 | Atlanta |
GA | 30338

3522. RE: Kraft concerns

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Marcia Kyle <bkyle@roadrunner.com>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Christie, Catherine' <c.christie@unf.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Sonja Connor' <connors@ohsu.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Mar 27, 2015 14:32:14
Subject: RE: Kraft concerns
Attachment: [image001.jpg](#)

Marcia:

Thank you for sharing Bill Swan's comments. He is well respected and the Ethics in Action article is very timely.

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Marcia Kyle [mailto:bkyle@roadrunner.com]

Sent: Friday, March 27, 2015 11:25 AM

To: 'Garner, Margaret'; 'Christie, Catherine'; 'Patricia Babjak'; ' Elise Smith'; 'Aida Miles-school'; 'Sonja Connor'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; glenna@glennamccollum.com; 'Kay Wolf'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Subject: RE: Kraft concerns

Hi all,

Since others are providing emails that are not seen by the entire BOD/HLT, I am forwarding this one ccd to me from Bill Swan, past chair of Evidenced Based Practice Committee to his New Mexico delegate. I have also attached the Journal Ethics in Action Article he co-wrote titled " Ethical Selection of Enteral and Infant Formula: Demonstrating Evidenced-Based Practice and Vendor Relationships".

Marcy Kyle

Marcy Kyle, RDN, LDN, CDE, FAND

Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center

6 Glen Cove Road

Rockport, Maine 04856

703-346-4996

Suzie,

It should be a dynamic HOD Spring meeting to say the least. I wanted to share with you a few of my concerns in light of the recently collaboration with Kraft Foods, now Heinz Kraft Foods.

First, an overreaction to the issues stemming from the Heinz collaboration with the Foundation could lead to restrictions on who I may associate with in the conduct of my business. This would be untenable. AND critics decry these associations however they are necessary in order to perform ones work. How one associates is a topic for discussion but who one associates with is not. Business ethics will guide these associations. But, I think the Academy has adequate guidelines and ethical standards in place to meet this challenge. These guidelines and standards are certainly ones that I had worked with in my career. My standards for associating with vendors is described in an article I co-wrote as an Ethics in Action Article in the Journal (citation can be found at my website or LinkedIn profile). Association does not demonstrate a conflict of interest only an action (benefit or harm) can demonstrate a COI. Critics of association need to demonstrate that a specific Academy decision (practice paper, position paper, EAL recommendation, etc) was based on the benefit or harm a particular association might present to the Academy.

Next, in light of the discussion on corporate relationships, I hope there will be exploration of Abbott's role in the mega issue on malnutrition. I have concern that the Alliance promotes protocols that encourage consumption of oral nutrition supplements over other interventions to treat malnutrition. This is of course a benefit to Abbott. I would hope that the HOD would fund an EAL project exploring interventions that treat malnutrition. Any bias of corporate funded research would be determined as part of the evidence analysis process. I have concerns that Alliance protocols rely significantly on Abbott funded research.

There needs to better distinction made between the Academy and the Foundation. What ever you might think of the Kraft announcement, it should have been made by the Foundation President not the Academy President. I think too many Academy members see the Academy and the Foundation as one in the same. The announcement from Sonja was messy in that regard. Any announcement about a corporate sponsorship should not be made in March when all the established critics (Marion, Tom, and Michele) and "investigative" reporters are looking to

"uncover" the news about Academy and businesses during NNM. Need to make better tactical decisions.

For my background, etc please visit:

www.swandietetics.com

https://www.linkedin.com/profile/view?id=210085161&trk=nav_responsive_tab_profile

For your consideration, hope this is helpful to you.

Bill Swan, RDN, LD, FAND

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9394 - Release Date: 03/27/15

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Friday, March 27, 2015 12:19 PM

To: Christie, Catherine; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Sonja Connor'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Subject: RE: Kraft concerns

I have only gotten one from a member that was written and I responded (it was buried in a host of emails). I have not passed that along, but could if that is what is wanted. Do you want those

sent?????

From a meeting (giving the Academy Update) I asked if there were questions, and quite frankly out of about 30 practicing dietitians in the room, only one had direct knowledge of the issue and was not in favor of the logo on the product. Others just said we are too busy at work, and have not been on sites where this is discussed. When asked what the issue was and a brief description given, only one other person said she would not agree. A couple leaving said they thought that sponsors had helped us a lot with students/scholarships and things we could not do otherwise.

My site visitor is still here, so this is on the fly.....

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Christie, Catherine [mailto:c.christie@unf.edu]

Sent: Friday, March 27, 2015 6:03 AM

To: 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; Christie, Catherine; 'Sonja Connor'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Subject: FW: Kraft concerns

Good morning all,

This message was forwarded to me by a Florida member. I wondered if it was sent to the BOD, why didn't we all receive it? It would be embarrassing to meet this member at a meeting and not know she had sent an email. Maybe the volume is too great but I would like to acknowledge some of these especially from people I know. They are probably wondering why we haven't responded.

Looking forward to our call this afternoon.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

Begin forwarded message:

From: "Rarback, Sheah L." <srarback@med.miami.edu>

Date: March 24, 2015 at 10:59:04 AM EDT

To: "president@eatright.org" <president@eatright.org>, "HOD@eatright.org" <HOD@eatright.org>, "CEO@eatright.org" <CEO@eatright.org>, "BOD@eatright.org" <BOD@eatright.org>

Cc: "easaden@aol.com" <easaden@aol.com>, "miles081@umn.edu" <miles081@umn.edu>, "nancylewis1000@gmail.com" <nancylewis1000@gmail.com>, "traceybatesrd@gmail.com" <traceybatesrd@gmail.com>, "dwheller@mindspring.com" <dwheller@mindspring.com>, "bkyle@roadrunner.com" <bkyle@roadrunner.com>, "DMartin@Burkey.k12.ga.us" <DMartin@Burkey.k12.ga.us>, "traymond@aol.com" <traymond@aol.com>, "lbeseler_fnc@bellsouth.net" <lbeseler_fnc@bellsouth.net>

Subject: Kraft concerns

To the Leadership of the Academy of Nutrition and Dietetics

This is the second letter I am writing to this group. The first expressed my shock, sadness and anger about learning of a major initiative of the Academy in the New York Times. It was not only the complete lack of communication and transparency that was distressing but also the implied endorsement and the Academy becoming a point of public ridicule. I was not alone with these feelings as there are now over 10,000 signatures on the RepealTheSeal petition. I will not review what has transpired since we are all way too familiar with this.

My dismay and anger continues because of the amateurish and incompetent way the fallout from this disaster has been managed. Two key complaints were lack of communication and transparency. This has not been addressed. Today there was an article in the WSJ saying that the Academy and Kraft have been in talks for days about how to resolve this issue. Why was not this communicated to members? Why once more do we have to read in the paper about the actions of the Academy. We have Pat's letter of 3/17/15 saying "we are working on a solution". Then nothing more. Why has there not been a second letter stating what was in the WSJ. And would it break any legal issue for us to know who is participating in these discussions? I think not. If, as it has been repeatedly stated, this is a member driven organization why are members kept completely in the dark. In a crisis of this magnitude you do not go one week without any type of update.

Also mentioned was that a member advisory committee would be developed to discuss issues of sponsorship. What has happened with that? How are people being chosen? What is the timeline? Again not a word about this from our leadership. I would be happy to serve on this committee and if not me I know many qualified RDNs I could recommend. When this committee is developed it is absolutely necessary that the method of choosing the members is revealed. That is transparency.

This organization is comprised of ethical, responsible, talented professionals. We deserve the same from our leadership.

Sheah Rarback MS, RD, LD/N

Director, Nutrition Division

Mailman Center for Child Development

Miller School of Medicine

(p) 305-243-6848

(f) 305-243-6385

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9394 - Release Date: 03/27/15

3523. Re: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Tracey Bates <traceybatesrd@gmail.com>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Sonja Connor <connors@ohsu.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbesele_fnc@bellsouth.net>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@iammorrison.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>
Sent Date: Mar 27, 2015 14:30:42
Subject: Re: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image007.jpg](#)
[image001.jpg](#)
[image008.jpg](#)
[image006.jpg](#)

Yes. Thank you, Margaret. Our agenda for the October Academy Board call notes that action would need to be taken by the Board. I remember the explanation during the Academy Board call that this potential sponsorship was different from others and for that reason the Academy Board needed to vote on working with Kraft. We were each given an opportunity to share our thoughts on the potential partnership and placement of the KER logo on Kraft Singles. We then went back through for everyone to have the opportunity to vote. I was the one "No" vote on the Kraft sponsorship and placement of the KER logo on Kraft Singles Regular and 2%. For the Monsanto discussion during the January Academy Board call, we were told that the Foundation was a separate legal entity from the Academy Board; therefore, only input was requested from the Academy Board and the Academy Board could not vote on this potential partnership. Only the

Foundation Board would vote regarding working with Monsanto for the Future of Food initiative. Sonja, you were able to extensively capture concerns expressed by and questions asked by the Board during the October Academy Board call. You did a wonderful job doing this while leading the call. I hope this is helpful.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Fri, Mar 27, 2015 at 2:09 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Sorry all, I don't recall who made a motion. I did not say before, but Tracey didn't you abstain or vote no to the sponsorship; that is my memory of one or the other.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 12:50 PM

To: 'glenna@glennamccollum.com'; Garner, Margaret; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Board members,

There seems to be debate about the October board call. If you made a motion or if you seconded a motion would you let us know?

Thanks a bunch!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, March 27, 2015 10:30 AM

To: Garner, Margaret; Sonja Connor; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

I agree with Sonja, in that each member voiced their opinion, but we were not asked as a board for a vote.

Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
President 2013-2014
The Academy of Nutrition and Dietetics

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Friday, March 27, 2015 10:13 AM

To: Sonja Connor; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; glenna@glennamccollum.com; 'Kay Wolf';

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Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Sonja and Pat,

I am confident we did vote and there was either one abstention or one "no" vote. I know we don't record how each person voted, but this is what I recall.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 11:52 AM

To: 'Patricia Babjak'; ' Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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There is an incorrect statement in the minutes. The Academy board did not pass a motion in October to approve Kraft as a National Sponsor. The Academy board provided feedback but there was no motion. Could you please change the minutes and resend them to everyone?

Many thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 9:28 AM

To: Sonja Connor; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams';
dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn
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Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3524. Re: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Aida Miles <miles081@umn.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Sonja Connor <connors@ohsu.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, McClusky, Kathy <KathyMcClusky@iammorrison.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 14:29:46
Subject: Re: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image007.jpg](#)
[image001.jpg](#)
[image008.jpg](#)
[image006.jpg](#)

Hi again,

Along with Margaret, I do recall voting or at a minimum saying that I was in favor of this, I don't recall who made the motion (or if there was a motion or if it was just opinion). **I do know that I said yes.** Tracey voted no, everyone else voted yes.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition &Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

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Cc: Executive Team Mailbox; Susan Burns

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Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3525. RE: Kraft concerns

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Christie, Catherine' <c.christie@unf.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Sonja Connor' <connors@ohsu.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbseler_fnc@bellsouth.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Mar 27, 2015 14:24:52
Subject: RE: Kraft concerns
Attachment: [image001.jpg](#)
[EIA-Ethical-Selection-of-Enteral-and-Infant-Formula.pdf](#)

Hi all,

Since others are providing emails that are not seen by the entire BOD/HLT, I am forwarding this one ccd to me from Bill Swan, past chair of Evidenced Based Practice Committee to his New Mexico delegate. I have also attached the Journal Ethics in Action Article he co-wrote titled "Ethical Selection of Enteral and Infant Formula: Demonstrating Evidenced-Based Practice and Vendor Relationships".

Marcy Kyle

Marcy Kyle, RDN, LDN, CDE, FAND
Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center
6 Glen Cove Road
Rockport, Maine 04856
703-346-4996
bkyle@roadrunner.com

Suzie,

It should be a dynamic HOD Spring meeting to say the least. I wanted to share with you a few of my concerns in light of the recently collaboration with Kraft Foods, now Heinz Kraft Foods.

First, an overreaction to the issues stemming from the Heinz collaboration with the Foundation could lead to restrictions on who I may associate with in the conduct of my business. This would be untenable. AND critics decry these associations however they are necessary in order to perform ones work. How one associates is a topic for discussion but who one associates with is not. Business ethics will guide these associations. But, I think the Academy has adequate guidelines and ethical standards in place to meet this challenge. These guidelines and standards are certainly ones that I had worked with in my career. My standards for associating with vendors is described in an article I co-wrote as an Ethics in Action Article in the Journal (citation can be found at my website or LinkedIn profile). Association does not demonstrate a conflict of interest only an action (benefit or harm) can demonstrate a COI. Critics of association need to demonstrate that a specific Academy decision (practice paper, position paper, EAL recommendation, etc) was based on the benefit or harm a particular association might present to the Academy.

Next, in light of the discussion on corporate relationships, I hope there will be exploration of Abbott's role in the mega issue on malnutrition. I have concern that the Alliance promotes protocols that encourage consumption of oral nutrition supplements over other interventions to treat malnutrition. This is of course a benefit to Abbott. I would hope that the HOD would fund an EAL project exploring interventions that treat malnutrition. Any bias of corporate funded research would be determined as part of the evidence analysis process. I have concerns that Alliance protocols rely significantly on Abbott funded research.

There needs to better distinction made between the Academy and the Foundation. What ever you might think of the Kraft announcement, it should have been made by the Foundation President not the Academy President. I think too many Academy members see the Academy and the Foundation as one in the same. The announcement from Sonja was messy in that regard. Any announcement about a corporate sponsorship should not be made in March when all the established critics (Marion, Tom, and Michele) and "investigative" reporters are looking to "uncover" the news about Academy and businesses during NNM. Need to make better tactical decisions.

For my background, etc please visit:

www.swandietetics.com

https://www.linkedin.com/profile/view?id=210085161&trk=nav_responsive_tab_profile

For your consideration, hope this is helpful to you.

Bill Swan, RDN, LD, FAND

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Version: 2013.0.3495 / Virus Database: 4311/9394 - Release Date: 03/27/15

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Friday, March 27, 2015 12:19 PM

To: Christie, Catherine; 'Patricia Babjak'; ' Elise Smith'; 'Aida Miles-school'; 'Sonja Connor'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Subject: RE: Kraft concerns

I have only gotten one from a member that was written and I responded (it was buried in a host of emails). I have not passed that along, but could if that is what is wanted. Do you want those sent?????

From a meeting (giving the Academy Update) I asked if there were questions, and quite frankly out of about 30 practicing dietitians in the room, only one had direct knowledge of the issue and was not in favor of the logo on the product. Others just said we are too busy at work, and have not been on sites where this is discussed. When asked what the issue was and a brief description given, only one other person said she would not agree. A couple leaving said they thought that sponsors had helped us a lot with students/scholarships and things we could not do otherwise.

My site visitor is still here, so this is on the fly.....

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Christie, Catherine [mailto:c.christie@unf.edu]

Sent: Friday, March 27, 2015 6:03 AM

To: 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; Christie, Catherine; 'Sonja Connor'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Subject: FW: Kraft concerns

Good morning all,

This message was forwarded to me by a Florida member. I wondered if it was sent to the BOD, why didn't we all receive it? It would be embarrassing to meet this member at a meeting and not know she had sent an email. Maybe the volume is too great but I would like to acknowledge some of these especially from people I know. They are probably wondering why we haven't responded. Looking forward to our call this afternoon.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health
Professor and Nutrition Graduate Program Director
University of North Florida
1 UNF Drive
Jacksonville, FL 32224
904-620-2810
904-620-1202

Begin forwarded message:

From: "Rarback, Sheah L." <srarback@med.miami.edu>

Date: March 24, 2015 at 10:59:04 AM EDT

To: "president@eatright.org" <president@eatright.org>, "HOD@eatright.org" <HOD@eatright.org>, "CEO@eatright.org" <CEO@eatright.org>, "BOD@eatright.org" <BOD@eatright.org>

Cc: "easaden@aol.com" <easaden@aol.com>, "miles081@umn.edu" <miles081@umn.edu>, "nancylewis1000@gmail.com" <nancylewis1000@gmail.com>, "traceybatesrd@gmail.com" <traceybatesrd@gmail.com>, "dwheller@mindspring.com" <dwheller@mindspring.com>, "bkyle@roadrunner.com" <bkyle@roadrunner.com>, "DMartin@Burkey.k12.ga.us" <DMartin@Burkey.k12.ga.us>, "traymond@aol.com" <traymond@aol.com>, "

lbeseler_fnc@bellsouth.net" <lbeseler_fnc@bellsouth.net>

Subject: Kraft concerns

To the Leadership of the Academy of Nutrition and Dietetics

This is the second letter I am writing to this group. The first expressed my shock, sadness and anger about learning of a major initiative of the Academy in the New York Times. It was not only the complete lack of communication and transparency that was distressing but also the implied endorsement and the Academy becoming a point of public ridicule. I was not alone with these feelings as there are now over 10,000 signatures on the RepealTheSeal petition. I will not review what has transpired since we are all way too familiar with this.

My dismay and anger continues because of the amateurish and incompetent way the fallout from this disaster has been managed. Two key complaints were lack of communication and transparency. This has not been addressed. Today there was an article in the WSJ saying that the Academy and Kraft have been in talks for days about how to resolve this issue. Why was not this communicated to members? Why once more do we have to read in the paper about the actions of the Academy. We have Pat's letter of 3/17/15 saying "we are working on a solution". Then nothing more. Why has there not been a second letter stating what was in the WSJ. And would it break any legal issue for us to know who is participating in these discussions? I think not. If, as it has been repeatedly stated, this is a member driven organization why are members kept completely in the dark. In a crisis of this magnitude you do not go one week without any type of update.

Also mentioned was that a member advisory committee would be developed to discuss issues of sponsorship. What has happened with that? How are people being chosen? What is the timeline? Again not a word about this from our leadership. I would be happy to serve on this committee and if not me I know many qualified RDNs I could recommend. When this committee is developed it is absolutely necessary that the method of choosing the members is revealed. That is transparency.

This organization is comprised of ethical, responsible, talented professionals. We deserve the same from our leadership.

Sheah Rarback MS, RD, LD/N
Director, Nutrition Division
Mailman Center for Child Development
Miller School of Medicine
(p) 305-243-6848
(f) 305-243-6385

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Version: 2013.0.3495 / Virus Database: 4311/9394 - Release Date: 03/27/15

3526. AGENDA CORRECTION: Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Darchele Erskine <derskine@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Goedert, Paula' <Paula.Goedert@btlaw.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 14:19:24
Subject: AGENDA CORRECTION: Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image002.jpg](#)
[Revised_Agenda 3-27-15.pdf](#)

In preparing the agenda that was sent to you earlier today, I noticed I provided the incorrect meeting number and password. Please see the correct meeting number and password noted in **red** below. I have also attached a revised agenda reflecting this change. Please note this is the only change to the agenda and my apologies any inconvenience this may have caused.

WebEx connection information

<https://eatright.webex.com/eatright/j.php?MTID=mb027c5c248ee94048686ed0e7693e7ba>

If requested, enter your name and email address.

Meeting Number: **741 576 790**

Meeting Password: **20bod15**

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

312/899-4750 | derskine@eatright.org | www.eatright.org

3527. Follow up info (comments) - Sponsorship

From: Tracey Bates <traceybatesrd@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, easaden <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>, Denice Ferko-Adams <denice@wellnesspress.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, lbeseler_fnc@bellsouth.net, Margaret Garner <mgarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Wolf, Kay <wolf.4@osu.edu>, Marcia Kyle <bkyle@roadrunner.com>, Nancy Lewis <nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, Ragalie-Carr, Jean <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Mary Russell <peark02@outlook.com>, Diane Heller <dwheller@mindspring.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 14:16:20
Subject: Follow up info (comments) - Sponsorship
Attachment:

Everyone,

I wanted to follow up the information that I shared during the joint Academy and Foundation boards call to put my comments in writing (especially since not everyone was still on the call and able to hear my remarks). As I have shared during our calls (both the October Board conference call and the joint call last week), I have very strong feelings about the Kraft partnership and roll out of the campaign. My sincere appreciation goes to both boards and staff for reconsidering the placement of the Kids Eat Right logo on Kraft Singles and the partnership with Kraft for an education campaign. As we move forward, I wanted to reiterate some concerns that I tried to convey during our discussions and that many members have expressed. This is not meant to dwell on what has happened but to assist us as we take steps toward the future.

I must begin with full disclosure though:

- I was and still am opposed to placement of the Kids Eat Right logo on Kraft Singles.
- I do not have any Kraft Singles in my refrigerator, nor will I purchase Kraft Singles. I prefer to purchase and consume real cheese and support as many local farmers and family owned dairy operations as I can. Have I or my child eaten Kraft Singles? Most likely at some point. My husband is allergic to dairy.
- My family and I are not perfect eaters, but we strive to make the best choices that we can. I do not aim to take every opportunity to serve as the food police. Please do not worry if you are out to eat a meal with me; I will not analyze your food choices unless you have requested my expertise and services as a registered dietitian.
- If I were not on the board, I would be signing the petition to #RepealtheSeal, sending letters to Academy leaders and reconsidering my membership.

Some suggestions in terms of considering the future and moving forward:

Accurate and complete information should be presented to the Academy and Foundation Boards for consideration. Benefits and potential repercussions from any partnership or sponsorship should be explored fully. Incorrect background information was provided to the Board to review in consideration of the Kraft partnership. Kraft Singles, may not be counted as a required (Meat/Meat Alternate) component of reimbursable school meals. Kraft Singles are not creditable for reimbursable school meals, not because they are sliced and wrapped in plastic. They are not creditable because they are not real cheese. Only real cheese is creditable for reimbursable school meals. Only real cheese is also creditable for WIC. School nutrition programs may serve Kraft Singles as part of school meals, if inclusion of Kraft Singles does not prevent the nutrition analysis of the meals from meeting the calorie, fat and sodium limits of the federal nutrition regulations. School nutrition programs can purchase and use sliced and packaged real cheese that is creditable for school meals. Kraft Singles, Regular or 2% or even Fat Free, do not qualify for Smart Snacks. Science is also on the other side of the debate and should be considered. The Academy rebuttal has been that placement of the Kids Eat Right logo on Kraft Singles packaging is not an endorsement. However, we did not review or conduct consumer research on front of package (FOP) labeling regarding this concern. In addition, information regarding endorsement and FTC guidelines was not presented to the Foundation board and the Academy Board for consideration.

Input from members and those we serve is imperative. We want the public to trust us as the food and nutrition expert. We want to be the go to resource for our members and we want to promote the expertise and brand of RDNs and NDTRs. Members could have been consulted in advance regarding partnering with Kraft and elements of the campaign. The Research DPG could have been consulted regarding FOP labeling. The Public Health/Community Nutrition DPG or School Nutrition DPG could have been consulted regarding whether Kraft Singles were allowable in school nutrition programs or other food and nutrition assistance programs. It is difficult for those of us who work in these practice areas to have a product that features the Kids Eat Right logo, not

be approved for use (creditable) in the programs that we work with. It is confusing to consumers to have the Kids Eat Right logo on a product that does not also have 'WIC approved' labeling on its shelf tag. Many consumers do not examine food labels. When consumers see the Kids Eat Right logo on a product, they will assume that the product is a healthy choice for their family. The survey that went out to members regarding nutrients of concern, Kraft, etc. should have been reviewed by the board, the Sponsorship Task Force or an entity like the newly created Member Advisory Panel. If processes are in place, gleaning input from members and those we serve can be efficiently done. No assumptions should be made. There was an assumption made that only a small minority would be opposed to the Kraft partnership and use of the Kids Eat Right logo on Kraft Singles. It is evident that a significant number of RDNs and NDTRs, members or not, other health professionals and members of the public are opposed. In this day and age of social media, it only takes one motivated person to inspire a movement for change. The decision and the announcement were made before the sponsorship dialogue at the House of Delegates meeting or the work of the Sponsorship Task Force was completed. This conveys the notion that member input is not valued in decision making. Members are the Academy. Their input is critical to decisions made and actions taken by the Academy.

The Academy should be in a position to set precedence or influence policy that advances nutrition and promotes the profession. Entering into partnerships with corporations has been described as an opportunity to influence policies, practices or products of companies. Kraft dictated policy to the Academy and could potentially put the Academy in a position to influence nutrition policy negatively. Kraft limited our choices for placement of the Kids Eat Right logo. Based on discussion during the October Board call if the Kids Eat Right logo was to be placed on any Kraft products, it was to be Kraft Singles Regular or 2%. The Academy and the Foundation should control use of the Kids Eat Right logo. We should have been able to work with Kraft to select the best products, if any, for the logo to be displayed on. If Kraft was not willing to feature the Kids Eat Right logo on those products, then we should not have granted permission for use of the logo. It is very interesting timing to have the Kids Eat Right logo on Kraft Singles when the 2015 Dietary Guidelines Report recommends reducing consumption of cheese and increasing consumption of fluid milk to maximize calcium intake and decrease sodium. In addition, discussions and preparation for the Child Nutrition Reauthorization have begun, which affects school nutrition programs and other food and nutrition assistance programs, for which Kraft Singles are not a creditable component. Companies and other organizations can only benefit from partnering with the Academy; however, the Academy, and potentially our members, can have a great deal to lose. How the Academy acts reflects on our members and non-members alike. As an organization or profession, we do not have the resources, financial or personnel, to overcome the consequences of negative media coverage or public perception.

Any campaign announcement or communication elements should be carefully developed and disseminated. The Academy response has been that the placement of the Kids Eat Right logo is not an endorsement and that the Academy has never endorsed any products. However, some value judgement was made in selecting or agreeing to placement of the Kids Eat Right logo

on Kraft Singles. If the Kids Eat Right logo is to be placed on any products, nutrition criteria should be established, based on science, and agreed upon in advance. If there are not any criteria or judgement for selecting products, then the Kids Eat Right logo could be placed on any product, which would not support the Academy mission of optimizing health and nutrition. Information regarding the partnership with Kraft should not have been shared with members unless talking points and all campaign materials were ready to go. Members are media savvy and will quickly share news and information from the Academy. The *New York Times* immediately picked up the story and described the partnership and placement of the Kids Eat Right logo as an endorsement. It did not help that a Kraft spokesperson was quoted as stating this is the first time the Academy has endorsed a product and allowed the Kids Eat Right logo to be featured. Once a story is in print or online it is difficult to correct the information conveyed to the public, even if you are able to get a retraction. The URL, www.eatright.org/cheesyfacts, was not the best link to promote information related to a product that is in fact not real cheese. It also promotes cheese instead of all foods that can provide calcium, vitamin D and other nutrients of concern. Such a controversial announcement should not have been made in March during National Nutrition Month, when we are trying to promote the brand and expertise of the RDN, NDTR and the Academy. The strides that had been made in the NNM campaign are overshadowed by the announcement and the disagreement among those within our own membership and profession. We do not want to be the subject of a negative news headline or documentary storyline or the punchline of a late night joke. You do not want to be trending because of a poor decision. You want to set trends in a positive light, advancing nutrition and the profession.

The Academy Board and Foundation Boards need to work cooperatively. The Academy Board of Directors should be allowed the opportunity to discuss potential sponsorships prior to the Academy Foundation deliberation and decision. Input from the Board may be helpful to the Foundation as they make critical decisions regarding sponsorships. The Foundation is considered a separate legal entity from the Academy; however, decisions made by the Foundation can potentially affect the Academy in regards to membership gain or loss, staff time (Executive Team; Communications, Knowledge Center, Research, and Governance staff, etc.), and resources. In turn, decisions made by the Academy Board can potentially affect the Foundation. We both want to support scholarships, education and research. We must also work together to promote the expertise of RDNs and NDTRs and optimize nutrition and health.

Given the response and what we have learned regarding the Kraft initiative, I do request that the Academy Board and Foundation Board revisit the decision to accept sponsorship funding from and partner with Monsanto for the Future of Food initiative. Kraft has a negative perception in the minds of many members because of their products and business practices. However, Kraft has a much more favorable image than Monsanto does among members, non-members, other professionals and the public. The Kraft partnership has been one of the most divisive decisions for our organization. I hope that we can overcome the fallout from the Kraft partnership decision, membership dissension and negative publicity. I am not sure that the Academy can fully overcome potential repercussions from announcing a partnership with Monsanto.

Each time we have a decision to make regarding a sponsorship we must ask ourselves if we would partner with the company, organization or entity if money was not involved and if we would be not only comfortable with, but proud of, the partnership.

Thank you for the opportunity to share my comments and concerns in writing.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

3528. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Sonja Connor <connors@ohsu.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 14:08:36
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image006.jpg](#)
[image007.jpg](#)
[image008.jpg](#)
[image001.jpg](#)

Sorry all, I don't recall who made a motion. I did not say before, but Tracey didn't you abstain or vote no to the sponsorship; that is my memory of one or the other.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness

The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 12:50 PM

To: 'glenna@glennamccollum.com'; Garner, Margaret; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Board members,

There seems to be debate about the October board call. If you made a motion or if you seconded a motion would you let us know?

Thanks a bunch!

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Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, March 27, 2015 10:30 AM

To: Garner, Margaret; Sonja Connor; 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary

Christ-Erwin'

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The University of Alabama

205-348-7960

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From: Patricia Babjak [mailto:PBABJAK@eatright.org]

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Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3529. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

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To: 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, Garner, Margaret <MGarner@cchs.ua.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 13:49:32
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

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To: Garner, Margaret <MGarner@cchs.ua.edu>, Sonja Connor <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 13:30:18
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
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Twitter | Facebook | LinkedIn | YouTube

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To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 13:15:59
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

Hi Margaret,

We were told at the beginning of the call that this was a Foundation program and what was needed from the board was our input. I kept extensive notes. I could have missed a motion and vote but it is unlikely.

Sonja

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Sent: Friday, March 27, 2015 11:52 AM

To: 'Patricia Babjak'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

Hi Pat,

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Many thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 9:28 AM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

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Best regards,
Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3532. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Sonja Connor <connors@ohsu.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 13:11:53
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image005.jpg](#)
[image006.jpg](#)
[image002.jpg](#)

Hi Sonja and Pat,

I am confident we did vote and there was either one abstention or one "no" vote. I know we don't record how each person voted, but this is what I recall.

M

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 11:52 AM

To: 'Patricia Babjak'; ' Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; Garner, Margaret; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
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503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 9:28 AM

To: Sonja Connor; ' Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle';

peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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Best regards,

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Chief Executive Officer

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Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3533. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 13:08:30
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image003.jpg](#)
[image004.jpg](#)
[image005.png](#)
[image006.jpg](#)
[image007.jpg](#)
[March 19 Joint Academy-Foundation Board Teleconference Minutes 6.pdf](#)

Attached is a revised draft based on Sonja's feedback.

Thank you.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

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From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Friday, March 27, 2015 11:52 AM

To: Patricia Babjak; ' Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill '; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

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President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 27, 2015 9:28 AM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

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Chicago, Illinois 60606-6995

312/899-4856

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3534. RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 12:51:33
Subject: RE: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
[image002.jpg](#)

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To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 12:27:50
Subject: Additional information for Joint Academy and Foundation WebEx/Conference Call on Friday, March 27 at 3 PM CST
Attachment: [image005.jpg](#)
[image006.jpg](#)
[March 19 Joint Academy-Foundation Board Teleconference Minutes \(5\).pdf](#)
[Agenda 3-27-15.pdf](#)

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Twitter | Facebook | LinkedIn | YouTube

3536. Daily News & Journal Review: Friday, March 27, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 27, 2015 10:43:37
Subject: Daily News & Journal Review: Friday, March 27, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Stroke Rounds: Amino Acid in High-Protein Foods May Lower Stroke Risk

http://www.medpagetoday.com/Cardiology/Strokes/50674?xid=nl_mpt_DHE_2015-03-27&eun=g411013d0r&userid=411013&mu_id=5511392

Source: *Stroke*

<http://stroke.ahajournals.org/content/46/4/922.abstract>

Report: Excess alcohol may boost liver cancer, but coffee can fight it

<http://www.chicagotribune.com/lifestyles/health/sc-hlth-0401-strip-alcohol-coffee-20150326-story.html>

Source: World Cancer Research Fund International- *Diet, nutrition, physical activity and liver cancer*

<http://www.wcrf.org/sites/default/files/Liver-Cancer-2015-Report.pdf>

Nearly three quarters of pregnant women do not get enough omega 3, study finds

<http://www.foodnavigator-usa.com/R-D/Nearly-three-quarters-of-pregnant-women-do-not-get-enough-omega-3-finds-study>

Source: *Applied Physiology, Nutrition, and Metabolism*

<http://www.nrcresearchpress.com/doi/10.1139/apnm-2014-0313#.VRVa2PnF8ep>

Related Resource: Nutrition and Lifestyle for a Healthy Pregnancy Outcome

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-and-lifestyle-for-a-healthy-pregnancy-outcome>

Weight-loss surgery before joint replacement can improve outcomes in severely overweight patients

(Presented at the American Academy of Orthopaedic Surgeon annual meeting)

<http://www.sciencedaily.com/releases/2015/03/150326204629.htm>

Related Resource: *Academy of Nutrition and Dietetics Pocket Guide to Bariatric Surgery*, 2nd ed.

<http://www.eatrightstore.org/product/0EF8163B-0080-4D08-A0D7-67ABA4779F11>

Water: What we need, why we need it and how to get it

<http://www.latimes.com/health/la-he-water-20150328-story.html#page=1>

Related article: Water that comes with wallet extractions and IV injections

<http://www.latimes.com/health/la-he-water-fancy-20150328-story.html>

Between sunscreen and indoor lifestyles, bodies crave vitamin D

<http://www.chicagotribune.com/lifestyles/health/sc-hlth-0401-vitamin-d-20150326-story.html>

Related Resource: Office of Dietary Supplement-Vitamin D

<http://ods.od.nih.gov/factsheets/VitaminD-HealthProfessional/>

Mediterranean diet: Not just healthier but also better for the environment?

<http://www.foodnavigator-usa.com/R-D/Mediterranean-diet-Not-just-healthier-but-also-better-for-the-environment>

Source: *Journal of Health Services Research & Policy*

<http://hsr.sagepub.com/content/20/1/39.full.pdf>

Employer incentives for U.S. worker wellness programs set record

<http://www.reuters.com/article/2015/03/26/us-usa-healthcare-wellness-idUSKBN0MM0BB20150326>

Related Resource: The Role of Nutrition in Health Promotion and Chronic Disease Prevention

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/the-role-of-nutrition-in-health-promotion-and-chronic-disease-prevention>

Parents lawsuit says Quorn mold-based food product killed their 11-year-old son

<http://www.washingtonpost.com/blogs/federal-eye/wp/2015/03/25/parents-lawsuit-says-quorn-mold-based-food-product-killed-their-11-year-old-son/>

Survey asks if consumers would eat animals fed on insect protein- European Union

<http://www.foodnavigator-usa.com/Manufacturers/Survey-asks-if-consumers-would-eat-animals-fed-on-insect-protein>

MedlinePlus: Latest Health News

-COPD Takes Big Toll on Employment, Mobility in U.S.

-Midlife Fitness May Be a Real Cancer Fighter for Men

-U.S. Deaths Due to High Blood Pressure Keep Rising: CDC

http://www.nlm.nih.gov/medlineplus/news/fullstory_151694.html

Journal Review

***Journal of the Academy of Nutrition and Dietetics*, March 24, 2015, Online First**

<http://www.andjrn.org/inpress>

Journal of the Academy of Nutrition and Dietetics, April 2015

<http://www.andjrn.org/current>

- Presidents Page: Our Challenge to Industry and to Each Other
- Position of the Academy of Nutrition and Dietetics: Nutrition Services for Individuals with Intellectual and Developmental Disabilities and Special Health Care Needs
- Academy of Nutrition and Dietetics: Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Adult Weight Management
- Report from the Advanced-Level Clinical Practice Audit Task Force of the Commission on Dietetic Registration: Results of the 2013 Advanced-Level Clinical Practice Audit
- Question of the Month: Adjusted or Ideal Body Weight for Nutrition Assessment?

European Journal of Nutrition, March 24, 2015, Online First

<http://link.springer.com/journal/394/onlineFirst/page/1>

- The relationship between sugar-sweetened beverages and liver enzymes among healthy premenopausal women: a prospective cohort study

Food Technology Magazine, March 2015

<http://www.ift.org/Food-Technology/Past-Issues/2015/March.aspx>

- Nutrition Support in Pediatric Cancer
- Thinking Big About Obesity
- Spicing up Food Formulating

Health Education & Behavior, March 23, 2015, Online First

<http://heb.sagepub.com/content/early/recent>

- Recent Trends in Diabetes Knowledge, Perceptions, and Behaviors: Implications for National Diabetes Education

Journal of Human Lactation, March 23, 2015, Online First

<http://jhl.sagepub.com/content/early/recent>

- Breastfeeding Supportive Hospital Practices in the US Differ by County Urbanization Level

Journal of Human Nutrition and Dietetics, March 18, 2015, Online First

[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1365-277X/earlyview](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1365-277X/earlyview)

- Individualized dietary counselling for nutritionally at-risk older patients following discharge from acute hospital to home: a systematic review and meta-analysis

Journal of Nutrition in Gerontology and Geriatrics, January-March 2015

<http://www.tandfonline.com/toc/wjne21/current>

- Malnutrition and Dysphagia in Long-Term Care: A Systematic Review

***Journal of Pediatric Gastroenterology and Nutrition*, March 11, 2015, Online First**

<http://journals.lww.com/jpgn/toc/publishahead>

-Gluten Free-Diet and Lipid Profile in Children with Celiac Disease: Comparison with General Population Standards.

***Nutrition and Cancer*, March 24-26, 2015, Online First**

<http://www.tandfonline.com/action/showAxaArticles?journalCode=hnuc20>

-The Impact of Complementary and Alternative Medicines on Cancer Symptoms, Treatment Side Effects, Quality of Life, and Survival in Women With Breast CancerA Systematic Review

-Effects of Zinc Sulfate Supplementation on Cell-Mediated Immune Response in Head and Neck Cancer Patients Treated with Radiation Therapy

***Therapeutic Advances in Gastroenterology*, March 25, 2015, Online First**

<http://tag.sagepub.com/content/early/recent>

-Specialized enteral nutrition therapy in Crohns disease patients on maintenance infliximab therapy: a meta-analysis

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3537. FW: Kraft support of Foundation

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 27, 2015 10:34:56
Subject: FW: Kraft support of Foundation
Attachment: [image005.jpg](#)
[image006.jpg](#)

Former Foundation chair Audrey Wright requested that her message be shared with the current Foundation and Academy boards.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

-----Original Message-----

From: Beth Labrador

Sent: Thursday, March 26, 2015 2:37 PM

To: Patricia Babjak

Subject: FW: Kraft support of Foundation

Hi Pat. Audrey Wright has requested that you forward her message to the Academy and to the Foundation Boards.

Beth Labrador

Development Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4821

www.eatright.org

-----Original Message-----

From: Audrey Wright [<mailto:audie@numail.org>]

Sent: Wednesday, March 25, 2015 7:08 PM

To: Beth Labrador

Cc: Jane V. White; susan_laramee@comcast.net; ellyn.elson@yahoo.com; Polly A. Fitz; Donna Watson; Neva Cochran; Ann Gallagher; Judy Rodriguez; Al Cassady; Martin Yadrick; Ann Coulston; Sylvia Escott-Stump; Rita Grandgenett; Sara Parks; Mary Abbott Hess; Connie Diekman; Ronni Chernoff; Jean Grant; marglobogle@yahoo.com; ken wear; Amelia Catakis; Darlene Dougherty; maillet@shrp.rutgers.edu; Judy Dodd; Anita Owen; Judy Gilbride; Nancy Wellman; Patricia Babjak; Rebecca Reeves; Doris Derelian; Barbara Brandt; Nylda Gemple; Marianne Smith Edge; Esther Winterfeldt; Stella Cash; Jessie Pavlinac; Susan Finn; Sister Alice Smitherman

Subject: Re: Kraft support of Foundation

Beth I am not the best on computer so I am resending this E-mail. Thanks for checking on our friend Ken Wear as I had just talked with his wife and he is progressing in Rehab, but she said he is not out of the woods.

As a staunch Foundation supporter, I also want to comment on the ridiculous attitudes of a few of our members about the Kraft support of the "Kids Eat Right" campaign. This childish action by a few is something foreign to me in our great Profession. As a 62year member of our prestigious Academy, holding many offices in the Academy and its Foundation, I have personally witnessed Corporate financial support of our great scholarship programs, important research projects, public information programs and promoting the RDN! This is ridiculous as RDN's are employed by industry and corporations as they realize the RDN's expertise and leadership, should we criticize this also!

The endorsement and support of our "Kids Eat Right" campaign has helped to make it successful. The acknowledgement of this campaign on a slice of cheese does not say eat this cheese only! The fact is the cheese does some nutritional value, but not that this is the best or only source!

The person who stated we are a laughingstock to the public has become one herself!

Please know I support the decision to have a Corporation like Kraft support our programs which helps RDN's to educate the Public learn the benefits of good nutrition for health! I would really like to see how much financial support was given by these complainers have given to educating the Public on the benefits of good nutritional practices!

Beth please see that Mary Beth and Pat get this E-mail.

Sent from my iPad

>On Mar 25, 2015, at 5:23 PM, Audrey Wright <audie@numail.org> wrote:

>

>

>

>Sent from my iPad

3538. FW: Kraft concerns

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>, 'Sonja Connor' <connors@ohsu.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Mar 27, 2015 07:03:05
Subject: FW: Kraft concerns
Attachment:

Good morning all,

This message was forwarded to me by a Florida member. I wondered if it was sent to the BOD, why didn't we all receive it? It would be embarrassing to meet this member at a meeting and not know she had sent an email. Maybe the volume is too great but I would like to acknowledge some of these especially from people I know. They are probably wondering why we haven't responded.

Looking forward to our call this afternoon.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

Begin forwarded message:

From: "Rarback, Sheah L." <srarback@med.miami.edu>

Date: March 24, 2015 at 10:59:04 AM EDT

To: "president@eatright.org" <president@eatright.org>, "HOD@eatright.org" <HOD@eatright.org>, "CEO@eatright.org" <CEO@eatright.org>, "BOD@eatright.org" <BOD@eatright.org>

Cc: "easaden@aol.com" <easaden@aol.com>, "miles081@umn.edu" <miles081@umn.edu>, "nancylewis1000@gmail.com" <nancylewis1000@gmail.com>, "traceybatesrd@gmail.com" <traceybatesrd@gmail.com>, "dwheller@mindspring.com" <dwheller@mindspring.com>, "bkyle@roadrunner.com" <bkyle@roadrunner.com>, "DMartin@Burkey.k12.ga.us" <DMartin@Burkey.k12.ga.us>, "traymond@aol.com" <traymond@aol.com>, "lbeseler_fnc@bellsouth.net" <lbeseler_fnc@bellsouth.net>

Subject: Kraft concerns

To the Leadership of the Academy of Nutrition and Dietetics

This is the second letter I am writing to this group. The first expressed my shock, sadness and anger about learning of a major initiative of the Academy in the New York Times. It was not only the complete lack of communication and transparency that was distressing but also the implied endorsement and the Academy becoming a point of public ridicule. I was not alone with these feelings as there are now over 10,000 signatures on the RepealTheSeal petition. I will not review what has transpired since we are all way too familiar with this.

My dismay and anger continues because of the amateurish and incompetent way the fallout from this disaster has been managed. Two key complaints were lack of communication and transparency. This has not been addressed. Today there was an article in the WSJ saying that the Academy and Kraft have been in talks for days about how to resolve this issue. Why was not this communicated to members? Why once more do we have to read in the paper about the

actions of the Academy. We have Pat's letter of 3/17/15 saying " we are working on a solution". Then nothing more. Why has there not been a second letter stating what was in the WSJ. And would it break any legal issue for us to know who is participating in these discussions? I think not. If, as it has been repeatedly stated, this is a member driven organization why are members kept completely in the dark. In a crisis of this magnitude you do not go one week without any type of update.

Also mentioned was that a member advisory committee would be developed to discuss issues of sponsorship. What has happened with that? How are people being chosen? What is the timeline? Again not a word about this from our leadership. I would be happy to serve on this committee and if not me I know many qualified RDNs I could recommend. When this committee is developed it is absolutely necessary that the method of choosing the members is revealed. That is transparency.

This organization is comprised of ethical, responsible, talented professionals. We deserve the same from our leadership.

Sheah Rarback MS, RD, LD/N

Director, Nutrition Division

Mailman Center for Child Development

Miller School of Medicine

(p) 305-243-6848

(f) 305-243-6385

3539. RE: response to: A Note from Glenna

From: Marty Yadrick <myadrick@computrition.com>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, mwhalen@eatright.org <mwhalen@eatright.org>, derskine@eatright.org <derskine@eatright.org>, easaden@aol.com <easaden@aol.com>, c.christie@unf.edu <c.christie@unf.edu>, craytef@charter.net <craytef@charter.net>, craytef@aces.edu <craytef@aces.edu>, MGarner@cchs.ua.edu <MGarner@cchs.ua.edu>, wolf.4@osu.edu <wolf.4@osu.edu>, bkyle@roadrunner.com <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, sandralgill@comcast.net <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.Christ-Erwin@porternovelli.com <Mary.Christ-Erwin@porternovelli.com>
Cc: dwheller@mindspring.com <dwheller@mindspring.com>
Sent Date: Mar 26, 2015 19:15:58
Subject: RE: response to: A Note from Glenna
Attachment: [Sponsorship Issues and Member Input Strategy.docx](#)

Sorry, here is the attachment to which I referred; in particular, item #4.

Marty

Dear Colleagues:

Below is what I sent this morning to the Past Academy Presidents and Past Foundation Chairs who received Glenna's e-mail yesterday afternoon. I apologize if you've already received this.

Glenna,

Not having been on the Board since 2010, I am not privy to the actual facts regarding information that you discuss throughout this “message”; however, I must particularly object to statements in section 4 of your attachment, which I find quite offensive and insulting (speaking of slander), both to our elected Board and our staff.

Each Board member beginning his/her term is encouraged to voice his/her opinions during Board meetings freely and openly and then, once a vote is taken and a decision made, is bound by the Duty of Loyalty to support the Board’s decision. To suggest that Board members were in any way manipulated is frankly insulting to their intelligence, strength of character, and ability to evaluate issues.

To suggest that the CEO is behaving this way or attempting to isolate individuals or shift power not only insults the Board’s ability to critically evaluate the CEO’s performance, but also demeans the character of a person whose primary focus since starting employment with ADA four decades ago has been the members.

Marty

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, March 25, 2015 2:14 PM

To: Marty Yadrick; 'bergmane@cwu.edu'; 'escottstumps@ecu.edu'; 'jrodrigu@comcast.net'; Jessie Pavlinac; 'connie_diekman@wustl.edu'; 'judith.gilbride@nyu.edu'; 'rebeccasreeves@hughandbecky.com'; 'susan_laramee@comcast.net'; 'msedge@smithedge.com'; 'maillet@shrp.rutgers.edu'; 'sborra@fmi.org'; 'jvwhite13@gmail.com'; 'fagallag@aol.com'; 'anncoulston@gmail.com'; 'goodtable@aol.com'; 'chernoffronni@uams.edu'; 'derelian@calpoly.edu'; 'sjp3@psu.edu'; 'susan.finn@outlook.com'; 'jdoddrd@aol.com'; 'hesshunt@aol.com'; 'wellmann@fiu.edu'; 'davdarenter@msn.com'; 'alices@mountosb.org'; 'ooltd@aol.com'; 'risingnm@comcast.net'; 'halmar7@att.net'; 'estherwinterfeldt457@gmail.com'; 'dwheller@mindspring.com'; 'bivens@ncats.net'; 'bbrandt@Columbus.rr.com'; 'marglobogle@yahoo.com'; 'alcpar@wowway.com'; 'stella.cash@sparrow.org'; 'K_Wear@bellsouth.net'; 'herb_nyldagemple@sbcglobal.net'; 'audie@numail.org';

'rdassociatesmi@gmail.com'; 'ellyn.elson@yahoo.com'; 'jmgrant@aol.com';

'acatakis1@verizon.net'; 'KMcClusky@lammorrison.com'

Cc: Sonja Connor; Evelyn Crayton; Patricia Babjak; Lbeseler

Subject: A Note from Glenna

Dear Leaders of the Academy of Nutrition and Dietetics:

It has come to my attention that some interesting comments (even slanderous) are being circulated about me and I decided to share some insight directly with each of you. Recently, with all the member input, public discussion and issues surrounding the Kraft and KER promotion, it is my belief the Sponsorship Advisory Task Force (SATF) could have played a more significant role in providing member input prior to the roll out of this (now) very controversial Kraft/KER campaign.

The Academy's Corporate Sponsorship Program is one of the ONLY areas where member input is not consistently given prior to going to the Board of Directors or the Foundation for approval (i.e. Committee, Taskforce, Advisory Group, etc). In my attachment I write,

1. As a member driven organization, members have asked specifically for the sponsorship issue to be addressed. The latest outcry from members and the public is the *Repeal the Seal* petition on Change.org, with over 10,000+ signatures and over 1 million tweets regarding the "endorsement" of Kraft singles by the Academy (see The Academy's Corporate Sponsorship Program, Guiding Principles, #3). Regularly, the members of the Academy have expressed concern regarding sponsorship. Other examples include (though not comprehensive):
 - a. Contact from Academy Committees (Legislative and Public Policy Committee Letter dated May 2013) and more,
 - b. Contact from Academy DPGs (HEN DP Letter dated June 4, 2014), and more
 - c. Discussion within the House of Delegates (changes were made regarding sponsorship presentations to the HOD; participation by delegates in the sponsorship sessions are now voluntary and outside the agenda for the HOD 2013; HOD Mega Issue Spring Virtual Meeting 2015)
 - d. Numerous postings on Academy List serves.

The SATF was formed in response to the ongoing time spent by the Board of Directors on issues related to Corporate Sponsorship and the MANY years of member comments and concerns (10+ years) regarding this issue. During my term as President 2013-2014, I emphatically required a Sponsorship Advisory Taskforce be formed as a vehicle for member input.

We have a great opportunity to learn from this as an organization, and make important changes based on member input for our Corporate Sponsorship Program. Please feel free to contact me if you have additional questions (602) 770-0772. [See NOTE BelowJ]

Sincerely,

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

[NOTE: For those of you who do not know, I am presently semi-retired and working on an agricultural-related nutrition project in Arizona, while finishing out my presidential terms. I have spent more volunteer hours than I want to count during my three years in a presidential role (well over a full-time job). I have not applied for any positions in Washington DC....and have a great reputation in my home and native State of Arizona!]

3540. RE: Joint Academy and Foundation WebEx/conference Call on Friday, March 27 at 3 PM CST

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Goedert, Paula' <Paula.Goedert@btlaw.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 26, 2015 18:32:20
Subject: RE: Joint Academy and Foundation WebEx/conference Call on Friday, March 27 at 3 PM CST
Attachment: [image001.jpg](#)
[image002.jpg](#)

Hi Pat,

I believe the first item under your long term recommendations needs clarification.

- Assessment of feedback completes the primary STF charge.

The Sponsorship Task Force is a board task force. Therefore, the board would be the group to determine if the charge has been completed.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, March 26, 2015 3:19 PM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: 'Goedert, Paula'; Executive Team Mailbox; Susan Burns; Chris Reidy

Subject: Joint Academy and Foundation WebEx/conference Call on Friday, March 27 at 3 PM CST

Importance: High

Sensitivity: Confidential

This is confidential information.

Sonja and Terri have approved the attached agenda for tomorrow's WebEx/conference call of the joint Boards. We received notice last night that Kraft is willing to enter into an early termination agreement. Although Kraft has already begun production and the product will be on shelves from April to mid-July we continue to move towards a termination of the agreement. We are working closely with Paula Goedert regarding mutually acceptable terms. Paula will also participate on the call tomorrow and provide a legal perspective.

During the call, I will provide a situation update, including information on membership numbers, emails to President and CEO mailboxes, social media climate, press coverage, the change.org petition and more. As you know, when we talked last week, it pained me to make the recommendation to end the program because, as we all agreed, this would have been a great education initiative, driving millions of consumers to the Kids Eat Right website for valuable resources developed by registered dietitian nutritionists.

Some short- and long-term recommendations for your deliberations follow.

IMMEDIATE

- Secure approval of terms proposed for Kraft/KER early termination agreement.

- Secure approval from Kraft regarding agreed upon language to explain early termination.

- Develop talking points for leaders (Academy BOD, Foundation BOD, HOD, DPGs, MIGs and Affiliates) regarding modifications to pilot program using agreed upon language approved by legal. This will include language indicating the duration of the KER supporter language on product and emphasize the opportunity to collect quantitative assessment data of the pilot's program impact.

- Provide Academy BOD, Foundation BOD, HOD, DPGs, MIGs, Spokespeople, National Committee Chairs and Affiliates with talking points that are provided in advance of all-member communication regarding modifications made to the pilot program using agreed upon language approved by legal.

- Inform change.org organizers of modifications made to the pilot program using agreed upon language approved by legal.
- Develop all-member communication from President Connor regarding modifications made to the pilot program using agreed upon language approved by legal. **Internal communication to members shall precede any external communications.**
- Inform current and pending industry sponsors of modifications made to the pilot program using agreed upon language approved by legal.

SHORT TERM

- Continue to work with outside counsel (legal and risk management) to develop ongoing comprehensive communications strategy that builds beyond talking points and identifies opportunities to effectively deliver messages (Affiliate, ACEND, CDR, HOD, Foundation donors, past spokespeople, students, industry leaders, sponsors, etc.).
- Advance education efforts to inform members regarding the role of the Foundation and their call to support.
- Enhance the Kids Eat Right media communication plan and build on the visibility of KER and continue to promote Foundation's efforts through KER to help families Shop Smart, Cook Healthy and Eat Right.
- Continue aggressive membership recruitment and retention efforts, including outreach to dropped members.

LONG TERM

-
- Request Sponsorship Task Force to review House of Delegates input. Assessment of feedback completes the primary STF charge.

- Assess feedback and recommendations from the House of Delegates and Sponsorship Task Force.

- Consider evolving Sponsorship Task Force concept to standing Sponsorship Advisory Panel or Standing Committee, with dual appointment of participants from both Boards; charge-to-be determined after further assessment of HOD feedback.

- Convene think tank of RDN business leaders and communicators to inform discussion regarding sponsorship guidelines and opportunities to work with industry.

- Explore the opportunity for Academy to serve as a convener of a summit. Invite other national health associations/organizations to discuss the impact and potential of consumer education initiatives funded by industry and the power of social media to appropriately and ethically engage industry support.

- Implement ***internal Academy member-only*** quick survey mechanism for members to provide instant feedback and vet future innovative concepts.

- Consider repositioning KER and future initiatives as social impact projects. Engage local communities as ways to fund initiatives as an alternative to industry support.

Thank you and please let me know if you have any questions or need additional information.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3541. Joint Academy and Foundation WebEx/conference Call on Friday, March 27 at 3 PM CST

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Goedert, Paula' <Paula.Goedert@btlaw.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 26, 2015 18:19:09
Subject: Joint Academy and Foundation WebEx/conference Call on Friday, March 27 at 3 PM CST
Attachment: [image003.jpg](#)
[image004.jpg](#)
[Agenda 3-27-15.pdf](#)

This is confidential information.

Sonja and Terri have approved the attached agenda for tomorrow's WebEx/conference call of the joint Boards. We received notice last night that Kraft is willing to enter into an early termination agreement. Although Kraft has already begun production and the product will be on shelves from April to mid-July we continue to move towards a termination of the agreement. We are working closely with Paula Goedert regarding mutually acceptable terms. Paula will also participate on the call tomorrow and provide a legal perspective.

During the call, I will provide a situation update, including information on membership numbers, emails to President and CEO mailboxes, social media climate, press coverage, the change.org petition and more. As you know, when we talked last week, it pained me to make the recommendation to end the program because, as we all agreed, this would have been a great education initiative, driving millions of consumers to the Kids Eat Right website for valuable resources developed by registered dietitian nutritionists.

Some short- and long-term recommendations for your deliberations follow.

IMMEDIATE

- Secure approval of terms proposed for Kraft/KER early termination agreement.
- Secure approval from Kraft regarding agreed upon language to explain early termination.
- Develop talking points for leaders (Academy BOD, Foundation BOD, HOD, DPGs, MIGs and Affiliates) regarding modifications to pilot program using agreed upon language approved by legal. This will include language indicating the duration of the KER supporter language on product and emphasize the opportunity to collect quantitative assessment data of the pilot's program impact.
- Provide Academy BOD, Foundation BOD, HOD, DPGs, MIGs, Spokespeople, National Committee Chairs and Affiliates with talking points that are provided in advance of all-member communication regarding modifications made to the pilot program using agreed upon language approved by legal.
- Inform change.org organizers of modifications made to the pilot program using agreed upon language approved by legal.
- Develop all-member communication from President Connor regarding modifications made to the pilot program using agreed upon language approved by legal. **Internal communication to members shall precede any external communications.**
- Inform current and pending industry sponsors of modifications made to the pilot program using agreed upon language approved by legal.

SHORT TERM

- Continue to work with outside counsel (legal and risk management) to develop ongoing comprehensive communications strategy that builds beyond talking points and identifies opportunities to effectively deliver messages (Affiliate, ACEND, CDR, HOD, Foundation donors, past spokespeople, students, industry leaders, sponsors, etc.).
- Advance education efforts to inform members regarding the role of the Foundation and their call to support.
- Enhance the Kids Eat Right media communication plan and build on the visibility of KER and continue to promote Foundation's efforts through KER to help families Shop Smart, Cook Healthy and Eat Right.
- Continue aggressive membership recruitment and retention efforts, including outreach to dropped members.

LONG TERM

- Request Sponsorship Task Force to review House of Delegates input. Assessment of feedback completes the primary STF charge.
- Assess feedback and recommendations from the House of Delegates and Sponsorship Task Force.
- Consider evolving Sponsorship Task Force concept to standing Sponsorship Advisory Panel or Standing Committee, with dual appointment of participants from both Boards; charge-to-be determined after further assessment of HOD feedback.

- Convene think tank of RDN business leaders and communicators to inform discussion regarding sponsorship guidelines and opportunities to work with industry.
- Explore the opportunity for Academy to serve as a convener of a summit. Invite other national health associations/organizations to discuss the impact and potential of consumer education initiatives funded by industry and the power of social media to appropriately and ethically engage industry support.
- Implement ***internal Academy member-only*** quick survey mechanism for members to provide instant feedback and vet future innovative concepts.
- Consider repositioning KER and future initiatives as social impact projects. Engage local communities as ways to fund initiatives as an alternative to industry support.

Thank you and please let me know if you have any questions or need additional information.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3542. response to: A Note from Glenna

From: Marty Yadrick <myadrick@computrition.com>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, mwhalen@eatright.org <mwhalen@eatright.org>, derskine@eatright.org <derskine@eatright.org>, easaden@aol.com <easaden@aol.com>, c.christie@unf.edu <c.christie@unf.edu>, craytef@charter.net <craytef@charter.net>, craytef@aces.edu <craytef@aces.edu>, MGarner@cchs.ua.edu <MGarner@cchs.ua.edu>, wolf.4@osu.edu <wolf.4@osu.edu>, bkyle@roadrunner.com <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, sandralgill@comcast.net <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.Christ-Erwin@porternovelli.com <Mary.Christ-Erwin@porternovelli.com>
Cc: dwheller@mindspring.com <dwheller@mindspring.com>, Sonja Connor <connors@ohsu.edu>
Sent Date: Mar 26, 2015 14:44:21
Subject: response to: A Note from Glenna
Attachment:

Dear Colleagues:

Below is what I sent this morning to the Past Academy Presidents and Past Foundation Chairs who received Glenna's e-mail yesterday afternoon. I apologize if you've already received this.

Glenna,

Not having been on the Board since 2010, I am not privy to the actual facts regarding information that you discuss throughout this “message”; however, I must particularly object to statements in section 4 of your attachment, which I find quite offensive and insulting (speaking of slander), both to our elected Board and our staff.

Each Board member beginning his/her term is encouraged to voice his/her opinions during Board meetings freely and openly and then, once a vote is taken and a decision made, is bound by the Duty of Loyalty to support the Board’s decision. To suggest that Board members were in any way manipulated is frankly insulting to their intelligence, strength of character, and ability to evaluate issues.

To suggest that the CEO is behaving this way or attempting to isolate individuals or shift power not only insults the Board’s ability to critically evaluate the CEO’s performance, but also demeans the character of a person whose primary focus since starting employment with ADA four decades ago has been the members.

Marty

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, March 25, 2015 2:14 PM

To: Marty Yadrick; 'bergmane@cwu.edu'; 'escottstumps@ecu.edu'; 'jrodrigu@comcast.net'; Jessie Pavlinac; 'connie_diekman@wustl.edu'; 'judith.gilbride@nyu.edu'; 'rebeccasreeves@hughandbecky.com'; 'susan_laramee@comcast.net'; 'msedge@smithedge.com'; 'maillet@shrp.rutgers.edu'; 'sborra@fmi.org'; 'jvwhite13@gmail.com'; 'fagallag@aol.com'; 'anncoulston@gmail.com'; 'goodtable@aol.com'; 'chernoffronni@uams.edu'; 'derelian@calpoly.edu'; 'sjp3@psu.edu'; 'susan.finn@outlook.com'; 'jdoddrd@aol.com'; 'hesshunt@aol.com'; 'wellmann@fiu.edu'; 'davdarenter@msn.com'; 'alices@mountosb.org'; 'ooltd@aol.com'; 'risingnm@comcast.net'; 'halmar7@att.net'; 'estherwinterfeldt457@gmail.com'; 'dwheller@mindspring.com'; 'bivens@ncats.net'; 'bbrandt@Columbus.rr.com'; 'marglobogle@yahoo.com'; 'alcpar@wowway.com'; 'stella.cash@sparrow.org'; 'K_Wear@bellsouth.net'; 'herb_nyldagemple@sbcglobal.net'; 'audie@numail.org'; 'rdassociatesmi@gmail.com'; 'ellyn.elson@yahoo.com'; 'jmgrant@aol.com'; 'acatakis1@verizon.net'; 'KMcClusky@lammorrison.com'

Cc: Sonja Connor; Evelyn Crayton; Patricia Babjak; Lbeseler

Subject: A Note from Glenna

Dear Leaders of the Academy of Nutrition and Dietetics:

It has come to my attention that some interesting comments (even slanderous) are being circulated about me and I decided to share some insight directly with each of you. Recently, with all the member input, public discussion and issues surrounding the Kraft and KER promotion, it is my belief the Sponsorship Advisory Task Force (SATF) could have played a more significant role in providing member input prior to the roll out of this (now) very controversial Kraft/KER campaign.

The Academy's Corporate Sponsorship Program is one of the ONLY areas where member input is not consistently given prior to going to the Board of Directors or the Foundation for approval (i.e. Committee, Taskforce, Advisory Group, etc). In my attachment I write,

1. As a member driven organization, members have asked specifically for the sponsorship issue to be addressed. The latest outcry from members and the public is the *Repeal the Seal* petition on Change.org, with over 10,000+ signatures and over 1 million tweets regarding the "endorsement" of Kraft singles by the Academy (see The Academy's Corporate Sponsorship Program, Guiding Principles, #3). Regularly, the members of the Academy have expressed concern regarding sponsorship. Other examples include (though not comprehensive):

a. Contact from Academy Committees (Legislative and Public Policy Committee Letter dated May 2013) and more,

b. Contact from Academy DPGs (HEN DP Letter dated June 4, 2014), and more

c. Discussion within the House of Delegates (changes were made regarding sponsorship presentations to the HOD; participation by delegates in the sponsorship sessions are now voluntary and outside the agenda for the HOD 2013; HOD Mega Issue Spring Virtual Meeting 2015)

d. Numerous postings on Academy List serves.

The SATF was formed in response to the ongoing time spent by the Board of Directors on issues related to Corporate Sponsorship and the MANY years of member comments and concerns (10+ years) regarding this issue. During my term as President 2013-2014, I emphatically required a Sponsorship Advisory Taskforce be formed as a vehicle for member input.

We have a great opportunity to learn from this as an organization, and make important changes based on member input for our Corporate Sponsorship Program. Please feel free to contact me if you have additional questions (602) 770-0772. [See NOTE BelowJ]

Sincerely,

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

[NOTE: For those of you who do not know, I am presently semi-retired and working on an agricultural-related nutrition project in Arizona, while finishing out my presidential terms. I have spent more volunteer hours than I want to count during my three years in a presidential role (well over a full-time job). I have not applied for any positions in Washington DC....and have a great reputation in my home and native State of Arizona!]

3543. RE: 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27

From: Patricia Babjak <PBABJAK@eatright.org>
To: Constance Geiger <constancegeiger@cgeiger.net>, Mary Beth Whalen <Mwhalen@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Darchele Erskine <derskine@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbesele_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Sent Date: Mar 26, 2015 14:07:11
Subject: RE: 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27
Attachment: [image002.jpg](#)
[image003.jpg](#)
[image004.png](#)
[image005.jpg](#)

Thank you, Constance! We already prepared a message which we are discussing with legal counsel at 2:30 today.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Constance Geiger [mailto:constancegeiger@cgeiger.net]

Sent: Thursday, March 26, 2015 12:56 PM

To: Patricia Babjak; Mary Beth Whalen

Cc: Mary Beth Whalen; Darchele Erskine; Patricia Babjak; 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'; constancegeiger@cgeiger.net

Subject: RE: 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27

Sensitivity: Confidential

Hello Pat and Mary Beth,

I know we are going to receive more information for the call for tomorrow. I would also appreciate messaging for corporate sponsors/donors. There are a number of us who are attending the American Society of Nutrition Meeting which starts tomorrow. Most of our corporate donors/sponsors will be in attendance and it is important for us to be able to respond appropriately to them as well as to many attendees who are members. Unfortunately, I will be traveling during the time of the call, so whatever information can be sent is appreciated.

Thank you,

Constance

Please note new email: constancegeiger@cgeiger.net *

Constance J. Geiger, PhD, RDN, LD

President, Geiger & Associates, LLC

Food Labeling and Health Communications

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Cell: 801.641.7343

Facsimile: 801.415.7086

constancegeiger@cgeiger.net

From: Darchele Erskine [mailto:derskine@eatright.org]

Sent: Thursday, March 26, 2015 10:42 AM

To: Patricia Babjak; 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Lucille Beseler'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27

Sensitivity: Confidential

This is to confirm the joint Academy and Foundation WebEx call is scheduled to begin at 3:00PM CST tomorrow, March 27. The access information for this call will be provided later this afternoon.

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3544. 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27

From: Darchele Erskine <derskine@eatright.org>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 26, 2015 12:41:47
Subject: 3:00PM CST Joint Academy and Foundation WebEx on Friday, March 27
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)

This is to confirm the joint Academy and Foundation WebEx call is scheduled to begin at 3:00PM CST tomorrow, March 27. The access information for this call will be provided later this afternoon.

Many thanks,
Darchele

Darchele M. Erskine, MBA
Executive Assistant to CEO
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312/899-4750
derskine@eatright.org | www.eatright.org
[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3545. ACH Check deposit notification

From: eortiz@eatright.org
To: dmartin@burke.k12.ga.us
Sent Date: Mar 26, 2015 12:37:00
Subject: ACH Check deposit notification
Attachment: [report-1_2015-03-26_11-36_2745569_cd4f21ca-958a-47af-8a0e-53b398764a63.pdf](#)

See attached file

3546. Re: Kraft

From: Evelyn Crayton <craytef@aces.edu>
To: Christie, Catherine <c.christie@unf.edu>
Cc: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, Diane Heller <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pearck02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 26, 2015 11:50:04
Subject: Re: Kraft
Attachment:

Thank you for sharing this information! It puts it all in prospective.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Mar 26, 2015, at 9:40 AM, Christie, Catherine <c.christie@unf.edu> wrote:

Judy Rodriguez asked me to make sure you all saw her comments below.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Judy Comcast [mailto:jrodrigu@comcast.net]

Sent: Thursday, March 26, 2015 7:54 AM

To: Christie, Catherine

Subject: Fwd: Kraft

I sent this out to NEDep. An FYI. You may want to let the Board know in case they get email complaints about this!

JR

Sent from my iPad

Begin forwarded message:

From: Judy Comcast <jrodrigu@comcast.net>

Date: March 26, 2015 at 7:50:29 AM EDT

To: Google PWrodrigujudyshiloh <jrodrigu@unf.edu>, NEdpg@yahoogroups.com

Subject: Kraft

Thank you all for the posts and your thoughts about the Kraft issue. I agree that a different process is needed, as well as more member involvement in decision making, proactive communication to members about actions, more transparency regarding funds, etc. In agreement with the belief that change is necessary and that it is by working together to create solutions that we improve, I got some more data that may be useful:

The Foundation raised 3.9 million dollars last year. Of that:

\$ 380,000 were member contributions

\$ 820,000 were estate bequests

\$2,694,000 were from corporations, CDR, state affiliates, etc. (Most from corps.)

By a rough calculation of info that there are about 72,000 members and info that about 5% of members contribute to the Foundation that means:

- about 3,600 of 72,000 members contributed to the Foundation
- to maintain the existing programs, scholarships, grants, KER, etc., Every Member needs to contribute about \$ 45 Every Year or the 5% who contribute need to give about \$862 Every Year (no projection for growth) or every person (est. 12,000) who signed the petition and needs to contribute about \$ 258. Every Year (Est. Need \$ 3.1million).

Many thanks all who have identified a problem in the process and the policies, and I hope that this creates a positive change. This is also a plea that this passion be translated into active, continued (i.e., lifelong) involvement in the work and contributions of money that will now be needed for a permanent alternative process.

Some areas that will need work:

- New leaders to be part of the Foundation (please step up and volunteer!) This means a commitment to raising the approximate 3.1 million needed annually (i.e., bequest \$ does not have to be raised).
- If the \$ is not raised, the leaders will need to decide what scholarships, research grants - maybe KER - etc. to eliminate and to actively communicate that to students, members, etc.

It is important (my plea, again!) that the passion be translated into active commitment to the work that is needed for the solution. It is difficult to raise money or eliminate scholarships, grants, etc. so hard decisions will need to be made and disappointments addressed if the monies are not raised. I suspect past leaders of the Foundation found it hard to eliminate these initiatives and saw that the approximate 380k from members would virtually eliminate almost all the programs so they went out to other groups for \$. New leaders will have to decide how to proceed and be sure that the actions are successful.

This has been an excellent discussion, and let me reiterate, a needed one, so thank you. I hope this info helps put the work toward solutions in perspective. Let's now work together in a solution!

Judith Rodriguez
University of North Florida

(PS - some of my calculations may be off by a couple of dollars as they are estimates - and luckily for all I am not a math teacher, but hopefully the content comes thorough :))

JR

Sent from my iPad

3547. Daily News: Thursday, March 26, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 26, 2015 10:51:06
Subject: Daily News: Thursday, March 26, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm

Watchdog reports safety concerns on hospital staffing levels (Ireland)

<http://www.newsletter.co.uk/news/health/watchdog-reports-safety-concerns-on-hospital-staffing-levels-1-6652385>

Related Resources: *Journal of the Academy of Nutrition and Dietetics*, Article in Press

-Inpatient Staffing Needs for Registered Dietitian Nutritionists in 21st Century Acute Care Facilities

[http://www.andjrn.org/article/S2212-2672\(15\)00119-7/abstract](http://www.andjrn.org/article/S2212-2672(15)00119-7/abstract)

Clinical Nutrition Managers Handbook: Solutions for the Busy Professional

<http://www.eatrightstore.org/search?keyword=nutrition+manager%27s+handbook>

Premature Deaths Down in 60 Percent of U.S. Counties

D.C. leads with a drop of almost one-third, reports County Health Rankings

(The rankings compared counties on 30 factors that affect health, including diet, exercise, housing, violent crime, education and transportation.)

<http://consumer.healthday.com/public-health-information-30/health-care-access-and-disparities-news-752/premature-deaths-u-s-697722.html>

Source: 2015 County Rankings

<http://www.countyhealthrankings.org/>

Tips to Make Healthy School Lunches Kids Will Actually Eat

Expert says keep loose teeth and time constraints in mind when choosing foods

<http://consumer.healthday.com/kids-health-information-23/education-news-745/tips-to-make-healthy-school-lunches-kids-will-actually-eat-697430.html>

Cited: Academy Website Earn an A in Lunch

<http://www.eatright.org/resource/food/nutrition/eat-right-at-school/earn-an-a-in-lunch>

\$5 Million Campaign Seeks to Improve Diets for American Indian Families

<http://kstp.com/news/stories/S3744680.shtml>

Dangerously high levels of arsenic in California wine, alleges lawsuit: but industry slams the science

(California wine is perfectly safe, says the industry body Wine Institute, after a lawsuit alleged some low-cost products contain dangerously high levels of inorganic arsenic.)

<http://www.beveragedaily.com/Regulation-Safety/Dangerously-high-levels-of-arsenic-in-California-wine-alleges-lawsuit-but-industry-slams-the-science>

Evidence of xylitol's cavity-preventing benefits lacking

<http://www.reuters.com/article/2015/03/26/us-dental-xylitol-cavities-idUSKBN0MM01N20150326>

Source: Cochrane Library

<http://onlinelibrary.wiley.com/enhanced/doi/10.1002/14651858.CD010743.pub2>

Bill Would Create Organic-Type Labels for Nonmodified Foods

<http://abcnews.go.com/Health/wireStory/bill-create-organic-style-labels-modified-foods-29887656>

Related Resources: -What Should I Tell My Clients When They Ask About Genetically Modified Foods?

<http://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/what-should-i-tell-my-clients-when-they-ask-about-genetically-modified-foods>

The Legislative Process

<http://www.eatrightpro.org/resource/advocacy/take-action/getting-started/the-legislative-process>

Public Policy Workshop (PPW 2015)

<http://www.eatrightpro.org/resources/advocacy/take-action/public-policy-workshop>

Why Legendary Bodybuilder Who Died With Almost Zero Body Fat Lives On

<http://abcnews.go.com/Health/legendary-bodybuilder-died-body-fat-lives/story?id=29899438>

Related Resources: Academy of Nutrition and Dietetics: Revised 2014 Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient, and Expert) in Sports Nutrition and Dietetics

[http://www.andjrn.org/article/S2212-2672\(13\)01893-5/abstract](http://www.andjrn.org/article/S2212-2672(13)01893-5/abstract)

Board Certification as a Specialist in Sports Dietetics

<http://www.cdrnet.org/certifications/board-certification-as-a-specialist-in-sports-dietetics>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose,
who may participate, locations, and phone numbers for more details

-Caffeine, Genetic Variation and Athletic Performance (GMC-AP)

<https://clinicaltrials.gov/ct2/show/NCT02109783?term=NCT02109783&rank=1>

**The Academy does not have editorial or other control over the contents of the
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listed articles and does not endorse any product or service.**

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3548. FW: Kraft

From: Christie, Catherine <c.christie@unf.edu>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school (miles081@umn.edu)' <miles081@umn.edu>, 'Denice Ferko-Adams (denice@wellnesspress.com)' <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, 'Don Bradley (don.bradley@duke.edu)' <don.bradley@duke.edu>, 'Donna Martin' <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf (wolf.4@osu.edu)' <wolf.4@osu.edu>, 'Marcia Kyle (bkyle@roadrunner.com)' <bkyle@roadrunner.com>, 'Mary Russell' <pearl02@outlook.com>, 'Nancy Lewis' <Nancylewis1000@gmail.com>, 'Pat Babjak' <PBABJAK@eatright.org>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 26, 2015 10:40:14
Subject: FW: Kraft
Attachment:

Judy Rodriguez asked me to make sure you all saw her comments below.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Judy Comcast [mailto:jrodrigu@comcast.net]

Sent: Thursday, March 26, 2015 7:54 AM

To: Christie, Catherine

Subject: Fwd: Kraft

I sent this out to NEDep. An FYI. You may want to let the Board know in case they get email complaints about this!

JR

Sent from my iPad

Begin forwarded message:

From: Judy Comcast <jrodrigu@comcast.net>

Date: March 26, 2015 at 7:50:29 AM EDT

To: Google PWrodrigujudyshiloh <jrodrigu@unf.edu>, NEdpg@yahogroups.com

Subject: Kraft

Thank you all for the posts and your thoughts about the Kraft issue. I agree that a different process is needed, as well as more member involvement in decision making, proactive communication to members about actions, more transparency regarding funds, etc. In agreement with the belief that change is necessary and that it is by working together to create solutions that we improve, I got some more data that may be useful:

The Foundation raised 3.9 million dollars last year. Of that:

\$ 380,000 were member contributions

\$ 820,000 were estate bequests

\$2,694,000 were from corporations, CDR, state affiliates, etc. (Most from corps.)

By a rough calculation of info that there are about 72,000 members and info that about 5% of members contribute to the Foundation that means:

- about 3,600 of 72,000 members contributed to the Foundation
- to maintain the existing programs, scholarships, grants, KER, etc., Every Member needs to contribute about \$ 45 Every Year or the 5% who contribute need to give about \$862 Every Year (no projection for growth) or every person (est. 12,000) who signed the petition and needs to contribute about \$ 258. Every Year (Est. Need \$ 3.1million).

Many thanks all who have identified a problem in the process and the policies, and I hope that this creates a positive change. This is also a plea that this passion be translated into active, continued (i.e., lifelong) involvement in the work and contributions of money that will now be needed for a permanent alternative process.

Some areas that will need work:

- New leaders to be part of the Foundation (please step up and volunteer!) This means a commitment to raising the approximate 3.1 million needed annually (i.e., bequest \$ does not have to be raised).
- If the \$ is not raised, the leaders will need to decide what scholarships, research grants - maybe KER - etc. to eliminate and to actively communicate that to students, members, etc.

It is important (my plea, again!) that the passion be translated into active commitment to the work that is needed for the solution. It is difficult to raise money or eliminate scholarships, grants, etc. so hard decisions will need to be made and disappointments addressed if the monies are not raised. I suspect past leaders of the Foundation found it hard to eliminate these initiatives and saw that the approximate 380k from members would virtually eliminate almost all the programs so they went out to other groups for \$. New leaders will have to decide how to proceed and be sure that the actions are successful.

This has been an excellent discussion, and let me reiterate, a needed one, so thank you. I hope this info helps put the work toward solutions in perspective. Let's now work together in a solution!

Judith Rodriguez
University of North Florida

(PS - some of my calculations may be off by a couple of dollars as they are estimates - and luckily for all I am not a math teacher, but hopefully the content comes thorough :))

JR

Sent from my iPad

3549. Re: Lessons learned: Perceptions and Reality

From: Diane Heller <dwheller@mindspring.com>
To: Hope Barkoukis <Hope.Barkoukis@case.edu>
Cc: McClusky, Kathy <KathyMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, 'Don Bradley <don.bradley@duke.edu>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Patricia Babjak (PBABJAK@eatright.org) <PBABJAK@eatright.org>, Mary Beth Whalen (Mwhalen@eatright.org) <Mwhalen@eatright.org>, Matt Ruscigno <mattruscigno@gmail.com>, 'Joseph Derochowski' (joe.derochowski@npd.com) <joe.derochowski@npd.com>, Leah McGrath <lam1961@yahoo.com>, Susan Roberts <sroberts@ahealthieramerica.org>, Donald Milton Stokes <miltonstokes@gmail.com>, Christopher Wharton <Christopher.Wharton@asu.edu>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 21:52:13
Subject: Re: Lessons learned: Perceptions and Reality
Attachment:

Thank you so much for your comments Hope!

I appreciate you having faith that we can make this "right"!

We may have made a misstep but I believe that we will come out better for it if we work together for a positive solution without pointing fingers! Our members have a lot to say and we need to listen...it is frustrating that they want instant results to a complex situation with legal implications!

Diane

Sent from my iPhone

On Mar 25, 2015, at 4:56 PM, Hope Barkoukis <Hope.Barkoukis@case.edu> wrote:

Hi Kathy,

As a member of the Sponsorship Task Force, I appreciate your letter. Every person with any level of responsibility can always see a better choice in some decision they made when looking at it retrospectively, such is life. The key is learning from these lessons and moving forward accepting

responsibility.

I look forward to hearing what will now transpire with this Task Force and all the issues facing us. I hope to be a part of the solution on behalf of the Academy and profession. Thank you for this communication.

Hope

Hope Barkoukis, PhD, RD, LD
Associate Professor
Interim Dept. Chair- Nutrition
CWRU

On Wed, Mar 25, 2015 at 5:13 PM, McClusky, Kathy <KathyMcClusky@iammorrison.com> wrote:
I apologize for adding to the e-mail blizzard, but I'll let my attached correspondence speak for itself.

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

--

Hope Barkoukis, PhD, RD, LD
Interim Chair- Nutrition Dept.
Associate Professor
School of Medicine, CWRU
216-368-2441

3550. RE: KER feedback

From: Sonja Connor <connors@ohsu.edu>
To: 'TJRaymond@aol.com' <TJRaymond@aol.com>, denice@healthfirstonline.net <denice@healthfirstonline.net>
Cc: dacosta@eatright.org <dacosta@eatright.org>, c.christie@unf.edu <c.christie@unf.edu>, MGarner@cchs.ua.edu <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, don.bradley@duke.edu <don.bradley@duke.edu>, Sburns@eatright.org <Sburns@eatright.org>, craytef@aces.edu <craytef@aces.edu>, craytef@charter.net <craytef@charter.net>, sandralgill@comcast.net <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, glenna@glennamccollum.com <glenna@glennamccollum.com>, glennacac@aol.com <glennacac@aol.com>, Miles081@umn.edu <Miles081@umn.edu>, CREIDY@eatright.org <CREIDY@eatright.org>, easaden@aol.com <easaden@aol.com>, elise@ntrs.com <elise@ntrs.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, peark02@outlook.com <peark02@outlook.com>, Kay.Wolf@osumc.edu <Kay.Wolf@osumc.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, PBABJAK@eatright.org <PBABJAK@eatright.org>, ExecutiveTeamMailbox@eatright.org <ExecutiveTeamMailbox@eatright.org>, kbrown@eatright.org <kbrown@eatright.org>
Sent Date: Mar 25, 2015 20:44:09
Subject: RE: KER feedback
Attachment:

Denice, you rock!

Sonja

From: TJRaymond@aol.com [mailto:TJRaymond@aol.com]
Sent: Wednesday, March 25, 2015 5:38 PM
To: denice@healthfirstonline.net
Cc: Sonja Connor; dacosta@eatright.org; c.christie@unf.edu; MGarner@cchs.ua.edu; DMartin@Burke.k12.ga.us; tracey.bates@dpi.nc.gov; don.bradley@duke.edu; Sburns@eatright.org; craytef@aces.edu; craytef@charter.net; sandralgill@comcast.net;

dwheller@mindspring.com; bkyle@roadrunner.com; glenna@glennamccollum.com;
glennacac@aol.com; Miles081@umn.edu; CREIDY@eatright.org; easaden@aol.com;
elise@ntrs.com; traceybatesrd@gmail.com; peark02@outlook.com; Kay.Wolf@osumc.edu;
Nancylewis1000@gmail.com; PBABJAK@eatright.org; ExecutiveTeamMailbox@eatright.org;
kbrown@eatright.org

Subject: Re: KER feedback

Thanks Denice! It is uplifting to see your message spread. I am hoping for the same among those that received Neva's message earlier.

Terri

In a message dated 3/25/2015 5:25:53 P.M. Pacific Daylight Time, denice@healthfirstonline.net writes:

Hi Terri,

I am replying to the last email you sent regarding spreading the messages organically.

Please see below the note that I posted today w Neva's message and reinforcing that we are working this

Judy Dodd posted and others sent me a simple message Thank you

One person expanded on the need to hear both sides - and I agreed.

I feel it is important for we the leaders to send consistent messages - my position as Director at Large is to reflect members responses - but that is the job for all BOD members.

Like many of you - I belong to 5 practice groups - I have served in every possible district and state role - this is a time to provide assurance that we are listening to all sides.

I feel it is important for leaders to send a message - for me, it was to the state and to reach out to the NE group that I was most involved of the 5.

In addition - I can't wait to hear what Kraft has to say.... we are still listening

Just fyi - I am on a airplane tomorrow to OR - family trip - but will be on the call on Fri - in case you do not hear from me, it is only lack of internet

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Begin forwarded message:

From: "Dodd, Judith L" <jdodd@pitt.edu>

Subject: RE: KER feedback

Date: March 25, 2015 at 1:57:46 PM EDT

To: Denice Ferko-Adams <denice@HEALTHFIRSTONLINE.NET>, "PADA-L@LISTS.PSU.EDU" <PADA-L@LISTS.PSU.EDU>

Thank you for posting Rosanne and Neva's message. It is interesting that it appears more people seemed to respond enthusiastically to a blogged message and a NY Times article (that had a focus on incorrect information) than to responses from staff and leaders. Add to this the potential that such responses seem to outnumber the involvement in our AND elections, surveys on issues, or our ongoing request for member support for fellowships, scholarships, and research that assist students and members. I look at the KER message in more homes ...and the idea that all foods CAN fit in moderation..... and that RD, RDNs and DTRs....can make the messages come alive.

Judy Dodd

-----Original Message-----

From: PA Dietetic Association [<mailto:PADA-L@lists.psu.edu>] On Behalf Of Denice Ferko-Adams

Sent: Wednesday, March 25, 2015 12:23 PM
To: PADA-L@LISTS.PSU.EDU
Subject: KER feedback

--Apple-Mail=_B9C9391C-A86C-4BC4-95A2-6941E3ACEFD1
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain;
charset=windows-1252

Dear PAND Members,

As a member of PAND and the Board of Directors, I want to reinforce the message from Sonja Connor that the Academy staff, Board of Directors and the Foundation are working diligently on the Kids Eat Right issue.

I recently presented on behalf of Sonja at the OK state meeting. One of Sonja's goals for her term of office is to enhance the role of RDNs - in food companies and across the food system continuum - to improve the overall food system in the US and globally. Although we have members who do not want any relationships with food companies, RDNs have the skills to be leading change in food companies and food systems to improve the quality of food globally.

PAND member and leader Rosanne Rust Please brought this message below to my attention. I asked Neva Cochran if I could repost this message that she posted on the WM DPG listserv.

It is an honor to serve on the Board of Directors and as Director-at-Large. I welcome your feedback and I am making sure your views are heard. More information will be provided soon.

Best regards,

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017 With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Message from Neva Cochran

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy

Foundation, a 501c3 charitable organization.

The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy = for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote = or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and = not through member dues. Other Foundation programs include student = scholarships, research grants and awards for members. The Kids Eat Right = campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts = and educate families, communities and policy makers about the importance = of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations = have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I=92ve= put together.

Approximately 30 PAID RDN Coaches have worked in schools in high need communities in Kansas City, MO, Greater Des Moines, IA and Richmond, CA. Over 170,000 kids have benefited from the instruction and = healthy eating/physical activity policies the RDN coaches helped implement in these schools. 20

=B7 Nearly \$175,000 in mini-grants have been awarded to almost 850 = members to provide nutrition education programs. Through this, Academy = members have reached 58,000 kids and adults. For more: =
<http://www.eatrightfoundation.org/foundation/kergrants>

=B7 Nine toolkits with 33 unique presentations on a variety of = healthy eating topics, targeting kids and adults have been developed and = are available as a FREE download for members only on the Academy = website. Toolkits include presentations with slides, leader notes, = suggested activities and handouts. All toolkits are developed with = content experts from Academy DPGs. More at =
<http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=3D6442459508> =20

=B7 In addition, the Academy Foundation and the General Mills = Foundation have partnered on the Champions Program since 2001. This = program supports

innovative projects or programs that promote healthy = lifestyles for children and their families through better nutrition and = increased physical activity. Each program is required to have a = Registered Dietitian Nutritionist as part of the project team. I was on = the selection committee for two years to review applications and was = diligent in making sure those I scored highest were really utilizing the = expertise of the RDN and not just using it as a name on the application = or figurehead. Previously, fifty grantees were selected each year to = receive \$10,000 each or a total of \$500,000 a year. This past year, the = Foundation awarded \$1,000,000 and in May of this year, another = \$1,000,000 will be awarded. =20

=B7 Also, Dianne Heller, an active member of this DPG and a recent = Foundation Chair, donated \$50,000 to KER in 2013 in memory of her = mother. This was directed to the KER mini-grants for the Healthy Schools = toolkit ,which features two presentations highlighting the importance of = healthy eating and physical activity for academic success. The = mini-grantees each gave two presentations from the toolkit in their = communities. A social media presentation was also developed, =93Social = Media Saviness--Establish Yourself on Social Media and be an Effective = Voice for Nutrition Information.=94 Ten \$1,500 grants were awarded to = affiliates and DPGs who are delivering the presentation at their annual = meeting or via webinar to help increase members' engagement with social = media. =20

So you can see the significant impact this initiative has had and its = future potential. Without industry collaboration, we would not able to = have nearly the reach for kids and families or provide resources to = members. =20

=20
A final interesting fact is that 80% of the households in the U.S. = already purchase Kraft Singles. So I seriously doubt the KER logo and = Kraft=92s statement of support for it on the package will drive = additional market share. Instead, a label on a product that is used by a = vast majority of Americans would direct people to Kids Eat Right. = Imagine if just a small percentage of these households followed through = to the KER website and learned more about good nutrition for kids and = families and became more aware of RDNs. What an impact that would make!

=

3551. Re: KER feedback

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: TJRaymond@aol.com
Cc: connors@ohsu.edu, dacosta@eatright.org, c.christie@unf.edu, MGarner@cchs.ua.edu, DMartin@Burke.k12.ga.us, tracey.bates@dpi.nc.gov, don.bradley@duke.edu, Sburns@eatright.org, craytef@aces.edu, craytef@charter.net, sandralgill@comcast.net, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, glenna@glennamccollum.com, glennacac@aol.com, Miles081@umn.edu, CREIDY@eatright.org, easaden@aol.com, elise@ntrsyst.com, traceybatesrd@gmail.com, peark02@outlook.com, Kay.Wolf@osumc.edu, NancyLewis1000@gmail.com, Patricia Babjak <PBABJAK@eatright.org>, ExecutiveTeamMailbox@eatright.org, Katie Brown <kbrown@eatright.org>
Sent Date: Mar 25, 2015 20:43:25
Subject: Re: KER feedback
Attachment:

When you hear nothing - you only think the worse possible is happening - choose your words carefully and be positive - it helped me to have just presented in OK right before this and to know Sonja's goals ...

Not sure why the = signs and numbers are coming through below....

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017
With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 25, 2015, at 8:37 PM, TJRaymond@aol.com wrote:

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Subject: RE: KER feedback

Date: March 25, 2015 at 1:57:46 PM EDT

To: Denice Ferko-Adams <denice@HEALTHFIRSTONLINE.NET>, " PADA-L@LISTS.PSU.EDU" <PADA-L@LISTS.PSU.EDU>

Thank you for posting Rosanne and Neva's message. It is interesting that it appears more people seemed to respond enthusiastically to a blogged message and a NY Times article (that had a focus on incorrect information) than to responses from staff and leaders. Add to this the potential that such responses seem to outnumber the involvement in our AND elections, surveys on issues, or our ongoing request for member support for fellowships, scholarships, and research that assist students and members. I look at the KER message in more homes ...and the idea that all foods CAN fit in moderation..... and that RD, RDNs and DTRs....can make the messages come alive.

Judy Dodd

-----Original Message-----

From: PA Dietetic Association [mailto:PADA-L@lists.psu.edu] On Behalf Of Denice Ferko-Adams

Sent: Wednesday, March 25, 2015 12:23 PM

To: PADA-L@LISTS.PSU.EDU

Subject: KER feedback

--Apple-Mail=_B9C9391C-A86C-4BC4-95A2-6941E3ACEFD1

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain;

charset=windows-1252

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3552. Re: KER feedback

From: TJRaymond@aol.com
To: denice@healthfirstonline.net
Cc: connors@ohsu.edu, dacosta@eatright.org, c.christie@unf.edu, MGarner@cchs.ua.edu, DMartin@Burke.k12.ga.us, tracey.bates@dpi.nc.gov, don.bradley@duke.edu, Sburns@eatright.org, craytef@aces.edu, craytef@charter.net, sandralgill@comcast.net, dwheller@mindspring.com, bkyle@roadrunner.com, glenna@glennamccollum.com, glennacac@aol.com, Miles081@umn.edu, CREIDY@eatright.org, easaden@aol.com, elise@ntrsyst.com, traceybatesrd@gmail.com, peark02@outlook.com, Kay.Wolf@osumc.edu, NancyLewis1000@gmail.com, PBABJAK@eatright.org, ExecutiveTeamMailbox@eatright.org, kbrown@eatright.org
Sent Date: Mar 25, 2015 20:37:50
Subject: Re: KER feedback
Attachment:

Thanks Denice! It is uplifting to see your message spread. I am hoping for the same among those that received Neva's message earlier.

Terri

In a message dated 3/25/2015 5:25:53 P.M. Pacific Daylight Time, denice@healthfirstonline.net writes:

Hi Terri,

I am replying to the last email you sent regarding spreading the messages organically.

Please see below the note that I posted today w Neva's message and reinforcing that we are working this

Judy Dodd posted and others sent me a simple message Thank you

One person expanded on the need to hear both sides - and I agreed.

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In addition - I can't wait to hear what Kraft has to say.... we are still listening

Just fyi - I am on a airplane tomorrow to OR - family trip - but will be on the call on Fri - in case you do not hear from me, it is only lack of internet

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Begin forwarded message:

From: "Dodd, Judith L" <jdodd@pitt.edu>

Subject: RE: KER feedback

Date: March 25, 2015 at 1:57:46 PM EDT

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Sent Date: Mar 25, 2015 20:25:49
Subject: Fwd: KER feedback
Attachment:

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3554. Re: [NEAuthors] Foundation Facts

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To: connors@ohsu.edu, dacosta@eatright.org, c.christie@unf.edu, MGarner@cchs.ua.edu
Cc: DMartin@Burke.k12.ga.us, denice@healthfirstonline.net, tracey.bates@dpi.nc.gov, don.bradley@duke.edu, Sburns@eatright.org, craytef@aces.edu, craytef@charter.net, sandralgill@comcast.net, dwheller@mindspring.com, bkyle@roadrunner.com, glenna@glennamccollum.com, glennacac@aol.com, Miles081@umn.edu, CREIDY@eatright.org, easaden@aol.com, elise@ntrsyst.com, traceybatesrd@gmail.com, peark02@outlook.com, Kay.Wolf@osumc.edu, NancyLewis1000@gmail.com, PBABJAK@eatright.org, ExecutiveTeamMailbox@eatright.org, kbrown@eatright.org
Sent Date: Mar 25, 2015 19:16:27
Subject: Re: [NEAuthors] Foundation Facts
Attachment:

Hi Sonja,

I agree, the members are looking for answers re: the issue that is on the table - Kraft. At this time information about the Foundation or its programs should be spread organically through the membership. Coming from either Foundation or Academy Board would give the appearance of either dismissing their concerns, skirting the issue and as mentioned being defensive.

The lack of members to date willing to spread support may represent those who sit on the sideline and are not comfortable with the energy surrounding the current dialogue and/or the gravity of the situation.

I have passed Neva's words on to trusted supporters for their review and distribution.

Terri

-----Original Message-----

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To: 'Doris Acosta' <dacosta@eatright.org>; 'Christie, Catherine' <c.christie@unf.edu>; Garner, Margaret <MGarner@cchs.ua.edu>

Cc: DMartin <DMartin@Burke.k12.ga.us>; Ferko-Adams, Denise <denice@healthfirstonline.net>; Bates, Tracey <tracey.bates@dpi.nc.gov>; Bradley, Don <don.bradley@duke.edu>; Susan Burns <Sburns@eatright.org>; Crayton, Evelyn <craytef@aces.edu>; Crayton, Evelyn <craytef@charter.net>; Gill, Sandra <sandralgill@comcast.net>; dwheller <dwheller@mindspring.com>; Kyle, Marcia <bkyle@roadrunner.com>; McCollum, Glenna <glenna@glennamccollum.com>; McCollum, Glenna <glennacac@aol.com>; Miles, Aida <Miles081@umn.edu>; Raymond, Terri J. <tjraymond@aol.com>; Chris Reidy

<CREIDY@eatright.org>; Smith, Elise <easaden@aol.com>; Smith, Elise <elise@ntrsyst.com>; TraceyBates <traceybatesrd@gmail.com>; peark02 <peark02@outlook.com>; 'Wolf, Kay' <Kay.Wolf@osumc.edu>; Nancylewis1000 <Nancylewis1000@gmail.com>; Patricia Babjak <PBABJAK@eatright.org>; Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>; Susan Burns <Sburns@eatright.org>; Katie Brown <kbrown@eatright.org>
Sent: Wed, Mar 25, 2015 3:11 pm
Subject: RE: [NEAuthors] Foundation Facts

I think there may be the same problem coming from the Academy and the Foundation as from Board members. What would be best would be to find ways to have members spread it around.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

From: Doris Acosta [mailto:dacosta@eatright.org]
Sent: Wednesday, March 25, 2015 3:08 PM
To: 'Christie, Catherine'; Garner, Margaret
Cc: DMartin@Burke.k12.ga.us; Sonja Connor; Ferko-Adams, Denice; Bates, Tracey; Bradley, Don; Susan Burns; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; dwheller@mindspring.com; Kyle, Marcia; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Raymond, Terri J.; Chris Reidy; Smith, Elise; Smith, Elise; TraceyBates; peark02@outlook.com; 'Wolf, Kay'; Nancylewis1000@gmail.com; Patricia Babjak; Executive Team Mailbox; Susan Burns; Katie Brown
Subject: RE: [NEAuthors] Foundation Facts
Importance: High

Hello everyone,

Thank you for your terrific suggestions. I just spoke with Mary Beth and we agree that this information is great and will work on the following asap:

- Create an infographic with Foundation Facts (highlight in Eat Right Weekly, post to eatrightPRO website, share with Boards, HOD, committees, task forces, spokespeople, etc.)
- Share it via all PRO social media channels
- Draft a letter to members that comes from current, elect and past Foundation Chairs

· Write a letter to the editor of the *New York Times* and other pubs highlighting the great work of our Foundation and Kids Eat Right

These are just some of the ways we will promote the great message far and wide. As always, please let me know if you have any questions or need additional information.

Regards,
Doris

On Mar 25, 2015, at 4:35 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

One of the things I am struggling with is this: we definitely need to be focusing on listening, which I am doing; many are not hearing the opposite view such as Neva's. Would members interpret a BOD member sending this out (if they recognized us as a BOD member) as "not listening". Seems it might be better to come from non-BOD members. I am sharing it with those I talk with rather than listservs at this time. Thoughts?

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960
<image007.jpg>

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret

Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Nancylewis1000@; Raymond, Terri J.; Reidy, Chris; Schwaba, Joan; Smith, Elise; Smith, Elise; TraceyBates; peark02@; wolf.4@

Subject: RE: [NEAuthors] Foundation Facts

Margaret, I could not agree with you more. Very well said! If we could get Neva's message to go viral that would make my day!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education

789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Garner, Margaret" <MGarner@cchs.ua.edu> 3/25/2015 10:48 AM >>>
Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND &ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

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Director, Health Promotion & Wellness
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205-348-7960
<image003.jpg>

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley;
DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com;
Nancylewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates;

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Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

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This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannnr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and not through member dues. Other Foundation programs include student scholarships, research grants and awards for members. The Kids Eat Right campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts and educate families, communities and policy makers about the importance of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

- Approximately 30 PAID RDN Coaches have worked in schools in high need communities in Kansas City, MO, Greater Des Moines, IA and Richmond, CA. Over 170,000 kids have benefited

from the instruction and healthy eating/physical activity policies the RDN coaches helped implement in these schools.

- Nearly \$175,000 in mini-grants have been awarded to almost 850 members to provide nutrition education programs. Through this, Academy members have reached 58,000 kids and adults. For more: <http://www.eatrightfoundation.org/foundation/kergrants>
- Nine toolkits with 33 unique presentations on a variety of healthy eating topics, targeting kids and adults have been developed and are available as a FREE download for members only on the Academy website. Toolkits include presentations with slides, leader notes, suggested activities and handouts. All toolkits are developed with content experts from Academy DPGs. More at <http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=6442459508>
- In addition, the Academy Foundation and the General Mills Foundation have partnered on the Champions Program since 2001. This program supports innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a Registered Dietitian Nutritionist as part of the project team. I was on the selection committee for two years to review applications and was diligent in making sure those I scored highest were really utilizing the expertise of the RDN and not just using it as a name on the application or figurehead. Previously, fifty grantees were selected each year to receive \$10,000 each or a total of \$500,000 a year. This past year, the Foundation awarded \$1,000,000 and in May of this year, another \$1,000,000 will be awarded.
- Also, Dianne Heller, an active member of this DPG and a recent Foundation Chair, donated \$50,000 to KER in 2013 in memory of her mother. This was directed to the KER mini-grants for the Healthy Schools toolkit, which features two presentations highlighting the importance of healthy eating and physical activity for academic success. The mini-grantees each gave two presentations from the toolkit in their communities. A social media presentation was also developed, "Social Media Saviness--Establish Yourself on Social Media and be an Effective Voice for Nutrition Information." Ten \$1,500 grants were awarded to affiliates and DPGs who are delivering the presentation at their annual meeting or via webinar to help increase members' engagement with social media.

So you can see the significant impact this initiative has had and its future potential. Without industry collaboration, we would not be able to have nearly the reach for kids and families or provide resources to members.

A final interesting fact is that 80% of the households in the U.S. already purchase Kraft Singles. So I seriously doubt the KER logo and Kraft's statement of support for it on the package will drive additional market share. Instead, a label on a product that is used by a vast majority of Americans would direct people to Kids Eat Right. Imagine if just a small percentage of these households followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

—,.,.—

Posted by: Rosanne Rust <rosannnr@gmail.com>

Reply via web post

- Reply to sender
- Reply to group
- Start a New Topic

•
Messages in this topic (1)

To limit exposure to computer viruses, NE does not allow attachments to mailing list messages. If you have a file you want to share with other members, you can upload a file in the Files area of the group at <http://health.groups.yahoo.com/group/NEAuthors/>.

NOTE: NE does not necessarily endorse or support any product or service that you may see advertised on this or any e-mail.

Thank you for being part of the Nutrition Entrepreneurs DPG!

Visit Your Group

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• Privacy • Unsubscribe • Terms of Use

•
<image005.gif>

<image006.gif>

—,.,.—

3555. On Behalf of Sonja Connor: CEO Evaluation Survey - Completion Date Extended until April 3rd

From: Carrolyn Patterson <CPatterson@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, craytef@charter.net <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, denice@wellnesspress.com <denice@wellnesspress.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>
Sent Date: Mar 25, 2015 19:09:28
Subject: On Behalf of Sonja Connor: CEO Evaluation Survey - Completion Date Extended until April 3rd
Attachment:

Hello All,

Sonja has extended the date to complete the CEO Evaluation Survey to Friday, April 3rd. For your convenience, here is the link to the survey: <https://www.surveymonkey.com/s/C9PW9QS>

If you have any questions or need assistance please give me a call.

Thanks,

Carrolyn

Carrolyn Patterson, MBA

Director, Human Resources

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4733

312/899-4766 fax

www.eatright.org

From: Carrolyn Patterson

Sent: Friday, March 06, 2015 10:25 AM

To: 'Sonja Connor'; Evelyn Crayton; 'craytef@charter.net'; Glenna McCollum; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; peark02@outlook.com; 'easaden@aol.com'; 'miles081@umn.edu'; Nancylewis1000@gmail.com; 'denice@wellnesspress.com'; 'c.christie@unf.edu'; 'mgarner@cchs.ua.edu'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; 'Don Bradley, M.D.'; 'sandralgill@comcast.net'; 'tjraymond@aol.com'

Subject: On Behalf of Sonja Connor: CEO Evaluation Survey

Importance: High

Sensitivity: Confidential

TO: Academy Board of Directors

FROM: Sonja Connor

One of our Board responsibilities is to annually evaluate the CEO's performance. As you know, we have a new CEO performance evaluation form this year. It is time for us Board members to complete section II of the evaluation - Competency Evaluation. It is available on survey monkey. Prior to doing the evaluation, take a look at Board agendas, general communications to the Board, CEO summary reports in Board meeting packets, executive session discussions with Pat as well as minutes from our Board meetings.

Please complete the questionnaire by Friday, March 20. The Compensation Committee will summarize the responses, provide you with a summary report and recommendation regarding the CEO base salary for 2015-16 that will be discussed and voted on during the Executive Session of the May Board meeting.

Thank you for participating!

TO BEGIN THE SURVEY click or copy this link into your browser:

<https://www.surveymonkey.com/s/C9PW9QS>

The survey does not need to be completed in one sitting. If you wish to exit the survey and return to complete it later, please feel free to do so. Prior to the deadline, you will be able to log back in and resume the survey from where you left off by using the link above, which is unique to you.

If you have any questions about the evaluation, please contact me or Carrolyn Patterson at cpatterson@eatright.org.

Thank you!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics Research Associate Professor Endocrinology,
Diabetes & Clinical Nutrition Oregon Health & Sciences University, L607 Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell) connors@ohsu.edu

3556. Re: [NEAuthors] Foundation Facts

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Doris Acosta <dacosta@eatright.org>, Christie, Catherine <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Susan Burns <Sburns@eatright.org>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Raymond, Terri J. <tjraymond@aol.com>, Chris Reidy <CREIDY@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@outlook.com <peark02@outlook.com>, Wolf, Kay <Kay.Wolf@osumc.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Katie Brown <kbrown@eatright.org>
Sent Date: Mar 25, 2015 19:03:26
Subject: Re: [NEAuthors] Foundation Facts
Attachment:

Sonja, I agree. AZ delegate is sending it out to the AZ membership
Glenna

Glenna McCollum, PhD
Sent from my iPhone

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Subject: RE: [NEAuthors] Foundation Facts

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<image007.jpg>

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Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret

Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire;

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Board of Directors, Director-at-Large, 2014-2017

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Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet,

Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

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Posted by: Rosanne Rust <rosannenr@gmail.com>

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Reply to sender

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Start a New Topic

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Messages in this topic (1)

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Thank you for being part of the Nutrition Entrepreneurs DPG!

Visit Your Group

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<image004.png>

- Privacy • Unsubscribe • Terms of Use

-

<image005.gif>

<image006.gif>

—, —, —, —

3557. Re: [NEAuthors] Foundation Facts

From: Mary Russell <pearl02@outlook.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Doris Acosta <dacosta@eatright.org>, Christie, Catherine <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Susan Burns <Sburns@eatright.org>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Raymond, Terri J. <tjraymond@aol.com>, Chris Reidy <CREIDY@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, Wolf, Kay <Kay.Wolf@osumc.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Katie Brown <kbrown@eatright.org>
Sent Date: Mar 25, 2015 18:56:39
Subject: Re: [NEAuthors] Foundation Facts
Attachment:

Janet Skates, chair of the Ethics Committee, may be willing. She has received more than 100 emails and many phone calls and personal visits from very unhappy members. She is quite unhappy herself with the way this is unfolding however I think she may be willing to share Neva's testimonial.

Mary Russell
224-254-0654

On Mar 25, 2015, at 17:11, Sonja Connor <connors@ohsu.edu> wrote:

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Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Doris Acosta [mailto:dacosta@eatright.org]

Sent: Wednesday, March 25, 2015 3:08 PM

To: 'Christie, Catherine'; Garner, Margaret

Cc: DMartin@Burke.k12.ga.us; Sonja Connor; Ferko-Adams, Denice; Bates, Tracey; Bradley, Don; Susan Burns; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; dwheller@mindspring.com; Kyle, Marcia; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Raymond, Terri J.; Chris Reidy; Smith, Elise; Smith, Elise; TraceyBates; peark02@outlook.com; 'Wolf, Kay'; NancyLewis1000@gmail.com; Patricia Babjak; Executive Team Mailbox; Susan Burns; Katie Brown

Subject: RE: [NEAuthors] Foundation Facts

Importance: High

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- Draft a letter to members that comes from current, elect and past Foundation Chairs

- Write a letter to the editor of the *New York Times* and other pubs highlighting the great work of our Foundation and Kids Eat Right

These are just some of the ways we will promote the great message far and wide. As always, please let me know if you have any questions or need additional information.

Regards,

Doris

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m

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Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image007.jpg>

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret
Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Nancylewis1000@; Raymond, Terri J.; Reidy, Chris; Schwaba, Joan; Smith, Elise; Smith, Elise; TraceyBates; peark02@; wolf.4@
Subject: RE: [NEAuthors] Foundation Facts

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Donna S. Martin, EdS, RDN, LD, SNS, FAND
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Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Garner, Margaret" <MGarner@cchs.ua.edu> 3/25/2015 10:48 AM >>>
Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND &ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

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205-348-7960

<image003.jpg>

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

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Sent from my iPhone

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Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannnr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

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.

<image005.gif>
<image006.gif>

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From: Sonja Connor <connors@ohsu.edu>
To: 'Doris Acosta' <dacosta@eatright.org>, 'Christie, Catherine' <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Susan Burns <Sburns@eatright.org>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandragill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Raymond, Terri J. <tjraymond@aol.com>, Chris Reidy <CREIDY@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@outlook.com <peark02@outlook.com>, 'Wolf, Kay' <Kay.Wolf@osumc.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Katie Brown <kbrown@eatright.org>
Sent Date: Mar 25, 2015 18:11:48
Subject: RE: [NEAuthors] Foundation Facts
Attachment:

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Sent: Wednesday, March 25, 2015 3:08 PM

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Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

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Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

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As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

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implement in these schools.

- Nearly \$175,000 in mini-grants have been awarded to almost 850 members to provide nutrition education programs. Through this, Academy members have reached 58,000 kids and adults. For more: <http://www.eatrightfoundation.org/foundation/kergrants>
- Nine toolkits with 33 unique presentations on a variety of healthy eating topics, targeting kids and adults have been developed and are available as a FREE download for members only on the Academy website. Toolkits include presentations with slides, leader notes, suggested activities and handouts. All toolkits are developed with content experts from Academy DPGs. More at <http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=6442459508>
- In addition, the Academy Foundation and the General Mills Foundation have partnered on the Champions Program since 2001. This program supports innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a Registered Dietitian Nutritionist as part of the project team. I was on the selection committee for two years to review applications and was diligent in making sure those I scored highest were really utilizing the expertise of the RDN and not just using it as a name on the application or figurehead. Previously, fifty grantees were selected each year to receive \$10,000 each or a total of \$500,000 a year. This past year, the Foundation awarded \$1,000,000 and in May of this year, another \$1,000,000 will be awarded.
- Also, Dianne Heller, an active member of this DPG and a recent Foundation Chair, donated \$50,000 to KER in 2013 in memory of her mother. This was directed to the KER mini-grants for the Healthy Schools toolkit, which features two presentations highlighting the importance of healthy eating and physical activity for academic success. The mini-grantees each gave two presentations from the toolkit in their communities. A social media presentation was also developed, "Social Media Saviness--Establish Yourself on Social Media and be an Effective Voice for Nutrition Information." Ten \$1,500 grants were awarded to affiliates and DPGs who are delivering the presentation at their annual meeting or via webinar to help increase members' engagement with social media.

So you can see the significant impact this initiative has had and its future potential. Without industry collaboration, we would not be able to have nearly the reach for kids and families or provide resources to members.

A final interesting fact is that 80% of the households in the U.S. already purchase Kraft Singles. So I seriously doubt the KER logo and Kraft's statement of support for it on the package will drive additional market share. Instead, a label on a product that is used by a vast majority of Americans would direct people to Kids Eat Right. Imagine if just a small percentage of these households followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

—, —, —

Posted by: Rosanne Rust <rosannenr@gmail.com>

Reply via web post

-

Reply to sender

-

Reply to group

-

Start a New Topic

-

Messages in this topic (1)

To limit exposure to computer viruses, NE does not allow attachments to mailing list messages. If you have a file you want to share with other members, you can upload a file in the Files area of the group at <http://health.groups.yahoo.com/group/NEAuthors/>.

NOTE: NE does not necessarily endorse or support any product or service that you may see advertised on this or any e-mail.

Thank you for being part of the Nutrition Entrepreneurs DPG!

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<image004.png>

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.

<image005.gif>

<image006.gif>

—, —, —

3559. RE: [NEAuthors] Foundation Facts

From: Doris Acosta <dacosta@eatright.org>
To: 'Christie, Catherine' <c.christie@unf.edu>, Garner, Margaret <MGarner@cchs.ua.edu>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Connor, Sonja <connors@ohsu.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Susan Burns <Sburns@eatright.org>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Raymond, Terri J. <tjraymond@aol.com>, Chris Reidy <CREIDY@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@outlook.com <peark02@outlook.com>, 'Wolf, Kay' <Kay.Wolf@osumc.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Katie Brown <kbrown@eatright.org>
Sent Date: Mar 25, 2015 18:07:57
Subject: RE: [NEAuthors] Foundation Facts
Attachment:

Hello everyone,

Thank you for your terrific suggestions. I just spoke with Mary Beth and we agree that this information is great and will work on the following asap:

- Create an infographic with Foundation Facts (highlight in Eat Right Weekly, post to eatrightPRO website, share with Boards, HOD, committees, task forces, spokespeople, etc.)
- Share it via all PRO social media channels
- Draft a letter to members that comes from current, elect and past Foundation Chairs
- Write a letter to the editor of the *New York Times* and other pubs highlighting the great work of our Foundation and Kids Eat Right

These are just some of the ways we will promote the great message far and wide. As always, please let me know if you have any questions or need additional information.

Regards,

Doris

On Mar 25, 2015, at 4:35 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

One of the things I am struggling with is this: we definitely need to be focusing on listening, which I am doing; many are not hearing the opposite view such as Neva's. Would members interpret a BOD member sending this out (if they recognized us as a BOD member) as "not listening". Seems it might be better to come from non-BOD members. I am sharing it with those I talk with rather than listservs at this time. Thoughts?

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image007.jpg>

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret

Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Nancylewis1000@; Raymond, Terri J.; Reidy, Chris; Schwaba, Joan; Smith, Elise; Smith, Elise; TraceyBates; peark02@; wolf.4@

Subject: RE: [NEAuthors] Foundation Facts

Margaret, I could not agree with you more. Very well said! If we could get Neva's message to go viral that would make my day!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Garner, Margaret" <MGarner@cchs.ua.edu> 3/25/2015 10:48 AM >>>
Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND &ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

I plan to share this broadly, so well said.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image003.jpg>

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com; NancyLewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

On Mar 25, 2015, at 6:43 AM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

Not only should it be sent to DPGs, but also Affiliates and as an email to all members.

This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

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followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

Posted by: Rosanne Rust <rosannenr@gmail.com>

Reply via web post

•

Reply to sender

•

Reply to group

•

Start a New Topic

•

Messages in this topic (1)

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Thank you for being part of the Nutrition Entrepreneurs DPG!

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•

<image005.gif>

<image006.gif>

—, —, —, —

3560. Re: Lessons learned: Perceptions and Reality

From: Hope Barkoukis <Hope.Barkoukis@case.edu>
To: McClusky, Kathy <KathyMcClusky@iammorrison.com>
Cc: DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Patricia Babjak (PBABJAK@eatright.org) <PBABJAK@eatright.org>, Mary Beth Whalen (Mwhalen@eatright.org) <Mwhalen@eatright.org>, Matt Ruscigno <mattruscigno@gmail.com>, 'Joseph Derochowski' (joe.derochowski@npd.com) <joe.derochowski@npd.com>, Leah McGrath <lam1961@yahoo.com>, Susan Roberts <sroberts@ahealthieramerica.org>, Donald Milton Stokes <miltonstokes@gmail.com>, Christopher Wharton <Christopher.Wharton@asu.edu>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 17:56:59
Subject: Re: Lessons learned: Perceptions and Reality
Attachment:

Hi Kathy,

As a member of the Sponsorship Task Force, I appreciate your letter. Every person with any level of responsibility can always see a better choice in some decision they made when looking at it retrospectively, such is life. The key is learning from these lessons and moving forward accepting responsibility.

I look forward to hearing what will now transpire with this Task Force and all the issues facing us. I hope to be a part of the solution on behalf of the Academy and profession. Thank you for this communication.

Hope

Hope Barkoukis, PhD, RD, LD
Associate Professor

Interim Dept. Chair- Nutrition
CWRU

On Wed, Mar 25, 2015 at 5:13 PM, McClusky, Kathy <KathyMcClusky@iammorrison.com> wrote:
I apologize for adding to the e-mail blizzard, but I'll let my attached correspondence speak for
itself.

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

--

Hope Barkoukis, PhD, RD, LD
Interim Chair- Nutrition Dept.
Associate Professor
School of Medicine, CWRU
216-368-2441

3561. Eat Right Weekly - March 25, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 25, 2015 17:44:14
Subject: Eat Right Weekly - March 25, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

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March 25, 2015

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ON THE PULSE OF PUBLIC POLICY

Registration Is Open for 2015 Public Policy Workshop

The Academy will host the world's largest food and nutrition advocacy summit - the annual Public Policy Workshop - June 7 to 9 in Washington, D.C. Nearly 500 members will attend and registration is now open. PPW offers top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with members of Congress. Don't miss out on early-bird registration discounts and group rates.

Attention Medicare Providers: Information Regarding the 2015 Medicare Physician Fee Schedule

The negative update of 21 percent under current law for the Medicare Physician Fee Schedule is scheduled to take effect on April 1. Claims for services rendered on or before March 31 are unaffected by the payment cut and will be processed and paid under normal procedures and time frames. The Centers for Medicare and Medicaid Services, as well as the Academy, urges Congress to take action to ensure these cuts do not take effect. However, until that happens, CMS must take steps to implement the negative update. Under current law, electronic claims are not paid sooner than 14 calendar days (29 days for paper claims) after the date of receipt. CMS will notify providers on or before April 11 with more information about the status of Congressional action to avert the negative update and next steps. The Academy will continue to provide members with updates on this important matter as it pertains to RDN Medicare providers.

[Learn More](#)

Older Americans Act Re-authorization Awaits Older Americans Month

Re-authorization of the Older Americans Act has been delayed in the Senate, likely until May, which is Older Americans Month. The Older Americans Re-authorization Act of 2015 (S. 192) passed the Senate HELP committee on January 28 and would fund programs for older Americans for three years. The bill language builds on S. 1562, sponsored by Senator Sanders in the 113th Congress, which the Academy supported. The bill updates the language of the Older Americans Act to reflect the "utilization" of dietitians in nutrition programs and also encourages the use of locally grown fresh foods in nutrition programs. The Academy continues to support the Older Americans Act and encourages members to reach out to their legislators to support this important piece of legislation. Updated resources are available on the Academy's website.

USDA Awards Grants to Support Schools Serving Healthy Meals and Snacks

The U.S. Department of Agriculture will award more than \$30 million in grants to help schools prepare healthy meals for children. Twenty-five million dollars in grants will help schools purchase needed equipment to make preparing and serving healthier meals easier and more efficient and up to \$5.5 million in competitive grants will provide additional training for school foodservice professionals. The competitive grants focus on implementation of Smarter Lunchrooms an innovative strategy using behavioral economics to encourage healthy eating in the cafeteria as well as the healthier meal standards, HealthierUS School Challenge, USDA Foods, nutrition education and wellness activities in schools and child care institutions. These funds may be also used to assist the state agency in providing training and technical assistance to school staff in creating Smarter Lunchrooms.

CPE CORNER

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available.

[Learn More](#)

eNCPT Tutorials and CPE Now Available

Free, updated tutorials - and the opportunity to earn 2 CPEUs - are available for Academy members to learn more about the new eNCPT. Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

Take the Next Career Step: Online Certificate of Training Programs

The career outlook for registered dietitian nutritionists has never been brighter. As the health and wellness experts, RDNs possess food and nutrition knowledge that allows you to excel as

educators, leaders and marketing professionals. To help RDNs take the next steps in your careers, the Academy offers Certificate of Training programs that address critical issues, including changing clinical environments, building business relationships and ever-evolving roles and responsibilities of today's RDN. Browse the full range of online modules.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

Patience, Persistence and Progress

For many professionals who work with people with intellectual or developmental disabilities, intense observation, creative therapies and occasional guesswork are all in a day's work. Career opportunities for RDNs working with people who have disabilities are expanding, especially as approaches to therapy shift toward promoting personal wellness and capability.

[Learn More](#)

April 3 Application Deadline: Informatics Education Program Grants

The sixth Academy/AMIA 10x10 Informatics Education Program will begin April 15. The Foundation offers \$1,000 grants to nine members to take the 12-module online course. Complete a grant application by April 3 deadline and register soon.

April 7: World Health Day

In commemoration of World Health Day on April 7, the Partnership for Food Safety Education is collecting stories as part of a social media campaign. The theme for World Health Day 2015 is food safety; stories will demonstrate the impact of health and food safety educators on the health of families around the world. The Academy is a board member of the Partnership for Food Safety Education and members are encouraged to submit stories, photos or answers by March 27. Email submissions to ashley@fightbac.org.

New Issue: *MNT Provider*

Find out how the Academy has been working to expand Medicare coverage of medical nutrition therapy; get information about free tools to assist RDNs when approaching your employer about expanding coverage for nutrition services; and learn about new resources to help you understand the ICD-10 code system in the new issue of *MNT Provider*.

New Diabetes Prevention Initiative

The American Medical Association and Centers for Disease Control and Prevention recently announced the launch of a new initiative and website called Prevent Diabetes STAT: Screen, Test,

Act-Today. The goal is to raise awareness about prediabetes and the CDC's evidence-based diabetes prevention program. The first phase of the initiative focuses on providing physicians and care teams with easy-to-use tools and resources so that they can identify individuals with prediabetes and refer them to diabetes prevention programs. AMA and CDC have co-developed a toolkit to assist in this effort, which is available online. The Academy works with the AMA and CDC on the Diabetes Advocacy Alliance, of which the Academy is a co-chair.

RESEARCH BRIEFS

Academy's Evidence-based Nutrition Practice Guidelines in AHRQ National Guideline Clearinghouse

The mission of the National Guideline Clearinghouse is to provide physicians and other health professionals, providers, plans, integrated delivery systems, purchasers and others with an accessible mechanism for obtaining objective, detailed information on clinical practice guidelines and to further their dissemination, implementation and use. Four of the Academy's evidence-based nutrition practice guidelines are included in AHRQ's National Guideline Clearinghouse: Adult Weight Management; Energy Expenditure: Measuring Resting Metabolic Rate in the Critically Ill; Oncology; and Prevention of Type 2 Diabetes.

The SHARE Approach

This five-step process for shared decision making includes exploring and comparing the benefits, harms and risks of each option, through meaningful dialogue about what matters most to the patient. Webinars, tools and workshops are available.

ACADEMY MEMBER UPDATES

Renew Your Academy Membership

Now is the time to renew your Academy membership and remain a part of the world's largest organization of food and nutrition experts. Renewing your 2015-2016 membership is easy: You can renew online, by phone at 800/877-1600, ext. 5000 (Monday through Friday, 8 a.m. to 5 p.m. Central Time) or by mail with the application materials you will receive this month.

April 6 Application Deadline: National Nutrition Month Student Awards

The 2015 National Nutrition Month Student Award program recognizes local student dietetics associations and clubs that support the mission and vision of the Academy by organizing events during March. Once you've hosted an event, apply for the NNM Student Award program and you'll be eligible to win an award. The deadline to apply is April 6. Email students@eatright.org with questions.

[Learn More](#)

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of

membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

Administration on Community Living Celebrates National Nutrition Month

The Administration on Community Living announced its celebration of National Nutrition Month, highlighting the importance of proper nutrition in promoting wellness. In its announcement, ACL shared the story of a 94-year old participant in the congregate dining program. This year marks the 50th anniversary of the Older Americans Act, which is awaiting reauthorization in Congress and funds numerous effective programs conducted by and employing registered dietitian nutritionists and dietetic technicians, registered. ACL provides funds for more than 273 million home-delivered meals, 170 million congregate meals and nutrition education to nearly 2.5 million people.

PHILANTHROPY, AWARDS AND GRANTS

April 1 Application Deadline: Julie O'Sullivan Maillet Research Grant

This \$1,000 grant is given for a research project that demonstrates the value of nutrition and dietetics professionals to the health of the public or demonstrates their evolving role in the profession.

Application Deadline Extended to April 1: Pittsburgh Dietetic Association Leadership Development Award

This award was established to recognize emerging leaders among current graduates of supervised practice programs and encourage their participation in Academy activities. The award will cover expenses up to \$1,000 for one qualified applicant to attend the Food & Nutrition Conference & Expo. Applicants must be a resident of Pennsylvania or a student or graduate of a Pennsylvania program.

Application Deadline Extended to April 1: Barbara Ann F. Hughes NEP DPG Continuing Education Award

This \$1,000 award provides educational stipends for nutrition professionals on the subjects of policy initiatives, advocacy and private practice. Preference is given to members of Nutrition Education for the Public dietetic practice group.

Application Deadline Extended to April 1: Food and Culinary Professionals DPG Communication and Education Fund

The Food and Culinary Professionals dietetic practice group created this fund to support lectureships and to provide awards that support individuals with an interest in the mission of FCP in their participation in culinary learning educational experiences.

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet.'

The Foundation's new toolkit is now available. The toolkit - in English and Spanish - includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

May 1 Application Deadline: Future of Food Mini-Grants

To support the use of the new Smart Choices. For a Healthy Planet. toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity is made possible through an educational grant from Elanco.

New Handouts Posted to Healthy Food Bank Hub

Thanks to the work of 12 volunteers who reviewed 100 handouts using the Developing and Assessing Nutrition Education Handout (DANEH) screening tool, 70 new handouts have been posted to the Healthy Food Bank Hub for free downloading. Volunteer reviewers include Karaliese Brown, MAEd, RDN; Beth Davis, intern; Hayley Field, intern; Amanda Hege, RD, LD; Carla Honselman, PhD, RDN, LDN; Janet Leader, MPH, RD; Maya Maroto, EdD, MPH, RDN; Leisa Norman, RD; Kendra Oo, student; Siddhi Shroff, intern; and Sarah Smith, RDN.

Planning Summer Programs? Try These Resources

The Foundation and its partners offer members resources to use in summer programs for children. They include: Its All About You; Kids Eat Right Toolkits; and Energy Balance 101 - Pre-K Curriculum, K-2nd Grade Curriculum and 3rd-5th Grade Curriculum.

For National Nutrition Month: Make a Tribute Gift to Foundation

Honor a mentor or remember a colleague during National Nutrition Month while making a gift to the Foundation's Annual Fund. This is a great way to recognize special people who make a difference in your life while making an important investment in the future of the nutrition and dietetics profession. Your friend, colleague or loved ones family will be notified of your thoughtfulness through a personalized acknowledgement card. To donate to the Tribute Gift Program, contact Martha Ontiveros at 312/899-4773 or montiveros@eatright.org. See the Foundations impact on the profession.

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3562. RE: Lessons learned: Perceptions and Reality

From: Mary Russell <pear02@outlook.com>
To: Margaret Garner <mgarner@cchs.ua.edu>, Kathy McCluskey <kathymcclusky@iammorrison.com>, Donna Martin <dmartin@burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', Nancylewis1000@gmail.com <nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, Diane Heller <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>
Cc: Pat Babjak <pbabjak@eatright.org>, Mary Beth Whalen Mwhalen@eatright.org <mwhalen@eatright.org>, Matt Ruscigno <mattruscigno@gmail.com>, Hope Barkoukis <hope.barkoukis@case.edu>, 'Joseph Derochowski' joe.derochowski@npd.com <joe.derochowski@npd.com>, Leah McGrath <lam1961@yahoo.com>, Susan Roberts <sroberts@ahhealthieramerica.org>, Donald Milton Stokes <miltonstokes@gmail.com>, Christopher Wharton <christopher.wharton@asu.edu>, Susan Burns <sburns@eatright.org>
Sent Date: Mar 25, 2015 17:31:52
Subject: RE: Lessons learned: Perceptions and Reality
Attachment: [image003.jpg](#)

I took it to mean "confidential" and the p word to be personnel (not personal)

Mary

From: MGarner@cchs.ua.edu
To: KathyMcClusky@IamMorrison.com; DMartin@Burke.k12.ga.us; craytef@charter.net; craytef@aces.edu; glenna@glennamccollum.com; wolf.4@osu.edu; bkyle@roadrunner.com; pear02@outlook.com; Nancylewis1000@gmail.com; sandralgill@comcast.net; TJRaymond@aol.com; traceybatesrd@gmail.com; tracey.bates@dpi.nc.gov; easaden@aol.com;

miles081@umn.edu; c.christie@unf.edu; denice@healthfirstonline.net; dwheller@mindspring.com; don.bradley@duke.edu; 'jean.ragalie-carr@rosedmi.com'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Mary.Christ-Erwin@porternovelli.com
CC: PBABJAK@eatright.org; Mwhalen@eatright.org; mattruscigno@gmail.com; Hope.Barkoukis@case.edu; joe.derochowski@npd.com; lam1961@yahoo.com; sroberts@ahealthieramerica.org; miltonstokes@gmail.com; Christopher.Wharton@asu.edu; Sburns@eatright.org

Date: Wed, 25 Mar 2015 16:27:06 -0500

Subject: RE: Lessons learned: Perceptions and Reality

Kathy,

Thank you for your comments. One question, did you mean “controversial” in this sentence or “confidential” as you said. I am not certain I am understanding your intent.

“ I think the lesson for all of us in the future is to realize that when we think something should be “confidential” and it is NOT a personal issue, we should rethink the consequences of such actions.”

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: McClusky, Kathy [mailto:KathyMcClusky@lamMorrison.com]

Sent: Wednesday, March 25, 2015 4:14 PM

To: DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

Cc: Patricia Babjak (PBABJAK@eatright.org); Mary Beth Whalen (Mwhalen@eatright.org); Matt Ruscigno; Hope Barkoukis; 'Joseph Derochowski' (joe.derochowski@npd.com); Leah McGrath; Susan Roberts; Donald Milton Stokes; Christopher Wharton; Susan Burns

Subject: Lessons learned: Perceptions and Reality

I apologize for adding to the e-mail blizzard, but I'll let my attached correspondence speak for itself.

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3563. RE: Lessons learned: Perceptions and Reality

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: McClusky, Kathy <KathyMcClusky@lamMorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Patricia Babjak (PBABJAK@eatright.org) <PBABJAK@eatright.org>, Mary Beth Whalen (Mwhalen@eatright.org) <Mwhalen@eatright.org>, Matt Ruscigno <mattruscigno@gmail.com>, Hope Barkoukis <Hope.Barkoukis@case.edu>, 'Joseph Derochowski' (joe.derochowski@npd.com) <joe.derochowski@npd.com>, Leah McGrath <lam1961@yahoo.com>, Susan Roberts <sroberts@ahealthieramerica.org>, Donald Milton Stokes <miltonstokes@gmail.com>, Christopher Wharton <Christopher.Wharton@asu.edu>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 17:27:07
Subject: RE: Lessons learned: Perceptions and Reality
Attachment: [image003.jpg](#)

Kathy,

Thank you for your comments. One question, did you mean “controversial” in this sentence or “confidential” as you said. I am not certain I am understanding your intent.

“ I think the lesson for all of us in the future is to realize that when we think something should be “confidential” and it is NOT a personal issue, we should rethink the consequences of such actions.”

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: McClusky, Kathy [mailto:KathyMcClusky@IamMorrison.com]

Sent: Wednesday, March 25, 2015 4:14 PM

To: DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Garner, Margaret; Glenna McCollum; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri Raymond; Tracey Bates; Tracey Bates; Elise Smith; 'Aida Miles-school'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary Christ-Erwin

Cc: Patricia Babjak (PBABJAK@eatright.org); Mary Beth Whalen (Mwhalen@eatright.org); Matt Ruscigno; Hope Barkoukis; 'Joseph Derochowski' (joe.derochowski@npd.com); Leah McGrath; Susan Roberts; Donald Milton Stokes; Christopher Wharton; Susan Burns

Subject: Lessons learned: Perceptions and Reality

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3564. Lessons learned: Perceptions and Reality

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>
Cc: Patricia Babjak (PBABJAK@eatright.org) <PBABJAK@eatright.org>, Mary Beth Whalen (Mwhalen@eatright.org) <Mwhalen@eatright.org>, Matt Ruscigno <mattruscigno@gmail.com>, Hope Barkoukis <Hope.Barkoukis@case.edu>, 'Joseph Derochowski' (joe.derochowski@npd.com) <joe.derochowski@npd.com>, Leah McGrath <lam1961@yahoo.com>, Susan Roberts <sroberts@ahealthieramerica.org>, Donald Milton Stokes <miltonstokes@gmail.com>, Christopher Wharton <Christopher.Wharton@asu.edu>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 17:13:43
Subject: Lessons learned: Perceptions and Reality
Attachment: [KMcBOD32515.docx](#)

I apologize for adding to the e-mail blizzard, but I'll let my attached correspondence speak for itself.

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3565. Canceled 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Mar 25, 2015 17:06:24
Subject: Canceled 2015 Corporate Award Committee
Attachment: [image001.png](#)

The Corporate Award Review Committee meeting that was scheduled for **Friday, March 27th at 2pm (central time) has be canceled.** I will reschedule the meeting next week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell
Sent: Monday, March 16, 2015 10:27 AM
To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us
Cc: 'TJRaymond@aol.com'
Subject: RE: 2015 Corporate Award Committee

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell

Sent: Thursday, March 12, 2015 8:49 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3566. Re: [NEAuthors] Foundation Facts

From: Christie, Catherine <c.christie@unf.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Donna Martin <dmartin@burke.k12.ga.us>, Connor, Sonja <connors@ohsu.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Burns, Susan <Sburns@eatright.org>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, Heller, Diane <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, Mailbox, Executive Team <ExecutiveTeamMailbox@eatright.org>, MaryGregoire <mgregoire@eatright.org>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Nancylewis1000@ <gmail.com Nancylewis1000@gmail.com>, Raymond, Terri J. <tjraymond@aol.com>, Reidy, Chris <CREIDY@eatright.org>, Schwaba, Joan <JSchwaba@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrsyst.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@ <outlook.com peark02@outlook.com>, wolf.4@ <osu.edu wolf.4@osu.edu>

Sent Date: Mar 25, 2015 16:44:27
Subject: Re: [NEAuthors] Foundation Facts
Attachment: [image003.jpg](#)
[image004.png](#)
[image005.gif](#)
[image006.gif](#)
[image007.jpg](#)

I think coming from a board member might be perceived as defensive rather than helpful.

Sent from my iPhone
Catherine Christie, PhD, RD
Associate Dean
Brooks College of Health, UNF

On Mar 25, 2015, at 4:35 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

One of the things I am struggling with is this: we definitely need to be focusing on listening, which I am doing; many are not hearing the opposite view such as Neva's. Would members interpret a BOD member sending this out (if they recognized us as a BOD member) as "not listening". Seems it might be better to come from non-BOD members. I am sharing it with those I talk with rather than listservs at this time. Thoughts?

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image007.jpg>

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret

Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Nancylewis1000@; Raymond, Terri J.; Reidy, Chris; Schwaba, Joan; Smith, Elise; Smith, Elise; TraceyBates; peark02@; wolf.4@

Subject: RE: [NEAuthors] Foundation Facts

Margaret, I could not agree with you more. Very well said! If we could get Neva's message to go viral that would make my day!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"Garner, Margaret" <MGarner@cchs.ua.edu> 3/25/2015 10:48 AM >>>

Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND &ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

I plan to share this broadly, so well said.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

<image003.jpg>

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

On Mar 25, 2015, at 6:43 AM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

Not only should it be sent to DPGs, but also Affiliates and as an email to all members.

This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017
With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com, Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and not through member dues. Other Foundation programs include student scholarships, research grants and awards for members. The Kids Eat Right campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts and educate families, communities and policy makers about the importance of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

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Posted by: Rosanne Rust <rosannenr@gmail.com>

Reply via web post

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Reply to sender

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Reply to group

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Start a New Topic

•

Messages in this topic (1)

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<image004.png>

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•

<image005.gif>

<image006.gif>

—,~—,~—

3567. RE: [NEAuthors] Foundation Facts

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Donna Martin <dmartin@burke.k12.ga.us>, Connor, Sonja <connors@ohsu.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>
Cc: Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Burns, Susan <Sburns@eatright.org>, Christie, Catherine <c.christie@unf.edu>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, Heller, Diane <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, Mailbox, Executive Team <ExecutiveTeamMailbox@eatright.org>, MaryGregoire <mgregoire@eatright.org>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Nancylewis1000@ <gmail.com Nancylewis1000@gmail.com>, Raymond, Terri J. <tjraymond@aol.com>, Reidy, Chris <CREIDY@eatright.org>, Schwaba, Joan <JSchwaba@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@ <outlook.com peark02@outlook.com>, wolf.4@ <osu.edu wolf.4@osu.edu>
Sent Date: Mar 25, 2015 16:34:23
Subject: RE: [NEAuthors] Foundation Facts
Attachment: [image003.jpg](#)
[image004.png](#)
[image005.gif](#)
[image006.gif](#)
[image007.jpg](#)

One of the things I am struggling with is this: we definitely need to be focusing on listening, which I am doing; many are not hearing the opposite view such as Neva's. Would members interpret a BOD member sending this out (if they recognized us as a BOD member) as "not listening". Seems it might be better to come from non-BOD members. I am sharing it with those I talk with rather than listservs at this time. Thoughts?

m

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 25, 2015 3:14 PM

To: Connor, Sonja; Ferko-Adams, Denice; Garner, Margaret

Cc: Bates, Tracey; Bradley, Don; Burns, Susan; Christie, Catherine; Crayton, Evelyn; Crayton, Evelyn; Gill, Sandra; Heller, Diane; Kyle, Marcia; Mailbox, Executive Team; MaryGregoire; McCollum, Glenna; McCollum, Glenna; Miles, Aida; Nancylewis1000@; Raymond, Terri J.; Reidy, Chris; Schwaba, Joan; Smith, Elise; Smith, Elise; TraceyBates; peark02@; wolf.4@

Subject: RE: [NEAuthors] Foundation Facts

Margaret, I could not agree with you more. Very well said! If we could get Neva's message to go viral that would make my day!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

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"USDA Healthier US School Challenge GOLD award recipient"

>>>"Garner, Margaret" <MGarner@cchs.ua.edu> 3/25/2015 10:48 AM >>>

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Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley;
DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna
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Subject: Re: [NEAuthors] Foundation Facts

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Sonja

Sent from my iPhone

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Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

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Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

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With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com, Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

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Posted by: Rosanne Rust <rosannnr@gmail.com>

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- Reply to sender

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- Messages in this topic (1)

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—,*,—

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To: Connor, Sonja <connors@ohsu.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Bates, Tracey <tracey.bates@dpi.nc.gov>, Bradley, Don <don.bradley@duke.edu>, Burns, Susan <Sburns@eatright.org>, Christie, Catherine <c.christie@unf.edu>, Crayton, Evelyn <craytef@aces.edu>, Crayton, Evelyn <craytef@charter.net>, Gill, Sandra <sandralgill@comcast.net>, Heller, Diane <dwheller@mindspring.com>, Kyle, Marcia <bkyle@roadrunner.com>, Mailbox, Executive Team <ExecutiveTeamMailbox@eatright.org>, MaryGregoire <mgregoire@eatright.org>, McCollum, Glenna <glenna@glennamccollum.com>, McCollum, Glenna <glennacac@aol.com>, Miles, Aida <Miles081@umn.edu>, Nancylewis1000@gmail.com<Nancylewis1000@gmail.com>, Raymond, Terri J. <tjraymond@aol.com>, Reidy, Chris <CREIDY@eatright.org>, Schwaba, Joan <JSchwaba@eatright.org>, Smith, Elise <easaden@aol.com>, Smith, Elise <elise@ntrs.com>, TraceyBates <traceybatesrd@gmail.com>, peark02@outlook.com<peark02@outlook.com>, wolf.4@osu.edu<wolf.4@osu.edu>
Sent Date: Mar 25, 2015 16:13:38
Subject: RE: [NEAuthors] Foundation Facts
Attachment: [unknown_name_gj8cc](#)
[unknown_name_u5hod](#)
[unknown_name_jdyh9](#)
[unknown_name_r2odh](#)

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Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

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Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com;

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Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>
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-

3569. RE: new email

From: Sonja Connor <connors@ohsu.edu>
To: 'Aida Miles' <miles081@umn.edu>, Christie, Catherine <c.christie@unf.edu>
Cc: Elise Smith <easaden@aol.com>, Denice Ferko-Adams
(denice@wellnesspress.com) <denice@wellnesspress.com>, Diane Heller
<dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu)
<don.bradley@duke.edu>, Donna Martin <DMartin@burke.k12.ga.us>, Evelyn
Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>,
Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf
(wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com)
<bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy
Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>,
Sandra Gill <sandralgill@comcast.net>, Terri Raymond
<TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 25, 2015 15:55:27
Subject: RE: new email
Attachment:

Hi Aida,

I plan to send a message weekly to members. Does this help?

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Wednesday, March 25, 2015 12:53 PM

To: Christie, Catherine

Cc: Sonja Connor; Elise Smith; Denice Ferko-Adams (denice@wellnesspress.com); Diane Heller; Don Bradley (don.bradley@duke.edu); Donna Martin; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); Mary Russell; Nancy Lewis; Pat Babjak; Sandra Gill; Terri Raymond; Tracey Bates

Subject: Re: new email

Hi all,

I realize that there are legal concerns of saying anything without having communication with Kraft, and their approval.... but is there **anything else** we can tell members other than "we (Boards) are talking on Friday, and sponsorship will be addressed at the HOD meeting and subsequent BOD meeting"? May is too far away for antsy people.

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These 3 gals were trying to be patient, per our conversation last week. But silence is not perceived as a positive sign.

I KNOW the staff is working day in and day out, and I appreciate it. But I do worry about membership.

:(

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Wed, Mar 25, 2015 at 2:44 PM, Christie, Catherine <c.christie@unf.edu> wrote:

Just received this email on the status of the Repeal the Seal. Thought you all should see it, too if you haven't already.

From: Nutritionnews@yahoogroups.com [mailto:Nutritionnews@yahoogroups.com] **On Behalf Of** Douglas Kalman dkalman@miamiresearch.com [Nutritionnews]
Sent: Wednesday, March 25, 2015 2:54 PM
To: nutritionnews@yahoogroups.com; ACSMNutrition@yahoogroups.com
Subject: [NutritionNews] #RepealtheSeal UPDATE

PETITION UPDATE

https://www.change.org/p/the-academy-of-nutrition-and-dietetics-kids-eat-right-foundation-repealtheseal/u/10196106?ik=DB3houhsRygvWpNBuWYz2v5ugwNp6HRCMZIx80MNZPc&utm_source=petition_update&utm_medium=email
#RepealTheSeal - An Update on Academy Action

Registered Dietitians/Nutritionists

Boulder, CO

Mar 25, 2015 — In launching the #RepealTheSeal campaign and starting this petition, we have remained committed to creating a professional and respectful platform for RDNs to express their concerns about this issue to the Academy. This public step was taken only after multiple formal channels were followed during our respective careers on similar issues to little response.

We decided to speak out publicly because we believe credibility is everything. We also believe that our organization is stronger when we take action to make it better. Our intention has always been to be a spark for change and to fight for the principles of our organization and our profession.

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Thank you to all of you who supported this petition.

Best,

Rachel Begun MS, RDN
Kate Geagan MS, RDN
Regan Jones RDN

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

3570. Re: new email

From: Aida Miles <miles081@umn.edu>
To: Christie, Catherine <c.christie@unf.edu>
Cc: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, Diane Heller <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>
Sent Date: Mar 25, 2015 15:53:22
Subject: Re: new email
Attachment:

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Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

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Sent: Wednesday, March 25, 2015 2:54 PM
To: nutritionnews@yahoogroups.com; ACSMNutrition@yahoogroups.com
Subject: [NutritionNews] #RepealtheSeal UPDATE

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Boulder, CO

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Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

3571. RE: new email

From: Christie, Catherine <c.christie@unf.edu>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school (miles081@umn.edu)' <miles081@umn.edu>, 'Denice Ferko-Adams (denice@wellnesspress.com)' <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, 'Don Bradley (don.bradley@duke.edu)' <don.bradley@duke.edu>, 'Donna Martin' <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glenamccollum.com>, 'Kay Wolf (wolf.4@osu.edu)' <wolf.4@osu.edu>, 'Marcia Kyle (bkyle@roadrunner.com)' <bkyle@roadrunner.com>, 'Mary Russell' <pearl02@outlook.com>, 'Nancy Lewis' <Nancylewis1000@gmail.com>, 'Pat Babjak' <PBABJAK@eatright.org>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 25, 2015 15:44:20
Subject: RE: new email
Attachment:

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Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

3572. Doodle Poll For Joint Academy and Foundation teleconference call on Friday, March 27

From: Darchele Erskine <derskine@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Mar 25, 2015 14:59:41
Subject: Doodle Poll For Joint Academy and Foundation teleconference call on Friday, March 27
Attachment: [image003.jpg](#)

Please select your availability by using the Doodle Poll link below for the Joint Academy and Foundation teleconference call on Friday, March 27. The call will be for one hour and after adjournment, the Academy Board will hold an executive session for approximately 30 minutes. Please note the times listed in the Doodle Poll are shown in Central Standard Time. Thank you.

<http://doodle.com/in2wv4bycvb9nunu>

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3573. Academy Business

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 25, 2015 13:36:51
Subject: Academy Business
Attachment:

Greetings Board members,

The focus of our board meeting Friday will be to be updated about dealing with Kraft and to hear and comment on plans for moving ahead - so we can help Pat and Mary Beth be successful in addressing this issue. In talking with Board members I am hearing some useful ideas that they will share on the call.

The goal of having a fierce conversation is not to win but to reach the best workable solution. I am confident we will find a way to do this.

Other issues such as the Sponsorship Advisory Task Force will be taken care of at our May board meeting.

So glad to have all of you on the Board!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3574. FW: Dayle Hayes tagged you on Facebook

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 25, 2015 12:51:17
Subject: FW: Dayle Hayes tagged you on Facebook
Attachment:

Facebook

Kathy McClusky asked me to forward her email to the Board.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: McClusky, Kathy [mailto:KathyMcClusky@IamMorrison.com]

Sent: Wednesday, March 25, 2015 6:34 AM

To: Patricia Babjak (PBABJAK@eatright.org); Mary Beth Whalen (Mwhalen@eatright.org); Sonja Connor; TJRaymond@aol.com; Evelyn Crayton (craytef@aces.edu); 'Glenna McCollum' (glenna@glennamccollum.com); jean.ragalie-carr@rosedmi.com; 'Elise Smith' (easaden@aol.com)

Subject: FW: Dayle Hayes tagged you on Facebook

I got lazy this morning....please forward to the rest of our BOD members....see following from Dale Hayes.

From: Facebook [mailto:notification+plfedvge@facebookmail.com]

Sent: Wednesday, March 25, 2015 8:28 AM

To: McClusky, Kathy

Subject: Dayle Hayes tagged you on Facebook

Dayle Hayes tagged you in a post. Dayle Hayes March 25 at 8:27am Dear Academy of Nutrition and Dietetics and its Foundation, Sonja Connor , Evelyn Crayton , Kathleen W. McClusky and Jean Ragalie-Carr : Like more than 11,100 of our colleagues, I signed #RepealTheSeal. I have read as much as possible, on all sides, about the Kids Eat Right logo on a branded food product, including yesterday in the The Wall Street Journal . Two things resonate with my personal position: (1) Robin Plotkin 's quote from Winston Churchill: "Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen." A week ago you said you were listening to members and asked us to be patient. Now, IMHO, it is time for AND and ANDF to say something more than "it is not an endorsement." (2) I concur completely with Janet Helm . It is not about the product; it IS about credibility, integrity and transparency. Sincerely, Dayle Hayes, MS, RD, proud member, volunteer and contributor. You can now tag your friends in your status or post. Type @ and then type the friend's name. For example: "Had lunch with @John Smith." Learn more about tagging on Facebook .

Facebook

Dayle Hayes tagged you in a post.

Dayle Hayes

March 25 at 8:27am

Dear Academy of Nutrition and Dietetics and its Foundation, Sonja Connor, Evelyn Crayton, Kathleen W. McClusky and Jean Ragalie-Carr: Like more than 11,100 of our colleagues, I signed #RepealTheSeal. I have read as much as possible, on all sides, about the Kids Eat Right logo on a branded food product, including yesterday in the The Wall Street Journal. Two things resonate with my personal position: (1) Robin Plotkin's quote from Winston Churchill: "Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen." A week ago you said you were listening to members and asked us to be patient. Now, IMHO, it is time for AND and ANDF to say something more than "it is not an endorsement." (2) I concur completely with Janet Helm. It is not about the product; it IS about credibility, integrity and transparency. Sincerely, Dayle Hayes, MS, RD, proud member, volunteer and contributor.

You can now tag your friends in your status or post. Type @ and then type the friend's name. For example: "Had lunch with @John Smith."

[Learn more about tagging on Facebook.](#)

See Post

This message was sent to kathymcclusky@iammorrison.com. If you don't want to receive these emails from Facebook in the future, please unsubscribe.

Facebook, Inc., Attention: Department 415, PO Box 10005, Palo Alto, CA 94303

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3575. Re: Message to Members...Kids Eat Right initiative dialogue continues

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>, 'Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, 'Kay Wolf <wolf.4@osu.edu>, 'Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 11:38:35
Subject: Re: Message to Members...Kids Eat Right initiative dialogue continues
Attachment:

Thank you Sonja and Terry for providing an updated response to our members ...providing a leaders voice during the gap of decision-making. I know they appreciate hearing from you.

Glenna

Glenna McCollum
Sent from my iPhone

On Mar 25, 2015, at 7:54 AM, Sonja Connor <connors@ohsu.edu> wrote:

Thanks Pat! Who did Kraft merge with?

Sonja

Sent from my iPhone

On Mar 25, 2015, at 7:40 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Academy of Nutrition and Dietetics Email

This message has been approved by Sonja, Terri and legal counsel. It is being sent to all members via a blast email today and will be shared with all organizational units, task forces and committees. The message will be posted to the eatrightPRO website and shared on social media channels.

Yesterday a merger was announced between Kraft and another entity that may add another dimension to our discussions.

Best regards,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

Having trouble viewing this e-mail? **[View it in your browser.](#)**

Connect with the Academy:

Dear Academy members,

I want you to know that the Academy and the Foundation Boards and staff are continuing to hear and understand your concerns regarding the Kids Eat Right initiative. Our dialogue about this complicated issue is ongoing. The Boards are meeting again this week. In addition, we are addressing the sponsorship issue with discussion at the House of Delegates at its upcoming meeting in May. The Academy Board will consider their recommendations at the May Board meeting.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND
2014-2015 President, Academy of Nutrition & Dietetics

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3576. Kids Eat Right initiative dialogue continues

From: Academy President <president@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 25, 2015 11:36:57
Subject: Kids Eat Right initiative dialogue continues
Attachment:

Kids Eat Right initiative dialogue continues

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Connect with the Academy:

Dear Academy members,

I want you to know that the Academy and the Foundation Boards and staff are continuing to hear and understand your concerns regarding the Kids Eat Right initiative. Our dialogue about this complicated issue is ongoing. The Boards are meeting again this week. In addition, we are addressing the sponsorship issue with discussion at the House of Delegates at its upcoming meeting in May. The Academy Board will consider their recommendations at the May Board meeting.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND
2014-2015 President, Academy of Nutrition & Dietetics

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3577. Re: Message to Members...Kids Eat Right initiative dialogue continues

From: Diane Heller <dwheller@mindspring.com>
To: Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, miles081@umn.edu, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, MGarner@cchs.ua.edu, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <wolf.4@osu.edu>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com, Nancylewis1000@gmail.com, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com, KathyMcClusky@IamMorrison.com, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Sburns@eatright.org
Sent Date: Mar 25, 2015 11:06:55
Subject: Re: Message to Members...Kids Eat Right initiative dialogue continues
Attachment:

Heinz

At 10:53 AM 3/25/2015, Sonja Connor wrote:

>Thanks Pat! Who did Kraft merge with?

>

>Sonja

>

>Sent from my iPhone

>

>On Mar 25, 2015, at 7:40 AM, Patricia Babjak

><<mailto:PBABJAK@eatright.org>PBABJAK@eatright.org> wrote:

>

>>This message has been approved by Sonja, Terri and legal counsel.

>>It is being sent to all members via a blast email today and will be

>>shared with all organizational units, task forces and committees.

>>The message will be posted to the eatrightPRO website and shared on

>>social media channels.

>>

>>Yesterday a merger was announced between Kraft and another entity
>>that may add another dimension to our discussions.

>>

>>Best regards,

>>

>><image005.jpg>

>>Patricia M. Babjak

>>Chief Executive Officer

>><image006.jpg>

>>120 S. Riverside Plaza, Suite 2000

>>Chicago, Illinois 60606-6995

>>312/899-4856

>><mailto:pbabjak@eatright.org>pbabjak@eatright.org | www.eatright.org

>><http://twitter.com/eatrightpro>Twitter |

>><http://www.facebook.com/EatRightNutrition>Facebook|

>><http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g>LinkedIn

>>| <http://www.youtube.com/eatrighttv>YouTube

>>

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dodC5vcmcvcvcmVhZC9hcmNoaXZIP2lkPTAmbWikPTI4NjY5NTQzJmU9NHRpcHM0JTQwZ21ha
WwIMmVjb20meD0wYzZMzZDVhMA%3d%3d&x=d2dfd747>View

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>>Dear Academy members,

>>

>>I want you to know that the Academy and the Foundation Boards and
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>>issue is ongoing. The Boards are meeting again this week. In
>>addition, we are addressing the sponsorship issue with discussion
>>at the House of Delegates at its upcoming meeting in May. The
>>Academy Board will consider their recommendations at the May Board meeting.

>>

>>Sincerely,

>>

>>Sonja L. Connor, MS, RDN, LD, FAND

>>2014-2015 President, Academy of Nutrition & Dietetics

>>

>>

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>>Facebook Icon

>>

>><<http://twitter.com/home?status=http%3a%2f%2fmailer%2eeatright%2eorg%2fread%2farchive%3fid%3d0%26mid%3d28669543%26e%3d4tips4%2540gmail%252ecom%26x%3d0c33d5a0>>

>>Twitter Icon

>>

>><<http://www.linkedin.com/shareArticle?mini=true&url=http%3a%2f%2fmailer%2eeatright%2eorg%2fread%2farchive%3fid%3d0%26mid%3d28669543%26e%3d4tips4%2540gmail%252ecom%26x%3d0c33d5a0>>

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3578. Re: Message to Members...Kids Eat Right initiative dialogue continues

From: Doris Acosta <dacosta@eatright.org>
To: Sonja Connor <connors@ohsu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 11:01:42
Subject: Re: Message to Members...Kids Eat Right initiative dialogue continues
Attachment:

Hi Sonja,

Here is the information from USA Today ...

H.J. Heinz and Kraft Foods Group (KRFT) on Wednesday announced they have agreed to merge in a mega-deal that will form the fifth largest food and beverage firm in the world and the third largest in North America.

<http://www.usatoday.com/story/money/business/2015/03/25/heinz-kraft-merger-announced/70417340/>

Doris Acosta

On Mar 25, 2015, at 9:54 AM, Sonja Connor <connors@ohsu.edu> wrote:

Thanks Pat! Who did Kraft merge with?

Sonja

Sent from my iPhone

On Mar 25, 2015, at 7:40 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Academy of Nutrition and Dietetics Email

This message has been approved by Sonja, Terri and legal counsel. It is being sent to all members via a blast email today and will be shared with all organizational units, task forces and committees. The message will be posted to the eatrightPRO website and shared on social media channels.

Yesterday a merger was announced between Kraft and another entity that may add another dimension to our discussions.

Best regards,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

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Connect with the Academy:

Dear Academy members,

I want you to know that the Academy and the Foundation Boards and staff are continuing to hear and understand your concerns regarding the Kids Eat Right initiative. Our dialogue about this complicated issue is ongoing. The Boards are meeting again this week. In addition, we are addressing the sponsorship issue with discussion at the House of Delegates at its upcoming meeting in May. The Academy Board will consider their recommendations at the May Board meeting.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND
2014-2015 President, Academy of Nutrition & Dietetics

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3579. Re: [NEAuthors] Foundation Facts

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Sonja Connor <connors@ohsu.edu>, Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 10:59:49
Subject: Re: [NEAuthors] Foundation Facts
Attachment:

Agree!

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

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Board of Directors, Director-at-Large, 2014-2017
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On Mar 25, 2015, at 10:48 AM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND & ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

I plan to share this broadly, so well said.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960
<image003.jpg>

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com; NancyLewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

On Mar 25, 2015, at 6:43 AM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:
Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

Not only should it be sent to DPGs, but also Affiliates and as an email to all members.

This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

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Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com, Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and not through member dues. Other Foundation programs include student scholarships, research grants and awards for members. The Kids Eat Right campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts and educate families, communities and policy makers about the importance of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

- Approximately 30 PAID RDN Coaches have worked in schools in high need communities in Kansas City, MO, Greater Des Moines, IA and Richmond, CA. Over 170,000 kids have benefited from the instruction and healthy eating/physical activity policies the RDN coaches helped implement in these schools.
- Nearly \$175,000 in mini-grants have been awarded to almost 850 members to provide nutrition education programs. Through this, Academy members have reached 58,000 kids and adults. For more: <http://www.eatrightfoundation.org/foundation/kergrants>
- Nine toolkits with 33 unique presentations on a variety of healthy eating topics, targeting kids and adults have been developed and are available as a FREE download for members only on the

Academy website. Toolkits include presentations with slides, leader notes, suggested activities and handouts. All toolkits are developed with content experts from Academy DPGs. More at <http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=6442459508>

- In addition, the Academy Foundation and the General Mills Foundation have partnered on the Champions Program since 2001. This program supports innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a Registered Dietitian Nutritionist as part of the project team. I was on the selection committee for two years to review applications and was diligent in making sure those I scored highest were really utilizing the expertise of the RDN and not just using it as a name on the application or figurehead. Previously, fifty grantees were selected each year to receive \$10,000 each or a total of \$500,000 a year. This past year, the Foundation awarded \$1,000,000 and in May of this year, another \$1,000,000 will be awarded.

- Also, Dianne Heller, an active member of this DPG and a recent Foundation Chair, donated \$50,000 to KER in 2013 in memory of her mother. This was directed to the KER mini-grants for the Healthy Schools toolkit ,which features two presentations highlighting the importance of healthy eating and physical activity for academic success. The mini-grantees each gave two presentations from the toolkit in their communities. A social media presentation was also developed, “Social Media Saviness--Establish Yourself on Social Media and be an Effective Voice for Nutrition Information.” Ten \$1,500 grants were awarded to affiliates and DPGs who are delivering the presentation at their annual meeting or via webinar to help increase members' engagement with social media.

So you can see the significant impact this initiative has had and its future potential. Without industry collaboration, we would not able to have nearly the reach for kids and families or provide resources to members.

A final interesting fact is that 80% of the households in the U.S. already purchase Kraft Singles. So I seriously doubt the KER logo and Kraft's statement of support for it on the package will drive additional market share. Instead, a label on a product that is used by a vast majority of Americans would direct people to Kids Eat Right. Imagine if just a small percentage of these households followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

Posted by: Rosanne Rust <rosannnr@gmail.com>

Reply via web post

-

Reply to sender

- Reply to group

- Start a New Topic

- Messages in this topic (1)

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.

—,~.,~—

3580. Daily News & Journal Review: Wednesday, March 25, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 25, 2015 10:56:11
Subject: Daily News & Journal Review: Wednesday, March 25, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm

Good news for serial cereal eaters

(As this is an observational study it is not possible to confirm that whole grains and fiber are causing this reduced risk of premature death)

<http://www.medicalnewstoday.com/releases/291325.php>

Source: *BMC Medicine*

<http://www.biomedcentral.com/1741-7015/13/59>

Milk could be good for your brain

<http://www.sciencedaily.com/releases/2015/03/150324101447.htm>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/101/2/287.abstract>

Racial disparity exists for receiving diabetes education referral

<http://www.healio.com/endocrinology/diabetes-education/news/online/%7Bc28aa91c-1a8f-42c9-922d-c537c4377b8a%7D/racial-disparity-exists-for-receiving-diabetes-education-referral>

Source: *Diabetes Educator*

<http://tde.sagepub.com/content/early/2015/02/27/0145721715574604.abstract>

Related Resource: Referring Patients to an RDN

<http://www.eatrightpro.org/resource/about-us/what-is-an-rdn-and-dtr/work-with-an-rdn-or-dtr/referring-patients-to-an-rdn>

Storing Cocoa Pods Longer May Make Chocolate Healthier

Study finds processing change results in beans with more antioxidants, better flavor

(Presented at the National Meeting & Exposition of the American Chemical Society)

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/storing-cocoa-bean-pods-longer-may-make-chocolate-healthier-697441.html>

Study: Don't sell energy drinks to kids

<http://www.usatoday.com/story/money/2015/03/24/energy-drinks-beverages-red-bull-monster-rudd-center-for-food-policy-and-obesity/70388384/>

Source: *Nutrition Reviews*

<http://nutritionreviews.oxfordjournals.org/content/73/4/247>

Frugal innovation: Downsizing from exotic superfoods... to lentils

<http://www.foodnavigator.com/Market-Trends/Local-superfoods-allow-for-cost-effective-innovation-reformulation>

Related Article: Superfoods science and reporting slammed in NHS (UK) report

<http://www.nutraingredients.com/Research/Superfoods-science-and-reporting-slammed-in-NHS-report>

Sales of indulgent snacks outpace healthy options, IRI data shows

(Consumers may be seeking more healthy and fresh foods in general, but when it comes to snacks, more people want an indulgent treat than something good for them, according to marketing data from IRI)

<http://www.foodnavigator-usa.com/Markets/Sales-of-indulgent-snacks-outpace-healthy-options-IRI-data-shows>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, Article in Press

Snacking Behaviors, Diet Quality, and Body Mass Index in a Community Sample of Working Adults

[http://www.andjrn.org/article/S2212-2672\(15\)00115-X/abstract](http://www.andjrn.org/article/S2212-2672(15)00115-X/abstract)

The testosterone and HGH boom: How critics say disease mongering created a multibillion-dollar industry

("disease mongering?" It's the concept of selling sickness to otherwise healthy people)

<http://www.washingtonpost.com/news/to-your-health/wp/2015/03/24/the-testosterone-and-hgh-boom-how-critics-say-disease-mongering-created-a-multibillion-dollar-industry/>

Source: *Journal of the American Geriatrics Society*

<http://onlinelibrary.wiley.com/doi/10.1111/jgs.13391/full>

MedlinePlus: Latest Health News

-Are Some Cosmetics Promising Too Much?

FDA warns cosmetics companies when they make claims about their products that classify them as drugs, not cosmetics

-Medicaid Expansion Spotted Many Undiagnosed Diabetes Cases

Study finds changes under Affordable Care Act also made treatment available

-Why Insulin Resistance May Be More Common in Men

Researchers say a protein in muscle might be culprit behind type 2 diabetes gender gap

-For Mexican-Americans, Heart Risks Can Rise Even If Not Obese

High blood pressure, poor blood sugar levels common even in those of normal weight, research shows

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

Academys *MNT Provider*, March 2015

<http://eatright.cld.bz/MNT-Provider-March-2015>

-Academy works to expand Medicare coverage of medical nutrition therapy

-Registration open for 2015 Public Policy Workshop

-Free recorded webinars available: Grassroots Marketing of MNT

-Question Corner: If I furnish medical nutrition therapy (MNT) services to Medicare Part B beneficiaries at a Rural Health Clinic (RHC) or Federally Qualified Health Center (FQHC), do I need to report Physician Quality Reporting System (PQRS) measures for such services?

***Breastfeeding Medicine*, March 18, 2015, Online First**

<http://online.liebertpub.com/toc/bfm/0/0>

-Breastfeeding and Maternal Hypertension and Diabetes: A Population-Based Cross-Sectional Study

-Association Between Breastfeeding and Breast Cancer Risk: Evidence from a Meta-analysis

***Diabetes Care*, March 22, 2015, Online First**

<http://care.diabetesjournals.org/content/early/recent>

-Surge in Newly Identified Diabetes Among Medicaid Patients in 2014 Within Medicaid: Expansion States Under the Affordable Care Act

***Diabetes Technology & Therapeutics*, March 11, 2015, Online First**

<http://online.liebertpub.com/toc/dia/0/0>

-Factors Associated with Nocturnal Hypoglycemia in At-Risk Adolescents and Young Adults with Type 1 Diabetes

***European Journal of Clinical Nutrition*, March 2015**

<http://www.nature.com/ejcn/journal/v69/n3/index.html>

-Dietary strategies for adult type 1 diabetes in light of outcome evidence

-Probiotics and vitamin C for the prevention of respiratory tract infections in children attending preschool: a randomised controlled pilot study

-Effect of diet composition on acidbase balance in adolescents, young adults and elderly at rest and during exercise

European Journal of Nutrition, March 2015

<http://link.springer.com/journal/394/54/2/page/1>

- Doseresponse meta-analysis of poultry intake and colorectal cancer incidence and mortality
- Randomized controlled trial of oral glutathione supplementation on body stores of glutathione

Journal of the American College of Nutrition, March 18-19, 2015

<http://www.tandfonline.com/action/showAxaArticles?journalCode=uacn20>

- Hydration Status over 24-H Is Not Affected by Ingested Beverage Composition
- Influence of Resistance Training Combined with Daily Consumption of an Egg-based or Bagel-based Breakfast on Risk Factors for Chronic Diseases in Healthy Untrained Individuals

Journal of Parenteral &Enteral Nutrition, March 9-19, 2015, Online First

<http://pen.sagepub.com/content/early/recent>

- Caring for Tube-Fed Children: A Review of Management, Tube Weaning, and Emotional Considerations
- Validation Study of Energy Requirements in Critically Ill, Obese Cancer Patients

Quote of the Week

The important thing is not to stop questioning."

-Albert Einstein,

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3581. Re: Message to Members...Kids Eat Right initiative dialogue continues

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Elise Smith <easaden@aol.com>, 'Aida Miles-school <miles081@umn.edu>', 'Catherine Christie <c.christie@unf.edu>', Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley <don.bradley@duke.edu>', DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf <wolf.4@osu.edu>', 'Marcia Kyle <bkyle@roadrunner.com>', peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <'jean.ragalie-carr@rosedmi.com'>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <'constancegeiger@cgeiger.net'>, eileen.kennedy@tufts.edu <'eileen.kennedy@tufts.edu'>, carl@learntoeatright.com <'carl@learntoeatright.com'>, Mary Christ-Erwin <Mary.Christ-Erwin@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 10:53:59
Subject: Re: Message to Members...Kids Eat Right initiative dialogue continues
Attachment: [image005.jpg](#)
[image006.jpg](#)

Thanks Pat! Who did Kraft merge with?

Sonja

Sent from my iPhone

On Mar 25, 2015, at 7:40 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Academy of Nutrition and Dietetics Email

This message has been approved by Sonja, Terri and legal counsel. It is being sent to all members via a blast email today and will be shared with all organizational units, task forces and committees. The message will be posted to the eatrightPRO website and shared on social media channels.

Yesterday a merger was announced between Kraft and another entity that may add another dimension to our discussions.

Best regards,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

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Connect with the Academy:

Dear Academy members,

I want you to know that the Academy and the Foundation Boards and staff are continuing to hear and understand your concerns regarding the Kids Eat Right initiative. Our dialogue about this complicated issue is ongoing. The Boards are meeting again this week. In addition, we are addressing the sponsorship issue with discussion at the House of Delegates at its upcoming

meeting in May. The Academy Board will consider their recommendations at the May Board meeting.

Sincerely,

Sonja L. Connor, MS, RDN, LD, FAND
2014-2015 President, Academy of Nutrition & Dietetics

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3582. RE: [NEAuthors] Foundation Facts

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Sonja Connor <connors@ohsu.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 10:48:24
Subject: RE: [NEAuthors] Foundation Facts
Attachment: [image003.jpg](#)

Denice,

It would be great if this could go viral, a testimony of a seasoned and respected member of the Academy as well as a testimony to the Board members past and present of AND & ANDF and our HQ staff who have had the vision and the courage to lead with an eye to the health of the public and particularly our nation's children. Our long held view of "all foods fit" never in our minds suggested that any food was perfect or a stand along item for good health. (Does anyone like or ever eat jelly beans?) It is easy for anyone to lead with the advantage of hindsight, much more difficult when one chooses to lead with vision, re-group when necessary, but keep moving forward. Think about it, if the NYT had not gotten a word wrong, we might well be patting ourselves (all of us) on the back. Please think carefully, I implore us all.

I plan to share this broadly, so well said.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Wednesday, March 25, 2015 9:01 AM

To: Denice Ferko-Adams

Cc: Joan Schwaba; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Marcia Kyle; Garner, Margaret; peark02@outlook.com; NancyLewis1000@gmail.com; Sandra Gill; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Re: [NEAuthors] Foundation Facts

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

On Mar 25, 2015, at 6:43 AM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:
Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

Not only should it be sent to DPGs, but also Affiliates and as an email to all members.

This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com, Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and not through member dues. Other Foundation programs include student scholarships, research grants and awards for members. The Kids Eat Right campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts and educate families, communities and policy makers about the importance of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

- Approximately 30 PAID RDN Coaches have worked in schools in high need communities in Kansas City, MO, Greater Des Moines, IA and Richmond, CA. Over 170,000 kids have benefited from the instruction and healthy eating/physical activity policies the RDN coaches helped implement in these schools.
- Nearly \$175,000 in mini-grants have been awarded to almost 850 members to provide nutrition education programs. Through this, Academy members have reached 58,000 kids and adults. For more: <http://www.eatrightfoundation.org/foundation/kergrants>
- Nine toolkits with 33 unique presentations on a variety of healthy eating topics, targeting kids and adults have been developed and are available as a FREE download for members only on the Academy website. Toolkits include presentations with slides, leader notes, suggested activities and handouts. All toolkits are developed with content experts from Academy DPGs. More at <http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=6442459508>
- In addition, the Academy Foundation and the General Mills Foundation have partnered on the Champions Program since 2001. This program supports innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a Registered Dietitian Nutritionist as part of the project team. I was on the selection committee for two years to review applications and was diligent in making sure those I scored highest were really utilizing the expertise of the RDN and not just using it as a name on the application or figurehead. Previously, fifty grantees were selected each year to receive \$10,000 each or a total of \$500,000 a year. This past year, the Foundation awarded \$1,000,000 and in May of this year, another \$1,000,000 will be awarded.
- Also, Dianne Heller, an active member of this DPG and a recent Foundation Chair, donated \$50,000 to KER in 2013 in memory of her mother. This was directed to the KER mini-grants for the Healthy Schools toolkit, which features two presentations highlighting the importance of healthy eating and physical activity for academic success. The mini-grantees each gave two presentations from the toolkit in their communities. A social media presentation was also developed, "Social Media Saviness--Establish Yourself on Social Media and be an Effective Voice for Nutrition Information." Ten \$1,500 grants were awarded to affiliates and DPGs who are delivering the

presentation at their annual meeting or via webinar to help increase members' engagement with social media.

So you can see the significant impact this initiative has had and its future potential. Without industry collaboration, we would not be able to have nearly the reach for kids and families or provide resources to members.

A final interesting fact is that 80% of the households in the U.S. already purchase Kraft Singles. So I seriously doubt the KER logo and Kraft's statement of support for it on the package will drive additional market share. Instead, a label on a product that is used by a vast majority of Americans would direct people to Kids Eat Right. Imagine if just a small percentage of these households followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

Posted by: Rosanne Rust <rosannnr@gmail.com>

Reply via web post

•

Reply to sender

•

Reply to group

•

Start a New Topic

•

Messages in this topic (1)

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—,*,—

3583. Message to Members...Kids Eat Right initiative dialogue continues

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 10:40:26
Subject: Message to Members...Kids Eat Right initiative dialogue continues
Attachment: [image005.jpg](#)
[image006.jpg](#)

Academy of Nutrition and Dietetics Email

This message has been approved by Sonja, Terri and legal counsel. It is being sent to all members via a blast email today and will be shared with all organizational units, task forces and committees. The message will be posted to the eatrightPRO website and shared on social media channels.

Yesterday a merger was announced between Kraft and another entity that may add another dimension to our discussions.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

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2014-2015 President, Academy of Nutrition & Dietetics

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3584. Fwd: [NEAuthors] Foundation Facts

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Labrador, Beth <BLabrador@eatright.org>
Sent Date: Mar 25, 2015 10:12:58
Subject: Fwd: [NEAuthors] Foundation Facts
Attachment: [unknown_name_dajmg](#)
[unknown_name_ojj3n](#)
[unknown_name_1exiu](#)

This is awesome!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Denice Ferko-Adams <denice@healthfirstonline.net> 3/25/2015 9:43 AM >>>

Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

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Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

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Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

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Posted by: Rosanne Rust <rosannnr@gmail.com>

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.

3585. Re: Checking in

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Labrador, Beth <BLabrador@eatright.org>
Sent Date: Mar 25, 2015 10:12:40
Subject: Re: Checking in
Attachment: [unknown_name_ylrnc](#)

Beth, You know that I am one of Mary Beth's and Pat's biggest supporters. I am going to defend them to the ends of the earth! This has really been hard in terms of time consuming, but also in terms of the fact that I believe in this project and get tired of my fellow dietitians being so simple minded. This is good stuff we are doing. Neva Cochran's post was spot on. I will forward it to you after I send this email. Thanks for checking on me. It means the world to me!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Beth Labrador <BLabrador@eatright.org> 3/25/2015 10:08 AM >>>

Hi Donna. I have been thinking about you. Hang in there, I know this has been a tough couple of weeks. It has been here too. Thanks for being great to work with and a wonderful leader. I am so proud to work for both Mary Beth and Pat, now more than ever.

Beth Labrador
Development Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4821
www.eatright.org

3586. Checking in

From: Beth Labrador <BLabrador@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 25, 2015 10:08:36
Subject: Checking in
Attachment: [image001.png](#)

Hi Donna. I have been thinking about you. Hang in there, I know this has been a tough couple of weeks. It has been here too. Thanks for being great to work with and a wonderful leader. I am so proud to work for both Mary Beth and Pat, now more than ever.

Beth Labrador

Development Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4821

www.eatright.org

3587. Re: [NEAuthors] Foundation Facts

From: Sonja Connor <connors@ohsu.edu>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 10:00:35
Subject: Re: [NEAuthors] Foundation Facts
Attachment:

Excellent piece by Neva. It should be used in our communications.

Sonja

Sent from my iPhone

On Mar 25, 2015, at 6:43 AM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Rosanne Rust copied me on this post that Neva Cochran did - this is fantastic

Not only should it be sent to DPGs, but also Affiliates and as an email to all members.

This is the type of communication we need now while the KER issue is being figured out and it should go to all members.

What is the communication plan for members?

Do we need a team of media savvy members like those in NE to help alert and provide consistent messaging?

I look forward to hearing more soon.

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

Begin forwarded message:

From: "Rosanne Rust rosannenr@gmail.com [NEAuthors]" <NEAuthors@yahoogroups.com>

Subject: [NEAuthors] Foundation Facts

Date: March 24, 2015 at 6:03:14 PM EDT

To: NE <NEdpg@yahoogroups.com>, NE Authors <NEAuthors@yahoogroups.com>, nestudents@yahoogroups.com, NECoaches <NECoaches@yahoogroups.com>, "NE Internet, Listserv" <NEInternet@yahoogroups.com>, NE Speakers <nespeakers@yahoogroups.com>

Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

Neva Cochran shared this background about the Foundation on the WM DPG, and asked that it be shared with other DPGs.

Passing along...

I would like to add some perspective on Kids Eat Right as an Academy Foundation Board member from 2004-2008 and the Chair in 2006-2007. During my time on the Board, the first seeds of the Kids Eat Right program were being sown to create the premiere public nutrition education program it is today.

Kids Eat Right is a joint initiative of the Academy of Nutrition and Dietetics and the Academy Foundation, a 501c3 charitable organization. The Foundation is a totally separate legal entity from the Academy with its own Board of Directors and staff. While its staff is housed in the same offices with the Academy, the Foundation pays rent to the Academy for the space as well as for supplies and other support it receives. Decisions made by the Foundation Board do not go through a member vote or the House of Delegates as the Foundation is a separate organization from the Academy.

The KER campaign is part of the Foundation's public outreach program and, like all Foundation programs, is supported through donations and not through member dues. Other Foundation programs include student scholarships, research grants and awards for members. The Kids Eat Right campaign was launched in November 2010 to mobilize members to participate in community and school childhood obesity prevention efforts and educate families, communities and policy makers about the importance of quality nutrition. I signed on as a volunteer when it started.

As only 5% of individual Academy members donate to the Foundation, much of the funding for scholarships, awards, research grants and KER comes from food, nutrition and health related companies. In addition donations have been given by CDR, state affiliates and DPGs. Without industry support, much of the work of the Foundation would not get done. So just what has KER accomplished in the last 4.5 years? Here is a snapshot I've put together.

- Approximately 30 PAID RDN Coaches have worked in schools in high need communities in Kansas City, MO, Greater Des Moines, IA and Richmond, CA. Over 170,000 kids have benefited from the instruction and healthy eating/physical activity policies the RDN coaches helped implement in these schools.
- Nearly \$175,000 in mini-grants have been awarded to almost 850 members to provide nutrition education programs. Through this, Academy members have reached 58,000 kids and adults. For more: <http://www.eatrightfoundation.org/foundation/kergrants>
- Nine toolkits with 33 unique presentations on a variety of healthy eating topics, targeting kids and adults have been developed and are available as a FREE download for members only on the Academy website. Toolkits include presentations with slides, leader notes, suggested activities and handouts. All toolkits are developed with content experts from Academy DPGs. More at <http://www.kidseatrightvolunteer.org/programs/kidseatright/activities/content.aspx?id=6442459508>
- In addition, the Academy Foundation and the General Mills Foundation have partnered on the Champions Program since 2001. This program supports innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a Registered Dietitian Nutritionist as part of the project team. I was on the selection committee for two years to review applications and was diligent in making sure those I scored highest were really utilizing the expertise of the RDN and not just using it as a name on the application or figurehead. Previously, fifty grantees were selected

each year to receive \$10,000 each or a total of \$500,000 a year. This past year, the Foundation awarded \$1,000,000 and in May of this year, another \$1,000,000 will be awarded.

· Also, Dianne Heller, an active member of this DPG and a recent Foundation Chair, donated \$50,000 to KER in 2013 in memory of her mother. This was directed to the KER mini-grants for the Healthy Schools toolkit ,which features two presentations highlighting the importance of healthy eating and physical activity for academic success. The mini-grantees each gave two presentations from the toolkit in their communities. A social media presentation was also developed, "Social Media Saviness--Establish Yourself on Social Media and be an Effective Voice for Nutrition Information." Ten \$1,500 grants were awarded to affiliates and DPGs who are delivering the presentation at their annual meeting or via webinar to help increase members' engagement with social media.

So you can see the significant impact this initiative has had and its future potential. Without industry collaboration, we would not able to have nearly the reach for kids and families or provide resources to members.

A final interesting fact is that 80% of the households in the U.S. already purchase Kraft Singles. So I seriously doubt the KER logo and Kraft's statement of support for it on the package will drive additional market share. Instead, a label on a product that is used by a vast majority of Americans would direct people to Kids Eat Right. Imagine if just a small percentage of these households followed through to the KER website and learned more about good nutrition for kids and families and became more aware of RDNs. What an impact that would make!

Posted by: Rosanne Rust <rosannnr@gmail.com>

Reply via web post • Reply to sender • Reply to group • Start a New Topic • Messages in this topic (1)

To limit exposure to computer viruses, NE does not allow attachments to mailing list messages. If you have a file you want to share with other members, you can upload a file in the Files area of the group at <http://health.groups.yahoo.com/group/NEAuthors/>.

NOTE: NE does not necessarily endorse or support any product or service that you may see advertised on this or any e-mail.

Thank you for being part of the Nutrition Entrepreneurs DPG!

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.

—, * —

3588. Fwd: [NEAuthors] Foundation Facts

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Sonja Connor <connors@ohsu.edu>, Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 25, 2015 09:43:19
Subject: Fwd: [NEAuthors] Foundation Facts
Attachment:

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Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

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Date: March 24, 2015 at 6:03:14 PM EDT

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Cc: Chere Bork <chere@cherebork.com>, Rosanne Rust <Rosanne@rustnutrition.com>, "Neva Cochran (nevacoch@aol.com)" <Nevacoch@aol.com>

Reply-To: NEAuthors@yahoogroups.com,Rosanne Rust <rosannenr@gmail.com>

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Posted by: Rosanne Rust <rosannenr@gmail.com>

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NOTE: NE does not necessarily endorse or support any product or service that you may see advertised on this or any e-mail.

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3589. Joint Academy and Foundation teleconference call on Friday, March 27

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, ' Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill ' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 24, 2015 18:35:45
Subject: Joint Academy and Foundation teleconference call on Friday, March 27
Attachment: [image003.jpg](#)
[image004.jpg](#)

Mary Beth and I recommended to Sonja and Terri that we schedule a conference call with both Boards to provide a status report on our ongoing dialogue with Kraft, GMMB and legal counsel.

With Sonja's and Terri's approval, we are hoping to schedule an hour the call for Friday, March 27, and Darchele Erskine will be distributing a Doodle Poll to assist in its coordination. On Thursday, March 26, you will receive a timeline of events, short- and long-term recommendations and a communication plan addressing the evolving situation, all of which are reviewed by GMMB and legal counsel. We are also inviting a representative of GMMB and our legal counsel to participate on the call.

After adjournment, the Academy Board will hold an executive session for approximately 30 minutes.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3590. RE: More Exciting News from Nutrition Services Coverage

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Marsha Schofield' <mschofield@eatright.org>
Sent Date: Mar 24, 2015 18:33:26
Subject: RE: More Exciting News from Nutrition Services Coverage
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

Kudos to Marsha and her team for continuing to collaborate with CMS. So much of our professions future depends on these continued strong relationships that are in place.

Marcy

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]
Sent: Tuesday, March 24, 2015 9:18 AM
To: Joan Schwaba; 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy; Marsha Schofield
Subject: RE: More Exciting News from Nutrition Services Coverage

The great news just keeps rolling in! Way to go Marsha and your team!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Friday, March 20, 2015 3:02 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; Garner, Margaret; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy; Marsha Schofield

Subject: More Exciting News from Nutrition Services Coverage

As a follow-up to the Nutrition Services Coverage email sent on March 5, more exciting news from Marsha Schofield follows below.

Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
+++++

CMS extends reach of National Nutrition Month® message

As I shared with you on March 5, this is the 7th consecutive year we have collaborated with the Centers for Medicare & Medicaid Services to share a message to providers promoting the Medicare MNT benefit during National Nutrition Month®. Building on this long-standing collaboration with CMS on messaging to health care providers during National Nutrition Month®, this year we were able to get the word out beyond the provider community. CMS also shared the National Nutrition Month® message with 1600 external organizations that reach a broad segment of the population, including care-givers, patient advocate groups, communities of faith, and health care provider organizations. CMS has already committed to collaborate with us on this multi-prong communications approach next year.

Thank you,

Marsha

Marsha Schofield, MS, RD, LD, FAND

Director, Nutrition Services Coverage

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606

800-877-1600, ext. 4787

mschofield@eatright.org

www.eatright.org

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4311/9373 - Release Date: 03/24/15

3591. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Christian Krapp <ckrapp@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 24, 2015 16:35:50
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [image001.gif](#)

Great! The mail system does work. - CK

Christian Krapp

Controller

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

Phone: 312-899-4824

Fax: 312-899-5335

Email: CKrapp@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Tuesday, March 24, 2015 2:32 PM

To: Comstock, Heather; Hamilton, Kathryn; Paul Mifsud; Stokes, Milton; TJRaymond@; Wolf.4@; craytef@; miles081@; peark02@

Cc: Christian Krapp; Maria Juarez

Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

Just wanted to let all of you know that as soon as I got off the phone from our FAC conference call that my secretary brought me the mail with my membership renewal in it! Yeah!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/20/2015 10:15 AM >>>
All,

The documents for our FAC conference call scheduled **March 24, 2015** are loaded into the portal with the exception of Christian's January narrative. We will have that loaded this afternoon.

Folder name "**March 2015 FAC meeting**"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions or problems login in, please call Linda Serwat at extension 4731

Call in number 866-477-4564

Conference Code 9431787218

Since Maria has been out ill, this is the first time I have loaded this up to the portal. Hopefully, you will be able to find everything. If not, please let me know.

Paul

3592. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Comstock, Heather <Heather.Comstock@bryanhealth.org>, Hamilton, Kathryn <kathryn.hamilton@verizon.net>, Stokes, Milton <miltonstokes@gmail.com>, TJRaymond@ <aol.com TJRaymond@aol.com>, Wolf.4@ <osu.edu Wolf.4@osu.edu>, craytef@ <charter.net craytef@charter.net>, miles081@ <umn.edu miles081@umn.edu>, peark02@ <outlook.com peark02@outlook.com>
Cc: Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>
Sent Date: Mar 24, 2015 16:01:13
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [image001.gif](#)

Thank goodness!!!

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 24, 2015 2:32 PM
To: Comstock, Heather; Hamilton, Kathryn; Paul Mifsud; Stokes, Milton; TJRaymond@; Wolf.4@; craytef@; miles081@; peark02@
Cc: Christian Krapp; Maria Juarez
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

Just wanted to let all of you know that as soon as I got off the phone from our FAC conference call that my secretary brought me the mail with my membership renewal in it! Yeah!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/20/2015 10:15 AM >>>

All,

The documents for our FAC conference call scheduled **March 24, 2015** are loaded into the portal with the exception of Christian's January narrative. We will have that loaded this afternoon.

Folder name "***March 2015 FAC meeting***"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions or problems login in, please call Linda Serwat at extension 4731

Call in number 866-477-4564

Conference Code 9431787218

Since Maria has been out ill, this is the first time I have loaded this up to the portal. Hopefully, you will be able to find everything. If not, please let me know.

Paul

3593. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Comstock, Heather <Heather.Comstock@bryanhealth.org>, Hamilton, Kathryn <kathryn.hamilton@verizon.net>, Mifsud, Paul <PMifsud@eatright.org>, Stokes, Milton <miltonstokes@gmail.com>, TJRaymond@aol.com<TJRaymond@aol.com>, Wolf.4@osu.edu<Wolf.4@osu.edu>, craytef@charter.net<craytef@charter.net>, miles081@umn.edu<miles081@umn.edu>, peark02@outlook.com<peark02@outlook.com>
Cc: ChristianKrapp <ckrapp@eatright.org>, Juarez, Maria <MJuarez@eatright.org>
Sent Date: Mar 24, 2015 15:31:47
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [unknown_name_pez8x](#)

Just wanted to let all of you know that as soon as I got off the phone from our FAC conference call that my secretary brought me the mail with my membership renewal in it! Yeah!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
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"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/20/2015 10:15 AM >>>
All,

The documents for our FAC conference call scheduled **March 24, 2015** are loaded into the portal with the exception of Christian's January narrative. We will have that loaded this afternoon.

Folder name "**March 2015 FAC meeting**"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

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Call in number 866-477-4564

Conference Code 9431787218

Since Maria has been out ill, this is the first time I have loaded this up to the portal. Hopefully, you will be able to find everything. If not, please let me know.

Paul

3594. RE: Academy business

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 24, 2015 14:07:28
Subject: RE: Academy business
Attachment: [image003.jpg](#)

Sonja and all,

Our site visitors are here Thursday and Friday for our Student Health Center. If I can be available for a call it would have to be on the afternoon and probably at least at or after 2:30. We don't know the travel return time yet (have requested) so that we can anticipate a more definite closure.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Sonja Connor [mailto:connors@ohsu.edu]
Sent: Tuesday, March 24, 2015 11:16 AM
To: Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); Denice Ferko-Adams (denice@wellnesspress.com); 'Diane Heller'; Don Bradley (don.bradley@duke.edu); Donna Martin; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); Mary Russell; Nancy Lewis; Pat Babjak; Sandra Gill ; Sonja Connor; Terri Raymond; 'Tracey Bates'
Subject: Academy business

Dear Academy Board Members,

Four things:

1. Because there have been no minutes for the October Board call regarding the Kraft initiative, I typed up my notes. They are attached. Of concern to me is that the Board never received the requested roll-out plan.
2. I have received emails from Glenna and from Sue Roberts regarding the Sponsorship Advisory Task Force. I have attached Glenna's remarks. I will forward Sue's letter to you.
3. You will receive a request from Pat today to have a board call (ANDF Board also) on Friday.
4. I would like to talk with each of you. Please let me know what time works for you and a number to call.

Thanks a bunch! You're the best.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

3595. FW: SATF and Interim Report 3/6/15

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 24, 2015 12:18:35
Subject: FW: SATF and Interim Report 3/6/15
Attachment: [Letter to BOD 3.21.15.docx](#)
[INTERIMBODSPNSRSHPREPT3315KM_SRoberts comments.docx](#)

Dear Academy Board Members,

I am forwarding the letter to the Board from Sue Roberts.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Susan Roberts [mailto:susanlynnroberts@icloud.com]

Sent: Monday, March 23, 2015 12:23 PM

To: Sonja Connor

Cc: Matt Ruscigno; Hope Barkoukis

Subject: SATF and Interim Report 3/6/15

Dear Sonja,

The Academy is in the midst of Corporate Sponsorship ongoing debates. For this reason the work of the Sponsorship Advisory Task Force is very important. As members, Matt and I are concerned about the process and actual SATF Interim Report - 3/6/15 submitted to the BOD. The attached letter highlights these concerns. Additionally I have as an attachment to the letter a version of the Interim Report which has track changes to illustrate several of the points made in the letter.

Please forward this letter and attachment to the AND BOD. Thank you so much.

Best,
Sue

Susan Roberts
8830 NW 35th St
Ankeny, IA 50023
515.480.5898
susanlynnroberts@icloud.com

3596. Academy business

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Mar 24, 2015 12:16:09
Subject: Academy business
Attachment: [Sponsorship Issues and Member Input Strategy - Glenna.docx](#)
[BOD call 10-3-14.docx](#)

Dear Academy Board Members,

Four things:

1. Because there have been no minutes for the October Board call regarding the Kraft initiative, I typed up my notes. They are attached. Of concern to me is that the Board never received the requested roll-out plan.
2. I have received emails from Glenna and from Sue Roberts regarding the Sponsorship Advisory Task Force. I have attached Glenna's remarks. I will forward Sue's letter to you.
3. You will receive a request from Pat today to have a board call (ANDF Board also) on Friday.
4. I would like to talk with each of you. Please let me know what time works for you and a number to call.

Thanks a bunch! You're the best.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3597. Re: FAC call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>, Aida Miles <miles081@umn.edu>
Sent Date: Mar 24, 2015 11:24:04
Subject: Re: FAC call
Attachment: [TEXT.htm](#)

Aida, We totally understand. It is a changing world for sure. We both know of your commitment, so do not worry.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Aida Miles <miles081@umn.edu> 3/24/2015 10:59 AM >>>
Hi Paul and Donna,

I can only be on our call for a little time today, maybe only 20 minutes, I am sorry!!!

2 weeks ago I found out that a student is threatening to sue me/the University. It is a long convoluted story, but today I have a mediation meeting with the student and her disability officer.

I had asked for the meeting to be at 3pm, so that I could be on the FAC call, but I was just informed that the meeting has to be at 2pm (Central time). It is in an administrative building on another campus, so between driving and parking, I will need about 40 minutes.

What is the world coming to when students sue their program directors? And of course, it is a student for which I have bent over backwards to help!

I am very committed to FAC, I hate to not make the calls or to have to leave early!

Thanks for ALL you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director (<http://sph.umn.edu/faculty1/name/aida-miles/>), Coordinated MPH Nutrition (<http://sph.umn.edu/programs/phn/>)- U of Minnesota, School of Public Health- 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics (<http://www.eatright.org/>) -Speaker Elect,House of Delegates (<http://www.eatright.org/hod/>)- Member, Board of Directors (<http://www.eatright.org/bod/>)- Advisor, Pediatric Nutrition Practice Group (<http://pnpg.org/>)

3598. Daily News: Tuesday, March 24, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 24, 2015 11:03:34
Subject: Daily News: Tuesday, March 24, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

The Academy is working toward changing any perceptions of endorsement

<http://www.wsj.com/articles/eat-right-meltdown-for-kraft-singles-1427152818>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, January 2015

Advancing Health through Sustained Collaboration: How the History of Corporate Relations Extended the Academics Reach

[http://www.andjrnl.org/article/S2212-2672\(14\)01630-X/abstract](http://www.andjrnl.org/article/S2212-2672(14)01630-X/abstract)

Survey defines advance practice dietitians, paving way for career path

<http://medicalxpress.com/news/2015-03-survey-advance-dietitians-paving-career.html>

Source: *Journal of the Academy of Nutrition and Dietetics*, April 2015

-Developing an Advanced Practice Credential for Registered Dietitian Nutritionists in Clinical Nutrition Practice

[http://www.andjrnl.org/article/S2212-2672\(14\)01882-6/abstract](http://www.andjrnl.org/article/S2212-2672(14)01882-6/abstract)

Report from the Advanced-Level Clinical Practice Audit Task Force of the Commission on Dietetic Registration: Results of the 2013 Advanced-Level Clinical Practice Audit

[http://www.andjrnl.org/article/S2212-2672\(14\)01883-8/abstract](http://www.andjrnl.org/article/S2212-2672(14)01883-8/abstract)

Latest Diabetes Care Guidelines Focus on Individual Approach

Blood sugar goals higher for some; Asian-Americans need screening at lower weights; statins for those over 40

<http://consumer.healthday.com/diabetes-information-10/diabetes-drug-news-179/latest-diabetes-care-guidelines-focus-on-individual-care-697675.html>

Source: *Annals of Internal Medicine*

<http://annals.org/article.aspx?articleid=2208598>

Disease Prevention and Treatment- Diabetes & Pre-Diabetes

<http://www.eatrightpro.org/resources/advocacy/disease-prevention-and-treatment/diabetes-and->

pre-diabetes

Kidney Stones Can Send Patients to Hospital More Than Once

1 in 9 wound up back in ER, California study found

http://www.nlm.nih.gov/medlineplus/news/fullstory_151591.html

Knowledge Center FAQ-Is Medical Nutrition Therapy (MNT) Appropriate for Kidney Stones?

<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/is-medical-nutrition-therapy-appropriate-for-kidney-stones>

Exercise, But Not Vitamin D, Cuts Injuries From Falls in Older Women: Study

Neither worked to cut odds for any type of falls, but exercise may help prevent injury if a tumble occurs

<http://consumer.healthday.com/bone-and-joint-information-4/bone-joint-and-tendon-news-72/exercise-but-not-vitamin-d-cuts-serious-falls-in-older-women-study-697651.html>

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2204033>

Adopting U.S. Culture Ups Diabetes Risk in Mexican-American Kids

Greater use of English and more non-Hispanic friends increased risk of disease, study finds

<http://consumer.healthday.com/diabetes-information-10/misc-diabetes-news-181/mexican-american-children-increase-their-697577.html>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrn.org/article/S2212-2672\(13\)01792-9/abstract](http://www.andjrn.org/article/S2212-2672(13)01792-9/abstract)

Bringing chefs into school kitchens proves effective in randomized trial for healthy eating

<http://www.medicalnewstoday.com/articles/291236.php>

Source: *JAMA Pediatrics*

<http://archpedi.jamanetwork.com/article.aspx?articleid=2210437>

Related Editorial

<http://archpedi.jamanetwork.com/article.aspx?articleid=2210435>

Changing how rice is cooked could cut calories

(To be presented at the National Meeting & Exposition of the American Chemical Society)

<http://www.foodnavigator.com/Science/Changing-how-rice-is-cooked-could-cut-calories>

Sensitivity to sweeteners: a modern myth?

<http://www.medicalnewstoday.com/releases/291166.php>

Source: *PLOS One*

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0116212>

Judge tosses no refined sugars case vs KIND Healthy Snacks, but attorney says it had a lucky escape

(A judge in Illinois has thrown out a class action lawsuit against KIND LLC over no refined sugars claim on its Healthy Grains products, which contain evaporated cane juice, a form of sugar, and molasses)

<http://www.foodnavigator-usa.com/Regulation/Judge-tosses-no-refined-sugars-case-vs-KIND-Healthy-Snacks>

Should patients remind health workers to wash their hands?

<http://www.reuters.com/article/2015/03/20/us-health-workers-hand-hygiene-idUSKBN0MG25S20150320>

Source: *American Journal of Infection Control*

[http://www.ajicjournal.org/article/S0196-6553\(15\)00036-X/abstract](http://www.ajicjournal.org/article/S0196-6553(15)00036-X/abstract)

Related Resource: CDC Hand Hygiene in Healthcare Settings

<http://www.cdc.gov/handhygiene/>

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3599. FAC call

From: Aida Miles <miles081@umn.edu>
To: Paul Mifsud <PMifsud@eatright.org>, Donna Martin
<DMartin@burke.k12.ga.us>
Sent Date: Mar 24, 2015 10:59:30
Subject: FAC call
Attachment:

Hi Paul and Donna,

I can only be on our call for a little time today, maybe only 20 minutes, I am sorry!!!

2 weeks ago I found out that a student is threatening to sue me/the University. It is a long convoluted story, but today I have a mediation meeting with the student and her disability officer.

I had asked for the meeting to be at 3pm, so that I could be on the FAC call, but I was just informed that the meeting has to be at 2pm (Central time). It is in an administrative building on another campus, so between driving and parking, I will need about 40 minutes.

What is the world coming to when students sue their program directors? And of course, it is a student for which I have bent over backwards to help!

I am very committed to FAC, I hate to not make the calls or to have to leave early!

Thanks for ALL you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3600. RE: HOD Spring meeting presentation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 24, 2015 09:33:46
Subject: RE: HOD Spring meeting presentation
Attachment: [TEXT.htm](#)

Paul, I am struggling with something to add to the deck? What is missing is some really good news with non-revenue. (Thought you might need some levity.) I will keep thinking on it before we talk tomorrow. How about around 2 pm my time which is 1 pm your time? That way you can get some lunch if you have time. I am sure you all are still running crazy with all this Kraft stuff. :) You call me at the number below if this time works.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/23/2015 10:37 AM >>>

Donna,

Today might be tough. I am participating in the LPPC/ANDPAC meeting. Well, I called in, so, participating may be too strong. I will admit that I am not "thrilled" with the Deck. I keep thinking it is missing something. I don't know what it is. So, if you want to add something, let me know.

Wednesday afternoon would be better. Just pick a time.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 23, 2015 9:23 AM
To: Paul Mifsud
Subject: Re: HOD Spring meeting presentation

Paul, I can talk to you anytime this afternoon after 1 pm EST and I have all day on Wednesday from 8-4:30 pm EST. Let me know what works for you? I have looked at the deck and the only immediate change I have is to delete the Dr. in front of Kay Wolf's name to keep it consistent with the other Dr.'s on the committee.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/20/2015 4:19 PM >>>

Donna,

Here is the first cut of the HOD spring presentation. I tried to keep it short. I will continue to refine it over the next few days. Let me know when you and I can talk about this presentation.

Paul

3601. RE: More Exciting News from Nutrition Services Coverage

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Marsha Schofield <mschofield@eatright.org>
Sent Date: Mar 24, 2015 09:10:35
Subject: RE: More Exciting News from Nutrition Services Coverage
Attachment: [image001.jpg](#)
[image002.jpg](#)

This is excellent! Congratulations to Marsha and the whole team for this very positive collaboration

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Friday, March 20, 2015 1:02 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy; Marsha Schofield

Subject: More Exciting News from Nutrition Services Coverage

As a follow-up to the Nutrition Services Coverage email sent on March 5, more exciting news from Marsha Schofield follows below.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

+++++

CMS extends reach of National Nutrition Month® message

As I shared with you on March 5, this is the 7th consecutive year we have collaborated with the Centers for Medicare & Medicaid Services to share a message to providers promoting the Medicare MNT benefit during National Nutrition Month®. Building on this long-standing collaboration with CMS on messaging to health care providers during National Nutrition Month®, this year we were able to get the word out beyond the provider community. CMS also shared the National Nutrition Month® message with 1600 external organizations that reach a broad segment of the population, including care-givers, patient advocate groups, communities of faith, and health care provider organizations. CMS has already committed to collaborate with us on this multi-prong communications approach next year.

Thank you,

Marsha

Marsha Schofield, MS, RD, LD, FAND

Director, Nutrition Services Coverage

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606

800-877-1600, ext. 4787

mschofield@eatright.org

www.eatright.org

3602. More Exciting News from Nutrition Services Coverage

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Marsha Schofield <mschofield@eatright.org>
Sent Date: Mar 24, 2015 09:00:03
Subject: More Exciting News from Nutrition Services Coverage
Attachment: [image003.jpg](#)
[image004.jpg](#)

As a follow-up to the Nutrition Services Coverage email sent on March 5, more exciting news from Marsha Schofield follows below.

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Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
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Chicago, Illinois 60606-6995

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Director, Nutrition Services Coverage

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606

800-877-1600, ext. 4787

mschofield@eatright.org

www.eatright.org

3603. Interview with Wall Street Journal

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 23, 2015 23:22:09
Subject: Interview with Wall Street Journal
Attachment:

Today, Katie Brown, EdD, RDN, LD, national education director of Kids Eat Right, conducted an interview with the *Wall Street Journal*. Katie did a good job highlighting Kids Eat Right, our initiatives and the program. The story is as balanced a piece as we have seen. It's online and will be printed in tomorrow's edition. The WSJ did cover our talking point ... "The Academy is working to change any perceptions of endorsements." Please see the entire story below.

'Eat Right' Meltdown for Kraft Singles

Company, Public Health Group Hold Talks on 'Kids Eat Right' Logo

The academy said it is working to change any perceptions of endorsement. ENLARGE

The academy said it is working to change any perceptions of endorsement. PHOTO:
BLOOMBERG NEWS

By TENNILLE TRACY

March 23, 2015 7:20 p.m. ET

13 COMMENTS

The Academy of Nutrition and Dietetics, one of the world's largest groups of health professionals, is locked in talks with Kraft Foods Group Inc. to determine how to proceed with a controversial campaign to put the academy's "Kids Eat Right" logo on packages of Kraft Singles.

"The academy is working toward changing any perceptions of endorsement," academy spokesman Ryan O'Malley said. Talks between the parties have been going on for several days.

A partnership between the academy and Kraft, made public earlier this month, opened a rift within the academy, and some members have called on its leaders to disclose financial ties with Kraft. More broadly, it has prompted questions about the group's credibility as a go-to source for nutritional guidance.

Advertisement

The controversy stepped into the limelight last week, when comedian Jon Stewart joked on the Daily Show that "the Academy of Nutrition and Dietetics is an academy in the same way this is cheese," pointing to a package of Kraft Singles.

Described as a "pasteurized prepared cheese product," Kraft Singles are made mostly with milk, cheddar cheese, whey, milk protein concentrate, milk fat and sodium citrate, an emulsifier, according to the ingredients.

Advertisement

The incident highlights the risk public health and nutrition groups take when they partner with food companies, often in relationships that involve donations and sponsorships, said Marion Nestle, a

professor of nutrition and food studies at New York University and an author of several books on the food industry.

The academy “has become a laughingstock,” Ms. Nestle said. “Its viewpoints are so tainted, they’re so deeply influenced by their sponsors that it’s hard to take them seriously.”

With more than 75,000 members, mostly registered dietitians and other nutrition professionals, the Academy of Nutrition and Dietetics often plays a role in shaping national food policy. It lobbies Congress and weighs in on the development of regulations.

The partnership between the academy and Kraft put the food giant on track to become the first company to carry the academy’s “Kids Eat Right” logo on one of its products. Packages of Kraft Singles were also going to include a Web address for the campaign.

The goal, according to the academy, was to spread the word that children need more calcium and vitamin D in their diets. “We saw this opportunity to help parents bridge that dairy gap,” said Katie Brown, national education director for the Academy of Nutrition and Dietetics Foundation, the academy’s philanthropic arm.

As part of the arrangement, Kraft agreed to provide money for a grant to be used at the academy’s discretion for scholarships, research or public education initiatives. Ms. Brown declined to disclose the sum provided by Kraft.

While the academy said it never intended for the partnership to serve as an endorsement of Kraft Singles, critics said consumers would assume the academy had given the product its seal of approval.

“The ‘Kids Eat Right’ logo appearing on any food product is an implied endorsement, despite the academy’s insistence that it is not an endorsement,” said Rachel Begun, a registered dietitian from Boulder, Colo., and member of the academy. “This announcement struck a nerve with members.”

Ms. Begun and other academy members have asked the academy to cut campaign ties with Kraft and to disclose the terms of the agreement. The New York state affiliate of the academy, with more than 5,000 members, sent a letter to the group’s leaders, saying it, too, was concerned

about the partnership with Kraft.

Kraft spokeswoman Jody Moore said the company “has never used the word ‘endorsement’ to describe this collaboration. We have been clear Kraft Singles is a proud supporter of Kids Eat Right and this collaboration with the Academy of Nutrition and Dietetics is to raise awareness of the importance of dairy, vitamin D and calcium in kids’ diets.”

According to its 2014 annual report, the academy counts several food and beverage companies among its corporate sponsors, including PepsiCo Inc., General Mills Inc., Kellogg Co. and Unilever PLC. Several additional companies served as sponsors of its conference in 2013, including Campbell Soup Co., ConAgra Foods Inc. and Del Monte Corp.

Each of the companies, excluding Campbell Soup and Del Monte, contributed \$10,000 or more during the group’s 2014 fiscal year, which ended May 31, according to the annual report. Kraft wasn’t among the companies that donated that sum of money.

The academy’s website said corporate relationships allow it to develop and distribute messages to a broader audience. Acknowledging that it needs to avoid the perception of a conflict of interest, the academy states on the website that it “will authorize no commercial use of the name and logo that would diminish that value or damage that reputation.”

The academy isn’t the only public health group to come under fire for its relationship with food companies. The American Diabetes Association, which has also been criticized for accepting money from food companies, said it developed a set of guidelines that said food and beverage products that are identified as a “proud sponsor” of the ADA should be healthy and nutrient-dense.

Write to Tennille Tracy at tennille.tracy@wsj.com

3604. Reminder: "Professional Skills for Transitioning to the Workplace" Webinar THIS WEDNESDAY!

From: School Nutrition Services Dietetic Practice Group <snsdpg42@gmail.com>
To: dmartin@burke.k12.ga.us
Sent Date: Mar 23, 2015 21:57:32
Subject: Reminder: "Professional Skills for Transitioning to the Workplace" Webinar THIS WEDNESDAY!
Attachment:

Reminder: School Nutrition Services DPG's Upcoming Webinar, "Professional Skills for Transitioning to the Workplace", is this Wednesday, March 25th!

The Academy of Nutrition and Dietetics School Nutrition Services Dietetic Practice Group (SNS DPG) is offering a webinar on professional skills to help students, interns, and new graduates transition to the professional workforce. A full-time professional job involves more than good grades, but the so-called "soft" skills may not be part of dietetics training.

Three expert speakers will cover professional skills not typically taught in academic courses, such as application and interview skills, email etiquette, professional dress, balancing individual and team goals, building customer communication and public image.

The webinar will be recorded and available later, for those who are unable to attend on the scheduled date and time.

For questions, please contact Alice Jo Rainville at alicejo.rainville@emich.edu.

Date: Wednesday, March 25, 2015

Time: 6 pm ET/ 5 pm CT/ 4 pm MT/ 3 pm PT

Register Now!

<https://eatright.webex.com/eatright/j.php?RGID=rdd987807987c0f66d6c05a5d560d1c0d>

Moderator:

Alice Jo Rainville, PhD, RD, CHE, SNS, FAND

Chair, School Nutrition Services Dietetic Practice Group

Speakers:

June Barrett, MEd, RD, LD, SNS

Child Nutrition Services Administrator

Alabama State Department of Education

Sara Dan, MBA, RD

Area Supervisor & Internship Coordinator

Sarasota County Public Schools

Carol Longley, PhD, RD

Associate Professor

Department of Dietetics, Fashion Merchandising and Hospitality

Western Illinois University

Thank you,

Alice Jo Rainville, PhD, RD, CHE, SNS

Chair, 2014-2015

Alicejo.rainville@emich.edu

Julie Skolmowski, MPH, RD, SNS

Chair-Elect, 2014-2015

jskolmowski@gmail.com

June Barrett, MEd, RD, LD, SNS

Past-Chair, 2014-2015

jbarrett@alsde.edu

NOTE: The SNS e-blast is used by SNS to notify you of SNS news and upcoming events. Addresses for email are updated regularly with information from the Academy of Nutrition and Dietetics. To change any address or contact information with the Academy, go into your profile on the Academy website, <http://eatright.org>, and make the appropriate changes or call the Academy customer service at 800-877-1600, ext. 5000. If you would prefer not to receive email from SNS, please contact snsdpg42@gmail.com.

This message was sent to dmartin@burke.k12.ga.us from:

School Nutrition Services Dietetic Practice Group | snsdpg42@gmail.com | School Nutrition Services | 2633 Raymond Ave | Augusta, GA 30904

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Manage Your Subscription

3605. Re: Stuart Varney

From: Diane Heller <dwheller@mindspring.com>
To: carl@learntoeatright.com <carl@learntoeatright.com>
Cc: McClusky, Kathy <KathyMcClusky@lamMorrison.com>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Mar 23, 2015 21:19:42
Subject: Re: Stuart Varney
Attachment:

Thanks for making it easy for us to watch the interview Carl!

Fun to see! Andy said the Kraft singles are not a good source of calcium and vitamin D....

Diane

Sent from my iPhone

On Mar 23, 2015, at 7:44 PM, carl@learntoeatright.com wrote:

Here is the video Kathy mentioned:

<http://video.foxbusiness.com/v/4129471014001/kraft-singles-deserve-kids-eat-right-label/?#sp=show-clips>

Regards,

Carl Barnes

2LT, SP

Student, US Military-Baylor University Graduate Program in Nutrition

Fort Sam Houston, TX
Member, AND Foundation Board of Directors
707.685.7451

----- Original Message -----

Subject: Stuart Varney

From: "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>

Date: 3/23/15 10:29 am

To: "Sonja Connor" <connors@ohsu.edu>, "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>, "Elise Smith" <easaden@aol.com>, "Aida Miles" <miles081@umn.edu>, "Marcia Kyle" <bkyle@roadrunner.com>, "Katie Brown" <kbrown@eatright.org>, "Tracey Bates" <traceybatesrd@gmail.com>, "Patricia Babjak" <PBABJAK@eatright.org>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, "DMartin@Burke.k12.ga.us" <DMartin@burke.k12.ga.us>, "Wolf, Kay" <wolf.4@osu.edu>, "Nancy Lewis" <Nancylewis1000@gmail.com>, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <mgarner@cchs.ua.edu>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "Diane Heller" <dwheller@mindspring.com>, "Sandra Gill" <sandralgill@comcast.net>, " jean.ragalie-carr@rosedmi.com" <jean.ragalie-carr@rosedmi.com>, " constancegeiger@cgeiger.net" <constancegeiger@cgeiger.net>, " eileen.kennedy@tufts.edu" <eileen.kennedy@tufts.edu>, " carl@learntoeatright.com" <carl@learntoeatright.com>, " Mary.christ-erwin@porternovelli.com" <Mary.christ-erwin@porternovelli.com>, "Mary Beth Whalen" <Mwhalen@eatright.org>, "Terri J. Raymond" <tjraymond@aol.com>, " peark02@outlook.com" <peark02@outlook.com>

Disclaimer: I am heavily paraphrasing this "report" so please do not quote me.

It's a rainy day here in O'Town, so after lunch I decided to turn on the local weather to see how long it would be wet. The channel that came up first was Fox Business and Stuart Varney was on. He was interviewing, I believe, Andy Belotti. I came in on the end of the interview, where the guest was summarizing his feeling that Kraft Singles were a processed food and just not good for you. Varney said....what would you suggest one should feed their 4 year old instead? The guest stumbled a bit and saidwell, there are lots of food with Vitamin D and Calcium. Varney saidwhat? The guest repeated that there were a lot of foods, even real cheese. Varney came back and said....what if the kid won't eat real cheese? Parents really struggle getting their kids to eat? Do you have kids? The guest replied....No. Varney said: "Well then, you don't understand how difficult it is to get them to eat stuff."

We may want to keep Varney on our list to contact, once all of the “furor” is over....he represented us well. By the way, so did Andy (if it was Andy)....he was professional and not emotional. He spoke as an RD, and in the part I saw he said it was just time to stop professional organizations from partnering with “big companies”, etc.

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3606. RE: Stuart Varney

From: carl@learntoeatright.com
To: McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Mar 23, 2015 19:44:46
Subject: RE: Stuart Varney
Attachment:

Here is the video Kathy mentioned:

<http://video.foxbusiness.com/v/4129471014001/kraft-singles-deserve-kids-eat-right-label/?#sp=show-clips>

Regards,

Carl Barnes

2LT, SP

Student, US Military-Baylor University Graduate Program in Nutrition

Fort Sam Houston, TX

Member, AND Foundation Board of Directors

707.685.7451

----- Original Message -----

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From: "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>

Date: 3/23/15 10:29 am

To: "Sonja Connor" <connors@ohsu.edu>, "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>, "Elise Smith" <easaden@aol.com>, "Aida Miles" <miles081@umn.edu>, "Marcia Kyle" <bkyle@roadrunner.com>, "Katie Brown" <kbrown@eatright.org>, "Tracey Bates" <traceybatesrd@gmail.com>, "Patricia Babjak" <PBABJAK@eatright.org>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, "DMartin@Burke.k12.ga.us" <DMartin@burke.k12.ga.us>, "Wolf, Kay" <wolf.4@osu.edu>, "Nancy Lewis" <Nancylewis1000@gmail.com>, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <mgarner@cchs.ua.edu>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "Diane Heller" <dwheller@mindspring.com>, "Sandra Gill" <sandralgill@comcast.net>, "jean.ragalie-carr@rosedmi.com" <jean.ragalie-carr@rosedmi.com>, "constancegeiger@cgeiger.net" <constancegeiger@cgeiger.net>, "eileen.kennedy@tufts.edu" <eileen.kennedy@tufts.edu>, "carl@learntoeatright.com" <carl@learntoeatright.com>, "Mary.christ-erwin@porternovelli.com" <Mary.christ-erwin@porternovelli.com>, "Mary Beth Whalen" <Mwhalen@eatright.org>, "Terri J. Raymond" <tjraymond@aol.com>, "peark02@outlook.com" <peark02@outlook.com>

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3607. RE: Stuart Varney

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: McClusky, Kathy <KathyMcClusky@lamMorrison.com>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Mar 23, 2015 15:43:49
Subject: RE: Stuart Varney
Attachment: [image003.jpg](#)

Made my DAY!
Thanks for sharing.
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: McClusky, Kathy [mailto:KathyMcClusky@lamMorrison.com]
Sent: Monday, March 23, 2015 12:29 PM
To: Sonja Connor; McClusky, Kathy; Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Nancy Lewis; Denice Ferko-Adams; Catherine Christie;

Garner, Margaret; Tracey Bates; Diane Heller; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond; peark02@outlook.com

Subject: Stuart Varney

Disclaimer: I am heavily paraphrasing this "report" so please do not quote me.

It's a rainy day here in O'Town, so after lunch I decided to turn on the local weather to see how long it would be wet. The channel that came up first was Fox Business and Stuart Varney was on. He was interviewing, I believe, Andy Belotti. I came in on the end of the interview, where the guest was summarizing his feeling that Kraft Singles were a processed food and just not good for you. Varney said....what would you suggest one should feed their 4 year old instead? The guest stumbled a bit and saidwell, there are lots of food with Vitamin D and Calcium. Varney saidwhat? The guest repeated that there were a lot of foods, even real cheese. Varney came back and said....what if the kid won't eat real cheese? Parents really struggle getting their kids to eat? Do you have kids? The guest replied....No. Varney said: "Well then, you don't understand how difficult it is to get them to eat stuff."

We may want to keep Varney on our list to contact, once all of the "furor" is over....he represented us well. By the way, so did Andy (if it was Andy)....he was professional and not emotional. He spoke as an RD, and in the part I saw he said it was just time to stop professional organizations from partnering with "big companies", etc.

This email is subject to certain disclaimers, which may be reviewed via the following link.

<http://compass-usa.com/Pages/Disclaimer.aspx>.

3608. Stuart Varney

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Sonja Connor <connors@ohsu.edu>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Mar 23, 2015 13:29:18
Subject: Stuart Varney
Attachment:

Disclaimer: I am heavily paraphrasing this "report" so please do not quote me.

It's a rainy day here in O'Town, so after lunch I decided to turn on the local weather to see how long it would be wet. The channel that came up first was Fox Business and Stuart Varney was on. He was interviewing, I believe, Andy Belotti. I came in on the end of the interview, where the guest was summarizing his feeling that Kraft Singles were a processed food and just not good for you. Varney said....what would you suggest one should feed their 4 year old instead? The guest stumbled a bit and saidwell, there are lots of food with Vitamin D and Calcium. Varney saidwhat? The guest repeated that there were a lot of foods, even real cheese. Varney came back and said....what if the kid won't eat real cheese? Parents really struggle getting their kids to eat? Do you have kids? The guest replied....No. Varney said: "Well then, you don't understand how difficult it is to get them to eat stuff."

We may want to keep Varney on our list to contact, once all of the “furor” is over....he represented us well. By the way, so did Andy (if it was Andy)....he was professional and not emotional. He spoke as an RD, and in the part I saw he said it was just time to stop professional organizations from partnering with “big companies”, etc.

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3609. RE: Board Self-Assessment

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 23, 2015 12:02:53
Subject: RE: Board Self-Assessment
Attachment: [unknown_name_3g2yo](#)
[unknown_name_7qyhr](#)

Got it, thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/23/2015 11:43 AM >>>

Hi Donna – I sent them the alert on Saturday that you have not received the assessment. I just asked them to confirm receipt of my request. I will watch for their reply and let you know ASAP. Thanks for following –up.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 23, 2015 10:34 AM

To: Joan Schwaba

Subject: RE: Board Self-Assessment

Joan, I have still not received anything? Sorry to bother you!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/21/2015 2:10 PM >>>

Hi Donna,

The email was sent to the Board members this past Wednesday directly from the BoardSource address of assessments@boardsource.org. I have sent a notice to them confirming your address. Please let me know if you still have not received anything by Monday.

Thanks for checking!

Joan

Joan Schwaba, MS, RDN, LDN

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Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, March 20, 2015 9:22 AM
To: Joan Schwaba
Subject: Re: Board Self-Assessment

Joan, Sorry to bother you. I think that is what we all do best! I have not received this yet? Are they delayed getting it out or did I somehow miss it?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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>>>Joan Schwaba <JSchwaba@eatright.org> 3/17/2015 6:29 PM >>>

Each year the Board uses a self-assessment tool developed by BoardSource to evaluate and improve its effectiveness as a governing board. The assessment is utilized by the Board to evaluate our strengths and challenges and by the Executive Team to strengthen operational processes. The tool is also helpful in familiarizing Board members about expected responsibilities, in planning meeting agendas, and identifying topics for the Board orientation and retreat meetings.

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facilitate the discussion about the results.

Please let me know if you have any questions. Thank you for your input!

Joan

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Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3610. RE: Board Self-Assessment

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 23, 2015 11:43:38
Subject: RE: Board Self-Assessment
Attachment: [image001.png](#)
[image002.jpg](#)

Hi Donna – I sent them the alert on Saturday that you have not received the assessment. I just asked them to confirm receipt of my request. I will watch for their reply and let you know ASAP. Thanks for following –up.

Joan

Joan Schwaba, MS, RDN, LDN

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Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
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Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 23, 2015 10:34 AM
To: Joan Schwaba
Subject: RE: Board Self-Assessment

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/21/2015 2:10 PM >>>

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Thanks for checking!

Joan

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, March 20, 2015 9:22 AM

To: Joan Schwaba

Subject: Re: Board Self-Assessment

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/17/2015 6:29 PM >>>

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Please let me know if you have any questions. Thank you for your input!

Joan

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Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3611. Automatic reply: Board Self-Assessment

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 23, 2015 11:36:29
Subject: Automatic reply: Board Self-Assessment
Attachment:

Thank you for your message. I am out of the office and will return Monday, March 30. I will have limited access to email. If you need assistance, please contact Darchele Erskine at derskine@eatright.org.

Joan

3612. RE: Board Self-Assessment

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 23, 2015 11:34:08
Subject: RE: Board Self-Assessment
Attachment: [unknown_name_2mzil](#)
[unknown_name_tqcix](#)

Joan, I have still not received anything? Sorry to bother you!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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DMartin@Burke.k12.ga.us

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/21/2015 2:10 PM >>>

Hi Donna,

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Thanks for checking!

Joan

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Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, March 20, 2015 9:22 AM
To: Joan Schwaba
Subject: Re: Board Self-Assessment

Joan, Sorry to bother you. I think that is what we all do best! I have not received this yet? Are they delayed getting it out or did I somehow miss it?

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>>>Joan Schwaba <JSchwaba@eatright.org> 3/17/2015 6:29 PM >>>

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Please let me know if you have any questions. Thank you for your input!

Joan

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Academy of Nutrition and Dietetics

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Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3613. Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Aida Miles <miles081@umn.edu>
Cc: Paul Mifsud <PMifsud@eatright.org>, Kay Wolf <Kay.Wolf@osumc.edu>, peark02@outlook.com<peark02@outlook.com>
Sent Date: Mar 23, 2015 11:14:22
Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [TEXT.htm](#)

Aida, I appreciate your interest in this subject and I am not taking it wrong at all. I think it is a conversion we need to have and you got the ball rolling. Hopefully, Paul's excellent email will help you have the conversation with people you encounter. What I do find so interesting though is that the people I talk to are not upset about it. I wonder what it would take to educate the members who are so upset about the impact of these decisions? I hope you don't get too bombarded at your meeting!

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Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Aida Miles <miles081@umn.edu> 3/23/2015 11:06 AM >>>

Thanks Paul for an excellent response, and to Donna.

Don't get me wrong, I realize this is not the answer and it is complex! But unfortunately, the people sending us hundreds of letters right now, who are clamoring (demanding) CHANGE think it is black and white. And for the sake of transparency, I have a feeling we will be asked to put forth figures. Members do not realize the complexity and, yes, increasing dues would likely send membership down quite a bit!

I am at NDEP 2/5 later this week, so that will be another opportunity for me to take the

"temperature" of the members and see what they are upset about this week!

Thanks again!

:)

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director (<http://sph.umn.edu/faculty1/name/aida-miles/>), Coordinated MPH Nutrition (<http://sph.umn.edu/programs/phn/>)- U of Minnesota, School of Public Health- 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics (<http://www.eatright.org/>) -Speaker Elect, House of Delegates (<http://www.eatright.org/hod/>)- Member, Board of Directors (<http://www.eatright.org/bod/>)- Advisor, Pediatric Nutrition Practice Group (<http://pnpg.org/>)

On Mon, Mar 23, 2015 at 10:04 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Paul, Very nicely said! I had just been doing some crude math and came up with a figure that dues would have to be increased based on the current sponsorship levels, which are decidedly down from years past. Several of my RDN friends have told me that they would much rather have sponsors than have dues go up! I think your death spiral analogy is an excellent one. Hopefully, that will not become the theme for the Treasurer's presentation for the fall HOD meeting! You have given us all excellent food for thought.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

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Waynesboro, GA 30830

706-554-5393 (tel:706-554-5393) (office)

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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/23/2015 10:50 AM >>>

All,

A few years ago, we did look at this from an Academy perspective. At that time, it was roughly \$50 per member. Please don't use that number (it is an old number). The key is how would it be

distributed across all of the member categories. We would not increase the students by \$50 when they are currently paying \$50. We did not look at that impact to the Foundation, DPGS or MIGS.

That being said, the decline in sponsorships over the past few years would reduce that impact significantly. Developing the impact from sponsorship really is quite simple. What gets complicated is where the line is drawn. Do we stop taking Corporate money entirely? If so, does that mean we don't have an exhibit hall at FNCE? What about advertisements within the Journal and Food and Nutrition Magazine? Do we eliminate that as well? How about funding for Research? We currently have the Home Food Safety website, funded by ConAgra. Should we eliminate this money as well? As you can see, this becomes an issue that becomes quite complicated.

To make the situation even more difficult is the control over the DPGS/MIGs as well as the Affiliates. We think we control the DPGS/MIGS. I will tell you this is not the case. We work with them, but, they can be very passionate about what they want. I have heard many times that "we will just go ahead and do it" from the leaders of various DPGs on a myriad of issues. In addition, we don't have any control over the Affiliates. If we shut down Corporate Sponsorships but they do not, we will still be implicated. We all may remember that the California Academy of Nutrition and Dietetics had McDonald's as one of their Corporate Sponsors at their annual meeting. Now, the great thing is California will not have McDonalds this year because of the uproar from members. So, the process works.

I don't believe eliminating Sponsorship or Corporate money is the answer. Most, if not all, Non-profits take Corporate money. The issue might be the companies that are attracted to the program. I think, given the push back from the Kraft situation, we may see companies begin to drift away at a faster pace.

As Donna pointed out in her e-mail, the decline in Sponsorship has contributed to the Academy's deficits. Also, we have to recognize that increasing the Membership Dues might have the opposite effect we would like; higher Membership Dues could result in members choosing to not renew. Which could result in lower Membership Dues overall. It becomes a "death spiral".

Even if members would support a Dues increase of \$50 (lets hold this for argument's sake), the likelihood that they will pay the additional amount is questionable. It is one thing to say and another thing to do. We already hear that our Membership Dues are too high. In addition, if DPGS/MIGs can't get Corporate money, they would have to increase their Dues. So, it could be very damaging to some of the DPGS/MIGS as well. Again, a downward spiral.

I think their needs to be a balanced response to the Academy's needs that takes into consideration all revenue sources as well as the programs and services funded by these sources. Our revenue, in FY15, is projected to decline when compared to FY14. We can't continue to fund programs at the level our members have become accustomed if we don't have new, growing, revenue streams. So, we have to be diligent to stay fiscally responsible and fund initiatives that

generate a return, either directly or indirectly. Sometimes this might mean we can't support programs our members think are critical. This can include investments. They are there to be used. However, we can't continue large deficits and expect the Academy to be sound financially.

Bottom line is the request sounds simple and from a mathematical perspective and it really is. Unfortunately, once you scratch this surface, it is easy to see that the Corporate Sponsorship issue becomes quite complicated quickly.

Sorry for the long email. I will look at the "high-level" impact of eliminating Sponsorship for the Committee. From there, your guidance will necessary on how far we would like to take this issue.

Paul

From:Aida Miles [mailto:miles081@umn.edu]

Sent: Saturday, March 21, 2015 10:54 AM

To: Paul Mifsud; Wolf, Kay; peark02@outlook.com; DMartin@Burke.k12.ga.us

Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

Paul, Kay, Mary and Donna,

I didn't want to send this to everyone on FAC, but I am wondering if the following question from a member in MN could be answered/ calculated in some way..... This is what the member asked- can it be done?

- 1.If the faction that wants zero - zippo - nadda corporate sponsorship has it their way then what will each of us need to pay in extra annual dues to cover the costs of what corporate money pays for? I suspect this impacts DPG dues also as they use corporate money. What services / benefits will go away? In other words what does an organization look like when it has no sponsorship. Someone needs to run the numbers and this is important for people to see and understand as they make their decisions to stay with AND or jump ship (which many are threatening to do).
- 2.If the foundation gets significant funding from sponsorship - same thing what does it look like

without that money coming in.

Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director (<http://sph.umn.edu/faculty1/name/aida-miles/>), Coordinated MPH Nutrition (<http://sph.umn.edu/programs/phn/>)- U of Minnesota, School of Public Health- 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

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On Thu, Mar 19, 2015 at 1:00 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the "greening of America". He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don't know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick's Day, I thought that would be a nice anecdote. We haven't yet experience any "greening" in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

- 1.January final financial results
- 2.February preliminary results
- 3.Budget update
- 4.Cash

I. January Adjustments

We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

III. Academy preliminary February Financials (A10)

The results for the Academy will continue the pattern we have seen throughout the year; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$363,431. This was \$15,365 higher (worse) than the budget. This isn't too bad considering the revenue missed expectations by \$111,284. I will provide some details below. The great news is, due to the investment returns of over \$729K, the Academy had Net Income of \$365,920 for the month of February. This was \$601,501 higher (better) than the budget. So, a very good overall month!!

On a year to date basis, the Academy has an Operating Deficit of \$1,961,463 through February. This is \$395,699 smaller (better) than the budget. This variance went down \$15K since January. However, it is great news to have the Operating results be this much better than the budget with all of the revenue shortfalls we have experienced. The investments make this picture a little better. Year to date, our investments have provided over \$1.33M in income. This is \$319,810 higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$628,298. This is \$715,510 smaller (better) than the budget. We may not have reached this point in an optimal manner, but, to have our Net Deficit be less than 50% of our budget, through three quarters of the fiscal year, is very good news.

The following is a breakdown of the various categories for February:

A.Revenues

a.Membership Dues - This area is under budget by \$5,740 in February and is under budget by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).

b.Programs and Meetings - This area is under budget by \$9,729 in February and is under budget by \$429,830 for the year. The under-run February is due entirely to lower Professional Development revenue.

c.Publications and Materials - This area is under budget by \$26,614 in February and is under budget by \$87,160 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$9.7K), lower Eatright store (down \$4.5K), lower PR sales (Down \$6.2K) and lower List Rental (down \$6.2K).

d.Subscriptions - This area is under budget by \$43,971 in February and is under budget by \$263,317 for the year. The under-run in February is primarily is due to lower eNCPT (down \$44.3K) as sales are slower than budgeted and lower NCM and related products (down \$2.4K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.2K) and higher EAL (up \$1.5K).

e.Advertising - This area is over budget by \$1,699 in February and under budget by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.

f.All grants - This area is under budget by \$20,201 in February and is under budget by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).

g.Sponsorships - This area is under budget by \$2,140 in February and is under budget by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.

h.Other - This area was under budget by \$4,590 in February and is over budget by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

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a.Personnel - This area is under budget by \$24,584 in February and is under budget by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

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i.Commissions - This area is over budget by \$340 in February and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February

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p. Expense allocation - This area is unfavorable to budget by \$6,979 in February and is unfavorable to budget by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q. Meeting services - This area is under budget by \$20,469 in February and is under budget by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification's of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).

r. Legal and Audit - This area is under budget by \$230 in February and is under budget by \$15,804 for the year. The under-run in February is due to lower legal expenses.

s. Printing - This area is over budget by \$2,688 in February and is over budget by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

Overall, a good month for the Academy. We are still experiencing the under-runs in revenue. These will continue. However, the staff is dedicated to reducing expenses wherever possible. We are now rounding the final corner and heading towards home. It is good to do so with both an Operating deficit and Net Deficit smaller than the budget.

I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3614. Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Aida Miles <miles081@umn.edu>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>, Kay Wolf <Kay.Wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>
Sent Date: Mar 23, 2015 11:06:47
Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment:

Thanks Paul for an excellent response, and to Donna.

Don't get me wrong, I realize this is not the answer and it is complex! But unfortunately, the people sending us hundreds of letters right now, who are clamoring (demanding) CHANGE think it is black and white. And for the sake of transparency, I have a feeling we will be asked to put forth figures. Members do not realize the complexity and, yes, increasing dues would likely send membership down quite a bit!

I am at NDEP 2/5 later this week, so that will be another opportunity for me to take the "temperature" of the members and see what they are upset about this week!

Thanks again!

:)

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Mar 23, 2015 at 10:04 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Paul, Very nicely said! I had just been doing some crude math and came up with a figure that dues would have to be increased based on the current sponsorship levels, which are decidedly down from years past. Several of my RDN friends have told me that they would much rather have sponsors than have dues go up! I think your death spiral analogy is an excellent one. Hopefully, that will not become the theme for the Treasurer's presentation for the fall HOD meeting! You have given us all excellent food for thought.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program

Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/23/2015 10:50 AM >>>

All,

A few years ago, we did look at this from an Academy perspective. At that time, it was roughly \$50 per member. Please don't use that number (it is an old number). The key is how would it be distributed across all of the member categories. We would not increase the students by \$50 when they are currently paying \$50. We did not look at that impact to the Foundation, DPGS or MIGS.

That being said, the decline in sponsorships over the past few years would reduce that impact significantly. Developing the impact from sponsorship really is quite simple. What gets complicated is where the line is drawn. Do we stop taking Corporate money entirely? If so, does that mean we don't have an exhibit hall at FNCE? What about advertisements within the Journal and Food and Nutrition Magazine? Do we eliminate that as well? How about funding for Research? We currently have the Home Food Safety website, funded by ConAgra. Should we eliminate this money as well? As you can see, this becomes an issue that becomes quite complicated.

To make the situation even more difficult is the control over the DPGS/MIGs as well as the Affiliates. We think we control the DPGS/MIGS. I will tell you this is not the case. We work with them, but, they can be very passionate about what they want. I have heard many times that "we will just go ahead and do it" from the leaders of various DPGs on a myriad of issues. In addition, we don't have any control over the Affiliates. If we shut down Corporate Sponsorships but they do not, we will still be implicated. We all may remember that the California Academy of Nutrition and Dietetics had McDonald's as one of their Corporate Sponsors at their annual meeting. Now, the great thing is California will not have McDonalds this year because of the uproar from members. So, the process works.

I don't believe eliminating Sponsorship or Corporate money is the answer. Most, if not all, Non-profits take Corporate money. The issue might be the companies that are attracted to the program. I think, given the push back from the Kraft situation, we may see companies begin to drift away at a faster pace.

As Donna pointed out in her e-mail, the decline in Sponsorship has contributed to the Academy's deficits. Also, we have to recognize that increasing the Membership Dues might have the opposite effect we would like; higher Membership Dues could result in members choosing to not renew. Which could result in lower Membership Dues overall. It becomes a "death spiral".

Even if members would support a Dues increase of \$50 (lets hold this for argument's sake), the likelihood that they will pay the additional amount is questionable. It is one thing to say and another thing to do. We already hear that our Membership Dues are too high. In addition, if DPGS/MIGs can't get Corporate money, they would have to increase their Dues. So, it could be very damaging to some of the DPGS/MIGS as well. Again, a downward spiral.

I think their needs to be a balanced response to the Academy's needs that takes into consideration all revenue sources as well as the programs and services funded by these sources. Our revenue, in FY15, is projected to decline when compared to FY14. We can't continue to fund programs at the level our members have become accustomed if we don't have new, growing, revenue streams. So, we have to be diligent to stay fiscally responsible and fund initiatives that generate a return, either directly or indirectly. Sometimes this might mean we can't support programs our members think are critical. This can include investments. They are there to be used. However, we can't continue large deficits and expect the Academy to be sound financially.

Bottom line is the request sounds simple and from a mathematical perspective and it really is. Unfortunately, once you scratch this surface, it is easy to see that the Corporate Sponsorship issue becomes quite complicated quickly.

Sorry for the long email. I will look at the "high-level" impact of eliminating Sponsorship for the Committee. From there, your guidance will necessary on how far we would like to take this issue.

Paul

From: Aida Miles [mailto:miles081@umn.edu]

Sent: Saturday, March 21, 2015 10:54 AM

To: Paul Mifsud; Wolf, Kay; peark02@outlook.com; DMartin@Burke.k12.ga.us

Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

Paul, Kay, Mary and Donna,

I didn't want to send this to everyone on FAC, but I am wondering if the following question from a member in MN could be answered/ calculated in some way..... This is what the member asked- can it be done?

1. *If the faction that wants zero - zippo - nadda corporate sponsorship has it their way then what will each of us need to pay in extra annual dues to cover the costs of what corporate money pays for? I suspect this impacts DPG dues also as they use corporate money. What services / benefits will go away? In other words what does an organization look like when it has no sponsorship. Someone needs to run the numbers and this is important for people to see and understand as they make their decisions to stay with AND or jump ship (**which many are threatening to do**).*

2. *If the foundation gets significant funding from sponsorship – same thing what does it look like without that money coming in.*

Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

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Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Thu, Mar 19, 2015 at 1:00 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the “greening of America”. He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don’t know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick’s Day, I thought that would be a nice anecdote. We haven’t yet experience any “greening” in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

1. January final financial results
2. February preliminary results
3. Budget update
4. Cash

I. January Adjustments

We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

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I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3615. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>, Kay Wolf <Kay.Wolf@osumc.edu>, peark02@outlook.com<peark02@outlook.com>, Aida Miles <miles081@umn.edu>
Sent Date: Mar 23, 2015 11:04:26
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [TEXT.htm](#)

Paul, Very nicely said! I had just been doing some crude math and came up with a figure that dues would have to be increased based on the current sponsorship levels, which are decidedly down from years past. Several of my RDN friends have told me that they would much rather have sponsors than have dues go up! I think your death spiral analogy is an excellent one. Hopefully, that will not become the theme for the Treasurer's presentation for the fall HOD meeting! You have given us all excellent food for thought.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 3/23/2015 10:50 AM >>>

All,

A few years ago, we did look at this from an Academy perspective. At that time, it was roughly \$50 per member. Please don't use that number (it is an old number). The key is how would it be distributed across all of the member categories. We would not increase the students by \$50 when they are currently paying \$50. We did not look at that impact to the Foundation, DPGS or MIGS.

That being said, the decline in sponsorships over the past few years would reduce that impact significantly. Developing the impact from sponsorship really is quite simple. What gets

complicated is where the line is drawn. Do we stop taking Corporate money entirely? If so, does that mean we don't have an exhibit hall at FNCE? What about advertisements within the Journal and Food and Nutrition Magazine? Do we eliminate that as well? How about funding for Research? We currently have the Home Food Safety website, funded by ConAgra. Should we eliminate this money as well? As you can see, this becomes an issue that becomes quite complicated.

To make the situation even more difficult is the control over the DPGS/MIGs as well as the Affiliates. We think we control the DPGS/MIGS. I will tell you this is not the case. We work with them, but, they can be very passionate about what they want. I have heard many times that "we will just go ahead and do it" from the leaders of various DPGs on a myriad of issues. In addition, we don't have any control over the Affiliates. If we shut down Corporate Sponsorships but they do not, we will still be implicated. We all may remember that the California Academy of Nutrition and Dietetics had McDonald's as one of their Corporate Sponsors at their annual meeting. Now, the great thing is California will not have McDonalds this year because of the uproar from members. So, the process works.

I don't believe eliminating Sponsorship or Corporate money is the answer. Most, if not all, Non-profits take Corporate money. The issue might be the companies that are attracted to the program. I think, given the push back from the Kraft situation, we may see companies begin to drift away at a faster pace.

As Donna pointed out in her e-mail, the decline in Sponsorship has contributed to the Academy's deficits. Also, we have to recognize that increasing the Membership Dues might have the opposite effect we would like; higher Membership Dues could result in members choosing to not renew. Which could result in lower Membership Dues overall. It becomes a "death spiral".

Even if members would support a Dues increase of \$50 (lets hold this for argument's sake), the likelihood that they will pay the additional amount is questionable. It is one thing to say and another thing to do. We already hear that our Membership Dues are too high. In addition, if DPGS/MIGs can't get Corporate money, they would have to increase their Dues. So, it could be very damaging to some of the DPGS/MIGS as well. Again, a downward spiral.

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Bottom line is the request sounds simple and from a mathematical perspective and it really is. Unfortunately, once you scratch this surface, it is easy to see that the Corporate Sponsorship issue becomes quite complicated quickly.

Sorry for the long email. I will look at the "high-level" impact of eliminating Sponsorship for the Committee. From there, your guidance will necessary on how far we would like to take this issue.

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From:Aida Miles [mailto:miles081@umn.edu]

Sent: Saturday, March 21, 2015 10:54 AM

To: Paul Mifsud; Wolf, Kay; peark02@outlook.com; DMartin@Burke.k12.ga.us

Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

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Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director (<http://sph.umn.edu/faculty1/name/aida-miles/>), Coordinated MPH Nutrition (<http://sph.umn.edu/programs/phn/>) - U of Minnesota, School of Public Health- 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics (<http://www.eatright.org/>) - Speaker Elect, House of Delegates (<http://www.eatright.org/hod/>) - Member, Board of Directors (<http://www.eatright.org/bod/>) - Advisor, Pediatric Nutrition Practice Group (<http://pnpg.org/>)

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2. February preliminary results
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The following is a breakdown of the various categories for February:

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- a. Membership Dues - This area is under budget by \$5,740 in February and is under budget by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).
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- e. Advertising - This area is over budget by \$1,699 in February and under budget by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.
- f. All grants - This area is under budget by \$20,201 in February and is under budget by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).
- g. Sponsorships - This area is under budget by \$2,140 in February and is under budget by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.
- h. Other - This area was under budget by \$4,590 in February and is over budget by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B. Expenses

- a. Personnel - This area is under budget by \$24,584 in February and is under budget by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.
- b. Publications - This area is under budget by \$701 in February and is under budget by \$96,657 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$3.0K), and lower Eatright Store (Down \$1.7K). This is offset by higher Journal (up \$2.2K), higher Food and Nutrition Magazine (up \$1.3K) and higher across all other projects (up \$0.5K).
- c. Travel - This area is under budget by \$51,050 in February and is under budget by \$307,491 for the year. The under-run in February is primarily due to lower Research projects (down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down

\$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).

d. Professional Fees - This area is under budget by \$29,960 in February and is under budget by \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.

e. Postage and Mailing - This area is under budget by \$2,352 in February and is under budget by \$88,448 for the year. The under-run for February is being driven by lower Traditional Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).

f. Office Supplies and Equipment - This area is under budget by \$3,460 in February and is under budget by \$16,930 for the year. The under-run in February is due to lower copy supplies (down \$1.6K), lower Public Policy (down \$0.7K) and lower across all other projects (down \$1.2K).

g. Rent and utilities - This area is over budget by \$13 in February and is under budget by \$62,089 for the year. The over-run in February is due to higher maintenance costs associated with work done in Chicago (up \$1.7K) offset by lower costs within our new lease in Washington DC (down \$1.7K).

h. Telephone and communications - This is over budget by \$1,039 in February and is under budget by \$2,764 for the year. The over-run in February is primarily due to the accounting reclassification for FNCE related costs.

i. Commissions - This area is over budget by \$340 in February and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February

j. Computer Expenses - This area is under budget by \$5,061 in February and is under budget by \$51,685 for the year. The under-run in February is due to lower web hosting costs. This could be an issue with a missing bill and will be re-evaluated before going final.

k. Advertising and Promotion - This area is over budget by \$1,989 in February and is under budget by \$43,796 for the year. The over-run in February is primarily due to NCM marketing materials.

l. Insurance - This area is under budget by \$534 in February and is under budget by \$7,133 for the year. The under-run in February is due to lower insurance premiums for the overall insurance.

m. Depreciation - This area is under budget by \$2,372 in February and is over budget by \$253 for the year. The under-run in February is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in February and should have an impact for the remainder of

the fiscal year.

- n. Bank and trust fees - This area is over budget by \$1,716 in February and is over budget by \$11,611 for the year. The over-run in February is due to higher credit cards fees.
- o. Other - This area is over budget by \$30,092 in February and under budget \$49,120 for the year. The majority of the over-run in February is due to two items; the expectation that the DPGs would provide funding that did not materialize for Quality Management (down \$13.8K) and FNCE accounting reclassifications (up \$16.0K). There are additional minor changes in other areas, but, it amounts to approximately \$0.3K. The FNCE reclassifications are shifts between categories as the accounting team "cleans" up the books at the quarter close.
- p. Expense allocation - This area is unfavorable to budget by \$6,979 in February and is unfavorable to budget by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.
- q. Meeting services - This area is under budget by \$20,469 in February and is under budget by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification's of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).
- r. Legal and Audit - This area is under budget by \$230 in February and is under budget by \$15,804 for the year. The under-run in February is due to lower legal expenses.
- s. Printing - This area is over budget by \$2,688 in February and is over budget by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

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Sent Date: Mar 23, 2015 10:50:15
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT
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- e. **Advertising** – This area is over budget by \$1,699 in February and under budget by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.
- f. **All grants** - This area is under budget by \$20,201 in February and is under budget by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).
- g. **Sponsorships** – This area is under budget by \$2,140 in February and is under budget by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.
- h. **Other** – This area was under budget by \$4,590 in February and is over budget by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B. Expenses

- a. **Personnel** – This area is under budget by \$24,584 in February and is under budget by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

- b. **Publications** – This area is under budget by \$701 in February and is under budget by \$96,657 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$3.0K), and lower Eatright Store (Down \$1.7K). This is offset by higher Journal (up \$2.2K), higher Food and Nutrition Magazine (up \$1.3K) and higher across all other projects (up \$0.5K).
- c. **Travel** – This area is under budget by \$51,050 in February and is under budget by \$307,491 for the year. The under-run in February is primarily due to lower Research projects (down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down \$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).
- d. **Professional Fees** - This area is under budget by \$29,960 in February and is under budget by \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.
- e. **Postage and Mailing** - This area is under budget by \$2,352 in February and is under budget by \$88,448 for the year. The under-run for February is being driven by lower Traditional Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).
- f. **Office Supplies and Equipment** – This area is under budget by \$3,460 in February and is under budget by \$16,930 for the year. The under-run in February is due to lower copy supplies (down \$1.6K), lower Public Policy (down \$0.7K) and lower across all other projects (down \$1.2K).
- g. **Rent and utilities** - This area is over budget by \$13 in February and is under budget by \$62,089 for the year. The over-run in February is due to higher maintenance costs associated with work done in Chicago (up \$1.7K) offset by lower costs within our new lease in Washington DC (down \$1.7K).
- h. **Telephone and communications** – This is over budget by \$1,039 in February and is under budget by \$2,764 for the year. The over-run in February is primarily due to the accounting reclassification for FNCE related costs.
- i. **Commissions** – This area is over budget by \$340 in February and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February

- j. **Computer Expenses** – This area is under budget by \$5,061 in February and is under budget by \$51,685 for the year. The under-run in February is due to lower web hosting costs. This could be an issue with a missing bill and will be re-evaluated before going final.
- k. **Advertising and Promotion** – This area is over budget by \$1,989 in February and is under budget by \$43,796 for the year. The over-run in February is primarily due to NCM marketing materials.
- l. **Insurance** – This area is under budget by \$534 in February and is under budget by \$7,133 for the year. The under-run in February is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is under budget by \$2,372 in February and is over budget by \$253 for the year. The under-run in February is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in February and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is over budget by \$1,716 in February and is over budget by \$11,611 for the year. The over-run in February is due to higher credit cards fees.
- o. **Other** – This area is over budget by \$30,092 in February and under budget \$49,120 for the year. The majority of the over-run in February is due to two items; the expectation that the DPGs would provide funding that did not materialize for Quality Management (down \$13.8K) and FNCE accounting reclassifications (up \$16.0K). There are additional minor changes in other areas, but, it amounts to approximately \$0.3K. The FNCE reclassifications are shifts between categories as the accounting team “cleans” up the books at the quarter close.
- p. **Expense allocation** – This area is unfavorable to budget by \$6,979 in February and is unfavorable to budget by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is under budget by \$20,469 in February and is under budget by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification’s of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).

- r. **Legal and Audit** – This area is under budget by \$230 in February and is under budget by \$15,804 for the year. The under-run in February is due to lower legal expenses.
- s. **Printing** – This area is over budget by \$2,688 in February and is over budget by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

Overall, a good month for the Academy. We are still experiencing the under-runs in revenue. These will continue. However, the staff is dedicated to reducing expenses wherever possible. We are now rounding the final corner and heading towards home. It is good to do so with both an Operating deficit and Net Deficit smaller than the budget.

I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3617. RE: HOD Spring meeting presentation

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 23, 2015 10:37:59
Subject: RE: HOD Spring meeting presentation
Attachment:

Donna,

Today might be tough. I am participating in the LPPC/ANDPAC meeting. Well, I called in, so, participating may be too strong. I will admit that I am not "thrilled" with the Deck. I keep thinking it is missing something. I don't know what it is. So, if you want to add something, let me know.

Wednesday afternoon would be better. Just pick a time.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 23, 2015 9:23 AM
To: Paul Mifsud
Subject: Re: HOD Spring meeting presentation

Paul, I can talk to you anytime this afternoon after 1 pm EST and I have all day on Wednesday from 8-4:30 pm EST. Let me know what works for you? I have looked at the deck and the only immediate change I have is to delete the Dr. in front of Kay Wolf's name to keep it consistent with the other Dr.'s on the committee.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 3/20/2015 4:19 PM >>>

Donna,

Here is the first cut of the HOD spring presentation. I tried to keep it short. I will continue to refine it over the next few days. Let me know when you and I can talk about this presentation.

Paul

3618. Re: HOD Spring meeting presentation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 23, 2015 10:22:41
Subject: Re: HOD Spring meeting presentation
Attachment: [TEXT.htm](#)

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Paul

3619. Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Aida Miles <miles081@umn.edu>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>, Kay Wolf <Kay.Wolf@osumc.edu>, Mary Russell <peark02@outlook.com>
Sent Date: Mar 23, 2015 09:53:18
Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment:

Thanks Donna,

Given that our spring HOD meeting will happen right after the FAC meeting (I believe I don't go home but stay on for a few more days after FAC), I am anticipating that this info will be requested by delegates.

We will likely need this relatively soon, discuss in April will be **GREAT!** The request may be an outcome of the HOD discussion (that the HOD ask the FAC to come up with this figure/figures).

You are always ahead of the game!

:)

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Mon, Mar 23, 2015 at 8:48 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Aida, You raise a very important point and one that I can assure you that Paul and other members of the FAC have discussed in the past. I think it will be an important one to look at when we look at our FY16 budget at our F2F meeting in April. The decrease in sponsorship has already had a huge impact on our budget and is one reason we have had a deficit budget this year. It will probably be something that Kay will be addressing in the fall when she does her financial presentation to the HOD. Thanks for bringing up the questions and we will all look forward to our discussions of this issue in April.

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Aida Miles <miles081@umn.edu> 3/21/2015 11:54 AM >>>
Paul, Kay, Mary and Donna,

I didn't want to send this to everyone on FAC, but I am wondering if the following question from a member in MN could be answered/ calculated in some way..... This is what the member asked- can it be done?

*1. If the faction that wants zero - zippo - nadda corporate sponsorship has it their way then what will each of us need to pay in extra annual dues to cover the costs of what corporate money pays for? I suspect this impacts DPG dues also as they use corporate money. What services / benefits will go away? In other words what does an organization look like when it has no sponsorship. Someone needs to run the numbers and this is important for people to see and understand as they make their decisions to stay with AND or jump ship (**which many are threatening to do**).*

2. If the foundation gets significant funding from sponsorship – same thing what does it look like without that money coming in.

Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Thu, Mar 19, 2015 at 1:00 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the “greening of America”. He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don’t know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick’s Day, I thought that would be a nice anecdote. We haven’t yet experience any “greening” in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

1. January final financial results
2. February preliminary results
3. Budget update
4. Cash

I. January Adjustments

We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

III. Academy preliminary February Financials (A10)

The results for the Academy will continue the pattern we have seen throughout the year; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$363,431. This was \$15,365 higher (worse) than the budget. This isn't too bad considering the revenue missed expectations by \$111,284. I will provide some details below. The great news is, due to the investment returns of over \$729K, the Academy had Net Income of \$365,920 for the month of February. This was \$601,501 higher (better) than the budget. So, a very good overall month!!

On a year to date basis, the Academy has an Operating Deficit of \$1,961,463 through February. This is \$395,699 smaller (better) than the budget. This variance went down \$15K since January. However, it is great news to have the Operating results be this much better than the budget with all of the revenue shortfalls we have experienced. The investments make this picture a little better. Year to date, our investments have provided over \$1.33M in income. This is \$319,810 higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$628,298. This is \$715,510 smaller (better) than the budget. We may not have reached this point in an optimal manner, but, to have our Net Deficit be less than 50% of our budget, through three quarters of the fiscal year, is very good news.

The following is a breakdown of the various categories for February:

A. Revenues

a. **Membership Dues** - This area is **under budget** by \$5,740 in February and is **under budget** by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).

b. **Programs and Meetings** - This area is **under budget** by \$9,729 in February and is **under budget** by \$429,830 for the year. The under-run February is due entirely to lower Professional Development revenue.

c. **Publications and Materials** - This area is **under budget** by \$26,614 in February and is **under budget** by \$87,160 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$9.7K), lower Eatright store (down \$4.5K), lower PR sales (Down \$6.2K) and lower List Rental (down \$6.2K).

d. **Subscriptions** – This area is **under budget** by \$43,971 in February and is **under budget** by \$263,317 for the year. The under-run in February is primarily is due to lower eNCPT (down \$44.3K) as sales are slower than budgeted and lower NCM and related products (down \$2.4K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.2K) and higher EAL (up \$1.5K).

e. **Advertising** – This area is over budget by \$1,699 in February and under budget by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.

f. **All grants** - This area is under budget by \$20,201 in February and is under budget by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).

g. **Sponsorships** – This area is under budget by \$2,140 in February and is under budget by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.

h. **Other** – This area was under budget by \$4,590 in February and is over budget by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B. Expenses

a. **Personnel** – This area is under budget by \$24,584 in February and is under budget by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

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c. **Travel** – This area is under budget by \$51,050 in February and is under budget by \$307,491 for the year. The under-run in February is primarily due to lower Research projects (down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down \$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).

d. **Professional Fees** - This area is under budget by \$29,960 in February and is under budget by \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.

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Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).

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p. **Expense allocation** – This area is **unfavorable to budget** by \$6,979 in February and is **unfavorable to budget** by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

q. **Meeting services** – This area is **under budget** by \$20,469 in February and is **under budget** by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification’s of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).

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Paul

3620. Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>, Kay Wolf <Kay.Wolf@osumc.edu>, Mary Russell <pear02@outlook.com>, Aida Miles <miles081@umn.edu>
Sent Date: Mar 23, 2015 09:48:19
Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1p.m. CDT
Attachment: [TEXT.htm](#)

Aida, You raise a very important point and one that I can assure you that Paul and other members of the FAC have discussed in the past. I think it will be an important one to look at when we look at our FY16 budget at our F2F meeting in April. The decrease in sponsorship has already had a huge impact on our budget and is one reason we have had a deficit budget this year. It will probably be something that Kay will be addressing in the fall when she does her financial presentation to the HOD. Thanks for bringing up the questions and we will all look forward to our discussions of this issue in April.

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>>> Aida Miles <miles081@umn.edu> 3/21/2015 11:54 AM >>>

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for? I suspect this impacts DPG dues also as they use corporate money. What services / benefits will go away? In other words what does an organization look like when it has no sponsorship. Someone needs to run the numbers and this is important for people to see and understand as they make their decisions to stay with AND or jump ship (which many are threatening to do).
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Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director (<http://sph.umn.edu/faculty1/name/aida-miles/>), Coordinated MPH Nutrition (<http://sph.umn.edu/programs/phn/>)- U of Minnesota, School of Public Health- 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics (<http://www.eatright.org/>) -Speaker Elect,House of Delegates (<http://www.eatright.org/hod/>)- Member, Board of Directors (<http://www.eatright.org/bod/>)- Advisor, Pediatric Nutrition Practice Group (<http://pnpg.org/>)

On Thu, Mar 19, 2015 at 1:00 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the "greening of America". He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don't know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick's Day, I thought that would be a nice anecdote. We haven't yet experience any "greening" in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

- 1.January final financial results
- 2.February preliminary results

3. Budget update

4. Cash

I. January Adjustments

We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

III. Academy preliminary February Financials (A10)

The results for the Academy will continue the pattern we have seen throughout the year; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$363,431. This was \$15,365 higher (worse) than the budget. This isn't too bad considering the revenue missed expectations by \$111,284. I will provide some details below. The great news is, due to the investment returns of over \$729K, the Academy had Net Income of \$365,920 for the month of February. This was \$601,501 higher (better) than the budget. So, a very good overall month!!

On a year to date basis, the Academy has an Operating Deficit of \$1,961,463 through February. This is \$395,699 smaller (better) than the budget. This variance went down \$15K since January. However, it is great news to have the Operating results be this much better than the budget with all of the revenue shortfalls we have experienced. The investments make this picture a little better. Year to date, our investments have provided over \$1.33M in income. This is \$319,810 higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$628,298. This is \$715,510 smaller (better) than the budget. We may not have reached this point in an optimal manner, but, to have our Net Deficit be less than 50% of our budget, through three quarters of the

fiscal year, is very good news.

The following is a breakdown of the various categories for February:

A.Revenues

a.Membership Dues - This area is under budget by \$5,740 in February and is under budget by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).

b.Programs and Meetings - This area is under budget by \$9,729 in February and is under budget by \$429,830 for the year. The under-run February is due entirely to lower Professional Development revenue.

c.Publications and Materials - This area is under budget by \$26,614 in February and is under budget by \$87,160 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$9.7K), lower Eatright store (down \$4.5K), lower PR sales (Down \$6.2K) and lower List Rental (down \$6.2K).

d.Subscriptions - This area is under budget by \$43,971 in February and is under budget by \$263,317 for the year. The under-run in February is primarily is due to lower eNCPT (down \$44.3K) as sales are slower than budgeted and lower NCM and related products (down \$2.4K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.2K) and higher EAL (up \$1.5K).

e.Advertising - This area is over budget by \$1,699 in February and under budget by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.

f.All grants - This area is under budget by \$20,201 in February and is under budget by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).

g.Sponsorships - This area is under budget by \$2,140 in February and is under budget by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.

h.Other - This area was under budget by \$4,590 in February and is over budget by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B.Expenses

a.Personnel - This area is under budget by \$24,584 in February and is under budget by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b.Publications - This area is under budget by \$701 in February and is under budget by \$96,657 for the year. The under-run in February is primarily due to lower Traditional Publications (down

\$3.0K), and lower Eatright Store (Down \$1.7K). This is offset by higher Journal (up \$2.2K), higher Food and Nutrition Magazine (up \$1.3K) and higher across all other projects (up \$0.5K).

c.Travel - This area is under budget by \$51,050 in February and is under budget by \$307,491 for the year. The under-run in February is primarily due to lower Research projects (down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down \$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).

d.Professional Fees - This area is under budget by \$29,960 in February and is under budget by \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.

e.Postage and Mailing - This area is under budget by \$2,352 in February and is under budget by \$88,448 for the year. The under-run for February is being driven by lower Traditional Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).

f.Office Supplies and Equipment - This area is under budget by \$3,460 in February and is under budget by \$16,930 for the year. The under-run in February is due to lower copy supplies (down \$1.6K), lower Public Policy (down \$0.7K) and lower across all other projects (down \$1.2K).

g.Rent and utilities - This area is over budget by \$13 in February and is under budget by \$62,089 for the year. The over-run in February is due to higher maintenance costs associated with work done in Chicago (up \$1.7K) offset by lower costs within our new lease in Washington DC (down \$1.7K).

h.Telephone and communications - This is over budget by \$1,039 in February and is under budget by \$2,764 for the year. The over-run in February is primarily due to the accounting reclassification for FNCE related costs.

i.Commissions - This area is over budget by \$340 in February and is over budget by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February

j.Computer Expenses - This area is under budget by \$5,061 in February and is under budget by \$51,685 for the year. The under-run in February is due to lower web hosting costs. This could be an issue with a missing bill and will be re-evaluated before going final.

k.Advertising and Promotion - This area is over budget by \$1,989 in February and is under budget by \$43,796 for the year. The over-run in February is primarily due to NCM marketing materials.

l.Insurance - This area is under budget by \$534 in February and is under budget by \$7,133 for the year. The under-run in February is due to lower insurance premiums for the overall insurance.

m.Depreciation - This area is under budget by \$2,372 in February and is over budget by \$253 for the year. The under-run in February is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The

new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in February and should have an impact for the remainder of the fiscal year.

n.Bank and trust fees - This area is over budget by \$1,716 in February and is over budget by \$11,611 for the year. The over-run in February is due to higher credit cards fees.

o.Other - This area is over budget by \$30,092 in February and under budget \$49,120 for the year. The majority of the over-run in February is due to two items; the expectation that the DPGs would provide funding that did not materialize for Quality Management (down \$13.8K) and FNCE accounting reclassifications (up \$16.0K). There are additional minor changes in other areas, but, it amounts to approximately \$0.3K. The FNCE reclassifications are shifts between categories as the accounting team "cleans" up the books at the quarter close.

p.Expense allocation - This area is unfavorable to budget by \$6,979 in February and is unfavorable to budget by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q.Meeting services - This area is under budget by \$20,469 in February and is under budget by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification's of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).

r.Legal and Audit - This area is under budget by \$230 in February and is under budget by \$15,804 for the year. The under-run in February is due to lower legal expenses.

s.Printing - This area is over budget by \$2,688 in February and is over budget by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

Overall, a good month for the Academy. We are still experiencing the under-runs in revenue. These will continue. However, the staff is dedicated to reducing expenses wherever possible. We are now rounding the final corner and heading towards home. It is good to do so with both an Operating deficit and Net Deficit smaller than the budget.

I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3621. Child Nutrition Reauthorization Act Recommendations

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Mar 23, 2015 09:00:03
Subject: Child Nutrition Reauthorization Act Recommendations
Attachment: [Academy of Nutrition and Dietetics CNR Recommendations Executive Summary FINAL 2 \(3\).docx](#)
[Academy of Nutrition and Dietetics CNR Recommendations FINAL 2 \(3\).docx](#)

Communication from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

+++++

Hello!

Attached are the final recommendations developed by our extraordinarily well-versed member experts for the Child Nutrition Reauthorization Act. As you know we are still implementing the 2010 Healthy Hunger Free Kids Act and already gearing up for the next reauthorization which has made this project even more challenging.

Child Nutrition is a broad piece of legislation that includes school meals, farm to school, WIC and several other programs. These programs employ many members who are leaders in this area. Our workgroup had representatives in all the programs covered which led to a final quality product of recommendations. We will use both the executive summary and expanded document in developing our messages.

I would also like to give kudos to the workgroup and the time and efforts that they provided.

- Ethan Bergman, PhD, RD, CD, FADA
- Marilyn Briggs, PhD, RD, SNS
- Meg Bruening, PhD, MPH, RD
- Sue Foerster, MPH, RD
- Beverly Girard, PhD, MBA, RDN
- Stephanie Heim, MPH, RD
- Geri Henchy, MPH, RD
- Dianne Lollar, MPH, RD, LD
- Clare H. Miller, MS, RD
- Patty Keane, MPH, RD, Chair
- Lisa Eaton Wright, MS, RDN, LDN, LPPC, Chair

Also Jenn Folliard was terrific as the staff liaison with this group keeping them on track and focused.

As always your questions are welcome!

Many thanks,

Mary Pat

Mary Pat Raimondi, MS RDN

Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

3622. Re: Cheese Grief

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>, Patricia Babjak
<PBABJAK@eatright.org>
Sent Date: Mar 22, 2015 15:25:46
Subject: Re: Cheese Grief
Attachment:

Donna thank you for the support. Your question regarding the number of actual members who have signed that petition is a good one. We are going to have our research guru (Will) run the same check did he did on the last petition against us. I will let you know how that plays out. Keep the faith as we work to pull this one out of the ashes!

Sent from my iPhone

On Mar 22, 2015, at 12:39 PM, "Donna Martin" <dmartin@burke.k12.ga.us> wrote:

> Terri, Thanks for helping those of us who are trying to cope with the
> disappointment over "cheese gate". As I talked to Registered Dietitian
> Nutritionists, in person, I never found one who was opposed to the work
> we were doing with Kraft. I think it depends a lot on how people were
> approached about the project. I truly wonder how many of the signatures
> on "repeal the seal" were our members, or better yet, how many were
> RDN's? All School Nutrition Programs in the country use American
> Singles, probably daily. It is a USDA commodity product that we all get
> and use. For people to state that it is not allowed in the WIC program
> or in the School Lunch Program shows their ignorance. I wish I had
> been able to stay on the Foundation/BOD call long enough to share those
> thoughts (in a far nicer manner). I am still very proud of the
> Foundation and the Academy in what lengths we are going to in an effort
> to fulfill our vision and mission. I am disappointed in some of my
> fellow RDN's in their ability to not see the benefits of this project.
> The Foundation members and BOD members who have written in support of
> this project have made me feel a lot better. You never want to be the
> lone wolf crying in the wilderness.
> As I have stated before, the Academy has incredible leadership and I
> will stand by Pat and Mary Beth, in whatever we have to do, to get us
> back on track and out of this spotlight that is not focusing on our true
> mission. Thanks for your leadership and for reaching out to me to
> double check on how American singles fit into schools lunch. I can tell

> you that in Burke County, they fit into the lunch everyday single day
> that we are privileged to serve children.
>
> Donna S. Martin, EdS, RD, LD, SNS
> Director School Nutrition Program
> Burke County Board of Education
> 789 Burke Veterans Parkway
> Waynesboro, GA 30830
>
> 706-554-5393 (office)
> 706-554-5655 (fax)
>
> DMartin@Burke.k12.ga.us
>>>> Mary Beth Whalen <Mwhalen@eatright.org> 03/21/15 6:34 PM >>>
> Thank you. I know you care deeply about the Academy and the Foundation.
> We will survive this because the good work of the Foundation needs to
> continue. You are not seeing all the emails of support. I will collect
> them and share them with you. They don't outnumber the activists, or
> even come close, but they do show that there are people out there who
> understand and appreciate the intent of this effort.
>
> We will work on a message to Foundation donors and friends next week as
> things hopefully begin to move forward.
>
> Mary Beth Whalen
> Chief Operating Officer
> Academy of Nutrition and Dietetics
> Executive Director
> Academy Foundation
> 120 South Riverside Plaza, Suite 2000
> Chicago, IL. 60606-6995
> mwhalen@eatright.org<mailto:mwhalen@eatright.org>
> www.eatright.org<http://www.eatright.org/>
>
>
>
> From: TJRaymond@aol.com [mailto:TJRaymond@aol.com]
> Sent: Saturday, March 21, 2015 4:03 PM
> To: Patricia Babjak; Mary Beth Whalen
> Cc: DMartin@Burke.k12.ga.us
> Subject: Cheese Grief
>

> Hello All,
> I find myself going through the stages of grief over "Cheese". Yesterday
> was anger, (well there is still some today), but I wanted to argue the
> point about schools and WIC using American Cheese. I talked with Donna
> and then contacted Sonja and told her that I would find the original
> information provided the board. Found the information back in the
> archives but wisely Mary Beth had only focused on Kraft Singles so I
> shared the information but pulled in my argument. And then I recognized
> that arguing among ourselves at this time is pointless and
> nonproductive. To that point I thanked both boards for their ability to
> be respectful and fair.
>
> As I write this I realize that we are only beginning to hear the fall
> out. There are tales of sponsors canceling webinars, support, etc and
> places like California canceling sponsorship. I am sure you have all
> heard the same things.
>
> Someday when time has passed and we get past "Cheese Gate" I hope that
> we can use the wonderful webinar from Kraft or some version of it to
> educate our members should be done for GMO's. We all have so much to learn!
> Thank you for all your hard work and support!
> Terri
>
>
>
> My message to Sonja:
> Hi Sonja,
> I hope your dinner party is a huge success and fun. Look at this on
> Monday! Give yourself time to recover from all the turmoil!
>
>
> After review I think I had better fall back in line and not become
> defensive. Yes, I would love to argue the point that American Cheese is
> used widely across the country but Kraft Singles is what this whole
> issue is about. Per the KER report to both our board and Academy board
> Mary Beth wisely chose to only talk about Kraft singles. (See Below***)
> Technically Tracey is absolutely correct. Kraft Singles, per se, are not
> used in the WIC or school lunch.
> Remember Don saying we need to be where our clients exist.... maybe
> sometime in the future when we are not quite so perfect we can find out
> way there!
> The results of this fiasco will be far-reaching and damaging to all of

- > us. I may be angry today but feel terrible that this ever happened!
- > Thanks for your support and patience!
- > Terri
- >
- >
- > ***
- > This is an excerpt of what Mary Beth sent to both boards:
- >
- > School Meals
- > The weekly menus for the school meals program, which is based on the
- > Dietary Guidelines for
- > Americans and the Institute of Medicine, have nutritional requirements
- > for macro and micro
- > nutrients like fat, sodium, calories, as well as requirements for
- > quantity and variety of certain of
- > basic food groups. The requirement for weekly school meals menus is
- > averaged and must be
- > less than 10% of calories from saturated fat. The Kraft single provides
- > 38% of the calories from
- > saturated fat. The nutritional profile of a Kraft single, as a single
- > item would not fit these
- > guidelines, due to the saturated fat content. The Kraft single could be
- > part of a meal if the rest
- > of the meal components had a lower saturated fat to total calorie ratio.
- >
- > The original Kraft single would not meet the guidelines for saturated
- > fat as a single item, and are
- > at the upper end of the sodium restriction (230mg/snack; 480mg/ a la
- > carte entrée item), but
- > the reduced fat Kraft Single would meet the Smart Snack Guidelines as a
- > snack or entree.
- >
- > WIC
- > Although it can vary from state to state, most states do not allow Kraft
- > Singles as part of the
- > food package. Decisions are based cost as well as nutrient contributions
- > of the food to the diet.
- > Dietary Guidelines
- >
- >
- >
- >

> The following are responses from both Donna (re: school lunch) and Katie
> (re:WIC) when Mary Beth was preparing the above document
> Donna
> I would like you to make one change to the KER document though. When
> you are talking about snacks and a la carte items (see wording below),
> we need to change the part that says that the Kraft reduced fat singles
> would not meet snack and a la carte guidelines. Kraft singles would not
> meet guidelines, but the reduced fat Singles would meet guidelines. I
> have attached the Smart Snack Calculator approval sheet that states they
> meet guidelines.
> Snacks and items sold as a la carte line, must meet similar macro and
> micro nutrient profile as
> the meals, but are examined on a per food basis rather than averaged
> over a week's time. The
> reduced fat, and original Kraft single would not meet the guidelines for
> saturated fat as a single
> item, and are at the upper end of the sodium restriction (230mg/snack;
> 480mg/ a la carte entrée
> item).
> You could just change it to say:
> The original Kraft single would not meet the guidelines for saturated
> fat as a single
> item, and are at the upper end of the sodium restriction (230mg/snack;
> 480mg/ a la carte entrée
> item), but the reduced fat Kraft Single would meet the Smart Snack
> Guidelines as a snack or entree.
>
> Katie
> WIC
>
> Hi. I spoke with a WIC RDN here in Missouri this afternoon. The WIC
> food package allows for the purchase of American cheese. However, the
> cheese must be a store brand or purchased as a block of cheese, not in
> individually sliced and wrapped packages, (because it is less expensive,
> not because of any nupackage only allows for the purchase of full fat cheese, not low fat
> varieties. Interesting, because that is not in alignment with the USDA
> Dietary Guidelines, but would provide some justification for our case in
> using the KER logo on the Kraft version of American singles in addition
> to the 2% variety.
> --Katie
>
>

v
v

3623. RE: Cheese Grief

From: Donna Martin <dmartin@burke.k12.ga.us>
To: TJRaymond@aol.com, Mwhalen@eatright.org, PBABJAK@eatright.org
Sent Date: Mar 22, 2015 13:40:15
Subject: RE: Cheese Grief
Attachment:

Terri, Thanks for helping those of us who are trying to cope with the disappointment over "cheese gate". As I talked to Registered Dietitian Nutritionists, in person, I never found one who was opposed to the work we were doing with Kraft. I think it depends a lot on how people were approached about the project. I truly wonder how many of the signatures on "repeal the seal" were our members, or better yet, how many were RDN's? All School Nutrition Programs in the country use American Singles, probably daily. It is a USDA commodity product that we all get and use. For people to state that it is not allowed in the WIC program or in the School Lunch Program shows their ignorance. I wish I had been able to stay on the Foundation/BOD call long enough to share those thoughts (in a far nicer manner). I am still very proud of the Foundation and the Academy in what lengths we are going to in an effort to fulfill our vision and mission. I am disappointed in some of my fellow RDN's in their ability to not see the benefits of this project. The Foundation members and BOD members who have written in support of this project have made me feel a lot better. You never want to be the lone wolf crying in the wilderness.

As I have stated before, the Academy has incredible leadership and I will stand by Pat and Mary Beth, in whatever we have to do, to get us back on track and out of this spotlight that is not focusing on our true mission. Thanks for your leadership and for reaching out to me to double check on how American singles fit into schools lunch. I can tell you that in Burke County, they fit into the lunch everyday single day that we are privileged to serve children.

Donna S. Martin, EdS, RD, LD, SNS
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

>>> Mary Beth Whalen <Mwhalen@eatright.org> 03/21/15 6:34 PM >>>

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intent of this effort.

We will work on a message to Foundation donors and friends next week as things hopefully begin to move forward.

Mary Beth Whalen
Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
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Sent: Saturday, March 21, 2015 4:03 PM
To: Patricia Babjak; Mary Beth Whalen
Cc: DMartin@Burke.k12.ga.us
Subject: Cheese Grief

Hello All,

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Thank you for all your hard work and support!

Terri

My message to Sonja:

Hi Sonja,

I hope your dinner party is a huge success and fun. Look at this on Monday! Give yourself time to recover from all the turmoil!

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Technically Tracey is absolutely correct. Kraft Singles, per se, are not used in the WIC or school lunch.

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The original Kraft single would not meet the guidelines for saturated fat as a single item, and are at the upper end of the sodium restriction (230mg/snack; 480mg/ a la carte entrée item), but the reduced fat Kraft Single would meet the Smart Snack Guidelines as a snack or entree.

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Dietary Guidelines

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--Katie

3624. RE: Cheese Grief

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: TJRaymond@aol.com <TJRaymond@aol.com>, Patricia Babjak
<PBABJAK@eatright.org>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 21, 2015 18:33:24
Subject: RE: Cheese Grief
Attachment:

Thank you. I know you care deeply about the Academy and the Foundation. We will survive this because the good work of the Foundation needs to continue. You are not seeing all the emails of support. I will collect them and share them with you. They don't outnumber the activists, or even come close, but they do show that there are people out there who understand and appreciate the intent of this effort.

We will work on a message to Foundation donors and friends next week as things hopefully begin to move forward.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

From: TJRaymond@aol.com [mailto:TJRaymond@aol.com]

Sent: Saturday, March 21, 2015 4:03 PM

To: Patricia Babjak; Mary Beth Whalen

Cc: DMartin@Burke.k12.ga.us

Subject: Cheese Grief

Hello All,

I find myself going through the stages of grief over "Cheese". Yesterday was anger, (well there is still some today), but I wanted to argue the point about schools and WIC using American Cheese. I talked with Donna and then contacted Sonja and told her that I would find the original information provided the board. Found the information back in the archives but wisely Mary Beth had only focused on Kraft Singles so I shared the information but pulled in my argument. And then I recognized that arguing among ourselves at this time is pointless and nonproductive. To that point I thanked both boards for their ability to be respectful and fair.

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3625. Cheese Grief

From: TJRaymond@aol.com
To: PBABJAK@eatright.org, mwhalen@eatright.org
Cc: dmartin@burke.k12.ga.us
Sent Date: Mar 21, 2015 17:02:31
Subject: Cheese Grief
Attachment:

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--Katie

3626. RE: Board Self-Assessment

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 21, 2015 14:10:22
Subject: RE: Board Self-Assessment
Attachment: [image001.png](#)
[image002.jpg](#)

Hi Donna,

The email was sent to the Board members this past Wednesday directly from the BoardSource address of assessments@boardsource.org. I have sent a notice to them confirming your address. Please let me know if you still have not received anything by Monday.

Thanks for checking!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, March 20, 2015 9:22 AM
To: Joan Schwaba
Subject: Re: Board Self-Assessment

Joan, Sorry to bother you. I think that is what we all do best! I have not received this yet? Are they delayed getting it out or did I somehow miss it?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/17/2015 6:29 PM >>>

Each year the Board uses a self-assessment tool developed by BoardSource to evaluate and improve its effectiveness as a governing board. The assessment is utilized by the Board to evaluate our strengths and challenges and by the Executive Team to strengthen operational processes. The tool is also helpful in familiarizing Board members about expected responsibilities, in planning meeting agendas, and identifying topics for the Board orientation and retreat meetings.

Tomorrow you will receive the online questionnaire **directly from BoardSource** from their e-mail address, assessments@boardsource.org. Your individual responses are tabulated by BoardSource and are kept confidential; only aggregate results are provided. Marla Bobowick, senior governance consultant with BoardSource, will again attend our Board meeting in May to facilitate the discussion about the results.

Please let me know if you have any questions. Thank you for your input!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3627. Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

From: Aida Miles <miles081@umn.edu>
To: Paul Mifsud <PMifsud@eatright.org>, Wolf, Kay <Kay.Wolf@osumc.edu>, Mary Russell <pearl02@outlook.com>, Donna Martin <DMartin@burke.k12.ga.us>
Sent Date: Mar 21, 2015 11:54:02
Subject: Re: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT
Attachment:

Paul, Kay, Mary and Donna,

I didn't want to send this to everyone on FAC, but I am wondering if the following question from a member in MN could be answered/ calculated in some way..... This is what the member asked- can it be done?

- 1. If the faction that wants zero - zipo - nadda corporate sponsorship has it their way then what will each of us need to pay in extra annual dues to cover the costs of what corporate money pays for? I suspect this impacts DPG dues also as they use corporate money. What services / benefits will go away? In other words what does an organization look like when it has no sponsorship. Someone needs to run the numbers and this is important for people to see and understand as they make their decisions to stay with AND or jump ship (**which many are threatening to do**).*
- 2. If the foundation gets significant funding from sponsorship – same thing what does it look like without that money coming in.*

Thanks for all you do!

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Thu, Mar 19, 2015 at 1:00 PM, Paul Mifsud <PMifsud@eatright.org> wrote:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the “greening of America”. He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don’t know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick’s Day, I thought that would be a nice anecdote. We haven’t yet experience any “greening” in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

1. January final financial results
2. February preliminary results
3. Budget update
4. Cash

I. January Adjustments

-
We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets

are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

III. Academy preliminary February Financials (A10)

The results for the Academy will continue the pattern we have seen throughout the year; Revenues under performed and were partially offset by lower expenses. The Academy had an Operating Deficit of \$363,431. This was \$15,365 higher (worse) than the budget. This isn't too bad considering the revenue missed expectations by \$111,284. I will provide some details below. The great news is, due to the investment returns of over \$729K, the Academy had Net Income of \$365,920 for the month of February. This was \$601,501 higher (better) than the budget. So, a very good overall month!!

On a year to date basis, the Academy has an Operating Deficit of \$1,961,463 through February. This is \$395,699 smaller (better) than the budget. This variance went down \$15K since January. However, it is great news to have the Operating results be this much better than the budget with all of the revenue shortfalls we have experienced. The investments make this picture a little better. Year to date, our investments have provided over \$1.33M in income. This is \$319,810 higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$628,298. This is \$715,510 smaller (better) than the budget. We may not have reached this point in an optimal manner, but, to have our Net Deficit be less than 50% of our budget, through three quarters of the fiscal year, is very good news.

The following is a breakdown of the various categories for February:

A. Revenues

a. **Membership Dues** - This area is under budget by \$5,740 in February and is under budget by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).

b. **Programs and Meetings** - This area is under budget by \$9,729 in February and is under budget by \$429,830 for the year. The under-run February is due entirely to lower Professional

Development revenue.

- c. **Publications and Materials** - This area is **under budget** by \$26,614 in February and is **under budget** by \$87,160 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$9.7K), lower Eatright store (down \$4.5K), lower PR sales (Down \$6.2K) and lower List Rental (down \$6.2K).
- d. **Subscriptions** – This area is **under budget** by \$43,971 in February and is **under budget** by \$263,317 for the year. The under-run in February is primarily is due to lower eNCPT (down \$44.3K) as sales are slower than budgeted and lower NCM and related products (down \$2.4K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.2K) and higher EAL (up \$1.5K).
- e. **Advertising** – This area is **over budget** by \$1,699 in February and **under budget** by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.
- f. **All grants** - This area is **under budget** by \$20,201 in February and is **under budget** by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).
- g. **Sponsorships** – This area is **under budget** by \$2,140 in February and is **under budget** by \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.
- h. **Other** – This area was **under budget** by \$4,590 in February and is **over budget** by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B. Expenses

- a. **Personnel** – This area is **under budget** by \$24,584 in February and is **under budget** by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.
- b. **Publications** – This area is **under budget** by \$701 in February and is **under budget** by \$96,657 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$3.0K), and lower Eatright Store (Down \$1.7K). This is offset by higher Journal (up \$2.2K), higher Food and Nutrition Magazine (up \$1.3K) and higher across all other projects (up \$0.5K).
- c. **Travel** – This area is **under budget** by \$51,050 in February and is **under budget** by \$307,491 for the year. The under-run in February is primarily due to lower Research projects

(down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down \$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).

d. **Professional Fees** - This area is **under budget** by \$29,960 in February and is **under budget** by \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.

e. **Postage and Mailing** - This area is **under budget** by \$2,352 in February and is **under budget** by \$88,448 for the year. The under-run for February is being driven by lower Traditional Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).

f. **Office Supplies and Equipment** – This area is **under budget** by \$3,460 in February and is **under budget** by \$16,930 for the year. The under-run in February is due to lower copy supplies (down \$1.6K), lower Public Policy (down \$0.7K) and lower across all other projects (down \$1.2K).

g. **Rent and utilities** - This area is **over budget** by \$13 in February and is **under budget** by \$62,089 for the year. The over-run in February is due to higher maintenance costs associated with work done in Chicago (up \$1.7K) offset by lower costs within our new lease in Washington DC (down \$1.7K).

h. **Telephone and communications** – This is **over budget** by \$1,039 in February and is **under budget** by \$2,764 for the year. The over-run in February is primarily due to the accounting reclassification for FNCE related costs.

i. **Commissions** – This area is **over budget** by \$340 in February and is **over budget** by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February

j. **Computer Expenses** – This area is **under budget** by \$5,061 in February and is **under budget** by \$51,685 for the year. The under-run in February is due to lower web hosting costs. This could be an issue with a missing bill and will be re-evaluated before going final.

k. **Advertising and Promotion** – This area is **over budget** by \$1,989 in February and is **under budget** by \$43,796 for the year. The over-run in February is primarily due to NCM marketing materials.

- l. **Insurance** – This area is **under budget** by \$534 in February and is **under budget** by \$7,133 for the year. The under-run in February is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** by \$2,372 in February and is **over budget** by \$253 for the year. The under-run in February is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in February and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is **over budget** by \$1,716 in February and is **over budget** by \$11,611 for the year. The over-run in February is due to higher credit cards fees.
- o. **Other** – This area is **over budget** by \$30,092 in February and **under budget** \$49,120 for the year. The majority of the over-run in February is due to two items; the expectation that the DPGs would provide funding that did not materialize for Quality Management (down \$13.8K) and FNCE accounting reclassifications (up \$16.0K). There are additional minor changes in other areas, but, it amounts to approximately \$0.3K. The FNCE reclassifications are shifts between categories as the accounting team “cleans” up the books at the quarter close.
- p. **Expense allocation** – This area is **unfavorable to budget** by \$6,979 in February and is **unfavorable to budget** by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$20,469 in February and is **under budget** by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification’s of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).
- r. **Legal and Audit** – This area is **under budget** by \$230 in February and is **under budget** by \$15,804 for the year. The under-run in February is due to lower legal expenses.
- s. **Printing** – This area is **over budget** by \$2,688 in February and is **over budget** by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

Overall, a good month for the Academy. We are still experiencing the under-runs in revenue. These will continue. However, the staff is dedicated to reducing expenses wherever possible. We are now rounding the final corner and heading towards home. It is good to do so with both an Operating deficit and Net Deficit smaller than the budget.

I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3628. RE: Some additional information ...

From: Wolf, Kay <wolf.4@osu.edu>
To: 'carl@learntoeatright.com' <carl@learntoeatright.com>, KathyMcClusky@lamMorrison.com <KathyMcClusky@lamMorrison.com>, PBABJAK@eatright.org <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, easaden@aol.com <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, c.christie@unf.edu <c.christie@unf.edu>, denice@healthfirstonline.net <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, don.bradley@duke.edu <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, craytef@aces.edu <craytef@aces.edu>, Garner@learntoeatright.com <Garner@learntoeatright.com>, MGarner@cchs.ua.edu <MGarner@cchs.ua.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, sandralgill@comcast.net <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, Mary.Christ-Erwin@porternovelli.com <Mary.Christ-Erwin@porternovelli.com>, Mwhalen@eatright.org <Mwhalen@eatright.org>
Sent Date: Mar 21, 2015 10:40:54
Subject: RE: Some additional information ...
Attachment:

Good Morning,

I would like to join Carl in the "slightly contradict" of the vote to support discontinuation of the program. I often wish that petitions requested whether an individual opposed or supported a cause. It is unclear who signed the petition, but I recognize that a great dialogue began and I support the wise counsel of Pat and Mary Beth on the need to step back.

My concern is that there is no gracious step back in this case. A partnership with industry is a positive way to reach greater numbers of people and unfortunately the support of Kraft for Kids Eat Right will now not reach the amazing number of persons we might have reached.

Don's comments also resonate with some of my secondary concerns. Dietitians and Dietetic Technicians know that many products can meet the needs of individuals. If by participating in this partnership we were perceived "endorsing" a food product, we now will be perceived to not "endorse" that food product. I hope this does not become an outcome of our next steps.

Industry partnerships are an amazing opportunity for us. We have had many mutual benefits from these relationships. Our message has been provided to many people we never would have reached otherwise. I hope that as we back away from the current partnership that we understand that many industries may be hesitant to enter a partnership. This is a promotional and financial outcome that could be detrimental for years.

I too look forward to working with each of you and for the Academy for years. We can learn from this action and will be thoughtful in our considerations as we move forward. I am sorry that so much stress has been placed on our Academy Team. I know that their jobs are difficult and as volunteers come and go, they are the ones who move forward with our decisions. My deepest respect to Pat and Mary Beth and others. I will totally support the decision to step back as it is made and will work to assist us in moving forward.

Sincerely, Kay

Kay N. Wolf, PhD RD LD FAND
Treasurer-Elect, Academy of Nutrition and Dietetics

-----Original Message-----

From: carl@learntoeatright.com [mailto:carl@learntoeatright.com]

Sent: Saturday, March 21, 2015 12:20 AM

To: KathyMcClusky@lamMorrison.com; PBABJAK@eatright.org; connors@ohsu.edu; easaden@aol.com; miles081@umn.edu; c.christie@unf.edu; denice@healthfirstonline.net; dwheller@mindspring.com; don.bradley@duke.edu; DMartin@Burke.k12.ga.us; craytef@charter.net; craytef@aces.edu; Garner@learntoeatright.com; MGarner@cchs.ua.edu; glenna@glennamccollum.com; Wolf, Kay; bkyle@roadrunner.com; peark02@outlook.com; NancyLewis1000@gmail.com; sandralgill@comcast.net; TJRaymond@aol.com; traceybatesrd@gmail.com; tracey.bates@dpi.nc.gov; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.Christ-Erwin@porternovelli.com; Mwhalen@eatright.org

Subject: RE: Some additional information ...

I want to thank all of the Academy and Foundation Staff and Board members for handling all of this with so much class.

To piggy back off of Kathy's comments I want to slightly "contradict" the vote to support discontinuation of the program.

The more peers I speak with the more I realize that the enraged individuals are few and far between. 8,000 signatures does not represent 8,000 dietitians, although their concerns still matter. I do very much appreciate that this has turned into a great platform for a dialogue about the role of corporate partnership within our profession. It seems that the unfortunate media onslaught and misinformation combined with most people not even recognizing the overarching Education Initiative created this unfortunate situation. There will always be a portion of colleagues that reject any and all relations with the Food industry, but I believe most understand the valuable role of partnerships. I hope that Kraft is responsive soon and that we can move past this with a better understanding of membership concerns and continue partnerships into the future that forward the mission of promoting evidence based nutrition and avoid these unfortunate miscommunications. There is always a silver lining!

I will be a supporter of KER for life. It is an honor to work with you all.

Regards,

Carl Barnes

2LT, SP

Student, US Military-Baylor University Graduate Program in Nutrition Fort Sam Houston, TX
707.685.7451

----- Original Message -----

Subject: RE: Some additional information ...

From: "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>

Date: Mar 20, 2015 8:38 PM

To: "Patricia Babjak" <PBABJAK@eatright.org>,"Sonja Connor" <connors@ohsu.edu>," Elise Smith" <easaden@aol.com>,"Aida Miles-school" <miles081@umn.edu>,"Catherine Christie" <c.christie@unf.edu>,"Denice Ferko-Adams" <denice@healthfirstonline.net>,"dwheller@mindspring.com" <dwheller@mindspring.com>,"Don Bradley" <don.bradley@duke.edu>,"DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>,"Evelyn Crayton" <craytef@charter.net>,"Evelyn Crayton" <craytef@aces.edu>,"Garner, Margaret" <MGarner@cchs.ua.edu>,"Glenna McCollum" <glenna@glennamccollum.com>,"Kay Wolf" <wolf.4@osu.edu>,"Marcia Kyle" <bkyle@roadrunner.com>,"pearck02@outlook.com" <pearck02@outlook.com>,"Nancylewis1000@gmail.com" <Nancylewis1000@gmail.com>,"Sandra Gill" <sandragill@comcast.net>,"Terri Raymond" <TJRaymond@aol.com>,"Tracey Bates" <traceybatesrd@gmail.com>,"Tracey Bates" <tracey.bates@dpi.nc.gov>,"jean.ragalie-carr@rosedmi.com" <jean.ragalie-carr@rosedmi.com>,"constancegeiger@cgeiger.net"

<'constancegeiger@cgeiger.net'>,"eileen.kennedy@tufts.edu"
<'eileen.kennedy@tufts.edu'>,"carl@learntoeatright.com" <'carl@learntoeatright.com'>,"Mary
Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>
CC: "Mary Beth Whalen" <Mwhalen@eatright.org>

Pat, thanks for sending both of these notes. It may sound "two faced" for me to say this, but I agree with Kathy Warwick and with our decision. Yes, the outcry from our members did change our decision, but the definition of endorsement is and has been from the beginning, the crux of the problem for me. I think it is for many of the members who became involved in the "repeal" movement. It seems "strange" to call something an "endorsement" when it clearly says "Kraft supports KER", but because the name of KER and the Academy is there, endorsement is implied, perhaps not legally or literally, but it is there. Today I read a quote that said: "More people signed the "repeal the seal" petition than voted in the recent Academy election." I didn't check the numbers, but even if it is close to the truth, it is a very telling statistic. I will miss getting into those 80 million households, but hopefully all of this leads to some ways to have a more involved membership. Get some rest this weekend.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 20, 2015 5:09 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: FW: Some additional information ...

We are working with our legal counsel Paula Goedert to help us leverage our position with our negotiations. See my message to Paula and the email from Kathy Warwick below.

Hi Paula,

The New York Times reporter is standing by her statement that Kraft said it was "an endorsement." Kraft told us that they were requesting a retraction. Although we have asked, we have not received anything in writing to the New York Times to verify they requested a retraction of the endorsement quote. This is clearly referenced in the contract Attachment 3, page 13 paragraph 4, "All messaging will be developed and approved within the Academy's guidelines for non-endorsement, accuracy and completeness of messaging and scientific integrity. All materials within the campaign will hold final review and approval by the Academy." The subsequent media articles, quoted the Times article, and all have repeated "it's an endorsement or seal of approval." All of this misrepresentation of the Academy and our non-endorsement policy is damaging our

reputation.

Per our strategic risk management team, "It's clear that the Foundation went through a very deliberate and thoughtful vetting and risk assessment process before moving forward with the partnership." There was full support from both Boards, including the executive team, for this program. As mentioned, both Boards met and decided to stop the use of on-package logo.

We have told you the negative feedback. You also need to know that there are some members who support this campaign and its goal to reach approximately 80 percent of all households in the United States, with the potential to send more than 20 million consumers to the Kids Eat Right website (www.KidsEatRight.org), for trusted, science-based information and recipes developed by registered dietitian nutritionists. See email below.

Also as mentioned, we were in contact with the Wall Street Journal and told them that they would get an exclusive on any breaking news. We talked with them this afternoon to let them know there was no breaking news and we did not provide any additional information. The reporter, on her own, said if this goes on for days and it appears that the Academy wants to terminate the contract and Kraft refuses to let them, we should discuss what that story looks like. We had told the reporter that we were examining all options for how to move forward. She has decided to hold her story.

Best regards,

[Pat signature]

Patricia M. Babjak

Chief Executive Officer

[Logo_Academy_Color (2)]

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](http://twitter.com/eatrightpro) | [Facebook](http://www.facebook.com/EatRightNutrition)

[LinkedIn](http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g) |

[YouTube](http://www.youtube.com/eatrighttv)

From: Kathy Warwick <kathywarwick0@gmail.com><<mailto:kathywarwick0@gmail.com>>>

Date: March 20, 2015, 3:04:16 PM CDT

To: <president@eatright.org><<mailto:president@eatright.org>>>

Cc: <HOD@eatright.org><<mailto:HOD@eatright.org>>> ,

<tjraymond@aol.com><<mailto:tjraymond@aol.com>>> ,

<PBABJAK@eatright.org><<mailto:PBABJAK@eatright.org>>> ,

<Mwhalen@eatright.org><<mailto:Mwhalen@eatright.org>>> ,

<sburns@eatright.org><mailto:sburns@eatright.org>>

Subject: Corporate partnerships

Dear Sonja, Evelyn, Elise, Terri, Pat, Mary Beth, and Susan,

I want to express my gratitude and support for all of you as the leaders of AND. The recent ridiculous furor over the corporate partnership with Kraft and the Kid's Eat Right initiative has upset me.

As a proud Registered Dietitian Nutritionist who has actually worked with clients and families for over 30 years, I am appalled at the reaction of some of our members. Let me say that I am confident this group is a small, vocal minority.

Any RD who is actually teaching and promoting science-based nutrition should not be offended by the corporate support of Kraft for Kid's Eat Right. Our nation's children (and adults for that matter) are not getting enough of the nutrients of concern and many are supplied by dairy foods. Why would anyone object to a slice of cheese as part of a healthy lifestyle??

I am not sure when the word "processed" became blasphemous, but all dairy foods are processed. Milk is processed into yogurt, ice cream, cheese, sour cream, etc. and all of those foods can be part of a nutritious diet. If you can get a small child to drink unflavored low-fat milk, good for you! But there is something wrong with an RD who cannot see that cheese can be part of a healthy diet. I would hate to think about my own son's overall health if I had forbidden chocolate milk and cheese when he was young.

As an RD who has served as a consultant to the Dairy Council, Coca-Cola, and the Corn Refiners, I have seen the sincere efforts of the food industry to support physical activity and provide science-based nutrition information to the public. Corporations seek the input of RD's and listen to the demands of the public in order to innovate and create new products. Without these partnerships, our voices and our expertise would not be a part of the process. I am afraid the militant majority will give all RD's a bad name. The patients that I work with do not need to view me as the "food police" and they do not need to be chided for allowing their child to eat a slice of cheese. We have members who cannot see the forest for the trees. Why promote only fresh, organic fruits and vegetables when there are many other more affordable nutritious choices for families? All foods can fit... PERIOD.

I hope that AND will seek the opinions of the vast majority of RD's and consider that most of us realize that real people in the real world, especially those with limited income, must have choices. I hope we can continue our corporate partnerships and that food and beverage companies continue to see the value in having the input from our organization.

Thank you for the work you do,

Kathy Warwick, RD,CDE

Professional Nutrition Consultants, LLC

Reimbursement Chair, Diabetes Care and Education DPG Reimbursement Representative,
Mississippi

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3629. Re: Some additional information ...

From: TJRaymond@aol.com
To: carl@learntoeatright.com, KathyMcClusky@IamMorrison.com, PBABJAK@eatright.org, connors@ohsu.edu, easaden@aol.com, miles081@umn.edu, c.christie@unf.edu, denice@healthfirstonline.net, dwheller@mindspring.com, don.bradley@duke.edu, DMartin@Burke.k12.ga.us, craytef@charter.net, craytef@aces.edu, Garner@learntoeatright.com, MGarner@cchs.ua.edu, glenna@glennamccollum.com, wolf.4@osu.edu, bkyle@roadrunner.com, peark02@outlook.com, NancyLewis1000@gmail.com, sandralgill@comcast.net, traceybatesrd@gmail.com, tracey.bates@dpi.nc.gov, jean.ragalie-carr@rosedmi.com, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, Mary.Christ-Erwin@porternovelli.com, Mwhalen@eatright.org
Sent Date: Mar 21, 2015 02:34:03
Subject: Re: Some additional information ...
Attachment:

Thank you Carl! For your input, your support and inspiration. You, Tracey and other young leaders are the future. I cannot help but smile as I recognize that the future of our profession is in good hands!

And thank you staff for the endless hours of work, focus and diligence to address a myriad of issues this last week.

Thank you to each Board member for taking this risk together. Regardless of your position throughout the process you have shown endless respect and understanding for the rights and opinions of others. Thank you

Sandra for reminding us that this is a learning opportunity, to Don for reminding us to meet our clients/customers where they are, and Evelyn for reminding us that there is always a silver lining! And Sonja, thank you for looking straight into the camera and making us believe!

The risks were great, the learning will be even greater! Let's take that learning and apply it to new risks for the future of our members and our profession.

Best to each of you and hoping you all enjoy a little rest with family and loved ones this weekend!

With Gratitude,

Terri

In a message dated 3/20/2015 9:20:29 P.M. Pacific Daylight Time, carl@learntoeatright.com writes:

I want to thank all of the Academy and Foundation Staff and Board members for handling all of this with so much class.

To piggy back off of Kathy's comments I want to slightly "contradict" the vote to support discontinuation of the program.

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I will be a supporter of KER for life. It is an honor to work with you all.

Regards,

Carl Barnes

2LT, SP

Student, US Military-Baylor University Graduate Program in Nutrition

Fort Sam Houston, TX

707.685.7451

----- Original Message -----

Subject: RE: Some additional information ...

From: "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>

Date: Mar 20, 2015 8:38 PM

To: "Patricia Babjak" <PBABJAK@eatright.org>,"Sonja Connor" <connors@ohsu.edu>," Elise Smith" <easaden@aol.com>,"Aida Miles-school" <miles081@umn.edu>,"Catherine Christie" <c.christie@unf.edu>,"Denice Ferko-Adams" <denice@healthfirstonline.net>,"dwheller@mindspring.com" <dwheller@mindspring.com>,"Don Bradley" <don.bradley@duke.edu>,"DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>,"Evelyn Crayton" <craytef@charter.net>,"Evelyn Crayton" <craytef@aces.edu>,"Garner, Margaret" <MGarner@cchs.ua.edu>,"Glenna McCollum" <glenna@glennamccollum.com>,"Kay Wolf" <wolf.4@osu.edu>,"Marcia Kyle" <bkyle@roadrunner.com>,"peark02@outlook.com" <peark02@outlook.com>,"Nancylewis1000@gmail.com" <Nancylewis1000@gmail.com>,"Sandra Gill" <sandralgill@comcast.net>,"Terri Raymond" <TJRaymond@aol.com>,"Tracey Bates" <traceybatesrd@gmail.com>,"Tracey Bates" <tracey.bates@dpi.nc.gov>,"jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>,"constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>,"eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>,"carl@learntoeatright.com" <'carl@learntoeatright.com'>,"Mary

Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>

CC: "Mary Beth Whalen" <Mwhalen@eatright.org>

Pat, thanks for sending both of these notes. It may sound "two faced" for me to say this, but I agree with Kathy Warwick and with our decision. Yes, the outcry from our members did change our decision, but the definition of endorsement is and has been from the beginning, the crux of the problem for me. I think it is for many of the members who became involved in the "repeal" movement. It seems "strange" to call something an "endorsement" when it clearly says "Kraft supports KER", but because the name of KER and the Academy is there, endorsement is implied, perhaps not legally or literally, but it is there. Today I read a quote that said: "More people signed the "repeal the seal" petition than voted in the recent Academy election." I didn't check the numbers, but even if it is close to the truth, it is a very telling statistic. I will miss getting into those 80 million households, but hopefully all of this leads to some ways to have a more involved membership. Get some rest this weekend.

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Sent: Friday, March 20, 2015 5:09 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

Subject: FW: Some additional information ...

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Best regards,

[Pat signature]

Patricia M. Babjak

Chief Executive Officer

[Logo_Academy_Color (2)]

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](http://twitter.com/eatrightpro) | [Facebook](http://www.facebook.com/EatRightNutrition) |

[LinkedIn](http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g) |

[YouTube](http://www.youtube.com/eatrighttv)

From: Kathy Warwick <kathywarwick0@gmail.com><<mailto:kathywarwick0@gmail.com>>>

Date: March 20, 2015, 3:04:16 PM CDT

To: <president@eatright.org><<mailto:president@eatright.org>>>

Cc: <HOD@eatright.org><<mailto:HOD@eatright.org>>> ,

<tjraymond@aol.com><<mailto:tjraymond@aol.com>>> ,

<PBABJAK@eatright.org><<mailto:PBABJAK@eatright.org>>> ,

<Mwhalen@eatright.org><<mailto:Mwhalen@eatright.org>>> ,

<sburns@eatright.org><<mailto:sburns@eatright.org>>>

Subject: Corporate partnerships

Dear Sonja, Evelyn, Elise, Terri, Pat, Mary Beth, and Susan,

I want to express my gratitude and support for all of you as the leaders of AND. The recent ridiculous furor over the corporate partnership with Kraft and the Kid's Eat Right initiative has upset me. As a proud Registered Dietitian Nutritionist who has actually worked with clients and families for over 30 years, I am appalled at the reaction of some of our members. Let me say that I am confident this group is a small, vocal minority. Any RD who is actually teaching and promoting science-based nutrition should not be offended by the corporate support of Kraft for Kid's Eat Right. Our nation's children (and adults for that matter) are not getting enough of the nutrients of concern and many are supplied by dairy foods. Why would anyone object to a slice of cheese as part of a healthy lifestyle?? I am not sure when the word "processed" became blasphemous, but all dairy foods are processed. Milk is processed into yogurt, ice cream, cheese, sour cream, etc. and all of those foods can be part of a nutritious diet. If you can get a small child to drink unflavored low-fat milk, good for you! But there is something wrong with an RD who cannot see that cheese can be part of a healthy diet. I would hate to think about my own son's overall health if I had forbidden chocolate milk and cheese when he was young.

As an RD who has served as a consultant to the Dairy Council, Coca-Cola, and the Corn Refiners, I have seen the sincere efforts of the food industry to support physical activity and provide science-based nutrition information to the public. Corporations seek the input of RD's and listen to the demands of the public in order to innovate and create new products. Without these partnerships, our voices and our expertise would not be a part of the process. I am afraid the militant majority will give all RD's a bad name. The patients that I work with do not need to view me as the "food police" and they do not need to be chided for allowing their child to eat a slice of cheese. We have members who cannot see the forest for the trees. Why promote only fresh, organic fruits and vegetables when there are many other more affordable nutritious choices for families? All foods can fit... PERIOD.

I hope that AND will seek the opinions of the vast majority of RD's and consider that most of us realize that real people in the real world, especially those with limited income, must have choices. I hope we can continue our corporate partnerships and that food

and beverage companies continue to see the value in having the input from our organization.

Thank you for the work you do,

Kathy Warwick, RD,CDE

Professional Nutrition Consultants, LLC

Reimbursement Chair, Diabetes Care and Education DPG

Reimbursement Representative, Mississippi

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3630. RE: Some additional information ...

From: carl@learntoeatright.com
To: KathyMcClusky@lamMorrison.com, PBABJAK@eatright.org, connors@ohsu.edu, easaden@aol.com, miles081@umn.edu, c.christie@unf.edu, denice@healthfirstonline.net, dwheller@mindspring.com, don.bradley@duke.edu, DMartin@Burke.k12.ga.us, craytef@charter.net, craytef@aces.edu, Garner@learntoeatright.com, MGarner@cchs.ua.edu, glenna@glennamccollum.com, wolf.4@osu.edu, bkyle@roadrunner.com, peark02@outlook.com, Nancylewis1000@gmail.com, sandralgill@comcast.net, TJRaymond@aol.com, traceybatesrd@gmail.com, tracey.bates@dpi.nc.gov, jean.ragalie-carr@rosedmi.com, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, Mary.Christ-Erwin@porternovelli.com, Mwhalen@eatright.org
Sent Date: Mar 21, 2015 00:20:26
Subject: RE: Some additional information ...
Attachment:

I want to thank all of the Academy and Foundation Staff and Board members for handling all of this with so much class.

To piggy back off of Kathy's comments I want to slightly "contradict" the vote to support discontinuation of the program.

The more peers I speak with the more I realize that the enraged individuals are few and far between. 8,000 signatures does not represent 8,000 dietitians, although their concerns still matter. I do very much appreciate that this has turned into a great platform for a dialogue about the role of corporate partnership within our profession. It seems that the unfortunate media onslaught and misinformation combined with most people not even recognizing the overarching Education Initiative created this unfortunate situation. There will always be a portion of colleagues that reject any and all relations with the Food industry, but I believe most understand the valuable role of partnerships. I hope that Kraft is responsive soon and that we can move past this with a better understanding of membership concerns and continue partnerships into the future that forward the mission of promoting evidence based nutrition and avoid these unfortunate miscommunications. There is always a silver lining!

I will be a supporter of KER for life. It is an honor to work with you all.

Regards,

Carl Barnes

2LT, SP

Student, US Military-Baylor University Graduate Program in Nutrition

Fort Sam Houston, TX

707.685.7451

----- Original Message -----

Subject: RE: Some additional information ...

From: "McClusky, Kathy" <KathyMcClusky@IamMorrison.com>

Date: Mar 20, 2015 8:38 PM

To: "Patricia Babjak" <PBABJAK@eatright.org>,"Sonja Connor" <connors@ohsu.edu>," Elise Smith" <easaden@aol.com>,"Aida Miles-school" <miles081@umn.edu>,"Catherine Christie" <c.christie@unf.edu>,"Denice Ferko-Adams" <denice@healthfirstonline.net>,"dwheller@mindspring.com" <dwheller@mindspring.com>,"Don Bradley" <don.bradley@duke.edu>,"DMartin@Burke.k12.ga.us" <DMartin@Burke.k12.ga.us>,"Evelyn Crayton" <craytef@charter.net>,"Evelyn Crayton" <craytef@aces.edu>,"Garner, Margaret" <MGarner@cchs.ua.edu>,"Glenna McCollum" <glenna@glennamccollum.com>,"Kay Wolf" <wolf.4@osu.edu>,"Marcia Kyle" <bkyle@roadrunner.com>,"peark02@outlook.com" <peark02@outlook.com>,"Nancylewis1000@gmail.com" <Nancylewis1000@gmail.com>,"Sandra Gill" <sandralgill@comcast.net>,"Terri Raymond" <TJRaymond@aol.com>,"Tracey Bates" <traceybatesrd@gmail.com>,"Tracey Bates" <tracey.bates@dpi.nc.gov>,"jean.ragalie-carr@rosedmi.com" <'jean.ragalie-carr@rosedmi.com'>,"constancegeiger@cgeiger.net" <'constancegeiger@cgeiger.net'>,"eileen.kennedy@tufts.edu" <'eileen.kennedy@tufts.edu'>,"carl@learntoeatright.com" <'carl@learntoeatright.com'>,"Mary Christ-Erwin" <Mary.Christ-Erwin@porternovelli.com>
CC: "Mary Beth Whalen" <Mwhalen@eatright.org>

Pat, thanks for sending both of these notes. It may sound "two faced" for me to say this, but I agree with Kathy Warwick and with our decision. Yes, the outcry from our members did change our decision, but the definition of endorsement is and has been from the beginning, the crux of the problem for me. I think it is for many of the members who became involved in the "repeal" movement. It seems "strange" to call something an "endorsement" when it clearly says "Kraft supports KER", but because the name of KER and the Academy is there, endorsement is implied, perhaps not legally or literally, but it is there. Today I read a quote that said: "More people signed the "repeal the seal" petition than voted in the recent Academy election." I didn't check the numbers, but even if it is close to the truth, it is a very telling statistic. I will miss getting into those 80 million households, but hopefully all of this leads to some ways to have a more involved membership. Get some rest this weekend.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 20, 2015 5:09 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn

Crayton'; 'Garner, Margaret'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'
Cc: Mary Beth Whalen
Subject: FW: Some additional information ...

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Per our strategic risk management team, "It's clear that the Foundation went through a very deliberate and thoughtful vetting and risk assessment process before moving forward with the partnership." There was full support from both Boards, including the executive team, for this program. As mentioned, both Boards met and decided to stop the use of on-package logo.

We have told you the negative feedback. You also need to know that there are some members who support this campaign and its goal to reach approximately 80 percent of all households in the United States, with the potential to send more than 20 million consumers to the Kids Eat Right website (www.KidsEatRight.org), for trusted, science-based information and recipes developed by registered dietitian nutritionists. See email below.

Also as mentioned, we were in contact with the Wall Street Journal and told them that they would get an exclusive on any breaking news. We talked with them this afternoon to let them know there was no breaking news and we did not provide any additional information. The reporter, on her own, said if this goes on for days and it appears that the Academy wants to terminate the contract and Kraft refuses to let them, we should discuss what that story looks like. We had told the reporter that we were examining all options for how to move forward. She has decided to hold her story.

Best regards,

[Pat signature]

Patricia M. Babjak

Chief Executive Officer

[Logo_Academy_Color (2)]

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/>

Twitter<http://twitter.com/eatrightpro> | Facebook<http://www.facebook.com/EatRightNutrition>|

LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> |

YouTube<http://www.youtube.com/eatrighttv>

From: Kathy Warwick <kathywarwick0@gmail.com><mailto:kathywarwick0@gmail.com>>

Date: March 20, 2015, 3:04:16 PM CDT

To: <president@eatright.org><mailto:president@eatright.org>>

Cc: <HOD@eatright.org><mailto:HOD@eatright.org>>,

<tjraymond@aol.com><mailto:tjraymond@aol.com>>,

<PBABJAK@eatright.org><mailto:PBABJAK@eatright.org>>,

<Mwhalen@eatright.org><mailto:Mwhalen@eatright.org>>,

<sburns@eatright.org><mailto:sburns@eatright.org>>

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appalled at the reaction of some of our members. Let me say that I am confident this group is a small, vocal minority.

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Kraft for Kid's Eat Right. Our nation's children (and adults for that matter) are not getting enough of the nutrients of concern and

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yogurt, ice cream, cheese, sour cream, etc. and all of those foods can be part of a nutritious diet. If

you can get a small child to drink unflavored low-fat milk, good for you! But there is something wrong with an RD who cannot see that cheese can be part of a healthy diet. I would hate to think about my own son's overall health if I had forbidden chocolate milk and cheese when he was young.

As an RD who has served as a consultant to the Dairy Council, Coca-Cola, and the Corn Refiners, I have seen the sincere efforts of the food industry to support physical activity and provide science-based nutrition information to the public. Corporations seek the input of RD's and listen to the demands of the public in order to innovate and create new products. Without these partnerships, our voices and our expertise would not be a part of the process. I am afraid the militant majority will give all RD's a bad name. The patients that I work with do not need to view me as the "food police" and they do not need to be chided for allowing their child to eat a slice of cheese. We have members who cannot see the forest for the trees. Why promote only fresh, organic fruits and vegetables when there are many other more affordable nutritious choices for families? All foods can fit... PERIOD.

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Thank you for the work you do,
Kathy Warwick, RD,CDE
Professional Nutrition Consultants, LLC
Reimbursement Chair, Diabetes Care and Education DPG
Reimbursement Representative, Mississippi

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3631. RE: Some additional information ...

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 20, 2015 21:37:58
Subject: RE: Some additional information ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

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Sent: Friday, March 20, 2015 5:09 PM

To: 'Sonja Connor'; 'Elise Smith'; 'Aida Miles-school'; 'Catherine Christie'; 'Denice Ferko-Adams';

dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: Mary Beth Whalen

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Best regards,

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Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Kathy Warwick <kathywarwick0@gmail.com>

Date: March 20, 2015, 3:04:16 PM CDT

To: <president@eatright.org>

Cc: <HOD@eatright.org>, <tjraymond@aol.com>, <PBABJAK@eatright.org>, <Mwhalen@eatright.org>, <sburns@eatright.org>

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Reimbursement Chair, Diabetes Care and Education DPG

Reimbursement Representative, Mississippi

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3632. RE: Some additional information ...

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com', 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net', 'eileen.kennedy@tufts.edu', 'carl@learntoeatright.com', 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>
Sent Date: Mar 20, 2015 20:01:07
Subject: RE: Some additional information ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

Pat,
Thank-you for sharing Kathy Warwick, RD,CDE's thoughtful letter. She reminds me of the reason the decision was made to partner with Kraft in the first place, to reach the families RDNs like Kathy encounter, where food insecurity is the norm, and to provide trusted, science-based information and recipes to improve the health and nutrition of children, all children.
I support the plans in place but, appreciate and value the comments from all our members.
Sincerely,
Marcy

Marcy Kyle, RDN, LDN, CDE, FAND
Academy of Nutrition and Dietetics House of Delegates Director and Board of Directors
Diabetes and Nutrition Care Center
6 Glen Cove Road
Rockport, Maine 04856
703-346-4996
bkyle@roadrunner.com

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Subject: Corporate partnerships

Dear Sonja, Evelyn, Elise, Terri, Pat, Mary Beth, and Susan,

I want to express my gratitude and support for all of you as the leaders of AND. The recent ridiculous furor over the corporate partnership with Kraft and the Kid's Eat Right initiative has upset me. As a proud Registered Dietitian Nutritionist who has actually worked with clients and families for over 30 years, I am appalled at the reaction of some of our members. Let me say that I am confident this group is a small, vocal minority. Any RD who is actually teaching and promoting science-based nutrition should not be offended by the corporate support of Kraft for Kid's Eat Right. Our nation's children (and adults for that matter) are not getting enough of the nutrients of concern and many are supplied by dairy foods. Why would anyone object to a slice of cheese as part of a healthy lifestyle?? I am not sure when the word "processed" became blasphemous, but all dairy foods are processed. Milk is processed into

yogurt, ice cream, cheese, sour cream, etc. and all of those foods can be part of a nutritious diet. If you can get a small child to drink unflavored low-fat milk, good for you! But there is something wrong with an RD who cannot see that cheese can be part of a healthy diet. I would hate to think about my own son's overall health if I had forbidden chocolate milk and cheese when he was young.

As an RD who has served as a consultant to the Dairy Council, Coca-Cola, and the Corn Refiners, I have seen the sincere efforts of the food industry to support physical activity and provide science-based nutrition information to the public. Corporations seek the input of RD's and listen to the demands of the public in order to innovate and create new products. Without these partnerships, our voices and our expertise would not be a part of the process. I am afraid the militant majority will give all RD's a bad name. The patients that I work with do not need to view me as the "food police" and they do not need to be chided for allowing their child to eat a slice of cheese. We have members who cannot see the forest for the trees. Why promote only fresh, organic fruits and vegetables when there are many other more affordable nutritious choices for families? All foods can fit... PERIOD.

I hope that AND will seek the opinions of the vast majority of RD's and consider that most of us realize that real people in the real world, especially those with limited income, must have choices. I hope we can continue our corporate partnerships and that food and beverage companies continue to see the value in having the input from our organization.

Thank you for the work you do,
Kathy Warwick, RD,CDE
Professional Nutrition Consultants, LLC
Reimbursement Chair, Diabetes Care and Education DPG
Reimbursement Representative, Mississippi

No virus found in this message.

Checked by AVG - www.avg.com

Version: 2013.0.3495 / Virus Database: 4257/9344 - Release Date: 03/20/15

3633. FW: Some additional information ...

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 20, 2015 17:09:01
Subject: FW: Some additional information ...
Attachment: [image001.jpg](#)
[image002.jpg](#)

We are working with our legal counsel Paula Goedert to help us leverage our position with our negotiations. See my message to Paula and the email from Kathy Warwick below.

Hi Paula,

The *New York Times* reporter is standing by her statement that Kraft said it was “an endorsement.” Kraft told us that they were requesting a retraction. Although we have asked, we have not received anything in writing to the *New York Times* to verify they requested a retraction of the endorsement quote. This is clearly referenced in the contract Attachment 3, page 13 paragraph 4, “All messaging will be developed and approved within the Academy’s **guidelines for**

non-endorsement, accuracy and completeness of messaging and scientific integrity. All materials within the campaign will hold final review and approval by the Academy.” The subsequent media articles, quoted the *Times* article, and all have repeated “it’s an endorsement or seal of approval.” All of this misrepresentation of the Academy and our non-endorsement policy is damaging our reputation.

Per our strategic risk management team, “It’s clear that the Foundation went through a very deliberate and thoughtful vetting and risk assessment process before moving forward with the partnership.” There was full support from both Boards, including the executive team, for this program. As mentioned, both Boards met and decided to stop the use of on-package logo.

We have told you the negative feedback. You also need to know that there are some members who support this campaign and its goal to reach approximately 80 percent of all households in the United States, with the potential to send more than 20 million consumers to the Kids Eat Right website (www.KidsEatRight.org), for trusted, science-based information and recipes developed by registered dietitian nutritionists. See email below.

Also as mentioned, we were in contact with the *Wall Street Journal* and told them that they would get an exclusive on any breaking news. We talked with them this afternoon to let them know there was no breaking news and we did not provide any additional information. The reporter, on her own, said if this goes on for days and it appears that the Academy wants to terminate the contract and Kraft refuses to let them, we should discuss what that story looks like. We had told the reporter that we were examining all options for how to move forward. She has decided to hold her story.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

From: Kathy Warwick <kathywarwick0@gmail.com>

Date: March 20, 2015, 3:04:16 PM CDT

To: <president@eatright.org>

Cc: <HOD@eatright.org>, <tjraymond@aol.com>, <PBABJAK@eatright.org>, <Mwhalen@eatright.org>, <sburns@eatright.org>

Subject: Corporate partnerships

Dear Sonja, Evelyn, Elise, Terri, Pat, Mary Beth, and Susan,

I want to express my gratitude and support for all of you as the leaders of AND.

The recent ridiculous furor over the corporate partnership with Kraft and the Kid's Eat Right initiative has upset me.

As a proud Registered Dietitian Nutritionist who has actually worked with clients and families for over 30 years, I am appalled at the reaction of some of our members. Let me say that I am confident this group is a small, vocal minority.

Any RD who is actually teaching and promoting science-based nutrition should not be offended by the corporate support of

Kraft for Kid's Eat Right. Our nation's children (and adults for that matter) are not getting enough of the nutrients of concern and many are supplied by dairy foods. Why would anyone object to a slice of cheese as part of a healthy lifestyle??

I am not sure when the word "processed" became blasphemous, but all dairy foods are processed. Milk is processed into yogurt, ice cream, cheese, sour cream, etc. and all of those foods can be part of a nutritious diet. If you can get a small child

to drink unflavored low-fat milk, good for you! But there is something wrong with an RD who cannot see that cheese can

be part of a healthy diet. I would hate to think about my own son's overall health if I had forbidden chocolate milk and cheese

when he was young.

As an RD who has served as a consultant to the Dairy Council, Coca-Cola, and the Corn Refiners, I have seen the sincere efforts of the food industry to support physical activity and provide science-based nutrition information to the public. Corporations seek the

input of RD's and listen to the demands of the public in order to innovate and create new products. Without these partnerships, our voices and our expertise would not be a part of the process. I am afraid the militant majority will give all RD's a bad name. The patients that I work with do not need to view me as the "food police" and they do not need to be chided for allowing their child to eat a slice

of cheese. We have members who cannot see the forest for the trees. Why promote only fresh, organic fruits and vegetables when

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world, especially those with limited income, must have choices. I hope we can continue our corporate partnerships and that food and beverage companies continue to see the value in having the input from our organization.

Thank you for the work you do,

Kathy Warwick, RD,CDE

Professional Nutrition Consultants, LLC

Reimbursement Chair, Diabetes Care and Education DPG

Reimbursement Representative, Mississippi

3634. Re: Education Initiative

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Babjak, Patricia <PBABJAK@eatright.org>
Sent Date: Mar 20, 2015 16:31:24
Subject: Re: Education Initiative
Attachment: [unknown_name_6sxxkx](#)
[unknown_name_jha3l](#)

Pat, I am so sorry you have been having to deal with this Kraft situation. I personally believe you and your team have been doing an incredible job in dealing with all the issues surrounding the proposed program. I was, and still am, a supporter of what we were trying to accomplish with Kraft. I am sorry that I could not stay on the board call yesterday as Diane Heller and I both had to be at the GAND meeting to receive awards during the call. I was disappointed to hear that Tracy Bates again said that Kraft singles cannot be served in the School Lunch Program, which is totally not correct. I had checked with Janey Thornton, when this issue first surfaced, and she reassured me that not only can we serve them, but we get American singles (not Kraft) as a commodity item in our programs. Which was exactly what I thought, but felt like I wanted her answer so I could answer Tracy if she brought it up again. The low fat singles even qualify to be sold as a smart snack.

I think the direction we are going is exactly what we have to do (although I hate it!) and your getting GMMB involved was a great idea.

As treasurer I will work with the BOD and FAC to have an open, honest discussion about what this means potentially to us. That is what makes me the most sad is that our members do not see what these efforts could have done to help further our mission and vision. Know that I am here to support you, the Foundation and the Academy in any way that I can. You continue to amaze me in what you do for us and know that I am keeping you and your staff in my thoughts a prayers to lift you through this. We will come out on top in the end!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 3/20/2015 3:40 PM >>>

To all Academy and Foundation Board members:

GMMB has reviewed our communication plan, press release, and updated FAQ. They had minor edits to our documents. Please see their email below and the attached **CONFIDENTIAL** documents. Please know that any breach and discussion of the content in these documents will have major financial and legal repercussions for the Academy and Foundation. All is contingent upon continuing discussions with Kraft and legal.

Today, we posted this message to the HOD, DPG, MIGs, and social PRO channels:

The Academy and Foundation Boards of Directors sincerely appreciate the candor, integrity and concern for consumers' health, as shown by members who both oppose and support the proposed program. All comments and concerns are being taken into account.

We are still waiting to hear back from Kraft and their legal counsel and will continue to send you updates. We are in contact with our attorney Paula Goedert.

Thank you very much.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Mitchell, David

Date: March 20, 2015, 9:58:54 AM CDT

To: Mary Beth Whalen ; Carey, Kelly" <Kelly.Carey@gmmb.com>

Subject: RE: Materials for GMMB to review

Dear Mary Beth,

Kelly Carey and I think these are solid. The tone is right. You did a good job of shutting it down without being overly defensive. The transparency of the process is good. Well done. Just a couple of comments:

Last Question of Q&A: Overall goal: To improve the nutritional health of all Americans, to promote and maintain the stellar reputation...."

Best,

David

3635. HOD Spring meeting presentation

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 20, 2015 16:19:15
Subject: HOD Spring meeting presentation
Attachment: [hod 2015 spring meeting final.pptx](#)

Donna,

Here is the first cut of the HOD spring presentation. I tried to keep it short. I will continue to refine it over the next few days. Let me know when you and I can talk about this presentation.

Paul

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 20, 2015 15:40:36
Subject: Education Initiative
Attachment: [image002.jpg](#)
[image004.jpg](#)
[FAQv7.pdf](#)
[Academy Kraft Communication Rollout March 20 2014 draft 5.pdf](#)
[KER KRAFT cancel release 14.pdf](#)

To all Academy and Foundation Board members:

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Thank you very much.

Patricia M. Babjak

Chief Executive Officer

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Mitchell, David

Date: March 20, 2015, 9:58:54 AM CDT

To: Mary Beth Whalen ; Carey, Kelly" <Kelly.Carey@gmmb.com>

Subject: RE: Materials for GMMB to review

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Last Question of Q&A: Overall goal: To improve the nutritional health of all Americans, to promote and maintain the stellar reputation...."

Best,

David

3637. Finance and Audit Committee Conference Call on Tuesday, March 24, 2015 at 1 p.m. CST

From: Linda Serwat <LSerwat@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Clayton <craytef@charter.net>, Heather Comstock <Heather.comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Kay Wolf (Wolf.4@osu.edu) <Wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Milton Stokes (mstokes@usj.edu) <mstokes@usj.edu>, Terri Raymond <TJRaymond@aol.com>, 'craytef@aces.edu' <craytef@aces.edu>, Aida Miles <Miles081@umn.edu>
Cc: Paul Mifsud <PMifsud@eatright.org>, Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 20, 2015 14:40:09
Subject: Finance and Audit Committee Conference Call on Tuesday, March 24, 2015 at 1 p.m. CST
Attachment: [image001.png](#)

Good Afternoon Everyone,

The documents for our FAC conference call, scheduled for Tuesday, March 24th, 2015 are now loaded onto the portal.

Folder name, "March 24, 2015 FAC Conference Call".

Please log in onto the portal using the link, <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions, or problems logging on, please call Linda Serwat at extension 4731.

Call in number: 866-477-4564

Conference Code: 9431787218

Respectfully,

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3638. Congressional Staff-Diabetes Appropriations-one more day extension

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 20, 2015 14:03:16
Subject: Congressional Staff-Diabetes Appropriations-one more day extension
Attachment: [Congressional Caucus List for Academy Members.xlsx](#)
[Diabetes Caucus FY 2016 Funding Letter \(2\).docx](#)

Good news...your efforts are paying off! Thank you so much for your attention to this request. Congresswoman DeGette just let us know she now has 80 members signed on and is able to extend the deadline to Saturday March 21.

Those of you that have already gotten a chance to do this have made a huge impact. Diane Heller's email reached the Chairman of the House Budget Committee, very timely as he is drafting the federal budget.

If you had not had a chance, please take a minute to do this. This establishes you as that important nutrition resource in their district.

Many thanks again!

Mary Pat

+++++

As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES is to “*Develop key relationships with own Congressional representatives in the role of an Academy leader.*”

This action supports our members working in these agencies so they have adequate funding to do their jobs. We are fortunate that our member Ann Albright leads the diabetes efforts in CDC. That is a huge job and she appreciates our support. Her agency now funds \$146 million in community based diabetes programs, many which are led by our members. On the NIH side, I know we are losing some of our nutrition funding so this is also crucial to get support.

Here is a great opportunity to execute this priority to be recognized by your member of Congress as a nutrition leader in their district. The Congressional Diabetes Caucus leadership is seeking support for a “Dear Colleague” letter, from members of their Congressional Diabetes Caucus to support funding in diabetes research and prevention programs at NIH and CDC. The deadline for members of Congress to sign-on is **Friday, March 20th**. Can you send the following email to your member of this important caucus? The list of the caucus member is attached with the staff contact information. The letter is also included.

Suggested language for the request:

Dear (STAFF NAME),

As an elected member of the Academy of Nutrition and Dietetics Board of Directors, I am proud that you as my Congressman/Congresswoman XXX is a member of the Congressional Diabetes Caucus. I appreciate his/her being a champion of diabetes research and prevention. These efforts help prevent this disease which research has indicated the stress on families and individuals with diabetes. With nearly 30 million people diagnosed with diabetes, and an additional 86 million with prediabetes, it is important to invest in finding the evidence-based practices, such as medical nutrition therapy, which can prevent this costly disease.

It is important that the caucus has a strong showing on this to other members of Congress during this budget time. Would you ask that XXX signs on and shows his/her support for fully funding diabetes research and prevention in the Fiscal Year 2016 budget?

Thank you for your consideration, and please let me know if you have any questions. And please feel free to contact on any nutrition questions you might have regarding nutrition services and programs for your constituents. I would be glad to be a resource for you.

Sincerely,

ACADEMY BOD MEMBER NAME

Position

Contact information

3639. FW: Academy/Kraft Education Initiative Status Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Doris Acosta <dacosta@eatright.org>, Ryan O'Malley <romalley@eatright.org>
Sent Date: Mar 20, 2015 12:18:48
Subject: FW: Academy/Kraft Education Initiative Status Update
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)
[Picture \(Device Independent Bitmap\) 2.jpg](#)
[Picture \(Device Independent Bitmap\) 3.jpg](#)
[Picture \(Device Independent Bitmap\) 4.jpg](#)
[Picture \(Device Independent Bitmap\) 5.jpg](#)

Attached for your information is a status update communication sent to all staff today. We have just received feedback from GMMB related to other communication pieces, and I will be forwarding that information to you shortly. We are very frustrated with Kraft for not responding regarding the contract.

We are fortunate that the *Wall Street Journal* writer convinced her editors to hold off on running the piece. We are offering her the exclusive.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Patricia Babjak

Sent: Friday, March 20, 2015 11:11 AM

To: All Academy Staff

Subject: Academy/Kraft Education Initiative Status Update

As you know, the Academy announced in early March a pilot educational initiative with Kraft to help improve eating patterns for America's families. The language on the package identified Kraft Singles as a *Proud Supporter of Kids Eat Right* (similar to such initiatives as Heart Truth Campaign and NHLBI, and Lids for Lives and breast cancer). The goal of the program was to reach approximately 80 percent of all U.S. households, with the potential to send more than 20 million consumers to the Kids Eat Right website for credible information and recipes developed by registered dietitian nutritionists.

Contrary to what has been reported in the media and on social media posts, this initiative was not an endorsement or nutritional seal of approval by the Academy, its Foundation or Kids Eat Right of this or any product. By policy, the Academy does not endorse any products, brands or services.

The Academy and Foundation Boards of Directors hear and understand member and public concerns regarding the Kids Eat Right initiative. A dialogue is underway. The Boards sincerely appreciate the candor, integrity and concern for consumers' health, as shown by members who both oppose and support the proposed program. All comments and concerns are being taken into account.

Please forward member comments to ceo@eatright.org. If you have any questions, please do not hesitate to contact your Vice President.

Thank you very much.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3640. Daily News & Journal Review: Friday, March 20, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 20, 2015 10:54:58
Subject: Daily News & Journal Review: Friday, March 20, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm

Lifestyle modifications reduce OSA (obstructive sleep apnea), daytime sleepiness

(A dietitian-led lifestyle modification program for patients with obstructive sleep apnea effectively reduced their severity and daytime sleepiness, according to study results)

<http://www.healio.com/pulmonology/sleep-disorders/news/online/%7B3180f3ab-0dca-4f40-aa6d-41d30258d427%7D/lifestyle-modifications-reduce-osa-daytime-sleepiness>

Source: *Chest*

<http://journal.publications.chestnet.org/article.aspx?articleid=2203763>

Which protein can help weight loss but keep muscle?

(Greater energy from whey protein means greater loss of fat but retention of muscle while dieting, according to research that looked at different protein sources)

<http://www.foodnavigator.com/Science/Whey-protein-may-help-weight-loss-but-keep-muscle>

Source: *Journal of Nutrition*

<http://jn.nutrition.org/content/early/2014/12/17/jn.114.200832>

Can Fish Oil Help Boys With ADHD Pay Attention?

Perhaps, but it won't take the place of medication, expert says

<http://consumer.healthday.com/kids-health-information-23/attention-deficit-disorder-adhd-news-50/fish-oil-may-help-kids-with-adhd-pay-attention-697579.html>

Source: *Neuropsychopharmacology*

<http://www.nature.com/npp/journal/vaop/naam/abs/npp201573a.html>

Vitamin D 'ineffective as treatment for hypertension'

<http://www.medicalnewstoday.com/articles/291143.php>

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2195120>

Why France wants to ban super-thin fashion models

(Models would have to present proof of a BMI that is at least 18 (121 pounds for a 5-foot-7 woman) before they could be hired)

<http://www.washingtonpost.com/news/to-your-health/wp/2015/03/19/these-charts-show-why-france-is-moving-toward-a-minimum-bmi-for-fashion-models/>

Idaho Senate OKs telehealth bill

http://www.idahostatejournal.com/news/state/idaho-senate-oks-telehealth-bill/article_78051a53-062f-5779-bfc7-20b31c5a8622.html

Related Resource: Telehealth

<http://www.eatrightpro.org/resource/practice/getting-paid-in-the-future/emerging-health-care-delivery-and-payment/telehealth>

Food TV could be harmful to your health

(Women who watched food television and cooked frequently from scratch had a higher body-mass-index, or BMI -- weighing on average 10 more pounds -- than those who obtained information from sources like family and friends, magazines and newspapers, or cooking classes. Women who watched food television but didn't cook from scratch failed to see their viewing habits translate to a higher BMI)

<http://www.sciencedaily.com/releases/2015/03/150317092625.htm>

Source: *Appetite*

<http://www.sciencedirect.com/science/article/pii/S0195666315000902>

Grocers rearrange stores to better position healthy foods, FMI survey finds

(As consumers understanding of food as a health management tool expands, retailers nationwide are changing how they stock and promote products to better drive sales and be considered a wellness destination, a recent survey reveals)

<http://www.foodnavigator-usa.com/R-D/Grocers-rearrange-stores-to-better-position-healthy-foods-FMI-survey>

Related Resource: *Todays Dietitian*

-Retail RDs' Impact on Public Health

<http://www.todaysdietitian.com/newarchives/031115p40.shtml>

Gaps in knowledge on how organic food prices affect consumers, says study

<http://www.foodnavigator.com/Science/Studies-on-organic-food-prices-need-deeper-analysis-says-review>

Source: *Food Quality and Preference*

How are organic food prices affecting consumer behaviour? A review

<http://www.sciencedirect.com/science/article/pii/S0950329315000336>

Powdered Alcohol Now Legal in U.S.

The product, approved Tuesday by a government agency, yields a drink with the same alcohol content as a standard mixed drink, so some lawmakers are concerned

<http://www.scientificamerican.com/article/powdered-alcohol-now-legal-in-u-s/>

MedlinePlus: Latest Health News

-Doctors' Racial Biases May Not Influence Patient Care, Survey Suggests

But study doesn't look at real-life cases

-Health Tip: Pick Up a Jump Rope For Fitness

Suggestions for proper technique

-Slowed Growth Could Signal Crohn's Disease in Kids

Failure to gain weight, or weight loss, can point to a gastrointestinal issue, expert says

-Why Isn't There Any Cheap, Generic Insulin?

Unique development of medication allowed drug makers to extend patents for decades, review says

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

***Journal of the Academy of Nutrition and Dietetics*, March 19, 2015, Online First**

<http://www.andjrnl.org/inpress>

-Developing and Assessing Nutrition Education Handouts (DANEH): Testing the Validity and Reliability of the New Tool

***American Journal of Clinical Nutrition*, March 11-18, 2015, Online First**

<http://ajcn.nutrition.org/content/early/recent>

-Teaching our children when to eat: how parental feeding practices inform the development of emotional eating a longitudinal experimental design

-Plasma phospholipid fatty acids and fish-oil consumption in relation to osteoporotic fracture risk in older adults: the Age, Gene/Environment Susceptibility Study

-Top sources of dietary sodium from birth to age 24 mo, United States, 2003-2010

***Annals of Nutrition & Metabolism*, March 3-6, 2015, Online First**

<http://www.karger.com/Journal/Issue/263553>

-Effect of the cumin cyminum L. Intake on Weight Loss, Metabolic Profiles and Biomarkers of Oxidative Stress in Overweight Subjects: A Randomized Double-Blind Placebo-Controlled Clinical Trial

-Effect on Liver Enzymes of Biliopancreatic Diversion: 4 Years of Follow-Up

Breastfeeding Medicine, March 2015

<http://online.liebertpub.com/toc/bfm/10/2>

- Association of Timing of Initiation of Breastmilk Expression on Milk Volume and Timing of Lactogenesis Stage II Among Mothers of Very Low-Birth-Weight Infants
- LATCH Scores and Milk Intake in Preterm and Term Infants: A Prospective Comparative Study

Clinical Nutrition, March 3-6, 2015, Online First

<http://www.sciencedirect.com/science/journal/aip/02615614>

- Exploration of the protein requirement during weight loss in obese older adults
- Effects of vitamin D-fortified low fat yogurt on glycemic status, anthropometric indexes, inflammation, and bone turnover in diabetic postmenopausal women: A randomised controlled clinical trial
- Twelve key nutritional issues in bariatric surgery

Critical Reviews in Food Science and Nutrition, March 16-17, 2015, Online First

<http://www.tandfonline.com/action/showAxaArticles?journalCode=bfsn20>

- Potential Benefits of Edible Berries in the Management of Aerodigestive and Gastrointestinal Tract Cancers: Preclinical and Clinical Evidence
- Past and Present Insights on Alpha Linolenic Acid and the Omega-3 Fatty Acid Family

Current Opinion in Clinical Nutrition and Metabolic Care, March 12, 2015, Online First

<http://journals.lww.com/co-clinicalnutrition/toc/publishahead>

- Probiotic interventions in infantile colic.

European Journal of Nutrition, March 13-15, 2015, Online First

<http://link.springer.com/journal/394/onlineFirst/page/1>

- Association between yogurt consumption, dietary patterns, and cardio-metabolic risk factors
- Effects of inorganic nitrate and beetroot supplementation on endothelial function: a systematic review and meta-analysis

International Journal of Behavioral Nutrition and Physical Activity, March 7, 2015, Online First

<http://www.ijbnpa.org/content>

- Feeding practices of low-income mothers: how do they compare to current recommendations?

Morbidity and Mortality Weekly Report (MMWR), March 20, 2015

http://www.cdc.gov/mmwr/mmwr_wk.html

- Healthful Food Availability in Stores and Restaurants American Samoa, 2014
- Notes from the Field: Listeriosis Associated with Stone Fruit United States, 2014
- QuickStats: Percentage of Persons Aged 2-9 Years Who Consumed Caffeine from Food or Beverages, by Age Group and Race/Hispanic Ethnicity National Health and Nutrition Examination

Survey, United States, 20092012

School Nutrition, March 2015

<http://mydigimag.rrd.com/publication/?i=247634>

-Getting a Smart Start for Summer

-Suppers on the Table

-More Meals and a Lighter Load: Making Community Eligibility Work for You

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3641. Comments from Wisconsin

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Mar 20, 2015 10:24:25
Subject: Comments from Wisconsin
Attachment:

Mail 2014-2015 House of Delegates - Comments from Maryland on sponsorship View Post

Message Hello HOD,

Please see comments from Maryland.

Berit Christensen MPP, RD, LD

MAND Delegate

To my Academy Delegates,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's. As a dietitian in private practice, I am constantly having to defend my RDN credential to the public, who are increasingly turning to uncredentialed health coaches for nutrition counseling because of the perception that RDNs have ties to the corporations and do not give objective advice.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not

compromise our professional image nor ask professionals to uncomfortably defend the Academy. At this point, I am not likely to renew my membership in AND, of which I have been a member since I was in school in 2004. This makes me incredibly sad, as one of the things I most enjoy about membership is the opportunity to learn from and network with fellow RDNs in the NE and SCAN DPGs and I do not want to give these up. However, I feel so strongly about this issue, which has come to a head with the Kraft partnership, that I cannot in good conscience continue to give money to and be associated with AND.

Sincerely,

Diana Sugiuchi, RDN/LDN, ACSM-HFS

Nourish Family Nutrition

nourishfamily.com

Vertical Drop Nutrition

verticaldropnutrition.com

410-370-0415

Hi Berit,

I am not concerned about the Foundation's allowing the use of the Kids Eatright logo on Kraft cheese. It would not have been my 1st choice of food to launch this program, but frankly a 50ish calorie slice isn't much to get upset over when compared to the profile of natural cheese.

My problem is this: I have been on the food biotechnology position paper review EAL workgroup for 5 years. The Academy made a very bad decision in trying to deflect the controversial topic by changing the name to Advanced Food Technology. Then in 2012, the Academy "took down" the position paper when the media stated during the CA Prop 37 GMO labeling bill, that they "didn't have a position" on biotech. It is the only position paper I am told that has ever been taken down.

Now this situation with the New York Times (and the journalist who has thrown the Academy under the bus in recent years and me along with it), and the Kids Eatright logo that someone in the Academy leadership should really consider the advice they're getting from their PR agency. Whoever is advising the Academy in these situations is truly doing our profession a disfavor.

I am not opposed to sponsorship but I do feel like the PR firm has poorly advised the leadership or the leadership of the Academy has made several poor decisions that have discredited the RD credentials.

Thanks

Jennie Schmidt, MS, RD

Sudlersville, MD

Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Furthermore, I will not be renewing my membership until this organization cuts ties with the big food companies. The Dietitians for Professional Integrity is a group that is growing fast. Be assured we will NOT STOP to hold you all accountable!

Please also take some time to read this article.. You are all responsible for our image being ruined. The word is out ... And this is what the public think...

<http://www.takepart.com/article/2015/03/17/kraft-singles-nutritionist-label-petition?cmpid=foodinc-fb>

Sincerely,

Emily Balea-Hopkins RD, LDN
443-614-4093

Dear Academy Delegate,

When I first learned about the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles I was dumbfounded and speechless. I took a few days to collect my thoughts before writing. I was also desperately trying to find a reason why this happened, beyond the exchange of sponsor money. I could find no good reason the AND would make this unsound decision. Despite the Academy's insistence that the KER seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such. When a logo from our organization is seen on a product it is indeed seen as approved to be a healthy food choice. Kraft singles is a processed food even though fortified, it still is processed. As a health educator I am steering people away from processed foods and teaching them how they can make cost-effective, real food choices. Food labels and packaging are misleading enough as it is for consumers. To say this is really not an "endorsement" doesn't stop anyone from seeing it for what it truly is. Putting the logo on it can lead parents to believe that the processed cheese is healthier than real cheese and that means we endorse all processed food...which is not a difficult leap for the consumer to make. This steers the American public in the opposite direction of what good nutrition is all about. This exchange of money for the logo shows dietitians recommend and/or endorse processed food.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential. It doesn't feel good to be questioned about these types of decisions that reflect poorly on the Academy and myself as a RD. Dietitians will never earn the recognition they deserve when the AND is promoting things of this nature.

The following are just a few examples of the aftermath that can be found in the media after the Kraft singles endorsement: <http://www.msn.com/en-us/health/nutrition/75000-dietitians-now-recommend-kids-eat-american-cheese/ar-AA9NMem>

<http://www.takepart.com/article/2015/03/12/kraft-singles-dietitian-seal-kids-nutrition>

http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?partner=rss&emc=rss&_r=2

I am not one of the 75,000 dietitians recommending or endorsing the Kraft single product. But I'm unfortunately viewed that way now by the public. I had no vote in this matter either. When this was being considered, not once was I asked for my vote as to whether I would support this decision as a paying member. I should have been asked to vote on this very important decision. I feel my integrity has been insulted and my credibility as a reliable, well-educated healthcare practitioner has been harmed. Most of all, I feel the AND spoke for me without consulting me, put words in my mouth that I would never speak. I feel violated in so many ways by my own professional organization.

I believe if we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo. I should be able to turn to the leaders in my professional organization for guidance, but I'm no longer finding that to be the case. For years, the Academy has said it is listening to its members on this issue, but that is not the case when the Academy's actions

continue to prove otherwise.

It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy. I have been told that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting in May, is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's. This is a critical time. I hear comments all the time from the public that we are sending mixed messages, and that our credibility is highly questionable. There are plenty of reputable companies that send the correct and more healthy message...money should not be the driving factor in accepting sponsors. It is easy to see that money is driving the ship at this time.

I want to thank you for representing members at the upcoming House of Delegate meeting. The core question is "How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?" I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love.

Sincerely and with a heavy heart,

Kim McConnell, MS, RDN, LDN

Dear Berit,

AND the largest group of food and nutrition professionals? Hardly. AND's obvious primary mission is not to promote good nutrition but to promote its members, and it has failed utterly at that. Who ever could have thought that any good would have resulted to ADA or the public it serves from accepting "support" from a manufacturer of soda? How was the error not immediately seen and that unwise course discontinued?

The most credible and attention-catching nutrition wisdom of late has been imparted not by an AND member but by a journalist, in seven words. ("Eat food, not too much, mostly plants.") If AND would accurately and ethically advance the cause of good nutrition it would not need to have the assistance of corporate sponsors for its advice and activities to be respected. Instead, it appears to care more for the approval of those sponsors than for the well-being of those we supposedly serve.

How much of the ten percent of AND's budget that is provided by our corporate sponsors is in turn spent on activities to please those sponsors, such as the large space given to them in the exhibition hall at FNCE? What sorts of educational material do they provide that we can't do for ourselves, and more truthfully? Speaking of truth, what exactly is AND receiving from those sponsors?

Whatever is our leadership thinking when they sell our souls, and for what misguided reasons are they doing so? We members deserve the truth, but I fear we will never hear it from our supposed leaders.

Sincerely,
Elaine Pardoe, MS, RD

Dear UMCP Program Graduates

I wanted to share what I am tweeting today

#RepealTheSeal All RDs please read- <http://health.usnews.com/health-news/blogs/eat-run/2015/03/18/in-defense-of-75-000-dietitians> ... @UMD_Dietintern #rd2be @eatright @eatrightPRO @eatwellmd

You each need to determine what you think about this issue; I am sorry that the Academy has not yet sent an all-member mailing to explain their perspective. Rebecca Scritchfield's short article in US NEWS - (<http://health.usnews.com/health-news/blogs/eat-run/2015/03/18/in-defense-of-75-000-dietitians>) is worth reading. The Academy is now saying that putting the Kids Right Logo on this processed cheesy "food" is not an endorsement (see their statement below), but I do not remember the Academy doing any thing like this before. For years money has been accepted from Sponsors for purposes like the annual fnce meeting and other activities, but I honestly do not remember a logo being given back for the sponsorship money.

Someone with access to the Academy BOD shared with me the following:

Did the Academy of Nutrition and Dietetics Board make this decision or did the Academy of Nutrition and Dietetics Foundation Board make this decision? The Foundation Board of Directors, with feedback from the Academy Board of Directors, approved this initiative to develop nutrition education materials and outreach activities that will raise the visibility of Kids Eat Right among consumers. The language on the package merely identifies Kraft Singles as a *Proud Sponsor of Kids Eat Right*. This means information and recipes developed by registered dietitian nutritionists will reach approximately 80 percent of U.S. households. Our healthful eating messages have the potential to send more than 20 million consumers to the Kids Eat Right website.

I URGE EACH OF YOU TO TAKE A POSITION ON THIS.

For any hope of credibility on this one – the new panel they are proposing either needs to be elected by the membership or elected by the general/all members of HOD.

If the BOD or the Foundation or the leadership of HOD appoint persons – it will be seen as just another committee "not in tune to the membership". This is the last straw for at least one of my graduates in business area and she may drop her membership over it.

Finding out about this endorsement (which it is if there is an academy logo being placed on the "cheese" package) via the media has many incensed. Jon Stewart's video clip such a slap in the face to all of us who work hard to create a good impression.

Phyllis Fatzinger McShane
Berit Christensen

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

3642. Re: Board Self-Assessment

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 20, 2015 10:21:32
Subject: Re: Board Self-Assessment
Attachment: [unknown_name_nr2nn](#)

Joan, Sorry to bother you. I think that is what we all do best! I have not received this yet? Are they delayed getting it out or did I somehow miss it?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/17/2015 6:29 PM >>>

Each year the Board uses a self-assessment tool developed by BoardSource to evaluate and improve its effectiveness as a governing board. The assessment is utilized by the Board to evaluate our strengths and challenges and by the Executive Team to strengthen operational processes. The tool is also helpful in familiarizing Board members about expected responsibilities, in planning meeting agendas, and identifying topics for the Board orientation and retreat meetings.

Tomorrow you will receive the online questionnaire **directly from BoardSource** from their e-mail address, assessments@boardsource.org. Your individual responses are tabulated by BoardSource and are kept confidential; only aggregate results are provided. Marla Bobowick, senior governance consultant with BoardSource, will again attend our Board meeting in May to facilitate the discussion about the results.

Please let me know if you have any questions. Thank you for your input!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3643. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>
Sent Date: Mar 20, 2015 10:15:40
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT
Attachment: [image001.gif](#)

All,

The documents for our FAC conference call scheduled **March 24, 2015** are loaded into the portal with the exception of Christian's January narrative. We will have that loaded this afternoon.

Folder name "**March 2015 FAC meeting**"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions or problems login in, please call Linda Serwat at extension 4731

Call in number 866-477-4564

Conference Code 9431787218

Since Maria has been out ill, this is the first time I have loaded this up to the portal. Hopefully, you will be able to find everything. If not, please let me know.

Paul

3644. RE: Joint Board Recap

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, Mary Beth Whalen <Mwhalen@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 19, 2015 16:07:08
Subject: RE: Joint Board Recap
Attachment: [image001.jpg](#)
[image002.jpg](#)

Thanks, Pat, for this excellent email to our Academy and Foundation Board members!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, March 19, 2015 12:52 PM

To: Sonja Connor; 'Elise Smith'; "Aida Miles-school"; "Catherine Christie"; 'Denice Ferko-Adams'; dwheller@mindspring.com; "Don Bradley"; DMartin@Burke.k12.ga.us; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Garner, Margaret'; 'Glenna McCollum'; "Kay Wolf"; "Marcia Kyle"; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; 'Terri Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary Christ-Erwin'

Cc: 'Lucille Beseler'; Mary Beth Whalen; Doris Acosta; Harold Holler; Susan Burns

Subject: Joint Board Recap

Importance: High

Sensitivity: Confidential

To all Academy and Foundation Board members:

Thank you very much for a productive and aspirational call earlier today. For those who were not able to participate or those who had to leave early, here a summary follows.

We were joined by Academy members and registered dietitian nutritionists Rachel Begun and Kate Geagan, who are leading a change.org petition to repeal the Kraft/KER education initiative. They provided their perspective.

Rachel did not declare a conflict of interest. Kate indicated that she works with various brands. Although Regan was not on the call, the group disclosed her potential conflicts with Cabot Cheese. They spoke about the Kraft program, and asked the Board respectfully to repeal the seal because it implied an endorsement of a brand. They offered to work with the Board and continue

the dialogue.

They asked that the Board convey the message to members: “We hear you. We are having a dialogue about our options.”

Next, the Board reviewed options for discussion. David Mitchell, a principal at GMMB, a crisis management firm, assisted in formulating our options, which were emailed to you yesterday.

After reviewing the negative comments, we can divide input that has been received into three categories.

1. Offering our logo on a product is seen as an endorsement of Kraft Singles (although I need to reiterate that the Academy has placed our logo on products in the past, including on Hunts, Barilla and Gerber products, with no negative reactions from members or the public.)
2. A seal of approval of Kraft Singles implies to consumers that it is a healthy food.
3. Many of our members perceive Kraft Singles to be an unhealthy food product that the Academy should not associate itself with.

The Board received two options for consideration, with advantages and disadvantages outlined. With careful and thorough consideration based on the discourse, civil and otherwise, and a communication with David Mitchell, I recommended that we not move with the collaboration with Kraft Singles. David also recommended we step back from this partnership.

One reason for doing so: This was a pilot program for the Foundation, and pilots are done to test and learn whether something will work. In this instance, the planned approach created confusion among members and consumers, which the Academy clearly does not want.

We have alerted our attorney to this issue. She advised us to reach out to Kraft to reach a mutual and amicable agreement about how to move forward with cancelling the contract. Mary Beth Whalen did so, and Kraft indicated that they realize that neither Kraft nor the Academy can move forward as planned. We are awaiting more information from Kraft regarding how far forward the packaging process has gone and how we can discontinue the initiative.

The Board deliberated and voted to approve Option 2: Discontinue our pilot program, stop the use of the on-package logo, and work with Kraft to cancel the contract. The Board also decided that we would send a message to members via social media this afternoon. Here are the messages that will be posted to the eatrightPRO social media channels at 3:15 p.m.:

FACEBOOK: The Academy and Foundation Boards hear and understand member and public concerns regarding the Kids Eat Right initiative. A dialogue is underway. Your patience is appreciated!

TWITTER: #eatrightPRO Boards hear and understand you regarding Kids Eat Right initiative. A dialogue is underway.

It is critical that this information remain confidential, as we are working with GMMB to develop a risk management communication plan that will include timeline, key messages and FAQ for members, as well as social media outreach to members. We will also develop a media statement that will be released exclusively to the *Wall Street Journal*, after alerting members. We remain in close contact with legal counsel and Kraft and more updates will be provided as information becomes available.

Please do not hesitate to contact me with any questions or if you need additional information.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3645. Joint Board Recap

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school' <miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf' <wolf.4@osu.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'jean.ragalie-carr@rosedmi.com' <'jean.ragalie-carr@rosedmi.com'>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <'constancegeiger@cgeiger.net'>, 'eileen.kennedy@tufts.edu' <'eileen.kennedy@tufts.edu'>, 'carl@learntoeatright.com' <'carl@learntoeatright.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: 'Lucille Beseler' <lbeseler_fnc@bellsouth.net>, Mary Beth Whalen <Mwhalen@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 19, 2015 15:51:50
Subject: Joint Board Recap
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)
[Picture \(Device Independent Bitmap\) 2.jpg](#)

To all Academy and Foundation Board members:

Thank you very much for a productive and aspirational call earlier today. For those who were not able to participate or those who had to leave early, here a summary follows.

We were joined by Academy members and registered dietitian nutritionists Rachel Begun and Kate Geagan, who are leading a change.org petition to repeal the Kraft/KER education initiative. They provided their perspective.

Rachel did not declare a conflict of interest. Kate indicated that she works with various brands. Although Regan was not on the call, the group disclosed her potential conflicts with Cabot

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Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3646. Meeting invitation: Finance and Audit Committee Meeting

From: Academy IT Department <messenger@webex.com>
To: dmartin@burke.k12.ga.us
Sent Date: Mar 19, 2015 15:43:07
Subject: Meeting invitation: Finance and Audit Committee Meeting
Attachment:

Hello ,

Academy IT Department invites you to attend this online meeting.

Topic: Finance and Audit Committee Meeting
Date: Tuesday, March 24, 2015
Time: 1:00 pm, Central Daylight Time (Chicago, GMT-05:00)
Meeting Number: 744 052 372
Meeting Password: dietetics

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=m4851e004c0d2de0ddf630d7f94bf33ba>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: dietetics
4. Click "Join".

To view in other time zones or languages, please click the link:
<https://eatright.webex.com/eatright/j.php?MTID=m59ec7a8f713582bf20b4d05cdbf8f20d>

To join the teleconference only

Call-in toll-free number: 1-866-477-4564 (US)
Call-in number: 1-312-899-4738 (US)
Show global numbers: <https://www.tcconline.com/offSite/OffSiteController.jsp?cc=9431787218>
Conference Code: 943 178 7218

For assistance

1. Go to <https://eatright.webex.com/eatright/mc>
2. On the left navigation bar, click "Support".

You can contact me at:
itoperations@eatright.org

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:
<https://eatright.webex.com/eatright/j.php?MTID=mb09440a16063b8328289ddba0fbb8089>

The playback of UCF (Universal Communications Format) rich media files requires appropriate players. To view this type of rich media files in the meeting, please check whether you have the players installed on your computer by going to
<https://eatright.webex.com/eatright/systemdiagnosis.php>.

<http://www.webex.com>

CCP:+13128994738x9431787218#

IMPORTANT NOTICE: This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. By joining this session, you automatically consent to such recordings. If you do not consent to the recording, discuss your concerns with the meeting host prior to the start of the recording or do not join the session. Please note that any such recordings may be subject to discovery in the event of litigation.

3647. RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Executive Temp <executivetemp@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Linda Serwat <LSerwat@eatright.org>
Sent Date: Mar 19, 2015 14:00:37
Subject: RE: Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT
Attachment:

All,

I hope everyone is enjoying the warmth that is beginning to inch its way into our lives. When I was a kid, we had a newscaster that always talked about the “greening of America”. He used to show a line where the plants and trees would begin to spring to life. I patiently waited for the line to get closer to my home in Detroit!! I don’t know why I always enjoyed that reference. Maybe it was the anticipation of Spring and the warm weather!!! Since we just passed St. Patrick’s Day, I thought that would be a nice anecdote. We haven’t yet experience any “greening” in Chicago (except the river of course), but I hope wherever you are that you are beginning to see the signs of spring.

As all of you know, we have a Finance and Audit Committee meeting on Tuesday, March 24th at 1 p.m. CDT. The focus of our call will be on the following;

1. January final financial results
2. February preliminary results
3. Budget update
4. Cash

I. January Adjustments

-
We did not make any adjustments to the preliminary January results.

II. Investments

The ride our investments has taken continues. As I mentioned last month, the market was growing quite well when we met in February. I am happy to say that our combined portfolios gained nearly \$2,259,000!! We recouped the losses from January and added to our upward climb. Year to date, the combined portfolios have gained over \$3,353,000. This is \$1,620,300 more than our budget. So, needless to say, with these kind of results, February should be a very good month for everyone.

March has not been too bad for our portfolios. Through yesterday, March 18th, the combined portfolios have gained an additional \$287,000. This is roughly 0.50%. Even though the markets are mixed (Dow down, NASDAQ up, etc) today, we are at least facing the last week or so of investing in March on a firm foundation of gains. The markets liked what the Federal Reserve Chairwoman said yesterday. So, hopefully, the impact of the impending interest rate hikes would not have a major impact on the markets.

III. Academy preliminary February Financials (A10)

The results for the Academy will continue the pattern we have seen throughout the year; Revenues under performed and were partially offset by lower expenses. The Academy had an

Operating Deficit of \$363,431. This was \$15,365 higher (worse) than the budget. This isn't too bad considering the revenue missed expectations by \$111,284. I will provide some details below. The great news is, due to the investment returns of over \$729K, the Academy had Net Income of \$365,920 for the month of February. This was \$601,501 higher (better) than the budget. So, a very good overall month!!

On a year to date basis, the Academy has an Operating Deficit of \$1,961,463 through February. This is \$395,699 smaller (better) than the budget. This variance went down \$15K since January. However, it is great news to have the Operating results be this much better than the budget with all of the revenue shortfalls we have experienced. The investments make this picture a little better. Year to date, our investments have provided over \$1.33M in income. This is \$319,810 higher than the budget. So, the bottom line is the Academy currently has a Net Deficit of \$628,298. This is \$715,510 smaller (better) than the budget. We may not have reached this point in an optimal manner, but, to have our Net Deficit be less than 50% of our budget, through three quarters of the fiscal year, is very good news.

The following is a breakdown of the various categories for February:

A. Revenues

- a. **Membership Dues** - This area is **under budget** by \$5,740 in February and is **under budget** by \$181 for the year. The under-run in February is being driven by lower Fellow program revenue (down \$7.8K) offset by higher Membership Dues revenue (up \$2.1K).
- b. **Programs and Meetings** - This area is **under budget** by \$9,729 in February and is **under budget** by \$429,830 for the year. The under-run February is due entirely to lower Professional Development revenue.
- c. **Publications and Materials** - This area is **under budget** by \$26,614 in February and is **under budget** by \$87,160 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$9.7K), lower Eatright store (down \$4.5K), lower PR sales (Down \$6.2K) and lower List Rental (down \$6.2K).
- d. **Subscriptions** – This area is **under budget** by \$43,971 in February and is **under budget** by \$263,317 for the year. The under-run in February is primarily is due to lower eNCPT (down \$44.3K) as sales are slower than budgeted and lower NCM and related products (down \$2.4K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.2K) and higher EAL (up \$1.5K).

e. **Advertising** – This area is **over budget** by \$1,699 in February and **under budget** by \$8,692 for the year. The over-run in February is entirely due to higher advertising sales for Food and Nutrition Magazine.

f. **All grants** - This area is **under budget** by \$20,201 in February and is **under budget** by \$22,756 for the year. The under-run in February is primarily due to lower Guides for Practice (down \$10K), lower grants for Research (down \$9.4K) and lower ConAgra (down \$1.6K). This is offset by higher recognition of the Abbott Malnutrition project (up \$0.8K).

g. **Sponsorships** – This area is **under budget** by \$2,140 in February and is **under budget by** \$50,749 for the year. This is not as low in February as we originally thought. We re-evaluate this each month. Since we have received unbudgeted agreements for the Nutrition News Forecast, we are adjusting our expected under-run for the year.

h. **Other** – This area was **under budget** by \$4,590 in February and is **over budget** by \$99,996 for the year. The under-run in February is primarily due to lower rebates from the Member benefit's program.

B. Expenses

a. **Personnel** – This area is **under budget** by \$24,584 in February and is **under budget** by \$152,653 for the year. The under-run in February is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b. **Publications** – This area is **under budget** by \$701 in February and is **under budget** by \$96,657 for the year. The under-run in February is primarily due to lower Traditional Publications (down \$3.0K), and lower Eatright Store (Down \$1.7K). This is offset by higher Journal (up \$2.2K), higher Food and Nutrition Magazine (up \$1.3K) and higher across all other projects (up \$0.5K).

c. **Travel** – This area is **under budget** by \$51,050 in February and is **under budget** by \$307,491 for the year. The under-run in February is primarily due to lower Research projects (down \$61.8K) which included lower Abbott Malnutrition project expenses (down \$53.4K), lower Informatics (down \$3.8K), lower Public Policy (down \$3.2K) and lower across all other projects (down \$0.3K). This is offset by higher Marketing (up \$2.8K), higher Governance (up \$5.4K) and higher FNCE expense reimbursements (up \$9.8K).

d. **Professional Fees** - This area is **under budget** by \$29,960 in February and is **under budget by** \$182,245 for the year. The under-run in February is being driven by lower Research (down \$10.5K), lower IT/web (down \$5.3K), lower Journal (down \$6.0K), lower Corporate Relations (down \$13.3K), lower Public Relations (down \$6.2K) and lower Carry the Flame (down \$2.3K). This is offset by higher FNCE (up \$10.3K), higher Public Policy (up \$2.2K) and higher across all other (up \$1.1K). The FNCE over-run is due to the accounting reclassification addressed above.

- e. **Postage and Mailing** - This area is **under budget** by \$2,352 in February and is **under budget** by \$88,448 for the year. The under-run for February is being driven by lower Traditional Publications (down \$8.4K) and lower across all other projects (down \$0.6K). This is offset by higher Member Services (down \$1.9K) and higher Food and Nutrition Magazine (up \$4.7K).
- f. **Office Supplies and Equipment** – This area is **under budget** by \$3,460 in February and is **under budget** by \$16,930 for the year. The under-run in February is due to lower copy supplies (down \$1.6K), lower Public Policy (down \$0.7K) and lower across all other projects (down \$1.2K).
- g. **Rent and utilities** - This area is **over budget** by \$13 in February and is **under budget** by \$62,089 for the year. The over-run in February is due to higher maintenance costs associated with work done in Chicago (up \$1.7K) offset by lower costs within our new lease in Washington DC (down \$1.7K).
- h. **Telephone and communications** – This is **over budget** by \$1,039 in February and is **under budget** by \$2,764 for the year. The over-run in February is primarily due to the accounting reclassification for FNCE related costs.
- i. **Commissions** – This area is **over budget** by \$340 in February and is **over budget** by \$1,151 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. Since Advertising revenue was higher in February, the commission expense was higher in February
- j. **Computer Expenses** – This area is **under budget** by \$5,061 in February and is **under budget** by \$51,685 for the year. The under-run in February is due to lower web hosting costs. This could be an issue with a missing bill and will be re-evaluated before going final.
- k. **Advertising and Promotion** – This area is **over budget** by \$1,989 in February and is **under budget** by \$43,796 for the year. The over-run in February is primarily due to NCM marketing materials.
- l. **Insurance** – This area is **under budget** by \$534 in February and is **under budget** by \$7,133 for the year. The under-run in February is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** by \$2,372 in February and is **over budget** by \$253 for the year. The under-run in February is due to the continued evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in February and should have an impact for the remainder of the fiscal year.

- n. **Bank and trust fees** – This area is **over budget** by \$1,716 in February and is **over budget** by \$11,611 for the year. The over-run in February is due to higher credit cards fees.
- o. **Other** – This area is **over budget** by \$30,092 in February and **under budget** \$49,120 for the year. The majority of the over-run in February is due to two items; the expectation that the DPGs would provide funding that did not materialize for Quality Management (down \$13.8K) and FNCE accounting reclassifications (up \$16.0K). There are additional minor changes in other areas, but, it amounts to approximately \$0.3K. The FNCE reclassifications are shifts between categories as the accounting team “cleans” up the books at the quarter close.
- p. **Expense allocation** – This area is **unfavorable to budget** by \$6,979 in February and is **unfavorable to budget** by \$51,655 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$20,469 in February and is **under budget** by \$160,459 for the year. The under-run in February is primarily due to accounting reclassification’s of FNCE related costs (down \$29.3K), lower Professional Development (down \$1.0K) and lower across all other projects (down \$1.0K). This is offset by higher Quality Management (up \$10.8K).
- r. **Legal and Audit** – This area is **under budget** by \$230 in February and is **under budget** by \$15,804 for the year. The under-run in February is due to lower legal expenses.
- s. **Printing** – This area is **over budget** by \$2,688 in February and is **over budget** by \$14,482 for the year. The over-run in February is due higher Office Services costs (up \$1.7K) and higher across all other areas of the business (up \$1.0K).

Overall, a good month for the Academy. We are still experiencing the under-runs in revenue. These will continue. However, the staff is dedicated to reducing expenses wherever possible. We are now rounding the final corner and heading towards home. It is good to do so with both an Operating deficit and Net Deficit smaller than the budget.

I will once again stop here and provide the remaining information tomorrow. Maria will have been out of the office this week. So, either Christian or I will get everything posted to the portal (I hope!). In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3648. Daily News: Thursday, March 19, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 19, 2015 10:36:28
Subject: Daily News: Thursday, March 19, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm

Food and Nutrition Magazine

Journal How You Bite Into a Healthy Lifestyle

<http://www.foodandnutrition.org/Stone-Soup/March-2015/Journal-How-You-Bite-Into-a-Healthy-Lifestyle/>

New 'MIND' diet linked to reduced risk of Alzheimer's

<http://www.medicalnewstoday.com/articles/291073.php>

Source: *Alzheimer's & Dementia: The Journal of the Alzheimer's Association*.

[http://www.alzheimersanddementia.com/article/S1552-5260\(15\)00017-5/abstract](http://www.alzheimersanddementia.com/article/S1552-5260(15)00017-5/abstract)

Healthy diet reduces risk of cardiovascular disease by a third in over-40s

<http://www.sciencedaily.com/releases/2015/03/150318130332.htm>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/03/18/ajcn.114.097352.abstract>

Academics challenge research that links diet soda to bigger waistlines

(Academics have questioned a recent study that has attempted to establish a link between an increase in waistlines and the intake of diet soft drinks)

<http://www.foodnavigator.com/Science/Academics-challenge-research-that-links-diet-soda-to-bigger-waistlines>

Cited: *Journal of the American Geriatrics Society*

<http://onlinelibrary.wiley.com/doi/10.1111/jgs.13376/abstract>

2 Factors Greatly Boost New Moms' Odds of Type 2 Diabetes

Gestational diabetes, followed by weight gain after delivery significantly raise the risk, study find

<http://consumer.healthday.com/diabetes-information-10/misc-diabetes-news-181/weight-gain-after-gestational-diabetes-raises-odds-of-type-2-diabetes-697559.html>

Source: *Diabetologia*

<http://www.diabetologia-journal.org/>

Breast-Fed Babies May Be Smarter, Richer Adults, Study Suggests

But many factors determine IQ, not just mother's milk, experts note

<http://consumer.healthday.com/women-s-health-information-34/breast-feeding-news-82/breastfed-babies-may-be-smarter-richer-adults-study-697518.html>

Source: *Lancet Global Health*

[http://www.thelancet.com/journals/langlo/article/PIIS2214-109X\(15\)70002-1/fulltext](http://www.thelancet.com/journals/langlo/article/PIIS2214-109X(15)70002-1/fulltext)

Recess: An Essential Part of the School Day

Study shows supervised play boosts teamwork, friendships and positive attitudes

<http://consumer.healthday.com/kids-health-information-23/education-news-745/recess-an-essential-part-of-the-school-day-697433.html>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, Article in Press

Eat Lunch First or Play First? Inconsistent Associations with Fruit and Vegetable Consumption in Elementary School

[http://www.andjrn.org/article/S2212-2672\(14\)01513-5/abstract](http://www.andjrn.org/article/S2212-2672(14)01513-5/abstract)

State-run nutrition programs linked to better eating habits in all ages

<http://www.healio.com/family-medicine/nutrition-and-fitness/news/online/%7Bf21961d1-883f-4dfd-8ce4-6cf755910ba0%7D/state-run-nutrition-programs-linked-to-better-eating-habits-in-all-ages>

Source: *Preventing Chronic Disease*

http://www.cdc.gov/pcd/issues/2015/14_0449.htm

Fast-food curb did not cut obesity rate in South Los Angeles

<http://www.foxnews.com/health/2015/03/19/fast-food-curb-did-not-cut-obesity-rate-in-south-los-angeles/>

Source: *Social Science & Medicine*

<http://www.sciencedirect.com/science/article/pii/S0277953615001409>

U.S. to roll back 'lost pleasure' approach on health rules

("Lost consumer surplus" is the technical term used by economists for pleasure lost by someone who curtails an enjoyable behavior)

<http://www.reuters.com/article/2015/03/18/us-usa-health-lostpleasure-idUSKBN0ME0DD20150318>

Shrinking household sizes are changing how Americans eat, buy food

(A whopping nine out of 10 consumers prefer to eat at home, but the size and make-up of those households are changing and so are consumers needs from food and beverage companies, according to a research firm)

<http://www.foodnavigator-usa.com/Suppliers2/Shrinking-household-sizes-are-changing-how-Americans-eat-buy-food>

USDA/Economic Research Service

-Women operate about 14 percent of U.S. farms

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=52252&ref=collection>

Source: *Characteristics of Women Farm Operators and Their Farms*

<http://www.ers.usda.gov/publications/eib-economic-information-bulletin/eib111.aspx>

Empowering women in agriculture is good for business

(Women make up 43% of the agricultural labour force in developing countries but own less livestock and animals than men and have less access to credit and cooperatives)

<http://www.foodnavigator.com/Business/Empowering-women-in-agriculture-is-good-for-business>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details

- Sweet Cheeks: How Early Nutrition Affects Oral Microbiota Populations and Disease Incidence

<https://clinicaltrials.gov/ct2/show/NCT01836952?term=NCT01836952&rank=1>

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3649. RE: Update on the financial package

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 19, 2015 08:45:21
Subject: RE: Update on the financial package
Attachment: [TEXT.htm](#)

Paul, We had a water main break at work yesterday and so none of us could go to work. I did not have access to phone, and our work email was down, so I was out of the loop.

I contacted Susie Burns to check to make sure the financial report had been postponed and she said it had. This was before I got the revised agenda. :)

I had asked Christian last week about the only question I had so I was good to go. Hope you had a great trip. I would like to hear about it, because I have never been to London. I have traveled a lot in Europe, but London has never been on my bucket list. You might just convince me to put it on my list

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Paul Mifsud <PMifsud@eatright.org> 3/18/2015 1:38 PM >>>

Donna,

I just left a message. If you have any question for tomorrow, please give me a call.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, February 25, 2015 1:03 PM

To: Paul Mifsud

Subject: RE: Update on the financial package

Paul, That works, much better wording. I just did not want to confuse them, but this makes it very clear and much more informative.

I will be ready for the board meeting, but I am going to try and start getting them primed for what they will be seeing in May. They need to understand what we are facing and the role they play.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/25/2015 1:55 PM >>>

Donna,

Make the change on slide 6. Can't believe I missed that one. I reworded slide 7. I know we don't want it to "wordy". Take a look at this one. It is a little more. Hopefully it gets to what you were thinking.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, February 25, 2015 11:25 AM
To: Paul Mifsud
Subject: Re: Update on the financial package

Paul, I have just taken a quick look through the deck. So far we need to correct a typo on Slide 6 "exceed" not "exeed".

I also think we need to restate Slide 7 where we talk about continued growth in eNCPT sales sets a strong foundation for FY16 revenue. We just said that it was falling short for revenue, so I assume that we have seen a strong increase in sales recently, that will make us more optimistic for the future. If that is correct, we probably need to word it a little differently so we don't confuse people. I hope this gets the boards attention!

So far, these are the only questions or concerns that I have.

I hope this gets the boards attention!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/25/2015 10:43 AM >>>

Donna,

I made a few minor wording changes to the deck. Please take a look at it and let me know if it is good to go.

Paul

3650. Re: Kids Eat Right Foundation Logo & Awareness Campaign

From: Sherry Collins <dietitiasherry@gmail.com>
To: Katie Brown <kbrown@eatright.org>, Sonja Connor <connors@ohsu.edu>, Patricia Babjak <PBABJAK@eatright.org>, Aida Miles <agmiles@comcast.net>, tjraymond@aol.com, Nancy Lewis <Nancylewis1000@gmail.com>, mwhalen@eatright.org, Elise Smith <easaden@aol.com>, Diane Heller <dwheller@mindspring.com>, bkyle@roadrunner.com, Tracey Bates <traceybatesrd@gmail.com>, craytef@charter.net, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, janetskates@yahoo.com
Cc: Ann Teh <anndteh@gmail.com>, Lesley Baradel at Balanced Nutrition <lesley@balancednutritionatlanta.com>
Sent Date: Mar 19, 2015 07:48:37
Subject: Re: Kids Eat Right Foundation Logo & Awareness Campaign
Attachment:

Dear Academy Leaders and Staff:

As you have no doubt realized the KER partnership with KRAFT was a huge mistake. Its handling was a PR blunder like none I've seen within a "member-driven" organization. As you work toward finding solutions to this issue, do not be mistaken in thinking the uproar is a "vocal minority" or the doings of those who would seek to discredit the Academy. I have defended the Academy's relationships with sponsors on many occasions and have been mostly comfortable with the fact that we can work with industry in a constructive way - I have spoken out against those who want an Academy free of all sponsorship. I have been very outspoken regarding my opinion, but there are many others who feel like me, but are unable to express their opinions in such a public fashion. There are now more than 7,300 signatures on the petition to Repeal The Seal - nearly 10% of the Academy membership - and it's growing by the hour.

As individual dietitians, we each have the option to align ourselves with brands that meet our individual nutrition philosophies. However, as an organization, it is not your right to utilize the credibility of 75,000 members with any brand any more than I, as an individual RDN, can use another RDN's name in support of a product without their permission. There is a reason that Academy Spokespersons are not permitted to endorse any product - and rightly so. This decision was not only poorly communicated and executed - it was a bad decision. Continuing to suggest that it is simply a misunderstanding is only making people more angry and works against restoring credibility and trust. The future of the Academy - perhaps of our profession - is in a precarious place with many other groups ready to fill in the gap as "nutrition experts". Your decisions, to act with integrity, honesty, transparency, to listen to members and realign your actions with our values, or to stay the course in spite of the outcry of members will determine the future trajectory of our organization.

Like many others, I have been proud of my membership and service to the Academy. Those of you participating in the call regarding this issue have the opportunity to make things right. In crisis management there are a few essential tenets. One of the most important is to work quickly. I know that some of you are anguished over this whole thing and most of you are volunteers. I want you to know that I appreciate your service and encourage you to lead in such a way as to represent the best interest of all of us - it's why you were elected. Please do the right thing and make me proud again.

Sincerely,
Sherry

On Mon, Mar 16, 2015 at 10:14 PM, Sherry Collins <dietitiansherry@gmail.com> wrote:
Dear Academy of Nutrition and Dietetics and Kids Eat Right Foundation Leadership:

I am writing to share my strong opposition to the Kids Eat Right (KER) Foundation's step to provide their logo for use on packaged products. I was stunned and disappointed to see that this feature of the new awareness campaign is being rolled out with KRAFT singles as the first product. To be honest, I do not believe that this is the worst product on the market, or harmful per se; I ate them as a child and I turned out just fine. However, that isn't the point. Perception is reality and the public perception is that this food is a highly refined "cheese product" -- not "real food". Even the National School Lunch Program does not permit this product as part of the reimbursable meal program.

The fact is that I do not believe (and many others do not believe) that it is the kind of optimal food that we want to encourage Americans to choose as a path to better health. Our collective goal should be to hold up for the public the ideal dietary recommendations to aid them in moving closer to a diet that prevents disease and promotes vitality and health - a diet high in fruits, vegetables, whole grains and other minimally processed whole foods. The suggestion by the KER Foundation that this is not an endorsement is absolutely ridiculous, as that is exactly how it was viewed by the media and the public. One only has to take a look at the coverage by ALL of the major media outlets to see how damaging this has been to the registered dietitian nutritionist.

I know that I am not alone, as I have seen the firestorm on social media, including more than 100 comments on the Academy's Facebook post on this topic alone. The message is clear. We are angry; we are embarrassed; we feel betrayed. The Academy of Nutrition and Dietetics, and by extension the Kids Eat Right Foundation, ARE representatives of the registered dietitian nutritionist, but today they do not represent me.

I would suggest that because the Academy and KER represent a diverse group of members that they should not allow their logo, likeness or image to be used on any specific brand or product. Moreover, the Academy membership, whom the Academy and its representative organizations represents, should be informed in advance of a decision being considered to utilize the logo,

likeness or image for any commercial purpose. And let's be honest, this was for a commercial purpose, KRAFT's motivation is not altruism.

As a member of the Academy, I am embarrassed at the negative media attention and damage to our collective reputation. Those who wish to prove that dietitians are in the pocket of "big food" and out of touch with the latest science of good nutrition now have adequate ammunition for the foreseeable future. Like KRAFT, I only want to align myself with organizations that improve my standing with other professionals, potential clients, and the public at large. For the first time in 10 years, and after participating in service in many areas, I am considering non-renewal of my membership because I am no longer convinced that the Academy's values and goals and mine are the same.

I trust that my feedback, as well as that of countless other members will encourage you, the Academy leadership, to reconsider this decision -- and to seek opportunities to realign your current strategy with the values and voices of your membership.

Sincerely,

Sherry Coleman Collins, MS, RDN, LD

--

Sherry Coleman Collins, MS, RDN, LD

Registered Dietitian Nutritionist |Southern Fried Nutrition Services, LLC

Nutrition Services for all y'all! Passionate about making the delicious choice the healthy choice.

Specializing in whole health wellness, improved digestive health and managing food allergies.

Follow me on Twitter @DietitianSherry, connect with me on Facebook and via my blog at southernfriednutrition.com!

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--

Sherry Coleman Collins, MS, RDN, LD

Registered Dietitian Nutritionist |Southern Fried Nutrition Services, LLC

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3651. KER / Kraft

From: Ann Dunaway Teh <ann@dunawaydietetics.com>
To: 'Katie Brown' <kbrown@eatright.org>, connors@ohsu.edu, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles' <agmiles@comcast.net>, tjraymond@aol.com, 'Nancy Lewis' <Nancylewis1000@gmail.com>, mwhalen@eatright.org, easaden@aol.com, 'Diane Heller' <dwheller@mindspring.com>, bkyle@roadrunner.com, traceybatesrd@gmail.com, craytef@charter.net, dmartin@burke.k12.ga.us, janetskates@yahoo.com
Sent Date: Mar 18, 2015 23:11:59
Subject: KER / Kraft
Attachment:

Good evening,

I am writing to express my concern over the recent decision to put the Kids Eat Right logo on Kraft singles. While I am a registered dietitian nutritionist, I was a branding consultant in my first career and understand the impact this decision has on our profession and members, which is only just beginning to come to light. For the Academy to continue to say it does not endorse products is utterly false in light of this decision. Even though the package will say Kraft is a “proud supporter of” Kids Eat Right, it is still an implied endorsement for the logo to appear in any form on a food package, regardless of what that food item is. Any branding expert would say the same. Certainly the logo will influence the sale of that item and exactly why Kraft would want to have it on their products.

While I understand the intention is to drive traffic to the Kids Eat Right website, there are certainly better ways of doing this rather than putting the logo at the point of sale on a food product. Even using the Kraft website as a tool to push traffic is preferable to a food package at the point of sale where the logo will sway a purchasing decision. What drives traffic is compelling, regularly updated content with great visual appeal that is shared on social media and pushed out through a variety of media outlets. There are examples of it every day on the internet and in the blogging world. We have many talented members that do this every day with their own blogs and websites – why not ask for their input on how to reach a greater audience with Kids Eat Right?

Another reason that has been mentioned for the logo to appear is that calcium and vitamin D are nutrients of concern for children, and really adults as well. However, research has shown that focusing on individual nutrients is not an effective strategy for improving health, but rather focusing on the overall dietary pattern. I think this was a fairly clear message in the Dietary Guidelines Advisory Council’s recent report and a message the Academy has espoused as well. Let’s continue to focus on education showing people HOW to eat, rather than focus on the nutrients and in the most wholesome and affordable way possible.

I consult with industry and believe in corporate sponsorship and transparency of such arrangements. I believe our involvement and partnerships with the food industry can have a profound impact on the greater good of our country's health. I am looking forward to our conversation at the House of Delegates meeting on May 3 on the corporate sponsor issue.

Though I strongly urge the Board to reconsider putting the Kids Eat Right logo, in any shape or form on any food product as this is a form of endorsement. While logos may have appeared on products in the past, the world is changing and our critics are chomping at the bit to take advantage of our missteps and discredit us in the eyes of the media and the public.

Thank you for your time and leadership,
Ann

Ann Dunaway Teh, MS, RDN, CSSD, LD

Dunaway Dietetics, Inc.

678-641-5682

www.dunawaydietetics.com

ann@dunawaydietetics.com

www.facebook.com/dunawaydietetics.com

www.twitter.com/anndunawayteh

Eat to nourish, energize and flourish!TM

3652. Joint Academy/Foundation Board Meeting

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles-school (miles081@umn.edu)' <miles081@umn.edu>, 'Catherine Christie (c.christie@unf.edu)' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley (don.bradley@duke.edu)' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@aces.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Garner, Margaret' <MGarner@cchs.ua.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Kay Wolf (wolf.4@osu.edu)' <wolf.4@osu.edu>, 'Marcia Kyle (bkyle@roadrunner.com)' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri Raymond' <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Harold Holler <HHOLLER@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 18, 2015 21:44:46
Subject: Joint Academy/Foundation Board Meeting
Attachment: [image003.jpg](#)
[image005.jpg](#)
[Agenda 3-19-15.pdf](#)
[FAQ.pdf](#)
[Att 2.0 Options.pdf](#)

Attached is the agenda for tomorrow's joint conference call. I asked the members who organized the #RepealtheSeal petition to share their perspective. The plan is to hear them, but not engage in dialogue. Attached is an FAQ document as well as options to consider as we deliberate the next steps.

Mary Beth, Doris and I spoke with David Mitchell a principal from GMMB, a strategic communications and risk management firm. He is unable to join us on the call, however, his counsel is reflected in the options presented.

If you are calling in and not using WebEx, please email mwhalen@eatright.org to indicate you have a question or comment.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3653. RE: Time Sensitive Request: Congressional Staff-Diabetes Appropriations

From: Elise Smith <easaden@aol.com>
To: 'Joan Schwaba' <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 18, 2015 21:30:31
Subject: RE: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Attachment:

Done

From: Joan Schwaba [mailto:JSchwaba@eatright.org]
Sent: Tuesday, March 17, 2015 5:43 PM
To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'wolf.4@osu.edu'
Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns
Subject: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Importance: High

A request from Mary Pat Raimondi follows.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

+++++

As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES is to “*Develop key relationships with own Congressional representatives in the role of an Academy leader.*”

Here is a great opportunity to execute this priority to be recognized by your member of Congress as a nutrition leader in their district. The Congressional Diabetes Caucus leadership is seeking support for a “Dear Colleague” letter, from members of their Congressional Diabetes Caucus to support funding in diabetes research and prevention programs at NIH and CDC. The deadline for members of Congress to sign-on is **Friday, March 20th**. Can you send the following email to your member of this important caucus? The list of the caucus member is attached with the staff contact information. The letter is also included.

Suggested language for the request:

Dear (STAFF NAME),

As an elected member of the Academy of Nutrition and Dietetics Board of Directors, I am proud that you as my Congressman/Congresswoman XXX is a member of the Congressional Diabetes Caucus. I appreciate his/her being a champion of diabetes research and prevention. These efforts help prevent this disease which research has indicated the stress on families and individuals with diabetes. With nearly 30 million people diagnosed with diabetes, and an additional 86 million with prediabetes, it is important to invest in finding the evidence-based practices, such as medical nutrition therapy, which can prevent this costly disease.

It is important that the caucus has a strong showing on this to other members of Congress during this budget time. Would you ask that XXX signs on and shows his/her support for fully funding diabetes research and prevention in the Fiscal Year 2016 budget?

Thank you for your consideration, and please let me know if you have any questions. And please feel free to contact on any nutrition questions you might have regarding nutrition services and programs for your constituents. I would be glad to be a resource for you.

Sincerely,
ACADEMY BOD MEMBER NAME
Position

Contact information

3654. RE: REMINDER: On Behalf of Sonja Connor: CEO Evaluation Survey Due Friday, March 21st

From: Sonja Connor <connors@ohsu.edu>
To: 'Carrolyn Patterson' <CPatterson@eatright.org>, Evelyn Crayton <craytef@aces.edu>, craytef@charter.net <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, denice@wellnesspress.com <denice@wellnesspress.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>
Sent Date: Mar 18, 2015 21:23:45
Subject: RE: REMINDER: On Behalf of Sonja Connor: CEO Evaluation Survey Due Friday, March 21st
Attachment:

Hi All,

I m extending the deadline to Friday March 27.

Sonja

From: Carrolyn Patterson [mailto:CPatterson@eatright.org]
Sent: Wednesday, March 18, 2015 2:33 PM
To: Sonja Connor; Evelyn Crayton; craytef@charter.net; Glenna McCollum; Glenna McCollum; DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; peark02@outlook.com; 'easaden@aol.com'; miles081@umn.edu; Nancylewis1000@gmail.com; denice@wellnesspress.com;

'c.christie@unf.edu'; 'mgarner@cchs.ua.edu'; tracey.bates@dpi.nc.gov;
traceybatesrd@gmail.com; dwheller@mindspring.com; 'bkyle@roadrunner.com'; Don Bradley,
M.D.; 'sandrallgill@comcast.net'; tjraymond@aol.com

Subject: REMINDER: On Behalf of Sonja Connor: CEO Evaluation Survey Due Friday, March
21st

Sensitivity: Confidential

Hi All,

This email serves as a reminder that the CEO Evaluation Survey is due this Friday, March 21st.
If you have any questions regarding the survey please do not hesitate to call me at 312/899-4733.

Thanks!

Carrolyn Patterson, MBA

Director, Human Resources

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4733

312/899-4766 fax

www.eatright.org

From: Carrolyn Patterson

Sent: Friday, March 06, 2015 10:25 AM

To: 'Sonja Connor'; Evelyn Crayton; 'craytef@charter.net'; Glenna McCollum; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; peark02@outlook.com; 'easaden@aol.com';
'miles081@umn.edu'; Nancylewis1000@gmail.com; 'denice@wellnesspress.com';
'c.christie@unf.edu'; 'mgarner@cchs.ua.edu'; 'tracey.bates@dpi.nc.gov';
'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; 'Don Bradley,
M.D.'; 'sandrallgill@comcast.net'; 'tjraymond@aol.com'

Subject: On Behalf of Sonja Connor: CEO Evaluation Survey

Importance: High

Sensitivity: Confidential

TO: Academy Board of Directors

FROM: Sonja Connor

One of our Board responsibilities is to annually evaluate the CEO's performance. As you know, we have a new CEO performance evaluation form this year. It is time for us Board members to complete section II of the evaluation - Competency Evaluation. It is available on survey monkey. Prior to doing the evaluation, take a look at Board agendas, general communications to the Board, CEO summary reports in Board meeting packets, executive session discussions with Pat as well as minutes from our Board meetings.

Please complete the questionnaire by Friday, March 20. The Compensation Committee will summarize the responses, provide you with a summary report and recommendation regarding the CEO base salary for 2015-16 that will be discussed and voted on during the Executive Session of the May Board meeting.

Thank you for participating!

TO BEGIN THE SURVEY click or copy this link into your browser:

<https://www.surveymonkey.com/s/C9PW9QS>

The survey does not need to be completed in one sitting. If you wish to exit the survey and return to complete it later, please feel free to do so. Prior to the deadline, you will be able to log back in and resume the survey from where you left off by using the link above, which is unique to you.

If you have any questions about the evaluation, please contact me or Carrolyn Patterson at cpatterson@eatright.org.

Thank you!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics Research Associate Professor Endocrinology,
Diabetes & Clinical Nutrition Oregon Health & Sciences University, L607 Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell) connors@ohsu.edu

3655. REMINDER: On Behalf of Sonja Connor: CEO Evaluation Survey Due Friday, March 21st

From: Carrolyn Patterson <CPatterson@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, craytef@charter.net <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, denice@wellnesspress.com <denice@wellnesspress.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra.gill@comcast.net' <sandra.gill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>
Sent Date: Mar 18, 2015 17:33:29
Subject: REMINDER: On Behalf of Sonja Connor: CEO Evaluation Survey Due Friday, March 21st
Attachment:

Hi All,

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Thanks!

Carrolyn Patterson, MBA

Director, Human Resources

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4733

312/899-4766 fax

www.eatright.org

From: Carrolyn Patterson

Sent: Friday, March 06, 2015 10:25 AM

To: 'Sonja Connor'; Evelyn Crayton; 'craytef@charter.net'; Glenna McCollum; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Kay.Wolf@osumc.edu'; peark02@outlook.com; 'easaden@aol.com'; 'miles081@umn.edu'; Nancylewis1000@gmail.com; 'denice@wellnesspress.com'; 'c.christie@unf.edu'; 'mgarner@cchs.ua.edu'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'bkyle@roadrunner.com'; 'Don Bradley, M.D.'; 'sandra.gill@comcast.net'; 'tjraymond@aol.com'

Subject: On Behalf of Sonja Connor: CEO Evaluation Survey

Importance: High

Sensitivity: Confidential

TO: Academy Board of Directors

FROM: Sonja Connor

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Thank you for participating!

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<https://www.surveymonkey.com/s/C9PW9QS>

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Thank you!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics Research Associate Professor Endocrinology,
Diabetes & Clinical Nutrition Oregon Health & Sciences University, L607 Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell) connors@ohsu.edu

3656. Re: Time Sensitive Request: Congressional Staff-Diabetes Appropriations

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Sonja Connor <connors@ohsu.edu>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 18, 2015 16:32:40
Subject: Re: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Attachment:

Letter sent!

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017
With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 18, 2015, at 10:26 AM, Sonja Connor <connors@ohsu.edu> wrote:

My member of Congress had already signed the letter so I did not send a request.

Sonja

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Tuesday, March 17, 2015 3:43 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'wolf.4@osu.edu'

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns

Subject: Time Sensitive Request: Congressional Staff-Diabetes Appropriations

Importance: High

A request from Mary Pat Raimondi follows.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

+++++

As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES is to “*Develop key relationships with own Congressional representatives in the role of an Academy leader.*”

Here is a great opportunity to execute this priority to be recognized by your member of Congress as a nutrition leader in their district. The Congressional Diabetes Caucus leadership is seeking support for a “Dear Colleague” letter, from members of their Congressional Diabetes Caucus to support funding in diabetes research and prevention programs at NIH and CDC. The deadline for members of Congress to sign-on is **Friday, March 20th**. Can you send the following email to your member of this important caucus? The list of the caucus member is attached with the staff contact

information. The letter is also included.

Suggested language for the request:

Dear (STAFF NAME),

As an elected member of the Academy of Nutrition and Dietetics Board of Directors, I am proud that you as my Congressman/Congresswoman XXX is a member of the Congressional Diabetes Caucus. I appreciate his/her being a champion of diabetes research and prevention. These efforts help prevent this disease which research has indicated the stress on families and individuals with diabetes. With nearly 30 million people diagnosed with diabetes, and an additional 86 million with prediabetes, it is important to invest in finding the evidence-based practices, such as medical nutrition therapy, which can prevent this costly disease.

It is important that the caucus has a strong showing on this to other members of Congress during this budget time. Would you ask that XXX signs on and shows his/her support for fully funding diabetes research and prevention in the Fiscal Year 2016 budget?

Thank you for your consideration, and please let me know if you have any questions. And please feel free to contact on any nutrition questions you might have regarding nutrition services and programs for your constituents. I would be glad to be a resource for you.

Sincerely,

ACADEMY BOD MEMBER NAME

Position

Contact information

3657. Eat Right Weekly - March 18, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 18, 2015 15:25:39
Subject: Eat Right Weekly - March 18, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

March 18, 2015

[Quick Links: On the Pulse of Public Policy](#) | [CPE Corner](#) | [Career Resources](#) | [Research Briefs](#)
[Academy Member Updates](#) | [Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Registration Is Open for 2015 Public Policy Workshop

The Academy will host the world's largest food and nutrition advocacy summit - the annual Public Policy Workshop - June 7 to 9 in Washington, D.C. Nearly 500 members will attend and registration is now open. PPW offers top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with members of Congress. Don't miss out on early-bird registration discounts and group rates.

Academy Member to Receive Award for Grassroots Excellence

Barbara Hoffstein, RD, LD, an Academy member from Maryland, has been named the winner of the 2015 Award for Grassroots Excellence, the Academy's top award for nutrition advocacy. Hoffstein's work in public policy and her leadership in the Maryland Academy of Nutrition and Dietetics affiliate were cited in her nomination by her affiliate. Hoffstein has educated and involved members from across Maryland to be active and visible participants in statewide initiatives to improve health. She is a fixture at the Maryland Statehouse, testifying for continued dietetic licensure and increasing the strength of the state's licensing board; and has worked to meet Maryland's public policy goals by developing a working relationship with legislators and the state insurance commission. Hoffstein will be recognized for her achievements during the Public Policy Workshop in June.

ANDPAC Announces Public Policy Leadership Award Recipients

U.S. Senator Susan Collins (Maine) and U.S. Representative Collin Peterson (Minn.) will receive the Academy's 2015 Public Policy Leadership Award at the Public Policy Workshop. These members of Congress were nominated by their respective Academy affiliates for their leadership and support for nutrition and health issues of importance to the Academy. They are outstanding leaders who have worked with the Academy to reach mutual goals.

Academy Leader Testifies at House Appropriations Committee

Academy member Angela Tagtow, MS, RD, executive director of the U.S. Department of Agriculture's Center for Nutrition Policy and Promotion, testified recently before the House of Representatives' Appropriations Committee on the process that resulted in the Dietary Guidelines for Americans Advisory Committee's scientific report. One of CNPP's main functions is writing the *Dietary Guidelines for Americans*. Tagtow highlighted the reports findings and dietary patterns of Americans over time. The hearing focused on the budget for CNPP and USDA's Food and Nutrition Service, which included a discussion of school meals, WIC and SNAP.

Older Americans Act Re-authorization Awaits Older Americans Month

Re-authorization of the Older Americans Act has been delayed in the Senate, likely until May, which is Older Americans Month. The Older Americans Re-authorization Act of 2015 (S. 192) passed the Senate HELP committee on January 28 and would fund programs for older Americans for three years. The bill language builds on S. 1562, sponsored by Sen. Bernie Sanders (Vt.) in the 113th Congress, which the Academy supported. The bill updates the language of the Older Americans Act to reflect the "utilization" of dietitians in nutrition programs and also encourages the use of locally grown fresh foods in nutrition programs. The Academy continues to support the Older Americans Act and encourages members to reach out to their legislators to support this important piece of legislation. Updated resources are available on the Academy's website.

New Diabetes Prevention Initiative

The American Medical Association and Centers for Disease Control and Prevention recently announced the launch of a new initiative and website called "Prevent Diabetes STAT: Screen, Test, Act-Today." The goal is to raise awareness about prediabetes and the CDC's evidence-based diabetes prevention program. The first phase of the initiative focuses on providing physicians and care teams with easy-to-use tools and resources so that they can identify individuals with prediabetes and refer them to diabetes prevention programs. AMA and CDC have co-developed a toolkit to assist in this effort, which is available online. The Academy works with the AMA and CDC on the Diabetes Advocacy Alliance, of which the Academy is a co-chair.

USDA Awards Grants to Support Schools Serving Healthy Meals and Snacks

The U.S. Department of Agriculture will award more than \$30 million in grants to help schools prepare healthy meals for children. Twenty-five million dollars in grants will help schools purchase needed equipment to make preparing and serving healthier meals easier and more efficient and up to \$5.5 million in competitive grants will provide additional training for school foodservice

professionals. The competitive grants focus on implementation of Smarter Lunchrooms an innovative strategy using behavioral economics to encourage healthy eating in the cafeteria as well as the healthier meal standards, HealthierUS School Challenge, USDA Foods, nutrition education and wellness activities in schools and child care institutions. These funds may be also used to assist the state agency in providing training and technical assistance to school staff in creating Smarter Lunchrooms.

CPE CORNER

'Promoting and Supporting Breastfeeding': Updated Position Paper, New Practice Paper

The Academy's updated position paper "Promoting and Supporting Breastfeeding" has been published in the March *Journal of the Academy of Nutrition and Dietetics*. In addition, the abstract for a new practice paper with the same title is publicly available and the entire practice paper is on the Academy's member website. The practice paper offers 1 free CPE opportunity for Academy members. It is the position of the Academy of Nutrition and Dietetics that exclusive breastfeeding provides optimal nutrition and health protection for the first 6 months of life, and that breastfeeding with complementary foods from 6 months until at least 12 months of age is the ideal feeding pattern for infants. Breastfeeding is an important public health strategy for improving infant and child morbidity and mortality, improving maternal morbidity, and helping to control health care costs.

[Learn More](#)

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available.

[Learn More](#)

eNCPT Tutorials and CPE Now Available

Free, updated tutorials - and the opportunity to earn 2 CPEUs - are available for Academy members to learn more about the new eNCPT. Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

Take the Next Career Step: Online Certificate of Training Programs

The career outlook for registered dietitian nutritionists has never been brighter. As *the* health and wellness experts, RDNs possess food and nutrition knowledge that allows you to excel as educators, leaders and marketing professionals. To help RDNs take the next steps in your careers, the Academy offers Certificate of Training programs that address critical issues, including changing clinical environments, building business relationships and ever-evolving roles and responsibilities of today's RDN. Browse the full range of online modules.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

April 3 Application Deadline: Informatics Education Program Grants

The sixth Academy/AMIA 10x10 Informatics Education Program will begin April 15. The Foundation offers \$1,000 grants to nine members to take the 12-module online course. Complete a grant application by April 3 and register soon.

Payment Transformation: *MNT Provider*

In the new edition of *MNT Provider*, learn more about the historic announcement recently made by the Centers for Medicare and Medicaid Services about payment transformation and what it means to RDNs; and find out how you can prepare for the ICD-10 transition to avoid major cash flow disruption.

[Learn More](#)

'Farming 101' Infographic

View and download the new "U.S. Farming 101" infographic for Academy members.

[Learn More](#)

RESEARCH BRIEFS

Disorders of Lipid Metabolism Toolkit (2nd ed.)

Implement the DLM evidence-based nutrition practice guidelines into your daily practice with the assistance of this new toolkit.

[Learn More](#)

Evidence Analysis Library Guidelines Available as PowerPoint Presentation

Presentations include conclusion statements and grades, ready for use in meetings, in-service programs and classes.

[Learn More](#)

New Studies Highlight Food Insecurity among Older Adults

Two new studies released by the AARP Foundation highlight the magnitude of food insecurity in the U.S., as well as barriers and challenges to healthy eating faced by the low-income, 50 and older population. The two studies, "Food Insecurity among Older Adults," and "Findings on Nutrition Knowledge and Food Insecurity among Older Adults," find that food insecurity is most

widespread among lowest-income groups, with the South having the highest rates of food insecurity by region. The AARP Foundation and the Academy are both National Strategic Partners of the U.S. Department of Agriculture's Center for Nutrition Policy and Promotion.

Study Says Students Eat More Fruit, Throw Away Less Food with New Healthier School Lunches
New data from the Rudd Center for Food Policy & Obesity, published in *Childhood Obesity* provides good news about school lunches. The study, "New School Meal Regulations Increase Fruit Consumption and Do Not Increase Total Plate Waste," found that more students are choosing fruit since the updated standards went into effect. The percentage of students choosing fruit for lunch increased from 54 percent in 2012 to 66 percent in 2014. The study also found the amount of fruit students consume has remained stable over the three-year period. Students ate 74 percent of the fruit they selected for lunch. And fewer students chose a vegetable (68 percent in 2012 compared with 52 percent in 2014), but the percentage of vegetables they consumed increased by nearly 20 percent, which effectively decreased the amount of vegetables thrown away. Students consumed more of their lunch entrées (up from 71 percent of their entrée in 2012 to 84 percent to 2014), also decreasing food waste.

ACADEMY MEMBER UPDATES

Follow National Nutrition Month on Facebook

Get the latest news and updates, plus share what you're doing in celebration of National Nutrition Month on Facebook. The Academy will highlight resources and tools to help you plan an event, request a proclamation, share healthy eating messaging and more. If you prefer Twitter, check out @eatright and search the official #NNM hashtag.

Administration on Community Living Celebrates National Nutrition Month

The Administration on Community Living announced its celebration of National Nutrition Month, highlighting the importance of proper nutrition in promoting wellness. In its announcement, ACL shared the story of a 94-year-old participant in the congregate dining program. This year marks the 50th anniversary of the Older Americans Act, which is awaiting reauthorization in Congress and funds numerous effective programs conducted by and employing registered dietitian nutritionists and dietetic technicians, registered. ACL provides funds for more than 273 million home-delivered meals, 170 million congregate meals and nutrition education to nearly 2.5 million people.

Article Features Malnutrition Alliance and Academy

The Alliance to Advance Patient Nutrition was cited in a March 11 *Huffington Post* article on the growing problem of malnutrition in older Americans. The Alliance's interdisciplinary model was cited as important to address malnutrition in hospitals. The article highlighted the dire impact of malnutrition, with one in three older adults being malnourished upon hospital admission. Solutions to the malnutrition crisis include actions at the hospital-provider level, at the consumer level, and at all levels of government. The Academy co-hosted a webinar in January for the 2015 White House

Conference on Aging with the National Association of Nutrition and Aging Service Programs and Abbott Nutrition, and continues to collaborate on addressing this important issue.

Renew Your Academy Membership

Now is the time to renew your Academy membership and remain a part of the world's largest organization of food and nutrition experts. Renewing your 2015-2016 membership is easy: You can renew online, by phone at 800/877-1600, ext. 5000 (Monday through Friday, 8 a.m. to 5 p.m. Central Time) or by mail with the application materials you will receive this month.

April 6 Application Deadline: National Nutrition Month Student Awards

The 2015 National Nutrition Month Student Award program recognizes local student dietetics associations and clubs that support the mission and vision of the Academy by organizing events during March. Once you've hosted an event, apply for the NNM Student Award program and you'll be eligible to win an award. The deadline to apply is April 6. Email students@eatright.org with questions.

[Learn More](#)

April 7: World Health Day

In commemoration of World Health Day on April 7, the Partnership for Food Safety Education is collecting stories as part of a social media campaign. The theme for World Health Day 2015 is food safety; stories will demonstrate the impact of health and food safety educators on the health of families around the world. The Academy is a board member of the Partnership for Food Safety Education and members are encouraged to submit stories, photos or answers by March 27. Email submissions to ashley@fightbac.org.

April 8 Deadline: Comments on Report of Dietary Guidelines Advisory Committee

The scientific report of the 2015 Dietary Guidelines Advisory Committee has been issued, and public comments are being accepted through April 8. Make your voice heard in the development of the next *Dietary Guidelines for Americans*.

Students: Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the Did someone recommend Academy membership to you? section of the 2015-2016 membership application. Email membership@eatright.org with questions.

PHILANTHROPY, AWARDS AND GRANTS

For National Nutrition Month: Make a Tribute Gift to Foundation

Honor a mentor or remember a colleague during National Nutrition Month while making a gift to the Foundations Annual Fund. This is a great way to recognize special people who make a

difference in your life while making an important investment in the future of the nutrition and dietetics profession. Your friend, colleague or loved ones family will be notified of your thoughtfulness through a personalized acknowledgement card. To donate to the Tribute Gift Program, contact Martha Ontiveros at 312/899-4773 or montiveros@eatright.org. See the Foundation's impact on the profession.

[Learn More](#)

March 19 Application Deadline: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study. Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, ILSI North America, New Jersey Dietetic Association and Mead Johnson Nutrition. The application has been upgraded and is now an online process. Learn more and view a list of 2014 Scholarship recipients. Email Beth Labrador with questions.

April 1 Application Deadline: Jean Hankin Nutritional Epidemiology Research Grant

This \$10,000 grant provides support to a doctoral student working on a dissertation in the area of nutritional epidemiology.

[Learn More](#)

Application Deadline Extended to April 1: Pittsburgh Dietetic Association Leadership Development Award

This award was established to recognize emerging leaders among current graduates of supervised practice programs and encourage their participation in Academy activities. The award will cover expenses up to \$1,000 for one qualified applicant to attend the Food & Nutrition Conference & Expo. Applicants must be a resident of Pennsylvania or a student or graduate of a Pennsylvania program.

[Learn More](#)

Application Deadline Extended to April 1: Barbara Ann F. Hughes NEP DPG Continuing Education Award

This \$1,000 award provides educational stipends for nutrition professionals on the subjects of policy initiatives, advocacy and private practice. Preference is given to members of Nutrition Education for the Public dietetic practice group.

[Learn More](#)

Application Deadline Extended to April 1: Food and Culinary Professionals DPG Communication and Education Fund

The Food and Culinary Professionals dietetic practice group created this fund to support lectureships and to provide awards that support individuals with an interest in the mission of FCP in their participation in culinary learning educational experiences.

[Learn More](#)

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet.'

The Foundation's new toolkit is now available. The toolkit in English and Spanish includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

[Learn More](#)

May 1 Application Deadline: Future of Food Mini-Grants

To support the use of the new "Smart Choices. For a Healthy Planet." toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity is made possible through an educational grant from Elanco.

[Learn More](#)

Foundation-Sponsored Agriculture Session at Annual Meetings

The Foundation is sponsoring the session "Changing the Way We Look at Agriculture," at 31 state affiliates and one dietetic practice groups annual meetings in 2015. The presentations by an RDN farmer are made possible by educational grants from National Dairy Council and Elanco. Congratulations to the Clinical Nutrition Management DPG and to these affiliates: Arkansas, California, Colorado, Connecticut, Delaware, Florida, Idaho, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Montana, Nebraska, North Carolina, North Dakota, New Hampshire, New Jersey, New Mexico, New York, Ohio, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Virginia, West Virginia and Wisconsin.

Kids Eat Right Everyday Heroes

Read about March's Kids Eat Right Everyday Heroes.

[Learn More](#)

A Message from Our Colleagues

Culinary Professionals Conference

The International Association of Culinary Professional's 37th Annual Conference will be held March 27 to 30 at the Marriott Renaissance Downtown in Washington, D.C. Keynote speakers include acclaimed chef and culinary innovator José Andrés and the storytellers behind the newly launched *National Geographic* Future of Food Initiative. Celebrate chef and author Jacques Pépin's 80th birthday with 80 cakes; join educational sessions focused on effective culinary communication; and network with hundreds of culinary professionals at the Creative Showcase.

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3658. Sponsorship Task Force

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: 'sonjaconnormsrd@gmail.com' <'sonjaconnormsrd@gmail.com'>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>
Cc: Patricia Babjak (PBABJAK@eatright.org) <PBABJAK@eatright.org>, Mary Beth Whalen (Mwhalen@eatright.org) <Mwhalen@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 18, 2015 14:34:02
Subject: Sponsorship Task Force
Attachment: [INTERIMBODSPNSRSHPREPT3315KM.docx](#)

As I have spoken with so many of you over the past few days, I found myself saying: “be sure you review our Unresolved Issues” section in the Interim Task Force Report. The reason is because it is almost an “agenda” so to speak, for what people are saying and commenting on. Now I know how it is to be lost in piles of papers, so I thought I’d be good and send you another copy of the report. Again, just review our “unresolved issues.” They are almost prophetic, and it might be a good review as we meet tomorrow. If you did, in fact, memorize the report and do not need this copy, please discard this note!!! (I thought we needed a little levity.)

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3659. FW: Academy Business

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'tjraymond@aol.com' <tjraymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Mar 18, 2015 13:56:36
Subject: FW: Academy Business
Attachment: [image001.png](#)

Good afternoon Foundation Board Members. We will be checking availability for early April to reschedule our Foundation Board Call due to the joint call taking place during our initial meeting time. Please let me know if you need additional information. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Joan Schwaba

Sent: Tuesday, March 17, 2015 1:41 PM

To: 'Sonja Connor'; Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); 'Denice Ferko-Adams'; dwheller@mindspring.com; Don Bradley (don.bradley@duke.edu); DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill ; Terri Raymond; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'mchrist-erwin@porternovelli.com'; 'Mary Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Academy Business

Importance: High

Thank you, Sonja.

Because the Foundation already has a Board call scheduled for **Thursday, March 19 at 10:00am CT**, we ask that the Academy Board join the Foundation Board for the Kraft/Academy education initiative discussion.

To participate in the WebEx, please use the following dial-in information.

Click on <https://eatright.webex.com/eatright/j.php?MTID=m8e151d2490ff813bd50f3ef02ab6d1fd>
If requested, enter your name and email address.

Meeting Number: **273 873 719**

Meeting Password: **0319** --- *Click "Join"*

To join via teleconference **only**

Dial: **1-866-477-4564**

Code: **824 097 8145**

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 12:31 PM

To: Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); Denice Ferko-Adams (denice@wellnesspress.com); dwheller@mindspring.com; Don Bradley (don.bradley@duke.edu); DMartin@Burke.k12.ga.us; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); peark02@outlook.com; Nancylewis1000@gmail.com; Patricia Babjak; Sandra Gill ; Sonja Connor; Terri Raymond; 'Tracey Bates'

Cc: Joan Schwaba

Subject: Academy Business

Dear Academy Board Members,

Pat has consulted a crisis management firm and has a plan that she will be sharing with us later today.

We will have a Board conference call Wednesday or Thursday. Joan will organize this call.

Thanks for your thoughtful comments.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3660. RE: Update on the financial package

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 18, 2015 13:38:55
Subject: RE: Update on the financial package
Attachment:

Donna,

I just left a message. If you have any question for tomorrow, please give me a call.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, February 25, 2015 1:03 PM
To: Paul Mifsud
Subject: RE: Update on the financial package

Paul, That works, much better wording. I just did not want to confuse them, but this makes it very clear and much more informative.

I will be ready for the board meeting, but I am going to try and start getting them primed for what they will be seeing in May. They need to understand what we are facing and the role they play.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/25/2015 1:55 PM >>>

Donna,

Make the change on slide 6. Can't believe I missed that one. I reworded slide 7. I know we don't want it to "wordy". Take a look at this one. It is a little more. Hopefully it gets to what you were thinking.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, February 25, 2015 11:25 AM

To: Paul Mifsud

Subject: Re: Update on the financial package

Paul, I have just taken a quick look through the deck. So far we need to correct a typo on Slide 6 "exceed" not "exeed".

I also think we need to restate Slide 7 where we talk about continued growth in eNCPT sales sets a strong foundation for FY16 revenue. We just said that it was falling short for revenue, so I assume that we have seen a strong increase in sales recently, that will make us more optimistic for the future. If that is correct, we probably need to word it a little differently so we don't confuse people. I hope this gets the boards attention!

So far, these are the only questions or concerns that I have.

I hope this gets the boards attention!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/25/2015 10:43 AM >>>

Donna,

I made a few minor wording changes to the deck. Please take a look at it and let me know if it is good to go.

Paul

3661. Re: Time Sensitive Request: Congressional Staff-Diabetes Appropriations

From: Diane Heller <dwheller@mindspring.com>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 17, 2015 23:11:40
Subject: Re: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Attachment:

Letter sent!

At 06:43 PM 3/17/2015, Joan Schwaba wrote:

>A request from Mary Pat Raimondi follows.

>Thank you!

>Joan

>

>Joan Schwaba, MS, RDN, LDN

>Director, Strategic Management

>Academy of Nutrition and Dietetics

>120 S. Riverside Plaza, Suite 2000

>Chicago, Illinois 60606-6995

>

>+++++

>

>As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES

>is to "Develop key relationships with own Congressional

>representatives in the role of an Academy leader."

>

>Here is a great opportunity to execute this priority to be
>recognized by your member of Congress as a nutrition leader in their
>district. The Congressional Diabetes Caucus leadership is seeking
>support for a "Dear Colleague" letter, from members of their
>Congressional Diabetes Caucus to support funding in diabetes
>research and prevention programs at NIH and CDC. The deadline for
>members of Congress to sign-on is Friday, March 20th. Can you send
>the following email to your member of this important caucus? The
>list of the caucus member is attached with the staff contact
>information. The letter is also included.

>

>Suggested language for the request:

>

>Dear (STAFF NAME),

>

>As an elected member of the Academy of Nutrition and Dietetics Board
>of Directors, I am proud that you as my Congressman/Congresswoman
>XXX is a member of the Congressional Diabetes Caucus. I appreciate
>his/her being a champion of diabetes research and prevention. These
>efforts help prevent this disease which research has indicated the
>stress on families and individuals with diabetes. With nearly 30
>million people diagnosed with diabetes, and an additional 86 million
>with prediabetes, it is important to invest in finding the
>evidence-based practices, such as medical nutrition therapy, which
>can prevent this costly disease.

>

>It is important that the caucus has a strong showing on this to
>other members of Congress during this budget time. Would you ask
>that XXX signs on and shows his/her support for fully funding
>diabetes research and prevention in the Fiscal Year 2016 budget?

>

>Thank you for your consideration, and please let me know if you have
>any questions. And please feel free to contact on any nutrition
>questions you might have regarding nutrition services and programs
>for your constituents. I would be glad to be a resource for you.

>

>Sincerely,

>ACADEMY BOD MEMBER NAME

>Position

>Contact information

v
v
v

3662. Expense report approved

From: Babjak Patricia <pbabjak@eatright.org>
To: Martin Donna <DMartin@Burke.k12.ga.us>
Cc: Babjak Patricia <pbabjak@eatright.org>
Sent Date: Mar 17, 2015 22:43:29
Subject: Expense report approved
Attachment:

Expense report has been approved by Babjak Patricia

Thank you

3663. RE: Foundation Message to members 3-16-15

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Don Bradley, M.D. <don.bradley@duke.edu>, 'Sonja Connor' <connors@ohsu.edu>
Cc: Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 21:49:58
Subject: RE: Foundation Message to members 3-16-15
Attachment:

Don, your comments are perfect. Thanks.

From: Don Bradley, M.D. [mailto:don.bradley@duke.edu]
Sent: Tuesday, March 17, 2015 12:35 PM
To: 'Sonja Connor'; McClusky, Kathy
Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond
Subject: RE: Foundation Message to members 3-16-15

All,

I've followed the prolific email trail regarding the "Kraft crunch" [my term] over the last week or so. As a public member of the Board, I wonder how **clients/patients/consumers** view the addition of the AND logo on Kraft singles. Do they believe the logo represents an endorsement? Do they care? Does it alter a consumer's view of the Academy or RDs/DTRs credibility? They may, they may not.

I frequently tell my story about taking Lisa Hark, the RD who starred in the US version of the TV show, "Honey, we're killing the kids" (You can Google it) to dinner prior to a speaking engagement for a "State of Preventive Health Summit". My concern was that I would need to order sprouts, lettuce, yogurt, and tofu for dinner (kale wasn't in fashion then) to keep from being derided by this apparent food police. Her most recent episode called for junk food-eating 8 and 11 year olds to immediately switch to Brussel sprouts and asparagus. I made sure she ordered first, and to my relief, she selected lamb chops with mint jelly, a baked potato with sour cream and butter, a salad, and a dessert. When I asked her how her dinner selection fit with her TV show, she replied, "It's all about moderation." My respect for this dietician rose exponentially.

My point here is that at least this consumer looks for nutritionists to provide practical advice on how real people in the real world can eat a healthy diet.

That said, I don't have Kraft singles in my refrigerator (I prefer real cheese), but I certainly don't condemn those who do, especially those who have kids (Aren't you relieved, Aida?)

I'm not surprised by "journalists" misrepresenting facts in a story to make a personal point. It's disappointing, but not surprising, and I would have expected better from the New York Times.

I'm also not surprised that a segment of nutritionists/AND members are upset- no, outraged- that this action by the AND organization that represents them (and by extension their professional identity) has besmirched them by working with a corporate giant. We had this discussion at the Board meeting, and the topic was at least peripherally presented at FNCE.

So fine, let's talk about it [again]. I absolutely agree that we need to listen to AND members carefully and authentically. We also need to understand what proportion of the membership they represent, and how rigorous our dietary standards and principles should be.

More importantly, let's think through how our customers view this event. Some damage has been done by a careless [being kind] reporter, but I doubt it will be the end of the world. On the other hand, there may be consumers out there like me who are glad that nutritionists aren't riding around on their high horses, demanding that we all eat high-priced, organically-farmed, free range, humanely produced goat or sheep cheese.

Finally, I would like for us to consider as AND Board members our duty to protect the brand **AND** our fiduciary duty to keep the Academy and the Foundation viable. We can "repeal the seal", though at this point I don't expect complaining members to be happy. We also need to think through what backing out of Kraft support for the Foundation will do to future opportunities for external support.

Could we have planned better for this support deal? Maybe.

Could we have anticipated a NYT reporter presenting such an inaccurate representation? Probably not, unless you're a cynic like me.

Let's talk about it with our members. Let's work to get an accurate representation of the relationship with Kraft out in the media. Let's see what our customers think and whether they care. But let's avoid knee-jerk reactions.

To quote an RD I respect, "It's all about the moderation."

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 10:06 AM

To: McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller; Don Bradley, M.D.; Sandra Gill; jean.ragalie-carr@rosedmi.com; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

I agree. Thanks Aida and Elise. Am thinking the Board may need to talk. I will be in touch.

Sonja

Sent from my iPhone

On Mar 17, 2015, at 6:54 AM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Aida and Elise...I had these same conversations (well, not word for word, but "essentially the same") with several people yesterday. Very well stated and well summarized.

From: Elise Smith [mailto:easaden@aol.com]

Sent: Tuesday, March 17, 2015 9:20 AM

To: Aida Miles

Cc: Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller;

Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Well said Aida. I agree with all she has said. We need to step back and wait for the conversation. We need to truly listen to the involved member and stop telling ourselves that it is a small minority. At this time I would encourage the Foundation to rethink the Monsanto decision.

Elise

Sent from my iPad

On Mar 17, 2015, at 7:58 AM, Aida Miles <miles081@umn.edu> wrote:

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,

Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they

came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3664. RE: Communication to members March 17

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 21:45:47
Subject: RE: Communication to members March 17
Attachment: [image001.jpg](#)
[image002.jpg](#)

First, I am so happy we have sought outside assistance with this situation. It has too many levels to react piecemeal to each one. And kudos to Elise, who introduced the HOD Mega Issue many months ago....having this item on the HOD agenda gets us out in front of this, not behind. And the fact that this dialogue will be added to the Task Force work is even better.

My last comment (well, probably not) is going to sound a bit “twisted”, but after complaining about the apathy of our members for years, I am thrilled to see them getting involved. I know this is tough, but handling it properly certainly will be better for us in the long run.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, March 17, 2015 5:13 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary.christ-erwin@porternovelli.com'

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy

Subject: Communication to members March 17

Thank you very much for your feedback on the draft letter. Based on the recommendation of a crisis and risk consultant, and feedback from Sonja and Terri, attached is a shorter letter, which will come from me to all members today. Again, I reiterate, the goal is assuring our members that we are not only listening, but responding with actionable solutions.

As a result of the discussion with the risk consultant, we are proposing to engage members through a webinar, at Nutrition News Forecast, Spring House of Delegates and affiliate meetings. Our goal is to let members and external groups know that we hear them and we want to engage in a civil discourse.

The House Leadership Team proactively scheduled the sponsorship discussion at the May House of Delegates virtual meeting and we are encouraging all members to reach out to delegates to obtain perspectives. The Board appointed sponsorship taskforce, which included a variety of perspectives regarding sponsorship, is presenting its recommendations to delegates for input and feedback.

Confidential: We propose establishing a new member advisory panel comprised of the three principal members who started the change.org petition: Rachel Begun, Kate Geagan, and Regan

Jones, all members and RDNs. These three individuals are thoughtful and respected members of the Academy who are known to think critically. The result of using this panel is putting power back into member hands to help restore trust as we drive for transparency and civil discourse. We had a very positive conversation with them and hope to have an answer from them tomorrow; for that reason the member communication does not identify the group by name.

We have also reached out to Kraft for a retraction, to legal counsel for our options, and to a strategic communications crisis management firm. We will discuss all of these items during our conference call on Thursday.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3665. Re: New York Times Article - March 12, 2015

From: Evelyn Crayton <craytef@aces.edu>
To: glenna@glennamccollum.com <glenna@glennamccollum.com>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 21:16:58
Subject: Re: New York Times Article - March 12, 2015
Attachment:

My sister, who lives in San Antonio says that a man explained there was no endorsement of the product. I wondered who was the man?

Some people are not confused.

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Mar 13, 2015, at 2:55 PM, " glenna@glennamccollum.com" <glenna@glennamccollum.com> wrote:

Interesting dialogue...but not one we should be too surprised at. This is an opportunity to educate the public and our membersJ BTW...does anyone know who "MS. RYAN" is???? J J

"We saw the synergies in taking our mission and the mission of the academy and making them into one to drive education and awareness around the nutrient needs of children and how to address them," said Ms. Ryan, who is a registered dietitian and member of the academy

Ms Ryan? I know Ms Whalen.... J J
Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 12:47 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy

Subject: Re: New York Times Article - March 12, 2015

Thanks Pat for your reply.

I suggest something be sent to the DPGs and Affiliate leaders re: the corrections and talk points for members to be able to respond to the media in their own communities.

Do we know how many people viewed Sonja's message?
It is only effective if we are reaching the members.

While presenting in OK, I emphasized the need for members to check online each month and watch the presidents video for the latest message.

Maybe we need a place on the MEMBER ONLY site for Media Talk Points on Current Issues

At the end of the last BOD meeting, I was restating that we need to ask members - at time of renewing their dues - 5 questions that are relevant to our decisions - must answer or cannot renew the dues.

One - in what area do you practice? and list categories that we know are missing now

Two - are you active in social media - have them check if they blog - tweet - instagram - If Yes, would they want to receive a monthly media blast on current issues - (I would like to know how many of our members are actively using social media) Or direct them to the web site tab to bookmark for media alerts

Will give this more thought - have a good weekend!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 2:24 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Yes, the bulleted statements are the talking points. I would recommend that the bolded statement following the bullets about the actual wording on the package be also used to provide clarity. The press release noted in my communication will be distributed to news media and will be posted to our websites and social media outlets, including spokespeople. Sonja's video message to all members included information on the collaboration. Unfortunately, it's the misrepresentation that causes the angst. Doris is preparing a template that you can use and/or distribute to others. Thanks, Denice!

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy
Subject: Re: New York Times Article - March 12, 2015
Importance: High

Hello All,

Pat, can you clarify - the approved talk points - do you mean what is indented below?

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

Are there talk points for Academy spokespeople on this?

There needs to be Talk Points for our members/leaders - like NE, FCP, HEN, so that members can handle the media in their areas and can support the Foundation on this effort.

As I recall, the negative criticism was anticipated - esp in light of not including the logo/statement on other products because they are a separate brand.

Perhaps this can be used with Kraft to open that door faster.

Please keep us updated - I would like to have copies of the talk points as I am also a member of several DPGs and on the listserv.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 1:35 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the *New York Times*' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about issues of corporate sponsorship, contains numerous factual errors. We are working with Kraft and its public relations agency Ketchum to identify the source of these errors and, more importantly, to obtain a correction or retraction of the story by the *Times*.

The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "*Kraft itself told The Times it was the first time the academy was endorsing a product.*"

The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. “The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right,” Mary Beth Whalen, the academy foundation’s executive director, said in an email statement. “It also serves to drive broader visibility to KidsEatRight.org, a trusted educational resource for consumers.”

We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the *Times*.

The Academy and Kraft are developing a press release and other communications that will reinforce and clarify the Academy’s non-endorsement policy. This release will be distributed to the news media and posted on the Academy’s website and social media outlets.

We are also contacting media outlets who are following up on this story to tell them the *Times* story is not accurate, that there is no endorsement, and to give them the facts about the collaboration.

Please remember and refer to the key talking points that you approved as part of the Kraft project:

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

It is important to note that the actual language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right (similar to the Heart Truth Campaign and NHLBI, Lids for Lives and Breast Cancer, etc.).

We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3666. Re: Communication to members March 17

From: Christie, Catherine <c.christie@unf.edu>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 20:55:57
Subject: Re: Communication to members March 17
Attachment:

This is a great message. Succinct and responsive. Thank you, Pat!

Sent from my iPad
Catherine Christie, PhD, RDN, LDN, FAND
Associate Dean, Brooks College of Health
University of North Florida

> On Mar 17, 2015, at 6:32 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

>
> Excellent! Thank you for your incredibly quick & thorough plan. Margaret

>
> Sent from my iPhone
> Margaret Garner
> 850 5th Ave
> Tuscaloosa , AL 35401
> 205-348-2880

>
> On Mar 17, 2015, at 4:12 PM, Patricia Babjak
<PBABJAK@eatright.org<mailto:PBABJAK@eatright.org>> wrote:

>
> Thank you very much for your feedback on the draft letter. Based on the recommendation of a crisis and risk consultant, and feedback from Sonja and Terri, attached is a shorter letter, which will come from me to all members today. Again, I reiterate, the goal is assuring our members that we are not only listening, but responding with actionable solutions.

>
> As a result of the discussion with the risk consultant, we are proposing to engage members through a webinar, at Nutrition News Forecast, Spring House of Delegates and affiliate meetings. Our goal is to let members and external groups know that we hear them and we want to engage in a civil discourse.

>
> The House Leadership Team proactively scheduled the sponsorship discussion at the May House of Delegates virtual meeting and we are encouraging all members to reach out to delegates to obtain perspectives. The Board appointed sponsorship taskforce, which included a variety of perspectives regarding sponsorship, is presenting its recommendations to delegates for input and feedback.

>
> Confidential: We propose establishing a new member advisory panel comprised of the three principal members who started the change.org<<http://change.org>> petition: Rachel Begun, Kate Geagan, and Regan Jones, all members and RDNs. These three individuals are thoughtful and respected members of the Academy who are known to think critically. The result of using this panel is putting power back into member hands to help restore trust as we drive for transparency and civil discourse. We had a very positive conversation with them and hope to have an answer from them tomorrow; for that reason the member communication does not identify the group by name.

>
> We have also reached out to Kraft for a retraction, to legal counsel for our options, and to a strategic communications crisis management firm. We will discuss all of these items during our conference call on Thursday.

>
> Sincerely,

> <image001.jpg>
> Patricia M. Babjak
> Chief Executive Officer
> <image002.jpg>
> 120 S. Riverside Plaza, Suite 2000
> Chicago, Illinois 60606-6995
> 312/899-4856
> pbabjak@eatright.org<mailto:pbabjak@eatright.org> |
www.eatright.org<http://www.eatright.org/>
> Twitter<http://twitter.com/eatrightpro> | Facebook<http://www.facebook.com/EatRightNutrition>|
LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> |
YouTube<http://www.youtube.com/eatrighttv>
>
>
> <Message to members.pdf>

3667. Re: Addition Re: Cheese and well blog NYT

From: Evelyn Crayton <craytef@aces.edu>
To: Sonja Connor <connors@ohsu.edu>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <jschwaba@eatright.org>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 20:30:41
Subject: Re: Addition Re: Cheese and well blog NYT
Attachment:

It would have been good to hear about it before we got all of the messages from our members.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Mar 13, 2015, at 11:51 AM, Sonja Connor <connors@ohsu.edu> wrote:

I agree that the Board of Directors should have been informed ahead of the fact and not learn about it from members and listserves.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 9:45 AM

To: Denice Ferko-Adams

Cc: Patricia Babjak; Joan Schwaba; glenna@glennamccollum.com; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Marcia Kyle; Margaret Garner; NancyLewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; Wolf, Kay; Mary Gregoire; Chris Reidy

Subject: Addition Re: Cheese and well blog NYT

It was an NE post - not FCP

Denice Ferko-Adams, MPH, RDN, LDN

On Mar 13, 2015, at 12:43 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Hello All,

I was surprised to **not** have been sent an email notice re: this NYT blog - I learned about it from being on the FCP listserv a few minutes ago

http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?partner=rss&emc=rss&_r=3

I would appreciate being Proactive rather than Reactive by having advance notice that this was happening - and other members/leaders may feel the same.

Your thoughts are welcome.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3668. RE: Time Sensitive Request: Congressional Staff-Diabetes Appropriations

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Joan Schwaba' <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 17, 2015 19:45:46
Subject: RE: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Attachment:

Just sent my request for my Maine Congresswomen to sign on.
Marcy Kyle

From: Joan Schwaba [mailto:JSchwaba@eatright.org]
Sent: Tuesday, March 17, 2015 6:43 PM
To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'wolf.4@osu.edu'
Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns
Subject: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Importance: High

A request from Mary Pat Raimondi follows.
Thank you!
Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

+++++

As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES is to “*Develop key relationships with own Congressional representatives in the role of an Academy leader.*”

Here is a great opportunity to execute this priority to be recognized by your member of Congress as a nutrition leader in their district. The Congressional Diabetes Caucus leadership is seeking support for a “Dear Colleague” letter, from members of their Congressional Diabetes Caucus to support funding in diabetes research and prevention programs at NIH and CDC. The deadline for members of Congress to sign-on is **Friday, March 20th**. Can you send the following email to your member of this important caucus? The list of the caucus member is attached with the staff contact information. The letter is also included.

Suggested language for the request:

Dear (STAFF NAME),

As an elected member of the Academy of Nutrition and Dietetics Board of Directors, I am proud that you as my Congressman/Congresswoman XXX is a member of the Congressional Diabetes Caucus. I appreciate his/her being a champion of diabetes research and prevention. These efforts help prevent this disease which research has indicated the stress on families and individuals with diabetes. With nearly 30 million people diagnosed with diabetes, and an additional 86 million with prediabetes, it is important to invest in finding the evidence-based practices, such as medical nutrition therapy, which can prevent this costly disease.

It is important that the caucus has a strong showing on this to other members of Congress during this budget time. Would you ask that XXX signs on and shows his/her support for fully funding diabetes research and prevention in the Fiscal Year 2016 budget?

Thank you for your consideration, and please let me know if you have any questions. And please feel free to contact on any nutrition questions you might have regarding nutrition services and programs for your constituents. I would be glad to be a resource for you.

Sincerely,
ACADEMY BOD MEMBER NAME

Position

Contact information

3669. Time Sensitive Request: Congressional Staff-Diabetes Appropriations

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 17, 2015 18:43:29
Subject: Time Sensitive Request: Congressional Staff-Diabetes Appropriations
Attachment: [Congressional Caucus List for Academy Members.xlsx](#)
[Diabetes Caucus FY 2016 Funding Letter.docx](#)

A request from Mary Pat Raimondi follows.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

+++++

As you know in the BOD Plan of Work one of the STRATEGIC PRIORITIES is to “*Develop key relationships with own Congressional representatives in the role of an Academy leader.*”

Here is a great opportunity to execute this priority to be recognized by your member of Congress as a nutrition leader in their district. The Congressional Diabetes Caucus leadership is seeking support for a “Dear Colleague” letter, from members of their Congressional Diabetes Caucus to support funding in diabetes research and prevention programs at NIH and CDC. The deadline for members of Congress to sign-on is **Friday, March 20th**. Can you send the following email to your member of this important caucus? The list of the caucus member is attached with the staff contact information. The letter is also included.

Suggested language for the request:

Dear (STAFF NAME),

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It is important that the caucus has a strong showing on this to other members of Congress during this budget time. Would you ask that XXX signs on and shows his/her support for fully funding diabetes research and prevention in the Fiscal Year 2016 budget?

Thank you for your consideration, and please let me know if you have any questions. And please feel free to contact on any nutrition questions you might have regarding nutrition services and programs for your constituents. I would be glad to be a resource for you.

Sincerely,

ACADEMY BOD MEMBER NAME

Position

Contact information

3670. Re: Communication to members March 17

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 18:30:38
Subject: Re: Communication to members March 17
Attachment:

Excellent! Thank you for your incredibly quick & thorough plan. Margaret

Sent from my iPhone
Margaret Garner
850 5th Ave
Tuscaloosa , AL 35401
205-348-2880

On Mar 17, 2015, at 4:12 PM, Patricia Babjak
<PBABJAK@eatright.org<mailto:PBABJAK@eatright.org>> wrote:

Thank you very much for your feedback on the draft letter. Based on the recommendation of a crisis and risk consultant, and feedback from Sonja and Terri, attached is a shorter letter, which will come from me to all members today. Again, I reiterate, the goal is assuring our members that we are not only listening, but responding with actionable solutions.

As a result of the discussion with the risk consultant, we are proposing to engage members through a webinar, at Nutrition News Forecast, Spring House of Delegates and affiliate meetings. Our goal is to let members and external groups know that we hear them and we want to engage in a civil discourse.

The House Leadership Team proactively scheduled the sponsorship discussion at the May House of Delegates virtual meeting and we are encouraging all members to reach out to delegates to obtain perspectives. The Board appointed sponsorship taskforce, which included a variety of perspectives regarding sponsorship, is presenting its recommendations to delegates for input and feedback.

Confidential: We propose establishing a new member advisory panel comprised of the three principal members who started the change.org<<http://change.org>> petition: Rachel Begun, Kate Geagan, and Regan Jones, all members and RDNs. These three individuals are thoughtful and respected members of the Academy who are known to think critically. The result of using this panel is putting power back into member hands to help restore trust as we drive for transparency and civil discourse. We had a very positive conversation with them and hope to have an answer from them tomorrow; for that reason the member communication does not identify the group by name.

We have also reached out to Kraft for a retraction, to legal counsel for our options, and to a strategic communications crisis management firm. We will discuss all of these items during our conference call on Thursday.

Sincerely,

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/>

Twitter<<http://twitter.com/eatrightpro>> | Facebook<<http://www.facebook.com/EatRightNutrition>> |
LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> |
YouTube<<http://www.youtube.com/eatrighttv>>

<Message to members.pdf>

3671. Communication to members from Academy CEO

From: Academy of Nutrition and Dietetics <ceo@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 17, 2015 18:29:51
Subject: Communication to members from Academy CEO
Attachment:

Academy of Nutrition and Dietetics Email

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

Message from Academy CEO on Kids Eat Right Collaboration

March 17, 2015

To all members of the Academy of Nutrition and Dietetics:

Let me begin by apologizing for the concerns caused by the education initiative with Kraft. The Academy and the Foundation are listening. As a member-driven organization, the Academy's staff and leadership hear your concerns and welcome your input.

Unfortunately, recent news articles misstated a collaboration as a Kids Eat Right "endorsement" of Kraft Singles, and that it represents a "seal of approval" from Kids Eat Right, the Foundation, or the Academy. It is not an endorsement. It is not a seal of approval. We understand this distinction is of little consequence to many Academy members who are concerned with the perception. We are working on a solution.

In addition, we are working to establish a joint, member-driven Member Advisory Panel. This Panel will work closely with both Boards to:

- Establish dialogue with members
- Gather input and give feedback on member issues
- Make specific recommendations

Recognizing sponsorship as a significant issue of concern among members, the House of Delegates leadership team, who also serve on the Board of Directors, scheduled a dialogue on sponsorship for the upcoming virtual House of Delegates meeting, May 3. We encourage all members to reach out to your delegates and share your thoughts on the benefits of, concerns about and suggestions for the sponsorship program. The Academy and Foundation Boards are looking forward to your input.

Thank you very much!

Sincerely,

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics

Share this mailing with your social network:

This all-member email was sent to you from the Academy of Nutrition and Dietetics.
If you prefer not to receive future all-member emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3672. Board Self-Assessment

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 17, 2015 18:29:28
Subject: Board Self-Assessment
Attachment: [image003.jpg](#)

Each year the Board uses a self-assessment tool developed by BoardSource to evaluate and improve its effectiveness as a governing board. The assessment is utilized by the Board to evaluate our strengths and challenges and by the Executive Team to strengthen operational processes. The tool is also helpful in familiarizing Board members about expected responsibilities, in planning meeting agendas, and identifying topics for the Board orientation and retreat meetings.

Tomorrow you will receive the online questionnaire **directly from BoardSource** from their e-mail address, assessments@boardsource.org. Your individual responses are tabulated by BoardSource and are kept confidential; only aggregate results are provided. Marla Bobowick, senior governance consultant with BoardSource, will again attend our Board meeting in May to facilitate the discussion about the results.

Please let me know if you have any questions. Thank you for your input!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3673. Re: REMINDER: Spring 2015 HOD Meeting Invitation and Agenda

From: Evelyn Crayton <craytef@charter.net>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Elise Smith <elise@ntrs.com>, Elise Smith <easaden@aol.com>, Patricia Babjak <PBABJAK@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>
Sent Date: Mar 17, 2015 17:35:16
Subject: Re: REMINDER: Spring 2015 HOD Meeting Invitation and Agenda
Attachment:

I will attend on Sunday for the discussion on Sponsorship on Sunday from 12-4:00. I will be at church but will join by telephone. this is a very important topic that has caused much discussion among the membership.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Mar 11, 2015, at 2:00 PM, Joan Schwaba <JSchwaba@eatright.org> wrote:

As discussed at the March Board meeting, I am resending the invitation (attached and below) from Elise Smith to participate in the Spring 2015 House of Delegates meeting. If you have not yet done so, please confirm your ability to participate as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org. Please note, the deadline has been extended to March 16, 2015.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

<image003.jpg>

From: Joan Schwaba

Sent: Friday, February 20, 2015 10:16 AM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; pear02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; wolf.4@osu.edu

Cc: Harold Holler; Cecily Byrne

Subject: Spring 2015 HOD Meeting Invitation and Agenda

An invitation from House of Delegates Speaker Elise Smith follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
+++++

<image004.jpg>

Date: February 20, 2015

To: Board of Directors, Academy of Nutrition and Dietetics

From: Elise Smith, MA, RDN, LD,
FAND, House of Delegates Speaker, 2014-2015

Subject: Spring 2015 HOD Meeting Invitation and Agenda

Invitation to Participate in the Spring HOD Meeting

§ The House Leadership Team and I would like to extend an invitation to you as an Academy of Nutrition and Dietetics Board of Director member to participate in the Spring 2015 HOD Virtual Meeting on May 2 and May 3, 2015. The mega issue for the Spring 2015 HOD Meeting is “Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings.”

§ In addition, a current membership issue discussion on the Academy’s Corporate Sponsorship Program will be conducted on the second day of the meeting.

§ Participation in House of Delegates meetings provides an excellent opportunity for leadership development, and your presence at the meeting helps to enrich our mega issue discussion.

§ The **agenda, backgrounder, executive summary, and fact sheet for the meeting** are located on the House of Delegates website –

<http://www.eatrightpro.org/resources/leadership/house-of-delegates/about-hod-meetings> >Spring 2015 Meeting Materials.

Overview of the Spring House of Delegates Meeting

§ Meeting location: The Spring 2015 HOD Meeting will be conducted virtually using WebEx for the webinar portion and two conference call numbers for the audio portion, one for meeting as a large

group and one for meeting in your small, virtual tables.

§ Dialogue topic:

- o **Saturday, May 2: *Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings***
- o **Sunday, May 3: *Current Membership Issue Discussion- Academy's Corporate Sponsorship Program***

§ The meeting will run from 12:00 pm-4:00 pm CT on both days, for a total of 8 hours of required participation.

§ In order to participate in the Spring 2015 HOD Meeting, Board of Directors are expected to read the backgrounder and attend both days of the meeting.

§ CPEUs will be provided to meeting participants for attending the meeting.

§ A final copy of the agenda will be distributed electronically to all meeting attendees in advance of the meeting.

§ Please confirm your ability to participate in the Spring 2015 HOD Meeting as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org by March 13, 2015.

For More Information or Assistance

Contact Elise Smith (easaden@aol.com), or Cecily Byrne (cbyrne@eatright.org | 800/877-1600 ext 4819).

<Meeting Invitation to BOD.DOC>

3674. Re: Communication to members March 17

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 17:33:49
Subject: Re: Communication to members March 17
Attachment:

Excellent Pat. Thank you.

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Mar 17, 2015, at 5:12 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Thank you very much for your feedback on the draft letter. Based on the recommendation of a crisis and risk consultant, and feedback from Sonja and Terri, attached is a shorter letter, which will come from me to all members today. Again, I reiterate, the goal is assuring our members that we are not only listening, but responding with actionable solutions.

As a result of the discussion with the risk consultant, we are proposing to engage members through a webinar, at Nutrition News Forecast, Spring House of Delegates and affiliate meetings. Our goal is to let members and external groups know that we hear them and we want to engage in a civil discourse.

The House Leadership Team proactively scheduled the sponsorship discussion at the May House of Delegates virtual meeting and we are encouraging all members to reach out to delegates to obtain perspectives. The Board appointed sponsorship taskforce, which included a variety of perspectives regarding sponsorship, is presenting its recommendations to delegates for input and feedback.

Confidential: We propose establishing a new member advisory panel comprised of the three principal members who started the change.org petition: Rachel Begun, Kate Geagan, and Regan Jones, all members and RDNs. These three individuals are thoughtful and respected members of the Academy who are known to think critically. The result of using this panel is putting power back into member hands to help restore trust as we drive for transparency and civil discourse. We had a very positive conversation with them and hope to have an answer from them tomorrow; for that reason the member communication does not identify the group by name.

We have also reached out to Kraft for a retraction, to legal counsel for our options, and to a strategic communications crisis management firm. We will discuss all of these items during our conference call on Thursday.

Sincerely,

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<Message to members.pdf>

3675. RE: Academy Business

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 17, 2015 17:32:46
Subject: RE: Academy Business
Attachment: [image001.png](#)

Sounds like a plan.

From: Joan Schwaba [mailto:JSchwaba@eatright.org]
Sent: Tuesday, March 17, 2015 2:41 PM
To: 'Sonja Connor'; Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); 'Denice Ferko-Adams'; dwheller@mindspring.com; Don Bradley (don.bradley@duke.edu); DMartin@Burke.k12.ga.us; Evelyn Crayton; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill ; Terri Raymond; 'Tracey Bates'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'mchrist-erwin@porternovelli.com'; 'Mary

Christ-Erwin'

Cc: Executive Team Mailbox; Susan Burns

Subject: RE: Academy Business

Importance: High

Thank you, Sonja.

Because the Foundation already has a Board call scheduled for **Thursday, March 19 at 10:00am CT**, we ask that the Academy Board join the Foundation Board for the Kraft/Academy education initiative discussion.

To participate in the WebEx, please use the following dial-in information.

Click on <https://eatright.webex.com/eatright/j.php?MTID=m8e151d2490ff813bd50f3ef02ab6d1fd>

If requested, enter your name and email address.

Meeting Number: **273 873 719**

Meeting Password: **0319** --- *Click "Join"*

To join via teleconference **only**

Dial: **1-866-477-4564**

Code: **824 097 8145**

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 12:31 PM

To: Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); Denice Ferko-Adams (denice@wellnesspress.com); dwheller@mindspring.com; Don Bradley (don.bradley@duke.edu); DMartin@Burke.k12.ga.us; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); peark02@outlook.com; Nancylewis1000@gmail.com; Patricia Babjak; Sandra Gill ; Sonja Connor; Terri Raymond; 'Tracey Bates'

Cc: Joan Schwaba

Subject: Academy Business

Dear Academy Board Members,

Pat has consulted a crisis management firm and has a plan that she will be sharing with us later today.

We will have a Board conference call Wednesday or Thursday. Joan will organize this call.

Thanks for your thoughtful comments.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3676. RE: Board biographical paragraph for Journal

From: Tom Ryan <Tryan@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 17, 2015 17:15:50
Subject: RE: Board biographical paragraph for Journal
Attachment: [image001.png](#)

Thanks very much, Donna!

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 17, 2015 2:48 PM
To: Tom Ryan
Cc: Doris Acosta
Subject: Re: Board biographical paragraph for Journal

Tom, I would suggest the following changes please. Please feel free to edit.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tom Ryan <Tryan@eatright.org> 3/17/2015 3:18 PM >>>

Hi, Donna: We are updating the biographical paragraphs of 2015-2016 Board members for publication in the June *Journal*. Below is the text we prepared for you based on last year's paragraph. Could you please review this and let us know if it is OK, or if any edits are needed, which we are glad to make. If possible, could you get back to us by Monday, March 23?

Thank you very much! Please let us know if you have questions or need any more information.

Tom

Donna S. Martin, EdS, RDN, LD, SNS, FAND, Augusta, GA, Past Treasurer

Martin is director of the Burke County (GA) school nutrition program, which has 4,500 students in five schools, serving breakfast, lunch, after-school snacks, and supper. Four of the schools have been acknowledged as HealthierUS School Challenge Gold winners. Martin has received honors and awards including Recognized Young Dietitian of the Year and the Outstanding Dietitian of the Year from the Georgia Dietetic Association, **the Excellence in Practice Award from the School Nutrition Services Dietetic Practice Group**, and the Academy Foundation's 2007 Judy Ford Stokes Award for Innovation in Administrative Dietetics. An active member of the Academy's School Nutrition Services DPG, Martin was the group's electronic communications chair and newsletter editor. She represented the Georgia Dietetic Association in the Academy's House of Delegates, is a member of the School Nutrition Association Foundation's board of directors, and served on the Georgia Department of Education's Task Force on Nutrition Standards for School Nutrition Programs. She served as the Academy's treasurer-elect in 2012-2013 **and the Academy's Treasurer in 2013-2015**. Martin is a graduate of the University of Georgia, and earned a master's degree from the University of Alabama–Birmingham and an education specialist degree from Augusta State University.

Tom Ryan

Senior Editorial Manager, Strategic Communications
Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

tryan@eatright.org

312/899-4894

www.eatright.org

www.eatright.org/media

www.kidseatright.org

3677. Communication to members March 17

From: Patricia Babjak <PBABJAK@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 17, 2015 17:12:42
Subject: Communication to members March 17
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)
[image001.jpg](#)
[image002.jpg](#)
[Message to members.pdf](#)

Thank you very much for your feedback on the draft letter. Based on the recommendation of a crisis and risk consultant, and feedback from Sonja and Terri, attached is a shorter letter, which will come from me to all members today. Again, I reiterate, the goal is assuring our members that

we are not only listening, but responding with actionable solutions.

As a result of the discussion with the risk consultant, we are proposing to engage members through a webinar, at Nutrition News Forecast, Spring House of Delegates and affiliate meetings. Our goal is to let members and external groups know that we hear them and we want to engage in a civil discourse.

The House Leadership Team proactively scheduled the sponsorship discussion at the May House of Delegates virtual meeting and we are encouraging all members to reach out to delegates to obtain perspectives. The Board appointed sponsorship taskforce, which included a variety of perspectives regarding sponsorship, is presenting its recommendations to delegates for input and feedback.

Confidential: We propose establishing a new member advisory panel comprised of the three principal members who started the change.org petition: Rachel Begun, Kate Geagan, and Regan Jones, all members and RDNs. These three individuals are thoughtful and respected members of the Academy who are known to think critically. The result of using this panel is putting power back into member hands to help restore trust as we drive for transparency and civil discourse. We had a very positive conversation with them and hope to have an answer from them tomorrow; for that reason the member communication does not identify the group by name.

We have also reached out to Kraft for a retraction, to legal counsel for our options, and to a strategic communications crisis management firm. We will discuss all of these items during our conference call on Thursday.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

3678. Re: Board biographical paragraph for Journal

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Ryan, Tom <Tryan@eatright.org>
Cc: Acosta, Doris <dacosta@eatright.org>
Sent Date: Mar 17, 2015 15:47:38
Subject: Re: Board biographical paragraph for Journal
Attachment: [unknown_name_vuta0](#)

Tom, I would suggest the following changes please. Please feel free to edit.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Tom Ryan <Tryan@eatright.org> 3/17/2015 3:18 PM >>>

Hi, Donna: We are updating the biographical paragraphs of 2015-2016 Board members for publication in the June *Journal*. Below is the text we prepared for you based on last year's paragraph. Could you please review this and let us know if it is OK, or if any edits are needed, which we are glad to make. If possible, could you get back to us by Monday, March 23?

Thank you very much! Please let us know if you have questions or need any more information.

Tom

Donna S. Martin, EdS, RDN, LD, SNS, FAND, Augusta, GA, Past Treasurer

Martin is director of the Burke County (GA) school nutrition program, which has 4,500 students in five schools, serving breakfast, lunch, after-school snacks, and supper. Four of the schools have been acknowledged as HealthierUS School Challenge Gold winners. Martin has received honors and awards including Recognized Young Dietitian of the Year and the Outstanding Dietitian of the Year from the Georgia Dietetic Association, **the Excellence in Practice Award from the School Nutrition Services Dietetic Practice Group**, and the Academy Foundation's 2007 Judy Ford Stokes Award for Innovation in Administrative Dietetics. An active member of the Academy's School Nutrition Services DPG, Martin was the group's electronic communications chair and newsletter editor. She represented the Georgia Dietetic Association in the Academy's House of Delegates, is a member of the School Nutrition Association Foundation's board of directors, and served on the Georgia Department of Education's Task Force on Nutrition Standards for School Nutrition Programs. She served as the Academy's treasurer-elect in 2012-2013 **and the Academy's Treasurer in 2013-2015**. Martin is a graduate of the University of Georgia, and earned a master's degree from the University of Alabama–Birmingham and an education specialist degree from Augusta State University.

Tom Ryan

Senior Editorial Manager, Strategic Communications
Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

tryan@eatright.org

312/899-4894

www.eatright.org

www.eatright.org/media
www.kidseatright.org

3679. Board biographical paragraph for Journal

From: Tom Ryan <Tryan@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 17, 2015 15:18:43
Subject: Board biographical paragraph for Journal
Attachment: [image001.png](#)

Hi, Donna: We are updating the biographical paragraphs of 2015-2016 Board members for publication in the June *Journal*. Below is the text we prepared for you based on last year's paragraph. Could you please review this and let us know if it is OK, or if any edits are needed, which we are glad to make. If possible, could you get back to us by Monday, March 23?

Thank you very much! Please let us know if you have questions or need any more information.

Tom

Donna S. Martin, EdS, RDN, LD, SNS, FAND, Augusta, GA, Past Treasurer

Martin is director of the Burke County (GA) school nutrition program, which has 4,500 students in five schools, serving breakfast, lunch, after-school snacks, and supper. Four of the schools have been acknowledged as HealthierUS School Challenge Gold winners. Martin has received honors and awards including Recognized Young Dietitian of the Year and the Outstanding Dietitian of the Year from the Georgia Dietetic Association, and the Academy Foundation's 2007 Judy Ford Stokes Award for Innovation in Administrative Dietetics. An active member of the Academy's School Nutrition Services DPG, Martin was the group's electronic communications chair and newsletter editor. She represented the Georgia Dietetic Association in the Academy's House of Delegates, is a member of the School Nutrition Association Foundation's board of directors, and served on the Georgia Department of Education's Task Force on Nutrition Standards for School Nutrition Programs. She served as the Academy's treasurer-elect in 2012-2013. Martin is a graduate of the University of Georgia, and earned a master's degree from the University of Alabama–Birmingham and an education specialist degree from Augusta State University.

Tom Ryan

Senior Editorial Manager, Strategic Communications
Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

tryan@eatright.org

312/899-4894

www.eatright.org

www.eatright.org/media

www.kidseatright.org

3680. RE: Academy Business

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Evelyn Crayton <craytef@charter.net>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>, 'Mary Christ-Erwin' <Mary.Christ-Erwin@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 17, 2015 14:41:09
Subject: RE: Academy Business
Attachment: [image001.png](#)

Thank you, Sonja.

Because the Foundation already has a Board call scheduled for **Thursday, March 19 at 10:00am CT**, we ask that the Academy Board join the Foundation Board for the Kraft/Academy education initiative discussion.

To participate in the WebEx, please use the following dial-in information.

Click on <https://eatright.webex.com/eatright/j.php?MTID=m8e151d2490ff813bd50f3ef02ab6d1fd>
If requested, enter your name and email address.

Meeting Number: **273 873 719**

Meeting Password: **0319** --- *Click "Join"*

To join via teleconference **only**

Dial: **1-866-477-4564**

Code: **824 097 8145**

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Sonja Connor [<mailto:connors@ohsu.edu>]

Sent: Tuesday, March 17, 2015 12:31 PM

To: Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); Denice Ferko-Adams (denice@wellnesspress.com); dwheller@mindspring.com; Don Bradley (don.bradley@duke.edu); DMartin@Burke.k12.ga.us; Evelyn Crayton; Garner, Margaret; Glenna McCollum; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); pear02@outlook.com; Nancylewis1000@gmail.com; Patricia Babjak; Sandra Gill ; Sonja Connor; Terri Raymond; 'Tracey Bates'

Cc: Joan Schwaba

Subject: Academy Business

Dear Academy Board Members,

Pat has consulted a crisis management firm and has a plan that she will be sharing with us later today.

We will have a Board conference call Wednesday or Thursday. Joan will organize this call.

Thanks for your thoughtful comments.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3681. Kids Eat Right logo

From: Meghan Norton <MeghanNorton@iusd.org>
To: easaden@aol.com <easaden@aol.com>, nancylewis1000@gmail.com <nancylewis1000@gmail.com>, miles081@umn.edu <miles081@umn.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, tjraymond@aol.com <tjraymond@aol.com>, easaden@aol.com <easaden@aol.com>, pbabjak@eatright.org <pbabjak@eatright.org>
Sent Date: Mar 17, 2015 14:04:37
Subject: Kids Eat Right logo
Attachment: [image002.jpg](#)

Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe if we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.
Sincerely,

Meghan Norton, MS, RD

Nutritionist

Irvine Unified School District

949-936-6521

3682. May 2015 House of Delegates Meeting

From: Kelly, Christina <ChKelly@peacehealth.org>
To: Washington Annie M. Frederick RD CNSD CD <afrederick@lifecaresoln.com>, President Sonja L. Connor <CONNORS@OHSU.EDU>, President-Elect Evelyn F. Crayton <craytef@charter.net>, Treasurer Donna S. Martin <DMartin@Burke.k12.ga.us>, Speaker-Elect Aida Miles <miles081@umn.edu>, Chair Janet J. Skates <janetskates@yahoo.com>, Member Mary K. Russell <peark02@outlook.com>, Member Lisa M. Dierks <lisamnrd1@gmail.com>, Headquarters Partner Harold J. Holler <hholler@eatright.org>, Headquarters Partner Cecily A. Byrne <cbyrne@eatright.org>, Nutrition Education for the Public Karen Chapman-Novakofski <kmc@illinois.edu>, Nutrition Education for the Public Ingrid Adams <ingrid.adams@uky.edu>, Nutrition Education for the Public Rita Mitchell <rita@ritamitchell.org>, Nutrition Education for the Public Megan Squires <msquiresrd@gmail.com>, Nutrition Education for the Public Angela Douge <dougea@fvsu.edu>, Public Health/Community Nutrition Bonnie Bradley <bonnie.bradley@arkansas.gov>, Public Health/Community Nutrition Lauren Melnick <melnicl@ccf.org>, Public Health/Community Nutrition Brittney Stuard <Brittney.Stuard@ColoState.edu>, Public Health/Community Nutrition Phyllis Stell Crowley <pcrowley@utah.gov>, Public Health/Community Nutrition Katrina Holt <kholt@georgetown.edu>, Washington Barbara Pyper <pyper@quidnunc.net>, Washington Amy Frasier <afrasieur@bastyr.edu>, Washington Kaitlin S Hammond <kaitlinspring@gmail.com>
Sent Date: Mar 17, 2015 13:42:32
Subject: May 2015 House of Delegates Meeting
Attachment:

Dear Ms. Fredrick and others,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

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I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Christina Kelly, RD

PeaceHealth Dialysis Unit

600 Broadway

Longview, WA 98632

360.414.2205

chkelly@peacehealth.org

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3683. Academy Business

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Cc: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Mar 17, 2015 13:31:25
Subject: Academy Business
Attachment:

Dear Academy Board Members,

Pat has consulted a crisis management firm and has a plan that she will be sharing with us later today.

We will have a Board conference call Wednesday or Thursday. Joan will organize this call.

Thanks for your thoughtful comments.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3684. RE: Foundation Message to members 3-16-15

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: 'Sonja Connor' <connors@ohsu.edu>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>
Cc: Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>, Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 12:35:06
Subject: RE: Foundation Message to members 3-16-15
Attachment:

All,

I've followed the prolific email trail regarding the "Kraft crunch" [my term] over the last week or so. As a public member of the Board, I wonder how **clients/patients/consumers** view the addition of the AND logo on Kraft singles. Do they believe the logo represents an endorsement? Do they care? Does it alter a consumer's view of the Academy or RDs/DTRs credibility? They may, they may not.

I frequently tell my story about taking Lisa Hark, the RD who starred in the US version of the TV show, "Honey, we're killing the kids" (You can Google it) to dinner prior to a speaking engagement for a "State of Preventive Health Summit". My concern was that I would need to order sprouts, lettuce, yogurt, and tofu for dinner (kale wasn't in fashion then) to keep from being derided by this apparent food police. Her most recent episode called for junk food-eating 8 and 11 year olds to immediately switch to Brussel sprouts and asparagus. I made sure she ordered first, and to my

relief, she selected lamb chops with mint jelly, a baked potato with sour cream and butter, a salad, and a dessert. When I asked her how her dinner selection fit with her TV show, she replied, “It’s all about moderation.” My respect for this dietician rose exponentially.

My point here is that at least this consumer looks for nutritionists to provide practical advice on how real people in the real world can eat a healthy diet.

That said, I don’t have Kraft singles in my refrigerator (I prefer real cheese), but I certainly don’t condemn those who do, especially those who have kids (Aren’t you relieved, Aida?)

I’m not surprised by “journalists” misrepresenting facts in a story to make a personal point. It’s disappointing, but not surprising, and I would have expected better from the New York Times.

I’m also not surprised that a segment of nutritionists/AND members are upset- no, outraged- that this action by the AND organization that represents them (and by extension their professional identity) has besmirched them by working with a corporate giant. We had this discussion at the Board meeting, and the topic was at least peripherally presented at FNCE.

So fine, let’s talk about it [again]. I absolutely agree that we need to listen to AND members carefully and authentically. We also need to understand what proportion of the membership they represent, and how rigorous our dietary standards and principles should be.

More importantly, let’s think through how our customers view this event. Some damage has been done by a careless [being kind] reporter, but I doubt it will be the end of the world.

On the other hand, there may be consumers out there like me who are glad that nutritionists aren’t riding around on their high horses, demanding that we all eat high-priced, organically-farmed, free range, humanely produced goat or sheep cheese.

Finally, I would like for us to consider as AND Board members our duty to protect the brand **AND** our fiduciary duty to keep the Academy and the Foundation viable. We can “repeal the seal”, though at this point I don’t expect complaining members to be happy. We also need to think through what backing out of Kraft support for the Foundation will do to future opportunities for external support.

Could we have planned better for this support deal? Maybe.

Could we have anticipated a NYT reporter presenting such an inaccurate representation?
Probably not, unless you're a cynic like me.

Let's talk about it with our members. Let's work to get an accurate representation of the relationship with Kraft out in the media. Let's see what our customers think and whether they care. But let's avoid knee-jerk reactions.

To quote an RD I respect, "It's all about the moderation."

Don

Don W Bradley, MD, MHS-CL

Department of Community and Family Medicine

Associate Consulting Professor

Senior Advisor Practical Playbook

DUMC 2914

Durham NC 27710

Hanes House 336

919-681-3184

don.bradley@duke.edu

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, March 17, 2015 10:06 AM

To: McClusky, Kathy

Cc: Elise Smith; Aida Miles; Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane

Heller; Don Bradley, M.D.; Sandra Gill; jean.ragalie-carr@rosedmi.com;
constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-
erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

I agree. Thanks Aida and Elise. Am thinking the Board may need to talk. I will be in touch.

Sonja

Sent from my iPhone

On Mar 17, 2015, at 6:54 AM, McClusky, Kathy <KathyMcClusky@IamMorrison.com> wrote:

Aida and Elise...I had these same conversations (well, not word for word, but “essentially the same”) with several people yesterday. Very well stated and well summarized.

From: Elise Smith [mailto:easaden@aol.com]

Sent: Tuesday, March 17, 2015 9:20 AM

To: Aida Miles

Cc: Marcia Kyle; Katie Brown; Tracey Bates; Patricia Babjak; Sonja Connor; Evelyn Crayton;
Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; Mary Russell; Nancy
Lewis; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Diane Heller;
Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy;
constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-
erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Well said Aida. I agree with all she has said. We need to step back and wait for the conversation. We need to truly listen to the involved member and stop telling ourselves that it is a small minority. At this time I would encourage the Foundation to rethink the Monsanto decision.

Elise

Sent from my iPad

On Mar 17, 2015, at 7:58 AM, Aida Miles <miles081@umn.edu> wrote:

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

The only questions I received during the Q a A were about this (NOT my presentation). Many had not heard anything (they were traveling to NDEP when this "broke"), but many had and the anger in the room was evident. I was able to remind them that I was a human being and that I respected them, and needed them to respect me. They didn't crucify me and have been very polite since then. But I have heard of nothing else during personal interactions and I am glad they feel free to talk through it and express how they feel.

Everyone here and many people who are now emailing have already heard that it is not a seal, not endorsement. For them, it DOESN'T MATTER, it is about public perception, and they still see it as "Why Kraft, Why singles." To the best of my ability I have clarified that, without them feeling any better about it, but they have listened politely and I have also been all ears. People want to be heard and my duty is to hear them out.

Another issue is that they do not understand WHY this was done before the HOD spring meeting. In their eyes, that is disrespectful. I have also explained that this process had been in the works with the Foundation for a LONG time and that our timelines are different. This also is not encountered with any positive feedback.

A few people heard Sonja at FNCE and the assurance she gave members that we HEAR them and that she had appointed a task force to look at sponsorship. They want to know WHY this happened before the task force deliberated AFTER the HOD meeting. Telling them that the Foundation's timeline and discussions had been going on for over a year and that the release is unrelated, has also not produced peace or satisfaction.

There are 2 delegates here, who each have received over 100 personal emails from members complaining. I imagine most are identical, yet they still are concerned and handling it very maturely and diplomatically, I am proud of them and all our delegates.

Dear Board, I think this has moved from educating the members and being appaled that they would believe the NYT, to an issue of great dissatisfaction with corporate sponsorship, a very sensitive issue and one that we know members are sensitive about, some super sensitive.

I realize I am in California, the land of fresh and un-processed. I may be the only one here adding Splenda to my coffee, eating a processed bar as a snack, and drinking Diet Pepsi. I know I am in a sensitive environment. But I do believe this issue touched a RAW nerve with MANY members who consider sponsorship as the area they resent the most about membership.

Lets keep that in mind. Lets respect and hear them out. They don't want or deserve a pat on the head. And please, let's not announce Monsanto any time soon.

Respectfully and from my heart,

Aida

A note of humor- someone asked me if it was in my refrigerator (expecting a "no!"), and was taken aback when I said YES, and I explained why I have singles and ff-singles always in my fridge - singles melts GREAT in grits and I married a Georgia boy, and I have eaten FF singles since they came out... eons ago, I have high cholesterol and I like them.

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

On Tue, Mar 17, 2015 at 5:44 AM, Marcia Kyle <bkyle@roadrunner.com> wrote:

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of

committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3685. Re: Foundation Message to members 3-16-15

From: Evelyn Crayton <craytef@aces.edu>
To: Tracey Bates <traceybatesrd@gmail.com>
Cc: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 09:02:19
Subject: Re: Foundation Message to members 3-16-15
Attachment: [image006.jpg](#)
[image005.jpg](#)

The attached letter sounds good. Hopefully, this will help our members to feel that we are listening to their concerns.

Thank you all for your input.

Sent from my iPad
Dr. Evelyn F. Crayton, RDN, LDN, FAND
President Elect-Academy of Nutrition and Dietetics 2014-2015
Professor Emerita, Auburn University
Director, Living Well Associates
(334) 220-3061 cell
(334) 272-3487

On Mar 16, 2015, at 10:31 PM, Tracey Bates <traceybatesrd@gmail.com> wrote:

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Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

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Best regards,

Pat

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<Foundation message to members 3-16 3 tlb edit.docx>

3686. Re: Foundation Message to members 3-16-15

From: Aida Miles <miles081@umn.edu>
To: Marcia Kyle <bkyle@roadrunner.com>, Katie Brown <kbrown@eatright.org>
Cc: Tracey Bates <traceybatesrd@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Mary Russell <pear02@outlook.com>, Elise Smith <easaden@aol.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com, McClusky, Kathy <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, Mary.christ-erwin@porternovelli.com, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 17, 2015 08:58:20
Subject: Re: Foundation Message to members 3-16-15
Attachment: [image002.jpg](#)
[image001.jpg](#)

Respectfully, I agree with Marcy and Tracey that if there is time, the content edits might help.

I am at NDEP 1. **Thank YOU Pat, because up to the 11th hour she was supporting me and helping me be ready for the BOD presentation and Q and A.** I felt that I had what I needed to address questions. This was on Sunday and Pat and her team were working ALL WEEKEND on this. I am so grateful to Pat and our amazing staff!

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Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

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Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics
traceybatesrd@gmail.com

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Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

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Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3687. RE: Foundation Message to members 3-16-15

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'Wolf, Kay' <wolf.4@osu.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, Babjak, Patricia <PBABJAK@eatright.org>, Bates', 'Tracey <tracey.bates@dpi.nc.gov>, Bates', 'Tracey <traceybatesrd@gmail.com>, Bradley', 'Don <don.bradley@duke.edu>, Christie', 'Catherine <c.christie@unf.edu>, Crayton', 'Evelyn <craytef@aces.edu>, Crayton', 'Evelyn <craytef@charter.net>, Ferko-Adams', 'Denice <denice@healthfirstonline.net>, Garner', 'Margaret <mgarner@cchs.ua.edu>, Gill', 'Sandra <sandralgill@comcast.net>, Kyle', 'Marcia <bkyale@roadrunner.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, McCollum', 'Glenna <glenna@glennamccollum.com>, Miles', 'Aida <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Smith', 'Elise <easaden@aol.com>, connors@ohsu.edu <connors@ohsu.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, peark02@outlook.com <peark02@outlook.com>
Cc: Whalen, Mary Beth <Mwhalen@eatright.org>
Sent Date: Mar 17, 2015 08:31:57
Subject: RE: Foundation Message to members 3-16-15
Attachment: [unknown_name_3ybw7](#)
[unknown_name_ctczb](#)

I wish we could ask each person complaining about this project if they have any Kraft Cheese singles in their refrigerator? I have had School Nutrition Directors complaining and I want to ask them what they put on those cheeseburgers they serve everyday? What about RD's who work in hospitals, what do they put on the cheeseburgers they serve? I will go on the record telling the whole world that I have Kraft singles in my refrigerator right now! I let my 2 year old grandson eat Kraft singles cheese as a snack with his apples. And guess what, I am not worried about DFAC's arresting me. This is exactly what turns people off about Registered Dietitians, is that we get on our high horse and think everyone should eat only kale and wheat berries. I just may have to go to the store tonight to buy some more Kraft singles!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program

Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>"McClusky, Kathy" <KathyMcClusky@IamMorrison.com> 3/16/2015 7:36 PM >>>

Great message, Terri. It is unfortunate that many of our members have been perfectly content to just believe the NY Times. However, I have been hearing considerable backlash against "plastic cheese." Again, people seem to ignore how it is made and it's nutrient content....emotion trumps science again. I am hearing and seeing some pretty wild and crazy stuff.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Monday, March 16, 2015 6:22 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner';
'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra
Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy;
'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com';
'Mary.christ-erwin@porternovelli.com'

Cc: Mary Beth Whalen

Subject: Foundation Message to members 3-16-15

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3688. RE: Foundation Message to members 3-16-15

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Tracey Bates' <traceybatesrd@gmail.com>, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: connors@ohsu.edu, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com, 'McClusky, Kathy' <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, Mary.christ-erwin@porternovelli.com, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Terri J. Raymond' <tjraymond@aol.com>
Sent Date: Mar 17, 2015 06:44:50
Subject: RE: Foundation Message to members 3-16-15
Attachment: [image001.jpg](#)
[image002.jpg](#)

Dear Tracey and BOD,

If not too late to make changes, I agree with the suggestions proposed by Tracey especially the changes in the last three paragraphs.

Marcy

From: Tracey Bates [mailto:traceybatesrd@gmail.com]

Sent: Monday, March 16, 2015 11:32 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Mary.christ-erwin@porternovelli.com; Mary Beth Whalen; Terri J. Raymond

Subject: Re: Foundation Message to members 3-16-15

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3689. Repeal the seal

From: janine wong <janinemwong@gmail.com>
To: dchen@csusb.edu, Joanne_Graham@calpers.ca.gov,
mikkellem@berkeley.edu, lisa.francoRD@gmail.com, monicasmagic@cox.net,
CONNORS@ohsu.edu, craytef@charter.net, DMartin@burke.k12.ga.us,
miles081@umn.edu, tjraymond@aol.com, easaden@aol.com,
pbabjak@eatright.org
Sent Date: Mar 16, 2015 23:47:52
Subject: Repeal the seal
Attachment:

Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence.

It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Janine Wong, MS, RD, CNSC

3690. Re: Foundation Message to members 3-16-15

From: Tracey Bates <traceybatesrd@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@iammorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Terri J. Raymond <tjraymond@aol.com>
Sent Date: Mar 16, 2015 23:31:41
Subject: Re: Foundation Message to members 3-16-15
Attachment: [image006.jpg](#)
[image005.jpg](#)
[Foundation message to members 3-16 3 tlb edit.docx](#)

Please see attached some suggested edits for consideration and explanations. Reviewing emails received and comments posted on social media and understanding concerns that have been expressed, I would suggest additional care in how some statements are worded and the information and feelings conveyed.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

Nutrition Consultant

Board Member and House of Delegates Director - Academy of Nutrition and Dietetics

traceybatesrd@gmail.com

On Mon, Mar 16, 2015 at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

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pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3691. Kids Eat Right Foundation Logo & Awareness Campaign

From: Sherry Collins <dietitiasherry@gmail.com>
To: Katie Brown <kbrown@eatright.org>, connors@ohsu.edu, Patricia Babjak <PBABJAK@eatright.org>, Aida Miles <agmiles@comcast.net>, tjraymond@aol.com, Nancy Lewis <Nancylewis1000@gmail.com>, mwhalen@eatright.org, easaden@aol.com, Diane Heller <dwheller@mindspring.com>, bkyle@roadrunner.com, traceybatesrd@gmail.com, craytef@charter.net, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, janetskates@yahoo.com
Cc: Ann Teh <anndteh@gmail.com>, Lesley Baradel at Balanced Nutrition <lesley@balancednutritionatlanta.com>
Sent Date: Mar 16, 2015 22:14:38
Subject: Kids Eat Right Foundation Logo & Awareness Campaign
Attachment:

Dear Academy of Nutrition and Dietetics and Kids Eat Right Foundation Leadership:

I am writing to share my strong opposition to the Kids Eat Right (KER) Foundation's step to provide their logo for use on packaged products. I was stunned and disappointed to see that this feature of the new awareness campaign is being rolled out with KRAFT singles as the first product. To be honest, I do not believe that this is the worst product on the market, or harmful per se; I ate them as a child and I turned out just fine. However, that isn't the point. Perception is reality and the public perception is that this food is a highly refined "cheese product" -- not "real food". Even the National School Lunch Program does not permit this product as part of the reimbursable meal program.

The fact is that I do not believe (and many others do not believe) that it is the kind of optimal food that we want to encourage Americans to choose as a path to better health. Our collective goal should be to hold up for the public the ideal dietary recommendations to aid them in moving closer to a diet that prevents disease and promotes vitality and health - a diet high in fruits, vegetables, whole grains and other minimally processed whole foods. The suggestion by the KER Foundation that this is not an endorsement is absolutely ridiculous, as that is exactly how it was viewed by the media and the public. One only has to take a look at the coverage by ALL of the major media outlets to see how damaging this has been to the registered dietitian nutritionist.

I know that I am not alone, as I have seen the firestorm on social media, including more than 100 comments on the Academy's Facebook post on this topic alone. The message is clear. We are angry; we are embarrassed; we feel betrayed. The Academy of Nutrition and Dietetics, and by extension the Kids Eat Right Foundation, ARE representatives of the registered dietitian nutritionist, but today they do not represent me.

I would suggest that because the Academy and KER represent a diverse group of members that they should not allow their logo, likeness or image to be used on any specific brand or product. Moreover, the Academy membership, whom the Academy and its representative organizations represents, should be informed in advance of a decision being considered to utilize the logo, likeness or image for any commercial purpose. And let's be honest, this was for a commercial purpose, KRAFT's motivation is not altruism.

As a member of the Academy, I am embarrassed at the negative media attention and damage to our collective reputation. Those who wish to prove that dietitians are in the pocket of "big food" and out of touch with the latest science of good nutrition now have adequate ammunition for the foreseeable future. Like KRAFT, I only want to align myself with organizations that improve my standing with other professionals, potential clients, and the public at large. For the first time in 10 years, and after participating in service in many areas, I am considering non-renewal of my membership because I am no longer convinced that the Academy's values and goals and mine are the same.

I trust that my feedback, as well as that of countless other members will encourage you, the Academy leadership, to reconsider this decision -- and to seek opportunities to realign your current strategy with the values and voices of your membership.

Sincerely,

Sherry Coleman Collins, MS, RDN, LD

--

Sherry Coleman Collins, MS, RDN, LD

Registered Dietitian Nutritionist |Southern Fried Nutrition Services, LLC

Nutrition Services for all y'all! Passionate about making the delicious choice the healthy choice.

Specializing in whole health wellness, improved digestive health and managing food allergies.

Follow me on Twitter @DietitianSherry, connect with me on Facebook and via my blog at

southernfriednutrition.com!

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3692. RE: Foundation Message to members 3-16-15

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 16, 2015 20:09:15
Subject: RE: Foundation Message to members 3-16-15
Attachment:

I am sorry this has caused such an unpleasant uproar among members. That said, this is an excellent letter and many kudos for those who crafted it (don't you just love that, although no pun intended).

I bow to those who are closer to this than I am, so take these comments as just a thought. It seems that you want your most powerful statement to resonate with folks right at the beginning. So what do you think about moving a couple of sentences around? One suggestion would pair our choice to recognize those who are supporters, such as for profit, non-profit and government for this outstanding program right in the first paragraph. Then to move more of the data surrounding the calcium and vitamin D later in the body of the letter.

This is not worth much time, just my first thought as I read it. We need to move so if this is a lone idea.....go with the letter. It is truly good information.

I love the repetition of no endorsement, no seal of approval.

See below:

You have concerns, and the Academy and the Foundation are listening.

In recent days, there has been a substantial amount of public misinformation about the Foundation's Kids Eat Right collaboration with Kraft Singles. False and misleading characterization of the program have been reported in the media about an initiative that – contrary to news reports, is designed to raise awareness of the importance of vitamin D and calcium in children's diets and to educate consumers on how to improve eating patterns among America's kids and families. Since its inception, Kids Eat Right has been supported by numerous organizations – for-profit, nonprofit and government – and this collaboration is no different. The language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right. This is similar to other initiatives as Heart Truth Campaign and NHLBI, and Lids for Lives and breast cancer. No endorsement, no seal of approval.

It is important to note that this is not the first time the Academy's logo and website have appeared on food packages. In the past, we have engaged in collaborations with Barilla pasta, Hunts tomato products and Gerber, with no negative reactions from members or others. The difference this time? It is the first use of the Kids Eat Right logo. The Foundation's "State of Family Nutrition and Physical Activity: Are we Making Progress?" report noted that 80 percent of girls and 75 percent of boys age 4 to 18 have inadequate intakes of calcium, and nearly half of all kids' diets are deficient in vitamin D. In addition, the 2015 Dietary Guidelines Advisory Committee's scientific report continues to identify calcium and vitamin D as nutrients of concern. A recent Academy member survey showed that 51 percent were not aware of these statistics, and nearly 50 percent were not aware that over half of all boys and more than 90 percent of girls ages 9 to 18 don't consume daily recommended amounts of milk and milk products daily. Nearly 90 percent of the survey's respondents agreed that the Academy should create additional initiatives similar to Kids Eat Right.

The Foundation has been discussing this issue with Kraft for well over a year. The Foundation Board of Directors, with feedback from the Academy Board of Directors, approved this initiative to develop nutrition education materials and outreach activities that will raise the visibility of Kids Eat Right among consumers.

Why Kraft? Kraft Singles is an excellent source of calcium and a good source of vitamin D. Placement of the Kids Eat Right logo on Kraft Singles means our message will reach approximately 80 percent of all U.S. households and has the potential to send more than 20 million consumers to the Kids Eat Right website for credible information and recipes developed by registered dietitian nutritionists. In short, we are reaching consumers where they live, with our healthful eating messages.

It is not an endorsement. It is not a seal of approval.

As mentioned above, the Academy's leadership hears your concerns, and welcomes your input in all decision-making. Members, after all, are the Academy.

Again-----I am all for this going out asap as originally sent. Just sharing an initial impression.

Margaret

Margaret P. Garner, MS,RD,LD
Asst. Dean, Health Education & Outreach
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
College of Community Health Sciences
The University of Alabama
205-348-7960

From: Patricia Babjak [PBABJAK@eatright.org]
Sent: Monday, March 16, 2015 5:22 PM
To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret;
'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra
Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy';
'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com';
'Mary.christ-erwin@porternovelli.com'
Cc: Mary Beth Whalen
Subject: Foundation Message to members 3-16-15

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Best regards,

Pat

[cid:image005.jpg@01D0600D.B7F06210]

Patricia M. Babjak

Chief Executive Officer

[cid:image006.jpg@01D0600D.B7F06210]

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/>

[Twitter](http://twitter.com/eatrightpro)<http://twitter.com/eatrightpro> | [Facebook](http://www.facebook.com/EatRightNutrition)<http://www.facebook.com/EatRightNutrition>|

[LinkedIn](http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g)<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> |

[YouTube](http://www.youtube.com/eatrighttv)<http://www.youtube.com/eatrighttv>

3693. RE: Foundation Message to members 3-16-15

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 16, 2015 19:36:58
Subject: RE: Foundation Message to members 3-16-15
Attachment: [image001.jpg](#)
[image002.jpg](#)

Great message, Terri. It is unfortunate that many of our members have been perfectly content to just believe the NY Times. However, I have been hearing considerable backlash against "plastic cheese." Again, people seem to ignore how it is made and it's nutrient content....emotion trumps science again. I am hearing and seeing some pretty wild and crazy stuff.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Monday, March 16, 2015 6:22 PM
To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; McClusky, Kathy; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'Mary.christ-erwin@porternovelli.com'

Cc: Mary Beth Whalen

Subject: Foundation Message to members 3-16-15

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

3694. Re: Foundation Message to members 3-16-15

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 16, 2015 19:19:58
Subject: Re: Foundation Message to members 3-16-15
Attachment:

Excellent message.

Thanks very much for getting it out to members.

Our HOD topic seems to be very timely!

Best wishes to all for a beautiful spring day!

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Mar 16, 2015, at 6:22 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

Best regards,

Pat

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<Foundation message to members 3-16 3.docx>

3695. Foundation Message to members 3-16-15

From: Patricia Babjak <PBABJAK@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 16, 2015 18:22:06
Subject: Foundation Message to members 3-16-15
Attachment: [image005.jpg](#)
[image006.jpg](#)
[Foundation message to members 3-16 3.docx](#)

Attached is a draft message we are sending to our members reflecting the issues raised in emails and social media related to the Kraft education initiative as soon as we receive approval from Terri. We will be posting it to the eatrightPRO landing page, all listservs, including those of committees and task forces. A link to this communication will also appear in this week's *Eat Right Weekly*.

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Chief Executive Officer

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Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3696. Kid's Eat Right Seal

From: Moore, Sharlene <SMoore@peacehealth.org>
To: connors@ohsu.edu <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, dmartin@burke.k12.ga.us
<dmartin@burke.k12.ga.us>, miles081@umn.edu <miles081@umn.edu>,
tjraymond@aol.com <tjraymond@aol.com>, easaden@aol.com
<easaden@aol.com>, pbabjak@eatright.org <pbabjak@eatright.org>
Sent Date: Mar 16, 2015 18:07:19
Subject: Kid's Eat Right Seal
Attachment:

Dear AND Board of Directors Executive Committee,

I want to express my great disappointment in the Academy Foundation's decision to put the first-ever *Kids Eat Right* seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such. This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credentials.

I believe that if we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of registered dietitian/nutritionists, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

I very strongly urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image, confuse consumers, nor ask professionals to uncomfortably defend the Academy.

Thank you for your time and service to AND members.

Sincerely,

Sharlene Moore, MS, RD, CD, CNSC

Lead Dietitian

Peacehealth - St. John Medical Center

Phone: (360) 414-7830

Pager: (360) 353-7700

This message is intended solely for the use of the individual and entity to whom it is addressed, and may contain information that is privileged, confidential, and exempt from disclosure under applicable state and federal laws. If you are not the addressee, or are not authorized to receive for the intended addressee, you are hereby notified that you may not use, copy, distribute, or disclose to anyone this message or the information contained herein. If you have received this message in error, immediately advise the sender by reply email and destroy this message.

3697. RE: KER and Kraft

From: Christine Rosenbloom <chrisrosenbloom@gmail.com>
To: Sonja Connor <connors@ohsu.edu>, craytef@charter.net, Donna Martin <dmartin@burke.k12.ga.us>, Aida Miles <miles081@umn.edu>, tjraymond@aol.com, Elise Smith <easaden@aol.com>, pbabjak@eatright.org <pbabjak@eatright.org>, mwhalen@eatright.org, sburns@eatright.org
Sent Date: Mar 16, 2015 17:16:41
Subject: RE: KER and Kraft
Attachment: [Letter to Academy Leaders.docx](#)

Good afternoon

Please know I have the upmost respect for all of you but I must express my concern about the KER/Kraft initiative. Add this letter to the pile I am sure you are receiving.

--

Chris Rosenbloom, PhD, RDN, CSSD, FAND
Professor Emerita, Georgia State University
Nutrition Consultant, Chris Rosenbloom Food & Nutrition Services, LLC
chrisrosenbloom@gmail.com
www.chrisrosenbloom.com
404 358-4889
Editor-in-Chief, Sports Nutrition: A Practice Manual for Professionals, 5th ed.

3698. Re: Template Response

From: Denice Ferko-Adams <denice@rcn.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 16, 2015 15:40:59
Subject: Re: Template Response
Attachment:

Thanks for all of the details

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Mar 16, 2015, at 3:31 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Hi Denice,

The writer from *The New York Times* contacted us on Wednesday and we responded to her with the statement about the education initiative later that afternoon. The NYT released the article on Thursday. My email to the Academy and Foundation Boards, sent on Friday, March 13 at 12:36 pm CT, stated the Academy was developing a press release and that this release will be distributed to the news media and posted on the Academy's website and social media outlets. The press release was posted at 3:30pm CT. Our press statement was distributed to media and posted to eatrightPRO.org on Friday. That statement is posted under the Foundation News section of the Press Release area, as well as in the first item under Latest News on the eatrightPRO.org homepage (here is the link: <http://www.eatrightpro.org/resource/media/press-releases/academy-foundation-news/statement-from-academy-foundation-on-new-nutrition-education-campaign>). I sent an email to the Board on Friday at 5:20pm CT and included the links to the press release.

I spoke to Harold about an hour ago regarding the tally of letters from member responses to the House. He responded there were approximately 75, mostly form letters, and there are about an additional 10 others that had a non-template response. The delegates received the talking points on Saturday, the DPGs and MIGS on Sunday and Affiliates today.

We received little negative input from the almost 4,000 unique plays of Sonja's video; that's because the messaging did not include the misrepresentation about endorsement. Much of the social media conversation has to do with the brand itself. The education initiative was announced on March 5 via an email to all members with a link to the video. On March 11, *Eat Right Weekly* also contained a link to the video.

Another letter will be posted to all list serves and sent to all committees and taskforces today since we have a grasp of the concerns.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image001.png>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Monday, March 16, 2015 9:13 AM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Template Response

Importance: High

Thank you Pat and Doris for these templates and links.

For any future press interviews, please post this type of support materials in a message to all members as well as the DPGs and affiliates before the information is live. I and members understand that you cannot correct the errors in advance.

When were the interview done?

Last week, I was presented at the OK state meeting and fortunately left on Thurs. I receive NYT alerts each morning on nutrition related topics.

To be left out of the communication loop as a BOD member and an Academy member is the part that will frustrate and discourage members - right before dues are renewed.

Also - in this email message - Sonja address was incorrect and M Christ-erwin

Denice Ferko-Adams, MPH, RDN, LDN

Here is the direct link to our press release that was distributed earlier today, this link is also included in the talking points document: Academy of Nutrition and Dietetics' collaboration with

Kraft is not endorsement or seal of approval. <http://sm.eatright.org/kerPR>

Thank you!

Doris Acosta

On Mar 13, 2015, at 6:20 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<Template Letter.docx><Kraft NYT BOD talking points 3-15 3.docx>

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 16, 2015 15:31:08
Subject: RE: Template Response
Attachment: [image001.png](#)

Hi Denice,

The writer from *The New York Times* contacted us on Wednesday and we responded to her with the statement about the education initiative later that afternoon. The NYT released the article on Thursday. My email to the Academy and Foundation Boards, sent on Friday, March 13 at 12:36 pm CT, stated the Academy was developing a press release and that this release will be distributed to the news media and posted on the Academy's website and social media outlets. The press release was posted at 3:30pm CT. Our press statement was distributed to media and posted to eatrightPRO.org on Friday. That statement is posted under the Foundation News section of the Press Release area, as well as in the first item under Latest News on the eatrightPRO.org

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Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Denice Ferko-Adams [<mailto:denice@healthfirstonline.net>]

Sent: Monday, March 16, 2015 9:13 AM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum;

DMartin@Burke.k12.ga.us; Wolf, Kay; pear02@outlook.com; Elise Smith; Aida Miles;

Nancylewis1000@gmail.com; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates;

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Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud;

Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Template Response

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<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

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312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<Template Letter.docx><Kraft NYT BOD talking points 3-15 3.docx>

3700. What's Cooking?

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 16, 2015 13:36:43
Subject: What's Cooking?
Attachment:

National Nutrition Month® Kitchen Gadgets Now Available!
Having trouble viewing this e-mail? View it in your browser.

National Nutrition Month® Kitchen Gadgets Now Available!

The National Nutrition Month® 2015 theme, "Bite into a Healthy Lifestyle," focuses on how to combine taste and nutrition to create healthy meals that follow the Dietary Guidelines recommendations.

Create your own culinary delights using our array of kitchen utensils. Cutlery, strainers and other useful kitchen tools featuring the NNM graphic are now available for sale. Keep them for yourself or hand them out at events. They are sure to make cooking a breeze!

Check out these items and other great National Nutrition Month products at www.nationalnutritionmonth.org!

Get involved with National Nutrition Month® on social media by using the hashtag #NNM!

Share this mailing with your social network:

This National Nutrition Month email was sent to you from the Academy of Nutrition and Dietetics. If you prefer not to receive future NNM emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3701. RE: 2015 Corporate Award Committee

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Donatell, Amy <adonatell@eatright.org>, craytef@charter.net<craytef@charter.net>
Cc: TJRaymond@aol.com<TJRaymond@aol.com>
Sent Date: Mar 16, 2015 13:01:20
Subject: RE: 2015 Corporate Award Committee
Attachment: [unknown_name_rvfq8](#)

Amy, That works for me.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Amy Donatell <adonatell@eatright.org> 3/16/2015 11:27 AM >>>

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell

Sent: Thursday, March 12, 2015 8:49 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at

adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3702. Re: 2015 Corporate Award Committee

From: craytef@charter.net<craytef@charter.net>
To: adonatell@eatright.org <adonatell@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Mar 16, 2015 11:55:37
Subject: Re: 2015 Corporate Award Committee
Attachment: [image001.png](#)

I am available.

Sent from my mobile device

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

----- Original message-----

From: Amy Donatell

Date: Mon, Mar 16, 2015 10:27 AM

To: craytef@charter.net;DMartin@Burke.k12.ga.us;

Cc: TJRaymond@aol.com;

Subject:RE: 2015 Corporate Award Committee

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell
Sent: Thursday, March 12, 2015 8:49 AM
To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us
Cc: 'TJRaymond@aol.com'
Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

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I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

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____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3703. RE: 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Mar 16, 2015 11:27:24
Subject: RE: 2015 Corporate Award Committee
Attachment: [image001.png](#)

I have heard back from everyone on the review committee and Friday works for everyone.

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Amy Donatell

Sent: Thursday, March 12, 2015 8:49 AM

To: 'craytef@charter.net'; DMartin@Burke.k12.ga.us

Cc: 'TJRaymond@aol.com'

Subject: 2015 Corporate Award Committee

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

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Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3704. RE: 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@
<charter.net craytef@charter.net>
Cc: TJRaymond@ <aol.com TJRaymond@aol.com>
Sent Date: Mar 16, 2015 11:25:39
Subject: RE: 2015 Corporate Award Committee
Attachment: [image001.png](#)

Please let me know if you are available on **Friday, March 27th** at 2 pm (central time) for the Corporate Award Review Committee conference call.

I will send out the materials on the companies that will be discussed in the call later this week.

Thank you,

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Monday, March 16, 2015 8:54 AM

To: Amy Donatell; craytef@

Cc: TJRaymond@

Subject: Re: 2015 Corporate Award Committee

Amy, I would be glad to participate and can participate at any time on both days. Just let me know what time works out?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Amy Donatell <adonatell@eatright.org> 3/12/2015 9:49 AM >>>

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

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Amy Donatell

Annual Fund Manager

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120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3705. Kids Eat Right logo - Kraft Singles

From: Judy Mayer <eatsimple@gmail.com>
To: CONNORS@OHSU.EDU, craytef@charter.net, DMartin@Burke.k12.ga.us, miles081@umn.edu, tjaymond@aol.com, easaden@aol.com, pbabjak@eatright.org, isaacsonl@uplandhillshealth.org, hholler@eatright.org, janetskates@yahoo.com, cbyrne@eatright.org
Sent Date: Mar 16, 2015 10:35:31
Subject: Kids Eat Right logo - Kraft Singles
Attachment:

Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Judy Mayer DTR

3706. Daily News: Monday, March 16, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 16, 2015 10:34:46
Subject: Daily News: Monday, March 16, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm

Funding, focus lacking for health care that gets result

(Community health groups and companies that specialize in healthy eating and fitness are arguing for more recognition of non-medical ways to prevent and treat chronic conditions such as diabetes, hypertension and heart disease)

<http://www.usatoday.com/story/news/nation/2015/03/15/diet-exercise-community-programs-back-seat-to-medical-treatment/24144037/>

Related Resources: *Journal of the Academy of Nutrition and Dietetics*

-Registered Dietitian Nutritionists Bring Value to Emerging Health Care Delivery Models

[http://www.andjrn.org/article/S2212-2672\(14\)01358-6/abstract](http://www.andjrn.org/article/S2212-2672(14)01358-6/abstract)

Public Health: Community NCP Toolkit

<http://www.eatrightstore.org/product/50F6EE83-A127-4E47-9F67-649EBA063E00>

Folic acid supplementation among adults with hypertension reduces risk of stroke

<http://www.sciencedaily.com/releases/2015/03/150315170424.htm>

Source: *JAMA*

<http://jama.jamanetwork.com/article.aspx?articleid=2205876>

Related Editorial

<http://jama.jamanetwork.com/article.aspx?articleid=2205875>

Vegetarians who eat fish could be greatly reducing their risk of colon cancer

<http://www.cnn.com/2015/03/11/health/vegetarians-fish-colon-cancer/index.html>

Source: *JAMA*

<http://archinte.jamanetwork.com/article.aspx?articleid=2174939>

Federal officials plan to track every fish and crustacean shipped to U.S. ports

http://www.washingtonpost.com/national/health-science/sea-hunt-officials-plan-to-track-seafood-bait-to-plate-to-end-fraud/2015/03/14/0ab191d8-c7fe-11e4-aa1a-86135599fb0f_story.html

Health or ethics? Reason for vegan diet may affect health outcomes

(The reason why people choose a vegan diet could have important implications for their health according to a study)

<http://www.foodnavigator.com/Science/Health-or-ethics-Reason-for-vegan-diet-may-affect-health-outcomes>

Source: *Appetite*

<http://www.sciencedirect.com/science/article/pii/S0195666315000732>

A Short Walk Reduces Chocolate Cravings

(The findings of this study support the idea that a single bout of exercise can reduce cue- or stress-related cravings)

http://www.huffingtonpost.com/2015/03/15/chocolate-cravings_n_6865580.html

Source: *PLOS ONE*

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0119278>

Daily weigh-ins may encourage weight loss

<http://www.foxnews.com/health/2015/03/13/daily-weigh-ins-may-encourage-weight-loss/>

Source: *Journal of the Academy of Nutrition and Dietetics*

Weighing Every Day Matters: Daily Weighing Improves Weight Loss and Adoption of Weight Control Behaviors

[http://www.andjrn.org/article/S2212-2672\(14\)01873-5/abstract](http://www.andjrn.org/article/S2212-2672(14)01873-5/abstract)

How could technology change the way we eat?

<http://www.foodnavigator.com/Market-Trends/How-could-technology-change-the-way-we-eat>

Cooking up a storm: The rise of African superfoods

<http://www.cnn.com/2015/03/12/africa/african-superfoods-gastronomy-cuisine/index.html>

Related Resource: *Food and Nutrition Magazine*

<http://www.foodandnutrition.org/Stone-Soup/February-2014/10-African-Recipes-to-try-in-2014/>

Three dead in listeria outbreak linked to Blue Bell ice cream

<http://www.washingtonpost.com/news/to-your-health/wp/2015/03/13/three-dead-in-listeria-outbreak-linked-to-blue-bell-ice-cream/>

Listeriosis not cause of 3 ice cream deaths, Kansas officials say

(According to the CDC, information available for four of the five patients shows they had eaten while hospitalized milkshakes made with Blue Bell ice cream product called "Scoops" in the month

before the infection)

<http://www.foxnews.com/health/2015/03/16/listeriosis-not-cause-3-ice-cream-deaths-may-be-factor-kansas-officials-say/>

USDA reports virulent strain of avian flu in Kansas poultry

<http://www.reuters.com/article/2015/03/14/us-health-birdflu-kansas-idUSKBN0MA0QP20150314>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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3707. AND Corporate sponsorship program

From: Mary Choate <Mary@coopfoodstore.com>
To: helencostello@comcast.ne <helencostello@comcast.ne>
Cc: easaden@aol.com <easaden@aol.com>, nancylewis1000@gmail.com <nancylewis1000@gmail.com>, miles081@umn.edu <miles081@umn.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, crice@eatright.org <crice@eatright.org>, CONNORS@OHSU.EDU <CONNORS@OHSU.EDU>, craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, miles081@umn.edu <miles081@umn.edu>, tjraymond@aol.com <tjraymond@aol.com>, easaden@aol.com <easaden@aol.com>, pbabjak@eatright.org <pbabjak@eatright.org>, janetskates@yahoo.com <janetskates@yahoo.com>, peark02@outlook.com <peark02@outlook.com>, lisamnrd1@gmail.com <lisamnrd1@gmail.com>, hholler@eatright.org <hholler@eatright.org>, cbyrne@eatright.org <cbyrne@eatright.org>, bkyle@roadrunner.com <bkyle@roadrunner.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, cbyrne@eatright.org <cbyrne@eatright.org>
Sent Date: Mar 16, 2015 10:18:37
Subject: AND Corporate sponsorship program
Attachment:

Dear Helen,

As New Hampshire Academy Delegate, I want to thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo,

General Mills, and Kellogg's. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Mary Saucier Choate, M.S., R.D.N., L.D.

Food and Nutrition Educator

The Co-op Food Stores

Hanover and Lebanon, NH and White River Junction, VT

P.O. Box 633

Hanover, NH 03771

(603) 640-6342

mary@coopfoodstore.com

Read more on my blog: <http://coopnews.coop/author/mary>

3708. Re: Template Response

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 16, 2015 10:13:05
Subject: Re: Template Response
Attachment:

Thank you Pat and Doris for these templates and links.

For any future press interviews, please post this type of support materials in a message to all members as well as the DPGs and affiliates before the information is live. I and members understand that you cannot correct the errors in advance.

When were the interviews done?

Last week, I was presented at the OK state meeting and fortunately left on Thurs. I receive NYT alerts each morning on nutrition related topics.

To be left out of the communication loop as a BOD member and an Academy member is the part that will frustrate and discourage members - right before dues are renewed.

Also - in this email message - Sonja address was incorrect and M Christ-erwin

Denice Ferko-Adams, MPH, RDN, LDN

Here is the direct link to our press release that was distributed earlier today, this link is also included in the talking points document: Academy of Nutrition and Dietetics' collaboration with Kraft is not endorsement or seal of approval. <http://sm.eatright.org/kerPR>

-
Thank you!
Doris Acosta

On Mar 13, 2015, at 6:20 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<Template Letter.docx><Kraft NYT BOD talking points 3-15 3.docx>

3709. Re: 2015 Corporate Award Committee

From: craytef@charter.net<craytef@charter.net>
To: dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, adonatell@eatright.org <adonatell@eatright.org>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Mar 16, 2015 10:09:45
Subject: Re: 2015 Corporate Award Committee
Attachment: [unknown_name_ayqcr](#)

I am available on Friday only.

Sent from my mobile device

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

----- Original message-----

From: Donna Martin

Date: Mon, Mar 16, 2015 8:57 AM

To: Donatell, Amy;craytef@charter.net;

Cc: TJRaymond@aol.com;

Subject:Re: 2015 Corporate Award Committee

Amy, I would be glad to participate and can participate at any time on both days. Just let me know what time works out?

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Amy Donatell >3/12/2015 9:49 AM >>>

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

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I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

_____ 12 pm

_____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3710. Re: 2015 Corporate Award Committee

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Donatell, Amy <adonatell@eatright.org>, craytef@charter.net<craytef@charter.net>
Cc: TJRaymond@aol.com<TJRaymond@aol.com>
Sent Date: Mar 16, 2015 09:54:12
Subject: Re: 2015 Corporate Award Committee
Attachment: [unknown_name_0huas](#)

Amy, I would be glad to participate and can participate at any time on both days. Just let me know what time works out?

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Amy Donatell <adonatell@eatright.org> 3/12/2015 9:49 AM >>>

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3711. Kids Eat Right Seal

From: Rachel Erickson <racheljerickson@hotmail.com>
To: rickelle_richards@byu.edu
Cc: angela.sader@kindred.com, hamiltoc@ccf.org, dwsok@sbcglobal.net, tjcline@comcast.net, easaden@aol.com, nancylewis1000@gmail.com, miles081@umn.edu, dwheller@mindspring.com, bkyle@roadrunner.com, traceybatesrd@gmail.com, CONNORS@OHSU.EDU, craytef@charter.net, DMartin@Burke.k12.ga.us, tjraymond@aol.com, pbabjak@eatright.org
Sent Date: Mar 15, 2015 23:18:36
Subject: Kids Eat Right Seal
Attachment:

Dear Academy Delegates and AND Leadership,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a BETRAYAL to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Sincerely,

Rachel Erickson RDN

This article below is the exact type of thing that I can no longer defend. I adamantly disagree with this headline and all that it implies. I'm deeply saddened, sickened and extremely disappointed that this was allowed to happen.

<http://www.msn.com/en-us/health/nutrition/75000-dietitians-now-recommend-kids-eat-american-cheese/ar-AA9NMem>

3712. Response to the recent KER logo appearing on Kraft Singles

From: Alicia Smith <alicia@aliciagalvinsmith.com>
To: NEDelegate@NEdpg.org, easaden@aol.com, nancylewis1000@gmail.com, miles081@umn.edu, dwheller@mindspring.com, bkyle@roadrunner.com, traceybatesrd@gmail.com, dr.cirj@verizon.net, kbeathard@tamu.edu, tinamaxwell.rd@gmail.com, swiftdifm@gmail.com, connors@ohsu.edu, craytef@charter.net, Dmartin@burke.k12.ga.us, tjraymond@aol.com, pbabjak@eatright.org
Sent Date: Mar 15, 2015 19:44:20
Subject: Response to the recent KER logo appearing on Kraft Singles
Attachment:

Hello all,

Thank you for your consideration of this letter. This is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I support the thought behind the mission, but surely there could have been a better way to promote awareness of certain vitamin and mineral deficiencies among children. I promote whole foods, minimally processed and in their most nutritious form. Kraft Singles is the very thing I try to encourage my clients to steer away from, and so this action contradicts the very lessons I am teaching.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy.

Thank you for your review of this letter and thank you for listening to the voices of the members.

Sincerely,

Alicia Galvin Smith MEd, RD, LD, CLT

Masters of Education in Counseling

Registered & Licensed Dietitian

Certified LEAP Therapist

4801 Spring Valley Road, Suite 80

Dallas, Texas 75244

www.aliciagalvinsmith.com

469.340.8449

Follow me on LinkedIn, Facebook, and Twitter @AliciaGS_RD

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3713. Re: New York Times Article - March 12, 2015

From: craytef@charter.net<craytef@charter.net>
To: PBABJAK@eatright.org <PBABJAK@eatright.org>, sonjaconnormsrd@gmail.com <sonjaconnormsrd@gmail.com>, craytef@aces.edu <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, easaden@aol.com <easaden@aol.com>, Miles081@umn.edu <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, denice@healthfirstonline.net <denice@healthfirstonline.net>, c.christie@unf.edu <c.christie@unf.edu>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, don.bradley@duke.edu <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KathyMcClusky@IamMorrison.com <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, mchrist-erwin@porternovelli.com <mchrist-erwin@porternovelli.com>
Cc: ASteiber@eatright.org <ASteiber@eatright.org>, BVISOCAN@eatright.org <BVISOCAN@eatright.org>, denos@eatright.org <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, HHOLLER@eatright.org <HHOLLER@eatright.org>, JBlankenship@eatright.org <JBlankenship@eatright.org>, JSchwaba@eatright.org <JSchwaba@eatright.org>, Mwhalen@eatright.org <Mwhalen@eatright.org>, mraimondi@eatright.org <mraimondi@eatright.org>, PMifsud@eatright.org <PMifsud@eatright.org>, mgregoire@eatright.org <mgregoire@eatright.org>, Sburns@eatright.org <Sburns@eatright.org>, CREIDY@eatright.org <CREIDY@eatright.org>
Sent Date: Mar 15, 2015 01:50:41
Subject: Re: New York Times Article - March 12, 2015
Attachment: [22708](#)
[22709](#)

Thanks for the talking points.

Sent from my mobile device

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

----- Original message-----

From: Patricia Babjak

Date: Fri, Mar 13, 2015 12:35 PM

To: 'sonjaconnormsrd@gmail.com'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'
';DMartin@Burke.k12.ga.us'; 'Wolf, Kay'; 'peark02@outlook.com'; 'Elise Smith'; 'Aida Miles'
';Nancylewis1000@gmail.com'; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey
Bates'; 'Tracey Bates'; 'dwheller@mindspring.com'; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill';
'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy';
'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'mchrist-
erwin@porternovelli.com';

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne
Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary
Gregoire; Susan Burns; Chris Reidy;

Subject: New York Times Article - March 12, 2015

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the *New York Times*' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about issues of corporate sponsorship, contains numerous factual errors. We are working with Kraft and its public relations agency Ketchum to identify the source of these errors and, more importantly, to obtain a correction or retraction of the story by the *Times*.

The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "*Kraft itself told The Times it was the first time the academy was endorsing a product.*"

The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. "The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right," Mary Beth Whalen, the academy foundation's executive director, said in an email statement. "It also serves to

drive broader visibility to KidsEatRight.org, a trusted educational resource for consumers.”

We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the *Times*.

The Academy and Kraft are developing a press release and other communications that will reinforce and clarify the Academy’s non-endorsement policy. This release will be distributed to the news media and posted on the Academy’s website and social media outlets.

We are also contacting media outlets who are following up on this story to tell them the *Times* story is not accurate, that there is no endorsement, and to give them the facts about the collaboration.

Please remember and refer to the key talking points that you approved as part of the Kraft project:

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

It is important to note that the actual language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right (similar to the Heart Truth Campaign and NHLBI, Lids for Lives and Breast Cancer, etc.).

We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3714. Academy support of Kraft and kids eat right -Please speak up!

From: Jessica Jones-Hughes <joneshjm@gmail.com>
To: easaden@aol.com <easaden@aol.com>, nancylewis1000@gmail.com <nancylewis1000@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, cynthia.bayerl@gmail.com <cynthia.bayerl@gmail.com>, meg.bruening@asu.edu <meg.bruening@asu.edu>, connors@ohsu.edu <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, pbabjak@eatright.org <pbabjak@eatright.org>, janetskates@yahoo.com <janetskates@yahoo.com>, hholler@eatright.org <hholler@eatright.org>, cbyrne@eatright.org <cbyrne@eatright.org>, christinempalumbo@gmail.com <christinempalumbo@gmail.com>
Sent Date: Mar 14, 2015 15:33:00
Subject: Academy support of Kraft and kids eat right -Please speak up!
Attachment:

Dear Academy Delegate,

Thank you for representing members at the upcoming House of Delegate meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such.

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. **This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.**

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is is hard to believe that when the Academy's actions continue to prove otherwise.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy. **To be honest, if I do not see change I will strongly consider no longer continuing my membership with AND. I hope it does not get to this point and that we can all be a part of working to make change.**

Sincerely,

Jessica Jones-Hughes, MS, RD, LDN

MA RDs react on facebook:

https://www.facebook.com/groups/72846173946/permalink/10152745085898947/?comment_id=10152746012183947&offset=0&total_comments=16&ref=notif¬if_t=group_comment_mention

Some good stats about AND, member opinion and sponsorship:

<http://www.eatdrinkpolitics.com/2013/01/22/and-now-a-word-from-our-sponsors-new-report-from-eat-drink-politics/>

Marion Nestle response about kraft: <http://www.foodpolitics.com/2015/03/dietitians-put-seal-on-kraft-singles-you-cant-make-this-stuff-up/>

Marions comments the last few years on AND:

<http://www.foodpolitics.com/tag/adaamerican-dietetic-association/>

--

Jessica Jones-Hughes, MS, RD, LDN

1.303.817.7018

joneshjm@gmail.com

3715. Fwd: Member Request for HOD Meeting

From: Rachel Trammell <rachelelayne@gmail.com>
To: CONNORS@OHSU.EDU, craytef@charter.net, DMartin@Burke.k12.ga.us, miles081@umn.edu, tjraymond@aol.com, easaden@aol.com, pbabjak@eatright.org
Cc: Elizabeth LeBrun <etlebrun@icloud.com>, Shelby Young <youngsr14@gmail.com>, East Texas Academy of Nutrition and Dietetics <eatrightetx@hotmail.com>, Rachel Bedford <rachelleabedford@gmail.com>, Lisa Ronning <lranning09@gmail.com>, Nikki Jupe <NikkiMJupe4@hotmail.com>, Samantha Fuller <Samanthafuller5@hotmail.com>, Jessica Lilley <jessicalilley@rocketmail.com>
Sent Date: Mar 14, 2015 15:16:48
Subject: Fwd: Member Request for HOD Meeting
Attachment:

Previously sent to the House of Delegates representatives on 03/14/15: easaden@aol.com, nancylewis1000@gmail.com, miles081@umn.edu, dwheller@mindspring.com, bkyle@roadrunner.com, traceybatesrd@gmail.com, dr.cijrd@verizon.net, kbeathard@tamu.edu, tinamaxwell.rd@gmail.com

Dear Academy Delegate,

Thank you for representing me and other AND members at the upcoming House of Delegates meeting. This letter is in response to the core question due to be discussed on May 3:

"How do we evolve our existing sponsorship program to further the mission, vision and goals of the Academy while safeguarding the Academy's reputation and integrity?"

First, I want to express my strong disappointment in the Academy Foundation's decision to put the first-ever Kid Eat Right seal on packages of Kraft Singles. Despite the Academy's insistence that this seal is not an endorsement or a seal of approval, both dietitians and the public perceive it as such. AND should not endorse a product that is not covered by the WIC program because it "is not a real food". WHY is the governing body of THE nutrition experts endorsing this product?

I believe that the reason the House of Delegates is addressing Corporate Sponsorship at the spring meeting is precisely because many members feel our reputation is eroding in the eyes of the public and other health professionals as a result of partnerships with Coca-Cola, PepsiCo, General Mills, and Kellogg's.

This latest development, while specific to the Academy Foundation, is another problematic conflict of interest that highlights the need to make serious reforms. This dependence on controversial corporate partnerships is compromising our ability to promote nutrition and is a betrayal to our hard earned credential.

I believe If we want to be regarded as THE nutrition experts, we need to raise the bar and remain independent from food industry influence. It is time for the Academy to honestly and deliberately

address the concerns of dietitians, through real tangible action, not regurgitated old positions and supporting the status quo.

For years, the Academy has said it is listening to its members on this issue, but it is hard to believe that when the Academy's actions continue to prove otherwise.

It is difficult to make any actual progress in the diets and food habits of Americans when an increasing portion of the time of RDs is spent defending themselves because of the actions of the Academy of Nutrition and Dietetics. It is becoming more difficult to capture the attention and respect of other medical professionals, such as MDs, NPs, PAs, RNs and others due to the need to separate myself and my professional beliefs from those expressed by the Academy. Your endorsement of Kraft Singles is even more confusing for the public, who we are striving to serve. Furthermore, it raises concern for the future of our profession and credential. If we truly want to endorse a food due to its' calcium content, how about kale, spinach, collard greens, milk or actual cheese? ***Please stop working against us.***

Since the time that the AND's endorsement of Kraft Singles was made public, I have had to defend my credential and choice of career more than ever. That causes me to question the future of our profession.

I urge the House of Delegates to take a stand once and for all on behalf of the profession we all love. It is time for the Academy leadership to push for a new paradigm of fundraising that does not compromise our professional image nor ask professionals to uncomfortably defend the Academy. Please represent me so that my voice can be heard.

Sincerely,

Rachel Trammell, MS, RDN, LD Member #1028540

3716. RE: Template Response

From: Kennedy, Eileen T. <Eileen.Kennedy@tufts.edu>
To: Marcia Kyle <bkyle@roadrunner.com>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'sonjaconnormsrd@gmail.com' <'sonjaconnormsrd@gmail.com'>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, carl@learntoeatright.com <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>
Cc: 'Alison Steiber' <ASteiber@eatright.org>, 'Barbara Visocan' <BVISOCAN@eatright.org>, 'Diane Enos' <denos@eatright.org>, 'Doris Acosta' <dacosta@eatright.org>, 'Harold Holler' <HHOLLER@eatright.org>, 'Jeanne Blankenship' <JBlankenship@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Mary Pat Raimondi' <mraimondi@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 14, 2015 10:24:22
Subject: RE: Template Response
Attachment: [image001.jpg](#)
[image002.jpg](#)

Hi Pat and Doris - thanks for all the background info. VERY helpful. Elleen

From: Marcia Kyle [bkyle@roadrunner.com]
Sent: Saturday, March 14, 2015 9:04 AM
To: 'Patricia Babjak'; 'sonjaconnormsrd@gmail.com'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida

Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'McClusky, Kathy'; constancegeiger@cgeiger.net; Kennedy, Eileen T.; carl@learntoeatright.com; 'mchrist-erwin@porternovelli.com'

Cc: 'Alison Steiber'; 'Barbara Visocan'; 'Diane Enos'; 'Doris Acosta'; 'Harold Holler'; 'Jeanne Blankenship'; 'Joan Schwaba'; 'Mary Beth Whalen'; 'Mary Pat Raimondi'; 'Paul Mifsud'; 'Mary Gregoire'; 'Chris Reidy'; 'Susan Burns'

Subject: RE: Template Response

Pat and Doris,

Thanks for the tools to respond to any inquiries that members pose.

And how timely that our Delegates will soon have the opportunity to learn about and discuss sponsorship at our Spring HOD Virtual meeting.

Marcy

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Friday, March 13, 2015 6:20 PM

To: 'sonjaconnormsrd@gmail.com'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'mchrist-erwin@porternovelli.com'

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Template Response

Importance: High

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the

criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

[Pat signature]

Patricia M. Babjak

Chief Executive Officer

[Logo_Academy_Color (2)]

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

| [Twitter](http://twitter.com/eatrightpro) | [Facebook](http://www.facebook.com/EatRightNutrition)

| [LinkedIn](http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g) |

| [YouTube](http://www.youtube.com/eatrighttv)

3717. RE: Template Response

From: Marcia Kyle <bkyle@roadrunner.com>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'sonjaconnormsrd@gmail.com', 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, Nancylewis1000@gmail.com, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com', jean.ragalie-carr@rosedmi.com, 'McClusky, Kathy' <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'mchrist-erwin@porternovelli.com'
Cc: 'Alison Steiber' <ASteiber@eatright.org>, 'Barbara Visocan' <BVISOCAN@eatright.org>, 'Diane Enos' <denos@eatright.org>, 'Doris Acosta' <dacosta@eatright.org>, 'Harold Holler' <HHOLLER@eatright.org>, 'Jeanne Blankenship' <JBlankenship@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Mary Pat Raimondi' <mraimondi@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Mar 14, 2015 09:04:54
Subject: RE: Template Response
Attachment: [image001.jpg](#)
[image002.jpg](#)

Pat and Doris,

Thanks for the tools to respond to any inquiries that members pose.

And how timely that our Delegates will soon have the opportunity to learn about and discuss sponsorship at our Spring HOD Virtual meeting.

Marcy

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Friday, March 13, 2015 6:20 PM
To: 'sonjaconnormsrd@gmail.com'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';

Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'McClusky, Kathy'; 'constancegeiger@cgeiger.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'mchrist-erwin@porternovelli.com'

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Template Response

Importance: High

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3718. Re: Template Response and link to press release

From: Doris Acosta <dacosta@eatright.org>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: sonjaconnormsrd@gmail.com <'sonjaconnormsrd@gmail.com'>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandragill@comcast.net>, TJRaymond@aol.com <'TJRaymond@aol.com'>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@IamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, mchrist-erwin@porternovelli.com <'mchrist-erwin@porternovelli.com'>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>, Sonja Connor <connors@ohsu.edu>
Sent Date: Mar 13, 2015 20:54:03
Subject: Re: Template Response and link to press release
Attachment: [image001.jpg](#)
[image002.jpg](#)

Here is the direct link to our press release that was distributed earlier today, this link is also included in the talking points document: Academy of Nutrition and Dietetics' collaboration with Kraft is not endorsement or seal of approval. <http://sm.eatright.org/kerPR>

-
Thank you!
Doris Acosta

On Mar 13, 2015, at 5:20 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<Template Letter.docx>

<Kraft NYT BOD talking points 3-15 3.docx>

3719. Re: New York Times Article - March 12, 2015

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Denice Ferko-Adams <denice@rcn.com>
Cc: Garner, Margaret <MGarner@cchs.ua.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 18:45:31
Subject: Re: New York Times Article - March 12, 2015
Attachment:

Denice,
Eatrightpro has posted the facts on Facebook and you can refer people there.

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Mar 13, 2015, at 5:46 PM, Denice Ferko-Adams <denice@rcn.com> wrote:

See below - I am requesting assistance be provided so that we 1) reply to members consistently and 2) provide members with necessary tools to talk w media - ASAP

Thank you

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

From: Sensory Nutrition <sensorynutrition@gmail.com>

Date: March 13, 2015 at 4:53:48 PM EDT

To: denice@healthfirstonline.net

Subject: Is the NY Times accurately reporting on a Kids Eat Right partnership with Kraft Foods?

Hello Denice,

I'm an Academy member who now has her designated affiliate status listed as PA and I obtained your email from the eatrightpa.org website.

In your capacity as Director-at-Large of AND, I'm guessing you've already been previously contacted regarding recent NY Times print and online articles mentioning the Academy since yesterday.

The NY Times has run an article that has gone viral implicating the Academy's Kids Eat Right program as entering into a partnership with Kraft Foods American Cheese Singles cheese food product.

The article shows a new FOP banner across a Kraft singles package identifying the Kids Eat Right program and website pointing consumers to <http://www.eatright.org/CheesyFacts>.

Please see: 03/13/2015 NewYork print edition, page B3, with Headline: Kraft Cheese Product Gains Nutritional Seal; Children's Advocates Criticize Move

Please also see: 03/12/2015 NY Times Blog: A Cheese 'Product' Gains Kids' Nutrition Seal http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?_r=1

Academy rank and file members of many DPGs are reacting strongly to what the NY Times has said.

I'd like to get all the pertinent facts before responding in any way to this situation as I feel very uninformed by the Academy at this time.

- Is the NY Times reporting in fact accurate in this instance?
- Does the Academy have an official statement membership can review and reference to have the facts from the Academy (both Kids Eat Right, and the AND Foundation) in this matter?

As an Academy member, I'd really like to review all the facts ASAP.

TYIA for any insight you can provide.

Cordially,

Stephanie Brina-Herres, MS, RDN
sensorynutrition@gmail.com
email used by the Academy: brinaherres@mac.com

On Mar 13, 2015, at 5:03 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

I was enroute when I read this first. I totally agree with Kathy. "a proud supporter" of an outstanding nutrition education program on their label in no way says AND is endorsing them. It is a sad state for journalism but/and an opportunity for helping our members understand. Calmer heads needed so we are positioning ourselves for growing advocacy for evidenced practices to re-shape (no pun intended) the nation's health. And we ,as well as the food industry and other interested groups in the wellbeing of our children need to partner in getting the word out. This is where silence is not golden. M

Sent from my iPhone
Margaret Garner
850 5th Ave
Tuscaloosa , AL 35401
205-348-2880

On Mar 13, 2015, at 2:55 PM, " glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>" <glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>> wrote:

Interesting dialogue...but not one we should be too surprised at. This is an opportunity to educate

the public and our members BTW...does anyone know who "MS. RYAN" is????

"We saw the synergies in taking our mission and the mission of the academy and making them into one to drive education and awareness around the nutrient needs of children and how to address them," said Ms. Ryan, who is a registered dietitian and member of the academy

Ms Ryan? I know Ms Whalen....

Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
President 2013-2014
The Academy of Nutrition and Dietetics

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]
Sent: Friday, March 13, 2015 12:47 PM
To: Patricia Babjak
Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>; DMartin@Burke.k12.ga.us<mailto:DMartin@Burke.k12.ga.us>; Wolf, Kay; peark02@outlook.com<mailto:peark02@outlook.com>; Elise Smith; Aida Miles; Nancylewis1000@gmail.com<mailto:Nancylewis1000@gmail.com>; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky, Kathy; constancegeiger@cgeiger.net<mailto:constancegeiger@cgeiger.net>; eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<mailto:carl@learntoeatright.com>; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy
Subject: Re: New York Times Article - March 12, 2015

Thanks Pat for your reply.

I suggest something be sent to the DPGs and Affiliate leaders re: the corrections and talk points for members to be able to respond to the media in their own communities.

Do we know how many people viewed Sonja's message?

It is only effective if we are reaching the members.

While presenting in OK, I emphasized the need for members to check online each month and watch the presidents video for the latest message.

Maybe we need a place on the MEMBER ONLY site for Media Talk Points on Current Issues

At the end of the last BOD meeting, I was restating that we need to ask members - at time of renewing their dues - 5 questions that are relevant to our decisions - must answer or cannot renew the dues.

One - in what area do you practice? and list categories that we know are missing now

Two - are you active in social media - have them check if they blog - tweet - instagram - If Yes, would they want to receive a monthly media blast on current issues - (I would like to know how many of our members are actively using social media) Or direct them to the web site tab to bookmark for media alerts

Will give this more thought - have a good weekend!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net<mailto:denice@healthfirstonline.net>

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net<http://healthfirstonline.net>

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 2:24 PM, Patricia Babjak <PBABJAK@eatright.org<mailto:PBABJAK@eatright.org>> wrote:

Yes, the bulleted statements are the talking points. I would recommend that the bolded statement following the bullets about the actual wording on the package be also used to provide clarity. The press release noted in my communication will be distributed to news media and will be posted to our websites and social media outlets, including spokespeople. Sonja's video message to all members included information on the collaboration. Unfortunately, it's the misrepresentation that causes the angst. Doris is preparing a template that you can use and/or distribute to others.
Thanks, Denice!

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/

>

Twitter<http://twitter.com/eatrightpro> | Facebook<http://www.facebook.com/EatRightNutrition>|

LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> | YouTube<

http://www.youtube.com/eatrighttv>

<image003.png><http://www.nationalnutritionmonth.org/>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us

<mailto:DMartin@Burke.k12.ga.us>; Wolf, Kay; peark02@outlook.com<

mailto:peark02@outlook.com>; Elise Smith; Aida Miles; Nancylewis1000@gmail.com<

mailto:Nancylewis1000@gmail.com>; Catherine Christie; Margaret Garner; Tracey Bates; Tracey

Bates; dwheller@mindspring.com<mailto:dwheller@mindspring.com>; Marcia Kyle; Don Bradley;

Sandra Gill; jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky,

Kathy; constancegeiger@cgeiger.net<mailto:constancegeiger@cgeiger.net>;

eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<

mailto:carl@learntoeatright.com>; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta;

Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul

Mifsud; Mary Gregoire; Susan Burns; Chris Reidy

Subject: Re: New York Times Article - March 12, 2015

Importance: High

Hello All,

Pat, can you clarify - the approved talk points - do you mean what is indented below?

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts<http://kidseatright.org/CheesyFacts> will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

Are there talk points for Academy spokespeople on this?

There needs to be Talk Points for our members/leaders - like NE, FCP, HEN, so that members

can handle the media in their areas and can support the Foundation on this effort.
As I recall, the negative criticism was anticipated - esp in light of not including the logo/statement on other products because they are a separate brand.
Perhaps this can be used with Kraft to open that door faster.

Please keep us updated - I would like to have copies of the talk points as I am also a member of several DPGs and on the listserv.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net< <mailto:denice@healthfirstonline.net>>

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net< <http://healthfirstonline.net/>>

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 1:35 PM, Patricia Babjak <PBABJAK@eatright.org< <mailto:PBABJAK@eatright.org>>> wrote:

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the New York Times' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about issues of corporate sponsorship, contains numerous factual errors. We are working with Kraft and its public relations agency Ketchum to identify the source of these errors and, more importantly, to obtain a correction or retraction of the story by the Times.

The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "Kraft itself told The Times it was the first time the academy was endorsing a product."

The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. "The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right," Mary Beth Whalen, the academy foundation's executive director, said in an email statement. "It also serves to drive broader visibility to KidsEatRight.org< <http://kidseatright.org/>>, a trusted educational resource for consumers."

We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the Times.

The Academy and Kraft are developing a press release and other communications that will reinforce and clarify the Academy's non-endorsement policy. This release will be distributed to the news media and posted on the Academy's website and social media outlets.

We are also contacting media outlets who are following up on this story to tell them the Times story is not accurate, that there is no endorsement, and to give them the facts about the collaboration.

Please remember and refer to the key talking points that you approved as part of the Kraft project:

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts< <http://kidseatright.org/CheesyFacts>> will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

It is important to note that the actual language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right (similar to the Heart Truth Campaign and NHLBI, Lids for Lives and Breast Cancer, etc.).

We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/

>

[Twitter](http://twitter.com/eatrightpro)<http://twitter.com/eatrightpro> | [Facebook](http://www.facebook.com/EatRightNutrition)<http://www.facebook.com/EatRightNutrition>|

[LinkedIn](http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g)<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> | [YouTube](http://www.youtube.com/eatrighttv)<

<http://www.youtube.com/eatrighttv>>

3720. Template Response

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'sonjaconnormsrd@gmail.com' <'sonjaconnormsrd@gmail.com'>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Mar 13, 2015 18:20:16
Subject: Template Response
Attachment: [image001.jpg](#)
[image002.jpg](#)
[Template Letter.docx](#)
[Kraft NYT BOD talking points 3-15 3.docx](#)

Attached is a comprehensive list of talking points for you to use in responding to inquiries. These will be disseminated to staff directors to share with their member leader groups after Kraft reviews them, as per our agreement. A template response is also attached for your use.

Sonja's March all member video which included information about the collaboration with Kraft received over 3,367 unique plays.

On the flip side, one agency and two current sponsors have reached out to us to inquire about the criteria for use of the logo on-package. The agency contact represents several product lines that she felt would be very interested.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3721. Re: New York Times Article - March 12, 2015

From: Mary Russell <pear02@outlook.com>
To: Denice Ferko-Adams <denice@rcn.com>
Cc: Garner, Margaret <MGarner@cchs.ua.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 18:10:02
Subject: Re: New York Times Article - March 12, 2015
Attachment:

Thanks Pat and Denice for the dialog and information. We all will need talking points. As I'm sure Doris and other key communications team members have noticed, Facebook posters are expressing strong opinions. Krause's Food and Nutrition posted a direct link to the NYT article.

Mary Russell
224-254-0654

On Mar 13, 2015, at 16:46, Denice Ferko-Adams <denice@rcn.com> wrote:

See below - I am requesting assistance be provided so that we 1) reply to members consistently and 2) provide members with necessary tools to talk w media - ASAP

Thank you

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

From: Sensory Nutrition <sensorynutrition@gmail.com>

Date: March 13, 2015 at 4:53:48 PM EDT

To: denice@healthfirstonline.net

Subject: Is the NY Times accurately reporting on a Kids Eat Right partnership with Kraft Foods?

Hello Denice,

I'm an Academy member who now has her designated affiliate status listed as PA and I obtained your email from the eatrightpa.org website.

In your capacity as Director-at-Large of AND, I'm guessing you've already been previously contacted regarding recent NY Times print and online articles mentioning the Academy since yesterday.

The NY Times has run an article that has gone viral implicating the Academy's Kids Eat Right program as entering into a partnership with Kraft Foods American Cheese Singles cheese food product.

The article shows a new FOP banner across a Kraft singles package identifying the Kids Eat Right program and website pointing consumers to <http://www.eatright.org/CheesyFacts>.

Please see: 03/13/2015 NewYork print edition, page B3, with Headline: Kraft Cheese Product Gains Nutritional Seal; Children's Advocates Criticize Move

Please also see: 03/12/2015 NY Times Blog: A Cheese 'Product' Gains Kids' Nutrition Seal http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?_r=1

Academy rank and file members of many DPGs are reacting strongly to what the NY Times has said.

I'd like to get all the pertinent facts before responding in any way to this situation as I feel very uninformed by the Academy at this time.

- Is the NY Times reporting in fact accurate in this instance?
- Does the Academy have an official statement membership can review and reference to have the facts from the Academy (both Kids Eat Right, and the AND Foundation) in this matter?

As an Academy member, I'd really like to review all the facts ASAP.

TYIA for any insight you can provide.

Cordially,

Stephanie Brina-Herres, MS, RDN
sensorynutrition@gmail.com
email used by the Academy: brinaherres@mac.com

On Mar 13, 2015, at 5:03 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

I was enroute when I read this first. I totally agree with Kathy. "a proud supporter" of an outstanding nutrition education program on their label in no way says AND is endorsing them. It is a sad state for journalism but/and an opportunity for helping our members understand. Calmer heads needed so we are positioning ourselves for growing advocacy for evidenced practices to re-shape (no pun intended) the nation's health. And we ,as well as the food industry and other interested groups in the wellbeing of our children need to partner in getting the word out. This is where silence is not golden. M

Sent from my iPhone
Margaret Garner
850 5th Ave
Tuscaloosa , AL 35401
205-348-2880

On Mar 13, 2015, at 2:55 PM, " glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>" <glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>> wrote:

Interesting dialogue...but not one we should be too surprised at. This is an opportunity to educate

the public and our members BTW...does anyone know who "MS. RYAN" is????

"We saw the synergies in taking our mission and the mission of the academy and making them into one to drive education and awareness around the nutrient needs of children and how to address them," said Ms. Ryan, who is a registered dietitian and member of the academy

Ms Ryan? I know Ms Whalen....

Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
President 2013-2014
The Academy of Nutrition and Dietetics

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]
Sent: Friday, March 13, 2015 12:47 PM
To: Patricia Babjak
Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>; DMartin@Burke.k12.ga.us<mailto:DMartin@Burke.k12.ga.us>; Wolf, Kay; peark02@outlook.com<mailto:peark02@outlook.com>; Elise Smith; Aida Miles; Nancylewis1000@gmail.com<mailto:Nancylewis1000@gmail.com>; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky, Kathy; constancegeiger@cgeiger.net<mailto:constancegeiger@cgeiger.net>; eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<mailto:carl@learntoeatright.com>; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy
Subject: Re: New York Times Article - March 12, 2015

Thanks Pat for your reply.

I suggest something be sent to the DPGs and Affiliate leaders re: the corrections and talk points for members to be able to respond to the media in their own communities.

Do we know how many people viewed Sonja's message?

It is only effective if we are reaching the members.

While presenting in OK, I emphasized the need for members to check online each month and watch the presidents video for the latest message.

Maybe we need a place on the MEMBER ONLY site for Media Talk Points on Current Issues

At the end of the last BOD meeting, I was restating that we need to ask members - at time of renewing their dues - 5 questions that are relevant to our decisions - must answer or cannot renew the dues.

One - in what area do you practice? and list categories that we know are missing now

Two - are you active in social media - have them check if they blog - tweet - instagram - If Yes, would they want to receive a monthly media blast on current issues - (I would like to know how many of our members are actively using social media) Or direct them to the web site tab to bookmark for media alerts

Will give this more thought - have a good weekend!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net< <mailto:denice@healthfirstonline.net>>

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net< <http://healthfirstonline.net>>

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 2:24 PM, Patricia Babjak <PBABJAK@eatright.org< <mailto:PBABJAK@eatright.org>>> wrote:

Yes, the bulleted statements are the talking points. I would recommend that the bolded statement following the bullets about the actual wording on the package be also used to provide clarity. The press release noted in my communication will be distributed to news media and will be posted to our websites and social media outlets, including spokespeople. Sonja's video message to all members included information on the collaboration. Unfortunately, it's the misrepresentation that causes the angst. Doris is preparing a template that you can use and/or distribute to others.
Thanks, Denice!

<image001.jpg>

Patricia M. Babjak

Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/

>

Twitter<http://twitter.com/eatrightpro> | Facebook<http://www.facebook.com/EatRightNutrition>|

LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> | YouTube<

http://www.youtube.com/eatrighttv>

<image003.png><http://www.nationalnutritionmonth.org/>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us

<mailto:DMartin@Burke.k12.ga.us>; Wolf, Kay; peark02@outlook.com<

mailto:peark02@outlook.com>; Elise Smith; Aida Miles; Nancylewis1000@gmail.com<

mailto:Nancylewis1000@gmail.com>; Catherine Christie; Margaret Garner; Tracey Bates; Tracey

Bates; dwheller@mindspring.com<mailto:dwheller@mindspring.com>; Marcia Kyle; Don Bradley;

Sandra Gill; jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky,

Kathy; constancegeiger@cgeiger.net<mailto:constancegeiger@cgeiger.net>;

eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<

mailto:carl@learntoeatright.com>; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta;

Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul

Mifsud; Mary Gregoire; Susan Burns; Chris Reidy

Subject: Re: New York Times Article - March 12, 2015

Importance: High

Hello All,

Pat, can you clarify - the approved talk points - do you mean what is indented below?

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts<http://kidseatright.org/CheesyFacts> will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

Are there talk points for Academy spokespeople on this?

There needs to be Talk Points for our members/leaders - like NE, FCP, HEN, so that members

can handle the media in their areas and can support the Foundation on this effort.
As I recall, the negative criticism was anticipated - esp in light of not including the logo/statement on other products because they are a separate brand.
Perhaps this can be used with Kraft to open that door faster.

Please keep us updated - I would like to have copies of the talk points as I am also a member of several DPGs and on the listserv.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net< <mailto:denice@healthfirstonline.net>>

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net< <http://healthfirstonline.net/>>

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 1:35 PM, Patricia Babjak <PBABJAK@eatright.org< <mailto:PBABJAK@eatright.org>>> wrote:

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the New York Times' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about issues of corporate sponsorship, contains numerous factual errors. We are working with Kraft and its public relations agency Ketchum to identify the source of these errors and, more importantly, to obtain a correction or retraction of the story by the Times.

The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "Kraft itself told The Times it was the first time the academy was endorsing a product."

The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. “The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right,” Mary Beth Whalen, the academy foundation’s executive director, said in an email statement. “It also serves to drive broader visibility to KidsEatRight.org< <http://kidseatright.org/>>, a trusted educational resource for consumers.”

We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the Times.

The Academy and Kraft are developing a press release and other communications that will reinforce and clarify the Academy’s non-endorsement policy. This release will be distributed to the news media and posted on the Academy’s website and social media outlets.

We are also contacting media outlets who are following up on this story to tell them the Times story is not accurate, that there is no endorsement, and to give them the facts about the collaboration.

Please remember and refer to the key talking points that you approved as part of the Kraft project:

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts< <http://kidseatright.org/CheesyFacts>> will be authored by registered dietitian nutritionists and the bylines will reflect that.
- The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

It is important to note that the actual language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right (similar to the Heart Truth Campaign and NHLBI, Lids for Lives and Breast Cancer, etc.).

We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org<mailto:pbabjak@eatright.org> | www.eatright.org<http://www.eatright.org/>

Twitter< <http://twitter.com/eatrightpro>> | Facebook< <http://www.facebook.com/EatRightNutrition>>|

LinkedIn< http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> | YouTube<

<http://www.youtube.com/eatrighttv>>

3722. Re: New York Times Article - March 12, 2015

From: Denice Ferko-Adams <denice@rcn.com>
To: Garner, Margaret <MGarner@cchs.ua.edu>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 17:46:11
Subject: Re: New York Times Article - March 12, 2015
Attachment:

See below - I am requesting assistance be provided so that we 1) reply to members consistently and 2) provide members with necessary tools to talk w media - ASAP

Thank you

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

From: Sensory Nutrition <sensorynutrition@gmail.com>

Date: March 13, 2015 at 4:53:48 PM EDT

To: denice@healthfirstonline.net

Subject: Is the NY Times accurately reporting on a Kids Eat Right partnership with Kraft Foods?

Hello Denice,

I'm an Academy member who now has her designated affiliate status listed as PA and I obtained your email from the eatrightpa.org website.

In your capacity as Director-at-Large of AND, I'm guessing you've already been previously contacted regarding recent NY Times print and online articles mentioning the Academy since yesterday.

The NY Times has run an article that has gone viral implicating the Academy's Kids Eat Right program as entering into a partnership with Kraft Foods American Cheese Singles cheese food product.

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Please see: 03/13/2015 NewYork print edition, page B3, with Headline: Kraft Cheese Product Gains Nutritional Seal; Children's Advocates Criticize Move

Please also see: 03/12/2015 NY Times Blog: A Cheese 'Product' Gains Kids' Nutrition Seal
http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?_r=1

Academy rank and file members of many DPGs are reacting strongly to what the NY Times has said.

I'd like to get all the pertinent facts before responding in any way to this situation as I feel very uninformed by the Academy at this time.

•Is the NY Times reporting in fact accurate in this instance?

•Does the Academy have an official statement membership can review and reference to have the facts from the Academy (both Kids Eat Right, and the AND Foundation) in this matter?

As an Academy member, I'd really like to review all the facts ASAP.

TYIA for any insight you can provide.

Cordially,

Stephanie Brina-Herres, MS, RDN
sensorynutrition@gmail.com
email used by the Academy: brinaherres@mac.com

On Mar 13, 2015, at 5:03 PM, Garner, Margaret <MGarner@cchs.ua.edu> wrote:

I was enroute when I read this first. I totally agree with Kathy. "a proud supporter" of an outstanding nutrition education program on their label in no way says AND is endorsing them. It is a sad state for journalism but/and an opportunity for helping our members understand. Calmer heads needed so we are positioning ourselves for growing advocacy for evidenced practices to re-shape (no pun intended) the nation's health. And we ,as well as the food industry and other interested groups in the wellbeing of our children need to partner in getting the word out. This is where silence is not golden. M

Sent from my iPhone
Margaret Garner
850 5th Ave
Tuscaloosa , AL 35401
205-348-2880

On Mar 13, 2015, at 2:55 PM, " glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>" <glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>> wrote:

Interesting dialogue...but not one we should be too surprised at. This is an opportunity to educate the public and our members BTW...does anyone know who "MS. RYAN" is????

"We saw the synergies in taking our mission and the mission of the academy and making them into one to drive education and awareness around the nutrient needs of children and how to address them," said Ms. Ryan, who is a registered dietitian and member of the academy

Ms Ryan? I know Ms Whalen....
Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
President 2013-2014
The Academy of Nutrition and Dietetics

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]
Sent: Friday, March 13, 2015 12:47 PM
To: Patricia Babjak
Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>; DMartin@Burke.k12.ga.us<mailto:DMartin@Burke.k12.ga.us>; Wolf, Kay; peark02@outlook.com<mailto:peark02@outlook.com>; Elise Smith; Aida Miles; Nancylewis1000@gmail.com<mailto:Nancylewis1000@gmail.com>; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; Diane Heller; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky, Kathy; constancegeiger@cgeiger.net<mailto:constancegeiger@cgeiger.net>; eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<mailto:carl@learntoeatright.com>; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy
Subject: Re: New York Times Article - March 12, 2015

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Chief Executive Officer

<image002.jpg>

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>

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<image003.png>< <http://www.nationalnutritionmonth.org/>>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us
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eileen.kennedy@tufts.edu<mailto:eileen.kennedy@tufts.edu>; carl@learntoeatright.com<

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Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul
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Subject: Re: New York Times Article - March 12, 2015

Importance: High

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We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the Times.

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<image005.jpg>

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<image006.jpg>

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3723. Re: New York Times Article - March 12, 2015

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: glenna@glennamccollum.com <glenna@glennamccollum.com>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 17:02:01
Subject: Re: New York Times Article - March 12, 2015
Attachment:

I was enroute when I read this first. I totally agree with Kathy. "a proud supporter" of an outstanding nutrition education program on their label in no way says AND is endorsing them. It is a sad state for journalism but/and an opportunity for helping our members understand. Calmer heads needed so we are positioning ourselves for growing advocacy for evidenced practices to re-shape (no pun intended) the nation's health. And we ,as well as the food industry and other interested groups in the wellbeing of our children need to partner in getting the word out. This is where silence is not golden. M

Sent from my iPhone
Margaret Garner

850 5th Ave
Tuscaloosa , AL 35401
205-348-2880

On Mar 13, 2015, at 2:55 PM,

"glenna@glennamccollum.com<mailto:glenna@glennamccollum.com>"
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To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton;

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jean.ragalie-carr@rosedmi.com<mailto:jean.ragalie-carr@rosedmi.com>; McClusky, Kathy;

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3724. RE: New York Times Article - March 12, 2015

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To: Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 15:54:08
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Chief Executive Officer

<image002.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image003.png>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum;

DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles;

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Importance: High

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Perhaps this can be used with Kraft to open that door faster.

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The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "*Kraft itself told The Times it was the first time the academy was endorsing a product.*"

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To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 15:47:19
Subject: Re: New York Times Article - March 12, 2015
Attachment:

Thanks Pat for your reply.

I suggest something be sent to the DPGs and Affiliate leaders re: the corrections and talk points for members to be able to respond to the media in their own communities.

Do we know how many people viewed Sonja's message?

It is only effective if we are reaching the members.

While presenting in OK, I emphasized the need for members to check online each month and watch the presidents video for the latest message.

Maybe we need a place on the MEMBER ONLY site for Media Talk Points on Current Issues

At the end of the last BOD meeting, I was restating that we need to ask members - at time of renewing their dues - 5 questions that are relevant to our decisions - must answer or cannot renew the dues.

One - in what area do you practice? and list categories that we know are missing now

Two - are you active in social media - have them check if they blog - tweet - instagram - If Yes, would they want to receive a monthly media blast on current issues - (I would like to know how many of our members are actively using social media) Or direct them to the web site tab to bookmark for media alerts

Will give this more thought - have a good weekend!

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Office: 610-746-5986

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3726. RE: New York Times Article - March 12, 2015

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>
Cc: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, 'pearl02@outlook.com' <pearl02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'Alison Steiber' <ASteiber@eatright.org>, 'Barbara Visocan' <BVISOCAN@eatright.org>, 'Diane Enos' <denos@eatright.org>, 'Doris Acosta' <dacosta@eatright.org>, 'Harold Holler' <HHOLLER@eatright.org>, 'Jeanne Blankenship' <JBlankenship@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Mary Pat Raimondi' <mraimondi@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 15:13:28
Subject: RE: New York Times Article - March 12, 2015
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

I was asked by a faculty member in our department meeting as to why the only and the first product the academy endorses had to be a processed food. The level of misunderstanding is amazing. When I showed her the bolded statement, she calmed down. Thank you for sending the talking points!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

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From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 14:24:12
Subject: RE: New York Times Article - March 12, 2015
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

Yes, the bulleted statements are the talking points. I would recommend that the bolded statement following the bullets about the actual wording on the package be also used to provide clarity. The press release noted in my communication will be distributed to news media and will be posted to our websites and social media outlets, including spokespeople. Sonja's video message to all members included information on the collaboration. Unfortunately, it's the misrepresentation that causes the angst. Doris is preparing a template that you can use and/or distribute to others.
Thanks, Denice!

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 1:05 PM

To: Patricia Babjak

Cc: Sonja Connor; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; Wolf, Kay; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; jean.ragalie-carr@rosedmi.com; McClusky, Kathy; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Susan Burns; Chris Reidy

Subject: Re: New York Times Article - March 12, 2015

Importance: High

Hello All,

Pat, can you clarify - the approved talk points - do you mean what is indented below?

- The Academy does not endorse any products, brands or services.
- All of the content on KidsEatRight.org/CheesyFacts will be authored by registered dietitian nutritionists and the bylines will reflect that.

· The Academy maintains the same level of review of this content as all other Kids Eat Right website pages. The recipes will also be clearly identified as sponsored recipes. It will be clearly stated that the Academy does not endorse products or services; and at the bottom of the recipe a statement and link to eatrightPRO to learn more about the collaboration is included.

Are there talk points for Academy spokespeople on this?

There needs to be Talk Points for our members/leaders - like NE, FCP, HEN, so that members can handle the media in their areas and can support the Foundation on this effort.

As I recall, the negative criticism was anticipated - esp in light of not including the logo/statement on other products because they are a separate brand.

Perhaps this can be used with Kraft to open that door faster.

Please keep us updated - I would like to have copies of the talk points as I am also a member of several DPGs and on the listserv.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Mar 13, 2015, at 1:35 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the *New York Times*' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about issues of corporate sponsorship, contains numerous factual errors. We are working with Kraft and its public relations agency Ketchum to identify the source of these errors and, more importantly, to obtain a correction or retraction of the story by the *Times*.

The article incorrectly states that Kraft has become the first company to "earn a nutrition seal" from the Academy. It also quotes two Academy members – who have also been critical of our corporate sponsorship program – as calling the collaboration an endorsement by the Academy of Kraft and its products. The article states: "*Kraft itself told The Times it was the first time the academy was endorsing a product.*"

The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. "The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right," Mary Beth Whalen, the academy foundation's executive director, said in an email statement. "It also serves to drive broader visibility to KidsEatRight.org, a trusted educational resource for consumers."

We are in communication with Kraft and Ketchum to determine how information that contradicts every key point, message and Q&A that we have developed for this program made its way into the article. We have informed Kraft and Ketchum in the strongest terms that their top priority must be to obtain a correction or retraction of the article from the *Times*.

The Academy and Kraft are developing a press release and other communications that will reinforce and clarify the Academy's non-endorsement policy. This release will be distributed to the news media and posted on the Academy's website and social media outlets.

We are also contacting media outlets who are following up on this story to tell them the *Times* story is not accurate, that there is no endorsement, and to give them the facts about the collaboration.

Please remember and refer to the key talking points that you approved as part of the Kraft project:

- The Academy does not endorse any products, brands or services.
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It is important to note that the actual language on the package merely identifies Kraft Singles as a Proud Supporter of Kids Eat Right (similar to the Heart Truth Campaign and NHLBI, Lids for Lives and Breast Cancer, etc.).

We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3728. Re: New York Times Article - March 12, 2015

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, McClusky, Kathy <KathyMcClusky@lamMorrison.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 14:04:53
Subject: Re: New York Times Article - March 12, 2015
Attachment:

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Please keep us updated - I would like to have copies of the talk points as I am also a member of several DPGs and on the listserv.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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The article did accurately quote Mary Beth Whalen as saying the program does not constitute an endorsement:

But the academy emphatically denied that the label was an endorsement. “The Kids Eat Right logo on Kraft Singles packaging identifies the brand as a proud supporter of Kids Eat Right,” Mary Beth Whalen, the academy foundation’s executive director, said in an email statement. “It also serves to drive broader visibility to KidsEatRight.org, a trusted educational resource for consumers.”

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We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3729. Together Lets Make Our Voices Heard!

From: Academy of Nutrition and Dietetics <govaffairs@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 13, 2015 13:59:12
Subject: Together Lets Make Our Voices Heard!
Attachment:

Together Lets Make Our Voices Heard!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with Us:

Dear Donna,

Take your career by the reins in 2015: Join me at the Academys Public Policy Workshop, June 7 - 9 in Washington, D.C.

PPW is the worlds largest food and nutrition policy and advocacy summit, where Academy members and nutrition professionals have the opportunity to advocate for the health of the nation. This year, PPW will feature:

- Unmatched leadership training
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- Face-to-face dialogue with your members of Congress
- Skills that will launch your career beyond PPW.

Join 500 of your fellow RDNs and DTRs: Stand up for important health issues affecting the nation and our profession.

Discounts are available for students and groups consisting of three or more people.

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See you at PPW 2015!

Sonja L. Connor, MS, RDN, LD, FAND
President, 2014-2015

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Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3730. New York Times Article - March 12, 2015

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'sonjaconnormsrd@gmail.com' <'sonjaconnormsrd@gmail.com'>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <'TJRaymond@aol.com'>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'mchrist-erwin@porternovelli.com' <'mchrist-erwin@porternovelli.com'>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 13:35:33
Subject: New York Times Article - March 12, 2015
Attachment: [image005.jpg](#)
[image006.jpg](#)

To the Academy and the Academy Foundation Boards of Directors:

You have probably read or heard about an article that was published Thursday, March 12, on the *New York Times*' "Well" blog, concerning the Kids Eat Right/Kraft Singles "Cheesyfacts" collaboration. The article, written by a reporter who has criticized the Academy in the past about

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We will keep you posted on developments as they occur. Thank you very much.

Sincerely,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3731. Re: Addition Re: Cheese and well blog NYT

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Sonja Connor <connors@ohsu.edu>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <jschwaba@eatright.org>, glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 13:06:34
Subject: Re: Addition Re: Cheese and well blog NYT
Attachment:

The article says it is the first product to earn a nutrition "seal."

What is a nutrition "seal?"

I have not heard the word before.

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Mar 13, 2015, at 12:50 PM, Sonja Connor <connors@ohsu.edu> wrote:

I agree that the Board of Directors should have been informed ahead of the fact and not learn about it from members and listserves.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Friday, March 13, 2015 9:45 AM

To: Denice Ferko-Adams

Cc: Patricia Babjak; Joan Schwaba; glenna@glennamccollum.com; Aida Miles; Catherine Christie; Diane Heller; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Marcia Kyle; Margaret Garner; NancyLewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; Wolf, Kay; Mary Gregoire; Chris Reidy

Subject: Addition Re: Cheese and well blog NYT

It was an NE post - not FCP

Denice Ferko-Adams, MPH, RDN, LDN

On Mar 13, 2015, at 12:43 PM, Denice Ferko-Adams <denice@healthfirstonline.net> wrote:

Hello All,

I was surprised to **not** have been sent an email notice re: this NYT blog - I learned about it from being on the FCP listserv a few minutes ago

http://well.blogs.nytimes.com/2015/03/12/a-cheese-product-wins-kids-nutrition-seal/?partner=rss&emc=rss&_r=3

I would appreciate being Proactive rather than Reactive by having advance notice that this was happening - and other members/leaders may feel the same.

Your thoughts are welcome.

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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3732. Cheese and well blog NYT

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <jschwaba@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 13, 2015 12:43:34
Subject: Cheese and well blog NYT
Attachment:

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Thank you,

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Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

3733. 2015 Academy Spokespeople

From: Doris Acosta <dacosta@eatright.org>
To: Joan Schwaba <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>, Patricia Babjak <PBABJAK@eatright.org>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Darchele Erskine <derskine@eatright.org>
Sent Date: Mar 12, 2015 16:08:29
Subject: 2015 Academy Spokespeople
Attachment: [image001.jpg](#)

Our Spokesperson appointments ensure that, as always, the Academy will be represented in the news media by RDNs who know and understand the media and are experts at conveying the Academy's healthful-eating messages in ways consumers can understand and use in their own lives. We look forward to another fantastic year of telling the Academy's great story to the world. Special thank you to Sonja, Evelyn and Glenna for reviewing all of the applications and selecting the final members who will serve as official Academy media Spokespeople.

Five registered dietitian nutritionists will serve three-year terms as Academy of Nutrition and Dietetics media Spokespeople from June 1, 2015, through May 31, 2018. We ask that you keep the names of the Academy's new Spokespeople confidential until they are officially announced in May.

Please join the Academy's Strategic Communications Team in congratulating these Spokespeople who are returning to the program:

- **Kristi King**, MPH, RDN, LD, CNSC, Houston, Texas

- **Angela Lemond**, RDN, CSP, LD, Dallas, Texas
- **Jennifer McDaniel**, MS, RDN, CSSD, LD, St. Louis, Mo.

Please welcome the Spokespeople who are joining the program this year:

- **Nancy Farrell**, MS, RDN, Fredricksburg, Va. (public policy and advocacy specialist). Nancy is a private-practice RDN providing individual assessment and counseling services as well as workplace-based group nutrition seminars and workshops. She is the state policy representative for the Virginia Academy of Nutrition and Dietetics and an adjunct professor at Germanna Community College and the University of Mary Washington. She will serve as ANDPAC's vice-chair in 2015-2016.
- **Kristen Gradney**, RD, LDN, Baton Rouge, La. Kristen is the manager of nutrition services at Woman's Center for Wellness and a former clinical nutrition manager at Our Lady of the Lake Regional Medical Center. She is the state policy representative for the Louisiana Dietetic Association. Kristen specializes in meal planning, healthy shopping, family nutrition and disease management.

Finally, please join us in thanking Marisa Moore, MBA, RDN, LD, who will complete her nine-year service as a Spokesperson at the end of May. Marisa has made invaluable contributions to the Spokesperson program and the Academy, both of which are stronger than ever, due in large part to her service. We know Marisa will remain a valued member, colleague and friend.

Please do not hesitate to contact me with any questions. Thank you very much!

Best regards,

Doris Acosta

Chief Communications Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4822

800/877-1600, ext. 4822

www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3734. Foundation BOD WebEx Meeting

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'Carl Barnes' <carl@learntoeatright.com>, Constance Geiger <constancegeiger@comcast.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Eileen Kennedy' <eileen.kennedy@tufts.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie-Carr' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, 'Terri Raymond' <tjraymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Susan Burns <Sburns@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Chris Vogliano <cvogliano@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>
Cc: Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Darchele Erskine <derskine@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Martha Ontiveros <Montiveros@eatright.org>
Sent Date: Mar 12, 2015 15:39:15
Subject: Foundation BOD WebEx Meeting
Attachment: [image002.jpg](#)

Good afternoon,

The **March 19, 2015** agenda and corresponding attachments for the Board WebEx are available on the Academy's on-line portal for your review.

To download the attachments, go to <https://eal.webauthor.com>

1. Select the "Committee Central" section, found on the left menu bar under "Tools."
2. Select the "Foundation BOD"
3. Go to Library section "Topics"
4. Expand + the "2014-2015" folder
5. Select the "March 19, 2015" folder

6. To download all the files at once, select "Download" found on the top menu bar.

Go to <https://eatright.webex.com/eatright/j.php?MTID=m8e151d2490ff813bd50f3ef02ab6d1fd>
If requested, enter your name and email address.

- Meeting Number: **273 873 719** --- Meeting Password: **0319** --- *Click "Join".*

To join via teleconference only, Dial: 1-866-477-4564 (US) Code: 824 097 8145

Headquarters Participants – Board Room

If you need additional information, please, let me know.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | **FAX** 312-899-4796

montiveros@eatright.org

www.eatright.org

3735. Daily News: Thursday, March 12, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 12, 2015 11:00:40
Subject: Daily News: Thursday, March 12, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm.

Experts celebrate Registered Dietitian Nutritionist Day

<http://www.pottsmmerc.com/lifestyle/20150311/experts-celebrate-registered-dietitian-nutritionist-day>

Parents are still being duped into giving their kids high sugar drinks

<http://www.washingtonpost.com/news/to-your-health/wp/2015/03/11/parents-are-still-being-duped-into-giving-their-kids-high-sugar-drinks/>

Source: *Public Health Nutrition*

<http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=9583893&fulltextType=RA&fileId=S1368980015000397>

Related Resource: Nutrition Guidance for Healthy Children Ages 2 to 11 Years

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-guidance-for-healthy-children-ages-2-to-11-years>

Babies' body mass index may predict childhood obesity

<http://www.sciencedaily.com/releases/2015/03/150311160234.htm>

Source: *Journal of Clinical Endocrinology and Metabolism*

<http://press.endocrine.org/doi/10.1210/jc.2014-4028>

How exercising can build strong bones

http://www.washingtonpost.com/lifestyle/wellness/how-exercising-can-build-strong-bones/2015/03/10/4be25eec-be00-11e4-b274-e5209a3bc9a9_story.html

Study Spots Patients Who Benefit From Early Post discharge Care

<http://www.medscape.com/viewarticle/841163>

Source: *Annals of Family Medicine*

<http://www.annfammed.org/content/13/2/115.full>

Hospital Readmissions After Severe Sepsis Often Preventable

<http://www.medscape.com/viewarticle/841243>

Source: *JAMA*

<http://jama.jamanetwork.com/article.aspx?articleid=2190975>

Saint Thomas honored for medical records management

<http://www.dnj.com/story/money/business/2015/03/10/saint-thomas-honored-medical-records-management/24702613/>

Related Resource: 10x10 with The Academy of Nutrition and Dietetics

The Academy/AMIA 10x10 Informatics Education Program

<https://www.amia.org/education/academic-and-training-programs/10x10-academy-nutrition-and-dietetics>

Online offers of personalized cancer medicine may not be trustworthy

<http://www.foxnews.com/health/2015/03/12/online-offers-personalized-cancer-medicine-may-not-be-trustworthy/>

Source: *Journal of the National Cancer Institute*

<http://jnci.oxfordjournals.org/content/107/5/djv030.abstract>

Plant waters at Expo West from maple water to artichoke water

<http://www.foodnavigator-usa.com/Manufacturers/Plant-waters-at-Expo-West-from-maple-water-to-artichoke-water>

Drink Up! Powdered alcohol approved by federal agency

<http://www.usatoday.com/videos/news/nation/2015/03/12/70194778/>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world. ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details.

-Pre-operative Diet: Effect of Wound Healing After Bariatric Surgery

<https://clinicaltrials.gov/ct2/show/NCT01950052?term=nutrition&rank=89>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

3736. 2015 Corporate Award Committee

From: Amy Donatell <adonatell@eatright.org>
To: craytef@charter.net <craytef@charter.net>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>
Sent Date: Mar 12, 2015 09:49:16
Subject: 2015 Corporate Award Committee
Attachment: [image001.png](#)

To: Evelyn Crayton, EdD, RDN, LD, and Donna Martin, EdS, RDN, LD, SNS

From: Terri Raymond, MA, RDN, CD, FAND

Re: 2015 Corporate Award Committee

One of my responsibilities as Foundation Chair is to appoint a committee to select the 2015 recipient of the prestigious Academy of Nutrition and Dietetics Foundation Corporate Award. The Corporate Award is given to an organization that has demonstrated meaningful support to Foundation programs and projects. The award is presented each year at the Foundation's Gala during the Academy's Food & Nutrition Conference & Expo.

I am requesting your service on this committee. As a committee member, you are responsible for reviewing four prospective organizations and participating in a discussion during a conference call to select a candidate for approval by the Academy Foundation Board of Directors. Prior to the conference call you will receive a copy of the Corporate Award criteria and prospect list.

Please let Amy Donatell know if you are able to serve on the committee and which potential conference call dates will work for you by Thursday, March 19th. Amy can be reached at adonatell@eatright.org. If you have any questions or need additional information, please contact Amy at 800-877-1600 x4767. Thank you for your consideration.

Conference Call Availability – all times are Central Standard Time. Please indicate when you are available:

Wednesday, March 25

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Friday, March 27

____ 10 am ____ 1 pm

____ 11 am ____ 2 pm

____ 12 pm ____ 3 pm

Amy Donatell

Annual Fund Manager

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

312-899-4767

www.eatright.org/foundation

3737. REMINDER: Spring 2015 HOD Meeting Invitation and Agenda

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: 'Elise Smith' <elise@ntrsyst.com>, 'Elise Smith' <easaden@aol.com>, Patricia Babjak <PBABJAK@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>
Sent Date: Mar 11, 2015 15:00:53
Subject: REMINDER: Spring 2015 HOD Meeting Invitation and Agenda
Attachment: [image004.jpg](#)
[image003.jpg](#)
[Meeting Invitation to BOD.DOC](#)

As discussed at the March Board meeting, I am resending the invitation (attached and below) from Elise Smith to participate in the Spring 2015 House of Delegates meeting. If you have not yet done so, please confirm your ability to participate as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org. Please note, the deadline has been extended to March 16, 2015.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Joan Schwaba

Sent: Friday, February 20, 2015 10:16 AM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; wolf.4@osu.edu

Cc: Harold Holler; Cecily Byrne

Subject: Spring 2015 HOD Meeting Invitation and Agenda

An invitation from House of Delegates Speaker Elise Smith follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

+++++

Date: February 20, 2015

To: Board of Directors, Academy of Nutrition and Dietetics

From: Elise Smith, MA, RDN, LD,
FAND, House of Delegates Speaker, 2014-2015

Subject: Spring 2015 HOD Meeting Invitation and Agenda

Invitation to Participate in the Spring HOD Meeting

§ The House Leadership Team and I would like to extend an invitation to you as an Academy of Nutrition and Dietetics Board of Director member to participate in the Spring 2015 HOD Virtual Meeting on May 2 and May 3, 2015. The mega issue for the Spring 2015 HOD Meeting is “Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings.”

§ In addition, a current membership issue discussion on the Academy’s Corporate Sponsorship Program will be conducted on the second day of the meeting.

§ Participation in House of Delegates meetings provides an excellent opportunity for leadership development, and your presence at the meeting helps to enrich our mega issue discussion.

§ The **agenda, backgrounder, executive summary, and fact sheet for the meeting** are located on the House of Delegates website –

<http://www.eatrightpro.org/resources/leadership/house-of-delegates/about-hod-meetings> >Spring 2015 Meeting Materials.

Overview of the Spring House of Delegates Meeting

§ Meeting location: The Spring 2015 HOD Meeting will be conducted virtually using WebEx for the webinar portion and two conference call numbers for the audio portion, one for meeting as a large group and one for meeting in your small, virtual tables.

§ Dialogue topic:

○ **Saturday, May 2: *Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings***

○ **Sunday, May 3: *Current Membership Issue Discussion- Academy’s Corporate Sponsorship Program***

§ The meeting will run from 12:00 pm-4:00 pm CT on both days, for a total of 8 hours of required participation.

§ In order to participate in the Spring 2015 HOD Meeting, Board of Directors are expected to read the backgrounder and attend both days of the meeting.

§ CPEUs will be provided to meeting participants for attending the meeting.

§ A final copy of the agenda will be distributed electronically to all meeting attendees in advance of the meeting.

§ Please confirm your ability to participate in the Spring 2015 HOD Meeting as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org by March 13, 2015.

For More Information or Assistance

Contact Elise Smith (easaden@aol.com), or Cecily Byrne (cbyrne@eatright.org | 800/877-1600 ext 4819).

3738. Eat Right Weekly - March 11, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 11, 2015 14:50:09
Subject: Eat Right Weekly - March 11, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

March 11, 2015

[Quick Links: On the Pulse of Public Policy](#) | [CPE Corner](#) | [Career Resources](#) | [Research Briefs](#)
[Academy Member Updates](#) | [Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

PPW 2015 Discounts Available for Early Birds, Students and Groups

Attend the Academy's 2015 Public Policy Workshop, the world's largest food and nutrition policy and advocacy summit. Join 500 of your fellow registered dietitian nutritionists and dietetic technicians, registered to stand up for important health issues affecting the nation and the profession. This year, PPW will focus on effective communications training that will help you on the job and on Capitol Hill. Discounts are available for students and groups consisting of three or more people. Register now, because space is limited.

[Learn More](#)

Academy Supports Research Efforts of Office of Dietary Supplements

The Academy offered support to the National Institutes of Health's Office of Dietary Supplements for its work implementing the goals of ODS's Strategic Plan. Continued research and training by ODS to expand the scientific knowledge base, combined with the expertise of dietetics practitioners, is necessary to help educate consumers on safe and appropriate selection and use of dietary supplements. ODS conducts and facilitates significant research on the safety and efficacy of herbal and botanical dietary supplements, and provides training for numerous researchers, including many Academy members.

National Diabetes Clinical Care Commission Act Re-Introduced in Congress

The National Diabetes Clinical Care Commission Act has been re-introduced in the Senate and

the House. Sens. Jeanne Shaheen (N.H.) and Susan Collins (Maine) introduced S. 586 and Reps. Pete Olson (Texas) and David Loebsack (Iowa) introduced H.R. 1192, an identical bill, in the House. This bipartisan legislation, supported by leadership in the Diabetes Caucus, has 53 co-sponsors in the House and 15 co-sponsors in the Senate. The Academy supports the National Diabetes Clinical Care Commission Act and its goal to improve care for people with diabetes and pre-diabetes. Academy members understand prevention is key to improving health outcomes, highlighting the importance of increasing patient access to medical nutrition therapy provided by registered dietitian nutritionists. The Commission will facilitate collaboration among registered dietitian nutritionists and other experts across federal agencies to ensure patients have access to effective, coordinated care for better health.

Senators Introduce Bill to Improve School Kitchen Equipment

Senators Heidi Heitkamp (N.D.) and Susan Collins (Maine) have introduced the School Food Modernization Act, which would provide schools with resources to serve healthy school meals by authorizing grants and U.S. Department of Agriculture-backed loans for school kitchen equipment and infrastructure needs, and by providing additional support for training and technical assistance. Academy member Karen Ehrens, RD, LD, past chair of the Legislative and Public Policy Committee, has been a strong advocate in North Dakota, and works closely with Sen. Heitkamp on this and other important nutrition issues.

Legislators Introduce Bill to Expand the Reach of Farm to School Grants

Senators Patrick Leahy (Vt.) and Thad Cochran (Miss.) and Representatives Marcia Fudge (Ohio) and Jeff Fortenberry (Neb.) have introduced the Farm to School Act of 2015. The bill will expand the reach of the Farm to School program into tribal areas and all child nutrition programs. Academy members continue to be leaders and champions of Farm to School programs throughout the country.

CPE CORNER

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention;" and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available.

[Learn More](#)

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program. It includes the most recent population data

from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More](#)

Free Online Learning Module: Leadership Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help Academy members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

March 13 Application Deadline: Diversity Leaders Program

In accordance with the Academy's strategic mission and vision, the Diversity Leaders Program supports Active members from underrepresented groups within the dietetics profession. Four

members are selected to participate in a two-year leadership program and are provided mentorship, leadership training and networking. The application deadline is March 13.

[Learn More](#)

Join Kids Eat Right Group on LinkedIn

Did you know there's a great place for Academy members and Kids Eat Right volunteers to get more involved and discuss topics specifically related to children and our program? There is - and you can join. This subgroup of the Academy's LinkedIn group is open to members only. Request access and start talking with like-minded peers.

[Learn More](#)

eNCPT Tutorials and CPE Now Available

Free, updated tutorials are available to learn more about the new eNCPT. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC. Click on the Pricing tab and the yellow button under "Subscribe Today."

[Learn More](#)

RESEARCH BRIEFS

Study Shows Positive Effect of Lifestyle Interventions on Gestational Diabetes

The Endocrine Society's *Journal of Clinical Endocrinology & Metabolism* has published results of the study on the Diabetes Prevention Program Outcomes Study and its effect in delaying diabetes among women with and without gestational diabetes. The study found women who had been diagnosed with gestational diabetes and underwent intensive lifestyle intervention had a 35 percent reduction in their risk of developing Type 2 diabetes. The Endocrine Society works with the Academy in the Diabetes Advocacy Alliance, of which the Academy is a co-chair.

More Than a Meal Pilot Research Study Published

Meals on Wheels America released the results of a randomized control trial that investigated the impact of home-delivered meals on older adults beyond the nutritional components. The study found those who receive or request Meals on Wheels services are significantly more vulnerable than average older Americans. Also, individuals receiving daily delivered meals experience the greatest improvements in health and quality of life. The Academy continues to support the re-authorization of the Older Americans Act nutrition programs, which provides funding for these effective and critically important home-delivered meals and other senior nutrition programs.

Disorders of Lipid Metabolism Toolkit (2nd ed.)

Implement the DLM evidence-based nutrition practice guidelines into your daily practice with the assistance of this new toolkit.

[Learn More](#)

Evidence Analysis Library Guidelines Available as PowerPoint Presentation

Presentations include conclusion statements and grades, ready for use in meetings, in-service programs and classes.

[Learn More](#)

ACADEMY MEMBER UPDATES

Accomplishments and Initiatives Highlighted in Presidents Video Message to Members

From National Nutrition Month to the Academy's new and redesigned websites to an exciting collaboration that will extend the reach and influence of the Kids Eat Right initiative, Academy President Sonja L. Connor, MS, RDN, LD, FAND, reports on recent accomplishments and initiatives in a new video message to Academy members.

[Learn More](#)

RDN Day and Contest Winner Highlighted in Times Square

In celebration of National Nutrition Month and Registered Dietitian Nutritionist Day, Academy members were asked to share their most meaningful advice in providing health and nutrition services as an RDN: "What's the best way to 'Bite into a Healthy Lifestyle'?" Of more than 270 thoughtful and inspirational testimonials from members that confirm and support the value of RDNs' services, the winner of the third annual Registered Dietitian Nutritionist Day contest is Adam Burda, MS, RDN, LD, from West Virginia University. Read his winning submission and see his photo that will appear on an electronic banner above New York City's Times Square on March 11 - Registered Dietitian Nutritionist Day. Thanks and congratulations to Adam Burda and to all registered dietitian nutritionists for everything you do to help improve the health of Americans through food and nutrition.

Follow National Nutrition Month on Facebook

Get the latest news and updates, plus share what you're doing in celebration of National Nutrition Month on Facebook. The Academy will highlight resources and tools to help you plan an event, request a proclamation, share healthy eating messaging and more. If you prefer Twitter, check out @eatright and search the official #NNM hashtag.

CMS Promotes MNT Benefit during National Nutrition Month

For the seventh consecutive year, the Centers for Medicare and Medicaid Services, in collaboration with the Academy, shared a message to providers during National Nutrition Month to promote the Medicare medical nutrition therapy benefit. The message encourages physicians to help Medicare patients live healthier lives in 2015 by encouraging the use of Medicare-covered nutrition-related services, including MNT.

[Learn More](#)

April 6 Application Deadline: National Nutrition Month Student Awards

The 2015 National Nutrition Month Student Award Program recognizes local student dietetics associations and clubs that support the mission and vision of the Academy by organizing events during March. Once you've hosted an event, apply for the NNM Student Award Program and you'll be eligible to win an award. The deadline to apply is April 6. Email students@eatright.org with questions.

[Learn More](#)

Medical Home News Promotes RDNs' Value

In the wake of the Academy's press release on the article "Registered Dietitian Nutritionists Bring Value to Emerging Health Care Delivery Models," published in the December 2014 *Journal of the Academy of Nutrition and Dietetics*, the article's authors were invited to submit an article for *Medical Home News*, a monthly newsletter for health care professionals interested in Patient Centered Medical Homes. The article (subscription required to read beyond the article's first page) provides visibility for RDNs and the Academy's message of supporting integration of RDNs services into PCMHs.

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

April 8 Deadline: Comments on Report of Dietary Guidelines Advisory Committee

The scientific report of the 2015 Dietary Guidelines Advisory Committee has been issued, and public comments are being accepted through April 8. Make your voice heard in the development of the next *Dietary Guidelines for Americans*.

[Learn More](#)

Member Is Nominee for U.S. Professor of the Year

Academy member Sari F. Edelstein, PhD, RD, associate professor of nutrition at Simmons College, has been named the schools faculty representative for U.S. Professor of the Year. The winner will be named in November.

[Learn More](#)

PHILANTHROPY, AWARDS AND GRANTS

Celebrate Registered Dietitian Nutritionist Day: Make a Tribute Gift to Foundation

March 11 is Registered Dietitian Nutritionist Day. Honor a mentor or remember a colleague while making a gift to the Foundation's Annual Fund. Your friend, colleague or loved ones family will be

notified of your thoughtfulness through a personalized acknowledgement card. All Tribute Gifts made to the Annual Fund will be listed in the *Journal of the Academy of Nutrition and Dietetics* with the honoree's name. See the Foundation's impact on the nutrition and dietetic profession.

Application Deadline March 19: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study. Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, ILSI North America, New Jersey Dietetic Association and Mead Johnson Nutrition. The application has been upgraded and is now an online process. View a list of 2014 Scholarship recipients. Email Beth Labrador with questions.

[Learn More](#)

Application Deadline April 1: Vegetarian Nutrition DPG Research Grant

This \$5,000 grant is given for innovative research relating to vegetarian nutrition to an individual who has been a member of the Vegetarian Nutrition dietetic practice group for at least two years. The application deadline is April 1.

[Learn More](#)

Application Deadline Extended to April 1: Pittsburgh Dietetic Association Leadership Development Award

This award was established to recognize emerging leaders among current graduates of supervised practice programs and encourage their participation in Academy activities. The award will cover expenses up to \$1,000 for one qualified applicant to attend the Food & Nutrition Conference & Expo. Applicants must be a resident of Pennsylvania or a student or graduate of a Pennsylvania program.

[Learn More](#)

Application Deadline Extended to April 1: Barbara Ann F. Hughes NEP DPG Continuing Education Award

This \$1,000 award provides educational stipends for nutrition professionals on the subjects of policy initiatives, advocacy and private practice. Preference is given to members of Nutrition Education for the Public dietetic practice group.

[Learn More](#)

Application Deadline Extended to April 1: Food and Culinary Professionals DPG Communication and Education Fund

The Food and Culinary Professionals dietetic practice group created this fund to support lectureships and to provide awards that support individuals with an interest in the mission of FCP in their participation in culinary learning educational experiences.

[Learn More](#)

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet'

The Foundation's new toolkit is now available. The toolkit - in English and Spanish - includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

[Learn More](#)

May 1 Application Deadline: Future of Food Mini-Grants

To support the use of the new "Smart Choices. For a Healthy Planet." toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity is made possible through an educational grant from Elanco.

[Learn More](#)

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3739. RE: Question for Foundation Conference Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 11, 2015 14:19:34
Subject: RE: Question for Foundation Conference Call
Attachment: [TEXT.htm](#)

Ha, ha, you are too funny! If only it was that easy!!! Seriously though, I love all of you in Finance. You make it a pleasure to volunteer!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Christian Krapp <ckrapp@eatright.org> 3/11/2015 2:15 PM >>>

It doesn't have to end. J
CK

Christian Krapp
Controller

Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, IL 60606-6995

Phone: 312-899-4824
Fax: 312-899-5335
Email: CKrapp@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, March 11, 2015 1:16 PM
To: Christian Krapp
Subject: RE: Question for Foundation Conference Call

Christian, I love working with you guys and I am going to miss it when this is all over!!!!

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>>> Christian Krapp <ckrapp@eatright.org> 3/11/2015 2:11 PM >>>

Hi Donna - No trouble at all. Glad this is helpful to you. Have a good meeting. CK

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 11, 2015 12:50 PM

To: Christian Krapp

Subject: RE: Question for Foundation Conference Call

Christian, Sorry to make you all go to the trouble, but this helps a lot. Not sure I will use it, but it gives me a much better picture of what we are doing. Thanks!!!!

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 11, 2015 9:51 AM

To: Christian Krapp

Subject: RE: Question for Foundation Conference Call

Christian, I agree that he needs a vacation and I am glad he is getting one. If you can access the information easily then that is fine, if not, that explanation would suffice. Thanks for your quick response.

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>>> Christian Krapp <ckrapp@eatright.org> 3/11/2015 10:42 AM >>>

Hi Donna -

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Regarding the transfer of money, as we recognize expenses every month, we move money from temp restricted to unrestricted to cover the costs. We will look up the details on the \$1,255,206 and send you a breakdown.

Thanks,

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To: Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 11, 2015 14:16:15
Subject: RE: Question for Foundation Conference Call
Attachment: [TEXT.htm](#)

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
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To: Christian Krapp
Subject: RE: Question for Foundation Conference Call

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3741. RE: Question for Foundation Conference Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 11, 2015 13:49:50
Subject: RE: Question for Foundation Conference Call
Attachment: [TEXT.htm](#)

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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3742. Wishing you a Happy Registered Dietitian Nutritionist Day!

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 11, 2015 12:49:12
Subject: Wishing you a Happy Registered Dietitian Nutritionist Day!
Attachment:

Wishing you a Happy Registered Dietitian Nutritionist Day!
Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with Us:

[Click here to view a special video message.](#)

Enjoy 10% off any Academy book on the eatrightSTORE through Friday, 3/13.

Just enter code RDN10 at checkout.

Congratulations to our 2015 RDN Day Contest winner, Adam Burda of West Virginia University. When asked what's the best way to 'Bite into a Healthy Lifestyle,' Adam responded: The best way to bite into a healthier lifestyle is through balance. Whether it's balancing your caloric intake, balancing your physical activity, balancing your stress level or balancing your personal life, proper health requires a continual, multifactorial approach. Starting your day out with a balanced, nutrient dense meal, is the best way to ensure you are taking a balanced bite out of the day ahead of you.

[Learn more about Adams story here.](#)

Share this mailing with your social network:

This National Nutrition Month email was sent to you from the Academy of Nutrition and Dietetics. If you prefer not to receive future NNM emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3743. RE: Question for Foundation Conference Call

From: Christian Krapp <ckrapp@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 11, 2015 11:27:29
Subject: RE: Question for Foundation Conference Call
Attachment: [Release from Restictions.xlsx](#)

Hi Donna:

Bertha pulled the information together. Here is the details for the releases. This may be more than you would want to report out but now you have the background.

Thanks,

CK

Christian Krapp

Controller

Academy of Nutrition and Dietetics

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3744. Daily News & Journal Review: Wednesday, March 11, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 11, 2015 10:56:56
Subject: Daily News & Journal Review: Wednesday, March 11, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Happy Registered Dietitian Nutritionist Day! Registered Dietitian Nutritionist Day commemorates the dedication of RDNs as advocates for advancing the nutritional status of Americans and people around the world. Today we celebrate the commitment of RDNs in improving the health of their patients and community.

On Registered Dietitian Nutritionist Day and Every Day: Academy of Nutrition and Dietetics Celebrates the Experts

<http://www.eatrightpro.org/resource/media/press-releases/national-nutrition-month/on-registered-dietitian-nutritionist-day-and-every-day-academy-celebrates-the-experts>

Depression May Worsen Problem of Obesity Among the Poor

<http://consumer.healthday.com/mental-health-information-25/depression-news-176/depression-may-worsen-problem-of-obesity-among-the-poor-697260.html>

Source: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrn.org/article/S2212-2672\(15\)00002-7/abstract](http://www.andjrn.org/article/S2212-2672(15)00002-7/abstract)

Type 1 diabetes cases increasing as more young people showing signs of complications

<http://www.diabetes.co.uk/news/2015/mar/type-1-diabetes-cases-increasing-as-more-young-people-showing-signs-of-complications-91358953.html>

Salt affects organs, even in absence of high blood pressure

<http://www.sciencedaily.com/releases/2015/03/150310160033.htm>

Source: *Journal of the American College of Cardiology*

<http://www.sciencedirect.com/science/article/pii/S0735109715000832>

Related Resource: EAL- Harms at Extremes of Sodium Intake (2013-2014)

<http://www.anddeal.org/topic.cfm?menu=5293&cat=3814>

Safety of Herbal Supplements Pulls Prosecutors Together

<http://well.blogs.nytimes.com/2015/03/09/safety-of-herbal-supplements-pulls-prosecutors-together/?ref=health>

Promising celiac disease therapies on the horizon

<http://www.foxnews.com/health/2015/03/10/promising-celiac-disease-therapies-on-horizon/>

How strong is the evidence behind WHO's sugar advice

<http://www.foodnavigator-usa.com/R-D/How-strong-is-the-evidence-behind-WHO-s-sugars-advice>

Source: WHO

http://www.who.int/nutrition/publications/guidelines/sugars_intake/en/

10 Super Healthy Foods Youve Never Heard Of

<http://time.com/3733347/10-super-healthy-foods-youve-never-heard-of/>

McKale? McDonald's to roll out kale in US

<http://www.cnn.com/id/102484912>

Burger King drops soft drinks from kids' meals

<http://www.usatoday.com/story/money/2015/03/09/burger-king-fast-food-restaurants-soft-drinks-beverages/24661959/>

Salt of the Earth launches low sodium ingredient preserves clean label

(does not use MSG or artificial ingredients)

<http://www.foodnavigator-usa.com/Manufacturers/Salt-of-the-Earth-launches-low-sodium-ingredient-preserves-clean-label>

Why Do My Ice Cubes Taste Funny?

http://freezers.reviewed.com/features/why-do-my-ice-cubes-taste-funny?utm_source=usat&utm_medium=referral&utm_campaign=collab

MedlinePlus: Latest Health News

-Black Children May Fare Worse With Crohn's Disease

-More Evidence That Hormone Therapy Might Not Help Women's Hearts

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

Academys Food & Nutrition Magazine, March/April 2015

http://www.foodnutrimag-digital.com/foodnutrimag/march_april_2015#pg1

-Spice Interactions. Not Always Better Together: Herbs, Spices, and Medication Interactions

- Evolving the Ethnic Aisle
- Fares of Faith Series: Celebrating Seder

Amber Waves, March 2, 2015

<http://www.ers.usda.gov/amber-waves/>

- Restricting Sugar-Sweetened Beverages From SNAP Purchases Not Likely To Lower Consumption
- Many U.S. School Districts Serve Local Foods

American Journal of Clinical Nutrition, March 2015

<http://ajcn.nutrition.org/content/current>

- Chronic consumption of flavanone-rich orange juice is associated with cognitive benefits: an 8-wk, randomized, double-blind, placebo-controlled trial in healthy older adults
- Vitamin supplementation on the risk of venous thrombosis: results from the MEGA case-control study
- Sodium monitoring in commercially processed and restaurant foods
- Moderate weight loss in obese and overweight men preserves bone quality

Annals of Internal Medicine, March 2015

<http://annals.org/issue.aspx>

- Effects of Exercise Amount and Intensity on Abdominal Obesity and Glucose Tolerance in Obese Adults: A Randomized Trial
- Risk Assessment and Prevention of Pressure Ulcers: A Clinical Practice Guideline From the American College of Physicians
- Treatment of Pressure Ulcers: A Clinical Practice Guideline From the American College of Physicians

Health Promotion Practice, March 2, 2015, Online First

<http://hpp.sagepub.com/content/early/recent>

- The Michigan Healthy School Action Tools Process Generates Improvements in School Nutrition Policies and Practices, and Student Dietary Intake

JAMA Internal Medicine, March 9, 2015, Online First

<http://archinte.jamanetwork.com/onlineFirst.aspx>

- Vegetarian Dietary Patterns and the Risk of Colorectal Cancers

JAMA Internal Medicine, March 2015

<http://archinte.jamanetwork.com/issue.aspx>

- Dietary Sodium Content, Mortality, and Risk for Cardiovascular Events in Older Adults: The Health, Aging, and Body Composition (Health ABC) Study

Journal of Nutrition, March 2015

<http://jn.nutrition.org/content/current>

-The Dietary Patterns Methods Project: Synthesis of Findings across Cohorts and Relevance to Dietary Guidance

-A Healthy Diet Is Associated with Less Endothelial Dysfunction and Less Low-Grade Inflammation over a 7-Year Period in Adults at Risk of Cardiovascular Disease

-Higher Diet Quality Is Inversely Associated with Mortality in African-American Women

-Greater Healthful Food Variety as Measured by the US Healthy Food Diversity Index Is Associated with Lower Odds of Metabolic Syndrome and its Components in US Adults

Journal of Parenteral & Enteral Nutrition, March 2015

<http://pen.sagepub.com/content/39/3.toc>

-A Randomized Controlled Trial Investigating the Effects of Parenteral Fish Oil on Survival Outcomes in Critically Ill Patients With Sepsis: A Pilot Study

-Handgrip Strength and Associated Factors in Hospitalized Patients

-Healthy Subjects Experience Bowel Changes on Enteral Diets: Addition of a Fiber Blend Attenuates Stool Weight and Gut Bacteria Decreases Without Changes in Gas

Journal of Renal Nutrition, March 2015

<http://www.jrnjournal.org/current>

-Rethinking the Restriction on Nutrition During Hemodialysis Treatment

Nutrition, March 2015

<http://www.sciencedirect.com/science/journal/08999007/31/3>

-The effect of glucomannan on body weight in overweight or obese children and adults: A systematic review of randomized controlled trials

Nutrition Today, January/February 2015

<http://journals.lww.com/nutritiontodayonline/pages/currenttoc.aspx>

-New Insights or Confusion? Is Butter Really Back?

Quote of the Day

For each petal on the shamrock

This brings a wish your way -

Good health, good luck, and happiness

For today and every day.

~Author Unknown

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**The Academys Position Papers and Practice Papers are available at:
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3745. RE: Question for Foundation Conference Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 11, 2015 10:50:55
Subject: RE: Question for Foundation Conference Call
Attachment: [TEXT.htm](#)

Christian, I agree that he needs a vacation and I am glad he is getting one. If you can access the information easily then that is fine, if not, that explanation would suffice. Thanks for your quick response.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Christian Krapp <ckrapp@eatright.org> 3/11/2015 10:42 AM >>>

Hi Donna -

I know Paul and his wife are having a good time because I am not getting too many emails or text messages from him. He really deserves a good vacation.

Regarding the transfer of money, as we recognize expenses every month, we move money from temp restricted to unrestricted to cover the costs. We will look up the details on the \$1,255,206 and send you a breakdown.

Thanks,
CK

Christian Krapp
Controller

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000
Chicago, IL 60606-6995

Phone: 312-899-4824

Fax: 312-899-5335

Email: CKrapp@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, March 11, 2015 9:34 AM

To: Christian Krapp

Subject: Question for Foundation Conference Call

Christian, I know you are busy with Paul being gone, but can you answer one question for me please? I am working on my presentation for the Foundation Conference call next week. Do you know where the funds came from that we moved from temporarily restricted funds (\$1,255,206) to unrestricted funds? I wanted to be sure I could answer that for the board. I know we are allowed to do it, but I thought they might want to know what fund they came from. Hope things are not hectic with him being gone, and I hope they are having a blast. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3746. RE: Question for Foundation Conference Call

From: Christian Krapp <ckrapp@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 11, 2015 10:42:20
Subject: RE: Question for Foundation Conference Call
Attachment:

Hi Donna –

I know Paul and his wife are having a good time because I am not getting too many emails or text messages from him. He really deserves a good vacation.

Regarding the transfer of money, as we recognize expenses every month, we move money from temp restricted to unrestricted to cover the costs. We will look up the details on the \$1,255,206 and send you a breakdown.

Thanks,

CK

Christian Krapp

Controller

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

Phone: 312-899-4824

Fax: 312-899-5335

Email: CKrapp@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, March 11, 2015 9:34 AM
To: Christian Krapp
Subject: Question for Foundation Conference Call

Christian, I know you are busy with Paul being gone, but can you answer one question for me please? I am working on my presentation for the Foundation Conference call next week. Do you know where the funds came from that we moved from temporarily restricted funds (\$1,255,206) to unrestricted funds? I wanted to be sure I could answer that for the board. I know we are allowed to do it, but I thought they might want to know what fund they came from. Hope things are not too hectic with him being gone, and I hope they are having a blast. Thanks!

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3747. Question for Foundation Conference Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 11, 2015 10:33:33
Subject: Question for Foundation Conference Call
Attachment: [TEXT.htm](#)

Christian, I know you are busy with Paul being gone, but can you answer one question for me please? I am working on my presentation for the Foundation Conference call next week. Do you know where the funds came from that we moved from temporarily restricted funds (\$1,255,206) to unrestricted funds? I wanted to be sure I could answer that for the board. I know we are allowed to do it, but I thought they might want to know what fund they came from. Hope things are not too hectic with him being gone, and I hope they are having a blast. Thanks!

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3748. Happy RDN Day!

From: Doris Acosta <dacosta@eatright.org>
To: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Mar 11, 2015 09:43:05
Subject: Happy RDN Day!
Attachment:

To members of the Board of Directors:

Happy Registered Dietitian Nutritionist Day 2015! Today marks the tenth annual day when we acknowledge and celebrate the dedication of RDNs to improving the health of their patients and clients.

All RDNs are receiving a video greeting <http://www.eatrightpro.org/resource/media/multimedia-news-center/videos/registered-dietitian-nutritionist-day> today from the Academy, thanking them for all they do to optimize health and nutrition.

As always, the Academy celebrates RDNs far and wide, today and throughout National Nutrition Month. As mentioned during the Board meeting, in New York City's Times Square, an electronic banner spotlights RDN Day, National Nutrition Month, the Academy and the winner of our third annual RDN Day Contest, Academy member Adam Burda, MS, RDN, LD, from West Virginia University. You can read his winning submission and see his photo <http://www.nationalnutritionmonth.org/NNM/content.aspx?id=6442483365> on an electronic banner above Times Square. Adam has a great story. He is the director of the Graduate Dietetic Internship Program & Teaching and an assistant professor at West Virginia University and he owns his own nutrition consulting business. But even more impressive is his personal story of

overcoming a life-threatening accident in 2009 and losing 100 pounds through, appropriately for the 2015 NNM theme, developing a new lifestyle for himself. When asked about this weight loss and how his mentors others, Burda says, "I tell them I'm not going to put them on a diet; I'm going to put them on a lifestyle change. Because in order for [patients] to maintain this weight loss, they can't just change their eating. They have to change what they're doing daily," as far as physical activity, the individuals they're surrounding themselves with, dietary habits, etc.

Please join me in offering thanks and congratulations to Adam Burda and to all registered dietitian nutritionists on this special day.

Thank you for all you do for the Academy and the profession!

Best regards!

Doris Acosta

3749. Evaluation

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Mar 10, 2015 14:44:25
Subject: Evaluation
Attachment: [TEXT.htm](#)

Joan, As you had said, I have not gotten the evaluation for the BOD meeting last week. Can you please send me the link? Thanks for all you do for us!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3750. Fwd: Stay up-to-date with recipes and news from Kraft

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Whalen, Mary <mwhalen@eatright.org>
Sent Date: Mar 10, 2015 12:38:07
Subject: Fwd: Stay up-to-date with recipes and news from Kraft
Attachment: [unknown_name_qgkyg](#)
[unknown_name_btqli](#)
[unknown_name_l6z7w](#)
[unknown_name_by2ln](#)
[unknown_name_w77kh](#)
[unknown_name_ksitg](#)
[unknown_name_fgkds](#)
[unknown_name_2cgds](#)
[unknown_name_db8b0](#)
[unknown_name_kjcdw](#)
[unknown_name_sqbou](#)
[unknown_name_umzgh](#)
[unknown_name_6cskc](#)
[unknown_name_ukiw](#)
[unknown_name_gtwit](#)
[unknown_name_c7rln](#)
[unknown_name_sfn3f](#)
[unknown_name_7gfcx](#)

Mary Beth, I thought you might be interested in this advertisement from Kraft that came from Today's Dietitian.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

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>>>Today's Dietitian <todaysdietitian@gvpub.com> 3/10/2015 10:23 AM >>>

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3751. RE: Board Calls

From: Susan Burns <Sburns@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 10, 2015 08:13:25
Subject: RE: Board Calls
Attachment: [image001.png](#)

Hi Donna It was great to see you as well. I am always glad to have the opportunity to catch up. Thanks for sending and again, sorry for the miscommunication with this.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, March 09, 2015 9:57 AM
To: Susan Burns
Subject: Board Calls

Susie, It was great to see you last week. Here is the file on what I have done on the calls. Let me know if you have any questions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3752. Start the Spring with Continuing Education

From: Commission on Dietetic Registration <cdrcampus@eatright.org>
To: DMartin@burke.k12.ga.us
Sent Date: Mar 09, 2015 17:25:41
Subject: Start the Spring with Continuing Education
Attachment:

Commission on Dietetic Registration - Weight Management Programs

Having trouble viewing this e-mail? View it in your browser.

Start the Spring with Continuing Education

Do you need continuing education hours to fulfill your CPEU requirements? CDR has the perfect CPEU opportunity for you! CDRs Online Assess and Learn Series offers you the opportunity to earn continuing professional education units from your computer at an affordable price. Each module in the Assess and Learn series has been CDR-approved and each has been developed to assess and provide instant feedback on your current knowledge and skill level on a specific nutritional topic. CDRs Assess and Learn modules are a one-stop shop for CPEUs!

CDRs Online Assess and Learn series assesses the knowledge and skills you currently have in a particular dietetics related area within the context of a case scenario. Feedback on your performance is provided to assist you in determining your current and future learning needs. Currently there are four online Assess and Learn modules available:

- * Celiac Disease
- * Gerontological Nutrition
- * Sports Dietetics: Nutrition for Athletic Performance
- * Managing Type 2 Diabetes Using the Nutrition Care Process

Each module has been approved by CDR for 5 CPEUs and costs \$45.99. For information, please visit CDRs website:

<http://cdrnet.org/products/assess-learn-online-continuing-education-modules>

If you have questions, please feel free to send an e-mail: cdrcampus@eatright.org

Do not miss this wonderful opportunity to both broaden your dietetics knowledge base and have feedback on your progress!

Share this mailing with your social network:

You have received this email from the Commission on Dietetic Registration.

If you prefer not to receive future emails from CDR, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

3753. Board Calls

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Susan Burns <Sburns@eatright.org>
Sent Date: Mar 09, 2015 10:56:54
Subject: Board Calls
Attachment: [TEXT.htm](#)
[Foundation_Calls_Martin.xls](#)

Susie, It was great to see you last week. Here is the file on what I have done on the calls. Let me know if you have any questions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3754. Recall: Kraft background documents confidential

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandrargill@comcast.net' <sandrargill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 06, 2015 14:41:31
Subject: Recall: Kraft background documents confidential
Attachment:

Mary Beth Whalen would like to recall the message, "Kraft background documents confidential".

3755. Recall: Kraft background documents confidential

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandalgill@comcast.net' <sandalgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 06, 2015 14:41:19
Subject: Recall: Kraft background documents confidential
Attachment:

Mary Beth Whalen would like to recall the message, "Kraft background documents confidential".

3756. Foundation Board Meeting

From: Paul Mifsud <PMifsud@eatright.org>
To: Susan Burns <Sburns@eatright.org>
Cc: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Christian Krapp <ckrapp@eatright.org>
Sent Date: Mar 06, 2015 13:57:31
Subject: Foundation Board Meeting
Attachment: [march 2015 cover.doc](#)
[foundation board report through January 2015 final electronic.xlsx](#)
[tax return consent agenda.doc](#)

Susan,

Christian reviewed this one last time. We are good to go on the financials. He will forward to you next week the preliminary tax returns. You have the tax return consent agenda summary. However, I will send it again. Christian please review the consent agenda one last time before you send the taxes to make sure everything is consistent

Paul

3757. On Behalf of Sonja Connor: CEO Evaluation Survey

From: Carrolyn Patterson <CPatterson@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, Evelyn Crayton <craytef@aces.edu>, craytef@charter.net <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Kay.Wolf@osumc.edu' <Kay.Wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>, 'easaden@aol.com' <easaden@aol.com>, miles081@umn.edu <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, denice@wellnesspress.com <denice@wellnesspress.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, 'sandra.gill@comcast.net' <sandra.gill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>
Sent Date: Mar 06, 2015 11:25:24
Subject: On Behalf of Sonja Connor: CEO Evaluation Survey
Attachment:

TO: Academy Board of Directors

FROM: Sonja Connor

One of our Board responsibilities is to annually evaluate the CEO's performance. As you know, we have a new CEO performance evaluation form this year. It is time for us Board members to complete section II of the evaluation - Competency Evaluation. It is available on survey monkey. Prior to doing the evaluation, take a look at Board agendas, general communications to the Board, CEO summary reports in Board meeting packets, executive session discussions with Pat as well as minutes from our Board meetings.

Please complete the questionnaire by Friday, March 20. The Compensation Committee will summarize the responses, provide you with a summary report and recommendation regarding the CEO base salary for 2015-16 that will be discussed and voted on during the Executive Session of the May Board meeting.

Thank you for participating!

TO BEGIN THE SURVEY click or copy this link into your browser:

<https://www.surveymonkey.com/s/C9PW9QS>

The survey does not need to be completed in one sitting. If you wish to exit the survey and return to complete it later, please feel free to do so. Prior to the deadline, you will be able to log back in and resume the survey from where you left off by using the link above, which is unique to you.

If you have any questions about the evaluation, please contact me or Carrolyn Patterson at cpatterson@eatright.org.

Thank you!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics Research Associate Professor Endocrinology,
Diabetes & Clinical Nutrition Oregon Health & Sciences University, L607 Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell) connors@ohsu.edu

3758. Kraft Background

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandrafgill@comcast.net' <sandrafgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Sent Date: Mar 06, 2015 08:47:04
Subject: Kraft Background
Attachment: [Board Kraft Email 10-5-14.pdf](#),
[Background KER-Kraft.pdf](#),
[Power Point KER-Kraft.pdf](#),
[Risk Assessment \(Sept 2014\).pdf](#)

Have you ever had one of those days? My apologies for both forgetting to include the attached in the original email to you regarding the Kraft project update and then mistakenly sending you the wrong attachments. These indeed are the right attachments and they are simply a collection of all the materials you previously reviewed before making your decision to approve the Kraft project. I hope that I have not completely confused anyone besides me. Thanks for your patience.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3759. Flight Itinerary

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Elise Smith' <elise@ntrsyst.com>
Sent Date: Mar 05, 2015 13:26:30
Subject: Flight Itinerary
Attachment: [image001.png](#)
[March Board Meeting Flight Itineraries.docx](#)

Hello –

Attached are the flight itineraries for departures after the Board meeting. The graph is color coded, grouping the departure times, should you wish to share transportation to the airport. I will have a paper copy at your seat at the Board meeting.

See you soon!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3760. A message from the President

From: Academy President <president@eatright.org>
To: DMartin@burke.k12.ga.us
Sent Date: Mar 05, 2015 13:09:16
Subject: A message from the President
Attachment:

A message from the President

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

To all Academy members:

We are having a remarkable year at the Academy of Nutrition and Dietetics, and it's my pleasure to report to you just a few of the top accomplishments and initiatives that are underway throughout our organization. From National Nutrition Month, to our new and redesigned websites to an exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative, this video contains some great news that I know you will want to hear. Please let me know your thoughts at president@eatright.org.

[Click Here](#) to view the video message.

Thank you very much!

Sonja L. Connor, MS, RDN, LD, FAND
President, 2014-2015

Share this mailing with your social network:

This President Message email was sent to you from the Academy of Nutrition and Dietetics.

If you prefer not to receive future President Message emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3761. Daily News: Thursday, March 5, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 05, 2015 11:01:50
Subject: Daily News: Thursday, March 5, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

March is National Nutrition Month®! - Encourage everyone to Bite into a Healthy Lifestyle with promotional resources available at www.eatright.org/nnm.

Restaurant calorie labels less likely to influence poor, uneducated

<http://www.reuters.com/article/2015/03/04/us-calories-restaurant-income-idUSKBN0M01Y120150304>

Source: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrnl.org/article/S2212-2672\(14\)01812-7/abstract](http://www.andjrnl.org/article/S2212-2672(14)01812-7/abstract)

Related Resource: Journal Collection - Menu Labeling and Nutrient Analysis

<http://www.andjrnl.org/content/nutrientAnalysis>

AHA: Many U.S. Adults Taking Action to Reduce Sodium Intake

Fifty-three percent taking action; receiving medical advice to reduce sodium intake linked with action

(According to research presented at the American Heart Association's Epidemiology and Prevention/Lifestyle and Cardiometabolic Health 2015 Scientific Sessions)

<http://www.physiciansbriefing.com/Article.asp?AID=697000>

The Extra Cost Of Extra Weight For Older Adults

A surge in obesity and the aging of the population are on a collision course

<http://www.medpagetoday.com/Geriatrics/GeneralGeriatrics/50293>

Related Resources: Meeting the Need for Obesity Treatment: A Toolkit for the RD/PCP Partnership

<http://www.eatrightstore.org/product/2A2A053E-FC9C-4AE6-9D88-7E049745E750>

USDA Nutrition Evidence Library

For older adults (age>65), what is the effect of weight loss versus weight maintenance on health outcomes (cardiovascular disease, Type 2 diabetes, cancer, and mortality)?

http://www.nel.gov/evidence.cfm?evidence_summary_id=250331

UN: World eating too much sugar; cut to 5-10 percent of diet

<http://www.chicagotribune.com/business/breaking/chi-un-sugar-guidelines-20150304-story.html>

Source: WHO

<http://www.who.int/mediacentre/news/releases/2015/sugar-guideline/en/>

Mediterranean diet cuts risk of heart disease nearly in half

(The study is to be presented March 15 at the American College of Cardiology annual meeting)

<http://www.cbsnews.com/news/mediterranean-diet-cuts-risk-of-heart-disease-nearly-in-half/>

Infants' gut bacteria linked to food sensitization

<http://www.medicalnewstoday.com/articles/290377.php>

Source: *Clinical & Experimental Allergy*

<http://onlinelibrary.wiley.com/doi/10.1111/cea.12487/abstract>

14 Percent of Toddlers May Be Drinking Coffee

Boston survey also found that 2.5 percent of 1-year-olds get a java jolt

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/fifteen-percent-of-boston-toddlers-may-be-drinking-coffee-697075.html>

Source: *Journal of Human Lactation*

<http://jhl.sagepub.com/content/early/2015/02/11/0890334415570971.abstract>

Scientists have figured out what makes Indian food so delicious

Researchers have data crunched 2,500 recipes and found the secret to their success

http://www.washingtonpost.com/blogs/wonkblog/wp/2015/03/03/a-scientific-explanation-of-what-makes-indian-food-so-delicious/?tid=pm_pop

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrn.org/article/S2212-2672\(13\)01517-7/abstract](http://www.andjrn.org/article/S2212-2672(13)01517-7/abstract)

The Firefighter Workout

(Four out of five firefighters nationwide are overweight or obese, and roughly half of all firefighters who die in the line of duty each year are killed by heart attacks)

http://well.blogs.nytimes.com/2015/03/05/the-firefighter-workout/?ref=health&_r=0

MedlinePlus: Latest Health News

-Early Studies See No Heart Risk From Testosterone Therapy

But experts agree more research is needed, especially in light of FDA warning

-Fit Body at 40 May Keep Brain Bright at 60

Tests show higher midlife fitness levels tied to greater brain volume, function decades later

-Omega-3 Fatty Acids May Stem Further Damage After Heart Attack

Survivors who took large, daily dose of prescription-only capsules showed less decline in heart

function

-Kids May Be More Likely to Exercise When Friends Do

Study suggests that activity with peers might benefit overweight children

-Any Exercise Is Good, But Higher-Intensity May Be Better

Brisk walking drops blood sugar more than a slower walk, study find

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details

-Gastrointestinal Tolerance of Infant Formula

<https://clinicaltrials.gov/ct2/show/NCT02322138?term=NCT02322138&rank=1>

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The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34885

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34885-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3762. ACH Check deposit notification

From: eortiz@eatright.org
To: dmartin@burke.k12.ga.us
Sent Date: Mar 05, 2015 10:56:40
Subject: ACH Check deposit notification
Attachment: [report-1_2015-03-05_09-56_2193264.pdf](#)

See attached file

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandalgill@comcast.net' <sandalgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 05, 2015 10:34:15
Subject: Kraft background documents confidential
Attachment: [Nominee Bios.docx](#)
[Officer Positions 2015-16.docx](#)
[Nominating Committee Process.docx](#)
[2015-2016 Gap analysis.xls](#)
[Ideal Foundation Board Member.doc](#)

Thank you for all the wonderful feedback on the Kraft roll-out. In case you are interested in revisiting the myriad of documents that you reviewed prior to the programs approval, these are attached. Please do continue to treat this information as confidential.

Safe travels for those of you who are joining us in Chicago for the Academy BOD meeting this weekend.

Mary Beth Whalen

Chief Operating Officer

Academy of Nutrition and Dietetics

Executive Director

Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3764. RE: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Mar 05, 2015 09:34:52
Subject: RE: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!
Attachment: [TEXT.htm](#)

Wonderful, and I am prepared for any fall out that comes with this project. We need to stand strong on this and not let the vocal minority rule what we are doing.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Mary Beth Whalen <Mwhalen@eatright.org> 3/5/2015 9:31 AM >>>

Thank you, Donna. Your support is truly appreciated! I will pass your kind words along to Jennifer Horton who has truly done the heavy lifting on this important project.

Mary Beth Whalen
Chief Operating Officer
Academy of Nutrition and Dietetics
Executive Director
Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, March 05, 2015 8:22 AM

To: 'easaden@aol.com'; 'tjraymond@aol.com'; 'mgarner@cchs.ua.edu'; 'craytef@charter.net'; 'constancegeiger@comcast.net'; 'sandrafgill@comcast.net'; 'don.bradley@duke.edu'; Mary Beth Whalen; Patricia Babjak; 'glenna@glennamccollum.com'; Nancy Lewis1000@gmail.com; 'traceybatesrd@gmail.com'; 'denice@healthfirstonline.net'; 'KMcClusky@iammorrison.com'; 'carl@learntoeatright.com'; dwheller@mindspring.com; 'CONNORS@OHSU.EDU'; 'wolf.4@osu.edu'; peark02@outlook.com; 'Mary.christ-erwin@porternovelli.com'; 'bkyle@roadrunner.com'; 'jean.ragalie-carr@rosedmi.com'; 'Eileen.kennedy@tufts.edu'; 'miles081@umn.edu'; 'c.christie@unf.edu'

Cc: Doris Acosta

Subject: Re: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

Mary Beth, I think this is a very exciting arena for the Foundation and Academy to be a part of. I think your team has done an excellent job on your homework in preparation for this launch.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Mary Beth Whalen <Mwhalen@eatright.org> 3/4/2015 3:23 PM >>>

The www.kidseatright.org/cheesyfacts website will go live in coordination with the program. The page is in production.

From: Mary Beth Whalen

Sent: Wednesday, March 04, 2015 2:09 PM

To: 'bkyle@roadrunner.com'; 'c.christie@unf.edu'; 'denice@healthfirstonline.net';
DMartin@Burke.k12.ga.us; 'don.bradley@duke.edu'; dwheller@mindspring.com;
'easaden@aol.com'; 'miles081@umn.edu'; NancyLewis1000@gmail.com; Patricia Babjak;
pearl02@outlook.com; 'sandrajill@comcast.net'; 'tjraymond@aol.com';
'carl@learntoeatright.com'; 'CONNORS@OHSU.EDU'; 'constancegeiger@comcast.net';
'craytef@charter.net'; 'Eileen.kennedy@tufts.edu'; 'glenna@glennamccollum.com'; 'jean.ragalie-
carr@rosedmi.com'; 'KMcClusky@iammorrison.com'; 'Mary.christ-erwin@porternovelli.com';
'mgarner@cchs.ua.edu'; 'traceybatesrd@gmail.com'; 'wolf.4@osu.edu'

Cc: Doris Acosta

Subject: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

Importance: High

We are preparing to announce the Kids Eat Right/Kraft Singles sponsored public education campaign. To refresh your memory, the elements of this campaign include the use of the Kids Eat Right logo on Kraft Singles and Kraft 2% Singles with the clarifying language Proud Supporter of Kids Eat Right, the Academy of Nutrition and Dietetics Foundation and an accompanying URL: (www.kidseatright.org/cheesyfacts) that will drive traffic to the Kraft-sponsored page of the Kids Eat Right website. It is expected to appear in grocery stores nationwide in early April.

Why Are Doing This?

The Foundation is taking part in this new collaboration so we can help improve eating patterns for America's families. We know that many people's diets are falling short in dairy, vitamin D and calcium. Eighty (80) percent of girls and 75 percent of boys age 4 to 18 have inadequate intakes of

calcium, and nearly half of all kids' diets are deficient in vitamin D. RDNs can make a difference for these children and families. This collaboration will direct millions of consumers to our Kids Eat Right website to help them find solutions and raise awareness of the RDN.

A Year of Preparation

Our conversations with Kraft began well over a year ago. There has been a tremendous amount of scrutiny and preparation involved in this project. To revisit any of this discussion or to simply serve as an easy reference, attached to this message you will find copies of all the multiple board communications that were provided and reviewed prior to approval of this program. It represents the board's due diligence and should still be considered and treated as confidential.

About the Website

When visitors land on Easy Cheesy Nutrition for Kids, they will find facts about the important role of dairy, including cheese, in kids' diets that has been reviewed and approved by the Academy's Knowledge Center. The information will be accompanied by budget-friendly recipes co-developed by RDNs and Kraft. Recipes that include the Kraft Singles brand in the ingredient list will be clearly identified as sponsored content. To complement all of this wonderful education about the importance of vitamin D and calcium in kids' diets we will also be enhancing our non-sponsored section of the Kids Eat Right website with an equivalent number of recipes and articles promoting other non-dairy sources of these key missing nutrients. This demonstrates our continued commitment to a balanced plate.

No Endorsement

This program specifically does not constitute an endorsement by the Academy or the Foundation of any brand, product or service.

Educational Materials for Members

As requested by the Board, in addition to the consumer content, we are developing educational materials for our members that includes information regarding how cheese is made at Kraft (specifically the Singles brand with the addition of vitamin D) and how we can work together to

enhance the nutrient quality of kids' diets. The plan is to be able to provide this in April and to feature both Sandy Morreale, MBA, RDN, FAND, associate director nutrition communications and research; and Katie Brown, EdD, RDN, LD, national education director for the Academy's Foundation.

Our work has just begun with Kraft and much time has been spent in a thorough review of editorial content, including establishing guidelines for recipe development. A pre-launch survey will be fielded to a select cohort of 10,000 members to capture baseline data regarding members' awareness of Kids Eat Right, missing nutrients in kids' diets, the nutritional value of dairy, including cheese, and how members feel about Kraft Singles and Kraft 2% Singles as a source of these missing nutrients. This will help us continue to evaluate the success of the program and opportunities to enhance it.

Strategic Outreach

The Academy and the Foundation have also started to look at program implementation and ways to develop community outreach through Kraft strategic business relationships with key retail providers. Our wealth of experiences with EB4K (Energy Balance for Kids, the Foundation's school-based nutrition and physical activity RDN intervention program), RDN Parent Empowerment (RDN training of key community/school influencers), the development of GENIE (Guide to Evaluating Nutrition Information and Education) and our Feeding America partnership will all contribute to creating valuable and effective on-the-ground nutrition education. This will be an opportunity for us to engage the growing interest of our members to become a part of Kids Eat Right at the grassroots level.

Telling Members About the Program

The next video message from President Sonja Connor will be released to the Academy's membership on March 5 via a blast email message. The video will also go live March 5 on eatrightPRO and will be promoted via the Academy's social media PRO channels. It includes valuable information for members, including an announcement of this campaign. This announcement and the release of the Kraft Singles and Kraft 2% Singles may stimulate some interest and conversation from our members.

The Strategic Communications team has prepared key messages to support this dialogue and a more detailed Q&A will be forwarded once the program launches in April .

- A new Academy Foundation and Kraft Singles initiative has been formed to greatly increase the public's awareness of our Kids Eat Right website and consumers' access to our resources for healthy eating.
- As part of this new initiative, Kids Eat Right website will be featured on packages of Kraft Singles, both 2 percent and regular, reaching millions of consumers nationwide. The on the package promotion will state: Proud Supporter of Kids Eat Right -- Academy of Nutrition and Dietetics Foundation.
- For recipes and tips, visit www.kidseatright.org/cheesyfacts. A statement on the package will say that Kraft Foods supports the Academy of Nutrition and Dietetics Foundation and Kids Eat Right. There is also a message encouraging people to visit www.kidseatright.org/cheesyfacts for more information.

If you have any questions, please don't hesitate to contact me. As we come closer to the launch, we appreciate your continued support of Kids Eat Right and opportunities like this to support funding.

Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3765. Re: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'easaden@aol.com' <easaden@aol.com>,
'tjraymond@aol.com' <tjraymond@aol.com>,
'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>,
'craytef@charter.net' <craytef@charter.net>,
'constancegeiger@comcast.net' <constancegeiger@comcast.net>,
'sandralgill@comcast.net' <sandralgill@comcast.net>,
'don.bradley@duke.edu' <don.bradley@duke.edu>, Mary Beth Whalen <Mwhalen@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>,
'glenna@glennamccollum.com' <glenna@glennamccollum.com>,
Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>,
'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>,
'denice@healthfirstonline.net' <denice@healthfirstonline.net>,
'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>,
'carl@learntoeatright.com' <carl@learntoeatright.com>,
dwheller@mindspring.com <dwheller@mindspring.com>,
'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>,
'wolf.4@osu.edu' <wolf.4@osu.edu>,
peark02@outlook.com <peark02@outlook.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>,
'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>,
'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>,
'miles081@umn.edu' <miles081@umn.edu>,
'c.christie@unf.edu' <c.christie@unf.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 05, 2015 09:21:55
Subject: Re: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!
Attachment: [TEXT.htm](#)

Mary Beth, I think this is a very exciting arena for the Foundation and Academy to be a part of. I think your team has done an excellent job on your homework in preparation for this launch.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

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"USDA Healthier US School Challenge GOLD award recipient"

>>> Mary Beth Whalen <Mwhalen@eatright.org> 3/4/2015 3:23 PM >>>

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From: Mary Beth Whalen

Sent: Wednesday, March 04, 2015 2:09 PM

To: 'bkyle@roadrunner.com'; 'c.christie@unf.edu'; 'denice@healthfirstonline.net'; DMartin@Burke.k12.ga.us; 'don.bradley@duke.edu'; dwheller@mindspring.com; 'easaden@aol.com'; 'miles081@umn.edu'; NancyLewis1000@gmail.com; Patricia Babjak; peark02@outlook.com; 'sandraLgill@comcast.net'; 'tjraymond@aol.com'; 'carl@learntoeatright.com'; 'CONNORS@OHSU.EDU'; 'constancegeiger@comcast.net'; 'craytef@charter.net'; 'Eileen.kennedy@tufts.edu'; 'glenna@glennamccollum.com'; 'jean.ragalie-carr@rosedmi.com'; 'KMcClusky@iammorrison.com'; 'Mary.christ-erwin@porternovelli.com'; 'mgarner@cchs.ua.edu'; 'traceybatesrd@gmail.com'; 'wolf.4@osu.edu'

Cc: Doris Acosta

Subject: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

Importance: High

We are preparing to announce the Kids Eat Right/Kraft Singles sponsored public education campaign. To refresh your memory, the elements of this campaign include the use of the Kids Eat Right logo on Kraft Singles and Kraft 2% Singles with the clarifying language Proud Supporter of Kids Eat Right, the Academy of Nutrition and Dietetics Foundation and an accompanying URL: (www.kidseatright.org/cheesyfacts) that will drive traffic to the Kraft-sponsored page of the Kids Eat Right website. It is expected to appear in grocery stores nationwide in early April.

Why Are Doing This?

The Foundation is taking part in this new collaboration so we can help improve eating patterns for America's families. We know that many people's diets are falling short in dairy, vitamin D and calcium. Eighty (80) percent of girls and 75 percent of boys age 4 to 18 have inadequate intakes of

calcium, and nearly half of all kids' diets are deficient in vitamin D. RDNs can make a difference for these children and families. This collaboration will direct millions of consumers to our Kids Eat Right website to help them find solutions and raise awareness of the RDN.

A Year of Preparation

Our conversations with Kraft began well over a year ago. There has been a tremendous amount of scrutiny and preparation involved in this project. To revisit any of this discussion or to simply serve as an easy reference, attached to this message you will find copies of all the multiple board communications that were provided and reviewed prior to approval of this program. It represents the board's due diligence and should still be considered and treated as confidential.

About the Website

When visitors land on Easy Cheesy Nutrition for Kids, they will find facts about the important role of dairy, including cheese, in kids' diets that has been reviewed and approved by the Academy's Knowledge Center. The information will be accompanied by budget-friendly recipes co-developed by RDNs and Kraft. Recipes that include the Kraft Singles brand in the ingredient list will be clearly identified as sponsored content. To complement all of this wonderful education about the importance of vitamin D and calcium in kids' diets we will also be enhancing our non-sponsored section of the Kids Eat Right website with an equivalent number of recipes and articles promoting other non-dairy sources of these key missing nutrients. This demonstrates our continued commitment to a balanced plate.

No Endorsement

This program specifically does not constitute an endorsement by the Academy or the Foundation of any brand, product or service.

Educational Materials for Members

As requested by the Board, in addition to the consumer content, we are developing educational materials for our members that includes information regarding how cheese is made at Kraft (specifically the Singles brand with the addition of vitamin D) and how we can work together to enhance the nutrient quality of kids' diets. The plan is to be able to provide this in April and to feature both Sandy Morreale, MBA, RDN, FAND, associate director nutrition communications and research; and Katie Brown, EdD, RDN, LD, national education director for the Academy's Foundation.

Our work has just begun with Kraft and much time has been spent in a thorough review of editorial content, including establishing guidelines for recipe development. A pre-launch survey will be fielded to a select cohort of 10,000 members to capture baseline data regarding members' awareness of Kids Eat Right, missing nutrients in kids' diets, the nutritional value of dairy, including cheese, and how members feel about Kraft Singles and Kraft 2% Singles as a source of these missing nutrients. This will help us continue to evaluate the success of the program and opportunities to enhance it.

Strategic Outreach

The Academy and the Foundation have also started to look at program implementation and ways to develop community outreach through Kraft strategic business relationships with key retail providers. Our wealth of experiences with EB4K (Energy Balance for Kids, the Foundation's school-based nutrition and physical activity RDN intervention program), RDN Parent Empowerment (RDN training of key community/school influencers), the development of GENIE (Guide to Evaluating Nutrition Information and Education) and our Feeding America partnership will all contribute to creating valuable and effective on-the-ground nutrition education. This will be an opportunity for us to engage the growing interest of our members to become a part of Kids Eat Right at the grassroots level.

Telling Members About the Program

The next video message from President Sonja Connor will be released to the Academy's membership on March 5 via a blast email message. The video will also go live March 5 on eatrightPRO and will be promoted via the Academy's social media PRO channels. It includes valuable information for members, including an announcement of this campaign. This announcement and the release of the Kraft Singles and Kraft 2% Singles may stimulate some interest and conversation from our members.

The Strategic Communications team has prepared key messages to support this dialogue and a more detailed Q&A will be forwarded once the program launches in April .

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As part of this new initiative, Kids Eat Right website will be featured on packages of Kraft Singles, both 2 percent and regular, reaching millions of consumers nationwide. The on the package promotion will state: Proud Supporter of Kids Eat Right -- Academy of Nutrition and Dietetics Foundation.

For recipes and tips, visit www.kidseatright.org/cheesyfacts. A statement on the package will say that Kraft Foods supports the Academy of Nutrition and Dietetics Foundation and Kids Eat Right. There is also a message encouraging people to visit www.kidseatright.org/cheesyfacts for more information.

If you have any questions, please don't hesitate to contact me. As we come closer to the launch, we appreciate your continued support of Kids Eat Right and opportunities like this to support funding.

Mary Beth Whalen
Chief Operating Officer, Academy of Nutrition and Dietetics
Executive Director, Academy Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL. 60606-6995
mwhalen@eatright.org
www.eatright.org

3766. RE: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Mary Beth Whalen <Mwhalen@eatright.org>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 04, 2015 17:31:06
Subject: RE: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!
Attachment: [image001.jpg](#)

It's great to see this finally come together.

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]
Sent: Wednesday, March 04, 2015 3:09 PM
To: 'bkyle@roadrunner.com'; 'c.christie@unf.edu'; 'denice@healthfirstonline.net'; DMartin@Burke.k12.ga.us; 'don.bradley@duke.edu'; dwheller@mindspring.com; 'easaden@aol.com'; 'miles081@umn.edu'; NancyLewis1000@gmail.com; Patricia Babjak; peark02@outlook.com; 'sandralgill@comcast.net'; 'tjraymond@aol.com'; 'carl@learntoeatright.com'; 'CONNORS@OHSU.EDU'; 'constancegeiger@comcast.net'; 'craytef@charter.net'; 'Eileen.kennedy@tufts.edu'; 'glenna@glennamccollum.com'; 'jean.ragalie-

carr@rosedmi.com'; McClusky, Kathy; 'Mary.christ-erwin@porternovelli.com';
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Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

This email is subject to certain disclaimers, which may be reviewed via the following link.

<http://compass-usa.com/Pages/Disclaimer.aspx>.

3767. Eat Right Weekly - March 4, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Mar 04, 2015 16:53:33
Subject: Eat Right Weekly - March 4, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

March 4, 2015

[Quick Links: On the Pulse of Public Policy | CPE Corner | Career Resources | Research Briefs
Academy Member Updates | Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Make Your Voice Heard: Register for PPW, the Largest Food and Nutrition Policy and Advocacy Summit

Advance your career by attending the Academy's 2015 Public Policy Workshop, the world's largest food and nutrition policy and advocacy summit. Join 500 of your fellow registered dietitian nutritionists and dietetic technicians, registered to stand up for important health issues affecting the nation and the profession. This year, PPW will focus on effective communications training that will help you on the job and on Capitol Hill. Discounts are available for students and groups consisting of three or more people.

[Learn More](#)

Academy Urges Clarification in Insurance Summary of Benefits and Coverage

The Academy this week urged federal agencies to improve consumers' ability to compare insurance plans by clarifying the extent of a plans coverage for preventive and wellness services, such as medical nutrition therapy to increase reimbursement for providing effective care.

Dietary Guidelines Advisory Committee Explains Recent Scientific Report

Six members of the Dietary Guidelines Advisory Committee appeared last week at a town hall meeting to review and support recommendations from the committee's scientific report issued February 19. The DGAC included four Academy members and adopted the Academy's evidence based approach for conducting meta-analysis of available science. Committee Chair Barbara

Millen, DrPH, RDN, FADA, reviewed the scientific process used by the committee and explained that the conclusion statements were direct answers to the research questions for each topic. Millen also stressed the recommendations are advisory and actionable. Chairs of each subcommittee presented research questions, conclusion statements and recommendations for topic areas and for the cross-cutting topics of interest (including saturated fat, sodium and added sugars). Public comments for the DGAC's report are due April 8. Members are encouraged to work with their dietetic practice groups to offer input for the Academy's formal comments.

Members in Discussion: Driving Optimal Outcomes in Diabetes

The Diabetes Advocacy Alliance held a science and policy roundtable to discuss diabetes quality measurement. Academy members who participated included Alison Evert, MS, RD, CDE; Marion Franz, MS, CDE; Sharon McCauley, MBA, MS, RDN, LDN, FADA, FAND, the Academy's director of quality management; and Mary Pat Raimondi, MS, RD, vice president for strategic policy and partnerships and co-chair of the DAA. Speakers from the National Quality Forum, Center for Clinical Standards and Quality, American Diabetes Association and Humana Insurance presented the current state of diabetes quality measurement, ways to improve and update current guidelines and quality metrics for the care of individuals with diabetes.

Fifth Anniversary of *Let's Move!*

At the Partnership for a Healthier America's summit, First Lady Michelle Obama gave the keynote address in honor of the fifth year of the *Let's Move!* initiative. She announced the theme of the year: "Celebrate, Challenge, Champion," citing significant progress in the first five years and challenging summit attendees to continue to champion healthy food and physical activity in coming years. The First Lady also stressed the importance of keeping strong nutrition standards in school meal programs that the Academy fought for and continues to support during renewal of the Child Nutrition Reauthorization Act in 2015. Members tweeting about the initiatives are encouraged to use the hashtag #givefive.

New Campaign to Promote Fruits and Vegetables

A new advertising campaign promoted by First Lady Michelle Obama and the Partnership for a Healthier America aims to use celebrities to promote healthy, enjoyable eating of fruits and vegetables. The campaign will use multimedia campaigns and promotional materials that are available on the website.

Webcast Available for First Regional Aging Forum

The first White House Conference on Aging Regional Forum kicked off the series of 2015 White House Conference on Aging events. These regional forums, co-sponsored by AARP, are being planned with the Leadership Council of Aging Organizations, a coalition of more than 70 of the nation's leading organizations serving older Americans. More than 200 older adults, caregivers, advocates, community leaders and experts in the field of aging attended the Tampa forum. A recording is available for viewing.

[Learn More](#)

New USDA Effort to Fight Child Hunger

Agriculture Secretary Tom Vilsack announced a new program March 2 to address child poverty in rural areas. More than \$27 million in grants will fund innovative projects designed to help end childhood hunger. The announcement was part of efforts by the U.S. Department of Agriculture during National Nutrition Month "to focus on poverty and food insecurity among children, especially in rural areas. These projects will be tested in Kentucky, Nevada and Virginia, as well as the Chickasaw and Navajo tribal nations."

[Learn More](#)

CPE CORNER

Free 'Grassroots Marketing of MNT' Webinars

The inclusion and expansion of medical nutrition therapy coverage in private insurance plans is critical to Academy members' future. Two free webinars can help. Part 1 will provide the knowledge you need to approach your employer or insurance company to determine the MNT benefits offered in your current health insurance plan. Part 2 will provide resources to successfully communicate with self-funded employers about including or expanding the MNT benefits under your current plan. CPE is available.

[Learn More](#)

Practice Papers Offer Free CPE Opportunities

Read Academy Practice Papers and complete a quiz to earn 1 free CPE credit. Practice Papers that offer CPE opportunities include "The Role of Nutrition in Health Promotion and Chronic Disease Prevention"; and "Promoting and Supporting Breastfeeding." Position Papers on the same topics are also available.

[Learn More](#)

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program. It includes the most recent population data from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More](#)

Free Online Learning Module: Leadership Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

Prescribing Parenteral Nutrition and Electronic Health Record Systems Webinar

The American Society of Parenteral and Enteral Nutrition will host a webinar March 11 on "PN Prescribing and Electronic Health Record Systems." Academy members are invited to participate. Registration is free for ASPEN members and \$19 for non-members. Speakers will present findings from a recent multi-organizational survey on clinical nutrition care and Electronic Health Records Systems, in which Academy members participated, as background on the use of EHR systems in nutrition care. Speakers will then focus on PN prescribing, using two large EHR systems and the tenets and challenges with order writing this complex therapy within hospitals.

[Learn More](#)

March 13 Application Deadline: Diversity Leaders Program

In accordance with the Academy's strategic mission and vision, the Diversity Leaders Program supports Active members from underrepresented groups within the dietetics profession. Four members are selected to participate in a two-year leadership program and are provided mentorship, leadership training and networking. The application deadline is March 13.

[Learn More](#)

Informatics Education Program Grants

The sixth Academy/AMIA 10x10 Informatics Education Program will begin April 15. The Academy's Foundation again will offer \$1,000 grants to nine recipients selected to take the 12-module online course. Complete an application and register soon.

HIMSS 2015: In Chicago in April

The 2015 Healthcare Information and Management Systems Society meeting will be held in Chicago April 12 to 16. The Academy is an Endorser and an expert resource at HIMSS15, making Academy members eligible to receive the member registration discount. At the conference, you will find resources, people and ideas to enable you to transform health through the power of information - through innovation, engagement, leadership, connectivity and more. Discover answers to pressing questions, explore hundreds of market-ready solutions, hear expert perspectives on critical issues and network with thousands of like-minded professionals, clinicians and executives from around the globe. To receive the discount, go to online registration, and select the Academy from the "Conference Endorsing Organizations" drop-down in the registration process. Enter Endorser Number 2015.

New *Journal* Editor's Podcast: Utilization of Healthy Eating Index

In the latest "Editor's Podcast," Linda Snetselaar, PhD, RDN, LD, FAND, editor-in-chief of the *Journal of the Academy of Nutrition and Dietetics*, interviews Academy member Angela Tagtow, MS, RDN, LD, director of the U.S. Department of Agriculture's Center for Nutrition Policy and Promotion, about the Healthy Eating Index, how it can be applied by nutrition and dietetics practitioners and other health care professionals and the diet quality of the United States as measured by the index. The podcast is a great resource for those looking to familiarize themselves with the HEI and its utilization regarding the nation's health. Stream or download the podcast at www.andjrnl.org/content/editorspodcast.

[Learn More](#)

2015 Revised Standards: Pediatric Nutrition

The Academy's Quality Management Committee and Pediatric Nutrition dietetic practice group have developed the "Revised 2015 Standards of Practice and Standards of Professional Performance for Registered Dietitian Nutritionists (Competent, Proficient and Expert) in Pediatric Nutrition." This resource covers 10 standards highlighting the value of the pediatric nutrition RDN's roles in quality management, regulatory compliance, research, teaching, consulting and writing for peer-reviewed professional publications.

[Learn More](#)

eNCPT Tutorials and CPE Now Available

Free, updated tutorials are available to learn more about the new eNCPT. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services' mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC. Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

RESEARCH BRIEFS

DPBRN Represented at ASPEN Clinical Nutrition Week

Members of the Academy's Dietetics Practice Based Research Network presented posters on the Malnutrition Clinical Characteristics Validation pilot study and a secondary analysis of data from the joint DPBRN-Clinical Nutrition Managers dietetic practice group staffing study, which was selected as an "Abstract of Distinction."

[Learn More](#)

Joint Research Beginning: Cross-Professional Perceptions

The Academy's Research, International and Scientific Affairs Team is partnering with the International Food Information Council Foundation and American College of Sports Medicine to update a survey of registered dietitian nutritionists' and exercise professionals' perceptions of one another and the advice or referrals they provide to their clients. This effort is guided by staff and members at all organizations. Watch for an opportunity to share your opinions in the summer.

ACADEMY MEMBER UPDATES

It's National Nutrition Month

National Nutrition Month 2015 is here - time to promote the message of "Bite into a Healthy Lifestyle." Promotional items include drinkware, classroom products, kits and cooking gadgets featuring the vibrant 2015 graphic. There is still time to place your NNM order through the online catalog.

[Learn More](#)

Follow National Nutrition Month on Facebook

Get the latest news and updates, plus share what you're doing in celebration of National Nutrition Month on Facebook. The Academy will highlight resources and tools to help you plan an event, request a proclamation, share healthy eating messaging and more. On March 11, Registered Dietitian Nutritionist Day, visit the Facebook page to see who won the Times Square banner feature. If you prefer Twitter, check out @eatright and search the official #NNM hashtag.

Free National Nutrition Month Resources

Download the Academy's 30-minute "Bite into a Healthy Lifestyle" PowerPoint presentation, with notes pages and an accompanying handout, for your National Nutrition Month presentations.

[Learn More](#)

Journal Launches Centennial Series Flipbooks

The *Journal of the Academy of Nutrition and Dietetics'* Centennial Series is available with new functionality and additional content. In honor of National Nutrition Month, the *Journal* is launching the popular Centennial Series in new Flipbook editions that offer an online format similar to flipping through a book or magazine, with pop-out photos and added content such as videos and sound bites. The first Flipbook features the October 2014 article "History Snapshot: Dietetics Student Experience in the 1940s." Access these free Flipbooks under the "Multimedia" tab at www.andjrnl.org.

Promote Academy Membership and Win

Help the Academy grow by participating in the 2015 Promoter Program: Share the value of membership with friends and colleagues. The more new members you recruit by September 1, the better your chances are of winning a free Academy membership for 2016-2017. To get Promoter credit, make sure your recruit enters your name in the "Did someone recommend Academy membership to you?" section of the 2015-2016 membership application. Email membership@eatright.org with questions.

National School Breakfast Week: March 2-6

Celebrate with free resources highlighting this year's theme, "Make the Grade with School Breakfast."

[Learn More](#)

'Energy Balance 101'

Free downloadable curricula are available from Together Counts, a nationwide program that inspires active and healthy living. Available PDFs include Pre-K, K-2nd Grade and 3rd-5th Grade.

Member to Serve on Renal Standing Committee

Academy member and past-president Jessie Pavlinac, MS, RD, CSR, LD, will serve as a member of the National Quality Forum's Renal Standing Committee for Renal Measure Endorsement Maintenance Project. The project's goal is to identify and endorse performance measures for accountability and quality improvement that specifically address conditions, treatments, interventions or procedures relating to renal conditions.

PHILANTHROPY, AWARDS AND GRANTS

Application Deadline March 19: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study.

Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, ILSI North America, New Jersey Dietetic Association and Mead Johnson Nutrition. The application has been upgraded and is now an online process. View a list of 2014 Scholarship recipients. Email Beth Labrador with questions.

[Learn More](#)

Application Deadline Extended to April 1: Pittsburgh Dietetic Association Leadership Development Award

This award was established to recognize emerging leaders among current graduates of supervised practice programs and encourage their participation in Academy activities. The award will cover expenses up to \$1,000 for one qualified applicant to attend the Food & Nutrition Conference & Expo. Applicants must be a resident of Pennsylvania or a student or graduate of a Pennsylvania program.

[Learn More](#)

Application Deadline Extended to April 1: Barbara Ann F. Hughes NEP DPG Continuing Education Award

This \$1,000 award provides educational stipends for nutrition professionals on the subjects of policy initiatives, advocacy and private practice. Preference is given to members of Nutrition Education for the Public dietetic practice group.

[Learn More](#)

Application Deadline Extended to April 1: Food and Culinary Professionals DPG Communication and Education Fund

The Food and Culinary Professionals dietetic practice group created this fund to support lectureships and to provide awards that support individuals with an interest in the mission of FCP in their participation in culinary learning educational experiences.

[Learn More](#)

April 1 Application Deadline: Herbert D. and Nylda Gemple Research Grant

This \$5,000 grant encourages development of and excellence in innovative and unique models to study the correlation of diet and nutrition in treating neurological disorders.

[Learn More](#)

New Future of Food Toolkit: 'Smart Choices. For a Healthy Planet'

The Foundation's new toolkit is now available. The toolkit - in English and Spanish - includes a presentation for adult and mature teen audiences, with leader notes, a suggested five-minute group activity and a coordinating handout.

[Learn More](#)

Future of Food Mini-Grants

To support the use of the new "Smart Choices. For a Healthy Planet." toolkit, 25 grants of \$200 are available. Recipients agree to give two presentations from the new toolkit (for parents and/or mature teens) between May 11 and June 30. Applications are due May 1 and recipients will be announced May 11. The toolkit was developed by content experts who are registered dietitian nutritionists and farmers. The new toolkit and mini-grant opportunity is made possible through an educational grant from Elanco.

[Learn More](#)

Make a Tribute Gift to the Foundation during National Nutrition Month

Honor a mentor while making a gift to your Foundation. This is a great way to recognize the special people who make a difference in your life, while making an important investment in the future of the dietetics profession. Your friend, colleague or loved one's family will be notified of your thoughtfulness through a personalized acknowledgement card. To donate to the Tribute Gift Program, contact Martha Ontiveros at 312/899-4773 or email montiveros@eatright.org.

[Learn More](#)

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3768. RE: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Mary Beth Whalen <Mwhalen@eatright.org>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 04, 2015 16:51:05
Subject: RE: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!
Attachment: [image003.jpg](#)

We just keep rolling on with good news. Thanks Mary Beth and your staff!
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Mary Beth Whalen [mailto:Mwhalen@eatright.org]

Sent: Wednesday, March 04, 2015 2:09 PM

To: 'bkyle@roadrunner.com'; 'c.christie@unf.edu'; 'denice@healthfirstonline.net'; DMartin@Burke.k12.ga.us; 'don.bradley@duke.edu'; dwheller@mindspring.com; 'easaden@aol.com'; 'miles081@umn.edu'; NancyLewis1000@gmail.com; Patricia Babjak; peark02@outlook.com; 'sandralgill@comcast.net'; 'tjraymond@aol.com'; 'carl@learntoeatright.com'; 'CONNORS@OHSU.EDU'; 'constancegeiger@comcast.net'; 'craytef@charter.net'; 'Eileen.kennedy@tufts.edu'; 'glenna@glennamccollum.com'; 'jean.ragalie-carr@rosedmi.com'; 'KMcClusky@iammorrison.com'; 'Mary.christ-erwin@porternovelli.com'; Garner, Margaret; 'traceybatesrd@gmail.com'; 'wolf.4@osu.edu'

Cc: Doris Acosta

Subject: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

Importance: High

We are preparing to announce the Kids Eat Right/Kraft Singles sponsored public education campaign. To refresh your memory, the elements of this campaign include the use of the Kids Eat Right logo on Kraft Singles and Kraft 2% Singles with the clarifying language ***Proud Supporter of Kids Eat Right, the Academy of Nutrition and Dietetics Foundation*** and an accompanying URL: (www.kidseatright.org/cheesyfacts) that will drive traffic to the Kraft-sponsored page of the Kids Eat Right website. It is expected to appear in grocery stores nationwide in early April.

Why Are Doing This?

The Foundation is taking part in this new collaboration so we can help improve eating patterns for America's families. We know that many people's diets are falling short in dairy, vitamin D and calcium. Eighty (80) percent of girls and 75 percent of boys age 4 to 18 have inadequate intakes of calcium, and nearly half of all kids' diets are deficient in vitamin D. RDNs can make a difference for these children and families. This collaboration will direct millions of consumers to our Kids Eat Right website to help them find solutions and raise awareness of the RDN.

A Year of Preparation

Our conversations with Kraft began well over a year ago. There has been a tremendous amount of scrutiny and preparation involved in this project. To revisit any of this discussion or to simply serve as an easy reference, attached to this message you will find copies of all the multiple board communications that were provided and reviewed prior to approval of this program. It represents the board's due diligence and should still be considered and treated as confidential.

About the Website

When visitors land on Easy Cheesy Nutrition for Kids, they will find facts about the important role of dairy, including cheese, in kids' diets that has been reviewed and approved by the Academy's Knowledge Center. The information will be accompanied by budget-friendly recipes co-developed by RDNs and Kraft. Recipes that include the Kraft Singles brand in the ingredient list will be clearly

identified as **sponsored content**. To complement all of this wonderful education about the importance of vitamin D and calcium in kids' diets we will also be enhancing our non-sponsored section of the Kids Eat Right website with an equivalent number of recipes and articles promoting other non-dairy sources of these key missing nutrients. This demonstrates our continued commitment to a balanced plate.

No Endorsement

This program specifically does not constitute an endorsement by the Academy or the Foundation of any brand, product or service.

Educational Materials for Members

As requested by the Board, in addition to the consumer content, we are developing educational materials for our members that includes information regarding how cheese is made at Kraft (specifically the Singles brand with the addition of vitamin D) and how we can work together to enhance the nutrient quality of kids' diets. The plan is to be able to provide this in April and to feature both Sandy Morreale, MBA, RDN, FAND, associate director nutrition communications and research; and Katie Brown, EdD, RDN, LD, national education director for the Academy's Foundation.

Our work has just begun with Kraft and much time has been spent in a thorough review of editorial content, including establishing guidelines for recipe development. A pre-launch survey will be fielded to a select cohort of 10,000 members to capture baseline data regarding members' awareness of Kids Eat Right, missing nutrients in kids' diets, the nutritional value of dairy, including cheese, and how members feel about Kraft Singles and Kraft 2% Singles as a source of these missing nutrients. This will help us continue to evaluate the success of the program and opportunities to enhance it.

Strategic Outreach

The Academy and the Foundation have also started to look at program implementation and ways to develop community outreach through Kraft strategic business relationships with key retail providers. Our wealth of experiences with EB4K (Energy Balance for Kids, the Foundation's school-based nutrition and physical activity RDN intervention program), RDN Parent Empowerment (RDN training of key community/school influencers), the development of GENIE (Guide to Evaluating Nutrition Information and Education) and our Feeding America partnership will all contribute to creating valuable and effective on-the-ground nutrition education. This will be an opportunity for us to engage the growing interest of our members to become a part of Kids Eat Right at the grassroots level.

Telling Members About the Program

The next video message from President Sonja Connor will be released to the Academy's membership on March 5 via a blast email message. The video will also go live March 5 on eatrightPRO and will be promoted via the Academy's social media PRO channels. It includes valuable information for members, including an announcement of this campaign. This announcement and the release of the Kraft Singles and Kraft 2% Singles may stimulate some interest and conversation from our members.

The Strategic Communications team has prepared key messages to support this dialogue and a more detailed Q&A will be forwarded once the program launches in April .

- A new Academy Foundation and Kraft Singles initiative has been formed to greatly increase the public's awareness of our Kids Eat Right website and consumers' access to our resources for healthy eating.
- As part of this new initiative, Kids Eat Right website will be featured on packages of Kraft Singles, both 2 percent and regular, reaching millions of consumers nationwide. The on the package promotion will state: **Proud Supporter of Kids Eat Right -- Academy of Nutrition and Dietetics Foundation.**
- For recipes and tips, visit www.KidsEatRight.org/CheesyFacts. A statement on the package will say that Kraft Foods supports the Academy of Nutrition and Dietetics Foundation and Kids Eat Right. There is also a message encouraging people to visit www.kidseatright.org/cheesyfacts for more information.

If you have any questions, please don't hesitate to contact me. As we come closer to the launch, we appreciate your continued support of Kids Eat Right and opportunities like this to support funding.

Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3769. RE: FW: Updating of the School Nutrition position papers

From: Donna Wickstrom <dwickstrom@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 04, 2015 16:40:20
Subject: RE: FW: Updating of the School Nutrition position papers
Attachment: [image001.png](#)

Thanks for getting back to me so quickly.....and thanks for the suggestions and emails! Best,
Donna

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, March 04, 2015 3:22 PM
To: Donna Wickstrom
Subject: Re: FW: Updating of the School Nutrition position papers

Donna, Thanks so much for contacting me about this important project. As of right now I cannot commit to working as an author on this project because of my other volunteer jobs. As Treasurer for the Academy and Foundation I am spending all the spare time I can to keep up with my obligations there. I am also on the School Nutrition Association Foundation Board, which is not quite as time consuming, but I also have commitments with it. I would suggest three people for you to consider (any would be great):

1. Dayle Hayes, eatwellatschool@gmail.com (she would be my first choice)

2. Dr. Linette Dodson,
Linette.Dodson@carrolltoncityschools.net

3. Dr. Alice Jo Rainville,
alicejo.rainville@emich.edu

I will also have to admit, that my strength is not in the writing arena. I can proof and speak, but am not great at writing. Let me know if none of these pan out and I can send you more names. Hope you find someone.

>>>Donna Wickstrom <
Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

dwickstrom@eatright.org> 3/4/2015 3:50 PM >>>

Hi Donna.....hope this email finds you doing well.

I am reaching out to you regarding the updating of the *Academy Local Support for Integrity in Schools* position paper & the *Comprehensive School Nutrition Services* position paper. In the updating of these papers, they will be updated together as an integrated and coordinated process. The *Local Support for Integrity in Schools* position paper is going to be a joint paper with SNA and SNEB.....so there would be a total of 3 authors. The position paper will be shorter and more succinct (2,000-3,000 words). The *Comprehensive School Nutrition Services* will be updated as a practice paper, it will be solely an Academy paper and it will be the longer paper. We would like 2 Academy co-authors for the practice paper. Ideally, we would like the Academy author for the position paper to be the lead author and also be 1 of the 2 authors for the practice paper.

The individual we had invited to serve as the Academy author for these papers declined our invitation due to workload and prior commitments. Thus, we are in search for someone to take the lead role as the Academy author, working with the other authors on the joint position paper.....and then also working with a co-author on the practice paper. We are looking for someone that might be able to work in that capacity.....or perhaps even just as an author for one of the papers.

What are your thoughts??any interest? Or, can you suggest anyone for me to reach out to? If you might be interested, kindly complete the attached application and return to me **along with a copy of your CV** as soon as you are able.

Thanks so much in advance for your help.

Donna

Donna L. Wickstrom, MS, RD

Manager, HOD Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone 312/899-4835

Fax number 312/899-5340

www.eatright.org

3770. Re: FW: Updating of the School Nutrition position papers

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Wickstrom, Donna <dwickstrom@eatright.org>
Sent Date: Mar 04, 2015 16:21:53
Subject: Re: FW: Updating of the School Nutrition position papers
Attachment: [unknown_name_zwopo](#)

Donna, Thanks so much for contacting me about this important project. As of right now I cannot commit to working as an author on this project because of my other volunteer jobs. As Treasurer for the Academy and Foundation I am spending all the spare time I can to keep up with my obligations there. I am also on the School Nutrition Association Foundation Board, which is not quite as time consuming, but I also have commitments with it. I would suggest three people for you to consider (any would be great):

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>>>Donna Wickstrom <

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Thanks so much in advance for your help.

Donna

Donna L. Wickstrom, MS, RD

Manager, HOD Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone 312/899-4835

Fax number 312/899-5340

www.eatright.org

3771. FW: Updating of the School Nutrition position papers

From: Donna Wickstrom <dwickstrom@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 04, 2015 15:50:55
Subject: FW: Updating of the School Nutrition position papers
Attachment: [image001.png](#)
[Application-Local Support & Comp Sch Progs.docx](#)

Hi Donna.....hope this email finds you doing well.

I am reaching out to you regarding the updating of the Academy *Local Support for Integrity in Schools* position paper & the *Comprehensive School Nutrition Services* position paper. In the updating of these papers, they will be updated together as an integrated and coordinated process. The *Local Support for Integrity in Schools* position paper is going to be a joint paper with SNA and SNEB.....so there would be a total of 3 authors. The position paper will be shorter and more succinct (2,000-3,000 words). The *Comprehensive School Nutrition Services* will be updated as a practice paper, it will be solely an Academy paper and it will be the longer paper. We would like 2 Academy co-authors for the practice paper. Ideally, we would like the Academy author for the position paper to be the lead author and also be 1 of the 2 authors for the practice paper.

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Thanks so much in advance for your help.

Donna

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Manager, HOD Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone 312/899-4835

Fax number 312/899-5340

www.eatright.org

3772. FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandrafgill@comcast.net' <sandrafgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 04, 2015 15:23:34
Subject: FW: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

Attachment:

The www.kidseatright.org/cheesyfacts website will go live in coordination with the program. The page is in production.

From: Mary Beth Whalen
Sent: Wednesday, March 04, 2015 2:09 PM
To: 'bkyle@roadrunner.com'; 'c.christie@unf.edu'; 'denice@healthfirstonline.net'; DMartin@Burke.k12.ga.us; 'don.bradley@duke.edu'; dwheller@mindspring.com; 'easaden@aol.com'; 'miles081@umn.edu'; Nancylewis1000@gmail.com; Patricia Babjak; peark02@outlook.com; 'sandrafgill@comcast.net'; 'tjraymond@aol.com'; 'carl@learntoeatright.com'; 'CONNORS@OHSU.EDU'; 'constancegeiger@comcast.net';

'craytef@charter.net'; 'Eileen.kennedy@tufts.edu'; 'glenna@glennamccollum.com'; 'jean.ragalie-carr@rosedmi.com'; 'KMcClusky@iammorrison.com'; 'Mary.christ-erwin@porternovelli.com'; 'mgarner@cchs.ua.edu'; 'traceybatesrd@gmail.com'; 'wolf.4@osu.edu'

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Importance: High

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If you have any questions, please don't hesitate to contact me. As we come closer to the launch, we appreciate your continued support of Kids Eat Right and opportunities like this to support funding.

Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

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3773. Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!

From: Mary Beth Whalen <Mwhalen@eatright.org>
To: 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'c.christie@unf.edu' <c.christie@unf.edu>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'easaden@aol.com' <easaden@aol.com>, 'miles081@umn.edu' <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, peark02@outlook.com <peark02@outlook.com>, 'sandrafgill@comcast.net' <sandrafgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'CONNORS@OHSU.EDU' <CONNORS@OHSU.EDU>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'craytef@charter.net' <craytef@charter.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: Doris Acosta <dacosta@eatright.org>
Sent Date: Mar 04, 2015 15:08:37
Subject: Exciting new collaboration that will extend the reach and influence of our Kids Eat Right initiative!
Attachment:

We are preparing to announce the Kids Eat Right/Kraft Singles sponsored public education campaign. To refresh your memory, the elements of this campaign include the use of the Kids Eat Right logo on Kraft Singles and Kraft 2% Singles with the clarifying language ***Proud Supporter of Kids Eat Right, the Academy of Nutrition and Dietetics Foundation*** and an accompanying URL: (www.kidseatright.org/cheesyfacts) that will drive traffic to the Kraft-sponsored page of the Kids Eat Right website. It is expected to appear in grocery stores nationwide in early April.

Why Are Doing This?

The Foundation is taking part in this new collaboration so we can help improve eating patterns for America's families. We know that many people's diets are falling short in dairy, vitamin D and calcium. Eighty (80) percent of girls and 75 percent of boys age 4 to 18 have inadequate intakes of

calcium, and nearly half of all kids' diets are deficient in vitamin D. RDNs can make a difference for these children and families. This collaboration will direct millions of consumers to our Kids Eat Right website to help them find solutions and raise awareness of the RDN.

A Year of Preparation

Our conversations with Kraft began well over a year ago. There has been a tremendous amount of scrutiny and preparation involved in this project. To revisit any of this discussion or to simply serve as an easy reference, attached to this message you will find copies of all the multiple board communications that were provided and reviewed prior to approval of this program. It represents the board's due diligence and should still be considered and treated as confidential.

About the Website

When visitors land on Easy Cheesy Nutrition for Kids, they will find facts about the important role of dairy, including cheese, in kids' diets that has been reviewed and approved by the Academy's Knowledge Center. The information will be accompanied by budget-friendly recipes co-developed by RDNs and Kraft. Recipes that include the Kraft Singles brand in the ingredient list will be clearly identified as ***sponsored content***. To complement all of this wonderful education about the importance of vitamin D and calcium in kids' diets we will also be enhancing our non-sponsored section of the Kids Eat Right website with an equivalent number of recipes and articles promoting other non-dairy sources of these key missing nutrients. This demonstrates our continued commitment to a balanced plate.

No Endorsement

This program specifically does not constitute an endorsement by the Academy or the Foundation of any brand, product or service.

Educational Materials for Members

As requested by the Board, in addition to the consumer content, we are developing educational materials for our members that includes information regarding how cheese is made at Kraft (specifically the Singles brand with the addition of vitamin D) and how we can work together to enhance the nutrient quality of kids' diets. The plan is to be able to provide this in April and to feature both Sandy Morreale, MBA, RDN, FAND, associate director nutrition communications and research; and Katie Brown, EdD, RDN, LD, national education director for the Academy's Foundation.

Our work has just begun with Kraft and much time has been spent in a thorough review of editorial content, including establishing guidelines for recipe development. A pre-launch survey will be fielded to a select cohort of 10,000 members to capture baseline data regarding members' awareness of Kids Eat Right, missing nutrients in kids' diets, the nutritional value of dairy, including cheese, and how members feel about Kraft Singles and Kraft 2% Singles as a source of these missing nutrients. This will help us continue to evaluate the success of the program and opportunities to enhance it.

Strategic Outreach

The Academy and the Foundation have also started to look at program implementation and ways to develop community outreach through Kraft strategic business relationships with key retail providers. Our wealth of experiences with EB4K (Energy Balance for Kids, the Foundation's school-based nutrition and physical activity RDN intervention program), RDN Parent Empowerment (RDN training of key community/school influencers), the development of GENIE (Guide to Evaluating Nutrition Information and Education) and our Feeding America partnership will all contribute to creating valuable and effective on-the-ground nutrition education. This will be an opportunity for us to engage the growing interest of our members to become a part of Kids Eat Right at the grassroots level.

Telling Members About the Program

The next video message from President Sonja Connor will be released to the Academy's membership on March 5 via a blast email message. The video will also go live March 5 on eatrightPRO and will be promoted via the Academy's social media PRO channels. It includes valuable information for members, including an announcement of this campaign. This announcement and the release of the Kraft Singles and Kraft 2% Singles may stimulate some interest and conversation from our members.

The Strategic Communications team has prepared key messages to support this dialogue and a more detailed Q&A will be forwarded once the program launches in April .

- A new Academy Foundation and Kraft Singles initiative has been formed to greatly increase the public's awareness of our Kids Eat Right website and consumers' access to our resources for healthy eating.
- As part of this new initiative, Kids Eat Right website will be featured on packages of Kraft Singles, both 2 percent and regular, reaching millions of consumers nationwide. The on the package promotion will state: **Proud Supporter of Kids Eat Right -- Academy of Nutrition and Dietetics Foundation.**
- For recipes and tips, visit www.KidsEatRight.org/CheesyFacts. A statement on the package will say that Kraft Foods supports the Academy of Nutrition and Dietetics Foundation and Kids Eat Right. There is also a message encouraging people to visit www.kidseatright.org/cheesyfacts for more information.

If you have any questions, please don't hesitate to contact me. As we come closer to the launch, we appreciate your continued support of Kids Eat Right and opportunities like this to support funding.

Mary Beth Whalen

Chief Operating Officer, Academy of Nutrition and Dietetics

Executive Director, Academy Foundation

120 South Riverside Plaza, Suite 2000

Chicago, IL. 60606-6995

mwhalen@eatright.org

www.eatright.org

3774. Complete March 6-7 Board Packet - PDF Version

From: Darchele Erskine <derskine@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Mar 03, 2015 17:39:07
Subject: Complete March 6-7 Board Packet - PDF Version
Attachment: [image003.jpg](#)
[Att 0.0 Complete Board Pack - March 6-7 2015.pdf](#)

As a follow-up to Joan's email referencing the remaining attachments that have been posted to the Board portal, attached please find Attachment 0.0 which is the complete March 6-7 Board Packet in PDF format.

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3775. Remaining March Board Meeting Attachments

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Georgia Gofis <GGofis@eatright.org>, William Murphy <WMurphy@eatright.org>, Lauren Florian <LFlorian@eatright.org>, Michael Fantauzzi <mfantauzzi@eatright.org>
Sent Date: Mar 03, 2015 17:23:36
Subject: Remaining March Board Meeting Attachments
Attachment: [Att 1.7 2013 \(FY14\) Tax Returns.pdf](#)
[Att 6.1 Financial Update .pdf](#)
[Att 7.0 Sponsorship Task Force.pdf](#)
[Att 9.1 Strategic Priorities and Measures.pdf](#)
[Att 10.1-10.2 Public Policy Leadership and Grassroots Advocacy Awards.pdf](#)
[Att 2.0 Regular AgendaREV030315.pdf](#)

A revised agenda and the remaining attachments for the March 6-7 Board meeting -- Agenda items 1.7 2013 (FY14) Tax Returns, 6.1 Financial Update, 7.0 Sponsorship Task Force, 9.1 Strategic Priorities and Measures, and 10.1-10.2 Public Policy Leadership Award and Grassroots Advocacy Award -- are now available on the Board of Directors' communication platform and are attached to this correspondence. This includes a report submitted by Donna Martin with an update of the Academy financials.

Please note that Kathy McClusky, as chair of the Sponsorship Task Force, has also submitted a task force report. The Board is receiving the report **for information and discussion purposes only**. No modifications will be made based on the discussion since the report will be forwarded to the House of Delegates for feedback.

Please click on the following link

<http://academybod.webauthor.com/modules/library/library.cfm?id=12694> and enter your Academy user name and password to access the materials.

See you soon!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3776. Happy National Nutrition Month®

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 03, 2015 17:08:07
Subject: Happy National Nutrition Month®
Attachment:

Happy National Nutrition Month®

Having trouble viewing this e-mail? [View it in your browser.](#)

National Nutrition Month® is upon us. Its time to help promote our message of Bite into a Healthy Lifestyle. To make this task easier, we have a number of promotional items including drinkware, classroom products, promotional kits and cooking gadgets featuring the vibrant 2015 graphic. There is still time to place your NNM order!

View our online catalog and order today!

Get involved with National Nutrition Month® on social media by using the hashtag #NNM!

Share this mailing with your social network:

This National Nutrition Month email was sent to you from the Academy of Nutrition and Dietetics. If you prefer not to receive future NNM emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3777. Foundation Board call

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 03, 2015 15:54:23
Subject: Foundation Board call
Attachment: [march 2015 cover.doc](#)
[foundation board report through January 2015 final electronic.xlsx](#)

Donna,

Since I am off next week, I am sending this information to you early. We will only have one thing to present to the Foundation Board. However, I asked Susan to put onto the consent agenda the following;

1. 2013 (2014 Fiscal Year) Foundation tax returns
2. Investment Overview

Al, gave me information about the Foundation as well as the Academy. So, even though he won't present, we should pass this along. The tax returns need to be sent to the foundation Board before they can be filed. I should have the Foundation's tax returns done by Friday.

The final document, the Financial update, is very light. Here is the preliminary information for you. I will get you more detail on the financials later.

Paul

3778. Don't Be Left Out!

From: Academy of Nutrition and Dietetics <membership@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Mar 03, 2015 14:16:24
Subject: Don't Be Left Out!
Attachment:

Don't Be Left Out! Update Your Academy Profile
Having trouble viewing this e-mail? View it in your browser.

Update Your Academy Profile

Dear Member,

Have you recently moved, changed phone numbers or opened a new email account? If so, you may be missing important Academy news, access to exclusive member benefits or publications by mail.

Now from the Academys new member website **eatrightPRO** take a moment to review and update your contact information. It will only take a few minutes of your time, but once youre up-to-date, youll be able to take full advantage of the valued benefits included with your membership.

To update your contact information - log in to www.eatrightPRO.org and access the **My Profile** tab located in the **My Academy Toolbar**.

For more information on your membership, contact the Member Service Center at membership@eatright.org or call 800/877-1600, ext. 5000 (weekdays, 8 a.m. 5 p.m., Central time). International callers please use +1-312/899-0040, ext. 5000.

Share this mailing with your social network:

This membership email was sent to you from the Academy of Nutrition and Dietetics.
If you prefer not to receive future membership emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

3779. Re: FW: Conflict with March 19th Academy Foundation Board Call - DRAFTAgenda

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Burns, Susan <Sburns@eatright.org>
Sent Date: Mar 03, 2015 10:46:35
Subject: Re: FW: Conflict with March 19th Academy Foundation Board Call -
DRAFTAgenda
Attachment: [unknown_name_h1rjs](#)

Susie, That will work. I have to be in a meeting at 10:45 am CST. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 3/3/2015 8:43 AM >>>

Hi Donna. I hope all is well. Paul let me know of your conflict with the time you are scheduled to present the Financial report during the March Foundation Board call. Will 10:25 to 10:40 am work? I need to check with Alison to make sure she is available to switch but wanted to confirm with you first. Thanks!

Susie Burns
Senior Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4752
www.eatright.org/foundation

From: Paul Mifsud
Sent: Monday, March 02, 2015 9:41 AM
To: Susan Burns
Subject: FW: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

Susan,

Can you make the change for Donna to move her to the top of the agenda? She has a conflict at the time you have her on the agenda.

Paul

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 2/23/2015 11:38 AM >>>

Good morning. Attached is the draft agenda for the March Board Call. Please let me know if there are any other items you would like discussed. As a reminder, please provide the requested Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3780. RE: REMINDER: RANKING: Public Member Candidates

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 03, 2015 10:45:07
Subject: RE: REMINDER: RANKING: Public Member Candidates
Attachment: [unknown_name_t8lvi](#)
[unknown_name_vdjve](#)

I am glad you bugged me.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/3/2015 10:46 AM >>>

Thanks, Donna - no problem!! It was rather confusing with me asking for prioritizing then asking for ranking. Thanks so much for your time - and sorry to bug you...

See you soon!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798

Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, March 03, 2015 9:38 AM
To: Joan Schwaba
Subject: Re: REMINDER: RANKING: Public Member Candidates

Joan, I have been ignoring all your emails about public ranking, because I thought that what I had sent you immediately after that last board meeting on rankings was all you needed. So sorry, I have now completed my rankings, Right after the board meeting I had sent you my top three picks and I thought that was all we needed to do. I apologize again. See you Friday.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/2/2015 11:39 PM >>>
Hello Donna,

Just a friendly reminder to complete your ranking for the Public Member candidates by Wednesday, March 4. Please Click [here](#) to review and rank the candidates.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Patricia Babjak

Sent: Monday, February 09, 2015 11:41 AM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: RANKING: Public Member Candidates

A public member position on the Board will be vacated by Sandra Gill in May 2015. After its January meeting the Board identified three – five candidates for the position of public member from a list of nominees. Click here to review and rank the candidates. The top three candidates will be contacted by the president-elect in priority order.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3781. Re: REMINDER: RANKING: Public Member Candidates

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Mar 03, 2015 10:37:43
Subject: Re: REMINDER: RANKING: Public Member Candidates
Attachment: [unknown_name_ovh9c](#)

Joan, I have been ignoring all your emails about public ranking, because I thought that what I had sent you immediately after that last board meeting on rankings was all you needed. So sorry, I have now completed my rankings, Right after the board meeting I had sent you my top three picks and I thought that was all we needed to do. I apologize again. See you Friday.

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
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"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 3/2/2015 11:39 PM >>>
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Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
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From: Patricia Babjak

Sent: Monday, February 09, 2015 11:41 AM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

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Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

3782. REMINDER: RANKING: Public Member Candidates

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 03, 2015 09:00:03
Subject: REMINDER: RANKING: Public Member Candidates
Attachment: [image002.jpg](#)

Hello Donna,

Just a friendly reminder to complete your ranking for the Public Member candidates by Wednesday, March 4. Please Click [here](#) to review and rank the candidates.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

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Fax number: 312-899-4765

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Subject: RANKING: Public Member Candidates

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Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3783. FW: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

From: Susan Burns <Sburns@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 03, 2015 08:43:19
Subject: FW: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

Hi Donna. I hope all is well. Paul let me know of your conflict with the time you are scheduled to present the Financial report during the March Foundation Board call. Will 10:25 to 10:40 am work? I need to check with Alison to make sure she is available to switch but wanted to confirm with you first. Thanks!

Susie Burns
Senior Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4752
www.eatright.org/foundation

From: Paul Mifsud
Sent: Monday, March 02, 2015 9:41 AM
To: Susan Burns
Subject: FW: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

Susan,

Can you make the change for Donna to move her to the top of the agenda? She has a conflict at the time you have her on the agenda.

Paul

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 2/23/2015 11:38 AM >>>

Good morning. Attached is the draft agenda for the March Board Call. Please let me know if there are any other items you would like discussed. As a reminder, please provide the requested Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3784. Board Monthly - Thank You Calls

From: Martha Ontiveros <Montiveros@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Mar 02, 2015 15:59:19
Subject: Board Monthly - Thank You Calls
Attachment: [dece follow up.xls](#)
[board script follow up to unfulfilled pledges.docx](#)

Donna,

Attached is a script for the December pledge follow up board calls, a call list and background information.

The Foundation hosted an in-house telemarketing campaign in December 2014. The individuals who were called in December were past donors of the Foundation and have not donated this year (June 1, 2014 – present). There are still a few pledges that we made during the telemarketing campaign that have not been fulfilled and we need your help to follow up with these donors. Attached is the list of unfulfilled pledges and a script. All of these pledges did not provide a specific pledge amount over the phone during the telemarketing campaign. If you have any questions, please contact Amy Donatell at 312-899-4767 or at adoantell@eatright.org

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | **FAX** 312-899-4796

montiveros@eatright.org

3785. CDR PDP Log Approval Letter 000422251

From: cdr@eatright.org
To: DMartin@Burke.k12.ga.us
Sent Date: Mar 02, 2015 14:46:16
Subject: CDR PDP Log Approval Letter 000422251
Attachment: [IFMTEMP_d8d78622-a7c9-4869-9c56-abeed2f895a9.cache.pdf](#)

Your Step 4 Activity Log has been approved by CDR. Please see the attached approval letter for details. You may also print this letter for your records. If you have any questions, please contact CDR at cdr@eatright.org

3786. RE: Donor Thank you Call

From: Beth Labrador <BLabrador@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 27, 2015 16:38:07
Subject: RE: Donor Thank you Call
Attachment: [image001.png](#)

Hi Donna. Happy Friday! It was great to catch up yesterday! I did check with Amy and Martha regarding Shirley's gift. We did have in our system that it was a tribute gift. The thank you note to Shirley and the honoree were mailed last week. They should receive them shortly. I also asked that if we could flag tribute gifts on the BOD call list, so that you are aware when you make the phone call and have the conversation with the donor.

Beth Labrador
Development Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4821
www.eatright.org

From: Beth Labrador
Sent: Wednesday, February 25, 2015 4:41 PM
To: DMartin@Burke.k12.ga.us
Subject: Donor Thank you Call

Hi Donna. How are you? Are you doing ok in the miserable weather you are having in the South? It is no better up here. I am beginning to wonder if there is anywhere in this country that one could live and not deal with horrible winters!

I was wondering if you would be willing to make a donor thank you call? Last month we sent out emails like the example below to individuals who gave during the month of January last year but have not made a gift yet this year. (his will be a new appeal we send out every month via email). A

few people responded with a donation as a result of the email sent in January. One of those people was Shirley Harper. Shirley made a \$100 donation to the annual fund. Last year she gave \$25. When we looked at her giving history she had been giving at higher levels back in the 1990s like: \$400, \$300, \$250, and then more recently her donations have been more like \$30, \$25, \$20...so it is exciting that she responded to our email and upgraded her gift. It seems like this might be a good opportunity to get her excited about the Foundation again. I know you love making these calls...so I thought you might be the perfect person to do this. Her number is 270/726-8770. She lives in Kentucky. Let me know if there is any additional background information that would be helpful.

Also, I did pass your recommendations along about the monthly thank you call list. You should see those changes implemented on the next list you receive.

Dear XXX,

Last year, at this time you made a **gift of \$X** to the Academy Foundation. We hope that you will consider renewing or increasing your support of the Foundation by making a gift to the Annual Fund. Thanks to support from Academy members like you, **over the past three years, the Foundation has:**

Every dollar makes a difference. Thank you for your consideration of investing in the future of our profession. Academy National Sponsor, **Abbott Nutrition will match up to \$20,000 of member contributions in January and February.**

Make a gift today! Care, give, make a difference.

Sincerely,

Beth Labrador

Development Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4821

www.eatright.org

3787. RE: March 12-14, 2015 Childhood Weight Management Program

From: Kirk, Shelley <Shelley.Kirk@cchmc.org>
To: Pearlie Johnson <PJohnson@eatright.org>, 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Debra Kibbe' <dkibbe@gsu.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Johnston, Craig Allen <caj@bcm.edu>, 'Isadora Nogueira' <isadora.v.nogueira@gmail.com>, 'Gail Frank' <Gail.Frank@csulb.edu>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>, kathy.cobb@snet.net <kathy.cobb@snet.net>
Cc: 'Papaioannou, Maria Aikaterini' <papaioan@bcm.edu>
Sent Date: Feb 26, 2015 17:10:55
Subject: RE: March 12-14, 2015 Childhood Weight Management Program
Attachment: [image001.png](#)
[2015 Child Obes Kirk epub.pdf](#)

Pearlie,

Attached is a pdf file of the e-pub version of the paper, "Increased Frequency of Dietitian Visits is Associated with Improved Body Mass Index Outcomes in Obese Youth Participating in a Comprehensive Pediatric Weight Management Program", which will be published in the journal, *Childhood Obesity*.

I have added this reference to my slide presentation, but thought it would be good to include with the references for the course.

Thanks,

Shelley

Shelley Kirk, PhD, RD, LD

Associate Professor

Director, HealthWorks!

Center for Better Health and Nutrition

The Heart Institute

Cincinnati Children's Hospital Medical Center

MLC 5016, 3333 Burnet Avenue

Cincinnati, OH 45229-3039

Phone: 513- 636-2590

Fax: 513-636-2459

Shelley.kirk@cchmc.org

From: Pearlie Johnson [mailto:PJohnson@eatright.org]

Sent: Friday, February 20, 2015 11:12 AM

To: 'Copperman, Nancy'; 'Marc Jacobson'; 'Debra Kibbe'; DMartin@Burke.k12.ga.us; Johnston, Craig Allen; Kirk, Shelley; 'Isadora Nogueira'; 'Gail Frank'; 'Dana Engel GERSTEIN'

Cc: 'Papaioannou, Maria Aikaterini'

Subject: March 12-14, 2015 Childhood Weight Management Program

Just a friendly reminder that your revised PowerPoint presentation is due Monday, February 23. Instructions to upload your presentations are included below. If the file is not too large, you also have the option to send your presentation to me by email. I will acknowledge receipt.

Attached is the post-test for the childhood weight management program. Please review the questions relating to the your presentation and make any changes by Friday, February 27, 2015.

Also, please let me know if you wish to poll the audience.

The keynote speaker has provided her presentation. It is located at <https://app.box.com/s/dakgjmzq1n09sfbicw8sbomlpw9rxcqp>. Presentations will be added to this link as they become available in attempt to eliminate overlapping.

Thank you and have a good weekend.

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the “Login” option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password. If you do not have an Academy/CDR username and password, use your email address and the password welcome.
 2. On the purple banner, hover over the “Portal” option on the right-hand side and choose the “Library” option from the drop-down menu.
 3. Click on the “2015 Childhood Faculty PowerPoint Files and Handouts” link located to the left.
 4. Click on the “Upload Multiple Files” link located in the gray menu bar.
 5. Scroll down to the bottom of the grey area and click on “add files” button (lower left side)
 6. Browse for your file.
 7. Click open.
 8. To add another file choose “Add Files” button again to add another file to the list.
 9. When you have all the files that you would like to add, click on the “Start Upload” button (lower left side). When upload had finished press “Continue.”
 10. Don’t pay attention to the list of folder. Just stroll down to the bottom of the page and click on “Complete Upload” bar.
 11. When you are done, please logout (upper right hand corner).

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3788. Re: Nominations for Academy Foundation Board Members

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Burns, Susan <Sburns@eatright.org>
Sent Date: Feb 26, 2015 14:34:40
Subject: Re: Nominations for Academy Foundation Board Members
Attachment: [unknown_name_eh2I5](#)
[unknown_name_qurmv](#)

Susie, I am sorry, but I do not have any suggestions for board vacancies. My information is correct on the GAP analysis, but unfortunately I will not be on the board next year. I will tell you that you will love Kay Wolf though.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 2/9/2015 11:48 AM >>>

February 9, 2015

To: Academy of Nutrition and Dietetics Foundation Board of Directors

From: Terri J. Raymond, MA, RDN, CD, FAND

Academy Foundation Chair

Re: 2015-2016 Foundation Board Vacancies

In preparation for our March 19, 2015 Foundation Board Call, I am asking you to provide recommendations for the Board positions that will become vacant June 1, 2015. As a reference, three documents are attached. The first is an overview of the nominations process. The second outlines some gaps that may exist in the upcoming year. The third is the Ideal Board Member document that may help guide your recommendations. It is important to consider individuals who are comfortable fundraising and have access to potential funders. Please also review those skills selected next to your name on the gap analysis document to make sure your expertise are clearly represented.

Academy Foundation bylaws allow for 9 – 13 Board Members. The Foundation will have up to five positions which can be occupied by no more than 2 Directors and any number of Public Members. Not all five vacancies need to be filled. I ask that you forward your confidential nominations to Susie Burns at sburns@eatright.org by Wednesday, February 25, 2015. Because one of the Foundation's goal is to maintain goodwill with donors we ask that you do not share that they are being considered for a Board position.

Please also include short bio information if it is available and identify which skill sets the nominees possess from the gap analysis document. We are also asking that you answer the following questions for those candidates you nominate:

- ***In what ways will this candidate move forward the Foundation's mission and vision?***

- ***What characteristics does this candidate exhibit that meet the criteria of an ideal Board Member?***

- ***Do you know if they have the time and desire to be a board member?***

The Nominating Committee will discuss the candidates, narrow the field and provide names for your consideration. During our March call we will discuss these recommendations. If you have any questions, please do not hesitate to contact me at tjraymond@aol.com or Susie at Sburns@eatright.org.

Special thanks to Kathy McClusky, Evelyn Crayton, Donna Martin and Mary Christ Erwin for their service and dedication to the Foundation Board of Directors.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

3789. Re: March 12-14, 2015 Childhood Weight Management Program

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Feb 26, 2015 13:51:14
Subject: Re: March 12-14, 2015 Childhood Weight Management Program
Attachment: [unknown_name_dcw1o](#)

Pearlie, I have two poll questions in my presentation. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 2/20/2015 11:11 AM >>>

Just a friendly reminder that your revised PowerPoint presentation is due Monday, February 23. Instructions to upload your presentations are included below. If the file is not too large, you also have the option to send your presentation to me by email. I will acknowledge receipt.

Attached is the post-test for the childhood weight management program. Please review the questions relating to the your presentation and make any changes by Friday, February 27, 2015.

Also, please let me know if you wish to poll the audience.

The keynote speaker has provided her presentation. It is located at <https://app.box.com/s/dakgjmzq1n09sfbicw8sbomlpw9rxcqp>. Presentations will be added to this link as they become available in attempt to eliminate overlapping.

Thank you and have a good weekend.

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the “Login” option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password. If you do not have an Academy/CDR username and password, use your email address and the password welcome.
 2. On the purple banner, hover over the “Portal” option on the right-hand side and choose the “Library” option from the drop-down menu.
 3. Click on the “2015 Childhood Faculty PowerPoint Files and Handouts” link located to the left.
 4. Click on the “Upload Multiple Files” link located in the gray menu bar.
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 10. Don’t pay attention to the list of folder. Just stroll down to the bottom of the page and click on “Complete Upload” bar.
 11. When you are done, please logout (upper right hand corner).

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

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120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3790. RE: Donor Thank you Call

From: Beth Labrador <BLabrador@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 26, 2015 09:52:51
Subject: RE: Donor Thank you Call
Attachment: [image001.png](#)
[image002.jpg](#)

Awww, thank you for always being so willing to help! Let me know how the call goes. No rush, feel free to call her whenever you have time.

Beth Labrador
Development Director
Academy of Nutrition and Dietetics Foundation
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4821
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Thursday, February 26, 2015 7:17 AM
To: Beth Labrador
Subject: Re: Donor Thank you Call

Beth, I would love to! Thanks for thinking of me and having confidence in me!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Beth Labrador <BLabrador@eatright.org> 2/25/2015 5:40 PM >>>

Hi Donna. How are you? Are you doing ok in the miserable weather you are having in the South? It is no better up here. I am beginning to wonder if there is anywhere in this country that one could live and not deal with horrible winters!

I was wondering if you would be willing to make a donor thank you call? Last month we sent out emails like the example below to individuals who gave during the month of January last year but have not made a gift yet this year. (his will be a new appeal we send out every month via email). A few people responded with a donation as a result of the email sent in January. One of those people was Shirley Harper. Shirley made a \$100 donation to the annual fund. Last year she gave \$25. When we looked at her giving history she had been giving at higher levels back in the 1990s like: \$400, \$300, \$250, and then more recently her donations have been more like \$30, \$25, \$20...so it is exciting that she responded to our email and upgraded her gift. It seems like this might be a good opportunity to get her excited about the Foundation again. I know you love making these calls...so I thought you might be the perfect person to do this. Her number is 270/726-8770. She lives in Kentucky. Let me know if there is any additional background information that would be helpful.

Also, I did pass your recommendations along about the monthly thank you call list. You should see those changes implemented on the next list you receive.

Dear XXX,

Last year, at this time you made a **gift of \$X** to the Academy Foundation. We hope that you will consider renewing or increasing your support of the Foundation by making a gift to the Annual Fund. Thanks to support from Academy members like you, **over the past three years, the Foundation has:**

Every dollar makes a difference. Thank you for your consideration of investing in the future of our profession. Academy National Sponsor, **Abbott Nutrition will match up to \$20,000 of member**

contributions in January and February.

Make a gift today! Care, give, make a difference.

Sincerely,

Beth Labrador

Development Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4821

www.eatright.org

3791. Re: Donor Thank you Call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Labrador, Beth <BLabrador@eatright.org>
Sent Date: Feb 26, 2015 08:16:53
Subject: Re: Donor Thank you Call
Attachment: [unknown_name_pmney](#)
[unknown_name_zee6h](#)

Beth, I would love to! Thanks for thinking of me and having confidence in me!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Beth Labrador <BLabrador@eatright.org> 2/25/2015 5:40 PM >>>

Hi Donna. How are you? Are you doing ok in the miserable weather you are having in the South? It is no better up here. I am beginning to wonder if there is anywhere in this country that one could live and not deal with horrible winters!

I was wondering if you would be willing to make a donor thank you call? Last month we sent out emails like the example below to individuals who gave during the month of January last year but have not made a gift yet this year. (his will be a new appeal we send out every month via email). A few people responded with a donation as a result of the email sent in January. One of those people was Shirley Harper. Shirley made a \$100 donation to the annual fund. Last year she gave \$25. When we looked at her giving history she had been giving at higher levels back in the 1990s like: \$400, \$300, \$250, and then more recently her donations have been more like \$30, \$25, \$20...so it is exciting that she responded to our email and upgraded her gift. It seems like this might be a good opportunity to get her excited about the Foundation again. I know you love making these calls...so I thought you might be the perfect person to do this. Her number is 270/726-8770. She lives in Kentucky. Let me know if there is any additional background information that would be helpful.

Also, I did pass your recommendations along about the monthly thank you call list. You should see those changes implemented on the next list you receive.

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Sincerely,

Beth Labrador
Development Director
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120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312-899-4821
www.eatright.org

3792. Fwd: Re: Congratulations

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Kay Wolf <Kay.Wolf@osumc.edu>
Sent Date: Feb 26, 2015 08:09:18
Subject: Fwd: Re: Congratulations
Attachment: [TEXT.htm](#)

Paul and Kay, Just wanted to give you all a heads up on what I think Lucille will be probably asking about. Not a good time for this kind of conversation!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> lbeseler fnc <lbeseler_fnc@bellsouth.net> 2/26/2015 8:02 AM >>>

Dear Donna:

By the way since I am not in office yet, I hope the President stipend is on the agenda. The stipend is fine I guess for retirees or those that can take a sabbatical and still draw a salary but not very good for us working RDN's. just wanted it to be on your radar. Thanks! Lucille

Lucille Beseler MS,RDN,LDN,CDE
President-Family Nutrition Center of South Florida
www.nutritionandfamily.com
5350 W. Hillsboro Blvd. #105
Coconut Creek, Fl. 33073
954-360-7883
fax:954-360-7884

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Lucille Beseler <lbeseler_fnc@bellsouth.net>
Sent: Wednesday, February 25, 2015 8:55 AM
Subject: Congratulations

Lucille, I am so excited and proud of you. Way to go! You will make an excellent president!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3793. Donor Thank you Call

From: Beth Labrador <BLabrador@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 25, 2015 17:40:51
Subject: Donor Thank you Call
Attachment: [image001.png](#)

Hi Donna. How are you? Are you doing ok in the miserable weather you are having in the South? It is no better up here. I am beginning to wonder if there is anywhere in this country that one could live and not deal with horrible winters!

I was wondering if you would be willing to make a donor thank you call? Last month we sent out emails like the example below to individuals who gave during the month of January last year but have not made a gift yet this year. (his will be a new appeal we send out every month via email). A few people responded with a donation as a result of the email sent in January. One of those people was Shirley Harper. Shirley made a \$100 donation to the annual fund. Last year she gave \$25. When we looked at her giving history she had been giving at higher levels back in the 1990s like: \$400, \$300, \$250, and then more recently her donations have been more like \$30, \$25, \$20...so it is exciting that she responded to our email and upgraded her gift. It seems like this might be a good opportunity to get her excited about the Foundation again. I know you love making these calls...so I thought you might be the perfect person to do this. Her number is 270/726-8770. She lives in Kentucky. Let me know if there is any additional background information that would be helpful.

Also, I did pass your recommendations along about the monthly thank you call list. You should see those changes implemented on the next list you receive.

Dear XXX,

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Every dollar makes a difference. Thank you for your consideration of investing in the future of our profession. Academy National Sponsor, **Abbott Nutrition will match up to \$20,000 of member contributions in January and February.**

Make a gift today! Care, give, make a difference.

Sincerely,

Beth Labrador

Development Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4821

www.eatright.org

3794. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

From: Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>
To: Susan Burns <Sburns@eatright.org>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Linda Serwat <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>
Sent Date: Feb 25, 2015 17:20:13
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

Thank you so much.

From: Susan Burns [mailto:Sburns@eatright.org]
Sent: Wednesday, February 25, 2015 5:02 PM
To: Mary Christ-Erwin; 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'constancegeiger@comcast.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia Babjak
Cc: 'TJRaymond@aol.com'; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'
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Hi Mary. Yes, there will be updates on both projects as part of the Kids Eat Right Report (Kraft) and Future of Food Presentation (Monsanto). A communications plan and talking points will be developed for both these programs.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

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Chicago, Illinois 60606-6995

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www.eatright.org/foundation

From: Mary Christ-Erwin [mailto:mary.christ-erwin@porternovelli.com]

Sent: Wednesday, February 25, 2015 2:32 PM

To: Susan Burns; 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com';

DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com';

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Cc: 'TJRaymond@aol.com'; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'

Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda

Greetings all! In anticipation of this call, is an update on the Kraft and/or the Monsanto partnerships part of the agenda and will we receive in advance any draft communications materials (including member surveys, etc.)?

Thank you!

From: Susan Burns [mailto:Sburns@eatright.org]

Sent: Monday, February 23, 2015 11:38 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us;

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Subject: March 19th Academy Foundation Board Call - DRAFT Agenda

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3795. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

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To: 'Mary Christ-Erwin' <mary.christ-erwin@porternovelli.com>, 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
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Sent Date: Feb 25, 2015 17:01:47
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

Hi Mary. Yes, there will be updates on both projects as part of the Kids Eat Right Report (Kraft) and Future of Food Presentation (Monsanto). A communications plan and talking points will be developed for both these programs.

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From: Mary Christ-Erwin [mailto:mary.christ-erwin@porternovelli.com]

Sent: Wednesday, February 25, 2015 2:32 PM

To: Susan Burns; 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com';

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3796. RE: Conflict with March 19th Academy Foundation Board Call - DRAFTAgenda

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mifsud, Paul <PMifsud@eatright.org>
Sent Date: Feb 25, 2015 14:09:17
Subject: RE: Conflict with March 19th Academy Foundation Board Call -
DRAFTAgenda
Attachment: [unknown_name_kp2wt](#)

Paul, OK, I am glad to do both budget presentations for FY16. I doubt I will get her to assist, but if my memory serves me correctly, I did it because they were going to be the budgets for my year as treasurer. That is where I was getting that she would do it. I have gotten to present two good budgets so far, so I guess I can present a not so exciting budget too! I know the Foundations will be good, but I know what we are facing with the Academy.

Yeah another deck, just wish it was a deck on a ship!!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/25/2015 2:03 PM >>>
Donna,

Since we have not really done a transition such as this one; Mary's really doesn't count. We are in new territory. The FY16 budgets (both Academy and Foundation) should be presented by the Treasurer. Unfortunately, that is you J. You can have her assist of course. The New Board orientation can be done by Kay.

Also, I will get this to you soon, but, you have a Spring HOD meeting to record. So, another deck!

I think moving the agenda around should be fine for the Foundation call. I am putting together something very simple again. We don't have much time. I also will add to their consent agenda the Foundation tax returns and a report from Al Bryant on their investment returns through January.

The budget process is not pretty. As we discussed yesterday, it will take tough decisions to turn the ship. The E-team "get it". However, whether or not we get to where we need to be is still up in the air.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Wednesday, February 25, 2015 12:54 PM

To: Paul Mifsud

Subject: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

Paul, I have a conflict that has come up with the Foundation Board Call on March 19. I am scheduled to receive an award that day at the Georgia Academy of Nutrition and Dietetics Annual Meeting. The luncheon where they will be giving the award starts at 11:45 am EST. I would be glad to do the report from the hotel where the meeting and luncheon are being held, but I would need to be moved up on the agenda to the first report, in order to be able to give the report and then get to the luncheon. Do you think they could make that change? This is getting to be a bad trend for me I know, but I did not even know I was receiving the award until I got back from DC. The good news for you is that my term of you having to deal with my scheduling conflicts is about to be over. I only have a few more months of being Treasurer, and I assume after our F2F meeting in April that poor Kay will then be in the "hot seat". Am I correct that she will do new board orientation in May? Will she be presenting the new budget to the board for approval at the May board meeting? Will she present the budget to the Foundation on the Budget Conference call in May for their approval? If so, I wanted to give her a heads up. I obviously, can do any of these, but thought it was probably going to be her responsibility and wanted to let he know how we handled these things. Just let me know what you think about the Foundation Board call agenda being changed and also who will be handling some of the future treasurer responsibilities.

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>>>Susan Burns <Sburns@eatright.org> 2/23/2015 11:38 AM >>>

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3797. RE: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 25, 2015 14:03:49
Subject: RE: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

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Sent: Wednesday, February 25, 2015 12:54 PM
To: Paul Mifsud
Subject: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

Paul, I have a conflict that has come up with the Foundation Board Call on March 19. I am scheduled to receive an award that day at the Georgia Academy of Nutrition and Dietetics Annual

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Susan Burns <Sburns@eatright.org> 2/23/2015 11:38 AM >>>

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Chicago, Illinois 60606-6995
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3798. RE: Update on the financial package

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 25, 2015 14:03:13
Subject: RE: Update on the financial package
Attachment: [TEXT.htm](#)

Paul, That works, much better wording. I just did not want to confuse them, but this makes it very clear and much more informative.

I will be ready for the board meeting, but I am going to try and start getting them primed for what they will be seeing in May. They need to understand what we are facing and the role they play.

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>>> Paul Mifsud <PMifsud@eatright.org> 2/25/2015 1:55 PM >>>

Donna,

Make the change on slide 6. Can't believe I missed that one. I reworded slide 7. I know we don't want it to "wordy". Take a look at this one. It is a little more. Hopefully it gets to what you were thinking.

P

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, February 25, 2015 11:25 AM
To: Paul Mifsud

Subject: Re: Update on the financial package

Paul, I have just taken a quick look through the deck. So far we need to correct a typo on Slide 6 "exceed" not "exeed".

I also think we need to restate Slide 7 where we talk about continued growth in eNCPT sales sets a strong foundation for FY16 revenue. We just said that it was falling short for revenue, so I assume that we have seen a strong increase in sales recently, that will make us more optimistic for the future. If that is correct, we probably need to word it a little differently so we don't confuse people. I hope this gets the boards attention!

So far, these are the only questions or concerns that I have.

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>>> Paul Mifsud <PMifsud@eatright.org> 2/25/2015 10:43 AM >>>

Donna,

I made a few minor wording changes to the deck. Please take a look at it and let me know if it is good to go.

Paul

3799. RE: Update on the financial package

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 25, 2015 13:55:06
Subject: RE: Update on the financial package
Attachment: [March 2015 Board meeting 022515a.pptx](#)

Donna,

Make the change on slide 6. Can't believe I missed that one. I reworded slide 7. I know we don't want it to "wordy". Take a look at this one. It is a little more. Hopefully it gets to what you were thinking.

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Wednesday, February 25, 2015 11:25 AM
To: Paul Mifsud
Subject: Re: Update on the financial package

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3800. Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mifsud, Paul <PMifsud@eatright.org>
Sent Date: Feb 25, 2015 13:54:20
Subject: Conflict with March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [unknown_name_er4tq](#)
[Agenda 03-19-15 DRAFT.docx](#)

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3801. Re: Update on the financial package

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 25, 2015 12:25:08
Subject: Re: Update on the financial package
Attachment: [TEXT.htm](#)

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3802. Update on the financial package

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 25, 2015 10:43:33
Subject: Update on the financial package
Attachment: [March 2015 Board meeting 022515.pptx](#)

Donna,

I made a few minor wording changes to the deck. Please take a look at it and let me know if it is good to go.

Paul

3803. Daily News: Wednesday, February 25, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 25, 2015 10:33:18
Subject: Daily News: Wednesday, February 25, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

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Bite Into a Healthy Lifestyle March is National Nutrition Month®!

Theres still time to order your NNM promotional items and download nutrition education resources. Learn more at www.eatright.org/nnm.

U.S. Officials Pinpoint Common Sources of Foodborne Illnesses

Almost 2 million Americans fall ill each year, report notes

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/health-officials-point-to-sources-of-most-common-food-borne-illnesses-696814.html>

Source: Interagency (FDA, USDA & CDC) Food Safety Analytics Collaboration

<http://www.fda.gov/Food/NewsEvents/ConstituentUpdates/ucm435256.htm>

High-energy breakfast with low-energy dinner helps control blood sugar in people with type 2 diabetes

(A small new study shows that, in people with type 2 diabetes, those who consume a high-energy breakfast and a low-energy dinner have better blood sugar control than those who eat a low-energy breakfast and a high-energy dinner)

<http://www.sciencedaily.com/releases/2015/02/150224182541.htm>

Source: *Diabetologia*

<http://www.diabetologia-journal.org/>

Vitamin D deficiency linked more closely to diabetes than obesity

<http://www.sciencedaily.com/releases/2015/02/150223140945.htm>

Source: *Journal of Clinical Endocrinology & Metabolism*.

<http://press.endocrine.org/doi/10.1210/jc.2014-3016>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, March 2015

[http://www.andjrn.org/article/S2212-2672\(14\)01604-9/abstract](http://www.andjrn.org/article/S2212-2672(14)01604-9/abstract)

The mayor (San Antonio) wants you to eat your vegetables

<http://www.mysanantonio.com/news/local/article/The-mayor-wants-you-to-eat-your-vegetables-6099472.php>

Related Resource: Fruits and Veggies More Matters

<http://www.fruitsandveggiesmorematters.org/>

Health-conscious Chinese challenge Western food firms

<http://www.reuters.com/article/2015/02/25/us-consumergoods-china-nestle-idUSKBN0LT1GP20150225>

Should Athletes Eat Fat or Carbs?

<http://well.blogs.nytimes.com/2015/02/25/should-athletes-eat-fat-or-carbs/>

MedlinePlus: Latest Health News

-Aspirin 'Resistance' May Make for Worse Strokes: Study

Daily dose won't prevent dangerous clotting in some people, researchers say

-Watch-and-Wait Strategy May Be Riskier for Certain Prostate Cancers

Study found lower survival for intermediate-risk disease, compared to low-risk cases

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Quote of the Week

Absorb what is useful. Discard what is not. Add what is uniquely your own."

-Bruce Lee

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or send a blank email to leave-34638-
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3804. 2015 Election Results

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger <constancegeiger@comcast.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Cc: Susan Burns <Sburns@eatright.org>
Sent Date: Feb 24, 2015 16:02:49
Subject: 2015 Election Results
Attachment: [2015 Election Results.pdf](#)

Dear Foundation BOD,

The Nominating Committee is pleased to report the outcome of the 2015 national elections on the attached file.

Please contact me if you need clarification or assistance.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | **FAX** 312-899-4796

montiveros@eatright.org

From: Nominating Committee <Nominations@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 24, 2015 14:03:06
Subject: 2015 Election Results - CONFIDENTIAL UNTIL 3PM CT
Attachment: [image003.jpg](#)

TO: Board of Directors

SUBJECT: 2015 Election Results – **CONFIDENTIAL UNTIL 3 PM CT**

The Nominating Committee is pleased to report the outcome of the 2015 national elections. The following individuals have been elected from among many excellent candidates. The committee thanks you for participating in the nomination and election processes. **Please keep the information confidential until 3:00 pm Central Time today when the results are announced on the Academy's listservs and website.**

2015 ELECTION RESULTS

-
Board of Directors

President-elect: Lucille Beseler, MS, RDN, LDN, CDE (FL)

Treasurer-elect: Margaret Garner, MS, RDN, LD, CIC, FAND (AL)

Director-at-Large: Michele Delille Lites, RD, CSO (CA)

House of Delegates

Speaker-elect: Linda T. Farr, RDN, LD, FAND (TX)

Director: Tamara Randall, MS, RDN, LD, CDE, FAND (OH)

At-Large Delegate - Nutrition and Dietetics Technician, Registered (NDTR):

Leah Firestone, DTR (PA)

Accreditation Council for Education in Nutrition and Dietetics

Practitioner Representative, Nutrition and Dietetics Technician, Registered (NDTR):

Michelle Clinton-Hahn, DTR, CDM (AODA)

Nominating Committee

· Tom Malone, MS, RDN, LD, FAND (TX)

· Marisa Moore, MBA, RDN, LD (GA)

Commission on Dietetic Registration

Registered Dietitian Nutritionist (RDN):

· Coleen Liscano, MS, RD, CSP, CDN, CNSC, IBCLC (NY)

· Becky Sulik, RDN, LD, CDE (ID)

Nutrition and Dietetics Technician, Registered (NDTR):

Kevin Grzeskowiak, NDTR, FMP (FL)

For more information regarding nominations and elections, visit www.eatrightPRO.org/elections.

3806. Daily News: Tuesday, February 24, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 24, 2015 10:34:56
Subject: Daily News: Tuesday, February 24, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content

National Nutrition Month® is quickly approaching!

Find promotional resources, NNM catalog and much more at www.eatright.org/nnm

More frequent meals linked to healthier eating

<http://www.reuters.com/article/2015/02/20/us-healthy-eating-meal-timing-idUSKBN0LO1RM20150220>

Source: *Journal of the Academy of Nutrition and Dietetics* (Article in Press)

[http://www.andjrn.org/article/S2212-2672\(14\)01764-X/abstract](http://www.andjrn.org/article/S2212-2672(14)01764-X/abstract)

A Little Fat, Sugar OK for Kids If Diet Is Healthy: Study

Do what's necessary to make nutrient-rich foods palatable, pediatricians say

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/a-little-fat-sugar-ok-for-kids-if-diet-healthy-696702.html>

Source: AAP

<http://www.aap.org/en-us/about-the-aap/aap-press-room/Pages/AAP-Recommend-Whole-Diet-Approach-to-Children's-Nutrition.aspx>

Related Resource: Kids Eat Right

<http://www.eatright.org/resources/for-kids>

Could a Dishwasher Raise Your Child's Allergy, Asthma Risk?

Study found children from homes that hand-washed dishes had less allergic disease

<http://consumer.healthday.com/respiratory-and-allergy-information-2/food-allergy-news-16/could-a-dishwasher-raise-your-child-s-allergy-asthma-risk-696699.html>

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2015/02/17/peds.2014-2968.abstract>

Early peanut exposure may prevent allergy in high-risk children

<http://www.medicalnewstoday.com/articles/289854.php>

Source: *New England Journal of Medicine*

http://www.nejm.org/doi/full/10.1056/NEJMoa1414850?query=featured_home

Want pizza, chocolate, French fries? Highly processed foods linked to addictive eating

<http://www.sciencedaily.com/releases/2015/02/150220110126.htm>

Source: *PLOS ONE*

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0117959>

Related Resource: *Food and Nutrition Magazine*

<http://www.foodandnutrition.org/Stone-Soup/October-2013/Food-Addiction-What-Does-the-Research-Say/>

And

<http://www.foodandnutrition.org/November-December-2013/Sugar-and-the-Science-of-Addiction/>

Diet high in red meat may make kidney disease worse

(The study suggests that a diet high in animal proteins - especially red meat - can worsen the progression of kidney disease.)

<http://www.medicalnewstoday.com/releases/289834.php>

Source: *Journal of the American Society of Nephrology*

<http://jasn.asnjournals.org/content/early/2015/02/11/ASN.2014040332>

Related Resource: *Chronic Kidney Disease and the Nutrition Care Process* (Online)

<http://www.eatrightstore.org/product/F06B25DE-48CF-40E9-9C00-D0E1F65C631B>

Chronic Kidney Disease and the Nutrition Care Process (Print)

<http://www.eatrightstore.org/product/81783AB7-D894-4056-9173-6C494967BC22>

Arsenic in Well Water Can Raise Level in Baby Formula: Study

Researchers found overall amounts low, but recommend testing privately supplied tap water

<http://consumer.healthday.com/caregiving-information-6/infant-and-child-care-health-news-410/arsenic-levels-in-well-water-can-raise-level-in-baby-formula-696737.html>

Source: *Environmental Health Perspective*

<http://ehp.niehs.nih.gov/1408789/>

Related Resource: *Infant Feedings: Guidelines for Preparation of Human Milk and Formula in Health Care Facilities*, 2nd Ed

<http://www.eatrightstore.org/product/55C31E5A-8EAB-43A2-BF7E-02626766AECE>

Coconut sugar: The latest sugar alternative

(Coconut sugar is increasing in popularity because it is seen as being a healthier, more ethical alternative to sugar - but nutritionists remain skeptical of the health claims)

<http://www.foodnavigator.com/Market-Trends/Coconut-sugar-The-latest-sugar-alternative>

New York attorney general expands herbal supplements probe

<http://www.foxnews.com/health/2015/02/24/new-york-attorney-general-expands-herbal-supplements-probe/?intcmp=trending>

Walk Hard. Walk Easy. Repeat.

(much-less-punishing form of interval training)

<http://well.blogs.nytimes.com/2015/02/19/walk-hard-walk-easy-repeat/?partner=rss&emc=rss>

Related Resource: CDC

<http://www.cdc.gov/physicalactivity/data/>

MedlinePlus: Latest Health News

-Skin Patch Shows Promise in Easing Peanut Allergy

Wearable device appears to 'educate' cells not to react to the food allergen, researchers say

-Hispanics May Develop Alcoholic Liver Disease Earlier

Problems start four to 10 years sooner than in whites or blacks, experts found

-Are Too Many Prostate Cancer Patients Receiving Treatment?

Study also raises concerns about possible overuse of radiation therapy

-Ebola Transmission Through Cough Possible, But Not Likely: Experts

Researchers suggest droplets could expose caregivers to lethal virus

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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or send a blank email to leave-34619-

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3807. March Board Meeting Attachments

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Georgia Gofis <GGofis@eatright.org>, William Murphy <WMurphy@eatright.org>, Lauren Florian <LFlorian@eatright.org>, Michael Fantauzzi <mfantauzzi@eatright.org>
Sent Date: Feb 23, 2015 19:18:24
Subject: March Board Meeting Attachments
Attachment:

The agenda and the corresponding attachments for the March 6-7 Board meeting are now available on the Board of Directors' communication platform. Please click on the following link <http://academybod.webauthor.com/modules/library/library.cfm?id=12694> and enter your Academy user name and password to access the materials. Some decisions are still awaiting committee approval, therefore the attachments for agenda items 9.1 – Strategic Priorities and Measures, 10.1 - Public Policy Leadership Award and 10.2 - Public Policy Grassroots Advocacy Award will be e-mailed and placed on the communications platform by Monday, March 2. The attachment for 1.7 - 2013 (FY14) Tax Returns will be posted as soon as Plante Moran has completed them. We will let you know when it is posted. These attachments will not be included in the paper meeting packet which will be delivered on Thursday, February 26 via UPS (no signature required) to those Board members who requested one.

As is our procedure, committee, workgroup and task force reports are placed on the Board portal <http://academybod.webauthor.com> in the black menu bar under the *Library* tab > *Committee, Work Groups and Task Forces*. Reports will be uploaded as we receive them instead of waiting for

Board meetings. Please reply to all if you have any questions or if a report needs full member discussion at the Board meeting.

We have a number of guests who will be joining us: Al Bryant, Managing Director of Segall, Bryant and Hamill, will provide an update on our investments; Kathy McClusky, chair of the Sponsorship Task Force, will present the recommendations of the task force; and Rayane AbuSabha, chair of the Nutrition and Dietetic Educators and Preceptors, will provide the council's report via telephone.

The meeting and lodging will be located at the Wyndham Grand Chicago Riverfront, 71 East Wacker Drive. Hotel reservations have been made for your arrival on Thursday, March 5 and departure on Saturday, March 7, unless you notified us otherwise. Your hotel room will be master-billed, but you will be asked to pay for incidentals.

The Board dinner is scheduled for Friday, March 6 from 6:00pm - 9:00pm at Petterino's Restaurant, 150 North Dearborn, Chicago, IL 60601 (312) 422-0150, a short walk from the hotel. Please let me know if you will bring a guest. The attire for the meeting, including dinner, is business casual.

I look forward to seeing you!

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3808. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

From: Constance Geiger <constancegeiger@comcast.net>
To: 'Susan Burns' <Sburns@eatright.org>, KMcClusky@iammorrison.com, tjraymond@aol.com, DMartin@Burke.k12.ga.us, craytef@auburn.edu, jean.ragalie-carr@rosedmi.com, Mary.christ-erwin@porternovelli.com, Eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: TJRaymond@aol.com, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Katie Brown' <kbrown@eatright.org>, 'Beth Labrador' <BLabrador@eatright.org>, 'Amy Donatell' <adonatell@eatright.org>, 'Martha Ontiveros' <Montiveros@eatright.org>, 'Darchele Erskine' <derskine@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Alison Steiber' <ASteiber@eatright.org>, 'Mary-Ann Johnson' <mjohnson@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, 'Linda Serwat' <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, constancegeiger@cgeiger.net, constancegeiger@cgeiger.net
Sent Date: Feb 23, 2015 14:31:03
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

Thank you Susie!

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD
Geiger & Associates, LLC
1511 County Road 261
Fort Bridger, WY 82933
Telephone: 307.782.6837
Facsimile: 801.415.7086
Cell phone: 801.641.7343
Email: constancegeiger@cgeiger.net

From: Susan Burns [mailto:Sburns@eatright.org]
Sent: Monday, February 23, 2015 12:18 PM
To: 'Constance Geiger'; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak
Cc: TJRaymond@aol.com; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'; constancegeiger@cgeiger.net
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda

Hi Constance. Yes. An update on Kraft will be provided as part of Kids Eat Right (currently on consent) and Monsanto as part of the Future of Food update. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Constance Geiger [mailto:constancegeiger@comcast.net]

Sent: Monday, February 23, 2015 1:14 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

Cc: TJRaymond@aol.com; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'; constancegeiger@cgeiger.net

Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda

Thank you Susie for sending the draft agenda. Could the following updates be provided: the on-pack labeling program with Kraft and the Monsanto donation? I realize we just approved the latter.

Thank you for your consideration.

All the best,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [mailto:Sburns@eatright.org]

Sent: Monday, February 23, 2015 9:38 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us;

'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com';
'constancegeiger@comcast.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia
Babjak

Cc: 'TJRaymond@aol.com'; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell;
Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul
Mifsud; Linda Serwat; 'Cecala, Sue'

Subject: March 19th Academy Foundation Board Call - DRAFT Agenda

Good morning. Attached is the draft agenda for the March Board Call. Please let me know if
there are any other items you would like discussed. As a reminder, please provide the requested
Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

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3809. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 23, 2015 14:27:09
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment: [March 2015 Board meeting 022315.pptx](#)

Donna,

Here is the first cut of the Financial overview for the Board meeting. I did not provide a forecast beyond the end of the year. It is too early for the three year forecast. I reference it in the document, but, do not provide any financial information. I would recommend that we let Al Bryant talk about the investments first and then, time permitting, you can go through the deck where appropriate. We could hit the highlights. Let me know your thoughts.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, February 20, 2015 3:34 PM
To: Paul Mifsud
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, No rush, I will not be back into the office until Wednesday to look at it. We have time, but when I saw it on the agenda it made me start thinking that we had not even talked about it yet. Yikes!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/20/2015 4:08 PM >>>

Donna,

Pat and I discussed. I am not happy that it is even reference at this stage. Without the budget, it is ridiculous to address. Pat concurred. So, as a compromise, I will reference it within the Deck and say it is too early for a 3 year plan and provide talking points. I should have something by Monday for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, February 20, 2015 2:53 PM

To: Paul Mifsud

Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I knew to be expecting stuff for the board, but was afraid to ask you about it until after we got through the FAC call. It also looks like I will be talking about the three year Finance plan at the board meeting. We can talk more after next weeks FAC call. I get the spent part!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/20/2015 3:11 PM >>>

Donna,

Not a problem. I am also putting together some info for the board on the finances through January. So, look for that in the next couple of days. As for the cold, I am spent. Too cold for me!!

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, February 20, 2015 1:05 PM

To: Paul Mifsud

Cc: peark02@outlook.com

Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/19/2015 3:08 PM >>>

All,

I hope everyone is doing well and keeping warm. It is that time again. We have a Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT. Our call will focus on the following;

1. December final financial results
2. January preliminary results
3. Budget update
4. Cash

I. December Adjustments

-
We did not make any adjustments to the preliminary December results.

II. Investments

Anyone tired of this ride??? It kind of reminds me of when I took my young children to Six Flags and all they wanted to do is ride every roller coaster. Since they were young, I didn't have a choice but to ride along side them. Halfway through the day, I had enough!!! This market kind of feels like that. Just like I didn't have a choice but to push through with my kids, we have to push through this market. Of course with my kids, what really put me over the top was the Demon Drop. That is the ride that slowly takes you to the top of a tall tower and then, with a few sudden jerks (No, I am not referring to any of my partners on the ride), you are suddenly dropped at an accelerating pace before being stopped....just before you hit the ground. I am sweating still thinking about it. L Well, I think with this investment market, we are in a good position to avoid anything like that ride!!!

That being said, the month of January was not very good for our investment portfolios. Our combined investment portfolios lost \$964,000. Year to date returns now are just shy of \$1.495M for the combined portfolios.

The bad news for January has turned into great news for February. Through Wednesday, February 18th, the combine portfolios were up by \$1,936,000 or 3.51%! So, we have gained back the losses from January and added another \$972,000. As we expect with this market, today the DOW is down; NASDAQ is up; etc. I generally start this e-mail in the morning with the expectation it would be changed by the end of the day. Today is no different. I would expect, even with the variances in the markets, our portfolios will be a little higher after today. I would not have thought that this morning when the markets opened. So, it is nearly impossible to determine where we will end the month. Regardless of what happens for the rest of the month, I am glad we can face it with a gain so far over 3.5%.

III. Academy preliminary January Financials (A10)

We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

The Academy needs to keep this correlation wherever possible. As we look forward at the revenue, there is some good news, but also some concerns. The good news; Membership revenue continues to perform well. Just yesterday, Mary Beth indicated that we signed a few sponsorships for Nutrition News Forecast that were not budgeted. Diane Enos indicated that she thinks we have an strong opportunity to increase revenue for professional development in the spring due to the new website. So, some pretty exciting news. However, on the other side, we do have revenue concerns about eNCPT and some Research Grants. On the Research Grant side there will be expense savings if the grants are not achieved.

We are continuing to refine our forecasts for the year, so I won't try yet to project where we will end up. I do believe we will end the fiscal year near our operating deficit target. Depending on the revenue, I hope we can do better.

On a year to date basis, the Academy has an operating deficit of \$1,597,922 through January. This is \$411,064 smaller (better) than the budget. That is fantastic news. This will give the Academy a buffer against the revenue “headwinds” that may materialize over the next few months. I won’t address the investments. It isn’t great. Since we see good news for February, I would rather focus on the operating results.

The following is a breakdown of the various categories for January:

A. Revenues

- a. **Membership Dues** - This area is over budget by \$5,153 in January and is over budget by \$5,558 for the year. The over-run in January is being driven by higher Membership Dues (up \$13.5K) offset by lower Fellow program revenue (down \$7.8K) .
- b. **Programs and Meetings** - This area is under budget by \$10,272 in January and is under budget by \$420,101 for the year. The under-run January is due to lower professional development revenue (down \$8.4K) and continue processing of FNCE refunds (down \$1.9K).
- c. **Publications and Materials** - This area is under budget by \$12,277 in January and is under budget by \$60,546 for the year. The under-run in January is primarily due to lower Traditional Publications (down \$25.0K), lower Eatright store (down \$4.5K) and lower across all other areas (down \$0.6K) offset by higher List Rental sales (up \$17.8K).
- d. **Subscriptions** – This area is under budget by \$44,076 in January and is under budget by \$219,346 for the year. The under-run in January is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$2.0K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.4K). The eNCPT sales may not be good when compared to the budget. However, the revenue is steadily increasing. In January this is up to \$12,400. This will increase to over \$14,000 in February. The sales now will also help FY16. So, eNCPT is building momentum for the future. We just need it to continue to grow.
- e. **Advertising** – This area is on-target in January and under budget by \$10,395 for the year. Nothing was budgeted and nothing was received.
- f. **All grants** - This area is over budget by \$4,455 in January and is under budget by \$2,555 for the year. The over-run in January is primarily due to higher Grants for Research (up \$23.1K) and higher Carry the Flame recognition (up \$4.8K). This is offset by lower Guides for Practice project (down \$10.0K), lower by higher ConAgra (up \$2.8K), lower recognition of the Abbott Malnutrition grant (down \$10.0K) and lower across all other (down \$0.6K).
- g. **Sponsorships** – This area is under budget by \$12,140 in January and is under budget by \$48,340 for the year. I have mentioned previously that we would re-evaluate the Sponsorship

revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording by \$12,140 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team. I mentioned above the revenue for the Nutrition News Forecast later this year. That is great news that should offset the shortfall we are currently seeing. This will be recognized in April.

h. **Other** – This area was **under budget** by \$5,389 in January and is **over budget** by \$104,586 for the year. The under-run in January is primarily due to lower licensure revenue (down \$6.7K) offset by higher across all other areas (up \$1.3K).

B. Expenses

a. **Personnel** – This area is **under budget** by \$45,618 in January and is **under budget** by \$128,069 for the year. The under-run in January is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b. **Publications** – This area is **under budget** by \$16,895 in January and is **under budget** by \$95,956 for the year. The under-run in January is primarily due to lower Traditional Publication's costs (down \$7.0K), lower Quality Management costs (down \$5.8K) and lower Member retention (down \$4.9K) offset by higher across all other projects (up \$0.8K).

c. **Travel** – This area is **under budget** by \$38,571 in January and is **under budget** by \$256,441 for the year. The under-run for January is due to lower Research (down \$26.5K), lower Governance (down \$15.3K), lower Public Policy (down \$3.0K), lower Marketing (down \$2.6K), lower Administration (down \$1.0K) and lower across all other areas (down \$1.8K), offset by higher FNCE expense (up \$11.6K).

d. **Professional Fees** - This area is **over budget** by \$41,480 in January and is **under budget** by \$152,285 for the year. The over-run in January is being driven by higher Research (up \$16.6K), higher Brand Promise (up \$8.7K), higher Revenue analysis (up \$17.4), higher Corporate Relations (up \$7.6K), higher Public Policy (up \$3.7K), higher List Rental (up \$5.1K) and higher across all other (up \$0.3K), offset by lower Governance (down \$5.2K), lower Member Services (down \$6.2K), lower Malnutrition project (down \$4.6K) and lower IT/Web (down \$1.9K). The Revenue analysis is the work we discussed previously to evaluate new revenue opportunities for the Academy. This was not budgeted. However, the Academy moved forward because it was believed we could find costs savings in other areas to offset the overall amount.

e. **Postage and Mailing** - This area is **under budget** by \$27,131 for January and is **under budget** by \$86,096 for the year. The under-run for January is being driven by lower Member Services (down \$19.7K), lower Traditional Publications (down \$7.1K) and lower across all other (down \$0.3K).

- f. **Office Supplies and Equipment** – This area is **over budget** by \$1,140 in January and is **under budget** by \$13,469 for the year. The under-run in January is across all areas of the business. No material variances can be identified.
- g. **Rent and utilities** - This area is **under budget** by \$978 in January and is **under budget** by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).
- h. **Telephone and communications** – This is **under budget** by \$2,064 in January and is **under budget** by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.
- i. **Commissions** – This area is **on target** in January and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.
- j. **Computer Expenses** – This area is **under budget** by \$9,164 in January and is **under budget** by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).
- k. **Advertising and Promotion** – This area is **under budget** by \$29,763 in January and is **under budget** by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.
- l. **Insurance** – This area is **under budget** by \$534 in January and is **under budget** by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** in January by \$2,372 and is **over budget** by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is **under budget** by \$580 in January and is **over budget** by \$9,895 for the year. The under-run in January is due to lower credit cards fees.
- o. **Other** – This area is **over budget** by \$33,778 in January and **under budget** \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would

provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).

p. **Expense allocation** – This area is **unfavorable to budget** by \$19,192 in January and is **unfavorable to budget** by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

q. **Meeting services** – This area is **under budget** by \$22,571 in January and is **under budget** by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).

r. **Legal and Audit** – This area is **under budget** by \$6,076 in January and is **under budget** by \$15,574 for the year. The under-run in January is due to lower legal expenses.

s. **Printing** – This area is **over budget** by \$21,847 in January and is **over budget** by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K).

Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good “buffer” going into the final third of the fiscal year. I hope we will be able to hold this gain. I won’t bank on it since we expect shortfalls in the revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3810. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

From: Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>
To: Susan Burns <Sburns@eatright.org>, 'Constance Geiger' <constancegeiger@comcast.net>, KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@auburn.edu <craytef@auburn.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Linda Serwat <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>
Sent Date: Feb 23, 2015 14:25:44
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

That is terrific, Susie. I was wondering the same thing. Cheers.

From: Susan Burns [mailto:Sburns@eatright.org]
Sent: Monday, February 23, 2015 2:18 PM
To: 'Constance Geiger'; KMcClusky@iammorrison.com; tjraymond@aol.com; DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary Christ-Erwin; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak
Cc: TJRaymond@aol.com; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'; constancegeiger@cgeiger.net
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda

Hi Constance. Yes. An update on Kraft will be provided as part of Kids Eat Right (currently on consent) and Monsanto as part of the Future of Food update. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

From: Constance Geiger [mailto:constancegeiger@comcast.net]

Sent: Monday, February 23, 2015 1:14 PM

To: Susan Burns; KMcClusky@iammorrison.com; tjraymond@aol.com;
DMartin@Burke.k12.ga.us; craytef@auburn.edu; jean.ragalie-carr@rosedmi.com; Mary.christ-erwin@porternovelli.com; Eileen.kennedy@tufts.edu; carl@learntoeatright.com; Patricia Babjak

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Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda

Thank you Susie for sending the draft agenda. Could the following updates be provided: the on-pack labeling program with Kraft and the Monsanto donation? I realize we just approved the latter.

Thank you for your consideration.

All the best,

Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Susan Burns [<mailto:Sburns@eatright.org>]

Sent: Monday, February 23, 2015 9:38 AM

To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com'; 'constancegeiger@comcast.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia Babjak

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Good morning. Attached is the draft agenda for the March Board Call. Please let me know if there are any other items you would like discussed. As a reminder, please provide the requested Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

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3811. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

From: Susan Burns <Sburns@eatright.org>
To: 'Constance Geiger' <constancegeiger@comcast.net>, KMcClusky@iammorrison.com <KMcClusky@iammorrison.com>, tjraymond@aol.com <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@auburn.edu <craytef@auburn.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Mary.christ-erwin@porternovelli.com <Mary.christ-erwin@porternovelli.com>, Eileen.kennedy@tufts.edu <Eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: TJRaymond@aol.com <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Linda Serwat <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>
Sent Date: Feb 23, 2015 14:17:38
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

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Susie Burns

Senior Director

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Cc: TJRaymond@aol.com; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell;
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All the best,

Constance

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Babjak

Cc: 'TJRaymond@aol.com'; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'

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Senior Director

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3812. RE: March 19th Academy Foundation Board Call - DRAFT Agenda

From: Constance Geiger <constancegeiger@comcast.net>
To: 'Susan Burns' <Sburns@eatright.org>, KMcClusky@iammorrison.com, tjraymond@aol.com, DMartin@Burke.k12.ga.us, craytef@auburn.edu, jean.ragalie-carr@rosedmi.com, Mary.christ-erwin@porternovelli.com, Eileen.kennedy@tufts.edu, carl@learntoeatright.com, 'Patricia Babjak' <PBABJAK@eatright.org>
Cc: TJRaymond@aol.com, 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Katie Brown' <kbrown@eatright.org>, 'Beth Labrador' <BLabrador@eatright.org>, 'Amy Donatell' <adonatell@eatright.org>, 'Martha Ontiveros' <Montiveros@eatright.org>, 'Darchele Erskine' <derskine@eatright.org>, 'Joan Schwaba' <JSchwaba@eatright.org>, 'Alison Steiber' <ASteiber@eatright.org>, 'Mary-Ann Johnson' <mjohnson@eatright.org>, 'Paul Mifsud' <PMifsud@eatright.org>, 'Linda Serwat' <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>, constancegeiger@cgeiger.net
Sent Date: Feb 23, 2015 14:14:28
Subject: RE: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)

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All the best,
Constance

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From: Susan Burns [mailto:Sburns@eatright.org]
Sent: Monday, February 23, 2015 9:38 AM
To: 'KMcClusky@iammorrison.com'; 'tjraymond@aol.com'; DMartin@Burke.k12.ga.us; 'craytef@auburn.edu'; 'jean.ragalie-carr@rosedmi.com'; 'Mary.christ-erwin@porternovelli.com'; 'constancegeiger@comcast.net'; 'Eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Patricia

Babjak

Cc: 'TJRaymond@aol.com'; Mary Beth Whalen; Katie Brown; Beth Labrador; Amy Donatell; Martha Ontiveros; Darchele Erskine; Joan Schwaba; Alison Steiber; Mary-Ann Johnson; Paul Mifsud; Linda Serwat; 'Cecala, Sue'

Subject: March 19th Academy Foundation Board Call - DRAFT Agenda

Good morning. Attached is the draft agenda for the March Board Call. Please let me know if there are any other items you would like discussed. As a reminder, please provide the requested Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3813. March 19th Academy Foundation Board Call - DRAFT Agenda

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, 'tjraymond@aol.com' <tjraymond@aol.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>, Beth Labrador <BLabrador@eatright.org>, Amy Donatell <adonatell@eatright.org>, Martha Ontiveros <Montiveros@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Mary-Ann Johnson <mjohnson@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Linda Serwat <LSerwat@eatright.org>, 'Cecala, Sue' <Sue.Cecala@rosedmi.com>
Sent Date: Feb 23, 2015 11:38:09
Subject: March 19th Academy Foundation Board Call - DRAFT Agenda
Attachment: [image001.png](#)
[Agenda 03-19-15 DRAFT.docx](#)

Good morning. Attached is the draft agenda for the March Board Call. Please let me know if there are any other items you would like discussed. As a reminder, please provide the requested Board Nominations information by this Wednesday. Thanks.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3814. Daily News: Monday, February 23, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 23, 2015 10:37:52
Subject: Daily News: Monday, February 23, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

On Registered Dietitian Nutritionist Day and Every Day: Academy of Nutrition and Dietetics Celebrates the Experts

<http://www.eatrightpro.org/resource/media/press-releases/national-nutrition-month/on-registered-dietitian-nutritionist-day-and-every-day-academy-celebrates-the-experts>

Registered Dietitian Nutritionist Day is Wednesday, March 11, 2015

<http://www.nationalnutritionmonth.org/NNM/content.aspx?id=6442483365#.VOdIWPnF8eo>

March is National Nutrition Month: Tips to Recharge Your Resolutions

http://www.hutchnews.com/online_features/health_and_wellness/march-is-national-nutrition-month-tips-to-recharge-your-resolutions/article_4e854d9c-8203-5890-95ed-202c66107b1e.html

Related Resources: Celebrate National Nutrition Month® with MyPlate!

<http://choosemyplate.gov/>

National Nutrition Month® is quickly approaching! Find promotional resources, NNM catalog and much more at

www.eatright.org/nnm

U.S. Dietary Guidelines Take Aim at Sugar

And continue to endorse fruits, vegetables and unsaturated fats

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/diet-report-696725.html>

Source: Scientific Report of the 2015 Dietary Guidelines Advisory Committee

(The Federal government will determine how it will use the information in the Advisory Report as the government develops the Dietary Guidelines for Americans. HHS and USDA will jointly release the Dietary Guidelines for Americans, 2015 later this year)

<http://www.health.gov/dietaryguidelines/2015-scientific-report/>

Dietary Guidelines for Americans should factor in sustainability, says Dietary Guidelines Advisory Committee report

<http://www.foodnavigator-usa.com/Suppliers2/2015-Dietary-Guidelines-Advisory-Committee-issues-report>

Related Resource: Practice Paper of the Academy of Nutrition and Dietetics:
Promoting Ecological Sustainability within the Food System
<https://www.eatrightpro.org/resource/practice/position-and-practice-papers/practice-papers/practice-paper-promoting-ecological-sustainability-within-the-food-system>

U.S. Still Poorly Prepared to Treat Obesity

Review suggests bias is often a factor in treatment decisions.

<http://www.medpagetoday.com/Endocrinology/Obesity/50120>

Source: *Lancet*

<http://www.thelancet.com/journals/lancet/article/PIIS0140-6736%2814%2961748-7/abstract>

Related Resource: Evidence Analysis Library (login to access) Adult Weight Management Practice Guideline

<http://www.eatrightpro.org/resources/research/evidence-based-resources/evidence-analysis-library>

EAL ORIENTATION TUTORIAL

<https://www.anddeal.org/tutorials>

Losing weight before pregnancy is healthier for mom, baby

<http://www.chicagotribune.com/lifestyles/health/sc-health-0225-obesity-pregnancy-20150225-story.html>

Related Resources: Academy Position & Practice Papers: Nutrition and Lifestyle for a Healthy Pregnancy Outcome are available at the link below:

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-and-lifestyle-for-a-healthy-pregnancy-outcome>

Female diet alters the nutrient composition of fluid in the womb

<http://www.medicalnewstoday.com/releases/289704.php>

Source: *Human Reproduction*

<http://humrep.oxfordjournals.org/content/early/2015/02/17/humrep.dev008>

National Eating Disorders Awareness Week 2015: The Importance Of An Early Intervention

<http://www.medicaldaily.com/national-eating-disorders-awareness-week-2015-importance-early-intervention-323090>

Related Resources: *Food and Nutrition Magazine*

<http://www.foodandnutrition.org/Stone-Soup/February-2015/10-Facts-to-Make-You-Rethink-Eating-Disorders/>

Academy Position & Practice Papers: Nutrition Intervention in the Treatment of Eating Disorders

are available at the link below:

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutrition-intervention-in-the-treatment-of-eating-disorders>

Stevia to account for 15% of sweetener market by 2020

<http://www.foodnavigator.com/Market-Trends/Stevia-to-account-for-15-of-sweetener-market-by-2020>

FTC Sues To Block Sysco-US Foods Merger

<http://www.forbes.com/sites/waynecrews/2015/02/20/ftc-sues-to-block-sysco-us-foods-merger/>

Source: FTC

<http://www.ftc.gov/news-events/press-releases/2015/02/ftc-challenges-proposed-merger-sysco-us-foods>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academics Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34601-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3815. RE: March Board Meeting

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Christie, Catherine <c.christie@unf.edu>, 'Darchele Erskine' <derskine@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'peark02@outlook.com' <peark02@outlook.com>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Georgia Gofis' <GGofis@eatright.org>, 'William Murphy' <WMurphy@eatright.org>, 'Lauren Florian' <LFlorian@eatright.org>, 'Michael Fantauzzi' <mfantauzzi@eatright.org>
Sent Date: Feb 23, 2015 10:23:39
Subject: RE: March Board Meeting
Attachment: [image004.jpg](#)
[image001.jpg](#)

Congratulations on a special time that your husband has planned! You will be missed, but we are so happy for you! Treasure this time!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Christie, Catherine [mailto:c.christie@unf.edu]
Sent: Monday, February 23, 2015 7:36 AM
To: 'Darchele Erskine'; 'Aida Miles'; 'dwheller@mindspring.com'; 'Don Bradley';

'DMartin@Burke.k12.ga.us'; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Garner, Margaret'; 'peark02@outlook.com'; 'Nancylewis1000@gmail.com'; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Denice Ferko-Adams'; 'wolf.4@osu.edu'

Cc: 'Executive Team Mailbox'; 'Chris Reidy'; 'Mary Gregoire'; 'Susan Burns'; 'Georgia Gofis'; 'William Murphy'; 'Lauren Florian'; 'Michael Fantauzzi'

Subject: RE: March Board Meeting

Good morning all,

I wanted to let you know I will not be at the upcoming Board meeting in March. After our Board conference call a few weeks ago, I was telling my husband that the next meeting is March 6 and 7th in Chicago. He immediately said he had made plans that weekend and told me that he and 2 other couples had arranged a "surprise" trip to New Orleans for my birthday on the 7th since it is my 60th. They had already purchased plane tickets and hotel reservations that are not refundable. We typically don't do "surprises" so I was not expecting this at all. I wonder when he would have told me if I hadn't brought our meeting up! While I was completely surprised about the trip, I am very sorry to miss the board meeting and for such a frivolous reason. Since I won't be there, feel free to assign me lots of work!

I will miss you all and look forward to catching up after the meeting.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Darchele Erskine [mailto:derskine@eatright.org]

Sent: Friday, February 20, 2015 5:17 PM

To: 'Aida Miles'; Christie, Catherine; dwheller@mindspring.com; 'Don Bradley';

DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com;

Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Denice Ferko-Adams'; wolf.4@osu.edu

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns; Georgia Gofis; William Murphy; Lauren Florian; Michael Fantauzzi

Subject: March Board Meeting

The agenda and corresponding attachments for the March 6-7 Board meeting will be placed on the Board of Directors' communication platform on Monday, February 23. On Monday after

4:00pm CT, please click on the following link

<https://academybod.webauthor.com/modules/library/library.cfm?id=12694> and enter your Academy user name and password. A paper packet will be shipped next Tuesday, February 24 via UPS (no signature required) for delivery on Thursday, February 26, to those Board members who requested one.

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3816. Re: March Board Meeting

From: craytef@charter.net<craytef@charter.net>
To: c.christie@unf.edu <c.christie@unf.edu>, derskine@eatright.org <derskine@eatright.org>, Miles081@umn.edu <Miles081@umn.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, don.bradley@duke.edu <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, easaden@aol.com <easaden@aol.com>, elise@ntrs.com <elise@ntrs.com>, craytef@aces.edu <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, glennacac@aol.com <glennacac@aol.com>, bkyle@roadrunner.com <bkyle@roadrunner.com>, mgarner@cchs.ua.edu <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, sandralgill@comcast.net <sandralgill@comcast.net>, Connors@ohsu.edu <Connors@ohsu.edu>, tjraymond@aol.com <tjraymond@aol.com>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, denice@healthfirstonline.net <denice@healthfirstonline.net>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: ExecutiveTeamMailbox@eatright.org <ExecutiveTeamMailbox@eatright.org>, CREIDY@eatright.org <CREIDY@eatright.org>, mgregoire@eatright.org <mgregoire@eatright.org>, Sburns@eatright.org <Sburns@eatright.org>, GGofis@eatright.org <GGofis@eatright.org>, WMurphy@eatright.org <WMurphy@eatright.org>, LFlorian@eatright.org <LFlorian@eatright.org>, mfantauzzi@eatright.org <mfantauzzi@eatright.org>
Sent Date: Feb 23, 2015 09:33:07
Subject: Re: March Board Meeting
Attachment: [image001.jpg](#)

We eill miss you. Happy birthday!

Sent from my mobile device

Dr. Evelyn F. Crayton, RDN, LDN, FAND

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

----- Original message-----

From: Christie, Catherine

Date: Mon, Feb 23, 2015 7:35 AM

To: 'Darchele Erskine'; 'Aida Miles'; 'dwheller@mindspring.com'; 'Don Bradley'; 'DMartin@Burke.k12.ga.us'; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; 'peark02@outlook.com'; 'Nancylewis1000@gmail.com'; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Denice Ferko-Adams'; 'wolf.4@osu.edu';
Cc: 'Executive Team Mailbox'; 'Chris Reidy'; 'Mary Gregoire'; 'Susan Burns'; 'Georgia Gofis'; 'William Murphy'; 'Lauren Florian'; 'Michael Fantauzzi';
Subject: RE: March Board Meeting

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I will miss you all and look forward to catching up after the meeting.

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health
Professor and Nutrition Graduate Program Director
University of North Florida
1 UNF Drive
Jacksonville, FL 32224
904-620-2810
904-620-1202

From: Darchele Erskine [mailto:derskine@eatright.org]

Sent: Friday, February 20, 2015 5:17 PM

To: 'Aida Miles'; Christie, Catherine; dwheller@mindspring.com; 'Don Bradley'; 'DMartin@Burke.k12.ga.us'; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; 'peark02@outlook.com'; 'Nancylewis1000@gmail.com'; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Denice Ferko-Adams'; 'wolf.4@osu.edu'

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns; Georgia Gofis; William Murphy; Lauren Florian; Michael Fantauzzi

Subject: March Board Meeting

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4:00pm CT, please click on the following link

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Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3817. RE: March Board Meeting

From: Christie, Catherine <c.christie@unf.edu>
To: 'Darchele Erskine' <derskine@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsys.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'peark02@outlook.com' <peark02@outlook.com>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'wolf.4@osu.edu' <wolf.4@osu.edu>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Georgia Gofis' <GGofis@eatright.org>, 'William Murphy' <WMurphy@eatright.org>, 'Lauren Florian' <LFlorian@eatright.org>, 'Michael Fantauzzi' <mfantauzzi@eatright.org>
Sent Date: Feb 23, 2015 08:35:36
Subject: RE: March Board Meeting
Attachment: [image001.jpg](#)

Good morning all,

I wanted to let you know I will not be at the upcoming Board meeting in March. After our Board conference call a few weeks ago, I was telling my husband that the next meeting is March 6 and 7th in Chicago. He immediately said he had made plans that weekend and told me that he and 2 other couples had arranged a "surprise" trip to New Orleans for my birthday on the 7th since it is my 60th. They had already purchased plane tickets and hotel reservations that are not refundable. We typically don't do "surprises" so I was not expecting this at all. I wonder when he would have told me if I hadn't brought our meeting up! While I was completely surprised about the trip, I am very sorry to miss the board meeting and for such a frivolous reason. Since I won't be there, feel free to assign me lots of work!

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Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

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Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Darchele Erskine [mailto:derskine@eatright.org]

Sent: Friday, February 20, 2015 5:17 PM

To: 'Aida Miles'; Christie, Catherine; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Denice Ferko-Adams'; wolf.4@osu.edu

Cc: Executive Team Mailbox; Chris Reidy; Mary Gregoire; Susan Burns; Georgia Gofis; William Murphy; Lauren Florian; Michael Fantauzzi

Subject: March Board Meeting

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Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3818. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Mary Russell <peark02@outlook.com>
To: Donna Martin <dmartin@burke.k12.ga.us>
Sent Date: Feb 22, 2015 10:12:26
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Attachment:

Can hardly wait to hear the results if the elections and learn if the % voters went up this year. I do confess it was hard for me to pick in some areas because I knew few if any of the candidates. Safe travels! Let me know about Tuesday when you can. no rush.

Date: Fri, 20 Feb 2015 15:56:24 -0500
From: dmartin@burke.k12.ga.us
To: peark02@outlook.com
Subject: Re: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Thanks for your willingness to help out as usual. I cannot tell you how much I am going to miss you next year. The good news is that Kay will be in charge and I can sit back for awhile. Anxious to hear the results of the elections!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Mary Russell <peark02@outlook.com> 2/20/2015 2:29 PM >>>

Sure Donna, glad to step in so you can manage this super important work at the national level. Take care and try to stay warm!

Mary Russell

224-254-0654

On Feb 20, 2015, at 13:04, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/19/2015 3:08 PM >>>

All,

I hope everyone is doing well and keeping warm. It is that time again. We have a Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT. Our call will focus on the following;

1. December final financial results
2. January preliminary results
3. Budget update
4. Cash

I. December Adjustments

We did not make any adjustments to the preliminary December results.

II. Investments

Anyone tired of this ride??? It kind of reminds me of when I took my young children to Six Flags and all they wanted to do is ride every roller coaster. Since they were young, I didn't have a choice but to ride along side them. Halfway through the day, I had enough!!! This market kind of feels like that. Just like I didn't have a choice but to push through with my kids, we have to push through this market. Of course with my kids, what really put me over the top was the Demon Drop. That is the ride that slowly takes you to the top of a tall tower and then, with a few sudden jerks (No, I am not referring to any of my partners on the ride), you are suddenly dropped at an accelerating pace before being stopped....just before you hit the ground. I am sweating still thinking about it. L Well, I think with this investment market, we are in a good position to avoid anything like that ride!!!

That being said, the month of January was not very good for our investment portfolios. Our combined investment portfolios lost \$964,000. Year to date returns now are just shy of \$1.495M for the combined portfolios.

The bad news for January has turned into great news for February. Through Wednesday, February 18th, the combine portfolios were up by \$1,936,000 or 3.51%! So, we have gained back the losses from January and added another \$972,000. As we expect with this market, today the DOW is down; NASDAQ is up; etc. I generally start this e-mail in the morning with the expectation it would be changed by the end of the day. Today is no different. I would expect, even with the variances in the markets, our portfolios will be a little higher after today. I would not have thought that this morning when the markets opened. So, it is nearly impossible to determine where we will end the month. Regardless of what happens for the rest of the month, I am glad we can face it with a gain so far over 3.5%.

III. Academy preliminary January Financials (A10)

We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

The Academy needs to keep this correlation wherever possible. As we look forward at the revenue, there is some good news, but also some concerns. The good news; Membership revenue continues to perform well. Just yesterday, Mary Beth indicated that we signed a few sponsorships for Nutrition News Forecast that were not budgeted. Diane Enos indicated that she thinks we have an strong opportunity to increase revenue for professional development in the spring due to the new website. So, some pretty exciting news. However, on the other side, we do

have revenue concerns about eNCPT and some Research Grants. On the Research Grant side there will be expense savings if the grants are not achieved.

We are continuing to refine our forecasts for the year, so I won't try yet to project where we will end up. I do believe we will end the fiscal year near our operating deficit target. Depending on the revenue, I hope we can do better.

On a year to date basis, the Academy has an operating deficit of \$1,597,922 through January. This is \$411,064 smaller (better) than the budget. That is fantastic news. This will give the Academy a buffer against the revenue "headwinds" that may materialize over the next few months. I won't address the investments. It isn't great. Since we see good news for February, I would rather focus on the operating results.

The following is a breakdown of the various categories for January:

A. Revenues

- a. **Membership Dues** - This area is **over budget** by \$5,153 in January and is **over budget** by \$5,558 for the year. The over-run in January is being driven by higher Membership Dues (up \$13.5K) offset by lower Fellow program revenue (down \$7.8K).
- b. **Programs and Meetings** - This area is **under budget** by \$10,272 in January and is **under budget** by \$420,101 for the year. The under-run January is due to lower professional development revenue (down \$8.4K) and continue processing of FNCE refunds (down \$1.9K).
- c. **Publications and Materials** - This area is **under budget** by \$12,277 in January and is **under budget** by \$60,546 for the year. The under-run in January is primarily due to lower Traditional Publications (down \$25.0K), lower Eatright store (down \$4.5K) and lower across all other areas (down \$0.6K) offset by higher List Rental sales (up \$17.8K).
- d. **Subscriptions** – This area is **under budget** by \$44,076 in January and is **under budget** by \$219,346 for the year. The under-run in January is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$2.0K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.4K). The eNCPT sales may not be good when compared to the budget. However, the revenue is steadily increasing. In January this is up to \$12,400. This will increase to over \$14,000 in February. The sales now will also help FY16. So, eNCPT is building momentum for the future. We just need it to continue to grow.
- e. **Advertising** – This area is **on-target** in January and **under budget** by \$10,395 for the year. Nothing was budgeted and nothing was received.
- f. **All grants** - This area is **over budget** by \$4,455 in January and is **under budget** by \$2,555 for the year. The over-run in January is primarily due to higher Grants for Research (up \$23.1K) and higher Carry the Flame recognition (up \$4.8K). This is offset by lower Guides for

Practice project (down \$10.0K), lower by higher ConAgra (up \$2.8K), lower recognition of the Abbott Malnutrition grant (down \$10.0K) and lower across all other (down \$0.6K).

g. **Sponsorships** – This area is under budget by \$12,140 in January and is under budget by \$48,340 for the year. I have mentioned previously that we would re-evaluate the Sponsorship revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording by \$12,140 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team. I mentioned above the revenue for the Nutrition News Forecast later this year. That is great news that should offset the shortfall we are currently seeing. This will be recognized in April.

h. **Other** – This area was under budget by \$5,389 in January and is over budget by \$104,586 for the year. The under-run in January is primarily due to lower licensure revenue (down \$6.7K) offset by higher across all other areas (up \$1.3K).

B. Expenses

a. **Personnel** – This area is under budget by \$45,618 in January and is under budget by \$128,069 for the year. The under-run in January is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b. **Publications** – This area is under budget by \$16,895 in January and is under budget by \$95,956 for the year. The under-run in January is primarily due to lower Traditional Publication's costs (down \$7.0K), lower Quality Management costs (down \$5.8K) and lower Member retention (down \$4.9K) offset by higher across all other projects (up \$0.8K).

c. **Travel** – This area is under budget by \$38,571 in January and is under budget by \$256,441 for the year. The under-run for January is due to lower Research (down \$26.5K), lower Governance (down \$15.3K), lower Public Policy (down \$3.0K), lower Marketing (down \$2.6K), lower Administration (down \$1.0K) and lower across all other areas (down \$1.8K), offset by higher FNCE expense (up \$11.6K).

d. **Professional Fees** - This area is over budget by \$41,480 in January and is under budget by \$152,285 for the year. The over-run in January is being driven by higher Research (up \$16.6K), higher Brand Promise (up \$8.7K), higher Revenue analysis (up \$17.4), higher Corporate Relations (up \$7.6K), higher Public Policy (up \$3.7K), higher List Rental (up \$5.1K) and higher across all other (up \$0.3K), offset by lower Governance (down \$5.2K), lower Member Services (down \$6.2K), lower Malnutrition project (down \$4.6K) and lower IT/Web (down \$1.9K). The Revenue analysis is the work we discussed previously to evaluate new revenue opportunities for the Academy. This was not budgeted. However, the Academy moved forward because it was believed we could find costs savings in other areas to offset the overall amount.

- e. **Postage and Mailing** - This area is **under budget** by \$27,131 for January and is **under budget** by \$86,096 for the year. The under-run for January is being driven by lower Member Services (down \$19.7K), lower Traditional Publications (down \$7.1K) and lower across all other (down \$0.3K).
- f. **Office Supplies and Equipment** – This area is **over budget** by \$1,140 in January and is **under budget** by \$13,469 for the year. The under-run in January is across all areas of the business. No material variances can be identified.
- g. **Rent and utilities** - This area is **under budget** by \$978 in January and is **under budget** by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).
- h. **Telephone and communications** – This is **under budget** by \$2,064 in January and is **under budget** by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.
- i. **Commissions** – This area is **on target** in January and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.
- j. **Computer Expenses** – This area is **under budget** by \$9,164 in January and is **under budget** by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).
- k. **Advertising and Promotion** – This area is **under budget** by \$29,763 in January and is **under budget** by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.
- l. **Insurance** – This area is **under budget** by \$534 in January and is **under budget** by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** in January by \$2,372 and is **over budget** by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.

n. **Bank and trust fees** – This area is **under budget** by \$580 in January and is **over budget** by \$9,895 for the year. The under-run in January is due to lower credit cards fees.

o. **Other** – This area is **over budget** by \$33,778 in January and **under budget** \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).

p. **Expense allocation** – This area is **unfavorable to budget** by \$19,192 in January and is **unfavorable to budget** by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

q. **Meeting services** – This area is **under budget** by \$22,571 in January and is **under budget** by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).

r. **Legal and Audit** – This area is **under budget** by \$6,076 in January and is **under budget** by \$15,574 for the year. The under-run in January is due to lower legal expenses.

s. **Printing** – This area is **over budget** by \$21,847 in January and is **over budget** by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K). Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good “buffer” going into the final third of the fiscal year. I hope we will be able to hold this gain. I won’t bank on it since we expect shortfalls in the revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3819. RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CST

From: Maria Juarez <MJuarez@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Darchele Erskine <derskine@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Harold Holler <HHOLLER@eatright.org>
Sent Date: Feb 20, 2015 18:01:35
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CST
Attachment: [image003.gif](#)

All,

The documents for our FAC conference call scheduled **February 24, 2015** are loaded into the portal

Folder name "**February 24, 2015 FAC conference call**"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions or problems login in, please call Linda Serwat at extension 4731

Call in number 866-477-4564

Conference Code 9431787218

Talk to you soon

Maria G Juarez
Academy of Nutrition and Dietetics

General Manager Accounting & Finance Administration

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606

Ph 312-899-4886

Fax 312-899-5335

mjuarez@eatright.org

3820. March Board Meeting

From: Darchele Erskine <derskine@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsys.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Susan Burns <Sburns@eatright.org>, Georgia Gofis <GGofis@eatright.org>, William Murphy <WMurphy@eatright.org>, Lauren Florian <LFlorian@eatright.org>, Michael Fantauzzi <mfantauzzi@eatright.org>
Sent Date: Feb 20, 2015 17:17:04
Subject: March Board Meeting
Attachment: [image003.jpg](#)

The agenda and corresponding attachments for the March 6-7 Board meeting will be placed on the Board of Directors' communication platform on Monday, February 23. On Monday after 4:00pm CT, please click on the following link <https://academybod.webauthor.com/modules/library/library.cfm?id=12694> and enter your Academy user name and password. A paper packet will be shipped next Tuesday, February 24 via UPS (no signature required) for delivery on Thursday, February 26, to those Board members who requested one.

Many thanks,

Darchele

Darchele M. Erskine, MBA

Executive Assistant to CEO

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4750

derskine@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3821. Re: Spring 2015 HOD Meeting Invitation and Agenda

From: Evelyn Crayton <craytef@aces.edu>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>
Sent Date: Feb 20, 2015 16:38:34
Subject: Re: Spring 2015 HOD Meeting Invitation and Agenda
Attachment: [image002.jpg](#)

Thanks Joan.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Feb 20, 2015, at 10:16 AM, "Joan Schwaba" <JSchwaba@eatright.org> wrote:

An invitation from House of Delegates Speaker Elise Smith follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
+++++

<image002.jpg>

Date: February 20, 2015

To: Board of Directors, Academy of Nutrition and Dietetics

From: Elise Smith, MA, RDN, LD,
FAND, House of Delegates Speaker, 2014-2015

Subject: Spring 2015 HOD Meeting Invitation and Agenda

Invitation to Participate in the Spring HOD Meeting

§ The House Leadership Team and I would like to extend an invitation to you as an Academy of Nutrition and Dietetics Board of Director member to participate in the Spring 2015 HOD Virtual Meeting on May 2 and May 3, 2015. The mega issue for the Spring 2015 HOD Meeting is “Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings.”

§ In addition, a current membership issue discussion on the Academy’s Corporate Sponsorship Program will be conducted on the second day of the meeting.

§ Participation in House of Delegates meetings provides an excellent opportunity for leadership development, and your presence at the meeting helps to enrich our mega issue discussion.

§ The **agenda, backgrounder, executive summary, and fact sheet for the meeting** are located on the House of Delegates website –

<http://www.eatrightpro.org/resources/leadership/house-of-delegates/about-hod-meetings> >Spring 2015 Meeting Materials.

Overview of the Spring House of Delegates Meeting

§ Meeting location: The Spring 2015 HOD Meeting will be conducted virtually using WebEx for the webinar portion and two conference call numbers for the audio portion, one for meeting as a large group and one for meeting in your small, virtual tables.

§ Dialogue topic:

o **Saturday, May 2: *Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings***

o **Sunday, May 3: *Current Membership Issue Discussion- Academy's Corporate Sponsorship Program***

§ The meeting will run from 12:00 pm-4:00 pm CT on both days, for a total of 8 hours of required participation.

§ In order to participate in the Spring 2015 HOD Meeting, Board of Directors are expected to read the backgrounder and attend both days of the meeting.

§ CPEUs will be provided to meeting participants for attending the meeting.

§ A final copy of the agenda will be distributed electronically to all meeting attendees in advance of the meeting.

§ Please confirm your ability to participate in the Spring 2015 HOD Meeting as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org by March 13, 2015.

For More Information or Assistance

Contact Elise Smith (easaden@aol.com), or Cecily Byrne (cbyrne@eatright.org | 800/877-1600 ext 4819).

3822. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 20, 2015 16:33:37
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment: [TEXT.htm](#)

Paul, No rush, I will not be back into the office until Wednesday to look at it. We have time, but when I saw it on the agenda it made me start thinking that we had not even talked about it yet. Yikes!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/20/2015 4:08 PM >>>

Donna,

Pat and I discussed. I am not happy that it is even reference at this stage. Without the budget, it is ridiculous to address. Pat concurred. So, as a compromise, I will reference it within the Deck and say it is too early for a 3 year plan and provide talking points. I should have something by Monday for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, February 20, 2015 2:53 PM
To: Paul Mifsud

Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I knew to be expecting stuff for the board, but was afraid to ask you about it until after we got through the FAC call. It also looks like I will be talking about the three year Finance plan at the board meeting. We can talk more after next weeks FAC call. I get the spent part!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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Waynesboro, GA 30830

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"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/20/2015 3:11 PM >>>

Donna,

Not a problem. I am also putting together some info for the board on the finances through January. So, look for that in the next couple of days. As for the cold, I am spent. Too cold for me!!

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, February 20, 2015 1:05 PM

To: Paul Mifsud

Cc: peark02@outlook.com

Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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That being said, the month of January was not very good for our investment portfolios. Our combined investment portfolios lost \$964,000. Year to date returns now are just shy of \$1.495M for the combined portfolios.

The bad news for January has turned into great news for February. Through Wednesday, February 18th, the combine portfolios were up by \$1,936,000 or 3.51%! So, we have gained back the losses from January and added another \$972,000. As we expect with this market, today the DOW is down; NASDAQ is up; etc. I generally start this e-mail in the morning with the expectation it would be changed by the end of the day. Today is no different. I would expect, even with the variances in the markets, our portfolios will be a little higher after today. I would not have thought that this morning when the markets opened. So, it is nearly impossible to determine where we will end the month. Regardless of what happens for the rest of the month, I am glad we can face it with a gain so far over 3.5%.

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p. Expense allocation - This area is unfavorable to budget by \$19,192 in January and is unfavorable to budget by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q. Meeting services - This area is under budget by \$22,571 in January and is under budget by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR

(down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).

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I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3823. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 20, 2015 16:08:01
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Attachment:

Donna,

Pat and I discussed. I am not happy that it is even reference at this stage. Without the budget, it is ridiculous to address. Pat concurred. So, as a compromise, I will reference it within the Deck and say it is too early for a 3 year plan and provide talking points. I should have something by Monday for you.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, February 20, 2015 2:53 PM
To: Paul Mifsud
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I knew to be expecting stuff for the board, but was afraid to ask you about it until after we got through the FAC call. It also looks like I will be talking about the three year Finance plan at the board meeting. We can talk more after next weeks FAC call. I get the spent part!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/20/2015 3:11 PM >>>

Donna,

Not a problem. I am also putting together some info for the board on the finances through January. So, look for that in the next couple of days. As for the cold, I am spent. Too cold for me!!

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, February 20, 2015 1:05 PM

To: Paul Mifsud

Cc: peark02@outlook.com

Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

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>>>Paul Mifsud <PMifsud@eatright.org> 2/19/2015 3:08 PM >>>

All,

I hope everyone is doing well and keeping warm. It is that time again. We have a Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT. Our call will focus on the following;

1. December final financial results
2. January preliminary results
3. Budget update
4. Cash

I. December Adjustments

-
We did not make any adjustments to the preliminary December results.

II. Investments

Anyone tired of this ride??? It kind of reminds me of when I took my young children to Six Flags and all they wanted to do is ride every roller coaster. Since they were young, I didn't have a choice but to ride along side them. Halfway through the day, I had enough!!! This market kind of feels like that. Just like I didn't have a choice but to push through with my kids, we have to push through this market. Of course with my kids, what really put me over the top was the Demon Drop. That is the ride that slowly takes you to the top of a tall tower and then, with a few sudden jerks (No, I am not referring to any of my partners on the ride), you are suddenly dropped at an accelerating pace before being stopped....just before you hit the ground. I am sweating still thinking about it. L Well, I think with this investment market, we are in a good position to avoid anything like that ride!!!

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Paul

3824. Re: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Mary Russell <peark02@outlook.com>
Sent Date: Feb 20, 2015 15:56:24
Subject: Re: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment: [TEXT.htm](#)

Thanks for your willingness to help out as usual. I cannot tell you how much I am going to miss you next year. The good news is that Kay will be in charge and I can sit back for awhile. Anxious to hear the results of the elections!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Mary Russell <peark02@outlook.com> 2/20/2015 2:29 PM >>>

Sure Donna, glad to step in so you can manage this super important work at the national level. Take care and try to stay warm!

Mary Russell
224-254-0654

On Feb 20, 2015, at 13:04, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for

me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

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All,

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We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

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- e. Advertising - This area is on-target in January and under budget by \$10,395 for the year. Nothing was budgeted and nothing was received.
- f. All grants - This area is over budget by \$4,455 in January and is under budget by \$2,555 for the year. The over-run in January is primarily due to higher Grants for Research (up \$23.1K) and higher Carry the Flame recognition (up \$4.8K). This is offset by lower Guides for Practice project (down \$10.0K), lower by higher ConAgra (up \$2.8K), lower recognition of the Abbott Malnutrition grant (down \$10.0K) and lower across all other (down \$0.6K).
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f. Office Supplies and Equipment - This area is over budget by \$1,140 in January and is under budget by \$13,469 for the year. The under-run in January is across all areas of the business. No material variances can be identified.

g. Rent and utilities - This area is under budget by \$978 in January and is under budget by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).

h. Telephone and communications - This is under budget by \$2,064 in January and is under budget by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.

i. Commissions - This area is on target in January and is over budget by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.

- j. Computer Expenses - This area is under budget by \$9,164 in January and is under budget by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).
- k. Advertising and Promotion - This area is under budget by \$29,763 in January and is under budget by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.
- l. Insurance - This area is under budget by \$534 in January and is under budget by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.
- m. Depreciation - This area is under budget in January by \$2,372 and is over budget by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.
- n. Bank and trust fees - This area is under budget by \$580 in January and is over budget by \$9,895 for the year. The under-run in January is due to lower credit cards fees.
- o. Other - This area is over budget by \$33,778 in January and under budget \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).
- p. Expense allocation - This area is unfavorable to budget by \$19,192 in January and is unfavorable to budget by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.
- q. Meeting services - This area is under budget by \$22,571 in January and is under budget by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).
- r. Legal and Audit - This area is under budget by \$6,076 in January and is under budget by \$15,574 for the year. The under-run in January is due to lower legal expenses.
- s. Printing - This area is over budget by \$21,847 in January and is over budget by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K).

Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good "buffer" going into the final third of the fiscal year. I hope we will be able to hold this gain. I won't bank on it since we expect shortfalls in the

revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3825. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 20, 2015 15:53:25
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment: [TEXT.htm](#)

Paul, I knew to be expecting stuff for the board, but was afraid to ask you about it until after we got through the FAC call. It also looks like I will be talking about the three year Finance plan at the board meeting. We can talk more after next weeks FAC call. I get the spent part!

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"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/20/2015 3:11 PM >>>

Donna,

Not a problem. I am also putting together some info for the board on the finances through January. So, look for that in the next couple of days. As for the cold, I am spent. Too cold for me!!

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, February 20, 2015 1:05 PM
To: Paul Mifsud
Cc: peark02@outlook.com
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

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o. Other - This area is over budget by \$33,778 in January and under budget \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).

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Paul

3826. RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: peark02@outlook.com <peark02@outlook.com>
Sent Date: Feb 20, 2015 15:11:52
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment:

Donna,

Not a problem. I am also putting together some info for the board on the finances through January. So, look for that in the next couple of days. As for the cold, I am spent. Too cold for me!!

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, February 20, 2015 1:05 PM
To: Paul Mifsud
Cc: peark02@outlook.com
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 2/19/2015 3:08 PM >>>

All,

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We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

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c. **Travel** – This area is under budget by \$38,571 in January and is under budget by \$256,441 for the year. The under-run for January is due to lower Research (down \$26.5K), lower Governance (down \$15.3K), lower Public Policy (down \$3.0K), lower Marketing (down \$2.6K), lower Administration (down \$1.0K) and lower across all other areas (down \$1.8K), offset by higher FNCE expense (up \$11.6K).

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Services (down \$19.7K), lower Traditional Publications (down \$7.1K) and lower across all other (down \$0.3K).

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g. **Rent and utilities** - This area is **under budget** by \$978 in January and is **under budget** by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).

h. **Telephone and communications** – This is **under budget** by \$2,064 in January and is **under budget** by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.

i. **Commissions** – This area is **on target** in January and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.

j. **Computer Expenses** – This area is **under budget** by \$9,164 in January and is **under budget** by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).

k. **Advertising and Promotion** – This area is **under budget** by \$29,763 in January and is **under budget** by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.

l. **Insurance** – This area is **under budget** by \$534 in January and is **under budget** by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.

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3827. Re: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT

From: Mary Russell <peark02@outlook.com>
To: Donna Martin <dmartin@burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 20, 2015 14:29:41
Subject: Re: Finance and Audit Committee meeting on Tuesday, February 24that 1 p.m. CDT
Attachment:

Sure Donna, glad to step in so you can manage this super important work at the national level. Take care and try to stay warm!

Mary Russell
224-254-0654

On Feb 20, 2015, at 13:04, Donna Martin <dmartin@burke.k12.ga.us> wrote:

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- g. **Rent and utilities** - This area is **under budget** by \$978 in January and is **under budget** by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).
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- i. **Commissions** – This area is **on target** in January and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.
- j. **Computer Expenses** – This area is **under budget** by \$9,164 in January and is **under budget** by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).
- k. **Advertising and Promotion** – This area is **under budget** by \$29,763 in January and is **under budget** by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.
- l. **Insurance** – This area is **under budget** by \$534 in January and is **under budget** by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.
- m. **Depreciation** – This area is **under budget** in January by \$2,372 and is **over budget** by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.
- n. **Bank and trust fees** – This area is **under budget** by \$580 in January and is **over budget** by \$9,895 for the year. The under-run in January is due to lower credit cards fees.
- o. **Other** – This area is **over budget** by \$33,778 in January and **under budget** \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional

Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).

- p. **Expense allocation** – This area is **unfavorable to budget** by \$19,192 in January and is **unfavorable to budget** by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- q. **Meeting services** – This area is **under budget** by \$22,571 in January and is **under budget** by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).
- r. **Legal and Audit** – This area is **under budget** by \$6,076 in January and is **under budget** by \$15,574 for the year. The under-run in January is due to lower legal expenses.
- s. **Printing** – This area is **over budget** by \$21,847 in January and is **over budget** by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K).

Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good “buffer” going into the final third of the fiscal year. I hope we will be able to hold this gain. I won’t bank on it since we expect shortfalls in the revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3828. RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Paul Mifsud <PMifsud@eatright.org>
Cc: Mary Russell <pear02@outlook.com>
Sent Date: Feb 20, 2015 14:04:55
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT
Attachment: [TEXT.htm](#)

Paul, I will be in Washington, DC next Monday and Tuesday, I have a flight out at 4 pm EST on Tuesday. I plan to try and conduct the FAC meeting from the airport (I hope in a nice quiet place) before I need to catch my flight. I am copying Mary on this email in case she needs to fill in for me. I am in Washington to lobby congress with the PEW Institute, so I did not have any control over the dates and time. Mary, please let me know if you can pitch hit for me if needed? I would complain about the cold down here (19 degrees), but I know that it would just be falling on deaf ears. Talk to you on Tuesday!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 2/19/2015 3:08 PM >>>

All,

I hope everyone is doing well and keeping warm. It is that time again. We have a Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT. Our call will focus on the following;

1. December final financial results
2. January preliminary results

3. Budget update

4. Cash

I. December Adjustments

We did not make any adjustments to the preliminary December results.

II. Investments

Anyone tired of this ride??? It kind of reminds me of when I took my young children to Six Flags and all they wanted to do is ride every roller coaster. Since they were young, I didn't have a choice but to ride along side them. Halfway through the day, I had enough!!! This market kind of feels like that. Just like I didn't have a choice but to push through with my kids, we have to push through this market. Of course with my kids, what really put me over the top was the Demon Drop. That is the ride that slowly takes you to the top of a tall tower and then, with a few sudden jerks (No, I am not referring to any of my partners on the ride), you are suddenly dropped at an accelerating pace before being stopped..just before you hit the ground. I am sweating still thinking about it. L Well, I think with this investment market, we are in a good position to avoid anything like that ride!!!

That being said, the month of January was not very good for our investment portfolios. Our combined investment portfolios lost \$964,000. Year to date returns now are just shy of \$1.495M for the combined portfolios.

The bad news for January has turned into great news for February. Through Wednesday, February 18th, the combine portfolios were up by \$1,936,000 or 3.51%! So, we have gained back the losses from January and added another \$972,000. As we expect with this market, today the DOW is down; NASDAQ is up; etc. I generally start this e-mail in the morning with the expectation it would be changed by the end of the day. Today is no different. I would expect, even with the variances in the markets, our portfolios will be a little higher after today. I would not have thought that this morning when the markets opened. So, it is nearly impossible to determine where we will end the month. Regardless of what happens for the rest of the month, I am glad we can face it with a gain so far over 3.5%.

III. Academy preliminary January Financials (A10)

We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

The Academy needs to keep this correlation wherever possible. As we look forward at the revenue, there is some good news, but also some concerns. The good news; Membership revenue continues to perform well. Just yesterday, Mary Beth indicated that we signed a few sponsorships for Nutrition News Forecast that were not budgeted. Diane Enos indicated that she thinks we have an strong opportunity to increase revenue for professional development in the spring due to the new website. So, some pretty exciting news. However, on the other side, we do have revenue concerns about eNCPT and some Research Grants. On the Research Grant side there will be expense savings if the grants are not achieved.

We are continuing to refine our forecasts for the year, so I won't try yet to project where we will end up. I do believe we will end the fiscal year near our operating deficit target. Depending on the revenue, I hope we can do better.

On a year to date basis, the Academy has an operating deficit of \$1,597,922 through January. This is \$411,064 smaller (better) than the budget. That is fantastic news. This will give the Academy a buffer against the revenue "headwinds" that may materialize over the next few months. I won't address the investments. It isn't great. Since we see good news for February, I would rather focus on the operating results.

The following is a breakdown of the various categories for January:

A. Revenues

- a. Membership Dues - This area is over budget by \$5,153 in January and is over budget by \$5,558 for the year. The over-run in January is being driven by higher Membership Dues (up \$13.5K) offset by lower Fellow program revenue (down \$7.8K) .
- b. Programs and Meetings - This area is under budget by \$10,272 in January and is under budget by \$420,101 for the year. The under-run January is due to lower professional development revenue (down \$8.4K) and continue processing of FNCE refunds (down \$1.9K).
- c. Publications and Materials - This area is under budget by \$12,277 in January and is under budget by \$60,546 for the year. The under-run in January is primarily due to lower Traditional Publications (down \$25.0K), lower Eatright store (down \$4.5K) and lower across all other areas (down \$0.6K) offset by higher List Rental sales (up \$17.8K).
- d. Subscriptions - This area is under budget by \$44,076 in January and is under budget by \$219,346 for the year. The under-run in January is primarily is due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$2.0K). This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.4K). The eNCPT sales may not be good when compared to the budget. However, the revenue is steadily increasing. In January this is up to \$12,400. This will increase to over \$14,000 in February. The sales now will also help FY16. So, eNCPT is building momentum for the future. We just need it to continue to grow.
- e. Advertising - This area is on-target in January and under budget by \$10,395 for the year. Nothing was budgeted and nothing was received.

- f. All grants - This area is over budget by \$4,455 in January and is under budget by \$2,555 for the year. The over-run in January is primarily due to higher Grants for Research (up \$23.1K) and higher Carry the Flame recognition (up \$4.8K). This is offset by lower Guides for Practice project (down \$10.0K), lower by higher ConAgra (up \$2.8K), lower recognition of the Abbott Malnutrition grant (down \$10.0K) and lower across all other (down \$0.6K).
- g. Sponsorships - This area is under budget by \$12,140 in January and is under budget by \$48,340 for the year. I have mentioned previously that we would re-evaluate the Sponsorship revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording by \$12,140 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team. I mentioned above the revenue for the Nutrition News Forecast later this year. That is great news that should offset the shortfall we are currently seeing. This will be recognized in April.
- h. Other - This area was under budget by \$5,389 in January and is over budget by \$104,586 for the year. The under-run in January is primarily due to lower licensure revenue (down \$6.7K) offset by higher across all other areas (up \$1.3K).

B. Expenses

- a. Personnel - This area is under budget by \$45,618 in January and is under budget by \$128,069 for the year. The under-run in January is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.
- b. Publications - This area is under budget by \$16,895 in January and is under budget by \$95,956 for the year. The under-run in January is primarily due to lower Traditional Publication's costs (down \$7.0K), lower Quality Management costs (down \$5.8K) and lower Member retention (down \$4.9K) offset by higher across all other projects (up \$0.8K).
- c. Travel - This area is under budget by \$38,571 in January and is under budget by \$256,441 for the year. The under-run for January is due to lower Research (down \$26.5K), lower Governance (down \$15.3K), lower Public Policy (down \$3.0K), lower Marketing (down \$2.6K), lower Administration (down \$1.0K) and lower across all other areas (down \$1.8K), offset by higher FNCE expense (up \$11.6K).
- d. Professional Fees - This area is over budget by \$41,480 in January and is under budget by \$152,285 for the year. The over-run in January is being driven by higher Research (up \$16.6K), higher Brand Promise (up \$8.7K), higher Revenue analysis (up \$17.4), higher Corporate Relations (up \$7.6K), higher Public Policy (up \$3.7K), higher List Rental (up \$5.1K) and higher across all other (up \$0.3K), offset by lower Governance (down \$5.2K), lower Member Services (down \$6.2K), lower Malnutrition project (down \$4.6K) and lower IT/Web (down \$1.9K). The Revenue analysis is the work we discussed previously to evaluate new revenue opportunities for the Academy. This was not budgeted. However, the Academy moved forward because it was believed we could find costs savings in other areas to offset the overall amount.
- e. Postage and Mailing - This area is under budget by \$27,131 for January and is under budget by \$86,096 for the year. The under-run for January is being driven by lower Member Services (down \$19.7K), lower Traditional Publications (down \$7.1K) and lower across all other

(down \$0.3K).

- f. Office Supplies and Equipment - This area is over budget by \$1,140 in January and is under budget by \$13,469 for the year. The under-run in January is across all areas of the business. No material variances can be identified.
- g. Rent and utilities - This area is under budget by \$978 in January and is under budget by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).
- h. Telephone and communications - This is under budget by \$2,064 in January and is under budget by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.
- i. Commissions - This area is on target in January and is over budget by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.
- j. Computer Expenses - This area is under budget by \$9,164 in January and is under budget by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).
- k. Advertising and Promotion - This area is under budget by \$29,763 in January and is under budget by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.
- l. Insurance - This area is under budget by \$534 in January and is under budget by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.
- m. Depreciation - This area is under budget in January by \$2,372 and is over budget by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.
- n. Bank and trust fees - This area is under budget by \$580 in January and is over budget by \$9,895 for the year. The under-run in January is due to lower credit cards fees.
- o. Other - This area is over budget by \$33,778 in January and under budget \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).
- p. Expense allocation - This area is unfavorable to budget by \$19,192 in January and is unfavorable to budget by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the "normal" expense categories, but are then offset under the expense allocation category.

q. Meeting services - This area is under budget by \$22,571 in January and is under budget by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).

r. Legal and Audit - This area is under budget by \$6,076 in January and is under budget by \$15,574 for the year. The under-run in January is due to lower legal expenses.

s. Printing - This area is over budget by \$21,847 in January and is over budget by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K).

Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good "buffer" going into the final third of the fiscal year. I hope we will be able to hold this gain. I won't bank on it since we expect shortfalls in the revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3829. HOD virtual Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: hod@eatright.org
Sent Date: Feb 20, 2015 12:25:06
Subject: HOD virtual Meeting
Attachment: [TEXT.htm](#)

I will be able to participate. Thanks for the invite.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3830. Spring 2015 HOD Meeting Invitation and Agenda

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: Harold Holler <HHOLLER@eatright.org>, Cecily Byrne <cbyrne@eatright.org>
Sent Date: Feb 20, 2015 11:16:23
Subject: Spring 2015 HOD Meeting Invitation and Agenda
Attachment: [image002.jpg](#)

An invitation from House of Delegates Speaker Elise Smith follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

+++++

Date: February 20, 2015

To: Board of Directors, Academy of Nutrition and Dietetics

From: Elise Smith, MA, RDN, LD,
FAND, House of Delegates Speaker, 2014-2015

Subject: Spring 2015 HOD Meeting Invitation and Agenda

Invitation to Participate in the Spring HOD Meeting

§ The House Leadership Team and I would like to extend an invitation to you as an Academy of Nutrition and Dietetics Board of Director member to participate in the Spring 2015 HOD Virtual Meeting on May 2 and May 3, 2015. The mega issue for the Spring 2015 HOD Meeting is “Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings.”

§ In addition, a current membership issue discussion on the Academy’s Corporate Sponsorship Program will be conducted on the second day of the meeting.

§ Participation in House of Delegates meetings provides an excellent opportunity for leadership development, and your presence at the meeting helps to enrich our mega issue discussion.

§ The **agenda, backgrounder, executive summary, and fact sheet for the meeting** are located on the House of Delegates website –

<http://www.eatrightpro.org/resources/leadership/house-of-delegates/about-hod-meetings> >Spring 2015 Meeting Materials.

Overview of the Spring House of Delegates Meeting

§ Meeting location: The Spring 2015 HOD Meeting will be conducted virtually using WebEx for the webinar portion and two conference call numbers for the audio portion, one for meeting as a large group and one for meeting in your small, virtual tables.

§ Dialogue topic:

o **Saturday, May 2: *Engaging Members in the Need to Address Malnutrition across Nutrition and Dietetic Practice Settings***

o **Sunday, May 3: *Current Membership Issue Discussion- Academy’s Corporate Sponsorship Program***

§ The meeting will run from 12:00 pm-4:00 pm CT on both days, for a total of 8 hours of required participation.

§ In order to participate in the Spring 2015 HOD Meeting, Board of Directors are expected to read the backgrounder and attend both days of the meeting.

§ CPEUs will be provided to meeting participants for attending the meeting.

§ A final copy of the agenda will be distributed electronically to all meeting attendees in advance of the meeting.

§ Please confirm your ability to participate in the Spring 2015 HOD Meeting as a Board of Director member by contacting the HOD Governance Team at hod@eatright.org by March 13, 2015.

For More Information or Assistance

Contact Elise Smith (easaden@aol.com), or Cecily Byrne (cbyrne@eatright.org | 800/877-1600 ext 4819).

3831. March 12-14, 2015 Childhood Weight Management Program

From: Pearlie Johnson <PJohnson@eatright.org>
To: 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Debra Kibbe' <dkibbe@gsu.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Johnston, Craig Allen <caj@bcm.edu>, 'Kirk, Shelley' <Shelley.Kirk@cchmc.org>, 'Isadora Nogueira' <isadora.v.nogueira@gmail.com>, 'Gail Frank' <Gail.Frank@csulb.edu>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>
Cc: 'Papaioannou, Maria Aikaterini' <papaioan@bcm.edu>
Sent Date: Feb 20, 2015 11:11:58
Subject: March 12-14, 2015 Childhood Weight Management Program
Attachment: [image001.png](#)
[Childhood post test WITH answers and sources - Reviewed and Updagted Sept 2014.doc](#)

Just a friendly reminder that your revised PowerPoint presentation is due Monday, February 23. Instructions to upload your presentations are included below. If the file is not too large, you also have the option to send your presentation to me by email. I will acknowledge receipt.

Attached is the post-test for the childhood weight management program. Please review the questions relating to the your presentation and make any changes by Friday, February 27, 2015.

Also, please let me know if you wish to poll the audience.

The keynote speaker has provided her presentation. It is located at <https://app.box.com/s/dakgjmzq1n09sfbicw8sbomlpw9rxcp>. Presentations will be added to this link as they become available in attempt to eliminate overlapping.

Thank you and have a good weekend.

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the “Login” option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password. If you do not have an Academy/CDR username and password, use your email address and the password welcome.
 2. On the purple banner, hover over the “Portal” option on the right-hand side and choose the “Library” option from the drop-down menu.
 3. Click on the “2015 Childhood Faculty PowerPoint Files and Handouts” link located to the left.
 4. Click on the “Upload Multiple Files” link located in the gray menu bar.
 5. Scroll down to the bottom of the grey area and click on “add files” button (lower left side)
 6. Browse for your file.
 7. Click open.
 8. To add another file choose “Add Files” button again to add another file to the list.
 9. When you have all the files that you would like to add, click on the “Start Upload” button (lower left side). When upload had finished press “Continue.”
 10. Don’t pay attention to the list of folder. Just stroll down to the bottom of the page and click on “Complete Upload” bar.
 11. When you are done, please logout (upper right hand corner).

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3832. Daily News & Journal Review: Friday, February 20, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 20, 2015 11:10:24
Subject: Daily News & Journal Review: Friday, February 20, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

National Nutrition Month® is quickly approaching!

Find promotional resources, NNM catalog and much more at www.eatright.org/nnm

Dietary Guidelines Committee Report Needs to Result in a Healthful Eating Plan That Is Easy for Consumers to Follow, Says Academy of Nutrition and Dietetics

<http://www.newswise.com/articles/dietary-guidelines-committee-report-needs-to-result-in-a-healthful-eating-plan-that-is-easy-for-consumers-to-follow-says-academy-of-nutrition-and-dietetics>

Source: Scientific Report of the 2015 Dietary Guidelines Advisory Committee

(The Federal government will determine how it will use the information in the Advisory Report as the government develops the *Dietary Guidelines for Americans*. HHS and USDA will jointly release the *Dietary Guidelines for Americans, 2015* later this year)

<http://www.health.gov/dietaryguidelines/2015-scientific-report/>

Healthful Diet Report: Sugary Drinks out; Coffee, Eggs In

<http://abcnews.go.com/Health/wireStory/healthful-diet-report-sugary-drinks-coffee-eggs-29096307>

Deadly kidney disease (CKD) can make a sneak attack

(She did not get relief from symptoms, including back pain, ankle swelling and lethargy, until she assembled a team that included a nephrologist (kidney specialist), urologist and renal (kidney) dietitian)

<http://www.chicagotribune.com/lifestyles/health/sc-hlth-0225-kidney-outlook-20150220-story.html#page=1>

Related Resources: Chronic Kidney Disease Nutrition Management Modules

<http://www.eatrightstore.org/collections/Chronic-Kidney-Disease-Nutrition-Management>
Board Certification as a Specialist in Renal Nutrition

<http://www.cdrnet.org/certifications/board-certification-as-a-specialist-in-renal-nutrition>

More Americans Surviving Cancer Today Than 20 Years Ago

Study shows biggest improvements in people diagnosed between ages 50 and 64

<http://consumer.healthday.com/cancer-information-5/breast-cancer-news-94/more-people-surviving-cancer-today-than-20-years-ago-696657.html>

Source: *JAMA Oncology*

<http://oncology.jamanetwork.com/article.aspx?articleid=2118568>

Cancer Survivors Need Healthful Lifestyle Advice

Oncology care teams should provide guidance on lifestyle change as part of survivorship care

<http://www.physiciansbriefing.com/Article.asp?AID=696524>

Source: *CA: A Cancer Journal for Clinicians*

Practical clinical interventions for diet, physical activity, and weight control in cancer survivors

<http://onlinelibrary.wiley.com/doi/10.3322/caac.21265/abstract>

Related Resources: Board Certification as a Specialist in Oncology Nutrition

<http://www.cdrnet.org/certifications/board-certification-as-a-specialist-in-oncology-nutrition>

Picky Eating Usually Transient Among Preschool Children

High remittance among picky eaters; group of persistent picky eaters still picky at age 6 years

<http://www.physiciansbriefing.com/Article.asp?AID=696067>

Source: *International Journal of Eating Disorders*

<http://onlinelibrary.wiley.com/doi/10.1002/eat.22384/abstract>

WHO unveils nutrient profiling to restrict marketing to kids

(The World Health Organization (WHO) has unveiled its nutrient profiling tool to restrict the marketing of unhealthy foods and drinks to children)

<http://www.foodnavigator.com/Policy/WHO-unveils-nutrient-profiling-to-restrict-marketing-to-kids>

Source: WHO Nutrient Profiling Model

<http://www.who.int/nutrition/topics/profiling/en/>

Study: Your spouse's long hours will make you fat

<http://www.chicagotribune.com/business/breaking/ct-working-bmi-0219-biz-2-20150218-story.html>

Women with MS may 'have lower levels of antioxidant, anti-inflammatory nutrients'

(Research will be presented at the American Academy of Neurology's Annual Meeting)

<http://www.medicalnewstoday.com/articles/289604.php>

Related Resource: Evidence-Based Dietary Interventions for Multiple Sclerosis

<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/evidencebased-dietary-interventions-for-multiple-sclerosis>

Link between sleep loss, diabetes explained

<http://www.sciencedaily.com/releases/2015/02/150219084912.htm>

Source: *Diabetologia*

<http://www.diabetologia-journal.org/>

First 'Epigenomes' Map Highlights How Genes Spur Health, Disease

Epigenomes involve processes that switch DNA on or off, for good or ill

http://www.nlm.nih.gov/medlineplus/news/fullstory_151026.html

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

-Applied Choline-Omics: Lessons from Human Metabolic Studies for the Integration of Genomics Research into Nutrition Practice

[http://www.andjrnl.org/article/S2212-2672\(13\)01794-2/abstract](http://www.andjrnl.org/article/S2212-2672(13)01794-2/abstract)

Position of the Academy of Nutrition and Dietetics: Nutritional Genomics

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutritional-genomics>

Cooking unlocks calories in fat-rich foods

<http://www.medicalnewstoday.com/articles/289190.php>

Source: *American Journal of Physical Anthropology*

<http://onlinelibrary.wiley.com/doi/10.1002/ajpa.22622/abstract>

Light Activity a Boost to Seniors' Hearts

Low-level movement helps even those with limited mobility, study says

<http://consumer.healthday.com/senior-citizen-information-31/misc-aging-news-10/seniors-with-limited-mobility-may-benefit-from-light-activity-696612.html>

Related Resource: USDA/ARS Service- Physical Activity Intervention for the Elderly

<http://www.ars.usda.gov/is/pr/2015/150107.htm>

'Calculators' Doctors Use May Overestimate Heart Risks, Study Says

Such assessments should only be starting points for predicting risk, researcher explains

http://www.nlm.nih.gov/medlineplus/news/fullstory_151000.html

Related Resource ACC/AHA calculator

<http://www.cvriskcalculator.com/>

This state is the nation's happiest for the first time

(Alaska edged out Hawaii and is now at the top of the rankings of the nation's happiest states for the first time)

<http://www.foxnews.com/health/2015/02/19/this-state-is-nation-happiest-for-first-time/>

MedlinePlus: Latest Health News

-Phthalates and Male Infertility

-Light Activity a Boost to Seniors' Hearts

Low-level movement helps even those with limited mobility, study says

-Preschoolers May Not Need Naps, Review Reports

Enforcing naps after children naturally outgrow them leads to less sleep overall

-'Calculators' Doctors Use May Overestimate Heart Risks, Study Says

Such assessments should only be starting points for predicting risk, researcher explains

-Minority Kids Less Likely to Get Latest Type 1 Diabetes Care, Study Finds

Experts aren't sure what's causing differences in insulin pump use, blood sugar levels

-'Mindfulness' May Help Ease Sleep Problems for Seniors

Small study found meditation improved sleep scores more than lessons on sleep habits

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

***Journal of the Academy of Nutrition and Dietetics*, February 13, 2015, Online First**

<http://www.andjrn.org/inpress>

-Relationships among Socioeconomic Status, Dietary Intake, and Stress in Breastfeeding Women

***Annals of Internal Medicine*, February 17, 2015**

<http://annals.org/issue.aspx>

-Single-Component Versus Multicomponent Dietary Goals for the Metabolic Syndrome: A Randomized Trial

***Critical Reviews in Food Science and Nutrition*, February 12, 2015, Online First**

<http://www.tandfonline.com/action/showAxaArticles?journalCode=bfsn20>

-Biological Activities of Red Pepper (*Capsicum annuum*) and Its Pungent Principle Capsaicin: A Review

-Lycopene and Its Antioxidant Role in the Prevention of Cardiovascular Diseases A Critical Review

***Current Opinion in Clinical Nutrition and Metabolic Care*, March 2015**

<http://journals.lww.com/co-clinicalnutrition/pages/currenttoc.aspx>

-Preservation of autophagy should not direct nutritional therapy

-Should enteral nutrition be started in the first week of critical illness?

***European Journal of Nutrition*, February 12, 2015, Online First**

<http://link.springer.com/journal/394/onlineFirst/page/1>

-Interaction of dietary compounds, especially polyphenols, with the intestinal microbiota: a review

***Food Quality and Preference*, Part B, March 2015**

<http://www.sciencedirect.com/science/journal/09503293/40/part/PB>

-A longitudinal comparison of two salt reduction strategies: Acceptability of a low sodium food

depends on the consumer

ICAN, Infant, Child, & Adolescent Nutrition, February 2015

<http://can.sagepub.com/content/7/1.toc>

-Establishing a Pediatric Registered Dietitian (RD) Residency Program

International Journal of Sport Nutrition and Exercise Metabolism, February 12, 2015, Online First

<http://journals.humankinetics.com/ijsnem-in-press/ijsnem-in-press>

-The Effect of Calcium or Calcium and Vitamin D Supplementation on Bone Mineral Density in Healthy Males: A Systematic Review and Meta-analysis

Journal of Aging and Health, March 2015

<http://jah.sagepub.com/content/27/2.toc>

-Seniors Body Weight Dissatisfaction and Longitudinal Associations With Weight Changes, Anorexia of Aging, and Obesity: Results From the NuAge Study

-The Relation Between Diabetes Self-Efficacy and Psychological Distress Among Older Adults: Do Racial and Ethnic Differences Exist?

Journal of Clinical Outcomes Management, February 2015

<http://www.jcomjournal.com/category/current-issue/>

-Comparison of Parent and Child versus Child-Only Weight Management Interventions in the Patient-Centered Medical Home

Journal of the National Cancer Institute, March 2015

<http://jnci.oxfordjournals.org/content/107/3?ct>

-Adult Weight Gain and Adiposity-Related Cancers: A Dose-Response Meta-Analysis of Prospective Observational Studies

Metabolism Clinical and Experimental, March 2015

<http://www.metabolismjournal.com/current>

-Concentrations of the Vitamin D Metabolite 1,25(OH)₂D and Odds of Metabolic Syndrome and its Components

Nutrition in Clinical Practice, February 13-18, 2015, Online First

<http://ncp.sagepub.com/content/early/recent>

-Role of FODMAPs in Patients With Irritable Bowel Syndrome: A Review

-Nutrition Quality Control in the Prescription and Administration of Parenteral Nutrition Therapy for Hospitalized Patients

Proceedings of the National Academy of Sciences, February 17, 2015

<http://www.pnas.org/content/current>

-Self-affirmation alters the brains response to health messages and subsequent behavior change

Public Health Nutrition, February 16-17, 2015, Online First

<http://journals.cambridge.org/action/displayJournal?jid=PHN>

-Breakfast skipping and the risk of type 2 diabetes: a meta-analysis of observational studies

-High-nitrate vegetable diet increases plasma nitrate and nitrite concentrations and reduces blood pressure in healthy women

Topics in Clinical Nutrition, January-March 2015

<http://journals.lww.com/topicsinclinicalnutrition/pages/currenttoc.aspx>

-Dietary Assessment Methodology for Nutritional Assessment: A Practical Approach

-Nutrition Assessment of the Intensive Care Unit Patient

-Nutritional Management and Assessment of Preterm Infants: The BabyGrow Longitudinal Nutrition and Growth Study

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<http://www.eatright.org/positions/>

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or send a blank email to leave-34578-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3833. Meeting invitation: Finance and Audit Committee Meeting

From: Academy IT Department <messenger@webex.com>
To: dmartin@burke.k12.ga.us
Sent Date: Feb 19, 2015 15:42:59
Subject: Meeting invitation: Finance and Audit Committee Meeting
Attachment:

Hello ,

Academy IT Department invites you to attend this online meeting.

Topic: Finance and Audit Committee Meeting
Date: Tuesday, February 24, 2015
Time: 1:00 pm, Central Standard Time (Chicago, GMT-06:00)
Meeting Number: 275 918 522
Meeting Password: Dietetics01

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=mb969bee6d87c2468033152df3cbcbc36>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: Dietetics01
4. Click "Join".

To view in other time zones or languages, please click the link:
<https://eatright.webex.com/eatright/j.php?MTID=ma93008016010df34089571ed68aa3775>

To join the teleconference only

Call-in toll-free number: 1-866-477-4564 (US)
Call-in number: 1-312-899-4738 (US)
Show global numbers: <https://www.tcconline.com/offSite/OffSiteController.jsp?cc=9431787218>
Conference Code: 943 178 7218

For assistance

1. Go to <https://eatright.webex.com/eatright/mc>
2. On the left navigation bar, click "Support".

You can contact me at:
itoperations@eatright.org

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:
<https://eatright.webex.com/eatright/j.php?MTID=me140b8509e16ff631659e44be6d90a1f>

The playback of UCF (Universal Communications Format) rich media files requires appropriate players. To view this type of rich media files in the meeting, please check whether you have the players installed on your computer by going to
<https://eatright.webex.com/eatright/systemdiagnosis.php>.

<http://www.webex.com>

CCP:+13128994738x9431787218#

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3834. RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Executive Temp <executivetemp@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Linda Serwat <LSerwat@eatright.org>
Sent Date: Feb 19, 2015 15:08:31
Subject: RE: Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT
Attachment:

All,

I hope everyone is doing well and keeping warm. It is that time again. We have a Finance and Audit Committee meeting on Tuesday, February 24th at 1 p.m. CDT. Our call will focus on the following;

1. December final financial results
2. January preliminary results
3. Budget update
4. Cash

I. December Adjustments

-
We did not make any adjustments to the preliminary December results.

II. Investments

Anyone tired of this ride??? It kind of reminds me of when I took my young children to Six Flags and all they wanted to do is ride every roller coaster. Since they were young, I didn't have a choice but to ride along side them. Halfway through the day, I had enough!!! This market kind of feels like that. Just like I didn't have a choice but to push through with my kids, we have to push through this market. Of course with my kids, what really put me over the top was the Demon Drop. That is the ride that slowly takes you to the top of a tall tower and then, with a few sudden jerks (No, I am not referring to any of my partners on the ride), you are suddenly dropped at an accelerating pace before being stopped....just before you hit the ground. I am sweating still thinking about it. L Well, I think with this investment market, we are in a good position to avoid anything like that ride!!!

That being said, the month of January was not very good for our investment portfolios. Our combined investment portfolios lost \$964,000. Year to date returns now are just shy of \$1.495M for the combined portfolios.

The bad news for January has turned into great news for February. Through Wednesday, February 18th, the combine portfolios were up by \$1,936,000 or 3.51%! So, we have gained back the losses from January and added another \$972,000. As we expect with this market, today the DOW is down; NASDAQ is up; etc. I generally start this e-mail in the morning with the expectation it would be changed by the end of the day. Today is no different. I would expect, even with the variances in the markets, our portfolios will be a little higher after today. I would not have thought that this morning when the markets opened. So, it is nearly impossible to determine where we will end the month. Regardless of what happens for the rest of the month, I am glad we can face it with a gain so far over 3.5%.

III. Academy preliminary January Financials (A10)

We continue the pattern in January that we have seen throughout the fiscal year. Revenue is short of budget while expenses are under-running the budget. The result for January was an operating deficit of \$292,315. This was \$10,384 smaller or better than our budget. Great news in total. However, it is all driven by expense under-runs.

The Academy needs to keep this correlation wherever possible. As we look forward at the revenue, there is some good news, but also some concerns. The good news; Membership revenue continues to perform well. Just yesterday, Mary Beth indicated that we signed a few sponsorships for Nutrition News Forecast that were not budgeted. Diane Enos indicated that she thinks we have an strong opportunity to increase revenue for professional development in the spring due to the new website. So, some pretty exciting news. However, on the other side, we do have revenue concerns about eNCPT and some Research Grants. On the Research Grant side there will be expense savings if the grants are not achieved.

We are continuing to refine our forecasts for the year, so I won't try yet to project where we will end up. I do believe we will end the fiscal year near our operating deficit target. Depending on the revenue, I hope we can do better.

On a year to date basis, the Academy has an operating deficit of \$1,597,922 through January. This is \$411,064 smaller (better) than the budget. That is fantastic news. This will give the Academy a buffer against the revenue "headwinds" that may materialize over the next few months. I won't address the investments. It isn't great. Since we see good news for February, I would rather focus on the operating results.

The following is a breakdown of the various categories for January:

A. Revenues

- a. **Membership Dues** - This area is **over budget** by \$5,153 in January and is **over budget** by \$5,558 for the year. The over-run in January is being driven by higher Membership Dues (up \$13.5K) offset by lower Fellow program revenue (down \$7.8K) .
- b. **Programs and Meetings** - This area is **under budget** by \$10,272 in January and is **under budget** by \$420,101 for the year. The under-run January is due to lower professional development revenue (down \$8.4K) and continue processing of FNCE refunds (down \$1.9K).
- c. **Publications and Materials** - This area is **under budget** by \$12,277 in January and is **under budget** by \$60,546 for the year. The under-run in January is primarily due to lower

Traditional Publications (down \$25.0K), lower Eatright store (down \$4.5K) and lower across all other areas (down \$0.6K) offset by higher List Rental sales (up \$17.8K).

d. **Subscriptions** – This area is under budget by \$44,076 in January and is under budget by \$219,346 for the year. The under-run in January is primarily due to lower eNCPT (down \$43.5K) as sales are slower than budgeted and lower NCM and related products (down \$2.0K).

This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.4K). The eNCPT sales may not be good when compared to the budget. However, the revenue is steadily increasing. In January this is up to \$12,400. This will increase to over \$14,000 in February. The sales now will also help FY16. So, eNCPT is building momentum for the future. We just need it to continue to grow.

e. **Advertising** – This area is on-target in January and under budget by \$10,395 for the year. Nothing was budgeted and nothing was received.

f. **All grants** - This area is over budget by \$4,455 in January and is under budget by \$2,555 for the year. The over-run in January is primarily due to higher Grants for Research (up \$23.1K) and higher Carry the Flame recognition (up \$4.8K). This is offset by lower Guides for Practice project (down \$10.0K), lower by higher ConAgra (up \$2.8K), lower recognition of the Abbott Malnutrition grant (down \$10.0K) and lower across all other (down \$0.6K).

g. **Sponsorships** – This area is under budget by \$12,140 in January and is under budget by \$48,340 for the year. I have mentioned previously that we would re-evaluate the Sponsorship revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording by \$12,140 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team. I mentioned above the revenue for the Nutrition News Forecast later this year. That is great news that should offset the shortfall we are currently seeing. This will be recognized in April.

h. **Other** – This area was under budget by \$5,389 in January and is over budget by \$104,586 for the year. The under-run in January is primarily due to lower licensure revenue (down \$6.7K) offset by higher across all other areas (up \$1.3K).

B. Expenses

a. **Personnel** – This area is under budget by \$45,618 in January and is under budget by \$128,069 for the year. The under-run in January is due to the open positions being frozen and the impact from changing our medical plan. This should continue as we move forward.

b. **Publications** – This area is under budget by \$16,895 in January and is under budget by \$95,956 for the year. The under-run in January is primarily due to lower Traditional Publication's costs (down \$7.0K), lower Quality Management costs (down \$5.8K) and lower Member retention

(down \$4.9K) offset by higher across all other projects (up \$0.8K).

c. **Travel** – This area is **under budget** by \$38,571 in January and is **under budget** by \$256,441 for the year. The under-run for January is due to lower Research (down \$26.5K), lower Governance (down \$15.3K), lower Public Policy (down \$3.0K), lower Marketing (down \$2.6K), lower Administration (down \$1.0K) and lower across all other areas (down \$1.8K), offset by higher FNCE expense (up \$11.6K).

d. **Professional Fees** - This area is **over budget** by \$41,480 in January and is **under budget** by \$152,285 for the year. The over-run in January is being driven by higher Research (up \$16.6K), higher Brand Promise (up \$8.7K), higher Revenue analysis (up \$17.4), higher Corporate Relations (up \$7.6K), higher Public Policy (up \$3.7K), higher List Rental (up \$5.1K) and higher across all other (up \$0.3K), offset by lower Governance (down \$5.2K), lower Member Services (down \$6.2K), lower Malnutrition project (down \$4.6K) and lower IT/Web (down \$1.9K). The Revenue analysis is the work we discussed previously to evaluate new revenue opportunities for the Academy. This was not budgeted. However, the Academy moved forward because it was believed we could find costs savings in other areas to offset the overall amount.

e. **Postage and Mailing** - This area is **under budget** by \$27,131 for January and is **under budget** by \$86,096 for the year. The under-run for January is being driven by lower Member Services (down \$19.7K), lower Traditional Publications (down \$7.1K) and lower across all other (down \$0.3K).

f. **Office Supplies and Equipment** – This area is **over budget** by \$1,140 in January and is **under budget** by \$13,469 for the year. The under-run in January is across all areas of the business. No material variances can be identified.

g. **Rent and utilities** - This area is **under budget** by \$978 in January and is **under budget** by \$62,102 for the year. The under-run in January is due to lower utility costs associated with our new lease in Washington DC (down \$1.7K) offset by higher utility costs in Chicago (up \$0.7K).

h. **Telephone and communications** – This is **under budget** by \$2,064 in January and is **under budget** by \$3,804 for the year. The under-run in January is due to lower normal telecommunication's costs.

i. **Commissions** – This area is **on target** in January and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. There wasn't an issue in January and therefore, no costs.

j. **Computer Expenses** – This area is **under budget** by \$9,164 in January and is **under budget** by \$46,624 for the year. The under-run in January is due to lower web hosting (down \$1.2K) and lower across all other IT related expense (down \$8.0K).

k. **Advertising and Promotion** – This area is **under budget** by \$29,763 in January and is **under budget** by \$45,785 for the year. The under-run in January is primarily due to a disconnect between the budget and actual costs. Printing expenses for the Academy catalog were budgeted under this area. It should have been budgeted under Printing. This shift and under-runs from the catalog account for \$28.3K of the total under-run.

l. **Insurance** – This area is **under budget** by \$534 in January and is **under budget** by \$6,599 for the year. The under-run in January is due to lower insurance premiums for the overall insurance.

m. **Depreciation** – This area is **under budget** in January by \$2,372 and is **over budget** by \$2,626 for the year. The under-run in January is due to an evaluation of the total capital costs and the timing of depreciation. Since we expense the budget for the first half of the year and adjust in the second, any delays in capital projects will affect the amount of depreciation recognized. The new web site was delayed, which will delay the recognition of the depreciation in FY15. This is driving the lower costs in January and should have an impact for the remainder of the fiscal year.

n. **Bank and trust fees** – This area is **under budget** by \$580 in January and is **over budget** by \$9,895 for the year. The under-run in January is due to lower credit cards fees.

o. **Other** – This area is **over budget** by \$33,778 in January and **under budget** \$79,212 for the year. The majority of the over-run in January is due to the expectation that the DPGs would provide funding that did not materialize (down \$21.5K). When the DPGS fund a program with the Academy, it is recorded as a negative, or reduction, in expense. Since it did not happen, we would be \$21.5K over budget in this line item. Conversely, we might be under budget in other areas such as professional fees. In addition to this, there were additional over-runs from Traditional Publications (up \$6.9K), Governance (up \$2.9K) and higher across all other areas (up \$2.5K).

p. **Expense allocation** – This area is **unfavorable to budget** by \$19,192 in January and is **unfavorable to budget** by \$44,676 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

q. **Meeting services** – This area is **under budget** by \$22,571 in January and is **under budget** by \$139,989 for the year. The under-run in January is primarily due to the lower Marketing and PR (down \$12.6K), lower Research (down \$2.7K), lower Governance (down \$4.2K) and lower Public Policy (down \$3.1K).

r. **Legal and Audit** – This area is **under budget** by \$6,076 in January and is **under budget** by \$15,574 for the year. The under-run in January is due to lower legal expenses.

s. **Printing** – This area is **over budget** by \$21,847 in January and is **over budget** by \$11,794 for the year. The over-run in January is due to the budget error addressed in Advertising and Promotion for the Academy Catalog (up \$19.8K) and higher across all other areas (up \$2.0K).

Another month down and another improvement on the operating results when compared to the budget. As I mentioned above, we have a good “buffer” going into the final third of the fiscal year. I hope we will be able to hold this gain. I won’t bank on it since we expect shortfalls in the revenue to continue. However, we are in a very good position at the moment.

I will once again stop here and provide the remaining information tomorrow. Maria will be posting the information to the portal. She will inform you when it is available. In addition, you should receive a webinar invitation this afternoon. If you have any questions, please let me know and look for my e-mail tomorrow to address the rest of the story.

Paul

3835. Member News Alert: Release of the 2015 Dietary Guidelines Advisory Committee Report

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Feb 19, 2015 15:08:19
Subject: Member News Alert: Release of the 2015 Dietary Guidelines Advisory Committee Report

Attachment:

Member News Alert: Release of the 2015 Dietary Guidelines Advisory Committee Report
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Connect with the Academy:

Member News Alert: Release of the 2015 Dietary Guidelines Advisory Committee Report

To all Academy members:

The report of the 2015 Dietary Guidelines Advisory Committee has been released. The Academy believes the report which provides the scientific basis for the federal governments *Dietary Guidelines for Americans*, to be released later this year offers realistic, science-based recommendations which can be translated into practical and easy-to-follow guidance for consumers.

The committees report and more information on its recommendations, including how the 2015 recommendations differ from the 2010 *Dietary Guidelines*, are available at <http://www.health.gov/dietaryguidelines/>.

The committees review was patterned after the Academys evidence-based approach, in which nutrition researchers and analysts use objective, transparent methodologies to assess food and nutrition-related science. As members well know, following the science leads to the best and most useful advice for individuals and families on ways to eat healthfully.

Thanks and congratulations to the registered dietitian nutritionists at the U.S. Departments of Agriculture and Health and Human Services who have worked very hard to make this report a reality. They demonstrate, yet again, that RDNs are *the* link to consumers as translators of science into practical advice.

Thanks as well to four Academy members who served on the Dietary Guidelines Advisory Committee for their time, their expertise and their commitment to helping people eat right: Barbara Millen, DrPH, RD, LDN, FADA (chair); Marian Neuhouser, PhD, RD; Anna Maria Siega-Riz, PhD, MS; and Mary Story, PhD, RD.

According to Academy President Sonja L. Connor, MS, RDN, LDN (view Academy's press release): In the best tradition of the nutrition and dietetics profession, the Dietary Guidelines Advisory Committee followed an evidence-based process for evaluating the current science surrounding healthful diets for Americans, including foods and nutrients.

The cornerstone of federal food policy in the United States, the *Dietary Guidelines for Americans* are especially important in developing nutrition education programs and strengthening food assistance programs, including the Supplemental Nutrition Assistance Program and the School Lunch and WIC Programs.

The release of the Advisory Committees report will be followed by a public comment period. The Academy looks forward to providing comments to the committee. We are committed to helping create evidence-based *Dietary Guidelines* that are easy for consumers to use in their daily lives, according to President Connor.

Share this mailing with your social network:

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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3836. Shipment Confirmation from The Academy of Nutrition and Dietetics

From: sales@eatright.org
To: DMARTIN@BURKE.K12.GA.US
Sent Date: Feb 19, 2015 15:07:24
Subject: Shipment Confirmation from The Academy of Nutrition and Dietetics
Attachment:

SHIP CONFIRMATION

Thank you for ordering from The Academy of Nutrition and Dietetics.

Your order has been shipped!

Order Summary

ADA Order Number: 0001811537

Order Date: 02/12/2015

Billing Information

DONNA S MARTIN

789 BURKE VETERANS PARKWAY

BURKE COUNTY BOARD OF EDUCATION

WAYNESBORO, GA 30830

706 5545393

Shipping Information

DONNA S MARTIN

789 BURKE VETERANS PARKWAY

BURKE COUNTY BOARD OF EDUCATION

WAYNESBORO GA 30830

Shipping Method Tracking Number UPS Ground 1Z6EA4660327049934

Item #Description Qty Date Shipped 323115 REAL SOLUTIONS WEIGHT LOSS WORKBOOK 2ED
SINGLES 102/18/2015

Visit www.eatright.org, your source for food and nutrition information.

3837. Order Confirmation from The Academy of Nutrition and Dietetics

From: sales@eatright.org
To: DMARTIN@BURKE.K12.GA.US
Sent Date: Feb 19, 2015 15:05:58
Subject: Order Confirmation from The Academy of Nutrition and Dietetics
Attachment:

ORDER CONFIRMATION

Thank you for ordering from The Academy of Nutrition and Dietetics.

Your order has been received and will be processed shortly!

Order Summary

ADA Order Number: 0001811537

Order Date: 02/12/2015

Billing Information

DONNA S MARTIN
789 BURKE VETERANS PARKWAY
BURKE COUNTY BOARD OF EDUCATION
WAYNESBORO, GA 30830
706 5545393

Shipping Information

DONNA S MARTIN
789 BURKE VETERANS PARKWAY
BURKE COUNTY BOARD OF EDUCATION
WAYNESBORO, GA 30830

Shipping Method: UPS Ground

Item #	Description	Qty	Item Status	Unit Price	Total
323115	REAL SOLUTIONS WEIGHT LOSS WORKBOOK 2ED SINGLES	1	Available	\$0.00	\$0.00

Subtotal: \$0.00 Tax: \$0.00 Shipping and Handling: \$0.00 Total Amount: \$0.00

Visit www.eatright.org, your source for food and nutrition information.

3838. Re: News ! The information is needed and is indeed timely!!

From: Evelyn Crayton <craytef@aces.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: connors@ohsu.edu <connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KMcClusky@lammorrison.com <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Doris Acosta <dacosta@eatright.org>
Sent Date: Feb 19, 2015 09:04:10
Subject: Re: News ! The information is needed and is indeed timely!!
Attachment: [image002.jpg](#)
[image003.jpg](#)
[image005.jpg](#)
[image008.jpg](#)

This is great news. The DGAs were discussed in details at Food 3000. Doris Acosta shared with us that we would receive the information as soon as it was released! It was good that she was there to speak with authority.

I look forward to receiving the packet of information from the staff. I was invited to do a segment on NPR in November, 2014. They did not provide our Communications Department with the questions in time to adequately research the topic, so that I could speak from an evidence based position.

At Food 3000, One of our members, k. Heagen, presented on Sustainability. Roger Clemens and Sue Borra were very complimentary of another one of our members, Joan Slavin, who served on the committee.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Feb 18, 2015, at 5:21 PM, "Patricia Babjak" <PBABJAK@eatright.org> wrote:

I have received information from a very reliable source that the DGAC report will be released tomorrow at 1:00 PM EST. Please note from my communication below that we are prepared with a press release.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image005.jpg>

From: Patricia Babjak

Sent: Thursday, February 12, 2015 10:31 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';

DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';

Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com'; constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy; Mary Gregoire

Subject: News

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Best regards,

<image002.jpg>

Patricia M. Babjak

Chief Executive Officer

<image003.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

<image008.jpg>

<DGA 2015 committee report release 1 (3).pdf>

3839. CDR PDP LEARNING ACTIVITY LOG RECEIVED.

From: ONLINE BUSINESS CENTER <CDR@EATRIGHT.ORG>
To: Donna S Martin <DMartin@Burke.k12.ga.us>
Sent Date: Feb 19, 2015 03:01:40
Subject: CDR PDP LEARNING ACTIVITY LOG RECEIVED.
Attachment:

Your Step 4 Learning Activity Log has been received. Please allow up to 8 weeks for processing (processing takes longer for paper logs, and for logs submitted in the month of May).

You may check the status online under PDP Activity Log. Upon approval, status will change from Pending to Processed.

You will also receive written confirmation in the mail upon processing. Thank you.

3840. RE: News

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 18, 2015 19:24:47
Subject: RE: News
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)
[image004.jpg](#)

Pat and all:

Excellent! Thank you for keeping us informed and for this very timely response to the pending announcement...with FOUR of our members providing the leadership!

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, February 18, 2015 3:21 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com'; constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy; Mary Gregoire

Subject: RE: News

Importance: High

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Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

From: Patricia Babjak

Sent: Thursday, February 12, 2015 10:31 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com'; constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy; Mary Gregoire

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Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3841. RE: News

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
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Sent Date: Feb 18, 2015 18:23:04
Subject: RE: News
Attachment: [image005.jpg](#)
[image006.jpg](#)
[image007.jpg](#)
[image008.jpg](#)
[image002.jpg](#)

Outstanding!

Thanks for helping us be not only on top, but ahead of the game!!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

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pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3842. RE: News

From: Patricia Babjak <PBABJAK@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 18, 2015 18:21:00
Subject: RE: News
Attachment: [image002.jpg](#)
[image003.jpg](#)
[image005.jpg](#)
[image008.jpg](#)
[DGA 2015 committee report release 1 \(3\).pdf](#)

I have received information from a very reliable source that the DGAC report will be released tomorrow at 1:00 PM EST. Please note from my communication below that we are prepared with a press release.

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Patricia Babjak

Sent: Thursday, February 12, 2015 10:31 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@Iammorrison.com'; constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy; Mary Gregoire

Subject: News

DGAC Report

We expect the recommendations of the Dietary Guidelines Advisory Committee to be released any day (the rumor is tomorrow). In preparation for this announcement, we have prepared the attached press release. Although it will take a while to review the 500-plus pages of the DGAC's report, the Academy's statement will include support for our four members who have served on the Committee and the use of an evidence-based process based on our EAL. An internal team has already been formed, which will be led by our Research and Scientific Affairs and PIA units, to draft the Academy's comments to the DGAC report. You and other member leaders will be encouraged to submit comments to this group that will help influence the final product – the 2015 *Dietary Guidelines for Americans*. Mary Pat Raimondi has developed a user-friendly and efficient Dropbox folder for all the major documents, including references, to ensure that everyone is

reviewing and commenting on the same documents.

New Grant Opportunities

You might have heard that The Robert Wood Johnson Foundation has made a major commitment to what it calls the "culture of health" by earmarking \$500 million over the next decade to combat childhood obesity in the United States. The announcement was made at New York City's Harlem High School at a small "invitation only" event that included the First Lady and Academy staff. We have already been brainstorming ideas for funding for programs (new and existing) that can be scaled up to meet the RWJF goal.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3843. Re: ACEND Recommends New Education Model

From: Denice Ferko-Adams <denice@rcn.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Sonja Connor <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 18, 2015 18:15:17
Subject: Re: ACEND Recommends New Education Model
Attachment:

Thank you Pat for your detailed reply - it is appreciated!

Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

On Feb 18, 2015, at 2:59 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Denice,

Thank you for your message. A specific deadline for receipt of input has not been established. ACEND will be collecting feedback using the Survey Monkey® link at least through the end of May and until after all of the area NDEP meetings have occurred. ACEND representatives and staff will be conducting special sessions at the area NDEP meetings to provide opportunities for educator input. The new model recommendations may be revised based on input.

ACEND is working on developing the standards and competencies for the associate, bachelor, and masters level degrees and expects to have them available for public comment in 2016. When ready, the new standards will be released for voluntary adoption. ACEND will then gather data on graduates of the programs that adopted the standards before making any decisions about phasing out the existing standards. This process will occur over a period of time, and throughout the process ACEND will offer opportunities for feedback and input from all stakeholders. I found the recorded webinar describing the proposed model a good summary. I was very excited to see the reference to an “integrated experiential component!”

The recommended model will not impact the Board presentations at the area NDEP meetings, since the focus is on Academy programs and initiatives of interest to educators and students.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Wednesday, February 18, 2015 10:01 AM

To: Patricia Babjak

Cc: Sonja Connor; craytef@charter.net; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Christie, Catherine; Margaret Garner; tracey.bates@dpi.nc.gov;

traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns
Subject: Re: ACEND Recommends New Education Model

Hi Pat,

Is there a deadline to provide feedback?

Also, what is the process - what happens after these recommendations are reviewed and comments received?

On behalf of the Academy, I am presenting at a state meeting in March and at a NDEP area meeting - how will this impact those presentations?

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Feb 18, 2015, at 9:01 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

A communication from the Accreditation Council for Education in Nutrition and Dietetics (ACEND) Chair Merievelyn Stuber and its Executive Director Mary Gregoire follows below. The new education model is being distributed today to the Academy and Foundation Boards of Directors, Commission on Dietetic Registration, Nutrition and Dietetic Educators and Preceptors, House of

Delegates, Dietetic Practice Group chairs, Member Interest Group chairs, Committee chairs and Affiliate presidents. Please be sure to read this exciting model, and I encourage you to listen to the recorded webinar and provide comments using the Survey Monkey[®] link below.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

+++++

The Accreditation Council for Education in Nutrition and Dietetics (ACEND) is recommending a new education model for the future preparation of nutrition and dietetics practitioners based on its environmental scan and data from more than 9,500 stakeholders. A copy of the *Rationale Document*, which details the recommended model and provides results of the environmental scan and stakeholder data analysis, can be found on the ACEND website:

<http://www.eatrightacend.org/ACEND/Standards>. Also posted on the website is a Frequently Asked Questions information sheet to address expected questions about the recommendations and a recorded webinar that describes the recommended model and the rationale for proposed changes. ACEND board representatives and staff will be conducting special sessions at the area NDEP meetings to provide opportunities for educator input.

Feedback is encouraged and can be provided at the Survey Monkey[®] link: <https://www.surveymonkey.com/s/educmodel2015>

Merievelyn Stuber, MS, RD, CPPS, CPHQ

ACEND Chair

Mary B. Gregoire, PhD, RD

ACEND Executive Director

-

3844. CHK 2nd round reviewer webinar

From: lmedrow@eatright.org <delivery@yousendit.com>
To: dmartin@burke.k12.ga.us
Sent Date: Feb 18, 2015 18:05:31
Subject: CHK 2nd round reviewer webinar
Attachment:

\$subject

lmedrow@eatright.org has sent you a file

Hi reviewers, Please download and save this file within 7 days before it expires. Thank you! Lisa

CHK 2nd Round Reviewer Webinar.mp4

93.31 MB Download Save to folders **This file will expire on February 25, 2015 15:05 PST.**

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1919 Bascom Avenue, Campbell, CA 95008

3845. Eat Right Weekly - February 18, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 18, 2015 15:09:19
Subject: Eat Right Weekly - February 18, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

February 18, 2015

[Quick Links: On the Pulse of Public Policy | CPE Corner | Career Resources | Research Briefs
Academy Member Updates | Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Nutrition Policy Affects Your Job: What Are You Doing About It?

Whether or not you are involved in nutrition health policy, it is affecting your career. Take your profession by the reins by standing up for important nutrition issues at the Academy's 2015 Public Policy Workshop, June 7 to 9 in Washington, D.C. Join 500 of your fellow RDNs and DTRs to advance your leadership and communications skill set and advocate for critical health policies. Discounts are available for students and groups consisting of three or more people.

[Learn More](#)

Academy Works to Expand Medicare Coverage of MNT

Academy members and staff met with officials from the Centers for Medicare and Medicaid Services to outline a potential path for the expansion of coverage for MNT to Medicare beneficiaries for a broad group of disease states and conditions. The Academy team included Alison Steiber, PhD, RD, LD, chief science officer; Marcy Kyle, RDN, LD, CDE, member of the Board of Directors; Anne Wolf, MS, RDN, chair of the Weight Management dietetic practice group; Jeanne Blankenship, MS, RDN, vice president for policy initiatives and advocacy; Marsha Schofield, MS, RD, LD, FAND, director of nutrition services coverage; and Pepin Tuma, director of regulatory affairs. They spoke with the CMS coverage team to advance a process for modification coverage of MNT for adults 65 and older. More robust coverage of nutrition counseling and interventions by qualified providers will help CMS achieve its Triple Aim of improved outcomes, improved care and lower costs.

[Learn More](#)

CPE CORNER

February 27: Research Collaboration Webinar

The Dietetics Practice Based Research Network and the National Association of Bionutritionists a group of registered dietitian nutritionists in clinical research - will co-host a February 27 webinar on getting to know the NAB. The webinar has been approved for 1 CPE.

[Learn More](#)

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program. It includes the most recent population data from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More](#)

Free Online Learning Module: Leadership - Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

Free, Award-Winning Home Food Safety Booklet

The Academy's Home Food Safety program offers a free booklet that outlines ways to reduce your risk of food poisoning. The award-winning booklet also includes a food storage chart and internal temperature guide. Share it with clients, family and friends by downloading the online version or request print copies from HFS@eatright.org.

[Learn More](#)

New Release: 'Real Solutions Weight Loss Workbook'

The second edition of this patient workbook introduces principles of nutrition, physical activity and behavior modification for successful, long-term weight loss. Updated, interactive chapters guide readers to identify internal and external challenges, set goals and track performance.

[Learn More](#)

February 25 Application Deadline: Maryland Million Hearts Grant Program

As one of the official state partners of the Department of Health and Human Services' Million Hearts initiative, the Maryland Department of Health and Mental Hygiene announced a new grant opportunity to create or enhance heart disease and diabetes infrastructure in the state. This grant is available for jurisdictions not currently receiving funding from Million Hearts or from state and local public health departments. The deadline for submissions is February 25.

March 1 Deadline: Submit Nominations for National Honors and Awards

Don't miss the opportunity to honor outstanding food and nutrition practitioners and supporters of dietetics who have advanced the profession, exhibited leadership and shown devotion to serving others in both dietetics and allied fields. Award recipients will be announced in May and recognized at the 2015 Food & Nutrition Conference & Expo in Nashville, Tenn.

[Learn More](#)

March 1 Application Deadline: Academy/IFT Trailblazer Award and Lectureship

Do you know an exceptional food science leader? If so, nominate that person for the Academy/IFT Trailblazer Award and Lectureship. Given jointly by the Academy and the Institute of Food Technologists, the Trailblazer Award recognizes individuals who have excelled at the intersection of nutrition/dietetics and food science. This award is given to a leader, preferably a joint member of the Academy and IFT, who has demonstrated innovative contributions to improving health among underserved populations for at least five years through food science and technology, and has exhibited intellectual courage in research, instruction or communication. The second annual Trailblazer Award will be presented at the Food & Nutrition Conference & Expo in Nashville, Tenn. The recipient will present a lecture at FNCE while receiving \$2,500 in complimentary registration, housing and travel. The deadline to submit a nomination is March 1.

[Learn More](#)

March 9 Application Deadline: APHA Public Health Fellowship in Government

The American Public Health Association is accepting applications for the 2015-2016 Public Health Fellowship in Government. The goal of the fellowship is to increase participants understanding about the intersection between public health and policy. Fellows will work in a congressional office or on a congressional committee, focusing on issues related to public health. All public health professionals are eligible to apply; applicants must have a Masters in Public Health or a related field. Applications are due by March 9.

March 13 Application Deadline: Diversity Leaders Program

In accordance with the Academy's strategic mission and vision, the Diversity Leaders Program supports Active members from underrepresented groups within the dietetics profession. Four members are selected to participate in a two-year leadership program and are provided mentorship, leadership training and networking. The application deadline is March 13.

[Learn More](#)

April 6 Application Deadline: National Nutrition Month Student Award Program

The Academy's 2015 National Nutrition Month Student Award Program recognizes local student dietetic associations and clubs that support the mission and vision of the Academy by organizing and hosting events in recognition of NNM. Once you've hosted an event, apply for the NNM Student Award Program and be eligible to win an award.

[Learn More](#)

Advocacy Capacity Building Project: Year Five Grants

The Advocacy Capacity Building Project has announced the recipients of the Year Five Capacity Building grants. Recipients will learn how to identify achievable policy goals and engage local supporters in reaching their goals while having a voice in the national advocacy efforts for food and nutrition services. Recipients employ a registered dietitian nutritionist to manage nutrition services for their clients: Tulsa Cares has an RDN on staff who focuses on providing medical nutrition therapy for people living with HIV/AIDS; Mama's Kitchen, in San Diego, Calif., offers

interactive nutrition education classes to clients taught by RDNs; and Open Arms Minnesota has an RDN who provides nutrition counseling to clients and creates nutritious meals that are delivered through the home-delivered meals program.

Updated 2015 Medicare Physician Fee Schedule Now Available

Are you a Medicare provider and wondering what the payment rates for registered dietitian nutritionists are for 2015? The Academy has taken the worry out of calculating the 85 percent of the physician payment rate with a downloadable version of the Medicare payment rates for the MNT CPT codes by geographic area, specific to registered dietitian nutritionists. These rates are effective for dates of service of January 1 through March 31. The Academy continues to monitor congressional action to determine future payment rates. Future issues of *Eat Right Weekly* and *MNT Provider* will contain updates to the 2015 Medicare Physician Fee Schedule.

eNCPT Tutorials

Free, updated tutorials are available to learn more about the new eNCPT. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services' mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC. Click on the "Pricing" tab and the yellow button under "Subscribe Today."

[Learn More](#)

Summer's Coming: Use GENIE to Plan your Nutrition Programs

Summer can be a great time to plan programs for the upcoming school year. Use the Guide for Effective Nutrition Interventions and Education to design a more effective nutrition education program. GENIE can also help you develop a strong grant proposal for your next grant opportunity.

[Learn More](#)

RESEARCH BRIEFS

Design a Successful FNCE Abstract

Learn tips for creating successful Food & Nutrition Conference & Expo abstracts prior to the February 20 submission deadline.

[Learn More](#)

Differentiate Malnutrition Screening and Assessment: A Nutrition Care Process Perspective

The Academy supports nutrition screening as the first step to identify patients at nutritional risk who would benefit from seeing a registered dietitian nutritionist. Nutrition screening is a supportive task that triggers the entry of a patient into the Academy's Nutrition Care Process. However, nutrition screening and nutrition assessment are terms often used interchangeably in the literature and in practice despite their differences. Learn how to differentiate malnutrition screening and assessment.

[Learn More](#)

ACADEMY MEMBER UPDATES

ACEND's Recommendations: Future Education Preparation of Practitioners

The Accreditation Council for Education in Nutrition and Dietetics has released recommendations for the future education of nutrition and dietetics practitioners. The recommendations are based on an evidence-based rationale document. A webinar about the recommendations, the rationale document and a survey link for comments are available on ACEND's website.

[Learn More](#)

Last Week to Vote: Academy's 2015 Elections

Voting in the Academy's 2015 national election ends February 22. Hear the viewpoints and perspectives of the candidates for President-elect and Speaker-elect in recorded Meet the Candidates webinars. Voters will be entered to win free registration to the 2015 Food & Nutrition Conference & Expo. Election results will be announced in late February and elected individuals will take office June 1.

[Learn More](#)

February 20 Deadline: Promote the Profession Far and Wide, and in Times Square

Registered Dietitian Nutritionist Day is Wednesday, March 11. In appreciation for all RDNs do to improve the nutritional health of Americans and people around the world, the Academy is hosting a special contest to feature a member in Times Square in New York City. The deadline to enter is February 20.

[Learn More](#)

February 20 Submission Deadline: FNCE Call for Abstracts

Have you conducted research in nutrition and/or dietetics? Do you have a unique program or project you would like to feature? Consider presenting at the 2015 Food & Nutrition Conference & Expo, October 3 to 6 in Nashville, Tenn. FNCE will feature new research presented during poster sessions in the categories of Research, Project or program reports and Innovations in nutrition and dietetics practice or education. Some abstracts may qualify for special recognition and awards. Abstracts will be accepted for peer review through February 20. Acceptance notifications will be emailed in May.

[Learn More](#)

Academy Honored with Nine AVA Digital Awards

In recognition of outstanding work in the concept, direction, design and production of media, the Academy recently was named the winner of nine AVA Digital Awards. The annual international competition recognizes digital engagement campaigns, audio and video production, website development, social media interaction and mobile marketing. The Academy received three Platinum Awards and six Gold Awards.

[Learn More](#)

Get Social with eatrightPRO

Did you know the Academy is active across six social media platforms, including Facebook, Twitter, LinkedIn, Pinterest, Google+ and YouTube? Connect to the Academy wherever you are and receive the latest news and updates, member opportunities, discounts, contests and information. Also, see the new social media wall on the eatrightPRO.org home page.

National Nutrition Month Promotions Made Easy

The 2015 National Nutrition Month theme, "Bite into a Healthy Lifestyle," encourages everyone to adopt a healthful lifestyle by eating right and moving more. The 2015 NNM product catalog features promotional kits to make celebrations quick and easy.

[Learn More](#)

PHILANTHROPY, AWARDS AND GRANTS

Application Deadline March 19: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study. Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, ILSI North America, New Jersey Dietetic Association and Mead Johnson Nutrition. The application has been upgraded and is now an online process. Email Beth Labrador with questions.

[Learn More](#)

Application Deadline Extended to April 1: Pittsburgh Dietetic Association Leadership Development Award

This award was established to recognize emerging leaders among current graduates of supervised practice programs and encourage their participation in Academy activities. The award will cover expenses up to \$1,000 for one qualified applicant to attend the Food & Nutrition Conference & Expo. Applicants must be a resident of Pennsylvania or a student or graduate of a Pennsylvania program.

[Learn More](#)

Application Deadline Extended to April 1: Barbara Ann F. Hughes - NEP DPG Continuing Education Award

This \$1,000 award provides educational stipends for nutrition professionals on the subjects of policy initiatives, advocacy and private practice. Preference is given to members of Nutrition Education for the Public dietetic practice group.

[Learn More](#)

Application Deadline Extended to April 1: Food and Culinary Professionals DPG Communication and Education Fund

The Food and Culinary Professionals dietetic practice group created this fund to create and support lectureships and to provide awards that support individuals with an interest in the mission of FCP in their participation in culinary learning educational experiences. Examples of eligible programs include attending the Food & Nutrition Conference & Expo; FCP culinary workshops or educational events during FNCE; and domestic and international FCP culinary trips or culinary education meetings sponsored by other organizations.

[Learn More](#)

April 1 Application Deadline: Amy Joye Memorial Research Award

This \$5,000 grant is given in memory of Amy Joye by fostering scientific development of future nutrition leaders, especially in South Carolina and Georgia. Applicants work with a mentor whose projects involve human research and focus on obesity prevention/weight control; dietary assessment methodology to investigate/enhance accuracy of dietary reports; or fruit/vegetable gardens.

[Learn More](#)

Handouts and Recipes at Healthy Food Bank Hub

The Healthy Food Bank Hub was developed by Feeding America in collaboration with the Foundation and National Dairy Council specifically for food and nutrition professionals who work with food insecure populations. The "Hub" provides recommended resources like handouts and recipes. View a video to learn about ways food and nutrition professionals use the Hub.

Future of Food Webinar Recordings

Future of Food webinar recordings are available for public viewing. Latest titles include "U.S. Farming 101," "U.S. Farming 101: Part 2," "Food Security and Nutrition: Challenges and Opportunities for World Health" and "Food Production and Our Environmental Responsibility." Webinars were made possible through an educational grant from Elanco.

[Learn More](#)

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3846. RE: ACEND Recommends New Education Model

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 18, 2015 14:59:38
Subject: RE: ACEND Recommends New Education Model
Attachment: [image002.jpg](#)

Denice,

Thank you for your message. A specific deadline for receipt of input has not been established. ACEND will be collecting feedback using the Survey Monkey® link at least through the end of May and until after all of the area NDEP meetings have occurred. ACEND representatives and staff will be conducting special sessions at the area NDEP meetings to provide opportunities for educator input. The new model recommendations may be revised based on input.

ACEND is working on developing the standards and competencies for the associate, bachelor, and masters level degrees and expects to have them available for public comment in 2016. When ready, the new standards will be released for voluntary adoption. ACEND will then gather data on graduates of the programs that adopted the standards before making any decisions about phasing

out the existing standards. This process will occur over a period of time, and throughout the process ACEND will offer opportunities for feedback and input from all stakeholders. I found the recorded webinar describing the proposed model a good summary. I was very excited to see the reference to an "integrated experiential component!"

The recommended model will not impact the Board presentations at the area NDEP meetings, since the focus is on Academy programs and initiatives of interest to educators and students.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Wednesday, February 18, 2015 10:01 AM

To: Patricia Babjak

Cc: Sonja Connor; craytef@charter.net; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Christie, Catherine; Margaret Garner; tracey.bates@dpi.nc.gov; traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: ACEND Recommends New Education Model

Hi Pat,

Is there a deadline to provide feedback?

Also, what is the process - what happens after these recommendations are reviewed and comments received?

On behalf of the Academy, I am presenting at a state meeting in March and at a NDEP area meeting - how will this impact those presentations?

Thank you,

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Feb 18, 2015, at 9:01 AM, Patricia Babjak <PBABJAK@eatright.org> wrote:

A communication from the Accreditation Council for Education in Nutrition and Dietetics (ACEND) Chair Merievelyn Stuber and its Executive Director Mary Gregoire follows below. The new education model is being distributed today to the Academy and Foundation Boards of Directors, Commission on Dietetic Registration, Nutrition and Dietetic Educators and Preceptors, House of Delegates, Dietetic Practice Group chairs, Member Interest Group chairs, Committee chairs and Affiliate presidents. Please be sure to read this exciting model, and I encourage you to listen to the recorded webinar and provide comments using the Survey Monkey[®] link below.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

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The Accreditation Council for Education in Nutrition and Dietetics (ACEND) is recommending a new education model for the future preparation of nutrition and dietetics practitioners based on its environmental scan and data from more than 9,500 stakeholders. A copy of the *Rationale Document*, which details the recommended model and provides results of the environmental scan and stakeholder data analysis, can be found on the ACEND website:

<http://www.eatrightacend.org/ACEND/Standards>. Also posted on the website is a Frequently Asked Questions information sheet to address expected questions about the recommendations and a recorded webinar that describes the recommended model and the rationale for proposed changes. ACEND board representatives and staff will be conducting special sessions at the area NDEP meetings to provide opportunities for educator input.

Feedback is encouraged and can be provided at the Survey Monkey[®] link: <https://www.surveymonkey.com/s/educmodel2015>

Merievelyn Stuber, MS, RD, CPPS, CPHQ

ACEND Chair

Mary B. Gregoire, PhD, RD

ACEND Executive Director

-

3847. RE: More Firsts

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: sandralgill@comcast.net <sandralgill@comcast.net>, Babjak, Patricia <PBABJAK@eatright.org>
Cc: sonjaconnormsrd@gmail.com <sonjaconnormsrd@gmail.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Kay' 'Wolf <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, TJRaymond@aol.com <TJRaymond@aol.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, CREIDY <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 18, 2015 14:23:26
Subject: RE: More Firsts
Attachment: [image004.jpg](#)
[image005.jpg](#)
[image002.jpg](#)

Well said Sandra. I could not agree more that our team is constantly on the move in strategic ways that position the profession on a national and global scale. We are indeed fortunate to have the leadership that we have!

My sincere and enthusiastic THANKS to all engaged in making us more visible, stronger, relevant and proactive.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: sandralgill@comcast.net [mailto:sandralgill@comcast.net]

Sent: Tuesday, February 17, 2015 9:50 AM

To: Babjak, Patricia

Cc: sonjaconnormsrd@gmail.com; Evelyn Crayton; Evelyn Crayton; McCollum, Glenna; DMartin@Burke.k12.ga.us; Kay' 'Wolf; peark02@outlook.com; Elise Smith; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Garner, Margaret; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; TJRaymond@aol.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; CREIDY; Susan Burns

Subject: Re: More Firsts

exemplary leadership, innovation and strategic thinking--congratulations to ALL involved!

Sandra

From: "Patricia Babjak" <PBABJAK@eatright.org>

To: "sonjaconnormsrd@gmail.com" <sonjaconnormsrd@gmail.com>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay' 'Wolf" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles" <Miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <mgarner@cchs.ua.edu>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "Tracey Bates" <traceybatesrd@gmail.com>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>, "Don Bradley" <don.bradley@duke.edu>, "Sandra Gill" <sandralgill@comcast.net>, "TJRaymond@aol.com" <TJRaymond@aol.com>

Cc: "Alison Steiber" <ASteiber@eatright.org>, "Barbara Visocan" <BVISOCAN@eatright.org>, "Diane Enos" <denos@eatright.org>, "Doris Acosta" <dacosta@eatright.org>, "Harold Holler" <HHOLLER@eatright.org>, "Jeanne Blankenship" <JBlankenship@eatright.org>, "Joan Schwaba" <JSchwaba@eatright.org>, "Mary Beth Whalen" <Mwhalen@eatright.org>, "Mary Pat Raimondi" <mraimondi@eatright.org>, "Paul Mifsud" <PMifsud@eatright.org>, "Mary Gregoire" <mgregoire@eatright.org>, "Chris Reidy" <CREIDY@eatright.org>, "Susan Burns" <Sburns@eatright.org>

Sent: Monday, February 16, 2015 3:21:05 PM

Subject: More Firsts

The two projects outlined below will, I believe, increase our visibility, credibility and alliance opportunities on national and international levels.

· **World Health Organization Collaboration**

Another first for the Academy is collaboration with the World Health Organization (WHO)! Following a visit to the Joint United Nations Program on HIV/AIDS (UNAIDS) and facilities in Geneva, Switzerland, the Academy was invited to work with WHO on a systematic review for “interventions to promote and support (exclusive) breastfeeding in HIV-infected women.” The search strategy and analysis will be designed collaboratively between the Academy and WHO. For the first time, we will be presenting the Academy’s EAL methodology to WHO staff. Specifically, the project will be using the EAL process to conduct systematic review for WHO’s upcoming guidelines. The EAL will be using their new data extraction tool (DET) to collect information from articles. They will also utilize this tool to generate a summary table and any quantitative or meta-analysis as appropriate for the project. The end product will be a manuscript.

· **Joint Collaborative project with National Kidney Foundation and the International Society of Renal Nutrition and Metabolism**

Friday of last week marked the first orientation call of the long awaited Chronic Kidney Disease (CKD) Guideline project. This effort is a landmark guideline project for the Academy as it marks the first time we have collaborated with the National Kidney Foundation and the International Society of Renal Nutrition and Metabolism. The collaborative nature of this project results in equal numbers of physicians (Nephrologists in this case) and RDNs working in alignment within three workgroups covering macronutrients, micronutrients and electrolytes. The groups will review evidence and develop guideline statements for comprehensive Evidence Based Practice Nutrition Guidelines covering patients with CKD stages 1-5D (dialysis). Further, there is a strong international presence (about 1/3 of the 3 workgroups are from outside the USA) from both the RDNs and the MDs within the workgroups. The guidelines are expected to be completed in late 2016 or early 2017 and will be jointly published by both the Academy and the National Kidney Foundation. This important project is funded by the Academy’s Research, International and Scientific Affairs department, the Renal Nutrition Dietetic Practice Group of the Academy, and the National Kidney Foundation.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3848. ACEND Recommends New Education Model

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 18, 2015 09:01:57
Subject: ACEND Recommends New Education Model
Attachment:

A communication from the Accreditation Council for Education in Nutrition and Dietetics (ACEND) Chair Merievelyn Stuber and its Executive Director Mary Gregoire follows below. The new education model is being distributed today to the Academy and Foundation Boards of Directors, Commission on Dietetic Registration, Nutrition and Dietetic Educators and Preceptors, House of Delegates, Dietetic Practice Group chairs, Member Interest Group chairs, Committee chairs and Affiliate presidents. Please be sure to read this exciting model, and I encourage you to listen to the recorded webinar and provide comments using the Survey Monkey[®] link below.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

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The Accreditation Council for Education in Nutrition and Dietetics (ACEND) is recommending a new education model for the future preparation of nutrition and dietetics practitioners based on its environmental scan and data from more than 9,500 stakeholders. A copy of the *Rationale Document*, which details the recommended model and provides results of the environmental scan and stakeholder data analysis, can be found on the ACEND website:

<http://www.eatrightacend.org/ACEND/Standards>. Also posted on the website is a Frequently Asked Questions information sheet to address expected questions about the recommendations and a recorded webinar that describes the recommended model and the rationale for proposed changes. ACEND board representatives and staff will be conducting special sessions at the area NDEP meetings to provide opportunities for educator input.

Feedback is encouraged and can be provided at the Survey Monkey[®] link: <https://www.surveymonkey.com/s/educmodel2015>

Merievelyn Stuber, MS, RD, CPPS, CPHQ

ACEND Chair

Mary B. Gregoire, PhD, RD

ACEND Executive Director

-

3849. RE: A story to inspire us

From: Sonja Connor <connors@ohsu.edu>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, Penny Davis <pdavis@law.ua.edu>, Ikard Melinda <madikard@gmail.com>, MiriamAycock <Maycock@sheltonstate.edu>, benjaminpgarner@gmail.com <benjaminpgarner@gmail.com>, Becky Dorner <becky@beckydorner.com>, Bacon, Carl <cbacon@sa.ua.edu>, Andreen, Cathy <candreen@advance.ua.edu>, Chris Reidy (CREIDY@eatright.org) <CREIDY@eatright.org>, Cindy Wagner <cindy.wagner1@comcast.net>, Dare, Marla <mdare@uasystem.ua.edu>, David Garner (robdavgar@gmail.com) <robdavgar@gmail.com>, David Ikard (Davidikard@gmail.com) <Davidikard@gmail.com>, Debbie Edwards (debedwards@comcast.net) <debedwards@comcast.net>, Lane, Deborah <dlane@ur.ua.edu>, Diane Causey (causey@higheredpartners.org) <causey@higheredpartners.org>, Donna Martin <dmartin@burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Garner, Jon <jwgarner@uasystem.ua.edu>, mdgarner@yahoo.com <mdgarner@yahoo.com>, Thomas Garner (thomas.garner@willis.com) <thomas.garner@willis.com>, Condra, Genia <gcondra@cchs.ua.edu>, gib4bama@yahoo.net <gib4bama@yahoo.net>, holligarner50@yahoo.com <holligarner50@yahoo.com>, Jane Richardson (janer@srcocpa.com) <janer@srcocpa.com>, Chaisson, Jan <JChaisson@cchs.ua.edu>, Jessie Pavlinac <pavlinac@ohsu.edu>, Jim and Diane Harvey (diane7@bellsouth.net) <diane7@bellsouth.net>, Johnmaxwell1312@yahoo.com <Johnmaxwell1312@yahoo.com>, Carter, Judy <jcarter@sa.ua.edu>, katcramer4@gmail.com <katcramer4@gmail.com>, Lee Anne Garner <leeanne.garner@me.com>, linda.farr@me.com <linda.farr@me.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Lee Sellers (lsellers@tcss.net) <lsellers@tcss.net>, Marcia Kyle <bkyle@roadrunner.com>, Martin M. Yadrick (myadrick@computrition.com) <myadrick@computrition.com>, Mary Jane Cagle <MaryJane.Cagle@arkansas.gov>, Mary frances Garner <maryfrancesgarner@yahoo.com>, Mary Russell <pearck02@outlook.com>, Debbie Morrison at Samford <dmorris1@samford.edu>, Bohannon, Nancy <bohannon@ua.edu>, Nancy Wooldridge (nwooldridge@peds.uab.edu) <nwooldridge@peds.uab.edu>, Nelson, Mark <mnelson@ua.edu>, Pat Queen Samour (psamour@gmail.com) <psamour@gmail.com>, Pat Babjak <patbabjak@eatright.org>, Perry, Paula <pperry@sa.ua.edu>, Ann and Phil Cork <apcork1972@comcast.net>, apreich1@gmail.com <apreich1@gmail.com>, Ray Brignac (raybrignac@gmail.com) <raybrignac@gmail.com>, Rebecca Kelly (rebecca.kelly@ua.edu) <rebecca.kelly@ua.edu>, ardavis26@gmail.com <ardavis26@gmail.com>,

Sandara Simpson (sandra.simpson@ncmail.net)
<sandra.simpson@ncmail.net>, Sharon Davidson (davidss1@bellsouth.net)
<davidss1@bellsouth.net>, Susan Finn (susan.finn@outlook.com)
<susan.finn@outlook.com>, Terry Carlson (emycarl@gmail.com)
<emycarl@gmail.com>, Hebson, Tim <thebson@sa.ua.edu>, Borst, Todd
<tborst@sa.ua.edu>

Sent Date: Feb 17, 2015 16:41:43
Subject: RE: A story to inspire us
Attachment: [image001.jpg](#)

Margaret,

Thanks so much for sharing the story of that incredible man!

Sonja

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Monday, February 16, 2015 12:08 PM

To: Penny Davis; Ikard Melinda; MiriamAycock; benjaminpgarner@gmail.com; Becky Dorner; Bacon, Carl; Andreen, Cathy; Chris Reidy (CREIDY@eatright.org); Cindy Wagner; Dare, Marla; David Garner (robdavgar@gmail.com); David Ikard (Davidikard@gmail.com); Debbie Edwards (debedwards@comcast.net); Lane, Deborah; Diane Causey (causey@higheredpartners.org); Donna Martin; Elise Smith; Garner, Jon; mdgarner@yahoo.com; Thomas Garner (thomas.garner@willis.com); Condra, Genia; gib4bama@yahoo.net; holligarner50@yahoo.com; Jane Richardson (janer@srcocpa.com); Chaisson, Jan; Jessie Pavlinac; Jim and Diane Harvey (diane7@bellsouth.net); Johnmaxwell1312@yahoo.com; Carter, Judy; katcramer4@gmail.com; Lee Anne Garner; linda.farr@me.com; Lucille Beseler; Lee Sellers (lsellers@tcss.net); Marcia Kyle; Martin M. Yadrick (myadrick@computrition.com); Mary Jane Cagle; Mary frances Garner; Mary Russell; Debbie Morrison at Samford; Bohannon, Nancy; Nancy Wooldridge (nwooldridge@peds.uab.edu); Nelson, Mark; Pat Queen Samour (psamour@gmail.com); Pat Babjak; Perry, Paula; Ann and Phil Cork; apreich1@gmail.com; Ray Brignac (raybrignac@gmail.com); Rebecca Kelly (rebecca.kelly@ua.edu); ardavis26@gmail.com; Sandara Simpson (sandra.simpson@ncmail.net); Sharon Davidson (davidss1@bellsouth.net); Sonja Connor; Susan Finn (susan.finn@outlook.com); Terry Carlson (emycarl@gmail.com); Hebson, Tim; Borst, Todd

Subject: A story to inspire us

This was shared with me by my brother and I thought it worthy to send to you. Sometimes it is easy to forget the challenges that others face in just making it through the day, and in finding a way to make a difference.

I am awed and humbled when I see someone whose life has been so burdened and yet has managed to live it with such grace and spirit.

WOW!

https://www.youtube.com/embed/svzPm8IT36o?feature=player_detailpage

Enjoy every moment of life. Time is like a river. You cannot touch the water twice, because the flow that has passed will never pass again

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

3850. Would you join our Survey Panel?

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Feb 17, 2015 13:32:23
Subject: Would you join our Survey Panel?
Attachment:

Would you join our Survey Panel?

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

Organizations are interested in tapping into the expertise of Academy members to develop and launch nutrition-related products and services. To respond to this need, the Academy is interested in developing an Eat Right Survey Panel. We are interested in your feedback regarding this opportunity.

[Take our Survey Now](#)

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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3851. Daily News: Tuesday, February 17, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 17, 2015 10:52:30
Subject: Daily News: Tuesday, February 17, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

VOTE NOW for the future leaders of the Academy of Nutrition and Dietetics!

View the slate of candidates and vote at www.eatright.org/elections/ and be entered to win free registration to FNCE 2015! Voting ends February 22.

National Nutrition Month® is quickly approaching!

Find promotional resources, NNM catalog and much more at www.eatright.org/nnm.

To lose weight, experts suggest a focus on fiber

<http://www.latimes.com/science/sciencenow/la-sci-sn-high-fiber-diet-weight-loss-20150213-story.html>

Source: *Annals of Internal Medicine*

Single-Component Versus Multicomponent Dietary Goals for the Metabolic Syndrome: A Randomized Trial

<http://annals.org/article.aspx?articleid=2118594>

In the short run, a high-fat diet may help minimize heart attack damage

<http://www.sciencedaily.com/releases/2015/02/150216155701.htm>

Source: *AJP: Heart and Circulatory Physiology*

<http://ajpheart.physiology.org/content/307/12/H1705>

Nationwide study reports shifts in Americans' use of natural products

<http://www.medicalnewstoday.com/releases/289423.php>

Source: CDC National Health Statistics Reports

<http://www.cdc.gov/nchs/products/nhsr.htm>

Older Adults: Double Your Protein Intake for Better Health

Give muscles what they crave to counteract the inevitable muscle loss that comes with age

<http://health.usnews.com/health-news/health-wellness/articles/2015/02/13/older-adults-double-your-protein-intake-for-better-health>

Source: *American Journal of Physiology Endocrinology and Metabolism*

<http://ajpendo.physiology.org/content/308/1/E21>

Resolutes cafe aims to be good for you and good for the planet

(The cafe is part of the Dietary Department, so it is part of the dietary team)

http://herald-zeitung.com/business/article_1fa30770-b4c6-11e4-a9d7-9ba111ae145f.html

Related Resource: Practice Paper of the Academy of Nutrition and Dietetics:

Promoting Ecological Sustainability within the Food System

<https://www.eatrightpro.org/resource/practice/position-and-practice-papers/practice-papers/practice-paper-promoting-ecological-sustainability-within-the-food-system>

FDA Genomic Database Helps to Track Foodborne Disease Outbreaks

<http://www.healthdatamanagement.com/news/FDA-Genomic-Database-Helps-to-Track-Foodborne-Disease-Outbreaks-49808-1.html>

Source: FDA

<http://www.fda.gov/food/foodscienceresearch/wholegenomesequencingprogramwgs/default.htm>

Related Resource: Position of the Academy of Nutrition and Dietetics:

Food and Water Safety

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/food-and-water-safety>

MedlinePlus: Latest Health News

-Beware the Bitter Cold

Expert gives tips on avoiding dangerous drops in body temperature, or hypothermia

-Cancer Patients Prefer Care That Includes Their Input

But whether shared decision making results in better outcomes isn't clear, study finds

-Low Vitamin D Levels in Stroke Survivors a Bad Sign, Study Finds

Tied to raised risk of a severe stroke, poor recovery, researchers say

-Study Ties Hormone Therapy to Increased Ovarian Cancer Risk

Overall increase is small, though, adding 1 cancer per 1,000 women treated

'Superagers' Seem to Have 'Younger' Brains, Researchers Find

Their sharp memories at 80 and beyond may provide clues for treating dementia

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

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1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3852. Re: More Firsts

From: sandralgill@comcast.net
To: Babjak, Patricia <PBABJAK@eatright.org>
Cc: sonjaconnormsrd@gmail.com <sonjaconnormsrd@gmail.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, McCollum, Glenna <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, Kay' 'Wolf' <wolf.4@osu.edu>, peark02@outlook.com, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Nancylewis1000@gmail.com, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, TJRaymond@aol.com <TJRaymond@aol.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, CREIDY <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 17, 2015 10:49:36
Subject: Re: More Firsts
Attachment: [image002.jpg](#)
[image006.jpg](#)

exemplary leadership, innovation and strategic thinking--congratulations to ALL involved!

Sandra

From: "Patricia Babjak" <PBABJAK@eatright.org>
To: "sonjaconnormsrd@gmail.com" <sonjaconnormsrd@gmail.com>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, "Kay' 'Wolf'" <wolf.4@osu.edu>, peark02@outlook.com, "Elise Smith" <easaden@aol.com>, "Aida Miles" <Miles081@umn.edu>, Nancylewis1000@gmail.com, "Denice Ferko-Adams" <denice@healthfirstonline.net>, "Catherine Christie" <c.christie@unf.edu>, "Margaret Garner" <mgarner@cchs.ua.edu>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "Tracey Bates" <traceybatesrd@gmail.com>, dwheller@mindspring.com, "Marcia Kyle" <bkyle@roadrunner.com>, "Don Bradley" <don.bradley@duke.edu>, "Sandra Gill" <sandralgill@comcast.net>, "TJRaymond@aol.com" <TJRaymond@aol.com>

Cc: "Alison Steiber" <ASteiber@eatright.org>, "Barbara Visocan" <BVISOCAN@eatright.org>, "Diane Enos" <denos@eatright.org>, "Doris Acosta" <dacosta@eatright.org>, "Harold Holler" <HHOLLER@eatright.org>, "Jeanne Blankenship" <JBlankenship@eatright.org>, "Joan Schwaba" <JSchwaba@eatright.org>, "Mary Beth Whalen" <Mwhalen@eatright.org>, "Mary Pat Raimondi" <mraimondi@eatright.org>, "Paul Mifsud" <PMifsud@eatright.org>, "Mary Gregoire" <mgregoire@eatright.org>, "Chris Reidy" <CREIDY@eatright.org>, "Susan Burns" <Sburns@eatright.org>

Sent: Monday, February 16, 2015 3:21:05 PM

Subject: More Firsts

The two projects outlined below will, I believe, increase our visibility, credibility and alliance opportunities on national and international levels.

· **World Health Organization Collaboration**

Another first for the Academy is collaboration with the World Health Organization (WHO)! Following a visit to the Joint United Nations Program on HIV/AIDS (UNAIDS) and facilities in Geneva, Switzerland, the Academy was invited to work with WHO on a systematic review for "interventions to promote and support (exclusive) breastfeeding in HIV-infected women." The search strategy and analysis will be designed collaboratively between the Academy and WHO. For the first time, we will be presenting the Academy's EAL methodology to WHO staff. Specifically, the project will be using the EAL process to conduct systematic review for WHO's upcoming guidelines. The EAL will be using their new data extraction tool (DET) to collect information from articles. They will also utilize this tool to generate a summary table and any quantitative or meta-analysis as appropriate for the project. The end product will be a manuscript.

· **Joint Collaborative project with National Kidney Foundation and the International Society of Renal Nutrition and Metabolism**

Friday of last week marked the first orientation call of the long awaited Chronic Kidney Disease (CKD) Guideline project. This effort is a landmark guideline project for the Academy as it marks the first time we have collaborated with the National Kidney Foundation and the International Society of Renal Nutrition and Metabolism. The collaborative nature of this project results in equal numbers of physicians (Nephrologists in this case) and RDNs working in alignment within three workgroups covering macronutrients, micronutrients and electrolytes. The groups will review evidence and develop guideline statements for comprehensive Evidence Based Practice Nutrition Guidelines covering patients with CKD stages 1-5D (dialysis). Further, there is a strong international presence (about 1/3 of the 3 workgroups are from outside the USA) from both the RDNs and the MDs within the workgroups. The guidelines are expected to be completed in late 2016 or early 2017 and will be jointly published by both the Academy and the National Kidney Foundation. This important project is funded by the Academy's Research, International and Scientific Affairs department, the Renal Nutrition Dietetic Practice Group of the Academy, and the

National Kidney Foundation.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'sonjaconnormsrd@gmail.com' <sonjaconnormsrd@gmail.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 16, 2015 16:21:06
Subject: More Firsts
Attachment: [image002.jpg](#)
[image006.jpg](#)

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· **World Health Organization Collaboration**

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Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

3854. A story to inspire us

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Penny Davis <pdavis@law.ua.edu>, Ikard Melinda <madikard@gmail.com>, MiriamAycock <Maycock@sheltonstate.edu>, benjaminpgarner@gmail.com <benjaminpgarner@gmail.com>, Becky Dorner <becky@beckydorner.com>, Bacon, Carl <cbacon@sa.ua.edu>, Andreen, Cathy <candreen@advance.ua.edu>, Chris Reidy (CREIDY@eatright.org) <CREIDY@eatright.org>, Cindy Wagner <cindy.wagner1@comcast.net>, Dare, Marla <mdare@uasystem.ua.edu>, David Garner (robdavgar@gmail.com) <robdavgar@gmail.com>, David Ikard (Davidikard@gmail.com) <Davidikard@gmail.com>, Debbie Edwards (debedwards@comcast.net) <debedwards@comcast.net>, Lane, Deborah <dlane@ur.ua.edu>, Diane Causey (causey@higheredpartners.org) <causey@higheredpartners.org>, Donna Martin <dmartin@burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Garner, Jon <jwgarner@uasystem.ua.edu>, mdgarner@yahoo.com <mdgarner@yahoo.com>, Thomas Garner (thomas.garner@willis.com) <thomas.garner@willis.com>, Condra, Genia <gcondra@cchs.ua.edu>, gib4bama@yahoo.net <gib4bama@yahoo.net>, holligarner50@yahoo.com <holligarner50@yahoo.com>, Jane Richardson (janer@srcocpa.com) <janer@srcocpa.com>, Chaisson, Jan <JChaisson@cchs.ua.edu>, Jessie Pavlinac (pavlinac@ohsu.edu) <pavlinac@ohsu.edu>, Jim and Diane Harvey (diane7@bellsouth.net) <diane7@bellsouth.net>, Johnmaxwell1312@yahoo.com <Johnmaxwell1312@yahoo.com>, Carter, Judy <jcarter@sa.ua.edu>, katcramer4@gmail.com <katcramer4@gmail.com>, Lee Anne Garner <leeanne.garner@me.com>, linda.farr@me.com <linda.farr@me.com>, Lucille Beseler <lbeseler_fnc@bellsouth.net>, Lee Sellers (lsellers@tcss.net) <lsellers@tcss.net>, Marcia Kyle <bkyle@roadrunner.com>, Martin M. Yadrick (myadrick@computrition.com) <myadrick@computrition.com>, Mary Jane Cagle <MaryJane.Cagle@arkansas.gov>, Mary frances Garner <maryfrancesgarner@yahoo.com>, Mary Russell <pearl02@outlook.com>, Debbie Morrison at Samford <dmorris1@samford.edu>, Bohannon, Nancy <bohannon@ua.edu>, Nancy Wooldridge (nwooldridge@peds.uab.edu) <nwooldridge@peds.uab.edu>, Nelson, Mark <mnelson@ua.edu>, Pat Queen Samour (psamour@gmail.com) <psamour@gmail.com>, Pat Babjak <patbabjak@eatright.org>, Perry, Paula <pperry@sa.ua.edu>, Ann and Phil Cork <apcork1972@comcast.net>, apreich1@gmail.com <apreich1@gmail.com>, Ray Brignac (raybrignac@gmail.com) <raybrignac@gmail.com>, Rebecca Kelly (rebecca.kelly@ua.edu) <rebecca.kelly@ua.edu>, ardavis26@gmail.com <ardavis26@gmail.com>, Sandara Simpson (sandra.simpson@ncmail.net)

<sandra.simpson@ncmail.net>, Sharon Davidson (davidss1@bellsouth.net)
<davidss1@bellsouth.net>, Sonja Connor <connors@ohsu.edu>, Susan Finn
(susan.finn@outlook.com) <susan.finn@outlook.com>, Terry Carlson
(emycarl@gmail.com) <emycarl@gmail.com>, Hebson, Tim
<thebson@sa.ua.edu>, Borst, Todd <tborst@sa.ua.edu>

Sent Date: Feb 16, 2015 15:07:33

Subject: A story to inspire us

Attachment: [image003.jpg](#)

This was shared with me by my brother and I thought it worthy to send to you. Sometimes it is easy to forget the challenges that others face in just making it through the day, and in finding a way to make a difference.

I am awed and humbled when I see someone whose life has been so burdened and yet has managed to live it with such grace and spirit.

WOW!

https://www.youtube.com/embed/svzPm8IT36o?feature=player_detailpage

Enjoy every moment of life. Time is like a river. You cannot touch the water twice, because the flow that has passed will never pass again

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

3855. Daily News: Monday, February 16, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 16, 2015 10:59:44
Subject: Daily News: Monday, February 16, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! Promote Bite into a Healthy Lifestyle with our updated promotional toolkit and new product catalog. Visit www.eatright.org/nnm and get a head start now on planning your NNM activities.

Meat-Heavy, High-Acid Diet Poses Risk for Those With Kidney Disease: Study Switching to regimen higher in fruits, veggies might help stave off organ failure, experts say

<http://consumer.healthday.com/diseases-and-conditions-information-37/misc-kidney-problem-news-432/meat-heavy-high-acid-diet-poses-risk-for-those-with-kidney-disease-696334.html>

Source: *Journal of the American Society of Nephrology*

<http://jasn.asnjournals.org/content/early/2015/02/11/ASN.2014040332.abstract>

Plant-based diet may reduce obese children's risk of heart disease

<http://www.medicalnewstoday.com/releases/289393.php>

Source: *Journal of Pediatrics*

[http://www.jpeds.com/article/S0022-3476\(14\)01227-X/abstract](http://www.jpeds.com/article/S0022-3476(14)01227-X/abstract)

Supermarket promotions boost sales of less healthy foods more than healthier foods in the UK

<http://www.medicalnewstoday.com/releases/289337.php>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/02/11/ajcn.114.094227.abstract>

Related Resources: Meet Your Supermarket Dietitian

<http://www.eatright.org/resource/food/resources/learn-more-about-rdns/meet-your-supermarket-dietitian>

Pocket Supermarket Guide, 4th Ed.

<http://www.eatrightstore.org/product/F2E8C8F8-E7B6-4BBC-90FD-8448BC1E83FD>

Alcohol good for your heart? Evidence is evaporating

<http://www.usatoday.com/story/news/2015/02/15/alcohol-heart-cardiovascular-health/23109823/>

Source: *BMJ*

<http://www.bmj.com/content/350/bmj.h384>

BMJ Editorial

<http://www.bmj.com/content/350/bmj.h407>

Quapaw Tribe reintroduces buffalo via nutrition program

http://www.joplinglobe.com/news/local_news/quapaw-tribe-reintroduces-buffalo-via-nutrition-program/article_8c16a24a-3dae-5ca5-a467-de2e0f805048.html

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

- Role of Registered Dietitian Nutritionists in the Research and Promotion of Native and Cultural Foods

[http://www.andjrnl.org/article/S2212-2672\(14\)01143-5/abstract](http://www.andjrnl.org/article/S2212-2672(14)01143-5/abstract)

What to Know About the Apple That Doesn't Turn Brown

<http://abcnews.go.com/Health/apple-turn-brown/story?id=28955985>

California Readies Another Assault On Sugary Drinks

http://www.huffingtonpost.com/2015/02/16/california-soda-laws_n_6682094.html

Related Resource: Register for Largest Food and Nutrition Policy and Advocacy Summit: PPW 2015

<http://www.eatrightpro.org/resources/advocacy/take-action/public-policy-workshop>

Ask Well: Put on the Snowshoes

Q. Can you get as good a workout with snowshoes as with running? If so, how?

http://well.blogs.nytimes.com/2015/02/13/ask-well-put-on-the-snowshoes/?ref=health&_r=0

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3856. Honor your colleagues

From: Academy of Nutrition and Dietetics <AcademyUpdates@eatright.org>
To: Donna <DMartin@burke.k12.ga.us>
Sent Date: Feb 13, 2015 17:40:02
Subject: Honor your colleagues
Attachment:

Honor your colleagues

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March 11 is Registered Dietitian Nutritionist Day when we celebrate your leadership in improving the nutritional status of Americans and people around the world. Commemorate the day with a gift from our extensive collection of RD Day items. You may even want to treat yourself to something as well!

[View our online catalog and order today!](#)

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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 13, 2015 14:24:12
Subject: RE: News
Attachment: [image004.jpg](#)
[image005.jpg](#)
[image006.jpg](#)
[image002.jpg](#)

Pat, Thanks for sharing the "heads up" about the dietary guidelines and getting a quick response ready!

The news about the RWJF is wonderful, and the fact that Academy staff was there is icing on the “fresh fruit (being healthy!)!!!

Thanks for your CEO leadership,
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, February 12, 2015 10:31 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; Garner, Margaret;
'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra
Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com';
constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu;
carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne
Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy;
Mary Gregoire

Subject: News

DGAC Report

We expect the recommendations of the Dietary Guidelines Advisory Committee to be released any day (the rumor is tomorrow). In preparation for this announcement, we have prepared the attached press release. Although it will take a while to review the 500-plus pages of the DGAC's report, the Academy's statement will include support for our four members who have served on the Committee and the use of an evidence-based process based on our EAL. An internal team has already been formed, which will be led by our Research and Scientific Affairs and PIA units, to draft the Academy's comments to the DGAC report. You and other member leaders will be encouraged to submit comments to this group that will help influence the final product – the 2015 *Dietary Guidelines for Americans*. Mary Pat Raimondi has developed a user-friendly and efficient Dropbox folder for all the major documents, including references, to ensure that everyone is reviewing and commenting on the same documents.

New Grant Opportunities

You might have heard that The Robert Wood Johnson Foundation has made a major commitment to what it calls the "culture of health" by earmarking \$500 million over the next decade to combat

childhood obesity in the United States. The announcement was made at New York City's Harlem High School at a small "invitation only" event that included the First Lady and Academy staff. We have already been brainstorming ideas for funding for programs (new and existing) that can be scaled up to meet the RWJF goal.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3858. Care, Give, Make a Difference...

From: Academy of Nutrition and Dietetics Foundation <foundation@eatright.org>
To: Donna S Martin RD LD <dmartin@burke.k12.ga.us>
Sent Date: Feb 13, 2015 14:20:22
Subject: Care, Give, Make a Difference...
Attachment:

Care, Give, Make a Difference...

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Foundation:

The Academy Foundation would like to thank you for caring and supporting the Foundation of your profession. Your generosity this past year, helped the Foundation to continue to provide scholarships, awards, research grants and educational programs through Kids Eat Right. The electronic 2013-2014 Academy Foundation donor report is now available online to download.

Care, Give, Make A Difference!

Your donation will go twice as far in February. **Academy National Sponsor, Abbott Nutrition, will match up to \$20,000 of member contributions in February.**

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If you prefer not to receive future Foundation emails, simply follow this link to unsubscribe.

You are currently subscribed as: **dmartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3859. Short-Term Loan

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'sonjaconnormsrd@gmail.com' <sonjaconnormsrd@gmail.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Feb 13, 2015 12:35:59
Subject: Short-Term Loan
Attachment: [image005.jpg](#)
[image007.jpg](#)
[image008.jpg](#)

I approved a short-term loan in the amount of \$750,000 because we have yet to receive approximately \$785,000 in payments due from our sponsors. The request was sent to our bank this morning and will go into effect on Tuesday. Paul and I decided on the short-term loan over use of reserves since the stock market has been favorable and will yield higher investment returns. The decision is aligned with the Line of Credit Policy approved at the January Board meeting. As you can see from the attached email, the Finance and Audit Committee was notified yesterday of this decision. This is also in compliance with our policy.

Since the Line of Credit is to ensure that the Academy can bridge the cash requirements and not force decisions within the investment reserve that may negatively affect returns within the reserve, the draw from the Line of Credit must be repaid within 90 days. I will provide you with a monthly update on the Line of Credit for any period in which there is an outstanding balance. Please

contact me if you have any questions.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Paul Mifsud

Sent: Thursday, February 12, 2015 2:43 PM

To: Paul Mifsud; DMartin@Burke.k12.ga.us; craytef@charter.net; peark02@outlook.com; TJRaymond@aol.com; miles081@umn.edu; Milton Stokes; Heather Comstock; Kathryn Hamilton; Wolf.4@osu.edu

Cc: Patricia Babjak

Subject: Cash requirements

All,

I hope you are all having a great day. I am writing to update you on our cash situation. During our last Finance and Audit Committee meeting I mentioned that we might have to exercise the short term loan provision to manage our cash needs. Originally, we thought it would happen before the end of January. I am happy to tell you we were able to delay this decision. That is the good news. Unfortunately, I have to move forward and draw upon the short term loan by the next payroll. I will request \$750,000 on the loan today. It takes approximately 3 days for the loan to be in place. As a reminder, this is a short term loan for no more than 90 days. Considering that the stock market has been going up over the past couple of weeks, I would rather take out the short term loan to generate the higher investment returns.

Last month I mentioned we were waiting for approximately \$785,000 in payments from our Sponsors. We are still waiting. Mary Beth and her team are working on getting payments. They believe we will have some of this next week. I cannot take the chance if this does not happen. The timing of cash payments is critical. We will do everything to get money into the business. However, when a sponsor is late, it is difficult to force the issue.

I hope this is the last time. However, I can't promise that either. We know that some of our sponsors will not renew their agreements. That will further reduce our cash, over the next few weeks, when compared to last year. I will keep you informed as we go forward.

If you have any questions or concerns, please let me know. I can be reached at 800-877-1600, ext 4730 or send me an email.

Paul

3860. Daily News & Journal Review: Friday, February 15, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 13, 2015 11:18:17
Subject: Daily News & Journal Review: Friday, February 15, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! Promote *Bite into a Healthy Lifestyle* with our updated promotional toolkit and new product catalog.

Visit www.eatright.org/nnm and get a head start now on planning your NNM activities.

Diet and exercise alone are no cure for obesity, doctors say

<http://www.latimes.com/science/sciencenow/la-sci-sn-eat-less-more-obesity-20150212-story.html>

Source: *Lancet Diabetes and Endocrinology*

[http://www.thelancet.com/journals/landia/article/PIIS2213-8587\(15\)00009-1/abstract](http://www.thelancet.com/journals/landia/article/PIIS2213-8587(15)00009-1/abstract)

Related Resource: EAL-Adult Weight Management (AWM) Guidelines (2014)

<https://www.andeal.org/topic.cfm?menu=5276&cat=4688>

Experts 'Appalled' by Puerto Rican Bill to Fine Parents of Obese Children

<http://abcnews.go.com/Health/experts-appalled-puerto-rican-bill-fine-parents-obese/story?id=28901249>

Related Resources: Interventions for the Prevention and Treatment of Pediatric Overweight and Obesity

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/interventions-for-the-prevention-and-treatment-of-pediatric-overweight-and-obesity>

CDR-Certificate of Training in Childhood and Adolescent Weight Management

<http://www.cdrnet.org/weight-management-childhood-adolescent-program>

House Hearing Dampens Hope of ICD-10 Delay

<http://www.medscape.com/viewarticle/839756>

Related Resource: ICD-10 Conversions

<http://www.eatrightpro.org/resource/practice/getting-paid/getting-started-with-payment/icd10-conversions>

General Mills to roll out five gluten free Cheerios this summer

<http://www.foodnavigator-usa.com/Manufacturers/General-Mills-to-roll-out-five-gluten-free-Cheerios-this-summer>

The Big Valentine Food That Isn't Chocolate

<http://www.nytimes.com/2015/02/12/upshot/are-conversation-hearts-your-valentine.html?ref=dining&abt=0002&abg=1>

The physics of popcorn: Watch the explosion in slow motion

<http://www.latimes.com/science/sciencenow/la-sci-sn-popcorn-science-20150210-story.html>

MedlinePlus: Latest Health News

-Coming Out at School Better for LGBT Youth, Study Finds

-Driving Soon After Stroke May Be Risky, Studies Suggest

-Mental Health Disorders May Shorten Life Span: Study

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Journal Review

***Journal of the Academy of Nutrition and Dietetics*, February 10-12, 2015, Online First**

<http://www.andjrn.org/inpress>

-Weighing Every Day Matters: Daily Weighing Improves Weight Loss and Adoption of Weight Control Behaviors

-Diet Quality as Assessed by the Healthy Eating Index, the Alternate Healthy Eating Index, the Dietary Approaches to Stop Hypertension Score, and Health Outcomes: A Systematic Review and Meta-Analysis of Cohort Studies

***American Journal of Clinical Nutrition*, February 11, 2015, Online First**

<http://ajcn.nutrition.org/content/early/recent>

-Dietary patterns and breast cancer risk: a study in 2 cohorts

-The effect of a high-egg diet on cardiovascular risk factors in people with type 2 diabetes: the Diabetes and Egg (DIABEGG) study a 3-mo randomized controlled trial

***American Journal of Epidemiology*, February 10, 2015, Online First**

<http://aje.oxfordjournals.org/content/early/recent>

-Mobile Phone Intervention and Weight Loss Among Overweight and Obese Adults: A Meta-Analysis of Randomized Controlled Trials

***American Journal of Lifestyle Medicine*, February 9, 2015, Online First**

<http://ajl.sagepub.com/content/early/recent>

-Mindful Eating: An Emerging Approach for Healthy Weight Management

***Breastfeeding Medicine*, February 6, 2015, Online First**

<http://online.liebertpub.com/toc/bfm/0/0>

-Association of Timing of Initiation of Breastmilk Expression on Milk Volume and Timing of Lactogenesis Stage II Among Mothers of Very Low-Birth-Weight Infants

***European Journal of Nutrition*, February 5, 2015, Online First**

<http://link.springer.com/journal/394/onlineFirst/page/1>

-Kefir drink leads to a similar weight loss, compared with milk, in a dairy-rich non-energy-restricted diet in overweight or obese premenopausal women: a randomized controlled trial

***International Journal of Obesity*, February 2015**

<http://www.nature.com/ijo/journal/v39/n2/index.html>

-The clean plate club: about 92% of self-served food is eaten

***Journal of Aging and Health*, February 2015**

<http://jah.sagepub.com/content/27/1.toc>

-Buenos Hábitos Alimenticios para Una Buena Salud: Evaluation of a Nutrition Education Program to Improve Heart Health and Brain Health in Latinas

***Journal of the American College of Nutrition*, February 4, 2015, Online First**

<http://www.tandfonline.com/action/showAxaArticles?journalCode=uacn20>

-Dietary Medium-Chain Triacylglycerols versus Long-Chain Triacylglycerols for Body Composition in Adults: Systematic Review and Meta-analysis of Randomized Controlled Trials

***JAMA*, February 10, 2015**

<http://jama.jamanetwork.com/issue.aspx>

-Oral Iron Supplementation After Blood Donation: A Randomized Clinical Trial
-Effect of Creatine Monohydrate on Clinical Progression in Patients With Parkinson Disease: A Randomized Clinical Trial

***Journal of Human Nutrition and Dietetics*, February 9, 2015, Online First**

[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1365-277X/earlyview](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1365-277X/earlyview)

-Portion-controlled meals provide increases in diet quality during weight loss and maintenance

***Journal of Parenteral & Enteral Nutrition*, February 5-11, 2015, Online First**

<http://pen.sagepub.com/content/early/recent>

-Current Status of Nutrition Training in Graduate Medical Education From a Survey of Residency Program Directors: A Formal Nutrition Education Course Is Necessary
-Efficacy of Glutamine-Enriched Nutrition Support for Patients With Severe Acute Pancreatitis: A Meta-analysis
-Impact of an Intravenous Magnesium Shortage on Potassium Doses in Adult Surgical Patients

Receiving Parenteral Nutrition

New England Journal of Medicine, February 5, 2015

<http://www.nejm.org/toc/nejm/medical-journal>

-AcidBase Problems in Diabetic Ketoacidosis

Nutrition and Cancer, February 3-9, 2015, Online First

<http://www.tandfonline.com/action/showAxaArticles?journalCode=hnuc20>

-The Impact of Cancer Treatment on the Diets and Food Preferences of Patients Receiving Outpatient Treatment

-The Association Between Circulating Total Folate and Folate Vitamers With Overall Survival After Postmenopausal Breast Cancer Diagnosis

-Serum 25-Hydroxy Vitamin D and Survival in Advanced Colorectal Cancer: A Retrospective Analysis

Nutrition in Clinical Practice, February 9, 2015, Online First

<http://ncp.sagepub.com/content/early/recent>

-Insufficient Protein Intake Is Associated With Increased Mortality in 630 Patients With Cirrhosis Awaiting Liver Transplantation

Pediatrics, February 2015

<http://pediatrics.aappublications.org/content/current>

-Energy and Nutrient Intake From Pizza in the United States

-A Practical Approach to Classifying and Managing Feeding Difficulties

Perspectives in Public Health, February 9, 2015, Online First

<http://rsh.sagepub.com/content/early/recent>

-Energy drink consumption is associated with unhealthy dietary behaviours among college youth

Academy Spokesperson Application Deadline Extended

Are you interested in joining the Academys landmark Spokesperson Program? Theres still time! The application deadline has been extended **to February 18, 2015**. Please visit the link below for more information and application materials.

<http://www.eatrightpro.org/resource/leadership/volunteering/volunteer-opportunities/become-an-academy-media-spokesperson>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:
<http://www.eatright.org/positions/>

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34408-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3861. RE: News

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 13, 2015 11:13:03
Subject: RE: News
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)

Pat:

Thank you for this update and information regarding the DGAC Report ... and also glad to hear of the RWJF opportunity for the Academy!

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, February 12, 2015 8:31 PM

To: connors@ohsu.edu; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com'; constancegeiger@comcast.net; 'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan Burns; Chris Reidy; Mary Gregoire

Subject: News

DGAC Report

We expect the recommendations of the Dietary Guidelines Advisory Committee to be released any day (the rumor is tomorrow). In preparation for this announcement, we have prepared the attached press release. Although it will take a while to review the 500-plus pages of the DGAC's report, the Academy's statement will include support for our four members who have served on the Committee and the use of an evidence-based process based on our EAL. An internal team has already been formed, which will be led by our Research and Scientific Affairs and PIA units, to draft the Academy's comments to the DGAC report. You and other member leaders will be encouraged to submit comments to this group that will help influence the final product – the 2015 *Dietary Guidelines for Americans*. Mary Pat Raimondi has developed a user-friendly and efficient Dropbox folder for all the major documents, including references, to ensure that everyone is reviewing and commenting on the same documents.

New Grant Opportunities

You might have heard that The Robert Wood Johnson Foundation has made a major commitment to what it calls the "culture of health" by earmarking \$500 million over the next decade to combat childhood obesity in the United States. The announcement was made at New York City's Harlem High School at a small "invitation only" event that included the First Lady and Academy staff. We have already been brainstorming ideas for funding for programs (new and existing) that can be scaled up to meet the RWJF goal.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3862. Fwd: Academy business

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Delia Peel <dpeel@burke.k12.ga.us>
Sent Date: Feb 13, 2015 10:11:52
Subject: Fwd: Academy business
Attachment: [TEXT.htm](#)
[Executive_Session_agenda_3_6__7_15.docx](#)
[CEO_2014_15_Performance_Objectives_approved_by_BOD_10_22_14.doc](#)
[01162015_MID_YEAR_2014_15Performance_Evaluation_per_SC_10032014.pdf](#)
[Compensation_Committee_Charterapproved_10_22_14_revised_11_28_14.doc](#)

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Sonja Connor <connors@ohsu.edu> 2/12/2015 4:43 PM >>>

Greetings Academy Board Members,

Since I am leaving for my two week stint in the Philippines with Bea, Jessie and Ethan, I am sending you the information you will need for our Board Executive Sessions at our March meetings.

The agenda is attached.

We will have two hours for our executive session, one at the end of the first day (4:15 pm to 5:15 pm) and one the hour before we leave the meeting (11 am to noon) to allow for us to have sufficient time for discussion.

One agenda item is an update on the CEO performance objectives. I have provided a copy with the latest updates. It would be helpful for you to have this with you at the meeting as some of the updates will be provided during the strategic measures report. I also attached the report Pat sent to us following her report at the January meeting.

Another agenda item is to review the Compensation Committee timeline (see attachment).

I am looking forward to having your expertise shared during our coming discussions!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND
President, Academy of Nutrition & Dietetics
Research Associate Professor
Endocrinology, Diabetes & Clinical Nutrition
Oregon Health & Sciences University, L607
Portland, Oregon 97239
503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)
connors@ohsu.edu

3863. Re: Cash requirements

From: Donna Martin <dmartin@burke.k12.ga.us>
To: TJRaymond@aol.com<TJRaymond@aol.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, craytef@charter.net<craytef@charter.net>, Paul Mifsud <PMifsud@eatright.org>, Milton Stokes <miltonstokes@gmail.com>, Wolf.4@osu.edu<Wolf.4@osu.edu>, peark02@outlook.com<peark02@outlook.com>, miles081@umn.edu<miles081@umn.edu>, Kathryn Hamilton <kathryn.hamilton@verizon.net>
Cc: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 13, 2015 10:10:09
Subject: Re: Cash requirements
Attachment: [TEXT.htm](#)

Paul, Thanks for the information on the request to exercise our right to take out a short term loan to manage our cash needs. I know it pains you to have to do it, but it is truly the fiscally responsible thing to do. I am also very happy to see the news about the increase in our portfolio! Happy Valentines day to all

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Paul Mifsud <PMifsud@eatright.org> 2/12/2015 3:42 PM >>>

All,

I hope you are all having a great day. I am writing to update you on our cash situation. During our last Finance and Audit Committee meeting I mentioned that we might have to exercise the short term loan provision to manage our cash needs. Originally, we thought it would happen before the end of January. I am happy to tell you we were able to delay this decision. That is the good news.

Unfortunately, I have to move forward and draw upon the short term loan by the next payroll. I will request \$750,000 on the loan today. It takes approximately 3 days for the loan to be in place. As a reminder, this is a short term loan for no more than 90 days. Considering that the stock market has been going up over the past couple of weeks, I would rather take out the short term loan to generate the higher investment returns.

Last month I mentioned we were waiting for approximately \$785,000 in payments from our Sponsors. We are still waiting. Mary Beth and her team are working on getting payments. They believe we will have some of this next week. I cannot take the chance if this does not happen. The timing of cash payments is critical. We will do everything to get money into the business. However, when a sponsor is late, it is difficult to force the issue.

I hope this is the last time. However, I can't promise that either. We know that some of our sponsors will not renew their agreements. That will further reduce our cash, over the next few weeks, when compared to last year. I will keep you informed as we go forward.

If you have any questions or concerns, please let me know. I can be reached at 800-877-1600, ext 4730 or send me an email.

Paul

3864. Investments

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 13, 2015 09:57:13
Subject: Investments
Attachment:

All,

Yesterday, I mentioned that we would need to take out a short term loan. It is still going forward. However, I wanted to give you an update on investments. Through yesterday, the combined portfolios had climbed approximately \$1.7M for the month. That is over 3% so far. I hope this helps balance out the value of the short term loan versus the reduction in investments. The difference can be large. If we had taken out \$750,000 at the end of January, we would have missed out on nearly \$23,000 in returns so far this month. The cost of the loan for a month would be \$1,500. So, if we think the investments can go up, a decision to spend \$1,500 to get \$23,000 in return is a pretty good ROI.

I know that the markets are not always going to go up, or even go up as much. However, using the short term loan allows us to manage, and hopefully, maximize the returns for the Academy. As I write this, the markets are up a little more this morning. I hope it continues.

If you have any questions, please don't hesitate to ask.

Paul

From: Patricia Babjak <PBABJAK@eatright.org>
To: connors@ohsu.edu <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 12, 2015 23:31:00
Subject: News
Attachment: [image002.jpg](#)
[image006.jpg](#)
[image008.jpg](#)
[DGA 2015 committee report release 1 \(3\).pdf](#)

DGAC Report

We expect the recommendations of the Dietary Guidelines Advisory Committee to be released any day (the rumor is tomorrow). In preparation for this announcement, we have prepared the attached

press release. Although it will take a while to review the 500-plus pages of the DGAC's report, the Academy's statement will include support for our four members who have served on the Committee and the use of an evidence-based process based on our EAL. An internal team has already been formed, which will be led by our Research and Scientific Affairs and PIA units, to draft the Academy's comments to the DGAC report. You and other member leaders will be encouraged to submit comments to this group that will help influence the final product – the 2015 *Dietary Guidelines for Americans*. Mary Pat Raimondi has developed a user-friendly and efficient Dropbox folder for all the major documents, including references, to ensure that everyone is reviewing and commenting on the same documents.

New Grant Opportunities

You might have heard that The Robert Wood Johnson Foundation has made a major commitment to what it calls the "culture of health" by earmarking \$500 million over the next decade to combat childhood obesity in the United States. The announcement was made at New York City's Harlem High School at a small "invitation only" event that included the First Lady and Academy staff. We have already been brainstorming ideas for funding for programs (new and existing) that can be scaled up to meet the RWJF goal.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3866. RE: Academy business

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Feb 12, 2015 17:19:12
Subject: RE: Academy business
Attachment:

Sonja:

Thank you for this information as we prepare for the March 2015 BOD meeting.
Wishing you, Bea, Jessie and Ethan great travels and a safe return!

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

From: Sonja Connor [mailto:connors@ohsu.edu]
Sent: Thursday, February 12, 2015 1:44 PM
To: Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu);

Denice Ferko-Adams (denice@wellnesspress.com); 'Diane Heller'; Don Bradley (don.bradley@duke.edu); Donna Martin; Evelyn Crayton; Garner, Margaret; glenna@glennamccollum.com; Kay Wolf (wolf.4@osu.edu); Marcia Kyle (bkyle@roadrunner.com); Mary Russell; Nancy Lewis; Pat Babjak; Sandra Gill ; Sonja Connor; Terri Raymond; 'Tracey Bates'

Subject: Academy business

Greetings Academy Board Members,

Since I am leaving for my two week stint in the Philippines with Bea, Jessie and Ethan, I am sending you the information you will need for our Board Executive Sessions at our March meetings.

The agenda is attached.

We will have two hours for our executive session, one at the end of the first day (4:15 pm to 5:15 pm) and one the hour before we leave the meeting (11 am to noon) to allow for us to have sufficient time for discussion.

One agenda item is an update on the CEO performance objectives. I have provided a copy with the latest updates. It would be helpful for you to have this with you at the meeting as some of the updates will be provided during the strategic measures report. I also attached the report Pat sent to us following her report at the January meeting.

Another agenda item is to review the Compensation Committee timeline (see attachment).

I am looking forward to having your expertise shared during our coming discussions!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3867. Academy business

From: Sonja Connor <connors@ohsu.edu>
To: Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf (wolf.4@osu.edu) <wolf.4@osu.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pearck02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Feb 12, 2015 16:43:33
Subject: Academy business
Attachment: [Executive Session agenda 3-6 & 7-15.docx](#)
[CEO 2014-15 Performance Objectives approved by BOD 10-22-14.doc](#)
[01162015_MID-YEAR 2014-15 Performance Evaluation \(per SC 10032014\).pdf](#)
[Compension Committee Charter approved 10-22-14; revised 11-28-14.doc](#)

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President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3868. Re: United Nations Presentation

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: susan.finn@outlook.com <susan.finn@outlook.com>, Sonja Connor <Connors@ohsu.edu>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Wolf, Kay <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandragill@comcast.net>, TJRaymond@aol.com <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, KMcClusky@lammorrison.com <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 12, 2015 16:32:31
Subject: Re: United Nations Presentation
Attachment:

Thanks very much Susan.
Great presentation.

Nancy Lewis
Candidate for President-elect

Academy of Nutrition and Dietetics
www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Feb 12, 2015, at 1:34 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Dear Sue,

What a pleasure it was to see you yesterday – in your red power suit! – so ably and eloquently represent the Academy and all RDNs at the World Women's Health and Development Forum. Watching you speak in that historic United Nations setting to world leaders in health and government was a joyful celebration for all of us. Your substantive presentation and your advocacy for dietetics provided a moment that our Academy and our profession will not soon forget. You increased our reach and visibility among an entirely new audience, and did much to help the world better understand who we are and what we do. On behalf of the Boards of Directors of the Academy and the Foundation, thank you! You made us proud!

<image003.jpg>

Patricia M. Babjak

Chief Executive Officer

<image005.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Sonja Connor <connors@ohsu.edu>
To: 'McClusky, Kathy' <KathyMcClusky@IamMorrison.com>, Patricia Babjak <PBABJAK@eatright.org>, 'susan.finn@outlook.com' <susan.finn@outlook.com>
Cc: 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 12, 2015 16:14:31
Subject: RE: United Nations Presentation
Attachment: [image001.jpg](#)
[image002.jpg](#)

Susan, you were simply spectacular!

Sonja

From: McClusky, Kathy [mailto:KathyMcClusky@IamMorrison.com]
Sent: Thursday, February 12, 2015 1:13 PM
To: Patricia Babjak; 'susan.finn@outlook.com'
Cc: Sonja Connor; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';
Nancylewis1000@gmail.com; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner';
'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra
Gill'; 'TJRaymond@aol.com'; jean.ragalie-carr@rosedmi.com; constancegeiger@comcast.net;
'constancegeiger@cgeiger.net'; eileen.kennedy@tufts.edu; carl@learntoeatright.com;
MChristE@porternovelli.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold
Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Susan
Burns; Chris Reidy; Mary Gregoire
Subject: RE: United Nations Presentation

I echo Pat's perfect sentiments. As I said originally, you are such a perfect representative for us and I wish we all could have been there.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Thursday, February 12, 2015 1:35 PM
To: 'susan.finn@outlook.com'
Cc: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';
DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';
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Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

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312/899-4856

pbabjak@eatright.org | www.eatright.org

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3870. RE: United Nations Presentation

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Susan Finn' <susan.finn@outlook.com>
<susan.finn@outlook.com>
Cc: 'Sonja Connor' <Connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 12, 2015 16:13:08
Subject: RE: United Nations Presentation
Attachment: [image001.jpg](#)
[image002.jpg](#)

I echo Pat's perfect sentiments. As I said originally, you are such a perfect representative for us and I wish we all could have been there.

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, February 12, 2015 1:35 PM

To: 'susan.finn@outlook.com'

Cc: 'Sonja Connor'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum';

DMartin@Burke.k12.ga.us; 'Wolf, Kay'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles';

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Subject: United Nations Presentation

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Twitter | Facebook | LinkedIn | YouTube

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<http://compass-usa.com/Pages/Disclaimer.aspx>.

3871. Cash requirements

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 12, 2015 15:42:46
Subject: Cash requirements
Attachment:

All,

I hope you are all having a great day. I am writing to update you on our cash situation. During our last Finance and Audit Committee meeting I mentioned that we might have to exercise the short term loan provision to manage our cash needs. Originally, we thought it would happen before the end of January. I am happy to tell you we were able to delay this decision. That is the good news. Unfortunately, I have to move forward and draw upon the short term loan by the next payroll. I will request \$750,000 on the loan today. It takes approximately 3 days for the loan to be in place. As a reminder, this is a short term loan for no more than 90 days. Considering that the stock market has been going up over the past couple of weeks, I would rather take out the short term loan to generate the higher investment returns.

Last month I mentioned we were waiting for approximately \$785,000 in payments from our Sponsors. We are still waiting. Mary Beth and her team are working on getting payments. They believe we will have some of this next week. I cannot take the chance if this does not happen. The timing of cash payments is critical. We will do everything to get money into the business. However, when a sponsor is late, it is difficult to force the issue.

I hope this is the last time. However, I can't promise that either. We know that some of our sponsors will not renew their agreements. That will further reduce our cash, over the next few weeks, when compared to last year. I will keep you informed as we go forward.

If you have any questions or concerns, please let me know. I can be reached at 800-877-1600, ext 4730 or send me an email.

Paul

3872. Reminder: "Social Media Savviness" Webinar next Thursday

From: School Nutrition Services Dietetic Practice Group <snsdpg42@gmail.com>
To: dmartin@burke.k12.ga.us
Sent Date: Feb 12, 2015 13:35:03
Subject: Reminder: "Social Media Savviness" Webinar next Thursday
Attachment:

"Social Media Savviness" Webinar

School Nutrition Services DPG will host a "Social Media Savviness" webinar on **Thursday, February 19** at 2:00 p.m. Eastern time. The SNS DPG is one of ten affiliates and DPGs chosen to present the webinar through an application process last fall through the Academy of Nutrition and Dietetics Foundation.

This opportunity is made possible through an educational grant to the Academy Foundation from Diane Heller, MMSc, RDN, LD, past Chair of the Academy of Nutrition and Dietetics Foundation. Visit <http://www.foodandnutrition.org/Social-Pro/> to learn more.

When: Feb. 19, 2015 at 2 p.m. Eastern

Speaker: Dayle Hayes, MS, RD with examples from several SNS DPG members

Moderator: Bobbie Guyette, MPH, RD, LDN

Objectives:

1. Name at least three Academy of Nutrition and Dietetics/Foundation social media platforms that you can participate in.
2. Identify at least two social media strategies that can be immediately incorporated into your professional outreach.
3. Describe at least two strategies to build a community of loyal fans and establish yourself as an expert in your field.

To register for this meeting,

Go to <https://eatright.webex.com/eatright/j.php?RGID=r1ee92b850bf619643bd60a745a6d2231>

Once the host approves your request, you will receive a confirmation email with instructions for joining the meeting.

For questions about this webinar, please contact Alice Jo Rainville, PhD, RD, CHE, SNS, FAND
Alicejo.rainville@emich.edu

Alice Jo Rainville, PhD, RD, CHE, SNS

Chair, 2014-2015

Alicejo.rainville@emich.edu

Julie Skolmowski, MPH, RD, SNS

Chair-Elect, 2014-2015

jskolmowski@gmail.com

June Barrett, MEd, RD, LD, SNS

Past-Chair, 2014-2015

jbarrett@alsde.edu

NOTE: The SNS e-blast is used by SNS to notify you of SNS news and upcoming events. Addresses for email are updated regularly with information from the Academy of Nutrition and Dietetics. To change any address or contact information with the Academy, go into your profile on the Academy website, <http://eatright.org>, and make the appropriate changes or call the Academy customer service at 800-877-1600, ext. 5000. If you would prefer not to receive email from SNS, please contact snsdpg42@gmail.com.

This message was sent to dmartin@burke.k12.ga.us from:

School Nutrition Services Dietetic Practice Group | snsdpg42@gmail.com | School Nutrition Services | 2633 Raymond Ave | Augusta, GA 30904

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3873. United Nations Presentation

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'susan.finn@outlook.com' <susan.finn@outlook.com>
Cc: 'Sonja Connor' <Connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Wolf, Kay' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'TJRaymond@aol.com' <TJRaymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Susan Burns <Sburns@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>
Sent Date: Feb 12, 2015 13:34:40
Subject: United Nations Presentation
Attachment: [image003.jpg](#)
[image005.jpg](#)

Dear Sue,

What a pleasure it was to see you yesterday – in your red power suit! – so ably and eloquently represent the Academy and all RDNs at the World Women's Health and Development Forum.

Watching you speak in that historic United Nations setting to world leaders in health and government was a joyful celebration for all of us. Your substantive presentation and your advocacy for dietetics provided a moment that our Academy and our profession will not soon forget. You increased our reach and visibility among an entirely new audience, and did much to help the world better understand who we are and what we do. On behalf of the Boards of Directors of the Academy and the Foundation, thank you! You made us proud!

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3874. Daily News: Thursday, February 12, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 12, 2015 11:21:31
Subject: Daily News: Thursday, February 12, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

VOTE NOW for the future leaders of the Academy of Nutrition and Dietetics!

View the slate of candidates and to cast your vote electronically at

<http://www.eatright.org/elections/>

Elections run from February 1 22, 2015. Vote and be entered to win free registration to FNCE 2015!

Smokings Toll on Health Is Even Worse Than Previously Thought, a Study Finds

http://www.nytimes.com/2015/02/12/health/smokings-health-toll-worse-than-previously-thought-study-says.html?ref=health&_r=0

Source: *The New England Journal of Medicine*

<http://www.nejm.org/doi/full/10.1056/NEJMsa1407211>

Reducing Blood Pressure Lowers Risk of Diabetes Complications

<http://well.blogs.nytimes.com/2015/02/11/reducing-blood-pressure-lowers-risk-of-diabetes-complications/?ref=health>

Source: *JAMA*

<http://jama.jamanetwork.com/article.aspx?articleid=2108887>

New approach to childhood malnutrition may reduce relapses, deaths

<http://www.sciencedaily.com/releases/2015/02/150211124024.htm>

Source: *Journal of Pediatric Gastroenterology and Nutrition*

http://journals.lww.com/jpgn/Abstract/publishahead/Extending_Supplementary_Feeding_for_Children_Under.98087.aspx

Related Resource: Consensus Statement of the Academy of Nutrition and Dietetics/American Society for Parenteral and Enteral Nutrition: Indicators Recommended for the Identification and Documentation of Pediatric Malnutrition (Undernutrition)

[http://www.andjrnl.org/article/S2212-2672\(14\)01359-8/abstract](http://www.andjrnl.org/article/S2212-2672(14)01359-8/abstract)

Largest ever genome-wide study strengthens genetic link to obesity

<http://www.sciencedaily.com/releases/2015/02/150211131840.htm>

Source: *Nature* (2 articles)

<http://www.nature.com/nature/journal/v518/n7538/full/nature14177.html#close>

<http://www.nature.com/nature/journal/v518/n7538/full/nature14132.html>

Related Resource: Nutritional Genomics

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutritional-genomics>

This Chart Shows How Hard It Is to End Childhood Obesity

<http://time.com/3700930/childhood-obesity-michelle-obama-lets-move/>

Related Resource: Interventions for the Prevention and Treatment of Pediatric Overweight and Obesity

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/interventions-for-the-prevention-and-treatment-of-pediatric-overweight-and-obesity>

How much lead is in your chocolate?

<http://www.washingtonpost.com/news/to-your-health/wp/2015/02/11/lead-and-cadmium-in-chocolate-noooooooooooooo/>

Source: As You Sow- Lead and Cadmium in Food

<http://www.asyousow.org/our-work/environmental-health/toxic-enforcement/lead-and-cadmium-in-food/>

Related Resource: FDA

<http://www.fda.gov/Food/FoodborneIllnessContaminants/Metals/ucm172050.htm>

Milk allergy? Beware some dark chocolate

<http://www.foxnews.com/health/2015/02/12/milk-allergy-beware-some-dark-chocolate/>

Source: Food and Drug Administration study released Wednesday shows that ther

<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm433555.htm>

Chains Pull Dietary Aids Off Shelves After Inquiry

<http://well.blogs.nytimes.com/2015/02/12/chains-pull-dietary-aids-off-shelves-after-inquiry/?ref=health>

Related Article: Knowing Whats in Your Supplements

<http://well.blogs.nytimes.com/2015/02/12/107141/?ref=health>

The good die young: Dead zones find oysters where they should be safe

http://www.washingtonpost.com/national/health-science/the-good-die-young-dead-zones-find-baby-oysters-where-they-should-be-safe/2015/02/11/e1849d22-b138-11e4-886b-c22184f27c35_story.html

Source: Oyster Disease Thrives in Nightly Dead Zones

<http://sercblog.si.edu/?p=5755>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world. ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details.

Efficacy of Parenteral Nutrition in Patients at the Palliative Phase of Cancer. (ALIM-K)

<https://clinicaltrials.gov/ct2/show/NCT02151214?term=nutrition&rank=30>

MedlinePlus: Latest Health News

-Donor Hearts Going to Waste, Researchers Report

-Health Benefits of Moderate Drinking Overblown: Report

-Study shows iron supplementation after blood donation shortens hemoglobin recovery time

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Academy Spokesperson Application Deadline Extended

Are you interested in joining the Academys landmark Spokesperson Program? Theres still time! The application deadline has been extended **to February 18, 2015**. Please visit the link below for more information and application materials.

<http://www.eatrightpro.org/resource/leadership/volunteering/volunteer-opportunities/become-an-academy-media-spokesperson>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34394

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34394-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3875. Don't Delay...Vote Today!

From: Academy of Nutrition and Dietetics <elections@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 12, 2015 09:30:57
Subject: Don't Delay...Vote Today!
Attachment:

Don't Delay...Vote Today!

Having trouble viewing this e-mail? [View it in your browser.](#)

Vote in the 2014 Academy Elections February 1 through February 22.

Dont delay...vote today! The deadline to vote in the Academy elections is fast approaching.
Cast your ballot by February 22 and help shape the future of the Academy!

Visit www.eatrightPRO.org/elections to view the slate of candidates and to cast your vote electronically. Remember, every vote counts!

Vote and be entered to win a FREE registration to attend the Academys Food & Nutrition Conference & Expo, October 3-6, 2015 in Nashville!

Share this mailing with your social network:

This election email was sent to you by the Academy of Nutrition and Dietetics.

If you prefer not to receive future election emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3876. Eat Right Weekly - February 11, 2015

From: Eatright Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 11, 2015 15:57:24
Subject: Eat Right Weekly - February 11, 2015
Attachment:

Eat Right Weekly

Eat Right Weekly brings you all the news and info that affects you!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

February 11, 2015

[Quick Links: On the Pulse of Public Policy | CPE Corner | Career Resources | Research Briefs
Academy Member Updates | Philanthropy, Awards and Grants](#)

ON THE PULSE OF PUBLIC POLICY

Register for Largest Food and Nutrition Policy and Advocacy Summit: PPW 2015

Registration has opened for the Academy's 2015 Public Policy Workshop, the world's largest food and nutrition policy and advocacy summit, June 7 to 9 in Washington, D.C. Advance your career by attending this leadership, communications and advocacy training. Join 500 of your fellow registered dietitian nutritionists and dietetic technicians, registered and stand up for important health issues affecting the nation and the profession. Discounts are available for students and groups consisting of three or more people.

[Learn More](#)

Academy Supports Streamlining of Institutional Review Boards

The Academy formally supports the National Institutes of Health's recent initiative to promote the use of a single Institutional Review Board of record for domestic sites of multi-site studies funded by the NIH. Requiring a single IRB should eliminate redundancies and administrative burdens for research involving human subjects and reflects the changing nature of multi-site research.

[Learn More](#)

Research Advances and Opportunities in Diabetes and Digestive and Kidney Diseases

Every year, the National Institute of Diabetes and Digestive and Kidney Diseases releases a publication that highlights important research findings from the past year, as well as exciting opportunities for the year ahead. The 2015 *Recent Advances and Emerging Opportunities*

includes "Stories of Discovery," which trace the research process over the years; "Scientific Presentations," which highlight presentations made in 2014; and "Patient Profiles," which tell the personal stories of patients affected by these conditions.

[Learn More](#)

President's Budget Supports Improved Nutrition across the Life Span

The president's Fiscal Year 2016 Budget proposes initiatives to support nutrition across the lifespan, from healthy pregnancy to healthy aging and many programs that target populations in between. The budget proposes \$874 million for Nutrition Services Programs, which is a \$60 million increase over 2015 funding levels. This would allow states to provide up to 208 million meals to more than 2 million older Americans, stopping the decline in services for the first time since 2010. It also includes a proposal to allow states to streamline application and recertification processes to the Senior SNAP program. The budget request supports programs that are proven effective at providing families a hand up out of poverty by meeting basic nutritional needs, like SNAP, WIC and the School Meals Programs. The budget request also includes investments in school kitchen equipment grants above what was funded last year, new funding for Farm Bill programs like the Food Insecurity and Nutrition Incentive program and full funding for the SNAP-Ed program.

[Learn More](#)

Report: Utilization of Health Care Services by People with Diabetes

The Centers for Disease Control and Prevention has released a new report on *Health Care Utilization among US Adults with Diagnosed Diabetes*. This report analyzes data from the 2013 National Health Interview Survey, and describes differences by age in utilization of selected medical care services among adults over 18 with diagnosed diabetes. Results showed the use of standard medical care varies by age among adults with diagnosed diabetes, with older adults generally receiving more medical care than people ages 18 to 39.

[Learn More](#)

Review of the WIC Food Package

The Special Supplemental Nutrition Assistance Program for Women, Infants and Children provides a particularly defined food package for more than 8 million people enrolled in the program. A benefit of the WIC food package is that participants are allotted a voucher to purchase fruits and vegetables. The Institute of Medicine recently released a report supporting the merits of the white potato as part of WIC food package because of the benefits of the potassium white potatoes contain.

[Learn More](#)

CPE CORNER

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare

members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program. It includes the most recent population data from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More](#)

Free Online Learning Module: Leadership - Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More](#)

CAREER RESOURCES

February 15 Deadline: NCM User Survey

The Academy wants to make updates and enhancements to the NCM that are useful in your practice. Please take a short survey by February 15 - being as detailed as possible with your answers and suggestions - and encourage all your NCM users to participate.

[Learn More](#)

Upcoming Webinars Focus on Care for Older Adults Living with HIV

The New York State Department of Health AIDS Institute Training Centers are holding two webinars that focus on providing care for older adults living with HIV. On February 18, *Health Promotion for Older Adults Living with HIV* will give an overview of how HIV progresses and affects older adults and explain how providers can help individuals receive necessary services. On March 18, participants will learn about different types of resiliency qualities for older adults in *Resiliency for Older Adults Living with HIV*.

[Learn More](#)

February 20 Deadline: Submit Abstracts for Innovations in Practice and Education

The Council on Future Practice is accepting abstracts for its annual Innovations in Dietetics Practice and Education session at the 2015 Food & Nutrition Conference & Expo. This session is designed to showcase innovations in the education and training of students and practitioners. The submission deadline is February 20.

[Learn More](#)

Do You Need Help with PQRS?

The January issue of *MNT Provider* is devoted entirely to information needed to easily and successfully participate in PQRS.

[Learn More](#)

March 1 Deadline: Submit Nominations for National Honors and Awards

Don't miss the opportunity to honor outstanding food and nutrition practitioners and supporters of dietetics who have advanced the profession, exhibited leadership and shown devotion to serving others in both dietetics and allied fields. Award recipients will be announced in May and recognized at the 2015 Food & Nutrition Conference & Expo in Nashville, Tenn.

[Learn More](#)

March 1 Application Deadline: Academy/IFT Trailblazer Award and Lectureship

Do you know an exceptional food science leader? If so, nominate that person for the Academy/IFT Trailblazer Award and Lectureship. Given jointly by the Academy and the Institute of Food Technologists, the Trailblazer Award recognizes individuals who have excelled at the intersection of nutrition/dietetics and food science. This award is given to a leader, preferably a joint member of the Academy and IFT, who has demonstrated innovative contributions to improving health among underserved populations for at least five years through food science and

technology, and has exhibited intellectual courage in research, instruction or communication. The second annual Trailblazer Award will be presented at the Food & Nutrition Conference & Expo in Nashville, Tenn. The recipient will present a lecture at FNCE while receiving \$2,500 in complimentary registration, housing and travel. The deadline to submit a nomination is March 1.

[Learn More](#)

March 13 Application Deadline: Diversity Action Award

The \$1,000 Diversity Action Award is given to a dietetics educational program accredited/approved by the Accreditation Council for Education in Nutrition and Dietetics, Affiliate, dietetic practice group, member interest group or other recognized Academy group in recognition of past accomplishments to successfully recruit and retain diverse individuals. The application deadline is March 13.

[Learn More](#)

FDA Announces Dietetics and Nutrition Webinar Series

The Food and Drug Administration's Center for Food Safety and Applied Nutrition and the Joint Institute for Food Safety and Applied Nutrition are sponsoring a food and nutrition webinar series for 2015. The series consists of four presentations, two each in the Spring and Fall. The spring webinars are scheduled for noon Central Time on March 24 and April 20. Dates for the Fall webinars will be announced later. The purpose is to communicate updated information on FDA's food and nutrition regulatory processes that are relevant to professional practice. The series is designed for professionals with a focus on nutrition and dietetics, including practitioners, students, interns and faculty in dietetics and nutrition as well as other professional areas.

[Learn More](#)

Quality Year in Review

Standards of Practice (SOP) and Standards of Professional Performance (SOPP) are tools for credentialed nutrition and dietetics practitioners to determine competence, advance practice and measure and evaluate an organizations programs, services and initiatives. In 2014, the Academy released five SOP/SOPP publications: *Nutrition Support*, *Nephrology Nutrition*, *Management of Food and Nutrition Systems*, *Sports Nutrition and Dietetics and Sustainable, Resilient Healthy Food and Water Systems*.

[Learn More](#)

Use the New eNCPT

The Academy's eNCPT helps you quickly find terminology you need to describe your patient care in each step of the Nutrition Care Process. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services' mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC.

[Learn More](#)

RESEARCH BRIEFS

On EAL: Nutrient Supplement Project

The Evidence Analysis Library's new Nutrient Supplement Project is now available. The project focuses on vitamin E and vitamin D supplementation in the adult population. This is an update to the 2008 Nutrient Supplementation project.

[Learn More](#)

Harms at Extremes of Sodium Intake

If you are not sure what to make of the latest news on sodium restriction, read the evidence summaries in the Evidence Analysis Library's Harms at Extremes of Sodium Intake project.

[Learn More](#)

ACADEMY MEMBER UPDATES

Academy Represented at Women's Health Forum at United Nations

Past Academy President, Susan Finn, PhD, RDN, LD, FAND, represented the Academy and the nutrition and dietetics profession at the first World Women's Health and Development Forum, held February 11 and 12 at the United Nations headquarters in New York City. The forum is sponsored by the Programme of the Royal Academy of Science International Trust, which is dedicated to promoting excellence in education and science, and playing an influential role in regional and international women and girls' health, research and policy and supporting women's development. Finn's talk on February 11, "Fueling Sustainable Development: Nutrition and the Health of Women," is the only presentation at the conference on nutritional aspects of women's health. Finn is a former nutrition advisor to the Office of Women's Health; was appointed by President George W. Bush to the President's Council on Fitness, Sports and Nutrition; and is a member of the National Commission on Hunger. The entire World Women's Health and Development Forum will be broadcast online. Finn's talk is scheduled for 4:15 p.m. (Central Time).

2015 Elections: Choose Academies Next Leaders

Participate in the Academy's national election, February 1 to 22. Voters will be entered to win free registration to the 2015 Food & Nutrition Conference & Expo. Election results will be announced in late February and elected individuals will take office June 1. Hear the viewpoints and perspectives of the candidates for President-elect and Speaker-elect in recorded "Meet the Candidates" webinars.

[Learn More](#)

February 16 Deadline: Opportunities to Serve Survey

Are you interested in volunteering for an Academy committee or task force? If so, please complete the Opportunities to Serve Survey by February 16.

[Learn More](#)

Apply to Become an Academy Spokesperson: Deadline Extended to February 18

The deadline to apply for the 2015-2018 term as an Academy national media Spokesperson has been extended to February 18. Applications are being sought especially from registered dietitian nutritionists in the New York City area and from specialists in men's nutrition and retail/supermarket nutrition (may live in any geographical area). Help position RDNs via the news media as *the* food and nutrition experts.

[Learn More](#)

February 20 Deadline: Promote the Profession Far and Wide, and in Times Square

Registered Dietitian Nutritionist Day is Wednesday, March 11. In appreciation for all RDNs do to improve the nutritional health of Americans and people around the world, the Academy is hosting a special contest to feature a member in Times Square in New York City. The deadline to enter is February 20.

[Learn More](#)

Spring HOD Virtual Meeting

The House of Delegates will hold its Spring 2015 virtual meeting May 2 to 3. The mega issue topic for discussion is "Engaging Members in the Need to Address Malnutrition across Dietetic Practice Settings." A current member issue discussion on the Academy's corporate sponsorship program will also be held. Because of the nature of the virtual meeting, auditors are limited in attending. Materials pertaining to the meeting can be found on HODs website.

[Learn More](#)

February 20 Submission Deadline: FNCE Call for Abstracts

Have you conducted research in nutrition and/or dietetics? Do you have a unique program or project you would like to feature? Consider presenting at the 2015 Food & Nutrition Conference & Expo, October 3 to 6 in Nashville, Tenn. FNCE will feature new research presented during poster sessions in the categories of Research, Project or program reports and Innovations in nutrition and dietetics practice or education. Some abstracts may qualify for special recognition and awards. Abstracts will be accepted for peer review through February 20. Acceptance notifications will be emailed in May.

[Learn More](#)

Celebrate American Heart Month

February is American Heart Month, which highlights the fact that cardiovascular disease is the leading killer of men and women in the U.S. Now is the time to educate yourself and others about the risks for heart disease and stay heart healthy. The Academy provides resources on risk factors for heart disease and nutrition interventions to decrease the risk of heart disease.

[Learn More](#)

March 2 Deadline: Survey on Proposed Academy Bylaws Amendments

The Academy is proposing two amendments to its bylaws to broaden the qualifications for retired members and include international student members in the international membership category. Review the proposed changes and let the Academy know if you support the two proposed changes by completing a survey. The survey closes on March 2.

[Learn More](#)

Video: Outcomes of Fall HOD Meeting

Members can view an informative video, created by Elise Smith, MA, RD, LD, Speaker of the House of Delegates, to inform members about outcomes of the Fall 2014 HOD meeting, held in Atlanta, Ga.

[Learn More](#)

Journal's Call for Case Studies and Papers

The *Journal of the Academy of Nutrition and Dietetics* is issuing a call for high-quality case studies and papers on a variety of nutrition-related topics.

[Learn More](#)

PHILANTHROPY, AWARDS AND GRANTS

Donations to Foundation Will Be Matched in February

Academy National Sponsor Abbott Nutrition will match up to \$20,000 in members' contributions in February. Last year, donors' generosity helped the Foundation award scholarships to 384 students totaling more than \$505,000; expand the Kids Eat Right initiative to more than 5,000 campaign members; provide more than \$140,000 in awards and fellowships; and award more than \$357,000 in research grants.

[Learn More](#)

Application Deadline March 19: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study. Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, ILSI North America, New Jersey Dietetic Association and Mead Johnson Nutrition. Apply online for scholarships. Email Beth Labrador with questions.

[Learn More](#)

March 2 to 6 Is National School Breakfast Week

The theme of National School Breakfast Week, March 2 to 6, is Make the Grade with School Breakfast. Promote school breakfast with resources including materials from the Foundations Kids Eat Right program; the School Nutrition Association; and toolkits and stickers from the U.S. Department of Agriculture.

April 1 Application Deadline: McCormick Science Institute Research Award

This grant provides \$5,000 in funding for research proposals based on the Academy's Research Agenda for Dietetics. The current topic is Understanding the Role of Spices and Health. The application deadline is April 1. Email Amy Donatelli with questions.

[Learn More](#)

Iowa RDNs 'Meet the Challenge!' with Parents

The Foundation is collaborating with the Iowa Department of Education for the third year through a U.S. Department of Agriculture Team Nutrition grant to implement a *Meet the Challenge!* project. Since last spring, five Iowa registered dietitian nutritionists have led parent workshops titled "Empowered Parents for School Wellness" in 20 schools. The workshop is designed to involve parents and caregivers in improving policies and practices related to school nutrition and wellness. Through the workshops, parents learn how healthy eating and daily physical activity are linked to academic success and the benefits of school meals on children's health and learning. Ten schools received assistance from RDNs to improve their school wellness environment and apply for a USDA Healthier US Schools Challenge award. Thirteen applications were submitted in December and January. The HUSSC awards are a key component of the *Lets Move!* initiative.

[Learn More](#)

Send questions, comments or potential news items.

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links may become inactive over time.

Eat Right Weekly is emailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics. If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3877. RE: Soft Launch of eatrightPRO.org

From: Patricia Babjak <PBABJAK@eatright.org>
To: NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>
Cc: connors@ohsu.edu <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, craytef@aces.edu <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, denice@healthfirstonline.net <denice@healthfirstonline.net>, RDN LD/N FAND Catherine Christie PhD (c.christie@unf.edu) <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjrayment@aol.com <tjrayment@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 11, 2015 13:50:04
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image001.jpg](#)
[image003.jpg](#)

Nancy,

You recently asked about the Leadership Directory on the eatrightPro site. The short link is eatrightPRO.org/leadership-directory.

Best regards,

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

From: Nancy Lewis [mailto:nancylewis1000@gmail.com]

Sent: Friday, January 30, 2015 12:02 PM

To: Patricia Babjak

Cc: connors@ohsu.edu; craytef@charter.net; craytef@aces.edu; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; denice@healthfirstonline.net; RDN LD/N FAND Catherine Christie PhD (c.christie@unf.edu); Margaret Garner; tracey.bates@dpi.nc.gov; traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Soft Launch of eatrightPRO.org

Thanks Pat.

Nancy Lewis

Candidate for President-elect

Academy of Nutrition and Dietetics

www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND

Past Speaker 2014-2015 House of Delegates

The Academy of Nutrition and Dietetics

Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

On Jan 30, 2015, at 12:35 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Hi Nancy,

Thanks for your positive comments. We are working with our developers to secure the Leadership Directory on an encrypted Governance page on eatrightPRO.org. Our primary goal is to safeguard members' personal information.

The directory is a priority and will be posted soon. In the meantime, if you need to access a leader's email address, please contact the Academy team that works with that leader.

<image005.jpg>

Patricia M. Babjak

Chief Executive Officer

<image006.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Nancy Lewis [mailto:nancylewis1000@gmail.com]

Sent: Thursday, January 29, 2015 6:57 AM

To: Patricia Babjak

Cc: Sonja Connor; craytef@charter.net; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; denice@healthfirstonline.net; Christie, Catherine; Margaret Garner; tracey.bates@dpi.nc.gov; traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Soft Launch of eatrightPRO.org

Pat,

Thanks very much.

I really like it.

Got it on my home screen now!

Especially like the green banner with the word Leadership on it. Right up front.

Also like that viewers can click on "Learn what Academy membership can do for you."

I looked for the equivalent of the Leadership Directory and have not found it yet.

Great job! Please thanks all involved.

Nancy

Nancy Lewis

Candidate for President-elect

Academy of Nutrition and Dietetics

www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND

Past Speaker 2014-2015 House of Delegates

The Academy of Nutrition and Dietetics

Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

On Jan 28, 2015, at 9:15 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Dear Board Members,

In an exciting and long-awaited step, I am pleased to announce that tonight, the Academy will deploy our new suite of websites. The “soft launch” will give members an opportunity to try out all the new features and allow the Academy to fine-tune the visitor experience and expand the online content for the official launch and full-scale media and marketing campaign, which will take place in mid-February.

Our new member site, www.eatrightPRO.org, features streamlined navigation and access to information that practitioners need, accessible by browsing through sections or using the newly designed search function.

The site is an information and resource hub for Academy members, as well as a gathering place for the professional community at large - from allied health practitioners learning about the valued services of registered dietitian nutritionists to legislators and stakeholders seeking a better understanding of how strong nutrition policy improves the health and lives of individuals and families.

A few of the noteworthy, new features of eatrightPRO.org include:

- **Latest News:** Keeps members posted on trends in the nutrition and dietetics profession, plus tools, resources and news.
- **Search:** A comprehensive and easy-to-use search tool enables faster location of information from multiple sources.
- **My Academy Toolbar:** Members can access favorite bookmarks and view or edit their personal and professional profiles and account information.

- **Social Wall:** The Academy is active on virtually every social media platform and all content is accessible to members through eatrightPRO.
- **Virtual Help Desk:** Members can find answers to “how to” questions and submit new questions that will make the site more usable to professionals.

The new site eatrightPRO.org complements the Academy’s existing website, www.eatright.org, which will continue as a consumer-focused site containing healthful-eating information, articles, recipes, videos and other content that will highlight the expertise of our members.

Rounding out the Academy’s suite of websites is www.eatrightSTORE.org, which showcases publications and resources, from the latest books and digital tools to client education and professional development opportunities.

Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<Picture (Device Independent Bitmap) 1.jpg>

3878. Daily News: Wednesday, February 11, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 11, 2015 11:24:00
Subject: Daily News: Wednesday, February 11, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! Promote *Bite into a Healthy Lifestyle* with our updated promotional toolkit and new product catalog.

Visit www.eatright.org/nnm and get a head start now on planning your NNM activities.

Chronic Fatigue Syndrome Gets a New Name

<http://well.blogs.nytimes.com/2015/02/10/chronic-fatigue-syndrome-gets-a-new-name/?ref=health>

Source: IOM

<http://www.iom.edu/Reports/2015/ME-CFS.aspx>

Related Resource: The 2014 Pathways to Prevention Workshop: Advancing the Research on Myalgic Encephalomyelitis/Chronic Fatigue Syndrome

<https://prevention.nih.gov/programs-events/pathways-to-prevention/workshops/me-cfs>

U.S. Advisers Rethink Cholesterol Risk From Foods: Report

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/cholesterol-696375.html>

Related Article: News guide: Dietary guidelines may contain some new advice, but key recommendations stay same

<http://www.latimes.com/nation/sns-bc-us--dietary-guidelines-news-guide-20150210-story.html>

Source: Dietary Guidelines- 2015

<http://www.health.gov/dietaryguidelines/>

Related Resource: FAQ- 2013 AHA/ACC Lifestyle Management to Reduce Cardiovascular Risk
<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/2013-aha-acc-lifestyle-management-to-reduce-cardiovascular-risk>

Low Vitamin D in Childhood Linked to Later Heart Risks

<http://well.blogs.nytimes.com/2015/02/10/low-vitamin-d-in-childhood-linked-to-later-heart-risks/>

Source: *Journal of Clinical Endocrinology & Metabolism*

<http://press.endocrine.org/doi/10.1210/jc.2014-3944>

A third of Americans use alternative medicine

<http://www.cnn.com/2015/02/11/health/feat-alternative-medicine-study/index.html>

Source: CDC- National Health Statistics Reports

<http://www.cdc.gov/nchs/products/nhsr.htm>

Hate pills so much youd give two years of life to avoid them?

http://www.washingtonpost.com/national/health-science/hate-pills-so-much-youd-give-two-years-of-life-to-avoid-them/2015/02/06/14d7c64e-ad48-11e4-ad71-7b9eba0f87d6_story.html

Better Fitness Through Your Phone

<http://well.blogs.nytimes.com/2015/02/11/better-fitness-through-your-phone/?ref=health>

Source: *JAMA*

<http://jama.jamanetwork.com/article.aspx?articleid=2108876>

Positive thinking isnt all-powerful. Penalty for failure may help more in reaching goals.

http://www.washingtonpost.com/national/health-science/positive-thinking-isnt-all-powerful-penalty-for-failure-may-help-more-in-reaching-goals/2015/02/06/f0897fa2-ab09-11e4-abe8-e1ef60ca26de_story.html

Twinings prevails in natural source of antioxidants lawsuit: Bit source of claims still risky, warn attorneys.

<http://www.foodnavigator-usa.com/Regulation/Twinings-secures-victory-in-natural-source-of-antioxidants-lawsuit>

Beverage trend watching panel highlight: Sugar has become a major concern for American consumers.

<http://www.foodnavigator-usa.com/People/Beverage-innovation-summit-trend-watching-panel-highlights>

Listeria pathogen is prevalent, persistent in retail delis

<http://www.sciencedaily.com/releases/2015/02/150210142027.htm>

Source: *Journal of Food Protection* (2 articles)

http://www.ingentaconnect.com/search/article?option1=tka&value1=deli&sortDescending=true&sortField=prism_publicationDate&pageSize=10&index=1

<http://www.ingentaconnect.com/content/iafp/jfp/2014/00000077/00000011/art00012>

Related Resource: Home Food Safety

www.homefoodsafety.org

MedlinePlus: Latest Health News

- Blood Pressure Meds Lower Heart, Stroke Risks in Diabetics: Analysis
 - Creatine Doesn't Treat Parkinson's Disease, Study Says
 - Mercury in Seafood May Raise Risk of Autoimmune Diseases in Women: Study
- <http://www.nlm.nih.gov/medlineplus/healthnews.html>

Academy Spokesperson Application Deadline Extended

Are you interested in joining the Academy's landmark Spokesperson Program? There's still time! The application deadline has been extended **to February 18, 2015**. Please visit the link below for more information and application materials.

<http://www.eatrightpro.org/resource/leadership/volunteering/volunteer-opportunities/become-an-academy-media-spokesperson>

Quote of the Week

All you need is love. But a little chocolate now and then doesn't hurt.

-Charles M. Schulz

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34358

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34358-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3879. United Nations/Susan Finn Presentation

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Catherine Christie' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Tracey Bates' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri J. Raymond' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 09, 2015 17:16:07
Subject: United Nations/Susan Finn Presentation
Attachment: [image002.jpg](#)
[image005.jpg](#)
[image011.jpg](#)
[image012.jpg](#)

As you may recall from my message last month (see below), the Academy was invited to present at the upcoming World Women's Health and Development Forum hosted by the United Nations. Susan Finn graciously agreed to represent us and will present on the topic, *Fueling Sustainable Development: Nutrition and Health of Women*. As a past president of the Academy, past Chair of the Foundation and co-Chair of the Foundation's Second Century Fundraising initiative in addition

to being a leader in the area of women's nutrition and health Susan will do an excellent job. If you would like to catch the presentation live you can view it on YouTube via the following link. The presentation is slated to begin on Wednesday, February 11 at 5:15 EST.

General Assembly: High-level Thematic Debate on Means of Implementation for a Transformative Post-2015 Development Agenda

General Assembly: High-level Thematic Debate on Means ...

This is the video portal of the United Nations Webcast that broadcasts daily, live and on demand video coverage over the Internet of United Nations meetings and eve...

View on webtv.un.org

Preview by Yahoo

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

From: Patricia Babjak

Sent: Wednesday, January 14, 2015 2:53 PM

To: 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Sonja Connor'; 'Aida Miles'; 'Nancylewis1000@gmail.com'; 'Denice Ferko-Adams'; 'Catherine Christie'; 'Margaret Garner'; 'Tracey Bates'; 'Tracey Bates'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley'; 'Sandra Gill'; 'Terri J. Raymond'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Chris Reidy

Subject: Another First: We Are Speaking at the United Nations

We are extremely honored and excited to have received an invitation to present at the World Women's Health and Development Forum sponsored by the Royal Academy of Science International Trust and the United Nations. We have been asked to be the plenary speaker for a two-hour presentation on "Lifestyle, Media and Women's Health." Sonja has a previous commitment to present at the Nutritionist-Dietitians' Association of the Philippines Diamond Conference, therefore we have extended the invitation to Susan Finn, PhD, RD, LD, FADA, to speak on our behalf. Susan is a past president of the Academy and past Chair of the Academy Foundation. She is a highly regarded speaker in the area of women's health issues and nutrition and has presented on the topic globally. She is a former Nutrition Advisor to the Office of Women's Health, US Public Health Service and a President Bush appointee to the President's Council on Physical Fitness and Sports. She currently serves at the request of House Speaker John Boehner on the National Commission on Hunger and is chair of the Academy of Nutrition and Dietetics Second Century visioning committee. She will be an excellent representative of our organization and the 93,000 Registered Dietitians Nutritionists that we serve nationally.

How exciting to receive an invitation from a Princess who is a BSc, MSc, MD, PhD, and the Executive Director of the International Trust, and from of the U.N.'s Director for Sustainable Development!

Best regards,

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

3880. Nominations for Academy Foundation Board Members

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Feb 09, 2015 11:48:17
Subject: Nominations for Academy Foundation Board Members
Attachment: [image001.jpg](#)
[image002.png](#)
[Academy of Nutrition and Dietetics Foundation Nominating Committee Process 2015.docx](#)
[Gap analysis 2015-2016.xls](#)
[Ideal Foundation Board Member.doc](#)

February 9, 2015

To: Academy of Nutrition and Dietetics Foundation Board of Directors

From: Terri J. Raymond, MA, RDN, CD, FAND

Academy Foundation Chair

Re: 2015-2016 Foundation Board Vacancies

In preparation for our March 19, 2015 Foundation Board Call, I am asking you to provide recommendations for the Board positions that will become vacant June 1, 2015. As a reference, three documents are attached. The first is an overview of the nominations process. The second outlines some gaps that may exist in the upcoming year. The third is the Ideal Board Member document that may help guide your recommendations. It is important to consider individuals who

are comfortable fundraising and have access to potential funders. Please also review those skills selected next to your name on the gap analysis document to make sure your expertise are clearly represented.

Academy Foundation bylaws allow for 9 – 13 Board Members. The Foundation will have up to five positions which can be occupied by no more than 2 Directors and any number of Public Members. Not all five vacancies need to be filled. I ask that you forward your confidential nominations to Susie Burns at sburns@eatright.org by Wednesday, February 25, 2015. Because one of the Foundation's goal is to maintain goodwill with donors we ask that you do not share that they are being considered for a Board position.

Please also include short bio information if it is available and identify which skill sets the nominees possess from the gap analysis document. We are also asking that you answer the following questions for those candidates you nominate:

- ***In what ways will this candidate move forward the Foundation's mission and vision?***

- ***What characteristics does this candidate exhibit that meet the criteria of an ideal Board Member?***

- ***Do you know if they have the time and desire to be a board member?***

The Nominating Committee will discuss the candidates, narrow the field and provide names for your consideration. During our March call we will discuss these recommendations. If you have any questions, please do not hesitate to contact me at tjraymond@aol.com or Susie at Sburns@eatright.org.

Special thanks to Kathy McClusky, Evelyn Crayton, Donna Martin and Mary Christ Erwin for their service and dedication to the Foundation Board of Directors.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3881. Recall: Nominations for Academy Foundation Board Members

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Feb 09, 2015 11:43:39
Subject: Recall: Nominations for Academy Foundation Board Members
Attachment:

Susan Burns would like to recall the message, "Nominations for Academy Foundation Board Members".

3882. Nominations for Academy Foundation Board Members

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>
Sent Date: Feb 09, 2015 11:41:11
Subject: Nominations for Academy Foundation Board Members
Attachment: [image001.jpg](#)
[image002.png](#)
[Academy of Nutrition and Dietetics Foundation Nominating Committee Process 2015.docx](#)
[Gap analysis 2015-2016.xls](#)
[Ideal Foundation Board Member.doc](#)

February 9, 2015

To: Academy of Nutrition and Dietetics Foundation Board of Directors

From: Terri J. Raymond, MA, RDN, CD, FAND

Academy Foundation Chair

Re: 2015-2016 Foundation Board Vacancies

In preparation for our March 19, 2015 Foundation Board Call, I am asking you to provide recommendations for the Board positions that will become vacant June 1, 2015. As a reference, three documents are attached. The first is an overview of the nominations process. The second outlines some gaps that may exist in the upcoming year. The third is the Ideal Board Member document that may help guide your recommendations. It is important to consider individuals who

are comfortable fundraising and have access to potential funders. Please also review those skills selected next to your name on the gap analysis document to make sure your expertise are clearly represented.

Academy Foundation bylaws allow for 9 – 13 Board Members. The Foundation will have up to five positions which can be occupied by no more than 2 Directors and any number of Public Members. Not all five vacancies need to be filled. I ask that you forward your confidential nominations to Susie Burns at sburns@eatright.org by Monday, February 25, 2015. Because one of the Foundation's goal is to maintain goodwill with donors we ask that you do not share that they are being considered for a Board position.

Please also include short bio information if it is available and identify which skill sets the nominees possess from the gap analysis document. We are also asking that you answer the following questions for those candidates you nominate:

- ***In what ways will this candidate move forward the Foundation's mission and vision?***

- ***What characteristics does this candidate exhibit that meet the criteria of an ideal Board Member?***

- ***Do you know if they have the time and desire to be a board member?***

The Nominating Committee will discuss the candidates, narrow the field and provide names for your consideration. During our March call we will discuss these recommendations. If you have any questions, please do not hesitate to contact me at tjraymond@aol.com or Susie at Sburns@eatright.org.

Special thanks to Kathy McClusky, Evelyn Crayton, Donna Martin and Mary Christ Erwin for their service and dedication to the Foundation Board of Directors.

Susie Burns

Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3883. Voting in 2015 National Election

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 08, 2015 16:28:01
Subject: Voting in 2015 National Election
Attachment: [image002.jpg](#)
[image003.jpg](#)
[Board of Directors.doc](#)

DATE: February 9, 2015
TO: Board of Directors, The Academy of Nutrition and Dietetics

FROM: Dr. Glenna McCollum, MPH, RDN,
Past-President 2014-2015
Academy of Nutrition Dietetics
Nominating Committee

Glenna@GlennaMcCollum.com (602)770-0772

SUBJECT: Voting in 2015 National Election

I am writing to ask your assistance in encouraging members to vote in the Academy of Nutrition and Dietetics election. Your support in "getting out the vote" is essential to ensure that members take an active role in selecting the leaders who will shape the future of the Academy and the profession.

The 2015 ballot and information about the candidates are available on the Academy website <http://www.eatrightpro.org/elections/>. Electronic voting in the election runs from February 1, 2015 and the polls close at midnight, Central Time on Sunday, February 22, 2015. Voters are automatically entered to win one free registration to FNCE 2015 held in Nashville, Tennessee.

Please feel free to contact me if you have questions. Thank you so much for reaching out to your membership!

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

3884. Re: March 6-7 Board Meeting

From: sandralgill@comcast.net
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, McCollum, Glenna <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Kay' 'Wolf <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, CREIDY <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>, Georgia Gofis <GGofis@eatright.org>, William Murphy <WMurphy@eatright.org>, Michael Fantauzzi <mfantauzzi@eatright.org>
Sent Date: Feb 05, 2015 20:13:10
Subject: Re: March 6-7 Board Meeting
Attachment: [image001.png](#)

thanks, exciting agenda, will train in I expect.
Please send paper packet to me--I focus better.
best
Sandra

From: "Joan Schwaba" <JSchwaba@eatright.org>
To: "Aida Miles" <Miles081@umn.edu>, "Catherine Christie" <c.christie@unf.edu>, "Denice Ferko-Adams" <denice@healthfirstonline.net>, dwheller@mindspring.com, "Don Bradley" <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us, "Elise Smith" <easaden@aol.com>, "Elise Smith" <elise@ntrsyst.com>, "Evelyn Crayton" <craytef@charter.net>, "Evelyn Crayton" <craytef@aces.edu>, "Glenna McCollum" <glenna@glennamccollum.com>, "Glenna McCollum" <glennacac@aol.com>, "Marcia Kyle" <bkyle@roadrunner.com>, "Margaret Garner" <mgarner@cchs.ua.edu>, peark02@outlook.com, Nancylewis1000@gmail.com, "Sandra Gill" <sandralgill@comcast.net>, "Sonja Connor" <Connors@ohsu.edu>, "Terri J. Raymond" <tjraymond@aol.com>, "Tracey Bates" <traceybatesrd@gmail.com>, "Tracey Bates" <tracey.bates@dpi.nc.gov>, "Kay' 'Wolf" <wolf.4@osu.edu>
Cc: "Executive Team Mailbox" <ExecutiveTeamMailbox@eatright.org>, "Mary Gregoire"

<mgregoire@eatright.org>, "Chris Reidy" <CREIDY@eatright.org>, "Susan Burns" <Sburns@eatright.org>, "Georgia Gofis" <GGofis@eatright.org>, "William Murphy" <WMurphy@eatright.org>, "Michael Fantauzzi" <mfantauzzi@eatright.org>

Sent: Thursday, February 5, 2015 4:04:19 PM

Subject: March 6-7 Board Meeting

Attached for your review and input is the draft agenda for the March 6-7 Board meeting. We welcome your feedback. The agenda and materials for the meeting will be posted to the Board of Directors communications platform on Friday, February 20. A paper packet will be mailed for arrival by Monday, February 23, to all of you who requested one.

Just a reminder, you are approved to make your travel arrangements for the March meeting. To book your travel online, click on the following link: <https://adatvl.axo20.com/> and enter 103-2430 into the Approval Code box in the Reporting Information section. Hotel reservations at the Wyndham Grand Chicago Riverfront, 71 East Wacker Drive, Chicago, IL will be made for your arrival on Thursday, March 5 and departure on Saturday, March 7, unless notified otherwise. Your hotel room will be master billed.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3885. March 6-7 Board Meeting

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>, Georgia Gofis <GGofis@eatright.org>, William Murphy <WMurphy@eatright.org>, Michael Fantauzzi <mfantauzzi@eatright.org>
Sent Date: Feb 05, 2015 17:04:22
Subject: March 6-7 Board Meeting
Attachment: [image001.png](#)
[Att 2 0 March 2015 Board AgendaDRAFT-V7.docx](#)

Attached for your review and input is the draft agenda for the March 6-7 Board meeting. We welcome your feedback. The agenda and materials for the meeting will be posted to the Board of Directors communications platform on Friday, February 20. A paper packet will be mailed for arrival by Monday, February 23, to all of you who requested one.

Just a reminder, you are approved to make your travel arrangements for the March meeting. To book your travel online, click on the following link: <https://adatvl.axo20.com/> and enter 103-2430 into the Approval Code box in the Reporting Information section. Hotel reservations at the Wyndham Grand Chicago Riverfront, 71 East Wacker Drive, Chicago, IL will be made for your arrival on Thursday, March 5 and departure on Saturday, March 7, unless notified otherwise. Your hotel room will be master billed.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3886. RE: 2015 Presidents' Lecture Speaker Selected

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Kay Wolf' <kay.wolf@osumc.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 05, 2015 12:08:33
Subject: RE: 2015 Presidents' Lecture Speaker Selected
Attachment: [image001.png](#)

Fabulous!

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, February 04, 2015 2:49 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Kay Wolf'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: 2015 Presidents' Lecture Speaker Selected

At the May 2014 Board of Directors meeting, the topic of Preventive Health was selected for the 2015 Presidents' Lecture. Based on your prioritization of potential presenters, I am pleased to inform you that your first choice, William (Bill) Dietz, MD, PhD, has accepted the invitation to present on the topic at the 2015 FNCE in Nashville.

Bill received Honorary membership in 2002. He is currently Director of STOP Obesity Alliance and Director of the Global Center for Prevention and Wellness at the Milken Institute School of Public Health at The George Washington University. Prior to that Bill was:

- Director of the Division of Nutrition, Physical Activity, and Obesity at the CDC
- Professor of Pediatrics at the Tufts University School of Medicine
- Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospital

He received his medical degree from the University of Pennsylvania in 1970 and a Ph.D. in Nutritional Biochemistry from the Massachusetts Institute of Technology.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3887. Re: Update: Academy Websites

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 18:40:05
Subject: Re: Update: Academy Websites
Attachment:

Great job - thanks to all involved!

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017
With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Feb 4, 2015, at 2:03 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

The Academy's new websites "soft launch" on Thursday, January 29, was a success. As expected, we received emails and comments related to some technical issues (links, tweaks, and browsers issues). We are happy to report that we have been able to resolve the minor glitches, fine tune the sites and keep everything up and running. Elections are currently underway and voting is being promoted on the main page header of eatrightPRO.

<Picture (Device Independent Bitmap) 1.jpg>

The good news from our developers is that our sites are receiving **almost double the traffic and page views** and we haven't officially announced it to the public! The Academy's full-scale media and marketing campaign will take place in mid-February. As you can see from the screen grabs below, word of mouth is spreading on social media and our members are loving the new sites and features.

Many long hours went into the transition. Overhauling a 56,000-page website takes a lot of work, and on Friday I celebrated this major milestone at a lunch with the web team and gave a congratulatory toast to each of them on a job well done.

<Picture (Device Independent Bitmap) 2.jpg>

We will continue to evaluate performance by using a continuous cycle of testing, refining, evaluating and improving the sites. Please continue to email comments or feedback you receive about the websites to neweatright@eatright.org.

<Picture (Device Independent Bitmap) 3.jpg>

Patricia M. Babjak

Chief Executive Officer

<Picture (Device Independent Bitmap) 4.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<Picture (Device Independent Bitmap) 5.jpg>

<Picture (Device Independent Bitmap) 6.jpg>

<Picture (Device Independent Bitmap) 7.jpg>

<Picture (Device Independent Bitmap) 8.jpg>

<Picture (Device Independent Bitmap) 9.jpg>

<Picture (Device Independent Bitmap) 10.jpg>

<Picture (Device Independent Bitmap) 11.jpg>

3888. 2015 Presidents' Lecture Speaker Selected

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Kay Wolf' <kay.wolf@osumc.edu>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Feb 04, 2015 17:49:28
Subject: 2015 Presidents' Lecture Speaker Selected
Attachment: [image003.png](#)

At the May 2014 Board of Directors meeting, the topic of Preventive Health was selected for the 2015 Presidents' Lecture. Based on your prioritization of potential presenters, I am pleased to inform you that your first choice, William (Bill) Dietz, MD, PhD, has accepted the invitation to present on the topic at the 2015 FNCE in Nashville.

Bill received Honorary membership in 2002. He is currently Director of STOP Obesity Alliance and Director of the Global Center for Prevention and Wellness at the Milken Institute School of Public Health at The George Washington University. Prior to that Bill was:

- Director of the Division of Nutrition, Physical Activity, and Obesity at the CDC
- Professor of Pediatrics at the Tufts University School of Medicine
- Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospital

He received his medical degree from the University of Pennsylvania in 1970 and a Ph.D. in Nutritional Biochemistry from the Massachusetts Institute of Technology.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3889. RE: Update: Academy Websites

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'peark02@outlook.com' <peark02@outlook.com>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 15:45:49
Subject: RE: Update: Academy Websites
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.jpg](#)
[image004.jpg](#)
[image005.jpg](#)
[image006.jpg](#)
[image007.jpg](#)
[image008.jpg](#)
[image009.jpg](#)
[image010.jpg](#)
[image011.jpg](#)

The website is a huge achievement as it is the face of the Academy online. Kudos to the team!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, February 04, 2015 2:03 PM

To: 'Aida Miles'; Christie, Catherine; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'; jean.ragalie-carr@rosedmi.com; DMartin@Burke.k12.ga.us; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; MChristE@porternovelli.com

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy

Subject: Update: Academy Websites

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The good news from our developers is that our sites are receiving **almost double the traffic and page views** and we haven't officially announced it to the public! The Academy's full-scale media and marketing campaign will take place in mid-February. As you can see from the screen grabs below, word of mouth is spreading on social media and our members are loving the new sites and features.

Many long hours went into the transition. Overhauling a 56,000-page website takes a lot of work, and on Friday I celebrated this major milestone at a lunch with the web team and gave a congratulatory toast to each of them on a job well done.

We will continue to evaluate performance by using a continuous cycle of testing, refining, evaluating and improving the sites. Please continue to email comments or feedback you receive about the websites to neweatright@eatright.org.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3890. Eat Right Weekly - February 4, 2015

From: Eat Right Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 04, 2015 15:24:56
Subject: Eat Right Weekly - February 4, 2015
Attachment:

Eat Right Weekly
February 4, 2015

QuickLinks

On the Pulse of Public Policy
CPE Corner
Career Resources
Research Briefs
Academy Member Updates
Philanthropy, Awards and Grants
Eat Right Weekly

On the Pulse of Public Policy

Registration Is Open for Public Policy Workshop

Register for the world's largest food and nutrition policy and advocacy summit, June 7 to 9 in Washington, D.C. Join 500 of your fellow registered dietitian nutritionists and dietetic technicians, registered to advance your leadership and communications skills and advocate for important health issues. Discounts are available for students and groups consisting of three or more people. Don't miss out on early-bird registration discounts and group rates. PPW will offer top nutrition leadership and communications training, professional connections with nutrition experts and face-to-face conversations with your members of Congress.

[Learn More >>](#)

Recording Available: Academy's White House Conference on Aging Listening Session

The Academy thanks all who participated in last week's listening session on "Nutrition = Healthy Aging and Long Term Services and Supports." The session contained a productive discussion on the importance of nutrition and the role of RDNs in healthy aging. The Academy will continue to engage in the White House Conference on Aging throughout 2015. CPE is available for listening to the session.

[Learn More >>](#)

Innovation for Healthier Americans Report

Senators Lamar Alexander (Tenn.) and Richard Burr (N.C.) have released a report titled *Innovation for Healthier Americans*, examining current discovery and development processes for new drugs and medical devices, and identifying ways in which Congress can improve public

policies to transform these processes. One focus of the initiative is to improve ways to delay, cure or prevent chronic diseases, including diabetes and heart disease. The Senate Health, Education, Labor and Pensions Committee, of which Alexander is the chair and Burr is a member, is requesting feedback on the proposal until February 23. Interested members are encouraged to work with their state affiliate public policy coordinator or dietetic practice group policy and advocacy leader, or connect with the Academy's Washington, D.C. office, who are working with Burr.

[Learn More >>](#)

Senate Health Committee Passes Older Americans Act

The Senate Health, Education, Labor and Pensions Committee unanimously passed the Older Americans Re-authorization Act of 2015 (S. 192) January 28. The bill would support social and nutrition services for nearly 12 million seniors, reauthorizing the OAA for three years, through 2018. The language builds on S. 1562, sponsored by Senator Sanders in the 113th Congress, which the Academy supported. The bill updates the language of the Older Americans Act to reflect the "utilization" of dietitians in nutrition programs, and also encourages the use of locally grown fresh foods in nutrition programs. S. 192 will now be considered on the Senate floor, and the Academy will continue to update members on the process.

[Learn More >>](#)

Article Highlights the Demand for Medically Tailored Meals in Atlanta

A January 29 article in the *Atlanta Journal Constitution* spotlighted Open Hand Atlanta, a nonprofit that delivers medically tailored meals to the chronically ill. One of the program's goals is to educate people on the connection between nutritious food and good health. Registered dietitian nutritionists help design the meal programs, ensuring menus meet or exceed national standards, including standards of the Academy. RDNs also provide interactive community workshops to provide nutrition education and cooking skills. Congratulations to members and the entire Open Hand Atlanta team.

[Learn More >>](#)

CPE Corner

In February: Two Research Collaboration Webinars

The Dietetics Practice Based Research Network and the National Association of Bionutritionists - a group of registered dietitian nutritionists in clinical research - will co-host two free webinars in February. One webinar will cover how to get involved with DPBRN and the other will focus on the National Association of Bionutritionists. Each presentation has been approved for 1 CPE.

[Learn More >>](#)

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program. It includes the most recent population data

from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More >>](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More >>](#)

Free Online Learning Module: Leadership - Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More >>](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More >>](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More >>](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More >>](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More >>](#)

Career Resources

March 1 Deadline: Submit Nominations for National Honors and Awards

Don't miss the chance to honor outstanding food and nutrition practitioners and supporters of dietetics who have advanced the profession, exhibited leadership and shown devotion to serving others in both dietetics and allied fields. Submitting a nomination is easy. Just begin an online nomination and enter your name, the name of your nominee and the award. Then, complete the remainder of the online nomination by midnight Central Time on March 1. Award recipients will be announced in May and will be recognized at the Food & Nutrition Conference & Expo in Nashville, Tenn. Members can also view a webinar that provides information and instructions on nominating for national honors and awards.

[Learn More >>](#)

March 13 Deadline: Apply for Diversity Leaders Program

In accordance with the Academy's strategic mission and vision, the Diversity Leaders Program supports Active members from underrepresented groups within the dietetics profession. Four members are selected to participate in a two-year leadership program and are provided mentorship, leadership training and networking. The application deadline is March 13.

[Learn More >>](#)

Get Connected: Academy's eMentoring Program

Join the Academy's award-winning eMentoring program to enhance your professional connections, gain and share knowledge and earn free continuing professional education credits. Free and open to all members, eMentoring will match you with a mentor or mentee who best fits your areas of interest, communication style and availability. As a mentor, use this opportunity to give back to the profession and enrich your network. As a mentee, connect with an experienced professional and take your career to the next level. Get connected on your schedule, in your own way.

[Learn More >>](#)

Quality Year in Review

Standards of Practice (SOP) and Standards of Professional Performance (SOPP) are tools for credentialed nutrition and dietetics practitioners to determine competence, advance practice and measure and evaluate an organization's programs, services and initiatives. In 2014, the Academy released five SOP/SOPP publications: Nutrition Support, Nephrology Nutrition, Management of Food and Nutrition Systems, Sports Nutrition and Dietetics and Sustainable, Resilient Healthy Food and Water Systems.

[Learn More >>](#)

New *Journal* CPE Format

Beginning with the January issue, the *Journal of the Academy of Nutrition and Dietetics* has adopted a new format for continuing professional education articles and quizzes. Like other leading research publications, the *Journal* now offers an hour of credit for every completed five-question article quiz. The *Journal* will continue to offer a minimum of four CPEUs per issue, but will now do so across a greater variety of articles, highlighting research, practice and Academy content to meet the full spectrum of members' needs. To access *Journal* CPE quizzes, log onto eatrightPRO.org, go to the My Account section of My Academy Toolbar, click the "Access Quiz" link, click "Journal Article Quiz" on the next page, then click the "Additional Journal CPE Article" button. Eligible CPE articles published prior to January will remain available for one year after their publication date and will continue to be worth two hours of credit for completing a 10-question quiz.

[Learn More >>](#)

GENIE: Free Online Checklist for Planning Nutrition Programs

The *Guide for Effective Nutrition Interventions and Education* is a validated online checklist tool available to help program planners and program evaluators. GENIE identifies characteristics associated with strong nutrition education programs; allows you to complete a self-assessment of your program; and provides resources for strengthening areas that may be missing from a proposal. GENIE was developed through an educational grant from the ConAgra Foods

Foundation.

[Learn More >>](#)

Use the New eNCPT

The Academy's eNCPT helps you quickly find terminology you need to describe your patient care in each step of the Nutrition Care Process. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services' mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC.

[Learn More >>](#)

Research Briefs

On EAL: Nutrient Supplement Project

The Evidence Analysis Library's new Nutrient Supplement Project is now available. The project focuses on vitamin E and vitamin D supplementation in the adult population. This is an update to the 2008 Nutrient Supplementation project.

[Learn More >>](#)

Harms at Extremes of Sodium Intake

If you are not sure what to make of the latest news on sodium restriction, read the evidence summaries in the Evidence Analysis Library's Harms at Extremes of Sodium Intake project.

[Learn More >>](#)

Academy Member Updates

2015 Elections: Choose Academy's Next Leaders

Participate in the Academy's national election, February 1 to 22. Voters will be entered to win free registration to the 2015 Food & Nutrition Conference & Expo. Election results will be announced in late February and elected individuals will take office June 1. Hear the viewpoints and perspectives of the candidates for President-elect and Speaker-elect in recorded "Meet the Candidates" webinars.

[Learn More >>](#)

February 20 Deadline: Promote the Profession Far and Wide, and in Times Square

Registered Dietitian Nutritionist Day is Wednesday, March 11. In appreciation for all RDNs do to improve the nutritional health of Americans and people around the world, the Academy is hosting a special contest to feature a member in Times Square in New York City. The deadline to enter is February 20.

[Learn More >>](#)

February 20 Submission Deadline: FNCE Call for Abstracts

Have you conducted research in nutrition and/or dietetics? Do you have a unique program or project you would like to feature? Consider presenting at the 2015 Food & Nutrition Conference & Expo, October 3 to 6 in Nashville, Tenn. FNCE will feature new research presented during poster sessions in the categories of Research, Project or program reports and Innovations in nutrition and dietetics practice or education. Some abstracts may qualify for special recognition and awards. Abstracts will be accepted for peer review through February 20. Acceptance notifications will be emailed in May.

[Learn More >>](#)

President's Video Welcome to FNCE

In case you missed it, the welcoming comments by Academy President Sonja L. Connor, MS, RDN, LD, FAND, at the 2014 Food & Nutrition Conference & Expo in Atlanta, Ga., have been posted to the Academy's YouTube channel. President Connor highlights the Academy's accomplishments in the past year and previews the excitement of what's ahead. Watch and share these great messages with your colleagues.

[Learn More >>](#)

Registered Dietitian Nutritionist Day Gifts

March 11 is Registered Dietitian Nutritionist Day - a time to honor all RDNs and the contributions you make in keeping your communities healthy. To make this celebration truly special, gifts are available for purchase, including a lapel pin, stylus pen and tablet tote featuring the RDN imprint. View more ideas in the NNM online catalog.

[Learn More >>](#)

Journal's Call for Case Studies and Papers

The Journal of the Academy of Nutrition and Dietetics is issuing a call for high-quality case studies and papers on a variety of nutrition-related topics.

[Learn More >>](#)

Philanthropy, Awards and Grants

Donations to Foundation Will Be Matched in February

Academy National Sponsor Abbott Nutrition will match up to \$20,000 in members' contributions in February. Last year, donors' generosity helped the Foundation award scholarships to 384 students totaling more than \$505,000; expand the Kids Eat Right initiative to more than 5,000 campaign members; provide more than \$140,000 in awards and fellowships; and award more than \$357,000 in research grants.

[Learn More >>](#)

Application Deadline March 19: Foundation Scholarships

The Foundation is committed to providing scholarships to dietetics students at all levels of study. Scholarships are funded by individual donors, state and regional affiliates, dietetic practice groups and Academy partners including Colgate-Palmolive Company, Commission on Dietetic Registration, ConAgra Foods, New Jersey Dietetic Association and Mead Johnson Nutrition. Apply online for scholarships. Email Beth Labrador with questions.

[Learn More >>](#)

Video: Why You Should Use the Healthy Food Bank Hub

A new video from Feeding America, in collaboration with the Foundation, American Heart Association and Feeding America network food banks, describes how the Healthy Food Bank Hub is useful for food and nutrition professionals who work with food-insecure populations. The video demonstrates the Hub's features, including recommended handouts and recipes. The Hub's website was also developed in partnership with the Foundation, focusing on the unique needs of registered dietitian nutritionists and other nutrition professionals. This video was made possible through support from the ConAgra Foods Foundation.

Learn More >>

Send questions, comments or potential news items >>

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links to sites other than the Academy's may become inactive over time.

Eat Right Weekly is e-mailed each Wednesday to all Academy members.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics.

If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

Headquarters | Academy of Nutrition and Dietetics

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3891. RE: Position Paper

From: Constance Geiger <constancegeiger@cgeiger.net>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, tjrayment@aol.com, jean.ragalie-carr@rosedmi.com, KMcClusky@lammorrison.com, DMartin@Burke.k12.ga.us, eileen.kennedy@tufts.edu, carl@learntoeatright.com, MChristE@porternovelli.com, craytef@charter.net, 'Evelyn Crayton' <craytef@aces.edu>
Cc: 'Mary Beth Whalen' <Mwhalen@eatright.org>, 'Susan Burns' <Sburns@eatright.org>, 'Beth Labrador' <BLabrador@eatright.org>, constancegeiger@cgeiger.net
Sent Date: Feb 04, 2015 14:50:54
Subject: RE: Position Paper
Attachment: [image001.jpg](#)
[image002.jpg](#)
[image003.png](#)

Thank you so much Pat for the update on the status of the position paper.
With kind regards,
Constance

*Please note new email: constancegeiger@cgeiger.net *

Constance J Geiger, PhD, RDN, LD

Geiger & Associates, LLC

1511 County Road 261

Fort Bridger, WY 82933

Telephone: 307.782.6837

Facsimile: 801.415.7086

Cell phone: 801.641.7343

Email: constancegeiger@cgeiger.net

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, February 4, 2015 11:41 AM

To: 'constancegeiger@cgeiger.net'; tjrayment@aol.com; jean.ragalie-carr@rosedmi.com; 'KMcClusky@lammorrison.com'; DMartin@Burke.k12.ga.us; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; craytef@charter.net; Evelyn Crayton

Cc: Mary Beth Whalen; Susan Burns; Beth Labrador

Subject: Position Paper

Thank you, Constance, for your inquiry during the Foundation Board call yesterday regarding the status of a position paper entitled **Advanced Technology in Food Production** (reaffirmed position previously titled Agricultural and Food Biotechnology). I indicated during the call that a "discussion paper," presenting both sides of the argument was in development as opposed to an

update of the current document. I have since learned that the discussion paper model, an approach that was adopted for this issue by the Dietitians of Canada, has since been rejected in favor of an update of our existing position statement. However, the revision will not begin until after the Research & Scientific Affairs Team has completed an Evidence Analysis Project that will provide a current review of the evidence for the working group. The project is underway and is scheduled to be completed by May of 2015. The four sub-topics to be covered by the systematic review are listed below.

1. Human Consumption of Animal Foods Produced Using Genetic Engineering Technologies
2. Human Consumption of Foods Produced/Processed/Packaged Using Nanotechnologies
3. Human Consumption of Plant Foods Produced Using Genetic Engineering Technologies
4. Human Exposure to GMO-related Pesticides and Insecticides

Upon completion of the project, the position development process will begin and will most likely take 12 months. Solicitation of authors and reviewers starts in the very near future. We will continue to keep our Chief Science Officer connected to the Foundation project so that these efforts will inform one another.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

Twitter | Facebook | LinkedIn | YouTube

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From: craytef@charter.net<craytef@charter.net>
To: PBABJAK@eatright.org, Miles081@umn.edu, c.christie@unf.edu, denice@healthfirstonline.net, dwheller@mindspring.com, don.bradley@duke.edu, DMartin@Burke.k12.ga.us, easaden@aol.com, elise@ntrs.com, craytef@aces.edu, glenna@glennamccollum.com, glennacac@aol.com, bkyle@roadrunner.com, mgarner@cchs.ua.edu, peark02@outlook.com, Nancylewis1000@gmail.com, sandralgill@comcast.net, Connors@ohsu.edu, tjraymond@aol.com, traceybatesrd@gmail.com, tracey.bates@dpi.nc.gov, wolf.4@osu.edu, jean.ragalie-carr@rosedmi.com, DMartin@Burke.k12.ga.us, constancegeiger@cgeiger.net, eileen.kennedy@tufts.edu, MChristE@porternovelli.com
Cc: ExecutiveTeamMailbox@eatright.org, Sburns@eatright.org, mgregoire@eatright.org, CREIDY@eatright.org
Sent Date: Feb 04, 2015 14:46:35
Subject: Re: Update: Academy Websites
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)
[Picture \(Device Independent Bitmap\) 2.jpg](#)
[Picture \(Device Independent Bitmap\) 3.jpg](#)
[Picture \(Device Independent Bitmap\) 4.jpg](#)
[Picture \(Device Independent Bitmap\) 5.jpg](#)
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[Picture \(Device Independent Bitmap\) 8.jpg](#)
[Picture \(Device Independent Bitmap\) 9.jpg](#)
[Picture \(Device Independent Bitmap\) 10.jpg](#)
[Picture \(Device Independent Bitmap\) 11.jpg](#)

Great team work!

T-Mobile. America's First Nationwide 4G Network.

----- Original message-----

From: Patricia Babjak

Date: Wed, Feb 4, 2015 1:03 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'; jean.ragalie-carr@rosedmi.com; DMartin@Burke.k12.ga.us; constancegeiger@cgeiger.net; eileen.kennedy@tufts.edu; MChristE@porternovelli.com;

Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy;

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[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3893. RE: Update: Academy Websites

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 14:38:11
Subject: RE: Update: Academy Websites
Attachment: [image003.jpg](#)
[image004.jpg](#)
[image005.jpg](#)
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[image010.jpg](#)
[image011.jpg](#)
[image012.jpg](#)
[image013.jpg](#)
[image014.jpg](#)

Excellent. So proud of you and your team; the high 5's just continue to roll in.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

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3894. RE: Update: Academy Websites

From: Kennedy, Eileen T. <Eileen.Kennedy@tufts.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 14:16:54
Subject: RE: Update: Academy Websites
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)
[Picture \(Device Independent Bitmap\) 2.jpg](#)
[Picture \(Device Independent Bitmap\) 3.jpg](#)
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[Picture \(Device Independent Bitmap\) 8.jpg](#)
[Picture \(Device Independent Bitmap\) 9.jpg](#)
[Picture \(Device Independent Bitmap\) 10.jpg](#)
[Picture \(Device Independent Bitmap\) 11.jpg](#)

_____Terrific news. Eileen_____

From: Patricia Babjak [PBABJAK@eatright.org]

Sent: Wednesday, February 04, 2015 2:03 PM

To: 'Aida Miles'; 'Catherine Christie'; 'Denice Ferko-Adams'; dwheller@mindspring.com; 'Don

Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'; jean.ragalie-carr@rosedmi.com; DMartin@Burke.k12.ga.us; constancegeiger@cgeiger.net; Kennedy, Eileen T.; MChristE@porternovelli.com
Cc: Executive Team Mailbox; Susan Burns; Mary Gregoire; Chris Reidy
Subject: Update: Academy Websites

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[cid:47A0D53D83196840A36A245642045394@eatright.org]

The good news from our developers is that our sites are receiving almost double the traffic and page views and we haven't officially announced it to the public! The Academy's full-scale media and marketing campaign will take place in mid-February. As you can see from the screen grabs below, word of mouth is spreading on social media and our members are loving the new sites and features.

Many long hours went into the transition. Overhauling a 56,000-page website takes a lot of work, and on Friday I celebrated this major milestone at a lunch with the web team and gave a congratulatory toast to each of them on a job well done.

[cid:10BC90883AAC2641807A2285AE835B65@eatright.org]

We will continue to evaluate performance by using a continuous cycle of testing, refining, evaluating and improving the sites. Please continue to email comments or feedback you receive about the websites to

neweatright@eatright.org<https://mail.eatright.org/owa/redir.aspx?C=5_9F_2g3ukS--h_iDc6-PO2oMCSsDtIlnNnKs-8ErYXxWa0AOtOJWCWo7TBIn_ic-2moNuuXcaQ.&URL=mailto%3aneweatright%40eatright.org>.

[cid:FAAA93B3E20A3B4A8C8F7D1ADE0CB0BD@eatright.org]

Patricia M. Babjak
Chief Executive Officer

[cid:1B0BB04FA559284F8FDBC7E7BA0364FF@eatright.org]

120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
312/899-4856

pbabjak@eatright.org<<mailto:pbabjak@eatright.org>> | www.eatright.org<<http://www.eatright.org>>
[Twitter](http://twitter.com/eatrightpro)<<http://twitter.com/eatrightpro>> | [Facebook](http://www.facebook.com/EatRightNutrition)<<http://www.facebook.com/EatRightNutrition>>

LinkedIn<http://www.linkedin.com/groups?gid=1940094&trk=hb_side_g> |

YouTube<<http://www.youtube.com/eatrighttv>>

[cid:3F1B76C448451B46A0C7A0162B05C3C2@eatright.org]

[cid:61C1A514F852E34FB1ECB3FDD90F02EA@eatright.org]

[cid:BA9CE550D4D51B408A5248CCD4085AD9@eatright.org]

[cid:678E247E5FA2404B8AD1C3CB3536405E@eatright.org]

[cid:21924B50FC12B9468E635605712839D9@eatright.org]

[cid:3756CB0DBCAD6D49B13D3EA23588FABA@eatright.org]

[cid:98AA9B807B325246A722BD26447888DB@eatright.org]

3895. Re: Update: Academy Websites

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 14:15:34
Subject: Re: Update: Academy Websites
Attachment:

Excellent Pat.

I will join in the "toast" to the team!

Congratulations!

Nancy Lewis

Candidate for President-elect

Academy of Nutrition and Dietetics

www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND

Past Speaker 2014-2015 House of Delegates

The Academy of Nutrition and Dietetics

Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

On Feb 4, 2015, at 2:03 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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<Picture (Device Independent Bitmap) 1.jpg>

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<Picture (Device Independent Bitmap) 2.jpg>

We will continue to evaluate performance by using a continuous cycle of testing, refining, evaluating and improving the sites. Please continue to email comments or feedback you receive about the websites to neweatright@eatright.org.

<Picture (Device Independent Bitmap) 3.jpg>

Patricia M. Babjak

Chief Executive Officer

<Picture (Device Independent Bitmap) 4.jpg>

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

<Picture (Device Independent Bitmap) 5.jpg>

<Picture (Device Independent Bitmap) 6.jpg>

<Picture (Device Independent Bitmap) 7.jpg>

<Picture (Device Independent Bitmap) 8.jpg>

<Picture (Device Independent Bitmap) 9.jpg>

<Picture (Device Independent Bitmap) 10.jpg>

<Picture (Device Independent Bitmap) 11.jpg>

3896. Update: Academy Websites

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, constancegeiger@cgeiger.net <constancegeiger@cgeiger.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Feb 04, 2015 14:03:06
Subject: Update: Academy Websites
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)
[Picture \(Device Independent Bitmap\) 2.jpg](#)
[Picture \(Device Independent Bitmap\) 3.jpg](#)
[Picture \(Device Independent Bitmap\) 4.jpg](#)
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Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

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3897. Position Paper

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'constancegeiger@cgeiger.net' <constancegeiger@cgeiger.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, 'KMcClusky@lammorrison.com' <KMcClusky@lammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>
Cc: Mary Beth Whalen <Mwhalen@eatright.org>, Susan Burns <Sburns@eatright.org>, Beth Labrador <BLabrador@eatright.org>
Sent Date: Feb 04, 2015 13:41:06
Subject: Position Paper
Attachment: [image006.png](#)
[image003.jpg](#)
[image005.jpg](#)

Thank you, Constance, for your inquiry during the Foundation Board call yesterday regarding the status of a position paper entitled ***Advanced Technology in Food Production*** (reaffirmed position previously titled Agricultural and Food Biotechnology). I indicated during the call that a “discussion paper,” presenting both sides of the argument was in development as opposed to an update of the current document. I have since learned that the discussion paper model, an approach that was adopted for this issue by the Dietitians of Canada, has since been rejected in favor of an update of our existing position statement. However, the revision will not begin until after the Research & Scientific Affairs Team has completed an Evidence Analysis Project that will provide a current review of the evidence for the working group. The project is underway and is scheduled to be completed by May of 2015. The four sub-topics to be covered by the systematic review are listed below.

1. Human Consumption of Animal Foods Produced Using Genetic Engineering Technologies
2. Human Consumption of Foods Produced/Processed/Packaged Using Nanotechnologies
3. Human Consumption of Plant Foods Produced Using Genetic Engineering Technologies
4. Human Exposure to GMO-related Pesticides and Insecticides

Upon completion of the project, the position development process will begin and will most likely take 12 months. Solicitation of authors and reviewers starts in the very near future. We will

continue to keep our Chief Science Officer connected to the Foundation project so that these efforts will inform one another.

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3898. DailyNews: Wednesday, February 4, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 04, 2015 11:32:10
Subject: DailyNews: Wednesday, February 4, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! Promote *Bite into a Healthy Lifestyle* with our updated promotional toolkit and new product catalog.

Visit www.eatright.org/nnm and get a head start now on planning your NNM activities.

American Heart Month 2015: Avoid Silent Heart Attacks By Practicing Prevention Now, While You're Still Young

<http://www.medicaldaily.com/american-heart-month-2015-avoid-silent-heart-attacks-practicing-prevention-now-while-320290>

Related article: National Wear Red Day February 6, 2015

<https://www.goredforwomen.org/home/get-involved/national-wear-red-day/>

World Cancer Day 2015: Not Beyond Us- February 4, 2015

<http://www.cancer.org/cancer/news/features/world-cancer-day-2015-not-beyond-us>

Mixed Data on Diabetes Care in U.S. Patients

<http://www.medpagetoday.com/Endocrinology/Type1Diabetes/49845>

Source: Health Care Utilization Among U.S. Adults With Diagnosed Diabetes, 2013

<http://www.cdc.gov/nchs/data/databriefs/db183.pdf>

Related Resource: Nutrition Therapy Recommendations for the Management of Adults With Diabetes

<https://www.eatrightpro.org/resource/news-center/in-practice/nutrition-news/nutrition-therapy-recommendations-for-the-management-of-adults-with-diabetes>

National Sleep Foundation changes recommended snooze time

<http://www.usatoday.com/story/news/nation-now/2015/02/03/sleep-duration-recommendations/22790433/>

The NASA diet: It's food, but not as we know it

<http://www.cnn.com/2015/02/04/tech/nasa-diet-space-food/index.html>

Cajun vs. Creole: Do you know the difference?

<http://www.chicagotribune.com/lifestyles/food/sc-food-0130-creole-vs-cajun-20150127-story.html#page=1>

High temperature cooking may increase Alzheimers risk

<http://www.foodnavigator-usa.com/R-D/High-temperature-cooking-may-increase-Alzheimer-s-risk>
Source: *Journal of Alzheimers Disease*

<http://iospress.metapress.com/content/fkv2465j08773711/?p=0edc93d7dd384c349078125df5e8493c&pi=0>

Obama: single agency would provide primary voice on food safety standards. Consolidate the USDA-FSIS and the FDA

<http://www.foodnavigator-usa.com/Regulation/Obama-proposes-bringing-food-safety-under-one-agency>

Breathing fire into confectionery: Dragon fruit a promising ingredient for functional confections.

<http://www.foodnavigator-usa.com/R-D/Dragon-fruit-functional-confectionery-red-pitaya-fruit>

Competition between food, supplement firms heats up in functional segment

<http://www.foodnavigator-usa.com/Manufacturers/Competition-between-food-supplement-firms-heats-up-in-functional-segment>

Frozen Fruit Sales Soar As Smoothies Get Popular

<http://www.wsj.com/articles/frozen-fruit-sales-soar-as-smoothies-get-popular-1423007851>

MedlinePlus: Latest Health News

- Healthy Diet May Be Linked to Lower Risk of Lung Disease
- Infection Most Likely Cause of Hospital Readmission After Surgery
- Mercury Air Pollution Reflected in Ocean Fish, Study Says
- 58 Million Americans Exposed to Secondhand Smoke: CDC
- Are Too Many Heart Failure Patients Getting IV Fluids?
- Timing of Kidney Transplants Doesn't Affect Pregnancy Chances

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Quote of the Week

Education is the most powerful weapon which you can use to change the world.

-Nelson Mandela

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34189-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3899. Recording for Academy BOD Webinar on Friday January 30 2015: Quality Management Committee Initiatives

From: Sharon McCauley <smccauley@eatright.org>
To: 'miles081@umn.edu' <miles081@umn.edu>, 'c.christie@unf.edu' <c.christie@unf.edu>, dwheller@mindspring.com <dwheller@mindspring.com>, 'don.bradley@duke.edu' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'easaden@aol.com' <easaden@aol.com>, 'elise@ntrs.com' <elise@ntrs.com>, 'craytef@charter.net' <craytef@charter.net>, 'craytef@aces.edu' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'glennacac@aol.com' <glennacac@aol.com>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, 'bkyle@roadrunner.com' <bkyle@roadrunner.com>, 'mgarner@cchs.ua.edu' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, 'Connors@ohsu.edu' <Connors@ohsu.edu>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, Patricia Babjak <PBABJAK@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Darchele Erskine <derskine@eatright.org>, 'Pauline Williams' <pauline_williams@byu.edu>, susmithmbard@netzero.net <susmithmbard@netzero.net>, Sharon Denny <SDENNY@eatright.org>, Catherine Iammartino <Clammartino@eatright.org>, Jennifer Herendeen <Jherendeen@eatright.org>, Jim Weinland <jweinland@eatright.org>, Mujahed Khan <mkhan@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Carol <carol.gilmore@att.net>
Sent Date: Feb 04, 2015 09:06:31
Subject: Recording for Academy BOD Webinar on Friday January 30 2015: Quality Management Committee Initiatives
Attachment: [image003.jpg](#)

Good morning Academy Board of Directors!

As some of you have requested to listen to the recording of the Friday January 30 2015 Webinar: **Quality Management Committee Initiatives – Preparing for the Future**, please click the below link to play the recording. Note that the first 5 minutes of the recording has some dead space as individuals were coming onto the call. You will hear roll call and then Elise begins the webinar which lasts for approximately 35 minutes. Q/A is at the end of the discussion.

<https://eatright.webex.com/eatright/ldr.php?RCID=2d02b5dd667c9f1a1f879c434a846828>

If you have any questions, please feel free to call on me.

Kindest regards,

Sharon

Sharon M. McCauley, MS MBA RDN LDN FADA FAND
Director, Quality Management
Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4823

www.eatright.org

3900. Re: Grant opportunity call

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 03, 2015 13:32:26
Subject: Re: Grant opportunity call
Attachment:

Beautifully said, thank you!

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Feb 3, 2015, at 12:04 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Pat, You are welcome, but I knew how people felt and thought that we should get this show on the road. I am extremely supportive of this opportunity and feel like we are in good hands with Mary Beth and you handling this. We all know what the issues are going to be with the members, and we know that we can weather the storm. There is going to be a storm, and we are all prepared for it. I am confident that what we are doing is the right thing, and that no matter what messaging we send out on this issue, we will have to deal with the fall out. This opportunity allows us to do some amazing things that will benefit the world. I think that bringing the issues of GMO's to the forefront will only help people understand the issue more. There is so much misinformation about GMO's out there, and there is not anybody, any better, to carry the torch of knowledge to the consumer than us!!! This is such a great role for the Registered Dietitian Nutritionist to play. When we stay out of the conversation, we allow other people to play in our sandbox who shouldn't!! Hopefully, this will turn out as well as you and I think it will, and maybe it will give us the guts to pursue some other areas we might have been hesitant to pursue.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 2/3/2015 12:38 PM >>>

Thanks for making the motion, Donna. EC continually flip flops on the issue. She said on the 3Ps call last week that the collaboration will be "the death of us." At FNCE instead of sticking to her talking points to the Informatics Committee, she came in talking about how important it is for us to collaborate w Monsanto. Glenna during her presidency said we Must find a way to work w them. Because she didn't "win" on wanting this decision to go to the Sponsorship Task Force which she's on, she was speaking against this funding opportunity on last week's call and that our energy should be on healthcare reform. These flip flops have my head spinning like Linda Blair's in the exorcist! Again, thank you!

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3901. Re: Grant opportunity call

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>
Sent Date: Feb 03, 2015 13:05:43
Subject: Re: Grant opportunity call
Attachment: [TEXT.htm](#)

Pat, You are welcome, but I knew how people felt and thought that we should get this show on the road. I am extremely supportive of this opportunity and feel like we are in good hands with Mary Beth and you handling this. We all know what the issues are going to be with the members, and we know that we can weather the storm. There is going to be a storm, and we are all prepared for it. I am confident that what we are doing is the right thing, and that no matter what messaging we send out on this issue, we will have to deal with the fall out. This opportunity allows us to do some amazing things that will benefit the world. I think that bringing the issues of GMO's to the forefront will only help people understand the issue more. There is so much misinformation about GMO's out there, and there is not anybody, any better, to carry the torch of knowledge to the consumer than us!!! This is such a great role for the Registered Dietitian Nutritionist to play. When we stay out of the conversation, we allow other people to play in our sandbox who shouldn't!! Hopefully, this will turn out as well as you and I think it will, and maybe it will give us the guts to pursue some other areas we might have been hesitant to pursue.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Patricia Babjak <PBABJAK@eatright.org> 2/3/2015 12:38 PM >>>

Thanks for making the motion, Donna. EC continually flip flops on the issue. She said on the 3Ps call last week that the collaboration will be "the death of us." At FNCE instead of sticking to her talking points to the Informatics Committee, she came in taking about how important it is for us to collaborate w Monsanto. Glenna during her presidency said we Must find a way to work w them. Because she didn't "win" on wanting this decision to go to the Sponsorship Task Force which she's on, she was speaking against this funding opportunity on last week's call and that our energy

should be on healthcare reform. These flip flops have my head spinning like Linda Blair's in the exorcist! Again, thank you!

Best regards,
Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000 (x-apple-data-detectors://3/0)
Chicago, Illinois 60606-6995 (x-apple-data-detectors://3/0)
Phone: 312/899-4856 (tel:312/899-4856)
Email: pbabjak@eatright.org
www.eatright.org

3902. Grant opportunity call

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Feb 03, 2015 12:38:49
Subject: Grant opportunity call
Attachment:

Thanks for making the motion, Donna. EC continually flip flops on the issue. She said on the 3Ps call last week that the collaboration will be "the death of us." At FNCE instead of sticking to her talking points to the Informatics Committee, she came in talking about how important it is for us to collaborate w Monsanto. Glenna during her presidency said we Must find a way to work w them. Because she didn't "win" on wanting this decision to go to the Sponsorship Task Force which she's on, she was speaking against this funding opportunity on last week's call and that our energy should be on healthcare reform. These flip flops have my head spinning like Linda Blair's in the exorcist! Again, thank you!

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3903. How to Deal with Difficult People

From: Conflict Solutions <Conflict Solutions@yourseminars.org>
To: dmartin@eatright.org
Sent Date: Feb 03, 2015 04:26:52
Subject: How to Deal with Difficult People
Attachment:

Dealing with Difficult People FRED PRYOR SEMINARS & CAREERTRACK
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3904. Spam Notification: 1 New Messages

From: quarantine@messaging.microsoft.com
To: dmartin@eatright.org
Sent Date: Feb 02, 2015 21:54:41
Subject: Spam Notification: 1 New Messages
Attachment:

Dear dmartin@eatright.org:

You have 1 new spam-quarantined messages as of February 3, 2015 12:00 AM (UTC) which are listed below along with the actions that can be taken:

Release to Inbox: Send the message to your Inbox.

Report as Not Junk: Send a copy of the message to Microsoft for analysis.

Sender Subject Date (UTC) Size Release Report "<>" <>How to Deal with Difficult People
Feb 2, 2015 5:26 PM 34516 Release to Inbox Report as Not Junk

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3905. Voting is now open for the 2015 Academy elections!

From: Academy of Nutrition and Dietetics <elections@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Feb 02, 2015 20:31:24
Subject: Voting is now open for the 2015 Academy elections!
Attachment:

Voting is now open for the 2015 Academy elections!
Having trouble viewing this e-mail? [View it in your browser.](#)

Voting is now open!

Help shape the future of the Academy by exercising your member privilege to vote. Elections run from February 1 February 22, 2015.

Visit www.eatright.org/elections to view the slate of candidates and to cast your vote electronically. Remember, every vote counts!

Cast your vote and be entered to win a FREE registration to attend the Academys Food & Nutrition Conference & Expo October 3-6, 2015 in Nashville, Tennessee!

Share this mailing with your social network:

This election email was sent to you by the Academy of Nutrition and Dietetics.

If you prefer not to receive future election emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3906. Re: FW: APC Leadership Opportunities with the Academy!!

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Wickstrom, Donna <dwickstrom@eatright.org>
Sent Date: Feb 02, 2015 11:53:28
Subject: Re: FW: APC Leadership Opportunities with the Academy!!
Attachment: [unknown_name_bpf0d](#)

Donna, I have completed the survey indicating I would be interested n serving. Thanks for asking!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Donna Wickstrom <dwickstrom@eatright.org> 1/30/2015 4:12 PM >>>
Hello Donna,

It is time once again for members to indicate their interest in volunteering on national committees and task forces. I am reaching out to you to invite you to consider submitting your name to be considered to serve on the Academy Positions Committee(APC)! We are in need of an individual with your expertise in Food Service Management and School Nutrition.

Please consider my invitation and complete the "Opportunities to Serve" survey available online at: <https://www.surveymonkey.com/s/XYCYZ6C> to indicate your interest in serving during the 2015-2016 program year. Please note that a description of each committee is available via a link in the "Opportunities to Serve" survey.

The information you provide when completing this survey will be critical to Evelyn Crayton, EdD, RDN, LDN, President-elect, and Aida Miles, MMSc, RDN, LD, FAND, Speaker-elect as they make appointments for the various Academy committees and task forces throughout the 2015-2016

program year. Although we cannot ensure that everyone who completes the survey will be selected to serve, every effort will be made to consider your unique talents during the appointment process.

Please complete this survey by **February 16, 2015**. If you have any questions or concerns regarding the survey, please contact Charlene Rice (crice@eatright.org or 800/877-1600, ext. 4892). If you have any questions about APC, please contact me at dwickstrom@eatright.org I will be happy to answer any questions you might have.

Please accept my gratitude for completing this survey in order to be considered! Your willingness to serve the Academy is greatly appreciated!

Donna

Donna L. Wickstrom, MS, RD

Manager, HOD Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone 312/899-4835

Fax number 312/899-5340

www.eatright.org

3907. Re: Consent Agenda 1.12 and 1.15

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 31, 2015 20:05:16
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

I approve.

Sonja

Sent from my iPhone

On Jan 26, 2015, at 3:17 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have “resolved” the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on

April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.

- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3908. Crowne Plaza Hotel Confirmation, April 28 and 29, 2015

From: Linda Serwat <LSerwat@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 30, 2015 17:12:10
Subject: Crowne Plaza Hotel Confirmation, April 28 and 29, 2015
Attachment: [image001.png](#)
[DMartin.pdf](#)

Hello Donna-

Attached, please find your hotel confirmation for the Finance and Audit Committee Meeting in April.

If you have any questions, just let me know.

Have a great week-end!

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3909. FW: APC Leadership Opportunities with the Academy!!

From: Donna Wickstrom <dwickstrom@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 30, 2015 16:12:59
Subject: FW: APC Leadership Opportunities with the Academy!!
Attachment: [image001.png](#)

Hello Donna,

It is time once again for members to indicate their interest in volunteering on national committees and task forces. I am reaching out to you to invite you to consider submitting your name to be considered to serve on the Academy Positions Committee(APC)! We are in need of an individual with your expertise in Food Service Management and School Nutrition.

Please consider my invitation and complete the "Opportunities to Serve" survey available online at: <https://www.surveymonkey.com/s/XYCYZ6C> to indicate your interest in serving during the 2015-2016 program year. Please note that a description of each committee is available via a link in the "Opportunities to Serve" survey.

The information you provide when completing this survey will be critical to Evelyn Crayton, EdD, RDN, LDN, President-elect, and Aida Miles, MMSc, RDN, LD, FAND, Speaker-elect as they make appointments for the various Academy committees and task forces throughout the 2015-2016 program year. Although we cannot ensure that everyone who completes the survey will be selected to serve, every effort will be made to consider your unique talents during the appointment process.

Please complete this survey by **February 16, 2015**. If you have any questions or concerns regarding the survey, please contact Charlene Rice (crice@eatright.org or 800/877-1600, ext. 4892). If you have any questions about APC, please contact me at dwickstrom@eatright.org I will be happy to answer any questions you might have.

Please accept my gratitude for completing this survey in order to be consider! Your willingness to serve the Academy is greatly appreciated!

Donna

Donna L. Wickstrom, MS, RD

Manager, HOD Governance

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone 312/899-4835

Fax number 312/899-5340

www.eatright.org

3910. RE: Soft Launch of eatrightPRO.org

From: craytef@charter.net
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: 'Sonja Connor' <connors@ohsu.edu>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, Nancylewis1000@gmail.com, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandra gill@comcast.net' <sandra gill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 30, 2015 14:32:07
Subject: RE: Soft Launch of eatrightPRO.org
Attachment:

Wow! The site is awesome. I looked at FNCE 2014 site. This is great and as others have said it is easy to navigate. It is full of information. Thank you and all the staff who worked to make this happen for our members.

Oh, I got a new computer!

Dr. Evelyn F. Crayton, RDN, LDN
Professor Emerita, Auburn University
Director, Living Well Associates, LLC
Montgomery, AL 36117
craytef@charter.net
craytef@aces.edu

www.evelynfcrayton.com

(334) 272-3487 (H)

(334) 220-3061

On Wed, Jan 28, 2015 at 8:15 PM, Patricia Babjak wrote:

Dear Board Members,

In an exciting and long-awaited step, I am pleased to announce that tonight, the Academy will deploy our new suite of websites. The “soft launch” will give members an opportunity to try out all the new features and allow the Academy to fine-tune the visitor experience and expand the online content for the official launch and full-scale media and marketing campaign, which will take place in mid-February.

Our new member site, www.eatrightPRO.org, features streamlined navigation and access to information that practitioners need, accessible by browsing through sections or using the newly designed search function.

The site is an information and resource hub for Academy members, as well as a gathering place for the professional community at large - from allied health practitioners learning about the valued services of registered dietitian nutritionists to legislators and stakeholders seeking a better understanding of how strong nutrition policy improves the health and lives of individuals and families.

A few of the noteworthy, new features of eatrightPRO.org include:

- **Latest News** : Keeps members posted on trends in the nutrition and dietetics profession, plus tools, resources and news.
- **Search**: A comprehensive and easy-to-use search tool enables faster location of information from multiple sources.
- **My Academy Toolbar**: Members can access favorite bookmarks and view or edit their personal and professional profiles and account information.
- **Social Wall**: The Academy is active on virtually every social media platform and all content is accessible to members through [eatrightPRO](http://eatrightPRO.org).
- **Virtual Help Desk**: Members can find answers to “how to” questions and submit new questions that will make the site more usable to professionals.

The new site eatrightPRO.org complements the Academy’s existing website, www.eatright.org, which will continue as a consumer-focused site containing healthful-eating information, articles, recipes, videos and other content that will highlight the expertise of our members.

Rounding out the Academy's suite of websites is www.eatrightSTORE.org, which showcases publications and resources, from the latest books and digital tools to client education and professional development opportunities.

Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3911. Centennial Series email draft

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>, craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Jennifer Herendeen <Jherendeen@eatright.org>
Sent Date: Jan 30, 2015 14:22:45
Subject: Centennial Series email draft
Attachment: [image005.jpg](#)
[image006.jpg](#)

I'm pleased to inform you that the *Academy Journal's* "Centennial Series" of articles is now in full swing as we near our 2017 anniversary. This series, which will total ten articles, began in the October 2014 issue of the *Journal*. Each article is as an opportunity to reflect on the earliest decades of our profession and consider their impact on the tremendous strides we have made in the 100 years since our founding.

Populating each of the articles are numerous photos from our files: of interns from the 1940s, dietetics students from the early 1900s, military dietitians, meeting exhibits from the 1950s and in the February issue vintage photos of menus and plated meals at meetings. I am amazed at some of the wonderful memorabilia housed at the Academy.

I encourage you to take a visual stroll through our history, and the movements and visionary pioneers that brought us to today. The articles can be accessed through this link to the *Journal's* history collection: <http://www.andjrnl.org/content/amh>

Patricia M. Babjak

Chief Executive Officer

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312/899-4856

pbabjak@eatright.org | www.eatright.org

[Twitter](#) | [Facebook](#) | [LinkedIn](#) | [YouTube](#)

3912. Daily News & Journal Review: Friday, January 30, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 30, 2015 10:54:30
Subject: Daily News & Journal Review: Friday, January 30, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Local workplaces recognized as WellSpots

Program attempts to combat poor health outcomes

<http://www.thetowntalk.com/story/news/local/2015/01/29/local-workplaces-recognized-wellspots/22492015/>

Related Resource: Position of the Academy of Nutrition and Dietetics:

The Role of Nutrition in Health Promotion and Chronic Disease Prevention

-Scroll down to access Practice Paper on same topic with free CPE opportunity for Academy members!

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/the-role-of-nutrition-in-health-promotion-and-chronic-disease-prevention>

Juicing trend still going strong in 2015

<http://www.latimes.com/health/la-he-juice-20150131-story.html>

Related Article: Health experts throw cold water on juice cleanse

<http://www.latimes.com/health/la-he-juice-cleanse-20150131-story.html>

Are Vitamin Drinks a Bad Idea?

<http://well.blogs.nytimes.com/2015/01/30/are-vitamin-drinks-putting-our-health-at-risk/?partner=rss&emc=rss>

10% Protein Diet May Not Maintain Muscles in Type 2 Diabetes

<http://www.medscape.com/viewarticle/838767>

Source: *Clinical Nutrition*

<http://www.ncbi.nlm.nih.gov/pubmed/25604923>

Humble broth becomes trendy stand alone menu option

<http://www.foxnews.com/leisure/2015/01/28/humble-broth-gets-trendy-boost-from-paleo-promoters/>

Food hubs and the farms they serve are located near urban areas

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=51198&ref=collection>
Source: This map is found in the ERS report, *Trends in U.S. Local and Regional Food Systems: Report to Congress*, January 2015.
<http://www.ers.usda.gov/publications/ap-administrative-publication/ap-068.aspx>

Scaling back: 3D fitness tool shows real results and weight loss progress

<http://www.foxnews.com/health/2015/01/28/scaling-back-3d-fitness-tool-shows-real-results-and-weight-loss-progress/>

U.S. proposes effort to analyze DNA from 1 million people

<http://www.reuters.com/article/2015/01/30/us-usa-obama-precisionmedicine-idUSKBN0L313R20150130>

Related Resource: Position of the Academy of Nutrition and Dietetics:
Nutritional Genomics

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/nutritional-genomics>

MedlinePlus: Latest Health News

-Do Pregnant Women Need High Blood Pressure Treatment?
Controlling blood pressure doesn't seem to affect baby, but may prevent problems for mom

-Following Blood Pressure Guidelines Saves Lives, Dollars: Study
Investing in treatment strategies would yield both health and economic benefits, researcher say

-More Than 2 Million Years of Life Saved With Organ Transplants, Experts Estimate
But shortage of donors keeps doctors from helping more patients, researchers say

-Muscle Weakness Affects 1 in 5 Americans Over 80
CDC study finds women more affected than men

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Registered Dietitians in the News

Dear Readers:

Due to the burgeoning communication channels and immense success of RDNs in finding a presence in media outlets, the Academy will no longer be able to publish *Registered Dietitians in the News*. In the past, fewer members were active with the media; myriad members today are media-connected. So, we must ensure parity for all of our over 75,000 members and the available space simply does not permit us to do so.

Journal Review

Journal of the Academy of Nutrition and Dietetics, February 2015

<http://www.andjrnl.org/current>

-Presidents Page: Our Academys First Hundred Yearsand the Next

-2014 Journal Reader Survey Results

-Dietary Fat Increases Vitamin D-3 Absorption

-Effects of Medium-Chain Triglycerides on Weight Loss and Body Composition: A Meta-Analysis of Randomized Controlled Trials

-Position and Practice Paper Update for 2015

-Question of the Month: What Are n-7 Fatty Acids and Are There Health Benefits Associated with Them?

Age and Ageing, January 21, 2015, Online First

<http://ageing.oxfordjournals.org/content/early/recent>

-Survival in elderly men in relation to midlife and current BMI

British Journal of Nutrition, January 14, 2015

<http://journals.cambridge.org/action/displayIssue?jid=BJN&volumeld=113&seriesId=0&issueld=01>

-The effectiveness of leucine on muscle protein synthesis, lean body mass and leg lean mass accretion in older people: a systematic review and meta-analysis

Clinical Nutrition, January 21-27, 2015, Online First

<http://www.sciencedirect.com/science/journal/aip/02615614>

-Use of the Nutritional Risk Score by Surgeons and Nutritionists

-Decline in nutritional status is associated with prolonged length of stay in hospitalized patients admitted for 7 days or more: A prospective cohort study

Clinical Pediatrics, February 2015

<http://cpj.sagepub.com/content/54/2.toc>

-Maternal and Child Roles in the Feeding Relationship: What Are Mothers Doing?

Critical Care Medicine, February 2015

<http://journals.lww.com/ccmjournals/pages/currenttoc.aspx>

-DysphagiaA Common, Transient Symptom in Critical Illness Polyneuropathy: A Fiberoptic Endoscopic Evaluation of Swallowing Study

Critical Reviews in Food Science and Nutrition, January 23, 2015

<http://www.tandfonline.com/action/showAxaArticles?journalCode=bfsn20>

-Fruit polyphenols: A review of anti-inflammatory effects in humans

***Ecology of Food and Nutrition*, January 20, 2015, Online First**

<http://www.tandfonline.com/doi/full/10.1080/03670244.2014.972391>

-Association between Rice Consumption and Selected Indicators of Dietary and Nutritional Status using National Health and Nutrition Examination Survey 2007-2008

***European Journal of Nutrition*, January 23, 2015, Online First**

<http://link.springer.com/journal/394/onlineFirst/page/1>

-Effect of L-carnitine supplementation on the body carnitine pool, skeletal muscle energy metabolism and physical performance in male vegetarians

***Health Informatics Journal*, January 20, 2015, Online First**

<http://jhi.sagepub.com/content/early/recent>

-Exploring healthy eating among ethnic minority students using mobile technology: Feasibility and adherence

***International Journal of Behavioral Nutrition and Physical Activity*, January 16, 2015, Online First**

<http://www.ijbnpa.org/content>

-Processes of behavior change and weight loss in a theory-based weight loss intervention program: a test of the process model for lifestyle behavior change

***International Journal of Food Sciences and Nutrition*, January 13, 2015, Online First**

<http://informahealthcare.com/toc/ijf/0/0>

-Relationship between chewing behavior and body weight status in fully dentate healthy adults

***Journal of Human Nutrition and Dietetics*, January 26, 2015, Online First**

[http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1365-277X/earlyview](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1365-277X/earlyview)

-A qualitative investigation of patients understanding of carbohydrate in the clinical management of type 2 diabetes

***Journal of Parenteral & Enteral Nutrition*, January 26, 2015, Online First**

<http://pen.sagepub.com/content/early/recent>

-Prolonged Clostridium difficile Infection May Be Associated With Vitamin D Deficiency
-Malnutrition at Hospital Admission: Contributors and Effect on Length of Stay: A Prospective Cohort Study From the Canadian Malnutrition Task Force

***Journal of Renal Nutrition*, January 13, 2015, Online First**

<http://www.sciencedirect.com/science/journal/aip/10512276>

-A Review of Dietary Intake Studies in Maintenance Dialysis Patients

***Metabolism Clinical and Experimental*, February 2015**

<http://www.metabolismjournal.com/current>

- Metabolic syndrome and risk of cancer: Which link?
- Effect of soy nuts and equol status on blood pressure, lipids and inflammation in postmenopausal women stratified by metabolic syndrome status

Nutrition, February 2015

<http://www.sciencedirect.com/science/journal/08999007/31/2>

- Comparative effectiveness of plant-based diets for weight loss: A randomized controlled trial of five different diets

Nutrition in Clinical Practice, January 23-28, 2015, Online First

<http://ncp.sagepub.com/content/early/recent>

- Preoperative Predictors of Weight Loss at 4 Years Following Bariatric Surgery
- Safety and Tolerability of Enteral Protein Supplementation for Infants With Brain Injury

Nutrition Journal, January 21, 2015, Online First

<http://www.nutritionj.com/content>

- Prospective double-blind randomized study on the efficacy and safety of an n-3 fatty acid enriched intravenous fat emulsion in postsurgical gastric and colorectal cancer patients

Proceedings of the National Academy of Sciences, January 13-20, 2015

<http://journals.cambridge.org/action/displayIssue?jid=PNS&tab=firstview>

- Empowering people to be healthier: public health nutrition through the Ottawa Charter
- Changing dietary behaviour: the role and development of practitioner communication

Public Health Nutrition, January 16, 2015, Online First

<http://journals.cambridge.org/action/displayJournal?jid=PHN>

- Students beliefs and behaviour regarding low-calorie beverages, sweets or snacks: are they affected by lessons on healthy food and by changes to school vending machines?

Qualitative Health Research, January 23, 2015, Online First

<http://qhr.sagepub.com/content/early/recent>

- Developing a Culturally Sensitive Lifestyle Behavior Change Program for Older Latinas

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academys Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34126

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34126-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3913. RE: Consent Agenda 1.12 and 1.15

From: Tracey Bates <Tracey.Bates@dpi.nc.gov>
To: Patricia Babjak <PBABJAK@eatright.org>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 30, 2015 10:10:00
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [image001.jpg](#)

I approve the consent agenda items: 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Healthy regards,

Tracey Bates, MPH, RDN, LDN, FAND

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Monday, January 26, 2015 6:17 PM

To: 'glenna@glennamccollum.com'; Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; Tracey Bates; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, “in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic” (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have “resolved” the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner';

pearck02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many

diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

Visit us on the web at www.ncpublicschools.org. All e-mail correspondence to and from this address is subject to the North Carolina Public Records Law, which may result in monitoring and disclosure to third parties, including law enforcement.

3914. PDP and Practice Competencies Webinar: February 4 at 9-11 am CT

From: NoReply@webauthor.com
To: dmartin@burke.K12.ga.us
Sent Date: Jan 30, 2015 10:05:35
Subject: PDP and Practice Competencies Webinar: February 4 at 9-11 am CT
Attachment:

Mail 2014-2015 House of Delegates - PDP and Practice Competencies Webinar: February 4 at 9-11 am CT View Post Message

Your PDP and Practice Competencies: What’s Next and What’s in It for You?

Hello. You are invited to attend a webinar: Your PDP and Practice Competencies: What’s Next and What’s in It for You?

Date: Wednesday, February 4, 2015
Time: 9:00 am – 11am, Central Standard Time (Chicago, GMT-06:00)
Session Objectives:

- to describe practice competencies with regard to the upcoming revision of the Professional Development Portfolio (PDP) recertification process
- to explain the relationship of practice competencies and performance indicators to CDR’s current PDP Goals and Learning Need Codes (LNCs)
- to identify changes to the PDP process as they will affect the practitioner’s Portfolio
- to describe the timeline for this conversion process
- to illustrate how the newly developed Goal Wizard tool will enhance the PDP process

Please note that this webinar will be recorded, and subsequently posted on CDR’s website, and Academy organizational unit portals and websites.

The PowerPoint slides for this webinar have been attached for your convenience. (You must log into the HOD Communications Platform to download and see the PPT slides)

To register for this meeting

1. Go to <https://eatright.webex.com/eatright/j.php?RGID=r10e7cb4738067a86804690d2e1ddc30c>
2. Register for the meeting.

Once the host approves your request, you will receive a confirmation email with instructions for joining the meeting.

To view in other time zones or languages, please click the link:

<https://eatright.webex.com/eatright/j.php?RGID=ra53b8e682d4dbb1ed681cdd61402dd7c>

For assistance

1. Go to <https://eatright.webex.com/eatright/mc>
2. On the left navigation bar, click "Support".

You can contact me at:

cpd@eatright.org

<http://www.webex.com>

Cecily Byrne

Your notifications are set to Real-Time, if you would like to change this, log into the portal and update your preferences under My Profile.

3915. Re: Website

From: Doris Acosta <dacosta@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 30, 2015 09:34:42
Subject: Re: Website
Attachment:

Donna,

I truly appreciate your encouragement and support throughout the whole process. The website is the number 1 rated benefit and our members will now have the timely information they want and need to improve their practice. I am happy to have worked with the leadership and the entire headquarters team to make this happen.

Thank you for letting me know about the page. It has been updated. Please let me know if you come across any other items that need to be corrected or added.

Best regards,

Doris Acosta

On Jan 30, 2015, at 8:15 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Doris, I love the new website. I know you feel a sense of relief. Thanks for going above and beyond to get this up and running!

Here is an error that we need to fix though.

Food & Nutrition Conference & Expo™ (FNCE®)

October 3 to 6, 2014

Nashville, Tennessee

Get the latest nutrition science information, learn about trends in foodservice and gain access to food and nutrition experts at the Food & Nutrition Conference & Expo™.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3916. Website

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Doris Acosta <dacosta@eatright.org>
Sent Date: Jan 30, 2015 09:16:48
Subject: Website
Attachment: [TEXT.htm](#)

Doris, I love the new website. I know you feel a sense of relief. Thanks for going above and beyond to get this up and running!

Here is an error that we need to fix though.

Food & Nutrition Conference & ExpoT (FNCE®)

October 3 to 6, 2014

Nashville, Tennessee

Get the latest nutrition science information, learn about trends in foodservice and gain access to food and nutrition experts at the Food & Nutrition Conference & ExpoT (

<http://www.eatright.org/fnce/>).

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3917. Re: SNA Governance Meeting

From: DORA RIVAS <dora_rivas@sbcglobal.net>
To: Teresa Nece <TNece@eatright.org>, Mary Pat Raimondi
<mraimondi@eatright.org>, 'Dayle Hayes'
<schoolmealsthatrock@gmail.com>, 'penny.mcconnell@fcps.edu'
<penny.mcconnell@fcps.edu>
Cc: Jennifer Folliard <JFolliard@eatright.org>, 'Alice Jo Rainville'
<alicejo.rainville@emich.edu>, 'Julie Skolmowski' <jskolmowski@gmail.com>,
'Barrett June' <Jbarrett@ALSDE.edu>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, Diane Juskelis <DJuskelis@eatright.org>
Sent Date: Jan 29, 2015 17:07:47
Subject: Re: SNA Governance Meeting
Attachment: [image001.png](#)

SNA does have some great leaders and I would like to see a stronger relationship between SNA and the Academy. I'm so glad you had the opportunity to spend time with the group.

On Thursday, January 29, 2015 2:11 PM, Teresa Nece <TNece@eatright.org> wrote:

Thanks for sharing.

Teresa

Teresa A. Nece, MS, RDN, LD, SNS
Director, Grassroots Advocacy
The Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW, Suite 460
Washington, D.C. 20036
Phone: 800.877.1600 Ext. 6022
Fax: 202.775.8284
Email: tnece@eatright.org

From: Mary Pat Raimondi

Sent: Thursday, January 29, 2015 1:53 PM

To: 'Dora Rivas'; 'Dayle Hayes'; 'penny.mcconnell@fcps.edu'

Cc: Jennifer Folliard; 'Alice Jo Rainville'; 'Julie Skolmowski'; 'Barrett June';
DMartin@Burke.k12.ga.us; Teresa Nece; Diane Juskelis

Subject: SNA Governance Meeting

Hello!

I wanted to give you a quick update on the School Nutrition Association Governance Summit held before the Industry Conference that I recently attended. I was invited as a former Academy Board of Director member representing the House of Delegates to share my experience on the governance structure in a professional organization. It was a two day meeting that allowed for lots of networking and information sharing. I also was selected with my current knowledge of SNA and their issues.

It was a great meeting and I enjoyed sharing with attendees about your work and successful innovative efforts.

It connected me with several SNA members (including both RDNs and non-RDNS) that I consider both colleagues and friends. I also enjoyed getting to meet Lynn Harvey in person, quite a leader! I got to meet long time SNA leader and RD, Dorothy Caldwell. What an inspiration.

I know you often hear from our members they wish we worked more closely with SNA. Although we might not have the same position on all issue, these type of meetings help to reconfirm our mutual goal...healthy foods for healthy children. We will continue to building on this goal with your great work.

Mary Pat

PS. I was sorry that long-time friend Jean Ronnei was not able to attend. Her mother had passed away.

Mary Pat Raimondi, MS RDN

Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

Change happens at the speed of trust

3918. RE: SNA Governance Meeting

From: Teresa Nece <TNece@eatright.org>
To: Mary Pat Raimondi <mraimondi@eatright.org>, 'Dora Rivas' <dora_rivas@sbcglobal.net>, 'Dayle Hayes' <schoolmealsthatrock@gmail.com>, 'penny.mcconnell@fcps.edu' <penny.mcconnell@fcps.edu>
Cc: Jennifer Folliard <JFolliard@eatright.org>, 'Alice Jo Rainville' <alicejo.rainville@emich.edu>, 'Julie Skolmowski' <jskolmowski@gmail.com>, 'Barrett June' <Jbarrett@ALSDE.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Diane Juskelis <DJuskelis@eatright.org>
Sent Date: Jan 29, 2015 15:11:12
Subject: RE: SNA Governance Meeting
Attachment: [image001.png](#)

Thanks for sharing.

Teresa

Teresa A. Nece, MS, RDN, LD, SNS

Director, Grassroots Advocacy

The Academy of Nutrition and Dietetics

1120 Connecticut Avenue NW, Suite 460
Washington, D.C. 20036

Phone: 800.877.1600 Ext. 6022

Fax: 202.775.8284

Email: tnece@eatright.org

From: Mary Pat Raimondi

Sent: Thursday, January 29, 2015 1:53 PM

To: 'Dora Rivas'; 'Dayle Hayes'; 'penny.mcconnell@fcps.edu'

Cc: Jennifer Folliard; 'Alice Jo Rainville'; 'Julie Skolmowski'; 'Barrett June';
DMartin@Burke.k12.ga.us; Teresa Nece; Diane Juskelis

Subject: SNA Governance Meeting

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Mary Pat

PS. I was sorry that long-time friend Jean Ronnei was not able to attend. Her mother had passed away.

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mramondi@eatright.org

www.eatright.org

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3919. SNA Governance Meeting

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: 'Dora Rivas' <dora_rivas@sbcglobal.net>, 'Dayle Hayes' <schoolmealsthatrock@gmail.com>, 'penny.mcconnell@fcps.edu' <penny.mcconnell@fcps.edu>
Cc: Jennifer Folliard <JFolliard@eatright.org>, 'Alice Jo Rainville' <alicejo.rainville@emich.edu>, 'Julie Skolmowski' <jskolmowski@gmail.com>, 'Barrett June' <Jbarrett@ALSDE.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Teresa Nece <TNece@eatright.org>, Diane Juskelis <DJuskelis@eatright.org>
Sent Date: Jan 29, 2015 14:52:59
Subject: SNA Governance Meeting
Attachment:

Hello!

I wanted to give you a quick update on the School Nutrition Association Governance Summit held before the Industry Conference that I recently attended. I was invited as a former Academy Board of Director member representing the House of Delegates to share my experience on the governance structure in a professional organization. It was a two day meeting that allowed for lots of networking and information sharing. I also was selected with my current knowledge of SNA and their issues.

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I know you often hear from our members they wish we worked more closely with SNA. Although we might not have the same position on all issue, these type of meetings help to reconfirm our mutual goal...healthy foods for healthy children. We will continue to building on this goal with your great work.

Mary Pat

PS. I was sorry that long-time friend Jean Ronnei was not able to attend. Her mother had passed away.

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

Change happens at the speed of trust

3920. Re: unable to make call tomorrow

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Aida Miles <miles081@umn.edu>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 29, 2015 14:09:39
Subject: Re: unable to make call tomorrow
Attachment:

Aida, I just found this in my out box and realized it did not get sent.

Aida, That is such terrible news concerning the death of your former student. We totally understand why you will not be on the call. May God give you the strength to provide comfort to the family. I know they will really appreciate you coming.

Sent from my iPhone

On Jan 26, 2015, at 5:16 PM, Aida Miles <miles081@umn.edu> wrote:

Donna and Paul,

Unfortunately I am unable to make the call tomorrow. I am attending the visitation for the family of one of my former students who was murdered sometime in late December. Her husband and 5-year old daughter were also dead, and they were not found until Jan. 17.

It made national news, very sad. You can read the story if interested:

<http://www.kare11.com/story/news/2015/01/20/friends-and-colleagues-remember-couple-found-dead-in-apple-valley-murder-suicide/22078349/>

The visitation and funeral are in a different town, a distance from where I live, so I will be driving during the call.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3921. Policy Pipeline Matrix

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Ethan Bergman <bergmane@cwu.edu>
Sent Date: Jan 29, 2015 13:41:48
Subject: Policy Pipeline Matrix
Attachment: [image001.jpg](#)
[Policy Pipeline -BOD2015matrix.xlsx](#)

Reattaching the matrix so you do not have to search in the countless emails. J

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731
fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

Change happens at the speed of trust

From: Garner, Margaret [mailto:MGarner@cchs.ua.edu]

Sent: Thursday, January 29, 2015 1:24 PM

To: Mary Pat Raimondi; Joan Schwaba

Cc: Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Kay Wolf; Marcia Kyle; peark02@outlook.com; NancyLewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Ethan Bergman

Subject: RE: Policy Pipeline Matrix

Mary Pat,

I have a great name to pass along to you, Kristi Crowe, PhD, RD who teaches at UA and is active in research. I have her permission to pass along her name and her CV is attached. She would be a great nomination for the FDA Science Board. She is poised, articulate, a great presenter and a sound researcher.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND

Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Mary Pat Raimondi [mailto:mraimondi@eatright.org]

Sent: Thursday, January 29, 2015 7:02 AM

To: Joan Schwaba

Cc: Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Kay Wolf; Marcia Kyle; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Ethan Bergman

Subject: Re: Policy Pipeline Matrix

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names.

Your questions are welcome! Many thanks.

Science Issues at FDA - The Food and Drug Administration is seeking the nomination of individuals to serve on the Science Board to FDA which provides "... advice to the Commissioner and other appropriate officials on specific complex scientific and technical issues important to FDA and its mission, including emerging issues within the scientific community. Additionally, the Science Board will provide advice that supports the Agency in keeping pace with technical and scientific developments, including in regulatory science, provide input into the Agency's research agenda, and on upgrading its scientific and research facilities and training opportunities. It will also provide, where requested, expert review of Agency sponsored intramural and extramural scientific research programs ..."

-Mary Pat

On Jan 14, 2015, at 11:44 AM, "Joan Schwaba" <JSchwaba@eatright.org> wrote:

A request from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

+++++

Please provide your valuable input on identifying Academy members that could be nominated for key public policy positions. These positions could range from an advisory council participation to an upper level federal staff position. As an example of how this pipeline might be used would be to provide to USDA season leader candidates for the open Deputy Undersecretary position for school nutrition. Another example is the recent identification of member leaders in helping to developing quality measures for diabetes care that will help support policy efforts in this area.

The matrix is developed according to the Public Policy Priority Areas to make it easier to identify our experts. We also divided the expertise needed, from our seasoned, midlevel and emerging leaders. There is also a category of advisory which is for members who might have limited time but would be a great resource.

Please add any and all names as this list is meant to be inclusive not exclusive. And also feel free to add your name!

Many thanks for your time on this request.

Your questions are welcome!

Mary Pat

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

www.eatright.org

<Policy Pipeline -BOD2015matrix.xlsx>

3922. RE: Policy Pipeline Matrix

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: 'Garner, Margaret' <MGarner@cchs.ua.edu>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Ethan Bergman <bergmane@cwu.edu>
Sent Date: Jan 29, 2015 13:25:39
Subject: RE: Policy Pipeline Matrix
Attachment: [image001.jpg](#)

Thanks Margaret! Excellent. When you get a chance please review the full matrix and fill in other names under our priority areas. Your input would be invaluable to us.

Many thanks again!

Mary Pat

PS Let me know if you want that resent, glad to do that.

Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships

Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mraimondi@eatright.org

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Change happens at the speed of trust

From: Garner, Margaret [<mailto:MGarner@cchs.ua.edu>]

Sent: Thursday, January 29, 2015 1:24 PM

To: Mary Pat Raimondi; Joan Schwaba

Cc: Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Kay Wolf; Marcia Kyle; pear02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Ethan Bergman

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Margaret

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Interim Executive Director, Student Health Center

Assoc. Prof. Family Medicine

Director, Health Promotion & Wellness

The University of Alabama

205-348-7960

From: Mary Pat Raimondi [mailto:mraimondi@eatright.org]

Sent: Thursday, January 29, 2015 7:02 AM

To: Joan Schwaba

Cc: Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Kay Wolf; Marcia Kyle; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Ethan Bergman

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-Mary Pat

On Jan 14, 2015, at 11:44 AM, "Joan Schwaba" <JSchwaba@eatright.org> wrote:

A request from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

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Your questions are welcome!

Mary Pat

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

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Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

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<Policy Pipeline -BOD2015matrix.xlsx>

3923. RE: Policy Pipeline Matrix

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Mary Pat Raimondi <mraimondi@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Ethan Bergman <bergmane@cwu.edu>
Sent Date: Jan 29, 2015 13:23:40
Subject: RE: Policy Pipeline Matrix
Attachment: [image003.jpg](#)
[Crowe_CV_January 2015.pdf](#)

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Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Mary Pat Raimondi [mailto:mraimondi@eatright.org]

Sent: Thursday, January 29, 2015 7:02 AM

To: Joan Schwaba

Cc: Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Evelyn Crayton; Glenna McCollum; Glenna McCollum; Kay Wolf; Marcia Kyle; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; wolf.4@osu.edu; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Ethan Bergman

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A request from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN
Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798

Fax number: 312-899-4765
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Your questions are welcome!

Mary Pat
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1120 Connecticut Avenue NW- Suite 460
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phone: 312.899.1731
fax: 202.775.8284
mraimondi@eatright.org
www.eatright.org

<Policy Pipeline -BOD2015matrix.xlsx>

3924. RE: Soft Launch of eatrightPRO.org

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandraLgill@comcast.net' <sandraLgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 12:55:42
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image002.jpg](#)
[image003.png](#)
[image004.jpg](#)

Thanks, Sonja! Doris will call you in a few minutes. It may be as simple as resetting your browser.

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Thursday, January 29, 2015 11:51 AM

To: Patricia Babjak; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; 'Christie, Catherine'; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandrargill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Soft Launch of eatrightPRO.org

Hi Pat,

I love the look and organization of the site. Maybe it was my computer, but I could not login and could not get anything to open up such as the Board of Directors.

Thanks for all the incredible work that went into this new website!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 6:16 PM

To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; 'Christie, Catherine'; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandra.gill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Soft Launch of eatrightPRO.org

Importance: High

Dear Board Members,

In an exciting and long-awaited step, I am pleased to announce that tonight, the Academy will deploy our new suite of websites. The “soft launch” will give members an opportunity to try out all the new features and allow the Academy to fine-tune the visitor experience and expand the online content for the official launch and full-scale media and marketing campaign, which will take place in mid-February.

Our new member site, www.eatrightPRO.org, features streamlined navigation and access to information that practitioners need, accessible by browsing through sections or using the newly designed search function.

The site is an information and resource hub for Academy members, as well as a gathering place for the professional community at large - from allied health practitioners learning about the valued services of registered dietitian nutritionists to legislators and stakeholders seeking a better understanding of how strong nutrition policy improves the health and lives of individuals and families.

A few of the noteworthy, new features of eatrightPRO.org include:

- **Latest News:** Keeps members posted on trends in the nutrition and dietetics profession, plus tools, resources and news.
- **Search:** A comprehensive and easy-to-use search tool enables faster location of information from multiple sources.
- **My Academy Toolbar:** Members can access favorite bookmarks and view or edit their personal and professional profiles and account information.
- **Social Wall:** The Academy is active on virtually every social media platform and all content is accessible to members through eatrightPRO.
- **Virtual Help Desk:** Members can find answers to “how to” questions and submit new questions that will make the site more usable to professionals.

The new site eatrightPRO.org complements the Academy’s existing website, www.eatright.org, which will continue as a consumer-focused site containing healthful-eating information, articles, recipes, videos and other content that will highlight the expertise of our members.

Rounding out the Academy’s suite of websites is www.eatrightSTORE.org, which showcases publications and resources, from the latest books and digital tools to client education and professional development opportunities.

Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3925. RE: Soft Launch of eatrightPRO.org

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 12:51:22
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image001.jpg](#)

Hi Pat,

I love the look and organization of the site. Maybe it was my computer, but I could not login and could not get anything to open up such as the Board of Directors.

Thanks for all the incredible work that went into this new website!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 6:16 PM

To: Sonja Connor; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; 'Christie, Catherine'; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandrargill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Soft Launch of eatrightPRO.org

Importance: High

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Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3926. Re: Soft Launch of eatrightPRO.org

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjrayment@aol.com <tjrayment@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 12:49:09
Subject: Re: Soft Launch of eatrightPRO.org
Attachment:

Thanks for the details - I wasn't sure if we should start to spread the word - but will wait for the official launch -
Great job!

Denice Ferko-Adams, MPH, RDN, LDN
Email: denice@healthfirstonline.net
Office: 610-746-5986
Cell: 610-751-9512
Web site: healthfirstonline.net

Academy of Nutrition and Dietetics
Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

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<image002.jpg>

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]

Sent: Thursday, January 29, 2015 8:39 AM

To: Patricia Babjak

Cc: Sonja Connor; craytef@charter.net; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Christie, Catherine; Margaret Garner; tracey.bates@dpi.nc.gov; traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Soft Launch of eatrightPRO.org

Importance: High

Hi Pat,

The new site looks great - like the tutorial on the front page and focus on getting paid, too.

Will HOD, DPGs or affiliates be given advance notice - or you are waiting until mid Feb?

Hats off to all involved!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

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Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<Picture (Device Independent Bitmap) 1.jpg>

3927. RE: Soft Launch of eatrightPRO.org

From: Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandra.gill@comcast.net' <sandra.gill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 11:55:06
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image001.jpg](#)

Fantastic! There is so much good news coming out of the Academy, and it makes me so proud!

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 9:16 PM

To: 'Sonja Connor'; 'Craytef@charter.net'; 'Evelyn Crayton'; 'Glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; 'Christie, Catherine'; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandra.gill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; Mary Christ-Erwin

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Email: pbabjak@eatright.org

www.eatright.org

3928. RE: Soft Launch of eatrightPRO.org

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Denice Ferko-Adams' <denice@healthfirstonline.net>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 11:32:57
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image002.jpg](#)

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To: Patricia Babjak

Cc: Sonja Connor; craytef@charter.net; Evelyn Crayton; glenna@glennamccollum.com; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Aida Miles; NancyLewis1000@gmail.com; Christie, Catherine; Margaret Garner; tracey.bates@dpi.nc.gov; traceybatesrd@gmail.com; dwheller@mindspring.com; Marcia Kyle; Don Bradley, M.D.; sandralgill@comcast.net; tjraymond@aol.com; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

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Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

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Board of Directors, Director-at-Large, 2014-2017

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Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<Picture (Device Independent Bitmap) 1.jpg>

3929. RE: Soft Launch of eatrightPRO.org

From: Kennedy, Eileen T. <Eileen.Kennedy@tufts.edu>
To: Christie, Catherine <c.christie@unf.edu>, 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, 'peark02@outlook.com' <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandrajill@comcast.net' <sandrajill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Jan 29, 2015 11:01:14
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image001.jpg](#)

Terrific! Eileen

From: Christie, Catherine [c.christie@unf.edu]

Sent: Thursday, January 29, 2015 10:43 AM

To: 'Patricia Babjak'; 'Sonja Connor'; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; 'DMartin@Burke.k12.ga.us'; 'wolf.4@osu.edu'; 'peark02@outlook.com'; 'Elise Smith'; 'Aida Miles'; 'Nancylewis1000@gmail.com'; 'denice@healthfirstonline.net'; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; 'dwheller@mindspring.com'; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandrajill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; Kennedy, Eileen T.; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: 'Executive Team Mailbox'; 'Mary Gregoire'; 'Chris Reidy'; 'Susan Burns'

Subject: RE: Soft Launch of eatrightPRO.org

Very clean looking and easy to navigate. Thank you to the Academy team who made this excellent member benefit happen!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida

1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 9:16 PM

To: 'Sonja Connor'; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; Christie, Catherine; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandraLgill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Soft Launch of eatrightPRO.org

Importance: High

Dear Board Members,

In an exciting and long-awaited step, I am pleased to announce that tonight, the Academy will deploy our new suite of websites. The "soft launch" will give members an opportunity to try out all

the new features and allow the Academy to fine-tune the visitor experience and expand the online content for the official launch and full-scale media and marketing campaign, which will take place in mid-February.

Our new member site, www.eatrightPRO.org, features streamlined navigation and access to information that practitioners need, accessible by browsing through sections or using the newly designed search function.

The site is an information and resource hub for Academy members, as well as a gathering place for the professional community at large - from allied health practitioners learning about the valued services of registered dietitian nutritionists to legislators and stakeholders seeking a better understanding of how strong nutrition policy improves the health and lives of individuals and families.

A few of the noteworthy, new features of eatrightPRO.org include:

- **Latest News:** Keeps members posted on trends in the nutrition and dietetics profession, plus tools, resources and news.
- **Search:** A comprehensive and easy-to-use search tool enables faster location of information from multiple sources.
- **My Academy Toolbar:** Members can access favorite bookmarks and view or edit their personal and professional profiles and account information.
- **Social Wall:** The Academy is active on virtually every social media platform and all content is accessible to members through eatrightPRO.
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The new site eatrightPRO.org complements the Academy’s existing website, www.eatright.org, which will continue as a consumer-focused site containing healthful-eating information, articles, recipes, videos and other content that will highlight the expertise of our members.

Rounding out the Academy’s suite of websites is www.eatrightSTORE.org, which showcases publications and resources, from the latest books and digital tools to client education and professional development opportunities.

Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or

feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3930. RE: Soft Launch of eatrightPRO.org

From: Christie, Catherine <c.christie@unf.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'DMartin@Burke.k12.ga.us' <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, 'pearl02@outlook.com' <pearl02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, 'Nancylewis1000@gmail.com' <Nancylewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'dwheller@mindspring.com' <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandrargill@comcast.net' <sandrargill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: 'Executive Team Mailbox' <ExecutiveTeamMailbox@eatright.org>, 'Mary Gregoire' <mgregoire@eatright.org>, 'Chris Reidy' <CREIDY@eatright.org>, 'Susan Burns' <Sburns@eatright.org>
Sent Date: Jan 29, 2015 10:43:06
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image001.jpg](#)

Very clean looking and easy to navigate. Thank you to the Academy team who made this excellent member benefit happen!

Catherine Christie, PhD, RDN, LDN, FADA, FAND

Associate Dean, Brooks College of Health

Professor and Nutrition Graduate Program Director

University of North Florida
1 UNF Drive

Jacksonville, FL 32224

904-620-2810

904-620-1202

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 9:16 PM

To: 'Sonja Connor'; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; Christie, Catherine; 'Margaret Garner'; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandra.gill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

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Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3931. Daily News: Thursday, January 29, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 29, 2015 10:39:59
Subject: Daily News: Thursday, January 29, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

March is National Nutrition Month®! Promote *Bite into a Healthy Lifestyle* with our updated promotional toolkit and new product catalog. Visit www.eatright.org/nnm and get a head start now on planning your NNM activities.

U.S. bans deceptive ads by green coffee weight-loss marketer

<http://www.reuters.com/article/2015/01/26/us-usa-ftc-greencoffee-ban-idUSKBN0KZ2HV20150126>

Related Resources: FTC

<http://www.ftc.gov/news-events/press-releases/2015/01/marketer-who-promoted-green-coffee-bean-weight-loss-supplement>

Spilling the beans: The anatomy of a diet craze

<http://www.ftc.gov/news-events/blogs/business-blog/2015/01/spilling-beans-anatomy-diet-craze>

Seeing selves as overweight may be self-fulfilling prophecy for some teens

<http://www.sciencedaily.com/releases/2015/01/150128082247.htm>

Source: (forthcoming article to be published in *Psychological Science*)

http://www.psychologicalscience.org/index.php/publications/journals/psychological_science

The growth of Wal-Mart may have made Americas obesity epidemic worse

<http://www.washingtonpost.com/blogs/wonkblog/wp/2015/01/26/did-the-growth-of-wal-mart-make-americas-obesity-epidemic-worse/>

Source: National Bureau of Economic (private nonprofit research organization)

Can Changing Economic Factors Explain the Rise in Obesity?

http://www.nber.org/papers/w20892?utm_campaign=ntw&utm_medium=email&utm_source=ntw

Pollinator declines may put millions at risk of malnutrition

(More than half the people in developing countries could become newly at risk for malnutrition if crop-pollinating animals like bees continue to decline, research has found)

<http://www.foodnavigator.com/Science/Pollinator-declines-may-put-millions-at-risk-of-malnutrition>

Source: *PLOS One*

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0114805>

Doctor writes prescriptions for produce

<http://www.chron.com/neighborhood/memorial/news/article/Doctor-writes-prescriptions-for-produce-6043459.php>

Related Resource: *Preventing Chronic Disease*

-Defining Powerhouse Fruits and Vegetables: A Nutrient Density Approach

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4049200/>

Lawmakers propose bill to create single food safety agency

<http://www.reuters.com/article/2015/01/28/us-usa-congress-food-safety-idUSKBN0L12I720150128>

Related Resource: Position of the Academy of Nutrition and Dietetics:

Food and Water Safety

<http://www.eatrightpro.org/resource/practice/position-and-practice-papers/position-papers/food-and-water-safety>

ClinicalTrials.gov

<http://clinicaltrials.gov/>

ClinicalTrials.gov is a registry of federally and privately supported clinical trials conducted in the United States and around the world.

ClinicalTrials.gov gives you information about a trial's purpose, who may participate, locations, and phone numbers for more details

-Social Media Obesity Treatment for College Students

<https://clinicaltrials.gov/ct2/show/NCT02342912?term=NCT02342912&rank=1>

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible

for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34102

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34102-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3932. RE: Soft Launch of eatrightPRO.org

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'Craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandraLgill@comcast.net' <sandraLgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 09:43:00
Subject: RE: Soft Launch of eatrightPRO.org
Attachment: [image003.jpg](#)
[image004.jpg](#)

Exciting. Congratulations on this new and wonderful service to our members. Love the look and navigation.

Hats off to you, Pat, and your leadership on this project!

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness

The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 28, 2015 8:16 PM

To: 'Sonja Connor'; 'craytef@charter.net'; 'Evelyn Crayton'; 'glenna@glennamccollum.com'; DMartin@Burke.k12.ga.us; 'wolf.4@osu.edu'; peark02@outlook.com; 'Elise Smith'; 'Aida Miles'; NancyLewis1000@gmail.com; 'denice@healthfirstonline.net'; 'Christie, Catherine'; Garner, Margaret; 'tracey.bates@dpi.nc.gov'; 'traceybatesrd@gmail.com'; dwheller@mindspring.com; 'Marcia Kyle'; 'Don Bradley, M.D.'; 'sandra.gill@comcast.net'; 'tjraymond@aol.com'; 'jean.ragalie-carr@rosedmi.com'; 'Kathleen McClusky'; 'constancegeiger@comcast.net'; 'eileen.kennedy@tufts.edu'; 'carl@learntoeatright.com'; 'MChristE@porternovelli.com'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

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Best regards,

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120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3933. Re: Soft Launch of eatrightPRO.org

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: Sonja Connor <connors@ohsu.edu>, craytef@charter.net
<craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, Diane Heller <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjrayment@aol.com <tjrayment@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 29, 2015 09:38:50
Subject: Re: Soft Launch of eatrightPRO.org
Attachment:

Hi Pat,

The new site looks great - like the tutorial on the front page and focus on getting paid, too.

Will HOD, DPGs or affiliates be given advance notice - or you are waiting until mid Feb?

Hats off to all involved!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Board of Directors, Director-at-Large, 2014-2017

With over 75,000 members, the Academy is the world's largest group of food and nutrition professionals!

On Jan 28, 2015, at 9:15 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<Picture (Device Independent Bitmap) 1.jpg>

3934. Re: Finance and Audit Committee Meeting - April 29 and 30, 2015

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Serwat, Linda <LSerwat@eatright.org>
Sent Date: Jan 29, 2015 09:10:49
Subject: Re: Finance and Audit Committee Meeting - April 29 and 30, 2015
Attachment: [unknown_name_83mkr](#)

Linda, I will be attending. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Linda Serwat <LSerwat@eatright.org> 1/27/2015 4:25 PM >>>

Good Afternoon,

I have just sent each of you your travel information to help you arrange your flight for the Finance and Audit Committee Meeting. Please review. The information below should help you also.

The meeting will be held Wednesday and Thursday, April 29th and 30th respectively. The meeting will begin approximately at 8:00 am on Wednesday, April 29th for a full day. Thursday, April 30th, the meeting should also start at approximately 8:00 am and should adjourn around 12:00 pm.

Please let me know a.s.a.p. if you will be attending the meeting. Your hotel reservations would be for Tuesday, April 28th and Wednesday, April 29th. Hotel information will be sent at a later date.

If you have any questions, please don't hesitate to contact me.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3935. Re: Policy Pipeline Matrix

From: Mary Pat Raimondi <mraimondi@eatright.org>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Ethan Bergman <bergmane@cwu.edu>
Sent Date: Jan 29, 2015 08:02:27
Subject: Re: Policy Pipeline Matrix
Attachment:

Just a reminder to identify some member leaders for the policy pipeline. Your input is valued!

Here is an example of nominations requested where we would submit names.

Your questions are welcome! Many thanks.

Science Issues at FDA - The Food and Drug Administration is seeking the nomination of individuals to serve on the Science Board to FDA which provides "... advice to the Commissioner and other appropriate officials on specific complex scientific and technical issues important to FDA and its mission, including emerging issues within the scientific community. Additionally, the Science Board will provide advice that supports the Agency in keeping pace with technical and scientific developments, including in regulatory science, provide input into the Agency's research agenda, and on upgrading its scientific and research facilities and training opportunities. It will also provide, where requested, expert review of Agency sponsored intramural and extramural scientific research programs ..."

-Mary Pat

On Jan 14, 2015, at 11:44 AM, "Joan Schwaba" <JSchwaba@eatright.org> wrote:

A request from Mary Pat Raimondi follows.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

+++++

Please provide your valuable input on identifying Academy members that could be nominated for key public policy positions. These positions could range from an advisory council participation to an upper level federal staff position. As an example of how this pipeline might be used would be to provide to USDA season leader candidates for the open Deputy Undersecretary position for school nutrition. Another example is the recent identification of member leaders in helping to developing quality measures for diabetes care that will help support policy efforts in this area.

The matrix is developed according to the Public Policy Priority Areas to make it easier to identify our experts. We also divided the expertise needed, from our seasoned, midlevel and emerging leaders. There is also a category of advisory which is for members who might have limited time but would be a great resource.

Please add any and all names as this list is meant to be inclusive not exclusive. And also feel free to add your name!

Many thanks for your time on this request.

Your questions are welcome!

Mary Pat

**Mary Pat Raimondi, MS RDN
Vice President, Strategic Policy and Partnerships**

**Academy of Nutrition and Dietetics
1120 Connecticut Avenue NW- Suite 460**

Washington, DC 20036

phone: 312.899.1731

fax: 202.775.8284

mramondi@eatright.org

www.eatright.org

<Policy Pipeline -BOD2015matrix.xlsx>

3936. Re: Soft Launch of eatrightPRO.org

From: Diane Heller <dwheller@mindspring.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 28, 2015 22:24:26
Subject: Re: Soft Launch of eatrightPRO.org
Attachment: [2107203a.jpg](#)

Easy to log in...very exciting to see how easy it is to use!!!

Diane

At 09:15 PM 1/28/2015, Patricia Babjak wrote:

>Dear Board Members,

>

>In an exciting and long-awaited step, I am pleased to announce that

>tonight, the Academy will deploy our new suite of websites. The

>"soft launch" will give members an opportunity to try out all the

>new features and allow the Academy to fine-tune the visitor

>experience and expand the online content for the official launch and
>full-scale media and marketing campaign, which will take place in
>mid-February.

>

>Our new member site,
><<http://www.eatrightPRO.org>>www.eatrightPRO.org, features
>streamlined navigation and access to information that practitioners
>need, accessible by browsing through sections or using the newly
>designed search function.

>

>The site is an information and resource hub for Academy members, as
>well as a gathering place for the professional community at large -
>from allied health practitioners learning about the valued services
>of registered dietitian nutritionists to legislators and
>stakeholders seeking a better understanding of how strong nutrition
>policy improves the health and lives of individuals and families.

>

>A few of the noteworthy, new features of [eatrightPRO.org](http://www.eatrightPRO.org) include:

- > * Latest News: Keeps members posted on trends in the nutrition
> and dietetics profession, plus tools, resources and news.
- > * Search: A comprehensive and easy-to-use search tool enables
> faster location of information from multiple sources.
- > * My Academy Toolbar: Members can access favorite bookmarks and
> view or edit their personal and professional profiles and account information.
- > * Social Wall: The Academy is active on virtually every social
> media platform and all content is accessible to members through [eatrightPRO](http://www.eatrightPRO.org).
- > * Virtual Help Desk: Members can find answers to "how to"
> questions and submit new questions that will make the site more
> usable to professionals.

>

>The new site [eatrightPRO.org](http://www.eatrightPRO.org) complements the Academy's existing
>website, <<http://www.eatright.org>>www.eatright.org, which will
>continue as a consumer-focused site containing healthful-eating
>information, articles, recipes, videos and other content that will
>highlight the expertise of our members.

>

>Rounding out the Academy's suite of websites is
><<http://www.eatrightSTORE.org>>www.eatrightSTORE.org, which showcases
>publications and resources, from the latest books and digital tools
>to client education and professional development opportunities.

>

>Our web team has worked hard to create the most useful and

3937. Re: Soft Launch of eatrightPRO.org

From: Sonja Connor <connors@ohsu.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: craytef@charter.net <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, glenna@glennamccollum.com <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Aida Miles <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, denice@healthfirstonline.net <denice@healthfirstonline.net>, Christie, Catherine <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, tracey.bates@dpi.nc.gov <tracey.bates@dpi.nc.gov>, traceybatesrd@gmail.com <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley, M.D. <don.bradley@duke.edu>, sandralgill@comcast.net <sandralgill@comcast.net>, tjraymond@aol.com <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 28, 2015 21:28:27
Subject: Re: Soft Launch of eatrightPRO.org
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)

How exciting!

Sent from my iPhone

On Jan 28, 2015, at 6:16 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Dear Board Members,

In an exciting and long-awaited step, I am pleased to announce that tonight, the Academy will deploy our new suite of websites. The “soft launch” will give members an opportunity to try out all the new features and allow the Academy to fine-tune the visitor experience and expand the online content for the official launch and full-scale media and marketing campaign, which will take place

in mid-February.

Our new member site, www.eatrightPRO.org, features streamlined navigation and access to information that practitioners need, accessible by browsing through sections or using the newly designed search function.

The site is an information and resource hub for Academy members, as well as a gathering place for the professional community at large - from allied health practitioners learning about the valued services of registered dietitian nutritionists to legislators and stakeholders seeking a better understanding of how strong nutrition policy improves the health and lives of individuals and families.

A few of the noteworthy, new features of eatrightPRO.org include:

- Latest News:** Keeps members posted on trends in the nutrition and dietetics profession, plus tools, resources and news.
- Search:** A comprehensive and easy-to-use search tool enables faster location of information from multiple sources.
- My Academy Toolbar:** Members can access favorite bookmarks and view or edit their personal and professional profiles and account information.
- Social Wall:** The Academy is active on virtually every social media platform and all content is accessible to members through eatrightPRO.
- Virtual Help Desk:** Members can find answers to “how to” questions and submit new questions that will make the site more usable to professionals.

The new site eatrightPRO.org complements the Academy’s existing website, www.eatright.org, which will continue as a consumer-focused site containing healthful-eating information, articles, recipes, videos and other content that will highlight the expertise of our members.

Rounding out the Academy’s suite of websites is www.eatrightSTORE.org, which showcases publications and resources, from the latest books and digital tools to client education and professional development opportunities.

Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<Picture (Device Independent Bitmap) 1.jpg>

3938. Soft Launch of eatrightPRO.org

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Sonja Connor' <connors@ohsu.edu>, 'craytef@charter.net' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <miles081@umn.edu>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'denice@healthfirstonline.net' <denice@healthfirstonline.net>, 'Christie, Catherine' <c.christie@unf.edu>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'tracey.bates@dpi.nc.gov' <tracey.bates@dpi.nc.gov>, 'traceybatesrd@gmail.com' <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Don Bradley, M.D.' <don.bradley@duke.edu>, 'sandralgill@comcast.net' <sandralgill@comcast.net>, 'tjraymond@aol.com' <tjraymond@aol.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 28, 2015 21:15:58
Subject: Soft Launch of eatrightPRO.org
Attachment: [Picture \(Device Independent Bitmap\) 1.jpg](#)

Dear Board Members,

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- Virtual Help Desk:** Members can find answers to “how to” questions and submit new questions that will make the site more usable to professionals.

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Our web team has worked hard to create the most useful and user-friendly online experience possible for members, health professionals and the public alike. Please email comments or feedback you receive about the websites to neweatright@eatright.org.

Thank you for your continued enthusiasm and support throughout this project.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3939. Reminder: Friday, January 30 QM Committee Webinar

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrs.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Sharon McCauley <smccauley@eatright.org>
Sent Date: Jan 28, 2015 17:30:27
Subject: Reminder: Friday, January 30 QM Committee Webinar
Attachment:

Just a friendly reminder, the Quality Management Committee Initiatives Webinar is scheduled for **Friday, January 30, 2015** at 12:00pm PT/1:00pm MT/2:00pm CT/3:00pm ET.

To join the webinar click on the following link.

<https://eatright.webex.com/eatright/j.php?MTID=m4ce6b3adf8db9222b66fa05da03f1116>

To participate via phone, please use the following dial-in numbers.

Call-in toll-free number: 1-866-477-4564

Conference Code: 470 162 4301

Let me know if you have any questions.

Thank you!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3940. Daily News: Wednesday, January 28, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 28, 2015 10:37:23
Subject: Daily News: Wednesday, January 28, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

U.S. Obesity Rate Inches Up to 27.7% in 2014

(According to the Gallup-Healthways Well-Being Index)

<http://www.healthways.com/newsroom/WBI.aspx?id=160>

Related Resource: CDC-Obesity Facts, Surveillance Systems, State Indicator Reports, Databases, Maps

<http://www.cdc.gov/obesity/data/index.html>

Weight Gain or Loss Linked to Fracture Risk in Older Women

Study found just a 5 percent change in weight may affect postmenopausal bone health

<http://consumer.healthday.com/bone-and-joint-information-4/bone-joint-and-tendon-news-72/weight-gain-or-loss-linked-to-higher-fracture-risk-695812.html>

Source: *BMJ*

<http://www.bmj.com/content/350/bmj.h25>

Related Resource:...from the publication: *Eat Right Weekly* January 21

January 29: Academy Hosts 2015 White House Conference on Aging Webinar

<http://www.eatright.org/members/eatrightweekly/article.aspx?folderid=6442452888&mycontentid=6442486214>

USDA/Economic Research Service

-Federal support for nutrition research has more than doubled over the last 25 years

<http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=50988&ref=collection>

Source: ERS report, *Improving Health through Nutrition Research: An Overview of the U.S. Nutrition Research System*

<http://www.ers.usda.gov/publications/err-economic-research-report/err182/report-summary.aspx>

Women With PCOS Hospitalized More Often

<http://www.physiciansbriefing.com/Article.asp?AID=695879>

Source: *Journal of Clinical Endocrinology & Metabolism*

<http://press.endocrine.org/doi/abs/10.1210/jc.2014-3886>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*

[http://www.andjrnl.org/article/S2212-2672\(12\)01925-9/abstract](http://www.andjrnl.org/article/S2212-2672(12)01925-9/abstract)

Soda Habit May Prompt Early Puberty in Girls, Study Suggests

Early menstruation a risk factor for depression and breast cancer, researchers say

<http://consumer.healthday.com/kids-health-information-23/adolescents-and-teen-health-news-719/sodas-may-prompt-early-puberty-in-girls-study-suggests-695871.html>

Source: *Human Reproduction*

<http://humrep.oxfordjournals.org/content/early/2015/01/16/humrep.deu349.short?rss=1>

Oatmeal for breakfast may increase satiety and mean a lower calorie lunch

(Consumption of oatmeal, rather than ready-to-eat-cereal, at breakfast may result in greater feelings of fullness and lower calorie intake at lunch, especially in overweight people, says research backed by PepsiCo owned Quaker Oats)

<http://www.foodnavigator.com/Science/Oatmeal-for-breakfast-may-increase-satiety-and-mean-a-lower-calorie-lunch>

Source: *Annals of Nutrition and Metabolism*

<http://www.karger.com/Article/Abstract/365933>

Scientists Crack the Code on How to Un-Boil a Hard-Boiled Egg

(could have huge implications for cancer research)

<http://abcnews.go.com/Health/scientists-crack-code-boil-hard-boiled-egg/story?id=28496718>

Convenience stores emerge as health food destination

<http://www.foodnavigator-usa.com/Suppliers2/Convenience-stores-emerge-as-health-food-destination>

How Weight Training Can Help You Keep the Weight Off

<http://well.blogs.nytimes.com/2015/01/28/how-weight-training-can-help-you-keep-the-weight-off/?partner=rss&emc=rss>

Why Your Workout Should Be High-Intensity

(Studies suggest that a more demanding approach to exercise is not only safe for most patients but also more effective at preventing and reversing the problems of many ailments)

http://well.blogs.nytimes.com/2015/01/26/sweaty-answer-to-chronic-illness/?ref=health&_r=0

MedlinePlus: Latest Health News

-Daily Drinking May Raise Risk of Liver Cirrhosis, Study Warns

Everyday habits appear to matter more than lifetime consumption, research suggests

-Ebola Threat Diminishing in West Africa, Officials Say

But it's too soon to predict victory over the deadly virus

-Watch Upper Number on Blood Pressure for Younger Adults: Study

Systolic pressure of 140 mm Hg or more raises risk for heart disease in later life, researchers say

-Many Breast Cancer Patients Lack Info on Their Cancer

Problem more pronounced among minority women, study finds

<http://www.nlm.nih.gov/medlineplus/healthnews.html>

Registered Dietitians in the News

Dear Readers:

Due to the burgeoning communication channels and immense success of RDNs in finding a presence in media outlets, the Academy will no longer be able to publish *Registered Dietitians in the News*. In the past, fewer members were active with the media; myriad members today are media-connected. So, we must ensure parity for all of our over 75,000 members and the available space simply does not permit us to do so.

Quote of the Week

"You are successful the moment you start moving toward a worthwhile goal."

-Charles Carlson

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34067

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34067-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3941. Register Now: "Social Media Savviness" Webinar

From: School Nutrition Services Dietetic Practice Group <snsdpg42@gmail.com>
To: dmartin@burke.k12.ga.us
Sent Date: Jan 27, 2015 21:28:46
Subject: Register Now: "Social Media Savviness" Webinar
Attachment:

“Social Media Savviness” Webinar

School Nutrition Services DPG will host a “Social Media Savviness” webinar on Thursday, February 19 at 2:00 p.m. Eastern time. The SNS DPG is one of ten affiliates and DPGs chosen to present the webinar through an application process last fall through the Academy of Nutrition and Dietetics Foundation.

This opportunity is made possible through an educational grant to the Academy Foundation from Diane Heller, MMSc, RDN, LD, past Chair of the Academy of Nutrition and Dietetics Foundation. Visit <http://www.foodandnutrition.org/Social-Pro/> to learn more.

When: Feb. 19, 2015 at 2 p.m. Eastern

Speaker: Dayle Hayes, MS, RD with examples from several SNS DPG members

Moderator: Bobbie Guyette, MPH, RD, LDN

Objectives:

1. Name at least three Academy of Nutrition and Dietetics/Foundation social media platforms that you can participate in.
2. Identify at least two social media strategies that can be immediately incorporated into your professional outreach.
3. Describe at least two strategies to build a community of loyal fans and establish yourself as an expert in your field.

To register for this meeting,

Go to <https://eatright.webex.com/eatright/j.php?RGID=r1ee92b850bf619643bd60a745a6d2231>

Once the host approves your request, you will receive a confirmation email with instructions for joining the meeting.

For questions about this webinar, please contact Alice Jo Rainville, PhD, RD, CHE, SNS, FAND
Alicejo.rainville@emich.edu

Alice Jo Rainville, PhD, RD, CHE, SNS

Chair, 2014-2015

Alicejo.rainville@emich.edu

Julie Skolmowski, MPH, RD, SNS

Chair-Elect, 2014-2015

jskolmowski@gmail.com

June Barrett, MEd, RD, LD, SNS

Past-Chair, 2014-2015

jbarrett@alsde.edu

NOTE: The SNS e-blast is used by SNS to notify you of SNS news and upcoming events. Addresses for email are updated regularly with information from the Academy of Nutrition and Dietetics. To change any address or contact information with the Academy, go into your profile on the Academy website, <http://eatright.org>, and make the appropriate changes or call the Academy customer service at 800-877-1600, ext. 5000. If you would prefer not to receive email from SNS, please contact snsdpg42@gmail.com.

This message was sent to dmartin@burke.k12.ga.us from:

School Nutrition Services Dietetic Practice Group | snsdpg42@gmail.com | School Nutrition Services | 2633 Raymond Ave | Augusta, GA 30904

Email Marketing by
Manage Your Subscription

3942. Polls Opens February 1!

From: Academy of Nutrition and Dietetics <elections@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 27, 2015 17:03:58
Subject: Polls Opens February 1!
Attachment:

Polls Opens February 1!

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

Help shape the future of the
Academy of Nutrition and Dietetics

Exercise your member privilege to vote and help shape the future of the Academy. Participate in the 2015 Academy national election February 1 to February 22, 2015 at www.eatright.org/elections.

Lucille Beseler, MS, RDN, LDN, CDE (FL)

We're on the verge of making significant contributions in the new healthcare environment. Opportunities abound, but we still face challenges, with many professionals vying for the same health care dollar. I've spent 24 years building a successful business offering employment to many individuals, including RDNs. My experience, coupled with 18 years in volunteer leadership positions, makes me the candidate who brings unique talents to ensure that nutrition professionals are strategically positioned for the future.

We have almost 80,000 members, but we need 80,000 *engaged* members from all practices. We need research, management, education, community and clinical care to pull together. We need to tell our story on who we are and what we can do. I believe in our profession and the good work of our members. Help tell our story by voting and encouraging your colleagues to vote. When you vote please remember me as your *heels on the ground candidate*.

Nancy Lewis, PhD, RDN, FADA, FAND (NC)

Growing up in a family with five brothers, I learned at an early age how to stand my ground while at the same time being a team player, a good listener and a negotiator. While working my way through college, I learned the necessity of multitasking and staying on target to make the most of every minute. My first position as a registered dietitian was at a mens dormitory. Each time our

family moved, I was able to find challenging and fulfilling work in dietetics as I gained experience in clinical and community nutrition and later as a university faculty member in teaching and research. Our profession is changing significantly, and we continue to have challenges to address. I believe my years of leadership experience in the Academy have prepared me to serve as president-elect. Please vote in the upcoming elections.

To learn more about the candidates, visit www.eatright.org/elections.

Share this mailing with your social network:

This election email was sent to you from the Academy of Nutrition and Dietetics.
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You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3943. Finance and Audit Committee Meeting - April 29 and 30, 2015

From: Linda Serwat <LSerwat@eatright.org>
To: Aida Miles <Miles081@umn.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Evelyn Clayton <craytef@charter.net>, Heather Comstock <Heather.comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Kay Wolf <kay.wolf@osumc.edu>, peark02@outlook.com <peark02@outlook.com>, Milton Stokes (mstokes@usj.edu) <mstokes@usj.edu>, Terri Raymond <TJRaymond@aol.com>
Cc: Paul Mifsud <PMifsud@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Mary C. Wolski <MWolski@eatright.org>, Chirag Patel <Cpatel@eatright.org>, Darchele Erskine <derskine@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Jan 27, 2015 16:25:49
Subject: Finance and Audit Committee Meeting - April 29 and 30, 2015
Attachment: [image001.png](#)

Good Afternoon,

I have just sent each of you your travel information to help you arrange your flight for the Finance and Audit Committee Meeting. Please review. The information below should help you also.

The meeting will be held Wednesday and Thursday, April 29th and 30th respectively. The meeting will begin approximately at 8:00 am on Wednesday, April 29th for a full day. Thursday, April 30th, the meeting should also start at approximately 8:00 am and should adjourn around 12:00 pm.

Please let me know a.s.a.p. if you will be attending the meeting. Your hotel reservations would be for Tuesday, April 28th and Wednesday, April 29th. Hotel information will be sent at a later date.

If you have any questions, please don't hesitate to contact me.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3944. Finance and Audit Committee Travel Information

From: Linda Serwat <LSerwat@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 27, 2015 16:20:05
Subject: Finance and Audit Committee Travel Information
Attachment: [image001.png](#)
[Mtg 1 Donna Martin Travel form for 2015.doc](#)

Hi Donna,

Email will follow shortly.

Thanks,

Linda

Linda Serwat

Linda Serwat

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4731

Fax: 312-899-5333

Email: lserwat@eatright.org

Website: www.eatright.org

3945. Re: Consent Agenda 1.12 and 1.15

From: sandralgill@comcast.net
To: Evelyn Crayton <craytef@aces.edu>, Patricia Babjak <PBABJAK@eatright.org>, Don Bradley, M.D. <don.bradley@duke.edu>
Cc: Denice Ferko-Adams <denice@healthfirstonline.net>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Marcia Kyle <bkyle@roadrunner.com>, Susan Burns <Sburns@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Terri J. Raymond <tjraymond@aol.com>, Margaret Garner <mgarner@cchs.ua.edu>, Elise Smith <easaden@aol.com>, Aida Miles <Miles081@umn.edu>, dwheller@mindspring.com, DMartin@Burke.k12.ga.us, Tracey Bates <tracey.bates@dpi.nc.gov>, Evelyn Crayton <craytef@charter.net>, Glenna McCollum <glennacac@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, glenna@glennamccollum.com, peark02@outlook.com, Catherine Christie <c.christie@unf.edu>, Chris Reidy <CREIDY@eatright.org>, Kay Wolf <wolf.4@osu.edu>, Elise Smith <elise@ntrsyst.com>, Nancylewis1000@gmail.com, Sonja Connor <Connors@ohsu.edu>
Sent Date: Jan 27, 2015 14:28:09
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

I approve
Sandra Gill

Sent from Xfinity Mobile App
----- Original Message -----

From: Don Bradley, M.D.
To: Evelyn Crayton, Patricia Babjak
Cc: glenna@glennamccollum.com, Aida Miles, Catherine Christie, Denice Ferko-Adams, dwheller@mindspring.com, DMartin@Burke.k12.ga.us, Elise Smith, Elise Smith, Evelyn Crayton, Glenna McCollum, Marcia Kyle, Margaret Garner, peark02@outlook.com, Nancylewis1000@gmail.com, Sandra Gill, Sonja Connor, Terri J. Raymond, Tracey Bates, Tracey Bates, Kay Wolf, Executive Team Mailbox, Mary Gregoire, Chris Reidy, Susan Burns
Sent: January 27, 2015 at 10:05 AM
Subject: Re: Consent Agenda 1.12 and 1.15
Ditto.

Don

From: Evelyn Crayton <craytef@aces.edu>

Sent: Tuesday, January 27, 2015 10:26 AM

To: Patricia Babjak

Cc: glenna@glennamccollum.com; Aida Miles; Catherine Christie; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley, M.D.; DMartin@Burke.k12.ga.us; Elise Smith; Elise Smith; Evelyn Crayton; Glenna McCollum; Marcia Kyle; Margaret Garner; peark02@outlook.com; Nancylewis1000@gmail.com; Sandra Gill; Sonja Connor; Terri J. Raymond; Tracey Bates; Tracey Bates; Wolf, Kay; Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Re: Consent Agenda 1.12 and 1.15

I approve.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Jan 26, 2015, at 5:15 PM, "Patricia Babjak" <PBABJAK@eatright.org> wrote:

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

[] **Approve**

[] **Oppose**

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

<image002.jpg>

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams;

dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]
Sent: Friday, January 16, 2015 1:05 PM
To: Sonja Connor; Patricia Babjak
Cc: Joan Schwaba; Evelyn Crayton
Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become

Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3946. Re: Consent Agenda 1.12 and 1.15

From: sandralgill@comcast.net
To: craytef@aces.edu, denice@healthfirstonline.net, bkyle@roadrunner.com, mgarner@cchs.ua.edu, easaden@aol.com, don bradley <don.bradley@duke.edu>, Miles081@umn.edu, dwheller@mindspring.com, DMartin@Burke.k12.ga.us, tracey bates <tracey.bates@dpi.nc.gov>, craytef@charter.net, glennacac@aol.com, traceybatesrd@gmail.com, glenna@glennamccollum.com, peark02@outlook.com, PBABJAK@eatright.org, c christie <c.christie@unf.edu>, wolf 4 <wolf.4@osu.edu>, elise@ntrs.com, NancyLewis1000@gmail.com, Connors@ohsu.edu, TJRaymond@aol.com
Cc: ExecutiveTeamMailbox@eatright.org, Sburns@eatright.org, CREIDY@eatright.org, mgregoire@eatright.org
Sent Date: Jan 27, 2015 14:27:45
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment: [image002.jpg](#)

Sent from Xfinity Mobile App
----- Original Message -----

From: TJRaymond@aol.com
To: PBABJAK@eatright.org, glenna@glennamccollum.com, Miles081@umn.edu, c christie, denice@healthfirstonline.net, dwheller@mindspring.com, don bradley, DMartin@Burke.k12.ga.us, easaden@aol.com, elise@ntrs.com, craytef@charter.net, craytef@aces.edu, glennacac@aol.com, bkyle@roadrunner.com, mgarner@cchs.ua.edu, peark02@outlook.com, NancyLewis1000@gmail.com, sandralgill@comcast.net, Connors@ohsu.edu, traceybatesrd@gmail.com, tracey bates, wolf 4
Cc: ExecutiveTeamMailbox@eatright.org, mgregoire@eatright.org, CREIDY@eatright.org, Sburns@eatright.org
Sent: January 27, 2015 at 11:25 AM
Subject: Re: Consent Agenda 1.12 and 1.15
Approve
Terri Raymond

In a message dated 1/26/2015 3:16:59 P.M. Pacific Standard Time, PBABJAK@eatright.org writes:

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to

the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

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Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Pat (and Team):

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Thank you,

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Dr. Glenna McCollum, MPH, RDN

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Importance: High

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

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a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

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2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

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The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

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- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an

RDN.

- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3947. Re: Consent Agenda 1.12 and 1.15

From: TJRaymond@aol.com
To: PBABJAK@eatright.org, glenna@glennamccollum.com, Miles081@umn.edu, c.christie@unf.edu, denice@healthfirstonline.net, dwheller@mindspring.com, don.bradley@duke.edu, DMartin@Burke.k12.ga.us, easaden@aol.com, elise@ntrs.com, craytef@charter.net, craytef@aces.edu, glennacac@aol.com, bkyle@roadrunner.com, mgarner@cchs.ua.edu, peark02@outlook.com, NancyLewis1000@gmail.com, sandralgill@comcast.net, Connors@ohsu.edu, traceybatesrd@gmail.com, tracey.bates@dpi.nc.gov, wolf.4@osu.edu
Cc: ExecutiveTeamMailbox@eatright.org, mgregoire@eatright.org, CREIDY@eatright.org, Sburns@eatright.org
Sent Date: Jan 27, 2015 12:25:33
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment: [image002.jpg](#)

Approve
Terri Raymond

In a message dated 1/26/2015 3:16:59 P.M. Pacific Standard Time, PBABJAK@eatright.org writes:

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

[] **Approve**

[] **Oppose**

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

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Academy of Nutrition and Dietetics

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

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dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3948. RE: Finance and Audit Committee meeting on Tuesday, January 27that 1p.m. CST

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Juarez, Maria <MJuarez@eatright.org>
Sent Date: Jan 27, 2015 10:12:44
Subject: RE: Finance and Audit Committee meeting on Tuesday, January 27that 1p.m. CST
Attachment: [unknown_name_afreq](#)

Thanks, it was just confusing because she saw something on the portal that looked like it had an attachment.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Maria Juarez <MJuarez@eatright.org> 1/27/2015 10:02 AM >>>

Donna, the topic for Budget update and Board feedback is only for discussion – not attachments

Talk to you soon

Maria G Juarez
Academy of Nutrition and Dietetics

General Manager Accounting & Finance Administration

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606

Ph 312-899-4886

Fax 312-899-5335

mjuarez@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Tuesday, January 27, 2015 7:42 AM

To: Maria Juarez

Subject: Re: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST

Maria, Are there any files on the portal for board feedback or budget update? My secretary was trying to download them and could not get them to download. I told her I was not sure if there were any files for those topics? If there are attachments, could you please send them to me? Thanks and talk to you this afternoon!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Maria Juarez <MJuarez@eatright.org> 1/23/2015 10:48 AM >>>
<https://eal.webauthor.com>

3949. RE: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST

From: Maria Juarez <MJuarez@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 27, 2015 10:02:12
Subject: RE: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST
Attachment: [image001.png](#)

Donna, the topic for Budget update and Board feedback is only for discussion – not attachments

Talk to you soon

Maria G Juarez
Academy of Nutrition and Dietetics

General Manager Accounting & Finance Administration

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606

Ph 312-899-4886

Fax 312-899-5335

mjuarez@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, January 27, 2015 7:42 AM
To: Maria Juarez
Subject: Re: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST

Maria, Are there any files on the portal for board feedback or budget update? My secretary was trying to download them and could not get them to download. I told her I was not sure if there were any files for those topics? If there are attachments, could you please send them to me?

Thanks and talk to you this afternoon!

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Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Maria Juarez <MJuarez@eatright.org> 1/23/2015 10:48 AM >>>
<https://eal.webauthor.com>

3950. Re: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Maria Juarez <MJuarez@eatright.org>
Sent Date: Jan 27, 2015 08:41:59
Subject: Re: Finance and Audit Committee meeting on Tuesday, January 27th at 1p.m. CST
Attachment: [TEXT.htm](#)

Maria, Are there any files on the portal for board feedback or budget update? My secretary was trying to download them and could not get them to download. I told her I was not sure if there were any files for those topics? If there are attachments, could you please send them to me? Thanks and talk to you this afternoon!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Maria Juarez <MJuarez@eatright.org> 1/23/2015 10:48 AM >>>
<https://eal.webauthor.com>

3951. RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Jan 27, 2015 08:10:50
Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [unknown_name_uzp8k](#)
[Dmartin Charlotte.pdf](#)

Here it is!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/26/2015 10:46 AM >>>

Hi Donna, attached is a revised contract. Your new presentation time is:

School Nutrition

Thursday, March 12, 2015 – 3:30 – 4:30 pm

Q &A - 4:30 – 4:45 pm

Please sign and return this revised contract.

Thank you for your accommodating this request.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, January 22, 2015 7:31 AM

To: Pearlie Johnson

Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

Pearlie, Attached is my signed contract. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/21/2015 10:41 AM >>>

Hi Donna,

Attached is your contract for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management program. Please sign and return the contract to me by fax (312/899-4772) or e-mail by Friday, February 6, 2015. I have also attached a tentative agenda.

You can make your flight arrangements to Charlotte through the Academy's travel service, American Express Travel. You may contact the Travel Desk at 800/238-9049 or www.eatright.org/traveldesks to book your flight. The hotel is five (5) miles from the Charlotte Douglas International Airport.

You will need to create an account to use the Travel Desk. The system will require you to enter a security code and a 7 character GL code to finalize your ticket. The security code is 524392 and the GL Code is 1041790. Please forward me a copy of your itinerary once your flight has been finalized so I can make sure that you have proper hotel accommodations.

Your presentation times are:

Saturday, March 14, 2015

School Nutrition

8:30 -9:30 am

Q&A 9:30 -9:45 am

Programs Location:

Crowne Plaza Charlotte Executive Park

5700 Westpark Drive

Charlotte, NC 28217

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the "Login" option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password.
 2. On the purple banner, hover over the "Portal" option on the right-hand side and choose the "Library" option from the drop-down menu.
 3. Click on the "2015 Childhood Faculty PowerPoint Files and Handouts" link located to the left.
 4. Click on the "Upload Multiple Files" link located in the gray menu bar.
 5. Scroll down to the bottom of the grey area and click on "add files" button (lower left side)
 6. Browse for your file.
 7. Click open.
 8. To add another file choose "Add Files" button again to add another file to the list.
 9. When you have all the files that you would like to add, click on the "Start Upload" button (lower left side). When upload had finished press "Continue."
 10. Don't pay attention to the list of folder. Just stroll down to the bottom of the page and click on "Complete Upload" bar.
 11. When you are done, please logout (upper right hand corner).

I will added faculty presentations to the box.net secured site as they become available for your review in order to eliminate any overlapping. The due date for your PowerPoint presentation and handouts is Monday, February 23, 2015.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3952. RE: Consent Agenda 1.12 and 1.15

From: Donna Martin <dmartin@burke.k12.ga.us>
To: 'EvelynCrayton' <craytef@charter.net>, 'SonjaConnor' <Connors@ohsu.edu>, 'TraceyBates' <traceybatesrd@gmail.com>, 'Wolf, Kay' <wolf.4@osu.edu>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, Babjak, Patricia <PBABJAK@eatright.org>, Bates', 'Tracey <tracey.bates@dpi.nc.gov>, Bradley', 'Don <don.bradley@duke.edu>, Christie', 'Catherine <c.christie@unf.edu>, Crayton', 'Evelyn <craytef@aces.edu>, Ferko-Adams, Denice <denice@healthfirstonline.net>, Garner', 'Margaret <mgarner@cchs.ua.edu>, Gill', 'Sandra <sandralgill@comcast.net>, Kyle', 'Marcia <bkyle@roadrunner.com>, McCollum', 'Glenna <glennacac@aol.com>, Miles', 'Aida <Miles081@umn.edu>, NancyLewis1000@gmail.com<Nancylewis1000@gmail.com>, Raymond', 'Terri J. <tjraymond@aol.com>, Smith', 'Elise <easaden@aol.com>, Smith', 'Elise <elise@ntrsyst.com>, dwheller@mindspring.com<dwheller@mindspring.com>, peark02@outlook.com<peark02@outlook.com>
Cc: Burns, Susan <Sburns@eatright.org>, Gregoire, Mary <mgregoire@eatright.org>, Mailbox, Executive Team <ExecutiveTeamMailbox@eatright.org>, Reidy, Chris <CREIDY@eatright.org>
Sent Date: Jan 27, 2015 07:52:38
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [unknown_name_p9pbr](#)

Approve!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 1/26/2015 6:16 PM >>>

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

· There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on

April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.

- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3953. RE: Consent Agenda 1.12 and 1.15

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandragill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 23:26:23
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [image001.jpg](#)

With the said motion and second, I vote yes

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Monday, January 26, 2015 3:17 PM
To: glenna@glennamccollum.com; Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'
Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns
Subject: RE: Consent Agenda 1.12 and 1.15

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

[X] Approve

[] Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

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Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

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Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

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In addition, according to the Department of Health and Human Services National Sample Survey, “RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level.”

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

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Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and

as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3954. Re: Consent Agenda 1.12 and 1.15

From: Denice Ferko-Adams <denice@rcn.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 23:13:26
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

Approve
Sent from my iPhone
Denice Ferko-Adams, MPH, RDN
610-751-9512

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Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

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Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

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Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
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April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.

- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3955. Re: Consent Agenda 1.12 and 1.15

From: Aida Miles <miles081@umn.edu>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 22:03:05
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment: [image002.jpg](#)

I approve. Aida

On Monday, January 26, 2015, Patricia Babjak <PBABJAK@eatright.org> wrote:
You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

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From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

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Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

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QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

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--

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3956. Re: Consent Agenda 1.12 and 1.15

From: Diane Heller <dwheller@mindspring.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 22:00:27
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

Approve
Diane

Sent from my iPhone

On Jan 26, 2015, at 6:16 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

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+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

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Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

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Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

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Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

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Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith';

'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner';
pearl02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J.
Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

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Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

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One last question, as I reviewed the data and the diversity report, you indicated:

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Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

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these exciting new grassroots efforts.

Thank you,

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Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

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Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

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The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

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The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care

- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on

behalf of the Board, and we look forward to seeing the results which will also inform the action plan.

- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3957. Re: Consent Agenda 1.12 and 1.15

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 19:38:26
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

Approve, Donna Martin

Sent from my iPhone

On Jan 26, 2015, at 6:16 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

Approve

Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

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<image002.jpg>

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Monday, January 26, 2015 11:28 AM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith';

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Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

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As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3958. RE: Consent Agenda 1.12 and 1.15

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 18:51:47
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [image004.jpg](#)
[image002.jpg](#)

Approve. mg

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Monday, January 26, 2015 5:17 PM
To: 'glenna@glennamccollum.com'; Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

You are correct, Glenna, the items which were removed from consent agenda require approval. I was giving more time for discussion, if needed. The electronic vote is provided below. I have taken the liberty of naming you as the motion maker; Margaret has agreed to second the motion. We have extended the deadline from last Friday to this Wednesday for Board members to identify their three to five top candidates for Public Member. These will then be prioritized and also sent back to the Board for a vote.

+++++

Please vote electronically by Friday, January 30 using the form which follows and “reply to all.”

Board of Directors Electronic Motion #1

Date: January 26, 2015

Name:

Move to approve consent agenda items 1.12 Diversity Strategic Plan, 1.13 National Honors and Awards Policy Update and 1.15 Motion Tracking.

[x] Approve

[] Oppose

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

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Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

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Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
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Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; pear02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession. One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,
Glenna

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Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall

diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on

behalf of the Board, and we look forward to seeing the results which will also inform the action plan.

- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
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3959. RE: Consent Agenda 1.12 and 1.15

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To: 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, Patricia Babjak <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
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Sent Date: Jan 26, 2015 18:16:55
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [image002.jpg](#)

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Date: January 26, 2015

Name:

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[] **Approve**

[] **Oppose**

Motion made by: G. McCollum

Seconded by: M. Garner

Best regards,

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Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program,

Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care

- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice

experiences

- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.

- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3960. unable to make call tomorrow

From: Aida Miles <miles081@umn.edu>
To: Donna Martin <DMartin@burke.k12.ga.us>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 26, 2015 17:16:06
Subject: unable to make call tomorrow
Attachment:

Donna and Paul,

Unfortunately I am unable to make the call tomorrow. I am attending the visitation for the family of one of my former students who was murdered sometime in late December. Her husband and 5-year old daughter were also dead, and they were not found until Jan. 17.

It made national news, very sad. You can read the story if interested:

<http://www.kare11.com/story/news/2015/01/20/friends-and-colleagues-remember-couple-found-dead-in-apple-valley-murder-suicide/22078349/>

The visitation and funeral are in a different town, a distance from where I live, so I will be driving during the call.

Aida

Aida Miles, MMSc, RDN, LD, FAND

Director, Coordinated MPH Nutrition - U of Minnesota, School of Public Health - 1300 S 2nd St. Suite 300, Minneapolis, MN 55454

V.Mail: 612-625-5865. email (preferred): miles081@umn.edu -

Academy of Nutrition & Dietetics - Speaker Elect, House of Delegates - Member, Board of Directors - Advisor, Pediatric Nutrition Practice Group

3961. FW: Article for Adult Weight Mgmt Program

From: Pearlie Johnson <PJohnson@eatright.org>
To: 'Kathy Cobb' <kathy.cobb@snet.net>, 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>, Johnston, Craig Allen <caj@bcm.edu>, 'Michelle Horan' <mhoranrd@gmail.com>, 'Kirk, Shelley' <Shelley.Kirk@cchmc.org>, 'Gail Frank' <Gail.Frank@csulb.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Cc: 'Debra Kibbe' <dkibbe@gsu.edu>
Sent Date: Jan 26, 2015 13:24:13
Subject: FW: Article for Adult Weight Mgmt Program
Attachment: [image001.png](#)
[ObesityRecommends-JClinEndocrinMetab-Jan2015.pdf](#)

I am forwarding an article to you as requested by Debbie Kibbe.

Thanks.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Debra Kibbe [mailto:dkibbe@gsu.edu]
Sent: Tuesday, January 20, 2015 10:34 AM
To: Pearlie Johnson
Cc: Chris Reidy
Subject: Article for Adult Weight Mgmt Program

Hi All,

This guidelines article published this month may be of importance for the AND CDR adult weight management program.

Guidance calls for obesity-first treatment strategy

Physicians should treat patients' weight problems first and then focus on related issues such as cholesterol, hypertension and glucose tolerance, according to a guidance report in the Journal of Clinical Endocrinology and Metabolism. Lead author Dr. Caroline Apovian of Boston University said this paradigm focuses on lifestyle change and medications, followed by the treatment of co-morbidities that have not responded to weight-loss strategies. (Article attached)

From: Pearlie Johnson [mailto:PJohnson@eatright.org]
Sent: Monday, January 19, 2015 5:03 PM
To: Debra Kibbe
Subject: RE: Charlotte Program Question

Hi Debbie,

Below is link to Melinda PowerPoint presentation and references. She brings her music to the program on CD. Are you going to bring your music or should I ask her for her music?

<https://app.box.com/s/vwnovzss5qzpea7yrqskghbmi12m8s3f>

Thanks.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

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Academy of Nutrition and Dietetics

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Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Debra Kibbe [mailto:dkibbe@gsu.edu]

Sent: Friday, January 16, 2015 4:24 PM

To: Pearlie Johnson

Subject: RE: Charlotte Program Question

Hi Pearlie,

Happy new year! Thanks for the head's up on doing Melinda's presentation. It is not a problem to do the presentation or the optional activity -- thanks for sending me her presentations, references, etc. in advance so I can review ASAP.

Kind regards,

Debbie

From: Pearlie Johnson [mailto:PJohnson@eatright.org]

Sent: Friday, January 16, 2015 5:22 PM

To: Debra Kibbe

Subject: Charlotte Program Question

Hi Debbie,

I just remembered that you are presenting Melinda's presentation in Charlotte. I have the Physical Activity session scheduled on Thursday, March 12 from 1:45 to 3:15 pm and your session scheduled on Saturday. Will that be a problem? Also, during lunch (1:20 to 1:35) right before her session, Melinda did an optional 15 minute "Physically Active and Appropriate Activities for Youth Hands-On Exercise Session." Are you willing to do this optional activity?

Thanks.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

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Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3962. RE: Consent Agenda 1.12 and 1.15

From: glenna@glennamccollum.com <glenna@glennamccollum.com>
To: Patricia Babjak <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandragill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 26, 2015 12:27:35
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment:

Pat:

Thanks again for further discussion of the consent agenda items.

Excellent information to include as we move forward with the implementation of the Diversity Plan and as new opportunities unfold to solve the critical internship challenge.

Since these three consent agenda items (1.12, 1.13 and 1.15) were not included in the motion (which would include the approval of the Diversity Plan), does the BOD, after any further discussion or comments, need to make a motion to approve these items since time ran short at the end of the meeting?

Thank you

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Thursday, January 22, 2015 2:49 PM

To: glenna@glennamccollum.com; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher

levels of nursing education beyond the entry-level.”

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

One last question, as I reviewed the data and the diversity report, you indicated:

· There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,

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Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

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3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at

mnovotny@eatright.org.

3963. Materials for February 3rd Foundation Board Call

From: Susan Burns <Sburns@eatright.org>
To: 'KMcClusky@iammorrison.com' <KMcClusky@iammorrison.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'craytef@auburn.edu' <craytef@auburn.edu>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, 'Mary.christ-erwin@porternovelli.com' <Mary.christ-erwin@porternovelli.com>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Eileen.kennedy@tufts.edu' <Eileen.kennedy@tufts.edu>, 'carl@learntoeatright.com' <carl@learntoeatright.com>, Patricia Babjak <PBABJAK@eatright.org>
Cc: 'TJRaymond@aol.com' <TJRaymond@aol.com>, Mary Beth Whalen <Mwhalen@eatright.org>, Katie Brown <kbrown@eatright.org>
Sent Date: Jan 26, 2015 11:48:31
Subject: Materials for February 3rd Foundation Board Call
Attachment: [image001.png](#)
[Agenda February 3, 2015.docx](#)
[1.1 December Backgorund Email.docx](#)
[1.2 Concept Proposal.pdf](#)
[1.3 Academy Board Q&A Document.pdf](#)

Please see the following from Terri Raymond regarding the Foundation Board Call on February 3, 2015. Thanks.

Good morning Foundation Board Members. I hope you had a great weekend. I am looking forward to continuing our discussions and making a decision regarding the proposed funding from Monsanto. Attached is the agenda and background regarding the opportunity that was provided to you in December. The same information was shared with the Academy Board and I am passing along a summary of their questions and comments. Please treat all of these pieces of communication as confidential. In addition to discussing this opportunity I would also like to provide you a brief update of the activities surrounding the 100th Anniversary efforts. Please let me know if there is any additional information or background I can provide at this time. Thank you,

Terri J. Raymond

Foundation Chair, MA, RDN, CD

Susie Burns
Senior Director

Academy of Nutrition and Dietetics Foundation

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

312-899-4752

www.eatright.org/foundation

3964. Revised Agenda - March 12-14, 2015 Childhood Weight Management Program

From: Pearlie Johnson <PJohnson@eatright.org>
To: 'Kathy Cobb' <kathy.cobb@snet.net>, 'Stanford, Fatima C.,M.D.' <FSTANFORD@mgh.harvard.edu>, 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Debra Kibbe' <dkibbe@gsu.edu>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>, Johnston, Craig Allen <caj@bcm.edu>, 'Michelle Horan' <mhoranrd@gmail.com>, 'Kirk, Shelley' <Shelley.Kirk@cchmc.org>, 'Isadora Nogueira' <isadora.v.nogueira@gmail.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Gail Frank' <Gail.Frank@csulb.edu>
Sent Date: Jan 26, 2015 11:37:30
Subject: Revised Agenda - March 12-14, 2015 Childhood Weight Management Program
Attachment: [image001.png](#)
[WMC March 2015 Program Agenda.pdf](#)

The agenda for the March 12-14, 2015 Childhood Weight Management program has been revised based on faculty availability. The changes impact presentations time for Donna, Gail and Dana. Debbie, please note that your presentation time on Saturday is now 15 minutes earlier.

Please let me know if she has any questions or concerns.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3965. RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 26, 2015 10:46:46
Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [image001.png](#)
[Donna Martin.pdf](#)

Hi Donna, attached is a revised contract. Your new presentation time is:

School Nutrition

Thursday, March 12, 2015 – 3:30 – 4:30 pm

Q &A - 4:30 – 4:45 pm

Please sign and return this revised contract.

Thank you for your accommodating this request.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, January 22, 2015 7:31 AM

To: Pearlie Johnson

Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

Pearlie, Attached is my signed contract. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/21/2015 10:41 AM >>>

Hi Donna,

Attached is your contract for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management program. Please sign and return the contract to me by fax

(312/899-4772) or e-mail by Friday, February 6, 2015. I have also attached a tentative agenda.

You can make your flight arrangements to Charlotte through the Academy's travel service, American Express Travel. You may contact the Travel Desk at 800/238-9049 or www.eatright.org/traveldesks to book your flight. The hotel is five (5) miles from the Charlotte Douglas International Airport.

You will need to create an account to use the Travel Desk. The system will require you to enter a security code and a 7 character GL code to finalize your ticket. The security code is 524392 and the GL Code is 1041790. Please forward me a copy of your itinerary once your flight has been finalized so I can make sure that you have proper hotel accommodations.

Your presentation times are:

Saturday, March 14, 2015

School Nutrition

8:30 -9:30 am

Q&A 9:30 -9:45 am

Programs Location:

Crowne Plaza Charlotte Executive Park

5700 Westpark Drive

Charlotte, NC 28217

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the "Login" option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password.
 2. On the purple banner, hover over the "Portal" option on the right-hand side and choose the "Library" option from the drop-down menu.
 3. Click on the "2015 Childhood Faculty PowerPoint Files and Handouts" link located to the left.
 4. Click on the "Upload Multiple Files" link located in the gray menu bar.
 5. Scroll down to the bottom of the grey area and click on "add files" button (lower left side)
 6. Browse for your file.
 7. Click open.
 8. To add another file choose "Add Files" button again to add another file to the list.
 9. When you have all the files that you would like to add, click on the "Start Upload" button (lower left side). When upload had finished press "Continue."
 10. Don't pay attention to the list of folder. Just stroll down to the bottom of the page and click on "Complete Upload" bar.
 11. When you are done, please logout (upper right hand corner).

I will added faculty presentations to the box.net secured site as they become available for your review in order to eliminate any overlapping. The due date for your PowerPoint presentation and handouts is Monday, February 23, 2015.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3966. Daily News: Monday, January 26, 2015

From: Academy of Nutrition and Dietetics Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 26, 2015 10:44:05
Subject: Daily News: Monday, January 26, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Salt May Not Affect Heart Risks

http://well.blogs.nytimes.com/2015/01/26/salt-may-not-affect-heart-risks/?ref=health&_r=0

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2091399>

Related Resource: *Journal of the Academy of Nutrition and Dietetics*, Article in Press

[http://www.andjrnl.org/article/S2212-2672\(14\)01510-X/abstract](http://www.andjrnl.org/article/S2212-2672(14)01510-X/abstract)

Many insurers do not cover drugs approved to help people lose weight

'Its not a matter of willpower, its a disease," says researcher

<http://www.sanduskyregister.com/lifestyle/health-fitness/7301981>

Sorry, Pregnant Women, New Study Is Not a Carte Blanche to Eat Sushi

<http://abcnews.go.com/Health/pregnant-women-study-carte-blanche-eat-sushi/story?id=28433617>

Source: *American Journal of Clinical Nutrition*

<http://ajcn.nutrition.org/content/early/2015/01/21/ajcn.114.100503>

Menu Calorie Counts May Mean Less Fattening Meals for Kids

Study suggests certain calorie information might also prompt parents to encourage more exercise

<http://consumer.healthday.com/kids-health-information-23/adolescents-and-teen-health-news-719/calorie-counts-on-menus-may-mean-fewer-calories-for-kids-695751.html>

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2015/01/20/peds.2014-2902.abstract>

With Healthy Foods, Taste Matters, Researchers Say

Study finds that people ignored nutritional information if they thought yogurt didn't taste

good

<http://consumer.healthday.com/vitamins-and-nutrition-information-27/food-and-nutrition-news-316/with-healthy-foods-taste-matters-695700.html>

Source: *Journal of Public Policy & Marketing*

<http://journals.ama.org/doi/abs/10.1509/jppm.14.006>

Umami taste sensitivity linked to physical health in the elderly

(There is a close relationship between a persons perception of umami flavours and their appetite and physical health, according to new research)

<http://www.foodnavigator.com/Science/Umami-taste-sensitivity-linked-to-physical-health-in-the-elderly>

Source: *Flavour*

<http://www.flavourjournal.com/content/4/1/10>

Related Resource: Evidence Analysis Library - UMAMI (UM) IN FOODS

Expand the Project Resources section to download a copy of the Umami White Paper, What is Umami and How do I Explain It?

<http://www.anddeal.org/topic.cfm?menu=4818>

Check out the EAL tutorial modules!

<http://www.anddeal.org/>

FDA clears new medical app to track real-time glucose levels in diabetics

<http://www.washingtonpost.com/news/to-your-health/wp/2015/01/24/fda-clears-new-medical-app-to-track-real-time-glucose-levels-in-diabetics/>

Source: FDA

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm431385.htm>

Meet the Candidates Forum

The Academy is hosting two webinars for a unique opportunity to meet the Academys president-elect and speaker-elect candidates on the 2015 ballot. Past President, Susan Laramée, MS, RD, FAND will pose questions to the candidates to help members gain insight to their perspectives and views.

Meet president-elect candidates Lucille Beseler MS, RDN, LDN, CDE and Nancy Lewis, PhD, RDN, FADA, FAND during a Meet the Candidates Forum on Tuesday, January 27 at 1:00 PM - 2:00 PM CST. To register for the president-elect webinar please [click here](#).

Meet speaker-elect candidates Linda Farr, RDN, LD, FAND and Kathleen McClusky, MS, RD, FAND during a Meet the Candidates Forum on Wednesday, January 28 at 1:00 PM - 2:00 PM CST. To register for the speaker-elect webinar please [click here](#).

The Meet the Candidates Forum webinars are free to Academy members. 1.0 CPEU hour is available for members attending each live webinar.

Registered Dietitians in the News

Dear Readers:

Due to the burgeoning communication channels and immense success of RDNs in finding a presence in media outlets, the Academy will no longer be able to publish *Registered Dietitians in the News*. In the past, fewer members were active with the media; myriad members today are media-connected. So, we must ensure parity for all of our over 75,000 members and the available space simply does not permit us to do so.

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

You are currently subscribed to daily_news as: DMartin@burke.k12.ga.us.

To unsubscribe click here:

http://mailer.eatright.org/u?id=1421097.aba4b5df34ea3915c5b8761853e52ac2&n=T&l=daily_news&o=34016

(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-34016-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3967. RE: Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Darchele Erskine <derskine@eatright.org>
Sent Date: Jan 23, 2015 14:37:58
Subject: RE: Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST
Attachment:

All,

I appreciate your patience on providing the remaining portion of the financial overview. There isn't a great deal of additional information since everyone is doing well. So, this should be light reading.

I. Investments

I decided I would mention the investments...again. Yesterday, I mentioned that the combined investment portfolios were down \$442,000 through Wednesday. Well, I am happy to tell you that as of the end of business yesterday, the combined portfolios are now up \$65,000. So, we gained \$507,000 yesterday to get us into the black. I am very happy that it is now positive, but, as you can see from today's market, it may not stay that way. The roller coaster continues. None-the-

less, it is better to talk about a positive number than a negative number!

II. Foundation Preliminary December Financials (A8) and (A9)

The Foundation had a fantastic month in December. Revenues exceeded the budget by \$736,183. This was due to a generous stock donation by a member and the renewal of the General Mills Grants. The stock donation was not budgeted and the General Mills Grants were budgeted, but, at a lower number in order to be conservative. The expenses were \$10,088 higher than budget. The over-runs were due to the timing of the budget.

After factoring in the investments, the Foundation had Net Income of \$1,279,495!!! That is a very nice number. It goes without saying this was higher than the budget.

On year-to-date basis, the Foundation is running an operating surplus of \$867,766 which is now \$1,126,345 higher than budget. The Foundation is doing this on both the revenue and expense fronts. Revenue for the year is more than \$1M higher than the budget and the expenses for the year are \$102K lower than the budget. Once you factor in the investment returns, the Foundation's year-to-date net income is \$1,786,105. This is nearly \$1.2M higher than the budget. These are great results. To cap off the Foundation's results, you will see that the Foundation's net assets now exceed \$24.1M (A9).

III. CDR's Preliminary December Financials (A11)

CDR's month was not as good as the Foundations. Revenue for CDR was \$36,649 below budget while expenses were \$44,964 higher than the budget. I believe this to be more about budget timing than anything being amiss. This becomes very apparent when you look at the year to date numbers.

On a year to date basis, CDR has an operating deficit of \$166.5K. This deficit is now \$725.9K lower (better) than the budget. That is a great number. After factoring in investments, CDR has a net surplus of \$141,186. This is more than \$1M higher than the budget. Great results all around. CDR is doing this with higher revenues (over budget by \$392,672) and lower expenses (under budget by \$333,187). So, with these types of results, we should consider CDR's December results more a reflection of timing than anything else.

IV. DPGs/MIGs/ACEND Preliminary December Financials (A12)

The combined groups had another good month in December reflecting an operating surplus of \$48,960 which was \$12,420 higher than the budget. This month, financial results are being driven by higher revenue (over budget by \$75,530). The expenses are higher in December by \$63,110. In both situations, I attribute a great deal of the results to the timing of financials from FNCE.

Looking at the year-to-date numbers, the combined DPGs/MIGs/ACEND have an operating deficit of \$118,195 which is \$406,895 smaller (better) than the budget. Revenue is now just slightly higher than the budget (up \$7,477) and expenses are \$399,418 below budget. If you look at the investment reserves for the DPGS/MIGS on page A16, you will see we still have one DPG that is being flagged for low reserves; Dietitians in Business and Communications (71%). They have been increasing the percentage. In addition, they have over \$118,000 in reserve. So, even though we flag them as a “watch”, they are in very good shape and moving in the right direction.

Once you factor in the investments, the combined year-to-date results for the DPGS/MIGs/ACEND reflect net income of \$180,666. This is nearly \$706,000 higher than the budget. So, given the reserves and the year to date results, there isn't anything to be concerned about in this area.

V. ANDPAC Preliminary December Financials (A14)

ANDPAC's results were nearly on target for the month of December. Revenues were \$502 higher than budget while expense were \$169 higher than the budget. There were some variances within the expense results, but, this is due to decisions to spend a little more at FNCE and not spend the Advertising dollars. The Other and Meeting Services expenses were the final bills from FNCE.

On a year-to-date basis, ANDPAC has an net deficit of \$100,745. This is \$37,354 larger (worse) than budget. As I have mentioned previously, this was due to higher contributions to political candidates and is by design.

After factoring everything into the equation, the ANDPAC reserves ended December at nearly \$162K.

-

I hope this helps a little when you look at the numbers within the December package. If you have any questions, please let me know. I look forward to talking to all of you on Tuesday. Have a great weekend.

Paul Mifsud

From: Paul Mifsud

Sent: Thursday, January 22, 2015 2:25 PM

To: Paul Mifsud; DMartin@Burke.k12.ga.us; craytef@charter.net; peark02@outlook.com; TJRaymond@aol.com; miles081@umn.edu; Milton Stokes; Heather Comstock; Kathryn Hamilton; Wolf.4@osu.edu

Cc: Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Executive Temp; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Patricia Babjak; Chris Reidy; Mary Gregoire; Alison Steiber; Christian Krapp; Maria Juarez; Linda Serwat

Subject: Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST

All,

Happy New Year!!! I know it is a little late, but, we haven't met since last year, so, I thought why not. I hope everyone had a great holiday season and will be available for our call/webinar on Tuesday, January 27th at 1 p.m. CDT. Our call will focus on the following;

1. November final financial results
2. December preliminary results
3. Budget update
4. Update on the Board call last week.

I also will add to the portal the investment summary I received for Al Bryant that was provided to the Academy Board. I won't put it onto the Agenda since Al will be with us in April, but, if you

would like to discuss the investments, we can do so. Since we are talking (okay Mary, writing J) about the investments, that would be a great start to our monthly summary;

I. Investments

I hope everyone is enjoying the ride. The stocks are up one day, maybe two....three... as it inches towards the top and then it accelerates down a incline for a few days before it takes a turn or two before starting back up. Really, if you close your eyes, it is like a roller coaster. I used to like roller coasters. When my kids were young I would take them to Six Flags and there wasn't one I didn't like. Now that I am older, I avoid the roller coasters. I have acquired a distaste for them. Not unlike the distaste I have for the roller coaster we are experiencing with our investments. Unfortunately, the volatility appears as if it will continue. Unlike being able to avoid the roller coaster at Six Flags, we can't avoid this one. So, we will have to hold on and enjoy the ride. The great news is the roller coaster nearly always ends with us feeling glad that it is over and better for the experience!! So, better days lie ahead.

In the month of December, the investments, after all of the ups and downs ,reflected positive returns of \$20,700. So, it was positive. This is before trust fees. Once everything is factored into the equation, our investments will have actually gone down. Our fees are charged on a quarterly basis and December was the end of the quarter. None-the-less, I will take the positive returns. Year to date returns now are pushing \$2.5M for the combined portfolios.

I wish I could provide the same positive story for January. As of the end of day yesterday, January 21st, the combined portfolios have lost \$442,000 for the month of January. This sounds like a lot of money. However, it represents 0.79% of the portfolio. So, one good day and we are back in the black. Considering the markets had rough patch a week ago, that isn't too bad. In addition, we have seven trading days remaining (including today). So, anything can happen.

II. November Adjustments

We did not have any changes to the preliminary November financials provided previously.

III. Academy preliminary December Financials (A10)

As has been the case throughout the fiscal year, the financials for December provided a “mixed” picture. Revenues were short of budget by \$144,880. However, Expenses were short of budget by \$167,305. Overall, this left the Academy with an operating deficit that was \$22,425 smaller (better) than the budget. Expenses continue to save the day.

December marks the seventh month of our fiscal year. So, even though we have five months to go, we can begin to see how the year is shaping up. Or at the very least, we can look at our current results to see how much of a “buffer” do we have to achieve (or exceed) our total fiscal year budget. Year to date, the Academy has an operating deficit of \$1,305,607 This is \$400,680 smaller (better) than the budget. So, even with the Revenue shortfall of \$576,593, the Academy is performing better on the bottom line. We do have some revenue concerns as we move forward; eNCPT, Sponsorships, Fellow program, etc., all appear as if they will underperform as we go forward. On the positive front, members continue to grow and membership dues appears to be on a path to hit or exceed the budget.

Given the potential softness in revenue, it is critical that the Academy continues to focus on expense savings. Through December, expenses are running about 6% below budget. We know that some of the expense under-runs are real savings. However, we should also expect that some of the savings will be due to the timing of programs as they relate to their budgets. So, continued focus on saving money will be a key for the Academy’s 2015 Fiscal Year success.

As I mentioned above, the December investments were up slightly. The Academy had investment growth of \$30,215. Not bad considering the volatility. Year to date, investment returns are \$145,602 higher than the budget. So, when you add everything up, the Academy had a net deficit (after investments) of \$371,840. That is the bad news. The good news is this is nearly \$550K smaller (better) than the budget. So, even though revenue is down, the bottom line for the Academy is looking up!!

The following is a breakdown of the various categories for December:

A. Revenues

a. **Membership Dues** - This area is **over budget** by \$3,747 in December and is **over budget** by \$406 for the year. The over-run in December is being driven by higher Membership Dues (up \$9.6K) offset by lower Fellow program revenue (down \$5.9K) . Membership continues to grow. This is helping us achieve the budget. It is still too early to tell if we will exceed the membership

dues revenue budget, but, we are in a very good position to do so.

b. **Programs and Meetings** - This area is **under budget** by \$5,003 in December and is **under budget** by \$409,830 for the year. The under-run December is due to lower professional development revenue (down \$3.2K) and continue processing of FNCE refunds (down \$1.8K).

c. **Publications and Materials** - This area is **under budget** by \$8,837 in December and is **under budget** by \$48,269 for the year. The under-run in December is primarily due to lower List Rental sales (down \$12.0K), lower Marketing (down \$4.8K), lower Eatright store (down \$4.5K), lower Guides for Practice (down \$1.0K), and lower Quality Management (down \$1.0K) offset by higher traditional publications (up \$14.5K).

d. **Subscriptions** – This area is **under budget** by \$38,691 in December and is **under budget** by \$175,270 for the year. The under-run in December is primarily is due to lower eNCPT (down \$44.5K) as sales are slower than budgeted. This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.3K), higher NCM and related products (up \$2.0K) and higher EAL subscriptions (up \$2.5K). The eNCPT sales may not good when compared to the budget. To date, we have recorded \$38.3K in total revenue. However, we have another \$105,000 that has been sold. Unfortunately, due to how we are required to record the revenue the later in the year we get a sale, the less we will see in this fiscal year. Overall, we are at \$143,000 in sales for the year. This isn't too bad for something that began to be sold at the end of August. In addition, Food and Nutrition Magazine Subscriptions were not budget. To have them at \$1.3K per month now is a pretty good story as well. They both have a long way to go to reach the levels of NCM and related products, but, it is a good start for both.

e. **Advertising** – This area is **under budget by \$9,647** in December and **under budget** by \$10,395 for the year. The under-run in December is entirely due to lower Food and Nutrition Magazine sales than budgeted.

f. **All grants** - This area is **under budget** by \$72,170 in December and is **under budget** by \$7,010 for the year. The under-run in December is primarily due to lower Grants for Research (down \$56.5K), lower Guides for Practice project (down \$10.0K), lower Carry the Flame recognition (down \$9.6K) offset by higher ConAgra (up \$4.9K). Even though the Research Grants are lower in December, they are still over budget for the year.

g. **Sponsorships** – This area is **under budget by \$5,000** in December and is **under budget by** \$36,200 for the year. I have mentioned previously that we would re-evaluate the Sponsorship revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording by \$5,000 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team.

h. **Other** – This area was **under budget** by \$9,278 in December and is **over budget** by \$109,975 for the year. The under-run in December is primarily due to lower revenue in the

Member Advantage program (down \$6.0K) and lower Brand Promise (down \$3.0K) and lower revenue across all other (down \$0.3K).

B. Expenses

- a. **Personnel** – This area is under budget by \$40,488 in December and is under budget by \$82,451 for the year. The under-run in December is due to open Academy positions.
- b. **Publications** – This area is under budget by \$14,246 in December and is under budget by \$79,061 for the year. The under-run in December is primarily due to lower Traditional Publication's costs (down \$11.3K), lower Food and Nutrition Magazine costs (down \$4.9K), lower Research (down \$5.9K) and lower across all other projects (down \$1.8K), offset by higher National Nutrition Month sales costs (up \$4.9K) and higher Membership costs (up \$4.8K).
- c. **Travel** – This area is under budget by \$1,914 in December and is under budget by \$217,869 for the year. The under-run for December is small, but, has large swings within the various areas. The under-run is due to lower Public Policy (down \$26.3K) and lower Research (down \$14.2K) offset by higher Governance (up \$9.6), higher FNCE travel (up \$26.9K as expenses continue to be submitted),
- d. higher Membership (up \$1.4K) and higher across all other areas (up \$0.7K).
- e. **Professional Fees** - This area is under budget by \$39,643 in December and is under budget by \$193,765 for the year. The under-run in December is being driven by lower Brand Promise (down \$24.3K), lower Governance (down \$8.4K), lower Public Policy (down \$6.3K), lower Traditional Publications (down \$2.8K) and lower across all other (down \$0.9K), offset by higher Research (up \$3.1K)
- f. **Postage and Mailing** - This area is over budget by \$2,057 for December and is under budget by \$58,965 for the year. The over-run for December is being driven by higher Food and Nutrition Magazine costs (up \$2.6K) offset by lower across all other areas (down \$0.6K).
- g. **Office Supplies and Equipment** – This area is under budget by \$1,069 in December and is under budget by \$14,609 for the year. The under-run in December is across all areas of the business. No material variances can be identified.
- h. **Rent and utilities** - This area is under budget by \$4,010 in December and is under budget by \$61,124 for the year. The under-run in December is due to lower utility costs associated with our new lease in Washington DC (down \$2.1K) and lower utility costs in Chicago (down \$1.9K).
- i. **Telephone and communications** – This is over budget by \$1,573 in December and is under budget by \$1,740 for the year. The under-run in December is due to higher normal telecommunication's costs.

- j. **Commissions** – This area is under budget by \$1,929 in December and is over budget by \$811 for the year. Commissions are associated with Food and Nutrition Magazine’s advertising sales. The revenue was under budget. Therefore, the expenses were under-budget.
- k. **Computer Expenses** – This area is under budget by \$4,197 in December and is under budget by \$37,460 for the year. The under-run in December is due to lower Web and IT related costs.
- l. **Advertising and Promotion** – This area is under budget by \$1,927 in December and is under budget by \$16,022 for the year. The under-run in December is primarily due to lower costs for the Eatright store (down \$0.5K), lower Research (down \$0.4K) and lower Traditional Publications (down \$1.0K).
- m. **Insurance** – This area is under budget by \$528 in December and is under budget by \$6,065 for the year. The under-run in December is due to lower insurance premiums for the overall insurance.
- n. **Depreciation** – This area is over budget in December by \$2,499 and is over budget by \$4,998 for the year. The over-run in December is entirely due to the new lease in Washington DC. The build-out costs we received plus the additional provided by the Academy now must be depreciated. This was not in the original budget. It is still possible that the overall depreciation budget (all Academy projects) will be lower than originally budgeted. Once the web site launches we will have a better understanding of the depreciation for the year.
- o. **Bank and trust fees** – This area is under budget by \$569 in December and is over budget by \$10,475 for the year. The under-run in December is due to higher credit cards fees.
- p. **Other** – This area is under budget by \$54,856 in December and under budget \$112,990 for the year. The under-run in December is primarily due to lower Research (down \$44.0K), lower I/T and Web (down \$6.2K), lower Corporate Relations (down \$9.3K), offset by the Washington move (up \$4.6K) and higher across all other (up \$0.1K). The lower Research amount may be due to the shifting of deliverables for the Abbott Malnutrition project. This may materialize later in the fiscal year.
- q. **Expense allocation** – This area is unfavorable to budget by \$19,192 in December and is unfavorable to budget by \$25,535 for the year. The unfavorable result is due to lower costs expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.
- r. **Meeting services** – This area is under budget by \$30,431 in December and is under budget by \$117,418 for the year. The under-run in December is primarily due to the lower Public

Policy (down \$25.6K), lower Research (down \$8.8K), lower Governance (down \$5.0K), lower Administration (down \$4.3K), offset by adjustments to the FNCE bills (up \$12.0K) and higher across all other projects (up \$1.3K). The Public Policy under-runs is due to the delay of the face to face meeting in Washington for the LPPC and ANDPAC. The FNCE adjustment was for higher audio visual costs than originally billed.

s. **Legal and Audit** – This area is **over budget** by \$1,470 in December and is **under budget** by \$9,498 for the year. The under-run is due to lower legal expenses in December.

t. **Printing** – This area is **over budget** by \$1,760 in December and is **under budget** by \$10,054 for the year. The over-run in December is primarily due to additional printing bills from FNCE (up \$2.0K) offset by lower across all other projects (down \$0.2K).

Overall, even with the shortfalls on revenue and the concerns going forward, the Academy is doing well against the budgets. The Academy will need to continue the efforts to hold costs down to bring the year in at or better than budget.

I am going to stop here. I will provide the remaining information for everyone else tomorrow. You may be watching the investment markets. Right now, the markets are up more than 1.5%. So, we might eliminate that loss for January I mentioned above. Just need another 30 minutes!!

You will receive a webinar invitation today or tomorrow. In addition, Maria will let you know when everything is posted onto the website. If you have any questions, please let me know, and, look for my email tomorrow to address the rest of the story.

Paul

3968. Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST

From: Maria Juarez <MJuarez@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Linda Serwat <LSerwat@eatright.org>, Darchele Erskine <derskine@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Harold Holler <HHOLLER@eatright.org>
Sent Date: Jan 23, 2015 10:48:27
Subject: Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST
Attachment: [image001.gif](#)
[image002.png](#)
[Meeting invitation: Finance and Audit Committee Meeting.eml](#)

All,

The documents for our FAC conference call scheduled **January 27, 2015** are loaded into the portal

Folder name "**January 27, 2015 FAC conference call**"

Please login on the portal using the link <https://eal.webauthor.com> and enter your e-mail address and password.

If you have any questions or problems login in, please call Linda Serwat at extension 4731

Call in number 866-477-4564

Conference Code 9431787218

PS. Attached is the webinar invite.

Talk to you soon

Maria G Juarez
Academy of Nutrition and Dietetics

General Manager Accounting & Finance Administration

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606

Ph 312-899-4886

Fax 312-899-5335

mjuarez@eatright.org

3969. RE: Consent Agenda 1.12 and 1.15

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Patricia Babjak <PBABJAK@eatright.org>, 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 22, 2015 18:29:18
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [image003.jpg](#)

Thanks for being on top of these trends, Pat. We are very appreciative. This certainly makes sense that those with high aspirations look to increasing opportunities in health career fields.
Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Patricia Babjak [mailto:PBABJAK@eatright.org]
Sent: Thursday, January 22, 2015 4:49 PM
To: 'glenna@glennamccollum.com'; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; Garner, Margaret; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J.

Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: RE: Consent Agenda 1.12 and 1.15

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner';

pearl02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession. One last question, as I reviewed the data and the diversity report, you indicated:

- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.

Do we have the data which reflects HOW diversity increases in health professions that have raised their educational requirements to the graduate level? For, "in the United States, almost one-third of all PhD. science and engineering students are Asian, two out of one-hundred are African American and one of a hundred are Hispanic.... By 2050, one out of four American could be Hispanic" (p. 160, *When the Future Catches You*, Juan Enriquez).

Don't get me wrong, I am ALL FOR raising the bar for Registered Dietitian Nutritionist (advanced degree) and only ask us to continue the discussion as we look at highlighting endeavors to increase enrollments, placement for internships, etc.

For though we have "resolved" the NDA/NDTR issue for now (which may or could increase diversity), I believe we still have an elephant in the room – an ever increasing gap of trained, diverse professionals who can meet the prevention and community needs in an ever increasing diverse US. I look forward to hearing more, and very importantly, updates from the Diversity Committee, our Public Health Committee, NDEP as they continue to promote the NDTR, and from these exciting new grassroots efforts.

Thank you,
Glenna

Dr. Glenna McCollum, MPH, RDN
Past-President 2014-2015
President 2013-2014
The Academy of Nutrition and Dietetics

When countries [or organizations] confuse history and technology...they assume the past is a glorious umbrella that will shelter them from change (p. 198). – As The Future Catches You by Juan Enriquez

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; glenna@glennamccollum.com; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; “Enhance Scope of current Diversity Leaders Program” the Outcome Measure states “Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach.”

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 “June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011.”

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care
- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences
- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on

April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.

- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3970. Re: Consent Agenda 1.12 and 1.15

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Patricia Babjak <PBABJAK@eatright.org>
Cc: glenna@glennamccollum.com <glenna@glennamccollum.com>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrs.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 22, 2015 17:55:42
Subject: Re: Consent Agenda 1.12 and 1.15
Attachment:

Thanks Pat,

This is very promising for increasing our diversity.

I appreciate the update and new information.

A more diverse membership is essential to our success.

Very best to you and yours,

Nancy

Nancy Lewis

Candidate for President-elect

Academy of Nutrition and Dietetics

www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND

Past Speaker 2014-2015 House of Delegates

The Academy of Nutrition and Dietetics

Professor Emerita, University of Nebraska, Lincoln

Nancylewis1000@gmail.com

On Jan 22, 2015, at 5:49 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Wednesday, January 21, 2015 1:50 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Consent Agenda 1.12 and 1.15

Pat (and Team):

Thank you for the additional information from the Consent Agenda (1.12 and 1.15) and the concentrated effort to meet the challenges for expanding the diversity throughout our profession.

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Thank you,

Glenna

Dr. Glenna McCollum, MPH, RDN

Past-President 2014-2015

President 2013-2014

The Academy of Nutrition and Dietetics

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From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:52 AM

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Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

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Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program,

Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care

- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice

experiences

- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.

- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

<PHYS THER-2015-Nuciforo-39-50.pdf>

3971. RE: Consent Agenda 1.12 and 1.15

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'glenna@glennamccollum.com' <glenna@glennamccollum.com>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 22, 2015 17:49:14
Subject: RE: Consent Agenda 1.12 and 1.15
Attachment: [PHYS THER-2015-Nuciforo-39-50.pdf](#)

Glenna,

I am attaching an article from the *Journal of the American Physical Therapy Association* which addresses factors affecting minority applicant patterns into Physical Therapy programs. The grid on the fourth page indicates the percent of total applications to PT programs by race/ethnicity. Mary Gregoire indicated that an ACEND committee member, who held a leadership position at APTA, noted when PT moved to the doctoral level degree requirement, diversity applications increased because minorities who were strong academically saw the pathway as another alternative to professions such as medicine and pharmacy.

In addition, according to the Department of Health and Human Services National Sample Survey, "RNs from minority backgrounds are more likely than their white counterparts to pursue baccalaureate and higher degrees in nursing. Data show that while 48.4% of white nurses complete nursing degrees beyond the associate degree level, the number is significantly higher or equivalent for minority nurses, including African American (52.5%), Hispanic (51.5%), and Asian (75.6%) nurses. RNs from minority backgrounds clearly recognize the need to pursue higher levels of nursing education beyond the entry-level."

Since diversity is a strategic priority, we will be providing progress reports on our efforts regularly at Board meetings.

Best regards,

Pat

Patricia M. Babjak

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3972. RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 22, 2015 16:25:00
Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [image001.png](#)

Great. Thank you so much. I will hold a room for you and will check in with you a week before the program. I will send an updated contract and agenda shortly.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the
Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, January 22, 2015 3:19 PM

To: Pearlie Johnson

Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

I can do Thursday and I should be able to drive home after the presentation. I will just drive up Thursday morning and drive back after my presentation. Therefore, I will not even need a hotel. If I change my mind about the hotel I will let you know.

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

Burke County Board of Education

789 Burke Veterans Parkway

Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Pearlie Johnson <PJohnson@eatright.org> 1/22/2015 4:16 PM >>>

Hi Donna, it looks like we will need you to move to Thursday afternoon (March 12) from 3:30 to 4:45 pm. Please let me know if this is okay, and I will send an updated contract. If needed, we can provide you with two nights at the hotel.

Thanks.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

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Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, January 22, 2015 7:44 AM

To: Pearlie Johnson

Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

I could do that since I do not have to make flight arrangements!

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/22/2015 8:38 AM >>>

Thanks Donna. If needed, would you be able to present on Thursday, March 12 at 3:30 pm instead of Saturday. Dana has a conflict and cannot present on Thursday. I am waiting for Gail to confirm if she can switch but wanted to check with you as well.

Sent from my iPhone

On Jan 22, 2015, at 7:33 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Pearlie, Attached is my signed contract. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/21/2015 10:41 AM >>>

Hi Donna,

Attached is your contract for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management program. Please sign and return the contract to me by fax (312/899-4772) or e-mail by Friday, February 6, 2015. I have also attached a tentative agenda.

You can make your flight arrangements to Charlotte through the Academy's travel service, American Express Travel. You may contact the Travel Desk at 800/238-9049 or www.eatright.org/traveldesks to book your flight. The hotel is five (5) miles from the Charlotte Douglas International Airport.

You will need to create an account to use the Travel Desk. The system will require you to enter a security code and a 7 character GL code to finalize your ticket. The security code is 524392 and the GL Code is 1041790. Please forward me a copy of your itinerary once your flight has been finalized so I can make sure that you have proper hotel accommodations.

Your presentation times are:

Saturday, March 14, 2015

School Nutrition

8:30 -9:30 am

Q&A 9:30 -9:45 am

Programs Location:

Crowne Plaza Charlotte Executive Park

5700 Westpark Drive

Charlotte, NC 28217

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I will added faculty presentations to the box.net secured site as they become available for your review in order to eliminate any overlapping. The due date for your PowerPoint presentation and handouts is Monday, February 23, 2015.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

<mime-attachment.png>

<Dmartin Charlotte.pdf>

3973. RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Jan 22, 2015 16:19:12
Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [unknown_name_f5iqt](#)

I can do Thursday and I should be able to drive home after the presentation. I will just drive up Thursday morning and drive back after my presentation. Therefore, I will not even need a hotel. If I change my mind about the hotel I will let you know.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/22/2015 4:16 PM >>>

Hi Donna, it looks like we will need you to move to Thursday afternoon (March 12) from 3:30 to 4:45 pm. Please let me know if this is okay, and I will send an updated contract. If needed, we can provide you with two nights at the hotel.

Thanks.

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pjohnson@eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Thursday, January 22, 2015 7:44 AM

To: Pearlie Johnson

Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

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Sent from my iPhone

On Jan 22, 2015, at 7:33 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:
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>>>Pearlie Johnson <PJohnson@eatright.org> 1/21/2015 10:41 AM >>>

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From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 22, 2015 16:16:08
Subject: RE: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [image001.png](#)

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<mime-attachment.png>

<Dmartin Charlotte.pdf>

3975. Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST

From: Paul Mifsud <PMifsud@eatright.org>
To: Paul Mifsud <PMifsud@eatright.org>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, craytef@charter.net <craytef@charter.net>, peark02@outlook.com <peark02@outlook.com>, TJRaymond@aol.com <TJRaymond@aol.com>, miles081@umn.edu <miles081@umn.edu>, Milton Stokes <miltonstokes@gmail.com>, Heather Comstock <Heather.Comstock@bryanhealth.org>, Kathryn Hamilton <kathryn.hamilton@verizon.net>, Wolf.4@osu.edu <Wolf.4@osu.edu>
Cc: Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Executive Temp <executivetemp@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Patricia Babjak <PBABJAK@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Christian Krapp <ckrapp@eatright.org>, Maria Juarez <MJuarez@eatright.org>, Linda Serwat <LSerwat@eatright.org>
Sent Date: Jan 22, 2015 15:24:46
Subject: Finance and Audit Committee meeting on Tuesday, January 27th at 1 p.m. CST
Attachment:

All,

Happy New Year!!! I know it is a little late, but, we haven't met since last year, so, I thought why not. I hope everyone had a great holiday season and will be available for our call/webinar on Tuesday, January 27th at 1 p.m. CDT. Our call will focus on the following;

1. November final financial results
2. December preliminary results
3. Budget update
4. Update on the Board call last week.

I also will add to the portal the investment summary I received for Al Bryant that was provided to the Academy Board. I won't put it onto the Agenda since Al will be with us in April, but, if you would like to discuss the investments, we can do so. Since we are talking (okay Mary, writing J) about the investments, that would be a great start to our monthly summary;

I. Investments

I hope everyone is enjoying the ride. The stocks are up one day, maybe two....three... as it inches towards the top and then it accelerates down a incline for a few days before it takes a turn or two before starting back up. Really, if you close your eyes, it is like a roller coaster. I used to like roller coasters. When my kids were young I would take them to Six Flags and there wasn't one I didn't like. Now that I am older, I avoid the roller coasters. I have acquired a distaste for them. Not unlike the distaste I have for the roller coaster we are experiencing with our investments. Unfortunately, the volatility appears as if it will continue. Unlike being able to avoid the roller coaster at Six Flags, we can't avoid this one. So, we will have to hold on and enjoy the ride. The great news is the roller coaster nearly always ends with us feeling glad that it is over and better for the experience!! So, better days lie ahead.

In the month of December, the investments, after all of the ups and downs ,reflected positive returns of \$20,700. So, it was positive. This is before trust fees. Once everything is factored into the equation, our investments will have actually gone down. Our fees are charged on a quarterly basis and December was the end of the quarter. None-the-less, I will take the positive returns. Year to date returns now are pushing \$2.5M for the combined portfolios.

I wish I could provide the same positive story for January. As of the end of day yesterday, January 21st, the combined portfolios have lost \$442,000 for the month of January. This sounds like a lot of money. However, it represents 0.79% of the portfolio. So, one good day and we are back in the black. Considering the markets had rough patch a week ago, that isn't too bad. In addition, we have seven trading days remaining (including today). So, anything can happen.

II. November Adjustments

We did not have any changes to the preliminary November financials provided previously.

III. Academy preliminary December Financials (A10)

As has been the case throughout the fiscal year, the financials for December provided a “mixed” picture. Revenues were short of budget by \$144,880. However, Expenses were short of budget by \$167,305. Overall, this left the Academy with an operating deficit that was \$22,425 smaller (better) than the budget. Expenses continue to save the day.

December marks the seventh month of our fiscal year. So, even though we have five months to go, we can begin to see how the year is shaping up. Or at the very least, we can look at our current results to see how much of a “buffer” do we have to achieve (or exceed) our total fiscal year budget. Year to date, the Academy has an operating deficit of \$1,305,607. This is \$400,680 smaller (better) than the budget. So, even with the Revenue shortfall of \$576,593, the Academy is performing better on the bottom line. We do have some revenue concerns as we move forward; eNCPT, Sponsorships, Fellow program, etc., all appear as if they will underperform as we go forward. On the positive front, members continue to grow and membership dues appears to be on a path to hit or exceed the budget.

Given the potential softness in revenue, it is critical that the Academy continues to focus on expense savings. Through December, expenses are running about 6% below budget. We know that some of the expense under-runs are real savings. However, we should also expect that some of the savings will be due to the timing of programs as they relate to their budgets. So, continued focus on saving money will be a key for the Academy’s 2015 Fiscal Year success.

As I mentioned above, the December investments were up slightly. The Academy had investment growth of \$30,215. Not bad considering the volatility. Year to date, investment returns are \$145,602 higher than the budget. So, when you add everything up, the Academy had a net deficit (after investments) of \$371,840. That is the bad news. The good news is this is nearly \$550K smaller (better) than the budget. So, even though revenue is down, the bottom line for the Academy is looking up!!

The following is a breakdown of the various categories for December:

A. Revenues

- a. **Membership Dues** - This area is **over budget** by \$3,747 in December and is **over budget** by \$406 for the year. The over-run in December is being driven by higher Membership Dues (up \$9.6K) offset by lower Fellow program revenue (down \$5.9K). Membership continues to grow. This is helping us achieve the budget. It is still too early to tell if we will exceed the membership dues revenue budget, but, we are in a very good position to do so.
- b. **Programs and Meetings** - This area is **under budget** by \$5,003 in December and is **under budget** by \$409,830 for the year. The under-run December is due to lower professional development revenue (down \$3.2K) and continue processing of FNCE refunds (down \$1.8K).
- c. **Publications and Materials** - This area is **under budget** by \$8,837 in December and is **under budget** by \$48,269 for the year. The under-run in December is primarily due to lower List Rental sales (down \$12.0K), lower Marketing (down \$4.8K), lower Eatright store (down \$4.5K), lower Guides for Practice (down \$1.0K), and lower Quality Management (down \$1.0K) offset by higher traditional publications (up \$14.5K).
- d. **Subscriptions** – This area is **under budget** by \$38,691 in December and is **under budget** by \$175,270 for the year. The under-run in December is primarily is due to lower eNCPT (down \$44.5K) as sales are slower than budgeted. This is offset by higher Food and Nutrition Magazine subscriptions (up \$1.3K), higher NCM and related products (up \$2.0K) and higher EAL subscriptions (up \$2.5K). The eNCPT sales may not good when compared to the budget. To date, we have recorded \$38.3K in total revenue. However, we have another \$105,000 that has been sold. Unfortunately, due to how we are required to record the revenue the later in the year we get a sale, the less we will see in this fiscal year. Overall, we are at \$143,000 in sales for the year. This isn't too bad for something that began to be sold at the end of August. In addition, Food and Nutrition Magazine Subscriptions were not budget. To have them at \$1.3K per month now is a pretty good story as well. They both have a long way to go to reach the levels of NCM and related products, but, it is a good start for both.
- e. **Advertising** – This area is **under budget by \$9,647** in December and **under budget** by \$10,395 for the year. The under-run in December is entirely due to lower Food and Nutrition Magazine sales than budgeted.
- f. **All grants** - This area is **under budget** by \$72,170 in December and is **under budget** by \$7,010 for the year. The under-run in December is primarily due to lower Grants for Research (down \$56.5K), lower Guides for Practice project (down \$10.0K), lower Carry the Flame recognition (down \$9.6K) offset by higher ConAgra (up \$4.9K). Even though the Research Grants are lower in December, they are still over budget for the year.
- g. **Sponsorships** – This area is **under budget by \$5,000** in December and is **under budget by \$36,200** for the year. I have mentioned previously that we would re-evaluate the Sponsorship revenues in January and project to the end of the year based on our current data. In doing so, we are projecting lower revenues for the year. So, I decided to reduce the amount we are recording

by \$5,000 per month. If things pick up, then this might be reversed. This adjustment is based upon information provided by the Sponsorship team.

h. **Other** – This area was **under budget** by \$9,278 in December and is **over budget** by \$109,975 for the year. The under-run in December is primarily due to lower revenue in the Member Advantage program (down \$6.0K) and lower Brand Promise (down \$3.0K) and lower revenue across all other (down \$0.3K).

B. Expenses

a. **Personnel** – This area is **under budget** by \$40,488 in December and is **under budget** by \$82,451 for the year. The under-run in December is due to open Academy positions.

b. **Publications** – This area is **under budget** by \$14,246 in December and is **under budget** by \$79,061 for the year. The under-run in December is primarily due to lower Traditional Publication's costs (down \$11.3K), lower Food and Nutrition Magazine costs (down \$4.9K), lower Research (down \$5.9K) and lower across all other projects (down \$1.8K), offset by higher National Nutrition Month sales costs (up \$4.9K) and higher Membership costs (up \$4.8K).

c. **Travel** – This area is **under budget** by \$1,914 in December and is **under budget** by \$217,869 for the year. The under-run for December is small, but, has large swings within the various areas. The under-run is due to lower Public Policy (down \$26.3K) and lower Research (down \$14.2K) offset by higher Governance (up \$9.6), higher FNCE travel (up \$26.9K as expenses continue to be submitted),

d. higher Membership (up \$1.4K) and higher across all other areas (up \$0.7K).

e. **Professional Fees** - This area is **under budget** by \$39,643 in December and is **under budget** by \$193,765 for the year. The under-run in December is being driven by lower Brand Promise (down \$24.3K), lower Governance (down \$8.4K), lower Public Policy (down \$6.3K), lower Traditional Publications (down \$2.8K) and lower across all other (down \$0.9K), offset by higher Research (up \$3.1K)

f. **Postage and Mailing** - This area is **over budget** by \$2,057 for December and is **under budget** by \$58,965 for the year. The over-run for December is being driven by higher Food and Nutrition Magazine costs (up \$2.6K) offset by lower across all other areas (down \$0.6K).

g. **Office Supplies and Equipment** – This area is **under budget** by \$1,069 in December and is **under budget** by \$14,609 for the year. The under-run in December is across all areas of the business. No material variances can be identified.

h. **Rent and utilities** - This area is **under budget** by \$4,010 in December and is **under budget** by \$61,124 for the year. The under-run in December is due to lower utility costs

associated with our new lease in Washington DC (down \$2.1K) and lower utility costs in Chicago (down \$1.9K).

- i. **Telephone and communications** – This is **over budget** by \$1,573 in December and is **under budget** by \$1,740 for the year. The under-run in December is due to higher normal telecommunication's costs.
- j. **Commissions** – This area is **under budget** by \$1,929 in December and is **over budget** by \$811 for the year. Commissions are associated with Food and Nutrition Magazine's advertising sales. The revenue was under budget. Therefore, the expenses were under-budget.
- k. **Computer Expenses** – This area is **under budget** by \$4,197 in December and is **under budget** by \$37,460 for the year. The under-run in December is due to lower Web and IT related costs.
- l. **Advertising and Promotion** – This area is **under budget** by \$1,927 in December and is **under budget** by \$16,022 for the year. The under-run in December is primarily due to lower costs for the Eatright store (down \$0.5K), lower Research (down \$0.4K) and lower Traditional Publications (down \$1.0K).
- m. **Insurance** – This area is **under budget** by \$528 in December and is **under budget** by \$6,065 for the year. The under-run in December is due to lower insurance premiums for the overall insurance.
- n. **Depreciation** – This area is **over budget** in December by \$2,499 and is **over budget** by \$4,998 for the year. The over-run in December is entirely due to the new lease in Washington DC. The build-out costs we received plus the additional provided by the Academy now must be depreciated. This was not in the original budget. It is still possible that the overall depreciation budget (all Academy projects) will be lower than originally budgeted. Once the web site launches we will have a better understanding of the depreciation for the year.
- o. **Bank and trust fees** – This area is **under budget** by \$569 in December and is **over budget** by \$10,475 for the year. The under-run in December is due to higher credit cards fees.
- p. **Other** – This area is **under budget** by \$54,856 in December and **under budget** \$112,990 for the year. The under-run in December is primarily due to lower Research (down \$44.0K), lower I/T and Web (down \$6.2K), lower Corporate Relations (down \$9.3K), offset by the Washington move (up \$4.6K) and higher across all other (up \$0.1K). The lower Research amount may be due to the shifting of deliverables for the Abbott Malnutrition project. This may materialize later in the fiscal year.
- q. **Expense allocation** – This area is **unfavorable to budget** by \$19,192 in December and is **unfavorable to budget** by \$25,535 for the year. The unfavorable result is due to lower costs

expended for CDR supported projects. These will result in lower expenses in the “normal” expense categories, but are then offset under the expense allocation category.

r. **Meeting services** – This area is **under budget** by \$30,431 in December and is **under budget** by \$117,418 for the year. The under-run in December is primarily due to the lower Public Policy (down \$25.6K), lower Research (down \$8.8K), lower Governance (down \$5.0K), lower Administration (down \$4.3K), offset by adjustments to the FNCE bills (up \$12.0K) and higher across all other projects (up \$1.3K). The Public Policy under-runs is due to the delay of the face to face meeting in Washington for the LPPC and ANDPAC. The FNCE adjustment was for higher audio visual costs than originally billed.

s. **Legal and Audit** – This area is **over budget** by \$1,470 in December and is **under budget** by \$9,498 for the year. The under-run is due to lower legal expenses in December.

t. **Printing** – This area is **over budget** by \$1,760 in December and is **under budget** by \$10,054 for the year. The over-run in December is primarily due to additional printing bills from FNCE (up \$2.0K) offset by lower across all other projects (down \$0.2K).

Overall, even with the shortfalls on revenue and the concerns going forward, the Academy is doing well against the budgets. The Academy will need to continue the efforts to hold costs down to bring the year in at or better than budget.

I am going to stop here. I will provide the remaining information for everyone else tomorrow. You may be watching the investment markets. Right now, the markets are up more than 1.5%. So, we might eliminate that loss for January I mentioned above. Just need another 30 minutes!!

You will receive a webinar invitation today or tomorrow. In addition, Maria will let you know when everything is posted onto the website. If you have any questions, please let me know, and, look for my email tomorrow to address the rest of the story.

Paul

3976. Re: Performance Objectives Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 22, 2015 13:44:57
Subject: Re: Performance Objectives Update
Attachment:

Hi Donna,

Thanks so much for the support! I was taken aback and wanted to write, Thanks I'll take it under consideration. I think it's a multifaceted issue. Not working is one, but we've had presidents who took sabbaticals who were very much at the strategic oversight level. I think some people talk about needing others to be strategic but don't know how to do it themselves. You SHOULD run for president because you recognize the difference!! Bottom line, there's a lack of understanding by Glenna and Sonja that we are actually a large and successful enterprise and therefore we get very little credit for that. I also got a nice note from Margaret. There is something about you Southern magnolias having both a heart and business savvy!! Kay has a quiet leadership style that is very effective. Staff was so impressed with her articulate communication related to Monsanto. Again, thanks for your thoughtfulness and support!!

Best,
Pat

Patricia M. Babjak
Chief Executive Officer
Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, Illinois 60606
312-899-4856 | pbabjak@eatright.org | www.eatright.org

On Jan 22, 2015, at 12:20 PM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Pat, I thought that we got rid of Glenna, now only to get Sonja in her place. This email that Sonja sent you is one of the many reasons why I would never run for President of the Academy!!!! The micro-managing in this and several other emails I have received from her lately, just blow me away. All Presidents of the Academy need to work, so they do not have time to write this kind of stuff. I apologize for all the frivolous emails you have been getting with ridiculous requests in them. I wish everyone would just let you do your job (which you do amazingly I might add) and leave you and the staff alone. We are in good hands at the Academy and some board members need to get a life. Your biggest supporter for 18 more months. I am grooming Kay to take my place after that!!! Thinking of you and Lou daily! Chin up and continue to do what you do best!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

<mime-attachment>

3977. Meeting invitation: Finance and Audit Committee Meeting

From: Academy IT Department <messenger@webex.com>
To: dmartin@burke.k12.ga.us
Sent Date: Jan 22, 2015 13:44:23
Subject: Meeting invitation: Finance and Audit Committee Meeting
Attachment:

Hello ,

Academy IT Department invites you to attend this online meeting.

Topic: Finance and Audit Committee Meeting
Date: Tuesday, January 27, 2015
Time: 1:00 pm, Central Standard Time (Chicago, GMT-06:00)
Meeting Number: 743 767 984
Meeting Password: dietetics

To join the online meeting (Now from mobile devices!)

1. Go to <https://eatright.webex.com/eatright/j.php?MTID=meab703bdd81ddaacc2451a14b8834316>
2. If requested, enter your name and email address.
3. If a password is required, enter the meeting password: dietetics
4. Click "Join".

To view in other time zones or languages, please click the link:
<https://eatright.webex.com/eatright/j.php?MTID=m1d169660af6e7e23865fab83a3c7c7e7>

To join the teleconference only

Call-in toll-free number: 1-(866) 477-4564 (US)
Show global numbers: <https://www.tcconline.com/offSite/OffSiteController.jspf?cc=9431787218>
Conference Code: 943 178 7218

For assistance

1. Go to <https://eatright.webex.com/eatright/mc>
2. On the left navigation bar, click "Support".

You can contact me at:
itoperations@eatright.org

To add this meeting to your calendar program (for example Microsoft Outlook), click this link:
<https://eatright.webex.com/eatright/j.php?MTID=m2aa38650986244e3b6d77d9ec6a78554>

The playback of UCF (Universal Communications Format) rich media files requires appropriate players. To view this type of rich media files in the meeting, please check whether you have the players installed on your computer by going to
<https://eatright.webex.com/eatright/systemdiagnosis.php>.

<http://www.webex.com>

IMPORTANT NOTICE: This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the session to be recorded. By joining this session, you automatically consent to such recordings. If you do not consent to the recording, discuss your concerns with the meeting host prior to the start of the recording or do not join the session. Please note that any such recordings may be subject to discovery in the event of litigation.

3978. Fwd: RE: Performance Objectives Update

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Pat Babjak <pbabjak@eatright.org>
Sent Date: Jan 22, 2015 13:21:12
Subject: Fwd: RE: Performance Objectives Update
Attachment: [TEXT.htm](#)
[RE: Performance Objectives Update.eml](#)

Pat, I thought that we got rid of Glenna, now only to get Sonja in her place. This email that Sonja sent you is one of the many reasons why I would never run for President of the Academy!!!! The micro-managing in this and several other emails I have received from her lately, just blow me away. All Presidents of the Academy need to work, so they do not have time to write this kind of stuff. I apologize for all the frivolous emails you have been getting with ridiculous requests in them. I wish everyone would just let you do your job (which you do amazingly I might add) and leave you and the staff alone. We are in good hands at the Academy and some board members need to get a life. Your biggest supporter for 18 more months. I am grooming Kay to take my place after that!!! Thinking of you and Lou daily! Chin up and continue to do what you do best!

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Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

3979. Upcoming Weight Management Programs

From: Commission on Dietetic Registration <cdr@eatright.org>
To: Donna S Martin RDN LD <DMartin@burke.k12.ga.us>
Sent Date: Jan 22, 2015 13:07:26
Subject: Upcoming Weight Management Programs
Attachment:

Upcoming Weight Management Programs

Having trouble viewing this e-mail? [View it in your browser.](#)

Upcoming Weight Management Programs

Certificate of Training in Adult Weight Management Program

March 20-22, 2015 ~ New Brunswick, New Jersey

Registration Fee: \$370.00

CPE Hours Awarded: 35

[Click here for registration information and to view the certificate requirements, timeline, registration deadlines and agenda.](#)

June 4-6, 2015 ~ New Orleans, Louisiana

Registration Fee: \$370.00

CPE Hours Awarded: 35

[Click here for registration information and to view the certificate requirements, timeline, registration deadlines and agenda.](#)

Certificate of Training in Childhood and Adolescent Weight Management Program

March 12-14, 2015 ~ Charlotte, North Carolina

Registration Fee: \$370.00

CPE Hours Awarded: 32

[Click here for registration information and to view the certificate requirements, timeline, registration deadlines and agenda.](#)

Level 2 Certificate of Training in Adult Weight Management Program

May 14-16, 2015 ~ Charlotte, North Carolina

Registration Fee: \$445.00

CPE Hours Awarded: 50

[Click here for registration information and to view the certificate requirements, timeline, registration deadlines and agenda.](#)

Steps to earn the certificate

1. Register for a certificate program.
2. Read pre-work materials which include research articles, resources and activities.
3. Pass a multiple choice pre-test with a minimum score of 80%. The questions are based on the pre-work readings.
4. Attend a 2 1/2 day on-site workshop where you can learn and network with peers.
5. Pass a take-home multiple choice post-test with a minimum score of 80%. The questions are based on the on-site presentations and pre-work readings.

What previous participants have to say about the programs:

Because I primarily work in the clinical setting, my experience in weight management counseling has been limited. This training provided me with the framework to implement behavioral modification counseling to patients who are interested in weight loss.

D. Ahamirano, RD
Clinical Dietitian, Private Practice
Los Angeles, CA

I feel so motivated to change around my current strategies for goal setting and engaging my patients on their care/goals. I feel as though I will have an easier time monitoring and evaluating their progress.

J. Hicks, MBA, RD, LDN
Registered Dietitian
Skokie, IL

Great program. I gained valuable experience and knowledge that will benefit the patients I serve.

C. Schnell, RD
Pediatric Dietitian Specialist
Orlando, FL

Happy and motivated to learn from other health professionals that share the passion in helping our youth to grow healthy, happy and at their maximum potential.

A. Cardenas, MS, RD
Clinical Pediatrics
Los Angeles, CA

If you are unable to attend an on-site program, you may wish to consider one of our self-study modules. The modules are now available in paper and on-line versions. For Information:

Adult Weight Management Self-Study Module
Childhood and Adolescent Weight Management Self-Study Module
Level 2 Weight Management Self-Study Module

Share this mailing with your social network:

You are currently subscribed to receive Weight Management related emails from the Commission on Dietetic Registration.

If you prefer not to receive future emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

3980. Re: Performance Objectives Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: Sonja Connor <connors@ohsu.edu>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>
Sent Date: Jan 22, 2015 12:31:08
Subject: Re: Performance Objectives Update
Attachment: [image001.jpg](#)
[image002.jpg](#)

Thank you for your feedback. I'll be sure to follow your suggestions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

On Jan 22, 2015, at 11:04 AM, Sonja Connor <connors@ohsu.edu> wrote:

Hi Pat,

Thanks for the clarification. Your report was excellent. It would have been helpful if we had had a hard copy. Here are some suggestions that would be helpful for me in the future:

Performance objectives 1 and 2 – this information would be highlighted in the finance report so we could see the final numbers as well as where we are to date. You could simply cut and paste this into your report.

Performance objectives 4 and 5 – this information would be highlighted in the strategic measures report. Again, you could cut and paste the information into your report.

Performance objective 8 – After the board does the 2015 self-assessment, have the person who develops the slide deck for the Board Self-Assessment report create a slide that includes this information (focusing regularly on strategic and policy issues versus operational issues, assessing and responding to changes in the organization's environment, engaging in an effective strategic planning process and tracking progress toward meeting the organization's strategic goals) as well as including the mean score.

Performance objective 9 – After the board does the 2015 self-assessment, have the person who develops the slide deck for the Board Self-Assessment report create a slide that includes the ten lowest scoring questions from the 2014 report and add the scores for these questions from the 2015 report.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Wednesday, January 21, 2015 10:26 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: RE: Performance Objectives Update

Dear Sonja,

Thank you for your question regarding the Financial Management Performance Objectives. For the first objective the negative \$3,487,651 represented in the Budgeted Operating Income Actual Results reflects the portion of the \$6,453,714 deficit we have budgeted through November, 2014.

By the end of May, this number will be the full \$6,453,724. The information in the Actual Results represents how we are doing at a point in time. Since we have budgeted a deficit of \$3,487,551 through November and have actual deficit results of \$1,544,885, we are performing better than the budget. The deficit, through November is \$1,942,765 smaller than the budget. If this continues at the end of the year instead of a \$6,453,714 deficit, we would end the 2014-15 program year with a deficit of \$4,510,958. This would result in a performance measure far exceeding expectations.

Hopefully, the deficit will be even smaller.

<image001.jpg>

The same applies to the second Financial Management Performance Objective. New revenue is still projected to come in the second half of the year. Even though we are ahead of our budget, it is still too early to determine if we will achieve the \$1.18M in new revenue associated with this

objective.

<image002.jpg>

Please let me know if you have any additional questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, January 20, 2015 3:58 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: RE: Performance Objectives Update

Hi Pat,

Can you help me with performance objectives one and two? The numbers you give don't match the numbers listed in the objectives.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:57 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: Performance Objectives Update

Attached are highlights of my performance objectives update.

Best regards,

Pat

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3981. RE: Performance Objectives Update

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Sent Date: Jan 22, 2015 12:04:41
Subject: RE: Performance Objectives Update
Attachment: [image001.jpg](#)
[image002.jpg](#)

Hi Pat,

Thanks for the clarification. Your report was excellent. It would have been helpful if we had had a hard copy. Here are some suggestions that would be helpful for me in the future:

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Best regards,

Pat

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Sent: Tuesday, January 20, 2015 3:58 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

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3982. Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 22, 2015 08:44:23
Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment:

Great. Thank you so much. I will confirm later today or tomorrow.

Sent from my iPhone

On Jan 22, 2015, at 7:42 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

I could do that since I do not have to make flight arrangements!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/22/2015 8:38 AM >>>

Thanks Donna. If needed, would you be able to present on Thursday, March 12 at 3:30 pm instead of Saturday. Dana has a conflict and cannot present on Thursday. I am waiting for Gail to confirm if she can switch but wanted to check with you as well.

Sent from my iPhone

On Jan 22, 2015, at 7:33 AM, Donna Martin <dmartin@burke.k12.ga.us> wrote:

Pearlie, Attached is my signed contract. Thanks!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Pearlie Johnson <PJohnson@eatright.org> 1/21/2015 10:41 AM >>>

Hi Donna,

Attached is your contract for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management program. Please sign and return the contract to me by fax (312/899-4772) or e-mail by Friday, February 6, 2015. I have also attached a tentative agenda.

You can make your flight arrangements to Charlotte through the Academy's travel service, American Express Travel. You may contact the Travel Desk at 800/238-9049 or www.eatright.org/traveldesks to book your flight. The hotel is five (5) miles from the Charlotte Douglas International Airport.

You will need to create an account to use the Travel Desk. The system will require you to enter a security code and a 7 character GL code to finalize your ticket. The security code is 524392 and the GL Code is 1041790. Please forward me a copy of your itinerary once your flight has been finalized so I can make sure that you have proper hotel accommodations.

Your presentation times are:

Saturday, March 14, 2015

School Nutrition

8:30 -9:30 am

Q&A 9:30 -9:45 am

Programs Location:

Crowne Plaza Charlotte Executive Park

5700 Westpark Drive

Charlotte, NC 28217

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I will added faculty presentations to the box.net secured site as they become available for your review in order to eliminate any overlapping. The due date for your PowerPoint presentation and handouts is Monday, February 23, 2015.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

<mime-attachment.png>

<Dmartin Charlotte.pdf>

3983. Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Pearlie Johnson <PJohnson@eatright.org>
Sent Date: Jan 22, 2015 08:43:52
Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [TEXT.htm](#)

I could do that since I do not have to make flight arrangements!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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DMartin@Burke.k12.ga.us

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>>> Pearlie Johnson <PJohnson@eatright.org> 1/22/2015 8:38 AM >>>

Thanks Donna. If needed, would you be able to present on Thursday, March 12 at 3:30 pm instead of Saturday. Dana has a conflict and cannot present on Thursday. I am waiting for Gail to confirm if she can switch but wanted to check with you as well.

Sent from my iPhone

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pjohnson@eatright.org (mailto:kdidriksen@eatright.org)

<mime-attachment.png> (<http://www.eatright.org/nnm>)

<Dmartin Charlotte.pdf>

3984. Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 22, 2015 08:38:09
Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [ATT00001.png](#)

Thanks Donna. If needed, would you be able to present on Thursday, March 12 at 3:30 pm instead of Saturday. Dana has a conflict and cannot present on Thursday. I am waiting for Gail to confirm if she can switch but wanted to check with you as well.

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<Dmartin Charlotte.pdf>

3985. Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Jan 22, 2015 08:30:30
Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [unknown_name_c16sx](#)
[Dmartin Charlotte.pdf](#)

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From: Donna Martin <dmartin@burke.k12.ga.us>
To: Johnson, Pearlie <PJohnson@eatright.org>
Sent Date: Jan 22, 2015 08:26:51
Subject: Re: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [unknown_name_xw6tk](#)

Pearlie, I will be driving, so I did not want you to be looking for an airline ticket for me!

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pjohnson@eatright.org

3987. Priorities for Public Board Member

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Joan Schwaba <JSchwaba@eatright.org>
Sent Date: Jan 22, 2015 08:25:32
Subject: Priorities for Public Board Member
Attachment: [TEXT.htm](#)

Joan, These are my top three priorities. Thanks!

1. Rich McKeown
2. Clement Bezold, PhD
3. Peter Diamandis, MD

Donna S. Martin, EdS, RDN, LD, SNS, FAND
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3988. Eat Right Weekly - January 21, 2015

From: Eat Right Weekly <weekly@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 21, 2015 15:40:12
Subject: Eat Right Weekly - January 21, 2015
Attachment:

Eat Right Weekly
January 21, 2015

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[On the Pulse of Public Policy](#)
[CPE Corner](#)
[Career Resources](#)
[Research Briefs](#)
[Academy Member Updates](#)
[Philanthropy, Awards and Grants](#)
[Eat Right Weekly](#)

On the Pulse of Public Policy

January 29: Academy Hosts 2015 White House Conference on Aging Webinar

The Academy will cosponsor a January 29 webinar on "Nutrition and Healthy Aging" as part of the 2015 White House Conference on Aging series.

[Learn More >>](#)

Save the Date: 2015 Public Policy Workshop Will Be June 7 to 9

Join nearly 500 of your nutrition and dietetics colleagues June 7 to 9 at the Academy's 2015 Public Policy Workshop in Washington, D.C. This annual food and nutrition advocacy summit is where you can learn how to become the voice of nutrition that Congress trusts. Whether you are new to policy and advocacy or a seasoned professional, there is something for everyone at PPW. Registration will open soon.

[Learn More >>](#)

Examining Shifts in Participation: School Lunch Program

The National School Lunch Program serves healthy meals to 30 million children every day. A new report from the Food Research and Action Center assesses potential causes for recent shifts in participation.

[Learn More >>](#)

CPE Corner

January 28 Webinar: Strategies for Successfully Submitting an FNCE Poster Abstract

If you have great research to share, consider submitting an abstract for the 2015 Food & Nutrition Conference & Expo. The Academy's Dietetics Practice Based Research Network and Professional Development Team are offering a free January 28 webinar on submitting a winning proposal.

[Learn More >>](#)

February 2 Abstract Submission Deadline: Healthy Aging Summit 2015

The U.S. Department of Health and Human Services' Office of Disease Prevention and Promotion will host a Healthy Aging Summit July 27 and 28, focusing on the science of healthy aging. Academy members are encouraged to submit abstracts and participate in this important discussion. Abstracts are due by February 2.

[Learn More >>](#)

Updated Online Certificate of Training Program: Chronic Kidney Disease Nutrition Management

Registered dietitian nutritionists play a pivotal role in the management of chronic kidney disease by enhancing self-management in patients and educating other health professionals. To prepare members in this area, the Academy's Center for Professional Development and the National Kidney Disease Education Program have updated the Chronic Kidney Disease Nutrition Management online certificate of training program to include the most recent population data from USRDS and NHANES and recently revised recommendations for sodium intake and blood pressure control.

[Learn More >>](#)

New Online Certificate of Training Program: Nutritional Counseling (Level 2)

To help Academy members learn counseling techniques and methodology to support patients' positive behavior change, the Academy's Center for Professional Development presents "Nutritional Counseling (Level 2)," an online certificate of training program.

[Learn More >>](#)

Free Online Learning Module: Leadership - Coaching and Communicating with Confidence

A new one-hour module, offered free to Academy members, will help registered dietitian nutritionists assume leadership roles through mentoring, coaching and communication.

[Learn More >>](#)

Online Certificate of Training Program: Advancing Your Role as Leader (Level 2)

To help members continue their personal growth in leading and mentoring other health professionals, the Academy's Center for Professional Development presents "Advancing Your Role as Leader (Level 2)," an online certificate of training program.

[Learn More >>](#)

Food Allergy Management Certificate of Training Program

The Academy offers an online certificate program with a focus on food allergy management for all members. Enjoy a reduced rate of \$19 for each Level 2 module.

[Learn More >>](#)

Executive Management Certificate of Training Program

The Academy offers an online certificate program with a focus on enhancing executive management skills for all members. Enjoy a reduced rate of \$19 for each Level 2 module or

complete all four modules and earn eight hours of CPEUs for \$76.

[Learn More >>](#)

CDR Weight Management Programs

The Commission on Dietetic Registration offers a number of weight management programs for Academy members.

[Learn More >>](#)

Career Resources

Use the New eNCPT

The Academy's eNCPT helps you quickly find terminology you need to describe your patient care in each step of the Nutrition Care Process. Access the most current and up-to-date terms for nutrition care and comply with the U.S. Department of Health and Human Services' mandate that clinical terminologies in electronic health record systems must be in SNOMED and LOINC.

[Learn More >>](#)

Your Own Best Advocate

Help ensure that potential clients, patients, employers and colleagues know *why* you are the expert in food and nutrition. Be sure to include all certificate of training programs you have completed, along with other relevant training and skills, to your Find an RDN biography, personal website and other online media platforms.

[Learn More >>](#)

Resource to Assess and Manage Malnutrition

The Academy's Malnutrition Resource Center is the go-to place for references, resources, self-study modules and patient simulation to help RDNs assess and manage malnutrition.

[Learn More >>](#)

Free for Members: Online Training in Adult Malnutrition

Training in Adult Malnutrition, developed by Abbott Nutrition Health Institute, is a free, online continuing education program designed to enhance the knowledge and skills of providers of care to malnourished patients. Learning about adult malnutrition and its effects provides an opportunity to improve patient outcomes, reduce readmissions, improve facility cost savings and enhance professional recognition.

[Learn More >>](#)

February 1 Deadline: Apply to Become an Academy Spokesperson

Are you active in your local news media? Do you have experience being interviewed on TV or radio? Do you want to show the world that registered dietitian nutritionists are the media's trusted source for accurate, timely and science-based food and nutrition information? The Academy is looking for media-savvy registered dietitian nutritionists to join its amazing team of volunteer national Spokespeople. The application deadline for the 2015-2018 term is February 1.

[Learn More >>](#)

March 1 Deadline: Submit Nominations for National Honors and Awards

Don't miss the opportunity to honor outstanding food and nutrition practitioners and supporters of dietetics who have advanced the profession, exhibited leadership and shown devotion to serving others in both dietetics and allied fields.

[Learn More >>](#)

March 13 Application Deadline: Diversity Leaders Program

Applications for the Academy's Diversity Leaders program are being accepted until March 13.

[Learn More >>](#)

New Issue: *Student Scoop*

The January issue of *Student Scoop*, the Academy's exclusive student member e-newsletter, is now available. Read about leadership opportunities, expanding your cultural awareness and more in the January 2015 issue.

[Learn More >>](#)

Research Briefs

Visit and Earn CEUs: Evidence Analysis Library Tutorials

Learn more about the evidence-based practice process and earn continuing professional education credit. New, short video modules explain the layout of the Academy's Evidence Analysis Library and help you learn about the Academy's rigorous methodology.

[Learn More >>](#)

Evidence-Based Nutrition Practice Toolkits

Implement evidence-based nutrition guidelines into your daily practice with the assistance of Evidence Analysis Library toolkits. Topics include vegetarian nutrition, chronic kidney disease and spinal cord injury.

[Learn More >>](#)

Academy Member Updates

January 27 and 28: Meet the Candidates Forums

The Academy is hosting two free, live "Meet the Candidates" webinars that offer an unique opportunity to hear from the Academy's president-elect and speaker-elect candidates on the 2015 ballot. Registration is required for each webinar.

[Learn More >>](#)

Ready to Go: New Academy Websites

The Academy's new and redesigned member and public websites will be available on January 29. The revised and consumer-focused eatright.org and the new, member-focused eatrightPRO.org and eatrightSTORE.org sites are having a "soft launch" in advance of their official debut on February 17.

[Learn More >>](#)

February 16 Deadline: Opportunities to Serve Survey

Members who are interested in volunteering for an Academy committee are invited to complete the Opportunities to Serve Survey. It will be available until February 16.

[Learn More >>](#)

February 20 Deadline: Promote the Profession Far and Wide, and in Times Square

Registered Dietitian Nutritionist Day is Wednesday, March 11. In appreciation for all RDNs do to improve the nutritional health of Americans and people around the world, the Academy is hosting a special contest to feature a member in Times Square in New York City. The deadline to enter is

February 20.

[Learn More >>](#)

For National Nutrition Month: Promote Cooking Right

The 2015 National Nutrition Month theme, "Bite into a Healthy Lifestyle," encourages everyone to adopt healthful eating and physical activity habits. Research indicates that cooking at home keeps calories down. The National Nutrition Month catalog features kitchen gadgets and utensils, from measuring sets to vegetable steamers to make healthful cooking not only easy but fun.

[Learn More >>](#)

Journal's Call for Case Studies and Papers

The Journal of the Academy of Nutrition and Dietetics is issuing a call for high-quality case studies and papers on a variety of nutrition-related topics.

[Learn More >>](#)

Philanthropy, Awards and Grants

Last Chance to Apply: Champions for Healthy Kids Grants Deadline Is January 23

Applications are due January 23 at 5 p.m. Central Time for Champions for Healthy Kids grants. Over the past 12 years, the Academy's Foundation and the General Mills Foundation have awarded more than \$6 million to nonprofit organizations across the country that promote healthy eating and active lifestyles targeted to kids and families.

[Learn More >>](#)

February 1 Application Deadline: Foundation Awards

The Foundation offers awards for continuing education, international and program development.

[Learn More >>](#)

Join Kids Eat Right Group on LinkedIn

There is a great place for Academy members and Kids Eat Right volunteers to get more involved and discuss topics specifically related to children and the Kids Eat Right program: a subgroup of the Academy's LinkedIn Group (open only to members). Request access and then start interacting with like-minded peers.

[Learn More >>](#)

Send questions, comments or potential news items >>

The submission deadline is 2 p.m. Central Time on the Thursday prior to publication.

Note: Links to sites other than the Academy's may become inactive over time.

Eat Right Weekly is e-mailed each Wednesday to all Academy members. It is also available online.

Eat Right Weekly is a benefit for members of the Academy of Nutrition and Dietetics.

To unsubscribe from an individual section of *Eat Right Weekly*, follow this link.

If you prefer not to receive *Eat Right Weekly*, simply follow this link to unsubscribe.

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3989. RE: Performance Objectives Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Sent Date: Jan 21, 2015 13:26:12
Subject: RE: Performance Objectives Update
Attachment: [image003.jpg](#)
[image005.jpg](#)
[01162015_MID-YEAR 2014-15 Performance Evaluation \(per SC 10032014\).pdf](#)

Dear Sonja,

Thank you for your question regarding the Financial Management Performance Objectives. For the first objective the negative \$3,487,651 represented in the Budgeted Operating Income Actual Results reflects the portion of the \$6,453,714 deficit we have budgeted through November, 2014. By the end of May, this number will be the full \$6,453,724. The information in the Actual Results represents how we are doing at a point in time. Since we have budgeted a deficit of \$3,487,551 through November and have actual deficit results of \$1,544,885, we are performing better than the budget. The deficit, through November is \$1,942,765 smaller than the budget. If this continues at the end of the year instead of a \$6,453,714 deficit, we would end the 2014-15 program year with a deficit of \$4,510,958. This would result in a performance measure far exceeding expectations. Hopefully, the deficit will be even smaller.

The same applies to the second Financial Management Performance Objective. New revenue is still projected to come in the second half of the year. Even though we are ahead of our budget, it is still too early to determine if we will achieve the \$1.18M in new revenue associated with this

objective.

Please let me know if you have any additional questions.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: Sonja Connor [mailto:connors@ohsu.edu]

Sent: Tuesday, January 20, 2015 3:58 PM

To: Patricia Babjak; 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: RE: Performance Objectives Update

Hi Pat,

Can you help me with performance objectives one and two? The numbers you give don't match the numbers listed in the objectives.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:57 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; NancyLewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: Performance Objectives Update

Attached are highlights of my performance objectives update.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995
Phone: 312/899-4856
Email: pbabjak@eatright.org
www.eatright.org

3990. RE: Board Webinar Follow-up

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyale@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 21, 2015 11:43:48
Subject: RE: Board Webinar Follow-up
Attachment: [image002.jpg](#)

This is in reference to the email below which I sent yesterday . It was brought to my attention that it was not clear that you needed to scroll down past my signature line to read the questions posed by Glenna related to the consent agenda.

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

From: Patricia Babjak

Sent: Tuesday, January 20, 2015 11:52 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy; Susan Burns

Subject: Board Webinar Follow-up

Importance: High

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara

Visocan.

2. 1.15 Motion Tracking: p. 1 “June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011.”

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care

- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences

- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the

dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers supervised practice.
- The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3991. Daily News: Wednesday, January 21, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 21, 2015 10:55:11
Subject: Daily News: Wednesday, January 21, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

Apply to Become an Academy Spokesperson Deadline Approaching

The Academy is looking for media-savvy RDs and RDNs to join its prestigious team of volunteer media spokespeople. If you are interested in promoting the profession and healthful eating to media across the country, please consider applying. But hurry! Applications are due February 1. Learn more at www.eatright.org/members/spokespersonapplication

Celiac Disease Not Tied to Gluten Timing in Infants

<http://www.medscape.com/viewarticle/838353>

Source: *Pediatrics*

<http://pediatrics.aappublications.org/content/early/2015/01/13/peds.2014-1787.full.pdf+html>

Want to Get Healthy? Get Your Partner Involved

<http://consumer.healthday.com/public-health-information-30/marriage-health-news-462/want-to-get-healthy-get-your-partner-involved-695591.html>

Source: *JAMA Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2091401>

Few heed restaurant calorie postings, but numbers are growing

<http://www.latimes.com/science/sciencenow/la-sci-sn-posted-calorie-20150120-story.html>

Source: *American Journal of Public Health*

<http://ajph.aphapublications.org/doi/abs/10.2105/AJPH.2014.302262>

Related Resource: Online Certificate of Training Programs

Restaurant Menu Labeling: The Impact on the Environment of Nutrition and Dietetics

<http://www.eatright.org/cpd/online/>

Younger folks want healthier food - and will pay for it

<http://www.usatoday.com/story/money/2015/01/19/healthy-food-nielsen-global-health--wellness-study/22000167/>

Source: The Nielsen's *Global Health and Wellness Survey*

<http://www.nielsen.com/us/en/insights/reports/2014/health-and-wellness-in-america-the-consumer-perspective.html>

Stressed at Work? Try a Lunchtime Walk

<http://well.blogs.nytimes.com/2015/01/21/stressed-at-work-try-a-lunchtime-walk/?ref=health>

Source: *Scandinavian Journal of Medicine and Science in Sport*

<http://www.ncbi.nlm.nih.gov/pubmed/25559067>

Consumers' Cautious Optimism Underpins Restaurant Industry Expansion in 2015

<http://www.forbes.com/sites/darrentristano/2015/01/19/consumers-cautious-optimism-underpins-restaurant-industry-expansion-in-2015/2/>

Why carrots taste sweeter in winter

<http://www.msn.com/en-us/weather/topstories/why-carrots-taste-sweeter-in-winter/vp-b0763dc6-bd92-462c-ba2d-833ee85db056>

We eat 100 acres of pizza a day in the U.S.

<http://www.washingtonpost.com/news/to-your-health/wp/2015/01/20/we-eat-100-acres-of-pizza-a-day-in-the-u-s/>

Source: The Agriculture Council of America

http://www.agday.org/education/fun_facts.php

From Gluten-Free Beer to Kombucha, Alcohol Options for Health-Conscious Drinkers

http://www.nytimes.com/2015/01/21/business/from-gluten-free-beer-to-kombucha-alcohol-options-for-health-conscious-drinkers.html?ref=health&_r=0

From turmeric to almond milk beverage: Whats hot in beverage formulation?

<http://www.foodnavigator-usa.com/Suppliers2/From-turmeric-to-almond-milk-beverage-ingredient-trends>

Sales of gluten free products will continue to grow double digits on quality, selection

<http://www.foodnavigator-usa.com/Markets/Sales-of-gluten-free-products-will-continue-to-grow-double-digits>

Red wine grape powder harvests full range of polyphenols for blood pressure benefits manufacture says

<http://www.foodnavigator-usa.com/Suppliers2/Red-wine-grape-powder-harvests-full-range-of-polyphenols-for-blood-pressure-benefits-manufacturer-says>

BPA plastics chemical poses no health risk, says European watchdog

<http://www.foxnews.com/health/2015/01/21/bpa-plastics-chemical-poses-no-health-risk-says-european-watchdog/>

Source: European Food Safety Authority (EFSA)

<http://www.efsa.europa.eu/en/press/news/150121.htm?wtrl=01>

Related Resource: FDA

<http://www.fda.gov/Food/IngredientsPackagingLabeling/FoodAdditivesIngredients/ucm064437.htm>

MedlinePlus: Latest Health News

- Better Outcomes for Children Born With Fertility Treatments
 - Could a Drink a Day Lower Your Risk for Heart Failure?
 - Pneumonia Raises Heart Disease Risk for Years: Study
 - Ulcer Bacteria Tied to Lower Multiple Sclerosis Risk in Women
 - A Bit More Salt Each Day May Not Harm Older Adult
 - Overactive Bladder a Common Problem, FDA Says
- <http://www.nlm.nih.gov/medlineplus/healthnews.html>

Registered Dietitians in the News

Dear Readers:

Due to the burgeoning communication channels and immense success of RDNs in finding a presence in media outlets, the Academy will no longer be able to publish *Registered Dietitians in the News*. In the past, fewer members were active with the media; myriad members today are media-connected. So, we must ensure parity for all of our over 75,000 members and the available space simply does not permit us to do so.

Quote of the Week

Some people drink from the fountain of knowledge. Others just gargle."

- Robert Anthony

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The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-33891-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

3992. March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management
- Program Information

From: Pearlie Johnson <PJohnson@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 21, 2015 10:41:34
Subject: March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management - Program Information
Attachment: [image001.png](#)
[WMC March 2015 Program Agenda.pdf](#)
[Donna Martin.pdf](#)

Hi Donna,

Attached is your contract for the March 12-14, 2015 Certificate of Training in Childhood and Adolescent Weight Management program. Please sign and return the contract to me by fax (312/899-4772) or e-mail by Friday, February 6, 2015. I have also attached a tentative agenda.

You can make your flight arrangements to Charlotte through the Academy's travel service, American Express Travel. You may contact the Travel Desk at 800/238-9049 or www.eatright.org/traveldesks to book your flight. The hotel is five (5) miles from the Charlotte Douglas International Airport.

You will need to create an account to use the Travel Desk. The system will require you to enter a security code and a 7 character GL code to finalize your ticket. The security code is 524392 and the GL Code is 1041790. Please forward me a copy of your itinerary once your flight has been finalized so I can make sure that you have proper hotel accommodations.

Your presentation times are:

Saturday, March 14, 2015

School Nutrition

8:30 -9:30 am

Q&A 9:30 -9:45 am

Programs Location:

Crowne Plaza Charlotte Executive Park

5700 Westpark Drive

Charlotte, NC 28217

If possible, we are requesting that you send one PowerPoint for the participants to print and one to show on screen. The PowerPoint to print should only include text and not any unnecessary animations /graphics. We have received complaints regarding the fact that the animations/graphics often time cover up text. Here are the instructions to upload your files. However, if the file is not too large, you can email it to me. I will acknowledge receipt of the e-mail.

1. Go to www.cdrnet.org
2. To login choose the "Login" option on the upper right-hand side of the page.
 1. Sign-in using your Academy/CDR username and password.
 2. On the purple banner, hover over the "Portal" option on the right-hand side and choose the "Library" option from the drop-down menu.
 3. Click on the "2015 Childhood Faculty PowerPoint Files and Handouts" link located to the left.
 4. Click on the "Upload Multiple Files" link located in the gray menu bar.
 5. Scroll down to the bottom of the grey area and click on "add files" button (lower left side)
 6. Browse for your file.
 7. Click open.
 8. To add another file choose "Add Files" button again to add another file to the list.
 9. When you have all the files that you would like to add, click on the "Start Upload" button (lower left side). When upload had finished press "Continue."
 10. Don't pay attention to the list of folder. Just stroll down to the bottom of the page and click on "Complete Upload" bar.
 11. When you are done, please logout (upper right hand corner).

I will added faculty presentations to the box.net secured site as they become available for your review in order to eliminate any overlapping. The due date for your PowerPoint presentation and handouts is Monday, February 23, 2015.

Thank you.

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

3993. RE: Performance Objectives Update

From: Sonja Connor <connors@ohsu.edu>
To: 'Patricia Babjak' <PBABJAK@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Sent Date: Jan 20, 2015 16:58:20
Subject: RE: Performance Objectives Update
Attachment: [image001.jpg](#)

Hi Pat,

Can you help me with performance objectives one and two? The numbers you give don't match the numbers listed in the objectives.

Thanks!

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

From: Patricia Babjak [mailto:PBABJAK@eatright.org]

Sent: Tuesday, January 20, 2015 9:57 AM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; 'Don Bradley'; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; Sonja Connor; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Subject: Performance Objectives Update

Attached are highlights of my performance objectives update.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3994. Meet the Candidates Forum

From: Academy of Nutrition and Dietetics <elections@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 20, 2015 16:43:18
Subject: Meet the Candidates Forum
Attachment:

Meet the Candidates Forum

Having trouble viewing this e-mail? [View it in your browser.](#)

Connect with the Academy:

Meet the Academy's Candidates for President-elect and Speaker-elect at the Meet the Candidates Forum!

The Academy is hosting two webinars for an unique opportunity to meet the Academy's president-elect and speaker-elect candidates on the 2015 ballot. Past President, Susan Laramée, MS, RD, FAND, will pose questions to the candidates to help members gain insight to their perspectives and views.

Meet president-elect candidates Lucille Beseler, MS, RDN, LDN, CDE, and Nancy Lewis, PhD, RDN, FADA, FAND, during a Meet the Candidates Forum on Tuesday, January 27 at 1:00 PM - 2:00 PM CST. To register for the president-elect webinar please [click here](#).

Meet speaker-elect candidates Linda Farr, RDN, LD, FAND, and Kathleen McClusky, MS, RD, FAND, during a Meet the Candidates Forum on Wednesday, January 28 at 1:00 PM - 2:00 PM CST. To register for the speaker-elect webinar please [click here](#).

The Meet the Candidates Forum webinars are free to Academy members. 1.0 CPEU hour is available for members attending each **live** webinar.

Below are statements from the president-elect candidates

Lucille Beseler, MS, RDN, LDN, CDE (FL)

My proven leadership philosophy has developed through 20 years of real-world experience. Experience has taught me that decisiveness and boldness tempered with thoughtfulness and inclusivity will allow us to capitalize on every opportunity to advance our profession.

My Leadership experience includes:

- Chair (8 years): Florida Dietetics and Nutrition Practice Council
- President: Florida Academy of Nutrition and Dietetics
- Chair: Academy's Political Action Committee
- Director at Large: Academy's Board of Directors

As a successful trailblazer in our profession, business experience is merely one of the strengths I bring to answer the Academy's call for leadership.

With my energy, vision and passion, I have the ability to motivate and prompt RDNs and NDTRs to become more engaged. I am always looking for new opportunities where I can help our profession showcase our knowledge, skills and talents. Join together with me as we show the world the difference we can make in peoples' lives.

Nancy Lewis, PhD, RDN, FADA, FAND (NC)

As a result of my years of experience in clinical and community nutrition and as an active leader in the Academy and in dietetics education and research, I believe we are positioned to expand our reach in several significant areas. One of these is public policy. As a past chair of the Nutrition Care Process and Terminology Committee, I was involved in the development of the process and terminology that now make it possible for us to collect outcomes data and show the impact of our interventions. As a member of the Board of Directors and the Research Council, my leadership experience makes me a strong candidate as we continue to take our message to Congress. My visits to a U.S. Senate office showed me that our legislators are receptive and respond positively when we share the data that indicate we can both improve health and reduce health-care costs.

To learn more about the candidates, visit www.eatright.org/elections.

Share this mailing with your social network:

This election email was sent to your from the Academy of Nutrition and Dietetics.

If you prefer not to receive future election emails, simply follow this link to unsubscribe.

You are currently subscribed as: **DMartin@burke.k12.ga.us**

Headquarters | Academy of Nutrition and Dietetics
120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995

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3995. Compensation Committee

From: Sonja Connor <connors@ohsu.edu>
To: 'Carrolyn Patterson' <CPatterson@eatright.org>, Paul Mifsud <pmifsud@eatright.org>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Denice Ferko-Adams (denice@wellnesspress.com) <denice@wellnesspress.com>, 'Diane Heller' <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Garner, Margaret <MGarner@cchs.ua.edu>, Glenna McCollum <glenna@glennamccollum.com>, 'Kay Wolf' <kay.wolf@osumc.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <peark02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Pat Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <connors@ohsu.edu>, Terri Raymond <TJRaymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>
Sent Date: Jan 20, 2015 13:38:14
Subject: Compensation Committee
Attachment: [Compension Committee Charter approved 1-16-15.doc](#)

Greetings,

Thanks so much for your great participation during our Board webinar meeting Friday! I continue to be so impressed by the insights you provide during our discussions. We have laid the ground work that should lead to a great Board meeting in March.

I have attached the Compensation Committee Charter that we passed on Friday.

Have a wonderful week.

Sonja

Sonja L. Connor, MS, RDN, LD, FAND

President, Academy of Nutrition & Dietetics

Research Associate Professor

Endocrinology, Diabetes & Clinical Nutrition

Oregon Health & Sciences University, L607

Portland, Oregon 97239

503-494-7775/503-494-3707 (FAX)/971-645-2082 (cell)

connors@ohsu.edu

3996. Re: 2015 Presidents Lecture Outcome

From: Comcast <sandralgill@comcast.net>
To: Don Bradley, M.D. <don.bradley@duke.edu>
Cc: Joan Schwaba <JSchwaba@eatright.org>, Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsyst.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 20, 2015 13:29:19
Subject: Re: 2015 Presidents Lecture Outcome
Attachment:

Great addition thanks to all! So impressed as you continue such leading edge professionals in high profile roles
Sandra

Sent from my iPhone

On Jan 20, 2015, at 10:40 AM, Don Bradley, M.D. <don.bradley@duke.edu> wrote:

Excellent!

I work with Bill on a couple IOM groups, and he is VERY active in the nutrition field, especially as it relates to obesity.

Don

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Monday, January 19, 2015 4:33 PM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; Don

Bradley, M.D.; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner';
pearl02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'
Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy
Subject: 2015 Presidents Lecture Outcome

Attached is the outcome analysis of the 2015 Presidents' Lecture ranking by the Board. The data clearly indicated the following rank order preference:

1. William Dietz, MD, PhD
2. Delos "Toby" Cosgrove, MD
3. Mark B. McClellan, MD, PhD
4. Patrick Conway, MD
5. Mark Ganz, LLB/JD

Diane Enos is inviting Bill Dietz; we will keep you updated regarding his response.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

3997. Performance Objectives Update

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Sent Date: Jan 20, 2015 12:56:43
Subject: Performance Objectives Update
Attachment: [image003.jpg](#)
[01162015_MID-YEAR 2014-15 Performance Evaluation \(per SC 10032014\).pdf](#)

Attached are highlights of my performance objectives update.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

3998. Board Webinar Follow-up

From: Patricia Babjak <PBABJAK@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, NancyLewis1000@gmail.com <NancyLewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Susan Burns <Sburns@eatright.org>
Sent Date: Jan 20, 2015 12:52:24
Subject: Board Webinar Follow-up
Attachment: [Revenue Growth Strategic Thinkng Retreat011615.doc](#)

I hope you had a relaxing weekend after an action-filled Board webinar. Glenna removed three items from the consent agenda. Her questions and my responses follow.

I have prepared notes from my presentation on the Revenue Growth E-Team Strategic Thinking retreat and they are included as an attachment. I am emailing you the highlights of my performance objectives update separately.

Please remember to submit your prioritization of three to five nominees for the Public Member representative to Joan by this Friday, the 23rd.

Best regards,

Pat

Patricia M. Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312/899-4856

Email: pbabjak@eatright.org

www.eatright.org

From: glenna@glennamccollum.com [mailto:glenna@glennamccollum.com]

Sent: Friday, January 16, 2015 1:05 PM

To: Sonja Connor; Patricia Babjak

Cc: Joan Schwaba; Evelyn Crayton

Subject: Consent agenda items 1.12 and 1.15

Hello Sonja and Pat:

Just a couple of questions regarding the Consent Agenda Items (1.12 and 1.15) on today's BOD call:

1. 1.12 Diversity Strategic Plan:

a. P. 3 of the Plan under Objective 2; "Enhance Scope of current Diversity Leaders Program" the Outcome Measure states "Update program from a four person/two year program to a grassroots program focuses on multiple, local diversity liaisons at the affiliate level work on pipeline programs or other outreach."

QUESTION: Does this mean the Diversity Leadership Program where those who applied/selected and trained is being revised? Just wasn't sure what this meant and how it will impact overall diversity leadership development.

b. Reviewing the Plan, could you clarify who at the Academy will be leading this charge – as Karen Lechowich was in this position prior to her retirement?

In the spirit of continuous improvement, the current Diversity Leaders Program will not only be maintained but enhanced to now include the grassroots and pipeline initiatives the Diversity Committee feel will affect meaningful change as well as to provide measureable outcomes for the Academy. The current Diversity Leaders Program will continue to provide leadership and volunteer opportunities for those underrepresented in the profession and in the Academy's membership. However, moving forward, these Diversity Leaders will be selected from a pool of new grassroots leaders known as Diversity Liaisons. Designed to mimic the Academy's Student Liaison Program, Affiliates will be asked to add a Diversity Liaison position to their leadership structure, and those serving in the role will be charged with promoting the dietetics profession to diverse populations in their geographic area - for example, by presenting at college or high school career fairs. They will also be tasked with recruiting the students they encounter in their outreach efforts to become Academy Student members. The Diversity Liaisons will then apply to become Diversity Leaders, to be selected by the Diversity Committee based on the merit of their volunteer efforts in support of

increasing the diversity of the profession *and* the Academy's membership. The process is morphing into an exciting outcomes-based program.

The Diversity Program for the last ten months overall now falls under the Academy's Membership Development Team. Lilliane Smothers, Sr. Manager of Membership and Diversity, who also manages the Academy's Student Program, serves as staff resource to the Diversity Committee and oversees the Diversity Program. She brings experience serving as a committee member on the American Society of Association Executives Forum's Diversity Committee from 2011-2013 and as chair of Forum's Diversity Committee Planning Subcommittee in 2012-13. Lilliane reports to Membership Director, Jim Weinland, under Vice President of the Member Services area, Barbara Visocan.

2. 1.15 Motion Tracking: p. 1 "June 8-10, 2010: Move to recommend that ACEND, CDR and the Education Committee solve the supervised practice problem as their number one priority for FY 2011."

QUESTION: Sonja indicated this may be moved to a Strategic and Measurable Priority. My question relates to #1 above as we continue to be challenged by the diversity of our organization. Previous reports to the BOD have indicated that even when we promote diversity in our enrollment in the DPD programs, the internship placement and matching becomes the exit point for many diverse students (for many reasons). As we continue to address this motion, can we please include how our initiatives will also help us address the ongoing concern of diversity/placement/pass rates, etc.

Diversity was identified at the Board retreat as a strategic priority and is listed as such on the Program of Work document. During the strategic management discussion on the webinar, I noted that our Strategic Measures will drive the agenda at the upcoming retreat; action plans addressing the metrics, including diversity and supply and demand, will be prepared by staff for Board review and feedback.

The 2014-15 Board Program of Work includes priorities to:

- Implement strategies to increase the diversity of nutrition and dietetics providers so that they more closely resemble the communities they serve; provide all practitioners with vital tools to practice culturally proficient care

- Encourage members to become more involved in the preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences

- Work collaboratively with ACEND, CDR, CFP and the NDEP to increase the availability of supervised practice experience sites; increase the numbers of RDNs willing to serve as preceptors

The supply and demand infographic shows the impact of our efforts on experiential program placement. We continue to not meet demand even with preceptor growth, the moratorium on accreditation of didactic programs, and the launch of the new ISPPs. As mentioned during the call, this analytic is a good example showing the need for an action plan. At our Board retreat in July, we will look at this measure and an action plan to address it.

Since 2011, many strategies have been undertaken and the just-approved Diversity Strategic Plan includes new strategies going forward. We benchmarked with other professions for the Diversity Backgrounder included in your meeting packet. Well-funded initiatives have been utilized by the dental, nursing and medical professions to varying degrees of success. What has been learned and will be utilized by the Academy on a go forward basis is that a combination of diversity grant applications, pipeline programs for incoming students and cultural competence training for existing practitioners is most successful. We need to avoid inferences regarding placement, drop-out rates, and exam pass rates since we have only anecdotal data and all of them are multifactorial.

What's not included in the diversity plan are tactics, such as:

- Mary Gregoire attending the Board of Human Sciences meeting in Washington, D.C. on March 4-6. The meeting focuses on *Embracing Diversity in a Competitive Global Society* and includes speakers on topics such as recruiting strategies to enhance diversity, intercultural training, faculty development, and quality and accountability. The Board on Human Sciences, Inc. is an association of administrators of higher education units (primarily at land grant universities) responsible for research/discovery, extension/outreach, and teaching/learning programs in the Human Sciences at universities across the country. The information gleaned will inform action plans.
- Mary Gregoire is also representing the Academy as a panelist at the Western Regional affiliate of the National Association of Advisors for the Health Professions (NAAHP) meeting on April 24. We want Academy representation on the (NAAHP), including its advisory board, to create awareness with pre-health advisors in the US on the nutrition and dietetics profession to educate them on the mission of the Academy and the knowledge and skills needed to become an RDN.
- NOBIDAN is joining with other MIGs to develop a survey looking at the challenges and opportunities related to diversity in the profession. Evelyn Crayton has lent support to the effort on behalf of the Board, and we look forward to seeing the results which will also inform the action plan.
- NDEP is developing its strategic plan, which will also include diversity-growing tactics.
- There is data suggesting that diversity increases in health profession that have raised their educational requirements to the graduate level. This information bodes well with CDR's new degree requirements.
- The moratorium on accrediting new Didactic Programs in Dietetics includes an exception: a program will be accredited if it is a Coordinated Program or a didactic program which offers

supervised practice.

· The Academy has lent support to land grant and historically black colleges and universities with nutrition and dietetics programs. An example is our efforts to save Howard University's Coordinated Program in Dietetics. Howard University is the only combined undergraduate nutrition program at a historically black college or university. "The Academy went beyond and over the call of duty to save the nutrition program at Howard," said Allan A. Johnson, PhD, MNS, associate dean of the division of allied health sciences at Howard.

As staff begins to develop action plans, please feel free to share any ideas you'd like to see incorporated.

3. Lastly, I wanted to encourage our BOD leaders to review the 1.13 for names to move forward for the many Honors and Awards for 2015!

Thank you for the reminder, Glenna! Please forward any names for consideration to Matthew Novotny, Manager of Membership, Honors and Recognition Academy of Nutrition and Dietetics at mnovotny@eatright.org.

3999. RE: 2015 Presidents Lecture Outcome

From: Don Bradley, M.D. <don.bradley@duke.edu>
To: 'Joan Schwaba' <JSchwaba@eatright.org>, 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 20, 2015 11:40:01
Subject: RE: 2015 Presidents Lecture Outcome
Attachment:

Excellent!

I work with Bill on a couple IOM groups, and he is VERY active in the nutrition field, especially as it relates to obesity.

Don

From: Joan Schwaba [mailto:JSchwaba@eatright.org]

Sent: Monday, January 19, 2015 4:33 PM

To: 'Aida Miles'; 'Catherine Christie'; Denice Ferko-Adams; dwheller@mindspring.com; Don Bradley, M.D.; DMartin@Burke.k12.ga.us; 'Elise Smith'; 'Elise Smith'; 'Evelyn Crayton'; 'Evelyn Crayton'; 'Glenna McCollum'; 'Glenna McCollum'; 'Marcia Kyle'; 'Margaret Garner'; peark02@outlook.com; Nancylewis1000@gmail.com; 'Sandra Gill'; 'Sonja Connor'; 'Terri J. Raymond'; 'Tracey Bates'; 'Tracey Bates'; 'Wolf, Kay'

Cc: Executive Team Mailbox; Mary Gregoire; Chris Reidy

Subject: 2015 Presidents Lecture Outcome

Attached is the outcome analysis of the 2015 Presidents' Lecture ranking by the Board. The data clearly indicated the following rank order preference:

1. William Dietz, MD, PhD
2. Delos "Toby" Cosgrove, MD
3. Mark B. McClellan, MD, PhD
4. Patrick Conway, MD
5. Mark Ganz, LLB/JD

Diane Enos is inviting Bill Dietz; we will keep you updated regarding his response.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4000. Daily News: Tuesday, January 20, 2015

From: Academy of Nutrition and Dietetics' Knowledge Center
<knowledge@eatright.org>
To: Donna S Martin RDN LD FAND <DMartin@burke.k12.ga.us>
Sent Date: Jan 20, 2015 10:56:24
Subject: Daily News: Tuesday, January 20, 2015
Attachment:

Daily News

From the Academy of Nutrition and Dietetics Knowledge Center

The Daily News is an e-newsletter informing members of current news related to food, nutrition and health from major news outlets.

Please note that some publications may require registration or a subscription to online content.

With Age Comes a Growing Risk of Malnutrition

Diet, Inactivity and Chronic Ailments Leave a Surprising Number of People Vulnerable

(Academy of Nutrition and Dietetics cited)

<http://www.wsj.com/articles/with-age-comes-a-growing-risk-of-malnutrition-1421726467>

Related Resource: Alliance

<http://malnutrition.com/alliance>

Kids' Lipid Problems Improve Somewhat

<http://www.medpagetoday.com/Cardiology/Dyslipidemia/49603>

Source: *Pediatrics*

<http://archpedi.jamanetwork.com/article.aspx?articleid=2089642>

Even for the active, a long sit shortens life and erodes health

<http://www.latimes.com/science/sciencenow/la-sci-sn-sitting-health-20150119-story.html>

Source: *Annals of Internal Medicine* (2 articles)

<http://annals.org/article.aspx?articleid=2091327>

<http://annals.org/article.aspx?articleid=2091332>

Study: Salt May Not Be All Bad?

<http://www.medpagetoday.com/Endocrinology/GeneralEndocrinology/49602>

Source: *Annals of Internal Medicine*

<http://archinte.jamanetwork.com/article.aspx?articleid=2091399>

Drinking moderate amounts of alcohol is linked to reduced risk of heart failure, large study finds

<http://www.sciencedaily.com/releases/2015/01/150120085927.htm>

Source: *European Heart Journal*

<http://eurheartj.oxfordjournals.org/content/early/2015/01/17/eurheartj.ehu514>

How bad is booze anyway? 6 crazy facts about drinking

<http://www.cnn.com/2015/01/16/health/feat-bad-is-booze/index.html>

Researchers in Italy Found Bergamot Lowered Blood Cholesterol

In Some Studies, Daily Supplements Were Effective; Larger Independent Studies Are Needed

<http://www.wsj.com/articles/researchers-in-italy-found-bergamot-lowered-blood-cholesterol-1421703338>

Big city life may not be a key asthma risk, study finds

<http://www.foxnews.com/health/2015/01/20/big-city-life-may-not-be-key-asthma-risk-study-finds/>

Source: *Journal of Allergy and Clinical Immunology*

[http://www.jacionline.org/article/S0091-6749\(14\)01676-5/abstract](http://www.jacionline.org/article/S0091-6749(14)01676-5/abstract)

Related Resource: *The Health Professional's Guide to Food Allergies and Intolerances* (10% off during the month of January)

<https://www.eatright.org/shop/product.aspx?id=6442472295>

Complexities of Choosing an End Game for Dementia

http://www.nytimes.com/2015/01/20/health/complexities-of-choosing-an-end-game-for-dementia.html?ref=health&_r=0

Related Resource: Ethical and Legal Issues in Feeding and Hydration

<http://www.eatright.org/About/Content.aspx?id=8408>

Wheatwine, a beer style to warm up your winter

<http://www.chicagotribune.com/lifestyles/food/sc-food-0123-drink-wheatwine-20150119-story.html>

Red velvet Oreos coming in February

<http://www.chicagotribune.com/business/ct-red-velvet-oreo-0121-biz-20150120-story.html>

Meet the Candidates Forum

The Academy is hosting two webinars for an unique opportunity to meet the Academys president-elect and speaker-elect candidates on the 2015 ballot. Past President, Susan Laramée, MS, RD, FAND will pose questions to the candidates to help members gain insight to their perspectives and views.

Meet president-elect candidates Lucille Beseler MS, RDN, LDN, CDE and Nancy Lewis, PhD, RDN, FADA, FAND during a Meet the Candidates Forum on Tuesday, January 27 at 1:00 PM - 2:00 PM CST. To register for the president-elect webinar please [click here](#).

Meet speaker-elect candidates Linda Farr, RDN, LD, FAND and Kathleen McClusky, MS, RD, FAND during a Meet the Candidates Forum on Wednesday, January 28 at 1:00 PM - 2:00 PM CST. To register for the speaker-elect webinar please [click here](#).

The Meet the Candidates Forum webinars are free to Academy members. 1.0 CPEU hour is available for members attending each **live** webinar.

Registered Dietitians in the News

Dear Readers:

Due to the burgeoning communication channels and immense success of RDNs in finding a presence in media outlets, the Academy will no longer be able to publish *Registered Dietitians in the News*. In the past, fewer members were active with the media; myriad members today are media-connected. So, we must ensure parity for all of our over 75,000 members and the available space simply does not permit us to do so.

The Academy does not have editorial or other control over the contents of the referenced Web sites, is not responsible for the opinions expressed by the authors of listed articles and does not endorse any product or service.

The Academy's Position Papers and Practice Papers are available at:

<http://www.eatright.org/positions/>

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-33856-

1421097.aba4b5df34ea3915c5b8761853e52ac2@mailer.eatright.org

4001. Re: 2015 Presidents Lecture Outcome

From: Nancy Lewis <nancylewis1000@gmail.com>
To: Joan Schwaba <JSchwaba@eatright.org>
Cc: Aida Miles <Miles081@umn.edu>, Catherine Christie <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, Don Bradley <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Elise Smith <easaden@aol.com>, Elise Smith <elise@ntrsys.com>, Evelyn Crayton <craytef@charter.net>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Glenna McCollum <glennacac@aol.com>, Marcia Kyle <bkyle@roadrunner.com>, Margaret Garner <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Sandra Gill <sandralgill@comcast.net>, Sonja Connor <Connors@ohsu.edu>, Terri J. Raymond <tjraymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Tracey Bates <tracey.bates@dpi.nc.gov>, Wolf, Kay <wolf.4@osu.edu>, Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 19, 2015 17:16:36
Subject: Re: 2015 Presidents Lecture Outcome
Attachment:

Wonderful. Thanks.

Nancy Lewis
Candidate for President-elect
Academy of Nutrition and Dietetics
www.NancyLewis.info

Nancy Lewis, PhD, RDN, FADA, FAND
Past Speaker 2014-2015 House of Delegates
The Academy of Nutrition and Dietetics
Professor Emerita, University of Nebraska, Lincoln
Nancylewis1000@gmail.com

On Jan 19, 2015, at 4:32 PM, Joan Schwaba <JSchwaba@eatright.org> wrote:

Attached is the outcome analysis of the 2015 Presidents' Lecture ranking by the Board. The data clearly indicated the following rank order preference:

1. William Dietz, MD, PhD
2. Delos "Toby" Cosgrove, MD
3. Mark B. McClellan, MD, PhD
4. Patrick Conway, MD
5. Mark Ganz, LLB/JD

Diane Enos is inviting Bill Dietz; we will keep you updated regarding his response.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

<PresLecture-OutcomesRankOrder.pdf>

4002. 2015 Presidents Lecture Outcome

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Wolf, Kay' <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 19, 2015 16:33:00
Subject: 2015 Presidents Lecture Outcome
Attachment: [PresLecture-OutcomesRankOrder.pdf](#)

Attached is the outcome analysis of the 2015 Presidents' Lecture ranking by the Board. The data clearly indicated the following rank order preference:

1. William Dietz, MD, PhD
2. Delos "Toby" Cosgrove, MD
3. Mark B. McClellan, MD, PhD
4. Patrick Conway, MD
5. Mark Ganz, LLB/JD

Diane Enos is inviting Bill Dietz; we will keep you updated regarding his response.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4003. RE: Doodle: Link for poll "Foundation BOD"

From: McClusky, Kathy <KathyMcClusky@IamMorrison.com>
To: Martha Ontiveros <Montiveros@eatright.org>, Carl Barnes <carl@learntoeatright.com>, Constance Geiger <constancegeiger@comcast.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Sent Date: Jan 18, 2015 11:03:24
Subject: RE: Doodle: Link for poll "Foundation BOD"
Attachment:

Martha and everyone, hi. Remember since I won't be voting on the Monsanto relationship, I am thinking you shouldn't count me in the quorum. Let me know if that is incorrect.

-----Original Message-----

From: Martha Ontiveros [mailto:Montiveros@eatright.org]
Sent: Thursday, January 15, 2015 2:48 PM
To: Carl Barnes; Constance Geiger; DMartin@Burke.k12.ga.us; Eileen Kennedy; Evelyn Crayton; Jean Ragalie-Carr; McClusky, Kathy; Mary Christ-Erwin; Patricia Babjak; Sue Cecala; Terri Raymond
Subject: Doodle: Link for poll "Foundation BOD"

Dear Foundation BOD,

We did not have enough Board members for a quorum to review the opportunity with Monsanto next week. Sorry, back to the drawing board with new dates and times.

Please let me know by Tuesday, January 20 your availability, the link to your poll is:

<http://doodle.com/b9z4d5dkf7mrrmx9>

If you have any questions, please contact me.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995 PHONE 1-800-877-1600,

Ext 4773 or 312-899-4773 | FAX 312-899-4796 montiveros@eatright.org

www.eatright.org/foundation

This email is subject to certain disclaimers, which may be reviewed via the following link.
<http://compass-usa.com/Pages/Disclaimer.aspx>.

4004. RE: Champions for Healthy Kids 2nd Round Reviewers

From: Lisa Medrow <LMedrow@eatright.org>
To: nicola.dixon@genmills.com <nicola.dixon@genmills.com>, allison.olson@genmills.com <allison.olson@genmills.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Chris Vogliano <cvogliano@kent.edu>, Jenica Abram <jka230@gmail.com>, Dana Gerstein <danaeg@berkeley.edu>, Katie Brown <kbrown@eatright.org>
Sent Date: Jan 17, 2015 12:44:13
Subject: RE: Champions for Healthy Kids 2nd Round Reviewers
Attachment:

Alright, gang, this is take 3! There were more conflicts with our 2nd attempt, so hopefully we can find a date/time that everyone is available during these options. Please complete this Doodle: <http://doodle.com/prgm8bywkd4s4qze> and hopefully my next email to you will be an Outlook invite with the final date/time!

Have a great weekend,
Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

From: Lisa Medrow
Sent: Friday, January 16, 2015 2:52 PM
To: nicola.dixon@genmills.com; allison.olson@genmills.com; 'jean.ragalie-carr@rosedmi.com'; DMartin@Burke.k12.ga.us; Chris Vogliano; Jenica Abram; Dana Gerstein; Katie Brown
Subject: RE: Champions for Healthy Kids 2nd Round Reviewers

Hi Champions for Healthy Kids 2nd Round Reviewers,
Well, unfortunately we struck out trying to find a date that works for everyone for our final selection webinar so I've expanded the options for the week of April 6 on this Doodle link: <http://doodle.com/ha9mwm8ahch9nxua>. Please enter your availability as soon as possible so that we can confirm the date/time and send an Outlook invite.

Thank you!
Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

From: Lisa Medrow

Sent: Thursday, January 15, 2015 12:34 PM

To: nicola.dixon@genmills.com; allison.olson@genmills.com; 'jean.ragalie-carr@rosedmi.com'; DMartin@Burke.k12.ga.us; Chris Vogliano; Jenica Abram; Dana Gerstein; Katie Brown

Subject: Champions for Healthy Kids 2nd Round Reviewers

Hello Champions for Healthy Kids 2nd Round Reviewers,

Thank you for participating as a Champions for Healthy Kids 2nd round reviewer! The following are important dates for you to remember:

February 18 (the date a recorded 2nd round reviewer training webinar will be emailed to you via Hightail.com)

March 6 (the date a link to access your applications to review will be emailed to you)

March 27 (the date your reviews are due)

April 1-3 (seeking the best time/date for a 3 1/2 hour webinar for all 2nd round reviewers to discuss top applicants and select 50 awardees--please complete this Doodle with your availability:

<http://doodle.com/5q9dtvxw7pqe38nw> as soon as possible)

Thank you and I'm looking forward to working with you! Please let me know if you have any questions about the review process.

Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

4005. Re: short note BOD conf call

From: Evelyn Crayton <craytef@aces.edu>
To: Denice Ferko-Adams <denice@healthfirstonline.net>
Cc: Garner, Margaret <MGarner@cchs.ua.edu>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pearl02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Joan Schwaba <jschwaba@eatright.org>
Sent Date: Jan 17, 2015 10:17:25
Subject: Re: short note BOD conf call
Attachment:

God bless you and your sister.

Sent from my iPad

Dr. Evelyn F. Crayton, RDN, LDN

President Elect-Academy of Nutrition and Dietetics 2014-2015

Professor Emerita, Auburn University

Director, Living Well Associates

(334) 220-3061 cell

(334) 272-3487

On Jan 16, 2015, at 1:29 PM, "Denice Ferko-Adams" <denice@healthfirstonline.net> wrote:

Hello Everyone,

I just wanted you to know that I joined the call today about 15 minutes late and was able to stay on - it was a great call.

Since Dec 31, my sister has been hospitalized at Univ of Penn for a unique clinical trial involving using genetically altered T cells to fight advanced multiple myeloma, a rare cancer that is like having multiple leukemia. After a 3 yr battle and no other options, she is the 4th person in the trial. She received the T Cells yesterday and has not had any negative reaction - other than weight loss and GI issues from the strong chemo that initial used upon admission - she had to also have

an auto stem cell transplant during this time. The good news is - her blood counts appear to already be improving and it will really be a miracle - a new lease on life. She will be discharged tomorrow and stay w me for a month to be closer to Univ of Penn... and I will be her personal chef to put some weight back on her.

Regarding the call, I was able to review all the board materials and appreciated everyone asking questions - and receiving answers - in advance of the call.

The sound quality of the call - I was using my office phone line - sometimes made it hard to hear. I felt the conf call was very productive and I look forward to being able to have more input now, as well as seeing everyone in March.

Thanks to all of those who were aware of my situation - your thoughts, prayers and support - are greatly appreciated!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Director-at-Large, 2014-2017

4006. RE: short note BOD conf call

From: Garner, Margaret <MGarner@cchs.ua.edu>
To: Denice Ferko-Adams <denice@healthfirstonline.net>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Joan Schwaba <jschwaba@eatright.org>
Sent Date: Jan 16, 2015 18:25:20
Subject: RE: short note BOD conf call
Attachment: [image003.jpg](#)

Denice,

I have been there as many of us have. You are a special sister and I am confident that she knows that. Our thoughts and prayers are with you and your family.

Margaret

Margaret P. Garner, MS, RDN, LD, CIC, FAND
Interim Executive Director, Student Health Center
Assoc. Prof. Family Medicine
Director, Health Promotion & Wellness
The University of Alabama
205-348-7960

From: Denice Ferko-Adams [mailto:denice@healthfirstonline.net]
Sent: Friday, January 16, 2015 1:28 PM
To: Garner, Margaret; Sonja Connor; Elise Smith; Aida Miles-school (miles081@umn.edu); Catherine Christie (c.christie@unf.edu); Diane Heller; Don Bradley (don.bradley@duke.edu); Donna Martin; Evelyn Crayton; Glenna McCollum; Kay Wolf; Marcia Kyle (bkyle@roadrunner.com); Mary Russell; Nancy Lewis; Patricia Babjak; Sandra Gill; Terri Raymond; Tracey Bates; Joan Schwaba
Subject: short note BOD conf call
Importance: High

Hello Everyone,

I just wanted you to know that I joined the call today about 15 minutes late and was able to stay on - it was a great call.

Since Dec 31, my sister has been hospitalized at Univ of Penn for a unique clinical trial involving using genetically altered T cells to fight advanced multiple myeloma, a rare cancer that is like having multiple leukemia. After a 3 yr battle and no other options, she is the 4th person in the trial. She received the T Cells yesterday and has not had any negative reaction - other than weight loss and GI issues from the strong chemo that initial used upon admission - she had to also have an auto stem cell transplant during this time. The good news is - her blood counts appear to already be improving and it will really be a miracle - a new lease on life. She will be discharged tomorrow and stay w me for a month to be closer to Univ of Penn... and I will be her personal chef to put some weight back on her.

Regarding the call, I was able to review all the board materials and appreciated everyone asking questions - and receiving answers - in advance of the call.

The sound quality of the call - I was using my office phone line - sometimes made it hard to hear. I felt the conf call was very productive and I look forward to being able to have more input now, as well as seeing everyone in March.

Thanks to all of those who were aware of my situation - your thoughts, prayers and support - are greatly appreciated!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Director-at-Large, 2014-2017

4007. Childhood Weight Management Program Update

From: Pearlie Johnson <PJohnson@eatright.org>
To: Johnston, Craig Allen <caj@bcm.edu>, 'Dana Engel GERSTEIN' <danaeg@berkeley.edu>, 'Debra Kibbe' <dkibbe@gsu.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Gail Frank' <Gail.Frank@csulb.edu>, 'Isadora Nogueira' <isadora.v.nogueira@gmail.com>, 'Kathy Cobb' <kathy.cobb@snet.net>, 'Sothorn, Melinda' <msothe@lsuhsc.edu>, 'Michelle Horan' <mhoranrd@gmail.com>, 'Copperman, Nancy' <NCopper@NSHS.edu>, 'Marc Jacobson' <daktah@gmail.com>, 'Kirk, Shelley' <Shelley.Kirk@cchmc.org>
Cc: 'Papaioannou, Maria Aikaterini' <papaioan@bcm.edu>
Sent Date: Jan 16, 2015 17:14:01
Subject: Childhood Weight Management Program Update
Attachment: [image001.png](#)

Happy New Year to Everyone,

Just want to update everyone on the upcoming programs. Our numbers are looking very good for the March 12-14, 2015 program. We have 76 registrants to date. Faculty contracts are been prepared and will be sent by end of week next week along with authorization to book travel to Charlotte.

We are in the contractual process for the September 10-12, 2015 program in Buffalo, New York. Please be sure to add this program to your calendar. I will notified you once the contract has been signed.

Please let me know if you have any questions or concerns.

Have a good weekend!

Pearlie Johnson-Freeman, MBA

Director, Credentialing Services

Commission on Dietetic Registration

the credentialing agency for the

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, IL 60606-6995

phone: 312-899-4839

fax: 312-899-4772

pjohnson@eatright.org

4008. RE: January 16 Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Jan 16, 2015 16:26:32
Subject: RE: January 16 Board Meeting
Attachment: [unknown_name_osyri](#)
[unknown_name_r6nys](#)
[unknown_name_ypn0x](#)

That will not happen again, I am sure!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)

706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 1/16/2015 3:37 PM >>>

Thanks – you are the first submission! J

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, January 16, 2015 2:32 PM
To: Joan Schwaba
Subject: RE: January 16 Board Meeting

Here it is, have a great weekend yourself!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 1/16/2015 3:12 PM >>>

I don't blame you. It gets hidden in the attached agenda item (page 4). For the subsequent meetings I will rename the agenda item to *Criteria for Effective Meetings – Meeting Evaluation-COI*.

Thanks and have a great weekend!!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, January 16, 2015 1:55 PM
To: Joan Schwaba
Subject: Re: January 16 Board Meeting

Joan, I am having trouble finding the board meeting evaluation form? Any help would be appreciated.

Thanks

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

!

>>> Joan Schwaba <JSchwaba@eatright.org> 1/7/2015 7:44 PM >>>

The agenda and corresponding attachments for the Friday, January 16 Board webinar have begun to be posted on the Board of Directors' communication platform. Paper copies will not be automatically provided; please contact me by Friday if you want to receive a paper packet.

All attachments for agenda items will be e-mailed and placed on the communications platform by Tuesday, January 13. Attachments for the executive session will not be placed on the communication platform but will be e-mailed to you on Tuesday.

Joining us at this meeting will be Robert Wessel, Vice President at Central Insurance Services, to present on risk management, and Kathy McClusky, chair of the Sponsorship Task Force, to present an update from the task force.

Please login to the communications platform using the link <http://academybod.webauthor.com> and enter your Academy website username and password. The agenda and attachments are located under the *Library* tab, 2015 Board Meetings, January 16 Board Meeting. Committee and task force reports will be placed on the Board portal <http://academybod.webauthor.com> under the *Library* tab>*Committee, Work Groups and Task Forces*. Reports will be uploaded as we receive them instead of waiting for Board meetings. Please reply to all if you have any questions or if a report needs full member discussion at a Board meeting.

Please connect to the webinar using the instructions below.

Step 1: Log into the event via your computer**

- Connect to WebEx at
<https://eatright.webex.com/eatright/j.php?MTID=m4e5280a582493138f7b77a0ddff5d173>
- Enter Name and Email if asked
- Enter Password: **board2**

Step 2: Dial into the event for the audio portion:

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<https://eatright.webex.com/eatright/j.php?MTID=md5cda4b5bc216bbda637ef67e6dfb74f>

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-
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- Meeting Number: **741 999 952**
- Meeting Password: **board2**

Please contact me if you have any questions.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4009. RE: Champions for Healthy Kids 2nd Round Reviewers

From: Lisa Medrow <LMedrow@eatright.org>
To: nicola.dixon@genmills.com <nicola.dixon@genmills.com>, allison.olson@genmills.com <allison.olson@genmills.com>, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Chris Vogliano <cvogliano@kent.edu>, Jenica Abram <jka230@gmail.com>, Dana Gerstein <danaeg@berkeley.edu>, Katie Brown <kbrown@eatright.org>
Sent Date: Jan 16, 2015 15:52:44
Subject: RE: Champions for Healthy Kids 2nd Round Reviewers
Attachment:

Hi Champions for Healthy Kids 2nd Round Reviewers,
Well, unfortunately we struck out trying to find a date that works for everyone for our final selection webinar so I've expanded the options for the week of April 6 on this Doodle link:
<http://doodle.com/ha9mwm8ahch9nxua>. Please enter your availability as soon as possible so that we can confirm the date/time and send an Outlook invite.
Thank you!
Lisa

Lisa Medrow, RDN, LD
Kids Eat Right Project Specialist
Academy of Nutrition and Dietetics Foundation
913-269-8766

From: Lisa Medrow
Sent: Thursday, January 15, 2015 12:34 PM
To: nicola.dixon@genmills.com; allison.olson@genmills.com; 'jean.ragalie-carr@rosedmi.com'; DMartin@Burke.k12.ga.us; Chris Vogliano; Jenica Abram; Dana Gerstein; Katie Brown
Subject: Champions for Healthy Kids 2nd Round Reviewers

Hello Champions for Healthy Kids 2nd Round Reviewers,
Thank you for participating as a Champions for Healthy Kids 2nd round reviewer! The following are important dates for you to remember:
February 18 (the date a recorded 2nd round reviewer training webinar will be emailed to you via Hightail.com)
March 6 (the date a link to access your applications to review will be emailed to you)
March 27 (the date your reviews are due)
April 1-3 (seeking the best time/date for a 3 1/2 hour webinar for all 2nd round reviewers to discuss top applicants and select 50 awardees--please complete this Doodle with your availability: <http://doodle.com/5q9dvtvxw7pqe38nw> as soon as possible)
Thank you and I'm looking forward to working with you! Please let me know if you have any

questions about the review process.

Lisa

Lisa Medrow, RDN, LD

Kids Eat Right Project Specialist

Academy of Nutrition and Dietetics Foundation

913-269-8766

4010. RE: January 16 Board Meeting

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 16, 2015 15:37:21
Subject: RE: January 16 Board Meeting
Attachment: [image001.png](#)
[image003.jpg](#)
[image004.jpg](#)

Thanks – you are the first submission! J

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, January 16, 2015 2:32 PM

To: Joan Schwaba

Subject: RE: January 16 Board Meeting

Here it is, have a great weekend yourself!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 1/16/2015 3:12 PM >>>

I don't blame you. It gets hidden in the attached agenda item (page 4). For the subsequent meetings I will rename the agenda item to *Criteria for Effective Meetings – Meeting Evaluation-COI*.

Thanks and have a great weekend!!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
Academy of Nutrition and Dietetics
120 S. Riverside Plaza, Suite 2000
Chicago, Illinois 60606-6995
Phone: 312-899-4798
Fax number: 312-899-4765
Email: jschwaba@eatright.org
www.eatright.org

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]

Sent: Friday, January 16, 2015 1:55 PM

To: Joan Schwaba

Subject: Re: January 16 Board Meeting

Joan, I am having trouble finding the board meeting evaluation form? Any help would be appreciated.

Thanks

Donna S. Martin, EdS, RDN, LD, SNS, FAND

Director School Nutrition Program

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!

>>>Joan Schwaba <JSchwaba@eatright.org> 1/7/2015 7:44 PM >>>

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-
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- Meeting Password: **board2**

Please contact me if you have any questions.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4011. RE: January 16 Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Jan 16, 2015 15:31:53
Subject: RE: January 16 Board Meeting
Attachment: [unknown_name_x1w1r](#)
[unknown_name_kpqsw](#)
[D Martin Evaluation.doc](#)

Here it is, have a great weekend yourself!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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"USDA Healthier US School Challenge GOLD award recipient"

>>>Joan Schwaba <JSchwaba@eatright.org> 1/16/2015 3:12 PM >>>

I don't blame you. It gets hidden in the attached agenda item (page 4). For the subsequent meetings I will rename the agenda item to *Criteria for Effective Meetings – Meeting Evaluation-COI*.

Thanks and have a great weekend!!

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management
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Phone: 312-899-4798
Fax number: 312-899-4765
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From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Friday, January 16, 2015 1:55 PM
To: Joan Schwaba
Subject: Re: January 16 Board Meeting

Joan, I am having trouble finding the board meeting evaluation form? Any help would be appreciated.

Thanks

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>>> Joan Schwaba <JSchwaba@eatright.org> 1/7/2015 7:44 PM >>>

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Joan

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Director, Strategic Management

Academy of Nutrition and Dietetics

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Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4012. RE: January 16 Board Meeting

From: Joan Schwaba <JSchwaba@eatright.org>
To: DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>
Sent Date: Jan 16, 2015 15:12:28
Subject: RE: January 16 Board Meeting
Attachment: [image001.png](#)
[image002.jpg](#)
[Att 4.0 Criteria for Effective Meetings-Conflict of Interest Policy_FINAL.doc](#)

I don't blame you. It gets hidden in the attached agenda item (page 4). For the subsequent meetings I will rename the agenda item to *Criteria for Effective Meetings – Meeting Evaluation-COI*.

Thanks and have a great weekend!!

Joan

Joan Schwaba, MS, RDN, LDN

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Academy of Nutrition and Dietetics
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Phone: 312-899-4798
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Email: jschwaba@eatright.org

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4013. Re: January 16 Board Meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Schwaba, Joan <JSchwaba@eatright.org>
Sent Date: Jan 16, 2015 14:55:12
Subject: Re: January 16 Board Meeting
Attachment: [unknown_name_rzsi](#)

Joan, I am having trouble finding the board meeting evaluation form? Any help would be appreciated.

Thanks

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Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4014. Re: Another First: We Are Speaking at the United Nations

From: sandralgill@comcast.net
To: 'Evelyn Crayton' <craytef@aces.edu>, 'constancegeiger@comcast.net' <constancegeiger@comcast.net>, 'Denice Ferko-Adams' <denice@healthfirstonline.net>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, 'Elise Smith' <easaden@aol.com>, 'Aida Miles' <Miles081@umn.edu>, dwheller@mindspring.com, 'MChristE@porternovelli.com' <MChristE@porternovelli.com>, peark02@outlook.com, 'Catherine Christie' <c.christie@unf.edu>, Patricia Babjak <PBABJAK@eatright.org>, 'Sonja Connor' <connors@ohsu.edu>, 'wolf.4@osu.edu' <wolf.4@osu.edu>, NancyLewis1000@gmail.com, 'jean.ragalie-carr@rosedmi.com' <jean.ragalie-carr@rosedmi.com>, Donna Martin <dmartin@burke.k12.ga.us>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Kathleen McClusky' <KMcClusky@iammorrison.com>, 'Don Bradley' <don.bradley@duke.edu>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, 'Evelyn Crayton' <craytef@charter.net>, 'eileen.kennedy@tufts.edu' <eileen.kennedy@tufts.edu>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'carl@learntoeatright.com' <carl@learntoeatright.com>
Cc: Doris Acosta <dacosta@eatright.org>, JeanneBlankenship <JBlankenship@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Joan Schwaba <JSchwaba@eatright.org>, Chris Reidy <CREIDY@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Alison Steiber <ASteiber@eatright.org>, Diane Enos <denos@eatright.org>, Mary PatRaimondi <mraimondi@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 16, 2015 14:36:04
Subject: Re: Another First: We Are Speaking at the United Nations
Attachment: [unknown_name_yzmhy](#)
[unknown_name_zf3bh](#)

wow, this is truly a global achievement! Please encourage Sue and anyone else to nurture this relationship-- IMHO the UN Development Program has the best "handbook" on sustainable development capacity building I have found ,,captures their lessons learned , from the failures of sending money and experts to their very successful indigenous community development model in use today.....clear, candid, illustrative cases stories and profoundly wise....I also suggest the UNDP and Sustainability programmes become key partners in the new 21st century Foundation Blue Ribbon initiative...of course, you are there already

Sandra

Sent from Xfinity Mobile App
----- Original Message -----

From: Donna Martin

To: 'MChristE@porternovelli.com', 'carl@learntoeatright.com', 'constancegeiger@comcast.net', 'eileen.kennedy@tufts.edu', 'jean.ragalie-carr@rosedmi.com', 'wolf.4@osu.edu', Patricia Babjak, 'Tracey Bates', 'Tracey Bates', 'Don Bradley', 'Catherine Christie', 'Sonja Connor', 'Evelyn Crayton', 'Evelyn Crayton', 'Denice Ferko-Adams', 'Margaret Garner', 'Sandra Gill', 'Marcia Kyle', 'Kathleen McClusky', 'Glenna McCollum', 'Aida Miles', 'Nancylewis1000@gmail.com', 'Terri J. Raymond', 'Elise Smith', dwheller@mindspring.com, peark02@outlook.com

Cc: Doris Acosta, Diane Enos, Mary Gregoire, Harold Holler, JeanneBlankenship, Paul Mifsud, Mary PatRaimondi, Chris Reidy, JSchwaba@eatright.org, Alison Steiber, Barbara Visocan, Mary Beth Whalen

Sent: January 15, 2015 at 7:36 AM

Subject: Re: Another First: We Are Speaking at the United Nations

It keeps getting harder and harder to top all the exciting things happening to the Academy, but we have done it once again. I cannot think of a more perfect person than Sue Finn to deliver the presentation. She will nail it!!!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>>Patricia Babjak <PBABJAK@eatright.org> 1/14/2015 3:52 PM >>>

We are extremely honored and excited to have received an invitation to present at the World Women's Health and Development Forum sponsored by the Royal Academy of Science International Trust and the United Nations. We have been asked to be the plenary speaker for a two-hour presentation on "Lifestyle, Media and Women's Health." Sonja has a previous commitment to present at the Nutritionist-Dietitians' Association of the Philippines Diamond Conference, therefore we have extended the invitation to Susan Finn, PhD, RD, LD, FADA, to speak on our behalf. Susan is a past president of the Academy and past Chair of the Academy

Foundation. She is a highly regarded speaker in the area of women's health issues and nutrition and has presented on the topic globally. She is a former Nutrition Advisor to the Office of Women's Health, US Public Health Service and a President Bush appointee to the President's Council on Physical Fitness and Sports. She currently serves at the request of House Speaker John Boehner on the National Commission on Hunger and is chair of the Academy of Nutrition and Dietetics Second Century visioning committee. She will be an excellent representative of our organization and the 93,000 Registered Dietitians Nutritionists that we serve nationally.

How exciting to receive an invitation from a Princess who is a BSc, MSc, MD, PhD, and the Executive Director of the International Trust, and from of the U.N.'s Director for Sustainable Development!

Best regards,

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

4015. short note BOD conf call

From: Denice Ferko-Adams <denice@healthfirstonline.net>
To: Garner, Margaret <MGarner@cchs.ua.edu>, Sonja Connor <connors@ohsu.edu>, Elise Smith <easaden@aol.com>, Aida Miles-school (miles081@umn.edu) <miles081@umn.edu>, Catherine Christie (c.christie@unf.edu) <c.christie@unf.edu>, Diane Heller <dwheller@mindspring.com>, Don Bradley (don.bradley@duke.edu) <don.bradley@duke.edu>, Donna Martin <DMartin@Burke.k12.ga.us>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, Kay Wolf <kay.wolf@osumc.edu>, Marcia Kyle (bkyle@roadrunner.com) <bkyle@roadrunner.com>, Mary Russell <pear02@outlook.com>, Nancy Lewis <Nancylewis1000@gmail.com>, Patricia Babjak <PBABJAK@eatright.org>, Sandra Gill <sandralgill@comcast.net>, Terri Raymond <TJRaymond@aol.com>, Tracey Bates <traceybatesrd@gmail.com>, Joan Schwaba <jschwaba@eatright.org>
Sent Date: Jan 16, 2015 14:28:33
Subject: short note BOD conf call
Attachment:

Hello Everyone,

I just wanted you to know that I joined the call today about 15 minutes late and was able to stay on - it was a great call.

Since Dec 31, my sister has been hospitalized at Univ of Penn for a unique clinical trial involving using genetically altered T cells to fight advanced multiple myeloma, a rare cancer that is like having multiple leukemia. After a 3 yr battle and no other options, she is the 4th person in the trial. She received the T Cells yesterday and has not had any negative reaction - other than weight loss and GI issues from the strong chemo that initial used upon admission - she had to also have an auto stem cell transplant during this time. The good news is - her blood counts appear to already be improving and it will really be a miracle - a new lease on life. She will be discharged tomorrow and stay w me for a month to be closer to Univ of Penn... and I will be her personal chef to put some weight back on her.

Regarding the call, I was able to review all the board materials and appreciated everyone asking questions - and receiving answers - in advance of the call.

The sound quality of the call - I was using my office phone line - sometimes made it hard to hear. I felt the conf call was very productive and I look forward to being able to have more input now, as well as seeing everyone in March.

Thanks to all of those who were aware of my situation - your thoughts, prayers and support - are greatly appreciated!

Denice Ferko-Adams, MPH, RDN, LDN

Email: denice@healthfirstonline.net

Office: 610-746-5986

Cell: 610-751-9512

Web site: healthfirstonline.net

Academy of Nutrition and Dietetics

Director-at-Large, 2014-2017

4016. Opportunities to Serve Survey

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Aida Miles' <Miles081@umn.edu>, 'Catherine Christie' <c.christie@unf.edu>, Denice Ferko-Adams <denice@healthfirstonline.net>, dwheller@mindspring.com <dwheller@mindspring.com>, 'Don Bradley' <don.bradley@duke.edu>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, 'Elise Smith' <easaden@aol.com>, 'Elise Smith' <elise@ntrsyst.com>, 'Evelyn Crayton' <craytef@charter.net>, 'Evelyn Crayton' <craytef@aces.edu>, 'Glenna McCollum' <glenna@glennamccollum.com>, 'Glenna McCollum' <glennacac@aol.com>, 'Marcia Kyle' <bkyle@roadrunner.com>, 'Margaret Garner' <mgarner@cchs.ua.edu>, peark02@outlook.com <peark02@outlook.com>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, 'Sandra Gill' <sandralgill@comcast.net>, 'Sonja Connor' <Connors@ohsu.edu>, 'Terri J. Raymond' <tjraymond@aol.com>, 'Tracey Bates' <traceybatesrd@gmail.com>, 'Tracey Bates' <tracey.bates@dpi.nc.gov>, wolf.4@osu.edu <wolf.4@osu.edu>
Cc: Executive Team Mailbox <ExecutiveTeamMailbox@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 15, 2015 18:37:27
Subject: Opportunities to Serve Survey
Attachment: [image003.jpg](#)
[January Memo Academy Leadership Opportunities BOD.docx](#)

Attached is correspondence from Harold Holler regarding the Opportunities to Serve survey.

Best regards,

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

4017. RE: Financial overview for January Board meeting

From: Donna Martin <dmartin@burke.k12.ga.us>
To: Christian Krapp <ckrapp@eatright.org>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 15, 2015 16:35:43
Subject: RE: Financial overview for January Board meeting
Attachment: [TEXT.htm](#)

Christian, You are really on it! I do not plan on mentioned it, since I don't have that much time, but it may come up and I am glad to have the correct information. Hope you guys are staying warm up there!

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
789 Burke Veterans Parkway
Waynesboro, GA 30830

706-554-5393 (office)
706-554-5655 (fax)

DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Christian Krapp <ckrapp@eatright.org> 1/15/2015 4:31 PM >>>

Hi Donna:

I heard back from the HR group and they updated the open positions. We currently have six open positions and not four as previously reported.

Thanks,
Christian

Christian Krapp
Controller

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000
Chicago, IL 60606-6995

Phone: 312-899-4824
Fax: 312-899-5335
Email: CKrapp@eatright.org

www.eatright.org

From: Christian Krapp
Sent: Tuesday, January 06, 2015 2:44 PM
To: DMartin@Burke.k12.ga.us
Cc: Paul Mifsud
Subject: RE: Financial overview for January Board meeting

Hi Donna:

I heard back from HR regarding open positions. They confirmed that we currently have four open full-time positions.

Hope this is what you needed,
Christian

Christian Krapp
Controller

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Phone: 312-899-4824
Fax: 312-899-5335
Email: CKrapp@eatright.org

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From:Christian Krapp
Sent: Tuesday, January 06, 2015 9:43 AM
To: DMartin@Burke.k12.ga.us; Paul Mifsud
Subject: RE: Financial overview for January Board meeting

Hi Donna - I have requested that information from HR and will let you know as soon as I hear back from them today.

Thanks,
CK

Christian Krapp
Controller

Academy of Nutrition and Dietetics
120 South Riverside Plaza, Suite 2000
Chicago, IL 60606-6995

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Fax: 312-899-5335
Email: CKrapp@eatright.org

www.eatright.org

From:Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Tuesday, January 06, 2015 9:38 AM
To: Paul Mifsud
Cc: Christian Krapp
Subject: RE: Financial overview for January Board meeting

Paul, Thanks for making the changes and answering my questions. Sorry to bother you on your vacation! I think we are good to go if Christian can let me know about the number of open positions.

Donna S. Martin, EdS, RDN, LD, SNS, FAND
Director School Nutrition Program
Burke County Board of Education
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DMartin@Burke.k12.ga.us

"USDA Healthier US School Challenge GOLD award recipient"

>>> Paul Mifsud <PMifsud@eatright.org> 1/6/2015 10:17 AM >>>

Donna,

Good to hear from you. I have answers below. I am working from older computer. So, Christian please verify that I have done it correctly.

Paul

From: Donna Martin [mailto:dmartin@burke.k12.ga.us]
Sent: Monday, January 05, 2015 3:19 PM
To: Paul Mifsud
Cc: Christian Krapp
Subject: Re: Financial overview for January Board meeting

Paul and Christian, Happy New Year to you both! I enjoyed two weeks off and am just getting back into the swing of things. I am glad to see that Paul is taking some much deserved time off. I have just had time to go through the slides and a have a few questions that Christian can probably answer for me. Overall, it looks good, but below are my questions.

1. We say on Slide 2 that we have 75.4% in reserves, but then we state on Slide 16 that we have 76.6% in reserves. Which one is correct? Page 16 is wrong. It should be 75.4%. we missed this one. It will be changed
2. We state that we have an operating deficit of \$718K which is \$378K better than budget in the opening statement and in the conclusion statement, but I do not see a summary slide that shows that graphically. Am I missing something? I did not put a slide in for the operating deficit. You would have to do the math. I don't think I could add one at this point.
3. This is just for my information as part of my presentation, but how many times have we taken a \$500,000 cash draw this year? Is it three times? 6 to date.
4. How many open positions do we have? The BOD will want to know this, so I thought I would mention this in my explanation. We will have to find this one for you. Christian can you contact HR
5. On slide 12 we state that Postage and Mailing is under budget due to lower memberships costs, but I would think if membership numbers were up, that this would be on target or up. Any help with more information for me here would be nice in case someone asks about this. It could be a few things; timing of membership retention and marketing efforts and spending less due to members renewing electronically.
6. On page 15 please change wording on explanation to include the word "to" after continue.
done
7. I think the statement in the box on slide 2 needs to be moved to the conclusion page. It is a nice statement to conclude with. Moved it to the final page.

This is all I have for now. Hope I was clear on questions.

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>>> Paul Mifsud <PMifsud@eatright.org> 12/30/2014 1:37 PM >>>

Donna,

I put together a high level summary for the Board meeting in January. I don't think we will have time to go through it since you have 30 minutes and a lot on the docket. I am off for the next week , but, will be monitoring things. Let me know if you have any concerns. I am "ccing" Christian to make it easier to adjust if necessary.

Paul

4018. RE: Financial overview for January Board meeting

From: Christian Krapp <ckrapp@eatright.org>
To: Christian Krapp <ckrapp@eatright.org>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>
Cc: Paul Mifsud <PMifsud@eatright.org>
Sent Date: Jan 15, 2015 16:31:18
Subject: RE: Financial overview for January Board meeting
Attachment:

Hi Donna:

I heard back from the HR group and they updated the open positions. We currently have six open positions and not four as previously reported.

Thanks,

Christian

Christian Krapp

Controller

Academy of Nutrition and Dietetics

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Phone: 312-899-4824

Fax: 312-899-5335

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"USDA Healthier US School Challenge GOLD award recipient"

>>>Paul Mifsud <PMifsud@eatright.org> 12/30/2014 1:37 PM >>>

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Paul

4019. RE: Another First: We Are Speaking at the United Nations

From: Joan Schwaba <JSchwaba@eatright.org>
To: 'Denice Ferko-Adams' <denice@rcn.com>
Cc: Evelyn Crayton <craytef@charter.net>, Patricia Babjak <PBABJAK@eatright.org>, Evelyn Crayton <craytef@aces.edu>, Glenna McCollum <glenna@glennamccollum.com>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, wolf.4@osu.edu <wolf.4@osu.edu>, peark02@outlook.com <peark02@outlook.com>, Elise Smith <easaden@aol.com>, Sonja Connor <connors@ohsu.edu>, Aida Miles <Miles081@umn.edu>, Nancylewis1000@gmail.com <Nancylewis1000@gmail.com>, Denice Ferko-Adams <denice@healthfirstonline.net>, Catherine Christie <c.christie@unf.edu>, Margaret Garner <mgarner@cchs.ua.edu>, Tracey Bates <tracey.bates@dpi.nc.gov>, Tracey Bates <traceybatesrd@gmail.com>, dwheller@mindspring.com <dwheller@mindspring.com>, Marcia Kyle <bkyle@roadrunner.com>, Don Bradley <don.bradley@duke.edu>, Sandra Gill <sandralgill@comcast.net>, Terri J. Raymond <tjraymond@aol.com>, jean.ragalie-carr@rosedmi.com <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KMcClusky@iammorrison.com>, constancegeiger@comcast.net <constancegeiger@comcast.net>, eileen.kennedy@tufts.edu <eileen.kennedy@tufts.edu>, carl@learntoeatright.com <carl@learntoeatright.com>, MChristE@porternovelli.com <MChristE@porternovelli.com>, Alison Steiber <ASteiber@eatright.org>, Barbara Visocan <BVISOCAN@eatright.org>, Diane Enos <denos@eatright.org>, Doris Acosta <dacosta@eatright.org>, Harold Holler <HHOLLER@eatright.org>, Jeanne Blankenship <JBlankenship@eatright.org>, Mary Beth Whalen <Mwhalen@eatright.org>, Mary Pat Raimondi <mraimondi@eatright.org>, Paul Mifsud <PMifsud@eatright.org>, Mary Gregoire <mgregoire@eatright.org>, Chris Reidy <CREIDY@eatright.org>
Sent Date: Jan 15, 2015 15:04:28
Subject: RE: Another First: We Are Speaking at the United Nations
Attachment: [image002.jpg](#)

The forum will be held at the United Nations Headquarters in New York City on February 11-12, 2015.

Joan

Joan Schwaba, MS, RDN, LDN

Director, Strategic Management

Academy of Nutrition and Dietetics

120 S. Riverside Plaza, Suite 2000

Chicago, Illinois 60606-6995

Phone: 312-899-4798

Fax number: 312-899-4765

Email: jschwaba@eatright.org

www.eatright.org

From: Denice Ferko-Adams [mailto:denice@rcn.com]

Sent: Wednesday, January 14, 2015 7:00 PM

To: Patricia Babjak

Cc: Evelyn Crayton; Evelyn Crayton; Glenna McCollum; DMartin@Burke.k12.ga.us; wolf.4@osu.edu; peark02@outlook.com; Elise Smith; Sonja Connor; Aida Miles; Nancylewis1000@gmail.com; Denice Ferko-Adams; Catherine Christie; Margaret Garner; Tracey Bates; Tracey Bates; dwheller@mindspring.com; Marcia Kyle; Don Bradley; Sandra Gill; Terri J. Raymond; jean.ragalie-carr@rosedmi.com; Kathleen McClusky; constancegeiger@comcast.net; eileen.kennedy@tufts.edu; carl@learntoeatright.com; MChristE@porternovelli.com; Alison Steiber; Barbara Visocan; Diane Enos; Doris Acosta; Harold Holler; Jeanne Blankenship; Joan Schwaba; Mary Beth Whalen; Mary Pat Raimondi; Paul Mifsud; Mary Gregoire; Chris Reidy

Subject: Re: Another First: We Are Speaking at the United Nations

Agree - very exciting and terrific that Sue can present - I am sure she will a great job - just curious, when / where is the conference being held?

Sent from my iPhone

Denice Ferko-Adams, MPH, RDN

610-751-9512

On Jan 14, 2015, at 3:52 PM, Patricia Babjak <PBABJAK@eatright.org> wrote:

We are extremely honored and excited to have received an invitation to present at the World Women's Health and Development Forum sponsored by the Royal Academy of Science International Trust and the United Nations. We have been asked to be the plenary speaker for a two-hour presentation on "Lifestyle, Media and Women's Health." Sonja has a previous commitment to present at the Nutritionist-Dietitians' Association of the Philippines Diamond Conference, therefore we have extended the invitation to Susan Finn, PhD, RD, LD, FADA, to speak on our behalf. Susan is a past president of the Academy and past Chair of the Academy Foundation. She is a highly regarded speaker in the area of women's health issues and nutrition and has presented on the topic globally. She is a former Nutrition Advisor to the Office of Women's Health, US Public Health Service and a President Bush appointee to the President's Council on Physical Fitness and Sports. She currently serves at the request of House Speaker John Boehner on the National Commission on Hunger and is chair of the Academy of Nutrition and Dietetics Second Century visioning committee. She will be an excellent representative of our organization and the 93,000 Registered Dietitians Nutritionists that we serve nationally.

How exciting to receive an invitation from a Princess who is a BSc, MSc, MD, PhD, and the Executive Director of the International Trust, and from of the U.N.'s Director for Sustainable Development!

Best regards,

<image004.jpg>

Patricia Babjak

Chief Executive Officer

Academy of Nutrition and Dietetics

120 South Riverside Plaza, Suite 2000

Chicago, Illinois 60606

312-899-4856 | pbabjak@eatright.org | www.eatright.org

<image006.jpg>

4020. Doodle: Link for poll "Foundation BOD"

From: Martha Ontiveros <Montiveros@eatright.org>
To: Carl Barnes <carl@learntoeatright.com>, Constance Geiger <constancegeiger@comcast.net>, DMartin@Burke.k12.ga.us <DMartin@Burke.k12.ga.us>, Eileen Kennedy <eileen.kennedy@tufts.edu>, Evelyn Crayton <craytef@charter.net>, Jean Ragalie-Carr <jean.ragalie-carr@rosedmi.com>, Kathleen McClusky <KathyMcClusky@IamMorrison.com>, Mary Christ-Erwin <mary.christ-erwin@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>, Sue Cecala <Sue.Cecala@rosedmi.com>, Terri Raymond <tjraymond@aol.com>
Sent Date: Jan 15, 2015 14:47:34
Subject: Doodle: Link for poll "Foundation BOD"
Attachment:

Dear Foundation BOD,

We did not have enough Board members for a quorum to review the opportunity with Monsanto next week. Sorry, back to the drawing board with new dates and times.

Please let me know by Tuesday, January 20 your availability, the link to your poll is:

<http://doodle.com/b9z4d5dkf7mrrmx9>

If you have any questions, please contact me.

Martha Ontiveros

Administrative Assistant

Academy of Nutrition and Dietetics Foundation

120 South Riverside Plaza | Suite 2000 | Chicago, Illinois 60606-6995 PHONE 1-800-877-1600, Ext 4773 or 312-899-4773 | FAX 312-899-4796 montiveros@eatright.org

www.eatright.org/foundation

4021. Recall: Doodle: Link for poll "Foundation BOD"

From: Martha Ontiveros <Montiveros@eatright.org>
To: 'Dennis Bier' <dbier@bcm.edu>, dwheller@mindspring.com
<dwheller@mindspring.com>, DMartin@Burke.k12.ga.us
<DMartin@Burke.k12.ga.us>, 'eddy@bcm.tmc.edu' <eddy@bcm.tmc.edu>,
'Evelyn Crayton' <craytef@charter.net>, 'Jean Ragalie Carr' <jean.ragalie-
carr@rosedmi.com>, 'Kathy McClusky' <KathyMcClusky@IamMorrison.com>,
'Laura Roming' <lauraromig@gmail.com>, 'Mary Christ Erwin'
<MChristE@porternovelli.com>, Patricia Babjak <PBABJAK@eatright.org>,
'Robert Murray' <MurrayMD@live.com>, 'Sonja Connor'
<connors@ohsu.edu>, 'Terri Raymond' <tjraymond@aol.com>
Cc: Susan Burns <Sburns@eatright.org>
Sent Date: Jan 15, 2015 14:46:34
Subject: Recall: Doodle: Link for poll "Foundation BOD"
Attachment:

Martha Ontiveros would like to recall the message, "Doodle: Link for poll "Foundation BOD"".