

## 1. summer feeding

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, light@lcboe.us <light@lcboe.us>, strongc@mcduffie.k12.ga.us <strongc@mcduffie.k12.ga.us>, wcss@warren.k12.ga.us <wcss@warren.k12.ga.us>, bmorrison@glascock.k12.ga.us <bmorrison@glascock.k12.ga.us>, schleke@boe.richmond.k12.ga.us <schleke@boe.richmond.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, wynns@jefferson.k12.ga.us <wynns@jefferson.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>, kelli\_green@bleckley.k12.ga.us <kelli\_green@bleckley.k12.ga.us>, dbarrows@dodge.k12.ga.us <dbarrows@dodge.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, greg.wilcher@wheeler.k12.ga.us <greg.wilcher@wheeler.k12.ga.us>, cparten@montgomery.k12.ga.us <cparten@montgomery.k12.ga.us>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, robinwaters@tattnall.k12.ga.us <robinwaters@tattnall.k12.ga.us>, cchooks@emanuel.k12.ga.us <cchooks@emanuel.k12.ga.us>, dherrmann@jchs.com <dherrmann@jchs.com>, abarrett@treutlen.k12.ga.us <abarrett@treutlen.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, vtreddick@screven.k12.ga.us <vtreddick@screven.k12.ga.us>, bellt@pike.k12.ga.us <bellt@pike.k12.ga.us>, sharon.manley@lamar.k12.ga.us <sharon.manley@lamar.k12.ga.us>, layson-p@harris.k12.ga.us <layson-p@harris.k12.ga.us>  
**Sent Date:** Mar 09, 2017 09:06:59  
**Subject:** summer feeding  
**Attachment:** [image001.png](#)  
[Summer Feeding Operator pre-book 2017.final.pptx](#)

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Hello Again

I have attached the summer feeding pre-book.

If your district does summer feeding please fill out and send back to me.

As you know, we discontinue many school specific items over the summer so these are the only ones we have.

We use these pre-book forms to know how many cases to produce in the summer.

Thanks so much.

Susan

**From:** Wickizer, Susan {FLNA}

**Sent:** Thursday, March 02, 2017 2:27 PM

**To:** lingram@hancock.k12.ga.us; light@lcboe.us; strongc@mcduffie.k12.ga.us; wcss@warren.k12.ga.us; 'bmorrison@glascock.k12.ga.us'; schleke@boe.richmond.k12.ga.us; 'dmartin@burke.k12.ga.us'; wynns@jefferson.k12.ga.us; kyonchak@washington.k12.ga.us; judy.brown@wilkinson.k12.ga.us; kelli\_green@bleckley.k12.ga.us; 'dbarrows@dodge.k12.ga.us'; smartin@telfairschools.org; greg.wilcher@wheeler.k12.ga.us; cparten@montgomery.k12.ga.us; gayc@toombs.k12.ga.us; robinwaters@tattall.k12.ga.us; cchooks@emanuel.k12.ga.us; 'dherrmann@jchs.com'; abarrett@treutlen.k12.ga.us; jwiggins@ccboe.net; vtreddick@screven.k12.ga.us; 'bellt@pike.k12.ga.us'; sharon.manley@lamar.k12.ga.us; layson-p@harris.k12.ga.us

**Subject:** RE: new products and promotions

Hey there.

I recently sent out some sample boxes of our new products.

You should have received them a week or two ago.

If you did not, please send me you address and I will send again.

I have attached the nutrition info for all the new products too.

Thanks

Susan

**From:** Wickizer, Susan {FLNA}

**Sent:** Thursday, February 02, 2017 12:28 PM

**To:** 'lingram@hancock.k12.ga.us'; 'light@lcboe.us'; 'strongc@mcduffie.k12.ga.us';



'wcss@warren.k12.ga.us'; 'bmorrison@glascock.k12.ga.us'; 'schleke@boe.richmond.k12.ga.us';  
'dmartin@burke.k12.ga.us'; 'wynns@jefferson.k12.ga.us'; 'kyonchak@washington.k12.ga.us';  
'judy.brown@wilkinson.k12.ga.us'; 'kelli\_green@bleckley.k12.ga.us';  
'dbarrows@dodge.k12.ga.us'; 'smartin@telfairschools.org'; 'greg.wilcher@wheeler.k12.ga.us';  
cparten@montgomery.k12.ga.us; 'gayc@toombs.k12.ga.us'; 'robinwaters@tattnall.k12.ga.us';  
'cchooks@emanuel.k12.ga.us'; 'dherrmann@jchs.com'; 'abarrett@treutlen.k12.ga.us';  
'jwiggins@ccboe.net'; 'vtreddick@screven.k12.ga.us'; 'bellt@pike.k12.ga.us';  
'sharon.manley@lamar.k12.ga.us'; 'layson-p@harris.k12.ga.us'

**Subject:** new products and promotions

Hello All

I am Susan Wickizer with PepsiCo (Frito Lay, Gatorade, Quaker Oats, Tropicana, Naked Juice, Izze, Sabra). I have worked with many of you over the years. Last year you may have had someone different call on you or maybe no one at all contact you. **Going forward, I will be your contact!** I am super excited to be working with those of you I have worked with before and meeting those whom I have never met!

**We have more new products for next school year than we have ever had before-**I am not joking. I have attached a flyer showing all of them. Let me know if you want samples and once I get them, I will send some to you. Also, let me know if you want detailed nutrition info on any of them.

I have also attached the best second semester promo we have ever had. **You can get paid for using products you already use....and for trying some new ones.** Please let me know if you want to participate!

We also have a fun recipe contest. It is an easy way for you to win kitchen equipment. That flyer is also attached.

Please let me know how I can help you. I would love to meet with you, attend a manager meeting, send free chip racks to help grow you're a la carte sales, etc.

**Please do not reply to all if you respond.**

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003



## 2. new products and promotions

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
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**Sent Date:** Feb 02, 2017 12:29:14  
**Subject:** new products and promotions  
**Attachment:** [image001.png](#)  
[PepsiCo New K-12 Products -1-30-17.pptx](#)  
[Menu Promo schools Jan. vFinal.pdf](#)  
[Recipe contest sell sheet 2017.pptx](#)

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**Please do not reply to all if you respond.**

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003

## 3. K-12 Recipe Ideas

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<lawrence.tiffany.l@muscogee.k12.ga.us>, Tracey Johnson  
(tjohnson@schleyk12.org) <tjohnson@schleyk12.org>, Vicki Reddick  
(vtreddick@screven.k12.ga.us) <vtreddick@screven.k12.ga.us>

**Sent Date:** Oct 24, 2016 10:54:47

**Subject:** K-12 Recipe Ideas

**Attachment:** [image001.jpg](#)  
[image002.jpg](#)  
[K-12 Recipe Ideas from PepsiCo 6-22-16.pdf](#)  
[Schools-Equipment Order Form PEPSICO .ppt](#)

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Good morning,

I hope the school year is going wonderfully thus far!

Attached to this email are two documents:

1. Delicious recipe ideas
2. Equipment brochure

Please reach out to me with questions and if you need equipment, simply complete the attached form and email it back to me.

Kind regards,

**Melanie Spencer** | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

4. Meet PepsiCo's nutrition and culinary team and sample new products at FNCE=?UTF-8?B?wq4=?= Booth

**From:** PepsiCo Nutrition Science <lvandrie@apcoworldwide.com>  
**To:** dmartin@burke.k12.ga.us  
**Sent Date:** Oct 14, 2016 09:02:06  
**Subject:** Meet PepsiCo's nutrition and culinary team and sample new products at FNCE=?UTF-8?B?wq4=?= Booth

**Attachment:**

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[Download Document](#)

It's a fact: people don't mind scrolling to read an email, as long as it's relevant and interesting. Make sure your message follows through on the promise in your subject line, and use several short paragraphs if you have a lot to say. When in doubt, challenge yourself to write less and add links that support your topic.

PepsiCo | 700 Anderson Hill Road, Purchase, NY 10577 [Unsubscribe](#) [dmartin@burke.k12.ga.us](mailto:dmartin@burke.k12.ga.us)  
[Update Profile](#) | [About our service provider](#) Sent by [lvandrie@apcoworldwide.com](mailto:lvandrie@apcoworldwide.com) in collaboration with [Try it free today](#)



## 5. Back to School Rebate EXTENSION

**From:** Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>  
**To:** Abdul Lindsay (abdul\_lindsay@putnam.k12.ga.us) <abdul\_lindsay@putnam.k12.ga.us>, Alecia Barrett (abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison - Glascock County Public School (bmorrison@glascock.k12.ga.us) <bmorrison@glascock.k12.ga.us>, Carla Martin (cmartin@taylor.k12.ga.us) <cmartin@taylor.k12.ga.us>, Catherine Parten (cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>, Chandra Hooks (cchooks@emanuel.k12.ga.us) <cchooks@emanuel.k12.ga.us>, Courtney Gay (gayc@toombs.k12.ga.us) <gayc@toombs.k12.ga.us>, Debra Herrmann (dherrmann@jchs.com) <dherrmann@jchs.com>, Dena Barrows (DBarrows@dodge.k12.ga.us) <DBarrows@dodge.k12.ga.us>, Denise Parson (dparson@vidalia-city.k12.ga.us) <dparson@vidalia-city.k12.ga.us>, Donna Coats (dcoats@pulaski.k12.ga.us) <dcoats@pulaski.k12.ga.us>, Donna Martin (dmartin@burke.k12.ga.us) <dmartin@burke.k12.ga.us>, Donna Mosely (donna.mosely@bcsdk12.net) <donna.mosely@bcsdk12.net>, Donna Sapp (donnasapp@lcboe.net) <donnasapp@lcboe.net>, Donna Vella (vella.donna@newton.k12.ga.us) <vella.donna@newton.k12.ga.us>, Echo Kronberg (egarner@chattco.org) <egarner@chattco.org>, Felicia Holman (fholman@jasper.k12.ga.us) <fholman@jasper.k12.ga.us>, Gregory Wilcher (greg.wilcher@wheeler.k12.ga.us) <greg.wilcher@wheeler.k12.ga.us>, Joyce Campbell (campbellj@stewart.k12.ga.us) <campbellj@stewart.k12.ga.us>, Judith Brown (judy.brown@wilkinson.k12.ga.us) <judy.brown@wilkinson.k12.ga.us>, Karen Yonchak (kyonchak@washington.k12.ga.us) <kyonchak@washington.k12.ga.us>, Kathy Peavy (kpeavy@bleckley.k12.ga.us) <kpeavy@bleckley.k12.ga.us>, Kerri Dennis (kdennis@metter.org) <kdennis@metter.org>, Kim Johnson (kim.johnson@morgan.k12.ga.us) <kim.johnson@morgan.k12.ga.us>, Laura Youmans (laura.youmans@gscs.org) <laura.youmans@gscs.org>, Lauren Weyand <lauren.weyand@bcsdk12.net>, Linton Ingram (lingram@hancock.k12.ga.us) <lingram@hancock.k12.ga.us>, Lisa Bryant (lisa.bryant@dooly.k12.ga.us) <lisa.bryant@dooly.k12.ga.us>, Lisa Singley (lisa.singley@mcschools.org) <lisa.singley@mcschools.org>, Lorna Wilburn (lwilburn@webster.k12.ga.us) <lwilburn@webster.k12.ga.us>, Margaret McKinnes (margaret.mckinnes@socialcircleschools.org) <margaret.mckinnes@socialcircleschools.org>, Martha Harvey (mharvey@sumterschools.org) <mharvey@sumterschools.org>, Matoshia Grant (mgrant@peachschoools.org) <mgrant@peachschoools.org>, Megan Blanchard (mblanchard@bullochschools.org)

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**Sent Date:** Aug 24, 2016 11:56:22

**Subject:** Back to School Rebate EXTENSION

**Attachment:** [image001.jpg](#)  
[image002.jpg](#)  
[2016 BTS Rebate Through Oct 21st.pptx](#)  
[Schools-Equipment Order Form PEPSICO .ppt](#)

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Hello all,

I hope Back To School has been as uneventful as possible!

I have attached a Back to School rebate that has been EXTENDED through October 21<sup>st</sup>.

It has 4 products on it:

1. Reduced Fat Doritos Flamas
2. Whole Grain Baked Cheetos
3. Whole Grain Baked Cheetos Flamin Hot
4. Smartfood Sea Salted Caramel Popcorn

The rebate is **\$3 per case** so it is a great deal.

If you aren't already using these, almost all distributors are stocking all of these. I can work with you and your distributor to make sure they stock it.

If you want to participate, fill out Page 1 of the form and send it back to me.

I also attached the equipment order form in case you have any schools that need new or additional racks.

Kind regards,

**Melanie Spencer** | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

## 6. K-12 Menu Promotion

**From:** Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>  
**To:** Abdul Lindsay (abdul\_lindsay@putnam.k12.ga.us)  
<abdul\_lindsay@putnam.k12.ga.us>, Alecia Barrett  
(abarrett@treutlen.k12.ga.us) <abarrett@treutlen.k12.ga.us>, Betty Morrison -  
Glascock County Public School (bmorrison@glascock.k12.ga.us)  
<bmorrison@glascock.k12.ga.us>, Carla Martin (cmartin@taylor.k12.ga.us)  
<cmartin@taylor.k12.ga.us>, Catherine Parten  
(cparten@montgomery.k12.ga.us) <cparten@montgomery.k12.ga.us>,  
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<cchooks@emanuel.k12.ga.us>, Courtney Gay (gayc@toombs.k12.ga.us)  
<gayc@toombs.k12.ga.us>, Debra Herrmann (dherrmann@jchs.com)  
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**Sent Date:** Jul 18, 2016 10:05:02

**Subject:** K-12 Menu Promotion

**Attachment:** [image001.jpg](#)  
[image002.jpg](#)  
[MenuPromo2016 -25K.PDF](#)  
[MenuPromo2016 25K-50K.PDF](#)  
[MenuPromo2016 50K+.pdf](#)

Happy Monday everyone,

The K-12 Menu Promotion is finally ready to go!

There are 3 versions of the promo—each is a different color and will vary slightly to correspond with the district enrollment size, as the payout is greater for larger districts. I have attached all three versions of the promo for your convenience.

We are paying out the district based on:

- 1) # of products menued in the district and
- 2) frequency of menuing.

Finally, there is a bonus raffle to win a digital menu package. The more products and the more often you menu, the more entries you will receive.

**Points to remember:**

1) We are not paying out by school building nor by age group. This incentive will pay out if at least 50% of the **district** is participating.

2) Earnings by product: The ultimate goal is to gain new menus, but we also don't want to lose any either. We want to optimize the payout with new menus.

How does this work:

**Example:** *If Banana Elem School menus WGR Tostitos and Apple Middle School menus WGR Fritos, that's 2 products for the district.*

*If another school menus RF Doritos in October, the district will hit their 3 products.*

Please let me know if you have any questions and have a great week!

Kind regards,

**Melanie Spencer** | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

## 7. Back To School Meetings/Chip Racks

**From:** Spencer, Melanie {PBC} <Melanie.Spencer@pepsico.com>  
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<abdul\_lindsay@putnam.k12.ga.us>, Alecia Barrett  
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<mblanchard@bullochschools.org>, Meredith Potter  
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**Sent Date:** Jul 13, 2016 08:36:08  
**Subject:** Back To School Meetings/Chip Racks  
**Attachment:** [image001.jpg](#)  
[image002.jpg](#)  
[Equipment Brochure 2016.pdf](#)

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Hello all—

I hope you are each having a great summer. I am already getting requests to come to back to school manager meetings to provide snacks/show what is new on your bid and see which schools need new chip racks or ice barrels (I attached the flyer).

Please let me know if you would like me to attend one of your back to school or manager meetings.



Kind regards,

**Melanie Spencer** | Market Development Manager

PepsiCo Foodservice | Atlanta, GA | Cell: 302-607-8139

## 8. summer feeding

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** susan.nelson@baldwin.k12.ga.us <susan.nelson@baldwin.k12.ga.us>, donna.mosley@bcsdk.net <donna.mosley@bcsdk.net>, kpeavy@bleckley.k12.ga.us <kpeavy@bleckley.k12.ga.us>, mblanchard@bullochschools.org <mblanchard@bullochschools.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, jamesn@bcssk12.org <jamesn@bcssk12.org>, kdennis@metter.org <kdennis@metter.org>, 'egarner@chattco.org' <egarner@chattco.org>, sandra.chancellor@crawfordschools.org <sandra.chancellor@crawfordschools.org>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, lisa.bryant@dooly.k12.ga.us <lisa.bryant@dooly.k12.ga.us>, terry.dixon@dublincityschools.us <terry.dixon@dublincityschools.us>, khood@emanuel.k12.ga.us <khood@emanuel.k12.ga.us>, 'bmorrison@glascock.k12.ga.us' <bmorrison@glascock.k12.ga.us>, bmorris@glascock.k12.ga.us <bmorris@glascock.k12.ga.us>, lingram@hancock.k12.ga.us <lingram@hancock.k12.ga.us>, layson-p@harris.k12.ga.us <layson-p@harris.k12.ga.us>, 'dherrmann@jchs.com' <dherrmann@jchs.com>, redessa\_crawford@johnson.k12.ga.us <redessa\_crawford@johnson.k12.ga.us>, rfoster@jones.k12.ga.us <rfoster@jones.k12.ga.us>, 'dparsons@vidalia-city.k12.ga.us' <dparsons@vidalia-city.k12.ga.us>, wcss@warren.k12.ga.us <wcss@warren.k12.ga.us>, kyonchak@washington.k12.ga.us <kyonchak@washington.k12.ga.us>, lwilbur@webster.k12.ga.us <lwilbur@webster.k12.ga.us>, judy.brown@wilkinson.k12.ga.us <judy.brown@wilkinson.k12.ga.us>  
**Sent Date:** Apr 01, 2016 13:59:19  
**Subject:** summer feeding  
**Attachment:** [image001.png](#)  
[Summer Feeding Operator Rebate 2016\\_final2.pptx](#)

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All

I have attached the summer feeding pre-book and promotion.

Remember that we usually quit making most of our "school" chips in the summer since school is out, but we will be producing the items on this form.

We have two more flavors available this summer than we had last summer!

You get \$2 off per case, but only if you pre-book.

Filling out this pre-book is very important so we can produce enough chips at the plant and so your distributor will have enough in stock.

Don't forget to fill in the dates that you will want the chips...each district is different so that is why we leave it blank so you can fill it in.

Please fill this out and get it back to me at your earliest convenience.

Susan

Susan Wickizer Blank/GA Market Development Manager/423-838-2003

9. RE: Good news!

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Hedrick, Janet <jhedrick@schoolnutrition.org>, 'Scott Swogger' <SSwogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Marcia' <mlsdl8@aol.com>, 'Bauscher, Julia O' <julia.bauscher@jefferson.kyschools.us>, 'JEAN.RONNEI@spps.org' <JEAN.RONNEI@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, Gary Vonck <gvonck@kisaes.com>, 'Pat McCoy' <Pat.McCoy@advancepierre.com>, 'Chuck Ainsworth' <cainsworth@portionpaccorp.com>, 'Jill Conklin' <jill.conklin@saltblock8.com>, 'Ford, Mimi' <MFord@jjsnack.com>, 'Jean Harris' <maryjean@bellsouth.net>, 'Isberner, Cheryl' <CLIsberner@landolakes.com>, 'Jackson, J.J.' <jjjackson@winstonind.com>, 'Wilson, Matthew' <MWilson@rich.com>  
**Cc:** 'Tom Ferris' <Tom.Ferris@advancepierre.com>, Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>  
**Sent Date:** Jul 02, 2015 16:19:43  
**Subject:** RE: Good news!  
**Attachment:**

---

Wow – yes, that is great news!!

**From:** Hedrick, Janet [mailto:jhedrick@schoolnutrition.org]  
**Sent:** Thursday, July 02, 2015 3:53 PM  
**To:** 'Scott Swogger'; 'Donna Martin'; 'Sandra Ford'; 'Marcia'; 'Bauscher, Julia O'; 'JEAN.RONNEI@spps.org'; 'Mary Begalle'; Childers, Ami N {FLNA}; Gary Vonck; 'Pat McCoy'; 'Chuck Ainsworth'; 'Jill Conklin'; 'Ford, Mimi'; 'Jean Harris'; 'Isberner, Cheryl'; 'Jackson, J.J.'; 'Wilson, Matthew'  
**Cc:** 'Tom Ferris'; Carrigan, Sherry  
**Subject:** Good news!

I wanted to let members of the SNF Board and members of the Celebration Corporate Committee that we are off to a great start for the 2016 Celebration. We learned today that AdvancePierre will be the Premier Sponsor again in 2016 at the \$50,000 level!

We will be talking to other potential sponsors at ANC and hope to get others on board as sponsors in the coming weeks. The leadership of AdvancePierre will certainly be a catalyst for others to sponsor the event.

If you are attending ANC, please let the folks at AdvancePierre, especially Jim Clough, Scott Benne, and Tom Ferris, know how much we appreciate their leadership again this year!

Have a safe and enjoyable 4<sup>th</sup> of July weekend!

Cordially,

Janet

Janet L. Hedrick

Director of Development

**School Nutrition Foundation**

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3081

Phone: 301-686-3100, ext 181

Toll-Free: 800-877-8822, ext 181

Fax: 301-686-3115

[www.schoolnutrition.org](http://www.schoolnutrition.org)

**Giving is easy –[www.schoolnutrition.org/snfdonate](http://www.schoolnutrition.org/snfdonate)**

## 10. RE: back to school promotion-last reminder

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habersham.k12.ga.us' <athomas@habersham.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Nixon, Cathe' <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Diane Feagle' <diane.feagle@morgan.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'Gillette, Justin' <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde\_r\_bodunrin@dekalbschoolsga.org)' <kehinde\_r\_bodunrin@dekalbschoolsga.org>, 'kikerk@calhounschools.org' <kikerk@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us) <kmathis@paulding.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, lileggett@crispschools.org <lileggett@crispschools.org>, 'Ideen@ware.k12.ga.us' <Ideen@ware.k12.ga.us>, 'layson-p@harris.k12.ga.us' <layson-

p@harris.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'  
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 <marian.freeman@carrollcountyschools.com>, 'm.barrett@grady.k12.ga.us'  
 <m.barrett@grady.k12.ga.us>, Onetha Bonaparte  
 (Onetha.Bonaparte@sccpss.com) <Onetha.Bonaparte@sccpss.com>,  
 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'  
 <pamela.lefrois@barrow.k12.ga.us>, 'rcooper@pierce.k12.ga.us'  
 <rcooper@pierce.k12.ga.us>, 'rkellam@telfairschools.org'  
 <rkellam@telfairschools.org>, 'redessa\_crawford@johnson.k12.ga.us'  
 <redessa\_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'  
 <sfox@long.k12.ga.us>, 'sharper@hancock.k12.ga.us'  
 <sharper@hancock.k12.ga.us>, 'Susan Elsner (selsner@oconeeschools.org)'  
 <selsner@oconeeschools.org>, 'sheila.cooper@coffee.k12.ga.us'  
 <sheila.cooper@coffee.k12.ga.us>, 'sharper@hancock.k12.ga.us'  
 <sharper@hancock.k12.ga.us>, 'Shelley Daniel (sdaniel@upson.k12.ga.us)'  
 <sdaniel@upson.k12.ga.us>, 'Stacey Morgan (smorgan@banks.k12.ga.us)'  
 <smorgan@banks.k12.ga.us>, 'Tonya Beasley-Blocker  
 (tblocker@evans.k12.ga.us)' <tblocker@evans.k12.ga.us>,  
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>,  
 'vanessa.hayes@tiftschools.com' <vanessa.hayes@tiftschools.com>,  
 'woodhams@tcity.org' <woodhams@tcity.org>, 'Yu, Victor  
 (YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

**Sent Date:**

Jul 01, 2015 13:13:52

**Subject:**

RE: back to school promotion-last reminder

**Attachment:**[2015 BTSprebook editedCATOV1 .pptx](#)


---

 Hello All

Just a reminder that the Back To School promotion needs to be returned to me ASAP if you want to participate.

Happy 4<sup>th</sup> of July!

Susan

**From:** Wickizer, Susan {FLNA}

**Sent:** Thursday, June 18, 2015 8:50 AM

**To:** 'Andrea Thomas (athomas@habershamschools.com)'; 'Amy.Lambert@Cobbk12.org'; 'amanda ridley (amanda.ridley@murray.k12.ga.us)'; 'Angie Brown (angie\_brown@whitfield.k12.ga.us)'; 'arowland@white.k12.ga.us'; 'Allen, Blaine (blaine.allen@docoschools.org)'; 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'; 'abarrett@treutlen.net'; 'athomas@habersham.k12.ga.us'; 'bridgett.cross@carrollcountyschools.com'; 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)'; 'Cleta Long (Cleta.Long@bcsdk12.net)'; 'Cown, Trae (trae.cown@hallco.org)'; 'Culver, Cindy (cculver@marietta-city.k12.ga.us)'; Nixon, Cathe; 'dcarver@floydboe.net'; Diane Feagle; 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'; 'dmartin@burke.k12.ga.us'; 'dmorris@jackson.k12.ga.us'; Donna Vella; 'dcoats@pulaski.k12.ga.us'; 'emily.hanlin@douglas.k12.ga.us'; 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)'; Gillette, Justin; 'Hill, Tiffany (Tiffany.Hill@sodexo.com)'; 'ingrid.farahdel@clayton.k12.ga.us'; 'Jackie Grover'; 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)'; 'kmcburnett@polk.k12.ga.us'; 'Kehinde Bodunrin (Operations) (kehinde\_r\_bodunrin@dekalbschoolsga.org)'; 'kikerk@calhounschools.org'; 'keidson@thomas.k12.ga.us'; 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us); 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Karen Mecyssine'; 'kpeavy@bleckley.k12.ga.us'; 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'; 'Jackie Grover'; 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)'; 'Lauren.Koff@hcbe.net'; 'lleggett@crispschools.org'; 'Ideen@ware.k12.ga.us'; 'layson-p@harris.k12.ga.us'; 'laura.lynn@brantley.k12.ga.us'; Lynnsey Goddard (lgoddard@studentsrockdalek12ga.onmicrosoft.com); 'Azain, Linda' (linda.azain@stephenscountyschools.org); 'Linda Waters' (linda.waters@gilmerschools.com)'; Lew, Leslie A; 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'; 'laura.youmans@gscs.org'; 'Megan Gower (megan.gower@bufordcityschools.org)'; 'marian freeman'; 'm.barrett@grady.k12.ga.us'; 'Onetha Bonaparte (Onetha.Bonaparte@sccpss.com)'; 'Peggy Lawrence - CO'; 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'; 'rcooper@pierce.k12.ga.us'; 'rkellam@telfairschools.org'; 'redessa\_crawford@johnson.k12.ga.us'; 'sfox@long.k12.ga.us'; 'sharper@hancock.k12.ga.us'; Susan Elsner (selsner@oconeeschools.org); 'sharon.manley@lamar.k12.ga.us'; 'sheila.cooper@coffee.k12.ga.us'; 'sharper@hancock.k12.ga.us'; 'Shelley Daniel (sdaniel@upson.k12.ga.us)'; Stacey Morgan (smorgan@banks.k12.ga.us); 'thaw@fultonschools.org'; 'Tonya Beasley-Blocker (tblocker@evans.k12.ga.us)'; 'tmorris@cartersville.k12.ga.us'; 'vanessa.hayes@tiftschools.com'; 'wimberly.brackett@dalton.k12.ga.us'; 'woodhams@tcity.org'; 'Yu, Victor



(YuVi@BOE.Richmond.k12.ga.us)'

**Subject:** back to school promotion

Hello All

It seems like school just ended and summer feeding just started, but here I am sending you a **Back To School promotion.**

Please take a look at the attachment....some of the rebates are \$3 per case!

Please send it back to me **by June 30.**

If you are interested in some of these products, but they weren't on your bid we can work with your distributor to get bid pricing.

I attached a fun recipe idea for the new reduced fat Fritos too.

I would love to attend any of your back to school manager meetings!

Also, if you need help increasing you're a la carte sales, I will gladly visit your schools to make sure the racks are stocked properly with the right products in the right places.

I am here to help you. Let me know what I can do.

Take care.

Susan

## 11. RE: back to school promotion

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Angie Brown (angie\_brown@whitfield.k12.ga.us)' <angie\_brown@whitfield.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habershamschools.com' <athomas@habershamschools.com>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Nixon, Cathe' <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Diane Feagle' <diane.feagle@morgan.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'Donna Vella' <vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Gillette, Justin' <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'Jackie Grover' <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde\_r\_bodunrin@dekalbschoolsga.org)' <kehinde\_r\_bodunrin@dekalbschoolsga.org>, 'kiker@calhounschools.org' <kiker@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us' <kmathis@paulding.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'

<Kantrell.Brown@henry.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us'  
 <kpeavy@bleckley.k12.ga.us>, 'Jenkins, Patricia  
 (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,  
 Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Lauren.Koff@hcbe.net'  
 <Lauren.Koff@hcbe.net>, lileggett@crispschools.org  
 <lileggett@crispschools.org>, 'Ideen@ware.k12.ga.us'  
 <ldeen@ware.k12.ga.us>, 'layson-p@harris.k12.ga.us' <layson-  
 p@harris.k12.ga.us>, 'laura.lynn@brantley.k12.ga.us'  
 <laura.lynn@brantley.k12.ga.us>, Lynnsey Goddard  
 (lgoddard@studentsrockdalek12ga.onmicrosoft.com)  
 <lgoddard@studentsrockdalek12ga.onmicrosoft.com>, "Azain, Linda"  
 (linda.azain@stephenscountyschools.org)'  
 <linda.azain@stephenscountyschools.org>, "Linda Waters"  
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>, 'Lew,  
 Leslie A' <Lew@fultonschools.org>, 'LIBBY PETERS  
 (libbypeters@lowndes.k12.ga.us)' <libbypeters@lowndes.k12.ga.us>,  
 'laura.youmans@gscs.org' <laura.youmans@gscs.org>, Megan Gower  
 (megan.gower@bufordcityschools.org)  
 <megan.gower@bufordcityschools.org>, marian freeman  
 <marian.freeman@carrollcountyschools.com>, 'm.barrett@grady.k12.ga.us'  
 <m.barrett@grady.k12.ga.us>, 'Onetha Bonaparte  
 (Onetha.Bonaparte@sccpss.com)' <Onetha.Bonaparte@sccpss.com>, Peggy  
 Lawrence - CO <PLawrence@rockdale.k12.ga.us>, 'Pamela LeFrois  
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,  
 'rcooper@pierce.k12.ga.us' <rcooper@pierce.k12.ga.us>,  
 'rkellam@telfairschools.org' <rkellam@telfairschools.org>,  
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 <redessa\_crawford@johnson.k12.ga.us>, 'sfox@long.k12.ga.us'  
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 <sharper@hancock.k12.ga.us>, Susan Elsner (selsner@oconeeschools.org)  
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 <sharon.manley@lamar.k12.ga.us>, 'sheila.cooper@coffee.k12.ga.us'  
 <sheila.cooper@coffee.k12.ga.us>, 'sharper@hancock.k12.ga.us'  
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 <sdaniel@upson.k12.ga.us>, Stacey Morgan (smorgan@banks.k12.ga.us)  
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 'vanessa.hayes@tiftschools.com' <vanessa.hayes@tiftschools.com>,  
 'woodhams@tcity.org' <woodhams@tcity.org>, 'Yu, Victor  
 (YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

**Sent Date:** Jun 24, 2015 10:34:38  
**Subject:** RE: back to school promotion  
**Attachment:**

---

Just a reminder about the pre-book promotion.

There could be a lot of money in rebates here!

Susan

**From:** Wickizer, Susan {FLNA}

**Sent:** Thursday, June 18, 2015 8:50 AM

**To:** 'Andrea Thomas (athomas@habershamschools.com)'; 'Amy.Lambert@Cobbk12.org'; 'amanda ridley (amanda.ridley@murray.k12.ga.us)'; 'Angie Brown (angie\_brown@whitfield.k12.ga.us)'; 'arowland@white.k12.ga.us'; 'Allen, Blaine (blaine.allen@docoschools.org)'; 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)'; 'abarrett@treutlen.net'; 'athomas@habersham.k12.ga.us'; 'bridgett.cross@carrollcountyschools.com'; 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)'; 'Cleta Long (Cleta.Long@bcsdk12.net)'; 'Cown, Trae (trae.cown@hallco.org)'; 'Culver, Cindy (cculver@marietta-city.k12.ga.us)'; Nixon, Cathe; 'dcarver@floydboe.net'; Diane Feagle; 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)'; 'dmartin@burke.k12.ga.us'; 'dmorris@jackson.k12.ga.us'; Donna Vella; 'dcoats@pulaski.k12.ga.us'; 'emily.hanlin@douglas.k12.ga.us'; 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)'; Gillette, Justin; 'Hill, Tiffany (Tiffany.Hill@sodexo.com)'; 'ingrid.farahdel@clayton.k12.ga.us'; 'Jackie Grover'; 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)'; 'kmcburnett@polk.k12.ga.us'; 'Kehinde Bodunrin (Operations) (kehinde\_r\_bodunrin@dekalbschoolsga.org)'; 'kikerk@calhounschools.org'; 'keidson@thomas.k12.ga.us'; 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us); 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)'; 'Karen Mecyssine'; 'kpeavy@bleckley.k12.ga.us'; 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)'; 'Jackie Grover'; 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)'; 'Lauren.Koff@hcbe.net'; 'lleggett@crispschools.org'; 'Ideen@ware.k12.ga.us'; 'layson-p@harris.k12.ga.us'; 'laura.lynn@brantley.k12.ga.us'; Lynnsey Goddard (lgoddard@studentsrockdalek12ga.onmicrosoft.com); 'Azain, Linda (linda.azain@stephenscountyschools.org)'; 'Linda Waters' (linda.waters@gilmerschools.com)'; Lew, Leslie A; 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'; 'laura.youmans@gscs.org'; 'Megan Gower (megan.gower@bufordcityschools.org)'; 'marian freeman'; 'm.barrett@grady.k12.ga.us'; 'Onetha Bonaparte (Onetha.Bonaparte@sccpss.com)'; 'Peggy Lawrence - CO'; 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)'; 'rcooper@pierce.k12.ga.us'; 'rkellam@telfairschools.org'; 'redessa\_crawford@johnson.k12.ga.us'; 'sfox@long.k12.ga.us'; 'sharper@hancock.k12.ga.us'; Susan Elsner

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**Subject:** back to school promotion

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## 12. back to school promotion

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Angie Brown (angie\_brown@whitfield.k12.ga.us)' <angie\_brown@whitfield.k12.ga.us>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'abarrett@treutlen.net' <abarrett@treutlen.net>, 'athomas@habersham.k12.ga.us' <athomas@habersham.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (Cleta.Long@bcsdk12.net)' <Cleta.Long@bcsdk12.net>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, Diane Feagle <diane.feagle@morgan.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, Donna Vella <vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, Gillette, Justin <Justin.Gillette@sodexo.com>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, Jackie Grover <jackie.grover@heard.k12.ga.us>, 'Kokeeta Wilder (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'Kehinde Bodunrin (Operations) (kehinde\_r\_bodunrin@dekalbschoolsga.org)' <kehinde\_r\_bodunrin@dekalbschoolsga.org>, 'kikerk@calhounschools.org' <kikerk@calhounschools.org>, 'keidson@thomas.k12.ga.us' <keidson@thomas.k12.ga.us>, 'kmathis@paulding.k12.ga.us'

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(YuVi@BOE.Richmond.k12.ga.us)' <YuVi@BOE.Richmond.k12.ga.us>

**Sent Date:** Jun 18, 2015 08:50:26  
**Subject:** back to school promotion  
**Attachment:** [2015 BTSprebook editedCATOv1 .pptx](#)  
[RF Fritos cards JR 5-12-15 \(1\).pptx](#)

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Hello All

It seems like school just ended and summer feeding just started, but here I am sending you a **Back To School promotion.**

Please take a look at the attachment....some of the rebates are \$3 per case!

Please send it back to me **by June 30.**

If you are interested in some of these products, but they weren't on your bid we can work with your distributor to get bid pricing.

I attached a fun recipe idea for the new reduced fat Fritos too.

I would love to attend any of your back to school manager meetings!

Also, if you need help increasing you're a la carte sales, I will gladly visit your schools to make sure the racks are stocked properly with the right products in the right places.

I am here to help you. Let me know what I can do.

Take care.

Susan



13. RE: Some Sad News

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Balla, Deborah <DBALLA@schoolnutrition.org>, Marcia Smith <mlsdl8@aol.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Jean Ronnei' <jean.ronnei@spps.org>, 'Mary Begalle' <Mary.Begalle@schwans.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>  
**Cc:** Carrigan, Sherry <SCARRIGAN@schoolnutrition.org>, Hedrick, Janet <jhedrick@schoolnutrition.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>  
**Sent Date:** May 14, 2015 14:23:50  
**Subject:** RE: Some Sad News  
**Attachment:**

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So Sorry to hear it....thanks for letting us know.

**From:** Balla, Deborah [mailto:DBALLA@schoolnutrition.org]  
**Sent:** Thursday, May 14, 2015 12:55 PM  
**To:** Marcia Smith; 'Sandra Ford'; Childers, Ami N {FLNA}; 'Julia Bauscher'; 'Jean Ronnei'; 'Mary Begalle'; 'Donna Martin'  
**Cc:** Carrigan, Sherry; Hedrick, Janet; Montague, Patricia  
**Subject:** Some Sad News

Hi Everyone:

Patti asked that I send you some news. Scott's mother passed away on Mother's Day. We will send a donation to SNF in honor of his mother. Patti will see Scott in Chicago at the National Restaurant Show this weekend and early next week.

In case you want to send a card here is Scott's address.

Scott Swogger  
8415 N Clinton Park  
Fort Wayne, IN 46825

Deborah

Deborah Van Balen  
Executive Assistant

## **School Nutrition Association**

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

[www.schoolnutrition.org](http://www.schoolnutrition.org)

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[www.linkedin.com/SchoolNutritionAssociation](http://www.linkedin.com/SchoolNutritionAssociation)

<https://twitter.com/SchoolLunch>

## 14. RE: chip suggestion for the end of the year

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'arowland@white.k12.ga.us' <arowland@white.k12.ga.us>, 'Angie Brown (angie\_brown@whitfield.k12.ga.us)' <angie\_brown@whitfield.k12.ga.us>, 'Andrea Thomas (athomas@habershamschools.com)' <athomas@habershamschools.com>, 'Allen, Blaine (blaine.allen@docoschools.org)' <blaine.allen@docoschools.org>, 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'ccale@effingham.k12.ga.us' <ccale@effingham.k12.ga.us>, 'Culver, Cindy (cculver@marietta-city.k12.ga.us)' <cculver@marietta-city.k12.ga.us>, 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'Nixon, Cathe' <cathe.nixon@cowetaschools.net>, 'Diane Feagle' <diane.feagle@morgan.k12.ga.us>, 'Debra Williams (dwilliams@floydboe.net)' <dwilliams@floydboe.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Bennett, Deborah (DEBORAH.BENNETT@hcbe.net)' <DEBORAH.BENNETT@hcbe.net>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, Dawn Lewis (dawn.lewis@glynn.k12.ga.us) <dawn.lewis@glynn.k12.ga.us>, 'Donna Vella' <vella.donna@newton.k12.ga.us>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmosely@bibb.k12.ga.us' <dmosely@bibb.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Boone, Gwenda' <gwenda.boone@cowetaschools.net>, 'Hill, Tiffany (Tiffany.Hill@sodexo.com)' <Tiffany.Hill@sodexo.com>, ingrid.farahdel@clayton.k12.ga.us <ingrid.farahdel@clayton.k12.ga.us>, 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>, 'kmcburnett@polk.k12.ga.us' <kmcburnett@polk.k12.ga.us>, 'kikerk@calhounschools.org' <kikerk@calhounschools.org>, 'keidson@thomas.k12.ga.us'

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**Sent Date:** Apr 28, 2015 10:23:12

**Subject:** RE: chip suggestion for the end of the year

**Attachment:** [image001.png](#)

Just a reminder...order early, order extra, order something besides reduced fat Doritos.  
The plant can't keep up and we cut every distributor this week.  
I want you all to know this is a Frito Lay issue, not a distributor issue.  
We are building another line which we alleviate this problem for back to school, but that sure  
doesn't help today!

I can't tell you how much I appreciate your patience.

Susan

Susan Wickizer Blank  
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423-838-2003 cell  
423-517-8618 office

**From:** Wickizer, Susan {FLNA}

**Sent:** Tuesday, April 21, 2015 8:08 AM

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(tblocker@evans.k12.ga.us); vanessa.hayes@tiftschools.com;  
wimberly.brackett@dalton.k12.ga.us

**Subject:** chip suggestion for the end of the year

All

The end of the school year is always a busy time for chip sales due to field trips, sack lunches and field days.

All three flavors of reduced fat Doritos will continue to be shorted to some degree.

I am suggesting that you let your managers know this so they can order a different chip if they want to.

I also suggest ordering at least a week earlier than they need the chips so they can re-order if they are shorted.

The dates will definitely be fresh because we are shipping them out the day after we make them in most cases.

We do not want to upset staff and students with no chips.

I have attached a listing of all the chips that meet the USDA Smart Snack guidelines in case you want to order more of a variety of chips.

Thanks so much for your help with this.

The plant is building another line, so we should be good to go for back to school. Thank goodness!

Susan

Susan Wickizer Blank  
Susan.wickizer@pepsico.com  
423-838-2003 cell  
423-517-8618 office

15. summer feeding rebate

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, Yu, Victor (YuVi@BOE.Richmond.k12.ga.us) <YuVi@BOE.Richmond.k12.ga.us>, rcooper@pierce.k12.ga.us <rcooper@pierce.k12.ga.us>, yetunde.alade@clayton.k12.ga.us <yetunde.alade@clayton.k12.ga.us>  
**Sent Date:** Mar 04, 2015 09:12:52  
**Subject:** summer feeding rebate  
**Attachment:** [image001.png](#)  
[Summer Feeding 3 pages not 4Rebate 2015\\_final.pptx](#)

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Hello All

I have attached a summer feeding rebate from Frito Lay.  
We have 7 products this year that have a \$2 per case rebate if you pre-book them.  
If you are interested, please fill out the form and return it to me.

Thanks so much.

Susan

Susan Wickizer Blank  
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423-838-2003 cell  
423-517-8618 office

## 16. Special Days promotion

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** Andrea Thomas (athomas@habershamschools.com) <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'ajohns@atkinson.k12.ga.us' <ajohns@atkinson.k12.ga.us>, 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'Bridgette Matthews (bmatthew@elbert.k12.ga.us)' <bmatthew@elbert.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, Beth Thompson <beththompson@pickenscountyschools.org>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)' <Jeanne.Starr@baldwin.k12.ga.us>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'cbarnes@effingham.k12.ga.us' <cbarnes@effingham.k12.ga.us>, 'Candice Sisson' (CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>, 'cdean@rabun.k12.ga.us' <cdean@rabun.k12.ga.us>, 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'donnasapp@lcboe.net' <donnasapp@lcboe.net>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, Donna Vella <vella.donna@newton.k12.ga.us>, 'Dawn Lewis (Dawn.Lewis@coffee.k12.ga.us)' <Dawn.Lewis@coffee.k12.ga.us>, 'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmosely@bibb.k12.ga.us' <dmosely@bibb.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'erica.pinkney@appling.k12.ga.us' <erica.pinkney@appling.k12.ga.us>, 'House, Emily (Emily.House@gcssk12.net)' <Emily.House@gcssk12.net>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, Fields, Tara (tara.fields@hallco.org) <tara.fields@hallco.org>, Gillette, Justin <Justin.Gillette@sodexo.com>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'ipugh@oglethorpe.k12.ga.us' (ipugh@oglethorpe.k12.ga.us)' <ipugh@oglethorpe.k12.ga.us>, Ingall, Tina <TIngall@marietta-city.k12.ga.us>, 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)'



<Jeanne.Starr@baldwin.k12.ga.us>, 'Keshia Williams  
 (keshia.williams@haralson.k12.ga.us)' <keshia.williams@haralson.k12.ga.us>,  
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 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'KEHINDE R.  
 BODUNRIN (KEHINDE\_R\_BODUNRIN@fc.dekalb.k12.ga.us)'  
 <KEHINDE\_R\_BODUNRIN@fc.dekalb.k12.ga.us>,  
 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us)'  
 <kmathis@paulding.k12.ga.us>, 'Linda Dittrich  
 (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>,  
 'lisa.singley@monroe.k12.ga.us' <lisa.singley@monroe.k12.ga.us>,  
 Lydia.Martin@sccpss.com <Lydia.Martin@sccpss.com>, Lew, Leslie A  
 <Lew@fultonschools.org>, 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>,  
 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)'  
 <libbypeters@lowndes.k12.ga.us>, "Azain, Linda'  
 (linda.azain@stephenscountyschools.org)'  
 <linda.azain@stephenscountyschools.org>, 'linda.holland@dalton.k12.ga.us'  
 <linda.holland@dalton.k12.ga.us>, "Linda Waters'  
 (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>,  
 POTTER, MEREDITH <MEREDITH.POTTER@hcbe.net>, Nixon, Cathe  
 <cathe.nixon@cowetaschools.net>, 'Pamela LeFrois  
 (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>,  
 'Rachel Nix (rachel.nix@banks.k12.ga.us)' <rachel.nix@banks.k12.ga.us>,  
 'Shelley Daniel (sdaniel@upson.k12.ga.us)' <sdaniel@upson.k12.ga.us>,  
 'smorgan@banks.k12.ga.us' <smorgan@banks.k12.ga.us>, 'Tina Hudson  
 (thudson@elbert.k12.ga.us)' <thudson@elbert.k12.ga.us>, 'Cown, Trae  
 (trae.cown@hallco.org)' <trae.cown@hallco.org>,  
 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>, Donna Vella  
 <vella.donna@newton.k12.ga.us>, 'Kokeeta Wilder  
 (wilder.kokeeta@mail.fcboe.org)' <wilder.kokeeta@mail.fcboe.org>,  
 lgoddard@rockdale.k12.ga.us <lgoddard@rockdale.k12.ga.us>,  
 plawrence@rockdale.k12.ga.us <plawrence@rockdale.k12.ga.us>,  
 marian.freeman@carrollcountyschools.com  
 <marian.freeman@carrollcountyschools.com>,  
 'bridgett.cross@carrollcountyschools.com'  
 <bridgett.cross@carrollcountyschools.com>,  
 megan.gower@bufordcityschools.org <megan.gower@bufordcityschools.org>,  
 'laura.lynn@brantley.k12.ga.us' <laura.lynn@brantley.k12.ga.us>,  
 linette.dodson@carrolltoncityschools.org  
 <linette.dodson@carrolltoncityschools.org>, lleggett@crispschools.org  
 <lleggett@crispschools.org>

**Sent Date:** Jan 13, 2015 12:50:19

**Subject:** Special Days promotion

**Attachment:** [image001.png](#)  
[Special days Incentive.pptx](#)

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Celebrate Valentine's Day with

Rold Gold Hartzels

January 26<sup>th</sup> – February 28

&

Have Menu Fun on Earth Day on April 22nd with

Sunchips Mix

March 25<sup>th</sup>-April 30

Hartzels & Sunchips Mix have a \$2 Rebate per case during the promotion time frame.

*Please let me know by January 23<sup>th</sup> if planning a Menu for Hartzels &*

*March 22<sup>nd</sup> for Sunchips Mix to ensure product availability.*

\*Attached are promotion details

Thank you,

Susan

Susan Wickizer Blank

Susan.wickizer@pepsico.com

423-838-2003 cell

423-517-8618 office

## 17. new product promotion

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** Andrea Thomas (athomas@habershamschools.com) <athomas@habershamschools.com>, 'Amy.Lambert@Cobbk12.org' <Amy.Lambert@Cobbk12.org>, 'amanda ridley (amanda.ridley@murray.k12.ga.us)' <amanda.ridley@murray.k12.ga.us>, 'Perkins, Andrea (APerkins@forsyth.k12.ga.us)' <APerkins@forsyth.k12.ga.us>, 'ajohns@atkinson.k12.ga.us' <ajohns@atkinson.k12.ga.us>, 'Boone, Gwenda' <gwenda.boone@cowetaschools.net>, 'Bridgette Matthews (bmatthew@elbert.k12.ga.us)' <bmatthew@elbert.k12.ga.us>, 'Brown, Kantrell (Kantrell.Brown@henry.k12.ga.us)' <Kantrell.Brown@henry.k12.ga.us>, 'cbarnes@effingham.k12.ga.us' <cbarnes@effingham.k12.ga.us>, 'Cown, Trae (trae.cown@hallco.org)' <trae.cown@hallco.org>, 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'Candice Sisson' (CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'cdean@rabun.k12.ga.us' <cdean@rabun.k12.ga.us>, 'dcarver@floydboe.net' <dcarver@floydboe.net>, 'donnasapp@lcooe.net' <donnasapp@lcooe.net>, 'diane\_ramunno@gwinnett.k12.ga.us' <diane\_ramunno@gwinnett.k12.ga.us>, Donna Vella <vella.donna@newton.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, 'Dawn Lewis (Dawn.Lewis@coffee.k12.ga.us)' <Dawn.Lewis@coffee.k12.ga.us>, 'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>, 'dberrong@townscountyschools.org' <dberrong@townscountyschools.org>, 'dcoats@pulaski.k12.ga.us' <dcoats@pulaski.k12.ga.us>, 'dparsons@vidalia-city.k12.ga.us' <dparsons@vidalia-city.k12.ga.us>, 'dpurcell@dcboe.com' <dpurcell@dcboe.com>, 'dmorris@jackson.k12.ga.us' <dmorris@jackson.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dmosely@bibb.k12.ga.us' <dmosely@bibb.k12.ga.us>, 'emily.hanlin@douglas.k12.ga.us' <emily.hanlin@douglas.k12.ga.us>, 'erica.pinkney@appling.k12.ga.us' <erica.pinkney@appling.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, 'Gillette, Justin L (jlgillette@atlanta.k12.ga.us)' <jlgillette@atlanta.k12.ga.us>, 'House, Emily (Emily.House@gcssk12.net)' <Emily.House@gcssk12.net>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'ipugh@oglethorpe.k12.ga.us' (ipugh@oglethorpe.k12.ga.us)' <ipugh@oglethorpe.k12.ga.us>, 'Jenkins, Patricia (JenkiPa@BOE.Richmond.k12.ga.us)' <JenkiPa@BOE.Richmond.k12.ga.us>,

'julie\_tucker@mitchell.k12.ga.us' <julie\_tucker@mitchell.k12.ga.us>, 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'KEHINDE R. BODUNRIN (KEHINDE\_R\_BODUNRIN@fc.dekalb.k12.ga.us)' <KEHINDE\_R\_BODUNRIN@fc.dekalb.k12.ga.us>, 'kmathis@paulding.k12.ga.us' (kmathis@paulding.k12.ga.us)' <kmathis@paulding.k12.ga.us>, 'Lauren.Koff@hcbe.net' <Lauren.Koff@hcbe.net>, 'Lisa Smith (lsmith@rockdale.k12.ga.us)' <lsmith@rockdale.k12.ga.us>, Lew, Leslie A <Lew@fultonschools.org>, 'LIBBY PETERS (libbypeters@lowndes.k12.ga.us)' <libbypeters@lowndes.k12.ga.us>

**Sent Date:** Dec 13, 2014 20:27:58  
**Subject:** new product promotion  
**Attachment:** [image001.png](#)  
[Oven Baked Ruffles CSC .8 oz. 11-14-14.pdf](#)  
[OBR - Pre-Book Incentive \(3\).pptx](#)

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All

I wanted to let you know that we are introducing baked Ruffles cheddar and sour cream in the education channel. This product is currently available in retail sized bags at the grocery store. Now we will produce it in single serve bags that meet the Smart Snack guidelines.

I have attached the nutrition sheet on it.

We are also offering \$2 of per case for all pre-booked cases.

Please fill out this form and send it back to me if you are interested.

I will help you work with your foodservice distributor to get bid pricing.

Also, you won't be held to purchase the quantities on the form...we just want to get some idea how many to produce.

You will get paid on the cases you actually purchase.

Please let me know if you have any questions.

Have a wonderful and much deserved break!

Susan

Susan Wickizer Blank  
Susan.wickizer@pepsico.com  
423-838-2003 cell  
423-517-8618 office

## 18. promotion and new products

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'erica.pinkney@appling.k12.ga.us' <erica.pinkney@appling.k12.ga.us>, 'ajohns@atkinson.k12.ga.us' <ajohns@atkinson.k12.ga.us>, 'becky.swain@bcraiders.com' <becky.swain@bcraiders.com>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)' <Jeanne.Starr@baldwin.k12.ga.us>, 'smorgan@banks.k12.ga.us' <smorgan@banks.k12.ga.us>, 'dixonm@ben-hill.k12.ga.us' <dixonm@ben-hill.k12.ga.us>, 'donna.hendley@berrien.k12.ga.us' <donna.hendley@berrien.k12.ga.us>, kpeavy@bleckley.k12.ga.us <kpeavy@bleckley.k12.ga.us>, laura.lynn@brantley.k12.ga.us <laura.lynn@brantley.k12.ga.us>, 'kellie.grubbs@bremencs.com' <kellie.grubbs@bremencs.com>, swade@brooks.k12.ga.us <swade@brooks.k12.ga.us>, 'cellis@bryan.k12.ga.us' <cellis@bryan.k12.ga.us>, megan.gower@bufordcityschools.org <megan.gower@bufordcityschools.org>, mblanchard@bulloch.k12.ga.us <mblanchard@bulloch.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'jamesn@district.butts.k12.ga.us' <jamesn@district.butts.k12.ga.us>, priscillajohnson@calhoun.k12.ga.us <priscillajohnson@calhoun.k12.ga.us>, "Kiker, Kim' (kikerk@calhounschools.org) <kikerk@calhounschools.org>, 'khood@metter.org' <khood@metter.org>, linette.dodson@carrolltoncityschools.net <linette.dodson@carrolltoncityschools.net>, 'tmorris@cartersville.k12.ga.us' <tmorris@cartersville.k12.ga.us>, 'ddean@charlton.k12.ga.us' <ddean@charlton.k12.ga.us>, egarner@chattco.org <egarner@chattco.org>, 'pwoliver@chattooga.k12.ga.us' <pwoliver@chattooga.k12.ga.us>, lwilliams@clay.k12.ga.us <lwilliams@clay.k12.ga.us>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'etyson@clinchcounty.com' <etyson@clinchcounty.com>, mgriner@colquitt.k12.ga.us <mgriner@colquitt.k12.ga.us>, jwiggins@ccboe.net <jwiggins@ccboe.net>, 'sharvin@commerce-city.k12.ga.us' <sharvin@commerce-city.k12.ga.us>, Jackie Williams <jmwilliams@cook.k12.ga.us>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, lisa.bryant@dooly.k12.ga.us <lisa.bryant@dooly.k12.ga.us>, 'Danielle Freeman (Danielle.Freeman@douglas.k12.ga.us)' <Danielle.Freeman@douglas.k12.ga.us>, emily.hanlin@douglas.k12.ga.us <emily.hanlin@douglas.k12.ga.us>, 'ann.coogle@dublincityschools.us' <ann.coogle@dublincityschools.us>, 'dorothea.kinsey@echols.k12.ga.us' <dorothea.kinsey@echols.k12.ga.us>, jpoulsen@effingham.k12.ga.us

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<lsonyers@emanuel.k12.ga.us>, tblocker@evans.k12.ga.us  
<tblocker@evans.k12.ga.us>, 'dcarver@floydboe.net'  
<dcarver@floydboe.net>, mfreeman@franklin.k12.ga.us  
<mfreeman@franklin.k12.ga.us>, 'penny.fowler@gcssk12.net'  
<penny.fowler@gcssk12.net>, 'bmorrison@glascock.k12.ga.us'  
<bmorrison@glascock.k12.ga.us>, 'Janet Mitchell (jmitchell@glynn.k12.ga.us)'  
<jmitchell@glynn.k12.ga.us>, 'dyarbrough@gcbe.org'  
<dyarbrough@gcbe.org>, r.keve@grady.k12.ga.us  
<r.keve@grady.k12.ga.us>, 'Della Fowler' (della.fowler@greene.k12.ga.us)  
<della.fowler@greene.k12.ga.us>, laura.youmans@gscs.org  
<laura.youmans@gscs.org>

**Sent Date:** Jun 10, 2014 18:37:59

**Subject:** promotion and new products

**Attachment:** [image001.png](#)  
[2014 Fast Start Sign Up Form FINAL \(5\).pptx](#)  
[RF Tostitos 1 45 oz \(30103\) 4-14.pdf](#)  
[Sunchips Snack Mix Garden Salsa .875 oz. 5-15.pdf](#)  
[Sunchips Snack Mix Harvest Cheddar \(30820\) .875 oz. 5-14.pdf](#)

---

All

I have attached a back to school promotion.

If you want to participate, please have it back to me by July 11.

Also, we have three new products I wanted you to know about.

We now have a 2 bread reduced fat Tostitos! Several districts had asked me about a product like this! It is great for a nacho line/taco bar.

There are also two Sun Chip snack mixes that are sure to be a hit. They meet the new smart snack a la carte guidelines.

I will send samples as soon as I get them.

Please let me know if you have interest in any of these.

I hope you are having a great summer.

Susan

Susan Wickizer Blank

Susan.wickizer@pepsico.com

423-838-2003 cell

423-517-8618 office



19. RE: School Nutrition Foundation Meeting

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Balla, Deborah <DBALLA@schoolnutrition.org>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'Sandra Ford' <fords@manateeschools.net>, 'Mary Begalle' <Mary.Begalle@schwans.com>, Marcia Smith <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, 'Julia Bauscher' <julia.bauscher@jefferson.kyschools.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>  
**Cc:** Hedrick, Janet <jhedrick@schoolnutrition.org>, Thompson, Cheryl <CTHOMPSON@schoolnutrition.org>, Bullock, Markita <m\_bullock@schoolnutrition.org>  
**Sent Date:** May 27, 2014 09:15:51  
**Subject:** RE: School Nutrition Foundation Meeting  
**Attachment:**

---

Good Morning,

Due to a meeting recently scheduled on Tuesday, I will not make it in for dinner on Tuesday evening.

I arrive after 10pm. I look forward to a productive meeting on Wednesday.

Safe travels all and see you next week.

Ami Childers  
Education Strategy Manager  
PepsiCo Foodservice

**From:** Balla, Deborah [mailto:DBALLA@schoolnutrition.org]  
**Sent:** Monday, May 19, 2014 3:16 PM  
**To:** 'sswogger@accutemp.net'; 'dmartin@burke.k12.ga.us'; 'Sandra Ford'; Childers, Ami N {FLNA}; 'Mary Begalle'; Marcia Smith; 'muellerc28@gmail.com'; 'Julia Bauscher'; 'Leah Schmidt'; Montague, Patricia  
**Cc:** Hedrick, Janet; Thompson, Cheryl; Bullock, Markita  
**Subject:** School Nutrition Foundation Meeting

This email is being sent on behalf of Patti Montague, Executive Director, School Nutrition Foundation, by Deborah Van Balen.



The School Nutrition Foundation (SNF) Board Meeting will be held at the Renaissance Arlington Capital View Hotel, Wednesday, June 4, 2104 in Arlington, Virginia from 8:30 AM – 4:00 PM in Studio E. Rooms have been reserved for Board members and confirmations will be sent to you.

**Renaissance Arlington Capital View Hotel**

2800 South Potomac Ave  
Arlington, Virginia 22202  
703-413-1300

If you are arriving in time for dinner, please plan on joining us at Kora on Tuesday, June 3, 2014 at 6:00 PM. We will meet in the lobby of the hotel at 5:40 PM. My cell phone number is 571-274-9427, just in case you get delayed. Chef Morou, owner of Kora, has been on Iron Chef America and the Next Iron Chef. If you are unable to join us for dinner, please let Deborah know. The address for Kora is:

**Kora Restaurant**

2250 Crystal Drive  
Arlington, VA 22202

**SHUTTLE SERVICE**

The Renaissance Arlington Capital View Hotel is less than 2 miles from Reagan National Airport and has complimentary shuttle service from the airport to the hotel. Reservations are recommended for the shuttle and can be made by calling 703-413-1300.

I look forward to seeing you in June!

Patti

\*\*\*\*\*

Deborah

Deborah Van Balen  
Executive Assistant

**School Nutrition Association**

120 Waterfront Street  
Suite 300  
National Harbor, MD 20745  
Direct Phone: 301-686-3114  
Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

[www.schoolnutrition.org](http://www.schoolnutrition.org)

**Take action to help protect school meals! Click here to encourage your Member of Congress to provide the necessary flexibility school nutrition operators need to provide healthy, tasty meals to America's students while maintaining a financially viable program.**

**Connect with SNA on Facebook, LinkedIn and Twitter**

<https://www.facebook.com/SchoolNutritionAssociation>

[www.linkedin.com/SchoolNutritionAssociation](http://www.linkedin.com/SchoolNutritionAssociation)

<https://twitter.com/SchoolLunch>

20. RE: SNF Board Meeting

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Balla, Deborah <DBALLA@schoolnutrition.org>, 'sswogger@accutemp.net' <sswogger@accutemp.net>, 'mary.begalle@schwans.com' <mary.begalle@schwans.com>, 'julia.bauscher@jefferson.kyschools.us' <julia.bauscher@jefferson.kyschools.us>, 'Sandy Ford' <fords@manateeschools.net>, 'leahs@hickmanmills.org' <leahs@hickmanmills.org>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'mlsdl8@aol.com' <mlsdl8@aol.com>, 'muellerc28@gmail.com' <muellerc28@gmail.com>, Montague, Patricia <PMONTAGUE@schoolnutrition.org>  
**Sent Date:** Mar 20, 2014 10:06:44  
**Subject:** RE: SNF Board Meeting  
**Attachment:**

---

I can attend. Thank you

**From:** Balla, Deborah [mailto:DBALLA@schoolnutrition.org]  
**Sent:** Thursday, March 20, 2014 9:27 AM  
**To:** 'sswogger@accutemp.net'; Childers, Ami N {FLNA}; 'mary.begalle@schwans.com'; 'julia.bauscher@jefferson.kyschools.us'; 'Sandy Ford'; 'leahs@hickmanmills.org'; 'dmartin@burke.k12.ga.us'; 'mlsdl8@aol.com'; 'muellerc28@gmail.com'; Montague, Patricia  
**Subject:** SNF Board Meeting

Hello Everyone:

We are still trying to find a date for the SNF Board Meeting. Can you please let me know if you are available on June 4, 2014 from 8:30 am – 4:00 pm? The meeting will be held here at SNA Headquarters.

Sincerely,

Deborah

Deborah Van Balen  
Executive Assistant  
**School Nutrition Association**  
120 Waterfront Street  
Suite 300  
National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

[www.schoolnutrition.org](http://www.schoolnutrition.org)

New USDA professional standards for school nutrition staff members are coming soon! Achieving SNA certification and credentialing now will give school nutrition staff a valuable head start on meeting the requirements. More info [www.schoolnutrition.org/certification](http://www.schoolnutrition.org/certification)

**Connect with SNA on Facebook, LinkedIn and Twitter**

<https://www.facebook.com/SchoolNutritionAssociation>

[www.linkedin.com/SchoolNutritionAssociation](http://www.linkedin.com/SchoolNutritionAssociation)

<https://twitter.com/SchoolLunch>

21. RE: follow up on research idea

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Montague, Patricia <PMONTAGUE@schoolnutrition.org>, 'Connie Mueller' <muellerc28@gmail.com>, 'Donna Martin' <dmartin@burke.k12.ga.us>, 'Leah Schmidt' <leahs@hickmanmills.org>, 'Marcia Smith' <mlsdl8@aol.com>, 'Mary Begalle' <mary.begalle@schwans.com>, 'Sandra Ford' <fords@manateeschools.net>, 'Scott Swogger' <sswogger@accutemp.net>, Julia Bauscher (julia.bauscher@jefferson.kyschools.us) <julia.bauscher@jefferson.kyschools.us>  
**Cc:** Schuchart, Cathy <CSCHUCHART@schoolnutrition.org>  
**Sent Date:** Nov 13, 2013 14:11:55  
**Subject:** RE: follow up on research idea  
**Attachment:**

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This is a great topic for research.

Curious on the stipulation that SNA not use research for its federal agenda.

Does that limit what we can do with the results to address the needs of successfully feeding children in US schools?

**From:** Montague, Patricia [mailto:PMONTAGUE@schoolnutrition.org]  
**Sent:** Wednesday, November 13, 2013 12:36 PM  
**To:** Childers, Ami N {FLNA}; 'Connie Mueller'; 'Donna Martin'; 'Leah Schmidt'; 'Marcia Smith'; 'Mary Begalle'; 'Sandra Ford'; 'Scott Swogger'; Julia Bauscher (julia.bauscher@jefferson.kyschools.us)  
**Cc:** Schuchart, Cathy  
**Subject:** FW: follow up on research idea

You may recall at the SNF Board meeting last month that I told you that Cathy Schuchart, SNA's Staff VP of Child Nutrition & Policy, reached out to Pew Trusts who she works closely with to see about getting funding to do research on School Lunch Periods – see attached. The questions would focus on the current time for and number of lunch periods, the range of issues they are seeing, what - if any - steps they have taken to address the issues, and any future needs. Additionally, there should be questions on spikes in hunger in the afternoon if students eat early (some schools have reported lunches beginning at 10:30 AM) as well as on the financial losses the programs have seen that can be directly attributed to the school lunch period.

Cathy has heard back and Pew and they are interested in possibly funding this research project; however, with some stipulations. Basically they will fund, if we agree to:

1. Involve Pew in the process -- research design, survey design, analysis and final report.

2. SNF agree that we would not use research to further SNA's federal agenda which could be in opposition to Pew's interests.

These types of asks are pretty typical of funders. I think SNF's/SNA's and PEW's positions on the length of school lunch periods are probably pretty similar. This is the type of research we would like to see SNF begin to do.

**ACTION REQUIRED:** Please Reply to All and let the group know if you believe this is something that SNF should pursue.

**From:** Schuchart, Cathy  
**Sent:** Tuesday, November 12, 2013 11:32 AM  
**To:** Montague, Patricia  
**Cc:** Balla, Deborah  
**Subject:** FW: follow up on research idea

Patti:

Can we discuss when you get a chance?

Thanks, Cathy

**From:** Jessica Donze Black [mailto:jblack@pewtrusts.org]  
**Sent:** Monday, November 11, 2013 10:36 PM  
**To:** Schuchart, Cathy  
**Subject:** RE: follow up on research idea

Hi Cathy! I'm so sorry it has taken me a month to get back to you on this! I was waiting to get input from our research and GR sides of the house to decide on next steps. Bottom line is that I think this maybe something we'd like to fund, but there are a few caveats that may make it more or less appealing to you so I want to run those by you first.

The bottom line is that we'd want this to be your study and your publication but as we'd need to disclose the funding source we'd still want to be involved in the process enough to make sure all are comfortable with the survey instrument, analysis, report and recommendations. Thus, we'd ask that we get to help with the development of the survey instrument and/or get to review it and offer edits prior to implementation. Likewise, we'd want to be able to read the report and offer edits prior to publication such that both SNA and Pew were comfortable with whatever final recommendations were made. There are some little things we'd need to ensure such as framing results as a member survey and not a representative sampling, but I don't think that would be a big deal. The more significant issue would be that given there are some issues on which our organizations may not entirely agree, we'd just want to make sure that the report were not used to

promote a federal agenda that was in opposition to ours – especially as we enter CNR. We can absolutely all work together to address the concerns we share as we all agree that these are big issues. We'd just want to be sure the recommendations didn't include any overarching themes like rolling back or delaying current regulations if our organizations weren't on the same page about that.

So...if all of that sounds tolerable, we can proceed with the contract process, set up a work plan, etc. I'll warn you that the contract timeline can take a few months so I would anticipate it being late January before you were rolling with this. If that doesn't sound too late then I think we can move forward.

Thanks, again, for bringing this to us and let me know how you'd like to proceed.

Jessica

Jessica Donze Black RD, MPH  
Director, Kids' Safe and Healthful Foods Project  
[www.healthyschoolfoodsnow.org](http://www.healthyschoolfoodsnow.org)  
[jblack@pewtrusts.org](mailto:jblack@pewtrusts.org)

**From:** Schuchart, Cathy [mailto:[CSCHUCHART@schoolnutrition.org](mailto:CSCHUCHART@schoolnutrition.org)]  
**Sent:** Tuesday, October 08, 2013 3:31 PM  
**To:** Jessica Donze Black  
**Subject:** RE: follow up on research idea

Jessica:

Just spoke with Patti about this. Attached is a suggested idea for your use. Although we don't have a fixed amount on what something like this would cost, I can't imagine it would be too expensive given the nature of the topic. Seems pretty cut and dry to me.

Happy to discuss.

Thanks again for your consideration.

Cathy

**From:** Jessica Donze Black [mailto:[jblack@pewtrusts.org](mailto:jblack@pewtrusts.org)]  
**Sent:** Tuesday, October 08, 2013 2:24 PM  
**To:** Schuchart, Cathy  
**Subject:** follow up on research idea

Hi Cathy,

I was going back through my notes and recalling our conversation in September about some potential research you all may want to pursue in advance of CNR. Are you still thinking about doing something for which you'd like to seek funding? Feel free to shoot me your ideas when/if you have a chance so I can be sure to consider them when looking at our plan for the year ahead.

Thanks!

Jessica

Jessica Donze Black RD, MPH

**Director, Kids' Safe and Healthful Foods Project**

[www.healthyschoolfoodsnow.org](http://www.healthyschoolfoodsnow.org)

Office: 202-540-6610

Pew Charitable Trusts

901 E. St. NW

Washington, DC 20004

[jblack@pewtrusts.org](mailto:jblack@pewtrusts.org)



22. RE: SNA Board Meeting - October 30-31, 2013

**From:** Childers, Ami N {FLNA} <Ami.N.Childers@pepsico.com>  
**To:** Balla, Deborah <DBALLA@schoolnutrition.org>, 'Scott Swogger' <sswogger@accutemp.net>, 'Donna Martin' <dmartin@burke.k12.ga.us>, Sandra Ford <fords@manateeschools.net>, mary.begalle@schwans.com <mary.begalle@schwans.com>, 'Connie Mueller' <muellerc28@gmail.com>, Leah Schmidt <leahs@hickmanmills.org>, Marcia Smith <mlsdl8@aol.com>, Julia Bauscher <julia.bauscher@jefferson.kyschools.us>  
**Cc:** Montague, Patricia <PMONTAGUE@schoolnutrition.org>, Abrera, Julie <jabrera@schoolnutrition.org>, Seymour, Danny <dseymour@schoolnutrition.org>  
**Sent Date:** Oct 22, 2013 04:46:55  
**Subject:** RE: SNA Board Meeting - October 30-31, 2013  
**Attachment:**

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I apologize for the delay on my final plans, I've been held at bay waiting on my senior leadership.

As mentioned before and is now confirmed, I unfortunately have to attend a mandatory company meeting next week in Dallas Mon-Wed.

If there are any materials that I can pre-read and send comments back before next week, please let me know.

Thank you.

Ami Childers

**From:** Balla, Deborah [mailto:DBALLA@schoolnutrition.org]  
**Sent:** Thursday, October 03, 2013 1:26 PM  
**To:** 'Scott Swogger'; 'Donna Martin'; Sandra Ford; mary.begalle@schwans.com; Childers, Ami N {FLNA}; 'Connie Mueller'; Leah Schmidt; Marcia Smith; Julia Bauscher  
**Cc:** Montague, Patricia; Abrera, Julie; Seymour, Danny  
**Subject:** SNA Board Meeting - October 30-31, 2013

This email is being on behalf of Patti Montague, SNF Executive Director, by Deborah Van Balen.

Hello:

We are looking forward to seeing you at the SNF Board meeting October 30-31.

We will be sending out an advance packet of information/materials prior to the meeting.

As mentioned in our earlier email, the meeting will take place at the SNA/SNF offices at 120 Waterfront Street, Suite 300, National Harbor, MD.

Our meeting schedule is:

**Arrival on Wednesday, October 30 for a 1:00pm start. For those arriving earlier, we can go for a casual lunch as a group before the meeting.**

**Meeting ends Thursday, October 31 at 12:30pm. Lunch will be served.**

We have reserved rooms at the Gaylord Hotel at National Harbor.

For those of you traveling independently (Mary and Ami), please let me know if you need assistance with a room reservation. In a separate email, we will send hotel confirmation information.

Here is the attendance list. *Please let us know if your plans have changed.*

Scott Swogger  
Donna Martin  
Sandy Ford  
Julia Bauscher  
Mary Begalle  
Leah Schmidt  
Marcia Smith

Unable to attend:  
Connie Mueller

Plans not final:  
Ami Childers

See you in a few weeks.

Patti

\*\*\*\*\*  
Deborah

Deborah Van Balen  
Executive Assistant

**School Nutrition Association**

120 Waterfront Street

Suite 300

National Harbor, MD 20745

Direct Phone: 301-686-3114

Phone: 301-686-3100, ext 114

Toll-Free: 800-877-8822, ext 114

Fax: 301-686-3115

[www.schoolnutrition.org](http://www.schoolnutrition.org)

## 23. district 1 meeting follow up

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, 'dherrmann@jchs.com' <dherrmann@jchs.com>, 'jpotter@Screven.k12.ga.us' <jpotter@Screven.k12.ga.us>, jpoulson@effingham.k12.ga.us <jpoulson@effingham.k12.ga.us>, 'mblanchard@bulloch.k12.ga.us' <mblanchard@bulloch.k12.ga.us>, lsconyers@emanuel.k12.ga.us <lsconyers@emanuel.k12.ga.us>, 'khood@metter.org' <khood@metter.org>, redessa\_crawford@johnson.k12.ga.us <redessa\_crawford@johnson.k12.ga.us>, abarrett@treutlen.net <abarrett@treutlen.net>, 'donnasapp@lcboe.net' <donnasapp@lcboe.net>, 'kpeavy@bleckley.k12.ga.us' <kpeavy@bleckley.k12.ga.us>, 'dbarrows@dodge.k12.ga.us' <dbarrows@dodge.k12.ga.us>, smartin@telfairschools.org <smartin@telfairschools.org>, gayc@toombs.k12.ga.us <gayc@toombs.k12.ga.us>, robinwaters@tattnallschools.org <robinwaters@tattnallschools.org>, tblocker@evans.k12.ga.us <tblocker@evans.k12.ga.us>, sfox@long.k12.ga.us <sfox@long.k12.ga.us>, 'creddick@liberty.k12.ga.us' <creddick@liberty.k12.ga.us>, cellis@bryan.k12.ga.us <cellis@bryan.k12.ga.us>, 'lydia.martin@sccpss.com' <lydia.martin@sccpss.com>  
**Sent Date:** Oct 09, 2013 10:34:58  
**Subject:** district 1 meeting follow up  
**Attachment:** [rackbarrelsheets.ppt](#)  
[RF Tostitos Sell Sheet.pdf](#)  
[RF Puffs Sell Sheet.pdf](#)

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Directors,

I wanted to thank you all for allowing me to attend the district 1 meeting last week.

I have attached the sheets on a couple of the new Frito Lay whole grain products I mentioned last week.

I have also attached the sheet about free chip racks.

If your schools sell a la carte and needs a chip rack or Gatorade barrel, just let me know.

They arrive via UPS in about 10 days.

As always, please let me know if there is anything I can do for you.

Susan

Susan Wickizer Blank

PepsiCo Education Manager-Georgia

423.838.2003 cell

423.517.8618 office

susan.wickizer@pepsico.com

24. samples

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, 'andrea.thomas@hallco.org' <andrea.thomas@hallco.org>, 'Jennifer B. Davis (Davis.Jennifer.B@muscogee.k12.ga.us)' <Davis.Jennifer.B@muscogee.k12.ga.us>, 'dmartin@burke.k12.ga.us' <dmartin@burke.k12.ga.us>, meredith.potter@hcbe.net <meredith.potter@hcbe.net>  
**Sent Date:** May 29, 2013 15:03:11  
**Subject:** samples  
**Attachment:** [RF Tostitos 16 oz \(18793\) SIGNED 3-25-13.pdf](#)  
[RF Tostitos 875 oz \(18792\) signed 3-25-13.pdf](#)

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Ladies

I had a surplus of the new reduced fat Tostitos, so I sent you each a case to try.

They are available in single serve bags, and bulk bags.

They are whole grain.

We have a \$2 off a case promotion for most of the first semester, so let me know if you liked them.

Have a great summer.

Susan

Susan Wickizer Blank  
PepsiCo Education Manager-Georgia  
423.838.2003 cell  
423.517.8618 office  
susan.wickizer@pepsico.com

## 25. Frito Lay

**From:** Wickizer, Susan {FLNA} <Susan.Wickizer@pepsico.com>  
**To:** 'lbyrd@dawson.k12.ga.us' (lbyrd@dawson.k12.ga.us)' <lbyrd@dawson.k12.ga.us>, 'Candice Sisson' (CSisson@fannin.k12.ga.us)' <CSisson@fannin.k12.ga.us>, 'Linda Waters' (linda.waters@gilmerschools.com)' <linda.waters@gilmerschools.com>, 'emilyhanlin@pickens.k12.ga.us' <emilyhanlin@pickens.k12.ga.us>, 'BOE: Starr, Jeanne (Jeanne.Starr@baldwin.k12.ga.us)' <Jeanne.Starr@baldwin.k12.ga.us>, 'Pamela LeFrois (pamela.lefrois@barrow.k12.ga.us)' <pamela.lefrois@barrow.k12.ga.us>, 'Blakeney, Pam (PBlakeney@BARTOW.K12.GA.US)' <PBlakeney@BARTOW.K12.GA.US>, 'Cleta Long (clong@bibb.k12.ga.us)' <clong@bibb.k12.ga.us>, mblanchard@bulloch.k12.ga.us <mblanchard@bulloch.k12.ga.us>, dmartin@burke.k12.ga.us <dmartin@burke.k12.ga.us>, 'bridgett.cross@carrollcountyschools.com' <bridgett.cross@carrollcountyschools.com>, 'Libby Cooke' (lcooke@catoosa.k12.ga.us)' <lcooke@catoosa.k12.ga.us>, 'ingrid.farahdel@clayton.k12.ga.us' <ingrid.farahdel@clayton.k12.ga.us>, 'Farmer, Paula P. (farmerp@clarke.k12.ga.us)' <farmerp@clarke.k12.ga.us>, Nixon, Cathe <cathe.nixon@cowetaschools.net>, 'Linda Dittrich (Linda.Dittrich@cherokee.k12.ga.us)' <Linda.Dittrich@cherokee.k12.ga.us>, 'Kathy Williams' (kathy.williams@cherokee.k12.ga.us)' <kathy.williams@cherokee.k12.ga.us>, 'lydia.martin@sccpss.com' <lydia.martin@sccpss.com>  
**Sent Date:** Jan 14, 2013 11:35:39  
**Subject:** Frito Lay  
**Attachment:** [US Hartzels Pre-Order Form.pptx](#)

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Ladies

I sent out some samples of a brand new product, reduced fat Tostitos, recently.

They will be available in early March...let me know if you want pricing on them.

I also included a binder with updated nutritional info.

As our products become whole grain, they will automatically replace the older products at the distributors.

There is no action for you to take as the code numbers stay the same....with the exception of the Hartzels and USFS has already updated that.

That new number is 6712434.

I can get you the code number if you use a different distributor, but they do not all stock it yet.

I am also attaching a special promotion.

Please send it back to me if you are interested so I can let USFS know if they need to increase what they have on hand.

As always, please let me know if I can help you in any way.

Susan

PepsiCo Education Manager-Georgia

423.838.2003 cell

423.517.8618 office

susan.wickizer@pepsico.com