

**From:** Jonna Mazet <jkmazet@ucdavis.edu>  
**To:** Shana Gillette <sgillette@usaid.gov>; Alisa Pereira <apereira@usaid.gov>; Dennis Carroll <dcarroll@usaid.gov>; AOTR/Grant Manager Andrew Clements <AClements@usaid.gov>  
**CC:** Peter Daszak <daszak@ecohealthalliance.org>; Christine Kreuder Johnson <ckjohnson@ucdavis.edu>; Cassandra Louis Duthil <clouisduthil@usaid.gov>; Leilani Francisco <francisco@ecohealthalliance.org>; Tracey Goldstein <tgoldstein@ucdavis.edu>; Billy Karesh <karesh@ecohealthalliance.org>; predict@ucdavis.edu <predict@ucdavis.edu>  
**Sent:** 5/20/2017 12:03:15 AM  
**Subject:** PREDICT-2 Behavioral Risk Meeting First Follow-up First Piece

Dear Team,

In order to fulfill the request we discussed from the Mission in Sierra Leone/Guinea for a communications strategy timeline, as well as to follow-up on items we promised from the meeting last week, I have attached a confidential draft of the timeline.

We would greatly appreciate your feedback on this document before we provide it to the Mission or the GoSL MOH. It reads a bit strangely because almost all of it is dependent on interactions you are managing with partners to whom we have not yet been introduced. So sorry if it reads strangely. We could fix that in a version next week if those introductions are imminent.

We are also running this by our core team in Sierra Leone for their inputs.

Thanks in advance for your initial and confidential review & have a nice weekend,  
Jonna

**Sent:** Thu, 25 May 2017 19:36:48 -0700  
**Subject:** Re: PREDICT-2 Behavioral Risk Meeting First Follow-up First Piece  
**From:** Jonna Mazet <jkmazet@ucdavis.edu>  
**To:** Andrew Clements <aclements@usaid.gov>  
**Cc:** Alisa Pereira <apereira@usaid.gov>, Shana Gillette <sgillette@usaid.gov>, Dennis Carroll <dcarroll@usaid.gov>, Peter Daszak <daszak@ecohealthalliance.org>, Christine Kreuder Johnson <ckjohnson@ucdavis.edu>, Cassandra Louis Duthil <clouisduthil@usaid.gov>, Leilani Francisco <francisco@ecohealthalliance.org>, Tracey Goldstein <tgoldstein@ucdavis.edu>, Billy Karesh <karesh@ecohealthalliance.org>, "predict@ucdavis.edu" <predict@ucdavis.edu>, Brian Bird <bhbird@ucdavis.edu>

Hi Andrew,

Do you have those comments? We'd like to respond to the Ministries and Mission. Another piece we'll need for that res[ponse is info on where you are with the discussions with the USAID communication partners, as well as that introduction if it is forthcoming.

Our SL team has informed us that we must be well underway, if not done, with the community engagement and potential assistance to the Ministries by August. Once the election season begins (they're saying end of August), we will not be allowed to proceed.

They are pushing quite hard to get going and to use our existing team if another mechanism/partnership is likely to draw out the timeline.

Appreciate your advice,

Jonna

On Mon, May 22, 2017 at 7:30 AM, Andrew Clements <[aclements@usaid.gov](mailto:aclements@usaid.gov)> wrote:

i'm writing up some suggestions. will send them later....

On Sat, May 20, 2017 at 4:18 PM, Alisa Pereira <[apereira@usaid.gov](mailto:apereira@usaid.gov)> wrote:

Thank you, Jonna. I will wait for others to chime in as well, but at first read, I think this submission is in line with what we discussed at our meeting, and appropriately positions PREDICT.

thanks

Alisa Pereira  
Deputy Director  
Emerging Threats Division  
Global Health Bureau, USAID/Washington  
Telephone: [202-712-5221](tel:202-712-5221)  
Cell: **REDACTED**  
e-mail: [apercira@usaid.gov](mailto:apercira@usaid.gov)

On Fri, May 19, 2017 at 8:03 PM, Jonna Mazet <[jkmazet@ucdavis.edu](mailto:jkmazet@ucdavis.edu)> wrote:

Dear Team,

In order to fulfill the request we discussed from the Mission in Sierra Leone/Guinea for a communications strategy timeline, as well as to follow-up on items we promised from the meeting last week, I have attached a confidential draft of the timeline.

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## **Timeline: Sierra Leone Communication Campaign Strategy**

This document summarizes an estimated timeline for the implementation of a communication campaign in Sierra Leone to address ways to safely and humanely live with bats from an infectious disease perspective.

The USAID/PREDICT project aims to strengthen capacity for detection and discovery of viruses with pandemic potential that can move between animals and people and to characterize risk factors associated with viral transmission. PREDICT has detected numerous viruses, including coronaviruses, paramyxoviruses, and influenza viruses, in bats at high-risk interfaces with the potential to spill-over to people. Recently, the project detected a new Ebolavirus in bats, but it is not Ebola Zaire virus that caused the Ebola virus disease outbreak in Sierra Leone and neighboring Guinea and Liberia. We are working to understand if this new virus found in bats has the potential to infect humans. Our team continues to characterize this virus and potential risk from exposure to it, but in the meantime, a communication campaign strategy was developed to: 1) inform communities of risk from exposure to infectious pathogens transmitted between animals and people, especially bats; 2) preemptively address and alleviate fear to the extent possible; and, 3) provide communities with the understanding necessary to safely and humanely live with bats, including that while bats may be the natural host for this and other viruses, they are ecologically essential animals that should be conserved and not exterminated.

The table below includes communication activities and an estimated timeline for implementation, assuming that recent USAID/DC guidance that PREDICT will provide technical guidance for other USAID communication partners is still correct. This strategy will be refined in conjunction with the Mission, GoSL's MOH, and other local and international stakeholders.

	<b>Activity</b>	<b>Proposed Timing</b>
1	Refine existing draft of technical materials to provide to in-country communication implementing partners as a starting point for campaign	Now
2	Review and revise existing draft of scientific discovery manuscript for publication	Now
3	Standby for USAID introduction to in-country implementers, such as the Health Communication Capacity Collaborative (HC3) partners, including Johns Hopkins Center for Communication Programs (CCP)	Introduction to implementation partners (ITIP) – timeline wholly dependent on USAID/DC
4	Provide technical guidance to and finalize communication campaign strategy with in-country communication implementing partners, including roles, responsibilities, capabilities, best practices, strategies, and plan for implementation	Ideally within 5 days of ITIP (dependent on partner availability)

5	Finalize scientific manuscript and submit for confidential review by journal	June 15
6	Submit confidential version of draft manuscript to MOH & Ambassador for Presidential awareness	June 15
7	Refine technical guidance and messaging for communication materials with in-country communication implementing partners for general bat-related risk reduction campaign, addressing multiple pathogens and bat-human interactions	Ideally within 10 days of ITIP (dependent on partner availability)
8	Global PREDICT delegation to Sierra Leone to meet with Mission and GoSL regarding finding (second trip), communication strategy, in-country partner collaboration, and publication; likely Ambassador briefing and/or any other briefings per guidance from Mission	Approximately week of July 10-15
9	Prepare communication technical guidance and messaging for new Ebola-specific bat-related risk reduction measures with in-country communication implementing partners	Within 21 days of ITIP (ideally at same time as delegation works with GoSL to release finding)
10	<p>Suggestions for in-country communication implementing partners: Convene first meeting as a joint briefing in Freetown with DMOs and DAOs (others: Chief Medical Officers (CMOs), Deputy CMO, district chairpersons, Chiefdom Speakers, City Mayors) for the following districts:</p> <ol style="list-style-type: none"> <li>1. Bombali</li> <li>2. Kambia</li> <li>3. Koinadugu</li> <li>4. Kono</li> <li>5. Freetown</li> </ol> <p>Discuss implementation plan and materials</p>	<p>Approximately week of July 10-15 or immediately following GoSL approval of release of finding</p> <p>If necessary, restrict messaging to just general bat infectious pathogen exposure risk</p>
11	<p>Suggestions for in-country communication implementing partners: Deploy to districts with DMOs and DAOs to engage with communities</p> <p>Others to accompany district heads:</p> <ul style="list-style-type: none"> <li>• Aiah Gbakima (PREDICT)</li> <li>• James Bangura (PREDICT)</li> <li>• Appropriate GoSL and Mission team members</li> </ul>	Dependent on ITIP and in-country communication implementing partners

12	Press release and publication	Dependent on publication date and approval of release of finding
13	Suggestions for in-country communication implementing partners or to be conducted by or in collaboration with PREDICT: evaluate the effectiveness of the campaign and how to improve or identify areas for follow-up or longer-term ideas/strategies for effective risk communication or mitigation	Dependent on campaign roll-out dates and availability of resources

**From:** Andrew Clements <aclements@usaid.gov>  
**To:** Dorothy Peprah <dpeprah@usaid.gov>  
**CC:** Chittenden, Kendra (Jakarta/Health) <kchittenden@usaid.gov>;Jonna Mazet <jkmazet@ucdavis.edu>;Brian Bird <bhbird@ucdavis.edu>;Tracey Goldstein <tgoldstein@ucdavis.edu>;Carroll, Dennis(GH/HIDN) <DCarroll@usaid.gov>;Shana Gillette <sgillette@usaid.gov>;Pereira, Alisa (GH/HIDN) <apereira@usaid.gov>  
**Sent:** 12/7/2017 8:33:19 PM  
**Subject:** request for Sierra Leone Mission Meeting with PREDICT next week

Hi Dorothy,

PREDICT would like to set up a meeting with the Mission and the PREDICT team (Global & SL) for next week to make sure we are all on the same page on the way forward with the process of preparing to communicate PREDICT findings, in particular the one finding that has been the previous point of discussions.

The PREDICT team has an update and would like to provide it to the Mission, as well as to clarify the path forward and its continued commitment to the March timeline. The PREDICT in-country leads, Aiah and James can be available by phone on Tuesday the 12th from Makeni or in person on Thursday the 14th at the Mission. (If Tuesday, early or late in the day would be best to allow Prof to use a more confidential location [e.g. hotel], as he will be working at the university during the day.)

Please let us know what your preference is.

Thanks!

Andrew

--

Andrew Clements, Ph.D.  
Senior Scientific Advisor  
Emerging Threats Division/Office of Infectious Diseases/Bureau for Global Health  
U.S. Agency for International Development  
Mobile phone: 1-571-345-4253  
E-mail: [aclements@usaid.gov](mailto:aclements@usaid.gov)

For more information on USAID's Emerging Pandemic Threats program, see: <http://www.usaid.gov/ept2>

**From:** Andrew Clements <aclements@usaid.gov>  
**To:** Jonna Mazet <jkmazet@ucdavis.edu>  
**Sent:** 12/8/2017 10:07:40 AM  
**Subject:** Fwd: request for Sierra Leone Mission Meeting with PREDICT next week

Can we chat today so I can get a sense of how urgent it is to update the mission? They don't seem to think this could possibly be time-sensitive. However, the wording of your note made me wonder.

*Andrew P. Clements, Ph.D.  
Senior Scientific Advisor  
Emerging Threats Division/Office of Infectious Diseases/Bureau for Global Health  
U.S. Agency for International Development  
Mobile phone: 1-571-345-4253  
Email: [aclements@usaid.gov](mailto:aclements@usaid.gov)*

Begin forwarded message:

**From:** Dorothy Peprah <dpeprah@usaid.gov>  
**Date:** December 8, 2017 at 10:59:58 AM GMT+1  
**To:** Andrew Clements <aclements@usaid.gov>  
**Cc:** "Chittenden, Kendra (Jakarta/Health)" <kchittenden@usaid.gov>, Jonna Mazet <jkmazet@ucdavis.edu>, Brian Bird <bhbird@ucdavis.edu>, Tracey Goldstein <tgoldstein@ucdavis.edu>, "Carroll, Dennis(GH/HIDN)" <DCarroll@usaid.gov>, Shana Gillette <sgillette@usaid.gov>, "Pereira, Alisa (GH/HIDN)" <apereira@usaid.gov>, Khadijat Mojidi <kmojidi@usaid.gov>, Richard Greene <rgreene@usaid.gov>  
**Subject: Re: request for Sierra Leone Mission Meeting with PREDICT next week**

Andrew,

Next week is not good for the Mission given our upcountry travels and the Central Veterinary Laboratory inauguration.

Given the nature of previous communication around this issue, we would prefer to have this discussion when Kendra and Khadijat are both able to join in January.

Thanks!

On Thu, Dec 7, 2017 at 9:33 PM, Andrew Clements <aclements@usaid.gov> wrote:  
Hi Dorothy,

PREDICT would like to set up a meeting with the Mission and the PREDICT team (Global & SL) for next week to make sure we are all on the same page on the way forward with the process of preparing to communicate PREDICT findings, in particular the one finding that has been the previous point of discussions.

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Please let us know what your preference is.

Thanks!

**From:** Tracey Goldstein <tgoldstein@ucdavis.edu>  
**Sent:** Fri, 26 May 2017 09:49:07 -0700  
**Subject:** Re: PREDICT-2 Behavioral Risk Meeting First Follow-up First Piece  
**To:** Jonna Mazet <jkmazet@ucdavis.edu>

Looks like we will need to modify some of Andrews edits.

T

On Fri, May 26, 2017 at 9:14 AM, Andrew Clements <[aclements@usaid.gov](mailto:aclements@usaid.gov)> wrote:

Hi Jonna,

My re-write is attached.

I thought it was important to show the roles of the various partners so the Mission can clearly see the proposed timing and sequencing. (I went back to March for the timeline so those not familiar with the history could have a better sense of the timing.) I also wanted to create a firewall so that it's clear that Predict (and its money) is only doing a limited segment of the work.

If we are on the same page, then the next step would be to share this document with the mission to get their thoughts and see if it lines up with their expectations.

Thanks!

Andrew.

On Fri, May 26, 2017 at 5:42 PM, Jonna Mazet <[jkmazet@ucdavis.edu](mailto:jkmazet@ucdavis.edu)> wrote:

That is the piece needed to smooth the transition with SL re your other email. Transition has begun, but clarity on timeline for next steps is the hold up on Mission and Ministry communications.

J

On Thu, May 25, 2017 at 9:41 PM, Andrew Clements <[aclements@usaid.gov](mailto:aclements@usaid.gov)> wrote:

Hi Jonna,

Been distracted with lots of other things flying around. Will send today.

Andrew

*Andrew P. Clements, Ph.D.*  
*Senior Scientific Adviser*  
*Emerging Threats Division/Office of Infectious Diseases/Bureau for Global Health*  
*U.S. Agency for International Development*  
*Mobile phone: 1-571-345-4253*  
*Email: [aclements@usaid.gov](mailto:aclements@usaid.gov)*

On May 26, 2017, at 4:37 AM, Jonna Mazet <[jkmazet@ucdavis.edu](mailto:jkmazet@ucdavis.edu)> wrote:

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Alisa Pereira  
Deputy Director  
Emerging Threats Division  
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Telephone: [202-712-5221](tel:202-712-5221)  
Cell: **REDACTED**  
e-mail: [apereira@usaid.gov](mailto:apereira@usaid.gov)

On Fri, May 19, 2017 at 8:03 PM, Jonna Mazet <[jkmazet@ucdavis.edu](mailto:jkmazet@ucdavis.edu)> wrote:

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UCDUSR0001062

Andrew Clements, Ph.D.  
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Emerging Threats Division/Office of Infectious Diseases/Bureau for Global Health  
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