

From: BLAIR, STEVEN
Sent: Monday, March 12, 2012 9:35 AM
To: Adrian Hutber
Subject: RE: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

Dear Adrian,

Thank you for the information. I will be pleased to help with this. I will be going to England earlier to help carry the Olympic Torch, so I will be there. Chloe and Karen have not been very clear in their communications about the Glasgow meeting. I thought that they also wanted me to give another lecture there, but do not yet have any details. I look forward to hearing about the plans after your next teleconference. If you have an opportunity on the teleconference, you might ask Chloe if she is planning on having me give another lecture.

Best regards,
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

-----Original Message-----

From: Adrian Hutber [mailto:AHutber@acsm.org]
Sent: Monday, March 12, 2012 10:22 AM
To: BLAIR, STEVEN
Subject: RE: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

Hi Steve

Sorry, I don't have the details yet. I'm waiting on Chloe to arrange our second teleconference call to see if Coke are moving forward with this EIM Master class. I'm also sensitive to the fact that you must have travel arrangements to make. If the class does move forward, the goal was to have Dr. William Bird from the UK, plus one "EIMer" co teach it. Mike Loosemore and Richard Weiler are both unavailable and, if you happened to be there (which we originally weren't aware of) and felt that this was still within your "niche", it would obviously be fabulous to have you be the one to do this with William and, if so, I'd suggest this to Karen (Cunningham)! But also totally get it if you think this would be better presented by two MDs. Either way, please don't feel obligated because I don't yet have the details you would need to make a travel logistics decision.

Regards, Adrian

Adrian Hutber, PhD
Vice President, Exercise is Medicine
American College of Sports Medicine
317-352-3842
ahutber@acsm.org

-----Original Message-----

From: BLAIR, STEVEN [mailto:SBLAIR@mailbox.sc.edu]
Sent: Friday, March 09, 2012 7:30 PM
To: Adrian Hutber
Subject: RE: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

Dear Adrian,

Thank you for the update. Do you know what day I will need to be in Glasgow for the program?

Regards,
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics University of South Carolina
803 777 0567

-----Original Message-----

From: Adrian Hutber [mailto:AHutber@acsm.org]
Sent: Friday, March 09, 2012 1:21 PM
To: BLAIR, STEVEN

Cc: 'mpbbatl@gmail.com'; Jim Whitehead; 'Rhona Applebaum'
Subject: RE: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

Hi Steve

An update for you related to the upcoming ICSEMIS pre-Olympic Conference that you will be attending in Glasgow. Karen Cunningham (and Karen's colleague, Chloe Wills), William Bird, and myself had a recent conference call to discuss the possibility of Coca Cola hosting a 2 hour Master Class at the ICSEMIS conference to teach physicians (GPs) how to motivate patients to be physically active as part of their health care. Subsequent to this, William Bird also graciously accepted a position on the UK EIM National Task Force. I believe that Chloe is in the process of arranging a follow up call that will also include Mike Loosemore, the Chair of the UK's EIM National Task Force, so that we can all discuss the next steps for the Master Class.

Regards, Adrian

Adrian Hutber, PhD
Vice President, Exercise is Medicine
American College of Sports Medicine
317-352-3842
ahutber@acsm.org

-----Original Message-----

From: BLAIR, STEVEN [mailto:SBLAIR@mailbox.sc.edu]
Sent: Thursday, March 08, 2012 8:30 PM
To: Jim Whitehead; Rhona Applebaum
Cc: Adrian Hutber; mpbbatl@gmail.com
Subject: RE: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

I agree that this is a great opportunity. I cannot attend the meeting because I will be attending a pre-Olympic congress in Glasgow (Rhona, this is the one that Karen is coordinating). However I will be happy to provide comments to Adrian and Jim on a proposal.
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics University of South Carolina
803 777 0567

-----Original Message-----

From: Jim Whitehead [mailto:jwhitehead@acsm.org]
Sent: Thursday, March 08, 2012 8:03 PM
To: Rhona Applebaum
Cc: Adrian Hutber; BLAIR, STEVEN; mpbbatl@gmail.com
Subject: Re: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

Excellent, Rhona. ACSM is a member of the Global Health Council and that would be a superb opportunity. I was on a panel last year with PAHO and the Aruba Minister of Health and Sports. Adrian, let's get together tomorrow. Thanks for all, Rhona.
Jim

Sent from my iPad

On Mar 8, 2012, at 10:14 AM, "Rhona Applebaum" <rapplebaum@coca-cola.com<mailto:rapplebaum@coca-cola.com>> wrote:

Hello Men

I realize this is very late--but by next Friday an abstract could be put together for a Panel discussion on EIM--including work to build capacity on the importance of PA and NCD prevention

Views? July 18-21 in DC

R

From: Global Health Council [mailto:conference@globalhealth.org]
Sent: Thursday, March 08, 2012 09:55 AM
To: Rhona Applebaum

Subject: Global Health Council Conference Deadlines and Deadline Extension for Complete Panels

[<http://www.globalhealth.org/uploads/conference2012.gif>]<http://www.globalhealth.org>

Thanks very much to everyone who has indicated an interest in submitting either Complete Panel proposals or Abstracts for Poster and Roundtable sessions. We are delighted to see such an enthusiastic response. A number of people have requested deadline extensions, particularly for Complete Panel submissions, as they require coordination among several potential presenters.

Therefore, the Global Health Council is extending the deadline for COMPLETE PANEL submissions, we are changing that deadline from March 9 (tomorrow) to March 16 (next Friday).

Please note that this change is for Complete Panels only. The deadlines Abstracts and for the Awards remain in place. Please see the list of deadlines below.

Deadlines:

TOMORROW, Friday, March 9:

Abstracts for Posters and Roundtables: http://www.globalhealth.org/Abstracts_for_Poster_RT.html

March 15:

Jonathan Mann Award for Health and Human Rights: <http://www.globalhealth.org/Awards.html>

Best Practices in Global Health Award: <http://www.globalhealth.org/Awards.html>

March 16:

New Investigators in Global Health Abstracts: http://www.globalhealth.org/New_Investigators.html

Complete Panel Submissions: http://www.globalhealth.org/Complete_Panel_Submit.html

March 20:

Excellence in Media Award for Global Health: <http://www.globalhealth.org/Awards.html>

March 31:

Early registration for Exhibition Hall ends - regular pricing begins April 1: http://www.globalhealth.org/Exhibit_Hall.html

Registration is open (http://www.globalhealth.org/Registration_Pricing.html), as is accommodations booking at the Omni Shoreham Hotel (http://www.globalhealth.org/Hotel_and_Travel.html).

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From: BLAIR, STEVEN
Sent: Sunday, September 25, 2011 4:16 PM
To: Rhona Applebaum; K R Fox
CC: Dr. Karen Cunningham
Subject: RE: ICSEMIS 2012 Sub-Themes (FINAL).doc

**Dear Rhona,
Thank you very much for your very kind comments. You are too gracious with your praise.**

**I will insert comments into your message.
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Rhona Applebaum [mailto:rapplebaum@na.ko.com]
Sent: Sunday, September 25, 2011 9:48 AM
To: BLAIR, STEVEN; K R Fox
Cc: Dr. Karen Cunningham
Subject: RE: ICSEMIS 2012 Sub-Themes (FINAL).doc

Hello Steve and Ken--

Sending this note to both of you to:

1. Thank you both again for a fantastic job in Moscow. Have rec'd very good feedback--and you two are such a dynamic duo that you can both expect more trips to (as I mentioned to Ken) spread the "active, healthy living gospel"
2. Bringing to your attention the ICSEMIS program--from July 19-24 in Glasgow. Steve--this will not conflict with the Torch Relay--July 9-11, but will mean you will stay quite sometime in the UK. Steve--I think our putting together an EIM session would be perfect. Ken--unsure what your schedule looks like, but a session on SDT with Rich Ryan and perhaps another speaker would be great. Your speaking with him on Tuesday appears to be a great opportunity. Of course we will cover all expenses--and it could be a 'rehearsal' for the ICPAPH in Sydney in October. Further--submitting abstracts on PA and mental wellbeing--in both the elderly and young folks would be of interest--at least--my humble opinion.

Karen is on point for this project. Karen if you can make sure Celia is aware of topics we want to address would be great--including hydration for the athlete--which continues to be an imp topic, as evident in the Q&As in Moscow.

Gentlemen--pls let us know.

[Steve Blair] I am willing to organize a session, but I will wait until Karen contacts Celia to be certain that the program is not already confirmed. Also, Karen please see if you can get some more information regarding length of sessions, number of speakers we should consider, and format of an application.

3. Last but not least, Steve--will be in touch with NIH and will suggest Angela as a co-speaker with you. Of course Van will need to support.

[Steve Blair] I will be happy to work with Angela if Van approves.

That's it--have a great w/e--and can't thank you both enough. Per earlier email, pls send out of pocket expenses to Trudy Strawn and Dee Dee Wilson. And how should we do your honorarium? I now we discussed, but can't find email. We would suggest the \$\$\$ go into your research program, or to your University Foundation to assist with travel, etc so as to avoid the antis from making mischief--which they are always wanting to do. But this is up to you

[Steve Blair] I gave Katie my expenses on Friday, and I am not sure where she is in the process. I will ask her to arrange for the honorarium to go into our Educational Foundation.

Again--many thanks to you both--for everything

Rhona

<http://www.icsemis2012.com/exhibitor-sponsor/why-attend-icsemis-2012>

Rhona S. Applebaum, PhD | VP, Chief Scientific & Regulatory Officer | The Coca-Cola Company
Email: rapplebaum@na.ko.com | Office 404-676-2177 | Fax 404-598-2177

From: "BLAIR, STEVEN" <SBLAIR@mailbox.sc.edu>
To: Rhona Applebaum/US/NA/TCCC@TCCC
Date: 09/25/2011 07:59 AM
Subject: RE: ICSEMIS 2012 Sub-Themes (FINAL).doc

Dear Rhona,
I agree that EIM would fit nicely in the physical activity subthemes. What are the dates of the meeting?

I hope that your trip to India was pleasant and successful and that you are now back home.
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Rhona Applebaum [<mailto:rapplebaum@na.ko.com>]
Sent: Thursday, September 22, 2011 6:13 AM
To: BLAIR, STEVEN
Subject: ICSEMIS 2012 Sub-Themes (FINAL).doc

attached are the sub-themes.

Physical Activity and Health is the sub-theme most relevant to us, and where I think EIM would be perfect.

Rhona

Rhona S. Applebaum, PhD | VP, Chief Scientific & Regulatory Officer | The Coca-Cola Company
Email: rapplebaum@na.ko.com | Office 404-676-2177 | Fax 404-598-2177



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any attachments).

From: BLAIR, STEVEN
Sent: Friday, December 02, 2011 12:59 PM
To: Chip Lavie; Rhona Applebaum
Subject: RE: Fwd: WCC 2012, invitation to speak - Medical Students course, Dr. Lavie

I agree that a booth would be great. Rhona, can you have someone check to see if a booth could be made available. If so, I suggest that you communicate with Bob Sallis and Adrian Hutber to see if one of them could go.
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Chip Lavie [mailto:clavie@ochsner.org]
Sent: Friday, December 02, 2011 10:10 AM
To: Rhona Applebaum; BLAIR, STEVEN
Subject: Re: Fwd: WCC 2012, invitation to speak - Medical Students course, Dr. Lavie

I was not sure?? but a presence would be nice and appropriate(and maybe could promote our other presentations???)I have no experience getting such things on the meetings, but just like all the pharma and journals/societies who have booths, I cannot imagine that they have enough(or could not add more??) as the meetings are always looking for more of this and there is still 4 months in advance!!Have a great week-end, and pull for LSU against the Dawgs,haha(Saints over Lions too!!)Chip

Carl "Chip" J. Lavie, M.D.,FACC, FACP, FCCP
Professor of Medicine
Medical Director, Cardiac Rehabilitation and Prevention
Director, Stress Testing Laboratory
John Ochsner Heart and Vascular Institute
Ochsner Clinical School - The University of Queensland School of Medicine
1514 Jefferson Highway
New Orleans, LA 70121
(504) 842-5874 phone
(504) 842-5875 fax

>>> Rhona Applebaum <rapplebaum@coca-cola.com> 12/2/2011 9:05 AM >>>
[Not even suggesting you do that--that's why we need an EIM presence](#)

R

From: Chip Lavie [mailto:clavie@ochsner.org]
Sent: Friday, December 02, 2011 10:03 AM
To: Rhona Applebaum; 'sblair@mailbox.sc.edu' <sblair@mailbox.sc.edu>
Subject: Re: Fwd: WCC 2012, invitation to speak - Medical Students course, Dr. Lavie

I know that I now have 4 abstracts, a Symposium lecture, and this lecture, so probably will be pretty busy at the meeting already, but certainly not opposed to a booth(just that I would not be there much??)Chip

Carl "Chip" J. Lavie, M.D.,FACC, FACP, FCCP
Professor of Medicine
Medical Director, Cardiac Rehabilitation and Prevention
Director, Stress Testing Laboratory
John Ochsner Heart and Vascular Institute
Ochsner Clinical School - The University of Queensland School of Medicine
1514 Jefferson Highway
New Orleans, LA 70121
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(504) 842-5875 fax

>>> Rhona Applebaum <rapplebaum@coca-cola.com> 12/2/2011 9:00 AM >>>
[This is great](#)

I'm thinking EIM needs to have a presence here--somewhere Chip can direct folks to for more info. I'm thinking a booth in the exhibit area

Views? We can try to help here

From: Chip Lavie [mailto:clavie@ochsner.org]
Sent: Friday, December 02, 2011 09:40 AM
To: Rhona Applebaum; Steve Blair <sblair@mailbox.sc.edu>
Subject: Fwd: WCC 2012, invitation to speak - Medical Students course, Dr. Lavie

Rhona and Steve,
See enclosed-another bigger lecture at WCC on the EIM topic!!Chip

Carl "Chip" J. Lavie, M.D.,FACC, FACP, FCCP
Professor of Medicine
Medical Director, Cardiac Rehabilitation and Prevention
Director, Stress Testing Laboratory
John Ochsner Heart and Vascular Institute
Ochsner Clinical School - The University of Queensland School of Medicine
1514 Jefferson Highway
New Orleans, LA 70121
(504) 842-5874 phone
(504) 842-5875 fax

>>> World Congress of Cardiology Science <science@worldheart.org> 12/2/2011 8:04 AM >>>
Dear Dr. Lavie,

On behalf of the Course Directors: Drs. Nooshin Bazargani, Kathryn Taubert and Nathan Wong we enclose an invitation to speak during the one day course in 'Preventive cardiology for cardiology trainees and medical students' which is being held alongside the WCC 2012 in Dubai, UAE on 18 April, 2012.

We would appreciate your reply to this invitation **by 9 December 2011**, email science@worldheart.org and mention 'Medical students course - WCC 2012' in the subject line.

If you have any questions please do not hesitate to contact us.

Best wishes
WHF Science Team

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From: BLAIR, STEVEN
Sent: Sunday, July 20, 2014 6:54 AM
To: Hill, James
Subject: RE: Exercise Is Medicine Keynote lecture in 2015

**Thanks for accepting. I also talked about GEBN at the Program Committee meeting, and encouraged ACSM to be involved. We also need to reach out to other professional organizations.
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology & Biostatistics
Arnold School of Public Health
921 Assembly Street, Room 225
University of South Carolina
Columbia, SC 29208
803 777 0567

From: Hill, James [mailto:James.Hill@ucdenver.edu]
Sent: Saturday, July 19, 2014 7:34 PM
To: BLAIR, STEVEN
Cc: Jim Skinner
Subject: RE: Exercise Is Medicine Keynote lecture in 2015

I would be honored to do this.

James O. Hill, Ph.D.
Anschutz Professor
Executive Director, Anschutz Health
and Wellness Center

From: BLAIR, STEVEN <SBLAIR@mailbox.sc.edu>
Sent: Friday, July 18, 2014 2:08 PM
To: Hill, James
Cc: Jim Skinner
Subject: Exercise Is Medicine Keynote lecture in 2015

Dear Jim,
The ACSM Program Committee is meeting today to begin initial planning for the 2015 meeting. Jim Skinner and I would like for you to give the keynote lecture for the Exercise Is Medicine World Congress, and the topic would be “The Global Energy Balance Network”. The date of the lecture will be May 26, 2015 and the meeting is in San Diego. I hope that you will be able to do this. It will be a great opportunity to get our GEBN message out to a large audience. This request still has to receive official approval, but I am confident that we will get it.
All the best,
Steve

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology & Biostatistics
Arnold School of Public Health
921 Assembly Street, Room 225
University of South Carolina
Columbia, SC 29208
803 777 0567

From: Joseph Lightfoot [joseph.p.lightfoot@gmail.com]
Sent: Thursday, June 18, 2015 6:17 AM
To: BLAIR, STEVEN
CC: RSM Sport & Exercise Medicine; Beilul Kahsai
Subject: Re: Title for my June lecture

Dear Steve,

Great to hear you are there safe and enjoying London. I am travelling down this evening.

I'm not sure how many people are return delegates I'm afraid. I've cc'd in Beilul who may have this information.

I suspect there will be some, but hopefully we have a good number of new people too. Last year was certainly a different mix to the year before.

See you soon,

Joe

Dr Joseph Lightfoot, MBChB, BSc(Hons), CSCS

CEO, Results Inc. weareresults.com

Here's how our customers [describe us](#)

T: +44 7854 620 390

Twitter: [@JosephLightfoot](https://twitter.com/JosephLightfoot)

LinkedIn: [Joseph Lightfoot](https://www.linkedin.com/in/joseph-lightfoot)

On 18 Jun 2015, at 12:09, BLAIR, STEVEN <SBLAIR@mailbox.sc.edu> wrote:

Dear Joe,

We arrived safely in London and just got back from a great walk through The Regents Park.

I have a question for you. I am working on the slides for my Saturday lecture, and realized that the topic is similar to the topic of my lecture here last year. Do you expect that many of the people attending the session Saturday also will have heard my lecture last year. I cannot avoid all overlap, but want to reduce it as much as possible.

**I look forward to seeing you tomorrow.
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology & Biostatistics
Arnold School of Public Health
921 Assembly Street, Room 225
University of South Carolina
Columbia, SC 29208
803 777 0567

From: Joseph Lightfoot [<mailto:joseph.p.lightfoot@gmail.com>]
Sent: Friday, April 03, 2015 6:02 AM
To: BLAIR, STEVEN
Cc: RSM Sport & Exercise Medicine
Subject: Re: Title for my June lecture

Hi Steven,

Great to hear from you, and thank you for your title. I look forward to seeing you in the summer.

I have cc'd in Beilul who can update the programme with your talk title.

“The Global Energy Balance Network: Addressing Public Health Problems”

Hope you're well.

Joe

Dr Joseph Lightfoot, MBChB, BSc(Hons), CSCS

T: +44 7854 620 390

E: joseph.p.lightfoot@gmail.com

W: www.jplightfoot.com

Twitter: [@JosephLightfoot](https://twitter.com/JosephLightfoot)

LinkedIn: [Joseph Lightfoot](https://www.linkedin.com/in/joseph-lightfoot)

On 3 Apr 2015, at 10:57, BLAIR, STEVEN <SBLAIR@mailbox.sc.edu> wrote:

I should have included you on my reply to Mike. I look forward to seeing you in June.

Steven N. Blair

Professor

Departments of Exercise Science and Epidemiology & Biostatistics

Arnold School of Public Health

921 Assembly Street, Room 225

University of South Carolina

Columbia, SC 29208

803 777 0567

From: BLAIR, STEVEN

Sent: Friday, April 03, 2015 5:48 AM

To: 'Mike Loosemore'

Subject: RE: Title for my June lecture

Dear Mike,

Thank you for your reply. However, I now think I will not come if my good friend Mike will not be there to hear me. Seriously, I will plan on focusing on energy balance and our Network. I also have new data from our Energy Balance Study.

Enjoy the Games and I hope your athletes have great success.

Steve

Steven N. Blair

Professor

Departments of Exercise Science and Epidemiology & Biostatistics

Arnold School of Public Health

921 Assembly Street, Room 225

University of South Carolina

Columbia, SC 29208

803 777 0567

From: Mike Loosemore [<mailto:Mike.Loosemore@eis2win.co.uk>]

Sent: Friday, April 03, 2015 4:55 AM

To: BLAIR, STEVEN

Cc: 'Joseph Lightfoot'

Subject: RE: Title for my June lecture

Steve,

Very happy for you to talk on energy balance.

It is after all the key to the problem.

Unfortunately I will not be able to be there, I have to go to the European Games. I had hoped to get someone to cover me, but I cannot.

Kind regards,
Mike

Mike Loosemore | MBBS DCH MRCGP MSc PGCME FFSEM (UK) |Lead Consultant Sports Physician| London |Multisport |English Institute of Sport
University College London, The Institute of Sport, Exercise and Health, First Floor, 170 Tottenham Court Road. London, W1T 7HA www.iseh.co.uk [@TheISEH](https://twitter.com/TheISEH)
Tel: 0870 759 0404 | 07768 035975| www.eis2win.co.uk |
Working to drive and develop performance solutions to elite sport through partnership, expertise and innovation.

From: BLAIR, STEVEN [<mailto:SBLAIR@mailbox.sc.edu>]
Sent: 02 April 2015 19:41
To: Mike Loosemore
Subject: Title for my June lecture

Dear Mike,

I started to complete the Speaker's Form for the June meeting at the Royal Society. When I looked at the program and at our previous correspondence I do not see that we have agreed on a title for my keynote lecture on Saturday afternoon. Would this be acceptable? "The Global Energy Balance Network: Addressing Public Health Problems". I know that last year I talked about energy balance, and I will certainly make sure that there is minimal overlap. This year I will focus on the Network we have created. I think I sent you some information about it several weeks ago, and invited you to be one of our Founding Members. The last time I checked, you had not yet joined. I hope that you will be willing to do so. If you want to learn more about the network, take a look at our website – www.gebn.org.

If you prefer to have me address another topic in my lecture, please send some suggestions.

**Regards,
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology & Biostatistics
Arnold School of Public Health
921 Assembly Street, Room 225
University of South Carolina
Columbia, SC 29208
803 777 0567

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From: PATE, RUSSELL
Sent: Wednesday, August 13, 2014 2:58 PM
To: 'Olga Lucía Mora Gil'
Subject: RE: Forum Colombia

Hi Olga - I am very sorry, but I cannot travel to Colombia that week, due to a number of conflicts. I very much appreciate the invitation, and I hope that the meeting goes well. Thanks, Russ Pate

From: Olga Lucía Mora Gil [mailto:olgalucia.mora@ilsinorandino.org]
Sent: Wednesday, August 13, 2014 3:54 PM
To: PATE, RUSSELL
Subject: RE: Forum Colombia

Dear Dr Pate,

Thank you for your email. I want to let you know that the date was changed for September 17TH. I'm so sorry for that. Do you have availability for this new date? It could be great having you with us.

Looking you can accept our invitation for this new date, I do appreciate your comments.

Best regards,

Olga



De: PATE, RUSSELL [mailto:RPATE@mailbox.sc.edu]
Enviado el: jueves, 7 de agosto de 2014 03:08 p. m.
Para: Olga Lucía Mora Gil
Asunto: RE: Forum Colombia

Hi Olga - I appreciate your invitation. I am able to accept the invitation, if it will be acceptable for me to travel to Bogota on the evening of September 3 and depart on the morning of September 5. Also, I would ask that my air travel be booked with an upgradeable fare so that I could use air miles to upgrade. Will this be acceptable? If so, I would like to start working on travel arrangements as soon as possible. Thanks, Russ Pate

Russell R. Pate, Ph.D.
Professor
Department of Exercise Science
Arnold School of Public Health
University of South Carolina
Columbia, SC 29208
P: 803-777-2456

From: Olga Lucía Mora Gil [mailto:olgalucia.mora@ilsinorandino.org]
Sent: Wednesday, August 06, 2014 12:18 PM
To: PATE, RUSSELL
Subject: Forum Colombia

Dear Dr. Pate,

My name is Olga Mora, Executive Director of the North-Andean International Life Science Institute, ILSI.

As Alexandra Echeverria (Coca Cola Team) wrote you on Tuesday, July 29, we want to invite you as one of the academic speakers in an forum that will be held on September 4th, in Bogotá-Colombia. The topic that we want to propose you is Children sedentarism in schools in Colombia and Ecuador.

We do appreciate if you were available in this date and could participate.

Waiting for your news and looking forward having you with us,

Best Regards,



Olga Lucía Mora Gil
Directora Ejecutiva
International Life Sciences Institute
ILSI Nor-Andino
Calle 119 N° 14 A - 25 Of. 204
Bogotá, Colombia
Tel.: (571) 612 7270
(571) 629 5743
www.isinorandino.org

Hill, James

From: Olga Lucía Mora Gil
Sent: Wed 8/20/2014 8:10 AM (GMT-06:00)
To: Hill, James
Cc:
Bcc:
Subject: News about Scientific lecture in Bogota, Colombia

Dear Dr. Hill,

As I told you, the Colombian Industry Association (ANDI) is organizing this event, and ILSI is helping (keeping in touch with speakers). I apologize for many changes in the schedule, but it depends of ANDI. Today, I want to ask about your availability on September 17th for the conference about Energy Balance.

Once again, I do appreciate your comments.

Best regards,

Olga

De: Hill, James [mailto:James.Hill@ucdenver.edu]
Enviado el: viernes, 8 de agosto de 2014 09:28 a. m.
Para: Olga Lucía Mora Gil
Asunto: RE: Scientific lecture in Bogota, Colombia

Olga,

I would love to visit Bogota, but unfortunately I am already committed to events here during the first week in September. Thank you so much for thinking of me and I hope there will be other opportunities to visit you.

Jim

From: Olga Lucía Mora Gil [<mailto:olgalucia.mora@ilsinorandino.org>]
Sent: Wednesday, August 06, 2014 10:23 AM
To: Hill, James
Subject: Scientific lecture in Bogota, Colombia
Importance: High

Dear Dr. Hill,

My name is Olga Mora, Executive Director of the North-Andean International Life Science Institute, ILSI.

We want to invite you as one of the academic speakers in an forum that will be held on September 4th, in Bogotá-Colombia. The topic that we want to propose you is Energy balance. Principles and Clinical Applications.

We do appreciate if you were available in this date and could participate.

Waiting for your news and looking forward having you with us,

Best Regards,



Olga Lucía Mora Gil

Directora Ejecutiva
International Life Sciences Institute
ILSI Nor-Andino

Calle 119 N° 14 A - 25 Of. 204

Bogotá, Colombia

Tel.: (571) 612 7270

(571) 629 5743

www.isnorandino.org

From: PATE, RUSSELL
Sent: Tuesday, July 29, 2014 8:48 PM
To: Alexandra Echeverria
CC: Mario Duque
Subject: RE: Pregunta Foro Anti TAX Colombia

Hi Ale - Thanks for this update. I will be pleased to participate if the dates work out. Thanks, Russ

From: Alexandra Echeverria [mailto:aecheverria@coca-cola.com]
Sent: Tuesday, July 29, 2014 3:32 PM
To: PATE, RUSSELL
Cc: Mario Duque
Subject: RE: Pregunta Foro Anti TAX Colombia

Hello Dr. Pate

The forum has been re-scheduled for the first week of September. You will be receiving a formal invitation on behalf of an international scientific association called ILSI Nor-Andean.

I am copying Mario Duque on this email, he is coordinating the details of the event from the Coca-Cola team in Colombia.

Hopefully you can join us!

Tks
Alexandra

From: PATE, RUSSELL [mailto:RPATE@mailbox.sc.edu]
Sent: Tuesday, July 22, 2014 11:39 AM
To: Alexandra Echeverria
Subject: RE: Pregunta Foro Anti TAX Colombia

OK, thanks.....Russ

From: Alexandra Echeverria [mailto:aecheverria@coca-cola.com]
Sent: Tuesday, July 22, 2014 1:30 PM
To: PATE, RUSSELL
Subject: RE: Pregunta Foro Anti TAX Colombia

Hello Dr. Pate, we won't have confirmation until July 24th ... I'll right back as soon as I get news. Yes the local Colombia team would be paying your travel expenses.
Best
Ale

From: PATE, RUSSELL [mailto:RPATE@mailbox.sc.edu]
Sent: Sunday, July 20, 2014 6:31 AM
To: Alexandra Echeverria
Subject: RE: Pregunta Foro Anti TAX Colombia

Hi Ale - If I make this trip, it will have to be a short one. I have been looking at flight schedules, and it appears that it can work for me to fly to Bogota on Sunday, August 17, make my presentation on Monday, August 18, and fly home on the morning of Tuesday, August 19. Would this schedule work? Also, please let me know if your local group in Colombia would be covering my travel expenses and making my travel arrangements. If so, I would want to start working with them as soon as possible on the details. Thanks, Russ

From: Alexandra Echeverria [mailto:aecheverria@coca-cola.com]
Sent: Friday, July 18, 2014 4:39 PM
To: PATE, RUSSELL
Subject: RE: Pregunta Foro Anti TAX Colombia

That's very good news. Let me coordinate with the local Colombia team to see if these dates work for them, and I'll get back.

Tks
Ale

From: PATE, RUSSELL [mailto:RPATE@mailbox.sc.edu]
Sent: Friday, July 18, 2014 2:06 PM
To: Alexandra Echeverria
Subject: RE: Pregunta Foro Anti TAX Colombia

Ale - If you are referring to the week of August 18, I could be in Bogota early that week....Monday or Tuesday. I have a commitment later in the week that I cannot change. Thanks, Russ

From: Alexandra Echeverria [<mailto:aecheverria@coca-cola.com>]
Sent: Friday, July 18, 2014 4:03 PM
To: PATE, RUSSELL
Subject: RE: Pregunta Foro Anti TAX Colombia

Hello! It would be an in-person presentation.
Tks
Ale

From: PATE, RUSSELL [<mailto:RPATE@mailbox.sc.edu>]
Sent: Friday, July 18, 2014 1:34 PM
To: Alexandra Echeverria
Subject: RE: Pregunta Foro Anti TAX Colombia

Hi Ale - Do you mean travel to Bogota for an in-person presentation? Or do you mean a presentation delivered from a distance? Thanks, Russ

From: Alexandra Echeverria [<mailto:aecheverria@coca-cola.com>]
Sent: Friday, July 18, 2014 2:19 PM
To: PATE, RUSSELL
Subject: FW: Pregunta Foro Anti TAX Colombia

Hello Dr. Pate

During the third week of August there will be a Beverage Anti-Tax Forum in Bogotá, Colombia. We were wondering if you have availability to participate with a brief 1 hour intervention regarding Physical Activity and the recent results of the Colombia intervention.

Thanks in advance for your support
Ale

From: Ana Maria Aguirre
Sent: Friday, July 18, 2014 11:22 AM
To: Alexandra Echeverria
Subject: FW: Pregunta Foro Anti TAX Colombia

Ale
Puedes ver con el Dr si tiene disponibilidad, y si si hablamos con Natalia para ver como lo abordamos.
Tks
Ana

From: Natalia Perez
Sent: Friday, July 18, 2014 11:43 AM
To: Ana Maria Aguirre
Cc: Marco Llinas
Subject: Pregunta Foro Anti TAX Colombia

Hola Ana!

Como te conté hace un rato, estamos preparando un foro en el marco del proyecto Anti Impuesto y quisiéramos saber la posibilidad que el DR Russell de la U de South Carolina nos acompañe en una intervención de más o menos 1 hora hablando del tema de actividad física y probablemente resaltando algo de los resultados del reciente estudio realizado en Colombia.

El foro se realizará la tercera semana de Agosto en Bogota, tu nos puedes ayudar poniéndonos en contacto con él??

Mil gracias!
Natalia

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Dr. Blair's Reimbursements

January 17, 2014

Location	Description	Contact Person	Amount	Submitted?	Received?
Odense, Denmark	Syddansk Universitet	Gisela Sjøgaard gsjogaard@health.sdu.dk	\$2,658.60	✓	10/02/2012
Leiden, Netherlands	Leyden Academy	Jacqueline Leijs leijs@leydenacademy.nl	\$2,651.72	✓	9/24/2012
Kelowna, BC	Canadian Academy of Sport & Exercise Medicine (CASEM) Meeting	Barbara Falardeau bfalardeau@casm-acsm.org	\$2,185.42	✓	9/25/2012
NYC, NY	EPODE Meeting	Pat Nyetrae pnyetrae@coca-cola.com	\$1,876.77	8/06/2012	9/06/2012
London (Oxford), Glasgow	Coca Cola Olympic Torch Carry	Christina Nelson Christina.Nelson@momentum.wv.com	\$11,928.98	9/17/2012	10/18/2012
Denver, CO	Meeting with Jim Hill, University of Colorado	Tim Goss tim.goss@ucdenver.edu	\$1,509.29	8/13/2012	11/26/2012
Auckland, New Zealand	University of Auckland	Pauline Curtis pcurtis@auckland.ac.nz	\$3,181.98	9/17/2012	1/17/2013
Brisbane, Australia	Cardiac Society of Australia and New Zealand (CSANZ) Meeting	Dawn Manaton dm@tcc.co.nz	\$11,643.15	9/17/2012	9/21/2012
Park City, UT	PAPH Conference	PAPH Courses- Acct #11570 FA99	\$1,031.61	10/02/2012	10/19/2012
Portland, OR	National Association of Kinesiology (NAK Meeting)	University of South Carolina Foundations	\$2,984.44	10/15/2012	11/09/2012
Bologna (Cesena), Italy	Technogym Village Grand Opening	Marcella Sebastiani msebastiani@technogym.com	\$5,684.39	10/17/2012	5/23/2013
Washington, DC	"Dilemmas in Cardiovascular Disease" Meeting	Alex McLeod Alexandra.H.McLeod@Medstar.net	\$1,045.60	10/17/2012	11/19/2012
Raleigh, NC	America Massage Therapy Association (AMTA) Meeting	Chris Kirbabas CKirbabas@amtamassage.org	\$308.06	10/17/2012	11/06/2012
Columbia, SC	2 Dinners, 1 Lunch with Dr. Carl Lavie	University of South Carolina Foundations	\$109.62 \$150.17 \$47.35	10/15/2012 10/15/2012 10/15/2012	11/06/2012
Atlanta, GA and Sydney, Australia	Coca-Cola Meeting and ICPAPH Conference	Trudy Strawn trstrawn@coca-cola.com	\$35,461.52	11/28/2012	1/02/2013
Denver, CO	Remainder from visit to the University of Colorado	University of South Carolina Foundations	\$961.00	11/26/2012	1/11/2013 rec. \$721.00
Tasmania, Australia	Get Moving Tasmania Conference	Carl Cazaly carl.cazaly@dhhs.tas.gov.au	\$1,816.78	11/30/2012	1/28/2013
Phoenix, AZ	ACSM National Strategic Summit	Ashley Wiley awiley@acsm.org	\$1,012.69	11/30/2012	12/18/2012

Dublin, Ireland	CLARITY Meeting	Donnacha O'Driscoll donnacha.odriscoll@ucd.ie	\$4,056.48	11/30/2012	2/04/2013
Columbia, SC	EB/CERC Pizza Social Reimbursement	University of South Carolina Foundations	\$193.85	12/04/2012	12/19/2012
New Orleans, LA	International Council on Active Aging	Julie Milner juliemilner@icaa.cc	\$378.02	12/05/2012	12/15/2012
Columbia, SC	Remainder from ACSM Phoenix	University of South Carolina Foundations	\$955.60	12/07/2012	RESUBMITTED: 1/16/2014
Washington, DC	National Press Council	Katy Davis, Don Reick davisk@cmpa.com	\$1,375.62	12/14/2012	1/31/2013 rec.\$989.61
Washington, DC	NIH Physical Activity Conference	Danielle Voss dvoss@iqsolutions.com	\$395.25	12/20/2012	1/23/2013
Indianapolis, IN	ACSM Program Committee Admin Council	Anne Krug akrug@acsm.org	\$644.91	1/07/2013	1/28/2013
Miami, FL	ILSI North America	Courtney Kelly ckelly@ilsi.org	\$1,098.20	1/31/2013	2/19/2013
Aruba	Coca-Cola	Olga Reyes olreyes@coca-cola.com	\$1,585.40	3/21/2013	4/15/2013
Detroit, MI	Beaumont Health System	Shannon Herrington Shannon.Herrington@beaumont.edu	\$523.00	3/22/2013	4/15/2013
Lausanne, Switzerland	International Olympic Committee (IOC)	Cherine Fahmy cherine.fahmy@olympic.org	\$6,504.20	4/19/2013	5/23/2013
New Orleans, LA	ASPC Annual Meeting, AHA Meeting	University of South Carolina- TRV	\$2,439.18	5/23/2013	6/17/2013
Liverpool, UK	EASO Meeting	Marco Presutto mpresutto@easo.org	\$2,385.86	5/31/2013	11/13/2013 rec. \$2,234.00
Indianapolis, IN	ACSM Annual Meeting 2013	University of South Carolina Travel	\$3,077.63	7/18/2013	RESUBMITTED: 1/16/2014
Indianapolis, IN	Dinner Reimbursements for ACSM 2013 (DEV)	University of South Carolina Purchasing	\$174.12 \$99.80	8/01/2013	8/05/2013
Teesside, UK	Teesside University	Greg Atkinson Greg.Atkinson@tees.ac.uk	\$302.94	✓	7/05/2013
Cardiff, UK	Cardiff Exercise Medicine Symposium	Bryn Savill brynsav@hotmail.com	\$455.33	8/06/2013	LC: 1/03/2014
London, UK	Royal Society of Medicine	Beilul Kahsai sports@rsm.ac.uk	\$3,478.82	8/06/2013	10/25/2013 rec. \$3,514.51
Indianapolis, UK	ACSM Planning Meeting	Anne Krug akrug@acsm.org	\$1,312.90	8/09/2013	LC: 1/14/2014
Fargo, ND	North Dakota State University	Mary Larsen mary.larson2@ndsu.edu	\$1,321.08	8/16/2013	8/19/2013
New Orleans, LA	National Black Nurses Association (sponsored by Coca-Cola)	Susan Sanders susanders@coca-cola.com	\$1,901.21	8/16/2013	9/19/2013
Indianapolis, IN	Exercise is Medicine Leaders Meeting (ACSM)	Anne Krug akrug@acsm.org	\$1,069.86	8/19/2013	8/20/2013

Las Vegas, NV	Coca-Cola NACDS Total Store Expo Education Panel	Helen Tarleton htarleton@coca-cola.com	\$3,280.90	8/26/2013	9/26/2013
Granada, Spain	ICN Congress	Nina Laborie speakers.icn2013@barcelocongresos.com	\$9,126.00	9/03/2013	LC: 1/17/2014
Vancouver, Canada	UBC Centre for Hip Health and Mobility	David Adams david.adams@hiphealth.ca	\$1,052.26	9/13/2013	9/26/2013
St. Louis, MO	Washington University in St. Louis	Stephanie Venturella venturellas@wusm.wustl.edu	\$872.60	10/16/2013	11/05/2013
Winnipeg, Canada	Reh-Fit Centre	Janet Cranston janet.cranston@reh-fit.com	\$49.07	10/16/2013	10/30/2013
Washington, DC	Lifestyle Medicine	Grace Stillar gstillar@lifestylemedicine.org	\$846.57	11/08/2013	12/04/2013 rec. \$794.47
Washington, DC	National Press Club Media Training	Genevieve Robson genevieve.robson@touchmedicalmedia.com	\$648.53	11/08/2013	11/25/2013
Kingston, Ontario	Queen's University	Melinda Vanzanten vanzant@queensu.ca	\$936.50	11/14/2013	1/08/2014
Montreal, Quebec	Canadian Diabetes Association (CDA)	Gemma Barker Gemma.Barker@diabetes.ca	\$1,471.03	11/15/2013	
Toronto, Ontario	Canadian Society for Exercise Physiology (CSEP)	Susan Yungblut syungblut@csep.ca	\$435.14	11/15/2013	1/08/2014
Iowa City, IA	University of Iowa	Maren Rogers maren-rogers@uiowa.edu	\$675.00	11/15/2013	1/02/2014
Omaha, NE	Creighton University	Joan Eckerson JOANECKERSON@creighton.edu	\$2,104.34	11/26/2013	
Indianapolis, IN	January Program Committee/Admin Council	Anne Krug akrug@acsm.org	\$798.82	1/16/2014	

[REDACTED]

From: [REDACTED]@imperial.ac.uk>
Sent: 17 May 2013 11:43
To: [REDACTED]
Cc: [REDACTED]; [REDACTED]; [REDACTED]
Subject: Re: ESAC MEETING

[REDACTED]

Many thanks. I will take care of this next week.

Best wishes,

[REDACTED]

Sent from my BlackBerry

From: [REDACTED]@coca-cola.com>
Date: Fri, 17 May 2013 09:44:34 +0000
To: [REDACTED]@imperial.ac.uk>
Cc: [REDACTED]@coca-cola.com>; [REDACTED]@coca-cola.com>; [REDACTED]<[REDACTED]>
Subject: RE: ESAC MEETING

Dear [REDACTED]

Apologies for my long silence – preparations for ECO have taken all of our attention and travelling has made it rather difficult to catch up with emails.

Your invoice should include fees and expenses related to your attendance at ESAC. The suggested fees are 1,000€ per day, a total of 2,000€ for your two-day participation – I hope this meets with your satisfaction. Please also include travel and other related expenses and if possible attach the receipts.

I am copying [REDACTED], from [REDACTED] who will contact you directly on Monday to provide invoicing details, but will also require some information from you to include you in their accounting system as a vendor.

Many thanks and please do not hesitate to contact me for any questions you may have – I promise to respond more swiftly next time!

Kind regards,

[REDACTED]

Coca-Cola Europe
T: +30 210 [REDACTED]
M: +30 693 [REDACTED]
E: [REDACTED]@coca-cola.com

From: [REDACTED]@imperial.ac.uk]
Sent: Tuesday, May 07, 2013 3:17 PM
To: [REDACTED]
Cc: [REDACTED]; [REDACTED]; [REDACTED]
Subject: RE: ESAC MEETING

I am still awaiting details of [REDACTED] for submission of the invoice. Also, what would be a reasonable fee?

Best wishes,

From: [REDACTED]@coca-cola.com]
Sent: 25 April 2013 10:28
To: [REDACTED]
Cc: [REDACTED]; [REDACTED]; [REDACTED]
Subject: ESAC MEETING

Dear [REDACTED]

I didn't have the pleasure of formally meeting you during the ESAC meeting but I am working with [REDACTED] and [REDACTED] on the low-calorie sweeteners project for The Coca-Cola Company.

I'm reaching out to you with regard to the fees and expenses related to your participation in ESAC – wanted to let you know that payment for these will be made through our PR Agency, [REDACTED]. If you don't mind, your invoice(s) should be addressed to [REDACTED] so I will provide as soon as possible the details for that. The receipts of your expenses – originals or scanned copies – will also be required with the invoice.

I will be in touch shortly, but in the meantime please do not hesitate to reach out to me if you have any queries or require clarifications.

Kindest regards,

[REDACTED]
Coca-Cola Europe
T: +30 210 [REDACTED]
M: +30 693 [REDACTED]
E: [REDACTED]@coca-cola.com

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From: [Peter Katzmarzyk](#)
To: "[Rhona Applebaum](#)"; [Timothy Church](#)
Subject: RE: Annual Am Acad of Ped Meeting
Date: Wednesday, June 04, 2014 2:46:22 PM

Absolutely – if Tim can take the lead we can add a couple of other PIs to come and present once the date/time are nailed down.

From: Rhona Applebaum [<mailto:rapplebaum@coca-cola.com>]
Sent: Wednesday, June 04, 2014 2:19 PM
To: Timothy Church; Peter Katzmarzyk
Subject: RE: Annual Am Acad of Ped Meeting

Great. As you know AAP is a great partner of ours (also working with us to get the IPA as a partner). Plus I want them to know what a phenomenal study this has been. Our experts at AAP were thrilled when they heard—and as you know Sandra—as part of the Adv Panel—is a big fan. She’s also the incoming President 😊

Rhona

Rhona S. Applebaum, PhD | VP, Chief Science & Health Officer | The Coca-Cola Company
Email: rapplebaum@Coca-Cola.com
Twitter: [@RhonaA_PhD](#)
Office: 404-676-2177
Fax: 404-598-2177

I am social 

From: Timothy Church [<mailto:Timothy.Church@pbrc.edu>]
Sent: Wednesday, June 04, 2014 3:13 PM
To: Rhona Applebaum; Peter Katzmarzyk
Subject: RE: Annual Am Acad of Ped Meeting

I can do this and Monday would be the best day for me

Tim

From: Rhona Applebaum [<mailto:rapplebaum@coca-cola.com>]
Sent: Wed 6/4/2014 2:02 PM
To: Peter Katzmarzyk; Timothy Church
Subject: RE: Annual Am Acad of Ped Meeting

Yes—recall. Just this is now a reality and we’re in the process of reserving the date. Tim—can you do this?

Rhona

Rhona S. Applebaum, PhD | VP, Chief Science & Health Officer | The Coca-Cola Company

Email: rapplebaum@Coca-Cola.com

Twitter: [@RhonaA_PhD](https://twitter.com/RhonaA_PhD)

Office: 404-676-2177

Fax: 404-598-2177

I am social

From: Peter Katzmarzyk [<mailto:Peter.Katzmarzyk@pbrc.edu>]

Sent: Wednesday, June 04, 2014 2:58 PM

To: Rhona Applebaum; Timothy Church

Subject: RE: Annual Am Acad of Ped Meeting

Thanks Rhona, As I mentioned previously I am not available those dates but we can certainly have ISCOLE representation from some strong PIs to represent ISCOLE at this meeting.

Peter

From: Rhona Applebaum [<mailto:rapplebaum@coca-cola.com>]

Sent: Wednesday, June 04, 2014 1:09 PM

To: Peter Katzmarzyk; Timothy Church

Subject: Annual Am Acad of Ped Meeting

Working to have you present to the AAP ISCOLE –Oct 11-14 in San Diego. Not sure of exact date— we have Sat, Sun and Monday available. All in the evening.

Rhona

Rhona S. Applebaum, PhD | VP, Chief Science & Health Officer | The Coca-Cola Company

Email: rapplebaum@Coca-Cola.com

Twitter: [@RhonaA_PhD](https://twitter.com/RhonaA_PhD)

Office: 404-676-2177

Fax: 404-598-2177

I am social

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Re: FW: Request for you to present to the Academy of Nutrition and Dietetics

From: Joanne Slavin <jslavin@umn.edu>
To: Joan Koelemay <jkoelemay@coca-cola.com>
Bcc: jslavin@umn.edu
Sent: February 14, 2012 11:15:48 AM CST
Received: February 14, 2012 11:15:48 AM CST

Joan - I look forward to working together.

Joanne

On Tue, Feb 14, 2012 at 11:02 AM, Joan Koelemay <jkoelemay@coca-cola.com
<mailto:jkoelemay@coca-cola.com>> wrote:

Here it is again

From: jkoelemay@coca-cola.com <mailto:jkoelemay@coca-cola.com>

Sent: Tuesday, February 07, 2012 1:42 PM

To: jslavin@umn.edu <mailto:jslavin@umn.edu>

Cc: Margaret Leahy

Subject: Request for you to present to the Academy of Nutrition and Dietetics

Hi Dr. Slavin!

By way of introduction, I am the director of Health & Wellness Programs for
Coca-Cola and work with Marge Leahy – who suggested I contact you. In addition
to managing Coke's Beverage Institute For Health & Wellness, I manage the
professional meetings related to our health professional partnerships,
including our support of the Academy of Nutrition & Dietetics – which is why
I'm contacting you!

We would like to invite you to speak at the Academy of Nutrition and Dietetic
(formerly the American Dietetic Association) Nutrition News Forecast symposium
April 21-22, 2012 at the Renaissance Chicago Downtown Hotel. Nutrition News
Forecast is a meeting organized by the Academy of Nutrition and Dietetics
(formerly the American Dietetic Association) communications and public
relations team as an opportunity for the Academy's 30 national media
spokespeople and key leaders to learn more about new or hot topics and trends
that are featured in the media. The goal is to provide Academy spokespeople
with the most current science-based information on important topics, which they
can translate into sound advice and information for the public. Sessions
speakers are asked to provide detailed science-oriented presentations such as
would be given at a professional conference of colleagues in his/her own field
and as sound bites during a media interview.

Given the recent media focus on sugars in the diet, we would like your
presentation to focus on that topic – presenting the science and putting the
controversy into context for this audience, which I am sure is being asked by
the media to comment on these issues!

I've attached a more detailed description of this opportunity in the attached
word document. Thank you for your consideration! I hope to hear from you soon!

Joan

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which it is addressed and may contain information that is confidential,

Harry Montoro

From: Hand, Gregory
Sent: Tuesday, September 30, 2014 10:08 PM
To: Heather Sachs
Subject: Re: AAFP Nutrition Theater

Hey Heather. I forgot about the form. I apologize and will scan it and email it to you tomorrow when I get to the office. Yes, I will be happy to send you the ppt before I arrive. Looking forward to meeting you in DC.

From: Heather Sachs <hsachs@coca-cola.com>
Sent: Tuesday, September 30, 2014 4:22 PM
To: Hand, Gregory
Subject: AAFP Nutrition Theater

Hi Dr. Hand,

As we are getting close to AAFP I wanted to share the final poster for your nutrition theater session. It will be posted at our booth. I also wanted to ask if you had a chance to complete the attached W-9? Finally, if at all possible, if you wouldn't mind- can you share your presentation prior to the session?

Thanks

heather sachs ms rd cdn
principal sra manager- nutrition
glaceau
The Coca Cola Company
260 madison ave, 10th floor
new york, ny 10016
p: 212-545-6176
c: 917.572.3683
e: hsachs@glaceau.com
hsachs@coca-cola.com

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ONE COCA-COLA PLAZA
ATLANTA, GEORGIA

March 20, 2015

Dr. Gregory Hand
School of Public Health
Robert C. Byrd Health Sciences Center
West Virginia University
One Medical Center Drive | P.O. Box 9190
Morgantown, WV 26506-9190

Re: \$1,500 Unrestricted Grant from The Coca-Cola Company

Dear Dr. Hand:

This letter serves as a grant agreement (the “**Agreement**”) made on this [] day of March, 2015, between The Coca-Cola Company, a Delaware corporation having its principal place of business at One Coca-Cola Plaza, N.W., Atlanta, Georgia 30313 (hereinafter referred to as the “**TCCC**”), and you (hereinafter referred to as “**You**” or “**Your**”) to support the Purpose as described below.

Grant Purpose:

At the invitation of The Coca-Cola Company Beverage Institute, You will give a 60-minute presentation on “Energy Balance: A Framework for Weight Maintenance Interventions” to the leadership of the Academy of Nutrition and Dietetics (“**AND**”) and ANDs 32 national media spokespeople during Nutrition News Forecast (the AND’s annual science update) on April 12, 2015 (referred to for purposes of this Agreement as the “**Purpose**”). TCCC will provide grant monies as specified in this Agreement for and to be used by You to support offsetting Your travel costs associated with the Purpose.

Grant Amount:

The total grant amount awarded by TCCC to You is U.S. \$1,500.00 (the “**Grant Payment**”). All grant monies will be used by You for purposes of, and to support, the Purpose as set forth above.

Payment Schedule:

TCCC will pay You the Grant Payment following the execution of this Agreement by both parties and within thirty (30) calendar days of receipt of a written invoice from You for such Grant Payment.

Harry Montoro

From: Joan Koelemay <jokoelemay@coca-cola.com>
Sent: Monday, March 23, 2015 11:54 AM
To: Hand, Gregory; Lindsay, Michelle
Subject: HELP! AND looking for Dr. Hand's presentation and bio!!! THANK YOU

Good morning! So sorry to be a pest, but we do need to get a copy of Dr. Hand's slides and his bio to AND in the next day or so. Please???? THANK YOU!!!

Joan Koelemay, RD
Director, Global Health & Wellbeing Education
The Beverage Institute for Health & Wellness
The Coca-Cola Company
@BevInstitute



the beverage institute
for health & wellness
The Coca-Cola Company

From: Daun Longshore [mailto:DLongshore@eatright.org]
Sent: Monday, March 23, 2015 11:47 AM
To: Joan Koelemay
Subject: RE: title for Dr. Hand's presentation for NNF

Hi Joan,

I am checking in on the status of Dr. Hand's presentation. Please advise on the status.

Also, can you send me his bio at your earliest convenience?

Thank you!
Daun

From: Joan Koelemay [mailto:jokoelemay@coca-cola.com]
Sent: Wednesday, March 04, 2015 1:45 PM
To: Daun Longshore
Subject: title for Dr. Hand's presentation for NNF

Hi Daun,
Dr. Hand's presentation title will be "Energy Balance: A Framework for Weight Maintenance Interventions" – he's running a bit behind, but his assistant says they'll get an outline to me as soon as possible.

Joan Koelemay, RD
Director, Global Health & Wellbeing Education
The Beverage Institute for Health & Wellness
The Coca-Cola Company

Peters, John C

From: L. Celeste Bottorff
Sent: Wed 2/25/2015 7:35 PM (GMT-07:00)
To: Peters, John C
Cc:
Bcc:
Subject: Request for some of your expert assistance

Hi, John. Hope all is well. I am working with the American Academy of Family Physicians who are developing some brief pieces on EB that can be posted for members to use with patients or for others who may be interested. I think it's not quite right yet and am suggesting to them that they speak with someone from GEBN about it. Would you be willing to help them with that? It is being done by their education department, I think, and while I have a great relationship with AAFP, I think it would be best received if delivered by one of you guys. Can I give them your name and contact info?

L. Celeste Bottorff

Vice President, Global Health & Wellbeing Initiatives

The Coca-Cola Company

404-676-4373 (o)

404-372-6656 (m)

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- mc-thomasdia <mc-thomasdia@montclair.edu>

RE: Funding

Susan A. Roberts <suroberts@coca-cola.com>
To: Diana Thomas <thomasdia@mail.montclair.edu>

Wed, Mar 25, 2015 at 10:12 PM

Hello Di,

I think we can provide you with some support for the TOS basic Science Section meeting next fall. Let's talk about it at EB further, I will be there and would very much like to get together for breakfast on Sunday. Where are you staying? I am at the Hilton Back Bay.

Regarding the use your consulting fee, it is completely up to you, we would be glad to support a department seminar.

I would like to see your talk if I can. When is it? .

Looking forward to catching up with you.

Susan

From: Diana Thomas [mailto:thomasdia@mail.montclair.edu]
Sent: Wednesday, March 25, 2015 11:14 AM
To: Susan A. Roberts
Subject: Funding

Hi Susan,

I hate to talk to you regarding funding, but I'm the president of the basic Science Section of TOS and they asked us to reach out to industry to ask for funding for the TOS BSS meeting next fall. They want to contact Coco Cola directly, but I asked if I can first talk to you and get a contact from you.

Second, I know I never wrote the letter to transfer any consulting fee (it was minimal) to my Dean. I was wondering if I may still do that and if I can have it go to someone in my dept to fund a seminar. If you haven't figured it out yet, I hate paperwork which is why I sometimes don't get those things done on time.

I'm going to be at EB but only Sat night and Sunday. I'm giving a talk on constant rules in nutrition (3500, 5% and 3/4 fat mass). Will you be there? Do you have time for breakfast Sunday?

Di

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1500-2000 pediatricians and general practitioners from **90+ countries** expected

- A collaborative event held with the **WHO's Health Behaviour in School-aged Children (HBSC)** and the **Leadership Foundation**
- **4** parallel tracks, **45 speakers** and over **60 sessions**, keynotes, and workshops (including Bob)
- Sessions also **live streamed to pediatric HCPs around the world**
- **Faculty dinner, welcome reception** and **exhibition**
- Marketing throughout the year to **60,000+ paediatric healthcare professionals globally**

Now for an update on the Active Healthy Families Initiative. Purpose is to unite healthcare professionals to advocate holistic family changes in lifestyle habits and PA at every available opportunity. Full Activity Plan attached, but it is based around 4 primary actions - summarised below:

- **Action 1 – Family PA Advocates** - Increase awareness and educating healthcare professionals to become family advisors on physical activity – **2 eLearnings**
- **Action 2 – London Summit** - The 2015 Summit, which will take place in **London on Thursday 10 December** and will align strategies, practices and priorities. **15-20 organizations** are expected to participate, plus, **20 healthcare professionals / key opinion leaders from Europe, the Middle East and South Asia**, each one representing a separate country. **AHF – PA Conference sessions** and a **press statement** will be published.
- **Action 3 – Networks** - The launch of interconnected networks that bring together Healthcare Practitioners, Families and Employers to advocate increased family physical activity. **Healthcare Practitioner Network, Families' Network, Family Friendly Workplaces Network.**
- **Action 4 - Mobile App** - Development a **mobile app** having three programs / sets of activities / habits and lifestyle changes / tips, designed in three levels (introductory, intermediate, and advanced) **to be put forward by healthcare professionals and followed by all family members.**

Are you free next week, morning time US would be best if possible, to explore what can be put in place/supported for 2015? Would be great to hear your initial thoughts.

Thanks,

Russ

From: RUSSEL HALE <rhale@ineip.org>

Subject: EiP Active Healthy Families & 2015 London Conference

Date: 27 January 2015 08:13:19 GMT

To: Rhona Applebaum <rapplebaum@coca-cola.com>

Hi Rhona,

I hope all is well and that you have had a great start to 2015!

First off, thank you for making the MENA Active Healthy Living Summit possible in Dubai last year, it was by all accounts a great success and provides a solid base on which EiP, EiM, EPODE and other collaborators can build in 2015.

I wanted to make contact early on this year to avoid the rush we had in 2014 to make sure the funding, speakers and even details such as the correct hotel used for Coca-Cola participants are put in place way ahead of time. With this in mind are you free over the next couple of weeks to talk on the phone? Any EST morning slots will work for me on the 10th, 11th or 12th of February, if any of these will work for you too?

There are two things in particular that it would be good to discuss:

Coca-Cola's involvement in the Active Healthy Families Initiative. The focus is on pediatricians and GPs as contact points and agents of change for the whole families' habits and not just the child - changing habits at the family unit level working with EiM and EPODE, and also direct contact and advice to families

[REDACTED]

From: [REDACTED] </O=IMPERIAL COLLEGE/OU=IMPERIAL COLLEGE (LONDON)/CN=RECIPIENTS/CN=[REDACTED]>
Sent: 08 May 2013 08:55
To: [REDACTED]
Subject: RE: PAYMENT PROCESS

[REDACTED]

That is correct, 3,050 euros in total.

Best wishes,

From: [REDACTED]@coca-cola.com]
Sent: 08 May 2013 08:51
To: [REDACTED]
Subject: RE: PAYMENT PROCESS

Hello [REDACTED] and thank you for your email.
So the total cost for your honorarium and additional expenses would be 3,050 euros, correct?
Looking forward to your confirmation so that I can proceed accordingly.

Thank you

[REDACTED]

T: +30 210 [REDACTED]
M: +30 [REDACTED]
F: +30 210 [REDACTED]
E [REDACTED]@coca-cola.com
26, Kifissias Ave. & 2, Paradisou str., 151 25 Athens, Greece

From: [REDACTED]@imperial.ac.uk]
Sent: Tuesday, May 07, 2013 1:59 PM
To: [REDACTED]
Subject: RE: PAYMENT PROCESS

[REDACTED]

The only additional cost incurred was parking at Heathrow, which was £41.70. I had no other direct expenses for my trip to Athens.

As soon as I receive the form and I will complete and return it,

Best wishes,

From: [REDACTED]@coca-cola.com]
Sent: 30 April 2013 14:45

To: [REDACTED]
Subject: FW: PAYMENT PROCESS

Dear [REDACTED]

I am reaching out to you again in order to kindly remind you that I am waiting for your confirmation of the cost in my initial email (further below) so that we can proceed with your payment.

Thank you and looking forward to your feedback.

Best,

[REDACTED]

[REDACTED]
T: +30 210 [REDACTED]
M: +30 [REDACTED]
F: +30 210 [REDACTED]
E: [REDACTED]@coca-cola.com
26, Kifissias Ave. & 2, Paradisou str., 151 25 Athens, Greece

From: [REDACTED]@coca-cola.com
Sent: Tuesday, April 23, 2013 6:30 PM
To: [REDACTED]
Subject: RE: PAYMENT PROCESS

Hello [REDACTED]
A kind reminder on the below, so I can proceed with the payment.
Thank you

[REDACTED]

[REDACTED]
T: +30 210 [REDACTED]
M: +30 [REDACTED]
F: +30 210 [REDACTED]
E: [REDACTED]@coca-cola.com
26, Kifissias Ave. & 2, Paradisou str., 151 25 Athens, Greece

From: [REDACTED]@imperial.ac.uk
Sent: Monday, April 15, 2013 5:28 PM
To: [REDACTED]
Subject: RE: PAYMENT PROCESS

[REDACTED]

I will get on with this later this week.

Best wishes,

[REDACTED]

From: [REDACTED]@coca-cola.com
Sent: 15 April 2013 15:23
To: [REDACTED]
Subject: PAYMENT PROCESS

Hello [REDACTED]

Hope you are doing very well. First of all, I would like to thank you once again for honoring us with your presence and presentation at the Panhellenic Diabetes Congress a couple of weeks ago.

I am reaching out to you to inform you on the procedure for your honorarium payment that will take approximately 40-50 days until it actually reaches your bank account.

Apart from **your honorarium (3,000 euros)** we have estimated **an additional amount of 300 euros for transportation and other miscellaneous costs** you may have had. As this is an estimate, kindly let us know if this amount should be higher based on your relevant expenses.

1st step: Completion of form with financial details

As you are not yet a “vendor” in our Finance system, a prerequisite for proceeding with your payment, I wanted to give you a heads up that our Finance Department will reach out to you via email, asking you to complete a specific form with your financial details.

2nd step: Raise a Purchase Order Number

Once your Financial details form is returned to our Finance Department, a “Purchase Order” (PO as it usually called) will be raised and you will receive a 10-digit number which is mandatory for you to include on the invoice that you will issue (if the PO number is not mentioned on the invoice, then the invoice will be returned to you).

3rd step: Issue the invoice to:

**S.A. COCA COLA SERVICES N.V.
MARKETING & RENDERED SERVICES
CHAUSSEE DE MONS 1424,
BRUSSELS, BELGIUM
VAT 0462525791**

IMPORTANT NOTE: please make sure the following clause is included in the invoice:

“Application of the reverse charge mechanism according to articles 44 and 196 of Council Directive 2006/112/EC of 28 November 2006”

Invoice should be sent via post to:

**s.a. Coca-Cola Services n.v.
Accounts Payable Department
1424 Chaussee de Mons
B- 1070 Brussels
Belgium**

Att.: Accounts Payable Dpt

Once our Finance Dept reaches out to you, if you have any questions or need support with the above process, please reach out to me at anytime.

Thank you and looking forward to your feedback on the total honorarium so I can proceed with the relevant process.

Best,
[REDACTED]

[REDACTED]
T: +30 210 [REDACTED]

M: +30 [REDACTED]

F: +30 210 [REDACTED]

E: [REDACTED] [@coca-cola.com](mailto:[REDACTED]@coca-cola.com)

26, Kifissias Ave. & 2, Paradisou str., 151 25 Athens, Greece

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Hill, James

From: Thalia Constantinidou
Sent: Wed 9/24/2014 5:51 PM (GMT-00:00)
To: Hill, James
Cc:
Bcc:
Subject: RE: EFAD Sweetness Symposium: HDA dinner

Great!

Now that we have everything planned, I will send you a complete itinerary for your journey and activities.

Best

Thalia

From: Hill, James [mailto:James.Hill@ucdenver.edu]
Sent: Wednesday, September 24, 2014 5:36 PM
To: Thalia Constantinidou
Subject: RE: EFAD Sweetness Symposium: HDA dinner

Thanks – this is fine.

James O. Hill, Ph.D.
Anschutz Professor
Executive Director, Anschutz Health
and Wellness Center

From: Thalia Constantinidou [mailto:tconstantinidou@coca-cola.com]
Sent: Wednesday, September 24, 2014 8:14 AM
To: Hill, James
Subject: RE: EFAD Sweetness Symposium: HDA dinner

Hello,

Thank you for asking me about this, as I was also thinking how to best plan the dinners and have time to see you and Trish.

I suggest that you do attend the EFAD speakers dinner (Saturday evening), as for them it is a very big honour that you are there. All speakers will attend it. By the way, Grigoris Risvas, the person inviting you, is a very good friend of mine.

More importantly for us now, I want to invite you and Trish for dinner on Friday night. I want us to go to this amazing roof restaurant at the center of Athens, where you have the beautiful evening view of Akropolis. I hope you will be able to join me for this. And also to have lunch on Sunday with you both after the congress is over.

How does this sound to you?

Best

Thalia

From: Hill, James [<mailto:James.Hill@ucdenver.edu>]
Sent: Wednesday, September 24, 2014 2:52 PM
To: Thalia Constantinidou
Subject: FW: EFAD Sweetness Symposium: HDA dinner

Trish and I want to make sure we get some quality time with you in Athens, so I wanted to check to see what dinner plans you had in mind before responding to this. Again, spending time with you is our top priority.

James O. Hill, Ph.D.
Anschutz Professor
Executive Director, Anschutz Health
and Wellness Center

Hill, James

From: Thalia Constantinidou
Sent: Thu 4/11/2013 3:09 PM (GMT-00:00)
To: Hill, James
Cc:
Bcc:
Subject: RE: Liverpool

Jim hello,

Apologies for the delay!

We are exchanging emails with Tim about the flight bookings and we will organise everything. Business class of course.

The honoraria is fine and ISA will cover this entirely. ISA is already in contact with Tim and all details will be managed.

Since the honoraria covers ISA but also some of the Coke activities, Coke will take care of all flights and accommodation costs.

In terms of meeting with James Quincy, our CEO, and his leadership team, it seems that this will take place on Tuesday 14th, over a lovely dinner. There is also the option of meeting him at 4pm, however I would recommend the dinner as it is a more pleasant forum. Tim will also brief you on this.

Finally, we are currently putting together the entire plan for your visit and we will send it to you asap. The brief for the ISA event at ECO is ready, I am just reviewing it and it will be sent to you.

Lots of things but we are getting there!

Best regards.

Thalia

-----Original Message-----

From: Hill, James [mailto:James.Hill@ucdenver.edu]
Sent: Friday, March 29, 2013 4:52 PM
To: Thalia Constantinidou
Subject: RE: Liverpool

Thalia,

I will go ahead and make airline reservations from Denver to Manchester and from London to Denver. I will do this on United since I have status there. I assume we are talking business class tickets.

As to honorarium, since I am yours for this entire time I would suggest \$5000. If this is problematic just let me know and we can negotiate.

Jim

James O. Hill, Ph.D.
Executive Director, Anschutz Health and Wellness Center Anschutz Professor of Health and Wellness
Professor of Pediatrics, Medicine, and Physiology & Biophysics University of Colorado, Anschutz Medical
Campus
PH: 303-724-9974
FX: 303-724-9976
EM: james.hill@ucdenver.edu
Web: <http://www.anschutzwellness.com>

-----Original Message-----

From: Thalia Constantinidou [mailto:tconstantinidou@coca-cola.com]
Sent: Wednesday, March 27, 2013 9:41 AM
To: Hill, James
Subject: RE: Liverpool

Hello Jim,

The plan below sounds very good.

We are waiting for a final confirmation from our CEO (James Quincy) for a breakfast / branch meeting with you on Wednesday morning. I believe flights back to the US are after lunch.

In the meantime, we are working on a plan (not too heavy) for engagements in London for Tuesday. On Monday 13th, we will all be in Liverpool. In fact we plan to arrive on Sunday evening. Of course you will have plenty of time on Monday for any other meetings you may need to have. Our event is not until late afternoon but we will need to spend some time with you before for a "rehearsal". We think that interviews will happen in London the next day but there may be some good journalists already at ECO who will want to speak to you.

On Monday evening we will of course organise a nice dinner with a few more stakeholders.

Would you prefer that you make your bookings and then expense it to us? We are fine with this. Whatever works better for you.

If I may ask you, can you let me know what is your honorarium requirement for the ISA event i.e. the ECO event?

Coke will cover all other expenses beyond this, like your time in London with journalist and other stakeholders as well as your time with our CEO and of course all accommodation.

Just to let you know that Ellen is working on the brief as per our telephone discussion and we will soon send it to you the soonest.

Many thanks for your collaboration on this event. So delighted that you will be with us in Europe!

Best regards

From: [Rhona Applebaum](#)
To: [Timothy Church](#)
Subject: RE: Just asking
Date: Saturday, June 06, 2015 8:20:45 AM

See below--

From: Timothy Church [mailto:Timothy.Church@pbrc.edu]
Sent: Friday, June 05, 2015 4:15 PM
To: Rhona Applebaum
Subject: Re: Just asking

On plane

Will check calendar

What are details? Basically what I know is below. This is a gov't organized meeting because they are scared about the NCD tsunami they're facing. They want/need solutions. We have offered to help with experts that can provide guidance, expertise. That's you. Have you been to China yet? Also an op for you to share/raise awareness on findings from ISCOLE-China

Business class? Yes

Honorarium? Depends—what are you? Private or Public? If private we can (but the bank is not very healthy; if public (e.g. LSU) will provide an unrestricted grant to your dept. Remember we view these folks the same as we do FDA

Tim

Sent from my iPhone

On Jun 5, 2015, at 2:50 PM, Rhona Applebaum <rapplebaum@coca-cola.com> wrote:

Are you lads open to travel for a meeting in China Aug 24-26? Tim—could visit the ISCOLE site at the same time...

Just hoping. There's a major meeting on Lifestyle with CDC-China, Min of Health, etc. High degree of attn. w/ the NCD tsunami hitting hard. Est about 1000 folks. And of course media

Let me know.

Rhona

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The Coca-Cola Company

The First Annual 'Balancing the Debate' Symposium: TCCC's Support of Evidence-Based Science, Systematic Reviews & Science Advocacy

DRAFT AGENDA

Day 1: January 17, 2012

Time	Topic	Speaker
7:30 – 8:00	Continental Breakfast	
8:00 – 8:10	Welcome & Introductions	Rhona Applebaum
1. Leadership Messages		
8:10 – 8:40	Reaching the 2020 Vision: Grow, Protect and Sustain our Business and Reputation	Guy Wollaert
8:40 – 9:10	'Balancing the Debate'/Our Five Star Strategy	Rhona Applebaum
9:10 – 9:30	Meeting Expectations - Facilitator	Mark Crone
2. Obesity & Energy Balance: Overview & Programs		
9:30 – 10:00	Overview on Obesity	David Allison
10:00 – 10:15	Coke Break	
10:15 – 10:45	Overview of Energy Balance: 'Intake' and 'Output' sides of the equation	Jim Hill
10:45 – 11:00	Dietary Trends Project	Steve Blair
11:00 – 11:45	Causes of Weight Gain/Energy Balance	Steve Blair
11:45 – 12:15	Sedentary Behavior	Marc Hamilton
12:15 – 1:00	Lunch	
1:00 – 1:30	International Study on Childhood Obesity, Lifestyle and the Environment	Tim Church
1:30 – 2:00	Building Capabilities in Low- and Middle-Income Countries	Mike Pratt
2:00 – 2:30	Exercise is Medicine	Adrian Hutber
2:30 – 2:45	Coke Break	

2:45 – 3:15	Health Status at Different Energy Levels (Energy Flux)	Greg Hand
3:15 – 3:30	General Q&As for the ‘Obesity & Energy Balance’ Session	Mark Crone

3. Nutritive & Non-Nutritive Sweeteners: Overview & Programs

3:30 – 4:15	Overview on Nutritive Sweeteners and Health	John Sievenpiper
4:15 – 4:45	Beverage/Added Sugar Intake	Bernadette Marriott
4:45 – 5:15	Quality of Reviews on SSB and Health	Doug Weed
5:15 – 6:00	Overview on Non-Nutritive Sweeteners and Use in Weight Management	Jim Hill
6:00 – 6:30	General Q&As and Wrap-Up of Day 1	Mark Crone

Day 2: January 18, 2012

7:30 – 8:00 **Continental Breakfast**

4. Food Safety: Overview & Programs

8:00 – 8:30	Overview of Food Safety Issues in the 21 st Century	Henry Chin
8:30 – 9:00	Epidemiology Studies on Cola Beverage Consumption: What’s the evidence?	Peter Boyle
9:00 – 9:30	Caramel Tastes Great: So why are Caramel and 4-MEI under Attack?	Dick Adamson
9:30 – 10:00	BPA: What’s the controversy?	Justin Teegarden

10:00 – General Q&As for the Food Safety Session

10:15

10:15 – **Coke Break**

10:30

5.

Hydration

10:30 – 11:00	Hydration for Health and Performance: Role of Beverages	Mindy Millard-Stafford
---------------	---	-------------------------------

6. Addiction

11:00 – 11:45	Overview on the Current Science of Addiction and Foods	Tim Fong
---------------	--	-----------------

11:45 –

Lunch & Visit to the Coke Store

1:00

7. The 2012 Provocateur Lecture

1:00 – 1:45 Science Itself is the Antidote to Bias in Science: Using the Scientific Method to Measure and Buttress Research Integrity **David Allison**

8. Expert Discussions

1:45 – 3:15 Communications – The Third Pillar for ‘Balancing the Debate’: How do we ensure media reports scientific studies accurately? **Mark Crone**

3:15 – 3:30 **Coke Break**

3:30 – 5:00 Identify Gaps in the Current Efforts and Other Emerging Issues. What more can we do as a community? **Mark Crone**

5:00 – 5:30 Final Thoughts and Wrap-Up **Rhona Applebaum**

To: HAND, GREG
Cc: BLAIR, STEVEN; Dr. Maxime Buyckx; Ana Piekarz
Subject: CONFIDENTIAL --> Energy Balance - Internal Workshop . The Coca-Cola Company

Dear Dr Hand,

We are planning to organize in Coca-Cola (Brussels), an internal session about Energy Balance; it is preliminary scheduled for next October 9-10, 2014. We would like to know if you may be interested in to participate in this Workshop.

The **Title** of the workshop is "*Scientific gaps in Energy Balance, and how to engage our stakeholders*"
The **Aim** is to provide a brief *overview of the components of energy balance*, and the workshop will provide an opportunity to increase the Coca-Cola EB strategy in:

- 1.- **Science** - to identify the key questions that would cover the research gaps; always to improve our understanding about how to communicate with stakeholders, consumers and public health officials about EB
- 2.- **Business** - How to develop messaging or tools to explain better what EB means from an public health standpoint
- 3.- **Policy makers and Public Health** - How it must / should be used in developing public health policies that are based on scientific evidence and that can have a relevant impact on changing behaviors (dietary, physical activity and others) that would allow populations at large to have more active healthy lifestyles and therefore better health...

The experts that we are inviting (at the moment waiting for calendar`s availabilities) :

- 1.- **Dr Gregory Han**
- 2.- **Dr James Levine**
- 3.- **Dr Arne Astrup**
- 4.- **Azmina Govindji**
- 5.- **Dr Michael Sagner**

Please, let us know if you would be interested in participate and we will provide with more specific details about the venue, logistic, compensation, etc...

Thank you very much, and please do not hesitate to contact us for any additional comment

Warm regards

Dr José M Cobo

Europe Group *Nutrition Science Director*

T: +32 255 92 511 **M:** +32 474 94 3691 **F** +32 2 559 2378 e-mail: jcobo@coca-cola.com

S.A. Coca-Cola Services N.V. - Chaussée de Mons 1424 Steenweg op Bergen - 1070 Brussels - Belgium,

VAT BE 0462525791 RPM/RPR



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The Coca-Cola Company and the 4th International Congress on Physical Activity and Public Health (ICPAPH 2012)

Overview

From 31 October – 3 November 2012, the 4th International Congress on Physical Activity and Public Health (ICPAPH 2012) will take place in Sydney, Australia. As the Platinum Sponsor, The Coca-Cola Company (TCCC) will have a significant presence at the Congress through an exhibition stand, adjoining on-stand activation to promote exercise, sponsorship of the welcome dinner and reception as well as sponsorship of expert speakers in the areas of science on physical activity, energy balance and hydration.

The ICPAPH conference comes at a time when corporate sponsorship of health-related programs is being called into question by some members of the public health sector. Thus, there is the need to be prepared for questions and potential criticisms of The Coca-Cola Company's sponsorship and involvement in ICPAPH 2012.

MESSAGES:

Company Statement: The Coca-Cola Company has a long-standing commitment to advance scientific knowledge, awareness and understanding of the importance of an active, healthy lifestyle. Our commitment extends to supporting global scientific meetings and conferences where the latest research on nutrition, hydration, physical activity and energy balance is discussed.

We are proud to be a 2012 sponsor of the 4th International Congress on Physical Activity and Public Health (ICPAPH) and to sponsor some of the leading experts in their fields who will relay their research findings and points of view on emerging issues.

TALKING POINTS:

Our involvement in ICPAPH builds on our need to keep up-to-date with the latest science in Australia.

- Part of our involvement in ICPAPH is sponsoring a number of leading expert speakers in the fields of physical activity, lifestyle/behavioral changes that advance the latest science on physical activity, energy balance and hydration. These leading experts will relay their research findings and provide their points of view on emerging issues.
- We will also be conducting an on-stand activation to highlight our active, healthy lifestyle messaging and encourage delegates to engage with TCCC stand

COCA-COLA ADHERES TO THE HIGHEST ETHICAL STANDARDS WHEN SPONSORING SCIENTIFIC FORUMS AND FUNDING RESEARCH PROJECTS

- Whether we are sponsoring individual research studies, or providing financial support for events such as ICPAPH, our goal is to ensure there is absolutely no conflict of interest and that the highest level of scientific integrity is maintained.
- When we provide financial support to researchers and their institutions, this support takes the form of unrestricted grants where we have no involvement in the design of the studies and how the results will be reported.
- Our company takes very seriously the research principles established by the International Life Sciences Institute, which require that relevant parties not offer or accept remuneration geared to the outcome of a research project. This ensures there is no conflict of interest and the highest level of scientific integrity is maintained.
- We follow the same hands-off policy when supporting scientific meetings. This means we have no involvement in deliberations about the agenda, topic areas and speakers involved in the meeting.
- When we host scientific symposia in conjunction with an event like ICPAPH, our role is to invite the experts and reimburse them for their travel and expenses only. We do not have a role in their choice of topics or the information they choose to present.

Q&As

1. Why is Coca-Cola a Platinum Sponsor of ICPAPH?

- The Coca-Cola Company has a long-standing commitment to advance scientific knowledge, awareness and understanding of the importance of an active, healthy lifestyle.
- The Coca-Cola Company is committed to promoting sustainability in society as a whole, which includes supporting healthy and active lifestyles amongst consumers. In keeping with this, The Company has been a key partner of the International Congress on Physical Activity and Public Health (ICPAPH), since its inception in 2006 in Atlanta.

2. How will you control conflicts of interest?

- Whether we are sponsoring individual research studies, or providing financial support for events like ICPAPH, our goal is to ensure there is absolutely no conflict of interest and that the highest level of scientific integrity is maintained.
- We do this by providing 'unrestricted' grants and by applying the principles developed by ILSI (International Life Sciences Institute, North America Branch) which serve as ground rules for industry-sponsored research. At the heart of these principles is the requirement that relevant parties not offer or accept remuneration geared to the outcome of a research project.

3. How can you guarantee your funding will not influence the integrity of this congress?

- Our company takes very seriously the research principles established by the International Life Sciences Institute, which require that relevant parties not offer or accept remuneration geared to the outcome of a research project.
 - When we provide financial support for scientific meetings, we have no involvement in deliberations about the agenda, topic areas and speakers involved in the meeting
- 4. What about the experts taking part in your symposia? Isn't it a conflict of interest to pay them to speak at ICPAPH?**
- Absolutely not. As part of our participation at ICPAPH, we will sponsor a number of leading experts on topics of great interest to the more than 2,000 scientists and members of the sports community who are attending ICPAPH. We invited the leading experts in their fields to take part in these symposia and agreed to reimburse them for their travel and expenses. The information they present and the opinions they offer are their own.
- 5. Many industry critics maintain that “unrestricted grants” are not really “unrestricted.” Aren't there ties to all grants – unrestricted or not?**
- No. Unrestricted grants specifically require that the funding organisation have no control over the design of the research study and the extent to which some of the grant money can be used for education, capability building, or to support emerging scientists – under the supervision and discretion of the researcher.
 - It is also important to underscore that the leading scientists in their fields will not take on a project – regardless of funding source – unless it is clear that the research findings belong solely to the scientist and his or her research institution and resulting papers will be published regardless of outcome and funding source. This position is also shared by The Coca-Cola Company.
- 6. What is your response to the charge that industry-supported research is not of high quality?**
- It is well documented that industry-supported research is of equal quality to studies funded by government and non-profit organisations. This is confirmed by a 2011 study of funding sources and research quality, where the authors concluded that the quality of a research report “cannot be accurately predicted from the funding source after controlling for research design.”¹
 - In many situations, the problem is how research studies are interpreted. This phenomenon of ‘white hat bias’ was described in a 2009 publication, which looked at sugar sweetened beverages (SSBs) and baby formula. On the specific topic of sugar sweetened beverages, the co-author stated, “less than one-third of the papers that cited the beverage studies accurately reported the overall findings.”² Likewise, a 2011 paper (Weed et al.) on the quality of reviews assessing sugar-sweetened beverages and health outcomes found the

¹ Meyers EF, et. al. 2011. Funding Source and Research Report Quality in Nutrition Practice-Related Research. PLoS ONE 6(12): e28437. doi:10.1371/journal.pone.0028437.

² MB Cope, DB Allison, International Journal of Obesity, 1 Dec 2009. On-line publication.

quality of the reviews was generally poor, with only a handful of moderate quality.³

- This is an ongoing challenge that many in the scientific community are working to address.

7. Why do you need to fund research anyway?

- Corporations like Coca-Cola can play an important role in supporting research that will advance the scientific knowledge, awareness and understanding of our products and the larger issues, such as obesity, that affect the use of these products. But this research is only valuable if it is conducted without conflict of interest and with absolute integrity. That is why we participated in development of the principles established by the International Life Sciences Institute for the conduct of industry-sponsored research.
- When supporting research, our fundamental purpose is to sort out 'opinion' from 'truth'. If we are going to be helpful to policymakers and other stakeholders in identifying and implementing workable solutions that will reverse the tide of obesity and address other difficult public health challenges, we must always be guided by evidenced-based science.

8. So when your detractors say “industry money corrupts” are they wrong?

- We cannot speak for any company except for Coca-Cola. When it comes to money we provide, they are WRONG. We helped author and fully endorse the ILSI Guiding Principles that are intended to avoid financial conflicts and ensure scientific integrity.
- It is in our best interest to ensure results from evidence-based science are published and become part of the scientific knowledge base. We will not stand in the way of truth.

9. Do you have comments on the rising obesity in Australia and effects of soft drinks consumption on them?

- Soft drinks, alone, cannot be blamed for obesity. The fact is people consume calories (kilojoules) from many different foods and beverages, so it is impossible to attribute a complex problem like obesity to any one food, drink, or ingredient. However, all calories (kilojoules) count in maintaining a healthy weight, including those from our caloric beverages.
- We're acutely aware of the problems caused by the growing rate of obesity, and we are doing our bit to combat this issue.
- We provide sugar-free options for most of our sparkling beverages as well as providing water and juice varieties; we do not market our products to young children and we publicly support programs such as Exercise is Medicine Australia which encourages all Australians to participate in physical activity
- Obesity is a complex issue with many contributing factors; what's important is ensuring we all live a healthy, balanced lifestyle combining a sensible diet with physical activity.

³ Weed, DL et al. 2011. Quality of reviews on sugar-sweetened beverages and health outcomes: a systematic review. Am J Clin Nutr 94(5):1340-1347.

10. What is your response to critics who charge that sponsoring sporting events and promoting sugary drinks is counter intuitive and may be worsening obesity rates in young people in the world?

- To change the way people think about nutrition and exercise, we need to work together. We recognise that obesity is a serious and complex global problem and we are doing our part by joining other stakeholders in implementing workable solutions.
- This means supporting independent research that will advance scientific knowledge, awareness and understanding of our products and the larger issues, such as obesity, that affect the use of these products. It also means funding new research on the importance of an active, healthy lifestyle and ways to encourage healthy behaviors.
- We agree that a healthy weight and lifestyle are all about balance – balancing the energy consumed in food and drink choices with the energy expended through physical activity. That's one of the reasons why the company has a long tradition of supporting sports and fitness programs throughout the world. Today, that commitment is as strong as ever.

From: [Rhona Applebaum](#)
To: sblair@mailbox.sc.edu; GREHAND@mailbox.sc.edu; K.R.Fox@bristol.ac.uk; [Peter Katzmarzyk](#)
Cc: [Michelle Carfrae](#); [Jim Moshovelis](#); [Rosalyn Kennedy](#); [Johanna Rangel](#)
Subject: FW: ICPAPH Q&As
Date: Tuesday, October 30, 2012 6:24:38 PM
Attachments: [TCCC AND ICPAPH QA.docx](#)

Hello all

Pls find attached a document for your use in any way you choose. As we did for speakers at ICSEMIS, we are providing a bit of guidance for you to use –if you so choose should you be asked some wicked questions regarding your session and why you are here. As you know—our sponsorships of ICPAPH allowed us two panels—which we had no part in designing other than suggesting a topic area. But the facts never stop those looking for an angle/story.

Also—for those who are conducting research in which we help support—there are also Q&As.

Again—here you go. Pls share with your panelists if you so choose.

Thanks and see you soon.

Rhona

Rhona S. Applebaum, PhD | VP, Chief Scientific & Regulatory Officer | The Coca-Cola Company
Email: rapplebaum@Coca-Cola.com
Twitter: [@RhonaA_CocaCola](#)
Office: 404-676-2177
Fax: 404-598-2177



From: Michelle Carfrae
Sent: Tuesday, October 30, 2012 6:33 PM
To: Rhona Applebaum
Cc: Jim Moshovelis
Subject: ICPAPH Q&As

Good morning Rhona

I have attached the revised ICPAH/ TCCC Q&A document.

From memory I think you were going to send the document to some of our speakers? Please let us know if we can assist.

Kind regards

Michelle



Michelle Carfrae
Public Affairs Manager

Coca-Cola South Pacific
L9, 40 Mount Street,
North Sydney NSW 2060

mcarfrae@coca-cola.com
T +61 2 9291 3454
M + 61 402 155 942

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8/1/2018

Montclair State University Mail - RE: 10th Symposium on Body Composition



- mc-thomasdia <mc-thomasdia@montclair.edu>

RE: 10th Symposium on Body Composition

Diana Thomas <thomasdia@mail.montclair.edu>
To: Andreia Sá <asa@guesswhat.com.pt>, Rafael Urrialde de Andres <rurrialdedeandres@coca-cola.com>
Cc: Jorge Azevedo <jazevedo@guesswhat.com.pt>

My flight is delayed arrives in close to 8

From: Andreia Sá
Sent: 6/9/2014 4:48 AM
To: 'Diana Thomas'; 'Rafael Urrialde de Andres'
Cc: 'Jorge Azevedo'
Subject: RE: 10th Symposium on Body Composition

Tanks Dr. Diana,
Have a nice flight.

Best regards,
Andreia

Andreia Sá
Senior Communication Consultant

cid:image002.png@01CF7371.12F812A0 cid:image004.png@01CF7371.12F812A0 cid:image005.png@01CF7371.12F812A0 cid:image006.png@01CF7371.12F812A0 cid:image003.png@01CF75

De: Diana Thomas [mailto:thomasdia@mail.montclair.edu]
Enviada: sábado, 7 de Junho de 2014 15:04
Para: Rafael Urrialde de Andres; Andreia Sá
Cc: Jorge Azevedo
Assunto: RE: 10th Symposium on Body Composition

I don't know if you have an expert that can tweak this. PR statements are not usually scientists strengths.
Di

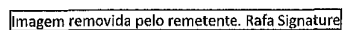
On 06/07/14, **Rafael Urrialde de Andres** <rurrialdedeandres@coca-cola.com> wrote:

Dear Diana

Many thanks for your collaboration. It is very important for us to amplify your scientific and health messages as Health Key Opinion Leaders

Best regards

Rafael

 Imagem removida pelo remetente. Rafa Signature

From: [Peter Katzmarzyk](#)
To: [Rhona Applebaum](#)
Cc: [Trudy T. Strawn](#); [Anthony S. Cabrera](#); [Lisa Landry](#)
Subject: Re: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,
Date: Sunday, October 28, 2012 9:46:29 PM

On my way, just landed in LA.

This would be the Pennington Biomedical Research Foundation. You have provided support to my Active Living Research Account before.

Trudy I will connect you with Brad Jewell who can provide the paperwork.

Thanks,

Peter

On Oct 28, 2012, at 3:46 PM, "Rhona Applebaum" <rapplebaum@coca-cola.com> wrote:

His PBRC Foundation acct--

Peter--not sure if you left for Sydney--who should Trudy work with in your office?

R

From: Trudy T. Strawn
Sent: Sunday, October 28, 2012 06:36 PM
To: Rhona Applebaum; Anthony S. Cabrera
Subject: Re: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

Do you mean PMRC vs the Foundation?

From: Rhona Applebaum
Sent: Sunday, October 28, 2012 06:34 PM
To: Trudy T. Strawn; Anthony S. Cabrera
Subject: Re: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

Yes--goes directly to Peter to support. Work with him

R

From: Trudy T. Strawn
Sent: Sunday, October 28, 2012 06:33 PM
To: Rhona Applebaum; Anthony S. Cabrera
Subject: FW: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

Rhona - I think that we can do this in December... IF we can get "turn around" of Project Catalina \$ credited back to our budget in time. Otherwise it would need to be in 2013.

Should we go ahead and have Anthony draft the Grant letter for \$15K? That definitely would be the easiest way to handle.

Trudy

From: Rhona Applebaum
Sent: Tuesday, October 23, 2012 10:05 AM
To: Peter.Katzmarzyk@pbrc.edu
Cc: Timothy.Church@pbrc.edu; Trudy T. Strawn
Subject: Re: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

We will provide a grant to your acct. Trudy will be in contact

R

From: Peter Katzmarzyk [<mailto:Peter.Katzmarzyk@pbrc.edu>]
Sent: Tuesday, October 23, 2012 09:48 AM
To: Rhona Applebaum
Cc: Timothy Church <Timothy.Church@pbrc.edu>
Subject: FW: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

Rhona,

Good news had arrived! We are completing the required paperwork. Thank you for providing such a high profile venue for ISCOLE.

Earlier you indicated to us that you had secured support for this. How should we handle this? Keep it out of the conference politics, and just have speakers submit expenses to TCCC? Or TCCC could donate into my foundation account and we could pay the expenses through that. I estimate that 15K should do it don't you? (5 speakers economy travel and hotel - no honorarium required). Two from US, one from EU, one from Colombia, and one from Kenya.

Peter

From: 20th International Congress of Nutrition [<mailto:icn2013@vibocongresos.com>]
Sent: Mon 10/22/2012 10:32 AM
To: Peter Katzmarzyk; Timothy Church
Cc: Angel Gil; jalfmtz@unav.es
Subject: Track 4 (4.1) ISCOLE - IUNS 20th International Congress of Nutrition 2013Dear Dr. Lobstein,

Dear Dr. Katzmarzyk and Dr. Church,

We are pleased to contact you on behalf of Prof. Angel Gil, President of the Organizing

Committee and Prof. Alfredo Martinez, President of the Scientific Committee of the IUNS 20th International Congress of Nutrition to be held in, from September 15th - 20th, 2013 regarding the Parallel Symposium titled: **ISCOLE: International Study of Childhood Obesity, Lifestyle and the Environment**.

We would appreciate if you could send us the following information about the chair and speakers of the above mentioned session before November 1st in order to include it on the website as soon as possible (please use the template attached):

Speaker Names (as you want to be appeared in the scientific programme)
Position (to be displayed in the congress documentation)
Speaker Full Address and Telephone
Speaker E-mail Address

We kindly ask you to ask each speaker to send a brief CV (5 lines) and picture (jpg format).

Shortly we will contact you again in order to coordinate the logistics of your speakers' participation for the congress and send you the online form to proceed with the speaker registration.

We would appreciate if you inform us about your session financing details (internal requirements or any other issues to be taken into consideration). Please indicate the data and amount for sending the corresponding invoice.

Instructions for Payment:
Bank Transfer Details:
Name of Bank: BANCA MARCH
Bank address: C. Tuset 2 - 08006 Barcelona - Spain
Account number: 0061 0164 17 0007410113
IBAN Number: ES98 0061 0164 17 0007410113
BIC/Swift Code: BMARES2M

Please note that all bank charges must be paid by the sender. Reference: please indicate clearly the name of the Session and ICN 2013 in the concept of the bank payment. In order to be able to confirm the booking it is essential that a copy of the bank transfer receipt be sent to Vibo Congressos: by fax to +34 93 510 10 09 - or by email to icn2013@vibocongresos.com

Please do not hesitate to contact us for any further information,

Begoña Ruiz
Project Manager

Vibo Congressos
T. +34 935 101 005 Ext. 4205
begona.ruiz@vibocongresos.com
Plaça d'Europa 17-19 - Edificio Orizonia, 08908 L'Hospitalet de Llobregat (Barcelona), Spain
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A member of

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From: Dr. Maxime Buyckx
To: Brad Jewell; Peter Katzmarzyk
Cc: Mechelle Crawford
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA* ...payment to PBRC
Date: Thursday, July 17, 2014 8:27:56 AM

Thank you Brad and can you please resend me a new invoice with the following PO number 4505998691 on it....tks.

All the best, Maxime

Maxime E. Buyckx, MD, MBA | Global Scientific & Regulatory Affairs | The Coca-Cola Company | Atlanta, GA, USA

Email: mbuyckx@coca-cola.com | Office 404-676-7047 | Fax 404-598-7047

From: Brad Jewell [<mailto:Brad.Jewell@pbrf.org>]
Sent: Thursday, July 03, 2014 11:54 AM
To: Dr. Maxime Buyckx; Peter Katzmarzyk
Cc: Preethi Mistri; Mechelle Crawford
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA* ...payment to PBRC

Dr. Buyckx,

I have attached the invoice and a prior grant agreement for your review. Please let me know if you have any questions or need additional information.

Thank you,
Brad

Brad Jewell | Vice President and Chief Financial Officer, CPA, MPA

6400 Perkins Road | Baton Rouge, LA 70808

Phone: (225) 763-2684 | Fax: (225) 763-3108 | Main: (225) 763-2511

brad.jewell@pbrf.org | www.pbrf.org | [Facebook](#) | [Twitter](#)

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From: Dr. Maxime Buyckx [<mailto:mbuyckx@coca-cola.com>]
Sent: Thursday, July 03, 2014 10:40 AM

To: Brad Jewell; Peter Katzmarzyk
Cc: Preethi Mistri; Mechelle Crawford
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA* ...payment to PBRC

Thank you Brad for your message and yes please send me an invoice and also the agreement as that could be useful.... Thank you so much and all the best, Maxime

Maxime E. Buyckx, MD, MBA | Global Scientific & Regulatory Affairs | The Coca-Cola Company | Atlanta, GA, USA
Email: mbuyckx@coca-cola.com | Office 404-676-7047 | Fax 404-598-7047

From: Brad Jewell [<mailto:Brad.Jewell@pbrf.org>]
Sent: Friday, June 20, 2014 4:12 PM
To: Dr. Maxime Buyckx; Peter Katzmarzyk; Mechelle Crawford
Cc: Preethi Mistri
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA* ...payment to PBRC

Dr. Buyckx,

Thank you. Please let me know if you require any further documentation (such as an invoice) from our side. Also, in the past TCCC has entered into a formal grant agreement with us for similar purposes. I can send you a copy of a prior agreement if you would like. But I believe it was a standard TCCC grant agreement.

Best,
Brad

Brad Jewell | Vice President and Chief Financial Officer, CPA, MPA

6400 Perkins Road | Baton Rouge, LA 70808
Phone: (225) 763-2684 | Fax: (225) 763-3108 | Main: (225) 763-2511
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From: Dr. Maxime Buyckx [<mailto:mbuyckx@coca-cola.com>]
Sent: Friday, June 20, 2014 3:07 PM
To: Brad Jewell; Peter Katzmarzyk; Mechelle Crawford
Cc: Preethi Mistri
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA* ...payment to PBRC

Dear all, thank you so much for your messages and we will be working together with Mechelle to transfer the amount of 18.000 US\$ to the appropriate account at PBRC to support the trips and related expenses for the session at the SA Nutrition Congress on ISCOLE. If I understand well it looks like there is already a vendor number established and ...we will check for that and communicate back what is needed ...

Thank you so much and all the best, Maxime

Maxime E. Buyckx, MD, MBA | Global Scientific & Regulatory Affairs | The Coca-Cola Company | Atlanta, GA, USA
Email: mbuyckx@coca-cola.com | Office 404-676-7047 | Fax 404-598-7047

From: Brad Jewell [<mailto:Brad.Jewell@pbrf.org>]
Sent: Thursday, June 12, 2014 2:59 PM
To: Peter Katzmarzyk
Cc: Preethi Mistri; Dr. Maxime Buyckx
Subject: Re: South Africa Committee * Nutrition Congress Symposium SA*

Hi Preethi,

I'm not sure if we are in your system. **We have a vendor number with Coca Cola. It is 1110912.** If you don't have a record of that, please let me know what you will need to set this up. If we do have a record, please let me know the documentation you need to facilitate payment (such as an invoice).

There is likely more than one Pennington entity in the system. However, we are the Pennington Biomedical Research Foundation and should have a record under the number noted above.

Thank you,
Brad

On Jun 12, 2014, at 1:18 PM, "Peter Katzmarzyk" <Peter.Katzmarzyk@pbrc.edu> wrote:

Thank you very much Preethi. This is greatly appreciated. I am connecting you with our foundation person here, Brad Jewell. He has interacted with TCCC on previous donations to the foundation to support travel for ISCOLE in the past, and he may be able to provide the logistical help that you would need in order to transfer the money.

Peter

From: Preethi Mistri [<mailto:pmistri@coca-cola.com>]
Sent: Thursday, June 12, 2014 2:48 AM
To: Peter Katzmarzyk
Cc: Dr. Maxime Buyckx
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA*

Dear Peter

I have final approval on the funding amount as \$18 000.00 (USD) towards your symposium at Nutrition Congress in SA. I am working with Maxime on the logistics of the payment and will be in touch should we need more detail on the account.

I will also draw up a proposed agenda on some of the activities mentioned in my previous email and send it to you early next week for your input.

Thank you and best wishes,
Preethi

From: Peter Katzmarzyk [<mailto:Peter.Katzmarzyk@pbrc.edu>]
Sent: Tuesday, June 10, 2014 3:55 PM
To: Preethi Mistri
Cc: Dr. Maxime Buyckx
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA*

Hi Preethi,

I would not recommend going to a Pennington University account – I don't know what that might be. For travel-related expenses we have been going through the "Pennington Biomedical Research Foundation". This is where TCCC has placed other money related to meetings and conferences and it works very well.

If you can't find this in your system then I can get further information about it.

Peter

From: Preethi Mistri [<mailto:pmistri@coca-cola.com>]
Sent: Tuesday, June 10, 2014 4:53 AM
To: Peter Katzmarzyk
Cc: Dr. Maxime Buyckx
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA*
Importance: High

Hi Peter

Thank you for your email, I am in consultation with Maxime on the funding and will revert on the way forward as soon as possible.

Since this is the first time we in SA have been involved in this kind of opportunity, please could you advise me whether the funding should go to a Pennington University account for the use of the ISCOLE team?

I have checked with a colleague in our local finance department and have confirmed that there is a Pennington University account that is on the company's North America system. If the details of the account receiving the funding are different, we would need go through an application process to load that account onto the system.

I will also confirm the funding once our legal officer has approved it as there were some recent amendments received, which required approval.

Sincere apologies for the delay, I am following this up all the time and will communicate the detail as soon as possible.

Thank you and best wishes,
Preethi

Preethi Mistri | Nutrition Manager
Scientific & Regulatory Affairs | Southern Africa
+27 11 644 0552 | +27 83 501 8681

From: Peter Katzmarzyk [<mailto:Peter.Katzmarzyk@pbrc.edu>]
Sent: Monday, June 09, 2014 5:58 PM
To: Preethi Mistri
Cc: Dr. Maxime Buyckx
Subject: RE: South Africa Committee * Nutrition Congress Symposium SA*

Hi Preethi,

Yes, I have talked with the other presenters and we would be happy to have our presentations posted on the website, and to participate in any interviews while we are there. Please let us know the next steps so that we can begin to book travel, etc.

Thanks,

Peter

From: Preethi Mistri [<mailto:pmistri@coca-cola.com>]
Sent: Wednesday, June 04, 2014 5:37 AM
To: Peter Katzmarzyk
Cc: Dr. Maxime Buyckx
Subject: FW: South Africa Committee * Nutrition Congress Symposium SA*

Dear Peter

I hope this email finds you well and I would like to apologise for being out of touch.

I have been applying for the necessary approvals from our side regarding the funding of the symposium at Nutrition Congress in SA, am at final approval stage and in discussion with Maxime on the logistics – we will be in touch very soon to confirm the details of this.

In terms of your visit to SA, we would like to ask if you and the ISCOLE team:

- would be amenable to permitting us to upload your presentations on our local version of TCCC Beverage Institute for Health & Wellness (TCCC BIHW) – Southern Africa? We would like to make these available as Continuing Professional Development opportunities for Health Professionals in SA
- would be willing to grant interviews on specific topics for the same TCCC BIHW- Southern Africa (topics include Physical Activity (in children), Energy Balance, the Impact of Technology on Sedentary Behaviour, etc.)
- would consider participating in media interviews/ discussions regarding your research and also topics related to it

Thank you and best wishes,
Preethi

From: Tanya Schmidt [<mailto:tanya@easternsun.co.za>]
Sent: Wednesday, June 04, 2014 11:01 AM
To: Peter.Katzmarzyk@pbrc.edu; 'Gerda Gericke'
Cc: 'Eastern Sun Events - Lizl Fyffe'; Preethi Mistri
Subject: RE: South Africa Committee

Dear Peter,

The draft programme is nearly complete and will be launched 20 June
The committee is able to slot you in on Wednesday 17 September 10h55-12h45 (1h50min)
We are aware you requested 90min, but this allows 20 minutes Q & A as we expect your session to be popular
The programme is unlikely to change much, but we ask that you view the website on the 20th to make sure your slot remains as planned before you make your travel plans
We just wanted to keep you in the loop
A registration fee of R 2200 will be applied for you and your colleagues (should you stay on for the entire congress), rather than R 3500. If you will only stay for the 17th registration fees will not be charged.
As suggested you will make and fund all your own travel arrangements
The accommodation rates and info for the Birchwood is on the congress website, they offer complimentary airport transfers on the hour (more info on the website)
We ask that you complete the registration forms on the website and indicate if you would attend one of the updates on the 16th or the gala dinner
www.nutritioncongress.co.za

Many thanks and regards-

Tanya Schmidt
Eastern Sun - Conference Management
Tel: +27 41 3745654 | Fax: +27 41 3732042
Email: tanya@easternsun.co.za | Website: www.easternsun.co.za

From: Tanya Schmidt [<mailto:tanya@easternsun.co.za>]
Sent: 18 March 2014 10:02 AM
To: Peter.Katzmarzyk@pbrc.edu
Cc: 'Preethi Mistri'; 'Eastern Sun Events - Lizl Fyffe'
Subject: RE: South Africa Committee

Dear Peter

Thank you for making contact with the committee regarding your workshop
The scientific committee agreed it would fit well into their plans and they are happy to accommodate you, but ask that you submit an abstract as well please
(www.nutritioncongress.co.za / call for abstracts)
The programme will be put together during May when the abstracts have been reviewed and selected (deadline is 30 April)
Your workshop will be on either 17, 18 or 19 September which will be decided on in May, and we will let you know these details then

All the best,

Tanya Schmidt
Eastern Sun - Conference Management
Tel: +27 41 3745654 | Fax: +27 41 3732042
Email: tanya@easternsun.co.za | Website: www.easternsun.co.za

From: Peter Katzmarzyk
Sent: Thursday, February 27, 2014 8:12 AM
To: 'gerda.gericke@up.ac.za'
Cc: Vicki Lambert (vicki.lambert@uct.ac.za)
Subject: South Africa Committee

Dear Gerda,

I saw that you are the chairperson for the upcoming Nutrition Congress in South Africa. We are currently conducting a 12-country study of childhood obesity, and we very much like to have a session at your congress. I have attached a symposium proposal to this email. We can cover all expenses for our speakers. Would you be able to let me know what the process is to propose a session at your meeting?

Best regards,

Peter

Peter T. Katzmarzyk, Ph.D., FACSM, FAHA
Associate Executive Director for Preventive Medicine and Healthy Aging
Professor and Marie Edana Corcoran Endowed Chair in Pediatric Obesity and Diabetes
Pennington Biomedical Research Center
6400 Perkins Road
Baton Rouge, LA 70808

Phone: (225) 763-2536

FAX: (225) 763-2927

E-mail: Peter.Katzmarzyk@pbrc.edu

Web: http://labs.pbrc.edu/physical_activity_epidemiology/

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NATIONAL Physical Activity Plan AllianceSM

Make the Move

Russell Pate
Chairman

University of South Carolina

Paul Roetert
Vice Chairman
SHAPE America

James R. Whitehead
Secretary/Treasurer
American College of Sports Medicine

August 12, 2014

Rhona Applebaum
VP, Chief Science and Health Officer
The Coca Cola Company

Dear Rhona,

I greatly appreciate your tremendous support of the 2015 NPAP National Congress through your Keynote Sponsor commitment of \$30,000.

We are expecting Congress attendees to include over 200 leaders from a variety of sectors and professions in the field of physical activity and health including policymakers, community leaders, educators, and researchers. The program will include keynote lectures, poster sessions, sector-based breakout discussions, recognition of National Physical Activity Plan Champions, thematic panel sessions, and celebrations of National Plan successes as well as discussions of an updated National Physical Activity Plan to be released in the fall of 2015.

Paula Burkert, Management Liaison to the Alliance will follow up with you on details of fulfilling sponsor recognition for The Coca Cola Company's sponsorship. Page 3 of this letter summarizes the sponsor recognition.

Should you have any questions about the Congress, the work we are doing or how you can become additionally involved, please contact me at rpate@mailbox.sc.edu.

I look forward to seeing you at the Congress.

Best Regards,

A black rectangular box containing a handwritten signature in white ink, which appears to be "Russell R. Pate".

Russell R. Pate, Ph.D.
Chairman, Board of Directors
National Physical Activity Plan Alliance
P: 803-777-2456

Please consider this letter to be your receipt. Your contribution is tax-deductible to the extent allowed by law. For the purposes of tax reporting, the National Physical Activity Plan Alliance confirms that no goods or services were provided in exchange for this gift.

2015 National Congress Sponsor Recognition The Coca Cola Company

Keynote Sponsor (\$30,000)

- Opportunity for company representative to present keynote speaker
- Lunchtime seating for company representative with keynote and other conference VIPs
- Verbal recognition in conference opening and closing remarks
- Recognition in registration area at conference location
- Complimentary attendee registration for 4 company staff or guests
- Conference/meeting space, light refreshments and opportunity to host a by-invitation gathering during off-session hours
- Company literature distributed with registration packets
- Hot link from conference web site to your company's home page
- Conference program recognition & company logo on table tent signs
- Opportunity for exhibit table in conference location

From: BLAIR, STEVEN
Sent: Monday, March 12, 2012 9:31 AM
To: Isil Ulger
Subject: RE: Update about 6th of April-Antalya

**Thank you very much. I note that Katie corrected her message to you with my departure information. Sorry for the mistake.
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Isil Ulger [mailto:iulger@coca-cola.com]
Sent: Monday, March 12, 2012 10:01 AM
To: BLAIR, STEVEN
Subject: RE: Update about 6th of April-Antalya

Dr Blair
The mentioned info is for briefing dinner on April 5th , sorry if I confusedJ
Rgds
Isil

From: BLAIR, STEVEN [mailto:SBLAIR@mailbox.sc.edu]
Sent: Monday, March 12, 2012 1:31 PM
To: Isil Ulger
Cc: MILLEN, KATIE
Subject: RE: Update about 6th of April-Antalya

**Dear Isil,
Please see my comments in your message below.
Thank you,
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Isil Ulger [mailto:iulger@coca-cola.com]
Sent: Monday, March 12, 2012 7:10 AM
To: BLAIR, STEVEN
Cc: MILLEN, KATIE
Subject: RE: Update about 6th of April-Antalya

Dear Prof Blair,
Each speaker will have 25 minutes for the session.
The afternoon session is just an informal dinner to get to know each other and have alignment between all. We would appreciate each speaker to give a short brief about their presentation so that no overlaps and conflicts happen. **[Steve Blair] Is this the evening session on April 5?**

Just one question about your flight ticket. Could you be able to get it? If so, could we get your details so that we can arrange your transfers **[Steve Blair] Yes, I have my ticket. Katie, please send Dr. Ulger my flight numbers and arrival and departure times so he can arrange ground transportation.**

Kind regards
Isil

From: BLAIR, STEVEN [mailto:SBLAIR@mailbox.sc.edu]
Sent: Monday, March 12, 2012 12:08 PM
To: Isil Ulger
Cc: MILLEN, KATIE
Subject: RE: Update about 6th of April-Antalya

**Dear Isil,
Thank you for the information. I will be happy to participate in a press briefing**

on April 6. It will be fine to record my session.

My records show that my topic is “Physical Activity for Physical Health”. What is the length of my lecture? I need to know this to complete my handout. I also would appreciate receiving details about our session on the afternoon of April 6.

**Regards,
Steve**

Steven N. Blair
Professor
Departments of Exercise Science and Epidemiology/Biostatistics
University of South Carolina
803 777 0567

From: Isil Ulger [mailto:iulger@coca-cola.com]
Sent: Sunday, March 11, 2012 2:21 PM
To: BLAIR, STEVEN; 'adamdrew@u.washington.edu' (adamdrew@u.washington.edu); Haydar A. Demirel; tanjubesler@gmail.com
Cc: Dr Thea Chumburidze; Funda Kucukosmanoglu; Ebru Bakkaloglu Tuzecan; Pinar Aydin; Canan Kestane
Subject: Update about 6th of April-Antalya

Dear All,
I'd like to give you a short update about our program in Antalya.

- 5th April-at 19.30: we will have a speaker briefing dinner in between our speakers to get to know each other before the meeting
- 6th April-afternoon: After our session we are trying to have a (media)press meeting with some members of Turkish health press . (Coke name, sponsorship will not be mentioned for sure!)
- During the scientific session we would like to have a video recording if you all also agree
- We will have simultaneous translation during the session.
- All your hotel and travel arrangements are done.

We kindly request your presentations a week before the date and appreciate your support on this.
Looking forward to meet you in Antalya,
Kind regards

Isil Ulger Isci, MD.
*Sr. Scientific, Regulatory and Nutritional Affairs Manager
Coca-Cola / Turkey, Caucasus and Central Asia*

[Tel:+90 216 556 2240](tel:+902165562240)
[Fax:+90 216 327 79 64](tel:+902163277964)
[Mob:+90 532 3762114](tel:+905323762114)
iulger@coca-cola.com



In 2011, Coca-Cola marks 125 years of sharing happiness and refreshment with friends, families and communities around the world. Thank you for making Coca-Cola a special part of your everyday life since 1886. [Explore the heritage of Coca-Cola.](#)

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[REDACTED]

From: [REDACTED]@gmail.com>
Sent: 17 April 2014 13:34
To: [REDACTED]
Subject: Re: ILSI Sth Africa Risk Assessment Conference , 17 / 18 June , Johannesburg

[REDACTED]

That's a pity but can't be helped - fully understand you're in great demand :-)

Best regards

[REDACTED]

On 16 Apr 2014, at 16:45, [REDACTED] <[REDACTED]@imperial.ac.uk> wrote:

> [REDACTED]
>
> I would very much have liked to have been able to do this, but unfortunately it will not be possible as I am already committed to speaking in Oslo and Helsinki on these dates.

>
> My apologies for not being able to help on this occasion.

>
> Best wishes,

> [REDACTED]
>
> From: [REDACTED]@gmail.com]
> Sent: 15 April 2014 16:07
> To: [REDACTED]
> Subject: ILSI Sth Africa Risk Assessment Conference , 17 / 18 June , Johannesburg

> [REDACTED]
>
> Hope all's well with you ? Are you free to speak at the above meeting , subject to us getting Coke to pay , ?
> Topic would be ' Food Additives and Risk Assesment ' .

>
> Best regards

> [REDACTED]
>
> [REDACTED]