From:	RYAN, CAMILLE D [AG/1000]
To:	Smyth, Stuart
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Subject:	potential speaking opportunity
Date:	Tuesday, August 23, 2016 12:34:18 PM

Stuart:

Just a 'heads up'… My colleague, ███ (cc'd), had an organizer from ████████████████ subsidiary of ████████) reach out to her asking her if she knew of someone that would be interested in speaking at a conference about the actual implications of withdrawing the technologies. What implications would removing or using less GMO technologies have on sustainability, yields, cost, the global food supply chain, etc? There is a good crowd of producers and major buyers from food service and food buyer side: Food service/sellers (Walmart, Aldi), food processers (e.g Tyson, Butterball), commodity investors/bankers (BMO, Blue mountain capital), purchasers for restaurants (Chick-fil-A, IHOP)

They would like to have someone speak on:

The Implications of Removing Technologies from Food & Agricultural Production:
The media, activists, and marketing strategies have increased consumer's interest and perception about production practices used in food and agriculture. There are a wide range of views on the use of these technologies. The use or removal of technology in these processes have direct economic implications, supply chain challenges and sustainability consequences. We will review some of the direct impacts and effects on production costs, supply and markets.

I hope that you don't mind, but we passed along your name / contact info as a potential candidate to speak at the conference. I think that you are in a good position to address some of the broader issues around modern ag in a really compelling way.

Best,
Cami

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"Study the science of art. Study the art of science. Develop your senses - especially learn how to see.