

### 3. Tomorrow's Webinar with Keri Gans & The SciBabe

**From:** Today's Dietitian <todays\_dietitian@gvpublishing.com>  
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Webinars View this email in a browser | Update your email preferences In this webinar on **Tuesday, November 14, 2017, from 2-3 pm ET, Keri Gans, MS, RDN, CDN, and Yvette d'Entremont, MS (aka SciBabe)** will provide practical strategies for evaluating levels of evidence and parsing headlines to identify questionable sources. They will also share creative and effective methods for communicating sound science to your clients and professional peers.

#### Learning Objectives

**After completing this continuing education activity, nutrition professionals should be better able to:**

1. Evaluate levels of evidence and utilize this knowledge to locate the best available evidence.
2. Dissect nutrition-related headlines by identifying common examples of misinformation.
3. Provide patients and clients with tools to help them critique headlines.
4. Creatively employ and disseminate evidence-based nutrition science to debunk junk science.

1 CPEU FREE **Suggested CDR Learning Needs Codes:** 1090, 4000, 9020, 9050

**Performance Indicators:** 2.1.4, 4.1.2, 6.1.9, 6.2.5

**Level: 2 Register Now** About Our Presenters

**Yvette d'Entremont, MS (aka SciBabe)** busts myths and pseudoscience using a combination of her extensive science knowledge and an edgy comedic style. Yvette holds a B.S. in chemistry, a B.A. in theatre, and a Master's degree in forensic science with a concentration in biological criminalistics. She worked as an analytical chemist prior to running the SciBabe platform full time while living in Southern California. Yvette takes pride in making people blush using (sometimes inappropriate) humor to poke holes in claims that are not evidence based.

**Keri Gans, MS, RDN, CDN,** takes a no-nonsense and fun approach to living a healthy lifestyle. She is a registered dietitian, yoga instructor, and media personality based in New York City. She is the author of The Small Change Diet, a Shape Magazine Advisory Board Member and blogger for US News & World Report. Keri is frequently quoted in local and national publications, and is a sought after nutrition expert on television and radio, with appearances on The Dr. Oz Show, Good Morning America, and the Sirius/XM Satellite Radio's Dr. Radio program. About Our Sponsor Heartland Food Products Group, the makers of SPLENDA® Sweeteners, strives to help people enjoy a sweet life without all the calories from added sugar by offering products, recipes and tips for a healthier lifestyle. For the latest research on low calorie sweeteners, patient educational materials, product samples (including new SPLENDA® Naturals Stevia Sweetener) or to sign up for our new HCP toolkit, visit [www.SplendaProfessional.com](http://www.SplendaProfessional.com)

## Disclosures

This complimentary 1-credit continuing education webinar is brought to you with support from SPLENDA®. Please note that SPLENDA® provided financial support only and did not have input into the information provided in this course. Yvette d'Entremont, MS (aka SciBabe) reports the following relevant disclosures: She has received honoraria from Flavor Producers, Florida Dairy Farmers, Crop Life, Minn-Dak Farmers, Atlantic Farm Women, American Soybean Association, MacEwan University, and CA Beet Growers and serves as a consultant to SPLENDA®. Keri Gans reports the following disclosures: She has received consultant fees/honoraria from Balchem, Barilla, Bel Brands, USA, Florida's Natural, International Pasta Organization, Kellogg's, KIND, and USA Pears and serves as a brand spokesperson for SPLENDA®. Both have certified that no conflict of interest exists for this program. View our disclosure policy.

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