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Sent: 2/27/2012 8:16:26 PM
To: Luke L Bozeman [cn=luke l bozeman/ou=na/o=basf]; Daniel C Pepitone [cn=daniel c pepitone/ou=na/ou=romant park/ou=basf-corp/o=basf@basf]
Subject: Previous drift presentations of old
Attachments: _ _

Luke and Daniel,

Here are the drift training presentations that I gave at the 2006 NBC meetings. I think the presentations were fairly complete but we need to take stronger steps to reduce drift with Engenia. I have been involved with three previous incarnations of dicamba (Clarity, Distinct, and Status). All three have followed the same path to launch: 1) Prove that volatility is not an issue, 2) Focus on reducing particle drift, 3) Promote the strong weed performance of the chemistry. They have all ended the same way: 1) Great performance, 2) "No volatility" means "no drift" so most spray recklessly and we lose them as customers within two years, 3) Only a small percentage of customers take the efforts to spray correctly. This is why I am so concerned that we set the maximum fine droplet standard very low (<2% probably) and take the next step and "prescribe" exactly how to spray.

There are two versions. The BR version and the TR version which is much longer.

Hope this helps,

Gary



2006 NBC BR Drift Presentation.ppt



Understanding Dicamba NonTarget Concerns- 2006 Tech Rep.ppt

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