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**Sent:** 8/18/2014 10:40:35 PM  
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**Subject:** monthly  
**Attachments:** ; \_

FYI,

Attached is my monthly report. Hope all is well.



storr 8-18-14.doc



**To:** Gary Schmitz, Midwest Tech Service Group

**Cc:** Jim Heffron, Doug Flander, Shane Hennigh, Todd Cogdill, Joel DeNio, Leo Charvat, Jack Marshall and Walter Thomas

**From:** Mark Storr

**Date:** 8/18/14

**Re:** Monthly Report

**General:**

Fungicide applications to corn and soybeans are now essentially complete. There may be a few more acres of soybeans treated if aphids develop but I have not heard much to get excited about and hot temperatures this week may shut them down further. Depending on location, we are roughly 100 to 200 GDD behind normal but the cool temperatures have not slowed crop development much. Today's crop report shows three-fourths of Iowa's corn crop in the dough stage or beyond, 8 days ahead of the 5-year average. Sixteen percent is reported to be in the dent stage, 4 days behind normal. Eighty-eight percent of the soybean crop was setting pods or beyond, 2 points above average. Seventy-five percent of the corn crop is rated in good to excellent condition and soybeans are nearly identical at seventy-three percent rate in good or excellent condition.

**Customer/Impact Activities:**

- Hosted an Engenia Tour for members of Pioneer management group. Luke Bozeman gave the technical update and then we viewed plots. Great opportunity to share information with them and I believe they see BASF as the true dicamba leaders – Storr
- Hosted two retailer plot tours, roughly 100 attended the first and 85 the second. Each tour consisted of 3 steps:
  - Introduction to Engenia (Luke Bozeman or Mark Storr)

- Engenia stewardship – nozzle selection and best management practices (Mark Storr or Brent Wiersma/Todd Hofsaess)
- The Advanced Acre - High Yield Corn and Soybean systems (AJ Woodyard or Jack Marshall)

Communications invited ag media and agency folks to the second tour so we did some interviews and filming afterwards – Storr

- Hosted a group of Australian Clearfield canola growers for a tour of SCRF. The trip was a joint effort between BASF Australia and DuPont/Pioneer – Storr

#### **Complaints/Field Investigations:**

- I believe all field investigations are complete and either settled or recorded in the system, pending settlement. Numerous reports of problem Priaxor (formulation issues) created some in-season disruption. All of us in the field want assurance that product that has been returned will leave the channel permanently – Storr

#### **Other:**

- Participated in Advanced Acre Training in Indianapolis, IN. High praise to all involved in developing and giving presentations. Feedback has been excellent! – Storr

#### **Competitive:**

- After viewing the BMP and static boom demonstration plots, Kristine Schafer, Iowa State University Program Manager requested data and photos to use for drift training as part of the Iowa Pesticide Training Program. This will give us a great opportunity to expand our product stewardship message – Storr
- A soybean field (adjacent to a Monsanto/Asgrow DT soybean field) has caused a stir as injury from dicamba drift is very evident in the non-DT soybean field – Storr
- Jeff Gregg reported a retailer told him he saw numerous cases of soybean injury caused by Fierce herbicide and has no desire to use it next year – Storr

#### **Calendar Update**

August 19 Asmus Farm Supply Plot Tour SCRF

August 20-22 Wells Ag Customer Outing Faith, SD

August 26, 29 BASF Brazilian Tour SCRF

August 27 CPS Wholesale Tour SCRF

September 3, 4 District Meeting Ames, IA

September 15-19 NBC San Diego, CA

October 13-17 vacation

November 3 - 7 Fall 2014 MWTS Regional Mtg. New Orleans, LA

December 1 – 4 NCWSS meeting Minneapolis, MN

#### **Mark Storr**

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