

From: luke.l.bozeman@basf.com [luke.l.bozeman@basf.com]
Sent: 10/14/2013 5:39:36 PM
To: Daniel Steltz [cn=daniel.steltz/ou=na/o=basf]
CC: john.sabatka@basf.com; gary.schmitz@basf.com
Subject: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube
Attachments: _

Dan,

Would like to bring to your attention a photo (composed and taken by Gary Schmitz: BASF) that has shown up in a MON video. Did we provide this, or have they taken some liberty with photo's they may have sourced elsewhere?

BASF should have been credited with this photo. Please let me know possible next steps. (the link to the video is embedded in first email of the below string)

Thanks....Luke

Luke L. Bozeman
 Technical Market Manager
 BASF The Chemical Company

Phone: 919-547-2874 Mobile: 919-886-0717

<http://www.advancedweedcontrol.basf.us/>

----- Forwarded by Luke L Bozeman/NA/BASF on 10/14/2013 01:35 PM -----

From: Gary L Schmitz/NVA/RTP/BASF-CORP/BASF
To: Luke L Bozeman/NA/BASF
Cc: John M Sabatka/APN/RTP/BASF-CORP/BASF@BASF, Rick W Chamblee/APN/RTP/BASF-CORP/BASF@BASF
Date: 10/11/2013 03:50 PM
Subject: Re: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

The dicamba soybean symptomology photo shown on 2:27 to 2:45. See attachment.



Dicamba soybean symptomology by Gary Schmitz on July 13, 1994.jpeg

Gary L Schmitz

Phone: 217-897-1939, Mobile: 217-369-9452
 Postal Address: 537 County Road 2550N, Mahomet, IL 61853

Luke L Bozeman---10/11/2013 02:43:01 PM---Not shared that I am aware of. Which photo exactly are you referring to?

From: Luke L Bozeman/NA/BASF
To: Gary L Schmitz/NVA/RTP/BASF-CORP/BASF@BASF, John M Sabatka/APN/RTP/BASF-CORP/BASF@BASF
Cc: Rick W Chamblee/APN/RTP/BASF-CORP/BASF@BASF
Date: 10/11/2013 02:43 PM
Subject: Re: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

Not shared that I am aware of. Which photo exactly are you referring to?

Gary L Schmitz---10/11/2013 09:22 PM CEDT---Luke, The photo that Monsanto is using in the video is mine that I took back in 1994. Did we share

From:	Gary L. Schmitz
To:	Luke Bozeman; John Sabatka
Cc:	Rick Chamblee
Date:	10/11/2013 09:22 PM CEDT
Subject:	Re: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

Luke,

The photo that Monsanto is using in the video is mine that I took back in 1994. Did we share this with them or did they steal it?

Thanks,

Gary

Gary L Schmitz

Phone: 217-897-1939, Mobile: 217-369-9452

Postal Address: 537 County Road 2550N, Mahomet, IL 61853

Luke L Bozeman---10/11/2013 09:28:07 AM---Thanks Tim for the forward. Monsanto is putting a lot of money behind their DT seed....their future

From: Luke L Bozeman/NA/BASF

To: Tim L Hoberty/APN/RTP/BASF-CORP/BASF

Cc: John M Sabatka/APN/RTP/BASF-CORP/BASF@BASF, Scott A De Vuyst/APN/RTP/BASF-CORP/BASF@BASF, Gary L Schmitz/NVA/RTP/BASF-CORP/BASF@BASF

Date: 10/11/2013 09:28 AM

Subject: Re: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

Thanks Tim for the forward. Monsanto is putting a lot of money behind their DT seed....their future success as a leading soybean seed supplier depends on it. We will be expanding our visibility this year in prep for 2015 soft launch that we expect MON to have.

A few thoughts:

I like the MON message on using multiple modes of action (we say sites which is more specific) however they make rookie mistakes when it comes to spray drift. Take a look at the spray "fog" coming out of the spray boom at 4:58.....messy. We should be quick to point out that while MON is being aggressive in their communications of a technology that is not commercial yet.....it is because they do not have anything else to talk about and their soybean business depends on the

success of DT. On the other hand, BASF has many things to talk about.....that are available for sale today. Also we are the dicamba experts, having invented the molecule 50 years ago, and made continuous improvements and use recommendations ever since and that Engenia will be our most advanced formulation to date, with others in the wings. We will be very supportive of the DT system and Engenia, along with our effective residual herbicides, will be an excellent tool for the soy grower.

Luke L. Bozeman
Technical Market Manager
BASF The Chemical Company

Phone: 919-547-2874 Mobile: 919-886-0717

<http://www.advancedweedcontrol.basf.us/>

Tim L Hoberty---10/09/2013 12:46:25 PM---Luke & John, Just in case you have not seen this....

From: Tim L Hoberty/APN/RTP/BASF-CORP/BASF
To: Luke L Bozeman/NA/BASF@BASF, John M Sabatka/APN/RTP/BASF-CORP/BASF@BASF
Cc: Scott A De Vuyst/APN/RTP/BASF-CORP/BASF@BASF
Date: 10/09/2013 12:46 PM
Subject: Fw: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

Luke & John,

Just in case you have not seen this....

Tim Hoberty
District Sales Manager

Phone: 317-250-3380 E-Mail: tim.hoberty@basf.com
Postal Address: 13078 Southampton Ct., Carmel, IN 46032

See our learning modules at:
www.ageducation.basf.us

--- Forwarded by Tim L Hoberty/APN/RTP/BASF-CORP/BASF on 10/09/2013 12:45 PM ---

From: Scott A De Vuyst/APN/RTP/BASF-CORP/BASF
To: "Brian Essinger" <brian.essinger@basf.com>, Chad Bowles/NA/BASF, Chad Hubble/NA/BASF, "Don Schneider" <donald.schneider@basf.com>, <jon.rush@basf.com>, John D Hamilton/NA/BASF, Neil Doherty/NA/BASF, Scott A De Vuyst/APN/RTP/BASF-CORP/BASF, Tim L Hoberty/APN/RTP/BASF-CORP/BASF, Trevor Kraus/NTK/OFFSITE/BASF-CANADA/BASF
Date: 10/08/2013 10:51 PM
Subject: FW: Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

Competitive marketing efforts. Cut and paste on the link in your browser.
Thanks,

Scott
989-245-9945
scott.devuyst@basf.com

----- Forwarded by Scott A De Vuyst/APN/RTP/BASF-CORP/BASF on 10/08/2013 10:51:24 PM-----

----- Original Message -----

From : Scott DeVuyst <devuyss@icloud.com>

To : scott.devuyst@basf.com

Cc :

Sent on : 10/08 10:38:03 PM EDT

Subject : Roundup Ready® Xtend Crop System: Dicamba Basics - YouTube

http://m.youtube.com/watch?v=D5tKfQneRKA&feature=youtu.be&desktop_uri=%2Fwatch%3Fv%3DD5tKfQneRKA%26feature%3Dyoutu.be

Sent from my iPad