

Message

From: MAGIN, KIMBERLY M [AG/1000] [/O=MONSANTO/OU=NA-1000-01/CN=RECIPIENTS/CN=38671]
Sent: 2/15/2016 4:21:39 PM
To: RUSHING, DOUGLAS W [AG/1000] [douglas.w.rushing@monsanto.com]; SIMPSON, DUANE J [AG/1000] [duane.j.simpson@monsanto.com]; IVERSON, JORDAN [AG/1000] [jordan.iverson@monsanto.com]
CC: MONTGOMERY, ROBERT F [AG/1000] [robert.f.montgomery@monsanto.com]; PARRISH, MICHAEL [AG/1000] [michael.parrish@monsanto.com]
Subject: AR plant board

Bob Montgomery me called to share that Danny Finch had contacted him to express concern over illegal dicamba applications this coming season and the potential need to establish additional fines or measures to address. Finch requested that we impose some deterrent such as withdrawing the grower license or other. Bob's read of the situation was that we need to spend some time with the plant board to help build their confidence in the measures and communication plans we are taking to communicate the no spray/lack of label language for the Xtend Crop system and proactively address this before something further is done by the plant board. He thought it would be logical for those of us who have an existing relationship with the AR plant board to engage. Wanted to share via email to make sure everyone is aware and we can discuss. I welcome suggestions of how to proceed – my suggestion is a conference call. Other ideas?

Thanks,

Kim