
From: Kathy Fairbanks <kfairbanks@bcfpublicaffairs.com>
Subject: Re: Washington GMO ballot measure
Date: August 19, 2013 at 6:09:05 PM PDT
To: Bob Goldberg <bobg@ucla.edu>

Great. I'll call you then. Thanks!

Kathy Fairbanks
Bicker, Castillo & Fairbanks
(916) 443-0872 office
[REDACTED] cell

On Aug 19, 2013, at 6:08 PM, "Bob Goldberg" <bobg@ucla.edu> wrote:

Hello Kathy:

I am happy to help.

2 pm tomorrow is best for me. You can call me in my office.

Let me know.

best,

bobg

On Aug 19, 2013, at 5:53 PM, Kathy Fairbanks wrote:

Hi Bob: I hope all is well with you! I'm writing with a favor. I wanted to see if you were around this week and might be interested in talking with a reporter from the Seattle Times who is doing a story on the similarities between I-522 in Washington and Prop. 37 in CA. She's not only comparing the policies of both (which are very very similar) but also looking at the campaigns of both.

Is there a time we might be able to talk by phone about this story? It's a little more complicated than I can write in an email. Specifically, she wants to know our responses to the mostly made up accusations by

Yes on 37 against our No on 37 campaign. I don't want you to have to deal with that in your interview with her and I think I have a plan so you don't have to, but I want to run by you first.

Please let me know a good time to talk to you maybe tomorrow? I'll give you a call. Thanks, Kathy

Kathy Fairbanks
(916) 443-0872

<image002.jpg>

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From: Bob Goldberg <bobg@ucla.edu>
Subject: Re: Washington GMO ballot measure
Date: August 19, 2013 at 6:07:52 PM PDT
To: Kathy Fairbanks <kfairbanks@bcfpublicaffairs.com>

Hello Kathy:

I am happy to help.

2 pm tomorrow is best for me. You can call me in my office.

Let me know.

best,

bobg

On Aug 19, 2013, at 5:53 PM, Kathy Fairbanks wrote:

Hi Bob: I hope all is well with you! I'm writing with a favor. I wanted to see if you were around this week and might be interested in talking with a reporter from the Seattle Times who is doing a story on the

similarities between I-522 in Washington and Prop. 37 in CA. She's not only comparing the policies of both (which are very very similar) but also looking at the campaigns of both.

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Kathy Fairbanks
(916) 443-0872

<image002.jpg>

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From: Kathy Fairbanks <kfairbanks@bcfpublicaffairs.com>
Subject: Washington GMO ballot measure
Date: August 19, 2013 at 5:53:03 PM PDT
To: Bob Goldberg <bobg@ucla.edu>

Hi Bob: I hope all is well with you! I'm writing with a favor. I wanted to see if you were around this week and might be interested in talking with a reporter from the Seattle Times who is doing a story on the similarities between I-522 in Washington and Prop. 37 in CA. She's not only comparing the policies of both (which are very very similar) but also looking at the campaigns of both.

Is there a time we might be able to talk by phone about this story? It's

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Please let me know a good time to talk to you maybe tomorrow? I'll give you a call. Thanks, Kathy

Kathy Fairbanks
(916) 443-0872



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From: Meghan Callahan <mcallahan@bcfpublicaffairs.com>
Subject: RE: GE Labeling Measure in Washington State
Date: July 17, 2013 at 2:04:33 PM PDT
To: Alan McHughen <alan.mchughen@ucr.edu>, Bob Goldberg <bobg@ucla.edu>

Thanks!

-----Original Message-----

From: Alan McHughen [mailto:alan.mchughen@ucr.edu]
Sent: Wednesday, July 17, 2013 2:03 PM
To: Meghan Callahan; Bob Goldberg
Subject: RE: GE Labeling Measure in Washington State

Hi Meghan,

Yes, I approve use of my name to support the NO side to mandatory process

based food labels.

Cheers,

Alan

=====

Alan McHughen, D.Phil.

3110 Batchelor Hall

University of California

Riverside, Ca. 92521

USA

Alanmc@ucr.edu

ph 951 827 7532

From: Meghan Callahan [mcallahan@bcfpublicaffairs.com]

Sent: Wednesday, July 17, 2013 12:50 PM

To: Bob Goldberg; Alan McHughen

Subject: GE Labeling Measure in Washington State

Hi Dr. Goldberg and Dr. McHughen,

As you know, our firm has been brought on to help advise the campaign opposed to the Washington I-522 GE labeling campaign. One of the things we've suggested they do is enlist the help of well-known and qualified academics/scientists to oppose the measure.

Thus, like we did in Prop. 37, we're looking to develop a broad list of

scientist who oppose I-522. We plan to send out an e-mail to all of the scientists and academics who opposed Prop. 37 encouraging them to oppose I-522. I know you guys can't be an involved with this measure as you were in CA, but I was hoping you both would be willing to lend your name to the e-mail that goes out to the list (email attached), as well as be listed on the web site opposed http://www.votenoon522.com/?page_id=641

We're also reaching out to several Washington scientists (Cook, Felsot, Moehs) and I've reached out to Dr. Fedoroff. We plan to work with Ag Bio World to get this out to their lists as well.

Let me know if it would be ok to use your names on the recruitment and opposed to the measure on the website....

Thanks so much,
Meghan Callahan
office: 916-443-0872
cell: [REDACTED]

[BCF Logo]

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From: ninafedoroff [<mailto:nvf1@psu.edu><<http://psu.edu>>]
Sent: Monday, October 01, 2012 8:57 AM
To: Meghan Callahan
Subject: Re: Mailing to Academics - California No on Prop 37

Meghan,

I've forwarded your message to an international group of biotechnology supporting academics. I suspect you'll be hearing from many corners of the world. The situation has become much more difficult in the light of the recently published Seralini paper with its (total bogus) claims that GM corn in the feed causes premature tumor formation and death in rats.

Nina

Dr. Nina Fedoroff

Distinguished Professor, King Abdullah University of Science and Technology (KAUST) nina.fedoroff@kaust.edu.sa<<mailto:nina.fedoroff@kaust.edu.sa>>;

Office: +966 2 808-2290; KSA cell: + [REDACTED] Evan Pugh Professor, Huck Institutes of the Life Sciences, Penn State University nvf1@psu.edu<<mailto:nvf1@psu.edu>>; US cell: [REDACTED]

"Live as if you were to die tomorrow. Learn as if you were to live forever."
--Mahatma Gandhi

On Aug 7, 2012, at 12:10 AM, Meghan Callahan
<mcallahan@bcfpublicaffairs.com<<mailto:mcallahan@bcfpublicaffairs.com>>>
wrote:

Hi Dr. Federoff,

We are going to be doing a mailing to academics, doctors and scientists with the goal of getting them to oppose Prop. 37 - the mandatory food labeling measure on California's November ballot. Henry Miller (Stanford), Bob Goldberg (UCLA) and Martina Newell McGloughlin (UC Davis) have agreed to be signers of the letter, but we'd also like to get academics to agree to be part of our "letterhead list" which would be names and titles down the lefthand side.

I was hoping you'd allow us to use your name on the letterhead.

Let me know if this would be ok. The letter is attached for your reference.

Best,
Meghan Callahan
Bicker, Castillo & Fairbanks
1121 L Street, #803

Sacramento, CA 95814
office: 916-443-0872
cell: [REDACTED]

<Prop 37 Academic Recruitment.docx>

From: Meghan Callahan <mcallahan@bcfpublicaffairs.com>
Subject: RE: GE Labeling Measure in Washington State
Date: July 17, 2013 at 12:35:48 PM PDT
To: Bob Goldberg <bobg@ucla.edu>

Great, thanks! [REDACTED]

From: Bob Goldberg [mailto:bobg@ucla.edu]
Sent: Wednesday, July 17, 2013 12:34 PM
To: Meghan Callahan
Subject: Re: GE Labeling Measure in Washington State

Hello Meghan:

Absolutely. I will help in any way that I can.

Best,

bobg

On Jul 17, 2013, at 9:50 AM, Meghan Callahan wrote:

<522RecruitmentEmail (7.16.13).docx>
