



Jay Byrne • 3rd

President at v-Fluence -- New media and research driven public affairs, issues management and strategy support.

Greater St. Louis Area

v-Fluence v-Fluence Interactive

MIT - Harvard (Joint Program)

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Message

Jay Byrne has more than 25 years experience in public affairs and complex issues management involving regulatory, political, litigation and crisis-driven challenges in complex science, health, nutrition, food and agriculture-related spaces. He has advised and provided strategic communication support for such clients as Syngenta, AstraZeneca, Monsanto, Pfizer the International Rice Research Institute (IRRI), American Farm Bureau, Rohm & Haas, Grocery Manufacturers Association, U.S. Department of State, Washington University in St. Louis, National Corn Growers Association (NCGA), American Chemistry Council, CropLife, The Department of Energy, PhRMA and dozens other corporate, academic, non-profit and government organizations. He has held senior communication positions with the Monsanto Company, the Clinton Administration and numerous political campaigns and for other elected officials. He is a co-author of "Let them Eat Precaution: How politics is undermining the genetic revolution in agriculture" published by the American Enterprise Institute and has been a featured speaker at more than 200 conferences and professional events.

Specialties: Integrated new media communications, risk communications, strategic public affairs, issues management and regulated industry marketing support. Crisis and brand management with extensive experiences in food & agriculture, health and natural resource management/ sustainable development.

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Highlights

Reach out to Jay for... Probono consulting and volunteering.

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Articles

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Fan-Li Chou • 3rd Biotechnology Coordinator advising the Secretary's Office at USDA

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Jose Falck-Zepeda • 3rd Senior Research Fellow at IFPRI

Rod Conner • 3rd CEO at Local Farming Technology

Ryan Ozinga • 3rd Top Producer and Farm Management Lead

Alison Van Eenennaam • 3rd Animal Biotechnology and Genomics Extension Specialist at UC Davis

Gina Ivey • 3rd Credit Union Operations Representative Region 2 MD, DC, VA, NC, WV

John Bachowski, Jr • 3rd Senior Financial Analyst, Material Cost Management, Team Lead at Boeing

Learn the skills Jay has

Managing Email Marketing Lists and Campaigns Viewers: 19,511

Danny Sullivan on SEO Viewers: 32,027

Opinion / #GMO

29,968 VIEWS

Top 5 Reasons Why The Organic Industry Disgusts You

Senapathy, CONTRIBUTOR

Senapathy writes weekly and bust myths on health, food and science. Content published by Forbes Contributors are their own.

Organic industry misinformation has gone too far once again, and one other than the makers of the ubiquitous Clif bars helps fund the pro-organic, anti-GMO lobby. Seed & Spark, the Clif Bar Family Foundation, introduced viewers to a new cartoon character called Mr. Seed in a June 6th

Organic snake oil disparagement via viral black marketing and fear profiteering has reached a new low.

Jay Byrne
Published on LinkedIn

According to Forbes' Senapathy, READ HERE: Black snake oil disparagement marketing has reached a new low. I couldn't agree more. And, as I was reading this good article by Kavin a curious fan of hers from Uganda peered over my shoulder here in a Kampala hotel lobby to see what possible piece of reporting had me so agitated prior to my fine dark morning coffee. My new Ugandan friend, now my co-founding member of the Kampala Kavin Boosters Club, is...see more

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Experience

President

v-Fluence Interactive

Mar 2001 – Present · 17 yrs 11 mos

Saint Louis, San Diego, Chicago & Washington, DC

Leads a team of award winning strategic communications experts and issue management analysts.

Director Corporate Communications

Monsanto

Sep 1997 – Feb 2001 · 3 yrs 6 mos

St Louis and Washington, DC

Directed global corporate communications and global public affairs activities for multinational life sciences company involved in pharmaceuticals (Searle), nutrition (Nutrasweet) and agriculture.

Legislative & Public Affairs

U.S. Agency for International Development (USAID)

1993 – 1997 · 4 yrs

Washington, DC

Chief spokesperson, deputy assistant administrator and communications director for \$8 billion U.S. foreign aid program.

Communications Director (Midwest)

Clinton-Gore Campaign

1992 – 1993 · 1 yr

Campaign communication director and spokesperson for Michigan (1992) and Ohio (1996) presidential campaign. White House Liaison to banking and financial regulatory agencies 1993.

Mayors Office

City of Boston

1987 – 1991 · 4 yrs

Greater Boston Area

Public and government affairs and Washington representative.

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Education

MIT - Harvard (Joint Program)

Executive Education Certificate, Public Disputes Program

1999 – 1999



Twitter Marketing:
Organizing Chats

Viewers: 1,972

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Tufts University

BA, History

1980 – 1985

Activities and Societies: Theta Chi Fraternity

St. John's Prep

College Preparatory

1976 – 1980

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Volunteer Experience**Board Director**

Delta Gamma Center for Children

Aug 2012 – Present • 6 yrs 6 mos

Health

Delta Gamma Center for Children with Visual Impairments helps children who are blind or visually impaired reach their full potential through family-centered and specialized services and support.

Trustee, Board of Governors



IREX

Oct 2013 – Present • 5 yrs 4 mos

Education

International Research & Exchanges Board - A US-based nonprofit organization committed to international education in academic research, professional training and technical assistance.
<http://www.irex.org/>







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