

From: [Denneal Jamison-McClung](#)
To: [PAMELA RONALD](#)
Subject: RE: phone meeting re: IFAL and GLP
Date: Sunday, July 27, 2014 12:20:54 PM

Hi Pam, thanks for the consideration. I just met Jon at the BLP meeting, so it will be nice to touch base and follow up. I also had a chance to connect with Robin Bisson - great guy that will be working with Jon on the GENeS project. We talked about GENeS at BLP and Robin is excited to be "crossing the pond". I would like IFAL to work with this group in whatever capacity makes sense. Talk to you tomorrow, Denneal

From: PAMELA RONALD [pcronald@ucdavis.edu]
Sent: Sunday, July 27, 2014 12:14 PM
To: Denneal Jamison-McClung
Subject: Re: phone meeting re: IFAL and GLP

I am so glad you can join. Jon will be an important collaborator and also can give us good suggestions on who to contact to raise additional funds for our first IFAL symposium. I realize, though, that you are not officially working yet for IFAL and want you to know that I am sensitive to that fact and dont plan to overburden you with too many things.

All the best,

Pam

<http://croptgeneticsinnovation.org/>

On Jul 27, 2014, at 12:02 PM, Denneal Jamison-McClung <dsjamison@ucdavis.edu> wrote:

Hi Pam - I'll call in at 11am. Looking forward to the discussion.
Denneal

Sent from my iPhone

On Jul 27, 2014, at 11:49 AM, "PAMELA RONALD" <pcronald@ucdavis.edu> wrote:

Yes, that time is good for me. Denneal, roger can you join in? If not, Jon and I can have an initial discussion.

All the best,

Pam

<http://croptgeneticsinnovation.org/>

On Jul 27, 2014, at 11:41 AM, Jon Entine <jon@jonentine.com> wrote:

Hi Pam,

Good timing, it appears, yes. Tomorrow (Monday) would be great, if you can do that.

How does 11am pacific time sound? I'm flexible, so if that time is not ideal, suggest a better one.

Here would be call in/meeting number:

[REDACTED]
PASSCODE: [REDACTED]
or International US [REDACTED]
PASSCODE: [REDACTED]

On Jul 27, 2014, at 2:32 PM, PAMELA RONALD <pcronald@ucdavis.edu> wrote:

Dear Jon

Thank you for your note, which is very timely as just this week we established the World Food Center's Institute for Food and Agricultural Literacy (IFAL). We have hired a part time executive director, Denneal Jamison-McClung who is copied on this message. Some of our top priorities include assembling our board, formalizing our partnerships and organizing the first IFAL symposium. We would like to discuss with you the best ways to build on the momentum you have generated with your BLP conference and hope you and your partners will consider being involved with our conference. The date will be determined based on the availability of our desired keynote speaker (Bill Gates). We plan to extend the invitation in the next month. Please keep this confidential for the moment.

GENeS sounds like a much needed development and we look forward to talking with you and learning how we can best contribute. I am available for a call for most

of the next 2 weeks. I believe Denneal is in town until July 31. Please let us know what dates work best for you for a call and please send a dial in number.

All the best,
Pam
Chair, IFAL

On Jul 27, 2014, at 6:49 AM, Jon Entine
<jon@jonentine.com> wrote:

Hi Roger, Pam.

I was hoping I could connect with you two over the next week or two. Some changes are going on re: the Genetic Literacy Project, that I'd like to talk about, that could change our partners and affiliations.

Top of mind is a new outreach project for scientists and journalists, called the Genetic Expert News Service (GENeS), which would provide policy makers, NGOs and journalists access to informed reaction and scientific expertise about the latest news on genetics and biotechnology. It will focus its efforts on the most contentious public debates, covering topics related to both agricultural and human genetics, from genetic engineering, crop biotechnology and modern farming techniques to biopharmaceuticals, stem cell research, synthetic biology and personalized medicine.

GENeS is in development---to help run it I've hired a full time staffer, Robin Bisson, who has been one of managers in London of the UK Science Media Center for the past 3 years--and should be in full operation some time this fall. We have a mission statement and are just beginning to assemble our

board. We've already begun backroom research identifying and contacting scientists, journalists, etc.

We are also committed to extending our outreach to scientists and journalists--setting up unique programs to encourage more public dialogue. I think you are both familiar with our 1st ever Biotechnology Literacy Project boot camp. (see attachment). It was an enormous success. I had previously shared with Roger one of the many emails and letters we received as feedback about the conference....the attached one from [REDACTED]

To further our mission, GLP is in talks to affiliate with both the Science Media Centre and with UK's Sense About Science about affiliations, and leaving the home we have at the Statistical Assessment Service at George Mason University, where GLP is now housed. Lots of moving pieces, and wondering if this might be an opportune time to put on the table whether there might be some more formal relationship that could be established between me/GLP and UC-Davis.

Do you have any windows this coming week to possibly discuss?

Jon

<GLP3.png>

<BLP Agenda.pdf>

<BLP attendees.pdf>



**Subject: Thanks
for a great
Genetic Literacy**