

From: Alicia Maluafiti - HCIA <director@hciaonline.com>
Sent time: 07/24/2013 04:00:18 AM
To: Steve Savage <savage.sd@gmail.com>; Folta, Kevin M.
Cc: rizzo@fivecornersstrategies.com; Kirby Kester <kirby.kester@basf.com>; Renee Kester <reneekester@mac.com>; McFarland, Scott <McFarland@dow.com>
Subject: Breakfast with Kauai Business Council

OK – you are on for breakfast on Tuesday, July 30, 8:30 am (location tbd). You each get 10 minutes to present. The goal is to get the Council to oppose the bill (publicly – with written and/or oral testimony and maybe even an op/ed! Wowee!). So the time will be spent 1) educating them about the flaws in the bill and its impact on the island, 2) giving them peace of mind about the pesticides being used and the crops being grown, and 3) increasing awareness about the overall economic contribution of the seed farms on Kauai. So splitting this up:

1. Pesticides (Steve)
2. Ag Biotechnology (Kevin)
3. Seed Farmers (Kirby)

This is a working breakfast meeting. So probably no video projector but possibly handouts would help. I am cc'ing Frank Rizzo to see if he has time to attend as well.

Scott or Kirby – HCIA is picking up the bill for this breakfast. Can one of you take care of this?

*Alicia Maluafiti, Executive Director
Hawaii Crop Improvement Association
Growing the Future of Worldwide Agriculture in Hawaii
www.hciaonline.com*

From: REDING, H KEITH (AG/1000) <h.keith.reding@monsanto.com>
Sent time: 07/10/2013 12:59:10 PM
To: Folta, Kevin M.
Subject: Blog

Very funny shill blog. Glad you got my check.

Keith Reding
Work: 314-694-6615
Cell: 314-809-9624

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BLP 2014 SCHEDULE DRAFT – March 28 2014

Sunday, June 15 – Tuesday, June 17, 2014 | University of Florida

June 15 Independent Science, Expertise and a New Frontier in Communications

3:00 – 5:00 Informal arrival window
5:00 Cocktail reception / Welcome / Dinner
7:30 Journalists' panel session: 'What's the communication challenge?'

June 16 Deconstructing the Frontline

8:00 Breakfast
8:15 – 9:00 Attendees introduce himself/herself and explains why he/she came
9:00 – 9:30 Introduction: challenges/myths/science / 10-minute anti-GMO film
9:30 – 10:15 Understanding the Advocacy Environment Intro
10:30 – 11:15 5 arguments against GMOs
11:15– 12:00 Reframing the Debate: 5 arguments for GMOs
12:00 – 1:15 Lunch & Keynote: Robin Bisson, Science Media Centre UK
1:15 – 2:00 The Power of the Myth in the Media: a case study of Farmer Suicides and Vandana Shiva
2:00 – 5:00 Claiming your E-Real Estate and Social Media / Training / breakout sessions
Evening Cocktails / Dinner
 Panel: Risk and Science-Why people are skeptical of biotechnology?

June 17 Moving Forward, Taking Action

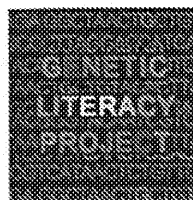
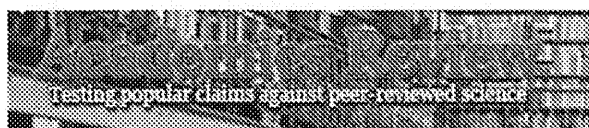
8:00 Breakfast
8:30 – 9:30 Building Trust in Science and the Science of Agriculture (working title)
9:30 – 10:15 'Chasing' the media; techniques for interacting with press; how to create a narrative
10:15 – 11:15 Biotech 2.0: Innovative Biotech Products
11:15 – 12:00 Regulatory Issues/Testifying before State Legislatures
12:00 – 1:00 Lunch: Panel - GMO & trade challenges
1:00 – 2:00 Art of the debate: Mock debate
Delegates depart

June 18th Communications Training Session (optional for delegates)

9:00 – noon Open session on communicating science / Hosted by Kevin Folta

PhD students/Post-docs (confirmed)

- Priscila Candal (PhD student Nutritional Science, Iowa State University)
- Rebecca Harrison (Senior, Cornell University)
- Scott Stepflug (PhD candidate, Agronomy, University of Wisconsin)
- Lisa Kanizay (Post Doc, Wayne Parrott's lab, University of Georgia)
- Jake Bova (PhD candidate, avid blogger, Virginia Tech)
- Caroline Coatney (PhD candidate, Wayne Parrott's Lab, University of Georgia)



**Biotechnology Literacy Project, Risk and the Future of Food:
How Can Scientists Best Engage the GMO Debate with a Skeptical Public?**
University of Florida, Gainesville | June 15 – 17, 2014

BLP Faculty

- Jon Entine (journalist/author; Executive Director; fellow at the Center for Health & Risk Communication at George Mason University)
- Kevin Folta (Chair, Horticultural Sciences, University of Florida)
- Cami Ryan (Researcher/Public speaker/communicator, College of Agriculture and Bioresources, University of Saskatchewan, Canada)
- Bruce Chassy (Professor Emeritus, Department of Food Science and Human Nutrition, University of Illinois at Urbana-Champaign)
- Val Giddings (Senior Fellow, Information Technology and Innovation Foundation)
- Karl Haro von Hogel (Candidate in Plant Breeding and Plant Genetics at UW-Madison, Co-Director of Biology Fortified)
- Tamar Haspel (journalist, Washington Post)
- David Ropeik (consultant and author, expert of risk perception/comm)
- Randy Krotz (Executive Director, United States Farmers and Ranchers Alliance)
- Ron Stotish (Executive Director, President and Chief Executive Officer, AquaBounty (AquaAdvantage Salmon))
- Jennifer Armen (Director of Marketing and Sales, Okanagan Specialty Fruits (Arctic Apple))
- USDA/USAID/State department (TBD)

Participants:

Scientists (confirmed)

- Meghan Wulster-Radcliffe (PhD, Executive, American Society of Animal Science)
- Wayne Loescher (Department of Horticulture, Michigan State University)
- Maha Arujanan (Malaysia Biotech Information Centre)
- Ania Wiczeorek (Department of Tropical Plant and Soil Sciences/Biotech Educator, University of Hawaii)
- Robert Wager (Biology Department, Vancouver Island University)
- William Powell (Department of Environmental and Forestry Biology, SUNY)
- Andrew Kniss (Assistant Professor, Weed Biology and Ecology, University of Wyoming)
- Denneal Jamison-McClung (biotechnology comm and outreach, UCDavis)
- Curt Hannah (Research Foundation Professor, Horticultural Sciences, University of Florida)
- Peter Davies (Plant Genetics/Biology, Cornell) (TENTATIVE)
- Ron Herring (Professor, Department of Government, Cornell)
- Ruth MacDonald (Professor and Chair, Human Nutrition and food science, Iowa State University)
- Robert Stupar (Assistant Professor, Dept of Agronomy & Plant Genetics, University of Minnesota)
- Foreign scientists/policy makers (5)

Project's Jon Entine, Discover's Keith Kloor, David Ropeik, formerly of the Harvard Center for Risk Analysis and Washington Post columnist Tamar Haspel, among others.

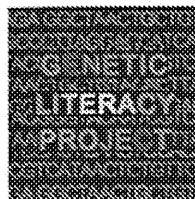
The BLP also welcomes the inclusion of a panel of U.S. government experts from USDA, Department of State and USAID to share international relations and trade perspectives to the participants as well as a small contingent of policy makers and scientists from Europe, Latin America, Africa and Asia the developing world where the 'battle over GMOs' rages. These government experts can participate in the training, provide their regional perspectives, and offer feedback to the BLP faculty as we tailor this program for audiences outside of North America.

All participants will be provided broad communications and communication skills training and hear from experts on the socio-political landscapes influencing public attitudes and commercial strategies associated with agricultural and food biotechnology. Participants will be provided both training and hands on assistance in developing the tools and support resources necessary to effectively engage the media and appear as experts in legislative and local government hearings, and other policy making and related outreach opportunities. Participants will be given access to ongoing support via online tools and expert networking connections. The BLP faculty and staff will work with participants on individualized outreach plans that include staff-supported support and response activities through public events, publishing and media engagements.

Interested candidates should contact:

Camille (Cami) D. Ryan, B Comm, PhD: Biotechnology Literacy Project Director
Bioresource Policy, Business & Economics, College of Agriculture, University of Saskatchewan
camille.ryan@usask.ca | (403) 809-2831

Jon Entine, Genetic Literacy Project Executive Director
jon@jonentine.com | (513) 319-8388



Biotechnology Literacy Project, Risk and the Future of Food:

How Can Scientists Best Engage the GMO Debate with a Skeptical Public?

University of Florida, Gainesville | June 15 – 17, 2014

When it comes to views on food and agricultural biotechnology, the public is divided. And because food is such a visceral issue, people are easily swayed by emotional appeals and scare campaigns. What can be done to address legitimate concerns, and raise the scientific literacy of the public and media?

Independent scientists, who the public holds in great esteem, can play a unique role in reframing the food safety and GMO debate to focus on science but also connect emotionally with sceptical parents concerned about their children's health and broader environmental issues. However, scientists and other credible influencers typically lack resources, support, networking and the training necessary to engage in the discussion.

The **Biotechnology Literacy Project (BLP)** is dedicated to helping scientists and journalists work together to bring science to the public in a way that is accessible and persuasive. The Genetic Literacy Project, affiliated with George Mason University, and Academics Review, a 501c3 independent non-profit organization, are working in partnership with the University of Florida to bring together academics, policy makers, farmers and scientists interested in improving the quality and accuracy of public dialogue on issues associated with agricultural biotechnology. This program will be initiated via a pilot training "boot camp" with a select group of participants on June 15-17, 2014 at the University of Florida in Gainesville.

The focus of this pilot boot camp will be on North American challenges and stakeholders but it will also reflect the global nature of agricultural biotechnology issues management and influencers. The June event will provide a foundation for ongoing support, future training programs, network expansion and sustainability internationally as we seek to extend and grow independent voices.

Participants will be drawn from various disciplines including plant and animal genetics, entomology, plant pathology, food science nutrition, organic farming and intersecting disciplines. The BLP faculty will include internationally known scientists such as Kevin Folta, Val Giddings, Bruce Chassy and Karl Haro von Mogel; social media expert Jay Byrne; the US Farmers and Ranchers Association; representatives from AquaBounty and Arctic Apple; Robin Bisson from the UK Science Media Centre, and prominent journalists including the Genetic Literacy

From: Cami Ryan <cami.ryan@usask.ca>
Sent time: 03/29/2014 12:35:41 PM
To: cenright@bio.org
Cc: Cami Ryan <cami.ryan@usask.ca>; Jon Entine <jon@jonentine.com>; Chassy, Bruce M <bchassy@illinois.edu>; Val Giddings <lyg@outlook.com>; Jay Byrne <jay.byrne@e-fluence.com>; Folia, Kevin M.; Cami Ryan <cami.ryan@usask.ca>
Subject: Biotechnology Literacy Project 2014 / Update
Attachments: BLP Prospectus.pdf BLP 2014 Attendee list 03-29-14.doc Agenda March 29 2014 BLP SUMMARY.docx

Dear Cathy:

I am working with Jon Entine as a co-lead on the Biotechnology Literacy Project (BLP), scheduled for June of this year. Planning for the event is going very well and things are quickly falling into place. We have a remarkable cadre of faculty and great presenters (journalists and experts). We also have an excellent group of delegates (scientists and PhD Students/PostDocs) that represent a cross section of disciplines and who are coming from key institutions all over North America. We are anticipating the BLP to be a great event.



As promised, we are sending you:

- 1) a draft of the BLP agenda;
- 2) a list of faculty, guests and confirmed attendees, and;
- 3) the BLP prospectus.

If you have any questions, please do not hesitate to contact either Jon or myself.

Have a great (what's left of the) weekend,
Cami Ryan

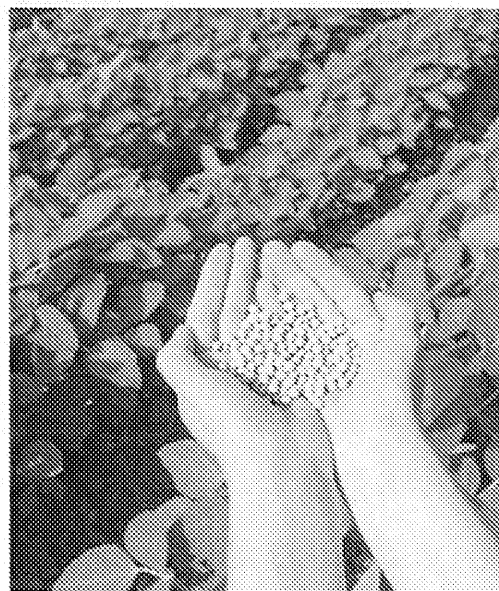
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Camille (Cami) D. Ryan, ~~PhD~~ PhD
Independent Research Consultant & Public Speaker
Professional Affiliate, College of Agriculture and Bioresources, University of Saskatchewan
Cell: (306) 890-6811
 @DocCamiRyan
 'Ag, Science, Tech & Society'
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Allergenic Traits

Since genetic engineering transfers genes (the DNA recipes for proteins) from one organism to another, a genetically engineered plant can trigger an allergic response if a host plant protein is allergenic anyhow, or if the new transgenic protein is allergenic. The question of whether host plant proteins are allergenic affects GMO and non-GMO crops equally: if you're allergic to soy, for example, you're allergic to both GM and non-GM varieties. (Research is underway to remove allergens from food crops by using genetic engineering, but such crops are not currently in commercial production.)

The potential allergenicity of each new transgenic protein is evaluated on a case-by-case basis during crop development. The reports that developers of new genetically engineered crops submit to the Food and Drug Administration include characteristics of the new protein that indicate whether it is likely to be allergenic.



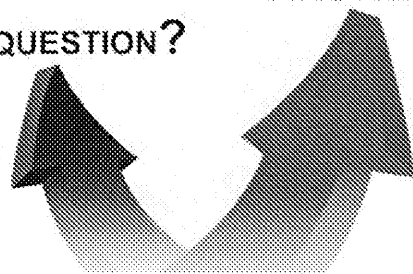
Questions Answered

Questions answered in developer reports include:

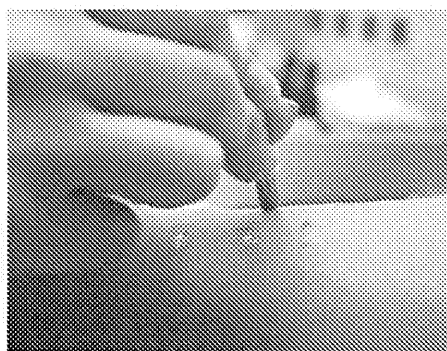
- Is the new protein's species of origin known to cause allergies?
- How similar is the new protein's amino acid sequence to the sequences of known allergens?
- How readily does the new protein break down when treated with heat or digestive enzymes?

QUESTION?

ANSWER



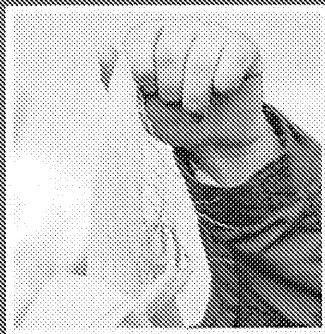
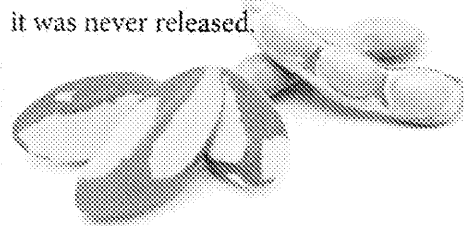
Testing for Allergy



Other types of experiments that may be reported include allergenicity tests conducted in animals, laboratory tests that use human E—IgE antibodies to test the new protein for reactivity, and skin-prick tests on human volunteers with known allergies.

Allergens Halted

In the 1990s, these procedures were applied to a soybean that was being engineered to make more nutritious protein. A transgene from Brazil nut—a tree nut that causes allergies in some people—had been added to soybean to increase its levels of an amino acid, methionine. The new protein was identified as a likely allergen, and development of the soybean was immediately halted and it was never released.



To date, no confirmed allergic reactions have been linked to eating the new proteins present in transgenic crops. We don't know why food allergies are becoming more frequent, but there is no scientific evidence that genetically modified crops are contributing to this rise. Conventional plant breeding and mutational breeding can also introduce allergens during crop development, but genetically engineered plants are the only new crops for which allergenicity testing is required. In our next bulletin, we'll continue to examine whether eating genetically modified foods carries unique risks not associated with other foods.



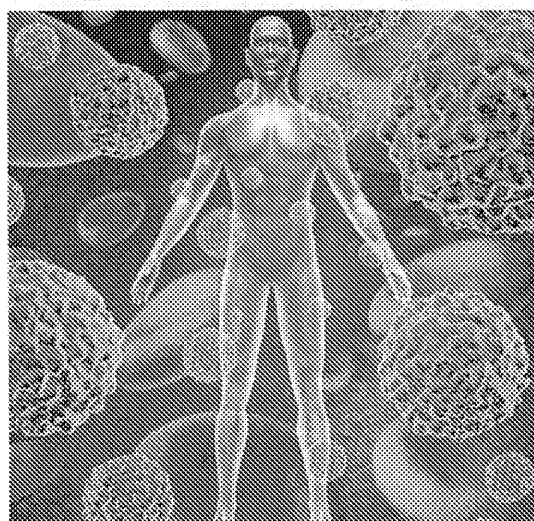
Cooperative Extension Service
Biotechnology Outreach Program
College of Tropical Agriculture and Human Resources
University of Hawai'i at Manoa

Biotech In focus

May 2014

Issue 10 of 24

GMOs and Human Health I: Does eating foods from GMO crops cause allergies?



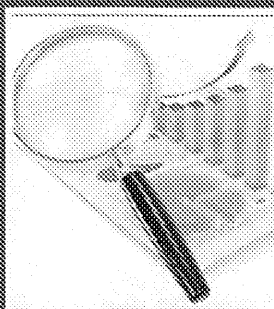
To head off infection by infectious microbes, viruses or parasites, our bodies rely on our immune system—organs, tissues, cells, and proteins working together to identify possible invaders and attack them.

Many immune system activities involve **antibodies**, which are defensive proteins we make to bind and target foreign molecules, usually proteins or sugars, found on the bacteria, viruses and parasites. The molecules bound by antibodies are called **antigens**.

Unfortunately, our remarkable defenses sometimes become active even when no threat is present. One type of dysfunctional immune response is **allergy**. During a typical allergic reaction, a type of antibody called immunoglobulin E—IgE for short—binds to a normal substance from the environment and tells the immune system to attack it as a foreign invader. The substance (antigen) that provokes this IgE response is called an **allergen**.

Proteins in foods from animals or plants can be allergens. The Food and Drug Administration recognizes eight common foods that trigger the vast majority of food allergies: cow's milk, soy, eggs, wheat, peanuts, tree nuts, fish, and shellfish. Food allergies may result in hives, rashes, upset stomach or intestines, stuffy nose, sneezing, headache, asthma, and anaphylaxis, a rapid and sometimes deadly reaction associated with swelling and low blood pressure. Not all adverse reactions to foods are allergies. Some food sensitivities involve other types of immune responses, and there are many forms of food intolerance that relate to digestion rather than the immune system.

The prevalence of food allergies appears to be increasing. Centers for Disease Control surveys found that the percentage of parents who reported that their child had a food allergy within the past year increased from 3.4% in 1997–1999 to 5.6% in 2009–2011. Since this period coincides with the first years in which genetically engineered foods were widely eaten, some people believe that these two events are linked. What do we know about GMOs and allergens?



Ania Wieczorek, PhD

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Thank you to Carol Oshiro for
web design, Jessica Radovich for
graphics and Kathleen Vickers
for text editing.

For more information and past issues, please visit our website at www.ctahr.hawaii.edu/biotechinfocus

From: Ania Wieczorek <ania@hawaii.edu>
Sent Date: 06/01/2014 10:28:40 PM
hawaiiexport@aol.com; luba@aol.com; grechun@ksbe.edu; galeley_megui@notes.k12.hi.us; Cindy Goldstein <cindy.goldstem@pioneer.com>; Martha Gauthier <marthae@hawaii.edu>; Jay Fidell <jfidell@java.net>; Andrew G. Hashimoto <aghashim@ctahr.hawaii.edu>; Jenne Falcon <jenne.falcon@pioneer.com>; Dr. Dennis Gonsalves <dennisgonsal@icloud.com>; Nathan Hokama <nshokama@resolutions-hi.com>; Alan Gottlieb <gottlieb@hawaii.rr.com>; Arnold Hara <arnold@hawaii.edu>; Big Island Farm Bureau <biib@hawaiiantel.net>; Corey Giffins <corey@bigislanddaily.com>; Judith Houle <judith.r.houle@gmail.com>; Lorie Farrell <Lorie.farrell@gmail.com>; Peter Houle <houlep1234@gmail.com>; Richard Ha <richard@hamakua springs.com>; Stephen Ferreira <stepheni@hawaii.edu>; BIFB - HawaiianTel <biib@hawaiiantel.net>; Nancy Irback <Nancy.Irback@ColoradoState.EDU>; Ching Hu <chinghu@hawaii.edu>; Eileen Herring <eherring@hawaii.edu>; Greggor Ilagan <gilagan@hawaii county.gov>; I Grace <kenneth@hawaii.edu>; Jim Holtyer <holtyer@hawaii.edu>; John Hu <johnhu@hawaii.edu>; Moe at HCS Mahakaha <mahakaha@hcsugar.com>; Marciana Galambos <maragally@yahoo.com>; Pauline Higa <phiga.fair@gmail.com>; Robert Hutchinson <robhutch@ksbe.edu>; Jemi Ito <JONLITO@pioneer.com>; Gregory Hoover <ghoover@hawaii.edu>; Ashley Garrelts <ashleyg@uwyo.edu>; Darren Haver <dihaver@ucdavis.edu>; Linden Greenhalgh <linden.greenhalgh@usa.edu>; Trent Hollister <trent.hollister@ColoradoState.EDU>; Chuck Gay <Chuck.Gay@usm.edu>; Maria Gallo <GalloM@ctahr.hawaii.edu>; Sally Irwin <sirwin@hawaii.edu>; Cassandra Ferguson <cmfergus@hawaii.edu>; Joy Gold <joy@joygoldunlimited.com>; Reggie Hasegawa <reggie.hasegawa@cpsps.com>; Ronald I. Herring <ronherring@cornell.edu>; Hamali Larkin <C.Benra.Harrison@cornell.edu>; Val Giddings <lvig@outlook.com>; Folia, Kevin M.
Cc: Ania Wieczorek <ania@hawaii.edu>
Subject: Biotech In Focus Bulletin-Issue 10-"GMOs and human health : Does eating foods from GMO crops cause allergies?"
Attachments: Bulletin_Issue10_V2_Email.pdf

Aloha All,

Please see attached for our new issue of Biotech in Focus "GMOs and human health : Does eating foods from GMO crops cause allergies?"

The current issue, and past issues are available on our website (<http://www.ctahr.hawaii.edu/biotechinfocus>). If you know others who may be interested in receiving this series of 24 short bulletins, please ask them to request to be included in the mailing list by sending e-mail to ania@hawaii.edu.

Thank you

Ania

Dr. Ania Wieczorek
Associate Professor
Department of Tropical Plant and Soil Sciences (Graduate Program Chair)
University of Hawaii at Manoa
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[Molecular Ecology Lab](#)

From: LOHUIS, MICHAEL M [AG/1000] <michael.m.lohuis@monsanto.com>
Sent time: 09/18/2014 05:50:58 PM
To: Folta, Kevin M.
Cc: EPPARD, PHILIP J [AG/1000] <philip.j.eppard@monsanto.com>; REDING, H KEITH [AG/1000] <h.keith.reding@monsanto.com>
Subject: Bio-Talk-Knowledge

Kevin - will any/all of your sessions be videotaped for later use?

Thanks,
Mike

Sent from my iPhone

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From: Jennifer Spurgat <jennifer.spurgat@bayer.com>
Sent time: 12/19/2014 11:15:16 AM
To: Falta, Kevin M.
Subject: Bio

Kevin,

Do you have a bio and a picture we could use to send out with our pre-meeting materials?

Thanks! Happy holidays!

Freundliche Grüße / Best regards,
Jenn Spurgat



Bayer CropScience

Science For A Better Life

Jennifer Spurgat
Market Acceptance Manager
Bayer CropScience LP
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RTP, NC 27709
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Mobile: 202-281-5996

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From: SCHAEFER, BENJAMIN ADAM [AG/1000] <benjamin.adam.schaefer@monsanto.com>
Sent time: 12/16/2014 11:01:43 PM
To: Folta, Kevin M.
Subject: Bill Nye

Odd request...

You wouldn't happen to have any contact info for Bill Nye, would you?

Sent from my iPhone

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Subject: RE: Fraley visit to florida

Kevin

I hope the weekend treated you great. By way of this note, I wanted to check in and see if you could provide a quick update on the current agenda for the University of Florida visit on November 7th. We want to make sure that we've blocked the right times for travel. Thanks in advance.

All my best,
Lee

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Wednesday, October 22, 2014 10:10 AM
To: QUARLES, LEE [AG/1000]
Cc: BRAUN, JANIS [AG/1000]; ERICSON, BECKY [AG/1000]
Subject: RE: Fraley visit to florida

Here's the notice, let me know if any problems...

Kevin

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Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." - Norman Borlaug.

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: QUARLES, LEE [AG/1000] [lee.quarles@monsanto.com]
Sent: Monday, October 27, 2014 11:50 AM
To: Folta, Kevin M.
Cc: BRAUN, JANIS [AG/1000]; SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Kevin

No problem. We currently have the flexibility to be on campus between 9 am - 3 pm that Friday, Nov. 7th. We could move the return flight earlier if needed.

Hope this helps,
Lee

From: Folta, Kevin M. [<mailto:kfolta@ufl.edu>]
Sent: Monday, October 27, 2014 10:47 AM
To: QUARLES, LEE [AG/1000]
Cc: BRAUN, JANIS [AG/1000]; SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Help me out here a touch. What is your best time to leave? I have a schedule coming together. As I understand you are not flying commercially, so I need a little sense of pre-flight time allowances.

kevin

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." - Norman Borlaug.

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: QUARLES, LEE [AG/1000] [lee.quarles@monsanto.com]
Sent: Monday, October 27, 2014 11:39 AM
To: Folta, Kevin M.
Cc: BRAUN, JANIS [AG/1000]; SCHAEFER, BENJAMIN ADAM [AG/1000]

Hi Kevin,
Could I ask for a bit more info on the talks/audience? My ?s are in red

What would you say the dress is? Suit and Tie?

9:00-9:45 Meet with PMCB / ag Students -- Ask Me Anything. Are these undergrad or PhD students or both? Also, what is the audience size you might expect? And do we want a short Bio and introduction or just Q and A?

10:-10:45 Meet with Department Chairs and Deans

11:-12:15 Seminar, Reitz Union. Do you want a 30 min talk and leave the rest open to Q and As?

12:30-1:30 pm Lunch with Plant Innovation Program Faculty postdocs

1:30-2:00 pm Jude Grosser and citrus greening solutions

2:00-3:00 pm Communications and Outreach (Kevin Folta, Ricky Telg, PIE Center)

We can make changes, add more, no problem. If it will be three of you traveling I will provide transportation, no problem.

Kevin

From: QUARLES, LEE [AG/1000] [<mailto:lee.quarles@monsanto.com>]
Sent: Wednesday, October 29, 2014 11:59 AM
To: Folta, Kevin M.
Cc: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Kevin

I hope the week is going great. By way of this note, I wanted to check in and see if you could send Ben and me the current agenda for the University of Florida visit on November 7th. I'm traveling the tonight and tomorrow with Robb. Ben will be briefing him on the visit on Friday. We want to make sure that we can update him. Thanks in advance.

All my best,
Lee

From: Folta, Kevin M. [<mailto:kfolta@ufl.edu>]
Sent: Monday, October 27, 2014 11:05 AM
To: QUARLES, LEE [AG/1000]
Cc: BRAUN, JANIS [AG/1000]; SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Perfect. Watch for something by the end of the day.

Kevin

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department

Scientific Communications Mgr
Monsanto Company
O: 314-684-3319
C: 314-813-7071

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Wednesday, October 29, 2014 10:15 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Sure. We're just glad you're coming. We had a great turnout tonight for Roger Beachy.

Kevin

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." - Norman Borlaug.

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: SCHAEFER, BENJAMIN ADAM [AG/1000]
[benjamin.adam.schaefer@monsanto.com]
Sent: Wednesday, October 29, 2014 10:36 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

Like magic tricks?

Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-684-3319
C: 314-813-7071

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Wednesday, October 29, 2014 3:23 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]; QUARLES, LEE [AG/1000]
Subject: RE: Fraley visit to florida

Should we just expect a powerpoint? Anything special?

kf

From: SCHAEFER, BENJAMIN ADAM [AG/1000]
[mailto:benjamin.adam.schaefer@monsanto.com]
Sent: Wednesday, October 29, 2014 2:52 PM
To: Folta, Kevin M.; QUARLES, LEE [AG/1000]
Subject: RE: Fraley visit to florida

Sent from my iPhone

On Nov 3, 2014, at 7:40 PM, "Folta, Kevin M." <kfolta@ufl.edu> wrote:

I have everything and will have it to you later tonight.

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

*"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." -
Norman Borlaug.*

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: SCHAEFER, BENJAMIN ADAM [AG/1000]
[benjamin.adam.schaefer@monsanto.com]
Sent: Monday, November 03, 2014 6:17 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

I will only have access to internet until about 10:30 tomorrow then I am on a plane. If you can get me bios of faculty, I can hand them off to Robb to look at!

*Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-694-3319
C: 314-813-7071*

From: Folta, Kevin M. [<mailto:kfolta@UFL.EDU>]
Sent: Thursday, October 30, 2014 4:11 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: Re: Fraley visit to florida

I'll gather them.

Kevin

Sent from my phone.

On Oct 30, 2014, at 2:39 PM, "SCHAEFER, BENJAMIN ADAM [AG/1000]" <benjamin.adam.schaefer@monsanto.com> wrote:

Kevin-
DO you have bios or links to bios for Jude and Ricky and anyone else Robb will meet with....And your own if you two haven't met yet.

Ben Schaefer

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." - Norman Borlaug.

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: SCHAEFER, BENJAMIN ADAM [AG/1000] [benjamin.adam.schaefer@monsanto.com]
Sent: Wednesday, November 05, 2014 10:59 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

Also, one last request, can you send me the location everyone heads to after the pick-up? And the moving we will do? He usually like to walk to stretch his legs between talks, so he'll want to know if he is staying in the same building, or moving, and if that move is walkable or if he needs driven from place to place. Thanks! And I hope to see you Friday!

*Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-694-3319
C: 314-813-7071*

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Tuesday, November 04, 2014 7:04 AM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Ben,

I'm really psyched about this visit. The word is out well and we have a nice venue. We never can predict an audience, but I'm hoping for 300 (50 more than the Food Babe).

The bios/CVs for Jude and Ricky are attached. My CV/bio is coming next.

kf

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." - Norman Borlaug.

Illumination (blog) <http://kfolta.blogspot.com>
Twitter @kevinfolta

From: SCHAEFER, BENJAMIN ADAM [AG/1000] [benjamin.adam.schaefer@monsanto.com]
Sent: Monday, November 03, 2014 8:53 PM
To: Folta, Kevin M.
Subject: Re: Fraley visit to florida

Thanks!

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Thursday, November 06, 2014 3:30 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Ben,

I just rode with Greg and Andrea, we walked through the whole day. Should be a lot of fun.

If there's anything you or Dr. Fraley need in the AM let me know 352-283-0799—coffee, whatever.

kf

From: SCHAEFER, BENJAMIN ADAM [AG/1000] [mailto:benjamin.adam.schaefer@monsanto.com]
Sent: Thursday, November 06, 2014 1:41 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

Kevin- I think we will have a vehicle pick up everyone on the plane. We already have people in Florida to handle these types of logistics! Thanks for the offer though.

Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-694-3319
C: 314-813-7071

From: Folta, Kevin M. [mailto:kfolta@ufl.edu]
Sent: Wednesday, November 05, 2014 11:25 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Ben, I will find you at Gainesville Regional, and I have room in my vehicle for a few people (maybe up to 5).

I will find you at General Aviation, not the commercial terminal. My cell is 352-283-0799.

Unfortunately the locations are a little bit separate. There is one walk from the meeting with Chairs to the main seminar. There is time to take a walk by Lake Alice before lunch, and maybe an alligator to find.

We're really looking forward to this, and it will be nice to see you again.

Kevin

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, FL 32611

352-273-4812

kf

From: SCHAEFER, BENJAMIN ADAM [AG/1000] [<mailto:benjamin.adam.schaefer@monsanto.com>]
Sent: Thursday, November 06, 2014 5:09 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

Here is a short one to ensure there is a lot of Q and A time!

Dr. Robert T. Fraley
Executive Vice President and Chief Technology Officer, Monsanto Company
2013 World Food Prize Laureate

A distinguished leader in agriculture technology, Dr. Fraley oversees Monsanto's global Technology division, which has plant breeding, biotechnology, and crop protection research facilities in dozens of countries. He has been involved in agricultural research since the early eighties, and has been with Monsanto for more than 30 years. Dr. Fraley has contributed to significant advances in agriculture, and has authored more than 100 publications and patent applications. Dr. Fraley has been the recipient of numerous awards, including the National Medal of Technology from President Clinton in 1999, the 2008 National Academy of Sciences Award for the Industrial Application of Science for his work on the improvement of crops through biotechnology, and in 2013 was honored as a World Food Prize Laureate.

Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-694-3319
C: 314-813-7071

From: Folta, Kevin M. [<mailto:kfolta@ufl.edu>]
Sent: Thursday, November 06, 2014 3:38 PM
To: SCHAEFER, BENJAMIN ADAM [AG/1000]
Subject: RE: Fraley visit to florida

Actually I can get it in the building. There's a little café where I set this up.

First thing is student Q&A. Should be a hoot.

Thanks for doing this. I can't tell you how much I appreciate it.

kevin

From: SCHAEFER, BENJAMIN ADAM [AG/1000] [<mailto:benjamin.adam.schaefer@monsanto.com>]
Sent: Thursday, November 06, 2014 4:36 PM
To: Folta, Kevin M.
Subject: RE: Fraley visit to florida

Thanks Kevin!

Flight leaves at 5:30 tomorrow am....coffee might not be a bad thing to have on hand!

Ben Schaefer
Scientific Communications Mgr
Monsanto Company
O: 314-694-3319