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Date: Wed, 06 Aug 2014 07:54:08 EDT **To:** Keith Kloor, , Karl Haro von Mogel,

CC: Kevin Folta,

BCC: Subject: RE: this piece Attachments:

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Illumination (blog) http://kfolta.blogspot.com Twitter @kevinfolta

From: Keith Kloor [keith.kloor@gmail.com]
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CC: BCC:

Subject: RE: this piece **Attachments:**

Absolutely. I will make all of those adjustments. I originally thought this was for your eyes only!

I'm on it now, will do some nice tweaking.

kevin

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Date: Wed, 06 Aug 2014 12:23:00 EDT

To: Keith Kloor, CC:

BCC: Subject: RE: this piece Attachments:

Nah, go ahead and cut it. I'm flying through this stuff today.

From: Keith Kloor [mailto:keith.kloor@gmail.com] **Sent:** Wednesday, August 06, 2014 11:12 AM

To: Folta, Kevin M. **Cc:** Karl Haro von Mogel **Subject:** Re: this piece

Kevin,

I was scratching my head at your last line:

"It is interesting that even Conversion Disorder can be traced back to a common rumor or news piece!"

Maybe I haven't had enough coffee yet, but do you really want to end on this note?

K

On Wed, Aug 6, 2014 at 11:03 AM, Keith Kloor < keith kloor@gmail.com > wrote: Looks great at first read.

Can you both just let me know how I should identify you in bios.

Thanks for your time on this.

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I see that you both had a back-and-forth on Twitter with the author of this recent Huffington Post piece. (I had a most unpleasant exchange with her, myself.)

 $\frac{http://www.huffingtonpost.com/carole-bartolotto/have-genetically-modified_b_5597751.html$

Anyway, I plan to reference this piece to something else in an upcoming post and I sure would welcome your thoughts on the main claims made in the story. I would especially like it if you pointed out any passages/sentences that you objected to, because you deemed it contrary to the existing science.

I could do it, but it's more meaningful when it comes from an expert. I can't explain any more at the moment, but if you'd like more context, happy to provide.

Date: Wed, 06 Aug 2014 12:26:00 EDT

To: Keith Kloor, CC:

BCC:

Subject: RE: this piece **Attachments:**

I'm just Professor and Chairman, Horticultural Sciences Department, University of Florida. If you link kfolta.blogspot.com that would be nice, or @kevinfolta

From: Keith Kloor [mailto:keith.kloor@gmail.com]
Sent: Wednesday, August 06, 2014 12:23 PM

To: Karl Haro von Mogel **Cc:** Folta, Kevin M. **Subject:** Re: this piece

No other professional associations. Aren't you at USDA?

On Wed, Aug 6, 2014 at 12:20 PM, Karl Haro von Mogel < karl@inoculatedmind.com wrote: Hi Keith,

Please identify me as Karl Haro von Mogel, Ph.D., Chair and co-Director of Biology Fortified, Inc. Do you need any more info than that? Karl

On 8/6/2014 10:03 AM, Keith Kloor wrote:

Looks great at first read.

Can you both just let me know how I should identify you in bios.

Thanks for your time on this.

Best, Keith

On Wed, Aug 6, 2014 at 10:58 AM, Folta, Kevin M. kfolta@ufl.edu wrote: I'm done too. Off to write science crap so it can get published in 2014.

kf

From: Karl Haro von Mogel [mailto:karl@inoculatedmind.com]

Sent: Wednesday, August 06, 2014 10:58 AM

To: Keith Kloor

Cc: Folta, Kevin M. Subject: Re: this piece

I've got to go now, let us know what you think. I would be able to take a look in an hour (12 pm your time) if any changes need to be made. Here is the link to the page for people on the outside to see it:

On 8/6/2014 9:47 AM, Keith Kloor wrote:

Okay, excellent.

thx, K

On Wed, Aug 6, 2014 at 10:14 AM, Karl Haro von Mogel < karl@inoculatedmind.com > wrote:

Hi all, I just realized that the comments only show up for people who can edit the document. When published to the web, they are invisible. So maybe we should do them inline?

We can add the substantial equivalence link in there.

Karl

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http://www.toxicology.org/ai/gm/gm_food.asp

Or that too dated?

I really think that concept should be better known. What do you guys think?

Κ

On Wed, Aug 6, 2014 at 10:06 AM, Karl Haro von Mogel karl@inoculatedmind.com wrote: Ok, I'll make some edits in that manner. I'm not sure how to line up comments except by providing more spaces between the paragraphs.

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On 8/6/2014 9:03 AM, Keith Kloor wrote:

Suggestions:

"This is a worthless ad hominem argument" Delete "worthless"

"argument from ignorance"
Delete that--it doesn't add anything and just inflames

Again, is there any way to align your comments with the highlighted section you are talking about?

My advice: keep the language as neutral and judgement-free as possible. You're aiming for the fence-sitters, who may well be turned off by language that comes off as heavy-handed.

Thanks, Keith

On Wed, Aug 6, 2014 at 9:53 AM, Karl Haro von Mogel < karl@inoculatedmind.com vvrote:

I'm on right now. Let me know inf the chat if there's anything that needs clarifying. \mathbb{K} ar

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Okay, great. I'm shooting to publish my post around 1pm EST, so that'll work.

Thanks again,

K

On Wed, Aug 6, 2014 at 8:53 AM, Folta, Kevin M. < kfolta@ufl.edu> wrote: I'll be on it after 10 an est.

Kevin

Sent from my phone.

On Aug 6, 2014, at 8:03 AM, "Keith Kloor" < keith.kloor@gmail.com> wrote:

Cool--thanks!

On Wed, Aug 6, 2014 at 7:54 AM, Folta, Kevin M. <<u>kfolta@ufl.edu</u>> wrote:

I can clean that up. I was 18 hours in to my science day and crashing.

One other note I thought about this AM... Pam Ronald uses the word "safe" in the colloquial way- no evidence of harm. Bartolotto uses it in a scientific context, meaning "incapable of harm". It is a really important distinction. AntiGM's weigh heavily on exploiting the conservative language of science to manipulate an audience.

Kevin

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, Fl. 32611

352-273-4812

"Don't tell me what can't be done. Tell me what needs to be done, and let me do it." – Norman Borlaug.

Illumination (blog) http://kfolta.blogspot.com
Twitter @kevinfolta

From: Keith Kloor [keith.kloor@gmail.com]
Sent: Wednesday, August 06, 2014 7:21 AM

To: Karl Haro von Mogel Cc: Folta, Kevin M.; Kevin Folta Subject: Re: this piece

This is great! Just a few concerns, because I would like to link to the doc in my post, for all to see your commentary.

The comments don't align with passages/statements you are commenting on, so that can be hard to follow at times. There is also something that says "marked as resolved" and "resolved". Do you intend for that to be there.

Thanks, Keith

On Tue, Aug 5, 2014 at 10:49 PM, Karl Haro von Mogel karl@inoculatedmind.com wrote:
Entered and shared via google drive! Check your gmail Kevin.

On 8/5/2014 9:42 PM, Folta, Kevin M. wrote: I'm in. She's fucking goofy.

Kevin M. Folta Professor and Chairman Horticultural Sciences Department Plant Molecular and Cellular Biology Program and Plant Innovation Program University of Florida Gainesville, FL 32611

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Illumination (blog) http://kfolta.blogspot.com
Twitter @kevinfolta

From: Karl Haro von Mogel [karl@inoculatedmind.com] Sent: Tuesday, August 05, 2014 10:38 PM To: Keith Kloor; Folta, Kevin M.; Kevin Folta Subject: Re: this piece

Hi Keith,

I would be happy to make a few comments on it, and perhaps if Kevin is

interested, we could put in the comments on a Google doc and share the

link with you. You might get more details, it would be somewhat of a

conversation. If you are interested, Kevin, I can put it online and share it.

An interesting thing to note about Carole Bartolotto: I'm sure you

may

recall that she was the dietitian booted off of an Academy of Nutrition

and Dietietics panel for not disclosing conflicts of interest, and I overheard some anti-GMO activists ta king amongst themselves (publicly,

on facebook) that Carole was the creator of the facebook page that was

impersonating Biology Fortified. I corroborated this with finding a post

on the impersonation page that exactly matched a tweet of hers, including the same grammatical error. So she's certainly motivated to

make claims about this topic, and apparently about other people.

Karl

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I see that you both had a back-and-forth on Twitter with the author of $% \left\{ 1,2,\ldots ,n\right\}$

this recent Huffington Post piece. (I had a most unpleasant exchange with her, myself.)

http://www.huffingtonpost.com/carole-bartolotto/have-genetically-modified b 5597751.html

Anyway, I plan to reference this piece to something else in an upcoming post and I sure would welcome your thoughts on the main

claims made in the story. I would especially like it if you pointed out any passages/sentences that you objected to, because you deemed it

contrary to the existing science.

I could do it, but it's more meaningful when it comes from an expert.

I can't explain any more at the moment, but if you'd like more context, happy to provide.

Date: Wed, 06 Aug 2014 19:51:18 EDT **To:** Keith Kloor, , Karl Haro von Mogel,

CC: BCC:

Subject: RE: post **Attachments:**

No problem. Good luck keith.

Kevin M. Folta
Professor and Chairman
Horticultural Sciences Department
Plant Molecular and Cellular Biology Program and
Plant Innovation Program
University of Florida
Gainesville, Fl. 32611

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From: Keith Kloor [keith.kloor@gmail.com]
Sent: Wednesday, August 06, 2014 7:13 PM
To: Folta, Kevin M.; Karl Haro von Mogel

Subject: post

Hey guys, it'll be up first thing tomorrow AM. It's long and I want to make sure I proof it and not just hit the publish button after I finish writing. Better to let it sit overnight.

Will you ping tomorrow.

K

Date: Wed, 06 Aug 2014 19:52:58 EDT

To: Keith Kloor,

CC: BCC:

Subject: RE: post **Attachments:**

I did have another thought. Instead of where it says, ...Bartolotto's scientific training... maybe change it to "someone's level of scientific training". This way it won't be personal and look like some kind of gang beating.

That kind of thing could backfire.

Kevin

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Will you ping tomorrow.

K

Date: Thu, 07 Aug 2014 10:59:00 EDT **To:** Keith Kloor, , Karl Haro von Mogel,

CC: BCC:

Subject: RE: this piece **Attachments:**

Keith,

This is fine, but maybe because it is criticizing someone for scientific precision, it could better be said as...

Both pieces make claims that are contrary to scientific consensus. Bartolotto's article is a classic example of <u>Argumentum ad Ignorantiam</u>. It is a fallacious construct that is, as the two scientific reviewers note above, at odds with the fundamental concept that science is based on empirical evidence, not fear of our wildest suppositions.

On Wed, Aug 6, 2014 at 10:57 AM, Karl Haro von Mogel < karl@inoculatedmind.com> wrote:

I've got to go now, let us know what you think. I would be able to take a look in an hour (12 pm your time) if any changes need to be made. Here is the link to the page for people on the outside to see it:

 $\frac{https://docs.google.com/document/d/1-sind0gP2anQbSOOtE_u8d8MIF2JvbQaRYePuNU5c4/pubKarl$

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We can add the substantial equivalence link in there.

Karl

On 8/6/2014 9:10 AM, Keith Kloor wrote:

That should do it--just break up the piece itself, so the highlighted passages line up with your comments.

Also, in my post, I wanted to make mention of the "substantial equivalence concept" and this 2002 statement from the Society of Toxicology.

http://www.toxicology.org/ai/gm/gm_food.asp

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I could do it, but it's more meaningful when it comes from an expert. I can't explain any more at the moment, but if you'd like more context, happy to provide.

Date: Thu, 07 Aug 2014 12:57:00 EDT To: Keith Kloor, , Karl Haro von Mogel,

CC: BCC:

Subject: RE: post Attachments:

Let me see what I can do... call me Karl if you can.

kf

From: Keith Kloor [mailto:keith.kloor@gmail.com] Sent: Thursday, August 07, 2014 12:33 PM

To: Karl Haro von Mogel Cc: Folta, Kevin M. Subject: Re: post

For some reason, I'm not seeing it, so hopefully Kevin will check his email soon and be able to do it.

On Thu, Aug 7, 2014 at 12:25 PM, Karl Haro von Mogel < karl@inoculatedmind.com wrote:

OK I made the edits, but I can't seem to republish from my phone. Can one of you log in to the doc and publish it under the file menu? That way the changes will be seen on the public document.

Karl

Keith Kloor < keith.kloor@gmail.com > wrote:

Karl, did you ever change that?

See this email from Kevin:

I did have another thought. Instead of where it says, ...Bartolotto's scientific training... maybe change it to "someone's level of scientific training". This way it won't be personal and look like some kind of gang beating.

That kind of thing could backfire.

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Subject: post

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Will you ping tomorrow.

K

Date: Thu, 07 Aug 2014 14:46:00 EDT

To: Keith Kloor,

Subject: RE: post Attachments:

Take credit. It was just an editorial adjustment.

kf

BCC:

From: Keith Kloor [mailto:keith.kloor@gmail.com]
Sent: Thursday, August 07, 2014 2:08 PM

To: Karl Haro von Mogel **Cc:** Folta, Kevin M. **Subject:** Re: post

Cool-and Kevin, I shuffled so much text around at the end that I neglected to put quote marks around comment. I like your re-wording of the sentence, but it's sufficiently changed from what I had that I don't feel comfortable taking credit for it.

So I made that tweak

On Thu, Aug 7, 2014 at 1:25 PM, Karl Haro von Mogel < karl@inoculatedmind.com wrote:

Keith,

I called Kevin and we fixed it.

Karl

"Folta, Kevin M." < kfolta@ufl.edu> wrote:

Let me see what I can do... call me Karl if you can.

kf

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