

## Peters, John C

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From: Alex Malaspina  
Sent: Tue 6/16/2015 9:54 AM (GMT-07:00)  
To: Hill, James  
Cc: Peters, John C; jamesrbehnke@yahoo.com  
Bcc:  
Subject: Re: Report on ASN by Michele Simon

My dear Jim: I am so happy with what you and John are doing. I am doing my best to help you with Coke and the ILSI branches. You have been such a close friend. You can also count on my financial support again. You friend .Alex

-----Original Message-----

From: Hill, James <James.Hill@ucdenver.edu>  
To: Alex Malaspina <malaspina@aol.com>; fergc <fergc@foodsci.umass.edu>; ehays <ehays@coca-cola.com>; ctuggle <ctuggle@coca-cola.com>; mek59100 <mek59100@gmail.com>  
Cc: mechols <mechols@coca-cola.com>; hlaman <hlaman@coca-cola.com>; foodchain <foodchain@hotmail.com>; Peters, John C <JOHN.C.PETERS@UCDENVER.EDU>; jamesrbehnke <jamesrbehnke@yahoo.com>; taktogami <taktogami@gmail.com>; boonyee <boonyee@ilsisea.org.sg>; geoffsmith <geoffsmith@ilsisea.org.sg>; jshchen <jshchen@ilsichina.org>; hzhang <hzhang@coca-cola.com>; susi.kettler <susi.kettler@gmail.com>; dbanati <dbanati@ilsieurope.be>; arpad\_somogyi <arpad\_somogyi@yahoo.co.uk>; adrewnow <adrewnow@fhcrc.org>; herve.nordmann <herve.nordmann@asg.ajinomoto.com>; markmalaspina <markmalaspina@yahoo.com>; paul\_malaspina <paul\_malaspina@hotmail.com>; amalasp <amalasp@aol.com>; knichols <knichols@coca-cola.com>  
Sent: Tue, Jun 16, 2015 12:08 pm  
Subject: Re: Report on ASN by Michele Simon

Alex,

Thanks for sharing. I believe all of this is part of a carefully planned campaign to marginalize food companies. This part of the plan involves personal attacks on scientists and societies that work with this industry. It also involves dismissing physical activity as being important in obesity. It ultimately involves class action lawsuits against the industry. If folks behind this plan are successful, it takes away the claim by the food industry that they are part of the solution and takes away the opportunity to broader those who have a responsibility for dealing with the issue.

I believe we have a crisis and unless we do something, it is going to be harder for academics to work with industry. This is not good for public health. ILSI is playing a major role in developing and promoting conflict of interest guidelines. I would also urge to you look at the Global Energy Balance Network (gebn.org), which is an organization I helped start to focus on the science of energy balance and to promote effective public-private partnerships. We essentially

want to organize and give voice to the “silent majority” of scientists in this area. GEBN and ILSI could be, in my opinion, synergistic in addressing this issue.

Frankly, we need the food industry to step up to provide more resources both to ILSI and GEBN. When things like this happen, individual companies tend to want to keep their head down. If they do this, our opponents will win and we will all lose.

I do not think we can overestimate the importance of dealing aggressively with this issue.

Jim

James O. Hill,  
Ph.D.  
Anschutz Professor  
Executive Director, Anschutz Health  
and Wellness  
Center

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From: Alex Malaspina  
<malaspina@aol.com>  
Sent: Tuesday, June 16, 2015 9:13 AM  
To:  
fergc@foodsci.umass.edu; ehays@coca-cola.com; ctuggle@coca-cola.com;  
mek59100@gmail.com  
Cc: mechols@coca-cola.com; hlanan@coca-cola.com;  
foodchain@hotmail.com; Peters, John C; jamesrbehnke@yahoo.com; Hill, James;  
taktogami@gmail.com; boonyee@ilsisea.org.sg; geoffsmith@ilsisea.org.sg;  
jshchen@ilsichina.org; hzhang@coca-cola.com; susi.kettler@gmail.com;  
dbanati@ilsieurope.be; arpad\_somogyi@yahoo.co.uk; adrewnow@fhcrc.org;  
herve.nordmann@asg.ajinomoto.com; markmalaspina@yahoo.com;  
paul\_malaspina@hotmail.com; amalasp@aol.com; knichols@coca-cola.com  
Subject:  
Fwd: Report on ASN by Michele Simon

FYI.Alex

-----Original  
Message-----  
From: Cohen, Samuel M <scohen@unmc.edu>  
To: Suzanne Harris  
(sharris@ilsi.org) <sharris@ilsi.org>

Cc: Alex Malaspina (malaspina@aol.com)  
<malaspina@aol.com>  
Sent: Tue, Jun 16, 2015 9:22 am  
Subject: FW: Report on ASN  
by Michele Simon

Glad to receive your feedback.  
There is an increasing  
anti-industry attitude by  
much of the public.  
Nice to see ILSI having a strong  
impact despite all of it.  
Also, it was interesting to hear the announcement  
today about trans fats,  
especially knowing the strong role ILSI played in  
generating data to support  
this. Quite ironic isn't it?

-----Original  
Message-----  
From: Alex  
Malaspina [mailto:malaspina@aol.com]  
Sent: Tuesday,  
June 16, 2015 8:13 AM  
To:  
mek59100@gmail.com; dbanati@ilsieurope.be;  
susi.kettler@gmail.com; Cohen, Samuel  
M; beauchamp@monell.org  
Subject: Fwd:  
Report on ASN by Michele Simon

FYI.  
Alex

-----Original  
Message-----  
From: Suzanne Harris  
<sharris@ilsi.org>  
To: 'Alex Malaspina'  
<malaspina@aol.com>  
Sent: Tue, Jun 16,  
2015 8:55 am  
Subject: RE: Report on  
ASN by Michele Simon

People have been picking on David for years. About 5 years ago, he was elected President of the Society for Obesity Research and then the anti-industry lobby raised such a ruckus that he decided not to accept the position. David is smart and strong. This one report will not hurt him.

There is a meeting today at the National Academies to discuss public-private partnerships as defined by work that ILSI North America did. ASN and USDA organized the meeting and we expect a number of scientific organizations to adopt the ILSI North America principles. I suspect Ms. Simon is not happy about this prospect.

Suzie

-----Original Message-----  
From: Alex Malaspina  
[mailto:malaspina@aol.com]  
Sent: Tuesday, June 16, 2015 8:51 AM  
To: Suzanne Harris  
Subject: Re: Report on ASN by Michele Simon

Dear Suzie: What do you think of it? Bad for David Allisson. Warmest regards.  
Alex

-----Original  
Message-----  
From: Suzanne  
Harris  
<sharris@ilsi.org>  
To: Alex  
Malaspina  
(malaspina@aol.com)  
<malaspina@aol.com>  
Sent: Tue, Jun 16, 2015  
8:46  
am  
Subject: FW: Report on ASN  
by Michele Simon

Here is the  
whole  
article.

Suzie

From: Eric Hentges  
Sent: Monday,  
June 15,  
2015 10:20  
AM  
To: Suzanne Harris; Michael Shirreffs; John  
Faulkner  
Subject:  
Report on  
ASN by Michele Simon

FYI,

The  
attached  
report on  
ASN mentions ILSI on page 4 and ILSI North America's name  
appears on a picture  
of banners showing sponsors and award sponsors.

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We  
have the PPP  
event tomorrow at the NAS building. ASN has been the lead  
with USDA in  
organizing the event and the PPP principles paper in published in  
AJCN

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Woteki will provide the keynote talk with many  
societies'  
leadership giving  
talking points

-

So far only Mother  
Jones seems to have picked up on  
the report

Note that John is on a  
church trip  
to the Dominican Republic  
this week.

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