

Peters, John C

From: Alex Malaspina
Sent: Tue 11/10/2015 3:17 AM (GMT-07:00)
To: Peters, John C
Cc:
Bcc:
Subject: Re: update

My Dear John:
Good Morning!

I feel so ,so bad about what has happened. It is so unfair because I know what good intentions you and Jim have had to help people to exercise . Please call me at home when it is convenient to you , to give me the explanation why the money was returned. This made no sense to me.

Also ,I want to relate to you about the mess ILSI Mexico is in because they sponsored in September a sweeteners conference when the subject of soft drinks taxation was discussed.. ILSI is now suspending ILSI Mexico , until they correct their ways. A real mess.

Ed asked me to find out what happened.. I have suggested to Suzie that to have ILSI Mexico save face, ILSI Mexico should join ILSI NA.

Ever since NAFTA, I had a dream that a move to combine Canada, Mexico and the US into One Single Branch , Like ILSI Europe, ILSI SE Asia, ILSI Central America, would be a good idea.

What do you think?

Suzie and Ed like the idea and Suzie promised to pursue it. Let us see,

All of what has been happening is very,very sad for me, and I hope we have now reached Bottom and eventually we will recover as Coke and ILSI are concerned. Also I sincerely hope you will turn all your issues around and soon you will shine again.,.

Give my warmest regards to Jim. He is also, like you ,a wonderful , and a very dedicated person.

Warmest personal regards . Your friend .Alex

-----Original Message-----

From: Peters, John C <JOHN.C.PETERS@UCDENVER.EDU>
To: malaspina <malaspina@aol.com>
Sent: Mon, Nov 9, 2015 11:38 am
Subject: update

Hi Alex,

I suppose you have seen the announcement that U. Colorado has returned the Coca Cola gift that was given to help set up GEBN. Food politics at its worst.

I wanted to let you know that that has not deterred us from pursuing our original aims for GEBN, we will just have to secure other funding. I also wanted you to know that

The field is desperately in need of new thinking and ideas for solving obesity and this project is the first step in creating an ongoing mechanism for pushing the thinking into new areas, including a significant emphasis on social science and evolutionary psychology. We will do this work under a different name from GEBN to keep it out of the political spotlight.

I will keep you informed about progress on this important work. It is truly a shame what happened with GEBN...but, we will not be silenced!

With warmest regards,

John

John C. Peters, Ph.D.

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