
From: Henry Miller <henry.miller@stanford.edu>
Sent: Thursday, January 02, 2014 2:27 PM
To: Jon Entine
Cc: Eric S Sachs; Alan McHughen; Val Giddings; Karl Haro Von Mogel; Cami Ryan; C S. Prakash (prakash@tuskegee.edu); Bruce M Chassy
Subject: Re: Documentary Film on GMOs

Follow Up Flag: Follow up
Flag Status: Flagged

Jon,

Glad to serve as an adviser or participate as an expert on the (over-)regulation of agbiotech.

I have lots of radio experience, minimal TV/film experience, have given lots of lectures.

Best,

Henry

From: "Alan McHughen" <alan.mchughen@ucr.edu>
To: "Jon Entine" <jon@jonentine.com>, "Eric S Sachs" <eric.s.sachs@monsanto.com>
Cc: "Val Giddings" <lvg@outlook.com>, "Karl Haro Von Mogel" <karl@biofortified.org>, "Cami Ryan" <cami.ryan@usask.ca>, "C S. Prakash (prakash@tuskegee.edu)" <prakash@tuskegee.edu>, "Henry Miller" <henry.miller@stanford.edu>, "Bruce M Chassy" <bchassy@illinois.edu>
Sent: Thursday, January 2, 2014 1:07:38 PM
Subject: RE: Documentary Film on GMOs

Jon,

I remain happy to help with the documentary project.

Apart from serving as science advisor on Jon Palfreman's 'Harvest of Fear' some years ago, I continue to try to deliver accessible but technically accurate science based information on GMOs for public consumption. For your collective enjoyment, I've attached a glowing testimonial endorsement in the form of an audience evaluation form for a public presentation I gave last month to the Univ of California public policy group in Sacramento.

Cheers, and Happy 2014 everyone

Alan

From: Jon Entine [mailto:jon@jonentine.com]
Sent: Wednesday, December 18, 2013 12:41 PM
To: Eric S Sachs
Cc: Val Giddings; Karl Haro Von Mogel; Cami Ryan; C S. Prakash (prakash@tuskegee.edu); Henry Miller; Alan McHughen; Bruce M Chassy
Subject: Re: Documentary Film on GMOs

Eric:

I'll be happy to set it up. Because of my years running the doc unit at NBC News and my work in independent production, I have a pretty good feel of what's needed to pull this off. We'll be back to you with more about when and whom.

Jon Entine

You should know I've gotten a personal pledge from a private business person for \$100,000 if we can get
On Dec 18, 2013, at 3:36 PM, SACHS, ERIC S (AG/1000) <eric.s.sachs@monsanto.com> wrote:

All – Your remarks to me were positive and there is clearly a lot of interest to pursue a documentary film. Importantly, the consensus was that Monsanto's participation was welcome, particularly in the planning phase. I recommend that this group and anyone else that would like to engage have a conference call in early January to share ideas and put some organization around the effort. Ideally, one of you will organize the call. Ultimately, one or two of you will need to take the reins. Monsanto is supportive and interested but would like to see the initiative develop somewhat so the needs and opportunities are clear. With a little progress and better definition it will be easier to determine how we can positively engage.

Eric

From: eric.s.sachs@monsanto.com

To: jon@jonentine.com; karl@biofortified.org; cami.ryan@usask.ca; lyg@outlook.com; prakash@tuskegee.edu; henry.miller@stanford.edu; alanmc@ucr.edu; bchassy@illinois.edu

Subject: Documentary Film on GMOs

Date: Thu, 12 Dec 2013 17:33:06 +0000

Jon, Karl, Val, Prakash, Bruce, Henry and Alan,

I am following with interest this week the discussion on Chatter concerning the documentary film idea. While such a project would be quite challenging and achieving the desired impact even more uncertain, the interest and dedication of many members is exciting. I noted the recognition of the downsides of a film funded by the 'Big 6' by Karl and his suggestion that "what would matter more than their money is their participation - they have been missing from this debate for too long." I shared the building interest in a documentary film with my leadership (including Hugh Grant direct report) and received encouragement to participate.

I elected to send this note directly to all of you rather than to Chatter because I felt it best to get your reaction first. Would you like for me to engage and work with a smaller group of 'drivers' of this initiative? I have access to additional experience and resources that also could help to support the momentum that is obviously building.

Please let me know your thoughts. I am personally sincerely interested in helping in any way I can.

Take Care,
Eric

Eric Sachs, PhD
Regulatory Policy & Scientific Affairs
Social, Economic & Environment Platform
Desk: (314) 694-1709
Mobile: (314) 637-7650
Eric.S.Sachs@monsanto.com
@ericgmo on Twitter

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Henry I. Miller, M.D.
**Robert Wesson Fellow in Scientific Philosophy
& Public Policy**
Hoover Institution | Stanford University
Stanford, CA 94305-6010
U.S.A.

Phone: +1 (650) 725-0185

Email: henry.miller@stanford.edu