

**Hill, James**

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**From:** Rhona Applebaum  
**Sent:** Fri 11/21/2014 9:53 AM (GMT-07:00)  
**To:** BLAIR, STEVEN; Hill, James; gahand@hsc.wvu.edu; QUINT, AMELIA;  
blayden@foodminds.com  
**Cc:** L. Celeste Bottorff  
**Bcc:**  
**Subject:** RE: Binks CV

He's ready and able. Consider his for the Bd--

**From:** BLAIR, STEVEN [mailto:SBLAIR@mailbox.sc.edu]  
**Sent:** Friday, November 21, 2014 10:22 AM  
**To:** Rhona Applebaum; James.Hill@ucdenver.edu; gahand@hsc.wvu.edu; QUINT, AMELIA;  
blayden@foodminds.com  
**Cc:** L. Celeste Bottorff  
**Subject:** RE: Binks CV

**I agree with Rhona about Trevor. I am pretty sure he is on my list of potential members.**

**Steve**

Steven N. Blair

Professor

Departments of Exercise Science and Epidemiology & Biostatistics

Arnold School of Public Health

921 Assembly Street, Room 225

University of South Carolina

Columbia, SC 29208

803 777 0567

**From:** Rhona Applebaum [<mailto:rapplebaum@coca-cola.com>]  
**Sent:** Friday, November 21, 2014 6:18 AM  
**To:** BLAIR, STEVEN; [James.Hill@ucdenver.edu](mailto:James.Hill@ucdenver.edu); [gahand@hsc.wvu.edu](mailto:gahand@hsc.wvu.edu); QUINT, AMELIA; [blayden@foodminds.com](mailto:blayden@foodminds.com)  
**Cc:** L. Celeste Bottorff  
**Subject:** Re: Binks CV

Yes--reco'd Martin as a speaker for IIIWCPHN bc there needs to be more awareness and call-outs re the lack of scientifically appropriate discourse and an alert on the unacceptability of ad-hominem attacks. He did a great job. Needed to get him 'on the circuit'

Would also like to reco the need for good scientific journalists as part of GEBN who focus on the evidence. Presenting for consideration Trevor Butterworth. Need that type of cross-fertilization.

Rhona

**From:** BLAIR, STEVEN [<mailto:SBLAIR@mailbox.sc.edu>]  
**Sent:** Friday, November 21, 2014 11:09 AM Coordinated Universal Time  
**To:** James Hill ([James.Hill@ucdenver.edu](mailto:James.Hill@ucdenver.edu)) <[James.Hill@ucdenver.edu](mailto:James.Hill@ucdenver.edu)>; Hand, Gregory ([gahand@hsc.wvu.edu](mailto:gahand@hsc.wvu.edu)) <[gahand@hsc.wvu.edu](mailto:gahand@hsc.wvu.edu)>; QUINT, AMELIA <[QUINT@mailbox.sc.edu](mailto:QUINT@mailbox.sc.edu)>; Bill Layden <[blayden@foodminds.com](mailto:blayden@foodminds.com)> ([blayden@foodminds.com](mailto:blayden@foodminds.com)) <[blayden@foodminds.com](mailto:blayden@foodminds.com)>  
**Cc:** Rhona Applebaum; L. Celeste Bottorff  
**Subject:** FW: Binks CV

**I think I mentioned earlier that Greg, Rhona, and I met Martin in Las Palmas. We talked to him about GEBN. Here is his CV. He is not a major research scientist, but his a Twitter enthusiast and can certainly contribute to spreading the word.**

**In addition, he is Sec/Treas of TOS and should be able to help us get their participation. We mentioned this to him in Las Palmas. Note that a couple of weeks ago he received the prestigious Atkinson/Stern Award from TOS. He also is actively engaged in the World Obesity Federation, and might be able to help get participation from them.**

**Amelia, please keep this at the top of the list when we begin serious efforts to recruit scientific organizations. You can contact him immediately about getting involved in Twitter.**

**Steve**

Steven N. Blair

Professor

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**From:** Binks, M [<mailto:m.binks@ttu.edu>]  
**Sent:** Thursday, November 20, 2014 6:04 PM  
**To:** BLAIR, STEVEN  
**Subject:** Binks CV

Hi Steve,

Here's a copy of my CV. Looking forward to hearing more about the Global Energy Balance Network and how I may contribute.

Regards,

mb

Martin Binks, PhD, FTOS

Associate Professor, Nutritional Sciences

Behavioral Medicine & Translational Research (BMTR) Lab.

College of Human Sciences, Texas Tech University

1301 Akron Street, Box 41240

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Secretary Treasurer; The Obesity Society



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