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To: [Lindsey Loving](#)
Cc: [Dave Schmidt](#)
Subject: CA Labeling Opposition Initiative
Date: Wednesday, April 25, 2012 8:15:36 AM

To: Members of the Alliance to Feed the Future

On behalf of Alliance member GMA, we are sharing the information below regarding the California ballot initiative on biotech labeling, which may be of interest to you.

California Initiative Campaign on Labeling

A broad-based coalition of family farmers, food producers, consumers, businesses, taxpayer groups, biotechnology companies and others have come together to oppose the California ballot proposition that would effectively ban the sale of tens of thousands of grocery products in California unless they contain special labels and packaging indicating they contain ingredients made using modern biotechnology. While the Alliance to Feed the Future cannot take positions on ballot measures, we know that many of you have been following this California initiative closely and have asked how to get more information or involved.

You can visit the opposition campaign website at www.stopcostlyfoodlabeling.com or contact Shery Yang at (916.443.0872).

Please direct questions about the coalition to GMA: Scott Riehl (sriehl@gmaonline.org), Mary Sophos (msophos@gmaonline.org), or John Hewett (jhewitt@gmaonline.org).

Regards,
Lindsey Loving and Dave Schmidt



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