

Peters, John C

From: Alex Malaspina
Sent: Fri 2/13/2015 9:48 AM (GMT-07:00)
To: ehays@coca-cola.com; ctuggle@coca-cola.com; gwollaert@coca-cola.com; wwaichungo@coca-cola.com
Cc:
Bcc:
Subject: Fwd:

FYI. Article is worth reading. Alex

-----Original Message-----

From: Barbara Bowman <n4789e@me.com>
To: Alex Malaspina <malaspina@aol.com>
Sent: Fri, Feb 13, 2015 10:15 am
Subject: Fwd:

Hi Alex, this may be of interest. Check out the BMJ correspondence especially.
Regards,
Barbara

Sent from my iPhone

Begin forwarded message:

From: "Bowman, Barbara (CDC/ONDIEH/NCCDPHP)" <bbb8@cdc.gov>
Date: February 13, 2015 at 8:45:01 AM CST
To: Home <n4789e@me.com>
Subject: Fwd: FOR YOUR REVIEW: Draft Principles from Dec 8 Public Private Partnerships Meeting

Begin forwarded message:

From: "Klurfeld, David" <David.Klurfeld@ARS.USDA.GOV>
Date: February 12, 2015 at 9:02:16 AM CST
To: Linda Meyers <LMeyers@nutrition.org>, "connors@ohsu.edu" <connors@ohsu.edu>, "rhand@eatright.org" <rhand@eatright.org>, "Mwhalen@eatright.org" <Mwhalen@eatright.org>, "MStolar@gastro.org" <MStolar@gastro.org>, "dorothea.vafiadis@heart.org" <dorothea.vafiadis@heart.org>, "Wendy.Johnson-Askew@us.nestle.com" <Wendy.Johnson-Askew@us.nestle.com>, John Courtney <JCourtney@nutrition.org>, Rob Russell <rob.russell@tufts.edu>, "Patrick J. Stover" <pjs13@cornell.edu>, "Barbara A. Bowman" <bbb8@cdc.gov>, "Laura Pillsbury (laura.pillsbury@fda.hhs.gov)" <laura.pillsbury@fda.hhs.gov>, "Burns, Robert" <RBurns@gmaonline.org>, "ctarantino@ift.org" <ctarantino@ift.org>, "janet.e.collins@usa.dupont.com" <janet.e.collins@usa.dupont.com>, "mary.camire@umit.maine.edu"

<mary.camire@umit.maine.edu>, "donald.zink@fda.hhs.gov"
<donald.zink@fda.hhs.gov>, "dtharp@foodprotection.org"
<dtharp@foodprotection.org>, "Hubbard, Van (NIH/NIDDK) [E]"
<hubbardv@mail.nih.gov>, "emenaken@mail.nih.gov"
<emenaken@mail.nih.gov>, "kaeserl@mail.nih.gov"
<kaeserl@mail.nih.gov>, "prattc@nhlbi.nih.gov" <prattc@nhlbi.nih.gov>,
"Paul M. Coates" <coatesp@od.nih.gov>, "Starke-Reed, Pamela - ARS"
<Pamela.Starke-Reed@ARS.USDA.GOV>, "Toombs, Dionne"
<DToombs@nifa.usda.gov>, "rbrackett@iit.edu" <rbrackett@iit.edu>,
"Ratna.Mukherjea@dupont.com" <Ratna.Mukherjea@dupont.com>,
"Green, Kim - OSEC" <Kim.Green@osec.usda.gov>,
"ehentges@ilsi.org" <ehentges@ilsi.org>, Delia Murphy
<dmurphy@ilsi.org>, Sylvia Rowe <rowe@srstrategy.com>,
"akretser@ilsi.org" <akretser@ilsi.org>
Cc: "nickalexander2011@me.com" <nickalexander2011@me.com>,
Paula Eichenbrenner <PEichenbrenner@nutrition.org>, Katrina Dunn
<KLD@nutrition.org>, "Suzanne Price" <SPrice@nutrition.org>
**Subject: RE: FOR YOUR REVIEW: Draft Principles from Dec 8
Public Private Partnerships Meeting**

An article posted yesterday by the BMJ highlights why objective criteria from professional societies and other groups are needed for public-private partnerships: <http://www.bmj.com/content/350/bmj.h231>. In addition, there are two responses (link on right side of page) to this if you are interested. I highlight one sentence that sums things up: "There is a strong tide of sanctimony in British public health and riding this tide is a luxury more easily enjoyed by commentators than those who are actively involved in improving health."

David M. Klurfeld, Ph.D.
National Program Leader, Human Nutrition
Agricultural Research Service
United States Department of Agriculture
5601 Sunnyside Ave, Rm 4-2184
Beltsville, MD 20705-5138
Tel: 301-504-4675
Fax: 301-504-5467
Email: David.Klurfeld@ars.usda.gov
Web: <http://www.ars.usda.gov/HumanNutrition>

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