

of the next 2 weeks. I believe Denneal is in town until July 31. Please let us know what dates work best for you for a call and please send a dial in number.

All the best,  
Pam  
Chair, IFAL

On Jul 27, 2014, at 6:49 AM, Jon Entine  
<[jon@jonentine.com](mailto:jon@jonentine.com)> wrote:

Hi Roger, Pam.

I was hoping I could connect with you two over the next week or two. Some changes are going on re: the Genetic Literacy Project, that I'd like to talk about, that could change our partners and affiliations.

Top of mind is a new outreach project for scientists and journalists, called the Genetic Expert News Service (GENeS), which would provide policy makers, NGOs and journalists access to informed reaction and scientific expertise about the latest news on genetics and biotechnology. It will focus its efforts on the most contentious public debates, covering topics related to both agricultural and human genetics, from genetic engineering, crop biotechnology and modern farming techniques to biopharmaceuticals, stem cell research, synthetic biology and personalized medicine.

GENeS is in development---to help run it I've hired a full time staffer, Robin Bisson, who has been one of managers in London of the UK Science Media Center for the past 3 years--and should be in full operation some time this fall. We have a mission statement and are just beginning to assemble our

board. We've already begun  
backroom research identifying and  
contacting scientists, journalists, etc.

We are also committed to extending  
our outreach to scientists and  
journalists--setting up unique  
programs to encourage more public  
dialogue. I think you are both  
familiar with our 1st ever  
Biotechnology Literacy Project boot  
camp. (see attachment). It was an  
enormous success. I had previously  
shared with Roger one of the many  
emails and letters we received as  
feedback about the conference...the  
attached one from [REDACTED]  
[REDACTED]

To further our mission, GLP is in  
talks to affiliate with both the  
Science Media Centre and with UK's  
Sense About Science about  
affiliations, and leaving the home we  
have at the Statistical Assessment  
Service at George Mason University,  
where GLP is now housed. Lots of  
moving pieces, and wondering if this  
might be an opportune time to put  
on the table whether there might be  
some more formal relationship that  
could be established between  
me/GLP and UC-Davis.

Do you have any windows this  
coming week to possibly discuss?

Jon

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**Subject: Thanks  
for a great  
Genetic Literacy**